

Charity Number  
Company Number

1069357  
03485699

**CROSS RHYTHMS  
COMPANY LIMITED BY GUARANTEE  
TRUSTEES' REPORT AND ACCOUNTS  
FOR THE YEAR ENDED  
31 DECEMBER 2024**

Howsons (Audit & Assurance) Limited  
PO Box 165  
Winton House  
Stoke Road  
Stoke on Trent  
ST4 2RW

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

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# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

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## CHARITY INFORMATION

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### **Governance**

The organisation is a charitable company limited by guarantee, incorporated and registered as a charity on 24 December 1997.

The company was established under a Memorandum of Association.

The serving trustees elect the trustees.

### **Trustees and Directors**

Mr M A Barker  
Mr J Bowles  
Mr R Andrews (resigned 15 July 2024)  
Mr C Cole  
Mr A Boyd  
Ms D A Mitchell

Christopher J Cole is the founder of the Cross Rhythms ministry, and Alan Barker function together in a shared role as Chairman of the Board

### **Chief Executive Officer**

Mr J Bellamy

### **Company secretary**

Mr J Bowles

### **Registered office**

Conway House  
Cheapside  
Hanley  
Stoke on Trent  
ST1 1HE

### **Principal office**

Conway House  
Cheapside  
Hanley  
Stoke on Trent  
ST1 1HE

### **Independent Examiner**

Howsons (Audit & Assurance) Limited  
PO Box 165  
Winton House  
Stoke Road  
Stoke on Trent  
ST4 2RW

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## TRUSTEES' ANNUAL REPORT (INCORPORATING DIRECTORS' ANNUAL REPORT)

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The Board of Directors and Trustees present their annual report, together with the financial statements for the period ended 31 December 2024.

**Principal activity for the public benefit:**

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives, and in planning future objectives.

Cross Rhythms continued its activities to promote the values of the Christian faith for the benefit of the public, particularly young people, through broadcast media and related initiatives of radio, internet, digital media and training.

**Radio Stations:**

The Cross Rhythms City Radio station continued broadcasting on 101.8FM and 96.6FM across Stoke-on-Trent and Newcastle-under-Lyme. The station is streamed on our website. Programmes are also syndicated to secular and Christian radio stations worldwide. We operate under the OFCOM (government agency for licensing of all communications granted) license. In addition we support current and explore future partnerships with groups in other cities keen to reproduce our FM Community Radio model. We continued developing our UK age 18 to 30 internet based platform xRhythms We also launched a second DAB xRhythms station in Stoke-on-Trent.

**Digital Media:**

Our website continues to present the ministry and interact with a global audience. The site has editorial content that is both music and non-music focussed. We also run a variety of social media sites for the different aspects, using Facebook, Twitter, YouTube and Instagram.

**Video content:**

We produce online video content for our social media pages. For our xRhythms platform we produce Vlogs (video bloggers/contributors) and other video content for our Visual Radio programming.

**Media Training Centre:**

We launched an accredited Media Training Centre in 2012. In 2024, although reduced in numbers from previous years, we continued to offer training in media and office skills for local students, or unemployed or retired volunteers, and local disadvantaged young people not in employment, education or training. In addition this centre also offers a pathway for aspiring young Christians from across the UK to follow a direction in Christian media.

Cross Rhythms is a member of the Community Media Association and also works with others with similar aims and objectives, including the Christian Broadcasting Council, other Christian broadcasters, local and national churches and ministries, and community leaders. We are still developing, where the opportunity arises, other associations and partnerships.

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## TRUSTEES' ANNUAL REPORT (INCORPORATING DIRECTORS' ANNUAL REPORT)

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### Organisation:

The Board of Directors meets regularly, most months, and is responsible for the ultimate strategic decisions, having regard to advice from the Chief Executive and senior management. All meetings are held by Zoom, except one physical meeting, normally in July or November held at the CR HQ in Stoke-on-Trent.

In addition the CEO holds regular discussions for information and guidance and updates with the Chairman of the board and relevant information is distributed to the members as appropriate by electronic means on at least a monthly basis. A formatted monthly reporting structure has been adopted to keep all trustees updated.

