

**Report of the Trustees and  
Unaudited Financial Statements for the Year Ended 5 April 2023  
for  
Mr Motivator Charitable Trust**

Marshall & Co  
Chartered Accountants  
& Chartered Tax Advisers  
The Bloc  
Springfield Way  
Anlaby  
Kingston upon Hull  
East Yorkshire  
HU10 6RJ

**Contents of the Financial Statements**  
for the year ended 5 April 2023

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	<b>Page</b>
<b>Report of the Trustees</b>	1 to 3
<b>Independent Examiner's Report</b>	4
<b>Statement of Financial Activities</b>	5
<b>Balance Sheet</b>	6
<b>Notes to the Financial Statements</b>	7 to 10
<b>Detailed Statement of Financial Activities</b>	11

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## **Report of the Trustees**

**for the year ended 5 April 2023**

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The trustees present their report with the financial statements of the charity for the year ended 5 April 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### **OBJECTIVES AND ACTIVITIES**

#### **Objectives and aims**

The Charitable Trust operates under a Charitable Trust Deed dated 22nd January 1998 and registered with the Charity Commission on 7th August 1998 which included the regulations for appointment of trustees.

The Object of the Charitable Trust is towards the relief of sickness particularly of young children with special needs and for or towards any charitable object or purpose at such time or times and in such manner as the trustees may in their absolute discretion think fit.

#### **Public benefit**

The Trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit. We have referred to the guidance in the Charity Commission's general guidance on Public Benefit when reviewing our aims and objectives and in planning our future activities. In particular, the Trustees consider how planned activities will contribute to the aims and objectives they have set.

#### **Activities**

It was during filming in March 2022 for BBC Morning Live Mr Motivator was first made aware bed poverty, an issue severely impacting children's development physically, emotionally, and educationally here in the UK, that is being further exacerbated by the cost-of-living crisis. It is well publicised that children shouldn't go to bed hungry but what about children who do not have a bed? It was estimated the 350,000 children go to sleep each night without a bed. At the time of writing this annual report, it is suggested that the figure is now closer to 1 million children. (<https://www.independent.co.uk/news/uk/home-news/bed-poverty-zarach-christmas-appeal-b2460200.html>) Impassioned by this cause, Mr Motivator presented this to the trustees and the Trustees agreed that Mr Motivator's Charitable Trust would support, and sole focus would be on this charitable object.

During this reporting period the Trustee's have been researching, planning, and liaising with other agencies to develop a large-scale national awareness and fundraising campaign to be launched in 2024.

In setting our future objectives and planning our activities our Trustees have given careful consideration to the Charity Commission's public benefit guidance.

## **Report of the Trustees**

**for the year ended 5 April 2023**

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### **ACHIEVEMENT AND PERFORMANCE**

Movement is medicine so Mr Motivator's aim is to get everyone moving while raising awareness and funds to support his mission of ending bed poverty now! The income this period has been generated in two main areas:

#### **- Exercise classes**

Mr Motivator continues to hold several exercise classes every week live on Zoom, during the free classes he shares the work mission of his charitable trust and donation information should anyone wish to donate. The number of free classes has grown from 1 per week to 4 per week during this period. The classes are open to anyone to attend regardless of age, location, ability, or fitness. The Wednesday class especially is open to all and regularly is attended by members from Down Syndrome Association, and Parkinson's

#### **- Appearances**

Mr Motivator regularly receives requests to appear at events, festivals, TV shows etc. When an event is for a good cause or benefit to the health of the nation and they are unable to pay his fees, a donation to his charitable trust is suggested. The benefits to this are two-fold in that it creates awareness of bed poverty, yet still allows Mr Motivator to appear, benefiting of the health of the nation. On TV shows where there is a charitable donation or prize fund for a charity of their choice, Mr Motivator always appears on behalf of his charitable trust.

### **FINANCIAL REVIEW**

#### **Financial position**

The Charitable Trust's work is entirely reliant on donations whether this be through the general public who attend exercise classes with Mr Motivator, appearances at events or via appearing on TV quiz shows.

Donations have increased over 210% on last year, this is largely due to winning Tipping Point: Lucky Stars prize money of £20,000.

Currently the trustees intend to limit expenditure in preparation for the launch of the campaign in 2024.

All trustees give of their time freely and no trustee remuneration was paid in the year.

#### **Reserves policy**

To limit expenditure and build reserves in preparation for the launch of the campaign in 2024.

### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

#### **Governing document**

The charity is controlled by its governing document, a deed of trust and constitutes an unincorporated charity.

### **REFERENCE AND ADMINISTRATIVE DETAILS**

#### **Registered Charity number**

1070909

#### **Principal address**

69 Garret Hall Road  
Worsley  
Manchester  
M28 1AQ

#### **Trustees**

D E Evans  
Mrs S M Evans  
Z Janjua  
F L Jobbins

## **Report of the Trustees**

**for the year ended 5 April 2023**

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### **REFERENCE AND ADMINISTRATIVE DETAILS**

#### **Independent Examiner**

Marshall & Co  
Chartered Accountants  
& Chartered Tax Advisers  
The Bloc  
Springfield Way  
Anlaby  
Kingston upon Hull  
East Yorkshire  
HU10 6RJ

Approved by order of the board of trustees on 1 February 2024 and signed on its behalf by:

D E Evans - Trustee

# Independent Examiner's Report to the Trustees of Mr Motivator Charitable Trust

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## Independent examiner's report to the trustees of Mr Motivator Charitable Trust

I report to the charity trustees on my examination of the accounts of Mr Motivator Charitable Trust (the Trust) for the year ended 5 April 2023.

### Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

David Marshall FCA

Marshall & Co  
Chartered Accountants  
& Chartered Tax Advisers  
The Bloc  
Springfield Way  
Anlaby  
Kingston upon Hull  
East Yorkshire  
HU10 6RJ

5 February 2024

## Mr Motivator Charitable Trust

### Statement of Financial Activities

for the year ended 5 April 2023

	Notes	2023 Unrestricted fund £	2022 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies		27,873	8,968
<b>EXPENDITURE ON</b>			
Charitable activities			
General		-	12,501
<b>NET INCOME/(EXPENDITURE)</b>		27,873	(3,533)
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward		3,536	7,069
<b>TOTAL FUNDS CARRIED FORWARD</b>		31,409	3,536

The notes form part of these financial statements

## Mr Motivator Charitable Trust

### Balance Sheet

5 April 2023

		2023 Unrestricted fund £	2022 Total funds £
<b>CURRENT ASSETS</b>	Notes		
Cash at bank		31,409	3,536
<b>NET CURRENT ASSETS</b>		<u>31,409</u>	<u>3,536</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		31,409	3,536
<b>NET ASSETS</b>		<u>31,409</u>	<u>3,536</u>
<b>FUNDS</b>	4		
Unrestricted funds		31,409	3,536
<b>TOTAL FUNDS</b>		<u>31,409</u>	<u>3,536</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 1 February 2024 and were signed on its behalf by:

D E Evans - Trustee

The notes form part of these financial statements



## Notes to the Financial Statements

for the year ended 5 April 2023

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### 1. ACCOUNTING POLICIES

#### **Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

#### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

#### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

#### **Taxation**

The charity is exempt from tax on its charitable activities.

#### **Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

### 2. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 5 April 2023 nor for the year ended 5 April 2022.

#### **Trustees' expenses**

There were no trustees' expenses paid for the year ended 5 April 2023 nor for the year ended 5 April 2022.

## Notes to the Financial Statements - continued

for the year ended 5 April 2023

### 3. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
<b>INCOME AND ENDOWMENTS FROM</b>	
Donations and legacies	8,968
<b>EXPENDITURE ON</b>	
Charitable activities	
General	12,501
<b>NET INCOME/(EXPENDITURE)</b>	(3,533)
<b>RECONCILIATION OF FUNDS</b>	
Total funds brought forward	7,069
<b>TOTAL FUNDS CARRIED FORWARD</b>	3,536

### 4. MOVEMENT IN FUNDS

	At 6/4/22 £	Net movement in funds £	At 5/4/23 £
<b>Unrestricted funds</b>			
General fund	3,536	27,873	31,409
<b>TOTAL FUNDS</b>	3,536	27,873	31,409

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	27,873	-	27,873
<b>TOTAL FUNDS</b>	27,873	-	27,873

# Notes to the Financial Statements - continued

for the year ended 5 April 2023

## 4. MOVEMENT IN FUNDS - continued

### Comparatives for movement in funds

	At 6/4/21 £	Net movement in funds £	At 5/4/22 £
<b>Unrestricted funds</b>			
General fund	7,069	(3,533)	3,536
	<hr/>	<hr/>	<hr/>
<b>TOTAL FUNDS</b>	<u>7,069</u>	<u>(3,533)</u>	<u>3,536</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	8,968	(12,501)	(3,533)
	<hr/>	<hr/>	<hr/>
<b>TOTAL FUNDS</b>	<u>8,968</u>	<u>(12,501)</u>	<u>(3,533)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 6/4/21 £	Net movement in funds £	At 5/4/23 £
<b>Unrestricted funds</b>			
General fund	7,069	24,340	31,409
	<hr/>	<hr/>	<hr/>
<b>TOTAL FUNDS</b>	<u>7,069</u>	<u>24,340</u>	<u>31,409</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	36,841	(12,501)	24,340
	<hr/>	<hr/>	<hr/>
<b>TOTAL FUNDS</b>	<u>36,841</u>	<u>(12,501)</u>	<u>24,340</u>

**Notes to the Financial Statements - continued**  
for the year ended 5 April 2023

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**5. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 5 April 2023.

## **Detailed Statement of Financial Activities**

**for the year ended 5 April 2023**

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	2023 £	2022 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	27,873	8,968
<b>Total incoming resources</b>	27,873	8,968
<b>EXPENDITURE</b>		
<b>Charitable activities</b>		
Grants to institutions	-	12,501
Total resources expended	-	12,501
<b>Net income/(expenditure)</b>	27,873	(3,533)

This page does not form part of the statutory financial statements