

Trustee's Annual Report and Accounts

For year ended **31 March 2025**



Registered 2024/25 ✓
**FUNDRAISING
REGULATOR**

mywishcharity.co.uk

Charity no **1049223**



Contents

04-29	Trustee Annual Report
	Annual Accounts:
30	Statement of Trustee's Responsibilities
31-33	Auditor's Report
34	Statement of Financial Activities
35	Balance Sheet
36	Statement of Cash Flows
37-45	Notes to the Accounts



Welcome to Our 2024/25 Annual Report and Accounts

It is with great pride and deep gratitude that we share with you our Annual Report and Accounts for 2024/25 — a reflection of what we've achieved together, thanks to the unwavering generosity and belief of our supporters.

At My WiSH Charity, we are honoured to be the official charity of the West Suffolk NHS Foundation Trust, which provides vital hospital and community healthcare to around 280,000 people across our region. We exist to make a real difference providing over £300,000 in grants last year to benefit the West Suffolk NHS Foundation Trust. We don't fund what the NHS already provides, but we deliver those vital extras: the comforts, enhancements and opportunities that transform a patient's experience, lift staff morale, and connect our community through care.

And you make that possible. Every single time.

Over the past year, despite ongoing financial pressures facing households and charities alike, we have continued to push forward — driven by the inspiring efforts of our fundraisers, volunteers, and donors. Every penny raised has been used with care, purpose, and impact.

This year, your support helped us achieve some incredible things:

- We took part in the Cambridge Half Marathon for the very first time — raising an amazing **£6,251**.
- Created a new community event 'Grow Your Dough' which raised **£27,145** in its first year.
- **We launched** a volunteer-led fundraising programme, empowering local champions to spread our message and raise vital funds.
- We hosted a dedicated patient forum day for those undergoing cancer treatment — creating a space to **connect, reflect, and share**.
- We **continued to fund** Schwartz Rounds for staff — safe, confidential sessions where NHS teams can talk openly about the emotional impact of their work.
- We were proud to be named **Charity Partner** at the Bury Free Press Business Awards — helping us reach even more people in our local area.
- And in a **truly special moment**, our beloved Mama B's Cancer Wellbeing Day host, Steve Trowles, was featured on BBC One's The One Show (details within this report).

Every one of these achievements started with someone who cared enough to act. Someone like you. I want to give my deepest thanks to our incredible fundraising volunteers, who speak on our behalf, who show up at events, and who give their time and energy so selflessly. And to all of our donors and fundraisers — thank you for believing in what we do.

This report is more than just numbers. It's about people. It's about impact. It's about what happens when kindness meets action.

We hope as you read through it, you'll see the difference you've made. And if you feel inspired to support us further — whether through donating, fundraising, or simply spreading the word — we'd love to hear from you.

Go to **mywishcharity.co.uk** 'contact us.

United, we empower your local NHS to reach new heights, ensuring every patient receives the best care possible.

With heartfelt thanks,

Joanne Landucci

Head of Fundraising | mywishcharity.co.uk



About us

My WiSH Charity is an independent registered charity (registered number 1049223) and was originally established in 1974 and was officially entered into the Central Register of Charities on 15th September 1995. The charity exists to raise funds and receive donations for the benefit of the patients and staff of West Suffolk NHS Foundation Trust.

Providing both acute and community care, the Trust is our key partner in fulfilling our charitable aims.

The charity continues to flourish and strive for these aims, and we have added to and diversified our income streams to enable a stronger flow of income so that we give maximum support to the trust and reach our fundraising potential. We are driven by the remarkable generosity of our community and the unwavering dedication of staff who are passionate about supporting their local NHS Trust.

The charitable objectives are...

'For any charitable purpose or purposes relating to the National Health Service wholly or mainly for the Services provided by West Suffolk Hospital'.

A large yellow five-pointed star with a black outline, positioned behind the 'Our Vision' text.

Our Vision

Our vision is to support the delivery of exceptional healthcare with compassion to the communities we serve, while nurturing a brighter and healthier future for West Suffolk.

At My WiSH Charity, **our mission** is to support West Suffolk and Newmarket hospitals—as well as the wider communities they serve—in achieving excellence by funding innovation, cutting-edge equipment, specialist roles, and enhanced facilities. Our goal is to help deliver a world-class patient experience that goes above and beyond what NHS funding alone can provide.

A large yellow five-pointed star with a black outline, positioned behind the 'Our Mission' text.

Our Mission

- **Enhancing the Patient Experience:** We're committed to improving the comfort, environment, and facilities available to patients and their families, making every visit and stay more supportive and positive.
- **Investing in Technology and People:** By funding advanced medical equipment and specialist staff, we aim to raise the standard of care and ensure patients benefit from the latest in healthcare innovation.
- **Responding to Specific Needs:** We lead targeted appeals and campaigns—such as our medical robotics appeal—to ensure local patients have access to life-changing procedures, quicker recoveries, and state-of-the-art treatments.
- **Adding Value Beyond NHS Funding:** Our work complements core NHS services by providing the resources to take care to the next level, helping create a truly outstanding healthcare environment.



The My WiSH 4 outcomes for the West Suffolk NHS Foundation Trust are:

Excellence in patient care – We will purchase items that enhance care

We....

- Support patient support groups with room hire and subsistence.
- Fund a Cancer Councillor to enable cancer sufferers to gain access to support they need.
- Give a birthday cake and a card for patients and a Christmas gift for patients on the ward on Christmas day
- Provide going home pack for patients for those with care packages in place.
- Enhance treatment rooms that make the patient feel comfortable, cared for and at ease. For example, galaxy lights and sound cubes were provided to enhance the birthing suites on the maternity ward.
- Provide comfort packs for those finding themselves unexpectedly in hospital and maternity comfort packs for those patients that go into labour unexpectedly.
- Fund baby memory box for parents experiencing baby loss.
- Provide various toys that allow therapists, including speech and language, occupational and physiotherapists to assess a child as they play, to adapt their therapy sessions and enhance the care they give.
- Fund equipment for rehabilitation like the Mobii interactive projector that shines games onto a tabletop or floor for the stroke ward.

Staff health and wellbeing



We....

- Provide retirement vouchers for continuous employment of 25 years.
- Fund the Schwartz round scheme. This scheme is structured by monthly forum, where staff can come together in a safe space to discuss the emotional and social aspects of working in healthcare.
- Fund and enable the creation of well-being gardens for staff to enjoy.

Drive technology enabled care

We....

- Purchase a piece of equipment if it improves care. For example, a Motomed exercise bike for the neurology specialist physiotherapists or a V Scan that highlights veins, making treatment quicker and less traumatic for all ages of patient.

Support and develop staff

We....

- Develop the resources available to staff in the hospitals and in the community within the hospital education centre.
- Provide funding for training for staff to attend courses and conferences. This enables staff to enhance their knowledge and to be the best they can be at their roles caring for patients.



Highlights of the year

1 Elodie's Day

Elodie Waugh was diagnosed with a rare blood disorder at the age of just four. Now six, her mother, Kayleigh, was inspired to give back to the Rainbow Ward at West Suffolk Hospital in recognition of the exceptional care Elodie received.

In August 2024, Kayleigh organised a free family fun day, which successfully raised over **£12,000**. The funds will be used to purchase a specialist interactive game to enhance the hospital experience for young patients on the ward.



Photo courtesy of the Bury Free Press.

2 Soapbox Challenge 2024

The fifth annual **My WISH Charity Soapbox Challenge** took place in September 2024, continuing a tradition that began in 2018. Held in Bury St Edmunds, the event saw ten enthusiastic teams race down Mount Road, cheered on by a lively crowd of spectators.

Generously sponsored by **Treatt, Sealeys, Enterprise, AC Webb**, and **Bury Town Council**, the event remained free for the public to attend. Over **£13,500** was raised on the day, which went towards funding a dedicated family counsellor for the cancer unit.

3 Corporate Gardening Volunteering

In a wonderful show of community spirit, volunteers from **Treatt, British Gas**, and the **East of England Collaborative Procurement Hub** joined forces with to transform several courtyard spaces at West Suffolk Hospital.

