

**REPORT OF THE TRUSTEES AND  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 APRIL 2025  
FOR  
THE SARA LEE TRUST**

Manningtons Chartered Accountants  
39 High Street  
Battle  
East Sussex  
TN33 0EE

**THE SARA LEE TRUST**

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FOR THE YEAR ENDED 30 APRIL 2025**

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# THE SARA LEE TRUST

## REFERENCE AND ADMINISTRATIVE DETAILS FOR THE YEAR ENDED 30 APRIL 2025

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### TRUSTEES

V Goddard (resigned 2/5/2024)  
A Cryar  
D Hargreaves (Treasurer)  
M Lear (Chair)  
M Morton (Vice-Chair)  
N H Histed (resigned 16/7/2024)  
P Matthews  
A Rose  
T Lee  
M Baughurst (appointed 08/08/2024)  
S Morton (appointed 26/09/2024)  
M Midgley (appointed 26/09/2024)  
S Robinson (appointed 26/09/2024)  
T May (resigned 16/03/2025)

### PRINCIPAL ADDRESS

25 Upper Maze Hill  
St Leonards on Sea  
East Sussex  
TN38 0LB

### REGISTERED CHARITY NUMBER

1055048

### INDEPENDENT EXAMINER

Manningtons Chartered Accountants  
39 High Street  
Battle  
East Sussex  
TN33 0EE

## THE SARA LEE TRUST

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2025

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The trustees present their report with the financial statements of the charity for the year ended 30 April 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

#### **A welcome from our President**

The Trust provides essential support and care for people across Hastings and Rother affected by life threatening illness.

Our highly skilled and experienced therapists provide a hand to hold during what, for many, is the most challenging and difficult time in their lives. The services and care our team provide makes a real difference - improving physical and mental wellbeing, reducing isolation and increasing independence.

I am extremely proud to report that, despite the financial challenges that our sector continues to face, the Trust team continue to support more local people with a wider range of services than before.

These achievements are the result of a collective effort, and I would like to give a heartfelt note of thanks on behalf of the Board of Trustees to all those involved with and supporting the work of the Trust.



Michael J Lear  
Trust President and Chair

#### **OBJECTIVES AND ACTIVITIES TRUST AIMS AND OBJECTIVES**

The Sara Lee Trust is an independent local charity which aims to improve the quality of life of people affected by cancer and other life-threatening illnesses in Hastings and Rother (East Sussex), through the provision of psychological and counselling support, complementary therapies and therapeutic group activities. The Trust was established in early 1996.

#### **The Trust's strategic aims are:**

To provide, as widely as possible, our free of charge individual and group Counselling and Therapy services to people affected by life threatening illnesses.

To develop our services as needed to ensure equitable access for all, in particular for the more vulnerable groups within our society.

To deliver our care and services in the most appropriate setting for the patient and at a time that best meets their needs.

To ensure that Trust services are supported by long - term sustainable income streams.

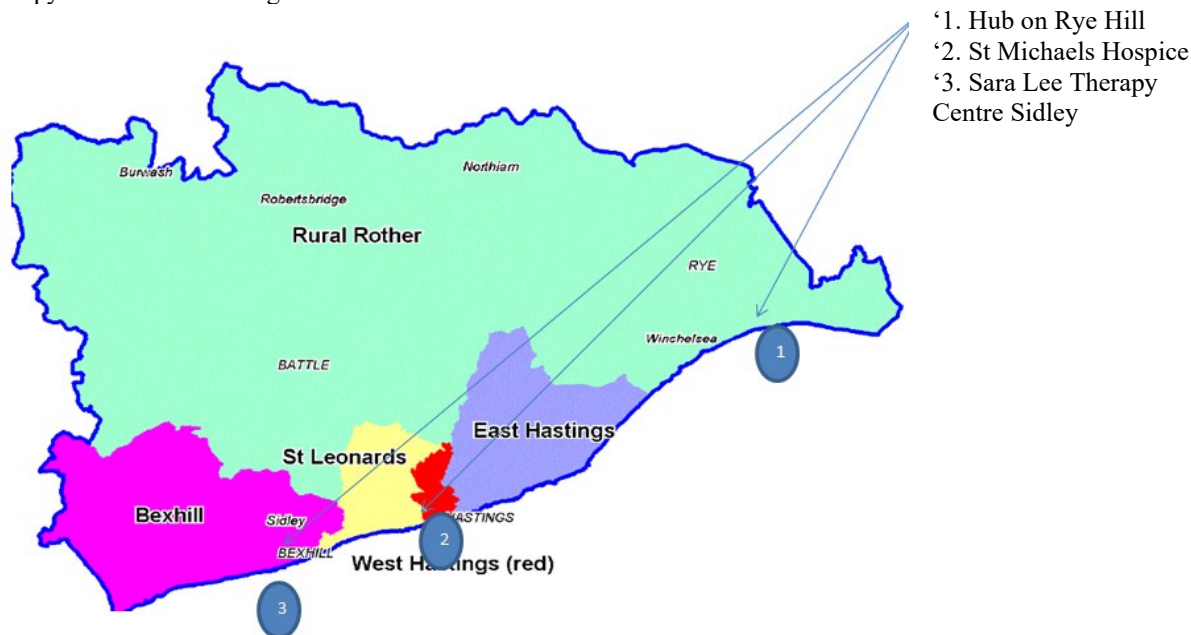
The Trust's strategic plan "Improving Care for Local People: 2023 - 2028" is available from our website: [www.saraleetrust.org](http://www.saraleetrust.org)

## OBJECTIVES AND ACTIVITIES

### LOCAL CONTEXT

The Trust provides essential care and support for people living across Hastings and Rother who are affected by cancer and other life-threatening illnesses. Locally the level of need for this support and care is extreme.

Trust Therapy hubs across Hastings and Rother



Hastings and Rother have some of the most socio-economically deprived areas in the country. Hastings is the 13th most deprived local authority in England, with nearly a third of local neighbourhoods in Hastings within the most deprived 10% of all local neighbourhoods nationally. Prevalence rates for cancer are far higher than the national average and many people continue to live with their illness unsupported, resulting in unnecessary suffering and isolation.

Sussex Uncovered 3, a data-led report by Sussex Community Foundation sets out both the needs and strengths of our communities across Sussex. This report highlights the continuing inequality across Sussex and that people in the disadvantaged areas of Sussex are more likely to have shorter lives and poorer health. There is a 14.5 year age gap in male life expectancy and an 18.9 year age gap in female life expectancy between the most and least deprived areas in Sussex.

The pressure on our services remains very high and, with The Sussex Cancer Alliance predicting increasing local prevalence rates long into the future, this trend will only but continue.

Funding allowing, the Trust is committed to increasing its capacity to meet this extreme level of need

## **OBJECTIVES AND ACTIVITIES**

### **OUR ACTIVITIES**

#### **About the Sara Lee Trust**

For nearly 30 years we have worked to improve the quality of life for people affected by cancer and other life-threatening illnesses across Hastings and Rother, East Sussex. Our combined experience and expertise has enabled us to develop a range of psychological support services, complementary and group therapies and activities to benefit and support patients, their carers, family members and loved ones. We are the dedicated provider of psychological support and therapy care services for St Michael's Hospice, a multi bed palliative care centre in St Leonards-on-Sea (for over 25 years) and the Rye, Winchelsea and District Memorial Hospital (since 2007). The Trust is the only provider of these specialised services in the region.

#### **Our team**

The Trust Team of highly experienced practitioner's currently support up to 800 people per year with the free counselling, therapy care and group support they need to help them through what is often the most difficult time of their life. All Trust practitioners have recognised training in the therapy they provide and have significant experience of working with our patient group.

