

EY UP!

CHARITY

**ANNUAL REPORT
AND ACCOUNTS
2024/25**



Registered Charity No. 1055931

Supporting the work of



**South West Yorkshire
Partnership Teaching**
NHS Foundation Trust

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Barnsley 10K 2024

TRUSTEE REPORT

INTRODUCTION

The corporate trustee presents the EyUp! and its linked charities annual report, together with the financial statements for the year ended 31 March 2025.

The annual report and accounts for the year ended 31 March 2025 have been prepared in accordance with the Charities Act 2022 and the Charities (Accounts & Reports) Regulations 2008.

These accounts are presented with the lead charity EyUp! followed by the three linked charities of Creative Minds, Spirit in Mind and the Mental Health Museum.

OBJECTIVES AND ACTIVITIES

EyUp! exists to benefit the service users of South West Yorkshire Partnership NHS Foundation Trust (the Trust) across Barnsley, Calderdale, Kirklees, and Wakefield. Our funds are not used to support NHS services but to enable us to provide extras above and beyond normal NHS funding.

These can be extras for inpatient ward areas, such as games and activities, equipment for visiting rooms, resources for sports or creative activities, trips for service users or funding for community groups.

Our objectives as set out in the Trust Deed are:



FOR ANY CHARITABLE PURPOSE OR PURPOSES RELATING TO THE NATIONAL HEALTH SERVICE WHOLLY OR MAINLY FOR THE SERVICES PROVIDED BY SOUTH WEST YORKSHIRE PARTNERSHIP NHS FOUNDATION TRUST



During the year the charity:

- Awarded funding of £56k for projects to be spent on the objectives of the charity with designated fund holders spending £27k from individual funds. These projects will benefit over 8k staff, volunteers, service users and carers across the Trust
- Continued to build on our staff connections by attending face to face events including Trust welcome events, network events and meetings
- Continued to raise the profile of EyUp! on social media by creating case studies and good news stories
- Gained corporate support from HSBC, Tilbury Douglas, Sovereign Healthcare and Hobbycraft
- Held our first wellbeing fair at Fieldhead for staff, service users, carers, and families to attend

ACHIEVEMENTS AND PERFORMANCE

GRANT EXPENDITURE

During the year, the committee approved £56k funding for 78 projects to be spent on the objectives of the charity (23/24: £71k on 100 projects), with designated fund holders spending an additional £27k (23/24: £15k). These projects will benefit over 8k staff, volunteers, and service users across the Trust, **below are examples of the projects supported:**

TRUSTWIDE OLDER PEOPLE'S SERVICES

EyUp! awarded £29k over two years to support the delivery of Social-Ability's interactive light therapy, aimed at transforming the care and wellbeing of older adults living with an acute mental health concern including those with cognitive challenges.

The Happiness Programme is being rolled out across five older adult inpatient wards, with a specific focus on improving clinical outcomes and wellbeing for service users.

The programme facilitates social, sensory, and cognitive activity by encouraging service users to play games and interact with each other. The light technology works by projecting images onto surfaces like tables, walls, or beds, allowing individuals to engage in games, listen to music, and interact with visual content.

The technology is designed to foster meaningful interactions, encourage social connection, and promote a healthy environment for both the people being supported and the care teams.

Jonny Hall, business operations officer and project lead, South West Yorkshire Partnership NHS Foundation Trust said "We're so thankful to EyUp! Charity for their support in the delivery of this exciting programme. Our inpatient staff are looking forward to introducing the programme to our service users and there's already a real sense of excitement about how the programme can be utilised, alongside the excellent care our teams deliver."



One of the interactive activities within the software

BARNSLEY

EyUp! awarded £300 to the occupational therapy team at Kendray Hospital to go towards an art project for service users.

Service users from Beamshaw, Clark, Melton and Willow wards came together to design artwork that would brighten the space in their communal area. Together they decided to paint a tree with branches so that they could continue to add to the wall in the future.

Briar Curley, occupational therapist, Oakwell Centre said:

THE ACTIVITY BROUGHT TOGETHER SERVICE USERS FROM DIFFERENT WARDS TO WORK TOGETHER. TOGETHER THEY HAVE CREATED AN AMAZING PIECE OF ART THAT HELPED BOOST THEIR MOOD AND EXPRESS THEIR CREATIVITY.

ALTHOUGH THE BIGGEST PART OF THE PROJECT IS COMPLETED, OTHER ART PIECES FROM SERVICE USERS WILL BE ADDED TO THE TREE OVER THE SEASONS.



Art project at the Oakwell Centre

CALDERDALE

Service users supported by the Calderdale early intervention in psychosis team enjoyed a day trip to Whitby with £290 of EyUp! funding.

On Friday 6 September 2024, service users enjoyed a day of exploring the beautiful Yorkshire coast with staff and volunteers. During the day they visited the gothic ruins of Whitby Abbey and the harbour, topped off with some fish and chips with a short stop off at Robin Hood's Bay for a relaxing stroll on the beach.

Julie Metcalf, volunteer and workplace development worker, Calderdale insight: early intervention in psychosis team said:

“

WE HAVE DONE SIMILAR TRIPS IN THE PAST WHICH WERE ALWAYS ENJOYED BY OUR SERVICE USERS AND WANTED TO OFFER THE OPPORTUNITY FOR OTHERS TO JOIN.

THE TRIP IS A GREAT WAY FOR PEOPLE TO CONNECT. ALL THE FEEDBACK HAS BEEN POSITIVE, WE HAVE EVEN HAD ONE SERVICE USER WHO HAD DISENGAGED FROM OUR SERVICE, BUT AFTER THE TRIP THEY REACHED OUT AND INVITED ME FOR A CLIPPA AND A VISIT.

THE TRIP REALLY HELPED IMPROVE MOOD AND WELLBEING FOR OUR SERVICE USERS AND THEY ARE STILL CHATTING AND SMILING ABOUT THE DAY. ONE OF OUR SERVICE USERS HADN'T VISITED WHITBY IN OVER 40 YEARS AND IT BROUGHT BACK SOME WONDERFUL MEMORIES FOR THEM.

”

Service users at Whitby

KIRKLEES

EyUp! awarded £300 to help a Kirklees allotment project flourish and grow to help service users focus on their recovery.

The North Kirklees early intervention in psychosis team successfully launched the allotment project a few years ago. Since then, it has been offering a safe space for service users, their families and carers, friends, and staff to enjoy gardening and socialise, which is an important part of supporting people on their recovery journey.

The group are developing their skills and learning how to grow and nourish different plants. Once they have grown their fruit and vegetables, they take them home and have been learning how to cook using them to make healthy meals.

Habib Dadhiwala, North Kirklees insight team said:



IT IS FANTASTIC TO SEE THIS PROJECT EVOLVE EACH YEAR. JUST ONE SUCCESS STORY IS HOW WE HAVE SUPPORTED A SERVICE USER WHO ATTENDED OUR WEEKLY SESSIONS FOR THREE YEARS THROUGHOUT HIS RECOVERY. HE HAS SHOWN SO MUCH PASSION TO TAKE THIS GROUP FURTHER NOT ONLY FOR HIMSELF BUT OTHERS TOO. HE IS NOW A FULLY-FLEDGED VOLUNTEER WITH OUR TRUST. IT IS RECOVERY STORIES LIKE THIS WHICH SHOW THE IMPACT PROJECTS LIKE THIS HAVE ON PEOPLE, SUPPORTING THEM TO LIVE WELL IN THEIR COMMUNITIES.



Kirklees allotment group

FUNDRAISING

We would like to thank corporate companies, members of staff and the public for taking part in events and fundraising for us. Highlights from 2024/25 include:

- Income continues from the EyUp! Lottery - £38k
- Held the second “on yer bike” charity bike ride in conjunction with Stainborough Rotary Club which raised £1,100
- Wellbeing fair was held at Fieldhead and raised £1,700, this was supported by HSBC and Tilbury Douglas
- Sovereign Healthcare awarded £7,500 to support activities on inpatient wards
- Runners completed both the Barnsley and Leeds 10k event and raised £3,400
- Had community fundraisers running, cycling, walking, skydiving, and holding events for us

EyUp! employ a fundraising team who coordinate the inhouse events and supports individuals who want to raise funds for the charity. EyUp! does not use professional fundraisers or involve commercial participators. No direct marketing was undertaken in 2024/25 this would be undertaken by the fundraising team. EyUp! is a member of the Fundraising Regulator and as such follows the Code of Fundraising Practice. Any individual raising funds for EyUp! has an agreement to sign beforehand. No complaints were received in 2024/25 in respect of fundraising activities of EyUp! (None in 2023/24)

PLANS FOR THE FUTURE

The trustee approved plans in November 2024 and March 2025 which will enable the charity to implement ideas and projects that will support the charity to grow further. Key priorities for 2025-26 include:

- Building the profile of EyUp!
- Sharing impactful case studies of projects funded by EyUp!
- Growing and strengthening income streams and our donor pool
- Increased income targets to build reserves
- Strategic partnering



Kirklees allotment group



Creative Minds was set up in 2011 to support the development and delivery of creative arts, sports, recreation, and leisure-based projects to improve the lives of people who use Trust services.

Creative Minds developed into a charity hosted by South West Yorkshire Partnership NHS Foundation Trust in 2015 with over 120 community-based creative partners across Barnsley, Calderdale, Kirklees, and Wakefield. These projects offer opportunities for people who use/have previously used Trust physical and mental health services (including Yorkshire and Humber forensic secure services) to build confidence, learn new skills and develop their talents. Creative Minds know that the context in which people live their lives is the most important determinant of life expectancy, and the ambition is to make sure that every person experiencing health issues in our Trust has an opportunity to engage with meaningful activities in their community and achieve their potential.