Their efforts, which included rejuvenating the gardens around the Macmillan Cancer Unit, have had a profound impact on both patients and staff. The volunteers expressed a deep sense of pride and fulfilment in the difference they were able to make.

4 Mama B's Featured on The One Show

Mama B's, a wellbeing initiative founded in 2023 with local hairdresser **Steve Trowles** of Steve John Salon in Bury St Edmunds, received national recognition in August 2024. The project, which provides free monthly treatments such as oncology massage, manicures, and wig support for women undergoing cancer treatment, was featured on **BBC's The One Show** as part of its "One Big Thank You" segment, presented by Jeff Brazier.

Steve, who was inspired by the loss of his mother to cancer, has been a long-time supporter of **My WiSH Charity** and has raised almost **£36,500** to date. The feature highlighted the welcoming, supportive environment Mama B's offers to women on their cancer journey and celebrated Steve's dedication to the local community.

The charity continues to support this initiative each month, co-hosting the day, providing the lunch and any materials and equipment needed by the therapists.

5 Cambridge Half Marathon - March 2025

For the first time, **My WiSH Charity** purchased 12 charity places for the **Cambridge Half Marathon**, held in March 2025. The team of dedicated runners raised a remarkable **£6,251.60**. One runner, **Sophie**, shared her experience:

"I will never forget the moment I heard my name called out from the crowd and had my own personal cheerleaders. A memory I'll hold onto forever! Thank you for allowing me to represent the charity! Hopefully we will work together again soon as I have loved every second of it!"

6 Grow Your Dough - June 2024

Between April and June 2024, **My WiSH Charity** launched an exciting new fundraising initiative: **Grow Your Dough**. Participating teams were each given a £50 starter donation, with the challenge to grow the amount through a series of creative fundraising activities.

Thanks to the energy and innovation of the teams involved, the initiative raised an impressive **£27,145**, which funded a new **Activity Assistant** who worked predominantly with patients with dementia. The event was proudly sponsored by **Knights Lowe**, Chartered Accountants and Business Advisors.





With My WiSH charity funding, to the Cancer Information and Support Team, we have been able to provide much more support to cancer patients. After a cancer diagnosis, patients and their families require extra support with emotional, financial, and practical issues.

The Charity funds dedicated Hope Courses which take place 4 times a year. The course runs for 6 weeks, one morning a week for 6 weeks. Cancer patients can meet and support one another, learn how to take control of their health and wellbeing reduce stress and learn how to relax.

Another service that helps patients to be in touch with their health is the Mindful Movements Exercise classes that are supported by My WiSH. Treatment can often leave people feeling like they have a lack of energy, or they could experience muscle wastage, so it is important to exercise to give patients a boost.

An extremely valuable service that is provided by My WiSH is a full-time cancer counsellor. The service is much needed for worried patients at this highly anxious time.

My WiSH also funds an annual cancer patient forum that showcases the latest innovations in cancer research. The event gives patients the chance to explore stalls promoting local support services and provides dedicated time for them to share feedback about their experiences with West Suffolk staff. We have had great feedback from the patients on these extra services. With quotes ...



Thank you

“I didn't even know that gentle exercise would be beneficial to me. I am now motivated to continue with the classes.”



“I came away from Hope course feeling positive and ready to move on.”



“The conversations with the counsellor left me feeling positive and relieved of any anxiety. I enjoyed the experience very much.”



“I learnt so much about local organisations that offer additional help and assistance. Felt positive and reassured after the day, great to hear about other patient experiences.”

Thank you, My WiSH charity,
in helping us to help cancer patients



Motomed enhancing care for neurology patients

The Motomed bike, is thanks to donations from Jenny and allows patients to exercise while seated, to use their arms, legs or both as they play the interactive games to keep their physio sessions fun as they work on their mobility. The neurology physiotherapists are experts in caring for patients needing care and support due to illnesses such as Parkinson's or injuries such as spinal.

“It was amazing to be able to give back and thank the neurology staff for the care they gave my dad.”

Jenny, fundraiser



Mobii Interactive projector enhancing care for stroke patients

Allowing several patients to receive therapy at once, the projector has a host of games including football, whack the coconut and quiz games helping patients to practice their co-ordination skills after a stroke.

An interactive projector is making a real difference to patients thanks to the stroke units staff as they braved a skydive as well as other activities to raise the £11,000 needed to purchase this amazing rehabilitation tool.

“This has changed the way we do therapy. We have found it's helped patients who have become withdrawn, the sensory elements can change their mood and it really brings people together”

Eleanor, occupational therapist



Memory boxes enchancing those experiencing bereavement

We work closely with the maternity bereavement team to support those experiencing such a devastating loss. Each year we supply the team with memory boxes to ensure they can capture every precious moment a family has with their baby.

“We are so proud to work with the charity to create these boxes. They contain items to ensure parents have some treasured keepsakes of their baby. This is so important for them, and we couldn't do it without the support of the charity and their fundraisers”

Trudi, bereavement midwife





Toys Enhancing care for young patients

The paediatric teams care for patients not only in the hospital and health centres but also in their homes. We work closely with all these teams to help make a difference to the amazing care they provide.

Toys not only act as a tool to distract and divert a child during treatment, they also work as therapy equipment helping them be assessed while they have fun.

“Xray machines and scanners can be a scary place for a small child. Toys really do help to make the environment fun, to distract them and allow us to get the tests and results we need to care for them”

Ed, paediatric radiologist





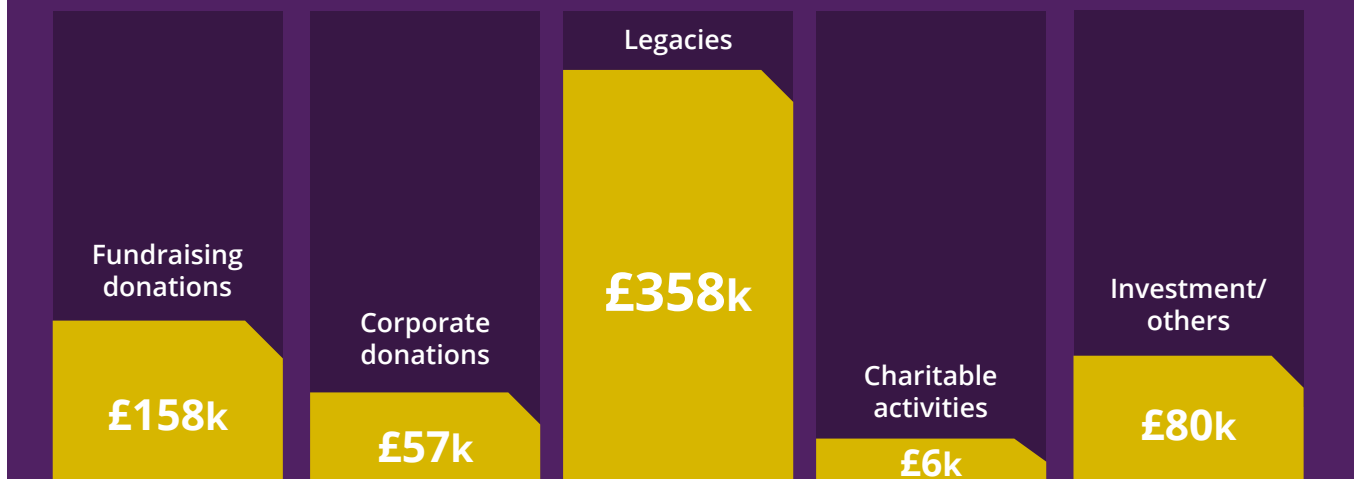
Income generation, our achievements and performance

In this section we firstly explain how we raised the income and then the method in which we used the income for maximum impact.

Income received: £659k
Income spent: £567k

My WiSH Charity can only continue to support the work of the Trust for as long as we receive the money needed. Almost all of our income comes from the voluntary efforts of the general public. Overall, we ended the year with income exceeding expenditure by £92k before investment losses.

