

WALLACE & GROMIT'S CHILDREN'S FOUNDATION

England & Wales · Charity number 1043603

Details

Other names	BRISTOL CHILDREN'S HOSPITAL APPEAL, THE GRAND APPEAL - WALLACE AND GROMIT'S GRAND APPEAL, THE HOSPITAL FOR SICK CHILDREN, BRISTOL APPEAL LIMITED, THE ROYAL HOSPITAL FOR CHILDREN BRISTOL APPEAL LIMITED, THE ROYAL HOSPITAL FOR SICK CHILDREN BRISTOL APPEAL LIMITED, THE WRONG TROUSERS DAY, WALLACE & GROMITS GRAND APPEAL, WALLACE & GROMITT'S CHILDREN'S FOUNDATION, WALLACE AND GROMITS GRAND APPEAL, GROMIT UNLEASHED, THE COTS FOR TOTS APPEAL, THE GRAND APPEAL, WALLACE AND GROMIT'S CHILDREN'S FOUNDATION, WALLACE AND GROMIT'S GRAND APPEAL, WRONG TROUSERS DAY
Status	Registered
Legal form	Charitable company
Company number	03008531
Registered	1995-01-24
Register	View on the Charity Commission register

Contact

Address	30/32 Upper Maudlin Street Bristol BS2 8DJ
Phone	01179273888
Email	info@grandappeal.org.uk
Website	www.grandappeal.org.uk

Activities

Objects: 1. THE ENHANCEMENT AND IMPROVEMENT FOR THE PUBLIC BENEFIT OF THE CHILDREN'S SERVICES PROVIDED BY OR AT HOSPITALS OF THE UNIVERSITY HOSPITALS BRISTOL NHS FOUNDATION TRUST (OR ANY SUCCESSOR BODY) (TRUST) FOR THE CARE AND TREATMENT OF CHILDREN WITH ILLNESSES, DISEASES OR DISABILITIES, AND IN PARTICULAR (BUT NOT LIMITED TO) BY:(A) THE PROVISION OF MEDICAL EQUIPMENT AND FACILITIES FOR USE IN THE CARE AND TREATMENT OF SUCH CHILDREN;(B) THE PROVISION OF AMENITIES AND RECREATIONAL FACILITIES FOR THE USE AND BENEFIT OF SUCH CHILDREN;(C) THE PROVISION OF ACCOMMODATION, AMENITIES AND SUPPORT FOR THE RELATIVES OF SUCH CHILDREN; AND(D) THE PROVISION, IMPROVEMENT OR ENHANCEMENT OF ANY HOSPITAL BUILDINGS 2. THE ENHANCEMENT AND IMPROVEMENT FOR THE PUBLIC BENEFIT OF CHILDREN'S SERVICES PROVIDED BY OR AT HOSPITALS AND HOSPICES FOR THE CARE AND TREATMENT OF CHILDREN, WITH ILLNESSES, DISEASES OR DISABILITIES AND IN PARTICULAR (BUT NOT LIMITED TO) BY THE PROVISION OF SUCH EQUIPMENT AMENITIES AND FACILITIES AS REFERRED TO IN ARTICLE 3.1.1.3. THE PROMOTION OF RESEARCH INTO THE CAUSES, EFFECTS AND TREATMENT OF CHILDHOOD ILLNESSES, DISEASES AND DISABILITIES AND THE PROMOTION OF EDUCATION IN THE CARE AND TREATMENT OF CHILDREN WITH SUCH ILLNESSES, DISEASES AND DISABILITIES, WHETHER RELATED TO SUCH RESEARCH OR NOT;4. THE RELIEF OF ILLNESS, DISEASE AND DISABILITY IN CHILDREN GENERALLY

Activities: The Grand Appeal supports Bristol Children's HospitalThe Cots for Tots Appeal supports St Michael's Hospital BristolWallace & Gromit's Children's Charity supports children in hospitals & hospices nationallyGromit Unleashed: a charity event for the Grand AppealShaun in the City: a charity event for the Grand Appeal & Wallace & Gromit's Children's Charity