Whilst ensuring that we comply with local and national guidelines, our flexible model of care is designed to empower the individual, to enable lasting improvement to their wellbeing. We promote the development of long-term connections and supportive networks through individual and / or group activity. Our team provides psychological support including specialist counselling, psychotherapy. Cognitive Behavioural Therapy (CBT) and EMDR, a range of complementary therapies and a growing number of group activities. Care is tailored to the needs of each individual.

All Trust services are provided completely free of charge.

#### **How we help**

People affected by life-threatening illness are often at an extremely vulnerable stage in their life, both mentally and physically. They will often feel isolated and marginalised by their illness. Our individual and group activities and support helps people to live with and through their illness. Improved confidence and mobility can help service users to be more independent of carers while at the same time enabling them to broaden social networks so that they feel better connected to their community. Because our services are also available to the families and loved ones of patients, they too benefit through the opportunity to process the impact of the diagnosis and potential bereavement.

Our services offer some respite from the caring role and its physical and emotional impact. In this broader context, we improve health and wellbeing in our community by offering more opportunities for employment and volunteering, playing a key role in enhancing community spirit and reducing the burden of care in the wider community generally. When our resources are not available people sometimes struggle without essential care, resulting in deterioration in health and wellbeing and placing heightened pressure on mainstream health, social care and other services.



## How we can help

If you or a loved one have been diagnosed with cancer or another life threatening illness, The Sara Lee Trust may be able to help.

We know that serious illness has a huge impact on a person and those around them which goes much deeper than physical health.

This impact can be experienced at different times, with some needing more support during or after their medical or clinical treatment.

The Trust can help improve health and wellbeing in areas such as managing stress and anxiety, staying active, relationships and family, healthy eating and symptom management.

The Sara Lee Trust supports local people in Hastings & Rother, East Sussex. To be referred for our services, you can speak to any healthcare professional responsible for your care.

“

*The NHS cured  
my cancer but  
The Sara Lee Trust  
has healed my mind.*

”



## Delivering care where you need it



### In your own home

We can provide services to you at home.

- In person
- Online
- By phone



### The Sara Lee Therapy Centre

54 Ninfield Road, Bexhill on Sea, TN39 5BD

Free parking is available in the public car park on the other side of the street. The Centre has a small car park, with spaces prioritised for those with restricted mobility.



### St Michael's Hospice

25 Upper Maze Hill, St Leonards on Sea, TN38 0LB

There is visitor and disabled parking at the Hospice, as well as free on-street parking in the surrounding roads.



### Hub on Rye Hill

Kiln Drive, Rye Foreign, TN31 7SQ

Adjacent to the Rye Memorial Hospital, there is ample free parking on site at the Hub.





## Our Therapy Services

### Key

Where each therapy takes place

-  Sara Lee Therapy Centre
-  St Michael's Hospice
-  Hub on Rye Hill
-  Home Visits
-  Online & Telephone

## Talking Therapies



### Counselling



A chance to share your thoughts and feelings with an experienced therapist who will listen without judgement. Counselling can bring new understanding to your situation and your relationships, and make things much more manageable. Counselling for couples is also available.



### Coaching\*



Support from our Counselling team specifically around supporting you back to a more active social and working life.



### Cognitive Behavioural Therapy (CBT)



CBT is a talking therapy that shows you how to change your mindset. You will learn how to recognise negative patterns and behaviours in yourself and others, implementing coping mechanisms that improve the way you feel, and how you make others feel.



### EMDR



EMDR (Eye Movement Desensitisation and Reprocessing) is a therapy that helps you process traumatic or distressing experiences, memories. The therapy involves a combination of techniques such as eye movements or tapping.

\*Using support models developed through an EU funded research project called 'I-KNOW-HOW'

## Touch Therapies



### Aromatherapy



The use of essential oils to support wellbeing and reduce feelings of stress, tension and anxiety. Aromatherapy can be included in a massage or reflexology.



### Dry Needling



Involves the insertion of very fine needles into specific points around the body which can provide relief from pain, stiffness and hot flushes.



### Lymphoedema Massage (Manual Lymph Drainage)



A specialist massage technique that can relieve lymphoedema swelling and pain (a fluid collection).



### Massage



This involves the therapist using their hands to rub your skin and apply pressure to your muscles and tendons to help you relax and ease anxiety, stress and pain.



### Reflexology



A massage for your feet or hands that can positively affect different parts of your body promoting a state of deep relaxation and reduce tension and pain.



### Reiki



Simple, gentle touch and visualisation techniques for relaxation that can be used over your clothes or blankets and bring relief from many symptoms, including pain.



### Indian Head & Neck Massage



Helps stimulate blood flow to the scalp, neck, and shoulders, enhancing circulation and relaxing the mind.

**Group Activities**

The Trust provides a wide range of groups and activities to improve your life.

**Spaces to Talk**

**Place To Talk**  
Helping people to talk about the impact of life threatening illness.

**Breast Cancer Support Groups**  
Hear advice, share experiences, and connect with others.

**Information & Awareness**  
Drop in sessions delivered with the NHS to improve awareness of the local cancer support available.

**Wellbeing & Living**

**Be Kind to Your Mind**  
A six-week course on skills and techniques to manage anxiety.

**Look Good Feel Better**  
Beauty and grooming workshops for women to help manage the visible side-effects of cancer treatment.

**Wellbeing Through Food**  
A six-week course on healthy eating for patient and carers during treatment and recovery.

**Art & Crafts Groups**  
Creative therapy to explore various crafts, with all materials included.

**Movement**

**Active Outlook**  
Funded by Sussex Cancer Fund, physical activity sessions and tailored support.

**Strengthen & Chill**  
For men who want to build back their physical health and muscle tone after treatment.

**Therapeutic Yoga**  
A slow mindful yoga, helpful for people who are or have been unwell.

For more details about our group activities, visit [saraleetrust.org/group-activities](https://saraleetrust.org/group-activities) or call 01424 456608

**Wellbeing Days**

**Rest and Restore**  
Enjoy a full day of relaxation and gentle activities to nourish your body and mind with lunch included.

**ACHIEVEMENTS AND PERFORMANCE  
CHIEF EXECUTIVE'S INTRODUCTION**

The core purpose of the Trust, its team and supporters is to improve the lives of local people affected by life threatening illness. Over the last year our practitioners supported over 750 people.

Our services make a difference. Highlights from our latest monitoring and evaluation reports include:

- Almost 90% reported improved well-being and confidence
- Over half indicated reduced use of mental health services
- Over 70% reported an improvement to physical health
- Nearly 60% reported feeling less isolated

In a region where the need for our support is extreme, we continually strive to provide essential care and support for as many people as possible. In response to a continued rise in referrals we have incrementally increased our therapy capacity by 5% in year.

Working closely with our Service User Group and other stakeholders we continue to evaluate our services to ensure we continue to provide high quality services at the right time and place for the individual.

We need to ensure that our services are sustainable, and with an annual funding gap of over £250,000 to cover existing services this remains a considerable challenge. With a clear plan to enhance our fundraising activities we aim to reach breakeven by 2029.

With the collective support and efforts of all our wonderful team and supporters I am confident we will meet our funding challenges and continue to support more people year on year.

Thank you all for your immense efforts, it is very much appreciated and highly valued.