My WISH fundraising Income 24/25



Donations and legacies £573k – Our largest source of income is from the public and by local companies keen to support their local community:

- **Gifts from the public £158k** – from a few pence in a collecting box to several hundred pounds from grateful relatives, we are fortunate to receive thousands of generous gifts each year towards our work.
- **Corporate Donations £57k** – many companies adopt charities as a way of putting something back into the community. My WiSH Charity is grateful to the companies that have donated over the year and to their employees who have given their time and money to maximise the corporate support we receive.
- **Legacies £358k** – a gift in a will really is an investment in the future, and we are fortunate to be remembered by people each year.

Charitable activities £6k - £1k of this relates to grant income, whilst the remaining balance is other items of income that do not fit into the above categories.

Other trading activities and investment income £80k – by supporting an existing event or organising one of their own with the knowledge and approval of the Trustee, thousands of people have had a good time whilst raising money for My WiSH Charity.

- **West Suffolk Hospital other organised fundraising £2k restricted / £27k unrestricted** - hospital staff fundraising for the charity.
- **Third party fundraising £35k restricted / £10k unrestricted** – people in the community doing ad hoc events and fundraising in aid of the charity.

Expenditure 24/25 (excluding support costs):



Our charitable work was made up of five distinct areas. Note that the costs shown below include attributable support costs.

Clinical Care & Research Posts:

The funds support a play specialist, family counsellor, a patient counsellor and the activity assistant. The cost of these 4 staff members was **£153k** in 2024/25.

£6k	Building adaptations
£51k	Staff education & welfare
£52k	Patient education & welfare
£73k	New Equipment
£153k	New Posts

New equipment: The charity purchases equipment that enhances the care we give to the patients. It is important to note that these pieces of equipment are not essential to the patients care as the NHS provides this. The charity often provides innovative, cutting-edge items that ensure we can go above and beyond for our patients. We spent **£73k** on new equipment. **Examples of equipment purchased this year are:**

- **Motomed bike** to provide physiotherapy for patients with Parkinsons for example.
- **Mobii interactive projector** for rehabilitation for stroke patients.
- **3 Life support dolls** used for educational purposes for both staff and for the community to learn basic life support.
- **Memory box items** at frequent points in year for baby loss.

Adaptations to buildings: We spent **£6k** in 2024/25 on a number of minor capital projects.

Staff education and welfare: We spent **£51k** on a wide variety of training and educational courses for our staff.

Patient education and welfare: We spent **£52k** supporting education and the welfare of patients.

Performance against objectives

To ensure funding requests that are over £5,000 are spent appropriately, business cases will be put forward to the charitable funds board to apply for funding. This will state objectives, impact and success criteria for the proposed project.

Our fundraising performance

Members of the My WiSH fundraising team organise My WiSH lead fundraising events and co-ordinate the activities of our supporters both in the hospital and in the wider community on behalf of the Charity.

During the year the total donations, legacies and income from fundraising came to £659k compared to 2023/24 of £1,348k. The reduction was due to two large legacies received in 2023/24, which were not received in 2024/25.

We benchmark our fundraising activity with our peers through the Association of NHS Charities and monitor the comparative success of campaigns and overall fundraising cost to income ratios. Compared to other NHS Trusts, although we have a low cost income ratio, there is the opportunity to increase the level of donations further.

Section 162a of the Charities Act 2011 requires charities to make a statement regarding fundraising activities. Although we do not undertake widespread fundraising from the general public, the legislation defines fundraising as "soliciting or otherwise procuring money or other property for charitable purposes."

In relation to the above we confirm that all solicitations are managed internally, without involvement of commercial participators or professional fund-raisers, or third parties. The day-to-day management of all income generation is delegated to the fundraising team, who are accountable to the Trustee.

The charity is not bound by any regulatory scheme. We have received no complaints in relation to fundraising activities.

The Charity fundraises money from two main sources, the Fundraising Team at the Charity and members of the public who fundraise on behalf of the Charity. The Fundraising Team are all employed by West Suffolk NHS Foundation Trust and as such have to undergo mandatory training that includes Safeguarding Adults, Safeguarding Children, Equality and Diversity and Human Rights. The Fundraising Team is managed proactively through the management structure and their ultimate manager is the Chief People Officer. It is impossible to apply the same rigour to members of public however the Head of Fundraising works closely with members of the public to ensure that relevant guidelines and legislation is complied with.

What we plan to do with your donations: our future plans

We will achieve our mission by working with the NHS to develop the facilities to treat the community of West Suffolk. We will identify ways in which we can actively assist NHS staff to treat all patients to the best of their ability. We will also actively seek guidance from those staff members to any pieces of equipment that would enhance the care of patients, and their families. Our open invitation to the reader of our annual report and accounts is to join with us in our exciting mission of compassion for the community of West Suffolk by making a gift to secure the best care.

Our detailed plans are to:

- **Continue to engage with our community services and Newmarket Community Hospital**
- **Continue to engage and develop relationships with the wider community**
- **Support the Hospital and community services in purchasing equipment and providing training in line with donor wishes**

Your support makes these plans possible and to help us, please do consider making a donation.

How we manage the money

The Charity was entered on the Central Register of Charities on the 15 September 1995. The Charity consists of 26 individual funds as at 31 March 2025 and the notes to the accounts distinguish the types of fund held and disclose separately all material funds. A number of funds were closed and merged during the year which accounts for this movement in fund numbers.

Charitable funds received by the Charity are accepted, held and administered as funds and property held on trust for purposes relating to the health service in accordance with the National Health Service Act 1977 and the National Health Service & Community Care Act 1990 and these funds are held on trust by the corporate body.

Our payment making policy

All payments are normally made from the Charity – these funds comprise two elements:

- **Unrestricted funds** contain funds where the donor has not expressed any specific conditions for which the donation must be used.
- **Restricted funds** (which contain donations where a particular part of the Hospital or activity was nominated by the donor at the time their donation was made) are managed by nominated charity fund-holders who are responsible for the day to day running of the funds. Delegated powers of authority are in place. However, the ultimate responsibility for all such funds remains with the Corporate Trustee. Reviews are undertaken by the Charitable Funds Committee of the Charity's funds and actions are taken as required.

Exceptionally, transfers may be made from the reserves to finance grant supported projects which would otherwise be delayed due to a shortage of unrestricted funds. This discretion is only exercised where there is a significant on-going benefit and the projects are considered to be a high priority.

Our reserves policy

The Trustee's reserves policy is to expend unrestricted income within a reasonable period of time in furtherance of the charitable objects. Under normal circumstances, a period of one year is considered to be reasonable; therefore, the Charity would be expected to hold reserves approximately equal to average annual unrestricted income. The average is determined over a three-year reference period.

As of 31 March 2025, the unrestricted reserves held was £1,620k. The main reason for the high level of reserves is due to the movement of a large legacy of £750k which, at the approval of the Executor of the will, was moved from restricted to unrestricted funds during 2024/25. The Trustee believes that the level of reserves is sufficient.

Our financial health: a strong balance sheet

The assets and liabilities of My WiSH Charity as at 31 March 2025 are stated below, compared with the position as at 31 March 2024.

	31 March 2025	31 March 2024
	£'000	£'000
Fixed Asset investments	1,585	1,609
Total Current Assets	1,535	1486
Creditors falling due within one year	(68)	(111)
Total Net Assets	3,052	2,984
Total Reserves		
Restricted Income Funds	1,432	2,254
Unrestricted Income Funds ('general fund'):	1,620	730
Total Funds	3,052	2,984

A few helpful definitions:

Total current assets represent the cash held on deposit and the amounts owed to the Charity.

Creditors falling due within one year represent the balance of money owed within 12 months to suppliers of goods and services. £57k of this balance is owed to West Suffolk NHS Foundation Trust.

Total net assets represent the total assets of the Charity less the value of outstanding liabilities (monies that the Charity owes).

Restricted income funds represent money which is held by the Trustee which can only be used for specified purposes.

Unrestricted income funds are funds available to be spent within the objects of the Charity which can legally be spent wholly at the discretion of the Trustee. In practice, respecting the non-binding preferences expressed by donors, for the Charity, this relates to the 'general fund'.

About investments

The Trustee continues to invest in a common investment fund - COIF Ethical Investment Fund managed by CCLA Investment Management Ltd.