Classification

- **How:** Makes Grants To Organisations, Provides Services
- **What:** The Advancement Of Health Or Saving Of Lives, Disability, Accommodation/housing
- **Who:** Children/young People, People With Disabilities, Other Charities Or Voluntary Bodies

Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£3,275,046	£3,367,451	£10,793,813	41
2024-03-31	£3,860,047	£3,102,822	£10,886,218	40
2023-03-31	£3,172,498	£2,918,583	£10,128,993	41
2022-03-31	£3,078,967	£2,390,431	£9,875,078	34
2021-03-31	£2,545,097	£2,428,667	£9,186,542	35

Trustees

Name	Role	Appointed
Jos Moule	Chair	2014-01-20
Angie Last		2017-10-16
MIKE NORTON		2012-01-23
Michael Lea		2019-10-01
SIMON CHARLES BOWDEN COOPER		

WALLACE & GROMIT'S CHILDREN'S FOUNDATION

England & Wales - Charity number 1043603

Accounts



ANNUAL REPORT 2024-25





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REPORT OF THE TRUSTEES

For the year ending 31 March 2025

The Trustees, who are also directors of the charity for the purpose of the Companies Act 2006, present their report with financial statements of the charity for the year ended 31 March 2025. The Trustees have adopted the provision of Accounting and Reporting by Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) effective 1 January 2019.

Administrative details:

Registered in England and Wales: Charity no 1043603
Registered Company number: 3008531

Trading subsidiary:

Cracking Enterprises Ltd: Company number: 03296361

Registered HQ and contact details:

30-32 Upper Maudlin Street, Bristol, BS2 8DJ

- grandappeal.org.uk
- hello@grandappeal.org.uk

Trustees:

Jos Moule – Chairman
Simon Cooper
Angie Last
Mike Lea
Mike Norton

Company Secretary and Director:

Nicola Masters

Patrons:

Nick Park CBE
Peter Lord CBE
David Sproxton CBE

Medical Advisory Committee:

Dr Giles Haythornthwaite
Mr Mike Carter
Dr James Fraser
Dr Anoo Jain

Bankers:

Lloyds Bank, Bristol, BS1 4AQ

Auditors:

Sumer AuditCo Limited, BA1 1LB

Lawyers:

Veale Wasbrough Vizards, BS1 4AQ

Fund Managers and Investment Advisors:

Cazenove, BS1 6BN

INTRODUCTION

From the Chairman



This year marks a moment of great humility and reflection for The Grand Appeal as we celebrate 30 years as the dedicated Bristol Children's Hospital and the Neonatal Intensive Care Unit Charity. Three decades of lifesaving innovation, pioneering research, family support and extraordinary generosity - all made possible by the remarkable fundraisers, supporters and donors who support us. It is an anniversary that reminds us not only of our origins as the charity in 1995 raising £12 million to create the first purpose built children's hospital in the UK but since, of just how profoundly philanthropy has shaped children's healthcare.

It is also the 30th anniversary of our unique partnership with Aardman. For three decades, Aardman has entrusted us with their Academy Award-winning Wallace & Gromit characters to spearhead our fundraising: an act of generosity unparalleled in the charitable sector. Together, we have built far more than a fundraising partnership: we have created an iconic and imaginative collaboration that has inspired millions, brought creativity and joy to Bristol and helped to define The Grand Appeal's identity in Bristol, the South West and around the UK. The relationship that powers The Grand Appeal, Cots for Tots and Gromit Unleashed is the same one that has flourished since the beginning: creative, inventive and unique.

As an independent charity, our relationships with donors, supporters, patients and families are fundamental. Independence enables us to safeguard every donation, act with absolute transparency and ensure that every gift is used exactly as supporters intend. It is the foundation upon which trust is built and the reason The Grand Appeal can respond boldly, responsibly and decisively to support the Bristol Children's Hospital and the Neonatal Intensive Care Unit (NICU). Our independence is not structural; it is central to our effectiveness and our ability to lead.

