

Trustees' Annual Report and unaudited financial statements

**for the year ended |
31 March 2022**

Status:	<p>Company Limited by Guarantee No.03542195 Charity Registration No.1069607 The Company's governing document is its Memorandum and Articles of Association dated 7 April 1998</p>
Registered Office:	<p>7 Bell Yard, London WC2A 2JR The Company does not have a separate principal office.</p>
Trustees:	<p>John Dunster (Chairperson) – appointed 27 March 2019 Natalie Ambersley – appointed 16th February 2017 Lisa Frontino – appointed 8 February 2020 Denise Oduntan – appointed 8 February 2020 Catherine Davidson – appointed 17 December 2020 Dale Biermann – appointed 20th November 2021 Emily Murfin – resigned 24th April 2022 Alexandre Schneider – appointed 20th November 2021</p>
Independent examiner:	<p>Heera Singh FMAAT HSL Accountancy Solutions Ltd Enterprise House 61a Carr House Road Doncaster DN1 2BY</p>
Bankers:	<p>Lloyds Bank Plc 25 Gresham Street London EC2V 7HN</p> <p>Unity Trust Bank Plc Nine Brindley Place Birmingham B1 2HB</p>

The trustees present their report and the financial statements for the year ended 31 March 2021. This is also a Directors' Report required by s.417 of the Companies Act 2006 and all trustees are directors.

This Trustees' Report and the associated Financial Statements have been prepared in accordance with guidance for preparing Charity Accounts and Reports presented in "Accounting and Reporting by Charities: Statement of Recommended Practice" and are therefore in accordance with the Charities SORP (FRS 102) – Second edition October 2019 – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) together with The Companies Act 2006.



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The Vitiligo Society has complied with its duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising its powers or duties.

Overview

Who we are

The Vitiligo Society was established in 1985 as the London Vitiligo Group and on 13 January 1986 was officially registered as a charity. The charity later changed its name to the Vitiligo Group before becoming The Vitiligo Society in 1990. The Vitiligo Society was incorporated on 7 April 1998 as a company limited by guarantee.

The Vitiligo Society is a national charity headquartered in London, and supports those living with vitiligo across the UK. As an organisation, we are proud of our long heritage and our continued commitment to improve the lives of those diagnosed with vitiligo.

Vitiligo, also called 'leucoderma', is a long-term skin condition that causes an area of the skin to lose its colour (pigmentation), which results in the area looking white or pink in appearance. Because pigment cells give colour to hair as well as skin, some people with vitiligo may notice early onset greying of the hair or a loss of colour on the lips.

Vitiligo affects 1-2% of the world's population. There is no prejudice in terms of who can develop the condition. Therefore, it can affect anyone, whatever their skin colour or ethnic origin, but will be more visually prominent in those with darker skin.

Vitiligo is not life-threatening and for some, embracing their new life with vitiligo is not a problem. That being said, often people find that vitiligo negatively impacts their quality of life and self-esteem. We are a charity that delivers services to support all aspects of living with vitiligo, both physically and emotionally.



The Society's mission

Our mission is to beat vitiligo by eradicating the psychological, social and physical effects on people's lives and by finding effective treatments and a cure.

The Society's vision

Our vision is to provide information, tools, strategies and action to help people overcome the physical, psychological and social impact that vitiligo has on their lives.

The Society's priorities:

- To provide up-to-date information on vitiligo
- Inform on, and contribute to, the latest research
- Develop and invest in our support services
- Be a strong voice for our community
- Reach out to all the people who need us

Our values:

- We are **informed**
- We are **community led**
- We are **positive**
- We are **trustworthy**
- We are **digitally creative and innovative**



A word from the Chairperson of The Vitiligo Society

Another exciting year of growth and development

This year has seen the Society take yet more steps forward in its exciting growth plans. This is all possible and thanks to the strong foundations that have been laid over the last 3 years following our transformation and modernisation of the charity. This not only gave us stability and certainty during the Covid-19 pandemic – it has enabled us to emerge stronger, with a solid financial position and growing income. Most importantly, all of this means we can do more and make an even bigger difference for the vitiligo community which we have been busy doing over the last 12 months.



John Dunster, Chairperson
of The Vitiligo Society

Our fantastic Charity Director, Abbie Hurrell, has carried on her brilliant work to drive and execute on our strategy. We are delighted that Abbie is now in her second year with the Society and her impact continues to help us deliver above and beyond what we'd hoped for before her arrival.