Many people readily engage with the NHS and Creative Minds activities are complementary to the service offer. However, for people who avoid using services, reject their diagnosis, and/or disagree with a medical approach, Creative Minds offers complementary and alternative approaches in the community. Creative Minds can get alongside individuals who use services and support them to connect with meaningful activities in their communities and neighbourhoods that help individuals to regain, hope, meaning and purpose in their lives.

In 2024/25 Creative Minds had another strong year in terms of partnerships, developing over 50 projects Trustwide and reaching large numbers of diverse beneficiaries. Most partners brought their own match project funding, which enabled them to expand and develop their offer to people who use Trust services and other vulnerable people in our communities. Here are a sample of projects from across the Trust in 2024/25:

MINDFUL MONDAYS PLUS, HOME, BARNSELY - CHILYPEP

The group provided a safe space for young people to explore their emotional wellbeing and mental health with a particular focus on those who might be struggling with anxiety, depression, identity, low self-esteem. Chilypep are aware that once young people are not in education, they can become isolated from support from both peers and professionals through attending this group it would give young people access to this again. Chilypep also found a common theme that young people were struggling with sleep and had experienced some form of bullying, so they tailored sessions to explore those topics



Creative Minds®

BRITISH URBAN FILM FEST - FILM EVENINGS IN CALDERDALE

Film screenings project, including locally and peer made short films depicting health themes like bereavement from suicide, young people's mental health and dementia with Q and A's lead by BUFF. Films were selected from Creative Minds partners and allies inc. Men's Talk, Verd de Gris arts and film makers from the Square Lens Alliance, a group of northern England based film makers.

'TIME TO BREATHE' CLOVERLEAF ADVOCACY CARERS COUNT SERVICE, KIRKLEES

A wide variety of outdoor and indoor activities to benefit carers from the Carers Count support and information service. There were five outdoor and five indoor sessions and one retreat weekend covering two sessions during the day and one evening session. People attending the sessions included carers, after carers, carer and cared for. This included those with mental health issues, dementia, and learning disabilities, BAME female-only carers, young carers, men only carers and cared for and working carers.

CHIME - SUPPORTING LEARNING DISABLED YOUNG PEOPLE IN THE PERFORMING ARTS, WAKEFIELD THEATRE

Chime develops movement, singing and drama skills through musical theatre and popular song and a chance to meet new people, practise skills and have some fun! This is a training programme with a chance to showcase performance skills in a weekly group and an annual showcase performance on the main theatre stage.

TRUSTWIDE PROJECTS

Following the relaunch of the Good Mood Football League (GMFL) in September 2023, a full season of league fixtures was run in 2024/25 in partnership with West Riding County Football Association (WRCFA). The games took place at WRCFA HQ in Woodlesford, Leeds and at The Zone in Huddersfield. Seven teams took part in the league, all supported by NHS and community health staff from South and West Yorkshire and WRCFA won a national award for their contribution to grassroots football for their support of the GMFL. The partnerships was a runner up at the Trust's Excellence Awards.

Also returned in 2024/25 are themed fundays for adults with learning disabilities. Working with Trust learning disability services and our community partners, supporting these events, promoting good health through physical activity and



other key health messages like falls prevention, cancer awareness, physical health checks, with stalls and giveaway packs. Participants had access to a state-of-the-art multisensory room, traditional fete games, yoga and expressive dance sessions provided by our partner organisations Umbrella Yoga and Curious Motion. Our creative practitioners provided very popular themed bespoke fun song and movement based games.

SAFETY NETS

2024/25 is the third year of our Safety Nets programme which is run with funding from Children in Need and the Trust. The programme delivers sporting activities for children and young people with moderate to severe mental health difficulties increasing emotional resilience, improving relationships, and increasing confidence and self-esteem. Partnerships include Huddersfield Town FC Foundation, Reds in the community (Barnsley), Wakefield Trinity, Halifax Panthers, Invictus well-being, and ROKT Foundation.

CREATIVE PRACTITIONERS

Jess and Kirsty continue to provide an excellent service across our localities, on our wards, with our community services and for community groups/services. They contribute well to events across our trust including the welcome events, the staff wellbeing events.

Recent work of Jess with Calderdale services: "Calderdale creative group's art to be displayed in Culturedale 2024 exhibition. Lyndhurst and Calderdale insight team creative group, facilitated by Jess, has created a piece of artwork which has been selected to be displayed in Elland."

Kirsty has been coordinating the renewing the art work of our corridors at Fieldhead and which will be launched in May 2025. Life after stroke services – Kirsty is facilitating a series of photography workshops. The photographs from these workshops will be used to create an exhibition which will be displayed at the Cooper Gallery in Barnsley in summer 2025.

Finally, building on the success with the Caring Garden at Fieldhead gaining recognition by Yorkshire Wildlife Trust. The Caring Garden achieved a gold medal for the wildlife garden award. It has supported many people over the years and provides lots of pleasure and pride in terms of their involvement in such a special place.



Creative Minds®

Some great quotes:



IT'S AN AMAZING GROUP WHICH HAS IMPROVED MY CONFIDENCE AND SELF-ESTEEM. IT BRINGS SO MUCH JOY AND HAPPINESS GETTING INVOLVED IN ALL THE ACTIVITIES AND GETTING TO MAKE NEW FRIENDS.



I LOVE BEING ABLE TO DANCE AND SING



THIS WAS THE BEST THING I'VE EVER DONE NOT JUST IN HALIFAX BUT IN MY LIFE!



NEVER GIVE UP ON YOURSELF



FUTURE PLANS



- Continue to develop our focus on the localities and communities we work in and develop new ways of funding projects through greater partnerships. Piloting this approach in all our areas in different ways, which reflects the diversity of opportunity in each district.
 - » In Wakefield working with Mid Yorkshire Hospitals Teaching Trust neurology department and MY Charity. They have started to use the Caring Garden with the help from Grow Wakefield and Mental Health Museum, and we'd like to build on this approach.
 - » Co-fund new projects with Prosper in Wakefield which further expands the offer.
 - » Co-funded projects with Public Health and Yorkshire Sports Foundation in Kirklees and Calderdale.
- Continue to develop partnerships in Good Mood football League and have a knock out cup that will be open to teams in Yorkshire and beyond.

Spirit in Mind (SIM) is a linked charity bringing together the Trust and faith-based organisations in the area in initiatives which support positive mental health in the community.

Over the past 12 months SIM has maintained its support and involvement in training and personal development programmes for faith leaders, community activists, and Trust staff and volunteers.

This has included courses on mental health awareness, understanding the spiritual needs of minority faith groups and introductions to Islamic culture.

A training course for Ministerial students at the Al Balagh Islamic Academy focused on developing pastoral awareness of mental health needs. A similar course for final year Ordinands at the College of the Resurrection, Mirfield, also took place.

A residential wellbeing retreat for service users together with non-residential 'urban retreats' also took place. External funding for a further residential event in the late Spring of 2025 has also been secured.

The canine befriending service has continued to develop with the recruitment and training of an increasing number of volunteers taking the befriender dogs into an expanding range of Trust locations.



SIM hosted a conference at Fieldhead in Summer 2024 on animal assisted therapies. This brought together NHS staff, leading academics, and practitioners in the field. Canine Befriender service lead Angie Barker was subsequently invited to make a presentation to the All-Party Parliamentary Dog Advisory Welfare Group at the House of Commons in January this year.



FUTURE PLANS



- Continue to explore the potential ways in which the museum could become a collecting body for mental health history in the north.
- Work on our Asylum: Refugees and Mental Health project will also continue, initially with creative workshops and later a co-curated exhibition to be displayed at the museum. This work will enable us to extend our involvement in the community, meeting one of our key Equality Impact Assessment targets
- Continue to progress our working towards museums accreditation certification. This work has been ongoing since last year and will continue to document, repackage, and store our objects in compliance with best museum practices. Accreditation status will open up new channels of funding and help safeguard the sustainability of the Museum, its collection and mission, as well as ambitions to develop in the future
- Consolidate and progress our work engaging with communities including the local community at Fieldhead, this includes continuing to pursue a rich programme of activities on the wards, in the museum and in the region, encouraging the development of our co-produced narrative and supporting people to learn new things and reach their potential





The Mental Health Museum (MHM) has been a linked charity since 2014 and is located in the heart of Fieldhead Hospital, Wakefield. The museum's extraordinary collection aims to support the empowerment of people; joining people together to combat mental health stigma, prejudice and promote mental wellbeing. The museum aims to work with its communities to co-create a mindful, knowledgeable, and active society.

MUSEUM DEVELOPMENT AND ACTIVITIES

2024/25 has seen the Mental Health Museum's collection and mission brought to the attention of a wider regional, national, and international audience. The year began in April with Museums and Beyond, a conference co-hosted with Huddersfield University. A day at Huddersfield University and a day onsite at the Museum introduced academics and delegates from both the UK and overseas to the unique heritage of the collection. One of the longer-term outcomes from two very stimulating days was the planned publication of proceedings, providing a valuable new study of the material culture of mental health, its collection, interpretation, and role in wellbeing.

In October, the MHM also hosted a conference for the Royal Society of Psychiatrist's Special Interest History Group. This event helped to highlight the significance of the collection and demonstrate the part West and South Yorkshire has played in the history of mental health care.

