

The
Ectopic
Pregnancy
Trust



The Ectopic Pregnancy Trust

Accounts for the Year Ending

31st March 2025

A NOTE OF THANKS

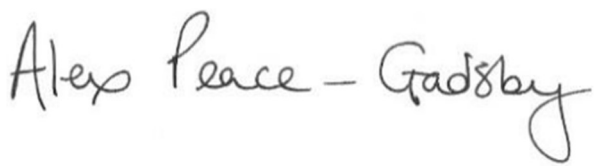
When reflecting that The Ectopic Pregnancy Trust has now provided twenty-seven years of dedicated service, advocacy, and support, it is humbling to think just how much this small, niche but sustainable charity continues to achieve with limited resources and big ambitions. It is testament to an amazing team of employees, consultants, volunteers, medical advisors and trustees who are happy to give their time and support in the support of others, without whom we would not be able to provide the vital services that make such a huge difference. All of the successes of the Trust over this financial year are testament to everyone's efforts and I thank everyone for their kind contribution.

Ectopic pregnancy is a common, life-threatening condition that remains the leading cause of maternal death in early pregnancy. It occurs when an embryo grows outside of the womb and affects around 1 in 80 pregnancies, causing a devastating physical and emotional impact. The experience of major invasive treatment or surgery, often performed in emergency circumstances, is extremely traumatic and is combined with the threat or actual loss of life of the mother, the loss of the child, and leaves people vulnerable in the months and sometimes years after the loss.

The 2024 MBRRACE-UK Report 2020-22 identified that during such two-year period in the UK and Ireland, 12 women died from an early pregnancy-related cause - These were all due to ectopic pregnancy. Ectopic pregnancy deaths have risen again – from 5 reported in 2019, to 8 in 2022, to now 12 in the 2024 report. This almost doubling trend is alarming, particularly given the report states that all 12 women could have received better care. In the 21st century, no woman should die of an ectopic pregnancy.

We provide exceptional support on a large scale and work tirelessly with key stakeholders, such as healthcare professionals and government, to improve diagnosis, treatment and raise awareness. We are successfully positioned and respected as key influencers able to affect change and have the support and guidance from world-class health care professionals as our medical advisers and trustees, alongside strong business acumen. Our team members are driven to help others through their own experiences and empathise with our service users since many have experienced pregnancy loss and difficulties of their own.

Being a small charity that receives no government funding, every penny of our income counts. Many who support us understand first-hand the importance we place on helping people through an ectopic experience. Thanks to the generosity and goodwill of others, we will continue to invest in our support services and work to make the hospital experience the best it can be.



Alex Peace-Gadsby OBE DL DBA (Hon)
President
The Ectopic Pregnancy Trust

Charity Name: The Ectopic Pregnancy Trust

Charity Number: 1071811 (England and Wales) and SC053187 (Scotland)

Date of registration: 2 October 1998 (England and Wales) and 13 March 2024 (Scotland)

Principal address: 483 Green Lanes, London, N13 4BS

Structure: The Ectopic Pregnancy Trust was registered 2 October 1988 and is constituted as a Trust, with a Trust Deed as its governing document, as amended 6 June 2013.

Trustees and Roles:

During this period of reporting, the following served as Trustees:

Dr Amara Bello (joined November 2024)
Professor Tom Bourne MBBS Ph.D MD FRCOG FAIUM (Hon)
Professor Andrew Horne Ph.D, MRCOG (resigned November 2024)
Mrs Shabana Masavi (Treasurer)
Miss Julie Price (resigned January 2025)
Ms Rachel Small RGN, RM, FRCOG (Hon) (Chair – from November 2024)
Mr Michael Williams LLb
Mr Chris Woodward (Chair – to November 2024)

The Trustees understand the responsibilities associated with this position. The Charity has a clear policy and procedure for the recruitment, selection and induction of Trustees, which runs alongside our equal opportunities policy. Trustees are appointed following a resolution passed at a Trustee meeting.

