

LONDON AMBULANCE SERVICE CHARITABLE FUND

England & Wales · Charity number 1061191

Details

Other names	London Ambulance Charity
Status	Registered
Legal form	Other
Registered	1997-03-07
Register	View on the Charity Commission register

Contact

Address	London Ambulance Service NHS Trust Ambulance Station 220 Waterloo Road London SE1 8SD
Phone	020 7783 2000
Email	londamb.lascharity@nhs.net
Website	https://www.londonambulance.nhs.uk/charity

Activities

Objects: FOR ANY CHARITABLE PURPOSE OR PURPOSES RELATING TO THE NATIONAL HEALTH SERVICE WHOLLY OR MAINLY FOR THE SERVICES PROVIDED BY THE LONDON AMBULANCE SERVICE NHS TRUST

Activities: TO HOLD THE TRUST FUND UPON TRUST TO APPLY THE INCOME, AND AT ITS DISCRETION, SO FAR AS MAY BE PERMISSIBLE, THE CAPITAL, FOR ANY CHARITABLE PURPOSE OR PURPOSES RELATING TO THE NATIONAL HEALTH SERVICE.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Acts As An Umbrella Or Resource Body, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** Other Defined Groups, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£657,000	£385,000	£1,257,000	2
2024-03-31	£158,000	£224,000	-	-
2023-03-31	£554,000	£291,000	£1,051,000	0
2022-03-31	£1,089,420	£558,928	£787,433	0
2021-03-31	£376,694	£362,680	-	-

Trustees

Name	Role	Appointed
Daniel Elkeles		2021-09-01
Fenella Wrigley		2015-01-24
Karim Brohi		2019-03-01
LONDON AMBULANCE SERVICE		1997-03-07
London Ambulance Service NHS Trust		1997-03-07
Mark Spencer		2019-03-01
Rakesh Patel		2021-12-06
Robert Alexander		2021-09-01
Roger DAVIDSON		2022-01-01
Rommel Pereira		2020-02-01
Sheila Doyle		2017-02-06

Linked charities

- LONDON AMBULANCE VOLUNTARY RESPONDER GROUP (1061191-1)

LONDON AMBULANCE SERVICE CHARITABLE FUND

England & Wales - Charity number 1061191

Accounts



Annual Report & Accounts

2024/25

London Ambulance Charity - Annual Report 2024/25

1. Background to the London Ambulance Charity

London Ambulance Charity (LAC) is the working title of the *London Ambulance Service Charitable Fund*. Its corporate trustee, London Ambulance Service NHS Trust (LAS), is the only NHS provider Trust to serve the whole of London.

LAC is the official NHS Charity dedicated solely to supporting the people and patients of LAS over and above what is possible through core government funding.

London Ambulance Charity was registered with the Charity Commission on 7 March 1997 under the Registered Number 1061191, and is referred to as the *General Fund* with the charitable purpose:

To apply the income, at its discretion, for any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the London Ambulance Service NHS Trust.

About our Service

We are proud to be the capital's emergency and urgent care responders. The past year was exceptionally demanding, and our dedicated staff worked tirelessly to provide care to the people of London whenever they needed us most.

This year, we received more than two million emergency 999 calls and two million urgent 111 calls. We provided care to a million patients face-to-face at the scene and treated 273,139 people over the phone.

LAS works closely with its NHS partners including NHS England, commissioners, hospitals, specialist trusts and Integrated Care Systems (ICS). LAS plays a leading role in integrating access to emergency and urgent care in the capital.

Collaboration with the Metropolitan Police Service, London Fire Brigade, London's Air Ambulance and London's Resilience Forums means LAS are ready and prepared to respond to major incidents and help ensure we keep Londoners safe.

The charity is an active fundraiser and produces its annual report as a dual-purpose document to meet the requirements of the SORP FRS 102 but also to be used as part of the fundraising strategy. This means that the trustee's annual report can be distributed with the accounts or as a free-standing document.

2. Foreword by the Chairman of charitable funds committee

Welcome to our Annual Report for 2024/25. I am proud to be the Chair of the Charitable Funds Committee.

In the last financial year, we saw an impressive increase in the amount of income raised and secured by the charity, we expanded our calendar of fundraising events and created compelling new campaigns that the people of London could truly get behind and support.

The purpose of the charity could not be more important – it works solely for the specific benefit of the London Ambulance Service, its dedicated staff and its patients. And as the Service gets

busier every year, the work the charity does to help protect the health and wellbeing of staff in difficult times, and raising money for life-saving equipment across London, has ever increasing impact.

Throughout the year, the Service continued to experience high levels of operational pressures. To help support our staff and volunteers in these demanding times, the Charity has worked to grow its support for colleagues' health and wellbeing, through funding grant requests requested to improve wellbeing and the environment of our busy ambulance stations. This includes our investment in Wellbeing Support Vehicles and Cafes, which deliver wellbeing checks, refreshments, and – where needed – referrals to mental health services, to frontline paramedics and call handlers who regularly experience trauma as part of their day-to-day roles.

Key highlights of our year include:

- Launching our first-ever, large-scale fundraising campaign to help save lives in London. The London Heart Starters campaign aims to raise £400,000 over two years to fund 200 additional defibrillators in neighbourhoods where they are most needed.
- Launching our flagship event – The London Life Hike. This family-friendly sponsored walk around the landmarks of London attracted more than 200 participants in its first year and raised £24,000.
- Expanding our events portfolio with our first ever Dragon Boat Race, which was a fun team-building day in the sun, that helped raise just under £19,000, and the Big Stadium Abseil at Tottenham football stadium, raising a record £28,500 for our cause.
- Training 16,134 people in life-saving CPR skills and the use of public access defibrillators through pop-up events, outreach initiatives, and our Year 8 Pupil initiative in schools – our highest annual total to date.

On behalf of the Corporate Trustee Board, I would like to thank everyone who has kindly donated gifts or money for the benefit of our staff and volunteers who have continued to work so hard over the last year.

We are the Charity of the UK's busiest ambulance service and are committed to improving the health and wellbeing of our staff and volunteers and increasing community resilience throughout the capital. This supports the LAS in its objective to ensure patients across London receive the right response, in the right place, at the right time. Your donations made this work possible, and your future donations are the key to our future success.

Thank you for your continued support as this has been crucial in our progress to date. I hope you'll continue your commitment to helping save even more lives in the capital for the year ahead. If you or your organisation would like to get involved, please contact londamb.lascharity@nhs.net.

Robert Alexander
Chair of the Charitable Funds Committee

3. Who we are: our objectives and activities

London Ambulance Charity (LAC) is a registered charity (Number 1061191). We exist to raise funds and receive donations for the benefit of the NHS, and more specifically the London Ambulance Service, our key partner in fulfilling our charitable aims.

By securing donations, legacies, and sponsorship, LAC can support projects beyond the scope of NHS statutory funding to improve the wellbeing of the 10,000 people who work or volunteer for LAS, and improve access to life-saving care to the nine million people who live in, work in or visit London.

We also work directly with London communities, improving resilience and health education by teaching the life-saving skills of cardiopulmonary resuscitation (CPR) and how to use a defibrillator. These skills are critically important in helping before an ambulance arrives if someone is unconscious and not breathing normally. And we have expanded our outreach by funding and installing public-access defibrillators in neighbourhoods where they are most needed, often areas of deprivation.

LAC also has a linked charity also administered by the corporate trustee, as follows:

Voluntary Responders Group (Registered Number 1061191-1)

It was registered on 22 December 2011. The charitable objects are:

To apply the income, and at its discretion, so far as may be permissible, the capital to advance health, save lives and to promote the efficiency of ambulance services, and in particular, but without limitation by the promotion of volunteering within London Ambulance Services' geographical area of responsibility and in relation to its services.

Donations received by the *General Fund* in the past and currently are specifically given to thank ambulance personnel. The Charitable Funds Committee have agreed that the main purpose of the *General Fund* is to fund projects for the benefit of the staff and volunteers of the London Ambulance Service NHS Trust, such as grants towards improved facilities for crews at ambulance stations which are outside the scope of NHS funding.

The London Ambulance Service Charitable Fund is defined as a Public Benefit Entity. The Trustees confirm that they have given due consideration to the Charity Commission's published guidance on the Public Benefit requirements under the Charities Act 2022.

4. Our mission

Using innovative fundraising methods, campaigns and compelling story telling to raise our profile, we will raise new money and ensure careful management of our existing funds. LAC provides a public benefit by making grants to London Ambulance Service in line with its vision and missions:

Our current vision

Saving more lives in London – Caring for the people and patients of the London Ambulance Service

Our updated enduring missions are:

1. Improving the healthcare and resilience of the communities we serve.

2. Enhancing the health and wellbeing of the people working and volunteering for the London Ambulance Service.
3. Sharing and celebrating the proud history of London's emergency healthcare services.

Grants are made in accordance with charity law, our constitution and the wishes and directions of donors. In making grants, we endeavour to reflect the wishes of patients, staff and volunteers by directing funds towards areas they tell us are most in need. During the year 2024/25, £143,000 went to funding our London Lifesavers campaign, and £98,000 was gifted to use on staff education and wellbeing. Staff grants totalling £3,000 were also made. When considering where to focus our attention our corporate trustee's board and, particularly, the members of the charitable funds committee have regard to the Charity Commission for England and Wales's guidance on public benefit and what this means for LAC.

As we support the busiest NHS ambulance Trust in the UK it is our ambition to be the leading NHS ambulance charity in size, income and impact to support our partner Trust. With the leadership of our Head of Charity, we have expanded our charity team to increase our proactive fundraising activities and income, continuing our 5 Year Charity Strategy trajectory to grow unrestricted income to help save even more lives in London.

5. What we have achieved: activities undertaken in the year

- In July, we launched our first-ever large-scale fundraising campaign – London Heart Starters. The London Heart Starters campaign will fundraise to ensure there are an additional 200 public-access defibrillators in unlocked cabinets where they are needed most. Our campaign uses a data-driven approach to identify 'defib deserts', small communities across the capital that have very few or no defibrillators available to help save the life of someone having a cardiac arrest. The launch included a presentation of this data and free London Lifesaver CPR/defibrillation training, and the campaign has been featured in media stories and on the Service's social media channels throughout the year.
- On Sunday 8th September, we were thrilled to be joined by over 200 supporters who took on the London Life Hike and fundraised for our London Heart Starters campaign. London Life Hikers and members of the public passing by the Battersea Park Bandstand had the opportunity to learn CPR and defibrillation at our London Lifesavers Tent in the event village. Other stalls included the Historic Collection Team of old ambulances and motorbikes, a children's activity stall, and one of the charity-funded LAS Wellbeing Support Vehicles. It was a great day, celebrating the incredible people working for LAS and working together, as a community, to help save lives in London.
- Our community fundraising was given a boost with 17 runners taking part in the 13-mile London Landmarks Half Marathon through the City of London and Westminster. The team collectively raised £10,482 for the London Ambulance Charity.
- Additionally, 10 runners conquered the iconic London Marathon for the charity, raising an incredible £9,200 for the Charity. Tim Rouen finished with a new personal best time of 3 hours 24 minutes. He said, *"The support and cheers got me a personal best time! I loved the big cheer when I came past the crowds towards the end – it gave me a boost to get me over the finish line."*
- Our community fundraising portfolio expanded with the inclusion of the London to Brighton Cycle Ride. On 15th September 2024 our team of 19 cyclists flew the flag for the London Ambulance Service at the 55-mile London to Brighton Cycle Event and raised over £6,800 for the Charity.
- The London Lifesavers Initiative continued to thrive, teaching 8,526 Year 8 pupils from 69 London Secondary Schools the life-saving skills of CPR and defibrillation. They

additionally hosted pop-up trainings in high footfall locations such as Kings Cross railway station, the London Eye, and even the London Science Museum!

- Our events portfolio was further developed beyond the London Life Hike and included charity-hosted events, including the Dragon Boat Race and Big Stadium Abseil. Descriptions and funds raised from these events are outlined in section 7.
- We further developed our relationships with local businesses and the offer for our individual donors by providing a Summer and Winter Prize Draw. These draws included thousands of pounds of donated items including a 55" 4K TV, a Kindle, meal vouchers, tickets to live shows and cinema, and days out in London.
- The London Ambulance Charity Shop was launched in the spring and provides supporters the opportunities to purchase useful and fun merchandise that celebrates the London Ambulance Service and Charity including baby grows, tote bag, hats, hoodies, gym bags, journals and stationery, cooler bags, t-shirts, and more.



- We maintained a substantive charity team of three full-time staff members. The roles include a Charity Development Administrator, Community & Events Fundraiser and Head of Charity. The Charity Development Administrator is responsible for documenting and acknowledging income, administration of our Charity Operational Group meetings, and communications with internal and external supporters. The Community & Events Fundraiser is responsible for supporting the efforts of community and challenge fundraisers such as London Marathon runners, as well as developing and implementing a regular LAC-hosted events schedule.
- We received two legacies in 2024/25, totalling £7,000. These generous gifts-in-wills have supported our grant making potential and helped us support staff and volunteer wellbeing initiatives.

6. NHS Charities Together grants

Ambulance Grant

In 2021/22 we received an Ambulance Grant of £896,000 for our London Lifesaver project to train volunteers with life-saving skills and increase public access defibrillators across London. After a slight delay due to the high demand on ambulance services in 2021/22 and 2022/23, the initiative was re-launched on Restart a Heart Day in 2023 and has been proceeding steadily ever since.

The restructured programme is currently delivered through three event types: schools, corporates, and pop-ups. Specifically, emphasis has been placed on training thousands of school children how to save a life, kick starting in London boroughs where data suggests the impact would be greatest. The training is delivered by qualified clinicians and has had excellent results this year including training 16,134 people in CPR and the use of public access defibrillators – our highest annual total to date!

Key achievements in 2024/25 include:

London Lifesavers training events

2024/25 Round up of London Lifesavers Delivery

16,000 London Lifesavers Trained April 2024-March 2025

8,000 students
across 39
schools,
including 11 SEN
schools, trained

8,000 members of the public
trained at pop-up events
(Held at train stations, Fire
Stations, Mosques,
Parliamentary event)

2024/25 Highlights

- Strategic partnerships formed including Chessington World of Adventures and Bank of England.
- Media Advocacy expanded with BBC journalist Rich Preston becoming a vocal supporter of the mission and hosting a local pop-up at his community library.
- Continued collaborations with London Fire Brigade, Naesden Temple and Tower of London events.
- High-profile Parliamentary London Lifesavers event held on 16th October 2024 for Restart a Heart Day.

Development Grants

In 2022/23 we received a £30,000 Development Grant to support needs that align with a development assessment. Our needs were assessed as follows:

- Part-Time Charity Development Administrator (£25,000)
- Awareness and Collateral (£3,000)
- Infrastructure (£2,000)

During 2023/24, the funding was used in part to provide infrastructure, awareness and collateral, and the first year of the Charity Development Administrator salary. During 2024/25 the funding has been used in its entirety and has further supported the position of the Charity Development Administrator, which has highlighted the importance and significance of this role.

Stage 3 of our Recovery Grant

To help London Ambulance Service recover from the traumatic impact of how stretched services were during the Covid-19 pandemic, we applied for, and were granted, a Recovery Grant to help bolster and improve the support that our dedicated volunteers can provide. The grant has been distributed in two rounds, totalling £132,000. The recovery projects aim to:

- Train 15 Emergency Responders to gain C1 license
- Train 15 Emergency Responders to gain C1 license (Blue Light Driver Training)
- Provide 104 iPads so that First Responders have the technology they require to assist and support LAS during an emergency.
- Retro fitting of 4 response vehicles for volunteers.

At the end of the financial year, 104 iPads were purchased for the volunteer programme. Three Emergency Responder volunteers have been trained to gain C1 license. A further two

Emergency Responders volunteers have completed a Blue Light Driver Training course. Finally, three First Responder cars were refitted with medical supplies which included equipment such as Laerdal suction units, defibrillators and cases, primary response needs and diagnostic equipment.

No further courses were scheduled in 2024/25 due to the Emergency Responder volunteer scheme review. This review is now complete and a plan to build and grow this programme will be announced in 2025/26.

Community Resilience Grant

In 2023/24, the Charity actively participated and supported a partnership between NHS Charities Together and OMAZE which has raised £2.85 million to specifically fund community resilience initiatives of NHS Ambulance Charities. NHS Charities Together have allocated 'round figure' grants of £142,000 to member charities as part of this grants fund which has left £1,004,000 to contribute to their wider work on Community Resilience, which will be multi-faceted and multi-year in nature.

We applied for and received a grant of £142,000 to support our London Heart Starters Campaign. The grant from NHS Charities Together will fund a Charity Public Access Defibrillator Coordinator, 57 Public Access Defibrillators in unlocked, heated cabinets and prep kits, as well as campaign marketing materials and translation services for CPR and defibrillator trainings within our priority neighbourhoods where English is a second language.

Future grants

We will continue to monitor grant opportunities from Trusts and foundations, and will apply for funding where applicable for 2025/26, such as the NHS Charities Together Workforce Wellbeing Grant, The National Lottery Heritage Fund, and Garfield Weston.

Case Study: “Mummy, I’m a Lifesaver”: paramedics teach life-saving skills to children at London Zoo

Paramedics from London Ambulance Service taught children and families at London Zoo what to do if someone’s heart stops beating.



Matea pledges to be a London Lifesaver.

At a pop-up event at the world’s oldest scientific zoo, families were given a demonstration in how to perform chest compressions and use a defibrillator from the Service’s London Lifesavers team.

The [London Lifesavers campaign](#), which is funded by the London Ambulance Charity, provides free training for communities, organisations and schools in the life-saving skills you need to help when someone goes into cardiac arrest. Cardiac arrest is a life-threatening emergency where a person’s heart stops pumping blood and oxygen around the body.

Matea, aged 9, her dad Keith and her younger brother Manolo pledged to help save a life by learning these simple skills and the key things to look out for – [danger, response, shout for help, airway, breathing, circulation and defibrillation \(which makes the acronym DRs ABCD\)](#).

The family, originally from Sheffield but live in Malaga, Spain, were visiting London for a holiday.

Matea said: “I’m really proud to be a London Lifesaver. I’ve learnt about DRs ABCD and when I should call for help if I see anyone seriously hurt.

“I’ve found the training really good and I would encourage other children to take part.”

Mum Nadia added: “Matea and Manolo are incredibly proud to complete the training and they ran over to me and said ‘mummy, I’m a Lifesaver!’ They have carried on wearing their badges.

“It was a great opportunity for them!”

7. How we funded our work, our achievements and performance

In 2024/25, the Charity's fundraising activities expanded our focus on individual gifts and community fundraising to include an extensive events calendar and additional initiatives such as the Summer and Winter Prize Draws and Golf Auction. This year we received more income than expenditure (£272,000), mainly due to additional income in the restricted fund related to Community First Responders and the Community Resilience Grant from NHS Charities Together.

Incorporating previous years' fundraising data with industry trends allows us to diversify our income streams which is critically important to plan sustainable income generation activities that will allow us to continue to deliver our mission for the foreseeable future.

In this section we firstly explain how we raised the money and then how we spent it. If more details are required, please refer to the full accounts.

Money received: sources of funds

Below is an outline of our diversified income streams. Our largest source of income in the financial year 2024-25 has been the corporate donation from the London Ambulance Service NHS Trust for the Community First Responders (as shown in the related parties note in the financial statements) followed by a grant from NHS Charities Together. The next sources are gifts in wills and donations from the public, mainly through platforms such as JustGiving.

Donations from individuals: We are grateful for the support of individuals donating to thank LAS staff for their service, and to honour the memories of those who were helped by our teams.

London Ambulance Charity Events: building on the strengths from previous years and with the expertise of our Events & Community Fundraising Manager, we were able to significantly increase our event portfolio, providing a variety of events that attract a diverse group of new and committed supporters. The events not only raise money, but through fundraising, expand our community of supporters to include friends and family members of event participants who sign up to our newsletter.

Dragon Boat Race (£21,000) – Our inaugural Dragon Boat Race competition took place on Thursday 18 July at Surrey Quays Docks. Eleven teams consisting of LAS staff and corporate partners and friends took to the water and completed a series of 200 metre races, with the winning team raising the trophy and celebrating with a bottle of champagne!

London Life Hike (£24,000) - On Sunday, 8th September, we were thrilled to be joined by over 200 supporters who took on the London Life Hike and fundraised for our [London Heart Starters Campaign](#). (see feature box below)

Big Stadium Abseil (£29,000) - Our brave #TeamLAS Charity abseilers took on this daring challenge on Friday 14 March at the Tottenham Hotspur Stadium. They first scaled the famous stadium, completed "The Dare Skywalk" and stepped out onto a glass walkway a whopping 46.8 metres above the Spurs pitch to see the iconic golden cockerel close up. They could then admire the scenic view before stepping off "The Edge" whilst hanging by ropes for descent to complete the thrilling 42 metre abseil.

Community Fundraising (£43,000) – participation in community and challenge events continues to grow, with support in this fundraising activity coming from sponsorships for our London Marathon, Landmarks Half Marathon runners and our additional London to Brighton Cycle Ride participants.

Trust & Foundation (£114,00) – This is the first installation of the £142,000 Community Resilience Grant from NHS Charities Together. The second installation will be provided upon completion of an interim report updating the funder on campaign progress at the mid-way point.

Corporate (£35,000) – the result of corporate partner gifts, and the generous in-kind donations of businesses such as Hampton by Hilton, Starbucks, LUSH, Rosewood Hotel, and several others for our Summer and Winter Prize Draws as well as our Tee-Time with Friends Golf Auction.

Gift (£280,000) - We also received a gift as a restricted donation from LAS NHS Trust for the CFR programme.

Legacy Fundraising (£7,000) - we received two legacies this year.

We anticipate our event and individual income to continue to increase as the Charity team works to develop relationships with supporters, expand our charity places in London challenge events, and raise awareness of the charity locally. With a Community & Events Fundraising Manager in post, it is planned for the Charity to host one event each quarter in the year ahead and explore other opportunities for community fundraising.

The Head of Charity continues to establish a diverse portfolio of fundraising income streams to maintain income above pre-pandemic levels and to ensure sustainable growth. We expect income from all income streams to increase as the charity raises its profile and demonstrates its public benefit.

London Life Hikers paint the capital yellow

On Sunday, 8 September 2024, we were thrilled to be joined by over 200 supporters who took on the London Life Hike and fundraised for our [London Heart Starters Campaign](#). This campaign helps save even more lives in the capital by funding more public-access defibrillators in neighbourhoods where they are most needed.

We weren't sure about the weather when our team headed to start setting up the Battersea Band Stand at 7:00 am, but the rain held (mostly) and we enjoyed sunshine and warmth for most of the route. Despite a brief downpour, our 5km finishers still wore smiles underneath their umbrellas.



Olivia Peters, Community & Events Fundraiser, successfully planned the inaugural flagship event. Of the day, she said,

"I am incredibly touched by the wonderful community of people who gathered together to support this great cause. Thanks to everyone's incredible fundraising, the event raised an astounding £24,000 - enough to fund 15 defibrillators!"

It was a great day, celebrating the incredible people working for LAS and working together to help save lives in London.

8. Money spent: what we spent our money on

We spent £50,000 on Wellbeing Initiatives for the people of LAS including:

- Wellbeing Support Vehicles and Cafes (£40,000) – healthy snacks and hot beverages were provided, offering road and office based colleagues respite during busy shifts. Whilst visiting the WSVs or Cafes, staff are offered a wellbeing check-in and have the opportunity to debrief and receive support and signposted to support services. We also use WSVs and café's to celebrate our international

colleagues by providing holiday-related snacks and treats throughout the year such as EID, Diwali and Shrove Tuesday.

- Holiday-themed hampers (£10,000) were individually curated and sent according to dietary requirements, to every ambulance station to celebrate and appreciate the staff that were serving their community for Christmas and Boxing Day. Crews were able to take their goodies out on the road to enjoy between patients, whilst contact centre colleague enjoyed this offering during their break times. We truly appreciate their dedication to responding to emergency calls in the capital during the holiday season and recognise that they are missed by their families on these special days.

Our wellbeing initiatives continue to be well-received by the people of LAS, as evidenced by the feedback we received:

“I just wanted to thank you for the Health Plan Conversation! It was really the 'pick me up' that I needed and has further ingrained my belief that representation matters. It was nice to be able to speak to someone at the wellbeing café that I felt could understand me without having to over explain. Thanks to you and your whole team! “

“Just wanted to say thank you very much for everything you all do to support our colleagues; it really is appreciated by us all. Thank you for highlighting Mental Health Well Being, especially the different ways our colleagues can get support. Please take care of yourselves and thank you once again.”

“Fantastic resource with very friendly staff who really are an asset to the ambulance service. Thank you for the lovely catch up! Mandy is great!”

“Mandy was lovely today at Kingston, sweet treat was exactly what I needed after coming to the end of a long shift “

“I was overjoyed by the welfare truck turning up at hospital. Really made a difference after a sad job.”

“It’s good to see the wellbeing truck and be offered a drink and snack, plus chill music and a chat. Makes the organisation seem more human”

“Hot and sweaty after a blue call with difficult extrication. Nothing could have picked me up more than a friendly colleague with an ice pop! Really appreciated and was great to have a laugh with them.”

Grants for Staff Amenities and Welfare

During the year the Charity supported 8 staff projects through charity grants including:

- Equipment for staff (£3,000) - TVs, refurbished pool tables, indoor plants, calm lighting, recreational activities and kitchen appliances to improve mess room facilities at ambulance stations.

Furniture and Gardens (£1,000) – to create relaxing outdoor spaces for our staff and volunteers to take their breaks. **Volunteers London Life Savers**

- Volunteers London Life Savers, a proportion of the London Lifesavers grant was spent in accordance with the grant spending plan; to fund the overtime work of dedicated London Lifesaver Trainers.

Other Expenditure

This consists of the JustGiving subscription and fees on donations for both general and Volunteer Responder Group funds, software and licence costs and other costs.

Charity runner races in full ambulance uniform and response bag

An emergency responder at London Ambulance Service ran a half marathon wearing his full uniform and heavy response bag to raise money for charity.



Christopher Newman ran the London Landmarks Half Marathon on Sunday but to make it even more challenging he wore green uniform, bulky work boots and carried his 13kg response bag. He finished the race in a time of two hours fifty-one minutes.

Christopher was one of 17 #TeamLAS runners who took part in the 13 mile race through the City of London and Westminster. The team collectively raised £10,482 for the London Ambulance Charity. Christopher, 60, said:

“Just wearing the uniform trousers alone makes running very difficult, then adding the boots and the rucksack is such a weight.

“But I did it to raise money for the London Ambulance Charity, which supports the wellbeing and welfare of our ambulance crews.”

Christopher has been an emergency responder for 10 years which means he is a trained volunteer who attends 999 calls in full uniform and in a blue-light response car.

He regularly volunteers for shifts at London Ambulance Service despite having a busy full-time job in Monaco. He said:

“It is incredibly rewarding to volunteer and we make a difference every shift. Sometimes that difference can be helping to save someone’s life; sometimes it will be making a patient smile.

“But I see first-hand how hard LAS crews work. It can be a tough and demanding job and we definitely need to support their welfare – and the charity can make a real difference to their lives.”

London Ambulance Service has more than 100 ERs from a diverse range of professions and logged more than 12,000 volunteer hours last year.

All the money raised by Christopher will fund wellbeing initiatives for fellow staff and volunteers.

9. Performance against objectives

We aimed to develop and promote in 2024/25 as the third year of the approved charity strategy. We launched our own 2-year fundraising campaign, London Heart Starters. We stabilised our team to improve efficiencies and expand our fundraising events portfolio with our Community & Events Fundraiser and Charity Development Administrator. These roles have helped to create procedures and processes that streamline our services and diversify the charity's income streams beyond grants from NHS Charities Together.

We have grown our events activity further with the hosting of three events, a winter and summer prize draw, and supported three community fundraising events. We developed our trading opportunities with the launch of our Charity Shop.

We continued to support our NHS Charities Together grants through required reporting.

10. Our fundraising practices

The Charity abides by the Chartered Institute of Fundraising's Code of Conduct, Fundraising Promise, and Rogare's Fundraising Manifestos.

Charity staff organise fundraising events and co-ordinate, recognise and celebrate the activities of our supporters both internally and externally. The Charity uses professional fundraisers and involve commercial participators solely to help with recruiting lottery sign-ups.

There have been no complaints about fundraising this year.

The Charity additionally registered with the independent Fundraising Regulator to ensure donor confidence and fundraising best practice.

11. Our fundraising performance

Since growing our Charity team to a team of three FTE and increasing our efficiency and capacity, we have been able to successfully grow our income through planned activities and relationships. For example, since hiring a Community & Events Fundraiser, income from those activities have increased from £12,000 per year to an incredible £119,000 in 2024/25. For the current year, our total fundraising target was set at £350,000, and we are thrilled to report that total charitable income was £627,000 at year end.

We continued to proactively fundraise and develop new relationships with key corporate organisations. The implementation of the charity CRM database has allowed the charity to create engaging campaigns and events, build strong connections with our supporters, analyse income data to plan and adapt our fundraising initiatives, and develop a donor stewardship programme to increase income and broaden our supporter base.

12. What we plan to do with your donations: our future plans

As the Charity develops and creates a consistent and sustainable level of income we expect the Charity to support a larger range of projects and with a greater level of spend. In line with the public benefit of the charity we have identified the following areas that meet the charity's objects:

- Support Service staff and volunteer's physical and mental wellbeing
- Carry on and expand the London Lifesavers Project.
- Encourage better health in the communities the Trust serves.
- Promote innovation, transformation and efficient new ways of working.

- Support the Trust's Green agenda with a focus on sustainability
- Help staff deliver front line patient care more effectively.
- Recruit and support Community First Responder volunteers and Emergency Responder volunteers.
- Recognise and celebrate our staff and volunteers.
- Invest in projects that enhance patient care.

