SWINDON ADVOCACY MOVEMENT

England & Wales · Charity number 1070038

Details

Other names	SAM
Status	Registered
Legal form	Charitable company
Company number	03388017
Registered	1998-06-12
Register	View on the Charity Commission register

Contact

Address	Swindon Advocacy Movement Sanford House Sanford Street Swindon SN1 1HE
Phone	01793542266
Email	info@swindonadvocacy.org.uk
Website	www.swindonadvocacy.org.uk

Activities

Objects: THE OBJECTS OF THE CHARITY ARE TO PROMOTE, SUPPORT AND PROVIDE ADVOCACY SERVICES AS A MEANS BY WHICH VULNERABLE PEOPLE AND THEIR CARERS CAN MAKE KNOWN THEIR NEEDS AND WISHES IN ORDER TO OBTAIN APPROPRIATE SERVICES AND SO IMPROVE THEIR QUALITY OF LIFE. VULNERABLE PEOPLE TO INCLUDE PEOPLE WITH LEARNING DISABILITIES, PEOPLE WITH PHYSICAL DISABILITIES, PEOPLE WITH MENTAL HEALTH ISSUES, OLDER PEOPLE, PEOPLE WITH AUTISM AND PEOPLE WITH SENSORY IMPAIRMENT. TO EDUCATE HEALTH AND SOCIAL CARE PROVIDERS AND THE COMMUNITY IN GENERAL AS TO THE NEEDS AND DIFFICULTIES ENCOUNTERED BY VULNERABLE PEOPLE.

Activities: We provide a free and Independent Advocacy service in Swindon enabling people with care and support needs to have a voice.

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Classification

- **How:** Provides Human Resources, Provides Advocacy/advice/information
- **What:** Education/training, Disability
- **Who:** Children/young People, Elderly/old People, People With Disabilities

Geography

- **Area of benefit:** SWINDON AREA.
- Swindon

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£649,065	£659,348	£234,570	23
2024-03-31	£620,166	£620,895	£244,853	22
2023-03-31	£588,222	£577,776	£245,582	22
2022-03-31	£577,257	£528,614	£235,136	22
2021-03-31	£561,224	£523,161	£186,493	21

Trustees

Name	Role	Appointed
Richard Anthony James	Chair	2018-10-24
ANTHONY Brian DIXON		2014-05-12
Mark Joseph Boden		2021-10-20
Michael Dickinson		2024-11-13
Natalie Woods		2021-10-20

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SWINDON ADVOCACY MOVEMENT

England & Wales - Charity number 1070038

Accounts

Your life.
Your choice.
Your voice.

sam
Swindon Advocacy Movement

Annual Report
2024/2025

Advocacy QPM AWARD
Swindon Advocacy Movement
September 2022 to August 2025

Swindon Advocacy Movement (SAM) provided a wide range of 1-1 statutory and community based advocacy services to

773

children, young people and adults with care and support needs; standing up for Human Rights and enabling individuals to have choice and control over their own lives.

SAM worked with **96** vulnerable people, to support giving them a voice through the adult safeguarding process.

Oliver McGowan Mandatory Training



SAM enabled 15 trainers with learning disabilities to work in paid employment with the NHS delivering Oliver McGowan training. The trainers and the SAM Enabler have travelled to Devizes, Salisbury, Chippenham, Bath, Bradford upon Avon as well as Swindon to deliver their essential insights and life experience.



ACHIEVEMENT AND PERFORMANCE

Your life. Your choice. Your voice.
sam Swindon Advocacy Movement

Project Boost enabled 101 people with learning disabilities to gain confidence, independence and learn new skills.



70 People have been supported to access community activities, employment, volunteering, sports and other organisations.



With funding from Good Things Foundation we worked with **62** people on computer skills, safety online and scams and accessing the internet.



Good Things Foundation



South Swindon Parish awarded Boost funding to deliver the cookery project at Broadgreen Community centre for 6 people to achieve skills in cookery and achieve a AQA unit award.

SOUTH SWINDON PARISH COUNCIL

Henry Smith Community project

142 individuals who have a Learning Disability or/and Autism accessed help on a range of goals and challenges.

Accessing a mental health diagnosis & challenging housing when accommodation is inappropriate.

Voicing views to professionals when client's feel they aren't being heard.

Challenging when client's benefits are being refused.

Helping clients access volunteering and paid roles and helping clients recognise and understand their Right to Family Life.

Launch of the Independent Advocacy for Independent Lives Report



Over the past 3 years, Social Finance and Henry Smith formed a report of all the work the advocacy services they fund had been doing.

They formally launched the report at the House of Parliament where Georgie and Harry attended.

What did the report tell us?

For every £1 invested in non-statutory advocacy, there are an estimated £12 of savings (£7 for the NHS and £5 for local authorities).

94% of individuals reached or made progress towards their self-determined goals

Statutory Advocacy

Independent Mental Health Advocates (IMHA)

These specialist advocates support people detained under the Mental Health Act to:

- understand their rights whilst detained
- talk to their doctors
- share how they feel about their treatment and
- challenge their detention through tribunal or hearing

This service supported **148** people.

Independent Mental Capacity Advocates (IMCA)

These highly skilled advocates are trained in the Mental Capacity Act. They ensure that those who lack capacity to make important decisions for themselves are represented when other professionals make a best interest decision on their behalf:

- Serious Medical Treatment
- Where the individual should live
- Safeguarding

This service supported **112** people.

Independent Care Act Advocates

The Care Act 2014 is a powerful piece of legislation written to ensure (amongst other things) promotion of individual wellbeing.

These knowledgeable advocates help those living with care and support needs and who have substantial difficulty engaging or be represented in vital processes such as:

- Care assessment
- Carers assessment
- Safeguarding

This service supported **224** people.

Relevant Person's Representative (RPR)

It is often a family member or friend of the person.

Where there is not an appropriate person to be an RPR for a person, then a paid RPR (PRPR) is appointed.

All of our PRPRs are qualified IMCA's and play an essential role representing and protecting the human rights of those who lack capacity to agree to decide or where and how they live.

This service supported **116** people.

Case Study

Ben came to SAM via Citizens Advice who were trying to help him with some arrears; he was having difficulty understanding what was being said and what choices he had available. Ben was allocated an advocate from our Community Advocacy project funded by the Henry Smith Foundation. The relationship between Ben and the advocate became so trusting that Ben shared many of his life events; he had experienced abuse, was a care leaver, had his son removed from his care and was not currently having contact. Ben very much wanted to spend time with his son. He also shared that he was struggling with his mental health due to worrying about money and feeling lonely. Ben told his advocate that he 'forgets' to eat and often runs out of money.

Ben's advocate helped him to understand his choices around arrears and supported him to contact housing to set up the payment plan. Ben joined SAM Project Boost to gain independence and confidence. Ben was supported to contact Children's social services and ask how he could go about getting in contact with his son. There were lots of complex court bundles that Ben did not understand. The advocate spent time going through the documents, breaking down the information so that Ben could understand. An essential piece of information in this bundle was that Ben has a diagnosis of 'learning disability' which he did not know. The longer that Ben and the advocate worked together the more areas of need were discovered and with the help of his advocate Ben requested a Care needs assessment. The advocate also worked with Ben to find out different types of Mental Health support in Swindon available to him.

Outcomes

Ben reports feeling more confident and improvement in his mental health.

Ben feels less lonely as he has made friends through joining Project Boost activities.

Ben now has 3 hours support per week to help him open and read letters, prepare food and pay his bills.

Ben has spent time with his son 3 times this year.

Ben knows what services are available to him.

X is incredible, she speaks up on behalf of the young people. She knows her stuff"

"It has been good to speak with you, as a lot of people are too afraid to talk about how dementia affects them."

"Thanks for making my leave happen. I can buy a coffee at Costa and sit by that lake on the hospital grounds. I am going to go to town too. Its lovely to be able to get off the ward for a while. I am going to buy new clothes and have my hair done."

"Thank you for giving me my voice back, should that happen again I will be sure to contact you."

"You have done so much to make things work out right for me; I am so happy it has turned out all ok. It is what I wanted"

"Thank you very much for the quick response and very detailed and informative report. You are a great advocate and have represented the situation very well."

SBC MH team Social Worker

"our time spent was greatly appreciated by me."

Family member

"Absolutely amazing, X! We are so lucky to have you here, advocating!"

Referrer

"Thank you so much for making a real difference, it has helped client to understand what is going on, also have seen her confidence grow by having you on her side. Thank you for your support. It has been a pleasure to work with you"

Solicitor

Treasurer's Report and Financial Statement.

SAM Year end figures 2024/25

Income	**£649,065**
Expenditure	**£659,348**
Difference	**-£10,283**

Funds

Unrestricted	**£234,570**

REGISTERED COMPANY NUMBER: 03388017 (England and Wales)
REGISTERED CHARITY NUMBER: 1070038

SWINDON ADVOCACY MOVEMENT

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2025

SWINDON ADVOCACY MOVEMENT

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FOR THE YEAR ENDED 31 MARCH 2025

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REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2025

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The charity's objective and principle activity is the provision of an independent accessible advocacy service to protect and empower people with care and support needs in the Swindon area.

Public benefit

The trustees have paid due regard to the guidance contained in the Charity Commission's general guidance on public benefit when deciding what activities the charity should undertake. It is the view of the trustees that the activities summarised in this report demonstrate the commitment of the charity to provide an identifiable benefit that applies to a section of the public.

STRATEGIC REPORT

Achievements and performance

Charitable activities

Swindon Advocacy Movement (SAM) provided a wide range of 1-1 statutory and community based advocacy services to 773 children, young people and adults with care and support needs; standing up for Human Rights and enabling individuals to have choice and control over their own lives.

SAM worked with 96 people vulnerable to abuse giving them a voice through the adult safeguarding process.

The SAM Community Advocacy service for people with learning disabilities and/or Autism worked with 142 individuals enabling people to:
- access mental health services and to have a voice.
- have the best chance of the right to a family life.
- maintain housing tenancies, independence and wellbeing.

The service encourages self advocacy with over 60% of people referring themselves and driving the work. Most of those referrals from people wanting support to maintain tenancies and access debt or benefit advice to enable them to live independently.

Project Boost saw 101 people attend courses with 193 sessions on cookery, shopping skills, budgeting, travel training, accessing community activities, digital skills and healthy living courses being delivered. With funding from Good Things Foundation we worked with 62 people on computer skills, safety online and scams and accessing the internet.

27 people achieved an AQA certificate in cooking, money management, independent travel training and shopping skills.

SAM enabled 15 trainers with learning disabilities to work in paid employment with the NHS delivering Oliver McGowan training. The trainers and the SAM Enabler have travelled to Devizes, Salisbury, Chippenham, Bath, Bradford upon Avon as well as Swindon to deliver their essential insights and life experience.

STRATEGIC REPORT

Financial review

Financial position

For the year ended 31st March 2025 the charity's income grew by just over 4.6% to £649,065. This was aided by the continuation of our joint working with the NHS to deliver Oliver McGowan training and new opportunities to provide advocacy services in the local community. We were successful in bidding for an additional year's contract with the Local Authority for Statutory Advocacy services however, as expected, the contract value decreased.

Our expenditure increased by around 5.8% to £659,348, resulting in a £10,283 deficit. This was primarily due to staff costs, with staffing decisions having been necessarily made before the Statutory Advocacy contract was finalised. Staff working hours increased year on year to meet the demands of the service. We remain committed to invest in our staff and maintain the high quality of our service whist being mindful of our operational costs to ensure the long term sustainability of the charity.

Principal funding sources

The charity's principle funding source is the Local Authority with additional funding raised from independent grant funders.

Reserves policy

The Trustees always work on the principle of having 3 months running costs in reserves.

Future plans

We will continue to seek to improved engagement and communication with members of 'The Crew' and other stakeholders on the Management Committee. As part of this we will work with SAM members with a view to them contributing to the committee.

We will update SAM's Objects to ensure that they are fit for the organisation.

We will also continue to review staff terms, conditions and benefits which support staff wellbeing and encourage staff retention.

We will looking at ways to celebrate SAM's 30th anniversary in 2025.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

The appointment of trustees is governed by the Articles of Association.

We actively recruit for a broad range of life experience and skills on the board. As a user led charity, we encourage service users to participate in its development by attending one or more Management Committee meetings and then explore with them the option to serve as a trustee. Any appointment is subject to ratification at the next Annual General Meeting.

All new trustees receive a full induction in to the organisation which includes prior access to financial accounts and governing documents.

Organisational structure

The Management committee oversees the work of the charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

03388017 (England and Wales)

Registered Charity number

1070038

Registered office
Sanford House
Sanford Street
SWINDON
Wiltshire
SN1 1HE

Trustees
Ms A Cooper (resigned 13.11.24)
Mr A B Dixon
Ms T Hardman (resigned 13.11.24)
Mr R James
Mr M Boden
Ms N Woods
Mr M Dickinson (appointed 13.11.24)

Independent Examiner
Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

Bankers
HSBC Bank Plc
Unit 6 The Lock
Canal Walk
SWINDON
Wiltshire
SN1 1LD

STATEMENT OF TRUSTEES' RESPONSIBILITIES
The trustees (who are also the directors of Swindon Advocacy Movement for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company law requires the trustees to prepare financial statements for each financial year. Under that law, the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).

Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 17 October 2025 and signed on the board's behalf by:



Mr R James - Trustee

Independent examiner's report to the trustees of Swindon Advocacy Movement ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2025.

Responsibilities and basis of report
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

I. Sumbler

Mr Ian Sumbler FCCA

Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

17 October 2025

SWINDON ADVOCACY MOVEMENT

STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 MARCH 2025

	Notes	Unrestricted funds £	Restricted funds £	**2025 Total funds £**	2024 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	3	**190**	**100**	**290**	993
Charitable activities	6				
Charitable activities		**-**	**610,755**	**610,755**	602,761
Fund generating activities	4	**13,443**	**20,179**	**33,622**	13,515
Investment income	5	**4,398**	**-**	**4,398**	2,897
Total		**18,031**	**631,034**	**649,065**	620,166
EXPENDITURE ON					
Charitable activities	7				
Charitable activities		**12,689**	**646,659**	**659,348**	620,895
NET INCOME/(EXPENDITURE)		**5,342**	**(15,625)**	**(10,283)**	(729)
Transfers between funds	15	**(15,625)**	**15,625**	**-**	-
Net movement in funds		**(10,283)**	**-**	**(10,283)**	(729)
RECONCILIATION OF FUNDS					
Total funds brought forward		**244,853**	**-**	**244,853**	245,582
TOTAL FUNDS CARRIED FORWARD		**234,570**	**-**	**234,570**	244,853

The notes form part of these financial statements

STATEMENT OF FINANCIAL POSITION
31 MARCH 2025

	Notes	Unrestricted funds £	Restricted funds £	**2025 Total funds £**	2024 Total funds £
CURRENT ASSETS					
Debtors	13	**5,085**	**2,558**	**7,643**	16,449
Cash at bank		**244,392**	**42,242**	**286,634**	283,218
		249,477	**44,800**	**294,277**	299,667
CREDITORS					
Amounts falling due within one year	14	**(14,907)**	**(44,800)**	**(59,707)**	(54,814)
NET CURRENT ASSETS		**234,570**	**-**	**234,570**	244,853
TOTAL ASSETS LESS CURRENT LIABILITIES		**234,570**	**-**	**234,570**	244,853
NET ASSETS		**234,570**	**-**	**234,570**	244,853
FUNDS	15				
Unrestricted funds				**234,570**	244,853
TOTAL FUNDS				**234,570**	244,853

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2025.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2025 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements were approved by the Board of Trustees and authorised for issue on 17 October 2025 and were signed on its behalf by:

Mr R James - Trustee

The notes form part of these financial statements

SWINDON ADVOCACY MOVEMENT

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 MARCH 2025

	Notes	2025 £	2024 £
Cash flows from operating activities			
Cash generated from operations	1	**(982)**	(127,201)
Net cash used in operating activities		**(982)**	(127,201)
Cash flows from investing activities			
Interest received		**4,398**	2,897
Net cash provided by investing activities		**4,398**	2,897
Change in cash and cash equivalents in the reporting period		**3,416**	(124,304)
Cash and cash equivalents at the beginning of the reporting period		**283,218**	407,522
Cash and cash equivalents at the end of the reporting period		**286,634**	283,218

The notes form part of these financial statements

NOTES TO THE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2025

1. RECONCILIATION OF NET EXPENDITURE TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2025 £	2024 £
Net expenditure for the reporting period (as per the Statement of Financial Activities)	**(10,283)**	(729)
Adjustments for:		
Interest received	**(4,398)**	(2,897)
Decrease/(increase) in debtors	**8,806**	(697)
Increase/(decrease) in creditors	**4,893**	(122,878)
Net cash used in operations	**(982)**	(127,201)

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.24 £	Cash flow £	**At 31.3.25 £**
Net cash			
Cash at bank	**283,218**	**3,416**	**286,634**
	283,218	**3,416**	**286,634**
Total	**283,218**	**3,416**	**286,634**

The notes form part of these financial statements

1. COMPANY INFORMATION

The company is a company limited by guarantee and incorporated in England and Wales, and a registered charity with the Charity Commission in England and Wales.