### Review of the year's activities

#### Radio Stations:

The local FM station continued to serve the local churches and Christian ministries through on air programming, and the wider community through engaging with police, health, education, business, charities, MPs, councillors, theatres etc. The local Sentinel Newspaper supplied us with daily local news. Outside broadcasts included the Civic Prayer Breakfast and Your Heroes Awards. We continued to offer the station online and on mobile through RadioPlayer.

**Our renovated and repurposed live studio, with new studio broadcast equipment is a valued asset. The result provides an increase in impact and awareness.** New partnerships and programmes have emerged, including to deliver a weekly Business Spotlight programme; to be the media partner at the city's Your Heroes Awards; and a new Close Encounters show.

Our FM station in Stoke targets a 25-55 audience. Our dedicated Facebook and Twitter pages for the station continued to grow this year with our targeted social media content.

The collaboration with other groups in other cities continues to deliver Cross Rhythms in Plymouth. We also continue to help develop and support an online community radio station in the Middle East.

**We offer syndication of 10 unique weekly shows to about 50 stations worldwide.**

**Our XRhythms media platform, aimed at UK ages 18-30, took another step forward in 2023 with the launch of a second Small Scale DAB station in Stoke-on-Trent. There is potential to roll out more of these on multiplexes across the country.**

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## TRUSTEES' ANNUAL REPORT (INCORPORATING DIRECTORS' ANNUAL REPORT)

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### **xRhythms:**

**Internet:** Our website activity has continued throughout the year at around 200,000 unique users. The radio station is streamed online along with our Listen Again facilities. Our plan is a full repositioning of the main CR website.

**Media Training Centre:** We continue to offer training and work experience placements for unemployed youth, as well as university and college student interns. Similarly through young contributors to our xRhythms vision - bloggers and vloggers. This platform offers many opportunities to a whole new swathe of young people to be trained in video production/presenting, editing, interviewing, journalism and social media skills. A new partnership with an online media training college will contribute to this. The number of volunteers working with the charity this year was about 65.

**Conway House:** Rental income for use of our premises is a key support to the charity. This year all usable space has been rented out to tenants or used as meeting room space for our Wheelhouse coworking facility. We continued to make reparations and decorations within the building as required. The rental income is included in the Statement of Financial Activities under Income from non-charitable trading activities.

**Marketing:** Much of our marketing is through partnerships, being at events, contra deals and through our own media platforms eg the monthly Email Communicator, social media etc. We occasionally attend events to profile the work.

**General:** We continued to campaign for more monthly partners (Friends) and donors, as well as numerous trust applications.

**Board membership:** The Board continues to function well with trustees who have expertise in key areas and carry that as a specific area of responsibility in addition to their collective responsibility. In addition, we have consultants who support the organisation as unpaid volunteers.

**Trustee Recruitment and Training:** Cross Rhythms selects known potential trustees to fulfil a specific role within the board to provide levels of expertise necessary for the oversight and guidance to comply with our role and responsibilities on behalf of the donors.

To ensure that the potential trustee fully understands the role a pack of information is provided that directs them towards the Charity Commissions guidance for a well-run charity and guidance for a well-managed company. A probationary period is required to allow a time of becoming aware of the role and responsibilities and after a review the appointment is then considered.

# **CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE**

YEAR ENDED 31 DECEMBER 2024

## **TRUSTEES' ANNUAL REPORT (INCORPORATING DIRECTORS' ANNUAL REPORT)**

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### **Financial review**

The results for the year and the charity's financial position at the end of the year are shown in the attached accounts.

The performance of the charity over the year is a result of the actions taken as described in this report. The plans for the future include further consolidation of the position and eventual accumulation of reserves in accordance with the reserves policy as established by the trustees.

This year showed incoming resources of £217,064 (2023- £208,753). We turned in a small deficit, of £3,281 (2023- surplus £6,706).