MHM has continued to raise its profile and discuss the potential of growing the collection at a meeting of northern region NHS Trust Chairs organised by Trust Chair Marie Burnham. This considered the ways the MHM might collect and safeguard mental health histories for the north of England – something that is currently not happening in any comprehensive or organised way. The MHM aims to have a leading role in protecting this under-represented heritage; and in doing so challenge the disparities of representation and stigma around mental health.

The MHM has also begun several new projects this year. The AHRC funded Asylum: Refugees and Mental Health is a three year project in partnership with Huddersfield University, Manchester Metropolitan University, the London Metropolitan Archives, and others. This project will examine the experiences of Belgian refugees in Britain after the First World War and compare these with modern day experiences of displaced people. The MHM has started building

connections with local and regional refugee support groups and project participants will help co-create an exhibition about their experiences at the museum.

Another project which started in 2024/2025 is Humanising Mental Health, a project in partnership with Spark Wakefield, Empath Theatre and Yew Tree Arts. Funded by Wakefield Council Live Well initiative, this project has seen Spark youth ambassadors explore and reinterpret objects and documentary evidence from the MHM collection to create performances and artwork. The museum has also hosted the youth ambassadors and supported their performances on Wakefield's Artwalk. More performances and an exhibition of the artwork created are planned for June 2025.

ENGAGEMENT

Visitor numbers have increased again this year. The museum is used daily by service users and Trust staff who use the space for a variety of services in addition to discovering the unique collection. Included in the services we provide is a free loaning library, a toiletry shop, monthly craft activities, and a programme of special events.



Members of the Museum team with participants in the Humanising Mental Health project

The museum is on the new starter induction programme of various departments within the Trust, and there has been a substantial growth in our group visit offer. The MHM is an annual feature of several local and regional schools, colleges, and university courses with trips to the museum scheduled in their curriculum. With such a wide variety of educational settings now visiting (including alternative provision schools and international summer schools) several inclusive and interactive visitor experiences have been developed.

For educational settings that are not able to visit in person, workshops and object handling sessions are run in their organisations, objects are loaned to local universities for their lectures and there is a loan-box programme for primary school students which compares and contrasts mental health care in the past with today's practices.

Some feedback we received from our visitors in March 2025:

“ INCREDIBLE. VERY FRIENDLY AND WELCOMING ”

“ THE ARTEFACTS ARE VERY INTERESTING, THANK YOU FOR KEEPING HISTORY ALIVE! VERY INFORMATIVE AND KNOWLEDGEABLE STAFF AT THE MUSEUM. A WONDERFUL RESOURCE, PLEASE KEEP THE MUSEUM OPEN. ”

“ IT WAS A REALLY GOOD VISIT, LOVED SEEING THE REAL OBJECTS. THE MEMBER OF STAFF EXPLAINED SO WELL THAT MADE IT SOUND REAL. ”



Artist and poet L. Marie with their exhibition *The Errs That Bind Us* which was displayed at the Mental Health Museum

EVENTS AND OUTREACH

This year several special events were run to collect people's memories and objects relating to the former West Riding mental health hospitals. This has helped build the collection and supplement some of the gaps previously identified in local and regional representation. The MHM continues to build awareness and interest through local initiatives such as Wakefield Council's Our Year events, as well as national campaigns like Heritage Open Days, all of which have been well attended. These events have established a network of interested and invested people who support the MHM and its mission.

Over the past year there has been several ways for service users and Trust staff to get involved. This has included seasonal displays in the museum reception space of artworks and decorations produced on wards and in the museum by service users. Exhibitions have included a collection of jackets created by service users in forensic settings at Fieldhead for the Big Day Out, an event day organised by the Yorkshire and Humber Involvement Network. This display received much positive feedback from our visitors and has led to further partnership work planned for later this year with the Humber Involvement Network.

The MHM has looked to increase representation of different groups in the museum, last summer working on a creative project to celebrate learning disabilities. The MHM worked with service users on the wards and with the patient experience group, as well as staff, friends, family, and carers of people with learning disabilities to create a banner of shared experience. The resulting banner, *Connected Together*, demonstrates many shared messages such as compassion, understanding, friendship and empowerment, and is now on display at the museum.

Another important part of work this year has been to refresh the temporary exhibition space. This area is available to local artists whose work explores themes around mental health. One exciting exhibition of artworks and poetry was, *'The Errs That Bind Us,'* by local creative L. Marie. Our promotion around this exhibition included a feature in a local newspaper, an interview with the artist and the MHM curator on local radio, as well as a 'meet the artist' event at the museum. More exhibitions are planned in the coming months and will continue to champion local experts by experience artists and their work.

WELLBEING

On Mondays and Fridays MHM continues to host its wellbeing offer in partnership with our colleagues in Creative Minds. A weekly Creative Cuppa club has proven successful in providing a safe, welcoming space away from the wards. The museum also hosted a series of well attended sing-along sessions for service users funded by Creative Minds. The MHM has collaborated with our Creative Minds colleagues on various initiatives throughout the year, including jointly attending the Trust staff wellbeing day at Fieldhead Hospital and the regular welcome events to introduce new staff to the Trust. The CAB (Citizens Advice Bureau) offer has continued at our outreach services Baghill House and Drury Lane, often addressing cases that would otherwise be unheard. In year one of this project, over £430k of existing and new benefit payments have been secured for clients through this service. Success stories include one client who received a backdated payment of £25k as a result of using this service.

FUTURE PLANS



Continue to explore the potential ways in which the museum could become a collecting body for mental health history in the north.

Work on our *Asylum: Refugees and Mental Health* project will also continue, initially with creative workshops and later a co-curated exhibition to be displayed at the museum. This work will enable us to extend our involvement in the community, meeting one of our key Equality Impact Assessment targets

Continue to progress our working towards museums accreditation certification. This work has been ongoing since last year and will continue to document, repackage, and store our objects in compliance with best museum practices. Accreditation status will open up new channels of funding and help safeguard the sustainability of the Museum, it's collection and mission, as well as ambitions to develop in the future

Consolidate and progress our work engaging with communities including the local community at Fieldhead, this includes continuing to pursue a rich programme of activities on the wards, in the museum and in the region, encouraging the development of our co-produced narrative and supporting people to learn new things and reach their potential

FINANCIAL REVIEW

HOW WE FUNDED OUR WORK, ACHIEVEMENTS AND PERFORMANCE

In 2024/25, the charities received income of £624k (2023/24: £873k) and expended £1,210k (2023/24: £1,047k). At the end of the year the charities had a reserves balance of £1,014k (2023/24: £1,610k).

EyUp!

EyUp! received income of £108k from donations, fundraising, sale of goods, lottery, grants, and interest. This includes:

Donations, charitable activities, and trading activities (which include the EyUp! lottery and fundraising events) was £96k (2023/24: £164k), These donations are mainly from staff, service users, carers, relatives, and friends. Interest received was £12k (2023/24: £11k).

Expenditure of £238k (2023/24: £227k) was spent on grant making, staff costs, administration fee, and prizes and admin costs relating to the lottery. A wide variety of purchases were funded, ranging in value, and as exemplified in the aforementioned projects

At 31 March 2025, EyUp! had funds carried forward of £187k, of which £54k is restricted. (2023/24: £317k - £69k restricted).

CREATIVE MINDS

Creative Minds received income of £423k, of which £249k was received from the Trust. Other income was from grants £133k (significant grants include £49k from the Trust to support the Hospital Rooms project, £35k from BBC Children in Need and £20k from Calderdale MBC), interest £41k and a few small donations.

During the year expenditure of £893k was spent, £577k was on small grants, £310k on staff costs (including staff time on grant projects) and £6k on administrative costs.

At 31 March 2025, Creative Minds had funds carried forward of £653k. (2023/24: £1,123k)

MENTAL HEALTH MUSEUM

Mental Health Museum received income of £79k, of which £60k was received from the Trust, £12k in grant funding, £2k in other donations and £5k in interest.

Expenditure of £74k was spent in year, £55k on staff costs, and £18k on charitable activities and minimal expenditure administration.

At 31 March 2025, Mental Health Museum had funds carried forward of £104k. (2023/24: £99k).

SPIRIT IN MIND

Spirit in Mind received income of £14k, of which £10k was received from the Trust, £1k in donations and £3k in interest.

Expenditure of £15k was spent in year, £9k relates to staff costs, £5k relates to the activities of Spirit in Mind, and minimal expenditure on administration.

At 31 March 2025, Spirit in Minds had funds carried forward of £70k. (2023/24: £71k).

A wide variety of purchases were funded, ranging in value, and as exemplified in the aforementioned projects.

HOW WE MANAGE THE MONEY


OUR GRANT MAKING POLICIES

Grants are made in accordance with charity law, our constitution and the wishes and directions of donors. The Charitable Funds Committee have regard to the Charity Commission for England and Wales's guidance on public benefit and what this means for EyUp! and its linked charities.

EYUP!

EyUp! makes grants from its unrestricted funds, both general and designated funds. Any applications requesting grants over £5k are referred to the Charitable Funds Committee for a final decision.

- **General funds** – these funds are received with no particular preference expressed by donors. The income generated by the lottery is also received into general funds. On a quarterly basis, bids are invited from all services and wards across the Trust. These are then assessed by a sub-committee of



Trustwide clinical and non-clinical staff who award funding based on the application, looking at the benefits of the proposal.

- **Designated funds** – are established for a particular ward or service. Each fund has a designated fund manager who authorises expenditure from these funds at any time. Finance check that the expenditure is appropriate to the overall purpose of the Charity.

