THE VITILIGO SOCIETY

England & Wales · Charity number 1069607

Details

Status	Registered
Legal form	Charitable company
Company number	03542195
Registered	1998-05-19
Register	View on the Charity Commission register

Contact

Address	The Vitiligo Society 7 Bell Yard London WC2A 2JR
Phone	0203 834 9723
Email	hello@vitiligosociety.org
Website	https://vitiligosociety.org

Activities

Objects: (A) TO RELIEVE THE DISTRESS AND SUFFERING OF PERSONS WHO HAVE SKIN CONDITION KNOWN AS VITILIGO; (B) TO PROMOTE THE RESEARCH INTO THE CAUSE OR CAUSES OF VITILIGO AND THE MOST EFFECTIVE MEANS OF TREATING THIS CONDITION; (C) TO DISSEMINATE THE RESULTS OF SUCH RESEARCH FOR THE BENEFIT OF THE PUBLIC; (D) TO ADVANCE PUBLIC EDUCATION ABOUT VITILIGO..

Activities: To relieve the distress and suffering of persons who have the skin condition known as Vitiligo

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, Elderly/old People, People With Disabilities, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£151,146	£132,589	-	-
2024-03-31	£84,857	£111,730	-	-
2023-03-31	£158,039	£132,198	-	-
2022-03-31	£108,207	£100,653	-	-
2021-03-31	£115,170	£115,638	-	-

Trustees

Name	Role	Appointed
Alexandre Schneider		2021-11-20
Catherine Davidson		2020-12-17
Dale Jon Biermann		2021-11-20
Denise Oduntan		2020-02-08
Gurdeep Romanay		2025-03-04
John Dunster		2019-03-27
Natalie Ambersley		2017-02-16
Ninveh Rita Michaels		2023-11-30
Prof. Viktoria Eleftheriadou		2025-03-04
Robert Symonds		2022-11-26

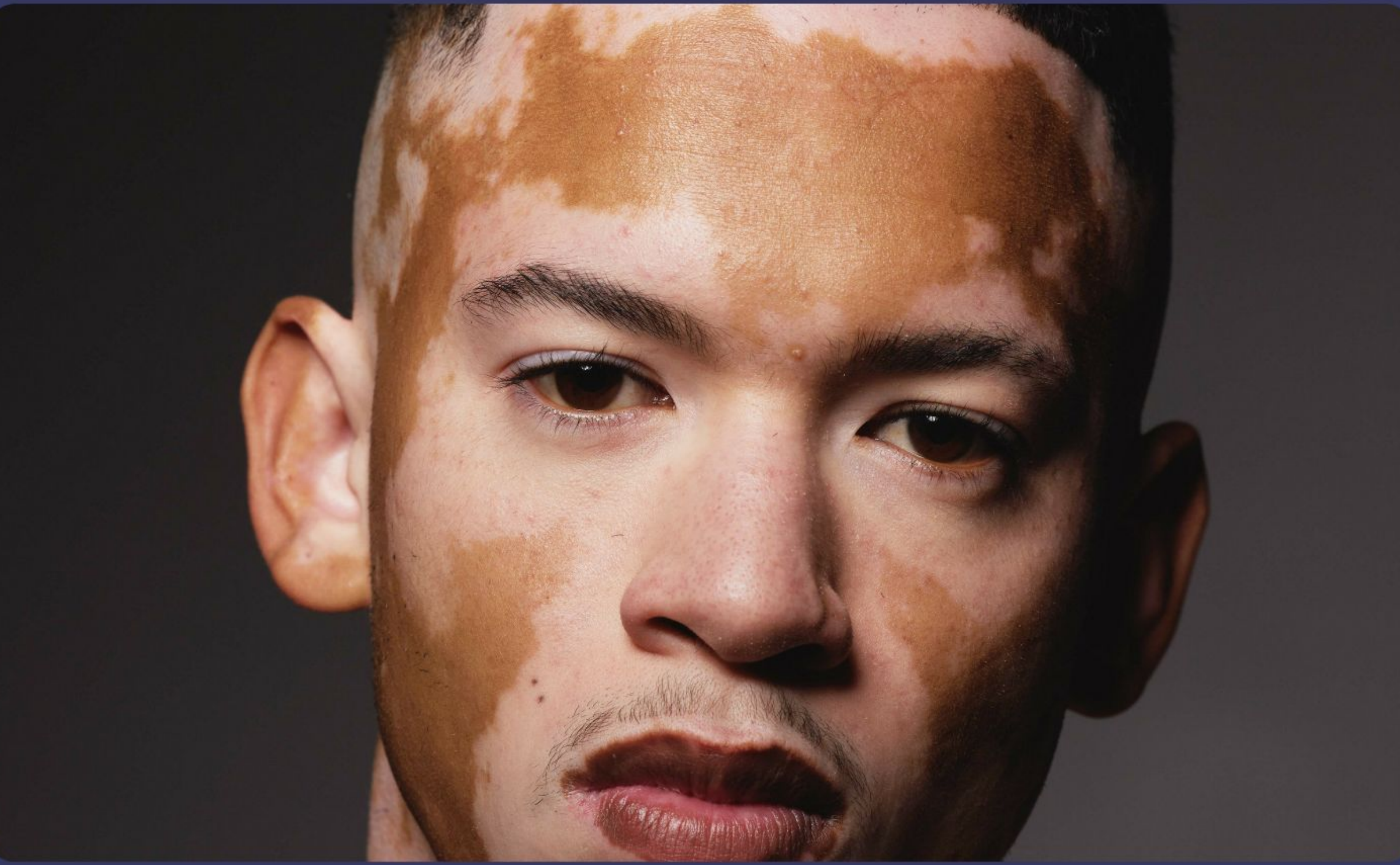
THE VITILIGO SOCIETY

England & Wales - Charity number 1069607

Accounts

VITILIGO SOCIETY
EST 1985

Trustees' Annual Report and unaudited financial statements



For the year ended
31 March 2025

Status:
Company Limited by Guarantee No.03542195
Charity Registration No.1069607
The Company's governing document is its Memorandum and Articles of Association dated 7 April 1998

Registered Office:
7 Bell Yard, London WC2A 2JR
The Company does not have a separate principal office.

Trustees:
John Dunster (Chairperson) - appointed 27th March 2019
Natalie Ambersley - appointed 16th February 2017
Denise Oduntan - appointed 8th February 2020
Catherine Davidson - appointed 17th December 2020
Dale Biermann - appointed 20th November 2021
Alexandre Schneider - appointed 20th November 2021
Robert Symonds - appointed 26th November 2022
Rita Michaels - appointed 30th November 2023
Prof Viktoria Eleftheriadou - appointed 4th March 2025

Independent examiner:
Heera Singh FMAAT
HSL Accountrancy Solutions Ltd
Enterprise House
61a Carr House Road
Doncaster
DN1 2BY

Bankers:
Lloyds Bank Plc
25 Gresham Street
London
EC2V 7HN

Unity Trust Bank Plc
Nine Brindley Place
Birmingham
B1 2HB

The trustees present their report and the financial statements for the year ended 31 March 2025. This is also a Directors' Report required by s.417 of the Companies Act 2006 and all trustees are directors.

This Trustees' Report and the associated Financial Statements have been prepared in accordance with guidance for preparing Charity Accounts and Reports presented in "Accounting and Reporting by Charities: Statement of Recommended Practice" and are therefore in accordance with the Charities SORP (FRS 102) – Second edition October 2019 – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) together with The Companies Act 2006.

Contents

Introduction

The Vitiligo Society has complied with its duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising its powers or duties.

Overview

Who we are

The Vitiligo Society was established in 1985 as the London Vitiligo Group and on 13 January 1986 was officially registered as a charity. The charity later changed its name to the Vitiligo Group before becoming The Vitiligo Society in 1990. The Vitiligo Society was incorporated on 7 April 1998 as a company limited by guarantee.

The Vitiligo Society is a national charity headquartered in London, and supports those living with vitiligo across the UK. As an organisation, we are proud of our long heritage and our continued commitment to improve the lives of those diagnosed with vitiligo.

Vitiligo is a long-term skin condition that causes an area of the skin to lose its colour (pigmentation), which results in the area looking white or pink in appearance. Because pigment cells give colour to hair as well as skin, some people with vitiligo may notice early onset greying of the hair or a loss of colour on the lips.

Vitiligo affects 1-2% of the world's population. There is no prejudice in terms of who can develop the condition. Therefore, it can affect anyone, whatever their skin colour or ethnic origin, but will be more visually prominent in those with darker skin.

Vitiligo is not life-threatening and for some, embracing their new life with vitiligo is not a problem. That being said, often people find that vitiligo negatively impacts their quality of life and self-esteem. We are a charity that delivers services to support all aspects of living with vitiligo, both physically and emotionally.

> I just couldn't tell my family that I had vitiligo and tried to hide away from the world. My confidence took the biggest hit.

The Society’s mission

Our mission is to beat vitiligo by eradicating the psychological, social and physical effects on people’s lives and by finding effective treatments and a cure.

The Society’s vision

Our vision is to provide information, tools, strategies and action to help people overcome the physical, psychological and social impact that vitiligo has on their lives.

The Society’s priorities:

- To provide up-to-date information on vitiligo
- Inform on, and contribute to, the latest research
- Develop and invest in our support services
- Be a strong voice for our community
- Reach out to all the people who need us

Our values:

- We are **informed**
- We are **community led**
- We are **positive**
- We are **trustworthy**
- We are **digitally creative and innovative**

> “Speaking to a GP who knows much about vitiligo and is empathetic about the condition is hard enough, but when I got to that point in my teens, I was told rather bluntly that there was no cure.

A word from the Chairperson of The Vitiligo Society

John Dunster, Chairperson of The Vitiligo Society

As I reflect on my final year as Chairperson of The Vitiligo Society, I feel a deep sense of pride and gratitude for all that we've achieved together. It has truly been a landmark year—one defined by growth, advocacy, innovation, and above all, community.

Over the past twelve months, we have continued to strengthen our position as the leading voice for people with vitiligo in the UK. We welcomed new members, expanded our digital reach to over 2.7 million people, and grew our subscriber base to more than 3,600. These are not just numbers—they represent real people who have found information, understanding, and support through our work.

One of the most powerful examples of our collective voice this year was our leadership in the campaign to reverse the initial NICE decision rejecting Ruxolitinib for non-segmental vitiligo. Through tireless advocacy and collaboration, our appeal was upheld, demonstrating the power of persistence and the importance of patient voices in shaping policy.

I'm particularly proud of our #LetsTalkVitiligo campaign, which captured national media attention and gave a platform to over 1,000 individuals who shared their stories and hopes for better treatment and support. Campaigns like this are not just milestones—they are catalysts for change.

Internally, we have strengthened our foundations with successful grant applications, new paid employees, and expanded support services including VitChat and VitSupport. From peer support to parent networks, our community-led services are now reaching more people than ever.

This year also marks the successful launch of our Local Leaders Project, building a new framework for localised, in-person support. Coupled with new resources, fundraising efforts, and our inclusive product line, we are embedding representation and empowerment at every level of our work.

As I step down from my role, I do so with full confidence in the direction of the Society. We are financially stable, strategically focused, and guided by values that reflect compassion, innovation, and inclusivity. The dedication of our trustees, volunteers, and supporters is unmatched—and I am sincerely grateful to every one of you for making my time as Chairperson so rewarding.

Thank you for trusting me to serve this extraordinary community. The journey is far from over, but I step back knowing that The Vitiligo Society is in strong and capable hands for the road ahead. I am so excited to see what the future holds and I will be cheering from the sidelines as our incredibly talented and passionate staff team, led by the incomparable Abbie Hurrell, and trustee Board lead the Society into a new era.

With heartfelt thanks,
John Dunster


VITILIGO SOCIETY
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The Society's achievements and activities, from 1st April 2024 to 31st March 2025

OUR YEAR IN NUMBERS

We welcomed **50** new members, bringing our total membership to **817** and total subscribers to **3,626**

We wrote and shared **22** new lifestyle and story blogs, and **34** news, research and treatment articles

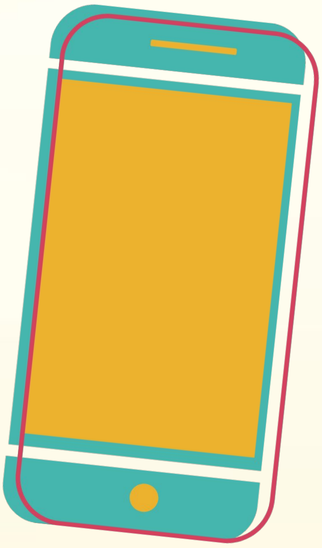
Our website provided information to **146,116** users.

Our education resource packs had over **1180** downloads

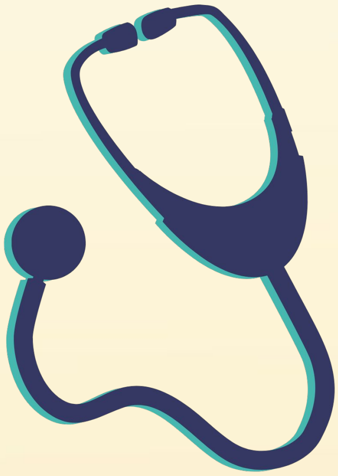
OUR YEAR IN NUMBERS (Continued)

Our digital awareness activities on social media, reached over **2,720,362** people.

We answered **469** of your questions through our Live Chat Service & Contact Form, with the help of our team of Dermatologists



We had over **433** people register for our support & information events



We shared **10** research participation opportunities with our community

We distributed **632** patient leaflets to Health Care Practitioners

DELIVERING UP-TO-DATE ACCURATE INFORMATION ON VITILIGO

A key objective for our Society is to deliver up-to-date information on vitiligo to our members and followers, as well as to the medical and research community. We are UK based and the experts on vitiligo in the UK. We also recognise the part we need to play interacting with organisations around the globe, within our role as the UK vitiligo community representatives.

Maintaining up-to-date digital platforms (website)

Our website vitiligosociety.org continues to be our main hub of information, resources and signposting. We continue to update information by uploading news articles, VitLife articles and additional information pages including our new volunteer, fundraising and kids information pages.

We published **56** new articles via our VitLife blog, sharing updates, stories and lifestyle tips with our community via our newsletter and social media.

Maintaining up-to-date digital platforms (social media)

We continue to focus on growing our reach through our **social media** presence; this year showed great reach across all our platforms as follows:

- Facebook posts with a total reach of 60,769
- Insta posts with a total reach of 451,447
- Tweets with total impressions of 21,222
- Linkedin updates with total impressions of 78,097
- Pinterest posts resulting in 2,108,827 impressions

Partnership work

We continue to work with the **Global Vitiligo Foundation**, **BAD**, **NICE, Incyte UK, Pfizer UK, The National Institute of Health Clinical Research Network, Association of Francaise du Vitiligo, Eczema Outreach Support, Changing Facesand the Vitiligo International Patient Organizations Committee & Vitiligo Research Foundation.**

INFORMING ON AND CONTRIBUTING TO THE LATEST RESEARCH

Whilst we want to support everyone with vitiligo to feel confident in their own skin, we know that vitiligo is a health condition and we should always be striving to find a cure. This will only come from us contributing to and informing on the latest research.

Strengthening our relationships with research organisations

This year saw us continue to strengthen our new relationships with **Pfizer UK** and **Incyte UK**, the **National Institute for Health and Care Excellence** the **Scottish Medicines Consortium** and the **National Institute for Health Research.** We also remain active members of the **British Association of Dermatologists (BAD)** patient support group collective.

Provide information on current and pipeline research

Over the past year we shared **34 new vitiligo research study reports & news articles** with our community via social media and news roundups. We recognise not only the importance of sharing reports, but also helping our community to understand the impact of research and what it means to them.

Facilitate patient and public involvement in research

We continue to use our platform to identify participants for research opportunities. We found participants to support **nine new research activities**.

Representing Patients in NICE technology appraisals

Throughout 2024–2025, The Vitiligo Society played a leading role in advocating for NHS access to Ruxolitinib (Opzelura) for the treatment of non-segmental vitiligo. Following NICE's initial rejection of the treatment in July 2024, the Society launched a campaign to challenge the decision, culminating in a formal appeal heard in October. The appeal, supported by four other organisations, was successfully upheld in December, prompting NICE to schedule a reassessment meeting for May 2025. During this period, the Society maintained pressure through public engagement, partnerships, and direct communication with senior NHS and Government leaders, reinforcing its commitment to equitable treatment access.

DEVELOPING OUR SUPPORT SERVICES

Our support service development continues to be an exciting and growing area of work for us.

Contact & voicemail service

We have an incredible volunteer team who have supported us to respond to **469 community queries** about vitiligo, helping to signpost people to support services, provide tailored information and specialist feedback to questions.

Parent Support Network

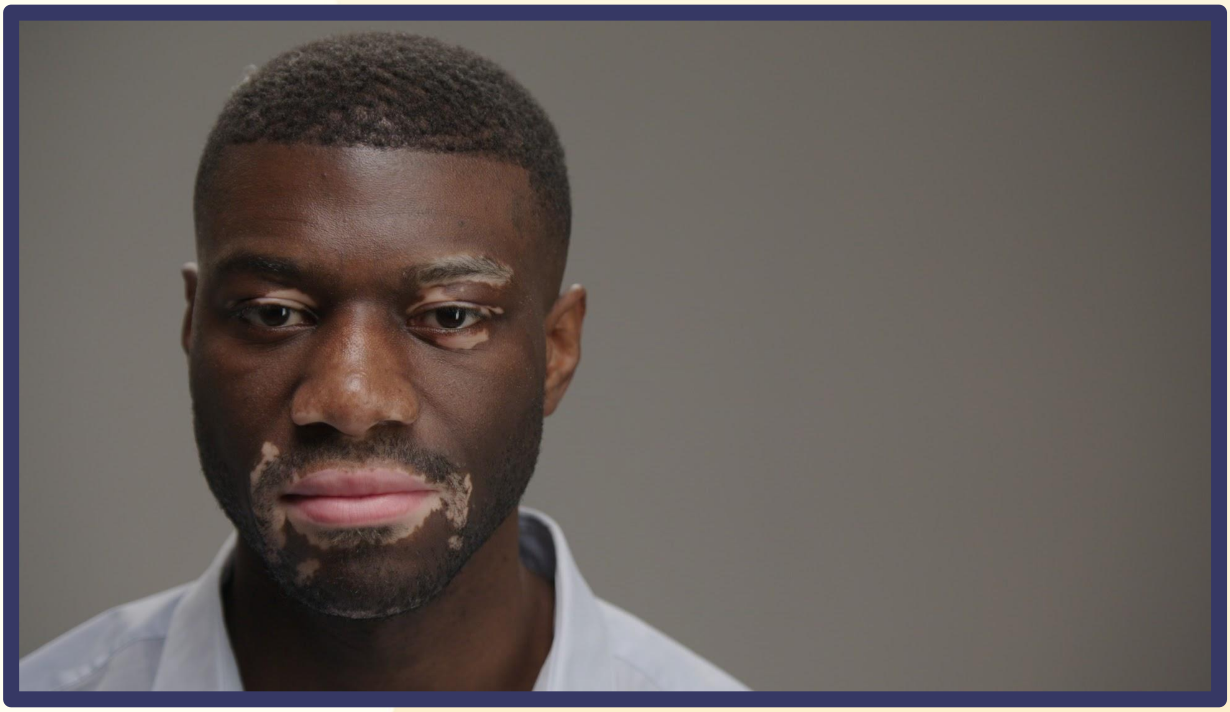
The Parent Support Network continued to host online support group meeting and support via a dedicated closed facebook page. This year we increased our meetings to a monthly virtual meeting and were delighted to welcome lots of new families to our network.