This year we have continued to deliver a wide range of support for patients, families and staff: from life-saving equipment and world-leading research into childhood health to play, music, arts and the lifeline that is our

family accommodation. These initiatives remain at the heart of our mission and as we grow, we will continue to evolve, expand and innovate to meet the needs of the children's hospital, NICU and to further childhood health for the next generation.

We are also looking ahead to a landmark development for The Grand Appeal. In March 2025, The Grand Appeal's new Patient Hotel achieved planning permission which is a major milestone that now allows us to advance this ground-breaking development with energy and purpose. The Patient Hotel will transform children's healthcare by creating a supportive environment that bridges the gap between hospital and home.

As we celebrate our 30th anniversary, we are honoured to recognise the John James Bristol Foundation whose extraordinary recent pledge of £1 million stands as one of the most significant commitments in our 30-year history. As the first donors to The Grand Appeal in 1995 it is particularly poignant to be able to acknowledge the Foundation's continued generosity is deeply meaningful to The Grand Appeal and we extend our heartfelt thanks for their enduring belief in our mission.

Finally, 2025 celebrates the culmination of two years of planning with our new Gromit Unleashed 3. The trail showcases the imagination, creativity and excellence that define our partnership with Aardman and our role within the cultural and philanthropic life of Bristol. We share a commitment to welcoming families, schools, businesses, donors and visitors to Bristol as we celebrate this landmark year together.

On behalf of the Trustees, thank you to every supporter, donor, volunteer, partner, company, school and grant-making trust - now and over the last 30 years. Your generosity, loyalty and belief in our mission drive everything we do. We enter our anniversary year, with gratitude, excitement and renewed purpose.

Jos Moule
Chairman
Wallace & Gromit's Grand Appeal

WHO WE ARE



The Grand Appeal

For 30 years, The Grand Appeal has been at the forefront of children's healthcare through transforming facilities at Bristol Children's Hospital and the NICU at St Michael's Hospital. The Grand Appeal is a driving force for progress, uniting philanthropy with world-class medicine to save and improve childhood health.

Our support spans pioneering medical equipment, life-saving technology, world-leading research and cutting-edge innovation to elevate the care and treatment of babies and children from throughout the South West region. From advanced imaging and surgical robotics to pioneering developments in childhood health, our funding helps expert clinicians save more lives and shape the future of childhood health.

Our long-standing partnership with Aardman is the foundation on which The Grand Appeal is built. For 30 years, Aardman has allowed The Grand Appeal to use the Wallace & Gromit characters to spearhead our fundraising in an extraordinary act of generosity. As one of the UK's most influential studios, Aardman brings a level of distinction that elevates our work and deepens our connection with our community of fundraisers, donors and supporters. Aardman's commitment to The Grand Appeal helps us to build exceptional reach and resonance to raise funds towards saving and improving children's lives.

We also recognise that treatment for a sick baby or child is more than just access to life-saving equipment and expert medical teams. It also means supporting the whole family. Through our home-from-home family accommodation as well as our arts, music and play and wellbeing support, we create environments that offer comfort, stability and a sense of normality in what may otherwise be a whirlwind of medical treatments. Our independence as a charity allows us to safeguard every donation and pursue bold, innovative ideas such as the Grand Appeal's Patient Hotel – the first of its kind in the UK - which will redefine family-centered care.



Cots for Tots

Cots for Tots is our dedicated charity for the Neonatal Intensive Care Unit (NICU) at St Michael's Hospital - one of the UK's leading centres for newborn intensive care. Here babies born too soon or critically unwell receive world-class treatment supported by advanced technology, pioneering neonatal research and clinical expertise.

Cots for Tots supports the NICU whose expert clinical teams give every baby the strongest possible start in life. Our funding provides life-saving equipment, innovation in neonatal medicine and contributes to research that shapes the care babies are given on the Unit and beyond. We also

support families through some of the most challenging moments they will ever face, ensuring they feel supported, reassured and never alone.