The registered office address is Sanford House, Sanford Street, Swindon, Wiltshire, SN1 1HE.

These financial statements are presented in British Pounds (GBP), which is the company's functional and presentational currency.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Tangible assets
Small equipment such as laptops for projects are expended through the Statement of Financial Activities.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

continued...

3. DONATIONS AND LEGACIES

	2025	2024
	£	£
Donations	**290**	993

4. FUND GENERATING ACTIVITIES

	2025	2024
	£	£
Fundraising events	**73**	-
Other income	**33,549**	13,515
	33,622	13,515

5. INVESTMENT INCOME

	2025	2024
	£	£
Deposit account interest	**4,398**	2,897

6. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2025	2024
		£	£
Grants	Charitable activities	**610,755**	602,761

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable activities	**653,246**	**6,102**	**659,348**

8. SUPPORT COSTS

	Finance	Governance costs	Totals
	£	£	£
Charitable activities	**79**	**6,023**	**6,102**

9. TRUSTEES' REMUNERATION AND BENEFITS

There was no remuneration to the trustees in 2025 or 2024.

Trustees' expenses

No expenses were paid to the trustees in 2025 or 2024.

continued...

10. STAFF COSTS

	2025	2024
	£	£
Wages and salaries	**531,256**	502,776
Social security costs	**40,064**	31,235
Other pension costs	**18,512**	17,321
	589,832	551,332

The average monthly number of employees during the year was as follows:

	2025	2024
Staff	**24**	26

No employees received emoluments in excess of £60,000.

11. INDEPENDENT EXAMINERS FEES

	2025	2024
	£	£
Statutory accounts production & external scrutiny	3,300	3,120
	3,300	3,120

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	742	251	993
Charitable activities			
Charitable activities	1,239	601,522	602,761
Fund generating activities	13,499	16	13,515
Investment income	2,897	-	2,897
Total	18,377	601,789	620,166
EXPENDITURE ON			
Charitable activities			
Charitable activities	8,648	612,247	620,895
NET INCOME/(EXPENDITURE)	9,729	(10,458)	(729)
Transfers between funds	(10,458)	10,458	-
Net movement in funds	(729)	-	(729)
RECONCILIATION OF FUNDS			
Total funds brought forward	245,582	-	245,582
TOTAL FUNDS CARRIED FORWARD	244,853	-	244,853

continued...

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025	2024
	£	£
Trade debtors	4,839	5,848
Prepayments	2,804	10,601
	7,643	16,449

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025	2024
	£	£
Trade creditors	3,494	4,113
Social security and other taxes	10,328	10,611
Accrued expenses	4,385	3,120
Deferred income	41,500	36,970
	59,707	54,814

15. MOVEMENT IN FUNDS

	At 1.4.24	Net movement in funds	Transfers between funds	At 31.3.25
	£	£	£	£
Unrestricted funds				
General fund	244,853	5,342	(15,625)	234,570
Restricted funds				
Swindon Borough Council General Advocacy	-	(9,558)	9,558	-
Community Advocacy	-	(6,067)	6,067	-
	-	(15,625)	15,625	-
TOTAL FUNDS	244,853	(10,283)	-	234,570

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	18,030	(12,688)	5,342
Restricted funds			
Swindon Borough Council General Advocacy	447,961	(457,519)	(9,558)
Project Boost	64,231	(64,231)	-
Community Advocacy	70,632	(76,699)	(6,067)
Oliver McGowan	48,211	(48,211)	-
	631,035	(646,660)	(15,625)
TOTAL FUNDS	649,065	(659,348)	(10,283)

continued...

15. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
Unrestricted funds				
General fund	245,582	9,729	(10,458)	244,853
Restricted funds				
Swindon Borough Council General Advocacy	-	(4,131)	4,131	-
Project Boost	-	(6,327)	6,327	-
	-	(10,458)	10,458	-
TOTAL FUNDS	245,582	(729)	-	244,853

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	18,377	(8,648)	9,729
Restricted funds			
Swindon Borough Council General Advocacy	457,920	(462,051)	(4,131)
Project Boost	68,058	(74,385)	(6,327)
Community Advocacy	59,333	(59,333)	-
Oliver McGowan	16,478	(16,478)	-
	601,789	(612,247)	(10,458)
TOTAL FUNDS	620,166	(620,895)	(729)

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.25 £
Unrestricted funds				
General fund	245,582	15,071	(26,083)	234,570
Restricted funds				
Swindon Borough Council General Advocacy	-	(13,689)	13,689	-
Project Boost	-	(6,327)	6,327	-
Community Advocacy	-	(6,067)	6,067	-
	-	(26,083)	26,083	-
TOTAL FUNDS	245,582	(11,012)	-	234,570

continued...

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	36,407	(21,336)	15,071
Restricted funds			
Swindon Borough Council General Advocacy	905,881	(919,570)	(13,689)
Project Boost	132,289	(138,616)	(6,327)
Community Advocacy	129,965	(136,032)	(6,067)
Oliver McGowan	64,689	(64,689)	-
	1,232,824	(1,258,907)	(26,083)
TOTAL FUNDS	1,269,231	(1,280,243)	(11,012)

Details of Restricted Funds

Statutory and General Advocacy (Swindon Borough Council)
Contains the material funding by Swindon Borough Council for Statutory Advocacy under The Care Act, The Mental Capacity Act and The Mental Health Act. This also includes non-statutory advocacy for parents with learning disabilities going through Child Protection and for providing administration for the Swindon Learning Disability Partnership Board.

Project Boost (Swindon Borough Council)
Funding from Swindon Borough Council for Day Opportunities for people with learning disabilities; enabling members to take up new work, volunteering or leisure opportunities in the community.

Community Advocacy (Henry Smith Charity)
Funding from the Henry Smith Charity to provide advocacy for people with learning disabilities and autism in Swindon.

Oliver McGowan
Funding from NHS Bath and North East Somerset, Swindon and Wiltshire Integrated Care Board (ICB) enabling co-trainers with learning disabilities to deliver mandatory Oliver McGowan training to health staff across the region..

Transfers between funds
Transfers are made between restricted and unrestricted funds at the end of every accounting period in cases where the restricted fund is in deficit and has either come to an end or there is no prospect of a surplus in a later period, when the deficit is eliminated by transfer from unrestricted funds.

continued...

16. CONTINGENT LIABILITIES

Various funders retain the right to claw back grants should the use of the funds not be in accordance with the terms of the grant. In the opinion of the Trustees no such liability exists at the year end.

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2025.

REGISTERED COMPANY NUMBER: 03388017 (England and Wales)
REGISTERED CHARITY NUMBER: 1070038

SWINDON ADVOCACY MOVEMENT

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2025

SWINDON ADVOCACY MOVEMENT

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FOR THE YEAR ENDED 31 MARCH 2025

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REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2025

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The charity's objective and principle activity is the provision of an independent accessible advocacy service to protect and empower people with care and support needs in the Swindon area.

Public benefit

The trustees have paid due regard to the guidance contained in the Charity Commission's general guidance on public benefit when deciding what activities the charity should undertake. It is the view of the trustees that the activities summarised in this report demonstrate the commitment of the charity to provide an identifiable benefit that applies to a section of the public.

STRATEGIC REPORT

Achievements and performance

Charitable activities

Swindon Advocacy Movement (SAM) provided a wide range of 1-1 statutory and community based advocacy services to 773 children, young people and adults with care and support needs; standing up for Human Rights and enabling individuals to have choice and control over their own lives.

SAM worked with 96 people vulnerable to abuse giving them a voice through the adult safeguarding process.

The SAM Community Advocacy service for people with learning disabilities and/or Autism worked with 142 individuals enabling people to:
- access mental health services and to have a voice.
- have the best chance of the right to a family life.
- maintain housing tenancies, independence and wellbeing.

The service encourages self advocacy with over 60% of people referring themselves and driving the work. Most of those referrals from people wanting support to maintain tenancies and access debt or benefit advice to enable them to live independently.

Project Boost saw 101 people attend courses with 193 sessions on cookery, shopping skills, budgeting, travel training, accessing community activities, digital skills and healthy living courses being delivered. With funding from Good Things Foundation we worked with 62 people on computer skills, safety online and scams and accessing the internet.

27 people achieved an AQA certificate in cooking, money management, independent travel training and shopping skills.

SAM enabled 15 trainers with learning disabilities to work in paid employment with the NHS delivering Oliver McGowan training. The trainers and the SAM Enabler have travelled to Devizes, Salisbury, Chippenham, Bath, Bradford upon Avon as well as Swindon to deliver their essential insights and life experience.

STRATEGIC REPORT

Financial review

Financial position

For the year ended 31st March 2025 the charity's income grew by just over 4.6% to £649,065. This was aided by the continuation of our joint working with the NHS to deliver Oliver McGowan training and new opportunities to provide advocacy services in the local community. We were successful in bidding for an additional year's contract with the Local Authority for Statutory Advocacy services however, as expected, the contract value decreased.

Our expenditure increased by around 5.8% to £659,348, resulting in a £10,283 deficit. This was primarily due to staff costs, with staffing decisions having been necessarily made before the Statutory Advocacy contract was finalised. Staff working hours increased year on year to meet the demands of the service. We remain committed to invest in our staff and maintain the high quality of our service whist being mindful of our operational costs to ensure the long term sustainability of the charity.

Principal funding sources

The charity's principle funding source is the Local Authority with additional funding raised from independent grant funders.

Reserves policy

The Trustees always work on the principle of having 3 months running costs in reserves.

Future plans

We will continue to seek to improved engagement and communication with members of 'The Crew' and other stakeholders on the Management Committee. As part of this we will work with SAM members with a view to them contributing to the committee.

We will update SAM's Objects to ensure that they are fit for the organisation.

We will also continue to review staff terms, conditions and benefits which support staff wellbeing and encourage staff retention.

We will looking at ways to celebrate SAM's 30th anniversary in 2025.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

The appointment of trustees is governed by the Articles of Association.

We actively recruit for a broad range of life experience and skills on the board. As a user led charity, we encourage service users to participate in its development by attending one or more Management Committee meetings and then explore with them the option to serve as a trustee. Any appointment is subject to ratification at the next Annual General Meeting.

All new trustees receive a full induction in to the organisation which includes prior access to financial accounts and governing documents.

Organisational structure

The Management committee oversees the work of the charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

03388017 (England and Wales)

Registered Charity number

1070038

Registered office
Sanford House
Sanford Street
SWINDON
Wiltshire
SN1 1HE

Trustees
Ms A Cooper (resigned 13.11.24)
Mr A B Dixon
Ms T Hardman (resigned 13.11.24)
Mr R James
Mr M Boden
Ms N Woods
Mr M Dickinson (appointed 13.11.24)

Independent Examiner
Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

Bankers
HSBC Bank Plc
Unit 6 The Lock
Canal Walk
SWINDON
Wiltshire
SN1 1LD

STATEMENT OF TRUSTEES' RESPONSIBILITIES
The trustees (who are also the directors of Swindon Advocacy Movement for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company law requires the trustees to prepare financial statements for each financial year. Under that law, the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).

Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 17 October 2025 and signed on the board's behalf by:



Mr R James - Trustee

Independent examiner's report to the trustees of Swindon Advocacy Movement ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2025.

Responsibilities and basis of report
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

I. Sumbler

Mr Ian Sumbler FCCA

Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

17 October 2025

SWINDON ADVOCACY MOVEMENT

STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 MARCH 2025

	Notes	Unrestricted funds £	Restricted funds £	**2025 Total funds £**	2024 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	3	**190**	**100**	**290**	993
Charitable activities	6				
Charitable activities		**-**	**610,755**	**610,755**	602,761
Fund generating activities	4	**13,443**	**20,179**	**33,622**	13,515
Investment income	5	**4,398**	**-**	**4,398**	2,897
Total		**18,031**	**631,034**	**649,065**	620,166
EXPENDITURE ON					
Charitable activities	7				
Charitable activities		**12,689**	**646,659**	**659,348**	620,895
NET INCOME/(EXPENDITURE)		**5,342**	**(15,625)**	**(10,283)**	(729)
Transfers between funds	15	**(15,625)**	**15,625**	**-**	-
Net movement in funds		**(10,283)**	**-**	**(10,283)**	(729)
RECONCILIATION OF FUNDS					
Total funds brought forward		**244,853**	**-**	**244,853**	245,582
TOTAL FUNDS CARRIED FORWARD		**234,570**	**-**	**234,570**	244,853

The notes form part of these financial statements

STATEMENT OF FINANCIAL POSITION
31 MARCH 2025

	Notes	Unrestricted funds £	Restricted funds £	**2025 Total funds £**	2024 Total funds £
CURRENT ASSETS					
Debtors	13	**5,085**	**2,558**	**7,643**	16,449
Cash at bank		**244,392**	**42,242**	**286,634**	283,218
		249,477	**44,800**	**294,277**	299,667
CREDITORS					
Amounts falling due within one year	14	**(14,907)**	**(44,800)**	**(59,707)**	(54,814)
NET CURRENT ASSETS		**234,570**	**-**	**234,570**	244,853
TOTAL ASSETS LESS CURRENT LIABILITIES		**234,570**	**-**	**234,570**	244,853
NET ASSETS		**234,570**	**-**	**234,570**	244,853
FUNDS	15				
Unrestricted funds				**234,570**	244,853
TOTAL FUNDS				**234,570**	244,853

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2025.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2025 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements were approved by the Board of Trustees and authorised for issue on 17 October 2025 and were signed on its behalf by:

Mr R James - Trustee

The notes form part of these financial statements

SWINDON ADVOCACY MOVEMENT

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 MARCH 2025

	Notes	2025 £	2024 £
Cash flows from operating activities			
Cash generated from operations	1	**(982)**	(127,201)
Net cash used in operating activities		**(982)**	(127,201)
Cash flows from investing activities			
Interest received		**4,398**	2,897
Net cash provided by investing activities		**4,398**	2,897
Change in cash and cash equivalents in the reporting period		**3,416**	(124,304)
Cash and cash equivalents at the beginning of the reporting period		**283,218**	407,522
Cash and cash equivalents at the end of the reporting period		**286,634**	283,218

The notes form part of these financial statements

NOTES TO THE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2025

1. RECONCILIATION OF NET EXPENDITURE TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2025 £	2024 £
Net expenditure for the reporting period (as per the Statement of Financial Activities)	**(10,283)**	(729)
Adjustments for:		
Interest received	**(4,398)**	(2,897)
Decrease/(increase) in debtors	**8,806**	(697)
Increase/(decrease) in creditors	**4,893**	(122,878)
Net cash used in operations	**(982)**	(127,201)

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.24 £	Cash flow £	**At 31.3.25 £**
Net cash			
Cash at bank	**283,218**	**3,416**	**286,634**
	283,218	**3,416**	**286,634**
Total	**283,218**	**3,416**	**286,634**

The notes form part of these financial statements

1. COMPANY INFORMATION

The company is a company limited by guarantee and incorporated in England and Wales, and a registered charity with the Charity Commission in England and Wales.