Additionally, the Board of Trustees benefits from the expertise of our President and Medical Advisors as follows:

President:

Alex Peace-Gadsby OBE DL DBA (Hon)

Medical advisers:

Cecilia Bottomley MB BChir MD MRCOG	Emma Kirk MBBS BSc MD FRCOG
Prof. Tom Bourne MBBS Ph.D MD FRCOG FAIUM (Hon)	Prof. Siobhan Quenby MBE MBBS FRCOG
Sonal Colvin BSc (Hons)	Nick Raine-Fenning MRCOG, MBChB Ph.D
Prof. Colin Duncan BSc (Hons), MBChB (Hons), MD, FRCOG	Prof. Jackie Ross MBBS FRCOG
Janine Elson MD FRCOG	Rachel Small RGN, RM, FRCOG (Hon)
Prof. Andrew Horne Ph.D, MRCOG	Lisa Starrs BSc (Hons) RN RM
Prof. Davor Jurkovic Ph.D MD MRCOG	

The Charity also benefits from a series of Ambassadors and is grateful for them bravely sharing their personal experiences and using their public profile to raise awareness of the condition as follows:

Ambassadors:

Charlotte Crosby - TV Personality
Michelle Gayle MBE - Actress and Singer
Dame Laura Kenny DBE OLY - British Athlete
Susan Penhaligon - Actress
Amanda Redman MBE - Actress

The Trustees are fortunate that the Charity is supported day-to-day by an able team of full and part time staff and contractors as well as a kind cohort of 91 volunteers who support the charity on an ad-hoc basis.

Team Members:

Munira Oza (Chief Executive)	Sophie Ashby-Clarke (Support Team)
Jill Ansell (Fundraising Coordinator)	Joanne Cadle-Junor (Support Team)
Sonal Colvin (Shop and Donations Coordinator)	Katharine Christopher (Support Team)
Helen Corsi-Cadmore (Projects Coordinator)	Karen Donovan (Support Team)
Mary Hall (Admin Support)	Michele Fugiel Gartner (Support Team)
Natalie Max (Press Officer)	Gita Noren (Support Team)
Sam Page (Hospital Coordinator)	Katie Lewis (Support Team)
Lois Rowland (Fundraising Support Coordinator)	Beth Pidd (Support Team)
Kerri Stedman (Social Media Coordinator)	

Volunteers continue to be an essential resource in ensuring that the charity is able to deliver its objectives. They are typically people who have been affected by the condition and want to give something back to the Charity. The Charity has strict policies and procedures for vetting, training and supervision.

The charity ensures that no person applying for employment or for admission as a volunteer to the charity will be treated less favourably on the grounds of their sex, race, class, colour, racial group, ethnicity, marital status, sexual orientation, age, trade union membership or otherwise, religious belief or physical or mental disability.

Decision making:

The Trustees are responsible for strategic decisions with appropriate consultation with the staff. Where medical information is required, the Medical Advisors are consulted. The staff have the authority to make operational decisions without prior Trustee consultation within the Scheme of Delegation and compliance with relevant policies.

OUR PURPOSE AND ACTIVITIES

The Trustees uphold that they have acted in accordance with the aims and objectives of the charity, in the interest of public benefit.

Charity Objects:

The Charity objects as laid out in the Charity's governing document are as follows:

1. To provide information, support and advice to all persons suffering from and affected by the effects of ectopic pregnancy, miscarriage or molar pregnancy.
2. To advance education and to promote awareness of ectopic pregnancy, miscarriage or molar pregnancy.
3. To support research into ectopic pregnancy, miscarriage or molar pregnancy.

