



**Annual Report & Accounts  
2022/23**

## **London Ambulance Charity - Annual Report 2022/23**

### **1. Background to the London Ambulance Charity**

London Ambulance Charity is the working title of the *London Ambulance Service Charitable Fund*. Its corporate trustee is the only NHS provider trust to serve the whole of London - London Ambulance Service NHS Trust (LAS), which operates to:

- Provide an emergency response (999)
- Respond to less serious calls (111)
- Find hospital beds
- Deal with major incidents

LAS works closely with its NHS partners including NHS England, commissioners, hospitals, specialist trusts and Integrated Care Systems (ICS). LAS plays a leading role in integrating access to emergency and urgent care in the capital.

Through collaboration with the Metropolitan Police Service, London Fire Brigade, London's Air Ambulance and London's Resilience Forums means LAS are ready and prepared to respond to major incidents; and ensure we keep Londoners safe.

The charity is an active fundraiser and produces its annual report as a dual-purpose document to meet the requirements of the SORP FRS 102 but also to be used as part of the fundraising document. This means that the trustee's annual report can be distributed with the accounts or as a free-standing document. Therefore, the charity includes financial statements in its annual report.

### **2. Foreword by the Chairman of charitable funds committee**

Welcome to our Annual Report for 2022/23. We are the Charity that works for the specific benefit of the London Ambulance Service, its staff and its patients. We do that of course with our colleagues and partners in the wider NHS family. Our corporate trustee, London Ambulance Services NHS Trust (LAS), works closely with all NHS bodies and emergency services across London to provide an integrated response to emergency care and major incidents.

Throughout the year, the Service continued to experience high levels of operational pressures. The Charity has worked to grow its support for the wellbeing of Service staff and volunteers through funding grant requests requested to improve wellbeing and stations. The charity also helped with Service recovery through equipping volunteers with the technology they need when first at the scene. This was possible as a result of the Charity's own fundraising activities and an NHS Charities Together restricted grant.

Key highlights of our year include:

- Success in receiving over £162,000 funding from NHS Charities Together.
- Building the charity's infrastructure by acquiring and implementing a Charity CRM database.
- Launching our first fundraising appeal, Outrun an Ambulance and successfully raising over £10,000 in its first year.
- Attracting £119,508 in Legacy Income.

On behalf of the Corporate Trustee Board, I would like to thank everyone who has kindly donated gifts or money for the benefit of our staff and volunteers who have continued to work so hard over the last year.

The operational pressures on the ambulance service continue with little respite even as we recover from the intensity of the pandemic at its height. We hope to make real progress in recruiting our 100,000 London Lifesaver volunteers, aiming to save 100 lives a year for 10 years, and increasing our fundraising operations to raise more to support our people and patients.

We are the Charity of the world's busiest ambulance service and are committed to ensuring the health and wellbeing of our staff and volunteers, supporting the LAS in its objective to ensure patients across London receive the right response, in the right place, at the right time. Your donations made this work possible, and your future donations are the key to our future success.

Robert Alexander  
Chair of the Charitable Funds Committee

### **3. Who we are: our objectives and activities**

London Ambulance Charity (LAC) is a registered charity (Number 1061191). We exist to raise funds and receive donations for the benefit of the NHS, and more specifically the London Ambulance Service, our key partner in fulfilling our charitable aims.

By securing donations, legacies, and sponsorship, LAC can support projects beyond the scope of NHS statutory funding to improve the wellbeing of the 9000 people who work or volunteer for LAS, and improve access to life-saving care to the nine million people who live in, work in or visit London.

London Ambulance Charity (LAC) was registered with the Charity Commission on 7 March 1997 under the Registered Number 1061191, and is referred to as the *General Fund* with the charitable purpose:

*To apply the income, at its discretion, for any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the London Ambulance Service NHS Trust.*

LAS also has a linked charity also administered by the corporate trustee, as follows:

#### **Voluntary Responders Group (Registered Number 1061191-1)**

It was registered on 22 December 2011. The charitable objects are:

*To apply the income, and at its discretion, so far as may be permissible, the capital to advance health, save lives and to promote the efficiency of ambulance services, and in particular, but without limitation by the promotion of volunteering within London Ambulance Services' geographical area of responsibility and in relation to its services.*

Donations received by the *General Fund* in the past and currently are specifically given to thank ambulance personnel. The Charitable Funds Committee have agreed that the main purpose of the *General Fund* is to fund projects for the benefit of the staff and volunteers of the London Ambulance Service NHS Trust, such as grants towards improved facilities for crews at ambulance stations which are outside the scope of NHS funding.

The London Ambulance Service Charitable Fund is defined as a Public Benefit Entity. The Trustees confirm that they have given due consideration to the Charity Commission's published guidance on the Public Benefit requirements under the Charities Act 2011.

#### **4. Our Mission**

Using innovative fundraising methods, campaigns and compelling story telling to raise our profile, we will raise new money and ensure careful management of our existing funds. LAC provides a public benefit by making grants to London Ambulance Service in line with its vision:

**VISION:** *Saving more lives in London*

**MISSION:** *Caring for the people and patients of the London Ambulance Service*

Grants are made in accordance with charity law, our constitution and the wishes and directions of donors. In making grants, we endeavour to reflect the wishes of patients, staff and volunteers by directing funds towards areas they tell us are most in need. During the year 2022/23, grants totalling £142,000 were made. When considering where to focus our attention our corporate trustee's board and, particularly, the members of the charitable funds committee have regard to the Charity Commission for England and Wales's guidance on public benefit and what this means for LAC.

As we support the busiest NHS ambulance Trust in the UK it is our ambition to be the leading NHS ambulance charity in size, income and impact to support our partner Trust. Now we have a Head of Charity Development in place, we plan to build a team to increase our proactive fundraising activities and income, implementing our 5 Year Charity Strategy trajectory to grow to £1 million unrestricted income by 2026/27 to help save more lives in London.

#### **5. What we have achieved: highlights from the activities undertaken in the year**

- In line with the public benefit of the charity, we were successful in receiving a £132,000 Recovery Grant from NHS Charities Together to enhance the capacity of our First Responder volunteers through improved training, equipped vehicles, and additional digital technology for their shifts. Furthermore, we received a £30,000 Development Grant from NHS Charities Together to support the growth and development of the charity, as identified in our assessment. This includes the recruitment of a part-time Charity Development Administrator, raising awareness, and developing collateral to strengthen our infrastructure.
- We secured a partnership with John Lewis which provided an appreciation gift for all staff and volunteers across the organisation, resulting in a contribution valued at £71,250.
- We developed our infrastructure by procuring and installing a CRM database, ThankQ. The database allows the Charity to collect supporter contact information, track communications, and work towards developing a donor journey that uplifts and increases income.
- To address the cost of living crisis and support our staff and volunteers, we launched a Hardship Fund which provides one-off grants to colleagues who experience unforeseen

hardship. £25,000 was set aside to support individuals and families going through financially difficult times.

- We received three legacies in 2022/23, £2,000 from the Will of the Late Encarnacion Ruiz Brock, £10,814 from the Will of the Late Ansuya Vijaychandra Kesaira and £106,694 from the Will of the Late Mr John Edward Charles Higgins. These generous gifts-in-wills have supported our grant making potential and helped us plan for future growth.