The registered office address is Sanford House, Sanford Street, Swindon, Wiltshire, SN1 1HE.

These financial statements are presented in British Pounds (GBP), which is the company's functional and presentational currency.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Tangible assets
Small equipment such as laptops for projects are expended through the Statement of Financial Activities.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

continued...

3. DONATIONS AND LEGACIES

	2025	2024
	£	£
Donations	**290**	993

4. FUND GENERATING ACTIVITIES

	2025	2024
	£	£
Fundraising events	**73**	-
Other income	**33,549**	13,515
	33,622	13,515

5. INVESTMENT INCOME

	2025	2024
	£	£
Deposit account interest	**4,398**	2,897

6. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2025	2024
		£	£
Grants	Charitable activities	**610,755**	602,761

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable activities	**653,246**	**6,102**	**659,348**

8. SUPPORT COSTS

	Finance	Governance costs	Totals
	£	£	£
Charitable activities	**79**	**6,023**	**6,102**

9. TRUSTEES' REMUNERATION AND BENEFITS

There was no remuneration to the trustees in 2025 or 2024.

Trustees' expenses

No expenses were paid to the trustees in 2025 or 2024.

continued...

10. STAFF COSTS

	2025	2024
	£	£
Wages and salaries	**531,256**	502,776
Social security costs	**40,064**	31,235
Other pension costs	**18,512**	17,321
	589,832	551,332

The average monthly number of employees during the year was as follows:

	2025	2024
Staff	**24**	26

No employees received emoluments in excess of £60,000.

11. INDEPENDENT EXAMINERS FEES

	2025	2024
	£	£
Statutory accounts production & external scrutiny	3,300	3,120
	3,300	3,120

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	742	251	993
Charitable activities			
Charitable activities	1,239	601,522	602,761
Fund generating activities	13,499	16	13,515
Investment income	2,897	-	2,897
Total	18,377	601,789	620,166
EXPENDITURE ON			
Charitable activities			
Charitable activities	8,648	612,247	620,895
NET INCOME/(EXPENDITURE)	9,729	(10,458)	(729)
Transfers between funds	(10,458)	10,458	-
Net movement in funds	(729)	-	(729)
RECONCILIATION OF FUNDS			
Total funds brought forward	245,582	-	245,582
TOTAL FUNDS CARRIED FORWARD	244,853	-	244,853

continued...

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025	2024
	£	£
Trade debtors	4,839	5,848
Prepayments	2,804	10,601
	7,643	16,449

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025	2024
	£	£
Trade creditors	3,494	4,113
Social security and other taxes	10,328	10,611
Accrued expenses	4,385	3,120
Deferred income	41,500	36,970
	59,707	54,814

15. MOVEMENT IN FUNDS

	At 1.4.24	Net movement in funds	Transfers between funds	At 31.3.25
	£	£	£	£
Unrestricted funds				
General fund	244,853	5,342	(15,625)	234,570
Restricted funds				
Swindon Borough Council General Advocacy	-	(9,558)	9,558	-
Community Advocacy	-	(6,067)	6,067	-
	-	(15,625)	15,625	-
TOTAL FUNDS	244,853	(10,283)	-	234,570

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	18,030	(12,688)	5,342
Restricted funds			
Swindon Borough Council General Advocacy	447,961	(457,519)	(9,558)
Project Boost	64,231	(64,231)	-
Community Advocacy	70,632	(76,699)	(6,067)
Oliver McGowan	48,211	(48,211)	-
	631,035	(646,660)	(15,625)
TOTAL FUNDS	649,065	(659,348)	(10,283)

continued...

15. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
Unrestricted funds				
General fund	245,582	9,729	(10,458)	244,853
Restricted funds				
Swindon Borough Council General Advocacy	-	(4,131)	4,131	-
Project Boost	-	(6,327)	6,327	-
	-	(10,458)	10,458	-
TOTAL FUNDS	245,582	(729)	-	244,853

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	18,377	(8,648)	9,729
Restricted funds			
Swindon Borough Council General Advocacy	457,920	(462,051)	(4,131)
Project Boost	68,058	(74,385)	(6,327)
Community Advocacy	59,333	(59,333)	-
Oliver McGowan	16,478	(16,478)	-
	601,789	(612,247)	(10,458)
TOTAL FUNDS	620,166	(620,895)	(729)

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.25 £
Unrestricted funds				
General fund	245,582	15,071	(26,083)	234,570
Restricted funds				
Swindon Borough Council General Advocacy	-	(13,689)	13,689	-
Project Boost	-	(6,327)	6,327	-
Community Advocacy	-	(6,067)	6,067	-
	-	(26,083)	26,083	-
TOTAL FUNDS	245,582	(11,012)	-	234,570

continued...

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	36,407	(21,336)	15,071
Restricted funds			
Swindon Borough Council General Advocacy	905,881	(919,570)	(13,689)
Project Boost	132,289	(138,616)	(6,327)
Community Advocacy	129,965	(136,032)	(6,067)
Oliver McGowan	64,689	(64,689)	-
	1,232,824	(1,258,907)	(26,083)
TOTAL FUNDS	1,269,231	(1,280,243)	(11,012)

Details of Restricted Funds

Statutory and General Advocacy (Swindon Borough Council)
Contains the material funding by Swindon Borough Council for Statutory Advocacy under The Care Act, The Mental Capacity Act and The Mental Health Act. This also includes non-statutory advocacy for parents with learning disabilities going through Child Protection and for providing administration for the Swindon Learning Disability Partnership Board.

Project Boost (Swindon Borough Council)
Funding from Swindon Borough Council for Day Opportunities for people with learning disabilities; enabling members to take up new work, volunteering or leisure opportunities in the community.

Community Advocacy (Henry Smith Charity)
Funding from the Henry Smith Charity to provide advocacy for people with learning disabilities and autism in Swindon.

Oliver McGowan
Funding from NHS Bath and North East Somerset, Swindon and Wiltshire Integrated Care Board (ICB) enabling co-trainers with learning disabilities to deliver mandatory Oliver McGowan training to health staff across the region..

Transfers between funds
Transfers are made between restricted and unrestricted funds at the end of every accounting period in cases where the restricted fund is in deficit and has either come to an end or there is no prospect of a surplus in a later period, when the deficit is eliminated by transfer from unrestricted funds.

continued...

16. CONTINGENT LIABILITIES

Various funders retain the right to claw back grants should the use of the funds not be in accordance with the terms of the grant. In the opinion of the Trustees no such liability exists at the year end.

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2025.

SWINDON ADVOCACY MOVEMENT

England & Wales - Charity number 1070038

Accounts

Your life.
Your choice.
Your voice.

sam
Swindon Advocacy Movement

Annual Report

2023-2024

We will be respectful and non-judgemental, putting people at the centre of our work.

We will be truthful, independent, outcome focused and we will learn from all we do.

We will do what is right, not what is easy and we will bravely challenge injustice.

Total number of people we have worked with

614

Non-instructed Advocacy

A high percentage of the clients' that we work with lack capacity to make some (or all) decisions for themselves.

Other clients have fluctuating capacity.

These individuals have no family or friends who are appropriate, they have advanced dementia, acquired brain injuries, significant mental health difficulties or other care and support needs that results in them being unable to communicate their wishes or speak up for themselves.

The role of advocate in these circumstances is essential.

The non-instructed advocate will uphold the person's rights; ensure fair and equal treatment and access to services; and make certain that decisions are taken with due consideration for all relevant factors which must include the person's unique preferences and perspectives.

We estimate the number of clients who lack or have fluctuating capacity to be at 70%. It is vital that the lived experience of these individuals is somehow included in designing of any future services in and outside of SAM.

Statutory Advocacy

Independent Mental Health Advocates (IMHA)

These specialist advocates support people detained under the Mental Health Act to:

- understand their rights whilst detained
- talk to their doctors
- share how they feel about their treatment and
- challenge their detention through tribunal or hearing

This service has supported 153 people.

Independent Mental Capacity Advocates (IMCA)

These highly skilled advocates are trained in the Mental Capacity Act. They ensure that those who lack capacity to make important decisions for themselves are represented when other professionals make a best interest decision on their behalf:

- Serious Medical Treatment
- Where the individual should live
- Safeguarding

This service has supported 104 people.

Statutory Advocacy

Independent Care Act Advocates

The Care Act 2014 is a powerful piece of legislation written to ensure (amongst other things) promotion of individual wellbeing. These knowledgeable advocate's help those living with care and support needs and who have substantial difficulty engaging or be represented in vital processes such as:

- Care assessment
- Carers assessment
- Safeguarding

This service has supported 144 people.

Relevant Person's Representative (RPR)

It is often a family member or friend of the person. Where there is not an appropriate person to be an RPR for a person, then a paid RPR (PRPR) is appointed. All of our PRPR's are qualified IMCA's and play an essential role representing and protecting the human rights of those who lack capacity to decide or agree to where and how they live.

This service has supported 90 people.

Community Advocacy

Our Community Advocacy project continues to grow from strength to strength, supporting Swindon residents that have a learning disability or autism to Access services, maintain their family life and their independence.

One of the strengths of this project is that clients can self-refer without having to go through a third party or statutory service. This means that the advocacy support can start as soon as the individual realises that they need help or a crisis occurs.

This year we have worked with 144 cases of which 67% were self-referrals.

Community Advocacy

This project has helped people across the following domains:

Maintaining Independence

Advocacy support to 62 individuals encourage and maintain relationships with professionals across services such as housing, health. Improvements made in relationships can lead to individuals being able to raise future issues directly with housing or health without any further advocacy support.

Maintaining Family

Advocacy involvement to ensure parents understand their rights and what choices are available to them and their family. Enabling parents to have their voices heard in meetings with professionals who have influence over decisions around their children. We have supported 28 parents to do this.

Accessing services

We have provided Advocacy intervention to 54 individuals to make sure people understand what help is available to them in a crisis eg Citizen's Advice for help in claiming benefits, help speaking with professionals to gain access to mental health services and other community support such as emergency food parcels.

Project Boost

Project Boost has enabled 92 people with learning disabilities to learn new skills, gain confidence and independence.



31 people achieved an AQA unit award.



70 people have been supported to access community activities, sports or courses with other organisations.



22 people have accessed the Peer community support group.

Project Boost

SKILLS FOR LIFE MULTIPLY

37 people accessed the Government's Skills For Life Numeracy sessions - Multiply.

A big thank you to our Boost volunteers!
We have an amazing team of seven volunteers who between them have delivered 331 hours of sessions which included cookery, reading, music, community activities and sign language.





Oliver McGowen



The Oliver McGowan Mandatory Training on Learning Disability and Autism aims to provide the social care and health workforce with the right skills and knowledge to provide safe, compassionate, and informed care to autistic people and people with a learning disability.

An essential element of this training is that it is delivered by those with lived experience.

Twelve Boost members, supported by a SAM enabler, have taken part in training to become Oliver McGowan Co-trainers.
The Co-trainers have successfully delivered training across the southwest to over 10,000 NHS staff, this is the highest number across the UK.

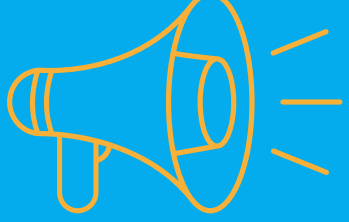
The Co-trainers attended the first ever Oliver McGowan conference where they were able to network and meet other trainers.

The majority of trainers deliver their sessions face to face, but two trainers chose to deliver theirs virtually.

One trainer has gone onto become a Lead Co-trainer.



Speak up! Group



SAM is an inclusive charity that wants to support self-advocacy and to ensure the services reflect the needs of the clients. With this in mind, we have asked members, ex-clients and other Swindon residents to join SAM's new Speak up! group.

The group now has 15 individuals who are willing to share their lived experience, speak up about things that concern them and support each other. 6 people have kindly agreed to help shape how SAM runs, they will be giving us feedback on easy read documentation, attending committee meetings, sitting on interview panels and much more!

The group have decided that the Community Hub is the best place to meet.

Future Plans

The Speak Up! group would like to be involved in the relaunch of the learning disabilities partnership and tea and chat meetings.
The speak up group hope that more Swindon residents with learning disabilities will join.

In the future, the Speak up group will work together to challenge, change and inform both SAM and Swindon Borough Council and other services across the local authority.
Those people in the group will be given opportunities to build their confidence and new skills.

Advocacy at work

clients

"I couldn't have challenged wthout your support, my support is much better and I know who to speak to now if i have any problems.'"

"I feel safe now"

"Tell your boss you get 100%"

"reassuring you had my back and were conveying my side...I do trust you...you are the light for me in this situation...thank you so much for going to the meeting."

"Will you stay with me please, I know what I want to tell the doctors, but I would like you to stay with me"

"They don't judge or criticise you"

Advocacy at work

Collaboration

"doing what you do best, raising the voice of your clients." Exec Adult social care

"Great advocate and really helped the service user voice their views and feel listened to. " professional

"[The advocate] working with R had in her words " changed his life", building his confidence, giving him a voice, everyone involved was saying what an amazing job [the advocate] had done." Professional

"The person expressed his views and wishes about how/where he would like his care needs to be met. The person's views and wishes were clearly presented at meetings and in a detailed report by the advocate which contributed to a positive outcome for the person." professional

Case study

Ben is 45 and as a result of a serious injury he is an inpatient on a long stay ward where he receives an intensive programme of rehabilitation. Due to the type of injury sustained and to keep him safe he is not allowed to leave the hospital ward whenever he wants.

Anyone deprived of their liberty in this way may be eligible for a special type of advocate called a paid Relevant Persons Representative. Ben has such an advocate who visits him once a month to maintain contact with him and to support him in matters of his deprivation of liberties.

Prior to Ben's admission a decision had been made that he needed a Percutaneous Endoscopic Gastrostomy (PEG) feeding tube. There were concerns around malnutrition due to complications related to his injury, swallowing risks etc.

During one of his advocate meetings Ben mentioned he did not like his feeding tube and felt he no longer needed it. Ben said *'it's always getting caught in my clothes and its blooming uncomfortable.'*

The advocate spoke to the team supporting Ben, they said there were ongoing concerns, they said they felt it would not be appropriate to remove the PEG.

The advocate used her visit to view Ben's daily notes giving her a view over several months.

The advocate planned to take note of how many times the PEG tube was used but found the only time it had been recorded was when it had been flushed to be cleaned.

Ben continued to express to the advocate how he wanted the PEG tube removed, so the advocate challenged the medical team again using the information she had found about the PEG tube not being used.

The medical team agreed that although the PEG tube was no longer needed, a decision had been made, in his best interest, to keep it in. The reason given was that if Ben's health dipped again resulting in him needing a PEG he may not be robust again to undergo the procedure.

Ben's advocate asked if a mental capacity assessment (this is a type of assessment to determine if someone has the ability to make specific decisions about themselves or not.) has been carried out on Ben relating to the removal of his PEG tube, and it had not.