Our Purpose and Public Benefit:

The Ectopic Pregnancy Trust exists to advance health and save lives by raising awareness and supporting individuals affected by ectopic pregnancy and related early pregnancy complications. We:

- Provide accessible, medically reviewed and evidence-based **information** and **support** to all persons affected by ectopic pregnancy and other early pregnancy complications and the healthcare professionals who care for them, supporting individuals, families and professionals during emotional and medical crises.
- Advance **education** and promote **awareness** of ectopic pregnancy and other early pregnancy complications among the medical profession and wider public, contributing to earlier diagnosis, improved patient outcomes, and increased patient safety.
- Support **research** into ectopic pregnancy and other early pregnancy conditions, contributing to the sharing of best practices and enabling better care pathways across the UK.

Our services are free, ensuring equitable access. We actively monitor user feedback to maintain our high service standards. The trustees confirm that they have due regard to the Charity Commission's public benefit guidance when planning and reviewing activities. We ensure all services are evidence-based, effective, and aimed at benefitting the public.

Charity Activities:

We are delighted to report that the EPT undertook a series of activities throughout the year in order to fulfil its purpose, continuing its trend of growing its reach year on year. As a small charity with a big heart, we continue to create impact at increasing scale with key activities for the year that include:

Aim 1: Provide Information and Support

- The number of 'treatment packs' of free patient information leaflets sent to hospitals to give to patients over the reporting period exceeded last year's record number, yet again, with over 13,000 packs being sent out, meaning people have access to information quickly and are signposted to ongoing support at the point of need.
- Our leaflets were translated into Arabic, Bengali, Chinese, Polish, Portuguese, Somali, and Welsh and were made available digitally to broaden accessibility, alongside an accessible print version.

- Distribution of our 'Symptoms' and 'Emotions' posters increased with over 700 further sets being disseminated free of charge to hospitals, plus supporters of the charity continuing to request these and disseminate them across GP surgeries, clinics, pharmacies and Urgent Care Centres. We also sent over 2,000 'contact cards' to be distributed by hospitals at point of need.
- The EPT was awarded the Patient Information Forum (PIF) tick as a trusted information creator. This is a UK-wide quality mark for healthcare information.
- We continued to invest heavily into the redevelopment of our online support infrastructure and, over the year, received over 681,000 sessions and over 2.4m user engagement events on our website, top pages remaining 'Symptoms of Ectopic Pregnancy' and 'Trying to Conceive Again'. 88% of users accessed the site via tablet/phone, 66% of visitors identify as female and 34% male.
- Our message boards received over 1 million page views in the last report year, with over 20,000 members registered and hundreds of thousands more viewing or participating anonymously. In October, we relaunched our forum on new infrastructure through the kind support of the National Lottery Community Fund.
- We responded to over 300 emails requesting support per month, plus responded to numerous emails with medical professionals, journalists and supporters, resulting in over 5,000 email exchanges for the year.
- We successfully supported those who prefer to receive replies in real-time through our telephone help line, Zoom, text exchange service and Skype platforms.
- In collaboration with The Miscarriage Association, we held our first 'Professional Pause Sessions', providing space for Early Pregnancy Unit staff to talk and gain support.
- Facebook use continued to increase with our public page receiving a 5.7% increase in followers and some of our top performing posts, such as Ectopic Pregnancy Awareness Day, reaching over a half a million people. Our symptoms video was viewed over 35,000 times. Our private support community currently has over 1,600 members.
- Other social media platform engagement continues to increase, with our Instagram profile reach increasing 44.9% compared with last year, LinkedIn increasing followers by 29.4% and our TikTok account increasing by 23.5% followers and 124% post impressions.
- Our 'Treasured Tulips Gardens' on social media saw 604 new virtual tulips 'planted' over the financial year.

Aim 2: Education and Awareness

- In April 2024 we launched our 'Think Ectopic' campaign by sending samples of ectopic pregnancy biocards to all Early Pregnancy Units in the UK, which rapidly turned into large scale repeat orders and resulted in the Royal College of General Practitioners endorsing the campaign and the College of Paramedics supporting the campaign. The Royal College of Nursing distributed the free biocards at their annual conference in December and the NHS e-Learning hub has uploaded the Think Ectopic video content produced as part of the overall campaign.