At the heart of this support is Cots for Tots House - our free home-from-home family accommodation just moments away from St Michael's Hospital. Designed to offer calm, comfort and stability, Cots for Tots House allows parents to remain close to their baby during critical stages of their treatment without the strain of travel. For many families, it becomes a lifeline - a place to rest, recover and stay connected to their newborn.

Cots for Tots is supported by extraordinary supporters, fundraisers and donors whose support is vital when a newborn's life begins in an unexpected way - giving every baby - no matter how early their arrival or how sick they are - the best possible chance for life.

Gromit UNLEASHED®

Gromit Unleashed

Gromit Unleashed is a globally recognised creative enterprise and one of the UK's most distinctive charity/cultural brands bringing together arts, philanthropy and creativity in support of The Grand Appeal.

Created by The Grand Appeal in partnership with Aardman, Gromit Unleashed commands national and international attention and engages audiences on an exceptional scale.

Each sculpture trail invites artists, renowned creative studios and international collaborators to come together to create sculptures of Wallace, Gromit, Feathers McGraw - and for 2025 Norbot and Shaun the Sheep - that inspires millions of visitors to visit from around the world to support The Grand Appeal. Gromit Unleashed strengthens the work of The Grand Appeal and Cots for Tots - promoting our mission and delivering significant investment in The Grand Appeal to support Bristol Children's Hospital and the Neonatal Intensive Care Unit.

The scale, reputation and commercial value of our trails create a unique platform for The Grand Appeal. In this sense, Gromit Unleashed is a catalyst for change. Its impact and visibility around the world strengthen The Grand Appeal's ability to support the children's hospital and the NICU at scale whilst its public reach increases our philanthropic impact through creative partnerships which extend the influence and ambition of our work. Gromit Unleashed is a world leader in sculpture art trails, and in partnership with Aardman operates a powerful brand to further our support for the thousands of babies, children and families who depend on Bristol Children's Hospital and the Neonatal Intensive Care Unit each year.



FUNDRAISING

We would like to extend our heartfelt and sincere thanks to every donor who has supported The Grand Appeal this year.

Your generosity - whether through regular gifts, annual contributions, one-off donations or long-term fundraising commitments forms the backbone of all The Grand Appeal is able to achieve. We are equally grateful to those who have recently chosen to support us; your decision to join our fundraising community strengthens our work and ensures we can continue to support Bristol Children's Hospital and the NICU as needs arise. Together, you represent a remarkable collective of individuals, families, schools and organisations who sit at the heart of our work. Each and every contribution, no matter its frequency or size, plays a vital role in funding pioneering equipment, ground-breaking research and family accommodation as well as supporting a vibrant arts, music and play programme that defines our work. We are profoundly grateful for your trust, your belief in The Grand Appeal and the steadfast generosity that enables us to help save and transform lives every single day.

YOUR FUNDRAISING: COMPANIES

Businesses large and small have engaged their teams, customers and networks to raise funds and awareness for The Grand Appeal and Cots for Tots in a truly impressive style again this year. Join us in celebrating the companies and their teams who exceeded expectations to support us:



At the **RHS Malvern Spring Festival**, PICU doctor and garden designer Suzy together with her business partner Isabel from Ammil Garden Design created a beautiful child-friendly garden inspired by the support offered to families at Bristol Children's Hospital. Showcasing her design to thousands of visitors, the garden raised over **£3,000** for The Grand Appeal at one of the UK's most prestigious horticultural events.



Fashion brand **Scamp & Dude** raised an incredible **£12,000** through their nationwide 'Swag Bags with Purpose' campaign. Designed by influencer and model Ruth Crilly, the limited-edition Grand Appeal cosmetic bag was inspired by the care her friend's son received at Bristol Children's Hospital.