## **6. NHS Charities Together grants**

### **Ambulance Grant**

In 2021/22 we received an Ambulance Grant of £895,000 for our London Lifesaver project to train 100,000 volunteers with life-saving skills and increase public access defibrillators to 10,000 across London. The project includes:

- Recruiting 5 Training Officers, a Training Manager, and an Administrator (£793,308 total salary costs)
- Campaign and promotional costs (£93,243)
- Evaluation and learning (£9,000)

Unfortunately, we experienced a high demand on services in 2021/22 that delayed the project delivery, however, momentum to work towards delivering training across the capital grew in 2022/23. Work towards recruitment and engaging the community through training sessions has begun, and we are beginning to recruit London Lifesavers.

Due to the delayed start, the project has been extended, with full permission and support of NHS Charities Together.

### **Development Grant**

This fiscal year we received a £30,000 Development Grant to support needs that align with a development assessment. As outlined in our application, this grant is intended to support:

- Part-Time Charity Development Administrator (£25,459)
- Awareness and Collateral (£3,041)
- Infrastructure (£1,500)

During this fiscal year, the funding has been used to purchase charity-branded T-shirts, running vests, cycling jerseys, and a lottery license. It has also been used to pay for the Charity's microsite.

### **Stage 3, Recovery Grant**

To help London Ambulance Service recover from the traumatic impact of how stretched services were during the Covid-19 pandemic, we applied for, and were granted, a Recovery Grant to help bolster and improve the support that our dedicated volunteers can provide. The grant will be distributed in two rounds, totalling £132,000. The recovery projects aim to:

- Train 15 Emergency Responders to gain C1 license
- Train 15 Emergency Responders to gain C1 license (Blue Light Driver Training)
- Provide 104 Ipad's so that First Responders have the technology they require to assist and support LAS during an emergency.

## Future Grants

The Charity will continue to monitor grant opportunities from Trusts and foundations, however, NHS Charities Together have informed the Charity that future grant rounds will not be available for 2023/24.

### Case Study: London Lifesavers

Across the capital last year, London Ambulance Service responded to almost 14,000 cardiac arrests, and in the few minutes it takes for an ambulance crew to arrive at the scene, the actions of passers-by can make the difference between life and death. Without intervention like CPR and defibrillators the chances of survival decrease by about 10% with every passing minute.

The London Lifesaver campaign was launched in October 2021 thanks to funding from *NHS Charities Together: Ambulance Grant*, and aims to train 100,000 people with life-saving skills, and increase the number of public access defibrillators to 10,000 in order to save more than 100 lives a year.

*Ashley Bickers, general manager for Greenwich Leisure Limited helped to save two lives thanks to his quick-thinking and speedy interventions – the first, a 29-year-old footballer who collapsed during a football match at Hackney Marshes Leisure Centre.*

*Again just a few weeks later, Ashley pulled over his car to help a runner who had collapsed at the side of the road and again administered CPR (cardio pulmonary resuscitation) until our paramedics arrived.*

There are lots of ways to get involved and become a London Lifesaver, including opportunities for organisations, local communities and workplaces.

The London Ambulance Service also offers support and advice on how to buy and use defibrillators for communities and organisations in London.



## 7. How we funded our work, our achievements and performance

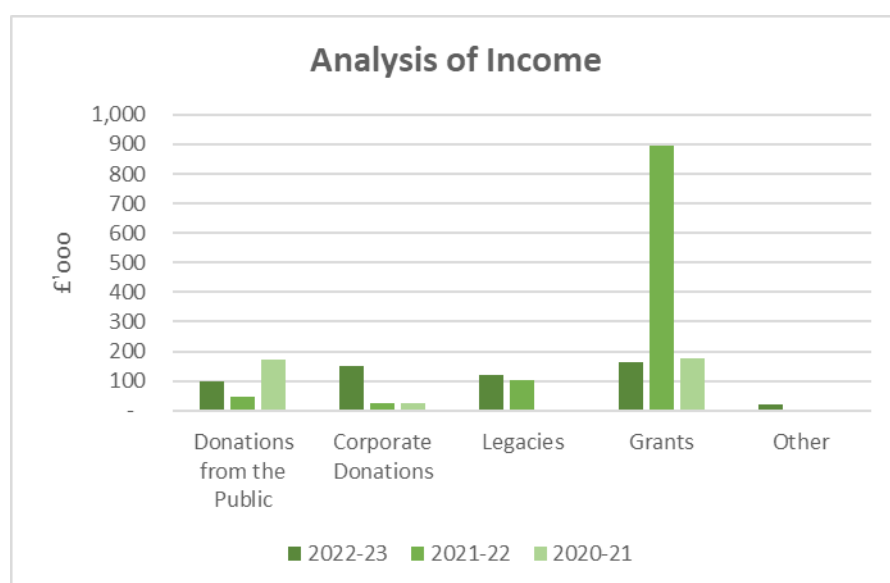
This part of the trustee's annual report comments on key features of those accounts. In this section we firstly explain how we raised the money and then how we spent it. If more details are required please refer to the full accounts.

**Money received £554,000 – Money spent - £291,000**

2022/23 represents healthy growth when compared to pre-pandemic income received by the London Ambulance Charity. The majority of income received was thanks to restricted grants from NHS Charities Together (NHSCT). Outside of grants, all other income comes voluntarily from corporate giving or the general public as donations or legacies. This year we spent £263,000 less than we received in income. This is due to restricted income being received that required additional planning before spending, challenges in hiring a Charity Development Administrator, and a decrease in grant applications from LAS staff from previous years.

### Money received: sources of funds

The chart below shows our main sources of income over the past three years. Our largest source of income over the last two years is from grants (NHSCT). Next it is gifts-in-wills and donations from the public, mainly through platforms such as Justgiving.



Grants from external organisations (£162,000) – our largest source of income. We are grateful to the NHS Charities Together that have given us grants to fund particular projects.

Legacies and gifts-in-wills (£119,508) – made up of three Legacies: £10,814 from the Will of the Late Ansuya Vijaychandra Kesaira, £2,000 from the Will of Late Encarnacion Ruiz Brock and £106,694 from the Will of the Late Mr John Edward Charles Higgins.

Donations from the public (£91,000) – the public continue to support us, with a large amount of support coming from sponsorships for our London Marathon runners in October 2022. This was the second in-person marathon since the pandemic. Donations mainly come through Justgiving.

Corporate donations (£173,000) – we are extremely grateful for the support from Howdens (£5,000), John Lewis (£71,250) & Neom (£52,500). We received further pay outs from AmazonSmile totalling £538.



## **Volunteer Emergency Responders appreciated at special awards**

The dedication and hard work of trained volunteers who respond to emergencies alongside London Ambulance Service staff were recognised at a special event in May.

The ceremony recognised 20 volunteer emergency responders (ERs) who have completed five or ten years with our Service and was a celebration of a combined service of over 130 years.

Our ERs, who gift their time, respond alongside our paid staff to the most serious life-threatening 999 calls. Our ERs receive significant training, drive on blue-lights and wear a Service uniform.

17 ERs received a five years' service award, whilst three marked ten years. In addition, Benji Watkins was presented with the Chief Executive's Award for his outstanding contribution to the Service and Shad Aziz received the Debbie Baldwin Inspirational Volunteer Award.



*Shad Aziz receives the Debbie Baldwin Inspirational Volunteer Award*

Debbie Baldwin was an ER with the Service who sadly died of ovarian cancer in 2021. The award has been established to celebrate Debbie's life and inspirational contribution as a volunteer, and was presented by her husband, Pravin.

Receiving the award Shad, an ER for more than eight years in addition to his day job as an Emergency Physician at Whittington hospital, said:

"One of the greatest privileges in my career is being an ER. It is a genuine honour to serve the people of London, to work with hardworking and passionate people and to learn from Ambulance clinicians."

