NOAH'S ARK CHILDREN'S HOSPITAL CHARITY

England & Wales · Charity number 1069485

Details

Other names	CHILDREN'S HOSPITAL IN WALES APPEAL LIMITED, CHILDRENS HOSPITAL IN WALES APPEAL, THE NOAH'S ARK APPEAL
Status	Registered
Legal form	Charitable company
Company number	03486361
Registered	1998-05-11
Register	View on the Charity Commission register

Contact

Address	University Hospital Of Wales Healthcare Nhs Trust Cardiff CF14 4XW
Phone	02921847310
Email	enquiries@noahsarkcharity.org
Website	www.noahsarkcharity.org

Activities

Objects: THE RELIEF OF SICKNESS AND PROMOTION OF GOOD HEALTH IN CHILDREN AND YOUNG PEOPLE ATTENDING THE NOAH'S ARK CHILDREN'S HOSPITAL FOR WALES AND ITS OUTREACH SERVICES, IN PARTICULAR BY THE PROVISION OF EXCELLENT FACILITIES, EQUIPMENT AND OTHER RESOURCES, AND THE ADVANCEMENT OF INNOVATIVE AND PIONEERING TREATMENTS.

Activities: Fundraising to provide equipment and other resources for the Noah's Ark Children's Hospital for Wales.

Classification

- **How:** Provides Buildings/facilities/open Space
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People

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Geography

- Throughout Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£2,347,902	£1,831,713	£2,214,193	16
2024-03-31	£2,363,589	£2,071,028	£1,698,005	14
2022-12-31	£1,499,472	£1,346,507	£1,405,444	14
2021-12-31	£1,229,127	£1,173,423	£1,252,479	12
2020-12-31	£1,022,123	£1,251,390	£1,196,775	14

Trustees

Name	Role	Appointed
EDWARD AUGUSTUS HAYWARD	Chair	
Dr MAZIN ALFAHAM		2017-01-23
Ian Gorvett		2022-10-18
JULIE ANN HAYWARD		2013-08-27
Karen Clatworthy		2018-08-22
Lindsay Hugh Doyle		2015-12-08
Melanie Anne Brookes		2022-10-18
Seamus Oliver Gates		2018-10-17

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NOAH'S ARK CHILDREN'S HOSPITAL CHARITY

England & Wales - Charity number 1069485

Accounts

Noah's Ark
Children's Hospital Charity
Elusen Ysbyty Plant

Annual Report
1 April 2024 – 31 March 2025



Creating
brighter todays and
better tomorrows
for the children of Wales.

Company Registration Number: 03486361
Charity Registration Number: 1069485

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Trustees report

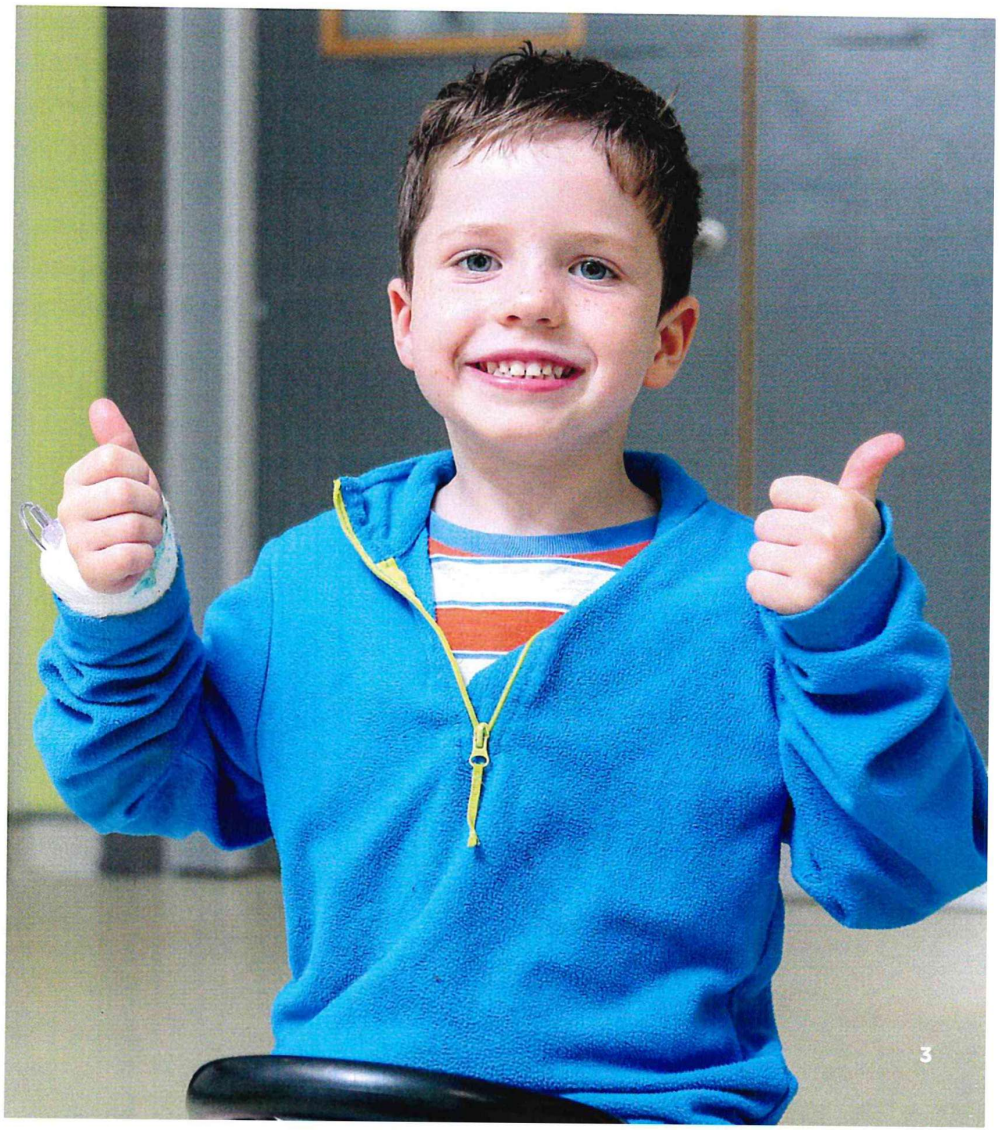
The trustees, who are also the directors of the charitable group for the purposes of the Companies Act 2006, present their report with the financial statements of the charitable group for the 12 month period ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019). This report consolidates the results of Noah's Ark Children's Hospital Charity and its subsidiary, Noah's Ark Appeal Limited, collectively referred to as Noah's Ark.

Our Purpose

Our purpose at the Noah's Ark Charity is to create brighter todays and better tomorrows for children who receive care at the Children's Hospital for Wales. We do this by funding and delivering projects that support the wellbeing of families on a daily basis, while investing in equipment and innovation that provides young patients with the best possible care and outcome.

The Noah's Ark Children's Hospital for Wales receives around 90,000 visits from children needing specialist and life-saving care every year. Thanks to our incredible community of donors, fundraisers, and volunteers, we can be here for them, enhancing and supporting the care provided by our incredible NHS colleagues to ensure that treatment can continue to improve. By listening to the needs of children and families, we deliver services that support them both emotionally and practically while ensuring that, at every turn, children are still able to be children.

Our many supporters from all walks of life are united in fundraising to give children and young people the best chance at a happy, healthy childhood. On behalf of these young patients, their families and the staff at the hospital, we thank each and every one of you. As a charity that relies solely on public donations and gifts in Wills, none of this would be possible without you.



A message from our Chair

As we look back on another successful year at the Noah's Ark Charity, I once again feel an immense sense of pride at what our community has achieved together. Over the last 12 months, our dedicated fundraisers, donors, volunteers, and partners, all supported by our committed charity team, have achieved so much for the children we are all here to help. Collectively, you have raised £2,347,902 in 2024/2025. This incredible amount will help us extend support beyond the essential services delivered by the NHS, enabling us to fund outstanding medical care and deliver wellbeing support that simply would not be possible otherwise.

From specialist equipment and innovative treatments, to counselling, therapeutic play, and vital wellbeing services — every single gift, event, and hour volunteered has played a part in our ability to help create brighter todays and better tomorrows for the children who need them most.

Thanks to you, we have been able to provide £426,655 in hospital grants, supporting our clinical colleagues to deliver the very best standard of medical care to young patients. You have helped fund therapeutic play for the 14th year in a row, a service that has provided more than 4,000 distractions, 1,500 preparation sessions and supported close to 1,000 long term patients within this period alone. At the same time, the projects we deliver directly have gone from strength to strength, growing as a result of clear evidence of both need and impact. In the year ahead, we plan to extend these services further, doubling the capacity of both our ward counselling and Sparkle activities. These services, and their growth, have been made possible exclusively as a result of your overwhelming response to our direct appeals.

This has been a year of reflection as well as growth. Guided by our strategy to the summer of 2026, we are building strong foundations for the future — investing in people, technology, and systems so that we can expand our impact and meet the growing needs of children and families across Wales. Our values of excellence, hope, compassion, and family continue to shape everything we do, ensuring that the voice of those we support is at the very heart of our work.

Though it was with sadness that we closed our Birchgrove shop in July, this decision was borne from a clarity that any expenditure should focus on areas that result in the highest level of return and ultimately, impact, for the children and families we are here to support. Whether through working, volunteering, donating or buying, we would like to take this opportunity to personally thank all those who supported the Birchgrove shop between its opening in 2019 and its closure in 2024.

Our fundraising and events programme thrived in 2024, from a record-breaking Superhero 5K Fun Day and our first Golf Day, to record participation at the Cardiff Half Marathon and the return of our much-loved IKEA Grotto. Corporate partnerships reached new heights, with Primark hitting £1 million through bag levy donations and Tesco clothing banks now placed in every Superstore and Extra in Wales. We were also incredibly grateful for the continued support of our patron Dame Shirley Bassey CH DBE during the year. Thanks must go out too, to my fellow trustees, who each give their time and expertise willingly and generously.

We were delighted to see the Big Give Christmas Challenge surpass its target in December, raising £127,055 in funds for the Sparkle Appeal. And as always, we are deeply grateful to those who chose to leave a Gift in their Will, ensuring their legacy will continue to support children and families for generations to come.

As we look ahead to our 25th anniversary in 2025, we do so with pride in what has been achieved and excitement for what lies ahead. Following the recent launch of the Health Board's strategy for babies, children, and young people, we are scoping how we can support the realisation of these ambitions — particularly in relation to emergency care, respite, and mental health.

None of this would be possible without you. Our supporters are the beating heart of this charity, and together, you make a tangible difference every single day.

On behalf of the children, families, and hospital staff who benefit from your generosity, thank you.



Eddie Hayward OBE,
Chair of Trustees



Independence

Independent of the NHS, we work in close partnership with Cardiff and Vale University Health Board who manage the hospital. We support the whole hospital and all its patients through our fundraising. The charity receives no government or NHS funding. We rely entirely on voluntary donations and gifts in Wills.

How we measure success

To the charity, success is about more than meeting targets — it's about transforming lives.

We measure success through stories as well as numbers. We use a variety of qualitative and quantitative tools to track the reach of our work within the hospital, both through our grants programme or via our emotional wellbeing services. We also look beyond the hospital, measuring the success of fundraising and events activities that help us grow, strengthen, and expand both the hospital and charity community.

Our impact is assessed against specific appeal and event targets, growth in new supporters, and the invaluable formal and anecdotal feedback we receive.

We are proud of every success we are part of — whether that comes in the form of a smile on a patient's face on receiving a birthday gift, or the number of children who can access specialist treatment thanks to the equipment you help us fund. At the same time, we remain committed to continually reviewing and improving our monitoring and evaluation systems, to ensure that we always reflect the needs and voices of our community.



The values that guide us

Excellence

From the support we provide to our fundraisers to the projects we fund and deliver — we are committed to the highest standards in everything we do. Thanks to the generosity and dedication of our donors, we can provide the best possible resources to help children receive world-class care.

Compassion

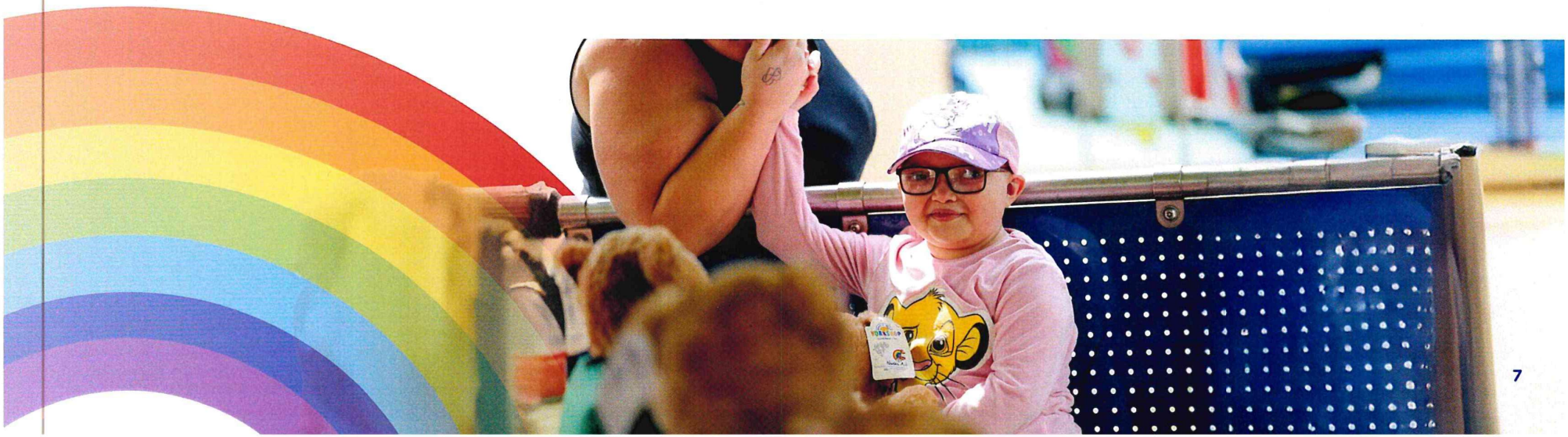
We listen and respond with care, ensuring that the needs of children and families remain central to our work. The same compassion drives our community of supporters. It's because of their kindness and commitment that we can keep doing more for children and families.

Hope

Hope is the thread that runs through all our work, from providing small moments of daily joy to funding equipment that offers the best outcome possible. We aim to be a beacon of hope for families during the most challenging of times, showing them that they are not alone.

Family

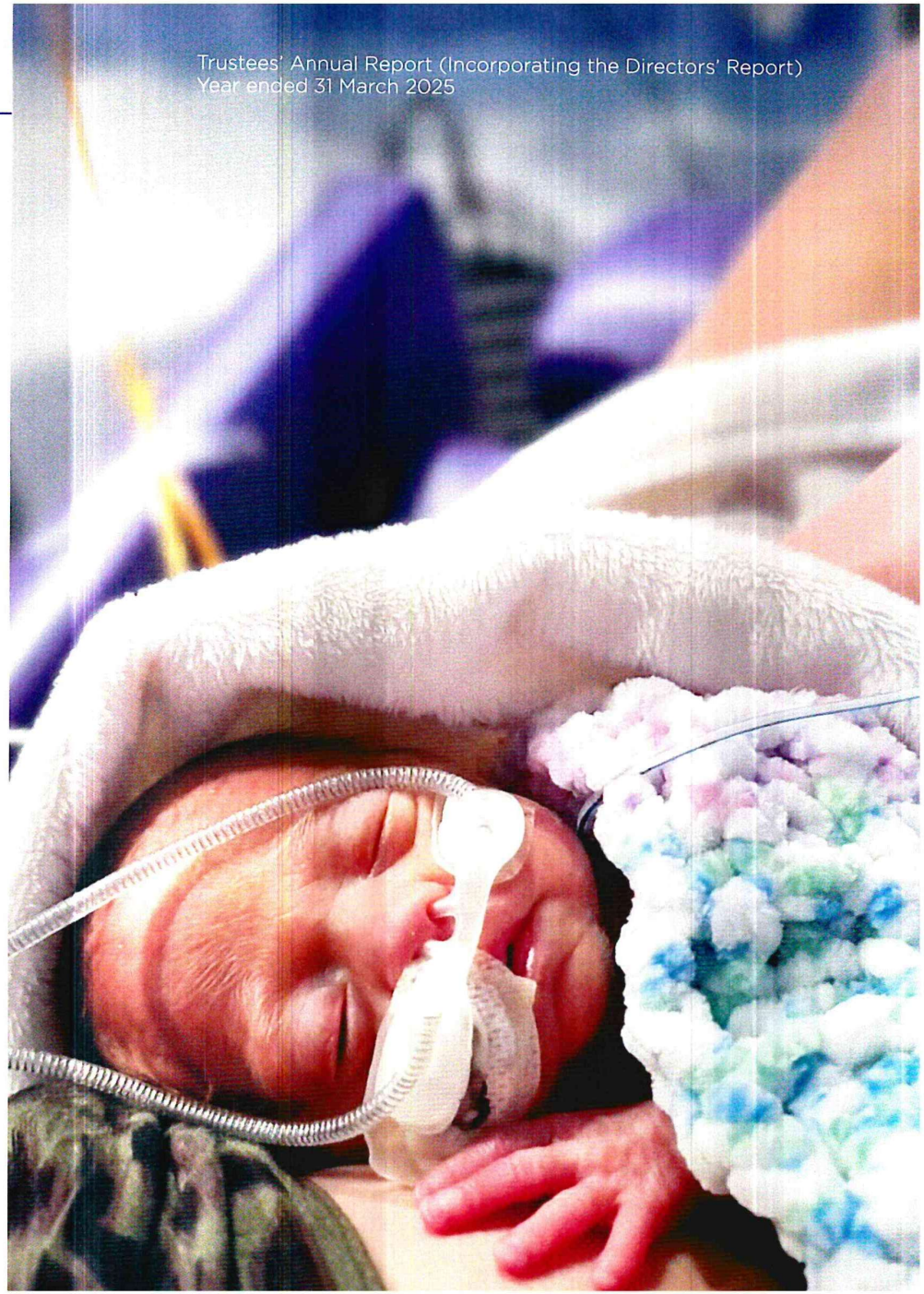
We believe in the power of community. Whether you are a fundraiser, donor, volunteer or hospital staff member — we are all part of one extended Noah's Ark family. By working in partnership, we build a network of support that helps children thrive.



Consolidating for growth — our strategy to 2026

Finding ourselves on a much firmer footing and recognising the importance of taking stock after some challenging years, the first half of 2024 was a period of reflection for the charity. While our conversations with stakeholders at every level confirmed the many opportunities for future growth, we recognised that our immediate focus should be on strengthening our foundations. Following a period of planning, engagement, research and horizon scanning, by Autumn 2024 we were ready to launch a strategy designed to build stability and readiness for the next stage of our development, taking us through to Spring/Summer 2026.

Focused on strengthening the charity's foundations, our aim over this period is to ensure that we can deliver meaningful support to children and families well into the future with confidence. It includes securing the funding needed to meet current commitments while investing in the growth of our services and grant-making work. We will also be preparing for the next stage of our development, building the capacity to grow income and expand our impact through investment in our people, our technological capabilities, and our brand. Key to our evolution will be a monitoring and evaluation framework, newly built from the ground up. This will strengthen our ability to gather insights that will help demonstrate the impact of our donors, shape future plans and ensure every decision is guided by the needs of those we support.



Our key strategic objectives

Objective 1

Planning for greater impact in children's healthcare

We are strengthening the way we plan and deliver our work to make an even greater difference in the lives of children and families. By using evidence and learning to guide our decisions, we aim to maximise the value and long-term impact of the projects and services we deliver and fund.

Objective 2

Measuring what matters

To make sure that every penny raised leads to meaningful change, we're putting better systems in place to evaluate what works best—both in terms of the services, projects and equipment we fund, and in how we raise income. These learnings will drive continuous improvement, allowing us to achieve even more for the children and families you help us support.

Objective 3

Strengthening our voice to reach and inspire more people

With the voices of those we support at its heart, we are revitalising the way we communicate to better connect with families, healthcare professionals, funders and supporters. By sharing the difference that our supporters make in a clear and inspiring way, we hope to grow our community, deepen relationships, and create new opportunities for collaboration and funding.

Objective 4

Growing income to meet growing needs

The need for the services and projects we deliver and fund is increasing. We are expanding our fundraising activity and exploring new income streams, ensuring that we can be here to help provide even more life-changing services, facilities and innovations in children's healthcare.

Our four funding areas

Supporting patients and families

Whether admissions are brief or long, one offs or regular occurrences, hospital life can put a real strain on families. With your support, we provide services to help relieve some of the pressure, funding and delivering services that offer wellbeing support, practical help, therapeutic play and some much-needed distraction and light relief for both children and their families.

Life-saving medical equipment and innovation

We fund state-of-the art equipment and technological innovation that helps make sure that children have access to the most effective treatment available. We are here to help keep up with the ever-evolving pace of medical science by funding equipment over and above what the NHS can provide alone.

Redevelopment and environment

With the help of our supporters, we fund nurturing, child-friendly facilities and environments where children feel more relaxed and families can be comfortable together, despite the clinical setting.

Staff and professional development

From nurses and doctors to physiotherapists and occupational health, there are hundreds of people who care for the children you help us support. We invest in their professional development so that they can provide the highest standard of care to children and their families.



Impact

719 children who had previous traumatic medical experiences received support from the therapeutic and specialised play service

78 children with complex heart conditions were able to access advanced 3D scanning

100% of radiology patients felt less worried about their MRI scan thanks to the newly installed specialist DVD player

Over **2,000** patients were provided with moments of joy and happiness through our Sparkle Fund

562 music therapy sessions were delivered across the children's hospital and NICU

120 brothers and sisters of babies on NICU were helped by our custom created sibling packs

Waiting times for children needing an ECG on the same day emergency care unit were reduced by **an hour**

116 families of critically ill children on PCCU were helped with support from a psychologist

132 staff received training on how to manage paediatric emergencies

145 inpatients and family members received emotional support through our counselling service

64 cardiac families were supported through our Beads of Courage programme

Final plans were put in place to start work on a new 'home from home' Jungle Ward in Autumn 2025

484 long term patients were supported by the therapeutic and specialised play service

Our year in fundraising

Following an extremely successful end to the financial year, we entered 2024/25 with renewed energy and optimism. As a charity we demonstrated resilience, despite ongoing economic challenges including the cost-of-living crisis, inflation, and rising operational costs.

Once again, our incredible Noah's Ark community rallied behind the cause, helping us deliver another outstanding year. Surpassing £2 million in income stands as a powerful testament to the strength and dedication of our supporters.

The priority within this current strategic phase is to lay strong foundations for the future, investing in areas that offer the greatest return and ensuring we can continue to deliver meaningful, support to children and families for years to come.

As part of this plan, we were delighted to welcome three new permanent posts to the charity. This includes our first-ever regional post — a fundraiser based in West Wales, marking an exciting milestone in expanding our presence and impact.

Following a period of reflection and realignment, we also made the difficult decision to close our community shop in Birchgrove. While not taken lightly, this step reflects our focus on sustainability and long-term impact.

We continue to be inspired by the incredible community of supporters who go above and beyond for our cause. Many have a deeply personal connection to the charity, often through a child's treatment at the hospital. Our family ambassador programme continues to go from strength to strength thanks to the dedication of people who choose to represent the charity within their own communities.

Our events programme had a record-breaking year, packed with energy, growth, and unforgettable moments. Earlier in the year, we were thrilled to be the charity partner for the CARTEN100 for the second year running, an incredible opportunity to raise both funds and awareness.

June saw the return of our Superhero 5K Fun Day, with a brand-new name, base, and vibrant brand identity. The response was fantastic, with record numbers of participants and funds raised. The event reached new heights, and we're excited to keep building on that momentum.

Just one week later, we embraced a new challenge, coordinating mass volunteering at the Chepstow Summer Sessions. We successfully recruited a team of 120 volunteers, showcasing the power of community engagement.

We also launched our inaugural Golf Day at the Vale Resort, which proved a great success and addition to our annual calendar.

In October, the Cardiff Half Marathon saw a record number of participants taking part in aid of the charity, including an inspiring team of 40 hospital staff. The commitment of our runners was demonstrated by the significant funds they collectively raised. The event continues to be one of the key highlights of our year and we have plans in place to develop and grow in this area over the coming years.

As Christmas approached, our much-loved Grotto at IKEA Cardiff returned, welcoming very high levels of visitors and outstanding engagement from corporate volunteering teams.

Stepping into the new year, excitement was already building for one of our biggest milestones yet, our 25th Birthday Ball, set to take place in April 2025.

Corporate fundraising continued to go from strength to strength. Earlier in the year we took to the road to celebrate with Primark teams as they hit £1million in fundraising through bag levy donations. Our clothing bank partnership with Tesco hit record highs with clothing banks now in place at every Tesco Superstore and Extra in Wales. It must be noted that the textile industry faced serious challenges during the year, and we anticipate achieving lower fundraising results in the upcoming financial year. We also welcomed several new corporate partners, and we look forward to building more meaningful relationships with companies across Wales with the introduction of our new regional role.

The Big Give Christmas Challenge raised £127,055 for the Sparkle Appeal, thanks to the incredible generosity of our pledgers, our champion funder the Reed Foundation, and our fantastic network of supporters. We were also thrilled to benefit once again from Brogue Does Beaujolais, an evening organised by The Brogue Trader and Spiros Fine Dining and Events. Their efforts, combined with match funding through the Big Give, raised over £50,000 and made a significant contribution to the campaign's success.

Finally, we are deeply grateful to those who so generously choose to leave a gift in their Will to the charity. In 2024/25, legacy giving accounted for 37% of our total income, making a lasting and meaningful impact to our work. During the year, we were honoured to receive gifts from the estates of the late Margaret Jean Haxell, the late Elizabeth Samuel, the late Harry Morris, the late Dilwyn John Jones, and the late Howard Cutts. Their legacy will continue to support children and families for years to come.

Our year in numbers

Invaluable partnerships like Primark and our partnership with Tesco and the Salvation Army, generated **£163,341** in income for the charity

1,560 individuals and people visited our Grotto in IKEA, with 200 volunteers contributing to making the magic in the 29 days before Christmas

50 schools and educational institutions chose to support the charity

64 riders took on the CARTEN100 challenge for the charity

170 runners completed the Cardiff Half Marathon as part of Team Noah's Ark, raising an incredible **£72,557**

1,065 people came along to our Superhero 5K Family Fun Day, with 42 volunteers ensuring the event ran like clockwork!

£853,426 was kindly left to the charity through gifts left in Wills

£127,055 was raised through the Big Give Christmas Challenge in less than a week for our Sparkle Appeal

1,013 individuals and organisations donated to the charity for the very first time

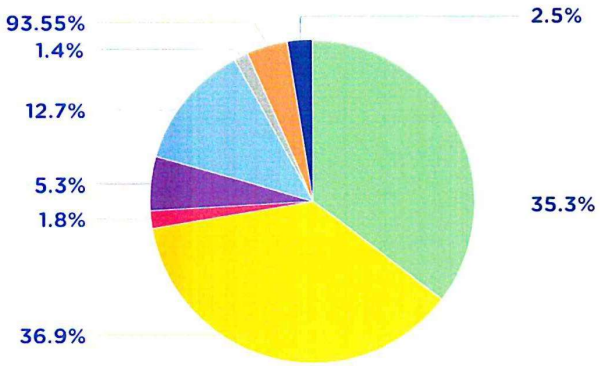
39 members of our community took on personal challenges like the Cardiff Triathlon and the London to Paris cycle

843,626kg of textile was donated to our Tesco clothing banks and diverted away from disposal

How funds were raised (Income figures) — £2,347,902

How they were spent (Hospital expenditure figures) — £1,831,713

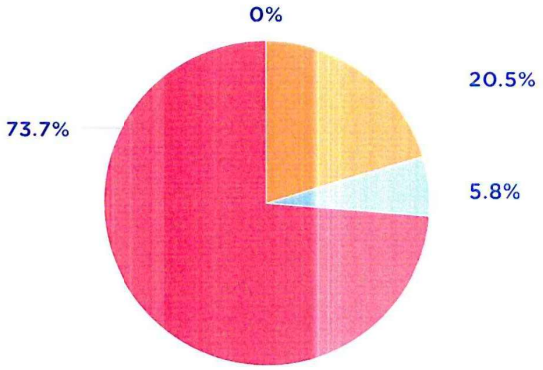
Income 2024/25



- Donations (£816,211)
- Legacies (£890,224)
- Grants (£41,440)
- Trading (£122,310)
- Events (£293,837)
- Trust & foundations (£32,698)
- Clothing Recycling (£93,550)
- Investment (£57,632)

Total £2,347,902

Expenditure 2024/25

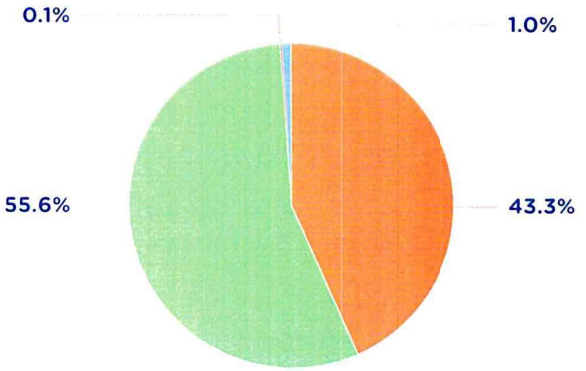


- Fundraising costs (£375,112)
- Trading (£94,063)
- Charitable activities (£1,362,539)
- Taxation (£0)

Total £1,831,713

74p in every £1 is spent on our charitable activities

Hospital expenditure in 2024/25



- Patient and family services (£418,457)
- Medical equipment and Direct Patient Care (£537,753)
- Professional development (£831)
- Environment (£9,184)

Total £966,225

The difference made with your support



Grant making

Our grant programme ensures that the charity is accessible to all frontline staff at the children's hospital by allowing people to apply directly for funding when a need is identified within a team or department. We currently operate two funding schemes: one for small projects and activities costing up to £1,000, and another for applications exceeding this amount.

By the end of the year the charity had awarded nine grants to fund medical equipment, five grants for patient and family services and three grants to support professional development.

In 2024, we undertook a review of our grant-making policy and procedures for grants over £1,000. As part of this process, we digitised and streamlined the application form to make it more accessible, efficient, and better suited to measuring the impact of awarded grants. We also introduced clear, simple steps to encourage stronger collaboration between hospital colleagues and the charity team. Looking ahead, in 2025/26 we will carry out a similar review of our small grants process, ensuring it remains responsive and fit for purpose.

Directly delivered services

In response to what families tell us, and a need that we have seen for ourselves, the services we deliver directly as a charity have grown significantly over recent years. What started with the provision of emergency parent packs in 2016, grew to include the launch of our 'Sparkle' activities a few years later. In 2022 we appointed a sparkle co-ordinator — a newly created role that evolved the project from a largely 'ad-hoc' voluntary provision, to permanent and consistently delivered service.

Following the launch of an appeal focused on emotional wellbeing at the end of that year, the charity's first ever music therapist and ward counsellor joined us in 2023, creating an emotional support service team. This year saw us focus on longer term funding for 'Sparkle'. We also developed methods to monitor and evaluate our services to measure and effectively demonstrate their true impact on the lives of children and families. This will prepare us for the growth that we anticipate being clearly able to evidence is needed in 2025.

Helping patients and their families

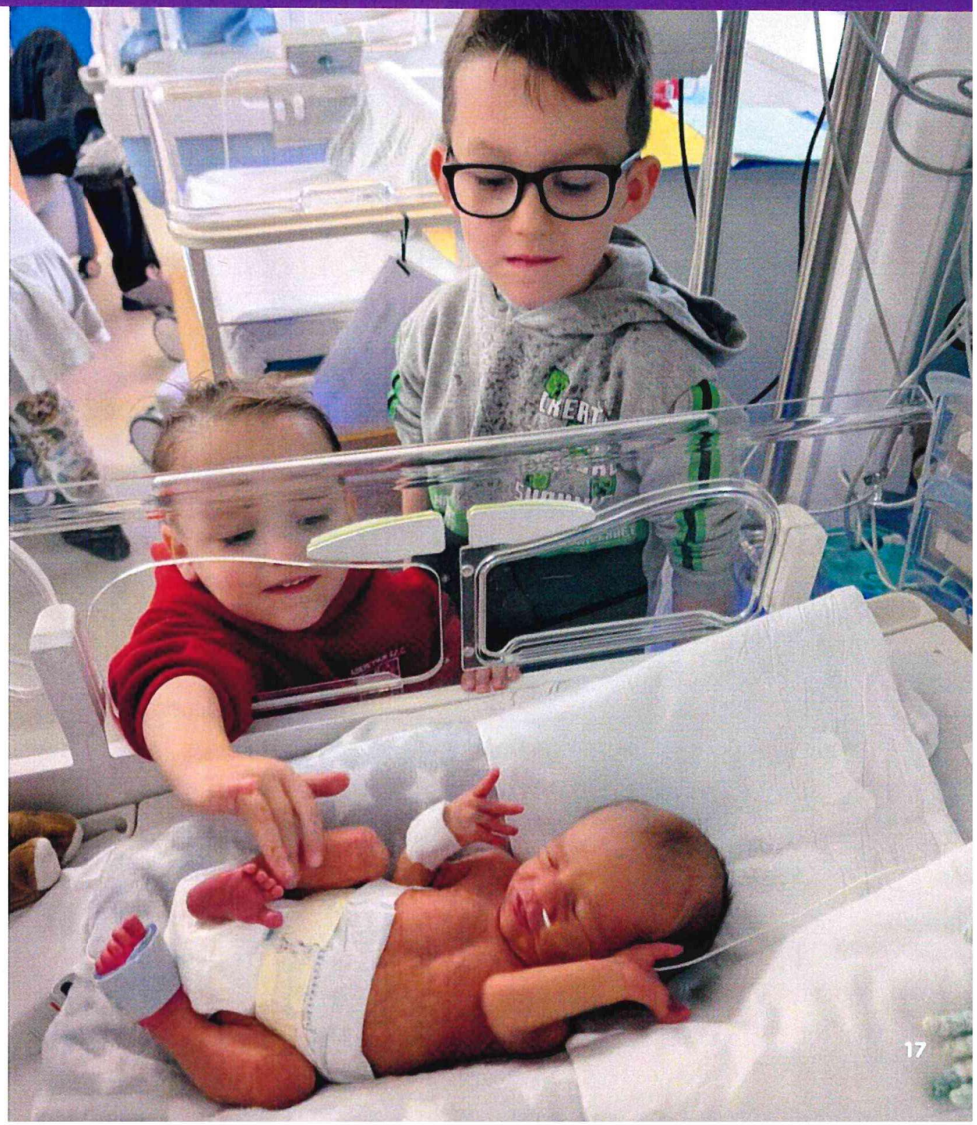
NICU sibling packs

Having a child in hospital can temporarily split a family in two — which can be especially difficult for siblings at home. It's why, in partnership with the paediatric psychology team, we have developed wellbeing packs for siblings whose younger brother or sister is on NICU. Thanks to funding awarded by the Waterloo Foundation, the packs have supported 120 families this year.

In each pack is a specifically created journal that helps children understand what's happening to their new sibling in hospital. They also include cot cards to decorate, best big brother/sister certificates and matching teddy bears - one for the child to keep and an identical one for the new baby.

Baby Ieuan started life on NICU after being born five weeks early. Having looked forward so much to meeting their little brother, older siblings, Kai and Avery, were confused when Ieuan didn't come home straight away.

Mum, Kendal, said: "The sibling packs made NICU a fun and less scary sounding place for the boys. It helped them feel involved and they were able to understand where Ieuan was. It helped to ensure that they were a part of it all. It was so lovely."



Beads of courage

This year, our Beads of Courage programme helped support the wellbeing of 64 cardiac patients. Each bead signifies a different step in a patient's care, right through from a first ECG to a transplant operation. Together, the beads help children to chart their treatment journey with pride, telling a story of courage and resilience.

Seven-year-old Piper, from Pembrokeshire, was born with a large atrial septal defect and has been a regular visitor to the cardiac unit for many years.

Her mum, Emma said: "As she got that bit older, Piper started to struggle with anxiety around hospital appointments, scans and the thought of surgery itself. But the Beads of Courage have really helped. Instead of focussing on the hard bits, she now looks forward to adding the surgery bead, and any other beads she'll have. She's even taken them into assembly to show the other children."



MRI DVD player

Anyone who's ever had an MRI will tell you that it's not the most enjoyable of experiences. It involves staying very still, often for a prolonged period, in a very confined space with a big, loud machine encasing you.

Ten-year-old Poppy was born with a tethered spinal cord and MRI monitoring is a vital part of her ongoing care. But despite being an all too familiar experience, it's still a very daunting one for someone so young. Thanks to your donations, the MRI scanner at the children's hospital is now equipped with a compatible DVD player, designed specifically for paediatric patients. It's a relatively simple addition to a very complex machine, but it helps ensure that the process is both more child-friendly and more efficient.

The device is mounted securely inside the scanner, using only non-magnetic components, and reflects a child's favourite film onto a mirror positioned by their head. A calm, distracted, and happy child makes it more likely that a radiographer will be able to capture undistorted images on the first try. It also means that less children need a general anaesthetic to keep them still during the process, which reduces the need for overnight admissions.

Poppy's mum, Sam, said:

"The DVD player is a life-saver for Poppy as she would never be able to lie completely still for upward of an hour without it. When she was younger, we would try the iPad, but it would never work. We'd end up having to put her to sleep to do the scan which resulted in an extra night in hospital. The DVD player has had a massive role in helping Poppy feel more at ease. Instead of getting worried, she now gets excited about what she's going to watch, while I have the reassurance that the scan will tell us what we need to know."



Our emotional wellbeing services

Having a seriously ill child can be a hugely stressful experience. Children often have to spend weeks or months in hospital, away from home, putting families under immense pressure. The upheaval disrupts every aspect of family life, impacting their physical, psychological and financial wellbeing.

Thanks to your support of our Here for You Appeals in 2022 and 2023, we are now able to fund a growing range of emotional wellbeing services that support families during their hospital journey.

Music therapy

Music therapy in hospital has a whole host of benefits, from improving mood and promoting relaxation to providing an alternative way to communicate difficult emotions. For children who are non-verbal, it can also quite literally give them a voice by providing them with the tools to express their feeling and emotions through musical instruments.

Nine-year-old Alfie is no stranger to hospital life. He spent the first year of his life at Noah's Ark and, due to a range of complex conditions, has been admitted at least twice a year for treatment or care ever since. 2024 was a particularly difficult year. As he has grown older, the chest infections that Alfie is prone to have become more frequent. Alfie had four stays in hospital during the year and for the first time, needed full ventilation.

Though Alfie is non-verbal, he is usually very expressive and communicates his needs and emotions to his devoted mum and dad with facial expressions. Recently however, having been unwell so frequently, he'd become more withdrawn. The social stimulation of school had more often been replaced by medical interventions and, though his parents and the dedicated team on Island Ward did everything they could for Alfie, his world was becoming small.

During his most recent stay in hospital however, Alfie met Noah's Ark music therapist, Becca.

Alfie's mum, Jen, said: "Alfie doesn't understand that the people around him in hospital are there to help him and make him better. He's just aware that the procedures they need to perform are unfamiliar and can be uncomfortable. So as a new adult in a hospital setting, Alfie was pretty shut off to Becca at first. But she worked slowly and consistently with him to gain his trust, finding the things that he liked and what he responded to and adapting their sessions together accordingly. She plays instruments and encourages Alfie to play along and makes up songs that incorporate familiar things. Over the weeks, we could literally see Alfie coming out of his shell and though he doesn't react to many people, he always reacts to Becca.

Before Alfie met Becca, we were scared that we were losing him. But she has helped him open up again. It's as if she's reminded him that not all interactions with new people are medicalised, and that they can be kind and fun too. As his parents, and after a difficult year, it's been a beautiful thing to watch."



Ward counselling



"Hi, I'm Bechan, the Noah's Ark Charity's first ever ward counsellor. My role has been funded by people like you through the charity's Here for You Appeal. My job is to help provide support, comfort and relief to children and families as they navigate what can be a very difficult and overwhelming hospital admission. It's important, at a time where patients and families feel so overwhelmed, that they feel able to bring what's important to them into a space where they feel safe to express their fears, concerns, worries and hopes, and feel seen and heard without judgment.

Children in hospital need opportunities to express themselves and to communicate in ways that they feel comfortable with about what they're experiencing. In my work I often use creative approaches like clay making, creating artwork, story making, using puppets and role play. It allows children to explore and be children at a time where so much is different for them."

Art for wellbeing

In August 2024, we launched an Art for Wellbeing pilot for patients and siblings on Rainbow, the hospital's paediatric oncology ward. Its aim was to provide a space where children could explore and express their feelings creatively in a supportive environment. Hospital admissions can be long as a cancer patient, and children often have to endure periods of isolation to keep them safe while their immune system is compromised.

Held on the ward playroom and open to anyone who was well enough to attend, the art for wellbeing sessions also provided patients, parents and often siblings with an opportunity to come together and take part in an enjoyable group activity. Never wanting to leave anyone out, art packs were also delivered to the door of anyone who did feel too poorly to attend.

The pilot was a success, and Art for Wellbeing has now become a weekly staple on the Rainbow Ward activity calendar. Themes so far have included creating superhero masks, creating slime, designing badges for the team and creating a wellbeing tree. In an environment where children have little choice, it's also become an avenue to honour their voices. Patients often now suggest topics themselves and are delighted to see them being bought to life.

Meet eight-year-old Harri

Harri is no stranger to hospital life. He's been under the care of the children's hospital since before he was born having been diagnosed with several heart conditions. In August 2024, during a routine operation, Harri suffered a stroke. It left him unable to move his left arm or right leg, and dependent on a wheelchair. This came as a huge shock to Harri who, despite his heart condition, had always been a very active boy. During an intensive 12-week neuro-rehabilitation programme, Harri was introduced to Bechan, who started to visit him for regular sessions.

Mum, Jade, said: "Harri is very particular with time so watches the clock and waits for Bechan. She makes Harri so happy. She never makes him do things he doesn't want to do She uses things he likes like dinosaurs, painting or music to get him to open about how he's feeling, without him even realising what he's saying. She has helped us both so much since we've been here."





Sparkle

Just like summer and sunshine, joy and childhood are two words that automatically fit together. Children deserve joy whatever setting they are in, and for a hospital parent, there's nothing more uplifting than seeing their child smile. That's why our sparkle activities have become one of the central elements of what we do as a charity and why, for Christmas 2024, we chose it as the theme for our Big Give Christmas Challenge.

Three-year-old Freddie was admitted to hospital in a critical condition and spent nearly four months in hospital. His story demonstrates the difference sparkle can make in even the toughest of circumstances, and why we are committed to doing more.

Freddie's story

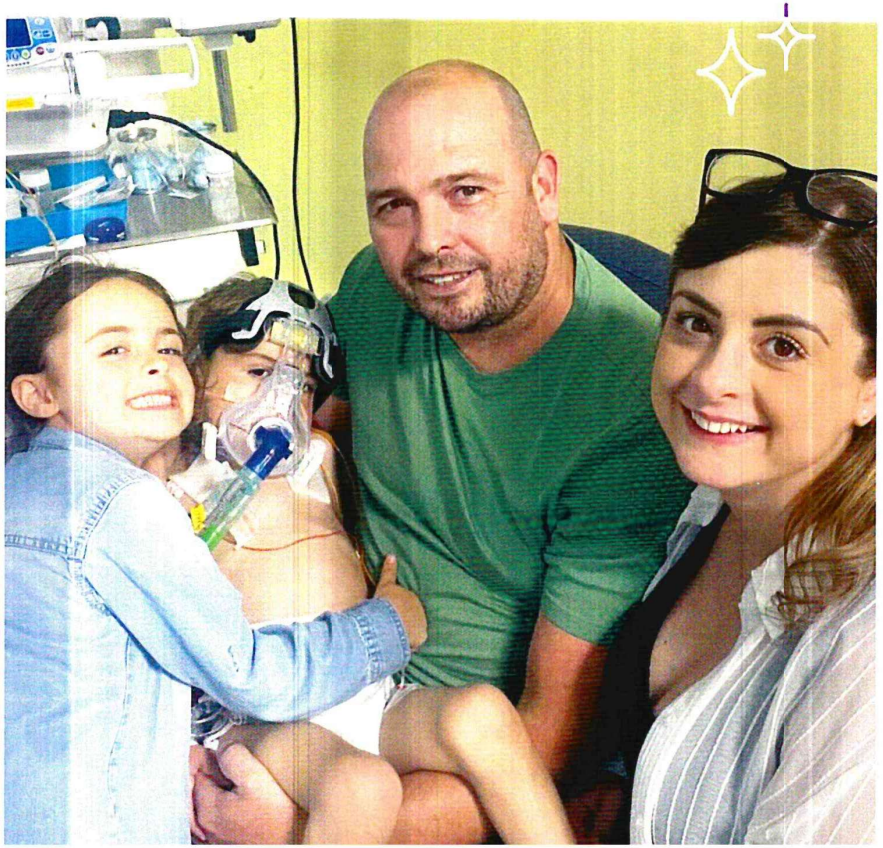
Back in June 2024, parents Vickie and Steven were living a busy family life with their two children, Millie, five, and Freddie, three. Millie loved singing and dressing up, while Freddie, a lively chatterbox, was into his balance bike and construction toys.

One weekend, during a family trip to the cinema, Freddie developed a temperature. Vickie didn't think much of it at first but over the following days, he got worse. Freddie became lethargic and had started being sick, prompting multiple doctor visits. By Thursday morning, Freddie's lips were discoloured and his limbs felt cold. Alarmed, his parents insisted on more help and were sent to their local hospital in Merthyr.

Freddie was critically ill. His veins had collapsed, and his organs were shutting down. He was fighting four viruses that had attacked his heart. By sheer luck, a paediatric cardiologist was on duty. He ordered urgent scans and discovered Freddie's heart was barely functioning.
The WATCH team was called to transfer him to Bristol Children's Hospital. Just before theatre, Vickie kissed Freddie goodbye, unaware that it would be the last time she'd hear his little voice speak back to her for a long time.

Freddie had to be resuscitated on the table before being placed on life support. His condition was minute-by-minute, and doctors warned of the worst. With Freddie deteriorating quickly, the PCCU team put him on ECMO, the highest form of life support. Miraculously, after five days, his heart began to recover.

Freddie spent weeks in intensive care. When sedation wore off, it became clear that he'd suffered a brain injury. He couldn't speak, respond, or even make eye contact. Traumatised and in shock, the family returned to Wales to continue Freddie's care.



It was at this point that they met the charity's sparkle co-ordinator, Emily.

Vickie said: "From the moment Emily introduced herself in the corridor, she was the sunshine in our very dark time. Though Freddie was very slowly starting to show signs of improvement, there was still so much worry and fear, but Emily made sure we had the bright spots right from the word go. She noticed very quickly how much of Freddie's stuff was Spiderman-themed, so she arranged for Spiderman to visit. As Freddie became more alert, she'd bring in the therapy dogs to entertain him and pop in regularly to check in on him with little treats.

And it wasn't just Freddie that benefited from the sparkle either. Whenever our daughter, Millie, was around, Emily would include her in everything. Then when Millie was nervous about going back to school in September, with all she'd been through during the summer and with us still in Cardiff with Freddie, Emily sent her a bravery box full of treats and certificate to say what a great big sister she was."

In mid-October, Freddie was discharged from the care of the cardiac and neuro teams in hospital and was considered well enough to continue his rehabilitation at home. On Freddie's last day in hospital, Emily was able to arrange a leaving party, which also doubled up as Millie's sixth birthday party. There to say goodbye was the team that supported Freddie's recovery, including his physios, speech and language therapists, consultants, occupational therapists and, another of Freddie's favourites, Daisy the therapy dog.

Vickie, said:

"It's so important that children and families have moments of happiness and fun when they're in hospital, when they're often experiencing some of the worst moments of their lives. Supporters of the Noah's Ark Charity make Emily's role and the activities she organises possible. I could list so many terrible days we've had throughout this experience, but when I think of the good ones, Emily has always been involved somewhere. And as a family, we're so grateful for that. Emily has provided light in the darkest time of our lives, and we will forever be grateful to the Sparkle Appeal and Noah's Ark Charity for that."



The therapeutic and specialised play service

Hospital can be an unsettling place for lots of reasons. You're away from everything that's familiar, you could be adjusting to a new diagnosis or treatment, too small or unable to communicate your needs, or have had a bad experience in a healthcare setting before. The therapeutic and specialised play service is here to help make the hospital experience a little less scary and overwhelming for young patients, reducing anxiety and helping children feel more in control of what's happening around them. It's thanks to you that the charity has been able to support this incredible service for 14 years.

The therapeutic and specialised play service supports an average of over 10,000 babies, children and young people every year. The team comprises of play specialists, play assistants and play workers who cover 13 key areas within the children's hospital. Together, they are considered an invaluable support to both families and clinical staff alike.

Over the past 12 months....

- Around **4,000 distraction sessions** were provided during medical procedures.
- **3–10 years old** were the most supported age group.
- **581 patients** who received support from the play service had a diagnosed learning disability.
- Close to **7,000** normalising play sessions were carried out across the hospital.
- **772 children** with procedural anxiety received support from the team.
- Around **1,500 preparation sessions** were delivered by a play professional.
- **719 patients** supported by the service had previously had a traumatic medical experience.

The service supports children through their hospital journey in five key ways:



Preparation:

Helping children understand what's going to happen in a way that makes sense for their age and stage of development. This helps take away the fear of the unknown.



Distraction and coping:

Using techniques or offering tools that help children manage procedures, from simple distractions to calming strategies that help them feel more in control.



After procedures:

Supporting children to make sense of difficult or upsetting experiences. This can help clear up any misunderstandings and prepare them with better ways to cope next time.



Developmental play:

Helping children to keep up with their developmental milestones through play or catch up with skills they have lost due to illness, injury or hospitalisation.



Everyday play:

Creating a sense of normality by making sure children still get the chance to play how they would at home — helping them feel more like themselves in a medical environment.

Meet Tilly

Three-year-old Tilly, is one of triplets. In the summer of 2024, her mum, Liz, noticed that Tilly had developed a slight limp. She then started losing her appetite and by Christmas, the limp too had become worse. Having tried to rationalise her fears as normal parental worry, Liz was now sure that something was wrong.

Early in the new year, Tilly underwent a series of test, including an X-Ray and MRI. Finally, Liz and her husband Stuart were called into a side room at the hospital. The scans had revealed lesions on Tilly's hip but also a primary tumour the size of a grapefruit on her left kidney. On January 9th, just days later, the family received the most devastating news: Tilly had a rare and aggressive type of childhood cancer called high-risk stage 4 neuroblastoma.

Tilly's started eight gruelling rounds of chemotherapy that very afternoon. She had them in ten days bouts, for a total of 80 days. The family were suddenly forced to navigate a new reality with Liz staying in hospital with Tilly while Arthur and George stayed at home with their dad. Tilly was used to being at home playing with her brothers but now faced many months in hospital, away from nursery and everything that was familiar to her.

One of the things that Tilly looks forward to during her hospital stays is time with Rainbow Ward play team members, Kylie, Allison and Catrin. For three-year-old Tilly, it's just a chance to be with some of her favourite playmates but in reality, the team are helping her in many different ways.

The general play with her Barbie dolls and arts and crafts gives Tilly back a sense of the normality she's lost from being at home or at nursery while, though she doesn't see the difference, she's also being encouraged to reach her developmental milestones. But it's also through play that the team prepare Tilly for procedures that could otherwise feel very frightening, helping her understand by role playing with specially adapted toys. The process also gives Tilly a sense of choice and control in a situation, at least where her treatment is concerned, she has very little. When Tilly recently faced a difficult scan, it was play team member, Kylie, who gave her the tools and reassurance she needed to get through it.



Medical equipment

Providing life-saving care on the move

Transferring a critically ill child anywhere is a highly specialised skill requiring not only trained clinicians, but the correct specialist equipment to be able to deliver safe care during transport. As well as transferring into hospital, ventilated patients can also need transferring around the hospital too, for example, for scans and operations or in an emergency. The PCCU team do this using a specialist transport ventilator, but the only one they've had until recently isn't suitable for very young children, meaning that babies have been ventilated manually using a bag mechanism.

Now however, thanks to the support of the Hodge Foundation, the department has a new state of the art transport ventilator, which allows even the smallest, most critically unwell of children to be transported safely from one place to the next. For one PCCU family, this new piece of equipment had an unexpected benefit that provided them with a much-treasured opportunity – to take their baby outside for the very first time.



At eight months old, Sammy had never seen anything other than the inside of a ward. At her mum's first scan, she was diagnosed with a rare condition called exomphalos major, where the abdominal organs develop outside the body.

Sammy spent her first seven weeks on the neonatal intensive care unit (NICU) and the next seven months on the paediatric critical care unit (PCCU). The severity of Sammy's condition meant that there hadn't been enough space in her chest cavity for her lungs to develop properly. As a result, she was dependent on a machine to support her breathing.

At one point, Sammy contracted a virus that attacked her already weak lungs. For ten very frightening days, Sammy needed the highest level of breathing support possible via an oscillator, which delivers rapid shallow breaths to very fragile lung. Having made several attempts to wean her off breathing support, her clinical team finally made the decision to perform a tracheostomy.

Through it all, Sammy remained within the four walls of the hospital. For most families, going for a walk outside with your baby is a simple joy. For Sammy's parents, it was a dream that felt heartbreakingly out of reach. Until, that is, the new transport ventilator arrived, and Katie and Aaron were given the opportunity to take Sammy outside.

Katie said: "It was quite an experience. The new transport ventilator is a big red machine and Sammy was very interested in it as we went down in the lift. She was unsure about the brightness and the breeze outside at first, but then she started looking around, fascinated by everything. Seeing the joy on her face meant so much to us. It was so nice to have a change of scenery and finally be able to do something normal together as a family."

Helping vulnerable children get better faster

When Niko was 12 weeks old, mum, Amy, noticed that he was moving less and he was struggling to feed and swallow. Her concerns were initially met with reassurance — that all babies develop at their own pace. But when Niko started belly breathing, a sign of respiratory muscle weakness, his doctors took action. Niko was referred to the Noah's Ark Children's Hospital for Wales where he was diagnosed with Spinal Muscular Atrophy (SMA) Type 1.

SMA causes progressive muscle weakness and can affect a child's ability to move, swallow, and breathe. Niko spent a month in hospital, during which time he had an NJ feeding tube placed.

Once home, the family learnt to adapt to their new routine, but in March, Niko caught RSV and spent ten weeks in hospital. For children with SMA, a weak cough makes it difficult to clear the chest, turning even common infections into serious threats. Niko was re-admitted to hospital and spent a further ten weeks there.

Thanks to people like you, the charity has recently been able to fund a device that has made a huge difference to Niko's care. The Clearway Cough Assist mimics a natural cough by blowing air into the lungs and quickly drawing it back out, helping to clear secretions.

The device was first used to wean Niko off the ventilator. During their stay in hospital, Amy was trained on it too, so she was able to use one at home as part of his regular routine and then daily to aid his recovery.

Amy said: "When Niko was re-admitted with RSV again in November, the outcome was completely different. Because of the daily use of the Clearway, he didn't need to be ventilated or sedated like he had been before. It helped keep his chest clear and allowed him to stay awake, breathe on his own, and recover more quickly."

This simple device has made a world of difference to Niko and his family. It means he can be kept more comfortable at home but also, vitally, when he is admitted, he gets better quicker and with less invasive treatment.



Investing in the highest standard of patient centered care

The Paediatric Same Day Emergency Care unit (PSDEC) cares for around 700 children a month. Most are referred by a GP who feels that a child needs further assessment or monitoring. Others are children with long term or complex conditions, who have open access to the unit in case they need immediate care.

Some patients who attend will need an ECG, which detects and records the electrical signals produced by the heart as it beats, providing a clear, visual representation of how the heart is functioning. Until recently, children needing an ECG could face long waits. But not anymore.

Keiran Hughes-Jones explains why:

"For a few years now, our team have been trying to secure our own dedicated ECG machine. Before, we had to contact the main ECG department and wait for them to come over to carry out the investigation, and as the department covers the entire University Hospital of Wales, they are often extremely busy. Out of hours, we needed to source a machine from other areas. This often resulted in delays, with patients experiencing unnecessary waits, impacting both their care experience and the smooth running of the unit. Earlier in 2024, I applied to the charity for funding and as a result, we became proud owners of our very own ECG machine in the Autumn.

We are now able to perform ECG investigations immediately, without having to wait. This has already saved close to 58 hours of patient waiting time, thereby improving patient flow throughout the unit and enabling faster clinical decision-making. We estimate even more time will be saved as more of our nursing staff receive training."

"The ECG machine has enhanced the high-quality level of care that was already being delivered on PSDEC. Delays in accessing ECGs could cause anxiety for children and their families whereas now we're able to provide timely, reassuring, and more patient centred care. For the team, it means they can now assess and act on concerns straight away, reducing clinical risk and avoiding unnecessary transfers or waits. Knowing that a key investigation is readily available whenever needed, has boosted confidence and morale.

As a unit we would like to thank supporters of the Noah's Ark Charity for helping to fund this essential piece of equipment. The new ECG machine is now a vital part of our service, greatly enhancing the experience of our patients and their families. It has improved patient outcomes and supported a better working environment for our team, further enabling us to deliver timely, high-quality care without unnecessary delays."



Keeping the tiniest babies warm and safe

Every child deserves the best possible start in life. For premature and critically ill babies, that start often begins in an incubator. But not all incubators are created equal. With the support of one of our valued supporters, Zak McPherson, and his family and friends, the charity has been able to fund an advanced type of incubator for the neonatal intensive care unit called a BabyLeo.

In neonatal care, seconds matter. When a baby is in distress, the ability to act quickly and safely can mean the difference between life and death. In an emergency, BabyLeo incubators offer immediate access. Unlike traditional incubators, which require winding down and navigating awkward lids, the BabyLeo lies flat instantly, and the top can be fully removed, giving medical teams clear, unhindered access to the baby inside.

The BabyLeo's advanced monitoring system also ensures more accurate and responsive care. It provides optimum temperature regulation and minimises stress by keeping noise and harsh light to a minimum, making it more in keeping with the womb environment.

But the BabyLeo isn't just better for the medical team, it's better for families too. The height-adjustable design means parents can sit comfortably at eye level with their baby, helping to build a stronger emotional connection that can sometimes feel difficult in the NICU. There's also a dedicated and personalised 'family view' setting, which clearly displays the baby's vital statistics and progress in a 'layman' format, so it's easy to understand at a glance and helps parents feel involved.



Improving care for young liver patients

As a charity committed to supporting a gold standard of care, we were pleased in 2024 to fund an initiative that improves the medical welfare of children with liver disease — a highly specialised area in paediatrics.

Many children with liver disease face the prospect of a liver transplant with a long and intensive post operative recovery period. Some, who are too unwell for transplant, receive supportive care. Accurate, regular monitoring is vital, yet until recently, young patients within Wales did not have local access to a piece of equipment that makes the process far less invasive for young children - a paediatric fibro scan probe.

Now, where children had previously needed more painful and potentially high-risk liver biopsies under general anaesthetic, or travel to Birmingham or London for the procedure, they are able to have a far less invasive procedure using the new device right here in Wales instead. Fibro scan readings can also help to diagnose liver conditions, determine treatment options, and give information on the stiffness and condition of a child's liver.

Today, 141 children on the department's database are either awaiting this procedure or will need one at some point during their treatment journey. With your help, these young patients no longer face unnecessary risks or exhausting and expensive travel. An example of this is one nine-year-old patient from Pembrokeshire who would have had to make a four hour journey each way to travel to Birmingham for the procedure.

The Noah's Ark Children's Hospital for Wales is now the only place in the country where young patients can undergo this far less invasive form of vital monitoring, and one of only a handful in the UK. It's thanks to your support that children are receiving this safer, kinder standard of world-class care.



Looking after little hearts

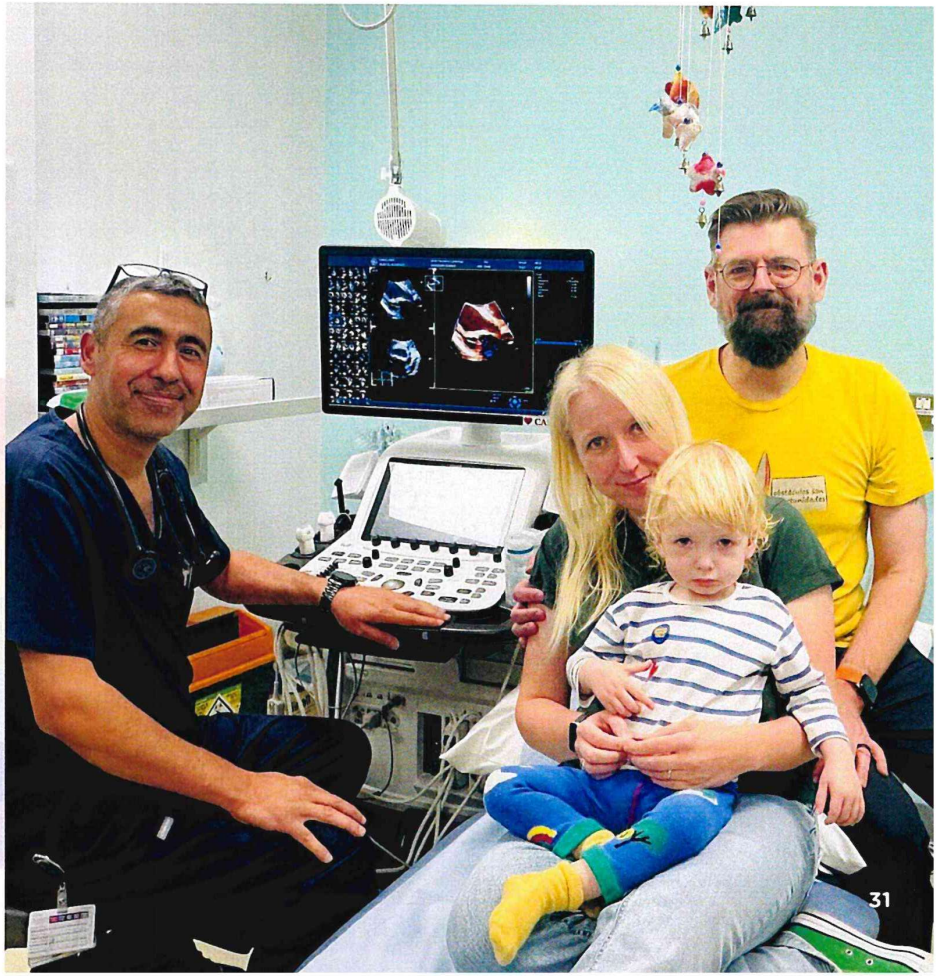
On average, around 25 children visit the cardiology unit every week for heart scans. The scans perform a range of functions, from diagnosis to management and treatment planning. Around 75 patients each year have particularly complex suspected or confirmed heart conditions that need 4D scanning. Until recently, these patients have had to travel to Bristol, or further afield for these scans. Now thanks to you, these specialist scans can be conducted right here at the hospital.

The new 3D scanner also has smaller probes than other machines, meaning that scans can be conducted on even the tiniest of patients. It also allows for better pre-operative planning which leads to positive surgical outcomes.

Two-year-old Idris, has been a cardiology patient since before his birth. He was born with a number of complex heart conditions and had life-saving surgery at only a few hours old. Idris is doing well now and his consultant, Salam wants to keep him that way, so he scans Idris' heart regularly to check that it's still functioning as it should be. At some point, Idris will need more surgery, and it's vital that his surgeons be prepared for when that time is approaching. Up until recently, that has meant travelling to Bristol for extra 4D scanning, but now he can have the procedure right here in Cardiff.

Paediatric cardiologist, Abd El-Salam AL-ETHAWI said:

"The new echo machine provides pristine images and 4D capabilities, allowing clearer, more detailed visualisation of the heart. This advanced technology helps me make more accurate and timely diagnoses and ultimately leads to more effective care and better outcomes."



Environment and facilities

The reimagining of Jungle Ward

At the end of 2019, we launched a £1 million appeal to transform Jungle, one of the children's hospital's six inpatient wards. Anticipating that it would take around two years to raise the funds, our hope had been that the work on a newly renovated space would be complete by 2023. But, just three months into the appeal, Covid-19 hit and the priorities of both the children's hospital and the charity were forced to change. This year, we are finally able to say that plans for this exciting new development are moving ahead. Thanks to your support of our Jungle Ward Appeal and the generous gifts left by two of the charity's supporters in their Wills, the new ward will be ready to greet patients again by early 2026.

The purpose of this project has always been to make Jungle Ward fit for purpose. The needs of the children being cared for there had changed quite substantially in 2019, caring for more children with complex medical conditions than ever before. Children undergoing rehabilitation after a brain injury were also now cared for on Jungle, where they had previously had to go elsewhere for specialised care. Due to the nature of these conditions, hospital stays for young patients on the ward could be a lot longer or more frequent than average, while for others they were shorter but often traumatic. Our aim was to transform Jungle Ward into a bright, stimulating environment designed specifically to provide the best possible level of care while ensuring that families could still be families during their hospital stays.

When Covid-19 hit, Jungle Ward was forced to close while the hospital managed caring for children around the many challenges caused by the pandemic. Re-visiting our ambition for the ward alongside our hospital colleagues in 2024, it was clear that the need was still great and had more potential impact than ever.

Samuel Barrett, deputy director of operations for the UHB's Children and Woman's Clinical Board, said:

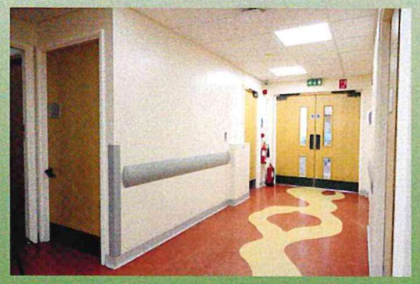
"The redevelopment represents far more than a physical upgrade — it is an opportunity to transform care for children and young people. A welcoming, child-friendly environment can make an enormous difference to a child's experience in hospital and to their recovery. The aim is that Jungle Ward will feel like a true 'home from home' for some of our most vulnerable patients — particularly those with longer stays, and children waiting for complex packages of care. The new ward will also include a bespoke physiotherapy space. This will allow us to deliver rehabilitation and therapy directly on the ward, supporting earlier recovery, improved outcomes and reducing the need to move children between clinical areas.

"Reopening Jungle will also bring new and critical operational benefits. It will provide a dedicated space for our sleep service, meaning that children no longer have to rely on there being a free bed overnight on inpatient wards. It will also create a specialised area to step down patients from medicine high care, freeing up beds for the most seriously unwell children from across Wales."

As well as a new parents and carers area funded by the True Colours Trust's Breathing Spaces Fund and bespoke designed playroom thanks to a large donation from the Dare to Dream Trust Wales, the new ward will feature artwork made specifically for the project by Cardiff artist, Suzanne Carpenter.

The artwork is being created following consultations with both children, parents, and hospital staff and will feature sleepy sloths in bedrooms and mischievous monkeys in walkways, in keeping with the Jungle theme. We'll look forward to telling you all about the positive impact the new Jungle Ward has made in our next annual report.

The old Jungle Ward



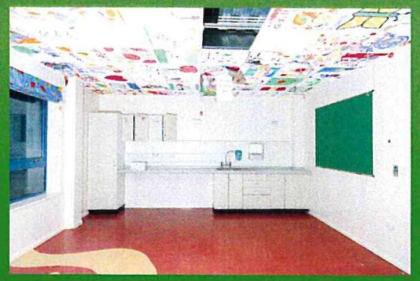
Corridors on the new Jungle Ward will be transformed by specially commissioned wall art.



After the refurbishment, the ward will contain bedrooms where children can undergo sleep studies.



The parent kitchen before renovation began.



The old Jungle Ward playroom will be replaced with a designated therapy space.

Transforming the environment through art



Staff and professional development

SIM Dolls

This year, we have been able to support our hospital colleagues to launch an exciting new simulation programme. Using lifelike infant mannequins, funded through the charity grant scheme, the initiative will allow clinical teams to practise managing neonatal emergencies in a safe and controlled environment.

The high-tech mannequins, known as sim dolls, replicate real-life symptoms seen in premature or unwell babies, including breathing difficulties, seizures, and conditions like meconium aspiration. Controlled via computer, the dolls respond to treatment decisions made in real time, giving staff an invaluable opportunity to reflect and learn through experience.

Starting in August 2025, the team will be rolling out training across three ward areas each month. With 2–3 participants per session, it is expected to train around 6–10 nurses monthly, plus up to 18 more during teaching days.

Initially, the focus will be on nurses, staff nurses, students, and healthcare support workers. As the programme becomes established over 6–12 months, the team then plan to expand to the wider multidisciplinary team by running monthly MDT simulation scenarios involving doctors and allied health professionals.

We're also proud to introduce greater representation to the workforce through training. The newest sim dolls reflect the diversity of the children cared for at the Noah's Ark Children's Hospital for Wales, helping staff recognise how symptoms present on different skin tones and reducing unconscious bias in diagnosis.

By delivering teaching *in situ*, directly on the wards, you are helping to ensure learning is accessible, relevant, and practical. Topics are shaped by feedback from staff and focus on real paediatric emergencies. The aim is to build confidence, clinical skills, and team communication, all without putting real patients at risk.



Our amazing supporters



Whether longtime supporters or new to the charity, our very special community is united by the same mission — to create brighter todays and better tomorrows for the children and families of Noah's Ark.

We run events and campaigns and work with schools, companies, community organisations, philanthropists, and grant-making trusts to make our mission an evolving reality. Our wonderful donors, fundraisers, legators, ambassadors, and volunteers play a vital role in making everything we do possible.

Around 64% of our supporters have a personal connection with the children's hospital, either through a friend, family member or most often, with their own child. It takes kindness and empathy to turn a difficult personal experience into something positive for others, and we'd like to say a special thank you to the many supporters within our community who do just that.

Over the following pages, you'll read about the many wonderful ways in which people dedicate their time and creativity to make life better for the children we support.

The Noah's Ark community in action

Community fundraising is our lifeblood as a charity, helping to unite, engage and mobilise both new and existing supporters behind one vital cause. Community fundraising doesn't just raise funds, it fosters meaningful, lasting engagement across Wales.

Our family and youth ambassadors consistently put their hearts and souls into raising funds and awareness within their own communities, ensuring that this vital network of local advocates goes from strength to strength.



Jake set himself ten challenges in his 10th year including a climb up Pen y Fan and Snowdon, cycling 100 miles and smashing out 100 sit-ups. Jake, a previous patient at Noah's Ark, raised an incredible £3,180.



Mark Roberts turned his garden into a grotto for the benefit of his local community, raising £3,800 for the charity.



The **Sparkes Family** continued to raise funds in memory of their beloved son and brother, Henry, in 2024. The family raised money through a skydive, sponsored walk and golf day to fund refreshments for families on PCCU, where baby Henry was cared for.



Keen to create a unique fundraising challenge, **Thomas** and **Harrison** flew to San Francisco to run the Golden Gate Bridge! The duo raised £313 by way of saying thanks for the care given to family members.



Eight-year-old **Seb** was joined by his family, friends and classmates in a ten-mile walk. Seb and his team raised £3,135 for the hospital where little sister, Florence, has received care since birth.



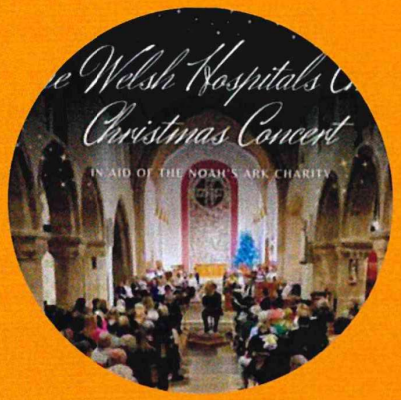
Ceredigion male voice choir, **Bois y Gilfach**, raised £16,000 for Noah's Ark, as thanks for the care given to a local family. The funds, raised at a series of local events, were doubled as part of our Big Give Christmas Challenge. Having travelled to Cardiff to present the cheque, the choir also delivered a fantastic, impromptu performance.



We were proud to be chosen as **Wales Rugby League's** charity for the 2024/25 season. Our network of volunteers and ambassadors attended a number of fantastic events, helping to raise awareness of the charity and engage local families and businesses.

Young Farmers Clubs (YFC) from around Wales, continued to support the charity. CFFI Dyffryn Tywi YFC donated £5,000 and Penparc YFC donated £3,000, also match funded through the Big Give Christmas Challenge.





The Welsh Hospital's Choir held its spectacular annual Christmas event at Newport Cathedral. Hosted by charity ambassador Rae Carpenter, the evening raised a record breaking £14,600, thanks to match funding through the Big Give.



The Pontypridd United U7 Girls team climbed Pen-y-Fan raising £1,200 for the charity.

Family ambassador, Kirsty Johnston, held her annual Christmas event at Coleg y Cymoedd, in memory of her daughter Annie. The catering and events department provided a fantastic Christmas meal and raffle, raising £1,258.



Logan and Theo were VIPs at their school's Rainbow Day fundraiser, which was held in celebration of their baby sister Violet, who sadly died in 2023. During their colourful day, the pupils of Glyn-gaer Primary School raised £231.





The art department and pupils at Cardinal Newman R.C. Comprehensive created beautifully decorated butterfly tiles for the garden within the children's hospital. The idea was inspired by several pupils who receive care at the children's hospital.

Partnerships

It's been another tough 12 months for many sectors, and we are once again extremely grateful for the driven and dedicated companies who have supported the charity this year.

Whether through staff fundraising, cause-related marketing, recycling or providing gifts in kind, we'd like to extend our sincere thanks — to those whose support was ongoing and to those who chose to support Noah's Ark for the very first time.

Primark

In 2024 our partnership with Primark reached an incredible milestone - hitting £1million in donated funds since 2012. The huge sum of money was raised through bag levies across Primark's eight stores in Wales including Cardiff, Cwmbran, Swansea, Llanelli, and Newport.

In May 2024, we embarked on a roadshow to meet colleagues in stores in south and west Wales, joined by families from local communities who have been supported by the charity.

The money raised by the Primark team in Wales has been used to enhance care and improve medical outcomes for children in a whole number of ways over the last 12 years. The partnership helped to build the children's hospital's very own hydrotherapy pool and has contributed to the delivery of the much-loved play specialist service. Primark supported children and families through our Covid19 Resilience Fund during the pandemic and, most recently, in 2023, the partnership played a huge role in helping us to reach our Tiny Lives Appeal target. The money raised from that appeal went on to fund, incubators, ventilators and transport incubators that care for the tiniest and most vulnerable of babies on the neonatal intensive care unit.

Primark area manager for South Wales, Adam French, said: "We're so proud to partner with the Noah's Ark Children's Hospital Charity here in Wales. Over the last twelve years, the funds raised through the bag levy have made a real difference to so many children's lives, and meeting some of the recipients of this care has been a heartwarming experience for us.

"It's an immense achievement to have reached over £1 million and we're excited to see how our partnership continues to thrive in the future. A big congratulations to our Welsh store teams!"





Tesco

Our longstanding partnership with Tesco continued to grow during the year, following the expansion of Noah's Ark clothing banks in Tesco car parks from 24 to 54 stores at the end of 2023. The Salvation Army Trading Company were a valuable operating partner, managing the clothing banks across the country on our behalf. Despite challenges in the textile recycling industry, 843,626kg of textile was diverted away from disposal to our Tesco clothing banks, raising an incredible £93,550 over the 12-month period.

We are incredibly grateful to both Tesco and the Salvation Army Trading Company for their commitment to the children and families of Noah's Ark and look forward continuing to grow relationships at store and regional level in 2025.



Brogue does Beaujolais

The Brogue Trader and Spiros Fine Dining and Events came together to put on Brogue does Beaujolais for the ninth time in November. This glamorous event was in support of both the Noah's Ark Charity and City Hospice. Fundraising on the day was a huge success thanks to the generosity of the organisers, sponsors, and guests. With match funding, Brogue does Beaujolais raised over £100,000 and we were delighted, once again to be a part of such a special occasion!



Valero

Valero Pembroke Refinery supported the charity for the third year running through their Benefit for Children Golf Event at the Celtic Manor Resort. At an event attended by all beneficiaries of this wonderful initiative, Noah's Ark was awarded with an incredible £13,333 donation. We are very grateful for the ongoing support provided by both Valero Pembroke Refinery and its partners through this annual event.



Winvic

During National Fitness Day on the 18 September 2024, the Winvic team kept three pieces of cardio equipment running for 24 hours, while raising money for causes including Noah's Ark. Alongside this challenge, the team also participated in boot camp style games throughout the 24 hours period, to challenge themselves both physically and mentally. The event was a big success and we were delighted to be supported for the second year running. In total, £11,525 was raised for the Noah's Ark Charity!

Events

Thanks to our incredible community of partners and supporters, it was another record-breaking year for our events. These activities provide us with invaluable opportunities to keep in touch with the Noah's Ark community, and it has been wonderful to see each of them go from strength to strength this year.

CARTEN100 – 11th May

An unforgettable and emotional day for both the CARTEN100 community and the charity. Celebrating its 20th year, this incredible ride (not race!) was once again a highlight of the Noah's Ark events calendar. A total of 64 cyclists joined Team Noah's Ark and raised over £44,000.

2024 was the fourth time that the charity has had the honour of partnering with CARTEN100 as the main benefiting charity. Over these four rides, taking place in 2013, 2016, 2023 and 2024, the fundraising income has surpassed £225,000 – an incredible total for what is a very special partnership.

From marshalling the finish line in Tenby's Tudor Square, to selling merchandise, bucket collecting and manning the refuelling stops along the route, more than 50 volunteers came out in force to support this iconic event, which spans a 107-mile long route from Cardiff to Tenby.

The ride organisers have asked the charity to partner with them once again in 2025 and it's safe to say, we cant wait to join the team for this epic event.

14-year-old Billy Newton, together with his dad and uncle, raised £2,500 by taking part in the challenge in celebration of Billy's cousin, Evie.

Billy said: "I really enjoyed doing the Carten100. It was a massive challenge, but honestly such a good day and the atmosphere was amazing. There were loads of people cheering us on and we were chatting between the riders, which kept spirits up.

Even though I had fun, there was also a lot of pressure, because I wasn't just doing it for myself. I was riding to raise money for the Noah's Ark Children's Hospital, which means a lot to me and my family. My cousin, Evie, has been looked after there, and I've seen how much the hospital does for her and loads of other kids. That made it feel really important, like I had to give it everything. Whenever I felt tired, like I wanted to stop or couldn't face one more hill, I just thought about all the kids at the hospital and how strong they've been through everything. That gave me the push to keep going."



Superhero 5K Fun Day - 30th June

1,065 superheroes soared into Cardiff's Glamorgan Cricket Ground on a Sunday in June for our third Superhero Dash - newly renamed as the Superhero 5K Fun Day for 2024. With a new name and a new base at Glamorgan Cricket, the event brought together families, friends, and fitness enthusiasts, raising over £78,000!



The picturesque cricket ground was transformed into a vibrant Heroes Village filled with colourful capes, masks, and an electric atmosphere as participants of all ages donned their favourite superhero costumes to support a cause close to their hearts. From Wonder Woman to Spider-Man, the ground was a sea of heroic enthusiasm and community spirit.

Kelly Finch, whose daughter, Olivia, was featured as a superhero character on the event promotional materials said:



"Olivia was delighted to be chosen as one of the superhero characters, she loved that she was a fairy princess. It was incredible day raising money for the charity that has supported us throughout Olivia's diagnosis. We couldn't be prouder to be involved, and to have all our family and friends as 'Finch Force' there to support us made it extra special."