Dan Redsull  
Chief Executive Officer



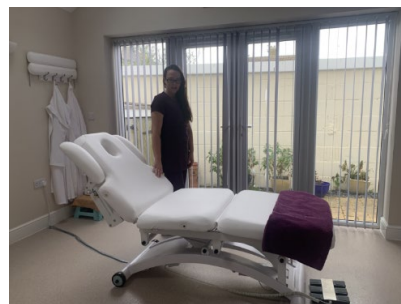
## FINANCIAL REVIEW

### THE SARA LEE TRUST PERFORMANCE REPORT SERVICES

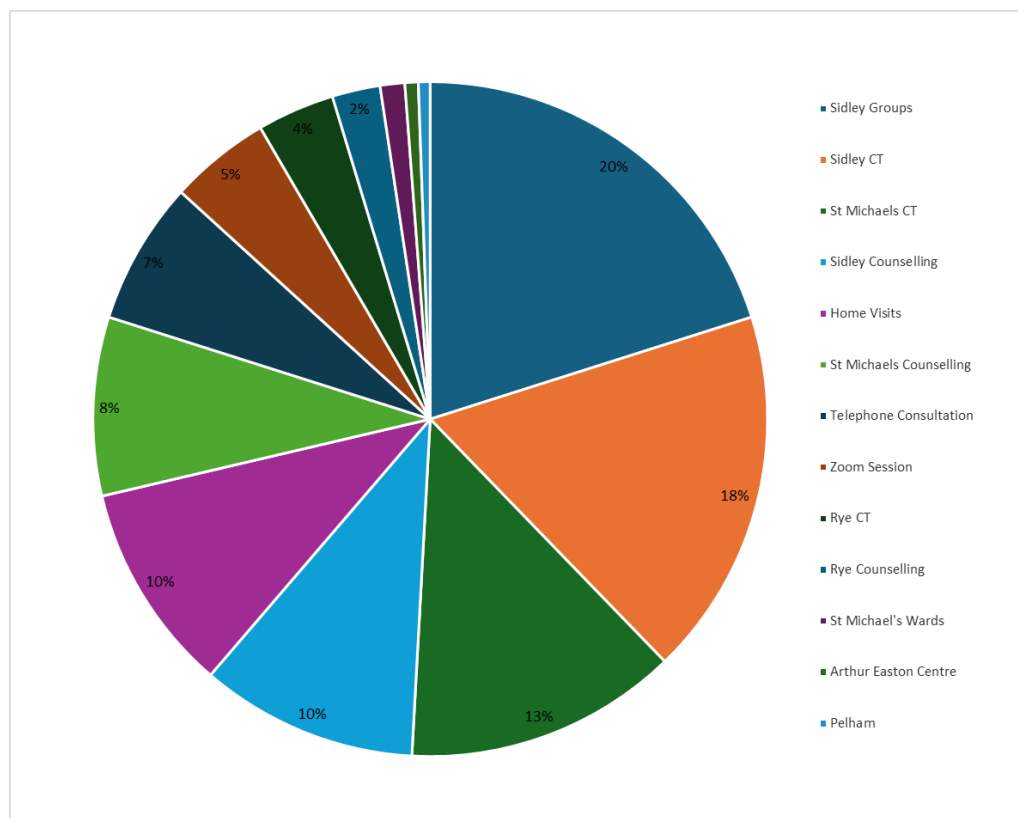
#### Service provision and activities

In the financial year 2024/25 the Trust provided 6,074 hours of therapy and activities, an increase of over 5% on the previous year. Our services benefitted 771 individuals, an increase of 12% from 2023/24.

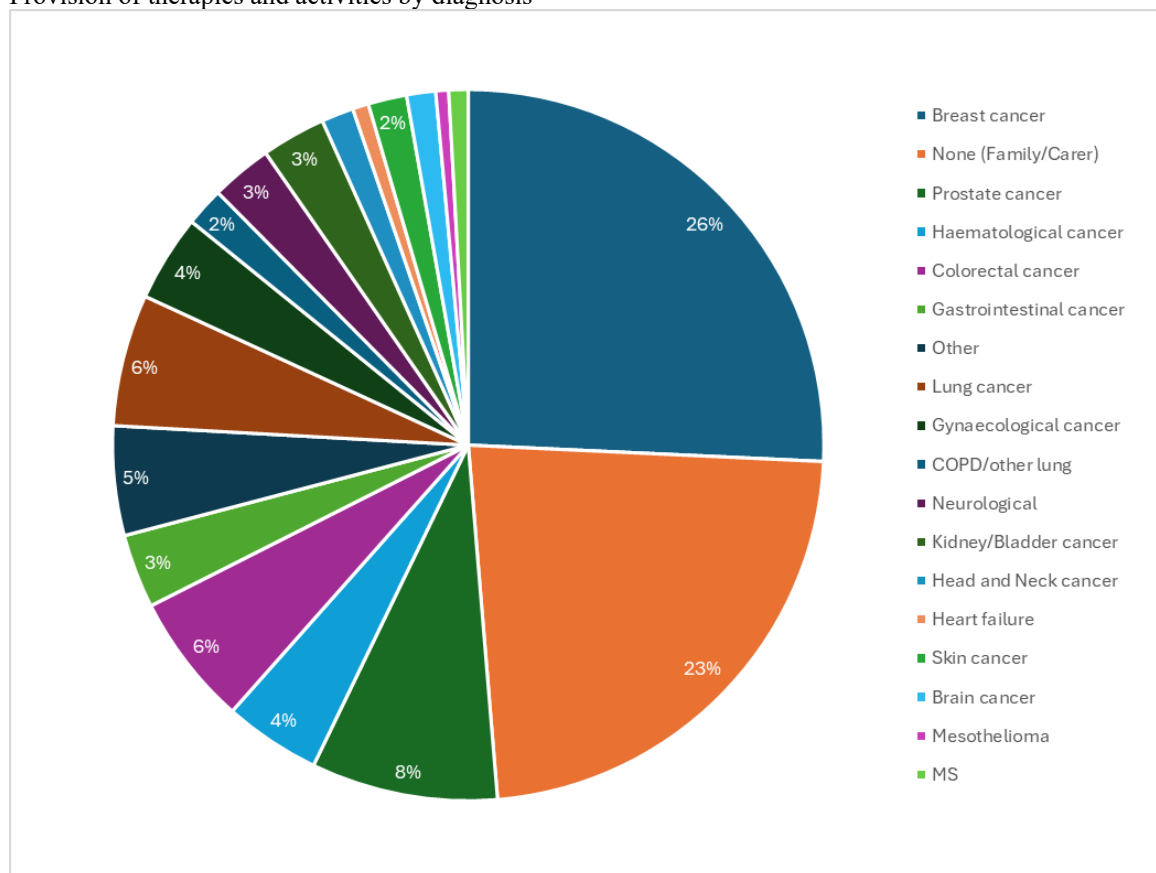
Over 1,500 referrals were received / generated over the year, up from 1,308 in 2022/23 (an increase of 17%).



#### Location of therapies and activities



Provision of therapies and activities by diagnosis



## In Year Developments

### Highlights

- Both the number of service users supported, and activity levels provided increased year on year.
- Our range of services are now more accessible than ever with care tailored to best fit the needs of the individual. Services are provided in the home, in community settings, on the wards and remotely.
- A Breast Cancer Champion was appointed in year with the of improving the dedicated support and care available to people affected by breast cancer
- The Trust now offers couples counselling as well as couples massage
- Established group activities including yoga and Look Good Feel Better sessions are as popular as ever
- Almost 1,000 hours of specialist yoga were delivered over the year
- New group activities were introduced during the year including:

Art & Craft Groups - Regular sessions in our hall space that provide opportunities not only for service users to participate weekly in a range of structured art & craft activity but also to engage in meaningful and valued activities which provide an opportunity to develop new skills, give a sense of achievement, self-efficacy, and confidence. And make new social connections and networks.