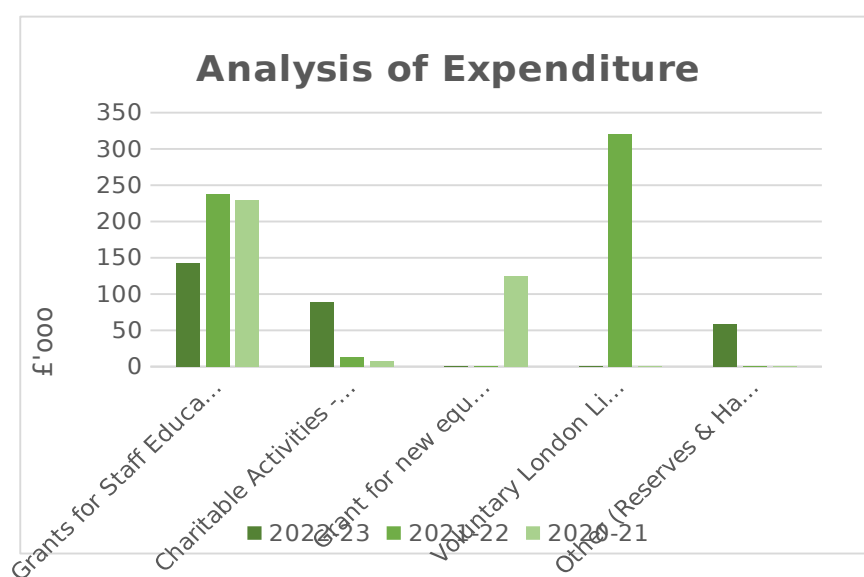
A number of famous faces added their weight to the inaugural awards, sharing video messages which were played on the night. This included TV stars Claudia Winkleman and Richard Madeley, as well as Health Minister, Edward Argar MP.

The event was made possible thanks to funding from the London Ambulance Charity and support from the Freemasons, Grand Lodge Freemasons, William Grant & Sons, 5.11 Tactical International and NHS Charities Together.

While we acknowledge the NHS Charities Together grant will not be available in 2023/24. The new Head of Charity Development is establishing a diverse portfolio of fundraising income streams to maintain income above pre-pandemic levels and to ensure sustainable growth. We expect income from all other income streams to increase as the charity raises its profile and demonstrates its public benefit.

## 8. Money spent: what we spent our money on

As the chart below shows, our largest area of spend was on charitable activities in the form of grants for Staff Amenities and Welfare, and equipment for volunteers.



### Grants for Staff Amenities and Welfare (£18,000)

During the year the Charity supported over 29 projects through charity grants including:

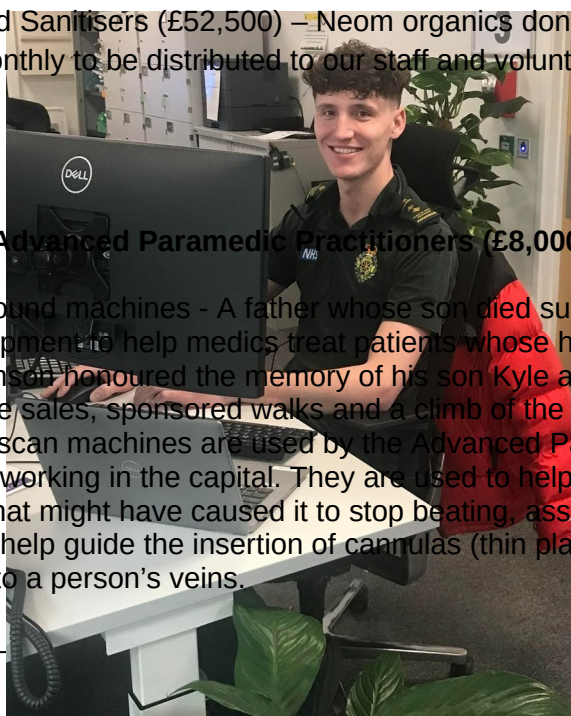
- Equipment for staff (£2,000) - TVs, Radios and kitchen appliances to improve mess room facilities at ambulance stations.
- Furniture and Gardens (£7,000) – to create relaxing spaces for our staff and volunteers to take their breaks.
- Volunteer Appreciation and Awards (£4,000) – To appropriately thank and acknowledge the significant contribution volunteer responders make to LAS. Volunteer recognition helps volunteers feel valued, creates emotional and mental satisfaction, boosts volunteer engagement, increases productivity, improves the organisation's reputation and reduces volunteer turnover.
- Indoor/Outdoor Bikes (£2,000) – Providing an opportunity for staff to utilise bikes for exercise and stress relief from the pressures of work. Bikes are set up on turbo trainers during the winter months so they can still be used despite bad weather.

### Equipment for Volunteers (£58,000)

- iPads - Our Emergency Responders can be first on scene, requiring access to patient records and advice regarding medication delivery and how to treat patients. Patient records are now held electronically on particular Apps. In order to ensure our ERs can appropriately carry out their roles as first on scene, 104 iPads with the appropriate Apps included were purchased.

### Staff Appreciation (£123,750)

- Staff Appreciation Vouchers (£71,250) – John Lewis vouchers were provided to staff by LAS with an additional contribution as a charitable discount from the company.
- Organic Hand Sanitisers (£52,500) – Neom organics donated high-end, organic hand sanitisers monthly to be distributed to our staff and volunteers.



### Equipment for Advanced Paramedic Practitioners (£8,000)

- Vscan ultrasound machines - A father whose son died suddenly at the age of just 21 donated equipment to help medics treat patients whose hearts have stopped beating. David Williamson honoured the memory of his son Kyle and raised funds through raffles, jumble sales, sponsored walks and a climb of the O2 Arena. The two lightweight Vscan machines are used by the Advanced Paramedic Practitioners in Critical Care working in the capital. They are used to help medics 'see' the heart to determine what might have caused it to stop beating, assess how the heart is beating, and help guide the insertion of cannulas (thin plastic tubes) that deliver medicines into a person's veins.

*Caption: Greenery added to Clinical Hub to transform a clinical space*

The Clinical Hub (CHUB) is a dedicated group of clinicians within the Emergency Operations Centre (EOC) who provide an additional reviewing process for 999 calls. They do an incredible job managing patients without the need for an ambulance response or conveyance to hospital where it can be appropriately and safely avoided, by instead providing clinical advice over the phone.

To help improve staff wellbeing during 12-hour shifts in a sterile and clinical-looking setting, Joe Chilton, Deputy General Manager – Clinical Assessment Service and Paramedic, sent a survey to his team, asking them what would make their working lives better. The team responded and the answer was simple – greenery and artwork.

Thanks to our supporters, the two CHUBs in both London Waterloo HQ and Newham station now boast a lovely variety of plants and custom-made artwork.

Joe shared, "The plants and artwork have made a big difference for staff who are working 12-hours shifts in a very clinical area. One of the Clinical Advisors has even said the room feels more warm and homely with the new additions. Ultimately, our staff shared they wanted plants and artwork. Thanks to donations to the London Ambulance Charity, we've been able to provide this for them. In fact, they love the plants so much, the team of 110+ staff have created a watering rota!"

**Volunteers London Life Savers (£58,000)** – a proportion of the London Lifesavers grant was spent in accordance with the grant spending plan; to recruit into a number of training roles to support the project.

**External Audit Fee (£7,450)** – The audit fee has decreased this year.

**Other Expenditure (£16,000)** – this consists of Justgiving subscription and fees on donations for both general and Volunteer Responder Group funds. Software & licence costs and other costs.

