

AMBASSADORS FOOTBALL LIMITED

England & Wales · Charity number 1055422

Details

Other names AMBASSADORS IN SPORT, A I S, AMBASSADORS FC

Status Registered

Legal form Charitable company

Company number [03172553](#)

Registered 1996-05-16

Register [View on the Charity Commission register](#)

Contact

Address Ambassadors Football
Claremont House
St. Georges Road
Bolton
BL1 2BY

Phone 01204364040

Email gb@ambassadorsfootball.org

Website www.ambassadorsfootball/gb

Activities

Objects: THE ADVANCEMENT OF THE CHRISTIAN RELIGION ESPECIALLY IN AND THROUGH SPORT AND SPORTS CHAPLAINCY AND PARTICULARLY (BUT NOT EXCLUSIVELY) INVOLVING YOUTH, CHURCH AND SCHOOL GROUPS IN SUCH ACTIVITIES.

Activities: Ambassadors Football runs and facilitates football projects that build bridges across cultural, faith, ethnic and postcode divides, providing support, resources and training in order to invest in communities and empower volunteers, trainees, staff and churches to start new initiatives that lead to tangible social change.

Classification

- **How:** Provides Human Resources, Provides Services, Provides Advocacy/advice/information, Other Charitable Activities
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Religious Activities, Amateur Sport, Economic/community Development/employment, Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** Children/young People, Other Charities Or Voluntary Bodies, Other Defined Groups

Geography

- Scotland
- Bolton
- Cardiff
- Gloucestershire
- Lancashire
- Manchester City
- Newcastle Upon Tyne City
- Nottinghamshire
- Sheffield City
- Shropshire
- Throughout London

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£437,511	£416,838	-	-
2023-12-31	£345,100	£353,119	-	-
2022-12-31	£307,519	£305,242	-	-
2021-12-31	£282,738	£268,174	-	-
2020-12-31	£292,423	£259,425	-	-

Trustees

Name	Role	Appointed
Daniel Edward Money	Chair	2017-03-01
BRIAN ROLES		2012-11-06
Edmund Boyden		2022-04-22
Elspeth Louise Wood		2025-02-06
Geoffrey Pearson		2020-09-18
JONATHAN ORTLIP		
MR MARK THOMAS		

AMBASSADORS FOOTBALL LIMITED

England & Wales - Charity number 1055422

Accounts

REGISTERED COMPANY NUMBER: 03172553 (England and Wales)
REGISTERED CHARITY NUMBER: 1055422

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024
FOR
AMBASSADORS FOOTBALL LIMITED**

Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Stretford
Manchester
M16 0QQ

AMBASSADORS FOOTBALL LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2024**

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AMBASSADORS FOOTBALL LIMITED

**REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2024**

Registered Company Number

03172553 (England and Wales)

Registered Charity Number

1055422

Registered Office (Head Office)

Claremont House
St Georges Road
Bolton
Lancashire
BL1 2BY

London Regional Office

70 Mare Street
London
E8 4RT

Lancaster Regional Office

Stanley Road
Morecambe
LA3 1UP

Trustees/Directors

E J Boyden
J Hampson (resigned 06/02/2025)
D E Money
J H Ortlip
G S Pearson
B Roles
A M Thomas
E L Wood (appointed 06/02/2025)

Key Personnel

M Bateman (GB Director)
S Prentice (Secretary to the Board)

Independent Examiners

Dunhams
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

Bankers

Barclays Bank Plc
The Wellsprings
Victoria Square
Bolton
BL1 1XA

AMBASSADORS FOOTBALL LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The object of the company is - The advancement of the Christian religion especially in and through sport and sports chaplaincy and particularly (but not exclusively) involving youth, church and school groups in such activities.

AMBASSADORS FOOTBALL LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2024

OBJECTIVES AND ACTIVITIES

Significant activities

The charity in 2024 continued to function as per the Memorandum and Articles of Association of Ambassadors Football Limited with a specialisation of working in and through football primarily but not exclusively. For over 30 years the organisation has existed to bring about positive change in hard to reach, vulnerable children, youth, adults and their communities through:

- a) Running innovative holistic faith based football programmes.
- b) Supporting churches, coaches, players and participants in their football outreach initiatives.

The Ambassadors approach is that through the bridge of football, barriers are overcome to get alongside people in a non-judgmental way to enable positive life-changing decisions to be made.

We summarise our purpose in three ways:

- o Investing in churches
- o Investing in people
- o Sharing Jesus through football

We specifically choose to work with faith-based partners (usually churches) in order to increase the impact of the work that we do. From this platform of trust gained through playing football, Ambassadors workers help churches then develop and deliver programmes in line with our principles of 'football faith future'. They do this in both short and long-term programmes:

Short-term:

- Ambassadors Football Camps - run in partnership with local churches.
- Tours - providing an opportunity to impact lives for the better through interaction with the participants and serving a community overseas.
- Events/volunteering - hosting events such as tournaments where individuals gather together to enrich their community, learn from one another and hear about the life changing impact that has happened through football in other people's lives. These tournaments are focused on bringing football teams together, but the volunteers who help at these events see the benefit of what they do, and thus can be developed in skills and character.

Long-term:

- Community projects - run in partnership with local agencies, provide ongoing opportunities to improve the lives and possibilities for those that take part.

Another way in which we work is in providing support and training for churches, leaders, coaches and players in community football outreach. Through this training we are able to also then train others to be able to deliver quality football outreach into their local communities, with our support to monitor and evaluate the standards of the programmes we are associated with. Our small team can then multiply our impact through the trained partners and their local community projects.

The British work of Ambassadors Football is one of a network of 35 national ongoing charitable works around the world that are linked together by shared values and vision.

2024 saw us increase the amount of work we do after a time of maintaining the status quo during the lock down affected years of 2020-2022. We increased our staff numbers and currently employ 13 individuals on a full or part-time basis. As a result of being able to continue the church led weekly sessions, 435 participants were part of weekly programmes. 'Talk Football', our weekly support email resource was received by approximately 600 coaches worldwide.

We continued to develop our Community Football Outreach (CFO) training so that churches could serve their communities. Over 30 churches attended our first presentation of CFO - with 6 new projects starting during the year.

We supported over 150 churches directly, impacting over 2000 people. Including online participation and international speaking engagements, more than 6,500 people attended Ambassadors Football events throughout the year.

AMBASSADORS FOOTBALL LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2024

OBJECTIVES AND ACTIVITIES

Public benefit

Ambassadors Football continues to work amongst sectors of society that often have less opportunities than others. The economic state of Great Britain and the reduction in certain services have resulted in poor health and well-being for those in low income areas. Children are less likely to be physically active or involved in extra-curricular activities that can enhance their personal feelings of self-worth. In addition, the NHS and other public bodies are looking for easy to access sporting activities to which patients and clients can be referred. This happens with a variety of our projects, especially those working with the homeless or elderly.

In recent years we have seen asylum seekers and refugees joining our programmes. This also shows the way in which integration can happen on a football pitch, which can be mirrored by society. People mix together in ways around football activities which does not occur in other areas of life. As a result, we have seen community cohesion enhanced in places like Newcastle, Tower Hamlets, Glasgow, Lancashire and South Wales. We have been able to develop well-run replicable programmes for under 12s and this means we can influence children at a formative stage of their lives, to develop good character and principles that will serve them well for life. We can also influence families and encourage them to make good decisions for the welfare of their children.

We are faith-based but not faith biased. As such we welcome any and every culture and ethnicity onto our programmes. It results in the development of a wide range of volunteers into leaders, and children feeling heard and appreciated as they take part in the programmes we offer.

In this way the trustees of Ambassadors Football Limited believe we have complied with the duty in section 17(5) of the Charities Act 2011, to have due regard to the public benefit guidance published by the Charity Commission.

Volunteers

We trained three volunteers as part of our Academy programme in 2024. The number of volunteers involved in delivering our programmes has increased from 45 in 2023 to 69 in 2024. The volunteers were support workers and coaches in our community football outreach programmes and some were involved in administrative support. The contribution of time from volunteers was approximately 120 hours per week over the year. This is equivalent to 3 staff workers and is a great return on the investment we make into them.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2024

STRATEGIC REPORT

Achievements and performance

Charitable activities

Ambassadors Football GB continued to focus on sustainable models of work through:

1. Working with local partners, resulting in a good investment of our time as we trained and supported others in delivering our programmes, whilst modelling good practice ourselves.
2. A development of our work with women's football, with our women's football coordinator developing her role, raising funds and partners to deliver programmes for female participation around the country.
3. Building upon existing partnerships and starting new programmes in areas of the country where we had not worked for many years.

The programmes that we are involved in include:

Wales football development

In 2023 we started a new office in Cardiff. This is to provide better services to the principality. This office has now grown in number to three staff members. In 2024 they were able to host a trainee who came from South Africa. This resulted in more time being available to link up with local churches and start new football outreach programmes. As a result we hosted camps, tournaments and supported churches in football outreach in their community.

Women's football development

In 2024 our two female members of staff were joined by a female trainee who was based in London. As a result, we were able to develop new football groups and finalise our women's football resource. This is a weekly programme of activity and faith based questions which encourage discussion and conversation for those who attend.

The female staff members are each involved in women's football programmes. In Wales our staff member is the chaplain of Cardiff City Women's team and has weekly meetings with the squad and opportunities to support the players in whatever stage of life they are in. In Morecambe we help a church run a weekly after school club for girls. These girls would not normally be in a local club because they feel too shy to join, or that they do not have the ability to participate at that level. The club provides a welcoming environment where the girls in Key Stage Two are able to express themselves and get physical exercise in a group setting with safe boundaries.

Our female trainee began a women's football group in Hackney that proved popular. It especially brought new players to the session, who were interested in getting fit and trying football. It meant that people who normally would not mingle together in society had the opportunity to learn from each other and share together through football.

We had a women's football breakout group at our Faith in Football conference. As a result of that group, we decided to host a women's football festival in March 2025 to further develop the network of groups that work with women's football around the country.

There is now an ongoing network of women connected through Ambassadors Football to one another. They meet informally on a monthly basis to encourage one another and share best practice and the highs and lows of running football regularly in some hard to reach places in Great Britain.

One highlight now is the annual Morecambe Girls footy festival. The third edition of this event saw girls from all walks of life coming to play together in a tournament in the Easter holidays. It is a partnership between Ambassadors Football and Morecambe FC community sports. The local football club has a women's section and invites the girls that play to turn up and take part. In addition, Ambassadors Football promotes the event through its network of schools and churches. As a result, girls turn up, make new friends through the interactive team format and the feedback is always positive.

A great development of our women's work was also the tour that was taken by a handful of players to Uganda. This group of 18-30 year old women had not met before, but quickly bonded over their commitment to serve the local communities that they visited in the East African nation. From school assemblies to learning about the local culture, they played and coached football - but also learned more about themselves and how they could work well in a team environment in a culture that was not their own. As a result of the tour, one woman returned to help support the community projects in Africa for a few months and the women are in regular contact.

AMBASSADORS FOOTBALL LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2024

Football Camps

2024 saw 17 camps (holiday clubs) take place around Great Britain. Some partners now run their own camps, showing the sustainability of the training and modelling that we provide. In total we had 650 children attend along with family members for prize giving etc. The feedback was overwhelmingly positive, with families of participants enthusiastic and local partners pleased that they were making new contacts in their communities and bringing about a positive impact through the camps. We held four new camps in 2024. One new camp was in Cumbria, where we have not held a camp for more than 20 years. We partner with local churches and they were encouraged to see the data which said that 72% of the kids who attend the camps do not come to church regularly. This is very positive for the churches we serve as they seek to impact the general population surrounding their church building.

We hosted three international volunteers from Spain, Columbia and Mexico. These young people joined the local volunteers at different camps and the staff that we have, to enable us to impact more children than ever before.

The volunteer helpers at camps do an amazing job, with 1600 hours of voluntary work delivered in this way.

Weekly Football Clubs

We continued to support churches that run their own football clubs for youth, children and adults. Most have a theme each week such as respect, teamwork or confidence. Through the football we emphasise these values and build upon them as the year goes on. One club has been running for 12 years. A family who attended for 5 years were moving away to Northern Ireland. Upon their departure we gave a bible to the player and they were based in the very town where Ambassadors Football Ireland is based in Portadown. So this young player has played a full season for this new team, excelled on the pitch but also has been reading the bible (provided by partner organisation Good News for Everyone) and this has resulted in his family and friends seeing a growing positive character in him. It is encouraging to see how we link up with our partners globally and also sow seeds that others see the fruit of.

Tournaments

We were able to once again host the National Christian Football Festival and the London Churches Football Tournament. These tournaments are well established and run very efficiently. We continued to run our Nottingham and Sheffield tournaments and also one in nearby Doncaster, in order to serve more churches in the South Yorkshire area. One continuing encouragement is the partnership that we have with Morecambe FC community sports. They supported us in running a third annual girls' football festival, which was attended by 35 girls from all over the Morecambe Bay area. Our Wales team, having attended tournaments in 2023, hosted a Welsh Churches football tournament in Cardiff in 2024. In addition to these events, we also ran a tournament at a partner agency's annual gathering for men in a field near Swindon. Christian Vision for Men are very happy for us to host this tournament, where we also then have the opportunity to invest in people who attend, connect with the churches they attend and share Jesus through football (our three pillars).

One tournament which is always appreciated by all who attend is the Genesis Cup. Started over ten years ago, it brings together men from across London. It has also expanded to include a project in Kent. The men attend our weekly sessions for homeless people and the Christmas cup is a way for us to show our appreciation of them by awarding trophies and giving clothing to them. For some it is one of the few times they have been praised for their actions, due to the lives that they have lived up to that point. Being a kind player on the football pitch can always affect how people are off the field of play and for these homeless young people it is no exception. We also partner with State Street bank, who provide players and food for the occasion.

Tours

Our annual tour to Spain took place in September. As noted earlier a team of women visited Uganda in June. Other members of staff visited African nations and the USA to help deliver training to local partners which was appreciated. We also partnered with the England FA to deliver kit to these locations and equipment.

Fundraising activities

In 2024 volunteers again supported us as they took part in Ride London and running fundraisers.

AMBASSADORS FOOTBALL LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2024

STRATEGIC REPORT

Financial review

Financial position

As was noted in the report for 2023 there was a slight deficit in that year's full financial report vs the budget set. In 2024, with continued robust monitoring of income and spending levels throughout the year, we were able to meet the objectives set in our budget and also increase our reserves. The trustees were happy that this was the case, as they had increased our required reserve levels as at August 2024 (see below).

Investment policy and objectives

The trustees aim to keep funds in savings accounts at least to the amount of the charity's reserve. The reserve funds are invested in low-risk, low-return, short notice, UK regulated deposit accounts (not exceeding £85,000 per financial institution), to preserve capital and ensure the funds are readily available if needed. The trustees will instruct the directors to establish an investment policy for use if and when funds are available for investing on a longer-term basis, however this has not been needed in 2024.

Reserves policy

The absolute minimum level of reserves reflects the amount required to efficiently wind up the organisation should the need arise. This level was increased to £56,000, representing the statutory minimum notice periods of salary costs and other unavoidable expenses.

The desirable level of reserves, reflects a desirable level of funding sufficient to meet three months of typical spending commitments, should this be necessary. This level was increased to £71,000, representing three months of salary costs and other unavoidable expenses, less a modest amount of residual donations.

The free general unrestricted reserves at 31 December 2024 were £85,137.

Future plans

The vision of Ambassadors Football, both nationally and internationally, is to see the transformation of individuals and communities through indigenous football outreach. We therefore long to see a church based football outreach movement of transformation impacting individuals and communities across the British Isles. As an expression of this long term vision we will continue to have:

- a) Free unrestricted reserves in place.
- b) Well-resourced staff on appropriate sustainable salaries.
- c) A growing nationwide network of trained volunteers implementing our programmes in their locality.
- d) A national strategy to train more local groups to serve their communities through football.

