

John Schofield Trust

Trustees' Annual Report and Accounts for the year ended 31 March 2021

Charity number: 1061065

Registered address: PO Box 108, Haslemere GU27 9GU

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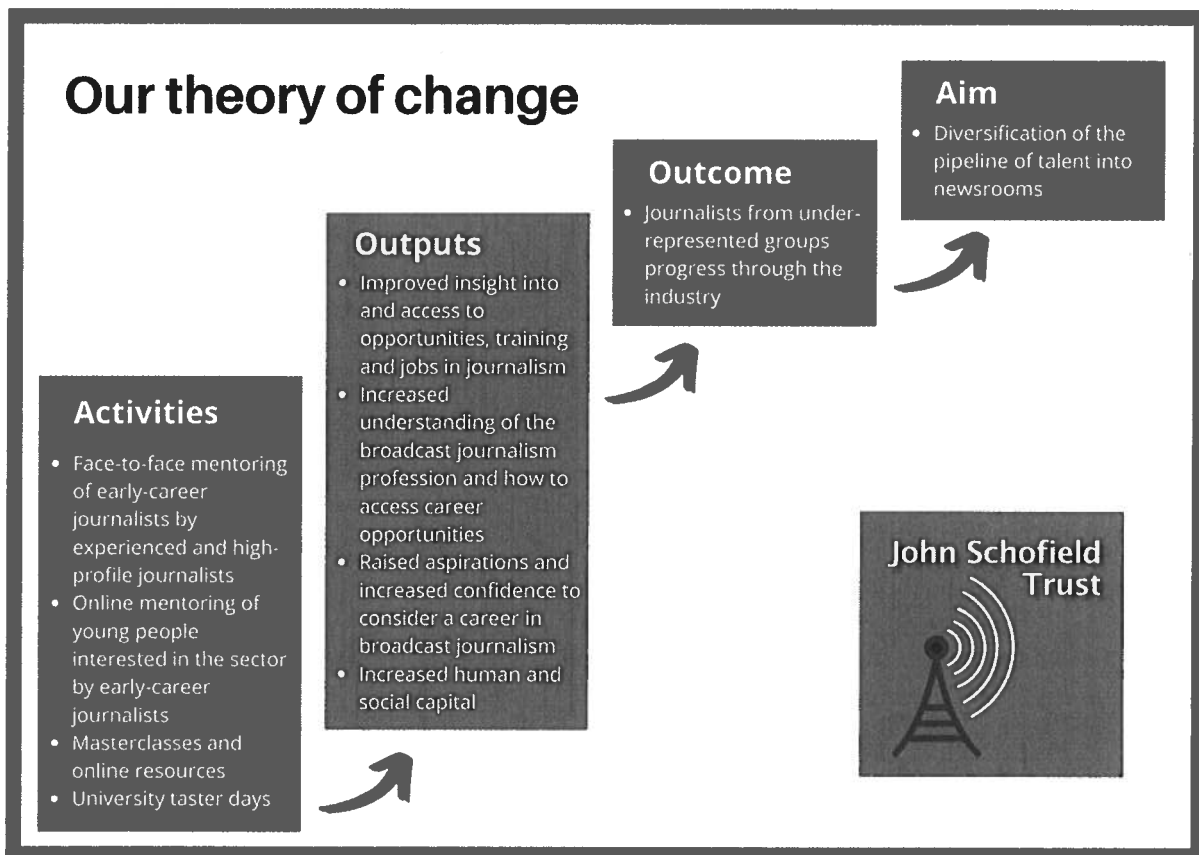
Trustees' Annual Report

Objectives of the Trust

The John Schofield Trust (JST) exists to promote and advance education and social diversity in journalism. It does this by supporting young journalists and by encouraging young people from low socio-economic groups to consider a career in broadcast journalism. It was set up by the friends and family of the journalist John Schofield who was killed in Croatia while working on the BBC's World Tonight programme in 1995.