Our 5 Year Charity Strategy focuses on *Promote and Mature* operational priorities in Year 4 2025/26 to ensure a strong foundation for growth and sustainability into the future:

- Complete London Ambulance Charity's own 2-year campaign (London Heart Starters)
- Deliver London Lifesavers initiative in final year of grant-funding and begin fundraising to maintain this service
- Recruit high-profile patrons for the campaign
- Work with Charity Ambassadors to demonstrate impact of London Heart Starters through case studies
- Host a donor stewardship event
- Review supporter retention
- Begin prioritising projects for consideration of next 2-year fundraising campaign

13. How we manage the money

Our grant making policy – Grant requests are submitted to the Charity throughout the year for discussion and approval. They are invited from any member of the London Ambulance Service. Based on their knowledge of the Service, the Charitable Funds Committee, agrees funding priorities and the CFC or their delegated representative reviews the applications for quality, public benefit and value for money. A Grants Guidance document has been published and is available for all staff on the Trust intranet.

14. Our reserves policy

The charitable funds committee has established a reserves policy as part of its plans to provide long term support to London Ambulance Charity.

The charitable funds committee calculate the reserves as part of the charity's unrestricted income funds that is freely available after taking account of designated funds that have been earmarked for specific projects.

The Trustees have agreed that the level of the reserves should cover the next 12 months committed operating expenditure. The level will be reviewed by the Charity Committee on an annual basis.

15. Trustee arrangements

The London Ambulance Service NHS Trust is the sole corporate trustee of the charity. The corporate trustee's responsibilities are therefore carried out by London Ambulance Service NHS Trust's board of directors. The board is appointed in accordance with the NHS Trust's constitution. Details of London Ambulance Service NHS Trust board membership can be found in its annual report and accounts and on its website.

As the charity has a corporate trustee it is, in accounting terms, controlled by London Ambulance Service NHS Trust and is therefore its subsidiary. Financially, the charity is not

material to London Ambulance Service NHS Trust, so it is not consolidated into the Trust's accounts.

London Ambulance Service NHS Trust board meet annually as corporate trustee to:

- review and approve the charity's strategic plan
- re-appoint or appoint members of the charitable funds committee and
- approve the trustee's annual report and accounts for the year.

The board of directors of London Ambulance Service NHS Trust delegate responsibility for the day-to-day management of the charity to the charitable funds committee and the trust fund director in accordance with the scheme of delegation and standing financial instructions. Together, they are responsible for fulfilling the corporate trustee's strategic plan and for working with the professional advisors and with the representatives of London Ambulance Service NHS Trust.

The charitable funds committee comprises two executive members of the board and two non-executive members. Other members of London Ambulance Service NHS Trust staff are invited to attend committee meetings but do not have a vote at those meetings. During the year, the committee members were:

○ Robert Alexander	Non-Executive Director (in the Chair)
○ Rommel Pereira	Non-Executive Director
○ Daniel Elkeles	Chief Executive
○ Rakesh Patel	Chief Finance Officer
○ Roger Davidson	Director of Strategy
○ Jessica Burgess	Head of Charity
○ Mark Easton	Director Corporate Affairs
○ Kevin Ind	Chief Financial Accountant
○ Sam Palfreyman-Jones	Head of First Responders
○ Eddie Brand	UNISON representative

16. Our staff and advisors

The Charitable Funds Committee is assisted by a number of professional advisors, as detailed below:

External auditors:

KPMG LLP
15 Canada Square
Canary Wharf
London
E14 5GL

Internal auditors:

BDO LLP
55 Baker Street
London
W1U 7EU

Fraud advisor:

RSM UK Risk Assurance Services LLP
The Pinnacle, 170 Midsummer Boulevard
Milton Keynes
Buckinghamshire
MK9 1BP

How to contact us

The charity office and principle address of London Ambulance Charity is:

London Ambulance Charity
London Ambulance Service
220 Waterloo Road
London
SE1 8SD

For fundraising queries please contact:

Jessica Burgess – Head of Charity Development
londamb.lascharity@nhs.net
07385 347446

17. Key management personnel remuneration

The board of the corporate trustee and the trust fund director comprise the key management personnel of the charity as they are in charge of:

- Directing and controlling the charity
- Running and operating the charity on a day-to-day basis.

London Ambulance Service (LAS) NHS Trust's board members are either executive members who are employees of LAS NHST or non-executive members who are remunerated in accordance with the LAS NHST constitution. None of the board members are specifically paid in relation to LAS Charity. They give of their time freely. Since September 2021 the Trust has paid for a Head of Charity Development post to oversee the development, management, governance and coordination of charitable activities. During this fiscal year, the Trust has also paid for a Corporate Fundraising Manager to help develop our corporate fundraising activities.

The Charity's paid staff include a Charity Development Administrator and a Community & Events Fundraiser.

18. Risk analysis

As part of the business planning exercise carried out during the year, the charitable funds committee has considered the major risks to which LAS Charity is exposed and manage them through a risk register to identify steps to mitigate those risks.

- **Future levels of income**

The charity is reliant on donations to allow it to make grants to the London Ambulance Service NHS Trust. If income falls, then the charity would not be able to make as many grants or enter into longer term commitments with the London Ambulance Service NHS Trust it supports.

As set out in the 5 Year Charity Strategy, the financial plan aims to increase unrestricted income to build the Charity's reserves to support long term sustainable growth.

The Charity will work to deliver a range of fundraising 'products' with an initial focus on low-risk, low resource income streams whilst the Charity is small e.g. established campaigns and events, staff fundraising and shared initiatives.

The income growth will be supported by increased investment into fundraising, primarily through additional staffing within the Charity.

19. Wider networks

The Charity is an active and paying member of NHS Charities Together, which has membership of 100% of NHS charities across Great Britain and Northern Ireland. NHSCT is a membership organisation providing peer support, as well as an independent registered charity, and grant funder. We currently attend two NHSCT special interest groups; London Regional group and the Ambulance Charity group.

Our Head of Charity is the Chair of the NHS Charity Ambulance Special interest group, with members from across all the NHS Ambulance Trust charities in the UK. As Chair, she works with her Deputy Chair to arrange regular meetings, compile agendas, invite guests, update group members with news from NHS Charities Together, ensure inclusivity and participation during meetings, and track actions for the group.

20. Related parties

London Ambulance Service NHS Trust is the corporate trustee of the charity as well as its main grant beneficiary – they are therefore related parties. Grants paid by the charity to London Ambulance Service NHS Trust are detailed in note 11.

London Ambulance Service NHS Trust makes a number of clerical and transaction services available to the charity, however charges for these services are waived. The services provided by the London Ambulance Service NHS Trust are administrative and financial services.

None of the members of the London Ambulance Service NHS Trust board or parties related to them has undertaken any transactions with the charity or received any benefit from the charity in payment or kind.

21. Our relationship with the wider community

The London Ambulance Charity's ability to continue to support staff, volunteers and patients is reliant on its ability to raise funds from the general public. By raising its profile internally the Charity is engaging colleagues to take part in its fundraising activities, and actively apply for grants to benefit their areas, their teams and patients they serve.

22. Volunteers

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatened or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers is not recognised in the accounts.

23. Statement of trustee's responsibilities in respect of the trustee's annual report and accounts

Under charity law, the trustee is responsible for preparing the trustee's annual report and accounts for each financial year which show a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources for that period.

In preparing these financial statements, generally accepted accounting practice requires that the trustee:

- selects suitable accounting policies and then apply them consistently.
- makes judgments and estimates that are reasonable and prudent.
- states whether the recommendations of the SORP FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements.
- states whether the financial statements comply with the trust deed, subject to any material departures disclosed and explained in the financial statements.
- prepares the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue its activities.

The trustee is required to act in accordance with the trust deed and the rules of the charity, within the framework of trust law. The trustee is responsible for keeping proper accounting records, sufficient to disclose at any time, with reasonable accuracy, the financial position of the charity at that time, and to enable the trustee to ensure that, where any statements of accounts are prepared by the trustee under section 132(1) of the Charities Act 2011, those statements of accounts comply with the requirements of regulations under that provision. The trustee has general responsibility for taking such steps as are reasonably open to the trustee to safeguard the assets of the charity and to prevent and detect fraud and other irregularities.

Signed on behalf of the trustee:

A handwritten signature in black ink, appearing to read 'R Alexander', with a long horizontal flourish extending to the right.

Name: Robert Alexander (Chair of the charitable funds committee)

Date: 16th December 2025

LONDON AMBULANCE SERVICE CHARITABLE FUND

FINANCIAL STATEMENTS

FOR THE YEAR ENDING 31 MARCH 2025

London Ambulance Service Charitable Fund Statement of Financial Activities for the year ending 31 March 2025

	Note	Unrestricted Funds		Restricted Funds		Total Funds	
		2024/25 £000	2023/24 £000	2024/25 £000	2023/24 £000	2024/25 £000	2023/24 £000
Income from:							
Donations and Legacies	2	233	141	394	1	627	142
Investments	3	30	16	0	0	30	16
Total incoming resources		263	157	394	1	657	158
Expenditure on:							
Raising Funds	4a	-98	-34	-2	-22	-100	-56
Charitable Activities	4b	-137	-95	-148	-73	-285	-168
Total expenditure		-235	-129	-150	-95	-385	-224
Net income/ (expenditure)		28	28	244	-94	272	-66
Reconciliation of Funds:							
Total funds brought forward		402	374	583	677	985	1,051
Total funds carried forward		430	402	827	583	1,257	985

The net movement in funds for the year arises from the charity's continuing operation. No separate statement of total recognised gains and losses has been presented as all such gains and losses have been dealt with in the statement of financial activities.

The notes at pages 25 to 29 form part of these accounts.

London Ambulance Service Charitable Fund Balance Sheet as at 31 March 2025

	Note	Unrestricted Funds <i>General Fund</i>		Restricted Funds		Total Funds	
		2024/25 £000	2023/24 £000	2024/25 £000	2023/24 £000	2024/25 £000	2023/24 £000
Debtors	5	25	4	0	0	25	4
Cash at bank and in hand	6	654	459	999	738	1,653	1,197
Total current assets		679	463	999	738	1,678	1,201
Creditors due within one year	7	-249	-61	-172	-155	-421	-216
Total current liabilities		-249	-61	-172	-155	-421	-216
Total net assets		430	402	827	583	1,257	985
The funds for the charity:							
Restricted income funds	10	0	0	827	583	827	583
Unrestricted income funds	10	430	402	0	0	430	402
Total charity funds		430	402	827	583	1,257	985

The accounts set out on pages 21 to 29 were approved by the Corporate Trustee on 16th December 2025, and signed on its behalf by

Signed: 

Robert Alexander, Chair of the Charitable Funds Committee on behalf of the Corporate Trustee

Date: 16th December 2025

**London Ambulance Service Charitable Fund Statement of Cash Flows for the
year ending 31 March 2025**

	Note	2024/25 £000	2023/24 £000
Cash Flows from operating activities:			
Net Cash provided by (used in) operating activities	8	456	81
Change in cash in the reporting period		456	81
Cash at the beginning of the reporting period	8	1,197	1,116
Cash at the end of the reporting period		1,653	1,197

London Ambulance Service Charitable Fund Notes to the Accounts for the year ending 31 March 2025

1.1 Accounting Policies

Basis of preparation

The financial statements have been prepared under the historical cost convention.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'.

The trustees consider that there are no material uncertainties about the London Ambulance Service Charitable fund ability to continue as a going concern. In future years, the key risk to the London Ambulance Service Charitable Fund is a fall in income from donations but the trustees have arrangements in place to mitigate those risks.

Funds Structure

Where the donor has provided for the donation to be sent in furtherance of a specified charitable purpose and has therefore created a legal restriction on use of the funds the income is allocated to a restricted income fund.

The remaining funds held by the charity are classified as unrestricted income funds. The expenditure of these funds is wholly at the trustee's unfettered discretion.

The major funds held under these categories are disclosed at note 10.

Incoming resources

All incoming resources are included in full in the Statement of Financial Activities as soon as the following three conditions can be met:

- entitlement - arises when a particular resource is receivable or the charity's right becomes legally enforceable;
- probable – it is more likely than not that economic benefits associated with the transaction or gift will flow to the charity; and
- measurement – when the monetary value of the incoming resources can be measured with sufficient reliability.

Where there are terms and conditions attached to incoming resources, particularly grants, then these terms or conditions must be met before income is recognised as the entitlement condition will not be satisfied until this point. Where terms or conditions have not been met or uncertainty exists as to whether they can be met then the relevant income is not recognised in the year but deferred and shown on the balance sheet as deferred income.

Incoming resources from legacies

Legacies are accounted for as incoming resources either upon receipt or where the receipt of the legacy is probable.

Receipt is probable when:

- Confirmation has been received from the representative of the estate that the payment of the legacy will be made or property transferred and once all the conditions attached to the legacy have been fulfilled.

Material legacies which have been notified but not recognised as incoming resources in the Statement of Financial Activities are disclosed in a separate note to the accounts with an estimated amount receivable.

Resource expended

Liabilities are recognised as resources are expended as soon as there is a legal constructive obligation committing the charity to the expenditure. A liability is recognised where the charity is under a constructive obligation to make a transfer of value to a third party as a result of past transactions or events. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Role of Volunteers

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers are not recognised in the accounts.

Fundraising costs

The costs of generating funds are those costs attributable to generating income for the charity.

Charitable activities

Costs of charitable activities comprise all costs identified as wholly or mainly incurred in the pursuit of the charitable objectives. Grants payable which are payments, made to third parties (including NHS bodies) in the furtherance of the charity's charitable objectives. They are accounted for on an accrual basis where the conditions for their payment have been met or where a third party has a reasonable expectation that they will receive the grant. Provisions are made where approval has been given by the trustee due to the approval representing a firm intention which is communicated to the recipient.

Allocation of support costs

Support costs are those costs that do not relate directly to a single activity. The support costs have been allocated against charitable activities.

Irrecoverable VAT

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Debtors

Debtors are amounts owed to the charity. They are measured on the basis of their recoverable amount.

Cash at bank and in hand

Cash at bank and in hand is held to meet the day to day running costs of the charity as they fall due.

Creditors

Creditors are amounts owed by the charity. They are measured at the amount that the charity expects to pay to settle the debt.

In-kind donation

We adhere to a robust accounting policy that requires us to accurately represent the fair value of these generous contributions at the point of donation. By recognising these gifts as market value income in our Statement of Financial Activities (SoFA) according to the charity SORP.

2. Income from donations and legacies

	Unrestricted Funds		Voluntary Responders Group		Restricted Funds Volunteers London Life Savers		Other		Total Funds	
	General Fund									
	2024/25 £000	2023/24 £000	2024/25 £000	2023/24 £000	2024/25 £000	2023/24 £000	2024/25 £000	2023/24 £000	2024/25 £000	2023/24 £000
Donations from individuals	172	50	0	1	0	0	0	0	172	51
Corporate donations	2	37	280	0	0	0	0	0	282	37
Legacies	7	3	0	0	0	0	0	0	7	3
Other	52	51	0	0	0	0	0	0	52	51
Grants	0	0	0	0	0	0	114	0	114	0
Total	233	141	280	1	0	0	114	0	627	142

Donations from individuals are gifts from members of the public, relatives of patients and staff. This income is usually collected through our just giving site and donation received by post.

There were two legacies totalling £6,500 received during the year (2023/24: £3,022).

3. Investments

Investment relates to interest income due from cash on deposit.

4a. Raising Funds

	Unrestricted Funds		Voluntary Responders Group		Restricted Funds Volunteers London Life Savers		Other		Total Funds	
	General Fund									
	2024/25 £'000	2023/24 £'000	2024/25 £'000	2023/24 £'000	2024/25 £'000	2023/24 £'000	2024/25 £'000	2023/24 £'000	2024/25 £'000	2023/24 £'000
Licence Costs	-3	-3	0	0	0	0	-2	-2	-5	-5
Support Costs	-81	-19	0	0	0	0	0	-20	-81	-39
External Audit Fee	-9	-9	0	0	0	0	0	0	-9	-9
Subscription Fee (Just Giving)	-5	-3	0	0	0	0	0	0	-5	-3
Total	-98	-34	0	0	0	0	-2	-22	-100	-56

The audit fee was £7,450 excluding vat, for the year (2023/24: £7,450) related solely to the audit with no other work undertaken (2023/24: nil).

The charity has two employees, total cost £81,034 under support costs (2023/24: £38,200).

4b. Analysis of charitable expenditure

	Unrestricted Funds		Voluntary Responders Group		Restricted Funds Volunteers London Life Savers		Other		Total Funds	
	General Fund									
	2024/25 £'000	2023/24 £'000	2024/25 £'000	2023/24 £'000	2024/25 £'000	2023/24 £'000	2024/25 £'000	2023/24 £'000	2024/25 £'000	2023/24 £'000
Volunteers Spend:										
Voluntary London Life Savers	0	0	0	0	-143	-71	0	0	-143	-71
Voluntary Responders Group	0	0	0	0	0	0	0	0	0	0
Staff Amenities/ Grants:										
Improvements to working Environment	0	-3	0	-1	0	0	0	0	0	-4
Staff Education and Welfare	-98	-39	0	-1	0	0	0	0	-98	-40
Others:										
Purchase of Equipment	0	0	0	0	0	0	0	0	0	0
Others	-39	-53	0	0	0	0	-5	0	-44	-53
Total	-137	-95	0	-2	-143	-71	-5	0	-285	-168

Other spend relates to donations in kind made to London Ambulance Trust and other miscellaneous charitable expenditure.

5. Debtors

	2024/25 £000	2023/24 £000
Other debtors	25	4
Amounts falling due within one year	25	4

6. Cash at bank and in hand

	2024/25 £000	2023/24 £000
Cash in hand	1,653	1,197
Total	1,653	1,197

7. Creditors falling due within one year

	2024/25 £000	2023/24 £000
Accruals	421	216
Amounts falling due within one year:	421	216

8. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2024/25 £000	2023/24 £000
Net income for the reporting period as per the statement of financial activities	272	-66
Adjustment for:		
Increase in debtors	-21	60
Increase in creditors	205	87
Net cash provided by (used in) operating activities	456	81

9. Allocation of Support Costs and Overhead

Governance costs are those costs which relate to the day-to-day management of the charity. The governance costs are wholly charged against charitable activities.

10. Analysis of Charitable Funds

Restricted funds

	Balance 1 April 2024 £000	Resources Expended £000	Incoming resources £000	Balance 31 March 2025 £000
Voluntary Responders Fund	35	0	280	315
Hardship & Other Reserves Fund	102	-7	114	209
Voluntary London Life Savers Fund	446	-143	0	303
	583	-150	394	827

Name of Fund

Description, nature and purpose of the fund

Voluntary Responders Fund

The objectives of the restricted fund are to advance health, save lives and to promote the efficiency of ambulance services through volunteering.

Other (Reserves, Hardship & Museum

The objectives of the Hardship restricted fund is to support staff and volunteers who are facing financial difficulties. The objectives of the Museum fund are to preserve and promote the Historical Collection. The objectives of the Reserves fund is to ensure our work is protected from the risk of disruption at short notice due to a lack of funds.

Voluntary London Life Savers Fund

The objectives of the restricted fund are to teach life-saving CPR and defibrillator training to volunteers across London.

Unrestricted income funds

	Balance 1 April 2024 £000	Resources Expended £000	Incoming resources £000	Balance 31 March 2025 £000
General Fund	402	-235	263	430

Name of Fund

Description, nature and purpose of the fund

London Ambulance Service
General Fund

The objectives of the unrestricted fund are that it is available for any charitable purposes relating to the NHS at the absolute discretion of the trustees.

11. Related party transactions

The London Ambulance NHS Trust is the corporate trustee of the charity. Balances between the Charity and the corporate trustee during 2024/25 and at year end are as follows:

	Payments to Related Party £000s	Receipts from Related Party £000s	Amounts owed to Related Party £000s	Amounts due from Related Party £000s
London Ambulance Service NHS Trust	0	280	396	0

During the year, none of the members of the Trust Board, senior NHS Trust staff or parties related to them were beneficiaries of the charity. Neither the corporate trustee nor any member of the NHS Board has received honoraria, emoluments or expenses in the year and the Trustee has not purchased trustee indemnity insurance.

12. Trustees' remuneration, benefits and expenses

The charity's trustees give their time freely and receive no remuneration for the work that they undertake as trustees.

13. Post Balance Sheet Events

There are no post- balance sheet events that require adjustment or disclosure.

Independent auditor's report to the Trustee of London Ambulance Service Charitable Fund

Opinion

We have audited the financial statements of London Ambulance Service Charitable Fund ("the Charity") for the year ended 31 March 2025 which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows, and related notes, including the accounting policies in note 1.1.

In our opinion the financial statements:

- give a true and fair view of the state of the Charity's affairs as at 31 March 2025 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We have been appointed as auditor under section 149 of the Charities Act 2011 (or its predecessors) and report in accordance with regulations made under section 154 of that Act.

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the Charity in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

Going concern

The Trustee has prepared the financial statements on the going concern basis as they do not intend to liquidate the Charity or to cease its operations, and as they have concluded that the Charity's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over its ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the Trustee's conclusions, we considered the inherent risks to the Charity's business model and analysed how those risks might affect the Charity's financial resources or ability to continue operations over the going concern period.

Our conclusions based on this work:

- we consider that the Trustee's use of the going concern basis of accounting in the preparation of the financial statements is appropriate; and
- we have not identified, and concur with the Trustee's assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the Charity's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the Charity will continue in operation.

Fraud and breaches of laws and regulations – ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud (“fraud risks”) we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of the trustee and other management and inspection of policy documentation as to the Charity’s high-level policies and procedures to prevent and detect fraud, as well as whether they have knowledge of any actual, suspected or alleged fraud.
- Reading Charitable Fund Committee minutes.
- Using analytical procedures to identify any unusual or unexpected relationships.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because there is minimal complexity in revenue recognition and there is minimal difference between the timing of recognition and receipt of cash.

We did not identify any additional fraud risks.

We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted to unusual accounts associated with revenue.

Identifying and responding to risks of material misstatement related to compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience through discussion with the trustee and other management (as required by auditing standards) and discussed with the trustee and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related charities legislation), and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Secondly, the Charity is subject to many other laws and regulations where the consequences of non-compliance could have a material effect on the amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation. We identified the following areas as those most likely to have such an effect: fundraising regulations and data protection. Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the trustee and other management and inspection of regulatory and legal correspondence, if any. Therefore, if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

Other information

The Trustee is responsible for the other information, which comprises the Annual Report. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except as explicitly stated below, any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. We are required to report to you if:

- based solely on that work, we have identified material misstatements in the other information; or
- in our opinion, the information given in the Annual Report is inconsistent in any material respect with the financial statements.

We have nothing to report in these respects.

Matters on which we are required to report by exception

Under the Charities Act 2011 we are required to report to you if, in our opinion:

- the Charity has not kept sufficient accounting records; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in these respects.

Trustee's responsibilities

As explained more fully in their statement set out on page 20, the Trustee is responsible for: the preparation of financial statements which give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at www.frc.org.uk/auditorsresponsibilities.

The purpose of our audit work and to whom we owe our responsibilities

This report is made solely to the Charity's Trustee as a body, in accordance with section 149 of the Charities Act 2011 (or its predecessors) and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustee those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and its trustee, as a body, for our audit work, for this report, or for the opinions we have formed.



Dean Gibbs

for and on behalf of KPMG LLP, Statutory Auditor

Chartered Accountants

KPMG LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

15 Canada Square

London

E14 5GL

20 December 2025

LONDON AMBULANCE SERVICE CHARITABLE FUND

England & Wales - Charity number 1061191

Accounts



Annual Report & Accounts 2023/24

London Ambulance Charity - Annual Report 2023/24

1. Background to the London Ambulance Charity

London Ambulance Charity (LAC) is the working title of the *London Ambulance Service Charitable Fund*. Its corporate trustee is the only NHS provider trust to serve the whole of London - London Ambulance Service NHS Trust (LAS).

LAC is the official NHS Charity dedicated solely to supporting the people and patients of LAS over and above what is possible through core government funding.

London Ambulance Charity (LAC) was registered with the Charity Commission on 7 March 1997 under the Registered Number 1061191, and is referred to as the *General Fund* with the charitable purpose:

To apply the income, at its discretion, for any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the London Ambulance Service NHS Trust.

About our Trust

We are proud to be the capital's emergency and urgent care responders. The past year was exceptionally demanding, and our dedicated staff worked tirelessly provided care to the people of London whenever they needed us most. We answered more than four million calls (with 1,922,080 calls into our 999 services and 2,237,192 calls into our 111 services), provided care to 1,033,204 people face-to-face, at the scene, and treated more than 189,000 people over the phone.

LAS works closely with its NHS partners including NHS England, commissioners, hospitals, specialist trusts and Integrated Care Systems (ICS). LAS plays a leading role in integrating access to emergency and urgent care in the capital.

Through collaboration with the Metropolitan Police Service, London Fire Brigade, London's Air Ambulance and London's Resilience Forums means LAS are ready and prepared to respond to major incidents; and ensure we keep Londoners safe.

The charity is an active fundraiser and produces its annual report as a dual-purpose document to meet the requirements of the SORP FRS 102 but also to be used as part of the fundraising strategy.

2. Foreword by the Chairman of charitable funds committee

Welcome to our Annual Report for 2023/24. I am proud to be the Chair of the Charitable Funds Committee. As we have only recently started actively fundraising, we have seen inspiring growth in the number of individual donations and community fundraisers supporting our initiatives. We look forward to continuing to build on our successes by growing our events portfolio and corporate partnerships.

We are the Charity that works for the specific benefit of the London Ambulance Service, its staff and its patients. We do that of course with our colleagues and partners in the wider NHS family. Our corporate trustee, London Ambulance Services NHS Trust (LAS), works closely with all NHS bodies and emergency services across London to provide an integrated response to emergency care and major incidents.

Throughout the year, the Service continued to experience high levels of operational pressures. The Charity has worked to grow its support for the wellbeing of Service staff and volunteers through funding grant requests requested to improve wellbeing and stations. This includes our investment in Wellbeing Support Vehicles and Cafes, which deliver wellbeing checks, refreshments, and – where needed – referrals to mental health services, to frontline paramedics and call handlers who regularly experience trauma as part of their day-to-day roles.

Key highlights of our year include:

- Relaunching the London Lifesavers Initiative with a focus on training all Year 8 pupils in the life-saving skills of CPR and defibrillation across London.
- Launching a new approach to fundraising, encouraging community and patient-involvement in exciting fundraising events that are held regularly throughout the year
- Hosting our Conquer The O2 event which raised £20,000 for health and wellbeing initiatives.
- Expanding the Charity Team and expanding our reach and engagement with the capital.

On behalf of the Corporate Trustee Board, I would like to thank everyone who has kindly donated gifts or money for the benefit of our staff and volunteers who have continued to work so hard over the last year.

We are the Charity of the UK's busiest ambulance service and are committed to improving the health and wellbeing of our staff and volunteers, and increasing community resilience throughout the capital. This supports the LAS in its objective to ensure patients across London receive the right response, in the right place, at the right time. Your donations made this work possible, and your future donations are the key to our future success.

Thank you for your continued support as this has been crucial in our progress to date. I hope you'll continue your commitment to helping save even more lives in the capital for the year ahead. If you or your organisation would like to get involved, please contact londamb.lascharity@nhs.net.

Robert Alexander
Chair of the Charitable Funds Committee

3. Who we are: our objectives and activities

London Ambulance Charity (LAC) is a registered charity (Number 1061191). We exist to raise funds and receive donations for the benefit of the NHS, and more specifically the London Ambulance Service, our key partner in fulfilling our charitable aims.

By securing donations, legacies, and sponsorship, LAC can support projects beyond the scope of NHS statutory funding to improve the wellbeing of the 9000 people who work or volunteer for LAS, and improve access to life-saving care to the nine million people who live in, work in or visit London.

We also work directly with London communities, improving resilience and health education by teaching the life-saving skills of cardiopulmonary resuscitation (CPR) and how to use a defibrillator. These skills are critically important in helping before an ambulance arrives if someone is unconscious and not breathing normally.

LAC also has a linked charity also administered by the corporate trustee, as follows:

Voluntary Responders Group (Registered Number 1061191-1)

It was registered on 22 December 2011. The charitable objects are:

To apply the income, and at its discretion, so far as may be permissible, the capital to advance health, save lives and to promote the efficiency of ambulance services, and in particular, but without limitation by the promotion of volunteering within London Ambulance Services' geographical area of responsibility and in relation to its services.

Donations received by the *General Fund* in the past and currently are specifically given to thank ambulance personnel. The Charitable Funds Committee have agreed that the main purpose of the *General Fund* is to fund projects for the benefit of the staff and volunteers of the London Ambulance Service NHS Trust, such as grants towards improved facilities for crews at ambulance stations which are outside the scope of NHS funding.

The London Ambulance Service Charitable Fund is defined as a Public Benefit Entity. The Trustees confirm that they have given due consideration to the Charity Commission's published guidance on the Public Benefit requirements under the Charities Act 2022.

4. Our Mission

Using innovative fundraising methods, campaigns and compelling story telling to raise our profile, we will raise new money and ensure careful management of our existing funds. LAC provides a public benefit by making grants to London Ambulance Service in line with its vision:

VISION: ***Saving more lives in London***

MISSION: ***Caring for the people and patients of the London Ambulance Service***

Grants are made in accordance with charity law, our constitution and the wishes and directions of donors. In making grants, we endeavour to reflect the wishes of patients, staff and volunteers by directing funds towards areas they tell us are most in need. During the year 2023/24, staff grants totalling £40,000 were made. When considering where to focus our attention our corporate trustee's board and, particularly, the members of the charitable funds committee have regard to the Charity Commission for England and Wales's guidance on public benefit and what this means for LAC.

As we support the busiest NHS ambulance Trust in the UK it is our ambition to be the leading NHS ambulance charity in size, income and impact to support our partner Trust. With the leadership of our Head of Charity Development, we have expanded our charity team to increase our proactive fundraising activities and income, continuing our 5 Year Charity Strategy trajectory to grow unrestricted income to help save even more lives in London.