### **Future developments**

Since 1983 Cross Rhythms has developed a strong basis of operation. We are recognised at a local, national and international level for the quality and uniqueness of what we do. We continue to attract new donors, supporters, partners and Trust support. We have three primary foci for further growth:

- 1) First, aimed particularly at UK Youth through our new online media strategy XRhythms, along with social media, YouTube and Media Training aspects; now with the additional vision of multiple DAB radio stations.
- 2) Second, to maximise on the improvements to our FM station coverage in Stoke, with improved content and programming.
- 3) Third, to engage more significantly in the business marketplace in Stoke-on-Trent through our co-working hub, The Wheelhouse and emerging opportunities

We expect to develop and extend our collaborations with existing and new partnerships. The board have identified that earned income will supplement gifted income.

We continue to carry a commitment to additional Cross Rhythms radio stations in UK cities and ongoing discussions with interested parties as they arise.

For the rear of 2025 to 2026 the trustees have a goal, to grow all that we do, including partnerships to work better together.

# **CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE**

YEAR ENDED 31 DECEMBER 2024

## **TRUSTEES' ANNUAL REPORT (INCORPORATING DIRECTORS' ANNUAL REPORT)**

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### **Volunteer involvement**

Cross Rhythms supplement salaried staff with up to 65 volunteers and work experience students including reviewers and writers for the website. We also have a local FM radio board of reference made up of local church leaders.

### **Employee involvement**

Cross Rhythms relies on the well-trained experienced commitment and hard work of 5 full or part time staff. Over many years we have retained a core team who are very motivated and increasingly mature to the vision of Cross Rhythms. Most would identify a key area of expertise, but all are responsible to serve the growing ministry when and where required. As a pioneering, but under-resourced ministry, Cross Rhythms relies on the support and commitment of quality volunteers. Weekly/Daily prayer/team meetings are held to build relationships, support and communicate between the departments. These meetings also help nurture the 'community' of a team with a vision of many components.

### **Risk policy**

**The trustees consider the risks to which the charity is subject and continue to develop ways to mitigate the risks.**

The major risk areas identified by the Trustees are as follows:

- Financial Risk. This is mitigated by the scope of regular supporters to the charity.
- Loss of broadcasting licence. The licence is renewed every five years. Cross Rhythms have been broadcasting since 2002 and have a good reputation with Ofcom. We do not foresee an issue with the licence renewal.

### **Reserves policy**

It is the intention of the trustees to maintain reserves sufficient to cover 3 months of expenses. The trustees have continued to reduce costs and constantly seek ways of increasing income.

### **The trustees**

The trustees who served the charity during the period were as follows:

- Mr R Andrews (resigned 15 July 2024)
- Mr M A Barker
- Mr J Bowles
- Mr C Cole
- Mr A Boyd
- Ms Deborah Mitchell

### **Responsibilities of the trustees/directors**

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations and the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company Law requires the trustees to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the charity at the end of the year and of the incoming



# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

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## TRUSTEES' ANNUAL REPORT (INCORPORATING DIRECTORS' ANNUAL REPORT)

resources and application of resources, including income and expenditure, of the charity for that year. In preparing those financial statements the trustees have:

- selected suitable accounting policies and then applied them consistently;
- observed the methods and principles in the charities SORP;
- made judgements and estimates that are reasonable and prudent;
- stated whether applicable UK accounting standards have been followed, subject to any material departure disclosed and explained in the financial statements; and
- prepared the financial statements on the going concern basis unless it is inappropriate to presume the charity will continue in operation.

The trustees have overall responsibility for ensuring that the charity has appropriate systems of controls, financial and otherwise. They are also responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements will comply with The Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. Trustees have complied with the duty in Section 17(5) of the Charities Act 2011 to have due regard to guidance published by the Charity Commission. The Directors are also responsible for the maintenance and integrity of the corporate and financial information included on the company's website.

In so far as the trustees are aware there is no relevant information of which the charity's Independent Examiner is unaware and the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant information and to establish that the Independent Examiner is aware of that information.

The report is prepared in accordance with the small company regime (section 419(2) of the Companies Act 2006).

### Auditor

The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 ("the Charities Act") and that an independent examination is needed.

Registered office:  
Conway House  
Cheapside  
Hanley  
Stoke-on-Trent  
ST1 1HE

Signed by order of the trustees



Mr M A Barker  
Director

Approved by the trustees on

2 September 2025

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES/ MEMBERS OF CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

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### Independent examiner's report to the trustees of Cross Rhythms.