Our partnership with Bristol-based cake specialists **Cakesmiths** delivered sweet success this year. Their 'Design Your Own Cake' campaign invited patients in Bristol Children's Hospital to get creative, with cancer patient Eva's winning recipe going into nationwide production. In total, the collaboration raised more than **£5,000** and brought smiles far beyond the bakery.



Long-standing partner **The Entertainer** continued to spread joy for young patients with character visits, including the star of their latest TV advert, Ray. Through round-up donations at the till, their customers have now raised over **£965,000**.



We were honoured to be selected as one of 15 chosen charities to benefit from **Overbury's Annual Charity Quiz**, a major event organised by the UK's leading fit-out specialists. The evening raised an astonishing £500,000, with **£24,000** generously awarded to The Grand Appeal.

We were thrilled to welcome the **Aston Martin Aramco Formula One® Team** to Bristol Children's Hospital for an unforgettable visit. Patients had the chance to see a full-size replica Formula 1 car and meet racing driver Jessica Hawkins, who also helped judge a special helmet design competition. It was a truly memorable day for children, families, and staff alike.



YOUR FUNDRAISING: COMMUNITY

Our community of fundraisers has once again impressed us with their commitment and creativity to support The Grand Appeal and Cots for Tots. From mountain climbs to sponsored haircuts, supporters of all ages have teamed up to support sick children and babies at Bristol Children's Hospital and St Michael's NICU.



Tez completed a 24-hour table tennis marathon in memory of baby Lily, who was cared for by St Michael's NICU. His incredible 'Tezathon' raised **£2,500** for Cots for Tots, helping support the unit and the families it cares for.



The amazing **Planet Therapy team**, made up of 25 physiotherapists, occupational therapists and speech and language therapists, climbed the three highest mountains in Wales in 19 hours and 54 minutes – what a feat. They battled freezing temperatures all to raise over **£8,000** for the patients in their care at Bristol Children's Hospital.



The amazing **Emily** chopped off her long locks to say thanks to Bristol Children's Hospital for saving her life. After battling pneumonia, Emily wanted to help other children like her. Her sponsored haircut raised an incredible **£2,216**.



James, a loving dad of two patients at Bristol Children's Hospital, flew the flag for The Grand Appeal quite literally when he scaled Mount Kilimanjaro in an eight-day trek. He reached new heights to thank the hospital for saving the lives of his son and daughter. Congratulations, James, for conquering Africa's highest mountain and raising **£2,788!**

Lee ran the Brighton Half Marathon in full firefighter gear, carrying 30kg of extra weight, and crossed the finish line with his daughter cheering him on. His amazing effort raised **£825** to support babies in the Neonatal Intensive Care Unit.



In 2024, **Emma Stuart**, a long-standing **Cots for Tots** volunteer and Neonatal Intensive Care Unit nurse at St Michael's Hospital, achieved an extraordinary fundraising milestone, raising **£50,000** in support of babies and families.

Emma's fundraising is centred around her much-loved weekly knitting stall, located at the reception of St Michael's Hospital. Emma's dedication was further recognised when she was named a South West finalist in the 2024 Pride of Britain Awards, celebrating her outstanding commitment to **Cots for Tots**.



15-year-old **Daniel** was born prematurely along with his twin brother, who sadly passed away. Since Daniel's cerebral palsy diagnosis, he has let nothing get in his way and attends grueling physiotherapy sessions at his local gym. To celebrate his achievements, Daniel challenged himself to walk eight miles and raised **£2,000** in the process!

YOUR FUNDRAISING: EVENTS

This May, Team Grand Appeal and Cots for Tots showed up in force at the **Great Bristol Run**, one of the UK's most popular races. With 92 runners taking part in the half-marathon, 10k or family run – our supporters raised a phenomenal sum for The Grand Appeal and Cots for Tots and to each and every one, we extend our heartfelt thanks.



November marked an exciting milestone with the **launch of Gromit Unleashed 3**. The invitation to sponsor sculptures sparked excitement, with organisations from across the South West attending our launch event at Aardman to hear how they can get involved in this much-anticipated trail in Summer 2025 following the release of Wallace & Gromit: Vengeance Most Fowl. There is more information in the 'What's Next for The Grand Appeal' section on page 38 of this Annual Report.