We will continue to develop our network of partners and churches, especially with some larger denominations such as the Church of England, the Methodist church, the Baptist church and the Salvation Army. These denominations have specific people involved in developing strategy for sport through their churches and as such can offer a great resource of people for football programmes. Our new initiative of Ambassadors Football community days will help to foster this network of trained volunteers and partnership with the churches to which they belong.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Ambassadors Football Limited (formerly known as Ambassadors in Sport until 7 August 2013) was incorporated as a company limited by guarantee (registered in England and Wales, Company No. 03172553) on 14 March 1996 and it was registered with the Charity Commission (Charity No. 1055422) on 16 May 1996.

Recruitment and appointment of new trustees

As set out in the Articles of Association, trustees other than those retiring by rotation can only be appointed at a general meeting if (1) they are recommended by existing trustees or (2) the required notice has been given by a member entitled to vote of the intention to propose that person as a trustee and the required notice has been given to those entitled to receive notice of the meeting.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2024

STRUCTURE, GOVERNANCE AND MANAGEMENT

Organisational structure

Throughout 2024, the trustees have maintained meeting regularly as a Board. After the restrictions imposed by the government, these meetings continued to be conducted virtually via video conferencing, with the meeting in September 2024 conducted in person. Additionally, individual Board members continue to be available via telephone, email, Zoom and/or for meetings with the charity's directors. The directors continue to represent the organisation via virtual conferences and where necessary face to face meetings with other international related parties (see section below), in terms of overseeing cooperation globally through the basis of shared vision and values.

Induction and training of new trustees

There were no new trustees appointed in 2024.

Wider network

'Ambassadors Football' worldwide consists of independent national charities which have a relationship with the other offices by form of an International Agreement. This is an arrangement between Ambassadors Football offices around the world expressing the desire to cooperate together on the basis of shared values and vision.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

In 2019 a risk register was established that could be written and then reviewed on an on-going basis. This register was used during 2024 to ensure all areas of the charity's governance were being reviewed on an ongoing basis.

The main areas of review were:

- A review of our GDPR policies and procedures in order to maintain all legal requirements for our data.
- All staff underwent annual appraisals of their work and action points were taken forward for implementation in 2025.
- Our health and safety policies were reviewed and, where necessary, staff were trained in new procedures relating to their work and working environment.
- The sustainability of the Ambassadors Football' offices underwent an ongoing review and the locations in Bolton, Morecambe and London were considered still to be viable, necessary and effective for the foreseeable future.
- Crisis contingency procedures were reviewed and tested for an overseas training programme and the systems appear to still be robust.
- All safeguarding procedures underwent a review in accordance with all legal requirements through our membership of Thirtyone:eight, an organisation which supports charities in its safeguarding procedures. We also agreed to conduct a yearly review of our safeguarding policy. One staff member is responsible for this. A trustee was also appointed to oversee this area of our work and attended training by 31:8 for trustees.
- A subgroup was appointed to review ethical and theological issues which arise from time to time due to the nature of our work.
- A subgroup was formed to review financial issues as they arise. The first issue reviewed was the budget for 2025, which was set in late 2024 and approved by the board.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Report of the trustees, incorporating a strategic report, approved by order of the Board of Trustees, as the company directors 15 September 2025 and signed on its behalf by:



D E Money - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
AMBASSADORS FOOTBALL LIMITED**

Independent examiner's report to the trustees of Ambassadors Football Limited ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

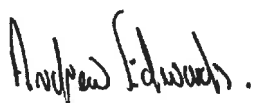
Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr A Edwards FCA ACCA
The Institute of Chartered Accountants in England and Wales

Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Stretford
Manchester
M16 0QQ

15 September 2025

AMBASSADORS FOOTBALL LIMITED

**BALANCE SHEET
31 DECEMBER 2024**

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
CURRENT ASSETS					
Debtors	13	7,905	-	7,905	5,597
Prepayments and accrued income		4,768	-	4,768	3,691
Cash at bank		<u>103,338</u>	<u>41,461</u>	<u>144,799</u>	<u>97,379</u>
		116,011	41,461	157,472	106,667
CREDITORS					
Amounts falling due within one year	14	<u>(30,874)</u>	<u>(41,461)</u>	<u>(72,335)</u>	(42,203)
NET CURRENT ASSETS		<u>85,137</u>	-	<u>85,137</u>	64,464
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>85,137</u>	-	<u>85,137</u>	64,464
NET ASSETS		<u>85,137</u>	-	<u>85,137</u>	64,464
FUNDS					
Unrestricted funds	15			<u>85,137</u>	64,464
TOTAL FUNDS				<u>85,137</u>	64,464

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 15 September 2025 and were signed on its behalf by:



D E Money - Trustee

The notes form part of these financial statements

AMBASSADORS FOOTBALL LIMITED

**STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2024**

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	305,267	-	305,267	251,188
Charitable activities					
Charitable activities	5	65,494	61,319	126,813	88,411
Other trading activities	3	3,176	-	3,176	3,550
Investment income	4	2,255	-	2,255	1,951
Total		<u>376,192</u>	<u>61,319</u>	<u>437,511</u>	<u>345,100</u>
EXPENDITURE ON					
Raising funds					
Raising donations and legacies	6	57,118	-	57,118	49,830
		<u>57,118</u>	-	<u>57,118</u>	49,830
Charitable activities					
Charitable activities	7	295,129	61,319	356,448	300,158
Other		3,272	-	3,272	3,131
Total		<u>355,519</u>	<u>61,319</u>	<u>416,838</u>	<u>353,119</u>
NET INCOME/(EXPENDITURE)		20,673	-	20,673	(8,019)
RECONCILIATION OF FUNDS					
Total funds brought forward		64,464	-	64,464	72,483
TOTAL FUNDS CARRIED FORWARD		<u><u>85,137</u></u>	<u><u>-</u></u>	<u><u>85,137</u></u>	<u><u>64,464</u></u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

The notes form part of these financial statements

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The presentational currency of the accounts is GBP and rounding is to the nearest £.

The charitable company has taken advantage of the following disclosure exemption in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

Voluntary income is received by way of grants, donations and gifts and is included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Grants related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance.

Where grants and fees are received in advance of performance, their recognition is deferred and included in creditors.

Legacies are included when the charity becomes entitled to the bequest and the amount receivable is capable of being utilised.

Investment income is included when receivable.

Incoming resources from charitable activities are accounted for when receivable.

Gifts in kind and donated services and facilities are recognised when receivable where a value can be attributed with reasonable accuracy.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure includes any VAT which cannot be recovered and is reported as part of the expenditure to which it relates.

Costs of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2024**

1. ACCOUNTING POLICIES - continued

Expenditure

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and service for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis e.g. estimated usage.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and the audit fees and costs linked to the strategic management of the charity.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are unrestricted funds earmarked by the Trustees for a particular purpose.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2024	2023
	£	£
Donations	271,344	226,127
Gift aid	33,923	25,061
	<u>305,267</u>	<u>251,188</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2024**

3. OTHER TRADING ACTIVITIES

	2024	2023
	£	£
Fundraising events	1,428	1,649
Book income	14	47
Sponsorships	300	1,152
Other income	1,434	702
	<u>3,176</u>	<u>3,550</u>

4. INVESTMENT INCOME

	2024	2023
	£	£
Deposit account interest	2,255	1,951
	<u>2,255</u>	<u>1,951</u>

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2024	2023
		£	£
Football festivals	Charitable activities	13,638	11,212
Community coaching	Charitable activities	6,347	6,917
Football camps	Charitable activities	29,250	24,707
Grants	Charitable activities	61,319	40,947
Tour income	Charitable activities	12,959	4,628
Training	Charitable activities	3,300	-
		<u>126,813</u>	<u>88,411</u>

Grants received, included in the above, are as follows:

	2024	2023
	£	£
Souter Charitable Trust	124	2,824
Sir Halley Stewart Trust	16,354	18,284
Awards for All Community Fund	-	3,839
Silas Trust	33,198	16,000
Rehoboth Trust	1,300	-
The Willats Trust	10,343	-
	<u>61,319</u>	<u>40,947</u>

6. RAISING DONATIONS AND LEGACIES

	2024	2023
	£	£
Staff costs	45,014	38,466
Rent and premises costs	2,712	2,632
Telephone	157	164
Postage and stationery	1,227	1,425
Sundries	239	752
Fundraising	2,581	2,103
Travel and subsistence	1,844	1,740
Motor expenses	1,730	1,791
	<u>55,504</u>	<u>49,073</u>
Carried forward		

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2024**

6. RAISING DONATIONS AND LEGACIES - continued

	2024	2023
	£	£
Brought forward	55,504	49,073
Staff welfare and training	1,614	757
	<u>57,118</u>	<u>49,830</u>

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs
	£
Charitable activities	<u>356,448</u>

8. SUPPORT COSTS

	Governance costs
	£
Other resources expended	<u>3,272</u>

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Independent examiner remuneration	<u>2,646</u>	<u>2,646</u>

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2024 nor for the year ended 31 December 2023.

Trustees' expenses

During the year trustees were reimbursed for travel expenses totalling £Nil (2023 £Nil).

11. STAFF COSTS

	2024	2023
	£	£
Wages and salaries	275,135	235,808
Social security costs	16,700	13,558
Other pension costs	8,260	7,067
	<u>300,095</u>	<u>256,433</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2024**

11. STAFF COSTS - continued

The average monthly number of employees during the year was as follows:

	2024	2023
UK	13	12
International	1	1
	<u>14</u>	<u>13</u>

No employees received emoluments in excess of £60,000.

12. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2024 and 31 December 2024	<u>27,821</u>	<u>21,960</u>	<u>49,781</u>
DEPRECIATION			
At 1 January 2024 and 31 December 2024	<u>27,821</u>	<u>21,960</u>	<u>49,781</u>
NET BOOK VALUE			
At 31 December 2024	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>-</u></u>
At 31 December 2023	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>-</u></u>

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade debtors	169	-
Other debtors	7,736	5,597
	<u>7,905</u>	<u>5,597</u>

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2024

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade creditors	1,687	1,902
Credit card	1,745	2,004
Social security and other taxes	4,539	4,613
Other creditors	1,604	2,899
Deferred income	60,114	27,886
Accrued expenses	2,646	2,899
	<u>72,335</u>	<u>42,203</u>

15. MOVEMENT IN FUNDS

	At 1.1.24	Net movement in funds	At 31.12.24
	£	£	£
Unrestricted funds			
General fund	64,464	20,673	85,137
	<u>64,464</u>	<u>20,673</u>	<u>85,137</u>
TOTAL FUNDS	<u>64,464</u>	<u>20,673</u>	<u>85,137</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	376,192	(355,519)	20,673
Restricted funds			
Sir Halley Stewart Trust	16,354	(16,354)	-
Souter Charitable Trust	124	(124)	-
Silas Trust	33,198	(33,198)	-
Rehoboth Trust	1,300	(1,300)	-
The Willats Trust	10,343	(10,343)	-
	<u>61,319</u>	<u>(61,319)</u>	<u>-</u>
TOTAL FUNDS	<u>437,511</u>	<u>(416,838)</u>	<u>20,673</u>

Comparatives for movement in funds

	At 1.1.23	Net movement in funds	At 31.12.23
	£	£	£
Unrestricted funds			
General fund	72,483	(8,019)	64,464
	<u>72,483</u>	<u>(8,019)</u>	<u>64,464</u>
TOTAL FUNDS	<u>72,483</u>	<u>(8,019)</u>	<u>64,464</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2024**

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	304,153	(312,172)	(8,019)
Restricted funds			
Sir Halley Stewart Trust	18,284	(18,284)	-
Souter Charitable Trust	2,824	(2,824)	-
Awards for All Community Fund	3,839	(3,839)	-
Silas Trust	16,000	(16,000)	-
	<u>40,947</u>	<u>(40,947)</u>	<u>-</u>
TOTAL FUNDS	<u><u>345,100</u></u>	<u><u>(353,119)</u></u>	<u><u>(8,019)</u></u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.23 £	Net movement in funds £	At 31.12.24 £
Unrestricted funds			
General fund	72,483	12,654	85,137
	<u>72,483</u>	<u>12,654</u>	<u>85,137</u>
TOTAL FUNDS	<u><u>72,483</u></u>	<u><u>12,654</u></u>	<u><u>85,137</u></u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	680,345	(667,691)	12,654
Restricted funds			
Sir Halley Stewart Trust	34,638	(34,638)	-
Souter Charitable Trust	2,948	(2,948)	-
Awards for All Community Fund	3,839	(3,839)	-
Silas Trust	49,198	(49,198)	-
Rehoboth Trust	1,300	(1,300)	-
The Willats Trust	10,343	(10,343)	-
	<u>102,266</u>	<u>(102,266)</u>	<u>-</u>
TOTAL FUNDS	<u><u>782,611</u></u>	<u><u>(769,957)</u></u>	<u><u>12,654</u></u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2024**

16. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2024.

17. ULTIMATE CONTROLLING PARTY

There is no ultimate controlling party.

18. PURPOSES OF THE RESTRICTED FUNDS

Sir Halley Stewart Trust	A restricted fund for Women's Community Football Outreach
Souter Charitable Trust	A restricted fund for London East End Academy project
Silas Trust	A restricted fund for staff gatherings & MPD booster support
RehobothTrust	A restricted fund for Wales office
The Willats Trust	A restricted fund for member of staff

AMBASSADORS FOOTBALL LIMITED

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2024**

	2024	2023
	£	£
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	271,344	226,127
Gift aid	33,923	25,061
	<hr/>	<hr/>
	305,267	251,188
Other trading activities		
Fundraising events	1,428	1,649
Book income	14	47
Sponsorships	300	1,152
Other income	1,434	702
	<hr/>	<hr/>
	3,176	3,550
Investment income		
Deposit account interest	2,255	1,951
Charitable activities		
Football festivals	13,638	11,212
Community coaching	6,347	6,917
Football camps	29,250	24,707
Grants	61,319	40,947
Tour income	12,959	4,628
Training	3,300	-
	<hr/>	<hr/>
	126,813	88,411
Total incoming resources	437,511	345,100
EXPENDITURE		
Raising donations and legacies		
Salaries	41,270	35,372
Social security	2,505	2,034
Pensions	1,239	1,060
Rent and premises costs	2,712	2,632
Telephone	157	164
Postage and stationery	1,227	1,425
Sundries	239	752
Fundraising	2,581	2,103
Travel and subsistence	1,844	1,740
Motor expenses	1,730	1,791
Staff welfare and training	1,614	757
	<hr/>	<hr/>
	57,118	49,830
Charitable activities		
Salaries	233,865	200,436
Carried forward	233,865	200,436

This page does not form part of the statutory financial statements

AMBASSADORS FOOTBALL LIMITED

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2024**

	2024	2023
	£	£
Charitable activities		
Brought forward	233,865	200,436
Social security	14,195	11,524
Pensions and other staff costs	7,021	6,007
Telephone	472	491
Postage and stationery	3,681	4,275
Advertising	160	1,580
Sundries	715	282
Football costs	37,944	24,851
Overseas support	23,888	23,583
Miscellaneous expenses	561	25
Donations	5,445	750
Bank charges	358	297
Travel and subsistence	7,375	6,962
Motor expenses	6,920	7,165
Rent and premises costs	10,850	10,524
Staff welfare and training	2,998	1,406
	<hr/>	<hr/>
	356,448	300,158
 Support costs		
 Governance costs		
Accountancy fees	3,272	3,131
	<hr/>	<hr/>
Total resources expended	416,838	353,119
	<hr/>	<hr/>
Net income/(expenditure)	20,673	(8,019)
	<hr/> <hr/>	<hr/> <hr/>

This page does not form part of the statutory financial statements

AMBASSADORS FOOTBALL LIMITED

England & Wales - Charity number 1055422

Accounts

REGISTERED COMPANY NUMBER: 03172553 (England and Wales)
REGISTERED CHARITY NUMBER: 1055422

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023
FOR
AMBASSADORS FOOTBALL LIMITED

Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Stretford
Manchester
M16 0QQ

AMBASSADORS FOOTBALL LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2023

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AMBASSADORS FOOTBALL LIMITED

REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2023

Registered Company Number
03172553 (England and Wales)

Registered Charity Number
1055422

Registered Office (Head Office)
Claremont House
St Georges Road
Bolton
Lancashire
BL1 2BY

London Regional Office
70 Mare Street
London
E8 4RT

Lancaster Regional Office
Stanley Road
Morecambe
LA3 1UP

Trustees/Directors
E J Boyden
J Hampson
D E Money
J H Ortlip
G S Pearson
B Roles
A M Thomas

Key Personnel
M Bateman (GB Director)
S Prentice (Secretary to the Board)

Independent Examiners
Dunhams
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

Bankers
Barclays Bank Plc
The Wellsprings
Victoria Square
Bolton
BL1 1XA

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2023

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The object of the company is - The advancement of the Christian religion especially in and through sport and sports chaplaincy and particularly (but not exclusively) involving youth, church and school groups in such activities.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2023

OBJECTIVES AND ACTIVITIES

Significant activities

The charity in 2023 continued to function as per the Memorandum and Articles of Association of Ambassadors Football Limited with a specialisation of working in and through football primarily but not exclusively. For over 30 years the organisation has existed to bring about positive change in hard to reach, vulnerable children, youth, adults and their communities through:

- a) Running innovative holistic faith based football programmes.
- b) Supporting churches, coaches, players and participants in their football outreach initiatives.