A mental capacity assessment was then carried out on Ben and he was found to have capacity. Ben's health records had shown that the PEG tube was not being used and his clear desire for the tube to be removed. A hospital appointment was made for the removal of the PEG tube.

Financial review

Income	**£620,166**
Expenditure	**£620,895**
Difference	**-£729**
Reserves	**£244,853**

With thanks to our funders

NHS
Bath and North East Somerset, Swindon and Wiltshire
Integrated Care Board

Swindon Borough Council

The Henry Smith Charity
founded in 1628

Future plans:

Working closely with the SAM Speak Up! group we will look to broaden the membership of our Management Committee.

We will review SAM's Objects and legal structure to ensure that they are still fit for purpose and in time to celebrate SAM's 30th anniversary in 2025.

We will continue to review staff terms, conditions and benefits which support our staff and encourage them to work for us in the future.

SWINDON ADVOCACY MOVEMENT

England & Wales - Charity number 1070038

Accounts

REGISTERED COMPANY NUMBER: 03388017 (England and Wales)
REGISTERED CHARITY NUMBER: 1070038

SWINDON ADVOCACY MOVEMENT

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2023

SWINDON ADVOCACY MOVEMENT

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023

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Statement of Financial Position	7
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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The charity's objective and principle activity is the provision of an independent accessible advocacy service to protect and empower people with care and support needs in the Swindon area.

Public benefit

The trustees have paid due regard to the guidance contained in the Charity Commission's general guidance on public benefit when deciding what activities the charity should undertake. It is the view of the trustees that the activities summarised in this report demonstrate the commitment of the charity to provide an identifiable benefit that applies to a section of the public.

STRATEGIC REPORT

Achievement and performance

Charitable activities

Swindon Advocacy Movement provided statutory and community based advocacy services to 644 children, young people and adults with care and support needs; standing up for Human Rights and enabling individuals to have choice and control over their own lives.

Project Boost enabled 95 people with learning disabilities to take up community opportunities as they learnt new skills, developed confidence and accessed work and leisure opportunities.

Project Boost saw 56 people attending Independent Living skills courses which included cookery, shopping skills, budgeting and travel training. We also enabled 64 people to access community activities and sports. 28 people achieved an AQA certificate and 16 people accessed volunteer or work opportunities. With 'Multiply' funding from the Swindon Adult Community Learning team, we also started accessible numeracy sessions.

We were excited to start our Community Advocacy service for people with learning disabilities and/or Autism, funded by The Henry Smith Charity. The project :

- Enables individuals to access mental health services and to have a voice.
- Enables parents to have the best chance of the right to a family life.
- Enables individuals to maintain housing tenancies, independence and wellbeing.

In the first six months of the Community Advocacy service we recruited for the service and worked with 29 people. The 1-1 advocacy work delivered has been varied and has included issues with the cost of living crisis, tenancies and evictions, accessing support for health including mental health and parents accessing help for their families.

The development of our Parent service has enabled us to support 41 parents this year, in addition to continue to support parents with Learning Disabilities we have via spot purchase arrangements been able to extend out support to other vulnerable parents including those living with Autism, mental ill health and young care leavers. With funding from National Benevolence Fund we also provided advocacy to parents beyond court proceedings; supporting them to access mental health services, request food parcels and to raise issues with face to face contact with children. We have also signposted parents to Citizens Advice for benefits checks and PIP challenge support.

Household Fund payments
We worked in partnership with Swindon Borough Council to distribute Household Fund payments to 41 people or families most in need because of the cost of living crisis. It remains a priority for the organisation to monitor the wellbeing of individuals with learning disabilities, Autism or mental health concerns who are financially vulnerable at this time.

Quality Performance Mark
SAM was awarded the NDTi (National Development Team for Inclusion) Quality Performance Mark for another three years with an excellent report:

'SAM is a well-governed organisation with a very experienced, stable and skilled board of trustees.'

Recruitment
We successfully recruited for a new Advocacy Supervisor, Communications and Referral Coordinator and two Independent Advocates. We also developed an Independent Advocate trainee role and recruited our first trainee.

Invested in staff
The Salary Review Group has reviewed and approved changes to existing roles and salaries to reflect changing duties and responsibilities as well as supporting the introduction of a number of new roles including Senior Independent Advocate and Independent Advocate trainee role. Additional staff benefits were also considered with a view to introducing them in 2023/24.

Financial review

Financial position
For the year ended 31st March 2023 the charity's income remained strong with a modest increase to £588,222. Expenditure increased in line with the strategic decision by the Trustees to invest in staff salaries, training, and achievement of the Quality Performance Mark. This resulted in a small surplus of £10,446 and unrestricted reserves of £245,582. We are mindful of the upcoming contract renewal for our Statutory Advocacy service with the Local Authority and are looking to diversify our income to mitigate risks going forward.

Principal funding sources
The charity's principle funding source is the Local Authority with additional funding raised from independent grant funders.

Reserves policy
The Trustees always work on the principle of having 3 months running costs in reserves.

Future plans
We will work more closely with the users of our service, Experts by Experience, on co-production activities. This will include the governance of the charity and the development of services.

We will continue to review staff terms and conditions with a view to adding additional benefits which support staff wellbeing and encourage staff retention.

We will look to improve our accounting systems to support greater automation and easier financial modelling.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document
The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment of new trustees

The appointment of trustees is governed by the Articles of Association.

We actively recruit for a broad range of life experience and skills on the board. As a user led charity, we encourage service users to participate in its development by attending one or more Management Committee meetings and then explore with them the option to serve as a trustee. Any appointment is subject to ratification at the next Annual General Meeting.

All new trustees receive a full induction in to the organisation which includes prior access to financial accounts and governing documents.

Organisational structure

The Management committee oversees the work of the charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
03388017 (England and Wales)

Registered Charity number
1070038

Registered office
Sanford House
Sanford Street
SWINDON
Wiltshire
SN1 1HE

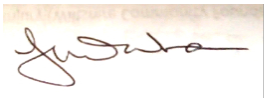
Trustees
Ms A Cooper
Mr G Bawden (resigned 19.10.22)
Mr A B Dixon
Ms J Weston
Ms T Hardman
Mr R James
Mr M Boden
Ms N Woods

Company Secretary
Ms A Cooper

Independent Examiner
Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

Bankers
HSBC Bank Plc
Unit 6 The Lock
Canal Walk
SWINDON
Wiltshire
SN1 1LD

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 2 November 2023 and signed on the board's behalf by:



Ms J Weston - Trustee

Independent examiner's report to the trustees of Swindon Advocacy Movement ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2023.

Responsibilities and basis of report
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

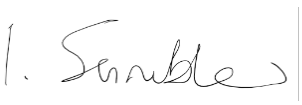
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr Ian Sumbler FCCA

Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

Date: 06/11/2023

SWINDON ADVOCACY MOVEMENT

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023

	Notes	Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	3	3,392	-	3,392	3,344
Charitable activities	6				
Charitable activities		43,751	528,670	572,421	512,512
Fund generating activities	4	12,212	65	12,277	61,397
Investment income	5	132	-	132	4
Total		59,487	528,735	588,222	577,257
EXPENDITURE ON					
Charitable activities	7				
Charitable activities		4,747	573,029	577,776	528,614
NET INCOME/(EXPENDITURE)		54,740	(44,294)	10,446	48,643
RECONCILIATION OF FUNDS					
Total funds brought forward		190,842	44,294	235,136	186,493
TOTAL FUNDS CARRIED FORWARD		245,582	-	245,582	235,136

The notes form part of these financial statements

STATEMENT OF FINANCIAL POSITION
31 MARCH 2023

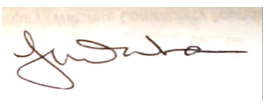
	Notes	Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
CURRENT ASSETS					
Debtors	13	8,155	7,597	15,752	14,358
Cash at bank		266,396	141,126	407,522	276,568
		274,551	148,723	423,274	290,926
CREDITORS					
Amounts falling due within one year	14	(28,969)	(148,723)	(177,692)	(55,790)
NET CURRENT ASSETS		245,582	-	245,582	235,136
TOTAL ASSETS LESS CURRENT LIABILITIES		245,582	-	245,582	235,136
NET ASSETS		245,582	-	245,582	235,136
FUNDS	15				
Unrestricted funds				245,582	190,842
Restricted funds				-	44,294
TOTAL FUNDS				245,582	235,136

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for
(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements were approved by the Board of Trustees and authorised for issue on 2 November 2023 and were signed on its behalf by:



Ms J Weston - Trustee

The notes form part of these financial statements

SWINDON ADVOCACY MOVEMENT

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 MARCH 2023

	Notes	2023 £	2022 £
Cash flows from operating activities			
Cash generated from operations	1	130,822	(37,340)
Net cash provided by/(used in) operating activities		130,822	(37,340)
Cash flows from investing activities			
Interest received		132	4
Net cash provided by investing activities		132	4
Change in cash and cash equivalents in the reporting period		130,954	(37,336)
Cash and cash equivalents at the beginning of the reporting period		276,568	313,904
Cash and cash equivalents at the end of the reporting period		407,522	276,568

The notes form part of these financial statements

NOTES TO THE STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 MARCH 2023

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2023	2022
	£	£
Net income for the reporting period (as per the Statement of Financial Activities)	10,446	48,643
Adjustments for:		
Interest received	(132)	(4)
Increase in debtors	(1,394)	(4,497)
Increase/(decrease) in creditors	121,902	(81,482)
Net cash provided by/(used in) operations	130,822	(37,340)

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.22	Cash flow	At 31.3.23
	£	£	£
Net cash			
Cash at bank	276,568	130,954	407,522
	276,568	130,954	407,522
Total	276,568	130,954	407,522

The notes form part of these financial statements

1. COMPANY INFORMATION

The company is a company limited by guarantee and incorporated in England and Wales, and a registered charity with the Charity Commission in England and Wales.

The registered office address is Sanford House, Sanford Street, Swindon, Wiltshire, SN1 1HE.

These financial statements are presented in British Pounds (GBP), which is the company's functional and presentational currency.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Tangible assets

Small equipment such as laptops for projects are expended through the Statement of Financial Activities.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Financial instruments

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

continued...

2. ACCOUNTING POLICIES - continued

Financial instruments
Short term trade creditors are measured at the transaction price. Other financial liabilities, including loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

3. DONATIONS AND LEGACIES

	2023	2022
	£	£
Donations	3,392	3,344

4. FUND GENERATING ACTIVITIES

	2023	2022
	£	£
Other income	12,277	61,397

5. INVESTMENT INCOME

	2023	2022
	£	£
Deposit account interest	132	4

6. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2023	2022
		£	£
Grants	Charitable activities	572,421	512,512

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable activities	570,904	6,872	577,776

8. SUPPORT COSTS

	Finance	Governance costs	Totals
	£	£	£
Charitable activities	69	6,803	6,872

9. TRUSTEES' REMUNERATION AND BENEFITS

There was no remuneration to the trustees in 2023 or 2022.

continued...

9. TRUSTEES' REMUNERATION AND BENEFITS - continued

Trustees' expenses

No expenses were paid to the trustees in 2023 or 2022.

10. STAFF COSTS

	2023	2022
	£	£
Wages and salaries	457,332	429,765
Social security costs	35,070	29,897
Other pension costs	15,420	14,348
	507,822	474,010

The average monthly number of employees during the year was as follows:

	2023	2022
Staff	22	22

No employees received emoluments in excess of £60,000.

11. INDEPENDENT EXAMINERS FEES

	2023	2022
	£	£
Statutory accounts production & external scrutiny	2,050	1,850
	2,050	1,850

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	3,344	-	3,344
Charitable activities			
Charitable activities	6,252	506,260	512,512
Fund generating activities	61,397	-	61,397
Investment income	4	-	4
Total	70,997	506,260	577,257
EXPENDITURE ON			
Charitable activities			
Charitable activities	25,344	503,270	528,614
NET INCOME	45,653	2,990	48,643
RECONCILIATION OF FUNDS			
Total funds brought forward	145,189	41,304	186,493

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
TOTAL FUNDS CARRIED FORWARD	190,842	44,294	235,136

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Trade debtors	968	13,734
Prepayments	14,784	624
	15,752	14,358

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Trade creditors	14,180	9,489
Social security and other taxes	10,085	8,093
Accrued expenses	2,454	2,210
Deferred income	150,973	35,998
	177,692	55,790

15. MOVEMENT IN FUNDS

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds				
General fund	166,224	54,740	24,618	245,582
Zurich Community Trust	18,368	-	(18,368)	-
Lloyds Bank Foundation	6,250	-	(6,250)	-
	190,842	54,740	-	245,582
Restricted funds				
Project Indy (Children In Need)	5,330	(5,330)	-	-
Swindon Borough Council General Advocacy	22,407	(22,407)	-	-
Money Matters (The MSE Charity)	309	-	(309)	-
Project Boost	5,983	(6,292)	309	-
Wiltshire Community Foundation	770	-	(770)	-
National Benevolent Charity	9,495	-	(9,495)	-
Community Advocacy	-	(10,265)	10,265	-
	44,294	(44,294)	-	-
TOTAL FUNDS	235,136	10,446	-	245,582

Details of Restricted Funds
The trustees agreed to reclassify projects and expenditure in accordance with objectives going forward. This resulted in outstanding balances in restricted funds being fully spent by the 31st March 2023.

continued...

15. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	59,487	(4,747)	54,740
Restricted funds			
Project Indy (Children In Need)	17,859	(23,189)	(5,330)
Swindon Borough Council General Advocacy	417,862	(440,269)	(22,407)
Project Boost	51,099	(57,391)	(6,292)
Community Advocacy	41,915	(52,180)	(10,265)
	528,735	(573,029)	(44,294)
TOTAL FUNDS	588,222	(577,776)	10,446

Comparatives for movement in funds

	At 1.4.21 £	Net movement in funds £	At 31.3.22 £
Unrestricted funds			
General fund	137,235	28,989	166,224
Zurich Community Trust	7,954	10,414	18,368
Lloyds Bank Foundation	-	6,250	6,250
	145,189	45,653	190,842
Restricted funds			
Big Lottery Fund	837	(837)	-
Project Indy (Children In Need)	7,693	(2,363)	5,330
Swindon Borough Council General Advocacy	1,540	20,867	22,407
Lloyds Bank Community Mental Health Advocacy	23,857	(23,857)	-
Money Matters (The MSE Charity)	-	309	309
Project Boost	6,165	(182)	5,983
Wiltshire Community Foundation	1,212	(442)	770
National Benevolent Charity	-	9,495	9,495
	41,304	2,990	44,294
TOTAL FUNDS	186,493	48,643	235,136

continued...

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	36,308	(7,319)	28,989
Zurich Community Trust	19,999	(9,585)	10,414
Voluntary Action Swindon	8,440	(8,440)	-
Lloyds Bank Foundation	6,250	-	6,250
	70,997	(25,344)	45,653
Restricted funds			
Big Lottery Fund	-	(837)	(837)
Project Indy (Children In Need)	18,277	(20,640)	(2,363)
Swindon Borough Council General Advocacy	398,319	(377,452)	20,867
Swindon Borough Council LDPB	2,659	(2,659)	-
Lloyds Bank Community Mental Health Advocacy	-	(23,857)	(23,857)
Money Matters (The MSE Charity)	6,242	(5,933)	309
Project Boost	47,989	(48,171)	(182)
Wiltshire Community Foundation	8,133	(8,575)	(442)
NHS Banes (MH Discharge Fund)	8,303	(8,303)	-
Mencap Digital Funding	6,338	(6,338)	-
National Benevolent Charity	10,000	(505)	9,495
	506,260	(503,270)	2,990
TOTAL FUNDS	577,257	(528,614)	48,643

continued...