5. What we have achieved: highlights from the activities undertaken in the year

- In October, we relaunched the London Lifesavers Initiative with a focus on training all Year 8 pupils in the life-saving skills of CPR and defibrillation across London. This is the most ambitious training programme to date and supports LAS above and beyond the service's core work. Using cardiac survival rates, training has been divided into five "waves". Teams

expect to work through each “wave” within 3-6 months and create a “generation of lifesavers.”

- 18 dedicated runners, including Chief Exec Daniel Elkeles and Dr John Martin, took on the London Landmarks Half Marathon on Sunday, 2nd April and raised funds for health & wellbeing initiatives. We were thrilled to support them and all of the other runners throughout the day. In total, they raised over £10,100 for the Charity.
- Additionally, 10 committed runners ran the London Marathon on Sunday, the 23rd April to raise funds for the charity. This group of committed runners raised over £6,500 for the Charity. This amazing amount will fund staff and volunteer wellbeing initiatives including Wellbeing Support Vehicles, the staff hardship fund, and staff grant requests.
- The support of our community fundraisers continued, with special recognition of Rob Lewis, an LAS Ambulance Technician who kicked off his ‘6 in my 60s’ fundraising fitness challenges in 2024. He started his adventures with an Arctic expedition braving sub-zero temperatures to cross-country ski, snowshoe, and bike across the snow. He also took part in our Conquer The O2 event and will participate in future charity events to reach his £600 target.
- Over £22,000 was successfully raised in our Conquer The O2 Event, which was the highlight event of the year. Over 70 participants took part in the event in early March, enduring a very rainy start only to enjoy sunshine and rainbows once they had climbed the structure and ascended safely back on land. Participants were split into three groups and we truly enjoyed supporting the fundraising efforts of LAS Executives and staff teams such as the Public Education Team, volunteers from our Community First Responder Group, and corporate partners from Lifeline. It was a wonderful day to support wellbeing initiatives.
- We continued our charity development work by expanding our charity team to four full-time staff members. The new roles include a Charity Development Administrator, Community & Events Fundraiser and Corporate Fundraising Manager. The Charity Development Administrator is responsible for documenting and acknowledging income, administration of our Charity Operational Group meetings, and communications with internal and external supporters. The Community & Events Fundraiser is responsible for supporting the efforts of community and challenge fundraisers such as London Marathon runners, as well as developing and implementing a regular LAC-hosted events schedule. The Corporate Fundraising Manager is responsible for developing and implementing a corporate fundraising plan, including stewarding current relationships and approaching new businesses to support LAC initiatives.
- To broaden our work to further enhance support of the patients of LAS, we have begun planning our first major campaign, to help improve out of hospital cardiac arrest survival rates. This will entail a dedicated fundraising and implementation plan above and beyond our business as usual activities. One fundraising event to specifically support this campaign will be a sponsored walk in the autumn of 2024, of which planning has begun.
- With the cost of living crisis continuing, the Hardship fund was extended, offering further support in the form of one-off grants to colleagues who experience unforeseen hardship.
- We received two legacies in 2023/24, totalling £3,000. These generous gifts-in-wills have supported our grant making potential and helped us support staff and volunteer wellbeing initiatives.

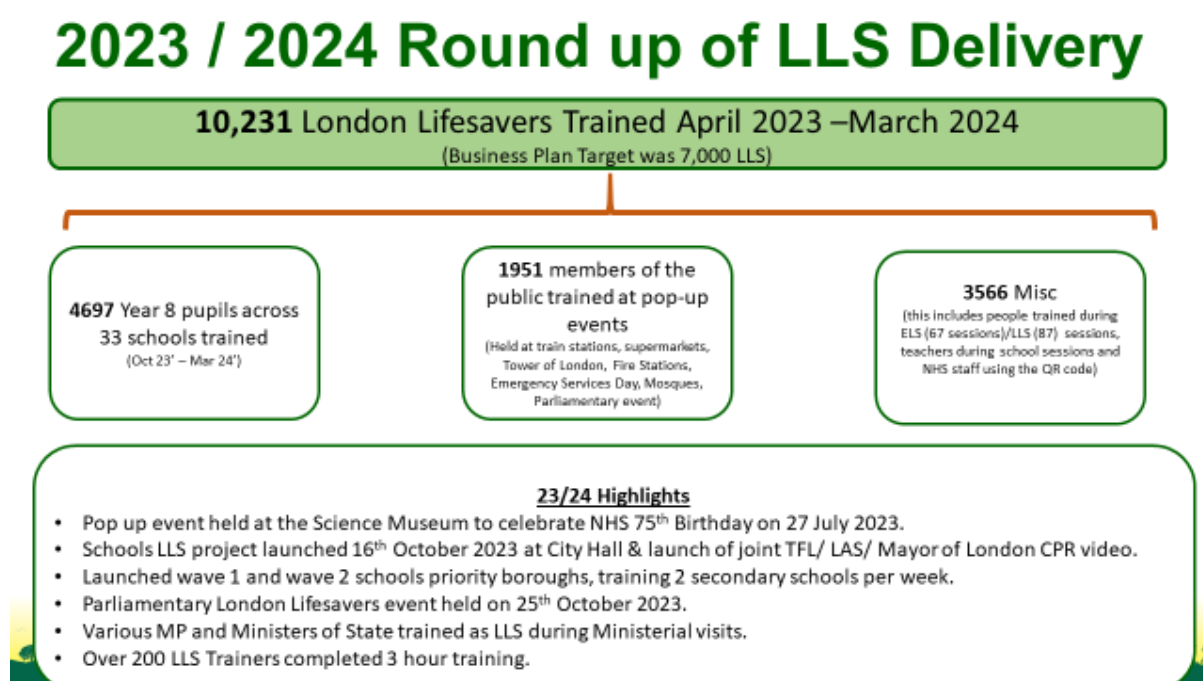
6. NHS Charities Together grants

Ambulance Grant

In 2021/22 we received an Ambulance Grant of £896,000 for our London Lifesaver project to train volunteers with life-saving skills and increase public access defibrillators across London. After a slight delay due to the high demand on ambulance services in 2021/22 and 2022/23, the initiative was re-launched on Re-start a Heart Day in 2023 with the ambitious target to train 7,000 members of the public in the six months remaining in the fiscal year.

The restructured programme is currently delivered through three event types: schools, corporates, and pop-ups. Specifically, emphasis has been placed on training thousands of school children how to save a life, kick starting in London boroughs where data suggests the impact would be greatest.

Figure 1. Round-up of London Lifesavers training events.



Development Grant

In 2022/23 we received a £30,000 Development Grant to support needs that align with a development assessment.

- Part-Time Charity Development Administrator (£11,006)
- Awareness and Collateral (£4,182)
- Infrastructure (£1,800)
- Remaining Balance = £13,012

During this fiscal year, the funding has been used to pay for half of the Charity Development Administrator staff costs. The remaining balance will continue to pay for this role.

Stage 3, Recovery Grant

To help London Ambulance Service recover from the traumatic impact of how stretched services were during the Covid-19 pandemic, we applied for, and were granted, a Recovery

Grant to help bolster and improve the support that our dedicated volunteers can provide. The grant will be distributed in two rounds, totalling £132,000. The recovery projects aim to:

- Train 15 Emergency Responders to gain C1 license
- Train 15 Emergency Responders to gain C1 license (Blue Light Driver Training)
- Provide 104 Ipads so that First Responders have the technology they require to assist and support LAS during an emergency.

Future Grants

The Charity actively participated and supported a partnership between NHS Charities Together and OMAZE which has raised £1.65m to fund community resilience initiatives of NHS Ambulance Charities. We expect to receive funding from this partnership in the next financial year.

We will continue to monitor grant opportunities from Trusts and foundations, and will apply for funding where applicable for 2024/25, such as the GSK Impact Awards, The National Lottery Heritage Fund, and Garfield Weston.

Case Study: Thousands of schoolchildren given life-saving training with London Ambulance Service

More than four thousand schoolchildren were taught how to save a life as part of our ambitious campaign to create a generation of lifesavers.



The London Lifesavers schools campaign was launched on Restart a Heart day in 2023.

Clinicians from LAS taught life-saving skills to more than 1,500 Year 8 children from schools across the capital in just the first few months, and by the end of the year, that number had risen to 4,697. The free training teaches children how to recognise when someone is in cardiac arrest and how to give chest compressions and use a defibrillator.

Bernie Boyle, head of Bishop Thomas Grant School, said the school was "proud" to be part of the programme.

"Experiencing a loss like that only brings it home how important it is for everyone to learn lifesaving skills," she said.

At the moment fewer than one in 12 people survive a cardiac arrest. Early chest compressions and the use of a defibrillator can more than double someone's chances of survival.

Sam Palfreyman-Jones, Head of First Responders, said: "We want everyone in London to have the best possible chance of surviving a cardiac arrest.

"More than 75 per cent of cardiac arrests happen in the home, so by teaching children these simple skills, they could save someone they love.

"The children are enthusiastic with lots of questions and love the training and we enjoy teaching them."

The London Lifesavers team also train thousands of people at free pop-up events across London and offer training to businesses, charities and community organisations.

7. How we funded our work, our achievements and performance

In 2023/24, the Charity's fundraising activities focused on individual gifts, community fundraisers, corporate partners, and events. This year we spent £66,000 more than we received in income. This is due to spending on activities as part of plans related to previously acquired restricted funding, and a decrease in income generated through grants from NHS Charities Together (NHSCT) and other funders.

With the CRM system fully functioning, the Charity can now better understand income streams based on fundraising activity. Diversifying income streams is critically important to plan income generation activities beyond funding received during the Covid-19 pandemic and those grants awarded by NHS Charities Together.

In this section we firstly explain how we raised the money and then how we spent it. If more details are required please refer to the full accounts.

Money received: sources of funds

Below is an outline of our diversifying income streams. Our largest source of income over the last two years is from grants (NHSCT). Next it is gifts-in-wills and donations from the public, mainly through platforms such as Justgiving.

Donations from individuals (£51,000) – We are grateful for the support of individuals donating to thank LAS staff for their service, and to honour the memories of those who were helped by our teams before passing away.

London Ambulance Charity Events (£27,000) – with an expanded team, we were pleased to host 2 events in 2023/24, the AMO Abseil and Conquer The O2.

Community Fundraising (£24,000) – participation in community and challenge events continues to grow, with support in this fundraising activity coming from sponsorships for our London Marathon and Landmarks Half Marathon runners.

Trust & Foundation (£26,463) – the remaining balance of the Stage 3 recovery grant from NHS Charities Together (total award - £132,000) was received this fiscal year.

Corporate (£37,000) – the result of corporate partner gifts, and the generous in-kind donations of local businesses such as Neom Organics, Hampton by Hilton, Starbucks, PureGym, Rosewood Hotel, and WestHam football club for our 2023 Winter Raffle.

Legacy Fundraising (£3,000) - we received two legacies this year.

We anticipate our event and individual income to continue to increase as the Charity team works to develop relationships with supporters, expand our charity places in London challenge events, and raise awareness of the charity locally. With a Community & Events Fundraiser in post, it is planned for the Charity to host one event each quarter in the year ahead and explore other opportunities for community fundraising.

The Head of Charity Development continues to establish a diverse portfolio of fundraising income streams to maintain income above pre-pandemic levels and to ensure sustainable growth. We expect income from all income streams to increase as the charity raises its profile and demonstrates its public benefit.

Fearless fundraisers Conquer The O2

Supporters of the [London Ambulance Charity](#) conquered The O2 dome and also smashed their fundraising target by an impressive £8,000 to raise £20,000. Braving inhospitable weather of wind and rain, 70 people climbed up the iconic London landmark to support the dedicated charity which raises money to support the patients, staff and services of London Ambulance Service.

Among those who completed the 52m climb, was Shonagh Massrahim-D'Sylva and her two children Kiki, 10 and Aaliyah, 13. Shonagh wanted to raise money to give back to the London Ambulance Service when paramedics saved Kiki's life after a severe allergic reaction.



Shonagh said “The London Ambulance Service played such a huge role in keeping Kiki calm, safe and most importantly alive in those very scary moments of uncertainty.

“So the girls and I have always been very thankful and passionate about the wonderful work our paramedics do; and this was a little way of us saying thank you.”

The entire family had a great day with both Kiki and Aaliyah enjoying the view from the top. Kiki said “Making it to the top was fun because the view is so amazing.” Shonagh was delighted to be able share the experience with her family, kept whole by the work of London Ambulance Service paramedics. “My favourite part of the day was being able to share the entire experience with my daughters and seeing how happy it made them.”

The herculean amount raised by our brave and adventurous climbers will advance the services provided by London Ambulance Service through programmes such as supporting staff and volunteer's physical and mental wellbeing.

8. Money spent: what we spent our money on

A proportion of the London Lifesavers grant (£71,000) was spent in accordance with the grant spending plan; to fund the overtime work of dedicated London Lifesaver Trainers.

We also spent £44,000 on Staff Amenities and Welfare, as follows:

- Wellbeing Support Vehicles and Cafes (£24,540) – healthy snacks and hot beverages were provided, offering road and office based colleagues respite during busy shifts. Whilst visiting the WSVs or Cafes, staff are offered a wellbeing check-in and have the opportunity to debrief and receive support and signposted to support services.
- Chair Massages (£8,500) – The Little Calm Company were invited to provide upper back and neck massages for staff that typically sit at a desk during their working day. This included 999 and 111 call handlers and other office based support colleagues. A total of 597 massages were provided over 102 hours. Feedback received included:

Hi WBH,

Firstly, a massive thank you to you for arranging The Little Calm Company and the massages – it's not usually my thing, but I finally tried one last month, and just had my 3rd one this evening!

Members of my staff have also very much made use of the service, and are very grateful for it!

The ladies I've met that carry them out are beyond lovely, and caring, and accommodating – and the whole process; timeslots, booking, turnaround has been flawless from the views of my colleagues and myself.

I don't know if recommendations for them / their service count for anything, but if they do, please count this as a big one from myself and my team.

I just wanted to express the thoughts and comments from colleagues across both of our EOC's following on from the 4th day of the seated massages, as many of them remember the first time we had arranged these years ago and are super excited to have the chance to have these again.

Whilst initially hesitant in attending the sessions, this was short lived and staff have thrived from the engagement, care, advice and hands-on treatment that this company has offered them.

Many have asked if this is to continue, even if it was less frequent, but the fact that they all feel extremely lighter and brighter in the workplace has offered some great benefits.

Equally, I know the team attending both sites have enjoyed the interactions and time with colleagues, many of them also asking if they can book them privately – so this really has been a win in EOC!!

So I wanted to share the thoughts from the teams and my personal thanks for this, as I feel that it truly has benefitted colleagues and improved the work place.

Of course, this means we would welcome with open arms the opportunity for a return, even if this may be less regularly, or not.

Thank you for making a difference.

- Holistic Activities (£960) – The Karma Yoga Company provided 16 Yoga classes, offered to colleagues based at the Brentford and Dockside educational centres each Wednesday evening. Feedback received included:

A heartfelt thank you to the WBH production in general for the massages, the lovely dogs we get to cuddle, the yoga, the snacks, support with sickness absence, and other issues and a whole bunch of stuff my team or I may or may not have not encountered yet!

I know you don't do for gratitude, but I hope this building and the Trust realise how lucky we are to have you and how much time and care goes into arranging and managing all of these things.

I try to attend the yoga classes at Brentside Education Centre every week if I can and I physically and mentally notice the difference if I do not attend. The teacher is kindly and speaks to us all at our differing levels of experience and practice. She gently coaxes and encourages us giving us the confidence to gain and regain postures, which we may have thought at one time out of our capability. After one of her guided meditations or yoga nidra I can surely feel a depth of relaxation which I would certainly not achieve otherwise in this hectic workplace. My yoga practice enhances my experience in the workplace and helps boost my motivation. There's only one thing I can add and I think I may speak for some of my colleagues when I say, "We want more yoga".

- Sustainability Initiatives (£4,300) – To reduce the carbon footprint of our colleagues and volunteers, 750 jointly branded LAS Wellbeing/London Ambulance Charity water bottles were handed out at our cafes. Additionally, 750 London Ambulance Charity reusable coffee cups have been distributed through our WSVs and Wellbeing Cafes.
- Upgrade to Wellbeing Spaces (£1,700) – An Exercise bike and three TV screens have been installed at the dedicated EOC Wellbeing Spaces at Waterloo HQ and Dockside Education Centre in Newham. There are 100 colleagues per 12-hour shifts with access to these additional facilities.
- Support for Staff Networks (£3,750). There are 6 networks at LAS including the Armed Forces, B-ME, Christian, EnAbleD, International, Jewish, LGBT+, Muslim, and Women's Networks. The Charity contributed to Network costs relating to:
 - Events eg. catering, event space, speakers, travel
 - Conferences eg. travel costs, accommodation costs, entry fees
 - Membership offer eg. merchandise, catering, printing
 - Learning & Development eg. speakers, learning events, courses

Volunteer appreciation (£200)

- An appreciation event was held at The Fire Station for Volunteer Emergency Responders in September. Just under 20 Emergency Responders attended and really enjoyed having a face-to-face gathering again, with many of them not seeing each other since before the pandemic.

During the year the Charity supported 14 staff projects through charity grants including:

- Equipment for staff (£4,000) - TVs, Radios, indoor plants, calm lighting, recreational activities and kitchen appliances to improve mess room facilities at ambulance stations.
- Furniture and Gardens (£2,000) – to create relaxing outdoor spaces for our staff and volunteers to take their breaks.

Wellbeing Support Vehicles offer fantastic support

Staff continue to give positive feedback about the wellbeing initiatives funded by the charity, for example, Wellbeing Support Vehicles (WSVs) and Wellbeing Cafes. The WSVs and Cafes provide paramedics on the road and other office-based staff with a hot drink, healthy snack and wellbeing check-in whilst on shift.

The WSV's meet staff – including crews at hospital bays and those working in the 999 and 111 control centres – to deliver nutrition and support when staff and volunteers need it most.

In a survey, the Café/WSV was ranked an incredible 9.4/10 on average by LAS staff for positively impacting their wellbeing, with staff sending in compliments such as:

“Just completed a nightmare of a job, absolute godsend to see this vehicle and [WSV driver] Howard”

“Spoke to Liv on the well-being truck who offered fantastic support and advice following a difficult morning. I think the truck is a great way to boost staff morale and offer support”

Below is an enthusiastic picture of one of our WSV drivers, Howard, getting ready to take his van out for a shift.



9. Performance against objectives

We aimed to learn and grow in 2023/24 as the second year of the approved charity strategy. We recruited three roles to expand the depth and breadth of the charity's work including a Corporate Fundraising Manager, Community & Events Fundraiser and Charity Development Administrator. These roles have helped to diversify the charity's income streams beyond grants from NHS Charities Together.

We have grown our events activity with the hosting of 2 events, a winter raffle, and supported 2 community fundraising events.

We continued to support our NHS Charities Together grants through required reporting.

10. Our fundraising practices

The Charity abides by the Chartered Institute of Fundraising's Code of Conduct, Fundraising Promise, and Rogare's Fundraising Manifestos.

Charity staff organise fundraising events and co-ordinate, recognise and celebrate the activities of our supporters both internally and externally. The Charity uses professional fundraisers and involve commercial participators solely to help with recruiting lottery sign-ups.

There have been no complaints about fundraising this year.

The Charity additionally registered with the independent Fundraising Regulator to ensure donor confidence and fundraising best practice.

11. Our fundraising performance

During the year the total donations, grants, legacies and income from fundraising came to £142,000. We continued to proactively fundraise and develop new relationships with key corporate organisations. The implementation of the charity CRM database has allowed the charity to create engaging campaigns and events, build strong connections with our supporters, analyse income data to plan and adapt our fundraising initiatives, and develop a donor stewardship programme to increase income and broaden our supporter base.

In 2024/25 we will review our plans especially in the light of the challenging fundraising climate at the end of this fiscal year.

We benchmarked our fundraising activity with our peers through NHS Charities Together annual member submission and monitor the comparative success of campaigns and overall fundraising cost to income ratios.

12. What we plan to do with your donations: our future plans

As the Charity develops and creates a consistent and sustainable level of income we expect the Charity to support a larger range of projects and with a greater level of spend. In line with the public benefit of the charity we have identified the following areas that meet the charity's objects:

- Support Service staff and volunteer's physical and mental wellbeing
- Carry on and expand the London Lifesavers Project.
- Encourage better health in the communities the Trust serves.
- Promote innovation, transformation and efficient new ways of working.
- Support the Trust's Green agenda with a focus on sustainability
- Help staff deliver front line patient care more effectively.
- Recognise and celebrate of our staff and volunteers.
- Invest in projects that enhance patient care.

Our 5 Year Charity Strategy focuses on *Develop and Promote* operational priorities in Year 3 2024/25 to ensure a strong foundation for growth and sustainability into the future:

- Launch London Ambulance Charity's own 2-year campaign/appeal

- Recruit high-profile patrons for the appeal
- Develop Corporate Fundraising Strategy
- Develop donor stewardship and retention plan
- Focus on growing database
- Grow events activity
- Engage Stakeholders to further develop brand

13. How we manage the money

Our grant making policy – Grant requests are submitted to the Charity throughout the year for discussion and approval. They are invited from any member of the London Ambulance Service. Based on their knowledge of the Service, the Charitable Funds Committee, agrees funding priorities and the CFC or their delegated representative reviews the applications for quality, public benefit and value for money. A Grants Guidance document has been published and is available for all staff on the Trust intranet.

14. Our reserves policy

The charitable funds committee has established a reserves policy as part of its plans to provide long term support to London Ambulance Charity.

The charitable funds committee calculate the reserves as part of the charity's unrestricted income funds that is freely available after taking account of designated funds that have been earmarked for specific projects.

The Trustees have agreed that the level of the reserves should cover the next 12 months committed operating expenditure. The level will be reviewed by the Charity Committee on an annual basis.

15. Trustee arrangements

The London Ambulance Service NHS Trust is the sole corporate trustee of the charity. The corporate trustee's responsibilities are therefore carried out by London Ambulance Service NHS Trust's board of directors. The board is appointed in accordance with the NHS Trust's constitution. Details of London Ambulance Service NHS Trust board membership can be found in its annual report and accounts and on its website.

As the charity has a corporate trustee it is, in accounting terms, controlled by London Ambulance Service NHS Trust and is therefore its subsidiary. Financially, the charity is not material to London Ambulance Service NHS Trust, so it is not consolidated into the Trust's accounts.

London Ambulance Service NHS Trust board meet annually as corporate trustee to:

- review and approve the charity's strategic plan
- re-appoint or appoint members of the charitable funds committee and
- approve the trustee's annual report and accounts for the year.

The board of directors of London Ambulance Service NHS Trust delegate responsibility for the day-to-day management of the charity to the charitable funds committee and the trust fund director in accordance with the scheme of delegation and standing financial instructions. Together, they are responsible for fulfilling the corporate trustee's strategic plan and for working with the professional advisors and with the representatives of London Ambulance Service NHS Trust.

The charitable funds committee comprises two executive members of the board and two non-executive members. Other members of London Ambulance Service NHS Trust staff are invited to attend committee meetings but do not have a vote at those meetings. During the year, the committee members were:

- | | |
|------------------------|---------------------------------------|
| ○ Robert Alexander | Non-Executive Director (in the Chair) |
| ○ Rommel Pereira | Non-Executive Director |
| ○ Daniel Elkeles | Chief Executive |
| ○ Rakesh Patel | Chief Finance Officer |
| ○ Roger Davidson | Director of Strategy |
| ○ Jessica Burgess | Head of Charity Development |
| ○ Mark Easton | Director Corporate Affairs |
| ○ Kevin Ind | Chief Financial Accountant |
| ○ Sam Palfreyman-Jones | Head of First Responders |
| ○ Eddie Brand | UNISON representative |

16. Our staff and advisors

The Charitable Funds Committee is assisted by a number of professional advisors, as detailed below:

External auditor's:

KPMG LLP
15 Canada Square
Canary Wharf
London
E14 5GL

Internal auditor's:

BDO LLP
55 Baker Street
London
W1U 7EU

Fraud advisor:

RSM UK Risk Assurance Services LLP
The Pinnacle, 170 Midsummer Boulevard
Milton Keynes
Buckinghamshire
MK9 1BP

How to contact us

The charity office and principle address of London Ambulance Charity is:

London Ambulance Charity, London Ambulance Service
220 Waterloo Road
London
SE1 8SD

For fundraising queries please contact:

Jessica Burgess – Head of Charity Development
londamb.lascharity@nhs.net
07385 347446

17. Key management personnel remuneration

The board of the corporate trustee and the trust fund director comprise the key management personnel of the charity as they are in charge of:

- Directing and controlling the charity
- Running and operating the charity on a day-to-day basis.

London Ambulance Service (LAS) NHS Trust's board members are either executive members who are employees of LAS NHST or non-executive members who are remunerated in accordance with the LAS NHST constitution. None of the board members are specifically paid in relation to LAS Charity. They give of their time freely. Since September 2021 the Trust has paid for a Head of Charity Development post to oversee the development, management, governance and coordination of charitable activities. During this fiscal year, the Trust has also paid for a Corporate Fundraising Manager to help develop our corporate fundraising activities.

The Charity's paid staff include a Charity Development Administrator and a Community & Events Fundraiser.

18. Risk analysis

As part of the business planning exercise carried out during the year, the charitable funds committee has considered the major risks to which LAS Charity is exposed and manage them through a risk register to identify steps to mitigate those risks.

- **Future levels of income**

The charity is reliant on donations to allow it to make grants to the London Ambulance Service NHS Trust. If income falls, then the charity would not be able to make as many grants or enter into longer term commitments with the London Ambulance Service NHS Trust it supports.

As set out in the 5 Year Charity Strategy, the financial plan aims to increase unrestricted income to build the Charity's reserves to support long term sustainable growth.

The Charity will work to deliver a range of fundraising 'products' with an initial focus on low-risk, low resource income streams whilst the Charity is small e.g. established campaigns and events, staff fundraising and shared initiatives.

The income growth will be supported by increased investment into fundraising, primarily through additional staffing within the Charity.

19. Wider networks

The Charity is an active and paying member of NHS Charities Together, which has membership of 100% of NHS charities across Great Britain and Northern Ireland. NHSCT is a membership organisation providing peer support, as well as an independent registered

charity, and grant funder. We currently attend two NHSCT special interest groups; London Regional group and the Ambulance Charity group.

Our Head of Charity Development is the Chair of the NHS Charity Ambulance Special interest group, with members from across all the NHS Ambulance Trust charities in the UK. As Chair, she works with her Deputy Chair to arrange regular meetings, compile agendas, invite guests, update group members with news from NHS Charities Together, ensure inclusivity and participation during meetings, and track actions for the group.

20. Related parties

London Ambulance Service NHS Trust is the corporate trustee of the charity as well as its main grant beneficiary – they are therefore related parties. Grants paid by the charity to London Ambulance Service NHS Trust are detailed in note 4.

London Ambulance Service NHS Trust makes a number of clerical and transaction services available to the charity, however charges for these services are waived. The services provided by the London Ambulance Service NHS Trust are administrative and financial services.

None of the members of the London Ambulance Service NHS Trust board or parties related to them has undertaken any transactions with the charity or received any benefit from the charity in payment or kind.

21. Our relationship with the wider community

The London Ambulance Charity's ability to continue to support staff, volunteers and patients is reliant on its ability to raise funds from the general public. By raising its profile internally the Charity is engaging colleagues to take part in its fundraising activities, and actively apply for grants to benefit their areas, their teams and patients they serve.

22. Volunteers

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatened or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

23. Statement of trustee's responsibilities in respect of the trustee's annual report and accounts

Under charity law, the trustee is responsible for preparing the trustee's annual report and accounts for each financial year which show a true and fair view of the state of affairs of the charity and of the excess of expenditure over income for that period.

In preparing these financial statements, generally accepted accounting practice requires that the trustee:

- selects suitable accounting policies and then apply them consistently
- makes judgments and estimates that are reasonable and prudent
- states whether the recommendations of the SORP FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements

- states whether the financial statements comply with the trust deed, subject to any material departures disclosed and explained in the financial statements
- prepares the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue its activities.

The trustee is required to act in accordance with the trust deed and the rules of the charity, within the framework of trust law. The trustee is responsible for keeping proper accounting records, sufficient to disclose at any time, with reasonable accuracy, the financial position of the charity at that time, and to enable the trustee to ensure that, where any statements of accounts are prepared by the trustee under section 132(1) of the Charities Act 2011, those statements of accounts comply with the requirements of regulations under that provision. The trustee has general responsibility for taking such steps as are reasonably open to the trustee to safeguard the assets of the charity and to prevent and detect fraud and other irregularities.

Signed on behalf of the trustee:

A handwritten signature in black ink, appearing to read 'R. Alexander', with a long horizontal stroke extending to the right.

Name: Robert Alexander (Chair of the charitable funds committee)

Date: 5th December 2024

Independent auditor's report to the Trustee of London Ambulance Service Charitable Fund

Opinion

We have audited the financial statements of London Ambulance Service Charitable Fund ("the charity") for the year ended 31 March 2024 which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows, and related notes, including the accounting policies in note 1.1.

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2024 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We have been appointed as auditor under section 149 of the Charities Act 2011 (or its predecessors) and report in accordance with regulations made under section 154 of that Act.

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the charity in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

Going concern

The trustee has prepared the financial statements on the going concern basis as they do not intend to liquidate the charity or to cease its operations, and as they have concluded that the charity's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over its ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the trustee's conclusions, we considered the inherent risks to the charity's business model and analysed how those risks might affect the charity's financial resources or ability to continue operations over the going concern period.

Our conclusions based on this work:

- we consider that the trustee's use of the going concern basis of accounting in the preparation of the financial statements is appropriate;
- we have not identified, and concur with the trustee's assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the charity will continue in operation.