- Dame Laura Kenny joined the EPT as an Ambassador, speaking movingly about her miscarriage and ectopic pregnancy at length on ITV's Loose Women and to media outlets.
- Our third annual 'Ectopic Pregnancy Awareness Day' on 1st August centred around our newly launched Think Ectopic campaign and the announcement of Dame Laura Kenny joining the EPT as an Ambassador and resulted in our social media posts being seen half a million times, with each viewing having the possibility of saving a life.
- We continued to collaborate as a member of the Pregnancy & Baby Charities Network, whose focus includes improving care throughout the path to parenthood before, during and after pregnancy and after losing a baby or pregnancy.
- We continued to be members of the All-Party Parliamentary Group (APPG) on Baby Loss, supporting the development of policy that supports families dealing with the grief and loss of a baby.
- We continue to act as a stakeholder on the introduction and development of relevant NICE Clinical Guidelines including 'Pain and Bleeding in Early Pregnancy' and 'Ectopic Pregnancy and Miscarriage: Diagnosis and Initial Management'. Our CEO continues to be Lay Member for subsequent updates of NG126 and sits on the committee for the Women's and Reproductive Health Suite for NICE.
- We worked in collaboration with other charities, the Department of Health and the APPG to review the 'Miscarriage, Ectopic Pregnancy and Molar Pregnancy Pathway' for the 'National Bereavement Care Pathway' and continue to assist with the latest updates. The charity has subsequently begun working with the Scottish National Bereavement Care Pathway, joining regular online sessions with healthcare professionals.
- The 'MBRRACE-UK Report into Maternal Deaths and Morbidity 2024 (Lessons learned to inform maternity care from the UK and Ireland Confidential Enquiries into Maternal Deaths and Morbidity 2020-2022)' was published and the CEO was invited to join the Lay Summary Writing Panel and participate in the Q&A session at the conference.
- We provided conference and training talks to healthcare professionals and students, including talks to National Unplanned Pregnancy Advisory Service (NUPAS), the Primary Care Show 2024, the Scottish Early Pregnancy Network Conference, hospitals and university societies.
- We continued to assist a number of television and media outlets covering print, on-line, television and radio formats, receiving wide ranging exposure. We assisted with a script review based on an ectopic pregnancy for the storyline for Popular BBC Soap Casualty, which was aired on 20 June 2024.
- Baby Loss Awareness Week took place from 9 to 15 October and we continued to drive the Week forward extensively alongside other charities, with the CEO continuing to sit on the Core Working Group and the Social Media Coordinator sitting on the group for Marketing and Communications.
- The CEO also continued to represent the Patient's voice on the Board of the Association of Early Pregnancy Units (AEPU) and participate in the 'Royal College of Obstetricians and Gynaecologists Women's Voices Advisory Group for Miscarriage Care'.
- We provided oral evidence to the Women and Equalities Committee as part of the government 'Equality at Work: Miscarriage and Bereavement Leave Inquiry'.