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.21 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds				
General fund	137,235	83,729	24,618	245,582
Zurich Community Trust	7,954	10,414	(18,368)	-
Lloyds Bank Foundation	-	6,250	(6,250)	-
	145,189	100,393	-	245,582
Restricted funds				
Big Lottery Fund	837	(837)	-	-
Project Indy (Children In Need)	7,693	(7,693)	-	-
Swindon Borough Council General Advocacy	1,540	(1,540)	-	-
Lloyds Bank Community Mental Health Advocacy	23,857	(23,857)	-	-
Money Matters (The MSE Charity)	-	309	(309)	-
Project Boost	6,165	(6,474)	309	-
Wiltshire Community Foundation	1,212	(442)	(770)	-
National Benevolent Charity	-	9,495	(9,495)	-
Community Advocacy	-	(10,265)	10,265	-
	41,304	(41,304)	-	-
TOTAL FUNDS	186,493	59,089	-	245,582

continued...

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	95,795	(12,066)	83,729
Zurich Community Trust	19,999	(9,585)	10,414
Voluntary Action Swindon	8,440	(8,440)	-
Lloyds Bank Foundation	6,250	-	6,250
	130,484	(30,091)	100,393
Restricted funds			
Big Lottery Fund	-	(837)	(837)
Project Indy (Children In Need)	36,136	(43,829)	(7,693)
Swindon Borough Council General Advocacy	816,181	(817,721)	(1,540)
Swindon Borough Council LDPB	2,659	(2,659)	-
Lloyds Bank Community Mental Health Advocacy	-	(23,857)	(23,857)
Money Matters (The MSE Charity)	6,242	(5,933)	309
Project Boost	99,088	(105,562)	(6,474)
Wiltshire Community Foundation	8,133	(8,575)	(442)
NHS Banes (MH Discharge Fund)	8,303	(8,303)	-
Mencap Digital Funding	6,338	(6,338)	-
National Benevolent Charity	10,000	(505)	9,495
Community Advocacy	41,915	(52,180)	(10,265)
	1,034,995	(1,076,299)	(41,304)
TOTAL FUNDS	1,165,479	(1,106,390)	59,089

Statutory and General Advocacy (Swindon Borough Council)
Contains the material funding by Swindon Borough Council for Statutory Advocacy under The Care Act, The Mental Capacity Act and The Mental Health Act. This also includes non-statutory advocacy for parents with learning disabilities going through Child Protection and for providing administration for the Swindon Learning Disability Partnership Board.

Community Mental Health Advocacy (Lloyds Bank)
Funding from Lloyds Bank Foundation for a community mental health advocacy service for adults leaving mental health care to live independently in the community.

Money Matters (The MSE Charity)
Funding from The MSE Charity for activities for people with learning disabilities to learn how to use and manage money.

Project Boost (Swindon Borough Council)
Funding from Swindon Borough Council for Day Opportunities for people with learning disabilities; enabling members to take up new work, volunteering or leisure opportunities in the community.

Project Indy (Children In Need)
Funding from Children in Need to work with young people aged 10 - 18 with SEND (Special Educational Needs) to learn new skills and try new activities.

continued...

15. MOVEMENT IN FUNDS - continued

Mental Health Discharge Fund (BaNES, Swindon and Wiltshire Integrated Care Board)
Funding from NHS Banes to enable people with learning disabilities or Autism to access mental health services.

Digital Inclusion Project (Mencap)
Funding from Mencap for equipment to combat digital exclusion and enable our members with learning disabilities to go online.

Advocacy services parents with a Learning Disability (National Benevolent Charity)
Funding from the National Benevolent Charity to provide advocacy for parents with a learning disability beyond Child Protection proceedings and to set up a parent peer support group.

Community Advocacy (Henry Smith Charity)
Funding from the Henry Smith Charity to provide advocacy for people with learning disabilities and autism in Swindon.

Project Multiply (Swindon Borough Council)
Funding from Swindon Borough council to help people with learning difficulties to feel more confident with numbers for everyday living through a range of practical courses around numeracy, money and budgeting.

Independent Living Skills (Big Lottery Fund)
Funding from the Big Lottery to give independent living skills to people with learning disabilities, including the achievement of AQA unit awards.

Learning Disability Partnership Board (Swindon Borough Council)
Funding from Swindon Borough Council to provide support to Experts with Experience on the board.

Specialist Advocacy Services (Wiltshire Community Foundation)
Funding from Wiltshire Community Foundation for Advocacy Services for people with Cerebral Palsy and Brain Injury.

Transfers between funds
Transfers are made between restricted and unrestricted funds at the end of every accounting period in cases where the restricted fund is in deficit and has either come to an end or there is no prospect of a surplus in a later period, when the deficit is eliminated by transfer from unrestricted funds.

16. CONTINGENT LIABILITIES

Various funders retain the right to claw back grants should the use of the funds not be in accordance with the terms of the grant. In the opinion of the Trustees no such liability exists at the year end.

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2023.

continued...

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023

	2023 £	2022 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	3,392	3,344
Fund generating activities		
Other income	12,277	61,397
Investment income		
Deposit account interest	132	4
Charitable activities		
Grants	572,421	512,512
Total incoming resources	588,222	577,257
EXPENDITURE		
Charitable activities		
Wages	457,332	429,765
Social security	35,070	29,897
Pensions	15,420	14,348
Rent, rates and water	6,794	6,035
Insurance	6,853	3,074
Light and heat	2,341	2,527
Telephone	9,204	9,730
Postage and stationery	2,313	1,247
Advertising	396	487
Sundries	2,156	1,693
Travel	2,391	2,580
Computer costs	10,089	6,197
Office expenses	6,389	8,453
Training	13,129	2,026
Project expenses	1,027	3,773
	570,904	521,832
Support costs		
Finance		
Bank charges	69	127
Governance costs		
Accountancy fees	4,609	4,263
Legal fees	2,194	2,392
	6,803	6,655
Total resources expended	577,776	528,614
Net income	10,446	48,643

SWINDON ADVOCACY MOVEMENT

England & Wales - Charity number 1070038

Accounts

REGISTERED COMPANY NUMBER: 03388017 (England and Wales)
REGISTERED CHARITY NUMBER: 1070038

SWINDON ADVOCACY MOVEMENT

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2022

SWINDON ADVOCACY MOVEMENT

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FOR THE YEAR ENDED 31 MARCH 2022

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Detailed Statement of Financial Activities	17

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The charity's objective and principle activity is the provision of an independent accessible advocacy service to protect and empower people with care and support needs in the Swindon area.

Public benefit

The trustees have paid due regard to the guidance contained in the Charity Commission's general guidance on public benefit when deciding what activities the charity should undertake. It is the view of the trustees that the activities summarised in this report demonstrate the commitment of the charity to provide an identifiable benefit that applies to a section of the public.

STRATEGIC REPORT

Achievement and performance

Charitable activities

Swindon Advocacy Movement provided statutory and community based advocacy services to 635 children, young people and adults with care and support needs; standing up for Human Rights and enabling individuals to have choice and control over their own lives.

Project Boost enabled 81 people with learning disabilities to take up community opportunities after the pandemic as they learnt new skills, developed confidence and accessed work and leisure opportunities.
Project Boost saw 17 people attending digital workshops where they learnt to send emails, use the internet, create a letter using Word and set up their own email accounts. We also developed our digital inclusion work with grant funding from Voluntary Action Swindon, The Good Things Foundation and Mencap as we distributed 31 tablets to members and also gave out Wi-Fi boxes and SIM cards to enable people to access the internet at home.

The Community Mental Health Advocacy project, funded by Lloyds Bank Foundation, came to an end. In the four years it ran, we worked with 131 people supported individuals with poor mental health, autism or learning disabilities to have their needs met by GPs and other mental health services.. People were helped to understand their rights and increase their confidence to self-advocate; empowering them to access services they need, build positive relationships with mental health providers, challenge decisions and make complaints when needed.

We have developed our Parent service to enable us to support 45 parents this year. In addition to working with parents with learning disabilities we have , via spot purchase arrangements, been able to offer support to other vulnerable parents including those living with Autism, mental ill health and young care leavers

A successful funding bid to the National Benevolent Fund has enabled us to extend the time we can support vulnerable parents to ensure they are safeguarded by being supported to access all services they are entitled to; this is especially important if their children have been removed.

Invested in staff
We have established a Salary Review Group which meets to review not only salaries and HR related issues which affect staff, but other benefits.

One of the benefits added this year was the introduction of a death in service benefit underwritten by Yu Life.

New case management system
We invested in a bespoke advocacy case management system called Advocacy Data Intelligence. This enables increased efficiency with reporting and will enable us to develop and evidence advocacy outcomes.

STRATEGIC REPORT

Financial review

Financial position

For the year ending 31st March the charity generated a surplus as shown on page 4. The Management Committee made the strategic decision to apply for unrestricted funds from Lloyds Bank Foundation enabling us to increase our reserves. Our current four months reserves in running costs means we are better placed to secure the future of the charity at a time when everyone is facing so much uncertainty. We are mindful that we have two core local authority contract due for renewal next year and we also need to respond to the cost of living crisis with ongoing review of staff salaries.

Principal funding sources

The charity's principle funding source is the Local Authority with additional funding raised from independent grant funders.

Reserves policy

The Trustees always work on the principle of having 3 months running costs in reserves.

Future plans

We are excited to be setting up a new Community Advocacy service for people with learning disabilities and/or Autism, funded by The Henry Smith Charity. The project will:

" Enable individuals to access mental health services and to have a voice.
" Enable parents to have the best chance of the right to a family life.
" Enable individuals to maintain housing tenancies, independence and wellbeing.

We will continue to review staff terms and conditions with a view to adding additional benefits which support staff wellbeing and encourage staff retention.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

The appointment of trustees is governed by the Articles of Association.

We actively recruit for a broad range of life experience and skills on the board. As a user led charity, we encourage service users to participate in its development by attending one or more Management Committee meetings and then explore with them the option to serve as a trustee. Any appointment is subject to ratification at the next Annual General Meeting.

All new trustees receive a full induction in to the organisation which includes prior access to financial accounts and governing documents.

Organisational structure

The Management committee oversees the work of the charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

03388017 (England and Wales)

Registered Charity number

1070038

Registered office

Sanford House
Sanford Street
SWINDON
Wiltshire
SN1 1HE

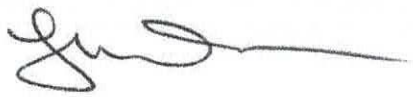
Trustees
Ms A Cooper
Mr G Bawden
Mr A B Dixon
Ms J Weston
Ms T Hardman
Mr R James
Mr M Boden (appointed 20.10.21)
Ms N Woods (appointed 20.10.21)

Company Secretary
Ms A Cooper

Independent Examiner
Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

Bankers
HSBC Bank Plc
Unit 6 The Lock
Canal Walk
SWINDON
Wiltshire
SN1 1LD

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 20 September 2022 and signed on the board's behalf by:



Ms J Weston - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SWINDON ADVOCACY MOVEMENT

Independent examiner's report to the trustees of Swindon Advocacy Movement ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022.

Responsibilities and basis of report
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of Association of Chartered Certified Accountants which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

I Sumbler.

Mr Ian Sumbler FCCA
Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

Date: 23.09.2022

SWINDON ADVOCACY MOVEMENT

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2022

	Notes	Unrestricted funds £	Restricted funds £	**2022 Total funds £**	2021 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	3	**3,344**	**-**	**3,344**	2,202
Charitable activities	6				
Charitable activities		**6,252**	**506,260**	**512,512**	539,277
Fund generating activities	4	**61,397**	**-**	**61,397**	19,732
Investment income	5	**4**	**-**	**4**	13
Total		**70,997**	**506,260**	**577,257**	561,224
EXPENDITURE ON					
Charitable activities	7				
Charitable activities		**25,344**	**503,270**	**528,614**	523,161
NET INCOME		**45,653**	**2,990**	**48,643**	38,063
RECONCILIATION OF FUNDS					
Total funds brought forward		**145,189**	**41,304**	**186,493**	148,430
TOTAL FUNDS CARRIED FORWARD		**190,842**	**44,294**	**235,136**	186,493

The notes form part of these financial statements

SWINDON ADVOCACY MOVEMENT

STATEMENT OF FINANCIAL POSITION
31 MARCH 2022

	Notes	Unrestricted funds £	Restricted funds £	**2022 Total funds £**	2021 Total funds £
CURRENT ASSETS					
Debtors	13	**13,734**	**624**	**14,358**	9,861
Cash at bank		**215,650**	**60,918**	**276,568**	313,904
		229,384	**61,542**	**290,926**	323,765
CREDITORS					
Amounts falling due within one year	14	**(38,542)**	**(17,248)**	**(55,790)**	(137,272)
NET CURRENT ASSETS		**190,842**	**44,294**	**235,136**	186,493
TOTAL ASSETS LESS CURRENT LIABILITIES		**190,842**	**44,294**	**235,136**	186,493
NET ASSETS		**190,842**	**44,294**	**235,136**	186,493
FUNDS	15				
Unrestricted funds				**190,842**	145,189
Restricted funds				**44,294**	41,304
TOTAL FUNDS				**235,136**	186,493

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for
(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements were approved by the Board of Trustees and authorised for issue on 20 September 2022 and were signed on its behalf by:

Ms J Weston - Trustee

The notes form part of these financial statements

SWINDON ADVOCACY MOVEMENT

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 MARCH 2022

	Notes	2022 £	2021 £
Cash flows from operating activities			
Cash generated from operations	1	**(37,340)**	105,799
Net cash (used in)/provided by operating activities		**(37,340)**	105,799
Cash flows from investing activities			
Interest received		**4**	13
Net cash provided by investing activities		**4**	13
Change in cash and cash equivalents in the reporting period		**(37,336)**	105,812
Cash and cash equivalents at the beginning of the reporting period		**313,904**	208,092
Cash and cash equivalents at the end of the reporting period		**276,568**	313,904

The notes form part of these financial statements

NOTES TO THE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2022

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2022	2021
	£	£
Net income for the reporting period (as per the Statement of Financial Activities)	**48,643**	38,063
Adjustments for:		
Interest received	**(4)**	(13)
(Increase)/decrease in debtors	**(4,497)**	96,034
Decrease in creditors	**(81,482)**	(28,285)
Net cash (used in)/provided by operations	**(37,340)**	105,799

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.21	Cash flow	At 31.3.22
	£	£	£
Net cash			
Cash at bank	**313,904**	**(37,336)**	**276,568**
	313,904	**(37,336)**	**276,568**
Total	**313,904**	**(37,336)**	**276,568**

The notes form part of these financial statements

1. COMPANY INFORMATION

The company is a company limited by guarantee and incorporated in England and Wales, and a registered charity with the Charity Commission in England and Wales.

The registered office address is Sanford House, Sanford Street, Swindon, Wiltshire, SN1 1HE.

These financial statements are presented in British Pounds (GBP), which is the company's functional and presentational currency.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Tangible assets
Small equipment such as laptops for projects are expended through the Statement of Financial Activities.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Financial instruments
Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

continued...

2. ACCOUNTING POLICIES - continued

Financial instruments
Short term trade creditors are measured at the transaction price. Other financial liabilities, including loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

3. DONATIONS AND LEGACIES

	2022	2021
	£	£
Donations	**3,344**	2,202

4. FUND GENERATING ACTIVITIES

	2022	2021
	£	£
Other income	**61,397**	19,732

5. INVESTMENT INCOME

	2022	2021
	£	£
Deposit account interest	**4**	13

6. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2022	2021
		£	£
Grants	Charitable activities	**512,512**	539,277

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable activities	**521,832**	**6,782**	**528,614**

8. SUPPORT COSTS

	Finance	Governance costs	Totals
	£	£	£
Charitable activities	**127**	**6,655**	**6,782**

9. TRUSTEES' REMUNERATION AND BENEFITS

There was no remuneration to the trustees in 2022 or 2021.

continued...