Be Kind to your Mind (Managing anxiety) - 6-week courses aimed to provide an all-encompassing holistic approach looking at bringing balance to the individuals physical, mental, and emotional parts.

This is an opportunity to understand how our minds respond to stresses, anxieties and possibly depression; acquire skills and techniques such as relaxation, guided visualisation, and mindfulness to still the chattering mind and calm the body.

**REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 30 APRIL 2025**

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**Breast Cancer Support Groups**

Going through Treatment - This group discusses topics such as wigs - dealing with hair loss, what to expect with Chemotherapy, Radiotherapy, advice and preparing for a Mastectomy, PICC lines and ports.

Post Treatment - This group focuses on topics such as anxiety and fear of recurrence, body image, lymphoedema, menopause and how to manage without HRT, and returning to work.

Strengthen & Chill - this is a six-week course for men who would like to build back their muscle tone after treatment. Each week the group will gradually strengthen muscles, work on balance, and mindfulness exercises to help with stress relief.

**Increasing Awareness**

The Trust is a founding member of the Hastings and Rother Cancer Support Network - an alliance of over 25 local stakeholder groups who aim to

- Improve joint working, integration and shared learning
- Improve pathways to care and support activities
- Increase awareness and ease of access in areas of high need
- Reduce inequalities in support, care and access

The first network information leaflet is expected to be launched in the summer.

**Action Plan and Annual Evaluation**

In the coming months we will be analysing the results of our annual service user survey and undertaking an evaluation process leading to the 2024-2025 Trust Annual Evaluation Report and the 2025-26 Trust Action Plan.

**USER FEEDBACK AND CASE STUDY**

Examples of service user feedback in 2024/25

- I feel blessed to have the phenomenal range of help available from the Sara Lee Trust. I one hundred per cent feel you have helped me heal, thank you.

- A lovely treat each week and a wonderful Sara Lee therapist.

- I learnt good strategies about setting small steps to meet my goals. I got the confidence to leave my house on my own and engage in social events. I learnt that taking care of myself is important and making time for me to do things I enjoy is important. Having joy and happiness in my life is something that I can aspire to have but before it felt hopeless to even try to be happy in my life. S is a fantastic counsellor who came into my life after my cancer treatment during cancer treatments I was bald & extremely sick on the drugs, and my life had beaten me into the ground & I could see no way to get back up again. S has been a light in my life.

- It's been wonderful to receive both the therapy and counselling from such caring people. It's also been so nice to have the appointment in my diary i.e. something other than medical appointments - something to look forward to & to help with my mental & physical wellbeing. Thank you so much.

- I feel that M has been a great support, sensitive and reassuring & I like the way M has handled everything.

- The counselling sessions were a very important part of my recovery, providing a safe space to process my feelings and grief post treatment. I feel grateful to have had these services available to me.

**REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 30 APRIL 2025**

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- I received scar massage therapy which helped with tightness and pain relief and was reassuring for maintaining healing. Massage and reflexology also helped with relaxation and stress reduction. These sessions were an invaluable part of my post treatment healing.
- The Trust has been amazing in helping me recover and finding my self-confidence after mental and physical trauma.
- I have learnt a lot of new cooking skills - to cook from scratch and help my health with less additives and chemicals in my diet and create a more varied & balanced diet too.

**Case studies and personal stories**

Case studies demonstrating how the Trust has made a difference to the life of an individual and their family through the service it provides. This case study relates to Counselling Service.

Names and identifying details have been changed to protect the privacy of the patient and their family.

*I worked with client HM who was diagnosed with cancer and came to the Sara Lee Trust to help her process her treatment (chemotherapy, colostomy bag etc.) journey and her fears of dying and leaving her family (husband and 2 children) behind. I initially worked with her in St Michael's hospice as she came for 1-2-1 sessions. Some of these sessions took place in the garden as HM liked talking to me in the serenity of the garden. Some were online via Zoom when she couldn't come into the hospice for her session. Cancer treatment was stopped as she was then told that her cancer was terminal, and she then started receiving end of life care. I then worked with her at home, and then in the IPU up until the week before her death. I also supported her family when they came onto the IPU and would talk to them about how they were feeling about HM's imminent death. I liaised with her family as to when they wanted me to stop seeing HM, so that they could spend quality time with her saying goodbye at the end without any outside interference. Normally we give clients 12 sessions, but due to the change in HM's diagnosis and our patient centred model it was agreed that I could work with her until the end of her life.*

*The initial aim of therapy for HM was to process her cancer diagnosis and treatment. Then when she was told that there was nothing more that could be done for her treatment wise, our work together was helping HM sit with her fear of dying, leaving her family behind, and working on accepting this.*

*I worked with HM in a Person-Centred way and used Gestalt methods and some art therapy to help her process all the issues that she faced throughout her cancer journey. I was led by what HM needed during each session and brought in art therapy when talking was just too difficult, so that she could process her fears in other ways.*

*Due to the strong therapeutic alliance I built with HM, I supported her in her process of managing her fears of dying, and helped her approach her death in a more accepting way. She could explore her fears and grief in a safe way with me and could say things to me that she didn't want to burden her family with.*

*Building a good therapeutic relationship was the key to helping her process her fears of her death. My compassion and empathy helped her face the end of her life in a dignified way. Walking her journey with her and being there for her was enough for her to manage her fears of leaving her family behind.*



## **MONITORING AND EVALUATION**

The aim of the Trust is to improve the quality of life of people affected by cancer and other life-threatening illnesses. Effective and robust evaluation ensures that our work is evidence based and quality assured. Our service evaluation underpins all funding applications and has enabled us to successfully secure funding for some key services.

All trust services are subject to evaluation at service user level using standardised templates. Outcome reporting is underpinned by our use of EMIS Web, a nationally recognised patient information system.

Key statistics for 2024/25 (year ending 30 April 2025) include:

### **Improved mental wellbeing**

88% of service users reported improved confidence and wellbeing  
78% reported reduced anxiety and depression  
Over half (53%) reported reduced use of mental health services

### **Improved physical health**

71% of service users reported an improvement to physical health  
49% reported a reduction in symptoms / side effects  
Almost a third reported a reduced of GP services

### **Increased independence and reduced isolation**

63% of service users reported feeling less isolated  
49% reported being more able to look after themselves  
Over a third reported participating in new social networks and / or making new friends

We will continue to research and develop our reporting systems to ensure that our evidence-based information meets best practice and national guidelines.

## **FUNDRAISING**

Fundraising for the Trust is delivered by a small part - time team of 5 (2.2 whole time equivalent), supported by many wonderful volunteers whom we would like to for their fantastic efforts.

Whilst the Trust has and continues to actively develop and progress initiatives aimed at diversifying its income streams and reduce the risk of fluctuations, we remain very much reliant on fundraising, donations and retail activities to fund our services. Our annual funding gap is over £250,000 which presents a considerable ongoing challenge, especially with the ongoing very difficult financial environment.

## THE SARA LEE TRUST

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2025

#### FUNDRAISING (continued)

We would like to express our sincere thanks and appreciation to all who have supported the Trust over the last year in particular, those who have:

- made a donation / grant
- supported, held or participated in a fundraising event
- become one of our invaluable commercial / community partners

Funds were raised throughout the year using a variety of means including:

- Various Challenge Events such as the Hastings Half Marathon and London Marathon
- An events programme of both Trust and independent activities. These included: Golf Day; Coffee Mornings, Bingo Nights, Boogie Walk, Fairs and stalls and individual fundraising activities.
- Applications for support to grant funding organisations, charitable trusts and foundations, local businesses and community groups
- Appeals to the local community and general public to support our work by fundraising, donating to our charity shops and remembering us in their will.