There are lots of key achievements from the last 12 months that I will let you read all about in this year's report. There are also some very exciting projects on the horizon that have been in the works for quite some time, that we can't wait to share with you in the coming months.

One thing I would like to highlight and recognise is the expansion of our volunteer base, which is quite simply incredible. I have had the pleasure of meeting many of our new volunteers who are giving up their time and lending us their skills and experience to benefit our members and community. We are so grateful for the services we are now able to offer because of their passion and kindness.

I am privileged to lead a dedicated Board of Trustees that has grown in size and capability since 2021. I am proud that our diverse backgrounds reflect the community we serve and I am so thankful for their efforts again this year.

Lastly, I'd just like to take this opportunity to thank all of our fantastic volunteers, donors, fundraisers, members and trustees for their amazing support. Without you, none of this would be possible. Thank you.



The Society's achievements and activities, from 1st April 2021 to 31st March 2022

OUR YEAR IN NUMBERS



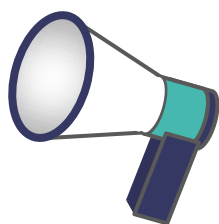
We welcomed **71** new members, bringing our total membership to **817**



Our website provided information to **84,802** users



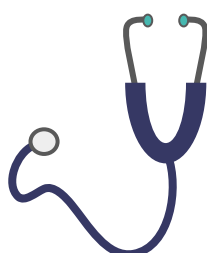
We shared over **180** updates on social media, reaching over **400,000** people and gaining over **3,200** new followers.



We had over **110** people register for our support events



We answered **162** of your questions through our Contact Form, with the help of our team of Dermatologists



We shared results from **6** new research papers, and provided our community with **12** research participation opportunities

DELIVERING UP-TO-DATE ACCURATE INFORMATION ON VITILIGO

A key objective for our Society is to deliver up-to-date information on vitiligo to our community and the medical and research community. We are UK based and the experts on vitiligo in the UK. We also recognise the part we need to play interacting with organisations around the globe, within our role as the UK vitiligo community representatives.

Maintaining up-to-date digital platforms (website)

Our website vitigosociety.org continues to be our main hub of information, resources and signposting. We continue to update information by uploading news articles, VitLife articles and additional information pages including our new volunteer, fundraising and kids information pages.

In total we published **24 news articles** on our website, and continued delivering our **news roundup service**, circulating information on new research, treatments and events to members every two months. This complements our existing **The VitLife roundup**, and ensuring we are communicating with our community every month.

Maintaining up-to-date digital platforms (social media)

We continue to focus on growing our reach through our **social media** presence; this year showed growth across all our platforms as follows:

- 186 Facebook posts with a total reach of 100,277. +950 new page likes (+39%)
- 69 Insta posts with a total reach of 123,319. +1694 new followers (+15%)
- 183 Tweets with total impressions of 157,116. +273 new followers (+7%)
- 160 LinkedIn updates total impressions of 48,881. +287 new followers (+50%)

In addition we established a account on Pinterest.

Partnership work

We continue to work with **Vitiligo Support Uk**, **Living Dappled** and the **Global Vitiligo Foundation**. In addition we formed new partnerships with **Kaikins Naturopathic Nutrition**, **Pfizer UK**, **Vitiligo International Patient Organisation Committee**, the **Vitiligo Research Foundation**, **Changing Faces**, **British Association of Skin Camouflage**, **VitFriends**, **Association Francaise du Vitiligo** and **Eczema Outreach Support**.

INFORMING ON AND CONTRIBUTING TO THE LATEST RESEARCH

Whilst we want to support everyone with vitiligo to feel confident in their own skin, we know that vitiligo is a health condition and we should always be striving to find a cure. This will only come from us contributing to and informing on the latest research.

Strengthening our relationships with research organisations

This year saw us continue to strengthen our new relationships with **Pfizer UK** and the **National Institute for Health and Care Excellence** and the **National Institute for Health Research**. We are excited to be collaborating with these new partners and bringing the patient voice to their research activities. We also remain active members of the **All Party Parliamentary Group on Skin (APPGS)**, **Dermatology Council of England (DCE)** and **British Association of Dermatologists (BAD)**. We are also delighted to now be working in partnership with **Incyte Europe**.

Provide information on current and pipeline research

Over the past year we shared 6 new vitiligo research study reports & articles with our community via social media and news roundups. We recognise not only the importance of sharing reports, but also helping our community to understand the impact of research and what it means to them.