The Ambassadors approach is that through the bridge of football, barriers are overcome to get alongside people in a non-judgmental way to enable positive life-changing decisions to be made.

We summarise our purpose in three ways:

- o Investing in churches
- o Investing in people
- o Sharing Jesus through football

We specifically choose to work with faith-based partners (usually churches) in order to increase the impact of the work that we do. From this platform of trust gained through playing football, Ambassadors workers help churches then develop and deliver programmes in line with our principles of 'football faith future'. They do this in both short and long-term programmes:

Short-term:

- Ambassadors Football Camps - run in partnership with local churches.
- Tours - providing an opportunity to impact lives for the better through interaction with the participants and serving a community overseas.
- Tournaments/volunteering - hosting events such as tournaments where individuals gather together to enrich their community, learn from one another and hear about the life changing impact that has happened through football in other people's lives. These tournaments are focused on bringing football teams together, but the volunteers who help at these events see the benefit of what they do, and thus can be developed in skills and character.

Long-term:

- Community projects - run in partnership with local agencies, provide ongoing opportunities to improve the lives and possibilities for those that take part.

Another way in which we work is in providing support and training for churches, leaders, coaches and players in community football outreach. Through this training we are able to also then train others to be able to deliver quality football outreach into their local communities, with our support to monitor and evaluate the standards of the programmes we are associated with. Our small team can then multiply our impact through the trained partners and their local community projects.

The British work of Ambassadors Football is one of a network of 35 national ongoing charitable works around the world that are linked together by shared values and vision.

2023 saw us build upon the foundations that we laid during the lockdown affected years of 2020-2022. As a result of being able to continue the church led weekly sessions, 435 participants were part of weekly programmes. 'Talk Football', our weekly support resource was received by more than 600 coaches worldwide.

We continued to develop our Community Football Outreach (CFO) training so that churches could serve their communities. Over 30 churches attended our first presentation of CFO - with 6 new projects starting during the year.

We supported 151 churches directly, impacting over 2000 people. Including online participation and international speaking engagements, more than 6,500 people attended Ambassadors Football events throughout the year.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2023

OBJECTIVES AND ACTIVITIES

Public benefit

Ambassadors Football continues to work amongst sectors of society that often have less opportunities than others. The economic state of Great Britain and the reduction in certain services have resulted in poor health and well-being for those in low income areas. Children are still less likely to be physically active or involved in extra-curricular activities that can enhance their personal feelings of self-worth. In addition, the NHS and other public bodies are looking for easy to access sporting activities to which patients and clients can be referred. This happens with a variety of our projects, especially those working with the homeless or elderly.

In recent years we have seen asylum seekers and refugees joining our programmes. This also shows the way in which integration can happen on a football pitch, which can be mirrored by society. People mix together in ways around football activities which does not occur in other areas of life. As a result, we have seen community cohesion enhanced in places like Newcastle, Tower Hamlets, Glasgow and Lancashire. We have been able to develop well-run replicable programmes for under 12s and this means we can influence children at a formative stage of their lives, to develop good character and principles that will serve them well for life. We can also influence families and encourage them to make good decisions for the welfare of their children.

We are faith-based but not faith biased. As such we welcome any and every culture and ethnicity onto our programmes. It results in the development of a wide range of volunteers into leaders, and children feeling heard and appreciated as they take part in the programmes we offer.

In this way the trustees of Ambassadors Football Limited believe we have complied with the duty in section 17(5) of the Charities Act 2011, to have due regard to the public benefit guidance published by the Charity Commission.

Volunteers

We trained two volunteers as part of our Academy programme in 2023. We have been able to re-start all the programmes that were running before the lockdowns and therefore we have a number of volunteers working with us increasing hours. The number of volunteers involved in delivering our programmes was 45. The volunteers were support workers and coaches in our community football outreach programmes and some were involved in administrative support. The contribution of time from volunteers was approximately 70 hours per week over the year. This is equivalent to 2 staff workers and is a great return on the investment we make into them.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2023

STRATEGIC REPORT

Achievement and performance

Charitable activities

Ambassadors Football GB continued to focus on sustainable models of work through:

1. Working with local partners, resulting in a good investment of our time as we trained and supported others in delivering our programmes, whilst modelling good practice ourselves.
2. A development of our work with women's football, with our women's football coordinator developing her role, raising funds and partners to deliver programmes for female participation around the country.
3. Building upon existing partnerships and starting new programmes in areas of the country where we had not worked for many years.

The programmes that we are involved in include:

Wales football development

In 2023 we started a new office in Cardiff. This is to provide better services to the principality. During the year we also added one part-time member of staff to this team. This colleague will support the work in Wales and also be an assistant to our women's football leader (see below). Our Wales leader was elected on to the committee for the South Wales Churches football league, which enabled him to make further contacts with churches that may want to conduct their own weekly football activities in the future.

Women's football development

In 2023 we appointed a new staff member to support our Women's football leader. This enhanced our provision for women, with new all-female football groups starting in new locations.

Football Camps

2023 saw 17 camps (holiday clubs) take place around Great Britain. Some partners now run their own camps, showing the sustainability of the training and modelling that we provide. In total we served over 600 children and their families. The feedback was overwhelmingly positive, with families of participants enthusiastic and local partners pleased that they were making new contacts in their communities and bringing about a positive impact through the camps. We held new camps in locations in Lancashire and Kent, which form the basis of on-going partnership for the future. More than 75% of the kids who attend the camps do not come to church regularly, which is very positive for the churches we serve as they seek to impact the general population surrounding their church building.

Weekly Football Clubs

We continued to support churches that run their own football clubs for youth, children and adults. Most have a theme each week such as respect, teamwork or confidence. Through the football we emphasise these values and build upon them as the year goes on.

Tournaments

We held football tournaments in Shropshire (the National Christian Football Festival), London, Nottingham, Sheffield and Morecambe. One continuing encouragement is the partnership that we have with Morecambe FC community sports. They supported us in running a girls' football festival, which was attended by 35 girls from all over the Morecambe bay area. Our Wales team attended the tournaments to learn how to organise them, with a view to begin hosting them in 2024.

Tours

Our annual tour to Spain took place in September. Some staff and volunteers were also involved in a tour to Rwanda in the Spring. This was supporting a church in Coventry who partner with Ambassadors Football Rwanda. The two country offices were very encouraged by the opportunity to serve alongside these visitors.

Fundraising activities

In 2023 we had a variety of volunteers supporting us as they took part in Ride London and ran in city runs in various cities around the country.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2023

STRATEGIC REPORT

Financial review

Financial position

With continuing robust monitoring of income and spending levels throughout the year, between 2020-2022 we were able to increase our reserves. This particularly reflected our policy of ensuring every staff member has a team of people who pray and give towards their support in the organisation. These regular, often smaller, gifts mean that we have sustainable long-term income from a large group of committed donors. It has also allowed us to increase the amount we kept in reserve to a figure advised by the Charity Commission.

The trustees agreed to a deficit budget in 2023, to support the many ministry areas of the charity, as part of the ongoing planning and monitoring of spending and income levels. They acknowledged at the end of 2022 that reserves of £72,483 were more than sufficient when viewed in accordance with the Charity Commission recommendations in this area. A trustee with financial experience and oversight worked with our Finance Director to develop a recommended minimum level of general reserves as well as a desirable level. We therefore spent in excess of our income, but with the foresight and knowledge that we continue to have suitable reserves in place going forward.

The main reason for our extra spending was due to the healthy expansion of our work around Britain, particularly with the development of our new office in Wales. We are conscious that we are stewards of the money given to us and take great care to ensure we spend it correctly, whilst ensuring a suitable level of reserves to maintain the charity.

Investment policy and objectives

The trustees aim to keep funds in higher rate savings accounts at least to the amount of the charity's reserve. The reserve funds are invested in low-risk, low-return, short notice, UK regulated deposit accounts (not exceeding £85,000 per financial institution), to preserve capital and ensure the funds are readily available if needed. The trustees will instruct the directors to establish an investment policy for use if and when funds are available for investing on a longer-term basis, however this has not been needed in 2023.

Reserves policy

Company policy had been to hold at least £6,000 of reserves. The reserves policy however was changed in July 2023. An absolute minimum level of general reserves was estimated at £45,000, representing the statutory minimum notice periods of salary costs and other unavoidable expense. The desirable level of general reserves was estimated at £60,000, representing 3 months of salary costs and other unavoidable expense, less a modest amount of residual donations. The free general unrestricted reserves at 31 December 2023 were £64,464.

Future plans

The vision of Ambassadors Football, both nationally and internationally, is to see the transformation of individuals and communities through indigenous football outreach. We therefore long to see a church based football outreach movement of transformation impacting individuals and communities across the British Isles. As an expression of this long term vision, by the end of 2024 we intend to have:

- a) Free unrestricted reserves in place.
- b) Well-resourced staff on appropriate sustainable salaries.
- c) A growing nationwide network of trained volunteers implementing our programmes in their locality.
- d) A national strategy to train more local groups to serve their communities through football.

We will continue to develop our network of partners and churches, especially with the Church of England, the Methodist church, the Baptist church and the Salvation Army. These denominations have specific people involved in developing strategy for sport through their churches and as such can offer a great resource of people for football programmes.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Ambassadors Football Limited (formerly known as Ambassadors in Sport until 7 August 2013) was incorporated as a company limited by guarantee (registered in England and Wales, Company No. 03172553) on 14 March 1996 and it was registered with the Charity Commission (Charity No. 1055422) on 16 May 1996.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2023

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment of new trustees

As set out in the Articles of Association, trustees other than those retiring by rotation can only be appointed at a general meeting if (1) they are recommended by existing trustees or (2) the required notice has been given by a member entitled to vote of the intention to propose that person as a trustee and the required notice has been given to those entitled to receive notice of the meeting.

Organisational structure

Throughout 2023, the trustees have maintained meeting 4 times per year as a Board. After the restrictions imposed by the government, these meetings continued to be conducted virtually via video conferencing, with the meeting in July 2023 conducted in person. Additionally, individual Board members continue to be available via telephone, email, Zoom and/or for meetings with the charity's directors. The directors continue to represent the organisation via virtual conferences and where necessary face to face meetings with other international related parties (see section below) in terms of overseeing cooperation globally through the basis of shared values and vision.

Induction and training of new trustees

There were no new trustees appointed in 2023.

Wider network

'Ambassadors Football' worldwide consists of independent national charities which have a relationship with the other offices by form of an International Agreement. This is an arrangement between Ambassadors Football offices around the world expressing the desire to cooperate together on the basis of shared values and vision.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

In 2019 a risk register was established that could be written and then reviewed on an on-going basis. This register was used during 2023 to ensure all areas of the charity's governance were being reviewed on an ongoing basis.

The main areas of review were:

- A review of our GDPR policies and procedures in order to maintain all legal requirements for our data.
- All staff underwent annual appraisals of their work and action points were taken forward for implementation in 2024.
- Our health and safety policies were reviewed and, where necessary, staff were trained in new procedures relating to their work and working environment.
- The sustainability of the Ambassadors Football' offices underwent an ongoing review and the locations in Bolton, Morecambe and London were considered still to be viable, necessary and effective for the foreseeable future.
- Crisis contingency procedures were reviewed and tested for an overseas training programme and the systems appear to still be robust.
- All safeguarding procedures underwent a review in accordance with all legal requirements through our membership of Thirtyone:eight, an organisation which supports charities in its safeguarding procedures. We also agreed to conduct a yearly review of our safeguarding policy. One staff member is responsible for this. A trustee was also appointed to oversee this area of our work and attend training by 31:8 for trustees.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Report of the trustees, incorporating a strategic report, approved by order of the Board of Trustees, as the company directors 24 September 2024 and signed on its behalf by:

D E Money - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
AMBASSADORS FOOTBALL LIMITED

Independent examiner's report to the trustees of Ambassadors Football Limited ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Mr A Edwards FCA ACCA
The Institute of Chartered Accountants in England and Wales

Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Stretford
Manchester
M16 0QQ

24 September 2024

AMBASSADORS FOOTBALL LIMITED

STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2023

	Notes	Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	251,188	-	251,188	217,895
Charitable activities	5				
Charitable activities		47,464	40,947	88,411	73,563
Other trading activities	3	3,550	-	3,550	16,021
Investment income	4	1,951	-	1,951	40
Total		<u>304,153</u>	<u>40,947</u>	<u>345,100</u>	<u>307,519</u>
EXPENDITURE ON					
Raising funds					
Raising donations and legacies	6	11,695	38,123	49,818	43,123
		<u>11,695</u>	<u>38,123</u>	<u>49,818</u>	<u>43,123</u>
Charitable activities	7				
Charitable activities		297,298	2,824	300,122	259,210
Other		3,179	-	3,179	2,909
Total		<u>312,172</u>	<u>40,947</u>	<u>353,119</u>	<u>305,242</u>
NET INCOME/(EXPENDITURE)		(8,019)	-	(8,019)	2,277
RECONCILIATION OF FUNDS					
Total funds brought forward		72,483	-	72,483	70,206
TOTAL FUNDS CARRIED FORWARD		<u><u>64,464</u></u>	<u><u>-</u></u>	<u><u>64,464</u></u>	<u><u>72,483</u></u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

AMBASSADORS FOOTBALL LIMITED

BALANCE SHEET
31 DECEMBER 2023

	Notes	Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
CURRENT ASSETS					
Debtors	13	5,597	-	5,597	4,648
Prepayments and accrued income		3,691	-	3,691	2,450
Cash at bank		88,935	8,444	97,379	105,543
		<u>98,223</u>	<u>8,444</u>	<u>106,667</u>	<u>112,641</u>
CREDITORS					
Amounts falling due within one year	14	(33,759)	(8,444)	(42,203)	(40,158)
		<u>64,464</u>	<u>-</u>	<u>64,464</u>	<u>72,483</u>
NET CURRENT ASSETS					
		<u>64,464</u>	<u>-</u>	<u>64,464</u>	<u>72,483</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>64,464</u>	<u>-</u>	<u>64,464</u>	<u>72,483</u>
NET ASSETS					
		<u><u>64,464</u></u>	<u><u>-</u></u>	<u><u>64,464</u></u>	<u><u>72,483</u></u>
FUNDS					
Unrestricted funds	15			<u>64,464</u>	<u>72,483</u>
TOTAL FUNDS					
				<u><u>64,464</u></u>	<u><u>72,483</u></u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2023 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 24 September 2024 and were signed on its behalf by:

D E Money - Trustee

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The presentational currency of the accounts is GBP and rounding is to the nearest £.

The charitable company has taken advantage of the following disclosure exemption in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

Voluntary income is received by way of grants, donations and gifts and is included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Grants related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance.

Where grants and fees are received in advance of performance, their recognition is deferred and included in creditors.

Legacies are included when the charity becomes entitled to the bequest and the amount receivable is capable of being utilised.

Investment income is included when receivable.

Incoming resources from charitable activities are accounted for when receivable.

Gifts in kind and donated services and facilities are recognised when receivable where a value can be attributed with reasonable accuracy.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure includes any VAT which cannot be recovered and is reported as part of the expenditure to which it relates.