## **9. Performance against objectives**

~~We aimed to scope and build in 2022/23 as the first year of the approved charity strategy. We scoped out employee fundraising options and identified existing internal/external relationships. We secured a CRM system for donor management and stewardship.~~

We reviewed our Terms of Reference and SFIs, and supported our NHS Charities Together grants through required reporting.

We spent £283,000 on our charitable objectives in 2022/23.

We began to proactively fundraise through third party events as in-person events were re-initiated post Covid-19 restrictions.

## **10. Our fundraising practices**

The Permanent Head of Charity Development recruited in September 2021 holds a PhD in Philanthropic Psychology, is an Individual Member of the Chartered Institute of Fundraising (MCIOF(Cert)), holds a Diploma in Fundraising, and serves on the Praxis Paper Editorial Team and Fundraising Ethics Research Network (FERN) for Rogare, the Fundraising ThinkTank. These commitments demonstrate abidance to the Chartered Institute of Fundraising's Code of Conduct, Fundraising Promise, and Rogare's Fundraising Manifestos.

Charity staff organise fundraising events and co-ordinate, recognise and celebrate the activities of our supporters both internally and externally. The Charity does not use professional fundraisers or involve commercial participators.

There have been no complaints about fundraising this year.

The Charity additionally registered with the independent Fundraising Regulator to ensure donor confidence and fundraising best practice.

### **Supporter Case Study: Zoe Hancock runs to honour her cousin's memory**

The cousin of London Ambulance Service motorcycle paramedic Mark Pell, who tragically died earlier this year, ran a series of races in his memory.



## **11. Our fundraising performance**

During the year the total donations, grants, legacies and income from fundraising came to £553,788. We continued to proactively fundraise and develop new relationships with key corporate organisations. The implementation of the charity CRM database will allow the charity to create engaging campaigns and events, build strong connections with our supporters, analyse income data to plan and adapt our fundraising initiatives, and develop a donor stewardship programme to increase income and broaden our supporter base.

In 2023/24 we will review our plans especially in the light of the increasing cost of living at the end of the current financial year. The pandemic is expected to continue to affect charitable giving and NHS Charities Together have announced they will not be offering further grant rounds in 2023/24.

We benchmarked our fundraising activity with our peers through NHS Charities Together annual member submission and monitor the comparative success of campaigns and overall fundraising cost to income ratios.

## **12. What we plan to do with your donations: our future plans**

As the Charity develops and creates a consistent and sustainable level of income we expect the Charity to support a larger range of projects and with a greater level of spend. In line with the public benefit of the charity we have identified the following areas that meet the charity's objects:

- Support Service staff and volunteer's physical and mental wellbeing\*
- Promote innovation, transformation and efficient new ways of working.
- Support the Trust's Green agenda with a focus on sustainability
- Support projects in memory of colleagues we have lost.
- Help staff deliver front line patient care more effectively.
- Recognise and celebrate of our staff and volunteers.
- Invest in projects that enhance patient care.
- Encourage better health in the communities the Trust serves.
- Carry on and expand the London Lifesavers Project.

Our 5 Year Charity Strategy focuses on *Learn and Grow* operational priorities in Year 2 2023/24 to ensure a strong foundation for growth and sustainability into the future:

- Focus on growing database
- Develop Trading opportunities with Commercial
- Develop Corporate Fundraising Strategy
- Charity website/microsite
- Grow events activity
- Work on case for support ready for 2 year campaign
- Engage Stakeholders to further develop brand
- Recruit Charity Development Administrator
- Recruit Community Fundraising Manager
- Recruit Corporate Fundraising Manager

### **13. How we manage the money**

Our grant making policy – Grant requests are submitted to the Charity every other month for discussion and approval. They are invited from any member of the London Ambulance Service. Based on their knowledge of the Service, the Charitable Funds Committee, agrees funding priorities and the CFC or their delegated representative reviews the applications for quality, public benefit and value for money. A Grants Guidance document has been published and is available for all staff on the Trust intranet.

### **14. Our reserves policy**

The charitable funds committee has established a reserves policy as part of its plans to provide long term support to London Ambulance Charity.

The charitable funds committee calculate the reserves as part of the charity's unrestricted income funds that is freely available after taking account of designated funds that have been earmarked for specific projects.

The Trustees have agreed that the level of the reserves should cover the next 12 months committed operating expenditure. The level will be reviewed by the Charity Committee on a quarterly basis.

### **15. Trustee arrangements**

The London Ambulance Service NHS Trust is the sole corporate trustee of the charity. The corporate trustee responsibilities are therefore carried out by London Ambulance Service NHS Trust's board of directors. The board is appointed in accordance with the NHS Trust's constitution. Details of London Ambulance Service NHS Trust board membership can be found in its annual report and accounts and on its website.

As the charity has a corporate trustee it is, in accounting terms, controlled by London Ambulance Service NHS Trust and is therefore its subsidiary. Financially, the charity is not material to London Ambulance Service NHS Trust, so it is not consolidated into the Trust's accounts.

London Ambulance Service NHS Trust board meet annually as corporate trustee to:

- review and approve the charity's strategic plan
- re-appoint or appoint members of the charitable funds committee and
- approve the trustee's annual report and accounts for the year.

The board of directors of London Ambulance Service NHS Trust delegate responsibility for the day-to-day management of the charity to the charitable funds committee and the trust fund director in accordance with the scheme of delegation and standing financial instructions. Together, they are responsible for fulfilling the corporate trustee's strategic plan

and for working with the professional advisors and with the representatives of London Ambulance Service NHS Trust.

The charitable funds committee comprises two executive members of the board and two non-executive members. Other members of London Ambulance Service NHS Trust staff are invited to attend committee meetings but do not have a vote at those meetings. During the year, the committee members were:

|                      |  |
|----------------------|--|
| Robert Alexander     | Non-Executive Director (in the Chair)                      |
| Rommel Pereira       | Non-Executive Director                                     |
| Daniel Elkeles       | Chief Executive  |
| Rakesh Patel         | Chief Finance Officer                                      |
| Antony Tiernan       | Director of Communications and Engagement (to 14 Oct 2022) |
| Roger Davidson       | Director of Strategy (from 15 Oct 2022)                    |
| Sally George         | Head of Charity (to 15 September 2022)                     |
| Jessica Burgess      | Head of Charity Development                                |
| Mark Easton          | Director Corporate Affairs                                 |
| Elvira Patrasco      | Chief Financial Accountant                                 |
| Kevin Ind            | Chief Financial Accountant (from 20 March 2023)            |
| James Corrigan       | Deputy Director of Finance (to 30 September 2022)          |
| Carol McLaughlin     | Deputy Director of Finance                                 |
| Sam Palfreyman-Jones | Head of First Responders                                   |
| Eddie Brand          | UNISON representative                                      |

## **16. Our staff and advisors**

Director of Communications and Engagement, Antony Tiernan, from London Ambulance Service NHS Trust also has a role of trust fund director of the charity. LAS Charity is not charged for the employment costs relating to the trust fund director and his personal assistant.

The Charitable Funds Committee is assisted by a number of professional advisors, as detailed below:

### **External Auditor's:**

KPMG LLP  
15 Canada Square  
Canary Wharf  
London  
E14 5GL

### **Internal Auditor's:**



BDO LLP  
55 Baker Street  
London  
W1U 7EU

**Fraud advisor:**

RSM UK Risk Assurance Services LLP  
The Pinnacle, 170 Midsummer Boulevard  
Milton Keynes  
Buckinghamshire  
MK9 1BP

**How to contact us**

The charity office and principle address of London Ambulance Charity is:

London Ambulance Charity  
London Ambulance Service  
220 Waterloo Road  
London  
SE1 8SD

For fundraising queries please contact:

Jessica Burgess – Head of Charity Development  
[londamb.lascharity@nhs.net](mailto:londamb.lascharity@nhs.net)  
07385 347446

**17. Key management personnel remuneration**

The board of the corporate trustee and the trust fund director comprise the key management personnel of the charity as they are in charge of:

- directing and controlling the charity
- running and operating the charity on a day-to-day basis.