Theory of change

During the year, we developed a theory change for our work.



Governance of the Trust

The John Schofield Trust is governed by a Declaration of Trust dated 1996 which was amended by supplemental deeds dated 6 January 1997, 16 June 2011 and 6 October 2017. It is managed by a board of trustees, who give their time voluntarily to the Trust. There are regular meetings of the board of trustees.

The trustees confirm that they have had regard to the Charity Commission guidance on public benefit and to that end set out in this report the main activities undertaken during the year in pursuit of the Trust's objectives.

The trustees who served during the year were as follows:

Toby Castle (retired May 2020)
Jenny Clark (treasurer)

Louise Hastings

Matt Peacock (retired September 2020)
Nick Pollard
Zaiba Malik (joined May 2020)
Emma Maxwell

Julie Randles
Kate Riley
Susannah Schofield
Dhruti Shah
Anand Shukla (joined June 2020)

The Strategy Sub-Group expanded the advisory panel to support the board's work and reflect the views of the Trust's beneficiaries. In this year, we appointed David Stenhouse as our new CEO, on secondment from the BBC for a year. David is preparing a three-year strategic plan at the time of writing this Annual Report.

The impact of COVID-19

The pandemic brought challenges to mentoring and, for face to face meetings which are the bedrock of our early career mentoring scheme, these were impossible given the lockdown and social distancing guidelines.

For our online mentoring scheme for 16-18-year-old students, we decided not to expand to a fifth location for our 2020-21 scheme and to focus on the four locations [Cardiff, Falmouth Nottingham and Sheffield] with which we have established links.

The Trust made a pivot-turn early on in the pandemic and held online events and these were hugely appreciated by all our mentees.

'The talks/lectures/seminars on specialist subjects were not something I was expecting (particularly after the pandemic struck), and hence [the scheme] surpassed my expectations' – Mentee

Activities during the year

As a result of the pandemic, we decided to:

1. extend the face to face early career mentoring scheme by six months so mentees continued to be supported
2. delay the start of the 2020-21 face to face early career mentoring scheme from June 2020 to January 2021
3. replace the university taster day for our online mentees with the opportunity to produce a virtual news bulletin
4. launch a series of online masterclasses and workshops for all mentees and the wider public.

To review progress made on specific plans listed in 2019-20 report, please see Appendix.

JST/RTS Young Talent of the Year Award

In keeping with previous years, we funded a bursary (of £1,500) to accompany the RTS Young Talent of the Year Award, which the Trust set up in 1996 in memory of John Schofield. For the third year running, Susie Schofield was a member of the jury for the Young Talent of the Year award. The 2020 winner of this award – the 25th – was Renata Brito, a multimedia-journalist with AP.

John Schofield Trust face to face mentoring scheme for early career journalists

In response to the pandemic, we extended the 2019-20 mentoring scheme by six months so that mentees continued to be supported by their mentors.

We launched our ninth face to face mentoring scheme at the start of 2021, offering mentoring opportunities for 49 young journalists, our highest number so far (last year's number was 34). We had a record number of applications (a 57% increase on the previous year). It was the fifth year of opening the scheme to apprentices. Many news organisations put their apprenticeship schemes on hold during the pandemic so this is likely to be the reason why there was a fall in number of applications from apprentices.

We introduced additional ways for applications to the face to face mentoring scheme to be submitted e.g. via video or audio, to encourage candidates who may be deterred by or unable to apply using a paper-based application process.

