Helen Arkell Dyslexia Charity

England & Wales · Charity number 1064646

Details

Other names	THE HELEN ARKELL DYSLEXIA CENTRE, Helen Arkell Dyslexia Charity
Status	Registered
Legal form	Charitable company
Company number	03432423
Registered	1997-10-01
Register	View on the Charity Commission register

Contact

Address	24 West Street Farnham Surrey GU9 7DR
Phone	01252792400
Email	enquiries@helenarkell.org.uk
Website	www.helenarkell.org.uk

Activities

Objects: (A) TO PROVIDE FOR THE CARE, EDUCATION AND TREATMENT OF PERSONS SUFFERING FROM DYSLEXIA OR ANY OTHER RELATED SPECIFIC LEARNING DISABILITY;(B) TO FURTHER THE EDUCATION OF THE PUBLIC, TEACHERS AND OTHER RELATED PROFESSIONS ABOUT DYSLEXIA AND OTHER RELATED SPECIFIC LEARNING DISABILITIES AND TO EDUCATE AND TRAIN THE PUBLIC, TEACHERS AND OTHER RELATED PROFESSIONS ABOUT THE CARE, EDUCATION AND TREATMENT OF SUCH PERSONS; AND(C) TO CARRY OUT RESEARCH INTO DYSLEXIA AND OTHER RELATED SPECIFIC LEARNING DISABILITIES AND TO DISSEMINATE THE USEFUL RESULTS OF SUCH RESEARCH.

Activities: The Helen Arkell Dyslexia Centre directly helps dyslexic individuals of all ages, trains and assists professionals to help dyslexic individuals, and gives guidance to schools, colleges and other institutions on how to help dyslexic individuals.

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Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, Disability
- **Who:** Children/young People, People With Disabilities

Geography

- **Area of benefit:** NATIONAL
- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2024-08-31	£1,751,061	£1,791,152	£226,745	51
2023-08-31	£1,633,440	£1,638,412	£266,836	50
2022-08-31	£1,717,389	£1,567,358	£271,808	54
2021-08-31	£1,355,867	£1,348,407	£121,777	48
2020-08-31	£1,193,931	£1,253,932	£114,317	50

Trustees

Name	Role	Appointed
Alison Sutton		2021-10-25
Dr Jennie Guise		2023-12-01
Jonathan Hetherington		2018-12-06
Laura Anthony		2021-10-25
Liam McLaughlin		2024-05-29
Michael-John Albert		2019-11-27
Peter Watson		2018-11-30
Simon Hepher		2018-12-21
William Malcolm		2025-06-15

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Helen Arkell Dyslexia Charity

England & Wales - Charity number 1064646

Accounts

Helen Arkell

Dyslexia Charity

Annual Report and Financial Statements

For the year ended 31 August 2024

Helen Arkell Dyslexia Charity

(a company limited by guarantee)

Registered Charity No. 1064646

Registered Company No. 3432423 (England and Wales)

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Helen Arkell Dyslexia Charity

Report of the Trustees for the year ended 31 August 2024

Charity information and reference details

Registered Charity Number	1064646
Registered Company Number	3432423 (England and Wales)
Patron	HRH Princess Beatrice
Vice-Patrons	Susan Hampshire CBE Roger Jefcoate CBE
Trustees (Directors)	Michael-John Albert BCom (Hons), CA(SA), CA – Chair. Pete Watson BSc (Hons) – Vice-Chair. Liam McLaughlin ACMA – Treasurer - appointed 29.5.24. Laura Anthony BA (Hons), ATII. Joanna Dunbar-Webb BA (Hons), LLB, Dip Psych, MA, CIPD. Jennie Guise MA (Hons), BSc (Hons), MBA, MSc, PhD, PGCPSE, AMBDA FE/HE, MEd, CPsychol, CSci, AFBPsS, FHEA, SpLD APC (Patoss), EuroPsy – appointed 1.12.23. Gary Hay BA (Hons), MBA – resigned 7.2.24. Simon Hepher MRICS. Jonathan Hetherington BA (Hons), MSc (Ed), QTS. Geraldine Price PhD, MA (Special Education), BA, RSA Dip. SpLD, RSA Dip. TESL, AMBDA, SpLD APC – resigned 18.11.23. Mike Sicely BA (Hons), ACA. Alison Sutton BA (Hons).
Chief Executive	Andy Cook MA (Cantab)
Registered Office	Helen Arkell Dyslexia Charity 24, West Street Farnham Surrey GU9 7DR
Web site	www.helenarkell.org.uk
Auditors	Shaw Gibbs Audit Ltd 264 Banbury Road Oxford Oxfordshire OX2 7DY
Bankers	Lloyds Bank, 25 Gresham Street, London. EC2V 7HN

Report of the Chair of the Trustees

I am delighted to present my report as Chair of Helen Arkell Dyslexia Charity for the 2024 financial year and what a year this has been for the Charity! Against a backdrop of financial and political uncertainty, high costs of living and challenges for the education and charity sectors, we have been able to stay true to our vision to empower people with dyslexia to achieve their goals. This has been a record-breaking year for Helen Arkell in several respects and the key highlights are set out below. This would only have been possible with the strong support and commitment from the wider Helen Arkell community, and I would therefore like to express my sincere appreciation to the management, employees, consultants, supporters, donors and Trustees.

What has stood out for me in this record-breaking year?

- We touched the lives of more people than ever, 4,434, with our various services. (2023: 4,148).
- We provided 1:1 support in the form of assessments, consultations, coaching, skills building and training to 1,816 people. (2023: 1,617).
- 2,618 parents, teachers, schools and workplaces received advice and tips on how to support people with dyslexia. (2023: 2,531).
- 610 individuals from low-income backgrounds and state schools received bursaries, our highest ever number of bursaries granted in one year. (2023: 504).
- We provided 5,049 hours of 1:1 tuition/coaching. (2023: 4,466).
- We continued to grow our provision of on-line services.
- We extended our outreach by providing specialist support to three prisons.
- We provided 111 teachers and teaching assistants from state schools in the UK with free training through the Theo Paphitis Dyslexia Bursary.

The measure of the positive impact Helen Arkell has had is reflected in the positive feedback from the people and communities that we have supported. One comment that really struck a chord was:

> "We will be forever grateful for the bursary we received which helped us get the help our son desperately needed at a critical time in his life."

Each donation, legacy, grant or funding-partnership matters and enables the Charity to improve the lives of people with dyslexia. To continue to do this we will need to increase the support of the wider Helen Arkell community even further, and especially our generous donors and sponsors whose contributions are greatly appreciated. Going forward, partnerships and strategic alliances, including exploring opportunities with likeminded organisations, will become increasingly more important. We are looking forward to continuing our work with Theo Paphitis and Ryman Limited in raising awareness about dyslexia.

In the previous year we revisited our vision, mission and purpose as well as setting the Charity's strategic direction for the next three years. This year we confirmed our objectives and strategic goals and during our strategy away day agreed a set of priorities for the year ahead. We are committed to expanding our footprint into wider communities across the UK with a focus on schools. Our outreach programmes for adults will continue with our various workplace initiatives and we will strive to expand our online offerings. As a reminder our vison, mission, values and purpose can be found at www.helenarkell.org.uk/about-us/vision. The full strategy document is available on request.

We continue to invest in fundraising and we were pleased with the overall level of donations received throughout the year. We remain grateful to the Aegis Trust whose generous donation over several years has enabled us to embed and expand our fundraising initiatives. Despite recording a deficit this year, our overall unrestricted funds remain within the target range, and we have approved a break-even budget for what we expect to be a challenging 2025 financial year.

The Board of Trustees has seen a few changes this year. The previous Chair, Gary Hay, formally stepped down from the Board, and as noted in last year's report, his contribution has been immense. Mike Sicely gave notice that, for personal reasons, he will be stepping down from the Board after the AGM. Thank you, Mike, for your contribution as Treasurer, and we are delighted to welcome Liam McLauglin to the Board as our new Treasurer. We will continue to assess the skills and expertise needed at a Board level and we have recently completed a detailed succession planning process for all key positions at the Charity.

I was delighted to attend our Thank You function for donors and supporters, very kindly hosted by our patron HRH Princess Beatrice at St James's Palace. It was an excellent opportunity to connect with the wider Helen Arkell community and to be moved by a firsthand account of how dyslexia impacts young people. HRH Princess Beatrice spoke passionately about her experience of dyslexia and Andy, our CEO, eloquently positioned the work we are doing and the difference we are making.

In these tough and uncertain economic times, the need to support people with dyslexia remains in high demand and we do need more funding for bursaries, tuition, and teacher training. Therefore, I will end with a final ask: to help us make an even bigger impact please continue to support or consider supporting Helen Arkell in 2025. Together we can help achieve our mission of removing barriers to learning, employment and life for people with dyslexia, by providing expert personal and life-changing support.

Signed by:
Michael-John Albert
227230927CB74B4...

29 January 2025

.....

Date.....

Michael-John Albert
Chair of Trustees

Report of the Trustees for year ended 31 August 2024

The Trustees who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 August 2024. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Governing document

The Charity is controlled by its governing documents, comprising its Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Directors and Trustees

The Directors of a Charitable Company stand in place of the Trustees for the purposes of Charity Law, and throughout this report are collectively referred to as the Trustees. The Trustees at the date of this report and who served during the year are listed on page two.

The following trustees resigned within the year:

Gary Hay BA (Hons), MBA – resigned 7.2.24.
Geraldine Price PhD, MA (Special Education), BA, RSA Dip. SpLD, RSA Dip. TESL, AMBDA, SpLD APC – resigned 18.11.23.

The following trustees were appointed during the year:

Jennie Guise MA (Hons), BSc (Hons), MBA, MSc, PhD, PGCPSE, AMBDA FE/HE, MEd, CPsychol, CSci, AFBPsS, FHEA, SpLD APC (Patoss), EuroPsy – appointed 1.12.23.
Liam McLaughlin ACMA – appointed 29.5.24.

One fifth of the Trustees are obliged to offer their resignation at every 5th Annual General Meeting. This rule shall next apply at the AGM for the accounts to the year ended 2027.

We thank Geraldine Price and Gary Hay for their outstanding contributions during their terms of office, and the latter for his stint as Chair, notably guiding us through the challenges presented by the Covid-19 pandemic. We are delighted that both will continue to keep in close touch with us as part of the Helen Arkell community, albeit not officially as Trustees.

Trustees are appointed based on having the necessary and relevant skills to offer help and guidance to the Chief Executive and staff of the Charity.

New Trustees undergo an induction programme to introduce them to the Charity, their legal obligations under charity and company law, the content of the Memorandum and Articles of Association, the Board decision-making process, the strategic plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their respective roles, and to participate in events that are run by the Charity. We are satisfied that the trustee body is afforded ample training in order to fulfil its duties and responsibilities.

No Trustee has any beneficial interest in the company. All Trustees are members of the company and guarantee to contribute £1 in the event of winding up.

Each year, after due consideration, the Trustees approve a budget presented by management for income and expenditure for the coming year as well as reviewing the Charity's reserves in relation to its reserves policy. Trustees approve policies and monitor their execution through reports from management at quarterly Trustees' meetings.

The Trustees are responsible for setting the remuneration of the Chief Executive in the light of prevailing economic conditions.

About dyslexia

Dyslexia is a learning difficulty that primarily affects the skills needed for accurate and fluent reading, writing and spelling. Dyslexia can also affect 'working memory', cognitive processing and organisational skills. There are many other symptoms and no two people with dyslexia are the same. Dyslexia can range from mild to severe, and affects people regardless of intellectual ability. Dyslexia is highly hereditary, and affects 1 in 10 people in the UK.

Children and adults with unsupported dyslexia are more likely to suffer low self-esteem, low confidence, to have negative associations with education and achieve fewer qualifications, to become unemployed when leaving school, and to make negative life-choices. (People with dyslexia are twice as likely to end up in prison or young offender institutes).

Support

If correctly supported, people with dyslexia can thrive in life, particularly life after school, where their ability to see the world differently can be a positive asset. Famous, 'successful' dyslexics such as Richard Branson are good examples. The more such people speak openly about their dyslexia, the more their examples will serve to encourage others. Key dyslexic strengths are well-documented and it is becoming increasingly acknowledged that these strengths will become particularly valuable in tomorrow's workplace.

Our role

At Helen Arkell Dyslexia Charity we believe that the first step in helping people with dyslexia and other specific learning difficulties to maximise their opportunities, is to gain better self-understanding by means of specialist dyslexia assessments with personalised recommendations for appropriate ways forward. The second step is to implement these recommendations, ensuring the individual gains access to the extra help they need, either with one-off adjustments or programmes of on-going specialist support. The third step is to up-skill and educate teachers, classroom assistants, parents, employers and members of the public so that they are better able to provide support to people with dyslexia.

Outcomes for beneficiaries include:

- improved self-awareness, with better understanding of individual strengths and weaknesses.
- improved self-empowerment.
- improved access to practical specialist support and 'reasonable adjustments'.
- improved self-confidence and mental well-being.
- improved literacy and attitude to learning.
- reduced frustration.
- reduced anxiety.
- improved life-opportunities.

Currently, it is difficult for families from lower-income backgrounds to access the help they need, both because of availability of high quality service and because diagnostic assessments and specialist tuition are expensive.

At Helen Arkell Dyslexia Charity we aim to remove these barriers, helping dyslexic children and adults to thrive in today's world and prevent their talent from being wasted.

A key aim is to provide bursary-funded support to increasing numbers of beneficiaries from lower-income backgrounds. On average, a donation of £530 can provide an individual with the help they need, to change their life for the better and find a new positive way forward that maximises their potential.

Where beneficiaries can afford to pay for the service, or feel able to make a contribution towards costs, this is accepted, as it means that restricted bursary funds can benefit more of those people who need it most.

Objects and activities

Our Objects

The charitable objects of the Charity, as set out in its Memorandum of Association*, are:

a) "to provide for the care, education and treatment of persons suffering from dyslexia or any other related specific learning disability";

b) "to further the education of the public, teachers and other related professions about dyslexia and other related specific learning disabilities and to educate and train the public, teachers and other related professions about the care, education and treatment of such persons";

c) "to carry out research into dyslexia and other related specific learning disabilities and to disseminate the useful results of such research".

Our Vision

Our vision is a world in which people with dyslexia are empowered to achieve their goals.

Our Mission

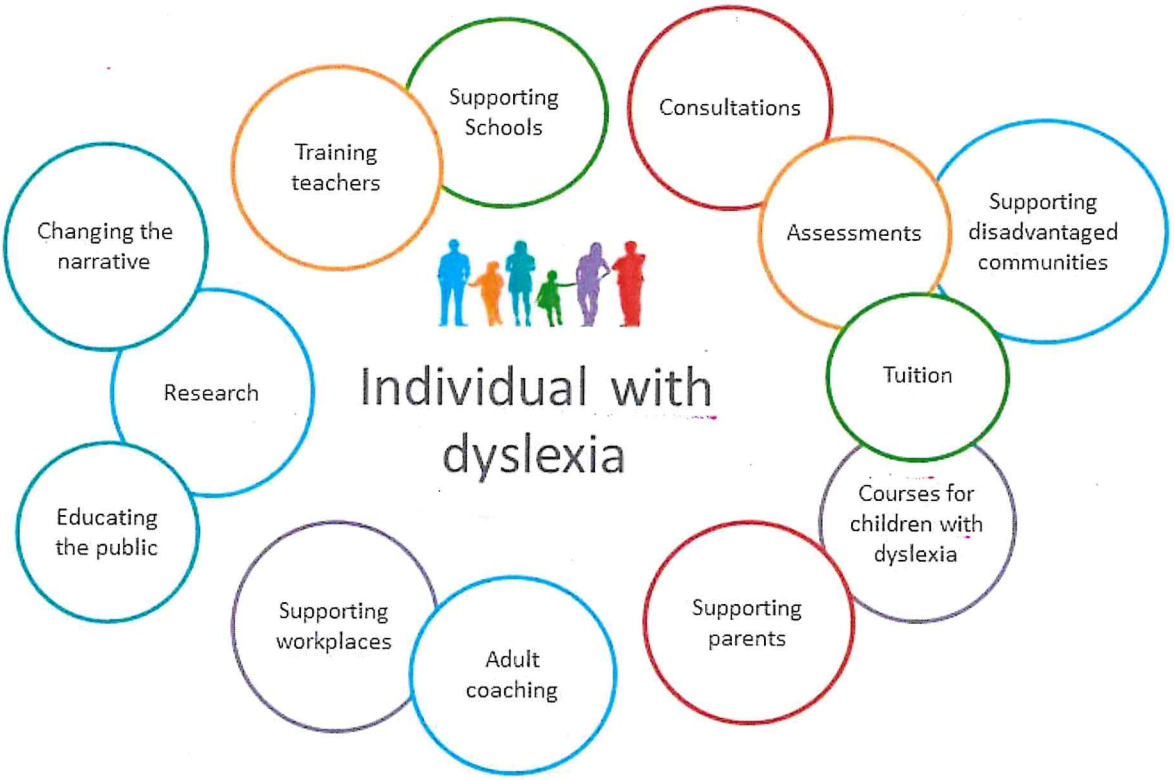
Our mission is to remove barriers to learning, employment and life for people with dyslexia, by providing expert, personal and life-changing support.

Our Purpose

Our purpose is to empower children and adults with dyslexia.

* The wording of the objects that were registered when the Charity was founded reflects the language that was in use at that time.

Putting people with dyslexia at the heart of everything we do



Our activities

We achieve our mission through the following main activities:

i) by providing specialist consultations and assessments to children and adults to determine whether dyslexia or other related specific learning difficulties are playing a part in preventing them reaching their full potential. Advice is then provided to determine the best way forward for the individual concerned. These life-changing sessions are conducted by qualified Helen Arkell specialist assessors and registered educational psychologists;

ii) by providing 1:1 coaching, tuition and skills-building to children and adults who have been identified as affected by dyslexia. These sessions are delivered by our qualified specialist staff;

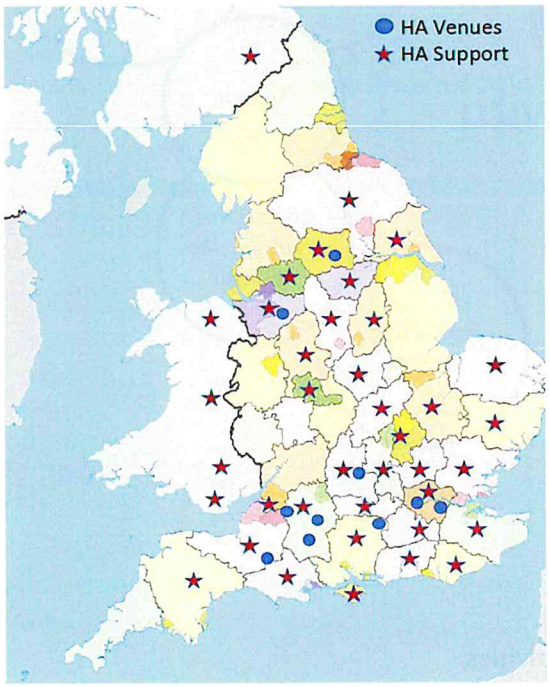
iii) by providing specialist training to teachers, teaching assistants and other interested parties such that they become qualified to support children in schools and local communities. We are a registered training centre for teachers and teaching assistants wishing to specialise in the support of pupils with dyslexia and specific learning difficulties.

In addition, we:

- provide advice, help and teaching to parents whose children are/may be on the spectrum for dyslexia or other specific learning difficulties.
- provide specialist dyslexia awareness training to workplaces who employ people with dyslexia.
- provide specialist dyslexia awareness training to schools through in-service and other training days.

- run a variety of specialist courses including touch typing courses for children with dyslexia, Spotlight workshops covering a variety of topics, and 'Supporting Learners' courses for teachers and teaching assistants; GCSE preparation courses and a variety of other courses for children, young people and adults with dyslexia, as well as for other interested parties who either work or live with someone with dyslexia.

Geographical spread



Our main operating base over recent decades has been near Farnham, close to the Surrey/Hampshire border, largely accessing people in the nearby counties.

In furtherance of our strategic plan, we have expanded on our mission to access a much larger footprint.

We are delighted that this year we gained a foothold in the North of England, with dyslexia specialists in Cheshire and Yorkshire, adding to our existing network of venues across the South of England.

Residents of 38 different counties of the UK received 1:1 support from us in 2024 (2023: 38)

Achievements and performance

Summary

We grew our charitable activity during the year, extending our services to 4,434 beneficiaries (2023: 4,148), which constitutes a new record for the Charity.

Of the above, 1,816 received 1:1 support (2023: 1,617).

Another 2,618 beneficiaries attended our various courses (2023: 2,531).

In total, a record breaking 610 people benefitted from bursary-funded support (2023: 504). Of these, 499 individuals from lower-income, disadvantaged families received 1:1 specialist help amounting to £260,111 (2023: 456 individuals received £238,422). In addition, 111 state school teachers and teaching assistants received bursary-funded dyslexia related training (2023: 48), at a cost of £30,000. This increase in support of state school educationalists was made possible through the generosity of the Theo Paphitis Dyslexia Bursary.

We now describe progress that was made this year specifically in relation to the 'plans for the future period' that were detailed in last year's Annual Report and Financial Statements.

Our targets set last year were as follows:

Target 1: **In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to increase the numbers of people with dyslexia whom we help during the year ending August 2024.**

Outcome:

We succeeded in supporting a total of 4,434 beneficiaries during the year, with our various services (2023: 4,148), which constitutes another record for the Charity.

Of the above beneficiaries, 1,816 received 1:1 support for their dyslexia during the year (2023: 1,617) through our team of specialist staff and educational psychologists, by means of 1:1 assessments, consultations, coaching and tuition. It is pleasing to have supported more people in this way than in the previous year, as so many individuals with dyslexia reached out to us for help.

Assessments, coaching, consultations, and tuition sessions were again offered as an online service, via video call, if this suited the client, resulting in 15% of services being delivered in this way.

90% of our beneficiaries during the year were children and young people, and 10% were adults, reflecting our determination to be available to people with dyslexia at any stage of their lives.

Of our 1,816 beneficiaries of 1:1 support, 1,355 received assessments (2023: 1,227) and 461 received 1:1 tuition, coaching, skills-building and consultations (2023: 390). Our team of specialist tutors provided 5,049 hours of 1:1 coaching sessions throughout the year (2023: 4,466). This is the first year we have provided more than 5,000 hours of coaching/specialist teaching to individuals with dyslexia.

Of those beneficiaries who were provided with assessments, 82% were assessed by Helen Arkell specialist assessors and 18% were assessed by our team of educational psychologists.

During the year assessments were provided at the following venues:
51% at the Charity's head office (2023: 46%).
21% in situ in schools (2023: 23%).
15% via video call (2023: 18%).
7% at the Charity's London venues (2023: 8%).
5% at the Charity's Oxford venue (2023: 3%).
1% at assorted other venues including the Charity's Amesbury, Bath, Cheshire, Salisbury, West Yorkshire and Yeovil venues and the homes of assessors. (2023: 2%).

Target 2: **We plan to provide bursary-funded specialist support to even more disadvantaged people with dyslexia from lower-income backgrounds in the year ending August 2024 than we did in the previous year (2023: 504).**

Outcome:

Whilst we are pleased to have outperformed this target and set another record for the Charity, we are only sorry that there are still so many people with dyslexia who are struggling so badly and in need of our help, which makes us all the more determined to expand our services over the coming

years. This year we allocated record-breaking amounts of bursary-funded support to 610 people in total (2023: 504). Of these, 499 individuals from lower-income, disadvantaged backgrounds received bursary-funded support at a cost of £260,111 (2023: 456 individuals at cost £238,422). These individuals received whatever specific services they required, on a case-by-case basis, including dyslexia assessments, coaching and tuition, consultations and attendance on courses. In addition, 111 state school teachers and teaching assistants received bursary-funded dyslexia related training at a cost of £30,000, thanks to the generosity of Theo Paphitis and Ryman Limited, who set up the Theo Paphitis Bursary for this purpose.

30% of the beneficiaries who received assessments from the Charity this year were from disadvantaged socio-economic backgrounds.

18% of beneficiaries who were assisted with 1:1 support through our bursary system were adults, typically out of work or on lower incomes and on benefits, who believed that dyslexia was preventing them from finding work or achieving the career success that they hoped for.

82% of recipients of our 1:1 bursary-funded support during the year were children. In all cases, their families were already struggling to make ends meet financially, without also considering the extra requirement to source specialist support for their children, to address their suspected dyslexia. The majority of the children we supported through the bursary system were from single-parent families, typically with the parent or carer out of work, or on lower income, on a variety of benefits, qualifying for pupil premium ('free school meals') or in debt. We also supported a number of children who were in foster care due to a variety of complex domestic issues.

All applications to our bursary system were carefully assessed by the Bursary Review Panel before a decision was made regarding the degree of assistance that would be provided. The degree of need of each individual, and their financial circumstances, were considered on a case-by-case basis.

In line with our strategic plans, we aim to further increase our support of people from lower-income, disadvantaged backgrounds in the coming years. The effects of the recent Covid-19 pandemic are long-lasting and continue to cause significantly increased applications for our bursary-supported help. This is due to dyslexic children and adults having struggled during periods of home-schooling and working from home, away from their normal support systems. In addition, low-income and disadvantaged families have particularly reached out for help due to increased financial difficulties in the world at large.

We recognise that it is only because of the generosity of our donors that we are able to provide bursary-funded specialist support. We are indebted to all who made contributions to our work this year, enabling us to support our beneficiaries in this way.

Target 3: **We aim to build upon previous projects that have specifically supported teachers and teaching assistants from the state school sector, as part of our overall strategy to reach disadvantaged communities.**

Outcome:

Thanks to the generosity of TV Dragon, Retail Entrepreneur and longstanding dyslexia champion Theo Paphitis and Ryman Retail Limited we achieved this target. The Theo Paphitis Dyslexia Bursary

was launched in Autumn 2023, from which free training is provided to teachers and teaching assistants from state schools around the UK, particularly where there are high numbers of children on pupil premium (free school meals). A total of 111 state school representatives had already benefitted from this training by the close of the year. All attended the Charity's 6-week online course entitled "Supporting Learners with Dyslexia/SpLDs", which enables them to better support learners with dyslexia back in their classrooms. This course provides 18 hours of training by our expert team and is accredited by the CPD Standards Office. The fact that it is delivered online, and recorded, means that participants come from far and wide.

The following comment is typical of those applying to attend: *"I work as a TA with Pupil Premium children on a 1:1 and small group basis to help raise their attainment levels in reading, writing and spelling. I haven't previously received any formal training on dyslexia so I would love to learn how best to support children with dyslexia. I have a keen interest in improving my working knowledge in this area."*

Target 4: **We aim to launch a pilot Prison Project, offering our specialist expertise for the benefit of prisoners and prison staff alike. From this pilot, it is hoped that longer-term projects will be developed.**

Outcome:

We were pleased to launch not just one, but three Prison Projects, in which we partnered with the Neurodiversity Support Managers at HMP High Down in Surrey (men's Category C prison), HMP Downview in Surrey (women's closed prison), and HMP Lincoln in Lincolnshire (men's Category B prison).

In all three settings introductory meetings took place to scope out the best way to provide dyslexia support, and 2-hour workshops were provided as an initial "Introduction to Dyslexia". Attendees included prisoners with a special interest in dyslexia, many of whom were helping other prisoners to read through the Shannon Trust's learning programme. Others were prisoners who had been selected as mentors within the prison setting. Prison guards, administrative staff, and other agencies also attended, including those connected with employment and educational opportunities.

In total, 92 individuals attended the above sessions, across the three prison settings.

Building upon the success of the initial "Introduction to Dyslexia" workshops, our team returned to undertake "dyslexia audits" of HMP High Down and HMP Downview, to help suggest ways in which the physical premises, and the systems, could be made more dyslexia friendly for all concerned.

The next stage in our programme of support is to develop a bespoke in-depth course which will be delivered to selected individuals at HMP High Down, over a number of weeks, in the coming year. It is hoped that this will further embed dyslexia awareness within the prison setting.

We are currently viewing the above projects as pilots, as we develop bespoke packages of support to different settings, whose requirements will vary. Funding is being sought to help take this forward.

Target 5: **We aim to increase the numbers of beneficiaries who benefit from support through online and videocall services.**

Outcome:

The numbers of beneficiaries who benefited from support through online and videocall services remained broadly similar this year to last, with over 200 assessments taking place online for the second year running, and over 1,000 hours of tuition taking place online, which is a new record for the Charity. In percentage terms, 15% of assessments took place online this year (2023: 18%), and 27% of tuition sessions (2023: 25%). All consultations took place either online or by 'phone.

The decision as to whether sessions take place face-to-face or online are taken on a case-by-case basis to ensure the beneficiary receives the best possible service for their individual circumstances. This will not only take into account the age and concentration abilities of the beneficiary, but also other factors such as the beneficiary's location, and the degree to which they would feel more relaxed conducting the session from the comfort of their own home (or workplace) as opposed to travelling to unfamiliar surroundings. It should be noted that assessments are generally one-off events, whereas tuition normally takes place over a number of weeks and requires a more regular commitment. The above can have a bearing on whether online or face-to-face works best.

The Charity continues to provide a range of courses, the majority of which take place online, with recordings available. In today's world, this mode of delivery suits the majority of people, whose time commitments are increasingly pressurised. The main exceptions to the above rule are courses where a face-to-face element is preferred, such as the Level 5 and Level 7 Diploma Courses, where the Charity partners with several local schools in order to provide the necessary teaching practice opportunities for students. Touch Typing courses for children are also provided face-to-face, as are certain other courses.

Target 6: **We will continue to explore opportunities for strategic partnerships with other organisations whose aims and objectives align with our own, for the ultimate benefit of people with dyslexia across the UK and beyond.**

Outcome:

We fulfilled this target by keeping lines of communication open and transparent between Helen Arkell and the British Dyslexia Association to ensure that between us, we benefit our respective beneficiaries across the UK, and do not inadvertently duplicate our efforts. We also agreed to explore opportunities to work together whenever opportunities may arise.

We commenced discussions with Ark Schools, with a view to providing support to their teachers, classroom assistants, SENCos and learners. Ark Schools have a particular focus on opening their doors to high numbers of learners from disadvantaged backgrounds, across their 39 schools (30,000 learners, based at schools in Birmingham, Hastings, London and Portsmouth), so our respective organisations have a shared interest in providing help to families who need it most.

We also explored opportunities for working with the team at GoLexia Limited, based in Wales, although we ultimately decided not to proceed at this time.

Additional activities in pursuit of our Mission:

In addition to meeting our plans above, as set out in last year's Annual Report and Financial Statements, we also achieved the following activities this year:

- Providing dyslexia-related courses to 2,618 attendees. 2,618 people attended our various courses during the year, as described below (2023: 2,531).

- Providing inservice training in dyslexia awareness to 440 school representatives. 440 teachers, learning support assistants and parents attended a total of 9 in-service days provided by our specialist staff at a variety of different schools, learning how to more effectively support pupils with dyslexia and other specific learning difficulties.

- Providing the Helen Arkell year-long Level 5 Diploma in Teaching Learners with Dyslexia/SpLD to 39 students, and the Level 7 Diploma in Teaching and Assessing Learners with Dyslexia/SpLD to 21 students . A total of 60 teachers, teaching assistants and other interested parties enrolled for our Level 5 and Level 7 diploma courses.

- Providing a variety of short courses in dyslexia-related matters to 308 attendees. A total of 308 people attended short dyslexia and SpLD-related courses in the year, including Study Skills, Touch Typing and Supporting Learners with Dyslexia, and how to better support children with ADHD and other issues. Our thanks again go to Theo Paphitis and Ryman Limited for sponsoring many state school teachers and teaching assistants through the Supporting Learners course, as mentioned above (Target 3, page 11).

- Providing courses/training to 657 parents of children who have dyslexia. 657 parents accessed our various courses, designed to provide helpful hints and tips for supporting family members with dyslexia. In some cases this included foster parents and/or grandparents who had taken on the role of care-givers. Courses included our HELP Parents course, as well as specific sessions on particular topics of specialist interest. As with all our courses, these have mainly been switched to online provision since the pandemic, for improved ease of access, although some face-to-face courses are provided, to maintain the element of choice. Many participants were specifically from lower income backgrounds and benefitted from bursary-funded support.

- Providing dyslexia awareness training to 284 employees within the workplace. We continued to provide dyslexia awareness training to workplaces, as well as ad hoc support when our specialist advice was required. 284 employees benefitted from this training at time of delivery, with many more accessing recordings after the event. This year we worked with companies including the General Medical Council, Novuna, Pinsent Masons LLP, Surrey Care Trust and Wates Construction.

- Providing Spotlight workshop sessions to 777 participants. 777 people joined us to improve their knowledge in a whole host of dyslexia-related topics throughout the year. Many participants were our alumni undertaking continuing professional development. We are proud to top up the learning of our alumni, keeping their skills at the cutting edge of the dyslexia world.

- Supporting disadvantaged communities, where dyslexia is prevalent. This year, as mentioned above, we supported 92 individuals in 3 prison settings, with dyslexia awareness

training (See Target 4, page 12).

- Research. In pursuance of our aim to help push back the boundaries of knowledge regarding dyslexia-related issues, we were pleased to help to source participants for a number of research projects during the year and to work with several universities, and particularly to act as a research partner with the University of Surrey.

- Dyslexia Hub, University of Buckingham. We were delighted to also partner with the University of Buckingham, helping them to set-up a Dyslexia Hub, as a centre of excellence for the support of students with dyslexia and other neurodiverse learning styles. Our role is to lend our expertise as required. This initiative is the brainchild of Roger Jefcoate CBE, who brought our two organisations together in his position as Honorary Doctor of the University and newly-appointed Vice Patron of Helen Arkell Dyslexia Charity.

- Raising awareness. We were proud to play our part in raising awareness at government level by participating in the All Party Parliamentary Group on Dyslexia and Other Specific Learning Difficulties, working alongside other leading organisations in the field of dyslexia.

  We were also represented on the boards of the following groups, with whom we jointly raise awareness to the public and ensure standards within the field:

  - the Council for the Registration of Schools Teaching Dyslexic Pupils (CReSTeD)
  - the BDA Accreditation Board
  - the SpLD Assessment Standards Committee (SASC)

  We make special mention at this point of Brendan Wignall, chair of CReSTeD, who sadly passed away this year, all too young, after an ongoing battle with cancer. We will play our part in ensuring the work of CReSTeD continues, as Brendan would have wanted.

  This year we were again represented at The Dyslexia & Dyscalculia Show, which was held at the National Exhibition Centre in Birmingham again this year, and at the TES SEND Show which was held at the Business Design Centre, London.

- Playing our part in keeping children safe. At Helen Arkell we take our practical safeguarding responsibilities seriously, 'doing our bit' to keep children safe. Inevitably, when providing 1:1 support to 1,816 individuals with dyslexia this year, there were occasions when children chose to confide in our team of specialists about things that were transpiring in their personal lives. In all instances where such information raised any safeguarding concerns, our team handled the information with great sensitivity and professionalism, and reports were submitted through the appropriate channels whenever necessary. We are proud to play our part in keeping children safe, in a world where risks can exist whether online or elsewhere, and we are aware that as independent 1:1 specialists, children may sometimes find it easier to confide in our team than with people whom they see every day.

- Diversity. We are determined that everyone will see themselves represented within the Helen Arkell community, regardless of where they come from, how they identify and how they think. This year, for the first time we were able to record that 17% of the beneficiaries to whom we provided dyslexia assessments described themselves as not being 'White British/English/Welsh/Scottish/Northern Irish.'

- Fundraising. We completed the sixth full year of our fundraising strategy, building upon previous progress that has been made.

- Trusts & Foundations. We are indebted to the generosity of more Trusts and Foundations than could possibly be mentioned individually. However, this year it is only right that we pay special tribute to Susan Hampshire MBE, whose efforts have resulted in over £100,000 of donations from Trusts, Foundations and individuals since joining us as Vice-Patron, including £45,000 from one Trust in this financial year alone. At the same time we again make special mention of The McGreevy No. 5 Settlement and The Linbury Trust for their ongoing generosity over a number of years. We are delighted to have started multi-year partnerships with The Borrows Trust, The Garfield Weston Foundation, the Hampshire Dyslexia Association, and the Wiltshire Community Foundation as well as receiving generous support from The National Lottery Awards for All, the Boshier-Hinton Foundation, the Norton Rose Fulbright Charitable Foundation and the Peter Harrison Foundation. It would be impossible to mention every single Trust or Foundation that supported us in the year, but you know who you are, and we are immensely grateful for your help in enabling us to fulfil our Mission. We thank all our donors, large and small, for supporting our work this year. Thank you!

- Theo Paphitis Dyslexia Bursary As detailed above (Target 3, page 11) we were delighted to launch the new partnership with Theo Paphitis and Ryman Retail Limited this year. We will share this charity partnership with the British Dyslexia Association, benefitting equally from donations that materialise, and between us making life better for people with dyslexia across the UK.

- Community groups, clubs, associations and companies. We have been very touched by the support from our local communities this year, including a wide variety of groups, clubs, associations and companies. Some community groups have chosen to support our work in Surrey while others have particularly wished to support our help of beneficiaries in other regions of the UK (see Geographical Spread, page 9). Whatever your particular area of interest, we are immensely grateful for your help and generosity in enabling us to fulfil our mission, reaching out to an ever-wider community of beneficiaries across the UK. This year we again make special mention of Tesco for your support through your Community Grants Scheme. We thank all of those organisations who have helped us to raise voluntary income this year.

- Challenge events. Our sincere thanks go the six intrepid challenge event participants who raised funds in aid of Helen Arkell in the London Marathon, and our seven participants in the Royal Parks Half Marathon. We also thank all our other challenge event supporters, who raised funds for us in a variety of different ways throughout the year. Participants in all these challenges threw themselves into fundraising with great enthusiasm, which was greatly appreciated by the Charity, and by those whom we serve.

- Tea Party at St James' Palace. 2024 included a landmark date in the Helen Arkell Dyslexia Charity history, as our royal Patron, HRH Princess Beatrice, hosted a tea-party for a cross-section of the Charity's warmest supporters, at St James' Palace. This was a way to say Thank You to our community for everything they do for us, and to bring everyone up to date with our latest achievements, and plans for the future. We cannot thank Princess Beatrice enough

for this wonderful occasion, which will stick in the memories of everyone present for a very long time.

- Other events. We are very grateful to all who took part in our annual Golf Day, again held at Worplesdon Golf Club, raising funds whilst also enjoying an amazing day's golf. We were oversubscribed this year, due to the popularity of this event and the determination of our golf-minded supporters to help raise much-needed funds. Our Big Walk for Dyslexia again took place in Farnham, with the route beginning and ending with refreshments at our Centre. The sun shone and everyone enjoyed the self-guided route through this beautiful Georgian market town. We again counted ourselves as extremely fortunate to receive invitations for some of our volunteers and frontline staff to attend HRH The Princess of Wales's very special Christmas Carol Service in Westminster Abbey. This proved to be an extremely memorable occasion for all concerned, and we feel proud that our charity was represented at such an occasion, thanks to the patronage of Princess Beatrice. Other events included our annual Christmas Drinks for our local community; our annual Graduation Ceremony for all the successful graduates of the Level 5 and Level 7 Helen Arkell Diploma Courses, and various informal get-togethers for the wider Helen Arkell team.

- Friends of Helen Arkell. We take this opportunity to also thank all those individuals who supported our work through the Friends of Helen Arkell club this year by signing up to small regular donations. Lots of small donations can make a big difference to a charity such as ours, and we really appreciate your support. Our aim is to significantly increase the number of our Friends in the coming years. Friends are invited to our events and gain a 'behind the scenes' viewpoint of the Charity's work and progress.

- Gifts in Wills. This year we received notifications from various of our supporters that they have nominated Helen Arkell Dyslexia Charity to receive a gift in their Will. We are immensely grateful to all of you. Thank you! Gifts in Wills can make a lasting difference to our ability to make life better for people with dyslexia, not just now but also long into the future.

- Donations in memory. This year we were also fortunate to receive several donations in memory of loved ones whose lives had been positively affected by the Charity's work. Again, we are so grateful for donations in memory of loved ones, which enable us to carry on our work well into the future.

- Capturing images of our beneficiaries. We launched a competition whereby our beneficiaries could apply to become the 'faces' of Helen Arkell, representing a cross section of people approaching us for support, with their various different personalities, backgrounds and personal interests. We are immensely grateful to Charlotte Allcock for volunteering to conduct the photo shoots, and the resulting pictures will be used in the Charity's publicity going forwards. Over time, we will build up a larger bank of images, showing the breadth of the Charity's community of beneficiaries.

- Strategic Plan and ambitious aims. Our annual strategy day, involving Trustees and staff, reviewed the Charity's strategic plan and confirmed our bold and ambitious goals for the next three to five years. Building on solid foundations our strategy has at its core a desire to provide an ever broader and deeper offer of support to people with dyslexia and those around them, regardless of ability to pay. Our goal is to increase the reach and impact of our

support across the UK. Such growth requires secure operational and financial underpinning, and good relationships with potential partners that can help us achieve our aims.

To ensure that our strategic objectives are met the Board has put in place a series of portfolios to be managed by the leadership team and Trustees (as volunteers). Each team has identified guiding objectives for their specific portfolio. This approach allows Trustees to contribute to the strategy in a meaningful way using their diverse talents and skills.

Our vison, mission, values and purpose can be found at: www.helenarkell.org.uk/about-us/vision. The full strategy document is available on request.

- Operating with due consideration for the environment. We are committed to limiting our impact on the environment and we take this into consideration whenever making decisions on the Charity's behalf.

The Helen Arkell team

- Our volunteers. All charities appreciate the contribution of volunteers and we are no different. Special mention of all our volunteer fundraisers who took on various challenges during the year, mentioned above. Perhaps the biggest thank you should go to our dedicated unpaid Trustees, however, who give their time freely as volunteers in support of the Charity's aims, and again went above and beyond the call of duty this year.

- Our staff. We thank our amazing staff for their dedication, expertise, hard work and good humour, living our values of professional excellence with warmth and the personal touch. It is through our staff that we fulfill our mission each and every day, changing the lives of a growing number of individuals with dyslexia.

- Our beneficiaries. We thank all those 1,617 people with dyslexia who have come to us for 1:1 help this year. It is you who give us the inspiration to fulfill our mission, recognising every day that people with dyslexia bring exceptional qualities. We are proud to help you find out more about yourselves, and to help you forge new ways forward in life that will play to your strengths. We hope you will never look back, but if you do, we are here to help you whenever you need us. Above all, we hope you will be empowered to believe in yourselves, achieve your goals and succeed on your own terms.

- Our Patron, Her Royal Highness, Princess Beatrice. We are honoured that Princess Beatrice continues to act as our Patron. Dyslexic herself, Princess Beatrice understands our mission from a very personal perspective, and is a brilliant asset in raising awareness of the positive aspects of dyslexia in general, and the Charity's work in particular. Again, as above, we thank Princess Beatrice particularly this year, for welcoming the Helen Arkell community to St James Palace.

- Our Vice-Patrons, Susan Hampshire CBE, and Roger Jefcoate CBE. We are delighted to have Susan Hampshire CBE as Vice-Patron of the Charity, and to have also been joined this year by Roger Jefcoate CBE. Susan, Lady Kulukundis, née Hampshire, is an English actress known for her many television and film roles, including The Forsyte Saga, The First Churchills,

Vanity Fair, The Pallisers, The Grand, Monarch of the Glen and others too many to mention. Dyslexic herself, and a renowned advocate for the rights and opportunities of people with dyslexia throughout her life, Susan was a good friend of our founder, the late Helen Arkell MBE, and is ideally suited to hold the role of Vice-Patron of the Charity, as we make progress with our plans.

Roger Jefcoate CBE has spent a lifetime working to make life better for people who have disabilities, starting in his teens when he worked with Ludwig Guttmann, the founder of the Paralympics, to pioneer life-changing independence technology for severely disabled individuals at Stoke Mandeville Hospital. Since then, Roger has been involved in, and co-founded, many life-changing charities, including AbilityNet, Canine Partners, Demand, ME Research UK, Medical Detection Dogs, Mobility Trust and the Roger and Jean Jefcoate Trust, to name just a few. Roger assisted in the development of Helen Arkell Dyslexia Charity in its early days, bringing prospective supporters from London to visit the Charity's Surrey headquarters in the 1990's. We are delighted he has now agreed to become a Vice-Patron.

Public benefit requirement

The Trustees are aware of the requirement to demonstrate public benefit, as set out in the Charities Act. Having due regard to the Charity Commission's guidance on public benefit, the Trustees are confident that the Charity's services meet these criteria, for all the reasons detailed above in the description of our aims, objectives and activities.

1,816 children, young people and adults benefitted directly from the Charity's services this year, in a 1:1 setting, whether face-to-face or by video call, and countless more people benefitted indirectly through their contact with teachers, teaching assistants and other interested parties who have received training in dyslexia awareness from our Charity.

2,618 people attended the Charity's courses during the year, ensuring that they were better equipped to support people with dyslexia in their daily lives, whether in the home, at school, in the workplace or in other communities.

We supported disadvantaged communities, with a record-breaking 610 people benefitting from bursary-funded support. Of these, 499 individuals with dyslexia from lower-income backgrounds received bursary funded support amounting to £260,000. In addition, 111 State School teachers and teaching assistants received bursary-funded dyslexia related training, so they could better support learners with dyslexia in their classrooms.

We are committed to further increasing our reach and impact in the coming years, with a determination to increase our regional spread, increasing the number of our potential beneficiaries and particularly focusing our efforts on providing further assistance to people with dyslexia and other specific learning difficulties who are from lower-income backgrounds.

What our beneficiaries say

In a recent survey of 302 beneficiaries of bursary-funded support, respondents told us the following:

- 98% of respondents agreed that having a dyslexia assessment helps the person to understand themselves better, including their strengths and weaknesses.
- 98% of respondents agreed that having a dyslexia assessment helps you to access further support.

- 94% of respondents reported that the initial assessment led to improved confidence.
- 96% of respondents reported that the assessment led to reduced frustration and anxiety.
- 88% of respondents reported that the assessment led to improved literacy.
- 100% of respondents said they would recommend Helen Arkell Dyslexia Charity to a friend.

These are some of their comments:

"Your help has been absolutely fundamental in ensuring that my daughter is able to receive the right support for her education now, and in the future. The school informed me about Helen Arkell. I was so grateful to hear back from the Helen Arkell team, and everyone was so kind and helpful. My daughter came for an assessment, and was made to feel so at ease, and she wasn't just being examined. We received her diagnosis, which has been a massive help and boost to her learning, as she moved into a higher school setting. She doesn't feel as though she has to explain herself anymore, and knows she might struggle understanding certain things; but she has the confidence to ask for additional help now. I cannot thank Helen Arkell enough for making such a difference to my daughter's well being."

"Your help has been absolutely fundamental."