I report to the charity trustees on my examination of the accounts of the company for the year ended 31 December 2024, which are set out on pages 11 to 24.

### Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

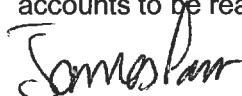
Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 (the '2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



**James Parr (FCCA)**

**Relevant Professional Body: ACCA**

Winton House  
Stoke Road  
Stoke-on-Trent  
ST4 2RW

Date

2 September 2025

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE INCOME AND EXPENDITURE ACCOUNT)

	Note	Unrestricted £	Restricted £	Total Funds 2024 £	Total Funds 2023 £
<b>Incoming resources from generated funds</b>					
Voluntary income	2	80,151	44,772	124,923	116,112
<b>Activities for generating funds</b>					
Income from non-charitable trading activities	3	63,889	0	63,889	62,571
Income from charitable trading activities	4	28,252	0	28,252	30,070
		92,141	0	92,141	92,641
<b>Total incoming resources</b>		<b>172,292</b>	<b>44,772</b>	<b>217,064</b>	<b>208,753</b>
<b>Resources expended</b>					
<b>Costs of generating funds</b>					
Costs of generating voluntary income	5	9,307	0	9,307	5,587
<b>Charitable activities</b>					
Costs in furtherance of charitable objects	6	152,170	32,515	184,685	171,762
Governance costs	7	6,801	0	6,801	5,668
<b>Other resources expended</b>					
Loan interest payable	8	19,552	0	19,552	19,030
<b>Total resources expended</b>	8	<b>187,830</b>	<b>32,515</b>	<b>220,345</b>	<b>202,047</b>
<b>Net (expenditure)/ income for the year</b>	9	<b>(15,538)</b>	<b>12,257</b>	<b>(3,281)</b>	<b>6,706</b>
<b>Net gain on investments</b>		<b>0</b>		<b>0</b>	<b>0</b>
<b>Transfers between funds</b>		<b>2,580</b>	<b>(2,580)</b>	<b>0</b>	<b>0</b>
<b>Other recognised gains and losses</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Net movement in funds relating to the year		(12,958)	9,677	(3,281)	6,706
Balances brought forward		433,119	25,725	458,844	452,138
Balances carried forward		420,161	35,402	455,563	458,844

All of the activities of the charity are classed as continuing.

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## BALANCE SHEET

	Note	Unrestricted £	Restricted £	Total 2024 £	Total 2023 £
<b>Fixed assets</b>					
Intangible assets	10	3,968	8,288	12,256	14,884
Tangible assets	11	369,548	292	369,840	375,840
Investments	12	336,000	0	336,000	336,000
		<b>709,516</b>	<b>8,580</b>	<b>718,096</b>	<b>726,724</b>
<b>Current assets</b>					
Stock		0	0	0	0
Debtors	13	22,172	19,659	41,831	26,629
Cash at bank		0	6,675	6,675	4,410
		<b>22,172</b>	<b>26,334</b>	<b>48,506</b>	<b>31,039</b>
<b>Creditors: Amounts falling due within one year</b>	14	<b>(80,984)</b>	<b>0</b>	<b>(80,984)</b>	<b>(60,917)</b>
<b>Net current liabilities</b>		<b>(58,812)</b>	<b>26,334</b>	<b>(32,478)</b>	<b>(29,878)</b>
<b>Total assets less current liabilities</b>		<b>650,704</b>	<b>34,914</b>	<b>685,618</b>	<b>696,846</b>
<b>Creditors: Amounts falling due after more than one year</b>	15	<b>(230,055)</b>	<b>0</b>	<b>(230,055)</b>	<b>(238,002)</b>
<b>Net assets</b>		<b>420,649</b>	<b>34,914</b>	<b>455,563</b>	<b>458,844</b>
<b>Funds</b>					
Restricted	16	0	34,914	34,914	25,725
Unrestricted		110,429	0	110,429	122,899
Revaluation reserve		310,220	0	310,220	310,220
<b>Total funds</b>		<b>420,649</b>	<b>34,914</b>	<b>455,563</b>	<b>458,844</b>

- The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

**CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE**

**YEAR ENDED 31 DECEMBER 2024**

**BALANCE SHEET**

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- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with the Charities SORP (FRS102).