An analysis of the characteristics of our mentees in the year demonstrates our progress towards our vision of having newsrooms as diverse as the people they serve. The figure in brackets shows the figure for 2019-20.¹

- 69% (71%) are women – 55% of journalists are male, 53% of UK workforce is male²
- 78% (82%) were educated at a state school – 43% of Britain's top 100 journalists are privately educated (Sutton Trust, 2019); 7% of UK population is educated privately OR
- 78% (82%) were educated at a state school – 54% Britain's top 100 journalists attended state schools (Elitist Britain, 2019, p39); 7% of UK population is educated privately
- 35% (41%) were the first in their family to go to university
- 35% (30%) of the cohort identified as being from an ethnic minority group – Ofcom cites 15% for TV, 9% for radio industry; 12% of UK workforce are from an ethnic minority group
- 20% (17%) of our mentees hadn't gone to university – 92% of news media professionals went to university (Sutton Trust, 2019); 43% of UK workforce have a first degree
- 17% (9%) are disabled – 7% of TV and 6% of radio employees are disabled; 13% of UK workforce are disabled
- 13% identify as lesbian, gay or bisexual (LGB, not measured previously) – 5% in tv industry, 6% in radio; 2.2% of the UK population identified as LGB in 2018 (ONS)
- 13% were eligible for free school meals when at school (not measured previously); there is no comparable industry statistic but 58% of employees in the television industry, and 61% in radio, grew up in a professional home (Ofcom, November 2020). The national FSM average is 17.3%

For the 2021 scheme, we commissioned the Brightside to develop an app to help mentees and mentors communicate with each other as well as to help us in monitoring the frequency (but not content) of contact.

¹ Mentees volunteer information about their backgrounds when they apply; not all mentees give this personal information

² Women are more represented in younger than older cohorts: 16% of female journalists are aged under 25 compared with 13% of men, while 40% of male journalists are aged 40 and over compared with 25% of women. (p41; source: NCTJ, *Journalists at Work* (Oct 2018), p23:

<https://www.nctj.com/downloadlibrary/jaW%20Report%202018.pdf>)

50% (58%) of all 68 (60) participants completed our feedback survey at the end of the scheme.

Feedback survey, 2019-20

MENTEES' VIEWS

Confidence

'Anytime I spoke with my mentor I came away feeling more confident' – Mentee

One of the most frequent reasons candidates give to applying to the mentoring scheme is to increase confidence. It is heartening that many of our mentees report of growing confidence as a result of our mentoring scheme. One mentee wrote that: 'I went for new jobs I might not have, pushed for feedback, pitched stories and generally grew in confidence'. Another wrote of gaining courage to speak to their managers:

'The mentoring relationship that I have due to JST has helped me be quite unapologetic about approaching senior staff &/or managers within the places I work. I struggled with confidence and my mentor has helped me see that I have been able to stay in this industry because I'm good and, with this, I've been able to humbly bring this attitude wherever I work' – Mentee

Insight of a mentor

'...my mentor was... an extremely good external sounding board' – Mentee

All our mentees valued having access to a senior journalist's perspective as well as their contacts. In addition to wisdom, mentors provided practical help, with one mentee describing their mentor as going 'above and beyond! They gave me access to two days' work experience at their company – which was so appreciated!'. One mentee admitted that their mentoring 'really encouraged me to pitch pieces to lots of different platforms... That's helped my stories get much more impact'.

An impressive 94% of our mentees who responded to the survey plan to continue talking to their mentor after the end of the scheme, and a similar proportion of mentors plan to do the same.

MENTORS' VIEWS

'I learned about what preoccupies a young journalist.... How much I know without realising it. How much I enjoy passing that knowledge on' – Mentor

One-third of our mentors had mentored for the Trust before, some of them many times. A gratifying 86% of our mentors who replied to the survey said they would recommend the scheme to their colleagues.

Some of the comments made by mentors made for difficult reading, summed up starkly by:

'I'm glad I'm not starting out in this business now' – Mentor

Discrimination in the workplace

Many of our mentors spoke of the discrimination which their mentees face in the workplace. One mentor wrote that they learned 'about 'how little support there is out there for young BAME journalists'. Despite some progress being made in newsrooms, it was disappointing to read a mentor's observation that

‘...sexism is still rife – and that it can be lonely when you are one of very few younger people in a newsroom – and one of few socially diverse people’ – Mentor

Freelancers

More and more of our applicants hold freelance contracts rather than staff posts and this in turn has an impact on how they navigate newsrooms. In 2021, approximately 27% of mentees were freelance when they applied. One mentor wrote about ‘how tough a world it is for young freelancers,’ adding, ‘the value of the personal introductions I was able to make,’ was hugely important to their mentee.