The VitLife

The VitLife continues to be a source of inspiration and storytelling for our community. This year the team published **63 new articles across our news, research, story and lifestyle feature categories**. We want to thank all the writers who contribute to this work. Articles are shared every month via our e-newsletter.

VitChat Service

The VitChat service continued to offer direct, one-to-one online support every Thursday evening between 7–9pm. Staffed entirely by trained volunteers, the instant messaging platform provided a confidential space where people with vitiligo could seek support, ask questions, and access signposting to relevant resources. Now in its second year, VitChat has become a valued weekly fixture, reflecting our commitment to providing accessible, peer-led emotional support to anyone affected by vitiligo.



DEVELOPING OUR SUPPORT SERVICES (continued)

Peer Support

The VitSupport service provided a vital space for peer-led emotional support throughout 2024–2025. Held monthly, these virtual meetings enabled individuals affected by vitiligo to connect with others across the UK, share lived experiences, and reduce isolation. Run entirely by trained volunteers, the sessions offered a consistent opportunity for community members to find encouragement, advice, and understanding. Feedback has been overwhelmingly positive, with the team now exploring ways to develop the sessions further—potentially including guest speakers to expand their impact.

Resource Development

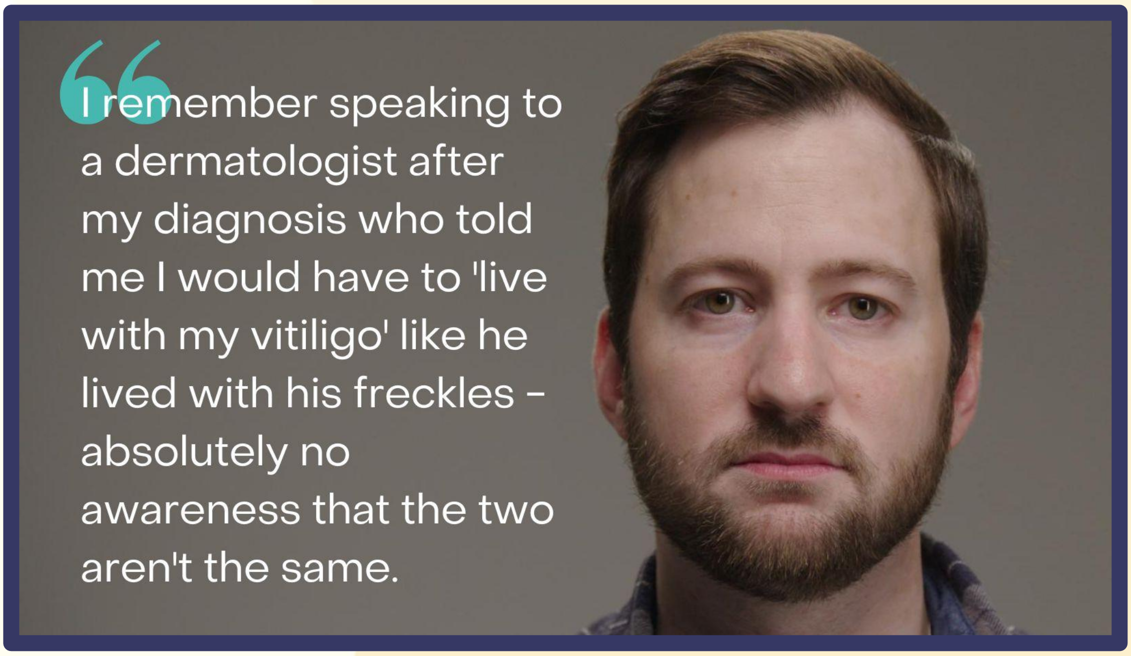
We continue to offer free resource packs to the vitiligo community. Last year our packs were accessed as follows:

E-book	588
Patient leaflet	51
School Support Pack	197
Vitiligo Research Report	326
Workplace Support Pack	18

Events calendar

Our team worked hard to develop our new **Events page,** and continue to build on and develop our calendar of opportunities for people to come together for support and learning. This year we hosted **19 different events**, supporting **433 participants**. We want to thank all the speakers and volunteers who gave their time to attend and help support our community.

We have also uploaded speaker presentations to our **YouTube channel**, resulting in **7 new informative videos**, accessible to the public.



> I remember speaking to a dermatologist after my diagnosis who told me I would have to 'live with my vitiligo' like he lived with his freckles – absolutely no awareness that the two aren't the same.

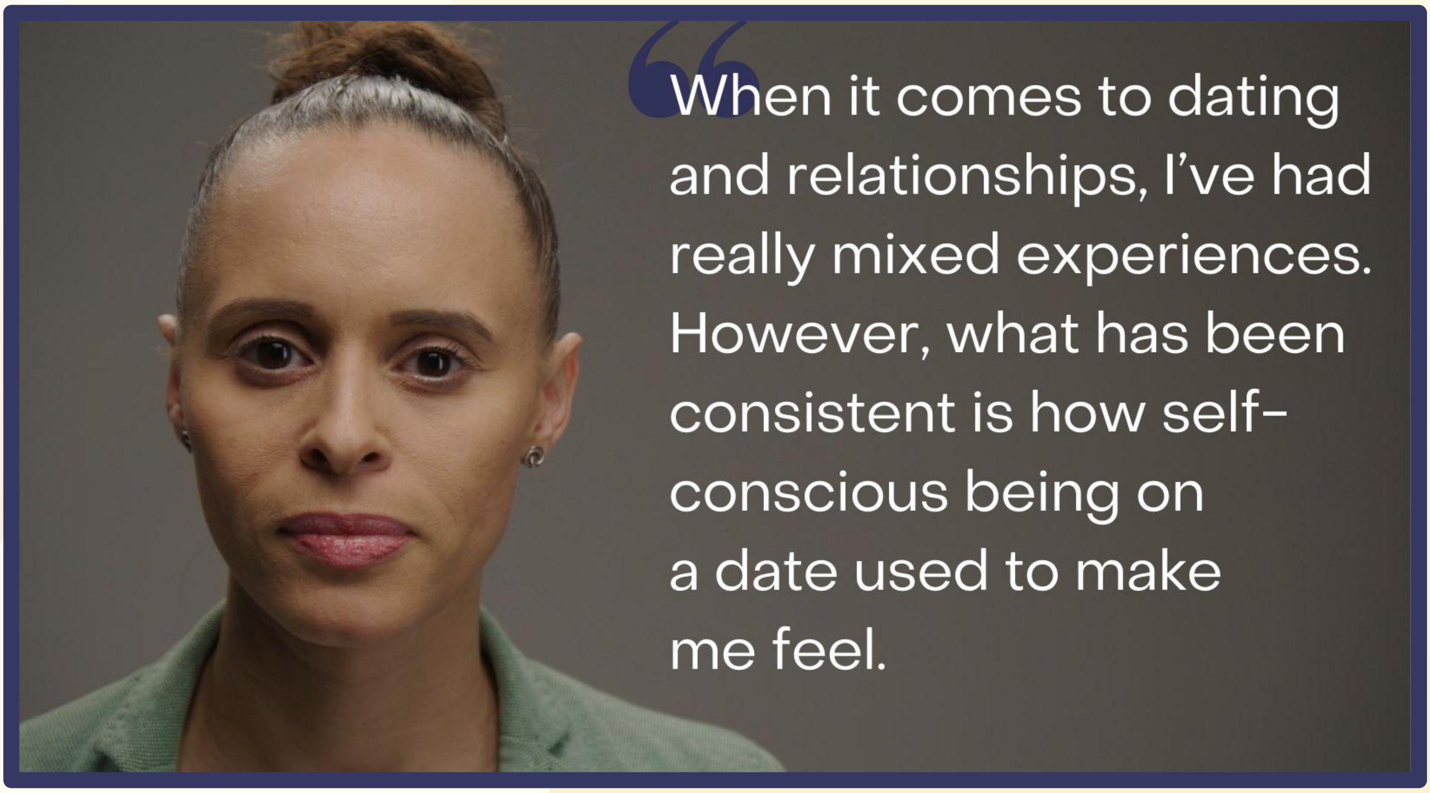
BUILDING A STRONG VOICE FOR OUR COMMUNITY

An important part of our work is providing a voice and advocacy for our community. In order to do this we recognised that we first needed to strengthen our Society internally by reviewing our governance and building internal capacity. We also acknowledge the importance of creating a strong brand and messaging that represents our community and our voice as a united collective.

Building on our Research Work

In 2024, The Vitiligo Society launched the #LetsTalkVitiligo campaign to amplify the lived experiences of people with vitiligo and advocate for greater awareness, better access to treatment, and more inclusive support. Building on the UK's largest ever vitiligo research survey, which involved over 1,000 participants and in-depth interviews, the campaign was delivered in two phases with support from pharmaceutical and lottery funding. Key activities included ambassador storytelling, media outreach, video content, a targeted SEO strategy, and social media advertising.

The campaign achieved national visibility through BBC 5 Live, Sky News, BBC News Online, Daily Mail Online, and more, resulting in a measurable uplift in public awareness. By March 2025, website traffic and social media reach had significantly grown, with Instagram followers surpassing 14,800 and monthly site visits peaking near 10,000. The campaign was also nominated for a 2025 Smiley Charity Film Award, validating its resonance and impact across the sector.



> When it comes to dating and relationships, I've had really mixed experiences. However, what has been consistent is how self-conscious being on a date used to make me feel.

REACHING ALL THE PEOPLE WHO NEED US

A key challenge for our Society is how we reach all the people who need us. Our transition to a digital-first organisation is the start of this journey, but there is so much more work we need to do.

Grant Application Success

On the **grant-making side**, we had two key successes this year:

- The **National Lottery Community Fund** awarded us **£19,995** to deliver our new **Local Leaders Project** — an initiative designed to help people affected by vitiligo connect with others in their local communities. This funding allowed us to begin training volunteers and setting up the structure for long-term, place-based support across the UK.
- Additionally, we secured **grant funding from the VTCT Foundation**, which enabled us to recruit **two new part-time staff roles** to strengthen our operations and improve member engagement. These roles are essential to scaling our capacity and will help us deliver more consistent services and outreach.

Community Fundraising

Supporter-led fundraising remained a heartening and vital part of our income stream. Two standout campaigns included Reece, who took part in **MoRunning Edinburgh** in honour of his mother, raising funds while sharing a powerful story about living with vitiligo. Similarly, Linzi completed the **Edinburgh Marathon 2025** after her daughter Mali's diagnosis, helping raise awareness of the condition's long-term challenges. These stories not only generated vital income via JustGiving, but also helped build public understanding and visibility for our work. We continue to be grateful to the individuals and families who turn their personal journeys into positive action.

Online Shop

We also **invested in inclusive product fundraising**, launching two new **Mini Vitiligo Bears** to expand on the success of our original Vitiligo Bear. These soft toys, sold via our online shop, were created to support children with vitiligo and promote representation in everyday items. At £14.50 each, the bears were well received and served as both a fundraising tool and awareness-raising asset, allowing people to share stories through a comforting and symbolic product.

Growing our membership

We continue to struggle to grow our membership and recognise that the cost of living crisis impacts on the amount of money many people can donate to charities. To support financial sustainability, we also promoted **monthly giving options** through our digital platforms. These were positioned as affordable, low-barrier ways for supporters to make a meaningful difference.

Registration with the Fundraising Regulator

We continue to register with the UK Fundraising Regulator to ensure that donors feel confident in supporting us, and that we have the ability to protect their information and contributions to our work.

VITILIGO SOCIETY
EST 1985

Financial review

Total income for the year was **£151,146** compared to the previous year £84,857. This increase was largely due to a number of successful grant applications.

Total expenses were **£132,589**, compared to the previous year £111,730. The increase in spending represents a significant investment into raising public awareness of vitiligo, as this was highlighted as a priority from our recent community research project.

The Vitiligo Society generated a net income (termed "Net Income" in the Statement of Financial Activities) of **£18,557** in 2025. This compares to a net deficit of £26,873 in 2024.

The Society's work is entirely reliant on memberships (subscriptions) and donations from its members, together with financial support from other donors and charitable trusts. Each year the Trustees agree to a financial budget, setting out expected income together with planned expenses. This is monitored on a regular basis and the results for the year to 31 March 2025 were in line with this budget. Net Current Assets (see the Balance Sheet as at 31st March 2025) have **increased to £84,860** from £66,303 in 2024. This is equivalent to more than one year's worth of expenses at current levels. In line with previous years, the Society carries minimal liabilities and no loans/debt.

We continue to be cautious with our financial planning, balancing the requirement to demonstrate the charity's long term financial sustainability, whilst making prudent investments into our services, community and infrastructure.

As always, we are extremely grateful to those paying membership fees (subscriptions) and also to those who feel able to provide donations, of whatever amount. All monies received are carefully managed. With this in mind, the Trustees remain ever vigilant, making sure that our operational costs are the lowest they can pragmatically be and we will continue to do this going forward.

Financial policies

Grant policy

The Society occasionally awards grants to people from a variety of disciplines such as dermatology, psychology and biochemistry.

Reserves policy

The trustees believe it would be prudent to maintain the charity's reserves to at least a sum equivalent to between six and 12 months' operating costs, currently projected to be **£64,022 – £128,045** This is in order to ensure the charity has sufficient funds in reserve to meet its statutory and contractual obligations.

Unrestricted reserves are available, at the discretion of the trustees, to further the general objects of the charity. The unrestricted funds available to the charity as at 31 March 2025 were **£77,545** (£66,303 in 2024). This is considered sufficient to meet these objectives.

Managing risk of harm

The trustees carry out an annual review of the major risks to which the Society is exposed. They ensure that the systems and procedures established to manage the risks remain robust and fit for purpose. This year the Society dedicated considerable time to ensure that we comply with GDPR legislation.

Structure, governance and management

The Governing document of the Society is the Memorandum and Articles of Association. The trustees of the charity, for the purpose of charity law, are also the directors of the company for the purposes of the Companies Act.

The Society is governed by a council of management that at all times must comprise a majority of members who have vitiligo or have partners, children or siblings with the condition. One third of the members of the council retire each year and retiring members are eligible for re-election. Decisions on behalf of the charity are made by the directors, (known by the charity as trustees) who meet approximately once every three months. Trustees are appointed on recommendation by the Board of Trustees or by election at the Annual General Meeting. All new trustees are required to demonstrate a knowledge of their responsibilities and where necessary undergo training in certain areas.

Going concern

The trustees are satisfied that the charity will continue to be a going concern for the foreseeable future.

Statement of Trustees' responsibilities

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

a) select suitable accounting policies and apply them consistently;
b) observe the methods and principles in the Charities SORP;
c) make judgments and accounting estimates that are reasonable and prudent;
d) state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
e) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report, which has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, was approved by the Board on 21st December 2021 and signed on its behalf.

Signed: JEDunster

John Dunster, Trustee/Director
5th June 2025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Independent Examiner's Report & Financial Statements

For the year ended 31 March 2025

The Vitiligo Society
Independent Examiners report to the Trustees (Directors)
for the year ended 31st March 2025

I report on the accounts of The Vitiligo Society for the year ended 31 March 2025.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a full member of the AAT.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records:
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts have not been met; or to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
4-6 Thorne
Doncaster
DN1 2HS

Date 01/06/2025

The Vitiligo Society
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2025

	Notes	Unrestricted Funds	Restricted Funds	Total 2025	Total 2024
Income and endowments from:		£	£	£	£
Grants and donations	2	62,138	70,059	132,197	65,372
Charitable activities					
Research, information and support	3	16,936	0	16,936	17,753
Other trading activities	4	1,707	0	1,707	1,732
Investments	5	306	0	306	0
Total		**81,087**	**70,059**	**151,146**	**84,856**
Expenditure on:	6				
Raising funds		6,977	0	6,977	5,816
Charitable activities					
Research, information and support		62,867	62,744	125,611	105,915
Total		**69,845**	**62,744**	**132,589**	**111,730**
Net income/(expenditure)		11,242	7,315	18,557	-26,874
Transfers between funds		0	0	0	0
Net movement in funds after transfers		**11,242**	**7,315**	**18,557**	**-26,874**
Total funds brought forward		66,303	0	66,303	93,177
Total funds carried forward	15	**77,545**	**7,315**	**84,860**	**66,303**

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

The accounting policies and notes form part of these financial statements.

The Vitiligo Society
Balance sheet
As at 31st March 2025

	Notes	**2025 Total £**	**2024 Total £**
Fixed Assets		0	0
Current Assets			
Debtors	**11**	2,771	1,834
Cash at bank & in hand		130,458	113,869
		133,229	115,703
Liabilities			
Creditors - amounts due within one year	**12**	-48,369	-49,400
Net current assets		84,860	66,303
Net assets		**84,860**	**66,303**
Funds of the company	**15**		
Unrestricted Funds		77,545	66,303
Restricted Funds		7,315	0
Total funds		**84,860**	**66,303**

For the year 31st March 2025 the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

a) ensuring the company keeps accounting records which comply with section 386; and

b) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

Small company provisions:
These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the Directors:

Signed: JCDunster

John Dunster, Trustee/Director

The accounting policies and notes form part of these financial statements.

The Vitiligo Society
Notes to the financial statements
for the year ended 31st March 2025

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:
- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when, the company becomes entitled to the resources, the trustees are virtually certain they will receive the resources; and the monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered. Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

1.6. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.7. Cash

Cash comprises bank deposits repayable on demand and any short-term highly liquid investments with a maturity date of three months or less from the date of acquisition or opening of the deposit or similar account.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount.

Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from donations and legacies

	General Fund £	Restricted Fund £	Total 2025 £	Total 2024 £
Donation - Members			0	0
General Donations	22,116		22,116	12,105
Grants and Donations - Trusts and Foundations		70,059	70,059	9,591
Donations in Kind	40,022		40,022	43,676
	62,138	**70,059**	**132,197**	**65,372**

3. Income from Charitable Activities

	General Fund	Restricted Fund	Total 2025	Total 2024
Research, Information and Support	£	£	£	£
Memberships (Subscriptions)	16,936		16,936	17,753
	16,936	**0**	**16,936**	**17,753**

4. Income from other trading activities

	General Fund £	Restricted Fund £	Total 2025 £	Total 2024 £
Event income	178		178	172
Online shop sales	1,529		1,529	1,560
	1,707	**0**	**1,707**	**1,732**

5. Income from Investments

	General Fund £	Restricted Fund £	Total 2025 £	Total 2024 £
Bank interest	306		306	0

6. Analysis of expenditure

Raising funds	**Cost of raising funds** **£**	**Charitable activities** **£**	**Support costs** **£**	**Total 2025** **£**	**Total 2024** **£**
Staff costs	0	20,835	11,219	32,055	24,299
Trustees expenses	0	0	403	403	635
Fundraising and publicity	5,734	41,772	0	47,506	55,534
Research support	0	37,342	0	37,342	15,165
Merchandising	1,243	0	0	1,243	480
Website and CRM	0	0	3,474	3,474	3,175
Printing, postatge and stationery	0	0	483	483	424
Office expenses	0	0	6,604	6,604	1,169
Insurance	0	0	440	440	595
Computer support and software	0	0	722	722	7,796
Phone and internet	0	0	156	156	370
Accountancy and examination	0	0	700	700	713
Legal, professional and consultancy fees	0	0	1,461	1,461	1,375
	6,977	99,949	25,663	132,589	111,730
Support costs	0	25,663	-25,663	0	0
Total expenditure 2025	**6,977**	**125,611**	**0**	**132,589**	**111,730**
Total expenditure 2024	**5,816**	**105,915**	**0**	**111,730**	

7. Trustee remuneration and expenses

Staff costs were as follows:

	2025 **£**	**2024** **£**
Salaries	28,813	21,777
Social security costs	440	1,648
Pension	1,441	874
Other	1,360	0
	32,054	**24,299**

No person received emoluments of more than £60,000.in the year.

The Charity trustees were not paid or received any other benefits from employment with the charity in the year (2024 - nil). No Charity trustee received payment for professional or other services supplied to the charity (2024-nil)

8. Related party transactions

Aggregate donations from related parties during the year were Nil (2024: Nil)
There are no donations from related parties which are outside the normal course of the charity's business and no restricted donations from related parties. Some trustees donate back out of pocket expenses incurred.

8. Related party transactions

Aggregate donations from related parties during the year were Nil (2024- Nil)
There are no donations from related parties which are outside the normal course of the charity's business and no restricted donations from related parties. Some trustees donate back out of pocket expenses incurred.

9. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

10. Fixed assets

There were no additions in respect of fixed assets during the period. Existing assets have been fully depreciated in previous accounting periods.

11. Debtors

	2025 £	2024 £
Trade debtors	2,604	1,514
Prepayments	167	321
	2,771	1,834

12. Creditors – Due in one year

	2025 £	2024 £
Taxation and social security	0	0
Accruals	-1,769	-700
Deferred income	-46,600	-48,700
	-48,369	-49,400

13. Deferred income

	2025 £	2024 £
Balance at beginning of the year	-48,700	0
Amount released to income	48,700	0
Amount deferred in the year	-46,600	-48,700
Balance at the end of the year	**-46,600**	**-48,700**

14. Analysis of net assets between funds

	General Fund £	Restricted Fund £	Total 2025 £
Tangible fixed assets			0
Net current assets	77,545	7,315	84,860
Nets assets at 31 March 2025	**77,545**	**7,315**	**84,860**

	General Fund £	Restricted Fund £	Total 2024 £
Tangible fixed assets			0
Net current assets	63,184	3,119	66,303
Nets assets at 31 March 2024	**63,184**	**3,119**	**66,303**

15. Movement of funds

	Opening Balance £	Incoming Resources £	Resources Expended £	Closing Balance £
Restricted funds				
Research	0	50,060	-50,060	0
Awards for all	0	19,999	-12,684	7,315
	0	70,059	-62,744	7,315
Unrestricted funds				
General funds	66,303	81,087	-69,845	77,545
Total funds	**93,177**	**151,146**	**-132,589**	**84,860**

Research funding comprised of:

£1,360	Research to understanding the needs of vitiligo patients in the UK.
£25,000	Funds to run a campaign to raise awareness of vitiligo with the general public
£23,700	Funds to run a campaign to raise awareness of vitiligo with the general public

Awards for all funding comprised of:

£19,999	To create and support a Local Support Group Project

16. Legal status of the Charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

Accounts

VITILIGO SOCIETY
EST 1985

Trustees' Annual Report and unaudited financial statements

for the year ended 31 March 2024

Status:
Company Limited by Guarantee No.03542195
Charity Registration No.1069607
The Company's governing document is its Memorandum and Articles of Association dated 7 April 1998

Registered Office:
7 Bell Yard, London WC2A 2JR
The Company does not have a separate principal office.

Trustees:
John Dunster (Chairperson) - appointed 27th March 2019
Natalie Ambersley - appointed 16th February 2017
Denise Oduntan - appointed 8th February 2020
Catherine Davidson - appointed 17th December 2020
Dale Biermann - appointed 20th November 2021
Alexandre Schneider - appointed 20th November 2021
Robert Symonds - appointed 26th November 2022
Rita Michaels - appointed 30th November 2023

Independent examiner:
Heera Singh FMAAT
HSL Accountrancy Solutions Ltd
Enterprise House
61a Carr House Road
Doncaster
DN1 2BY

Bankers:
Lloyds Bank Plc
25 Gresham Street
London
EC2V 7HN

Unity Trust Bank Plc
Nine Brindley Place
Birmingham
B1 2HB

The trustees present their report and the financial statements for the year ended 31 March 2024. This is also a Directors' Report required by s.417 of the Companies Act 2006 and all trustees are directors.

This Trustees' Report and the associated Financial Statements have been prepared in accordance with guidance for preparing Charity Accounts and Reports presented in "Accounting and Reporting by Charities: Statement of Recommended Practice" and are therefore in accordance with the Charities SORP (FRS 102) – Second edition October 2019 – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) together with The Companies Act 2006.

Contents

Introduction

The Vitiligo Society has complied with its duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising its powers or duties.

Overview

Who we are

The Vitiligo Society was established in 1985 as the London Vitiligo Group and on 13 January 1986 was officially registered as a charity. The charity later changed its name to the Vitiligo Group before becoming The Vitiligo Society in 1990. The Vitiligo Society was incorporated on 7 April 1998 as a company limited by guarantee.

The Vitiligo Society is a national charity headquartered in London, and supports those living with vitiligo across the UK. As an organisation, we are proud of our long heritage and our continued commitment to improve the lives of those diagnosed with vitiligo.

Vitiligo is a long-term skin condition that causes an area of the skin to lose its colour (pigmentation), which results in the area looking white or pink in appearance. Because pigment cells give colour to hair as well as skin, some people with vitiligo may notice early onset greying of the hair or a loss of colour on the lips.

Vitiligo affects 1-2% of the world's population. There is no prejudice in terms of who can develop the condition. Therefore, it can affect anyone, whatever their skin colour or ethnic origin, but will be more visually prominent in those with darker skin.

Vitiligo is not life-threatening and for some, embracing their new life with vitiligo is not a problem. That being said, often people find that vitiligo negatively impacts their quality of life and self-esteem. We are a charity that delivers services to support all aspects of living with vitiligo, both physically and emotionally.

The Society's mission

Our mission is to beat vitiligo by eradicating the psychological, social and physical effects on people's lives and by finding effective treatments and a cure.

The Society's vision

Our vision is to provide information, tools, strategies and action to help people overcome the physical, psychological and social impact that vitiligo has on their lives.

The Society's priorities:

- To provide up-to-date information on vitiligo
- Inform on, and contribute to, the latest research
- Develop and invest in our support services
- Be a strong voice for our community
- Reach out to all the people who need us

Our values:

- We are **informed**
- We are **community led**
- We are **positive**
- We are **trustworthy**
- We are **digitally creative and innovative**

A word from the Chairperson of The Vitiligo Society

A landmark year for community research

John Dunster, Chairperson of The Vitiligo Society

What a privilege it has been for me to lead The Vitiligo Society during another significant year for the charity. It has been a super busy 12 months where projects long in the making have started to come to fruition such as publicising the results of our first ever UK patient survey. The survey has provided us with key data and information to demonstrate the social and psychological impact of the condition - something that will be invaluable to us in our work to raise awareness and campaign for better treatment options.

It would be remiss of me not to mention a key challenge that has shaped the last year and will continue to be a key focus for the Board going forward. Advocating for access to new vitiligo treatments on the NHS by contributing to the NICE (National Institute of Care and Health Excellence) appraisal process is a time-consuming endeavour. We will of course be unwavering in our support and point all necessary resources towards fighting for these treatments to become available by prescription in the UK.

I want to take this opportunity to highlight two of our key services that have had another successful year, thanks in particular to the efforts of our tireless volunteers and two Trustees: Natalie Ambersley and Dale Biermann. We are enormously grateful for everyone's selfless efforts in ensuring the VitChat (weekly webchat) and VitSupport (monthly group Zoom discussion) sessions are so well attended and dependable for our community.

You may recognise the name of our absolutely incredible Charity Director, Abbie Hurrell, from some of the communications we send out. What you may not realise is that without Abbie the Society would not be what it is today. When I joined the Board in 2019, and during the pandemic, we could not have dreamed of having such a bold strategy with the financial resources to match it. Now in her 4th year, Abbie has been instrumental in this progress and is the absolute backbone of the charity – so I just want to extend my heartfelt thanks for all the time, effort and passion that Abbie pours into everything she does.

We were also incredibly pleased to host our largest ever World Vitiligo Day event in June - this event continues to grow each year, and we are so grateful to the incredible speakers who donate their time to join us and help support our community.

To the Board of Trustees - as ever, I feel very privileged to lead such a passionate and talented group that has helped us push the boundaries of what we can achieve and deliver for our community.

Lastly, I'd just like to take this opportunity to thank all of our fantastic volunteers, donors, fundraisers, members and trustees for their amazing support. Without you, none of this would be possible. Thank you.


VITILIGO
SOCIETY
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The Society's achievements and activities, from 1st April 2022 to 31st March 2023

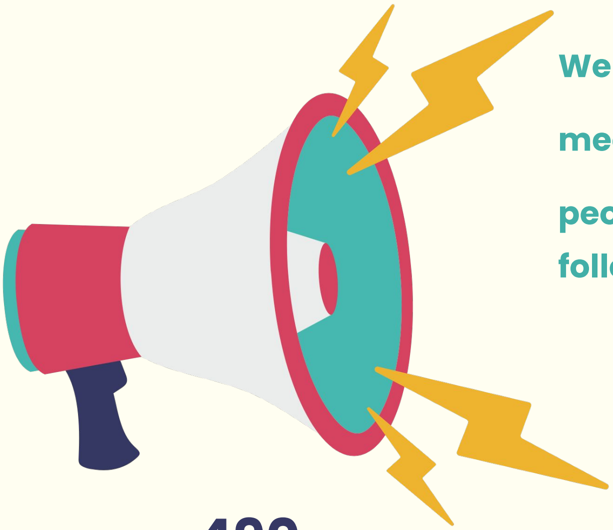
OUR YEAR IN NUMBERS

We welcomed **71** new members, bringing our total membership to **835** and total subscribers to **3,276**

We wrote and shared **34** new lifestyle and story blogs, and **29** news, research and treatment articles

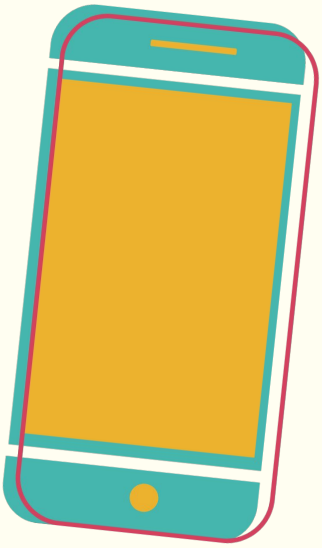
Our website provided information to **96,876** users

OUR YEAR IN NUMBERS (Continued)



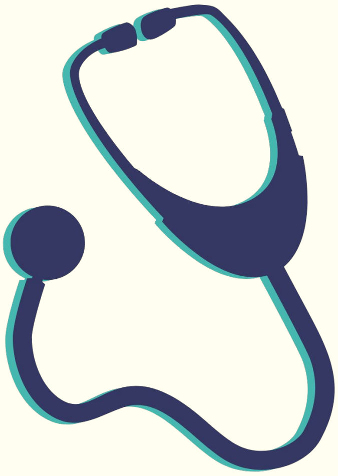
We shared over **395** updates on social media, reaching over **1,470,407** people and gaining over **3,737** new followers.

We answered **490** of your questions through our Live Chat Service & Contact Form, with the help of our team of Dermatologists



We had over **542** people register for our support & information events

We shared **9** research participation opportunities with our community



DELIVERING UP-TO-DATE ACCURATE INFORMATION ON VITILIGO

A key objective for our Society is to deliver up-to-date information on vitiligo to our members and followers, as well as to the medical and research community. We are UK based and the experts on vitiligo in the UK. We also recognise the part we need to play interacting with organisations around the globe, within our role as the UK vitiligo community representatives.

Maintaining up-to-date digital platforms (website)

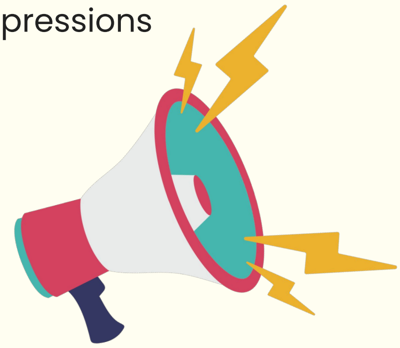
Our website vitiligosociety.org continues to be our main hub of information, resources and signposting. We continue to update information by uploading news articles, VitLife articles and additional information pages including our new volunteer, fundraising and kids information pages.

We published **63** new articles via our VitLife blog, sharing updates, stories and lifestyle tips with our community via our newsletter and social media.

Maintaining up-to-date digital platforms (social media)

We continue to focus on growing our reach through our **social media** presence; this year showed growth across all our platforms as follows:

- 354 Facebook posts with a total reach of 81,174 (+502 new page followers)
- 395 Insta posts with a total reach of 260,126 (+2,119 new followers)
- 307 Tweets with total impressions of 168,468 (+241 new followers)
- 315 Linked In updates with total impressions of 149,497 (+388 new followers)
- We gained 364 new followers on YouTube, 68 new followers on Eventbrite and our Pinterest posts resulted in 811,142 impressions



Partnership work

We continue to work with the **Global Vitiligo Foundation**, **BAD**, **NICE, Incyte UK, Pfizer UK, The National Institute of Health Clinical Research Network, Association of Francaise du Vitiligo, Eczema Outreach Support, Changing Facesand the Vitiligo International Patient Organizations Committee & Vitiligo Research Foundation.**

INFORMING ON AND CONTRIBUTING TO THE LATEST RESEARCH

Whilst we want to support everyone with vitiligo to feel confident in their own skin, we know that vitiligo is a health condition and we should always be striving to find a cure. This will only come from us contributing to and informing on the latest research.

Strengthening our relationships with research organisations

This year saw us continue to strengthen our new relationships with **Pfizer UK** and **Incyte UK**, the **National Institute for Health and Care Excellence** the **Scottish Medicines Consortium** and the **National Institute for Health Research.** We also remain active members of the **British Association of Dermatologists (BAD)** patient support group collective.

Provide information on current and pipeline research

Over the past year we shared **10 new vitiligo research study reports & articles** with our community via social media and news roundups. We recognise not only the importance of sharing reports, but also helping our community to understand the impact of research and what it means to them.

Facilitate patient and public involvement in research

We continue to use our platform to identify participants for research opportunities. We found participants to support **nine new research activities**.

Representing Patients in NICE & SMC technology appraisals

We were the only charity to represent vitiligo patients in both the NICE and SMC technology appraisals for Ruxolitinib for treating non-segmental vitiligo in people over 12 years. This work continues to be incredibly important as we fight to get licenced vitiligo treatments available to patients on the NHS.

Grow and develop MaSAP

Panelists continue to support us by responding to medical enquiries from our community, writing articles for our magazine, participating in our events and spreading awareness of our work through their networks.

DEVELOPING OUR SUPPORT SERVICES

Our support service development continues to be an exciting and growing area of work for us.

Contact & voicemail service

We have an incredible volunteer team who have supported us to respond to almost **500 community queries** about vitiligo, helping to signpost people to support services, provide tailored information and specialist feedback to questions.

Parent Support Network

The Parent Support Network continued to host online support group meeting and support via a dedicated closed facebook page. We were also delighted to release our Schools Resource Pack to help enable teachers to better support children with vitiligo - this was made possible thanks to funding from **The National Lottery Community Fund**

The VitLife

The VitLife continues to be a source of inspiration and storytelling for our community. This year the team published **63 new articles across our news, research, story and lifestyle feature categories**. We want to thank all the writers who contribute to this work. Articles are shared every month via our e-newsletter.

VitChat Service

We were thrilled to launch VitChat this year - an online instant chat support service, run entirely by volunteers and made possible by funding from **The National Lottery Community Fund**. Throughout the year **31** people were supported by the service. We want to say a huge thank you to the volunteer team who log on every week to support people, and continue to help shape and develop this critical service for our community.

DEVELOPING OUR SUPPORT SERVICES (continued)

Peer Support

This year also saw the launch of our peer support service VitSupport - a monthly virtual drop-in service run by volunteers. These meetings provide a critical opportunity for our community to meet each month and discuss living with vitiligo, Meetings have received great support and feedback, we are really pleased that the team are looking at developing the sessions to include guest speakers.

Resource Development

Following the success of our e-book, school support pack and patient leaflet we wrote and released a new **Workplace support pack** which was made available to our community to download. Currently our resources have been downloaded as follows:

E-book	2,219
Patient leaflet	72
School Support Pack	423
Newsletter subscription	2,577
Vitiligo Research Report	411
Workplace Support Pack	22

Events calendar

Our team worked hard to develop our new **Events page,** and continue to build on and develop our calendar of opportunities for people to come together for support and learning. This year we hosted **52 different events**, supporting **542 participants**. We want to thank all the speakers and volunteers who gave their time to attend and help support our community.

We have also uploaded speaker presentations to our **YouTube channel**, resulting in **6 new informative videos**, accessible to the public.

BUILDING A STRONG VOICE FOR OUR COMMUNITY

An important part of our work is providing a voice and advocacy for our community. In order to do this we recognised that we first needed to strengthen our Society internally by reviewing our governance and building internal capacity. We also acknowledge the importance of creating a strong brand and messaging that represents our community and our voice as a united collective.

Research Work

A key piece of work that we undertook last year was to begin our vitiligo research project. We received funding from Pfizer UK and a private Trust funder to fund independent research into the social and psychological impact of vitiligo in the UK. Results of this work were published in November 2023. Since its publication the research, which saw involvement from over 1,000 people, has been informing our work and will be the basis of our next Strategy, due for release early 2025.

Strengthen our governance

This year we welcomed one new trustee to our board, Rita. Rita is working to help us reach more culturally diverse communities and be more inclusive of other cultures and religions. We want to thank all our Trustees who each play a vital part in leading on critical project work for the Society.

REACHING ALL THE PEOPLE WHO NEED US

A key challenge for our Society is how we reach all the people who need us. Our transition to a digital-first organisation is the start of this journey, but there is so much more work we need to do.