Costs of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2023

1. ACCOUNTING POLICIES - continued

Expenditure

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and service for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis e.g. estimated usage.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and the audit fees and costs linked to the strategic management of the charity.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are unrestricted funds earmarked by the Trustees for a particular purpose.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2023	2022
	£	£
Donations	226,127	195,736
Gift aid	25,061	22,159
	<u>251,188</u>	<u>217,895</u>

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2023

3.	OTHER TRADING ACTIVITIES	2023	2022
		£	£
	Fundraising events	1,649	14,386
	Book income	47	37
	Sponsorships	1,152	1,598
	Other income	702	-
		<u>3,550</u>	<u>16,021</u>

4.	INVESTMENT INCOME	2023	2022
		£	£
	Deposit account interest	1,951	40
		<u>1,951</u>	<u>40</u>

5.	INCOME FROM CHARITABLE ACTIVITIES	2023	2022	
		£	£	
	Activity			
	Football festivals	Charitable activities	11,212	11,953
	Community coaching	Charitable activities	6,917	8,843
	Football camps	Charitable activities	24,707	23,872
	Grants	Charitable activities	40,947	24,695
	Tour income	Charitable activities	4,628	4,200
		<u>88,411</u>	<u>73,563</u>	

Grants received, included in the above, are as follows:

	2023	2022
	£	£
Being Witnesses	-	6,800
Souter Charitable Trust	2,824	992
Sir Halley Stewart Trust	18,284	11,943
Sported Foundation - Barclays Community Football Fund	-	500
Awards for All Community Fund	3,839	4,460
Silas Trust	16,000	-
	<u>40,947</u>	<u>24,695</u>

6.	RAISING DONATIONS AND LEGACIES	2023	2022
		£	£
	Staff costs	38,466	32,660
	Rent and premises costs	2,632	2,626
	Telephone	164	215
	Postage and stationery	1,425	1,052
	Sundries	740	192
	Fundraising	2,103	3,273
	Travel and subsistence	1,740	1,152
	Motor expenses	1,791	1,636
	Staff welfare and training	757	317
		<u>49,818</u>	<u>43,123</u>
	Carried forward		

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2023

6.	RAISING DONATIONS AND LEGACIES - continued		
		2023	2022
		£	£
	Brought forward	49,818	43,123
		<u>49,818</u>	<u>43,123</u>
7.	CHARITABLE ACTIVITIES COSTS		
			Direct Costs
			£
	Charitable activities		300,122
			<u>300,122</u>
8.	SUPPORT COSTS		
			Governance costs
			£
	Other resources expended		3,179
			<u>3,179</u>
9.	NET INCOME/(EXPENDITURE)		
	Net income/(expenditure) is stated after charging/(crediting):		
		2023	2022
		£	£
	Independent examiner remuneration	2,646	2,400
		<u>2,646</u>	<u>2,400</u>
10.	TRUSTEES' REMUNERATION AND BENEFITS		
	There were no trustees' remuneration or other benefits for the year ended 31 December 2023 nor for the year ended 31 December 2022.		
	Trustees' expenses		
	During the year trustees were reimbursed for travel expenses totalling £Nil (2022 £178.00).		
11.	STAFF COSTS		
		2023	2022
		£	£
	Wages and salaries	235,808	201,155
	Social security costs	13,558	10,719
	Other pension costs	7,067	5,862
		<u>256,433</u>	<u>217,736</u>
		<u>256,433</u>	<u>217,736</u>
	The average monthly number of employees during the year was as follows:		
		2023	2022
	UK	12	11
	International	1	1
		<u>13</u>	<u>12</u>
		<u>13</u>	<u>12</u>

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2023

11. STAFF COSTS - continued

No employees received emoluments in excess of £60,000.

12. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2023 and 31 December 2023	27,821	21,960	49,781
DEPRECIATION			
At 1 January 2023 and 31 December 2023	27,821	21,960	49,781
NET BOOK VALUE			
At 31 December 2023	-	-	-
At 31 December 2022	-	-	-

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Other debtors	5,597	4,648

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Trade creditors	1,902	1,148
Credit card	2,004	677
Social security and other taxes	4,613	3,473
Other creditors	2,899	1,054
Deferred income	27,886	31,455
Accrued expenses	2,899	2,351
	42,203	40,158

15. MOVEMENT IN FUNDS

	At 1.1.23 £	Net movement in funds £	At 31.12.23 £
Unrestricted funds			
General fund	72,483	(8,019)	64,464
TOTAL FUNDS	72,483	(8,019)	64,464

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2023

15. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	304,153	(312,172)	(8,019)
Restricted funds			
Sir Halley Stewart Trust	18,284	(18,284)	-
Souter Charitable Trust	2,824	(2,824)	-
Awards for All Community Fund	3,839	(3,839)	-
Silas Trust	16,000	(16,000)	-
	<u>40,947</u>	<u>(40,947)</u>	<u>-</u>
TOTAL FUNDS	<u>345,100</u>	<u>(353,119)</u>	<u>(8,019)</u>

Comparatives for movement in funds

	At 1.1.22 £	Net movement in funds £	Transfers between funds £	At 31.12.22 £
Unrestricted funds				
General fund	70,206	(4,523)	6,800	72,483
Restricted funds				
Being Witnesses	-	6,800	(6,800)	-
	<u>70,206</u>	<u>2,277</u>	<u>-</u>	<u>72,483</u>
TOTAL FUNDS	<u>70,206</u>	<u>2,277</u>	<u>-</u>	<u>72,483</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	282,824	(287,347)	(4,523)
Restricted funds			
Being Witnesses	6,800	-	6,800
Sir Halley Stewart Trust	11,943	(11,943)	-
Souter Charitable Trust	992	(992)	-
Sported Foundation - Barclays Community Football Fund	500	(500)	-
Awards for All Community Fund	4,460	(4,460)	-
	<u>24,695</u>	<u>(17,895)</u>	<u>6,800</u>
TOTAL FUNDS	<u>307,519</u>	<u>(305,242)</u>	<u>2,277</u>

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2023

15. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.22 £	Net movement in funds £	Transfers between funds £	At 31.12.23 £
Unrestricted funds				
General fund	70,206	(12,542)	6,800	64,464
Restricted funds				
Being Witnesses	-	6,800	(6,800)	-
TOTAL FUNDS	<u>70,206</u>	<u>(5,742)</u>	<u>-</u>	<u>64,464</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	586,977	(599,519)	(12,542)
Restricted funds			
Being Witnesses	6,800	-	6,800
Sir Halley Stewart Trust	30,227	(30,227)	-
Souter Charitable Trust	3,816	(3,816)	-
Sported Foundation - Barclays Community Football Fund	500	(500)	-
Awards for All Community Fund	8,299	(8,299)	-
Silas Trust	16,000	(16,000)	-
	<u>65,642</u>	<u>(58,842)</u>	<u>6,800</u>
TOTAL FUNDS	<u>652,619</u>	<u>(658,361)</u>	<u>(5,742)</u>

16. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2023.

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2023

17. ULTIMATE CONTROLLING PARTY

There is no ultimate controlling party.

18. PURPOSES OF THE RESTRICTED FUNDS

Being Witnesses	A restricted fund for Community Football Outreach Blackburn
Sir Halley Stewart Trust	A restricted fund for Women's Community Football Outreach
Souter Charitable Trust	A restricted fund for London Genesis and East End Academy Projects
Sported Foundation - Barclays Community Football Fund	A restricted fund for Community Football Outreach
Awards for All Community Fund	A restricted fund for North West Community Football Outreach
Silas Trust	A restricted fund for Staff Gatherings & MPD Booster Support

AMBASSADORS FOOTBALL LIMITED

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2023

	2023 £	2022 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	226,127	195,736
Gift aid	25,061	22,159
	<u>251,188</u>	<u>217,895</u>
Other trading activities		
Fundraising events	1,649	14,386
Book income	47	37
Sponsorships	1,152	1,598
Other income	702	-
	<u>3,550</u>	<u>16,021</u>
Investment income		
Deposit account interest	1,951	40
Charitable activities		
Football festivals	11,212	11,953
Community coaching	6,917	8,843
Football camps	24,707	23,872
Grants	40,947	24,695
Tour income	4,628	4,200
	<u>88,411</u>	<u>73,563</u>
Total incoming resources	345,100	307,519
EXPENDITURE		
Raising donations and legacies		
Salaries	35,372	30,173
Social security	2,034	1,608
Pensions	1,060	879
Rent and premises costs	2,632	2,626
Telephone	164	215
Postage and stationery	1,425	1,052
Sundries	740	192
Fundraising	2,103	3,273
Travel and subsistence	1,740	1,152
Motor expenses	1,791	1,636
Staff welfare and training	757	317
	<u>49,818</u>	<u>43,123</u>
Charitable activities		
Salaries	200,436	170,982
Carried forward	200,436	170,982

This page does not form part of the statutory financial statements

AMBASSADORS FOOTBALL LIMITED

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2023

	2023	2022
	£	£
Charitable activities		
Brought forward	200,436	170,982
Social security	11,524	9,111
Pensions and other staff costs	6,007	4,983
Telephone	491	646
Postage and stationery	4,275	3,157
Advertising	1,580	500
Sundries	246	529
Football costs	24,851	24,111
Overseas support	23,583	22,524
Miscellaneous expenses	25	-
Donations	750	-
Bank charges	297	322
Travel and subsistence	6,962	4,706
Motor expenses	7,165	6,548
Rent and premises costs	10,524	10,503
Staff welfare and training	1,406	588
	<u>300,122</u>	<u>259,210</u>
Support costs		
Governance costs		
Accountancy fees	3,179	2,909
	<u>353,119</u>	<u>305,242</u>
Total resources expended		
Net (expenditure)/income	<u>(8,019)</u>	<u>2,277</u>

This page does not form part of the statutory financial statements

AMBASSADORS FOOTBALL LIMITED

England & Wales - Charity number 1055422

Accounts

REGISTERED COMPANY NUMBER: 03172553 (England and Wales)
REGISTERED CHARITY NUMBER: 1055422

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022
FOR
AMBASSADORS FOOTBALL LIMITED**

Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Stretford
Manchester
M16 0QQ

AMBASSADORS FOOTBALL LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2022**

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AMBASSADORS FOOTBALL LIMITED

**REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2022**

Registered Company Number

03172553 (England and Wales)

Registered Charity Number

1055422

Registered Office (Head Office)

Claremont House
St Georges Road
Bolton
Lancashire
BL1 2BY

London Regional Office

70 Mare Street
London
E8 4RT

Lancaster Regional Office

Stanley Road
Morecambe
LA3 1UP

Trustees/Directors

E J Boyden (appointed 22/04/2022)
J Hampson
D E Money
J H Ortlip
G S Pearson
B Roles
A M Thomas

Key Personnel

M Bateman (GB Director)
S Prentice (Secretary to the Board)

Independent Examiners

Dunhams
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

Bankers

Barclays Bank Plc
The Wellsprings
Victoria Square
Bolton
BL1 1XA

AMBASSADORS FOOTBALL LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The object of the company is - The advancement of the Christian religion especially in and through sport and sports chaplaincy and particularly (but not exclusively) involving youth, church and school groups in such activities.

AMBASSADORS FOOTBALL LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022

OBJECTIVES AND ACTIVITIES

Significant activities

The charity in 2022 continued to function as per the Memorandum and Articles of Association of Ambassadors Football Limited with a specialisation of working in and through football primarily but not exclusively. For over 30 years the organisation has existed to bring about positive change in hard to reach, vulnerable children, youth, adults and their communities through:

- a) Running innovative holistic faith based football programmes.
- b) Supporting churches, coaches, players and participants in their football outreach initiatives.

The Ambassadors approach is that through the bridge of football barriers are overcome to get alongside people in a non-judgmental way to enable positive life-changing decisions to be made. We specifically choose to work with faith-based partners (usually churches) in order to increase the impact of the work that we do. From this platform of trust gained through playing football, Ambassadors workers help churches then develop and deliver programmes in line with our principles of 'football faith future'. They do this in both short and long-term programmes:

Short-term:

- Ambassadors Football Camps - run in partnership with local churches.
- Tours - providing an opportunity to impact lives for the better through interaction with the participants and serving a community overseas.
- Tournaments/volunteering - hosting events such as tournaments where individuals gather together to enrich their community, learn from one another and hear about the life changing impact that has happened through football in other people's lives. These tournaments are focused on bringing football teams together, but the volunteers who help at these events see the benefit of what they do, and thus can be developed in skills and character.

Long-term:

- Community projects - run in partnership with local agencies, provide ongoing opportunities to improve the lives and possibilities for those that take part.

Another way in which we work is in providing support and training for churches, leaders, coaches and players in community football outreach. Through this training we are able to also then train others to be able to deliver quality football outreach into their local communities, with our support to monitor and evaluate the standards of the programmes we are associated with. Our small team can then multiply our impact through the trained partners and their local community projects.

The British work of Ambassadors Football is one of a network of 35 national ongoing charitable works around the world that are linked together by shared values and vision.

2022 was a year of consolidation and development. After the years of lockdowns and their effects, Ambassadors Football realised it needed to re-start many programmes with its partners. This resulted in our camps being more numerous than ever, with a lot of active participation from children and their families.

As a result of being able to restart programmes, 431 participants were part of weekly programmes. 'Talk Football', our weekly support resource was received by more than 400 coaches worldwide.

In 2020 we began our new initiative to train up church partners to deliver Community Football Outreach to their communities. This continued in 2022 and we were able to deliver our first leg overview of the work we do to more than 30 churches - with 5 starting projects in 2022. Others are going through the process of beginning an outreach programme in 2023.

We supported 153 churches directly, impacting over 2000 people. Including online participation, more than 1,300 people attended Ambassadors Football events throughout the year.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2022

OBJECTIVES AND ACTIVITIES

Public benefit

Ambassadors Football continues to work amongst sectors of society that often have less opportunities than others. The policies and actions due to the Covid-19 pandemic have only served to exacerbate this fragile state of health and well-being for those in the low income neighbourhoods where we work. In less well-off areas, children are less likely to be physically active or involved in extra-curricular activities that can enhance their personal feelings of self-worth.

In recent years we have seen asylum seekers and refugees joining our programmes. This also shows the way in which integration can happen on a football pitch, which can be mirrored by society. People mix together in ways around football activities which does not occur in other areas of life. As a result, we have seen community cohesion enhanced in places like Tower Hamlets, Glasgow and Lancashire. We have been able to develop well-run replicable programmes for under 12s and this means we can influence children at a formative stage of their lives, to develop good character and principles that will serve them well for life. We can also influence families and encourage them to make good decisions for the welfare of their children.

We are faith-based but not faith biased. As such we welcome any and every culture and ethnicity onto our programmes. It results in the development of a wide range of volunteers into leaders, and children feeling heard and appreciated as they take part in the programmes we offer.

In this way the trustees of Ambassadors Football Limited believe we have complied with the duty in section 17(5) of the Charities Act 2011, to have due regard to the public benefit guidance published by the Charity Commission.

Volunteers

We trained two volunteers as part of our Academy programme in 2022. We have been able to re-start all the programmes that were running before the lockdowns and therefore we have a number of volunteers working with us increasing hours. The number of volunteers involved in delivering our programmes was 33. The volunteers were support workers and coaches in our community football outreach programmes and some were involved in administrative support. The contribution of time from volunteers was approximately 60 hours per week over the year. This is equivalent to 2 staff workers and is a great return on the investment we make into them.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2022

STRATEGIC REPORT

Achievement and performance

Charitable activities

Ambassadors Football GB continued to focus on sustainable models of work through:

1. Working with local partners, resulting in a good investment of our time as we trained and supported others in delivering our programmes, whilst modelling good practice ourselves.
2. A development of our work with women's football, with our women's football coordinator developing her role, raising funds and partners to deliver programmes for female participation around the country.
3. Building upon existing partnerships and starting new programmes in areas of the country where we had not worked for many years.

The programmes that we are involved in include:

Women's Football development

We gained a new member of staff in 2021 who is focused on developing our women's and girl's football programmes. We received funding for our women's football and well-being programme to continue to develop this work in 2022 and beyond.

Football Camps

2022 saw 14 camps (holiday clubs) take place around Great Britain. Some partners now run their own camps, showing the sustainability of the training and modelling that we provide. In total we served over 800 children and their families. The feedback was overwhelmingly positive, with families of participants enthusiastic and local partners pleased that they were making new contacts in their communities and bringing about a positive impact through the camps.