Facilitate patient and public involvement in research

We continue to use our platform to identify participants for research opportunities. We found participants to support **12 new research activities**, and to support the shaping of future medical research. We have shared these opportunities working in collaboration with **NICE**, **UWE**, **The Centre for Appearance Research**, **University of Sheffield** and the **British Association of Dermatologists**.

Grow and develop MaSAP

Panelists continue to us by responding to medical enquiries from our community, writing articles for our magazine, participating in our events and spreading awareness of our work through their networks.



DEVELOPING OUR SUPPORT SERVICES



Our support service development is an exciting new area of work for us. Whilst we have always been here to respond to member enquiries and host an annual AGM event, we want to do more to proactively support our community and find ways to bring people together to share information and support one another.

Membership app

We were delighted to receive funding from the BAD to develop a new membership app. This initiative, is still in development and will bring an easier way for our members to access information about vitiligo and connect with our charity and work.

Contact & voicemail service

The voicemail service and enquiry form continue to be used by our community to reach us, request information and ask questions. We are fortunate that we have support from dermatologists to help answer these queries and we have spent the second half of the year developing template responses and FAQs to help us manage the volume of enquiries we receive. In addition we have now established an incredible team of volunteers who deliver this service, freeing the Charity Director to focus on other project areas.

Parent Support Network

Re-launched in April 2021. Our vision for the group was twofold: to provide support for those who have questions or concerns relating to vitiligo; and to create a space where parents can feel supported and listened to, whilst being able to ask questions and feel reassured in an environment where you may share common concerns. The group has met virtually **5** time over the last year, and also host a facebook support group.

The VitLife

The VitLife continues to be a source of inspiration and storytelling for our community. This year the team published **21 new articles** with information ranging from stories, research and treatment, lifestyle and community.

eBook launched to the public

We were thrilled to publicly launch our eBook this year, 'The Definitive Guide to Vitiligo'. The book took 18 months to complete, and involved us collating all the most relevant and up-to-date information on vitiligo in one free resource. We'll be launching the guide to the public early next year.

Peer Support Service trialled

We decided to host a trial virtual support meeting. 17 people registered and where really helpful in guiding us on how we can offer this kind of support moving forward. This is work we will build on next year.

BUILDING A STRONG VOICE FOR OUR COMMUNITY

An important part of our work is providing a voice and advocacy for our community. In order to do this we recognised that we first needed to strengthen our Society internally by reviewing our governance and building internal capacity. We also acknowledge the importance of creating a strong brand and messaging that represents our community and our voice as a united collective.

Strengthen our governance

This year we welcomed two new Trustees to our board, each bringing with them a unique skill set and leading on a new work area for the society.

Strengthen our brand

We started work on building the Society Values and Messaging which we link back to a photoshoot carried out with volunteers in 2018. We are looking to expand our picture library and are planning to schedule another photoshoot next year with the hope to include a more diverse age range of models.

Develop and distribute educational resources

Following feedback from one of our new Parent Support Network meetings, a new working group was formed to explore the creation of resources of schools – to help support young people with vitiligo to feel more confidence and comfortable in education settings. We hope the first element of this work (a schoolspack for under 13s) will be launched by the end of 2022.

The bears project

We were thrilled to receive over £4,000 through the Aviva Community Fund crowdfunding platform, to design & manufacture a teddy bear for children with vitiligo. The bear will feature vitiligo patches, mirroring the child's condition and providing a tool to help them talk about their skin.



REACHING ALL THE PEOPLE WHO NEED US

A key challenge for our Society is how we reach all the people who need us. Our transition to a digital-first organisation is the start of this journey, but there is so much work we still need to do.

Legacy programme

We recognise the importance of all our supporters, especially those who have been with us for years and for whom our digital work may not feel relevant. We continue to keep in contact with members who are not online, and we ensure that there are a number of different routes through which people can access our information, advice and services. Legacy donations play a vital role in bringing much needed income into our charity, and we are sensitive to the fact that we need to remain relevant to all our supporters, regardless of age or technical ability. We partnered with **FreeWills** to provide a free and easy way for people to leave us a gift in their will.

Grants and Investments

We were successful in a small lottery grant, securing £7,800 for staffing and marketing costs this really helped contribute to our organisation and allow us to invest in marketing and fundraising.