Meet Mia — the real-life superhero who, through her artistic talents, brought our Superhero 5k Fun Day characters to life.

Mia's story is nothing short of extraordinary. After spending seven years battling crippling health anxiety, she faced her greatest challenge yet when she was diagnosed with T-Cell Acute Lymphoblastic Leukaemia in the summer of 2023.

Months of hospital stays and intensive chemotherapy followed. But along the way, Mia discovered a new sense of confidence and purpose.

Now, Mia is using those superpowers to give something back. She's become a real source of inspiration for younger patients at the Noah's Ark Children's Hospital for Wales, stepping into a big sister role and helping raise thousands of pounds to support children like her.

Alongside her mum, she's grown a TikTok community of nearly 55,000 followers, using the platform to raise awareness and share her journey. In recognition of her amazing work, Mia was named a youth ambassador for the Noah's Ark Charity. Since then, she's led a team at the Superhero 5K Fun Day, taken part in youth events to raise awareness and raised even more money for the charities she cares about — all while still in active treatment.

Mia, we're so proud to have you are part of the Noah's Ark community!



Chepstow Summer Sessions — Friday 5th, Saturday 6th and Tuesday 9th July

The summer sessions proved, once again that, come wind, rain or sunshine, our volunteers will always pull out all the stops to support the children's hospital for Wales!

Helping the Chepstow Summer Sessions team to hand out wristbands to more than 32,000 concert goers, our incredible team of over 120 volunteers sang, danced, cheered and puddle-jumped their way to help raise both our profile and over £3,000 for the charity.

Golf Day — 5th September

Despite the rain, spirits were high at our inaugural Golf Day at the Vale Resort. Our fantastic supporters came along to enjoy the Wales National Course, including a team headed up by Ellis Jenkins, who was joined by Aled Brew, Cory Allen and Jamie Roberts. Host, Scott Quinnell, entertained with rugby anecdotes from his legendary rugby career and heartfelt words in support of the charity.

Fundraising highlights included a raffle, live and silent auctions (with thanks to Brian Hall Events & Experiences), and donations via our Noah's Ark snack buggy, run by volunteers from Irwin Mitchell. Players also joined in Longest Drive, Nearest the Pin, and Mulligans, helping us raise over £7,000.

Special thanks to Steve Roberts, dad to NICU babies Caleb and Oscar, who gave a touching speech before the live auction. We're delighted that Steve has now joined us as our newest family ambassador.



Cardiff Half Marathon — 1st October

What an incredible day! On the first Sunday in October, a team of more than 170 runners took to the streets of Cardiff. Most proudly wore their #TeamNoahsArk vests but this year some animals and an ark were thrown into the mix too. Collectively, this amazing team, raised a record £72,557!

Over 40 children's hospital staff members took part in this year's Cardiff Half, one of which came straight from performing surgery earlier that morning. Many of our 170 strong team also took part in honour of their brilliant children while others ran in memory. One participant ran in celebration of his own recovery, while some returned for the second, third or even fourth year in a row. Whatever the motivation, we feel hugely privileged to be able to support each one of them.

And it wasn't just big people who took part! Earlier that same weekend, a team of our youngest supporters, many of them current or previous patients, participated in the Cardiff Half Junior. The atmosphere on Saturday was truly wonderful and between them our 'small but mighty' team, raised over £2,000!

At the age of 13, James was diagnosed with Acute Myeloid Leukaemia (AML). Now 28, he has never forgotten the care he received at the children's hospital for Wales. He took part in the Cardiff Half Marathon as part of Team Noah's Ark as a way of saying thank you.

James said: "The reason I can run today is because of the hospital Noah's Ark Charity built. The progress they've made is astonishing, from specialist scanners to children's theatres, all in a welcoming environment for scared and confused children. The work they do is hard to describe, but it's truly remarkable.

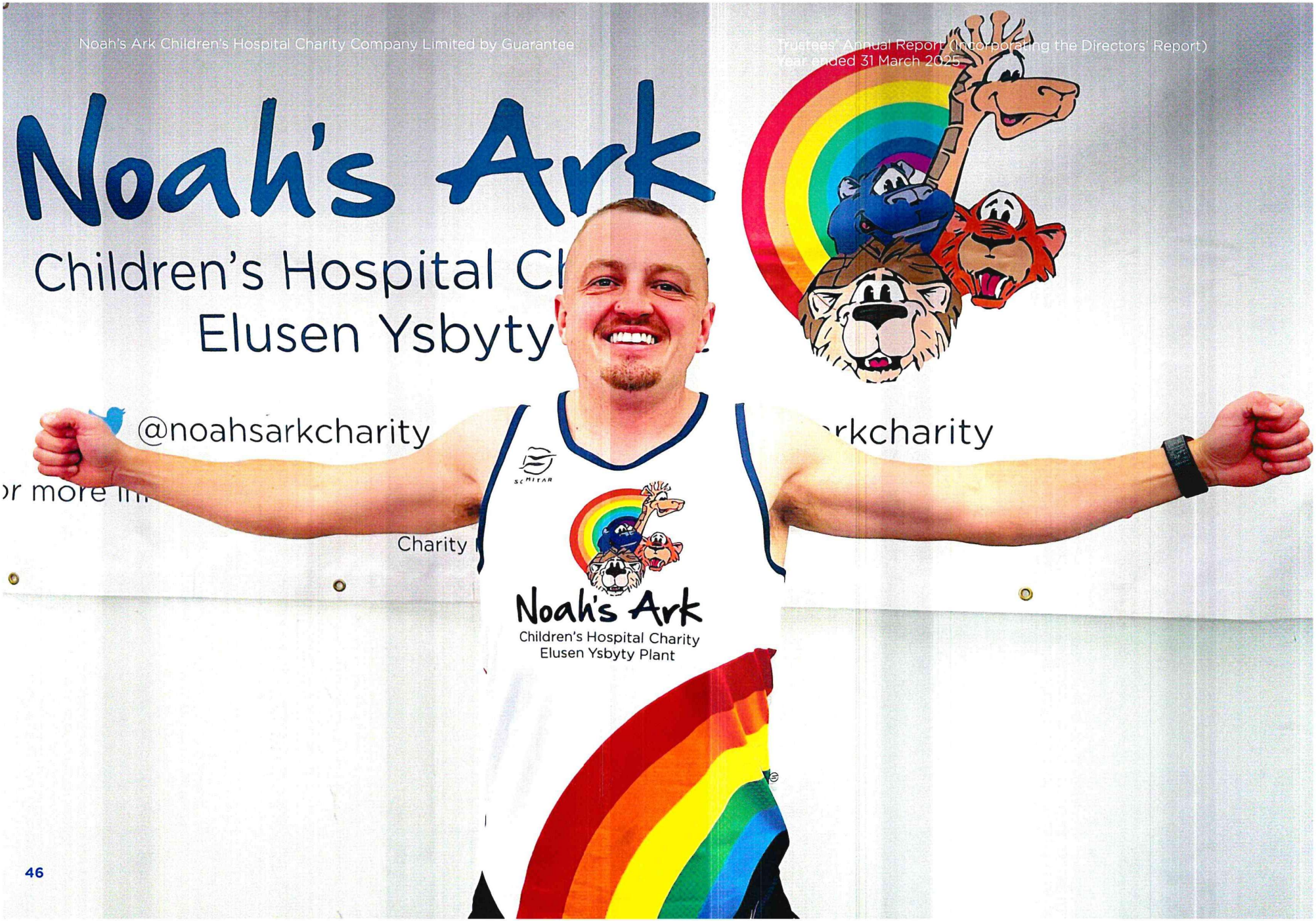
I hope none of you ever experience what I did, but if you or your loved ones ever do, you'll be grateful that Noah's Ark exists. They provide a sanctuary for the children of Wales, offering not just treatment but compassionate, child-friendly care. That's why I'm running this half marathon — to help Noah's Ark continue their incredible work, giving sick children the best chance in the best possible environment."

Oliver Jackson, affectionately know as Dr Ollie to patient families, was a member of the hospital staff team who took part in the event this year. Speaking about the experience, he said:

"The Cardiff Half was an uplifting experience for our team at the Noah's Ark Children's Hospital for Wales. It began as a light-hearted idea to run the half marathon dressed as an ark with a following of animal costumes, and it became a joyful expression of camaraderie and shared purpose.

The atmosphere on the day was remarkable. The crowd were simply amazing, the encouragement and good humour carried us through, especially when the legs were starting to tire. It was particularly heartening to be cheered on by so many families who have received care from Noah's Ark. Recognising faces in the crowd and hearing their support was deeply moving, and a powerful reminder of the impact that the hospital has far beyond its walls."




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Santa's Grotto – 23rd November – 23rd December

It was a super-busy year for the man in red! Over 1,560 visitors came to see Santa at our ever-popular grotto (over 300 more than in 2023), helping to achieve a fundraising total of £27,000! A further £3,000 was raised during the year through car-boot sale donations, characters breakfasts and till-tin collections, bringing this hugely valued partnership with our friends at IKEA Cardiff to an incredible £30,000!

The success of our Santa's Grotto is due in no small part to our committed volunteers. Over 29 days, more than 200 people donated their time, with 160 members of our corporate community staffing the grotto for four days out of seven each week! Just days into the new year, we already had volunteers, both old and new, signing up to take part in the event in 2025!





Ken East has been a volunteer at the Grotto in IKEA since 2022. He said:

"I really enjoy my part in the Christmas fundraising at Ikea each year. Ikea are a brilliant company who not only support the Noah's Ark Charity but treat the volunteers really well. And, of course, the Noah's Ark team are a special bunch who you can't help loving.

As Father Christmas, I love seeing the children's reactions to my different questions. Every child is different, as is every parent! I even met a five day old baby last year!

Supporting Noah's Ark Children's Hospital is really important to me as someone close to me is receiving treatment in a children's hospital in London, so seeing all the work and support done by Noah's Ark is very special."

Sparkle Garden

In early December, the outside space at the hospital's centre was transformed once again into a festive Sparkle Garden. New for this year was the children's hospital's very own grotto, run by our sparkle co-ordinator, Emily. More than 300 children, many of whom may not have been able to visit a grotto otherwise, got to meet Santa and receive gifts.

Huge thanks again to our events partners, whose donation of time and resources ensured that the children and families of Noah's Ark didn't miss out on the festive celebrations. The Sparkle Garden also supports children's clinical recovery too, encouraging them to get outside for exercise and rehabilitation in a new and exciting environment.

Senior play specialist on Rainbow Ward, Catrin Bayliss said:

"The lights in the garden were a big hit with patients, parents and staff!

The grotto in the garden at regular times of the day for patients to go down worked well for patients on rainbow."



Challenge events

39 supporters raised over £38,000 in 2024 by taking part in a range of events including the Porthcawl 10K, Ironman Wales, London Marathon and a trek to Machu Pichu. Many of our challengers have a personal link with the charity, either through their own children, pupils they teach or to support a family in their wider community. Others just feel inspired by the work that the charity does. Whatever the motivation, our community takes on every challenge with heart and we love to see photos of where those rainbow running vests go!

Joe Sage, who completed the Iron Man Wales Challenge to raise funds for the charity said:

"I absolutely loved taking on the Dragon at Ironman Wales and raising money for Noah's Ark. My inspiration was Connor, who has shown incredible bravery over a number of months and always maintained a cheerful and optimistic outlook. He has been recognised by staff and pupils alike for his positivity and I felt honoured to be raising money for his cause. I know that Connor and his family are extremely grateful for the amazing support that Noah's Ark provided and continue to provide for children every day."



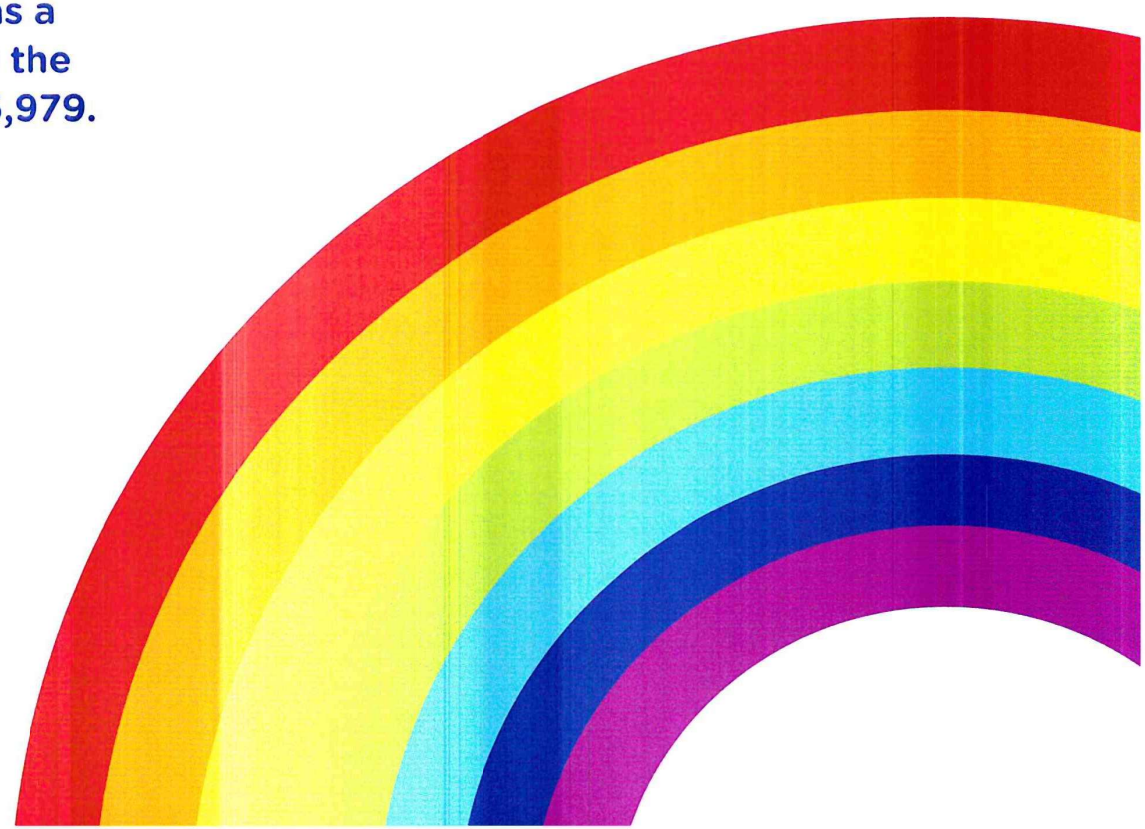
Financial review

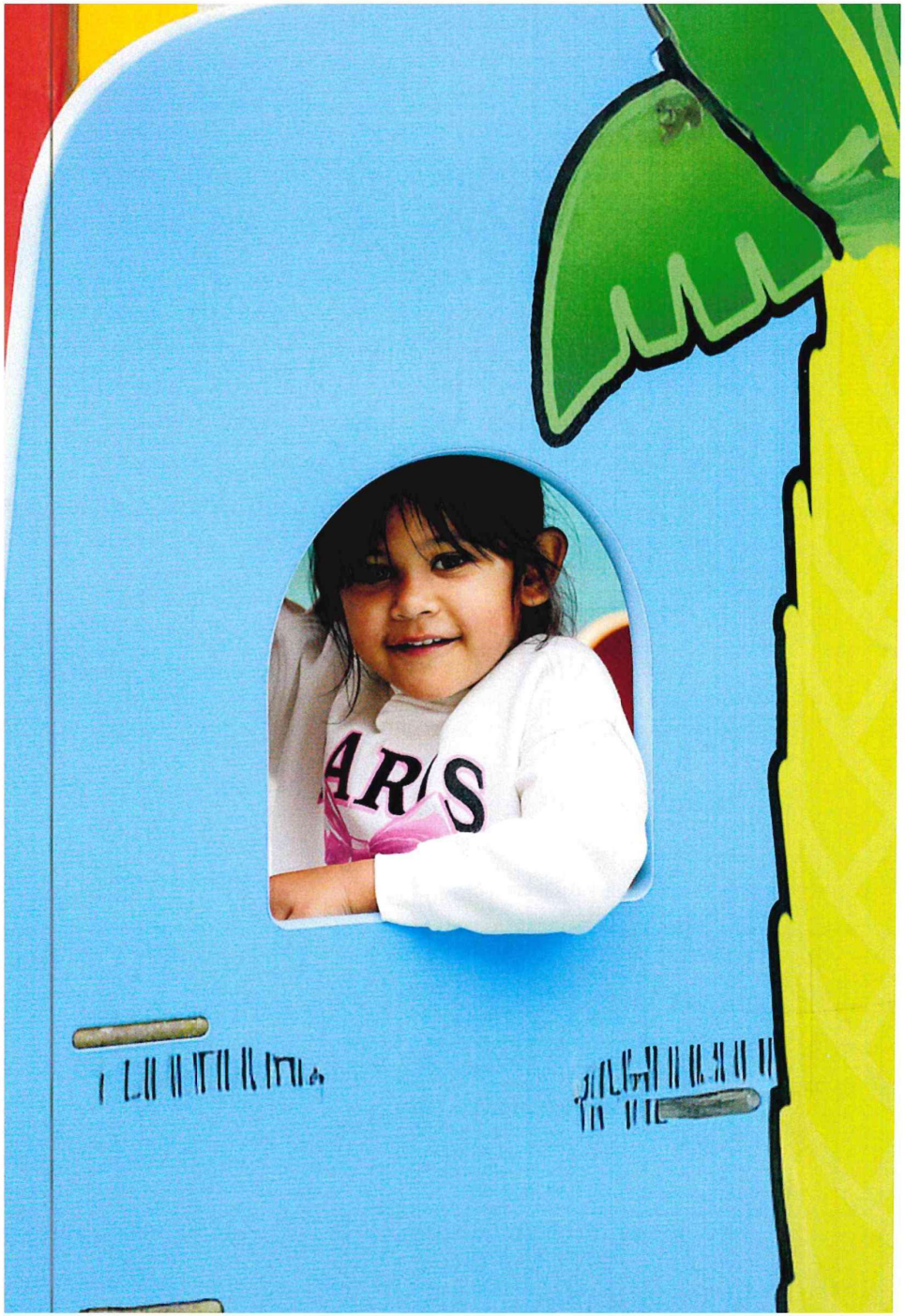


The Trustees are pleased to report that, despite the ongoing impact of the cost of living crisis, we have maintained a strong income during the 12 month period, achieving £2,347,902 between 1 April 2024 and March 2025 (charity £2,283,760).

Total funds of £2,214,195 were held by the group at the end of the year (charity £2,205,510) of which £1,034,602 were restricted (group and charity) and £1,179,591 (charity £1,170,910) were unrestricted.

Cashflow overall in 2024/25 – there was a net cash inflow of £446,133, increasing the cash held at 31st March 2025 to £2,695,979.





Investment policy and objectives

The Noah's Ark Children's Hospital Charity exercises great caution with the funds we receive. Assets are held in cash with funds invested at fixed rates on the London Money Market or on fixed term deposits, all with major British financial institutions. No funds are invested on the Stock Market.

Reserves policy

The Trustees have long considered that the charity should hold sufficient general reserves to cover approximately six months operational costs and allow the trustees to respond to urgent charitable requirements which may arise. The policy was last reviewed in 2024, whilst taking into consideration the Charities Commission guidance, projected charitable expenditure over the next 12 months and current commitments, the Trustees consider that the policy is still appropriate in the current financial climate and that general reserves should not fall below £600,000. The reserve policy will be reviewed again in 2026.

Complaints

In the summer of 2024, the charity received three emails from volunteers expressing concern about the decision to close the community shop. In response, information sessions were held at the shop by senior management, with an invitation extended to all shop volunteers. These well attended sessions aimed to address concerns and provide further context around the decision. Beyond this, no formal complaints were received during the financial period.

Level of reserves

The charity's reserves are detailed in notes 24 and 25 of the accounts.

The balance of general reserves as at 31st March 2025 was £842,198 (charity £833,513). The reserves were broken down as follows:

	31/03/2025	31/12/2024
Net Assets	£2,214,193	£1,698,005
Less Designated Reserves	(£337,393)	(£335,168)
Less Restricted Reserves	(£1,034,602)	(£700,125)
Unrestricted Free Reserves	**£842,198**	**£662,712**

Designated reserves have been set aside to meet commitments to the hospital. In 2024/25 the charity has continued with the designated fund for their resilience fund which is used to cover spending on items to aid patients and families. At the year end this held £154.

Restricted reserves are outlined in more detail in note 25 of the accounts. The increase in the year is predominately due to Sparkle Fund contributions.

Going concern

The Trustees have considered the Charity's financial position at the year end, the impact of future activities and potential drop in income, projected expenditure and cashflows and considered the strength of the charity's reserves.

Cash and reserves are monitored closely, and forecasts are prepared annually and regularly reviewed to ensure the financial viability of the Charity.

Based on their assessment of the Charity's financial position, considering the available cash and reserves balances and mitigation actions available to the Charity to reduce costs when needed, the Trustees are satisfied that there will be sufficient funds to meet its liabilities and obligations as they fall due over the period of 12 months from the date of approval of the financial statements. Therefore, the financial statements have been prepared on a going concern basis.

Structure, governance and management

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Public benefit

The Trustees confirm that they have complied with the duty in section four of the Charities Act 2006 to have due regard for the Charity Commissions' guidance on public benefit.

Reference and administrative details

REGISTERED COMPANY NAME	Noah's Ark Children's Hospital Charity
REGISTERED CHARITY NUMBER	1069485
REGISTERED COMPANY NUMBER	03486361 (England and Wales)
REGISTERED OFFICE AND CONTACT DETAILS	Upper Ground Floor Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW www.noahsarkcharity.org enquiries@noahsarkcharity.org 029 2184 7310

TRUSTEES	E. A. Hayward OBE (Chair) J.A. Hayward (Vice Chair) Dr. R. Verrier-Jones MA FRCP HON FRCPCH L. H. Doyle Cert PFS First SMM Dr. M. Alfaham MB, CHB, MRCP, MD, FRCPCH K.M. Clatworthy S.O. Gates (Retired Chartered Accountant) M. A. Hamer Solicitor, LLB I. Gorvett A Abhyankar M.Ch FRCS FRSCS (Paeds) (Resigned 5th September 2024)
SENIOR MANAGEMENT	S. Mainwaring MSc, L. Jones, B. Simmonds
AUDITORS	Menzies LLP Hodge House 114-116 St Mary St Cardiff CF10 1DY
BANKERS	HSBC Bank plc 56 Queen Street, Cardiff, CF10 2PX
SOLICITORS	Hugh James Solicitors Two Central Square, Cardiff CF10 1FS

Structure, governance and management

The organisation has two separate limited companies within its group. The parent company, Noah's Ark Children's Hospital Limited, is a charitable company limited by guarantee and as such is governed by a Memorandum and Articles of Association. The company was incorporated on 29 December 1997 under the Companies Act 1985 and registered as a charity on 11 May 1998. The charity's name was formally changed with the Charity Commission on 22 August 2012 and Companies House on 18 March 2013.

The Noah's Ark Children's Hospital Charity has a Board of Trustees who are both Trustees and Directors of the charitable company as required by company law.

The charity's wholly owned subsidiary, Noah's Ark Appeal Limited, is a limited company, company number 04656756, incorporated 5 February 2003, but which was dormant for several years. During 2018 the activities of the shop in the foyer of the hospital were transferred from the charity into the trading subsidiary and, as such, consolidated accounts have been prepared since. The registered address is the same as that of the parent charity.

The senior management of the subsidiary are Eddie Hayward OBE, who is also a trustee of the charity, and the charity's senior management team.

Recruitment and appointment of new Trustees

Trustees are appointed, by majority vote, at the Annual General Meeting, for their expertise, profile and specialist skills in adding value to our charitable and fundraising activities.

Trustee Induction, Training and Organisational Structure

Trustee induction and training is the responsibility of the Chair and the senior management.

New Trustees will be issued with a set of documents to help them become more familiar with the charity and which should include governing documents, the previous years audited accounts, information on the management structures and all relevant health and safety information.

The Trustees meet quarterly to review progress against strategic plans. An AGM is called annually. The Trustees also meet monthly to discuss fundraising and general business.

The senior management are responsible for the strategic plan and the day-to-day operation of the charity and attend the finance, fundraising and trustee meetings where a full brief is given to Trustees.

The Trustees are unremunerated. Expenses are reimbursed where claimed.

Our people

Our staff team at the end of March 2025 numbered 16. 11 members of the team are employed directly by the charity and the remaining five are employed by Cardiff and Vale UHB. Contracts for the latter five are held by Cardiff and Vale UHB with a recharge made to the charity for the costs incurred solely in relation to the charity's activities. Pay scales, personal development review systems and incremental rises are all set by the NHS at a UK wide level for those employed by Cardiff and Vale UHB.

The director has been on long term sick leave since November 2024. Two other members of the senior management team stepped up to lead the team in her absence.

We are indebted to our volunteers who donated an incredible 5191 hours in the financial year. They are an essential part of our charity and we thank each and every one for the diverse ways in which they are involved.

It is our aim to continue to develop honorary and ambassadorial roles and recruit those who can play a key role in helping the charity achieve its charitable objectives. We also seek to increase our celebrity support and hope to attract well known people who have a strong affinity to our cause and who will utilise their influence to cultivate and solicit support that may otherwise be beyond the reach of the fundraising team.

Disclosure

Each Trustee and other Persons of Influence within or linked to the Noah's Ark Children's Hospital Charity are required to formally disclose any outside appointments, financial or other relevant interests to ensure there is no conflict of interest.

Risk management

The Board of Trustees takes the identification and management of risk seriously in governing the charity. The charity's management team scrutinises the activities and commitments of the charity and reports to Trustees monthly to ensure controls and any necessary mitigating actions are agreed for each area of risk.

The charity scrutinises and establishes core risk areas that could significantly impact the charity's ability to fulfil its purpose and deliver its commitments and core activities to the Noah's Ark Children's Hospital for Wales. The charity accepts that no activity comes with zero risk, indeed some risk is inherent to our organisation, the charitable sector, the environment in which we work, and the activities required to deliver our purpose. The very nature of our work is to raise funds and it is our duty to maximise the contributions of others while minimising risk to a level that will not compromise our impact and remains within our values as an organisation.

Principal risks

Financial sustainability

The ongoing cost of living crisis, coupled with an uncertain political landscape, may lead to reduced funding. This could significantly impact our ability to achieve strategic objectives and meet operational commitments.

Mitigations: During the year, we conducted a comprehensive strategic review, resulting in the development of an 18-month strategic plan launched in October 2024. The plan focuses on consolidation, diversifying income streams, and the strengthening of monitoring and evaluation processes to ensure we are well-positioned for sustainable growth at the end of the period.

We undertake careful financial planning, with regular reforecasting and evaluation, to maintain control over our financial position and ensure we continue to work towards our financial targets. At year end, the Charity's reserves remained within the target range, providing a stable foundation despite external uncertainty.

Capital development projects and the changing need at the hospital

The pandemic brought significant changes to clinical admissions and nursing care with both medicine and surgery now delivered in more flexible ways. These significant changes to health needs and clinical delivery have delayed the redevelopment of Jungle ward. The trustees recognise that this carries a high reputational risk with donors and stakeholders which the charity must manage.

Mitigations: There continues to be constructive and ongoing dialogue with hospital management. Following collaborative planning, key decisions regarding the redevelopment of Jungle ward have now been finalised. A detailed cost breakdown has been proposed to the Charity and agreed in principle.

Planning work is actively progressing, and building works are expected to commence in the autumn of 2025. This marks a significant milestone in the long-awaited project and supports the charity's commitment to deliver improved facilities in line with evolving clinical needs.

Cyber security and data protection

The risks to charities from cybercrime are increasing and it is essential that data and systems are kept secure and protected.

Mitigations: The charity will continue to work with its IT network manager to identify any weaknesses in its current operations. We will work towards achieving cyber essential accreditation. In the meantime, we are taking practical steps towards this such as introducing new policies including password management, allowed software and disaster recovery. We also now have cyber insurance in place. We will review our data security and data use agreements with existing suppliers as well as any new partners. The completion of basic cybersecurity training is a mandatory requirement for all staff.

Our fundraising in practice

At the Noah's Ark Charity, our supporters are at the heart of everything we do. Thanks to their generosity, we are able to provide vital support to the hospital and the thousands of children who receive specialist care each year, and their families.

We have a robust system in place for tracking and processing all income, and we are proud of our strong reputation for integrity and delivering on our promises—something we work hard to protect.

Many of our supporters have been with us for years, and we are deeply grateful for the wide range of support we receive. We are committed to respecting and protecting their privacy. All our communications are based on either consent or legitimate interest, and we never sell or share donor data.

We are dedicated to maintaining the highest standards in our fundraising. As a member of the Fundraising Regulator, we adhere to its Code of Fundraising Practice. We are confident that our people are delivering ethical fundraising through training and ongoing monitoring.

While we do not work with third-party fundraisers, we have formal fundraising agreements in place with commercial partners and data processors.

We are fortunate to benefit from the efforts of individuals and organisations fundraising within their communities. We ensure they have the guidance and resources they need to carry out their activities safely and legally.

We also adhere to the policies of our partner, Cardiff and Vale University Health Board, including the All Wales NHS Policy on safeguarding children and vulnerable adults. Additionally, we have worked in collaboration with the NSPCC to develop our own safeguarding policy. We have adopted the values and behaviours of Cardiff and Vale Health Board and expect all staff and volunteers to embody these core principles.

Our internal policies and processes are regularly reviewed to ensure they remain effective, efficient, and robust. The staff handbook was fully updated and reissued during the financial year and will continue to be reviewed on an annual basis.

Statement of Trustees' responsibilities

The trustees (who are also the directors of Noah's Ark Children's Hospital Charity for the purposes of company law) are responsible for preparing the Annual Report and the consolidated financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and parent charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and parent charitable company for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and parent charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the group and parent charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the group and parent charitable company's auditors are aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the group and parent charitable company's website.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 25th November 2025 and signed on the board's behalf by:



E. A. Hayward OBE – Trustee

Independent auditors report to the members of Noah's Ark Children's Hospital Charity

Opinion

We have audited the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') for the year ended 31 March 2025 which comprise the consolidated Statement of Financial Activities (including income and expenditure account, the consolidated and parent charitable Statement of Financial Position, the consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and parent charitable company's affairs as at 31 March 2025 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Continuation of the auditor's report

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Continuation of the auditor's report

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- Discussing with Trustees and management which areas of the business they believe to be more susceptible to fraud, and whether they have any knowledge or suspicion of fraudulent activities;
- Obtaining an understanding of the key controls put in place by the group to address risks identified, assessing the effectiveness of those and discussing how these are maintained and monitored internally;
- Assessing the risk of management override and review and testing of journal entries made into the accounting system;
- Challenging assumptions and judgements made by the group in relation to the significant accounting estimates employed in the preparation of the financial statements;
- Discussing with Trustees and Management the legal and regulatory obligations of the business and whether they have any knowledge or suspicion of non compliance.

Despite the audit being planned and conducted in accordance with ISAs (UK) there remains an unavoidable risk that material misstatements in the financial statements may not be detected owing to inherent limitations of the audit, and that by their very nature, any such instances of fraud or irregularities likely involve collusion, forgery, intentional misrepresentation, or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Clive Edwards (Senior Statutory Auditor)
for and on behalf of Menzies LLP, Statutory Auditors
Hodge House, 114-116 St Mary Street, Cardiff, CF10 1DY

Date: 26 November 2025

Financial Statements

Consolidated statement of financial activities
(including income and expenditure account)
for the year ended 31st March 2025

	Notes	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
Income and endowments from					
Donations and legacies	2	1,711,977	455,983	**2,167,960**	2,177,645
Other trading activities	3	122,310	–	**122,310**	184,450
Investment income	5	57,632	–	**57,632**	61,494
Total income		**1,891,919**	**455,983**	**2,347,902**	2,363,589
Expenditure on					
Raising funds:	6	(469,175)	–	**(469,175)**	(557,537)
Charitable activities Supporting the Children's Hospital	7	(1,233,294)	(129,248)	**(1,362,529)**	(1,513,491)
Taxation		–	–	**(–)**	(–)
Total expenditure		**(1,702,468)**	**(129,248)**	**(1,831,713)**	(2,071,028)
Net income / (expenditure)		**(189,452)**	**(326,735)**	**516,189**	292,561
Transfers between funds	25	(7,741)	7,741	**–**	–
Net movement in funds		**181,711**	**334,476**	**516,189**	292,561
Reconciliation of funds					
Total funds brought forward		997,880	700,126	**1,698,006**	1,405,444
Total funds carried forward		**1,179,591**	**1,034,602**	**2,214,195**	1,698,005

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure has arisen from continuing activities.
The notes form part of these financial statements.

Statement of financial position

for the year ended 31st March 2025

	Notes	2025 Group £	2025 Charity £	2024 Group £	2024 Charity £
Fixed assets					
Intangible assets	17	**3,686**	**3,686**	2,522	2,522
Tangible fixed assets	17	**12,892**	**11,070**	13,448	10,920
Investments	18	**1,173**	**1,175**	1,173	1,175
		17,750	**15,931**	17,143	14,617
Current assets					
Stocks	19	**9,215**	**5,087**	15,418	6,671
Debtors	20	**165,233**	**182,632**	163,143	181,658
Cash at bank and in hand		**2,695,979**	**2,670,684**	2,249,846	2,225,637
		2,870,427	**2,858,403**	2,428,407	2,413,966
Creditors: amounts falling due within one year	21	**(673,895)**	**(728,890)**	(725,875)	(721,206)
Net current assets		**2,196,443**	**1,699,519**	1,424,533	1,417,670
Total assets less current liabilities		**2,214,193**	**2,205,512**	1,716,663	1,445,272
Creditors: amounts falling due after more than one year	22	–	–	**(18,655)**	**(18,655)**
Net funds		**2,214,193**	**2,205,512**	**1,698,005**	**1,688,616**
Funds	25				
Unrestricted funds					
Parent Charity		**1,170,910**	**1,170,910**	988,491	988,491
Subsidiary		**8,683**	–	9,389	–
		1,179,591	**1,170,910**	997,880	988,491
Restricted funds		**1,034,602**	**1,034,602**	700,125	700,125
		2,214,193	**2,205,512**	**1,698,005**	**1,688,616**

The trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011.
The financial statements were approved by the Board of Trustees and authorised for issue on 25th November 2025 and were signed on its behalf by:

..... Trustee

E. A. HAYWARD ..... Name

..... Trustee

J. HAYWARD ..... Name

Company Registration Number: 03486361

The notes form part of these financial statements

Consolidated statement of cash flows

for the year ended 31st March 2025

	Notes	2025	2024
		£	£
Cash flows from operating activities			
Cash generated from operations	1	**401,850**	172,068
Finance costs paid		**(2,985)**	(6,695)
Taxation paid		**(–)**	(–)
Net cash provided by/(used in) operating activities		**398,865**	165,373
Cash flows from investing activities			
Purchase of fixed assets		**(10,364)**	(6,541)
Interest received		**57,632**	61,494
Net cash (used in)/provided by investing activities		**47,268**	(54,953)
Change in cash and cash equivalents in the reporting period		**446,133**	220,326
Cash and cash equivalents at the beginning of the reporting period		**2,249,846**	2,029,520
Cash and cash equivalents at the end of the reporting period		**2,695,979**	2,249,846

The notes form part of these financial statements

Notes to the consolidated statement of cash flows

for the year ended 31st March 2025

1. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2025	2024
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	**516,189**	292,560
Adjustments for:		
Depreciation charges	**9,757**	16,996
Interest received	**(57,632)**	(61,494)
Finance costs	**2,985**	6,695
Taxation	**(–)**	7
Decrease/(increase) in stocks	**6,203**	(5,702)
Decrease/(increase) in prepayments and accrued income	**(2,090)**	(63,375)
(Decrease)/increase in trade and other creditors	**(108,709)**	42,702
(Decrease)/increase in accruals	**35,147**	(67,711)
Net cash (used in)/provided by operations	**401,850**	172,068

2. Analysis of changes in net funds

Net cash	At 01/04/24	Cash flow	At 31/03/25
	£	**£**	**£**
Cash at bank and in hand	**2,249,846**	**446,133**	**2,695,979**
Total	**2,249,846**	**446,133**	**2,695,979**

Notes to the consolidated financial statements

for the year ended 31st March 2025

1. Accounting policies

General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Upper Ground Floor, Noah's Ark Children's Hospital, for Wales, Heath Park, Cardiff, CF14 4XW.

Basis of preparing the financial statements

The financial statements of the group have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006, as well as applicable charity and company law. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Monetary amounts in these accounts are rounded to the nearest £.

Basis of consolidation

These consolidated financial statements include the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') and Noah's Ark Appeal Limited, its wholly owned trading subsidiary (details of which can be found in note 4), made up to 31 March 2025.

These financial statements consolidate the results of the charity and its wholly owned subsidiary on a line-by-line basis.

The trading results of the subsidiary are disclosed in note 4 to these financial statements.

In accordance with the provisions of s408 of the Companies Act 2006 and paragraph 9.2 of FRS 102, the charitable company is exempt from the requirement to present its own income and expenditure account and statement of financial activities.

No separate cash flow statement has been presented for the charity itself as the charity has taken advantage of the exemptions in paragraph 1.12 of FRS 102.

Critical accounting judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Taxation

The taxation expense represents the aggregate amount of current tax recognised in the reporting period for the trading subsidiary. The charitable company does not have any taxable profits.

Current tax is recognised on taxable income or expenditure for the current period. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date. The charity is exempt from corporation tax on its charitable activities.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

1. Accounting policies - continued

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- other trading activities relate to the high street shop, events and Santa's Grotto income.
- investment income relates to bank interest receivable.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

Grant Policy

Grants given are recognised in the year in which they are offered and accepted without conditions attached. Grants offered for a period of more than one year are recognised as creditors if there are no conditions to be met to receive further funding. Where a condition is included in the offer before future instalments are paid the future instalment grant is recognised as commitments.

Allocation and apportionment of costs

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Intangible fixed assets

Intangible fixed assets consist of computer software and are being written down over their useful life of 3 years.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

1. Accounting policies – continued

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office fixtures and fittings – 25% Straight line on cost
Shop fixtures and fittings – 20% Straight line on cost

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Items costing less than £500 are not capitalised but written off directly to the income and expenditure account.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Fund accounting

General unrestricted funds represent those monies freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

The charity also maintains a designated fund towards the anticipated ongoing costs of equipping the hospital.

Restricted funds comprise monies which have either been raised for, and their use restricted to, specific purposes, or donations subject to donor imposed restrictions.

Transfers are made between funds under the instruction of the trustees.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.
Any losses arising from impairment are recognised in expenditure.

Investments

Fixed asset investments are initially recorded at cost, and subsequently stated at cost less any accumulated impairment losses. Unlisted investments in the parent charitable company include the investment in the subsidiary, Noah's Ark Appeal Limited (company registration number 04656756). This is included at cost as the majority of the profits are gift aided to the charity. The only reserves maintained in the subsidiary are for working capital purposes.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

2. Donations and legacies

	Unrestricted funds	Restricted funds	2025 Total funds
	£	£	£
Legacies	715,224	175,000	890,224
Grants	–	41,440	41,440
Clothes recycling schemes	93,550	–	93,550
Individuals and other groups	409,450	80,794	490,244
Trusts and foundations	12,698	20,000	32,698
Corporate donations	209,725	116,242	325,967
Fundraising events	271,330	22,507	293,837
	1,711,977	455,983	2,167,960

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2025 Total funds
	£	£	£
Hodge Foundation	–	16,440	16,440
Moondance Foundation	–	5,000	5,000
The True Colours Trust	–	20,000	20,000
	–	41,440	41,440

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

2. Donations and legacies – Continued

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Legacies	729,464	–	729,464
Grants	–	15,070	15,070
Clothes recycling schemes	77,767	–	77,767
Individuals and other groups	404,877	192,428	597,305
Trusts and foundations	(1,909)	55,000	53,091
Corporate donations	179,021	199,315	378,337
Fundraising events	255,966	10,645	266,611
	1,645,187	**472,458**	**2,117,645**

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Next	–	5,070	5,070
The Waterloo Foundation	–	10,000	10,000
	–	**15,070**	**15,070**

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

3. Other trading activities

	Unrestricted funds	Restricted funds	2025 Total funds
	£	£	£
Trading at fundraising events	1,757	–	1,757
Shop income	112,548	–	112,548
Social lotteries	8,005	–	8,005
	122,310	–	122,310

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Trading at fundraising events	1,847	–	1,847
Shop income	172,292	–	172,292
Social lotteries	10,311	–	10,311
	184,450	–	184,450

The current year results above consolidate the foyer shop income of £87,897 (2024: £89,838) with the income of the high street shop £24,651 (2024: £82,454).

The full results of the trading subsidiary are detailed in the note on the following page.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

4. Results of the trading subsidiary

The foyer shop's operations are carried out through the trading subsidiary, Noah's Ark Appeal Limited. This company is a private limited company, registered in England and Wales, company number 04656756, and its registered office is the same as that of the parent charity. The company makes payments to the charity by gift aid, in accordance with the deed of covenant in place between them. Some profits were retained in the first year as working capital for the shop.

The charity owns the entire share capital of 2 ordinary shares of £1 each. A summary of the results of the subsidiary alone is shown below:

	2025	2024
	£	£
Turnover	**87,671**	88,936
Cost of sales	**(52,929)**	(53,266)
Gross profit	**34,742**	35,670
Administrative expenses, including management charges payable to Noah's Ark Children's Hospital Charity and audit fees	**(25,822)**	(32,481)
Other operating income: donations received	**608**	1,073
Operating profit	**9,528**	4,262
Tax on profit	**–**	(7)
Profit for the financial year and total comprehensive income	**9,528**	4,262
Gift aid payment to Noah's Ark Children's Hospital Charity	**(10,234)**	**(1,733)**
Retained earnings at the start of the year	**9,389**	6,860
Retained earnings at the end of the year	**8,683**	9,389

All the activities of the company are from continuing operations.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

4. Results of the trading subsidiary – continued

The assets and liabilities of the subsidiary were:

	2025	2024
	£	£
Fixed assets	**1,823**	**2,529**
Current assets	**29,451**	33,050
Creditors: amounts falling due within one year	**(22,589)**	(26,188)
Net current assets	**6,862**	6,862
Net assets	**8,685**	9,391
Capital and reserves		
Called up share capital	**2**	2
Profit and loss account	**8,683**	9,389
Shareholders funds	**8,685**	9,391

5. Investment income

	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
	£	£	£	£
Bank interest receivable	**57,632**	**57,632**	61,494	61,494

The charity continues to be very active in its support to the Noah's Ark Children's Hospital for Wales, supporting requests for significant funds for the provision of medical equipment and the support of direct services to patients. In addition, the charity provides funds for the provision of services and facilities for patients and their families to ensure their experience is less anxious during an often difficult time. The cash balances are held to cover any outstanding commitments to the hospital which are drawn down as required. The trustees apply a low risk policy of investing funds in interest bearing accounts with well-established financial institutions utilising the flagstone cash deposit platform.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

6. Raising funds

Raising donations and legacies	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
	£	£	£	£
Staff costs	**230,783**	**230,783**	245,953	245,953
Fundraising purchases	**82,647**	**82,647**	107,956	107,956
Fundraising marketing	**56,618**	**56,618**	63,224	63,224
Third party events costs	**5,064**	**5,064**	4,312	4,312
	375,112	**375,112**	421,445	421,445

Other trading activities	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
	£	£	£	£
Purchases	**62,875**	**62,875**	68,195	68,195
Staff costs	**20,782**	**20,782**	41,046	41,046
Shop rent and service charges	**-**	**-**	2,500	2,500
Shop rates	**575**	**575**	1,406	1,406
Events marketing & merchandise	**3,822**	**3,822**	2,887	2,887
Shop utilities, ins, licences & cleaning costs	**4,013**	**4,013**	11,249	11,249
Shop miscellaneous costs	**604**	**604**	688	688
Shop depreciation	**1,392**	**1,392**	8,122	8,122
	94,063	**94,063**	136,092	136,092
Aggregate amounts	**469,175**	**469,175**	557,537	557,537

As discussed above, these figures include the consolidated shop expenditure of the charitable company and the trading subsidiary, the individual results of which can be seen in note 4.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

7. Charitable activities costs

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2024 Totals
	£	£	£	£
Supporting the Children's Hospital	**253,341**	**847,496**	**261,702**	**1,362,539**

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2024 Totals
	£	£	£	£
Supporting the Children's Hospital	265,746	1,025,797	221,948	1,513,491

8. Direct costs of charitable activities

	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
	£	£	£	£
Staff costs	**174,804**	**174,804**	196,771	196,771
Office costs and sundry equipment	**13,358**	**13,358**	11,177	11,177
Rent	**5,000**	**5,000**	5,000	5,000
Travel, subsistence and catering	**1,640**	**1,640**	3,566	3,566
Training	**6,397**	**6,397**	3,840	3,840
IT costs	**34,234**	**34,234**	35,152	35,152
Subscriptions and licences	**11,267**	**11,627**	10,240	10,240
Vehicle cost	**5,026**	**5,026**	–	–
Website redevelopment costs	**1,615**	**1,615**	–	–
	253,341	**253,341**	265,746	265,746

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

9. Grants payable

	Unrestricted funds	Restricted funds	2025 Total funds
	£	£	£
Supporting the Children's Hospital	**718,247**	**129,249**	**847,496**

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Supporting the Children's Hospital	710,959	314,838	1,025,797

All of the above represent grants to institutions, namely Cardiff & Vale University Health Board, who manage and run the Noah's Ark Children's Hospital for Wales.

10. Support costs

	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
Management:	£	£	£	£
Support wages	**193,429**	**193,429**	133,542	133,542
Depreciation of tangible and heritage assets	**8,370**	**8,370**	8,874	8,874
Bank charges	**2,985**	**2,985**	6,695	6,695
	204,784	**204,784**	149,111	149,111
Governance:				
Auditors' remuneration	**14,248**	**14,248**	13,884	13,884
Accountancy fees	**504**	**504**	2,712	2,712
Legal fees	**15,077**	**15,077**	13,706	13,706
Costs of trustee meetings	**2,176**	**2,176**	2,285	2,285
Consultancy fees	**3,929**	**3,929**	21,113	21,113
Other office costs	**20,984**	**20,984**	19,137	19,137
	56,918	**56,918**	72,838	72,838
	261,702	**261,702**	221,948	221,948

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

11. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2025	2024
	£	£
Depreciation – owned assets	6,527	14,771
Computer software amortisation	3,230	2,225
Other operating leases	2,302	8,250

12. Taxation

Taxation is only applicable on the results of the trading subsidiary. The tax charge for the year is £nil (2024: £nil), based on profits of £9,528 (2024: £4,262) as adjusted by disallowed expenditure and capital allowances.

13. Charitable company results

The charitable company has taken advantage of Section 408 of the Companies Act 2006 and has not included its own income and expenditure account in these financial statements. The results of the Noah's Ark Children's Hospital Charity are summarised below:

	Unrestricted funds	Restricted funds	2025 Total Funds	2024 Total funds
	£	£	£	£
Total incoming resources	1,827,778	455,983	2,283,761	2,292,189
Total outgoing resources	(1,637,618)	(129,247)	(1,766,865)	(2,002,157)
Net incoming / (outgoing) resources	190,160	326,736	516,896	290,032
Transfers between funds	(7,741)	7,741	–	–
Net movement in funds	182,419	334,477	516,896	290,032
Funds:				
As at 1 April 2024	988,491	700,125	1,688,616	1,688,616
As at 31 March 2025	1,170,910	1,034,602	2,205,512	1,688,616

The above results include £10,234 (2024: £1,733) in gift aid donations received by Noah's Ark Children's Hospital Charity from Noah's Ark Appeal Limited, its trading subsidiary.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

14. Auditors' remuneration

	2025	2024
	£	£
Fees payable to the charity's auditors and their associates for the audit of the charity's financial statements	**14,248**	13,884

15. Trustees' remuneration and benefits

There were no trustees' remuneration or other benefits for the year ended 31st March 2025 nor for the year ended 31st March 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31st March 2025 nor for the year ended 31st March 2024.

16. Staff costs

	2025	2024
	£	£
Wages and salaries	**581,475**	594,295
Social security costs	**28,051**	18,856
Other pension costs	**6,014**	4,161
	615,540	617,312

Staff costs include all wages recharged by Cardiff & Vale UHB. Social security and pension costs represent those of the charity's own payroll scheme only. The average monthly number of staff directly employed by the charity and recharged by Cardiff & Vale UHB during the year was as follows:

	2025	2024
Charity staff	**14**	12
Shop staff	**2**	2
	16	14

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

16. Staff costs – continued

The number of staff, directly employed by the charity and recharged by Cardiff and Vale UHB, whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2025	2024
£60,001-£70,000	1	1
£70,001-£80,000	–	1
£80,001-£90,000	1	–
£90,001-£100,000	–	–
	2	2

The comparative banding is based on a 12 month equivalent rate, rather than full benefits across the extended 15 month period, as this provides a more comparable year on year table.

Key Management Personnel

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £237,693 (2024: £270,941).

17. Intangible fixed assets – group & charity

	Computer Software
COST	£
At 1 January 2024	5,340
Additions	4,394
Disposals	–
At 31 March 2025	9,734

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

17. Intangible fixed assets – group & charity – continued

	Computer Software
AMORTISATION	**£**
At 1 April 2024	**2,818**
Charge for year	**3,230**
Elimination on disposal	**–**
At 31 March 2025	**6,048**
NET BOOK VALUE	**£**
At 31 March 2025	**3,686**
At 31 March 2024	**2,522**

17. Tangible fixed assets – group

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	**£**	**£**	**£**
At 1st April 2024	**59,829**	**29,671**	**89,500**
Additions	**5,971**	**–**	**5,971**
Disposals	**–**	**(26,069)**	**(26,069)**
At 31st March 2025	**65,798**	**3,602**	**69,400**
DEPRECIATION			
At 1st April 2024	**47,067**	**28,985**	**76,051**
Charge for year	**5,841**	**686**	**6,527**
Eliminated on disposal	**–**	**(26,069)**	**(26,069)**
At 31st March 2025	**52,906**	**3,602**	**56,508**
NET BOOK VALUE			
At 31st March 2025	**12,892**	**–**	**12,892**
At 31st March 2024	**12,762**	**686**	**13,448**

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

17. Tangible fixed assets – charity

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
	£	£	£
COST			
At 1st April 2024	57,006	29,671	86,677
Additions	5,971	–	5,971
Disposals	–	–	–
At 31st March 2025	62,977	29,671	92,648
DEPRECIATION			
At 1st April 2024	46,772	28,985	75,757
Charge for period	5,135	686	5,821
Eliminated on disposal	–	–	–
At 31st March 2025	51,907	29,671	81,578
NET BOOK VALUE			
At 31st March 2025	11,070	–	11,070
At 31st March 2024	10,234	686	10,920

18. Fixed asset investments

	Group Listed investments	Group Unlisted investment	Totals
	£	£	£
MARKET VALUE			
At 1 March 2024	173	1,000	1,173
Additions	–	–	–
At 31 March 2025	173	1,000	1,173
NET BOOK VALUE			
At 31 March 2025	**173**	**1,000**	**1,173**
At 31 March 2024	**173**	1,000	1,173

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

18. Fixed asset investments - continued

	Charity Listed investments	Charity Unlisted investments	Totals
	£	£	£
MARKET VALUE			
At 1 March 2024	173	1,002	1,175
Additions	–	–	–
At 31 March 2025	**173**	**1,002**	**1,175**
NET BOOK VALUE			
At 31 March 2025	**173**	**1,002**	**1,175**
At 31 March 2024	173	1,002	1,175

There were no investment assets outside the UK.

18. Fixed asset investments - continued

Listed investments

Listed investments relate to shares held with Lloyds Bank that were donated to the charity.

Unlisted investments

The company's investments at the balance sheet date in the share capital of companies include the following:

Noah's Ark Appeal Limited - £2

Registered office: Upper Ground Floor, Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW
Nature of business: Trading subsidiary

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

18. Fixed asset investments – continued

Class of share:	% Holding
Ordinary	100

	2025	2024
	£	£
Aggregate capital and reserves	8,685	9,391
Profit for the year	9,528	4,262

The above investments represent the 100% share capital of the trading subsidiary, Noah's Ark Appeal Limited.

Cardiff Blues Limited – £1,000
1,000 shares in Cardiff Blues Limited were donated to the charity.

All investments shown above are held at cost less any accumulated impairment losses.

19. Stocks

	2025		2024	
	Group	Charity	Group	Charity
	£	£		
Merchandise for sale in shop and at events	9,215	5,087	15,418	6,671

20. Debtors: amounts falling due within one year

	2025		2024	
	Group	Charity	Group	Charity
Trade debtors	8,833	8,833	–	–
Amounts owed by group undertakings	–	17,426	–	18,608
Prepayments and accrued income	150,387	150,387	136,310	136,310
Accrued interest receivable	6,013	6,013	26,833	26,833
	165,233	182,632	163,143	181,658

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

21. Creditors: amounts falling due within one year

	2025		2024	
	Group	Charity	Group	Charity
	£	£		
Trade creditors	**41,477**	**41,090**	39,943	37,014
Social security and other taxes	**5,750**	**5,750**	1,054	1,054
Hospital grant creditors	**548,289**	**548,289**	663,229	663,229
Accruals and deferred income	**78,469**	**73,693**	43,319	38,671
	673,985	**668,822**	747,545	739,968

22. Creditors: amounts falling due after more than one year

	2025		2024	
	Group	Charity	Group	Charity
	£	£		
Hospital grant creditors	**–**	**–**	18,655	18,655
	–	**–**	**18,655**	**18,655**

23. Leasing agreements – group

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2025	2024
	£	£
Within one year	**922**	1,842
Between one and five years	**1,384**	**–**
	2,306	1,842

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

24. Analysis of net assets between funds

Group	Unrestricted Funds	Restricted Funds	Total Funds 2025
	£	£	£
Fixed assets	**16,578**	–	**16,578**
Investments	**1,173**	–	**1,173**
Current assets	**1,858,996**	**1,011,341**	**2,870,427**
Current liabilities	**(673,985**	**(–)**	**(673,985)**
	1,202,762	**1,011,341**	**2,214,193**

Charity	Unrestricted Funds	Restricted Funds	Total Funds 2025
	£	£	£
Fixed assets	**14,756**	–	**14,756**
Investments	**1,175**	–	**1,175**
Current assets	**1,823,801**	**1,034,602**	**2,858,403**
Current liabilities	**(668,822)**	**(–)**	**(668,822)**
	1,170,910	**1,034,602**	**2,205,512**

Group	Unrestricted Funds	Restricted Funds	2024 Total Funds
	£	£	£
Fixed assets	15,970	–	15,970
Investments	1,173	–	1,173
Current assets	1,456,662	971,745	2,428,407
Current liabilities	(457,270)	(271,620)	(728,890)
Non-current liabilities	(18,655)	–	(18,655)
	997,880	700,125	1,698,005

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

24. Analysis of net assets between funds – continued

Charity	Unrestricted Funds	Restricted Funds	2024 Total Funds
	£	£	£
Fixed assets	13,442	–	13,442
Investments	1,175	–	1,175
Current assets	1,442,222	971,745	2,413,967
Current liabilities	(449,693)	(271,620)	(721,313)
Non-current liabilities	(18,655)	–	(18,655)
	988,491	700,125	1,688,616

25. Movement in funds

Current period:

Unrestricted funds

Group	At 01/04/24	Income	Expenditure	Transfers	At 31/03/25
	£	£	£	£	£
General fund	**662,712**	**1,891,840**	**(1,702,213)**	**(10,141)**	**842,198**
Designated fund	**335,014**	–	–	–	**335,014**
Resilience Fund	**154**	**80**	**(255)**	**2,400**	**2,379**
	997,880	**1,891,920**	**(1,702,468)**	**(7,741)**	**1,179,591**

Charity	At 01/04/24	Income	Expenditure	Transfers	At 31/03/25
	£	£	£	£	£
General fund	**653,323**	**1,827,698**	**(1,637,363)**	**(10,141)**	**833,517**
Designated fund	**335,014**	–	–	–	**335,014**
Resilience Fund	**154**	**80**	**(255)**	**2400**	**833,517**
	988,491	**1,827,778**	**(1,637,618)**	**(7,741)**	**1,170,910**

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

25. Movement in funds - continued

Prior year comparatives:

Unrestricted funds

Group	At 01/01/23 £	Income £	Expenditure £	Transfers £	At 31/03/24 £
General fund	525,561	1,891,091	(1,753,440)	(500)	662,712
Designated fund	335,014	–	–	–	335,014
Resilience Fund	2,864	40	(2,750)	–	154
	863,439	1,891,131	(1,756,190)	(500)	997,880

Charity	At 01/01/23 £	Income £	Expenditure £	Transfers £	At 31/03/24 £
General fund	518,701	1,819,691	(1,684,569)	(500)	653,323
Designated fund	335,014	–	–	–	335,014
Resilience Fund	2,864	40	(2,750)	–	154
	865,579	1,819,731	(1,687,319)	(500)	988,491

The general funds are freely available towards the ongoing costs of running the charity. The trustees have a reserves policy such that at least £600,000 should be in place.

The designated fund is earmarked for funding future grant requests for the Noah's Ark Children's Hospital, from the Cardiff & Vale University Health Board, for the provision of medical equipment and the support of direct services to patients such as the play specialist service outlined on page 20 and the commitments as outlined in Note 24. During the year £847,496 was spent on grants awarded as detailed in note 9.

Funding is initially allocated from general funds but where this takes these funds above/below the reserves policy of £600,000 a transfer is made between designated funds and general funds. A transfer of £nil was made this year from general funds to designated funds (2024: £nil transfer from general funds to designated funds).

25. Movement in funds - continued

Current period: **Restricted funds - group and charity**

	At 01/01/24	Income	Expenditure	Transfers	At 31/03/25
	£	£	£	£	£
Ward Funds	29,695	34,515	(2,895)	4,701	66,016
Beads of Courage	571	389	(414)	–	546
Kidney Centre	170	575	–	–	745
Parent Packs	895	3,930	(873)	2,000	5,952
Peter Holmes Fund	60	–	–	–	60
Play Specialist Equipment	2,044	–	–	–	2,044
Vital Signs Monitor	800	–	–	–	800
Prom Ind Incubator	300	–	–	–	300
Surgical Instruments	518	–	–	–	518
Gastroenterology	1,195	4,884	–	–	6,079
Sensory Equipment	961	86	–	–	1,047
Back On Your Feet	785	–	(84)	1,040	1,741
Play Therapy	1,952	453	(410)	–	1,995
Integrated Theatres	1,000	–	–	–	1,000
Virtual Hub Club	2,134	3	–	–	2,137
Star Fund	324	800	–	–	1,124
Sparkle Fund	11,024	146,702	(21,273)	–	136,453
NICU	28,589	27,970	(48,982)	–	7,577
Jungle Redevelopment	284,787	176,844	(2,641)	–	458,990
Jungle Playroom	83,038	–	–	–	83,038
Garden Fund	20	–	–	–	20
Child Emergency Pack	396	–	(18)	–	378
Specific Equipment	10,154	–	(5,631)	–	7,245
Paeds Neurosurgery	1,229	–	(461)	–	5,870
Here for You	237,486	–	(44,922)	–	194,245
Jungle Parent/Carer Room	–	20,000	–	–	20,000
Paediatrics Emergency Dept	–	1,051	–	–	1,051
NICU Bluebell Ward	–	994	–	–	994
Bryn Y Deryn John Lewis	–	2,000	(645)	–	1,355
Coral Reef	–	2,018	–	–	2,018
Primark Youth Worker	–	23,264	–	–	23,264
	700,127	455,983	129,249	7,741	1,034,602

25. Movement in funds – continued

Prior year comparative: **Restricted funds – group and charity**

	At 01/01/23	Income	Expenditure	Transfers	At 31/03/24
	£	£	£	£	£
Ward Funds	21,234	16,420	(7,959)	–	29,695
Beads of Courage	672	323	(424)	–	571
Kidney Centre	170	–	–	–	170
Parent Packs	2,578	472	(4,087)	1,932	895
Peter Holmes Fund	60	–	–	–	60
Play Specialist Equipment	2,044	–	–	–	2,044
Vital Signs Monitor	800	–	–	–	800
Prom Ind Incubator	300	–	–	–	300
Surgical Instruments	1,932	518	–	(1,932)	518
Gastroenterology	663	532	–	–	1,195
Sensory Equipment	639	322	–	–	961
Back On Your Feet	785	–	–	–	785
Play Therapy	795	1,157	–	–	1,952
Integrated Theatres	1,000	–	–	–	1,000
Virtual Hub Club	2,134	–	–	–	2,134
Star Fund	198	–	(374)	500	323
Sparkle Fund	9,316	19,707	(17,999)	–	11,024
NICU	11,229	282,767	(265,407)	–	28,589
Jungle Redevelopment	284,787	–	–	–	284,787
Jungle Playroom	20	–	–	–	83,038
Garden Fund	1,110	–	–	–	20
Child Emergency Pack	6,820	370	(1084)	–	396
Specific Equipment	570	3,334	–	–	10,154
Paeds Neurosurgery	109,112	1,200	(541)	–	1,229
Here for You	237,486	145,336	(16,962)	–	237,485
	542,006	472,458	(314,837)	500	700,125

Donations are allocated to restricted funds when they have either been raised for, and their use restricted to, specific purposes or the donor has requested they are used for a specific purpose which could be for a certain piece of equipment or to be spent on a particular ward. Any donations not spent during the year are carried forward until such time when the expenditure is required.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

25. Movement in funds – continued

Name of Restricted Fund	Purpose
Various ward funds	To fund expenditure on certain wards as requested by the donor.
Beads of Courage	Beads of Courage support children through their daily treatments; heart surgery; and any bumps in the road to their journey of recovery. Each procedure they have, a bead is given as a milestone marker and as a way for children to track their unique story.
Kidney Centre, Gastroenterology, Integrated Theatres, Paeds Neurosurgery, Garden Fund	To fund expenditure in certain department.
Parent Packs	To fund the provision of emergency supplies such as a t shirt, toiletries, a snack, socks and a comb.
Child Emergency Packs	To fund the provision of emergency supplies such as a change of clothes, a snack, socks, colouring books and a cuddly toy.
Play Specialist Equipment	To fund equipment for the use of the Play Specialist Service.
Vital Signs Monitor, Prom Ind Incubator, Sensory Equipment, Surgical Instruments, Specific Equipment	To fund specific pieces of equipment as requested by the donor.
Back on your feet packs	To fund essential items such as clothing and toiletries for patients admitted in mental health crisis.
Play Therapy	To fund the ongoing Play Specialist Service.
VR Therapy	To fund the purchase of VR equipment.
Virtual Hub Club	To fund virtual sessions such as storytelling.
Star	This fund was set up at the start of lockdown to support frontline staff with items to help with mental health or treat hampers and has continued to help in this way.
Sparkle	To fund over and above happiness treats, activities and experiences for patients such as Easter gifts, character visits and birthday parties.
Neonatal / Tiny Lives	To fund equipment and services within the Neonatal Intensive Care Services.
Jungle Redevelopment and Playroom	To fund the redevelopment of the existing Jungle Ward.
Here For You	To fund counselling, art and music therapy to ensure that families can get the right level of support at the point at which they need it.
Jungle Parent/Carer Room	To fund decorating the parent's rooms in the new Jungle ward.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

Paediatrics Emergency Dept	To fund the Children's Emergency department.
NICU Bluebell Ward	To fund the Bluebell ward which is part of the NICU.
Bryn Y Deryn	To fund training courses for staff at the hospital.
Coral Reef	To fund the Coral Reef ward.
Primark Youth Worker	To fund a new youth worker role.

Transfers between funds

During the period transfers of £7,741 were made from restricted funds to general unrestricted funds. This represents surplus restricted balances which have been agreed by the funder to transfer into unrestricted funds.

26. Related party disclosures

The charity was under the control of the trustees throughout the current and previous year. One of the trustees of the charity is also a director of Noah's Ark Appeal Limited, the wholly owned subsidiary of the charity, along with the Managing Director. At the year end the subsidiary owed £4,254 (2024: £16,875) in management fees and £10,234 (2024: £1,733) in Gift Aid distributions to the parent charity.

During the year, trustees contributed income totalling £nil (2024: £7,858) in the form of donations, tickets to events and the purchase of Christmas Cards. In addition, £nil (2024: £20,080) was raised from events that were organised by a number of the trustees. During the year, £5,000 sponsorship income was raised (2024: £nil) from a company in which one of the directors is also a trustee of the charity. Trustees contributed £4,270 (2024: £nil) to attend events held by the charity. There were no other transactions with related parties requiring disclosure at the year-end.

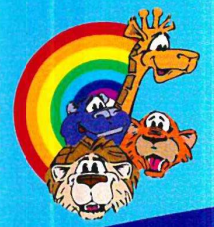
27. Limited by Guarantee

Every member of the Charity undertakes to contribute such amount as may be required (not exceeding £10) to the Charity's assets if it should be wound up while he or she is a member or within one year after he or she ceases to be a member, for payment of the Charity's debts and liabilities contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves.


I SAW SANTA IN WALES
Noah's Ark
Elusen Ysbyty Plant
Children's Hospital Charity

Noah's Ark

Children's Hospital Charity
Elusen Ysbyty Plant



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Registered Charity No. 1069485
Registered Company No. 03486361

NOAH'S ARK CHILDREN'S HOSPITAL CHARITY

England & Wales - Charity number 1069485

Accounts

Noah's Ark

Children's Hospital Charity
Elusen Ysbyty Plant

Annual Report

1 January 2023 – 31 March 2024



Creating
brighter todays and
better tomorrows
for the children of Wales.

Company Registration Number: 03486361
Charity Registration Number: 1069485

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Report of the Trustees for the 15 months ended 31 March 2024

The trustees, who are also the directors of the charitable group for the purposes of the Companies Act 2006, present their report with the financial statements of the charitable group for the 15 months ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019). This report consolidates the results of Noah's Ark Children's Hospital Charity and its subsidiary, Noah's Ark Appeal Limited, collectively referred to as Noah's Ark.

Structure, governance and management

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Reference and administrative details

REGISTERED COMPANY NAME	Noah's Ark Children's Hospital Charity
REGISTERED CHARITY NUMBER	1069485
REGISTERED COMPANY NUMBER	03486361 (England and Wales)
REGISTERED OFFICE AND CONTACT DETAILS	Upper Ground Floor Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW www.noahsarkcharity.org enquiries@noahsarkcharity.org 029 2184 7310

TRUSTEES	E. A. Hayward OBE (Chair) J.A. Hayward (Vice Chair) Dr. R. Verrier-Jones MA FRCP HON FRCPCH A. Abhyankar MS, FRCS (Gen. Surgery) MCh, FRCS (Paed Surgery) (Resigned 5 September 2024) L. H. Doyle Cert PFS First SMM Dr. M. Alfaham MB, CHB, MRCP, MD, FRCPCH K. Clatworthy S.O. Gates C. Williams (resigned 20th September 2023) M. Hamer solicitor, LLB I. Gorvett
SENIOR MANAGEMENT	S. Mainwaring MSc
AUDITORS	Haines Watts Wales LLP, Statutory Auditors 7 Neptune Court, Vanguard Way, Cardiff, CF24 5PJ
BANKERS	HSBC Bank plc 56 Queen Street, Cardiff, CF10 2PX
SOLICITORS	Hugh James Solicitors Two Central Square, Cardiff CF10 1FS

A message from our Chair
Edward Hayward OBE

Excellence, hope, compassion and family are the values that have guided us through the most turbulent of years. Inspired daily by the journeys faced by patients and their families, we remained unwaveringly focused on our efforts to ensure brighter todays and better tomorrows for the children and families we are here to support.

In the charity's last report, we renewed our commitment to support our clinical colleagues in keeping apace with the ever-evolving landscape of medical excellence through the funding of cutting-edge equipment. In July 2023, we set out to achieve just that for our nation's largest neonatal intensive care unit. Within less than six short months, the re-launch of our Tiny Lives Appeal, which aimed to raise £300,000 to fund state of the art equipment for the neonatal intensive care unit (NICU), reached its target. We're delighted to say that, thanks to the amazing support of the Noah's Ark family, the unit is now in possession of eight new state of the art incubators, four new ventilators and three new transport incubators.

With the spectre of Covid largely behind us, our event portfolio has gone from strength to strength. The Reindeer Run celebrated its return as an in-person event in a jubilant atmosphere, close to 1,300 young visitors helped us celebrate ten years of partnership with IKEA Cardiff at our Santa's Grotto and in October, a 137 strong team of supporters took to the streets of our nation's capital for the Cardiff Half Marathon, raising nearly £48,000 in the process.

Following the launch of our new flagship family event, the Superhero Dash, the previous year, the event was taken to the next level in 2023 with 550 SUPERheroes raising close to £50,000 for the cause. Our distinguished patron, Dame Shirley Bassey CH DBE, who was made a Companion of Honour by Her Majesty, Queen Elizabeth II, brought her legendary glamour to our gala celebration of the Dame's 70 years in show business and 20 years as patron of the charity. Sophie Evans hosted, with performances from James Dean Bradfield, Sian Cothi and Welsh of the West End, making it a night to remember.

To witness our incredible community, so many of them patient families, come out to support these events, never ceases to fill our charity team with joy. While collectively they are a vital way of ensuring that we raise enough to hit our fundraising target, they are also opportunities to unite as a community to celebrate the children and families we are all here to help. And of course, none of this would be possible without the support of our much-valued partners, whom you can read more about later in this report.

Having committed to emotional support for children and families as a core pillar of our offering as a charity for several years now, we were delighted to introduce sessional music therapy and appoint our first ever ward counsellor in the Autumn. Funded by supporters like you through our Here for You Appeal, these new services have been shaped and developed in partnership with our hospital colleagues and provide essential holistic support for patients and families in need. The generously supported second phase of our Here for You Appeal during Christmas 2023 means that we are on a strong footing to continue the growth of these services over the years to come.

The evolution of paediatric services following the pandemic meant that the redevelopment of Jungle ward was once again paused. However, plans are now being drawn up by our hospital colleagues. We very much hope that a new Jungle ward housing a vitally needed neurorehabilitation unit, a specialist therapy area, playroom and home from home environment for chronically ill children and families will be a reality within the next six to nine months.

The last few years have undoubtedly been turbulent ones for us all. After an unavoidable period of pivoting and reactivity, both in terms of the support we have provided as a charity and the ways in which we have been able to raise funds, by 2023, we faced the very real issue of burnout. The collective decision was made that now was the time to take stock and at the beginning of 2024, we set to work on creating a strategic plan to take us into the future. Horizon scanning, an in-depth analysis of income streams and stakeholder engagement, all played vital roles in the information gathering process. The team collected both quantitative and qualitative research, conducting supporter questionnaires and taking part in a national survey of the charitable landscape in Wales. This was followed up by a period of qualitative information gathering with stakeholder groups including patients, volunteers, corporate partners and hospital colleagues. Once synthesised, this data acted as a launchpad for some very interesting discussions with the charity team and the board of trustees.

The resulting strategic plan for the next 18-24 months focuses on consolidation and stability, in terms of both income and service delivery. We will invest in our charity team, building capacity and a strong foundation for growth. We will focus on activities that yield the highest return and ensure that the funds our community raise so passionately, are invested in areas where we can clearly demonstrate the benefits for children, families and staff at our nation's children's hospital. Everything we do must deliver against our charitable objectives.

As a charity that relies solely on public donations and gifts in Wills, nothing you read over the following pages would have been possible without the support of our donors, fundraisers, partners and volunteers. The achievements mentioned above are only a small part of this story. I hope, in reading this report, you will feel duly proud of the many things that the charity has been able to achieve thanks to the essential role that you, the Noah's Ark community, have played.

Whether you have donated, fundraised, or helped in any way during the past 15 months, on behalf of the Trustees, I would like to thank you all.



Eddie Hayward OBE, Chairman,
Noah's Ark Children's Hospital Charity



Objective and activities



"You can't put a price on a life, Ronan's life is priceless. But the equipment that saved him does come with a cost. Without donations made to the Noah's Ark Charity's Tiny Lives Appeal, some of the specialist equipment that kept my son alive wouldn't be there. Thank you."

Corah, mum to NICU baby, Ronan

About us

Each year, around 90,000 children come to the Noah's Ark Children's Hospital for Wales for specialist and often life-saving care.

We believe that every one of those children deserves access to the best possible medical care and child-centred support, over and above what the NHS can provide alone. Thanks to our incredible community of supporters and fundraisers, we can ensure that treatment and outcomes for children can continue to improve by funding new and innovative medical equipment and facilities.

We support children and families in the here and now through our emotional support services and the much-loved play specialist team. We invest in the future by providing technology that helps train the bright clinicians of tomorrow. Together, we are also able to make the hospital a less frightening and more familiar place for children by creating family-friendly environments and by sprinkling a little fun and happiness into hospital days.

As a charity that relies solely on public donations and gifts in Wills, none of this would be possible without the support of people like you.

Our mission and goals

Our goal is to support the Noah's Ark Children's Hospital for Wales as it continues to strive and maintain excellence in paediatric care. We want to ensure that every family feels fully supported throughout their hospital experience.

Our mission is to ensure that the hospital's dedicated and committed practitioners have the equipment and facilities they need to secure the best outcome possible for their young patients. By listening to the needs of children and families, we will deliver services that support them both emotionally and practically while ensuring that, at every turn, children are still able to be children.

Our key areas of focus between 1 January 2023 and 31 March 2024

Equipment: The Noah's Ark Children's Hospital for Wales, cares for the most critically unwell babies and children in Wales. With 27 specialties under one roof, including the country's only paediatric oncology unit, it also cares for the most complex cases. In the second half of 2023 you, our supporters, raised an incredible £300,000, funding four ventilators, eight incubators and three transport incubators. Together, we also ensured that the paediatric critical care unit could continue to maintain a gold standard of care and supported the highly specialised work of the surgical team.

Staff and professional development: As part of a broader teaching hospital, we support the Noah's Ark Children's Hospital as it trains the bright paediatricians of tomorrow while also maintaining standards of excellence within the current hospital workforce. Your support made it possible for the charity to fund technology which promises to revolutionise training for paediatric surgeons. We also funded simulators that enhance patient care and staff competency by providing a realistic and safe training environment.

Helping patients and families: Thanks to the huge generosity of the Noah's Ark community during the launch of our Here for You Appeal at the end of 2022, this was the first year in which the charity was able to provide ward-based counselling at the children's hospital. We introduced sessional music therapy and our commitment to the much-loved play specialist service was renewed for the 12th consecutive year. We also continued to provide practical support for families through our emergency admission 'essentials' packs and ward kitchen refreshments for parents.

Sparkle and fun: Having committed to extending our sparkle activities in 2022 through the appointment of our first ever sparkle co-ordinator, this 'over and above' service has gone from strength to strength. The year saw more therapy dog visits, more special treats for long term families, more celebrations and a lot more glitter. The year closed on an even brighter note with our first festive light trail, installed in the hospital garden in the lead up to Christmas for everyone to enjoy.

The values that guide us

Excellence

We strive to support the work of staff by providing the best medical equipment and facilities.

Hope

We offer hope to children and their families from across Wales.

Compassion

We place compassion at the heart of everything we do.

Family

We work together as an extended family, working in partnership with the hospital, community, patients and their families.

Charitable objects

The relief of sickness and promotion of good health in children and young people attending the Noah's Ark Children's Hospital for Wales and its outreach services, through the provision of excellent facilities, equipment and other resources, and the advancement of innovative and pioneering treatments.

Public benefit

The Trustees confirm that they have complied with the duty in section four of the Charities Act 2006 to have due regard for the Charity Commissions' guidance on public benefit.

Independence

Independent of the NHS, we work in close partnership with Cardiff and Vale University Health Board who manage the hospital. We support the whole hospital and all its patients through our fundraising. The charity receives no government or NHS funding. We rely entirely on voluntary donations and gifts in Wills.

Setting and achieving our fundraising objectives

Our fundraising objectives have evolved quite a bit since our first urgent call to help build a specialist hospital for the children of Wales in the year 2000. We continue to work collaboratively with the health board, responding to requests to support innovation and progress in health care and funding capital development projects that allow clinical teams to deliver increasingly higher and modern standards of service. We have become better at listening and responding to the voices of frontline staff, patients and their families. The evolution of directly delivered services such as family counselling, our 'Sparkle' activities and wellbeing initiatives like music and holistic therapies are a key example of how, today, many of our fundraising objectives are directly driven by those needs.

We remain true to the mission that drives us - to strive for excellence, to secure the best outcome possible for young patients and to make families feel supported and cared for through their hospital experience. Each of our fundraising objectives are measured against achieving these overarching goals. The activities we undertake to raise funds aim of demonstrate to our supporters the difference their fundraising can make.

How we measure success

We measure success by the impact our investment makes on the care provided to the 90,000 children who receive treatment at the hospital each year. The physical and emotional outcomes are equally as important to us, as are the experiences of parents, siblings and the wider family.

We also measure success against specific appeal and event targets, growth in new supporters, feedback and engagement in numerous activities. We feel proud that there are such tangible outcomes for the children and families we represent.

Principal risks

Organisational capacity: Two years surviving the Covid-19 pandemic - 'pivoting' to deliver services and support online, working from home, the severe impact on events-based fundraising, not to mention the impact of being a hospital charity - were swiftly followed by the cost-of-living crisis, with rapidly increasing prices again impacting both delivery costs and the capacity of people to give.

There has been limited time to draw breath, take stock and reassess. Working patterns and additional responsibilities that were adopted 'temporarily' have become subsumed into new normal working, without a clear assessment of their impact. The focus has quite rightly been on survival rather than strategic planning and development but the Trustees recognise that the focus must now shift back.

The charity has successfully continued to deliver much needed support to patients and their families, but the impact of two years of operating and raising money during Covid, followed by the additional financial pressures of the cost-of-living crisis, should not be underestimated - not just in terms of fundraising, but in terms of their impact on staff.

Mitigations: The charity has undertaken a full review and developed a strategic plan for the next eighteen months. 2024/25 will be a year of consolidation, strengthening existing processes and relationships and setting the scene for growth.

We will withdraw from areas of fundraising where there is not an acceptable return on investment, and we will develop our volunteer base and celebrate this crucial resource. Three new posts are to be created that will bring additional capacity to the team and allow the strengthening of foundations on which to grow.

Capital development projects and the changing need at the hospital: The pandemic brought significant changes to clinical admissions and nursing care over the last two years with both medicine and surgery now delivered in more flexible ways. These significant changes to health needs and clinical delivery have delayed the redevelopment of Jungle ward, although various other schemes have been under consideration. The Trustees recognise that this carries a high reputational risk with donors and stakeholders which the charity must manage.

Mitigations: At the time of publishing this report, the charity has accepted a revised redevelopment scheme that meets evolved clinical needs and delivers the promises made to our supporters. Once detailed plans have been drawn up the scheme will go out to tender.

Cyber security and data protection: The risks to charities from cybercrime are increasing all the time and it is essential that we keep our data and systems secure and protected.

Mitigations: The charity has started a series of review meetings with its IT network manager to identify any weaknesses in its current operations. We will work towards achieving cyber essential accreditation. In the meantime, we are taking practical steps towards this such as introducing new policies including password management, allowed software and disaster recovery. We shall also review our data security and data use agreements with existing suppliers as well as any new partners. The completion of basic cybersecurity training is a mandatory requirement for all staff.