Weekly Football Clubs

We continued to support churches that run their own football clubs for youth, children and adults. Most have a theme each week such as respect, teamwork or confidence. Through the football we emphasise these values and build upon them as the year goes on.

Tournaments

We were able to once again host the National Christian Football Festival and the London Churches Football Tournament. In addition, a new team member hosted a Sheffield and a Nottingham Churches Football Tournament, which were well attended.

Tours

Our annual tour to Spain went ahead as usual after being cancelled during lockdown. This was very well received by our partner agency in Granada and by the participants - some of whom returned after touring in previous years.

Fundraising activities

In 2022 we had a variety of volunteers supporting us as they took part in Ride London and ran in marathons in Bristol, Newcastle and London.

Financial review

Financial position

We have been able to increase our reserves during the lockdown era, as we have a number of donors who have continued to give regular donations. As a result, we were able to maintain our reserves at a rate recommended by the Charity Commission. This is also a reflection on our consistent, robust monitoring of spending and income throughout the year.

Investment policy and objectives

The trustees aim to keep funds in higher rate savings accounts at least to the amount of the charity's reserve. The trustees will instruct the directors to establish an investment policy for use if and when funds are available for investing on a longer term basis, however this has not been needed in 2022.

Reserves policy

Company policy has been to hold at least £6,000 of reserves. This standard was exceeded throughout 2022. The free general unrestricted reserves at 31 December 2022 were £72,483.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2022

STRATEGIC REPORT

Future plans

The vision of Ambassadors Football, both nationally and internationally, is to see the transformation of individuals and communities through indigenous football outreach. We therefore long to see a church based football outreach movement of transformation impacting individuals and communities across the British Isles. As an expression of this long term vision, by the end of 2023 we intend to have:

- a) Free unrestricted reserves in place.
- b) Well-resourced staff on appropriate sustainable salaries.
- c) A growing nationwide network of trained volunteers implementing our programmes in their locality.
- d) A national strategy to train more local groups to serve their communities through football.

We will continue to develop our network of partners and churches, especially with the Church of England, the Methodist church, the Baptist church and the Salvation Army. These denominations have specific people involved in developing strategy for sport through their churches and as such can offer a great resource of people for football programmes.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Ambassadors Football Limited (formerly known as Ambassadors in Sport until 7 August 2013) was incorporated as a company limited by guarantee (registered in England and Wales, Company No. 03172553) on 14 March 1996 and it was registered with the Charity Commission (Charity No. 1055422) on 16 May 1996.

Recruitment and appointment of new trustees

As set out in the Articles of Association, trustees other than those retiring by rotation can only be appointed at a general meeting if (1) they are recommended by existing trustees or (2) the required notice has been given by a member entitled to vote of the intention to propose that person as a trustee and the required notice has been given to those entitled to receive notice of the meeting.

Organisational structure

Throughout 2022, the trustees have maintained meeting 4 times per year as a Board. After the restrictions imposed by the government, these meetings continued to be conducted virtually via video conferencing, with the meeting in July 2022 conducted in person. Additionally, individual Board members continue to be available via telephone, email, Zoom and/or for meetings with the charity's directors. The directors continue to represent the organisation via virtual conferences and where necessary face to face meetings with other international related parties (see section below) in terms of overseeing cooperation globally through the basis of shared vision and values.

Induction and training of new trustees

Mr Edmund Boyden was appointed to the board of trustees on 22nd April 2022. Mr Robert Shearsby resigned as a trustee on 18th February 2022.

Wider network

'Ambassadors Football' worldwide consists of independent national charities which have a relationship with the other offices by form of an International Agreement. This is an arrangement between Ambassadors Football offices around the world expressing the desire to cooperate together on the basis of shared values and vision.

AMBASSADORS FOOTBALL LIMITED

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2022**

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

In 2019 a risk register was established that could be written and then reviewed on an on-going basis. This register was used during 2022 to ensure all areas of the charity's governance were being reviewed on an ongoing basis. The main areas of review were:

- A review of our GDPR policies and procedures in order to maintain all legal requirements for our data.
- All staff underwent annual appraisals of their work and action points were taken forward for implementation in 2023.
- Our health and safety policies were reviewed and, where necessary, staff were trained in new procedures relating to their work and working environment.
- The sustainability of the Ambassadors Football' offices underwent an ongoing review and the locations in Bolton, Morecambe and London were considered still to be viable, necessary and effective for the foreseeable future.
- Crisis contingency procedures were reviewed and tested for an overseas training programme and the systems appear to still be robust.
- All safeguarding procedures underwent a review in accordance with all legal requirements through our membership of Thirtyone:eight, an organisation which supports charities in its safeguarding procedures. We also agreed to conduct a yearly review of our safeguarding policy. One staff member is responsible for this.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Report of the trustees, incorporating a strategic report, approved by order of the Board of Trustees, as the company directors ~~2019/2023~~ and signed on its behalf by:



.....
J Hampson - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
AMBASSADORS FOOTBALL LIMITED**

Independent examiner's report to the trustees of Ambassadors Football Limited ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

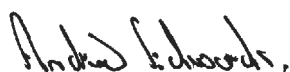
Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr A Edwards FCA ACCA
The Institute of Chartered Accountants in England and Wales

Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Stretford
Manchester
M16 0QQ

Date: 21/9/23.....

AMBASSADORS FOOTBALL LIMITED

**STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2022**

	Notes	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	217,895	-	217,895	237,054
Charitable activities					
Charitable activities	5	48,868	24,695	73,563	37,448
Other trading activities	3	16,021	-	16,021	8,226
Investment income	4	40	-	40	10
Total		<u>282,824</u>	<u>24,695</u>	<u>307,519</u>	<u>282,738</u>
EXPENDITURE ON					
Raising funds					
Raising donations and legacies	6	43,123	-	43,123	37,255
		<u>43,123</u>	-	<u>43,123</u>	<u>37,255</u>
Charitable activities					
Charitable activities	7	241,315	17,895	259,210	230,919
Other		<u>2,909</u>	-	<u>2,909</u>	-
Total		<u>287,347</u>	<u>17,895</u>	<u>305,242</u>	<u>268,174</u>
NET INCOME/(EXPENDITURE)					
Transfers between funds	16	(4,523)	6,800	2,277	14,564
		<u>6,800</u>	<u>(6,800)</u>	-	-
Net movement in funds		<u>2,277</u>	-	<u>2,277</u>	<u>14,564</u>
RECONCILIATION OF FUNDS					
Total funds brought forward		70,206	-	70,206	55,642
TOTAL FUNDS CARRIED FORWARD		<u><u>72,483</u></u>	<u><u>-</u></u>	<u><u>72,483</u></u>	<u><u>70,206</u></u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

AMBASSADORS FOOTBALL LIMITED

**BALANCE SHEET
31 DECEMBER 2022**

	Notes	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
CURRENT ASSETS					
Stocks	13	-	-	-	115
Debtors	14	4,648	-	4,648	5,961
Prepayments and accrued income		2,450	-	2,450	4,401
Cash at bank		99,192	6,351	105,543	92,056
		<u>106,290</u>	<u>6,351</u>	<u>112,641</u>	<u>102,533</u>
CREDITORS					
Amounts falling due within one year	15	(33,807)	(6,351)	(40,158)	(32,327)
		<u>72,483</u>	<u>-</u>	<u>72,483</u>	<u>70,206</u>
NET CURRENT ASSETS					
		<u>72,483</u>	<u>-</u>	<u>72,483</u>	<u>70,206</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>72,483</u>	<u>-</u>	<u>72,483</u>	<u>70,206</u>
NET ASSETS					
		<u>72,483</u>	<u>-</u>	<u>72,483</u>	<u>70,206</u>
FUNDS					
Unrestricted funds	16			<u>72,483</u>	<u>70,206</u>
TOTAL FUNDS					
				<u>72,483</u>	<u>70,206</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 20/9/2023 and were signed on its behalf by:



.....
J Hampson - Trustee

The notes form part of these financial statements

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The presentational currency of the accounts is GBP and rounding is to the nearest £.

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

Voluntary income is received by way of grants, donations and gifts and is included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Grants related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance.

Where grants and fees are received in advance of performance, their recognition is deferred and included in creditors.

Legacies are included when the charity becomes entitled to the bequest and the amount receivable is capable of being utilised.

Investment income is included when receivable.

Incoming resources from charitable activities are accounted for when receivable.

Gifts in kind and donated services and facilities are recognised when receivable where a value can be attributed with reasonable accuracy.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure includes any VAT which cannot be recovered and is reported as part of the expenditure to which it relates.

Costs of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2022

1. ACCOUNTING POLICIES - continued

Expenditure

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and service for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis e.g. estimated usage.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and the audit fees and costs linked to the strategic management of the charity.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are unrestricted funds earmarked by the Trustees for a particular purpose.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2022	2021
	£	£
Donations	195,736	185,473
Gift aid	22,159	21,142
Coronavirus Job Retention Scheme Grants	-	30,439
	<u>217,895</u>	<u>237,054</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022**

3. OTHER TRADING ACTIVITIES

	2022	2021
	£	£
Fundraising events	14,386	8,076
Book income	37	-
Sponsorships	1,598	150
	16,021	8,226
	16,021	8,226

4. INVESTMENT INCOME

	2022	2021
	£	£
Deposit account interest	40	10
	40	10
	40	10

5. INCOME FROM CHARITABLE ACTIVITIES

		2022	2021
	Activity	£	£
Football festivals	Charitable activities	11,953	11,449
Community coaching	Charitable activities	8,843	7,220
Football camps	Charitable activities	23,872	12,487
Grants	Charitable activities	24,695	3,200
Tour income	Charitable activities	4,200	3,092
		73,563	37,448
		73,563	37,448

Grants received, included in the above, are as follows:

	2022	2021
	£	£
Street Games	-	1,500
Football Foundation	-	500
Being Witnesses	6,800	1,200
Souter Charitable Trust	992	-
Sir Halley Stewart Trust	11,943	-
Sported Foundation - Barclays Community Football Fund	500	-
Awards for All Community Fund	4,460	-
	24,695	3,200
	24,695	3,200

6. RAISING DONATIONS AND LEGACIES

	2022	2021
	£	£
Staff costs	32,660	29,608
Rent and premises costs	2,626	1,596
Telephone	215	249
Postage and stationery	1,052	948
Sundries	192	217
Fundraising	3,273	1,929
Consultancy fees	-	300
Travel and subsistence	1,152	943
Motor expenses	1,636	961
	42,806	36,751
Carried forward	42,806	36,751

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022**

6. RAISING DONATIONS AND LEGACIES - continued	2022	2021
	£	£
Brought forward	42,806	36,751
Staff welfare and training	317	504
	<u>43,123</u>	<u>37,255</u>
7. CHARITABLE ACTIVITIES COSTS		Direct Costs
		£
Charitable activities		<u>259,210</u>
8. SUPPORT COSTS		Governance costs
		£
Other resources expended		<u>2,909</u>
9. NET INCOME/(EXPENDITURE)		
Net income/(expenditure) is stated after charging/(crediting):		
	2022	2021
	£	£
Independent examiner remuneration	<u>2,400</u>	<u>2,400</u>
10. TRUSTEES' REMUNERATION AND BENEFITS		
There were no trustees' remuneration or other benefits for the year ended 31 December 2022 nor for the year ended 31 December 2021.		
Trustees' expenses		
During the year trustees were reimbursed for travel expenses totalling £178 (2021 £Nil).		
11. STAFF COSTS	2022	2021
	£	£
Wages and salaries	201,155	183,501
Social security costs	10,719	8,473
Other pension costs	5,862	5,416
	<u>217,736</u>	<u>197,390</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022**

11. STAFF COSTS - continued

The average monthly number of employees during the year was as follows:

	2022	2021
UK	11	11
International	1	1
	<u>12</u>	<u>12</u>

No employees received emoluments in excess of £60,000.

12. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2022 and 31 December 2022	27,821	21,960	49,781
DEPRECIATION			
At 1 January 2022 and 31 December 2022	27,821	21,960	49,781
NET BOOK VALUE			
At 31 December 2022	-	-	-
At 31 December 2021	-	-	-

13. STOCKS

	2022 £	2021 £
Stocks	-	115

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Other debtors	4,648	5,961

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022**

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Trade creditors	1,148	2,213
Credit card	677	899
Social security and other taxes	3,473	3,733
Other creditors	1,054	1,166
Deferred income	31,455	21,256
Accrued expenses	2,351	3,060
	<u>40,158</u>	<u>32,327</u>

16. MOVEMENT IN FUNDS

	At 1.1.22	Net movement in funds	Transfers between funds	At 31.12.22
	£	£	£	£
Unrestricted funds				
General fund	70,206	(4,523)	6,800	72,483
Restricted funds				
Being Witnesses	-	6,800	(6,800)	-
	<u>70,206</u>	<u>2,277</u>	<u>-</u>	<u>72,483</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	282,824	(287,347)	(4,523)
Restricted funds			
Being Witnesses	6,800	-	6,800
Sir Halley Stewart Trust	11,943	(11,943)	-
Souter Charitable Trust	992	(992)	-
Sported Foundation - Barclays Community Football Fund	500	(500)	-
Awards for All Community Fund	4,460	(4,460)	-
	<u>24,695</u>	<u>(17,895)</u>	<u>6,800</u>
TOTAL FUNDS	<u>307,519</u>	<u>(305,242)</u>	<u>2,277</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022**

16. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.1.21	Net movement in funds	At 31.12.21
	£	£	£
Unrestricted funds			
General fund	55,642	14,564	70,206
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>55,642</u>	<u>14,564</u>	<u>70,206</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	279,538	(264,974)	14,564
Restricted funds			
Street Games	1,500	(1,500)	-
Football Foundation	500	(500)	-
Being Witnesses	1,200	(1,200)	-
	<hr/>	<hr/>	<hr/>
	3,200	(3,200)	-
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>282,738</u>	<u>(268,174)</u>	<u>14,564</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.21	Net movement in funds	Transfers between funds	At 31.12.22
	£	£	£	£
Unrestricted funds				
General fund	55,642	10,041	6,800	72,483
Restricted funds				
Being Witnesses	-	6,800	(6,800)	-
	<hr/>	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>55,642</u>	<u>16,841</u>	<u>-</u>	<u>72,483</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2022**

16. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	562,362	(552,321)	10,041
Restricted funds			
Street Games	1,500	(1,500)	-
Football Foundation	500	(500)	-
Being Witnesses	8,000	(1,200)	6,800
Sir Halley Stewart Trust	11,943	(11,943)	-
Souter Charitable Trust	992	(992)	-
Sported Foundation - Barclays Community Football Fund	500	(500)	-
Awards for All Community Fund	4,460	(4,460)	-
	<u>27,895</u>	<u>(21,095)</u>	<u>6,800</u>
TOTAL FUNDS	<u>590,257</u>	<u>(573,416)</u>	<u>16,841</u>

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2022.

18. ULTIMATE CONTROLLING PARTY

There is no ultimate controlling party.