9. TRUSTEES' REMUNERATION AND BENEFITS - continued

Trustees' expenses

No expenses were paid to the trustees in 2022 or 2021

10. STAFF COSTS

	2022	2021
	£	£
Wages and salaries	**429,765**	438,416
Social security costs	**29,897**	30,804
Other pension costs	**14,348**	15,037
	474,010	484,257

The average monthly number of employees during the year was as follows:

	2022	2021
Staff	**22**	22

No employees received emoluments in excess of £60,000.

11. INDEPENDENT EXAMINERS FEES

	2022	2021
	£	£
Statutory accounts production & external scrutiny	**1,850**	1,820
	1,850	1,820

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	2,202	-	2,202
Charitable activities			
Charitable activities	20,001	519,276	539,277
Fund generating activities	10,657	9,075	19,732
Investment income	13	-	13
Total	32,873	528,351	561,224
EXPENDITURE ON			
Charitable activities			
Charitable activities	13,236	509,925	523,161
NET INCOME	19,637	18,426	38,063
RECONCILIATION OF FUNDS			
Total funds brought forward	125,555	22,875	148,430

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
TOTAL FUNDS CARRIED FORWARD	145,192	41,301	186,493

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Trade debtors	13,734	9,339
Prepayments	624	522
	14,358	9,861

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Trade creditors	9,489	1,104
Social security and other taxes	8,093	8,797
Accrued expenses	2,210	1,700
Deferred income	35,998	125,671
	55,790	137,272

15. MOVEMENT IN FUNDS

	At 1.4.21 £	Net movement in funds £	At 31.3.22 £
Unrestricted funds			
General fund	137,235	28,989	166,224
Zurich Community Trust	7,954	10,414	18,368
Lloyds Bank Foundation	-	6,250	6,250
	145,189	45,653	190,842
Restricted funds			
Big Lottery Fund	837	(837)	-
Children In Need	7,693	(2,363)	5,330
Swindon Borough Council General Advocacy	1,540	20,867	22,407
Lloyds Bank Community Mental Health Advocacy	23,857	(23,857)	-
Money Matters (The MSE Charity)	-	309	309
Swindon Borough Council Day Opportunities	6,165	(182)	5,983
Wiltshire Community Foundation	1,212	(442)	770
National Benevolent Charity	-	9,495	9,495
	41,304	2,990	44,294
TOTAL FUNDS	186,493	48,643	235,136

continued...

15. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	**36,308**	**(7,319)**	**28,989**
Zurich Community Trust	**19,999**	**(9,585)**	**10,414**
Voluntary Action Swindon	**8,440**	**(8,440)**	**-**
Lloyds Bank Foundation	**6,250**	**-**	**6,250**
	70,997	**(25,344)**	**45,653**
Restricted funds			
Big Lottery Fund	**-**	**(837)**	**(837)**
Children In Need	**18,277**	**(20,640)**	**(2,363)**
Swindon Borough Council General Advocacy	**398,319**	**(377,452)**	**20,867**
Swindon Borough Council LDPB	**2,659**	**(2,659)**	**-**
Lloyds Bank Community Mental Health Advocacy	**-**	**(23,857)**	**(23,857)**
Money Matters (The MSE Charity)	**6,242**	**(5,933)**	**309**
Swindon Borough Council Day Opportunities	**47,989**	**(48,171)**	**(182)**
Wiltshire Community Foundation	**8,133**	**(8,575)**	**(442)**
NHS Banes (MH Discharge Fund)	**8,303**	**(8,303)**	**-**
Mencap Digital Funding	**6,338**	**(6,338)**	**-**
National Benevolent Charity	**10,000**	**(505)**	**9,495**
	506,260	**(503,270)**	**2,990**
TOTAL FUNDS	**577,257**	**(528,614)**	**48,643**

Comparatives for movement in funds

	At 1.4.20 £	Net movement in funds £	At 31.3.21 £
Unrestricted funds			
General fund	125,555	11,680	137,235
Zurich Community Trust	-	7,954	7,954
	125,555	19,634	145,189
Restricted funds			
Big Lottery Fund	-	837	837
Children In Need	7,824	(131)	7,693
Swindon Borough Council General Advocacy	5,210	(3,670)	1,540
Lloyds Bank Community Mental Health Advocacy	1,071	22,786	23,857
Swindon Borough Council Day Opportunities	8,770	(2,605)	6,165
Wiltshire Community Foundation	-	1,212	1,212
	22,875	18,429	41,304
TOTAL FUNDS	148,430	38,063	186,493

continued...

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	12,872	(1,192)	11,680
Zurich Community Trust	20,000	(12,046)	7,954
	32,872	(13,238)	19,634
Restricted funds			
Big Lottery Fund	9,833	(8,996)	837
Children In Need	16,657	(16,788)	(131)
Swindon Borough Council General Advocacy	369,639	(373,309)	(3,670)
Childrens Advocacy Service	9,429	(9,429)	-
Lloyds Bank Community Mental Health Advocacy	48,670	(25,884)	22,786
Swindon Borough Council Day Opportunities	47,991	(50,596)	(2,605)
Big Lottery for All - Covid Response	9,948	(9,948)	-
Wiltshire Community Foundation	6,495	(5,283)	1,212
Lloyds Covid	9,690	(9,690)	-
	528,352	(509,923)	18,429
TOTAL FUNDS	561,224	(523,161)	38,063

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.20 £	Net movement in funds £	At 31.3.22 £
Unrestricted funds			
General fund	125,555	40,669	166,224
Zurich Community Trust	-	18,368	18,368
Lloyds Bank Foundation	-	6,250	6,250
	125,555	65,287	190,842
Restricted funds			
Children In Need	7,824	(2,494)	5,330
Swindon Borough Council General Advocacy	5,210	17,197	22,407
Lloyds Bank Community Mental Health Advocacy	1,071	(1,071)	-
Money Matters (The MSE Charity)	-	309	309
Swindon Borough Council Day Opportunities	8,770	(2,787)	5,983
Wiltshire Community Foundation	-	770	770
National Benevolent Charity	-	9,495	9,495
	22,875	21,419	44,294
TOTAL FUNDS	148,430	86,706	235,136

continued...

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	49,181	(8,512)	40,669
Zurich Community Trust	39,999	(21,631)	18,368
Voluntary Action Swindon	8,440	(8,440)	-
Lloyds Bank Foundation	6,250	-	6,250
	103,870	(38,583)	65,287
Restricted funds			
Big Lottery Fund	9,833	(9,833)	-
Children In Need	34,934	(37,428)	(2,494)
Swindon Borough Council General Advocacy	767,957	(750,760)	17,197
Swindon Borough Council LDPB	2,659	(2,659)	-
Childrens Advocacy Service	9,429	(9,429)	-
Lloyds Bank Community Mental Health Advocacy	48,670	(49,741)	(1,071)
Money Matters (The MSE Charity)	6,242	(5,933)	309
Swindon Borough Council Day Opportunities	95,980	(98,767)	(2,787)
Big Lottery for All - Covid Response	9,948	(9,948)	-
Wiltshire Community Foundation	14,628	(13,858)	770
Lloyds Covid	9,690	(9,690)	-
NHS Banes (MH Discharge Fund)	8,303	(8,303)	-
Mencap Digital Funding	6,338	(6,338)	-
National Benevolent Charity	10,000	(505)	9,495
	1,034,611	(1,013,192)	21,419
TOTAL FUNDS	1,138,481	(1,051,775)	86,706

Details of Restricted Funds

General Advocacy
Contains the material funding by Swindon Borough Council for Statutory Advocacy under The Care Act, The Mental Capacity Act and The Mental Health Act. This also includes non-statutory advocacy for parents with learning disabilities going through Child Protection and for providing administration for the Swindon Learning Disability Partnership Board.

Community Mental Health Advocacy
Funding from Lloyds Bank Foundation for a community mental health advocacy service for adults leaving mental health care to live independently in the community.

Money Matters
Funding from The MSE Charity for activities for people with learning disabilities to learn how to use and manage money.

Day Opportunities - Project Boost
Funding from Swindon Borough Council for Day Opportunities for people with learning disabilities; enabling members to take up new work, volunteering or leisure opportunities in the community.

Children in Need
Funding from Children in Need to work with young people aged 10 - 18 with SEND (Special Educational Needs) to learn new skills and try new activities.

continued...

15. MOVEMENT IN FUNDS - continued

NHS Banes (MH Discharge Fund)
Funding from NHS Banes to enable people with learning disabilities or Autism access mental health services.

Mencap Digital Funding
Funding from Mencap for equipment to combat digital exclusion and enable our members with learning disabilities to go online.

National Benevolent Charity
Funding from the National Benevolent Charity to provide advocacy for parents with a learning disability beyond Child Protection proceedings and to set up a parent peer support group.

Transfers between funds
Transfers are made between restricted and unrestricted funds at the end of every accounting period in cases where the restricted fund is in deficit and has either come to an end or there is no prospect of a surplus in a later period, when the deficit is eliminated by transfer from unrestricted funds.

16. CONTINGENT LIABILITIES

Various funders retain the right to claw back grants should the use of the funds not be in accordance with the terms of the grant. In the opinion of the Trustees no such liability exists at the year end.

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2022.

SWINDON ADVOCACY MOVEMENT

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2022

	2022 £	2021 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	**3,344**	2,202
Fund generating activities		
Other income	**61,397**	19,732
Investment income		
Deposit account interest	**4**	13
Charitable activities		
Grants	**512,512**	539,277
Total incoming resources	**577,257**	561,224
EXPENDITURE		
Charitable activities		
Wages	**429,765**	438,416
Social security	**29,897**	30,804
Pensions	**14,348**	15,037
Rates and water	**6,035**	288
Insurance	**3,074**	2,619
Light and heat	**2,527**	1,772
Telephone	**9,730**	8,748
Postage and stationery	**1,247**	2,926
Advertising	**487**	434
Sundries	**1,693**	938
Travel	**2,580**	713
Computer costs	**6,197**	7,276
Office expenses	**8,453**	7,105
Training	**2,026**	465
Property expenses	**3,773**	1,697
	521,832	519,238
Support costs		
Finance		
Bank charges	**127**	114
Governance costs		
Accountancy fees	**4,263**	3,164
Legal fees	**2,392**	645
	6,655	3,809
Total resources expended	**528,614**	523,161
Net income	**48,643**	38,063

Your life.
Your choice.
Your voice.

sam

Swindon Advocacy Movement

Annual Report
2021/2022

Advocacy QPM AWARD

ACHIEVEMENT AND PERFORMANCE

Swindon Advocacy Movement provided statutory and community based advocacy services to

635

children, young people and adults with care and support needs: standing up for Human Rights and enabling individuals to have a choice and control over their own lives.

Whilst our IMCA (Independent Mental Capacity Advocacy) service saw an increase in referrals, other areas of our statutory advocacy work saw a decrease in numbers. The pandemic and high turnover of social care staff contributed to this.

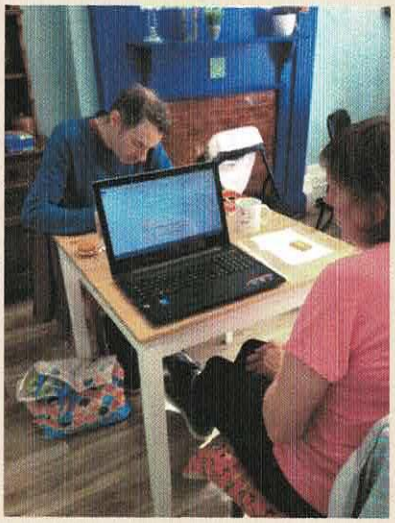
Project Boost enabled **81** people with learning disabilities to take up Community opportunities after the pandemic as they learnt new skills, developed confidence and accessed work and leisure opportunities.





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Swindon Advocacy Movement

We met the year with a commitment to increase digital inclusion for people with learning disabilities.



Project Boost saw **17** people attending digital workshops where they learnt to send emails, use the internet, create a letter using Word and set up their own email accounts.

With Funding from Voluntary Action, Swindon. The Good Things Foundation and Mencap we distributed 31 tablets to members and also gave out Wi-Fi boxes and SIM cards to enable people to access the internet at home.

Voluntary Action Swindon

mencap
The voice of learning disability

Good Things Foundation

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Swindon Advocacy Movement

The Community Mental Health Advocacy Project, funded by Lloyds Bank Foundation, came to an end. In the 4 years it ran, we worked with **131** people supported individuals with poor mental health, autism or learning disabilities to access services to improve their health and wellbeing.

LLOYDS BANK FOUNDATION
England & Wales

We supported 45 parents going through care proceedings this year. In addition to parents with a learning disability we have been able to offer support to other vulnerable parents including those living with Autism, mental ill health and young carers. We have started a peer support group for parents.



Invested in Staff. We have established a Salary Review Group which meets to review not only salaries and HR related issues which affect staff, but other benefits.

.



We introduced the death in service benefit underwritten by Yu Life. Yu life promotes staff wellbeing and includes access to mental health support and opportunities to give to charity.

During the year we saw a rise in complex work and safeguarding across our statutory advocacy service.

Case Study:

Belinda was living with an abusive partner and had experienced a number of serious sexual assaults in the community which resulted in a safeguarding alert and referral to advocacy. The Care Act advocate worked extensively with her to gather her views and wishes and support her throughout the safeguarding process. Belinda had little to no trust in social care professionals due to her children being removed through the Child Protection process. She was moved into emergency respite for her protection which led to a Deprivation of Liberty Safeguard (DoLS) in which the advocate was able to continue representing her views and wishes as a Paid Relevant Person's Representative (PRPR). During this difficult time Belinda built a positive, trusting relationship with her advocate.

The advocate enabled Belinda to secure permanent housing in line with her wishes and she in now living in her own bungalow with 24 hour support. She has begun to establish positive relationships with health and social care professionals and continues to work with the advocate through a Care Review process.

"Thank you for explaining it all really appreciate it".

"You were really helpful I would have been so much more stressed if you hadn't been here"

"Thank you for being there, sometimes to see your face, a familiar face, meant I knew you were there just for me"

Mother with Learning Disabilities

"I want an advocate again at my next meeting; you are independent. It made a difference having an independent advocate, I was listened to at my meetings"

"You seem to understand me more than other people do"

"The advocate really listened to this person and empathised with the person's situation. She ensured she gathered the person's views. The advocate looked at the whole situation of the person and encouraged care staff to promote positive relationships for the person to have regular contact with their family in the future. It made a real difference in this person's life to know that she was involved in decisions to ensure she receives the suitable support. The person expressed "I am now relieved that I am in a care home"

Social Worker

"Client was happy to self-advocate during her meetings with professionals, however she would initially seek out information from the IMHA service to help her make informed decisions as and when required. She was pleased to have access to an independent professional on her side"

Ward Manager

The advocate and client created a document to be sent to the assessment and review - The Adult Community Team capturing the client's needs. The client commented "you are good at what you do" client said the advocate managed to capture everything and consented for the advocate to send the information over.

Social Worker

"Thank you so much for making a real difference, it has helped client to understand what is going on, also have seen her confidence grow by having you on her side. Thank you for your support. It has been a pleasure to work with you"

From Solicitor

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Swindon Advocacy Movement

Treasurer's Report and Financial Statement.