Covid-19: In the last report, we stated the need to rebuild our volunteer base following the pandemic. Thanks to a number of factors including a robust and varied events programme, new corporate volunteering opportunities, reward and recognition schemes for those who give time and the appointment of an events and volunteering officer, our volunteer numbers have grown rapidly and our new officer has already made great strides in developing a solid platform for managing and developing this vital resource.

Grant making

Our grant programme makes the charity accessible to all frontline staff at the children's hospital by allowing them to apply directly for funding where they have identified a need within their own team or department. We currently run two schemes, one to support small projects and activities costing up to £1,000, the other for applications over this amount. By the end of the period, the charity had awarded nearly £593,000 in grants, helping to support the work of a whole array of disciplines from phlebotomy to oncology.

In 2024/25, we will review our grant making policy and procedures and reshape our programme so:

- The grants we make deliver our overall charitable objectives.
- The application process is simple and efficient.
- We can measure the clinical impact of our funding.
- We can work collaboratively with our hospital colleagues to support change, progress and innovation.

The Noah's Ark community

The charity is incredibly grateful to the passionate and dedicated community of supporters who contribute in so many ways. Some have been with us for many years, others have recently joined the cause, while there are also those who have so kindly remembered us in their Will. Our very special community is united by the same mission - to create brighter todays and better tomorrows for the children of Noah's Ark.

We run events and campaigns and work with schools, companies, community organisations, philanthropists, and grant-making trusts to make our mission an evolving reality. Our wonderful fundraisers, ambassadors, and volunteers play a vital role in making everything we do possible.

We are forever thankful to the families who, having had personal experience of the children's hospital themselves, decide to help others like them by fundraising on behalf of the charity. Many also offer to share their stories with the aim of raising both awareness and funds. This takes strength and a generosity of spirit, and we would like to extend our deepest gratitude to them.

Looking ahead

2024/25 will be a year of transition for the Noah's Ark Children's Hospital Charity. Against a backdrop of change and refocus for our current main delivery partner, the Cardiff and Vale Health Board, and the challenges associated with continued political and economic uncertainty, the charity will focus on strengthening both its own capacity and our understanding of the needs of those we are here to support, while fulfilling our ongoing funding commitments.

The year ahead will focus on:

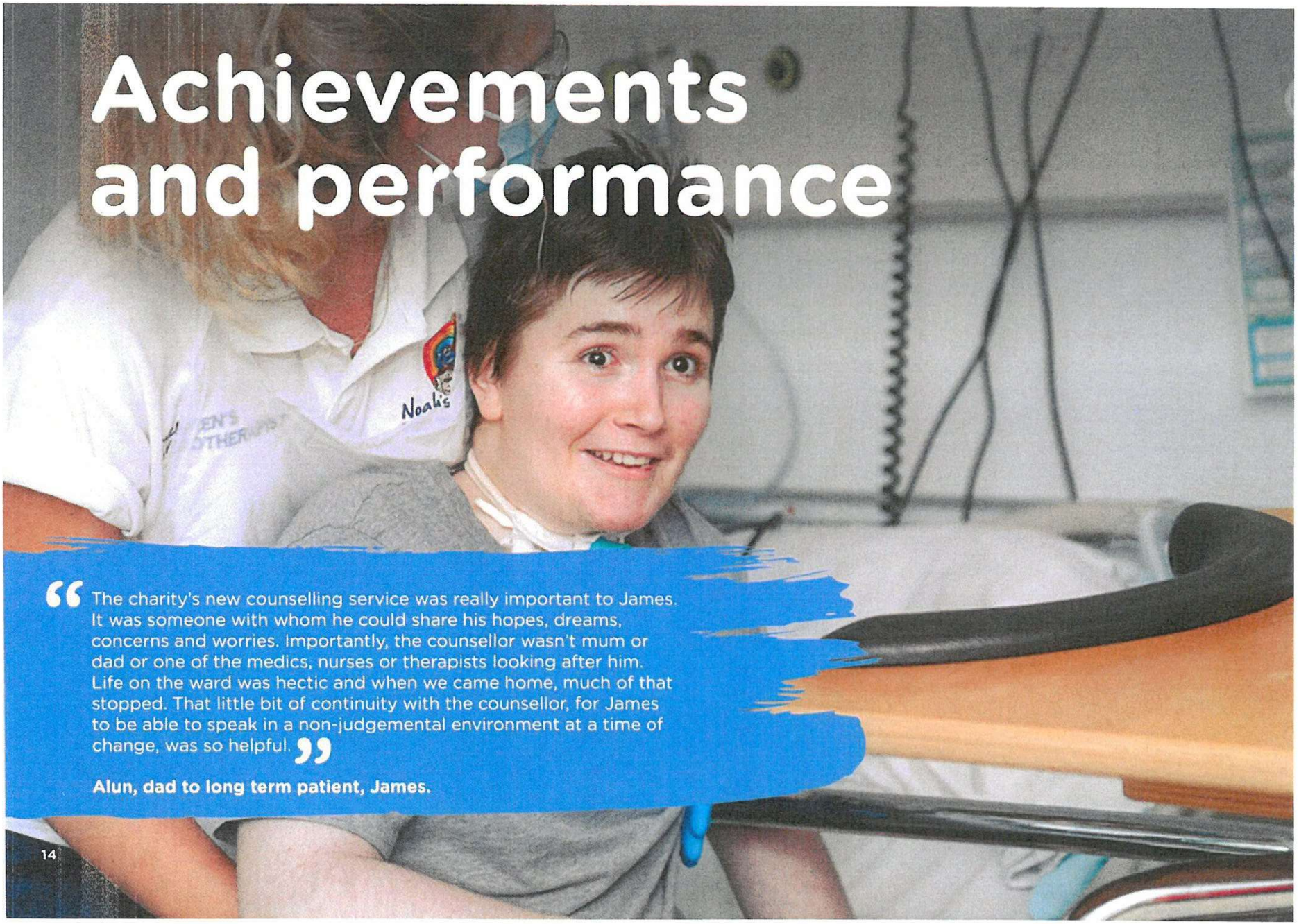
Consolidation - while raising enough funds to ensure that we are able to meet our commitments and invest in our grant-making programme.

Investment - to ensure that the charity is ready for growth and the next phase of planned income generation and project delivery.

Measurement and evaluation - ensuring the funds that our supporters have faithfully raised are demonstrably making life better for the children and families cared for at our nation's children's hospital. We will dedicate the time and resource to ensure that the charity is able to evidence the impact of fundraised income and also, based on the lessons learnt, make better evidenced and informed plans for future delivery.

- We will focus our fundraising efforts on securing multi-year funding for existing revenue commitments (Sparkle activities, the play specialist service, emergency essentials packs and emotional support).
- We will continue our digital implementation programme and employ new monitoring, evaluation and learning processes for our project delivery and fundraising activities.
- We will undertake a full review and evaluation of our grant making programme, from the application process to measuring and sharing the impact of our investments.
- We will work collaboratively with health board colleagues to progress and deliver the redevelopment of Jungle ward and scope out further major projects.
- We will improve clarity and consistency across all the charity's communications materials and branding to revitalise and strengthen the external profile of the charity.
- We will work towards growing our income through diversifying the charity's fundraised income, focusing on existing strengths and expanding our activities geographically.
- We will continue to celebrate and highlight what makes the Noah's Ark Children's Hospital Charity special - child-centric outcomes, and the importance and value of our supporter base.
- We remain committed to listening and responding to the needs of children and families, and their own supporters, to inform and inspire future direction and development.

Achievements and performance



"The charity's new counselling service was really important to James. It was someone with whom he could share his hopes, dreams, concerns and worries. Importantly, the counsellor wasn't mum or dad or one of the medics, nurses or therapists looking after him. Life on the ward was hectic and when we came home, much of that stopped. That little bit of continuity with the counsellor, for James to be able to speak in a non-judgemental environment at a time of change, was so helpful."

Alun, dad to long term patient, James.

Our year in fundraising

With a successful end to 2022, it felt like the pandemic was finally behind us. But as the cost-of-living crisis became entrenched, we steeled ourselves again for a challenging year. Yet again, the amazing Noah's Ark community rallied in support, leading to our highest performing year since the early hospital appeal days.

We finally had a full calendar of events, with no apprehension that they may be cancelled or need to be turned into virtual events. The Superhero Dash was back for its second year and grew both in terms of participation and funds raised. The Cardiff Half Marathon team was stronger than ever and we were delighted to be the CARTEN100 charity partner in May. In October, the charity celebrated our patron Dame Shirley Bassey CH DBE at 'The Girl from Tiger Bay,' a sparkling gala dinner held at the Celtic Manor Resort. In its second year since going virtual during the pandemic, our grotto returned to IKEA for a month of Christmas cheer.

Our partner events were back in full swing too. Royal Ascot Day, organised by Chepstow Plant International launched our latest Tiny Lives Appeal in June and was a brilliant day, enjoyed by all who attended. We were delighted that the Brogue Trader and Spiros Fine Dining and Catering chose to support the charity through their popular event, Brogue does Beaujolais. The Mad Challenge team took on their epic event, climbing the four highest peaks in England, cycling 200 miles south and then canoeing the River Wye - all in 12 days! Our wonderful ambassador Jamie Roberts' JR12 testimonial year continued into 2023, with 'Two Tribes' at Cardiff Arms Park in February. Jamie's testimonial culminated in May with 'Performance and Cocktails,' a once in a lifetime event headlined by The Stereophonics at the Grosvenor Hotel, London.

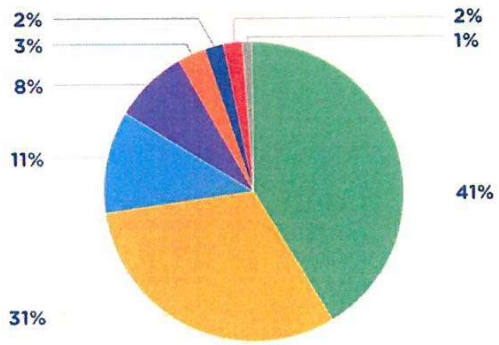
Our corporate partnerships continued to grow, with Tesco giving the charity permission to have a clothing bank at every Tesco Superstore and Extra in Wales. A new relationship was developed with the Salvation Army Trading Company to manage the delivery. Primark continued to support the charity through its bag levy and the partnership is now fast approaching its £1 million mark!

The Big Give Christmas Challenge smashed the £100,000 target we set for our Here for You Appeal, raising more for the charity than has ever been achieved before through this fantastic match funding initiative.

Community fundraising had a very strong year with many hospital families becoming incredible fundraisers and champions. School fundraising also had a record-breaking year and volunteering was finally back to pre-pandemic levels.

It was a challenging period for the team with change within the charity and some long-term absence. This left the team incredibly busy and having to work reactively rather than proactively. As a result, trust applications were few and far between, but we will place some focus on this area in 2024/25.

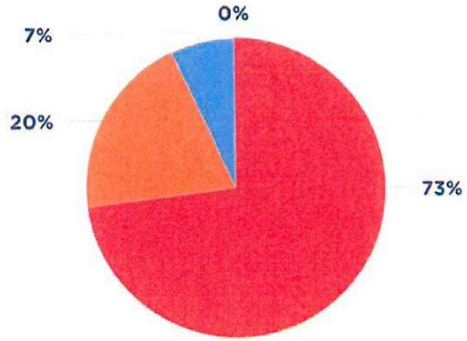
Income 2023/24



- Donations (£975,642)
- Legacies (£729,463)
- Events (£266,611)
- Trading (£184,450)
- Clothing Recycling (£77,767)
- Investment (£61,494)
- Trust & foundations (£53,091)
- Grants (£15,070)

Total £2,363,589

Expenditure 2023/24

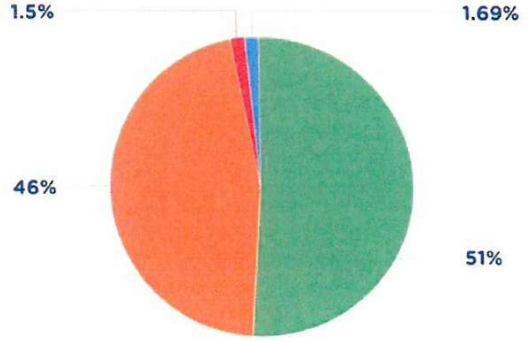


- Charitable activities (£1,513,491)
- Fundraising costs (£421,445)
- Trading (£136,092)
- Taxation (£0)

Total £2,071,028

73p in every £1 is spent on our charitable activities

Hospital expenditure in 2023/24



- Patient and family services (£500,728)
- Medical equipment and Direct Patient Care (£455,350)
- Professional development (£16,616)
- Environment (£15,603)

Total £988,297

The difference made with your support



"Working with small or very compromised veins can make it very difficult to site lines with complete accuracy. The new ultrasound funded by Noah's Ark provides assurance that the lines are situated in the right place, meaning fewer complications and the highest possible standard of care for young patients."

PCCU consultant, Selyf Shapey.

Helping patients and their families

Whether admissions are brief or long, one offs or regular occurrences, hospital life can put a real strain on families. With your support, we provide services to help relieve some of the pressure, funding and delivering services that provide both practical and emotional support as well as some much welcome light relief for both children and their families.

We proudly supported the play specialist team for the 12th consecutive year, our sparkle activities went from strength to strength, and we continued to support parents at the point of crisis with our emergency admission packs. Thanks to those who generously made donations to our Here for You Appeal, we also introduced music therapy and our very first ward-based counsellor.

Putting our Here for You Appeal into action

In December, we embarked on the second phase of Here for You, an appeal to raise money to fund more emotional support services for children and families at the children's hospital for Wales. Our supporters collectively donated more than £100,000 through the Big Give Christmas Challenge and thanks to your generosity, we now have a sessional music therapist and a full-time counsellor on the wards. They work in different ways, but are ultimately here to help children cope, communicate and express their feelings and emotions during challenging times.

Global research shows that music therapy in a hospital setting can reduce pain and support rehabilitation. It offers children the opportunity to lead a positive and enjoyable activity, giving them back a sense of control over their environment in a situation where they often feel they have none. For children who are non-verbal, it can give them a voice by providing the tools to express their feeling and emotions through musical instruments.

Three-year-old Hafsah had music therapy sessions over a period of six month during an extended stay in hospital. She has a life-limiting- condition called Mitochondrial disease, which means that she has limited movement and as yet is not able to speak. Hafsah was first admitted to hospital when she was only a few months old and was a permanent resident at Noah's Ark for over a year. Her parents, Asif and Farah, can't praise the team who cared for their daughter enough, but undergoing endless procedures and treatment could be very uncomfortable for Hafsah and, unsurprisingly, she had become very wary of adults.

When Hafsah first met music therapist, Becca, she refused to engage and became distressed. But over the weeks, Becca slowly and gradually built up Hafsah's trust until the sessions became an empowering experience for Hafsah. It gave her the space to make her own choices and provided contact with an additional adult who was there solely to respond to her energy and mood.

Becca said: "At first, I tried to build Hafsah's trust by singing along at a distance to the nursery rhymes on her Ipad. Then one day I did an exaggerated animal noise along with one of the songs and she laughed. Her focus and attention on me became more relaxed and over the following sessions, she developed confidence in my presence until she was able to shape the session herself. She showed delight at my singing and moving and actively took part herself by moving her fingers along the instruments and vocalising through sighing sounds. She was able to show focus and attention when she wanted to engage with me and demonstrate that the song was not what she wanted through turning away."

Hafsah's dad, Asif, said: "Over the year she was in hospital, we saw a definite deterioration in Hafsah's physical condition, but we know by the way she interacts with us that she's very aware mentally. She takes great joy in copying our expressions and loves it even more when the people she trusts copy her. Despite her fear of adults, she loves to communicate and find ways to express herself, and music therapy allowed her to do just that. We don't know how long we have left with Hafsah so we just count every day as a blessing. We try to fill her time with as many positive experiences as possible so watching her relax and enjoy the music sessions is wonderful."

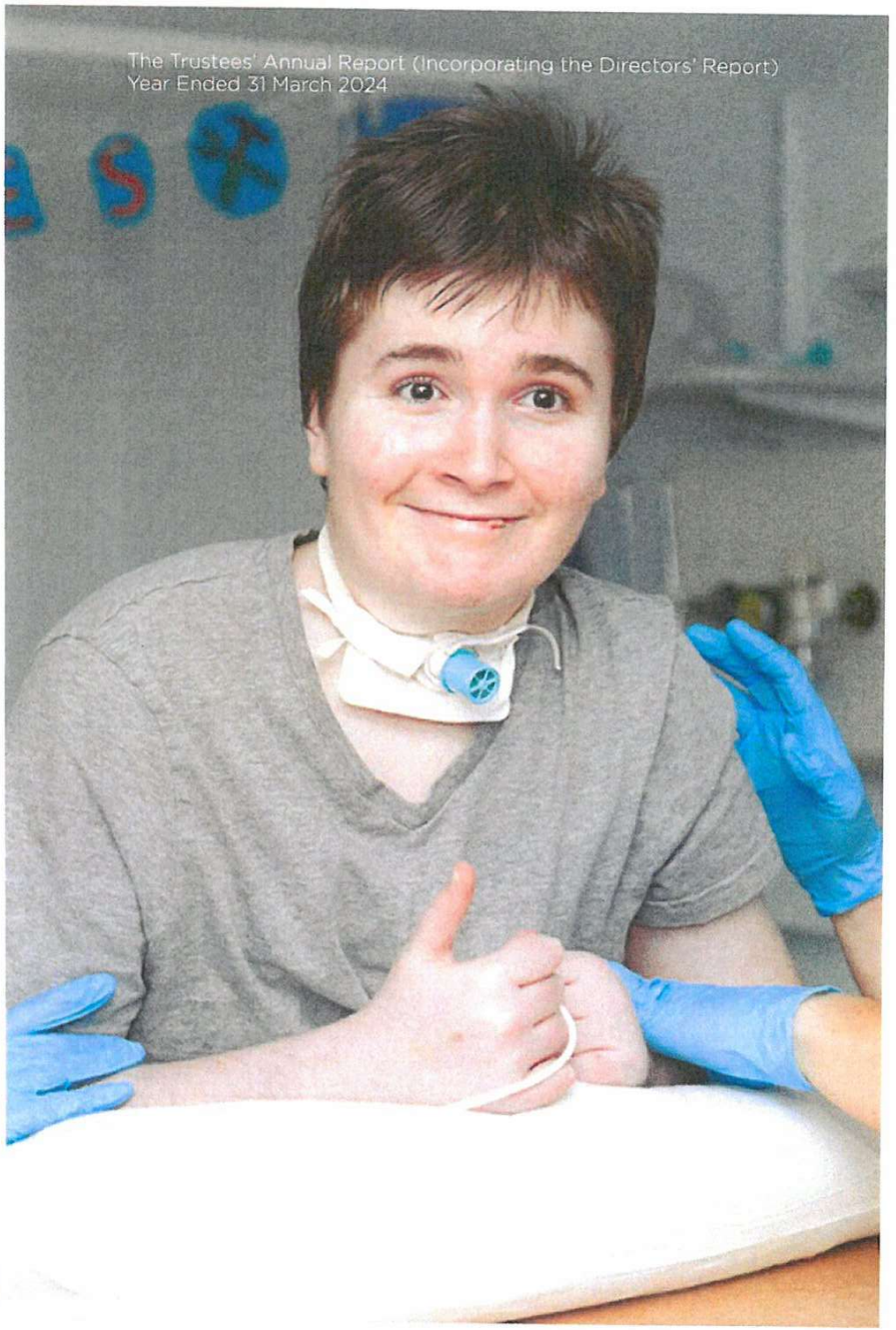


Someone to turn to for long term patients like James

16-year-old, James, helped to promote the Here for You Appeal message by telling his personal story. James was admitted in a critical condition in January 2023, when what was initially thought to be a bad case of flu, turned out to be something far worse. Though James was kept alive by some of the equipment that you help fund, his prognosis was poor. Parents, Alun and Janice were told that, in the unlikely case he did survive, James would likely be paraplegic and possibly unable to communicate. Thankfully, James exceeded every expectation and after more than a year of gruelling rehabilitation, he got to go home. But coming to terms with new physical limitations while being away from everything familiar was, understandably, incredibly difficult.

Thanks to you, James went on to benefit from our new emotional support service in the lead up to his eventual discharge from hospital.

Dad, Alun said: "The new counselling service was really important to James. It was someone with whom he could share his hopes, dreams, concerns and worries. Importantly, the counsellor wasn't mum or dad or one of the medics, nurses or therapists looking after him. When the counsellor listened, there were no preconceived ideas of how James 'should' have felt or how they could jolly him along, unlike most other people he met. Life on the ward was hectic, with so many professionals dropping in. When we came home, much of that stopped. That little bit of continuity with the counsellor was really helpful. Again, just for James to be able to speak in a non-judgemental environment at a time of change was so helpful."



Support for families during emergency admissions

Hospital admissions are not always planned. In fact, many happen in an emergency or with very little prior warning. In times like these, a parent or carer's only thought is for their child which means that they often turn up in hospital without anything for themselves. It's for this reason that, with your support, the Noah's Ark Charity provides emergency 'essentials' packs for parents and carers, filled with things like a change of t-shirt, a toothbrush and body wash to get them through those first few days.

Nine-month-old Niko and his mum, Amy, were admitted to the Noah's Ark Children's Hospital for Wales in an emergency in the early hours of the morning after Niko started struggling to breathe at home. In the rush to get Niko out the door, Amy forgot to pack anything for herself so being given a parent pack felt like a welcome touch during a difficult time.

Amy said:

"As any parent or carer rushing a child to hospital in the early hours, you don't even think to pack essentials for yourself. Having the emergency parent pack was really helpful. Just having a toothbrush, a bottle of water, a snack bar and deodorant, as well as all the other items, helped so much because it meant that I could just concentrate on Niko. Being able to have a shower and change my clothes made me feel so much better."



A sprinkling of magic into hospital life

In 2022, the charity invested in the growth of its Sparkle activities by appointing a brand-new co-ordinator to oversee, plan and develop activities that bring that 'over and above' sense of happiness and joy to everyday life at Noah's Ark. Since then, we have witnessed the hugely positive outcomes of that investment in a whole host of wonderful ways.

Our sparkle activities sprinkle a bit of magic into the lives of families by ensuring that no child misses out on the opportunity to smile and enjoy the little things just because they are in hospital. Your donations lift children's spirits on difficult days with treats and visits and ensure that occasions like birthdays and Christmas stay special, whatever the circumstance.

In 2023 our sparkle co-ordinator facilitated 90 visits from our much-loved therapy dogs, who have now expanded to a team of nine. The dogs bring a smile to the faces of patients and families, many of whom are sorely missing pets at home. Birthday celebrations were organised and 'going home' events for long term patients co-ordinated, many including the end of treatment bell ringing and ward clap outs. Thanks to the Sparkle that you make possible, the Easter Bunny still delivered Easter eggs, Santa still made a visit at Christmas time and pancakes were still decorated on Pancake Day.

And it wasn't just the children who benefit from a bit of Sparkle. Parents and carers also receive some well-deserved TLC in the form of massages, manicures, and some tasty treats on Mother's Day and Father's Day. In December, with the support of event company, Figure of Eight, the hospital garden was transformed into a magical festive light trail that lit up the centre of the children's hospital for all to see.

One of highlights of our Sparkle calendar came in July with the wedding of baby Violet's mum and dad, Emily and James. Violet was diagnosed with an extremely rare and severe form of a genetic condition called TBCK. As Violet deteriorated, her devastated parents made the difficult decision to spend their last few days together as a family at Ty Hafan. But before going, James and Emily wanted to get married.

Emily said: "James and I always said we would get married one day but it suddenly dawned on me that without all three of our children there, I didn't think I ever could. So we decided we'd do it that week. It seemed impossible at the time but with the help of some incredible people, we did it."

Emily and James got married in a registry office exactly a week later and thanks to supporters like you, we were able to arrange hair, make-up, and a photographer. In the afternoon, the family gathered around Violet's cot to exchange their vows in a marriage blessing conducted by hospital chaplain, Caroline. The team on PCCU had made a crown for Violet and decorated her cot with fairy lights and flowers and the charity arranged a cake and food for their mini reception.

Emily said: "We had the most amazing day. It was so special to have all three of our children with us on our wedding day. It wasn't a conventional wedding day but to have Violet there, witnessing our vows in her little dress, was exactly what we wanted it to be."

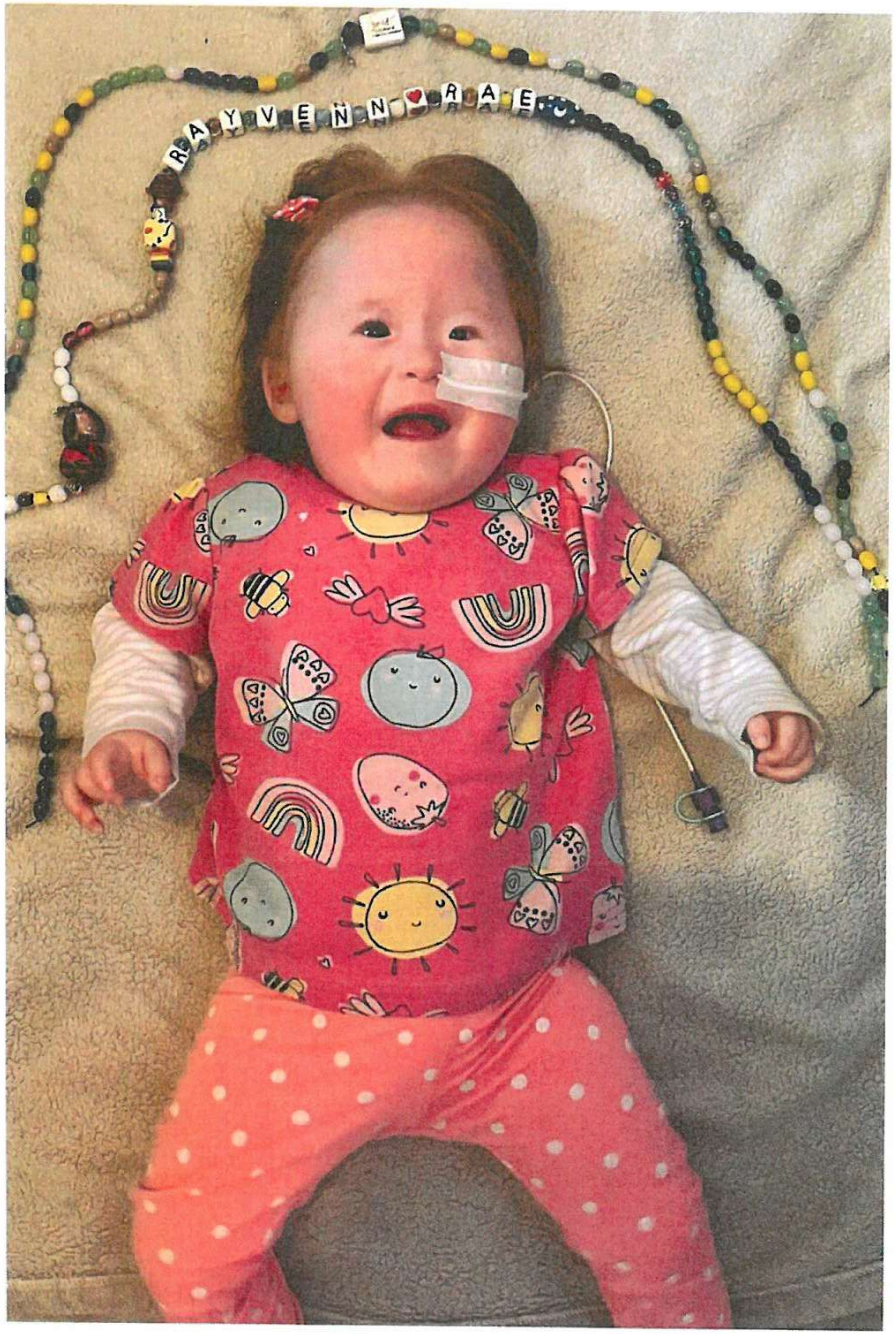
Beads of Courage

Thanks to people like you, the charity can run a grant programme which is open to all hospital staff. It means that clinical teams can apply directly for funding to support projects that they know, will make a real difference to the children they care for. Recently, we re-awarded a grant for the Beads of Courage programme on the cardiac unit. It means that children and young people being treated for heart conditions here at the children's hospital can chart and take pride in their own very personalised treatment journeys.

Each bead within the programme is given to a child to represent a different step in treatment, whether that be an overnight stay in hospital, an ECG or even a transplant. They are a physical reminder of the journey a patient has been through and tell a very personal story the courage and strength.

Little Rayvenn spent 21 days on the neonatal intensive care unit when she was born and while there, was diagnosed with several complex conditions. She has several congenital heart defects including a hole in the wall that separates the two lower chambers of the heart and a condition called Tetralogy of Fallot (TOF). Both defects alter the way blood flows through the heart and lungs. Rayvenn also has an extremely rare genetic condition called distal trisomy 10q which also causes congenital heart defects as well as smaller facial features and a slower rate of growth.

Parents Zoe and Ceri were introduced to Beads of Courage by cardiac play specialist, Donna, and feel that they will be a very special way to tell Rayvenn her story as she grows.

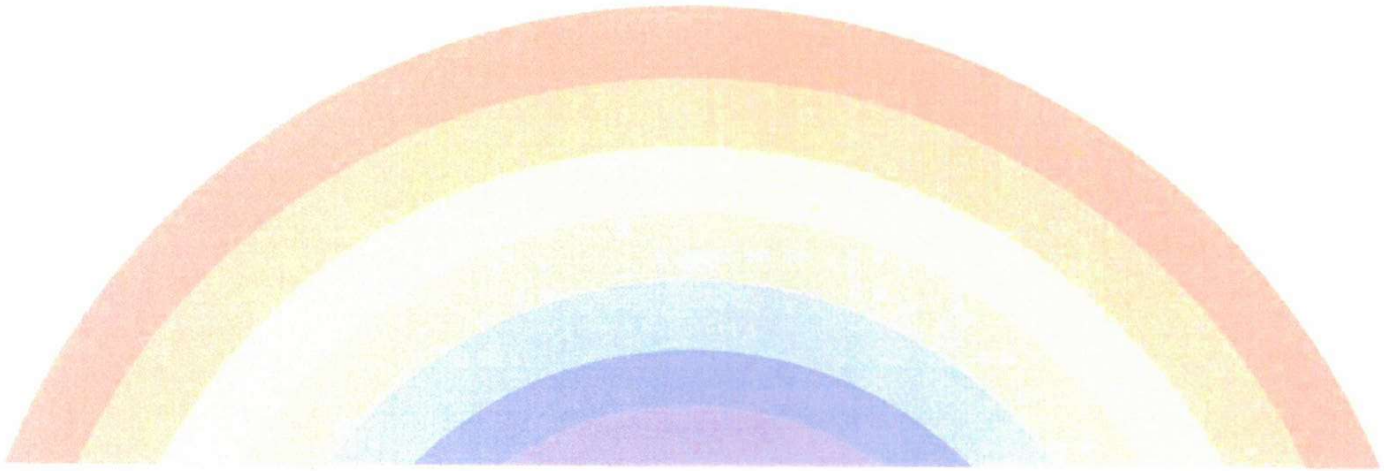


Zoe said: "Rayvenn was around 10 months old and recovering from open-heart surgery when we were introduced to the beads of courage programme. The time from birth to after surgery was just a whirlwind of appointments, hospital stays, and everything that came with it. Upon receiving the beads and seeing the sheer number Rayvenn had accumulated in that small time frame, we really had to take a moment to reflect on all that she has endured in her life so far. It was comforting to have something that recognised her medical accomplishments, and we were in awe to see all she has been through.

I'm excited to tell Rayvenn about her fight and strength as she grows and will proudly show off the beads which she most definitely deserves! The beads of courage have also helped Rayvenn's three siblings to understand her battles.
It's a wonderful programme for patients and families because it allows them to mark each achievement and acknowledge each procedure. It helps everyone understand and appreciate these warrior children going through extremely tough times."

Play specialist, Donna, said: "The beads of courage are a great comfort to families as it's a very visual way for them to tell their children about their journeys. As a member of the play team, I sometimes feel like I can't offer families of newborn babies much in the way of play other than songs and stories because they're too poorly or small. But talking to them about the beads of courage helps me to build a good relationship with them. That's a really good thing for both me and the families as it's likely we'll be seeing each other for years to come.

Every string of beads is personal to each individual child and each one tells a different story. I feel honoured to be involved with the programme and it's a very rewarding part of my job. It means a great deal to the families and they're all very grateful and touched to be involved with it."



The play specialist service

It's thanks to the ongoing support of people like you that we have been able to help fund the play specialist service for more than 12 years. The team use the power of play to distract, ease worry and allay anxiety, playing a vital role within the children's hospital environment.

Back in August 2021, 11-year-old Isabelle was admitted to the Noah's Ark Children's Hospital for Wales with what doctors suspected was hydrocephalus, a build-up of fluid in the brain.

Isabelle had been unwell for several months with headaches and sickness but when her eye position started to change, her concerned parents, Jayne and Neil, took Isabelle to their local optician. An eye examination showed a build-up of fluid behind the eye.

Isabelle was admitted to Owl ward where she had a shunt inserted to drain the excess fluid. The shunt did improve Isabelle's symptoms for a short while but, within a few short months, they returned. In February 2022, the family's worst fears were realised when Isabelle was diagnosed with a diffuse leptomeningeal glioneuronal tumour. Isabelle had three months of chemotherapy but in June, scans revealed that the tumour, which Isabelle calls 'Gary', had grown.

The tumour was putting an immense amount of pressure on Isabelle's brain which eventually resulted in a grand mal seizure. Isabelle was rushed to the paediatric critical care unit (PCCU) where she was sedated and ventilated to allow her body and brain to recover.

After a week stay on PCCU, Isabelle was moved to Rainbow ward where she started a different type of chemotherapy to stabilise the tumour. But the tumour continues to create problems for Isabelle, causing her to become increasingly more confused and forgetful. A recent set of scans showed that the tumour had grown again.

Isabelle has received a total of seven brain surgeries including shunts, shunt revisions and biopsies and she will undoubtedly require more. It's a very worrying time for the family but, from her very first stay onto Rainbow ward, play specialist, Kylie, has been a consistent source of comfort and reassurance. Kylie has been with Isabelle for every admission, every scan and every piece of news.

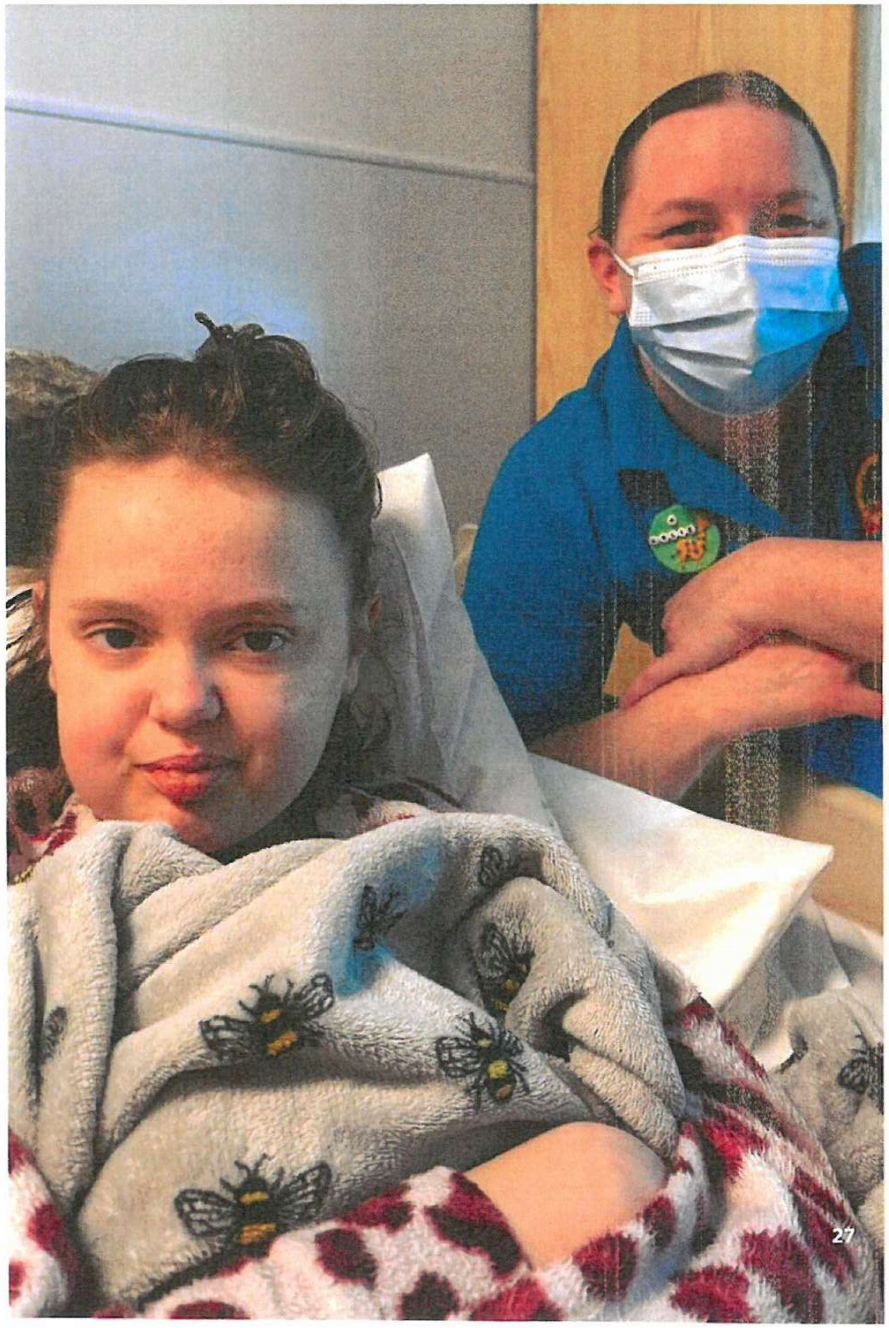
Kylie said: "When Isabelle was first diagnosed, she needed to have a central line. I did a lot of work with her to prepare her as she was having an incredibly difficult time coming to terms with her diagnosis. I arranged for mum and Isabelle to come in for a one to one where I could demonstrate the central line through Chester, a central line mannequin which was funded by the Noah's Ark Charity last year. We have done a lot of preparation work together and have worked on breathing techniques, which as well as chatting, helps to relax her a lot.

Isabelle has done so well to overcome so much. I'm so proud of her and it's amazing to see how far she's come over the years. Seeing children grow and gain confidence is one of the reasons why I love my job."

The play specialist service works across inpatient and outpatient services to provide support to thousands of children every year at the Noah's Ark Children's Hospital for Wales. The team enrich the experiences of children and families during their stays by reducing anxiety and supporting children to understand their treatment in an age-appropriate way. They ensure that children are still able to reach their developmental milestones despite what are sometimes prolonged stays in hospital and support young patients' wellbeing by helping them to express their feelings and emotions through play.

Isabelle's mum, Jayne, said: "Kylie has been our constant, a familiar face on some very dark days. She's always there to support, not only Isabelle, but me too. Kylie reassures Isabelle when she's anxious with just a chat about things she's interested in, like jewellery. It's so nice to have someone who isn't medical.

In her latest MRI, Isabelle was very anxious. Kylie dropped everything to be there for her and even helped to keep her still by climbing into the MRI machine with her. The play team on Rainbow ward and throughout the hospital are a vital part of the hospital environment. Kylie is a great support to us as parents too. We have built such a close relationship over the years. We are so grateful to have her in our lives."



Medical equipment and direct patient care

Thanks to you, the Noah's Ark Charity can fund state-of-the art equipment that ensures that children being cared for at the Noah's Ark Children's Hospital have access to the most effective treatment available.

Medical science is a constantly evolving discipline with new, more effective methods of treatment being discovered all of the time. We are here to help our nation's children's hospital to keep up with the pace of that change by funding equipment over and above what the NHS can provide alone. In 2023, your incredible support of the Tiny Lives Appeal made it possible for us to provide the neonatal intensive care unit with state-of-the-art incubators and ventilators and three new transport incubators for the neonatal transport service in South Wales. You helped us ensure that the paediatric critical care unit (PCCU) could maintain its gold standard of care by funding innovative new equipment and that the country's top paediatric spinal surgeons had the tools they need to perform complex scoliosis surgery.

GripAble

Physiotherapists are integral to the recovery journey for children and young people at the Noah's Ark Children's Hospital for Wales. They play a crucial role in helping young patients regain strength and function after an illness, injury or surgery. Innovative tools like GripAble, a mobile assessment training device for the upper limbs, enhances the team's ability to deliver effective, engaging, and personalised care. In 2023, you helped us support the physiotherapy team in their constant pursuit for excellence by providing funding this piece of equipment though our grant programme.

Accurately assessing and tracking patient progress is a key challenge that many physiotherapists face. With the new GripAble device at their disposal, the physio team can access detailed data on a patient's grip strength, coordination and progress over time. The data is automatically recorded and easily accessible through the connected app, saving physiotherapists valuable time that would otherwise be spent on manual documentation.

GripAble allows the team to quickly assess a patient's baseline grip strength and hand function, monitor improvements or identify areas that need more focus, provide personalised treatment plans and generate comprehensive progress reports that are easy to interpret and share with patients.

Though it's known that heightened motivation leads to better outcomes and a more positive rehabilitation experience for patients, it can be a challenge to maintain motivation, particularly over a long period of rehabilitation. GripAble helps with this by gamifying exercises and transforming routine therapy into fun and competitive activities. As a result, patients are more engaged and far more likely to adhere to their treatment plan.

Samantha Owens, paediatric neurorehabilitation assistant, said:

"GripAble has really revolutionised patient rehabilitation. It's a powerful tool that supports physiotherapy staff by enhancing the assessment, personalisation, and engagement of patient rehabilitation. Its data-driven approach allows for more precise treatment plans, while its gamified exercises keep patients motivated and committed to their recovery. By facilitating home-based therapy and improving clinical efficiency, GripAble empowers physiotherapists to deliver higher-quality care, ultimately leading to better patient outcomes and a more streamlined rehabilitation process."

Scoliosis trays

The Noah's Ark Children's Hospital for Wales is lucky to have a team of highly skilled and specialist surgeons who can perform very specialist procedures to correct the curvatures of the spine caused by Scoliosis, which, untreated, can cause mobility issues and have a detrimental effect on a child's heart and lungs. As a result of the pandemic, the waiting list for scoliosis surgery increased significantly. But to increase the number of surgeries and speed up treatment, the surgical team needed more specialist scoliosis trays. This is where your support came in.

Thanks to people like you, the charity is able to run a grant programme which is open to all hospital staff. It means that clinical teams can apply directly for funding to support projects or equipment that they know first-hand, will make a real difference to the children they care for in their specific field. Recently we were able to award a grant for two new scoliosis trays, meaning that children like Lewis can get the treatment they need quicker.

Lewis was diagnosed with scoliosis at just nine-years-old. As his spine deteriorated, so did his quality of life. The two curvatures in his spine eventually became so painful that Lewis didn't even want to leave the house.

David, Lewis' dad, said: "Lewis' surgery was due to take around six hours but because his curvature was so bad, it actually lasted over nine. It was a long recovery but, thanks to the children's hospital, he's now back at school and doing really well. He's most pleased about the fact that he's gained three inches in height from the operation!"

It's thanks to people like you that we can support the specialist work of our nation's top paediatric surgeons. Thank you.





Helping tiny people fight big battles

Last July, we re-launched a new phase of the Tiny Lives Appeal, with the aim of raising £300,000 to fund three transport incubators, four ventilators, and eight incubators for the neonatal intensive care unit (NICU). There to help us demonstrate just how vital each of those pieces of equipment are, were parents Cory and Corah whose son, Ronan, would not be here today without them.

Corah was exactly 24 weeks pregnant with twins when she went into labour. Having woken up with some pains, she called the midwifery unit expecting to be re-assured. Instead, she was told that she was in labour and that an ambulance was being called.

Corah had hardly entered the ambulance when Milo was born. He was taken away by paramedics to a separate ambulance and only a few minutes later, baby Ronan was born. They were both put in transport incubators, which are effectively mobile intensive care units, and rushed away. Dad, Cory, had gone ahead to be at the hospital when his family arrived. Corah didn't even know if her children were alive and had to wait another six hours before she was able to see them again.

When Corah and Cory entered the neonatal intensive care unit, twins Milo and Ronan were in incubators opposite each other. Corah remembers them being attached to so many wires and machines that it was hard to even see them. They were told that the babies needed ventilators to breathe for them because their tiny bodies and lungs were too underdeveloped to breathe unaided.

Corah says: "Though we had no idea at first what all the equipment did, we learnt very quickly that, without it all, there was no way our boys would have lasted more than a few seconds. The doctors told us that our babies were very ill and that everything was minute by minute. We sat next to their incubators and told them how brave they were and how much we loved them."



Early on the second morning, Corah and Cory got a call asking them to return to the unit as soon as possible. When they arrived, they were taken aside and told that there was no more that they could do for Milo. Corah and Cory were taken into a little room to spend some time with Milo and to say goodbye.

On the day of Milo's funeral, the new parents were given the news that Ronan needed emergency bowel surgery to save his life. As it was the only hospital in Wales to perform surgery on such tiny babies, Ronan was being rushed as an emergency to the Noah's Ark Children's Hospital for Wales. With only a 50% chance that Ronan would survive the operation, Corah and Cory had to watch on helplessly as their baby was taken away in a transport incubator again, not knowing if he'd return.

To his parents' joy and relief, the surgery on Ronan's bowel was a success. But he was far from out of the woods and remained on the highest form of ventilation for many more weeks. Eventually the family were told that if Ronan wasn't able to breathe unaided soon, he would probably die. His parents were asked to give consent to put Ronan on a high dose of steroids in a bid to help him off the ventilator. The drugs themselves came with frightening risks, but with little other in the way of choices, they agreed. Slowly but surely, Ronan's oxygen needs did decrease and thanks to a special ventilator, he was weaned down gently without any discomfort.

Corah said: "That was only one of the hurdles our tiny baby had to leap. Ronan caught infections, was diagnosed with a bleed on his brain and had many blood transfusions. We lived with anxiety every second of every day knowing that things could change for the worst in an instant. But still, Ronan and the amazing NICU team battled on."

Eventually, after months of worry, Ronan was well enough to leave NICU. Corah says that walking into the house with their son for the first time was both surreal and a bit frightening, but they felt so lucky to have him.

Corah said: "As time passes it gets a bit easier to look back, but something that will always stick out in our minds is the amount of specialism and equipment it takes to keep a baby like Ronan alive. Without it, we would have most certainly have lost them both."

Thanks to supporters like you, funds raised from Jamie Robert's testimonial year, the Chepstow Plant International Royal Ascot Day, the annual bag levy from Primark, significant donations from organisations such as the Waterloo Foundation and Valero, together with the dedicated fundraising of countless NICU families like baby Marty's, our Tiny Lives Appeal target was hit in less than six months! That meant that by the Spring of 2024, the neonatal intensive care unit had more of the vital equipment that helps to ensure that as many babies as possible eventually get to go home where they belong.



Vapotherm

Quite frequently, a piece of equipment designed for a specific medical purpose results in benefits that far exceed its original purpose. This was the case for baby Robyn, for whom a specific piece of equipment funded by people like you, allowed her parents to experience a small piece of normality during a long and difficult year.

Baby Robyn was born at just 23 weeks and two days into her mum, Chantelle's, pregnancy weighing just 328g. She spent seven-and-a-half months on NICU before being transferred to the paediatric critical care unit at the Noah's Ark Children's Hospital for Wales. During her birth, Robyn's brain was deprived of oxygen, which caused a condition called Hypoxic-ischaemic encephalopathy (HIE). Robyn was also diagnosed with cerebral palsy, dystonia and infantile spasms.

Robyn has needed some kind of breathing support for most of her life, with the levels going up and down depending on how well she is. Because ventilation equipment is usually not mobile, it meant that, for the first 11 months of her life, Robyn had only ever known the inside of an intensive care unit.

Recently, thanks to you, the charity was able to fund a new type of non-invasive ventilation device on PCCU called a vapotherm. The new machine, used largely on younger patients, has lots of additional benefits. It has added humidity to help keep small airways clear from secretions and its far quieter than older models, a factor that's considered very beneficial within an intensive care environment. But it also has another added benefit that is much treasured by Robyn's parents.

Chantelle said: "At 11-months-old, Robyn had never been in a pram or even outside. The new vapotherm is portable so we were able to take Robyn for a walk to the hospital garden where she could enjoy fresh air for the first time. Being able to do this was a huge achievement, something we could never have done on the older vapotherm machine. It was great for us to be able to leave the ward without being restricted by medical equipment."



Ultrasound machine

Most children admitted on to PCCU will need cannulas inserted to administer medication or take blood. Those who are most critically unwell often also need larger lines, commonly inserted in the neck or groin. It's the quickest and most effective way to administer life-saving medication, but it's also where vital organs, including the heart, major blood vessels, and lungs are situated. It's essential therefore that these procedures are done with the highest level of precision.

In certain scenarios this can be especially difficult. With newborn babies, even larger blood vessels are only millimetres in width and the space between major organs is very small. For babies who have also spent time on NICU, the insertion of a line can be even more difficult as veins have already been accessed repeatedly, sometimes over several months. The same applies to older children with chronic health conditions; where a patient has had lines inserted many times over, veins can collapse easily or be blocked by clots which can make access dangerous and difficult.

In 2023 your donations ensured our commitment to supporting a gold standard of care at Wales' only paediatric critical care unit continued through the funding of a high spec ultrasound machine. The device uses next generation imaging, allowing clinicians to insert lines with the greatest level of safety and precision.

PCCU consultant, Selyf Shapley said: "The new ultrasound lets us see in real time exactly where the line is going, and whether we need to divert or change tack. Working with small or very compromised veins can make it very difficult to site lines with complete accuracy. Less than a millimetre the wrong way could lead to complications. The new ultrasound funded by Noah's Ark provides assurance that the lines are situated in the right place, meaning fewer complications and the highest possible standard of care for young patients."



Staff and professional development

From nurses and doctors to physiotherapists and occupational health, there are hundreds of staff at the Noah's Ark Children's Hospital for Wales. We support their professional development so that they can provide the highest standard of support to children and their families.

Laparoscopic teaching simulator

Investing in innovation in the pursuit of excellence is a key part of our mission here at Noah's Ark and in the 21st century, technology is often the key. Recently you, our supporters, made it possible for the charity to fund a piece of technology which promises to revolutionise training for the paediatric surgeons of tomorrow. The EOSIM laparoscopic teaching simulator immerses the user in a realistic and interactive learning experience. The simulator's lifelike feedback and variety of scenarios allow the user to refine their techniques, build muscle memory, and gain confidence without the immediate pressure of a live operation.

Thanks to you, the simulator is now a key part of the surgical training program. Trainees can practice at any time, fitting sessions around their busy schedules. This flexibility is crucial, especially for doctors juggling clinical duties, research, and personal commitments.

Consultant paediatric surgeon, Dr Curkovic, said:

"Since we got the EOSIM laparoscopic teaching simulator, laparoscopic skills for our trainees and fellows have vastly improved. While exposure to real life laparoscopic cases in theatres is limited, the simulator is available 24/7, allowing people to practice skills whenever they are free.

Laparoscopic skills are a learning curve, and if access to laparoscopic procedures is limited, then it takes a long time to become proficient. Having the simulator cuts this learning curve by half. Thanks to the simulator, all our middle-grade doctors are now safe to do simple laparoscopic procedures, which means waiting lists for laparoscopic procedures will be reduced as a result."



Central line mannequin

Practice educators at the children's hospital provide additional and continuing training to nursing colleagues, helping to ensure the best and most up to date standard of care for young patients. In 2023, the charity was able to support their work by funding a central line mannequin, a hyper-realistic soft tissue training system, which provides a realistic and safe training environment for clinical teams.

The insertion of central lines are a critical procedures that take place throughout the hospital. If not performed correctly, the procedure can lead to severe complications like infections, thrombosis or vascular injury. Using a central line mannequin, clinicians can practice and refine their techniques in a controlled and risk-free setting, providing a hands-on experience that's crucial for developing the skills and confidence to perform the procedure accurately on actual patients.

The mannequin is anatomically accurate and has features that simulate real-life scenarios, allows trainees to experience a wide range of potential challenges. Repetitive practice helps to ingrain the correct techniques and steps, making the learning process more effective. Instructors then provide targeted, real time, feedback, which allows trainees to correct and refine their skills.

Regular training sessions with mannequins can also be integrated into continuing education programs, ensuring that even experienced clinicians remain current with their skills.

Practice educator, Cheryl Jones, said: "We're really grateful that the Noah's Ark Charity was able to fund this central line mannequin. It's now an integral part of our training, allowing us to deliver the safest, most effective care."



Investing in research

The Noah's Ark Children's Hospital houses the only children's research unit in Wales. It's thanks to you that we have recently been able to support a pilot study which could eventually help improve treatment and outcomes for young patients.

Approximately one in three babies under 12 months develop bronchiolitis and around three in every hundred of those will need hospital treatment. In 2023, your support funded a pilot study which, it is hoped, will eventually get babies needing breathing support home quicker.

When a case of bronchiolitis is particularly bad, babies will often need admitting to hospital for careful monitoring and oxygen support via a device called high-flow. Though it's a very effective way of providing adequate levels of oxygen while the baby recovers, it can often take some time to wean a patient off.

The aim of the pilot study, which was launched in November 2023 and will run until the summer of 2025, is to test different ways of weaning babies off high-flow support in order to find the most effective and safe method. This could lead to a shorter time spent on high-flow and reduce the time babies which bronchiolitis spend in hospital.

One of the study's researchers, paediatric trainee doctor, Chris Towriss, said:

"Being connected to a machine can be distressing for babies and hospital stays, particularly long ones, can be difficult for families to navigate. Therefore, it's valuable that we get children home as soon and safely as possible, especially when the wards are busy during the winter.

We haven't seen many studies like this in Wales over the past few years within general paediatrics, so we're very grateful to the charity and its supporters for funding the pilot. Not only could it eventually result in improved care, it also provides great training opportunities for the clinical teams and supports collaboration with paediatric research colleagues across the board."



Environment and facilities

Environment can play a crucial role in the healing process. With the help of our supporters, we create child friendly spaces where children can still be children and families are able to relax and be together in spaces that feel less clinical. In 2023, you helped us transform a tired ward which had once been used to care for adults, into an environment that feels fitting to its location within the children's hospital.

Coral Reef

Once a sterile and clinical space in the heart of the children's hospital, the new trauma centre now vibrant and colourful, thanks to the support of people like you. The transformation, funded through our grant programme, was inspired by the need to create a child-friendly environment that fosters relaxation and comfort for young patients.

Paediatric orthopaedic surgeon Clare Carpenter, said:

"It's been lovely to see the trauma centre transform from a very clinical looking space to a family-centred environment. The marine artwork serves as a gentle distraction for our young visitors. Each element has been designed with therapeutic benefits in mind, from the calming blues and greens of the ocean to the lively, interactive elements that children can touch and explore.

The artwork provides a comforting continuity for the children. The predictability of this welcoming environment helps to build trust and a sense of safety, which are crucial for children who visit regularly for ongoing treatment."

As part of its transformation into a child friendly space, the centre now has its very own play area, equipped with toys and activities. Toys play a crucial role in hospital, serving both as distractions and providing a sense of normality in an otherwise unfamiliar environment. Engaging with toys in and around appointments and treatment allows children to momentarily forget about medical procedures and any associated stress, helping to reduce anxiety and fear. The toys facilitate therapeutic play, which helps children to express their emotions and cope better.



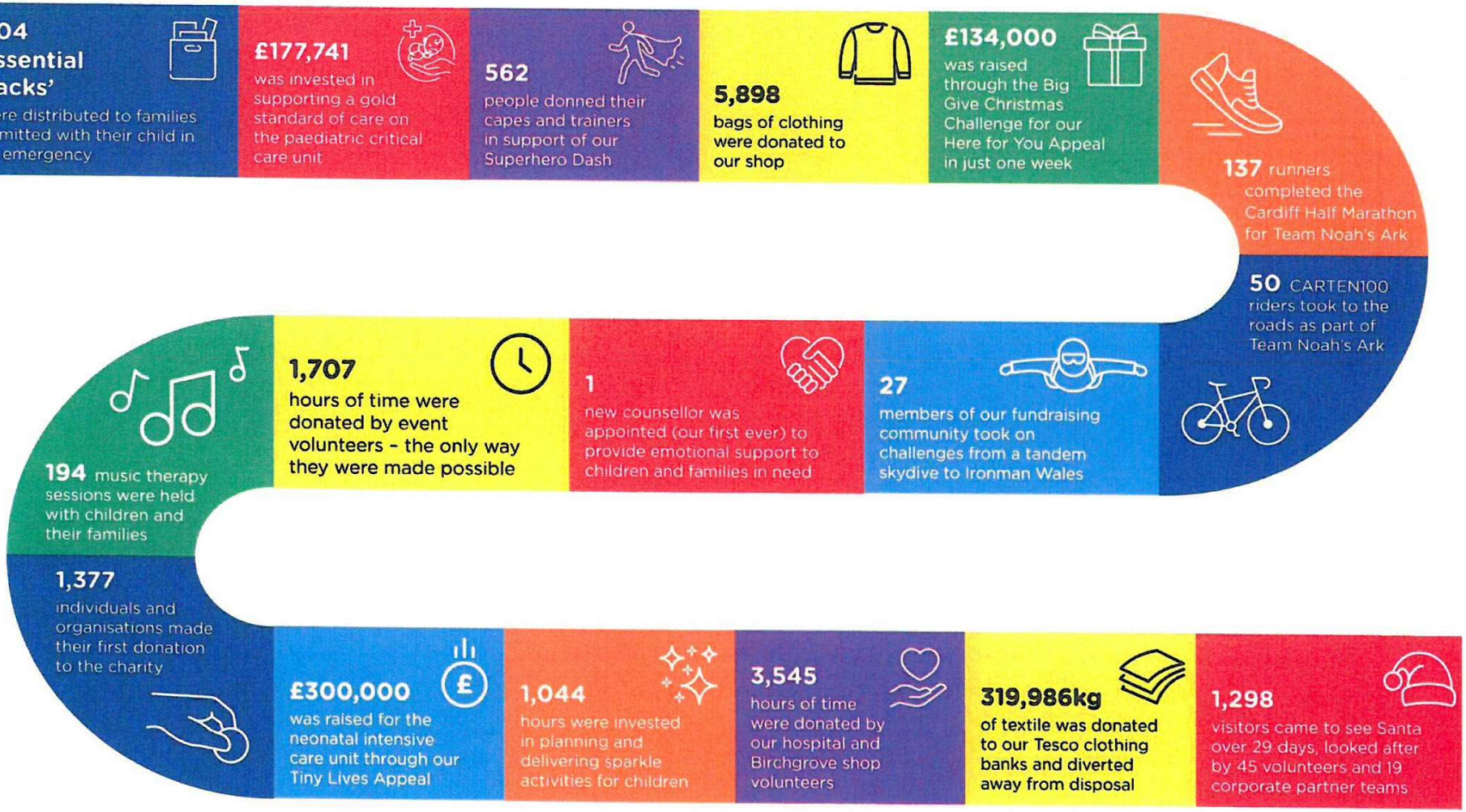
Our amazing supporters



"So much goes into delivering the Noah's Ark Santa's Grotto every year. The grotto itself is fantastic, as are the other volunteers, the charity and even the IKEA staff. What better way to get into Christmas spirit than dressing up as Santa and giving presents to children at Christmas time. It makes me so happy to spread the joy and I feel privileged to be a part of it."

Marc, volunteer Santa and hospital dad

Our year in numbers



The Noah's Ark community in action

The support received through schools and education providers during 2023/24 was phenomenal and more than £40,000 was raised. Our Find your Rainbow Day has proved a popular way to engage playgroups, nurseries and primary schools, while the Welsh Baccalaureate and First Give programs provide secondary schools and colleges with an introduction to fundraising and support for the local communities. Many schools supporting the charity have connections to children being treated at the Noah's Ark Children's Hospital for Wales.



Staff and pupils at **Ysgol Glantaf** have again fundraised for the charity, with £2793 raised.



The incredible **Cwslwchwr Primary** raised £10,000 through a sponsored walk from Cardiff to Swansea, in support of Tyler, a little boy in the reception class.



A team from **Coedpentre High School** participated in their school's First Give Programme, raising an impressive £576.



With 30 families and 12 youth ambassadors, our ambassador programme continues to grow. Their personal connections to the hospital create the passion and drive to champion the charity and support our community of fundraisers. New family ambassadors, the Evans' from Carmarthenshire have mobilised rugby clubs, young farmers' groups and local schools within their community to raise an incredible £38,000. The family have plans to participate in CARTEN100 and the Cardiff Half Marathon, during 2024, so they haven't finished yet! You'll see our ambassadors at lots of community events as well as supporting the charity organised events.



As a charity, we rely on our volunteers and ambassadors to help support and deliver community events across Wales. Here are some of our family and community ambassadors raising awareness at the first ever Morgfest event in Gorseinon.

Our family and community ambassadors, **raising awareness of the charity**, regardless of the weather.

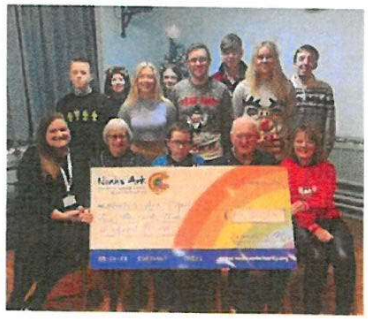


The Piotrowski's first got involved with the charity through their beloved pet, Nico, our first ever therapy dog. From bucket collections to participation in Carten100, their support has grown year on year, and we're incredibly grateful to have them as one of our valued family of ambassadors.

Twins Emily and Oliver are youth ambassadors and regularly support the charity over weekends and during the school holidays. Here they are helping out at our Santa's Grotto in IKEA at Christmas.



The Young Farmers Clubs and the Masonic Lodges of Wales are just some of the groups who have generously supported the Noah's Ark Charity during 2023/24. YFC Wales clubs contributed over £20,000, hosting fundraising events and maximizing their support through match funding initiative, the Big Give Christmas Challenge. The Foresters group continues to support the charity through Christmas hampers for families and craft donations to the play specialist service throughout the year. Pride of Pill visited the hospital at Christmas with their double decker bus, and the community group at Wellies Farm created a sense of Christmas joy, with their Santa's sleigh.



Llannon YFC with their cheque for £5,000.



Foresters volunteers assembled hundreds of parent hampers.



Pride of Pill on their annual Christmas gift drop off to the hospital.



Wellies Farm and friends visit Noah's Ark with their illuminated musical float.



Another 4am for 114 mile ride from Cardiff to Evesham.

In July, Campbell Samson organised the annual Cardiff to Evesham cycle ride, once again raising over £4,000. This is the third time that the ride has been held to raise funds for the charity and they have already committed to support the Noah's Ark Charity again in 2024!

The annual Welsh Hospitals Choir Concert took place at the Newport Cathedral in December with record breaking results. Several afternoon teas and a fish supper bolstered the fundraising this year, helping to raise an incredible £11,720 with the Big Give match funding.

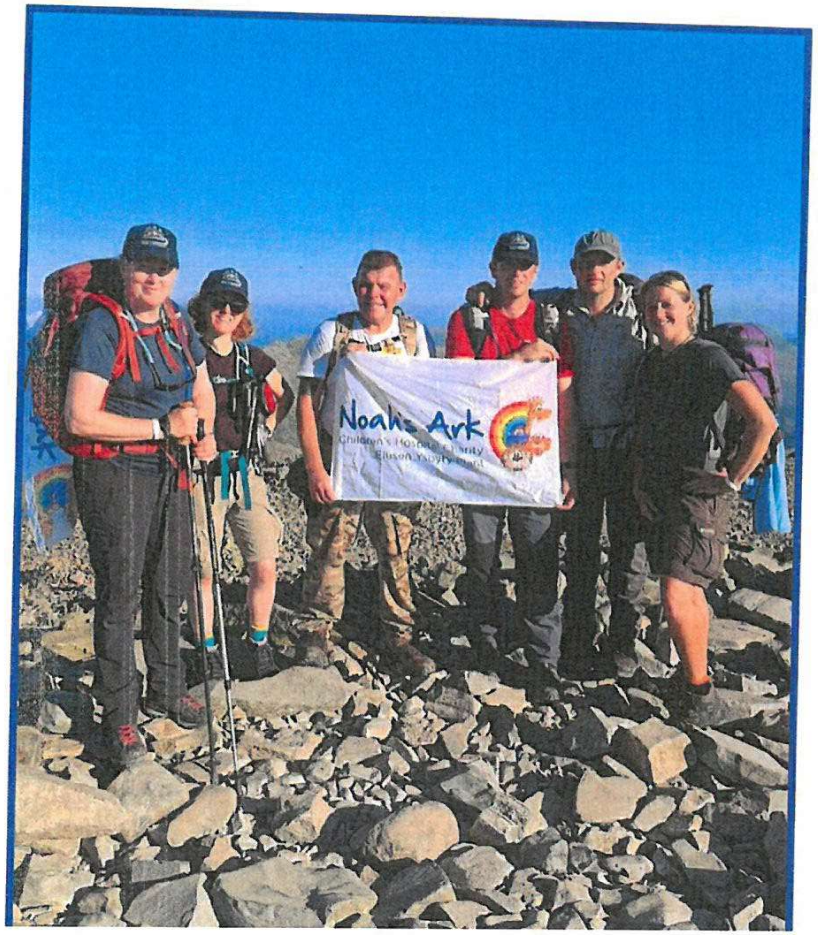


Pupils from Clytha Primary School perform with the Welsh Hospitals Choir.



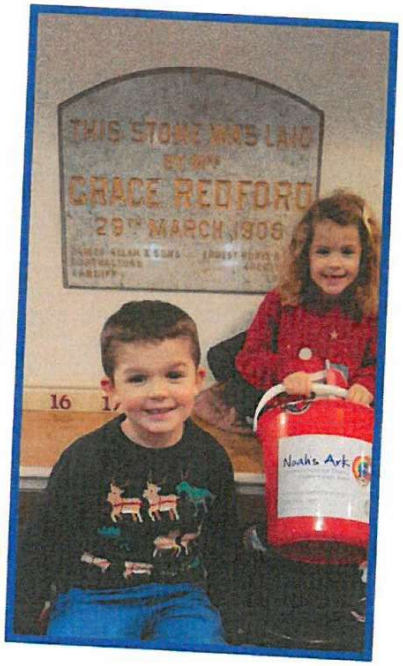
Blacksmith Brass, delivering rousing Christmas carols, with the Welsh Hospitals Choir.

The MAD (Make a Difference) Challenge, organized by Camilla Lang saw a team of six participants and a support team climb the four highest peaks in England, before cycling to Hereford and then completing their journey back to Cheptstow along the River Wye by canoe. The event raised great awareness of the charity, with radio interviews and press coverage in local newspapers, along the route. The team's mammoth efforts resulted in a fundraising total of almost £20,000.









We have strong relationships with the New Theatre, the Utilita Arena and the WRU, enabling us to host regular collections. Being able to mobilise our ambassadors when last-minute opportunities arise, has proved to be a huge asset. Our collections at the New Theatre Pantomime raised almost £1500, contributing to our public body fundraising during 2023.

Partnerships

We are hugely grateful to the driven and dedicated companies who supported the charity within a year that remained tough for many sectors. Whether through staff fundraising, cause-related marketing, recycling or providing gifts in kind, we'd like to extend our sincere thanks - both to those whose support was ongoing and to those who chose to support the charity for the very first time.

Tesco

Our longstanding partnership with Tesco went from strength to strength in 2023 when we were given the go ahead to expand the number of Noah's Ark clothing banks in Tesco car parks from 24 stores to 54. This means that the charity now has clothing banks at every Tesco Superstore and Extra in Wales! We were also introduced to the Salvation Army Trading Company who are now managing the clothing banks across the country on our behalf. Over the 15 month period, the banks raised an incredible £66,898 with £41,220 of that figure raised since the partnership expansion in December 2023. 319,986kg of textile was donated to our Tesco clothing banks and was diverted away from disposal. We are incredibly grateful to the commitment of Tesco to the children and families of Noah's Ark and look forward to building stronger relationships at store and regional level in 2024.



The Entertainer

Supporters of the charity since 2016, family-owned toy retailer, the Entertainer, raise funds by asking customers to round up their purchases to the nearest pound, when shopping at Welsh stores. The initiative is run through their partnership with Pennies, the micro-donation charity. The Entertainer have now raised over £100,000 for the charity and continue to send their donations every month! The funds raised are helping to create brighter todays and better tomorrows, for the children of Wales.

Brogue does Beaujolais

The Brogue Trader and Spiros Fine Dining and Events came together to put on the, not to be missed, Brogue does Beaujolais event in November. The event was in support of both Noah's Ark and City Hospice. The entire day was centred around raising as much money as possible for the two chosen charities, with all event costs covered by the event partners before the day got started. For the first time in its history and thanks to match funding, Brogue does Beaujolais raised over £100,000 and we were delighted to be a part of such a special occasion!



Royal Ascot Day

In its 13th year in support of the Noah's Ark Charity, the Royal Ascot Charity Day at Chepstow Racecourse broke its own record, raising an incredible £72,460! The annual event is hosted by Chepstow Plant International, a family run business owned by the Haywards, themselves loyal supporters of the charity since 2008. The event, held in June, launched the charity's Tiny Lives Appeal, with all the funds raised going directly to funding vital equipment for the neonatal intensive care unit.





Jamie Roberts: JR12 Testimonial Year

Jamie Roberts celebrated the end of his testimonial year by handing over a cheque for a whopping £75,000 for the Tiny Lives Appeal. The ex-international launched his JR12 testimonial in the autumn of 2022, choosing the charity to benefit having been closely involved with its work for the last eight years.

The fundraising took place at a series of events, kicking off at the Principality Stadium in November 2022, with 'Pitchside,' an event hosted by Gabby Logan on the eve of the Wales v New Zealand match. Ahead of the Wales v England game in February, Jamie was joined by Simon Shaw, Ugo Monye and Shane Williams at 'Two Tribes', hosted by Gethin Jones. Completing the hattrick was 'Performance and Cocktails' at the Grosvenor House Hotel in London. The night was headlined by the Stereophonics in the band's only live scheduled event of the year. Huge thanks to Jamie and all who supported with this epic line up of events and fantastic fundraising!

Events

It's been an incredible period for fundraising events, with every corner of our amazing community coming together over the course of the year to celebrate the children's hospital for Wales and to raise vital funds.

CARTEN100

On a beautiful sunny day in May, over 1,900 cyclists rode 107 miles from Cardiff to Tenby. Setting off to cheers from some of our youngest family ambassadors, over 50 Noah's Ark riders travelled through countryside and along the coast, arriving in Tenby to a party atmosphere!

The event organisers put on a fantastic reception for the riders and the charity team were there throughout the day to support, while a team of six of the family ambassadors held a bucket collection in the town centre. It was a truly wonderful event and the whole team felt incredibly privileged to be involved.

Fundraising for this epic event reached over £40,000 and, excitingly, the CARTEN100 team invited the charity to partner with them again on their 20th anniversary ride in 2024.



Jack was diagnosed with a brain tumour in 2022 when he was nine years old. Jack had brain surgery to remove the tumour at the Noah's Ark Children's Hospital for Wales and was well enough to go home shortly after. But the wound on Jack's head failed to heal as it should and just before Christmas, he was re-admitted on to Owl ward. Jack was diagnosed with meningitis and had to stay in hospital over Christmas for further surgery. While in hospital, dad, Gareth decided to give something back to the hospital for helping his son.

Gareth said: "was late at night and I was watching Jack recover from his second neurosurgery. I started thinking about what I could do to help. I wanted to give back, I just felt so helpless."

As a keen cyclist, Gareth decided that the Carten100 was the event for him and after some training, he was ready to take on the 107-mile cycle from Cardiff to Tenby!

Gareth said: "The ride was easier than I anticipated apart from the heat. The event itself was so well organised. The stewarding and marshalling was excellent and the atmosphere was brilliant."

Superhero Dash

Heroes big and small brushed off their capes for another day of super fun at our flagship event, the Superhero Dash! Over 550 people came out to Pontcanna Fields to support this amazing event, now in its second year. With face-painting, games, street-food, bouncy castles and entertainment, the Heroes Village was bigger and better than ever, and not even the rain could dampen spirits as our community powered-up to raise nearly £50,000!

Our beautiful parkland 5K route was marshalled by 22 volunteers, many of which, like the team from GE Aerospace, were connected to the charity through a corporate partnership.

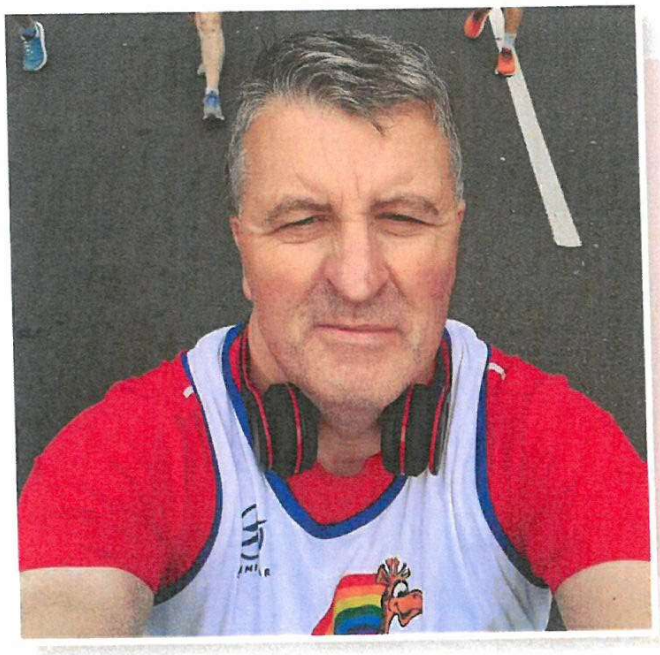
Among the participants were Ella's Army, a team of over 100 runners, walkers and wheelers who turned out in support of hospital patient, Ella. Ella was diagnosed with a type of childhood kidney cancer called a Wilms tumour in April after her parents, Laura and Will, discovered a lump in her tummy. Ella had surgery in June to remove the tumour and her right kidney followed by a course of chemotherapy on Rainbow ward. The team was made up of family, classmates and parents who all joined together to raise an incredible £4,945 in support of Ella and her family.



Cardiff Half Marathon

2023 marked the 20th anniversary of this iconic event, with over 20,000 runners taking to the streets of Cardiff to run the 13-mile route. In amongst them was Team Noah's Ark, a 137 strong team of the charity's committed supporters.

The participants were cheered along the route by family, friends and teams from the charity's partner organisations such as ATL Technology and Characters & Co. There was a real party atmosphere at this year's event! Among our runners, who collectively raised over nearly £50,000, were work-colleagues Daniel and Anthony, who had a special reason for supporting the charity.



Anthony Colcombe's daughter Lexi was born in July 2012 with a cleft palate. Otherwise well, she developed normally until at three-months-old, she started having seizures. After many months of extensive investigation and genetic testing, Lexi was diagnosed with a very rare form of life-limiting epilepsy called Migrating Partial Epilepsy of Infancy (MPEI) and Dravet Syndrome. Thanks to a specific combination of medication, Lexi's seizures are now far more under control, but she visits the Noah's Ark Children's Hospital on a regular basis to be seen by the neurological, orthopaedic and respiratory teams.

The Colcombe family have been committed supporters of the Noah's Ark Charity for over a decade. As a family ambassador, Anthony has helped to raise funds in many ways from taking on the Three-Peaks Challenge to running the Cardiff Half Marathon. Having raised £1,190 with Daniel by taking part in the half marathon, Anthony then went on, to secure a further £15,000 for the charity through his employer Winvic Construction Ltd.

The Girl from Tiger Bay

In October, we held a gala event to celebrate Dame Shirley Bassey CH DBE Bassey's 70 years in music and 20 years as a patron of the Noah's Ark Charity.

This sparkling evening of entertainment and fundraising was attended by the Dame herself, alongside many members of our community. James Dean Bradfield performed The Girl from Tiger Bay, the song he composed for Dame Shirley Bassey CH DBE and the wonderful Welsh of the West End wowed guests with a medley of songs made famous by the West End. After the Dame kindly took bids for the beautiful gown she was wearing in a live auction, soprano Sian Cothi gave one final beautiful performance for the evening.

All hearts were stolen on the night by four-year-old oncology patient, Olivia. Representing the families that the occasion was held to raise money for, Olivia's parents, Kelly and Nick, spoke movingly about their daughter's story and the vital role that charity supporters like you have played in making their difficult journey a little easier.

Here is an extract from Kelly and Nick's moving speech:

"Our journey didn't start too well. It felt like we were trapped in a glass box, everyone could see Olivia but no one was listening to us. We were in despair and our precious girl was getting worse by the day. Nothing could prepare us for what we were about to be told. Our two-year-old daughter ad cancer. Aggressive, high-risk, stage 4 Neuroblastoma. At that moment, we were incredibly grateful for the charity-funded play specialists, who kept Olivia happy and safe while we received the news."



"What followed was 18 months of relentless treatment, including chemotherapy, stem cell harvest, surgery, high-dose chemotherapy, stem cell transplant, radiotherapy, and immunotherapy. Hospital became a home for us. We felt relief that the toxic chemicals were killing the cancer but there were some very tough, dark days. Thanks to people like you, who make it possible for the charity to help fund life-saving equipment on PCCU, she made it out alive and just weeks later, Olivia turned three. When you are emotionally drained and filled with trauma, even the simplest things seem impossible. It could have been a boring day for Olivia, but the Noah's Ark Charity sparkle team, which you help fund, made sure it was everything but that. With help from the play specialists, they decorated the playroom, brought in cakes, wrapped presents and we all had a Pup Pup Boogie with Skye from Paw Patrol. Following this, Olivia spent five weeks in protective isolation to give her the best chance of survival after her stem cell transplant."





"In March this year, we celebrated Olivia's end of treatment. But just days later, our world came crashing down again. Sadly this time it was much worse. Olivia had a new tumour on her brain. Relapsed neuroblastoma only has a 5% survival rate. In April, Olivia had surgery to remove the tumour but within five weeks, it grew back. Olivia is currently undergoing more chemotherapy. She is the bravest princess warrior we know. And part of that is down to the charity that brings us together here. Thanks to public donations, the Noah's Ark Charity make sure that Olivia does not see the hospital as a negative place but a place to come and get her nails painted, have a glitter tattoo, play with the therapy dogs, eat an ice lolly on a warm day and meet up with her favourite cartoon characters. That's why we unapologetically ask for your continued support of this charity. Because without it for us, there would be no rainbow over Noah's Ark - just dark clouds."

Santa's Grotto

Another magical Christmas at our Santa's Grotto was made even more special as we celebrated 10 years of the grotto in partnership with IKEA Cardiff. Santa and his elves received almost 1,300 visitors over four festive weeks and, with their help, raised £18,300 for the cause. Ambassador for the charity, Jamie Roberts, opened the grotto, marking the culmination of his amazing testimonial year of fundraising.



Each year, Santa needs an army of helpers to wrap gifts and help welcome the children who come to see him. 45 volunteers and 19 different corporate teams stepped into their elf costumes, with one team from Admiral raising £960 on a single day thanks to a donation made by the company. Presents were wrapped, reindeer were fed, Mickey and Minnie Mouse paid us a visit, and our visitors were entertained by performers such as the Rock Choir and Jukebox Ukelele Orchestra.

Volunteering for the second consecutive year was Marc Bowling, whose son, Bernard, is a previous patient at the children's hospital.