Fraud and breaches of laws and regulations – ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud (“fraud risks”) we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of the trustee, other management, and inspection of policy documentation as to the Charity’s high-level policies and procedures to prevent and detect fraud, as well as whether they have knowledge of any actual, suspected or alleged fraud.
- Reading Charitable Fund Committee minutes.
- Using analytical procedures to identify any unusual or unexpected relationships.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because there is minimal complexity in revenue recognition and there is minimal difference between the timing of recognition and receipt of cash.

We did not identify any additional fraud risks.

We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted to unusual accounts and material post year end close journals.

Identifying and responding to risks of material misstatement related to compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience through discussion with the trustee and other management (as required by auditing standards), and discussed with the trustee and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

The Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related charities legislation), and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Whilst the Charity is subject to many other laws and regulations, we did not identify any others where the consequences of non-compliance alone could have a material effect on amounts or disclosures in the financial statements.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the trustee and other management and inspection of regulatory and legal correspondence, if any. Therefore if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

Other information

The trustee is responsible for the other information, which comprises the Annual Report. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except as explicitly stated below, any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. We are required to report to you if:

- based solely on that work, we have identified material misstatements in the other information; or
- in our opinion, the information given in the Annual Report is inconsistent in any material respect with the financial statements.

We have nothing to report in these respects.

Matters on which we are required to report by exception

Under the Charities Act 2011 we are required to report to you if, in our opinion:

- the charity has not kept sufficient accounting records; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in these respects.

Trustee's responsibilities

As explained more fully in their statement set out on page 18-19, the trustee is responsible for: the preparation of financial statements which give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does

not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at www.frc.org.uk/auditorsresponsibilities.

The purpose of our audit work and to whom we owe our responsibilities

This report is made solely to the charity's trustee as a body, in accordance with section 149 of the Charities Act 2011 (or its predecessors) and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustee those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and its trustee, as a body, for our audit work, for this report, or for the opinions we have formed.



Dean Gibbs

for and on behalf of KPMG LLP, Statutory Auditor

Chartered Accountants

KPMG LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

15 Canada Square

London

E14 5GL

13 December 2024

LONDON AMBULANCE SERVICE CHARITABLE FUND

FINANCIAL STATEMENTS

FOR THE YEAR ENDING 31 MARCH 2024

London Ambulance Service Charitable Fund Statement of Financial Activities for the year ending 31 March 2024

	Note	Unrestricted Funds		Restricted Funds		Total Funds	
		2023/24 £000	2022/23 £000	2023/24 £000	2022/23 £000	2023/24 £000	2022/23 £000
Income from:							
Donations and Legacies	2	141	383	1	171	142	554
Investments	3	16	0	0	0	16	0
Total incoming resources		157	383	1	171	158	554
Expenditure on:							
Raising Funds	4a	-34	-19	-22	-1	-56	-20
Charitable Activities	4b	-95	-146	-73	-125	-168	-271
Total expenditure		-129	-165	-95	-126	-224	-291
Net income/ (expenditure)		28	218	-94	45	-66	263
Reconciliation of Funds:							
Total funds brought forward		374	156	677	632	1,051	788
Total funds carried forward		402	374	583	677	985	1,051

The net movement in funds for the year arises from the charity's continuing operation. No separate statement of total recognised gains and losses has been presented as all such gains and losses have been dealt with in the statement of financial activities.

The notes at pages 28 to 32 form part of these accounts.

London Ambulance Service Charitable Fund Balance Sheet as at 31 March 2024

	Note	Unrestricted Funds <i>General Fund</i>		Restricted Funds		Total Funds	
		2023/24 £000	2022/23 £000	2023/24 £000	2022/23 £000	2023/24 £000	2022/23 £000
Debtors	5	4	38	0	26	4	64
Cash at bank and in hand	6	459	344	738	772	1,197	1,116
Total current assets		463	382	738	798	1,201	1,180
Creditors due within one year	7	-61	-8	-155	-121	-216	-129
Total current liabilities		-61	-8	-155	-121	-216	-129
Total net assets		402	374	583	677	985	1,051
The funds for the charity:							
Restricted income funds	10	0	0	583	677	583	677
Unrestricted income funds	10	402	374	0	0	402	374
Total charity funds		402	374	583	677	985	1,051

The accounts set out on pages 24 to 32 were approved by the Corporate Trustee on 5th December 2024, and signed on its behalf by

Signed: 

Robert Alexander, Chair of the Charitable Funds Committee on behalf of the Corporate Trustee

Date: 5th December 2024.....

**London Ambulance Service Charitable Fund Statement of Cash Flows for the
year ending 31 March 2024**

	Note	2023/24 £000	2022/23 £000
Cash Flows from operating activities:			
Net Cash provided by (used in) operating activities	8	81	330
Change in cash in the reporting period		81	330
Cash at the beginning of the reporting period	8	1,116	786
Cash at the end of the reporting period		1,197	1,116

London Ambulance Service Charitable Fund Notes to the Accounts for the year ending 31 March 2024

1.1 Accounting Policies

Basis of preparation

The financial statements have been prepared under the historical cost convention.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'.

The trustees consider that there are no material uncertainties about the London Ambulance Service Charitable fund ability to continue as a going concern. There are no material uncertainties affecting the current year's accounts. In future years, the key risks to the London Ambulance Service Charitable Fund is a fall in income from donations but the trustees have arrangements in place to mitigate those risks.

Funds Structure

Where the donor has provided for the donation to be sent in furtherance of a specified charitable purpose and has therefore created a legal restriction on use of the funds the income is allocated to a restricted income fund.

The remaining funds held by the charity are classified as unrestricted income funds. The expenditure of these funds is wholly at the trustee's unfettered discretion.

The major funds held under these categories are disclosed at note 10.

Incoming resources

All incoming resources are included in full in the Statement of Financial Activities as soon as the following three conditions can be met:

- entitlement - arises when a particular resource is receivable or the charity's right becomes legally enforceable;
- probable – it is more likely than not that economic benefits associated with the transaction or gift will flow to the charity; and
- measurement – when the monetary value of the incoming resources can be measured with sufficient reliability.

Where there are terms and conditions attached to incoming resources, particularly grants, then these terms or conditions must be met before income is recognised as the entitlement condition will not be satisfied until this point. Where terms or conditions have not been met or uncertainty exists as to whether they can be met then the relevant income is not recognised in the year but deferred and shown on the balance sheet as deferred income.

Incoming resources from legacies

Legacies are accounted for as incoming resources either upon receipt or where the receipt of the legacy is probable.

Receipt is probable when:

- Confirmation has been received from the representative of the estate that the payment of the legacy will be made or properly transferred and once all the conditions attached to the legacy have been fulfilled.

Material legacies which have been notified but not recognised as incoming resources in the Statement of Financial Activities are disclosed in a separate note to the accounts with an estimated amount receivable.

Resource expended and irrecoverable VAT

Liabilities are recognised as resources are expended as soon as there is a legal constructive obligation committing the charity to the expenditure. A liability is recognised where the charity is under a constructive obligation to make a transfer of value to a third party as a result of past transactions or events. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Role of Volunteers

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers are not recognised in the accounts.

Fundraising costs

The costs of generating funds are those costs attributable to generating income for the charity.

Charitable activities

Costs of charitable activities comprise all costs identified as wholly or mainly incurred in the pursuit of the charitable objectives. Grants payable which are payments, made to third parties (including NHS bodies) in the furtherance of the charity's charitable objectives. They are accounted for on an accruals basis where the conditions for their payment have been met or where a third party has a reasonable expectation that they will receive the grant. Provisions are made where approval has been given by the trustee due to the approval representing a firm intention which is communicated to the recipient.

Allocation of support costs

Support costs are those costs that do not relate directly to a single activity. The support costs have been allocated against charitable activities.

Irrecoverable VAT

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Debtors

Debtors are amounts owed to the charity. They are measured on the basis of their recoverable amount.

Cash at bank and in hand

Cash at bank and in hand is held to meet the day to day running costs of the charity as they fall due.

Creditors

Creditors are amounts owed by the charity. They are measured at the amount that the charity expects to pay to settle the debt.

In-kind donation

We adhere to a robust accounting policy that requires us to accurately represent the fair value of these generous contributions at the point of donation. By recognising these gifts as market value income in our Statement of Financial Activities (SoFA) according to the charity SORP.

2. Income from donations and legacies

	Unrestricted Funds		Voluntary Responders Group		Restricted Funds Volunteers London Life Savers		Other		Total Funds	
	General Fund									
	2023/24 £000	2022/23 £000	2023/24 £000	2022/23 £000	2023/24 £000	2022/23 £000	2023/24 £000	2022/23 £000	2023/24 £000	2022/23 £000
Donations from individuals	50	98	1	1	0	0	0	0	51	99
Corporate donations	37	146	0	5	0	0	0	0	37	151
Legacies	3	120	0	0	0	0	0	0	3	120
Other	51	19	0	3	0	0	0	162	51	184
Total	141	383	1	9	0	0	0	162	142	554

Donations from individuals are gifts from members of the public, relatives of patients and staff. This income is usually collected through our just giving site and donation received by post.

There were two legacies totalling £3,022 received during the year (2022/23: £119,508).

3. Investments

Investment relates to interest income due from cash on deposit (£15,494).

4a. Raising Funds

	Unrestricted Funds		Voluntary Responders Group		Restricted Funds Volunteers London Life Savers		Other		Total Funds	
	General Fund									
	2023/24 £'000	2022/23 £'000	2023/24 £'000	2022/23 £'000	2023/24 £'000	2022/23 £'000	2023/24 £'000	2022/23 £'000	2023/24 £'000	2022/23 £'000
Licence Costs	-3	-7	0	0	0	0	-2	0	-5	-7
Support Costs	-19	0	0	0	0	0	-20	-1	-39	-1
External Audit Fee	-9	-9	0	0	0	0	0	0	-9	-9
Subscription Fee (Just Giving)	-3	-3	0	0	0	0	0	0	-3	-3
Total	-34	-19	0	0	0	0	-22	-1	-56	-20

The audit fee was £7,450 excluding vat, for the year (2022/23: £7,450) related solely to the audit with no other work undertaken (2022/23: nil).

The charity has two employees, total cost £38,200 under support costs (2022/23: nil).

4b. Analysis of charitable expenditure

	Unrestricted Funds		Voluntary Responders Group		Restricted Funds Volunteers London Life Savers		Other		Total Funds	
	General Fund									
	2023/24 £'000	2022/23 £'000	2023/24 £'000	2022/23 £'000	2023/24 £'000	2022/23 £'000	2023/24 £'000	2022/23 £'000	2023/24 £'000	2022/23 £'000
Volunteers Spend:										
Voluntary London Life Savers	0	0	0	0	-71	-58	0	0	-71	-58
Voluntary Responders Group	0	0	0	0	0	0	0	0	0	0
Staff Amenities/ Grants:										
Improvements to working Environment	-3	-11	-1	0	0	0	0	0	-4	-11
Staff Education and Welfare	-39	-124	-1	-5	0	0	0	0	-40	-129
Others:										
Purchase of Equipment	0	-1	0	0	0	0	0	-58	0	-59
Others	-53	-10	0	0	0	0	0	-4	-53	-14
Total	-95	-146	-2	-5	-71	-58	0	-62	-168	-271

Other spend relates to donations in kind made to London Ambulance Trust and other miscellaneous charitable expenditure.

5. Debtors

	2023/24 £000	2022/23 £000
Other debtors	4	64
Amounts falling due within one year	4	64

6. Cash at bank and in hand

	2023/24 £000	2022/23 £000
Cash in hand	1,197	1,116
Total	1,197	1,116

7. Creditors falling due within one year

	2023/24 £000	2022/23 £000
Accruals	216	129
Amounts falling due within one year:	216	129

8. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2023/24 £000	2022/23 £000
Net income/(expenditure) for the reporting period as per the statement of financial activities	-66	263
Adjustment for:		
(Increase)/Decrease in debtors	60	-50
Increase/(Decrease) in creditors	87	117
Net cash provided by (used in) operating activities	81	330

9. Allocation of Support Costs and Overhead

Governance costs are those costs which relate to the day to day management of the charity. The governance costs are wholly charged against charitable activities.

10. Analysis of Charitable Funds

Restricted funds

	Balance 1 April 2023 £000	Resources Expended £000	Incoming resources £000	Balance 31 March 2024 £000
Voluntary Responders Fund	36	-2	1	35
Hardship & Other Reserves Fund	124	-22	0	102
Voluntary London Life Savers Fund	517	-71	0	446
	677	-95	1	583

Name of Fund

Description, nature and purpose of the fund

Voluntary Responders Fund

The objectives of the restricted fund are to advance health, save lives and to promote the efficiency of ambulance services through volunteering.

Other (Reserves, Hardship & Museum

The objectives of the Hardship restricted fund is to support staff and volunteers who are facing financial difficulties. The objectives of the Museum fund are to preserve and promote the Historical Collection. The objectives of the Reserves fund is to ensure our work is protected from the risk of disruption at short notice due to a lack of funds.

Voluntary London Life Savers Fund

The objectives of the restricted fund are to teach life-saving CPR and defibrillator training to volunteers across London.

Unrestricted income funds

	Balance 1 April 2023 £000	Resources Expended £000	Incoming resources £000	Balance 31 March 2024 £000
General Fund	374	-129	157	402
	374	-129	157	402

Name of Fund

Description, nature and purpose of the fund

London Ambulance Service
General Fund

The objectives of the unrestricted fund are that it is available for any charitable purposes relating to the NHS at the absolute discretion of the trustees. This fund also includes reserves amount of £63,000.

11. Related party transactions

The London Ambulance NHS Trust is the corporate trustee of the charity.

During the year, none of the members of the Trust Board, senior NHS Trust staff or parties related to them were beneficiaries of the charity. Neither the corporate trustee nor any member of the NHS Board has received honoraria, emoluments or expenses in the year and the Trustee has not purchased trustee indemnity insurance.

12. Trustees' remuneration, benefits and expenses

The charity's trustees give their time freely and receive no remuneration for the work that they undertake as trustees.

13. Post Balance Sheet Events

There are no post- balance sheet events that require adjustment or disclosure.

LONDON AMBULANCE SERVICE CHARITABLE FUND

England & Wales - Charity number 1061191

Accounts



Annual Report & Accounts 2022/23

London Ambulance Charity - Annual Report 2022/23

1. Background to the London Ambulance Charity

London Ambulance Charity is the working title of the *London Ambulance Service Charitable Fund*. Its corporate trustee is the only NHS provider trust to serve the whole of London - London Ambulance Service NHS Trust (LAS), which operates to:

- Provide an emergency response (999)
- Respond to less serious calls (111)
- Find hospital beds
- Deal with major incidents

LAS works closely with its NHS partners including NHS England, commissioners, hospitals, specialist trusts and Integrated Care Systems (ICS). LAS plays a leading role in integrating access to emergency and urgent care in the capital.

Through collaboration with the Metropolitan Police Service, London Fire Brigade, London's Air Ambulance and London's Resilience Forums means LAS are ready and prepared to respond to major incidents; and ensure we keep Londoners safe.

The charity is an active fundraiser and produces its annual report as a dual-purpose document to meet the requirements of the SORP FRS 102 but also to be used as part of the fundraising document. This means that the trustee's annual report can be distributed with the accounts or as a free-standing document. Therefore, the charity includes financial statements in its annual report.

2. Foreword by the Chairman of charitable funds committee

Welcome to our Annual Report for 2022/23. We are the Charity that works for the specific benefit of the London Ambulance Service, its staff and its patients. We do that of course with our colleagues and partners in the wider NHS family. Our corporate trustee, London Ambulance Services NHS Trust (LAS), works closely with all NHS bodies and emergency services across London to provide an integrated response to emergency care and major incidents.

Throughout the year, the Service continued to experience high levels of operational pressures. The Charity has worked to grow its support for the wellbeing of Service staff and volunteers through funding grant requests requested to improve wellbeing and stations. The charity also helped with Service recovery through equipping volunteers with the technology they need when first at the scene. This was possible as a result of the Charity's own fundraising activities and an NHS Charities Together restricted grant.

Key highlights of our year include:

- Success in receiving over £162,000 funding from NHS Charities Together.
- Building the charity's infrastructure by acquiring and implementing a Charity CRM database.
- Launching our first fundraising appeal, Outrun an Ambulance and successfully raising over £10,000 in its first year.
- Attracting £119,508 in Legacy Income.

On behalf of the Corporate Trustee Board, I would like to thank everyone who has kindly donated gifts or money for the benefit of our staff and volunteers who have continued to work so hard over the last year.

The operational pressures on the ambulance service continue with little respite even as we recover from the intensity of the pandemic at its height. We hope to make real progress in recruiting our 100,000 London Lifesaver volunteers, aiming to save 100 lives a year for 10 years, and increasing our fundraising operations to raise more to support our people and patients.

We are the Charity of the world's busiest ambulance service and are committed to ensuring the health and wellbeing of our staff and volunteers, supporting the LAS in its objective to ensure patients across London receive the right response, in the right place, at the right time. Your donations made this work possible, and your future donations are the key to our future success.

Robert Alexander
Chair of the Charitable Funds Committee

3. Who we are: our objectives and activities

London Ambulance Charity (LAC) is a registered charity (Number 1061191). We exist to raise funds and receive donations for the benefit of the NHS, and more specifically the London Ambulance Service, our key partner in fulfilling our charitable aims.

By securing donations, legacies, and sponsorship, LAC can support projects beyond the scope of NHS statutory funding to improve the wellbeing of the 9000 people who work or volunteer for LAS, and improve access to life-saving care to the nine million people who live in, work in or visit London.

London Ambulance Charity (LAC) was registered with the Charity Commission on 7 March 1997 under the Registered Number 1061191, and is referred to as the *General Fund* with the charitable purpose:

To apply the income, at its discretion, for any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the London Ambulance Service NHS Trust.

LAS also has a linked charity also administered by the corporate trustee, as follows:

Voluntary Responders Group (Registered Number 1061191-1)

It was registered on 22 December 2011. The charitable objects are:

To apply the income, and at its discretion, so far as may be permissible, the capital to advance health, save lives and to promote the efficiency of ambulance services, and in particular, but without limitation by the promotion of volunteering within London Ambulance Services' geographical area of responsibility and in relation to its services.

Donations received by the *General Fund* in the past and currently are specifically given to thank ambulance personnel. The Charitable Funds Committee have agreed that the main purpose of the *General Fund* is to fund projects for the benefit of the staff and volunteers of the London Ambulance Service NHS Trust, such as grants towards improved facilities for crews at ambulance stations which are outside the scope of NHS funding.

The London Ambulance Service Charitable Fund is defined as a Public Benefit Entity. The Trustees confirm that they have given due consideration to the Charity Commission's published guidance on the Public Benefit requirements under the Charities Act 2011.

4. Our Mission

Using innovative fundraising methods, campaigns and compelling story telling to raise our profile, we will raise new money and ensure careful management of our existing funds. LAC provides a public benefit by making grants to London Ambulance Service in line with its vision:

VISION: *Saving more lives in London*

MISSION: *Caring for the people and patients of the London Ambulance Service*

Grants are made in accordance with charity law, our constitution and the wishes and directions of donors. In making grants, we endeavour to reflect the wishes of patients, staff and volunteers by directing funds towards areas they tell us are most in need. During the year 2022/23, grants totalling £142,000 were made. When considering where to focus our attention our corporate trustee's board and, particularly, the members of the charitable funds committee have regard to the Charity Commission for England and Wales's guidance on public benefit and what this means for LAC.

As we support the busiest NHS ambulance Trust in the UK it is our ambition to be the leading NHS ambulance charity in size, income and impact to support our partner Trust. Now we have a Head of Charity Development in place, we plan to build a team to increase our proactive fundraising activities and income, implementing our 5 Year Charity Strategy trajectory to grow to £1 million unrestricted income by 2026/27 to help save more lives in London.

5. What we have achieved: highlights from the activities undertaken in the year

- In line with the public benefit of the charity, we were successful in receiving a £132,000 Recovery Grant from NHS Charities Together to enhance the capacity of our First Responder volunteers through improved training, equipped vehicles, and additional digital technology for their shifts. Furthermore, we received a £30,000 Development Grant from NHS Charities Together to support the growth and development of the charity, as identified in our assessment. This includes the recruitment of a part-time Charity Development Administrator, raising awareness, and developing collateral to strengthen our infrastructure.
- We secured a partnership with John Lewis which provided an appreciation gift for all staff and volunteers across the organisation, resulting in a contribution valued at £71,250.
- We developed our infrastructure by procuring and installing a CRM database, ThankQ. The database allows the Charity to collect supporter contact information, track communications, and work towards developing a donor journey that uplifts and increases income.
- To address the cost of living crisis and support our staff and volunteers, we launched a Hardship Fund which provides one-off grants to colleagues who experience unforeseen

hardship. £25,000 was set aside to support individuals and families going through financially difficult times.

- We received three legacies in 2022/23, £2,000 from the Will of the Late Encarnacion Ruiz Brock, £10,814 from the Will of the Late Ansuya Vijaychandra Kesaira and £106,694 from the Will of the Late Mr John Edward Charles Higgins. These generous gifts-in-wills have supported our grant making potential and helped us plan for future growth.

6. NHS Charities Together grants

Ambulance Grant

In 2021/22 we received an Ambulance Grant of £895,000 for our London Lifesaver project to train 100,000 volunteers with life-saving skills and increase public access defibrillators to 10,000 across London. The project includes:

- Recruiting 5 Training Officers, a Training Manager, and an Administrator (£793,308 total salary costs)
- Campaign and promotional costs (£93,243)
- Evaluation and learning (£9,000)

Unfortunately, we experienced a high demand on services in 2021/22 that delayed the project delivery, however, momentum to work towards delivering training across the capital grew in 2022/23. Work towards recruitment and engaging the community through training sessions has begun, and we are beginning to recruit London Lifesavers.

Due to the delayed start, the project has been extended, with full permission and support of NHS Charities Together.

Development Grant

This fiscal year we received a £30,000 Development Grant to support needs that align with a development assessment. As outlined in our application, this grant is intended to support:

- Part-Time Charity Development Administrator (£25,459)
- Awareness and Collateral (£3,041)
- Infrastructure (£1,500)

During this fiscal year, the funding has been used to purchase charity-branded T-shirts, running vests, cycling jerseys, and a lottery license. It has also been used to pay for the Charity's microsite.

Stage 3, Recovery Grant

To help London Ambulance Service recover from the traumatic impact of how stretched services were during the Covid-19 pandemic, we applied for, and were granted, a Recovery Grant to help bolster and improve the support that our dedicated volunteers can provide. The grant will be distributed in two rounds, totalling £132,000. The recovery projects aim to:

- Train 15 Emergency Responders to gain C1 license
- Train 15 Emergency Responders to gain C1 license (Blue Light Driver Training)
- Provide 104 Ipad's so that First Responders have the technology they require to assist and support LAS during an emergency.

Future Grants

The Charity will continue to monitor grant opportunities from Trusts and foundations, however, NHS Charities Together have informed the Charity that future grant rounds will not be available for 2023/24.

Case Study: London Lifesavers

Across the capital last year, London Ambulance Service responded to almost 14,000 cardiac arrests, and in the few minutes it takes for an ambulance crew to arrive at the scene, the actions of passers-by can make the difference between life and death. Without intervention like CPR and defibrillators the chances of survival decrease by about 10% with every passing minute.

The London Lifesaver campaign was launched in October 2021 thanks to funding from *NHS Charities Together: Ambulance Grant*, and aims to train 100,000 people with life-saving skills, and increase the number of public access defibrillators to 10,000 in order to save more than 100 lives a year.

Ashley Bickers, general manager for Greenwich Leisure Limited helped to save two lives thanks to his quick-thinking and speedy interventions – the first, a 29-year-old footballer who collapsed during a football match at Hackney Marshes Leisure Centre.

Again just a few weeks later, Ashley pulled over his car to help a runner who had collapsed at the side of the road and again administered CPR (cardio pulmonary resuscitation) until our paramedics arrived.

There are lots of ways to get involved and become a London Lifesaver, including opportunities for organisations, local communities and workplaces.

The London Ambulance Service also offers support and advice on how to buy and use defibrillators for communities and organisations in London.



7. How we funded our work, our achievements and performance

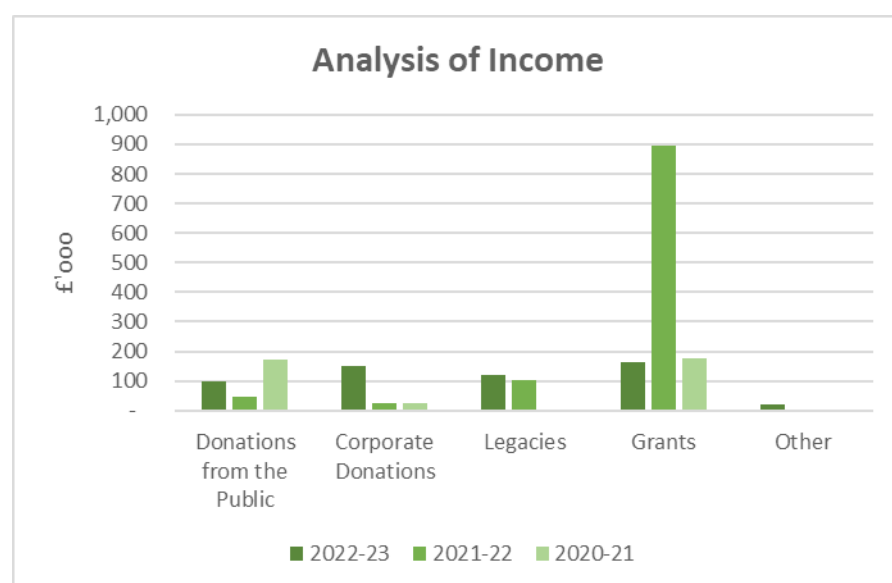
This part of the trustee's annual report comments on key features of those accounts. In this section we firstly explain how we raised the money and then how we spent it. If more details are required please refer to the full accounts.

Money received £554,000 – Money spent - £291,000

2022/23 represents healthy growth when compared to pre-pandemic income received by the London Ambulance Charity. The majority of income received was thanks to restricted grants from NHS Charities Together (NHSCT). Outside of grants, all other income comes voluntarily from corporate giving or the general public as donations or legacies. This year we spent £263,000 less than we received in income. This is due to restricted income being received that required additional planning before spending, challenges in hiring a Charity Development Administrator, and a decrease in grant applications from LAS staff from previous years.

Money received: sources of funds

The chart below shows our main sources of income over the past three years. Our largest source of income over the last two years is from grants (NHSCT). Next it is gifts-in-wills and donations from the public, mainly through platforms such as Justgiving.



Grants from external organisations (£162,000) – our largest source of income. We are grateful to the NHS Charities Together that have given us grants to fund particular projects.

Legacies and gifts-in-wills (£119,508) – made up of three Legacies: £10,814 from the Will of the Late Ansuya Vijaychandra Kesaira, £2,000 from the Will of Late Encarnacion Ruiz Brock and £106,694 from the Will of the Late Mr John Edward Charles Higgins.

Donations from the public (£91,000) – the public continue to support us, with a large amount of support coming from sponsorships for our London Marathon runners in October 2022. This was the second in-person marathon since the pandemic. Donations mainly come through Justgiving.

Corporate donations (£173,000) – we are extremely grateful for the support from Howdens (£5,000), John Lewis (£71,250) & Neom (£52,500). We received further pay outs from AmazonSmile totalling £538.

Volunteer Emergency Responders appreciated at special awards

The dedication and hard work of trained volunteers who respond to emergencies alongside London Ambulance Service staff were recognised at a special event in May.

The ceremony recognised 20 volunteer emergency responders (ERs) who have completed five or ten years with our Service and was a celebration of a combined service of over 130 years.

Our ERs, who gift their time, respond alongside our paid staff to the most serious life-threatening 999 calls. Our ERs receive significant training, drive on blue-lights and wear a Service uniform.

17 ERs received a five years' service award, whilst three marked ten years. In addition, Benji Watkins was presented with the Chief Executive's Award for his outstanding contribution to the Service and Shad Aziz received the Debbie Baldwin Inspirational Volunteer Award.



Shad Aziz receives the Debbie Baldwin Inspirational Volunteer Award

Debbie Baldwin was an ER with the Service who sadly died of ovarian cancer in 2021. The award has been established to celebrate Debbie's life and inspirational contribution as a volunteer, and was presented by her husband, Pravin.

Receiving the award Shad, an ER for more than eight years in addition to his day job as an Emergency Physician at Whittington hospital, said:

“One of the greatest privileges in my career is being an ER. It is a genuine honour to serve the people of London, to work with hardworking and passionate people and to learn from Ambulance clinicians.”

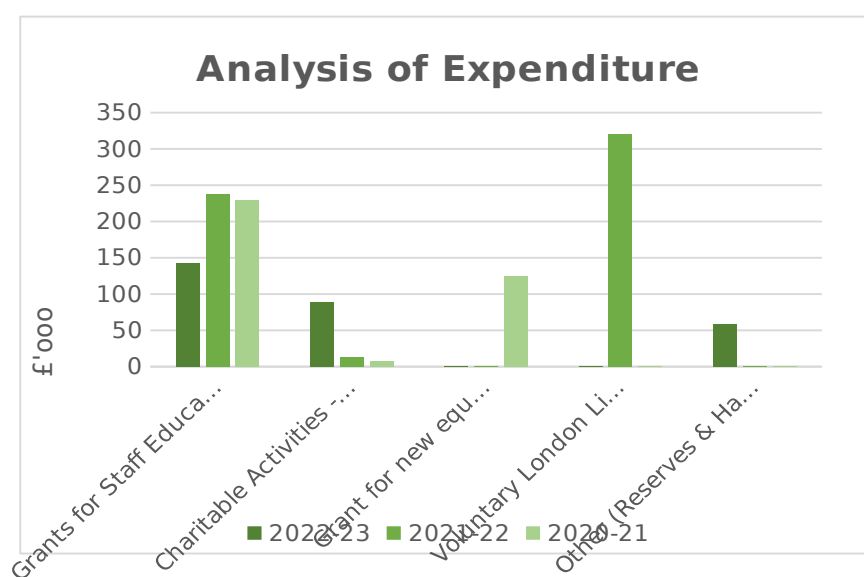
A number of famous faces added their weight to the inaugural awards, sharing video messages which were played on the night. This included TV stars Claudia Winkleman and Richard Madeley, as well as Health Minister, Edward Argar MP.