CREATIVE MINDS

Creative Minds develops community partnerships to co-fund and co-deliver projects for local people and all the projects are supported on a match-funded basis. (The term match-funded refers to the requirement of partners to provide funding of an equal or greater basis for each project).

Creative Minds invites applications for funding for each locality they work in annually. Applications are assessed through locality collectives made up of service users, carers and Trust staff using the Young foundation community development tool. Where projects show a shortfall, the collectives try to work with the organisation to strengthen the bid. The collectives also look for a balanced portfolio of projects across the Trust districts, considering the types of activity, the client group and the service that will benefit.

SPIRIT IN MIND

SIM only makes grants when appropriate funding for such purposes has been identified.

The Mental Health Museum does not award grants.

Risk analysis

The trustee reviews risk as part of the Charity action plan at each meeting and within the business plan. The main risk facing the Charities is financial sustainability and the reduction in reserves.

- The Committee recognised that reserves have reduced, and action needs to be taken to ensure long term sustainability of all the charities, careful and prudent plans are in place for 2025/26, and close monitoring will be undertaken and reported to ensure that the Committee can take timely

action when necessary

- Inflation and the cost of living has increased; this is having an impact on the amount that people are able to donate to charity and is anticipated to continue to affect donations in 2025/26

OUR INVESTMENT POLICY

The current policy (agreed in December 2022) is to invest funds in a mix of deposit accounts. The corporate trustee takes a prudent approach to investment and holds the funds in low-risk deposit accounts across various providers.

OUR RESERVES POLICY

Under the guidance of the Charities Commission booklet 'CC19, Charities Reserves' and 'Charity reserves: building resilience', the corporate trustee agreed the following reserves policy, which is reviewed annually.

EYUP! RESERVES POLICY

Funds held by EyUp! that are unrestricted are classed as reserves under Charities SORP (FRS 102).

The Charity has a general legal duty to apply charitable funds within a reasonable time of receiving them. The corporate trustee actively encourages fund managers to spend their funds and encourages staff to bid against the general-purpose funds.

The trustee policy is to keep funds to the minimum required to cover approved commitments in the belief that donations are made with the intention and expectation that they will be spent accordingly.

In order to avoid the risk of the Charity's reserves becoming overdrawn it is considered prudent to hold a minimum 3 months' operating expenditure, plus one year's salary for the charity team. If the balance fell to this level, then the committee would revise the strategy and plan for the charity.

The reserves currently stand at £47k and are calculated as follows:

Total unrestricted funds of £133k

Less designated funds £86k

Total reserves £47k

The trustee reviews the balances held in designated funds, in accordance with the provisions of the NHS Acts relating to charitable funds, to determine whether these funds are likely to be committed in the near future and the extent to which there is a continuing need identified for any particular designated fund (s). The funds are reviewed on an annual basis and any inactive funds are closed and the balance transferred to general funds.

Expenditure is reviewed quarterly at the Charitable Funds Committee to ensure that the minimum level of reserves is maintained. The committee recognise the low level of reserves and the budget for 2025/26 plans to increase this amount; this will be monitored closely in 2025/26.

CREATIVE MINDS RESERVES POLICY

Creative Minds is funded by specific grants for projects and by general contribution by the Trust. Monies given as specific grants are classed as restricted and are excluded from the reserves policy. A minimum of three month's operating expenditure is held as reserves. A significant proportion of Creative Minds' expenditure is planned grant expenditure, so if funds are reduced to this level, then plans can be revised.

MENTAL HEALTH MUSEUM RESERVES POLICY

The Mental Health Museum is primarily funded by specific grants with small donations by visitors. Monies given as specific grants are classed as restricted and are excluded from the reserves policy. The trustee has deemed that at this point the charity does not need to hold reserves.

SPIRIT IN MIND RESERVES POLICY

Spirit in Mind is primarily funded by specific grants. Monies given as specific grants are classed as restricted and are excluded from the reserves policy. The trustee has deemed that at this point the charity does not need to hold reserves.

VOLUNTEERS

EyUp! and its linked charities would like to thank all the volunteers who have contributed to the charities in 2024/25. This includes being part of the running of

the charities and helping make grant funding decisions for Creative Minds. They have all contributed to the success and growth of the charities and the charities continue to be grateful for their help and time.

AMBASSADORS

Ambassadors do not have any formal role in the governance of the charity but assist by gaining publicity and raising our profile:

The charities would like to thank the ambassadors for their continuing support.

		
Ashley Jackson - Painter	Horatio Clare - Author	Stephanie Hirst - Broadcaster

STRUCTURE, GOVERNANCE AND MANAGEMENT

South West Yorkshire Partnership NHS Foundation Trust is the corporate trustee of the Charity governed by the law applicable to Trusts, principally the Trustee Act 2000 and the Charities Act 2022.

CORPORATE TRUSTEE

The corporate trustee comprises the Non-Executive and Executive Directors of the Board of South West Yorkshire Partnership NHS Foundation Trust (SWYPFT) and meets quarterly. Non-Executive directors are appointed by the Governors of the Trust and executive directors are subject to the Trust's recruitment policies. When Directors join the corporate trustee, they are introduced to the Charity, its objectives, and Charity Commission guidance (CC3).

The members of the corporate trustee have read and had regard to the Charity Commission's guidance on public benefit. They give of their free time freely and do not receive any pay, emoluments, or other financial benefit.

Those who served on the corporate trustee during the period were as follows: -
and reviewing the effectiveness of the Committee.

The members of the Charitable Funds Committee during the period were as follows: -

Name	Position
Marie Burnham	Chair
Gary Ellis (from 01/10/24)	Non-Executive Director
Mike Ford	Non-Executive Director
Mandy Rayner (left 30/09/24)	Non-Executive Director
Margaret Kitching (from 01/10/24)	Non-Executive Director
Erfana Mahmood	Non-Executive Director
Natalie McMillan	Non-Executive Director
Kate Quail (left 30/09/24)	Non-Executive Director
David Webster	Non-Executive Director
Mark Brooks	Chief Executive

Name	Position
Adele Fox (from 01/01/25)	Chief Operating Officer
Carol Harris (left 11/10/24)	Chief Operating Officer
Jon Head (from 02/09/24)	Chief People Officer
Lindsay Jenson (from 01/03/24 to 01/09/24)	Interim Director of Human Resources
Dawn Lawson	Executive Director of Strategy and Change
Chris Lennox (from 12/10/24 to 31/12/24)	Interim Chief Operating Officer
Sean Rayner	Executive Director of Provider Development
Dr Subha Thiyagesh	Chief Medical Officer
Darryl Thompson	Chief Nurse and Director of Quality and Professions
Adrian Snarr	Executive Director of Finance, Estates and Resources



Dr. Subha Thiyagesh at Everest Base Camp

CHARITABLE FUNDS COMMITTEE

The corporate trustee is supported in their responsibilities and duties by the Charitable Funds Committee, which meets quarterly. Their duties include managing the Trust's charitable funds in accordance with statutory requirements; ensuring expenditure is in line with the objects of the charities; delegating responsibility for the management of designated charitable funds and the linked charities; fundraising for the charity; ratifying the annual report and accounts; and reviewing the effectiveness of the Committee.

The members of the Charitable Funds Committee during the period were as follows: -

Name	Position
Erfana Mahmood (Committee Chair)	Non-Executive Director
Marie Burnham	Chair of the Trust
Mike Ford	Non-Executive Director
Dawn Lawson	Executive Director of Strategy and Change
Sean Rayner	Executive Director of Provider Development

All members of the Committee are required to undertake suitable training in order to discharge their duties as members of the Committee. Additionally, all the corporate trustee are invited and encouraged to attend the annual training session.

The Charitable Funds Committee is supported by the EyUp! Operational Management Group and the Linked Charities Group, both of which report to the Committee.

The day-to-day operations of the Charitable Funds are administered by South West Yorkshire Partnership NHS Foundation Trust.

REFERENCE AND ADMINISTRATIVE DETAILS

EyUp! is registered under the single registered number 1055931.

The governing document is a deed dated 1 April 1996.

The MHM is a linked charity registered under number 1055931-12. Its objectives are for any charitable purposes relating to South West Yorkshire Partnership NHS Foundation Trust or relating to the health service by advancing the education of the public on the subject of mental health.

Creative Minds is a linked charity registered under number 1055931-13. Its objectives are for any charitable purposes relating to South West Yorkshire Partnership NHS Foundation Trust or relating to the health service by relieving sickness and preserving health and wellbeing; promoting social inclusion for the public benefit by preventing people from becoming socially excluded; relieving the needs of those people who are socially excluded, and assisting them to reintegrate into society.

Spirit in Mind is a linked charity registered under number 1055931-14. Its objectives are for any charitable purposes relating to South West Yorkshire Partnership NHS Foundation Trust or relating to the health service by the promotion of racial harmony for the public benefit by advancing education and raising awareness of mental health issues relating to culture and religion, and advancing racial harmony through the provision of cross-cultural activities which enhance health and wellbeing.

HOW TO CONTACT US

EyUp!

Fieldhead Hospital
Ouchthorpe Lane
Wakefield
WF1 3SP

EXTERNAL EXAMINER

GBAC
Old Linen Court
83-85 Shambles Street
Barnsley
South Yorkshire
S70 2SB

BANKERS:

National Westminster Bank
3 Ropergate
Pontefract
West Yorkshire
WF8 1LH

INTERNAL AUDITORS:

360 Assurance
Riverside House
Bridge Park Road
Thurmaston
Leicester
LE4 8BL

A BIG THANK YOU

On behalf of the staff and service users who have benefitted from improved services due to donations and legacies, the corporate trustee would like to thank all service users, relatives, carers, members, the general public and staff who have made charitable donations, participated in the lottery, and supported the work of the charities.