Aim 3: Supporting Research

- We worked in collaboration with the Cochrane Gynaecology and Fertility Group, The University of Monash, and University College London on a 'Priority Setting Partnership for Ectopic Pregnancy' seeking to identify the top ten priorities for future research in ectopic pregnancy. The CEO is a key lead in the project and sits on the Scientific Steering Committee. This paper is due to be submitted.
- We assisted The Aberdeen Centre for Women's Health Research with gathering participants for Public and Patient Involvement to gather insights into whether women thought the AMETHYST trial would be a beneficial study through its exploring the impact of existing medical treatment, considering priorities for new medical treatments and acceptability of mifepristone as an experimental treatment. A research grant was subsequently awarded and will investigate whether a drug called mifepristone alongside methotrexate is more effective at treating ectopic pregnancy than the current medical treatment of methotrexate alone. The CEO is the PPIE lead for the research.
- We assisted University College Hospital with a research study investigating the psychological impact of being diagnosed and managed for a caesarean scar ectopic pregnancy. Our CEO is on the steering committee.
- We continue to work with the teams at Kings College London and the University of Liverpool, following the collaboration on the 'PUDDLES project', assisting with a number of papers, including an investigation into psycho-social aspects associated with ectopic pregnancy loss and on early pregnancy loss and support after the pandemic. Our CEO is a member of the PPIE Group for Perinatal Bereavement, Trauma, & Loss.
- We started pro bono health economics research with a specialist organisation.
- Our CEO attended symposia with University College London researchers regarding linguistic challenges in communicating about pregnancy loss and assisted in the paper.
- We are a Project Partner for both the Royal College of Emergency Medicine and the Royal College of Obstetricians and Gynaecologists' research priorities projects and have further strong collaborations with institutions such as NHS Direct, the Department of Health and Social Care, the Royal College of Nurses, the Royal College of General Practitioners, the College of Paramedics, the Royal College of Emergency Medicine, the International Society for Ultrasound in Obstetrics and Gynaecology, and the Health Services Safety Investigation Body.
- Our CEO assisted with primer on ectopic pregnancy for Nature Reviews Disease Primers.
- We were designated Core Participant status for the UK's Covid Inquiry (Healthcare Module) and contributed evidence to the Inquiry in the Autumn.

Future Plans:

We plan to continue to ensure that our services remain accessible and available to all who need them and will continue to evolve our use of technology to ensure we are providing information, education and support to people through modern and popular methods.

We will continue to seek out opportunities to engage with a variety of stakeholders, in representation of the Patients voice, to ensure we continue to influence national policy and are engaged in research projects that consider improvements in care pathways.

In sharing these financial statements, I would also like to offer my thanks to all who have supported the charity over the year. We take every penny we receive very seriously and put it to the best use possible to make the biggest positive impact.

The accounts have been prepared on a cash basis for this accounting period. Please note, in the previous year they were prepared on an accruals basis and Trustees have taken the decision to prepare accounts on a cash basis going forward, provided income does not exceed the ability to do so. The Trustees are currently actively looking at our accounting needs and will be engaging with new accountants in coming months.

The financial statements for the year are set out on pages 12 to 15. The receipts and payments account on page 12 reflects a deficit for the year of £21,765.76 (2024: £65,703.80). Total reserves, including restricted funds amounted to £11,257.64 (2024: £33,023.40).

It is useful to note that, historically, the charity's reserve levels became significantly too high and Trustees took a decision to invest heavily into renewing and upgrading the charity's website and forum infrastructure and invest in new digital assets. A decision was taken upfront not to depreciate this investment over time and instead take all of the depreciation during the year of its expenditure, given it did not carry a cash or tax impact. If these one-off costs were taken out of the accounts, our surplus for the period would have been £10,359.40 (2024: loss of -£8,985.61).

Reserves Policy:

The Trustees consider that, in terms of good governance and to ensure the continuity of the charity and the fulfilment of its charitable aims, it is necessary to maintain an adequate level of reserves. The Trustees aim to maintain free reserves in unrestricted funds which equates to approximately three months' unrestricted charitable expenditure, approximately £60,000. They consider that this will provide sufficient funds to ensure that support and governance costs are covered.

At the point of the 2024 – 2025 financial year end, the charity's reserves had dropped to £11,257.64. This level of reserve fell significantly short of the reserves target and Trustees worked alongside staff to reduce expenditure and quickly return to a 3 months' level of reserves in the 2025-26 financial year. This was aided by the fact that much of the charity's larger expenditure had been on capital investment into the charity.

At the time of signing off this report, the charity's reserves had returned to £71,615, 3.6 months of reserves. The Trustees continue to evaluate the appropriate required level of reserves to ensure the sustainability of the charity on an annual basis.

Risk Management:

The EPT receives no statutory, government, or NHS funding and relies largely on the generosity and goodwill of fundraisers, such as marathon runners and individual donors. We are immensely grateful for their dedication. The main financial risk to the charity is a reduction in donations and fundraising activity by individuals.