Legacy programme

We recognise the importance of all our supporters, especially those who have been with us for years and for whom our digital work may not feel as relevant. We continue to keep in contact with members who are not online, and we ensure that there are a number of different routes through which people can access our information, advice and services. Legacy donations play a vital role in bringing much needed income into our charity, and we are sensitive to the fact that we need to remain relevant to all our supporters, regardless of age or access to technology.

Community Fundraising

We continue to provide a range of ways for people to support our work. We want to thank all the fundraisers who have run marathons and taken part in sponsored events this year - we couldn't have achieved so much without you all.

Online Shop

Our online shop continues to go from strength to strength, seeing strong sales thanks to the launch of our **vitiligo bear** and our **Christmas jumper range.** As well as helping raise some much needed funds for the Society, it also provides merchandise to assist and inspire our community to raise awareness about vitiligo.

Growing our membership

We continue to struggle to grow our membership and recognise that the cost of living crisis impacts on the amount of money many people can donate to charities. We have taken measures to make it easier for people to donate. This includes offering a monthly membership and donation option - recognising that smaller, regular donations may be more affordable than one larger one. We will continue to review this throughout the year and take a decision on whether it has made an impact to sign-ups.

Registration with the Fundraising Regulator

We continue to register with the UK Fundraising Regulator to ensure that donors feel confident in supporting us, and that we have the ability to protect their information and contributions to our work.

VITILIGO SOCIETY
EST 1985

Financial review

Total income for the year was down **£84,857**, compared to the previous year £158,039. This decrease was largely due to a decrease in legacy giving and grant revenue.

Total expenses were down **£111,730**, compared to the previous year £132,198. The deficit was planned by the board to enable the charity to invest in growing its support services. It has also occurred as a result of restricted funds which were received in the previous financial year being utilised in this year, showing a net deficit this year, and a surplus in the previous year. The charity believes in investing income back into supporting our community and sought to invest surplus funds from our reserves into some key project work as outlined earlier in this report.

The Vitiligo Society generated a net income (termed “Net Income” in the Statement of Financial Activities) of **-£26,873** in 2024. This compares to a net surplus of £25,841 in 2023.

The Society’s work is entirely reliant on memberships (subscriptions) and donations from its members, together with financial support from other donors and charitable trusts. Each year the Trustees agree to a financial budget, setting out expected income together with planned expenses. This is monitored on a regular basis and the results for the year to 31 March 2024 were in line with this budget. Net Current Assets (see the Balance Sheet as at 31st March 2024) have **decreased to £66,303** from £93,177 in 2023. This is equivalent to more than one year’s worth of expenses at current levels. In line with previous years, the Society carries minimal liabilities and no loans/debt.

We continue to be cautious with our financial planning, balancing the requirement to demonstrate the charity’s long term financial sustainability, whilst making prudent investments into our services, community and infrastructure.

As always, we are extremely grateful to those paying membership fees (subscriptions) and also to those who feel able to provide donations, of whatever amount. All monies received are carefully managed. With this in mind, the Trustees remain ever vigilant, making sure that our operational costs are the lowest they can pragmatically be and we will continue to do this going forward.

Financial policies

Grant policy

The Society occasionally awards grants to people from a variety of disciplines such as dermatology, psychology and biochemistry.

Reserves policy

The trustees believe it would be prudent to maintain the charity's reserves to at least a sum equivalent to between six and 12 months' operating costs, currently projected to be **£49,182**. This is in order to ensure the charity has sufficient funds in reserve to meet its statutory and contractual obligations.

Unrestricted reserves are available, at the discretion of the trustees, to further the general objects of the charity. The unrestricted funds available to the charity as at 31 March 2024 were **£66,303** (£76,742 in 2023). This is considered sufficient to meet these objectives.

Managing risk of harm

The trustees carry out an annual review of the major risks to which the Society is exposed. They ensure that the systems and procedures established to manage the risks remain robust and fit for purpose. This year the Society dedicated considerable time to ensure that we comply with GDPR legislation.

Structure, governance and management

The Governing document of the Society is the Memorandum and Articles of Association. The trustees of the charity, for the purpose of charity law, are also the directors of the company for the purposes of the Companies Act.

The Society is governed by a council of management that at all times must comprise a majority of members who have vitiligo or have partners, children or siblings with the condition. One third of the members of the council retire each year and retiring members are eligible for re-election. Decisions on behalf of the charity are made by the directors, (known by the charity as trustees) who meet approximately once every three months. Trustees are appointed on recommendation by the Board of Trustees or by election at the Annual General Meeting. All new trustees are required to demonstrate a knowledge of their responsibilities and where necessary undergo training in certain areas.

Going concern

The trustees are satisfied that the charity will continue to be a going concern for the foreseeable future.

Statement of Trustees' responsibilities

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

a) select suitable accounting policies and apply them consistently;
b) observe the methods and principles in the Charities SORP;
c) make judgments and accounting estimates that are reasonable and prudent;
d) state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
e) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report, which has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, was approved by the Board on 21st December 2021 and signed on its behalf.

Signed: JEDunster

John Dunster, Trustee/Director
15th October 2024


VITILIGO SOCIETY
EST 1985

VITILIGO SOCIETY
EST 1985

Independent Examiner's Report & Financial Statements

For the year ended 31 March 2024

The Vitiligo Society
Notes to the financial statements
for the year ended 31st March 2024

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when, the company becomes entitled to the resources, the trustees are virtually certain they will receive the resources; and the monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered. Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

1.6. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.7. Cash

Cash comprises bank deposits repayable on demand and any short-term highly liquid investments with a maturity date of three months or less from the date of acquisition or opening of the deposit or similar account.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount.

Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from donations and legacies

	General Fund £	Restricted Fund £	Total 2024 £	Total 2023 £
Donation - Members			0	10,275
General Donations	12,105		12,105	20,422
Grants and Donations - Trusts and Foundations		9,591	9,591	44,883
Donations in Kind	43,676		43,676	59,395
	55,781	**9,591**	**65,372**	**134,975**

3. Income from Charitable Activities

Research, Information and Support	General Fund £	Restricted Fund £	Total 2024 £	Total 2023 £
Memberships (Subscriptions)	17,753		17,753	16,264
	17,753	**0**	**17,753**	**16,264**

4. Income from other trading activities

	General Fund £	Restricted Fund £	Total 2024 £	Total 2023 £
Event income	172		172	767
Online shop sales	1,560		1,560	6,034
	1,732	**0**	**1,732**	**6,800**

The Vitiligo Society
Notes to the financial statements
for the year ended 31st March 2023

5. Analysis of expenditure

	Cost of raising funds	Charitable activities	Support costs	Total 2024	Total 2023
Raising funds	**£**	**£**	**£**	**£**	**£**
Staff costs	0	15,794	8,505	24,299	20,769
Trustees expenses	0	0	635	635	272
Fundraising and publicity	5,336	50,198	0	55,534	73,292
Research support	0	15,165	0	15,165	15,165
Merchandising	480	0	0	480	6,000
Website and CRM	0	0	3,175	3,175	3,775
Printing, postatge and stationery	0	0	424	424	1,030
Office expenses	0	0	1,169	1,169	441
Insurance	0	0	595	595	662
Sundry expenses and bank charges	0	0	0	0	261
Computer support and software	0	0	7,796	7,796	6,481
Phone and internet	0	0	370	370	432
Accountancy and examination	0	0	713	713	775
Legal, professional and consultancy fees	0	0	1,375	1,375	2,843
	5,816	81,157	24,757	111,730	132,197
Support costs	0	24,757	-24,757	0	0
Total expenditure	**5,816**	**105,915**	**0**	**111,730**	**132,197**

Fundraising and publicity includes donations in kind of £43,676 (2023: £59,395) which is the value to The Vitiligo Society of free advertising in the form of AdGrant on Google for not for profits within their search engine.

Of the total expenditure, £85,704 was unrestricted (2023: £ 103,803) and £26,026 was restricted (2023: £23,645)

6. Trustee remuneration and expenses

Staff costs were as follows:

Salaries details	**2024**	**2023**
	£	**£**
Salaries	21,777	18,768
Social security costs	1,648	1,526
Pension	874	475
Other	0	0
	24,299	**20,769**

No person received emoluments of more than £60,000.in the year.

The Charity trustees were not paid or received any other benefits from employment with the charity in the year (2023 :nil). No Charity trustee received payment for professional or other services supplied to the charity (2023: nil)

No Trustees were reimbursed any expenses incurred in relation to their duties as trustees,

The Vitiligo Society
Notes to the financial statements
for the year ended 31st March 2024

7. Related party transactions

Aggregate donations from related parties during the year were Nil (2023: Nil)
There are no donations from related parties which are outside the normal course of the charity's business and no restricted donations from related parties. Some trustees donate back out of pocket expenses incurred.

8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Fixed assets

There were no additions in respect of fixed assets during the period. Existing assets have been fully depreciated in previous accounting periods.

10. Debtors

	2024 £	2023 £
Trade debtors	1,514	1,725
Prepayments	321	365
	1,834	2,090

11. Creditors – Due in one year

	2024 £	2023 £
Taxation and social security	0	0
Accruals	-700	-5,450
Deferred income	-48,700	0
	-49,400	-5,450

12. Deferred income

	2024 £	2023 £
Balance at beginning of the year	0	8,480
Amount released to income	0	-8,480
Amount deferred in the year	-48,700	0
Balance at the end of the year	**-48,700**	**0**

13. Analysis of net assets between funds

	General Fund £	Restricted Fund £	Total 2024 £
Tangible fixed assets			0
Net current assets	63,184	3,119	66,303
Nets assets at 31 March 2024	**63,184**	**3,119**	**66,303**

	General Fund £	Restricted Fund £	Total 2023 £
Tangible fixed assets			0
Net current assets	76,742	16,435	93,177
Nets assets at 31 March 2023	**76,742**	**16,435**	**93,177**

The Vitiligo Society
Notes to the financial statements
for the year ended 31st March 2024

14. Movement of funds

	Opening Balance £	Incoming Resources £	Resources Expended £	Closing Balance £
Restricted funds				
Research	13,316	0	-13,316	0
Information	210	0	-210	0
Support	2,909	0	-2,909	0
Awards for all	0	9,591	-9,591	0
	16,435	9,591	-26,026	0
Unrestricted funds				
General funds	76,742	75,265	-85,704	66,303
Total funds	**93,177**	**84,856**	**-111,730**	**66,303**

15. Legal status of the Charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

The Vitiligo Society
Independent Examiners report to the Trustees (Directors)
for the year ended 31st March 2024

I report on the accounts of the The Vitiligo Society for the year ended 31 March 2024.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a full member of the AAT.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records:
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts.

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House Road
Doncaster
DN1 2BY

Date 29.10.2024

Accounts

Trustees' Annual Report and unaudited financial statements

for the year ended 31 March 2023

Status:
Company Limited by Guarantee No.03542195
Charity Registration No.1069607
The Company's governing document is its Memorandum and Articles of Association dated 7 April 1998

Registered Office:
7 Bell Yard, London WC2A 2JR
The Company does not have a separate principal office.

Trustees:
John Dunster (Chairperson) - appointed 27th March 2019
Natalie Ambersley - appointed 16th February 2017
Lisa Frontino - resigned 22nd September 2022
Denise Oduntan - appointed 8th February 2020
Catherine Davidson - appointed 17th December 2020
Dale Biermann - appointed 20th November 2021
Emily Murfin - resigned 24th April 2022
Alexandre Schneider - appointed 20th November 2021
Robert Symonds - appointed 26th November 2022

Independent examiner:
Heera Singh FMAAT
HSL Accountrancy Solutions Ltd
Enterprise House
61a Carr House Road
Doncaster
DN1 2BY

Bankers:
Lloyds Bank Plc
25 Gresham Street
London
EC2V 7HN

Unity Trust Bank Plc
Nine Brindley Place
Birmingham
B1 2HB

The trustees present their report and the financial statements for the year ended 31 March 2023. This is also a Directors' Report required by s.417 of the Companies Act 2006 and all trustees are directors.

This Trustees' Report and the associated Financial Statements have been prepared in accordance with guidance for preparing Charity Accounts and Reports presented in "Accounting and Reporting by Charities: Statement of Recommended Practice" and are therefore in accordance with the Charities SORP (FRS 102) – Second edition October 2019 – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) together with The Companies Act 2006.

Contents

Introduction

The Vitiligo Society has complied with its duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising its powers or duties.

Overview

Who we are

The Vitiligo Society was established in 1985 as the London Vitiligo Group and on 13 January 1986 was officially registered as a charity. The charity later changed its name to the Vitiligo Group before becoming The Vitiligo Society in 1990. The Vitiligo Society was incorporated on 7 April 1998 as a company limited by guarantee.

The Vitiligo Society is a national charity headquartered in London, and supports those living with vitiligo across the UK. As an organisation, we are proud of our long heritage and our continued commitment to improve the lives of those diagnosed with vitiligo.

Vitiligo, also called ‘leucoderma’, is a long-term skin condition that causes an area of the skin to lose its colour (pigmentation), which results in the area looking white or pink in appearance. Because pigment cells give colour to hair as well as skin, some people with vitiligo may notice early onset greying of the hair or a loss of colour on the lips.

Vitiligo affects 1-2% of the world’s population. There is no prejudice in terms of who can develop the condition. Therefore, it can affect anyone, whatever their skin colour or ethnic origin, but will be more visually prominent in those with darker skin.

Vitiligo is not life-threatening and for some, embracing their new life with vitiligo is not a problem. That being said, often people find that vitiligo negatively impacts their quality of life and self-esteem. We are a charity that delivers services to support all aspects of living with vitiligo, both physically and emotionally.

The Society's mission

Our mission is to beat vitiligo by eradicating the psychological, social and physical effects on people's lives and by finding effective treatments and a cure.

The Society's vision

Our vision is to provide information, tools, strategies and action to help people overcome the physical, psychological and social impact that vitiligo has on their lives.

The Society's priorities:

- To provide up-to-date information on vitiligo
- Inform on, and contribute to, the latest research
- Develop and invest in our support services
- Be a strong voice for our community
- Reach out to all the people who need us

Our values:

- We are **informed**
- We are **community led**
- We are **positive**
- We are **trustworthy**
- We are **digitally creative and innovative**

A word from the Chairperson of The Vitiligo Society

A significant year of growth and development

John Dunster, Chairperson of The Vitiligo Society

Well, what a year it has been for our community and The Vitiligo Society! We've had a fantastically busy 12 months that has seen projects long on the horizon start to come to fruition, along with the launching and strengthening of several of our member services such as the VitChat and VitSupport.

Securing the funding for our first ever UK patient survey has been a significant achievement and we can't wait to share the outputs with you in the coming months. Thank you to everyone who completed and shared the survey – you enabled us to get over 1,000 responses!

Last November, we had our highest ever attendance numbers at our second Vitiligo Research Summit. It was such a pleasure to see how much engagement we had from the audience on the day. We are so grateful to the vitiligo experts from the medical community who gave us such excellent presentations and answered our many questions. There are many more achievements to reflect on, and I will let you read all about them in the pages of this year's report.

I would like to take a moment to recognise the contribution of our amazing Charity Director, Abbie Hurrell, who is now in her 3rd year with the Society. Abbie also does a tremendous amount behind the scenes, often at unsociable hours, in order to help us deliver events or coordinate volunteer groups. So I'd just like to say a massive thank you to Abbie from all of us for always going above and beyond.

A special thank you also to our volunteer, Tamsin Addy, who created our first ever very stylish Christmas jumper that was a festive hit with our online shop customers – I was very proud to wear mine last December as you can see in the picture!

We have said farewell to a couple of old faces but also welcomed a new trustee to our Board this year. As ever, I feel very privileged to lead such a passionate and talented group that has helped us push the boundaries of what we can achieve and deliver for our community.

The next 12 months is shaping up to be very significant for The Vitiligo Society, not just in terms of our ongoing activities such as the survey outputs but the advent of potentially the first ever treatment specifically approved for vitiligo in the UK. This is also going help media coverage and awareness of vitiligo continue on an upward trend, which I'm sure we can all agree is a good thing.

Lastly, I'd just like to take this opportunity to thank all of our fantastic volunteers, donors, fundraisers, members and trustees for their amazing support. Without you, none of this would be possible. Thank you.


VITILIGO SOCIETY
EST 1985

The Society's achievements and activities, from 1st April 2022 to 31st March 2023

OUR YEAR IN NUMBERS

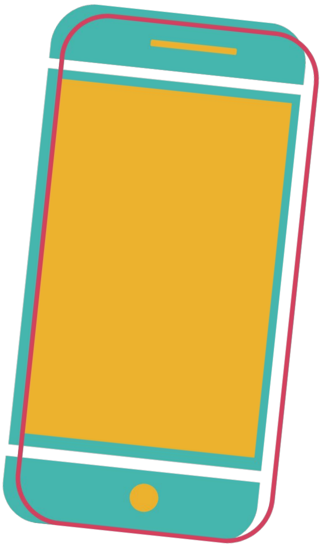
We welcomed **73** new members, bringing our total membership to **837** and total subscribers to **2,673**

We wrote and shared **25** new lifestyle and story blogs, and **21** news, research and treatment articles

Our website provided information to **78,588** users

OUR YEAR IN NUMBERS (Continued)

We shared over **340** updates on social media, reaching over **578,000** people and gaining over **2,700** new followers.



We answered **200** of your questions through our Live Chat Service & Contact Form, with the help of our team of Dermatologists

We had over **444** people register for our support & information events

We shared **6** research participation opportunities with our community

DELIVERING UP-TO-DATE ACCURATE INFORMATION ON VITILIGO

A key objective for our Society is to deliver up-to-date information on vitiligo to our members and followers, as well as to the medical and research community. We are UK based and the experts on vitiligo in the UK. We also recognise the part we need to play interacting with organisations around the globe, within our role as the UK vitiligo community representatives.

Maintaining up-to-date digital platforms (website)

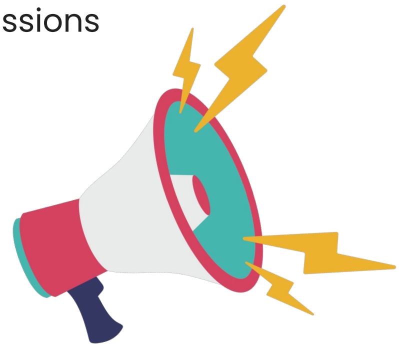
Our website vitiligosociety.org continues to be our main hub of information, resources and signposting. We continue to update information by uploading news articles, VitLife articles and additional information pages including our new volunteer, fundraising and kids information pages.

We published **46** new articles via our VitLife blog, sharing updates, stories and lifestyle tips with our community via our newsletter and social media.

Maintaining up-to-date digital platforms (social media)

We continue to focus on growing our reach through our **social media** presence; this year showed growth across all our platforms as follows:

- 342 Facebook posts with a total reach of 124,096 (+814 new page followers)
- 193 Insta posts with a total reach of 130,404 (+1072 new followers)
- 294 Tweets with total impressions of 220,143 (+330 new followers)
- 297 Linked In updates with total impressions of 156,568 (+515 new followers)
- We gained 87 new followers on YouTube, 72 new followers on Eventbrite and our Pinterest posts resulted in 103,416 impressions



Partnership work

We continue to work with the **Global Vitiligo Foundation**, **BAD**, **NICE, Incyte & Pfizer, The National Institute of Health Clinical Research Network, Association of Francaise du Vitiligo, Eczema Outreach Support, Vitiligo International Patient Organizations Committee & Vitiligo Research Foundation.**

INFORMING ON AND CONTRIBUTING TO THE LATEST RESEARCH

Whilst we want to support everyone with vitiligo to feel confident in their own skin, we know that vitiligo is a health condition and we should always be striving to find a cure. This will only come from us contributing to and informing on the latest research.