Key highlights in 2024/25 include:

- London Marathon runners raised £16,800
- Hastings Beatles Day raised £10,800
- Golf Day at Cooden Beach Golf Club raised £11,312
- Golf Day at Rye Golf Club raised £10,600
- Hastings Half Marathon team raised £6,675
- Therapy Month in June raised £2,555
- Christmas concert with Liane Carroll raised £3,859
- Cathy's Chilly Challenge raised £2,015 and received media coverage about the Trust and our work in the local community
- Continued extensive support from grant funding organisations, partner charitable trusts & foundations
- Increased local awareness of The Trust through large events and increased publicity and marketing.
- Development of new and continued community and local business relationships including those below.



## THE SARA LEE TRUST

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2025

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#### CHARITY RETAIL

The Trust Retail Team operate 5 charity shops across Hastings & Rother, which are supported by our Donation Centre and Van Team. Overall income is enhanced through specialist sales, an on-line presence and a house "caring clearance" service.

Our charity retail operations are entirely reliant on the generous donation of the thousands of items we sell each week, and we would like to thank everyone who has donated in this way.

We have a wealth of experience and expertise across the team, which includes our wonderful volunteers. Without their amazing support and contribution, we would not be able to keep our shops open, and the Trust gives special thanks to them.

Other initiatives and highlights:

- targets exceeded in all key areas including shop sales, retail online and sales generated by our Donation Centre
- achieved record income from specialist sales via auction
- wider use of e-commerce platforms to increase income from on-line sales
- regular Sidley Super Sales throughout the year
- implementing new ideas to recycle and reuse to meet the challenge of reducing waste

Our annual donation to the Trust was £104k which although in part is supported by one off grant income, reflects the immense hard work and fantastic efforts of the whole retail team in particular our wonderful volunteer supporters to whom we give our sincere thanks.

Looking forward we are continuing to explore options and opportunities for an additional retail outlet, enhancing the customer experience across our existing shops by developing our uniform brand. In addition, we will be looking to introduce giving through Gift Aid.

Retail has its own dedicated Facebook page and eBay shop.  
Facebook

<https://www.ebay.co.uk/usr/saraleetrustretail>



**FINANCIAL REVIEW(continued)**

**FINANCE**

The unpredictable and challenging times the charity and voluntary sector has experienced in recent years look set to continue into 2025/6 and beyond. We, like many others are experiencing reducing funding, increasing costs and soaring demand for services.

As a result, our Board of Trustees have approved an updated four-year budget plan that continues to target recovery and momentum building whilst taking account of the increased risk to future funding levels and increased operating costs. Service capacity will as a minimum be maintained at current levels and where possible increased incrementally. Our aim is to reach a sustainable breakeven position by 2029 and to limit the annual deficit before that position is reached. Any deficits positions will be met through cost base efficiencies, and, where necessary from existing contingency reserves.

One-off income means that the Trust ended the financial year with a non-recurrent surplus of £48,692 with income of £471,345 against expenditure of £422,653. This one-off surplus will be used to reduce risk to our services by further rebuilding our emergency reserves to a minimum level as well as supporting further diversification of our income streams. Additional support will also be provided for the development of group activities from our new hallspace.

Looking forward, our overall underlying financial position has not changed - in order to avoid interim cost cutting measures which would be detrimental to therapy capacity and patient care; we need to secure additional funding support whilst we rebuild our fundraising activities.

**RESERVES**

The level and application of reserves are subject to a full review at least on an annual basis. It is the current policy of the Trust that under normal circumstances, unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to approximately 9 months of recurrent operational expenditure (i.e. £315,000). In the current operating environment, the Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the Trust's activities and maintain current service capacity while consideration is given to ways in which additional funds may be raised.

In addition, under normal circumstances a further reserve should be maintained to ensure that sufficient resources are available to properly maintain Trust fixed assets in the event of a significant drop in funding. This to be maintained at a level of 2.5% of our fixed property assets total £1,89m (2023/4: £1.55m) which equates to £47,000.

Therefore, our cash and bank reserves at year end of £354,581 have been fully ring-fenced for the operational provisions as referred to above.

To ensure long-term sustainability the Board has a long-term objective of maintaining operational reserves to a level equivalent to 9 months annual expenditure in addition to maintaining a capital maintenance reserve.

As at the 30th April 2025, the Trust held no other uncommitted reserves or balances.

**SERVICE USER & PUBLIC PARTICIPATION AND INVOLVEMENT (PPI)**

The Trust is committed to involving users in the development of its policies and services. It has a core belief that user involvement and engagement is essential to providing services that best meet user needs. Users of Trust services play an active and leading role in the planning of service improvements and assisting in wider developments within the organisation.

Our independent Service User Group continues to contribute their thoughts and ideas across many important areas.

As well as our Service User Group (SUG), existing and former service users are actively engaged in a number of other important Trust forums, committees and initiatives including our Board of Trustees, The National Lottery Community Fund Project Board and Volunteer Forum.



**FINANCIAL REVIEW (continued)**

**A note from the SUG Chair – Susan Richardson**

Hello everyone,

I have been a member of the Service User Group for approximately 10 years now.

I was extremely fortunate to be referred to the Trust when I was a carer for my father who was terminally ill. Sara Lee supported me through what was an incredibly difficult time with complementary therapies and counselling. I shall be forever grateful for the help and kindness I received.

The service user group meets every 3 months with Dan our CEO and other staff members when we are given an update on how services are progressing and what developments are in the pipeline. Our opinions and personal experiences are sought on various operational and strategic matters. In other words, we can help to shape and improve services through sharing our own ideas on their plans and procedures. Members feedback is incredibly important to the trust, so we are a highly valued part of the 'team'.

The group is always welcoming, and our meetings are inclusive and friendly. If anyone who is receiving or has received Trust services is interested in joining us please do send me an email.

Susan  
SUGChair@saraleetrust.org



**VOLUNTEER SUPPORT**

The Trust was founded by volunteers in 1996, and they have been the foundation stone of the organisation ever since. They are involved in a wide range of activities across the charity, from therapy care to charity retail.

For some volunteering is a one-off activity, others choose to make a long-term commitment. We are grateful to each and every person who gives their time to make a difference for those affected life threatening illness.

We have almost 200 active volunteers from across Hastings and Rother bringing a wide range of backgrounds, occupations, knowledge, life experiences and skills.

**Training and support**

We are proud of the high standard of training and support we provide to our volunteers. This includes regular online meetings for information sharing and training and more social events. All volunteers are in regular contact with our staff team and those supporting our services are offered one-to-one supervision sessions to manage their own wellbeing.

**Impact**

Volunteer support is critical to work of the Trust. Without the tremendous efforts that are provided each and every working day across the Trust we simply would not be able to provide the level of care that we do.

**Involvement and Engagement**

We actively encourage regular feedback from volunteers as well as involvement in our decision-making processes. We have a Staff and Volunteer forum, Annual Volunteer survey in addition to regular volunteer team meetings.