19. PURPOSES OF THE RESTRICTED FUNDS

Football Foundation	A restricted fund for Community Football Outreach
Street Games	A restricted fund for North East Projects
Being Witnesses	A restricted fund for Community Football Outreach Blackburn
Sir Halley Stewart Trust	A restricted fund for Women's Community Football Outreach
Souter Charitable Trust	A restricted fund for London Genesis Project
Sported Foundation - Barclays Community Football Fund	A restricted fund for Community Football Outreach
Awards for All Community Fund	A restricted fund for North West Community Football Outreach

AMBASSADORS FOOTBALL LIMITED

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2022**

	2022 £	2021 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	195,736	185,473
Gift aid	22,159	21,142
Coronavirus Job Retention Scheme Grants	-	30,439
	<hr/>	<hr/>
	217,895	237,054
Other trading activities		
Fundraising events	14,386	8,076
Book income	37	-
Sponsorships	1,598	150
	<hr/>	<hr/>
	16,021	8,226
Investment income		
Deposit account interest	40	10
Charitable activities		
Football festivals	11,953	11,449
Community coaching	8,843	7,220
Football camps	23,872	12,487
Grants	24,695	3,200
Tour income	4,200	3,092
	<hr/>	<hr/>
	73,563	37,448
Total incoming resources	307,519	282,738
EXPENDITURE		
Raising donations and legacies		
Salaries	30,173	27,525
Social security	1,608	1,271
Pensions	879	812
Rent and premises costs	2,626	1,596
Telephone	215	249
Postage and stationery	1,052	948
Sundries	192	217
Fundraising	3,273	1,929
Consultancy fees	-	300
Travel and subsistence	1,152	943
Motor expenses	1,636	961
Staff welfare and training	317	504
	<hr/>	<hr/>
	43,123	37,255
Charitable activities		
Salaries	170,982	155,976
Carried forward	170,982	155,976

This page does not form part of the statutory financial statements

AMBASSADORS FOOTBALL LIMITED

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2022**

	2022	2021
	£	£
Charitable activities		
Brought forward	170,982	155,976
Social security	9,111	7,202
Pensions and other staff costs	4,983	4,604
Telephone	646	747
Postage and stationery	3,157	2,845
Advertising	500	1,992
Sundries	529	659
Football costs	24,111	17,993
Overseas support	22,524	18,565
Miscellaneous expenses	-	42
Donations	-	2,250
Bank charges	322	287
Travel and subsistence	4,706	3,772
Motor expenses	6,548	3,842
Rent and premises costs	10,503	6,384
Staff welfare and training	588	933
	<hr/>	<hr/>
	259,210	228,093
 Support costs		
 Governance costs		
Accountancy fees	2,909	2,826
	<hr/>	<hr/>
Total resources expended	305,242	268,174
	<hr/>	<hr/>
Net income	2,277	14,564
	<hr/> <hr/>	<hr/> <hr/>

AMBASSADORS FOOTBALL LIMITED

England & Wales - Charity number 1055422

Accounts

REGISTERED COMPANY NUMBER: 03172553 (England and Wales)
REGISTERED CHARITY NUMBER: 1055422

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021
FOR
AMBASSADORS FOOTBALL LIMITED**

Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

AMBASSADORS FOOTBALL LIMITED

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

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AMBASSADORS FOOTBALL LIMITED

**REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2021**

Registered Company Number
03172553 (England and Wales)

Registered Charity Number
1055422

Registered Office (Head Office)
Claremont House
St Georges Road
Bolton
Lancashire
BL1 2BY

London Regional Office
70 Mare Street
London
E8 4RT

Lancaster Regional Office
Stanley Road
Morecambe
LA3 1UP

Trustees/Directors
E J Boyden (appointed 22/04/2022)
J Hampson
D E Money
J H Ortlip
G S Pearson
B Roles
R Shearsby (resigned 18/02/2022)
A M Thomas

Key Personnel
M Bateman (GB Director)
S Prentice (Secretary to the Board)

Independent Examiners
Dunhams
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

Bankers
Barclays Bank Plc
The Wellsprings
Victoria Square
Bolton
BL1 1XA

AMBASSADORS FOOTBALL LIMITED

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The object of the company is - The advancement of the Christian religion especially in and through sport and sports chaplaincy and particularly (but not exclusively) involving youth, church and school groups in such activities.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2021

OBJECTIVES AND ACTIVITIES

Significant activities

The charity in 2021 continued to function as per the Memorandum and Articles of Association of Ambassadors Football Limited with a specialisation of working in and through football primarily but not exclusively. For over 30 years the organisation has existed to bring about positive change in hard to reach, vulnerable children, youth, adults and their communities through:

- a) Running innovative holistic faith based football programmes.
- b) Supporting churches, coaches, players and participants in their football outreach initiatives.

The Ambassadors approach is that through the bridge of football barriers are overcome to get alongside people in a non-judgmental way to enable positive life-changing decisions to be made. From this platform of trust, Ambassadors workers then develop and deliver programmes with our partners in line with our principles of 'football faith future'. They do this in both short and long-term programmes:

Short-term:

- Ambassadors Football Camps - run in partnership with local churches.
- Tours - providing an opportunity to impact lives for the better through interaction with the participants and serving a community overseas.
- Tournaments/volunteering - hosting events such as tournaments where individuals gather together to enrich their community, learn from one another and hear about the life changing impact that has happened through football in other people's lives. These tournaments are focused on bringing football teams together, but the volunteers who help at these events see the benefit of what they do, and thus can be developed in skills and character.

Long-term:

- Clubs - based with partner organisations.
- Community projects - run in partnership with local agencies, provide ongoing opportunities to improve the lives and possibilities for those that take part.

Another way in which we work is in providing support and training for churches, leaders, coaches and players in community football outreach. Through this training we are able to also then train others to be able to deliver quality football outreach into their local communities, with our support to monitor and evaluate the standards of the programmes we are associated with. Our small team can then multiply our impact through the trained partners and their local community projects.

The British work of Ambassadors Football is one of a network of 31 national ongoing charitable works around the world that are linked together by shared values and vision.

2021 continued to bring its own challenges after the disruption and uncertainty caused by the lockdowns in 2020. We continued to navigate the various policies alongside our partners - encouraging them to be prepared for when society opened up in order to capitalise on the role that sport, and football in particular, could play in helping society get back to some normality.

As a result of being able to restart some programmes, with some being paused due to the pandemic, 724 participants were part of weekly programmes. 'Talk Football', our weekly support resource was received by more than 400 coaches worldwide.

Following on from 2020, we continued to train partners online through our Community Football Outreach programme. We were able to deliver our first leg overview of the work we do to more than 30 churches - with 18 committing to developing programmes in 2021 and 2022. We reviewed the pilot project that we started in Lower Darwen, Lancashire and as a result changed some aspects of the training to enable more partners to come on board through making the training more relevant and affordable.

We supported 195 churches directly, impacting over 2000 people. Including online participation, more than 1,200 people attended Ambassadors Football events throughout the year.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2021

OBJECTIVES AND ACTIVITIES

Public benefit

Ambassadors Football continues to work amongst sectors of society that often have less opportunities than others. The policies and actions due to the Covid-19 pandemic have only served to exacerbate this fragile state of health and well-being for those in the low income neighbourhoods where we work. In less well-off areas, children are less likely to be physically active or involved in extra-curricular activities that can enhance their personal feelings of self-worth.

In recent years we have seen asylum seekers and refugees joining our programmes. This also shows the way in which integration can happen on a football pitch, which can be mirrored by society. People mix together in ways around football activities which does not occur in other areas of life. As a result, we have seen community cohesion enhanced in places like Tower Hamlets, Glasgow and Lancashire. We have been able to develop well-run replicable programmes for under 12s and this means we can influence children at a formative stage of their lives, to develop good character and principles that will serve them well for life.

We are faith-based but not faith biased. As such we welcome any and every culture and ethnicity onto our programmes. It results in the development of a wide range of volunteers into leaders, and children feeling heard and appreciated as they take part in the programmes we offer.

In this way the trustees of Ambassadors Football Limited believe we have complied with the duty in section 17(5) of the Charities Act 2011, to have due regard to the public benefit guidance published by the Charity Commission.

Volunteers

We trained one volunteer intern in 2021. Our internship programme was restarted in September 2021 and as society opened up, we had more opportunities for volunteers to serve alongside us. Our actual in-person activities were curtailed during the year. The number of volunteers involved in delivering our programmes was 64. The volunteers were support workers and coaches in our community football outreach programmes and some were involved in administrative support. The contribution of time from volunteers was approximately 60 hours per week over the year. This is equivalent to 2 staff workers and is a great return on the investment we make into them.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2021

STRATEGIC REPORT

Achievement and performance

Charitable activities

Ambassadors Football GB continued to focus on sustainable models of work through:

1. Working with local partners, resulting in a good investment of our time as we trained and supported others in delivering our programmes, whilst modelling good practice ourselves.
2. A development of our work with women's football, with a new staff member being recruited to head up this area of our work and raise funds and partners to deliver programmes for female participation around the country.
3. Building upon existing partnerships and starting new programmes in areas of the country where we had not worked for many years.

The programmes that we are involved in include:

Women's Football development

We gained a new member of staff in 2021 who is focused on developing our women's and girl's football programmes. We submitted an application for funding to develop our women's football and well-being programme to continue to develop this work in 2022 and beyond.

Football Camps

2021 saw 9 camps (holiday clubs) take place around Great Britain. Some partners now run their own camps, showing the sustainability of the training and modeling that we provide. We were unable to run as many camps as in previous years due to restrictions from the government about meeting and social distancing. Despite this we were still able to deliver two camps at Easter and seven in the summer holidays as restrictions were relaxed, enabling us to serve 289 children and their families. The feedback was overwhelmingly positive, with families of participants enthusiastic and local partners pleased that they were making new contacts in their communities and bringing about a positive impact through the camps.

Weekly Football Clubs

We continued to support churches that run their own football clubs for youth, children and adults. Most have a theme each week such as respect, teamwork or confidence. Through the football we emphasise these values and build upon them as the year goes on. These activities started again in the second half of 2021 and we are encouraged to see how they can develop into the future.

Tournaments

We were able to once again host the National Christian Football Festival and the London Churches Football Tournament after a two year hiatus. This resulted in more than 400 adults and children having the ability to gather together for the first time in two years, to celebrate life and community.

Tours

A tour to Spain went ahead after a two year gap. This was very well received by our partner agency in Granada and by the participants - some of whom returned after touring in previous years.

Fundraising activities

In 2021 we were able to renew participation in some fun runs and other fund raising activities. This included the Chester Metric Marathon and the London Marathon.

Financial review

Financial position

In a similar way to 2020, we did not generate as much income from our activities in 2021 due to effects of policies relating to Covid-19, but we also did not spend as much money for the same reason. As a result, we were able to maintain our reserves at a rate recommended by the Charity Commission. This is also a reflection on our consistent, robust monitoring of spending and income throughout the year.

Investment policy and objectives

The trustees aim to keep funds in a higher rate savings account at least to the amount of the charity's reserve. The trustees will instruct the directors to establish an investment policy for use if and when funds are available for investing on a longer term basis, however this has not been needed in 2021.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2021

STRATEGIC REPORT

Financial review

Reserves policy

Company policy has been to hold at least £6,000 of reserves. This standard was maintained throughout 2021. The free general unrestricted reserves at 31 December 2020 were £70,206.

Future plans

The vision of Ambassadors Football, both nationally and internationally, is to see the transformation of individuals and communities through indigenous football outreach. We therefore long to see a church based football outreach movement of transformation impacting individuals and communities across the British Isles. As an expression of this long term vision, by the end of 2022 we intend to have:

- a) Free unrestricted reserves in place.
- b) Well-resourced staff on appropriate sustainable salaries.
- c) A growing nationwide network of trained volunteers implementing our programmes in their locality.
- d) A national strategy to train more local groups to serve their communities through football.

We will continue to develop our network of partners and churches, especially with the Church of England, the Methodist church, the Baptist church and the Salvation Army. These denominations have specific people involved in developing strategy for sport through their churches and as such can offer a great resource of people for football programmes.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Ambassadors Football Limited (formerly known as Ambassadors in Sport until 7 August 2013) was incorporated as a company limited by guarantee (registered in England and Wales, Company No. 03172553) on 14 March 1996 and it was registered with the Charity Commission (Charity No. 1055422) on 16 May 1996.

Recruitment and appointment of new trustees

As set out in the Articles of Association, trustees other than those retiring by rotation can only be appointed at a general meeting if (1) they are recommended by existing trustees or (2) the required notice has been given by a member entitled to vote of the intention to propose that person as a trustee and the required notice has been given to those entitled to receive notice of the meeting.

Organisational structure

Throughout 2021, the trustees have maintained meeting 4 times per year as a Board. Due to the restrictions imposed by the government, these meetings were conducted virtually via video conferencing. Additionally, individual Board members continue to be available via telephone, email, Zoom and/or for meetings with the charity's directors. The directors continue to represent the organisation via virtual conferences and where necessary face to face meetings with other international related parties (see section below) in terms of overseeing cooperation globally through the basis of shared vision and values.

Induction and training of new trustees

No new trustees were inducted onto the board in 2021.

Wider network

'Ambassadors Football' worldwide consists of independent national charities which have a relationship with the other offices by form of an International Agreement. This is an arrangement between Ambassadors Football offices around the world expressing the desire to cooperate together on the basis of shared values and vision.

AMBASSADORS FOOTBALL LIMITED

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2021**

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

In 2019 a risk register was established that could be written and then reviewed on an on-going basis. This register was used during 2021 to ensure all areas of the charity's governance were being reviewed on an ongoing basis. The main areas of review were:

- A review of our GDPR policies and procedures in order to maintain all legal requirements for our data.
- All staff underwent annual appraisals of their work and action points were taken forward for implementation in 2022.
- Our health and safety policies were reviewed and, where necessary, staff were trained in new procedures relating to their work and working environment.
- The sustainability of the Ambassadors Football' offices underwent an ongoing review and the locations in Bolton, Morecambe and London were considered still to be viable, necessary and effective for the foreseeable future.
- Crisis contingency procedures were reviewed and tested for an overseas training programme and the systems appear to still be robust.
- All safeguarding procedures underwent a review in accordance with all legal requirements through our membership of Thirtyone:eight, an organisation which supports charities in its safeguarding procedures.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Report of the trustees, incorporating a strategic report, approved by order of the Board of Trustees, as the company directors 23 September 2022 and signed on its behalf by:



J Hampson - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
AMBASSADORS FOOTBALL LIMITED**

Independent examiner's report to the trustees of Ambassadors Football Limited ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of Institute of Chartered Accountants in England and Wales which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr A Edwards ACA ACCA
Institute of Chartered Accountants in England and Wales
Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

23 September 2022

AMBASSADORS FOOTBALL LIMITED

**STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2021**

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	237,054	-	237,054	280,028
Charitable activities					
Charitable activities	5	34,248	3,200	37,448	10,489
Other trading activities	3	8,226	-	8,226	1,846
Investment income	4	<u>10</u>	<u>-</u>	<u>10</u>	<u>60</u>
Total		<u>279,538</u>	<u>3,200</u>	<u>282,738</u>	<u>292,423</u>
 EXPENDITURE ON					
Raising funds					
Raising donations and legacies	6	<u>37,255</u>	<u>-</u>	<u>37,255</u>	<u>36,583</u>
		37,255	-	37,255	36,583
Charitable activities					
Charitable activities	7	<u>227,719</u>	<u>3,200</u>	<u>230,919</u>	<u>222,842</u>
Total		<u>264,974</u>	<u>3,200</u>	<u>268,174</u>	<u>259,425</u>
 NET INCOME		 14,564	 -	 14,564	 32,998
 RECONCILIATION OF FUNDS					
Total funds brought forward		<u>55,642</u>	<u>-</u>	<u>55,642</u>	<u>22,644</u>
 TOTAL FUNDS CARRIED FORWARD		 <u>70,206</u>	 <u>-</u>	 <u>70,206</u>	 <u>55,642</u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

The notes form part of these financial statements

AMBASSADORS FOOTBALL LIMITED

**BALANCE SHEET
31 DECEMBER 2021**

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
CURRENT ASSETS					
Stocks	13	115	-	115	115
Debtors	14	5,961	-	5,961	8,545
Prepayments and accrued income		4,401	-	4,401	2,506
Cash at bank		<u>85,256</u>	<u>6,800</u>	<u>92,056</u>	<u>63,299</u>
		95,733	6,800	102,533	74,465
CREDITORS					
Amounts falling due within one year	15	<u>(25,527)</u>	<u>(6,800)</u>	<u>(32,327)</u>	<u>(18,823)</u>
NET CURRENT ASSETS		<u>70,206</u>	<u>-</u>	<u>70,206</u>	<u>55,642</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>70,206</u>	<u>-</u>	<u>70,206</u>	<u>55,642</u>
NET ASSETS		<u>70,206</u>	<u>-</u>	<u>70,206</u>	<u>55,642</u>
FUNDS					
Unrestricted funds	16			<u>70,206</u>	<u>55,642</u>
TOTAL FUNDS				<u>70,206</u>	<u>55,642</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 23 September 2022 and were signed on its behalf by:



J Hampson - Trustee

The notes form part of these financial statements

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The presentational currency of the accounts is GBP and rounding is to the nearest £.