The event was made possible thanks to funding from the London Ambulance Charity and support from the Freemasons, Grand Lodge Freemasons, William Grant & Sons, 5.11 Tactical International and NHS Charities Together.

While we acknowledge the NHS Charities Together grant will not be available in 2023/24. The new Head of Charity Development is establishing a diverse portfolio of fundraising income streams to maintain income above pre-pandemic levels and to ensure sustainable growth. We expect income from all other income streams to increase as the charity raises its profile and demonstrates its public benefit.

8. Money spent: what we spent our money on

As the chart below shows, our largest area of spend was on charitable activities in the form of grants for Staff Amenities and Welfare, and equipment for volunteers.



Grants for Staff Amenities and Welfare (£18,000)

During the year the Charity supported over 29 projects through charity grants including:

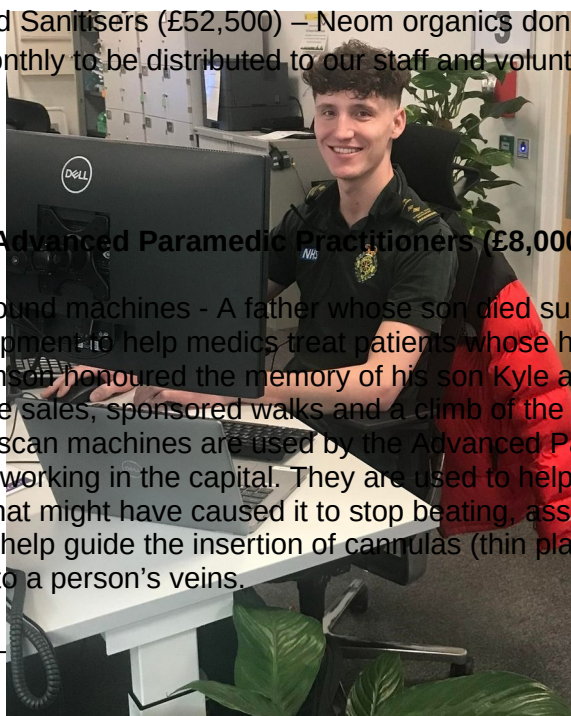
- Equipment for staff (£2,000) - TVs, Radios and kitchen appliances to improve mess room facilities at ambulance stations.
- Furniture and Gardens (£7,000) – to create relaxing spaces for our staff and volunteers to take their breaks.
- Volunteer Appreciation and Awards (£4,000) – To appropriately thank and acknowledge the significant contribution volunteer responders make to LAS. Volunteer recognition helps volunteers feel valued, creates emotional and mental satisfaction, boosts volunteer engagement, increases productivity, improves the organisation's reputation and reduces volunteer turnover.
- Indoor/Outdoor Bikes (£2,000) – Providing an opportunity for staff to utilise bikes for exercise and stress relief from the pressures of work. Bikes are set up on turbo trainers during the winter months so they can still be used despite bad weather.

Equipment for Volunteers (£58,000)

- iPads - Our Emergency Responders can be first on scene, requiring access to patient records and advice regarding medication delivery and how to treat patients. Patient records are now held electronically on particular Apps. In order to ensure our ERs can appropriately carry out their roles as first on scene, 104 iPads with the appropriate Apps included were purchased.

Staff Appreciation (£123,750)

- Staff Appreciation Vouchers (£71,250) – John Lewis vouchers were provided to staff by LAS with an additional contribution as a charitable discount from the company.
- Organic Hand Sanitisers (£52,500) – Neom organics donated high-end, organic hand sanitisers monthly to be distributed to our staff and volunteers.



Equipment for Advanced Paramedic Practitioners (£8,000)

- Vscan ultrasound machines - A father whose son died suddenly at the age of just 21 donated equipment to help medics treat patients whose hearts have stopped beating. David Williamson honoured the memory of his son Kyle and raised funds through raffles, jumble sales, sponsored walks and a climb of the O2 Arena. The two lightweight Vscan machines are used by the Advanced Paramedic Practitioners in Critical Care working in the capital. They are used to help medics 'see' the heart to determine what might have caused it to stop beating, assess how the heart is beating, and help guide the insertion of cannulas (thin plastic tubes) that deliver medicines into a person's veins.

Caption: Greenery added to Clinical Hub to transform a clinical space

The Clinical Hub (CHUB) is a dedicated group of clinicians within the Emergency Operations Centre (EOC) who provide an additional reviewing process for 999 calls. They do an incredible job managing patients without the need for an ambulance response or conveyance to hospital where it can be appropriately and safely avoided, by instead providing clinical advice over the phone.

To help improve staff wellbeing during 12-hour shifts in a sterile and clinical-looking setting, Joe Chilton, Deputy General Manager – Clinical Assessment Service and Paramedic, sent a survey to his team, asking them what would make their working lives better. The team responded and the answer was simple – greenery and artwork.

Thanks to our supporters, the two CHUBs in both London Waterloo HQ and Newham station now boast a lovely variety of plants and custom-made artwork.

Joe shared, "The plants and artwork have made a big difference for staff who are working 12-hours shifts in a very clinical area. One of the Clinical Advisors has even said the room feels more warm and homely with the new additions. Ultimately, our staff shared they wanted plants and artwork. Thanks to donations to the London Ambulance Charity, we've been able to provide this for them. In fact, they love the plants so much, the team of 110+ staff have created a watering rota!"

Volunteers London Life Savers (£58,000) – a proportion of the London Lifesavers grant was spent in accordance with the grant spending plan; to recruit into a number of training roles to support the project.

External Audit Fee (£7,450) – The audit fee has decreased this year.

Other Expenditure (£16,000) – this consists of Justgiving subscription and fees on donations for both general and Volunteer Responder Group funds. Software & licence costs and other costs.

9. Performance against objectives

~~We aimed to scope and build in 2022/23 as the first year of the approved charity strategy. We scoped out employee fundraising options and identified existing internal/external relationships. We secured a CRM system for donor management and stewardship.~~

We reviewed our Terms of Reference and SFIs, and supported our NHS Charities Together grants through required reporting.

We spent £283,000 on our charitable objectives in 2022/23.

We began to proactively fundraise through third party events as in-person events were re-initiated post Covid-19 restrictions.

10. Our fundraising practices

The Permanent Head of Charity Development recruited in September 2021 holds a PhD in Philanthropic Psychology, is an Individual Member of the Chartered Institute of Fundraising (MCIOF(Cert)), holds a Diploma in Fundraising, and serves on the Praxis Paper Editorial Team and Fundraising Ethics Research Network (FERN) for Rogare, the Fundraising ThinkTank. These commitments demonstrate abidance to the Chartered Institute of Fundraising's Code of Conduct, Fundraising Promise, and Rogare's Fundraising Manifestos.

Charity staff organise fundraising events and co-ordinate, recognise and celebrate the activities of our supporters both internally and externally. The Charity does not use professional fundraisers or involve commercial participators.

There have been no complaints about fundraising this year.

The Charity additionally registered with the independent Fundraising Regulator to ensure donor confidence and fundraising best practice.

Supporter Case Study: Zoe Hancock runs to honour her cousin's memory

The cousin of London Ambulance Service motorcycle paramedic Mark Pell, who tragically died earlier this year, ran a series of races in his memory.



11. Our fundraising performance

During the year the total donations, grants, legacies and income from fundraising came to £553,788. We continued to proactively fundraise and develop new relationships with key corporate organisations. The implementation of the charity CRM database will allow the charity to create engaging campaigns and events, build strong connections with our supporters, analyse income data to plan and adapt our fundraising initiatives, and develop a donor stewardship programme to increase income and broaden our supporter base.

In 2023/24 we will review our plans especially in the light of the increasing cost of living at the end of the current financial year. The pandemic is expected to continue to affect charitable giving and NHS Charities Together have announced they will not be offering further grant rounds in 2023/24.

We benchmarked our fundraising activity with our peers through NHS Charities Together annual member submission and monitor the comparative success of campaigns and overall fundraising cost to income ratios.

12. What we plan to do with your donations: our future plans

As the Charity develops and creates a consistent and sustainable level of income we expect the Charity to support a larger range of projects and with a greater level of spend. In line with the public benefit of the charity we have identified the following areas that meet the charity's objects:

- Support Service staff and volunteer's physical and mental wellbeing*
- Promote innovation, transformation and efficient new ways of working.
- Support the Trust's Green agenda with a focus on sustainability
- Support projects in memory of colleagues we have lost.
- Help staff deliver front line patient care more effectively.
- Recognise and celebrate of our staff and volunteers.
- Invest in projects that enhance patient care.
- Encourage better health in the communities the Trust serves.
- Carry on and expand the London Lifesavers Project.

Our 5 Year Charity Strategy focuses on *Learn and Grow* operational priorities in Year 2 2023/24 to ensure a strong foundation for growth and sustainability into the future:

- Focus on growing database
- Develop Trading opportunities with Commercial
- Develop Corporate Fundraising Strategy
- Charity website/microsite
- Grow events activity
- Work on case for support ready for 2 year campaign
- Engage Stakeholders to further develop brand
- Recruit Charity Development Administrator
- Recruit Community Fundraising Manager
- Recruit Corporate Fundraising Manager

13. How we manage the money

Our grant making policy – Grant requests are submitted to the Charity every other month for discussion and approval. They are invited from any member of the London Ambulance Service. Based on their knowledge of the Service, the Charitable Funds Committee, agrees funding priorities and the CFC or their delegated representative reviews the applications for quality, public benefit and value for money. A Grants Guidance document has been published and is available for all staff on the Trust intranet.

14. Our reserves policy

The charitable funds committee has established a reserves policy as part of its plans to provide long term support to London Ambulance Charity.

The charitable funds committee calculate the reserves as part of the charity's unrestricted income funds that is freely available after taking account of designated funds that have been earmarked for specific projects.

The Trustees have agreed that the level of the reserves should cover the next 12 months committed operating expenditure. The level will be reviewed by the Charity Committee on a quarterly basis.

15. Trustee arrangements

The London Ambulance Service NHS Trust is the sole corporate trustee of the charity. The corporate trustee responsibilities are therefore carried out by London Ambulance Service NHS Trust's board of directors. The board is appointed in accordance with the NHS Trust's constitution. Details of London Ambulance Service NHS Trust board membership can be found in its annual report and accounts and on its website.

As the charity has a corporate trustee it is, in accounting terms, controlled by London Ambulance Service NHS Trust and is therefore its subsidiary. Financially, the charity is not material to London Ambulance Service NHS Trust, so it is not consolidated into the Trust's accounts.

London Ambulance Service NHS Trust board meet annually as corporate trustee to:

- review and approve the charity's strategic plan
- re-appoint or appoint members of the charitable funds committee and
- approve the trustee's annual report and accounts for the year.

The board of directors of London Ambulance Service NHS Trust delegate responsibility for the day-to-day management of the charity to the charitable funds committee and the trust fund director in accordance with the scheme of delegation and standing financial instructions. Together, they are responsible for fulfilling the corporate trustee's strategic plan

and for working with the professional advisors and with the representatives of London Ambulance Service NHS Trust.

The charitable funds committee comprises two executive members of the board and two non-executive members. Other members of London Ambulance Service NHS Trust staff are invited to attend committee meetings but do not have a vote at those meetings. During the year, the committee members were:

Robert Alexander	Non-Executive Director (in the Chair)
Rommel Pereira	Non-Executive Director
Daniel Elkeles	Chief Executive
Rakesh Patel	Chief Finance Officer
Antony Tiernan	Director of Communications and Engagement (to 14 Oct 2022)
Roger Davidson	Director of Strategy (from 15 Oct 2022)
Sally George	Head of Charity (to 15 September 2022)
Jessica Burgess	Head of Charity Development
Mark Easton	Director Corporate Affairs
Elvira Patrasco	Chief Financial Accountant
Kevin Ind	Chief Financial Accountant (from 20 March 2023)
James Corrigan	Deputy Director of Finance (to 30 September 2022)
Carol McLaughlin	Deputy Director of Finance
Sam Palfreyman-Jones	Head of First Responders
Eddie Brand	UNISON representative

16. Our staff and advisors

Director of Communications and Engagement, Antony Tiernan, from London Ambulance Service NHS Trust also has a role of trust fund director of the charity. LAS Charity is not charged for the employment costs relating to the trust fund director and his personal assistant.

The Charitable Funds Committee is assisted by a number of professional advisors, as detailed below:

External Auditor's:

KPMG LLP
15 Canada Square
Canary Wharf
London
E14 5GL

Internal Auditor's:

BDO LLP
55 Baker Street
London
W1U 7EU

Fraud advisor:

RSM UK Risk Assurance Services LLP
The Pinnacle, 170 Midsummer Boulevard
Milton Keynes
Buckinghamshire
MK9 1BP

How to contact us

The charity office and principle address of London Ambulance Charity is:

London Ambulance Charity
London Ambulance Service
220 Waterloo Road
London
SE1 8SD

For fundraising queries please contact:

Jessica Burgess – Head of Charity Development
londamb.lascharity@nhs.net
07385 347446

17. Key management personnel remuneration

The board of the corporate trustee and the trust fund director comprise the key management personnel of the charity as they are in charge of:

- directing and controlling the charity
- running and operating the charity on a day-to-day basis.

London Ambulance Service (LAS) NHS Trust's board members are either executive members who are employees of LAS NHST or non-executive members who are remunerated in accordance with the LAS NHST constitution. None of the board members are specifically paid in relation to LAS Charity, they give of their time freely. Since September 2021 the Trust has paid for a Head of Charity Development post to oversee the development, management, governance and coordination of charitable activities.

The Charity has no other paid staff.

18. Risk analysis

As part of the business planning exercise carried out during the year, the charitable funds committee has considered the major risks to which LAS Charity is exposed, and manage them through a risk register to identify steps to mitigate those risks.

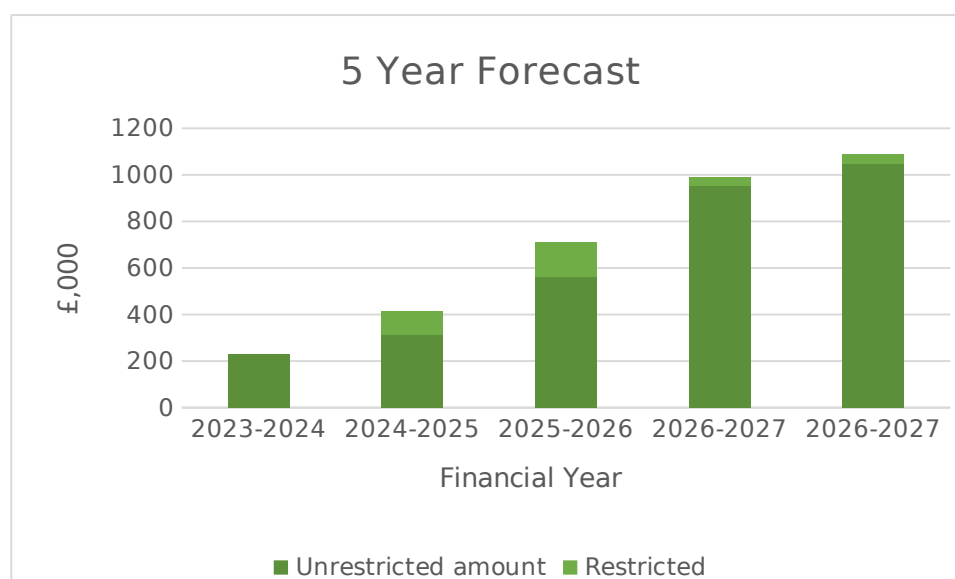
Future levels of income

The charity is reliant on donations to allow it to make grants to the London Ambulance Service NHS Trust. If income falls, then the charity would not be able to make as many grants or enter into longer term commitments with the London Ambulance Service NHS Trust it supports.

As set out in the 5 Year Charity Strategy, the financial plan aims to increase unrestricted income to build the Charity's reserves to support long term sustainable growth.

The Charity will work to deliver a range of fundraising 'products' with an initial focus on low-risk, low resource income streams whilst the Charity is small e.g. established campaigns and events, staff fundraising and shared initiatives.

The income growth will be supported by increased investment into fundraising, primarily through additional staffing within the Charity.



19. Wider networks

The Charity is an active and paid up member of NHS Charities Together, which has membership of 100% of NHS charities across Great Britain and Northern Ireland. NHSCT is a membership organisation providing peer support, as well as an independent registered charity, and grant funder. We currently attend three NHSCT special interest groups; London, Ambulance and Sole-Fundraiser.

We are also part of the Ambulance Working Together group, chaired by South West Ambulance Service charity, with members from across all the NHS Ambulance Trust charities in the UK.

20. Related parties

London Ambulance Service NHS Trust is the corporate trustee of the charity as well as its main grant beneficiary – they are therefore related parties. Grants paid by the charity to London Ambulance Service NHS Trust are detailed in note 10.

London Ambulance Service NHS Trust makes a number of clerical and transaction services available to the charity, however charges for these services are waived. The services provided by the London Ambulance Service NHS Trust are administrative and financial services.

None of the members of the London Ambulance Service NHS Trust board or parties related to them has undertaken any transactions with the charity or received any benefit from the charity in payment or kind.

21. Our relationship with the wider community

The London Ambulance Charity's ability to continue to support staff, volunteers and patients is reliant on its ability to raise funds from the general public. By raising its profile internally the Charity is engaging colleagues to take part in its fundraising activities, and actively apply for grants to benefit their areas, their teams and patients they serve.

22. Volunteers

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatened or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

We've had 214 volunteers who have been first on scene 3988 times and delivered 23,846 hours during the year to 31 March 2023.

London Lifesavers are volunteers who have undertaken CPR training and defibrillator familiarisation and have the confidence to act when someone has a cardiac arrest. They provide lifesaving interventions in the first vital moments before our crews arrive. At the end of March 2023 we had 5135 registered LLS.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers is not recognised in the accounts.

23. Statement of trustee's responsibilities in respect of the trustee's annual report and accounts

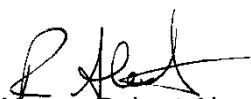
Under charity law, the trustee is responsible for preparing the trustee's annual report and accounts for each financial year which show a true and fair view of the state of affairs of the charity and of the excess of expenditure over income for that period.

In preparing these financial statements, generally accepted accounting practice requires that the trustee:

- selects suitable accounting policies and then apply them consistently
- makes judgments and estimates that are reasonable and prudent
- states whether the recommendations of the SORP FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements
- states whether the financial statements comply with the trust deed, subject to any material departures disclosed and explained in the financial statements
- prepares the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue its activities.

The trustee is required to act in accordance with the trust deed and the rules of the charity, within the framework of trust law. The trustee is responsible for keeping proper accounting records, sufficient to disclose at any time, with reasonable accuracy, the financial position of the charity at that time, and to enable the trustee to ensure that, where any statements of accounts are prepared by the trustee under section 132(1) of the Charities Act 2011, those statements of accounts comply with the requirements of regulations under that provision. The trustee has general responsibility for taking such steps as are reasonably open to the trustee to safeguard the assets of the charity and to prevent and detect fraud and other irregularities.

Signed on behalf of the trustee:



Name: Robert Alexander (Chair of the charitable funds committee)

Date: 5th December 2023

Independent auditor's report to the Trustees of London Ambulance Service Charitable Fund

Opinion

We have audited the financial statements of London Ambulance Service Charitable Fund ("the charity") for the year ended 31 March 2023 which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows, and related notes, including the accounting policies in note 1.

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2023 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We have been appointed as auditor under section 149 of the Charities Act 2011 (or its predecessors) and report in accordance with regulations made under section 154 of that Act.

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the charity in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

Going concern

The trustees have prepared the financial statements on the going concern basis as they do not intend to liquidate the charity or to cease its operations, and as they have concluded that the charity's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over its ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the trustees' conclusions, we considered the inherent risks to the charity's business model and analysed how those risks might affect the charity's financial resources or ability to continue operations over the going concern period.

Our conclusions based on this work:

- we consider that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate;

- we have not identified, and concur with the trustees' assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the charity will continue in operation.

Fraud and breaches of laws and regulations – ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of trustees, other management, and inspection of policy documentation as to the Charity's high-level policies and procedures to prevent and detect fraud, as well as whether they have knowledge of any actual, suspected or alleged fraud.
- Reading Charitable Fund Committee minutes.
- Using analytical procedures to identify any unusual or unexpected relationships.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because there is minimal complexity in revenue recognition.

We did not identify any additional fraud risks.

We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted to unusual accounts, unusual cash account combinations, duplicate journals, journals with no description and material post year end journals.

Identifying and responding to risks of material misstatement related to compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, through discussion with the trustees and other management (as required by auditing standards), and discussed with the trustees and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

The Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related charities legislation) and we

assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Whilst the Charity is subject to many other laws and regulations, we did not identify any others where the consequences of non-compliance alone could have a material effect on amounts or disclosures in the financial statements.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the trustees and other management and inspection of regulatory and legal correspondence, if any. Therefore if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

Other information

The trustees are responsible for the other information, which comprises the Trustees' Annual Report. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except as explicitly stated below, any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. We are required to report to you if:

- based solely on that work, we have identified material misstatements in the other information; or
- in our opinion, the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements.

We have nothing to report in these respects.

Matters on which we are required to report by exception

Under the Charities Act 2011 we are required to report to you if, in our opinion:

- the charity has not kept sufficient accounting records; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in these respects.

Trustees' responsibilities

As explained more fully in their statement set out on page [number], the trustees are responsible for: the preparation of financial statements which give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at www.frc.org.uk/auditorsresponsibilities.

The purpose of our audit work and to whom we owe our responsibilities

This report is made solely to the charity's trustees as a body, in accordance with section 149 of the Charities Act 2011 (or its predecessors) and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and its trustees, as a body, for our audit work, for this report, or for the opinions we have formed.

Dean Gibbs

for and on behalf of KPMG LLP, Statutory Auditor

Chartered Accountants

KPMG LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

KPMG LLP

15 Canada Square London

E14 5GL

LONDON AMBULANCE SERVICE CHARITABLE FUND

FINANCIAL STATEMENTS

FOR THE YEAR ENDING 31 MARCH 2023

London Ambulance Service Charitable Fund Statement of Financial Activities for the year ending 31 March 2023

	Note	Unrestricted Funds		Restricted Funds		Total Funds	
		2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000
Income from:							
Donations and Legacies	2	383	174	9	20	392	194
Charitable Activities	3	0	0	162	895	162	895
Total incoming resources		383	174	171	915	554	1,089
Expenditure on:							
Raising Funds	4	0	-1	0	0	0	-1
Charitable Activities	4	-165	-237	-126	-320	-291	-557
Total expenditure		-165	-238	-126	-320	-291	-558
Net income/ (expenditure)		218	-64	45	595	263	531
Transfer between funds		0	-15	0	15	0	0
Net movement in funds		218	-79	45	610	263	531
Reconciliation of Funds:							
Total Reserves fund brought forward		63	63	0	0	63	63
Total funds brought forward		93	172	632	22	725	194
Total funds carried forward		374	156	677	632	1,051	788

The net movement in funds for the year arises from the charity's continuing operation. No separate statement of total recognised gains and losses has been presented as all such gains and losses have been dealt with in the statement of financial activities.

The notes at pages 30 to 37 form part of these accounts.

London Ambulance Service Charitable Fund Balance Sheet as at 31 March 2023

	Note	Unrestricted Funds		Restricted Funds		Total Funds	
		2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000
Debtors	5	38	1	26	13	64	14
Cash at bank and in hand	6	344	167	772	619	1,116	786
Total current assets		382	168	798	632	1,180	800
Creditors falling due within one year	7	-8	-12	-121	0	-129	-12
Total current liabilities		-8	-12	-121	0	-129	-12
Total net assets		374	156	677	632	1,051	788
The funds for the charity:							
Restricted income funds	10	0	0	677	632	677	632
Unrestricted income funds	10	374	156	0	0	374	156
Total charity funds		374	156	677	632	1,051	788

The accounts set out on pages 27 to 37 were approved by the Corporate Trustee on 5th December 2023, and signed on its behalf by

Signed: 

Robert Alexander, Chair of the Charitable Funds Committee on behalf of the Corporate Trustee

Date: 5th December 2023.....

**London Ambulance Service Charitable Fund Statement of Cash Flows for the
year ending 31 March 2023**

	Note	2022/23 £000	2021/22 £000
Cash Flows from operating activities:			
<i>Net Cash provided by (used in) operating activities</i>	8	330	498
Change in cash and cash equivalents in the reporting period		330	498
Cash and cash equivalents at the beginning of the reporting period	6	786	288
Cash and cash equivalents at the end of the reporting period		1,116	786

London Ambulance Service Charitable Fund Notes to the Accounts for the year ending 31 March 2023

1. Accounting Policies

1.1 Basis of preparation

The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at fair value.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The trustees consider that there are no material uncertainties about the London Ambulance Service Charitable fund ability to continue as a going concern. There are no material uncertainties affecting the current year's accounts.

In future years, the key risks to the London Ambulance Service Charitable Fund is a fall in income from donations but the trustees have arrangements in place to mitigate those risks.

1.2 Funds Structure

Where the donor has provided for the donation to be sent in furtherance of a specified charitable purpose and has therefore created a legal restriction on use of the funds the income is allocated to a restricted income fund.

The remaining funds held by the charity are classified as unrestricted income funds. The expenditure of these funds is wholly at the trustee's unfettered discretion.

The major funds held under these categories are disclosed at note 10.

1.3 Incoming resources

All incoming resources are included in full in the Statement of Financial Activities as soon as the following three conditions can be met:

- entitlement - arises when a particular resource is receivable or the charity's right becomes legally enforceable;
- probable – it is more likely than not that economic benefits associated with the transaction or gift will flow to the charity; and
- measurement – when the monetary value of the incoming resources can be measured with sufficient reliability.

Where there are terms and conditions attached to incoming resources, particularly grants, then these terms or conditions must be met before income is recognised as the entitlement condition will not be satisfied until this point. Where terms or conditions have not been met or uncertainty exists as to whether they can be met then the relevant income is not recognised in the year but deferred and shown on the balance sheet as deferred income.

1.4 Incoming resources from legacies

Legacies are accounted for as incoming resources either upon receipt or where the receipt of the legacy is probable.

Receipt is probable when:

Confirmation has been received from the representative of the estate that the payment of the legacy will be made or properly transferred and once all the conditions attached to the legacy have been fulfilled.

Material legacies which have been notified but not recognised as incoming resources in the Statement of Financial Activities are disclosed in a separate note to the accounts with an estimated amount receivable.

1.5 Resource expended and irrecoverable VAT

Liabilities are recognised as resources are expended as soon as there is a legal constructive obligation committing the charity to the expenditure. A liability is recognised where the charity is under a constructive obligation to make a transfer of value to a third party as a result of past transactions or events. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

a. Fundraising costs

The costs of generating funds are those costs attributable to generating income for the charity.

b. Charitable activities

Costs of charitable activities comprise all costs identified as wholly or mainly incurred in the pursuit of the charitable objectives.

Grants payable which are payments, made to third parties (including NHS bodies) in the furtherance of the charity's charitable objectives. They are accounted for on an accruals

basis where the conditions for their payment have been met or where a third party has a reasonable expectation that they will receive the grant. Provisions are made where approval has been given by the trustee due to the approval representing a firm intention which is communicated to the recipient.

c. Allocation of support costs

Support costs are those costs that do not relate directly to a single activity. The support costs have been allocated against charitable activities.

d. Irrecoverable VAT

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

1.6 Debtors

Debtors are amounts owed to the charity. They are measured on the basis of their recoverable amount.

1.7 Cash at bank and in hand

Cash at bank and in hand is held to meet the day to day running costs of the charity as they fall due.

1.8 Creditors

Creditors are amounts owed by the charity. They are measured at the amount that the charity expects to pay to settle the debt.

1.9 Post Balance Sheet Events

There are no post- balance sheet events that require adjustment or disclosure.

1.10 In-kind donation

We adhere to a robust accounting policy that requires us to accurately represent the fair value of these generous contributions at the point of donation. By recognising these gifts as market value income in our Statement of Financial Activities (SoFA) according to the charity SORP.

2 Income from donations and legacies

	Unrestricted Funds General Fund		Voluntary Responders Group		Restricted Funds Volunteers London Life Savers		Other (Reserves, Hardship, Museum)		Total Funds	
	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000
Donations from individuals	98	46	1	7	0	0	0	0	99	53
Corporate donations	146	25	5	13	0	0	0	0	151	38
Legacies	120	103	0	0	0	0	0	0	120	103
Other	19	0	3	0	0	0	0	0	22	0
Grants	0	0	0	0	0	0	0	0	0	0
	383	174	9	20	0	0	0	0	392	194

Donations from individuals are gifts from members of the public, relatives of patients and staff. This income is usually collected through our just giving site and donation received by post.

There were three legacies totalling £119,508 received during the year (2021/22: £103,436).

3. Analysis of income for charitable activities

	Unrestricted Funds General Fund		Voluntary Responders Group		Restricted Funds Volunteers London Life Savers		Other (Reserves, Hardship, Museum)		Total Funds	
	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000	2022/23 £000	2021/22 £000
Stage 3 grant from NHS	0	0	0	0	0	895	162	0	162	895
Charities Together										
	0	0	0	0	0	895	162	0	162	895

In 2022/23, the charity received a total of £162,000 from NHS Charities Together. Of that amount, £132,000 was designated as a Recovery Grant from NHS Charities Together. This grant aims to increase the capacity of our First Responder volunteers by providing enhanced training, equipped vehicles, and additional digital technology for their shifts. Additionally, £30,000 was allocated as a Development Grant to support the growth and development of the charity's infrastructure. This funding will be used for the purchase of a charity database and the hiring of additional staff.