Here is some feedback from our last survey highlighting why people volunteer for the Trust:

*It makes people feel included, welcome and appreciated*

**REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 30 APRIL 2025**

---

**VOLUNTEER SUPPORT (continued)**

*The Trust is able to show a genuine care and concern for the wellbeing of its volunteers and their families. I have noticed this on a number of occasions and it's great to be valued as a person and not just as a tool to be used when needed and then discarded, as I have found when working with some other charities. I particularly appreciated the effort made to show appreciation to volunteers at the Christmas get together in Hastings last year.*

*Looks after your well-being and listens to any concerns raised*

*The trust will always make sure we are OK. They thank us for our hard work by treating the volunteers to a lovely evening out and Christmas dinner. That is a lovely way to show their appreciation.*

*Very welcoming, and friendly. Good at keeping in contact. Made to feel of value.*

*Provides a safe and happy environment in which to volunteer*

*Makes us feel part of a group. Making volunteers feel welcome*

**EVALUATION AND PRIORITIES**

The aim of our annual evaluation is to step back, reflect on the year, and learn from our experiences and the information obtained, to make our services and support activities more effective and efficient in the longer term. An annual evaluation report is published which:

- summarises the evaluation process
- highlights key findings
- and communicates the resulting action plan

The action plan serves as a road map in the ongoing monitoring process for the year ahead, and a benchmark against which to evaluate our progress at the end of the year.

All stakeholders including staff, service users (including family members and carers), volunteers, local partners and the wider local community are actively involved in the monitoring and evaluation processes through a variety of forums, regular events and feedback mechanisms which include:

Service User Group  
Annual Service User Survey  
Focus group reviews  
Annual Evaluation workshops  
Feedback forms and case studies

The Evaluation Report and related action plan is published at the end of each calendar year.

**TRUSTEES**

The Trust currently has a total of 12 Trustees (as at 30<sup>th</sup> April 2025).

All Trustees are mindful of their responsibilities regarding the appointment and training of new Trustees. Presently, the need for new Trustees is discussed amongst existing Trustees with, when a need is agreed, potential candidates being identified through existing networks or by external advertisement.

Shortlisted candidates are interviewed and the successful candidates undergo a comprehensive induction where they meet key members of the Trust and are introduced to all aspects of the Trust's work. Each new Trustee is provided with a summary of the responsibilities of a new Trustee.

**THE SARA LEE TRUST**

**REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 30 APRIL 2025**

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**RISK MANAGEMENT**

The Trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

The charity is controlled by its governing document, a deed of trust and constitutes an unincorporated charity.

**Risk Management**

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

Approved by order of the board of trustees on .....22 October 2025..... and signed on its behalf by:

  
.....  
M Lear - Trustee

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE SARA LEE TRUST

---

### Independent examiner's report to the trustees of The Sara Lee Trust

I report to the charity trustees on my examination of the accounts of The Sara Lee Trust (the Trust) for the year ended 30 April 2025.

### Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

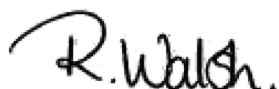
### Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



R Walsh FCCA

Manningtons Chartered Accountants  
39 High Street  
Battle  
East Sussex  
TN33 0EE

Date: 27/10/2025



THE SARA LEE TRUST

STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 30 APRIL 2025

	Notes	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	147,329	72,867	220,196	379,457
Other trading activities	3	141,344	13,000	154,344	163,100
Investment income	4	94,879	-	94,879	56,219
Other income		<u>1,926</u>	<u>-</u>	<u>1,926</u>	<u>8,858</u>
<b>Total</b>		<u>385,478</u>	<u>85,867</u>	<u>471,345</u>	<u>607,634</u>
<b>EXPENDITURE ON</b>					
Raising funds		80,742	-	80,742	77,397
<b>Charitable activities</b>	5				
General		<u>314,707</u>	<u>27,204</u>	<u>341,911</u>	<u>321,621</u>
<b>Total</b>		<u>395,449</u>	<u>27,204</u>	<u>422,653</u>	<u>399,018</u>
Net gains on investments		<u>316,384</u>	<u>-</u>	<u>316,384</u>	<u>-</u>
<b>NET INCOME</b>		<b>306,413</b>	<b>58,663</b>	<b>365,076</b>	<b>208,616</b>
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		<u>1,452,215</u>	<u>515,623</u>	<u>1,967,838</u>	<u>1,759,222</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u><u>1,758,628</u></u>	<u><u>574,286</u></u>	<u><u>2,332,914</u></u>	<u><u>1,967,838</u></u>

The notes form part of these financial statements

**THE SARA LEE TRUST**

**STATEMENT OF FINANCIAL POSITION**  
**30 APRIL 2025**

		<b>2025</b>	<b>2024</b>
	<b>Notes</b>	<b>£</b>	<b>£</b>
<b>FIXED ASSETS</b>			
Tangible assets	10	<b>22,192</b>	20,597
Investment property	11	<b><u>1,892,140</u></b>	<u>1,551,891</u>
		<b>1,914,332</b>	1,572,488
<b>CURRENT ASSETS</b>			
Debtors	12	<b>94,055</b>	132,978
Cash at bank and in hand		<b><u>354,581</u></b>	<u>305,303</u>
		<b>448,636</b>	438,281
<b>CREDITORS</b>			
Amounts falling due within one year	13	<b>(30,054)</b>	(42,931)
<b>NET CURRENT ASSETS</b>		<b><u>418,582</u></b>	<u>395,350</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b>2,332,914</b>	1,967,838
<b>NET ASSETS</b>		<b><u><u>2,332,914</u></u></b>	<u><u>1,967,838</u></u>

The notes form part of these financial statements

**THE SARA LEE TRUST**

**STATEMENT OF FINANCIAL POSITION - continued**  
**30 APRIL 2025**

	Notes	2025 £	2024 £
<b>FUNDS</b>	15		
Unrestricted funds:			
General fund		111,515	131,486
Contingency Fund - Operational Activities		262,000	262,000
Designated Fund - Fixed Assets		950,729	950,729
Revaluation Reserve		386,384	70,000
Will Charitable Trust		10,000	-
Maintenance fund		38,000	38,000
		<u>1,758,628</u>	<u>1,452,215</u>
Restricted funds:			
Ted Baker		2,000	2,000
Ernest Kleinwort		11,917	7,417
Sussex Community Foundation		9,798	9,798
February Foundation		5,000	-
Capitalised - Therapy Centre		110,816	110,816
Hospital Saturday fund		2,000	-
The Albert Hunt Trust		3,333	3,333
Big Lottery Fund Grant		60,624	27,387
The Francis & Eric Ford Charity Trust		500	500
I Know How		11,388	11,388
JACT		3,000	1,500
The National Lottery Community Fund - RC London and South East Region		248,578	236,152
Edward Gostling Foundation		25,000	25,000
Bernard Sunley		15,000	15,000
Legacy J Rosser		65,332	65,332
		<u>574,286</u>	<u>515,623</u>
<b>TOTAL FUNDS</b>		<u><u>2,332,914</u></u>	<u><u>1,967,838</u></u>

The financial statements were approved by the Board of Trustees and authorised for issue on .....22nd October 2025..... and were signed on its behalf by:



.....  
D Hargreaves - Trustee

The notes form part of these financial statements

**1. ACCOUNTING POLICIES**

**BASIS OF PREPARING THE FINANCIAL STATEMENTS**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention, as modified by the revaluation of certain assets.

**INCOME**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received, and the amount can be measured reliably.

**EXPENDITURE**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**TANGIBLE FIXED ASSETS**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 10% on cost
Fixtures and fittings	- 25% on reducing balance

**INVESTMENT PROPERTY**

Investment property is shown at most recent valuation. Any aggregate surplus or deficit arising from changes in fair value is recognised in the Statement of Financial Activities.

**TAXATION**

The charity is exempt from tax on its charitable activities.