Community Fundraising

We launched our new fundraising pack and have also partnered with **Virtual Run Uk**, **Give as You Live** and **Thrift +** to provide a range of ways for people to support our work.

Online Shop

Our new online shop was launched our new online shop. As well as helping to raise much needed funds for the Society, it also provides merchandise to assist, and inspire, our community in raise awareness about vitiligo.

Growing our membership

We have struggled to grow our membership this year, with investment in marketing projects not resulting in the additional signups we had hoped for. We will be investigating new giving models over the next year to try to find an easier, flexible and more affordable way for people to give to us in these difficult economic times.

Registration with the Fundraising Regulator

We continue to register with the UK Fundraising Regulator to ensure that donors feel confident in supporting us, and in our ability to protect their information and contribution to our work.

TEAM CHANGES

Alexandre Schneider, discovered the Vitiligo Society during the Summer of 2021, joining the board shortly after. Originally an engineer by education, Alex currently works as a researcher within the financial services industry and is highly interested in new scientific innovations be it in engineering, finance or biomedical fields.

Alex leverages this natural curiosity to help develop the Society's network of associated specialist dermatologists/practitioners in the UK to help disseminate the latest research developments to the wider public.



Dale Biermann received his diagnosis in 2012, and after struggling with his vitiligo for many years explains how it took one person to change his entire mindset and by extension, life.

Dale joined the Vitiligo Society in 2021, and later became a trustee as a way to be able to assist others with their journey.

Dale's career path places him in direct contact with the public and brings this experience to help respond to Society enquiries and signpost people to the help, support and information they need.

The Vitiligo Society would also like to thank everyone who has joined our growing team of volunteers this year, without whom we could not have supported our community or achieved so much.





VLS

Financial review



Total income for the year was **£108,207**, down **6%** as compared to the previous year £115,170. This slight decrease is due to a reduction in 'in kind' donations in the form of Google AdGrants. Whilst the amount the society could claim remained the same, due to more targeted advertising activity the charity only claimed donation to the value of £61,796 compared to £75,700 in 2021.

Total expenses were **£100,653**, down **9%** on the previous year £115,638, again this is largely attributed to a reduction in spend on the AdGrants as well as a reduction on investment in digital platforms as the bulk of our digital transformation work was concluded in 2021.

The Vitiligo Society generated a net income, termed "Net Income" in the Statement of Financial Activities, of £7554 in 2022. This compares to a net loss of £468 in 2021. This net income was important for the charity to demonstrate it's sustainability as a result of investment in infrastructure over the previous two years.

The Society's work is entirely reliant on Memberships (Subscriptions) and donations from its members, together with other donors and charitable trusts. Each year the Trustees agree to a financial budget, setting out expected income together with planned expenses. This is monitored on a regular basis and the results for the year to 31 March 2022 were in line with this budget. Net Current Assets (see the Balance Sheet as at 31st March 2021) risen to £67,076 from £55,522 in 2021. This is equivalent to more than 1 years' worth of expenses at current levels. In line with previous years, the Society carries minimal liabilities and no loans/debt.

We continue to be cautious with our financial planning, balancing being able to demonstrate the charity's long term financial sustainability whilst making prudent investments into our services, community and charity infrastructure.

As always, we are extremely grateful to those paying the Memberships (Subscriptions) fee and also to those who feel able to provide donations, of whatever amount. All monies received are carefully managed and with this in mind the Trustees remain ever vigilant, making sure that our operational costs are the lowest they can pragmatically be and we will continue to do this going forward.

Financial policies

Grant policy

The Society, occasionally awards grants to people from a variety of disciplines such as dermatology, psychology and biochemistry.

Reserves policy

The trustees believe it would be prudent to maintain the charity's reserves to at least a sum equivalent to between six and twelve months' operating costs currently projected to be **£19,429 and £38,858** in order to ensure the charity has sufficient funds in reserve to meet its statutory and contractual obligations.

Unrestricted reserves are available, at the discretion of the Trustees, to further the general objects of the charity. The unrestricted funds available to the charity as at 31 March 2022 were **£62,751** (£55,197 in 2021). This is considered sufficient to meet these objectives.

Managing risk of harm

The Trustees carry out an annual review of the major risks to which the Society is exposed and ensure that the systems and procedures established to manage the risks remain robust and fit for purpose. This year the Society dedicated considerable effort in ensuring that we would comply with GDPR legislation.