These accounts were approved by the members of the committee on 2 September 2025, and are signed on their behalf by:



**Mr M A Barker**  
**Director**

**Company Number 03485699**

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

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### 1 Accounting Policies

The charity is a public benefit entity.

#### Basis of accounting

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets and in accordance with the Statement of Recommended Practice "Accounting and Reporting by Charities" (SORP FRS102), the Charities Act 2011 and the Companies Act 2006. The accounts have also been prepared in accordance with the Financial Reporting Standard 102.

The charity's functional and presentational currency is the pound sterling. Therefore these financial statements are presented in pounds sterling.

#### Cash flow statement

The trustees have taken advantage of the exemption in Financial Reporting Standard 102 from including a cash flow statement in the accounts on the grounds that the charity is small.

#### Fixed Assets

Fixed assets are recorded at cost or, in cases where fixed assets have been donated to Cross Rhythms, at estimated market value at the time of acquisition. The Charity's policy is only to capitalise items with an individual or collective value (where it is a group of assets) exceeding £250.

#### Depreciation

Depreciation is calculated so as to write off the cost or value of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Equipment	- 15% Reducing balance
Improvements to property	- 5% Straight line
Website (Intangible asset)	- 10% Straight line

Freehold property is not depreciated as any charge made would be offset by the effect of a revaluation. This is a departure from the Companies Act 2006 and the SORP (FRS102) which require depreciation to be applied to all assets (other than investment properties and heritage assets) which require the cost or valuation of an asset less residual value to be depreciated over the useful economic life. In the opinion of the trustees, this departure is necessary in order for the financial statements to give a true and fair view. Freehold property is not depreciated as the estimated residual value of the asset is not materially different from the carrying amount of the asset. An impairment review is undertaken annually.

The property was professionally revalued on 11 May 2020 and the valuation considered appropriate and adopted for these accounts. This property value has also been split between investment property and in use property. Had depreciation been applied to the property at, say, 2% (as is commonly applied to freehold property), a depreciation charge in the current year would have been £6,480 (2023 - £6,480). The effect on net assets would have been a reduction of £32,400 (2023 £25,920 due to the revaluation).

#### Investment Property

Investment Property is included at Market Value. An impairment review is undertaken annually and a professional valuation was conducted on 11 May 2020.

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

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### **Website**

A new xRhythms website is included under intangible assets. The costs have been capitalised as the new website is a key requirement for the future direction of the charity and a significant investment. The website is stated at cost less accumulated amortisation and accumulated impairment losses. The costs are amortised over 10 years on a straight line basis from when the new website is brought into use being 28 September 2019. The amortisation period is based on the expected useful life of the website and has taken into account continued use and maintenance of the website.

Where factors, such as technological advancement indicate that the useful life has changed, the useful life or amortisation rate are amended prospectively to reflect the new circumstances. The assets are reviewed for impairment if the factors indicate that the carrying amount may be impaired.

### **Stock**

Stock is shown at the lower of cost and net realisable value.

### **Financial Instruments**

#### **Financial instruments classification**

Basic financial assets, including trade and other debtors, cash and bank balances, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest.

Such assets are subsequently carried at amortised cost using the effective interest method.

Basic financial liabilities, including trade and other trade creditors, bank and other loans, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest.

#### **Financial Instruments recognition and measurement**

At the end of each reporting period financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in the Statement of Financial Activities.

#### **Impairment of financial assets**

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been had the impairment not previously been recognised in the Statement of Financial Activities.

Financial assets are derecognised when a) the contractual rights to the cash flows from the asset expire or are settled, or b) substantially all the risks and rewards of the ownership of the asset are transferred to another party or c) control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

### **Income**

Income is recognised in the Statement of Financial Activities when the conditions for receipt have been met and there is reasonable assurance of receipt.

Grants are recognised once the resource is receivable by the charity and can be measured with reasonable reliability. Gifts in kind, such as assets given for use by the charity are recognised as income when received and are recorded at their estimated market value. Assets given for distribution by the charity are recognised as income when distributed. Voluntary help is not recognised in the Statement of Financial Activities.