To mitigate this, the EPT creates bespoke fundraising initiatives, such as EPT 80 in 1, the EPT1000 Challenge, and EPT Mini Challenges as well as undertaking partnerships with Run4Charity (over 40 participants in 2024 and over 20 already signed up for 2025) and ensuring flagship events like the London Marathon and Great North Run continue to draw significant interest. Adequate reserves are held to cover operational costs in the event of a loss of income and to meet any unforeseen expenditure that may occur.

Investments:

The charity does not hold any assets such as property and does not have any medium or long term investments. The charity holds two bank accounts with Charities Aid Foundation (CAF Bank), a current account and a Gold savings account, and one current account with HSBC. The Treasurer takes responsibility for ensuring that the majority of funds are kept in the Gold account to ensure that the potential for interest is maximised.

Records Maintenance:

The charity's records are maintained and annual accounts are prepared by the Treasurer and the CEO.

Statement of Trustees Responsibilities:

The Trustees are responsible for preparing the Annual Report and Accounts of the charity in accordance with applicable law and regulations.

Under charity law in the United Kingdom, the Trustees must ensure that proper accounting records are kept and that the accounts give a true and fair view of the charity's receipts and payments during the financial year, as well as the charity's cash balances at the year end. The accounts have been prepared on a cash accounting basis, which records transactions only when cash is received or paid.

In preparing these accounts, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable accounting standards and relevant guidance have been followed, subject to any material departures disclosed and explained in the accounts;
- Prepare the accounts on the cash accounting basis as required by the charity's governing document and applicable regulations.

The trustees are responsible for safeguarding the assets of the charity and ensuring that proper systems of internal control are maintained to prevent and detect fraud and other irregularities.

The trustees confirm that, to the best of their knowledge, the annual report and accounts comply with the requirements of the Charities Act 2011 and the Charity Commission's guidance for accounts prepared on a receipts and payments (cash accounting) basis.

The trustees are also responsible for the contents of the trustees' report.

The accounts were approved by the Trustees on 20 December 2025 and signed on their behalf by:



Rachel Small RGN, RM, FRCOG (Hon)

Chair

The Ectopic Pregnancy Trust

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE ECTOPIC PREGNANCY TRUST

I report on the accounts of the Trust for the year ended 31 March 2025, which are set out on pages 12 to 15.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 and that an independent examination is needed.

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act. It is my responsibility to examine the accounts as required to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination is carried out in accordance with the Charities Act 2011. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeks explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Trust as required by section 130 of the 2011 Act; or
2. The accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report to enable proper understanding of the accounts to be reached.

Signature



Date: 20th of December 2025.

Wendy Donovan ACMA,CGMA,MIP,MSc SMA.

Meadowview, Old Shire Lane, Chorleywood WD3 5PN

Independent Examiner's Report to the Trustees of The Ectopic Pregnancy Trust

I report on the accounts of the charity for the year ended 31 March 2025 which are set out on pages 12 to 15.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts in accordance with the terms of the Charities and Trustee Investment (Scotland) Act 2005 and the Charities

Accounts (Scotland) Regulations 2006 (as amended). The charity trustees consider that the audit requirement of Regulation 10(1) (d) of the 2006 Accounts Regulations does not apply. It is my responsibility to examine the accounts as required under section 44(1) (c) of the Act and to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination is carried out in accordance with Regulation 11 of the 2006 Accounts Regulations. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeks explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In the course of my examination, no matter has come to my which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with Section 44(1) (a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations
- to prepare accounts which accord with the accounting records and comply with Regulation 9 of the 2006 Accounts Regulations

have not been met, or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Name: Wendy Donovan



ACMA,CGMA,MIP,Msc SMA

Address: Meadowview, Old Shire Lane,Chorleywood,Hertfordshire WD3 5PN

Date:20th of December 2025.