4. Analysis of charitable expenditure

	Unrestricted Funds				Restricted Funds				Total Funds	
	General Fund		Voluntary Responders		Volunteers London Life		Other (Reserves, Hardship,		2022/23	2021/22
	2022/23	2021/22	2022/23	2021/22	2022/23	2021/22	2022/23	2021/22		
	£000	£000	£000	£000	£000	£000	£000	£000	£000	£000
Charitable Activities:										
Fundraising	-0	-1	0	0	0	0	0	0	-0	-1
Staff Amenities/ Grant:										
Voluntary London Life Savers	0	0	0	0	-58	-320	0	0	-58	-320
Improvements to working Environment	-11	-34	0	0	0	0	0	0	-11	-34
Staff Education and Welfare	-124	0	-5	0	0	0	0	0	-129	0
Purchase of Equipment	-1	-5	0	0	0	0	-58	0	-59	-5
Crockery	0	-103	0	0	0	0	0	0	0	-103
Christmas Amenities	0	-60	0	0	0	0	0	0	0	-60
Ceremonial Coins	0	-22	0	0	0	0	0	0	0	-22
Licence Costs	-7	0	0	0	0	0	0	0	-7	0
Others	-10	0	0	0	0	0	-4	0	-14	0
Support Costs	0	0	0	0	0	0	-1	0	-1	0
Fees:										
External Audit Fee	-9	-12	0	0	0	0	0	0	-9	-12
Subscription Fee (Just Giving)	-3	-1	0	0	0	0	0	0	-3	-1
Total	-165	-238	-5	0	-58	-320	-63	0	-291	-558

The audit fee was £7,450 excluding vat, for the year (2021/22: £10,000) related solely to the audit with no other work undertaken (2021/22: nil).

The charity has no employees.

5. Debtors

Amounts falling due within one year:

Other debtors

2022/23	2021/22
Total Funds £000	Total Funds £000
64	14
64	14

6. Analysis of cash and cash equivalents

Cash in hand

2022/23	2021/22
Total Funds £000	Total Funds £000
1,116	786
1,116	786

7. Analysis of Liabilities

	2022/23 Total Funds £000	2021/22 Total Funds £000
Amounts falling due within one year:		
Accruals	129	12
	129	12

8. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2022/23 Total Funds £000	2021/22 Total Funds £000
Net income/(expenditure) for the reporting period as per the statement of financial activities	263	531
	263	531
Adjustment for:		
(Increase) decrease in debtors	-50	-5
Increase/(Decrease) in creditors	117	-28
Net cash provided by (used in) operating activities	330	498

9. Allocation of Support Costs and Overhead

Governance costs are those costs which relate to the day to day management of the charity. The governance costs are wholly charged against charitable activities.

10. Analysis of Charitable income funds

a. Restricted funds

	Balance 1 April 2022 £000	Resources Expended £000	Incoming resources £000	Balance 31 March 2023 £000
Voluntary Responders Fund	32	-5	9	36
Hardship & Other Reserves Fund	25	-63	162	124
Voluntary London Life Savers Fund	575	-58	0	517
	632	-126	171	677

Name of Fund

Description, nature and purpose of the fund

Voluntary Responders Fund

The objectives of the restricted fund are to advance health, save lives and to promote the efficiency of ambulance services through volunteering.

Other (Reserves, Hardship & Museum

The objectives of the Hardship restricted fund is to support staff and volunteers who are facing financial difficulties. The objectives of the Museum fund are to preserve and promote the Historical Collection. The objectives of the Reserves fund is to ensure our work is protected from the risk of disruption at short notice due to a lack of funds.

Voluntary London Life Savers Fund

The objectives of the restricted fund are to teach life-saving CPR and defibrillator training to volunteers across London.

b. Unrestricted income funds

	Balance 1 April 2022 £000	Resources Expended £000	Incoming resources £000	Balance 31 March 2023 £000
General Fund	93	-165	383	311
Reserves	63	0	0	63
	156	-165	383	374

Name of Fund

Description, nature and purpose of the fund

London Ambulance Service General Fund

The objectives of the unrestricted fund are that it is available for any charitable purposes relating to the NHS at the absolute discretion of the trustees. This fund also includes reserves amount of £63,000.

11. Related party transactions

The London Ambulance NHS Trust is the corporate trustee of the charity.

During the year, none of the members of the Trust Board, senior NHS Trust staff or parties related to them were beneficiaries of the charity. Neither the corporate trustee nor any member of the NHS Board has received honoraria, emoluments or expenses in the year and the Trustee has not purchased trustee indemnity insurance.

12. Trustees' remuneration, benefits and expenses

The charity's trustees give their time freely and receive no remuneration for the work that they undertake as trustees.

13. Role of Volunteers

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatened or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers are not recognised in the accounts.

LONDON AMBULANCE SERVICE CHARITABLE FUND

England & Wales - Charity number 1061191

Accounts



**London
Ambulance
Charity**

**Annual Report & Accounts
2021/22**

London Ambulance Charity - Annual Report 2021/22

1. Background to the London Ambulance Charity

London Ambulance Charity is the working title of the *London Ambulance Service Charitable Fund*. Its corporate trustee is the only NHS provider trust to serve the whole of London - London Ambulance Service NHS Trust (LAS), which operates to:

- Provide an emergency response (999)
- Respond to less serious calls (111)
- Find hospital beds
- Deal with major incidents

LAS works closely with its NHS partners including NHS England, commissioners, hospitals, specialist trusts and Integrated Care Systems (ICS). LAS plays a leading role in integrating access to emergency and urgent care in the capital.

Through collaboration with the Metropolitan Police Service, London Fire Brigade, London's Air Ambulance and London's Resilience Forums means LAS are ready and prepared to respond to major incidents; and ensure we keep Londoners safe.

The charity is an active fundraiser and produces its annual report as a dual-purpose document to meet the requirements of the SORP FRS 102 but also to be used as part of the fundraising document. This means that the trustee's annual report can be distributed with the accounts or as a free-standing document. Therefore, the charity includes summary financial statements in its annual report.

2. Foreword by the Chairman of charitable funds committee

Welcome to our Annual Report for 2021/22. We are the Charity that works for the specific benefit of the London Ambulance Service, its staff and its patients. We do that of course with our colleagues and partners in the wider NHS family. Our corporate trustee, London Ambulance Services NHS Trust (LAS), works closely with all NHS bodies and emergency services across London to provide an integrated response to emergency care and major incidents.

In the second year of the Covid-19 pandemic, the Service remained at its highest level of operational pressures. The Charity has worked to grow its support for the wellbeing of Service staff and volunteers through targeting the spend of grants from NHS Charities Together received in 2020/21 on the Wellbeing Tea Trucks, and the distribution of further funds to improve rest break amenities. This was possible as a result of the Charity's own fundraising activities.

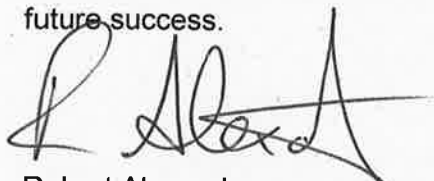
Key highlights of our year include:

- Success in receiving over £895,500 funding from NHS Charities Together
- Recruiting a Head of Charity Development
- Developing a comprehensive strategy for the London Ambulance Charity
- Attracting over £100,000 in Legacy income.

On behalf of the Corporate Trustee Board, I would like to thank everyone who has kindly donated gifts or money for the benefit of our staff and volunteers who have continued to work so hard over the last year,

The operational pressures on the ambulance service continue with little respite even as we recover from the intensity of the pandemic at its height. We hope to make real progress in recruiting our 100,000 London Lifesaver volunteers, aiming to save 100 lives a year for 10 years, and increasing our fundraising operations to raise more to support our people and patients.

We are the Charity of the world's busiest ambulance service and are committed to ensuring the health and wellbeing of our staff and volunteers, supporting the LAS in its objective to ensure patients across London receive the right response, in the right place, at the right time. Your donations made this work possible, and your future donations are the key to our future success.



Robert Alexander
Chair of the Charitable Funds Committee

3. Who we are: our objectives and activities

London Ambulance Charity (LAC) is a registered charity (Number 1061191). We exist to raise funds and receive donations for the benefit of the NHS, and more specifically the London Ambulance Service, our key partner in fulfilling our charitable aims.

By securing donations, legacies, and sponsorship, LAC can support projects beyond the scope of NHS statutory funding to improve the wellbeing of the 8000 people who work or volunteer for LAS, and improve access to life-saving care to the nine million people who live in, work in or visit London.

London Ambulance Charity (LAC) was registered with the Charity Commission on 7 March 1997 under the Registered Number 1061191, and is referred to as the *General Fund* with the charitable purpose:

To apply the income, at its discretion, for any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the London Ambulance Service NHS Trust.

LAS also has a linked charity also administered by the corporate trustee, as follows:

Voluntary Responders Group (Registered Number 1061191-1)

It was registered on 22 December 2011. The charitable objects are:

To apply the income, and at its discretion, so far as may be permissible, the capital to advance health, save lives and to promote the efficiency of ambulance services, and in particular, but without limitation by the promotion of volunteering within London Ambulance Services' geographical area of responsibility and in relation to its services.

Donations received by the *General Fund* in the past and currently are specifically given to thank ambulance personnel. The Charitable Funds Committee have agreed that the main purpose of the *General Fund* is to fund projects for the benefit of the staff and volunteers of the London Ambulance Service NHS Trust, such as grants towards improved facilities for crews at ambulance stations which are outside the scope of NHS funding.

The London Ambulance Service Charitable Fund is defined as a Public Benefit Entity. The Trustees confirm that they have given due consideration to the Charity Commission's published guidance on the Public Benefit requirements under the Charities Act 2011.

4. Our Mission

Using innovative fundraising methods, campaigns and compelling story telling to raise our profile, we will raise new money and ensure careful management of our existing funds. LAC provides a public benefit by making grants to London Ambulance Service in line with its vision:

VISION: *Saving more lives in London*

MISSION: *Caring for the people and patients of the London Ambulance Service*

Grants are made in accordance with charity law, our constitution and the wishes and directions of donors. In making grants, we endeavour to reflect the wishes of patients, staff and volunteers by directing funds towards areas they tell us are most in need. During the year 2021/22, grants totalling £225,301 were made. When considering where to focus our attention our corporate trustee's board and, particularly, the members of the charitable funds committee have regard to the Charity Commission for England and Wales's guidance on public benefit and what this means for LAC.

As we support the busiest NHS ambulance Trust in the UK it is our ambition to be the leading NHS ambulance charity in size, income and impact to support our partner Trust. Now we have a Charity Team in place, we plan to increase our proactive fundraising to achieve our target of £427k by the end of 2022/23, following our 5 Year Charity Strategy trajectory to grow to £1 million unrestricted income by 2026/27 to help save more lives in London.

5. What we have achieved: highlights from the activities undertaken in the year

- In line with the public benefit of the charity, we were successful in receiving a £895,551 Ambulance Grant from NHS Charities Together to increase life-saving skills in communities across London; a strand of LAS's ambitious 2019 Volunteering Strategy. Our London Lifesavers project, which is being delivered over two years, aims to recruit 100,000 volunteers with lifesaving skills and increase public access defibrillators to 10,000 across London, with the aim of saving at least 100 more lives a year through quick interaction following a cardiac arrest, for the next ten years.
- A Head of Charity Development was recruited and started in post in September 2021 to be the strategic and operational lead for the Charity.
- We secured a Charity of the Year partnership with London Market Forums, our first corporate partnership of this nature. This included being beneficiary of their flagship Market People Awards held on 30th March 2022 which raised nearly £9,000, with further events planned throughout 2022.
- Working collaboratively with five other NHS ambulance charities we launched our first fundraising campaign, 'Outrun an Ambulance' in January 2022. There was a great amount of engagement from staff and volunteers and the campaign is on track to hit its £10,000 target in 2022.
- The Charity's first 5 Year Strategy, focusing on increasing unrestricted income, building a support base and improved charity governance was agreed at the Charitable Funds

Committee in February 2022. This includes a detailed financial forecast to reach £1 million unrestricted income within the life of the Strategy.

- Initiating a grant round to support our staff networks; LGBT+, B-Me, Women's, En-Abled and Multi-faith to ensure the rights are championed and voices are heard amongst staff, volunteers and patients.
- We received two legacies in 2021/22, £10,000 from the Will of the Late Diana Cawson and £93,436.34 from the sale of investments of the Late John Higgins. We are anticipating further update on the sale of the Estate of the Late John Higgins, however there is no sufficient information to estimate any further income at this stage. These generous gifts-in-wills have supported our grant making potential.

6. NHS Charities Together grants

We continued to spend Stage 1: Covid Emergency Response grant funding on stocking the Wellbeing Tea Trucks during 2021/22. Within year we also launched the new Intranet and continue to host LAS TV Live once a week which was established with support from this grant.

Ambulance Grant

In 2021/22 we received an Ambulance Grant of £895,551 for our London Lifesaver project to train 100,000 volunteers with life-saving skills and increase public access defibrillators to 6,000 across London. The project, to be delivered over two years, includes:

- Recruiting 5 Training Officers, a Training Manager, and an Administrator (£793,308 total salary costs)
- Campaign and promotional costs (£93,243)
- Evaluation and learning (£9,000)

Due to the continued high demand for its services, the Trust has remained at its highest level of operational pressures, meaning those who are clinical are required to do operational shifts. The training staff recruited for the London Lifesavers project are therefore having to take time away from this project which has delayed it. NHS Charities Together have been kept informed of the challenges and anticipated timescales.

Future Grants

The Charity will continue to monitor grant opportunities from NHS Charities Together, including working up applications for the coming financial year.

Case Study: London Lifesavers

Across the capital last year, London Ambulance Service responded to almost 14,000 cardiac arrests, and in the few minutes it takes for an ambulance crew to arrive at the scene, the actions of passers-by can make the difference between life and death. Without intervention like CPR and defibrillators the chances of survival decrease by about 10% with every passing minute.

The London Lifesaver campaign was launched in October 2021 thanks to funding from *NHS Charities Together: Ambulance Grant*, and aims to train 100,000 people with life-saving skills, and increase the number of public access defibrillators to 6,000 in order to save more than 100 lives a year.

Ashley Bickers, general manager for Greenwich Leisure Limited helped to save two lives thanks to his quick-thinking and speedy interventions – the first, a 29-year-old footballer who collapsed during a football match at Hackney Marshes Leisure Centre.

Again just a few weeks later, Ashley pulled over his car to help a runner who had collapsed at the side of the road and again administered CPR (cardio pulmonary resuscitation) until our paramedics arrived.

There are lots of ways to get involved and become a London Lifesaver, including opportunities for organisations, local communities and workplaces.

The London Ambulance Service also offers support and advice on how to buy and use defibrillators for communities and organisations in London.

7. How we funded our work, our achievements and performance

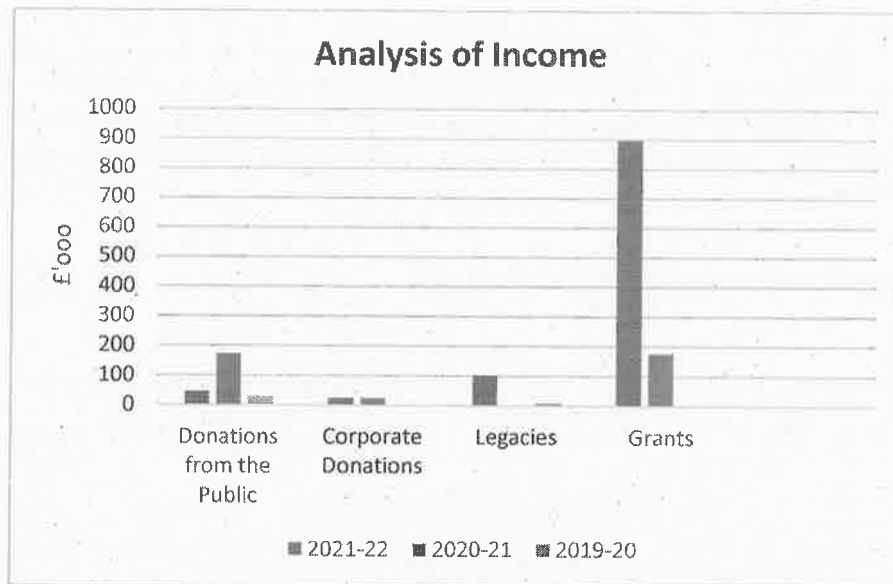
This part of the trustee's annual report comments on key features of those accounts. In this section we firstly explain how we raised the money and then how we spent it. If more details are required please refer to the full accounts.

Money received £1.1 million – Money spent - £558k

2021/22 represents the highest annual income received by the London Ambulance Charity. This was thanks to the large restricted grant from NHS Charities Together (NHSCT). Outside of grants, all other income comes voluntarily from corporate giving or the general public as donations or legacies. This year we spent £518k less than we received in income. This is due to receiving the full two year grant funding for a restricted two year project in the first year.

Money received: sources of funds

The chart below shows our main sources of income over the past three years. Our largest source of income over the last two years is from grants (NHSCT). Next it is gifts-in-wills and donations from the public, mainly through platforms such as Justgiving.



Grants from external organisations (£895,551) – our largest source of income. We are grateful to the NHS Charities Together that have given us grants to fund particular projects.

Legacies and gifts-in-wills (£103,436) – made up of two Legacies, £93,436 and £10,000; we are fortunate to be remembered by people each year.

Donations from the public (£46,376) – the public continue to support us, some engaging with our *Outrun an Ambulance* virtual fundraising campaign in 2022. Donations mainly come through Justgiving.

Corporate donations (£24,092) – we are extremely grateful for a large donation we received from PwC Foundation in memory of a colleague through their #MoveforJack campaign. We registered with AmazonSmile in year and received our first quarterly payout.

Corporate Case Study: PwC - #MoveForJack

Jack Ryan, a senior manager in the Digital Marketing team at PwC, sadly lost his life in a traffic accident. On what would have been Jack's 30th birthday his friends and colleagues planned a fundraising activity that would aim to raise £50k in his memory. London Ambulance Service Charitable Fund was one of the two chosen charities to benefit from the funds raised. Both Jack and his partner had previously volunteered at LAS.

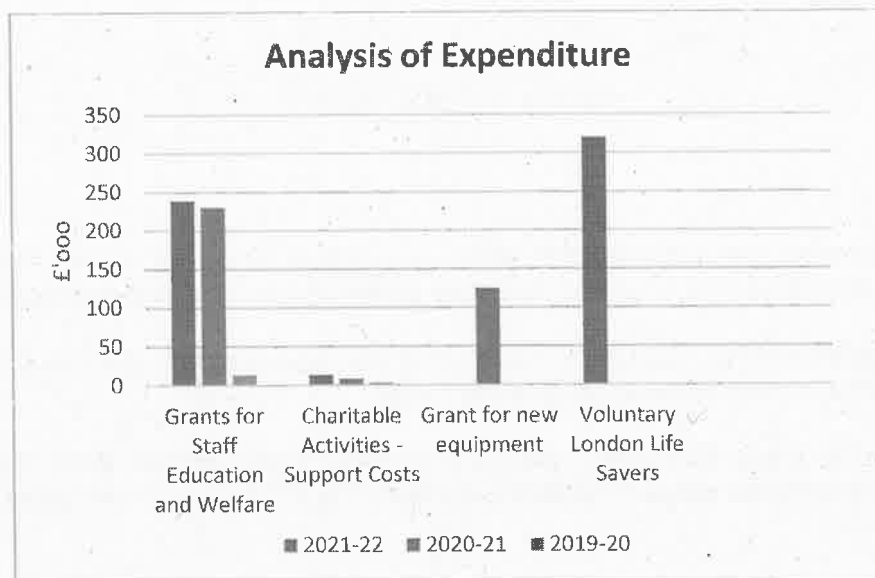
PwC Annual Report 2021:

"After we unexpectedly lost our colleague Jack Ryan in January in a traffic incident, his colleagues and friends in the firm came together to celebrate and honour his memory. The resulting #MoveForJack campaign raised £50,000 in funds for two charities that Jack cherished."

We anticipate grant income to remain our highest source of income until 2023/24 due to known grants available to the charity from NHS Charities Together. The new Head of Charity Development is establishing a diverse portfolio of fundraising income streams to maintain income above pre-pandemic levels and to ensure sustainable growth. We expect income from all other income streams to increase as the charity raises its profile and demonstrates its public benefit.

8. Money spent: what we spent our money on

As the chart below shows, our largest area of spend was on charitable activities in the form of grants.



Grants for Staff Education and Welfare (£225,301)

During the year the Charity supported over 46 projects through charity grants including:

- Wellbeing Tea Trucks (£102,757) to provide our staff and volunteers with a snack and a wellbeing conversation whilst on shift when breaks are difficult to take..
- Staff/volunteer support networks (£20,000) to celebrate and recognise our diversity.
- Recognition of the Queen's Platinum Jubilee (£22,248), a commemorative coin commissioned by the Association of Ambulance Chief Executives (AACE) was produced to ensure all serving staff and volunteers received recognition through the Queen's Platinum Jubilee Medal or Coin.
- Support of the LAS Retirement Association (£2,500), for the calendar of social events and newsletter for LAS retirees.
- Christmas Amenities (£49,838) to recognise and thank our staff and volunteers for what they do during winter pressures.
- Christmas Hampers (£10,500) to provide refreshments and snacks for those working on ambulance stations and in the emergency operation centres over the bank holidays period.
- Equipment for staff (£9,262) - TVs, Radios and kitchen appliances to improve mess room facilities at ambulance stations.

- Furniture and Gardens (7,396) – to create relaxing spaces for our staff and volunteers to take their breaks.

Case Study: Wellbeing Spaces



Caption: Mural painted on garden wall at Walthamstow Station to brighten it up.

The charity supported a number of grants to improve the wellbeing of our staff and volunteers through improved rest facilities and wellbeing spaces. This included improving outside spaces at ambulance stations for staff and volunteers to relax and recharge in during their rest breaks. Outside furniture and memorial benches were requested to remember staff and volunteers who lost their lives during the Covid-19 pandemic and in service at LAS.

Volunteers London Life Savers (£320,039) – a proportion of the London Lifesavers grant was spent in accordance with the grant spending plan; to recruit into a number of training roles to support the project.

External Audit Fee (£12,000) – this was estimated as part of year end accounts. The fee has increased, as the LAS Charity is fully audited this year.

Other Expenditure (£1,493) – this Justgiving subscription and fees on donations for both general and Volunteer Responder Group funds.

Case Study: Wellbeing Tea Trucks



Caption: Tea Truck driver Alison, set up to provide snacks and a friendly ear to our crews.

"The Wellbeing Team has been a massive support for me. The ability to man the tea trucks Beryl and Gregory has been such a privilege. It has enabled me to keep in touch with my colleagues in green and has reduced my feelings of isolation and has helped massively with the feelings of imposter syndrome that I have experienced since my diagnosis.

Being able to work on the tea trucks has enabled me to feel like I can give something back. Although I cannot carry out my substantive role, I can do my bit by looking after my colleagues on the front line. By giving out drinks and little treats and having conversations that perhaps help my crewmates to carry on in these times of unprecedented pressure. It is both a joy and a privilege to be able to empower my colleagues to keep on keeping on to help those who need us most."

9. Performance against objectives

We spent £545,340 on our charitable objectives in 2021/22.

We secured a grant to establish the framework for recruiting 100,000 London Lifesavers, and the training programme for those that will require training. The roll out of the LAS Community Defibrillator scheme and the target to increase the number of public access defibrillators to 10,000 was incorporated as a key outcome of the grant.

We are ready to apply for the NHS Charities Together Stage 3 Recovery Grant in early 2022/23 that will support and consolidate the arrangements for our Emergency Responder volunteers to work on double-crewed ambulances.

A Head of Charity Development, funded by the London Ambulance Service NHS Trust, to drive the direction, strategy and forward planning for the charity started in September 2021.

Due to limited proactive fundraising taking place prior to Covid-19, the continued impact of the pandemic on fundraising has been limited. Any promoted fundraising activities were virtual or Covid-19 secure events, which were hosted by third parties, reducing the liability and risk to the charity should such events be cancelled.

10. Our fundraising practices

The Head of Charity Development recruited in September 2021 is a Certified Full Member of the Chartered Institute of Fundraising (MCIOF(Cert)). Membership confirms abidance to the Chartered Institute of Fundraising Code of Conduct, certification confirms completion of the CIOF accredited Certificate in Fundraising Management qualification, and full membership confirms over 5 years of experience in fundraising.

Charity staff organise fundraising events and co-ordinate, recognise and celebrate the activities of our supporters both internally and externally. The Charity does not use professional fundraisers or involve commercial participators.

There have been no complaints about fundraising this year.

The Charity is expecting to register with the independent Fundraising Regulator in the coming financial year to ensure donor confidence and fundraising best practice.

Supporter Case Study: Virgin London Marathon

"My name is Navaid Sherwani and I have the honour of running for my second London Marathon in which I would like to support the London Ambulance."

This charity is incredibly valuable to London and especially to me as they previously helped me when I had a life threatening accident in 2017. Being a passionate cyclist, I was cycling home from work where I was hit by a car causing a broken pelvis and several other injuries (causing me to be unable to walk for six months).

Fortunately, London Ambulance were quick to get to the scene and I was taken to hospital.

I am now blessed with the opportunity to show my gratitude by making a contribution to this amazing workforce."



Caption: Navaid presenting cheque to LAS Chief Executive Daniel Elkeles, and post-race.

11. Our fundraising performance

During the year the total donations, grants, legacies and income from fundraising came to £1.1 million. With the recruitment of the Head of Charity Development we started proactively fundraising in September 2021/22 and have agreed a 5 Year Charity Strategy to drive the Charity's development, enhance governance and grow the Charity's operations.

In 2022/23, we will review our plans especially in the light of the increasing cost of living at the end of the current financial year. The pandemic is expected to continue to affect charitable giving.

We benchmarked our fundraising activity with our peers through NHS Charities Together annual member submission and monitor the comparative success of campaigns and overall fundraising cost to income ratios.

12. What we plan to do with your donations: our future plans

As the Charity develops and creates a consistent and sustainable level of income we expect the Charity to support a larger range of projects and with a greater level of spend. In line with the public benefit of the charity we have identified the following areas that meet the charity's objects:

- Support Service staff and volunteer's physical and mental wellbeing*
- Promote innovation, transformation and efficient new ways of working.
- Support the Trust's Green agenda with a focus on sustainability
- Support projects in memory of colleagues we have lost.
- Help staff deliver front line patient care more effectively.
- Recognise and celebrate of our staff and volunteers.
- Invest in projects that enhance patient care.
- Encourage better health in the communities the Trust serves.

*The Corporate Trustee recognises the impact unexpected financial hardship can have on physical and mental wellbeing. Many of our colleagues are experiencing financial difficulties, not only caused by the Covid-19 pandemic, but also the rising cost of living. The Charity is looking to launch a scheme in 2022/23 to make grants available to staff or volunteers who are experiencing unexpected financial hardship. A transfer of £15k was moved from the General Fund in year to increase the restricted Hardship Fund to £25k.

Our 5 Year Charity Strategy focuses on *Scope and Build* operational priorities in Year 1 2022/23 to ensure a strong foundation for growth and sustainability into the future:

- Approve Charity Strategic Direction
- Scope out employee fundraising options
- Establish low-risk low-resource fundraising streams that generate unrestricted income
- Identify existing internal/external relationships
- Attract support through established low risk campaigns
- Secure CRM system for donor management
- Review governance documents and create policies and procedures to ensure the Charity meets its legal obligations and best practice
- Support NHS Charities Together grant applications and reporting on previous received grants
- Develop supporter journey/stewardship
- Recruit Fundraising Assistant

13. How we manage the money

Our grant making policy – Grant requests are submitted to the Charity each month for discussion and approval. They are invited from any member of the London Ambulance Service. Based on their knowledge of the Service, the Charitable Funds Committee, agrees funding priorities and the CFC or their delegated representative reviews the

applications for quality, public benefit and value for money. A Grants Guidance document is currently being developed.

14. Our reserves policy

The charitable funds committee has established a reserves policy as part of its plans to provide long term support to London Ambulance Charity.

The charitable funds committee calculate the reserves as part of the charity's unrestricted income funds that is freely available after taking account of designated funds that have been earmarked for specific projects.

The Trustees have agreed that the level of the reserves should cover the next 12 months committed operating expenditure. The level will be reviewed by the Charity Committee on a quarterly basis.

15. Trustee arrangements

The London Ambulance Service NHS Trust is the sole corporate trustee of the charity. The corporate trustee's responsibilities are therefore carried out by London Ambulance Service NHS Trust's board of directors. The board is appointed in accordance with the NHS Trust's constitution. Details of London Ambulance Service NHS Trust board membership can be found in its annual report and accounts and on its website.

As the charity has a corporate trustee it is, in accounting terms, controlled by London Ambulance Service NHS Trust and is therefore its subsidiary. Financially, the charity is not material to London Ambulance Service NHS Trust, so it is not consolidated into the Trust's accounts.

London Ambulance Service NHS Trust board meet annually as corporate trustee to:

- review and approve the charity's strategic plan
- re-appoint or appoint members of the charitable funds committee and
- approve the trustee's annual report and accounts for the year.

The board of directors of London Ambulance Service NHS Trust delegate responsibility for the day-to-day management of the charity to the charitable funds committee and the trust fund director in accordance with the scheme of delegation and standing financial instructions. Together, they are responsible for fulfilling the corporate trustee's strategic plan and for working with the professional advisors and with the representatives of London Ambulance Service NHS Trust.