The new generation of newsgatherers

Our mentors value the insight that mentoring provides into how journalists starting out today view the news industry and how the younger generation see the news.

‘I always learn new perspectives from people at a different stage in my career... it’s not just your appointment to view news at ten on the tv model anymore. And watching that change from their perspective at the start of their career is very rewarding’ – Mentor

Professional development

Taking part on our mentoring scheme gives mentors an opportunity to develop their own skills: ‘I have learned new things which have better aided me in my role as a manager and mentor’. As with the mentees, the mentoring scheme enables them to take stock and:

‘To listen more, to consider how newsrooms, journalists, are viewed from a different perspective. To take time for the daily grind to think about how and why we do things’ – Mentor

Recommendations

The following recommendations were drawn from the 2019-20 survey which we shall act upon:

- To build on the in-person and online masterclasses
- To encourage further and formalise ways of connecting mentees to each other

John Schofield Trust online mentoring scheme for 16-18-year-old students

We commissioned the Brightside to run a third 12-week scheme online mentoring scheme for 16-18-year-old students who live and/or study in disadvantaged areas. The scheme creates awareness for students from low socio-economic backgrounds of the career opportunities in the news industry. Students are matched online with industry professionals who are trained and provided with a framework to support the mentoring relationship. Many of mentors were journalists who had previously been mentees on our face to face mentoring scheme and becoming a mentor themselves is a professional development opportunity.

At the end of the 2020 scheme, students in three locations [Falmouth, Nottingham and Sheffield] had a university ‘taster’ day at their local university. We are grateful to Falmouth, Nottingham Trent and Sheffield Universities for hosting these days free of charge. A student who attended the Falmouth day wrote: ‘I think the day was a fabulous end to the scheme: after talking about journalism with my mentor it was a great opportunity to physically do things we had discussed in a professional environment’.

We carried out an evaluation of the 2020 scheme and the findings showed that 93% of students enjoyed the project, learnt new things, received feedback and got on with their mentor.

Students valued the mentoring, with one saying that it 'helps people make important decisions in a critical stage of their life and gives them knowledge that can help them all throughout the rest of it'. Others wrote:

'The project has allowed me to gain an incredible insight into the world of journalism. Not only showing me the array of areas within journalism but analysing them, resulting in a completely bespoke behind-the-scenes view of media' – Mentee

'[S]peaking to my mentor was really helpful. She helped squash my fears and was really open to just talking things through. But it was also just interesting to hear about her day-to-day life. It was so exciting ... and foreign to me.' – Mentee

Following our recommendations from the 2018-19 online mentoring scheme we decided to delay the start of the 2020-21 scheme to the spring term (of 2021) so that students – and their teachers – have settled into their new colleges and courses.

We focused on the four locations [Cardiff, Falmouth Nottingham and Sheffield] with which we have established links. However, we accepted two students who enquired independently about the scheme, one from Morecambe and one from Manchester. In total 41 students completed the scheme, an increase of 21% compared to last year's intake (34) and the scheme ran from 12 January to 28 March 2021. Of the 44 sixth form students who originally signed-up to the 2021 online mentoring scheme, 55% received Free School Meals.

During the 2021 scheme, Sian Gaston, a teacher who works at Truro and Penwith College with some of our online mentees, wrote to say:

'I have seen our students flourish and develop through being involved with the mentoring scheme and would say that in my 34-year career as an English teacher it has been one of the most transformational enrichment activities I have been involved with.'