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

Voluntary income is received by way of grants, donations and gifts and is included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Grants related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance.

Where grants and fees are received in advance of performance, their recognition is deferred and included in creditors.

Legacies are included when the charity becomes entitled to the bequest and the amount receivable is capable of being utilised.

Investment income is included when receivable.

Incoming resources from charitable activities are accounted for when receivable.

Gifts in kind and donated services and facilities are recognised when receivable where a value can be attributed with reasonable accuracy.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure includes any VAT which cannot be recovered and is reported as part of the expenditure to which it relates.

Costs of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2021

1. ACCOUNTING POLICIES - continued

Expenditure

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and service for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis e.g. estimated usage.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and the audit fees and costs linked to the strategic management of the charity.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are unrestricted funds earmarked by the Trustees for a particular purpose.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations	185,473	184,364
Gift aid	21,142	19,423
Coronavirus Job Retention Scheme Grants	30,439	76,241
	<u>237,054</u>	<u>280,028</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021**

3. OTHER TRADING ACTIVITIES		2021	2020
		£	£
Fundraising events		8,076	1,846
Sponsorships		150	-
		<u>8,226</u>	<u>1,846</u>
4. INVESTMENT INCOME		2021	2020
		£	£
Deposit account interest		10	60
		<u>10</u>	<u>60</u>
5. INCOME FROM CHARITABLE ACTIVITIES		2021	2020
		£	£
Football festivals	Charitable activities	11,449	-
Community coaching	Charitable activities	7,220	4,371
Football camps	Charitable activities	12,487	5,268
Grants	Charitable activities	3,200	850
Tour income	Charitable activities	3,092	-
		<u>37,448</u>	<u>10,489</u>
Grants received, included in the above, are as follows:		2021	2020
		£	£
Seedbed Trust		-	850
Street Games		1,500	-
Football Foundation		500	-
Being Witnesses		1,200	-
		<u>3,200</u>	<u>850</u>
6. RAISING DONATIONS AND LEGACIES		2021	2020
		£	£
Staff costs		29,608	31,100
Rent and premises costs		1,596	1,546
Telephone		249	250
Postage and stationery		948	256
Sundries		217	422
Fundraising		1,929	1,959
Consultancy fees		300	-
Travel and subsistence		943	580
Motor expenses		961	360
Staff welfare and training		504	110
		<u>37,255</u>	<u>36,583</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021**

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs £	Support costs (see note 8) £	Totals £
Charitable activities	<u>228,093</u>	<u>2,826</u>	<u>230,919</u>

8. SUPPORT COSTS

	Governance costs £
Charitable activities	<u>2,826</u>

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2021 £	2020 £
Independent examiner remuneration	<u>2,400</u>	<u>2,400</u>

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2021 nor for the year ended 31 December 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2021 nor for the year ended 31 December 2020.

11. STAFF COSTS

	2021 £	2020 £
Wages and salaries	183,501	191,153
Social security costs	8,473	10,749
Other pension costs	5,416	5,534
	<u>197,390</u>	<u>207,436</u>

The average monthly number of employees during the year was as follows:

	2021	2020
UK	11	10
International	1	1
	<u>12</u>	<u>11</u>

No employees received emoluments in excess of £60,000.

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021**

12. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2021 and 31 December 2021	<u>27,821</u>	<u>21,960</u>	<u>49,781</u>
DEPRECIATION			
At 1 January 2021 and 31 December 2021	<u>27,821</u>	<u>21,960</u>	<u>49,781</u>
NET BOOK VALUE			
At 31 December 2021	<u>-</u>	<u>-</u>	<u>-</u>
At 31 December 2020	<u>-</u>	<u>-</u>	<u>-</u>

13. STOCKS

	2021 £		2020 £
Stocks	<u>115</u>		<u>115</u>

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £		2020 £
Other debtors	<u>5,961</u>		<u>8,545</u>

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £		2020 £
Trade creditors	2,213		1,113
Credit card	899		24
Social security and other taxes	3,733		2,953
Other creditors	1,166		1,171
Deferred income	21,256		11,162
Accrued expenses	3,060		2,400
	<u>32,327</u>		<u>18,823</u>

16. MOVEMENT IN FUNDS

	At 1.1.21 £	Net movement in funds £	At 31.12.21 £
Unrestricted funds			
General fund	<u>55,642</u>	<u>14,564</u>	<u>70,206</u>
TOTAL FUNDS	<u>55,642</u>	<u>14,564</u>	<u>70,206</u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021**

16. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	279,538	(264,974)	14,564
Restricted funds			
Street Games	1,500	(1,500)	-
Football Foundation	500	(500)	-
Being Witnesses	1,200	(1,200)	-
	<u>3,200</u>	<u>(3,200)</u>	<u>-</u>
TOTAL FUNDS	<u><u>282,738</u></u>	<u><u>(268,174)</u></u>	<u><u>14,564</u></u>

Comparatives for movement in funds

	At 1.1.20 £	Net movement in funds £	At 31.12.20 £
Unrestricted funds			
General fund	22,644	32,998	55,642
	<u>22,644</u>	<u>32,998</u>	<u>55,642</u>
TOTAL FUNDS	<u><u>22,644</u></u>	<u><u>32,998</u></u>	<u><u>55,642</u></u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	291,573	(258,575)	32,998
Restricted funds			
Seedbed Trust	850	(850)	-
	<u>292,423</u>	<u>(259,425)</u>	<u>32,998</u>
TOTAL FUNDS	<u><u>292,423</u></u>	<u><u>(259,425)</u></u>	<u><u>32,998</u></u>

AMBASSADORS FOOTBALL LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2021**

16. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.20	Net movement in funds	At 31.12.21
	£	£	£
Unrestricted funds			
General fund	22,644	47,562	70,206
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>22,644</u>	<u>47,562</u>	<u>70,206</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	571,111	(523,549)	47,562
Restricted funds			
Seedbed Trust	850	(850)	-
Street Games	1,500	(1,500)	-
Football Foundation	500	(500)	-
Being Witnesses	<u>1,200</u>	<u>(1,200)</u>	<u>-</u>
	<hr/>	<hr/>	<hr/>
	4,050	(4,050)	-
TOTAL FUNDS	<u>575,161</u>	<u>(527,599)</u>	<u>47,562</u>

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2021.

18. ULTIMATE CONTROLLING PARTY

There is no ultimate controlling party.

19. PURPOSES OF THE RESTRICTED FUNDS

Seedbed Trust	A restricted fund for East End Football Academy
Football Foundation	A restricted fund for Community Football Outreach
Street Games	A restricted fund for North East Projects
Being Witnesses	A restricted fund for Community Football Outreach Blackburn

AMBASSADORS FOOTBALL LIMITED

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2021**

	2021	2020
	£	£
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	185,473	184,364
Gift aid	21,142	19,423
Coronavirus Job Retention Scheme Grants	30,439	76,241
	237,054	280,028
Other trading activities		
Fundraising events	8,076	1,846
Sponsorships	150	-
	8,226	1,846
Investment income		
Deposit account interest	10	60
Charitable activities		
Football festivals	11,449	-
Community coaching	7,220	4,371
Football camps	12,487	5,268
Grants	3,200	850
Tour income	3,092	-
	37,448	10,489
Total incoming resources	282,738	292,423
EXPENDITURE		
Raising donations and legacies		
Salaries	27,525	28,658
Social security	1,271	1,612
Pensions	812	830
Rent and premises costs	1,596	1,546
Telephone	249	250
Postage and stationery	948	256
Sundries	217	422
Fundraising	1,929	1,959
Consultancy fees	300	-
Travel and subsistence	943	580
Motor expenses	961	360
Staff welfare and training	504	110
	37,255	36,583
Charitable activities		
Salaries	155,976	162,495
Carried forward	155,976	162,495

This page does not form part of the statutory financial statements

AMBASSADORS FOOTBALL LIMITED

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2021**

	2021	2020
	£	£
Charitable activities		
Brought forward	155,976	162,495
Social security	7,202	9,137
Pensions and other staff costs	4,604	4,704
Telephone	747	751
Postage and stationery	2,845	769
Advertising	1,992	389
Sundries	659	665
Football costs	17,993	4,807
Overseas support	18,565	25,732
Miscellaneous expenses	42	536
Donations	2,250	-
Bank charges	287	239
Travel and subsistence	3,772	2,321
Motor expenses	3,842	1,442
Rent and premises costs	6,384	6,184
Staff welfare and training	933	205
	228,093	220,376
 Support costs		
 Governance costs		
Accountancy fees	2,826	2,466
	268,174	259,425
Total resources expended		
	14,564	32,998
Net income	14,564	32,998

This page does not form part of the statutory financial statements

AMBASSADORS FOOTBALL LIMITED

England & Wales - Charity number 1055422

Accounts

REGISTERED COMPANY NUMBER: 03172553 (England and Wales)
REGISTERED CHARITY NUMBER: 1055422

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020
FOR
AMBASSADORS FOOTBALL LIMITED**

Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

AMBASSADORS FOOTBALL LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2020**

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AMBASSADORS FOOTBALL LIMITED

**REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 DECEMBER 2020**

Registered Company Number

03172553 (England and Wales)

Registered Charity Number

1055422

Registered Office (Head Office)

Claremont House
St Georges Road
Bolton
Lancashire
BL1 2BY

London Regional Office

70 Mare Street
London
E8 4RT

Lancaster Regional Office

Stanley Road
Morecambe
LA3 1UP

Trustees/Directors

J Hampson
D E Money
J H Ortlip
G S Pearson (appointed 18/09/2020)
B Roles
R Shearsby
A M Thomas

Key Personnel

M Bateman (GB Director)
S Prentice (Secretary to the Board)

Independent Examiners

Dunhams
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

Bankers

Barclays Bank Plc
The Wellsprings
Victoria Square
Bolton
BL1 1XA

AMBASSADORS FOOTBALL LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 DECEMBER 2020

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 December 2020. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The object of the company is - The advancement of the Christian religion especially in and through sport and sports chaplaincy and particularly (but not exclusively) involving youth, church and school groups in such activities.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2020

OBJECTIVES AND ACTIVITIES

Significant activities

The charity in 2020 continued to function as per the Memorandum and Articles of Association of Ambassadors Football Limited with a specialisation of working in and through football primarily but not exclusively. For 30 years the organisation has existed to bring about positive change in hard to reach, vulnerable children, youth, adults and their communities through:

- a) Running innovative holistic faith based football programmes.
- b) Supporting churches, coaches, players and participants for their football outreach initiatives.

The Ambassadors approach is that through the bridge of football, staff overcome barriers to get alongside people in a non-judgmental way, to enable positive life-changing decisions to be made. From this platform of trust, Ambassadors workers then develop and deliver programmes in line with our principles of 'football faith future'. They do this in both short and long-term programmes:

Short-term:

- Ambassadors Football Camps (run in partnership with local churches)
- Tours provide an opportunity to impact lives for the better through interaction with the participants and training for volunteers
- Events such as tournaments, where individuals gather together to enrich their community, learn from one another and hear about the life changing impact that has happened through football in other people's lives.

Long-term:

- Clubs based with partner organisations
- Community projects run in partnership with local agencies, provide ongoing opportunities to improve the lives and possibilities for those that take part.

Another way in which we work is in providing support and training for churches, leaders, coaches and players in community football outreach. Through this training we are able to also then train others to be able to deliver quality football outreach into their local communities, with our support to monitor and evaluate the standards of the programmes we are associated with.

The British work of Ambassadors is one of a network of 28 national ongoing charitable works around the world that are linked together by shared values and vision.

2020 was a unique year as ability to deliver programmes was greatly restricted due to government rules and guidelines and a lack of confidence in some partners to actually deliver activity due to the Covid-19 pandemic. Some of our programmes rely on face to face time with people, whilst others can be conducted remotely. In spite of the cancellation of a number of events we were able to adapt our programmes and still deliver football sessions and training to church partners during the year.

During 2020 in Great Britain, 1197 participants were part of weekly programmes. 'Talk Football', our weekly support resource was received by 423 coaches. We were unable to host any tournaments in 2020 due to Covid-19 restrictions being in place.

We adapted our Community Football Outreach training from being day-long in person training, to virtual online training over the course of a number of sessions. This actually improved our delivery of the training, enabling us to start the training process with 30 people from 17 partner groups, with 5 groups continuing to receive training with a view to beginning a new community based football project in 2021.

We supported 193 churches directly, impacting over 2000 people. Including online participation, more than 1,000 people attended Ambassadors Football events throughout the year.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2020

OBJECTIVES AND ACTIVITIES

Public benefit

Ambassadors Football continues to work amongst sectors of society that often have less opportunities than others. The policies and actions due to the Covid-19 pandemic have only served to exacerbate this fragile state of health and well-being for those in the poorer neighbourhoods of where we work. In less well-off areas children are less likely to be physically active or involved in extra-curricular activities that can enhance their personal feelings of self-worth. During the lockdowns in 2020 children from less well-off families were unable to study as much and did less exercise than their peers. In recent years we have seen asylum seekers and refugees joining our programmes. This also shows the way in which integration can happen on a football pitch, which can be mirrored by society. People mix together in ways around football activities which does not occur in other areas of life. As a result, we have seen community cohesion enhanced in places like Newcastle, Tower Hamlets, Glasgow and Lancashire. We have been able to develop well-run replicable programmes for under 12s and this means we can influence children at a formative stage of their lives, to develop good character and principles for life.

We are faith-based but not faith biased. As such we welcome any and every culture and ethnicity onto our programmes. It results in the development of volunteers into leaders and children feeling heard and appreciated as they take part in the programmes we offer.

In this way the trustees of Ambassadors Football Limited believe they have complied with the duty in section 17(5) of the Charities Act 2011, to have due regard to the public benefit guidance published by the Charity Commission.

Volunteers

We trained one volunteer intern in 2020. Our internship programme was paused due to the lockdowns in 2020 and so we did not see as many people volunteering as in previous years. Our actual in-person activities were also curtailed. The number of volunteers involved in delivering our programmes was 43. The volunteers were support workers and coaches in our community football outreach programmes and some were involved in administrative support. The contribution of time from volunteers was approximately 40 hours per week over the year. This is equivalent to 2 staff workers and is a great return on the investment we make into them.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2020

STRATEGIC REPORT

Achievement and performance

Charitable activities

Ambassadors Football GB continued to focus on sustainable models of work through:

1. Working with local partners, resulting in a good investment of our time as we trained and supported others in delivering our programmes, whilst modelling good practice ourselves.
2. A development of our work in the Midlands, with a former intern starting new projects in that area and a new staff member joining in Nottingham.
3. Re-writing our Community Football Outreach training so that we could deliver the training online and then in-person when restrictions to gathering together were lifted.
4. Building upon existing partnerships and starting new programmes in areas of the country where we had not worked for many years.

The other programmes that we are involved in include:

GOALS

We redesigned our Goals programme, which we had used in primary schools, to be ready for use in out of school contexts. This meant that weekly football sessions could use the materials and integrate the teaching about positive values and character into their ongoing sessions. It means that the sessions will not just be useful in schools, but also outside of schools in the future.

Football Camps

2020 saw 6 camps (holiday clubs) take place around Great Britain. Some partners now run their own camps, showing the sustainability of the training and modelling that we provide. We were unable to run as many camps as in previous years due to restrictions from the government about meeting and social distancing. Despite the lack of clarity and preparation time we were still able to deliver 6 camps in the summer holidays as restrictions were relaxed, enabling us to serve over 100 children and their families. One mother said this was the first time she had seen her son smile for three months when we took the sessions.

Weekly Football Clubs

We continued to support churches that run their own football clubs for youth, children and adults. Most have a theme each week such as respect, teamwork or confidence. Through the football we emphasise these values and build upon them as the year goes on. All activities were paused in March 2020 and so we continued to maintain contacts through online training etc at this time. Where possible, we re-started clubs again in the summer and then followed government guidelines in order to comply with legislation during the rest of the year, to enable us to provide as much support as possible in communities around the country.

Tournaments

The National Christian Football Festival and the London Churches Football Tournament were cancelled due to the restrictions in place from the government.

Tours

A planned tour to Spain was cancelled due to the government's policies re the Covid-19 pandemic.