Marc said: "I love Christmas now, I never used to until I saw the advert to volunteer at the Noah's Ark Santa's Grotto. From my first email to the team and then communication from Noah's Ark I knew this was going to be something special. So much goes into delivering this event every year. It makes me so happy to spread the joy and I feel privileged to be a part of it."



Reindeer Run

There was a fantastically festive atmosphere at this year's Reindeer Run, in its first 'in-person' return after the pandemic. Our Cardiff community donned their reindeer antlers and shiny red noses to take part in the 1-mile fun run, cheered on by members of the charity and our amazing volunteers. Raising over £5,000, the event saw Santa zip over the clouds from Ikea in Cardiff Bay to land in Whitchurch, hosting not just one but two grottos in one day!

Challenge Events

Never let it be said that the Noah's Ark community don't rise to a challenge! Twenty-seven Noah's Ark supporters set their sights on everything from sky-dives to climbing Mount Kilimanjaro, raising over £25,000 between them!

Miss Holly, the principal from Babyballet, Cardiff, said:

"As well as allowing us to give something back to a worthy cause, our time spent volunteering for Noah's Ark Children's Hospital was a great team-bonding afternoon with a festive twist. The Noah's Ark team made the process smooth and efficient which meant we could concentrate on fundraising."



Financial review



> "I've put together my army to thank Noah's Ark for the great care they have given me since my diagnosis in April! Going into hospital for the first time since you were born is scary but everyone there is so kind, caring and friendly, I think Noah's Ark is the best hospital in the world."
>
> **Ella, six – Superhero Dash participant and inspiration behind Ella's Army**



Financial review

Beginning in 2024, the charity's financial year will now start on 1 April and end on 31 March in the following year. Due to this change, this financial review covers the 15 months from the beginning of January 2023 to end of March 2024.

The Trustees are pleased to report that, despite the ongoing impact of the pandemic and a cost-of-living crisis, there has been an increase in income, achieving £2,363,589 in the 15 months between 1 January 2023 and 31 March 2024(charity £2,292,189).

Total fund held of £1,698,005 were held by the group at the end of the year (charity £1,688,616) of which £700,125 were restricted. (Group and charity) and £997,880 (charity £988,491) were unrestricted.

Cashflow

Overall in 2024 there was a net cash inflow of £220,326 increasing the cash held at March 2024 to £2,249,846 .

Reserves policy

The Trustees have long considered that the charity should hold sufficient general reserves to cover approximately six months operational costs and allow the trustees to respond to urgent charitable requirements which may arise. The policy was reviewed in 2024 and taking into consideration the Charities Commission guidance, projected charitable expenditure over the next 12 months and current commitments, the Trustees consider that the policy is still appropriate in the current financial climate and that general reserves should not fall below £600,000. The reserves policy will be reviewed again in 2025.

Level of reserves

The Charity's reserves are detailed in notes 24 and 25 of the accounts.

The balance of general reserves as at 31st March 2024 was £662,712 (charity £653,323). The reserves were broken down as follows:

	31/03/2024	31/12/2022
Net Assets	£1,698,005	£1,405,444
Less Designated Reserves	(£335,168)	(£337,878)
Less Restricted Reserves	(£700,125)	(£542,005)
Unrestricted Free Reserves	**£662,712**	**£525,561**

Designated reserves have been set aside to meet commitments to the hospital. In 2023/2024 the charity has continued with the designated fund for their Resilience fund which is used to cover spending on items to aid patients and families. At the year end this held £154.

Restricted reserves are outlined in more detail in note 25 of the accounts. The increase in the year is predominately due to Here for you fund contributions.

Investment policy and objectives

The Noah's Ark Children's Hospital Charity exercises great caution with the funds we receive. Assets are held in cash with funds invested at fixed rates on the London Money Market or on fixed term deposits, all with major British financial institutions. No funds are invested on the Stock Market.

Going concern

The Trustees have considered the Charity's financial position at the year end, the impact of future activities and potential drop in income, projected expenditure and cashflows and considered the strength of the charity's reserves.

Cash and reserves are monitored closely, and forecasts are prepared annually and regularly reviewed to ensure the financial viability of the Charity.

Based on their assessment of the Charity's financial position, considering the available cash and reserves balances and mitigation actions available to the Charity to reduce costs when needed, the Trustees are satisfied that there will be sufficient funds to meet its liabilities and obligations as they fall due over the period of 12months from the date of approval of the financial statements. Therefore, the financial statements have been prepared on a going concern basis.

Structure, governance and management

The organisation has two separate limited companies within its group. The parent company, Noah's Ark Children's Hospital Limited, is a charitable company limited by guarantee and as such is governed by a Memorandum and Articles of Association. The company was incorporated on 29 December 1997 under the Companies Act 1985 and registered as a charity on 11 May 1998. The charity's name was formally changed with the Charity Commission on 22 August 2012 and Companies House on 18 March 2013.

The Noah's Ark Children's Hospital Charity has a Board of Trustees who are both Trustees and Directors of the charitable company as required by company law.

The charity's wholly owned subsidiary, Noah's Ark Appeal Limited, is a limited company, company number 04656756, incorporated 5 February 2003, but which was dormant for several years. During 2018 the activities of the shop in the foyer of the hospital were transferred from the charity into the trading subsidiary and, as such, consolidated accounts have been prepared since. The registered address is the same as that of the parent charity.

The senior management of the subsidiary are Eddie Hayward OBE, who is also a trustee of the charity, and Suzanne Mainwaring, the charity's senior management.

Recruitment and appointment of new Trustees

Trustees are appointed, by majority vote, at the Annual General Meeting, for their expertise, profile and specialist skills in adding value to our charitable and fundraising activities.

Trustee Induction, Training and Organisational Structure

Trustee induction and training is the responsibility of the Chair and the Director. New Trustees will be issued with a set of documents to help them become more familiar with the charity and which should include governing documents, the previous years audited accounts, information on the management structures and all relevant health and safety information.

The Trustees meet quarterly to review progress against strategic plans. Some of the Trustees also sit on separate Finance and Fundraising Groups. An AGM is called annually. The Trustees also meet monthly to discuss fundraising and general business.

The Director is responsible for the strategic plan and the day-to-day operation of the charity and attends the finance, fundraising and trustee meetings where a full brief is given to Trustees.

The Trustees are unremunerated. Expenses are reimbursed where claimed.

Our people

Our staff team at the end of March 2024 numbered 16. 11 members of the team are employed directly by the charity and the remaining five are employed by Cardiff and Vale UHB. Contracts for the latter five staff are held by Cardiff and Vale UHB with a recharge made to the charity for the costs incurred solely in relation to the charity's activities. Pay scales, personal development review systems and incremental rises are all set by the NHS at a UK wide level; the charity is guided by these for its permanent staff.

We are indebted to our volunteers who donated an incredible 6132 hours in 2023. They are an essential part of our charity and we thank each and every one for the diverse ways in which they are involved.

It is an aim to continue to develop our honorary and ambassadorial roles and recruit those who can play a key role in helping the charity achieve its charitable objectives. We also seek to increase our celebrity support and hope to attract well known people who have a strong affinity to our cause and who will utilise their influence to cultivate and solicit support that may otherwise be beyond the reach of the fundraising team.

Risk management

The Board of Trustees takes the identification and management of risk seriously in governing the charity. The charity's management team scrutinises the activities and commitments of the charity and reports to Trustees monthly to ensure controls and any necessary mitigating actions are agreed for each area of risk.

The charity scrutinises and establishes core risk areas that could significantly impact the charity's ability to fulfil its purpose and deliver its commitments and core activities to the Noah's Ark Children's Hospital for Wales. The charity accepts that no activity comes with zero risk, indeed some risk is inherent to our organisation, the charitable sector, the environment in which we work, and the activities required to deliver our purpose. The very nature of our work is to raise funds and it is our duty to maximise the contributions of others while minimising risk to a level that will not compromise our impact and remains within our values as an organisation.

Disclosure

Each Trustee and other Persons of Influence within or linked to the Noah's Ark Children's Hospital Charity are required to formally disclose any outside appointments, financial or other relevant interests to ensure there is no conflict of interest.

Our fundraising in practice

At the Noah's Ark Charity, our supporters are at the heart of everything that we can achieve for the hospital and the many thousands of patients that receive specialist care here each year. We have a robust system for tracking and processing the income we receive.
Our reputation for integrity and delivering on our promises is something that we strive fiercely to uphold.

We have long-standing and meaningful relationships with many of our supporters and are grateful to those who give their valued support in many different ways. We respect and protect the privacy of our supporters and rely on consent and legitimate interest in all our communication. We do not sell or share donor data.

We are committed to achieving the highest standards in our fundraising and are signed up to the Fundraising Regulator and its Code of Fundraising Practice. We are confident that our people are delivering ethical fundraising through training and ongoing monitoring.

We do not work with third party fundraisers but have fundraising contracts in place with commercial participators and data processors.

We are very fortunate to have the great support of people and organisations fundraising for us in their communities and provide the support they need to keep their activities safe and legal and obtain a fundraising agreement where we know of such activities so the public can be reassured that the activity is authorised.

Our office is located at the Noah's Ark Children's Hospital, and we therefore meet the behaviours and standards set by the Cardiff and Vale UHB and the wider NHS. As an independent charity, we have developed our own policies and procedures and are governed by the Charity Commission, the Fundraising Regulator and the laws of England and Wales. We are guided by the Chartered Institute of Fundraising to meet accepted standards of best practice across the sector.

Our internal processes and policies will be reviewed during 2024/5 as part of our consolidation and strengthening objectives set out in our strategic plan.

We are pleased to report that the Noah's Ark Charity received no genuine formal complaints in 2023/4.

Statement of Trustees' responsibilities

The trustees (who are also the directors of Noah's Ark Children's Hospital Charity for the purposes of company law) are responsible for preparing the Annual Report and the consolidated financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and parent charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and parent charitable company for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and parent charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the group and parent charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the group and parent charitable company's auditors are aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the group and parent charitable company's website.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, signed on the board's behalf by:

.....

E A Hayward OBE - Trustee

Date: .....

Financial Statements

Consolidated statement of financial activities
(including income and expenditure account)

for the period ended 31st March 2024

	Notes	Unrestricted funds £	Restricted funds £	**2024 Total funds** £	2022 Total funds £
Income and endowments from					
Donations and legacies	2	1,645,187	472,458	**2,117,645**	1,361,333
Other trading activities	3	184,450	–	**184,450**	135,550
Investment income	5	61,494	–	**61,494**	2,589
Total income		**1,891,131**	**472,458**	**2,363,589**	1,499,472
Expenditure on					
Raising funds:	6	(557,537)	–	**(557,537)**	(391,171)
Charitable activities Supporting the Children's Hospital	7	(1,198,653)	(314,838)	**(1,513,491)**	(955,329)
Taxation		–	–	**(–)**	(7)
Total expenditure		**(1,756,190)**	**(314,838)**	**(2,071,028)**	(1,346,507)
Net income / (expenditure)		**(134,941)**	**(157,620)**	**292,561**	152,965
Transfers between funds	25	(500)	500	**–**	–
Net movement in funds		**134,441**	**158,120**	**292,561**	152,965
Reconciliation of funds					
Total funds brought forward		863,439	542,005	**1,405,444**	1,252,479
Total funds carried forward		**997,880**	**700,125**	**1,698,005**	1,405,444

The statement of financial activities includes all gains and losses recognised in the period.
All income and expenditure has arisen from continuing activities.
The notes form part of these financial statements

Statement of financial position

for the period ended 31st March 2024

	Notes	2024 Group £	2024 Charity £	2022 Group £	2022 Charity £
Fixed assets					
Intangible assets	17	**2,522**	**2,522**	4,747	4,747
Tangible fixed assets	17	**13,448**	**10,920**	21,680	21,680
Investments	18	**1,173**	**1,175**	1,173	1,175
		17,143	**14,617**	27,600	27,602
Current assets					
Stocks	19	**15,418**	**6,671**	21,120	9,764
Debtors	20	**163,143**	**181,658**	99,768	113,533
Cash at bank and in hand		**2,249,846**	**2,225,637**	2,029,520	2,015,579
		2,428,407	**2,413,966**	2,150,408	2,138,876
Creditors: amounts falling due within one year	21	**(728,890)**	**(721,313)**	(725,875)	(721,206)
Net current assets		**1,699,517**	**1,692,653**	1,424,533	1,417,670
Total assets less current liabilities		**1,716,660**	**1,707,271**	1,452,133	1,445,272
Creditors: amounts falling due after more than one year	22	**(18,655)**	**(18,655)**	**(46,688)**	**(46,688)**
Net funds		**1,698,005**	**1,688,616**	**1,405,444**	**1,398,584**
Funds	25				
Unrestricted funds					
Parent Charity		**988,491**	**988,491**	856,579	856,579
Subsidiary		**9,389**	**–**	6,860	–
		997,880	**988,491**	863,439	856,579
Restricted funds		**700,125**	**700,125**	542,005	542,005
		1,698,005	**1,688,616**	**1,405,444**	**1,398,584**

The trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011.
The financial statements were approved by the Board of Trustees and authorised for issue on _____ and were signed on its behalf by:

..... Trustee ..... Trustee

G A HAYWARD ..... Name J. A. HAYWARD ..... Name

Company Registration Number: 03486361

The notes form part of these financial statements

Consolidated statement of cash flows

for the period ended 31st March 2024

	Notes	2024 £	2022 £
Cash flows from operating activities			
Cash generated from operations	1	**172,068**	362,809
Finance costs paid		**(6,695)**	(4,336)
Taxation paid		**(–)**	(82)
Net cash provided by/(used in) operating activities		**165,373**	358,391
Cash flows from investing activities			
Purchase of fixed assets		**(6,541)**	(16,724)
Interest received		**61,494**	2,589
Net cash (used in)/provided by investing activities		**54,953**	(14,135)
Change in cash and cash equivalents in the reporting period		**220,326**	344,256
Cash and cash equivalents at the beginning of the reporting period		**2,029,520**	1,685,264
Cash and cash equivalents at the end of the reporting period		**2,249,846**	2,029,520

The notes form part of these financial statements

Notes to the consolidated statement of cash flows

for the period ended 31st March 2024

1. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2024	2022
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	**292,560**	152,965
Adjustments for:		
Depreciation charges	**16,996**	12,218
Interest received	**(61,494)**	(2,589)
Finance costs	**6,695**	4,336
Taxation	**(7)**	7
Decrease/(increase) in stocks	**5,702**	(4,273)
Decrease/(increase) in prepayments and accrued income	**(63,375)**	123,838
(Decrease)/increase in trade and other creditors	**42,702**	5,724
(Decrease)/increase in accruals	**(67,711)**	70,583
Net cash (used in)/provided by operations	**172,068**	362,809

2. Analysis of changes in net funds

	At 1/1/23	Cash flow	At 31/03/24
Net cash	£	£	£
Cash at bank and in hand	**2,029,520**	**220,326**	**2,249,846**
Total	**2,029,520**	**220,326**	**2,249,846**

The notes form part of these financial statements

Notes to the consolidated financial statements

for the period ended 31st March 2024

1. Accounting policies

General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Upper Ground Floor, Noah's Ark Children's Hospital, for Wales, Heath Park, Cardiff, CF14 4XW.

Basis of preparing the financial statements

The financial statements of the group have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006, as well as applicable charity and company law. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Monetary amounts in these accounts are rounded to the nearest £.

Basis of consolidation

These consolidated financial statements include the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') and Noah's Ark Appeal Limited, its wholly owned trading subsidiary (details of which can be found in note 4), made up to 31 March 2024.

These financial statements consolidate the results of the charity and its wholly owned subsidiary on a line-by-line basis.

The trading results of the subsidiary are disclosed in note 4 to these financial statements.

In accordance with the provisions of s408 of the Companies Act 2006 and paragraph 9.2 of FRS 102, the charitable company is exempt from the requirement to present its own income and expenditure account and statement of financial activities.

No separate cash flow statement has been presented for the charity itself as the charity has taken advantage of the exemptions in paragraph 1.12 of FRS 102.

Critical accounting judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Taxation

The taxation expense represents the aggregate amount of current tax recognised in the reporting period for the trading subsidiary. The charitable company does not have any taxable profits.

Current tax is recognised on taxable income or expenditure for the current period. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date. The charity is exempt from corporation tax on its charitable activities.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

1. Accounting policies - continued

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- other trading activities relate to the high street shop, events and Santa's Grotto income.
- investment income relates to bank interest receivable.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

Grant Policy

Grants given are recognised in the year in which they are offered and accepted without conditions attached. Grants offered for a period of more than one year are recognised as creditors if there are no conditions to be met to receive further funding. Where a condition is included in the offer before future instalments are paid the future instalment grant is recognised as commitments.

Allocation and apportionment of costs

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Intangible fixed assets

Intangible fixed assets consist of computer software and are being written down over their useful life of 3 years.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

1. Accounting policies - continued

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office fixtures and fittings - 25% Straight line on cost
Shop fixtures and fittings - 20% Straight line on cost

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Items costing less than £500 are not capitalised but written off directly to the income and expenditure account.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Fund accounting

General unrestricted funds represent those monies freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

The charity also maintains a designated fund towards the anticipated ongoing costs of equipping the hospital.

Restricted funds comprise monies which have either been raised for, and their use restricted to, specific purposes, or donations subject to donor imposed restrictions.

Transfers are made between funds under the instruction of the trustees.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.
Any losses arising from impairment are recognised in expenditure.

Investments

Fixed asset investments are initially recorded at cost, and subsequently stated at cost less any accumulated impairment losses. Unlisted investments in the parent charitable company include the investment in the subsidiary, Noah's Ark Appeal Limited (company registration number 04656756). This is included at cost as the majority of the profits are gift aided to the charity. The only reserves maintained in the subsidiary are for working capital purposes.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

2. Donations and legacies

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Legacies	729,464	–	729,464
Grants	–	15,070	15,070
Clothes recycling schemes	77,767	–	77,767
Individuals and other groups	404,877	192,428	597,305
Trusts and foundations	(1,909)	55,000	53,091
Corporate donations	179,021	199,315	378,337
Fundraising events	255,966	10,645	266,611
	1,645,187	472,458	2,117,645

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Next	–	5,070	5,070
Waterloo Foundation	–	10,000	15,070
	–	15,070	15,070

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

2. Donations and legacies - Continued

	Unrestricted funds	Restricted funds	2022 Total funds
	£	£	£
Legacies	483,039	–	483,039
Grants	3,637	20,595	24,232
Clothes recycling schemes	42,620	–	42,620
Individuals and other groups	257,855	80,879	338,734
Trusts and foundations	16,092	43,500	59,592
Corporate donations	198,269	68,189	266,458
Fundraising events	137,605	9,053	146,658
	1,139,117	222,216	1,361,333

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2022 Total funds
	£	£	£
Groundwork UK, Tesco Community Grant	–	1,110	1,110
The Waterloo Foundation	–	10,000	10,000
Wales Family Enterprise Trust	–	5,000	5,000
Wallace & Gromit Children's Charity	–	4,485	4,485
Crane Charitable Funds	3,637	–	3,637
	3,637	20,595	24,232

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

3. Other trading activities

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Trading at fundraising events	1,847	–	1,847
Shop income	172,292	–	172,292
Social lotteries	10,311	–	10,311
	184,450	–	184,450

	Unrestricted funds	Restricted funds	2022 Total funds
	£	£	£
Trading at fundraising events	2,111	61	2,172
Shop income	125,610	–	125,610
Social lotteries	7,768	–	7,768
	135,489	61	135,550

The current period results above consolidate the foyer shop income of £89,838 (2022: £65,346) with the income of the high street shop £82,454 (2022: £60,624).

The full results of the trading subsidiary are detailed in the note below.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

4. Results of the trading subsidiary

The foyer shop's operations are carried out through the trading subsidiary, Noah's Ark Appeal Limited. This company is a private limited company, registered in England and Wales, company number 04656756, and its registered office is the same as that of the parent charity. The company makes payments to the charity by gift aid, in accordance with the deed of covenant in place between them. Some profits were retained in the first year as working capital for the shop.

The charity owns the entire share capital of 2 ordinary shares of £1 each. A summary of the results of the subsidiary alone is shown below:

	2024	2022
	£	£
Turnover	**88,936**	65,245
Cost of sales	**53,266**	(39,197)
Gross profit	**35,670**	26,048
Administrative expenses, including management charges payable to Noah's Ark Children's Hospital Charity and audit fees	**(32,481)**	(26,047)
Other operating income: donations received	**1,073**	200
Operating profit	**4,262**	201
Tax on profit	**–**	(7)
Profit for the financial year and total comprehensive income	**4262**	194
Gift aid payment to Noah's Ark Children's Hospital Charity	**(1,733)**	**(201)**
Retained earnings at the start of the year	**6,860**	6,867
Retained earnings at the end of the year	**9,389**	6,860

All the activities of the company are from continuing operations.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

4. Results of the trading subsidiary - continued

The assets and liabilities of the subsidiary were:

	2024	2022
	£	£
Fixed assets	**2,529**	–
Current assets	**33,050**	25,328
Creditors: amounts falling due within one year	**(26,188)**	(18,466)
Net current assets	**6,862**	6,832
Net assets	**9,391**	6,862
Capital and reserves		
Called up share capital	**2**	2
Profit and loss account	**9,389**	6,860
Shareholders funds	**9,391**	6,862

5. Investment income

	Unrestricted funds	2024 Total funds	Unrestricted funds	2022 Total funds
	£	£	£	£
Bank interest receivable	**61,494**	**61,494**	2,589	2,589

The charity continues to be very active in its support to the Noah's Ark Children's Hospital for Wales, supporting requests for significant funds for the provision of medical equipment and the support of direct services to patients. In addition, the charity provides funds for the provision of services and facilities for patients and their families to ensure their experience is less anxious during an often difficult time. The cash balances are held to cover any outstanding commitments to the hospital which are drawn down as required. The trustees apply a low risk policy of investing funds in interest bearing accounts with well-established financial institutions utilising the flagstone cash deposit platform.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

6. Raising funds

Raising donations and legacies	Unrestricted funds	2024 Total funds	Unrestricted funds	2022 Total funds
	£	£	£	£
Staff costs	**245,953**	**245,953**	176,582	176,582
Fundraising purchases	**107,956**	**107,956**	56,374	56,374
Fundraising marketing	**63,224**	**63,224**	50,071	50,071
Third party events costs	**4,312**	**4,312**	2,439	2,439
	421,445	**421,445**	285,466	285,466

Other trading activities	Unrestricted funds	2024 Total funds	Unrestricted funds	2022 Total funds
	£	£	£	£
Purchases	**68,195**	**68,195**	50,143	50,143
Staff costs	**41,046**	**41,046**	29,934	29,934
Shop rent and service charges	**2,500**	**2,500**	10,000	10,000
Shop rates	**1,406**	**1,406**	509	509
Events marketing & merchandise	**2,887**	**2,887**	3,599	3,599
Shop utilities, ins, licences & cleaning costs	**11,249**	**11,249**	4,562	4,562
Shop miscellaneous costs	**688**	**688**	659	659
Shop depreciation	**8,122**	**8,122**	6,299	6,299
	136,092	**136,092**	105,706	105,706
Aggregate amounts	**557,537**	**557,537**	391,171	391,171

As discussed above, these figures include the consolidated shop expenditure of the charitable company and the trading subsidiary, the individual results of which can be seen in note 4.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

7. Charitable activities costs

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2024 Totals
	£	£	£	£
Supporting the Children's Hospital	**265,746**	**1,025,797**	**221,948**	**1,513,491**

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2022 Totals
	£	£	£	£
Supporting the Children's Hospital	210,414	613,542	131,373	955,329

8. Direct costs of charitable activities

	Unrestricted funds	2024 Total funds	Unrestricted funds	2022 Total funds
	£	£	£	£
Staff costs	**196,771**	**196,771**	152,360	152,360
Office costs and sundry equipment	**11,177**	**11,177**	5,438	5,438
Rent	**5,000**	**5,000**	5,000	5,000
Travel, subsistence and catering	**3,566**	**3,566**	3,597	3,597
Training	**3,840**	**3,840**	1,398	1,398
IT costs	**35,152**	**35,152**	36,232	36,232
Subscriptions and licences	**10,240**	**10,240**	6,389	6,389
	265,746	**265,746**	210,414	210,414

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

9. Grants payable

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Supporting the Children's Hospital	**710,959**	**314,838**	**1,025,797**

	Unrestricted funds	Restricted funds	2022 Total funds
	£	£	£
Supporting the Children's Hospital	575,037	38,505	613,542

All of the above represent grants to institutions, namely Cardiff & Vale University Health Board, who manage and run the Noah's Ark Children's Hospital for Wales.

10. Support costs

	Unrestricted funds	2024 Total funds	Unrestricted funds	2022 Total funds
Management:	£	£	£	£
Support wages	**133,542**	**133,542**	92,814	92,814
Depreciation of tangible and heritage assets	**8,874**	**8,874**	5,918	5,918
Bank charges	**6,695**	**6,695**	4,336	4,336
	149,111	**149,111**	103,068	103,068
Governance:				
Auditors' remuneration	**13,884**	**13,884**	13,478	13,478
Accountancy fees	**2,712**	**2,712**	1,206	1,206
Legal fees	**13,706**	**13,706**	4,261	4,261
Costs of trustee meetings	**2,285**	**2,285**	1,084	1,084
Consultancy fees	**21,113**	**21,113**	2,696	2,696
Other office costs	**19,137**	**19,137**	5,580	5,580
	72,838	**72,838**	28,305	28,305
	221,948	**221,948**	131,373	131,373

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

11. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2022
	£	£
Depreciation - owned assets	14,771	11,624
Computer software amortisation	2,225	593
Other operating leases	8,250	14,600

12. Taxation

Taxation is only applicable on the results of the trading subsidiary. The tax charge for the period is £nil (2022:£7), based on profits of £4,262 (2022: £201) as adjusted by disallowed expenditure and capital allowances.

13. Charitable company results

The charitable company has taken advantage of Section 408 of the Companies Act 2006 and has not included its own income and expenditure account in these financial statements. The results of the Noah's Ark Children's Hospital Charity are summarised below:

	Unrestricted funds	Restricted funds	2024 Total Funds	2022 Total funds
	£	£	£	£
Total incoming resources	1,819,731	472,458	2,292,189	1,447,825
Total outgoing resources	(1,687,319)	(314,838)	(2,002,157)	(1,294,854)
Net incoming / (outgoing) resources	132,412	157,620	290,032	152,971
Transfers between funds	(500)	500	–	–
Net movement in funds	131,912	158,120	290,032	152,971
Funds:				
As at 1 January 2023	856,579	542,005	1,398,584	1,245,612
As at 31 March 2024	988,491	700,125	1,688,616	1,398,584

The above results include £1,733 (2022: £201) in gift aid donations received by Noah's Ark Children's Hospital Charity from Noah's Ark Appeal Limited, its trading subsidiary.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

14. Auditors' remuneration

	2024	2022
	£	£
Fees payable to the charity's auditors and their associates for the audit of the charity's financial statements	**13,884**	13,478

15. Trustees' remuneration and benefits

There were no trustees' remuneration or other benefits for the period ended 31st March 2024 nor for the year ended 31st December 2022.

Trustees' expenses

There were no trustees' expenses paid for the period ended 31st March 2024 nor for the year ended 31st December 2022.

16. Staff costs

	2024	2022
	£	£
Wages and salaries	**594,295**	436,775
Social security costs	**18,856**	12,334
Other pension costs	**4,161**	2,581
	617,312	451,690

Staff costs include all wages recharged by Cardiff & Vale UHB. Social security and pension costs represent those of the charity's own payroll scheme only. The average monthly number of staff directly employed by the charity and recharged by Cardiff & Vale UHB during the year was as follows:

	2024	2022
Charity staff	**12**	13
Shop staff	**2**	2
	14	15

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

16. Staff costs - continued

The number of staff, directly employed by the charity and recharged by Cardiff and Vale UHB, whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2024	2022
£60,001-£70,000	1	1
£70,001-£80,000	1	–
£80,001-£90,000	–	–
£90,001-£100,000	–	–
	2	1

Banding above is based on a 12 month equivalent rate, rather than full benefits across the extended 15 month period, as this provides a more comparable year on year table.

Key Management Personnel

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity during the 15 month period to 31 March 2024 was £270,941 (Year to December 22: £170,157).

17. Intangible fixed assets - group & charity

	Computer Software
COST	£
At 1 January 2023	5,340
Additions	–
Disposals	–
At 31 March 2024	5,340

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

17. Intangible fixed assets - group & charity - continued

	Computer Software
AMORTISATION	£
At 1 January 2023	593
Charge for period	2,225
Elimination on disposal	–
At 31 March 2024	2,818
NET BOOK VALUE	£
At 31 December 2024	2,522
At 31 December 2022	4,747

17. Tangible fixed assets - group

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	£	£	£
At 1st January 2023	53,550	29,671	83,221
Additions	6,539	–	6,539
Disposals	(260)	–	(260)
At 31st March 2024	59,829	29,671	89,500
DEPRECIATION			
At 1st January 2023	40,383	21,158	61,541
Charge for period	6,944	7,827	14,771
Eliminated on disposal	(260)	–	(260)
At 31st March 2024	47,067	28,985	76,051
NET BOOK VALUE			
At 31st March 2024	12,762	686	13,448
At 31st December 2022	13,167	8,513	21,680

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

17. Tangible fixed assets - charity

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	£	£	£
At 1st January 2023	53,290	29,671	82,961
Additions	3,716	–	3,716
Disposals	–	–	–
At 31st March 2024	57,006	29,671	86,677
DEPRECIATION			
At 1st January 2023	40,123	21,158	61,281
Charge for period	6,649	7,827	14,476
Eliminated on disposal	–	–	–
At 31st March 2024	46,772	28,985	75,757
NET BOOK VALUE			
At 31st March 2024	10,234	686	10,920
At 31st December 2022	13,167	8,513	21,680

18. Fixed asset investments

	Group Listed investments	Group Unlisted investment	Totals
	£	£	£
MARKET VALUE			
At 1 January 2023	173	1,000	1,173
Additions	–	–	–
At 31 March 2024	173	1,000	1,173
NET BOOK VALUE			
At 31 March 2024	173	1,000	1,173
At 31 December 2022	173	1,000	1,173

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

18. Fixed asset investments - continued

	Charity Listed investments	Charity Unlisted investments	Totals
	£	£	£
MARKET VALUE			
At 1 January 2023	173	1,002	1,175
Additions	–	–	–
At 31 March 2024	**173**	**1,002**	**1,175**
NET BOOK VALUE			
At 31 March 2024	**173**	**1,002**	**1,175**
At 31 December 2022	173	1,002	1,175

There were no investment assets outside the UK.

18. Fixed asset investments - continued

Listed investments

Listed investments relate to shares held with Lloyds Bank that were donated to the charity.

Unlisted investments

The company's investments at the balance sheet date in the share capital of companies include the following:

Noah's Ark Appeal Limited - £2

Registered office: Upper Ground Floor, Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW
Nature of business: Trading subsidiary

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

18. Fixed asset investments – continued

Class of share:	% Holding
Ordinary	100

	2024	2022
	£	£
Aggregate capital and reserves	9,391	6,862
Profit for the year	4,262	194

The above investments represent the 100% share capital of the trading subsidiary, Noah's Ark Appeal Limited.

Cardiff Blues Limited – £1,000
1,000 shares in Cardiff Blues Limited were donated to the charity.

All investments shown above are held at cost less any accumulated impairment losses.

19. Stocks

	2024		2022	
	Group	Charity	Group	Charity
	£	£		
Merchandise for sale in shop and at events	15,418	6,671	21,120	9,764

20. Debtors: amounts falling due within one year

	2024		2022	
	Group	Charity	Group	Charity
	£	£		
Amounts owed by group undertakings	–	18,608	–	13,797
Prepayments and accrued income	136,310	136,217	98,946	98,914
Accrued interest receivable	26,833	26,833	822	822
	163,143	181,658	99,768	113,533

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

21. Creditors: amounts falling due within one year

	2024		2022	
	Group	**Charity**	Group	Charity
	£	**£**		
Trade creditors	**39,943**	**37,014**	5,348	5,163
Social security and other taxes	**1,054**	**1,054**	5,296	5,296
Corporation tax	**–**	**–**	7	–
Hospital grant creditors	**644,574**	**644,574**	599,716	599,716
Accruals and deferred income	**43,319**	**38,671**	115,508	111,031
	728,890	**721,313**	725,875	721,206

22. Creditors: amounts falling due after more than one year

	2024		2022	
	Group	**Charity**	Group	Charity
	£	**£**		
Hospital grant creditors	**18,655**	**18,655**	46,688	46,688
	18,655	**18,655**	46,688	46,688

23. Leasing agreements – group

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2024	2022
	£	£
Within one year	**1,842**	14,600
Between one and five years	**–**	5,924
	1,842	20,524

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

24. Analysis of net assets between funds

Group

	Unrestricted Funds	Restricted Funds	Total Funds 2024
	£	£	£
Fixed assets	15,970	–	15,970
Investments	1,173	–	1,173
Current assets	1,456,662	971,745	2,428,407
Current liabilities	457,270	(271,620)	(728,890)
Non-current liabilities	(18,655)	–	(18,655)
	997,880	700,125	1,698,005

Charity

	Unrestricted Funds	Restricted Funds	Total Funds 2024
	£	£	£
Fixed assets	13,442	–	13,442
Investments	1,175	–	1,175
Current assets	1,442,222	971,745	2,413,967
Current liabilities	(449,693)	(271,620)	(721,313)
Non-current liabilities	(18,655)	–	(18,655)
	988,491	700,125	1,688,616

Group

	Unrestricted Funds	Restricted Funds	2022 Total Funds
	£	£	£
Fixed assets	26,427	–	26,427
Investments	1,173	–	1,173
Current assets	1,516,269	634,138	2,150,407
Current liabilities	(633,742)	(92,133)	(725,875)
Non-current liabilities	(46,688)	–	(46,688)
	863,439	542,005	1,405,444

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

24. Analysis of net assets between funds – continued

Charity	Unrestricted Funds	Restricted Funds	2022 Total Funds
	£	£	£
Fixed assets	26,427	–	26,427
Investments	1,175	–	1,175
Current assets	1,504,739	634,138	2,138,877
Current liabilities	(629,074)	(92,133)	(721,206)
Non-current liabilities	(46,688)	–	(46,688)
	856,579	542,005	1,398,584

25. Movement in funds

Current period:

Unrestricted funds

Group	At 1 January 2023	Income	Expenditure	Transfers	At 31 March 2024
	£	£	£	£	£
General fund	525,561	1,891,091	(1,753,440)	(500)	662,712
Designated fund	335,014	–	–	–	335,014
Resilience Fund	2,864	40	2,750	–	154
	863,439	1,891,131	(1,756,190)	(500)	997,880

Charity	At 1 January 2023	Income	Expenditure	Transfers	At 31 March 2024
	£	£	£	£	£
General fund	518,701	1,819,691	(1,684,569)	(500)	653,323
Designated fund	335,014	–	–	–	335,014
Resilience Fund	2,864	40	(2,750)	–	154
	856,579	1,819,731	(1,687,319)	(500)	988,491

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

25. Movement in funds - continued

Prior year comparatives:

Unrestricted funds

Group	At 1 January 2022 £	Income £	Expenditure £	Transfers £	At 31 December 2022 £
General fund	511,689	1,277,075	(1,286,818)	23,615	653,167
Designated fund	335,014	–	–	–	335,014
Resilience Fund	23,928	120	(21,184)	–	2,864
	870,631	1,277,195	(1,308,002)	23,615	863,439

Charity	At 1 January 2022 £	Income £	Expenditure £	Transfers £	At 31 December 2022 £
General fund	504,822	1,225,429	(1,235,165)	23,615	518,701
Designated fund	335,014	–	–	–	335,014
Resilience Fund	23,928	120	(21,184)	–	2,864
	863,764	1,225,549	(1,256,349)	23,615	856,579

The general funds are freely available towards the ongoing costs of running the charity. The trustees have a reserves policy such that at least £600,000 should be in place.

The designated fund is earmarked for funding future grant requests for the Noah's Ark Children's Hospital, from the Cardiff & Vale University Health Board, for the provision of medical equipment and the support of direct services to patients such as the play specialist service outlined on page 20 and the commitments as outlined in Note 24. During the period £1,025,797 was spent on grants awarded as detailed in note 9.

Funding is initially allocated from general funds but where this takes these funds above/below the reserves policy of £600,000 a transfer is made between designated funds and general funds. A transfer of £nil was made this year from general funds to designated funds (2022: £nil transfer from general funds to designated funds).

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

25. Movement in funds – continued

Current period: **Restricted funds – group and charity**

	At 1 January 2023	Net movement in funds	Transfers between funds	At 31 March 2024
	£	£	£	£
Ward Funds	21,234	8,461	–	29,695
Beads of Courage	672	(101)	–	571
Kidney Centre	170	–	–	170
Parent Packs	2,578	(3,615)	1,932	895
Peter Holmes Fund	60	–	–	60
Play Specialist Equipment	2,044	–	–	2,044
Vital Signs Monitor	800	–	–	800
Prom Ind Incubator	300	–	–	300
Surgical Instruments	1,932	518	1,932	518
Gastroenterology	663	532	–	1,195
Sensory Equipment	639	322	–	961
Back On Your Feet	785	–	–	785
Play Therapy	795	1,157	–	1,952
Integrated Theatres	1,000	–	–	1,000
Virtual Hub Club	2,134	–	–	2,134
Star Fund	197	(374)	500	323
Sparkle Fund	9,316	1,708	–	11,024
NICU	11,229	17,360	–	28,589
Jungle Redevelopment	284,787	–	–	284,787
Jungle Playroom	83,038	–	–	83,038
Garden Fund	20	–	–	20
Child Emergency Pack	1,110	(714)	–	396
Specific Equipment	6,820	3,334	–	10,154
Paeds Neurosurgery	570	659	–	1,229
Here for You	109,112	128,373	–	237,485
	542,005	157,619	500	700,125

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

25. Movement in funds - continued

Prior year comparative: **Restricted funds - group and charity**

	At 1 January 2022	Income	Expenditure	Transfers	At 31 December 2022
	£	£	£	£	£
Tiny Lives Neonatal ICU	10,619	610	–	–	11,229
Ward Funds	14,350	29,912	(23,028)	–	21,234
Kidney Centre	170	–	–	–	170
Parent Packs	2,725	987	(1,134)	–	2,578
Play Specialist Equipment	1,844	–	200	–	2,044
Prom Ind Incubator	300	–	–	–	300
Vital Signs Monitor	800	–	–	–	800
Peter Holmes Fund	60	–	–	–	60
Surgical Instruments	1,932	–	–	–	1,932
Gastroenterology	663	–	–	–	663
Sparkle Fund	8,449	10,687	(9,820)	–	9,316
Jungle Redevelopment & Playroom	309,999	57,826	–	–	367,825
Sensory Equipment	387	252	–	–	639
Back On Your Feet	1,585	–	(800)	–	785
CPAP Machine	14,984	35	–	(15,019)	–
Play Therapy	–	795	–	–	795
Star Fund	356	–	(659)	500	197
Beads of Courage	294	378	–	–	672
Integrated Theatres	1000	–	–	–	1,000
Virtual Hub Club	2,398	–	(264)	–	2,134
VR Therapy	–	60	–	(60)	–
Sept 21 mailing general	8,933	103	–	(9,036)	–
Garden Fund	–	20	–	–	20
Child Emergency Pack	–	1,110	–	–	1,110
Specific Equipment	–	9,820	(3,000)	–	6,820
Paeds Neurosurgery	–	570	–	–	570
Here for You	–	109,112	–	–	109,112
	381,848	222,277	(38,505)	(23,615)	542,005

Donations are allocated to restricted funds when they have either been raised for, and their use restricted to, specific purposes or the donor has requested they are used for a specific purpose which could be for a certain piece of equipment or to be spent on a particular ward.
Any donations not spent during the year are carried forward until such time when the expenditure is required.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

25. Movement in funds - continued

Name of Restricted Fund	Purpose
Various ward funds	To fund expenditure on certain wards as requested by the donor.
Beads of Courage	Beads of Courage support children through their daily treatments; heart surgery; and any bumps in the road to their journey of recovery. Each procedure they have, a bead is given as a milestone marker and as a way for children to track their unique story.
Kidney Centre, Gastroenterology, Integrated Theatres, Paeds Neurosurgery, Garden Fund	To fund expenditure in certain department.
Parent Packs	To fund the provision of emergency supplies such as a t shirt, toiletries, a snack, socks and a comb.
Child Emergency Packs	To fund the provision of emergency supplies such as a change of clothes, a snack, socks, colouring books and a cuddly toy.
Play Specialist Equipment	To fund equipment for the use of the Play Specialist Service.
Vital Signs Monitor, Prom Ind Incubator, Sensory Equipment, Surgical Instruments, Specific Equipment	To fund specific pieces of equipment as requested by the donor
Back on your feet packs	To fund essential items such as clothing and toiletries for patients admitted in mental health crisis.
Play Therapy	To fund the ongoing Play Specialist Service.
Sept 21 mailing general	Donations received as part of an appeal in September 2021 that were for general expenditure. Once all the specific expenditure relating to the September appeal has taken place then the remaining balance in this fund will be transferred to unrestricted funds.
VR Therapy	To fund the purchase of VR equipment.
Virtual Hub Club	To fund virtual sessions such as storytelling.
Star	This fund was set up at the start of lockdown to support frontline staff with items to help with mental health or treat hampers and has continued to help in this way.
Sparkle	To fund over and above happiness treats, activities and experiences for patients such as Easter gifts, character visits and birthday parties.
Neonatal / Tiny Lives	To fund equipment and services within the Neonatal Intensive Care Services.
Jungle Redevelopment and Playroom	To fund the redevelopment of the existing Jungle Ward.
Here For You	To fund counselling, art and music therapy to ensure that families can get the right level of support at the point at which they need it.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

25. Movement in funds - continued

Transfers between funds

During the period transfers of £500 were made from restricted funds to general unrestricted funds. This represents surplus restricted balances which have been agreed by the funder to transfer into unrestricted funds.

26. Related party disclosures

The director of the charity is also a director of the Noah's Ark Appeal Limited, the wholly owned subsidiary of the charity, along with the managing director. At the period end the subsidiary owed £16,875 (2022: £13,595) in management fees and £1,733 (2022: £201) in Gift Aid distributions to the parent charity.

During the period, six of the trustees contributed income totalling £7,858 (2022: £3,500) in the form of donations, tickets to events and the purchase of Christmas Cards. In addition £20,080 (2022: £62,772) was raised from events that were organised by a number of the trustees. There were no other transactions with related parties requiring disclosure at the period-end.

27. Limited by Guarantee

Every member of the Charity undertakes to contribute such amount as may be required (not exceeding £10) to the Charity's assets if it should be wound up while he or she is a member or within one year after he or she ceases to be a member, for payment of the Charity's debts and liabilities contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves.

Noah's Ark

Children's Hospital Charity
Elusen Ysbyty Plant



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Registered Charity No. 1069485
Registered Company No. 03486361

Independent auditors report to the members of Noah's Ark Children's Hospital Charity

Opinion

We have audited the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') for the period ended 31 March 2024 which comprise the consolidated Statement of Financial Activities (including income and expenditure account, the consolidated and parent charitable Statement of Financial Position, the consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and parent charitable company's affairs as at 31 March 2024 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Continuation of the auditor's report

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and

- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Continuation of the auditor's report

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Continuation of the auditor's report

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- Discussing with Trustees and management which areas of the business they believe to be more susceptible to fraud, and whether they have any knowledge or suspicion of fraudulent activities;
- Obtaining an understanding of the key controls put in place by the group to address risks identified, assessing the effectiveness of those and discussing how these are maintained and monitored internally;
- Assessing the risk of management override and review and testing of journal entries made into the accounting system;
- Challenging assumptions and judgements made by the group in relation to the significant accounting estimates employed in the preparation of the financial statements;
- Discussing with Trustees and Management the legal and regulatory obligations of the business and whether they have any knowledge or suspicion of non compliance..

Despite the audit being planned and conducted in accordance with ISAs (UK) there remains an unavoidable risk that material misstatements in the financial statements may not be detected owing to inherent limitations of the audit, and that by their very nature, any such instances of fraud or irregularities likely involve collusion, forgery, intentional misrepresentation, or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Continuation of the auditor's report

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Clive Edwards (Senior Statutory Auditor)
for and on behalf of Haines Watts Wales LLP, Statutory Auditors

7 Neptune Court
Vanguard Way
Cardiff
CF24 5PJ

Date: 29 October 2024

NOAH'S ARK CHILDREN'S HOSPITAL CHARITY

England & Wales - Charity number 1069485

Accounts



FRIDAY
A71 COMPANIES HOUSE
29/09/2023 #118
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Noah's Ark

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Registered Charity No. 1069485
Registered Company No. 03486361

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

26. Movement in funds - continued

Transfers between funds

During the year transfers of £24,115 were made from restricted funds to general unrestricted funds. This represents surplus restricted balances which have been agreed by the funder to transfer into unrestricted funds. A transfer of £500 was also made from the general unrestricted fund to restricted funds.

27. Contingent Assets

As at 31 December 2022, the Charity had been notified of 3 legacies where the value remains uncertain and therefore an accrual has not been recognised within the financial statements. Based on correspondence received, two of these legacies are estimated to have a total value of £30,000.

The third legacy relates to the estate of Clive Thomas. Probate has been granted since the year-end with an estimated total value of £686,097, of which £250,000 has been received post year end.

28. Related party disclosures

The charity was under the control of the trustees throughout the current and previous year. One of the trustees Of the charity is also a director of Noah's Ark Appeal Limited, the wholly owned subsidiary of the charity, along with the Managing Director. At the year end the subsidiary owed £13,595 (2021: £12,728) in management fees and £201 (2021: £nil) in Gift Aid distributions to the parent charity.

During the year, six of the trustees contributed income totalling £3,500 (2021: £1,034) in the form of donations, tickets to events and the purchase of Christmas Cards. In addition £62,772 (2021: £nil) was raised from events that were organised by a number of the trustees. There were no other transactions with related parties requiring disclosure at the year-end.

29. Limited by Guarantee

Every member of the Charity undertakes to contribute such amount as may be required (not exceeding £10) to the Charity's assets if it should be wound up while he or she is a member or within one year after he or she ceases to be a member, for payment of the Charity's debts and liabilities contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

26. Movement in funds - continued

Name of Restricted Fund	Purpose
Various ward funds	To fund expenditure on certain wards as requested by the donor.
Beads of Courage	Beads of Courage support children through their daily treatments; heart surgery; and any bumps in the road to their journey of recovery. Each procedure they have, a bead is given as a milestone marker and as a way for children to track their unique story.
Kidney Centre, Gastroenterology, Integrated Theatres, Paeds Neurosurgery, Garden Fund	To fund expenditure in certain department.
Parent Packs	To fund the provision of emergency supplies such as a t shirt, toiletries, a snack, socks and a comb.
Child Emergency Packs	To fund the provision of emergency supplies such as a change of clothes, a snack, socks, colouring books and a cuddly toy.
Vital Signs Monitor, Prom Ind Incubator, Sensory Equipment, Surgical Instruments, Specific Equipment	To fund specific pieces of equipment as requested by the donor.
Play Specialist Equipment	To fund equipment for the use of the Play Specialist Service.
Back on your feet packs	To fund essential items such as clothing and toiletries for patients admitted in mental health crisis.
Play Therapy	To fund the ongoing Play Specialist Service.
Sept 21 mailing general	Donations received as part of an appeal in September 2021 that were for general expenditure. Once all the specific expenditure relating to the September appeal has taken place then the remaining balance in this fund will be transferred to unrestricted funds.
VR Therapy	To fund the purchase of VR equipment.
Virtual Hub Club	To fund virtual sessions such as storytelling.
Star	This fund was set up at the start of lockdown to support frontline staff with items to help with mental health or treat hampers and has continued to help in this way.
Sparkle	To fund over and above happiness treats, activities and experiences for patients such as Easter gifts, character visits and birthday parties.
Neonatal / Tiny Lives	To fund equipment and services within the Neonatal Intensive Care Services.
Jungle Redevelopment and Playroom	To fund the redevelopment of the existing Jungle Ward.
Here For You	To fund counselling, art and music therapy to ensure that families can get the right level of support at the point at which they need it.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

26. Movement in funds - continued

Prior year comparative: **Restricted funds - group and charity**

	At 1 January 2022	Income	Expenditure	Transfers	At 31 December 2022
	£	£	£	£	£
Tiny Lives Neonatal ICU	86,378	115	(75,884)	10	10,619
Ward Funds	18,959	23,710	(21,819)	(6,500)	14,350
Kidney Centre	170	–	–	–	170
Parent Packs	124	3,740	(1,139)	–	2,725
Play Specialist Equipment	1,051	1,000	(207)	–	1,844
Prom Ind Incubator	300	–	–	–	300
Vital Signs Monitor	800	–	–	–	800
Televisions	485	–	(485)	–	–
Endoscopy	176	–	–	(176)	–
Peter Holmes Fund	60	–	–	–	60
Surgical Instruments	–	1,932	–	–	1,932
Gastroenterology	663	–	–	–	663
Sparkle Fund	2,499	7,633	(1,713)	30	8,449
Jungle Redevelopment & Playroom	167,984	143,215	(1,200)	–	309,999
Sensory Equipment	157	297	(95)	28	387
Back On Your Feet	1,200	385	–	–	1,585
CPAP Machine	23,333	6,131	(14,480)	–	14,984
Play Therapy	–	50,922	(50,922)	–	–
Star Fund	435	–	(79)	–	356
Physiotherapy Bikes	–	–	(264)	–	–
Beads of Courage	–	294	–	–	294
Integrated Theatres	–	1,000	–	–	1,000
Virtual Hub Club	–	3,534	(1,136)	–	2,398
VR Therapy	–	10,375	(22,750)	12,375	-
Sept 21 mailing general	–	14,808	–	(5,875)	8,933
	304,774	269,091	(191,909)	(108)	381,848

Donations are allocated to restricted funds when they have either been raised for, and their use restricted to, specific purposes or the donor has requested they are used for a specific purpose which could be for a certain piece of equipment or to be spent on a particular ward.
Any donations not spent during the year are carried forward until such time when the expenditure is required.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

26. Movement in funds - continued

Current year: **Restricted funds - group and charity**

	At 1 January 2022	Income	Expenditure	Transfers	At 31 December 2022
	£	£	£	£	£
Tiny Lives Neonatal ICU	10,619	610	–	–	11,229
Ward Funds	14,350	29,912	(23,028)	–	21,234
Kidney Centre	170	–	–	–	170
Parent Packs	2,725	987	(1,134)	–	2,578
Play Specialist Equipment	1,844	–	200	–	2,044
Prom Ind Incubator	300	–	–	–	300
Vital Signs Monitor	800	–	–	–	800
Peter Holmes Fund	60	–	–	–	60
Surgical Instruments	1,932	–	–	–	1,932
Gastroenterology	663	–	–	–	663
Sparkle Fund	8,449	10,687	(9,820)	–	9,316
Jungle Redevelopment & Playroom	309,999	57,826	–	–	367,825
Sensory Equipment	387	252	–	–	639
Back On Vaur Feet	1,585	–	(800)	–	785
CPAP Machine	14,984	35	–	(15,019)	–
Play Therapy	–	795	–	–	795
Star Fund	356	–	(659)	500	197
Beads of Courage	294	378	–	–	672
Integrated Theatres	1,000	–	–	–	1,000
Virtual Hub Club	2,398	–	(264)	–	2,134
VR Therapy	–	60	–	(60)	–
Sept 21 mailing general	8,933	103	–	(9,036)	–
Garden Fund	–	20	–	–	20
Child Emergency Pack	–	1,110	–	–	1,110
Specific Equipment	–	9,820	(3,000)	–	6,820
Paeds Neurosurgery	–	570	–	–	570
Here for You	–	109,112	–	–	109,112
	381,848	222,277	(38,505)	(23,615)	542,005

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

26. Movement in funds - continued

Prior year comparatives:

Unrestricted funds

Group	At 1 January 2021 £	Income £	Expenditure £	Transfers £	At 31 December 2021 £
General fund	516,773	919,533	(959,805)	35,188	511,689
Designated fund	270,014	–	–	65,000	335,014
Resilience Fund	105,214	40,503	(21,709)	(100,080)	23,928
	892,001	960,036	(981,514)	108	870,631

Charity	At 1 January 2021 £	Income £	Expenditure £	Transfers £	At 31 December 2021 £
General fund	510,189	873,992	(914,547)	35,188	504,822
Designated fund	270,014	–	–	65,000	335,014
Resilience Fund	105,214	40,503	(21,709)	(100,080)	23,928
	885,417	914,495	(936,256)	108	863,764

The general funds are freely available towards the ongoing costs of running the charity. The trustees have a reserves policy such that at least £500,000 should be in place.

The designated fund is earmarked for funding future grant requests for the Noah's Ark Children's Hospital, from the Cardiff & Vale University Health Board, for the provision of medical equipment and the support of direct services to patients such as the play specialist service outlined on page 20 and the commitments as outlined in Note 24. During the year £613,542 was spent on grants awarded as detailed in note 9.

Funding is initially allocated from general funds but where this takes these funds above/below the reserves policy of £500,000 a transfer is made between designated funds and general funds. A transfer of £nil was made this year from general funds to designated funds (2021: £65,000 transfer from general funds to designated funds).

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

26. Movement in funds

Current year:

Unrestricted funds

Group	At 1 January 2022 £	Income £	Expenditure £	Transfers £	At 31 December 2022 £
General fund	511,689	1,277,075	(1,286,818)	23,615	525,561
Designated fund	335,014	–	–	–	335,014
Resilience Fund	23,928	120	(21,184)	–	2,864
	870,631	1,277,195	(1,308,002)	23,615	863,439

Charity	At 1 January 2022 £	Income £	Expenditure £	Transfers £	At 31 December 2022 £
General fund	504,822	1,225,429	(1,235,165)	23,615	518,701
Designated fund	335,014	–	–	–	335,014
Resilience Fund	23,928	120	(21,184)	–	2,864
	863,764	1,225,549	(1,256,349)	23,615	856,579

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

25. Analysis of net assets between funds - continued

Charity	Unrestricted Funds	Restricted Funds	Total Funds 2022
	£	£	£
Fixed assets	**26,427**	–	**26,427**
Investments	**1,175**	–	**1,175**
Current assets	**1,504,739**	**634,138**	**2,138,876**
Current liabilities	**(629,074)**	**(92,133)**	**(721,207)**
Non-current liabilities	**(46,688)**	–	**(46,688)**
	856,579	**542,005**	**1,398,583**

Group	Unrestricted Funds	Restricted Funds	2021 Total Funds
	£	£	£
Fixed assets	22,093	–	22,093
Investments	1,000	–	1,000
Current Assets	1,374,794	550,923	1,925,717
Current Liabilities	(527,256)	(169,075)	(696,331)
	870,631	381,848	1,252,479

Charity	Unrestricted Funds	Restricted Funds	2021 Total Funds
	£	£	£
Fixed assets	22,055	–	22,055
Investments	1,002	–	1,002
Current Assets	1,362,997	550,923	1,913,920
Current liabilities	(522,290)	(169,075)	(691,365)
	863,764	381,848	1,245,612

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

23. Leasing agreements - group

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2022	2021
	£	£
Within one year	**14,600**	14,600
Between one and five years	**5,924**	16,936
	20,524	31,536

24. Commitments - charity only

At the year-end, the charity had a funding commitment of £5,000 towards funding a study on inflammatory bowel disease which is not due to start until May 23, and £3,968 towards funding an extension in a previous grant awarded to provide an emotional support service.

As at 31 December 2021 the charity had a funding commitment of £80,587 towards funding a Clinical Psychologist and Admin assistant to provide psychological care for families on the Paediatric Critical Care unit. This commitment was dependent on appointments being made for these posts which took place in 2022 and these costs are now reflected in 2022.

25. Analysis of net assets between funds

Group	Unrestricted Funds	Restricted Funds	Total Funds 2022
	£	£	£
Fixed assets	**26,427**	**–**	**26,427**
Investments	**1,173**	**–**	**1,173**
Current assets	**1,516,269**	**634,138**	**2,150,407**
Current liabilities	**(633,742)**	**(92,133)**	**(725,875)**
Non-current liabilities	**(46,688)**	**–**	**(46,688)**
	863,439	**542,005**	**1,405,444**

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

20. Debtors: amounts falling due within one year

	2022		2021	
	Group	Charity	Group	Charity
	£	£		
Amounts owed by group undertakings	–	13,797	–	12,728
Prepayments and accrued income	98,946	98,914	223,572	223,508
Accrued interest receivable	822	822	34	34
	99,768	113,533	223,606	236,270

21. Creditors: amounts falling due within one year

	2022		2021	
	Group	Charity	Group	Charity
	£	£		
Trade creditors	5,348	5,163	83,826	83,093
Social security and other taxes	5,296	5,296	2,197	2,197
Corporation tax	7	–	82	–
Hospital grant creditors	599,716	599,716	569,777	569,777
Accruals and deferred income	115,508	111,031	40,449	36,298
	725,875	721,206	696,331	691,365

22. Creditors: amounts falling due after more than one year

	2022		2021	
	Group	Charity	Group	Charity
	£	£		
Hospital grant creditors	46,688	46,688	–	–
	46,688	46,688	–	–

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

18. Fixed asset investments - continued

Listed investments

Listed investments relate to shares held with Lloyds Bank that were donated to the charity.

Unlisted investments

The company's investments at the balance sheet date in the share capital of companies include the following:

Noah's Ark Appeal Limited - £2

Registered office: Upper Ground Floor, Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW
Nature of business: Trading subsidiary

Class of share:	% Holding
Ordinary	100

	2022	2021
	£	£
Aggregate capital and reserves	**6,860**	6,869
Profit for the year	**194**	283

The above investments represent the 100% share capital of the trading subsidiary, Noah's Ark Appeal Limited.

Cardiff Blues Limited - £1,000
1,000 shares in Cardiff Blues Limited were donated to the charity.

All investments shown above are held at cost less any accumulated impairment losses.

19. Stocks

	2022		2021	
	Group	Charity	Group	Charity
	£	£		
Merchandise for sale in shop and at events	**21,120**	**9,764**	16,847	7,202

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

18. Fixed asset investments

	Group Listed investments	Group Unlisted investment	Totals
	£	£	£
MARKET VALUE			
At 1st January 2022	–	1,000	1,000
Additions	173	–	173
At 31 December 2022	173	1,000	1,173
NET BOOK VALUE			
At 31st December 2022	**173**	**1,000**	**1,173**
At 31st December 2021	–	1,000	1,000

	Charity Listed investments	Charity Unlisted investments	Totals
	£	£	£
MARKET VALUE			
At 1st January 2022	–	1,002	1,002
Additions	173	–	173
At 31 December 2022	**173**	**1,002**	**1,175**
NET BOOK VALUE			
At 31st December 2022	**173**	**1,002**	**1,175**
At 31st December 2021	–	1,002	1,002

There were no investment assets outside the UK.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

17. Tangible fixed assets - group - continued

DEPRECIATION			
At 1st January 2022	**35,020**	**14,897**	**49,917**
Charge for year	**5,363**	**6,261**	**11,624**
Eliminated on disposal	**–**	**–**	**–**
At 31st December 2022	**40,383**	**21,158**	**61,541**
NET BOOK VALUE			
At 31st December 2022	**13,167**	**8,513**	**21,680**
At 31st December 2021	7,319	14,774	22,093

17. Tangible fixed assets - charity

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	**£**	**£**	**£**
At 1st January 2022	**42,079**	**29,671**	**71,750**
Additions	**11,211**	**–**	**11,211**
Disposals	**–**	**–**	**–**
At 31st December 2022	**53,290**	**29,671**	**82,961**
DEPRECIATION			
At 1st January 2022	**34,798**	**14,897**	**49,695**
Charge for year	**5,325**	**6,261**	**11,586**
Eliminated on disposal	**–**	**–**	**–**
At 31st December 2022	**40,123**	**21,158**	**61,281**
NET BOOK VALUE			
At 31st December 2022	**13,167**	**8,513**	**21,680**
At 31st December 2021	**7,281**	**14,774**	**22,055**

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

16. Staff costs - continued

Key Management Personnel

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £170,157 (2021: £191,855).

17. Intangible fixed assets - group & charity

	Computer software
COST	**£**
Additions	5,340
AMORTISATION	
Charge for year	593
NET BOOK VALUE	
At 31st December 2022	4,747
At 31st December 2021	–

17. Tangible fixed assets - group

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	**£**	**£**	**£**
At 1st January 2022	**42,339**	**29,671**	**72,010**
Additions	**11,211**	**–**	**11,211**
Disposals	**–**	**–**	**–**
At 31st December 2022	**53,550**	**29,671**	**83,221**

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

14. Auditors' remuneration

	2022	2021
	£	£
Fees payable to the charity's auditors and their associates for the audit of the charity's financial statements	**13,478**	12,240

15. Trustees' remuneration and benefits

There were no Trustees' remuneration or other benefits for the year ended 31st December 2022 nor for the year ended 31st December 2021.

Trustees' expenses

There were no Trustees' expenses paid for the year ended 31st December 2022 nor for the year ended 31st December 2021.

16. Staff costs

	2022	2021
	£	£
Wages and salaries	**436,775**	401,143
Social security costs	**12,334**	8,881
Other pension costs	**2,581**	3,369
	451,690	413,393

Staff costs include all wages recharged by Cardiff & Vale UHB. Social security and pension costs represent those of the charity's own payroll scheme only. The average monthly number of staff directly employed by the charity and recharged by Cardiff & Vale UHB during the year was as follows:

	2022	2021
Charity staff	**12**	10
Shop staff	**2**	2
	14	12

The number of staff, directly employed by the charity and recharged by Cardiff and Vale UHB, whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2022	2021
£60,001-£70,000	**1**	1

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

11. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):	2022	2021
	£	£
Depreciation - owned assets	**11,624**	10,903
Computer software amortisation	**593**	–
Other operating leases	**14,600**	14,414

12. Taxation

Taxation is only applicable on the results of the trading subsidiary. The tax charge for the year is £7 (2021: £82), based on profits of £201 (2021: £365) as adjusted by disallowed expenditure and capital allowances. The tax rate applicable is 19%.

13. Charitable company results

The charitable company has taken advantage of Section 408 of the Companies Act 2006 and has not included its own income and expenditure account in these financial statements. The results of the Noah's Ark Children's Hospital Charity are summarised below:

	Unrestricted funds	Restricted funds	2022 Total Funds	2021 Total funds
	£	£	£	£
Total incoming resources	**1,225,548**	**222,277**	**1,447,825**	1,183,586
Total outgoing resources	**(1,256,349)**	**(38,505)**	**(1,294,854)**	(1,128,165)
Net incoming / (outgoing) resources	**(30,801)**	**183,772**	**152,971**	55,421
Transfers between funds	**23,615**	**(23,615)**	**–**	–
Net movement in funds	**(7,186)**	**160,157**	**152,971**	55,421
Funds:				
As at 1 January 2022	**863,764**	**381,848**	**1,245,612**	1,190,191
As at 31 December 2022	**856,578**	**542,005**	**1,398,583**	1,245,612

The above results include £201 (2021: £nil) in gift aid donations received by Noah's Ark Children's Hospital Charity from Noah's Ark Appeal Limited, its trading subsidiary.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

9. Grants payable

	Unrestricted funds	Restricted funds	2022 Total funds
	£	£	£
Supporting the Children's Hospital	**575,037**	**38,505**	**613,542**

	Unrestricted funds	Restricted funds	2021 Total funds
	£	£	£
Supporting the Children's Hospital	375,726	191,909	567,635

All of the above represent grants to institutions, namely Cardiff & Vale University Health Board, who manage and run the Noah's Ark Children's Hospital for Wales.

10. Support costs

	Unrestricted funds	2022 Total funds	Unrestricted funds	2021 Total funds
Management:	£	£	£	£
Support wages	**92,814**	**92,814**	74,398	74,398
Depreciation of tangible and heritage assets	**5,918**	**5,918**	4,577	4,577
Loss on sale of tangible fixed assets	**–**	**–**	–	–
Bank charges	**4,336**	**4,336**	2,898	2,898
	103,068	**103,068**	81,873	81,873
Governance:				
Auditors' remuneration	**13,478**	**13,478**	12,240	12,240
Accountancy fees	**1,206**	**1,206**	1,836	1,836
Legal fees	**4,261**	**4,261**	5,415	5,415
Costs of trustee meetings	**1,084**	**1,084**	540	540
Consultancy fees	**2,696**	**2,696**	–	–
Other office costs	**5,580**	**5,580**	6,044	6,044
	28,305	**28,305**	26,075	26,075
	131,373	**131,373**	107,948	107,948

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

7. Charitable activities costs

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2022 Totals
	£	£	£	£
Supporting the Children's Hospital	**210,414**	**613,542**	**131,373**	**955,329**

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2021 Totals
	£	£	£	£
Supporting the Children's Hospital	190,160	567,635	107,948	865,743

8. Direct costs of charitable activities

	Unrestricted funds	2022 Total funds	Unrestricted funds	2021 Total funds
	£	£	£	£
Staff costs	**152,360**	**152,360**	145,048	145,048
Office costs and sundry equipment	**5,438**	**5,438**	5,601	5,601
Rent	**5,000**	**5,000**	5,000	5,000
Travel, subsistence and catering	**3,597**	**3,597**	1,866	1,866
Training	**1,398**	**1,398**	642	642
IT costs	**36,232**	**36,232**	27,216	27,216
Subscriptions and licences	**6,389**	**6,389**	4,787	4,787
	210,414	**210,414**	190,160	190,160

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

6. Raising funds

Raising donations and legacies	Unrestricted funds	2022 Total funds	Unrestricted funds	2021 Total funds
	£	£	£	£
Staff costs	**176,582**	**176,582**	166,670	166,670
Fundraising purchases	**56,374**	**56,374**	10,370	10,370
Fundraising marketing	**50,071**	**50,071**	35,756	35,756
Third party events costs	**2,439**	**2,439**	1,049	1,049
	285,466	**285,466**	213,845	213,845

Other trading activities	Unrestricted funds	2022 Total funds	Unrestricted funds	2021 Total funds
	£	£	£	£
Purchases	**50,143**	**50,143**	45,914	45,914
Staff costs	**29,934**	**29,934**	27,277	27,277
Shop rent and service charges	**10,000**	**10,000**	10,000	10,000
Shop rates	**509**	**509**	–	–
Events marketing & merchandise	**3,599**	**3,599**	–	–
Shop utilities, ins, licences & cleaning costs	**4,562**	**4,562**	3,558	3,558
Shop miscellaneous costs	**659**	**659**	678	678
Shop depreciation	**6,299**	**6,299**	6,326	6,326
	105,706	**105,706**	93,753	93,753
Aggregate amounts	**391,171**	**391,171**	307,598	307,598

As discussed above, these figures include the consolidated shop expenditure of the charitable company and the trading subsidiary, the individual results of which can be seen in note 4.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

4. Results of the trading subsidiary - continued

The assets and liabilities of the subsidiary were:	2022 £	2021 £
Fixed assets	–	38
Current assets	**25,328**	24,526
Creditors: amounts falling due within one year	**(18,466)**	(17,695)
Net current assets	**6,862**	6,831
Net assets	**6,862**	6,869
Capital and reserves		
Called up share capital	**2**	2
Profit and loss account	**6,860**	6,867
Shareholders funds	**6,862**	6,869

5. Investment income

	Unrestricted funds	2022 Total funds	Unrestricted funds	2021 Total funds
	£	£	£	£
Bank interest receivable	**2,589**	**2,589**	118	118

The charity continues to be very active in its support to the Noah's Ark Children's Hospital for Wales, supporting requests for significant funds for the provision of medical equipment and the support of direct services to patients. In addition, the charity provides funds for the provision of services and facilities for patients and their families to ensure their experience is less anxious during an often difficult time. The cash balances are held to cover any outstanding commitments to the hospital which are drawn down as required. The trustees apply a low risk policy of investing funds in interest bearing accounts with well-established financial institutions with a significant UK presence. This will generally take the form of money market and fixed rate term deposits that generate interest that will be used for further projects.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

4. Results of the trading subsidiary

The foyer shop's operations are carried out through the trading subsidiary, Noah's Ark Appeal Limited. This company is a private limited company, registered in England and Wales, company number 04656756, and its registered office is the same as that of the parent charity. The company makes payments to the charity by gift aid, in accordance with the deed of covenant in place between them. Some profits were retained in the first year as working capital for the shop.

The charity owns the entire share capital of 2 ordinary shares of £1 each. A summary of the results of the subsidiary alone is shown below:

	2022	2021
	£	£
Turnover	**65,245**	58,188
Cost of sales	**(39,197)**	(33,598)
Gross profit	**26,048**	24,590
Administrative expenses, including management charges payable to Noah's Ark Children's Hospital Charity and audit fees	**(26,047)**	(24,363)
Other operating income: donations received	**200**	138
Operating profit	**201**	365
Tax on profit	**(7)**	(82)
Profit for the financial year and total comprehensive income	**194**	283
Gift aid payment to Noah's Ark Children's Hospital Charity	**(201)**	–
Retained earnings at the start of the year	**6,867**	6,584
Retained earnings at the end of the year	**6,860**	6,867

All the activities of the company are from continuing operations.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

3. Other trading activities

	Unrestricted funds	Restricted funds	2022 Total funds
	£	£	£
Trading at fundraising events	**2,111**	**61**	**2,172**
Shop income	**125,610**	**–**	**125,610**
Social lotteries	**7,768**	**–**	**7,768**
	135,489	**61**	**135,550**

	Unrestricted funds	Restricted funds	2021 Total funds
	£	£	£
Trading at fundraising events	2,606	–	2,606
Shop income	97,867	–	97,867
Social lotteries	8,670	–	8,670
	109,143	–	109,143

The current year results above consolidate the foyer shop income of £65,346 (2021: £58,177) with the income of the high street shop £60,264 (2021: £39,747), excluding any intercompany transactions of £nil (2021: £57).

The full results of the trading subsidiary are detailed in the note below.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

2. Donations and legacies - Continued

	Unrestricted funds	Restricted funds	2021 Total funds
	£	£	£
Legacies	163,622	–	163,622
Grants	10,000	135,704	145,704
Clothes recycling schemes	25,106	–	25,106
Individuals and other groups	291,986	58,748	350,734
Trusts and foundations	15,544	40,203	55,747
Corporate donations	259,394	29,304	288,698
Fundraising events	85,123	5,132	90,255
	850,775	269,091	1,119,866

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2021 Total funds
	£	£	£
The Ashley Family Foundation	–	3,534	3,534
Jenour Foundation	–	1,000	1,000
Charities Trust (Yorkshire Building Society)	–	1,932	1,932
Dare to Dream Trust Wales	–	75,000	75,000
The Masonic Charitable Foundation	–	50,000	50,000
GE Aviation Wales	–	1,088	1,088
Next Plc	–	3,150	3,150
Other grants (including Government Covid relief)	10,000	–	10,000
	10,000	135,704	145,704

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

2. Donations and legacies

	Unrestricted funds	Restricted funds	2022 Total funds
	£	£	£
Legacies	483,039	–	483,039
Grants	3,637	20,595	24,232
Clothes recycling schemes	42,620	–	42,620
Individuals and other groups	257,855	80,879	338,734
Trusts and foundations	16,092	43,500	59,592
Corporate donations	198,269	68,189	266,458
Fundraising events	137,605	9,053	146,658
	1,139,117	222,216	1,361,333

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2022 Total funds
	£	£	£
Groundwork UK, Tesco Community Grant	–	1,110	1,110
The Waterloo Foundation	–	10,000	10,000
Wales Family Enterprise Trust	–	5,000	5,000
Wallace & Gromit Children's Charity	–	4,485	4,485
Crane Charitable Funds	3,637	–	3,637
	3,637	20,595	24,232

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

1. Accounting policies - continued

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office fixtures and fittings - 25% Straight line on cost
Shop fixtures and fittings - 20% Straight line on cost

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Items costing less than £500 are not capitalised but written off directly to the income and expenditure account.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Fund accounting

General unrestricted funds represent those monies freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

The charity also maintains a designated fund towards the anticipated ongoing costs of equipping the hospital.

Restricted funds comprise monies which have either been raised for, and their use restricted to, specific purposes, or donations subject to donor imposed restrictions.

Transfers are made between funds under the instruction of the trustees.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.
Any losses arising from impairment are recognised in expenditure.

Investments

Fixed asset investments are initially recorded at cost, and subsequently stated at cost less any accumulated impairment losses. Unlisted investments in the parent charitable company include the investment in the subsidiary, Noah's Ark Appeal Limited (company registration number 04656756). This is included at cost as the majority of the profits are gift aided to the charity. The only reserves maintained in the subsidiary are for working capital purposes.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2022

1. Accounting policies - continued

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- other trading activities relate to the high street shop, events and Santa's Grotto income.
- investment income relates to bank interest receivable.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

Grant Policy

Grants given are recognised in the year in which they are offered and accepted without conditions attached. Grants offered for a period of more than one year are recognised as creditors if there are no conditions to be met to receive further funding. Where a condition is included in the offer before future instalments are paid the future instalment grant is recognised as commitments.

Allocation and apportionment of costs

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Intangible fixed assets

Intangible fixed assets consist of computer software and are being written down over their useful life of 3 years.

Notes to the consolidated financial statements

for the Year ended 31st December 2022

1. Accounting policies

General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Upper Ground Floor, Noah's Ark Children's Hospital, for Wales, Heath Park, Cardiff, CF14 4XW.

Basis of preparing the financial statements

The financial statements of the group have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006, as well as applicable charity and company law. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Monetary amounts in these accounts are rounded to the nearest £.

Basis of consolidation

These consolidated financial statements include the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') and Noah's Ark Appeal Limited, its wholly owned trading subsidiary (details of which can be found in note 4), made up to 31 December 2022.

These financial statements consolidate the results of the charity and its wholly owned subsidiary on a line-by-line basis.

The trading results of the subsidiary are disclosed in note 4 to these financial statements.

In accordance with the provisions of s408 of the Companies Act 2006 and paragraph 9.2 of FRS 102, the charitable company is exempt from the requirement to present its own income and expenditure account and statement of financial activities.

No separate cash flow statement has been presented for the charity itself as the charity has taken advantage of the exemptions in paragraph 1.12 of FRS 102.

Critical accounting judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Taxation

The taxation expense represents the aggregate amount of current tax recognised in the reporting period for the trading subsidiary.
The charitable company does not have any taxable profits.

Current tax is recognised on taxable income or expenditure for the current period. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date. The charity is exempt from corporation tax on its charitable activities.

Notes to the consolidated statement of cash flows

for the Year ended 31st December 2022

1. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2022	2021
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	**152,965**	55,704
Adjustments for:		
Depreciation charges	**12,218**	10,903
Interest received	**(2,589)**	(118)
Finance costs	**4,336**	2,898
Taxation	**7**	82
Decrease/(increase) in stocks	**(4,273)**	187
Decrease/(increase) in prepayments and accrued income	**123,838**	(106,408)
(Decrease)/increase in trade and other creditors	**5,724**	(236,818)
(Decrease)/increase in accruals	**70,583**	(1,980)
Net cash (used in)/provided by operations	**362,809**	(275,550)

2. Analysis of changes in net funds

	At 1/1/22	Cash flow	At 31/12/22
Net cash	£	£	£
Cash at bank and in hand	**1,685,264**	**344,256**	**2,029,520**
Total	**1,685,264**	**344,256**	**2,029,520**

The notes form part of these financial statements

Consolidated statement of cash flows

for the Year ended 31st December 2022

	Notes	2022	2021
		£	£
Cash flows from operating activities			
Cash generated from operations	1	**362,809**	(275,550)
Finance costs paid		**(4,336)**	(2,898)
Taxation paid		**(82)**	(277)
Net cash provided by/(used in) operating activities		**358,391**	(278,725)
Cash flows from investing activities			
Purchase of fixed assets		**(16,724)**	(1,749)
Interest received		**2,589**	118
Net cash (used in)/provided by investing activities		**(14,135)**	(1,631)
Change in cash and cash equivalents in the reporting period		**344,256**	(280,356)
Cash and cash equivalents at the beginning of the reporting period		**1,685,264**	1,965,620
Cash and cash equivalents at the end of the reporting period		**2,029,520**	1,685,264

The notes form part of these financial statements

Statement of financial position

for the Year ended 31st December 2022

	Note	2022 Group £	2022 Charity £	2021 Group £	2021 Charity £
Fixed assets					
Intangible assets	17	**4,747**	**4,747**	–	–
Tangible fixed assets	17	**21,680**	**21,680**	22,093	22,055
Investments	18	**1,173**	**1,175**	1,000	1,002
		27,600	**27,602**	23,093	23,057
Current assets					
Stocks	19	**21,120**	**9,764**	16,847	7,202
Debtors	20	**99,768**	**113,533**	223,606	236,270
Cash at bank and in hand		**2,029,520**	**2,015,579**	1,685,264	1,670,448
		2,150,408	**2,138,876**	1,925,717	1,913,920
Creditors: amounts falling due within one year	21	**(725,875)**	**(721,206)**	(696,331)	(691,365)
Net current assets		**1,424,533**	**1,417,670**	1,229,386	1,222,555
Total assets less current liabilities		**1,452,133**	**1,445,272**	1,252,479	1,245,612
Creditors: amounts falling due after more than one year	22	**(46,688)**	**(46,688)**	–	–
Net funds		**1,405,444**	**1,398,584**	**1,252,479**	**1,245,612**
Funds	25				
Unrestricted funds					
Parent Charity		**856,579**	**856,579**	863,764	863,764
Subsidiary		**6,860**	**–**	6,867	–
		863,439	**856,579**	870,631	863,764
Restricted funds		**542,005**	**542,005**	381,848	381,848
		1,405,444	**1,398,584**	**1,252,479**	**1,245,612**

The trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011.
The financial statements were approved by the Board of Trustees and authorised for issue on 19th September 2023 and were signed on its behalf by:

..... Trustee

E. A. HAYWARD ..... Name

..... Trustee

J. A. HAYWARD ..... Name

Company Registration Number: 03486361

The notes form part of these financial statements

Consolidated statement of financial activities
(including income and expenditure account)

for the Year ended 31st December 2022

	Note	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
Income and endowments from					
Donations and legacies	2	1,139,117	222,216	**1,361,333**	1,119,866
Other trading activities	3	135,489	61	**135,550**	109,143
Investment income	5	2,589	–	**2,589**	118
Total income		**1,277,195**	**222,277**	**1,499,472**	1,229,127
Expenditure on					
Raising funds:	6	(391,171)	–	**(391,171)**	(307,598)
Charitable activities Supporting the Children's Hospital	7	(916,824)	(38,505)	**(955,329)**	(865,743)
Taxation		(7)	–	**(7)**	(82)
Total expenditure		**(1,308,002)**	**(38,505)**	**(1,346,507)**	(1,173,423)
Net income / (expenditure)		**(30,807)**	**183,772**	**152,965**	55,704
Transfers between funds	26	23,615	(23,615)	**–**	–
Net movement in funds		**(7,192)**	**160,157**	**152,965**	55,704
Reconciliation of funds					
Total funds brought forward		870,631	381,848	**1,252,479**	1,196,775
Total funds carried forward		**863,439**	**542,005**	**1,405,444**	1,252,479

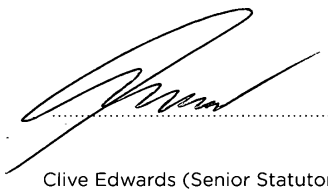
The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure has arisen from continuing activities. The notes form part of these financial statements.