How we organise our affairs: reference and administrative details

The Charity

The Charitable Funds are registered with the Charity Commission under an **umbrella registration number My Wish Charity** and Other Related Charities – Register number 1049223 in accordance with the Charities Act 2011.

Related Charities:

West Suffolk Hospitals Trust Charitable Fund 1049223-1

The West Suffolk Hospital Charity 1049223-3

Sudbury Hospital Charity 1049223-2

Joyce Marno-Edwards Fund 1049223-4

West Suffolk Hospital Education Centre 1049223-5

The Trust Board devolved responsibility for the on-going management of funds to the Charitable Funds Committee which administers the funds on behalf of the Corporate Trustee.

The Committee meets at least three times a year. The Committee members are paid for their duties for the Trustee but do not receive any additional pay, emoluments or other financial benefit from the Charity. Whilst the Committee members are not paid for their time they can claim expenses, details of which are disclosed in the accounts.

The Charity's main fund has NHS wide objectives as follows: "The Trustee shall hold the trust fund upon trust to apply the income and, at their discretion, so far as may be permissible, the capital, for any charitable purpose or purposes relating to the National Health Service."

Strategic aims are:

- To manage and govern the fundraising programme in line with best practice to ensure funds are raised effectively, efficiently, ethically and economically.
- Fundraising should be in accordance with the Ethical Fundraising Policy of West Suffolk NHS Foundation Trust and follow the Institute of Fundraising's Codes of Fundraising Practice.
- To increase the charitable income – fundraising and donations - raised by My WiSH Charity. This will be through a comprehensive fundraising programme which ensures fundraising income is sustainable and regular.
- To promote legacies in a responsible way.
- To ensure all areas of the Hospital are aware of the work of My WiSH Charity and how fundraising can help each and every aspect of the trust.
- To encourage the appropriate spending of charitable funds by fundholders to enhance the experience of patients, visitors and staff throughout the Trust.
- To engage and build strong relationships with partners, patients, carers, staff and other stakeholders.



How to contact us

The Charity office and principal address of My WiSH Charity is:

The Trust Fund Office
West Suffolk NHS Foundation Trust
Hardwick Lane
Bury St Edmunds
IP33 2QZ
01284 713466

For fundraising queries please contact:

The Head of Fundraising
My WiSH Fundraising Office
Hardwick Lane
Bury St Edmunds
IP33 2QZ
01284 713466

Our Trustee

The West Suffolk NHS Foundation Trust is the Corporate Trustee of the Charity, governed by the law applicable to Trusts, principally the Trustee Act 2000 and the Charities Act 2011. The Corporate Trustee is responsible for deciding policy and ensuring that it is implemented.

During 2024/25 the Trust Board consisted of:

Non-executive Directors (NEDs)

Jude Chin (Chair) **	Appointed 2 June 2023
Louisa Pepper	Appointed 1 September 2018 until 31 August 2021 Reappointed until 31 August 2024
Antoinette Jackson	Appointed 1 November 2022 Reappointed until 31 October 2028
Dr Geraldine O'Sullivan**	Appointed 1 November 2022 – Resigned 30 April 2024
Tracy Dowling**	Appointed 1 November 2022 until 17 November 2023 Reappointed 1 August 2024
Krishna Yergol**	Appointed 1 April 2023 (previously Associate NED) Resigned 30 April 2024
Michael Parsons	Appointed 1 May 2023
Dr Roger Petter**	Appointed 1 February 2023 – Resigned 30 June 2025
Alison Wigg * **	Appointed 1 September 2024
Paul Zollinger-Read	Appointed 1 September 2024
David Weaver**	Appointed 1 September 2024 – Resigned 9 May 2025
Heather Hancock	Appointed 1 September 2024
Richard Flatman	Appointed 1 September 2024

Directors

Ewen Cameron**	Chief Executive
Craig Black	Executive Director of Resources – to 26 September 2024
Paul Molyneaux**	Executive Medical Director (Interim) – to 3 November 2024
Jeremy Over	Executive Director of Workforce and Communications –to May 2025
Susan Wilkinson	Executive Chief Nurse – to July 2025
Nicola Cottington	Executive Chief Operating Officer
Jonathan Rowell	Executive Chief Finance Officer – Interim Chief Finance Officer from September 2024. Appointed substantively November 2025.
Sam Tappenden**	Executive Director of Strategy and Transformation – appointed 24 June 2024
Richard Goodwin**	Executive Medical Director – appointed 4 November 2024
Julie Hull *	Executive Chief People Officer – Interim Chief People Officer from June 2025. Appointed substantively November 2025
Daniel Spooner*	Executive Chief Nurse – appointed August 2025

*Not in post during 2023/24, but in post when the Annual Report and Accounts were approved.

**These Non-Executive Directors and Executive Directors are not members of the Charitable Funds Committee, but do make up the Corporate Trustee.

More details about the Trustees can be found in West Suffolk NHS Foundation Trust Annual Report.

The names of those people who served as agents for the Corporate Trustee on the Charitable Funds Committee, as permitted under regulation 16 of the NHS Trusts (membership and Procedures) regulations 1990 were as follows (attendance noted is for the Charitable Funds Committee, which met five times in 2024/25):

	2024/25 Attendance
Ewen Cameron* - Chief Executive Officer	5/5
Jude Chin* - Chair of West Suffolk NHS Foundation Trust	4/5
Jeremy Over - Director of Workforce and Communications	5/5
Nicola Cottingham - Chief Operating Officer	4/5
Jonathan Rowell - Executive Chief Finance Officer	2/2
Louisa Pepper Non-Executive Director	1/2
Antoinette Jackson - Non-Executive Director	4/5
Michael Parsons (Chair of the Charitable Funds Committee until March 25) - Non-Executive Director	4/4
Richard Flatman (Chair of the Charitable Funds Committee from March 25) - Non-Executive Director	1/2
Heather Hancock - Non-Executive Director	1/2
Paul Zollinger Read - Non-Executive Director	1/2

*The Chair and the Chief Executive attend the Charitable Funds Committee by invitation only.

The Trustee is also assisted in their work by a number of professional advisors, as detailed below:

External auditors:

Lovewell Blake
Bankside 300
Peachman Way
Broadland Business Park
Norwich
NR7 0LB

Internal auditors:

RSM UK Risk Assurance Services LLP Blenheim House
Newmarket Road
Bury St Edmunds
Suffolk
IP33 3SB

Bankers:

National Westminster Bank
7 Cornhill
Bury St Edmunds
Suffolk
IP33 1BQ



Charity governance, structure and management arrangements

The Charity was established using the Special Purposes Charity model by issuing a Declaration of Trust dated 6 March 1997. The objects clause states: "For any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the West Suffolk Hospital."

The Corporate Trustee fulfils its legal duty by ensuring that funds are spent in accordance with the objects of each fund and by designating funds the Trustee respects the wishes of our generous donors to benefit patient care and advance the good health and welfare of patients, carers and staff. Where funds have been received which have specific restrictions set by the donor, restricted funds are established.

The charitable funds available for spending are for staff and departments within the Trust's Directorate management structure. Each fund is managed by a designated fund holder.

The Charity has adopted the Institute of Chartered Secretaries and Administrators' guidance for an induction process for newly appointed members of the Trust Board and Charitable Funds Committee. This process currently includes information about the Charity, including the governing document, the Charitable Funds Committee Terms of Reference, Trustee's Annual Report and Accounts and information about trusteeship. An induction to the hospital and a guided tour of the beneficiary Trust's facilities and any other additional training that their roles may require is also available.

Acting for the Corporate Trustee, the Charitable Funds Committee is responsible for the overall management of the Charity. The Committee is required to:

- Control, manage and monitor the use of the fund's resources.
- Provide support, guidance and encouragement for all its income raising activities whilst managing and monitoring the receipt of all income.
- Ensure that "best practice" is followed in the conduct of all its affairs fulfilling all of its legal responsibilities.
- Ensure that any Investment Policy approved by the Trust Board as Corporate Trustee is adhered to and that performance is continually reviewed whilst being aware of ethical considerations.
- Keep the Trust Board fully informed on the activity, performance and risks of the Charity.