Fundraising activities

2020 saw all fund raising activities through fun runs etc cancelled. The London Marathon organisation had a 2.6 challenge in the Spring which we participated in. One benefit of the strategy of personal support teams that we have in Britain, is that these donors did not stop giving to Ambassadors Football during 2020 which helps organisational resilience. We are therefore not reliant on large events or sponsorship in the way that other organisations may be, so we were able to generate a similar income from personal support donations as in previous years. The furlough scheme was also a benefit to the organisation as we were able to furlough employees and benefit from government support in 2020.

Financial review

Financial position

In 2020 we did not generate as much income from our activities due to Covid-19, but we also did not spend as much money for the same reason. As a result, we were able to increase our reserves to £55,642 and this reflected our consistent, robust monitoring of spending and income throughout the year.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2020

STRATEGIC REPORT

Financial review

Investment policy and objectives

The trustees aim to keep funds in a higher rate savings account at least to the amount of the charity's reserve. The trustees will instruct the directors to establish an investment policy for use if and when funds are available for investing on a longer term basis, however this has not been needed in 2020.

Reserves policy

Company policy has been to hold at least £6,000 of reserves. This standard was maintained throughout 2020. The free general unrestricted reserves at 31 December 2020 were £55,642.

Future plans

The vision of Ambassadors Football, both nationally and internationally, is to see the transformation of individuals and communities through indigenous football outreach. We therefore long to see a church based football outreach movement of transformation impacting individuals and communities across the British Isles. As an expression of this long term vision, by the end of 2021 we intend to have:

- a) Free unrestricted reserves in place.
- b) Well-resourced staff on appropriate sustainable salaries.
- c) A growing nationwide network of trained volunteers implementing our programmes in their locality.
- d) A national strategy to train more local groups to serve their communities through football.

We will continue to develop our network of partners and churches, especially with the Church of England, the Methodist church, the Baptist church and the Salvation Army. These denominations have specific people involved in developing strategy for sport through their churches and as such can offer a great resource of people for football programmes.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Ambassadors Football Limited (formerly known as Ambassadors in Sport until 7 August 2013) was incorporated as a company limited by guarantee (registered in England and Wales, Company No. 03172553) on 14 March 1996 and it was registered with the Charity Commission (Charity No. 1055422) on 16 May 1996.

Recruitment and appointment of new trustees

As set out in the Articles of Association, trustees other than those retiring by rotation can only be appointed at a general meeting if (1) they are recommended by existing trustees or (2) the required notice has been given by a member entitled to vote of the intention to propose that person as a trustee and the required notice has been given to those entitled to receive notice of the meeting.

Organisational structure

Throughout 2020, the trustees have maintained meeting 4 times per year as a Board. Due to the restrictions imposed by the government, these meetings were conducted virtually via video conferencing from March 2020 onwards. Additionally, individual Board members continue to be available via telephone, email, Zoom and/or for meetings with the charity's directors. The directors continue to represent the organisation via virtual conferences and where necessary face to face meetings with other international related parties (see section below) in terms of overseeing cooperation globally through the basis of shared vision and values.

Induction and training of new trustees

Rev. Geoff Pearson was inducted to the board in September 2020.

Wider network

'Ambassadors Football' worldwide consists of independent national charities which have a relationship with the other offices by form of an International Agreement. This is an arrangement between Ambassadors Football offices around the world expressing the desire to cooperate together on the basis of shared values and vision.

AMBASSADORS FOOTBALL LIMITED

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 DECEMBER 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

In 2019 a risk register was established that could be written and then reviewed on an on-going basis. This register was developed in 2020. The main areas of review were:

- A review of our GDPR policies and procedures in order to maintain all legal requirements for our data.
- All staff underwent annual appraisals of their work and action points were taken forward for implementation in 2021.
- Our health and safety policies were reviewed and, where necessary, staff were trained in new procedures relating to their work and working environment.
- The sustainability of the Ambassadors' offices underwent an ongoing review and the locations in Bolton, Lancaster and London were considered still to be viable, necessary and effective for the foreseeable future.
- Crisis contingency procedures were reviewed and tested for 1 overseas training programme and the systems appear to still be robust.
- All safeguarding procedures underwent a review in accordance with all legal requirements through our membership of Thirtyone:eight, an organisation which supports charities in its safeguarding procedures.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Report of the trustees, incorporating a strategic report, approved by order of the Board of Trustees, as the company directors 24 September 2021 and signed on its behalf by:



J Hampson - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
AMBASSADORS FOOTBALL LIMITED

Independent examiner's report to the trustees of Ambassadors Football Limited ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2020.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of Institute of Chartered Accountants in England and Wales which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr A Edwards ACA ACCA
Institute of Chartered Accountants in England and Wales
Dunhams
Chartered Accountants
11 Warwick Road
Old Trafford
Manchester
M16 0QQ

24 September 2021

AMBASSADORS FOOTBALL LIMITED

STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2020

	Notes	Unrestricted funds £	Restricted funds £	2020 Total funds £	2019 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	280,028	-	280,028	246,218
Charitable activities	5				
Charitable activities		9,639	850	10,489	60,168
Other trading activities	3	1,846	-	1,846	22,548
Investment income	4	60	-	60	84
Total		<u>291,573</u>	<u>850</u>	<u>292,423</u>	<u>329,018</u>
EXPENDITURE ON					
Raising funds					
Raising donations and legacies	6	36,583	-	36,583	40,894
		<u>36,583</u>	<u>-</u>	<u>36,583</u>	<u>40,894</u>
Charitable activities	7				
Charitable activities		221,992	850	222,842	290,770
Total		<u>258,575</u>	<u>850</u>	<u>259,425</u>	<u>331,664</u>
NET INCOME/(EXPENDITURE)		<u>32,998</u>	<u>-</u>	<u>32,998</u>	<u>(2,646)</u>
RECONCILIATION OF FUNDS					
Total funds brought forward		22,644	-	22,644	25,290
TOTAL FUNDS CARRIED FORWARD		<u>55,642</u>	<u>-</u>	<u>55,642</u>	<u>22,644</u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

The notes form part of these financial statements

AMBASSADORS FOOTBALL LIMITED

**BALANCE SHEET
31 DECEMBER 2020**

		Unrestricted funds	Restricted funds	2020 Total funds	2019 Total funds
	Notes	£	£	£	£
CURRENT ASSETS					
Stocks	13	115	-	115	115
Debtors	14	8,545	-	8,545	9,561
Prepayments and accrued income		2,506	-	2,506	3,031
Cash at bank		63,299	-	63,299	33,143
		<u>74,465</u>	-	<u>74,465</u>	45,850
CREDITORS					
Amounts falling due within one year	15	(18,823)	-	(18,823)	(23,206)
NET CURRENT ASSETS		<u>55,642</u>	-	<u>55,642</u>	<u>22,644</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>55,642</u>	-	<u>55,642</u>	<u>22,644</u>
NET ASSETS		<u>55,642</u>	-	<u>55,642</u>	<u>22,644</u>
FUNDS					
Unrestricted funds	16			<u>55,642</u>	<u>22,644</u>
TOTAL FUNDS				<u>55,642</u>	<u>22,644</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 24 September 2021 and were signed on its behalf by:


J Hampson - Trustee

The notes form part of these financial statements

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The presentational currency of the accounts is GBP and rounding is to the nearest £.

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

Voluntary income is received by way of grants, donations and gifts and is included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant. Grants related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance.

Where grants and fees are received in advance of performance, their recognition is deferred and included in creditors.

Legacies are included when the charity becomes entitled to the bequest and the amount receivable is capable of being utilised.

Investment income is included when receivable.

Incoming resources from charitable activities are accounted for when receivable.

Gifts in kind and donated services and facilities are recognised when receivable where a value can be attributed with reasonable accuracy.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Expenditure includes any VAT which cannot be recovered and is reported as part of the expenditure to which it relates.

Costs of generating funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

1. ACCOUNTING POLICIES - continued

Expenditure

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and service for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis e.g. estimated usage.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and the audit fees and costs linked to the strategic management of the charity.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are unrestricted funds earmarked by the Trustees for a particular purpose.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2020	2019
	£	£
Donations	184,364	224,614
Gift aid	19,423	21,604
Coronavirus Job Retention Scheme Grants	76,241	-
	<u>280,028</u>	<u>246,218</u>

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

3.	OTHER TRADING ACTIVITIES		2020	2019
			£	£
	Fundraising events		1,846	22,148
	Sponsorships		-	400
			<u>1,846</u>	<u>22,548</u>
4.	INVESTMENT INCOME		2020	2019
			£	£
	Deposit account interest		60	84
			<u>60</u>	<u>84</u>
5.	INCOME FROM CHARITABLE ACTIVITIES		2020	2019
			£	£
	Football festivals	Charitable activities	-	9,169
	Community coaching	Charitable activities	4,371	20,326
	Other fees and charges	Charitable activities	5,268	20,158
	Grants	Charitable activities	850	6,880
	Tour income	Charitable activities	-	3,635
			<u>10,489</u>	<u>60,168</u>
	Grants received, included in the above, are as follows:		2020	2019
			£	£
	Seedbed Trust		850	-
	The Goshen Trust		-	3,000
	Allchurches Trust		-	1,500
	Novum Trust		-	2,380
			<u>850</u>	<u>6,880</u>
6.	RAISING DONATIONS AND LEGACIES		2020	2019
			£	£
	Staff costs		31,100	32,750
	Rent and premises costs		1,546	2,328
	Telephone		250	334
	Postage and stationery		256	391
	Sundries		422	578
	Fundraising		1,959	1,554
	Travel and subsistence		580	1,642
	Motor expenses		360	1,170
	Staff welfare and training		110	147
			<u>36,583</u>	<u>40,894</u>

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs £	Support costs (see note 8) £	Totals £
Charitable activities	<u>220,376</u>	<u>2,466</u>	<u>222,842</u>

8. SUPPORT COSTS

	Governance costs £
Charitable activities	<u>2,466</u>

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2020 £	2019 £
Independent examiner remuneration	<u>2,400</u>	<u>2,400</u>

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2020 nor for the year ended 31 December 2019.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2020 nor for the year ended 31 December 2019.

11. STAFF COSTS

	2020 £	2019 £
Wages and salaries	191,153	199,360
Social security costs	10,749	13,493
Other pension costs	5,534	5,482
	<u>207,436</u>	<u>218,335</u>

The average monthly number of employees during the year was as follows:

	2020	2019
UK	10	9
International	<u>1</u>	<u>1</u>
	<u>11</u>	<u>10</u>

No employees received emoluments in excess of £60,000.

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

12.	TANGIBLE FIXED ASSETS			
		Fixtures and fittings £	Computer equipment £	Totals £
	COST			
	At 1 January 2020 and 31 December 2020	27,821	21,960	49,781
	DEPRECIATION			
	At 1 January 2020 and 31 December 2020	27,821	21,960	49,781
	NET BOOK VALUE			
	At 31 December 2020	<u>-</u>	<u>-</u>	<u>-</u>
	At 31 December 2019	<u>-</u>	<u>-</u>	<u>-</u>
13.	STOCKS			
			2020	2019
			£	£
	Stocks		115	115
			<u>115</u>	<u>115</u>
14.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR			
			2020	2019
			£	£
	Trade debtors		-	2,518
	Other debtors		8,545	7,043
			<u>8,545</u>	<u>9,561</u>
15.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR			
			2020	2019
			£	£
	Trade creditors		1,113	1,105
	Credit card		24	930
	Social security and other taxes		2,953	4,098
	Other creditors		1,171	1,307
	Deferred income		11,162	12,166
	Accrued expenses		2,400	3,600
			<u>18,823</u>	<u>23,206</u>

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

16. MOVEMENT IN FUNDS

	At 1.1.20 £	Net movement in funds £	At 31.12.20 £
Unrestricted funds			
General fund	22,644	32,998	55,642
	<u>22,644</u>	<u>32,998</u>	<u>55,642</u>
TOTAL FUNDS	<u>22,644</u>	<u>32,998</u>	<u>55,642</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	291,573	(258,575)	32,998
Restricted funds			
Seedbed Trust	850	(850)	-
	<u>292,423</u>	<u>(259,425)</u>	<u>32,998</u>
TOTAL FUNDS	<u>292,423</u>	<u>(259,425)</u>	<u>32,998</u>

Comparatives for movement in funds

	At 1.1.19 £	Net movement in funds £	At 31.12.19 £
Unrestricted funds			
General fund	25,290	(2,646)	22,644
	<u>25,290</u>	<u>(2,646)</u>	<u>22,644</u>
TOTAL FUNDS	<u>25,290</u>	<u>(2,646)</u>	<u>22,644</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	322,138	(324,784)	(2,646)
Restricted funds			
The Goshen Trust	3,000	(3,000)	-
Allchurches Trust	1,500	(1,500)	-
Novum Trust	2,380	(2,380)	-
	<u>6,880</u>	<u>(6,880)</u>	<u>-</u>
TOTAL FUNDS	<u>329,018</u>	<u>(331,664)</u>	<u>(2,646)</u>

AMBASSADORS FOOTBALL LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2020

16. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.19 £	Net movement in funds £	At 31.12.20 £
Unrestricted funds			
General fund	25,290	30,352	55,642
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>25,290</u>	<u>30,352</u>	<u>55,642</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	613,711	(583,359)	30,352
Restricted funds			
Seedbed Trust	850	(850)	-
The Goshen Trust	3,000	(3,000)	-
Allchurches Trust	1,500	(1,500)	-
Novum Trust	2,380	(2,380)	-
	<u>7,730</u>	<u>(7,730)</u>	<u>-</u>
TOTAL FUNDS	<u>621,441</u>	<u>(591,089)</u>	<u>30,352</u>

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2020.

18. ULTIMATE CONTROLLING PARTY

There is no ultimate controlling party.

19. PURPOSES OF THE RESTRICTED FUNDS

Seedbed Trust	A restricted fund for East End Football Academy
The Goshen Trust	A restricted fund for Football Coaching with North East Churches
Allchurches Trust	A restricted fund for North East Projects
Novum Trust	A restricted fund for Glasgow Youth Football Outreach

AMBASSADORS FOOTBALL LIMITED

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2020

	2020 £	2019 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	184,364	224,614
Gift aid	19,423	21,604
Coronavirus Job Retention Scheme Grants	76,241	-
	<u>280,028</u>	<u>246,218</u>
Other trading activities		
Fundraising events	1,846	22,148
Sponsorships	-	400
	<u>1,846</u>	<u>22,548</u>
Investment income		
Deposit account interest	60	84
Charitable activities		
Football festivals	-	9,169
Community coaching	4,371	20,326
Other fees and charges	5,268	20,158
Grants	850	6,880
Tour income	-	3,635
	<u>10,489</u>	<u>60,168</u>
Total incoming resources	292,423	329,018
EXPENDITURE		
Raising donations and legacies		
Salaries	28,658	29,904
Social security	1,612	2,024
Pensions	830	822
Rent and premises costs	1,546	2,328
Telephone	250	334
Postage and stationery	256	391
Sundries	422	578
Fundraising	1,959	1,554
Travel and subsistence	580	1,642
Motor expenses	360	1,170
Staff welfare and training	110	147
	<u>36,583</u>	<u>40,894</u>
Charitable activities		
Salaries	162,495	169,456
Carried forward	162,495	169,456

This page does not form part of the statutory financial statements

AMBASSADORS FOOTBALL LIMITED

DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2020

	2020	2019
	£	£
Charitable activities		
Brought forward	162,495	169,456
Social security	9,137	11,469
Pensions and other staff costs	4,704	4,660
Telephone	751	1,002
Postage and stationery	769	1,173
Advertising	389	475
Sundries	665	1,727
Football costs	4,807	27,779
Overseas support	25,732	48,131
Miscellaneous expenses	536	212
Donations	-	990
Bank charges	239	413
Travel and subsistence	2,321	6,568
Motor expenses	1,442	4,681
Rent and premises costs	6,184	9,313
Staff welfare and training	205	273
	<u>220,376</u>	<u>288,322</u>
Support costs		
Governance costs		
Accountancy fees	2,466	2,448
Total resources expended	<u>259,425</u>	<u>331,664</u>
Net income/(expenditure)	<u>32,998</u>	<u>(2,646)</u>

This page does not form part of the statutory financial statements