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

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### Expenditure

Expenditure incurred directly in the fulfilment of the charity's objectives is included in direct charitable expenditure.

### Fund accounting

Unrestricted fund incoming resources have been received or generated for expenditure in furtherance of the general objectives of the charity.

Designated funds are unrestricted funds which have been designated for specific purposes by the trustees.

Restricted funds are to be used for specific purposes laid down by the donors.

### Allocation of costs between activities

Staff costs have been allocated based on job roles and time spent between activities.

## 2 Voluntary income

	<b>Total Funds 2024 £</b>	<b>Total Funds 2023 £</b>
Gifts and donations	<b>106,564</b>	100,938
Gift aid	<b>14,359</b>	13,174
Grants	<b>4,000</b>	2,000
	<hr/> <b>124,923</b> <hr/>	<hr/> 116,112 <hr/>

## 3 Income from non-charitable trading

	<b>Total Funds 2024 £</b>	<b>Total Funds 2023 £</b>
Rents from Cross Rhythms' premises	<b>63,889</b>	62,571
	<hr/> <b>63,889</b> <hr/>	<hr/> 62,571 <hr/>



# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

### 4 Income from charitable trading activities

	Total Funds 2024 £	Total Funds 2023 £
Trading: Advertising and other station support	12,916	10,494
Other charitable trading	15,336	19,576
	<u>28,252</u>	<u>30,070</u>

### 5 Activities for generating funds

#### Costs of generating voluntary income

	Total Funds 2024 £	Total Funds 2023 £
Marketing and fundraising costs	5,040	2,082
Staff costs	4,267	3,505
	<u>9,307</u>	<u>5,587</u>

### 6 Costs in furtherance of charitable objectives

#### Provision of charitable services

	Total Funds 2024 £	Total Funds 2023 £
Radio	108,152	93,320
Other charitable trading	0	0
XRhythms	10,040	13,220
Media training	105	197
Cross Rhythms Worldwide	16,658	15,796
Other charitable support	49,730	49,229
	<u>184,685</u>	<u>171,762</u>

#### Analysis of provision of charitable services

	Staff costs	Depreciation/ Amortisation	Other costs	Total Funds 2024	Total Funds 2023
	£	£	£	£	£
Radio	67,540	10,495	30,117	108,152	93,320
Other charitable trading	0	0	0	0	0
XRhythms	8,368	493	1,179	10,040	13,220
Media training	105	0	0	105	197
Cross Rhythms Worldwide	3,293	0	13,365	16,658	15,796
Other charitable support	11,747	0	37,983	49,730	49,229
	<u>91,053</u>	<u>10,988</u>	<u>82,644</u>	<u>184,685</u>	<u>171,762</u>

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

### 7 Governance

	Total Funds 2024 £	Total Funds 2023 £
Salaries	5,245	4,183
Accountancy fees	0	0
Independent examination fees	1,556	1,485
Legal fees	0	0
Professional fees	0	0
	<b>6,801</b>	<b>5,668</b>

### 8 Total resources expended

	Staff costs £	Depreciation £	Other costs £	Total Funds 2024 £	Total Funds 2023 £
Direct charitable expenditure	91,053	10,988	82,644	184,685	171,762
Activities for generating funds	4,267	0	5,040	9,307	5,587
Governance costs	5,245	0	1,556	6,801	5,668
Other resources expended	0	0	19,552	19,552	19,030
	<b>100,565</b>	<b>10,988</b>	<b>108,792</b>	<b>220,345</b>	<b>202,047</b>

### The aggregate payroll costs were:

	2024 £	2023 £
Wages and salaries	97,538	87,027
Social security costs	3,027	1,764
	<b>100,565</b>	<b>88,791</b>

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

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### 8 Total resources expended (continued)

As Charity Trustees, the Board of directors, who are not employees, are not included above. They receive no remuneration for their services. Expenses were reimbursed or paid directly to third parties for Travel and Accommodation to enable Trustees to attend Trustee meetings. The total paid in the year was £204 (2023 £687).

No employee received emoluments in excess of £60,000 during the period.