The accounting records and the day-to-day administration of the funds are dealt with through the Charity Accounts Assistant and the Assistant Director of Finance, located in the Finance Department, West Suffolk NHS Foundation Trust, Hardwick Lane, Bury St Edmunds, Suffolk, IP33 2QZ.

Trustee recruitment, appointment and induction

Non-Executive Members of the Trust Board are appointed by the Trust's Council of Governors and Executive members of the Board are subject to recruitment by the Trust Board. Members of the Trust Board and Charitable Funds Committee are not individual Trustees under Charity Law but act as agents on behalf of the Corporate Trustee.

Key management personnel

The Chief Executive of the Trust, under a scheme of delegated authority approved by the Corporate Trustee, has day to day responsibility for the management of the Charity. The Charity operates with agreed operating procedures. These have been reviewed and updated during the financial year.

The Charity does not directly employ any management or employees. Employees associated with fundraising and in an administrative capacity have an appropriate amount of their time recharged from the Trust to the Charity depending on the amount of time undertaking charitable duties.

The board members of the Corporate Trustee are paid by West Suffolk NHS Foundation Trust for their role as part of the Trust, but receive no direct remuneration for the work that they undertake for the Charity.

Details of expenses of board members of the Corporate Trustee incurred on behalf of the Charity are disclosed in note 11 to the accounts.

The board members of the Corporate Trustee are required to disclose all relevant interests and register them with the Charity and withdraw from decisions where a conflict of interest arises. All related party transactions are disclosed in note 2 to the accounts.

Risk analysis

As part of the business planning exercise carried out during the year, the Trustee has considered the major risks to which My WiSH Charity is exposed. It has reviewed systems and identified steps to mitigate those risks. Four major risks have been identified and arrangements have been put in place to mitigate those risks set out below:

- **Future levels of income** - My WiSH Charity is reliant on donations to allow it to make payments to its NHS partner. If income falls then the Trust would not be able to make as many payments or enter into longer term commitments with the NHS body we support.

The Trustee mitigates the risk that income will fall by engaging with the Fundraising Department. That Department comprises dedicated fundraising experts who work with My WiSH Charity to provide a co-ordinated approach to raising funds. Fundraising activity is regularly benchmarked against our peers and thorough reviews are undertaken after major campaigns and events to understand what worked well and how things could be done better.

- **Cost of living** - The cost-of-living crisis in the UK and increasing interest rates has impacted in many ways. There is the potential for loss of income and a reduction in the value of investments.

However, fundraising events continue to be held (and have increased since the pandemic) and it is hoped that the level of income in 2025/26 will continue to rise. The investment performance has been volatile over the last few years and we saw a small loss in performance during 2024/25. The investment performance is improving into 2025/26.

- **Unforeseen changes in the operation of the NHS** - The NHS is, by its very nature, subject to national changes in government policy as well as local politically driven decisions. The Trustee has identified this as a risk as it may mean initiatives or healthcare activities supported by My WiSH Charity are no longer delivered in the local area. The Trustee regularly liaises with other NHS partners to understand the changes that they are facing at an early stage.
- **Maintaining the reputation of the Charity** - The Trustee is conscious of the importance of maintaining its reputation within the community.

Income and Expenditure

Income and expenditure is monitored by individual fund, on a monthly basis as part of the monthly balancing process. The Charity Accounts Assistant and the Assistant Director of Finance look for anomalies which may indicate exposure to risk and if any are detected will bring them to the attention of the Audit Committee.

Wider networks

My WiSH Charity is one of over 250 NHS linked charities in England and Wales who are eligible to join the NHS Charities Together (formally known as Association of NHS Charities). As a member charity, we have the opportunity to discuss matters of common concern and exchange information and experiences, join together with others to lobby government departments and others, and to participate in conferences and seminars that offer support and education for our staff and board members.

The charity has organisational membership with the Institute of Fundraising.

Related parties

My WiSH Charity works closely with, and provides all of its funding to, the West Suffolk NHS Foundation Trust (the Trust). Transactions with The Trust are considered to be related party transactions which are disclosed within the financial statements accordingly.

Our relationship with the wider community

The ability of the Charity to continue its vital support for the West Suffolk Hospital is dependent on its ability to maintain and increase donations from the general public. The charity also continues to forge strong relationships with members of staff of the hospital without whose co-operation the ability to make an effective contribution would be much diminished.

Volunteers

The Trustee would like to pay tribute to:

- Our volunteers for their time, support, and commitment.
- The members of staff who give of their time out of hours in support of the work on the committees, in developing ideas for charitable fundraising and expenditure with us to identify how we can help them care for the patients.
- Our fundraisers who do so much to encourage others to enrich the lives of others through donations and fundraising activities.
- The Charity has a handful of regular volunteers that help out at events; their roles vary from car park duties to serving food and drink. We are indebted and extremely grateful to our volunteers as without them the charity could not run as efficiently as it does.

Please consider supporting the work of My WiSH Charity

The challenge facing My WiSH charity in the future is to maintain and grow our support so that we can continue to make a difference to West Suffolk Hospital, Newmarket Community Hospital, and all the services they provide out in the community.

What could your gift buy?

- **£2.50** could buy a birthday cake and card for a patient spending their birthday in hospital away from their home.
- **£6.00** could buy a Christmas gift and card for a patient spending their Christmas day in hospital
- **£50** can provide a baby memory box for parent suffering from baby loss
- **£150** could go towards 10 books to aid young patients newly diagnosed with diabetes
- **£200** could provide a vial of beads for the Sentimag machine/breast cancer patients – to locate the first lymph node
- **£350** can provide 10 welcome home packs containing essentials for vulnerable patients going home to empty cupboards after a hospital stay.
- **£900** could pay for a therapist to have extra training to become competent in treating dysphagia (swallowing problems)
- **£1,000** could buy recliner chairs for patients who are having treatments
- **£2,000** could purchase an Automated External Defibrillator (AED) for a community staff.
- **£5,000** can buy a vein viewer machine, which locates veins easily taking any anxiety away from our young and vulnerable patients.
- **£8,000** could buy a chest compression system which delivers continuous compressions to a cardiac patient without the need of the care giver being hands on.
- **£20,000** can purchase a 3d scanner for our maternity patients.
- **£28,000** could buy a BK3500 ultrasound machine that can help detect cardiac arrest faster.
- **£50,000** could buy an Echo cardio machine.

We welcome any major gifts and always have a number of major projects waiting funding.

If you would like to make a donation or support any of our fundraising activities, please give us a call on 01284 713466 or send an email to **fundraising@wsh.nhs.uk**.

Signed on behalf of the trustee:



Name: Jude Chin, Chair of West Suffolk NHS Foundation Trust, Corporate Trustee

Date: 16 December 2025



mywishcharity.co.uk

Charity no **1049223**

Statement of Trustee's responsibilities in respect of the Trustee's Annual Report and Accounts

Trustee responsibilities

The Trustee is responsible for preparing the Trustee Annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Practice).

The law applicable to Charities in England and Wales requires the Trustee to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period.