Financial Statements

Continuation of the auditor's report

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Clive Edwards (Senior Statutory Auditor)
for and on behalf of Haines Watts Wales LLP, Statutory Auditors

7 Neptune Court
Vanguard Way
Cardiff
CF24 5PJ

Date: 26 September 2023

Continuation of the auditor's report

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- Discussing with Trustees and management which areas of the business they believe to be more susceptible to fraud, and whether they have any knowledge or suspicion of fraudulent activities;
- Obtaining an understanding of the key controls put in place by the group to address risks identified, assessing the effectiveness of those and discussing how these are maintained and monitored internally;
- Assessing the risk of management override and review and testing of journal entries made into the accounting system;
- Challenging assumptions and judgements made by the group in relation to the significant accounting estimates employed in the preparation of the financial statements;
- Discussing with Trustees and Management the legal and regulatory obligations of the business and whether they have any knowledge or suspicion of non compliance..

Despite the audit being planned and conducted in accordance with ISAs (UK) there remains an unavoidable risk that material misstatements in the financial statements may not be detected owing to inherent limitations of the audit, and that by their very nature, any such instances of fraud or irregularities likely involve collusion, forgery, intentional misrepresentation, or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Continuation of the auditor's report

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Continuation of the auditor's report

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Report of the independent auditors to the members of Noah's Ark Children's Hospital Charity

Opinion

We have audited the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') for the year ended 31 December 2022 which comprise the consolidated Statement of Financial Activities (including income and expenditure account, the consolidated and parent charitable Statement of Financial Position, the consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and parent charitable company's affairs as at 31 December 2022 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Statement of Trustees' responsibilities

The trustees (who are also the directors of Noah's Ark Children's Hospital Charity for the purposes of company law) are responsible for preparing the Annual Report and the consolidated financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and parent charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and parent charitable company for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and parent charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the group and parent charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the group and parent charitable company's auditors are aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the group and parent charitable company's website.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 19th September 2023 and signed on the board's behalf by:

.....

E A Hayward OBE - Trustee

Disclosure

Each Trustee and other Persons of Influence within or linked to the Noah's Ark Children's Hospital Charity are required to formally disclose any outside appointments, financial or other relevant interests to ensure there is no conflict of interest.

Our fundraising in practice

At the Noah's Ark Children's Hospital Charity, our supporters are at the heart of everything that we can achieve for the hospital and the many thousands of patients that receive specialist care here each year. We have a robust system for tracking and processing the income we receive. Our reputation for integrity and delivering on our promises is something that we strive fiercely to uphold.

We have long-standing and meaningful relationships with many of our supporters and are grateful to those who give their valued support in many different ways. We respect and protect the privacy of our supporters and rely on consent and legitimate interest in all our communication. We do not sell or share donor data.

We are committed to achieving the highest standards in our fundraising and are signed up to the Fundraising Regulator and its Code of Fundraising Practice. We are confident that our people are delivering ethical fundraising through training and ongoing monitoring.

We do not work with third party fundraisers but have fundraising contracts in place with commercial participators and data processors.

We are very fortunate to have individuals, groups and organisations who fundraise for us in communities throughout Wales. We provide all our fundraisers with the support and guidance they need to ensure that their activities are legal, safe and, where applicable, officially authorised by the charity.

We adhere to the policies of our partner Cardiff and Vale Health Board which include our commitment to the All Wales NHS Policy safeguarding children and vulnerable people. In addition, we have worked with the NSPCC to develop our own safeguarding policy. We have incorporated the values and behaviours of Cardiff and Vale Health Board and expect all our employees and volunteers to hold these core values and exhibit core behaviours.

Our internal processes and policies are periodically reviewed to test that they remain robust and to improve effectiveness and efficiency wherever possible. Following the many changes to working practices during the pandemic, several policies and the staff handbook have been amended.

We can report that the Noah's Ark Children's Hospital Charity received no formal complaints in 2022.

Structure, governance and management

The organisation has two separate limited companies within its group. The parent company, Noah's Ark Children's Hospital Charity Limited, is a charitable company limited by guarantee and as such is governed by a Memorandum and Articles of Association. The company was incorporated on 29 December 1997 under the Companies Act 1985 and registered as a charity on 11 May 1998. The charity's name was formally changed with the Charity Commission on 22 August 2012 and Companies House on 18 March 2013.

The Noah's Ark Children's Hospital Charity has a Board of Trustees who are both Trustees and Directors of the charitable company as required by company law.

The charity's wholly owned subsidiary, Noah's Ark Appeal Limited, is a limited company, company number 04656756, incorporated 5 February 2003, but which was dormant for several years. During 2018 the activities of the shop in the foyer of the hospital were transferred from the charity into the trading subsidiary and, as such, consolidated accounts have been prepared since. The registered address is the same as that of the parent charity.

The senior management of the subsidiary are Eddie Hayward OBE, who is also a trustee of the charity, and Suzanne Mainwaring.

Recruitment and appointment of new Trustees

Trustees are appointed, by majority vote, at the Annual General Meeting, for their expertise, profile and specialist skills in adding value to our charitable and fundraising activities.

Trustee Induction, Training and Organisational Structure

Trustee induction and training is the responsibility of the Chair and the Director. New Trustees will be issued with a set of documents to help them become more familiar with the charity and which should include governing documents, the previous years audited accounts, information on the management structures and all relevant health and safety information.

The Trustees meet quarterly to review progress against strategic plans. An AGM is called annually. The Trustees also meet monthly to discuss fundraising and general business.

The Director is responsible for the strategic plan and the day-to-day operation of the charity and attends the finance, fundraising and trustee meetings where a full brief is given to Trustees.

The Trustees are unremunerated. Expenses are reimbursed where claimed.

Our people

Our staff team at the end of 2022 numbered 14. Eight members of the team are employed directly by the charity and the remaining six are employed by Cardiff and Vale UHB. Contracts for the latter six staff are held by Cardiff and Vale UHB with a recharge made to the charity for the costs incurred solely in relation to the charity's activities. Pay scales, personal development review systems and incremental rises are all set by the NHS at a UK wide level; the charity is guided by these for its permanent staff.

We are indebted to our volunteers who donated an incredible 4,043 hours in 2022. They are an essential part of our charity and we thank each and every one for the diverse ways in which they are involved.

It is an aim to continue to develop our honorary and ambassadorial roles and recruit those who can play a key role in helping the charity achieve its charitable objectives. We also seek to increase our celebrity support and hope to attract well known people who have a strong affinity to our cause and who will utilise their influence to cultivate and solicit support that may otherwise be beyond the reach of the fundraising team.



Our future

As the time gap broadens between the pandemic at its height and where we stand today, it's clear that we are finally in a position to start planning ahead with certainty. We can be decisive where we were forced to be cautionary and strive forward where we were mostly holding firm. As it progressed, 2022 offered more opportunities than we had originally hoped for. Though new challenges have appeared on the horizon, we look to the future with a new sense of optimism.

Looking ahead, we plan to:

- Deliver on the promises we made during our Here for You Appeal, recruiting two full-time ward counsellors in the first phase and piloting projects in preparation for further expansion of the new emotional support service.
- Continue to raise funds through the Here for You Appeal to secure an ongoing funding stream for this service.
- Continue to support the play specialist service, one of our core funding commitments as a charity.
- Work alongside our hospital colleagues to re-model Jungle ward with the funds so generously donated to the Jungle Ward Appeal. There was no choice but to close the ward during COVID-19 and pause planning.
- Work alongside the children's hospital's directorate as they begin work on their own long term strategy.
- Invest in digital, improving fundraising and donation opportunities on our website, reaching out to new and existing audiences online and providing the public with more opportunities to make cashless donations at face-to-face events.
- Enhance and grow our sparkle activities, strengthening relationships with a broad range of hospital teams in order to reach more of the children and families who need us.
- Support our clinical colleagues in keeping pace with the ever-evolving landscape of medical excellence by funding cutting-edge equipment.
- Do whatever we can to help ensure that Wales' only dedicated PCCU has what it needs to maintain a gold standard of care.
- Actively seek out the views and opinions of our supporters, ensuring that their voices play a central role in the shaping of the charity.
- Engage and cultivate new supporters, particularly amongst our key audience of young families.
- Grow on the initial success of our flagship family event, the Superhero Dash.
- Invest in data and digital – making the process of data capture more efficient and streamlined while improving our ability to use data to create insight that will amplify our purpose.
- Continue to seek out best practice methods to improve the way we steward our supporters to gain their long-term commitment.
- Support our staff, through an investment in skills, professional development and wellbeing.

Level of reserves

The Charity's reserves are detailed in notes 25 and 26 of the accounts.

The balance of general reserves as at 31st December 2022 was £525,560 (charity £518,701). The reserves were broken down as follows:

	31/12/2022	31/12/2021
Net Assets	£1,405,444	£1,252,479
Less Designated Reserves	(£337,878)	(£358,942)
Less Restricted Reserves	(£542,005)	(£381,848)
Unrestricted Free Reserves	**£525,561**	**£511,689**

Designated reserves have been set aside to meet commitments to the hospital. In 2022 the charity has continued with the designated fund for their Resilience fund which is used to cover spending on items to aid patients and families. At the year end this held £2,864.

Restricted reserves are outlined in more detail in note 26 of the accounts. The increase in the year is predominantly due to the Here for you Appeal outlined on page 27.

Investment policy and objectives

The Noah's Ark Children's Hospital Charity exercises great caution with the funds we receive. Assets are held in cash with funds invested at fixed rates on the London Money Market or on fixed term deposits, all with major British financial institutions. No funds are invested on the Stock Market.

Based on their assessment of the charity's financial position, considering the available cash and reserve balances and mitigation actions available to the charity, the trustees are satisfied that there will be sufficient funds to meet its liabilities and obligations as they fall due over the period of 12 months from the date of approval of the financial statements. Therefore, the financial statements have been prepared on a going concern basis.

Going concern

The Trustees have considered the Charity's financial position at the year end, the impact of future activities and potential drop in income, projected expenditure and cashflows and considered the strength of the charity's reserves.

Cash and reserves are monitored closely and forecasts are prepared annually and regularly reviewed to ensure the financial viability of the Charity.

Based on their assessment of the charity's financial position, considering the available cash and reserve balances and mitigation actions available to the charity to reduce costs when needed, the trustees are satisfied that there will be sufficient funds to meet its liabilities and obligations as they fall due over the period of 12 months from the date of approval of the financial statements. Therefore, the financial statements have been prepared on a going concern basis.



Financial review

Results for the year ended 31st December 2022 are shown in the Consolidated Statement of Financial Activities on page 57. This shows the financial results for the Charity and its trading subsidiary Noah's Ark Appeal Ltd which donates its profits to the Charity.

The Trustees are pleased to report that, despite the ongoing impact of the pandemic and a cost of living crisis, there has been an increase in income, achieving £1,499,472 in 2022 (2021 £1,229,127). Although we continued to see some impact on donations in general, our retail and event income improved as result of lockdown restrictions being lifted and legacy income from Gifts in wills increased significantly in 2022.

Expenditure on charitable activities increased from £865,743 in 2021 to £955,329 in 2022 reflecting an increase in grants awarded during 2022. Although we also saw an increase in expenditure on raising fund to £391,171 (£2021 £307,598), this was primarily due to the costs associated with the increase in in-person events in 2022.

Cashflow

Overall in 2022 there was a net cash inflow of £344,256 increasing the cash held as at 31st December 2022 to £2,029,520.

Reserves

Policy

The Trustees have long considered that the charity should hold sufficient general reserves to cover approximately six months operational costs and also allow the trustees to respond to urgent charitable requirements which may arise. This policy was reviewed in 2022 and taking into consideration the Charities Commission guidance, projected charitable expenditure over the next 12 months and current commitments, the Trustee's consider that this policy is still appropriate in the current financial climate and that general free reserves should not fall below £500,000.

The reserves policy will be reviewed again in 2024.

Financial review



> The equipment provided by the Noah's Ark Children's Hospital Charity has been massively helpful. We have to induct up to 50 newly qualified nurses who all need a skills assessment and essential clinical skills assessment and it just wouldn't be possible without the training mannequin.

Claire Kibblewhite, practice educator on the paediatric oncology unit

Cardiff Half Marathon

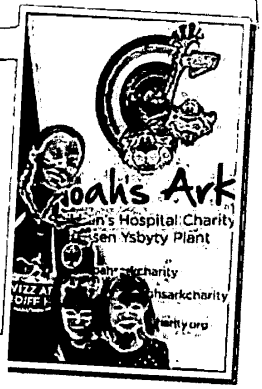
A marathon of two halves for 2022! This iconic event came back following the pandemic with two events – one in March and another in October. Over 150 runners joined Team Noah's Ark, with their rainbow vests, kindly sponsored by Advantage Accountancy and Advisory and GS Verde Group, shining in the spring and autumn sunshine, they raised nearly £45,000 for the children's hospital.





Having received what they describe as 'amazing care' for their son Otis, who has a rare blood disorder which affects his immune system, Tara Moseley and her husband James and their family decided to take on the challenge of running the Cardiff Half Marathon in October 2022. Between this and taking part in our Superhero Dash as well (thank you to little Luca for choosing their outfits!) they raised an incredible £2,920!

Gwen, who is mum to Mali and Gruff – ran a total of 100 miles in aid of Noah's Ark in 2022! Gwen said: 'Over the last five years, Noah's Ark has supported our family through the highs and lows, and I will forever be thankful for the amazing staff who work there.' October's Cardiff Half Marathon brought Gwen another 13.1 miles closer to her challenge target, during which she raised an amazing £2,956.



Santa's Grotto



Santa could not have been happier to be back at our grotto at IKEA Cardiff after two years of connecting with children virtually during COVID-19. 1,300 children came to share their Christmas wishes with Santa and more than 50 amazing volunteers made the Christmas magic happen, helping to raise just over £20,000 for the charity.

Little patients, Theo and Lili-Mai were there on launch day to help welcome Santa back to IKEA after his long flight from the North Pole. Local choirs sang, and even Mickey and Minnie found time to come and join in the Christmas fun!

Joseph Lowe, graduate and talent agility programme lead at Admiral, headed-up a corporate volunteer team of Santa's helpers.

The grotto provides a fantastic opportunity for our corporate partners to connect with families as well as having great fun!



Joe said: "As well as allowing us to give something back to a worthy cause, our time spent volunteering for Noah's Ark Children's Hospital was a great team-bonding afternoon with a festive twist. The Noah's Ark team made the process smooth and efficient which meant we could concentrate on fundraising."



The Hollywood Glamour Ball

Held at the Hilton Hotel, Cardiff, our Hollywood Glamour Ball was a sparkling night of entertainment, fun and fundraising. Performances from Suzanne Packer, Ellen Williams and Reuben De Maid provided the glamourous jazz-age atmosphere, and supporters of the charity donated generously through a 'golden ticket' raffle and silent auction. The night raised just over £9,000.



A team of nurses from the children's hospital's on PCCU signed up to become real life superheroes for their patients at the Superhero Dash!

Emma Smith, senior nurse on PCCU, said:

"We've signed up as teams to put money back into the pot for a charity that supports our work in so many ways. As well as funding vital equipment for the unit, they provide parent packs to help families who are admitted with their child in an emergency and do lots of nice things for the children like arrange birthdays and special visits."

Supporting the hospital after they took care of baby Rafy, the Diaz family raised £1,060! The family said little Rafy 'received amazing care by the hospital which ultimately saved his life'.





With live entertainment from Sophie Evans, Party Fizz and Characters & Co, inflatables, street food and visits from the fire and police service, the first ever in person Noah's Ark Children's Hospital Charity Superhero Dash was an epic addition to our event calendar.

Thanks to Runtech, Firerite and Haines Watts for sponsoring the event.

Bring on next year!

Superhero Dash

The Noah's Ark Children's Hospital Charity Superhero Dash went from a virtual event to an in-person, mass participation event in 2022, and was a huge success!

Over 500 people took part in the 5K fun run, raising over £40,000 for the children's hospital. Over an afternoon of fun and laughter at the heroes village, supporters, patient families, ambassadors and our charity partners came together to celebrate the real life superheroes - big and small - who make the children's hospital of Wales so special.



Nine-year-old Jack has been receiving treatment at the Noah's Ark Children's Hospital for over two years after he was diagnosed with Acute Lymphoblastic Leukaemia at just seven years old. Little brother, Leo, has always been Jack's hero.

Their mum, Sam, said: "The play specialists helped Leo to understand how to play with Jack as he often gets tired easily. He has learnt at a young age to take things at Jack's pace and has taken it all in his stride."

Superhero Leo went on to take our 5K fun run in his stride, raising an amazing £775.







Zipline

24 thrill seekers took on the world's fastest seated zipline at Zip World, Aberdare, collectively raising over £6,500 for the charity.



Elsie was brought to the Noah's Ark Children's Hospital for Wales from her home in Dryslwyn, Carmarthen, shortly after being diagnosed with Hodgkinson's lymphoma. Within days, she had embarked on a four-month course of chemotherapy treatment.

Thankfully, by September, Elsie was given the all-clear and she returned to the children's hospital to ring the end of treatment bell. But the last year has been a real rollercoaster ride for the family, who say they are only now coming to terms with what happened.

Mum, Elaine, said: "It was incredibly tough to see Elsie going through treatment, but we also realise how lucky we are to be at this stage now, particularly having seen for ourselves how much harder it can be for Noah's Ark families. We wanted to do something to help so when we saw that the Noah's Ark Children's Hospital Charity Zipline challenge was taking place a year to the day since Elsie's diagnosis, it felt like the perfect thing to do."

Events 2022

2022 saw brighter days begin to return for all of us, and with them came the return of our 'in-person' event calendar. We have so missed seeing our supporters and getting to hear their stories face-to-face, as well as catching up with the amazing progress being made by our ambassadors. 2022 has been very special and a great year for event fundraising.

The Noah's Ark Step Challenge

Noah's Ark Step Challenge was back for 2022 with 98 people taking up the virtual challenge. Raising a total of £4,500 for the children's hospital, our supporters completed 421,000 steps each, the equivalent distance in steps it would take to walk from the tip to the toe of Wales!

Eight-year-old Isaac's build up to Christmas 2021 was disrupted abruptly in December when what started with a pain in his hip ended in an eleven day stay in hospital and six days on dialysis. Following successful treatment, Isaac completed the Step Challenge along with his family, helping to raise a fantastic £2,000!



Alexis' son Jack has been a patient at Noah's Ark for most of his life.

She said: "The Noah's Ark Children's Hospital, right here in Cardiff has been an absolute lifeline for our family and recently Jack asked if he could help raise money. That's why me and Jack signed up to this challenge to walk from the tip to the toe of Wales."

Even losing his Fitbit didn't deter amazing Noah's Ark warrior Jack, and he completed his challenge in April, raising a fantastic £205.



Partnerships

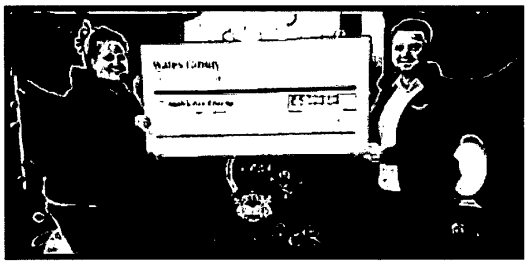
We are hugely grateful to the driven and dedicated companies who supported the charity throughout 2022. It was another difficult year, remaining tough for many sectors. We are so thankful to those whose support was ongoing and to those who chose to support the charity for the very first time – whether through staff fundraising, cause-related marketing, recycling or providing gifts in kind.

The Big Give Christmas Challenge

The Noah's Ark Children's Hospital Charity has taken part in the **Big Give Christmas Challenge** for the past five years. This online match funding campaign has proved to be a hugely positive way to galvanise corporate partners, major donors, groups and individuals to donate and see their money doubled at a pivotal point in the fundraising calendar.

The 2022 campaign took place between the 29 November and 6 December and thanks to our pledger, champion funders, Julia and Hans Rausing, and our fantastic network of supporters, it was our most successful to date.
The campaign raised £87,852 in support of our Here for You Appeal which will provide emotional support to families, during the most difficult of times.





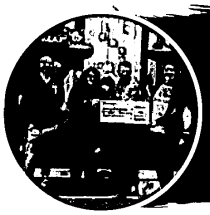
Wonderful Wates

Wates Group is one of the leading privately-owned construction, residential development, and property services businesses in the UK. Wates Residential Cardiff team voted to support Noah's Ark and totally immersed themselves in supporting the charity, organising bake sales, weight loss competitions, cycling challenges, donating gifts for the children and volunteering their time. Our partnership led to a donation of £5,000 from the **Wates Family Enterprise Trust**, which has gone to the Sparkle Fund.

Sophie Paterson, social value advisor at Wates, said:

"We are thrilled that this money can support the team to offer children, young people and their families special opportunities at times when they need them the most. We are very proud to have supported the Noah's Ark Children's Hospital Charity, and we look forward to working together again in the future."

Noah's Ark community in action



The Jones family, engaged their community and raised an amazing £11,626 by holding a tractor run, auction and bingo night to thank Noah's Ark for the care their daughter Elliw, received.



Campbell and his team of cyclists, rode from Cardiff to Evesham in July, starting off at the children's hospital entrance at 5.30am. The cyclists managed to raise over £3,700!



The Welsh Hospital's Choir held their annual Christmas carol event and were back in person at last in Newport Cathedral. The event was compered by Noah's Ark ambassador, **Roy Noble OBE**, with youth ambassador Fliss, in attendance with her family. The choir raised over £5,000.



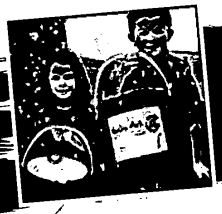
Family ambassador **Kirsty** arranged a Christmas lunch cooked by catering students at **Coleg Y Cymoedd**. The event, which also included a raffle, raised a fantastic £1,024.83.



David Charles, of **Vale Veterans Golf Club**, raised £1,600 during his captaincy.



Harper started her life on NICU. She was very poorly when she was born and is still under the care of consultants at the children's hospital. Harper cut off her amazing long hair and raised £1,106 for Noah's Ark!



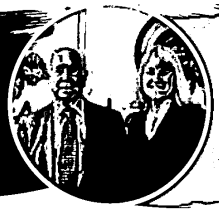
The New Theatre Cardiff, which is managed by Cardiff Council, allowed our dedicated volunteers to collect at their Christmas pantomime, raising £1,800!



An incredible £15,000 was donated by **Llandeilo RFC**. The Evans family have had some fantastic support from their community after son, Tristan, received treatment for a brain tumour at the children's hospital.

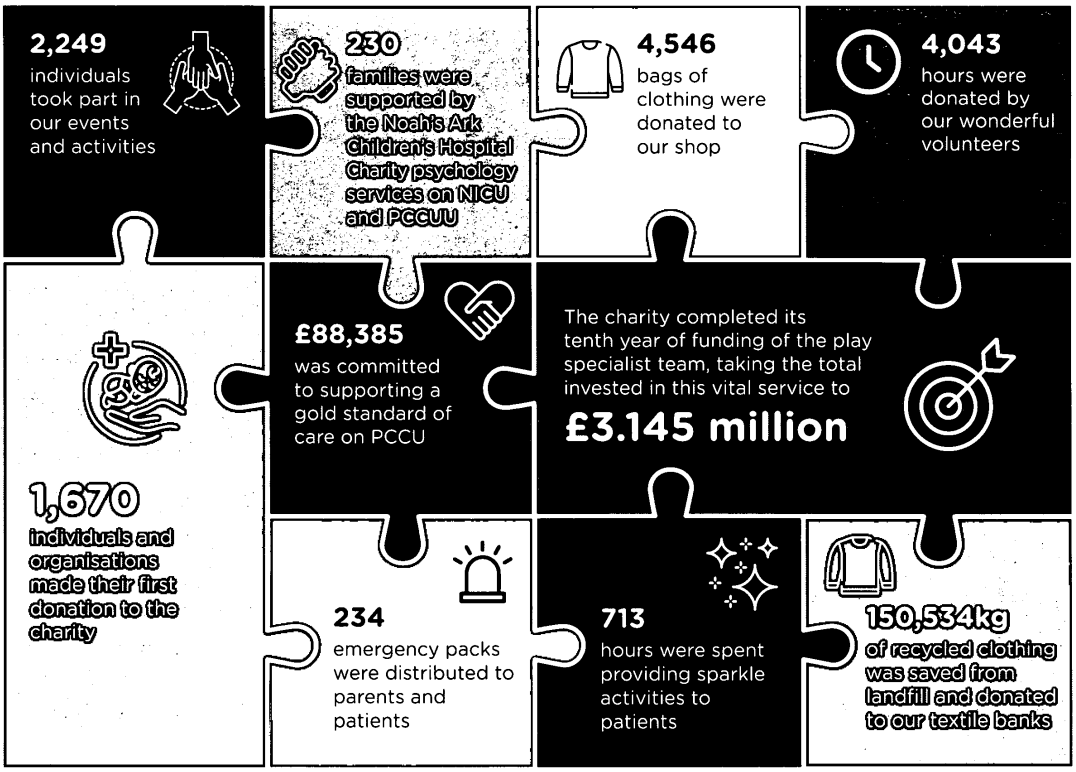


Ollie has had several operations including spinal, bladder leg and foot surgery. He walked a mile a day for the whole of November raising £780!



We were delighted to see the return of Royal Ascot day which raised £72,000 huge thanks to the Hayward family and Chepstow Plant.

Our year in numbers



Our amazing supporters



"It's not until you have a poorly child that you understand the impact it has on your whole life. That's why we took part in the Superhero Dash as a family – to support the hospital that will likely be caring for our daughter for her whole childhood."

Luke, Florence's dad



Environment and facilities

Our environment can have a profound effect on our mood and overall well-being. This is all the more apparent, at the Noah's Ark Children's Hospital for Wales, as children and families have to deal with intense stress and unfamiliar surroundings. As a charity, we work with the hospital to help provide calming and comforting surroundings for young patients, environments that feel familiar and soothing and where children can still be children.

A Living Sky Screen for patients receiving blood test

Every week, around 500 patients visit the Noah's Ark's outpatient department, Starfish, for blood tests. Though a regular occurrence here at the hospital, it can be a daunting experience for young children, especially when they need to come frequently for tests. In 2022, the phlebotomy team approached the charity with a request for a living sky screen to help distract children while undergoing the procedure.

The sky screen plays different nature scenes like an aquarium, forest, beach and clouds and has been proven to improve the wellbeing of patients, families and staff.

Four-year-old Edward came to outpatients to be tested for coeliac disease after his big sister was diagnosed with the condition. Mum, Jeni, was nervous about bringing Edward as her daughter is scared of needles and taking blood can be quite traumatic for her. Luckily, the new living screen was there to keep Edward entertained.

Jeni said: "Edward was so busy counting fish and looking for sharks on the screen that he didn't even flinch while the nurses were doing their work. It was so much less stressful than the experiences I've had with my daughter where it was difficult to keep her distracted for long enough to keep her calm. Edward went in with a smile and came out with one too."

Staff nurse, Jen, said: "The screen has become a real asset for redirecting patients and has been wonderful at distracting autism spectrum disorder patients by fully immersing them in the environment on the screen. It ensures a safe and calm blood sample for everyone involved."

The haemophilia unit gets a makeover

Right in the heart of adult outpatients in a small side room is the Children's Haemophilia Centre. The team submitted a grant request to transform the area from a plain room into a sensory-seeking and more child-friendly setting for children to receive what is often long-awaited treatment.

Thanks to supporters like you the room has now been transformed into an under-the-sea theme with sensory-seeking lights, wall murals, and interactive toys which aim to distract, calm and entertain children during their appointments.

The team has received wonderful reports from parents on how the equipment has helped to calm their children.

Staff and professional development

The care provided at the Noah's Ark Children's Hospital for Wales by its dedicated clinical teams, saves lives and transforms futures. The hospital's clinical teams work across 26 different specialities, providing around the clock care to children from the first moments of life right up to young adulthood. As part of a broader teaching hospital, the Noah's Ark Children's Hospital for Wales is also where the paediatric specialists of tomorrow come to learn. Investing in the best possible care, both for now and for the future, is something that we as a charity are here to help support.

Training in essential skills

In 2022, you helped fund two essential skills training mannequins that are fundamental in the training, assessment and improvement of nurses and doctors within the hospital's oncology and critical care units.

Training mannequins are dolls designed to represent a baby or child as realistically as possible and allow clinicians the opportunity to practice and perfect procedures.

Before now, the units had no option other than to borrow training mannequins from other departments or use far older versions which were less advanced in their training features and their ability to re-create life-like scenarios.

In the oncology unit, one of the mannequins is now being used to provide initial and then continued training and assessment on clinical skills like NG tube insertion, tracheostomy care, accessing ports and administering subcutaneous injections. It's also proving useful in teaching parents how to administer care before being discharged home.

The mannequin on PCCU comes with its own monitor which allows the training clinician to monitor vital signs exactly as they would in a critical care situation. It also has a control panel that the trainer can use to change the doll's breathing rate and pulse.



PCCU, practice educator, Carris Bude, said:

"The monitor is great because the trainee gets instant feedback. So for example, if you're being trained in chest compressions, you can see how effectively you're doing it from the stats on the screen – just as you would in a real-life situation. In critical care there's no margin for error so we need to make sure that each member of staff is skilled and knows how to react, both individually and as part of the wider team. A child's condition can change very quickly here and there are often multiple things going on at once. The technology allows us to mimic different scenarios in the most life-like way possible so everyone, from a newly qualified nurse to an experienced consultant, gets the best opportunity to learn, practice and improve their practice."

Minimising trauma during vein access

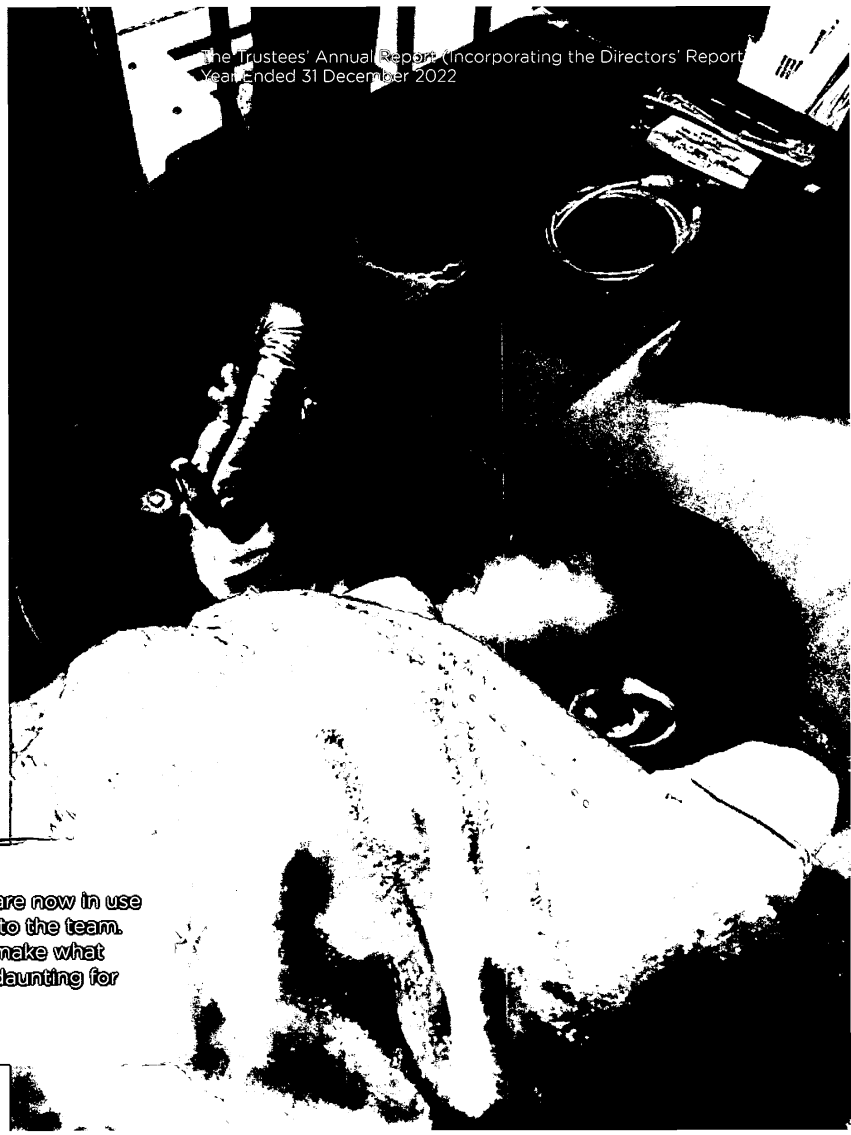
It's important to us as it is for the clinical team that children's experience while in hospital comes with the most minimal amount of trauma. It's why we fund equipment that helps procedures take place in the least invasive and most efficient way possible.

In 2022, Dr Ceri Haddon in general paediatrics submitted a grant request for a device called a cold light transilluminator. The device helps clinicians to visualize veins more easily, enabling easier IV access in smaller children and babies.

Most babies seen on Seahorse ward will need a blood test but their veins are very small and difficult to access. The team identified the piece of equipment as a solution as the illuminator shines a light from underneath the hand, easily identifying the veins for access to cannulas or blood tests.

Accessing the site correctly the first time minimises the trauma caused to the small patient and their family.

Four-week-old baby, Rylee, was one of the first babies to benefit from the vein illuminator and the whole process of gaining IV access was smooth for both mum and baby.



Dr Haddon said: "The lights are now in use and are proving to be of great use to the team. They require minimal training and make what can be a tricky process much less daunting for everyone."

Improving life-saving airway access on PCCU

Intubating a patient (inserting a tube into the airway for ventilation) can be vital to save a child's life and happens pretty much every other day on the critical care unit. When a child runs into difficulty with their airway, it's vital that things move quickly and that those performing the procedures are highly skilled. But the processes involved can be tricky, especially, as in a growing number of cases, a patient has a pre-existing issue that makes access more complicated. Through our grant programme, you have made it possible for the charity to fund two pieces of equipment recently noted as a requirement for a high standard of care in the treatment of difficult airways.

When a child has what's referred to as a 'difficult airway' perhaps due to facial injury after a car accident or a syndrome that effects the structure of the throat and airway, the process of intubation becomes more difficult and can become life threatening. In the last 6 months, there has been at least one child on PCCU with a very difficult airway at any given time.

The new video laryngoscope allows clinicians to intubate a child with precision and speed. It features a display screen that provides a consistent clear real-time view of a patient's airway. This also allows other practitioners to view the process - an essential part of the training process for the next generation of anaesthetists and paediatric trainee doctors.

The fibreoptic scope is used in tandem with the laryngoscope. The scope is a bendy fibreoptic tube with a small camera at the end of it, which allows clinicians to see and treat obstruction further down the airway. The device enables the anaesthetist to observe the breathing tube to check that they have been positioned correctly or to investigate the lungs and take samples to test for infection.

Prior to this, both devices were borrowed from other areas of the children's hospital. Now, thanks to you, the unit has its own, ensuring that children with a difficult airway receive the best standard possible of critical care.

Medical equipment and direct patient care

Thanks to those who donate and fundraise on the charity's behalf, we provide state-of-the art equipment and innovative patient focussed programmes that ensure children being cared for at the Noah's Ark Children's Hospital have access to the least invasive and most effective treatment available.

This year, your donations have funded equipment that allows clinicians to intubate critically ill children with greater speed and accuracy. You have helped to fund a dedicated ECG machine on Pelican ward which means that the cardiac team can now diagnose and treat dysrhythmia quicker, and a device that makes accessing veins in small babies easier and far less traumatic for all involved. In 2022, the charity also committed to the funding of a central monitoring system that will allow changes in the clinical condition of a child being cared for in isolation, to be detected promptly so that action can be taken to stabilise them.

A new ECG machine for Pelican ward

Pelican, the specialist cardiac ward at Noah's Ark, provides medical care to around 175 children with heart conditions every year. Many of them experience dysrhythmia, an abnormal or irregular heartbeat. Though not always, some dysrhythmia can be damaging. It can cause low blood pressure that then effects the function of other organs like the kidneys which, untreated, can ultimately lead to renal failure.

Until recently, a Pelican ward patient suffering from dysrhythmia during the daytime would have to wait for a member of the ECG department to be called in order to be assessed. At night or during the weekends, where there is no out-of-hours service, a machine would need to be loaned from another area. Delays like this could result in a failure to assess and diagnose dysrhythmia effectively or in serious cases, hinder urgent treatment.

Thanks to you, Pelican ward now has its very own ECG machine, meaning that the clinical team there are able to measure and detect changes and provide urgent treatment quicker than ever before.



The Here for You Appeal

The Noah's Ark Children's Hospital for Wales is an incredible place but there's no denying that, day in and day out, many families go through experiences that are hard for most to imagine. Children undergo daunting procedures, parents live with worry and uncertainty, families miss each other desperately and people can have their whole lives changed in an instant.

The children's hospital has a specialist child health psychology service that provides psychological and emotional support for a number of medical specialities. It includes psychology roles funded by Noah's Ark supporters on both the neonatal and paediatric critical care units. However, with hundreds of children and families being cared for at the hospital every day, this valued service can't be there to support everyone.

In December 2022, we embarked on an appeal to expand and improve access to emotional support services for children and families. The funds raised through the Here for You Appeal will go on to fund counselling, art and music therapy, ensuring that people can get the right level of support at the point at which they need it.

Within weeks, with the help of match funding campaign The Big Give Christmas Challenge, our incredible supporters had raised more than £113,000! Roll on a few months and the charity, in collaboration with the paediatric psychology team, is about to launch its first ever ward-based counselling service for children and families.



Our Sparkle Fund

Our Sparkle Fund provides a little sprinkling of joy into the lives of long-term families by making occasions like birthdays special or simply by providing little treats and activities to lift spirits. Witnessing first-hand what an impact this makes, in 2022, we made the decision to enhance our sparkle offering within the hospital with the introduction of a new coordinator called, Holly.

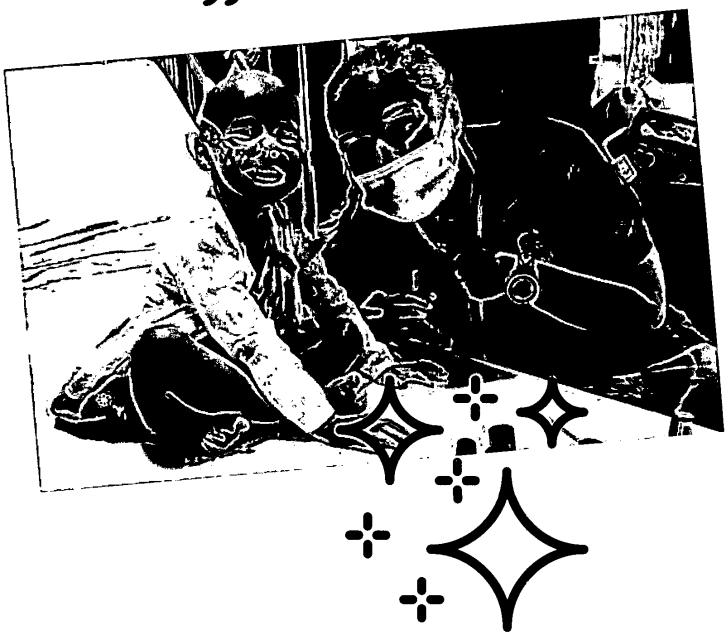
Over the past year, Holly has co-ordinated lots of special visits and provided countless glitter tattoos. She has also extended our wonderful therapy dog team from one to four, meaning that we're able to bring this very popular type of light relief to both families and staff on a more regular basis.

The Sparkle Fund helps to make sure that children's birthdays are still special, even if they are being spent in hospital. Holly arranges parties in the playrooms or at the bedside complete with birthday cakes, gifts and even a visit from some of the children's favourite characters. The fund also ensures that children don't miss out on other special occasions, so Santa still made a visit at Christmas time and pancakes were still decorated on Pancake Day. And it isn't just the children who benefit. Holly arranges much-needed R and R for parents too, with reiki and massage sessions and special treats on Mother's Day and Father's Day.

The Sparkle Fund has been made possible thanks to a donation from the Chloe Bigmore Trust in 2021, and donations from the Wates Family Enterprise Trust and the Wallace and Gromit Children's Charity in 2022.

Oncology patient, Olivia, has been in and out of hospital since the beginning of 2022 and celebrated her third birthday on Rainbow ward in the Spring.

Olivia's mum Kelly said: "Holly and the sparkle activities have had such an amazing effect on Olivia's wellbeing while we've been in hospital. Despite everything she endures as an inpatient, she's always happy to come back because she knows she can have her nails painted, a glitter tattoo or a visit from her favourite character or therapy dog."



She said: "I felt completely torn between wanting Lacey to meet the sister she'd longed for and worrying that seeing her on NICU connected to so many wires and machines would scar her for life. And what was I going to tell her about her sister's prognosis. The thought of telling her that she might lose her sister made me feel sick but I didn't want her to lose hope either. She was at that age where she was too old not to tell her anything but too young to understand.

I expressed my worries to one of the consultants and not long after, I was given a sibling pack. In it, there was an advice leaflet for parents and a fun, NICU themed journal for siblings and together they helped explain everything I needed to say. Lacey filled in her journal over the weeks we were in hospital and as well as helping her to understand the practicalities it also helped her understand some of the emotions she was feeling.

Also in the pack were two little bears, one for Lacey to keep and an identical one for Annie. When Lacey arrived on the ward that first time, the nurses gently lowered the cot so that Lacey could give Annie's hers in person.

I could tell that first visit to NICU was pretty overwhelming for Lacey so the nurse suggested we go into the family room so that Lacey could use the little kit in the sibling pack to make a cot card for Annie. By the time she was ready to go back in, Lacey was just excited about giving her sister the card. That one little thing completely changed Lacey's outlook and her fearfulness just lifted."

On the second day in NICU, blood tests came back to reveal that both Annie and Jenna had e-coli sepsis. Annie was put on strong antibiotics but the e-coli had already started to attack her bowel. By day four Annie had developed necrotising enterocolitis (NEC). On day six, she was rushed to surgery where all her large bowel was removed.

Jenna used Annie's teddy to keep Lacey up to date with her little sister's progress, sending pictures of Annie being waved off to surgery and welcomed back when she returned after her successful operation. Lacey was being cared for by her grandma but was missing her mum very much and had started to become anxious and tearful. Exchanging pictures of their teddies' day wasn't only a way of keeping Lacey involved in her sister's journey, it was a way for Lacey to stay connected to her mum too.

Thankfully, Annie's condition improved quickly after her surgery and she was soon well enough to move to the high dependency unit (HDU). The name card that Lacey lovingly drew on that first day went with Annie to HDU and moved with her again to their local hospital when they were discharged there for the last two weeks. Jenna says it gave Lacey another touchpoint at each step of Annie's journey home.

Jenna said

"It's been an incredibly difficult journey but one that's honestly been made so much better by the sibling packs. "Right from the start, the pack served a purpose for us all. For my husband and I, in those awful first days, it almost gave us something to focus on and it lifted a huge burden from me in worrying what and how to explain things to Lacey. For Lacey, it made things fun in a situation that was otherwise not fun at all. You'd think in the huge scheme of things something that simple might not make that much difference, but it genuinely has to us."

Annie is now home and doing well under the loving and attentive eye of big sister, Lacey.

Support for siblings on NICU

Children can feel confused, frightened and distanced by the experience of having a sibling in hospital. It can also be difficult, with so much going on, for parents to find the right words and the right time to explain what's going on. Our new NICU sibling packs are designed to support parents and older brothers and sisters during their new baby's hospital journey. In 2022, the packs were made possible thanks to a grant from the Waterloo Foundation. New mum, Jenna, says that the packs made a huge difference to her six-year-old daughter, Lacey when baby Annie was admitted on to NICU.



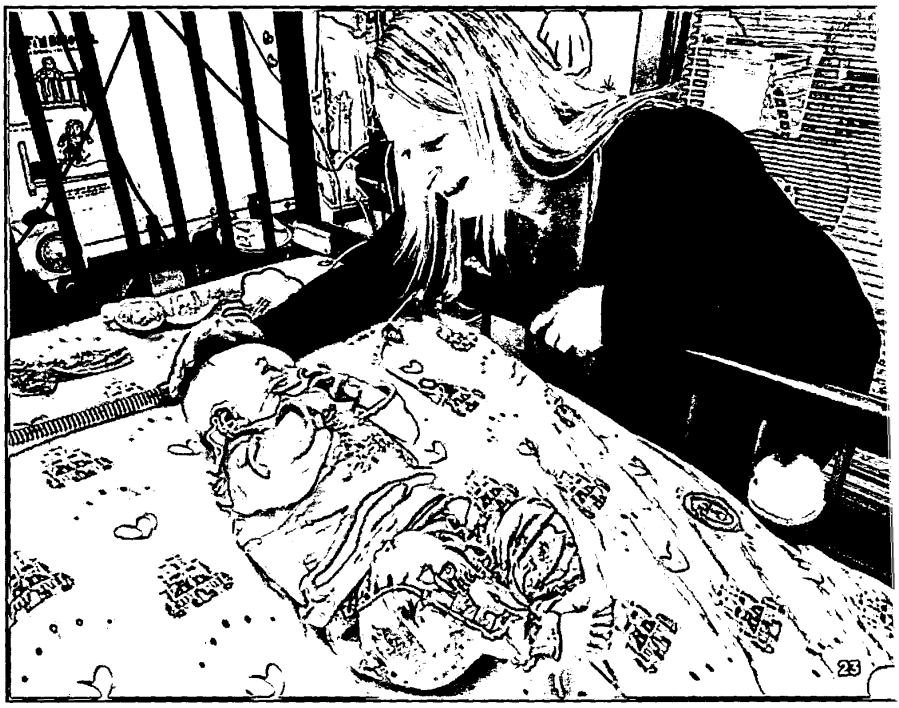
Jenna's newborn daughter, Annie, was rushed to NICU in a critical condition. When Jenna was told that her baby may not survive, her thoughts immediately turned to Lacey who had been so excited about having a sister. Jenna expressed her anxiety to a consultant and was offered a sibling pack.

Jenna was induced at 36 weeks when her placenta started to fail. Baby Annie was born after a long and difficult labour and at just a few hours old, Annie collapsed and the crash team were called. She was rushed to the neonatal intensive care unit in Cardiff, where her parents were told that Annie's chances of survival were extremely slim. Jenna's thoughts immediately turned to Lacey.

Martha said: "Sometimes it's just really overwhelming. There's always so much information to take in so Llinos and I have worked on some grounding strategies to help me cope. She's also suggested some practical things like taking a nurse with me to meetings with the doctors which has really helped.

We're still having a lot of setbacks and that can be really hard to cope with when you feel like you've made progress. One minute we're talking about going home and the next Lili will crash and we'll be back up on the critical care unit. I don't really think about the future now, I'm just waiting for the next crisis. I'm constantly mentally bargaining for little things – 'please don't let me get a call in the middle of the night, 'please let tomorrow be a good day.' Living like that takes a massive toll on your mental health on top of the lack of sleep, the guilt at being separated from my other daughter and the knowledge that Lili's condition will be with her for life. Our life has changed completely in a very short space of time.

It's hard not to feel negative but I'm really glad that Llinos is on hand to work with me on all of that. She helps me process it in a way that I don't think anyone else could and being able to speak to her has been like a breath of fresh air in a situation that can often feel suffocating."



Providing an emotional support service for families on the paediatric critical care unit

On any given day, PCCU is caring for many of the most critically ill children in Wales. Admissions are often sudden and by their very nature, emotional and traumatic for loved ones at the bedside. In 2022, we were able to extend a hand of support to PCCU families by providing funding for a psychologist. Here's how the new role is helping parents like Martha.

Baby Lili was diagnosed with dilated cardiomyopathy and mitral valve regurgitation at only a few weeks old. It meant that her muscle walls were stretched and thin and that a faulty valve in her heart was allowing blood to leak backward. During the first few months of her life, Lili spent time at home, on the intensive care unit at Noah's Ark and on Pelican ward, in varying states of wellness. But suddenly her heart function deteriorated. Lili's team contacted colleagues in Great Ormond Street for advice but with concerns that Lili was just too unwell to cope with surgery, mum, Martha, was gently told to prepare for the fact that palliative care may be the only option.

Martha said: "That week waiting for GOSH to come back to us was undoubtedly the worst week of my life. I was sitting in a hospital waiting to hear if my daughter would live or die and all I could think about was how only a few months earlier I'd just been a normal mum excited at the prospect of having two daughters.

I wracked my brain trying to think how all this could have happened, questioning what I'd done wrong or what I could have done to prevent it. My guilt then gave way to anger that I was having to deal with this wait alone while my partner had to work, followed by jealousy of all the other parents who were just out there, happily pushing healthy babies in prams. Then I'd crash with guilt at thinking that way. It was just this huge washing machine of emotions that I didn't know what to do with."

It was at this point that Martha met Llinos, a psychologist on the PCCU whose role is funded by the Noah's Ark Children's Hospital Charity.

Martha continued: "Llinos was there solely to listen and support so she performed a different function to everyone else. But because she was situated in that medical environment, she also just got it. During that awful week she would come to the bedside and just let me talk. She's there to care so I felt like I could release all those overwhelming feelings without judgment and be reassured that many other parents in my situation felt exactly the same. Just knowing that made me feel so much less alone."

Finally, the decision was made to operate on Lili in the hope that her valve could be repaired. Though an initial date for surgery was pencilled for two weeks' time, there were fears that Lili would not last that long so she was taken to Bristol by the WATCH team for surgery later that week. The procedure would take six hours to perform and Lili was given a 50/50 chance of surviving it. Martha says that she and Hedd walked around Bristol in a daze during those hours but returned to the hospital to be greeted by Lili's surgeon who confirmed that the operation had been a success. Martha says in that moment, they felt such an incredible sense of relief. Psychologist, Llinos, kept in touch with Martha, during their three weeks in Bristol, calling regularly to check in and offer Martha an opportunity to talk. Since Lili's return to Noah's Ark, there have been some more bumps in the road, largely due to some issues that Lili has with her digestion.

The charity was able to commit to funding the PCCU physiologist role thanks to a donation made by Simmons & Simmons in late 2021.

Having been unable to consume food orally for months, Eden-Olive had developed a severe food aversion. Dedicated to break that barrier, Juliet worked tirelessly with her, initially introducing dry minimally smelling food such as bread and cereals. Juliet would place food around Eden-Olive's favourite toys and allow her to touch and explore. As the weeks went by, Juliet increased her tolerance by introducing food that had a smell to them. As babies are so inquisitive and will naturally bring their hands to their mouths, Eden-Olive was slowly coming to terms with the new smells and textures on her own terms.

Michelle said: "Juliet dedicated seven months to teaching my daughter who, as well as a severe oral aversion, was afraid to have anything with any kind of texture on her hands. Juliet encouraged her to explore. She had so much patience with Eden and let her know it was also ok to go at her own pace.

Whenever I do messy play with Eden now, I think of Juliet and the love and dedication she showed us. She will forever be in our hearts. She taught me how to separate the medical rollercoaster I was on with my baby and enjoy play time with her. It was a very difficult time being in hospital for a year with Eden-Olive but with wonderful play specialists like Juliet it just makes it all a little easier."

Eden-Olive is now five and continues to visit the children's hospital, sometimes for long inpatient stays. As she often has to endure uncomfortable and sometimes even painful procedures, hospital can be a scary place for Eden-Olive, but Juliet has been a constant reassuring presence.

Michelle said: "Juliet always finds us and brings things to occupy Eden-Olive. As she has grown, we've had to adapt how we prepare her for procedures. We used to be able to distract her with her favourite song on the iPad but, not anymore. Eden-Olive needs everything to be explained to her and to see everything with her own eyes. Juliet does such a wonderful job at explaining things and will often role-play to help prepare her."



The play specialist service

Play is an essential part of a child's life. It's how they learn about the world and process feelings and emotions. This is why, thanks to you, the charity funds the invaluable play specialist team.

For frequent patients like Eden-Olive, bonds formed with the play team can last for years. Eden-Olive was born with oesophageal atresia, a condition which left untreated, is incompatible with life. At only two days old, Eden underwent a life-saving five-hour operation but though it was successful in repairing the problem, it was not a cure and her parents were told that the condition may have much longer-term consequences for their little girl.

Eden spent four-and-a half-months on the neonatal unit before moving to Island ward, which is where play specialist, Juliet, came into their lives.

When Eden-Olive first arrived on Island ward, mum, Michelle, felt unable to play with her little girl.

Michelle said: "She had always been so ill and covered in wires; I hadn't been able to truly enjoy her. I was so consumed with fear because we'd been through so much already. The truth is that I was scared. But Juliet helped me so much. She taught me how to play with Eden and see past the tubes and constant alarms."



Little Journey

Noah's Ark gets its first app!

Many children get worried and anxious in the lead-up to a hospital admission, especially when it involves surgery. Unfortunately, anxiety can lead to less positive experiences, slower recovery, and, in some cases (particularly where a child has to visit hospital on a number of occasions) a poorer sense of wellbeing. Here at Noah's Ark, we're always keen to invest in new ways to make the experience easier for children. It's why, in 2022, we invested in a free new app for families.

Co-created by children themselves, Little Journey is a simple-to-use app that guides and supports families through the healthcare journey - all from the comfort and safety of their own homes. The app features a virtual reality tour enabling children to explore the exact rooms they'll be visiting; age-tailored animations explaining what will happen and why; breathing and relaxation exercises and therapeutic and distraction games to use during stressful periods.

The app is also proving helpful to parents by providing key information like checklists, fasting guidelines, a space to note questions and a diary to add future appointments.



Emergency child and parent packs

Though hospital admissions are often planned, many are not and, in those instances, families can turn up with only the clothes they are wearing. This is where our emergency admission packs for children and parents come in.

The packs contain a range of essentials to get a parent or child through their first days in hospital. The parent packs contain a change of clothes, a snack, toiletries, socks and a comb while for children, they also include additional comforts like colouring books and a cuddly toy to sleep with in case a favourite has been left at home.

Ward manager, Rhiannydd said: "The children's packs are invaluable to families when they come in to the ward from A and E, especially when it's late at night. Parents always worry that they don't have what they need for their child and the packs provide everything for those first uncertain few days. It's one less thing to worry about from a practical perspective for parents but the addition of the cuddly toy and colouring book means that they brighten up a child's day too."

In 2022, our children's packs were made possible thanks to a Tesco Community Grant.

Helping patients and their families

We provide services to ease stress on families, raising spirits, supporting children and young people through life-saving treatment and helping to provide the best experience possible during their hospital stay.
Services providing emotional support to families on both the PCCU and NICU help families process some of the most difficult experiences they will ever face.
Our emergency admission packs and the food provisions for parent kitchens offer practical support, while sparkle activities, now enhanced thanks to the appointment of a new co-ordinator, offer much needed light relief during long hospital days.

Supporting children and young people in mental health crisis

The significant rise seen in children admitted in mental health crisis during COVID-19 showed no sign of abating at the beginning of 2022. Keen to support the children's hospital as it adapted to the additional pressures, the charity co-funded a short term psychology role for both families and frontline staff. We were also pleased to support the work of mental health nurse, Adele, through continued funding of 'back on your feet' packs.

Adele said: "The number of children and young people admitted here in mental health crisis is far higher than I think most people would expect. The patients range between 11 and 16, though some are younger, and can present with a range of issues from self-harm to eating disorders. A number of young people are admitted because they need urgent medical attention, others because they need close monitoring to keep them safe."



'**Back on your Feet packs**' contain a change of clothes and toiletries together with a few nice treats to make the recipient feel important and cared for. Adele said: "When young people are admitted to hospital in mental health crisis, they often only come in the clothes they're wearing. Having a few home comforts makes all the difference to those who are feeling low. The look on the faces of young people when you hand them the pack says it all. They don't expect or ask for anything but to know someone cares makes such a difference.

"One of the most common things children and young people in crisis say is that they don't need help, or they don't deserve it. When I hear something like that, I'll ask them how they would feel if a child with a broken leg wasn't being helped. I tell them it's the same thing but it's just a different part of them that hurts and sometimes what's going on with them can take a little longer to heal. That's why it's so important to de-stigmatise mental health. Just because you can't see it like you could see a broken leg, it doesn't mean it isn't there."

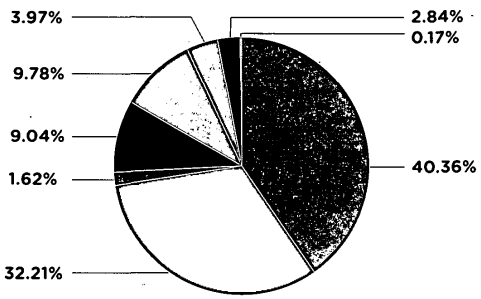
The difference made with your support



"Knowing that the Noah's Ark team are on hand is such a huge relief. If Olivia's having a difficult time with a procedure, I know I can call the team and they will have someone there with something to distract Olivia in minutes."

Kelly, Olivia's mum

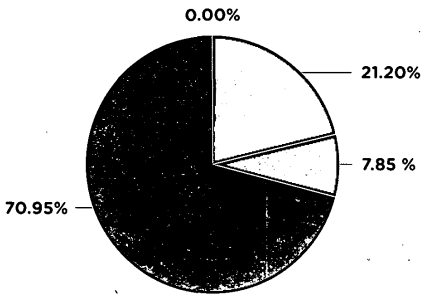
Income 2022



- Donations (£605,192)
- Legacies (£483,039)
- Events (146,658)
- Trading (£135,550)
- Trust & foundations (£59,592)
- Clothing Recycling (£42,620)
- Grants (£24,232)
- Investment (£2,589)

Total £1,499,472

Expenditure 2022

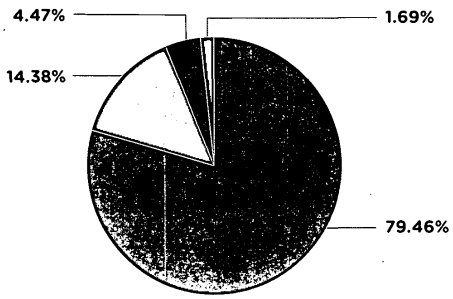


- Charitable activities (£955,329)
- Fundraising costs (£285,465)
- Trading (£105,706)
- Taxation (£7)

Total £1,346,507

71p in every £1 is spent on our charitable activities

Hospital expenditure in 2022



- Patient and family services (£487,534)
- Medical equipment and Direct Patient Care (£88,230)
- Professional development (£27,430)
- Environment (£10,348)

Total £613,542

Our year in fundraising

As we entered 2022, we felt much more optimistic about the fundraising landscape, with community and event plans more firmly in place for the year ahead. Some of the changes which were implemented during the pandemic have remained permanently, like the increased use of digital platforms. We were finally confident that lockdowns had ceased and restrictions were at their lightest since the beginning of COVID-19. As we progressed through the year, these were removed completely.

The appetite for virtual events diminished, with supporters wanting to get back to in person events. The year saw two Cardiff Half Marathons, our inaugural in person Superhero Dash, the return of Santa's Grotto at IKEA and our first ball since 2019, which took place at the Hilton, Cardiff.

Companies started engaging more with the charity as hybrid working became the norm instead of remote operations. As teams come back together again, so did a renewed enthusiasm to give back. Our partnership with Tesco went from strength to strength, with 24 recycling banks in place across south and west Wales. We were delighted and extremely grateful to receive the bag levy from Primark once again. We anticipate that by 2024, the partnership will have raised over £1 million - a phenomenal amount.

In the summer we had the honour of being nominated as Swansea City FC's charity of the year. We felt the same sense of gratitude again in the autumn as our celebrity ambassador, Jamie Roberts, announced Noah's Ark as the named charity for his testimonial year.

Community fundraising had a strong year as we got back out to local community events and groups reunited in person, following the pandemic. Many hospital families went on to become incredible fundraisers and champions. We did feel a shift in volunteering, finding it harder to recruit and will focus on tackling this problem in 2023.

We continued to monitor expenditure and kept costs low where possible in 2022 although investment in areas such as legacies, retail, events, and technology will be key to returning to the growth trajectory we were on before lockdown. Our relationships with the hospital teams are strong and it is by working collaboratively that we will forge a bright future and continue our passionate support of the nation's specialist children's hospital.

Achievements and performance



"My little baby Marnie was fighting for her life on NICU for four months. We then got moved to Owl ward for another five months. I never realised how important all the equipment was until my little one was in there. What this charity does is absolutely outstanding and me and my partner are very lucky to be bringing our baby home. If it wasn't for the charity and the staff we wouldn't be able to enjoy our baby girl. Thank you Noah's Ark."

Morgan, Marnie's dad

Looking ahead

With rapid advancements in technology and an increased emphasis on patient-centred care and wellbeing, the landscape of medicine is continually evolving. As a charity, we will continue to ensure that our nation's children's hospital is able to keep up with the pace of that change, so that the young patients in its care have the very best opportunity to live full and happy lives.

Having raised more than £1million to help build and equip a new neonatal intensive care unit back in 2018, we will turn our attention to the smallest and newest amongst us again in 2023, supporting the unit as it grows and evolves. The £300,000 we hope to raise in the second half of the year will fund incubators, ventilators and transport incubators - otherwise known as 'intensive care units on wheels'.

With ongoing support from the people of Wales, we will ensure continued funding for our long-term priorities like the play specialist team, a service so crucial to providing that all-important child-friendly environment at the hospital. We will work with our hospital colleagues to make Jungle ward fit for the future with funds so generously donated during our Jungle Ward Appeal.

Having seen the impact that our sparkle activities have on the daily lives of children and families in hospital, we were proud to make further investment in these activities during 2022 with the appointment of our first ever sparkle co-ordinator. This is an area of our work that we predict will only continue to grow in the months and years ahead.

Knowing what a vital role that patient and family wellbeing plays in a child's recovery, emotional support continues to become a cornerstone of our offering as a charity. Thanks to passionate support for our 2022 Christmas appeal, Here for You, we are hugely excited to announce that 2023 will see the appointment of two ward counsellors. These new members of the team will provide vital on-the-spot support to children and families struggling with the many challenges they face.

In 2023, we will take time to listen to the views and opinions of the families, supporters, and stakeholders we represent, ensuring that, as a charity, our vision and goals continue to resonate. We will work closely with our hospital colleagues as they take stock and look to the future after the tumultuous years of COVID-19. With the rich information we have gathered, the charity will develop a robust strategy for the years ahead - crystal clear both in its vision for children and how it will be achieved.

We can look forward to a full calendar of 'in-person' events with September 2023 seeing the welcome return of our family mass participation event, the Superhero Dash. We look forward to seeing many of those familiar faces again in December at our Santa's Grotto in IKEA and at the Reindeer Run.

In 2023 we will look to build on and introduce new partnerships, developing mutually beneficial relationships which will go beyond raising money, making a tangible difference to both the charity and partners alike.

We will continue to build on our digital activities, making it easier for people to connect with our message and offer support in ways that are best suited to them. And we will invest in our charity team, ensuring that they have the right support, skills and resources to achieve the things that they are so committed to delivering for the children and families of Noah's Ark.



Grant making

Having restricted our grant programme to applications of less than £1,000 during the pandemic, we were delighted to re-open the scheme in full once again in 2022.

Our grant programme makes the charity accessible to all frontline staff at the children's hospital by allowing them to apply directly for funding where they have identified a need within their own team or department. By the end of the year, the charity had awarded £613,542 in grants, helping to support the work of a whole array of disciplines from phlebotomy to oncology.

The Noah's Ark community

Long-standing supporters, those who have recently joined our cause and others who have so kindly remembered us in their Will, share many common values but one ultimate vision. As a community, we will continue to create brighter todays and better tomorrows for the children of Noah's Ark.

We run events and campaigns and work with schools, companies, community organisations, philanthropists, and grant-making trusts to make our mission an evolving reality. Our wonderful fundraisers, ambassadors, and volunteers play a key role in making everything we do possible.

We are forever thankful to the families who, having had personal experience of the children's hospital themselves, decide to help others like them by fundraising on behalf of the charity. Many also offer to share their stories with the aim of raising both awareness and funds. This takes strength and a generosity of spirit and we would like to extend our deepest thanks for this.

Risk management

The Board of Trustees takes the identification and management of risk seriously in governing the charity. A Master Risk Register is in operation and identifies strategic and operational risk across all areas of the charity, each graded according to the level of severity and likelihood. It is the responsibility of the charity's management team to regularly review these risks and report to Trustees each month to ensure controls and any necessary mitigating actions are implemented.

Managing risk is essential to ensure that the charity can fulfil its purpose and deliver its commitments and core activities to the Noah's Ark Children's Hospital for Wales. The charity accepts that no activity comes with zero risk, indeed some risk is inherent to our organisation, the charitable sector, the environment in which we work, and the activities required to deliver our purpose. The very nature of our work is to raise funds and it is our duty to maximise the contributions of others while minimising risk to a level that will not compromise our impact and remains within our values as an organisation.

Principal risks

High levels of economic uncertainty threaten the charity's ability to raise income: Rising interest rates, inflation and falling house prices have the potential to impact the number of donors, the level of giving and the value of estates in legacies. In addition, costs are rising across the board threatening net income. The areas of risk here are financial stability, damage to reputation and the delivery of core activities. The charity seeks to mitigate this risk by analysing the diversity and opportunity across income streams to create resilience to change, to retain existing supporters through exceptional stewardship and service, to widely demonstrate the impact of donations and to engage new supporters. In addition, the charity shall increase visibility and awareness of the crucial role the charity plays at the hospital. The charity monitors closely its designated, committed and free reserves to ensure that while existing. commitments to the hospital will be met, sufficient income can also be generated to meet urgent need at the hospital.

COVID-19: The pandemic caused severe disruption to fundraising and income generation, giving rise to risk across the following areas: major capital projects, grant making, financial sustainability, reputation and delivery of core activities at the hospital. The charity took many mitigating measures in 2020 - 2022 providing a roadmap to recover pre-pandemic levels of income. Whilst we are making progress, many of our pre Covid volunteers have not returned, and we have had to rebuild this crucial resource to ensure fulfilment of fundraising activities. Retention of our volunteers and additional recruitment is a priority.

Capital development projects and the changing need at the hospital: The pandemic brought significant changes to clinical admissions and nursing care and both medicine and surgery are now delivered in more flexible ways. Virtual clinics and appointments will reduce the footfall at the hospital which could impact our hospital-based shop and visibility to families.

COVID-19 also influenced patterns of paediatric activity. The clinical teams were presented with difficult challenges as the number of children admitted in emotional distress and mental health crisis increased. This has helped to influence our commitment to making emotional support a core area of our charitable activity.

The significant changes to the health need and clinical delivery affected the charity's ability to continue with the capital appeal for the redevelopment of jungle ward launched before the pandemic struck. This still carries a high reputational risk with donors and stakeholders which the charity must manage. Planning has finally been able to continue after a three year pause and will take time to complete; one new risk in this project is that capital costs will have escalated significantly since original plans were drawn.

Investment strategy

The charity has continued to retain funds in short term deposits and accessible funds. Whilst the gains in better economic times could be attractive, the charity prefers to be able to immediately access funds without risk to support the hospital. The nature of the organisation is that there are not significant liquid funds over and above the commitments to projects which would allow surplus cash to be invested in longer term investments. This matter is under regular review.

Charitable objects

The relief of sickness and promotion of good health in children and young people attending the Noah's Ark Children's Hospital for Wales and its outreach services, through the provision of excellent facilities, equipment and other resources, and the advancement of innovative and pioneering treatments.

Public benefit

The Trustees confirm that they have complied with the duty in section 4 of the charities act 2011 to have due regard for the Charity Commissions' guidance on public benefit.

Independence

Independent of the NHS, we work in close partnership with Cardiff and Vale University Health Board who manage the hospital. We support the whole hospital and all its patients through our fundraising. The charity receives no government or NHS funding. We rely entirely on voluntary donations and gifts in Wills.

Setting and achieving our fundraising objectives

Our fundraising objectives have evolved quite a bit since our first urgent call to build a specialist children's hospital for Wales. We work hand in hand with the health board, responding to requests to support innovation and advancements in medical care. We fund capital development projects that improve both patient experience and the clinical teams' ability to deliver modern standards of care. We listen and respond to the voices of frontline staff and patient families and many of our fundraising objectives today are clearly driven by their needs.

We remain true to the mission that drives us - to strive for excellence, to secure the best treatment and outcome possible for young patients, and to make families feel supported and cared for through their hospital experience.

Our fundraising objectives are measured against achieving these overarching goals. The activities we undertake to raise funds are planned with the aim of demonstrating to our supporters the difference their fundraising makes.

How we measure success

We measure success by the impact our investment makes on the care provided to the 73,000 children who receive treatment at the hospital each year. The physical and emotional outcomes are equally as important to us, as are the experiences of parents, siblings and the wider family.

We also measure success against specific appeal and event targets, growth in new supporters, feedback and engagement in numerous activities. We feel proud that there are such tangible outcomes for the children and families we represent. We can confidently show donors how their funds have been used for the benefit of thousands of children each year.

About us

Here at the Noah's Ark Children's Hospital Charity, children and families are at the heart of everything we do. We ensure that treatment and outcomes for children can continue to improve by funding new and innovative medical equipment and facilities. We support children and families in the here and now through our emotional support service and the much-loved play specialist team and we invest in the future by providing technology that helps train the bright clinicians of tomorrow. We also strive to make the hospital a less frightening and more familiar place for children by creating family-friendly environments and by sprinkling a little fun and happiness into hospital days.

Our mission and goals

Our goal is to support the Noah's Ark Children's Hospital for Wales as it continues to strive and maintain excellence in paediatric care. We want to ensure that every family feels fully supported throughout their hospital experience.

Our mission is to ensure that the hospital's dedicated and committed practitioners have the equipment and facilities they need to secure the best outcome possible for their young patients. By listening to the needs of children and families, we will deliver services that support them both emotionally and practically while ensuring that, at every turn, children are still able to be children.

Our key areas of focus in 2022

Equipment: The Noah's Ark Children's Hospital houses 26 specialties, including the country's only dedicated PCCU and a cardiology department which treats some of the most complex heart conditions in Wales. In 2022, our supporters made it possible for the charity to provide equipment that is now helping to ensure that children are receiving the care they need quicker, more effectively, and, where possible, less invasively.

Staff and professional development: While the charity pivoted to provide COVID-19 related support to frontline staff during the pandemic, 2022 saw us re-focus on investment in learning and skills development. Your support has funded tools and equipment that is helping clinicians to perfect their art, continually improving care as a consequence.

Helping patients and families: Our wonderful play specialist team continues to use play at the bedside and in the dedicated playrooms to relieve anxiety and help children develop, recover and relax within the hospital environment. We provide practical support in the form of emergency admission packs and, while certain restrictions have remained in place, food for parent kitchens. Our commitment to emotional support grew again in 2022 with the introduction of a new psychologist on PCCU and the launch of a sibling support project on NICU.

Sparkle and fun: Knowing what a huge difference fun and laughter have on a child's wellbeing, we invested further in these activities in 2022. We appointed the charity's first ever sparkle co-ordinator who now provides and co-ordinates more activities, therapy dog visits, and festivities like birthdays and end-of-treatment celebrations- meaning that the children of Noah's Ark miss out on less.

The values that guide us

Excellence
We strive to support the work of staff by providing the best medical equipment and facilities.

Hope
We offer hope to children and their families from across Wales.

Compassion
We place compassion at the heart of everything we do.

Family
We work together as an extended family, working in partnership with the hospital, community, patients and their families.

Objective and activities



"With everything they've been through, you'd think that my children would dread coming here but they don't, they love it! The Noah's Ark play specialists and the whole team are like a second family to us and we can't thank them enough for what they do."

Shehla, mum to dialysis patients, Adam and Alesha

Noah's Ark Children's Hospital Charity Company Limited by Guarantee

Despite its challenges, 2022 finished on a huge high. The evolution of our commitment to ensuring that families have access to counselling and therapeutic support when they need it took a huge leap forward with the launch of our first-ever appeal dedicated to emotional support. Launched at the end of November, by Christmas, the Here for You Appeal had exceeded its initial target of £100k. We could now start 2023 safe in the knowledge that very soon, life for the children and families of Noah's Ark would be made better.

I hope that, over the following pages, you feel rightly inspired by the impact that the support of people like you, can and have made.

Whether you have donated, fundraised, or helped in any way during 2022, on behalf of the Trustees, I would like to thank you all. Despite the current economic situation, thanks to your ongoing support, we are ready to face the new challenges of 2023.

Eddie Hayward OBE, Chairman,
Noah's Ark Children's Hospital Charity



A message from our Chair
Edward Hayward OBE

It has always filled me with immense pride to serve as Chair of the Noah's Ark Children's Hospital Charity, but never more so than in the last three years. Since the onset of the pandemic, I have heard countless stories of clinical teams going above and beyond to ensure exemplary standards of care, of parents battling through restrictions, putting their children's needs way above their own, and of our donors and fundraisers, continuously finding new and creative ways to show they care. As a charity that relies solely on the support of the public for funding, they have been our eternal flame.

As COVID-19, its restrictions, and its repercussions rumbled on into 2022, we embarked on the new year with renewed determination to stand by children and families in whatever way needed. Thanks to public donations made to the charity's COVID-19 resilience fund in 2020/2021, we continued to provide food and essentials for families caring solo for their children under the one-parent-only policy. We planned virtual visits, from storytellers to singers, so that children didn't miss out on a sprinkling of fun and supported the hospital as it tackled the continued rise in children admitted in need of emergency mental health care.

But in 2022, we were hit with another crisis, this time in relation to the cost of living. As a charity, we were acutely aware yet again of the impact that this new crisis could have on our ability to raise funds, particularly so quickly after the last. Yet again, our supporters demonstrated their steadfast commitment, through thick and through thin. In 2022, 1670 people donated or fundraised for the charity for the first time; 500 people raised more than £40k by taking part in our first ever mass participation event, the Superhero Dash; 4043 hours of volunteer time was donated and supporters like you raised £87,852 for our Here for You Appeal through the Big Give Christmas Challenge.

What difference does all this support make to the children and families we are all here to help? Well, thanks to you, in 2022 we provided funding for the incredible play specialist service for the tenth year running. Families on the Paediatric critical care unit (PCCU) got the emotional support many so desperately need thanks to a new dedicated psychologist. We worked in collaboration with our colleagues on the neonatal intensive care unit (NICU) to launch a brand-new project for families. We funded equipment that quite literally saves the lives of the most critically unwell children in Wales. We provided innovative new training tools to the clinical teams so that they could continue to provide a gold standard of care to children. And these are just a few highlights.

TRUSTEES	E. A. Hayward OBE (Chair) J.A. Hayward (Vice Chair) Dr. R. Verrier-Jones MA FRCP HON FRCPCH A. Abhyankar MS, FRCS (Gen. Surgery) MCh, FRCS (Paed Surgery) L. H. Doyle Cert PFS First SMM Dr. M. Alfaham MB, CHB, MRCP, MD, FRCPCH K. Clatworthy S.O. Gates D.C. Jones BEd (resigned 5th May 2022) C. Williams M Hamer (appointed 18th October 2022) I Gorvett (appointed 18th October 2022)
SENIOR MANAGEMENT	S. Mainwaring MSc
AUDITORS	Haines Watts Wales LLP, Statutory Auditors 7 Neptune Court, Vanguard Way, Cardiff, CF24 5PJ
BANKERS	HSBC Bank plc 56 Queen Street, Cardiff, CF10 2PX
SOLICITORS	Eversheds Sutherland 1 Callaghan Square, Cardiff, CF10 5BT

Report of the Trustees for the year ended 31 December 2022

The trustees, who are also the directors of the charitable group for the purposes of the Companies Act 2006, present their report with the financial statements of the charitable group for the year ended 31st December 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019). This report consolidates the results of Noah's Ark Children's Hospital Charity and its subsidiary, Noah's Ark Appeal Limited, collectively referred to as Noah's Ark.

Structure, governance and management

Governing document

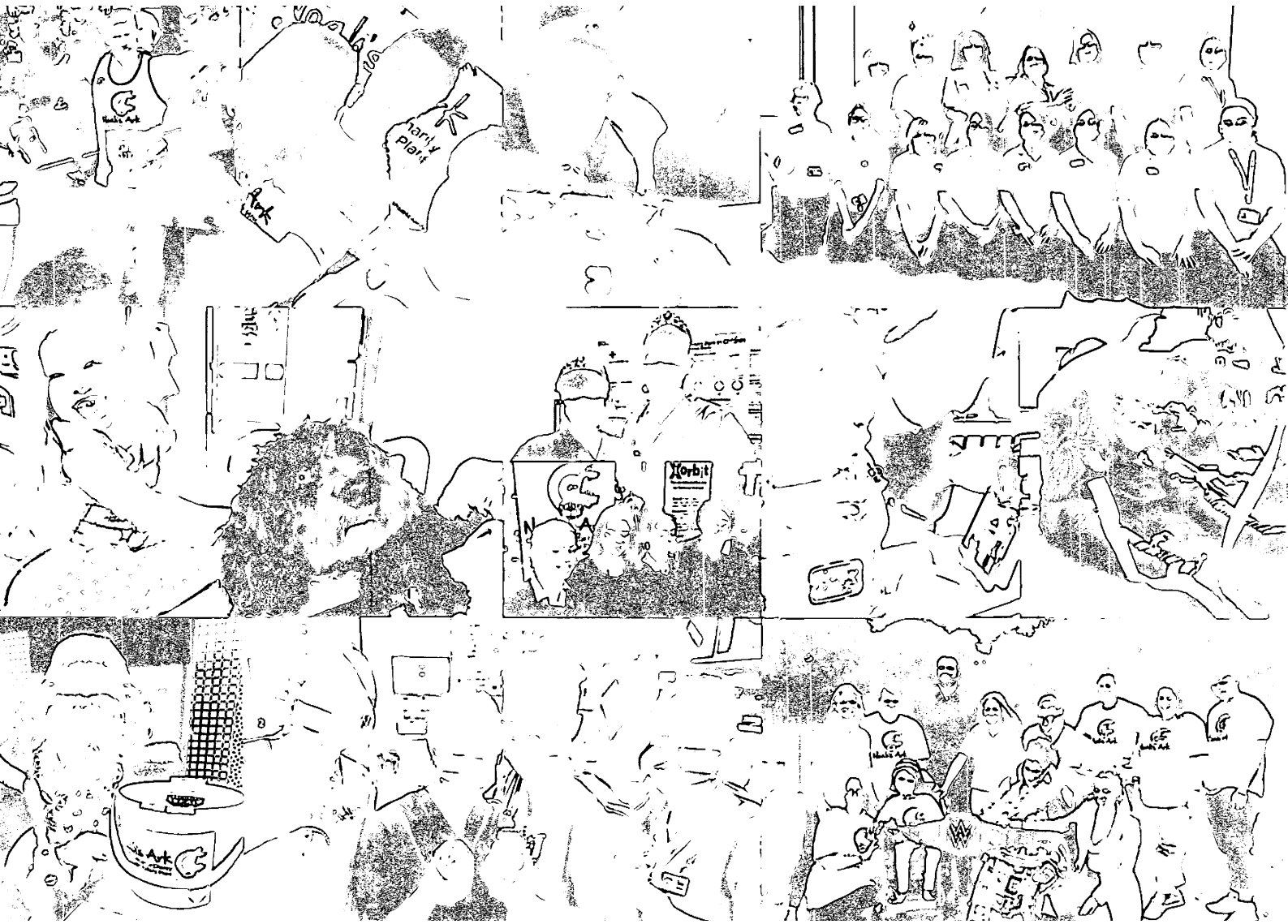
The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Reference and administrative details

REGISTERED COMPANY NAME	Noah's Ark Children's Hospital Charity
REGISTERED CHARITY NUMBER	1069485
REGISTERED COMPANY NUMBER	03486361 (England and Wales)
REGISTERED OFFICE AND CONTACT DETAILS	Upper Ground Floor Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW www.noahsarkcharity.org enquiries@noahsarkcharity.org 029 2184 7310

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Noah's Ark

Children's Hospital Charity
Elusen Ysbyty Plant

Annual Report 2022



Creating
brighter todays and
better tomorrows
for the children of Wales.