#### Particulars of employees:

The average number of staff employed by the charity during the financial year amounted to:

	2024	2023
	No	No
Number of fundraising staff	0	0
Number of administrative staff	2	2
Number of management staff	1	1
Other direct charitable staff	2	2
	<hr/>	<hr/>
	5	5

#### Other costs:

	2024	2023
	£	£
Legal and Professional	1,556	1,485
Other	107,236	102,610
	<hr/>	<hr/>
	108,792	104,095

### 9 Net outgoing resources

	2024	2023
	£	£
Net outgoing resources after charging/(crediting)		
Depreciation and amortisation	10,988	9,161
(Profit)/loss on disposal of fixed assets	0	0
Independent Examiner's remuneration - the independent examination of the charity's accounts	1,556	1,485
	<hr/>	<hr/>

**CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE**

**YEAR ENDED 31 DECEMBER 2024**

**NOTES TO THE ACCOUNTS**

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**10 Intangible Fixed Assets**

	<b>Website £</b>
<b>Cost or valuation</b>	
At 1 January 2024	26,272
Additions	0
Disposals	0
	<hr/>
<b>At 31 December 2024</b>	<b>26,272</b>
	<hr/> <hr/>
<b>Amortisation</b>	
At 1 January 2024	11,388
Charge for the year	2,628
	<hr/>
<b>At 31 December 2024</b>	<b>14,016</b>
	<hr/> <hr/>
Net book value	
<b>At 31 December 2024</b>	<b>12,256</b>
	<hr/> <hr/>
At 31 December 2023	14,884
	<hr/>

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

### 11 Tangible Fixed Assets

	Freehold Property	Improvements to Property	Equipment	Total
	£	£	£	£
<b>Cost or valuation</b>				
At 1 January 2024	324,000	4,445	129,133	457,578
Additions	0	0	2,360	2,360
Disposals	0	0	0	0
Transfer to investment property	0	0	0	0
Revaluation	0	0	0	0
<b>At 31 December 2024</b>	<b>324,000</b>	<b>4,445</b>	<b>131,493</b>	<b>459,938</b>
<b>Depreciation</b>				
At 1 January 2024	0	1,149	80,589	81,738
Charge for the year	0	222	8,138	8,360
Eliminated on disposal	0	0	0	0
<b>At 31 December 2024</b>	<b>0</b>	<b>1,371</b>	<b>88,727</b>	<b>90,098</b>
<b>Net book value</b>				
<b>At 31 December 2024</b>	<b>324,000</b>	<b>3,074</b>	<b>42,766</b>	<b>369,840</b>
At 31 December 2023	324,000	3,296	48,544	375,840

The trustees completed the purchase of a freehold building previously occupied by BBC Radio Stoke on 31 May 2002 at a purchase price including equipment and transaction costs of £306,010. The property was professionally valued by Rory Mack Limited who are members of RICS professional body and external to the charity, on 11 May 2020, on a market value basis at £660,000, and their valuation has been adopted in the accounts. As the property is mixed use, it has been split between Investment Property at £336,000 (note 12) and Freehold Property in use at £324,000 (note 11).

### 12 Investment Property

<b>Cost or valuation</b>	<b>£</b>
At 1 January 2024	336,000
Transfer from Tangible fixed assets	0
Revaluation	0
<b>At 31 December 2024</b>	<b>336,000</b>

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

### 13 Debtors

	2024	2023
	£	£
Trade debtors	1,275	4,046
Income tax recoverable	795	236
Other debtors	23,330	10,725
Prepayments	16,431	11,622
	<u>41,831</u>	<u>26,629</u>

### 14 Creditors: Amounts falling due within one year

	2024	2023
	£	£
Bank loans and overdrafts	7,653	6,339
Trade creditors	7,692	7,175
Taxation and social security	4,207	1,027
Other creditors	25,650	11,778
Gross wages and employers national insurance accrual	0	0
Accruals and deferred income	35,782	34,598
	<u>80,984</u>	<u>60,917</u>

Within accruals and deferred income above, £14,948 (2023 - £14,916) comprises rental income charged in advance.