In preparing these financial statements, the Trustee is required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2019 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustee is responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust Deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

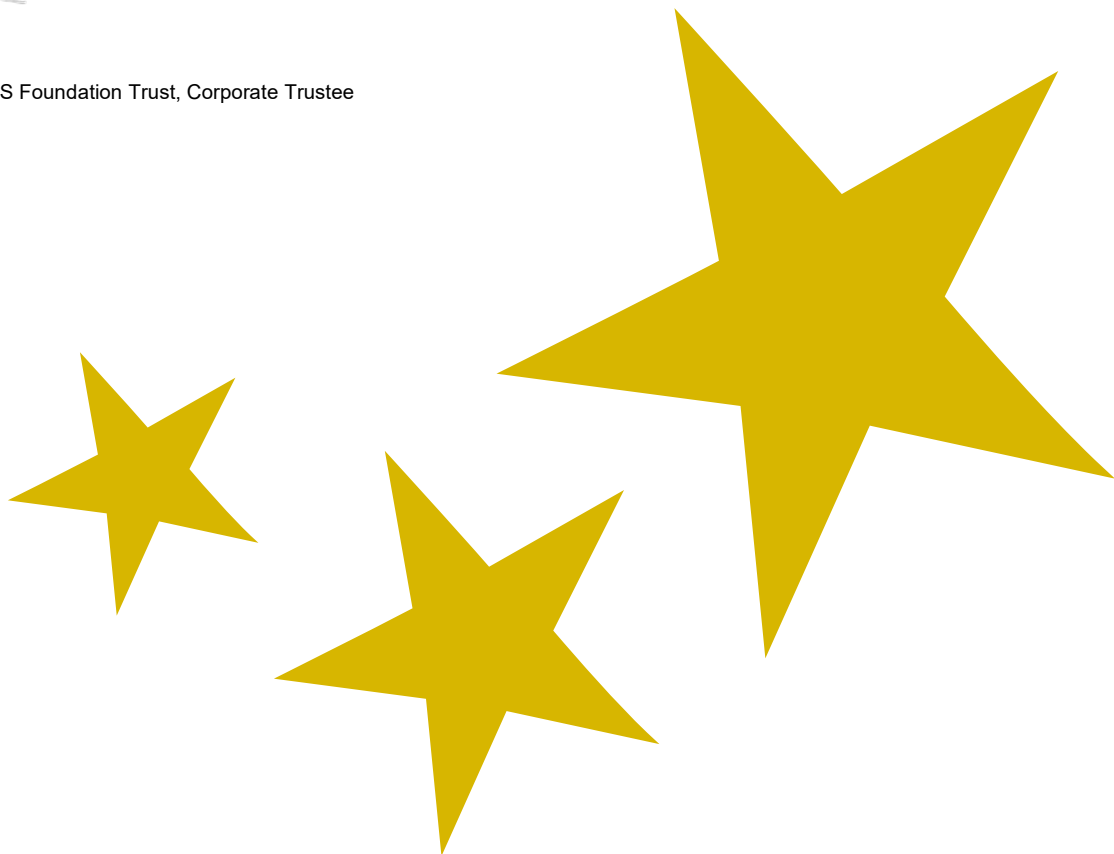
True and fair override

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Signed on behalf of the Corporate Trustee:



Jude Chin
Chair of West Suffolk NHS Foundation Trust, Corporate Trustee
16 December 2025



Independent Auditor's Report to the Trustee of My Wish Charity

Opinion

We have audited the financial statements of My Wish Charity (the 'charity') for the year ended 31 March 2025 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2025, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustee's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustee with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustee's annual report, other than the financial statements and our auditor's report thereon. The trustee is responsible for the other information. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require us to report to you if, in our opinion:

- the information given in the trustee's report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of the trustee

As explained more fully in the trustee's responsibilities statement, the trustee is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustee determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustee is responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustee either intends to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- Enquiry of management and those charged with governance;
- Enquiry of entity staff compliance functions to identify any instances of non-compliance with laws and regulations;
- Reviewing financial statement disclosures and testing to supporting documentation to assess compliance with applicable laws and regulations.
- Performing audit work over the risk of management override of controls, including testing of journal entries and other adjustments for appropriateness, evaluating the rationale of significant transactions outside the normal course of activities and reviewing accounting estimates for bias.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the FRC's website at: <https://www.frc.org.uk/auditors/audit-assurance/auditor-s-responsibilities-for-the-audit-of-the-fi/description-of-the-auditor%E2%80%99s-responsibilities-for>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charity's trustee in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustee those matters we are required to state to it in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustee, for our audit work, for this report, or for the opinions we have formed.

Lovewell Blake LLP

For and on behalf of

Lovewell Blake LLP

Chartered accountants & statutory auditor

Bankside 300

Peachman Way

Broadland Business Park

Norwich

NR7 0LB

13/01/2026

Lovewell Blake LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

My Wish Charity Statement of Financial Activities for the year ended 31 March 2025

	Note	Unrestricted Funds 2024/25 £000	Restricted Funds 2024/25 £000	Total Funds 2024/25 £000	Unrestricted Funds 2023/24 £000	Restricted Funds 2023/24 £000	Total Funds 2023/24 £000
Income and endowments from:							
Donations and legacies	3	243	330	573	187	1,069	1,256
Charitable activities	4	4	2	6	42	9	51
Other trading activities	5	39	41	80	13	28	41
Total Income		286	373	659	242	1,106	1,348
Expenditure on:							
Raising funds	8	91	141	232	68	182	250
Charitable activities	9						
Clinical Care and Research Posts		36	117	153	0	71	71
Purchase of New Equipment		20	53	73	18	38	56
New Building and Refurbishment		-	6	6	4	96	100
Staff Education and Welfare		23	28	51	17	27	44
Patient Education and Welfare		17	35	52	18	50	68
Total Expenditure		187	380	567	125	464	589
Net income/(expenditure)		99	(7)	92	117	642	759
Net gain/(loss) on investments		(9)	(15)	(24)	69	148	217
Net income/(expenditure) after loss on investment		90	(22)	68	186	790	976
Gross transfer between funds	21	800	(800)	-	2	(2)	-
Net movement in funds		890	(822)	68	188	788	976
Reconciliation of Funds:							
Total funds brought forward		730	2,254	2,984	542	1,466	2,008
Total funds carried forward		1,620	1,432	3,052	730	2,254	2,984

All income and expenditure are derived from continuing activities.

The notes set out on pages 37 to 45 form part of these financial statements

My Wish Charity Balance Sheet as at 31 March 2025

	Notes	Unrestricted Funds £000 31 March 2025	Restricted Funds £000 31 March 2025	Total Funds £000 31 March 2025	Unrestricted Funds £000 31 March 2024	Restricted Funds £000 31 March 2024	Total Funds £000 31 March 2024
Fixed Assets							
Investments	14	367	1,218	1,585	376	1,233	1,609
Total Fixed Assets		367	1,218	1,585	376	1,233	1,609
Current Assets:							
Debtors	15	704	181	885	16	987	1,003
Cash at bank	16	578	72	650	354	129	483
Total Current Assets / (Liabilities)		1,282	253	1,535	370	1,116	1,486
Liabilities:							
Creditors falling due within one year	17	(29)	(39)	(68)	(16)	(95)	(111)
Net Current Assets / (Liabilities)		1,253	214	1,467	354	1,021	1,375
Total Assets less Current Liabilities		1,620	1,432	3,052	730	2,254	2,984
Net Assets		1,620	1,432	3,052	730	2,254	2,984
Charitable Funds	21						
Restricted income funds		-	1,432	1,432	-	2,254	2,254
Unrestricted income funds		1,620	-	1,620	730	-	730
Total Charitable Funds		1,620	1,432	3,052	730	2,254	2,984

The financial statements were approved and authorised for issue by the Corporate Trustee and were signed on its behalf on 16 December 2025

Signed:



Name: Jude Chin
Chair of West Suffolk NHS Foundation Trust, Corporate Trustee

The notes set out on pages 37 to 45 form part of these financial statements

My Wish Charity Statement of Cashflows

Year Ending 31 March 2025

	Note	Total Funds 2024/25 £000	Total Funds 2023/24 £000
Cash flows from operating activities:			
Net cash provided by / (used in) operating activities	18	167	114
Change in cash and cash equivalents in the reporting period		167	114
Cash and cash equivalents at the beginning of the reporting period		483	369
Cash and cash equivalents at the end of the reporting period	16	650	483

The notes set out on pages 37 to 45 form part of these financial statements

1 Accounting Policies

General Information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is The Trust Fund Office, West Suffolk NHS Foundation Trust, Hardwick Lane, Bury St Edmunds, IP33 2QZ.

[a] Basis of Preparation

The financial statements have been prepared under the historic cost convention, subject to revaluation.

Statement of compliance

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011 and UK Generally Accepted Accounting Practice.

True and fair override

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Going Concern

The Trustee considers that there are no material uncertainties about the My Wish Charity's ability to continue as a going concern. There are no material uncertainties affecting the current year's accounts. The Trustee has considered the following areas in its assessment of the Charity being a going concern, operational capability, market-based demand and structural finance.