SAM Year end figures 2021/22

Income	£577,257
Expenditure	£528,614
Difference	£48,643

Funds

Unrestricted	£190,842
Restricted	£44,294
Total	£235,136

ZURICH Community Trust

BBC Children in Need

LLOYDS BANK FOUNDATION England & Wales

Swindon Borough Council

Wiltshire Community Foundation

Voluntary Action Swindon

National Benevolent Charity

Good Things Foundation

mencap The voice of learning disability

FUTURE PLANS

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Swindon Advocacy Movement

We will address the decrease in the number of statutory advocacy referrals for Care Act advocacy, and IMHA (Independent Mental Health Advocacy) with a robust networking plan to visit social care teams to inform them about our service and remind them of the criteria for referrals under legislation.

We are excited to be setting up a new Community Advocacy service for people with learning disabilities and/or Autism, funded by the Henry Smith Charity. The project will:

- ***Enable individuals to access mental health services and to have a voice.***
- ***Enable parents to have the best chance of the right to a family life.***
- ***Enable individuals to maintain housing tenancies, independence and wellbeing.***

The Henry Smith Charity

SWINDON ADVOCACY MOVEMENT

England & Wales - Charity number 1070038

Accounts

REGISTERED COMPANY NUMBER: 03388017 (England and Wales)
REGISTERED CHARITY NUMBER: 1070038

SWINDON ADVOCACY MOVEMENT

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2021

SWINDON ADVOCACY MOVEMENT

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FOR THE YEAR ENDED 31 MARCH 2021

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SWINDON ADVOCACY MOVEMENT

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2021

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The charity's objective and principle activity is the provision of an independent accessible advocacy service to protect and empower people with care and support needs in the Swindon area.

Public benefit

The trustees have paid due regard to the guidance contained in the Charity Commission's general guidance on public benefit when deciding what activities the charity should undertake. It is the view of the trustees that the activities summarised in this report demonstrate the commitment of the charity to provide an identifiable benefit that applies to a section of the public.

STRATEGIC REPORT

Achievement and performance

Charitable activities

Swindon Advocacy Movement is proud that during this challenging year of 2020/21 our advocacy team continued to provide all contracted advocacy services and gave a voice to 809 children, young people and adults with care and support needs.

In addition to this, in the early weeks of the lockdown we searched through our database from the past 2 years and contacted 104 people who we knew would be very vulnerable: people with Autism, mental health concerns, learning disabilities or parents with learning disabilities. living independently in the community with little or no support.

We increased our number of trained advocates across all statutory specialist services giving us the capacity to offer interface specialisms across the Mental Capacity Act, The Care Act, and the Mental Health Act. We now have 9 fully trained advocates which includes 5 qualified Care Act advocates, 5 Independent Mental Capacity Advocates and 4 Independent Mental Health Advocates with 6 people holding City & Guilds level 4 Diplomas in Independent Advocacy.

Our new website went live in July www.swindonadvocacy.org.uk which will make our service more accessible to clients and professionals.

STRATEGIC REPORT

Achievement and performance

Working under COVID 19

The sudden impact of the pandemic left many of our clients isolated and vulnerable. Many of them live independently in the community with little or no support and most had no access to the internet. Some people had no means of keeping up to date with the changing, frightening situation and had no means of getting vital support they needed. In response to this we:

- Signposted 137 people to food deliveries via the Live Well hub and other services.
- Enabled 89 people to get the medication they needed.
- Gave regular emotional support to 548 people.
- Signposted 194 to statutory health and social care services.
- Made 4030 phone calls to enable individuals to access support.
- Made regular wellbeing phone calls and delivered bespoke activity packs to 70 people with learning disabilities.

Challenges met during the pandemic

The team met the challenge of an increase in demand for the service and an intensity of work as many individuals in the community faced isolation and crisis. They worked tirelessly and with commitment to ensure that the wellbeing of all our clients was protected. At the same time the advocates found creative ways to support individuals and understand their needs and wishes whilst not being able to meet face to face. Working within the national guidelines and to our risk assessments, they contacted people by phone, talked online, met people in gardens or parks and met people face to face in building based environments in safeguarding or crisis situations.

Referrals for adults being detained under the Mental Health Act increased by 36%.

We worked hard to support our staff team with flexible working arrangements and learnt how to use Teams quickly so we could all stay in touch and work productively.

Financial review

Financial position

For the year ending 31st March 2021 the charity generated a surplus as shown on page 4. This is a result of Covid emergency grant funding, some of which will continue to support our work into next year. We are grateful to Zurich Community Trust, Lloyds Bank Foundation, The Big Lottery and Wiltshire Community Foundation who provided valuable funds to enable us to respond to meet our clients' needs while the charity was under significant pressure to respond to unprecedented demand. The pandemic stopped us from community fundraising and limited the income we could raise through our spot purchase advocacy work.

Principal funding sources

The charity's principle funding source is the Local Authority with additional funding raised from independent grant funders.

Reserves policy

The Trustees always work on the principle of having 3 months running costs in reserves.

Future plans

The COVID-19 pandemic has demonstrated the value of digital access and SAM will further develop our Digital Inclusion to support our clients.

We will continue to invest in our staff and will hold a salary review to give a sustainable increase where appropriate and set up a mechanism for future reviews. We will also look at improving our systems with new database and reporting tools.

We will also develop our spot purchase Advocacy offering.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

The appointment of trustees is governed by the Articles of Association.

We actively recruit for a broad range of life experience and skills on the board. As a user led charity, we encourage service users to participate in its development by attending one or more Management Committee meetings and then explore with them the option to serve as a trustee. Any appointment is subject to ratification at the next Annual General Meeting.

All new trustees receive a full induction in to the organisation which includes prior access to financial accounts and governing documents.

Organisational structure

The Management committee oversees the work of the charity.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

03388017 (England and Wales)

Registered Charity number

1070038

Registered office

Sanford House
Sanford Street
SWINDON
Wiltshire
SN1 1HE

Trustees

Ms T N Peapell (resigned 9.12.20)
Ms A Cooper
Mr G Bawden
Mr A B Dixon
Ms J Weston
Mr B Mitchell (resigned 9.12.20)
Ms T Hardman
Mr R James

Company Secretary

Ms A Cooper

Independent Examiner

Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

REFERENCE AND ADMINISTRATIVE DETAILS

Bankers
HSBC Bank Plc
Unit 6 The Lock
Canal Walk
SWINDON
Wiltshire
SN1 1LD

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 11 October 2021 and signed on the board's behalf by:



Ms J Weston - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SWINDON ADVOCACY MOVEMENT

Independent examiner's report to the trustees of Swindon Advocacy Movement ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2021.

Responsibilities and basis of report
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of Association of Chartered Certified Accountants which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

I. Sumbler

Mr Ian Sumbler FCCA
Morris Owen
Chartered Accountants
43-45 Devizes Road
SWINDON
Wiltshire
SN1 4BG

Date: 12.10.2021

SWINDON ADVOCACY MOVEMENT

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2021

	Notes	Unrestricted funds £	Restricted funds £	**2021 Total funds £**	2020 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	3	**2,202**	**-**	**2,202**	6,850
Charitable activities	6				
Charitable activities		**20,001**	**519,276**	**539,277**	468,237
Fund generating activities	4	**10,657**	**9,075**	**19,732**	16,150
Investment income	5	**13**	**-**	**13**	59
Total		**32,873**	**528,351**	**561,224**	491,296
EXPENDITURE ON					
Charitable activities	7				
Charitable activities		**13,236**	**509,925**	**523,161**	519,147
Other		**-**	**-**	**-**	6,046
Total		**13,236**	**509,925**	**523,161**	525,193
NET INCOME/(EXPENDITURE)		**19,637**	**18,426**	**38,063**	(33,897)
RECONCILIATION OF FUNDS					
Total funds brought forward		**125,555**	**22,875**	**148,430**	182,327
TOTAL FUNDS CARRIED FORWARD		**145,192**	**41,301**	**186,493**	148,430

The notes form part of these financial statements

SWINDON ADVOCACY MOVEMENT

STATEMENT OF FINANCIAL POSITION
31 MARCH 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
CURRENT ASSETS					
Debtors	13	**9,427**	**434**	**9,861**	105,895
Cash at bank		**147,363**	**166,541**	**313,904**	208,092
		156,790	**166,975**	**323,765**	313,987
CREDITORS					
Amounts falling due within one year	14	**(11,601)**	**(125,671)**	**(137,272)**	(165,557)
NET CURRENT ASSETS		**145,189**	**41,304**	**186,493**	148,430
TOTAL ASSETS LESS CURRENT LIABILITIES		**145,189**	**41,304**	**186,493**	148,430
NET ASSETS		**145,189**	**41,304**	**186,493**	148,430
FUNDS	15				
Unrestricted funds				**145,189**	125,555
Restricted funds				**41,304**	22,875
TOTAL FUNDS				**186,493**	148,430

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The financial statements were approved by the Board of Trustees and authorised for issue on 11 October 2021 and were signed on its behalf by:

Ms J Weston - Trustee

The notes form part of these financial statements

SWINDON ADVOCACY MOVEMENT

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 MARCH 2021

	Notes	2021 £	2020 £
Cash flows from operating activities			
Cash generated from operations	1	**105,799**	(25,538)
Net cash provided by/(used in) operating activities		**105,799**	(25,538)
Cash flows from investing activities			
Interest received		**13**	59
Net cash provided by investing activities		**13**	59
Change in cash and cash equivalents in the reporting period		**105,812**	(25,479)
Cash and cash equivalents at the beginning of the reporting period		**208,092**	233,571
Cash and cash equivalents at the end of the reporting period		**313,904**	208,092

The notes form part of these financial statements

NOTES TO THE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2021

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2021 £	2020 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	**38,063**	(33,897)
Adjustments for:		
Interest received	**(13)**	(59)
Decrease/(increase) in debtors	**96,034**	(17,904)
(Decrease)/increase in creditors	**(28,285)**	26,322
Net cash provided by/(used in) operations	**105,799**	(25,538)

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.20 £	Cash flow £	**At 31.3.21 £**
Net cash			
Cash at bank	**208,092**	**105,812**	**313,904**
	208,092	**105,812**	**313,904**
Total	**208,092**	**105,812**	**313,904**

The notes form part of these financial statements

1. COMPANY INFORMATION

The company is a company limited by guarantee and incorporated in England and Wales, and a registered charity with the Charity Commission in England and Wales.

The registered office address is Sanford House, Sanford Street, Swindon, Wiltshire, SN1 1HE.

These financial statements are presented in British Pounds (GBP), which is the company's functional and presentational currency.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Tangible assets
Small equipment such as laptops for projects are expended through the Statement of Financial Activities.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

continued...

2. ACCOUNTING POLICIES - continued

Financial instruments
Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

Short term trade creditors are measured at the transaction price. Other financial liabilities, including loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

3. DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations	**2,202**	6,850

4. FUND GENERATING ACTIVITIES

	2021	2020
	£	£
Other income	**19,732**	16,150

5. INVESTMENT INCOME

	2021	2020
	£	£
Deposit account interest	**13**	59

6. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2021	2020
		£	£
Grants	Charitable activities	**539,277**	468,237

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable activities	**519,238**	**3,923**	**523,161**

continued...

8. SUPPORT COSTS

	Finance	Governance costs	Totals
	£	£	£
Charitable activities	**114**	**3,809**	**3,923**

9. TRUSTEES' REMUNERATION AND BENEFITS

There was no remuneration to the trustees in 2020 or 2019.

Trustees' expenses

No expenses were paid to the trustees in 2020 or 2019.

10. STAFF COSTS

	2021	2020
	£	£
Wages and salaries	**438,416**	404,967
Social security costs	**30,804**	29,454
Other pension costs	**15,037**	13,127
	484,257	447,548

The average monthly number of employees during the year was as follows:

	2021	2020
Staff	**22**	21

No employees received emoluments in excess of £60,000.

11. INDEPENDENT EXAMINERS FEES

	2021	2020
	£	£
Statutory accounts production & external scrutiny	**1,820**	1,590
	1,820	1,590

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	6,850	-	6,850
Charitable activities			
Charitable activities	-	468,237	468,237
Fund generating activities	13,488	2,662	16,150
Investment income	59	-	59
Total	20,397	470,899	491,296

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
EXPENDITURE ON			
Charitable activities			
Charitable activities	50,852	468,295	519,147
Other	150	5,896	6,046
Total	51,002	474,191	525,193
NET INCOME/(EXPENDITURE)	(30,605)	(3,292)	(33,897)
Transfers between funds	(369)	369	-
Net movement in funds	(30,974)	(2,923)	(33,897)
RECONCILIATION OF FUNDS			
Total funds brought forward	156,528	25,799	182,327
TOTAL FUNDS CARRIED FORWARD	125,554	22,876	148,430

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Trade debtors	**9,339**	105,025
Prepayments	**522**	870
	9,861	105,895

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Trade creditors	**1,104**	8,004
Social security and other taxes	**8,797**	8,738
Accrued expenses	**1,700**	1,500
Deferred income	**125,671**	147,315
	137,272	165,557

continued...

15. MOVEMENT IN FUNDS

	At 1.4.20 £	Net movement in funds £	At 31.3.21 £
Unrestricted funds			
General fund	**125,555**	**11,680**	**137,235**
Zurich Community Trust Covid 19 Grant	**-**	**7,954**	**7,954**
	125,555	**19,634**	**145,189**
Restricted funds			
Big Lottery Fund	**-**	**837**	**837**
Children In Need	**7,824**	**(131)**	**7,693**
General Advocacy	**5,210**	**(3,670)**	**1,540**
Community Mental Health Advocacy	**1,071**	**22,786**	**23,857**
Day Opportunities	**8,770**	**(2,605)**	**6,165**
Wiltshire Community Foundation	**-**	**1,212**	**1,212**
	22,875	**18,429**	**41,304**
TOTAL FUNDS	**148,430**	**38,063**	**186,493**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	**12,872**	**(1,192)**	**11,680**
Zurich Community Trust Covid 19 Grant	**20,000**	**(12,046)**	**7,954**
	32,872	**(13,238)**	**19,634**
Restricted funds			
Big Lottery Fund	**9,833**	**(8,996)**	**837**
Children In Need	**16,657**	**(16,788)**	**(131)**
General Advocacy	**369,639**	**(373,309)**	**(3,670)**
Childrens Advocacy Service	**9,429**	**(9,429)**	**-**
Community Mental Health Advocacy	**48,670**	**(25,884)**	**22,786**
Day Opportunities	**47,991**	**(50,596)**	**(2,605)**
Big Lottery for All - Covid Response	**9,948**	**(9,948)**	**-**
Wiltshire Community Foundation	**6,495**	**(5,283)**	**1,212**
Lloyds Covid	**9,690**	**(9,690)**	**-**
	528,352	**(509,923)**	**18,429**
TOTAL FUNDS	**561,224**	**(523,161)**	**38,063**

continued...

15. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.19 £	Net movement in funds £	Transfers between funds £	At 31.3.20 £
Unrestricted funds				
General fund	156,528	(30,604)	(369)	125,555
Restricted funds				
Big Lottery Fund	-	(37)	37	-
Children In Need	-	7,824	-	7,824
General Advocacy	16,581	(11,371)	-	5,210
Childrens Advocacy Service	523	(855)	332	-
Community Mental Health Advocacy	3,116	(2,045)	-	1,071
Money Matters (The MSE Charity)	5,579	(5,579)	-	-
Day Opportunities	-	8,770	-	8,770
	25,799	(3,293)	369	22,875
TOTAL FUNDS	182,327	(33,897)	-	148,430

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	20,397	(51,001)	(30,604)
Restricted funds			
Big Lottery Fund	-	(37)	(37)
Children In Need	20,664	(12,840)	7,824
General Advocacy	352,027	(363,398)	(11,371)
Non Statutory Advocacy Funding	10,001	(10,001)	-
Childrens Advocacy Service	9,429	(10,284)	(855)
Community Mental Health Advocacy	24,145	(26,190)	(2,045)
Money Matters (The MSE Charity)	14,643	(20,222)	(5,579)
Day Opportunities	39,990	(31,220)	8,770
	470,899	(474,192)	(3,293)
TOTAL FUNDS	491,296	(525,193)	(33,897)

continued...