Receipts and Payments

For the Year Ended 31 March 2025

	Restricted Funds	Unrestricted Funds	2025 Total	Restricted Funds	Unrestricted Funds	2024 Total	2023 Total
Receipts							
Personal Donations	-	44,881.12	44,881.12	-	13,108.17	13,108.17	23,767.36
Corporate Donations	-	33,166.41	33,166.41	-	9,886.10	9,886.10	540.00
Grants	10,000.00	-	10,000.00	-	-	-	-
Fundraising Activities	-	150,960.03	150,960.03	-	181,509.57	181,509.57	153,797.66
Merchandise Sales	-	7,977.17	7,977.17	-	7,354.37	7,354.37	5,695.23
Interest Income	-	177.21	177.21	-	680.59	680.59	817.59
Total Receipts	10,000.00	237,161.94	247,161.94	-	212,538.80	212,538.80	184,617.84
Payments							
People Costs	-	163,224.47	163,224.47	-	147,074.91	147,074.91	149,566.39
Hospital Materials	-	24,794.89	24,794.89	-	33,773.26	33,773.26	39,970.29
Website and Forum	10,000.00	22,125.16	32,125.16	-	56,718.19	56,718.19	35,584.14
Meetings & Conferences	-	4,805.63	4,805.63	-	2,995.94	2,995.94	1,337.72
Shop Costs	-	5,964.33	5,964.33	-	7,121.64	7,121.64	1,420.82
Bank Fees	-	1,389.35	1,389.35	-	839.58	839.58	234.00
Subscriptions	-	10,517.19	10,517.19	-	1,645.92	1,645.92	2,170.75
Training & Welfare	-	6,090.83	6,090.83	-	3,609.25	3,609.25	9,173.58
Insurance	-	520.84	520.84	-	462.93	462.93	426.48
Fundraising Costs	-	19,495.01	19,495.01	-	24,000.98	24,000.98	24,012.31
Total Payments	10,000.00	258,927.70	268,927.70	-	278,242.60	278,242.60	263,896.48
Surplus (Deficit) for the Year	0.00	(21,765.76)	(21,765.76)	0.00	(65,703.80)	(65,703.80)	(79,278.64)
Total Funds Bought Forward	0.00	33,023.40	33,023.40	0.00	98,727.20	98,727.20	178,005.84
Total Funds Carried Forward	0.00	11,257.64	11,257.64	0.00	33,023.40	33,023.40	98,727.20

Bank and Cash Balances at 31 March	2025	2024	2023
Stripe	1,048.27	-	-
CAF Cash Account	726.07	20,986.72	3,397.32
CAF Gold Account	4.65	2,164.98	95,329.88
HSBC Account	8,107.48	9,871.70	-
PayPal feed	1,371.17	-	-
	<u>11,257.64</u>	<u>33,023.40</u>	<u>98,727.20</u>

NOTES TO THE ACCOUNTS

Accounting Convention:

The financial statements have been prepared under the historical cost convention, on a receipts and payments basis and in accordance with the Charities Act 2011. The Trustees have had regard to the Charity Commission's guidance on public benefit.

Receipts and Payment Account:

For the purpose of the Receipts and Payments Account as shown on page 12, unrestricted funds comprise donations, grants and other income received for the objects of the charity without further specified purpose and are available as general funds. Restricted funds comprise income which has been received for the objects of the charity and specified for a restricted purpose within these objects by the donor.

Analysis of Receipts:

Receipts	Restricted Funds	Unrestricted Funds	2025 Total
Personal Donations	-	44,881.12	44,881.12
Corporate Donations	-	33,166.41	33,166.41
Grants	10,000.00	-	10,000.00
Fundraising Activities	-	150,960.03	150,960.03
Merchandise Sales	-	7,977.17	7,977.17
Interest Income	-	177.21	177.21
Total Receipts	10,000.00	237,161.94	247,161.94

As is typical for the EPT, the vast majority of income (79%) came as a result of the kind generosity of individuals making personal donations or taking part in fundraising activities to raise money for the charity. This is unrestricted.