SUPPORT THE WORK OF EyUp!

THANK YOU FOR READING ABOUT THE PROJECTS THAT THE CHARITY HAS SUPPORTED THIS YEAR. THIS CANNOT CONTINUE WITHOUT ONGOING DONATIONS. FOLLOW US ON SOCIAL MEDIA TO STAY UP TO DATE ON ALL THINGS EyUp!.



@EyUpCharity



@EyUpCharity



@EyUpCharity

VISIT OUR WEBSITE FOR MORE INFORMATION: WWW.EYUPCHARITY.ORG

WHAT COULD YOUR GIFT BUY?

£1	COULD BUY	COLOURING PENS FOR AN ART SESSION
£10	COULD BUY	GAMES FOR A WARD
£20	COULD BUY	SEEDS AND PLANTS FOR A GARDENING GROUP
£30	COULD BUY	BOOKS TO START A WARD LIBRARY
£50	COULD BUY	ARTS AND CRAFTS MATERIALS
£100	COULD BUY	A WATER FEATURE FOR A SENSORY GARDEN
£150	COULD BUY	A DAY TRIP FOR SERVICE USERS
£300	COULD BUY	A PORTABLE PIANO FOR A WARD
£500	COULD BUY	START-UP COSTS FOR A NEW ACTIVITY GROUP

If you would like to donate:

Through your bank: Pay direct to the charity donation account.
Sort code 54-30-64. Account number 42591511.

By Just Giving: Donate online at www.justgiving.com/EyUp

By Cheque: Please make cheques payable to "EyUp!" and send to
EyUp! South West Yorkshire Partnership NHS FT, Fieldhead Hospital,
Block 9, Ouchthorpe Lane, Wakefield, WF13SP.

Signed:

Name: Marie Burnham

Date: 30 September 2025

STATEMENT OF TRUSTEE RESPONSIBILITIES IN RESPECT OF THE TRUSTEE ANNUAL REPORT AND ACCOUNTS

The trustee is responsible for preparing the trustee annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

The law applicable to charities in England and Wales requires the trustee to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgments and estimates that are reasonable and prudent
- state whether applicable accounting standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business

The trustee is responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2022, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustee is responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

INDEPENDENT EXAMINER'S REPORT TO THE CORPORATE TRUSTEE OF EYUP! AND ITS LINKED CHARITIES

I report to the corporate trustee on my examination of the financial statements of EYUP! for the year ended 31 March 2025 which comprises the Statement of Financial Activities, the Balance Sheet, Cash Flow Statement, and the related notes 1 to 21.

This report is made solely to the charity's trustee, as a body, in accordance with section 145 of the Charities Act 2011 and regulations made under section 154 of that Act. My work has been undertaken so that I might state to the charity's trustee those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustee as a body, for my work, for this report, or for the opinions I have formed.

RESPONSIBILITIES AND BASIS OF REPORT

As the corporate trustee of the charity, you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act). You are satisfied that the charity is not required by charity law to be audited and have chosen instead to have an independent examination.

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act

INDEPENDENT EXAMINER'S STATEMENT

Since the charity's gross income exceeded £250k your examiner must be a member of a body listed in section 145 of the 2022 Act. I confirm that I am qualified to undertake the examination because I am a member of ACCA, which is one of the listed bodies.

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice



effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the company as required by section 130 of the 2011 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Victoria Jane Davies

FCCA

for and on behalf of GBAC Limited

Old Linen Court
83-85 Shambles Street
Barnsley
South Yorkshire
S70 2SB

Dated:

EYUP! AND LINKED CHARITIES CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDING 31 MARCH 2025

	Note	Unre- stricted funds	Re- stricted funds	Total Funds 2025	Unre- stricted funds	Re- stricted funds	Total Funds 2024
		£000	£000	£000	£000	£000	£000
Income from:							
Donations and legacies	4	41	322	363	72	371	443
Charitable activities	4	13	145	158	0	335	335
Other trading activities	5	42	0	42	41	0	41
Investments	7	12	49	61	11	43	54
Total income		108	516	624	124	749	873
Expenditure on:							
Raising funds	8	(115)	0	(115)	(77)	(1)	(78)
Charitable activities							
Service user education and welfare	9	(108)	(997)	(1,105)	(89)	(880)	(969)
Total expenditure		(223)	(997)	(1,220)	(166)	(881)	(1,047)
Net income / (expenditure)		(115)	(481)	(596)	(42)	(132)	(174)
Transfers between funds	20	0	0	0	0	0	0
Net movement in funds		(115)	(481)	(596)	(42)	(132)	(174)
Reconciliation of funds							
Total funds brought forward		248	1,362	1,610	290	1,494	1,784
Total funds carried forward		133	881	1,014	248	1,362	1,610

There were no other recognised gains or losses other than those listed above. All activities relate to continuing activities. Restricted funds relate to the linked charities and grants awarded from NHS Charities Together.

EYUP! AND LINKED CHARITIES CONSOLIDATED BALANCE SHEET AS AT 31 MARCH 2025

Balance sheet	Note	Unre- stricted funds	Re- stricted funds	Total Funds 2025	Unre- stricted funds	Re- stricted funds	Total Funds 2024
		£000	£000	£000	£000	£000	£000
Current assets							
Debtors	16	15	49	64	0	1	1
Cash and cash equivalents	17	122	890	1,012	254	1,417	1,671
Total current assets		137	939	1,076	254	1,418	1,672
Liabilities							
Creditors falling due within one year	18	(4)	(58)	(62)	(6)	(56)	(62)
Accruals	18	0	0	0	0	0	0
Net current as- sets (liabilities)		133	881	1,014	248	1,362	1,610
Total net assets or liabilities		133	881	1,014	248	1,362	1,610
The funds of the charity:							
Restricted income funds		0	881	881	0	1,362	1,362
Unrestricted income funds		133	0	133	248	0	248
Total charity funds		133	881	1,014	248	1,362	1,610

EyUp! has two active restricted funds, NHS Charities Together, £3k (2023/24 £18k) and Wakefield Place 51k (2023/24 £51k). The other restricted funds shown here are restricted to the linked charities and are restricted to that charity as described in note 21.

Signed: 

Name: Marie Burnham

Date: 30 September 2025

EYUP! AND LINKED CHARITIES CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDING 31 MARCH 2025

Statement of cash flows	Note	Total funds 2024/25	Total funds 2023/24
		£'000	£'000
Cash flows from operating activities			
Net cash provided by (used in) operating activities	19	(720)	(237)
Cash flows from investing activities			
Interest received	7	61	54
Net cash provided by (used in) investing activities		61	54
Change in cash and cash equivalents in the reporting period		(659)	(183)
Cash and cash equivalents at the beginning of the reporting period		1,671	1,854
Cash and cash equivalents at the end of the reporting period		1,012	1,671


NOTES ON THE ACCOUNTS

1. ACCOUNTING POLICIES

(a) Basis of preparation

The financial statements have been prepared under the historic cost convention, with the exception of investments which are included at fair value. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) and the Charities Act 2022.

The trustee has a reasonable expectation that EyUp! and its linked charities have sufficient resources to continue in operational existence for the foreseeable future being at least 12 months from the date of approval of these financial



statements. For this reason, they continue to adopt the going concern basis in preparing the accounts. In making this assertion the trustee has taken several considerations into account, budgets for 2025/26 have been approved by the trustees which demonstrate that each one has funding streams and expenditure plans in place.

These accounts are prepared and presented in GBP in round thousand pounds (£).

(b) Funds structure

Where there is a legal restriction on the purpose to which a fund may be put, the fund is classified either as:

- A restricted fund; or
- An endowment fund

Restricted funds are those where the donor had provided for the donation to be spent in furtherance of a specified charitable purpose.


Endowment funds arise when the donor has expressly provided that the gift is to be invested and only the income of the fund may be spent. EyUp! and the linked charities currently have no endowment funds.

Those funds which are neither endowment nor restricted income funds, are unrestricted income funds which are sub analysed between designated (earmarked) funds where the trustee have set aside amounts to be used for specific purposes or which reflect the non-binding wishes of donors and unrestricted funds which are at the trustee discretion, including the general funds which represent the Charities reserves. The major funds held in each of these categories are disclosed in note 21.

(c) Income

All income is recognised once the charity has entitlement to the resources. It is probable (more likely than not) that the resources will be received, and the monetary value of incoming resources can be measured with sufficient reliability.

When there are terms or conditions attached to income, particularly grants, these terms or conditions must be before the income is recognised as the entitlement condition will not be met until that point. Where the terms or conditions have not met, or uncertainty exists as to whether they can be met then the relevant income is not recognised in the year but deferred and shown on the balance sheet as deferred income.



Grants are received in both GBP and foreign currency; these are recognised at the rate of exchange at the date of the payment.

Income from legacies

Legacies are accounted for as income either upon receipt or where the receipt of the legacy is probable.