"The assessment has given my son that light bulb moment! Since his assessment he has been kinder to himself because he understands why he struggles while many other children in his class do not. His teachers have taken the assessment seriously, and since then have provided impactful adjustments. The assessment has also helped me talk to my son in a more helpful way enabling him to see his whole person aptitudes. He also sees that he has abilities in visual spatial areas that others do not, giving him awareness of the bigger picture when it comes to humans and useful skills. Thank you!"

"The assessment has given my son that light bulb moment!"

"I am so pleased and grateful to have had the support and assessment from your establishment this has given me validation and the confidence to know and understand that I process things in a different way giving me a deeper understanding of myself and knowing why I have struggled so much throughout my childhood and adult life. Thank you!"

"We will all be forever grateful to Helen Arkell Dyslexia Charity"

"I can't thank this charity enough, it has helped aid me in where I am today- at university studying paramedic science. Growing up i felt this was completely out of my reach, but this charity has given me the foundations and confidence to become a better version of me. Thank you!"

"This charity has given me the foundations and confidence to become a better version of me. Thank you!"

"Your help has been life changing. I cannot thank you enough. It was the report which got the Local Authority to start paying some attention and start putting some support in place. He is still school avoiding, but it is significantly less, and I do believe without this support, he may not be in school at all. We are very grateful indeed - as a whole family (parents, child, sibling). Many thanks Helen Arkell Dyslexia Charity and everyone who supports you."

"Your help has been life changing."

"The Helen Arkell process was friendly, fast and easy to navigate I'd highly recommend to anyone needing an assessment."

"The assessment has enabled my daughter to understand her strengths and weaknesses enabling her to find ways to manage the challenges she faces."

"This has meant everything to my daughter."

"The assessment has helped my son to understand why he found things difficult. The lady that assessed him convinced him that he has a real superpower in dyslexia and really changed the way he viewed his difficulties. I couldn't recommend enough!"

"Thanks to the assessment, my daughter now knows why she has been struggling so much in school and that it's something she will always have but that she can manage and to a certain extent overcome. Through the charity we have gained advice and tools that will help her for the rest of her life. She now has more confidence and is more willing to try and not let her dyslexia get the better of her."

"The bursary to help me access my appointment with Helen Arkell's dyslexia specialist, and my subsequent diagnosis, has helped me turn my life around."

"This has meant everything to my daughter. The assessment was great and she really enjoyed the process. The diagnosis has meant she can get the support she needs at school. It also helps her confidence as she now knows there is nothing wrong with her, she has an amazing brain, that learns and processes things in a different way. The tutoring has really helped her confidence lessons and she loves the sessions. Thank you so much for everything!"

"Many thanks Helen Arkell Dyslexia Charity and everyone who supports you."

Our work makes a real difference, a difference to people like Eshani ...

When Eshani's mum noticed that she could tackle complex maths problems but struggled with simpler questions, she knew something wasn't quite adding up. A single parent working part time, she applied for Eshani to have a dyslexia assessment through the Helen Arkell Dyslexia Charity bursary fund. The dyslexia diagnosis confirmed her suspicions and opened the door to transformative support.

Eshani was matched with Lynn, a specialist tutor at Helen Arkell, who introduced learning strategies perfectly suited to her needs. The results have been remarkable helping Eshani develop new ways of thinking about and remembering spellings, while also boosting her problem-solving abilities and her confidence. This transformation was clear in her recent Mock SATs results, which showed a big improvement.

But the impact goes beyond the classroom. During family game nights, Eshani now often outperforms her mum and brother! She is an accomplished swimmer and a member of her local choir. She has also successfully auditioned for a role in an upcoming show in London's West End!

Much of Eshani's motivation comes from her close relationship with her older brother Dhyaan. His example inspires her to push herself in everything she does, creating a positive dynamic that drives both siblings forward.

"I cannot believe how much difference having this tuition has made for Eshani," her mother shares. "The improvement in her work is just outstanding! Lynn has made Eshani think in a different way, and the methods she uses to help Eshani in remembering spellings are just perfect for her."

Students like Eshani are discovering that dyslexia doesn't have to be a barrier to success – it's simply a different way of learning that, with the right support, can lead to remarkable achievements both in and out of the classroom.

A Helen Arkell bursary can change a life...

"I want to thank you for the help with this bursary; it has enabled me to gain extra support at Uni for my learning."

"Honestly having H assessed and then diagnosed through Helen Arkell has made such a massive difference. I can't thank you enough, without being awarded bursary funding we would not have been able to get H assessed. It has had such a positive impact on H's life now and for in the future too. H now is more willing to ask for support, as she no longer feels she is 'just stupid', she has more self worth. So once again thank you for this amazing service."

"Without being awarded bursary funding we would not have been able to get H assessed."

"The assessment has made a significant difference to our whole family. The fact that we were seen so quickly, the kindness of the assessor towards both my son and myself, and the thorough explanation she provided gave me so much more of an understanding of how to help. Without the bursary towards both the assessment and the tutoring, there is no way we'd have been able to afford it."

"Without the bursary towards both the assessment and the tutoring, there is no way we'd have been able to afford it."

"The Helen Arkell charity was a massive support in getting our son diagnosed with Dyslexia & Dycalculia. Without the help financially he wouldn't have had a diagnosis when he did & potentially would not have got into his specialist SpLD school which has transformed his life. Thankyou so much"

"Things have now been put in to place to help with my sons reading and by understanding it my son does not feel stupid anymore he now knows why he finds it hard to read and understand things. I could not have afforded it by myself. I would hate to think what would have happened if we did not get the funding."

"My son does not feel stupid anymore."

"Without the help of a part funded bursary towards assessment for our child, we wouldn't have been able to afford it. With this assessment we can pinpoint exactly where she needs support and have evidence to support her in exam access arrangements. Thank you."

"Thank you Helen Arkell, the whole process was made easy and I am grateful for all you have done."

Demand is high right now

We are seeing twice as many applications for bursary-funded support as normal, due to the financial difficulties caused by the cost of living crisis. These include a whole host of children from homes where single-parents or foster-parents are struggling to make ends meet and are frequently in debt, and also a large number of adults who are out of work and see their suspected dyslexia as the single most significant aspect that is holding them back. All of these people are having difficulties.

We understand that current circumstances are difficult for everyone, but if you are in a position to help with a donation, we would be hugely grateful for your support.

"I urge you to give whatever you can to this charity. Your donation means so much to families like ours."

Treasurer's Report

I am delighted to present my first report as Treasurer of Helen Arkell Dyslexia Charity. My job has been made so much easier because of the exceptional efforts of the outgoing Treasurer, Mike Sicely. I would like to thank Mike for all his tireless work and outstanding contribution to the financial infrastructure of the Charity.

This year the Charity reported a net deficit of (£40,091), compared to a net deficit of (£4,972) in 2023, as reflected in the Statement of Financial Activities (SOFA). The deficit was expected given our increased investment in fundraising and our extended use of historic restricted donations to fund our record level of bursaries in the current year. This deficit therefore masks a strong underlying performance in a year where the Charity increased its reach and impact, as well as income and contribution across each of the core activities of tuition, assessments and courses.

Income from charitable activities (principally the delivery of assessments, tuition and training courses) of £1,383,177 reflected a 17% increase over the prior year (2023: £1,182,508). Income from assessments was up 7%, training up 39% and tuition up 26% which, together with the increase in bursaries granted, underlies the strength of the Charity's work. Continued tight cost control enabled us to contain growth in unrestricted expenditure on charitable activities to 10% (2024: £1,400,550, 2023: £1,277,167) despite this year's increase in charitable activities and the considerable upward pressure from high inflation.

Unrestricted income increased by £90,689 to £1,486,098 (up 6% from £1,395,409) and the unrestricted deficit of (£16,930) compares to an unrestricted surplus in 2023 of £82,167. The Charity continued to utilise historic donations resulting in a deficit on Restricted funds of (£23,161) compared to a 2023 deficit of (£87,139). The generous, restricted donation of £100,00 from Constable Education Trust in 2023 was not fully utilised in that year – the residual £47,086 was utilised, as planned, in 2024.

Unrestricted donations and legacies were lower in 2024: £74,998 versus 2023 £194,568, with 2023 being unusually high in part due to a one-off unrestricted donation from the Arkell family. We achieved an increase of 11% in restricted donations and legacies of £264,963 in 2024 versus £238,031 in 2023, despite the prior year including the final year of the Aegis Trust grant. We continue to make proportionate investments in fundraising activities and are encouraged by initial results in 2025.

At year end unrestricted reserves reflected a decrease of £16,930 to £165,240 (2023: £182,170), remaining within our target range. The Trustees are confident that the Charity has sufficient unrestricted reserves to enable it to execute the business plan and the Board-approved strategy. A break-even budget has been approved by the Board for the 2025 financial year. Restricted reserves stand at £61,505 (2023: £84,666). It is worth noting that cash balances exceed total reserves, another sign of the Charity's good health.

The Charity reports a cash outflow from operations of (£66,157) compared to an outflow of (£63,563) in 2023. At year end overall cash resources were £226,304: a decrease of (£59,148) from 2023.

The Trustees continue to execute the Board-approved investment strategy given the level of cash on hand in the Charity. This is a low risk-based approach primarily focussed on improving the investment return in the form of interest on funds without exposing the Charity to unacceptable levels of risk. Investments are limited to term deposits with approved financial institutions covered by the FSCS deposit protection scheme. No one investment will exceed the £85,000 FSCS protection

limit. Given the increase in interest rates in recent times the Charity will expect an increase in investment income in future periods.

The Trustees remain focussed on maintaining sufficient unrestricted reserves to ensure that the Charity is as financially secure as possible to deal with any further future disruption. All the Charity's reserves are currently held in cash, using a cash management system mentioned above, to maximise interest. The Trustees are very aware that prudent fiscal management is critical in these uncertain times and consequently the Finance, Audit, Investment and Risk Committee (FAIR) continues to meet frequently to oversee the management of the financial affairs of the Charity. FAIR has closely scrutinised the cashflow projections and budgets prepared by management and taken actions as noted in this report where necessary for the financial security of the Charity.

A break-even budget for the forthcoming year has been approved by FAIR and the Trustees. This budget allows for the continued expansion of the Charity, increasing its geographical reach and impact to meet the demand that exists for its services.

Reserves policy

The Board of Trustees aims for the Charity to maintain sufficient reserves to continue operations in the event of a significant reduction in income for a period of three to six months. The Board is mindful that this does not necessarily require reserves to cover the Charity's total expenditure for such a period. This is because were the Charity to experience a large drop in receipts, given the scalability of its activities, costs would fall in a similar manner. Likewise, the Charity is not entirely reliant on voluntary income to cover all of its costs, as some of its activities generate income.

As a result, the Board believes that the Charity's target level of reserves should be with reference to its 'fixed costs', particularly overheads and the staff costs associated with those who are engaged on full-time, long-term contracts.

Taking the policy into account, the target range for the Charity's reserves associated with its unrestricted activities currently is set by the Trustees at £150,000 to £200,000. The policy and target range are regularly reviewed, reflecting the Charity's size and the proportion of total income achieved by fundraising. This reserving policy was reviewed by the Trustees at the strategy away day in September and no material changes were made to the existing policy.

The Trustees seek to maintain a balance of sufficient reserves whilst also investing in growth to enable more lives to be positively affected by the Charity's work, in accordance with its objectives.

As of 31 August 2024, the balance of Unrestricted Reserves stands at £165,240 (2023: £182,170), successfully meeting the Charity's reserves policy. The Trustees aim to maintain reserves within the target range whilst continuing to grow the Charity's activities. The Trustees will continue to closely monitor the performance of the Charity and market events going forward and will take any necessary actions if business plans or budgets are not met.

Risk management

FAIR meets regularly to evaluate and monitor the Charity's risk profile. In the year under review the turbulent economy, high inflation and some of the challenges and problems created by the pandemic persisted. The focus of the Trustees continued to be on the financial stability of the Charity and this report outlines the primary actions taken to mitigate the emerging risks. The Charity continues to update the risk register as new risks emerge and to ensure that mitigating actions are taken promptly where necessary.

At the time of this report uncertainty remains about the year ahead, including the potential financial impact of geopolitical uncertainty, increased interest rates and inflation, and the effect of this on the cost of living and, importantly, our own operating costs. FAIR will continue to be responsive in this fast-changing environment. The Charity has a new strategic plan that is dynamic as well as a realistic budget. The Charity is well positioned for the year ahead to pursue its objectives and maintain financial stability.

Going Concern

The Trustees confirm that, having considered our expectations and intentions for the next twelve months, our track record of delivery, including an approved budget and the availability of working capital, the Charity is a going concern. We confirm that the disclosures in the accounting policies are an accurate reflection of the reasons for our consideration that the financial statements should be drawn up on a going concern basis.

Plans for the future period

As detailed above (see Strategic Plan, page 17) we have set ourselves bold and ambitious goals for the next three to five years. Building on solid foundations our strategy has at its core a desire to provide an ever broader and deeper offer of support to people with dyslexia and those around them, regardless of ability to pay. Our goal is to increase the reach and impact of our support with a fuller breadth and depth of service. We have set ourselves the following targets for the year ending 31 August 2025:

Target 1: In line with our mission to remove barriers to learning, employment and life for people with dyslexia by providing expert, personal and life-changing support, we aim to further increase the numbers of people with dyslexia whom we help with 1:1 support, in the year ending August 2025. This will include 1:1 support by means of assessments, consultations, tuition, skills-building and coaching for children, young people and adults at any stage of their lives.

Target 2: We plan to provide significant amounts of bursary-funded specialist support to disadvantaged people with dyslexia from lower-income backgrounds next year, whilst recognising that our ability to maintain current levels of financial support will depend upon our success in achieving sufficient fundraising donations. It is noted that record-breaking levels of bursaries provided in the 22/23 and 23/24 financial years were only possible because of exceptional fundraising donations for this specific purpose.

Target 3: We aim to train further cohorts of teachers and teaching assistants specifically from the state school sector, as part of our overall strategy to reach disadvantaged communities. This addresses the fact that learners with dyslexia in state schools generally have less access to teaching staff who have been trained in how to support their needs, than those in the independent school sector.

Target 4: We aim to engage with increased numbers of school settings in general, particularly with provision of training in the support of dyslexic learners by means of in-service days, (nine provided in 23/24), and to then follow-up with other support services as applicable to the individual setting.

Target 5: We will continue to explore opportunities for strategic partnerships with other organisations whose aims and objectives align with our own, for the ultimate benefit of people with dyslexia across the UK and beyond.

If any reader of this Annual Report feels inspired to help us progress with any of the above targets, whether financially or otherwise, we would love to hear from you at enquiries@helenarkell.org.uk.

Together let's fulfil our purpose of empowering children and adults with dyslexia.

HELEN ARKELL DYSLEXIA CHARITY

REPORT OF THE TRUSTEES
for the year ended 31 August 2024

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also the directors of Helen Arkell Dyslexia Charity for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The appointment of auditors for the following financial year will be reviewed at the Annual General Meeting.

Approved by order of the board of Trustees on 29 January 2025 and signed on its behalf by:

Signed by:
Michael-John Albert
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Michael-John Albert
Chair of Trustees

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HELEN ARKELL DYSLEXIA CHARITY

Opinion

We have audited the financial statements of Helen Arkell Dyslexia Charity (the 'charitable company') for the year ended 31st August 2024 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31st August 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditor thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in my report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception
In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or certain disclosures of Trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees
As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements
Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditor that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with Trustees and other management, review of the charitable company's 'Register of Legal Requirements', and from our knowledge and experience of the sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the company, including the Companies Act 2006, the Charities Act 2011, and legislation relating to employment, environmental issues and health and safety;
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting relevant correspondence; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

We assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions;
- assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance;
- obtaining an overview of the internal procedures adopted by the charitable entity to ensure continued compliance with relevant laws and regulations, including a review of a sample of the reports from internal process audits;
- enquiring of management as to actual and potential litigation and claims; and " reviewing relevant correspondence with relevant regulators.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditor.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:
Lance Redman
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Lance Redman (Senior Statutory Auditor)
for and on behalf of Shaw Gibbs Audit Ltd
264 Banbury Road
Oxford
Oxfordshire
OX2 7DY

Date: 29 JANUARY 2025

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2024

	Notes	Unrestricted funds	Restricted funds	2024 Total funds	2023 Total funds
		£	£	£	£
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	74,998	264,963	339,961	432,599
Charitable activities	5				
Assessments		726,419	-	726,419	679,476
Courses		360,591	-	360,591	259,790
Tuition		249,605	-	249,605	198,068
Shop		43,840	-	43,840	41,942
Other		2,722	-	2,722	3,232
		1,383,177	-	1,383,177	1,182,508
Other trading activities	3	10,725	-	10,725	11,807
Investment income	4	17,198	-	17,198	6,526
Total		1,486,098	264,963	1,751,061	1,633,440
EXPENDITURE ON					
Raising funds	6	102,478	-	102,478	85,075
Charitable activities	7				
Assessments		489,211	220,530	709,741	661,517
Courses		202,411	34,755	237,166	212,160
Tuition		230,499	32,839	263,338	226,875
Shop		38,207	-	38,207	39,016
Central staff		207,625	-	207,625	192,583
Shared overheads		232,597	-	232,597	221,186
		1,400,550	288,124	1,688,674	1,553,337
Total		1,503,028	288,124	1,791,152	1,638,412
NET INCOME/(EXPENDITURE)		(16,930)	(23,161)	(40,091)	(4,972)
RECONCILIATION OF FUNDS					
Total funds brought forward		182,170	84,666	266,836	271,808
TOTAL FUNDS CARRIED FORWARD		165,240	61,505	226,745	266,836

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

BALANCE SHEET
31 August 2024

	Notes	Unrestricted funds	Restricted funds	2024 Total funds	2023 Total funds
		£	£	£	£
FIXED ASSETS					
Intangible assets	13	44,421	-	44,421	50,107
Tangible assets	14	13,096	-	13,096	18,292
		57,517	-	57,517	68,399
CURRENT ASSETS					
Stocks	15	42,319	-	42,319	35,751
Debtors	16	228,122	-	228,122	269,966
Cash at bank and in hand		164,799	61,505	226,304	285,452
		435,240	61,505	496,745	591,169
CREDITORS					
Amounts falling due within one year	17	(327,517)	-	(327,517)	(392,732)
NET CURRENT ASSETS		107,723	61,505	169,228	198,437
TOTAL ASSETS LESS CURRENT LIABILITIES		165,240	61,505	226,745	266,836
NET ASSETS/(LIABILITIES)		165,240	61,505	226,745	266,836
FUNDS	19				
Unrestricted funds				165,240	182,170
Restricted funds				61,505	84,666
TOTAL FUNDS				226,745	266,836

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 29 January 2025 and were signed on its behalf by:

Signed by:
Michael-John Albert
227230927CB74B4...

Michael-John Albert
Chair of Trustees

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

CASH FLOW STATEMENT
for the year ended 31 August 2024

	Notes	2024	2023
		£	£
Cash flows from operating activities			
Cash generated from operations	1	(66,157)	(60,979)
Interest paid		-	(2,584)
Net cash provided by operating activities		(66,157)	(63,563)
Cash flows from investing activities			
Purchase of intangible fixed assets		(8,400)	(29,400)
Purchase of tangible fixed assets		(1,789)	(13,836)
Interest received		17,198	6,526
Net cash used in investing activities		7,009	(36,710)
Cash flows from financing activities			
Loan repayments in year		-	(72,067)
Net cash (used in)/provided by financing activities		-	(72,067)
Change in cash and cash equivalents in the reporting period		(59,148)	(172,340)
Cash and cash equivalents at the beginning of the reporting period	2	285,452	457,792
Cash and cash equivalents at the end of the reporting period	2	226,304	285,452

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE CASH FLOW STATEMENT
for the year ended 31 August 2024

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2024	2023
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	(40,091)	(4,972)
Adjustments for:		
Depreciation charges	21,071	17,449
Interest received	(17,198)	(6,526)
Interest paid	-	2,584
(Increase)/decrease in stocks	(6,568)	(5,827)
(Increase)/decrease in debtors	41,844	(102,307)
Increase/(decrease) in creditors	(65,215)	38,620
Net cash provided by operations	(66,157)	(60,979)

2. ANALYSIS OF CASH AND CASH EQUIVALENTS

	2024	2023
	£	£
Cash at bank and in hand	133,630	285,452
Notice deposits (less than 3 months)	92,674	-
	226,304	285,452

3. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.9.23	Cash flow	At 31.8.24
	£	£	£
Net cash			
Cash at bank and in hand	285,452	(59,148)	226,304
	285,452	(59,148)	226,304
Total	285,452	(59,148)	226,304

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
All income is recognised in the Statement of Financial Activities once the Charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.
Non refundable deposits are recognised when money is received as this is the point the Charity is entitled to it.
Course income received in advance is deferred and is recognised evenly over the duration of the service.
The Charity received a significant restricted grant in June 2021, to cover a period of 2 years; this income was recognised over the subsequent 24 month period, spanning the three financial years 20/21, 21/22 and 22/23.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the Charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Intangible asset
Amortisation is provided at the following annual rates in order to amortise each asset over its estimated useful life. Commencement of amortisation will begin when the asset is available for its intended use.

Website	- 20% on cost
Software	- 20% on cost

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 25% on cost
Plant and machinery	- 25% on cost
Fixtures and fittings	- 25% on cost

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation
The Charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the Trustees.
Restricted funds can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Explanation of the nature and purpose of specific restricted donations is included in the notes to the financial statements.

continued...

1. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2024	2023
	£	£
Donations	335,885	415,182
Gift aid	4,076	17,417
Legacies	-	-
	339,961	432,599

3. OTHER TRADING ACTIVITIES

	2024	2023
	£	£
Fundraising events	10,725	11,807

4. INVESTMENT INCOME

	2024	2023
	£	£
Deposit account interest	17,198	6,526

5. INCOME FROM CHARITABLE ACTIVITIES

		2024	2023
	Activity	£	£
Income	Assessments	726,419	679,476
Income	Courses	360,591	259,790
Income	Tuition	249,605	198,068
Income	Shop	43,840	41,942
Income	Other	2,722	3,232
		1,383,177	1,182,508

continued...

6. COST OF RAISING FUNDS

Cost of raising donations and legacies

	2024	2023
	£	£
Fundraising	102,478	85,075

Fundraising costs include £91,417 (2023 £78,534) relating to the cost of fundraising staff. In the year to August 2023 this included staff funded by the generous support of The Aegis Charitable Trust.

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Total
	£	£	£
Assessments	709,741	-	709,741
Courses	237,166	-	237,166
Tuition	263,338	-	263,338
Shop	38,207	-	38,207
Central staff	207,058	567	207,625
Shared overheads	-	232,597	232,597
	1,455,510	233,164	1,688,674

8. SUPPORT COSTS

	Management	Governance*	Total
	£	£	£
Central staff	567	-	567
Shared overheads	223,297	9,300	232,597
	223,864	9,300	233,164

*auditors' remuneration

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Auditors' remuneration	9,300	8,750
Depreciation - owned assets	6,985	5,969
Software amortisation	12,633	9,350
Website amortisation	1,453	2,130

continued...

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no Trustees' remuneration or other benefits for the year ended 31 August 2024 nor for the year ended 31 August 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 August 2024 nor for the year ended 31 August 2023.

11. STAFF COSTS

	2024	2023
	£	£
Wages and salaries	911,572	868,025
Social security costs	58,304	67,123
Other pension costs	16,893	16,041
	986,769	951,189

The average monthly number of employees during the year was as follows:

	2024	2023
Charitable Activities	44	44
Fundraising & Communications	4	4
Support Services	3	2
	51	50

One employee received emoluments in excess of £60,000, falling within the range £80,000 - £90,000.
The total remuneration for key management personnel in the year was £210,700 (2023: £184,193).
11 employees were full time (2023: 10). 40 employees were part time (2023: 40). No trustees received any remuneration in the year.

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	194,568	238,031	432,599
Charitable activities			
Assessments	679,476	-	679,476
Courses	259,790	-	259,790
Tuition	198,068	-	198,068
Shop	41,942	-	41,942
Other	3,232	-	3,232
Other trading activities	11,807	-	11,807
Investment income	6,526	-	6,526
Total	1,395,409	238,031	1,633,440
EXPENDITURE ON			
Raising funds	55,075	30,000	85,075
Charitable activities			
Assessments	467,282	194,235	661,517
Courses	158,900	53,260	212,160
Tuition	198,200	28,675	226,875
Shop	39,016	-	39,016
Central staff	192,583	-	192,583
Shared overheads	221,186	-	221,186
Total	1,332,242	306,170	1,638,412
NET INCOME/(EXPENDITURE)	63,167	(68,139)	(4,972)
Transfers between funds	19,000	(19,000)	-
Net movement in funds	82,167	(87,139)	(4,972)
RECONCILIATION OF FUNDS			
Total funds brought forward	100,003	171,805	271,808
TOTAL FUNDS CARRIED FORWARD	182,170	84,666	266,836

continued...

13. INTANGIBLE FIXED ASSETS

	Software	Website	Total
	£	£	£
COST			
At 1 September 2023	59,400	62,517	121,917
Additions	8,400	-	8,400
At 31 August 2024	67,800	62,517	130,317
AMORTISATION			
At 1 September 2023	11,850	59,960	71,810
Charge for year	12,633	1,453	14,086
At 31 August 2024	24,483	61,413	85,896
NET BOOK VALUE			
At 31 August 2024	43,317	1,104	44,421
At 31 August 2023	47,550	2,557	50,107

14. TANGIBLE FIXED ASSETS

	Improvements to property	Plant & machinery	Fixtures & fittings	Total
	£	£	£	£
COST				
At 1 September 2023	85,355	109,335	15,161	209,851
Additions	-	1,789	-	1,789
At 31 August 2024	85,355	111,124	15,161	211,640
DEPRECIATION				
At 1 September 2023	85,355	91,043	15,161	191,559
Charge for year	-	6,985	-	6,985
At 31 August 2024	85,355	98,028	15,161	198,544
NET BOOK VALUE				
At 31 August 2024	-	13,096	-	13,096
At 31 August 2023	-	18,292	-	18,292

continued...

15. STOCKS

	2024	2023
	£	£
Stocks	42,319	35,751

16. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade debtors	211,944	259,223
Other debtors	-	1,400
VAT	337	337
Prepayments and accrued income	15,841	9,006
	228,122	269,966

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade creditors	20,997	12,093
Social security and other taxes	18,957	18,096
Accruals and deferred income	266,554	340,447
Accrued expenses	21,009	22,096
	327,517	392,732

18. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2024	2023
	£	£
Within one year	43,451	41,891
Between one and five years	87,021	116,667
	130,472	158,558

continued...

19. MOVEMENT IN FUNDS

	At 1.9.23 £	Net movement in funds £	At 31.8.24 £
Unrestricted funds			
General fund	182,170	(16,930)	165,240
Restricted funds			
Restricted Bursaries	27,580	14,845	42,425
Constable Educational Trust	47,086	(47,086)	-
Linbury Trust	10,000	9,000	19,000
Theo Paphitis/Ryman Ltd	-	80	80
	84,666	(23,161)	61,505
TOTAL FUNDS	266,836	(40,091)	226,745

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,486,098	(1,503,028)	(16,930)
Restricted funds			
Restricted Bursaries	215,963	(201,118)	14,845
Constable Educational Trust	-	(47,086)	(47,086)
Linbury Trust	19,000	(10,000)	9,000
Theo Paphitis/Ryman Ltd	30,000	(29,920)	80
	264,963	(288,124)	(23,161)
TOTAL FUNDS	1,751,061	(1,791,152)	(40,091)

continued...

19. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.9.22 £	Net movement in funds £	Transfers between funds* £	At 31.8.23 £
Unrestricted funds				
General fund	100,003	63,167	19,000	182,170
Restricted funds				
Restricted Bursaries	56,730	(19,150)	(10,000)	27,580
Aegis Charitable Trust	1,477	(1,477)	-	-
Constable Education Trust	99,810	(52,725)	-	47,085
FAST Projects	3,787	(3,787)	-	-
Linbury Trust	10,000	9,000	(9,000)	10,000
	171,805	(68,139)	(19,000)	84,666
TOTAL FUNDS	271,808	(4,972)	-	266,836

***Transfers between funds**

During the prior year under comparison, £19,000 was transferred from restricted to unrestricted funds. This related to capital expenditure using restricted funds donated to the Charity for two specific purposes (£10,000 for the installation of a fire alarm system at the Charity's head office and £9,000 for implementation of a new software system). As the restrictions were fully satisfied £19,000 was derestricted.

Comparative net movement in funds, included in the above are as follows:

	Incoming resources 2023 £	Resources expended 2023 £	Movement in funds 2023 £
Unrestricted funds			
General fund	1,395,409	(1,332,242)	63,167
Restricted funds			
Restricted Bursaries	131,529	(150,679)	(19,150)
Aegis Charitable Trust	87,502	(88,979)	(1,477)
Constable Education Trust	-	(52,725)	(52,725)
FAST Projects	-	(3,787)	(3,787)
Linbury Trust	19,000	(10,000)	9,000
	238,031	(306,170)	(68,139)
TOTAL FUNDS	1,633,440	(1,638,412)	(4,972)

continued...

20. FUNDS

The Bursary Fund
The out-going resources represent bursary-funded support granted during the year.

Restricted bursaries
A number of donors specified that their donations should be used for provision of bursary-funded support to people from lower-income backgrounds, and in some cases these donations carry additional restrictions including factors such as age of beneficiary, county of residence etc. Such donations have either already been spent during the year or are ear-marked to be spent in the subsequent year/s.

The Aegis Charitable Trust
A restricted donation of £300,000 was received from The Aegis Charitable Trust towards the end of the 20/21 financial year. This was for the purpose of undertaking three projects over the subsequent two years: i) expanding the Charity's fundraising team; ii) providing bursary-funded support to individuals from lower-income backgrounds; iii) providing specialist training to teachers and teaching assistants from State Schools. The income from this donation has been reflected on a time-apportion basis in accordance with the terms of the grant. Consequently £37,500 was recognised within the 20/21 financial year, £175,000 was recognised in the 21/22 financial year and the remaining £87,500 was recognised in the 22/23 financial year. All three projects were successfully concluded in the 22/23 financial year, and the restricted fund is now fully spent.

The Constable Education Trust
Donations totalling £225,000 were received during the 21/22 financial year from The Constable Education Trust, for the following purposes: i) to provide bursary-funded support to children from lower-income families; ii) to assist in the re-location of the Charity's premises from Frensham to alternative leased premises in Farnham Town Centre, including costs of moving, fit-out, rent and ancillary costs. At the close of the 22/23 financial year, £47,086 remained, which was fully spent in the 23/24 financial year, in accordance with the donor's wishes.

The Linbury Trust
In 2021 The Linbury Trust commenced a 4-year grant commitment, donating £19,000/year. For the first three years this was partly restricted to the provision of bursary-funded support (£10,000), and partly restricted to the implementation of a new IT system for managing bookings (£9,000). In year 4, the full £19,000 was restricted to the provision of bursary-funded support. The IT system successfully went live within the 21/22 financial year. The funds restricted to bursary-support have been spent during the 12 months following receipt of each annual donation. The fourth and final annual donation was received towards the end of the 23/24 financial year and is allocated to be spent in the 24/25 financial year.

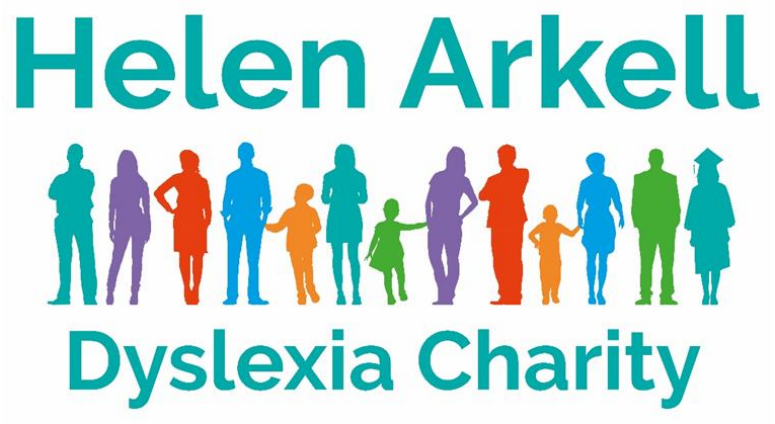
FAST project
A restricted donation of £3,787 was received towards the end of the 21/22 financial year, for the purpose of delivering a Families and Schools Together project (FAST) in the 22/23 financial year. This project was successfully completed in the 22/23 financial year, and the funds were fully spent.

Theo Paphitis/Ryman Limited
Restricted donations amounting to £30,000 were received during the year, following the launch of a partnership with Theo Paphitis/Ryman Ltd. It is anticipated that this partnership will continue for 3 years, and it is currently stipulated that funds are restricted to provision of free training to state school teachers and teaching assistants for the improvement of support of learners with dyslexia in the classroom. The commercial participation agreement that is in place allows for different restrictions to potentially apply to future donations. The majority of funds were spent in the year and all were in accordance with the above restrictions. Any funds outstanding at year end are ear marked for expenditure in the following year.

Helen Arkell Dyslexia Charity

England & Wales - Charity number 1064646

Accounts



Annual Report and Financial Statements

For the year ended 31 August 2023

Helen Arkell Dyslexia Charity

(a company limited by guarantee)

Registered Charity No. 1064646

Registered Company No. 3432423 (England and Wales)

Formerly known as: 'The Helen Arkell Dyslexia Centre'

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Helen Arkell Dyslexia Charity

Report of the Trustees for the year ended 31 August 2023

Charity information and reference details

Registered Charity Number	1064646
Registered Company Number	3432423 (England and Wales)
Patron	HRH Princess Beatrice
Vice-Patron	Susan Hampshire CBE
Trustees (Directors)	Michael-John Albert BCom (Hons), CA(SA), CA – Chair Laura Anthony BA (Hons), ATII Tom Arkell – resigned 4.2.23 Joanna Dunbar-Webb BA (Hons), LLB, Dip Psych, MA, CIPD Jennie Guise MA (Hons), BSc (Hons), MBA, MSc, PhD, PGCPSE, AMBDA FE/HE, MEd, CPsychol, CSci, AFBPsS, FHEA, SpLD APC (Patoss), EuroPsy – appointed 1.12.23 Tim Harrison – resigned 6.9.22 Gary Hay BA (Hons), MBA Simon Hepher MRICS Jonathan Hetherington BA (Hons), MSc (Ed), QTS Geraldine Price PhD, MA (Special Education), BA, RSA Dip. SpLD, RSA Dip. TESL, AMBDA, SpLD APC – resigned 18.11.23 Gavin Reid PhD, MA, M.App.Sci, Med, Bed, AMBDA, AssocFBPS – appointed 4.2.23; resigned 22.6.23 Mike Sicely BA (Hons), ACA – appointed 4.2.23 Alison Sutton Pete Watson BSc (Hons)
Chief Executive	Andy Cook MA (Cantab)
Registered Office	Helen Arkell Dyslexia Charity 24, West Street Farnham Surrey GU9 7DR
Web site	www.helenarkell.org.uk
Auditors	Shaw Gibbs Audit Ltd* 264 Banbury Road Oxford Oxfordshire OX2 7DY
Bankers	Lloyds Bank, 25 Gresham Street, London. EC2V 7HN

*Shaw Gibbs Audit Ltd acquired HPCA Ltd, the Charity's previous auditors, during the year.

Report of the Chair of the Trustees

I am delighted to present my first report as Chair of Helen Arkell Dyslexia Charity. There is a lot to be excited about and celebrate in this 2023 Annual Report and Financial Statements. Firstly, one of the critical elements when you take on any fiduciary role is to leave things in a better place than when you took them on. My job has been made so much easier as a result of the outstanding contribution from the outgoing Chair, Gary Hay. I would like to thank Gary for all his tireless work, never wavering optimism and energy as he, together with the Helen Arkell team, navigated through the toughest challenge our charity has faced as a result of the Covid pandemic.

Where, therefore is Helen Arkell Dyslexia Charity today…

- our support for people with dyslexia is at the highest levels in our history.
- we have a strong, deeply knowledgeable and committed team.
- we are financially resilient with unrestricted reserves within our target range.
- we have a brand that is widely recognised as delivering the highest quality of service.
- we have an advanced online booking and scheduling system.
- we have excellent strategic partnerships that are expected to flourish in the next few years.
- our geographical footprint and outreach are continuing to expand.

A few highlights below from 2023 that underpin the assessment above:

- 4,148 people were touched by our work this year, nearly double the 2,767 from 2022.
- 1,617 people received 1:1 support through assessments, tuition, coaching, consultations, and personalised learning (up 17% on the prior year).
- 2,531 people attended our various courses up a significant 83% on the prior year.
- A record breaking 504 people received bursary funded support amounting to £272,000.
- 18% of our assessments were conducted online with more than half being done across the UK.
- We provided support in 38 counties across the UK.
- Our teacher training increased, with 37 students on our Level 5 Diploma and 18 students on our Level 7 Diploma (we received excellent feedback on our courses from external moderators).

This year we were again able to demonstrate how every penny we received is used to good effect and directly impacts people's lives and that for me is the key message. Each donation, legacy, grant or funding support matters and enables the Charity to improve the lives of people with dyslexia.

Whilst this year has been a good one and we have delivered record results in several areas, there is more to do if we are to achieve our vision of a world in which people with dyslexia are empowered to achieve their goals. To do this will continue to need the support of the wider Helen Arkell community and especially our generous donors and sponsors whose contributions are greatly appreciated. A special thank you to the Constable Educational Trust for the donation last year that enabled us to directly increase our bursary spend in the current year and to the Arkell family this year for their most generous contribution. Going forward, partnerships and strategic alliances will become ever more important and we are looking forward to working with Theo Paphitis and Ryman Limited in raising awareness about dyslexia.

As I said at the start of this report, Helen Arkell has withstood its biggest challenge in the recent past from Covid and emerged a stronger organisation. The repayment of the Coronavirus Business

Interruption Loan (CBIL) underscores our financial resilience as does the fact that all our reserves are fully backed by cash and deposits. It therefore seemed an appropriate time to take stock and revisit our vision, mission and purpose and reconsider the Charity's strategy for the next three to five years.

The Trustees and Senior Management Team convened a Strategy Day, and I was overwhelmed by the energy, excitement and abundance of ideas that were presented. Our updated vison, mission, values and newly added purpose can be found at www.helenarkell.org.uk/about-us/vision. The full strategy document is available on request.

In my view a clearly defined purpose is crucial for our future success and our purpose is to empower children and adults with dyslexia.

Building on solid foundations our strategy has at its core a desire to provide an ever broader and deeper offer of support to people with dyslexia and those around them, regardless of ability to pay. Our goal is to increase the reach and impact of our support with a fuller breadth and depth of service. Such growth requires secure operational and financial underpinning, and good relationships with potential partners that can help us achieve our aims.

To ensure that our strategic objectives are met the Board has identified a series of portfolios to be managed by the leadership team and Trustees (as volunteers). Each team has identified guiding objectives and are busy prioritising and implementing detailed action plans for each portfolio. This approach allows Trustees to contribute to the strategy in a meaningful way using their diverse talents and skills.

There have been a few notable changes to the Board of Trustees this year and to date. We bid a sad farewell to Geraldine Price and Gavin Reid, both leaving for personal reasons, and I would formally like to record our appreciation for the technical guidance and support that they have provided to the Charity over the years of their involvement. A special thanks to Tom Arkell for his work on the Board and helpful input into the IT strategies of the Charity and finally to Tim Harrison for his invaluable ability to get to the core of issues and never failing to call things as he saw them, which was particularly needed during Covid. We are pleased to welcome Mike Sicely as a Trustee and, post year end, we are delighted that Jennie Guise has joined the Board and we look forward to her technical views and insights going forward.

It is the whole Helen Arkell team that have worked tirelessly to deliver what has been in many ways an historic year for the Charity. On behalf of the Board, we extend our heartfelt thanks and appreciation!

In these tough and uncertain economic times, the need to support people with dyslexia remains in high demand and we do need more funding for bursaries, tuition, and teacher training. We therefore say a big thank you to those who have supported us in the year, and I will end with a final ask: there is more to do and we will need all your help and support going forward if we are to achieve our mission of removing barriers to learning, employment and life for people with dyslexia, by providing expert personal and life-changing support.

DocuSigned by:
Michael-John Albert
227230927CB74B4...

31 January 2024

..... Date.....

Michael-John Albert
Chair of Trustees

Report of the Trustees for year ended 31 August 2023

The Trustees who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 August 2023. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Governing document

The Charity is controlled by its governing documents, comprising its Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Directors and Trustees

The Directors of a Charitable Company stand in place of the Trustees for the purposes of Charity Law, and throughout this report are collectively referred to as the Trustees. The Trustees at the date of this report and who served during the year are listed on page two.

The following trustees resigned within the year:

Tom Arkell – resigned 4.2.23
Tim Harrison – resigned 6.9.22
Geraldine Price PhD, MA (Special Education), BA, RSA Dip. SpLD, RSA Dip. TESL, AMBDA, SpLD APC – resigned 18.11.23
Gavin Reid PhD, MA, M.App.Sci, Med, Bed, AMBDA, AssocFBPS – resigned 22.6.23

The following trustees were appointed during the year:

Gavin Reid PhD, MA, M.App.Sci, Med, Bed, AMBDA, AssocFBPS – appointed 4.2.23
Mike Sicely BA (Hons), ACA – appointed 4.2.23
Jennie Guise MA (Hons), BSc (Hons), MBA, MSc, PhD, PGCPSE, AMBDA FE/HE, MEd, CPsychol, CSci, AFBPsS, FHEA, SpLD APC (Patoss), EuroPsy was appointed soon after the year-end, on 1.12.23.

One fifth of the Trustees are obliged to offer their resignation at every 5th Annual General Meeting. This rule applied at the AGM for the accounts to the year ending 2022, and accordingly it is noted that Tom Arkell and Gary Hay offered their resignation at the AGM, with Gary Hay then offering himself for re-election and being duly re-appointed for a year. This rule shall next apply at the AGM for the accounts to the year ended 2027.

We thank Tom Arkell, Tim Harrison and Geraldine Price for their outstanding contributions during their terms of office and to Gary Hay for agreeing to stay on for another year. We were very sad to lose Gavin Reid from the Board so soon after his appointment, due to personal reasons. We wish him and his family all the very best.

Trustees are appointed based on having the necessary and relevant skills to offer help and guidance to the Chief Executive and staff of the Charity.

New Trustees undergo an induction programme to introduce them to the Charity, their legal obligations under charity and company law, the content of the Memorandum and Articles of Association, the Board decision-making process, the Strategic Plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these

will facilitate the undertaking of their respective roles, and to participate in events that are run by the Charity. We are satisfied that the trustee body is afforded ample training in order to fulfil its duties and responsibilities.

No Trustee has any beneficial interest in the company. All Trustees are members of the company and guarantee to contribute £1 in the event of winding up.

Each year, after due consideration, the Trustees approve a budget presented by management for income and expenditure for the coming year as well as reviewing the Charity's reserves in relation to its reserves policy. Trustees approve policies and monitor their execution through reports from management at quarterly Trustees' meetings.

The Trustees are responsible for setting the remuneration of the Chief Executive in the light of prevailing economic conditions.

About dyslexia

Dyslexia is a learning difficulty that primarily affects the skills needed for accurate and fluent reading, writing and spelling. Dyslexia can also affect 'working memory', cognitive processing and organisational skills. There are many other symptoms and no two people with dyslexia are the same. Dyslexia can range from mild to severe, and affects people regardless of intellectual ability. Dyslexia is highly hereditary, and affects 1 in 10 people in the UK.

Children and adults with unsupported dyslexia are more likely to suffer low self-esteem, low confidence, to have negative associations with education and achieve fewer qualifications, to become unemployed when leaving school, and to make negative life-choices. (People with dyslexia are twice as likely to end up in prison or young offender institutes).

Support

If correctly supported, people with dyslexia can thrive in life, particularly life after school, where their ability to see the world differently can be a positive asset. Famous, 'successful' dyslexics such as Richard Branson are good examples. The more such people speak openly about their dyslexia, the more their examples will serve to encourage others. Key dyslexic strengths are well-documented and it is becoming increasingly acknowledged that these strengths will become particularly valuable in tomorrow's workplace.

Our role

At Helen Arkell Dyslexia Charity we believe that the first step in helping people with dyslexia and other specific learning difficulties to maximise their opportunities, is to gain better self-understanding by means of specialist dyslexia assessments with personalised recommendations for appropriate ways forward. The second step is to implement these recommendations, ensuring the individual gains access to the extra help they need, either with one-off adjustments or programmes of on-going specialist support. The third step is to up-skill and educate teachers, classroom assistants, parents, employers and members of the public so that they are better able to provide support to people with dyslexia.

Outcomes for beneficiaries include:

- improved self-awareness, with better understanding of individual strengths and weaknesses
- improved self-empowerment
- improved access to practical specialist support and 'reasonable adjustments'
- improved self-confidence and mental well-being

- improved literacy and attitude to learning
- reduced frustration
- reduced anxiety
- improved life-opportunities

Currently, it is difficult for families from lower-income backgrounds to access the help they need, both because of availability of high quality service and because diagnostic assessments and specialist tuition are expensive.

At Helen Arkell Dyslexia Charity we aim to remove these barriers, helping dyslexic children and adults to thrive in today's world and prevent their talent from being wasted.

A key aim is to provide bursary-funded support to increasing numbers of beneficiaries from lower-income backgrounds. On average, a donation of £596 can provide an individual with the help they need, to change their life for the better and find a new positive way forward that maximises their potential.

Where beneficiaries can afford to pay for the service, or feel able to make a contribution towards costs, this is accepted, as it means that restricted bursary funds can benefit more of those people who need it most.

Objects and activities

Our Objects

The charitable objects of the Charity, as set out in its Memorandum of Association*, are:

a) "to provide for the care, education and treatment of persons suffering from dyslexia or any other related specific learning disability";

b) "to further the education of the public, teachers and other related professions about dyslexia and other related specific learning disabilities and to educate and train the public, teachers and other related professions about the care, education and treatment of such persons";

c) "to carry out research into dyslexia and other related specific learning disabilities and to disseminate the useful results of such research".

Our Vision

Our vision is a world in which people with dyslexia are empowered to achieve their goals.

Our Mission

Our mission is to remove barriers to learning, employment and life for people with dyslexia, by providing expert, personal and life-changing support.

Our Purpose

Our purpose is to empower children and adults with dyslexia.

* The wording of the objects that were registered when the Charity was founded reflects the language that was in use at that time.