Our first-ever **Grand Walk** in September 2024 was a sell-out success! Nearly 300 participants joined us at Ashton Court for a family-friendly sponsored walk around the beautiful Ashton Court Estate. Nine-year-old Harry's walking efforts were even featured on BBC Breakfast. After a tragic accident at 18 months old, Harry was given just 1% chance of survival, but he defied all odds to join the fun and complete a 5k, the furthest he's ever walked.



22 cyclists put their pedal power to the ultimate test in our **London to Amsterdam challenge**. The team, which included staff members from Bristol Children's Hospital and St Michael's Hospital, covered four countries in four days and raised a whopping **£66,444**. Thank you to every participant for taking on this epic challenge.





YOUR FUNDRAISING: PHILANTHROPY

The generosity of trusts and foundations has been instrumental to the work of The Grand Appeal and Cots for Tots this year. Their support has enabled us to deliver a wide range of initiatives that enhance the care and experience of children and families across Bristol Children's Hospital and the Neonatal Intensive Care Unit at St Michael's Hospital.

Thanks to this funding, we could continue to provide the pioneering support that lies at the heart of The Grand Appeal's mission, investing in essential projects such as music and play, our interactive arts programme Arts Unleashed and specialist equipment for the children's hospital, NICU and the mobile critical care services.

We are grateful to all our funders for their generosity and support, including:

- **Maximus Foundation UK**
- **Samuel Gardner Memorial Trust**
- **The de Brye Charitable Trust**
- **The Joyce Fletcher Charitable Trust**
- **The Tula Trust**

John James Bristol Foundation

We are also profoundly honoured to receive a transformational £1 million pledge from the John James Bristol Foundation, marking yet another milestone in our extraordinary 30-year relationship. Their unwavering belief in our mission and in the children and families we support continues to inspire us. Although this pledge does not appear in this year's accounts, its impact on our future vision for Bristol Royal Hospital for Children cannot be overstated. Our heartfelt thanks go to everyone at the John James Bristol Foundation for their generosity, trust and long-standing partnership: together, we will help create the very best future for children's healthcare in our region.

Legacies (registered charity number 1043603)

Leaving a gift in your Will is one of the most meaningful ways to ensure that future patients and families at Bristol Children's Hospital and St Michael's NICU continue to benefit from the vital services and support provided by The Grand Appeal.

This year, we continued our partnership with Simpson Solicitors and Farewill to offer a free Will-writing service, helping supporters to create or update their Wills quickly, easily and at no cost.

We are grateful to the many generous individuals who have chosen to include a gift to The Grand Appeal in their wishes. These contributions will have a lasting impact, helping to improve treatment, fund pioneering medical equipment and support patients and families when they need it most.



THE JINGLE JAM

Jingle Jam is the annual charity event created by Bristol-based PC gamers, The Yogscast, which harnesses the power of video games and streaming to make the world a better place for children and young people. Each year, it brings together streamers, content creators, games developers and publishers to raise funds for The Grand Appeal and other great causes.

Over two weeks, more than 30 streamers took part in fun and creative challenges to raise money for The Grand Appeal, from playing piano at Bristol's Christmas market to enduring 11-hour Skyrim sessions.

One creator in particular, The Spiffing Brit, took streaming to a new level, with a 28-hour challenge raising £114,000, specifically for The Grand Appeal.

Their dedication helped raise a mammoth £350,000, which now brings the grand total raised by Jingle Jam for The Grand Appeal's Patient Hotel to over £2 million.

As part of the launch, Lewis and The Spiffing Brit made a special appearance at Bristol's MShed, taking Wallace and Gromit's iconic motorbike and sidecar for a spin.