Receipt is probable when:

- Confirmation has been received from the representatives of the estate(s) that probate has been granted
- The executors have established that there are sufficient assets in the estate to pay the legacy; and
- All conditions attached to the legacy have been fulfilled or are within the charity's control

If there is uncertainty as to the amount of the legacy and it cannot be reliably estimated, then the legacy is shown as a contingent asset until all the conditions for income recognition are met

(d) Resources expenditure and irrecoverable VAT


All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to each category of expense shown in the Statement of Financial Activities. Expenditure is recognised when the following criteria are met:

- There is a present legal or constructive obligation resulting from a past event.
- It is more likely than not that a transfer of benefits (usually a cash payment) will be required in settlement; and
- The amount of the obligation can be measured or estimated reliably

Irrecoverable VAT is charged against the category of resources expended for which it was incurred.

(e) Recognition of expenditure and associated liabilities as a result of grant

Grants payable are payments made to third parties in the furtherance of the charitable objects of the fund.



Grant payments are recognised as expenditure when the conditions for their payment have been met or where there is a constructive obligation to make a payment.

A constructive obligation arises when:

- We have communicated our intention to award a grant to a recipient who then has a reasonable expectation that they will receive a grant
- We have made a public announcement about a commitment which is specific enough for the recipient to have a reasonable expectation that they will receive a grant; and
- There is an established pattern of practice which indicates to the recipient that we will honour our commitment

The trustee has control over the amount and timing of grant payments and consequently where approval has been given by the trustee and any of the above criteria have been met then a liability is recognised. Grants are not usually awarded with conditions attached. However, when they are then those conditions have to be met before the liability is disclosed.

Where an intention has not been communicated, then no expenditure is recognised but an appropriate designation is made in the appropriate fund. If a grant has been offered but there is uncertainty as to whether it will be accepted or whether conditions will be met, then no liability is recognised but a contingent liability is disclosed.

(f) Allocation of support costs

Support costs are those costs which do not relate to a single activity. These include some staff costs, costs of administration, internal and external examiner costs. Support costs have been apportioned to charitable activities on an appropriate basis. The analysis of support costs and the bases of apportionment applied are shown in note 12.

(g) Fundraising costs

The costs of raising funds are those costs attributable to raising income for the charity, other than those costs incurred in undertaking charitable activities or the costs incurred in undertaking trading activities in furtherance of the Charity's objectives. The costs of raising funds include the prizes paid out in respect of the lottery.

(h) Charitable activities

Costs of charitable activities comprise all costs incurred in the pursuit of the charitable objects of the charity. These costs, where not wholly attributable, are apportioned between the categories of charitable expenditure in addition to the direct costs. The total costs of each category of charitable expenditure include an apportionment of support costs as shown in note 12.

(i) Debtors

Debtors are amounts owed to the charity. They are measured on the basis of their recoverable amount.

(j) Cash and cash equivalents

Cash at bank and in hand is held to meet the day to day running costs of the charity as they fall due. Cash equivalents are short term, liquid investments.

(k) Creditors

Creditors are amounts owed by the charity. They are measured at the amount that the charity expects to have to pay to settle the debt.

Amounts which are owed in more than a year are shown as long-term creditors.

(l) Pensions

EyUp! does not directly employ staff, staff working on the charity are directly employed by South West Yorkshire Partnership NHS FT, with the full costs recharged to EyUp! As employees of the Trust, they are entitled to join the NHS Pensions Scheme.

The Scheme is subject to a full actuarial valuation every four years, and an IAS 19 accounting valuation every year. The results from the latest valuation as of 31 March 2020 set the employer contribution rate at 23.7% of pensionable pay from 1 April 2024 (previously 20.6%).

The valuation of scheme liability in accordance with IAS19 is carried out annually by the Scheme Actuary. The latest assessment of the liabilities of the Scheme is contained in the Scheme Actuary report, which forms part of the annual NHS Pension Scheme (England and Wales) Resource Account, published annually. These accounts can be viewed on the NHS Pensions website.

(m) Judgements and estimates

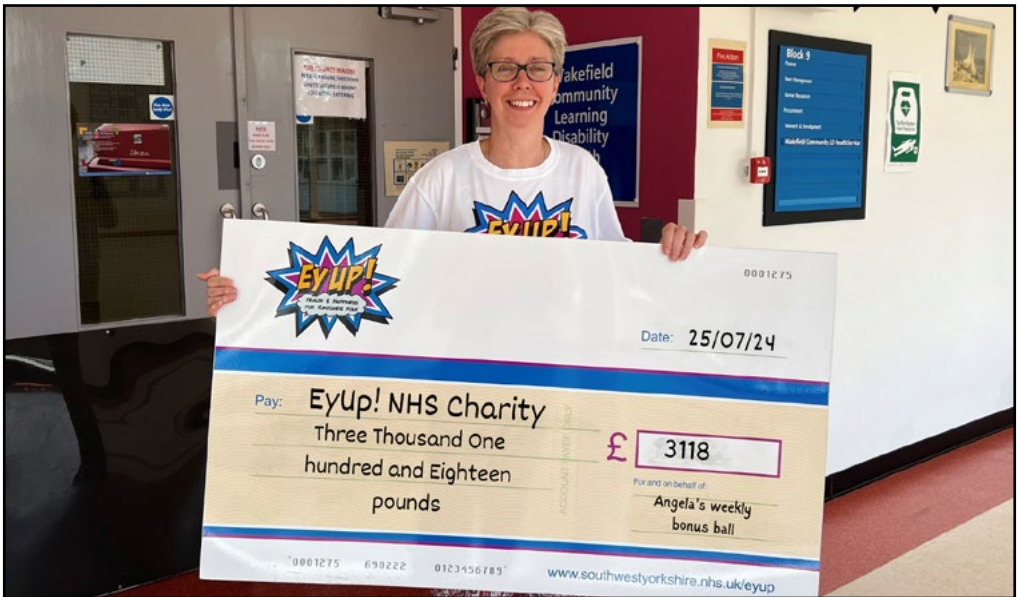
In the application of the accounting policies, the trustee is required to make judgements, estimates and assumptions about its carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

(n) Financial Instruments

The charities have financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost using the effective interest method. Financial assets are held at amortised cost.

2. PRIOR YEAR COMPARATIVES BY TYPE OF FUND

The primary statements provide prior year comparatives in total; this note provides prior period comparatives for the statement of financial activities and the balance sheet for each of the funds included in the notes to the accounts.



Angela's weekly bonus ball donation

EYUP! UNRESTRICTED FUNDS - STATEMENT OF FINANCIAL ACTIVITY FOR THE YEAR ENDED 31 MARCH 2025

	2025	2024
	£'000	£'000
Income and endowments from:		
Donations and legacies	41	72
Charitable activities	13	0
Other trading activities	42	41
Investments	12	11
Total income resources	108	124
Expenditure on:		
Raising funds	(115)	(77)
Charitable activities	(108)	(89)
Total expenditure	(223)	(166)
Net income / (expenditure)	(115)	(42)
Transfers between funds	0	0
Net movement in funds	(115)	(42)
Reconciliation of funds		
Total funds brought forward	248	290
Total funds carried forward	133	248

***EYUP! UNRESTRICTED FUNDS -
BALANCE SHEET AS AT 31 MARCH
2025***

	2025	2024
	£'000	£'000
<i>Current assets</i>		
Debtors	15	3
Cash and cash equivalents	122	291
Total current assets	137	294
<i>Liabilities</i>		
Creditors falling due within one year	(4)	(4)
Net current assets (liabilities)	133	290
Total assets less current liabilities	133	290
Total net assets or liabilities for unrestricted funds	133	290
Total unrestricted funds	133	290

RESTRICTED FUNDS - STATEMENT OF FINANCIAL ACTIVITY FOR THE YEAR ENDED 31 MARCH 2025

2025					
	EyUp!	Mental Health Museum	Creative Minds	Spirit in Mind	Total
	£'000	£'000	£'000	£'000	£'000
Income from:					
Donations and legacies	0	62	249	11	322
Charitable activities	0	12	133	0	145
Investments	0	5	41	3	49
Total income	0	79	423	14	516
Expenditure on:					
Raising funds	0	0	0	0	0
Charitable activities	(15)	(74)	(893)	(15)	(997)
Total expenditure	(15)	(74)	(893)	(15)	(997)
Net income / (expenditure)	(15)	5	(470)	(1)	(481)
Transfers between funds		0	0	0	0
Net movement in funds	(15)	5	(470)	(1)	(481)
Reconciliation of funds					
Total funds brought forward	69	99	1,123	71	1,362
Total funds carried forward	54	104	653	70	881

2024					
	EyUp!	Mental Health Museum	Creative Minds	Spirit in Mind	Total
	£'000	£'000	£'000	£'000	£'000
Income from:					
Donations and legacies	51	60	250	10	371
Charitable activities	0	0	320	15	335
Investments	0	3	37	3	43
Total income	51	63	607	28	749
Expenditure on:					
Raising funds	0	0	(1)	0	(1)
Charitable activities	(61)	(63)	(730)	(26)	(880)
Total expenditure	(61)	(63)	(731)	(26)	(881)
Net income / (expenditure)	(10)	0	(124)	2	(132)
Transfers between funds	0	0	0	0	0
Net movement in funds	(10)	0	(124)	2	(132)
Reconciliation of funds					
Total funds brought forward	79	99	1,247	69	1,494
Total funds carried forward	69	99	1,123	71	1,362

RESTRICTED FUNDS - BALANCE SHEET AS AT 31 MARCH 2025

2024					
	EyUp!	Mental Health Museum	Creative Minds	Spirit in Mind	Total
	£'000	£'000	£'000	£'000	£'000
Current assets					
Debtors	0	0	49	0	49
Cash and cash equivalents	54	104	661	71	890
Total current assets	54	104	710	71	939
Liabilities					
Creditors falling due within one year	0	0	(57)	(1)	(58)
Accruals	0	0	0	0	0
Net current assets (liabilities)	54	104	653	70	881
Total assets less current liabilities	54	104	653	70	881
Total net assets or liabilities for restricted funds	54	104	653	70	881
Total restricted funds	54	104	653	70	881

RESTRICTED FUNDS - BALANCE SHEET AS AT 31 MARCH 2024

2024					
	EyUp!	Mental Health Museum	Creative Minds	Spirit in Mind	Total
	£'000	£'000	£'000	£'000	£'000
Current assets					
Debtors	0	0	1	0	1
Cash and cash equivalents	69	98	1,179	71	1,417
Total current assets	69	98	1,180	71	1,418
Liabilities					
Creditors falling due within one year	0	0	(56)	0	(56)
Accruals	0	0	0	0	0
Net current assets (liabilities)	69	98	1,124	71	1,362
Total assets less current liabilities	69	98	1,124	71	1,362
Total net assets or liabilities for restricted funds	69	98	1,124	71	1,362
Total restricted funds	69	98	1,124	71	1,362

3. RELATED PARTY TRANSACTIONS

The corporate trustee governs EyUp! and its linked charities, the corporate trustee is the Trust. EyUp! has made payments to the Trust in relation to administration costs in support of grant making activities which are included in direct activity costs (note 9). The Trust has also made several grant payments to EyUp! and its linked charities, these are made on an arm’s length basis.