London Ambulance Service (LAS) NHS Trust's board members are either executive members who are employees of LAS NHST or non-executive members who are remunerated in accordance with the LAS NHST constitution. None of the board members are specifically paid in relation to LAS Charity, they give of their time freely. Since September 2021 the Trust has paid for a Head of Charity Development post to oversee the development, management, governance and coordination of charitable activities.

The Charity has no other paid staff.

**18. Risk analysis**

As part of the business planning exercise carried out during the year, the charitable funds committee has considered the major risks to which LAS Charity is exposed, and manage them through a risk register to identify steps to mitigate those risks.

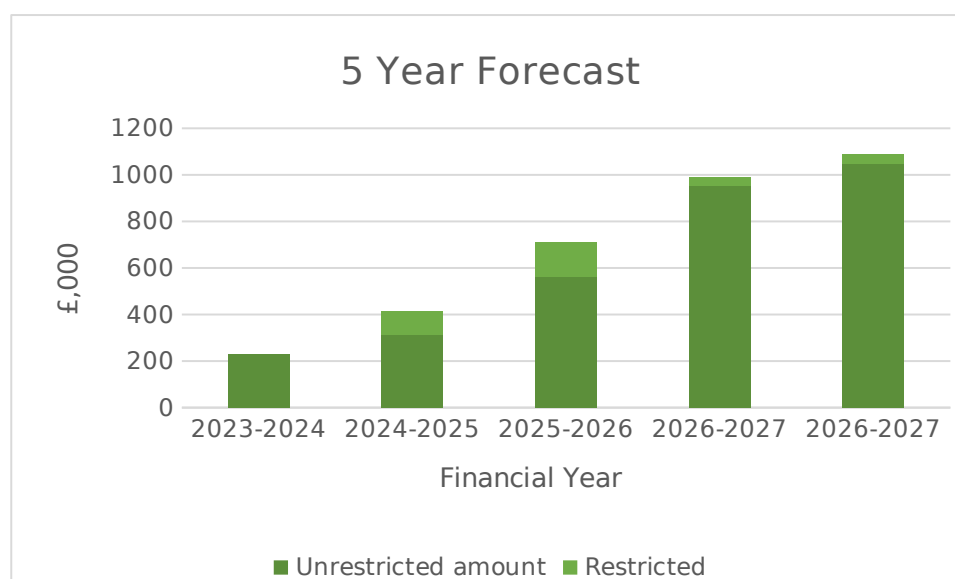
### **Future levels of income**

The charity is reliant on donations to allow it to make grants to the London Ambulance Service NHS Trust. If income falls, then the charity would not be able to make as many grants or enter into longer term commitments with the London Ambulance Service NHS Trust it supports.

As set out in the 5 Year Charity Strategy, the financial plan aims to increase unrestricted income to build the Charity's reserves to support long term sustainable growth.

The Charity will work to deliver a range of fundraising 'products' with an initial focus on low-risk, low resource income streams whilst the Charity is small e.g. established campaigns and events, staff fundraising and shared initiatives.

The income growth will be supported by increased investment into fundraising, primarily through additional staffing within the Charity.



### **19. Wider networks**

The Charity is an active and paid up member of NHS Charities Together, which has membership of 100% of NHS charities across Great Britain and Northern Ireland. NHSCT is a membership organisation providing peer support, as well as an independent registered charity, and grant funder. We currently attend three NHSCT special interest groups; London, Ambulance and Sole-Fundraiser.

We are also part of the Ambulance Working Together group, chaired by South West Ambulance Service charity, with members from across all the NHS Ambulance Trust charities in the UK.

## **20. Related parties**

London Ambulance Service NHS Trust is the corporate trustee of the charity as well as its main grant beneficiary – they are therefore related parties. Grants paid by the charity to London Ambulance Service NHS Trust are detailed in note 10.

London Ambulance Service NHS Trust makes a number of clerical and transaction services available to the charity, however charges for these services are waived. The services provided by the London Ambulance Service NHS Trust are administrative and financial services.

None of the members of the London Ambulance Service NHS Trust board or parties related to them has undertaken any transactions with the charity or received any benefit from the charity in payment or kind.

## **21. Our relationship with the wider community**

The London Ambulance Charity's ability to continue to support staff, volunteers and patients is reliant on its ability to raise funds from the general public. By raising its profile internally the Charity is engaging colleagues to take part in its fundraising activities, and actively apply for grants to benefit their areas, their teams and patients they serve.

## **22. Volunteers**

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatened or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

We've had 214 volunteers who have been first on scene 3988 times and delivered 23,846 hours during the year to 31 March 2023.

London Lifesavers are volunteers who have undertaken CPR training and defibrillator familiarisation and have the confidence to act when someone has a cardiac arrest. They provide lifesaving interventions in the first vital moments before our crews arrive. At the end of March 2023 we had 5135 registered LLS.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers is not recognised in the accounts.

## **23. Statement of trustee's responsibilities in respect of the trustee's annual report and accounts**


Under charity law, the trustee is responsible for preparing the trustee's annual report and accounts for each financial year which show a true and fair view of the state of affairs of the charity and of the excess of expenditure over income for that period.

In preparing these financial statements, generally accepted accounting practice requires that the trustee:

- selects suitable accounting policies and then apply them consistently
- makes judgments and estimates that are reasonable and prudent
- states whether the recommendations of the SORP FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements
- states whether the financial statements comply with the trust deed, subject to any material departures disclosed and explained in the financial statements
- prepares the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue its activities.

The trustee is required to act in accordance with the trust deed and the rules of the charity, within the framework of trust law. The trustee is responsible for keeping proper accounting records, sufficient to disclose at any time, with reasonable accuracy, the financial position of the charity at that time, and to enable the trustee to ensure that, where any statements of accounts are prepared by the trustee under section 132(1) of the Charities Act 2011, those statements of accounts comply with the requirements of regulations under that provision. The trustee has general responsibility for taking such steps as are reasonably open to the trustee to safeguard the assets of the charity and to prevent and detect fraud and other irregularities.

Signed on behalf of the trustee:



Name: Robert Alexander (Chair of the charitable funds committee)

Date: 5<sup>th</sup> December 2023

## **Independent auditor's report to the Trustees of London Ambulance Service Charitable Fund**

### **Opinion**

We have audited the financial statements of London Ambulance Service Charitable Fund ("the charity") for the year ended 31 March 2023 which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows, and related notes, including the accounting policies in note 1.

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2023 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

### **Basis for opinion**

We have been appointed as auditor under section 149 of the Charities Act 2011 (or its predecessors) and report in accordance with regulations made under section 154 of that Act.

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the charity in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

### **Going concern**

The trustees have prepared the financial statements on the going concern basis as they do not intend to liquidate the charity or to cease its operations, and as they have concluded that the charity's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over its ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the trustees' conclusions, we considered the inherent risks to the charity's business model and analysed how those risks might affect the charity's financial resources or ability to continue operations over the going concern period.

Our conclusions based on this work:

- we consider that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate;

- we have not identified, and concur with the trustees' assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the charity will continue in operation.