We are immensely grateful to The Jingle Jam, The Yogscast, our streamers and the gaming community for their continued support. Their creativity, generosity, and commitment are making a lasting difference to children and families from Bristol and across the South West and beyond who will benefit from accommodation and rehabilitation at The Grand Appeal's Patient Hotel which will be called Jingle Jam Building.



SHINE BRIGHT

Once again, the festive season saw Bristol illuminated through our Shine Bright for Bristol Children's Hospital campaign. Supporters across the South West came together to bring joy and comfort to sick children and their families over Christmas, while raising funds for The Grand Appeal's Patient Hotel.



Bristol Children's Hospital Projections

Our 2024 projection illuminated the exterior of Bristol Children's Hospital. Colourful Gromit Unleashed characters popped out of Christmas presents alongside a cluster of bright stars, bringing smiles to patients, families and staff alike.

We are incredibly thankful to our generous donors, whose sponsorship raised substantial funds for our new Patient Hotel.

“ We were on the top floor of Paul's House family accommodation last Christmas when our daughter was on PICU. These lights outside our window really cheered us up.

Parent of a Bristol Children's Hospital patient

Community Christmas Displays

The South West community embraced the festive spirit this year,

raising a record-breaking
£85,000
for the Patient Hotel

with 30 dazzling Christmas displays as part of Shine Bright for Bristol Children's Hospital.

From homes and gardens to windows and vehicles, Bristol and the South West was transformed into a twinkling winter wonderland.

Kelly's SEND-friendly display was even featured on BBC Points West.





The 'Christmas Dubs', a passionate group of VW enthusiasts, also continued their incredible tradition of decorating their cars and vans for the holiday season in support of The Grand Appeal. In 2024, they raised an amazing £32,000, their highest total yet. With 'Jingles' Gromit in tow, they also shared the fun by visiting Shine Bright displays throughout the region.

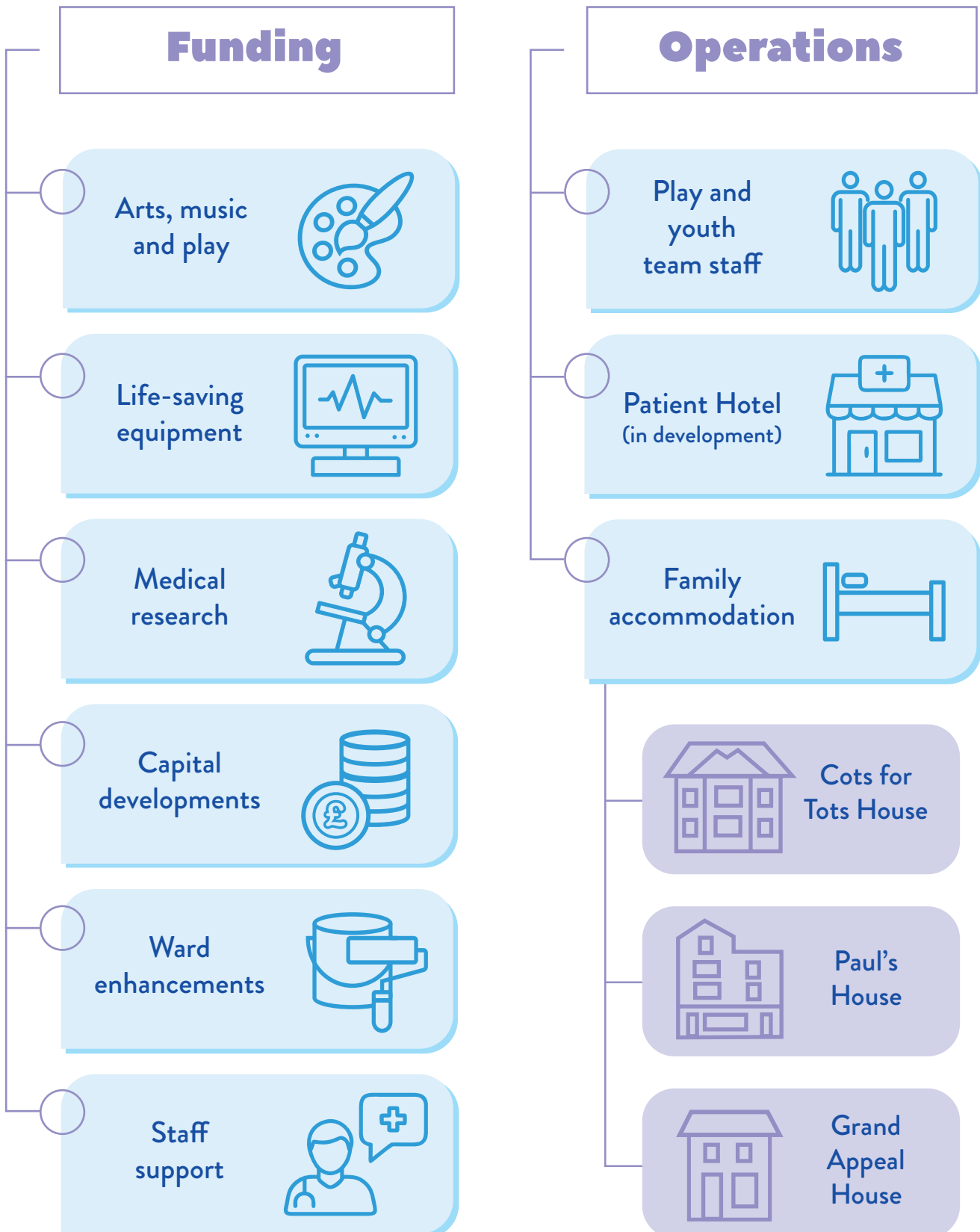
Another special highlight this year was the 30th anniversary of the **Brailsford Lights** in Brentry. Brothers Lee and Paul first started their display in 1994, and in 2024 they marked three decades of fundraising with a spectacular switch-on event, complete with music, a visit from Wallace and Gromit, and their popular 'Cookie Cabin' selling hot chocolate and cakes.