	Total 2025	Total 2024
	£'000	£'000
South West Yorkshire Partnership NHS Foundation Trust	373	513
Total	373	513

There was £49k closing balance in debtors (2023/24: £0) and £58k (2023/24: £61k) in creditors in respect of the Trust.

EyUp! and its linked charities is a wholly owned subsidiary of South West Yorkshire Partnership NHS Foundation Trust; a NHS Foundation Trust registered in England. South West Yorkshire Partnership NHS Foundation Trust is also the ultimate parent company.

The parent undertaking of the smallest group which also includes the charities, and for which consolidated financial statements are prepared is South West Yorkshire Partnership NHS Foundation Trust.

Copies of the financial statements for this group can be obtained from:

South West Yorkshire Partnership NHS Foundation Trust

Fieldhead

Ouchthorpe Lane

Wakefield

WF1 3SP

South West Yorkshire Partnership NHS Foundation Trust is a public benefit organisation established under the National Health Service Act 2006. NHS England has the power to control the Trust within the meaning of IAS27 ‘Consolidated and Separate Financial Statements’.

NHS England is accountable to the Secretary of State for Health and therefore the Trust’s ultimate parent is HM Government.

4. INCOME FROM DONATIONS AND LEGACIES AND CHARITABLE ACTIVITIES

	2025			2024		
	Unrestrict- ed funds	Restricted funds	Total 2025	Unrestrict- ed funds	Restricted funds	Total 2024
	£'000	£'000	£'000	£'000	£'000	£'000
Donations from individuals	32	2	34	35	54	89
Corporate donations	6	320	326	7	317	324
Legacies	3	0	3	30	0	30
Grants	13	145	158	0	335	335
Total	54	467	521	72	706	778

Analysis of Restricted Funds

	2025				2024			
	EyUp!	Creative minds	Mental Health Museum	Spirit in Mind	EyUp!	Creative minds	Mental Health Museum	Spirit in Mind
	£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Donations from individuals	0	0	1	1	51	3	0	0
Corporate donations	0	249	61	10	0	247	60	10
Legacies	0	0	0	0	0	0	0	0
Grants	0	133	12	0	0	320	0	15
Total	0	382	74	11	51	570	60	25

Donations from individuals are gifts from members of the public, relatives, carers, service users and staff.

5. ANALYSIS OF INCOME FROM OTHER TRADING ACTIVITIES

	2025			2024		
	Unrestrict- ed funds	Restricted funds	Total 2024	Unrestrict- ed funds	Restricted funds	Total 2024
	£'000	£'000	£'000	£'000	£'000	£'000
Lottery	38	0	38	36	0	36
Sale of goods	2	0	2	3	0	3
Fundraising events	2	0	2	2	0	2
Total	42	0	42	41	0	41

6. ROLE OF VOLUNTEERS

Creative Minds have several volunteers who sit on the locality collectives which make decisions on small grant funding.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers is not recognised in the accounts.

7. GROSS INVESTMENT INCOME

	2025			2024		
	Unre- stricted funds	Restrict- ed funds	Total 2025	Unre- stricted funds	Restrict- ed funds	Total 2024
	£'000	£'000	£'000	£'000	£'000	£'000
Short term investments and deposits cash on deposit	12	49	61	11	43	54
Total	12	49	61	11	43	54

The income shown for restricted funds is split, Creative Minds £41k (2023/24: £37k), Mental Health Museum £5k (2023/24: £3k) and Spirit in Mind £3k (2023/24: £3k).

8. ANALYSIS ON EXPENDITURE ON RAISING FUNDS

	2025			2024		
	Unre- stricted funds	Restrict- ed funds	Total 2025	Unre- stricted funds	Restrict- ed funds	Total 2024
	£'000	£'000	£'000	£'000	£'000	£'000
Lottery prizes	19	0	19	17	0	17
Lottery admin fee	0	0	0	0	0	0
fundraising costs	96	0	96	60	1	61
	115	0	115	77	1	78

9. ANALYSIS OF CHARITABLE EXPENDITURE

EyUp! did not undertake any direct charitable activities on its own account during the year. All the charitable expenditure was in the form of grant funding.

Grants were approved in favour of the partner organisations, principally the South West Yorkshire Partnership NHS Foundation Trust to carry out activities that will benefit the service users of the NHS. EyUp! incurred expenditure with third parties in pursuance of those grants or reimbursed expenditure incurred by them.

Creative minds expenditure was in the form of grant funding; details of the significant grants are found in note 10.

Mental Health Museum and Spirit in Mind undertake direct charitable activities.

	2025				2024			
	Activ- ities direct	Grant funded activity	Sup- port costs	Total 2025	Activ- ities direct	Grant funded activity	Sup- port costs	Total 2024
	£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
EyUp! service user activities	0	123	0	123	0	150	0	150
Creative Minds activities	345	542	6	893	384	341	5	730
Mental Health Museum activ- ities	74	0	0	74	63	0	0	63
Spirit in Mind activities	15	0	0	15	26	0	0	26
	434	665	6	1,105	473	491	5	969

10. ANALYSIS OF GRANTS

The charity does not make grants to individuals. All grants are made to the Trust or other third-party organisations.

Creative Minds significant grants 2024/25	£	No
Creative Recovery	24,348	5
ROKT Foundation	8k	2
Arch-Way Project	7,370	2
Everybody Arts CIC	7,275	2
Art House	6k	2
S2R (Support to Recovery)	4k	1
Yorkshire Youth & Music	4k	1
TCD	4k	1
Brunswick Centre	4k	1
Umbrella Yoga CIC	4k	1
Barnsley Museums and Heritage Trust	4k	1
Age UK Calderdale & Kirklees	4k	1
6 Million Plus	3,950	1
Curious Motion	3,920	1
Halifax Opportunities Trust	3,897	1
Northorpe Hall Child & Family Trust	3,600	1
Yew Tree Youth Theatre	3,500	1

Creative Minds significant grants 2023/24	£	No
Community Links	6,500	2
ROKT Foundation	5k	1
Cloverleaf Advocacy 2000 Ltd	4,525	1
lAsk (immigration and Asylum Support Kirklees)	4,500	1
Yew Tree Arts	4,500	1
Chime	4,500	1
WDH	4,500	1
Yorkshire Youth and Music	4,500	1
Growing Works	4,500	1
Grow Wakefield	4,500	1
Phoenix Radio	3,800	1
Handmade Productions CIC	3,655	1
The Hepworth	3,614	1

11. MOVEMENTS IN GRANT FUNDING COMMITMENTS ACCRUED

	2025			2024		
	Current liabilities	Non current liabilities	Total	Current liabilities	Non current liabilities	Total
	£'000	£'000	£'000	£'000	£'000	£'000
Opening balance at 1 April	0	0	0	20	0	20
Additional commitments made during the year	164	0	164	113	0	113
Amounts paid during the year	(164)	0	(164)	(123)	0	(123)
Amounts reversed during the year	0	0	0	(10)	0	(10)
Closing balance at 1 April	0	0	0	0	0	0

The grants included are grants made by Creative Minds to external third parties where the award has been communicated.

As described in notes 9 and 10, the charity awarded several grants in the year. Many grants were awarded and paid out in the same financial year. However, some grants are multiyear grants paid over a longer period.

As the charity has control over the award and timing of grants there is little uncertainty around these payments.

12. ALLOCATION OF SUPPORT COSTS AND OVERHEADS

Support and overhead costs are allocated to charitable activities on a pro rata basis between funds. Support costs are the costs associated with the administration of the Charity. These amounts are paid directly to South West Yorkshire Partnership NHS Foundation Trust. Salaries and related costs include the costs of the staff working in the linked charities and are allocated to each individual restricted fund and the fundraiser who is allocated to unrestricted funds.

The basis of allocation used are as follows:

- Balance: Each month the charge is allocated on a pro-rata basis on the balance of each fund.
- Direct: The salaries are charged direct to each restricted fund that the post holder works for.