Putting people with dyslexia at the heart of everything we do

Our activities

We achieve our mission through the following main activities:

i) by providing specialist consultations and assessments to children and adults to determine whether dyslexia or other related specific learning difficulties are playing a part in preventing them reaching their full potential. Advice is then provided to determine the best way forward for the individual concerned. These life-changing sessions are conducted by qualified Helen Arkell specialist assessors and registered educational psychologists;

ii) by providing 1:1 coaching, tuition and skills-building to children and adults who have been identified as affected by dyslexia. These sessions are delivered by our qualified specialist staff;

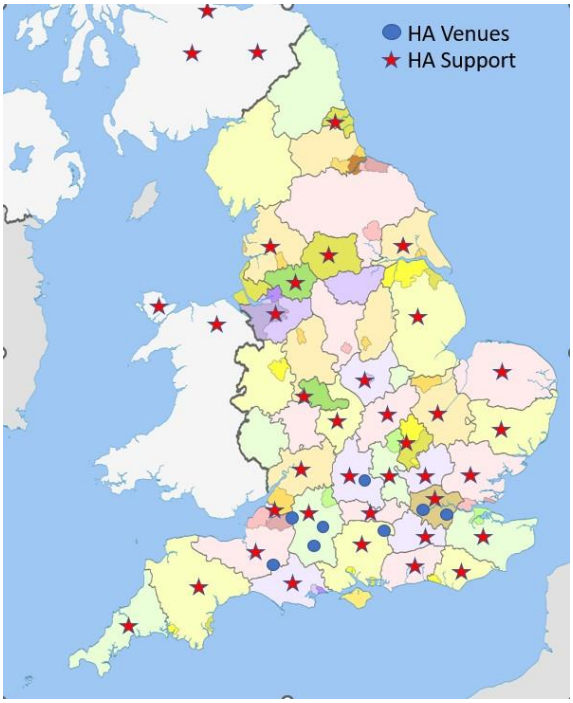
iii) by providing specialist training to teachers, teaching assistants and other interested parties such that they become qualified to support children in schools and local communities. We are a registered training centre for teachers and teaching assistants wishing to specialise in the support of pupils with dyslexia and specific learning difficulties.

In addition, we:

- provide advice, help and teaching to parents whose children are/may be on the spectrum for dyslexia or other specific learning difficulties
- provide specialist dyslexia awareness training to workplaces who employ people with dyslexia
- provide specialist dyslexia awareness training to schools through in-service and other training days

- run a variety of specialist courses including touch typing courses for children with dyslexia, Spotlight workshops covering a variety of topics, and 'Supporting Learners' courses for teachers and teaching assistants; GCSE preparation courses and a variety of other courses for children, young people and adults with dyslexia, as well as for other interested parties who either work or live with someone with dyslexia.

Geographical spread



Our main operating base over recent decades has been near Farnham, close to the Surrey/Hampshire border, largely accessing people in the nearby counties.

In furtherance of our Strategic Plan, we have expanded on our Mission to access a much larger footprint.

There are now eight venues at which beneficiaries may access face-to-face support, (2022: 5) including our original base in Farnham, plus others in Amesbury, Bath, Blackheath, Chiswick, Salisbury, Oxford and Yeovil.

Residents of 38 different counties of the UK received 1:1 support from us in 2023 (2022: 27)

Achievements and performance

Summary

We grew our charitable activity significantly during the year, extending our services to 4,148 beneficiaries (2022: 2,767), which represents a 50% increase on the prior year.

Of the above, 1,617 received 1:1 support (2022: 1,387), which represents a 17% increase on the prior year.

In total, a record breaking 504 people benefitted from bursary-funded support. 456 individuals from lower-income backgrounds received specialist help amounting to £238,000, which represents an 89% increase on the prior year. In addition, 48 State School teachers and teaching assistants received bursary-funded dyslexia related training.

2,531 beneficiaries attended our various courses (2022: 1,380), which represents an 83% increase on the prior year.

In comparison, the Charity's annual expenditure only increased by 5% on the prior year, despite cost of living and inflation having increased during the year. We have worked hard to implement efficiency savings in order to achieve the above.

We paid back our Coronavirus Business Interruption Loan (CBIL) in full.

We now describe progress that was made this year specifically in relation to the 'plans for the future period' that were detailed in last year's Annual Report and Financial Statements, all of which were successfully achieved.

Our targets set last year were as follows:

Target 1: **In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to increase the numbers of people with dyslexia whom we help during the year ending August 2023, subject to Covid-19 lockdowns and restrictions.**

Outcome:

We succeeded in supporting a total of 4,148 beneficiaries during the year, with our various services (2022: 2,767).

Of the above beneficiaries, 1,617 received 1:1 support for their dyslexia during the year (2022: 1,387) through our team of specialist staff and educational psychologists, by means of 1:1 assessments, consultations, coaching and tuition. It is pleasing to have supported 17% more people in this way than in the previous year, as so many individuals with dyslexia needed our help, having struggled during recent periods of home-schooling and lockdowns caused by Covid-19.

Assessments, coaching, consultations, and tuition sessions were again offered as an online service, via video call, if this suited the client, resulting in 18% of services being delivered in this way. This is a growing area of our activity.

87% of our beneficiaries during the year were children and young people, and 13% were adults (2022: 9%), reflecting our determination to be available to people with dyslexia at any stage of their lives.

Of our 1,617 beneficiaries of 1:1 support, 1,227 received assessments and 390 received 1:1 tuition, coaching, skills-building and consultations. Our team of specialist tutors provided 4,466 1:1 coaching sessions throughout the year.

Of those beneficiaries who were provided with assessments, 932 people were assessed by Helen Arkell specialist assessors and 295 were assessed by our team of educational psychologists.

During the year assessments were provided at the following venues:
46% at the Charity's head office (2022: 62%)
23% in situ in schools (2022: 11%)
18% via video call (2022: 10%)
8% at the Charity's London venues (2022: 8%)
3% at the Charity's Oxford venue (2022: 6%)
2% at assorted other venues including the Charity's Amesbury, Bath, Salisbury and Yeovil venues and the homes of assessors.

Target 2: **We aim to progress Year 2 of three projects for which funding of £300,000 has specifically been provided by a generous donor in the 2021 financial year. These consist of: (i) further developing the fundraising team; (ii) providing bursary-funded support to individuals from lower-income backgrounds; (iii) providing specialist dyslexia training to teachers and teaching assistants working in the State School sector.**

Outcome:

We met all aspects of this target by completing our identified objectives for the three projects as follows:

Project 1: development of fundraising team. Thanks to funding from The Aegis Trust we further developed the fundraising team by appointing a Supporter Engagement Officer, with the aim of building voluntary income from individuals, Friends of Helen Arkell, major donors and legacies so that in the longer term we will be able to support more people with dyslexia regardless of their ability to pay. A combination of this investment and the immense generosity of donors saw the Charity record total fundraising income from donations, legacies and events of £444,406 during the year (see Treasurer's Report, page 25)

Project 2: provision of bursary-funded support to beneficiaries from lower-income backgrounds. By the end of the year, 139 individuals from lower-income backgrounds had been allocated the help they required, thanks specifically to the generosity of The Aegis Trust, with 60 supported in the 22/23 financial year. These individuals were all struggling financially and would not have been able to access the help they required, without bursary funding provided by The Aegis Trust. In addition, another 396 individuals received bursary-funded support during the year, thanks to the generosity of other donors (see Target 3, below).

Project 3: provision of specialist dyslexia training to teachers and teaching assistants working in the State School sector. By the end of the year, a total of 92 State School teachers and teaching assistants had undertaken free training with us, to provide them with expertise to better support dyslexic learners in their classrooms within the State School Sector, with 48 having done so in the 22/23 financial year. 78 of these educationalists received training via the Charity's 6-week Supporting Learners course (41 in 22/23), and another 14 underwent the Charity's year-long Level 5 Diploma in Teaching Learners with Dyslexia/SpLD (seven in 22/23).

We are utterly indebted to the generosity of The Aegis Trust for sponsoring all three of these projects, over the last two years. In total their support has amounted to £300,000, which is the largest single donation received by the Charity in all its history. Thank you for helping us to achieve our Mission!

Target 3: **We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds in the year ending August 2023 than we did in the previous year (2022: 271 individuals).**

Outcome:

Whilst we are delighted to have significantly outperformed this target, we are only sorry that there are so many people with dyslexia who are struggling so badly and in need of our help, which makes us all the more determined to expand our services over the coming years. This year we allocated

record-breaking amounts of bursary-funded support to 504 people in total. Of these, 456 individuals from lower-income backgrounds received bursary-funded support at a cost of £238,422 (2022: £126,095 to 271 individuals). These individuals received whatever specific services they required, on a case-by-case basis, including dyslexia assessments, coaching and tuition, consultations and attendance on courses. In addition, 48 State School teachers and teaching assistants received bursary-funded dyslexia related training (See Target 2, above).

19% of beneficiaries who were assisted with 1:1 support through our bursary system were adults, typically out of work or on lower incomes and on benefits, who believed that dyslexia was preventing them from finding work or achieving the career success that they hoped for.

81% of recipients of our 1:1 bursary-funded support during the year were children. In all cases, their families were already struggling to make ends meet financially, without also considering the extra requirement to source specialist support for their children, to address their suspected dyslexia. The majority of the children we supported through the bursary system were from single-parent families, typically with the parent or carer out of work, or on lower income, on a variety of benefits and in debt. We also supported a number of children who were in foster care due to a variety of complex domestic issues.

All applications to our bursary system were carefully assessed by the Bursary Review Panel before a decision was made regarding the degree of assistance that would be provided. The degree of need of each individual, and their financial circumstances, were considered on a case-by-case basis.

In line with our strategic plans, we aim to further increase our support of people from lower-income backgrounds in the coming years. The Covid-19 pandemic has caused significantly increased applications for our bursary-supported help, partly due to dyslexic children and adults having struggled during periods of home-schooling and working from home, away from their normal support systems, and partly because of financial difficulties resulting from furlough, pay cuts, redundancies and the cost of living crisis facing families in the current highly inflationary environment.

We recognise that it is only because of the generosity of our donors that we are able to provide bursary-funded specialist support. We are indebted to all who made contributions to our work this year, enabling us to support our beneficiaries in this way.

Target 4: **We aim to put in place a new website, with the help of generous pro bono support that has been offered by a local company. This is through necessity, as the old website has become obsolete. Through our website, and all our communications, are main aim will be to fulfill our mission of reaching out to ever-increasing numbers of people with dyslexia.**

Outcome:

Thanks to the generous pro bono expertise of the Delivered Social team in Guildford, we succeeded in putting a new website in place during the year. As mentioned previously, this was a necessity rather than a ‘nice to have’ and we are entirely indebted to Jonathan and his team for guiding us through the process of developing the new site, with which we are delighted. Thank you Delivered Social!

Target 5: **We will welcome the first cohort of students to participate in our new-look, updated Level 7 Diploma Course in Teaching and Assessing Learners with Dyslexia/Specific Learning Difficulties. This has been developed with consideration for new-found ways of supporting dyslexic learners in the post-Covid environment.**

Outcome:

We are delighted that 18 candidates participated in our new-look Level 7 Diploma Course in Teaching and Assessing Learners with Dyslexia/Specific Learning Difficulties. We pride ourselves on providing a high level of support and supervision to our students, which we hope gives them confidence to go out and practice what they have learned following graduation, so that countless individuals with dyslexia can benefit from their expertise, either in the classroom or in life in general. We are encouraged by the fact that feedback from our candidates was overwhelmingly positive. The following is an excerpt from the comprehensive report written by the External Quality Assurance verifier of our courses.

"All areas considered were judged to be of high quality. HADC runs a high-quality course that extends the skills of teachers of children with SpLD to diagnostic assessment of SpLD. Again, the course is rigorous and shares with candidates the centre's considerable expertise in assessing… The course deserves to be deemed 'the gold standard'."

Whilst we are delighted that we are frequently referred to as providing the 'Gold Standard' of training, we do not take this for granted, and we work hard for continuous improvement in this ever-developing field.

Target 6: **We will continue to closely monitor income and expenditure during the coming year, at a time when considerable financial uncertainty still exists in the world at large, with the cost of living crisis affecting so many individuals and organisations in the world at large, with events in Ukraine continuing to cause great concern. The Finance, Audit, Investment and Risk Committee (FAIR) will continue to meet regularly throughout the year.**

Outcome:

We are pleased to have managed our budgets successfully so that we helped record numbers of beneficiaries in the year as detailed above, largely thanks to the generosity of our donors. At the same time we strengthened our financial position, and recovered further from the depletion of our reserves that took place during the pandemic. The Finance, Audit, Investment and Risk Committee (FAIR) continued to meet regularly through the year to assess the potential financial impact of geopolitical uncertainty, increased interest rates and inflation, and the effect of this on the cost of living and, importantly, our own operating costs. FAIR was responsive, revising and updating our financial plans in order to contain costs as far as possible in the inflationary environment. Despite the financial challenges that existed in the world at large, we ended the year having strengthened our levels of reserves, and meeting our defined target range). We ended the year in a strong position to help more beneficiaries in the year ahead.

A full description of the Charity's financial position can be found in the Treasurer's Report, page 25.

Additional activities in pursuit of our Mission:

In addition to meeting our plans above, as set out in last year's Annual Report and Financial Statements, we also achieved the following activities this year:

- Providing dyslexia-related courses to 2,531 attendees. 2,531 people attended our various courses during the year, as described below (2022: 1,380).

- Providing inservice training in dyslexia awareness to 324 school representatives. 324 teachers, learning support assistants and parents attended a total of 8 in-service days provided by our specialist staff at a variety of different schools, learning how to more effectively support pupils with dyslexia and other specific learning difficulties.

- Providing a FAST Project (Families and Schools Together) to one school that was in need of our assistance. 61 teachers, teaching assistants and parents and five learners from Northmead Junior School benefitted from our specialist assistance during the year. This project was generously sponsored by the Worshipful Company of Ironmongers, to whom we are indebted.

- Providing the Helen Arkell year-long Level 5 Diploma in Teaching Learners with Dyslexia/SpLD to 37 students. A total of 37 teachers, teaching assistants and other interested parties enrolled for this course, all of whom successfully graduated at the end of the year. Our thanks again go to The Aegis Trust for sponsoring seven State School teachers through this course. As mentioned in Target 5 above, an additional 18 candidates successfully graduated from our new-look Level 7 Diploma in Teaching and Assessing Learners with Dyslexia/SpLD.

- Providing a variety of short courses in dyslexia-related matters to 222 attendees. A total of 222 people attended short dyslexia and SpLD-related courses in the year, including Study Skills, Touch Typing and Supporting Learners with Dyslexia, and how to better support children with ADHD and other issues. Our thanks again go to The Aegis Trust for sponsoring many State School teachers and teaching assistants through the Supporting Learners courses, for the second year running.

- Providing the HELP Parents course to 99 people who have children with dyslexia. 99 people attended our HELP Parents courses throughout the year, specifically designed to provide useful hints and tips to parents (and grandparents) who have dyslexic children. As with all our courses, these have been switched to online provision since the pandemic, for improved ease of access. Many of these participants were specifically from lower income backgrounds and benefitted from bursary-funded support.

- Providing dyslexia awareness training to 411 employees within the workplace. We continued to provide dyslexia awareness training to workplaces, as well as ad hoc support when our specialist advice was required. 411 employees benefitted from this training, which included our popular Lunch & Learn sessions as well as bespoke training tailored to the workplace's specific requirements. This year we worked with companies including Capgemini, euNetworks, the General Medical Council, Help for Heroes, Lily's Kitchen and Pinsent Masons LLP.

- Providing Spotlight workshop sessions to 1,359 participants. 1,359 people joined us to improve their knowledge in a whole host of dyslexia-related topics, including Dyslexia and Executive Functioning, Dyslexia and Nutrition, Dyslexia and Self-Esteem, Dyslexia and Sleep, Dyslexia and Visual Difficulties and Navigating the EHCP System. Many participants were our alumni undertaking continuing professional development. We are proud to top up the learning of our alumni, keeping their skills at the cutting edge of the dyslexia world.

- Supporting disadvantaged communities, where dyslexia is prevalent. This year, in addition to providing bursary-funded support to 456 people with dyslexia from lower-income backgrounds we also joined forces with other organisations in the formulation of A Charter for Adults with Experience of Homelessness, and we provided free dyslexia assessments for members of the homeless community who were referred to us for help. In addition, we provided free dyslexia assessments to prisoners who were referred to us by their case workers, where our assistance was considered to be potentially life-changing in setting the individual on a new path.

- Research. In pursuance of our aim to help push back the boundaries of knowledge regarding dyslexia-related issues, we were pleased to help to source participants for a number of research projects during the year and to work with several universities.

- Raising awareness. We were proud to play our part in raising awareness at government level by participating in the All Party Parliamentary Group on Dyslexia and Other Specific Learning Difficulties, chaired by the Right Honourable Sharon Hodgson MP, working alongside other leading organisations in the field of dyslexia. All such meetings took place online during the year.

  We were also represented on the boards of the following groups, with whom we jointly raise awareness to the public and ensure standards within the field:

  - the Council for the Registration of Schools Teaching Dyslexic Pupils (CReSTeD)
  - the BDA Accreditation Board
  - the SpLD Assessment Standards Committee (SASC)

  In addition, we were pleased to take part in The Dyslexia Show, which was held at the National Exhibition Centre in Birmingham again this year. Our chief executive Andy Cook took part in a Panel Discussion regarding the state of dyslexia in the UK, and our Head of Education Claire Harvey delivered a lecture in the Partners' Theatre.

- Playing our part in keeping children safe. At Helen Arkell we take our practical safeguarding responsibilities seriously, 'doing our bit' to keep children safe. Inevitably, when providing 1:1 support to 1,617 individuals with dyslexia this year, there were occasions when children chose to confide in our team of specialists about things that were transpiring in their personal lives. In all instances where such information raised any safeguarding concerns, our team handled the information with great sensitivity and professionalism, and reports were submitted through the appropriate channels whenever necessary. We are proud to play our part in keeping children safe, in a world where risks can exist whether online or elsewhere, and we are aware that as independent 1:1 specialists, children may sometimes find it easier to confide in our team than with people whom they know well.

- Fundraising. We completed the fifth full year of our fundraising strategy, building upon previous progress that has been made. The team was bolstered during the year, thanks to the second year of sponsorship of The Aegis Trust, to whom we are extremely grateful. With the help of their sponsorship, we sought to further engage with donors and supporters of the Charity's work. This year we make special mention of the family of our founder, Helen Arkell MBE, who provided an unrestricted donation of £50,000 including gift aid, in her memory.

- Trusts & Foundations. We are indebted to the generosity of more Trusts and Foundations than could possibly be mentioned individually. However, this year it is only right that we again pay special tribute to The Constable Education Trust for their £225,000 donation which was received in the prior year and was earmarked for expenditure this year and next. This donation was provided to sponsor the Charity's provision of bursary-funded support to children from lower-income backgrounds, as well as paying for two years of rental costs, and expenses relating to the move of premises from Frensham to Farnham. Likewise, we again make special mention of The Aegis Trust whose generous donation of £300,000 in 2020/21 sponsored three projects mentioned above (Target 2, page 11), all of which were successfully completed this year. We also acknowledge the amazing support of The David Family Foundation, The Linbury Trust, The McGreevy No. 5 Settlement, The Roger and Jean Jefcoate Trust, and again the Arkell family. It would be impossible to mention every single Trust or Foundation that supported us in the year, but you know who you are, and we are immensely grateful for your help in enabling us to fulfil our Mission. We thank all our donors, large and small, for supporting our work this year. Thank you!

- Community groups, clubs, associations and companies. We have been very touched by the support from our local communities this year, including a wide variety of groups, clubs, associations and companies. Some community groups have chosen to support our work in Surrey while others have particularly wished to support our help of beneficiaries in other regions of the UK (see Geographical Spread, page 9). In particular we mention More House School for their support this year and two kind individuals who organised golf days in aid of Helen Arkell, inspired by the fact that their respective children had received support from the Charity. Several companies have donated to our work this year, often in response to the Lunch & Learn sessions that we have provided, to help raise awareness of dyslexia in the workplace. Whatever your particular area of interest, we are immensely grateful for your help and generosity in enabling us to fulfil our mission, reaching out to an ever-wider community of beneficiaries across the UK. This year we make special mention of Tesco for your support through your Community Grants Scheme. In addition, we mention a budding new relationship with Theo Paphitis and Ryman Ltd, which will be announced in the subsequent year. We thank all of those organisations who have helped us to raise voluntary income this year.

- Challenge events. Our sincere thanks go the six intrepid challenge event participants who raised funds in aid of Helen Arkell in the London Marathon, and our five participants in the Royal Parks Half Marathon. We also thank all our other challenge event supporters, who raised funds for us in a variety of different ways throughout the year. Participants in all these challenges threw themselves into fundraising with great enthusiasm, which was greatly appreciated by the Charity, and by those whom we serve.

- Other events. We are very grateful to all who took part in our annual Golf Day, again held at Worplesdon Golf Club, raising funds whilst also enjoying an amazing day's golf. This year our Big Walk for Dyslexia took place in Farnham for the first time, with the route beginning and ending with refreshments at our Centre. The sun shone and everyone enjoyed the self-guided route through this beautiful Georgian market town. We were sad that our planned event in the stunning London Bridge offices of EY, overlooking the Thames, had to be cancelled at the last minute due to rail strikes. However, on the other side of the coin we were delighted to receive the wonderful surprise provided by our Patron, HRH Princess Beatrice, who enabled five members of the Helen Arkell community to attend HRH The Princess of Wales's very special Christmas Carol Service in Westminster Abbey. This proved to be an extremely memorable occasion for all concerned, and we feel proud that our charity was represented at such an occasion. Other events included our annual Christmas Drinks for our local community; our annual Graduation Ceremony for all the successful graduates of the Level 5 and Level 7 Helen Arkell Diploma Courses, and various informal get-togethers for the wider Helen Arkell team

- Friends of Helen Arkell. We take this opportunity to also thank all those individuals who supported our work through the Friends of Helen Arkell club this year by signing up to small regular donations. Lots of small donations can make a big difference to a charity such as ours, and we really appreciate your support. Our aim is to significantly increase the number of our Friends in the coming years. Friends are invited to all our events and gain a 'behind the scenes' viewpoint of the Charity's work and progress.

- Gifts in Wills. This year we received notifications from various of our supporters that they have nominated Helen Arkell Dyslexia Charity to receive a gift in their Will. We are immensely grateful to all of you. Thank you! Gifts in Wills can make a lasting difference to our ability to make life better for people with dyslexia, not just now but also long into the future.

- Donations in memory. This year we were also fortunate to receive several donations in memory of loved ones whose lives had been positively affected by the Charity's work. Again, we are so grateful for donations in memory of loved ones, which enable us to carry on our work well into the future.

- Governance. The frequency of Trustees' meetings returned to normal during the year, given that impact from the Omicron variant of Covid remained stable. The Finance, Audit, Investment and Risk Committee continued to meet as normal through the year to assess the potential financial impact of geopolitical uncertainty, increased interest rates and inflation, and the effect of this on the cost of living and our own operating costs. (see Target 6, page 13). All meetings were held virtually.

- Strategic Plan and ambitious aims. Our annual Strategy Day, involving Trustees and staff, updated the Charity's Strategic Plan and set out bold and ambitious goals for the next three to five years. Building on solid foundations our strategy has at its core a desire to provide an ever broader and deeper offer of support to people with dyslexia and those around them, regardless of ability to pay. Our goal is to increase the reach and impact of our support with a fuller breadth and depth of service. Such growth requires secure operational and financial underpinning, and good relationships with potential partners that can help us achieve our aims.

To ensure that our strategic objectives are met the Board has identified a series of portfolios to be managed by the leadership team and Trustees (as volunteers). Each team has identified guiding objectives and are busy prioritising and implementing detailed action plans for each portfolio. This approach allows Trustees to contribute to the strategy in a meaningful way using their diverse talents and skills.

Our updated vison, mission, values and newly added purpose can be found at www.helenarkell.org.uk/about-us/vision. The full strategy document is available on request.

- Strategic partnerships. Our aim is always to work in partnership and to collaborate with others whenever this is beneficial to the furtherance of our mission and strategy, for the benefit of those whom we serve.

- Operating with due consideration for the environment. We are committed to limiting our impact on the environment and we take this into consideration whenever making decisions on the Charity's behalf.

The Helen Arkell team

- Our volunteers. All charities appreciate the contribution of volunteers and we are no different. Special mention of all our volunteer fundraisers who took on various challenges during the year, mentioned above. Perhaps the biggest thank you should go to our dedicated unpaid Trustees, however, who give their time freely as volunteers in support of the Charity's aims, and again went above and beyond the call of duty this year.

- Our staff. We thank our amazing staff for their dedication, expertise, hard work and good humour, living our values of professional excellence with warmth and the personal touch. It is through our staff that we fulfill our mission each and every day. A special mention again this year of our team's continued willingness to muck in and do whatever needed doing to safeguard the Charity during this period of ongoing recovery from the Covid-19 crisis as we settled into our newly rented premises in Farnham. More important than all of this, however, has again been their determination to change the lives of a growing number of individuals with dyslexia.

- Our beneficiaries. We thank all those 1,617 people with dyslexia who have come to us for 1:1 help this year. It is you who give us the inspiration to fulfill our mission, recognising every day that people with dyslexia bring exceptional qualities. We are proud to help you find out more about yourselves, and to help you forge new ways forward in life that will play to your strengths. We hope you will never look back, but if you do, we are here to help you whenever you need us. Above all, we hope you will be empowered to believe in yourselves, achieve your goals and succeed on your own terms.

- Our Patron, Her Royal Highness, Princess Beatrice. We are honoured that Princess Beatrice continues to act as our Patron. Dyslexic herself, Princess Beatrice understands our mission from a very personal perspective, and is a brilliant asset in raising awareness of the positive aspects of dyslexia in general, and the Charity's work in particular.

- Our Vice-Patron, Susan Hampshire CBE. We are delighted to have Susan Hampshire CBE as Vice-Patron of the Charity. Susan, Lady Kulukundis, née Hampshire, is an English actress known for her many television and film roles, including The Forsyte Saga, The First Churchills, Vanity Fair, The Pallisers, The Grand, Monarch of the Glen and others too many to mention. Dyslexic herself, and a renowned advocate for the rights and opportunities of people with dyslexia throughout her life, Susan was a good friend of our founder, the late Helen Arkell MBE, and is ideally suited to hold the role of Vice-Patron of the Charity, as we make progress with our plans.

Public benefit requirement

The Trustees are aware of the requirement to demonstrate public benefit, as set out in the Charities Act. Having due regard to the Charity Commission's guidance on public benefit, the Trustees are confident that the Charity's services meet these criteria, for all the reasons detailed above in the description of our aims, objectives and activities.

1,617 children, young people and adults benefitted directly from the Charity's services this year, in a 1:1 setting, whether face-to-face or by video call, and countless more people benefitted indirectly through their contact with teachers, teaching assistants and other interested parties who have received training in dyslexia awareness from our Charity.

2,531 people attended the Charity's courses during the year, ensuring that they were better equipped to support people with dyslexia in their daily lives, whether in the home, at school, in the workplace or in other communities.

We supported disadvantaged communities, with a record-breaking 504 people benefitting from bursary-funded support. Of these, 456 individuals with dyslexia from lower-income backgrounds received bursary funded support amounting to £238,000, which represents an 89% increase on the prior year. In addition, 48 State School teachers and teaching assistants received bursary-funded dyslexia related training, so they could better support learners with dyslexia in their classrooms.

We are committed to further increasing our reach and impact in the coming years, with a determination to increase our regional spread, increasing the number of our potential beneficiaries and particularly focusing our efforts on providing further assistance to people with dyslexia and other specific learning difficulties who are from lower-income backgrounds.

What our beneficiaries say

In a recent survey of 238 beneficiaries of bursary-funded support, respondents told us the following:

- 100% of respondents agreed that having a dyslexia assessment helps the person to understand themselves better, including their strengths and weaknesses.
- 94% of respondents agreed that having a dyslexia assessment helps you to access further support.
- 91% of respondents reported that the initial assessment led to improved confidence.
- 89% of respondents reported that the assessment led to reduced frustration and anxiety.
- 91% of respondents reported that the assessment led to improved literacy.
- 100% of respondents said they would recommend Helen Arkell Dyslexia Charity to a friend.

These are some of their comments:

“Your help has been nothing less than life changing for our son. We came to you with a little boy (in Year 3 of Primary School) who was frightened of school and of the world itself. He had constant meltdowns and often refused going to school or indeed interact with people - we were very concerned about his emotional well-being. The appointment with the Educational Psychologist was life changing in that it diagnosed dyslexia (our son also has verbal dyspraxia) and it meant we could arrange to see a Helen Arkell tutor online once a week. Once he got used to the set-up he never looked back and learning in this different way has provided a platform in which he is able to thrive and feel like everyone else. He is now thriving at primary school in Year 5, the distressed behaviour has disappeared, and he is embracing everything - he is reading and even presented in front of Year 6 yesterday on deforestation - something we never would have imagined a couple of years ago. He still struggles with spelling but again, this is improving as his reading takes off. He is so much happier now and it feels like a miracle. We will be forever grateful for the bursary we received which helped us get the help our son desperately needed at a critical time in his life.”

“The assessment and diagnosis answered lots of questions for my daughter and she feels much happier because she understands what she was finding difficult.”

“To be able to have a definitive report stating your child has dyslexia for a fact has made an absolute difference to our world and we are so grateful to Helen Arkell for the opportunity.”

“I was 44 when I got diagnosed as dyslexic. At a time in life where I could no longer carry on with my then-present career, I was stuck as I felt incapable of learning anything new. Having my diagnosis gave me the strength to admit I needed and deserved extra support and gave me the confidence to go back to school and re train. I’m in my second year of a degree to become an Art Therapist. I wouldn’t have got here without this charity. Thank you.”

“We can't thank you enough for your help.”

“It was weight off are shoulders to get the diagnosis, the whole process was fantastic and very professional. Knowing now that my daughter is dyslexic has empowered us to be able to make educational adjustments to help support my daughter in a much better way. Honestly without the bursary none of this would have been possible!”

“We will be forever grateful for the bursary we received which helped us get the help our son desperately needed at a critical time in his life.”

“The dyslexia assessment led to a dyslexia diagnosis, and this was transformative for my child's self-esteem. He now gets the appropriate help at school and understands that his literacy difficulties are not his fault and that he is not a failure but an intelligent boy who has a differently wired brain. I cannot thank you enough for this, I truly believe it has changed the path of his future.”

“Many thanks for all the help, understanding and support you have given our family.”

“Having the opportunity to apply for the bursary and being accepted for my dyslexia assessment opened up a 48yr wait for answers. The bursary/ assessment allowed me to finally understand myself more, feel more confident when facing my challenges with the knowledge that I’m not stupid but that I process information in a different way. The Helen Arkell Dyslexia charity have been a huge support and I highly recommend. Thank you HADC for your support 😊.”

“The assessment and diagnosis answered lots of questions for my daughter and she feels much happier because she understands what she was finding difficult.”

“The assessment report has helped me when applying for new jobs as I’m now able to apply for reasonable adjustments.”

“It allowed me to gain the support I needed in university to increase my grades and my assignments standards.”

“After years of knowing there was an issue with our grandchild who we have brought up, watching her distress and heartbreak at failing her first year nursing degree but unable to afford the full amount to have her tested, the bursary enabled her to come to terms that even though she excelled in her practical nursing the reason she failed the academic part was the university didn’t realise she was dyslexic and unfortunately didn’t get the support that she needed. She is now a health support worker in a local hospital and no longer feels like a failure.”

“Your help has been nothing less than life changing for our son.”

“It made a big difference in our daughter’s confidence. She thought she was stupid! Until she found out it was dyslexia and was proud to say it.”

“1-2-1 specialist support has massively improved our son’s confidence in his writing which is evident at school as well as the work he does with his Helen Arkell tutor.”

“The appointment with the dyslexia specialist had made such a difference to our daughter, she is now confident and completely understands why some things are more challenging as well as what helps to ease these challenges. It opened lots of doors to other support at school and at exams. The whole process was simple, and the team were so helpful and friendly, couldn’t recommend a better service.”

“The specialist picked up on things that I wasn’t yet aware of. Helen Arkell is an amazing charity!”

“The assessment helped us understand to go slow and try different approaches with our son - he learned when he was ready and able. There is so much pressure on parents from the schools to be doing things in a certain way and at great speed, sometimes the most important thing is forgotten and that is that we are all individuals and learn in a unique way. Thank you, Helen Arkell, for giving us the confidence as parents to follow our gut to help our child.”

Our work makes a real difference, a difference to people like Rosie and her family ...

My daughter Rosie was 7 when we began to notice barriers to her learning, and I first picked up the phone to Sandra who was working with Helen Arkell in Somerset. I was feeling desperately lost in how to help Rosie who was struggling with school and beginning to show anxieties related in part to this struggle.

Sandra was able to arrange a dyslexia assessment for Rosie. Once we received the results, we knew that we couldn't fully support Rosie without Sandra's further help. Sandra's calm professionalism was just what we needed at the time, and she has helped transform Rosie's life.

Rosie is enjoying her learning experiences again and, although some things will remain tricky, we are armed with all the resources we need to support her. I can't put it into words how clear it was to us that confidence and self-belief are the backbone of being able to learn, be happy and shine as the full version of herself.

The Helen Arkell Charity, along with extra provision within school, continue to bring the colour back to her cheeks where at times her character and zest could become so drained with the pressures and demands of learning.

Our understanding of dyslexia has been increased further by the parents' HELP course I was able to access and recently complete as part of our bursary support. What a great resource! I only wish all teachers, student teachers and support staff had routine access to these resources too! As a family, we look forward to supporting fundraising efforts in the future to ensure many more little characters can continue to flourish.

We could not be more grateful for our link with Helen Arkell. It has enabled our daughter to maintain her love of learning. We can all drive forward together as a family, believing that in time our daughter will achieve her goals and succeed in whatever she strives for and above all be HAPPY and run free!

"I urge you to give whatever you can to this charity. Your donation means so much to families like ours."

Hi! My name is Rosie and I am dyslexic!

School made me anxious and sad but horse riding made me happy

I am okay with having dyslexia now

I like reading off the board now that background makes the words clearer

I like reading, especially to my brother and dogs

Sandra says I have super powers

i love singing i love dancing i love acting i love sport

A Helen Arkell bursary can change a life…

"If it wasn't for the funding then my son wouldn't have had the assessment and wouldn't be getting the right help at school. He is now a free reader at school, where he wouldn't read at all before, and has much more confidence in his abilities. I couldn't be more grateful for the funding."

"I could never have afforded an assessment without financial help and without it I would not have been able to target the help my son now needs and nor would the school. it has helped his school understand the best way to teach him and to help him achieve his full potential."

"Honestly without the bursary none of this would have been possible!"

"Our son was struggling in school. He was assessed and found he is severely dyslexic. Without the bursary it would have taken at least another year before he would have been assessed in the underfunded state school system. The assessment helped him get the support he needs in school and has led to more understanding from his teachers. Finding out our son is dyslexic at the earliest opportunity means we are well informed about his needs before choosing a secondary school which obviously could determine his future."

"Both my daughter and myself have accessed the bursary funding to have a dyslexia assessment and we wouldn't have been able to have one without your help due to being on a low income. It has helped me to get my daughter an EHCP for her education going forward."

"We would have had the assessment many years ago but simply didn't have the means to afford it. We are extremely grateful to all those who donate so that bursaries can be offered to families like ourselves."

"The whole experience has made a huge impact to my son's learning. He understands now why he struggles while other children around him find things straight forward. Without the bursary we would still be saving for him to be diagnosed. I would recommend this charity for teachers and parents and everyone who has any concerns regarding dyslexia."

Demand is high right now

We are seeing twice as many applications for bursary-funded support as normal, due to the financial difficulties caused by the cost of living crisis. These include a whole host of children from homes where single-parents or foster-parents are struggling to make ends meet and are frequently in debt, and also a large number of adults who are out of work and see their suspected dyslexia as the single most significant aspect that is holding them back. All of these people are having difficulties.

We understand that current circumstances are difficult for everyone, but if you are in a position to help with a donation, we would be hugely grateful for your support.

"I really hope more people are aware of this amazing charity and wish people could donate because the bursary really does help families like mine."

Treasurer's Report

This year the Charity reported a small net deficit of (£4,972), compared to a net surplus of £150,031 in 2022, as reflected in the Statement of Financial Activities (SOFA). The deficit masks a strong underlying performance and continued recovery from the pandemic, in a year where the Charity successfully replenished its unrestricted reserves back into its target range and paid off the Coronavirus Business Interruption Loan (CBIL).

Unrestricted income increased by £131,498 to £1,395,409 (up 10% from £1,263,911) while the unrestricted surplus of £82,167 was up £41,495 (102%) on 2022. This strong performance was offset by a planned deficit of (£87,139) on restricted funds, due to restricted projects being successfully undertaken in 2023 for which donations were provided in the prior year/s. Last year's exceptional fundraising donation from The Constable Education Trust allowed the Charity to increase this year's bursary-funded support by £106,017 (64%) to record levels of £272,382 (thereby increasing restricted expenditure) and, as expected, donations, legacies and events fell back to a (still healthy) £444,406: the grant from The Aegis Charitable Trust ended mid-year and one-off property-related grants were not repeated.

As mentioned above, we continued to benefit from the multi-year grant from The Aegis Charitable Trust as well as a large grant from The Constable Education Trust both funding bursary grants amongst other projects. This, together with the ongoing support of long-term supporters such as The McGreevy No. 5 Settlement and The Linbury Trust, enabled us to increase both the number of beneficiaries (from 271 to 504) and the average amount of bursary-funded support from £463 in 2022 to £540 in 2023). I would also like to thank The Linbury Trust for its ongoing and generous support for the development of our key online booking system, HALO, which has greatly enhanced both the efficiency and effectiveness of our work.

Income from charitable activities (principally the delivery of assessments, tuition and training courses) of £1,182,508 reflected a 22% increase over the prior year (2022: £968,978). Income from assessments was up 15%, training up 30% and tuition up 50% which, together with the increase in bursaries granted, underlies the strength of the Charity's work. At the same time, tight control has been maintained over costs, with unrestricted expenditure on charitable activities of £1,277,167 held to a 1% increase on the prior year (2022: £1,266,393) despite the considerable upward pressure from high inflation.

At year end Unrestricted Reserves reflected an increase of £82,167 to £182,170 (2022: £100,003), indicating how strongly the Charity has recovered from the financial effects of the pandemic. The Trustees are confident that the Charity has sufficient unrestricted reserves to enable it to execute the business plan and the Board-approved strategy. Restricted Reserves stand at £84,666 (2022: £172,805). It is worth noting that cash balances exceed total reserves: another sign of the Charity's good health.

The Charity reports a cash outflow from operations of (£60,979) compared to an inflow of £24,057 in 2022. This reflects the increase in restricted expenditure noted above (bursaries granted using funds received in prior years). In 2019/2020 the Charity took advantage of the Government's Coronavirus Business Interruption Loan (CBIL): as mentioned above, in 2023 the balance outstanding was repaid in full (£72,067). At year end overall cash resources were £285,452: a decrease of (£172,340) on 2022.

The Trustees continue to execute on the Board-approved investment strategy given the level of cash on hand in the Charity. This is a low risk-based approach primarily focussed on improving the

investment return in the form of interest on funds without exposing the Charity to unacceptable levels of risk. Investments are limited to term deposits with approved financial institutions covered by the FSCS deposit protection scheme. No one investment will exceed the £85,000 FSCS protection limit. Given the increase in interest rates in recent times the Charity will expect an increase in investment income in future periods.

The Trustees remain focussed on maintaining sufficient unrestricted reserves to ensure that the Charity is as financially secure as possible to deal with any further future disruption. All the Charity's reserves are currently held in cash, using a cash management system mentioned above, to maximise interest. The Trustees are very aware that prudent fiscal management is critical in these uncertain times and consequently the Finance, Audit, Investment and Risk Committee (FAIR) continues to meet frequently to oversee the management of the financial affairs of the Charity. It should also be noted that this year the Charity took the step of transitioning from the use of outsourced financial services to the recruitment of an in-house Financial Controller, as part of the Senior Management Team. FAIR has closely scrutinised the cashflow projections and budgets prepared by management and taken actions as noted in this report where necessary for the financial security of the Charity.

The budget for the forthcoming year has been approved by FAIR and the Trustees. This budget allows for the continued expansion of the Charity, increasing its geographical reach and impact to meet the demand that exists for its services. The budget also allows for the continued development of online tools and capabilities to enable the Charity to operate remotely without compromising the quality of its services.

Reserves policy

The Board of Trustees aims for the Charity to maintain sufficient reserves to continue operations in the event of a significant reduction in income for a period of three to six months. The Board is mindful that this does not necessarily require reserves to cover the Charity's total expenditure for such a period. This is because were the Charity to experience a large drop in receipts, given the scalability of its activities, costs would fall in a similar manner. Likewise, the Charity is not entirely reliant on voluntary income to cover all of its costs, as some of its activities generate income.

As a result, the Board believes that the Charity's target level of reserves should be with reference to its 'fixed costs', particularly overheads and the staff costs associated with those who are engaged on full-time, long-term contracts.

Taking the policy into account, the target range for the Charity's reserves associated with its unrestricted activities currently is set by the Trustees at £150,000 to £200,000. The policy and target range are regularly reviewed, reflecting the Charity's size and the proportion of total income achieved by fundraising. This reserving policy was reviewed by the Trustees at the strategy away day in September and no material changes were made to the existing policy.

The Trustees seek to maintain a balance of sufficient reserves whilst also investing in growth to enable more lives to be positively affected by the Charity's work, in accordance with its objectives.

As at 31 August 2023, the balance of Unrestricted Reserves had risen to £182,170 (2022: £100,003), successfully meeting the Charity's reserves policy and demonstrating how strongly the Charity has recovered from the financial effects of the pandemic. The Trustees aim to maintain reserves within the target range whilst continuing to grow the Charity's activities. The Trustees will continue to closely monitor the performance of the Charity and market events going forward and will take any necessary actions if business plans or budgets are not met.

Risk management

FAIR meets regularly to evaluate and monitor the Charity's risk profile. In the year under review the turbulent economy, high inflation and some of the challenges and problems created by the pandemic persisted. The focus of the Trustees continued to be on the financial stability of the Charity and this report outlines the primary actions taken to mitigate the emerging risks. The Charity continues to update the risk register as new risks emerge and to ensure that mitigating actions are taken promptly where necessary.

At the time of this report uncertainty remains about the year ahead, including the potential financial impact of geopolitical uncertainty, increased interest rates and inflation, and the effect of this on the cost of living and, importantly, our own operating costs. FAIR will continue to be responsive in this fast-changing environment. The Charity has a new strategic plan that is dynamic and a realistic budget. The Charity is well positioned for the year ahead to pursue its objectives and maintain financial stability.

Going Concern

The Trustees confirm that, having considered our expectations and intentions for the next twelve months, including an approved budget and the availability of working capital, the Charity is a going concern. We confirm that the disclosures in the accounting policies are an accurate reflection of the reasons for our consideration that the financial statements should be drawn up on a going concern basis.

Plans for the future period

As detailed above (see Strategic Plan, page 17) we have set ourselves bold and ambitious goals for the next three to five years. Building on solid foundations our strategy has at its core a desire to provide an ever broader and deeper offer of support to people with dyslexia and those around them, regardless of ability to pay. Our goal is to increase the reach and impact of our support with a fuller breadth and depth of service. We have set ourselves the following targets for the year ending 31 August 2024:

Target 1: In line with our mission to remove barriers to learning, employment and life for people with dyslexia by providing expert, personal and life-changing support, we aim to further increase the numbers of people with dyslexia whom we help, in the year ending August 2024. This will include 1:1 support by means of assessments, consultations, tuition, skills-building and coaching for children, young people and adults at any stage of their lives.

Target 2: We plan to provide bursary-funded specialist support to even more disadvantaged people with dyslexia from lower-income backgrounds next year than we supported in the year ended August 2023, which was itself an exceptional record-breaking year. This will depend upon our success in achieving sufficient fundraising donations to replace the one-off £100,000 gift received in 2022 for this purpose from The Constable Education Trust, which is now almost fully allocated.

Target 3: We aim to build upon previous projects that have specifically supported teachers and teaching assistants from the State School sector, as part of our overall strategy to reach disadvantaged communities. This addresses the fact that learners with dyslexia in State Schools generally have less access to teaching staff who have been trained in how to support their needs, than those in the Independent School sector.

Target 4: We aim to launch a pilot Prison Project, offering our specialist expertise for the benefit of prisoners and prison staff alike. From this pilot, it is hoped that longer-term projects will be developed.

Target 5: We aim to increase the numbers of beneficiaries who benefit from support through online and videocall services. This helps to ensure we touch the lives of as many beneficiaries as possible who would not otherwise be able to access our services, and furthers our objective to increase our reach and impact across a wider geographical footprint.

Target 6: We will continue to explore opportunities for strategic partnerships with other organisations whose aims and objectives align with our own, for the ultimate benefit of people with dyslexia across the UK and beyond.

If any reader of this Annual Report feels inspired to help us progress with any of the above targets, whether financially or otherwise, we would love to hear from you at enquiries@helenarkell.org.uk.

Together let's fulfil our purpose of empowering children and adults with dyslexia.

HELEN ARKELL DYSLEXIA CHARITY

REPORT OF THE TRUSTEES
for the year ended 31 August 2022

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also the directors of Helen Arkell Dyslexia Charity for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The appointment of auditors for the following financial year will be reviewed at the Annual General Meeting.

Approved by order of the board of Trustees on 31 January 2024 and signed on its behalf by:

DocuSigned by:
Michael-John Albert
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Michael-John Albert
Chair of Trustees

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HELEN ARKELL DYSLEXIA CHARITY

Opinion

I have audited the financial statements of Helen Arkell Dyslexia Charity (the 'charitable company') for the year ended 31st August 2023 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In my opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31st August 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

I conducted my audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. My responsibilities under those standards are further described in the Auditor responsibilities for the audit of the financial statements section of my report. I am independent of the charitable company in accordance with the ethical requirements that are relevant to my audit of the financial statements in the UK, including the FRC's Ethical Standard, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Conclusions relating to going concern

In auditing the financial statements, I have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work I have performed, I have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

My responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and my Report of the Independent Auditor thereon.

My opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in my report, I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial statements, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or my knowledge obtained in the audit or otherwise appears to be materially misstated. If I identify such material inconsistencies or apparent material misstatements, I am required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work I have performed, I conclude that there is a material misstatement of this other information, I am required to report that fact. I have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In my opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which I am required to report by exception
In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, I have not identified material misstatements in the Report of the Trustees.

I have nothing to report in respect of the following matters where the Companies Act 2006 requires me to report to you if, in my opinion:
- adequate accounting records have not been kept or returns adequate for my audit have not been received from branches not visited by me; or
- the financial statements are not in agreement with the accounting records and returns; or certain disclosures of trustees' remuneration specified by law are not made; or
- I have not received all the information and explanations I require for my audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees
As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

My responsibilities for the audit of the financial statements
My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditor that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

My approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with trustees and other management, review of the charitable company's 'Register of Legal Requirements', and from our knowledge and experience of the sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the company, including the Companies Act 2006, Charities legislation, employment, environmental and health and safety legislation and legislation specifically applicable to the Care sector;
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting relevant correspondence; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

I assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions;
- assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance;
- obtaining an overview of the internal procedures adopted by the client to ensure continued compliance with relevant laws and regulations, including a review of a sample of the reports from internal process audits;
- enquiring of management as to actual and potential litigation and claims; and " reviewing relevant correspondence with relevant regulators.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of my responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of my Report of the Independent Auditor.