Strengthening our relationships with research organisations

This year saw us continue to strengthen our new relationships with **Pfizer UK** and **Incyte Europe and UK** and the **National Institute for Health and Care Excellence** and the **National Institute for Health Research.** We are excited to be collaborating with these new partners and bringing the patient voice to their research activities. We also remain active members of the **All Party Parliamentary Group on Skin (APPGS)**, **Dermatology Council of England (DCE)** and **British Association of Dermatologists (BAD)**.

Provide information on current and pipeline research

Over the past year we shared **10 new vitiligo research study reports & articles** with our community via social media and news roundups. We recognise not only the importance of sharing reports, but also helping our community to understand the impact of research and what it means to them.

Facilitate patient and public involvement in research

We continue to use our platform to identify participants for research opportunities. We found participants to support **five new research activities**, and to support the shaping of future medical research and **one PPI opportunity**.

Grow and develop MaSAP

Panelists continue to support us by responding to medical enquiries from our community, writing articles for our magazine, participating in our events and spreading awareness of our work through their networks.

DEVELOPING OUR SUPPORT SERVICES

Our support service development is an exciting new area of work for us. Whilst we have always been here to respond to member enquiries and host an Annual General Meeting event, we want to do more to proactively support our community and find ways to bring people together to share information and support one another.

Membership app

Our trustees took the difficult decision to close this project, after our developer was unable to complete the work. We want to thank everyone who contributed to this project.

Contact & voicemail service

The voicemail service and enquiry form continue to be used by our community to reach us, request information and ask questions. We are fortunate that we have support from an incredible team of volunteers and dermatologists to help answer these queries.

Parent Support Network

Re-launched in April 2021. Our vision for the group was twofold: to provide support for those who have questions or concerns relating to vitiligo; and to create a space where parents can feel supported and listened to, whilst being able to ask questions and feel reassured in an environment where you may share common concerns. The group has **met virtually four times** over the last year, and also hosts a facebook support group.

The VitLife

The VitLife continues to be a source of inspiration and storytelling for our community. This year the team published **46 new articles across our news, research, story and lifestyle feature categories**. We want to thank all the writers who contribute to this work.

VitChat Service

We were thrilled to launch VitChat this year - an online instant chat support service, run entirely by volunteers and made possible by funding from **The National Lottery Community Fund**. Throughout the year **80** people were supported by the service. We want to say a huge thank you to the volunteer team who log on every week to support people, and continue to help shape and develop this critical service for our community.

DEVELOPING OUR SUPPORT SERVICES (continued)

Peer Support

This year also saw the launch of our Peer Support service, a monthly virtual drop-in service run by volunteers to offer peer-support. Meetings received great support and feedback and the team are looking at developing the sessions to include guest speakers.

Resource Development

Following the success of our e-book and patient leaflet we wrote and released a new **School Support Pack** which was made available to our community to download. Currently our resources have been downloaded as follows:

E-book	1,405
Patient leaflet	24
School Support Pack	252
Newsletter subscription	2,351

Events calendar

Our team worked hard to develop our new **Events page,** and continue to build on and develop our calendar of opportunities for people to come together for support and learning. This year we hosted **27 different events**, supporting **444 participants**. We want to thank all the speakers who gave their time to attend and help support our community.

We have also uploaded speaker presentations to our **YouTube channel**, resulting in **eight new informative videos**, accessible to the public.

Highlight of this year was our **Research Summit**, which attracted **240** registrations. The videos of which have already attracted over **1,000** views.

BUILDING A STRONG VOICE FOR OUR COMMUNITY

An important part of our work is providing a voice and advocacy for our community. In order to do this we recognised that we first needed to strengthen our Society internally by reviewing our governance and building internal capacity. We also acknowledge the importance of creating a strong brand and messaging that represents our community and our voice as a united collective.

Research Work

A key piece of work that we undertook this year was in reference to our research project. Understanding the range of experiences our audience have with vitiligo is at the core of our mission. In order to explore more about how vitiligo affects day-to-day life, wellbeing and mental health, this year we commissioned Social Change, an independent research agency, to carry out behavioural research on our behalf.

The results of this survey will be used to help us direct our resources to deliver the best support to our community and campaign for change. Some of the financial support for this project has been provided to The Vitiligo Society as a grant from Pfizer Ltd. Other funding was secured through a private donation, for which we are extremely grateful.

The research will be undertaken in 2023, and we look forward to sharing the results with our community and stakeholders.

Strengthen our governance

This year we welcomed two new trustees to our board, one of whom is leading on the above research. We want to thank all our Trustees who each play a vital part in leading on critical project work for the Society.

REACHING ALL THE PEOPLE WHO NEED US

A key challenge for our Society is how we reach all the people who need us. Our transition to a digital-first organisation is the start of this journey, but there is so much more work we need to do.

Legacy programme

We recognise the importance of all our supporters, especially those who have been with us for years and for whom our digital work may not feel as relevant. We continue to keep in contact with members who are not online, and we ensure that there are a number of different routes through which people can access our information, advice and services. Legacy donations play a vital role in bringing much needed income into our charity, and we are sensitive to the fact that we need to remain relevant to all our supporters, regardless of age or access to technology.

Community Fundraising

We continue to provide a range of ways for people to support our work. We want to thank all the fundraisers who have run marathons and taken part in sponsored events this year - we couldn’t have achieved so much without you all.

Online Shop

Our online shop continues to go from strength to strength, seeing strong sales thanks to the launch of our **vitiligo bear** and our first ever **Christmas jumper range**. As well as helping to raise much needed funds for the Society, it also provides merchandise to assist and inspire our community in raise awareness about vitiligo.

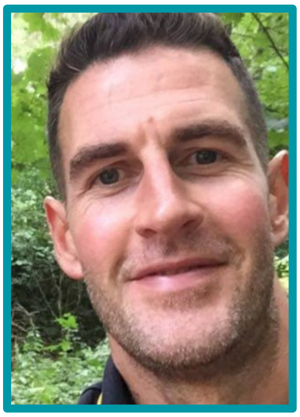
Growing our membership

We continue to struggle to grow our membership and recognise that the cost of living crisis impacts on the amount of money many people can donate to charities. We have taken measures to make it easier for people to donate. This includes offering a monthly membership and donation option - recognising that smaller, regular donations may be more affordable than one larger one. We will continue to review this throughout the year and take a decision on whether it has made an impact to sign-ups.

Registration with the Fundraising Regulator

We continue to register with the UK Fundraising Regulator to ensure that donors feel confident in supporting us, and that we have the ability to protect their information and contributions to our work.

TEAM CHANGES



Rob Symonds has been involved in the Society since he called the Society's helpline as a worried 16 year old. He then got involved in the Society through fundraising activities, then from 2005 as a trustee for around 10 years, in the latter period chairing the board meetings.

After taking a break, Rob recently became re-involved with the Society as a volunteer on our community research project. He brings with him a wealth of experience and knowledge from his previous work with our charity and from his own career.

Rob re-joined the trustee board in November 2022.

Volunteers

The Vitiligo Society would also like to thank everyone who has joined our growing team of volunteers this year, without whom we could not have supported our community or achieved so much.

Financial review

Total income for the year was **£158,039**, up **46%** as compared to the previous year £108,207. This increase was largely due to an increase in legacy giving, private donations and grant revenue.

Total expenses were **£132,198**, up **31 %** on the previous year £100,653. This increase of expenditure was planned and approved by the Board. The charity believes in investing income back into supporting our community and sought to invest the increase we saw in revenue this year into some key project work as outlined earlier in this report.

The Vitiligo Society generated a net income (termed "Net Income" in the Statement of Financial Activities) of **£25,841** in 2023. This compares to a net surplus of £7,814 in 2022.

The Society's work is entirely reliant on memberships (subscriptions) and donations from its members, together with financial support from other donors and charitable trusts. Each year the Trustees agree to a financial budget, setting out expected income together with planned expenses. This is monitored on a regular basis and the results for the year to 31 March 2023 were in line with this budget. Net Current Assets (see the Balance Sheet as at 31st March 2023) have **risen to £93,177** from £67,076 in 2022. This is equivalent to more than one years' worth of expenses at current levels. In line with previous years, the Society carries minimal liabilities and no loans/debt.

We continue to be cautious with our financial planning, balancing the requirement to demonstrate the charity's long term financial sustainability, whilst making prudent investments into our services, community and infrastructure.

As always, we are extremely grateful to those paying membership fees (subscriptions) and also to those who feel able to provide donations, of whatever amount. All monies received are carefully managed. With this in mind, the trustees remain ever vigilant, making sure that our operational costs are the lowest they can pragmatically be and we will continue to do this going forward.

Financial policies

Grant policy

The Society occasionally awards grants to people from a variety of disciplines such as dermatology, psychology and biochemistry.

Reserves policy

The trustees believe it would be prudent to maintain the charity's reserves to at least a sum equivalent to between six and 12 months' operating costs, currently projected to be **£35,843**. This is in order to ensure the charity has sufficient funds in reserve to meet its statutory and contractual obligations.

Unrestricted reserves are available, at the discretion of the trustees, to further the general objects of the charity. The unrestricted funds available to the charity as at 31 March 2023 were **£76,742** (£62,751 in 2022). This is considered sufficient to meet these objectives.

Managing risk of harm

The trustees carry out an annual review of the major risks to which the Society is exposed. They ensure that the systems and procedures established to manage the risks remain robust and fit for purpose. This year the Society dedicated considerable time to ensure that we comply with GDPR legislation.

Structure, governance and management

The Governing document of the Society is the Memorandum and Articles of Association. The trustees of the charity, for the purpose of charity law, are also the directors of the company for the purposes of the Companies Act.

The Society is governed by a council of management that at all times must comprise a majority of members who have vitiligo or have partners, children or siblings with the condition. One third of the members of the council retire each year and retiring members are eligible for re-election. Decisions on behalf of the charity are made by the directors, (known by the charity as trustees) who meet approximately once every three months. Trustees are appointed on recommendation by the Board of Trustees or by election at the Annual General Meeting. All new trustees are required to demonstrate a knowledge of their responsibilities and where necessary undergo training in certain areas.

Going concern

The trustees are satisfied that the charity will continue to be a going concern for the foreseeable future.

Statement of Trustees' responsibilities

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

a) select suitable accounting policies and apply them consistently;
b) observe the methods and principles in the Charities SORP;
c) make judgments and accounting estimates that are reasonable and prudent;
d) state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
e) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report, which has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, was approved by the Board on 21st December 2021 and signed on its behalf.

Signed: JEDunster

John Dunster, Trustee/Director

4th June 2023

VITILIGO SOCIETY
EST 1985

Independent Examiner's Report & Financial Statements

For the year ended 31 March 2023

The Vitiligo Society
Independent Examiners report to the Trustees (Directors)
for the year ended 31st March 2023

I report on the accounts of The Vitiligo Society for the year ended 31 March 2022.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a full member of the AAT.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records:
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts have not been met; or to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House Road
Doncaster
DN1 2BY

Date 6th November 2023

The Vitiligo Society
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2023

	Notes	Unrestricted Funds	Restricted Funds	Total 2023	Total 2022
Income and endowments from:	**2**	**£**	**£**	**£**	**£**
Grants and donations	**2**	99,220	35,755	134,975	90,451
Charitable activities					
Research, information and support	**3**	16,264	0	16,264	16,419
Other trading activities	**4**	6,800	0	6,800	1,597
Investments				0	0
Total		**122,284**	**35,755**	**158,039**	**108,467**
Expenditure on:					
Raising funds	**5**	17,116		17,116	9,218
Charitable activities					
Research, information and support		91,437	23,645	115,081	91,436
Total		**108,553**	**23,645**	**132,198**	**100,654**
Net income/(expenditure)		13,731	12,110	25,841	7,814
Transfers between funds		0		0	0
Net movement in funds after transfers		**13,731**	**12,110**	**25,841**	**7,814**
Total funds brought forward		63,011	4,325	67,336	59,522
Total funds carried forward	**14**	**76,742**	**16,435**	**93,177**	**67,336**

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

The accounting policies and notes form part of these financial statements.

The Vitiligo Society
Balance sheet
As at 31st March 2023

	Notes	2023 Total £	2022 Total £
Fixed Assets		0	0
Current Assets			
Debtors	10	2,091	576
Cash at bank & in hand		96,536	75,941
		98,627	76,516
Liabilities			
Creditors - amounts due within one year	11	-5,450	-9,181
Net current assets		93,177	67,336
Net assets		**93,177**	**67,336**
Funds of the company	14		
Unrestricted Funds		76,742	63,011
Restricted Funds		16,435	4,325
Total funds		**93,177**	**67,336**

For the year 31st March 2023 the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

a) ensuring the company keeps accounting records which comply with section 386; and

b) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

Small company provisions:
These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the Directors:

Signed: JEDunster

John Dunster, Trustee/Director

4th June 2023

The accounting policies and notes form part of these financial statements.

The Vitiligo Society
Notes to the financial statements
for the year ended 31st March 2023

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when, the company becomes entitled to the resources, the trustees are virtually certain they will receive the resources; and the monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered. Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

1.6. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.7. Cash

Cash comprises bank deposits repayable on demand and any short-term highly liquid investments with a maturity date of three months or less from the date of acquisition or opening of the deposit or similar account.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount.

Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from donations and legacies

	General Fund	Restricted Fund	Total 2023	Total 2022
	£	£	£	£
Donation - Members	10,275		10,275	10,481
General Donations	20,422		20,422	9,074
Grants and Donations - Trusts and Foundations	9,128	35,755	44,883	9,100
Donations in Kind	59,395		59,395	61,796
	99,220	**35,755**	**134,975**	**90,451**

Donations in kind comprises value to The Vitiligo Society of free advertising in the form of AdGrants on Google for not for profits within their search engine.

3. Income from Charitable Activities

	General Fund	Restricted Fund	Total 2023	Total 2022
Research, Information and Support	£	£	£	£
Memberships (Subscriptions)	16,264		16,264	16,159
	16,264	**0**	**16,264**	**16,159**

4. Income from other trading activities

	General Fund	Restricted Fund	Total 2023	Total 2022
	£	£	£	£
Event income	767		767	0
Online shop sales	6,034		6,034	1,597
	6,800	**0**	**6,800**	**1,597**

5. Analysis of expenditure

Raising funds	Cost of raising funds £	Charitable activities £	Support costs £	Total 2023 £	Total 2022 £
Staff costs		13,500	7,269	20,769	17,593
Trustees expenses			272	272	37
Fundraising and publicity	10,856	62,436		73,292	70,157
Research support		15,165		15,165	0
Merchandising	6,000			6,000	1,628
Website and CRM		3,775		3,775	0
Printing, postage and stationery			1,030	1,030	1,127
Office expenses			441	441	15
Insurance			662	662	527
Sundry expenses and bank charges	261			261	212
Computer support and software			6,481	6,481	451
Phone and internet			432	432	5,059
Accountancy and examination			775	775	432
Legal, professional and consultancy fees			2,843	2,843	775
	17,116	94,876	20,205	132,198	98,013
Support costs		20,205	-20,205	0	0
Total expenditure	**17,116**	**115,081**	**0**	**132,198**	**98,013**

Fundraising and publicity includes donations in kind of £59,395 (2022: £61,796) which is the value to The Vitiligo Society of free advertising in the form of AdGrant on Google for not for profits within their search engine.

Of the total expenditure, £103,803 was unrestricted (2022: £92,854) and £23,645 was restricted (2022: £7,800)

6. Trustee remuneration and expenses

Staff costs were as follows:

Salaries details	**2023** **£**	**2022** **£**
Salaries	18,768	16,133
Social security costs	1,526	1,006
Pension	475	454
Other	0	0
	20,769	**17,593**

No person received emoluments of more than £60,000.in the year.

The Charity trustees were not paid or received any other benefits from employment with the charity in the year (2022:nil). No Charity trustee received payment for professional or other services supplied to the charity (2022: nil)

No Trustees were reimbursed any expenses incurred in relation to their duties as trustees.

7. Related party transactions

Aggregate donations from related parties during the year were Nil (2022: Nil)

There are no donations from related parties which are outside the normal course of the charity's business and no restricted donations from related parties. Some trustees donate back out of pocket expenses incurred.

8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Fixed assets

There were no additions in respect of fixed assets during the period. Existing assets have been fully depreciated in previous accounting periods.

10. Debtors

	2023	**2022**
	£	**£**
Trade debtors	1,725	51
Prepayments	365	265
	2,090	316

11. Creditors – Due in one year

	2023	**2022**
	£	**£**
Taxation and social security	0	0
Accruals	-5,450	-700
Deferred income	0	-8,480
	-5,450	-9,181

12. Deferred income

	2023	**2022**
	£	**£**
Balance at beginning of the year	8,480	7,800
Amount released to income	-8,480	-7800
Amount deferred in the year	0	8,480
Balance at the end of the year	**0**	**8,480**

13. Analysis of net assets between funds

	General Fund	**Restricted Fund**	**Total 2023**
	£	**£**	**£**
Tangible fixed assets			0
Net current assets	76,742	16,435	93,177
Nets assets at 31 March 2022	**76,742**	**16,435**	**93,177**

	General Fund	**Restricted Fund**	**Total 2022**
	£	**£**	**£**
Tangible fixed assets			0
Net current assets	60,311	4,325	67,336
Nets assets at 31 March 2022	**60,311**	**4,325**	**67,336**

14. Movement of funds

	Opening Balance	Incoming Resources	Resources Expended	Closing Balance
Restricted funds	**£**	**£**	**£**	**£**
Research	1,206	27,275	-15,165	13,316
Information	210	0	0	210
Support	2,909	0	0	2,909
Awards for all	0	8,480	-8,480	0
	4,325	35,755	-23,645	16,435
Unrestricted funds				
General funds	63,011	122,284	-108,553	76,742
Total funds	**67,336**	**158,039**	**-132,198**	**93,177**

The restricted funding received during the year were towards Research information and support for people with Vitiligo.

15. Legal status of the Charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

Accounts

VITILIGO SOCIETY
EST 1985

Trustees’ Annual Report and unaudited financial statements

for the year ended 31 March 2022

Status:
Company Limited by Guarantee No.03542195
Charity Registration No.1069607
The Company's governing document is its Memorandum and Articles of Association dated 7 April 1998

Registered Office:
7 Bell Yard, London WC2A 2JR
The Company does not have a separate principal office.