**FUND ACCOUNTING**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees, further details on the funds can be found in the Trustees Report.

**THE SARA LEE TRUST**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 30 APRIL 2025**

**2. DONATIONS AND LEGACIES**

	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
Donations	33,897	-	33,897	65,236
Gift aid	3,066	-	3,066	3,528
Legacies	6,370	-	6,370	120,272
Grants	-	72,868	72,868	65,625
Shop income	103,996	-	103,996	124,796
	<u>147,329</u>	<u>72,868</u>	<u>220,196</u>	<u>379,457</u>

Grants received, included in the above, are as follows:

	2025 £	2024 £
Big Lottery Fund	33,238	32,036
Other Grants	-	9,589
54 NR Hallspace Grant		
	12,426	-
Other grants	<u>27,204</u>	<u>24,000</u>
	<u>72,868</u>	<u>65,625</u>

**3. OTHER TRADING ACTIVITIES**

	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
Fundraising events	100,871	-	100,871	116,433
Charitable trust income	40,473	13,000	53,473	46,667
	<u>141,344</u>	<u>13,000</u>	<u>154,344</u>	<u>163,100</u>

**THE SARA LEE TRUST**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025**

**4. INVESTMENT INCOME**

	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
Rents received	87,124	-	87,124	53,180
Interest receivable	<u>7,755</u>	<u>-</u>	<u>7,755</u>	<u>3,039</u>
	<u>94,879</u>	<u>-</u>	<u>94,879</u>	<u>56,219</u>

**5. CHARITABLE ACTIVITIES COSTS**

	Direct Costs £	Support costs (see note 6) £	Totals £
General	<u>325,305</u>	<u>16,606</u>	<u>341,911</u>

**6. SUPPORT COSTS**

	Information technology £	Governance costs £	Totals £
General	<u>9,542</u>	<u>7,064</u>	<u>16,606</u>

Governance costs includes £1,560 (2024: £1,550) for the Independent examiners fee.

**7. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 30 April 2025 nor for the year ended 30 April 2024.

The trustee D Hargreaves is a partner in Acuity Professional Partnership LLP who provide accountancy services to The Sara Lee Trust at a significantly discounted cost. A provision of £1,980 (2024: £2,800) has been included within the accounts.

**TRUSTEES' EXPENSES**

There were no trustees' expenses paid for the year ended 30 April 2025 nor for the year ended 30 April 2024.

**KEY MANAGEMENT PERSONNEL REMUNERATION AND EXPENSES**

No employees received total employee benefits (excluding pension contributions) of more than £60,000.

	2025	2024
Salaries	262,374	258,655
Key Management Personnel	37,095	36,606
Employer Pension	5,774	6,158
Social security and other tax	<u>12,900</u>	<u>13,054</u>
	<u>318,143</u>	<u>314,473</u>

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025

8. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2025	2024
Support staff	2	2
Fundraising staff	5	5
Therapy staff	14	11
	<u>21</u>	<u>18</u>

No employees received emoluments in excess of £60,000.

9. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies	226,725	152,732	379,457
Other trading activities	90,939	72,161	163,100
Investment income	56,219	-	56,219
Other income	8,858	-	8,858
<b>Total</b>	<u>382,741</u>	<u>224,893</u>	<u>607,634</u>
<b>EXPENDITURE ON</b>			
Raising funds	77,397	-	77,397
<b>Charitable activities</b>			
General	267,399	54,222	321,621
<b>Total</b>	<u>344,796</u>	<u>54,222</u>	<u>399,018</u>
<b>NET INCOME</b>	37,945	170,671	208,616
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward	1,414,270	344,952	1,759,222
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>1,452,215</u>	<u>515,623</u>	<u>1,967,838</u>

THE SARA LEE TRUST

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025

10. TANGIBLE FIXED ASSETS

	Plant and machinery £	Fixtures and fittings £	Totals £
<b>Cost</b>			
At 1 May 2024	46,014	17,359	63,373
Additions	<u>4,285</u>	<u>1,019</u>	<u>5,304</u>
At 30 April 2025	<u>50,299</u>	<u>18,378</u>	<u>68,677</u>
<b>Depreciation</b>			
At 1 May 2024	31,196	11,580	42,776
Charge for year	<u>2,239</u>	<u>1,470</u>	<u>3,709</u>
At 30 April 2025	<u>33,435</u>	<u>13,050</u>	<u>46,485</u>
<b>Net book value</b>			
At 30 April 2025	<u>16,864</u>	<u>5,328</u>	<u>22,192</u>
At 30 April 2024	<u>14,818</u>	<u>5,779</u>	<u>20,597</u>

11. INVESTMENT PROPERTY

	£
<b>Fair value</b>	
At 1 May 2024	1,551,891
Additions	23,865
Revaluation	<u>316,384</u>
At 30 April 2025	<u>1,892,140</u>
<b>Net book value</b>	
At 30 April 2025	<u>1,892,140</u>
At 30 April 2024	<u>1,551,891</u>

The value of the property was considered by the Trustees at year end and found to be reasonable.

Fair value at 30 April 2025 is represented by:

	£
Valuation in 2025	316,384
Cost	<u>1,575,756</u>
	<u>1,892,140</u>

A revaluation of the investment property at Silverhill was assessed by the trustees during the year 2024.



**THE SARA LEE TRUST**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025**

**12. DEBTORS**

	2025 £	2024 £
Amounts falling due within one year:		
Trade debtors	2,115	1,772
Prepayments and accrued income	<u>6,863</u>	<u>12,767</u>
	<u>8,978</u>	<u>14,539</u>
Amounts falling due after more than one year:		
Other debtors	<u>85,077</u>	<u>118,439</u>
Aggregate amounts	<u>94,055</u>	<u>132,978</u>

**13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2025 £	2024 £
Trade creditors	5,885	9,089
Taxation and social security	4,596	1,082
Other creditors	<u>19,573</u>	<u>32,760</u>
	<u>30,054</u>	<u>42,931</u>

**14. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
Fixed assets	19,502	2,690	22,192	20,597
Investments	1,459,381	432,759	1,892,140	1,551,891
Current assets	284,463	164,173	448,636	438,281
Current liabilities	<u>(4,718)</u>	<u>(25,336)</u>	<u>(30,054)</u>	<u>(42,931)</u>
	<u>1,758,628</u>	<u>574,286</u>	<u>2,332,914</u>	<u>1,967,838</u>

THE SARA LEE TRUST

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025

15. MOVEMENT IN FUNDS

	At 1.5.24 £	Net movement in funds £	Transfers between funds £	At 30.4.25 £
<b>Unrestricted funds</b>				
General fund	131,486	(14,971)	(5,000)	111,515
Contingency Fund - Operational Activities	262,000	-	-	262,000
Designated Fund - Fixed Assets	950,729	-	-	950,729
Revaluation Reserve	70,000	316,384	-	386,384
Will Charitable Trust	-	5,000	5,000	10,000
Maintenance fund	38,000	-	-	38,000
	<u>1,452,215</u>	<u>306,413</u>	<u>-</u>	<u>1,758,628</u>
<b>Restricted funds</b>				
Ted Baker	2,000	-	-	2,000
Ernest Kleinwort	7,417	4,500	-	11,917
Sussex Community Foundation	9,798	-	-	9,798
February Foundation	-	5,000	-	5,000
Capitalised - Therapy Centre	110,816	-	-	110,816
Hospital Saturday fund	-	2,000	-	2,000
The Albert Hunt Trust	3,333	-	-	3,333
Big Lottery Fund Grant	27,387	33,237	-	60,624
The Francis & Eric Ford Charity Trust	500	-	-	500
I Know How	11,388	-	-	11,388
JACT	1,500	1,500	-	3,000
The National Lottery Community Fund - RC London and South East Region	236,152	12,426	-	248,578
Edward Gostling Foundation	25,000	-	-	25,000
Bernard Sunley	15,000	-	-	15,000
Legacy J Rosser	65,332	-	-	65,332
	<u>515,623</u>	<u>58,663</u>	<u>-</u>	<u>574,286</u>
<b>TOTAL FUNDS</b>	<u>1,967,838</u>	<u>365,076</u>	<u>-</u>	<u>2,332,914</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 30 APRIL 2025**