The charitable funds committee comprises two executive members of the board and two non-executive members. Other members of London Ambulance Service NHS Trust staff are invited to attend committee meetings but do not have a vote at those meetings. During the year, the committee members were:

Robert Alexander	Non-Executive Director (in the Chair)
Rommel Pereira	Non-Executive Director

Daniel Elkeles	Chief Executive (from 1 September 2021)
Lorraine Bewes	Chief Finance Officer (to 5 December 2021)
Rakesh Patel	Chief Finance Officer (from 6 December 2021)
Antony Tiernan	Director of Communications and Engagement
Sally George	Head of Charity
Mark Easton	Interim Director Corporate Affairs
Elvira Patrasco	Chief Financial Accountant (from 1 November 2021)
James Corrigan	Financial Controller
Michael John	Head of Financial Services (to 31 October 2021)
Chris Hartley-Sharpe	Head of First Responders (to 31 March 2022)
Sam Palfreyman-Jones	Head of First Responders (from 1 April 2022)
Eddie Brand	UNISON representative

16. Our staff and advisors

Director of Communications and Engagement, Antony Tiernan, from London Ambulance Service NHS Trust also has a role of trust fund director of the charity. LAS Charity is not charged for the employment costs relating to the trust fund director and his personal assistant.

The Charitable Funds Committee is assisted by a number of professional advisors, as detailed below:

External auditors:

KPMG LLP
15 Canada Square
Canary Wharf
London
E14 5GL

Internal auditors:

BDO LLP
55 Baker Street
London
W1U 7EU

Fraud advisor:

RSM UK Risk Assurance Services LLP
The Pinnacle, 170 Midsummer Boulevard
Milton Keynes
Buckinghamshire
MK9 1BP

How to contact us

The charity office and principle address of London Ambulance Charity is:

London Ambulance Charity
London Ambulance Service
220 Waterloo Road
London
SE1 8SD

For fundraising queries please contact:

Jessica Burgess – Head of Charity Development
londamb.lascharity@nhs.net
07385 347446

17. Key management personnel remuneration

The board of the corporate trustee and the trust fund director comprise the key management personnel of the charity as they are in charge of:

- directing and controlling the charity
- running and operating the charity on a day-to-day basis.

London Ambulance Service (LAS) NHS Trust's board members are either executive members who are employees of LAS NHST or non-executive members who are remunerated in accordance with the LAS NHST constitution. None of the board members are specifically paid in relation to LAS Charity, they give of their time freely. Since September 2021 the Trust has paid for a Head of Charity Development post to oversee the development, management, governance and coordination of charitable activities.

The Charity has no other paid staff.

18. Risk analysis

As part of the business planning exercise carried out during the year, the charitable funds committee has considered the major risks to which LAS Charity is exposed, and identify steps to mitigate those risks.

Future levels of income

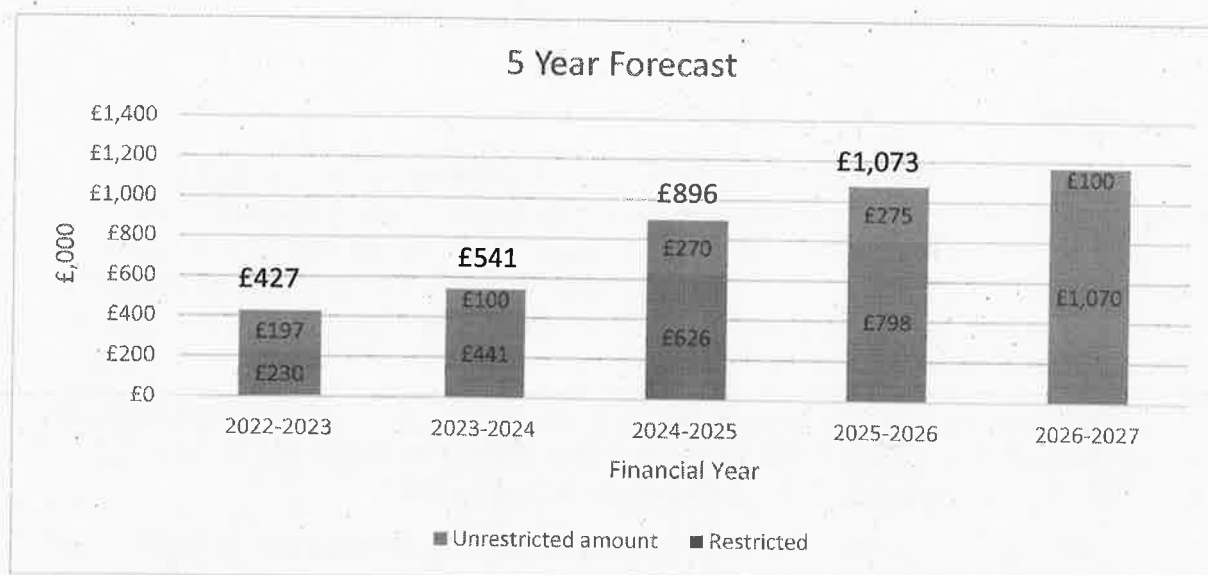
The charity is reliant on donations to allow it to make grants to the London Ambulance Service NHS Trust. If income falls, then the charity would not be able to make as many grants or enter into longer term commitments with the London Ambulance Service NHS Trust it supports.

As set out in the 5 Year Charity Strategy, the financial plan aims to increase unrestricted income to build the Charity's reserves to support long term sustainable growth.

We expect to receive income of £162,000 across two grant rounds in 2022/23 from NHS Charities Together, and no further grant funding within the next financial year. The Charity will work to deliver a range of fundraising 'products' with an initial focus on low-risk, low

resource income streams whilst the Charity is small e.g. established campaigns and events, staff fundraising and shared initiatives.

The income growth will be supported by increased investment into fundraising, primarily through additional staffing within the Charity.



19. Wider networks

The Charity is an active and paid up member of NHS Charities Together, which has membership of 100% of NHS charities across Great Britain and Northern Ireland. NHSCT is a membership organisation providing peer support, as well as an independent registered charity, and grant funder. We currently attend three NHSCT special interest groups; London, Ambulance and Sole-Fundraiser.

We are also part of the Ambulance Working Together group, chaired by South West Ambulance Service charity, with members from across all the NHS ambulance Trust charities in the UK.

20. Related parties

London Ambulance Service NHS Trust is the corporate trustee of the charity as well as its main grant beneficiary – they are therefore related parties. Grants paid by the charity to London Ambulance Service NHS Trust are detailed in note 10.

London Ambulance Service NHS Trust makes a number of clerical and transaction services available to the charity, however charges for these services are waived. The services provided by the London Ambulance Service NHS Trust are administrative and financial services.

None of the members of the London Ambulance Service NHS Trust board or parties related to them has undertaken any transactions with the charity or received any benefit from the charity in payment or kind.

21. Our relationship with the wider community

The London Ambulance Charity's ability to continue to support staff, volunteers and patients is reliant on its ability to raise funds from the general public. By raising its profile internally the Charity is engaging colleagues to take part in its fundraising activities, and actively apply for grants to benefit their areas, their teams and patients they serve.

22. Volunteers

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatening or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

We've had 201 volunteers who have made 5,850 emergency responses, 2,278 community first responses and delivered 4,763 hours on double crewed ambulances. A total of 30,412 hours was given by volunteers during the year to 31 March 2022.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers is not recognised in the accounts.

23. Statement of trustee's responsibilities in respect of the trustee's annual report and accounts

Under charity law, the trustee is responsible for preparing the trustee's annual report and accounts for each financial year which show a true and fair view of the state of affairs of the charity and of the excess of expenditure over income for that period.

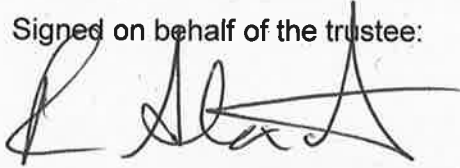
In preparing these financial statements, generally accepted accounting practice requires that the trustee:

- selects suitable accounting policies and then apply them consistently
- makes judgments and estimates that are reasonable and prudent
- states whether the recommendations of the SORP FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements
- states whether the financial statements comply with the trust deed, subject to any material departures disclosed and explained in the financial statements
- prepares the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue its activities.

The trustee is required to act in accordance with the trust deed and the rules of the charity, within the framework of trust law. The trustee is responsible for keeping proper accounting records, sufficient to disclose at any time, with reasonable accuracy, the financial position of the charity at that time, and to enable the trustee to ensure that, where any statements of accounts are prepared by the trustee under section 132(1) of the Charities Act 2011, those statements of accounts comply with the requirements of

regulations under that provision. The trustee has general responsibility for taking such steps as are reasonably open to the trustee to safeguard the assets of the charity and to prevent and detect fraud and other irregularities.

Signed on behalf of the trustee:

A handwritten signature in black ink, appearing to read 'R Alexander', written over a horizontal line.

Name: Robert Alexander (Chair of the charitable funds committee)

Date: 29 Nov 2022

Independent auditor's report to the Trustee of London Ambulance Service Charitable Fund

Opinion

We have audited the financial statements of London Ambulance Service Charitable Fund ("the charity") for the year ended 31 March 2022 which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows, and related notes, including the accounting policies in note 1.

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2022 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We have been appointed as auditor under section 149 of the Charities Act 2011 (or its predecessors) and report in accordance with regulations made under section 154 of that Act.

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the charity in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

Going concern

The trustee has prepared the financial statements on the going concern basis as they do not intend to liquidate the charity or to cease its operations, and as they have concluded that the charity's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over its ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the trustee's conclusions, we considered the inherent risks to the charity's business model and analysed how those risks might affect the charity's financial resources or ability to continue operations over the going concern period.

Our conclusions based on this work:

- we consider that the trustee's use of the going concern basis of accounting in the preparation of the financial statements is appropriate;
- we have not identified, and concur with the trustee's assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the charity will continue in operation.

Fraud and breaches of laws and regulations – ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of the trustee and other management and inspection of policy documentation as to the Charity's high-level policies and procedures to prevent and detect fraud, as well as whether they have knowledge of any actual, suspected or alleged fraud.
- Reading Charitable Fund Committee minutes.
- Using analytical procedures to identify any unusual or unexpected relationships.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we do not believe there is a fraud risk related to revenue recognition because there is minimal complexity in revenue recognition or incentives for management to seek to manipulate revenue as commitments are not made in advance of funding being available.

We did not identify any additional fraud risks.

We performed procedures including identifying journal entries to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted to unusual accounts, unusual cash account combinations, journals posted with no description, and material post year end journals.

Identifying and responding to risks of material misstatement related to compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, through discussion with the trustee and other management (as required by auditing standards), and discussed with the trustee and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related charities legislation), and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Whilst the Charity is subject to many other laws and regulations, we did not identify any others where the consequences of non-compliance alone could have a material effect on amounts or disclosures in the financial statements.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the trustee and other management and inspection of regulatory and legal correspondence, if any. Therefore if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

Other information

The trustee is responsible for the other information, which comprises the Trustee's Annual Report. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except as explicitly stated below, any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. We are required to report to you if:

- based solely on that work, we have identified material misstatements in the other information; or
- in our opinion, the information given in the Trustee's Annual Report is inconsistent in any material respect with the financial statements.

We have nothing to report in these respects.

Matters on which we are required to report by exception

Under the Charities Act 2011 we are required to report to you if, in our opinion:

- the charity has not kept sufficient accounting records; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in these respects.

Other matter - prior period financial statements

We note that the prior period financial statements were not audited. Consequently ISAs (UK) require the auditor to state that the corresponding figures contained within these financial statements are unaudited. Our opinion is not modified in respect of this matter.

Trustee's responsibilities

As explained more fully in their statement set out on page 18, the trustee is responsible for: the preparation of financial statements which give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at www.frc.org.uk/auditorsresponsibilities.

The purpose of our audit work and to whom we owe our responsibilities

This report is made solely to the charity's trustee as a body, in accordance with section 149 of the Charities Act 2011 (or its predecessors) and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustee those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and its trustee, as a body, for our audit work, for this report, or for the opinions we have formed.



Dean Gibbs

for and on behalf of KPMG LLP, Statutory Auditor

Chartered Accountants

KPMG LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

15 Canada Square, Canary Wharf, E14 5GL

13 December 2022

LONDON AMBULANCE SERVICE CHARITABLE FUND

FINANCIAL STATEMENTS

FOR THE YEAR ENDING 31 MARCH 2022

London Ambulance Service Charitable Fund Statement of Financial Activities for the year ending 31 March 2022

		Unrestricted Fund				Restricted Funds				Total Funds	
		General Fund		Voluntary Responders Group		Volunteers London Life Savers		Other (Hardship, Museum)			
Note		2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000
	Income from:										
	Donations and Legacies	174	181	20	4	0	0		16	194	201
3	Charitable Activities					895			176	895	176
4											
	Total incoming resources	174	181	20	4	895	0	0	192	1,089	377
	Expenditure on:										
5	Charitable Activities										
	Staff Amenities/ Grant	(225)	(45)	0	(129)	(320)	0		(182)	(545)	(356)
	External Audit Fee	(12)	(2)							(12)	(2)
	Subscription Fee	(1)	(5)	0	0					(1)	(5)
	Support Costs	0								0	0
	Total expenditure	(238)	(52)	0	(129)	(320)	0	0	(182)	(558)	(363)
	Net income/ (expenditure)	(64)	129	20	(125)	575	0	0	10	531	14
	Transfer between funds	(15)						15		0	0
	Net movement in funds	(79)	129	20	(125)	575	0	15	10	531	14
	Reconciliation of Funds										
	Total funds brought forward	235	106	12	137	0	0	10	0	257	243
	Total funds carried forward	156	235	32	12	575	0	25	10	788	257

The net movement in funds for the year arises from the charity's continuing operation. No separate statement of total recognised gains and losses has been presented as all such gains and losses have been dealt with in the statement of financial activities.

The notes at pages 28 to 37 form part of these accounts.

		Unrestricted Fund		Restricted Funds		Total Funds			
		General Fund		Voluntary Responders Group	Volunteers London Life Savers	Other		Total Funds	
Note		2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000
	Current Assets								
	Stock							0	0
6	Debtors	1	9	13				14	9
7	Cash at bank and in hand	167	266	19	12	575	0	25	10
	Total current assets	168	275	32	12	575	0	25	10
								800	297
	Liabilities :								
8	Creditors falling due within one year	(12)	(40)	0				(12)	(40)
	Total current liabilities	(12)	(40)	0	0	0	0	0	0
								788	257
	Total net assets	156	235	32	12	575	0	25	10
								788	257
	The funds for the charity:								
11	Restricted income funds			32	12	575	0	25	10
11	Unrestricted income funds	156	235						
	Total charity funds	156	235	32	12	575	0	25	10
								788	257

Signed: R. H. East

Date: 29 Nov 2022

**London Ambulance Service Charitable Fund Statement of Cash Flows for the
year ending 31 March 2022**

	Note	2021-22 Total Funds £000	2021-20 Total Funds £000
Cash Flows from operating activities:			
<i>Net Cash provided by (used in) operating activities</i>	10	498	38
Change in cash and cash equivalents in the reporting period		498	38
Cash and cash equivalents at the beginning of the reporting period	8	288	250
Cash and cash equivalents at the end of the reporting period	8	786	288

London Ambulance Service Charitable Fund Notes to the Accounts for the year ending 31 March 2022

1. Accounting Policies

1.1 Basis of preparation

The financial statements have been prepared under the historical cost convention.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The trustees reviewed forecast for the next 12 months, there are sufficient reserves in place for the charity to continue its activities. The trustees consider that there are no material uncertainties about the London Ambulance Charity's ability to continue as a going concern.

Donations and Legacies

Donations and Legacies have been grouped together on the Statement of financial activities.

1.2 Funds Structure

Where the donor has provided for the donation to be sent in furtherance of a specified charitable purpose and has therefore created a legal restriction on use of the funds the income is allocated to a restricted income fund.

The remaining funds held by the charity are classified as unrestricted income funds. The expenditure of these funds is wholly at the trustee's unfettered discretion.

The major funds held under these categories are disclosed in note 11.

1.3 Incoming resources

All incoming resources are included in full in the Statement of Financial Activities as soon as the following three conditions can be met:

- entitlement - arises when a particular resource is receivable or the charity's right becomes legally enforceable;

- probable – it is more likely than not that economic benefits associated with the transaction or gift will flow to the charity; and
- measurement – when the monetary value of the incoming resources can be measured with sufficient reliability.

Where there are terms and conditions attached to incoming resources, particularly grants, then these terms or conditions must be met before income is recognised as the entitlement condition will not be satisfied until this point. Where terms or conditions have not been met or uncertainty exists as to whether they can be met then the relevant income is not recognised in the year but deferred and shown on the balance sheet as deferred income.

1.4 Incoming resources from legacies

Legacies are accounted for as incoming resources either upon receipt or where the receipt of the legacy is probable.

Receipt is probable when:

Confirmation has been received from the representative of the estate that the payment of the legacy will be made or properly transferred and once all the conditions attached to the legacy have been fulfilled.

Material legacies which have been notified but not recognised as incoming resources in the Statement of Financial Activities are disclosed in a separate note to the accounts with an estimated amount receivable.

1.5 Resource expended and irrecoverable VAT

Liabilities are recognised as resources are expended as soon as there is a legal constructive obligation committing the charity to the expenditure. A liability is recognised where the charity is under a constructive obligation to make a transfer of value to a third party as a result of past transactions or events. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

a. Fundraising costs

The costs of generating funds are those costs attributable to generating income for the charity.

b. Charitable activities

Costs of charitable activities comprise all costs identified as wholly or mainly incurred in the pursuit of the charitable objectives.

Grants payable which are payments, made to third parties (including NHS bodies) in the furtherance of the charity's charitable objectives. They are accounted for on an accruals basis where the conditions for their payment have been met or where a third party has a reasonable expectation that they will receive the grant. Provisions are made where approval has been given by the trustee due to the approval representing a firm intention which is communicated to the recipient.

c. Allocation of support costs

Support costs are those costs that do not relate directly to a single activity. The support costs have been allocated against charitable activities.

d. Irrecoverable VAT

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

1.6 Stock

Stock is stated at the lower of cost and net realisable value.

1.7 Debtors

Debtors are amounts owed to the charity. They are measured on the basis of their recoverable amount.

1.8 Cash at bank and in hand

Cash at bank and in hand is held to meet the day to day running costs of the charity as they fall due.

1.9 Creditors

Creditors are amounts owed by the charity. They are measured at the amount that the charity expects to pay to settle the debt.

1.10 Post Balance Sheet Events

There are no post-balance sheet events that require adjustment or disclosure.

2. Prior Year Comparatives by type of fund

2a. Restricted funds – Statement of Financial Activity for the year ended 31 March 2022

	2021-22 Total Funds £000	2020-21 Total Funds £000
Income from:		
Donations and Legacies	20	20
Charitable activities	895	176
Total income	915	196
Expenditure on:		
Charitable activities	320	311
Total expenditure	320	311
Net income/ (expenditure)	595	(115)
Net movement in funds	595	(115)
Reconciliation of Funds		
Total fund brought forward	22	137
Transfer between funds	15	0
Total fund carried forward	632	22

Restricted funds – Balance sheet for the year ended 31 March 2022

	2021-22 Total Funds £000	2020-21 Total Funds £000
Current Assets		
Stock	0	0
Debtors	13	0
Cash at bank and in hand	619	25
Total current assets	632	25
Creditors: Amounts falling due within one year	0	0
Net current assets/(liabilities)	632	25
Total assets less current liabilities	632	25
Total net assets	632	25
Funds for the charity		
Restricted fund	632	22
Total charity funds	632	22

2b. Unrestricted funds – Statement of Financial Activity for the year ended 31 March 2022

	2021-22 Total Funds £000	2020-21 Total Funds £000
Income from:		
Donations and Legacies	174	181
Total income	174	181
Expenditure on:		
Charitable activities	238	52
Total expenditure	238	52
Net income/ (expenditure)	(64)	129
Net movement in funds	(64)	129
Reconciliation of Funds		
Total fund brought forward	235	106
Transfer between funds	(15)	0
Total fund carried forward	156	235

Unrestricted funds – Balance sheet for the year ended 31 March 2022

	2021-22 Total Funds £000	2020-21 Total Funds £000
Current Assets		
Stock	-	-
Debtors	1	9
Cash at bank and in hand	167	263
Total current assets	168	272
Creditors: Amounts falling due within one year	12	40
Net current assets/(liabilities)	156	232
Total assets less current liabilities	156	232
Total net assets	156	232
Funds for the charity		
Unrestricted fund	156	235
Total charity funds	156	235

3. Income from donations and legacies

	Unrestricted Funds				Restricted Funds				Total Funds	
	General Fund		Voluntary Responders Group		Volunteers London Life Savers		Other			
	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000
Donations from individuals	47	153	7	4				16	54	173
Corporate donations	25	25	13						38	25
Legacies	103	3							103	3
	174	181	20	4	0	0	0	16	194	201

Donations from individuals are gifts from members of the public, relatives of patients and staff. This income is usually collected through our just giving site and donation received by post.

There were two legacies totalling £103,436 received during the year (2020/2021: £2,600).

4. Analysis of income for charitable activities

	Unrestricted Funds				Restricted Funds				Total Funds	
	General Fund		Voluntary Responders Group		Volunteers London Life Savers		Other			
	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000
Stage 2 grant from NHS Charities Together								176	0	176
Stage 3 grant from NHS Charities Together					895				895	0
	0	0	0	0	895	0	0	176	895	176

In 2020/21, the charity received the first grants from the NHS Charities Together Covid-19 emergency appeal. In 2021/22, another grant was received from the same fund to fund the Voluntary London Life Savers programme.

5. Analysis of charitable expenditure

	Unrestricted Funds				Restricted Funds				Total Funds	
	General Fund		Voluntary Responders Group		Volunteers London Life Savers		Other			
	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000	2021-22 £000	2020-21 £000
Charitable Activities:										
Fundraising Events	(1)								(1)	0
Staff Amenities/ Grant:										
Improvements to working Environment	(34)	(6)							(34)	(6)
Equipment	(5)	(38)		(126)					(5)	(165)
Crockery	(103)							(2)	(103)	(2)
Christmas Amenities	(60)								(60)	0
Improve Staff Communications	0							(74)	0	(74)
Ceremonial Coins	(22)								(22)	0
Tea Truck Service	0							(100)	0	(100)
Driver Training	0	(1)		(8)					0	(8)
Voluntary London Life Savers					(320)				(320)	0
Fees:										
External Audit Fee	(12)								(12)	0
Independent Examination Fee		(2)								(2)
Subscription Fee (Just Giving)	(1)	(5)	(0)	(0)					(1)	(5)
	(239)	(52)	(0)	(135)	(320)	0.00	0.00	(176)	(559)	(363)

All grant applications are considered and approved by a sub group of the Charitable Funds Committee on behalf of the Corporate Trustee.

The audit fee was £10,000, excluding VAT, for the year (2020/2021: nil) related solely to the audit with no other work undertaken (2020/2021: nil).

The independent examiners remuneration was nil (2020/2021: £2,244) related solely to the independent examination with no other work undertaken (2020/2021: nil).

The charity has no employees.

6. Debtors

	2021-22 Total Funds £000	2021-21 Total Funds £000
Amounts falling due within one year:		
Other debtors	14	9
	14	9

7. Analysis of cash and cash equivalents

	2021-22 Total Funds £000	2020-21 Total Funds £000
Cash in hand	786	288
	<u>786</u>	<u>288</u>

8. Analysis of Liabilities

	2021-22 Total Funds £000	2020-21 Total Funds £000
Amounts falling due within one year:		
Trade Creditors	-	-
Accruals	12	40
	<u>12</u>	<u>40</u>

9. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2021-22 Total Funds £000	2020-21 Total Funds £000
Net income/(expenditure) for the reporting period as per the statement of financial activities	531	14
	<u>531</u>	<u>14</u>
Adjustment for:		
(Increase)/decrease in stock	-	124
(Increase) decrease in debtors	(5)	(6)
Decrease in creditors	(28)	(94)
Net cash provided by (used in) operating activities	<u>498</u>	<u>38</u>

10. Allocation of Support Costs and Overhead

Governance costs are those costs which relate to the day to day management of the charity. The governance costs are wholly charged against charitable activities.

11. Analysis of Charitable income funds

a. Restricted funds

	Balance 1 April 2021 £000	Resources Expended £000	Incoming resources £000	Transfers	Balance 31 March 2022 £000
Voluntary Responders Fund	12	(0)	20	0	32
Hardship Fund	10	0	0	15	25
Voluntary London Life Savers Fund	0	(320)	895	0	575
	<u>22</u>	<u>(320)</u>	<u>915</u>	<u>15</u>	<u>632</u>

Name of Fund

Description, nature and purpose of the fund

Voluntary Responders Fund

The objectives of the restricted fund are to advance health, save lives and to promote the efficiency of ambulance services through volunteering.

Hardship Fund

The objectives of the restricted fund are to support staff and volunteers who are facing financial difficulties.

Voluntary London Life Savers Fund

The objectives of the restricted fund are to support driver training for the volunteers.

b. Unrestricted income funds

	Balance 1 April 2021 £000	Resources Expended £000	Incoming resources £000	Transfers	Balance 31 March 2022 £000
General Fund	232	(238)	174	(75)	93
Reserves	3	0	0	60	63
	<u>235</u>	<u>(238)</u>	<u>174</u>	<u>(15)</u>	<u>156</u>

During the year £15,000 was transferred from the General Fund to the Hardship Fund in preparation for a scheme launch in 2022/23. In addition, £60,000 was transferred into reserves in line with the revised Reserves Policy.

Name of Fund

Description, nature and purpose of the fund

London Ambulance Service General Fund

The objectives of the unrestricted fund are that it is available for any charitable purposes relating to the NHS at the

absolute discretion of the trustees. This fund also includes reserves amount of £63,000.

12. Related party transactions

The London Ambulance NHS Trust is the corporate trustee of the charity.

During the year, none of the members of the Trust Board, senior NHS Trust staff or parties related to them were beneficiaries of the charity. Neither the corporate trustee nor any member of the NHS Board has received honoraria, emoluments or expenses in the year and the Trustee has not purchased trustee indemnity insurance.

The London Ambulance Service NHS Trust waived the annual administration fee of £2,500.

13. Trustees' remuneration, benefits and expenses

The charity's trustees give their time freely and receive no remuneration for the work that they undertake as trustees.

14. Role of Volunteers

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatening or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers are not recognised in the accounts.

LONDON AMBULANCE SERVICE CHARITABLE FUND

England & Wales - Charity number 1061191

Accounts

LONDON AMBULANCE SERVICE CHARITABLE FUND

ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2021

LONDON AMBULANCE SERVICE CHARITABLE FUND

ANNUAL REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2021

Foreword

The Charity's annual report and accounts for the year ended 31 March 2021 have been prepared by the Corporate Trustee in accordance with the Statement of Recommended Practice by Charities (SORP FRS 102) as it applies from 1 January 2015, applicable UK Accounting Standards and the Charities Act 2011.

The Charity has a Corporate Trustee, the London Ambulance Service NHS Trust. The members of the Trust Board who served during the financial year were as follows:

Board Member	Designation within the Trust
Heather Lawrence	Chairman
Garrett Emmerson	Chief Executive Officer
Rommel Pereira	Non-Executive Director
Mark Spencer	Non-Executive Director
Karim Brohi	Non-Executive Director
Fergus Cass	Non-Executive Director (Resigned 28/02/2021)
Jayne Mee	Non-Executive Director
Sheila Doyle	Non-Executive Director
Lorraine Bewes	Chief Finance Officer
Khadir Meer	Chief Operating Officer
Fenella Wrigley	Chief Medical Officer
Patricia Bain	Chief Quality Officer (Resigned 28/02/2021)
Dr John Martin	Chief Paramedic and Quality Officer (Appointed 01/03/2021)

REFERENCE AND ADMINISTRATIVE DETAILS

The London Ambulance Service Charitable Fund (No 1061191) was entered on the Central Register of Charities on 7 March 1997. It is an NHS Special Purpose Charity.

Charitable funds received by the Charity are accepted, held and administered as funds for purposes relating to the health service in accordance with the National Health Service Act 1977 and the National Health Service and Community Care Act 1990 and these funds are held on trust by the corporate body.

Trustee

The London Ambulance Service NHS Trust is the Corporate Trustee of the Charitable Funds governed by the law applicable to Trusts, principally the Trustee Act 2000 and also the law applicable to Charities which is governed by the Charities Act 2011.

The Board has devolved responsibility for the on-going management of the funds to the Charitable Funds Committee which administers the funds on behalf of the Corporate Trustee.

This committee was formed on 7 March 1997 and the names of the people who served during the year as agent for the Corporate Trustee as permitted under regulation 16 of the NHS Trust (Membership and Procedures) Regulations 1990 and reports to the Board Members were as follows:

Fergus Cass	(Chairman) Resigned 28/02/2021
Rommel Pereira	(Acting Chairman) 01/03/2021
Lorraine Bewes	(Chief Finance Officer)
Antony Tiernan	(Director of Communications and Engagement)
Michael John	(Head of Financial Services)
Chris Hartley-Sharpe	(Head of First Responders)

LONDON AMBULANCE SERVICE CHARITABLE FUND

James Stanton	(Head of Corporate Governance)
Eddie Brand	(UNISON representative)
Syma Dawson	(Committee Secretary)

The Charitable Funds Committee normally meets once a year and the minutes of the meeting are received by the Trust Board in the public agenda. In addition a sub group of the Charitable Funds Committee meets on a regular basis to review grant applications and financial performance of the fund.

Principal Charitable Fund Adviser to the Board

Lorraine Bewes, Chief Finance Officer, is the budget holder, who under a scheme of delegated authority approved by the Corporate Trustee, has day-to-day responsibility for the management of the Charitable Fund, and must personally approve, on behalf of the Corporate Trustee, all expenditure over £1,000 with an upper limit of £25,000 using her delegated authority.

Michael John, Deputy Chief Financial Accountant, acts as the principal officer overseeing the day-to-day financial management and accounting for the charitable funds during the year.