Trustees:
John Dunster (Chairperson) - appointed 27 March 2019
Natalie Ambersley - appointed 16th February 2017
Lisa Frontino - appointed 8 February 2020
Denise Oduntan - appointed 8 February 2020
Catherine Davidson - appointed 17 December 2020
Dale Biermann - appointed 20th November 2021
Emily Murfin - resigned 24th April 2022
Alexandre Schneider - appointed 20th November 2021

Independent examiner:
Heera Singh FMAAT
HSL Accountrancy Solutions Ltd
Enterprise House
61a Carr House Road
Doncaster
DN1 2BY

Bankers:
Lloyds Bank Plc
25 Gresham Street
London
EC2V 7HN

Unity Trust Bank Plc
Nine Brindley Place
Birmingham
B1 2HB

The trustees present their report and the financial statements for the year ended 31 March 2021. This is also a Directors' Report required by s.417 of the Companies Act 2006 and all trustees are directors.

This Trustees' Report and the associated Financial Statements have been prepared in accordance with guidance for preparing Charity Accounts and Reports presented in "Accounting and Reporting by Charities: Statement of Recommended Practice" and are therefore in accordance with the Charities SORP (FRS 102) – Second edition October 2019 – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) together with The Companies Act 2006.

Contents

Introduction

The Vitiligo Society has complied with its duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising its powers or duties.

Overview

Who we are

The Vitiligo Society was established in 1985 as the London Vitiligo Group and on 13 January 1986 was officially registered as a charity. The charity later changed its name to the Vitiligo Group before becoming The Vitiligo Society in 1990. The Vitiligo Society was incorporated on 7 April 1998 as a company limited by guarantee.

The Vitiligo Society is a national charity headquartered in London, and supports those living with vitiligo across the UK. As an organisation, we are proud of our long heritage and our continued commitment to improve the lives of those diagnosed with vitiligo.

Vitiligo, also called 'leucoderma', is a long-term skin condition that causes an area of the skin to lose its colour (pigmentation), which results in the area looking white or pink in appearance. Because pigment cells give colour to hair as well as skin, some people with vitiligo may notice early onset greying of the hair or a loss of colour on the lips.

Vitiligo affects 1-2% of the world's population. There is no prejudice in terms of who can develop the condition. Therefore, it can affect anyone, whatever their skin colour or ethnic origin, but will be more visually prominent in those with darker skin.

Vitiligo is not life-threatening and for some, embracing their new life with vitiligo is not a problem. That being said, often people find that vitiligo negatively impacts their quality of life and self-esteem. We are a charity that delivers services to support all aspects of living with vitiligo, both physically and emotionally.

The Society's mission

Our mission is to beat vitiligo by eradicating the psychological, social and physical effects on people's lives and by finding effective treatments and a cure.

The Society's vision

Our vision is to provide information, tools, strategies and action to help people overcome the physical, psychological and social impact that vitiligo has on their lives.

The Society's priorities:

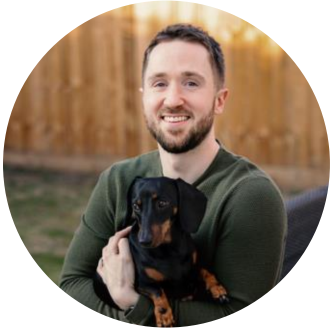
- To provide up-to-date information on vitiligo
- Inform on, and contribute to, the latest research
- Develop and invest in our support services
- Be a strong voice for our community
- Reach out to all the people who need us

Our values:

- We are **informed**
- We are **community led**
- We are **positive**
- We are **trustworthy**
- We are **digitally creative and innovative**

A word from the Chairperson of The Vitiligo Society

Another exciting year of growth and development



John Dunster, Chairperson of The Vitiligo Society

This year has seen the Society take yet more steps forward in its exciting growth plans. This is all possible and thanks to the strong foundations that have been laid over the last 3 years following our transformation and modernisation of the charity. This not only gave us stability and certainty during the Covid-19 pandemic – it has enabled us to emerge stronger, with a solid financial position and growing income. Most importantly, all of this means we can do more and make an even bigger difference for the vitiligo community which we have been busy doing over the last 12 months.

Our fantastic Charity Director, Abbie Hurrell, has carried on her brilliant work to drive and execute on our strategy. We are delighted that Abbie is now in her second year with the Society and her impact continues to help us deliver above and beyond what we'd hoped for before her arrival.

There are lots of key achievements from the last 12 months that I will let you read all about in this year's report. There are also some very exciting projects on the horizon that have been in the works for quite some time, that we can't wait to share with you in the coming months.

One thing I would like to highlight and recognise is the expansion of our volunteer base, which is quite simply incredible. I have had the pleasure of meeting many of our new volunteers who are giving up their time and lending us their skills and experience to benefit our members and community. We are so grateful for the services we are now able to offer because of their passion and kindness.

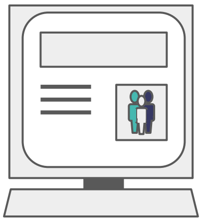
I am privileged to lead a dedicated Board of Trustees that has grown in size and capability since 2021. I am proud that our diverse backgrounds reflect the community we serve and I am so thankful for their efforts again this year.

Lastly, I'd just like to take this opportunity to thank all of our fantastic volunteers, donors, fundraisers, members and trustees for their amazing support. Without you, none of this would be possible. Thank you.

The Society's achievements and activities, from 1st April 2021 to 31st March 2022

OUR YEAR IN NUMBERS

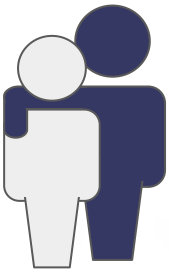
We welcomed **71** new members, bringing our total membership to **817**



Our website provided information to **84,802** users

We shared over **180** updates on social media, reaching over **400,000** people and gaining over **3,200** new followers.

We had over **110** people register for our support events



We answered **162** of your questions through our Contact Form, with the help of our team of Dermatologists

We shared results from **6** new research papers, and provided our community with **12** research participation opportunities

DELIVERING UP-TO-DATE ACCURATE INFORMATION ON VITILIGO

A key objective for our Society is to deliver up-to-date information on vitiligo to our community and the medical and research community. We are UK based and the experts on vitiligo in the UK. We also recognise the part we need to play interacting with organisations around the globe, within our role as the UK vitiligo community representatives.

Maintaining up-to-date digital platforms (website)

Our website vitiligosociety.org continues to be our main hub of information, resources and signposting. We continue to update information by uploading news articles, VitLife articles and additional information pages including our new volunteer, fundraising and kids information pages.

In total we published **24 news articles** on our website, and continued delivering our **news roundup service,** circulating information on new research, treatments and events to members every two months. This complements our existing **The VitLife roundup**, and ensuring we are communicating with our community every month.

Maintaining up-to-date digital platforms (social media)

We continue to focus on growing our reach through our **social media** presence; this year showed growth across all our platforms as follows:

- 186 Facebook posts with a total reach of 100,277. +950 new page likes (+39%)
- 69 Insta posts with a total reach of 123,319. +1694 new followers (+15%)
- 183 Tweets with total impressions of 157,116. +273 new followers (+7%)
- 160 Linkedin updates total impressions of 48,881. +287 new followers (+50%)

In addition we established a account on Pinterest.

Partnership work

We continue to work with **Vitiligo Support Uk, Living Dappled** and the **Global Vitiligo Foundation**. In addition we formed new partnerships with **Kaikins Naturopathic Nutrition, Pfizer UK, Vitiligo International Patient Organisation Committee, the Vitiligo Research Foundation, Changing Faces, British Association of Skin Camouflage, VitFriends, Association Francaise du Vitiligo** and **Eczema Outreach Support**.

INFORMING ON AND CONTRIBUTING TO THE LATEST RESEARCH

Whilst we want to support everyone with vitiligo to feel confident in their own skin, we know that vitiligo is a health condition and we should always be striving to find a cure. This will only come from us contributing to and informing on the latest research.

Strengthening our relationships with research organisations

This year saw us continue to strengthen our new relationships with **Pfizer UK** and the **National Institute for Health and Care Excellence** and the **National Institute for Health Research.** We are excited to be collaborating with these new partners and bringing the patient voice to their research activities. We also remain active members of the All **Party Parliamentary Group on Skin (APPGS)**, **Dermatology Council of England (DCE)** and **British Association of Dermatologists (BAD)**. We are also delighted to now be working in partnership with **Incyte Europe**.

Provide information on current and pipeline research

Over the past year we shared 6 new vitiligo research study reports & articles with our community via social media and news roundups. We recognise not only the importance of sharing reports, but also helping our community to understand the impact of research and what it means to them.

Facilitate patient and public involvement in research

We continue to use our platform to identify participants for research opportunities. We found participants to support **12 new research activities**, and to support the shaping of future medical research. We have shared these opportunities working in collaboration with **NICE, UWE, The Centre for Appearance Research, University of Sheffield** and the **British Association of Dermatologists.**

Grow and develop MaSAP

Panelists continue to us by responding to medical enquiries from our community, writing articles for our magazine, participating in our events and spreading awareness of our work through their networks.

DEVELOPING OUR SUPPORT SERVICES

Our support service development is an exciting new area of work for us. Whilst we have always been here to respond to member enquiries and host an annual AGM event, we want to do more to proactively support our community and find ways to bring people together to share information and support one another.

Membership app

We were delighted to receive funding from the BAD to develop a new membership app. This initiative, is still in development and will bring an easier way for our members to access information about vitiligo and connect with our charity and work.

Contact & voicemail service

The voicemail service and enquiry form continue to be used by our community to reach us, request information and ask questions. We are fortunate that we have support from dermatologists to help answer these queries and we have spent the second half of the year developing template responses and FAQs to help us manage the volume of enquiries we receive. In addition we have now established an incredible team of volunteers who deliver this service, freeing the Charity Director to focus on other project areas.

Parent Support Network

Re-launched in April 2021. Our vision for the group was twofold: to provide support for those who have questions or concerns relating to vitiligo; and to create a space where parents can feel supported and listened to, whilst being able to ask questions and feel reassured in an environment where you may share common concerns. The group has met virtually **5** time over the last year, and also host a facebook support group.

The VitLife

The VitLife continues to be a source of inspiration and storytelling for our community. This year the team published **21 new articles** with information ranging from stories, research and treatment, lifestyle and community.

eBook launched to the public

We were thrilled to publicly launch our eBook this year, ‘The Definitive Guide to Vitiligo’. The book took 18 months to complete, and involved us collating all the most relevant and up-to-date information on vitiligo in one free resource. We’ll be launching the guide to the public early next year.

Peer Support Service trialled

We decided to host a trial virtual support meeting. 17 people registered and where really helpful in guiding us on how we can offer this kind of support moving forward. This is work we will build on next year.

BUILDING A STRONG VOICE FOR OUR COMMUNITY

An important part of our work is providing a voice and advocacy for our community. In order to do this we recognised that we first needed to strengthen our Society internally by reviewing our governance and building internal capacity. We also acknowledge the importance of creating a strong brand and messaging that represents our community and our voice as a united collective.

Strengthen our governance

This year we welcomed two new Trustees to our board, each bringing with them a unique skill set and leading on a new work area for the society.

Strengthen our brand

We started work on building the Society Values and Messaging which we link back to a photoshoot carried out with volunteers in 2018. We are looking to expand our picture library and are planning to schedule another photoshoot next year with the hope to include a more diverse age range of models.

Develop and distribute educational resources

Following feedback from one of our new Parent Support Network meetings, a new working group was formed to explore the creation of resources of schools - to help support young people with vitiligo to feel more confidence and comfortable in education settings. We hope the first element of this work (a schoolspack for under 13s) will be launched by the end of 2022.

The bears project

We were thrilled to receive over £4,000 through the Aviva Community Fund crowdfunding platform, to design & manufacture a teddy bear for children with vitiligo. The bear will feature vitiligo patches, mirroring the child's condition and providing a tool to help them talk about their skin.

REACHING ALL THE PEOPLE WHO NEED US

A key challenge for our Society is how we reach all the people who need us. Our transition to a digital-first organisation is the start of this journey, but there is so much work we still need to do.

Legacy programme

We recognise the importance of all our supporters, especially those who have been with us for years and for whom our digital work may not feel relevant. We continue to keep in contact with members who are not online, and we ensure that there are a number of different routes through which people can access our information, advice and services. Legacy donations play a vital role in bringing much needed income into our charity, and we are sensitive to the fact that we need to remain relevant to all our supporters, regardless of age or technical ability. We partnered with **FreeWills** to provide a free and easy way for people to leave us a gift in their will.

Grants and Investments

We were successful in a small lottery grant, securing £7,800 for staffing and marketing costs this really helped contribute to our organisation and allow us to invest in marketing and fundraising.

Community Fundraising

We launched our new fundraising pack and have also partnered with **Virtual Run Uk, Give as You Live** and **Thrift +** to provide a range of ways for people to support our work.

Online Shop

Our new online shop was launched our new online shop. As well as helping to raise much needed funds for the Society, it also provides merchandise to assist, and inspire, our community in raise awareness about vitiligo.

Growing our membership

We have struggled to grow our membership this year, with investment in marketing projects not resulting in the additional signups we had hoped for. We will be investigating new giving models over the next year to try to find an easier, flexible and more affordable way for people to give to us in these difficult economic times.

Registration with the Fundraising Regulator

We continue to register with the UK Fundraising Regulator to ensure that donors feel confident in supporting us, and in our ability to protect their information and contribution to our work.

TEAM CHANGES

Alexandre Schneider, discovered the Vitiligo Society during the Summer of 2021, joining the board shortly after. Originally an engineer by education, Alex currently works as a researcher within the financial services industry and as highly interested in new scientific innovations be it in engineering, finance or biomedical fields.

Alex leverages this natural curiosity to help develop the Society's network of associated specialist dermatologists/practitioners in the UK to help disseminate the latest research developments to the wider public.

Dale Biermann received his diagnosis in 2012, and after struggling with his vitiligo for many years explains how it took one person to change his entire mindset and by extension, life.

Dale joined the Vitiligo Society in 2021, and later became a trustee as a way to be able to assist others with their journey.

Dale's career path places him in direct contact with the public and brings this experience to help respond to Society enquiries and signpost people to the help, support and information they need.

The Vitiligo Society would also like to thank everyone who has joined our growing team of volunteers this year, without whom we could not have supported our community or achieved so much.

Financial review

Total income for the year was **£108,207**, down **6**% as compared to the previous year £115,170. This slight decrease is due to a reduction in 'in kind' donations in the form of Google AdGrants. Whilst the amount the society could claim remained the same, due to more targeted advertising activity the charity only claimed donation to the value of £61,796 compared to £75,700 in 2021.

Total expenses were **£100,653**, down **9**% on the previous year £115,638, again this is largely attributed to a reduction in spend on the AdGrants as well as a reduction on investment in digital platforms as the bulk of our digital transformation work was concluded in 2021.

The Vitiligo Society generated a net income, termed "Net Income" in the Statement of Financial Activities, of £7554 in 2022. This compares to a net loss of £468 in 2021. This net income was important for the charity to demonstrate it's sustainability as a result of investment in infrastructure over the previous two years.

The Society's work is entirely reliant on Memberships (Subscriptions) and donations from its members, together with other donors and charitable trusts. Each year the Trustees agree to a financial budget, setting out expected income together with planned expenses. This is monitored on a regular basis and the results for the year to 31 March 2022 were in line with this budget. Net Current Assets (see the Balance Sheet as at 31st March 2021) risen to £67,076 from £55,522 in 2021. This is equivalent to more than 1 years' worth of expenses at current levels. In line with previous years, the Society carries minimal liabilities and no loans/debt.

We continue to be cautious with our financial planning, balancing being able to demonstrate the charity's long term financial sustainability whilst making prudent investments into our services, community and charity infrastructure.

As always, we are extremely grateful to those paying the Memberships (Subscriptions) fee and also to those who feel able to provide donations, of whatever amount. All monies received are carefully managed and with this in mind the Trustees remain ever vigilant, making sure that our operational costs are the lowest they can pragmatically be and we will continue to do this going forward.

Financial policies

Grant policy

The Society, occasionally awards grants to people from a variety of disciplines such as dermatology, psychology and biochemistry.

Reserves policy

The trustees believe it would be prudent to maintain the charity's reserves to at least a sum equivalent to between six and twelve months' operating costs currently projected to be **£19,429 and £38,858** in order to ensure the charity has sufficient funds in reserve to meet its statutory and contractual obligations.

Unrestricted reserves are available, at the discretion of the Trustees, to further the general objects of the charity. The unrestricted funds available to the charity as at 31 March 2022 were **£62,751** (£55,197 in 2021). This is considered sufficient to meet these objectives.

Managing risk of harm

The Trustees carry out an annual review of the major risks to which the Society is exposed and ensure that the systems and procedures established to manage the risks remain robust and fit for purpose. This year the Society dedicated considerable effort in ensuring that we would comply with GDPR legislation.

Structure, governance and management

The Governing document of the Society is the Memorandum and Articles of Association. The trustees of the charity, for the purpose of charity law, are also the directors of the company for the purposes of the Companies Act.

The Society is governed by a council of management that at all times must comprise a majority of members who have vitiligo or have partners, children or siblings with the condition. One third of the members of the council retire each year and retiring members are eligible for re-election. Decisions on behalf of the Charity are made by the directors, (known by the charity as Trustees) who meet approximately once every six weeks. Trustees are appointed on recommendation by the Board of Trustees or by election at the Annual General Meeting. All new trustees are required to demonstrate a knowledge of their responsibilities and where necessary undergo training in certain areas.

Going concern

The trustees are satisfied that the charity will continue to be a going concern for the foreseeable future.

Statement of Trustees' responsibilities

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period.
In preparing these financial statements, the trustees are required to:

a) select suitable accounting policies and apply them consistently;
b) observe the methods and principles in the Charities SORP;
c) make judgments and accounting estimates that are reasonable and prudent;
d) state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
e) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report, which has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, was approved by the Board on 21st December 2021 and signed on its behalf.

Signed: JEDunster

John Dunster, Trustee/Director

4th August 2022

Independent Examiner's Report & Financial Statements

For the year ended 31 March 2022

The Vitiligo Society
Independent Examiners report to the Trustees (Directors)
for the year ended 31st March 2022

I report on the accounts of The Vitiligo Society for the year ended 31 March 2022.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a full member of the AAT.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records:
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House Road
Doncaster
DN1 2BY

Date: 29th August 2022

The Vitiligo Society
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2022

	Notes	Unrestricted Funds	Restricted Funds	Total 2022	Total 2021
Income and endowments from:		£	£	£	£
Grants and donations	2	82,651	7,800	90,451	99,562
Charitable activities					
Research, information and support	3	16,159		16,159	15,606
Other trading activities	4	1,597		1,597	0
Investments				0	2
Total		**100,407**	**7,800**	**108,207**	**115,170**
Expenditure on:					
Raising funds	5	9,218		9,218	6,608
Charitable activities					
Research, information and support		83,636	7,800	91,436	109,030
Total		**92,854**	**7,800**	**100,654**	**115,638**
Net income/(expenditure)		7,554	0	7,554	-468
Transfers between funds		0		0	0
Net movement in funds after transfers		**7,554**	**0**	**7,554**	**-468**
Total funds brought forward		55,197	4,325	59,522	59,990
Total funds carried forward	14	**62,751**	**4,325**	**67,076**	**59,522**

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

The accounting policies and notes form part of these financial statements.