Company Registration Number: 03486361
Charity Registration Number: 1069485

NOAH'S ARK CHILDREN'S HOSPITAL CHARITY

England & Wales - Charity number 1069485

Accounts

Noah's Ark
Children's Hospital Charity
Elusen Ysbyty Plant

Annual Report
2021



21 YEARS OF CARING TOGETHER

Creating
brighter todays and
better tomorrows
for the children of Wales.

Registered Charity No. 1069485
Registered Company No. 03486361


ZIP WORLD
TOWER
The Noah's Ark Virtual Half Marathon 2021
SHOES, CLOTHES
AND TEXTILES
Go team Noah's Ark!
Raising vital funds for the Noah's Ark
Children's Hospital for Wales

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Report of the Trustees for the year ended
31 December 2021

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Governing document

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TRUSTEES	E. A. Hayward OBE (Chair) J.A. Hayward (Vice Chair) Dr. R. Verrier-Jones MA FRCP HON FRCPCH A. Abhyankar MS, FRCS (Gen. Surgery) MCh, FRCS (Paed Surgery) L. H. Doyle Cert PFS First SMM Dr. M. Alfaham MB, CHB, MRCP, MD, FRCPCH K. Clatworthy S.O. Gates D.C. Jones BEd C. Williams S.P. Thompson LLB (resigned 24th November 2021)
SENIOR MANAGEMENT	S. Mainwaring MSc
AUDITORS	Haines Watts Wales LLP, Statutory Auditors Neptune Court, Vanguard Way, Cardiff, CF24 5PJ
BANKERS	HSBC Bank plc 56 Queen Street, Cardiff, CF10 2PX
SOLICITORS	Eversheds Sutherland 1 Callaghan Square, Cardiff, CF10 5BT

A message from our Chair
Edward Hayward OBE

Welcome to our Annual Report for 2021, a year of highs and lows in which celebrations to mark our 21st birthday were mostly put aside while we continued to support those who we are here to represent in the midst of a global pandemic. It's a situation, I think it's safe to say, that very few of us could have predicted. The Noah's Ark family has now achieved 21 years of caring together and the strength of the bonds that each of you has helped to create over those years is why we have been able to weather these most recent ones. You are the ones who have kept this ark afloat – thank you.

Young patients and their families were our inspiration as always, keeping our focus sharp through difficult times. We kept children and young people at the heart of every decision and action and are delighted to share outcomes from that in this report.

As the COVID-19 crisis continued, so did the support we introduced at speed within the hospital at the start of lockdown in 2020. Our range of emergency packs for parents, children and young people admitted in mental health crisis continued, as did our food provision for parents caring for their children alone while ward restrictions were in place. We also introduced ward activities as soon as it was safe to do so with visits from our therapy dog, Nico, and one to one story and song sessions delivered virtually to children on the wards.

During its second year, the effect of the pandemic on mental health continued to make an impact. The admission rates for children in mental health crisis remained at an all-time high and the effect on families, many of whom are already coping with life changing experiences, was visible. Emotional support for families and staff was needed in 2021 more than ever. It has rapidly become a key focus for the charity as we have been fortunate to witness first-hand the positive impact that support and advocacy has when offered at the point of need.

The emotional support service funded by the charity on the neonatal intensive care unit has had a demonstrable impact. We now have plans to launch a similar service covering paediatric critical care and major trauma. During 2021 we also invested in a scoping exercise to assess the demand for emotional support across the children's hospital, supporting the development of a strategic approach to delivering this care.

Working collaboratively with the health board, we hope to be able to progress these plans in 2022.

Thanks to our donors and fundraisers, the charity also continues to fund the play specialist service. We never cease to be in awe of the positive impact that these talented professionals have on children, young people and their families.

We were also able to fund state of the art equipment on the paediatric critical care unit, supporting the unit as they continuously strive to maintain a gold standard of clinical care.

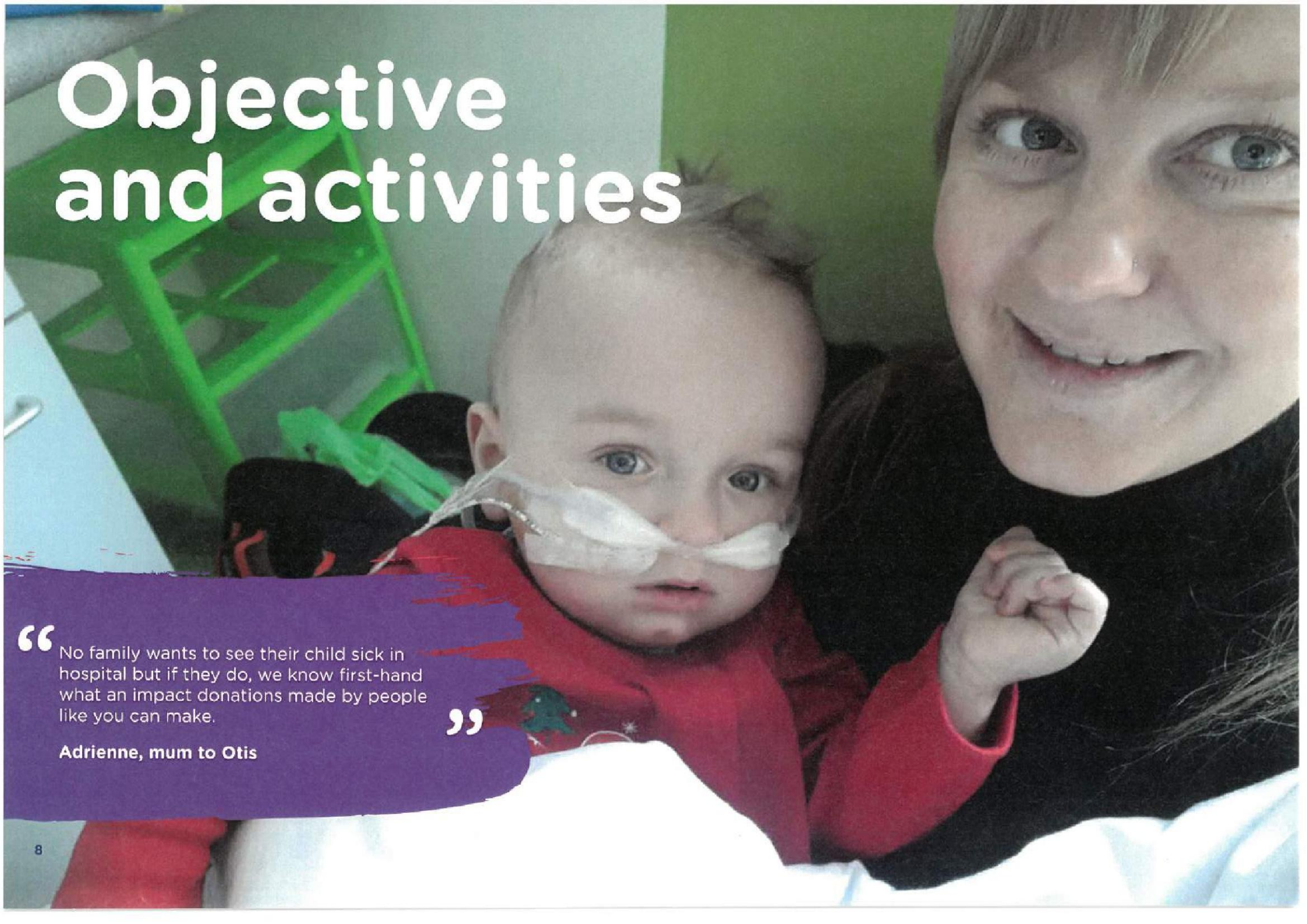
On behalf of the Trustees, I'd like once again to extend our sincerest thanks to all those who helped us through this and each of our 21 years. You have made it possible for the charity to continue in its mission to support the incredible care delivered by frontline staff at the Noah's Ark Children's Hospital for Wales. After another year that none of us will forget, I'm confident that the Noah's Ark family remains united and ready to face the new challenges of 2022.



Eddie Hayward OBE, Chairman,
Noah's Ark Charity



Objective and activities



> “No family wants to see their child sick in hospital but if they do, we know first-hand what an impact donations made by people like you can make.”
>
> **Adrienne, mum to Otis**

About us

As the official charity of the Noah's Ark Children's Hospital for Wales, children and families are at the heart of everything we do.
Thanks to the dedicated efforts of our supporters, we can respond to urgent need across the hospital, funding innovative life-saving equipment and investing in technology that helps to train the bright clinicians of tomorrow. We invest in patient and family services and facilities, helping to ensure that every aspect of the hospital experience is centred on the wellbeing of young patients and their families. We also work with the hospital to create an environment that is less clinical and more child-friendly for the young patients who spent time there.

Our mission and goals

Working closely with, but independently of, the NHS, our goal is to support the Noah's Ark Children's Hospital for Wales as it continues to strive and maintain excellence in paediatric care.

Our mission is to ensure that the hospital's dedicated and committed practitioners have the equipment and facilities they need to secure the best outcome possible for their young patients. We want children and their families to feel supported and cared for, in what are often very challenging times. Therefore, we invest in services designed to enhance and enrich patient experience.

Our key areas of focus in 2021

Equipment: The Noah's Ark Charity responds to urgent need across the hospital, funding innovative or life-saving equipment. Thanks to the ongoing commitment of the charity's supporters, we have helped make sure that the hospital's specialist clinicians have the best resources possible at their disposal so that they can provide the highest level of treatment and care.

Helping patients and families: Vital in a patient centred model of care for both children and their families, we have supported services and programmes that help give patients, parents and carers the best possible experience during their hospital stays.
Funding for the play specialist service continued in to its eighth year and, following the success of the charity's emotional support service for families on NICU, we embarked on a collaborative project with the health board to scope out a hospital wide service.

Sparkle and fun: Through our grant making programme, our Sparkle Fund and Friday Hub Club, we worked to make the hospital a less frightening and more familiar place to be for children, sprinkling a little fun and happiness into hospital days. We celebrated different seasons and festivities from Easter gifts, summer lollipops, family nights, virtual Santa visits and the ever-popular silent disco.

Practical support: As for most of 2021 strict visitor restrictions were still in place, our COVID-19 resilience fund allowed us to continue providing food for parents on the wards.
Our range of emergency packs created for patients and families admitted unexpectedly has also become a staple provision for families in need.

The values that guide us

Excellence

We strive to support the work of staff by providing the best medical equipment and facilities.

Hope

We offer hope to children and their families from across Wales.

Compassion

We place compassion at the heart of everything we do.

Family

We work together as an extended family, working in partnership with the hospital, community, patients and their families.

Charitable objects

The relief of sickness and promotion of good health in children and young people attending the Noah's Ark Children's Hospital for Wales and its outreach services, through the provision of excellent facilities, equipment and other resources, and the advancement of innovative and pioneering treatments.

Public benefit

The Trustees confirm that they have complied with the duty in section 4 of the charities act 2006 to have due regard for the Charity Commissions' guidance on public benefit.

Independence

We are independent of the NHS but work in close partnership with Cardiff and Vale University Health Board who manage the hospital. We support the whole hospital and all its patients through our fundraising. The charity receives no government or NHS funding. We rely entirely on voluntary donations and gifts in Wills.

Setting and achieving our fundraising objectives

Our fundraising objectives have evolved quite a bit since our first urgent call to action - to build a specialist hospital for the children of Wales. We continue to work hand in hand with the health board, responding to requests to support innovation and progress in health care and funding capital development projects that allow clinical teams to deliver increasingly higher and modern standards of service. We have become better at listening and responding to the voices of frontline staff and patient families and many of our fundraising objectives today are clearly driven by their needs.

We remain true to the mission that drives us - to strive for excellence, to secure the best outcome possible for young patients and to make families feel supported and cared for through their hospital experience. Each of our fundraising objectives are measured against achieving these overarching goals. The activities we undertake to raise funds are planned with the aim of demonstrating to our supporters the difference their fundraising can make.

How we measure success

We measure success by the impact we have on the healthcare and experience of babies, children and young people from across Wales, their families and the staff that care for them.

We also measure success against specific campaign and event targets and growth in new supporters and followers, among numerous other indicators. We are pleased that there is such tangibility for the investment of our funds. We can confidently show donors how their funds have been used for the benefit of thousands of children each year.

Risk management

The Board of Trustees takes the identification and management of risk seriously in governing the charity. The charity's management team scrutinises the activities and commitments of the charity and reports to Trustees monthly to ensure controls and any necessary mitigating actions are agreed for each area of risk.

The charity scrutinises and establishes core risk areas that could significantly impact the charity's ability to fulfil its purpose and deliver its commitments and core activities to the Noah's Ark Children's Hospital for Wales. The charity accepts that no activity comes with zero risk, indeed some risk is inherent to our organisation, the charitable sector, the environment in which we work, and the activities required to deliver our purpose. The very nature of our work is to raise funds and it is our duty to maximise the contributions of others while minimising risk to a level that will not compromise our impact and remains within our values as an organisation.

Principal risks

COVID-19

The pandemic caused severe disruption to fundraising and income generation giving rise to risk across the following areas: major capital projects, grant making, financial sustainability, reputation and delivery of core activities at the hospital. The charity took many mitigating measures in 2020 and 2021, providing a roadmap to recover pre-pandemic levels of income. Whilst we are making progress, there is still uncertainty in some sectors and some of the charity's events in early 2022 were impacted through participant isolation. Therefore, COVID-19 still presents a risk to the charity but as regulations and guidelines continue to be lifted, we hope that barriers to fundraising will likewise reduce. Some of the measures taken during the pandemic such as postponing investment in development activity will ease very slowly and cautiously to allow the charity to rebuild its income to pre-pandemic levels.

Capital development projects and the changing need at the hospital

The pandemic brought significant changes to clinical admissions and nursing care over the last two years; both medicine and surgery is now delivered in more flexible ways. COVID-19 has influenced patterns of paediatric activity due to closure of the schools and reduced numbers of usual respiratory illnesses during lockdown but has presented the hospital with different challenges of children and young people with behavioural and emotional crisis admissions. These will need to be considered in any capital redevelopment along with all other services and reverting to "normal activity" in forthcoming winters.

These significant changes to the health need and clinical delivery affects the charity's ability to continue with appeals for capital development launched before the pandemic struck. There is also the risk that capital costs will escalate when planning continues. This carries a high reputational risk with donors and stakeholders which the charity must manage.

High levels of concern over the rise in the cost of living and general economic uncertainty

The areas of risk here are financial stability, reputation and the delivery of core activities. The charity team and Trustees work closely together to explore and develop streams of income that could then offset falls in income elsewhere. The current fundraising strategy identifies as a priority the need to increase the number of donors making recurring monthly gifts. Regular giving allows the charity to plan with confidence. The charity monitors closely its designated, committed and free reserves to ensure that while existing commitments to the hospital will be met, sufficient income can also be generated to meet urgent need at the hospital.

Investment strategy

The charity has continued to retain funds in short term deposits and accessible funds. Whilst the gains in better economic times could be attractive, the charity prefers to be able to immediately access funds without risk to support the hospital. The nature of the organisation is that there are not significant liquid funds over and above the commitments to projects which would allow surplus cash to be invested in longer term investments.

Grant making

This programme makes the charity accessible to all frontline staff at the children's hospital, building strong bonds in the process.
In 2021, we continued to make an impact on a smaller but meaningful scale by awarding specific grants for sums under £1,000 for a range of projects such as a beads of courage programme. These grants are already making a positive difference to children's experiences and outcomes.

Though the charity suspended grant making for large value applications during the pandemic, pre-existing applications were considered as prospective fundraising appeals or, where possible, funding from external organisations was sought. Thanks to a very large pledge from Simmons & Simmons, it was possible to give the green light to an emotional support service on critical care and major trauma which will launch in 2022. We look forward to reopening the whole grant programme in 2022 and encouraging proposals from hospital staff at all levels.

The Noah's Ark community

Our long-standing supporters, new donors and those who have so kindly remembered us in their Will, all share our passion, belief, and a dedication to creating brighter todays and better tomorrows for the children and families of Noah's Ark. They are all part of the Noah's Ark family and without them, we quite simply couldn't do what we do.

We run events and campaigns and work with schools, companies, community organisations, philanthropists and grant making trusts to make our mission an evolving reality. Our regular givers help us to plan, even during difficult times and in 2021 we reached out to many who have helped us over the years. Our wonderful fundraisers, ambassadors and volunteers play a key role in making everything we do possible.

We extend huge gratitude to those families who, having had a personal experience of the children's hospital themselves, decide to help others by fundraising in support of our charity.

Many of those also allow us to tell their story, often while their hospital journey is still taking place. This takes great strength and fortitude and we express our deepest appreciation for their openness and willingness to tell their very personal stories with the aim of raising both awareness and funds.

Looking ahead

At the beginning of 2022, there is hope that things seem to be returning to normal. There is certainly an air of optimism that our plans for the year ahead and beyond can continue with confidence.

We will continue to fund the play specialist team, a service so crucial to providing that all-important child-friendly environment at the hospital. Supporting patients and their families during their hospital journeys will remain a cornerstone of our work and initiatives that create brighter days for inpatient families will continue.

Our therapy dog, Nico, was welcomed back with huge excitement towards the end of 2021 and the relaunch of Friday Hub Club, albeit virtual for now, was made a reality in time for Christmas.
A full programme, with views to grow these services even further, is in our sights for 2022.

Emotional support is fast becoming an area of key focus for the charity. Following the success of the psychology service for NICU families funded through our Tiny Lives Appeal, 2022 will see the charity fund a similar service within paediatric critical care and major trauma. In addition, we plan to play an integral role in the development of a potential new hospital-wide emotional support and wellbeing service, so every Noah's Ark family has access to this type of support if they need it.

Our appeal to redevelop Jungle Ward has made significant progress, now being more than a third complete. Work to raise the remaining funds will continue once next phase consultations and the capital planning preparation is complete.

The charity will reopen its grant making programme, launching with the announcement of funding for a radiology phantom to optimise radiation doses in X-rays. This is particularly beneficial for children requiring multiple X-rays during their treatment. Hospital staff, at all levels, will be encouraged to come forward with proposals that bring innovation and improvement in health care provision.

We will resume long term planning with the health board senior management, following a hiatus brought about by two years of COVID-19 and its implications on service delivery. We anticipate that the charity will be asked to partner on further development projects such as a single point of entry for children and young people.

To deliver this support to the hospital, our fundraising will also change in the year ahead as we return to more in person events. A full calendar of activities is in place and we will look forward to seeing our supporters and volunteers face to face once again. Keeping the charity stable for the future remains of crucial importance but with some renewed confidence, we feel able to move forward. We shall continue to develop our digital activity, making it easier for people to connect with our message, increasing our online presence in retail and investing in technology to support both our fundraising and governance.



Achievements and performance



> "The charity has made the hospital more child centred and less medicalised. For us, it's made a very tough situation a little less hard and the value of that is unquantifiable."
>
> **Rupert's dad**

Our year in fundraising

Like many other organisations, the pandemic changed our working practices dramatically. Some of those changes, such as the increased use of digital platforms at both the front and back end of the charity, will remain permanently. Lockdowns and restrictions meant that planning ahead was made much more difficult and many of our volunteers understandably felt uncertain about their return.

After surviving a year of such uncertainty and the need for constant rapid response to ever changing need at the hospital, we anticipated an even more difficult year in 2021, expecting that the closing of government schemes and a likely rise in the cost of living could impact significantly on our fundraising.

Companies largely remained as remote operations, meaning that activities involving teams became difficult to organise. Virtual event fatigue was beginning to show and a demand and hope for in person events made virtual events less appealing. In addition, COVID-19 relief funding schemes were no longer so available.

This said, despite another challenging twelve months in fundraising, our end of year result was higher than we had anticipated, and we achieved net growth over 2020. Indeed, we had several positives to celebrate.

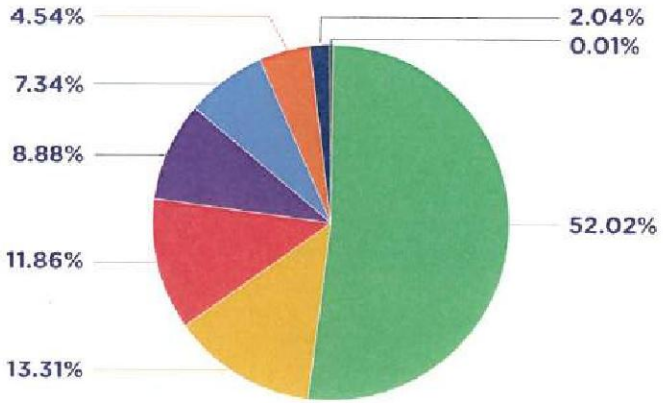
We introduced two great events to our calendar, the Zipline and Cyclothon and our Big Give campaign was again a big success. We were exceptionally pleased to reopen 24 of our textile recycling banks in partnership with Tesco. Community fundraising had a strong year and many hospital families went on to become incredible fundraisers and champions.

We value our corporate and trust supporters and saw a significant upturn towards the end of the year, not only because of an exceptional donation but in general as employees returned to work.

Expenditure was once again slashed in 2021 and investment was postponed unless the return was short term. We hope to move forward with postponed plans in 2022 and continue developing a new three-year strategy that will bring focus and stability after such difficult times.

We are certainly more optimistic at the beginning of 2022 than we were as we entered 2021. Investment in areas such as legacies, retail, events, and technology will be key to returning to the growth trajectory we were on before the lockdown. Our relationships with the hospital staff and families have gone from strength to strength during the past two years and it is by working collaboratively that we will forge a bright future and continue our passionate support of the nation's specialist children's hospital.

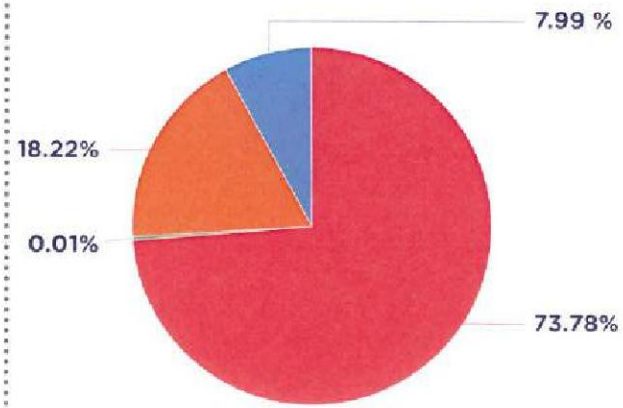
Income 2021



- Donations (£639,432)
- Events (£90,255)
- Legacies (£163,622)
- Trust & foundations (£55,747)
- Grants (£145,704)
- Clothing Recycling (£25,106)
- Trading (£109,143)
- Investment (£118)

Total £1,229,127

Expenditure 2021

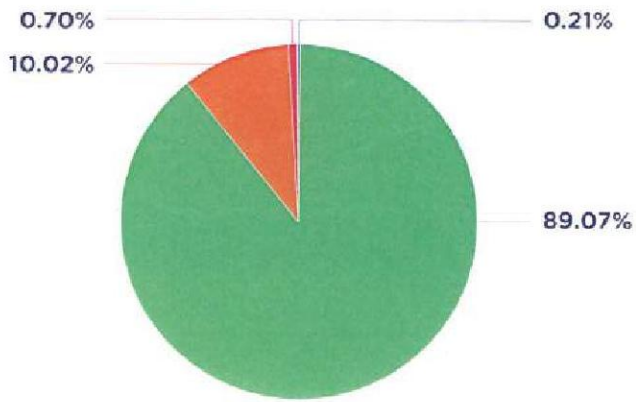


- Fundraising costs (£213,845)
- Trading (£93,753)
- Charitable activities (£865,743)
- Taxation (£82)

Total £1,173,423

74p in every £1 is spent on our charitable activities

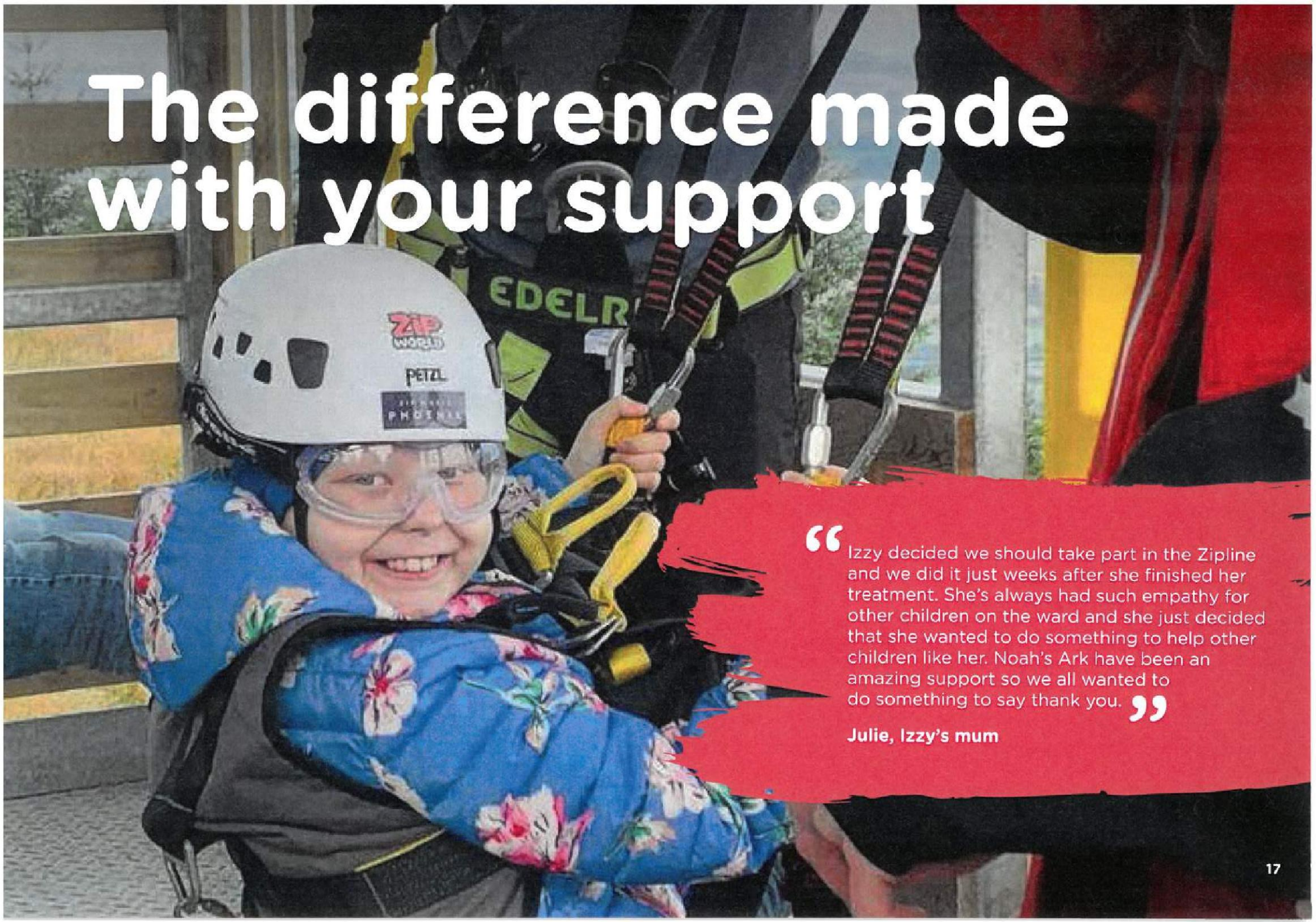
Hospital expenditure in 2021



- Patient and family services (£505,551)
- Medical equipment and Direct Patient Care (£56,896)
- Professional development (£3,968)
- Environment (£1,220)

Total £567,635

The difference made with your support



"Izzy decided we should take part in the Zipline and we did it just weeks after she finished her treatment. She's always had such empathy for other children on the ward and she just decided that she wanted to do something to help other children like her. Noah's Ark have been an amazing support so we all wanted to do something to say thank you."

Julie, Izzy's mum

Helping patients and their families

We provide services to ease stress on families – raising spirits, supporting children and young people through life-saving treatment and helping to provide the best experience possible during their hospital stay.

Family support services like the play specialist team bring fun into the hospital and help patients come to terms with their condition or illness. Emergency admission packs for both parents and children provide families with one less thing to worry about during intensely stressful times and our emotional support service on NICU helps parents come to terms with one of the most distressing periods of their lives.

Resilience fund

The designated COVID-19 resilience fund that we set up in March 2020 continues to be essential to our operation. The fund helps us to respond quickly where necessary to support patients, families and the hospital itself during the pandemic. Parent food banks set up in all wards during the first lockdown have continued as parents still find themselves in difficult situations without the broader support network of visiting friends and extended family.

PCCU Sibling packs

Being the sibling of a child in hospital, particularly one who is very ill, can be very difficult and confusing for a child at home. It's why, in 2021, the charity funded packs to maintain special bonds while families are apart.

Baby Amelia was only eight days old when she started experiencing seizures in January 2021. She was transferred to the Noah's Ark Children's Hospital where she was diagnosed with the herpes virus, an unsafe swallow and calcification of the brain which was the cause of her seizures. Amelia's condition was life limiting and she spent most of her life as a resident on either Island Ward or the paediatric critical care unit (PCCU).



Parents, Sarah and Michael visited Amelia as much as they could but with a round trip that would often take two hours and two other children under five to care for, it was tough. Though COVID-19 rules around visitation were relaxed as 2021 progressed, visits by anyone other than parents or carers were only allowed in extenuating circumstances. Knowing of their situation, Amelia's care team on Island Ward had made special arrangements so that Kaitlyn (5) and Logan (3) could see their sister but on the day of their visit, Amelia's condition deteriorated and she was taken to critical care.

Sarah admits that it was hard to explain to the children why their little sister couldn't come home and they weren't able to see her. Sarah and Michael tried their best to include them through frequent video calls and showing pictures but the children were still very confused and separate from Amelia's life.

Having witnessed many situations like this, PCCU nurse Emma Smith developed the idea of sibling bags – a package of activities to help children bond with their brother or sister during their time apart as well as some treats and a best brother/sister certificate to make them feel special.

Emma says:

"Family is the most special bond and being apart from that unit is unimaginable for our families. On PCCU this creates real difficulties, especially for siblings when their brother or sister is ill and they have been unable to visit due to ongoing restrictions. Family life has been turned upside down. So, we had an idea – a sibling happy bag!

We want to help brothers and sisters feel just as special and included in their sibling's journey; to help them feel connected by giving them an opportunity to draw a picture and send a framed photograph of themselves for their sibling on PCCU. It's a space where a brother or sister can just be themselves, feel special and important, and continue to do all that they can do during tough times.

I can't thank supporters of the Noah's Ark Charity enough for turning this idea into a reality by continuing to donate and raise funds for the hospital."

Kaitlyn and Logan were the first children to receive PCCU children's bag.

Sarah says:

"Kaitlyn and Logan were so happy with their bags. They couldn't wait to put their special sibling certificates in frames and we made pictures and cards with the craft stuff to put around Amelia's cot together on weekends. Logan looked around the house for Amelia for a long time when she first went in to hospital and neither of them were able to build a bond with her like they have with each other. The sibling bags were a really nice, child friendly way to make them feel part of Amelia's life."



The play specialist service

From outpatient visits to extended stay patients, the play specialist service performs a vital role in children's lives right throughout the hospital. As the pandemic rolled on in to its second year, the team continued to prove an invaluable support to families as parents cared for their children single headedly while hospital access was restricted.

Though playrooms remained largely shut during 2021, the team were undeterred, adapting their roles to provide care at the bedside and helping children to both understand and cope with their conditions and treatment.

The play team on Pelican Ward support children with renal and cardiac condition. Sometimes the patients they care for are admitted to the ward for long periods while at other times the children come from home for regular treatment.

Alesha and Adam are brother and sister. They share the same big bright eyes, an addiction to cheese and a keen love of Disney songs. But those aren't the only similarities. Alesha and Adam also share a kidney disorder called congenital nephrotic syndrome.

Nephrotic syndrome is a condition that causes the kidneys to leak large amounts of protein into the urine. This can lead to a range of problems including swelling of body tissue, a greater chance of catching infections and, in very rare cases, kidney failure.

Because of their shared condition, both children have spent extended periods in hospital as inpatients and both now visit the children's hospital at least three times a week for haemodialysis. At some point before they become much older, they will also both need kidney transplants.



Shehla says:

"People always say that it must be so hard and stressful to live our life, but it's ours now and there's nothing we wouldn't do for our children. Yes it's hard when they're unwell but it's a family effort and by that I very much mean the team here at the hospital too.

When Adam was ill at Noah's Ark last summer, Waheed took the night shifts before going straight to work in the mornings while I took the days. But there were times I needed to be with Alesha at home or at her appointments and I don't know how we would have managed during that time without the support of play specialist, Donna. Adam was hooked up to a machine to give him nutrition for the majority of the day but she'd provide a whole range of activities like water play, painting, messy play and reading stories. Knowing that Adam was with Donna helped me feel less torn."

Donna and play team member, Carys have been a part of the support system around Adam and Alesha since they started haemodialysis. They provide play opportunities that keep the children happy and entertained during long periods attached to machines. As the children miss out on so much school, Carys and Donna also plan developmental activities to help Alesha and Adam meet their milestones. Through play, they also provide the children with emotional support so that they can understand and adjust to their often very medicalised lives.

Carys says:

"Alesha has both a fluid and food restricted diet which she found very hard to cope with at first. She didn't understand why it was unsafe for her to drink as much as she wanted to or eat her favourite food like her friends did. Donna and I worked alongside the dietician and psychologist to support the family.

To help Alesha, we created personalised PJ Masks themed stories which she could read each day to remind her. We then sat with the family to create a daily routine planner where Alesha could add what she would eat and drink that day and then remove them as she went along. It was a visual reminder for Alesha to be aware that once they had gone from the planner, she could not have any more that day."

Carys and Donna also encourage the children to play hospitals, carrying out dressing changes, bloods or injections on their dolls and teddies. This improves their knowledge of what each procedure involves and has helped to reduce anxieties when it's their turn.

Carys says:

"During the sessions they use real equipment to see what they feel like and what they do. Alesha's understanding of some of the key procedures she has gone through is incredible!"

When the time comes, Alesha and Adam will go to Bristol for their transplants so the play team have worked with Shehla to create individual transplant plans for the children. The play team are also preparing Adam and Alesha so they know what to expect in a way that they can understand.

Shehla says:

"I don't know what I would do without the support of the play team. With everything they've both been through, you'd think that the children would dread coming here but they don't, they love it. Carys, Donna and the whole team are like a second family to us and we can't thank them enough for what they do."

Emotional support on the neonatal intensive care unit

The emotional support service on the neonatal intensive care unit saw its first complete year of operation during 2021, providing direct support to 240 families. Here, Tom and Madi explain how support from the charity's principal NICU psychologist, Catriona, helped them through an incredibly tough start to parenthood.

Baby Oliver is Madi and Tom's first baby, but he was Madi's fourth pregnancy so they feel particularly blessed. Because of their history, Madi was monitored very closely during her pregnancy and everything went well until at 24 weeks, she suffered a partial abruption of the placenta and started to bleed. Madi was admitted to hospital on strict bed rest and given steroids to prepare the baby's lungs in the high likelihood that she would go in to premature labour.

Baby Oliver kept growing for another month until Madi's waters broke at nearly 29 weeks and he was born weighing exactly 1kg. Oliver was put in a bag to maintain his temperature and rushed straight to the neonatal intensive care unit where he was placed on a ventilator.

Madi says:

"Those first few days on intensive care were frightening. Although we'd had some time to prepare for the fact that this would probably happen, we went straight from becoming parents in hard circumstances to this strange clinical environment where everything beeped. But thought it was really scary, we didn't have much time to think because things would change constantly. His medication would change or his oxygen levels would fluctuate and he'd need more or less support. We were pretty much living minute to minute."

About a week in to their 71-day stay, Madi and Tom were introduced to Catriona, the Noah's Ark Charity NICU psychologist.

Catriona would visit regularly and for Madi, having someone to talk through her worries with, especially when Tom went back to work part time, was a great help.

Tom says:

"Leaving Madi for big parts of the day was hard because I was worried about her. I remember walking in and seeing her with Catriona and feeling a big sense of relief to see that someone was there on the ward just for her – especially when something alarming had happened. Because Madi was getting the support she needed, I felt supported too. Catriona's presence helped us both cope."

Like many parents living through the NICU experience, Madi and Tom didn't feel able to start processing what had happened until Oliver was stable. As his condition started to improve, he graduated to the nursery to learn to feed without a tube before going home. The clinical team were also trying to reduce Oliver's oxygen in the hope that he could go home without it. Both Madi and Tom remember those long final days as some of the hardest. No longer running on adrenaline, they were exhausted and desperate to get home to start life as a family.

Madi says:

"Though Oliver was definitely through the worst, we actually had some of our scariest days in the nursery. I remember one day in particular where Oliver's oxygen levels had to be increased again after his stats started to drop. The clinical team came around to see me and started talking about chronic lung disease. It was something that hadn't been mentioned before and I just fell apart. Luckily Catriona was there with me at the time and she was able to support me through it.

Catriona also advocated on my behalf when I asked to speak with the consultants about it the next day. Because she's known our story from the beginning, she was able to explain things to the doctors in a way that I just didn't feel I was able to at that point. She then spent time with me making sure I'd got all the answers I needed to feel ok. She helped me cope in a way I wouldn't have been able to on my own. "

Tom says:

"The doctors and nurses on NICU are incredible but rightly so, their main focus has to be the babies in their care. Catriona is able to make space just for the parents, helping them to process all the whirlwind of emotions that comes with the territory. It can be a pretty lonely experience because as NICU parents, we haven't had the happy birth story that most people have. Catriona helps you process and cope by reassuring you that what you're feeling is completely valid and normal. And being able to talk about those feelings and accept them helps you feel better equipped to be there for both your baby and partner. "

Happily, Oliver was finally well enough to be discharged from hospital after ten weeks. Catriona continued to support Madi and Tom during their transition home.



Sparkle Fund

Our Sparkle Fund provides a little sprinkling of joy in to the lives of long term families by making special occasions like birthdays special or simply providing little treats to lift spirits.

In July 2021, Caleb was helping to lift decking in his uncle's garden when the whole lot fell on top of him, breaking several vertebrae in his back and crushing his spinal cord. Caleb was rushed to the Noah's Ark Children's Hospital for Wales where he underwent emergency surgery. He spent the next six weeks lying completely flat in a hospital bed so that his back could heal. Very gradually, Caleb starting to regain some sensation in his legs and his feet. Despite knowing he had a long period of rehabilitation ahead of him, Caleb positivity and sunny disposition never faltered.

On day 103 of his hospital stay, Caleb celebrated his 16th birthday. Due to ongoing COVID-19 restrictions, he wasn't able to have his friends and extended family with him as he would have like but thanks to supporters like you, we were still able to make sure he had good time. Working with his physio team, we organised a birthday party for Caleb complete with cake, banners and gifts.

His new friend Nico even joined as a special party guest!



Emergency admission packs

Not all hospital admissions are planned, some happen in an emergency. In those cases, a parent or carer's only thought is for the welfare of their child and they often turn up in hospital without anything for themselves.

Thanks to our supporters, we continued to provide little bags of comfort to parents and carers in these situations, filled with things like a change of t-shirt, a toothbrush and body wash to get them through those first few days.



Physiotherapist, Mez, is no stranger to an emergency having worked on both adult and children's intensive care units for 24 years. But when her eleven-year-old son was sent to the children's hospital in a great deal of pain and later admitted for emergency surgery, she says she hadn't given a second thought to anything she might need to bring with her.

Mez says:

"A few weeks ago I took my son to the GP and got sent straight to the hospital, although I live locally there was no time to pop home to grab a bag and my priority was getting my son to the hospital asap.
He had surgery that night and thankfully he was fine.

Having the parent pack and being able to brush my teeth and change into a clean t-shirt felt like luxury. It also meant that I didn't have to trouble a family member to bring a bag of essentials, leaving them free to look after my other son.

In an emergency it's the simple things that you're grateful for. I can only imagine how helpful it is for families that live far away or who have a longer stay to be given these essentials.

Thank you to the Noah's Ark Charity for providing a parent pack for me."

Hub Club

Three-year-old Rupert was an inpatient on Island Ward for five months. His parents took it in turns to be with him in hospital while also looking after their older daughter at home and trying to work when they could.

As COVID-19 restrictions were still in place, Rupert couldn't have visits from extended family and, other than the occasional day release home, he's was apart from his sister the whole time.

Stories like Rupert's are part of the reason why the charity established our hub club activities. Hospital days can feel long, even when you're only in for a few days. But children who stay for weeks, and in a fair number of cases, months, miss out on so much of what makes being young fun.

Thanks to the continued support of our donors, the Noah's Ark Charity has been able to help make hospital life a little more fun for Rupert during his stay.



Gaz says:

"It's hard to even describe what it's meant for us to have the hub club activities for Rupert during our stay here.

The medical staff are great and we're confident that he's getting his health needs met, but as parents it's so important that his emotional needs are met too.

Just like any little boy, Rupert needs to laugh and explore and have things to get excited about, and the hub club activities have provided that. He's always so excited to see Nico the therapy dog and having Santa dial in to speak to him virtually at Christmas time meant that he didn't miss out on the magical milestones that every childhood needs.

The music and story sessions have felt like an escape from the hospital environment and it's so lovely to see him interact and enjoying activities that, in other circumstances, he'd be doing at nursery."

Books for babies

Having a baby born early and sometimes very unwell is completely overwhelming. So it's quite understandable that reading a story may not be something that comes immediately to mind for a new parent on the neonatal intensive care unit (NICU).

However, studies show that reading aloud can significantly decrease a NICU baby's stress levels. When they aren't able to experience much physical touch, familiar voices from long before they were born provide reassurance and comfort. And the benefits don't end there because reading aloud has a been proven to have a positive impact on a mum or dad's wellbeing too, helping them feel part of their baby's care and more able to cope with their NICU experience. Recent research even shows that reading aloud significantly improves the language skills of a NICU baby as they grow.

In 2021 the Noah's Ark Charity launched a project in collaboration with NICU to provide parents with their own storybooks to read to their babies during their time on the unit. The books have been specially selected to reflect the very different nature of a start to life and parenthood on neonatal intensive care.

Daniel and Alice's twins Elias and Ezra have been receiving care on NICU since they were born more than eleven weeks early weighing under 4 kilos between them. Though the couple have two older daughters at home, learning to become parents to two tiny babies in such a medicalised environment has been understandably difficult for them both. Dad, Daniel, admits he felt quite unsure of his role for quite some time.

Daniel says:

"You feel so torn as a parent in this situation at first because you desperately want to hug and care for your new baby like any mum or dad would. But the wires and machines are daunting and the fear of dislodging something or somehow hurting them makes you nervous. Having something to do like read to them gives you a sense of purpose, especially in those early days when they can't come out for a cuddle.

I love the books because they're sympathetically written with the NICU experience in mind. Ezra and Elias knew our voices before they were born and it soothes them when we read to them. And I think I find it as relaxing as they do. It gives me a sense of normality and purpose and it helps to switch off from racing thoughts."



Beads of Courage – cardiology

Having funded Beads of Courage on the renal unit for several years, 2021 saw us expand to include heart patients too. The cardiac programme supports emotional wellbeing of children born with congenital heart defects and those who develop heart conditions at a later stage.



Nine-month-old Tilly was born with a condition called complete heart block. It means that electric signals from the upper chamber of her heart can't pass normally to the lower chamber causing her to have an irregular heartbeat. The condition effects one in every 1 in 22,000 people and in Tilly's case is caused by an auto immune disease.

Mum, Danielle, was first referred to the paediatric cardiology team at Noah's Ark after an abnormality was discovered at her 20 week scan. Danielle was put on medication and monitored closely but was warned that her baby may not survive. Thankfully, Tilly was born safely at 38 weeks but, with a heart
rate of only 65 rather than the average 140 beats per minute, she was taken to the neonatal intensive care unit for monitoring for a few days.

After a week in hospital and having received training on basic life support, Danielle and her husband Carl were able to take Tilly home to meet her older siblings, Riley and Raya.

Danielle admits to feeling both happy and completely overwhelmed.

Danielle says:

"It came as a complete shock when Tilly was diagnosed as both my other children had been born heart healthy. When I tried to research complete heart block, there wasn't much out there. As it can be caused by a number of different factors, everyone's experience and how they are affected is different.
I'd been told during pregnancy that Tilly would need a pacemaker at some point between birth and around nine-years-old and to have that hanging over us has been hard."

Tilly returns frequently to the children's hospital where her consultant, Dr Wilson, assesses her for the signs of heart failure which would trigger the need for a pacemaker. She did have some signs early on but these are currently being successfully managed with medication.

During one of Tilly's visits, a scan detected a PDA - an opening between the two major blood vessels leading from the heart. In many circumstances PDAs can close naturally over time. But in Tilly's case, with her heart already working twice as hard as it should, she needed surgery quickly to correct it.

Because Tilly's little body is working so hard, she sleeps more than other babies her age and it can be a challenge to gain weight. She also has low immunity which means she's highly susceptible to bugs and viruses. It's been tough to adapt for the whole family, but Danielle says the support of the clinical team has been amazing and has really helped to carry them through.

Danielle says:

"We've been supported by our specialist cardiac nurse from day one and we have open access to Noah's Ark assessment unit so if I'm worried about anything I can speak to someone or take Tilly in to be checked.

We've had at least four hospital stays since Tilly was born and though it really disrupts family life, it's a comfort to know that we're coming somewhere friendly and familiar. The play specialists on the cardiac unit have been incredible and it was them who introduced us to the beads of courage programme.

Donna gave us a pack and talked it through it all and now every time Tilly has a procedure or visits clinic or has an admission, she gets a new bead.

It sounds like a small thing but we're so proud of Tilly and we want her to know how much she's been through as she gets older and how courageous she's been. I also think it will help nurture a positive association with the hospital. Instead of being worried or scared she'll look forward to seeing the play team and to get a new bead."

Danielle also uses the beads of courage to help her older children feel involved in Tilly's journey.

Danielle says:

"My older son in particular is very switched on and he picked up how upset we were when we were given the diagnosis during my pregnancy. They both love their sister and when they see us go off on our many visits to the hospital, sometimes for days on end, we don't want them to be worried or feel left out. The beads allow us to explain to the children what's going on in a positive way. It gives us an opportunity to talk about Tilly's experience as a family so it's something that everyone feels a part of."

Medical equipment and direct patient care

Critical care is a fast-evolving discipline. With the hospital officially named as the children's major trauma centre for Wales in late 2020, the charity continues its commitment to help provide a gold standard in paediatric critical care. Thanks to those who donate and fundraise on the charity's behalf, we provide state of the art equipment and innovative patient focussed programmes that ensure children being cared for at the Noah's Ark Children's Hospital have access to the least invasive and most effective care available.

A weighing slide board

A child's weight is something that the clinical team needs to establish quickly on admission to PCCU so that the accurate level of nutrition can be calculated. Weighing a child who is extremely unwell, unstable and attached to several tubes and wires can, however, be a challenge.

Funding of a weighing slide board has made it possible for a child to be weighed at the point that they are transferred from the trolley to the bed, allowing the team to provide the nutrition their patient needs quickly and accurately.

Air/Oxygen blenders

Unlike the majority of children on PCCU, it's not safe for cardiac patients to be given 100% oxygen while receiving respiratory support. In babies born with birth defects of the heart for example, full oxygen without being blended first with air would cause significant unbalancing and compromise the vital flow of blood around the body.

As more and more babies with complex heart conditions survive, the PCCU team are seeing an increase in the number of cardiac patients on the ward. They therefore need more equipment to address their specific needs. Blenders funded by the charity during 2021, combine and deliver the perfect mix of air and oxygen to safely support these children's respiratory needs.

Both the weighing slide board and the blenders were generously donated in loving memory of Taj Champenois by his family and friends.



Non-invasive ventilation

In early 2021, thanks to the success of our Breathe Easy Appeal, the charity was able to fund a second non-invasive ventilator on PCCU.

At some point during a child's stay on either intensive care or the high dependency unit, most children will need ventilation to help keep them alive. Whereas full support from a standard ventilator would involve sedation and intubation, the non-invasive ventilator does not require the insertion of a tube. This means that a patient can remain conscious which is far more beneficial to both a child's physical health and wellbeing.

PCCU early mobility programme

Support for our Autumn appeal also made it possible to fund a new early mobility programme for children on the paediatric intensive care unit. Now it's helping children like Alice to get back on their feet again.

Magda was driving home after visiting her sister when a head on collision almost claimed her family's lives. Both 18-month-old Alice and her three-year-old sister, Maya, where in the back of the car when a vehicle coming from the opposite direction veered into their lane. The combined impact of the head on crash was more than 110 miles an hour.

Miraculously, Magda and Maya escaped from the crash, each with a relatively minor broken arm. Toddler Alice, however, had not fared as well. Her spine had been broken and the bruising around her spinal cord was potentially life threatening. The injury had caused damage to the left side of Alice's body and there was no knowing whether it would be permanent.

Alice was put into halo traction and fitted with a tracheostomy to help her breathe. She later underwent vital but very risky surgery in an attempt to further stabilise her spine.

As Alice's condition finally began to improve, the physiotherapy team gradually introduced resources provided through the early mobility programme to help Alice progress. They used sensory equipment and play therapy to encourage the toddler to move and strengthen her left side until eventually she was able to sit up supported by a specialist chair.

After weeks of being unable to hold her, the team helped Magda to cuddle her daughter for the first time in a new adapted armchair which was also funded through the appeal. Alice also stood for the first time in a supportive standing frame.

Unable to talk because of her tracheostomy, the early mobility programme also helped Alice to communicate with her mum. Her physios recorded the word 'Mama' on a big red button that Alice learnt to tap for her mother's attention. The device called a Big Mac turned out to be very good exercise for the left arm that her mum feared at one point Alice would never move again.

By the end of January, Alice had made so much progress that she was able to leave intensive care. Alice has since had both the halo and the tracheostomy removed and to the delight of everyone around her, has started to walk again.



Supporting care through innovative VR technology

Your donations are now helping to ease children's anxiety during painful and distressing procedures through specialised VR technology created specifically for hospital settings.

Frontline staff do everything in their power to make the hospital experience as friendly and relaxing as possible for children. But the reality is that medical procedures can be frightening and sometimes painful. It's why the charity has been so pleased to introduce the expansion of DR VR, a virtual reality distraction therapy tool that supports pain relief, anxiety and stress in young patients.

The technology was first introduced to the paediatric emergency department in 2019. Now, thanks to public donations and some incredible support from the Chloe Bigmore Trust, it's very recently been made available to young patients undergoing lengthy treatment for cancer and for children receiving care on PCCU too. The programme will also be re-introduced in the emergency department after a pause during COVID-19.

Paediatric emergency department play specialist, Corrine Stokes, has witnessed the incredible benefits of the new technology first-hand.



Corrine says:

"Many children arriving at hospital in an emergency are extremely anxious. Some are in a great deal of pain or distress and may have to undergo invasive procedures. Others have been to hospital many times before and have become phobic of the environment as a result. If children are too upset to receive the care they urgently need, many will be admitted on to the wards, creating greater pressure on available bed spaces. Dr VR has made it possible for me to supporting patients in a wide range of scenarios. I've seen children in a great deal of distress, relax almost instantly in an immersive virtual experience of their choice, be that walking with dinosaurs or jetting around in space. It has vastly improved our patients' experiences and reduced the need for admissions as a result.

I'm so pleased that Noah's Ark supporters have made it possible for the VR technology will now be there to help make life a little better for children on the cancer and paediatric critical care units too."

Staff and professional development

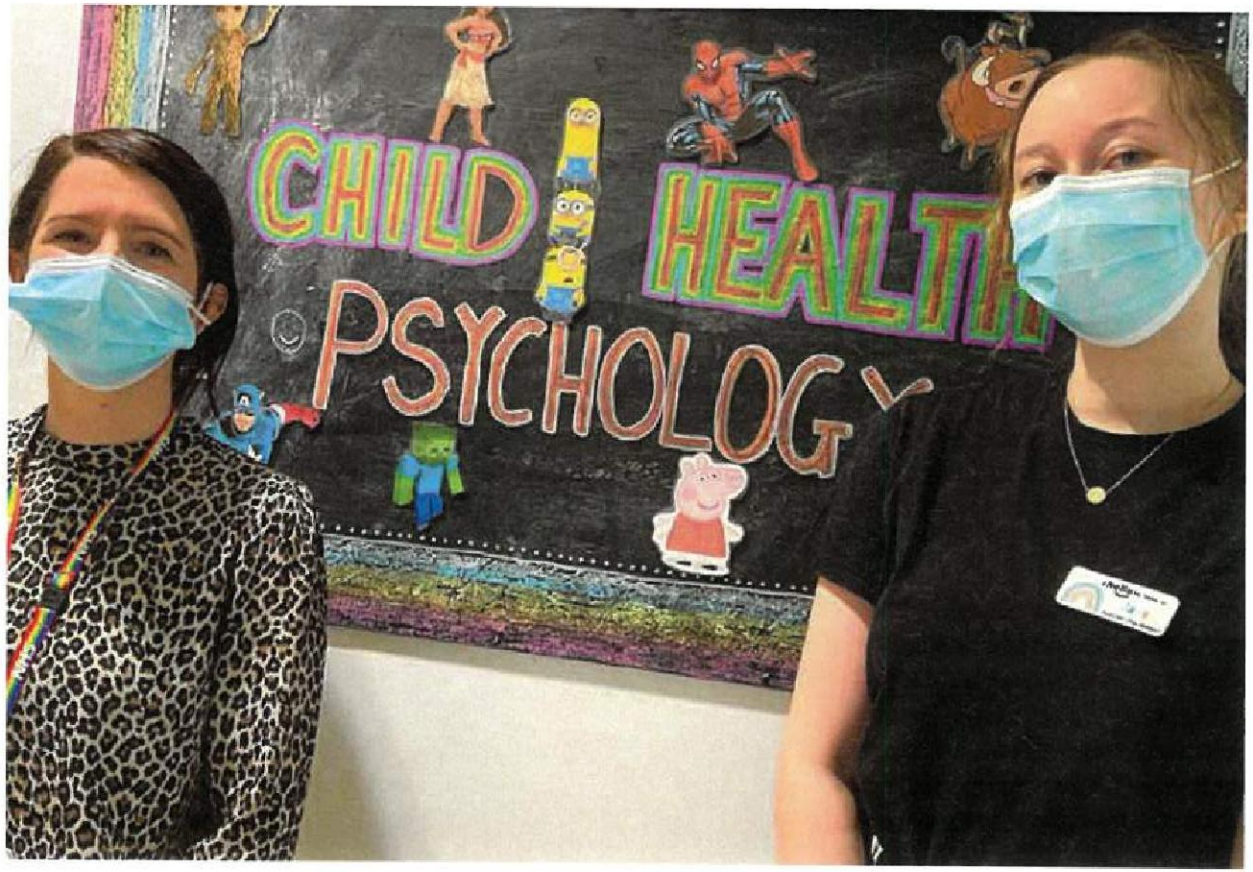
As COVID-19 progressed in to its second year, the effects of the pandemic on the day to day running of the children's hospital continued to make an impact. Staff shortages due to isolation, the one parent only policy and the closure of play rooms had an inevitable effect on the morale of families, but it took its toll on frontline staff too. The medical ward also saw a sudden and dramatic increase in children admitted in mental health crisis and, with the extra resource needed to keep those patients safe, it became evident that the team needed support.

From August 2021 the charity co-funded a short-term psychology post with the health board to support staff on the ward. The team were first consulted on how they wanted that support to look and from those discussions a combination of 1:1s and group sessions were offered.

The 1:1s gave staff the space to reflect and get help to process emotions after experiencing difficult work-based events. A series of reflective groups sessions called Taking care, giving care were also established, offering staff the opportunity to share experiences and gain support from each other.

Acting on feedback from the team, the sessions also taught basic support skills so that staff themselves could feel better equipped to help families and young people experiencing their own difficulties.

One big theme to come out of the consultation conducted with staff was the need for more emotional support for inpatient families, with 76% of those asked saying they felt it was very much needed. This feedback from frontline teams has further galvanised the charity in its commitment to help provide this service to hospital families in the years to come.



Environment and facilities

For many children, the change from home to hospital can be a sudden one. For others, hospital stays can be frequent and long term. Environment can have a huge impact on our overall wellbeing and it's why we as a charity work with the hospital to help provide calming and comforting surroundings for young patients and their families.

During the sudden shift in priorities bought about by COVID-19 for both the charity and hospital, the difficult decision was made to pause the Jungle Ward redevelopment during the pandemic.

As at April 2022, we wait for the capital planning team to return to their schedule and for pressure on hospital staff to ease. To ensure that we are as ready as possible to move forward once things return to 'normal', we focussed on the one non-clinical area of the future Jungle Ward during 2021 – its playroom.

Reaching out to Jungle Ward families, we gathered feedback which was then used to create a proposed design for the future playroom. With inclusivity at the heart of our ambition for the children of Jungle Ward the design, created by a specialist play company, includes a soft sensory space, creative play areas and a teen zone for older patients. The design was used in a successful Christmas campaign to raise funds specifically for the playroom so that it can one day soon be made a reality.



We are so grateful to everyone who has helped the charity over the last 12 months.

We hope that you have enjoyed seeing the many ways in which your support has made life better for the children and families of Noah's Ark during what was another challenging year for everyone. You were there when we needed you – as always.

A huge heartfelt thank you from the patients, their families, the hospital staff and everyone in the Noah's Ark Charity team.



Our year in numbers



Noah's Ark Community in action



Rainbow Ward patient, Morgan, inspired his family to raise over £7,000 by holding a prize draw and several community events throughout 2021.



The Welsh Hospital's Choir refused to let a global pandemic stand in the way of delivering their annual event in support of the charity. They re-organised to deliver their concert online raising £1,705.



Maesteg Comprehensive School raised an incredible £1,984 from their fundraising day with activities including a sponsored walk, musical performances, art activities and a forces fitness session.



Pembroke Primary School in Chepstow donated £1,500. Teacher, Joanne, shave her head in solidarity with school pupil, Elsie, who lost her hair during cancer treatment.



Carl Stokes and Phil Flew completed the Highland 500 Cycle Challenge, raising £2,910 for Noah's Ark. The duo are keen to continue with their fundraising in 2022 with an even bigger cycling challenge!



Lucia and Maya raised £249 by selling lemonade to their friends and neighbours at the local park.



Foresters Community Group donated £4,000 to provide emergency patient packs and Christmas hampers.



The Wilkinson family shaved their heads, raising £1,221 in the process! The family wanted to say a big thank you for the treatment their son received.



Julie Cashell and friends from Crickhowell Running Club raised an incredible £4,217 with the help of their local community. They ran from the English border across the width of Wales!

Partnerships

We are hugely grateful to the driven and dedicated companies who supported the charity throughout 2021. It was another difficult year, remaining tough for many sectors and we are so thankful to those whose support was ongoing and to those who chose to support the charity for the very first time – whether through staff fundraising, cause-related marketing, recycling or providing gifts in kind.

A spotlight on Tesco

Longstanding partners, Tesco, have raised over £1.5 million for Noah's Ark through staff fundraising and textile recycling since the charity was established in 2000.
In 2021 we were delighted that, in partnership with Wilcox, 24 Noah's Ark Charity clothing banks were reinstated at Tesco stores across South and West Wales.
During 2021 the clothing banks have raised an amazing £25,106 and generated 86,985kg of textile – the equivalent weight of more than seven double decker buses!



Tesco operations manager for facilities, Janet Pentecost says:

"This is a wonderful charity that really helps and supports the patients in the specialist children's hospital in Cardiff.
Tesco store colleagues in Wales are engaging and helping to raise awareness of the charity. Just to hear that £1.5m has been raised over 20 years is amazing. This is a great example of how recycling in the community comes together to offer help."

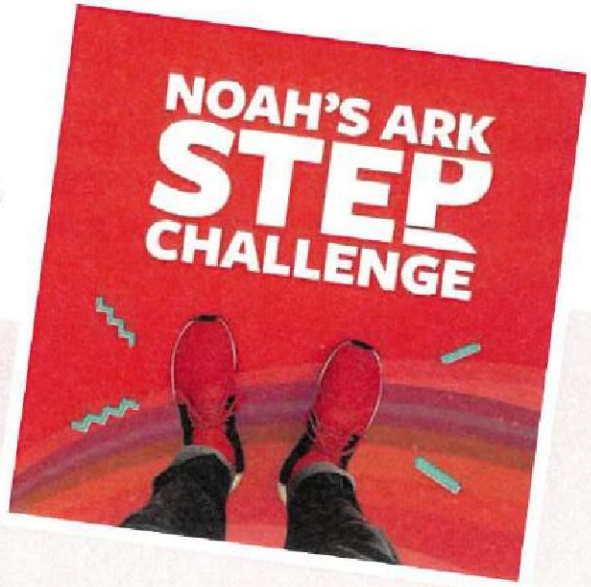
The Big Give Christmas Challenge

The Noah's Ark Charity have taken part in the Big Give Christmas Challenge for four years now. The online match funding campaign has proved to be a hugely positive way to galvanise corporate partners, major donors, groups and individuals to donate and see their money doubled at a pivotal point in the fundraising calendar.

2021 was no exception. The campaign took place between the 30 November and 7 December and thanks to the very generous support of funders like the Rees Foundation and our fantastic network of supporters, the week was a great success, raising £54,486 in support of the newly relaunched Jungle Ward Appeal.

Events 2021

With most restrictions still in place, many of our events remained virtual during 2021. Despite continuing to miss in-person meet ups with supporters, a great deal of fun was had along the way and we discovered so many fantastic fundraising heroes!



The Noah's Ark Step Challenge

The tip to the toe of Wales is 187 miles - or 421,000 steps. Sounds like a lot, doesn't it? But a family of four stepping for just half an hour each day could do that distance together in just 19 days! Over 300 people took part in the Step Challenge 2021 and did exactly that to raise £17,000 for Noah's Ark.

Amelia-Rose is a four-year old to be reckoned with. Despite being born with osteogenesis imperfecta, or brittle bone disease as it's more commonly known, she took part in our step challenge and managed to complete 7,000 steps a day!

And not only that, she raised almost £1,000 in sponsorship for the charity in the process!



In March 2020, one year old Joey Marenghi, began treatment for pulmonary blastoma, a very rare form of childhood cancer. Thankfully, after ten gruelling months of chemotherapy, he was given the all clear and was able to return to life with his family.

Imogen, Joey's mum, decided to start 2021 on a positive note and signed herself and her family up for our step challenge. They have since raised £6,600 for Noah's Ark!



Imogen says:

"I wanted to give myself and my wider family a tangible way of giving back to the children's hospital for looking after Jo so well. Even if the money we raise helps one other family a little bit, then it's absolutely worth it."

Virtual Half Marathon

156 runners took to the streets of Wales for the Virtual Half Marathon, collectively raising £15,000 for the charity.

Participants included Liz Howells, who raised an incredible £1,533. Liz's son, Taliesin, was born prematurely and spent over five months at Noah's Ark, during which time he was diagnosed with a serious enzyme deficiency called PKU.

Thankfully, by July 2020, Taliesin was well enough to go home. He continues to be seen an outpatient at Noah's Ark Children's Hospital but is doing very well.





Superhero Dash

Over 100 participants donned their capes to complete our 5k virtual Superhero Dash, raising a super duper £6,000!

Participants included the Spencer family who dressed up as The Incredibles to complete their 5k raising over £1,700. Six-year-old, Jake, was born with a necrotised small intestine and spent more than half of his first year being treated at Noah's Ark.

Jake is still under the care of the fantastic gastro team at the hospital.

Happy Holiday Challenge

During the summer of 2022, 76 families signed up to complete a challenge a day for each day of the school holidays. Collectively they raised £3,000 in the process and received medals for their efforts to show off at school at the beginning of term.





Newport 10k

Ten runners took to the streets of Newport to help raise vital funds for Wales only children's hospital. Participants included Elin and her friends, Einir and Teleri collectively raised an incredible £7,053. For Elin, the charity and the children's hospital hold a very special place in her heart as her daughter, Anest, was treated there for heart failure.

Now two years old, Anest is doing really well.

Elin says:

"We wanted to raise money to pay for a special chair that could be used by mums of children on PCCU. As a mum who has spent a lot of time there, it's something I wanted to give back for all the support shown to me and Anest."

London Marathon

Our dedicated team of London Marathon runners ran the iconic course and raised over £4,000. Ben Hughes, from MHM group, was our intrepid charity place recipient, raising an impressive £3,000.



Ben was joined by Gareth Selway and Nadia Thirb who were lucky enough to secure independent places for the event in aid of Noah's Ark.

Olivia Stacey also took on the London Marathon on behalf of the Chloe Bigmore Trust, raising funds for Noah's Ark. She then took her challenge to another level by completing what's widely regarded as the toughest 10 marathons in a 10 period. Her fundraising topped at an incredible £13,656.10! The money raised has funded the new VR technology on PCCU for a three year period with the remainder going towards the charity Sparkle Fund and Hub Club. Amazing achievements by all!

Zipline



100 thrill seekers took on the world's fastest seated zipline at Zip World, Aberdare, collectively raising an astonishing £23,000 for the charity. The zipline was the charity's first in person event for 18 months due to the pandemic and it felt like a real treat to be there to cheer our partcipants on.

Isabella took part with her family after completing seven months of treatment for leukaemia. Isabella was given the all-clear only a short time before her challenge and continues to visit the children's hospital for maintenance doses. She decided to take part in the challenge to raise money for other children going through similar experiences to her.

Other participants included over very own Noah's Ark Theatre team who were successful in raising over £4,000 in sponsorship!

Reindeer Run



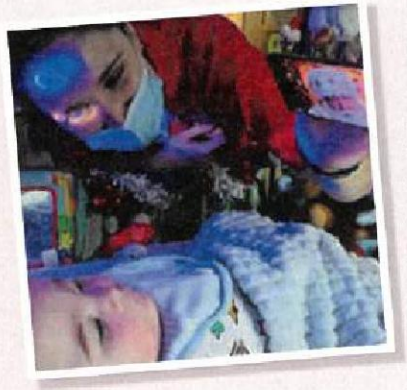
In December, 350 Reindeer Runners put on their antlers and put their best feet (or in some cases, hooves) forward to raise over £8,000 in sponsorship.

One of these was Rainbow Ward patient, Alys. Alys was admitted to the children's hospital's oncology unit before Christmas and has been receiving treatment ever since.

To help keep her strong during her chemotherapy Alys decided to take part in our Reindeer Run, completing her mile by walking up and down the ward corridor.

Hero, Alys, raised an incredible £850 for the charity in the process!

Grotto



Despite ongoing restrictions and a new strain of COVID-19, Santa was still able to spread the magic of Christmas through his live calls and pre-recorded video messages.

With the help of our handy elves, Santa was beamed directly into living rooms all over Wales and enjoyed a chat with over 200 children, while raising much needed funds for others spending the festive season in hospital.

The big man in red also made special live virtual visits to children on the wards in the days running up to Christmas.

Thank you

Our heartfelt thanks to all of our supporters and volunteers who make our work possible. Below are some of the companies, organisations and individuals who made substantial contributions in 2021.

Alex Evans
Alfie Ford
Alicia Pitman
Anthony Colcombe
Brian Hall
Cai & Micaela
Chepstow Plant International
Christopher Dawson
Dare 2 Dream Trust Wales
DM Thomas Foundation for Young People
Edward Hayward OBE
Emma Piotrowski and Nico
Fairybricks
Felicity Watkins
Foresters Financial UK
Fortem Capital
Georgia Cox
Glenys Davies
Greenergy
Holly San Miguel
Ian Campodonic
IKEA
Imogen Merenghi
Iolo Edwards
James Aldridge
JMP Wilcox
John Charles Rees QC
K & M Sports Events
Kier Places
Kirsty Pearson
Laura-Jayne Evans
Liquitherm Technologies Group Ltd
Lisa Williams
Marilyn Meisels
Meried Jones and friends
Mia Lloyd
Michelle Gee
Mike Jayne
Next plc
NFU Mutual
Nia Jones-Parfitt
Nicola Madoc-Jones
Oasis Cardiff
Olivia Stacey
Otis, Adrienne & Ray
Pauline M Edwards
Poppy Jones
Primark
Rachael Allen
Rachel Spencer
Ro Merenghi
Runtech Ltd.
Russell Evans
Samantha Pole
Sara Jones
Sharon Wilmott- Doyle
Simmons & Simmons
Spiro Borg
Tesco
The Champenois Family
The Chloe Bigmore Trust
The Entertainer
The family and friends of Taj Champenois
The Former Lord Mayor of Cardiff, Cllr Dianne Rees JP MBE
The Hayward Family
The late Iris Lewis
The late T M Malley
The late T Rees
The Masonic Charitable Foundation
The Reed Foundation
Victoria Jones
Whitehead Building Services



> “We feel so privileged to have had such an incredible hospital that provided Cai with a chance at life. The amazing team at Noah’s Ark never gave up on him.”
>
> **Micalea, Cai’s mum**

Financial review

The Trustees are pleased that despite the ongoing impact of the pandemic there has been a small increase in income achieving £1,229,127 in 2021 (charity £1,183,589)

Total funds of £1,252,479 were held by the group at the end of the year (charity £1,245,612), of which £381,848 were restricted (group and charity) and £870,631 (charity £863,764) were unrestricted.

There is a designated fund of £335,014 against commitments made to the hospital. This year the charity has also continued with the designated fund for their COVID-19 Resilience Fund, which is used to cover spending on items to aid patients and families during the ongoing pandemic. At the year-end this held £23,928 following an agreement to move £100,080 into general reserves. General reserves stood at £511,689 (charity £504,822) at the year-end. Free reserves are £488,596 for the group and £481,765 for the charity at the year-end.

During the year, expenditure on charitable activities decreased from £926,181 in 2020 to £865,743 in 2021. Grants awarded towards hospital equipment decreased by £72,535, this includes hospital grants approved in 2021 and included as creditors at the year-end of £546,035 (2020: £506,414).

At the end of 2021, £381,848 was held in restricted funds, £309,999 of which relates to the Jungle Ward redevelopment and its related playroom appeal referred to on page 34.

The cost of raising funds was lower again in 2021 at £307,598 compared to £324,932 in 2020, as we were again unable to hold many fundraising events in the year.

Investment policy and objectives

The Noah's Ark Children's Hospital Charity exercises great caution with the funds we receive. Assets are held in cash with funds invested at fixed rates on the London Money Market or on fixed term deposits, all with major British financial institutions. No funds are invested on the Stock Market.

Reserves policy

The Trustees have long considered that general reserves should not fall below £500,000 to cover approximately six months operational costs and allow the Trustees to respond to urgent charitable requirements which may arise. The general reserve exceeds this at the year-end at £504,822 (2020: £510,189) for the charity only. The Trustees had planned to review the level of reserves to ensure that it is adequate to reflect the growth of the charity and the increasing annual requests made of the charity by the health board, but in the light of the ongoing impact of the pandemic, the decision has been postponed to 2022.

Going concern

As previously outlined in the 2020 Annual Report, the COVID-19 pandemic had a significant impact on the charity with income falling from £1.509m in 2019 to £1.022m in 2020. Although the ongoing pandemic and uncertainty continued to have a significant impact in 2021 with event and corporate income streams being particularly badly affected, we are pleased to see an increase in income in 2021 achieving £1.229M by the end of the year. By the last quarter of 2021, corporate income was recovering and optimism in general grew. A large corporate donation pledge also made a significant difference to this source. These adverse impacts, particularly within events, have partly been offset by our team continuing to organise and run events and fundraising activities online, government support measures (such as business grants), and our own appeals to supporters. To mitigate the loss of income, costs were reduced where possible and proposed development activity was again postponed. In addition, our large grant making scheme remained paused for 2021. Despite this, we were still able to invest more than £567k in the hospital in 2021. The charity has always held cash reserves to meet existing commitments to support the hospital and these are drawn down as required.

Based on their assessment of the charity's financial position, considering the available cash and reserve balances and mitigation actions available to the charity, the Trustees are satisfied that there will be sufficient funds to meet its liabilities and obligations as they fall due over the period of 12 months from the date of approval of the financial statements. Therefore, the financial statements have been prepared on a going concern basis.



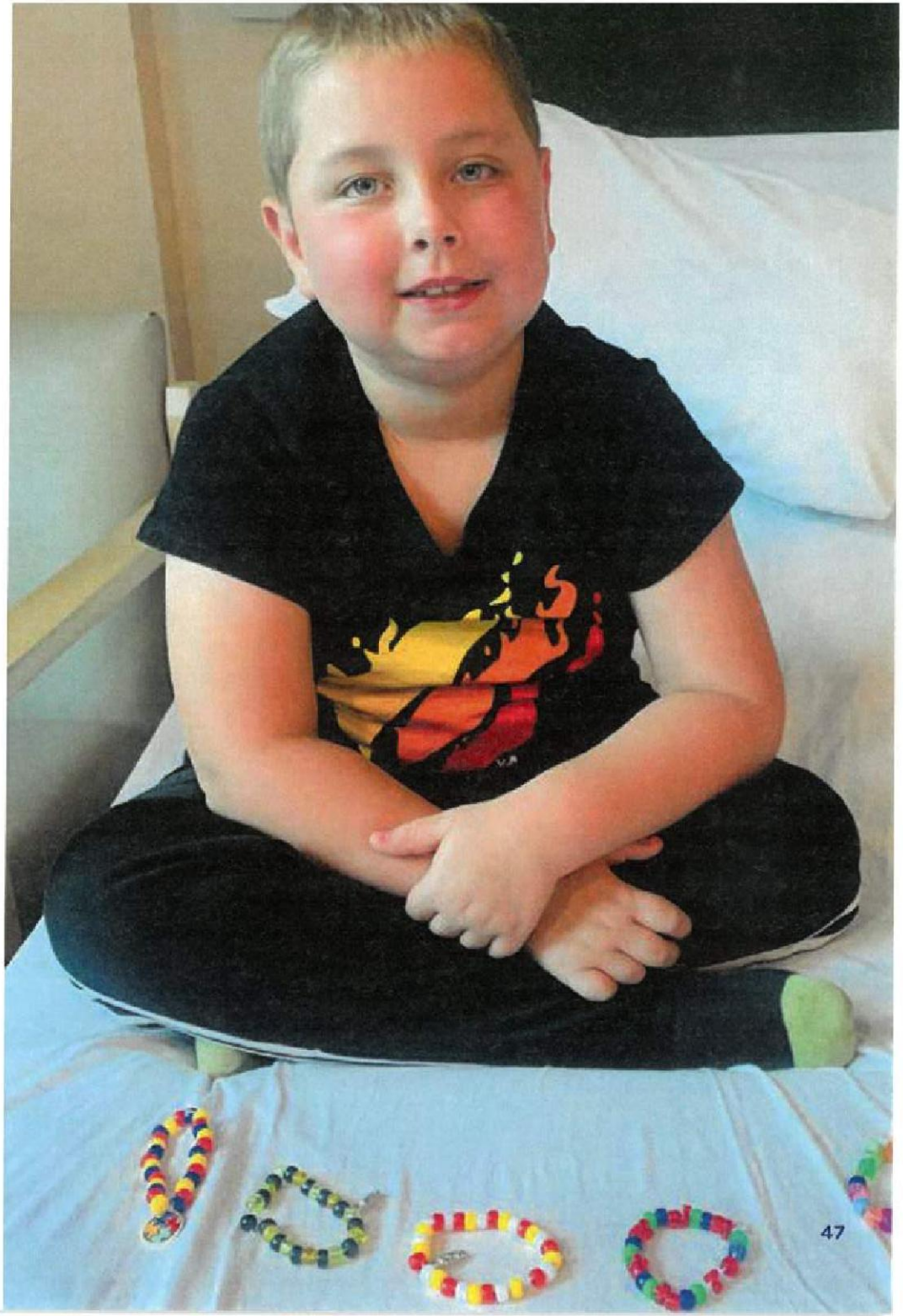
Our future

Despite huge interruption to our three-year plan, we have continued to make progress in many vital areas of our work. We shall maintain our firm hand of support to the hospital and its families as we progress through varying stages of the COVID-19 crisis with a focus on emotional support and wellbeing. We will prioritise stability, visibility and the retention of supporters to rebuild our levels of income and continue the pre COVID-19 growth trajectory.

- We will thank supporters who have been so magnificent throughout the pandemic and share with them the great impact their donations and other support has made.
- We will be proud to continue with our ongoing support of the play specialist service – a core commitment of our charity,
- We look forward to the launch of an emotional support service in paediatric critical care and major trauma and look forward to hearing about the impact of this service.
- We will continue to support emotional wellbeing and mental health throughout the hospital by working alongside our hospital colleagues to identify ways in which the charity can support an enhance the emotional support provision to children and their families.
- We will be able to run virtual Friday Hub Club and develop a full programme of blended virtual and in person activities as COVID-19 restrictions ease.
- We will work with our clinical research colleagues to explore funding opportunities to support research projects.
- We will continue to equip our clinical colleagues with the best equipment and technology.
- We will continue to brighten up the days of patients and their families with treats and surprises, recruiting a co-ordinator to both manage this activity and the hub club as things return to normality.
- We will reopen our grant making programme and encourage frontline staff to approach us with ideas for positive change and innovation at the hospital. Our smaller grant programme will continue, enabling us to respond to the needs of frontline staff at speed.
- Our resilience fund will continue to provide essentials for the parent kitchens so parents have one less thing to worry about when caring for a child in hospital.
- We hope to continue with our Jungle Ward redevelopment appeal in 2022 if the necessary capital planning preparatory work can be completed.
- We will resume the development of an overarching three-year organisational strategy addressing how, through fundraising, communications and digital we will achieve our mission and goals.
- We will demonstrate the impact made by donations and other forms of support given to the charity.
- We will show supporters that they are valued, we will build the Noah's Ark family and make the charity stronger to make a difference to patients now and for generations to follow.

The medium to long term

- We will continue to support the play specialist service as part of our wide-ranging support for patients and their families.
- We will focus on building emotional support and wellbeing into our core offering as a charity for patients, families and hospital staff.
- We will complete our capital appeal to transform Jungle Ward so that it can accommodate the very different groups of patients within its care: neuro-rehabilitation patients, children admitted in mental health crisis and children with complex or life-long medical conditions such as cystic fibrosis and diabetes. Many of these children have repeated stays or are admitted for lengthy periods.
- We will continue to support the inspirational medical professionals and community teams for the benefit of the 73,000 children and young people that are treated every year and we remain particularly keen to support innovation in services to patients and in direct medical care.
- We will work with the hospital management on their plans to introduce a single point of entry for all patients and to ensure that the environment is child-friendly, and the staff equipped with the latest medical equipment to treat the children.
- To achieve our longer terms goals to support further capital development to benefit patients and families, our initial focus will be on stability.
  Once this is achieved, we will resume our efforts to increase our income, continually review opportunities for growth, achieve best practice in all we do and reduce costs wherever possible.
- We will consider how we can support plans to deliver a hospital at home service that will enable patients to be discharged more quickly, receiving transitional clinical care in their own homes.