At the end of the 2021 scheme Brightside noted that the:

'Overall engagement was fantastic... 98% mentees sent three or more messages throughout the duration of the projects which signifies to us that they had a meaningful interaction their mentor! 72% of mentees sent 10 or more messages which signifies excellent engagement. This project was very highly engaged form both the mentee and mentor perspective with an average of 16 and 32 messages being sent respectively'

Recommendation

- To expand the online mentoring scheme to a fifth location

Masterclasses

'Every time I listen in on one of the Trust's masterclasses I feel so much hope and love for this industry'

Our in-person masterclasses are an excellent and valued way for mentees to network with each other and to learn from leaders in the field. However, for the period under review it was not possible to hold in-person masterclasses. Instead, we held online masterclasses and support sessions via Zoom. Speakers included mentors, trustees, champions as well as mentees.

For some of the online masterclasses, we opened them up to the wider public, promoting them in our e-newsletter and on our social media platforms. All of these were free of charge and, where the speaker/s were happy to, we made recordings of their masterclasses and posted these to our YouTube channel for free streaming.

See Appendix for a full list of our masterclasses.

In addition, we held five support meetings for current and former mentees. In total, we hosted 19 online events which 1,200 people attended.

Recommendation

- To continue hosting online masterclasses and, when social distancing allows, to reinstate our masterclass day for mentees, with the view to holding two a year.

Other events

Our in-person annual reception and briefing to mentees were re-formatted into online events. We held 'An unfree media', a debate about the challenges that journalists face today in what is a crucial time for transparency and accountability at global, national and local levels. Our speakers were Alex Crawford OBE, Special Correspondent, Sky News, Ben de Pear, Editor, Channel 4 News, Jodie Ginsberg, Chief Executive, Internews Europe and Sean O'Neill, Chief Reporter, The Times on the panel. They were chaired by Reeta Chakrabarti, BBC News.

As a response to the Black Lives Matter protests, we hosted an online debate 'Let's talk about diversity', with Sky News presenter, Gillian Joseph, as chair, and speakers Kamal Ahmed, Editorial Director, BBC News, Vikki Cook, Head of Ofcom's Diversity and Inclusion Programme, and Babita Bahal, Channel 4's Head of Creative Diversity.

In addition, several former mentees from ethnically marginalised backgrounds met together to host an informal online session for the 2020 cohort of early career mentees to discuss the challenges of what it is like to be a journalist from a minority background in newsrooms. One participant reported that 'it was a quick intimate turnaround session in light of the conversations happening around George Floyd'.

Communications

2020 marked the 25th anniversary of John Schofield's death. To commemorate this, we ran two campaigns, #RememberingJohn, held over the anniversary weekend (8-9 August), and #NewsroomsForAll, a public fundraising campaign in the autumn. A group of trustees, supported by past and current mentees, shaped and prepared all content. We secured the support of more than 60 champions and received gifts from 187 donors whose donations ranged from £2 to £5,000. We received national coverage on TalkTalk Radio, BBC Breakfast and Sky News.

The objectives were firstly, to raise our profile, and secondly, to raise funds. We exceeded all expectations for both objectives.

During the year, we also issued statements on research and events highlighting diversity and inclusion in the news industry, e.g. David Olusoga's MacTaggart Lecture, Ofcom's annual study of diversity in the TV and radio industry; the fall-out from the Society of Editors' statement on diversity.

Website

We commissioned a new website to replace the Wiki website which was cumbersome to use and visually unattractive. We tendered the contract to three website developers and selected Node. The new WordPress-based website is easy to administer and navigate, and is attractive.

Social media

We have seen a steady rise in the number of followers on our social media platforms, especially on Twitter and LinkedIn, and increase of 47% and 244% respectively.

Over the course of the year, we have taken part in various national social media campaigns, e.g. Volunteers' Week, National Mentoring Day, National Inclusion Week and National Apprenticeship Week, National Careers Week, and International Women's Day. Each of these attracted an increase in followers.

Our #RememberingJohn and #NewsroomsForAll campaigns also boosted the number of new followers on social media.