## **Fraud and breaches of laws and regulations – ability to detect**

### *Identifying and responding to risks of material misstatement due to fraud*

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of trustees, other management, and inspection of policy documentation as to the Charity's high-level policies and procedures to prevent and detect fraud, as well as whether they have knowledge of any actual, suspected or alleged fraud.
- Reading Charitable Fund Committee minutes.
- Using analytical procedures to identify any unusual or unexpected relationships.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because there is minimal complexity in revenue recognition.

We did not identify any additional fraud risks.

We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted to unusual accounts, unusual cash account combinations, duplicate journals, journals with no description and material post year end journals.

### *Identifying and responding to risks of material misstatement related to compliance with laws and regulations*

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, through discussion with the trustees and other management (as required by auditing standards), and discussed with the trustees and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

The Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related charities legislation) and we

assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Whilst the Charity is subject to many other laws and regulations, we did not identify any others where the consequences of non-compliance alone could have a material effect on amounts or disclosures in the financial statements.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the trustees and other management and inspection of regulatory and legal correspondence, if any. Therefore if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

#### *Context of the ability of the audit to detect fraud or breaches of law or regulation*

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

#### **Other information**

The trustees are responsible for the other information, which comprises the Trustees' Annual Report. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except as explicitly stated below, any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. We are required to report to you if:

- based solely on that work, we have identified material misstatements in the other information; or
- in our opinion, the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements.

We have nothing to report in these respects.

#### **Matters on which we are required to report by exception**

Under the Charities Act 2011 we are required to report to you if, in our opinion:

- the charity has not kept sufficient accounting records; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in these respects.

#### **Trustees' responsibilities**

As explained more fully in their statement set out on page [number], the trustees are responsible for: the preparation of financial statements which give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

### **Auditor's responsibilities**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities).

### **The purpose of our audit work and to whom we owe our responsibilities**

This report is made solely to the charity's trustees as a body, in accordance with section 149 of the Charities Act 2011 (or its predecessors) and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and its trustees, as a body, for our audit work, for this report, or for the opinions we have formed.

**Dean Gibbs**

**for and on behalf of KPMG LLP, Statutory Auditor**

*Chartered Accountants*

*KPMG LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006*

KPMG LLP

15 Canada Square London

E14 5GL





**LONDON AMBULANCE SERVICE CHARITABLE FUND**

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDING 31 MARCH 2023**

## London Ambulance Service Charitable Fund Statement of Financial Activities for the year ending 31 March 2023

|                                     | Note | Unrestricted Funds |                 | Restricted Funds |                 | Total Funds     |                 |
|-------------------------------------|------|--------------------|-----------------|------------------|-----------------|-----------------|-----------------|
|                                     |      | 2022/23<br>£000    | 2021/22<br>£000 | 2022/23<br>£000  | 2021/22<br>£000 | 2022/23<br>£000 | 2021/22<br>£000 |
| <b>Income from:</b>                 |      |                    |                 |                  |                 |                 |                 |
| Donations and Legacies              | 2    | 383                | 174             | 9                | 20              | 392             | 194             |
| Charitable Activities               | 3    | 0                  | 0               | 162              | 895             | 162             | 895             |
| <b>Total incoming resources</b>     |      | <b>383</b>         | <b>174</b>      | <b>171</b>       | <b>915</b>      | <b>554</b>      | <b>1,089</b>    |
| <b>Expenditure on:</b>              |      |                    |                 |                  |                 |                 |                 |
| Raising Funds                       | 4    | 0                  | -1              | 0                | 0               | 0               | -1              |
| Charitable Activities               | 4    | -165               | -237            | -126             | -320            | -291            | -557            |
| <b>Total expenditure</b>            |      | <b>-165</b>        | <b>-238</b>     | <b>-126</b>      | <b>-320</b>     | <b>-291</b>     | <b>-558</b>     |
| <b>Net income/ (expenditure)</b>    |      | <b>218</b>         | <b>-64</b>      | <b>45</b>        | <b>595</b>      | <b>263</b>      | <b>531</b>      |
| Transfer between funds              |      | 0                  | -15             | 0                | 15              | 0               | 0               |
| <b>Net movement in funds</b>        |      | <b>218</b>         | <b>-79</b>      | <b>45</b>        | <b>610</b>      | <b>263</b>      | <b>531</b>      |
| <b>Reconciliation of Funds:</b>     |      |                    |                 |                  |                 |                 |                 |
| Total Reserves fund brought forward |      | 63                 | 63              | 0                | 0               | 63              | 63              |
| Total funds brought forward         |      | 93                 | 172             | 632              | 22              | 725             | 194             |
| <b>Total funds carried forward</b>  |      | <b>374</b>         | <b>156</b>      | <b>677</b>       | <b>632</b>      | <b>1,051</b>    | <b>788</b>      |


The net movement in funds for the year arises from the charity's continuing operation. No separate statement of total recognised gains and losses has been presented as all such gains and losses have been dealt with in the statement of financial activities.

The notes at pages 30 to 37 form part of these accounts.

## London Ambulance Service Charitable Fund Balance Sheet as at 31 March 2023

|                                       | Note | Unrestricted Funds |                 | Restricted Funds |                 | Total Funds     |                 |
|---------------------------------------|------|--------------------|-----------------|------------------|-----------------|-----------------|-----------------|
|                                       |      | 2022/23<br>£000    | 2021/22<br>£000 | 2022/23<br>£000  | 2021/22<br>£000 | 2022/23<br>£000 | 2021/22<br>£000 |
| Debtors                               | 5    | 38                 | 1               | 26               | 13              | 64              | 14              |
| Cash at bank and in hand              | 6    | 344                | 167             | 772              | 619             | 1,116           | 786             |
| <b>Total current assets</b>           |      | <b>382</b>         | <b>168</b>      | <b>798</b>       | <b>632</b>      | <b>1,180</b>    | <b>800</b>      |
| Creditors falling due within one year | 7    | -8                 | -12             | -121             | 0               | -129            | -12             |
| <b>Total current liabilities</b>      |      | <b>-8</b>          | <b>-12</b>      | <b>-121</b>      | <b>0</b>        | <b>-129</b>     | <b>-12</b>      |
| <b>Total net assets</b>               |      | <b>374</b>         | <b>156</b>      | <b>677</b>       | <b>632</b>      | <b>1,051</b>    | <b>788</b>      |
| <b>The funds for the charity:</b>     |      |                    |                 |                  |                 |                 |                 |
| Restricted income funds               | 10   | 0                  | 0               | 677              | 632             | 677             | 632             |
| Unrestricted income funds             | 10   | 374                | 156             | 0                | 0               | 374             | 156             |
| <b>Total charity funds</b>            |      | <b>374</b>         | <b>156</b>      | <b>677</b>       | <b>632</b>      | <b>1,051</b>    | <b>788</b>      |

The accounts set out on pages 27 to 37 were approved by the Corporate Trustee on 5<sup>th</sup> December 2023, and signed on its behalf by

Signed:  .....

Robert Alexander, Chair of the Charitable Funds Committee on behalf of the Corporate Trustee

Date: .....5<sup>th</sup> December 2023.....