Structure, governance and management

The organisation has two separate limited companies within its group. The parent company, Noah's Ark Children's Hospital Limited, is a charitable company limited by guarantee and as such is governed by a Memorandum and Articles of Association.
The company was incorporated on 29 December 1997 under the Companies Act 1985 and registered as a charity on 11 May 1998. The charity's name was formally changed with the Charity Commission on 22 August 2012 and Companies House on 18 March 2013.

The Noah's Ark Children's Hospital Charity has a Board of Trustees who are both Trustees and Directors of the charitable company as required by company law.

The charity's wholly owned subsidiary, Noah's Ark Appeal Limited, is a limited company, company number 04656756, incorporated 5 February 2003, but which was dormant for several years. During 2018 the activities of the shop in the foyer of the hospital were transferred from the charity into the trading subsidiary and, as such, consolidated accounts have been prepared since. The registered address is the same as that of the parent charity.

The senior management of the subsidiary are Eddie Hayward OBE, who is also a trustee of the charity, and Suzanne Mainwaring, the charity's senior management.

Recruitment and appointment of new Trustees

Trustees are appointed, by majority vote, at the Annual General Meeting, for their expertise, profile and specialist skills in adding value to our charitable and fundraising activities.

Trustee Induction, Training and Organisational Structure

Trustee induction and training is the responsibility of the Chair and the Director. New Trustees will be issued with a set of documents to help them become more familiar with the charity and which should include governing documents, the previous years audited accounts, information on the management structures and all relevant health and safety information.

The Trustees meet quarterly to review progress against strategic plans. Some of the Trustees also sit on separate Finance and Fundraising Groups. An AGM is called annually. The Trustees also meet monthly to discuss fundraising and general business.

The Director is responsible for the strategic plan and the day-to-day operation of the charity and attends the finance, fundraising and trustee meetings where a full brief is given to Trustees.

The Trustees are unremunerated. Expenses are reimbursed where claimed.

Our people

Our staff team at the end of 2021 numbered twelve. Six members of the team are employed directly by the charity and the remaining six are employed by Cardiff and Vale UHB. Contracts for the latter six staff are held by Cardiff and Vale UHB with a recharge made to the charity for the costs incurred solely in relation to the charity's activities. Pay scales, personal development review systems and incremental rises are all set by the NHS at a UK wide level; the charity is guided by these for its permanent staff.

We are indebted to our volunteers who donated an incredible 3,702 hours in 2021. They are an essential part of our charity and we thank each and every one for the diverse ways in which they are involved.

It is an aim to continue to develop our honorary and ambassadorial roles and recruit those who can play a key role in helping the charity achieve its charitable objectives. We also seek to increase our celebrity support and hope to attract well known people who have a strong affinity to our cause and who will utilise their influence to cultivate and solicit support that may otherwise be beyond the reach of the fundraising team.

Risk Management

All policies and procedures are subject to annual review to identify and minimise risk across all areas.

Disclosure

Each Trustee and other Persons of Influence within or linked to the Noah's Ark Children's Hospital Charity are required to formally disclose any outside appointments, financial or other relevant interests to ensure there is no conflict of interest.

Our fundraising in practice

At the Noah's Ark Charity, our supporters are at the heart of everything that we can achieve for the hospital and the many thousands of patients that receive specialist care here each year.

We have a robust system for tracking and processing the income we receive. Our reputation for integrity and delivering on our promises is something that we strive fiercely to uphold.

We have long-standing and meaningful relationships with many of our supporters and are grateful to those who give their valued support in many different ways. We respect and protect the privacy of our supporters and rely on consent and legitimate interest in all our communication. We do not sell or share donor data.

We are committed to achieving the highest standards in our fundraising and are signed up to the Fundraising Regulator and its Code of Fundraising Practice. We are confident that our people are delivering ethical fundraising through training and ongoing monitoring.

We do not work with third party fundraisers but have fundraising contracts in place with commercial participators and data processors.

We are very fortunate to have the great support of people and organisations fundraising for us in their communities. We provide the support they need to keep their activities safe and legal and obtain a fundraising agreement where we know of such activities so the public can be reassured that the activity is authorised.

We adhere to the policies of our partner Cardiff and Vale Health Board which include our commitment to the All Wales NHS Policy safeguarding children and vulnerable people. In addition, we have worked with the NSPCC to develop our own safeguarding policy. We have incorporated the values and behaviours of Cardiff and Vale Health Board and expect all our employees and volunteers to hold these core values and exhibit core behaviours.

Our internal processes and policies are periodically reviewed to test that they remain robust and to improve effectiveness and efficiency wherever possible. Following the many changes to working practices during the pandemic, several policies and the staff handbook have been amended.

We are pleased to report that the Noah's Ark Charity received no formal complaints in 2021.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of Noah's Ark Children's Hospital Charity for the purposes of company law) are responsible for preparing the Annual Report and the consolidated financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and parent charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and parent charitable company for that period. In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and parent charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the group and parent charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the group and parent charitable company's auditors are aware of that information.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the group and parent charitable company's website.

Report of the Trustees, incorporating a strategic report, approved by order of the board of Trustees, as the company directors, on 26th July 2022 and signed on the board's behalf by:



E A Hayward – Trustee

Report of the independent auditors to the members of Noah's Ark Children's Hospital Charity

Opinion

We have audited the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') for the year ended 31 December 2021 which comprise the consolidated Statement of Financial Activities (including income and expenditure account, the consolidated and parent charitable Statement of Financial Position, the consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and parent charitable company's affairs as at 31 December 2021 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Continuation of the auditor's report

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Continuation of the auditor's report

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group's and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless then Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Continuation of the auditor's report

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our planning procedures identify the legal and regulatory frameworks applicable to the operations and financial statements of the company. These are reviewed internally with the audit team including relevant industry experience and expectations as well as externally with the client management. The key laws and regulations we considered in this context were the UK Companies Act 2006, UK GAAP (FRS 102) and relevant tax legislation.

Once identified, we assess the risks of material misstatements in relation to the laws and regulations, irregularities, including fraud and adjust our testing accordingly. Our audit procedures include:

- Discussing with Trustees and management which areas of the business they believe to be more susceptible to fraud, and whether they have any knowledge or suspicion of fraudulent activities;
- Obtaining an understanding of the key controls put in place by the group to address risks identified, assessing the effectiveness of those and discussing how these are maintained and monitored internally;
- Assessing the risk of management override and review and testing of journal entries made into the accounting system;
- Challenging assumptions and judgements made by the group in relation to the significant accounting estimates employed in the preparation of the financial statements;
- Discussing with Trustees and Management the legal and regulatory obligations of the business and whether they have any knowledge or suspicion of non compliance.

Despite the audit being planned and conducted in accordance with ISAs (UK) there remains an unavoidable risk that material misstatements in the financial statements may not be detected owing to inherent limitations of the audit, and that by their very nature, any such instances of fraud or irregularities likely involve collusion, forgery, intentional misrepresentation, or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Continuation of the auditor's report

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Clive Edwards (Senior Statutory Auditor)
for and on behalf of Haines Watts Wales LLP, Statutory Auditors

7 Neptune Court
Vanguard Way
Cardiff
CF24 5PJ

Date: 8 August 2022

Financial Statements

Consolidated statement of financial activities
(including income and expenditure account)

for the Year ended 31st December 2021

	Note	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
Income and endowments from					
Donations and legacies	2	850,775	269,091	**1,119,866**	941,851
Other trading activities	3	109,143	–	**109,143**	77,805
Investment income	5	118	–	**118**	2,467
Total income		**960,036**	**269,091**	**1,229,127**	1,022,123
Expenditure on					
Raising funds:	6	(307,598)	–	**(307,598)**	(324,932)
Charitable activities Supporting the Children's Hospital	7	(673,834)	(191,909)	**(865,743)**	(926,181)
Taxation		(82)	–	**(82)**	(277)
Total expenditure		**(981,514)**	**(191,909)**	**(1,173,423)**	(1,251,390)
Net income / (expenditure)		**(21,478)**	**77,182**	**55,704**	(229,267)
Transfers between funds	25	108	(108)	–	–
Net movement in funds		**(21,370)**	**77,074**	**55,704**	(229,267)
Reconciliation of funds					
Total funds brought forward		892,001	304,774	**1,196,775**	1,426,042
Total funds carried forward		**870,631**	**381,848**	**1,252,479**	1,196,775

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure has arisen from continuing activities. The notes form part of these financial statements.

Statement of financial position

for the Year ended 31st December 2021

	Note	2021 Group £	2021 Charity £	2020 Group £	2020 Charity £
Fixed assets					
Tangible fixed assets	17	**22,093**	**22,055**	32,247	32,144
Investments	18	**1,000**	**1,002**	–	2
		23,093	**23,057**	32,247	32,146
Current assets					
Stocks	19	**16,847**	**7,202**	17,034	8,510
Debtors	20	**223,606**	**236,270**	117,198	124,173
Cash at bank and in hand		**1,685,264**	**1,670,448**	1,965,620	1,955,875
		1,925,717	**1,913,920**	2,099,852	2,088,558
Creditors: amounts falling due within one year	21	**(696,331)**	**(691,365)**	(935,324)	(930,513)
Net current assets		**1,229,386**	**1,222,555**	1,164,528	1,158,045
Total assets less current liabilities		**1,252,479**	**1,245,612**	1,196,775	1,190,191
Net funds		**1,252,479**	**1,245,612**	1,196,775	1,190,191
Funds	24				
Unrestricted funds					
Parent Charity		**863,764**	**863,764**	885,417	885,417
Subsidiary		**6,867**	**–**	6,584	–
		870,631	**863,764**	892,001	885,417
Restricted funds		**381,848**	**381,848**	304,774	304,774
		1,252,479	**1,245,612**	1,196,775	1,190,191

The Trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011.
The financial statements were approved by the Board of Trustees and authorised for issue on 26th July 2022 and were signed on its behalf by:

..... Trustee

E. A. HAYWARD ..... Name

..... Trustee

J. A. HAYWARD ..... Name

Company Registration Number: 03486361

The notes form part of these financial statements

Consolidated statement of cash flows

for the Year ended 31st December 2021

	Notes	2021 £	2020 £
Cash flows from operating activities			
Cash generated from operations	1	**(275,550)**	18,080
Finance costs paid		**(2,898)**	(1,560)
Taxation paid		**(277)**	–
Net cash provided by/(used in) operating activities		**(278,725)**	16,520
Cash flows from investing activities			
Purchase of tangible fixed assets		**(1,749)**	(8,569)
Interest received		**118**	3,008
Net cash (used in)/provided by investing activities		**(1,631)**	(5,561)
Change in cash and cash equivalents in the reporting period		**(280,356)**	10,959
Cash and cash equivalents at the beginning of the reporting period		**1,965,620**	1,954,661
Cash and cash equivalents at the end of the reporting period		**1,685,264**	1,965,620

The notes form part of these financial statements

Notes to the consolidated statement of cash flows

for the Year ended 31st December 2021

1. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2021	2020
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	**55,704**	(229,267)
Adjustments for:		
Depreciation charges	**10,903**	10,238
Interest received	**(118)**	(2,467)
Finance costs	**2,898**	1,560
Taxation	**82**	277
Decrease/(increase) in stocks	**187**	(5,622)
Increase in prepayments and accrued income	**(106,408)**	249,655
(Decrease)/increase in trade and other creditors	**(236,818)**	(36,888)
(Decrease)/increase in accruals	**(1,980)**	30,594
Net cash (used in)/provided by operations	**(275,550)**	18,080

2. Analysis of changes in net funds

	At 1/1/21	Cash flow	At 31/12/21
Net cash	£	£	£
Cash at bank and in hand	**1,965,620**	**(280,356)**	**1,685,264**
Total	**1,965,620**	**(280,356)**	**1,685,264**

The notes form part of these financial statements

Notes to the consolidated financial statements

for the Year ended 31st December 2021

1. Accounting policies

General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Upper Ground Floor, Noah's Ark Children's Hospital, for Wales, Heath Park, Cardiff, CF14 4XW.

Basis of preparing the financial statements

The financial statements of the group have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006, as well as applicable charity and company law. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Monetary amounts in these accounts are rounded to the nearest £.

Basis of consolidation

These consolidated financial statements include the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') and Noah's Ark Appeal Limited, its wholly owned trading subsidiary (details of which can be found in note 4), made up to 31 December 2021.

These financial statements consolidate the results of the charity and its wholly owned subsidiary on a line-by-line basis.

The trading results of the subsidiary are disclosed in note 4 to these financial statements.

In accordance with the provisions of s408 of the Companies Act 2006 and paragraph 9.2 of FRS 102, the charitable company is exempt from the requirement to present its own income and expenditure account and statement of financial activities.

No separate cash flow statement has been presented for the charity itself as the charity has taken advantage of the exemptions in paragraph 1.12 of FRS 102.

Going Concern

After making reasonable enquiries and having considered the ongoing impact of the COVID-19 pandemic on the financial performance of the charity and its current performance, the Trustees believe that the charity will be able to continue to fulfil its charitable purpose, will be able to meet its liabilities as they fall due, and will have adequate resources to continue in operational existence for the foreseeable future. Accordingly, the Trustees continue to adopt the going concern basis in preparing the financial statements. Additional information on the impact of COVID-19 is discussed in the financial review on page 44.

Critical accounting judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Taxation

The taxation expense represents the aggregate amount of current tax recognised in the reporting period for the trading subsidiary. The charitable company does not have any taxable profits.

Current tax is recognised on taxable income or expenditure for the current period. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date. The charity is exempt from corporation tax on its charitable activities.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

1. Accounting policies - continued

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- other trading activities relate to the high street shop, events and Santa's Grotto income.
- investment income relates to bank interest receivable.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

Grant Policy

Grants given are recognised in the year in which they are offered and accepted without conditions attached. Grants offered for a period of more than one year are recognised as creditors if there are no conditions to be met to receive further funding. Where a condition is included in the offer before future instalments are paid the future instalment grant is recognised as commitments.

Allocation and apportionment of costs

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office fixtures and fittings - 25% Straight line on cost
Shop fixtures and fittings - 20% Straight line on cost

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Items costing less than £500 are not capitalised but written off directly to the income and expenditure account.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

1. Accounting policies - continued

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Fund accounting

General unrestricted funds represent those monies freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

The charity also maintains a designated fund towards the anticipated ongoing costs of equipping the hospital.

Restricted funds comprise monies which have either been raised for, and their use restricted to, specific purposes, or donations subject to donor imposed restrictions.

Transfers are made between funds under the instruction of the Trustees.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.
Any losses arising from impairment are recognised in expenditure.

Investments

Fixed asset investments are initially recorded at cost, and subsequently stated at cost less any accumulated impairment losses. Unlisted investments in the parent charitable company include the investment in the subsidiary, Noah's Ark Appeal Limited (company registration number 04656756). This is included at cost as the majority of the profits are gift aided to the charity. The only reserves maintained in the subsidiary are for working capital purposes.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

2. Donations and legacies

	Unrestricted funds	Restricted funds	2021 Total funds
	£	£	£
Legacies	163,622	–	163,622
Grants	10,000	135,704	145,704
Clothes recycling schemes	25,106	–	25,106
Individuals and other groups	291,986	58,748	350,734
Trusts and foundations	15,544	40,203	55,747
Corporate donations	259,394	29,304	288,698
Fundraising events	85,123	5,132	90,255
	850,775	269,091	1,119,866

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2021 Total funds
	£	£	£
The Ashley Family Foundation	–	3,534	3,534
Jenour Foundation	–	1,000	1,000
Charities Trust (Yorkshire Building Society)	–	1,932	1,932
Dare to Dream Trust Wales	–	75,000	75,000
The Masonic Charitable Foundation	–	50,000	50,000
GE Aviation Wales	–	1,088	1,088
Next Pic	–	3,150	3,150
Other grants (including Government COVID-19 relief)	10,000	–	10,000
	10,000	135,704	145,704

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

2. Donations and legacies – continued

	Unrestricted funds	Restricted funds	2020 Total funds
	£	£	£
Legacies	23,852	–	23,852
Grants	76,199	60,136	136,335
Clothes recycling schemes	–	–	–
Individuals and other groups	375,137	66,742	441,879
Trusts and foundations	32,984	16,150	49,134
Corporate donations	151,491	48,695	200,186
Gift Aid from subsidiary	–	–	–
Fundraising events	85,768	4,697	90,465
	745,431	196,420	941,851

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2020 Total funds
	£	£	£
Wallace & Gromit Children's Foundation	–	8,886	8,886
Dare 2 Dream Trust Wales	–	16,050	16,050
The Wooden Spoon Society	5,000	–	5,000
The Moondance Foundation	–	10,000	10,000
LEGO Systems	–	15,000	15,000
Dezna Robins Jones Charitable Foundation	–	10,000	10,000
Miscellaneous small grants	5,500	200	5,700
Next plc	1,500	–	1,500
Western Power	4,000	–	4,000
Other grants (including Government COVID-19 relief)	60,199	–	60,199
	76,199	60,136	136,335

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

3. Other trading activities

	Unrestricted funds	Restricted funds	2021 Total funds
	£	£	£
Trading at fundraising events	**2,606**	**–**	**2,606**
Shop income	**97,867**	**–**	**97,867**
Social lotteries	**8,670**	**–**	**8,670**
	109,143	**–**	**109,143**

	Unrestricted funds	Restricted funds	2020 Total funds
	£	£	£
Trading at fundraising events	1,694	–	1,694
Shop income	69,272	–	69,272
Social lotteries	6,839	–	6,839
	77,805	–	77,805

The current year results above consolidate the foyer shop income of £58,177 (2020: £36,945) with the income of the high street shop £39,747 (2020: £32,327), excluding any intercompany transactions of £57 (2020: £nil).

The full results of the trading subsidiary are detailed in the note below.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

4. Results of the trading subsidiary

The foyer shop's operations are now carried out through the trading subsidiary, Noah's Ark Appeal Limited. This company is a private limited company, registered in England and Wales, company number 04656756, and its registered office is the same as that of the parent charity. The company makes payments to the charity by gift aid, in accordance with the deed of covenant in place between them. Some profits were retained in the first year as working capital for the shop.

The charity owns the entire share capital of 2 ordinary shares of £1 each. A summary of the results of the subsidiary alone is shown below:

	2021	2020
	£	£
Turnover	**58,188**	36,843
Cost of sales	**(33,598)**	(20,837)
Gross profit	**24,590**	16,006
Administrative expenses, including management charges payable to Noah's Ark Children's Hospital Charity and audit fees	**(24,363)**	(14,728)
Other operating income: donations received	**138**	115
Operating profit	**365**	1,393
Tax on profit	**(82)**	(277)
Profit for the financial year and total comprehensive income	**283**	1,116
Gift aid payment to Noah's Ark Children's Hospital Charity	**–**	–
Retained earnings at the start of the year	**6,584**	5,468
Retained earnings at the end of the year	**6,867**	6,584

All the activities of the company are from continuing operations.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

4. Results of the trading subsidiary – continued

The assets and liabilities of the subsidiary were:	2021	2020
	£	£
Fixed assets	**38**	103
Current assets	**24,526**	18,320
Creditors: amounts falling due within one year	**(17,695)**	(11,837)
Net current assets	**6,831**	6,483
Net assets	**6,869**	6,586
Capital and reserves		
Called up share capital	**2**	2
Profit and loss account	**6,867**	6,584
Shareholders funds	**6,869**	6,586

5. Investment income

	Unrestricted funds	2021 Total funds	Unrestricted funds	2020 Total funds
	£	£	£	£
Bank interest receivable	**118**	**118**	2,467	2,467

The charity continues to be very active in its support to the Noah's Ark Children's Hospital for Wales, supporting requests for significant funds for the provision of medical equipment and the support of direct services to patients. In addition, the charity provides funds for the provision of services and facilities for patients and their families to ensure their experience is less anxious during an often difficult time. The cash balances are held to cover any outstanding commitments to the hospital which are drawn down as required. The Trustees apply a low risk policy of investing funds in interest bearing accounts with well-established financial institutions with a significant UK presence. This will generally take the form of money market and fixed rate term deposits that generate interest that will be used for further projects.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

6. Raising funds

Raising donations and legacies	Unrestricted funds	2021 Total funds	Unrestricted funds	2020 Total funds
	£	£	£	£
Staff costs	**166,670**	**166,670**	176,165	176,165
Fundraising purchases	**10,370**	**10,370**	8,519	8,519
Fundraising marketing	**35,756**	**35,756**	56,160	56,160
Third party events costs	**1,049**	**1,049**	934	934
	213,845	**213,845**	241,778	241,778

Other trading activities	Unrestricted funds	2021 Total funds	Unrestricted funds	2020 Total funds
	£	£	£	£
Purchases	**45,914**	**45,914**	32,289	32,289
Staff costs	**27,277**	**27,277**	24,971	24,971
Shop rent and service charges	**10,000**	**10,000**	10,000	10,000
Shop rates	**–**	**–**	424	424
Events marketing & merchandise	**–**	**–**	2,715	2,715
Shop utilities, ins, licences & cleaning costs	**3,558**	**3,558**	2,783	2,783
Shop miscellaneous costs	**678**	**678**	4,310	4,310
Shop depreciation	**6,326**	**6,326**	5,662	5,662
Shop exceptional items for start-up	**–**	**–**	–	–
	93,753	**93,753**	83,154	83,154
Aggregate amounts	**307,598**	**307,598**	324,932	324,932

As discussed above, these figures include the consolidated shop expenditure of the charitable company and the trading subsidiary, the individual results of which can be seen in note 4.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

7. Charitable activities costs

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2021 Totals
	£	£	£	£
Supporting the Children's Hospital	**190,160**	**567,635**	**107,948**	**865,743**

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2020 Totals
	£	£	£	£
Supporting the Children's Hospital	192,212	640,170	93,799	926,181

8. Direct costs of charitable activities

	Unrestricted funds	2021 Total funds	Unrestricted funds	2020 Total funds
	£	£	£	£
Staff costs	**145,048**	**145,048**	147,007	147,007
Office costs and sundry equipment	**5,601**	**5,601**	4,536	4,536
Rent	**5,000**	**5,000**	5,000	5,000
Travel, subsistence and catering	**1,866**	**1,866**	1,337	1,337
Training	**642**	**642**	2,877	2,877
IT costs	**27,216**	**27,216**	26,072	26,072
Subscriptions and licences	**4,787**	**4,787**	5,383	5,383
	190,160	**190,160**	192,212	192,212

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

9. Grants payable

	Unrestricted funds	Restricted funds	2021 Total funds
	£	£	£
Supporting the Children's Hospital	**375,726**	**191,909**	**567,635**

	Unrestricted funds	Restricted funds	2020 Total funds
	£	£	£
Supporting the Children's Hospital	284,863	355,307	640,170

All of the above represent grants to institutions, namely Cardiff & Vale University Health Board, who manage and run the Noah's Ark Children's Hospital for Wales.

10. Support costs

	Unrestricted funds	2021 Total funds	Unrestricted funds	2020 Total funds
Management:	**£**	**£**	£	£
Support wages	**74,398**	**74,398**	69,154	69,154
Depreciation of tangible and heritage assets	**4,577**	**4,577**	4,576	4,576
Loss on sale of tangible fixed assets	**–**	**–**	–	–
Bank charges	**2,898**	**2,898**	1,560	1,560
	81,873	**81,873**	75,290	75,290
Governance:				
Auditors' remuneration	**12,240**	**12,240**	9,000	9,000
Accountancy fees	**1,836**	**1,836**	2,286	2,286
Legal fees	**5,415**	**5,415**	1,458	1,458
Costs of trustee meetings	**540**	**540**	136	136
Other office costs	**6,044**	**6,044**	5,629	5,629
	26,075	**26,075**	18,509	18,509
	107,948	**107,948**	93,799	93,799

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

11. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2021	2020
	£	£
Depreciation - owned assets	**10,903**	10,238
Other operating leases	**14,414**	13,367

12. Taxation

Taxation is only applicable on the results of the trading subsidiary. The tax charge for the year is £82 (2020: £277), based on profits of £365 (2020: £1,393) as adjusted by disallowed expenditure and capital allowances. The tax rate applicable is 19%.

13. Charitable company results

The charitable company has taken advantage of Section 408 of the Companies Act 2006 and has not included its own income and expenditure account in these financial statements. The results of the Noah's Ark Children's Hospital Charity are summarised below:

	Unrestricted funds	Restricted funds	2021 Total Funds	2020 Total funds
	£	£	£	£
Total incoming resources	**914,495**	**269,091**	**1,183,586**	992,401
Total resources expended	**936,256**	**191,909**	**1,128,165**	1,222,784
Net incoming / (outgoing) resources	**(21,761)**	**77,182**	**55,421**	(230,383)
Transfers between funds	**108**	**(108)**	**–**	–
Net movement in funds	**(21,653)**	**77,074**	**55,421**	(230,383)
Funds:				
As at 1 January 2021	**885,417**	**304,774**	**1,190,191**	1,420,574
As at 31 December 2021	**863,764**	**381,848**	**1,245,612**	1,190,191

The above results include £nil (2020: £nil) in gift aid donations received by Noah's Ark Children's Hospital Charity from Noah's Ark Appeal Limited, its trading subsidiary.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

14. Auditors' remuneration

	2021	2020
	£	£
Fees payable to the charity's auditors and their associates for the audit of the charity's financial statements	**12,240**	9,000

15. Trustees' remuneration and benefits

There were no Trustees' remuneration or other benefits for the year ended 31st December 2021 nor for the year ended 31st December 2020.

Trustees' expenses

There were no Trustees' expenses paid for the year ended 31st December 2021 nor for the year ended 31st December 2020.

16. Staff costs

	2021	2020
	£	£
Wages and salaries	**401,143**	405,167
Social security costs	**8,881**	9,643
Other pension costs	**3,369**	2,487
	413,393	417,297

Staff costs include all wages recharged by Cardiff & Vale UHB. Social security and pension costs represent those of the charity's own payroll scheme only. The average monthly number of staff directly employed by the charity and recharged by Cardiff & Vale UHB during the year was as follows:

	2021	2020
Charity staff	**10**	12
Shop staff	**2**	2
	12	14

There were no employees whose employee benefits (excluding employer pension costs) exceeded £60,000 during the current or prior year.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

16. Staff costs - continued

Key Management Personnel

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £191,855 (2020: £170,964).

17. Tangible fixed assets - group

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	£	£	£
At 1st January 2021	**41,590**	**29,671**	**71,261**
Additions	**749**	**–**	**749**
Disposals	**–**	**–**	**–**
At 31st December 2021	**42,339**	**29,671**	**72,010**
DEPRECIATION			
At 1st January 2021	**30,378**	**8,636**	**39,014**
Charge for year	**4,642**	**6,261**	**10,903**
Eliminated on disposal	**–**	**–**	**–**
At 31st December 2021	**35,020**	**14,897**	**49,917**
NET BOOK VALUE			
At 31st December 2021	**7,319**	**14,774**	**22,093**
At 31st December 2020	11,212	21,035	32,247

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

17. Tangible fixed assets – charity

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	£	£	£
At 1st January 2021	41,330	29,671	71,001
Additions	749	–	749
Disposals	–	–	–
At 31st December 2021	42,079	29,671	71,750
DEPRECIATION			
At 1st January 2021	30,221	8,636	38,857
Charge for year	4,577	6,261	10,838
Eliminated on disposal	–	–	–
At 31st December 2021	34,798	14,897	49,695
NET BOOK VALUE			
At 31st December 2021	7,281	14,774	22,055
At 31st December 2020	11,109	21,035	32,144

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

18. Fixed asset investments

	Group Unlisted investments
	£
MARKET VALUE	
At 1st January 2021 and 31st December 2021	–
Additions	1,000
	1,000
NET BOOK VALUE	
At 31st December 2021	1,000
At 31st December 2020	–

	Charity Unlisted investments
	£
MARKET VALUE	
At 1st January 2021 and 31st December 2021	2
Additions	1,000
	1,002
NET BOOK VALUE	
At 31st December 2021	1,002
At 31st December 2020	2

There were no investment assets outside the UK.

The company's investments at the balance sheet date in the share capital of companies include the following:

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

18. Fixed asset investments – continued

Noah's Ark Appeal Limited – £2

Registered office: Upper Ground Floor, Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW
Nature of business: Trading subsidiary

Class of share:	% Holding
Ordinary	100

	2021	2020
	£	£
Aggregate capital and reserves	6,869	6,586
Profit for the year	283	1,116

The above investments represent the 100% share capital of the trading subsidiary, Noah's Ark Appeal Limited.

Cardiff Blues Limited – £1,000
During the year, 1000 shares in Cardiff Blues Limited were donated to the charity.

All investments shown above are held at cost less any accumulated impairment losses.

19. Stocks

	2021		2020	
	Group	Charity	Group	Charity
	£	£		
Merchandise for sale in shop and at events	16,847	7,202	17,034	8,510

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

20. Debtors: amounts falling due within one year

	2021		2020	
	Group	Charity	Group	Charity
	£	£		
Amounts owed by group undertakings	–	12,728	–	7,026
Prepayments and accrued income	223,572	223,508	117,155	117,104
Accrued interest receivable	34	34	43	43
	233,606	236,270	117,198	124,173

21. Creditors: amounts falling due within one year

	2021		2020	
	Group	Charity	Group	Charity
	£	£		
Trade creditors	83,826	83,093	54,208	52,074
Social security and other taxes	2,197	2,197	2,005	2,005
Corporation tax	82	–	277	–
Hospital grant creditors	569,777	569,777	836,405	836,405
Accruals and deferred income	40,449	36,298	42,429	40,029
	696,331	691,365	935,324	930,513

22. Leasing agreements - group

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2021	2020
	£	£
Within one year	14,600	13,587
Between one and five years	16,936	28,312
	31,536	41,899

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

23. Commitments - charity only

At the year-end, the charity had a funding commitment of £80,587 towards funding a Clinical Psychologist to provide psychological care provision for families on the Paediatric Critical Care unit. The commitment is dependent on an appointment being made to the post.

As at 31st December 2020, the charity had a funding commitment of £66,374 towards funding an assistant psychologist and admin assistant as part of the emotional support project for the Neonatal Intensive Care Unit. This commitment was dependent on appointments being made for these posts which took place in 2021 and the costs are now reflected in 2021.

24. Analysis of net assets between funds

Group

	Unrestricted Funds	Restricted Funds	Total Funds 2021
	£	£	£
Fixed assets	22,093	–	22,093
Investments	1,000	–	1,000
Current assets	1,374,794	550,923	1,925,717
Current liabilities	(527,256)	(169,075)	(696,331)
	870,631	381,848	1,252,479

Charity

	Unrestricted Funds	Restricted Funds	Total Funds 2021
	£	£	£
Fixed assets	22,055	–	22,055
Investments	1,002	–	1,002
Current assets	1,362,997	550,923	1,913,920
Current liabilities	(522,290)	(169,075)	(691,365)
	863,764	381,848	1,245,612

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

24. Analysis of net assets between funds - continued

Group	Unrestricted Funds	Restricted Funds	2020 Total Funds
	£	£	£
Fixed assets	32,247	–	32,247
Investments	–	–	–
Current Assets	1,270,656	829,196	2,099,852
Current Liabilities	(410,902)	(524,422)	(935,324)
	892,001	304,774	1,196,775

Charity	Unrestricted Funds	Restricted Funds	2020 Total Funds
	£	£	£
Tangible fixed assets	32,144	–	32,144
Investments	2	–	2
Current Assets	1,259,362	829,196	2,088,558
Current liabilities	(406,091)	(524,422)	(930,513)
	885,417	304,774	1,190,191

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

25. Movement in funds

Current year:

Unrestricted funds

	At 1 January 2021	Income	Expenditure	Transfers	At 31 December 2021
Group	£	£	£	£	£
General funds	516,773	919,533	(959,805)	35,188	511,689
Designated fund	270,014	–	–	65,000	335,014
COVID-19 Resilience Fund	–	–	–	–	–
Fund	105,214	40,503	(21,709)	(100,080)	23,928
	892,001	960,036	(981,514)	108	870,631
Charity					
General funds	510,189	873,992	(914,547)	35,188	504,822
Designated fund	270,014	–	–	65,000	335,014
COVID-19 Resilience Fund	–	–	–	–	–
Fund	105,214	40,503	(21,709)	(100,080)	23,928
	885,417	914,495	(936,256)	108	863,764

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

25. Movement in funds - continued

Prior year comparatives:

Unrestricted funds

	At 1 January 2020	Income	Expenditure	Transfers	At 31 December 2020
Group	£	£	£	£	£
General funds	518,098	644,114	(819,708)	174,269	516,773
Designated fund	445,014	–	–	(175,000)	270,014
COVID-19 Resilience	–	–	–	–	–
Fund	–	181,589	(76,375)	–	105,214
	963,112	825,703	(896,083)	(731)	892,001
Charity					
General funds	512,630	614,392	(791,102)	174,269	510,189
Designated fund	445,014	–	–	(175,000)	270,014
COVID-19 Resilience	–	–	–	–	–
Fund	–	181,589	(76,375)	–	105,214
	957,644	795,981	(867,477)	(731)	885,417

The general funds are freely available towards the ongoing costs of running the charity. The Trustees have a reserves policy such that at least £500,000 should be in place.

The designated fund is earmarked for funding future grant requests for the Noah's Ark Children's Hospital, from the Cardiff & Vale University Health Board, for the provision of medical equipment and the support of direct services to patients such as the play specialist service outlined on page 20 and the commitment towards the psychological care provision for families on the Paediatric Critical Care unit as outlined in Note 23. During the year £567,635 was spent on grants awarded as detailed in note 9.

Funding is initially allocated from general funds but where this takes these funds above/below the reserves policy of £500,000 a transfer is made between designated funds and general funds. A transfer of £65,000 was made this year from general funds to designated funds (2020:£175,000 transfer from designated funds to general funds).

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

25. Movement in funds – continued

Current year:

Restricted funds – group and charity	At 1 January 2021	Income	Expenditure	Transfers	At 31 December 2021
	£	£	£	£	£
Tiny Lives Neonatal ICU	86,378	115	(75,884)	10	10,619
Ward Funds	18,959	23,710	(21,819)	(6,500)	14,350
Kidney Centre	170	–	–	–	170
Parent Packs	124	3,740	(1,139)	–	2,725
Play Specialist Equipment	1,051	1,000	(207)	–	1,844
Prom Ind Incubator	300	–	–	–	300
Vital Signs Monitor	800	–	–	–	800
Televisions	485	–	(485)	–	–
Endoscopy	176	–	–	(176)	–
Peter Holmes Fund	60	–	–	–	60
Surgical Instruments	–	1,932	–	–	1,932
Gastroenterology	663	–	–	–	663
Sparkle Fund	2,499	7,633	(1,713)	30	8,449
Jungle Redevelopment & Playroom	167,984	143,215	(1,200)	–	309,999
Sensory Equipment	157	297	(95)	28	387
Back On Vaur Feet	1,200	385	–	–	1,585
CPAP Machine	23,333	6,131	(14,480)	–	14,984
Play Therapy	–	50,922	(50,922)	–	–
Star Fund	435	–	(79)	–	356
Physiotherapy Bikes	–	–	–	–	–
Beads of Courage	–	294	–	–	294
Integrated Theatres	–	1,000	–	–	1,000
Virtual Hub Club	–	3,534	(1,136)	–	2,398
VR Therapy	–	10,375	(22,750)	12,375	–
Sept 21 mailing general	–	14,808	–	(5,875)	8,933
	304,774	269,091	(191,909)	(108)	381,848

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

25. Movement in funds - continued

Prior year comparative:

Restricted funds - group and charity

	At 1 January 2020	Income	Expenditure	Transfers	At 31 December 2020
	£	£	£	£	£
Tiny Lives Neonatal ICU	282,895	2,962	(199,229)	(250)	86,378
Ward Funds	15,371	5,879	(2,291)	–	18,959
Kidney Centre	170	–	–	–	170
Parent Packs	–	300	(176)	–	124
Play Specialist Equipment	2,500	–	(1,449)	–	1,051
Prom Ind Incubator	300	–	–	–	300
Vital Signs Monitor	800	–	–	–	800
Televisions	485	–	–	–	485
Endoscopy	176	–	–	–	176
Peter Holmes Fund	60	–	–	–	60
Surgical Instruments	–	–	–	–	–
Gastroenterology	663	–	–	–	663
Sparkle Fund	–	2,891	(873)	481	2,499
Jungle Redevelopment & Playroom	155,067	12,917	–	–	167,984
Sensory Equipment	4,443	8,886	(13,172)	–	157
Back On Your Feet	–	1,200	–	–	1,200
CPAP Machine	–	37,813	(14,480)	–	23,333
Play Therapy	–	107,502	(107,502)	–	–
Star Fund	–	20	(85)	500	435
Physiotherapy Bikes	–	16,050	(16,050)	–	–
	462,930	196,420	(355,307)	731	304,774

Donations are allocated to restricted funds when they have either been raised for, and their use restricted to, specific purposes or the donor has requested they are used for a specific purpose which could be for a certain piece of equipment or to be spent on a particular ward. Any donations not spent during the year are carried forward until such time when the expenditure is required.

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

25. Movement in funds – continued

Name of Restricted Fund	Purpose
Various ward funds	To fund expenditure on certain wards as requested by the donor
Beads of Courage	Beads of Courage support children through their daily treatments; heart surgery; and any bumps in the road to their journey of recovery. Each procedure they have, a bead is given as a milestone marker and as a way for children to track their unique story.
Kidney Centre, Gastroenterology, Integrated Theatres	To fund expenditure in certain department
Parent Packs	To fund the provision of emergency supplies such as toiletries
Play Specialist Equipment	To fund equipment for the use of the Play Specialist Service
Vital Signs Monitor, Prom Ind Incubator, Sensory Equipment, CPAP Machine, Surgical Instruments	To fund specific pieces of equipment as requested by the donor
Back on your feet packs	To fund essential items such as clothing and toiletries for patients admitted in mental health crisis
Play Therapy	To fund the ongoing Play Specialist Service
Virtual Hub Club	Until restrictions on visitors are lifted our hub club is virtual. Our song and storyteller Dave, runs group or one to one sessions with patients via Zoom.
Chwarae PCCU	To fund equipment for the Paediatric Critical Care Unit to make the experience for a child less daunting
VR Therapy	To fund the purchase of VR equipment
Sept 21 mailing general	Donations received as part of an appeal in September 2021 that were for general expenditure. Once all the specific expenditure relating to the September appeal has taken place then the remaining balance in this fund will be transferred to unrestricted funds
Star	This fund was set up at the start of lockdown to support frontline staff with items to help with mental health or treat hampers and has continued to help in this way. The most recent purchase were treat hampers for each ward to celebrate International Nurses Day
Sparkle	To fund over and above happiness treats, activities and experiences for patients such as Easter gifts, character visits and birthday parties
Neonatal / Tiny Lives	To fund equipment and services within the Neonatal Intensive Care Services
Jungle Redevelopment and Playroom	To fund the redevelopment of the existing Jungle Ward

Notes to the consolidated financial statements (continued)

for the Year ended 31st December 2021

25. Movement in funds - continued

Transfers between funds

During the year transfers of £68 (2020: £731) were made from the general fund to restricted funds where expenditure against the restricted fund exceeded the funds available. During the year transfers of £176 (2020: £nil) were made from restricted fund to general funds. This represents surplus restricted balances which have been agreed with the funder to transfer into unrestricted funds.

26. Contingent Assets

As at 31 December 2021, the Charity had been notified of 12 legacies where the value remains uncertain and therefore an accrual has not been recognised within the financial statements. Based on correspondence received, these legacies are estimated to have a total value of £230,569.

27. Related party disclosures

The charity was under the contrai of the Trustees throughout the current and previous year.

One of the Trustees of the charity is also a director of Noah's Ark Appeal Limited, the wholly owned subsidiary of the charity, along with the Managing Director. At the year end the subsidiary owed £12,728 (2020: £7,026) in management fees and £nil (2020: £nil) in Gift Aid distributions to the parent charity.

During the year, six of the Trustees contributed income totalling £1,034 (2020: £12,894) in the form of donations, tickets to events and the purchase of Christmas Cards. There were no other transactions with related parties requiring disclosure at the year-end.

28. Limited by Guarantee

Every member of the Charity undertakes to contribute such amount as may be required (not exceeding £10) to the Charity's assets if it should be wound up while he or she is a member or within one year after he or she ceases to be a member, for payment of the Charity's debts and liabilities contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves.



Noah's Ark

Children's Hospital Charity
Elusen Ysbyty Plant

Noah's Ark Children's Hospital Charity
Upper Ground Floor
Noah's Ark Children's Hospital for Wales
Heath Park
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noahsarkcharity.org

Registered Charity No. 1069485
Registered Company No. 03486361

NOAH'S ARK CHILDREN'S HOSPITAL CHARITY

England & Wales - Charity number 1069485

Accounts

Noah's Ark
Children's Hospital Charity
Elusen Ysbyty Plant

Annual Report
2020



Creating
brighter todays and
better tomorrows
for the children of Wales.



Registered Charity No. 1069485
Registered Company No. 03486361


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Elusen Ysbyty Plant
SARKCHARITY
hywlda
Thank You NHS

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Trustees' Annual Report 31 December 2020

The Trustees, who are also the directors of the charitable group for the purposes of the Companies Act 2006, present their report with the financial statements of the charitable group for the year ended 31st December 2020. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019). This report consolidates the results of Noah's Ark Children's Hospital Charity and its subsidiary, Noah's Ark Appeal Limited, collectively referred to as Noah's Ark.

Reference and administrative details

REGISTERED COMPANY NAME	Noah's Ark Children's Hospital Charity
REGISTERED COMPANY NUMBER	03486361 (England and Wales)
REGISTERED CHARITY NUMBER	1069485
REGISTERED OFFICE AND CONTACT DETAILS	Upper Ground Floor Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW www.noahsarkcharity.org enquiries@noahsarkcharity.org 029 2184 7310

TRUSTEES	E. A. Hayward OBE (Chair) J.A. Hayward (Vice Chair) Dr. R. Verrier-Jones MA FRCP HON FRCPCH A. Abhyankar MS, FRCS(Gen. Surgery) MCh, FRCS(Paed Surgery) L. H. Doyle Cert PFS First SMM Dr. M. Alfaham MB, CHB, MRCP, MD, FRCPCH K. Clatworthy S.O. Gates D.C. Jones BEd S.P. Thompson LLB C. Williams
SENIOR MANAGEMENT	S Mainwaring MSc
AUDITORS	Carston Chartered Accountants and Statutory Auditor 16 Cathedral Road, Cardiff, CF11 9LJ
BANKERS	HSBC Bank plc 56 Queen Street, Cardiff, CF10 2PX
SOLICITORS	Eversheds Sutherland 1 Callaghan Square, Cardiff, CF10 5BT

A message from our Chair

2020 has been a turbulent year to say the least, but it's also one in which we have stood in awe at the strength and resilience shown by the children and families we support and the incredible staff who care for them.

We also end the year feeling more grateful than ever to our wonderful supporters, both new and old, who faced with uncertainty themselves, came forward to help – running virtual marathons, stepping the length of a virtual Wales and putting their hands deep into their pockets when we asked for support. It's thanks to their continued dedication that we have been able to fulfil many of the commitments we feared may not be possible when the pandemic hit.

Our goals for 2020 were subject to enormous change within just weeks of the year beginning. It was clear from early March that our planned fundraising would be hit hard. Work on producing a three-year strategy was paused as we pivoted our focus to creating an emergency plan to support the hospital through a rapid period of change while also attempting to secure the charity's future. We knew we had to be there for the hospital in the here and now but we also needed our boat to weather the storm so that we could still be here to support children and families in the many years to come.

We extend our heartfelt thanks to those working quickly to identify and meet the needs of hospital patients, families and staff, as they themselves faced the huge task of adapting at speed to the evolving situation. We appealed to our supporters for help and applied for emergency COVID relief funding from charitable trusts and government schemes such as furlough. We also digitalised as many fundraising activities as possible and transformed the charity to function within a new home-based operation.

Thanks to a huge team effort, our end of year results were much better than we had at first feared. Income was, of course, lower than what we had hoped to achieve when the year began, but the gap was closed considerably meaning we were able to invest more than £640,000 in the hospital in 2020. We were grateful to end the year having been able to deliver on each of the three areas we prioritised as essential at the beginning of the pandemic: to continue our funding of the much loved play specialist service, provide support wherever needed to families and staff during the pandemic and fund essential equipment for the paediatric critical care unit.

We are extremely proud to continue our support of the play specialist service. The team proved invaluable to the hospital once again in 2020, with each member going above and beyond the call of duty to support patients and families in lockdown and in isolation from loved ones at home.

Our large grant making scheme was paused during the pandemic. However, as you will see over the following pages, the programmes and initiatives funded through our smaller grant making scheme have made real and lasting differences to the lives of many children. We continue to work closely with the grant applicants and the wider hospital teams to prioritise projects that will bring further positive change and innovation to the hospital and improve the experience for patients and their families.

The Noah's Ark community pulled together to offer their support in a whole host of ways. Donations of stock for emergency parent packs and essential patient packs helped lighten the load of many families admitted in an emergency at the height of lockdown. Our call to supporters to help patients keep in touch with loved ones at home during lockdown was met with great enthusiasm. Thanks to donations and gifts in kind, we were able to supply wards throughout the hospital with tablet devices to keep children in isolation entertained and in touch with the people they love.

We extend our heartfelt thanks to those who helped supplement our parent food banks which were set up while food outlets were closed. Hot meals for isolated parents became a source of both sustenance and support in bleak times. The food banks continue in to 2021 as the crisis continues far longer than any of us could at first have imagined. Kind supporters helped us to supply fruit boxes and even afternoon tea treats to the hospital staff working long and stressful hours.

Despite being plunged into lockdown once again, our year as a charity ended on a high as individuals and organisations scrambled to support us yet again, firstly by helping us hit our Big Give target in aid of the play specialist service and then by generously supporting our Breathe Easy Appeal. Thanks to them, we were able to provide one of three non-invasive ventilators by the end of the year and were well on track to fund a remaining two. At the point of writing, we have now hit our three ventilator target with two already in place. These will now go on to help more than 500 critically ill children a year. What a difference our supporters have made by showing such strength in adversity!

Our grateful thanks also must go to the people that help us by donating their creative talent and time and to organisations that recognised the difficulties faced by charities like ours by establishing COVID-19 emergency funds to offer support.

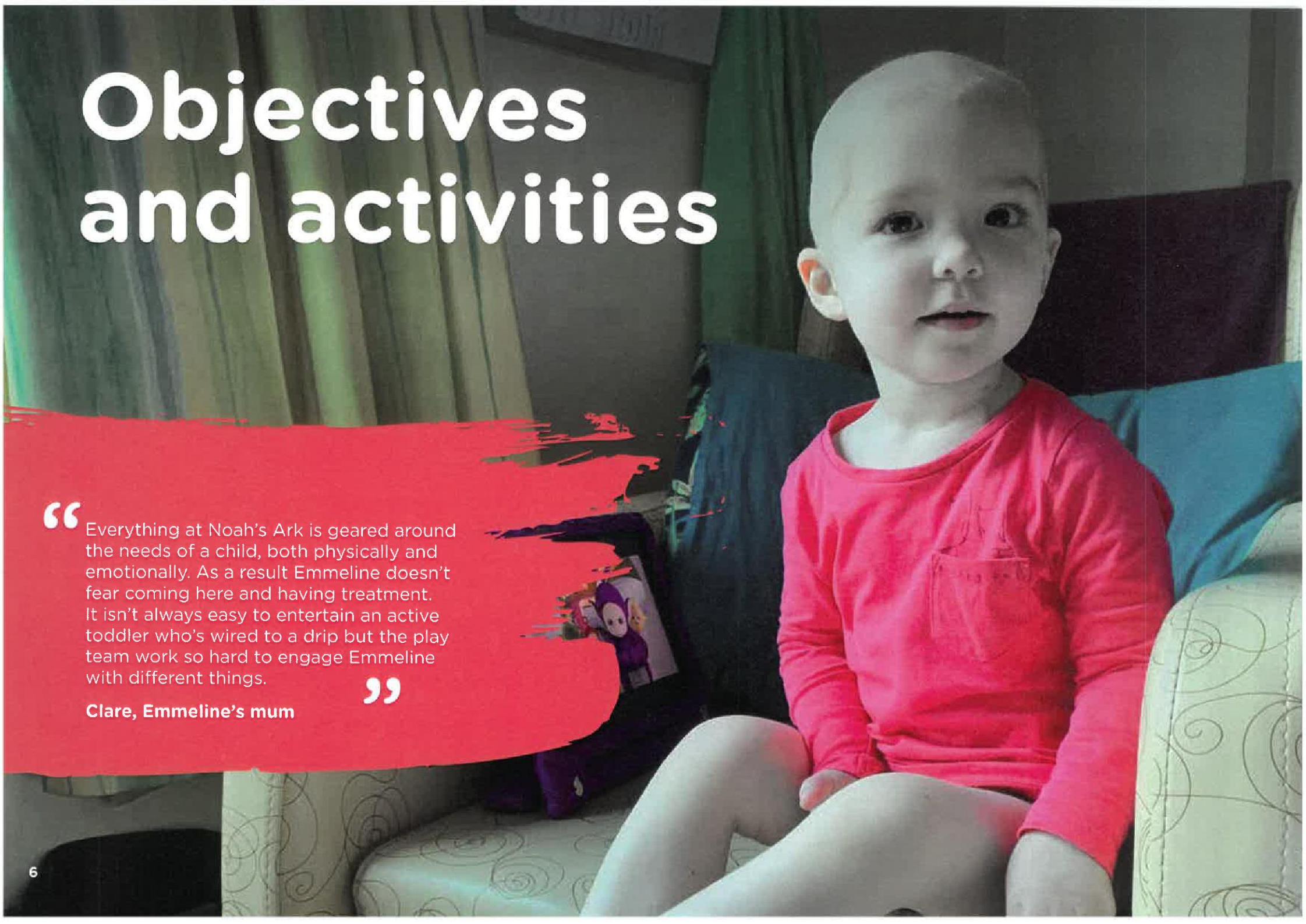
On behalf of the Trustees, I'd like once again to extend the most sincere of thank yous to all that helped us through 2020. You have made it possible for the charity to continue in its mission to support the incredible care delivered by frontline staff at the Noah's Ark Children's Hospital for Wales. After a year that none of us will forget, I'm confident that the Noah's Ark family is stronger and ready to face the new challenges of 2021.



Eddie Hayward OBE, Chairman,
Noah's Ark Charity



Objectives and activities



> “Everything at Noah’s Ark is geared around the needs of a child, both physically and emotionally. As a result Emmeline doesn’t fear coming here and having treatment. It isn’t always easy to entertain an active toddler who’s wired to a drip but the play team work so hard to engage Emmeline with different things.”
>
> **Clare, Emmeline’s mum**

About us

As the official charity of the Noah's Ark Children's Hospital for Wales, children and families are at the heart of everything we do. Thanks to the dedicated efforts of our supporters, we are able to respond to urgent need across the hospital, funding innovative life-saving equipment and investing in technology that helps to train the bright clinicians of tomorrow. We invest in patient and family services and facilities, helping to ensure that every aspect of the hospital experience is centred on the wellbeing of young patients and their families. We also work with the hospital to create an environment that is less clinical and more child-friendly for the young patients who spend time there.

Our mission and goals

Working closely with, but independently of, the NHS, our goal is to support the Noah's Ark Children's Hospital for Wales as it continues to strive for excellence in paediatric care.

Our mission is to ensure that the hospital's dedicated and committed practitioners have the equipment and facilities they need to secure the best outcome possible for their young patients. We want children and their families to feel supported and cared for, in what are often very challenging times. This is why we invest in services designed to enhance and enrich patient experience.

What we fund

The Noah's Ark Charity responds to urgent need across the hospital, funding innovative life-saving equipment like non-invasive ventilators for patients in critical care. Thanks to the ongoing commitment of the charity's supporters, we help make sure that the hospital's specialist clinicians have the best resources possible at their disposal so that they can provide the highest level of treatment and care.

Recognising how vital emotional support and wellbeing is to children and families, we fund services and programmes that help give patients, parents and carers the best possible experience during their hospital stay. Our funding of the play specialist service has continued into its seventh year and, in 2020, we have been proud to introduce an emotional support service for parents on the neonatal intensive care unit.

We do all we can to make the hospital a less frightening and more familiar place to be for children by sprinkling a little fun and happiness in to hospital days. We do this through our grant making programme, our sparkle fund and, during normal times, our Friday hub club.

True to our core mission of ensuring that children and their families feel supported and cared for, we set up a resilience fund at the onset of the pandemic to help patients and families during the turbulent times ahead. Setting up parent food banks, keeping isolated patients in touch with families at home and organising a lockdown disco were just some of the ways of making the hospital stay in 2020 a whole lot better.

The values that guide us

Excellence
We strive to support the work of staff by providing the best medical equipment and facilities.

Hope
We offer hope to children and their families from across Wales.

Compassion
We place compassion at the heart of everything we do.

Family
We work together as an extended family; working in partnership with the hospital, community, patients and their families.

Charitable objects

The relief of sickness and promotion of good health in children and young people attending the Noah's Ark Children's Hospital for Wales and its outreach services, in particular by the provision of excellent facilities, equipment and other resources, and the advancement of innovative and pioneering treatments.

Public benefit

The Trustees confirm that they have complied with the duty in section 4 of the Charities Act 2006 to have due regard for the Charity Commissions' guidance on public benefit.

Independence

Independent of the NHS, we work in close partnership with Cardiff and Vale University Health Board who manage the hospital. We support the whole hospital and all its patients through our fundraising. Excluding the crisis schemes (furlough and business support,) the charity does not receive government or NHS funding. We rely entirely voluntary donations and gifts in Wills.

Setting and achieving our fundraising objectives

Now fast approaching our 21st year, the charity's fundraising objectives have evolved quite a bit since its first urgent call to action - to build a specialist hospital for the children of Wales. Five years on from when Noah's Ark opened its doors to the final stage of its development, the charity continues to work hand in hand with the health board, responding to requests for equipment that innovates care and capital development projects that allow clinical teams to deliver increasingly higher and more modern standards of service. We have become better at listening and responding to the voices of frontline staff and patient families and many of our fundraising objectives today are clearly driven by their needs.

We remain true to the mission that drives us - to strive for excellence, to secure the best outcome possible for young patients and to make families feel supported and cared for through their hospital experience. Each of our fundraising objectives are measured against achieving these overarching goals. The activities we undertake to raise funds are planned with the aim of demonstrating to our supporters the difference their fundraising can make.

How we measure success

We measure success by the impact we have on the healthcare and experience of babies, children and young people from across Wales, their families and the staff that care for them.

We also measure success against specific campaign and event targets, growth in new supporters and followers among numerous other indicators. We are pleased that there is such tangibility for the investment of our funds. We are able to easily show donors how their funds have been used for the benefit of thousands of patients treated every month.

Grant making

Since the charity launched its grant making programme in 2016, 82 initiatives, both within the hospital and in paediatric community care, have benefited from this stream of direct funding. The programme has allowed the charity to continue in its efforts to make itself accessible to all frontline staff at the children's hospital, building strong bonds in the process.

Though the charity made a difficult decision to suspend grant making for large value applications during the pandemic, we continued to make an impact on a smaller but equally meaningful scale by awarding specific grants for sums under £1,000. These grants are already making a positive difference to children's experiences and outcomes, for example, offering effective, non-invasive treatment to children with bladder and bowel conditions.

The Noah's Ark community

Our long-standing supporters, new donors and those who have so kindly remembered us in their Will, all share our passion, belief, and a dedication to creating brighter todays and better tomorrows for the children and families of Noah's Ark. They are all part of the Noah's Ark family and without them, we quite simply couldn't do what we do.

The charity runs events and campaigns and works with schools, companies, community organisations, philanthropists and grant making trusts to make our mission an evolving reality.
Our regular givers help us to plan, even during the difficult times and in 2020 we reached out to many who have helped us over the years. Our wonderful fundraisers, ambassadors, patrons and volunteers all help so much to make everything we do possible.

We extend huge gratitude to those families who, having had a personal experience of the children's hospital themselves, decide to help others by fundraising in support of the charity. Many of those also allow us to tell their story, often while their hospital journey is still taking place. This takes great strength and fortitude and we express our deepest appreciation for their openness and willingness to tell their very personal stories with the aim of raising both awareness and funds.

Looking ahead

For the immediate future at least, our commitment to the children's hospital remains twofold. Firstly, we will provide continued support to both families and clinical teams as the implications of COVID-19 evolve. At the same time, we will secure funding for long term priorities like the play specialist service which is so crucial to providing that all-important child-friendly environment at the hospital.

To date, the charity continues to support parents caring alone while the one parent policy remains in place by providing food for parent kitchens. Our Sparkle Fund is maintained at a distance and as restrictions are slowly relaxed, plans are in place to safely re-introduce our much loved Friday Hub Club for young patients. As the hospital prepares for a busier winter as restrictions ease and the spread of common viruses increase, we are working with hospital colleagues to provide support for projects on PCCU and the children's emergency unit – two departments that are expected to be worst hit. Plans are also in place to re-launch our Jungle ward appeal in early winter – an area very much in need of renovation when it was first launched pre-pandemic, but even more so now.

The impact of COVID-19 has also strengthened our commitment to the emotional wellbeing of children and families at Noah's Ark and, observing the success of our emotional support service on NICU, we are working hand in hand with clinical colleagues to plan for a more robust emotional support provision across the hospital.

We end 2020 on a more positive note than we had anticipated back in March as the COVID-19 pandemic hit and, though much remains uncertain, both for the hospital and in terms of fundraising, we are determined to keep the charity secure so that we can look forward to a stable future with confidence. Medicine and patient care is a constantly evolving entity and, as the hospital looks further ahead at plans to revolutionise the patient/hospital experience through a hospital at home service and introducing a single point of entry for all patients, we plan to be there – as we always have been from the beginning.

Achievements and performance



> “The support given to us by the Noah’s Ark Charity has been amazing and this will ultimately improve the care we can provide to the children we see. It’s what we’re all striving for.”
>
> **Anna, paediatric registrar**

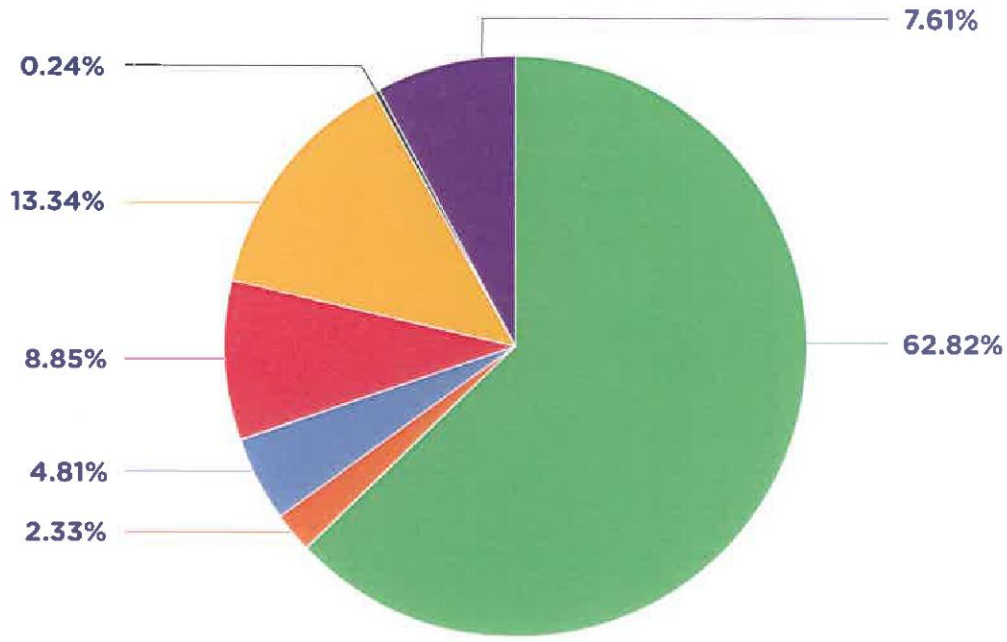
These charts illustrate the sources of our income and how that income has been spent to support children and families at the Noah's Ark Children Hospital for Wales.

The plans we had laid out as our goals and intentions for 2020 were subject to enormous change within weeks of the year beginning. Work on producing a three-year strategy was paused as our activities to generate income suddenly became subject to great uncertainty.

Our first response was to reach out to our hospital colleagues, offering the hand of support to both families and staff as they adapted rapidly to caring during a global crisis. We worked quickly to reassess areas of priority for the year, identifying the provision of funding for the play specialist service, providing COVID related support and, later, an urgent need for life saving respiratory equipment as essential. Moving to a home-based operation, we paused any activity designed to generate longer term income and slashed all expenditure not crucial to generating short-term funds. The furlough scheme allowed us to reduce costs further. Emergency applications were made to COVID-relief funds. We also reached out and asked our supporters to help us meet the immediate needs of the hospital during the lockdown.

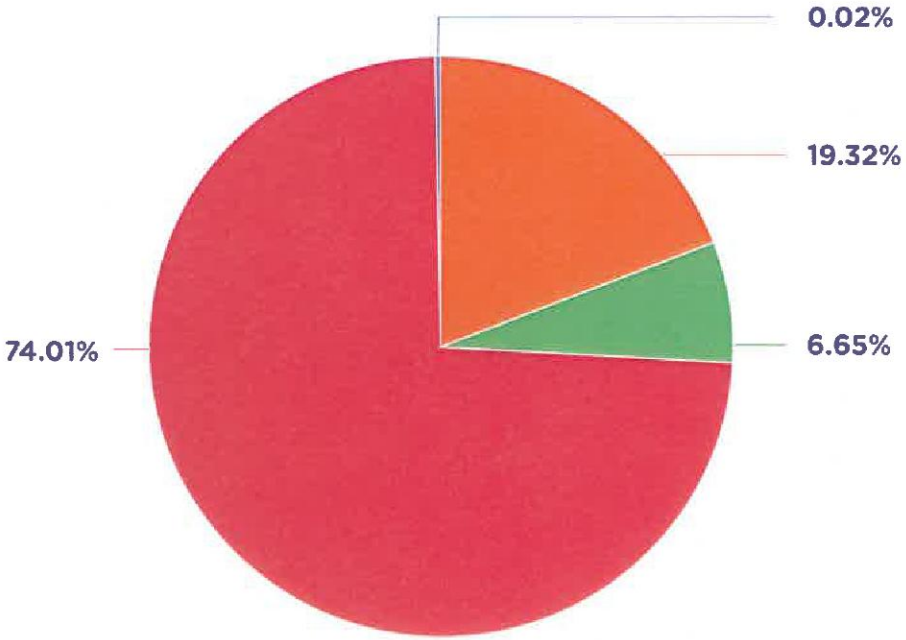
We reached the end of December with better outcomes than we had dared to hope for at the start of the pandemic. We are forever indebted to the people who made that possible.

Income 2020



Total £1,022,123

Expenditure 2020

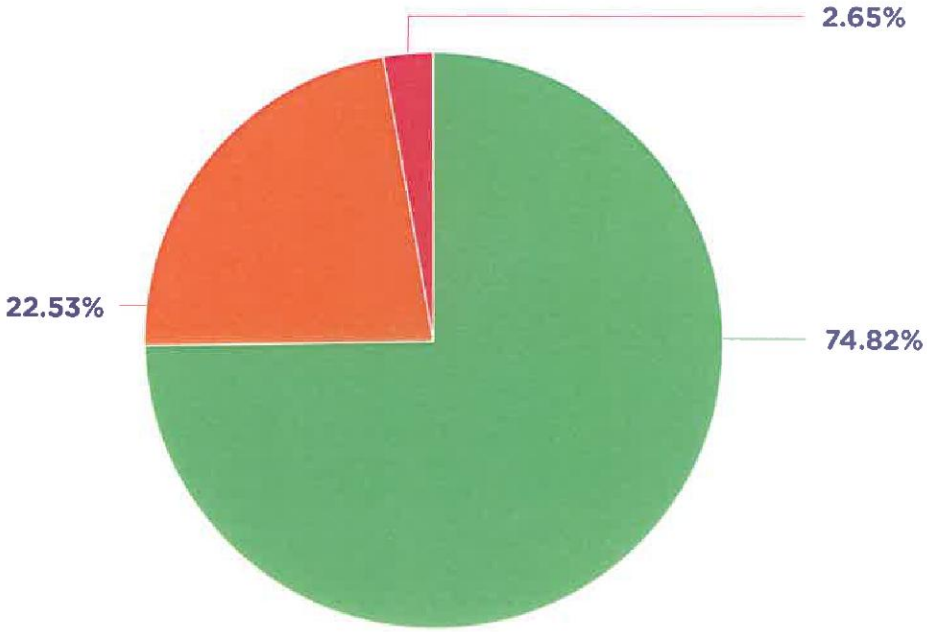


- Fundraising costs (£241,778)
- Taxation (£277)
- Charitable activities (£926,181)
- Trading (£83,154)

Total £1,251,390

74p in every £1 is spent on our charitable activities

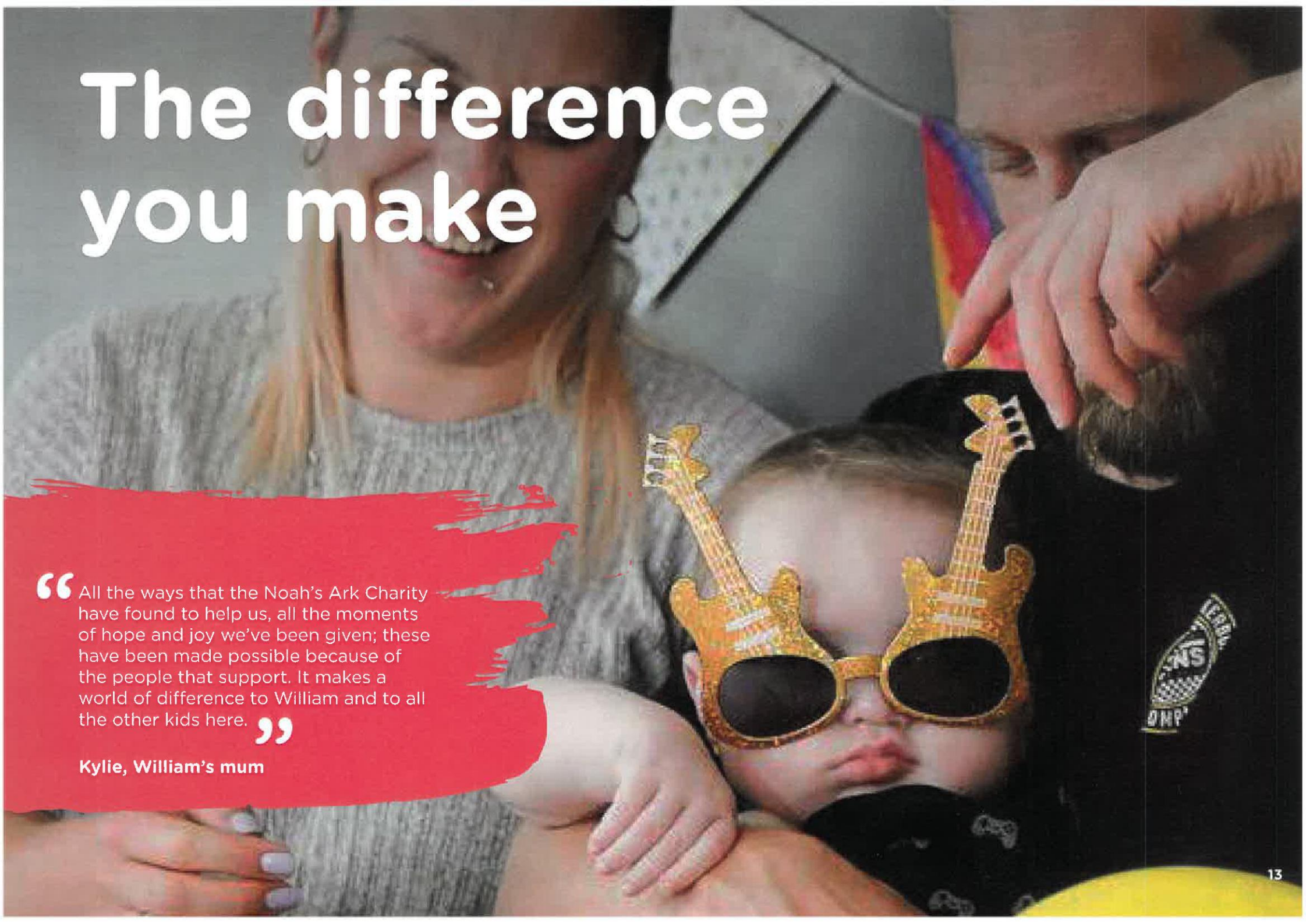
Hospital expenditure 2020



- Patient and family services (£478,999)
- Medical equipment and innovation (£144,200)
- Direct patient care (£16,971)

Total £640,170

The difference you make



> “All the ways that the Noah’s Ark Charity have found to help us, all the moments of hope and joy we’ve been given; these have been made possible because of the people that support. It makes a world of difference to William and to all the other kids here.”
>
> **Kylie, William’s mum**

Helping patients and their families

We provide services to ease stress on families, raising spirits, supporting children and young people through life-saving treatment and helping to provide the best experience possible during their hospital stay.

Family support like the play specialist service bring fun into the hospital and help patients come to terms with their illness or condition. Emergency admission packs for both parents and children provide families with one less thing to worry about during intensely stressful times. Our emotional support service on NICU helps parents cope during what, for many, is the most distressing periods of their lives.

Resilience fund

In March 2020 we set up a designated COVID-19 resilience fund. The fund has three purposes – to support patients, families and the hospital itself during the crisis, to meet existing commitments such as the play specialist service and finally to help secure the future of the charity so that it can deliver on the plans made to improve the lives of thousands of children for many years to come.

Parent food banks

During the pandemic, your support gave many parents like Bryony one less thing to worry about as they dealt with the fallout from COVID-19.

Bryony didn't have any support close by during her son's 19 month stay in hospital, so when the pandemic hit and the one parent/carer policy was put in place, she wasn't sure how she would manage with daily practicalities like getting food for herself. But, thanks to our supporters, the charity was rapidly able to start funding food for parent kitchens. Local groups and businesses were also quick to help, delivering weekly hot meals.



"Because of the current situation only one parent is allowed to stay on the ward and family and friends can't come in. During lockdowns in particular, where almost everything is shut, that's been particularly hard. I was really worried at first about how I'd manage to get food but having it there in the kitchen provided by the charity has been amazing. Knowing it's there when I need it is just one less thing to worry about."

Bryony, Oscar's mum

Adapting and responding according to need

Our COVID-19 Resilience Fund made it possible for the charity to respond quickly to evolving clinical needs within the children's hospital.



When the paediatric critical care unit (PCCU) underwent work to create isolation cubicles for potential COVID-19 patients, we were able to provide noise cancelling headphones to help ensure that children on the unit didn't encounter any disruption while the work took place. Through the resilience fund, we were also able to provide walkie talkies so that clinical teams wearing full PPE could still communicate urgently with each other while caring for children in isolation.



As the hospital adapted rapidly to accommodate changing needs during COVID-19, so did the charity. Our hub in the hospital's reception area was re-purposed as a waiting area for A&E parents following the department's temporary move to the children's hospital and our drawstring bags, usually used for our emergency parent packs, were given out to frontline staff as PPE kit bags.

Tablets

The resilience fund made it possible to keep families together while they were apart by funding tablet devices so that children could keep in touch with a parent or siblings at home by video call. While playrooms were shut, the tablets also helped keep children distracted and relaxed. Tablets were also provided to staff, making it possible for them to give training and run sessions remotely.

> "We've been using the tablets a lot for some of our long-term patients by putting on audiobooks and programmes for the little ones. The older children have also found them really useful to watch something and take their minds off being in hospital and some of the nurses have been using them to do some research about the Sparkle Fund and suggest nice treats for the patients. They are really good so thank you to everyone who has donated. We really appreciate it!"
>
> **Carly, staff nurse**





Pamper packages

Life in hospital can be difficult at the best of times but when you are a parent caring for your child alone under the one parent only policy, the experience can feel twice as tough – especially for longer term families. It's why during the pandemic we also decided to provide parents with a bit of TLC by providing pamper packages for those in need of a pick me up.

Supporting tracheostomy patients

In 2020, practice educator, Cheryl Jones, was successful in applying for a small grant to fund a training doll, used to teach parents to care for their child's tracheostomy at home. Cheryl's team was also awarded funding for shadow buddies, dolls with trach tubes that support children in adapting to their tracheostomy.

Here's how both the training doll and shadow buddies are helping families like Brody's:

A buddy for Brody

Four-month-old Brody was born with CHARGE syndrome, a complex genetic condition which, most critically for Brody, meant that he was born with no nasal passage and a grade three critical airway, making it virtually impossible for him to breathe unaided. It was a huge shock for his parents Megan and Josh who had no idea of what lay ahead before he was born.

As it became clearer that Brody's breathing difficulties were complex and potentially long term, the clinical team decided to perform a tracheostomy, an opening created at the front of the neck so a tube could be inserted into the windpipe (trachea) to help Brody breathe.

Since the tracheostomy was performed back in March, Brody has been well enough to move from the paediatric intensive care unit down on to Island ward. Megan and Josh are learning how to change and care for their son's tracheostomy using the training doll funded by the Noah's Ark Charity - a vital step towards going home. Practice educator, Cheryl, says: "The training doll is indispensable to us. Megan and Josh are using it to train tracheostomy care at the moment, but we use it for nasogastric training and subcut injections on Pelican ward too, as well as training staff."

Baby Brody was also one of the first patients to receive a shadow buddy.

Cheryl continues:

> "The buddies are used to support young children through the psychological and physical endeavour that having a tracheostomy brings. I wanted to help put a smile on children's faces and for them to meet a buddy who has a tracheostomy, just like them.
>
> Once I saw them, I instantly thought of all the children who come through our doors and the challenges they face. These buddies will go on their journey with them which is just fantastic. I could not be more grateful to the Noah's Ark Charity for funding them."

> "I'm really pleased that Brody now has a toy that reflects him and the person he is. Hopefully it will teach him right from the start that his trachie isn't a bad thing and there's no need to feel different or singled out."
>
> **Josh, Brody's dad**



The play specialist service

The play specialist service has had to adapt considerably during the pandemic, extending its support to mums and dads while they struggle under the one parent only policy and bringing play to the bedside while play rooms remain shut. Play in hospital has always been vital, for mental and emotional development as well as distraction, relaxation and fun.

But with children being separated, often for long periods, from friends and siblings and isolation offering very little opportunity to interact, the play service has been more vital than ever. The Noah's Ark Charity is proud to fund this team for the seventh consecutive year.



Senior play specialist, Juliet, told us how she had to adapt her role to help.

"

One of the first things we did at the beginning of this, while continuing the day-to-day tasks of providing normalising play and distraction and preparing patients for treatment, was create isolation packs, each one tailored to ages and abilities.

We have been explaining PPE to children. When staff are suddenly wearing masks, visors, gloves and aprons, it can be terrifying, so gentle explanation goes a long way to easing fear. If they're very little, I just liken it to Buzz Lightyear!

The one parent only policy takes a huge emotional toll on families. So we try and ease it by allowing the resident parent to go off the ward for a walk or to phone family while we give one-to-one play sessions to their child. This has a twofold effect: the parent is rested, benefiting their mental health, and the child has a pleasurable experience from "a masked member of staff" - therefore associating pleasure, rather than fear, with PPE.

We have a number of children undergoing neuro rehabilitation, one of whom I'm working with quite intensely. I am currently working on giving her different sensory textures, while using the associated words - cold, soft, spiky etc. (it's very hard when I'm gloved up though). I am, as always, trying to ensure that our long term babies are up to speed with their development and parents find it quite comforting to focus on something like tummy time rather than the scary surroundings.

I'm distracting patients for unpleasant procedures. That won't change. I just use washable resources and, of course, I can't blow bubbles due to the infection risk.

"

William's story – written by his mum, Kylie, September 2020.

"

For more than a year now, my son William's home has been at the Noah's Ark Children's Hospital. He celebrated his second birthday here and has spent his last two Christmases here too. The reason is that in December 2019, William was diagnosed with an incurable brain tumour.

We noticed something wasn't right just after William's first birthday. Up until then he'd been a healthy, active baby. His best friends were his four siblings: Alfie, Layla, Simon and Jessica and he was a BIG food lover – with the exception of peas, which he would painstakingly pick out of his bowl with his little fingers one by one.

To begin with we noticed that William was holding his head at a tilt. Then, over a period of weeks, he became gradually paler. He also developed difficulty feeding. I took him to the doctors several times, but they couldn't find anything. But I had this terrible gut feeling that something was wrong.

At our local hospital William underwent tests and a CT scan. The initial results showed that William was dehydrated. He was taken to the high dependency unit. My husband Tom arrived and suddenly there were lots of people around us. We were taken to a room and told that our baby had a brain tumour. I felt like the room was crushing me. William was sedated to keep him stable. It was the last time we saw him as the baby we'd known. William was put in an ambulance and taken to the Noah's Ark Children's Hospital for Wales where he underwent two operations in just a few short days. They succeeded in removing 85% of the grapefruit sized growth but the biopsy confirmed it as a stage three tumour of the central nervous system called an ependymoma. William was given a life expectancy of three months, extended by around three years with radiotherapy but, either way, with very little quality of life.

It's actually impossible to explain the emotional pain you feel in a moment like that. No words can do it justice. All I wanted to do was hold William and not let go but I was scared of hurting him or dislodging the tubes and machines he was connected to. He didn't look like our William, he was attached to a ventilator and still completely sedated. My overwhelming emotion was one of complete panic that just wouldn't go away.

No-one could tell for sure how, and even if, William would recover after brain surgery. William's tumour took away the vision in his right eye, the use of his left side, his ability to suck, swallow and talk. But we knew straight away that he was still in there somewhere. William had always had a strange obsession with belly buttons and after the operation he instinctively reached for his own. It's a tiny thing but it gave us hope.

As the weeks went by, we started adapting to the new version of William. He was taken off the ventilator and put on a far less invasive breathing machine which meant he no longer needed sedation. Slowly, he became more alert and learnt to communicate the difference between happy and sad – a body wiggle for happy and the drop of the lip for sad. But after three months we were told that this would probably be it for William, this would be as far as we'd get. For his sake and our sanity, we were determined it wouldn't be.

In those months we saw a lot of William's sad, downturned lip. Intensive care is dark and quiet and it isn't a place where children are supposed to spend months on end. But William was too ill to be moved. We were all so focussed on treating and stabilising William's illness that it took us a while to remember that somewhere, locked inside, was the little playful person who still needed the same stimulation as any other child his age. In early February, the amazing nurses referred William to the Noah's Ark Charity's Sparkle Fund and the charity arranged for William to receive a visit from Iggle Piggle, one of his favourite TV characters. We did see William's happy wiggle that day.

In March, three months on from William's surgery and just past the point where we were gently reminded by the clinical team that we may not see much more progress in William, we met play specialist, Juliet. By this point, William was very wary of new adults. He was scared and sad and would try to push toys that were offered to him away. But Juliet worked hard at getting to know William, slowly building his confidence so that he trusted her and knew that when he saw her he'd have fun. Juliet saw the child beyond the illness and by finding things that he could still do, she triggered his interest in the world again. She watched things William watched on his iPad and, noticing that he loved cars, she encouraged him to use his good hand by playing touch and reward games on the screen. She then made a box of small little objects that he could hold and examine and to everyone's surprise he started to hold them up to his face to have a look. One of his favourites was a rubber ball that lit up when you moved it and you could see the obvious enjoyment he got from being able to do that for himself. Very gradually his confidence started to grow.