E-newsletter

Up until July 2020, our e-newsletter was produced on an ad hoc basis. In preparation for the two campaigns, #RememberingJohn and #NewsroomsForAll, we produced them on a monthly basis. Over the course of the year, we increased the number of subscribers by 90%.

We introduced a 'mentee showcase' section which features the careers news of past and current mentees. We re-purpose these – and other relevant e-newsletter items – to post on our website and social media. The 'mentee shout-outs' are successful at fostering engagement and attracting new followers on social media.

Fundraising

We comply with the Charities (Protection and Social Investment) Act 2016 and adhere to the Code of Fundraising Practice.

For our fundraising campaigns, we used our existing VirginMoneyGiving online account and opened up a text-giving platform using Donr. Over the course of the year, we were charged £169.80 in fees for using these platforms.

We employed Clare Furey, an experienced fundraiser, to help us with our funding bids to trust funds. We were successful in two bids: the Garfield Weston Foundation and the JRSST Charitable Trust. Her fees for this period totalled £875.

All other fundraising was carried out on a voluntary basis by the trustees.

There have been no complaints relating to our fundraising activities.

#NewsroomsForAll was our first public fundraiser and organised as a way to diversify our income streams. We exceeded our target of £25,000, raising £25,236 (£27,868 with Gift Aid). The European Bank of Reconstruction and Development (EBRD) and 5 News each gave generously to the campaign. We plan to build on this and run an annual fundraising campaign.

Our work continues to be dependent upon the generous support of our current funders: Martin Lewis of MoneyExpertSaving.com, Sky News, BBC News and ITV News.

The family of Dave Evans, a sports journalist who died in December 2020, nominated the Trust as recipient of donations made in his memory. This raised £727 (£862 with Gift Aid).

We have no other form of income other than funds raised. We do not charge application fees or joining fees to our participants or entry fees for our events. All our mentors and speakers at events are volunteers to whom we are greatly indebted. During 2020-21 the Trust benefited from the work of 167 volunteers (trustees, mentors, champions, speakers, campaign support).³

Staffing

In the period under review, we welcomed two new members of staff to the team: in January, David Stenhouse started as CEO on secondment from the BBC, and Tristan Marris joined as part-time administrator in December. Catherine Farmer continued to work as part-time manager. During the first lockdown, the Trust used the government's job retention scheme for two months.

Regulatory

We continue to be registered with the ICO and Fundraising Regulator. We adhere to GDPR guidance in managing and keeping our data secure.

Income and expenditure

The John Schofield Trust had income of £94,302 during the year, including gifts in kind (2019-20: £66,089). This included donations from BBC News, ITV News, Martin Lewis, Sky News, as well as restricted grants for our online mentoring scheme from the Garfield Weston Foundation and the second, from the JRST Charitable Fund.

The key elements of the Trust's expenditure are:

- staffing, including the one-year CEO secondment from the BBC which began in January (the cost of which is shared equally between the BBC and JST)
- consultant fees
- the online mentoring scheme costs, and
- the annual bursary of £1,500 for the RTS Young Talent of the Year Award
- website development

³ 73 mentors, 12 trustees, 30 speakers, 3 #N4A, 49 champions. De-duped those who served in more than one capacity, e.g. champions who are mentors

Trustees are not remunerated for their services but are paid out of pocket expenses.

In 2020-21, the Trust had a surplus of £32,457 (2019-20: £14,973). This has allowed the Trust to commit to a further year of the online mentoring scheme as well as expanding the staff team.

This year was the first year of running our financial year to run in line with the fiscal year.

Gift Aid

The Trust was registered for Gift Aid during the year and applied to eligible donations.

Risk management

The trustees take their responsibilities for effective risk management seriously. Financial risk is low as sufficient cash is held in reserves to cover the bursary accompanying the RTS Young Talent of the Year award for several years to come

Mentees are required to sign up to terms and conditions) before joining the scheme.

We have Charities Liability Insurance and Trustees Indemnity Cover in place with Hiscox.