# **London Ambulance Service Charitable Fund Statement of Cash Flows for the year ending 31 March 2023**

|   | Note | 2022/23<br>£000 | 2021/22<br>£000 |
|---|------|-----------------|-----------------|
| <b>Cash Flows from operating activities:</b>                              |      |                 |                 |
| <i>Net Cash provided by (used in) operating activities</i>                | 8    | 330             | 498             |
| Change in cash and cash equivalents in the reporting period               |      | 330             | 498             |
| <b>Cash and cash equivalents at the beginning of the reporting period</b> | 6    | 786             | 288             |
| Cash and cash equivalents at the end of the reporting period              |      | <b>1,116</b>    | <b>786</b>      |

## **London Ambulance Service Charitable Fund Notes to the Accounts for the year ending 31 March 2023**

### **1. Accounting Policies**

#### **1.1 Basis of preparation**

The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at fair value.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The trustees consider that there are no material uncertainties about the London Ambulance Service Charitable fund ability to continue as a going concern. There are no material uncertainties affecting the current year's accounts.

In future years, the key risks to the London Ambulance Service Charitable Fund is a fall in income from donations but the trustees have arrangements in place to mitigate those risks.

#### **1.2 Funds Structure**

Where the donor has provided for the donation to be sent in furtherance of a specified charitable purpose and has therefore created a legal restriction on use of the funds the income is allocated to a restricted income fund.

The remaining funds held by the charity are classified as unrestricted income funds. The expenditure of these funds is wholly at the trustee's unfettered discretion.

The major funds held under these categories are disclosed at note 10.

### 1.3 Incoming resources

All incoming resources are included in full in the Statement of Financial Activities as soon as the following three conditions can be met:

- entitlement - arises when a particular resource is receivable or the charity's right becomes legally enforceable;
- probable – it is more likely than not that economic benefits associated with the transaction or gift will flow to the charity; and
- measurement – when the monetary value of the incoming resources can be measured with sufficient reliability.

Where there are terms and conditions attached to incoming resources, particularly grants, then these terms or conditions must be met before income is recognised as the entitlement condition will not be satisfied until this point. Where terms or conditions have not been met or uncertainty exists as to whether they can be met then the relevant income is not recognised in the year but deferred and shown on the balance sheet as deferred income.

### 1.4 Incoming resources from legacies

Legacies are accounted for as incoming resources either upon receipt or where the receipt of the legacy is probable.

Receipt is probable when:

Confirmation has been received from the representative of the estate that the payment of the legacy will be made or properly transferred and once all the conditions attached to the legacy have been fulfilled.

Material legacies which have been notified but not recognised as incoming resources in the Statement of Financial Activities are disclosed in a separate note to the accounts with an estimated amount receivable.

### 1.5 Resource expended and irrecoverable VAT

Liabilities are recognised as resources are expended as soon as there is a legal constructive obligation committing the charity to the expenditure. A liability is recognised where the charity is under a constructive obligation to make a transfer of value to a third party as a result of past transactions or events. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

#### a. Fundraising costs

The costs of generating funds are those costs attributable to generating income for the charity.

#### b. Charitable activities

Costs of charitable activities comprise all costs identified as wholly or mainly incurred in the pursuit of the charitable objectives.

Grants payable which are payments, made to third parties (including NHS bodies) in the furtherance of the charity's charitable objectives. They are accounted for on an accruals

basis where the conditions for their payment have been met or where a third party has a reasonable expectation that they will receive the grant. Provisions are made where approval has been given by the trustee due to the approval representing a firm intention which is communicated to the recipient.

#### **c. Allocation of support costs**

Support costs are those costs that do not relate directly to a single activity. The support costs have been allocated against charitable activities.

#### **d. Irrecoverable VAT**

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

### **1.6 Debtors**

Debtors are amounts owed to the charity. They are measured on the basis of their recoverable amount.

### **1.7 Cash at bank and in hand**

Cash at bank and in hand is held to meet the day to day running costs of the charity as they fall due.

### **1.8 Creditors**

Creditors are amounts owed by the charity. They are measured at the amount that the charity expects to pay to settle the debt.

### **1.9 Post Balance Sheet Events**

There are no post- balance sheet events that require adjustment or disclosure.

### **1.10 In-kind donation**

We adhere to a robust accounting policy that requires us to accurately represent the fair value of these generous contributions at the point of donation. By recognising these gifts as market value income in our Statement of Financial Activities (SoFA) according to the charity SORP.



## 2 Income from donations and legacies

|                            | Unrestricted Funds<br>General Fund |                 | Voluntary Responders<br>Group |                 | Restricted Funds<br>Volunteers London Life<br>Savers |                 | Other (Reserves, Hardship,<br>Museum) |                 | Total Funds     |                 |
|----------------------------|------------------------------------|-----------------|-------------------------------|-----------------|--|-----------------|---------------------------------------|-----------------|-----------------|-----------------|
|                            | 2022/23<br>£000                    | 2021/22<br>£000 | 2022/23<br>£000               | 2021/22<br>£000 | 2022/23<br>£000                                      | 2021/22<br>£000 | 2022/23<br>£000                       | 2021/22<br>£000 | 2022/23<br>£000 | 2021/22<br>£000 |
| Donations from individuals | 98                                 | 46              | 1                             | 7               | 0  | 0               | 0                                     | 0               | 99              | 53              |
| Corporate donations        | 146                                | 25              | 5                             | 13              | 0  | 0               | 0                                     | 0               | 151             | 38              |
| Legacies                   | 120                                | 103             | 0                             | 0               | 0  | 0               | 0                                     | 0               | 120             | 103             |
| Other                      | 19                                 | 0               | 3                             | 0               | 0  | 0               | 0                                     | 0               | 22              | 0               |
| Grants                     | 0                                  | 0               | 0                             | 0               | 0  | 0               | 0                                     | 0               | 0               | 0               |
|                            | 383                                | 174             | 9                             | 20              | 0  | 0               | 0                                     | 0               | 392             | 194             |

Donations from individuals are gifts from members of the public, relatives of patients and staff. This income is usually collected through our just giving site and donation received by post.

There were three legacies totalling £119,508 received during the year (2021/22: £103,436).

## 3. Analysis of income for charitable activities

|                        | Unrestricted Funds<br>General Fund |                 | Voluntary Responders<br>Group |                 | Restricted Funds<br>Volunteers London Life<br>Savers |                 | Other (Reserves, Hardship,<br>Museum) |                 | Total Funds     |                 |
|------------------------|------------------------------------|-----------------|-------------------------------|-----------------|--|-----------------|---------------------------------------|-----------------|-----------------|-----------------|
|                        | 2022/23<br>£000                    | 2021/22<br>£000 | 2022/23<br>£000               | 2021/22<br>£000 | 2022/23<br>£000                                      | 2021/22<br>£000 | 2022/23<br>£000                       | 2021/22<br>£000 | 2022/23<br>£000 | 2021/22<br>£000 |
| Stage 3 grant from NHS | 0                                  | 0               | 0                             | 0               | 0  | 895             | 162                                   | 0               | 162             | 895             |
| Charities Together     |                                    |                 |                               |                 |  |                 |                                       |                 |                 |                 |
|                        | 0                                  | 0               | 0                             | 0               | 0  | 895             | 162                                   | 0               | 162             | 895             |

In 2022/23, the charity received a total of £162,000 from NHS Charities Together. Of that amount, £132,000 was designated as a Recovery Grant from NHS Charities Together. This grant aims to increase the capacity of our First Responder volunteers by providing enhanced training, equipped vehicles, and additional digital technology for their shifts. Additionally, £30,000 was allocated as a Development Grant to support the growth and development of the charity's infrastructure. This funding will be used for the purchase of a charity database and the hiring of additional staff.