Principal Office

The principal office, which is also the registered office, for the charity is:

Finance Department
London Ambulance Service NHS Trust
220 Waterloo Road
London SE1 8SD

Principal Professional Advisers

Bankers

Lloyds Bank plc.
City Office
Bailey Drive
Gillingham Business Park
Gillingham
Kent
ME8 0LS

Independent Examiner

Elizabeth Jackson
Ernst & Young LLP
Luton

LONDON AMBULANCE SERVICE CHARITABLE FUND

STRUCTURE, GOVERNANCE AND MANAGEMENT

The charity has two funds, the Voluntary Responders restricted fund and the General Fund. The General Fund was established using the model declaration of trust and all the funds held on trust as at the date of registration were part of this fund. The Voluntary Responders Fund was launched in March 2012. This fund supports the work of volunteer lifesavers in the capital.

Members of the Trust Board and the Charitable Funds Committee are not individual trustees under Charity Law but act as agents on behalf of the Corporate Trustee. Non-Executive members of the Trust Board are appointed by the NHS Appointments Commission and Executive members of the Board are subject to recruitment by the NHS Trust Board. The NHS Trust as corporate trustee appoints the Charitable Funds Committee to manage the charitable funds under delegated authority.

Newly appointed members of the Trustees Board and the Charitable Funds Committee receive copies of the standing orders which include the terms of reference for the Charitable Funds Committee.

Acting for the Corporate Trustee, the Charitable Funds Committee is responsible for the overall management of the Charitable Fund. The Committee is required to:

- Control, manage and monitor the use of the fund's resources;
- Manage and monitor the receipt of income and support/guide any fundraising activities;
- Ensure that best practice is followed in the conduct of its affairs fulfilling all of its legal responsibilities;
- Ensure that the Investment Policy approved by the NHS Trust Board as Corporate Trustee is adhered to and performance is continually reviewed whilst being aware of ethical considerations; and
- Keep the Trust Board fully informed on the activity, performance and risks of the charity.

The financial record and day to day administration of the funds are dealt with by the Finance Department of the London Ambulance Service NHS Trust whose address is given above.

Trustees' Responsibilities in the Preparation of Financial Statements

The trustees are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing those financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and accounting estimates that are reasonable and prudent;
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

LONDON AMBULANCE SERVICE CHARITABLE FUND

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the governing document. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Risk Management

The charitable funds committee has considered the major risks to which the Charity is exposed. They have reviewed systems and identified steps to mitigate those risks. Two major risks have been identified and arrangements have been put in place to mitigate those risks.

Future Levels of Income

The Charity is reliant on donations to allow it to make grants to the NHS Trust. If income falls, then the charity would not be able to make as many grants or enter into longer term commitments with the NHS Trust it supports.

The committee mitigates the risk that income will fall by developing a charity strategy with expanding various income streams, which will provide a co-ordinated approach to raising funds. The Charity will consider collaborative campaigns for fundraising with other NHS charities and share resources to minimise risk. Fundraising activity will be benchmarked against our peers and reviews undertaken after major campaigns and events to understand what worked well and how things could be done better.

Unforeseen changes in the operation of the NHS

The NHS is, by its very nature, subject to national changes in government policy as well as local politically driven decisions. The charitable funds committee has identified this as a risk as it may mean initiatives or healthcare activities supported by the Charity are no longer delivered in the London area. The committee regularly liaises with NHS partners to understand the changes that they are facing at an early stage.

ACHIEVEMENTS AND PERFORMANCE

Partnership Working and Networks

London Ambulance Service NHS Trust and its staff are the main beneficiaries of the charity and is a related party by virtue of it being the Corporate Trustee of the charity. By working in partnership with the Trust, the charitable funds are used to best effect and so when deciding on the most beneficial way to use charitable funds; the Corporate Trustee has regard to the main activities and plans of the Trust. The Corporate Trustee fulfils its legal duty by ensuring that funds are spent in accordance with the objectives of the fund.

OBJECTIVES AND ACTIVITIES

The Charity has the following objective:

Voluntary Responders Group

To apply the income, and at its discretion, so far as may be permissible, the capital to advance health, save lives and to promote the efficiency of ambulance services, and in particular, but without limitation by the

LONDON AMBULANCE SERVICE CHARITABLE FUND

promotion of volunteering within London Ambulance Services' geographical area of responsibility and in relation to its services.

General Fund

To apply the income, at its discretion, for any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the London Ambulance Service NHS Trust.

The Charitable Funds Committee have agreed that the main purpose of the general fund is to fund projects for the benefit of all employees of the London Ambulance Service NHS Trust.

The London Ambulance Service Charitable Fund is defined as a Public Benefit Entity. The Trustees confirm that they have given due consideration to the Charity Commission's published guidance on the Public Benefit requirements under the Charities Act 2011.

LONDON AMBULANCE SERVICE CHARITABLE FUND

ANNUAL REVIEW

Donations received by the Voluntary Responders Fund are applied to advance health, save lives and to promote the efficiency of ambulance services, particularly, but not limited to, the promotion of volunteering within the geographical area served by the London Ambulance Service.

We've had 257 volunteers who have made 8,941 emergency responses, 1,612 community first responses and delivered 1,271 shifts on double crewed ambulances during the year to 31 March 2021.

Donations received by the General Fund in the past and currently are specifically given to thank ambulance staff. Hence, the main charitable activities undertaken by the fund are those which will benefit staff by providing goods and services that the NHS is unable to provide. Typical examples are grants towards improved facilities for staff at ambulance stations.

We have provided over 5,000 hot flasks (£38,000) to staff, £100,000 to set up a mobile 'tea truck' which visited hospitals and ambulance stations across London to provide refreshments to paramedics and other ambulance crew, to support staff with their mental and physical health. We also spent £74,000 to improve Intranet facility and set up a 'Live' TV for staff education and training.

Grant Making Policy

Each year applications are invited from any member of the London Ambulance Service. Based on their knowledge of the service, the Charitable Funds Committee agrees funding priorities and reviews the applications for quality and value for money.

FINANCIAL REVIEW

Reserves are needed to provide funds, which can be designated to specific projects to enable those projects to be undertaken at short notice.

The level of reserves are monitored and reviewed by the Corporate Trustee, on an annual basis, free reserves at 31 March 2021 were £235,000 (2019/2020: £106,000).

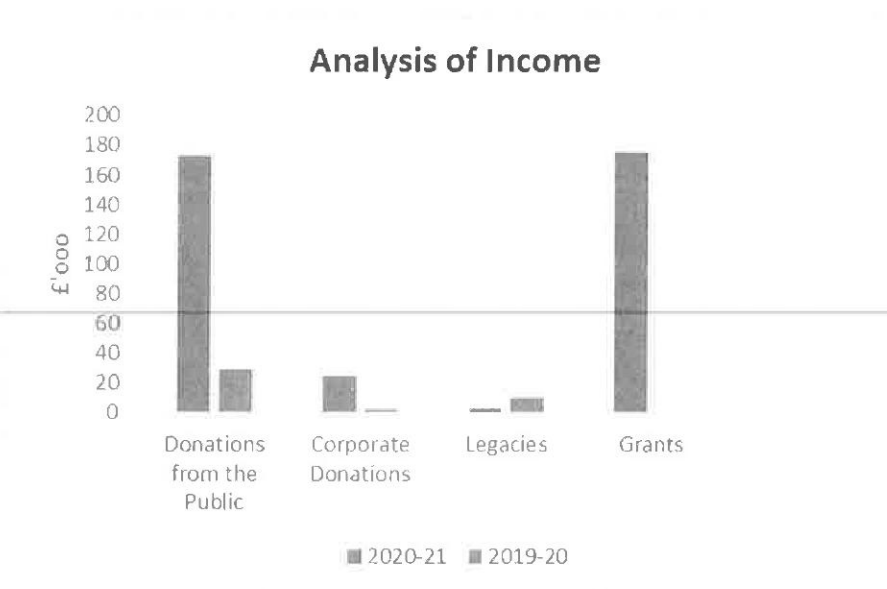
The net assets of the charity as at 31 March 2021 were £257,000 (31 March 2020: £243,000). Overall net assets increased by £14,000 (31 March 2020: £25,000) due to an in year surplus.

The main source of income of the charity is donations. Total incoming resources for the year were £377,000 (2019/2020: £41,000).

LONDON AMBULANCE SERVICE CHARITABLE FUND

Source of Funds

The chart below shows our main sources of income this year and last year. Our largest source of income continues to be gifts and donations from the public, either direct or through corporate giving. But the chart shows that there are new sources of grant income from NHS Charities Together.

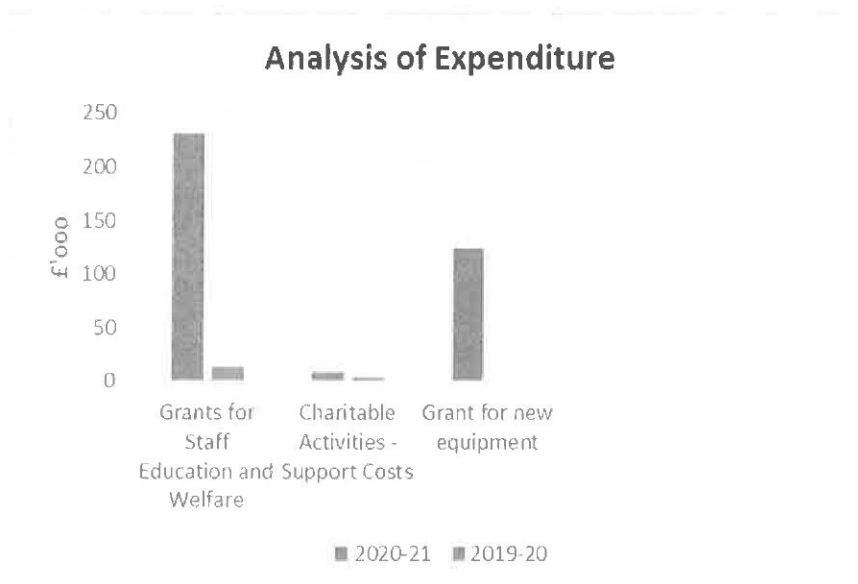


Donations and legacies – our largest source of income is giving by the public and by companies keen to support their local community totalling £200,594 (31 March 2020: £41,000).

We're grateful to have received a grant from NHS Charities Together during the year of £176,100 to fund initiatives for staff welfare and education.

What we spend the money on

As the chart below shows, our largest area of spend was on charitable activities in the form of grants. We have spent more on staff welfare this year. The total expenditure for the year was £363,000 (31 March 2020: £16,000).



LONDON AMBULANCE SERVICE CHARITABLE FUND

Staff Education and Welfare - we spent £230,000 on initiatives to support the staff who care for the patients. Ensuring staff are well trained and supported benefits the quality of care they provide. We paid £38,000 for hot flasks for the staff, £100,000 to provide a mobile 'tea truck' to supply refreshments to paramedics and other ambulance crew across hospitals and ambulance stations.

Internal communications is a particular challenge in ambulance trusts as a large majority of our staff and volunteers work 24/7 and are not based on a dedicated site. Most work in pairs on ambulances and spend very little time at an ambulance station or by a computer.

To face this challenge we launched LAS TV Live in June 2020, a TV show where our staff and volunteers receive real-time updates from our most senior leaders and ask questions and provide feedback. In addition, we have an enhanced Intranet which provides educational resource to all staff to access at any time at their convenience. The total cost of LAS TV Live and enhancing the Intranet was £74,000.

We purchased 3 ambulance vehicles for the London Ambulance Service NHS Trust for use by the voluntary responders group worth £124,000 from a donation made in 2018/19.

The charity has no employees so relies on the London Ambulance Service NHS Trust staff to review the appropriateness of grant applications. Each year the Charitable Funds Committee sets a budget and reviews income and expenditure against this budget once a year.

Reserves Policy

The Trustee recognises its obligation to ensure that funds received by the charity should be spent effectively in accordance with the funds objectives. The charity's reserves comprise those funds freely available for its general purposes. The reserves are held at a level that will enable the charitable fund to operate for a year. The charities hold reserves of £3,000 for this purpose.

LONDON AMBULANCE SERVICE CHARITABLE FUND

OUR FUTURE PLANS

The future plans for the London Ambulance Service Charitable Fund is to expand the Volunteer Emergency and Community First Responders schemes in order that more patients can benefit and also to continue to fund projects for the benefit of staff education and welfare.

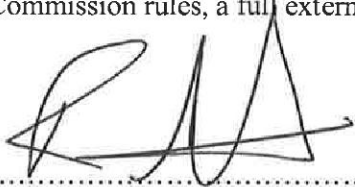
The Responders Fund has been set-up to support the groups of volunteers that operate under the management of the London Ambulance Services First Responder department. These include community first responders, emergency responders, staff at public access defibrillator sites and members of the public that have received resuscitation training.

Our future plans are to establish the framework for recruiting 100,000 London Lifesavers, and the training programme for those that will require training. Finalise the new training arrangements for Emergency Responders and Community First Responders and start recruiting with an objective of doubling the number of volunteers in each group. Consolidate the arrangements for volunteers to work on double-crewed ambulances and roll out the scheme for Community First Responders to respond to uninjured fallers.

We will continue to work very closely with NHS Charities Together through our membership, and apply for available grants where we can meet the criteria and where it will add value. The charity plans to roll out the LAS Community Defibrillator scheme with a target to increase the number of public access defibrillators to 10,000. There is also a Recovery Grant which we can apply for by the end of 2021 to support the longer term recovery of staff, volunteers and patients as we recover from the pandemic.

We are planning recruitment of a Head of Charity Development funded by the London Ambulance Service NHS Trust to drive the direction, strategy and forward planning for the charity. This will provide enhanced governance for the Charity in line with growth of the Charity's operations.

It is anticipated that the Charity's income will grow over £500k in the next financial year, and in line with Charity Commission rules, a full external audit will be conducted on the financial statements.



Signed:

Robert Alexander, Chair of the Charitable Funds Committee on behalf of the Corporate Trustee

Date: 25 Jan 2022.....

LONDON AMBULANCE SERVICE CHARITABLE FUND

STATEMENT OF TRUSTEES' RESPONSIBILITIES IN RESPECT OF THE TRUSTEES' ANNUAL REPORT AND ACCOUNTS

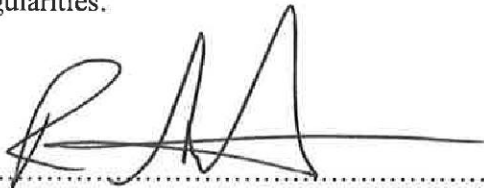
Under charity law, the trustees are responsible for preparing the trustees' annual report and accounts for each financial year which show a true and fair view of the state of affairs of the charity and of the income and expenditure for that period.

In preparing these financial statements, generally accepted practice requires that the trustees:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- State whether the recommendations of the SORP have been followed, subject to any material departures disclosed and explained in the financial statements
- State whether the financial statements comply with the trust deed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue its activities.

The trustees are required to act in accordance with the trust deed and the rules of the charity, within the framework of trust law. The trustees are responsible for keeping proper accounting records, sufficient to disclose at any time, with reasonable accuracy, the financial position of the charity at the time, and to enable the trustees under section 132(1) of the Charities Act 2011, those statements of accounts comply with the requirements of regulations under that provision. The trustees have general responsibility for taking such steps as are reasonably open to the trustees to safeguard the assets of the charity and to prevent and detect fraud and other irregularities.

Signed:



Robert Alexander, Chair of the Charitable Funds Committee on behalf of the Corporate Trustee

Date: 25 JAN 2022

Independent examiner's report to the trustees of London Ambulance Service Charitable Fund

I report on the accounts of the London Ambulance Service Charitable Fund for the year ended 31 March 2021, which are set out on pages 12 to 24.

Responsibilities and basis of report

As the charity trustees of the London Ambulance Service Charitable Fund you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charitable Fund's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act, which are available in the Charity commission guidance for independent examination of charity accounts: Directions and guidance for examiners.

Independent examiner's statement

Since the Charitable Fund's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Chartered Institute of Public Finance and Accountancy, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that in, any material respect:

- ▶ the accounting records were not kept in respect of the Charitable Fund as required by section 130 of the Charities Act; or
- ▶ the accounts did not accord with the accounting records; or
- ▶ the accounts did not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Use of our report

This report is made solely to the trustees, as a body, in accordance with our engagement letter dated 17 December 2021. The examination has been undertaken so that we might state to the trustees those matters that are required to be stated in an examiner's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the trustees as a body, for this examination, for this report, or for the statements made.

E. Jackson.

Name: Elizabeth Jackson

For and on behalf of Ernst & Young LLP

Relevant professional qualification or body: Chartered Institute of Public Finance and Accountancy

Address: Luton

Date: 26 January 2022

LONDON AMBULANCE SERVICE CHARITABLE FUND

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2021

	Note	2020-21 Unrestricted Funds £000	2020-21 Restricted Funds £000	2020-21 Total Funds £000	2019-20 Total Funds £000
Income from:					
Donations and Legacies	3	181	20	201	41
Charitable Activities	4	-	176	176	-
Total income		181	196	377	41
Expenditure on:					
Charitable activities	5	52	311	363	16
Total expenditure		52	311	363	16
Net income/ (expenditure)		129	(115)	14	25
Net movement in funds		129	(115)	14	25
Reconciliation of Funds					
Total funds brought forward		106	137	243	218
Transfer between funds		-	-	-	-
Total funds carried forward		235	22	257	243

The net movement in funds for the year arises from the charity's continuing operation. No separate statement of total recognised gains and losses has been presented as all such gains and losses have been dealt with in the statement of financial activities.

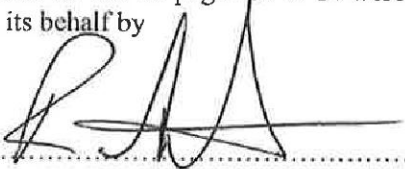
The notes at pages 15 to 24 form part of these accounts.

LONDON AMBULANCE SERVICE CHARITABLE FUND

BALANCE SHEET AS AT 31 MARCH 2021

	Note	2020-21 Unrestricted Funds £000	2020-21 Restricted Funds £000	2020-21 Total Funds £000	2019-20 Total Funds £000
Current Assets					
Stock	6	-	-	-	124
Debtors	7	9	-	9	3
Cash at bank and in hand	8	266	22	288	250
Total current assets		275	22	297	377
Creditors: Amounts falling due within one year	9	40	-	40	134
Net current assets/ (liabilities)		235	22	257	243
Total assets less current liabilities		235	22	257	243
Total net assets		235	22	257	243
Funds for the charity					
Income Funds:	12				
Restricted fund		-	22	22	137
Unrestricted fund		235	-	235	106
Total charity funds		235	22	257	243

The accounts set out on pages 12 to 24 were approved by the Corporate Trustee on 25 January 2022, and signed on its behalf by

Signed: 

Robert Alexander, Chair of the Charitable Funds Committee on behalf of the Corporate Trustee

Date: 25 Jan 2022

LONDON AMBULANCE SERVICE CHARITABLE FUND

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2021

	Note	2020-21 Total Funds £000	2019-20 Total Funds £000
Cash Flows from operating activities:			
Net Cash provided by (used in) operating activities	10	38	27
Change in cash and cash equivalents in the reporting period		<u>38</u>	<u>27</u>
Cash and cash equivalents at the beginning of the reporting period	8	250	223
Cash and cash equivalents at the end of the reporting period	8	<u>288</u>	<u>250</u>

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

1. Accounting Policies

1.1 Basis of preparation

The financial statements have been prepared, in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland (FRS 102) and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2015.

The financial statements have been prepared to give a 'true and fair view' and have departed from the charities Accounts and Reports Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The trustees consider that there are no material uncertainties about the London Ambulance Service Charitable fund ability to continue as a going concern. There are no material uncertainties affecting the current year's accounts.

In future years, the key risks to the London Ambulance Service Charitable Fund is a fall in income from donations but the trustees have arrangements in place to mitigate those risks.

Donations and Legacies

Donations and Legacies have been grouped together on the Statement of financial activities.

1.2 Funds Structure

Where the donor has provided for the donation to be sent in furtherance of a specified charitable purpose and has therefore created a legal restriction on use of the funds the income is allocated to a restricted income fund.

The remaining funds held by the charity are classified as unrestricted income funds. The expenditure of these funds is wholly at the trustee's unfettered discretion.

The major funds held under these categories are disclosed at note 12.

1.3 Incoming resources

All incoming resources are included in full in the Statement of Financial Activities as soon as the following three conditions can be met:

- entitlement - arises when a particular resource is receivable or the charity's right becomes legally enforceable;
- probable – it is more likely than not that economic benefits associated with the transaction or gift will flow to the charity; and
- measurement – when the monetary value of the incoming resources can be measured with sufficient reliability.

Where there are terms and conditions attached to incoming resources, particularly grants, then these terms or conditions must be met before income is recognised as the entitlement condition will not be

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

satisfied until this point. Where terms or conditions have not been met or uncertainty exists as to whether they can be met then the relevant income is not recognised in the year but deferred and shown on the balance sheet as deferred income.

1.4 Incoming resources from legacies

Legacies are accounted for as incoming resources either upon receipt or where the receipt of the legacy is probable.

Receipt is probable when:

Confirmation has been received from the representative of the estate that the payment of the legacy will be made or properly transferred and once all the conditions attached to the legacy have been fulfilled.

Material legacies which have been notified but not recognised as incoming resources in the Statement of Financial Activities are disclosed in a separate note to the accounts with an estimated amount receivable.

1.5 Resource expended and irrecoverable VAT

Liabilities are recognised as resources are expended as soon as there is a legal constructive obligation committing the charity to the expenditure. A liability is recognised where the charity is under a constructive obligation to make a transfer of value to a third party as a result of past transactions or events. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

a. Fundraising costs

The costs of generating funds are those costs attributable to generating income for the charity.

b. Charitable activities

Costs of charitable activities comprise all costs identified as wholly or mainly incurred in the pursuit of the charitable objectives.

Grants payable which are payments, made to third parties (including NHS bodies) in the furtherance of the charity's charitable objectives. They are accounted for on an accruals basis where the conditions for their payment have been met or where a third party has a reasonable expectation that they will receive the grant. Provisions are made where approval has been given by the trustee due to the approval representing a firm intention which is communicated to the recipient.

c. Allocation of support costs

Support costs are those costs that do not relate directly to a single activity. The support costs have been allocated against charitable activities.

d. Irrecoverable VAT

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

1.6 Stock

Stock is stated at the lower of cost and net realisable value.

1.7 Debtors

Debtors are amounts owed to the charity. They are measured on the basis of their recoverable amount.

1.8 Cash at bank and in hand

Cash at bank and in hand is held to meet the day to day running costs of the charity as they fall due.

1.9 Creditors

Creditors are amounts owed by the charity. They are measured at the amount that the charity expects to pay to settle the debt.

1.10 Post Balance Sheet Events

The Charity has reviewed the impact of COVID-19 and there is no evidence to suggest that the pandemic has had an impact on the Charity's assets and liabilities as at 31 March 2021.

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

2. Prior Year Comparatives by type of fund

2a. Restricted funds – Statement of Financial Activity for the year ended 31 March 2021

	2020-21 £000	2019-20 £000
Income from:		
Donations and Legacies	20	5
Charitable activities	176	-
Total income	196	5
Expenditure on:		
Charitable activities	311	8
Total expenditure	311	8
Net income/ (expenditure)	(115)	(3)
Net movement in funds	(115)	(3)
Reconciliation of Funds		
Total fund brought forward	137	140
Transfer between funds	-	-
Total fund carried forward	22	137

Restricted funds – Balance sheet for the year ended 31 March 2021

	2020-21 £000	2019-20 £000
Current Assets		
Stock	-	124
Debtors	-	-
Cash at bank and in hand	22	145
Total current assets	22	269
Creditors: Amounts falling due within one year	-	132
Net current assets/(liabilities)	22	137
Total assets less current liabilities	22	137
Total net assets	22	137
Funds for the charity		
Restricted fund	22	137
Total charity funds	22	137

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

2b. Unrestricted funds – Statement of Financial Activity for the year ended 31 March 2021

	2020-21 £000	2019-20 £000
Income from:		
Donations and Legacies	181	36
Total income	<u>181</u>	<u>36</u>
Expenditure on:		
Charitable activities	52	8
Total expenditure	<u>52</u>	<u>8</u>
Net income/ (expenditure)	<u>129</u>	<u>28</u>
Net movement in funds	<u>129</u>	<u>28</u>
Reconciliation of Funds		
Total fund brought forward	106	78
Transfer between funds	-	-
Total fund carried forward	<u>235</u>	<u>106</u>

Unrestricted funds – Balance sheet for the year ended 31 March 2021

	2020-21 £000	2019-20 £000
Current Assets		
Stock	-	-
Debtors	9	3
Cash at bank and in hand	266	105
Total current assets	<u>275</u>	<u>108</u>
Creditors: Amounts falling due within one year	40	2
Net current assets/(liabilities)	<u>235</u>	<u>106</u>
Total assets less current liabilities	<u>235</u>	<u>106</u>
Total net assets	<u>235</u>	<u>106</u>
Funds for the charity		
Restricted fund	235	106
Total charity funds	<u>235</u>	<u>106</u>

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

3. Income from donations and legacies

	2020-21 Unrestricted Funds £000	2020-21 Restricted Funds £000	2020-21 Total Funds £000	2019-20 Total Funds £000
Donations from individuals	153	20	173	29
Corporate donations	25	-	25	2
Legacies	3	-	3	10
	<u>181</u>	<u>20</u>	<u>201</u>	<u>41</u>

There was one legacy of £2,600 received during the year (2019/2020: £10,000).

4. Income from Charitable Activities

	2020-21 Unrestricted Funds £000	2020-21 Restricted Funds £000	2020-21 Total Funds £000	2019-20 Total Funds £000
Donations and Legacies	-	176	176	-
	<u>-</u>	<u>176</u>	<u>176</u>	<u>-</u>

5. Analysis of charitable expenditure

	Support costs £000	2020-21 Total Funds £000	2019-20 Total Funds £000
Staff welfare	363	363	16
	<u>363</u>	<u>363</u>	<u>16</u>

All grant applications are considered and approved by a sub group of the Charity Funds Committee on behalf of the Corporate Trustee.

The independent examiners remuneration of £2,244 (2019/2020: £2,244) related solely to the independent examination with no other work undertaken (2019/2020: £nil).

The charity has no employees.

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

6. Stock

	2020-21 Total Funds £000	2019-20 Total Funds £000
Stock	-	124
	<u>-</u>	<u>124</u>

Stock consists of vehicles purchased from donations held by the charity before distribution to the beneficiaries.

7. Debtors

	2020-21 Total Funds £000	2019-20 Total Funds £000
Amounts falling due within one year:		
Other debtors	9	3
	<u>9</u>	<u>3</u>

8. Analysis of cash and cash equivalents

	2020-21 Total Funds £000	2019-20 Total Funds £000
Cash in hand	288	250
	<u>288</u>	<u>250</u>

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

9. Analysis of Liabilities

	2020-21	2019-20
	Total	Total
	Funds	Funds
	£000	£000
Amounts falling due within one year:		
Accruals	40	134
	<u>40</u>	<u>134</u>

10. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2020-21	2019-20
	Total	Total
	Funds	Funds
	£000	£000
Net income/ (expenditure) for the reporting period as per the statement of financial activities	14	25
	<u>14</u>	<u>25</u>
Adjustment for:		
(Increase)/decrease in stock	124	(124)
(Increase) decrease in debtors	(6)	-
Increase/(decrease) in creditors	(94)	126
	<u>38</u>	<u>27</u>
Net cash provided by (used in) operating activities		

11. Allocation of Support Costs and Overhead

Governance costs are those costs which relate to the day to day management of the charity. The governance costs are wholly charged against charitable activities.

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

12. Analysis of Charitable income funds

a. Restricted funds

	Balance 1 April 2020 £000	Resources Expended £000	Incoming resources £000	Transfer Between Funds £000	Balance 31 March 2021 £000
Voluntary Responders Fund	137	(129)	4	-	12
Staff Welfare Fund	-	-	10	-	10
Driver Training Fund	-	(6)	6	-	-
Staff Benefit Fund	-	(176)	176	-	-
	137	(311)	196	-	22

Name of Fund

Description, nature and purpose of the fund

Voluntary Responders Fund

The objects of the restricted fund are to advance health, save lives and to promote the efficiency of ambulance services.

Staff Welfare Fund

The objects of the restricted fund are to support staff who may be facing financial difficulties.

Driver Training Fund

The objects of the restricted fund are to provide driver training for the volunteers.

Staff Benefit Fund

The objects of the restricted fund are to support improvement to the service for the benefit of staff.

b. Unrestricted income funds

	Balance 1 April 2020 £000	Resources Expended £000	Incoming resources £000	Transfer Between Funds £000	Balance 31 March 2021 £000
General Fund	106	(52)	181	-	235
	106	(52)	181	-	235

Name of Fund

Description, nature and purpose of the fund

London Ambulance Service General Fund

The objects of the unrestricted fund are that it is available for any charitable purposes relating to the NHS at the absolute discretion of the trustees.

LONDON AMBULANCE SERVICE CHARITABLE FUND

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

The general fund includes all donations for which the donor has not expressed any preference as to how the funds shall be spent.

13. Related party transactions

The London Ambulance NHS Trust is the corporate trustee of the charity.

During the year, none of the members of the Trust Board, senior NHS Trust staff or parties related to them were beneficiaries of the charity. Neither the corporate trustee nor any member of the NHS Board has received honoraria, emoluments or expenses in the year and the Trustee has not purchased trustee indemnity insurance.

The London Ambulance Service NHS Trust waived the annual administration fee of £2,500 in both the current and previous year.

14. Trustees' remuneration, benefits and expenses

The charity's trustees give their time freely and receive no remuneration for the work that they undertake as trustees.

15. Role of Volunteers

Volunteer Emergency Responders and Community First Responders, are activated alongside LAS employees to provide an additional response to life-threatened or seriously ill or injured patients. If they arrive before the LAS response they are able to provide emergency life support to the patient. For incidents when the volunteer arrives after an LAS solo responder, they have a vital role in providing trained support to the LAS responders, adding significant benefit to patient outcomes.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers are not recognised in the accounts.