Reserves

The trustees aim to maintain free reserves in unrestricted funds at a level which equates to approximately three months of unrestricted charitable expenditure. The trustees consider that this level will provide sufficient funds to ensure that support and governance costs are covered and to allow other sources of income to be found should this be needed.

The balance held as unrestricted funds at 31 March 2021 was £55,282 (2019-20: £30,143). Our actual three-month cash payments are around £21,000. The current level of reserves is therefore currently higher than is needed, allowing us to commit funding to new projects.

We used £22,440 of last year's unrestricted funds as designated funds for the new website design and to fund the CEO salary.

This year we have marked £39,600 to fund the CEO Salary for another nine months.

The reserves policy will be reviewed annually by the trustees.

Future plans

- i.** To continue funding the RTS/John Schofield Trust Young Talent of the Year Award bursary
- ii.** To increase the number of mentees, especially apprentice journalists, on the face to face mentoring scheme and to focus on supporting young journalists from backgrounds not currently represented in the news industry
- iii.** To repeat and expand the online mentoring scheme, with a view to adding a fifth location
- iv.** To increase the number of masterclasses once social distancing has eased and to build on the online events programme

- v. To run a second fundraising campaign to raise awareness in the Trust's 25th anniversary year

Financial report of the trustees

Receipts and Payments for the 12 months to 31 March 2021

Receipts	2021 Unrestricted Funds	2021 Restricted Funds	2021 Total	2020 Unrestricted Funds	2020 Restricted Funds	2020 Total
Donations	£74,768	£17,500	£92,268	£55,657	£0	£55,657
Salary Grant	£2,034		£2,034	£0		£0
Total Receipts	£76,802	£17,500	£94,302	£55,657	£0	£55,657
Payments						
Salaries	£16,216		£16,216	£13,990		£13,990
BBC CEO	£13,200		£13,200	£0		£0
Employer NI	£1,334		£1,334	£6,448		£6,448
Employer Pension	£397		£397	£1,699		£1,699
Payroll costs	£720		£720	£780		£780
RTS Bursary	£1,500		£1,500	£1,500		£1,500
Insurance	£588		£588	£141		£141
Software charges	£1,487		£1,487	£0		£0
Website charges	£11,160		£11,160	£0		£0
Online mentoring	£0	£10,782	£10,782	£9,233		£9,233
IT Equipment	£1,443		£1,443	£0		£0
Consultancy	£875		£875	£3,773		£3,773
Audit examination fee	£495		£495	£500		£500
Other expenses	£1,479		£1,479	£2,219		£2,219
EBRD Spring Reception (GIK)	£0		£0	£2,077		£2,077
EBRD Autumn Reception (GIK)	£0		£0	£3,527		£3,527
Travel expenses	£0		£0	£0	£4,596	£4,596
Masterclass	£0		£0	£632		£632
Donation Fees	£170		£170			
	£51,063	£10,782	£61,845	£46,519	£4,596	£51,116
Surplus (Deficit)	£25,739	£6,718	£32,457	£9,138	-£4,596	£4,542

Assets and Liabilities

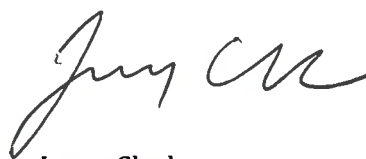
Assets	Designated Funds	Unrestricted Reserves	Restricted Funds	Total Funds 2021	Designated Funds	Unrestricted Reserves	Restricted Funds	Total Funds 2020
Cash at Bank	£39,600	£55,282	£6,725	£101,607	£39,000	£30,143	£7	£69,150
Debtors	£0	£0	£0	£0	£0	£0	£0	£0
Liabilities	£0	£0	£0	£0	£0	£0	£0	£0
Net Assets	£39,600	£55,282	£6,725	£101,607	£39,000	£30,143	£7	£69,150
Total Reserves	£39,600	£55,282	£6,725	£101,607	£39,000	£30,143	£7	£69,150