### 15 Creditors: Amounts falling due after more than one year

	2024	2023
	£	£
Bank and other loans	230,055	238,002
	<u>230,055</u>	<u>238,002</u>

Of the above loan amounts the following amount is due in instalments after 5 years:

	2024	2023
	£	£
Bank and other loans	192,924	206,729

Included in loans due after more than one year is a loan from Triodos Bank for £230,055 that has been secured by a legal charge over the company's freehold premises and other assets with interest at 3% above the Bank of England base rate per annum. The loan has been measured at the principal amount payable. There is also a balance of £7,653 (2023 - £6,339) on this loan which is due in less than one year. This is included within Bank loans and overdrafts in note 14.

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

### 16 Restricted funds

	Brought Forward	Incoming resources	Outgoing resources	Transfers	Balance carried forward
	£	£	£	£	£
Media Training fund	5,972	0	0	0	5,972
Churches Media Trust	7,657	0	0	0	7,657
UK Youth	7,626	21,354	(17,721)	(2,679)	8,580
Broadcasting Infrastructure	0	0	0	0	0
Other Restricted gifts funds	4,470	23,418	(15,282)	99	12,705
	25,725	44,772	(33,003)	(2,580)	34,914

Sufficient resources are considered to be held in an appropriate format to enable each fund to be applied.

### Fund purposes:

The Churches Media Trust:

The Churches Media Trust grant has been provided for making bursaries available for students and to contribute towards the work for the Media Training Community Courses.

Media Training fund:

Launched in September 2012, the Cross Rhythms Media Training Centre is a base to train, equip and disciple the next generation of 'media missionaries'. Young people from across the UK explore a 'call' to serve God in media, gaining training in a variety of media courses, as well as invaluable work experience in a live FM radio setting. In addition, training in media, journalism, reception, administration and business skills are offered to local disadvantaged youth in partnership with groups such as Job Centre Plus. The fund balances above incorporate restricted giving towards various aspects of this work.

UK Youth: Reaching a youth generation through XRhythms.

61% of young people feel that adults are out of touch with their relationships; 46% believe that sexting is part of everyday teenage life; 43% experience bullying at least once a week; 20% self-harm on a regular basis and 41% believe religion is more often the cause of evil in the world. XRhythms will change the diet of what a youth generation is consuming through media! To offer them a Christian response to the issues affecting their lives. xRhythms was launched on 28 September 2019 and is a brand new online Visual Radio station complete with its own dedicated website, YouTube channel, and specialist use of social media platforms like Instagram, Snapchat and Facebook, aimed at the 13's-20's.

# CROSS RHYTHMS COMPANY LIMITED BY GUARANTEE

YEAR ENDED 31 DECEMBER 2024

## NOTES TO THE ACCOUNTS

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(£8,580 (2023 - £11,259) of the fund balance is spent but still shown as a restricted fund balance as it is represented by restricted intangible and tangible fixed assets.)

### 17 Related Parties

Spirit of Plymouth (Radio) Limited is a radio station that uses the Cross Rhythms template and has a common trustee in Christopher Cole. During the year Cross Rhythms received income for support services totalling £7,747 (2023 - £6,920) of which £NIL (2023 - £NIL) was outstanding at the year end.

Undrawn net wages jointly by Jonathan Bellamy and his wife, Heather Bellamy, a member of Executive Management at the year end totalled £3,643 (2023 - £1,776).

All outstanding amounts stated above will be settled in cash.

Aggregate gifts in the year from related parties was £6,215 (2023- £3,265).

### 18 Going concern

The charity has net current liabilities of £32,478 (of which £14,948 relates to rental income charged in advance) and its income is substantially dependent upon gifts and donations which, by their very nature, are uncertain and would impact on the charity's loan covenants and its ability to continue as a going concern. The charity's forecasts and projections continue to show that the charity will be able to operate as a going concern for the foreseeable future. Accordingly, the trustees continue to adopt the going concern basis in preparing the annual report and financial statements.

### 19 Company limited by guarantee

Cross Rhythms is incorporated as a company limited by guarantee and is registered in England and Wales. The members are each liable to contribute up to £10 in the event of the company being wound up.

There were 5 directors at the year end and 6 at the beginning of the year. No directors were appointed during the year.