Use of my report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. My audit work has been undertaken so that I might state to the charitable company's members those matters I am required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for my audit work, for this report, or for the opinions I have formed.

DocuSigned by:
Lance Redman
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Lance Redman (Senior Statutory Auditor)
for and on behalf of Shaw Gibbs Audit Ltd
264 Banbury Road
Oxford
Oxfordshire
OX2 7DY

Date: 31 January 2024

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2023

	Notes	Unrestricted funds	Restricted funds	2023 Total funds	2022 Total funds
		£	£	£	£
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	194,568	238,031	432,599	734,653
Charitable activities	5				
Assessments		679,476	-	679,476	589,115
Courses		259,790	-	259,790	202,189
Tuition		198,068	-	198,068	129,781
Shop		41,942	-	41,942	44,564
Other		3,232	-	3,232	3,329
		1,182,508	-	1,182,508	968,978
Other trading activities	3	11,807	-	11,807	13,406
Investment income	4	6,526	-	6,526	352
Total		1,395,409	238,031	1,633,440	1,717,389
EXPENDITURE ON					
Raising funds	6	55,075	30,000	85,075	83,155
Charitable activities	7				
Assessments		467,282	194,235	661,517	603,315
Courses		158,900	53,260	212,160	302,011
Tuition		198,200	28,675	226,875	216,630
Shop		39,016	-	39,016	42,540
Central staff		192,583	-	192,583	121,397
Shared overheads		221,186	-	221,186	198,310
		1,277,167	276,170	1,553,337	1,484,203
Total		1,332,242	306,170	1,638,412	1,567,358
NET INCOME/(EXPENDITURE)		63,167	(68,139)	(4,972)	150,031
Transfers between funds	22	19,000	(19,000)	-	-
Net movement in funds		82,167	(87,139)	(4,972)	150,031

The notes form part of these financial statements

continued…

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES - continued
for the year ended 31 August 2022

	Unrestricted funds	Restricted funds	2023 Total funds	2022 Total funds
	£	£	£	£
RECONCILIATION OF FUNDS				
Total funds brought forward	100,003	171,805	271,808	121,777
TOTAL FUNDS CARRIED FORWARD	182,170	84,666	266,836	271,808

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

BALANCE SHEET
31 August 2023

	Notes	Unrestricted funds	Restricted funds	2023 Total funds	2022 Total funds
		£	£	£	£
FIXED ASSETS					
Intangible assets	13	50,107	-	50,107	32,187
Tangible assets	14	18,292	-	18,292	10,425
		68,399	-	68,399	42,612
CURRENT ASSETS					
Stocks	15	35,751	-	35,751	29,924
Debtors	16	269,966	-	269,966	167,659
Cash at bank and in hand		200,786	84,666	285,452	457,792
		506,503	84,666	591,169	655,375
CREDITORS					
Amounts falling due within one year	17	(392,732)	-	(392,732)	(372,912)
NET CURRENT ASSETS		113,771	84,666	198,437	282,463
TOTAL ASSETS LESS CURRENT LIABILITIES		182,170	84,666	266,836	325,075
CREDITORS					
Amounts falling due after more than one year	18	-	-	-	(53,267)
NET ASSETS		182,170	84,666	266,836	271,808
FUNDS	22				
Unrestricted funds				182,170	100,003
Restricted funds				84,666	171,805
TOTAL FUNDS				266,836	271,808

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 31 January 2024 and were signed on its behalf by:

DocuSigned by:
Michael-John Albert
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Michael-John Albert
Chair of Trustees

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

CASH FLOW STATEMENT
for the year ended 31 August 2023

	Notes	2023	2022
		£	£
Cash flows from operating activities			
Cash generated from operations	1	(60,979)	24,057
Interest paid		(2,584)	(2,994)
Net cash provided by operating activities		63,563	21,063
Cash flows from investing activities			
Purchase of intangible fixed assets		(29,400)	(16,995)
Purchase of tangible fixed assets		(13,836)	(5,559)
Interest received		6,526	352
Net cash used in investing activities		(36,710)	(22,202)
Cash flows from financing activities			
Loan repayments in year		(72,067)	(18,801)
Net cash (used in)/provided by financing activities		(72,067)	(18,801)
Change in cash and cash equivalents in the reporting period		(172,340)	(19,940)
Cash and cash equivalents at the beginning of the reporting period		457,792	477,732
Cash and cash equivalents at the end of the reporting period		285,452	457,792

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE CASH FLOW STATEMENT
for the year ended 31 August 2023

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2023	2022
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	(4,972)	150,031
Adjustments for:		
Depreciation charges	17,449	16,132
Interest received	(6,526)	(352)
Interest paid	2,584	2,994
(Increase)/decrease in stocks	(5,827)	2,304
(Increase)/decrease in debtors	(102,307)	(27,498)
Increase/(decrease) in creditors	(38,620)	(119,554)
Net cash provided by operations	(60,979)	24,057

2. **ANALYSIS OF CHANGES IN NET FUNDS**

	At 1.9.22	Cash flow	At 31.8.23
	£	£	£
Net cash			
Cash at bank and in hand	457,792	(172,340)	285,452
	457,792	(172,340)	285,452
Debt			
Debts falling due within 1 year	(18,800)	18,800	-
Debts falling due after 1 year	(53,267)	53,267	-
	(72,067)	72,067	-
Total	385,725	(100,273)	285,452

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2023

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.
Non refundable deposits are recognised when money is received as this is the point the charity is entitled to it.
Course income received in advance is deferred and is recognised evenly over the duration of the service.
The charity received a significant restricted grant to cover a period of 2 years, this income will be recognised evenly over the 24 month period.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Intangible asset
Amortisation is provided at the following annual rates in order to amortise each asset over its estimated useful life. Commencement of amortisation will begin when the asset is available for its intended use.

Website	-	20% on cost
Software	-	33% on cost

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	-	25% on cost
Plant and machinery	-	25% on cost
Fixtures and fittings	-	25% on cost

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.
Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Explanation of the nature and purpose of specific restricted donations is included in the notes to the financial statements.

continued...

1. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2023	2022
	£	£
Donations	415,182	723,595
Gift aid	17,417	10,058
Legacies	-	1,000
	432,599	734,653

3. OTHER TRADING ACTIVITIES

	2023	2022
	£	£
Fundraising events	11,807	13,406

4. INVESTMENT INCOME

	2023	2022
	£	£
Deposit account interest	6,526	352

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2023	2022
		£	£
Income	Assessments	679,476	589,115
Income	Courses	259,790	202,189
Income	Tuition	198,068	129,781
Income	Shop	41,942	44,564
Income	Other	3,232	3,329
		1,182,508	968,978

continued...

6. COST OF RAISING FUNDS

Cost of raising donations and legacies

	2023	2022
	£	£
Fundraising	85,075	83,155

Fundraising costs include the cost of fundraising staff. In the year to August 2023 this includes staff funded by the generous support of The Aegis Charitable Trust.

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Total
	£	£	£
Assessments	661,517	-	661,517
Courses	212,160	-	212,160
Tuition	226,875	-	226,875
Shop	39,016	-	39,016
Central staff	192,108	475	192,583
Shared overheads	-	221,186	221,186
	1,331,676	221,661	1,553,337

8. SUPPORT COSTS

	Management	Finance	Governance costs	Total
	£	£	£	£
Central staff	475	-	-	475
Shared overheads	209,852	2,584	8,750	221,186
	210,327	2,584	8,750	221,661

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2023	2022
	£	£
Auditors' remuneration	8,750	6,100
Depreciation - owned assets	5,969	11,566
Software amortisation	9,350	2,500
Website amortisation	2,130	2,065

continued...

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 August 2023 nor for the year ended 31 August 2022.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 August 2023 nor for the year ended 31 August 2022.

11. STAFF COSTS

	2023	2022
	£	£
Wages and salaries	692,353	780,242
Social security costs	67,123	70,732
Other pension costs	16,041	20,241
	775,517	871,215

The average monthly number of employees during the year was as follows:

	2023	2022
Charitable activities	44	48
Fundraising & Communications	4	4
Support Services	2	2
	50	54

One employee received emoluments in excess of £60,000, falling within the range £70,000 - £80,000.
The total remuneration for key management personnel in the year was £184,193 (2022: £186,494).
10 employees were full time (2022: 10). 60 employees were part time (2022: 44). No trustees received any remuneration in the year.

continued…

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	281,175	453,478	734,653
Charitable activities			
Assessments	589,115	-	589,115
Courses	202,189	-	202,189
Tuition	129,781	-	129,781
Shop	44,564	-	44,564
Other	3,329	-	3,329
Other trading activities	13,406	-	13,406
Investment income	352	-	352
Total	1,263,911	453,478	1,717,389
EXPENDITURE ON			
Raising funds	19,799	63,356	83,155
Charitable activities			
Assessments	482,969	120,346	603,315
Courses	239,166	62,845	302,011
Tuition	194,234	22,396	216,630
Shop	42,540	-	42,540
Central staff	121,397	-	121,397
Shared overheads	186,087	12,223	198,310
Total	1,286,192	281,166	1,567,358
NET INCOME/(EXPENDITURE)	(22,281)	172,312	150,031
Transfers between funds	62,953	(62,953)	-
Net movement in funds	40,672	109,359	150,031
RECONCILIATION OF FUNDS			
Total funds brought forward	59,331	62,446	121,777
TOTAL FUNDS CARRIED FORWARD	100,003	171,805	271,808

continued…

13. INTANGIBLE FIXED ASSETS

	Software	Website	Total
	£	£	£
COST			
At 1 September 2022	30,000	62,517	92,517
Additions	29,400	-	29,400
At 31 August 2023	59,400	62,517	121,917
AMORTISATION			
At 1 September 2022	2,500	57,830	60,330
Charge for year	9,350	2,130	11,480
At 31 August 2023	11,850	59,960	71,810
NET BOOK VALUE			
At 31 August 2023	47,550	2,557	50,107
At 31 August 2022	27,500	4,687	32,187

14. TANGIBLE FIXED ASSETS

	Improvements to property	Plant & machinery	Fixtures & fittings	Total
	£	£	£	£
COST				
At 1 September 2022	85,355	95,499	15,161	196,015
Additions	-	13,836	-	13,836
At 31 August 2023	85,355	109,335	15,161	209,851
DEPRECIATION				
At 1 September 2022	85,355	85,076	15,159	185,590
Charge for year	-	5,967	2	5,969
At 31 August 2023	85,355	91,043	15,161	191,559
NET BOOK VALUE				
At 31 August 2023	-	18,292	-	18,292
At 31 August 2022	-	10,423	2	10,425

continued…

15. STOCKS

	2023	2022
	£	£
Stocks	35,751	29,924

16. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Trade debtors	259,223	159,179
Other debtors	1,400	2,445
VAT	337	337
Prepayments and accrued income	9,006	5,698
	269,966	167,659

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Bank loans and overdrafts (see note 19)	-	18,800
Trade creditors	12,093	7,714
Social security and other taxes	18,096	17,167
Accruals and deferred income	340,447	219,348
Accrued expenses	22,096	22,381
Aegis Charitable Trust 22/23 income	-	87,502
	392,732	372,912

18. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2023	2022
	£	£
Bank loans (see note 19)	-	53,267

19. LOANS

The charity made use of the Coronavirus Business Interruption Loan Scheme (CBIL) during the height of the Covid-19 pandemic. This loan was repaid in full during the year.

20. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2023	2022
	£	£
Within one year	41,891	43,783
Between one and five years	116,667	1,891
	158,558	45,674

continued…

21. MOVEMENT IN FUNDS

	At 1.9.22 £	Net movement in funds £	Transfers between funds £	At 31.8.23 £
Unrestricted funds				
General fund	100,003	63,167	19,000	182,170
Restricted funds				
Restricted Bursaries	56,731	(19,150)	(10,000)	27,580
Aegis Charitable Trust	1,477	(1,477)	-	-
Constable Educational Trust	99,810	(52,725)	-	47,085
FAST Projects	3,787	(3,787)	-	-
Linbury Trust	10,000	9,000	(9,000)	10,000
	171,805	(68,139)	(19,000)	84,666
TOTAL FUNDS	271,808	(4,972)	-	266,836

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,395,409	(1,332,242)	63,167
Restricted funds			
Restricted Bursaries	131,529	(150,679)	(19,150)
Aegis Charitable Trust	87,502	(88,979)	(1,477)
Constable Educational Trust	-	(52,725)	(52,725)
FAST Projects	-	(3,787)	(3,787)
Linbury Trust	19,000	(10,000)	9,000
	238,031	(306,170)	(68,139)
TOTAL FUNDS	1,633,440	(1,638,412)	(4,972)

continued…

21. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.9.21 £	Net movement in funds £	Transfers between funds £	At 31.8.22 £
Unrestricted funds				
General fund	59,331	(22,281)	62,953	100,003
Restricted funds				
Restricted Bursaries	9,375	47,356	-	56,731
Aegis Charitable Trust	30,349	21,128	(50,000)	1,477
Constable Education Trust	-	103,763	(3,953)	99,810
FAST Projects	22,722	(18,935)	-	3,787
Linbury Trust	-	19,000	(9,000)	10,000
	62,446	172,312	(62,953)	171,805
TOTAL FUNDS	121,777	150,031	-	271,808

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,263,911	(1,286,191)	(22,280)
Restricted funds			
Restricted Bursaries	139,515	(92,160)	47,355
Aegis Charitable Trust	175,000	(153,872)	21,128
Constable Education Trust	116,176	(12,413)	103,763
FAST Projects	3,787	(22,722)	(18,935)
Linbury Trust	19,000	-	19,000
	453,478	(281,167)	172,311
TOTAL FUNDS	1,717,389	(1,567,358)	150,031

Transfers between funds

During the year £19,000 has been transferred from restricted to unrestricted funds. This relates to capital expenditure using restricted funds donated to the Charity for two specific purposes (£10,000 for the installation of a fire alarm system at the Charity's head office and £9,000 for implementation of a new software system). As the restrictions have been fully satisfied £19,000 has been derestricted.

continued…

22. FUNDS

The Bursary Fund
The out-going resources represent bursary-funded support granted during the year.

Restricted bursaries
A number of donors specified that their donations should be used for provision of bursary-funded support to people from lower-income backgrounds, and in some cases these donations carry additional restrictions including factors such as age of beneficiary, county of residence etc. Such donations have either already been spent during the year or are ear-marked to be spent in the subsequent year/s.

The Aegis Charitable Trust
A restricted donation of £300,000 was received from The Aegis Charitable Trust towards the end of the 20/21 financial year. This was for the purpose of undertaking three projects over the subsequent two years: i) expanding the Charity's fundraising team; ii) providing bursary-funded support to individuals from lower-income backgrounds; iii) providing specialist training to teachers and teaching assistants from State Schools. The income from this donation has been reflected on a time-apportion basis in accordance with the terms of the grant. Consequently £37,500 was recognised within the 20/21 financial year, £175,000 was recognised in the 21/22 financial year and the remaining £87,500 has been recognised in the current 22/23 financial year. All three projects were successfully concluded in the 22/23 financial year, and the restricted fund is now fully spent. It is to be noted that The Aegis Charitable Trust agreed to de-restrict £50,000 of their donation in November 2021, which was reflected in the Statement of Financial Activities as a transfer between funds in the 21/22 financial year.

The Constable Education Trust
Donations totalling £225,000 were received during the 21/22 financial year from The Constable Education Trust, for the following purposes: i) to provide bursary-funded support to children from lower-income families; ii) to assist in the re-location of the Charity's premises from Frensham to alternative leased premises in Farnham Town Centre, including costs of moving, fit-out, rent and ancillary costs. At the close of the 22/23 financial year, £47,086 remained, which is ear-marked to be spent in the 23/24 financial year, in accordance with the donor's wishes.

The Linbury Trust
A donation of £19,000 was received from The Linbury Trust during the 22/23 financial year which was partly restricted to the provision of bursary-funded support (£10,000), and partly restricted to the implementation of a new IT system for managing bookings (£9,000). This represents the third instalment of a four-year commitment, with £19,000 having also been received in the two prior years, for the same purposes described above. The new IT system went live within the 21/22 financial year (April 2022).

FAST project
A restricted donation of £3,787 was received towards the end of the 21/22 financial year, for the purpose of delivering a Families and Schools Together project (FAST) in the 22/23 financial year. This project was successfully completed in the current year.

Helen Arkell Dyslexia Charity

England & Wales - Charity number 1064646

Accounts

Helen Arkell

Dyslexia Charity

Annual Report and Financial Statements

For the year ended 31 August 2022

Helen Arkell Dyslexia Charity

(a company limited by guarantee)

Registered Charity No. 1064646

Registered Company No. 3432423 (England and Wales)

Formerly known as: 'The Helen Arkell Dyslexia Centre'

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Helen Arkell Dyslexia Charity

Report of the Trustees for the year ended 31 August 2022

Charity information and reference details

Registered Charity Number	1064646
Registered Company Number	3432423 (England and Wales)
Patron	HRH Princess Beatrice
Vice-Patron	Susan Hampshire CBE
Trustees (Directors)	Gary Hay BA (Hons), MBA – Chair Michael-John Albert BCom (Hons), CA(SA), CA – Treasurer Laura Anthony BA (Hons), ATII - appointed 25.10.21 Tom Arkell Joanna Dunbar-Webb BA (Hons), LLB, Dip Psych, MA, CIPD – appointed 26.10.21 Tim Harrison – resigned 6.9.22 Simon Hepher MRICS Jonathan Hetherington BA (Hons), MSc (Ed), QTS Geraldine Price PhD, MA (Special Education), BA, RSA Dip. SpLD, RSA Dip. TESL, AMBDA, SpLD APC Alison Sutton – appointed 25.10.21 Pete Watson BSc (Hons)
Chief Executive	Andy Cook MA (Cantab)
Registered Office	Helen Arkell Dyslexia Charity 24, West Street Farnham Surrey GU9 7DR
Web site	www.helenarkell.org.uk
Auditors	HPCA Ltd Chartered Accountants and Statutory Auditors Station House Connaught Road Brookwood Woking Surrey GU24 0ER
Bankers	Lloyds Bank, Farnham, Surrey

Report of the Chair of the Trustees

This year's Chair's report has a single, very important message – thank you! Thank you to the whole Helen Arkell Dyslexia Charity community, which continues to amaze and drive this special charity forward.

For a number of years, we have highlighted in the annual report the need to secure premises for the Charity's headquarters which provide a fitting, cost effective platform for our future plans. So I'm delighted to report that on 1 May 2022 we moved into our fantastic new leased building at 24 West Street, Farnham. We now reside in a beautiful, converted Georgian property nestled perfectly in the centre of Town, with easy access to public transport, car parks, shops - and of course Farnham's numerous cafés! We'd love to show you around if you haven't yet had an opportunity to visit. And thank you to those who worked so hard to make this happen.

Another highlight of the year was the installation and embedding of HALO, an IT tool for the making and managing of bookings. Whilst not obviously exciting, this software will in fact transform our ability to help increasing numbers of beneficiaries without corresponding increases in administration costs. I would like to take the opportunity to thank the staff and trustees who have been involved in delivering this project, which necessitated a major change to working practices whilst continuing to deliver Business As Usual. Fantastic job – thank you!

For the third year in a row, Covid lockdowns struck at the start of the financial year to test the resilience of the Charity and its staff. And once again, we rose to the challenge and ended the year delivering more records - we are now better placed than ever to deliver on our long-term goals. Perhaps most importantly, we helped a record number of 271 clients from lower income backgrounds with bursary-funded support equivalent to some £126,000. The ability to help those who are least able to pay for vital support lies at the heart of our strategy and this figure is a true measure of our success. Imagine what could be achieved if, as we hope, we are able to deliver our growth plans in the coming years.

In line with these plans, we continued to deliver an increased number of these services from our regional venues in London, Oxford and the West Country, in addition to our main premises in Farnham. With this, and an increasing use of on-line support by means of video call, we were delighted to deliver 1:1 support to clients from 27 counties of the UK this year, including beneficiaries from Scotland and Wales (See map on page 8).

This report also records that we helped 1,387 people this year with 1:1 support. In addition, 1,380 people attended our various courses during the year. Highlights include:

- Providing dyslexia-related courses to 1,380 attendees.
- Providing in-service training in dyslexia awareness to 405 school representatives.
- Providing the Helen Arkell year-long Level 5 Diploma in Teaching Learners with Dyslexia/SpLD to 39 students.
- Providing a variety of short courses in dyslexia-related matters to 226 attendees.
- Providing the HELP Parents course to 174 people who have children with dyslexia – which we were easily able to move on-line when the latest Covid lockdown struck
- Providing dyslexia awareness training to 417 employees within the workplace, including our popular Lunch & Learn sessions as well as bespoke training tailored to the workplace's specific requirements.
- Providing Saturday Morning Lectures to 119 participants, with guest speakers Louise Selby and Dr Suzie Nyman.

It is only through the generosity of our amazing donors that we are truly able to make a difference for those people who desperately need the helping hand that a little understanding and expertise can provide. Indeed, we continued our remarkable success on the fundraising front, with some £748,000 raised from donations, legacies and events, another record for the Charity. Our huge thanks once again go to The Aegis Trust for sponsoring State School teachers and teaching assistants through our courses, and for contributing to the development of our fundraising team, as well as bursaries. Equally huge thanks go to The Constable Education Trust for their amazing generosity in helping us make the transition to our new premises, as well as funding bursaries well into the future. Your outstanding contribution has made a real difference.

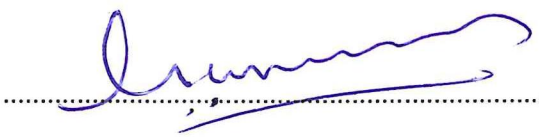
But I would really like to thank all of our donors and supporters who have yet again gone above and beyond - it remains true that we couldn't have achieved any of the above without you. Our gratitude is particularly heartfelt given the increasingly straightened economic times in which we live – we will never take your generosity for granted. Thank you!

Turning to the people who work exhaustively to make it all happen, I would like to thank Andy Cook, Rachael McMullen, Claire Harvey, Katherine Smith, Hazel Radnor and their amazing teams for continuing their extraordinary work and dedication. As well as continuing to deliver our core services at the highest level, they have also developed new ways of working and innovative on-line services.

The Board of Trustees is now incredibly strong and we were delighted to welcome three new Trustees in October 2021 – Alison Sutton, Joanna Dunbar-Webb and Laura Anthony – each of whom has already brought very different skills to inform what we do and enhance our governance. Throughout the year Trustees have worked, for example, on helping to deliver HALO, revamping our internal management accounts, assisting with the research of potential new premises, and conducting "Deep Dives" with the senior management team to help develop our services further. The Trustees' skill and dedication continues to be impressive, providing support and stability when it is most needed. Thank you!

And finally - thanks, as always, to our amazing supporters, who have worked tirelessly throughout the year as well as contributing in generous amounts. Thank you all for helping to create such a strong platform from which Helen Arkell can grow and reach out in the future.

In conclusion - thank you, Helen Arkell Dyslexia Charity community, for all you do to make it work!



26/1/2023

Gary Hay

Chair of Trustees

Report of the Trustees for year ended 31 August 2022

The Trustees who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 August 2022. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Governing document

The Charity is controlled by its governing documents, comprising its Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Directors and Trustees

The Directors of a Charitable Company stand in place of the Trustees for the purposes of Charity Law, and throughout this report are collectively referred to as the Trustees. The Trustees at the date of this report and who served during the year are listed on page two.

The following trustee resigned soon after the year-end, having completed six years in office:

Tim Harrison – resigned 6.9.22

The following trustees were appointed during the year:

Laura Anthony BA (Hons), ATII - appointed 25.10.21
Joanna Dunbar-Webb BA (Hons), LLB, Dip Psych, MA, CIPD – appointed 26.10.21
Alison Sutton – appointed 25.10.21

One fifth of the Trustees are obliged to offer their resignation at every 5th Annual General Meeting. This rule applies at the AGM for the accounts to the year ending 2022, and accordingly it is noted that Tom Arkell and Gary Hay offered their resignation this year, with Gary Hay then offering himself for re-election and being duly re-appointed. This rule shall next apply at the AGM for the accounts to the year ended 2027.

Trustees are appointed based on having the necessary and relevant skills to offer help and guidance to the Chief Executive and staff of the Charity.

New Trustees undergo an induction programme to introduce them to the Charity, their legal obligations under charity and company law, the content of the Memorandum and Articles of Association, the Board decision-making process, the Strategic Plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their respective roles, and to participate in events that are run by the Charity. We are satisfied that the trustee body is afforded ample training in order to fulfil its duties and responsibilities.

No Trustee has any beneficial interest in the company. All Trustees are members of the company and guarantee to contribute £1 in the event of winding up.

Each year, after due consideration, the Trustees approve a budget presented by management for income and expenditure for the coming year as well as reviewing the Charity's reserves in relation to

its reserves policy. Trustees approve policies and monitor their execution through reports from management at quarterly Trustees' meetings.

The Trustees are responsible for setting the remuneration of the Chief Executive in the light of prevailing economic conditions.

About dyslexia

Dyslexia is a learning difficulty that primarily affects the skills needed for accurate and fluent reading, writing and spelling. Dyslexia can also affect 'working memory', cognitive processing and organisational skills. There are many other symptoms and no two people with dyslexia are the same. Dyslexia can range from mild to severe, and affects people regardless of intellectual ability. Dyslexia is highly hereditary, affecting 1 in 10 people in the UK.

Children and adults with unsupported dyslexia are more likely to suffer low self-esteem, low confidence, to have negative associations with education and achieve fewer qualifications, to become unemployed when leaving school, and to make negative life-choices. (People with dyslexia are twice as likely to end up in prison or young offender institutes).

Support

If correctly supported, people with dyslexia can thrive in life, particularly life after school, where their ability to see the world differently can be a positive asset. Famous, 'successful' dyslexics such as Richard Branson are good examples. The more such people speak openly about their dyslexia, the more their examples will serve to encourage others. Key dyslexic strengths are well-documented and it is becoming increasingly acknowledged that these strengths will become particularly valuable in tomorrow's workplace.

Our role

At Helen Arkell Dyslexia Charity we believe that the first step in helping people with dyslexia and other specific learning difficulties to maximise their opportunities, is to gain better self-understanding by means of specialist dyslexia assessments with personalised recommendations for appropriate ways forward. The second step is to implement these recommendations, ensuring the individual gains access to the extra help they need, either with one-off adjustments or programmes of on-going specialist support. The third step is to up-skill and educate teachers, classroom assistants, parents, employers and members of the public so that they are better able to provide support to people with dyslexia.

Outcomes for beneficiaries include:

- improved self-awareness, with better understanding of individual strengths and weaknesses
- improved self-empowerment
- improved access to practical specialist support and 'reasonable adjustments'
- improved self-confidence and mental well-being
- improved literacy and attitude to learning
- reduced frustration
- reduced anxiety
- improved life-opportunities

Currently, it is difficult for families from lower-income backgrounds to access the help they need, both because of availability of high quality service and because diagnostic assessments and specialist tuition are expensive.

At Helen Arkell Dyslexia Charity we aim to remove these barriers, helping dyslexic children and adults to thrive in today's world and prevent their talent from being wasted.

A key aim is to provide bursary-funded support to increasing numbers of beneficiaries from lower-income backgrounds. On average, a donation of £599 can provide an individual with the help they need, to change their life for the better and find a new positive way forward that maximises their potential.

Where beneficiaries can afford to pay for the service, or feel able to make a contribution towards costs, this is accepted, as it means that restricted bursary funds can benefit more of those people who need it most.

Objects and activities

Our Objectives

The charitable objectives of the Charity, as set out in its Memorandum of Association, are:

a) "to provide for the care, education and treatment of persons suffering from dyslexia or any other related specific learning disability";

b) "to further the education of the public about dyslexia and other related specific learning disabilities and to educate and train the public about the care, education and treatment of such persons";

c) "to carry out research into dyslexia and other related specific learning disabilities and to disseminate the useful results of such research".

Our Vision

Our vision is of a day when people with dyslexia and other specific learning difficulties have the same opportunities as everyone else to achieve their goals.

Our Mission

Our mission is:

i) to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support;
ii) to deliver our services free of charge to people who could not otherwise afford them, wherever possible;
iii) to cover every stage of life;
iv) to encompass not just those with dyslexia but also teachers, parents and the wider community;
v) to undertake research in order to advance our vision and strategy.

Our activities

We achieve our mission through the following main activities:

i) by providing specialist consultations and assessments to children and adults to determine whether dyslexia or other related specific learning difficulties are playing a part in preventing them reaching their full potential. Advice is then provided to determine the best way forward for the individual concerned. These life-changing sessions are conducted by Helen Arkell qualified specialist assessors and registered educational psychologists;

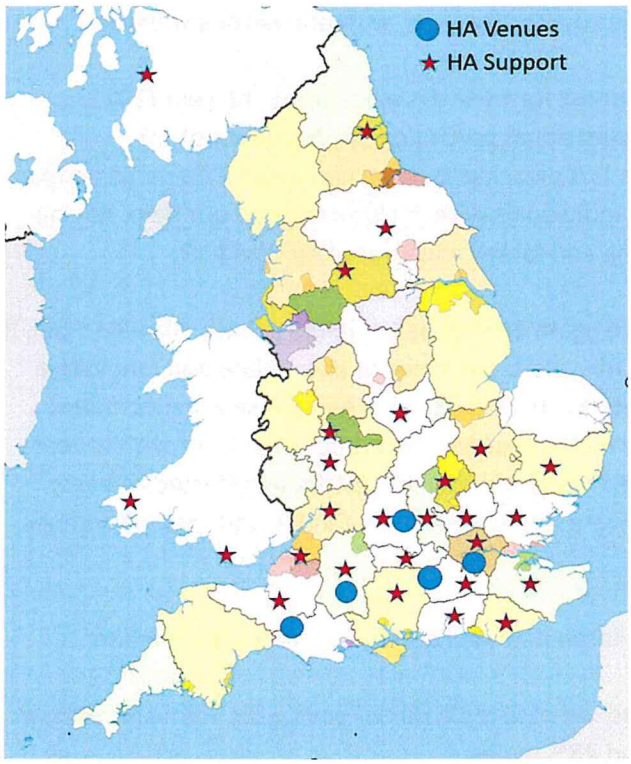
ii) by providing 1:1 coaching, tuition and skills-building to children and adults who have been identified as affected by dyslexia. These sessions are delivered by our qualified specialist staff;

iii) by providing specialist training to teachers, teaching assistants and other interested parties such that they become qualified to support children in schools and local communities. We are a registered training centre for teachers and teaching assistants wishing to specialise in the support of pupils with dyslexia and specific learning difficulties.

In addition, we:

- provide advice, help and teaching to parents whose children are/may be on the spectrum for dyslexia or other specific learning difficulties
- provide specialist dyslexia awareness training to workplaces who employ people with dyslexia
- provide specialist dyslexia awareness training to schools through in-service and other training days
- run a variety of specialist courses including touch typing courses for children with dyslexia, Saturday morning lectures and 'Supporting Learners' courses for teachers and teaching assistants; GCSE preparation courses and a variety of other courses for children, young people and adults with dyslexia, as well as for other interested parties who either work or live with someone with dyslexia.

Geographical spread



Our main operating base over recent decades has been near Farnham, close to the Surrey/Hampshire border, largely accessing people in the nearby counties.

In furtherance of our Strategic Plan, we have expanded on our Mission to access a much larger footprint.

There are now five venues at which beneficiaries may access face-to-face support, including our original base in Farnham, plus others in London, Salisbury, Oxford and Yeovil.

Residents of 27 different counties of the UK received 1:1 support from us in 2021/22.

Achievements and performance

Covid-19

Before reporting on the specific targets that we set ourselves last year, it is important to emphasize that Covid-19 was still in the process of affecting the Charity's activities during the year, with the Omicron variant causing circa 10% of appointments to be postponed at short notice during certain periods in the year, due to one party or another having to self-isolate. Whilst we were able to re-arrange these appointments for a future date, it meant that 10% of appointment slots were lost, as it was too late to arrange an alternative booking at such short notice.

Despite the above, we managed to extend our services to 2,767 beneficiaries during the year, of whom 1,387 received 1:1 support and 1,380 attended our various courses.

This represents a significant increase in our charitable activity in comparison with the previous year, and demonstrates the Charity's progress as the effects of the pandemic started to wane.

We now describe progress that was made this year specifically in relation to the 'plans for the future period' that were detailed in last year's Annual Report and Financial Statements, all of which were successfully achieved.

Our targets set last year were as follows:

Target 1: **In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to increase the numbers of people with dyslexia whom we help during the year ending August 2022, subject to Covid-19 lockdowns and restrictions.**

Outcome:

Despite 10% of appointments being disrupted at the last minute during the height of the Omicron variant, we supported a total of 2,767 beneficiaries during the year, with our various services.

Of the above beneficiaries, 1,387 received 1:1 support for their dyslexia during the year (2021: 1,087) through our team of specialist staff and educational psychologists, by means of 1:1 assessments, consultations, coaching and tuition. It is pleasing to have supported 27% more people in this way than in the previous year, as so many individuals with dyslexia needed our help, having struggled during recent periods of home-schooling and lockdowns caused by Covid-19.

Coaching, consultations, and tuition sessions were again offered as an online service, via video call, if this suited the client. We also continued to push forward boundaries of knowledge and innovative best-practice by embracing newly recognised methods to undertake dyslexia assessments online. Although not suiting all clients, particularly those in the younger age groups and those with severe concentration issues, the video call system worked well for many. As restrictions started to ease, those clients who required face-to-face services were welcomed to our Centre and regional venues with stringent safety measures in place.

91% of our beneficiaries during the year were children and young people, and 9% were adults.

Of the 1,387 people with dyslexia who came to us, we assisted a mix of boys, girls, men and women with a fairly even gender ratio of 52% females and 48% males.

Of our 1,387 beneficiaries of 1:1 support, 1,018 received assessments and 369 received 1:1 tuition, coaching, skills-building and consultations. Our team of specialist tutors provided over 4,000 1:1 coaching sessions throughout the year.

Of those beneficiaries who were provided with assessments, 767 people were assessed by Helen Arkell Specialist Assessors and 251 were assessed by our team of educational psychologists.

During the year assessments were provided at the following venues:
62% at the Charity's head office
11% in situ in schools
10% via video call
8% at the Charity's London venue
6% at the Charity's Oxford venue
2% at the Charity's Salisbury venue
1% at assorted other venues including the Charity's Yeovil venue and the homes of assessors

Target 2: **We aim to progress Year 1 of three projects for which funding of £300,000 has specifically been provided by a generous donor in the 2021 financial year. These consist of: (i) further developing the fundraising team; (ii) providing bursary-funded support to individuals from lower-income backgrounds; (iii) providing specialist dyslexia training to teachers and teaching assistants working in the State School sector.**

Outcome:

We met all aspects of this target by completing our identified objectives for the three projects as follows:

Project 1: development of fundraising team. Thanks to funding from The Aegis Trust we developed the fundraising team by appointing a Trusts Fundraiser, Digital Fundraising/Individual Giving Officer, and Fundraising Administrator. All three of these roles were part-time, and within budget. The aim of the donation had been to invest in our fundraising capabilities so that we could support more people with dyslexia regardless of their ability to pay. A combination of this investment and the immense generosity of donors saw the Charity record total fundraising income from donations, legacies and events of £748,059 during the year (see Treasurer's Report, page 24)

Project 2: provision of bursary-funded support to beneficiaries from lower-income backgrounds. By the end of the year, 79 individuals from lower-income backgrounds had been allocated the help they required, thanks specifically to the generosity of The Aegis Trust. These individuals were all struggling financially and would not have been able to access the help they required, without bursary funding provided by The Aegis Trust. In addition, another 192 individuals received bursary-funded support during the year, thanks to the generosity of other donors (see Target 3, below).

Project 3: provision of specialist dyslexia training to teachers and teaching assistants working in the State School sector. During the year, a total of 44 State School teachers and teaching assistants undertook free training with us, to provide them with expertise to better support dyslexic learners in their classrooms within the State School Sector. 37 of these educationalists received training via the

Charity's 6-week Supporting Learners course, and another seven underwent the Charity's year-long Level 5 Diploma in Teaching Learners with Dyslexia/SpLD.

We are utterly indebted to the generosity of The Aegis Trust for sponsoring all three of these projects, not just for this first year but also for a second year too. In total their support has amounted to £300,000, which is the largest single donation received by the Charity in all its history. Thank you for helping us to achieve our Mission!

Target 3: **We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds in the year ending August 2022. Our intention is to help more than 200 people from lower-income backgrounds in this way, depending on the success of our fundraising activities and also depending on any Covid-related closures of our Centre and hubs in the coming year.**

Outcome:

We are delighted to have exceeded this target by quite some margin, as we allocated bursary-funded support to 271 individuals from lower-income backgrounds this year, at a total cost of £126,095 (2021: £84,495 to 163 individuals). These individuals received whatever specific services they required, on a case-by-case basis, including dyslexia assessments, coaching and tuition, consultations and attendance on courses.

19% of beneficiaries who were assisted with 1:1 support through our bursary system were adults, typically out of work or on lower incomes and on benefits, who believed that dyslexia was preventing them from finding work or achieving the career success that they hoped for.

81% of recipients of our 1:1 bursary-funded support during the year were children. In all cases, their families were already struggling to make ends meet financially, without also considering the extra requirement to source specialist support for their children, to address their suspected dyslexia. The majority of the children we supported through the bursary system were from single-parent families, typically with the parent or carer out of work, or on lower income, on a variety of benefits and in debt. We also supported a number of children who were in foster care due to a variety of complex domestic issues.

All applications to our bursary system were carefully assessed by the Bursary Review Panel before a decision was made regarding the degree of assistance that would be provided. The degree of need of each individual, and their financial circumstances, were considered on a case-by-case basis.

In line with our strategic plans, we aim to further increase our support of people from lower-income backgrounds in the coming years. The Covid-19 pandemic has caused significantly increased applications for our bursary-supported help, partly due to dyslexic children and adults having struggled during periods of home-schooling and working from home, away from their normal support systems, and partly because of financial difficulties resulting from furlough, pay cuts, redundancies and the cost of living crisis facing families in the current highly inflationary environment.

We recognise that it is only because of the generosity of our donors that we are able to provide bursary-funded specialist support. We are indebted to all who made contributions to our work this year, enabling us to support our beneficiaries in this way.

Target 4: **We aim to support six State Schools in London, where numbers of pupils on free school meals (Pupil Premium), are higher than average. Support will take the form of our highly regarded FAST Projects (Families and Schools Together).**

Outcome:

Thanks to the generous sponsorship of The Kusuma Trust, we succeeded in meeting this target by delivering all six FAST Projects, as planned. Six schools were identified in London, where there were above average numbers of children qualifying for pupil premium, across the boroughs of Westminster, Kensington and Chelsea, and Southwark.

Throughout the year, each school received training for its teachers, teaching assistants and parents, as well as 1:1 tuition for five children within each school. The children who received this specialist teaching from our expert staff were those who had been identified as being most in need.

In total across the six projects, 102 classroom teachers received training in supporting pupils with dyslexia, as did another 106 teaching assistants.

30 children received a total of 300 hours of personalised 1:1 tuition.

42 parents and care-givers also received training in how to support their dyslexic children.

Outcomes from the FAST Projects were extremely positive for both the children themselves, and for those educationalists and parents who received training. The following comment from the Headteacher of one of the schools is typical of feedback received:

"I wanted to say a huge thank you for the wonderful staff training you delivered at our school. It was so informative and many staff were talking about it for weeks after, and it is certainly making a difference to the teaching in class and to the support children have in planned interventions. It was great to see our staff so interested in the training! We were very lucky to have your support; it was a wonderful opportunity!" Headteacher

Out thanks go to The Kusuma Trust for sponsoring all six of these projects, and to our specialist staff for delivering our services.

Target 5: **Having taken the decision subsequent to year end, that the Charity should not pursue the purchase of land on the existing site, for the construction of a bespoke building, a priority for the year ahead will be to source and rent premises elsewhere. The Charity will now proceed to evaluate alternative premises for rent against an approved set of criteria developed by the Trustees considering the needs of our staff, clients and stakeholders.**

Outcome:

We are delighted to report that the Charity successfully relocated its Head Office premises this year, moving into our leased new home in Farnham town centre. We took up residence at 24 West Street, Farnham, on 1st May 2022, thereby starting a new chapter after 50 years at our previous premises in Frensham village, which were no longer available.

Our search for suitable premises was extensive, with priorities being proximity to good transport links, affordability, within a geographical area that would not cause us to lose staff who are so key to our ability to fulfil our mission, and suitability for provision of our services in surroundings that would feel welcoming to our clients and not intimidating,

Over 60 premises were considered, within a 20-mile radius, of which 18 properties were viewed on at least one occasion. Trustees participated in the final stage of the selection process, viewing six short-listed properties before a final decision was made.

24 West Street already feels like more than a head office or a Centre – it is our home. A traditional terraced Georgian house, arranged on three floors, our new home even has a south-facing courtyard at the rear, which is an area of surprising peace and tranquillity within Farnham town centre.

Our new home is extremely well-used, with assessments and coaching taking place in four rooms on the top floor, courses being undertaken on the middle floor, and our shop (full of specialist dyslexia resources), waiting room and open plan offices situated on the ground floor. We even have a basement for storage.

An initial five-year lease has been signed, with a hope and expectation that this may be extended for considerably longer if all parties are happy.

Our immense thanks go to The Constable Education Trust (CET) for paying the costs of two years' rent, our moving and fit-out costs as well as those costs associated with our exit from Frensham. The CET donation totalled £125,000 for these purposes, which is all the more astonishing given that they have also donated an additional £100,000 to enable us to provide bursary-assisted support to children from lower-income families over the coming years. Thank you so much to all of you at CET for sponsoring our relocation to wonderful new premises as well as the provision of our expert services to children from disadvantaged backgrounds who come through our doors. Thank you!

Target 6: **We plan to update the syllabus of our Level 7 Diploma Course in Teaching and Assessing Learners with Dyslexia/Specific Learning Difficulties during the coming year, with consideration for new-found ways of supporting dyslexic learners in the post-Covid environment.**

Outcome:

We were pleased to achieve this target, taking opportunity to update our Level 7 Diploma Course during the current year, with the help of our most experienced course specialists encompassing the most up to date knowledge in the fields of specialist teaching and assessing in the post-Covid environment. The new-look course was successfully launched in Spring 2022, and is already underway at time of writing, having commenced in September 2022.

Target 7: **We will continue to closely monitor income and expenditure during the coming year, at a time when considerable financial uncertainty still exists in the world at large, with the Covid Omicron variant very much in existence at time of writing, and events escalating in Ukraine.**

Outcome:

At the time when this target was set, the main financial uncertainty in the world related to the emergence of the Covid Omicron variant and the escalation of events in Ukraine. Subsequently, the

cost of living crisis also emerged as a major financial risk to the Charity. Therefore, both the Finance, Audit, Investment and Risk committee and the main Board of Trustees continued to meet on a more regular basis throughout the year, to examine financial figures and updated forecasts.

A full description of the Charity's financial position can be found in the Treasurer's Report, page 24.

Additional activities in pursuit of our Mission:

In addition to meeting our plans above, as set out in last year's Annual Report and Financial Statements, we also achieved the following activities this year:

- Providing dyslexia-related courses to 1,380 attendees. 1,380 people attended our various courses during the year, as described below.

- Providing inservice training in dyslexia awareness to 405 school representatives. 405 teachers, learning support assistants and parents attended a total of 10 in-service days provided by our specialist staff at a variety of different schools, learning how to more effectively support pupils with dyslexia and other specific learning difficulties.

- Providing the Helen Arkell year-long Level 5 Diploma in Teaching Learners with Dyslexia/SpLD to 39 students. A total of 39 teachers, teaching assistants and other interested parties enrolled for this course, of whom 37 successfully graduated at the end of the year. Our thanks again go to The Aegis Trust for sponsoring seven State School teachers through this course.

- Providing a variety of short courses in dyslexia-related matters 226 attendees. A total of 226 people attended short dyslexia and SpLD-related courses in the year, including Study Skills, Touch Typing and Supporting Learners with Dyslexia, and how to better support children with ADHD and other issues. Our thanks again go to The Aegis Trust for sponsoring many State School teachers and teaching assistants through the Supporting Learners courses.

- Providing the HELP Parents course to 174 people who have children with dyslexia. 174 people attended our HELP Parents courses throughout the year, specifically designed to provide useful hints and tips to parents (and grandparents) who have dyslexic children. As with all our courses, these were switched to online provision throughout Covid-19 restrictions. Many of these participants were specifically from lower income backgrounds and benefitted from bursary-funded support.

- Providing dyslexia awareness training to 417 employees within the workplace. We continued to provide dyslexia awareness training to workplaces, as well as ad hoc support when our specialist advice was required. 417 employees benefitted from this training, which included our popular Lunch & Learn sessions as well as bespoke training tailored to the workplace's specific requirements. This year we worked with companies including Capgemini, Columbia Threadneedle Investments, the General Medical Council, Help for Heroes, Instinctif Partners, Novartis, Sage Homes, Signify, and Wilmott Dixon.

- Providing Saturday Morning Lectures to 119 participants. 119 people attended Saturday Morning Lectures in the year, with guest speakers Louise Selby in the Autumn and

Dr Suzie Nyman in the Spring. Many participants were our alumni undertaking continuing professional development. We are proud to top up the learning of our alumni, keeping their skills at the cutting edge of the dyslexia world.

- Supporting the Defence, Science and Technology Laboratory (Dstl). We were proud to provide dyslexia support to employees of Dstl again this year, with a mix of face-to-face consultations and video calls, particularly during on-going Covid-19 restrictions. This was in recognition of our reputation within the field and our mission to support adults with dyslexia as well as children and young people. We also support employees at other workplaces.

- Research. In pursuance of our aim to help push back the boundaries of knowledge regarding dyslexia-related issues, we were pleased to help to source participants for a number of research projects during the year and to work with several Universities. We were delighted to welcome Dr Anna Tsakalaki from the University of Reading to one of our Spotlight Sessions, where she presented the findings of her recent research paper 'Supporting children at home with reading during the pandemic'. Meanwhile we look forward to welcoming Katrin Jeffcock from University College London to present the findings of her study: 'Dyslexia and Sleep'. During the year we were delighted to hear that our bid to partner with the University of Surrey on another two research studies has also been successful.

- Raising awareness. We were proud to play our part in raising awareness at government level by participating in the All Party Parliamentary Group on Dyslexia and Other Specific Learning Difficulties, chaired by the Right Honourable Sharon Hodgson MP, working alongside other leading organisations in the field of dyslexia. All such meetings took place online during the year.