Signed by



Susannah Schofield

Chair of Trustees
9 June 2021



Jenny Clark

Trustee
9 June 2021

Appendix

Progress made from future plans outlined in 2019-20 annual report

No	Plan	Progress	Note
i.	To continue funding the RTS/John Schofield Trust Young Talent of the Year Award bursary	✓	25 th award-winner named Renata Brito
ii.	To increase the number of mentees on the face to face mentoring scheme	✓	41% increase in number of mentees – 48/34
iii.	To increase the number of apprentices on the face to face mentoring scheme	Not possible	Only two applied and both were accepted; many newsrooms cancelled their apprenticeship schemes because of COVID-19
iv.	To repeat and expand the online mentoring scheme	✓	21% increase in number of mentees. 5 th location on hold because of COVID-19
v.	To increase the number of masterclasses	✓	Online masterclasses launched during pandemic; 17 held with 1,200 participants attending
vi.	To develop a new website	✓	Achieved: July 2020
vii.	To explore the possibility of recruiting CEO on a one-year secondment from the BBC. The funding for this appointment would be shared equally by the JST and the BBC	✓	David Stenhouse began in January
viii.	To run a crowdfunding campaign to raise awareness in 25 th anniversary year of John Schofield's death	✓	£27,868 raised in #RememberingJohn and #NewsroomsForAll campaigns
vi.	To investigate running a mentoring scheme for undergraduate students who wish to pursue a career in journalism	On hold	Pending because of COVID-19

Online events

The masterclasses we held in 2020-21 were (those with * indicate public events):

1. First Draft's Dr Claire Wardle on **disinformation**

2. **Understanding your finances** with Paul Simnock, of MGR Accountants
3. BBC Video Journalist, Hannah Long-Higgins on **video storytelling**
4. Writer and broadcaster, Afua Hirsch on **impartiality on stories you are close to**
5. BBC Visual Journalist and TikTok creator, Sophia Smith Galer on **finding and promoting stories on social media***
6. JST trustee, Matt Peacock on what next for the **business world after COVID-19**
7. BBC Journalist, Helier Cheung on the first steps on the **foreign reporting ladder***
8. BBC Journalist and former mentee, Mohamed Madi on **foreign producing in a COVID-19 world***
9. Author of Trauma Reporting: a Journalist's Guide, Jo Healey on how to cover **sensitive stories and trauma awareness**
10. JST trustee, Dhruti Shah, on **social newsgathering and storytelling***
11. **Top tips on podcasting** by Georgia Coan, Shehab Kahn and Jaja Muhammad*
12. **Mobile journalism** by the BBC's Dougal Shaw*
13. **So you want to be a journalist?** by Louise Hastings, Andrew Bailey, Hazel Baker and Gamal Fahnbulleh*
14. **In conversation with Dorothy Byrne** Channel 4's Editor at Large, Dorothy Byrne, interviewed by trustee, Nick Pollard*
15. **How to pitch** by ITV News's Roohi Hasan and Peter Smith
16. **Reporting the riots in the Capitol** by ITV News's Washington Correspondent, Robert Moore*
17. **Live-presenting** by the BBC's Reeta Chakrabarti and Chris Mason*

Public online debates

- Let's talk about diversity
- Unfree media

**John Schofield Trust
Report of the Trustees
For the year ended 31 March 2021**

I report on the accounts of the charitable company for the year ended 31 March 2021, which comprise receipts and payments account and statement of assets and liabilities.

Respective responsibilities of trustees and examiner

The Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is required.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under Section 145 of the 2011 Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charitable company and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

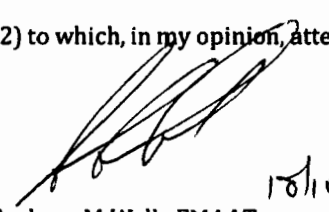
In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with 386 and 387 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 394 and 395 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met, or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


Andrew M Wells FMAAT
99 Western Road
Lewes
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BN7 1RS

18/10/2021