The charity received £10,000 restricted funding from the National Lottery Community Fund in June 2024 to support the building of the new forum. This represented 4% of income for the financial year. All of the funds were spent within year and the forum was successfully launched in October 2024.

The remaining 17% of receipts were unrestricted corporate donations (13%), shop sales (3%) and interest income (1%).

Analysis of Payments:

Payments	Restricted Funds	Unrestricted Funds	2025 Total
People Costs	-	163,224.47	163,224.47
Hospital Materials	-	24,794.89	24,794.89
Website and Forum	10,000.00	22,125.16	32,125.16
Meetings & Conferences	-	4,805.63	4,805.63
Shop Costs	-	5,964.33	5,964.33
Bank Fees	-	1,389.35	1,389.35
Subscriptions	-	10,517.19	10,517.19
Training & Welfare	-	6,090.83	6,090.83
Insurance	-	520.84	520.84
Fundraising Costs	-	19,495.01	19,495.01
Total Payments	10,000.00	258,927.70	268,927.70

Given the support service nature of the charity, people costs are naturally the biggest expense to the charity, representing 61% of all costs.

Hospital materials, such as the leaflet packs and biocards, account for 9% of expenditure and represent a key resource. A further 12% was spent on upgrading the charity's website and forum with an additional 4% also being spent on subscriptions that include such infrastructure as the digital telephone system and the charity's database, all contributing further to the supportive and accessible service for those in need. The 2% of expenditure on meetings and conferences is representative of our advocacy work.

It is useful to note that the large increase in subscription costs in the 2024-2025 accounts, from 2024: £1645.92 to 2025: £10,517.19, is due to a multi-year subscription investment into a new database to upgrade the charity's services and governance.

It is also reiterated for completeness that, historically, the charity's reserve levels had become significantly too high and Trustees took a decision to use the surplus to invest heavily into modernising the charity's infrastructure. A decision was taken upfront not to depreciate this investment over time, even prior to switching to cash based accounting. If these one-off costs were taken out of the accounts, the charity would have made a surplus for the financial of £10,359.40 (2024: loss of -£8,985.61).

The final 12% of payments includes 7% being committed to supporting fundraising and the remaining 5% straddling good governance initiatives, such as investment in staff training and insurance.

Small Discrepancy:

It is noted by Trustees that there has been a £13.41 reduction in loss filed for 2024 in the 2025 accounts.

This is due to the identification of some small coding errors in Xero where receipts had historically been recorded into expenditure categories. Amending this coding resulted in an increase in receipts from the previously filed income of £212,199.41 to an income of £212,538.80 and also a similar increase in expenditure once the offset had been moved. A loss of £60,703.80 is reported in this set of financial accounts versus a £65,717.21 loss in the previously filed version. A difference of £13.41.

It is also noted that the accounts have moved from accruals accounting to receipts and payments and that this 'switch' was made within Xero which potentially impacted how numbers were reported.

Trustee Remuneration:

No trustees received remuneration or other benefits from employment with The Ectopic Pregnancy Trust during the reporting period.

Staff Remuneration:

At the end of the financial period, 3 members of staff were employed by the charity and a further 14 were self-employed working for the charity. No member of staff or contractor earned financial benefit above £60,000 in the financial year.

Remuneration	Unrestricted Funds
Staff Salaries	105,175.24
Self-employed Consultants	58,049.23
	163,224.47

The total employee benefits of the key staff salaries, including employer's national insurance contributions and pension contributions in 2024-2025, were £105,175.24. The Charity operates a defined contribution pension scheme in respect of employees. The number of employees to whom benefits were accruing under a pension scheme was 3 (2024: 3).

Taxation:

As a registered charity, The Ectopic Pregnancy Trust is exempt from income and corporation tax to the extent that its receipts and payments are applicable to charitable purposes only. Value Added Tax is not recoverable by the charity and is therefore included in the relevant costs in the Statement of Financial Activities.