#### 4. Analysis of charitable expenditure

|                                     | Unrestricted Funds |             |                      |          | Restricted Funds       |             |                            |          | Total Funds |             |
|-------------------------------------|--------------------|-------------|----------------------|----------|------------------------|-------------|----------------------------|----------|-------------|-------------|
|                                     | General Fund       |             | Voluntary Responders |          | Volunteers London Life |             | Other (Reserves, Hardship, |          | 2022/23     | 2021/22     |
|                                     | 2022/23            | 2021/22     | 2022/23              | 2021/22  | 2022/23                | 2021/22     | 2022/23                    | 2021/22  |             |             |
|                                     | £000               | £000        | £000                 | £000     | £000                   | £000        | £000                       | £000     | £000        | £000        |
| <b>Charitable Activities:</b>       |                    |             |                      |          |                        |             |                            |          |             |             |
| Fundraising                         | -0                 | -1          | 0                    | 0        | 0                      | 0           | 0                          | 0        | -0          | -1          |
| <b>Staff Amenities/ Grant:</b>      |                    |             |                      |          |                        |             |                            |          |             |             |
| Voluntary London Life Savers        | 0                  | 0           | 0                    | 0        | -58                    | -320        | 0                          | 0        | -58         | -320        |
| Improvements to working Environment | -11                | -34         | 0                    | 0        | 0                      | 0           | 0                          | 0        | -11         | -34         |
| Staff Education and Welfare         | -124               | 0           | -5                   | 0        | 0                      | 0           | 0                          | 0        | -129        | 0           |
| Purchase of Equipment               | -1                 | -5          | 0                    | 0        | 0                      | 0           | -58                        | 0        | -59         | -5          |
| Crockery                            | 0                  | -103        | 0                    | 0        | 0                      | 0           | 0                          | 0        | 0           | -103        |
| Christmas Amenities                 | 0                  | -60         | 0                    | 0        | 0                      | 0           | 0                          | 0        | 0           | -60         |
| Ceremonial Coins                    | 0                  | -22         | 0                    | 0        | 0                      | 0           | 0                          | 0        | 0           | -22         |
| Licence Costs                       | -7                 | 0           | 0                    | 0        | 0                      | 0           | 0                          | 0        | -7          | 0           |
| Others                              | -10                | 0           | 0                    | 0        | 0                      | 0           | -4                         | 0        | -14         | 0           |
| Support Costs                       | 0                  | 0           | 0                    | 0        | 0                      | 0           | -1                         | 0        | -1          | 0           |
| <b>Fees:</b>                        |                    |             |                      |          |                        |             |                            |          |             |             |
| External Audit Fee                  | -9                 | -12         | 0                    | 0        | 0                      | 0           | 0                          | 0        | -9          | -12         |
| Subscription Fee (Just Giving)      | -3                 | -1          | 0                    | 0        | 0                      | 0           | 0                          | 0        | -3          | -1          |
| <b>Total</b>                        | <b>-165</b>        | <b>-238</b> | <b>-5</b>            | <b>0</b> | <b>-58</b>             | <b>-320</b> | <b>-63</b>                 | <b>0</b> | <b>-291</b> | <b>-558</b> |

The audit fee was £7,450 excluding vat, for the year (2021/22: £10,000) related solely to the audit with no other work undertaken (2021/22: nil).

The charity has no employees.

#### 5. Debtors

Amounts falling due within one year:

Other debtors

| 2022/23          | 2021/22          |
|------------------|------------------|
| Total Funds £000 | Total Funds £000 |
| 64               | 14               |
| <b>64</b>        | <b>14</b>        |

#### 6. Analysis of cash and cash equivalents

Cash in hand

| 2022/23          | 2021/22          |
|------------------|------------------|
| Total Funds £000 | Total Funds £000 |
| 1,116            | 786              |
| <b>1,116</b>     | <b>786</b>       |

## 7. Analysis of Liabilities

|                                      | 2022/23<br>Total<br>Funds<br>£000 | 2021/22<br>Total<br>Funds<br>£000 |
|--------------------------------------|-----------------------------------|-----------------------------------|
| Amounts falling due within one year: |                                   |                                   |
| Accruals                             | 129                               | 12                                |
|                                      | <b>129</b>                        | <b>12</b>                         |

## 8. Reconciliation of net income/(expenditure) to net cash flow from operating activities

|  | 2022/23<br>Total<br>Funds<br>£000 | 2021/22<br>Total<br>Funds<br>£000 |
|--|-----------------------------------|-----------------------------------|
| Net income/(expenditure) for the reporting period as per the statement of financial activities | 263                               | 531                               |
|  | <b>263</b>                        | <b>531</b>                        |
| <b>Adjustment for:</b>   |                                   |                                   |
| (Increase) decrease in debtors   | -50                               | -5                                |
| Increase/(Decrease) in creditors   | 117                               | -28                               |
| Net cash provided by (used in) operating activities  | <b>330</b>                        | <b>498</b>                        |

## 9. Allocation of Support Costs and Overhead

Governance costs are those costs which relate to the day to day management of the charity. The governance costs are wholly charged against charitable activities.

## 10. Analysis of Charitable income funds

## a. Restricted funds

|                                   | Balance<br>1 April<br>2022<br>£000 | Resources<br>Expended<br>£000 | Incoming<br>resources<br>£000 | Balance<br>31 March<br>2023<br>£000 |
|-----------------------------------|------------------------------------|-------------------------------|-------------------------------|-------------------------------------|
| Voluntary Responders Fund         | 32                                 | -5                            | 9                             | 36                                  |
| Hardship & Other Reserves Fund    | 25                                 | -63                           | 162                           | 124                                 |
| Voluntary London Life Savers Fund | 575                                | -58                           | 0                             | 517                                 |
|                                   | <b>632</b>                         | <b>-126</b>                   | <b>171</b>                    | <b>677</b>                          |

### Name of Fund

### Description, nature and purpose of the fund

Voluntary Responders Fund

The objectives of the restricted fund are to advance health, save lives and to promote the efficiency of ambulance services through volunteering.

Other (Reserves, Hardship & Museum

The objectives of the Hardship restricted fund is to support staff and volunteers who are facing financial difficulties. The objectives of the Museum fund are to preserve and promote the Historical Collection. The objectives of the Reserves fund is to ensure our work is protected from the risk of disruption at short notice due to a lack of funds.

Voluntary London Life Savers Fund

The objectives of the restricted fund are to teach life-saving CPR and defibrillator training to volunteers across London.

## b. Unrestricted income funds

|              | Balance<br>1 April<br>2022<br>£000 | Resources<br>Expended<br>£000 | Incoming<br>resources<br>£000 | Balance<br>31 March<br>2023<br>£000 |
|--------------|------------------------------------|-------------------------------|-------------------------------|-------------------------------------|
| General Fund | 93                                 | -165                          | 383                           | 311                                 |
| Reserves     | 63                                 | 0                             | 0                             | 63                                  |
|              | <b>156</b>                         | <b>-165</b>                   | <b>383</b>                    | <b>374</b>                          |

### Name of Fund

### Description, nature and purpose of the fund

London Ambulance Service General Fund

The objectives of the unrestricted fund are that it is available for any charitable purposes relating to the NHS at the absolute discretion of the trustees. This fund also includes reserves amount of £63,000.

## 11. Related party transactions

The London Ambulance NHS Trust is the corporate trustee of the charity.

During the year, none of the members of the Trust Board, senior NHS Trust staff or parties related to them were beneficiaries of the charity. Neither the corporate trustee nor any member of the NHS Board has received honoraria, emoluments or expenses in the year and the Trustee has not purchased trustee indemnity insurance.

## **12. Trustees' remuneration, benefits and expenses**

The charity's trustees give their time freely and receive no remuneration for the work that they undertake as trustees.

## **13. Role of Volunteers**

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatened or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers are not recognised in the accounts.