  We were also represented on the boards of the following groups, with whom we jointly raise awareness to the public and ensure standards within the field:

  - the Council for the Registration of Schools Teaching Dyslexic Pupils (CReSTeD)
  - the BDA Accreditation Board
  - the SpLD Assessment Standards Committee (SASC)
  - the SpLD Test Evaluation Committee (STEC)

  In addition, we were pleased to take part in The Dyslexia Show, which was held at the National Exhibition Centre in Birmingham this year. Our chief executive Andy Cook took part in a Panel Discussion regarding the state of dyslexia in the UK, and our Head of Education Claire Harvey delivered a lecture on raising self-esteem in dyslexic children who have dyslexia and other SpLDs. We also had a stand at the Positive Dyslexia Conference in Liverpool, as we sought to increase awareness of our work across a growing area of the UK.

- Implementing a new online booking system. This year we implemented a new online booking system, named HALO by our team ('Helen Arkell Logistics & Operations'). HALO will give us the capability to process infinitely more bookings of our services, so that we can help many more people with dyslexia without corresponding increases in administration costs. Our grateful thanks go to The Owl Therapy Centre, for giving us a clone of their own booking system to adapt to our particular requirements, and to The Linbury Trust for generously

covering the costs involved. HALO will be a key member of the Helen Arkell admin team, being available 24 hours a day, 365 days a year, and will prove a powerful tool as we grow our operational capacity. HALO became 'live' in April 2022 as a 'minimum viable product' and will be developed further over the coming years, to provide even more functionality.

- Fundraising. We completed the fourth full year of our new fundraising strategy, building upon the progress that was made last year. The team was bolstered during the year, thanks to the sponsorship of The Aegis Trust, and comprised Hazel as part-time Head of Fundraising, Jane as part-time Trusts Officer, Helen as part-time Digital Fundraising/Individual Giving Officer, supported by Katie as part-time Fundraising Administrator and Helen as part-time Communications/PR Assistant. We sought to further engage with Trusts & Foundations who have contributed to the Charity's work in the past as well as finding new potential supporters. This year's programme of events was able to cautiously re-open again after two years of Covid-related disruption.

- Trusts & Foundations. We are indebted to the generosity of more Trusts and Foundations than could possibly be mentioned individually. However, this year it is only right that we pay special tribute to The Constable Education Trust for their £225,000 donation which is to sponsor the Charity's provision of bursary-funded support to children from lower-income backgrounds, as well as paying for two years of rental costs, and expenses relating to the move of premises from Frensham to Farnham. Likewise, we make special mention of The Aegis Trust who are sponsoring three projects mentioned above (Target 2, page 10), and The Kusuma Trust who sponsored six FAST projects that took place in the year, mentioned above (Target 4, page 12). We also acknowledge the amazing support of The Band Trust, The David Family Foundation, The Garfield Weston Foundation, The Linbury Trust and The McGreevy No. 5 Settlement. It would be impossible to mention every single Trust or Foundation that supported us in the year, but you know who you are, and we are immensely grateful for your help in enabling us to fulfil our Mission. We thank all our donors, large and small, for supporting our work this year. Thank you!

- Community groups, clubs, associations and companies. We have been very touched by the support from our local communities this year, including a wide variety of groups, clubs, associations and companies. We make special mention of the Rotary Club of Farnham for selecting us as their joint Charity of the Year, whose main event, a Great Gatsby 1920's evening, took place in Autumn 2021. Some community groups have chosen to support our work in Surrey while others have particularly wished to support the work provided at our regional hubs in Oxford, London, Wiltshire and the South-West. Several companies have donated to our work this year, often in response to the Lunch & Learn sessions that we have provided, to help raise awareness of dyslexia in the workplace. Whatever your particular area of interest, we are immensely grateful for your help and generosity in enabling us to fulfil our mission, reaching out to an ever-wider community of beneficiaries across the UK. We thank all of those organisations who have helped us to increase our voluntary income this year.

- Dinner at the Cutty Sark. This year we were extremely fortunate to benefit from the tremendous fundraising efforts of Nigel Macdonald in his allocated year as Master of The Worshipful Company of Feltmakers of London. This constituted the fourth and final year of the Feltmakers' partnership with Helen Arkell. Nigel's chosen event featured an

unforgettable evening in July 2022. Guests arrived at the Cutty Sark in a privately-chartered Clipper, and then proceeded to enjoy an evening of entertainment under the hull of this most historic ship, with a three course dinner and a taste of genuine 1811 Napoleonic brandy. Over £12,000 was raised for the Charity's work. We thank the Feltmakers not only for this event but also for all their fundraising during our time as their chosen Charity of the Year.

- Challenge events. Our sincere thanks go the six intrepid challenge event participants who raised funds in aid of Helen Arkell in the London Marathon, and our nine participants in the Royal Parks Half Marathon. We also thank all our other challenge event supporters, who raised funds for us in a variety of different ways throughout the year. Participants in all these challenges threw themselves into fundraising with great enthusiasm, which was greatly appreciated by the Charity, and by those whom we continued to serve as the UK started to come out of the worst of the pandemic.

- Friends of Helen Arkell. We take this opportunity to also thank all those individuals who supported our work through the Friends of Helen Arkell club this year by signing up to small regular donations. Lots of small donations can make a big difference to a charity such as ours, and we really appreciate your support. Our aim is to significantly increase the number of our Friends in the coming years. Friends are invited to all our events and gain a 'behind the scenes' viewpoint of the Charity's work and progress.

- Gifts in Wills. This year we received a gift in the Will of a dyslexia specialist who attributed a large part of her success down to the training and encouragement she had received from Helen Arkell Dyslexia Charity. Her life had clearly been touched by our work and we are immensely grateful that she thought of us when setting out the conditions of her Will. Thank you! Gifts in Wills can make a lasting difference to our ability to do our work.

- Donations in memory. This year we were also fortunate to receive several donations in memory of loved ones whose lives had been positively affected by the Charity's work. One such person had received support and advice from the Charity, as she fought hard to gain recognition of her son's dyslexia back in the 1990's. Again, we are so grateful for donations in memory of loved ones, which enable us to carry on our work well into the future.

- Governance. The frequency of Trustees' meetings was again increased during the year, at times when the Omicron variant of Covid was at its height. The Finance, Audit, Investment and Risk Committee also increased the frequency of meetings, together with the Property focus group, partly due to financial considerations relating to Covid-19 and partly due to detailed discussions regarding the Charity's future premises (see Target 5, page 12). All meetings were held virtually.

- Strategic Plan and ambitious aims. Our annual Strategy Day, involving Trustees, staff and key stakeholders, reviewed the impact of Covid-19 on the Charity's activities and set out revised targets, in furtherance of the Charity's Strategic Plan. Our aim is to significantly increase the number of beneficiaries who receive support from the Charity over the coming years.

The Helen Arkell team

- Our volunteers. All charities appreciate the contribution of volunteers and we are no different. Special mention of all our volunteer fundraisers who took on various challenges during the year, mentioned above. Perhaps the biggest thank you should go to our dedicated unpaid Trustees, however, who give their time freely as volunteers in support of the Charity's aims, and again went above and beyond the call of duty this year.

- Our staff. We thank our amazing staff for their dedication, expertise, hard work and good humour, living our values of professional excellence with warmth and the personal touch. It is through our staff that we fulfill our mission each and every day. A special mention again this year, of our team's continued willingness to muck in and do whatever needed doing to safeguard the Charity during this period of initial recovery from the Covid-19 crisis. In particular, we recognize a mammoth team effort in moving the Charity's home to Farnham town centre after 50 years in situ at our Frensham premises. The staff filled more skips than they would care to remember, as a thorough clear-out was conducted, and made countless trips between Frensham and Farnham, as we moved house ourselves, without incurring costs of an external relocation company. More important than all of this, however, has again been their determination to change the lives of a growing number of individuals with dyslexia.

- Our beneficiaries. We thank all those 1,387 people with dyslexia who have come to us for 1:1 help this year. It is you who give us the inspiration to fulfill our mission, recognising every day that people with dyslexia bring exceptional qualities. We are proud to help you find out more about yourselves, and to help you forge new ways forward in life that will play to your strengths. We hope you will never look back, but if you do, we are here to help you whenever you need us. Above all, we hope you will believe in yourselves, achieve your goals and succeed on your own terms.

- Our Vice-Patron, Susan Hampshire CBE. We are delighted to have Susan Hampshire CBE as Vice-Patron of the Charity. Susan, Lady Kulukundis, née Hampshire, is an English actress known for her many television and film roles, including The Forsyte Saga, The First Churchills, Vanity Fair, The Pallisers, The Grand, Monarch of the Glen and others too many to mention. Dyslexic herself, and a renowned advocate for the rights and opportunities of people with dyslexia throughout her life, Susan was a good friend of our founder, the late Helen Arkell MBE, and is ideally suited to hold the role of Vice-Patron of the Charity, as we make progress with our plans.

- Our Patron, Her Royal Highness, Princess Beatrice. We are honoured that Princess Beatrice continues to act as our Patron. Dyslexic herself, Princess Beatrice understands our mission from a very personal perspective, and is a brilliant asset in raising awareness of the positive aspects of dyslexia in general, and the Charity's work in particular. Our thoughts went out to Princess Beatrice at the news of the sad passing of her grandmother, Her Majesty Queen Elizabeth II.

Public benefit requirement

The Trustees are aware of the requirement to demonstrate public benefit, as set out in the Charities Act. Having due regard to the Charity Commission's guidance on public benefit, the Trustees are confident that the Charity's services meet these criteria, for all the reasons detailed above in the description of our aims, objectives and activities.

1,387 children, young people and adults benefitted directly from the Charity's services this year, in a 1:1 setting, whether face-to-face or by video call, and countless more people benefitted indirectly through their contact with teachers, teaching assistants and other interested parties who have received training in dyslexia awareness from our Charity.

1,380 people attended the Charity's courses during the year, ensuring that they were better equipped to support people with dyslexia in their daily lives, whether in the home, at school, in the workplace or in other communities.

We are committed to further increasing our reach and impact in the coming years, with a determination to increase our regional spread, increasing the number of our potential beneficiaries and particularly focusing our efforts on providing further assistance to people with dyslexia and other specific learning difficulties who are from lower-income backgrounds.

What our beneficiaries say

In a recent survey of 280 beneficiaries of bursary-funded support, respondents told us the following:

- 100% of respondents agreed that having a dyslexia assessment helps the person to understand themselves better, including their strengths and weaknesses.
- 96% of respondents agreed that having a dyslexia assessment helps you to access further support.
- 91% of respondents reported that the initial assessment led to improved confidence.
- 93% of respondents reported that the assessment led to reduced frustration and anxiety.
- 95% of respondents reported that the assessment led to improved literacy.
- 100% of respondents said they would recommend Helen Arkell Dyslexia Charity to a friend.

These are some of their comments:

"My son's assessor was amazing; he was so relieved after his assessment. She gave him confidence. She even noticed that he might suffer from ADHD. She also took the time with me, to listen to me, to explain to me and moreover to reassure me. We will never forget the help we received from Helen Arkell Dyslexia Charity . We were in a big stress and they were present in every step. THANK YOU FOR SAVING MY SON AND FOR SAVING ALL THE FAMILY."

"Having the assessment has totally changed our daughter she now understands her struggles, she has extra support and is currently a second year medical student. Thank you to the Helen Arkell Dyslexia Charity for helping our family."

"This assessment has helped me to feel more confident in the fact that I can now prove I have a SpLD and not be so readily discriminated against and has helped me to see my strengths and weaknesses more clearly. Also to show that I may have strengths in verbal communication but not

be able to process information, especially when I'm under pressure. Also to recognise that my Neurodiversity is a thing."

"As a direct result of my son's assessment at Helen Arkell, his confidence and ability have improved massively."

"My son's dyslexia assessment has allowed me to understand his needs and support him in the best way possible. He has gained confidence within his Literacy and Reading which is amazing to see as his Mum."

"I cannot thank Helen Arkell enough! I had pushed for a dyslexia assessment for my son at schools for years but with no luck. I was unable to pay for an assessment and feared I had reached the end of my options when Helen Arkell was recommended. They were incredible! Without the bursary an assessment would not have been done.

He now receives a lot more help. Most importantly, from the day the results came through my son changed, he was more confident and happy to learn. Once he realised his struggles were due to dyslexia he understood why he was finding learning more difficult. Thanks to Helen Arkell and the bursary my son's schooling has completely changed, it has had such a huge positive impact on his life and I couldn't be more thankful to everyone involved!"

"Having the assessment has totally changed our daughter she now understands her struggles"

"We now have the answers we need and the best way to support our child. She now knows the reasons behind her struggles and she is not the only one!"

"The appointment with the dyslexia specialist at the Helen Arkell Centre has made a huge difference to my child. We came away from the appointment with a diagnosis which obviously brought about many questions from my son. As a result, he now understands himself much more and is much less critical of his weaknesses. His self-worth and confidence have improved so much and, as a result, life in general is so much more relaxed with fewer frustrations and stresses. The appointment and diagnosis also mean that he now has access to dyslexic support throughout his education which will help him reach his full potential with confidence. I just want to say a big thank you to the Helen Arkell Centre for the amazing work they do and for the hugely positive impact their assessments can have on people."

"We would like to take this opportunity to thank the Helen Arkell for all their support and kindness to our family."

It gave my son the power to own his dyslexia. He now knows why things are tricky and how to navigate his way around it...sometimes it works, sometimes it doesn't but he's confident enough now to try. He knows how to help himself most of the time and has the confidence to ask teachers when he can't. He's more in control of his learning and his feelings towards it. Honestly it gave us our happy boy back. The bursary was a lifeline.

"The bursary was a lifeline."

Our work makes a real difference, a difference to people like Jac...

"Just under twenty years ago, I visited the Helen Arkell Dyslexia Charity for an assessment, and I was diagnosed with dyslexia.

This was a huge turning point in my education, allowing me to become aware of both the weaknesses and strengths of the condition.

I have absolutely no doubt that achieving an early understanding of dyslexia enabled me to continue my education right through to completing a PhD.

My relationship with dyslexia?
I still probably have the spelling age of a ten-year-old, find it near impossible to write a sentence by hand and struggle to read without accompanying audio.

Whenever I write a thesis or an academic paper, it's dictated; when I read an article or a book, I read out loud.

Mountains and molehills
Dyslexia has the frustrating ability to make mountains out of molehills for the everyday.

But it also allows you to see that what many people think are mountains are indeed just molehills."

(Jac is demonstrating this amazingly in his work as a scientist studying the properties of metals on Mars, to help us gain better understanding of the universe!)

"This year I ran the London Marathon in aid of the Helen Arkell Dyslexia Charity.

They are simply an amazing charity that helps, supports, guides and educates people with dyslexia."

"I have absolutely no doubt that achieving an early understanding of dyslexia enabled me to continue my education right through to completing a PhD."

A Helen Arkell bursary can change a life...

"Having my daughter and my own dyslexia assessments done (and so kindly funded by Helen Arkell, otherwise we would never have been able to afford these), has changed our lives for the better in so many ways that I could never really put into words. Without them I really don't know where we would be.

To say that they've helped us tremendously would be an understatement. My daughter is now thriving because of having hers. And myself, I'm now at university, something I never thought would ever be possible because of my dyslexic struggles. Because of my assessment at Helen Arkell, done later on in life, it **has** been possible, and I'm so truly grateful."

"Thanks to the amazing Helen Arkell charity, I now have a happy 10-year-old, who understands how to approach his work!"

"For my son T to have his difficulties so clearly explained by a respected professional was validating and life changing that T wasn't lazy or stroppy but had genuine difficulties which didn't necessarily follow expected patterns of dyslexia. We would have had the assessment many years ago but simply didn't have the means to afford it. We are extremely grateful to all those who donate so that bursaries can be offered to families like ourselves."

"I would never thank you enough for your support, understanding, compassion, reassurance and all the help you gave us. We were lost, my son was misunderstood at school, his teacher was putting his dyslexia signs under a bad behaviour. He was sad, he was lost and not enjoying school anymore. I literally saw my son changing from the happy boy to a desperate boy crying everyday . When I contacted Helen Arkell charity, all the team were nice, helpful and more importantly, they listened to me and to my concerns. Moreover, you offered me a financial support via the bursary to save a 7-year-old boy and to help all the family."

"Having got the assessment and recommendations done through Helen Arkell we were able to get more support from the school and change our approach to learning in a positive way. All this only became possible with the bursary and it changed a child's life for the better. Thank you."

"As a university student, I would not have been able to afford an assessment without bursary funding and I'm so glad it was available to me as my diagnosis has helped me get the support I need from my university to accomplish my full potential in my studies. I have recommended Helen Arkell to anyone I know struggling with symptoms of dyslexia who may wish to have an assessment."

"We would have had the assessment many years ago but simply didn't have the means to afford it. We are extremely grateful to all those who donate so that bursaries can be offered to families like ourselves."

Demand is high right now

We are seeing twice as many applications for bursary-funded support as normal, due to the financial difficulties caused by Covid-19. These include a whole host of children from homes where single-parents or foster-parents are struggling to make ends meet and are frequently in debt. All of these children (and adults) are having difficulties.

We understand that current circumstances are difficult for everyone, but if you are in a position to help with a donation, we would be hugely grateful for your support.

"I really hope more people are aware of this amazing charity and wish people could donate because the bursary really does help families like mine. Thank you again so much to everyone involved at Helen Arkell - you have made such a big difference to my family and my child. From the first contact we made to the very end you have made us so welcome."

Treasurer's Report

This year the Charity reported an overall excess of income over expenditure (after transfer between funds) of £150,031, compared to £7,460 in 2021, as reflected in the Statement of Financial Activities (SOFA). This is an excellent outcome given the challenges we faced from the consequences of the pandemic and wider economic pressures, and I would like to echo the Chair's message of thank you to our donors and supporters. The Charity recorded record donation and legacy income of £734,653 (2021: £255,122), further augmented by £13,406 income from fundraising events. We continue to benefit from the grant in the prior year from The Aegis Charitable Trust. This grant continues to make a difference as evidenced by the increase in donations from the additional fundraising capabilities, extension of bursary activities and specialist training for teachers from the State School sector. Special mention of the immense contribution from The Constable Education Trust this year, with donations totalling £225,000 towards bursaries and property-related costs. This was a one-off contribution, and therefore it cannot be expected that fundraising income will achieve the same levels in 2023.

During the current year we changed the way in which we reflect activity funded by restricted donations to more clearly show how restricted funds are being deployed and this resulted in the restatement of the prior year total income (Previously reported: £1,355,867 to Restated: £1,276,140) and total expenditure (Previously reported: £1,348,407 to Restated: £1,268,680) in the SOFA. Reference will be made to the restated numbers throughout this report and the details of the restatement are set out on Note 13 on page 41.

Income of £1,717,389 reflected a 34.6% increase over the prior year (2021: £1,276,140). This represents the highest income recorded by the Charity in its history. Overall expenditure increased by 23.5% to £1,567,358 (2021: £1,268,680). This is a positive outcome as it has been driven largely from increases in assessment and tuition and reflects strong cost control over the period despite the impact of inflation.

At year end Unrestricted Reserves reflected an increase of £40,672 to £100,003. (2021: £59,331). This was as a result of the actions and sacrifices made by management and staff during the year as well as the derestriction of part of a previously restricted donation. The Trustees remain confident that the Charity has sufficient unrestricted reserves to enable it to execute the business plan and the Board-approved strategy. Restricted Reserves amounted to a very healthy £171,805 (2021: £62,446) due to the additional fundraising focus.

The Charity has reflected positive cash inflow from operations of £21,063 (2021: £197,843). The Charity ended the year with a small decrease in overall cash resources of £19,940 (2021: £167,840 increase) after accounting for a full year of repayments on the Coronavirus Business Interruption Loan (CBIL) taken out in the 2020 year and a full year of expenditure enabled by the Aegis Charitable Foundation grant. The Charity ended the year with cash reserves of £457,792. (2021: £477,732).

The Trustees continue to execute on the Board-approved investment strategy given the level of cash on hand in the Charity. This is a low risk-based approach primarily focussed on improving the investment return in the form of interest on funds without exposing the Charity to unacceptable levels of risk. Investments are limited to term deposits with approved financial institutions covered by the FSCS deposit protection scheme. No one investment will exceed the £85,000 FSCS protection limit. Given the increase in interest rates in recent times the Charity will expect an increase in Investment income in future periods.

Although the Charity has navigated well through the disruption in the current year, with both management and the Trustees taking appropriate actions when deemed necessary, the Trustees are focussed on building sufficient unrestricted reserves to ensure that the Charity is as financially secure as possible to deal with any further future disruption. Therefore, the Trustees are very aware that prudent fiscal management is critical in these uncertain times and consequently the Finance, Audit, Investment and Risk Committee (FAIR) has met frequently to oversee the management of the financial affairs of the Charity. FAIR has closely scrutinised the cashflow projections and budgets prepared by management and taken actions as noted in this report where necessary for the financial security of the Charity.

The budget for the forthcoming year has been approved by FAIR and the Trustees. This budget allows for the continued expansion of the Charity, increasing its geographical reach and impact to meet the demand that exists for its services. The budget also allows for the continued development of online tools and capabilities to enable the Charity to operate remotely without compromising the quality of its services. In setting the budget, the Trustees note that there remains some degree of uncertainty relative to the expected outcome for the year ahead, due to financial uncertainties in the world at large. In this context the CBIL loan remains available to fund the Charity in the event of an adverse outturn in the Charity's profitability in the short term. The Trustees remain committed to strengthening the Charity's reserves in the medium to long term.

Reserves policy

The Board of Trustees aims for the Charity to maintain sufficient reserves to continue operations in the event of a significant reduction in income for a period of three to six months. The Board is mindful that this does not necessarily require reserves to cover the Charity's total expenditure for such a period. This is because were the Charity to experience a large drop in receipts, given the scalability of its activities, costs would fall in a similar manner. Likewise, the Charity is not entirely reliant on voluntary income to cover all of its costs, as some of its activities generate income.

As a result, the Board believes that the Charity's target level of reserves should be with reference to its 'fixed costs', particularly overheads and the staff costs associated with those who are engaged on full-time, long-term contracts.

Taking the policy into account, the target range for the Charity's reserves associated with its unrestricted activities currently is set by the Trustees at £150,000 to £200,000. The policy and target range are regularly reviewed, reflecting the Charity's size and the proportion of total income achieved by fundraising. This reserving policy was reviewed by the Trustees at the strategy away day in September and no material changes were made to the existing policy.

The Trustees seek to maintain a balance of sufficient reserves whilst also investing in growth to enable more lives to be positively affected by the Charity's work, in accordance with its objectives.

As at 31 August 2022, the balance of Unrestricted Reserves had risen to £100,003 (2021: £59,331). The Trustees aim to steadily increase the level of reserves back to the target range within the medium term, whilst continuing to grow the Charity's activities. The Trustees will continue to closely monitor the performance of the Charity and market events going forward and will take any necessary actions if business plans or budgets are not met.

Risk management

FAIR meets regularly to evaluate and monitor the Charity's risk profile. In the year under review the

challenges and problems created by the pandemic persisted. The focus of the Trustees continued to be on the financial stability of the Charity and this report outlines the primary actions taken to mitigate the emerging risks. The Charity continues to update the risk register as new risks emerge and to ensure that mitigating actions are taken promptly where necessary.

At the time of this report uncertainty remains about the year ahead, the impact of the cost of living crisis in the UK market and the continuing consequences of the conflict in the Ukraine. The Trustees have redefined the objectives for the coming year and are continuing to monitor the Charity's financial position frequently with financial systems being updated as needed. The Charity has a strategic plan that is dynamic and a realistic budget. The Charity is well positioned for the year ahead to pursue its objectives and maintain financial stability.

Plans for the future period

We are determined to progress the growth targets as detailed in our Strategic Plan, despite ongoing uncertainties that exist in the world at large, and have set ourselves the following targets for the year ending 31 August 2023.

Target 1: In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to further increase the numbers of people with dyslexia whom we help, in the year ending August 2023. This will include 1:1 support by means of assessments, consultations, tuition, skills-building and coaching for children, young people and adults at any stage of their lives.

Target 2: We aim to progress Year 2 of three projects for which funding of £300,000 was specifically provided by a generous donor in the 2021 financial year. These consist of: (i) further developing the fundraising team; (ii) providing bursary-funded support to individuals from lower-income backgrounds; (iii) providing specialist dyslexia training to teachers and teaching assistants working in the State School sector.

Target 3: We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds next year than we supported in the year ended August 2022.

Target 4: We aim to put in place a new website, with the help of generous pro bono support that has been offered by a local company. This is through necessity, as the old website has become obsolete. Through our website, and all our communications, are main aim will be to fulfill our mission of reaching out to ever-increasing numbers of people with dyslexia.

Target 5: We will welcome the first cohort of students to participate in our new-look, updated Level 7 Diploma Course in Teaching and Assessing Learners with Dyslexia/Specific Learning Difficulties. This has been developed with consideration for new-found ways of supporting dyslexic learners in the post-Covid environment.

Target 6: We will continue to closely monitor income and expenditure during the coming year, at a time when considerable financial uncertainty still exists in the world at large, with the cost of living crisis affecting so many individuals and organisations in the world at large, with events in Ukraine continuing to cause great concern. The Finance, Audit, Investment and Risk Committee (FAIR) will continue to meet regularly throughout the year.

HELEN ARKELL DYSLEXIA CHARITY

REPORT OF THE TRUSTEES
for the year ended 31 August 2022

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also the directors of Helen Arkell Dyslexia Charity for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The appointment of auditors for the following financial year will be reviewed at the Annual General Meeting.

Approved by order of the board of Trustees on 24/1/2023 and signed on its behalf by:

.....

Gary Hay
Chair of Trustees

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HELEN ARKELL DYSLEXIA CHARITY

Opinion

We have audited the financial statements of Helen Arkell Dyslexia Charity (the 'charitable company') for the year ended 31 August 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

Matters on which we are required to report by exception - continued

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with trustees and other management, review of the charitable company's 'Register of Legal Requirements', and from our knowledge and experience of the sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the company, including the Companies Act 2006, Charities legislation, employment, environmental and health and safety legislation and legislation specifically applicable to the Care sector;
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting relevant correspondence; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

We assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions;
- assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance;
- obtaining an overview of the internal procedures adopted by the client to ensure continued compliance with relevant laws and regulations, including a review of a sample of the reports from internal process audits;
- enquiring of management as to actual and potential litigation and claims; and
- reviewing relevant correspondence with relevant regulators.

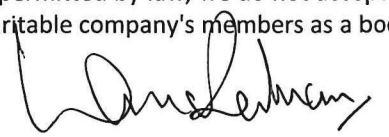
There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Lance Redman (Senior Statutory Auditor)
for and on behalf of HPCA Ltd
Chartered Accountants
and Statutory Auditors
Station House
Connaught Road
Brookwood
Woking
Surrey
GU24 0ER

Date: 27 January 2023

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2022

	Notes	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds as restated £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	281,175	453,478	734,653	255,122
Charitable activities	5				
Bookshop		44,564	-	44,564	48,085
Tuition		129,781	-	129,781	124,488
Assessments		589,115	-	589,115	491,329
Courses		202,189	-	202,189	334,219
Other		3,329	-	3,329	3,120
Central staff		-	-	-	13,690
Shared overheads		-	-	-	2,510
		968,978	-	968,978	1,017,441
Other trading activities	3	13,406	-	13,406	3,550
Investment income	4	352	-	352	27
Total		1,263,911	453,478	1,717,389	1,276,140
EXPENDITURE ON					
Raising funds	6	19,799	63,356	83,155	33,969
Charitable activities	7				
Bookshop		42,540	-	42,540	31,642
Tuition		194,234	22,396	216,630	179,859
Assessments		482,969	120,346	603,315	496,224
Courses		239,165	62,845	302,010	266,986
Central staff		121,397	-	121,397	116,156
Shared overheads		186,088	12,223	198,311	143,844
		1,266,393	217,810	1,484,203	1,234,711
Total		1,286,192	281,166	1,567,358	1,268,680
NET INCOME/(EXPENDITURE)		(22,281)	172,312	150,031	7,460
Transfers between funds	22	62,953	(62,953)	-	-

The notes form part of these financial statements

continued...

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES - continued
for the year ended 31 August 2022

	Notes	Unrestricted funds	Restricted funds	2022 Total funds	2021 Total funds as restated
		£	£	£	£
Net movement in funds		40,672	109,359	150,031	7,460
RECONCILIATION OF FUNDS					
Total funds brought forward		59,331	62,446	121,777	114,317
TOTAL FUNDS CARRIED FORWARD		100,003	171,805	271,808	121,777

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

BALANCE SHEET
31 August 2022

	Notes	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds as restated £
FIXED ASSETS					
Intangible assets	14	32,187	-	32,187	19,757
Tangible assets	15	10,425	-	10,425	16,432
		42,612	-	42,612	36,189
CURRENT ASSETS					
Stocks	16	29,924	-	29,924	32,228
Debtors	17	167,659	-	167,659	140,161
Cash at bank and in hand		198,486	259,307	457,792	477,732
		396,068	259,307	655,375	650,121
CREDITORS					
Amounts falling due within one year	18	(285,410)	(87,502)	(372,912)	(379,966)
NET CURRENT ASSETS		110,658	171,805	282,463	270,155
TOTAL ASSETS LESS CURRENT LIABILITIES		153,270	171,805	325,075	306,344
CREDITORS					
Amounts falling due after more than one year	19	(53,267)	-	(53,267)	(184,567)
NET ASSETS		100,003	171,805	271,808	121,777
FUNDS	22				
Unrestricted funds				100,003	59,331
Restricted funds				171,805	62,446
TOTAL FUNDS				271,808	121,777

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 26/1/2023 and were signed on its behalf by:

.....
Gary Hay
Chair of Trustees

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

CASH FLOW STATEMENT
for the year ended 31 August 2022

	Notes	2022 £	2021 as restated £
Cash flows from operating activities			
Cash generated from operations	1	24,057	200,844
Interest paid		(2,994)	(3,001)
Net cash provided by operating activities		21,063	197,843
Cash flows from investing activities			
Purchase of intangible fixed assets		(16,995)	(15,800)
Purchase of tangible fixed assets		(5,559)	(11,098)
Interest received		352	27
Net cash used in investing activities		(22,202)	(26,871)
Cash flows from financing activities			
Loan repayments in year		(18,801)	(3,132)
Net cash (used in)/provided by financing activities		(18,801)	(3,132)
Change in cash and cash equivalents in the reporting period		(19,940)	167,840
Cash and cash equivalents at the beginning of the reporting period		477,732	309,892
Cash and cash equivalents at the end of the reporting period		457,792	477,732

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE CASH FLOW STATEMENT
for the year ended 31 August 2022

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2022	2021 as restated
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	150,031	7,460
Adjustments for:		
Depreciation charges	16,132	9,497
Interest received	(352)	(27)
Interest paid	2,994	3,001
(Increase)/decrease in stocks	2,304	(1,708)
(Increase)/decrease in debtors	(27,498)	(46,967)
Increase/(decrease) in creditors	(119,554)	229,588
Net cash provided by operations	24,057	200,844

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.9.21	Cash flow	At 31.8.22
	£	£	£
Net cash			
Cash at bank and in hand	477,732	(19,940)	457,792
	477,732	(19,940)	457,792
Debt			
Debts falling due within 1 year	(18,800)	-	(18,800)
Debts falling due after 1 year	(72,067)	18,800	(53,267)
	(90,867)	18,800	(72,067)
Total	386,865	(1,140)	385,725

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 August 2022

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.
Non refundable deposits are recognised when money is received as this is the point the charity is entitled to it.
Course income received in advance is deferred and is recognised evenly over the duration of the service.
The charity received a significant restricted grant to cover a period of 2 years, this income will be recognised evenly over the 24 month period.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Intangible asset
Amortisation is provided at the following annual rates in order to amortise each asset over its estimated useful life. Commencement of amortisation will begin when the asset is available for its intended use.

Website	- 20% on cost
Software	- 33% on cost

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 25% on cost
Plant and machinery	- 25% on cost
Fixtures and fittings	- 25% on cost

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Explanation of the nature and purpose of specific restricted donations is included in the notes to the financial statements.

continued...

1. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Government grants
Grants received, including from the UK government from the Coronavirus Job Retention Scheme (CJRS), are accounted for using the accruals model. The income has been recognised as grant income in the period to which the payroll cost relates.

2. DONATIONS AND LEGACIES

	2022	2021 as restated
	£	£
Donations	723,595	253,855
Gift aid	10,058	1,267
Legacies	1,000	-
	734,653	255,122

3. OTHER TRADING ACTIVITIES

	2022	2021 as restated
	£	£
Fundraising events	13,406	3,550

4. INVESTMENT INCOME

	2022	2021 as restated
	£	£
Deposit account interest	352	27

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2022	2021 as restated
		£	£
Income	Bookshop	44,564	45,482
CJRS Income	Bookshop	-	2,603
Income	Tuition	129,781	117,098
CJRS Income	Tuition	-	7,390
Income	Assessments	589,115	457,271
CJRS Income	Assessments	-	34,058
Income	Courses	202,189	308,983
CJRS Income	Courses	-	25,236
Carried forward		965,649	998,121

continued...

5. INCOME FROM CHARITABLE ACTIVITIES - continued

		2022	2021 as restated
		£	£
Brought forward		965,649	998,121
Income	Other	3,329	3,120
CJRS Income	Central staff	-	13,690
CBIL Income	Shared overheads	-	2,510
		968,978	1,017,441

Coronavirus Job Retention Scheme (CJRS), more commonly known as furlough scheme.
Coronavirus Business Interruption Loan (CBIL) - See note 20.

6. RAISING FUNDS

Raising donations and legacies

	2022	2021 as restated
	£	£
Fundraising	83,155	33,969

Fundraising costs include the cost of fundraising staff. In the year to August 2022 this includes staff funded by the generous support of The Aegis Charitable Trust. FY2021 figures have been restated accordingly.

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Total
	£	£	£
Bookshop	42,540	-	42,540
Tuition	216,630	-	216,630
Assessments	603,315	-	603,315
Courses	302,011	-	302,011
Central staff	121,397	-	121,397
Shared overheads	-	198,310	198,310
	1,285,893	198,310	1,484,203

8. SUPPORT COSTS

	Management	Finance	Governance costs	Total
	£	£	£	£
Shared overheads	189,216	2,994	6,100	198,310

continued...

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2022	2021 as restated
	£	£
Auditors' remuneration	6,100	5,550
Depreciation - owned assets	11,566	4,299
Software amortisation	2,500	-
Website amortisation	2,065	5,199

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 August 2022 nor for the year ended 31 August 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 August 2022 nor for the year ended 31 August 2021.

11. STAFF COSTS

	2022	2021 as restated
	£	£
Wages and salaries	780,242	640,745
Social security costs	70,732	63,021
Other pension costs	20,241	12,375
	871,215	716,141

The average monthly number of employees during the year was as follows:

	2022	2021 as restated
Charitable activities	48	43
Fundraising & Communications	4	3
Support Services	2	2
	54	48

One employee received emoluments in excess of £60,000, falling within the range £70,000 - £80,000.
The total remuneration for key management personnel in the year was £186,494 (2021: £231,959).
10 employees were full time (2021: 10). 44 employees were part time (2021: 38). No trustees received any remuneration in the year.

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds as restated
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	118,372	136,750	255,122
Charitable activities			
Bookshop	48,085	-	48,085
Tuition	124,488	-	124,488
Assessments	491,329	-	491,329
Courses	334,219	-	334,219
Other	3,120	-	3,120
Central staff	13,690	-	13,690
Shared overheads	2,510	-	2,510
Other trading activities	3,550	-	3,550
Investment income	27	-	27
Total	1,139,390	136,750	1,276,140
EXPENDITURE ON			
Raising funds	33,969	-	33,969
Charitable activities			
Bookshop	31,642	-	31,642
Tuition	173,594	6,265	179,859
Assessments	413,677	82,547	496,224
Courses	255,616	11,370	266,986
Central staff	116,156	-	116,156
Shared overheads	143,844	-	143,844
Total	1,168,498	100,182	1,268,680
NET INCOME/(EXPENDITURE)	(29,108)	36,568	7,460
Transfers between funds	25,790	(25,790)	-
Net movement in funds	(3,318)	10,778	7,460
RECONCILIATION OF FUNDS			
Total funds brought forward	62,649	51,668	114,317
TOTAL FUNDS CARRIED FORWARD	59,331	62,446	121,777

continued...

13. REPRESENTATION OF THE COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES

Bursary grants funded from restricted funds are recognised when they are approved and allocated to a beneficiary. In previous years this was recognised as unrestricted income from charitable activities and offset by way of an equal (and opposite) restricted cost of charitable activity.

During the year the Trustees have reviewed this policy and consider that in order to more clearly reflect the amount of bursaries funded by restricted donations, it is more appropriate to recognise the bursaries as an adjustment between unrestricted and restricted expenditure.

The results for the year ended 31 August 2022 have been presented on this basis and the 2021 comparatives have been restated accordingly. The impact of this change was to decrease income from charitable activities by £79,727 and correspondingly decrease expenditure on charitable activities by £79,727. It should be noted that this is purely a change in presentation and does not affect the net income or expenditure reported in either year.

14. INTANGIBLE FIXED ASSETS

	Software	Website	Total
	£	£	£
COST			
At 1 September 2021	15,000	60,522	75,522
Additions	15,000	1,995	16,995
At 31 August 2021	30,000	62,517	92,517
AMORTISATION			
At 1 September 2021	-	55,765	55,765
Charge for year	2,500	2,065	4,565
At 31 August 2022	2,500	57,830	60,330
NET BOOK VALUE			
At 31 August 2022	27,500	4,687	32,187
At 31 August 2021	15,000	4,757	19,757

continued...

15. TANGIBLE FIXED ASSETS

	Improvements to property	Plant & machinery	Fixtures & fittings	Total
	£	£	£	£
COST				
At 1 September 2021	85,355	89,940	15,161	190,456
Additions	-	5,559	-	5,559
At 31 August 2022	85,355	95,499	15,161	196,015
DEPRECIATION				
At 1 September 2021	78,556	81,067	14,401	174,024
Charge for year	6,799	4,009	758	11,566
At 31 August 2022	85,355	85,076	15,159	185,590
NET BOOK VALUE				
At 31 August 2022	-	10,423	2	10,425
At 31 August 2021	6,799	8,873	760	16,432

16. STOCKS

	2022	2021 as restated
	£	£
Stocks	29,924	32,228

17. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021 as restated
	£	£
Trade debtors	159,179	135,002
Other debtors	2,445	-
VAT	337	337
Prepayments and accrued income	5,698	4,822
	167,659	140,161

18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021 as restated
	£	£
Bank loans and overdrafts (see note 20)	18,800	18,800
Trade creditors	7,714	6,886
Social security and other taxes	17,167	19,283
Accruals and deferred income	219,348	169,385
Accrued expenses	22,381	15,612
Aegis Charitable Trust 22/23 income	87,502	-
Carried forward	372,912	229,966

continued...

18. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR - continued

	2022	2021 as restated
	£	£
Brought forward	372,912	229,966
Aegis Charitable Trust 21/22 Income	-	150,000
	372,912	379,966

19. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2022	2021 as restated
	£	£
Bank loans (see note 20)	53,267	72,067
Aegis Charitable Trust 22/23 Income	-	112,500
	53,267	184,567

20. LOANS

The charity has made use of the Coronavirus Business Interruption Loan Scheme (CBIL). £94,000 has been borrowed over 6 years where the interest (3.2% per annum) for the first 12 months was covered by a government grant. The associated costs and grant income have been reflected in the SOFA.

21. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2022	2021 as restated
	£	£
Within one year	3,783	17,116
Between one and five years	1,891	5,674
	5,674	22,790

continued...

22. MOVEMENT IN FUNDS

	At 1.9.21	Net movement in funds	Transfers between funds	At 31.8.22
	£	£	£	£
Unrestricted funds				
General fund	59,331	(22,281)	62,953	100,003
Restricted funds				
Restricted Bursaries	9,375	47,356	-	56,731
Aegis Charitable Trust	30,349	21,128	(50,000)	1,477
Constable Educational Trust	-	103,763	(3,953)	99,810
FAST Projects	22,722	(18,935)	-	3,787
Linbury Trust	-	19,000	(9,000)	10,000
	62,446	172,312	(62,953)	171,805
TOTAL FUNDS	121,777	150,031	-	271,808

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	1,263,911	(1,286,191)	(22,280)
Restricted funds			
Restricted Bursaries	139,515	(92,160)	47,355
Aegis Charitable Trust	175,000	(153,872)	21,128
Constable Educational Trust	116,176	(12,413)	103,763
FAST Projects	3,787	(22,722)	(18,935)
Linbury Trust	19,000	-	19,000
	453,478	(281,167)	172,311
TOTAL FUNDS	1,717,389	(1,567,358)	150,031

continued...

22. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.9.20 £	Net movement in funds £	Transfers between funds £	At 31.8.21 £
Unrestricted funds				
General fund	62,649	(29,108)	25,790	59,331
Restricted funds				
Restricted Bursaries	23,733	(14,358)	-	9,375
Aegis Charitable Trust	-	30,349	-	30,349
Downlands Educational Trust	25,790	-	(25,790)	-
FAST Projects	2,145	20,577	-	22,722
	51,668	36,568	(25,790)	62,446
TOTAL FUNDS	114,317	7,460	-	121,777

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,139,390	(1,168,498)	(29,108)
Restricted funds			
Restricted Bursaries	76,528	(90,886)	14,358
Aegis Charitable Trust	37,500	(7,151)	30,349
FAST Projects	22,722	(2,145)	20,577
	136,750	(100,182)	36,568
TOTAL FUNDS	1,276,140	(1,268,680)	7,460

continued...

22. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.9.20 £	Net movement in funds £	Transfers between funds £	At 31.8.22 £
Unrestricted funds				
General fund	62,649	(51,389)	88,743	100,003
Restricted funds				
Restricted Bursaries	23,733	32,998	-	56,731
Aegis Charitable Trust	-	51,477	(50,000)	1,477
Constable Educational Trust	-	103,763	(3,953)	99,810
Downlands Educational Trust	25,790	-	(25,790)	-
FAST Projects	2,145	1,642	-	3,787
Linbury Trust	-	19,000	(9,000)	10,000
	51,668	208,880	(88,743)	171,805
TOTAL FUNDS	114,317	157,491	-	271,808

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,403,301	(2,454,690)	(51,389)
Restricted funds			
Restricted Bursaries	216,043	(183,045)	32,998
Aegis Charitable Trust	212,500	(161,023)	51,477
Constable Educational Trust	116,176	(12,413)	103,763
Downlands Educational Trust	-	-	-
FAST Projects	26,509	(24,867)	(1,642)
Linbury Trust	19,000	-	19,000
	590,228	(381,348)	208,880
TOTAL FUNDS	2,993,529	(2,836,038)	157,491

Transfers between funds

During the year £62,953 has been transferred from restricted to unrestricted funds. Of this, £50,000 was derestricted with permission from the donor, to be added to the general fund. The remaining £12,953 relates to capital expenditure using restricted funds donated to the charity for that specific purpose - as the restrictions have been fully satisfied £12,953 has been derestricted.

continued...

23. FUNDS

The Bursary Fund
The out-going resources represent bursary-funded support granted during the year.

Restricted bursaries
A number of donors specified that their donations should be used for provision of bursary-funded support to people from lower-income backgrounds, and in some cases these donations carry additional restrictions including factors such as age of beneficiary, county of residence etc. Such donations have either already been spent during the year or are ear-marked to be spent in the subsequent year/s.

The Aegis Charitable Trust
A restricted donation of £300,000 was received from The Aegis Charitable Trust towards the end of the 20/21 financial year. This was for the purpose of undertaking three projects over the following two years: i) expanding the Charity's fundraising team; ii) providing bursary-funded support to individuals from lower-income backgrounds; iii) providing specialist training to teachers and teaching assistants from State Schools. The income from this donation has been reflected on a time-apportion basis in accordance with the terms of the grant. Consequently £37,500 was recognised within the 20/21 financial year, £175,000 has been recognised in the current 21/22 financial year and the remaining £87,500 is deferred in the balance sheet to the 22/23 financial year. It is to be noted that The Aegis Charitable Trust agreed to de-restrict £50,000 of their donation in November 2021, which is reflected in the Statement of Financial Activities as a transfer between funds.

The Constable Education Trust
Donations totalling £225,000 were received during the 21/22 financial year from The Constable Education Trust, for the following purposes: i) to provide bursary-funded support to children from lower-income families; ii) to assist in the re-location of the Charity's premises from Frensham to alternative leased premises in Farnham Town Centre, including costs of moving, fit-out, rent and ancillary costs.

The Linbury Trust
A donation of £19,000 was received from The Linbury Trust during the 21/22 financial year which was partly restricted to the provision of bursary-funded support (£10,000), and partly restricted to the implementation of a new IT system for managing bookings (£9,000). This represents the second instalment of a four-year commitment, with £19,000 having also been received in the prior year, for the same purposes described above. The new IT system went live within the current 21/22 financial year (April 2022).

FAST projects
A restricted donation of £22,722 was received from The Kusuma Trust towards the end of the 20/21 financial year. This was for the purpose of supporting six schools in special need, by means of the Charity's Families and Schools Together projects (FAST). All six of such projects were completed within the 21/22 financial year, with six schools having been selected for such support, all of whom had higher than average numbers of pupils on Pupil Premium (free school meals). A further restricted donation of £3,787 was received during the current 21/22 financial year, for the purpose of delivering a FAST project in the 22/23 financial year.

Downlands Educational Trust
A donation of £63,000 was provided by the Downlands Education Trust in the 18/19 financial year, for a FAST project and for provision of bursary-funded support to children from lower-income families. In the 20/21 financial year the donor gave permission for £25,790 to be de-restricted. This figure can be seen in the prior year comparatives. The fund is now fully spent.

24. POST BALANCE SHEET EVENTS

Soon after the close of the 21/22 financial year, in the first quarter of the following year, an unrestricted donation of £50,000 was received, including gift aid, in memory of the charity's founder, Helen Arkell MBE.

Helen Arkell Dyslexia Charity

England & Wales - Charity number 1064646

Accounts

Helen Arkell

Dyslexia Charity

Annual Report and Financial Statements

For the year ended 31 August 2021

Helen Arkell Dyslexia Charity

(a company limited by guarantee)

Registered Charity No. 1064646

Registered Company No. 3432423 (England and Wales)

Formerly known as: 'The Helen Arkell Dyslexia Centre'

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Helen Arkell Dyslexia Charity

Report of the Trustees for the year ended 31 August 2021

Charity information and reference details

Registered Charity Number	1064646
Registered Company Number	3432423 (England and Wales)
Patron	HRH Princess Beatrice
Vice-Patron	Susan Hampshire CBE
Trustees (Directors)	Michael-John Albert BCom (Hons), CA(SA), CA – Treasurer Laura Anthony BA (Hons), ATII - appointed 25.10.21 Tom Arkell Joanna Dunbar-Webb BA (Hons), LLB, Dip Psych, MA, CIPD – appointed 26.10.21 Tim Harrison Gary Hay BA (Hons), MBA – Chair Simon Hepher MRICS Jonathan Hetherington BA (Hons), MSc (Ed), QTS Geraldine Price PhD, MA (Special Education), BA, RSA Dip. SpLD, RSA Dip. TESL, AMBDA, SpLD APC Alison Sutton – appointed 25.10.21 Pete Watson BSc (Hons)
Chief Executive	Andy Cook MA (Cantab)
Registered Office	Helen Arkell Dyslexia Charity 24, West Street Farnham Surrey GU9 7DR
Web site	www.helenarkell.org.uk
Auditors	HPCA Ltd Chartered Accountants and Statutory Auditors Station House Connaught Road Brookwood Woking Surrey GU24 0ER
Bankers	Lloyds Bank, Farnham, Surrey

Report of the Chair of the Trustees

In line with charities across the country, 2020/21 has continued to present enormous challenges for Helen Arkell. Not least because, over the year, Covid lockdowns prevented us from delivering some of our core services for significant periods. The impact of that is discussed in more detail in the Treasurer's report (page 22).