The Vitiligo Society
Balance sheet
As at 31st March 2022

	Notes	2022 Total £	2021 Total £
Fixed Assets		0	0
Current Assets			
Debtors	**10**	316	422
Cash at bank & in hand		75,941	68,438
		76,256	68,860
Liabilities			
Creditors - amounts due within one year	**11**	-9,181	-9,338
Net current assets		67,076	59,522
Net assets		**67,076**	**59,522**
Funds of the company	**14**		
Unrestricted Funds		63,011	55,197
Restricted Funds		4,325	4,325
Total funds		**67,076**	**59,522**

For the year 31st March 2022, the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

a) ensuring the company keeps accounting records which comply with section 386; and

b) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

Small company provisions:
These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the Directors:

Signed: JCDunster

John Dunster, Trustee/Director

4th August 2022

The accounting policies and notes form part of these financial statements.

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when, the company becomes entitled to the resources, the trustees are virtually certain they will receive the resources; and the monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered.

Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

1.6. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.7. Cash

Cash comprises bank deposits repayable on demand and any short-term highly liquid investments with a maturity date of three months or less from the date of acquisition or opening of the deposit or similar account.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount.

Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from donations and legacies

	General Fund	**Restricted Fund**	**Total 2022**	**Total 2021**
	£	**£**	**£**	**£**
Donation - Members	10,481		10,481	6,043
General Donations	9,074		9,074	9,132
Grants and Donations - Trusts and Foundations	1300	7,800	9,100	8,687
Donations in Kind	61,796		61,796	75,700
	82,651	**7,800**	**90,451**	**99,562**

Donations in kind comprises value to The Vitiligo Society of free advertising in the form of AdGrants on Google for not for profits within their search engine.

3. Income from Charitable Activities

	General Fund	**Restricted Fund**	**Total 2022**	**Total 2021**
Research, Information and Support	**£**	**£**	**£**	**£**
Memberships (Subscriptions)	16,159		16,159	15,606
	16,159	**0**	**16,159**	**15,606**

4. Income from other trading activities

	General Fund	**Restricted Fund**	**Total 2022**	**Total 2021**
	£	**£**	**£**	**£**
Online shop sales	1,597		1,597	0
	1,597	**0**	**1,597**	**0**

5. Analysis of expenditure

	Cost of raising funds	Charitable activities	Support costs	Total 2022	Total 2021
Raising funds	£	£	£	£	£
Staff costs		11,435	6,158	17,593	4,542
Trustees expenses			37	37	0
Fundraising and publicity	7,138	63,019		70,157	82,438
Newsletter - Printing and postage				0	1,272
Merchandising	1,628			1,628	300
Premise expense				0	58
Website and CRM		1,127		1,127	15,764
Printing, postatge and stationery			15	15	623
Office expenses			527	527	1,319
Insurance			212	212	306
Sundry expenses and bank charges	451			451	463
Computer support and software			5,059	5,059	208
Phone and internet			432	432	420
Accountancy and examination			775	775	1,170
Legal, professional & consultancy fees			2,641	2,641	6,755
	9,218	75,582	15,854	100,654	115,638
Support costs		15,854	-15,854	0	0
Total expenditure	**9,218**	**91,436**	**0**	**100,654**	**115,638**

Fundraising and publicity includes donations in kind of £61,796 (2021: £75,700) which is the value to The Vitiligo Society of free advertising in the form of AdGrant on Google for not for profits within their search engine.

Of the total expenditure, £92,854 was unrestricted (2021: £115,638) and £7,800 was restricted (2021: Nil)

6. Trustee remuneration and expenses

Staff costs were as follows:

Salaries details	**2022**	**2021**
	£	**£**
Salaries	16,133	4,000
Social security costs	1,006	249
Pension	454	73
Other	0	220
	17,593	**4,542**

No person received emoluments of more than £60,000.in the year.

The Charity trustees were not paid or received any other benefits from employment with the charity in the year (2021:nil). No Charity trustee received payment for professional or other services supplied to the charity (2021: nil)

No Trustees were reimbursed any expenses incurred in relation to their duties as trustees, other than, Trustee John Dunster was reimburse £159.40 in relation to room hire.

7. Related party transactions

Aggregate donations from related parties during the year were Nil (2021: Nil)

There are no donations from related parties which are outside the normal course of the charity's business and no restricted donations from related parties. Some trustees donate back out of pocket expenses incurred.

8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Fixed assets

There were no additions in respect of fixed assets during the period. Existing assets have been fully depreciated in previous accounting periods.

10. Debtors

	2022 £	2021 £
Trade debtors	51	125
Prepayments	265	297
	316	422

11. Creditors – Due in one year

	2022 £	2021 £
Taxation and social security	0	-254
Accruals	-700	-1,284
Deferred income	-8,480	-7,800
	-9,181	-9,338

12. Deferred income

	2022 £	2021 £
Balance at beginning of the year	7,800	0
Amount released to income	-7,800	0
Amount deferred in the year	8,480	7,800
Balance at the end of the year	**8,480**	**7,800**

13. Analysis of net assets between funds

	General Fund £	Restricted Fund £	Total 2022 £
Tangible fixed assets			0
Net current assets	62,751	4,325	67,076
Nets assets at 31 March 2022	**62,751**	**4,325**	**67,076**

	General Fund £	Restricted Fund £	Total 2021 £
Tangible fixed assets			0
Net current assets	55,197	4,325	59,522
Nets assets at 31 March 2021	**55,197**	**4,325**	**59,522**

14. Movement of funds

	Opening Balance	Incoming Resources	Resources Expended	Closing Balance
Restricted funds	**£**	**£**	**£**	**£**
Research	1,206	0	0	1,206
Information	210	0	0	210
Support	2,909	0	0	2,909
Awards for all	0	7,800	-7,800	0
	4,325	7,800	-7,800	4,325
				0
Unrestricted funds				0
General funds	55,197	100,407	-92,854	62,751
				0
Total funds	**59,522**	**108,207**	**-100,654**	**67,076**

The restricted funding received during the year were towards Research information and support for people with Vitiligo.

15. Legal status of the Charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

Accounts

VITILIGO SOCIETY
EST 1985

Trustees' Annual Report and unaudited financial statements

for the year ended 31 March 2021

Status:
Company Limited by Guarantee No.03542195
Charity Registration No.1069607
The Company's governing document is its Memorandum and Articles of Association dated 7 April 1998

Registered Office:
7 Bell Yard, London WC2A 2JR
The Company does not have a separate principal office.

Trustees:
John Dunster (Chairperson) - appointed 27 March 2019
Simon Parker - resigned 8th October 2021
Natalie Ambersley - appointed 16th February 2017
Lisa Frontino - appointed 8 February 2020
Denise Oduntan - appointed 8 February 2020
Catherine Davidson - appointed 17 December 2020
Dale Beirmann - appointed 20th November 2021
Emily Murfin - appointed 20th November 2021
Alexandre Schneider - appointed 20th November 2021

Independent examiner:
Shruti Soni FCCA FCIE
Shruti Soni Ltd
117A St Johns Hill
Sevenoaks TN13 3PE

Bankers:
Lloyds Bank Plc
25 Gresham Street
London
EC2V 7HN

Unity Trust Bank Plc
Nine Brindley Place
Birmingham
B1 2HB

The trustees present their report and the financial statements for the year ended 31 March 2021. This is also a Directors' Report required by s.417 of the Companies Act 2006 and all trustees are directors.

This Trustees' Report and the associated Financial Statements have been prepared in accordance with guidance for preparing Charity Accounts and Reports presented in "Accounting and Reporting by Charities: Statement of Recommended Practice" and are therefore in accordance with the Charities SORP (FRS 102) – Second edition October 2019 – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) together with The Companies Act 2006 .

Contents

Introduction

The Vitiligo Society has complied with its duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising its powers or duties.

Overview

Who we are

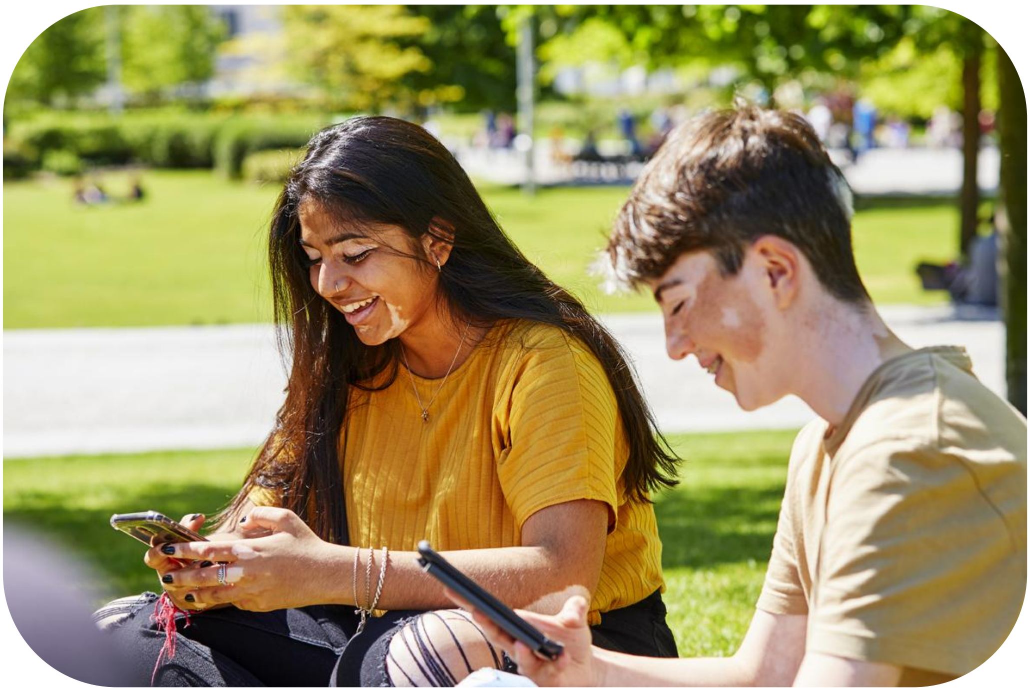
The Vitiligo Society was established in 1985 as the London Vitiligo Group and on 13 January 1986 was officially registered as a charity. The charity later changed its name to the Vitiligo Group before becoming The Vitiligo Society in 1990. The Vitiligo Society was incorporated on 7 April 1998 as a company limited by guarantee.

The Vitiligo Society is a national charity headquartered in London, and supports those living with vitiligo across the UK. As an organisation, we are proud of our long heritage and our continued commitment to improve the lives of those diagnosed with vitiligo.

Vitiligo, also called 'leucoderma', is a long-term skin condition that causes an area of the skin to lose its colour (pigmentation), which results in the area looking white or pink in appearance. Because pigment cells give colour to hair as well as skin, some people with vitiligo may notice early onset greying of the hair or a loss of colour on the lips.

Vitiligo affects 1-2% of the world's population. There is no prejudice in terms of who can develop the condition. Therefore, it can affect anyone, whatever their skin colour or ethnic origin, but will be more visually prominent in those with darker skin.

Vitiligo is not life-threatening and for some, embracing their new life with vitiligo is not a problem. That being said, often people find that vitiligo negatively impacts their quality of life and self-esteem. We are a charity that delivers services to support all aspects of living with vitiligo, both physically and emotionally.



The Society’s mission

Our mission is to beat vitiligo by eradicating the psychological, social and physical effects on people’s lives and by finding effective treatments and a cure.

The Society’s vision

Our vision is to provide information, tools, strategies and action to help people overcome the physical, psychological and social impact that vitiligo has on their lives.

The Society’s priorities:

- To provide up-to-date information on vitiligo
- Inform on, and contribute to, the latest research
- Develop and invest in our support services
- Be a strong voice for our community
- Reach out to all the people who need us

Our values:

- We are **informed**
- We are **community led**
- We are **positive**
- We are **trustworthy**
- We are **digitally creative and innovative**

A word from the Chairperson of The Vitiligo Society

Another step forward for the Society

John Dunster, Chairperson of The Vitiligo Society

This year represents another step forward for The Vitiligo Society, which has all been possible thanks to the vision and achievements of our former trustee and Chairperson, Simon Parker.

Simon led the modernisation of the charity, achieved through a radical digital transformation, reduction of operating costs and associated increase of income. This gave us stability and certainty in a sector where that was in very short supply during the Covid-19 pandemic, and has set the charity up for a period of exciting growth. Most importantly, all of this is enabling us to have even more of an impact for the vitiligo community and better support our members and their families.

This year has seen us hire our first Charity Director, Abigail Hurrell, who has been driving forward our strategy and daily operations since January 2021. This is a key milestone for the Society and has also allowed our volunteer Board of Trustees to take a step back from the operational running of the charity.

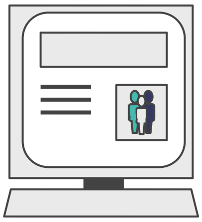
With Abbie's leadership, our volunteer base has grown exponentially, which has been a key enabler for delivering our valued digital support services to members. We have many exciting new projects and partnerships on the horizon for the coming year and I am thrilled to be leading the charity at what feels like a real 'moment in time' for us.

Lastly, I'd just like to take this opportunity to thank all of our fantastic volunteers, donors, fundraisers, members and trustees for their amazing support. Without you, none of this would be possible. Thank you.

The Society's achievements and activities, from 1st April 2020 to 31st March 2021

OUR YEAR IN NUMBERS

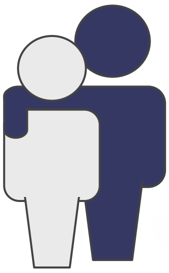
We welcomed **81** new members, bringing our total membership to **786**



Our website provided information to **72,197** users

We shared over **150** updates on social media, reaching over **100,000** people and gaining over **600** new followers.

We had over **100** people register for our annual Summit event



We answered **138** of your questions through our Contact Form, with the help of our team of Dermatologists

We shared results from **4** new research papers, and provided our community with **4** research participation opportunities

DELIVERING UP-TO-DATE ACCURATE INFORMATION ON VITILIGO

A key objective for our Society is to deliver up-to-date information on vitiligo to our community and the medical and research community. We are UK based and the experts on vitiligo in the UK. We also recognise the part we need to play interacting with organisations around the globe, within our role as the UK vitiligo community representatives.

Maintaining up-to-date digital platforms (website)

Our website vitiligosociety.org continues to be our main hub of information, resources and signposting. Whilst the bulk of the work on this site was completed in the previous financial year, we continue to update information by uploading news articles, VitLife articles and additional information pages relating to our newly produced Patient Leaflet and our Medical and Scientific Panel.

In total we published 9 news articles on our website, and introduced our new service - a vitiligo **news roundup**, where we circulate information on new research, treatments and events to members every two months. This complements our existing communication **The VitLife roundup** well, and ensures we are communicating with our community every month.

Maintaining up-to-date digital platforms (social media)

We have focused on growing our reach through our **social media** presence; this year showed growth across all our platforms as follows:

- 58 Facebook posts with a total reach of 26,177. +358 new page likes (+32%)
- 19 Insta posts with a total reach of 21,359. +212 new followers (+2%)
- 64 Tweets with total impressions of 73,000. +70 new followers (+2%)
- 27 Linkedin updates total impressions of 7,309. +46 new followers (+21%)

Partnership work

We were delighted to establish some new working partnerships including joining the patient support group forum provided by the **Global Vitiligo Foundation**. As the only international representative from the UK, we will use these networks to learn and share developments, news and help our community understand how developments from around the world impact treatment and research in the UK.

We also reached out to **Vitiligo Support UK** a small, growing facebook community support group. We are looking forward to working in collaboration with them to help support our community together.

INFORMING ON AND CONTRIBUTING TO THE LATEST RESEARCH

Whilst we want to support everyone with vitiligo to feel confident in their own skin, we know that vitiligo is a health condition and we should always be striving to find a cure. This will only come from us contributing to and informing on the latest research.

Strengthening our relationships with research organisations

This year saw us establish key new relationships with Pfizer UK and the National Institute for Health and Care Excellence. We are excited to be collaborating with these new partners and bringing the patient voice to their research activities. We remain active members of the All Party Parliamentary Group on Skin (APPGS), Dermatology Council of England (DCE) and British Association of Dermatologists (BAD).

Provide information on current and pipeline research

Over the past year we shared 4 new vitiligo research study reports with our community via social media and news roundups. We recognise not only the importance of sharing reports, but also helping our community to understand the impact of research and what it means to them.

Facilitate patient and public involvement in research

We continue to use our platform to identify participants for research opportunities. We found participants to support psychological and social PHD research activities, and to support the shaping of future medical research. We have shared these opportunities working in collaboration with **NICE, UWE, University of Sheffield** and the **British Association of Dermatologists.**

Grow and develop MaSAP

This year we re-established our Medical and Scientific Advisory Panel. Panelists have been helping us by responding to medical enquiries from our community, writing articles for our magazine, participating in our events and spreading awareness of our work through their networks.

Hosted our first online summit event

On Friday 11th December 2020, we hosted our first ever virtual summit. The event saw three incredible speakers present on the latest developments in relation to vitiligo: Dr John Harris, Dr Viktoria Eleftheriadou and Dr Alia Ahmed.

Funding research - Stigma scale work

At the end of 2020 we were approached by the Vitiligo Clinic at St John’s institute of Dermatology, led by Dr John Ferguson, requesting funding assistance for a new research study. The research explores explanations as to why people with vitiligo experience poor health-related quality of life and distress. In particular in regard to illness perceptions and stigma. It is hoped that the study will help shape the support that vitiligo patients have have access to.

DEVELOPING OUR SUPPORT SERVICES

Our support service development is an exciting new area of work for us. Whilst we have always been here to respond to member enquiries and host an annual AGM event, we want to do more to proactively support our community and find ways to bring people together to share information and support one another.

Membership app

We were delighted to receive funding from the BAD to develop a new membership app. This initiative, driven by Simon Parker, will bring an easier way for our members to access information about vitiligo and connect with our charity and work.

Contact & voicemail service

The voicemail service and enquiry form continue to be used by our community to reach us, request information and ask questions. We are fortunate that we have support from dermatologists to help answer these queries and we have spent the second half of the year developing template responses and FAQs to help us manage the volume of enquiries we receive.

Parent Support Network

The Society trustees are working together to re-launch the historic parent support network, with the launch date planned for April 2021. Our vision for the group is twofold: to provide support for those who have questions or concerns relating to vitiligo; and to create a space where parents can feel supported and listened to, whilst being able to ask questions and feel reassured in an environment where you may share common concerns.

The VitLife

The VitLife continues to be a source of inspiration and storytelling for our community. We try to provide a couple of new articles and content every month, with information ranging from stories, research and treatment, lifestyle and community..

eBook written and launched to members

We were thrilled to complete work on our new eBook this year, ‘The Definitive Guide to Vitiligo’. The book took 18 months to complete, and involved us collating all the most relevant and up-to-date information on vitiligo in one free resource. We’ll be launching the guide to the public early next year.