Charitable activities	Unre-stricted funds	Re-stricted funds	2025 Total	Unre-stricted funds	Re-stricted funds	2024 Total
	£'000	£'000	£'000	£'000	£'000	£'000
External audit	0	2	2	0	2	2
Financial administration	0	0	0	0	0	0
Miscellaneous	0	0	0	0	0	0
Salaries and related costs	84	430	514	46	506	552
Total	84	432	516	46	508	554

	2025 Total	20243 Total
	£'000	£'000
EyUp! – Unrestricted	84	46
EyUp! – Restricted	56	56
Creative Minds	312	388
Mental Health Museum	55	55
Spirit in Mind	9	9
	516	554

13. TRUSTEE REMUNERATION, BENEFITS AND EXPENSES

The corporate trustee give their time freely and receive no remuneration or reimbursement of expenses for the work that they undertake as trustee.

14. ANALYSIS OF STAFF COSTS AND REMUNERATION OF KEY MANAGEMENT PERSONNEL

	2025	2024
	£'000	£'000
Salaries and wages	422	474
Social security costs	41	34
Employer's pension contribution	51	44
Total	514	552

	2025	2024
	£'000	£'000
EyUp! – unrestricted	84	46
EyUp! – restricted	56	56
Creative Minds	310	386
Mental Health Museum	55	55
Spirit in Mind	9	9
	514	552

The average number of full-time equivalent employees during the year was 15 (2024: 15) EyUp! 2 (2024: 2); Creative Minds 8 (2024: 8); Mental Health Museum 2 (2024: 2); Spirit in Mind 1 (2024:1).

One employee within Creative Minds had emoluments in excess of £60k (2024: 1).

15. AUDITORS' REMUNERATION

The Auditors' remuneration of £2,400 (2024 £2,400) related solely to the independent examination with no additional work being undertaken (2024: nil).

16. ANALYSIS OF CURRENT DEBTORS

Debtors under 1 year	2025	2024
	£'000	£'000
Trade debtors	49	1
Prepayment	15	0
Total debtors	64	1

17. ANALYSIS OF CASH AND CASH EQUIVALENTS

	2025	2024
	£'000	£'000
Cash in hand	25	197
Notice deposits (less than 3 months)	987	1,474
Total cash and cash equivalents	1,012	1,671

No cash or cash equivalents or current asset investments were held in non-cash investments or outside of the UK.

All the amounts held on interest bearing deposit are available to spend on charitable activities.

18. ANALYSIS OF LIABILITIES

	2025	2024
	£'000	£'000
Creditors under 1 year		
Trade creditors	(62)	(62)
Accruals for grants	0	(0)
Total	(62)	(62)

There are no liabilities greater than one year in 2024/25 (nil 2023/24)

19. RECONCILIATION OF NET INCOME / (EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2025	2024
	£'000	£'000
Net income / (expenditure) for the reporting period (as per the statement of financial activities)	(595)	(174)
Adjustments for:		
Dividends, interest and rents from investments	(61)	(54)
(Increase)/decrease in debtors	(63)	144
Increase/(decrease) in creditors	(1)	(153)
Net cash provided by (used in) operating activities	(720)	(237)

20. TRANSFERS BETWEEN FUNDS

There was one transfer £4k in 2024/25 in EyUp! unrestricted funds from designated funds to general funds in year, this transfer was from dormant designated funds in line with the reserves policy. (2023/24: £34k).

21. ANALYSIS OF CHARITABLE FUNDS

(a) Analysis of restricted fund movements

	Balance b/fwd	Income	Expenditure	Transfers	Fund fwd
	£'000	£'000	£'000	£'000	£'000
EyUp!	69	0	(15)	0	54
Mental Health Museum	99	79	(74)	0	104
Creative Minds	1,123	423	(893)	0	653
Spirit in Mind	71	14	(15)	0	70
Total	1,362	516	(997)	0	881

The objects of each of the restricted funds are as follows:

EyUp! has 2 restricted funds. One relates to the grants from NHS Charities Together. These grants are specifically in response to the COVID-19 pandemic.

The other restricted fund relates to NHS West Yorkshire ICB (Wakefield Place). This fund is for donations to NHS West Yorkshire ICB (Wakefield Place), but the activity benefits the service users of South West Yorkshire Partnership NHS Foundation Trust.

The **Mental Health Museum** became a linked charity in 2014/15. Its purpose is to become a leading resource for the history of mental health care, debates surrounding contemporary health care and treatments and life-long learning.

The **Creative Minds charitable trust** became a linked charity in September 2016. It works in partnership with groups and organisations to offer a range of innovative wellbeing opportunities.

Spirit in Mind became a linked charity in May 2017. Its objectives are the relief of sickness and preservation of health and wellbeing, the promotion of social inclusion for the public benefit and the promotion of racial harmony for the public benefit by raising awareness of mental health issues and promoting knowledge and mutual understanding between different racial groups.

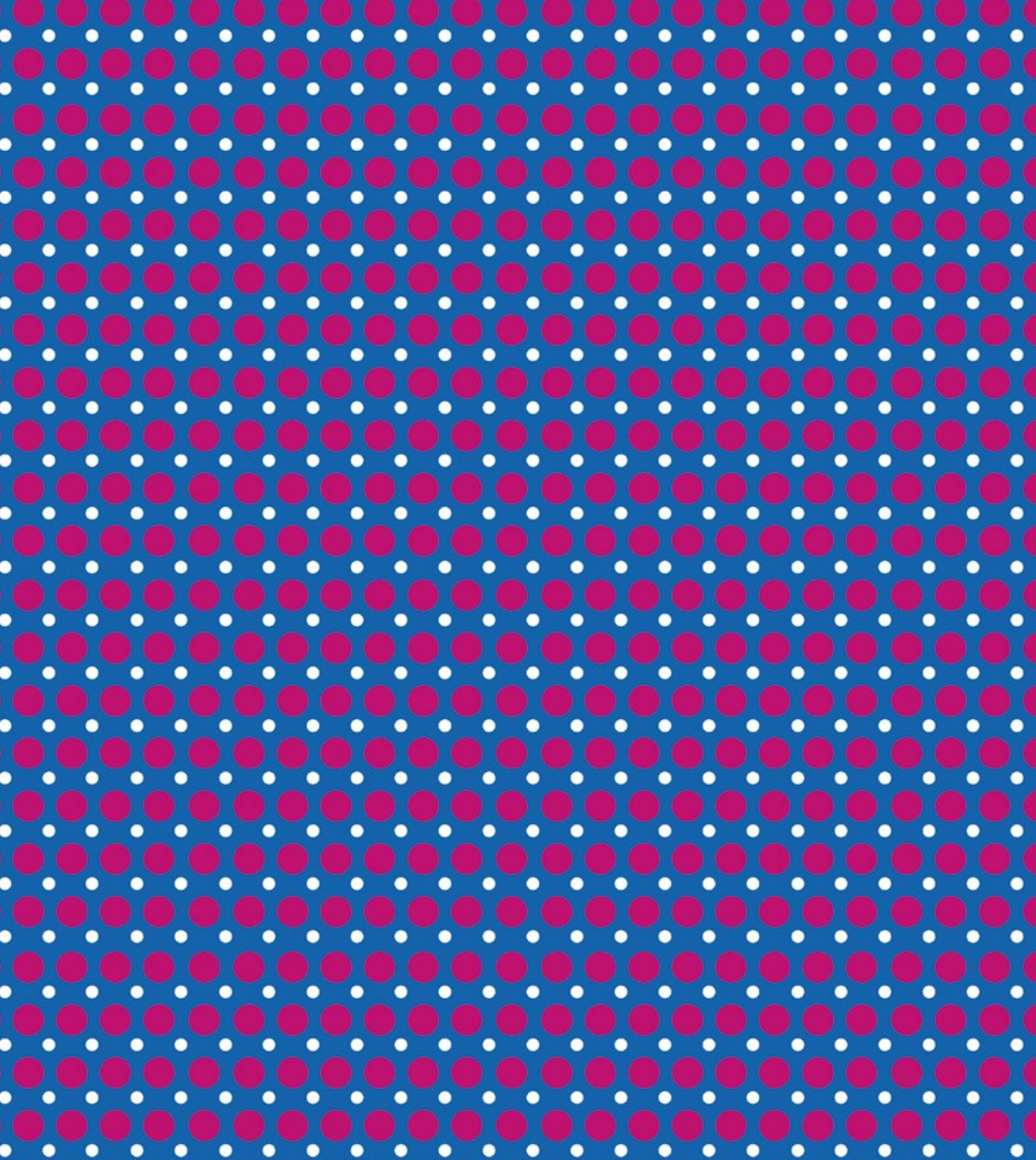
(b) Analysis of unrestricted and material designated fund movements

	Balance b/fwd	Income	Expendi- ture	Transfers	Fund c/fwd
	£'000	£'000	£'000	£'000	£'000
Other designated funds	100	17	(27)	(4)	86
General funds	148	91	(196)	4	47
Total	248	108	(223)	0	133

The trustee set an opening or closing balance of £50k or above as the threshold for the separate reporting of material designated (earmarked funds). In the interests of accountability and transparency a complete breakdown of all such funds is available upon written request.

The objects of each of the designated unrestricted funds are as follows: Other designated funds relate to benefiting service users on wards and Trust services within South West Yorkshire Partnership NHS Foundation Trust for which donors have indicated their non-binding wishes when making their generous gifts.

The general funds include all donations for which a donor has not expressed any preference as to how the funds shall be spent and the unrestricted income accruing to the charity. These funds are applied for any charitable purpose to the benefit of the service users of South West Yorkshire Partnership NHS Foundation Trust at the absolute discretion of the trustee.



If you require a copy of this information in any other format or language please contact the Trust.