It is therefore testament to the team at Helen Arkell, as well as our amazing supporters, that we emerged from the year in good shape. 2021 marked the 50th Anniversary of the Charity, a huge landmark which we were able to celebrate in a number of ways throughout the year, including the 50th Anniversary Helen Arkell Lecture delivered by Professor Maggie Snowling from Oxford University. It felt particularly fitting at this time for us to take stock and reflect on the huge influence of Helen Arkell herself, not only in creating the Charity but also for campaigning in the world of dyslexia. We are determined to carry this hard work forward with our vision to support more people in more ways, across the country.

I cannot detail everything in this short statement but want to highlight the fact that last year we set ourselves six key targets for the year – for example around growing numbers of people we support, fundraising and taking part in a nationwide project – each of which we managed to achieve in spite of the challenging environment.

In terms of our continued activity, 1,087 people received direct 1:1 support (assessments, tuition, coaching, consultations) during the year – an increase on the previous year. Another 1,000 children received support thanks to our participation in the National Tutoring Programme alongside other organisations in the field. In the meantime, over 1,000 people attended our courses, including children, parents, teachers, teaching assistants, workplaces and members of the public.

Our future strategy is also based upon our ability to deliver more of our services across the country, to people from all walks of life regardless of their ability to pay. I am therefore delighted to say that we continued to deliver an increased number of our services from our venues in London, Oxford and the West Country, in addition to our head office in Farnham - face to face support alone reached beneficiaries across 25 counties. We also delivered an increasing number of on-line services. And finally, we gave a record 163 bursaries at a value of more than £80,000. Given the constraints on our activity, this was a remarkable achievement and provides us with a solid platform to continue to develop in the future.

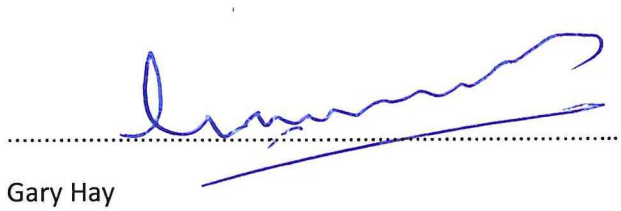
We also had significant success on the fundraising front, with £258,672 raised from donations and events, which is a record for the Charity in all its 50-year history. I would like to make special mention of The Aegis Charitable Trust for their donation of £300,000 towards three projects over the next two years. A portion of this donation is recognised within the above fundraising total, and the remainder is deferred in the balance sheet to future months when the projects will be completed. We thank all our donors and supporters in more detail throughout the pages of this report. We couldn't do it without you!

In terms of our people, a huge thank you once again goes to Andy Cook, our Chief Executive, and the whole team who worked tirelessly to keep delivering for those who so desperately need our support. We also thank our Patron, HRH Princess Beatrice, for supporting us throughout the pandemic and raising awareness of dyslexia in general. This year we are also delighted to welcome well-known actress and dyslexia advocate, Susan Hampshire CBE, as Vice-Patron of the Charity. Every member of the team has played their part in helping us to adapt and achieve such a favourable outcome.

Meanwhile, the Trustees have worked above and beyond in order to help steer the Charity through some challenging waters. Their skill and dedication has been impressive and vital, providing support and stability when it was most needed. However, the year also saw us reach out to secure some fresh skills to the Board. We received a huge amount of interest, reflecting the Charity's increasing recognition, and welcomed three new Trustees early in the following financial year. This will enable us to broaden and strengthen our leadership as we look to deliver our strategy for growth in the coming years.

Thanks above all once again must go to our amazing supporters, who have worked tirelessly throughout the year as well as contributing in generous amounts. Thank you all for helping to create such a strong platform from which Helen Arkell can grow and reach out in the future.

Finally, I make note of the fact that at time of signing these accounts, subsequent to year end, we successfully relocated our head office into Farnham town centre, to a rental property at 24, West Street. We look forward to delivering our mission from our new premises for many years to come.



Gary Hay

Chair of Trustees

25 May 2022

Report of the Trustees for year ended 31 August 2021

The Trustees who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 August 2021. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Governing document

The Charity is controlled by its governing documents, comprising its Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Directors and Trustees

The Directors of a Charitable Company stand in place of the Trustees for the purposes of Charity Law, and throughout this report are collectively referred to as the Trustees. The Trustees at the date of this report and who served during the year are listed on page two.

No Trustees retired within the year.

The following trustees were appointed soon after the year-end:

Laura Anthony BA (Hons), ATII - appointed 25.10.21
Joanna Dunbar-Webb BA (Hons), LLB, Dip Psych, MA, CIPD – appointed 26.10.21
Alison Sutton – appointed 25.10.21

One fifth of the Trustees are obliged to offer their resignation at every 5th Annual General Meeting. This rule shall next apply at the AGM for the accounts to the year ending 2022.

Trustees are appointed based on having the necessary and relevant skills to offer help and guidance to the Chief Executive and staff of the Charity.

New Trustees undergo an induction programme to introduce them to the Charity, their legal obligations under charity and company law, the content of the Memorandum and Articles of Association, the Board decision-making process, the Strategic Plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their respective roles, and to participate in events that are run by the Charity. We are satisfied that the trustee body is afforded ample training in order to fulfil its duties and responsibilities.

No Trustee has any beneficial interest in the company. All Trustees are members of the company and guarantee to contribute £1 in the event of winding up.

Each year, after due consideration, the Trustees approve a budget presented by management for income and expenditure for the coming year as well as reviewing the Charity's reserves in relation to its reserves policy. Trustees approve policies and monitor their execution through reports from management at quarterly Trustees' meetings.

The Trustees are responsible for setting the remuneration of the Chief Executive in the light of prevailing economic conditions.

About dyslexia

Dyslexia is a learning difficulty that primarily affects the skills needed for accurate and fluent reading, writing and spelling. Dyslexia can also affect 'working memory', cognitive processing and organisational skills. There are many other symptoms and no two people with dyslexia are the same. Dyslexia can range from mild to severe, and affects people regardless of intellectual ability. Dyslexia is highly hereditary, affecting 1 in 10 people in the UK.

Children and adults with unsupported dyslexia are more likely to suffer low self-esteem, low confidence, to have negative associations with education and achieve fewer qualifications, to become unemployed when leaving school, and to make negative life-choices. (People with dyslexia are twice as likely to end up in prison or young offender institutes).

Support

If correctly supported, people with dyslexia can thrive in life, particularly life after school, where their ability to see the world differently can be a positive asset. Famous, 'successful' dyslexics such as Richard Branson are good examples. The more such people speak openly about their dyslexia, the more their examples will serve to encourage others. Key dyslexic strengths are well-documented and it is becoming increasingly acknowledged that these strengths will become particularly valuable in tomorrow's workplace.

Our role

At Helen Arkell Dyslexia Charity we believe that the first step in helping people with dyslexia and other specific learning difficulties to maximise their opportunities, is to gain better self-understanding by means of specialist dyslexia assessments with personalised recommendations for appropriate ways forward. The second step is to implement these recommendations, ensuring the individual gains access to the extra help they need, either with one-off adjustments or programmes of on-going specialist support. The third step is to up-skill and educate teachers, classroom assistants, parents, employers and members of the public so that they are better able to provide support to people with dyslexia.

Outcomes for beneficiaries include:

- improved self-awareness, with better understanding of individual strengths and weaknesses
- improved self-empowerment
- improved access to practical specialist support and 'reasonable adjustments'
- improved self-confidence and mental well-being
- improved literacy and attitude to learning
- reduced frustration
- reduced anxiety
- improved life-opportunities

Currently, it is difficult for families from lower-income backgrounds to access the help they need, both because of availability of high quality service and because diagnostic assessments and specialist tuition are expensive.

At Helen Arkell Dyslexia Charity we aim to remove these barriers, helping dyslexic children and adults to thrive in today's world and prevent their talent from being wasted.

A key aim is to provide bursary-funded support to increasing numbers of beneficiaries from lower-income backgrounds. On average, a donation of £530 can provide an individual with the help they

need, to change their life for the better and find a new positive way forward that maximises their potential.

Where beneficiaries can afford to pay for the service, or feel able to make a contribution towards costs, this is accepted, as it means that restricted bursary funds can benefit more of those people who need it most.

Objects and activities

Our Objectives

The charitable objectives of the Charity, as set out in its Memorandum of Association, are:

a) "to provide for the care, education and treatment of persons suffering from dyslexia or any other related specific learning disability";

b) "to further the education of the public about dyslexia and other related specific learning disabilities and to educate and train the public about the care, education and treatment of such persons";

c) "to carry out research into dyslexia and other related specific learning disabilities and to disseminate the useful results of such research".

Our Vision

Our vision is of a day when people with dyslexia and other specific learning difficulties have the same opportunities as everyone else to achieve their goals.

Our Mission

Our mission is:

i) to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support;
ii) to deliver our services free of charge to people who could not otherwise afford them, wherever possible;
iii) to cover every stage of life;
iv) to encompass not just those with dyslexia but also teachers, parents and the wider community;
v) to undertake research in order to advance our vision and strategy.

Our activities

We achieve our mission through the following main activities:

i) by providing specialist consultations and assessments to children and adults to determine whether dyslexia or other related specific learning difficulties are playing a part in preventing them reaching their full potential. Advice is then provided to determine the best way forward for the individual

concerned. These life-changing sessions are conducted by Helen Arkell qualified specialist assessors and registered educational psychologists;

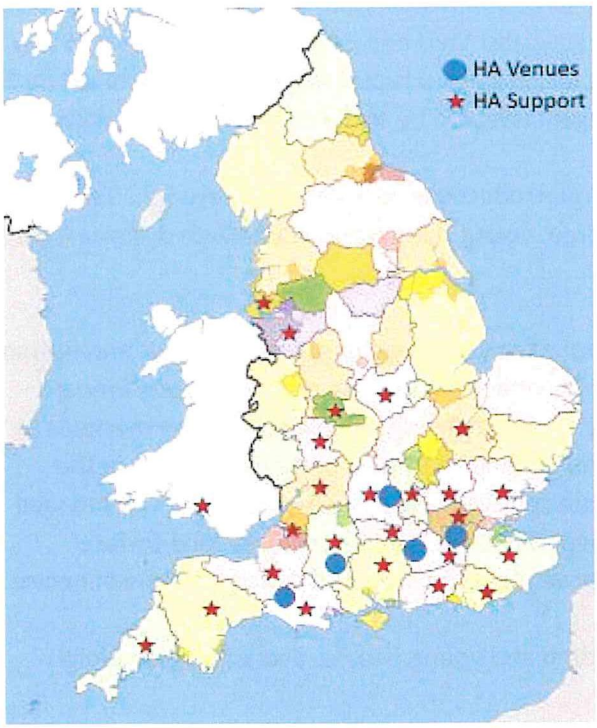
ii) by providing 1:1 coaching, tuition and skills-building to children and adults who have been identified as affected by dyslexia. These sessions are delivered by our qualified specialist staff;

iii) by providing specialist training to teachers, teaching assistants and other interested parties such that they become qualified to support children in schools and local communities. We are a registered training centre for teachers and teaching assistants wishing to specialise in the support of pupils with dyslexia and specific learning difficulties.

In addition, we:

- provide advice, help and teaching to parents whose children are/may be on the spectrum for dyslexia or other specific learning difficulties
- provide specialist dyslexia awareness training to workplaces who employ people with dyslexia
- provide specialist dyslexia awareness training to schools through in-service and other training days
- run a variety of specialist courses including touch typing courses for children with dyslexia, Saturday morning lectures and 'Supporting Learners' courses for teachers and teaching assistants; GCSE preparation courses and a variety of other courses for children, young people and adults with dyslexia, as well as for other interested parties who either work or live with someone with dyslexia.

Geographical spread



Our main operating base over recent decades has been near Farnham, close to the Surrey/Hampshire border, largely accessing people in the nearby counties.

In furtherance of our Strategic Plan, we have expanded on our Mission to access a much larger footprint. (See also Target 2, page 10).

There are now five venues at which beneficiaries may access face-to-face support, including our original base in Farnham, plus others in London, Salisbury, Oxford and most recently added this year, Yeovil.

Residents of 25 different counties accessed our face-to-face support in 2020/21.

In addition, many others accessed our online services from further afield.

Achievements and performance

Covid-19

Before reporting on the specific targets that we set ourselves at the start of the year, when the ongoing effects of Covid-19 were uncertain, it is important to emphasize that the challenges faced in the year ended 31 August 2021 were just as pronounced as in the previous year, with a further full lockdown in January/February 2021 and a partial lockdown in November 2020. Charitable activities and fundraising events were again affected, as were working arrangements. Once again, our on-going response to the pandemic was necessarily a prime focus this year. The Chair's Report (page 3) and Treasurer's Report (page 22) outline the actions that were taken, and detail the effects upon the Charity's activities during the year.

In addition to reacting to the challenges of Covid-19, we also pushed ahead with all the targets we set ourselves last year, as far as was practically possible in the circumstances.

We now describe progress that was made this year in relation to the 'plans for the future period' that were detailed in last year's Annual Report and Financial Statements.

Our targets set last year were as follows:

Target 1: **In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to increase the numbers of people with dyslexia whom we help during the year ending August 2021, subject to Covid-19 lockdowns and restrictions.**

Outcome:

Despite ongoing disruption caused by Covid-19, we directly assisted 1,087 people with dyslexia during the year (2020: 1,028) through our team of specialist staff and educational psychologists, by means of 1:1 assessments, consultations, coaching and tuition. It is pleasing to have supported more than 1,000 people, in a year when our sites were again affected by social distancing restrictions.

Even though Covid-19 lockdown restrictions were reintroduced in January and February 2021 we still managed to reach our target of helping more children, young people and adults with dyslexia than in the previous year.

During lockdowns, and also at other times throughout the year, coaching, consultations, and tuition sessions were again swapped to an online service, via video call. We also helped to push forward boundaries of knowledge and innovative best-practice by embracing newly recognised methods to undertake dyslexia assessments online. Although not suiting all clients, particularly those in the younger age groups and those with severe concentration issues, the video call system worked well for many. Once social-distancing restrictions allowed, those clients who required face-to-face services were welcomed to our Centre and regional venues with stringent safety measures in place.

86% of our beneficiaries during the year were children and young people, and 14% were adults.

Of the 1,087 people with dyslexia who came to us, we assisted a mix of boys, girls, men and women with a fairly even gender ratio of 53% females and 47% males.

Of our 1,087 beneficiaries, 767 received assessments and 320 received 1:1 tuition, coaching, skills-building and consultations. Our team of specialist tutors provided over 3,000 1:1 coaching sessions throughout the year.

Of those beneficiaries who were provided with assessments, 467 people were assessed by Helen Arkell Specialist Assessors and 300 were assessed by our team of educational psychologists.

During the year assessments were provided at the following venues:
67% at the Charity's main Frensham Centre
11% via video call
8% in situ in schools
6% at the Charity's Oxford venue
6% at the Charity's Southwark venue
1% at the Charity's Salisbury venue
1% at the Charity's Yeovil venue

Target 2: **We aim to further increase our geographical reach and impact by increasing the numbers of beneficiaries who access our services via our network of regional hubs. In 2021 this will focus on increasing the capacity of existing hubs, rather than launching new hubs, and will be subject to any Covid-related lockdowns and restrictions that may continue into the new year.**

Outcome:

We met this target by increasing both the numbers, and the percentage, of beneficiaries who accessed our services from other regions of the UK. The proportion of our regional clients increased to 33%, compared to 9% in the previous year, and actual numbers of regional beneficiaries increased to 253 (2020: 140). This was achieved through a combination of increasing the capacity of our existing hubs, increasing the use of video call, and opening up an additional venue, in Yeovil.

Our Oxford and London hubs continue to be based respectively at Prama House in Summertown, and John Keats Primary School in Southwark.

Our South West operations use the facilities at Sarum College, Salisbury and are now joined by the addition of our Yeovil venue, based at Nine Springs Health Centre.

With the benefit of our hub venues as well as our main Centre in Surrey, this year we succeeded in reaching a wider geographical area of the UK with face-to-face support, providing direct 1:1 dyslexia assistance to children and adults from 25 counties (see also Geographical Spread, page 8).

In addition, online consultations, tuition, coaching, skills-building and courses were delivered remotely to beneficiaries living all over the UK, and indeed overseas, using video call and webinar.

Target 3: **We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds in the year ending August 2021. Our intention is to help more than 140 people from lower-income backgrounds in this way, depending on the success of our fundraising activities and also depending on any Covid-related closures of our Centre and hubs in the coming year.**

Outcome:

We are delighted to have met this target by quite some margin, as we provided bursary-funded support to 163 children and adults with dyslexia from lower-income backgrounds this year. A total of £84,495 of such support was provided to these 163 individuals (2020: £66,295 to 133 individuals).

In addition, another 102 parents of dyslexic children, from lower-income backgrounds, also benefitted from free places on bursary-assisted 'HELP Parents courses' during the year. On average, each of these bursary-assisted parents attended five in-depth workshops.

18% of beneficiaries who were assisted with 1:1 support through our bursary system were adults, typically out of work or on lower incomes and on benefits, who believed that dyslexia was preventing them from finding work or achieving the career success that they hoped for.

82% of recipients of our bursary-funded support during the year were children. In all cases, their families were already struggling to make ends meet financially, without also considering the extra requirement to source specialist support for their children, to address their suspected dyslexia. The majority of the children we supported through the bursary system were from single-parent families, typically with the parent or carer out of work, or on lower income, on a variety of benefits and in debt. We also supported a number of children who were in foster care due to a variety of complex domestic issues.

All applications to our bursary system were carefully assessed by the Bursary Review Panel before a decision was made regarding the degree of assistance that would be provided. The degree of need of each individual, and their financial circumstances, were considered on a case by case basis.

In line with our strategic plans, we aim to further increase our support of people from lower-income backgrounds in the coming years. The Covid-19 pandemic has caused significantly increased applications for our bursary-supported help, partly due to dyslexic children and adults having struggled during periods of home-schooling and working from home, away from the normal support systems, and partly because of financial difficulties resulting from furlough, pay cuts and redundancies.

We recognise that it is only because of the generosity of our donors that we are able to provide bursary-funded specialist support. We are indebted to all who made contributions to our work this year, enabling us to support our beneficiaries in this way.

Target 4: **We aim to participate in provision of the government's National Tutoring Programme during 2021, in partnership with other like-minded organisations, in order to support disadvantaged children who have fallen behind with their education due to Covid-related disruptions. We aim to support over 3,000 disadvantaged pupils in this way, at a time when children with dyslexia and other specific learning difficulties are in particular need of help.**

Outcome:

We succeeded in participating in the above project, in addition to all our other activities. Working in partnership with Patoss, Dyslexia Action, the British Dyslexia Association, The Dyslexia Guild and Real Group Ltd we delivered support to some 1,000 children through a network of specialist teachers.

Numbers of beneficiaries were fewer than had been hoped, due to school closures making it impossible for face to face support to be delivered in the school environment for large parts of the year. Whilst services were swapped online where possible, this did not suit all learners, particularly those with dyslexia and other specific learning difficulties, and numbers therefore fell short of our original target. Nevertheless, we are proud to have lent a hand to this national effort, at a time when so many children from disadvantaged backgrounds particularly needed extra help.

Target 5: **We plan to make further progress with our Home of Our Own project, and hope to prepare and submit a full planning application for a new Centre in 2021, in partnership with the Arkell family, after conducting a consultation exercise with the local community.**

Outcome:

For background, the Charity's lease of its existing buildings is due to be terminated once the Arkell family gain planning permission for redevelopment and sale of the site. Much background work has been conducted, to explore longer-term options for the future of the Charity's headquarters. Over a period of time, the Trustees have engaged in a series of discussions with the Arkell family, who currently own the buildings and surrounding land, with a view to submitting a joint planning application which would see the site reconfigured. The hope has been that, subject to the necessary planning consents, the Charity would be provided with a new, low-maintenance, high-efficiency Centre elsewhere on the site.

During the year, the lease was extended to June 2022 to provide more time for decisions to be finalised. In light of the ever-changing Covid-19 situation and its effect on building costs and availability of rented premises in general, and on the Charity's finances in particular, the Trustees made a concerted effort in 2021 to re-evaluate the relative costs and benefits of submitting a full planning application for a new Centre at this time. This involved detailed consultation with planning advisors, valuers and the Arkell family to pinpoint the exact arrangements that would be agreed, were the project to go ahead. This included finalising the precise location and size of the plot of land to be transferred to the Charity, an agreed purchase price, an exact definition of the square footage of the proposed building for which planning consent would be sought, and agreed arrangements regarding shared access to the site. Updated research was undertaken into building costs in the post-Covid, post-Brexit environment, where building-related inflation has increased at a high rate. At the same time, an audit of all viable alternative rental properties in a 20 mile radius was undertaken.

Subsequent to year end, after careful consideration, the Trustees took the decision not to pursue the purchase of land for the construction of a bespoke building for the Charity. Given the current economic and pandemic environment, financial position of the Charity and risks associated with the planning and construction process, the Trustees concluded that such a project was outside the Charity's current risk appetite. The Charity remains appreciative to the Arkell family for their support and understanding. Following the above decision, the Charity proceeded to evaluate alternative premises for rent against an approved set of criteria developed by the Trustees considering the needs of our staff, clients and stakeholders. A rental property at 24 West Street, Farnham was identified as the preferred option, which was registered as the new head office address in May 2022.

Target 6: **We will continue to closely monitor income and expenditure during the coming year, at a time when considerable financial uncertainty still exists in the world at large.**

Outcome:

At the time when this target was set, the main financial uncertainty in the world at large related to the ongoing impact of Covid-19. The first wave had passed but it was increasingly clear that the year would again be adversely affected, with case numbers starting to rise again, and vaccinations not yet available. Therefore, both the Finance, Audit, Investment and Risk committee and the main Board of Trustees continued to meet on a more regular basis throughout the year, to examine financial figures and updated forecasts.

A full description of the Charity's financial position can be found in the Treasurer's Report, page 22.

Additional activities in pursuit of our Mission:

In addition to meeting our plans above, as set out in last year's Annual Report and Financial Statements, we also achieved the following activities this year:

- Providing dyslexia awareness training to 306 school representatives. Covid-19 caused the provision of school in-services to be put on hold at times during the year. Despite this, 306 teachers, learning support assistants and parents attended a total of seven in-service days provided by our specialist staff at a variety of different schools, learning how to more effectively support pupils with dyslexia and other specific learning difficulties.

- Providing dyslexia-related courses to 703 attendees. A total of 703 people attended dyslexia-related courses in the year, including 46 students who undertook year-long diplomas in supporting dyslexic learners, and another 657 children, adults, teachers and teaching assistants who attended a number of other dyslexia-related short courses including Study Skills, Touch Typing, Thinking Skills workshops, Supporting Learners with Dyslexia, How to Provide Dyslexia Support By Video Call, Saturday Morning Lectures and a variety of other courses too many to mention specifically.

- Providing the HELP Parents course to 282 people who have children with dyslexia. 282 people attended our HELP Parents courses throughout the year, specifically designed to provide useful hints and tips to parents who have dyslexic children. As with all our courses, these were switched to online provision throughout Covid-19 restrictions. As mentioned above, 102 of these participants were specifically from lower income backgrounds and benefitted from bursary-funded support.

- Providing dyslexia awareness training to employers and workplaces. We continued to provide dyslexia awareness training to workplaces, as well as ad hoc support and advice when our specialist advice was required. Companies to benefit from our popular Lunch & Learn sessions included Project Centre, Harkness Kennett and Nestlé Purina.

- Supporting the Defence, Science and Technology Laboratory (Dstl). We were proud to provide dyslexia support to employees of Dstl again this year, with a mix of face-to-face consultations and video calls, particularly during on-going Covid-19 restrictions. This was in recognition of our reputation within the field and our mission to support adults with dyslexia as well as children and young people. We also support employees at other workplaces.

- Saturday Morning Lectures. We held two online Saturday Morning Lectures in the year, with guest speakers Dr Cathy Manning, and Professor Maggie Snowling from Oxford University, who delivered our 50th Anniversary Helen Arkell Lecture. We were delighted to be joined by many of our alumni as part of their continuing professional development. We are proud to top up the learning of our alumni, keeping their skills at the cutting edge of the dyslexia world. During Covid-19, all workshops and lectures were swapped to online delivery. We will recommence face-to-face Saturday Morning Lectures when Covid restrictions allow because many of our alumni attend specifically to catch up with their peers while gaining valuable CPD.

- Raising awareness. We were proud to play our part in raising awareness at government level by participating in the All Party Parliamentary Group on Dyslexia and Other Specific Learning Difficulties, chaired by the Right Honourable Sharon Hodgson MP, working alongside other leading organisations in the field of dyslexia. All such meetings took place online during the year.

  We were also represented on the boards of the following groups, with whom we jointly raise awareness to the public and ensure standards within the field:

  - the Council for the Registration of Schools Teaching Dyslexic Pupils (CReSTeD)
  - the BDA Accreditation Board
  - the SpLD Assessment Standards Committee (SASC)
  - the SpLD Test Evaluation Committee (STEC)

  In addition, we were pleased to take part in The Dyslexia Show, which was held as an online, virtual event this year.

- Fundraising. We completed the third full year of our new fundraising strategy, building upon the progress that was made last year. The small team comprised Hazel, part-time Fundraising & Communications Officer, supported by Jane as part-time Trusts Officer and Andy as Chief Executive. We further bolstered the team during the year, with the addition of Helen as part-time Communications/PR Assistant. We sought to further engage with Trusts & Foundations who have contributed to the Charity's work in the past as well as finding new potential supporters. This year's programme of events was again severely curtailed, with all face-to-face events again cancelled due to Covid-19.

- Trusts & Foundations. We are indebted to the generosity of more Trusts and Foundations than could possibly be mentioned individually. However, this year it is only right that we pay special tribute to The Aegis Charitable Trust for their £300,000 donation which is specifically to support three distinct projects over the next two years. Likewise, we make special mention of The National Lottery Community Fund, the CAF Resilience Fund and the Community Foundation for Surrey for helping us with special 'Covid-response' grants, ensuring that we could continue to fulfill our mission during the worst-affected months of the pandemic. The Kusuma Trust have also supported us brilliantly, with a donation to specifically help six schools with high Pupil Premium numbers in the following academic year. In addition, The Linbury Trust have commenced a most generous four-year commitment with us, to assist with implementation of bookings software and bursaries, and The McGreevy No 5 Charitable Settlement supported us for the second year of their amazing three-year commitment. We thank all our donors, large and small, for supporting our work this year.

- Community groups, clubs, associations and companies. We have been very touched by the support from our local communities this year, including a wide variety of groups, clubs, associations and companies. We make special mention of the Rotary Club of Farnham for selecting us as their joint Charity of the Year, whose main event, a Great Gatsby 1920's evening, took place subsequent to the year end, in September 2021. Some community groups have chosen to support our work in Surrey while others have particularly wished to support the work provided at our regional hubs in Oxford, London, Wiltshire and the South-West. Several companies have donated to our work this year, often in response to the Lunch & Learn sessions that we have provided, to help raise awareness of dyslexia in the workplace. Whatever your particular area of interest, we are immensely grateful for your help and generosity in enabling us to fulfil our mission, reaching out to an ever-wider community of beneficiaries across the UK. We thank all of those organisations who have helped us to increase our voluntary income this year.

- Challenge events. Our hearts go out to our five intrepid runners in the London Marathon, our nine entrants in the Royal Parks Half Marathon, and all our other challenge event supporters, who were again unable to participate in person this year due to Covid-19 restrictions. Most of these events are scheduled to take place in Autumn 2021. Many of our supporters opted to participate in a number of virtual events, including the Captain Tom 100 Challenge and our own 50th Anniversary Challenge. Graeme Gordon launched himself, literally, into his challenge of rowing 160 miles from the source of the Thames in Gloucestershire to Tower Bridge in the City in just four days. Participants in all these challenges threw themselves into fundraising with great enthusiasm, which was greatly appreciated by the Charity, and by those whom we continued to serve throughout the difficulties of Covid-19.

- Friends of Helen Arkell. We take this opportunity to also thank all those individuals who supported our work through the Friends of Helen Arkell club this year by signing up to small regular donations. Lots of small donations can make a big difference to a charity such as ours, and we really appreciate your support. Our aim is to significantly increase the number of our Friends in the coming years. Friends are invited to all our events and gain a 'behind the scenes' viewpoint of the Charity's work and progress.

- Governance. The frequency of Trustees' meetings was again increased during the year, at times when the pandemic was at its height. The Finance, Audit, Investment and Risk Committee also increased the frequency of meetings, together with the Property focus group, partly due to financial considerations relating to Covid-19 and partly due to detailed discussions regarding the Charity's future premises (see Target 5, page 12). All meetings were held virtually.

- Strategic Plan and ambitious aims. Our annual Strategy Day, involving Trustees, staff and key stakeholders, reviewed the impact of Covid-19 on the Charity's activities and set out revised targets for the coming years, in furtherance of the Charity's Strategic Plan. Our aim is to double the number of beneficiaries who receive support from the Charity each year, by 2026. Other areas of focus included an annual review of the Charity's reserves policy, and detailed discussions regarding the Home of Our Own project (see Target 5, page 12).

The Helen Arkell team

- Our volunteers. All charities appreciate the contribution of volunteers and we are no different. Special mention of all our volunteer fundraisers who took on various virtual challenges during the year, mentioned above. Perhaps the biggest thank you should go to our dedicated unpaid Trustees, however, who give their time freely as volunteers in support of the Charity's aims, and again went above and beyond the call of duty in this second Covid-affected year.

- Our staff. We thank our amazing staff for their dedication, expertise, hard work and good humour, living our values of professional excellence with warmth and the personal touch. It is through our staff that we fulfill our mission each and every day. A special mention again this year, of our team's continued willingness to muck in and do whatever needed doing to safeguard the Charity during this period of Covid-19 crisis. This year again saw difficult and ever-changing circumstances, with reduced 'bubbles' and disruption to teams due to furlough.

- Our beneficiaries. We thank all those 1,087 people with dyslexia who have come to us for help this year. It is you who give us the inspiration to fulfill our mission, recognising every day that people with dyslexia bring exceptional qualities. We are proud to help you find out more about yourselves, and to help you forge new ways forward in life that will play to your strengths. We hope you will never look back, but if you do, we are here to help you whenever you need us. Above all, we hope you will believe in yourselves, achieve your goals and succeed on your own terms.

- Our Vice-Patron, Susan Hampshire CBE. We were delighted to welcome Susan Hampshire CBE into the role of Vice-Patron of the Charity during the year. Susan, Lady Kulukundis, née Hampshire, is an English actress known for her many television and film roles, including The Forsyte Saga, The First Churchills, Vanity Fair, The Pallisers, The Grand, Monarch of the Glen and others too many to mention. Dyslexic herself, and a renowned advocate for the rights and opportunities of people with dyslexia throughout her life, Susan was a good friend of our founder, the late Helen Arkell MBE, and is ideally suited to take on the role of Vice-Patron of the Charity, as we make progress with our plans.

- Our Patron, Her Royal Highness, Princess Beatrice. We are honoured that Princess Beatrice continues to act as our Patron. Dyslexic herself, Princess Beatrice understands our mission from a very personal perspective, and we were delighted that Hello! Magazine published an interview with Her Royal Highness, giving a fascinating insight into the world of dyslexia. This was picked up by several publications during the year, thereby creating increased awareness of the Charity's work.

Public benefit requirement

The Trustees are aware of the requirement to demonstrate public benefit, as set out in the Charities Act. Having due regard to the Charity Commission's guidance on public benefit, the Trustees are confident that the Charity's services meet these criteria, for all the reasons detailed above in the description of our aims, objectives and activities.

Over a thousand children, young people and adults benefitted directly from the Charity's services this year, in a 1:1 setting, whether face-to-face or by video call, and countless more people benefitted indirectly through their contact with teachers, teaching assistants and other interested parties who have received training in dyslexia awareness from our Charity.

We are committed to further increasing our reach and impact in the coming years, with a determination to open more regional hubs, increasing the number of our potential beneficiaries and particularly focusing our efforts on providing further assistance to people with dyslexia and other specific learning difficulties who are from lower-income backgrounds.

What our beneficiaries say

In a survey of this year's beneficiaries of bursary-funded support, respondents told us the following:

- 100% of respondents agreed that having a dyslexia assessment helps the person to understand themselves better, including their strengths and weaknesses.
- 96% of respondents agreed that having a dyslexia assessment helps you to access further support.
- 96% of respondents reported that the initial assessment led to improved confidence.
- 96% of respondents reported that the assessment led to reduced frustration and anxiety.
- 96% of respondents reported that the assessment led to improved literacy.
- 100% of respondents said they would recommend Helen Arkell Dyslexia Charity to a friend.

These are just a few of their comments:

"It is several months since my diagnosis and I now understand that it is possible to be very 'intelligent' yet be dyslexic. I now understand how seeing and processing things in a different way to many others is a special and valuable thing, a different thing - rather than a sign of dysfunction, or diminished intelligence."

"My son can now know that it's ok to have dyslexia and it won't stop him - it just takes him a little longer for his special brain to work."

"The assessor made my son feel so at ease. Getting the assessment has made a massive difference to my son's well-being. His school understands him so much better now and has put things in place to support him and make him feel included. Having the assessment has given him the confidence to say 'I can do it' and put in place strategies to help him do it. It's made such a difference to our lives. Thank you!"

"THANK YOU FROM THE BOTTOM OF MY HEART FOR YOUR SUPPORT AND FOR WHAT YOU ARE OFFERING TO PEOPLE LIKE ME."

And some more comments from our beneficiaries...

"The dyslexia assessment made a huge difference to my daughter who at the time was 9 years old. She is better supported at school now and not afraid to say aloud she has dyslexia. She has been surprised how many other people know about dyslexia once you start talking to people about it. She has helped other pupils in her class as well who are undiagnosed which has given her lots of self-confidence."

"At the age of sixty one, my dyslexia diagnosis has made an enormous difference to my life on so many levels."

"For my son it made him understand that his brain works differently from other children and that is ok and that makes him special too!"

"It might sound dramatic, and would definitely have been something I would have been very sceptical about if you had asked me before my diagnosis, but my diagnosis has allowed me to feel validated for being myself."

"The assessment and the report was an absolute eye opener for me with regards to my daughter's condition. It helped me put things in perspective and helped me to reach out to school to implement the tools and techniques recommended by the Helen Arkell charity. The stigma and reservation attached to the condition makes it hard for children and parents alike to come out and address it in an objective fashion. Helen Arkell removed those doubts, and helped provide guidance and recommendations to better manage the situation. My daughter is continuing to get the support from her school due to the assessment and is showing great improvement over the year since the appointment. We are grateful for your support and wish you carry on the great work to help many more children. Best wishes."

"It was so wonderful to interact with the Helen Arkell Charity right from the beginning. As a parent, when you know your child is struggling but goes so unnoticed at school because of the sheer volume and depth of other worse issues at school, it was so reassuring to have the initial consultation and realise you are not crazy."

"The process of assessment was straightforward and thorough. My child found it so helpful - she started to understand herself and her issues rather than label herself as thick or stupid."

"It might sound dramatic, and would definitely have been something I would have been very sceptical about if you had asked me before my diagnosis, but my diagnosis has allowed me to feel validated for being myself."

Your support makes a real difference, a difference to people like Grace...

Understanding and loving my dyslexia has made me who I am today.

As a child, I was active, imaginative and asked endless questions. In the classroom however, I shied away from learning to read and write. Luckily for me, my school teachers recognised I may have been dyslexic from an early age. At just seven years old, I was first assessed at The Helen Arkell Centre with the aid of an assessment bursary.

Feeling inspired to help me in any way she could, my mum patiently and diligently sat with me learning times tables, endlessly reading books and checking all my spellings. But in seeing my struggle, she wanted to understand how she could teach me in ways that suited my neurodiversity. Again, we returned to The Helen Arkell Centre, only this time it was for her. Taking course after course, my mum studied for years to become a Level 7 OCR-accredited teacher for children with specific learning difficulties, before finally becoming a certified SENCo. All of this, while also teaching me in a creative, personalised way.

Seeing my mum's passion taught me that I could do whatever I wanted, and there would always be ways for me to get there. However, through GCSEs and AS-Levels, I never completed an exam paper in the time allocated, so why was it such a battle? Feeling that I wasn't reaching my full potential, I was re-assessed at seventeen... a full ten years after my first trip to The Helen Arkell Centre. It was then I learnt that I required 25% extra time in my exams. After this, in my A-Level exams I finally finished a paper with my head held high.

Throughout my university degree, I played to my strengths and worked on my weaknesses with a specialised tutor provided by my Disabled Students Allowance. I found out that my attention to detail, inquisitive nature and hands-on approach were ideal for a job in a laboratory. Now I am a research assistant at the University of Oxford discovering new drugs for neurodegenerative diseases. I believe my dyslexia allows me to look at research differently and gives me the creative edge needed to make important breakthroughs in science. I am proud of my dyslexia, but I know I wouldn't be where I am today without The Helen Arkell Centre and, of course, my amazing mum.

"Understanding and loving my dyslexia has made me who I am today."

A Helen Arkell bursary can change a life...

"Helen Arkell listened to my concerns and have been with us every step of the way. Without getting a bursary for my child's assessment I don't know what I could have done next."

"I really hope more people are aware of this amazing charity and wish people could donate because the bursary really does help families like mine. Thank you again so much to everyone involved at Helen Arkell - you have made such a big difference to my family and my child. From the first contact we made to the very end you have made us so welcome."

"Oh my goodness, it was life changing for my son. We were able to understand what his strengths and weaknesses were which we then used to help the teachers teach him and a year on he is a completely different child - no crying, no anxiety, no chewing, better focus, more friends, more confident, he even put himself forward for school council. I know we would not be where we are now if we hadn't have had the assessment and we would not have been able to afford it privately. Honestly, life changing for a child. I cannot thank you enough!"

"When the Helen Arkell Dyslexia Charity offered me a full bursary for a diagnostic assessment, I could not actually believe that this had happened! I felt and still do, very fortunate and grateful for such extraordinary support."

"I can't thank the charity enough - their bursary made it possible for my child to try for A levels!"

"The ongoing, additional support which my diagnosis means I can access, is extremely helpful. I had never thought this could happen to me, but it has, thanks to the 'magic gift' of the bursary."

"Having the assessment has been pivotal in accessing further support for my daughter who is currently at primary school. The Helen Arkell Dyslexia Charity were wonderful and instrumental in providing a full and thorough analysis and report outlining my daughter's strengths and weaknesses to go back to the school with and insist on being placed on the SENCO register. This was in the middle of the pandemic and, having been furloughed, the bursary support I received was the difference between being able to afford the assessment to take place or for us to wait a further 18 months for the next time the school Ed Psych would re-assess. Thank you, Helen Arkell."

"Oh my goodness, it was life changing for my son."

Demand is high right now

We are seeing twice as many applications for bursary-funded support as normal, due to the financial difficulties caused by Covid-19. These include a whole host of children from homes where single-parents or foster-parents are struggling to make ends meet and are frequently in debt. All of these children (and adults) are having difficulties.

We understand that current circumstances are difficult for everyone, but if you are in a position to help with a donation, we would be hugely grateful for your support.

"I really hope more people are aware of this amazing charity and wish people could donate because the bursary really does help families like mine. Thank you again so much to everyone involved at Helen Arkell - you have made such a big difference to my family and my child. From the first contact we made to the very end you have made us so welcome."

Treasurer's Report

This year the Charity reported an overall excess of income over expenditure (after transfer between funds) of £7,460, compared to a deficit of £60,001 in 2020, as reflected in the Statement of Financial Activities (SOFA). This is a satisfactory outcome as the challenging consequences of the pandemic continue to disrupt the wider economy and our daily lives. Despite these challenges the Charity and its staff have continued to adapt and our increased focus on fundraising has resulted in the receipt of the biggest single grant in our 50-year history, amounting to £300,000. We are indebted to The Aegis Charitable Trust for their generosity. Over the next two years this donation will enable the Charity to expand its fundraising activities, extend more bursary-funded help to individuals from lower-income backgrounds, and provide free specialist training to teachers from the State School sector. The income from this donation will be reflected on a time-apportion basis in accordance with the terms of the grant. Consequently £37,500 has been recognised within the 2021 financial year, with £262,500 being deferred in the balance sheet to future years. In 2021 the Charity also benefited from the deferral of the level 5 and 7 diploma training courses from the prior year resulting in additional income of £73,350 being recognised within the year. Corresponding costs of delivering the above courses were also recognised in 2021.

Income of £1,355,867 reflected a 13.6% increase over the prior year (2020: £1,193,931). This represents the highest income recorded by the Charity in its history and is aligned with the strategic direction outlined by the Trustees in the Strategic Plan. Overall costs increased by 7.5% to £1,348,407 (2020: £1,253,932). This reflects strong cost control over the period despite an increase in activity and one-off property related expenses. At year end Unrestricted Reserves reflected a modest decrease to £59,331 (2020: £62,649), which demonstrates the success of the actions taken by the Trustees and management to navigate the Charity through the consequences of the pandemic. Restricted Reserves amounted to £62,446 (2020: £51,668).

The Charity has reflected positive cash inflow from operations of £197,840 (2020: £6,114). The Charity ended the year with an increase in overall cash resources of £167,837 (2020: £91,211) after additional expenditure on a new IT system for managing bookings and the commencement of the repayment of the Coronavirus Business Interruption Loan (CBIL) taken out in the prior year. The remaining CBIL cash of £90,867 is still available for the Charity to use should the need arise in the next 5 years. The Charity ended the year with its highest ever cash reserves of £477,729.

Given the levels of cash that the Charity has on hand the Trustees, with the pro bono assistance of external investment management experts, developed and approved an investment strategy for the Charity. This is a low risk-based approach primarily focussed on improving the investment return in the form of interest on funds without exposing the Charity to unacceptable levels of risk. Investments are limited to term deposits with approved financial institutions covered by the FSCS deposit protection scheme. No one investment will exceed the £85,000 FSCS protection limit. Subsequent to year end, and after an extensive due diligence process, the Trustees approved the use of a cash management platform provided by Flagstone Investment Management. After careful review of the Charity's cashflow forecasts for the next two years the Trustees executed the investment of the cash in accordance with the approved investment strategy. The strategy and investment approach will be subject to regular review by the Trustees.

Also subsequent to the year end, in anticipation that restrictions resulting from the new Omicron coronavirus variant could continue to impact fundraising and charitable activity, the Trustees gained permission from a grant provider to de-restrict £50,000 of their restricted donation. This permission

was kindly granted, on the proviso that the funds would be re-designated in future, when reserves return to normal levels.

Since August 2021 and into Spring 2022, subsequent to year end, the charity has continued to receive voluntary donations at a strong level, including a substantial donation from The Constable Education Trust, to cover the cost of relocation to new offices, two years' rent, and provision of bursary-funded support to children from lower-income families. The Trustees are confident that the Charity has sufficient unrestricted funds to continue to successfully execute on its business plan and strategy for 2022.

Although the Charity has navigated well through the disruption in the current year, with both management and the Trustees taking appropriate actions when deemed necessary, the Trustees are focussed on building sufficient unrestricted reserves to ensure that the Charity is as financially secure as possible to deal with any further future disruption. Therefore, the Trustees are very aware that prudent fiscal management is critical in these uncertain times and consequently the Finance, Audit, Investment and Risk Committee (FAIR) has met frequently to oversee the management of the financial affairs of the Charity. FAIR has closely scrutinised the cashflow projections and budgets prepared by management and taken actions as noted in this report where necessary for the financial security of the Charity. At time of writing, it is forecast that the charity will have strengthened its reserves position by the end of the 2022 financial year.

FAIR has met jointly with the Property Focus Group throughout the year as the Charity has explored future property alternatives. Subsequent to year end, after careful consideration, the Trustees took the decision not to pursue the purchase of land for the construction of a bespoke building for the Charity. Given the current economic and pandemic environment, financial position of the Charity and risks associated with the planning and construction process, the Trustees concluded that such a project was outside the Charity's current risk appetite. The Charity remains appreciative to the Arkell family for their support and understanding. Following the above decision, the Charity proceeded to evaluate alternative premises for rent against an approved set of criteria developed by the Trustees considering the needs of our staff, clients and stakeholders. A rental property at 24 West Street, Farnham was identified as the preferred option, which was registered as the new head office address in May 2022.

The budget for the forthcoming year has been approved by FAIR and the Trustees. This budget allows for the continued expansion of the Charity, increasing its geographical reach and impact to meet the demand that exists for its services. The budget also allows for the continued development of online tools and capabilities to enable the Charity to operate remotely without compromising the quality of its services. In addition, the budget allows for one-off costs associated with moving to new premises, investment in upgrading an outdated website, and the appointment of regional Hub Coordinators to manage a growing number of dyslexia specialists. In setting the budget, the Trustees note that there remains a high degree of uncertainty relative to the expected outcome for the year ahead. In this context the CBIL loan remains available to fund the Charity in the event of an adverse outturn in the Charity's profitability in the short term. The Trustees remain committed to strengthening the Charity's reserves in the medium to long term.

Reserves policy

The Board of Trustees aims for the Charity to maintain sufficient reserves to continue operations in the event of a significant reduction in income for a period of three to six months. The Board is

mindful that this does not necessarily require reserves to cover the Charity's total expenditure for such a period. This is because were the Charity to experience a large drop in receipts, given the scalability of its activities, costs would fall in a similar manner. Likewise, the Charity is not entirely reliant on voluntary income to cover all of its costs, as some of its activities generate income.

As a result, the Board believes that the Charity's target level of reserves should be with reference to its 'fixed costs', particularly overheads and the staff costs associated with those who are engaged on full time, long term contracts.

Taking the policy into account, the target range for the Charity's reserves associated with its unrestricted activities currently is set by the Trustees at £150,000 to £200,000. The policy and target range are regularly reviewed, reflecting the Charity's size and the proportion of total income achieved by fundraising. This reserving policy was debated at length by the Trustees at the strategy away day in September and no material changes were made to the existing policy.