BUILDING A STRONG VOICE FOR OUR COMMUNITY

An important part of our work is providing a voice and advocacy for our community. In order to do this we recognised that we first needed to strengthen our Society internally by reviewing our governance and building internal capacity. We also acknowledge the importance of creating a strong brand and messaging that represents our community and our voice as a united collective.

Strengthen our governance

This year we completed a policy review, and submitted new policies for approval to the Board to help reinforce our safeguarding and financial procedures. We also agreed a stance on the use of animal testing in research.

Strengthen our brand

We started work on building the Society Values and Messaging which we link back to a photoshoot carried out with volunteers in 2018. We are looking to expand our picture library and are planning to schedule another photoshoot next year with the hope to include a more diverse age range of models.

Develop and distribute educational resources

Updating our patient leaflet was a priority for us this year. Good patient information ensures that anyone who has just received a diagnosis of vitiligo is prepared and fully aware of the next steps of their treatment pathway. Many people experience feelings of anxiety and worry about their new condition, its treatment or its effects on appearance, and it can be difficult to retain information and decided which data is reliable when faced with a plethora of online resources.

Introduction to vitiligo

Where to go for further help & support following your diagnosis.

For over 30 years, The Vitiligo Society is a charity that has been the go-to resource for those living with the vitiligo, as well as medical professionals.

What is vitiligo?

Who can get it?

What causes it?

What are my options?

Life with vitiligo

Become a member

Get in touch

Download The Definitive Guide to Vitiligo eBook by visiting https://viti.li/ebook

The patient leaflet we released this year provides clear written information that a patient can go back to re-read, as well as introducing our community and contact information, so no one needs to go through a vitiligo diagnosis alone.

REACHING ALL THE PEOPLE WHO NEED US

A key challenge for our Society is how we reach all the people who need us. Our transition to a digital-first organisation is the start of this journey, but there is so much work we still need to do.

Legacy programme

We recognise the importance of all our supporters, especially those who have been with us for years and for whom our digital work may not feel relevant. We continue to keep in contact with members who are not online, and we ensure that there are a number of different routes through which people can access our information, advice and services. Legacy donations play a vital role in bringing much needed income into our charity, and we are sensitive to the fact that we need to remain relevant to all our supporters, regardless of age or technical ability. We also need to develop better pathways to create a larger culture of legacy giving from our supporters.

Grants and Investments

We were successful in a small lottery grant, securing £7,800 for staffing and marketing costs in 2021-22. This will really help contribute to our organisation and allow us to invest in project work next year. This comes in addition to the grant we received for App work from the BAD.

Community Fundraising

The fundraising pack continues to be worked on and is approaching sign-off. We hope to have this piece of work completed by the end of April 2021. In addition we signed up to Amazon Smile and can now receive facebook donations - giving people a new way to support us.

Online Shop

The online shop has been worked on for the past year and is almost ready to launch. Work is still required to finalise payment setup and to test the customer experience of the purchase process. Once feedback in analysed from this work we will be able to launch the service.

Growing our membership

We have commissioned a second phase of work with KickPoint to work with us to improve our SEO, Ad grant management and help launch our e-book campaign.

Registered with the Fundraising Regulator

We took the decision to register with the UK Fundraising Regulator to ensure that donors feel confident in supporting us, and in our ability to protect their information and contribution to our work.

TEAM CHANGES

Simon Parker, Chairperson and Trustee for the Society resigned in October 2021 after over 5 years of service. We'd like to thank Simon for volunteering his time and leading the Society.

We wish Simon all the best in his future endeavours.

We were also delighted to welcome **Denise, Lisa and Catherine** to the Board of Trustees.

Denise Oduntan joined the Society in 2019 and then joined our board with the hope of raising awareness of vitiligo and getting more families the support they need when they are affected by vitiligo.

Denise brings experience and qualifications in economics, procurement and finance management.

Lisa Frontino joined the Society in 2020 with an aim to raise more awareness about the condition and provide support to people and especially young children with vitiligo.

Lisa is a governance professional with experience working for commercial as well as charitable organisations.

Catherine Davidson has been a member of the society for a number of years. She was diagnosed with vitiligo as a student and is keen to provide support and advice to people living with vitiligo.

Catherine brings over 20 years of experience in government relations, predominantly in the financial services sector.

Abbie Hurrell joined the Society as the only staff member in January 2021. The Charity Director role is a new part-time role for the Society, responsible for leading on the development and delivery of the charity's strategy.

Abbie brings with her 10 years experience of working in charities and community development. She also works as an Investment Manager.

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Financial review

Total income for the year was **£115,170**, up **102**% as compared to the previous year £56,877. This increase is due to a grant valued at £75,700 received as a donation in kind of free search engine advertising in the form of Google AdGrants. We observed a 126% increase in donations which are one-off in nature and subject to large swings across financial years. Memberships (Subscriptions), the charity's largest source of income, were up 10% . However, we expect both Memberships(Subscriptions) and one-off donations to steadily increase over the next 5-years due to investments that we have made in member-facing services.

Total expenses were **£115,638**, up **24**% on the previous year £93,299, driven primarily by increased investment in the Society's digital services, staff costs and Fundraising & Publicity (which includes the expenditure of £75,700 for the Google AdGrants). See note 5 of the financial statements for further details.

The Vitiligo Society generated a net loss, termed "Net Expenditure" in the Statement of Financial Activities, of £468 in 2021. This compares to a net loss of £36,422 in 2020. This net loss was predicted as we expect an income return on a number of investment areas over the next 36 months.

The Society's work is entirely reliant on Memberships (Subscriptions) and donations from its members, together with other donors and charitable trusts. Each year the Trustees agree to a financial budget, setting out expected income together with planned expenses. This is monitored on a regular basis and the results for the year to 31 March 2021 were in line with this budget. Net Current Assets (see the Balance Sheet as at 31st March 2021) have fallen to £59,522 from £59,990 in 2020. Out of these Net Current Assets, Cash at Bank and in hand form the vast majority, £68,438 (2020: £60,925). This is equivalent to more than two years' worth of expenses at current levels. In line with previous years, the Society carries minimal liabilities and no loans/debt.

We recognise the investment made this year has significantly increased, which has been a deliberate strategy. This investment has gone into far improving the services we offer today (as detailed above) and ensuring we are a charity which is sustainable and can continue to serve the vitiligo community long into the future.

As always, we are extremely grateful to those paying the Memberships (Subscriptions) fee and also to those who feel able to provide donations, of whatever amount. All monies received are carefully managed and with this in mind the Trustees remain ever vigilant, making sure that our operational costs are the lowest they can pragmatically be and we will continue to do this going forward.

Financial policies

Grant policy

The Society, occasionally awards grants to people from a variety of disciplines such as dermatology, psychology and biochemistry.

Reserves policy

The trustees believe it would be prudent to maintain the charity's reserves to at least a sum equivalent to between six and twelve months' operating costs currently projected to be **£19,564 and £39,127** in order to ensure the charity has sufficient funds in reserve to meet its statutory and contractual obligations.

Unrestricted reserves are available, at the discretion of the Trustees, to further the general objects of the charity. The unrestricted funds available to the charity as at 31 March 2021 were **£55,197** (£58,165 in 2020). This is considered sufficient to meet these objectives.

Managing risk of harm

The Trustees carry out an annual review of the major risks to which the Society is exposed and ensure that the systems and procedures established to manage the risks remain robust and fit for purpose. This year the Society dedicated considerable effort in ensuring that we would comply with GDPR legislation.

Structure, governance and management

The Governing document of the Society is the Memorandum and Articles of Association. The trustees of the charity, for the purpose of charity law, are also the directors of the company for the purposes of the Companies Act.

The Society is governed by a council of management that at all times must comprise a majority of members who have vitiligo or have partners, children or siblings with the condition. One third of the members of the council retire each year and retiring members are eligible for re-election. Decisions on behalf of the Charity are made by the directors, (known by the charity as Trustees) who meet approximately once every six weeks. Trustees are appointed on recommendation by the Board of Trustees or by election at the Annual General Meeting. All new trustees are required to demonstrate a knowledge of their responsibilities and where necessary undergo training in certain areas.

Going concern

The trustees are satisfied that the charity will continue to be a going concern for the foreseeable future.

Statement of Trustees' responsibilities

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

a) select suitable accounting policies and apply them consistently;
b) observe the methods and principles in the Charities SORP;
c) make judgments and accounting estimates that are reasonable and prudent;
d) state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
e) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report, which has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, was approved by the Board on 21st December 2021 and signed on its behalf.

Trustee: JOHN DUNSTER
Signed: JGDunster
21/12/2021

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Independent Examiner's Report & Financial Statements

For the year ended 31 March 2021

Independent Examiner's Report to the Trustees of The Vitiligo Society

I report on the financial statements of the company for the year ended 31 March 2021 as set out on pages 21 to 30.

Responsibilities and basis of report

As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in accordance with section 386 of the Companies Act 2006; or

2. the accounts do not accord with such records; or

3. the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or

4. the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Shruti Soni FCCA FCIE
Shruti Soni Ltd ● Chartered Certified Accountants
117A St Johns Hill, Sevenoaks TN13 3PE

Date: 22/12/2021

The Vitiligo Society

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 March 2021

				2021			2020
		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
	Note	£	£	£	£	£	£
Income from:							
Donations and legacies	2	97,062	2,500	**99,562**	42,476	-	42,476
Charitable activities							
Research, Information and Support	3	15,606	-	**15,606**	14,195	-	14,195
Other trading activities	4	-	-	-	158	-	158
Investments		2	-	**2**	48	-	48
Total income		112,670	2,500	115,170	56,877	-	56,877
Expenditure on:							
Raising funds	5	6,608	-	**6,608**	4,178	-	4,178
Charitable activities							
Research, Information and Support	5	109,030	-	**109,030**	89,073	48	89,121
Total expenditure		115,638	-	**115,638**	93,251	48	93,299
Net income / (expenditure) for the year		(2,968)	2,500	**(468)**	(36,374)	(48)	(36,422)
Net movement in funds		(2,968)	2,500	**(468)**	(36,374)	(48)	(36,422)
Reconciliation of funds:							
Total funds brought forward		58,165	1,825	**59,990**	94,539	1,873	96,412
Total funds carried forward	14	55,197	4,325	**59,522**	58,165	1,825	59,990

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 14 to the financial statements.

The Vitiligo Society

Company no. 03542195

Balance sheet

As at 31 March 2021

	Note		2021		2020
		£	£	£	£
Current assets:					
Debtors	10	422		115	
Cash at bank and in hand		68,438		60,925	
		68,860		61,040	
Liabilities:					
Creditors: amounts falling due within one year	11	9,338		1,050	
Net current assets / (liabilities)			59,522		59,990
Total net assets / (liabilities)			59,522		59,990
The funds of the charity:	14				
Restricted income funds			4,325		1,825
Unrestricted income funds:					
General funds		55,197		58,165	
Total unrestricted funds			55,197		58,165
Total charity funds			59,522		59,990

For the year ending 31 March 2021, the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Trustees' Responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476
- The trustees acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements, which have been prepared in accordance with the special provisions relating to the small companies regime within Part 15 of the Companies Act 2006 and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), were approved by the Board on 28 Dec 2021 and signed on its behalf by:

JG Dunster

Trustee

Name JOHN DUNSTER

1 Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year and the preceding year.

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Charities SORP (FRS 102) - Second edition October 2019 - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006. The accounts are presented in GBP rounded to £1.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

c) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

There are no key judgements that the charitable company has made which have a significant effect on the accounts.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

d) Income

All income included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

Voluntary income is received by way of grants, donations and gifts and is included in full in the statement of financial activities when receivable. Grants where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included.

Memberships (Subscriptions) are credited to income for the year to which they relate. Life subscriptions are credited to income in full in the year of receipt.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

e) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

1 Accounting policies (continued)

f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

g) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

h) Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Fundraising Cost comprise the costs associated with attracting voluntary income. Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Support costs are those costs incurred directly in support of expenditure on the objects of the charity and include project management.

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.

i) Allocation of support costs

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

• Charitable Activities	100%

j) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £750. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

• Office Equipment	20% per annum

k) Stocks

Stocks are stated at the lower of cost and net realisable value. In general, cost is determined on a first in first out basis and includes transport and handling costs. Net realisable value is the price at which stocks can be sold in the normal course of business after allowing for the costs of realisation. Provision is made where necessary for obsolete, slow moving and defective stocks. Donated items of stock, held for distribution or resale, are recognised at fair value which is the amount the charity would have been willing to pay for the items on the open market.

1 Accounting policies (continued)

n) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

p) Taxation

The charity's activities fall within the exemptions afforded by the provisions of the Income and Corporation Taxes Act 1988. Accordingly, there is no taxation charge in these accounts.

2 Income from donations and legacies

	Unrestricted £	Restricted £	2021 total Total £	2020 Total £
Donations – Members	6,043	–	**6,043**	3,622
General Donations	6,632	2,500	**9,132**	6,947
Grants and Donations – Trusts and Foundations	8,687	–	**8,687**	–
Donations in Kind	75,700	–	**75,700**	31,907
	97,062	2,500	**99,562**	42,476

Donation in kind comprises value to The Vitiligo Society of free advertising in the form of AdGrants on Google for not for profits within their search engine.

3 Income from charitable activities

	Unrestricted £	Restricted £	2021 Total £	2020 Total £
Research, Information and Support				
Memberships (Subscriptions)	15,606	–	**15,606**	14,195
Total income from charitable activities	15,606	–	**15,606**	14,195

4 Income from other trading activities

	Unrestricted £	Restricted £	2021 Total £	2020 Total £
Great Weather Lottery	–	–	–	158
	–	–	–	158

5 Analysis of expenditure

	Cost of raising funds £	Charitable activities £	Support costs £	2021 Total £
Staff costs (Note 6)	681	2,271	1,590	4,542
Travel & Cost of Meetings	–	–	–	–
Fundraising & Publicity	5,927	76,511	–	82,438
Newsletter – Printing & postage	–	1,272	–	1,272
Skin Deep App Design Fees	–	–	–	–
Merchandising	–	300	–	300
Premises Expenses	–	–	58	58
Website/CRM	–	15,764	–	15,764
Printing, stationery & Postage	–	–	623	623
Office Expenses	–	–	1,319	1,319
Insurance	–	–	306	306
Sundry Expenses & Bank Charges	–	–	463	463
Computer Support & Software	–	–	208	208
Phone & internet	–	–	420	420
Independent examination & Accountancy	–	–	1,170	1,170
Depreciation	–	–	–	–
Legal, Professional & Consultancy Fees	–	–	6,755	6,755
	6,608	96,118	12,912	115,638
Support costs	–	12,912	(12,912)	–
Total expenditure 2021	**6,608**	**109,030**	–	**115,638**

Fundraising & Publicity includes donation in kind of £75,700 (2020: £31,907) which is the value to The Vitiligo Society of free advertising in the form of AdGrants on Google for not for profits within their search engine.

	Cost of raising funds £	Charitable activities £	Support costs £	2020 Total £
Staff costs (Note 6)	–	16,889	–	16,889
Travel & Cost of Meetings	–	–	146	146
Fundraising & Publicity	4,178	31,907	–	36,085
Skin Deep App Design Fees	–	48	–	48
Merchandising	–	367	–	367
Rent & Rates	–	–	7,520	7,520
Premises Expenses	–	–	1,023	1,023
Website/CRM	–	23,989	–	23,989
Printing, stationery & Postage	–	–	187	187
Office Expenses	–	–	89	89
Insurance	–	–	530	530
Sundry Expenses & Bank Charges	–	–	381	381
Computer Support & Software	–	–	74	74
Independent examination & Accountancy	–	–	1,243	1,243
Legal, Professional & Consultancy Fees	–	–	3,959	3,959
	4,178	73,200	15,921	93,299
Support costs	–	15,921	(15,921)	–
Total expenditure 2020	**4,178**	**89,121**	–	**93,299**

Of the total expenditure, £115,638 was unrestricted (2020: £93,251) and £Nil was restricted (2020: £48).

6 Trustee remuneration and expenses

Staff costs were as follows:

	2021 £	2020 £
Salaries and wages	4,000	10,126
Redundancy and termination costs	-	6,763
Social security costs	249	-
Employer's contribution to defined contribution pension schemes	73	-
Other forms of employee benefits	220	-
	4,542	16,889

No employee earned more than £60,000 during the year (2020: nil).

The charity trustees were not paid or received any other benefits from employment with the charity in the year (2020: £nil). No charity trustee received payment for professional or other services supplied to the charity (2020: £nil).

No trustees were reimbursed any expenses incurred in relation to their duties as trustees.

7 Related party transactions

Aggregate donations from related parties during the year were £nil (2020: £nil).

There are no donations from related parties which are outside the normal course of the charity's business and no restricted donations from related parties. Some trustees donate back out of pocket expenses incurred.

8 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9 Tangible fixed assets

	Office Equipment £	Furnitures & Fixtures £	Total £
Cost or valuation			
At the start of the year	10,010	2,200	12,210
At the end of the year	10,010	2,200	12,210
Depreciation			
At the start of the year	10,010	2,200	12,210
Charge for the year	-	-	-
At the end of the year	10,010	2,200	12,210
Net book value			
At the end of the year	-	-	-
At the start of the year	-	-	-

All of the above assets are used for charitable purposes.

10 Debtors

	2021 £	2020 £
Other debtors	125	-
Prepayments	297	115
	422	115

11 Creditors: amounts falling due within one year

	2021 £	2020 £
Taxation and social security	254	-
Accruals	1,284	1,050
Deferred income	7,800	-
	9,338	1,050

12 Deferred income

	2021 £	2020 £
Balance at the beginning of the year	-	-
Amount released to income in the year	-	-
Amount deferred in the year	7,800	-
Balance at the end of the year	7,800	-

13 Analysis of net assets between funds

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets	-	-	-	-
Net current assets	55,197	-	4,325	59,522
Net assets at 31 March 2020	**55,197**	**-**	**4,325**	**59,522**

Analysis of net assets between funds

	General £	Designated £	Restricted £	Total funds £
Tangible fixed assets	-	-	-	-
Net current assets	58,165	-	1,825	59,990
Net assets at 31 March 2019	**58,165**	**-**	**1,825**	**59,990**

14 Movements in funds

	At 1 April 2020 £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At 31 March 2021
Restricted funds:					
Research	1,206	–	–	–	1,206
Information	210	–	–	–	210
Support	409	2,500	–	–	2,909
Total restricted funds	1,825	2,500	–	–	4,325
Unrestricted funds:					
General funds	58,165	112,670	(115,638)	–	55,197
Total unrestricted funds	58,165	112,670	(115,638)	–	55,197
Total funds	59,990	115,170	(115,638)	–	59,522

	At 1 April 2019 £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At 31 March 2020 £
Restricted funds:					
Research	1,206	–	–	–	1,206
Information	210	–	–	–	210
Support	457	–	(48)	–	409
Total restricted funds	1,873	–	(48)	–	1,825
General funds	94,539	56,877	(93,251)	–	58,165
Total unrestricted funds	94,539	56,877	(93,251)	–	58,165
Total funds	96,412	56,877	(93,299)	–	59,990

Purposes of restricted funds
The purpose of restricted fund is Research information and support for people with Vitiligo.

15 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.