Operational capability - The Charity has reviewed its structure and has adequate administration and fundraising resources to ensure that the Charity can continue to fundraise and carry out its administration function. The Charity considers resourcing at the Charitable Funds Committee.

Market based demand - The Charity has considered the fundraising environment particularly with the current cost of living crisis. The Committee is aware that the impact of cost of living rises may produce challenges but feel the Charity has sufficient resources to manage any downturn in income.

Structural finance - The Charity has in place a reserves policy to ensure the continued availability to fund ongoing expenditure. The Charity does not enter into significant long term expenditure commitments that would put pressure on cash balances. The most significant creditor is West Suffolk NHS Foundation Trust and this relates to reimbursement of incurred charitable funds expenditure. This means that should income reduce significantly expenditure can be cut maintaining the financial stability of the Charity.

The main risk of failure of the Charity is if income should cease for some unspecified reason. This is felt to be extremely remote as the Charity is well supported locally and any publicity around loss of income would generate local support. However, should there be a significant drop in income then the Charity has few ongoing expenses that cannot be ceased within an appropriate time period. There is a risk of a fall in income from donations or investment income but the Trustee has arrangements in place to mitigate those risks (see the Risk analysis section of the Trustee Annual Report, page 26). In addition the Charity does not have ongoing contractual commitments that would impact on the going concern assumption.

[b] Funds

Restricted funds are those where the donor has provided for the donation to be spent in furtherance of a specified charitable purpose.

Those funds which are not restricted income funds, are unrestricted income funds which are sub analysed between designated (earmarked) funds where the Trustee have set aside amounts to be used for specific purposes or which reflect the non-binding wishes of donors and unrestricted funds which are at the Trustee's discretion. The major funds held in each of these categories are disclosed in note 21.

[c] Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the monetary value of income can be measured with sufficient reliability.

My Wish Charity

[d] **Income from legacies**

Legacies are accounted for as income either upon receipt or where the receipt of the legacy is probable; this will be once confirmation has been received from the representatives of the deceased's estate that:

- probate has been granted to pay the legacy; and
- all conditions attached to the legacy have been fulfilled or are within the charity's control.

If there is uncertainty as to the amount of the legacy and it cannot be reliably estimated then the legacy is shown as a contingent asset until all of the conditions for income recognition are met.

[e] **Expenditure and irrecoverable VAT**

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to each category of expense shown in the Statement of Financial Activities. Expenditure is recognised when the following criteria are met:

- There is a present legal or constructive obligation resulting from a past event
- It is more likely than not that a transfer of benefits (usually a cash payment) will be required in settlement
- The amount of the obligation can be measured or estimated reliably.

Irrecoverable VAT is charged against the category of expenditure for which it was incurred.

[f] **Allocation of support costs**

Support costs are those costs that do not relate to a single activity. These include some staff costs, internal and external audit costs and IT support. Support costs have been apportioned between fundraising costs and charitable activities on the proportion of total spend.

[g] **Fundraising costs**

The costs of raising funds are those costs attributable to generating income for the Charity, other than those costs incurred in undertaking charitable activities or the costs incurred in undertaking trading activities in furtherance of the Charity's objects. The costs of generating funds represent fundraising costs together with investment management fees. Fundraising costs includes expenses for fundraising activities.

[h] **Charitable activities**

Costs of charitable activities comprise all costs incurred in the pursuit of the charitable objects of the Charity. These costs, where not wholly attributable, are apportioned between the categories of charitable expenditure in addition to the direct costs. The total costs of each category of charitable expenditure include an apportionment of support costs as shown in note 9.

[i] **Governance costs**

Governance costs are classified as support costs and have therefore been apportioned between fundraising activities and charitable activities.

My Wish Charity

[j] **Realised and Unrealised Gains and Losses**

All gains and losses are taken to the Statement of Financial Activities as they arise. Realised gains and losses on investments are calculated as the difference between sales proceeds and opening market value (purchase date if later). Unrealised gains and losses are calculated quarterly based on the change in market value in the quarter. These are apportioned to the funds based on the average fund balance for the quarter. Any realised gains and losses are apportioned to funds in accordance with the fund balances at the date of sale.

[k] **Debtors**

Debtors are amounts owed to the Charity. They are measured based on the recoverable amount.

[l] **Cash and Cash Equivalents**

Cash at bank and in hand is held to meet the day to day running costs of the Charity as they fall due. Cash equivalents are short term, highly liquid investments, in interest bearing savings accounts.

[m] **Creditors**

Creditors are amounts owed by the Charity. They are measured at the amount that the Charity expects to have to pay to settle the debt.

[n] **Pensions**

My Wish Charity has no direct employees. Staff costs incurred in connection with the Charity are recharged at cost by the Corporate Trustee, West Suffolk NHS Foundation Trust and include pensions costs. Employees are able to join the NHS Pension Scheme in accordance with its rules. The Charity is not an employer that accesses the pension scheme directly therefore further disclosure is not required.

[o] **Investments**

Investments are recognised initially at cost. Subsequently, they are measured at fair value.

My Wish Charity

Notes to the Accounts

2 Related party transactions

West Suffolk NHS Foundation Trust acts as a sole Corporate Trustee to the Charity, and as such is both a related party and the ultimate controlling party. Members of the Charitable Funds Committee are also non-executive and executive members of West Suffolk NHS Foundation Trust. The Trust is the main beneficiary of the Charity. The Charity has provided funds to The Trust for approved expenditure made on behalf of the Charity. This funding amounted to £335k (2023/24: £339k) of which there is a net creditor of £57k (2023/24: £102k) with the Trust. The expenditure is analysed in greater detail in notes 8 and 9. The Trust also recharges the Charity for members of staff who are directly involved with the Charity, the details of which are given in note 12.

No members of the West Suffolk NHS Foundation Trust board have given donations and fundraising income without conditions to the Charity (2023/24 Nil). None of the members have received any benefit from the Charity in payment or in kind. The Trustee received no honoraria or emoluments in the year. Expenses paid to the Trustee are disclosed in note 11.

3 Income from donations and legacies

	Unrestricted Funds 2024/25 £'000	Restricted Funds 2024/25 £'000	Total 2024/25 £'000	Total 2023/24 £'000
Donations from Individuals	73	85	158	194
Corporate Donations	35	22	57	22
Legacies	135	223	358	1,040
Total	243	330	573	1,256

Donations from individuals are gifts from members of the public, relatives of patients and staff. Gift Aid is recovered from individual donations if a declaration is signed.

4 Charitable activities

	Unrestricted Funds 2024/25 £'000	Restricted Funds 2024/25 £'000	Total 2024/25 £'000	Total 2023/24 £'000
Grant Income	1	-	1	29
Other income	3	2	5	22
Total	4	2	6	51

Grant income in 2023/24 mainly related to money received from the NHS Charities Together charity. Grant income from NHS Charities Together was not received in 2024/25.

5 Other trading activities

	Unrestricted Funds 2024/25 £'000	Restricted Funds 2024/25 £'000	Total 2024/25 £'000	Total 2023/24 £'000
West Suffolk Hospital other organised fundraising events	27	2	29	3
Third party fundraising	10	35	45	35
Investment Income	2	4	6	3
Total	39	41	80	41

6 Role of Volunteers

Like all charities My Wish Charity is reliant on a team of volunteers for our smooth running. Our volunteers perform two roles:

Fund advisors:- there are 26 West Suffolk NHS Foundation Trust staff who manage how the Charity's designated funds should be spent. These funds are designated (or earmarked) by the Trustee to be spent for a particular purpose or in a particular ward or department. Each fund advisor has delegated powers to spend the designated funds that they manage in accordance with the Trustee's wishes. The Trustee determines what each fund can be spent on and the amount that can be spent in a year. Fund advisors who spend more than £5,000 are required to report to Charitable Fund Committee setting out what they spent the money on.

Fundraisers: there are about 15 local volunteers who actively fundraise for the My Wish Charity by running events and the use of collections.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers is not recognised in the accounts.

My Wish Charity

7 Grants made to institutions

All grants are made to the West Suffolk NHS Foundation Trust. The charity does not make any grants to individuals. The grants received by the beneficiary for each category of charitable activity is disclosed in note 9.