The Trustees seek to maintain a balance of sufficient reserves whilst also investing in growth to enable more lives to be positively affected by the Charity's work, in accordance with its objectives.

As at 31 August 2021, the balance of Unrestricted Reserves stood at £59,331 (2020: £62,649). In addition, the CBIL loan of £90,867 has increased cash resources. As previously described in the Treasurer's Report, (page 22), subsequent to the year end, agreement was received from a donor to de-restrict £50,000 of their restricted donation. This permission was kindly granted on the proviso that the funds would be re-designated in future, when reserves return to normal levels. In addition, since August 2021 and into Spring 2022 the charity has continued to receive voluntary donations at a strong level, including a substantial donation from The Constable Education Trust, to cover the cost of relocation to new offices, two years' rent, and provision of bursary-funded support to children from lower-income families. At time of writing, it is forecast that the charity will have strengthened its reserves position by the end of the 2022 financial year.

This, together with increased cash resources, positions the Charity well to pursue its regional growth strategy and objectives as outlined in the Strategic Plan. This is dependent on the future course of the pandemic and financial pressures on society due to events in Ukraine and Europe in general. The Trustees will monitor future developments closely and ensure that the Charity responds and adapts its plans accordingly, maintaining financial stability as the foundation of all decisions. Any short-term funding requirements will be met through the CBIL loan.

Risk management

FAIR meets regularly to evaluate and monitor the Charity's risk profile. In the year under review the challenges and problems created by the pandemic persisted. The focus of the Trustees continued to be on the financial stability of the Charity and this report outlines the primary actions taken to mitigate the emerging risks. The Charity continues to update the risk register as new risks emerge and to ensure that mitigating actions are taken promptly where necessary.

At the time of this report great uncertainty remains about the impact of the new emerging Omicron coronavirus variant, and with events escalating in Ukraine. The Trustees have redefined the objectives for the coming year and are continuing to monitor the Charity's financial position frequently with financial systems being updated as needed. The Charity has a strategic plan that is dynamic and a realistic budget. The Charity is well positioned for the year ahead to pursue its objectives and maintain financial stability.

Plans for the future period

We are determined to progress the growth targets as detailed in our Strategic Plan, despite ongoing disruption caused by Covid in general and the Omicron variant in particular, and have set ourselves the following targets for the year ending 31 August 2022.

Target 1: In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to further increase the numbers of people with dyslexia whom we help, in the year ending August 2022, subject to Covid-19 lockdowns and restrictions. This will include 1:1 support by means of assessments, consultations, tuition, skills-building and coaching for children, young people and adults at any stage of their lives.

Target 2: We aim to progress Year 1 of three projects for which funding of £300,000 has specifically been provided by a generous donor in the 2021 financial year. These consist of: (i) further developing the fundraising team; (ii) providing bursary-funded support to individuals from lower-income backgrounds; (iii) providing specialist dyslexia training to teachers and teaching assistants working in the State School sector.

Target 3: We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds next year than we supported in year ended August 2021, thanks in part to the above-mentioned donation. Our intention is to help more than 200 people from lower-income backgrounds in this way.

Target 4: We aim to support six State Schools in London, where numbers of pupils on free school meals (Pupil Premium), are higher than average. Support will take the form of our highly regarded FAST Projects (Families and Schools Together), where dyslexia training is provided to teaching staff, teaching assistants, and parents. In addition, specialist 1:1 support will be provided to selected learners who are most in need of our help. All six of these projects have been generously sponsored by The Kusuma Trust, with a donation received in the 2021 financial year.

Target 5: Having taken the decision subsequent to year end , that the Charity should not pursue the purchase of land on the existing site, for the construction of a bespoke building, a priority for the year ahead will be to source and rent premises elsewhere. The Charity will now proceed to evaluate alternative premises for rent against an approved set of criteria developed by the Trustees considering the needs of our staff, clients and stakeholders. At time of signing these accounts, this target has already been successfully achieved, with new premises identified in Farnham town centre.

Target 6: We plan to update the syllabus of our Level 7 Diploma Course in Teaching and Assessing Learners with Dyslexia/Specific Learning Difficulties during the coming year, with consideration for new-found ways of supporting dyslexic learners in the post-Covid environment. The new-look course will be launched in Spring 2022, ready to commence in September.

Target 7: We will continue to closely monitor income and expenditure during the coming year, at a time when considerable financial uncertainty still exists in the world at large, with the Covid Omicron variant very much in existence at time of writing, and events escalating in Ukraine. Any short-term funding requirements will be met through the CBIL loan. See the Treasurer's Report for details (page 22). The Finance, Audit, Investment and Risk Committee (FAIR) will continue to meet regularly throughout the year, together with the Property focus group. The Trustee board will also continue to meet more regularly than normal while Covid-19 continues to pose a threat to the smooth running of our activities.

HELEN ARKELL DYSLEXIA CHARITY

REPORT OF THE TRUSTEES
for the year ended 31 August 2021

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also the directors of Helen Arkell Dyslexia Charity for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, HPCA Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of Trustees on 25 May 2022 and signed on its behalf by:

.....

Gary Hay
Chair of Trustees

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HELEN ARKELL DYSLEXIA CHARITY

Opinion

We have audited the financial statements of Helen Arkell Dyslexia Charity (the 'charitable company') for the year ended 31 August 2021 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HELEN ARKELL DYSLEXIA CHARITY

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Lance Redman (Senior Statutory Auditor)
for and on behalf of HPCA Ltd
Chartered Accountants
and Statutory Auditors
Station House
Connaught Road
Brookwood
Woking
Surrey
GU24 0ER

Date: 15 June 2022

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	118,372	136,750	255,122	171,634
Charitable activities	5				
Bookshop		48,085	-	48,085	42,901
Tuition		130,545	-	130,545	142,712
Assessments		564,999	-	564,999	556,444
Courses		334,219	-	334,219	253,572
Other		3,120	-	3,120	2,527
Central staff		13,690	-	13,690	5,990
Shared overheads		2,510	-	2,510	501
Other trading activities	3	3,550	-	3,550	17,577
Investment income	4	27	-	27	73
Total		1,219,117	136,750	1,355,867	1,193,931
EXPENDITURE ON					
Raising funds	6	3,448	-	3,448	7,666
Charitable activities	7				
Bookshop		31,642	-	31,642	34,332
Tuition		179,651	6,265	185,916	121,410
Assessments		487,347	82,547	569,894	526,465
Courses		255,616	11,370	266,986	263,582
Other		-	-	-	459
Central staff		146,677	-	146,677	147,841
Shared overheads		143,844	-	143,844	152,177
Total		1,248,225	100,182	1,348,407	1,253,932
NET INCOME/(EXPENDITURE)		(29,108)	36,568	7,460	(60,001)
Transfers between funds	21	25,790	(25,790)	-	-

The notes form part of these financial statements

continued...

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
Net movement in funds		(3,318)	10,778	7,460	(60,001)
RECONCILIATION OF FUNDS					
Total funds brought forward		62,649	51,668	114,317	174,318
TOTAL FUNDS CARRIED FORWARD		59,331	62,446	121,777	114,317

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

BALANCE SHEET
31 August 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
FIXED ASSETS					
Intangible assets	13	19,757	-	19,757	9,156
Tangible assets	14	16,432	-	16,432	9,633
		36,189	-	36,189	18,789
CURRENT ASSETS					
Stocks	15	32,228	-	32,228	30,520
Debtors	16	140,161	-	140,161	93,194
Cash at bank and in hand		152,783	324,946	477,729	309,892
		325,172	324,946	650,118	433,606
CREDITORS					
Amounts falling due within one year	17	(229,963)	(150,000)	(379,963)	(247,211)
NET CURRENT ASSETS		95,209	174,946	270,155	186,395
TOTAL ASSETS LESS CURRENT LIABILITIES		131,398	174,946	306,344	205,184
CREDITORS					
Amounts falling due after more than one year	18	(72,067)	(112,500)	(184,567)	(90,867)
NET ASSETS		59,331	62,446	121,777	114,317
FUNDS	21				
Unrestricted funds				59,331	62,649
Restricted funds				62,446	51,668
TOTAL FUNDS				121,777	114,317

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 25 May 2022 and were signed on its behalf by:

Gary Hay
Chair of Trustees

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

CASH FLOW STATEMENT
for the year ended 31 August 2021

	Notes	2021 £	2020 £
Cash flows from operating activities			
Cash generated from operations	1	200,841	6,615
Interest paid		(3,001)	(501)
Net cash provided by operating activities		197,840	6,114
Cash flows from investing activities			
Purchase of intangible fixed assets		(15,800)	(2,100)
Purchase of tangible fixed assets		(11,098)	(6,876)
Interest received		27	73
Net cash used in investing activities		(26,871)	(8,903)
Cash flows from financing activities			
New loans in year		-	94,000
Loan repayments in year		(3,132)	-
Net cash (used in)/provided by financing activities		(3,132)	94,000
Change in cash and cash equivalents in the reporting period		167,837	91,211
Cash and cash equivalents at the beginning of the reporting period		309,892	218,681
Cash and cash equivalents at the end of the reporting period		477,729	309,892

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE CASH FLOW STATEMENT
for the year ended 31 August 2021

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2021	2020
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	7,460	(60,001)
Adjustments for:		
Depreciation charges	9,497	15,164
Interest received	(27)	(73)
Interest paid	3,001	501
(Increase)/decrease in stocks	(1,708)	3,530
(Increase)/decrease in debtors	(46,967)	99,673
Increase/(decrease) in creditors	229,585	(52,179)
Net cash provided by operations	200,841	6,615

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.9.20	Cash flow	At 31.8.21
	£	£	£
Net cash			
Cash at bank and in hand	309,892	167,837	477,729
	309,892	167,837	477,729
Debt			
Debts falling due within 1 year	(3,133)	(15,667)	(18,800)
Debts falling due after 1 year	(90,867)	18,800	(72,067)
	(94,000)	3,133	(90,867)
Total	215,892	170,970	386,862

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.
Non refundable deposits are recognised when money is received as this is the point the charity is entitled to it.
Course income received in advance is deferred and is recognised evenly over the duration of the service.
The charity received a significant restricted grant to cover a period of 2 years, this income will be recognised evenly over the 24 month period.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Intangible asset
Amortisation is provided at the following annual rates in order to amortise each asset over its estimated useful life. Commencement of amortisation will begin when the asset is available for its intended use.

Website	- 20% on cost
Software	- 33% on cost

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 25% on cost
Plant and machinery	- 25% on cost
Fixtures and fittings	- 25% on cost

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.
Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

continued...

1. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Government grants
Grants received, including from the UK government from the Coronavirus Job Retention Scheme (CJRS), are accounted for using the accruals model. The income has been recognised as grant income in the period to which the payroll cost relates.

2. DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations	255,122	166,634
Legacies	-	5,000
	255,122	171,634

3. OTHER TRADING ACTIVITIES

	2021	2020
	£	£
Fundraising events	3,550	17,577

4. INVESTMENT INCOME

	2021	2020
	£	£
Deposit account interest	27	73

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2021	2020
		£	£
Income	Bookshop	45,482	39,171
CJRS Income	Bookshop	2,603	3,730
Income	Tuition	123,155	137,966
CJRS Income	Tuition	7,390	4,746
Income	Assessments	530,941	519,114
CJRS Income	Assessments	34,058	37,330
Income	Courses	08,983	214,471
CJRS Income	Courses	25,236	39,101
Carried forward		1,077,848	995,629

continued...

5. INCOME FROM CHARITABLE ACTIVITIES - continued

		2021	2020
		£	£
Brought forward		1,077,848	995,629
Income	Other	3,120	2,527
CJRS Income	Central staff	13,690	5,990
CBIL Income	Shared overheads	2,510	501
		1,097,168	1,004,647

Coronavirus Job Retention Scheme (CJRS), more commonly known as furlough scheme.
Coronavirus Business Interruption Loan (CBIL) - See note 19.

6. RAISING FUNDS

Raising donations and legacies

	2021	2020
	£	£
Fundraising	3,448	7,666

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Total
	£	£	£
Bookshop	31,642	-	31,642
Tuition	185,916	-	185,916
Assessments	569,894	-	569,894
Courses	266,986	-	266,986
Central staff	146,677	-	146,677
Shared overheads	-	143,844	143,844
	1,201,115	143,844	1,344,959

continued...

8. SUPPORT COSTS

	Management	Finance	Governance costs	Total
	£	£	£	£
Shared overheads	135,293	3,001	5,550	143,844

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2021	2020
	£	£
Auditors' remuneration	5,550	5,500
Depreciation - owned assets	4,299	3,213
Website amortisation	5,199	11,952

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 August 2021 nor for the year ended 31 August 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 August 2021 nor for the year ended 31 August 2020.

11. STAFF COSTS

	2021	2020
	£	£
Wages and salaries	671,266	641,362
Social security costs	63,021	50,570
Other pension costs	12,375	12,134
	746,662	704,066

The average monthly number of employees during the year was as follows:

	2021	2020
Charitable activities	43	46
Fundraising & Communications	3	2
Support Services	2	2
	48	50

One employee received emoluments in excess of £60,000, falling within the range £80,000 - £90,000 (£82,216). The total remuneration for key management personnel in the year was £231,959 (2020: £162,370).
10 employees were full time (2020: 11). 38 employees were part time (2020: 39). No trustees received any remuneration in the year.

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	92,084	79,550	171,634
Charitable activities			
Bookshop	42,901	-	42,901
Tuition	142,712	-	142,712
Assessments	556,444	-	556,444
Courses	253,572	-	253,572
Other	2,527	-	2,527
Central staff	5,990	-	5,990
Shared overheads	501	-	501
Other trading activities	4,952	12,625	17,577
Investment income	73	-	73
Total	1,101,756	92,175	1,193,931
EXPENDITURE ON			
Raising funds	7,666	-	7,666
Charitable activities			
Bookshop	34,332	-	34,332
Tuition	112,204	9,206	121,410
Assessments	452,087	74,378	526,465
Courses	263,582	-	263,582
Other	459	-	459
Central staff	147,841	-	147,841
Shared overheads	151,547	630	152,177
Total	1,169,718	84,214	1,253,932
NET INCOME/(EXPENDITURE)	(67,962)	7,961	(60,001)
Transfers between funds	11,946	(11,946)	-

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
Net movement in funds	(56,016)	(3,985)	(60,001)
RECONCILIATION OF FUNDS			
Total funds brought forward	118,665	55,653	174,318
TOTAL FUNDS CARRIED FORWARD	62,649	51,668	114,317

13. INTANGIBLE FIXED ASSETS

	Software £	Website £	Total £
COST			
At 1 September 2020	-	59,722	59,722
Additions	15,000	800	15,800
At 31 August 2021	15,000	60,522	75,522
AMORTISATION			
At 1 September 2020	-	50,566	50,566
Charge for year	-	5,199	5,199
At 31 August 2021	-	55,765	55,765
NET BOOK VALUE			
At 31 August 2021	15,000	4,757	19,757
At 31 August 2020	-	9,156	9,156

14. TANGIBLE FIXED ASSETS

	Improvements to property £	Plant & machinery £	Fixtures & fittings £	Total £
COST				
At 1 September 2020	80,670	83,527	15,161	179,358
Additions	4,685	6,413	-	11,098
At 31 August 2021	85,355	89,940	15,161	190,456
DEPRECIATION				
At 1 September 2020	78,556	77,825	13,344	169,725
Charge for year	-	3,242	1,057	4,299
At 31 August 2021	78,556	81,067	14,401	174,024
NET BOOK VALUE				
At 31 August 2021	6,799	8,873	760	16,432
At 31 August 2020	2,114	5,702	1,817	9,633

continued...

15. STOCKS

	2021	2020
	£	£
Stocks	32,228	30,520

16. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Trade debtors	135,002	85,336
VAT	337	-
Prepayments and accrued income	4,822	7,858
	140,161	93,194

Within Trade debtors is £133,903 (2020: £85,246) of sales invoices which have been raised in the year but relate to services which will be provided in the following year. Accordingly this income will be recognised in the year ended 31st August 2022 and is included within deferred income at the balance sheet date.

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Bank loans and overdrafts (see note 19)	18,800	3,133
Trade creditors	6,883	4,096
Social security and other taxes	19,283	13,976
VAT	-	139
Accruals and deferred income	169,385	114,355
Accrued expenses	15,612	38,162
Deferred income -19/20 Courses	-	73,350
Aegis Charitable Trust 21/22 Income	150,000	-
	379,963	247,211

Due to COVID 19, the 19/20 courses were postponed during the summer term. Consequently £73,350 of income was deferred and was released during the 20/21 Autumn term when these courses were resumed.

18. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2021	2020
	£	£
Bank loans (see note 19)	72,067	90,867
Aegis Charitable Trust 22/23 Income	112,500	-
	184,567	90,867

continued...

19. LOANS

The charity has made use of the Coronavirus Business Interruption Loan Scheme (CBIL). £94,000 has been borrowed over 6 years where the interest (3.2% per annum) for the first 12 months is covered by a government grant. The associated costs and grant income have been reflected in the SOFA.

20. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2021	2020
	£	£
Within one year	17,116	17,949
Between one and five years	5,674	9,457
	22,790	27,406

21. MOVEMENT IN FUNDS

	At 1.9.20	Net movement in funds	Transfers between funds	At 31.8.21
	£	£	£	£
Unrestricted funds				
General fund	62,649	(29,108)	25,790	59,331
Restricted funds				
Downlands Educational Trust	25,790	-	(25,790)	-
Restricted Bursaries	23,733	8,364	-	32,097
FAST Projects	2,145	(2,145)	-	-
Aegis Charitable Trust	-	30,349	-	30,349
	51,668	36,568	(25,790)	62,446
TOTAL FUNDS	114,317	7,460	-	121,777

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	1,219,117	(1,248,225)	(29,108)
Restricted funds			
Restricted Bursaries	99,250	(90,886)	8,364
FAST Projects	-	(2,145)	(2,145)
Aegis Charitable Trust	37,500	(7,151)	30,349
	136,750	(100,182)	36,568
TOTAL FUNDS	1,355,867	(1,348,407)	7,460

continued...

21. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.9.19 £	Net movement in funds £	Transfers between funds £	At 31.8.20 £
Unrestricted funds				
General fund	118,665	(67,962)	11,946	62,649
Restricted funds				
Downlands Educational Trust	40,478	(14,688)	-	25,790
Farnham Institute Charity	630	(630)	-	-
Restricted Bursaries	5,155	30,524	(11,946)	23,733
FAST Projects	9,390	(7,245)	-	2,145
	55,653	7,961	(11,946)	51,668
TOTAL FUNDS	174,318	(60,001)	-	114,317

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,101,756	(1,169,718)	(67,962)
Restricted funds			
Downlands Educational Trust	-	(14,688)	(14,688)
Farnham Institute Charity	-	(630)	(630)
Restricted Bursaries	92,175	(61,651)	30,524
FAST Projects	-	(7,245)	(7,245)
	92,175	(84,214)	7,961
TOTAL FUNDS	1,193,931	(1,253,932)	(60,001)

continued...

21. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.9.19 £	Net movement in funds £	Transfers between funds £	At 31.8.21 £
Unrestricted funds				
General fund	118,665	(97,070)	37,736	59,331
Restricted funds				
Downlands Educational Trust	40,478	(14,688)	(25,790)	-
Farnham Institute Charity	630	(630)	-	-
Restricted Bursaries	5,155	38,888	(11,946)	32,097
FAST Projects	9,390	(9,390)	-	-
Aegis Charitable Trust	-	30,349	-	30,349
	55,653	44,529	(37,736)	62,446
TOTAL FUNDS	174,318	(52,541)	-	121,777

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,320,873	(2,417,943)	(97,070)
Restricted funds			
Downlands Educational Trust	-	(14,688)	(14,688)
Farnham Institute Charity	-	(630)	(630)
Restricted Bursaries	191,425	(152,537)	38,888
FAST Projects	-	(9,390)	(9,390)
Aegis Charitable Trust	37,500	(7,151)	30,349
	228,925	(184,396)	44,529
TOTAL FUNDS	2,549,798	(2,602,339)	(52,541)

Transfers between funds

During the year £25,790 of a total restricted donation of £60,000 has been derestricted, with permission from the donor, to be added to the general fund.

continued...

22. FUNDS

The Bursary Fund
The out-going resources represent bursaries granted during the year.

Downlands Educational Trust
This donation was provided in the 18/19 financial year. The donor specified that their donation should support i) a Families and Schools Together project (FAST) to a school in special need (£3,000 spent during the 18/19 financial year); and ii) should provide bursary-funded support to children from lower income backgrounds in certain counties of the UK (£60,000 spent during the previous and current years, of which £25,790 was derestricted by the donor in the current 20/21 financial year).

Restricted bursaries
A number of donors specified that their donations should not only be used for provision of bursary-funded support to people from lower-income backgrounds, but that such donations should also carry additional restrictions including factors such as age of beneficiary, county of residence etc. Such donations have either already been spent during the year or are ear-marked to be spent in the subsequent year. One donation of £19,000 from The Linbury Trust was partly restricted to the provision of bursary-funded support (£10,000), and partly restricted to the implementation of a new IT system for managing bookings (£9,000). This represents the first instalment of a four-year commitment.

FAST projects
A restricted donation of £22,722 was received from The Kusuma Trust towards the end of the current 20/21 financial year. This is for the purpose of supporting six schools in special need, by means of the Charity's Families and Schools Together projects (FAST). All six of such projects are scheduled to take place in the 21/22 financial year, with six schools having been selected for such support, all of whom have higher than average numbers of pupils on Pupil Premium (free school meals).

The Aegis Charitable Trust
A restricted donation of £300,000 was received from The Aegis Charitable Trust towards the end of the current 20/21 financial year. This is for the purpose of undertaking three projects over the next two years: i) expanding the Charity's fundraising team; ii) providing bursary-funded support to individuals from lower-income backgrounds; iii) providing specialist training to teachers and teaching assistants from State Schools. The income from this donation will be reflected on a time-apportion basis in accordance with the terms of the grant. Consequently £37,500 has been recognised within the 20/21 financial year, with £262,500 being deferred in the balance sheet to future years (£150,000 to 21/22; and £112,500 to 22/23).

23. POST BALANCE SHEET EVENTS

In the year ending 31st August 2022, £150,000 of deferred income from The Aegis Charitable Trust will be recognised as restricted income (see above). £50,000 has been derestricted, with the agreement of the donor, and transferred to the general fund to help with the day to day running costs of the Charity. This will be redesignated for its original purposes when the Charity's reserves return to normal levels, once the adverse financial impact of the Covid-19 pandemic has passed.

Helen Arkell Dyslexia Charity

England & Wales - Charity number 1064646

Accounts

Helen Arkell

Dyslexia Charity

Annual Report and Financial Statements

For the year ended 31 August 2020

Helen Arkell Dyslexia Charity

(a company limited by guarantee)

Registered Charity No. 1064646

Registered Company No. 3432423 (England and Wales)

Formerly known as: 'The Helen Arkell Dyslexia Centre'

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Helen Arkell Dyslexia Charity

Report of the Trustees for the year ended 31 August 2020

Charity information and reference details

Registered Charity Number	1064646
Registered Company Number	3432423 (England and Wales)
Patron	HRH Princess Beatrice
Trustees (Directors)	Michael-John Albert BCom (Hons) CA(SA) CA - Treasurer Tom Arkell Tim Harrison Gary Hay BA (Hons), MBA – Chair Simon Hepher MRICS Jonathan Hetherington BA (Hons), MSc (Ed), QTS Peter Hughes BA (Hons), ACMA – Treasurer – retired 31.5.20 Geraldine Price PhD, MA (Special Education), BA, RSA Dip. SpLD, RSA Dip. TESL, AMBDA, SpLD APC Jilly Steventon MSc – retired 31.5.20 Pete Watson BSc (Hons)
Chief Executive	Andy Cook MA (Cantab)
Registered Office	Helen Arkell Dyslexia Charity, Arkell Lane Frensham Farnham Surrey GU10 3BL
Web site	www.helenarkell.org.uk
Auditors	HPCA Ltd Chartered Accountants and Statutory Auditors Station House Connaught Road Brookwood Woking Surrey GU24 0ER
Bankers	Lloyds Bank, Farnham, Surrey

Report of the Chair of the Trustees

In common with the rest of the world, Covid-19 cast a long shadow over the financial year for the Helen Arkell Dyslexia Charity. From March until June 2020, the Charity's doors were literally closed, preventing us from undertaking our standard face-to-face assessments as well as the practical aspects of our Level 5 and Level 7 teacher training courses.

And yet, thanks to a huge amount of work on the part of Andy Cook, the Chief Executive Officer, and the whole team, we steered our way through the initial storm and came out the other side in good financial shape. This was achieved through a combination of adapting our services to online provision where possible, robust fiscal management alongside careful cost control, and taking advantage of the government financial support schemes which generated positive cash inflows in the year. In this way, we managed to minimise our losses during the worst period whilst at the same time putting ourselves in a strong position, supported by cash in the bank, to deliver more services to more people with dyslexia in the future. This has placed us in a good position to weather any second storm and gives us the confidence that we can bounce back as soon as conditions return to normal.

Our improved online capability dovetails perfectly with our strategy to grow the Charity through the development of regional hubs. It has always been our intention to reach a wider geography and to deliver more of our services to those who can least afford it. We ended the financial year with a much stronger platform to enable us to do so.

We were particularly proud to have further increased our provision of bursary-funded support to children and adults with dyslexia from lower-income backgrounds, during a year when they needed us most. This was an important priority despite the Charity's own Covid-related financial constraints, and is a key focus of our strategic plans.

Despite Covid-19, we succeeded in opening a Helen Arkell hub in Oxford, as planned. We appointed Rachael McMullen as the Oxford hub coordinator and she wasted no time in recruiting assessors and raising our profile across the area in readiness for lockdown to lift. Our Oxford hub contributed to our overall provision of online services throughout lockdown, and welcomed its first face-to-face beneficiaries in July. Rachael now sits as part of the Charity's senior management team and, amongst other things, is helping to ensure that our quality of service remains consistently high as we develop across the regions of the UK with a growing network of hubs.

Also despite Covid, we still managed to provide direct 1:1 support to 1,028 children and adults with dyslexia and to a further 1,126 individuals who attended dyslexia-related courses. We came close to completing the Level 5 and Level 7 courses in year, a remarkable achievement in the circumstances. These were completed when schools reopened in autumn 2020. The number of face-to-face appointments booked as soon as lockdown restrictions were eased in June demonstrates that the demand for our personalised services is greater than ever. This is entirely in line with the increasing recognition, at a national level, of the need to support children and adults with dyslexia and other specific learning difficulties to fulfil their abilities. This invariably starts with ensuring that they have an early assessment of their needs, backed up by relevant ongoing support.

We went ahead with the creation of the new post of Head of Projects, as planned, with the appointment of Tory Sparks. This role supports various initiatives within our Strategic Plan, helping us to further increase our reach and impact in line with our Mission. Tory's first priority necessarily focussed on transferring services online as soon as Covid struck the country, and progress was made on a number of other fronts, including collaborative research projects with Oxford University and Oxford Brookes, development of our support services for adults with dyslexia and initiating links

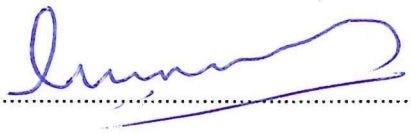
with speech and language therapists for the improved holistic support of children with dyslexia. With the onset of Covid, we took the lead in the practical implementation of online Evaluations of Need for students and online Workplace Needs Assessments for adults, and will submit a practical research paper on these projects in the new year.

A special mention of our Head of Education, Yvonne Whitestone, who would have wished for a more straightforward year as she prepares to hand over her role in Summer 2021 in order to enter well-earned retirement. Yvonne ensured that her team of specialist teachers and consultants could continue to support children and adults with dyslexia throughout lockdown and that our teacher training courses could continue as far as was practically possible, working around school restrictions. Yvonne also took the lead with regard to our involvement in the National Tutoring Programme, working alongside our colleagues in the field of dyslexia. This will see the Charity join in the national effort to help disadvantaged children catch up with their learning in the new year. We continued to nurture closer collaboration with other bodies working in the area of dyslexia support, ensuring that we combine expertise to deliver the best outcomes for those who are most in need.

In terms of fundraising, 2019/20 saw us raise £189,211. This was an increase on the previous year (2019: £179,289), a remarkable achievement considering the background of severe financial constraints felt nationally as a result of Covid-19, and the cancellation of all our face-to-face fundraising events for five months from lockdown onwards. We would like to extend a huge thank you to our donors for their magnificent support during this challenging period.

Lastly, we were also delighted to work closely with the Arkell family to move forward with plans for the development of a brand new centre for the Charity. We hope to move forward with these exciting plans during 2020/21 and will provide updates on progress as and when we can.

The net result is that, despite the most challenging circumstances that most of us can remember, we ended the 2019/20 financial year in a strong position and we remain well positioned to deal with the challenges of the pandemic in 2021 until we return to more normal circumstances. Following our Awayday in October 2020, we are full of exciting plans to deliver on our core objective: providing more support for more people with dyslexia and other learning difficulties, regardless of their ability to pay.



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Gary Hay

Chair of Trustees, 21 January 2021

Report of the Trustees for year ended 31 August 2020

The Trustees who are also directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 August 2020. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Governing document

The Charity is controlled by its governing documents, comprising its Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Directors and Trustees

The Directors of a Charitable Company stand in place of the Trustees for the purposes of Charity Law, and throughout this report are collectively referred to as the Trustees. The Trustees at the date of this report and who served during the year are listed on page two.

The following Trustees retired within the year:

Peter Hughes BA (Hons), ACMA – retired 31.5.20
Jilly Steventon MSc – retired 31.5.20

One fifth of the Trustees are obliged to offer their resignation at every 5th Annual General Meeting. This rule shall next apply at the AGM for the accounts to the year ended 2022.

Trustees are appointed based on having the necessary and relevant skills to offer help and guidance to the Chief Executive and staff of the Charity.

New Trustees undergo an induction programme to introduce them to the Charity, their legal obligations under charity and company law, the content of the Memorandum and Articles of Association, the Board decision-making process, the Strategic Plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their respective roles, and to participate in events that are run by the Charity. We are satisfied that the trustee body is afforded ample training in order to fulfil its duties and responsibilities.

No Trustee has any beneficial interest in the company. All Trustees are members of the company and guarantee to contribute £1 in the event of winding up.

Each year, after due consideration, the Trustees approve a budget presented by management for income and expenditure for the coming year as well as reviewing the Charity's reserves in relation to its reserves policy. Trustees approve policies and monitor their execution through reports from management at quarterly Trustees' meetings.

The Trustees are responsible for setting the remuneration of the Chief Executive in the light of prevailing economic conditions.

About dyslexia

Dyslexia is a learning difficulty that primarily affects the skills needed for accurate and fluent reading, writing and spelling. Dyslexia can also affect 'working memory', cognitive processing and organisational skills. There are many other symptoms and no two people with dyslexia are the same. Dyslexia can range from mild to severe, and affects people regardless of intellectual ability. Dyslexia is highly hereditary, affecting 1 in 10 people in the UK.

Children and adults with unsupported dyslexia are more likely to suffer low self-esteem, low confidence, to have negative associations with education and achieve fewer qualifications, to become unemployed when leaving school, and to make negative life-choices. (People with dyslexia are twice as likely to end up in prison or young offender institutes).

Support

If correctly supported, people with dyslexia can thrive in life, particularly life after school, where their ability to see the world differently can be a positive asset. Famous, 'successful' dyslexics such as Richard Branson are good examples. The more such people speak openly about their dyslexia, the more their examples will serve to encourage others. Key dyslexic strengths are well-documented and it is becoming increasingly acknowledged that these strengths will become particularly valuable in tomorrow's workplace.

Our role

At Helen Arkell Dyslexia Charity we believe that the first step in helping people with dyslexia and other specific learning difficulties to maximise their opportunities, is to gain better self-understanding by means of specialist dyslexia assessments with personalised recommendations for appropriate ways forward. The second step is to implement these recommendations, ensuring the individual gains access to the extra help they need, either with one-off adjustments or programmes of on-going specialist support. The third step is to up-skill and educate teachers, classroom assistants, parents, employers and members of the public so that they are better able to provide support to people with dyslexia.

Outcomes for beneficiaries include:

- improved self-awareness, with better understanding of individual strengths and weaknesses
- improved self-empowerment
- improved access to practical specialist support and 'reasonable adjustments'
- improved self-confidence and mental well-being
- improved literacy and attitude to learning
- reduced frustration
- reduced anxiety
- improved life-opportunities

Currently, it is difficult for families from lower-income backgrounds to access the help they need, both because of availability of high quality service and because diagnostic assessments and specialist tuition are expensive.

At Helen Arkell Dyslexia Charity we aim to remove these barriers, helping dyslexic children and adults to thrive in today's world and prevent their talent from being wasted.

A key aim is to provide bursary-funded support to increasing numbers of beneficiaries from lower-income backgrounds. On average, a donation of £475 can provide an individual with the help they

need, to change their life for the better and find a new positive way forward that maximises their potential.

Where beneficiaries can afford to pay for the service, or feel able to make a contribution towards costs, this is accepted, as it means that restricted bursary funds can benefit more of those people who need it most.

Objects and activities

Our Objectives

The charitable objectives of the Charity, as set out in its Memorandum of Association, are:

a) "to provide for the care, education and treatment of persons suffering from dyslexia or any other related specific learning disability";

b) "to further the education of the public about dyslexia and other related specific learning disabilities and to educate and train the public about the care, education and treatment of such persons";

c) "to carry out research into dyslexia and other related specific learning disabilities and to disseminate the useful results of such research".

Our Vision

Our vision is of a day when people with dyslexia and other specific learning difficulties have the same opportunities as everyone else to achieve their goals.

Our Mission

Our mission is:

i) to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support;
ii) to deliver our services free of charge to people who could not otherwise afford them, wherever possible;
iii) to cover every stage of life;
iv) to encompass not just those with dyslexia but also teachers, parents and the wider community;
v) to undertake research in order to advance our vision and strategy.

Our activities

We achieve our mission through the following main activities:

i) by providing specialist consultations and assessments to children and adults to determine whether dyslexia or other related specific learning difficulties are playing a part in preventing them reaching their full potential. Advice is then provided to determine the best way forward for the individual

concerned. These life-changing sessions are conducted by Helen Arkell qualified specialist assessors and registered educational psychologists;

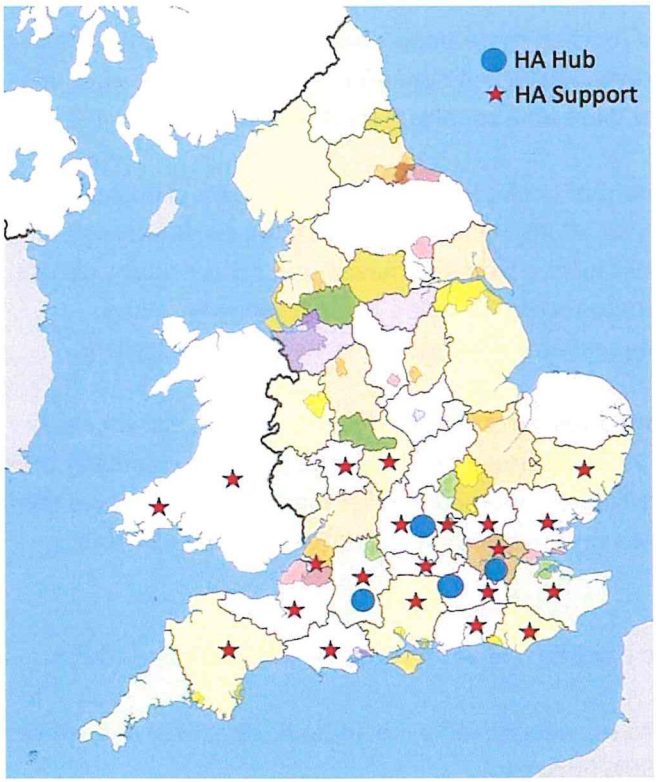
ii) by providing 1:1 coaching, tuition and skills-building to children and adults who have been identified as affected by dyslexia. These sessions are delivered by our qualified specialist staff;

iii) by providing specialist training to teachers, teaching assistants and other interested parties such that they become qualified to support children in schools and local communities. We are a registered training centre for teachers and teaching assistants wishing to specialise in the support of pupils with dyslexia and specific learning difficulties.

In addition, we:

- provide advice, help and teaching to parents whose children are/may be on the spectrum for dyslexia or other specific learning difficulties
- provide specialist dyslexia awareness training to workplaces who employ people with dyslexia
- provide specialist dyslexia awareness training to schools through in-service and other training days
- run a monthly Dyslexia Support Group at our Centre
- run a variety of specialist courses including touch typing courses for children with dyslexia, Saturday morning lectures and 'Supporting Learners' courses for teachers and teaching assistants; GCSE preparation courses and a variety of other courses for children, young people and adults with dyslexia, as well as for other interested parties who either work or live with someone with dyslexia.

Geographical spread



Our main operating base over recent decades has been near Farnham, close to the Surrey/Hampshire border, largely accessing people in the nearby counties. As can be seen in our activities, (see Target 2, page 10), we have expanded on our Mission to access a much larger footprint.

There are now four hubs from which beneficiaries may access face-to-face support, including our original base in Farnham, plus hubs in London, Salisbury, and most recently, Oxford.

Residents of 22 different counties accessed our face-to-face support in 2019/20.

In addition, many others accessed our online services from further afield.

Achievements and performance

Covid-19

Before reporting on the specific targets that we set ourselves at the start of the year, when Covid-19 was unheard-of and unforeseen, it is important to emphasise the importance of our response to the pandemic, which was necessarily a prime focus this year. The Chair's Report (page 3) and Treasurer's Report (page 22) outline the actions that were taken, and detail the effects upon the Charity's activities during the year.

In addition to reacting to the challenges of Covid-19, we also pushed ahead with all the targets we set ourselves last year, as far as was practically possible in the circumstances.

We now describe progress that was made this year in relation to the 'plans for the future period' that were detailed in last year's Annual Report and Financial Statements, before Covid was foreseen.

Our targets set last year were as follows:

Target 1: **In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to increase the numbers of people with dyslexia whom we help during the year ending August 2020.**

Outcome:

Despite disruption caused by Covid-19, we directly assisted 1,028 people with dyslexia during the year (2019: 1,138) through our team of specialist staff and educational psychologists, by means of 1:1 assessments, consultations, coaching and tuition. It is pleasing to have again supported more than 1,000 people, in a year when our sites were affected by social distancing restrictions.

Prior to the onset of Covid we were on course to assist more people with assessments this year than last. However, with our main Centre being necessarily locked down for two months, and our hubs for three months, no face-to-face assessments were able to take place during that time.

The Charity played a key role in the development of online Evaluations of Need, for clients over the age of 16, and Workplace Needs Assessments for adults. Whilst not serving the same purpose as a full diagnostic assessment, these online services were a stop-gap measure to ensure young people and adults could be assessed for their eligibility to receive disabled students allowance and reasonable adjustments while social distancing prevented full assessments from taking place.

All coaching, consultations, and tuition sessions were swapped to an online service, via videocall, after lockdown was announced on 23 March 2020. Although not suiting all clients, particularly those with severe concentration issues, the video call system worked well for many. Once lockdown lifted, those clients who required face-to-face services were welcomed to our Centre and hubs with stringent safety measures in place.

90% of our beneficiaries during the year were children and young people, and 10% were adults.

Of the 1,028 people with dyslexia who came to us, we assisted a mix of boys, girls, men and women with an even gender ratio of 50% males and 50% females.

Of our 1,028 beneficiaries, 735 received assessments from us and 293 received 1:1 tuition, coaching, skills-building and consultations. Our team of specialist tutors provided over 3,000 1:1 coaching sessions throughout the year.

Of those beneficiaries who were provided with assessments, 445 people were assessed by Helen Arkell Specialist Assessors and 290 were assessed by our team of educational psychologists.

During the year assessments were provided at the following venues:
81% at the Charity's main Frensham Centre
9% in situ in schools
6% at the Charity's London hub
2% at the Charity's Wessex hub
1% at the Charity's Oxford hub
1% via video call

Target 2: **We aim to increase our reach and impact by setting up a third regional hub from which to operate, in addition to our Frensham Centre and existing hubs in South London and Wessex. In doing so, we aim to help more people with dyslexia who live too far away to be able to easily access our services at Frensham.**

Outcome:

We met this target by setting up our third regional hub during the year. The Helen Arkell Oxford Hub was launched in July 2020, once lockdown was lifted, and is based at Prama House, Summertown. Six assessments were conducted in Oxford in the seven weeks between the hub's launch and the end of our financial year. We have high hopes for the development of our Oxford hub in the coming months, and are convinced that the appointment of a Hub Coordinator in the local area, as piloted in Oxford, ensures a more rapid growth in activity than if a hub is directly coordinated from head office. This is a blueprint that we will replicate in our other hubs in future.

Meanwhile our London hub continues to be based at John Keats Primary School in Southwark. John Keats School forms part of the Communitas Education Trust, and is an ideal site from which we can reach increasing numbers of beneficiaries in London.

Our Wessex hub continues to be based at Sarum College, Salisbury with good transport links to the West and South West, and with easy access to many military personnel in the area. The incidence of dyslexia within the armed services community is well documented and we were pleased to further our links with Help for Heroes during the year.

With the benefit of our hubs as well as our main Centre in Surrey, this year we succeeded in reaching a wider geographical area of the UK with face-to-face support, providing direct 1:1 dyslexia assistance to children and adults from 22 counties (see also Geographical Spread, page 8).

In addition, online consultations, tuition, coaching, skills-building and courses were delivered remotely to beneficiaries living all over the UK, and indeed overseas, using video call and webinar.

Target 3: **We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds in the year ending August 2020. Our intention is to help more than 130 people from lower-income backgrounds in this way, depending on the success of our fundraising activities.**

Outcome:

We are delighted to have met this target, as we provided bursary-funded support to 133 people with dyslexia from lower-income backgrounds this year. A total of £66,295 of such support was provided to these 133 individuals (2019: £59,921 to 126 individuals).

26% of beneficiaries who were assisted through our bursary system were adults, typically out of work or on lower incomes and on benefits, who believed that dyslexia was preventing them from finding work or achieving the career success that they hoped for.

74% of recipients of our bursary-funded support during the year were children. In all cases, their families were already struggling to make ends meet financially, without also considering the extra requirement to source specialist support for their children, to address their suspected dyslexia. The majority of the children we supported through the bursary system were from single-parent families, typically with the parent or carer out of work, or on lower income, on a variety of benefits and in debt. We also supported a number of children who were in foster care due to a variety of complex domestic issues.

All applications to our bursary system were carefully assessed by the Bursary Review Panel before a decision was made regarding the degree of assistance that would be provided. The degree of need of each individual, and their financial circumstances, were considered on a case by case basis.

In line with our strategic plans, we aim to further increase our support of people from lower-income backgrounds in the coming years. The Covid-19 pandemic has caused significantly increased applications for our bursary-supported help, partly due to dyslexic children and adults having struggled during periods of home-schooling and working from home, away from the normal support systems, and partly because of financial difficulties resulting from pay cuts and redundancies.

We recognise that it is only because of the generosity of our donors that we are able to provide bursary-funded specialist support. We are indebted to all who made contributions to our work this year, enabling us to support our beneficiaries in this way.

Target 4: **We aim to support three schools in special need by means of our highly valued FAST projects (Families and Schools Together), building on the success of previous pilot projects. These projects involve the provision of 1:1 dyslexia tuition to those pupils in most need, as well as giving dyslexia awareness advice to the schools' teachers, teaching assistants and parents.**

Outcome:

We succeeded in delivering FAST projects to three state-funded schools during the year, with programmes of support for their teachers, teaching assistants, parents and those pupils who were most in need of our 1:1 help. Thank you to our generous donors for supporting FAST projects at Walsh School, Ash; St Anne's School, Basingstoke; and Childeric School, Lewisham. Despite interruptions caused by Covid-19, we managed to complete these projects with the exception of our

Childeric FAST project which will be finished in the autumn term of the new financial year, subject to the re-opening of schools.

Target 5: **We plan to successfully run the first full year of our new-look Level 5 and Level 7 professional courses. These are registered with the CPD Standards Office and consist of the 'Helen Arkell Level 5 Diploma in Teaching Learners with Dyslexia/Specific Learning Difficulties' and the 'Helen Arkell Level 7 Diploma in Teaching and Assessing Learners with Dyslexia/Specific Learning Difficulties'.**

Outcome:

Up until the onset of Covid-19, our new-look Level 5 and Level 7 professional courses, registered by the CPD Standards Office were proceeding entirely to plan, with 54 students successfully enrolled. The fact that our courses are particularly geared to those students who desire a face-to-face learning approach brought the necessity for much to be changed, with lectures swapped online as soon as restrictions and full lockdown came into effect. In particular, the students' teaching practice sessions in schools were necessarily put on hold from April onwards, and therefore students were unable to complete their requisite hours of teaching practice until the autumn term of the following academic year. A few students decided to defer their places until a future date, when normal face-to-face activity can be resumed. For many, this is their rationale for choosing the Helen Arkell courses. In reality, the 20/21 courses will be delivered as blended learning, and decisions regarding a return to full face-to-face delivery will be made at a later stage, when a Covid-19 vaccination programme is fully established.

We are indebted to our local state schools for providing our students with teaching practice opportunities. By doing so, we were also able to provide more specialist support, free of charge, to pupils in need during the year.

Target 6: **We aim to make progress with plans relating to the future of our headquarters in Frensham. With our lease extended to June 2021, we hope to identify longer-term options during the year ending 31 August 2020.**

Outcome:

Much work was conducted during the year, to explore longer-term options for the future of the Charity's headquarters. The Trustees engaged in a series of discussions with the Arkell family, who currently own the buildings and surrounding land, with a view to submitting a joint planning application which would see the site reconfigured. The hope is that, subject to the necessary planning consents, the Charity would be provided with a new, low-maintenance, high-efficiency Centre elsewhere on the site. This would be adapted to the post-Covid environment, giving clients and staff access to well ventilated spaces whilst also using technology to maximum effect, connecting with clients across the UK and with the Charity's growing network of regional hubs.

In furtherance of the above 'Home of Our Own' project, initial architects' plans were drawn up during the year and discussed with the local planning authorities who provided pre-planning advice. A number of ecological surveys were also undertaken, in preparation for submission of a finalised full planning application in due course. As and when satisfactory permissions are received, the Charity expects to launch a capital appeal. In the meantime, we are extremely fortunate to have already received a provisional pledge of £250,000 towards this project, and our thanks and gratitude

go to The Constable Educational Trust for their extreme generosity. This pledge is conditional upon all necessary permissions being achieved, and the remainder of the required funding being secured in due course. At this stage, with full certainty yet to be ascertained, this pledge is not shown in the year's financial statements.

Further work will be conducted on this project in the following financial year, in the hope that planning permission will be received during 20/21. In parallel, for safety's sake, the Charity continues to explore other Plan B options in case the above planning permissions are not successful.

In the meantime, the Arkell family have agreed to extend the Charity's current lease to June 2022.

