



CHARITY COMMISSION  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From 1<sup>st</sup> September 2023

To 30<sup>th</sup> August 2024

Charity name: Holly Trust

Charity registration number: 1066677

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>The promotion for public benefit by financial support into causes, therapies, treatments and detection of bowel cancer</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>The Holly Trust is committed to raising awareness of the signs and symptoms of bowel cancer in the West Midlands. We are also committed to education of staff as well as providing equipment for our local hospitals to help treat people suffering from this condition, which if caught early can be cured. We have been successful in increasing our funding which is targeted for the purchase of a robotic table for treatment of bowel cancer in excess of £30,000 in accounting period 2024/2025.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>Promotion and support into causes, therapies, treatments and detection of bowel cancer as per the objectives of the charity and guidance on public benefit.</b>

## Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
	Para 1.38	

Contribution made by volunteers		
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>During period September 2023 to August 2024 we held 5 major fund raising appeals which we used to promote public awareness to bowel cancer and to help build up our funds to our target of over £30,000 for the purchase of equipment for the treatment of bowel cancer. Our target for purchase of equipment is for accounting period 2024/2025.</b></p> <p><b>Please see accounts for detail of 'Fund Raising Appeals'</b></p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<b>Cash at bank as at 31<sup>st</sup> August 2024 net of creditors was £58,307. The charity operates on minimal operating costs as all the committee and helpers are volunteers.</b>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>Reserves are set around a minimum of £7,000 comprising of £5,000 to help with adhoc patient requests / help for equipment for local hospitals and the remaining £2,000 for general expenditure.</b>
Amount of reserves held	Para 1.22	<b>£7,000</b>
Reasons for holding zero reserves	Para 1.22	<b>N/A</b>
Details of fund materially in deficit	Para 1.24	<b>N/A</b>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>None</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		



## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	<b>Trust Deed</b>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<b>Trust</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<b>Appointment by existing Trustees</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Holly Trust
Other name the charity uses	
Registered charity number	1066677
Charity's principal address	2 RETFORD DRIVE SUTTON COLDFIELD B76 1DG

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Baden	Chair		
2	Marijke Williams			
3	Robert Ward	Treasurer		
4	Elizabeth Masson			
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20				

Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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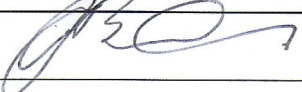

## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Baden	Robert Ward
Position (eg Secretary, Chair, etc)	Chair	Treasurer

Date 19<sup>th</sup> May 2025

# Holly Trust

## Statement of Financial Activities for the Year Ending 31st August 2024

Income & Expenditure	Notes	Total 2024	Total 2023	%	Movement £
<b>Income</b>					
Donations		8,123.09	2,949.81	275.38%	5,173.28
** Warwickshire Masonic	£5,150				
Fund Raising Activities	1	10,831.65	7,935.69	136.49%	2,895.96
Bank Interest Received		649.12	-		
<b>Total Income</b>		<b>19,603.86</b>	<b>10,885.50</b>	<b>180.09%</b>	<b>8,718.36</b>
<b>Expenditure</b>					
Direct Donations					
Total	2	<b>3,387.78</b>	-		
<b>Other Expenditure</b>					
Bank chrgs		-	-		
Printing Stationery & Stamps		6.00	-		
Website		-	65.24		
Miscellaneous		-	-		
Public liability Insurance		244.79	211.71		
Just Giving Subscription		-	-		
<b>Other Expenditure Totals</b>		<b>250.79</b>	<b>276.95</b>	<b>90.55% -</b>	<b>26.16</b>
<b>Total Expenditure</b>		<b>3,638.57</b>	<b>276.95</b>		
<b>Net Income for the Year</b>		<b>15,965.29</b>	<b>10,608.55</b>		
Fund balances bought forward		<b>42,341.83</b>	31,733.28		
Fund Balances carried forward		<b>58,307.12</b>	<b>42,341.83</b>		
<b>Represented by</b>					
Bank Current Account		11,658.00	42,341.83		
Bank Deposit Account		46,649.12	-		
Total		<b>58,307.12</b>	<b>42,341.83</b>	<b>137.71%</b>	<b>15,965.29</b>

### Note 1

#### Fund Raising Appeals

	2024 Organizers Costs	Proceeds	Net
Summer Ball 2024	3,182.88	4,484.25	1,301.37
Annual Ball 2023	5,385.26	8,587.61	3,202.35
Skittles 2024	-	380.00	380.00
60's Music Night	-	3,885.00	3,885.00
Deer Park	-	2,062.93	2,062.93
Total	<b>8,568.14</b>	<b>19,399.79</b>	<b>10,831.65</b>

### Note 2

#### Direct Donations

Good Hope Hospital	2,500.00
Walsall Manor Hospital	887.78
Total	<b>3,387.78</b>

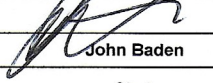

### Figures for Charitable Trust return 2023/2024

Income	28,172.00
Expenditure	12,206.71
Difference	15,965.29

### Declarations

The Trustees declare that they have approved the above accounts for Year ending 31st August 2024

Signed on behalf of the charity's trustees

Signature(s)		
Full Name(s)	John Baden	Robert Ward
Position	Chair	Treasurer
Date	13th January 2025	





CHARITY COMMISSION  
FOR ENGLAND AND WALES

## Independent examiner's report on the accounts

### Section A

### Independent Examiner's Report

Report to the trustees

Holly Trust

On accounts for the year  
ended

31<sup>st</sup> August 2024

Charity no  
(if any)

1066677

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 08 /2024**.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I am qualified to undertake the examination by being a qualified member of the ACCA.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

*PS*

Date:

14/05/2025

Name:

PHILLIP SANFORD FCCA

Relevant professional  
qualification(s) or body  
(if any):

ACCA

Address:

14 LONGDON DRIVE, SUTTON COLDFIELD,  
WEST MIDLANDS  
B74 4RF