**15. MOVEMENT IN FUNDS - continued**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Gains and losses £	Movement in funds £
<b>Unrestricted funds</b>				
General fund	380,478	(395,449)	-	(14,971)
Revaluation Reserve	-	-	316,384	316,384
Will Charitable Trust	<u>5,000</u>	<u>-</u>	<u>-</u>	<u>5,000</u>
	385,478	(395,449)	316,384	306,413
<b>Restricted funds</b>				
Ernest Kleinwort	4,500	-	-	4,500
February Foundation	5,000	-	-	5,000
Hospital Saturday fund	2,000	-	-	2,000
Big Lottery Fund Grant	33,237	-	-	33,237
East Sussex CCG	27,204	(27,204)	-	-
JACT	1,500	-	-	1,500
The National Lottery Community Fund - RC London and South East Region	<u>12,426</u>	<u>-</u>	<u>-</u>	<u>12,426</u>
	<u>85,867</u>	<u>(27,204)</u>	<u>-</u>	<u>58,663</u>
<b>TOTAL FUNDS</b>	<u><u>471,345</u></u>	<u><u>(422,653)</u></u>	<u><u>316,384</u></u>	<u><u>365,076</u></u>

THE SARA LEE TRUST

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025

15. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.5.23 £	Net movement in funds £	Transfers between funds £	At 30.4.24 £
<b>Unrestricted funds</b>				
General fund	253,541	37,945	(160,000)	131,486
Contingency Fund - Operational Activities	140,000	-	122,000	262,000
Designated Fund - Fixed Assets	950,729	-	-	950,729
Revaluation Reserve	70,000	-	-	70,000
Maintenance fund	-	-	38,000	38,000
	1,414,270	37,945	-	1,452,215
<b>Restricted funds</b>				
Shop Donations	1,000	-	(1,000)	-
Ted Baker	-	2,000	-	2,000
Ernest Kleinwort	-	7,417	-	7,417
Sussex Community Foundation	3,132	6,666	-	9,798
Capitalised - Therapy Centre	58,716	-	52,100	110,816
Hastings Lions	1,100	-	(1,100)	-
The Albert Hunt Trust	-	3,333	-	3,333
Sussex Masonic Charities	10,000	-	(10,000)	-
Big Lottery Fund Grant	592	26,795	-	27,387
The Francis & Eric Ford Charity Trust	-	500	-	500
I Know How	5,003	6,385	-	11,388
Miscellaneous applications	5,000	-	(5,000)	-
JACT	250	1,250	-	1,500
The National Lottery Community Fund - RC London and South East Region	225,159	10,993	-	236,152
The League of Friends of Bexhill Hospital	35,000	-	(35,000)	-
Edward Gostling Foundation	-	25,000	-	25,000
Bernard Sunley	-	15,000	-	15,000
Legacy J Rosser	-	65,332	-	65,332
	344,952	170,671	-	515,623
<b>TOTAL FUNDS</b>	<u>1,759,222</u>	<u>208,616</u>	<u>-</u>	<u>1,967,838</u>

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2025

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	382,741	(344,796)	37,945
<b>Restricted funds</b>			
Ted Baker	2,000	-	2,000
Ernest Kleinwort	7,417	-	7,417
Sussex Community Foundation	6,666	-	6,666
The Albert Hunt Trust	3,333	-	3,333
Big Lottery Fund Grant	32,036	(5,241)	26,795
The Francis & Eric Ford Charity Trust	500	-	500
East Sussex CCG	27,204	(27,204)	-
I Know How	6,385	-	6,385
JACT	1,250	-	1,250
The National Lottery Community Fund - RC London and South East Region	10,993	-	10,993
Edward Gostling Foundation	25,000	-	25,000
Bernard Sunley	15,000	-	15,000
Legacy J Rosser	<u>87,109</u>	<u>(21,777)</u>	<u>65,332</u>
	<u>224,893</u>	<u>(54,222)</u>	<u>170,671</u>
<b>TOTAL FUNDS</b>	<u>607,634</u>	<u>(399,018)</u>	<u>208,616</u>

16. RELATED PARTY DISCLOSURES

The Trust has a trading company called the Sara Lee Trading Ltd, both entities share some trustees and directors, the following transactions and balances happened during the year:

- A donation of £103,996 was made from the company
- Rental income was also received from the company amounting to £74,000
- There is a loan of £86,614 outstanding from the company.

D Hargreaves, current trustee is a partner of Acuity Professional Partnership LLP who prepare the Trust accounts, further information on this can be found in note 7.

**THE SARA LEE TRUST****DETAILED STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 30 APRIL 2025**

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	2025 £	2024 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	33,896	65,236
Gift aid	3,066	3,528
Legacies	6,370	120,272
Grants	72,868	65,625
Shop income	<u>103,996</u>	<u>124,796</u>
	220,196	379,457
<b>Other trading activities</b>		
Fundraising events	100,871	116,433
Charitable trust income	<u>53,473</u>	<u>46,667</u>
	154,344	163,100
<b>Investment income</b>		
Rents received	87,124	53,180
Interest receivable	<u>7,755</u>	<u>3,039</u>
	94,879	56,219
<b>Other income</b>		
Insurance claim	<u>1,926</u>	<u>8,858</u>
<b>Total incoming resources</b>	471,345	607,634
<b>EXPENDITURE</b>		
<b>Other trading activities</b>		
Fundraising events	19,626	12,870
Wages	<u>61,116</u>	<u>64,527</u>
	80,742	77,397
<b>Charitable activities</b>		
Wages	62,772	60,179
Insurance	7,926	3,299
Postage and stationery	2,702	2,751
Advertising	540	741
Therapist fees	196,362	190,466
Aromatherapy & housekeeping	22,348	23,777
Carried forward	<u>292,650</u>	<u>281,213</u>

This page does not form part of the statutory financial statements

**THE SARA LEE TRUST****DETAILED STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 30 APRIL 2025**

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	<b>2025</b>	<b>2024</b>
	<b>£</b>	<b>£</b>
<b>Charitable activities</b>		
Brought forward	<b>290,575</b>	281,213
Staff training	<b>4,356</b>	2,800
Travelling expenses	<b>1,617</b>	1,906
Sundry service costs	<b>5,329</b>	2,833
Premises costs	<b>17,537</b>	20,235
Plant and machinery depreciation	<b>2,239</b>	1,830
Fixtures and fittings depreciation	<b>1,470</b>	729
Bank charges	<b>107</b>	103
	<b>325,305</b>	311,649
<b>Support costs</b>		
<b>Information technology</b>		
Computer running costs	<b>9,542</b>	4,772
<b>Governance costs</b>		
Accountancy	<b>1,160</b>	2,884
Independent examiners fee	<b>1,560</b>	972
Legal fees	<b>4,344</b>	1,344
	<b>7,064</b>	5,200
Total resources expended	<b>422,653</b>	399,018
<b>Net income</b>	<b>48,692</b>	208,616

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