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.19 £	Net movement in funds £	Transfers between funds £	At 31.3.21 £
Unrestricted funds				
General fund	156,528	(18,924)	(369)	137,235
Zurich Community Trust Covid 19 Grant	-	7,954	-	7,954
	156,528	(10,970)	(369)	145,189
Restricted funds				
Big Lottery Fund	-	800	37	837
Children In Need	-	7,693	-	7,693
General Advocacy	16,581	(15,041)	-	1,540
Childrens Advocacy Service	523	(855)	332	-
Community Mental Health Advocacy	3,116	20,741	-	23,857
Money Matters (The MSE Charity)	5,579	(5,579)	-	-
Day Opportunities	-	6,165	-	6,165
Wiltshire Community Foundation	-	1,212	-	1,212
	25,799	15,136	369	41,304
TOTAL FUNDS	182,327	4,166	-	186,493

continued...

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	33,269	(52,193)	(18,924)
Zurich Community Trust Covid 19 Grant	20,000	(12,046)	7,954
	53,269	(64,239)	(10,970)
Restricted funds			
Big Lottery Fund	9,833	(9,033)	800
Children In Need	37,321	(29,628)	7,693
General Advocacy	721,666	(736,707)	(15,041)
Non Statutory Advocacy Funding	10,001	(10,001)	-
Childrens Advocacy Service	18,858	(19,713)	(855)
Community Mental Health Advocacy	72,815	(52,074)	20,741
Money Matters (The MSE Charity)	14,643	(20,222)	(5,579)
Day Opportunities	87,981	(81,816)	6,165
Big Lottery for All - Covid Response	9,948	(9,948)	-
Wiltshire Community Foundation	6,495	(5,283)	1,212
Lloyds Covid	9,690	(9,690)	-
	999,251	(984,115)	15,136
TOTAL FUNDS	1,052,520	(1,048,354)	4,166

Details of Restricted Funds

General Advocacy
Contains the material funding by Swindon Borough Council for Statutory Advocacy under The Care Act, The Mental Capacity Act and The Mental Health Act. This also includes non-statutory advocacy for parents with learning disabilities going through Child Protection, 'Action for Independence' support for people with learning disabilities and for providing administration for the Swindon Learning Disability Partnership Board.

Non Statutory Advocacy
Funding provided by Henry Smith and Wiltshire Community Foundation for a crisis advocacy service for people with learning disabilities or Autism living independently in the community.

Children's Advocacy Service
Funding from Zurich Community Trust for an advocacy service for young people with mental health conditions.

Community Mental Health Advocacy
Funding from Lloyds Bank Foundation for a community mental health service for adults leaving mental health care to live independently in the community.

Money Matters
Funding from RBS Skills and Opportunities Fund for activities for people with learning disabilities to learn how to use and manage money.

continued...

15. MOVEMENT IN FUNDS - continued

Day Opportunities - Project Boost
Funding from Swindon Borough Council for Day Opportunities for people with learning disabilities; enabling members to take up new work, volunteering or leisure opportunities in the community.

Big Lottery 'Awards for All' - Boost Your Skills
Funding from The Big Lottery 'Awards for All' to enable adults with learning disabilities to achieve AQA awards for independent living skills involving activities such as cooking, maintaining a habitable home, washing clothes or ironing.

Transfers between funds
Transfers are made between restricted and unrestricted funds at the end of every accounting period in cases where the restricted fund is in deficit and has either come to an end or there is no prospect of a surplus in a later period, when the deficit is eliminated by transfer from unrestricted funds.

16. CONTINGENT LIABILITIES

Various funders retain the right to claw back grants should the use of the funds not be in accordance with the terms of the grant. In the opinion of the Trustees no such liability exists at the year end.

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2021.

SWINDON ADVOCACY MOVEMENT

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2021

	2021 £	2020 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	**2,202**	6,850
Fund generating activities		
Other income	**19,732**	16,150
Investment income		
Deposit account interest	**13**	59
Charitable activities		
Grants	**539,277**	468,237
Total incoming resources	**561,224**	491,296
EXPENDITURE		
Charitable activities		
Wages	**438,416**	404,967
Social security	**30,804**	29,454
Pensions	**15,037**	13,127
Rates and water	**288**	5,844
Insurance	**2,619**	2,484
Light and heat	**1,772**	2,770
Telephone	**8,748**	10,547
Postage and stationery	**2,926**	4,272
Advertising	**434**	871
Sundries	**938**	1,565
Travel	**713**	7,228
Computer costs	**7,276**	12,986
Office expenses	**7,105**	6,358
Training	**465**	7,981
Property expenses	**1,697**	8,599
	519,238	519,053
Support costs		
Finance		
Bank charges	**114**	94
Governance costs		
Accountancy fees	**3,164**	3,072
Legal fees	**645**	2,974
	3,809	6,046
Total resources expended	**523,161**	525,193
Net income/(expenditure)	**38,063**	(33,897)

Your life.
Your choice.
Your voice.

sam
Swindon Advocacy Movement

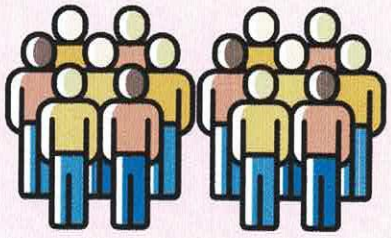
ANNUAL REPORT 2020/21

Advocacy QPM IMCA AWARD

Advocacy QPM AWARD

ACHIEVEMENT AND PERFORMANCE

Swindon Advocacy Movement is proud that during this challenging **year of 2020/21** our advocacy team continued to provide all contracted advocacy services and gave a voice to



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children, young people and adults with care and support needs.

In the early weeks of the lockdown we searched through our database from the past **2 years** and contacted **104 people** who we knew would be very vulnerable

104 people with

- **Autism**
- **Mental health concerns**
- **Learning disabilities or parents with learning disabilities**
- **Living independently in the community with little or no support**

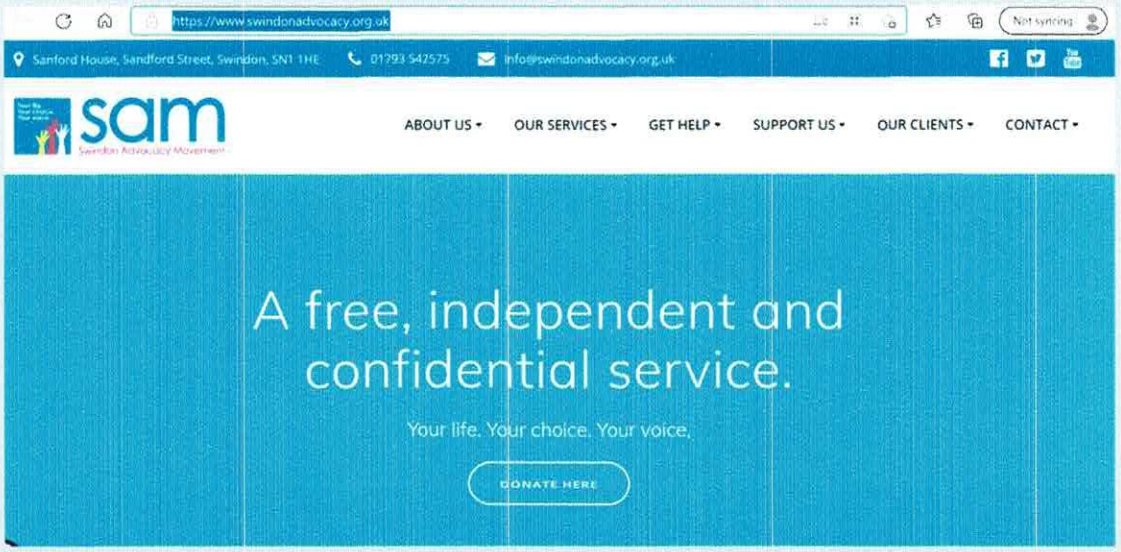
ACHIEVEMENT AND PERFORMANCE

We increased our number of trained advocates across all statutory specialist services giving us the capacity to offer interface specialisms across the **Mental Capacity Act, The Care Act, and the Mental Health Act.**

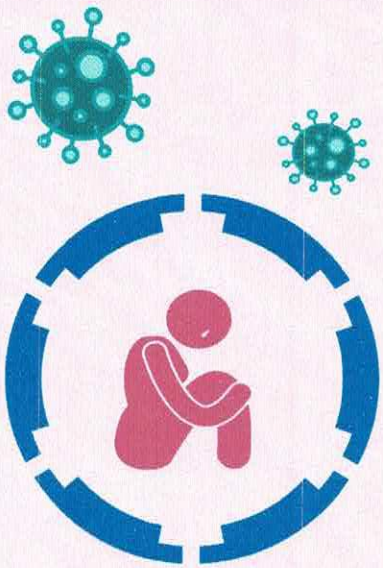


We now have **9 multi-trained advocates** which includes
5 qualified Care Act advocates,
5 Independent Mental Capacity Advocates
and **4** Independent Mental Health Advocates
with **6** people holding City & Guilds level 4 Diplomas in Independent Advocacy.

Our new website went live in July ***www.swindonadvocacy.org.uk*** which will make our service more accessible to clients and professionals.



WORKING UNDER COVID 19



The sudden impact of the pandemic left many of our clients isolated and vulnerable.

Many of them live independently in the community with little or no support and most had no access to the internet.

Some people had no means of keeping up to date with the changing, frightening situation and had no means of getting vital support they needed.

Signposted 137 people to food deliveries via the Live Well hub and other services

Enabled 89 people to get the medication they needed

Gave regular **emotional support to 548** people

Signposted 194 to statutory health and social care services

Made 4030 phone calls to enable individuals to access support

Made regular **wellbeing phone calls** and delivered bespoke **activity packs** to **70** people with **learning disabilities**

CHALLENGES MET DURING THE PANDEMIC

The team met the challenge of an **increase in demand** for the service and an intensity of work as many individuals in the community faced isolation and crisis.

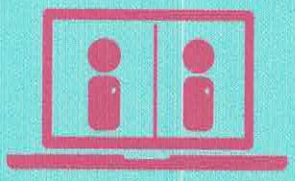
Referrals for adults being detained under the **Mental Health Act** increased by **36%.**



They worked tirelessly and with **commitment** to ensure that the wellbeing of all our clients was protected.

At the same time the advocates found **creative ways** to support individuals and understand their needs and wishes whilst not being able to meet face to face.





Working within the **national guidelines** and to our **risk assessments**, they contacted people by phone, talked online, met people in gardens or parks and met people face to face in building based environments in safeguarding or crisis situations.

We worked hard to support our staff team with **flexible working arrangements** and learnt how to use Teams quickly so we could all stay in touch and **work productively.**



ADVOCACY AT WORK...

"I have moved and I needed you to explain things simply so I could understand. I needed you to help me tell people what support I wanted. It works well now."

Client treasures his reclusive lifestyle and is very protective of it - having said that he was always happy to receive advocacy visits and clarified at the beginning of each meeting how long he wanted it to go on for. It was interesting to see that as his understanding of advocacy increased he began to suggest slightly longer sessions and at the end of the pre agreed time he often said "we can go on for a bit longer". Client really understood the advocate role.

"Thanks for helping me I am so pleased."

"Helped support me by getting a support worker"
"Absolutely perfect"
"Best company to support me and other people"
"Done so much"
"I don't know where I would be without SAM's support"
"Couldn't ask for a better person"
"Support me through good and bad times"

"Thank you ever so much for all your efforts I really appreciate it, the bus pass is such a life line for me. Thank you again and all the best for the future."

ADVOCACY AT WORK...

"Hello Rachel and Padraig. Thank you both so much for all the help, support and understanding you have given G and for keeping me in the loop. It's great to hear that the support package began as early as 23rd March. Thank you so much for getting us to this point and from us all we are truly grateful for the time, effort and understanding that you have given G. G's appeal for PIP was turned down but JB from CAB is taking it to Tribunal. I would also like to thank you for your time and effort in securing a care package for G. I know this will give him a much better quality of life both in the short and the long term."

"It all went 'crispy crème well" Client thanked Georgina for "being there" and "appreciated your help".

Client confirmed he did not feel he needs support at the actual ward round itself but would like to have a conversation afterwards, he also said the advocacy support was useful "it's really good to have somebody to talk things over and get an understanding of what is going on".

"Your help was very useful because you told me what was happening when I couldn't face it and u explained things to me when I didn't fully understand or didn't hear properly, so yes were very helpful."

"You have not stopped trying to understand me, you might not fully understand something but you will go away and think about it - that's what I need"

ADVOCACY AT WORK...

Client was caught up in a complex mix of family disagreements which culminated in the situation coming to safeguarding. Advocacy visits to client on the ward were very effective and client was very confident in describing the problems with certain family members, who she wants to see, who she wants to support and who she does not want to see. Client had a really good understanding of the role of advocacy in helping her to get her views heard.

"Oh yes they said you could invite someone, and you were the first person I thought of. It is helpful to have an advocate, someone who is on your side. Who you can talk to."

"The support I have had from Swindon Advocacy Movement and from the advocates including yourself has been the best support I have had in my entire life."

"Really look forward to seeing you again as you were an absolute godsend to us and will always be in our hearts."

"Thank you ..... After speaking to you, I feel so more confident and empowered to talk to the doctors about my needs and articulate my rights which are (reassuringly) not unreasonable. I wish I had known about your service a week ago (when I was admitted)."

ADVOCACY AT WORK...

Client had a really effective interaction with the advocacy support and very much took control of how she used the support - there were numerous accounts of Client saying, "I will talk to my advocate about that", or on some occasions she instructed a support worker to "please can you call my advocate and tell him I want to talk about something". At the time of closing Client was certain that she would like advocacy support again at her next Review.

"For me when I talk with you everything is clear, everybody listen to you, everything is clear."

"I am listened to, everybody know what I want."

"I can breathe, for me it is calm.... you explain everything"

"I know what to do and who helps me. Safeguarding is closed – I can breathe now"

"Thank you so much for the wonderful support for today. I really appreciate it and believe your involvement was crucial in the Best Interests Meetings. After you left, we discussed about care provision, night support and homecare service and family was happy with the better understanding of clients' needs and what needs to be done per law. Many thanks again for support."

FINANCIAL REVIEW

Treasurer's Report and Financial Statement

SAM Year end figures 2020/21

Income	£561,224
Expenditure	£523,161
Difference	£38,063

Funds

Unrestricted	£145,189
Restricted	£41,304
Total	£186,493

Financial Position

For the year ending **31st March 2021** the charity generated a surplus. This is a result of Covid emergency grant funding, some of which will continue to support our work into next year.

We are very grateful to **Zurich Community Trust, Lloyds Bank Foundation, The Big Lottery and Wiltshire Community Foundation** who provided valuable funds to enable us to respond to meet our clients' needs while the charity was under significant pressure to respond to unprecedented demand. The pandemic stopped us from community fundraising and limited the income we could raise through our spot purchase advocacy work.

FUTURE PLANS



The COVID-19 pandemic has demonstrated the value of digital access and SAM will further develop our **Digital Inclusion** to support our clients.



We will continue to invest in **our staff** and will hold a salary review to give a sustainable increase where appropriate and set up a mechanism for future reviews.



We will also look at improving our **systems** with new database and reporting tools.



We will also develop our **spot purchase Advocacy** offering.