8 Analysis of expenditure on raising funds

	Unrestricted Funds 2024/25 £'000	Restricted Funds 2024/25 £'000	Total 2024/25 £'000	Total 2023/24 £'000
Fundraising support costs	91	141	232	250
Total	91	141	232	250

9 Analysis of charitable expenditure

The Charity did not undertake any direct charitable activities on its own account during the year. All of the charitable expenditure was in the form of funding approved expenditure.

Expenditure was approved principally in favour by West Suffolk NHS Foundation Trust to carry out activities that will benefit patients. The Charity reimbursed expenditure incurred by West Suffolk NHS Foundation Trust or its staff.

	Funded Activity Unrestricted 2024/25 £000	Funded Activity Restricted 2024/25 £000	Funded Activity Total 2024/25 £000	Support costs 2024/25 £000	Total 2024/25 £000	Total 2023/24 £000
Clinical Care & Research Posts	30	102	132	21	153	71
Purchase of New Equipment	17	45	62	11	73	56
New Building & Refurbishment	-	6	6	-	6	100
Staff Education & Welfare	19	25	44	7	51	44
Patient Education & Welfare	15	31	46	6	52	68
Total	81	209	290	45	335	339

My Wish Charity

10 Allocation of support costs and overheads

All support and overhead costs are allocated between fundraising activities and charitable activities. Governance costs are support costs which relate to the strategic and day to day management of a charity. The basis of allocation is the average monthly balance of each fund.

	Raising funds £000	Charitable activities £000	2024/25 Total £000	2023/24 Total £000
External audit	5	6	11	9
Governance Costs	5	6	11	9
Computer maintenance	2	3	5	4
Salaries and related costs	24	33	57	54
Other	1	3	4	2
Total support costs and overheads	32	45	77	69

	Unrestricted funds £000	Restricted funds £000	2024/25 Total £000	2023/24 Total £000
Raising funds	16	16	32	20
Charitable activities	16	29	45	49
	32	45	77	69

11 Trustee's remuneration, benefits and expenses

The board members of the Corporate Trustee receive no direct remuneration for the work that they undertake on behalf of the Charity. However, they can claim expenses to reimburse them for costs that they incur in fulfilling their duties. No board members claimed or were entitled to claim any expenses during the year (2023/24: £nil). Board members of the Corporate Trustee receive remuneration from The Corporate Trustee, West Suffolk NHS Foundation Trust, in accordance with their contracts of employment as employees of the Trust.

12 Analysis of recharged staff costs and remuneration of key management personnel

The Charity does not directly employ any members of staff. However, the costs are recharged by the Trust for employees providing support services to charitable activities. Support employees were the Charitable Fund Accountant, Assistant Director of Finance and members of the fundraising team. My Wish Charity has no key management personnel (2023/24: None).

12a - Staff Costs and Employee Benefits

	2024/25 £000	2023/24 £000
Salaries and wages	190	210
Social Security Costs	29	30
Employers Pension Contribution	27	29
Total	246	269

12b - Employee numbers

Average Headcount	7.0	7.0
Average Full Time Headcount	4.0	4.0
Average Part Time Headcount	1.0	1.0
Average WTE	5.0	5.0

As the charity has no employees, as such no employee had emoluments in excess of £60,000 (2023/24: None).

13 Auditor's remuneration

The external auditor's remuneration of £10,962 including irrecoverable VAT (2023/24: £9,060) related solely to the audit of the financial statements with no other additional work undertaken by the external auditors (2023/24: none undertaken).

My Wish Charity

14 Fixed asset investments

Movement in listed investment	31 March 2025	31 March 2024
	Total	Total
	£000	£000
Market value brought forward	1,609	1,742
Purchase/ (sale) of investment	-	(350)
Less net (loss) / gain on revaluation	(24)	217
Market value as at 31 March	<u>1,585</u>	<u>1,609</u>

The Charity investments are held in the COIF Ethical Investment fund managed by CCLA. The valuation of the investment is based on the bid price at the year end date. The original cost of the investment was £1,317k.

15 Analysis of current assets

Debtors due within one year	31 March 2025	31 March 2024
	Total	Total
	£000	£000
Other debtors	885	1,003
Total	<u>885</u>	<u>1,003</u>

16 Analysis of cash and cash equivalents

	31 March 2025	31 March 2024
	Total	Total
	£000	£000
Cash in Hand	650	483
	<u>650</u>	<u>483</u>

17 Analysis of current liabilities

Creditors due within one year	31 March 2025	31 March 2024
	Total	Total
	£000	£000
Creditors	43	31
Other Accruals	25	80
Total	<u>68</u>	<u>111</u>

Creditors represent sums owed at the year end by the Charity. Of this amount £57k (2023/24: £102k) is owed to a related party, West Suffolk NHS Foundation Trust, for costs incurred by the Trust on behalf of the Charity in the furtherance of the Charity's objects.

My Wish Charity

18 Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2024/25	2023/24
	£000	£000
Net (expenditure) (as per the Statement of Financial Activities)	68	976
Adjustments for:		
(Gain)/Loss on investments	24	(217)
Redemption on investment	-	350
(Increase) / decrease in debtors	118	(882)
(Decrease) / increase in creditors	(43)	(113)
Net cash provided by / (used in) operating activities	<u>167</u>	<u>114</u>

19 Analysis of changes in net debt

	As at 1 April 2024	Cash Flows	As at 31 March 2025
	£000	£000	£000
Cash at bank and in hand	<u>483</u>	<u>167</u>	<u>650</u>

20 Material Legacies

Legacy income is only included in income where receipt is reasonably certain and the amount can be estimated with reasonable accuracy, or the legacy has been received. As at 31 March 2025 there were 3 legacies totalling £884,000 that had been notified but not received (2023/24: £1,003,100). These legacies have been accounted for as income in the year notified, and as debtors.

The Charity has been notified of other legacies, however as we are unable to quantify the value of these they have not been included in the Accounts.

My Wish Charity

21 Analysis of charitable funds

Name of Fund	Source of Fund	Purpose	Fund Balance 1 April 2024 £000	Income	Expenditure	Transfers	(Loss) /gain on investments in year	Fund Balance 31 March 2025 £000
Macmillan Service	Donations	Patient and Staff welfare	1,106	120	(200)	(750)	(7)	269
Wish upon a Star Children's Fund (Incl SCBU)	Donations	Patient and Staff welfare	201	49	(36)	10	(2)	222
Stroke services	Donations	Patient and Staff welfare	171	31	(31)	-	(2)	169
Palliative Care	Donations	Patient and Staff welfare	120	13	(13)	-	(1.0)	119
Newmarket Hospital	Donations	Patient and Staff welfare	68	5	(5)	-	-	68
Breast Cancer Fund	Donations	Patient and Staff welfare	65	6	(6)	-	-	65
Critical Care	Donations	Patient and Staff welfare	64	10	(10)	-	(1)	63
Cardiology	Donations	Patient and Staff welfare	61	8	(8)	-	-	61
Rheumatology	Donations	Patient and Staff welfare	54	4	(4)	-	-	54
Chemical Pathology	Donations	Patient and Staff welfare	35	5	(5)	-	-	35
Orthoptic Fund	Donations	Patient and Staff welfare	34	2	(2)	-	-	34
Mercury Dementia Appeal	Donations	Patient and Staff welfare	25	3	(3)	-	-	25
Paediatric and Childrens Ward	Donations	Patient and Staff welfare	19	6	(6)	-	-	19
Other Restricted Funds			232	111	(51)	(60)	(2)	230
Total Restricted Funds			2,254	373	(380)	(800)	(15)	1,432
Unrestricted funds	Donations	Patient and Staff welfare	730	286	(187)	800	(9)	1,620
			2,984	659	(567)	-	(24)	3,052

These are the major funds referred to in Accounting policy note 1(b). The disclosure is based on funds with balances greater than £15,000 and others where there were significant items of income and expenditure incurred during the year.

During the year, the transfer of a legacy was agreed with the Executors to move funds between restricted and unrestricted funds.



Helping your local NHS go further.



How to contact us

The Charity office and principal address of My WiSH Charity is:

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For fundraising queries please contact:

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