Target 7: **We will continue to closely monitor income and expenditure during the year, at a time when considerable financial uncertainty still exists in the world at large. Having made consecutive surpluses for the last two years and consolidated our financial position, the trustees have taken the strategic decision to set a break-even budget for the year ending August 2020. We will invest in growth of charitable activity, including the set-up of a third regional hub, and the recruitment of a new role of Head of Projects, to assist in progressing with charitable initiatives detailed within our Strategic Plan.**

Outcome:

At the time when this target was set, the main financial uncertainty in the world at large related to ongoing Brexit negotiations. Whilst these persisted through the year, they were subsequently overshadowed by the financial impact of Covid-19.

For reasons explained in the Treasurer's Report (page 22), £73,350 of course-related income that was received in the year was necessarily deferred into the following financial year's accounts, resulting in a deficit for the year of £60,001. This does make year-on-year comparison of the results for the Charity difficult and is a consequence of the disruption caused by Covid. The Charity's year end cash balances, however, are the highest achieved in its recent history. This was bolstered as a result of the Charity successfully applying for and receiving a Coronavirus Business Interruption Loan of £94,000.

As planned, we invested in growth of charitable activity during the year, in the knowledge that people with dyslexia will particularly need our services in the coming months and years, in the immediate aftermath of Covid-related disruption to schools and workplaces. As mentioned elsewhere, planned investment went ahead, in setting up a regional hub in Oxford and appointing a Head of Projects.

A full description of the Charity's financial position can be found in the Treasurer's Report, page 22.

Additional activities in pursuit of our Mission:

In addition to meeting our plans above, as set out in last year's Annual Report and Financial Statements, we also achieved the following activities this year:

- Providing dyslexia awareness training to 432 school representatives. Covid-19 caused the provision of in-services to be put on hold at times during the year. Despite this, 432 teachers, learning support assistants and parents attended a total of 8 in-service days provided by our specialist staff at a variety of different schools, learning how to more effectively support pupils with dyslexia and other specific learning difficulties.

- Providing dyslexia-related courses to 512 attendees. In addition to the 51 students who undertook the year-long diploma in supporting dyslexic learners, another 512 children, adults, teachers and teaching assistants attended a number of other dyslexia-related short courses including Study Skills, Touch Typing, Self Esteem workshops, Supporting Learners with Dyslexia, Degrees of Success, Saturday Morning Lectures and a variety of other courses too many to mention specifically.

- Providing the HELP Parents course to 131 people who have children with dyslexia. 131 people attended our HELP Parents courses throughout the year, specifically designed to provide useful hints and tips to parents who have dyslexic children. As with all our courses, these were switched to online provision after the onset of Covid-19.

- Providing dyslexia awareness training to employers and workplaces. We continued to provide dyslexia awareness training to workplaces, as well as ad hoc support and advice when our specialist advice was required.

- Supporting the Defence, Science and Technology Laboratory (Dstl). We were proud to provide dyslexia support to employees of Dstl again this year, with a mix of face-to-face consultations and video calls, particularly after the onset of Covid-19. This was in recognition of our reputation within the field and our mission to support adults with dyslexia as well as children and young people. We also support employees at a number of other workplaces.

- Dyslexia Support Group. We continued to run a Dyslexia Support Group until Covid-19 made this impossible to undertake face-to-face. The support group meets after work and gives participants the opportunity to hear guest speakers in the field of dyslexia and other specific learning difficulties, as well as providing opportunities for networking and peer support. Participants include adults with dyslexia, parents of dyslexic children and other interested parties. The Support Group will recommence once Covid-19 restrictions allow.

- Outreach. In addition to our regional hubs, and our FAST projects (see Target 4, page 11), we have continued to provide dyslexia assessment services in situ at various schools, including Barrow Hills School, Bradfield College, Frensham Heights School, Hurtwood House School, St George's School, Tormead School, and Bishop Luffa School. These services were interrupted when Covid-19 restrictions were in effect, at which time as many services as possible were delivered online.

- Saturday Morning Lectures. We held two Saturday Morning Lectures in the year, with guest speakers Judy Hornigold and Robert Savage, where we were joined by many of our alumni as part of their continuing professional development. We are proud to top up the learning of our alumni, keeping their skills at the cutting edge of the dyslexia world. Following the onset of Covid-19, workshops and lectures were swapped to online delivery. We will recommence face-to-face Saturday Morning Lectures when Covid restrictions allow because

many of our alumni attend specifically to catch up with their peers while gaining valuable CPD.

- Research. This year we were delighted to assist Dr Cathy Manning, Sir Henry Wellcome Postdoctoral Fellow at Oxford University, in sourcing participants for her research project, 'Sensory processing in children with and without developmental conditions'. Many of the Charity's former clients took part. Results are in the process of being written up for a paper which is currently being reviewed by a journal.

- Graduation. It was with great regret that we had to cancel the annual Graduation Ceremony of our latest cohort of Level 5 and Level 7 students, who undertook their professional training with us during the previous year, due to lockdown. We hope to resume this popular annual event when Covid-19 restrictions allow.

- Raising awareness. We were proud to play our part in raising awareness at government level by participating in the All Party Parliamentary Group on Dyslexia and Other Specific Learning Difficulties, chaired by the Right Honourable Sharon Hodgson MP, working alongside other leading organisations in the field of dyslexia.

  We were also represented on the boards of the following groups, with whom we jointly raise awareness to the public and ensure standards within the field:

  - the SpLD Policy Group
  - the Dyslexia SpLD Trust Steering Group
  - the Council for the Registration of Schools Teaching Dyslexic Pupils (CReSTeD)
  - the BDA Accreditation Board
  - the SpLD Assessment Standards Committee (SASC)
  - the SpLD Test Evaluation Committee (STEC)

- Fundraising. We completed the second full year of our new fundraising strategy, building upon the progress that was made last year. The small team comprised Hazel, part-time Fundraising & Communications Officer, supported by Jane as part-time Trusts Officer and Andy as Chief Executive. We will further bolster the team in the coming year, with the addition of Helen as part-time Communications/PR Assistant. We sought to further engage with Trusts & Foundations who have contributed to the Charity's work in the past as well as finding new potential supporters. This year's programme of events was severely curtailed, with all face-to-face events cancelled from April onwards due to Covid-19. We were fortunate to hold our Dinner for Dyslexia event at the Cavalry and Guards Club well before the onset of Covid-19 (see below).

- Trusts & Foundations. We are indebted to the generosity of a number of Trusts and Foundations, too many to mention in full. However, this year it is only right that we should make special mention of The McGreevy No 5 Charitable Settlement for their three-year commitment, and to The Roger and Jean Jefcoate Trust for their ongoing support, which was particularly generous in this Covid-affected year. We thank all our donors, large and small, for supporting our work, and we are indebted to those who also made emergency donations in response to our Covid-19 Appeal.

We take this opportunity to thank The National Lottery Community Fund, and the Community Fund for Surrey for their pledges of support for our work in the 20/21 financial year, enabling us to assist children and adults with dyslexia in these Covid-affected times.

- Home of Our Own. We are extremely fortunate to have already received a provisional pledge of £250,000 towards our Home of Our Own project, (see Target 6, page 12), and our thanks and gratitude go to The Constable Educational Trust for their extreme generosity. This pledge is conditional on full completion of the project being achieved in due course.

- Community groups, clubs, associations and companies. We have been very touched by the support from our local communities this year, including a wide variety of groups, clubs, associations and companies. We make special mention of the Rotary Club of Farnham for selecting us as their joint Charity of the Year, and we look forward to their main event, which was necessarily postponed due to Covid this year. Some community groups have chosen to support our work in Surrey while others have particularly wished to support the work provided at our regional hubs in Oxford, London and Wiltshire. Whatever your particular area of interest, we are immensely grateful for your help and generosity in enabling us to fulfil our mission, reaching out to an ever-wider community of beneficiaries across the UK. We thank all of those organisations who have helped us to increase our voluntary income this year.

- Dinner for Dyslexia. We were delighted to hold a Dinner for Dyslexia at the Cavalry and Guards Club at the start of the year, before Covid-19 came into effect. Our thanks go to The Worshipful Company of Feltmakers for their support, both in terms of attendance and sponsorship. This was an emotional event, with several generations of the Arkell family present so soon after the passing of our founder and their mother/grandmother, Helen Arkell. Guests enjoyed a three course meal in the Club's most impressive surroundings, and heard inspirational speeches from dyslexic pilot Chris, a grandson of Helen's, and dyslexic lawyer, Samantha. The event raised some £20,000 to help the Charity support more children and adults with dyslexia.

- Annual Golf Day. Our annual Golf Day at Liphook Golf Course was necessarily cancelled this year due to Covid-19 restrictions. We hope to re-instate this event, once restrictions allow.

- London Marathon. Our hearts go out to our five intrepid runners in the London Marathon 2020, who were unable to participate in person this year due to Covid-19 restrictions. All will have opportunity to participate in future, when Covid restrictions have lifted. Many of our runners, and many additional members of the Helen Arkell community, opted to participate in a number of virtual events, including the 2.6 challenge and the virtual marathon itself. All participants threw themselves into fundraising with great enthusiasm, which was greatly appreciated by the Charity, and by those whom we continued to serve throughout the difficulties of Covid-19.

- Friends of Helen Arkell. We take this opportunity to also thank all those individuals who supported our work through the Friends of Helen Arkell club this year by signing up to small regular donations. Lots of small donations can make a big difference to a charity such as ours, and we really appreciate your support. Our aim is to significantly increase the number of our Friends in the coming years. Friends are invited to all our events and gain a 'behind the scenes' viewpoint of the Charity's work and progress.

- Gifts in Wills. This year we received a gift in the Will of a supporter from Northumberland who sadly passed away but was determined that people with dyslexia can benefit after she has gone. Her life had clearly been touched by our work and we are immensely grateful that she thought of us when making a gift of £5,000. Thank you! Gifts in Wills can make a lasting difference to our ability to perform our work.

- Flooding. As if Covid-19 were not enough to contend with, our Centre was hit by flooding in the summer. Flash floods affected much of the UK, and in our case caused flood waters to enter our main head office building and shop. Fortunately, our brilliantly dedicated team of staff acted quickly to save the Centre from more damage than would otherwise have been caused, setting up impromptu flood barricades, bailing out water, and salvaging as much of the Charity's property as possible. The team worked equally hard in the aftermath of the event, putting in place various flood mitigation measures. Carpets were replaced, and life would have returned to normal were it not for Covid-19.

- Governance. As planned, Michael-John Albert was appointed Treasurer this year, with a wealth of experience from the world of financial services and also with a personal interest in dyslexia. The frequency of trustees' meetings was increased during the year, with weekly updates from the CEO to the trustees at the height of the pandemic. The Finance, Audit, Investment and Risk Committee also increased the frequency of meetings, together with the Property focus group, partly due to financial considerations relating to Covid-19 and partly due to progress with the Home of Our Own project. All meetings were held virtually from April onwards.

- Strategic Plan and ambitious aims. Our annual Strategy Day was held virtually this year, involving Trustees, staff and key stakeholders. Participants reviewed the potential impact of Covid-19 on the future aims and activities set out in the Charity's Strategic Plan, and lessons learned from the pandemic. It was agreed that the Charity should continue with its aims of increasing its reach and impact via a network of regional hubs, combined with usage of technology. Strategies for increasing the support of adults with dyslexia were also discussed, as well as further increasing bursary-funded support for people from lower-income backgrounds, linked with a growing fundraising strategy. In addition, various 'transformational projects' are outlined within the plan, all with the aim of enabling us to assist many more people with dyslexia.

The Helen Arkell team

- Our volunteers. All charities appreciate the contribution of volunteers and we are no different. We were delighted to recruit volunteers to help us spread the word at local events during the year, as well as helping with administration tasks, until Covid-19 interrupted face-

to-face activity. Special mention of all our volunteer fundraisers who took on various virtual challenges during the year, to help raise much needed funds when the pandemic was at its peak. Perhaps the biggest thank you should go to our dedicated unpaid Trustees, however, who give their time freely as volunteers in support of the Charity's aims, and gave more time than ever in this most unusual year.

- Our staff. We thank our amazing staff for their dedication, expertise, hard work and good humour, living our values of professional excellence with warmth and the personal touch. It is through our staff that we fulfill our mission each and every day. A special mention this year, for our team's willingness to muck in and do whatever needed doing to safeguard the Charity during this period of Covid-19 crisis. This year saw difficult and ever-changing circumstances, with reduced 'bubbles' and disruption to teams due to furlough. It says everything about our team that, not only did everyone volunteer to take pay cuts this year if required, but they also bailed out the Centre when we were beset by flash flooding.

- Our beneficiaries. We thank all those 1,028 people with dyslexia who have come to us for help this year. It is you who give us the inspiration to fulfill our mission, recognising every day that people with dyslexia bring exceptional qualities. We are proud to help you find out more about yourselves, and to help you forge new ways forward in life that will play to your strengths. We hope you will never look back, but if you do, we are here to help you whenever you need us. Above all, we hope you will believe in yourselves, achieve your goals and succeed on your own terms.

- Our Patron, Her Royal Highness, Princess Beatrice. We are honoured that Princess Beatrice continues to act as our Patron. Dyslexic herself, Princess Beatrice understands our mission from a very personal perspective, and we were delighted that Her Royal Highness produced a video clip in support of our work at the height of the pandemic.

Public benefit requirement

The Trustees are aware of the requirement to demonstrate public benefit, as set out in the Charities Act. Having due regard to the Charity Commission's guidance on public benefit, the Trustees are confident that the Charity's services meet these criteria, for all the reasons detailed above in the description of our aims, objectives and activities.

Over a thousand children, young people and adults benefitted directly from the Charity's services this year, in a 1:1 setting, whether face-to-face or by video call, and countless more people benefitted indirectly through their contact with teachers, teaching assistants and other interested parties who have received training in dyslexia awareness from our Charity.

We are committed to further increasing our reach and impact in the coming years, with a determination to open more regional hubs, increasing the number of our potential beneficiaries and particularly focusing our efforts on providing further assistance to people with dyslexia and other specific learning difficulties who are from lower-income backgrounds.

What our beneficiaries say

In a survey of 186 of our beneficiaries, respondents told us the following:

- 96% of respondents agreed that having a dyslexia assessment helps the person to understand themselves better, including their strengths and weaknesses
- 95% of respondents agreed that having a dyslexia assessment helps you to access further support
- 91% of respondents reported that the initial assessment led to improved confidence
- 89% of respondents reported that the assessment led to reduced frustration and anxiety
- 88% of respondents reported that the assessment led to improved literacy
- 98% of respondents said they would recommend Helen Arkell Dyslexia Charity to a friend

These are just a few of their comments:

"I am taking my degree - a dream of mine I never thought would be possible, and would not be if it wasn't for the Helen Arkell charity. Without their help and support I wouldn't be where I am today!"

"It helped our daughter realise that she wasn't stupid as she often called herself and helped with her self-esteem. It helped us so much being able to get a bursary otherwise our daughter would still be struggling so much now with no support. Thank you!"

"I can even be open with my employers and I've been able to access help."

"Being able to get my son a dyslexia assessment was a godsend. Finally he was able to understand why he was finding school so difficult, he wasn't stupid as he believed, but he had dyslexia and he could learn like everyone else but differently. It helped his self esteem immensely."

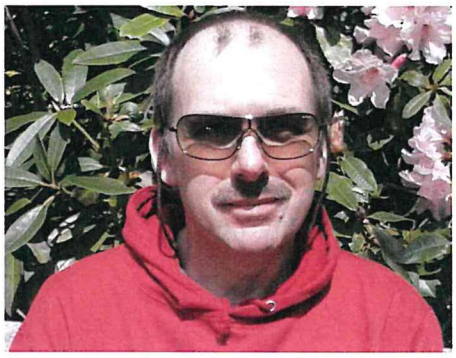
"Having my Dyslexia assessment funded for me by the Helen Arkell charity via a bursary changed my life!"

"The assessment has changed my son's future for the better. He is no longer labelled as 'can't be bothered'. He is now getting the support he needs at school and I am able to help him with homework using learning strategies suggested in the assessment. He had a lovely specialist, who made him feel at ease and the centre was very welcoming. Thank you."

"The difference in my daughter after her assessment was life changing. Her confidence has grown as she understands that there is nothing wrong with her. She is no longer frustrated and her academic abilities have improved."

Your support makes a real difference, a difference to people like Robin...

School was never easy for Robin; he couldn't read and words seemed impossible. Towards the end of primary school, a specialist teacher introduced him to Dr Zeus and suddenly the penny dropped - he could read! Secondary school was tough though. With no extra help and being bullied, Robin couldn't get out of there quick enough, but work was a different ball game. Being a conscientious, hard worker was appreciated and Robin was soon promoted to foreman at a factory. A career in gardening with his brother followed.



But Robin developed serious back problems. Eventually, his doctor told him to give up gardening and get an office job. As long as he had been able to rely on his physical strength, Robin had got by. As soon as that was taken away, he didn't know what on earth he was going to do.

Robin went to the Citizens Advice Bureau and was told he would need evidence of his dyslexia for the job centre but being out of work he couldn't afford it. This is when Robin asked the Helen Arkell Dyslexia Charity for help. Robin found our specialist assessment explained so much about himself, saying, 'knowing the problem is part of the solution'. His wife, Sue, said the assessment 'did so much for Robin's emotional stress and depression, putting his mind at rest that he can do things.'

Finding work with a local charity, Robin got real satisfaction knowing he was helping others. He feels much more confident about the future, knowing he can change and do different things should life change direction.

And James

James started coming to Helen Arkell for one-to-one tuition after finding out that he has dyslexia.

He is determined to raise awareness of dyslexia and other hidden disabilities as he feels lots of people don't really understand what these conditions are. James wants to help others by raising awareness of hidden disabilities and how they affect people. This is why he has become a Young Ambassador for Helen Arkell Dyslexia Charity.

James wants people to understand how difficult dyslexia can make some subjects at school, especially English:

'When I see everyone else writing more than me and getting all the spellings right, it makes me feel annoyed because I find that difficult. It can also be hard to understand the lessons sometimes as I need more time and a bit of extra help. I feel some lessons suit most of the class and not those with dyslexia. Sometimes I feel that people get cross at me when I can't write neatly, and I always get comments about my spelling when we are doing peer assessing.'

While dyslexia can make some things more difficult at school, James is also determined to help people understand the strengths that it can bring. James is especially good at science and seeing things in 3D in his head.

James has lessons with Ginny at Helen Arkell. Ginny helps James with his English work: 'I'm able to understand things a lot more with Ginny. The lessons are more fun and I'm not so tired at the weekend.'

James gives the following advice to anyone worried about their learning:

• Stop thinking about the things you find difficult and start thinking about what you are good at – dyslexia can give you lots of amazing strengths!

• Try meditation – mindfulness can help.

• Do your homework straight away rather than leaving it and worrying.

• Don't listen to people being mean.

• If you are able to have one-to-one tuition it really helps.

James believes that 'even though you have dyslexia you can still achieve amazing things.'

A Helen Arkell bursary can change a life...

'Without the bursary my son could not have accessed this service due to my financial situation. The assessment enabled him to get the extra support and help he requires and for the teachers to be more understanding. It enabled me to get information from the school so I could assist him with home pre-learning. It ensured a ILP [Individual Learning Plan] for him so he is continuously supported. I am extremely grateful for the bursary as it has helped my son access the curriculum more successfully.'

'[My daughter] has more confidence to ask for help and now gets more support to help her to reach her full potential. Before getting her dyslexia assessment she was lacking in confidence and avoided reading and writing whenever she could. She is now being given ways to carry out tasks like her peers but with helpful aids to help her. Thank you so much.'

'The assessment my teenage son had last year has been completely transforming. He was allowed to use a laptop and his grades shot up within a few weeks. He has gained in confidence and self-esteem and the most amazing result earlier this year was achieving a grade 8 in a GCSE he took early. This would have been unthinkable this time last year. It has improved his life chances, his opportunity for higher study and his motivation to study. We are incredibly grateful for the assessment.'

Demand is high right now

We are seeing twice as many applications for bursary-funded support as normal, due to the financial difficulties caused by Covid-19. These include a whole host of children from homes where single-parents or foster-parents are struggling to make ends meet and are frequently in debt. All of these children (and adults) are having difficulties.

We understand that current circumstances are difficult for everyone, but if you are in a position to help, we would be hugely grateful for your support.

Treasurer's Report

This year the Charity reported a loss of £60,001 (2019: Surplus of £31,279) as reflected in the Statement of Financial Activities (SOFA). This is a satisfactory outcome given the challenging circumstances of the year under review as a result of Covid-19 and its impact on the wider economy, the charity sector and our charity in particular. As a result of various restrictions and lockdowns, we have deferred the completion of level 5 and 7 diploma training courses until Q1 of the next financial year, which has resulted in £73,350 of fee income being deferred to the subsequent year. This does make year-on-year comparison of the results for the Charity difficult and is a consequence of the disruption caused by Covid.

Despite the challenging external circumstances, the Charity's income decreased only marginally to £1,193,931 (2019: £1,365,879) with costs reducing to £1,253,932 (2109: £1,334,600). At year end Unrestricted Reserves amounted to £62,649 (2019: £118,665) and Restricted Reserves amounted to £51,668 (2019: £55,653).

The Charity has reflected positive cash inflow from operations of £6,114 (2019: cash outflow of £65,883) as a result of fundraising activities, furlough receipts and careful cost control. The Charity ended the year with an increase in overall cash resources of £91,211 (2019: cash outflow of £73,072). The Charity's year end cash balances are the highest achieved in its recent history. This was bolstered as a result of the Charity successfully applying for and receiving a Coronavirus Business Interruption Loan of £94,000. This loan facility is important as it indicates that the Charity was assessed as being viable by the bank, despite the current circumstances, and provides the Charity with additional cash resources in the medium term should these be needed. The Trustees may consider investment options for any surplus cash once the course of the pandemic and future restriction and lockdowns is known and it's clear that the Charity's financial position is secure.

Subsequent to the year end, at end October 2020, the Charity's Unrestricted Reserves had increased to £138,221 as a result of income deferrals and additional donations and grants. This, together with increased cash resources, positions the Charity well to pursue its regional growth strategy and objectives as outlined elsewhere in this report. The overall loss for the financial year restricts the Charity's ability to increase its unrestricted reserves in the current year, however the Charity remains committed to building up the unrestricted reserves to the target levels approved by the Trustees.

Although, the Charity has navigated well through the disruption in the current year, the Trustees are focussed on building sufficient unrestricted serves to ensure that the Charity is as financially secure as possible to deal with any further future disruption. Therefore, the Trustees are very aware that prudent fiscal management is critical in these uncertain times and consequently the Finance, Audit, Investment and Risk Committee (FAIR) has met frequently to oversee the management of the financial affairs of the Charity. FAIR requested that management prepare four scenarios setting out potential outcomes from the pandemic, namely: a base case, a more positive outcome scenario and two downside scenarios. These scenarios modelled expected income and expenditure under each scenario and set out proposed actions should each of the eventualities arise. FAIR and the Trustees challenged these outcomes and implement actions as needed. Consequent actions included furloughing staff, deferring training courses, applying for a CBIL, applying for grants and donations and securing a donor's agreement to allow a previously restricted donation to be de-restricted, which accounts for the reserve transfer of £11,946 reflected on the SOFA.

FAIR has met jointly with the Property Focus Group this year as the Charity explores future property alternatives. The Trustees are pleased to report that agreement has been reached for the lease on the existing premises to be extended to June 2022.

The budget for the forthcoming year has been revaluated and reconsidered and after much debate has been approved by FAIR and the Trustees. This budget allows for the continued expansion of the Charity using hubs in key strategic regions in the UK. The budget also allows for the continued development of online tools and capabilities to enable the Charity to operate remotely without compromising the quality of its product where this makes sense. Overall the Trustees remain committed to ensuring that the Charity maintains the appropriate balance between growth, investment and building out its reserves.

Reserves policy

The Board of Trustees aims for the Charity to maintain sufficient reserves to continue operations in the event of a significant reduction in income for a period of three to six months. The Board is mindful that this does not necessarily require reserves to cover the Charity's total expenditure for such a period. This is because were the Charity to experience a large drop in receipts, given the scalability of its activities, costs would fall in a similar manner. Likewise, the Charity is not entirely reliant on voluntary income to cover all of its costs, as some of its activities generate income.

As a result, the Board believes that the Charity's target level of reserves should be with reference to its 'fixed costs', particularly overheads and the staff costs associated with those who are engaged on full time, long term contracts.

Taking the policy into account, the target range for the Charity's reserves associated with its unrestricted activities currently is set by the Trustees at £150,000 to £200,000. The policy and target range are regularly reviewed, reflecting the Charity's size and the proportion of total income achieved by fundraising.

The Trustees seek to maintain a balance of sufficient reserves whilst also investing in growth to enable more lives to be positively affected by the charity's work, in accordance with its objectives.

As at 31 August 2020, the balance of Unrestricted Reserves stood at £62,649 (2019: £118,665). In addition, the CBIL loan of £94,000 has increased cash resources. As previously described in the Treasurer's Report, (page 22), subsequent to the year end, at end October 2020, the Charity's Unrestricted Reserves had increased to £138,221 as a result of income deferrals and additional donations and grants. This, together with increased cash resources, positions the Charity well to pursue its regional growth strategy and objectives as outlined in the Chair's report. The overall loss for the financial year restricts the Charity's ability to build out its unrestricted reserves in the current year. The Charity remains committed to building up the unrestricted reserves to the target levels approved by the trustees. This is dependent on the future course of the pandemic and the Trustees will monitor future developments closely and ensure that the Charity responds and adapts its plans accordingly, maintaining financial stability as the foundation of all decisions.

Risk management

FAIR meets regularly to evaluate and monitor the Charity's risks profile. In the year under review this assumed a greater significance and the focus was initially on making the Charity financially secure

and stable though the lockdowns and pandemic. A number of actions were taken and the established systems and procedures were put under pressure but managed to operate effectively to mitigate the emerging risks. The Charity continues to update the risk register as new risks emerge and to ensure that mitigating actions are taken promptly where necessary.

At the time of this report great uncertainty remains about the impact of Brexit and the consequences of the pandemic remain uncertain. The Trustees have redefined the objectives for the coming year and are continuing to monitor the Charity's financial position frequently with financial systems being updated as needed. The Charity has a strategic plan that is dynamic and a realistic budget. The Charity is well positioned for the year ahead to pursue its objectives and maintain financial stability.

Plans for the future period

We are determined to progress the growth targets as detailed in our Strategic Plan, despite ongoing disruption caused by Covid, and have set ourselves the following targets for the year ending 31 August 2021.

Target 1: In line with our mission to remove barriers to learning and life for people with dyslexia by providing expert, personal and life-changing support, we aim to increase the numbers of people with dyslexia whom we help, in the year ending August 2021, subject to Covid-19 lockdowns and restrictions. This will include 1:1 support by means of assessments, consultations, tuition, skills-building and coaching for children, young people and adults at any stage of their lives.

Target 2: We aim to further increase our geographical reach and impact by increasing the numbers of beneficiaries who access our services via our network of regional hubs. In 2021 this will focus on increasing the capacity of existing hubs, rather than launching new hubs, and will be subject to any Covid-related lockdowns and restrictions that may continue into the new year.

Target 3: We plan to provide bursary-funded specialist support to even more people with dyslexia from lower-income backgrounds next year than we supported in year ended August 2020. Our intention is to help more than 140 people from lower-income backgrounds in this way, depending on the success of our fundraising activities, and also depending on any Covid-related closures of our Centre and hubs in the coming year.

Target 4: We have been selected to participate in provision of the government's National Tutoring Programme during 2021, in partnership with other like-minded organisations, in order to support disadvantaged children who have fallen behind with their education due to Covid-related disruptions. Between us, we aim to support over 3,000 disadvantaged pupils, at a time when children with dyslexia and other specific learning difficulties are in particular need of help.

Target 5: We plan to make further progress with our Home of Our Own project, and hope to prepare and submit a full planning application for a new Centre in 2021, in partnership with the Arkell family, after conducting a consultation exercise with the local community.

Target 6: We will continue to closely monitor income and expenditure during the coming year, at a time when considerable financial uncertainty still exists in the world at large, partly due to Covid-19 and partly due to ongoing Brexit negotiations that were yet to be resolved at time of writing. The budget for the forthcoming year has been revaluated and reconsidered and after much debate has been approved by FAIR and the Trustees. Overall the Trustees remain committed to ensuring that the Charity maintains the appropriate balance between growth, investment and building out its reserves, and a modest surplus is budgeted for the coming year, after giving away some £70,000 of free specialist support to beneficiaries from lower-income backgrounds.

The Finance, Audit, Investment and Risk Committee (FAIR) will continue to meet regularly throughout the year, together with the Property focus group. The Trustee board will also continue to meet more regularly than normal while Covid-19 continues to pose a threat to the smooth running of our activities.

REPORT OF THE TRUSTEES
for the year ended 31 August 2020

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also the directors of Helen Arkell Dyslexia Charity for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, HPCA Ltd, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of Trustees on 21 January 2021 and signed on its behalf by:

.....

Gary Hay
Chair of Trustees

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HELEN ARKELL DYSLEXIA CHARITY

Opinion

We have audited the financial statements of Helen Arkell Dyslexia Charity (the 'charitable company') for the year ended 31 August 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2020 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF HELEN ARKELL DYSLEXIA CHARITY

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Lance Redman (Senior Statutory Auditor)
for and on behalf of HPCA Ltd
Chartered Accountants
and Statutory Auditors
Station House
Connaught Road
Brookwood
Woking
Surrey
GU24 0ER

Date: 27 January 2021

HELEN ARKELL DYSLEXIA CHARITY

STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 31 August 2020

	Notes	Unrestricted funds £	Restricted funds £	2020 Total funds £	2019 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	92,084	79,550	171,634	169,312
Charitable activities	5				
Bookshop		42,901	-	42,901	60,405
Tuition		142,712	-	142,712	176,225
Assessments		556,444	-	556,444	607,066
Courses		253,572	-	253,572	333,046
Other		2,527	-	2,527	9,792
Central staff		5,990	-	5,990	-
Shared overheads		501	-	501	-
Other trading activities	3	4,952	12,625	17,577	9,977
Investment income	4	73	-	73	56
Total		1,101,756	92,175	1,193,931	1,365,879
EXPENDITURE ON					
Raising funds	6	7,666	-	7,666	7,731
Charitable activities	7				
Bookshop		34,332	-	34,332	43,259
Tuition		112,204	9,206	121,410	138,668
Assessments		452,087	74,378	526,465	527,375
Courses		263,582	-	263,582	259,946
Other		459	-	459	31,765
Central staff		147,841	-	147,841	155,466
Shared overheads		151,547	630	152,177	170,390
Total		1,169,718	84,214	1,253,932	1,334,600
NET INCOME/(EXPENDITURE)		(67,962)	7,961	(60,001)	31,279
Transfers between funds	21	11,946	(11,946)	-	-
Net movement in funds		(56,016)	(3,985)	(60,001)	31,279
RECONCILIATION OF FUNDS					
Total funds brought forward		118,665	55,653	174,318	143,039
TOTAL FUNDS CARRIED FORWARD		62,649	51,668	114,317	174,318

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

BALANCE SHEET
At 31 August 2020

	Notes	Unrestricted funds £	Restricted funds £	Total 2020 funds £	Total 2019 funds £
FIXED ASSETS					
Intangible assets	13	9,156	-	9,156	19,008
Tangible assets	14	9,633	-	9,633	5,970
		18,789	-	18,789	24,978
CURRENT ASSETS					
Stocks	15	30,520	-	30,520	34,050
Debtors	16	93,194	-	93,194	192,867
Cash at bank and in hand		258,224	51,668	309,892	218,681
		381,938	51,668	433,606	445,598
CREDITORS					
Amounts falling due within one year	17	(247,211)	-	(247,211)	(296,258)
NET CURRENT ASSETS		134,727	51,668	186,395	149,340
TOTAL ASSETS LESS CURRENT LIABILITIES		153,516	51,668	205,184	174,318
CREDITORS					
Amounts falling due after more than one year	18	(90,867)	-	(90,867)	-
NET ASSETS		62,649	51,668	114,317	174,318
FUNDS	21				
Unrestricted funds				62,649	118,665
Restricted funds				51,668	55,653
TOTAL FUNDS				114,317	174,318

The notes form part of these financial statements

BALANCE SHEET - CONTINUED
At 31 August 2020

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 21 JANUARY 2021 and were signed on its behalf by:

.....

Gary Hay
Chair of Trustees

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

CASH FLOW STATEMENT
for the year ended 31 August 2020

	Notes	2020 £	2019 £
Cash flows from operating activities:			
Cash generated from operations	1	6,615	(65,883)
Interest paid		(501)	-
Net cash provided by (used in) operating activities		6,114	(65,883)
Cash flows from investing activities:			
Purchase of intangible fixed assets		(2,100)	(4,215)
Purchase of tangible fixed assets		(6,876)	(3,030)
Interest received		73	56
Net cash provided by (used in) investing activities		(8,903)	(7,189)
Cash flows from financing activities:			
New loans in year		94,000	-
Net cash provided by (used in) financing activities		94,000	-
Change in cash and cash equivalents in the reporting period		91,211	(73,072)
Cash and cash equivalents at the beginning of the reporting period		218,681	291,753
Cash and cash equivalents at the end of the reporting period		309,892	218,681

The notes form part of these financial statements

HELEN ARKELL DYSLEXIA CHARITY

NOTES TO THE CASH FLOW STATEMENT
for the year ended 31 August 2020

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2020	2019
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	(60,001)	31,279
Adjustments for:		
Depreciation charges	15,164	15,229
Interest received	(73)	(56)
Interest paid	501	-
Decrease/(increase) in stocks	3,530	(2,710)
Decrease/(increase) in debtors	99,673	(61,628)
Decrease in creditors	(52,179)	(47,997)
Net cash provided by (used in) operating activities	6,615	(65,883)

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.9.19	Cash flow	At 31.8.20
	£	£	£
Net cash			
Cash at bank and in hand	218,681	91,211	309,892
Debt			
Debts falling due within one year	-	(3,133)	(3,133)
Debts falling due after one year	-	(90,867)	(90,867)
	-	(94,000)	(94,000)
Total	218,681	(2,789)	215,892

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
All income is recognised in the Statement of Financial Activities once the Charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.
Non refundable deposits are recognised when money is received as this is the point the Charity is entitled to it.
Income received in advance is deferred and is recognised evenly over the duration of the service.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the Charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Intangible asset
Amortisation is provided at the following annual rates in order to write off each asset over its estimated useful life

Website	-20% on cost

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 25% on cost
Plant and machinery	- 25% on cost
Fixtures and fittings	- 25% on cost

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation
The Charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.
Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2020	2019
	£	£
Donations	166,634	169,312
Legacies	5,000	-
	171,634	169,312

3. OTHER TRADING ACTIVITIES

	2020	2019
	£	£
Fundraising events	17,577	9,977

4. INVESTMENT INCOME

	2020	2019
	£	£
Deposit account interest	73	56

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2020	2019
		£	£
Income	Bookshop	39,171	60,405
CJRS Income	Bookshop	3,730	-
Income	Tuition	137,966	176,225
CJRS Income	Tuition	4,746	-
Income	Assessments	519,114	607,066
CJRS Income	Assessments	37,330	-
Income	Courses	214,471	333,046
CJRS Income	Courses	39,101	-
Income	Other	2,527	9,792
CJRS Income	Central staff	5,990	-
CBIL Income	Shared overheads	501	-
		1,004,647	1,186,534

Coronavirus Job Retention Scheme (CJRS), more commonly known as furlough scheme.
Coronavirus Business Interruption Loan (CBIL) - See note 19.

6. RAISING FUNDS

Raising donations and legacies

	2020	2019
	£	£
Fundraising	7,666	7,731

7. CHARITABLE ACTIVITIES COSTS

	Direct costs	Support costs (See note 8)	Totals
	£	£	£
Bookshop	34,332	-	34,332
Tuition	121,410	-	121,410
Assessments	525,448	1,017	526,465
Courses	262,992	590	263,582
Other	427	32	459
Central staff	147,841	-	147,841
Shared overheads	-	152,177	152,177
	1,092,450	153,816	1,246,266

8. SUPPORT COSTS

	Management	Finance	Governance costs	Totals
	£	£	£	£
Assessments	1,017	-	-	1,017
Courses	590	-	-	590
Other	32	-	-	32
Shared overheads	146,176	501	5,500	152,177
	147,815	501	5,500	153,816

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2020	2019
	£	£
Auditors' remuneration	5,500	5,500
Depreciation - owned assets	3,213	4,219
Website amortisation	11,952	11,010

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 August 2020 nor for the year ended 31 August 2019.

Trustees' expenses
There were no trustees' expenses paid for the year ended 31 August 2020 nor for the year ended 31 August 2019.

11. STAFF COSTS

	2020	2019
	£	£
Wages and salaries	641,362	591,517
Social security costs	50,570	47,973
Other pension costs	12,134	11,262
	704,066	650,752

The average monthly number of employees during the year was as follows:

	2020	2019
Charitable activities	46	39
Fundraising & Communications	2	2
Support Services	2	3
	50	44

One employee received emoluments in excess of £60,000, falling within the range £70,000 - £80,000
The total remuneration for key management personnel in the year was £162,370 (2019: £189,186)
11 employees were full time (2019: 9) 39 were part time. No trustees received any remuneration in the year.

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	68,774	100,538	169,312
Charitable activities			
Bookshop	60,405	-	60,405
Tuition	176,225	-	176,225
Assessments	607,066	-	607,066
Courses	333,046	-	333,046
Other	9,792	-	9,792
Other trading activities	9,977	-	9,977
Investment income	56	-	56
Total	1,265,341	100,538	1,365,879

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
EXPENDITURE ON			
Raising funds	7,731	-	7,731
Charitable activities			
Bookshop	43,259	-	43,259
Tuition	131,111	7,557	138,668
Assessments	486,214	41,161	527,375
Courses	259,946	-	259,946
Other	7,540	24,225	31,765
Central staff	155,466	-	155,466
Shared overheads	169,540	850	170,390
Total	1,260,807	73,793	1,334,600
NET INCOME/(EXPENDITURE)	4,534	26,745	31,279
Transfers between funds	1,530	(1,530)	-
Net movement in funds	6,064	25,215	31,279
RECONCILIATION OF FUNDS			
Total funds brought forward	112,601	30,438	143,039
TOTAL FUNDS CARRIED FORWARD	118,665	55,653	174,318

13. INTANGIBLE FIXED ASSETS

	Website £
COST	
At 1 September 2019	57,622
Additions	2,100
At 31 August 2020	59,722
AMORTISATION	
At 1 September 2019	38,614
Charge for year	11,952
At 31 August 2020	50,566
NET BOOK VALUE	
At 31 August 2020	9,156
At 31 August 2019	19,008

14. TANGIBLE FIXED ASSETS

	Improvements to property £	Plant and machinery £	Fixtures and fittings £	Totals £
COST				
At 1 September 2019	78,556	78,765	15,161	172,482
Additions	2,114	4,762	-	6,876
At 31 August 2020	80,670	83,527	15,161	179,358
DEPRECIATION				
At 1 September 2019	78,556	75,692	12,264	166,512
Charge for year	-	2,133	1,080	3,213
At 31 August 2020	78,556	77,825	13,344	169,725
NET BOOK VALUE				
At 31 August 2020	2,114	5,702	1,817	9,633
At 31 August 2019	-	3,073	2,897	5,970

15. STOCKS

	2020 £	2019 £
Stocks	30,520	34,050

16. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade debtors	85,336	186,838
Prepayments and accrued income	7,858	6,029
	93,194	192,867

Within Trade debtors is £85,246 (2019: £185,015) of sales invoices which have been raised in the year but relate to services which will be provided in the following year. Accordingly, this income will be recognised in the year ended 31st August 2021 and is included within deferred income at the balance sheet date.

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Bank loans and overdrafts (see note 19)	3,133	-
Trade creditors	4,096	10,257
Social security and other taxes	13,976	12,504
VAT	139	29
Accruals and deferred income	114,355	257,962
Accrued expenses	38,162	15,506
Deferred income -19/20 Courses	73,350	-
	247,211	296,258

Due to COVID 19, the 19/20 courses were postponed during the summer term. Consequently £73,350 of income has been deferred which will be released during the 20/21 autumn term when these courses are resumed.

18. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2020	2019
	£	£
Bank loans (see note 19)	90,867	-

19. LOANS

During the year the Charity made use of the Coronavirus Business Interruption Loan Scheme (CBILS). £94,000 has been borrowed over 6 years where the interest for the first 12 months is covered by a government grant. The associated costs and grant income have been reflected in the SOFA.

20. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2020	2019
	£	£
Within one year	17,949	20,783
Between one and five years	9,457	27,406
	27,406	48,189

21. MOVEMENT IN FUNDS

	At 1.9.19	Net movement in funds	Transfers between funds	At 31.8.20
	£	£	£	£
Unrestricted funds				
General fund	118,665	(67,962)	11,946	62,649
Restricted funds				
Downlands Educational Trust	40,478	(14,688)	-	25,790
Farnham Institute Charity	630	(630)	-	-
Restricted Bursaries	5,155	30,524	(11,946)	23,733
FAST Projects	9,390	(7,245)	-	2,145
	55,653	7,961	(11,946)	51,668
TOTAL FUNDS	174,318	(60,001)	-	114,317

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	1,101,756	(1,169,718)	(67,962)
Restricted funds			
Downlands Educational Trust	-	(14,688)	(14,688)
Farnham Institute Charity	-	(630)	(630)
Restricted Bursaries	92,175	(61,651)	30,524
FAST Projects	-	(7,245)	(7,245)
	92,175	(84,214)	7,961
TOTAL FUNDS	1,193,931	(1,253,932)	(60,001)

21. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.9.18 £	Net movement in funds £	Transfers between funds £	At 31.8.19 £
Unrestricted Funds				
General fund	111,599	18,513	(11,447)	118,665
Bursary Fund	1,002	(13,979)	12,977	-
	112,601	4,534	1,530	118,665
Restricted Funds				
Dyslexia United	24,008	(24,008)	-	-
Downlands Educational Trust	3,000	37,478	-	40,478
Local Dyslexia Support Group	850	(850)	-	-
Manly Trust	600	(600)	-	-
Belgae Trust	450	(450)	-	-
Farnham Institute Charity	1,530	630	(1,530)	630
Restricted Bursaries	-	5,155	-	5,155
FAST Projects	-	9,390	-	9,390
	30,438	26,745	(1,530)	55,653
TOTAL FUNDS	143,039	31,279	-	174,318

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,264,321	(1,245,808)	18,513
Bursary Fund	1,020	(14,999)	(13,979)
	1,265,341	(1,260,807)	4,534
Restricted funds			
Dyslexia United	217	(24,225)	(24,008)
Downlands Educational Trust	60,000	(22,522)	37,478
Local Dyslexia Support Group	-	(850)	(850)
Manly Trust	-	(600)	(600)
Belgae Trust	-	(450)	(450)
Farnham Institute Charity	630	-	630
Restricted Bursaries	30,301	(25,146)	5,155
FAST Projects	9,390	-	9,390
	100,538	(73,793)	26,745
TOTAL FUNDS	1,365,879	(1,334,600)	31,279

21. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.9.18 £	Net movement in funds £	Transfers between funds £	At 31.8.20 £
Unrestricted funds				
General fund	111,599	(49,449)	499	62,649
Bursary Fund	1,002	(13,979)	12,977	-
Restricted funds				
Dyslexia United	24,008	(24,008)	-	-
Downlands Educational Trust	3,000	22,790	-	25,790
Local Dyslexia Support Group	850	(850)	-	-
Manly Trust	600	(600)	-	-
Belgae Trust	450	(450)	-	-
Farnham Institute Charity	1,530	-	(1,530)	-
Restricted Bursaries	-	35,679	(11,946)	23,733
FAST Projects	-	2,145	-	2,145
	30,438	34,706	(13,476)	51,668
TOTAL FUNDS	143,039	(28,722)	-	114,317

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,366,077	(2,415,526)	(49,449)
Bursary Fund	1,020	(14,999)	(13,979)
	2,367,097	(2,430,525)	(63,428)
Restricted funds			
Dyslexia United	217	(24,225)	(24,008)
Downlands Educational Trust	60,000	(37,210)	22,790
Farnham Institute Charity	630	(630)	-
Restricted Bursaries	122,476	(86,797)	35,679
FAST Projects	9,390	(7,245)	2,145
Local Dyslexia Support Group	-	(850)	(850)
Manly Trust	-	(600)	(600)
Belgae Trust	-	(450)	(450)
	192,713	(158,007)	34,706
TOTAL FUNDS	2,559,810	(2,588,532)	(28,722)

21. MOVEMENT IN FUNDS - continued

Transfers between funds
During the year £11,946 of a restricted donation of £25,000 for restricted bursaries has been derestricted, with permission from the donor, to be added to the general fund.

22. FUNDS

The Bursary Fund
The out-going resources represent bursary-funded support, provided during the year.

Dyslexia United
In the previous comparative year, this restricted fund was hosted on behalf of a developing dyslexia awareness project that aimed to obtain its own charitable registration under the name Made by Dyslexia. This project promoted awareness of dyslexia through a website and social media. Helen Arkell hosted this restricted fund during the prior year, pending confirmation of its own separate charitable registration, which was duly received. Remaining funds were transferred to that new charity at that time, and were shown in the 18/19 financial statements.

Downlands Educational Trust
This donation was provided in the 18/19 financial year. The donor specified that their donations should support i) a Families and Children Together project (FAST) to a school in special need (£3,000, spent during the previous year); and ii) should provide bursary-funded support to children from lower income backgrounds in certain counties of the UK (£60,000, partially spent during the previous and current years, with the remainder ear-marked for provision of such support in subsequent years).

Local Dyslexia Support Group
This donation, restricted to the set-up of a Dyslexia Support Group, run by the Charity at its Centre, was provided, and spent, in the 18/19 financial year.

Manly Trust
This donation, restricted to the provision of workplace dyslexia awareness training for local employers, was provided, and spent, in the 18/19 financial year.

Belgae Trust
This donation, restricted to the training of school staff in dyslexia awareness, was provided, and spent, in the 18/19 financial year.

Farnham Institute Charity
This donation was provided in the 18/19 financial year. The donor specified that their donation should support i) the purchase of chairs and a marquee canopy (£3,000 spent during the previous year); and ii) the costs of a new leaflet (£630 spent in the year).

Restricted bursaries
A number of donors specified that their donations should not only be used for provision of bursary-funded support to people from lower-income backgrounds, but that such donations should also carry additional restrictions including factors such as age of beneficiary, county of residence etc. Such donations have either already been spent during the year or are ear-marked to be spent in the subsequent year.

FAST projects
Three donors specified that their donations should support schools in special need, by means of the Charity's Families and Children Together projects (FAST). Two such projects were fully completed in the year, and one project was only partially completed in the year due to Covid-19 disruption, with remaining funds to be spent in the subsequent year when that project is completed.