Structure, governance and management

The Governing document of the Society is the Memorandum and Articles of Association. The trustees of the charity, for the purpose of charity law, are also the directors of the company for the purposes of the Companies Act.

The Society is governed by a council of management that at all times must comprise a majority of members who have vitiligo or have partners, children or siblings with the condition. One third of the members of the council retire each year and retiring members are eligible for re-election. Decisions on behalf of the Charity are made by the directors, (known by the charity as Trustees) who meet approximately once every six weeks. Trustees are appointed on recommendation by the Board of Trustees or by election at the Annual General Meeting. All new trustees are required to demonstrate a knowledge of their responsibilities and where necessary undergo training in certain areas.

Going concern

The trustees are satisfied that the charity will continue to be a going concern for the foreseeable future.

Statement of Trustees' responsibilities

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- a) select suitable accounting policies and apply them consistently;
- b) observe the methods and principles in the Charities SORP;
- c) make judgments and accounting estimates that are reasonable and prudent;
- d) state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- e) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report, which has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, was approved by the Board on 21st December 2021 and signed on its behalf.

Signed: 

John Dunster, Trustee/Director

4th August 2022



Independent Examiner's Report & Financial Statements

For the year ended 31 March 2022

The Vitiligo Society
Independent Examiners report to the Trustees (Directors)
for the year ended 31st March 2022

I report on the accounts of The Vitiligo Society for the year ended 31 March 2022.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a full member of the AAT.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records;
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House Road
Doncaster
DN1 2BY

Date: 29th August 2022

The Vitiligo Society
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2022

	Notes	Unrestricted Funds	Restricted Funds	Total 2022	Total 2021
		£	£	£	£
Income and endowments from:					
Grants and donations	2	82,651	7,800	90,451	99,562
Charitable activities					
Research, information and support	3	16,159		16,159	15,606
Other trading activities	4	1,597		1,597	0
Investments				0	2
Total		100,407	7,800	108,207	115,170
 Expenditure on:					
Raising funds	5	9,218		9,218	6,608
Charitable activities					
Research, information and support		83,636	7,800	91,436	109,030
Total		92,854	7,800	100,654	115,638
Net income/(expenditure)		7,554	0	7,554	-468
Transfers between funds		0		0	0
Net movement in funds after transfers		7,554	0	7,554	-468
Total funds brought forward		55,197	4,325	59,522	59,990
Total funds carried forward	14	62,751	4,325	67,076	59,522

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

The accounting policies and notes form part of these financial statements.

The Vitiligo Society
Balance sheet
As at 31st March 2022

		2022	2021
		Total	Total
	Notes	£	£
Fixed Assets		0	0
Current Assets			
Debtors	10	316	422
Cash at bank & in hand		<u>75,941</u>	<u>68,438</u>
		76,256	68,860
Liabilities			
Creditors - amounts due within one year	11	<u>-9,181</u>	<u>-9,338</u>
Net current assets		67,076	59,522
Net assets		<u>67,076</u>	<u>59,522</u>
Funds of the company	14		
Unrestricted Funds		63,011	55,197
Restricted Funds		<u>4,325</u>	<u>4,325</u>
Total funds		<u>67,076</u>	<u>59,522</u>

For the year 31st March 2022, the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- a) ensuring the company keeps accounting records which comply with section 386; and
- b) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

Small company provisions:

These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the Directors:

Signed: *JDunster*

John Dunster, Trustee/Director

4th August 2022

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when, the company becomes entitled to the resources, the trustees are virtually certain they will receive the resources; and the monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered.

Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

The Vitiligo Society
Notes to the financial statements
for the year ended 31st March 2022

1.6. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.7. Cash

Cash comprises bank deposits repayable on demand and any short-term highly liquid investments with a maturity date of three months or less from the date of acquisition or opening of the deposit or similar account.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount.

Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from donations and legacies

	General Fund £	Restricted Fund £	Total 2022 £	Total 2021 £
Donation - Members	10,481		10,481	6,043
General Donations	9,074		9,074	9,132
Grants and Donations - Trusts and Foundations	1300	7,800	9,100	8,687
Donations in Kind	61,796		61,796	75,700
	82,651	7,800	90,451	99,562

Donations in kind comprises value to The Vitiligo Society of free advertising in the form of AdGrants on Google for not for profits within their search engine.