Juliet took away the baby toys that sat un-noticed on his bed and replaced them with age appropriate ones like figures which, like any toddler, he loved to take in and out of their boxes. William played with his good hand but Juliet would gently encourage him to use what she called his 'sleepy hand' too and slowly he has started to use it a bit. The CPAP machine allows William to move a little more and he's now started to reach up and look for things which, in turn, have strengthened his arm and neck control. Juliet has also taught him to communicate 'yes' and 'no' which has opened up a new way for William to tell us what he needs. More than anything though, she's given William back some happiness and seeing that in his face again is worth more than anything. Right at the start of this journey we were told that the chances of William coming off the ventilator, let alone going home, were very slim. But slowly, thanks largely to the care that William has received here, those odds are beginning to change. The nurses and play team have helped William re-discover his interest in the world again and that's played a vital role in bringing him on. The CPAP machine that William was gradually weaned onto can be tailored to his needs at any given time. The nurses set it to lower pressure at points to encourage him to breathe more independently but it can also be increased quickly too. William's sats can drop very quickly if he's particularly excited or upset so it's vital that we can respond quickly when that happens. The CPAP machine is also something that he could have at home when the time is right too.

After eight long months William was moved down on to Island ward and it's here, with a little help again from the Noah's Ark Charity Sparkle Fund, that we celebrated his second birthday. If the version of me from a year ago could have known that this is where we'd be now, I don't think I could have coped. But William and his journey has given me this strength that I didn't know I had. ”



William and Juliet - October 2020



William finally goes home - February 2021



William's birthday - September 2020

Emotional support on NICU

The emotional support service on the neonatal intensive care unit, funded by the charity's Tiny Lives Appeal, launched in October 2020. Here, Noah's Ark neonatal principal psychologist, Catriona Matthews, explains more about how the service supports parents and staff.

"Having a child on NICU is an incredibly traumatic and distressing experience, whether that child is premature or full term, and whether they spend hours, days or months on the unit. It is not how parents imagined welcoming their baby into the world and, as well as dealing with seeing their baby so fragile and undergoing necessary but invasive procedures, they are having to come to terms with the loss of the pregnancy, birth and first family moments they had imagined. This is a huge amount to deal with while also trying to work out how to be a parent and care for their babies.

While the NICU staff do a fantastic job of trying to support families emotionally, they have to balance this with providing the medical care and support that babies need.

In my role I have the specialist training and dedicated time to commit to these families to help them explore their experience and feelings and think about how best to cope during an unbelievably difficult time. Being able to make sense of their experience in some way helps parents feel in a better place to be able to provide the care and loving relationship which is so important to their babies.



Becoming a parent is a huge challenge for everyone but NICU parents are doing this whilst dealing with many additional stresses and difficulties. They may feel frightened to touch or hold their baby, worry there is nothing they can do to care for them or feel worried that they don't feel an "instant bond" with their baby. COVID has added to these difficulties by preventing mothers from being able to have their partners or family alongside them supporting them through this challenging time. Within my role, I can help parents talk about and normalise the range of feeling and worries they have about their baby and becoming a parent.

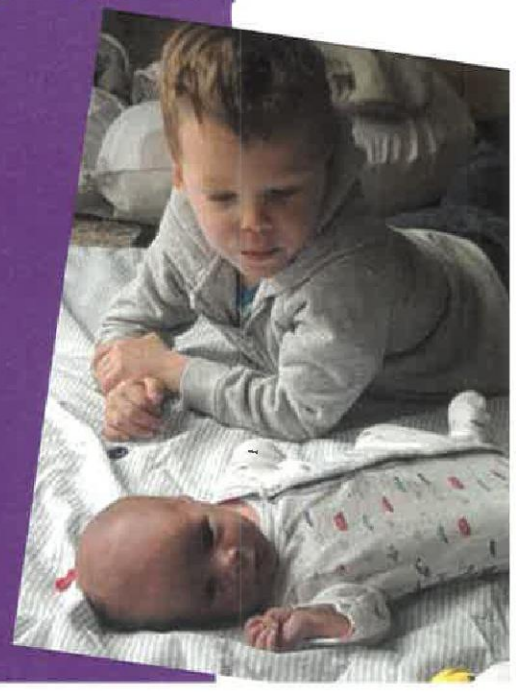
We know too that the neonatal journey doesn't end when parents go home. Their experience can continue to impact them for months, or even years, after leaving hospital. I invite parents to contact me if they need support and we're currently looking to establish a group to support parents with some of the common difficulties they may face when returning home with their babies.

Very sadly, not all babies do get the chance to go home and, on the traumatic occasions where a baby on the unit dies, I am also able to offer bereavement support. This may involve allowing parents to talk through the story of their baby's life and death, providing support to siblings, finding ways of marking important dates or developing ways of coping with the range of overwhelming emotions in response to losing a baby. All parents face the challenge of finding a way to balance loving and grieving their baby alongside continuing to live their life.

In order to give the medical and emotional care which families need, it's important that staff themselves also feel supported. Although working in NICU can be hugely rewarding, seeing babies and families in distress can also be challenging for staff. So another part of my role is to support the emotional wellbeing of the NICU team through offering group and one to one support. This, in turn, means that they are able to provide the best possible support to babies and families."

"As a NICU parent you struggle to understand your experience and both how and why it happened. You blame yourself and, though you try to talk to family and friends, it's difficult for them to relate and they don't understand the full impact of having a baby on NICU. Having someone like Catriona within that environment who understands and is there expressly to support you emotionally is so important."

Tarnia, NICU mum



Sparkle Fund

Our Sparkle Fund aims to sprinkle a little joy in to the lives of long term families by making occasions like birthdays special or simply providing little treats to lift spirits.



Arron was born at only 25 weeks of pregnancy and spent the first four months of his life on the neonatal intensive care unit. He then moved to Island ward where, other than a short three week stay at home, he spent the rest of his first year of life.

Being in hospital and the added restrictions necessary to keep everyone safe from COVID meant that his mum couldn't have the 1st birthday celebrations that most families enjoy. But, thanks to your support of our Sparkle Fund, we were able to mark the important day in little ways with cake, presents and decorations. One of Arron's many fans at the hospital, Dr Wahid, also learnt the words to Happy Birthday in welsh to mark the occasion.



During the warmer months, the Sparkle Fund provided long term patients with a paddling pool to keep cool. Daniel has been in hospital for nearly his whole life so has never had the opportunity to enjoy the simple pleasure of a paddling pool in his back garden. Thanks to you and the creative play specialists on Island ward, we were able to bring the garden to him instead.



The festive season of 2020 felt very different for everyone, but we weren't going to let COVID get in the way of Christmas for the patients and families of Noah's Ark. As well as arranging virtual Santa visits for children on the wards, we organised a silent glowstick disco for young patients. Every child in the hospital received a glowstick and an invitation to join the disco via a shared playlist. Some of the children's favourite characters danced on the hospital's landlink while children and staff watched from their ward.

Emergency admission packs

Not all hospital admissions are planned, some happen in an emergency. In those cases, a parent or carer's only thought is for the welfare of their child and they often turn up in hospital without anything for themselves.

Thanks to our supporters, we continued to provide little bags of comfort to parents and carers in these situations, filled with things like a change of t-shirt, a toothbrush and body wash to get them through those first few days.

Thanks to our corporate supporters, Primark, we also started providing emergency admission packs for children during the October firebreak. These were a huge help to families who, having been admitted to hospital urgently with very little, found it difficult to get provisions as so many shops were shut. As well as essentials like a change of clothes and a toothbrush, we also add a few things to distract and entertain the children for when they felt well enough and a teddy to cwtch up to too.

"Some parents enter the worst time of their lives when they come to PCCU.
Their child is sick and they have nothing with them, not even a toothbrush.
The parent packs that Noah's Ark provide make such a difference to every one of them.
The simplest of things like a hair bobble can help to take the stress away from a mum."

Suzanne, ward manager on PCCU





Medical equipment and direct patient care

With your help, we provide innovative, state of the art equipment that ensure children being cared for at the Noah's Ark Children's Hospital for Wales have access to the least invasive and most effective treatments available.

Non-invasive ventilators

After receiving an urgent plea for non-invasive ventilators, we launched our Breathe Easy Appeal in late 2020. The paediatric critical care unit (PCCU) had already been using a non-invasive ventilator funded by the charity in the past. Anticipating a sharp rise in admissions in the months to come and knowing what a vital asset the machines were to children receiving critical care, they asked for the charity's support to fund more.

PCCU treats around 560 critically ill children a year. At some point during their stay, most children will need ventilation to help keep them alive. Whereas full support from a standard ventilator would involve sedation and intubation, a non-invasive ventilator does not require the insertion of a tube so a patient can remain conscious. This is far more beneficial to both a child's physical health and wellbeing.

Suzanne Davies, ward manager of PCCU, said:

"The emotional stress to both patients and parents is better if the child isn't intubated. Over the past six months, we've seen a huge increase in the number of children needing non-invasive ventilation. Our patient profile has changed to more complex needs children and respiratory support is one of the major issues for them.

The types of conditions that children are treated for with the non-invasive ventilator include neuro-disabilities, including those who have oxygen support at home, heart conditions with a need for cardiac support, chronic respiratory difficulties and ventilation after an operation."



This machine will go on to help children like Emily, who was diagnosed with cystic fibrosis shortly after birth. Now 14, Emily spent more than three months on PCCU after a lung infection left her too weak to breathe for herself. While there, Emily spent many weeks on the non-invasive ventilator previously funded by the charity.

Her mum, Shirley, who knows only too well what a lifeline they provide to children like hers, said:

"**The machines are invaluable when your child is so unwell. We have seen and experienced ourselves how much they aid children's recovery and will be forever grateful for the technology that was available when Emily was so ill.**"



Physiotherapy

Thanks to a grant awarded to the charity by Dare to Dream Trust Wales, we were able to provide equipment used by the physiotherapy team to rehabilitate children like Cari.

Seven-year-old Cari was like any other active little girl until she started complaining of pain in her legs one morning last December. Her mum, Sarah, thought it was just growing pains at first but during the course of just a few hours, Cari's condition rapidly deteriorated.

Cari was transferred as an emergency case to the Noah's Ark Children's Hospital for Wales where a further MRI confirmed a diagnosis of Guillain Barre Syndrome, a rare and serious immune system disorder which causes white blood cells to attack healthy nerves. Cari was put on a drip that thankfully stopped any further damage. But Cari's mobility had been badly affected and she faced a long period of recovery to regain her strength and independence.

Cari's mum, Sarah, says:

"Cari started an intensive 12 week rehabilitation programme almost straight away. Being away from her siblings and pets was really hard for Cari, especially due to the COVID restrictions. She really struggled at times but the physio team did everything to find ways to keep her motivated."

Cari's mum



During her rehabilitation, Cari used the cycling equipment funded by the Noah's Ark Charity through Dare to Dream Trust Wales. The equipment helped to strengthen Cari's legs, which had been severely weakened as a result of her illness.

Paediatric physiotherapist, Natalie Gragasin, says: "Cari had quite a long road ahead of her and we could see the impact it was all having on her. So we used her natural desire to be challenged to build sessions around competitions that ultimately culminated in a Noah's Ark Olympics which, of course, included a cycling race."

Thanks to everyone's hard work and perseverance, Cari was strong enough to go home in early March. Most importantly though, she was able to walk out of hospital independently on her own two feet.



"The bikes funded by the charity allow us to record the child's muscle activity and to see which areas need work. They have an active assisted mode which allows us to tailor it to what the child can do, and this can be adjusted as they get stronger. As they are portable, Cari would use one in her room in the evenings and we'd give her little challenges like completing the distance from her home to her school."

Natalie, paediatric physiotherapist

TENS machines

Our small grant making programme funded 20 new transcutaneous electrical nerve stimulation (TENS) machines to help children living with bladder conditions. These are small battery-operated packs connected by wires to sticky pads which are placed on a patient's back to help stimulate the nerves leading to the bladder. After only a few months of use, the urology team were recording fantastic results.

Karen Knight and her colleague, Nerys, look after children with complex bladder and bowel conditions at the children's hospital, working as part of the surgical team with urology. The team decided they wanted to try a new treatment called neuromodulation, which helps to stimulate nerves in the back to help improve bladder function without the need for medication. Children take the machines home and use them for an hour a day, every day, for 12 weeks.



"We see children with bladder urgency, frequency and wetting, and wanted to offer them treatment that was not medication but also not invasive. Some of the medications can have nasty side effects, like dry cracked lips and poor concentration. If patients have these side effects and can't tolerate them anymore, the tens machines are a great alternative. Parents are also very cautious about medication so tend to ask if there's anything else they can try. If you've got a ten-year-old child who's been wet all their life and then after this treatment, they're not wet again, it's life-changing. The impact of bladder conditions can be tough for a child. They can't go to sleepovers or play on trampolines. It can be restrictive.

We were so pleased when the grant was accepted and once we started the treatment, we couldn't believe how effective it was. It had a 60% success rate so, for those who'd had no response to the medication, it was life changing. It's lovely to see the look on the children's faces too. They're shocked that this simple, non-invasive treatment has been so effective and because they're so compact, they find them so easy to use. It's so nice to tell families that we've got something they can try other than medication and much of that is thanks to the grant from the Noah's Ark Charity."

Karen, clinical nurse specialist

Environment and facilities

For many children, the change from home to hospital can be a sudden one. For others, hospital stays can be frequent and long term. Environment can have a huge impact on our overall wellbeing and it's why we as a charity work with the hospital to help provide calming and comforting surroundings for young patients and their families.

RHINO Sensory Trolleys

Thanks to your support, several wards have sensory rooms where children and parents can go to relax, play and get away from the clinical setting of the hospital for a while. But not every child is mobile and because it's our firm belief that no-one should miss out, we have introduced a new way to bring the sensory environment to children at the bedside.

Mum of PCCU patient, Sam, said he loved using one of the new mobile sensory trolleys during his long stay on the unit.

The RHINO Sensory Trolleys were funded by the charity, thanks to grants awarded by the Thomas Cook Children's Charity in 2019 and the Wallace and Gromit Children's Charity in 2020.





"The mobile unit means we are now able to transform each clinical bed space on PCCU into a sensory sanctuary for children recovering in critical care. The distraction of the bubble column and fibre optic lights provide a soothing and relaxing sensory experience for all our patients no matter how old they are."

Emma Smith, PCCU nurse

A home from home for Oscar



Little Oscar didn't get to see his home for the first 19 months of his life, let alone his own bedroom. He spent all of that time in hospital, mostly in isolation. So when we were asked by the ward staff on Island ward to give Oscar a home from home, we were more than willing to help.

Oscar was born with CHARGE syndrome, a condition that effects his breathing, heart, hearing and sight. His first operation at only a day old was to correct a tracheo-oesophagael fistula (TOF), an abnormal connection between the trachea and the oesophagus. He's since had at least ten other operations and is currently awaiting more.

Oscar was also born with no natural immunity so for the first 12 months he and his mum, Bryony, spent their time in almost complete isolation - first in a room on NICU and then in a room on Rainbow ward. They only took their first walk outside together just a few days before Oscar's first birthday.

Bryony wanted more than anything to take Oscar home but until she was able to, we were able to bring a bit of home to their hospital room. Oscar loves Toy Story so his 'bedroom' was given a makeover complete with his own bedding, bunting, lampshade and cuddly toy.

Just like William on page 18, the continued dedication of our supporters allows us to help Oscar, Bryony and thousands of families like them in a whole host of ways. Here are the ways in which people like you made the most difficult months of one family's life a little bit better:

- Through our Tiny Lives Appeal, you made it possible for us to fund state of the art equipment that kept Oscar alive during those perilous first months.
- You funded the ventilators on NICU and PCCU that helped Oscar breathe when he was very ill and the theatre suite where he had his first life-saving operation.
- You funded the play specialist service who have supported Bryony in keeping Oscar entertained and achieving his milestones.
- You helped us provide food for Bryony and other parents like her during lockdown when ward restrictions were tight.
- You helped us bring a bit of home to Oscar's hospital room with a Toy Story themed makeover.



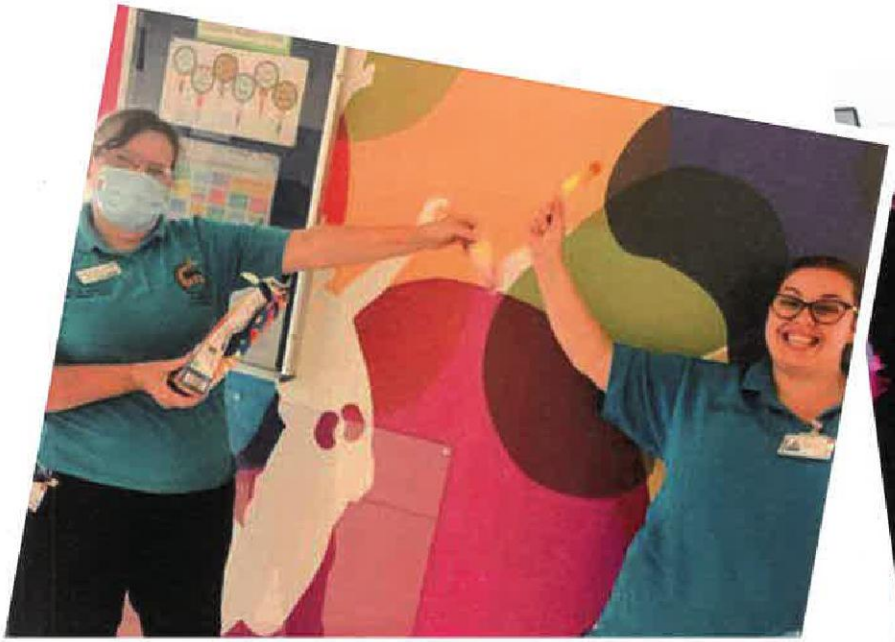
Staff and professional development

Our commitment to the frontline staff at the hospital shifted in 2020, as we focussed on wellbeing and thanks.



As our frontline workers went over and above for the young patients in their care, we set out to show our appreciation wherever we could. Fruit baskets and afternoon tea treats were provided regularly to lift spirits and we set up our Star Fund which allowed staff to nominate members of their own team for recognition. Pelican ward nominated their colleagues on Island, who, over the pandemic, had been combined with Jungle to create one large ward. The team's hard work was recognised with a DAB radio for their staff room.

At the end of the year, we issued a specially commissioned rainbow hero badge to show our appreciation of their hard work. These are now being worn with pride around the hospital.





We are so grateful to everyone who has helped the charity over the last 12 months.

**We hope that you have enjoyed seeing the many ways in which your support has made life better for the children and families of Noah's Ark during this toughest of years.
You were there when we needed you – as always.**

A huge heartfelt thank you from the patients, their families, the hospital staff and everyone in the Noah's Ark Charity team.

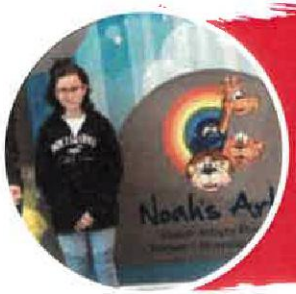


Our year in numbers



Noah's Ark Community in action

Our incredible fundraising community always impress us with the interesting and creative ways they think up to raise money and, despite lockdown, shielding and social distancing, 2020 was no different. Here are just a few examples of how our wonderful fundraising family came out in support of the nation's children's hospital this year.



Amelie's Rainbow

Amelie's Rainbow raised £4,500. Amelie has received a Gold Blue Peter Badge for her fundraising.



Adam Carpenter

Adam Carpenter dribbled a football around Bridgend for 13.1 miles, raising an incredible £2,530.80.



Billy Newton

Ten-year-old Billy Newton raised £1,400 in lieu of birthday presents.



St Joseph's AFC

A team from St Joseph's AFC ran 70km each, 1000km in total, raising £2,820!



Enfys and Friends

Enfys and Friends cycled 257 miles from Sandringham to Aberystwyth, The £1,718 raised was donated via the Big Give.



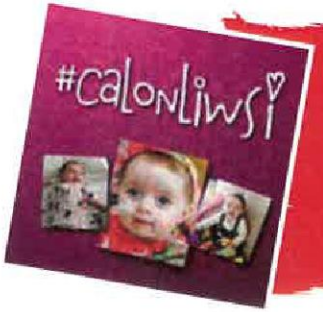
Jake Day

Voted Metro's Everyday Hero Champion, Jake Day ran 250Km in 30 days, raising £5,000.



Coed Glas

Coed Glas Primary School in Cardiff's teachers v pupils challenge raised an amazing £4,420.



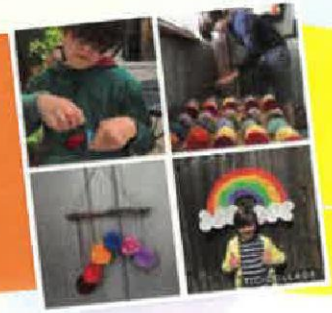
Calon Liwsi

Calon Liwsi donated £4,000 from charity events organised by the Eynon family.



Ladies Golf

Whitchurch Golf Club (Cardiff) ladies' committee raised £3,300.



Ossie

Ossie raise £1,413 by selling rainbow hanging pom poms.

Partnerships

We are hugely grateful to the driven and dedicated companies who supported the charity throughout 2020. In an unprecedented year, we know that it has been incredibly tough for many sectors and we have been overwhelmed by those who have supported us – whether through staff fundraising, cause-related marketing, volunteering or providing gifts in kind.

Primark



Longstanding partner and fashion retailer, Primark, donated £82,000 to the charity in 2020, bringing the total raised since 2012 to almost £800,000! The money is generated through the retailer's 5p bag levy in stores across South Wales, as well as through staff fundraising.

Primark once again leaped to the children's hospital's support in October, after being inspired by the plight of three-year-old Eden who arrived at hospital in an emergency with no essentials. Primark then provided over 1000 products for children in similar situations. As a result, the charity was able to provide essentials packs for young patients admitted to hospital in an emergency during the COVID-19 pandemic.

Jon Coomber, store manager of Primark Cardiff, said:

> "We are so proud of our local charity partnerships, and it's a privilege to support the Noah's Ark Children's Hospital for Wales through our ongoing fundraising and donation efforts with the Noah's Ark Charity. We are delighted to bring a little joy and excitement to families during what is no doubt a very difficult time. We admire the great work of the staff at Noah's Ark Children's Hospital and who are working harder than ever to help sick children and their families."

BiBADO



BiBADO, the award-winning company who make parents lives easier through their innovative, problem solving weaning products, hit a milestone in 2020, having raised over £50,000 for the Noah's Ark Charity since 2018.

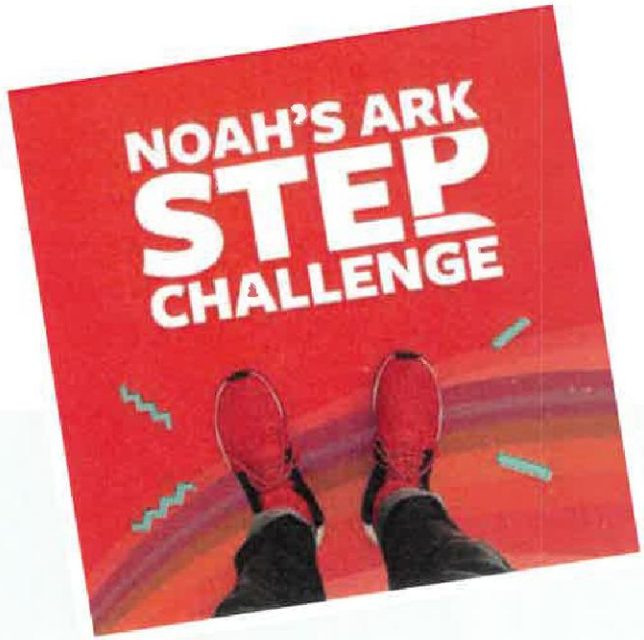
2020 saw extreme challenges for the charity as the pandemic hit and yet again BiBADO stepped up, funding iPads and tablets for children to keep in contact with their families when a one parent policy, which continues to date, was put in place. The company also provided financial support to the Sparkle Fund and made a large contribution to the play specialist service through the Big Give at the end of 2020.

Rachel Wood, founder of BiBADO, said:

> "When we first set out to donate a proportion of our sales to Noah's Ark, in my wildest dreams I didn't think we would be able to achieve this! The money we have donated has been put to use helping families when they really need it the most. As a parent who has spent time in hospital with very young children, I know first-hand what a difference charities like Noah's Ark make to the families they help.
>
> We are so grateful to the Noah's Ark Charity and staff, who we know support so many needs for the hospital. From play specialists to equipment – to emotional support and food for parents. They do such a fantastic job and their work is so appreciated by a lot of our Welsh-based team, who have been thankful for the help with their own children."

Virtual Events 2020

2020 started like any other year with a full events schedule in place. But as the pandemic took hold, it was clear that the portfolio needed to evolve rapidly. And so - our virtual events were born! Huge thanks to all those who took part and supported the charity at such a difficult time. Along the way we found some fantastic fundraising heroes!



The Noah's Ark Step Challenge

Over 400 people took part in our first virtual event – the Noah's Ark Step Challenge, raising more than £40,000. Here are some of our challenge heroes...



Clinical teams throughout the hospital signed up, setting up a leader board for the most steps completed. Collectively they raised an incredible £14,650 for the children and families in their care.



Six-year-old Osian took part in our Step Challenge and raised a fantastic £1,810. The family took part in the challenge because Osian receives immunotherapy treatment for his allergies at the Noah's Ark Children's Hospital for Wales.



Tommy was a resident on Jungle ward for more than three months, after becoming ill with encephalitis. He was half way through a neuro-rehab programme when COVID-19 hit and for his own safety, Tommy was sent home to continue his recovery there. Since being home, he has joined his family in completing our Step Challenge. The family stepped 421,000 collectively raising a fantastic £1,500!



14-year-old Erin Hancock did every one of her 421,000 steps at home while shielding with her little brother and sister who are both classed as clinically vulnerable. Despite being able to commit only a short time each day to make up her steps, she has now finished the challenge, raising a fantastic £4,352 in the process!



The Happy Holiday Challenge!

330 families signed up for our summer challenge for children raising almost £9,000.

Five-year-old Molly and three-year-old Bella from Cardiff completed their challenge, raising an amazing £600. The girls chose to take part themselves as Molly has received care at the children's hospital many times over the last few years.



Reindeer Run 2020

Over 1200 runners from far and wide took to the streets in December, running, walking or skipping the 5k route of their choice! An event delivered in partnership with K&M Sports Events, our reindeer runners collectively raised over £12,000!

Noah's Ark patient, Isaac, raised an incredible £1,038 after completing his 5k locally while being cheered on from the doorstep by supporters in his community.



Noah's Ark Virtual Half Marathon

While the Cardiff Half Marathon was postponed, our runners took to the streets on their own raising £11,000 in our first ever virtual half marathon.

Participants included Noah's Ark patient, Amira, who received treatment for leukaemia at the children's hospital for two years. Amira, Lola and Nanny Joan walked the 13.1 mile distance over three days during half term, only weeks after Amira finished her last course of chemotherapy. They raised over £4,000! What a trio of heroes.



Noah's Ark Virtual Grotto 2020

In partnership with IKEA and thanks to our super Santa'(s) 253 live calls and messages were delivered through our virtual Grotto. Santa also paid a special visit to children at the hospital live via video link.

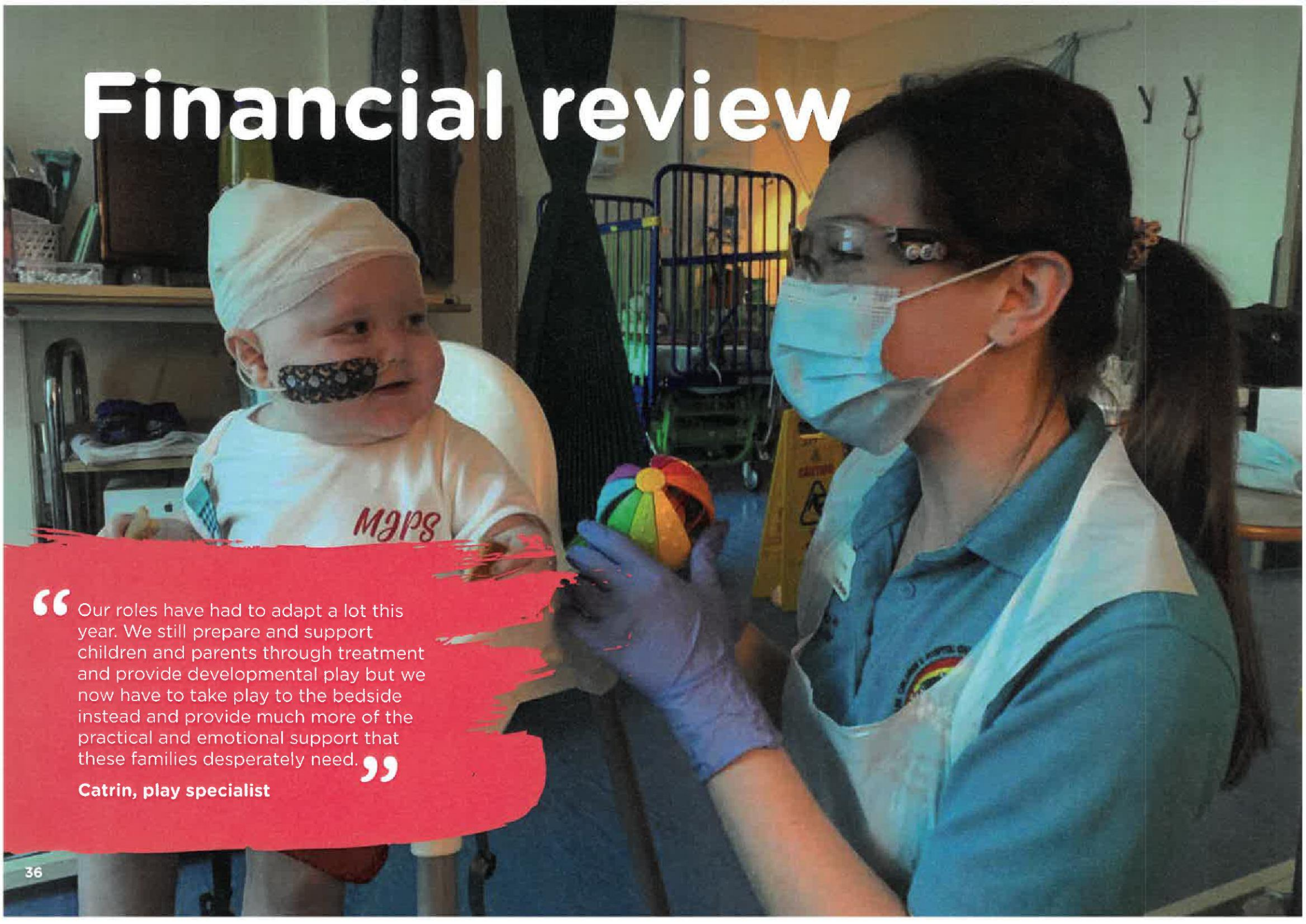


Our heartfelt thanks to all our supporters and volunteers who make our work possible.

Below are some of the companies, organisations and individuals who made substantial contributions in 2020.

Alicia Pitman
Anthony Colcombe
BiBADO Ltd
Brian Hall
Chepstow Plant International
Chloe Bigmore Trust
Christopher Dawson
Clare Carpenter
Clare Williams
Dame Shirley Bassey CBE
Dare 2 Dream Trust Wales
Dezna Robins Jones Charitable Foundation
Diana Hopkins
Eddie Hayward OBE and Family
Emma Piotrowski and Nico
Emma Smith
Eversheds Sutherland
FairyBricks
Georgia Cox
Gethin Jones
Glenys Davies
Graham and Norma Vaughan
Hellman & Friedman
Holly San Miguel
Ian Campadonic
IKEA
Iolo Edwards
Jake Day
John Charles Rees QC
K&M Sports Events Ltd
Kam Hui
Kirsty Pearson
Laura-Jayne Evans
Les Jones MBE
Liquitherm Technologies Group Ltd
Lisa Williams
Marilyn Meisels
Mark Tregilgas
Marsh Industries
Mary Simmonds
Mia Lloyd
Mike Jayne
Moondance Foundation
Nia-Jones-Parfitt
Oasis Cardiff
Primark
Rachel Allen
Rightacres Property Company
Russell Evans
Samantha Pole
Sam Gorvett
Sara Jones
Scarlett Lewis
Spiro Borg
The Big Give
The Entertainer
The Former Lord Mayor of Cardiff, Cllr Dianne Rees JP MBE (awarded in 2021)
The Hodge Foundation
The late Frederick Croden
The Lego Foundation
The Oakgrove Foundation
The Reed Foundation
The Waterloo Foundation
Victoria Jones
Wallace & Gromit's Children's Foundation
Wooden Spoon Society

Financial review



> “Our roles have had to adapt a lot this year. We still prepare and support children and parents through treatment and provide developmental play but we now have to take play to the bedside instead and provide much more of the practical and emotional support that these families desperately need.”
>
> **Catrin, play specialist**

The Trustees are pleased that the group performed well, despite difficult circumstances, achieving income of £1,022,123 (charity £992,401).

Total funds of £1,196,775 were held by the group at the end of the year (charity £1,190,191), of which £304,774 were restricted (group and charity) and £892,001 (charity £885,417) were unrestricted.

There is a designated fund of £270,014 against commitments made to the hospital. This year the charity has also established a new designated fund for their COVID-19 Resilience Fund, which is used towards their spending on items and other costs to aid patients and families during the current pandemic. At the year-end this held £105,214. General reserves stood at £516,773 (charity £510,189) at the year-end. Free reserves are £484,526 for the group and £478,043 for the charity at the year-end.

During the year, expenditure on charitable activities decreased from £953,918 in 2019 to £926,181 in 2020. Grants awarded towards hospital equipment decreased by £43,776, this includes hospital grants approved in 2020 and included as creditors at the year-end of £506,414 (2019: £558,173).

At the end of 2020, £86,378 was held for the Neonatal ICU ("Tiny Lives Appeal"). The overall balance of this restricted fund was reduced as funds were drawn down for equipment and facilities at the new unit. This fund is expended based on the funding requests received and approved by the board.

The costs of raising funds was lower in 2020 at £324,932 compared to £408,573 in 2019, as we were unable to hold many fundraising events in the year.

Investment policy and objectives

The Noah's Ark Children's Hospital Charity exercises great caution with the funds we receive. Assets are held in cash with funds invested at fixed rates on the London Money Market or on fixed term deposits, all with major British financial institutions. No funds are invested on the Stock Market.

Reserves policy

The Trustees have long considered that general reserves should not fall below £500,000 to cover approximately six months operational costs and also allow the Trustees to respond to urgent charitable requirements which may arise. The general reserve exceeds this at the year-end at £510,189 (2019: £512,630) for the charity only. The Trustees had planned to review the level of reserves to ensure that it is adequate to reflect the growth of the charity and the increasing annual requests made of the charity by the health board. In the light of a disrupted year, the decision has been postponed to 2021.

Going concern

As outlined in the Chairman's Report, the COVID-19 pandemic has had a significant impact on the charity and, as a result, income has fallen from £1.509m in 2019 to £1.022m in 2020. The Government's social distancing measures have had a significant impact with event, retail and corporate income streams being particularly badly affected. These adverse impacts have partly been offset by our team organising and running events and fundraising activities online, government support measures (such as the Coronavirus Job Retention Scheme and Coronavirus grant funding), and our COVID-19 emergency fundraising appeal. To mitigate the loss of income, costs were reduced where possible and proposed development activity was postponed. In addition, our large grant making scheme was paused for 2020. Despite this, we were still able to invest more than £640,000 in the hospital in 2020. The charity has always held cash reserves to meet existing commitments to support the hospital and these are drawn down as required.

Based on their assessment of the charity's financial position, considering the available cash and reserve balances and mitigation actions available to the business, the Trustees are satisfied that there will be sufficient funds to meet its liabilities and obligations as they fall due over the period of 12 months from the date of approval of the financial statements. Therefore, the financial statements have been prepared on a going concern basis.

Our future

2020 started like any other year with a full events schedule in place. But as the pandemic took hold, it was clear that the portfolio needed to rapidly evolve.

Short term plans

Our funding priority in 2021 is to raise as much unrestricted funding as possible so that we can confidently meet existing commitments, such as funding the play specialist service.

We will continue to plan on a much shorter timescale so that we can be dynamic and respond at speed to the changing needs of the hospital, patients and families.

- The play specialist service – a core commitment of our charity, we will be proud to raise money to fund this team.
- Acute care – we will support the hospital as it plans for a post-COVID winter surge by launching an urgent care individual giving campaign.
- Capital development – we will relaunch our Jungle ward redevelopment appeal in Winter 2021.
- Emotional wellbeing – a growing area of focus. We will work alongside our hospital colleagues to identify ways in which the charity can support an enhanced emotional support service to children and families.
- Virtual hub club – with hub clubs and therapy dog visits still on hold, our Friday hub club will go virtual.
- Research – we will work with our clinical research colleagues to explore funding opportunities.
- Medical equipment – we will continue to equip our clinical colleagues with the best equipment and technology.
- Resilience fund – we will respond to urgent need across the hospital.
- Sparkle fund – we will continue to brighten up long term patients days with little treats and surprises.
- Smaller grants – our ability to respond to the needs of frontline staff will continue.

The medium to long term

Our medium to longer term goals remain constant as believing that all children in Wales should get the best possible hospital care endures our core mission.

- We will continue to support the play specialist service.
- We will continue our capital appeal, following the crisis, to transform Jungle ward so that it can accommodate the very different groups of patients within its care: neuro-rehabilitation patients, children admitted in mental health crisis and children with complex or life-long medical conditions such as cystic fibrosis and diabetes. Many of these children have repeated stays or are admitted for lengthy periods.
- We will continue to support the inspirational medical professionals and community teams for the benefit of the 73,000 children and young people that are treated every year and we remain particularly keen to support innovation in services to patients and in direct medical care.
- We will reintroduce our grant making programme and respond to the needs as identified by frontline staff.
- We will work with the hospital management on their plans to introduce a single point of entry for all patients and to ensure that the environment is child-friendly and the staff equipped with the latest medical equipment to treat the children.
- To achieve our longer terms goals to support further capital development to benefit patients and families, our initial focus will be on stability. Once this is achieved, we will resume our efforts to increase our income, continually review opportunities for growth, achieve best practice in all we do and reduce costs wherever possible.
- We will continuously review our methods of delivering emotional support services for children and families.

- We will consider how we can support plans to deliver a hospital at home service that will enable patients to be discharged more quickly, receiving transitional clinical care in their own homes.
- COVID-19 has meant all development activity not already started will be delayed. It is our intention to get everything back on track as soon as possible. We will resume the development of an overarching three year organisational strategy addressing how, through fundraising, communications and digital we will achieve our mission and goals.
- It remains our intention to continue to invest in our communications to raise awareness of our charity and drive our fundraising in order to provide the best level of support to the hospital and the children and families within it.
- We will continue to invest in our staff, grow our team where necessary and we will support those connected with our organisation that help us to deliver activities and key messages in local communities. We will show our supporters that they are valued, that without them we are nothing and we will build the Noah's Ark family and make our charity stronger so that we can make a difference to patients now and for generations to follow.



Structure, governance and management

The organisation has two separate limited companies within its group. The parent company, Noah's Ark Children's Hospital Limited, is a charitable company limited by guarantee and as such is governed by a Memorandum and Articles of Association. The company was incorporated on 29 December 1997 under the Companies Act 1985 and registered as a charity on 11 May 1998. The charity's name was formally changed with the Charity Commission on 22 August 2012 and Companies House on 18 March 2013.

The Noah's Ark Children's Hospital Charity has a Board of Trustees who are both Trustees and Directors of the charitable company as required by company law.

The charity's wholly owned subsidiary, Noah's Ark Appeal Limited, is a limited company, company number 04656756, incorporated 5 February 2003, but which was dormant for a number of years. During 2018 the activities of the shop in the foyer of the hospital were transferred from the charity into the trading subsidiary and, as such, consolidated accounts have been prepared since. The registered address is the same as that of the parent charity.

The senior management of the subsidiary are Eddie Hayward OBE, who is also a trustee of the charity, and Suzanne Mainwaring, the charity's senior management.

Recruitment and appointment of new Trustees

Trustees are appointed, by majority vote, at the Annual General Meeting, for their expertise, profile and specialist skills in adding value to our charitable and fundraising activities.

Trustee Induction, Training and Organisational Structure

Trustee Induction and Training is the responsibility of the Chair and the Director. New Trustees will be issued with a set of documents to help them become more familiar with the charity and which should include governing documents, the previous years audited accounts, information on the management structures and all relevant health and safety information. These can then be discussed at meetings with the Chair and Director.

The Trustees meet quarterly to review progress against strategic plans. Some of the Trustees also sit on separate Finance and Fundraising Groups. An AGM is called annually. The Trustees also meet monthly to discuss fundraising and general business.

The Director is responsible for the strategic plan and the day to day operation of the charity and attends the finance, fundraising and trustee meetings where a full brief is given to Trustees.

The Trustees are unremunerated. Expenses are reimbursed where claimed.

Our people

Our staff team at the end of 2020 numbered twelve. Six members of the team are employed directly by the charity and the remaining six are employed directly by Cardiff and Vale UHB. Contracts for these six staff are held by Cardiff and Vale UHB with a recharge made to the charity for the costs incurred solely in relation to the charity's activities. Pay scales, personal development review systems and incremental rises are all set by the NHS at a UK wide level and adhered to by the charity for any permanent staff.

We are indebted to our volunteers who donated an incredible 1840 hours in 2020. They are an essential part of our charity and we thank each and every one for the diverse ways in which they are involved.

It is an aim over the next few years to develop our honorary and ambassadorial roles and recruit those who can play a key role in helping the charity achieve its charitable objectives. We also seek to increase our celebrity support and hope to attract well known people who have a strong affinity to our cause and who will utilise their influence to cultivate and solicit support that may otherwise be beyond the reach of the fundraising team. The members of this board will serve as ambassadors for the charity raising awareness and identifying new opportunities for fundraising and engagement.

Risk management

All policies and procedures are subject to annual review to identify and minimise risk across all areas.

Disclosure

Each Trustee and other Persons of Influence within or linked to the Noah's Ark Children's Hospital Charity are required to formally disclose any outside business interests to ensure there is no conflict of interest.

Our fundraising in practice

At the Noah's Ark Charity, our supporters are at the heart of everything that we can achieve for the hospital and the many thousands of patients that receive specialist care here each year. We have a robust system for tracking and processing the income we receive. Our reputation for integrity and delivering on our promises is something that we strive fiercely to uphold.

We have long standing and meaningful relationship with many of our supporters and are grateful to those who give their valued support in many different ways. We respect and protect the privacy of our supporters and rely on consent and legitimate interest in all our communication. We do not sell or share donor data.

We are committed to achieving the highest standards in our fundraising and are signed up to the Fundraising Regulator and its Code of Fundraising Practice. We are confident that our people are delivering ethical fundraising through training and ongoing monitoring.

We do not work with third party fundraisers but have fundraising contracts in place with commercial participators and data processors.

We are very fortunate to have the great support of people and organisations fundraising for us in their communities. We provide the support they need to keep their activities safe and legal and obtain a fundraising agreement where we know of such activities so the public can be reassured that the activity is authorised.

We adhere to the policies of our partner Cardiff and Vale Health Board which include our commitment to the All Wales NHS Policy safeguarding children and vulnerable people. In addition, we have worked with the NSPCC to develop our own safeguarding policy. We have incorporated the values and behaviours of Cardiff and Vale Health Board and expect all our employees and volunteers to hold these core values and exhibit core behaviours.

We are currently conducting a review of our internal processes and policies to test that they remain robust and to improve effectiveness and efficiency wherever possible.

We are pleased to report that the Noah's Ark Charity received no formal complaints in 2020.

Statement of Trustees' responsibilities

The Trustees (who are also directors of Noah's Ark Children's Hospital Charity for the purposes of company law) are responsible for preparing the Trustees' annual report (including the strategic report) and the consolidated financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent charitable company and the incoming resources and application of resources, including the income and expenditure, of the group and parent charitable company for that period.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP 2019 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and charitable company will continue in operation.

The Trustees are responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the group and parent charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the group and parent charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the group and parent charitable company's auditors are aware of that information.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the group and parent charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The Trustees' annual report, incorporating the Directors' report, was approved by order of the board of Trustees, as the company directors, on 15 September 2021 and signed on the board's behalf by:



.....

E A Hayward - Trustee

Consolidated statement of financial activities
(including income and expenditure account)

Year ended 31 December 2020

	Note	Unrestricted funds £	Restricted funds £	2020 Total funds £	2019 Total funds £
Income and endowments from					
Donations and legacies	2	745,431	196,420	**941,851**	1,397,258
Other trading activities	3	77,805	–	**77,805**	105,922
Investment income	5	2,467	–	**2,467**	5,846
Total income		**825,703**	**196,420**	**1,022,123**	1,509,026
Expenditure on					
Raising funds:	6	(324,932)	–	**(324,932)**	(408,573)
Charitable activities (Supporting the Children's Hospital)	7	(570,874)	(355,307)	**(926,181)**	(953,918)
Taxation		(277)	–	**(277)**	(355)
Total expenditure		**(896,083)**	**(355,307)**	**(1,251,390)**	(1,362,846)
Net income / (expenditure)		**(70,380)**	**(158,887)**	**(229,267)**	**146,180**
Transfers between funds	25	(731)	(731)	–	–
Net movement in funds		**(71,111)**	**(158,156)**	**(229,267)**	146,180
Reconciliation of funds					
Total funds brought forward		963,112	462,930	**1,426,042**	1,279,862
Total funds carried forward		**892,001**	**304,774**	**1,196,775**	1,426,042

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure has arisen from continuing activities. The notes form part of these financial statements.

Consolidated statement of financial position

31 December 2020

	Note	2020 Group £	2020 Charity £	2019 Group £	2019 Charity £
Fixed assets					
Tangible fixed assets	17	**32,247**	**32,144**	33,916	33,748
Investments	18	**–**	**2**	–	2
		32,247	**32,146**	33,916	33,750
Current assets					
Stocks	19	**17,034**	**8,510**	11,412	6,658
Debtors	20	**117,198**	**124,173**	367,394	391,610
Cash at bank and in hand		**1,965,620**	**1,955,875**	1,954,661	1,927,100
		2,099,852	**2,088,558**	2,333,467	2,325,368
Creditors: amounts falling due within one year	21	**(935,324)**	**(930,513)**	(941,341)	(938,544)
Net current assets		**1,164,528**	**1,158,045**	1,392,126	1,386,824
Total assets less current liabilities		**1,196,775**	**1,190,191**	1,426,042	1,420,574
Net assets		**1,196,775**	**1,190,191**	1,426,042	1,420,574
Funds of the charity	24				
Unrestricted funds					
Parent Charity		**885,417**	**885,417**	957,644	957,644
Subsidiary		**6,584**	**–**	5,468	–
Total unrestricted funds		**892,001**	**885,417**	963,112	957,644
Restricted funds		**304,774**	**304,774**	462,930	462,930
Total charity funds		**1,196,775**	**1,190,191**	1,426,042	1,420,574

The Trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011.

The financial statements were approved by the Board of Trustees and authorised for issue on 15 September 2021 and were signed on its behalf by:

..... Trustee

E.A. HAYWARD ..... Name

..... Trustee

J.A. HAYWARD ..... Name

Company Registration Number: 03486361

The notes form part of these financial statements

Consolidated statement of cash flows

Year ended 31 December 2020

	Notes	2020	2019
		£	£
Cash flows from operating activities			
Cash generated from operations	1	**18,080**	309,673
Finance costs paid		**(1,560)**	(1,892)
Net cash provided by/(used in) operating activities		**16,520**	307,781
Cash flows from investing activities			
Purchase of tangible fixed assets		**(8,569)**	(35,207)
Interest received		**3,008**	5,739
Net cash (used in)/provided by investing activities		**(5,561)**	(29,468)
Change in cash and cash equivalents in the reporting period		**10,959**	278,313
Cash and cash equivalents at the beginning of the reporting period		**1,954,661**	1,676,348
Cash and cash equivalents at the end of the reporting period		**1,965,620**	1,954,661

The notes form part of these financial statements

Notes to the consolidated statement of cash flows

Year ended 31 December 2020

1. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2020	2019
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	**(229,267)**	146,180
Adjustments for:		
Depreciation charges	**10,238**	6,224
Loss on disposal of fixed assets	**–**	1
Interest received	**(2,467)**	(5,846)
Finance costs	**1,560**	1,892
Taxation	**277**	355
(Increase)/decrease in stocks	**(5,622)**	4,526
(Increase)/decrease in trade and other debtors	**–**	–
(Increase)/decrease in prepayments and accrued income	**249,655**	(190,461)
(Decrease)/increase in trade and other creditors	**(36,888)**	355,309
(Decrease)/increase in accruals	**30,594**	(8,507)
Net cash provided by/(used in) operations	**18,080**	309,673

2. Analysis of changes in net funds

	At 1/1/20	Cash flow	At 31/12/20
Net cash	£	£	£
Cash at bank and in hand	**1,954,661**	**10,959**	**1,965,620**
Total	**1,954,661**	**10,959**	**1,965,620**

The notes form part of these financial statements

Notes to the consolidated financial statements

Year ended 31 December 2020

1. Accounting policies

General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Upper Ground Floor, Noah's Ark Children's Hospital, for Wales, Heath Park, Cardiff, CF14 4XW.

Basis of preparing the financial statements

The financial statements of the group have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006, as well as applicable charity and company law. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Monetary amounts in these accounts are rounded to the nearest £.

Basis of consolidation

These consolidated financial statements include the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') and Noah's Ark Appeal Limited, its wholly owned trading subsidiary (details of which can be found in note 4), made up to 31 December 2020.

These financial statements consolidate the results of the charity and its wholly owned subsidiary on a line-by-line basis.

The trading results of the subsidiary are disclosed in note 4 to these financial statements.

In accordance with the provisions of s408 of the Companies Act 2006 and paragraph 9.2 of FRS 102, the charitable company is exempt from the requirement to present its own income and expenditure account and statement of financial activities.

No separate cash flow statement has been presented for the charity itself as the charity has taken advantage of the exemptions in paragraph 1.12 of FRS 102.

Going Concern

After making reasonable enquiries and having considered the impact of the COVID-19 pandemic on the financial performance of the charity and its current performance, the Trustees believe that the charity will be able to continue to fulfil its charitable purpose, will be able to meet its liabilities as they fall due, and will have adequate resources to continue in operational existence for the foreseeable future. Accordingly, the Trustees continue to adopt the going concern basis in preparing the financial statements. Additional information on the impact of COVID-19 is discussed in the financial review on page 37 and the post balance sheet event note (note 28).

Critical accounting judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Income tax

The taxation expense represents the aggregate amount of current tax recognised in the reporting period for the trading subsidiary.
The charitable company does not have any taxable profits.

Current tax is recognised on taxable income or expenditure for the current period. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

1. Accounting policies - continued

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- other trading activities relate to the high street shop, events and Santa's Grotto income.
- investment income relates to bank interest receivable.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

Grant Policy

Grants given are recognised in the year in which they are offered and accepted without conditions attached. Grants offered for a period of more than one year are recognised as creditors if there are no conditions to be met to receive further funding. Where a condition is included in the offer before future instalments are paid the future instalment grant is recognised as commitments.

Allocation and apportionment of costs

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office fixtures and fittings - 25% Straight line on cost
Shop fixtures and fittings - 20% Straight line on cost

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Items costing less than £100 are not capitalised but written off directly to the income and expenditure account.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

1. Accounting policies - continued

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities

Fund accounting

General unrestricted funds represent those monies freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

The charity also maintains a designated fund towards the anticipated ongoing costs of equipping the hospital.

Restricted funds comprise monies which have either been raised for, and their use restricted to, specific purposes, or donations subject to donor imposed restrictions.

Transfers are made between funds under the instruction of the Trustees.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Investments

Fixed asset investments are initially recorded at cost, and subsequently stated at cost less any accumulated impairment losses.
Unlisted investments in the parent charitable company comprise the investment in the subsidiary, Noah's Ark Appeal Limited (company registration number 04656756). This is included at cost as the majority of the profits are gift aided to the charity. The only reserves maintained in the subsidiary are for working capital purposes.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.
Any losses arising from impairment are recognised in expenditure.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

2. Donations and legacies

	Unrestricted funds	Restricted funds	Total funds 2020
	£	£	£
Legacies	23,852	–	23,852
Grants	76,199	60,136	136,335
Clothes recycling schemes	–	–	–
Individuals and other groups	375,137	66,742	441,879
Trusts and foundations	32,984	16,150	49,134
Corporate donations	151,491	48,695	200,186
Fundraising events	85,768	4,697	90,465
	745,431	196,420	941,851

Grants received, included in the above, are as follows:	Unrestricted funds	Restricted funds	Total funds 2020
	£	£	£
Wallace & Gromit Children's Foundation	–	8,886	8,886
Dare 2 Dream Trust Wales	–	16,050	16,050
The Wooden Spoon Society	5,000	–	5,000
The Moondance Foundation	–	10,000	10,000
LEGO Systems	–	15,000	15,000
Charities Trust	–	–	–
Reuben Foundation	–	–	–
Dezna Robins Jones Charitable Foundation	–	10,000	10,000
Miscellaneous small grants	5,500	200	5,700
Deymel Charitable Trust	–	–	–
Lloyds Bank Foundation	–	–	–
Thomas Cook Children's Charity	–	–	–
The Huggard Charitable Trust	–	–	–
The Eakin Foundation	–	–	–
Next plc	1,500	–	1,500
Western Power	4,000	–	4,000
Other grants (including Government COVID relief)	60,199	–	60,199
	76,199	60,136	136,335

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

2. Donations and legacies – continued

	Unrestricted funds	Restricted funds	Total funds 2019
	£	£	£
Legacies	356,962	–	356,962
Grants	11,340	4,443	15,783
Clothes recycling schemes	34,267	–	34,267
Individuals and other groups	315,929	143,522	459,451
Trusts and foundations	12,733	375	13,108
Corporate donations	272,090	96,503	368,593
Fundraising events	128,422	20,672	149,094
	1,131,743	265,515	1,397,258

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	Total funds 2019
	£	£	£
Wallace & Gromit Children's Foundation	–	–	–
Dare 2 Dream Trust Wales	–	–	–
The Wooden Spoon Society	–	–	–
The Moondance Foundation	–	–	–
LEGO Systems	–	–	–
Charities Trust	4,840	–	4,840
Reuben Foundation	2,500	–	2,500
Dezna Robins Jones Charitable Foundation	–	–	–
Miscellaneous small grants	–	–	–
Deymel Charitable Trust	1,000	–	1,000
Lloyds Bank Foundation	1,500	–	1,500
Thomas Cook Children's Charity	–	4,443	4,443
The Huggard Charitable Trust	500	–	500
The Eakin Foundation	1,000	–	1,000
Next plc	–	–	–
Western Power	–	–	–
Other grants	–	–	–
	11,340	4,443	15,783

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

3. Other trading activities

	Unrestricted funds	Restricted funds	Total funds 2020
	£	£	£
Trading at fundraising events	**1,694**	**–**	**1,694**
Shop income	**69,272**	**–**	**69,272**
Social lotteries	**6,839**	**–**	**6,839**
	77,805	**–**	**77,805**

	Unrestricted funds	Restricted funds	Total funds 2019
	£	£	£
Trading at fundraising events	2,005	543	2,548
Shop income	96,855	–	96,855
Social lotteries	6,519	–	6,519
	105,379	543	105,922

In May 2019 the charity opened a high street charity shop selling donated goods.

The current year results above consolidate the foyer shop income of £36,945 (2019: £64,752) with the income of the high street shop £32,327 (2019: £32,352), excluding any intercompany transactions of £nil (2019: £249).

The full results of the trading subsidiary are detailed in note 4.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

4. Results of the trading subsidiary

As stated, the foyer shop's operations are now carried out through the trading subsidiary, Noah's Ark Appeal Limited. This company is a private limited company, registered in England and Wales, company number 04656756, and its registered office is the same as that of the parent charity. The majority of the profits are donated to the charity via a gift aid distribution, in accordance with the deed of covenant in place between them. Some profits are retained as working capital for the shop.

The charity owns the entire share capital of 2 ordinary shares of £1 each. A summary of the results of the subsidiary alone is shown below:

	2020	2019
	£	£
Turnover	**36,843**	64,705
Cost of sales	**(20,837)**	(35,266)
Gross profit	**16,006**	29,439
Administrative expenses, including management charges payable to Noah's Ark Children's Hospital Charity	**(14,728)**	(15,266)
Other operating income: donations received	**115**	132
Operating profit	**1,393**	14,305
Tax on profit	**(277)**	(355)
Profit for the financial year and total comprehensive income	**1,116**	13,950
Gift aid payment to Noah's Ark Children's Hospital Charity	**–**	(12,500)
Retained earnings at the start of the year	**5,468**	4,018
Retained earnings at the end of the year	**6,584**	5,468

All the activities of the company are from continuing operations.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

4. Results of the trading subsidiary - continued

The assets and liabilities of the subsidiary were:

	2020	2019
	£	£
Fixed assets	**103**	168
Current assets	**18,320**	32,333
Creditors: amounts falling due within one year	**(11,837)**	(27,031)
Net current assets	**6,483**	5,302
Net assets	**6,586**	5,470
Capital and reserves		
Called up share capital	**2**	2
Profit and loss account	**6,584**	5,468
Shareholders funds	**6,586**	5,470

5. Investment income

	Unrestricted funds	Total funds 2020	Unrestricted funds	Total funds 2019
	£	£	£	£
Deposit account interest	**2,467**	**2,467**	5,846	5,846

The charity continues to be very active in its support to the Noah's Ark Children's Hospital for Wales, supporting requests for significant funds for the provision of medical equipment and the support of direct services to patients. In addition, the charity provides funds for the provision of services and facilities for patients and their families to ensure their experience is less anxious during an often difficult time. The cash balances are held to cover any outstanding commitments to the hospital which are drawn down as required. The Trustees apply a low risk policy of investing funds in interest bearing accounts with well-established financial institutions with a significant UK presence. This will generally take the form of money market and fixed rate term deposits that generate interest that will be used for further projects.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

6. Raising funds

Raising donations and legacies	Unrestricted funds	Total funds 2020	Unrestricted funds	Total funds 2019
	£	£	£	£
Staff costs	**176,165**	**176,165**	182,203	182,203
Fundraising purchases	**8,519**	**8,519**	67,104	67,104
Fundraising marketing	**56,160**	**56,160**	62,206	62,206
Third party events costs	**934**	**934**	8,471	8,471
	241,778	**241,778**	319,984	319,984

Other trading activities	Unrestricted funds	Total funds 2020	Unrestricted funds	Total funds 2019
	£	£	£	£
Purchases	**32,289**	**32,289**	39,961	39,961
Staff costs	**24,971**	**24,971**	18,476	18,476
Shop rent and service charges	**10,000**	**10,000**	4,500	4,500
Shop rates	**424**	**424**	1,206	1,206
Events marketing & merchandise	**2,715**	**2,715**	11,433	11,433
Shop utilities, ins, licences & cleaning costs	**2,783**	**2,783**	2,329	2,329
Shop miscellaneous costs	**4,310**	**4,310**	2,797	2,797
Shop depreciation	**5,662**	**5,662**	3,104	3,104
Shop exceptional items for start-up	**–**	**–**	4,783	4,783
	83,154	**83,154**	88,589	88,589
Aggregate amounts	**324,932**	**324,932**	408,573	408,573

As discussed above, these figures include the consolidated shop expenditure of the charitable company and the trading subsidiary, the individual results of which can be seen in note 4.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

7. Charitable activities costs

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2020 Totals
	£	£	£	£
Supporting the Children's Hospital	**192,212**	**640,170**	**93,799**	**926,181**

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2019 Totals
	£	£	£	£
Supporting the Children's Hospital	184,871	683,946	85,101	953,918

8. Direct costs of charitable activities

	Unrestricted funds	Total funds 2020	Unrestricted funds	Total funds 2019
	£	£	£	£
Staff costs	**147,007**	**147,007**	131,461	131,461
Office costs and sundry equipment	**4,536**	**4,536**	16,878	16,878
Rent	**5,000**	**5,000**	5,000	5,000
Travel, subsistence and catering	**1,337**	**1,337**	4,567	4,567
Training	**2,877**	**2,877**	3,132	3,132
IT costs	**26,072**	**26,072**	18,571	18,571
Subscriptions and licences	**5,383**	**5,383**	5,262	5,262
	192,212	**192,212**	184,871	184,871

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

9. Grants payable

	Unrestricted funds	Restricted funds	Total funds 2020
	£	£	£
Supporting the Children's Hospital	**284,863**	**355,307**	**640,170**

	Unrestricted funds	Restricted funds	Total funds 2019
	£	£	£
Supporting the Children's Hospital	561,471	122,475	683,946

All of the above represent grants to institutions, namely Cardiff & Vale University Health Board, who manage and run the Noah's Ark Children's Hospital for Wales.

10. Support costs

	Unrestricted funds	Total funds 2020	Unrestricted funds	Total funds 2019
Management:	£	**£**	£	£
Support wages	**69,154**	**69,154**	61,701	61,701
Depreciation of tangible assets	**4,576**	**4,576**	3,120	3,120
Loss on sale of tangible fixed assets	**–**	**–**	1	1
Bank charges	**1,560**	**1,560**	1,881	1,881
	75,290	**75,290**	66,703	66,703
Governance:				
Auditors' remuneration	**9,000**	**9,000**	9,000	9,000
Accountancy fees	**2,286**	**2,286**	2,009	2,009
Legal fees	**1,458**	**1,458**	2,040	2,040
Costs of trustee meetings	**136**	**136**	1,286	1,286
Other office costs	**5,629**	**5,629**	4,063	4,063
	18,509	**18,509**	18,398	18,398
	93,799	**93,799**	85,101	85,101

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

11. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):	2020	2019
	£	£
Depreciation - owned assets	**10,238**	6,224
Other operating leases	**10,000**	5,212
Deficit on disposal of fixed assets	**–**	1

12. Taxation

Taxation is only applicable on the results of the trading subsidiary. The tax charge for the year is £277 (2019: £355), based on profits of £1,116 (2019: £1,450) as adjusted by disallowed expenditure and capital allowances. The tax rate applicable is 19%.

13. Charitable company results

The charitable company has taken advantage of Section 408 of the Companies Act 2006 and has not included its own income and expenditure account in these financial statements. The results of the Noah's Ark Children's Hospital Charity are summarised below:

	Unrestricted funds	Restricted funds	Total Funds 2020	Total funds 2019
	£	£	£	£
Total incoming resources	**795,981**	**196,420**	**992,401**	1,468,730
Total resources expended	**(867,477)**	**(355,307)**	**(1,222,784)**	(1,324,000)
Net incoming / (outgoing) resources	**(71,496)**	**(158,887)**	**(230,383)**	144,730
Transfers between funds	**(731)**	**731**	**–**	–
Net movement in funds	**(72,227)**	**(158,156)**	**(230,383)**	144,730
Funds:				
As at 1 January 2020	**957,644**	**462,930**	**1,420,574**	1,275,844
As at 31 December 2020	**885,417**	**304,774**	**1,190,191**	1,420,574

The above results include £nil (2019: £12,500) in gift aid donations received by Noah's Ark Children's Hospital Charity from Noah's Ark Appeal Limited, its trading subsidiary.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

14. Auditors' remuneration

	2020	2019
	£	£
Fees payable to the charity's auditors and their associates for the audit of the charity's financial statements	**9,000**	9,000

15. Trustees' remuneration and benefits

There were no Trustees' remuneration or other benefits for the year ended 31st December 2020 nor for the year ended 31st December 2019.

Trustees' expenses

There were no Trustees' expenses paid for the year ended 31st December 2020 nor for the year ended 31st December 2019.

16. Staff costs

	2020	2019
	£	£
Wages and salaries	**405,167**	390,019
Social security costs	**9,643**	2,756
Other pension costs	**2,487**	1,066
	417,297	393,841

Staff costs include all wages recharged by Cardiff & Vale UHB. It also includes an accrual for holiday pay of £6,835 (2019: £1,294) at the end of the year, as required by FRS 102. Social security and pension costs represent those of the charity's own payroll scheme only.

The average monthly number of employees and head count during the year was as follows:

	2020	2019
Charity staff	**12**	12
Shop staff	**2**	2
	14	14

No employees received emoluments in excess of £60,000

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

16. Staff costs - continued

Key Management Personnel

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £170,964 (2019 £174,342).

17. Tangible fixed assets - group

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	£	£	£
At 1st January 2020	**38,663**	**24,029**	**62,692**
Additions	**2,927**	**5,642**	**8,569**
At 31st December 2020	**41,590**	**29,671**	**71,261**
DEPRECIATION			
At 1st January 2020	**25,737**	**3,039**	**28,776**
Charge for year	**4,641**	**5,597**	**10,238**
At 31st December 2020	**30,378**	**8,636**	**39,014**
NET BOOK VALUE			
At 31st December 2020	**11,212**	**21,035**	**32,247**
At 31st December 2019	12,926	**20,990**	33,916

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

17. Tangible fixed assets - charity

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	£	£	£
At 1st January 2020	**38,403**	**24,029**	**62,432**
Additions	**2,927**	**5,642**	**8,569**
At 31st December 2020	**41,330**	**29,671**	**71,001**
DEPRECIATION			
At 1st January 2020	**25,645**	**3,039**	**28,684**
Charge for year	**4,576**	**5,597**	**10,173**
At 31st December 2020	**30,221**	**8,636**	**38,857**
NET BOOK VALUE			
At 31st December 2020	**11,109**	**21,035**	**32,144**
At 31st December 2019	12,758	**20,990**	33,748

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

18. Fixed asset investments – charity only

	Shares in group undertakings
	£
MARKET VALUE	
At 1st January 2020 and 31st December 2020	2
NET BOOK VALUE	
At 31st December 2020	2
At 31st December 2019	2

There were no investment assets outside the UK.

The company's investments at the balance sheet date in the share capital of companies include the following:

Noah's Ark Appeal Limited

Registered office: Upper Ground Floor, Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW
Nature of business: Trading subsidiary

Class of share:	% Holding
Ordinary	100

	2020	2019
	£	£
Aggregate capital and reserves	6,586	5,470
Profit for the year	1,116	13,950

The above investments represent the 100% share capital of the trading subsidiary, Noah's Ark Appeal Limited. All investments shown above are held at valuation, which is the same as cost, as the profits of the subsidiary are transferred to the parent charity as a gift aid distribution.

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

19. Stocks

	2020		2019	
	Group	Charity	Group	Charity
	£	£		
Merchandise for sale in shop and at events	**17,034**	**8,510**	11,412	6,658

20. Debtors: amounts falling due within one year

	2020		2019	
	Group	Charity	Group	Charity
	£	£		
Amounts owed by group undertakings	**-**	**7,026**	–	24,234
Prepayments and accrued income	**117,155**	**117,104**	366,810	366,792
Accrued interest receivable	**43**	**43**	584	584
	117,198	**124,173**	367,394	391,610

21. Creditors: amounts falling due within one year

	2020		2019	
	Group	Charity	Group	Charity
	£	£		
Trade creditors	**54,208**	**52,074**	38,169	38,128
Social security and other taxes	**2,005**	**2,005**	2,081	2,081
Corporation tax	**277**	**–**	355	–
Hospital grant creditors	**836,405**	**836,405**	888,901	888,901
Accruals and deferred income	**42,429**	**40,029**	11,835	9,434
	935,324	**930,513**	941,341	938,544

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

22. Leasing agreements - group

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2020	2019
	£	£
Within one year	**13,587**	10,534
Between one and five years	**28,312**	32,932
	41,899	43,466

23. Commitments - charity only

At the year-end, the charity had a funding commitment of £66,374 (2019: £146,000) towards funding an assistant psychologist and admin assistant as part of the emotional support project on the neonatal intensive care unit. The commitment is dependent on appointments being made for these posts.

24. Analysis of net assets between funds

Group	Unrestricted Funds	Restricted Funds	Total Funds 2020
	£	£	£
Fixed assets	**32,247**	**–**	**32,247**
Investments	**–**	**–**	**–**
Current assets	**1,270,656**	**829,196**	**2,099,852**
Current liabilities	**(410,902)**	**(524,422)**	**(935,324)**
	892,001	**304,774**	**1,196,775**

Charity	Unrestricted Funds	Restricted Funds	Total Funds 2020
	£	£	£
Fixed assets	**32,144**	**–**	**32,144**
Investments	**2**	**–**	**2**
Current assets	**1,259,362**	**829,196**	**2,088,558**
Current liabilities	**(406,091)**	**(524,422)**	**(930,513)**
	885,417	**304,774**	**1,190,191**

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

24. Analysis of net assets between funds - continued

Group	Unrestricted Funds	Restricted Funds	Total Funds 2019
	£	£	£
Fixed assets	33,916	–	33,916
Investments	–	–	–
Current Assets	1,561,612	771,855	2,333,467
Current Liabilities	(632,416)	(308,925)	(941,341)
	963,112	462,930	1,426,042

Charity	Unrestricted Funds	Restricted Funds	Total Funds 2019
	£	£	£
Tangible fixed assets	33,748	–	33,748
Investments	2	–	2
Current Assets	1,553,513	771,855	2,325,368
Current liabilities	(629,619)	(308,925)	(938,544)
	957,644	462,930	1,420,574

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

25. Movement in funds

Current year:

Unrestricted funds	At 1 January 2020	Income	Expenditure	Transfers	At 31 December 2020
Group	£	£	£	£	£
General funds	518,098	644,114	(819,708)	174,269	516,773
Designated fund	445,014	–	–	(175,000)	270,014
COVID-19 Resilience Fund	–	181,589	(76,375)	–	105,214
	963,112	825,703	(896,083)	(731)	892,001
Charity					
General funds	512,630	614,392	(791,102)	174,269	510,189
Designated fund	445,014	–	–	(175,000)	270,014
COVID-19 Resilience Fund	–	181,589	(76,375)	–	105,214
	957,644	795,981	(867,477)	(731)	885,417

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

25. Movement in funds - continued

Prior year comparatives:

Unrestricted funds

	At 1 January 2019	Income	Expenditure	Transfers	At 31 December 2019
Group	£	£	£	£	£
General funds	516,560	1,242,968	(1,240,371)	(1,059)	518,098
Designated fund	445,014	–	–	–	445,014
	961,574	1,242,968	(1,240,371)	(1,059)	963,112
Charity					
General funds	512,542	1,202,672	(1,201,525)	(1,059)	512,630
Designated fund	445,014	–	–	(360,000)	445,014
	957,556	1,202,672	(1,201,525)	(1,059)	957,644

The general funds are freely available towards the ongoing costs of running the charity. The Trustees have a reserves policy such that at least £500,000 should be in place.

The designated fund is allocated towards funding hospital equipment and other services. Funding is initially allocated from general funds but where this takes these funds below the reserves policy of £500,000 a transfer is made from the designated funds to the general funds. A transfer of £175,000 was made this year (2019: £nil).

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

25. Movement in funds – continued

Current year:

Restricted funds – group and charity

	At 1 January 2020	Income	Expenditure	Transfers	At 31 December 2020
	£	£	£	£	£
Tiny Lives Neonatal ICU	282,895	2,962	(199,229)	(250)	86,378
Paediatric Intensive Care Unit	8,942	–	(1,903)	–	7,039
Island Ward	3,208	–	(388)	–	2,820
Kidney Centre	170	–	–	–	170
Owl Ward	160	1,000	–	–	1,160
Jungle Ward	1,418	10	–	–	1,428
Parent Packs	–	300	(176)	–	124
Play Specialist Equipment	2,500	–	(1,449)	–	1,051
Prom Ind Incubator	300	–	–	–	300
Vital Signs Monitor	800	–	–	–	800
Televisions	485	–	–	–	485
Endoscopy	176	–	–	–	176
Various Wards Funds	1,452	4,860	–	–	6,312
Peter Holmes Fund	60	–	–	–	60
Oncology Ward	36	9	–	–	45
Gastroenterology	663	–	–	–	663
Starfish Ward	155	–	–	–	155
Sparkle Fund	–	2,891	(873)	481	2,499
Jungle Redevelopment	155,067	12,917	–	–	167,984
Sensory Equipment	4,443	8,886	(13,172)	–	157
Back On Your Feet	–	1,200	–	–	1,200
CPAP Machine	–	37,813	(14,480)	–	23,333
Play Therapy	–	107,502	(107,502)	–	–
Star Fund	–	20	(85)	500	435
Physiotherapy Bikes	–	16,050	(16,050)	–	–
	462,930	196,420	(355,307)	731	304,774

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

25. Movement in funds - continued

Prior year comparative:

Restricted funds - group and charity

	At 1 January 2019	Income	Expenditure	Transfers	At 31 December 2019
	£	£	£	£	£
Tiny Lives Neonatal ICU	301,934	100,897	(119,936)	–	282,895
Paediatric Intensive Care Unit	7,572	1,370	–	–	8,942
Island Ward	2,873	335	–	–	3,208
Kidney Centre	170	–	–	–	170
Owl Ward	–	160	–	–	160
Jungle Ward	–	1,418	–	–	1,418
Parent Packs	36	250	(716)	430	–
Play Specialist Equipment	2,500	–	–	–	2,500
Prom Ind Incubator	300	–	–	–	300
Vital Signs Monitor	800	–	–	–	800
Televisions	485	–	–	–	485
Endoscopy	176	–	–	–	176
Various Wards Funds	1,382	70	–	–	1,452
Peter Holmes Fund	60	–	–	–	60
Oncology Ward	–	36	–	–	36
Surgical Instruments	–	1,140	(1,250)	110	–
Gastroenterology	–	663	–	–	663
Starfish Ward	–	155	–	–	155
Sparkle Fund	–	54	(573)	519	–
Jungle Redevelopment	–	155,067	–	–	155,067
Sensory Equipment	–	4,443	–	–	4,443
	318,288	266,058	(122,475)	1,059	462,930

Notes to the consolidated financial statements (continued)

Year ended 31 December 2020

25. Movement in funds – continued

During the year monies were received from donors towards specific purposes. Some of these purposes were at the request of the donor and agreed by the hospital and charity, while others, such as the Tiny Lives Campaign towards a Neonatal Intensive Care Unit and the Jungle Ward Appeal are appeals begun by the charity.

Many of the funds raised were also spent in the year on equipment, while others remain outstanding at the year end.

Transfers between funds

During the year transfers of £731 (2019: £1,059) were made from the general fund to restricted funds where expenditure against the restricted fund exceeded the funds available.

26. Related party disclosures

The charity was under the control of the Trustees throughout the current and previous year. One of the Trustees of the charity is also a director of Noah's Ark Appeal Limited, the wholly owned subsidiary of the charity, along with the Managing Director. At the year end the subsidiary owed £7,026 (2019 £11,734) in management fees and £nil (2019 £12,500) in Gift Aid distributions to the parent charity.

During the year eight of the Trustees contributed income totalling £12,894 (2019 £9,378) in the form of donations, tickets to events and the purchase of Christmas Cards. In addition, £nil (2019 £72,429) was raised from events that were organised by a number of the Trustees. There were no other transactions with related parties requiring disclosure at the year-end.

27. Limited by guarantee

Every member of the Charity undertakes to contribute such amount as may be required (not exceeding £10) to the Charity's assets if it should be wound up while he or she is a member or within one year after he or she ceases to be a member, for payment of the Charity's debts and liabilities contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves.

28. Post Balance Sheet Events

As outlined in the financial review on page 37 the COVID-19 pandemic has had a significant impact on the charity in 2020 and this has continued into 2021. With the ongoing social distancing measures our charity shop had to close again at the end of 2020, only reopening in April 2021, and fundraising events have remained largely based online.

To mitigate the impact as much as possible new online fundraising events have been developed and ongoing government support has been applied for where possible (such as the Business grants). In addition, costs continue to be closely monitored and reduced where possible. At this point in time the long-term effect on the charitable company and group is uncertain, but the Trustees remain confident of the financial position of the charitable company and its ability to meet its obligations and liabilities as they fall due. The Trustees believe that the charitable company and group have sufficient reserves to withstand the impact of the pandemic and are confident that it is correct to prepare the accounts on a going concern basis.



Noah's Ark

Children's Hospital Charity
Elusen Ysbyty Plant

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Registered Charity No. 1069485
Registered Company No. 03486361

Report of the independent auditors to the members of Noah's Ark Children's Hospital Charity

Opinion

We have audited the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') and its subsidiary (the 'group') for the year ended 31st December 2020 which comprise the consolidated Statement of Financial Activities (including income and expenditure account), the consolidated and parent charitable company Statement of Financial Position, the consolidated Statement of Cash Flows and the related notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In our opinion the financial statements:

- give a true and fair view of the state of the group and parent charitable company's affairs as at 31st December 2019 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Continuation of the auditor's report

Other information

The other information comprises the information included in the Trustees' Annual Report, other than the financial statements and our Report of the Independent Auditors thereon. The trustees are responsible for the other information contained within the annual report.

Our opinion on the group and parent charitable company financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the group and parent charitable company financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' Annual Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and sufficient accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Continuation of the auditor's report

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the directors of the parent charitable company for the purposes of company law) are responsible for the preparation of the group and parent charitable company financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of group and parent charitable company financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the group and parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed auditor under the Companies Act 2006 and section 151 of the Charities Act 2011 and report in accordance with those acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion.
Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We design our procedures so as to obtain sufficient appropriate audit evidence that the financial statements are not materially misstated due to non-compliance with laws and regulations or due to fraud or error.

We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations – this responsibility lies with management with the oversight of the Trustees.

Based on our understanding of the Charity and the charity sector, discussions with management and Trustees we identified financial reporting standards and Charities Act 2011 as having a direct effect on the amounts and disclosures in the financial statements.

As part of the engagement team discussion about how and where the Charity's financial statements may be materially misstated due to fraud, we did not identify any areas with an increased risk of fraud.

Continuation of the auditor's report

Our audit procedures included:

- completing a risk-assessment process during our planning for this audit that specifically considered the risk of fraud;
- enquiry of management about the Charity's policies, procedures and related controls regarding compliance with laws and regulations and if there are any known instances of non-compliance;
- examining supporting documents for all material balances, transactions and disclosures;
- enquiry of management, about litigations and claims and inspection of relevant correspondence;
- analytical procedures to identify any unusual or unexpected relationships;
- specific audit testing on and review of areas that could be subject to management override of controls and potential bias, most notably around the key judgments and estimates, including the carrying value of accruals, provisions, grant making and revenue recognition;
- considering management override of controls outside of the normal operating cycles including testing the appropriateness of journal entries recorded in the general ledger and other adjustments made in the preparation of the financial statements including evaluating the rationale of significant transactions, outside the normal course of charitable activity.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion,omission or misrepresentation.

As part of an audit in accordance with ISAs (UK), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- identify and assess the risks of material misstatement of the group's or the parent company's financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the group's internal control.
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Trustees.
- conclude on the appropriateness of the Trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the group's or the parent charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our Report of the Independent Auditors to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our Report of the Independent Auditors. However, future events or conditions may cause the group or parent charitable company to cease to continue as a going concern.

Continuation of the auditor's report

- evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (i.e. gives a true and fair view).
- obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group to express an opinion on the group financial statements. We are responsible for the direction supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's members and its Trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body and the charitable company's Trustees as a body, for our audit work, for this report, or for the opinions we have formed.

F. A——d

Farzana Ahmed (Senior Statutory Auditor)
for and on behalf of Carston Chartered Accountants

Tudor House
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Date: 16/09/2021