3. Income from Charitable Activities

	General Fund £	Restricted Fund £	Total 2022 £	Total 2021 £
Research, Information and Support				
Memberships (Subscriptions)	16,159		16,159	15,606
	16,159	0	16,159	15,606

4. Income from other trading activities

	General Fund £	Restricted Fund £	Total 2022 £	Total 2021 £
Online shop sales	1,597		1,597	0
	1,597	0	1,597	0

5. Analysis of expenditure

	Cost of Charitable		Support	Total	Total
	raising funds	activities	costs	2022	2021
	£	£	£	£	£
Raising funds					
Staff costs		11,435	6,158	17,593	4,542
Trustees expenses			37	37	0
Fundraising and publicity	7,138	63,019		70,157	82,438
Newsletter - Printing and postage				0	1,272
Merchandising	1,628			1,628	300
Premise expense				0	58
Website and CRM		1,127		1,127	15,764
Printing, postage and stationery			15	15	623
Office expenses			527	527	1,319
Insurance			212	212	306
Sundry expenses and bank charges	451			451	463
Computer support and software			5,059	5,059	208
Phone and internet			432	432	420
Accountancy and examination			775	775	1,170
Legal, professional & consultancy fees			2,641	2,641	6,755
	9,218	75,582	15,854	100,654	115,638
 Support costs		15,854	-15,854	0	0
Total expenditure	9,218	91,436	0	100,654	115,638

Fundraising and publicity includes donations in kind of £61,796 (2021: £75,700) which is the value to The Vitiligo Society of free advertising in the form of AdGrant on Google for not for profits within their search engine.

Of the total expenditure, £92,854 was unrestricted (2021: £115,638) and £7,800 was restricted (2021: Nil)

6. Trustee remuneration and expenses

Staff costs were as follows:

Salaries details	2022	2021
	£	£
Salaries	16,133	4,000
Social security costs	1,006	249
Pension	454	73
Other	0	220
	17,593	4,542

No person received emoluments of more than £60,000.in the year.

The Charity trustees were not paid or received any other benefits from employment with the charity in the year (2021:nil). No Charity trustee received payment for professional or other services supplied to the charity (2021: nil)

No Trustees were reimbursed any expenses incurred in relation to their duties as trustees, other than, Trustee John Dunster was reimburse £159.40 in relation to room hire.

The Vitiligo Society
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for the year ended 31st March 2022

7. Related party transactions

Aggregate donations from related parties during the year were Nil (2021: Nil)

There are no donations from related parties which are outside the normal course of the charity's business and no restricted donations from related parties. Some trustees donate back out of pocket expenses incurred.

8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Fixed assets

There were no additions in respect of fixed assets during the period. Existing assets have been fully depreciated in previous accounting periods.

10. Debtors

	2022	2021
	£	£
Trade debtors	51	125
Prepayments	265	297
	<u>316</u>	<u>422</u>

11. Creditors – Due in one year

	2022	2021
	£	£
Taxation and social security	0	-254
Accruals	-700	-1,284
Deferred income	-8,480	-7,800
	<u>-9,181</u>	<u>-9,338</u>

12. Deferred income

	2022	2021
	£	£
Balance at beginning of the year	7,800	0
Amount released to income	-7,800	0
Amount deferred in the year	8,480	7,800
Balance at the end of the year	<u>8,480</u>	<u>7,800</u>

13. Analysis of net assets between funds

	General Fund	Restricted Fund	Total
	£	£	2022
Tangible fixed assets			0
Net current assets	62,751	4,325	67,076
Nets assets at 31 March 2022	62,751	4,325	67,076
	General Fund	Restricted Fund	Total
	£	£	2021
Tangible fixed assets			0
Net current assets	55,197	4,325	59,522
Nets assets at 31 March 2021	55,197	4,325	59,522

14. Movement of funds

	Opening Balance	Incoming Resources	Resources Expended	Closing Balance
	£	£	£	£
Restricted funds				
Research	1,206	0	0	1,206
Information	210	0	0	210
Support	2,909	0	0	2,909
Awards for all	0	7,800	-7,800	0
	<u>4,325</u>	<u>7,800</u>	<u>-7,800</u>	<u>4,325</u>
				0
Unrestricted funds				0
General funds	55,197	100,407	-92,854	62,751
				<u>0</u>
Total funds	<u>59,522</u>	<u>108,207</u>	<u>-100,654</u>	<u>67,076</u>

The restricted funding received during the year were towards Research information and support for people with Vitiligo.

15. Legal status of the Charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.