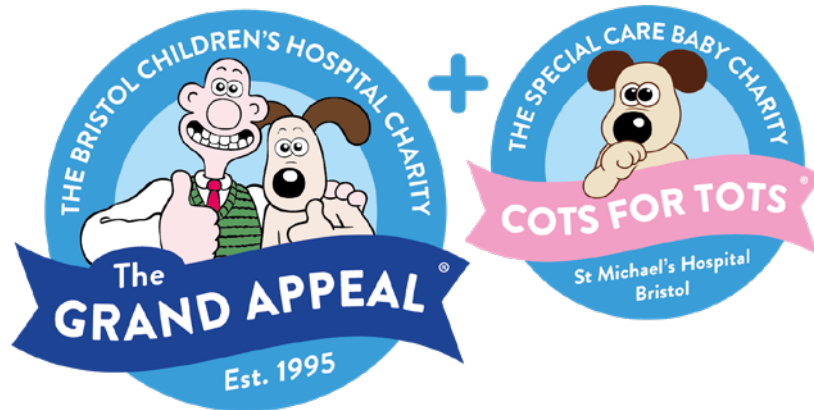


All funds raised through Shine Bright for Bristol Children's Hospital will support The Grand Appeal's Patient Hotel. More details of this pioneering development are on page 38 of this annual report. A heartfelt thank you to everyone who came together to celebrate Christmas in such a special way: your support means the world to us!

The Grand Appeal

Funding and Operational Support for Bristol Children's Hospital and the Neonatal Intensive Care Unit at St Michael's Hospital





OUR IMPACT

The work of the Grand Appeal and Cots for Tots spans every ward and unit of the children's hospital and the NICU. In the year under review, we have provided funding for a wide range of activity, highlights of which are included here:

- **Accommodation and support for families**
- **Innovation and equipment**
- **Patient wellbeing through arts, music and play**
- **Enhancing the hospital environment**
- **Funding research and education to improve patient care**
- **Supporting hospital staff**

OUR IMPACT

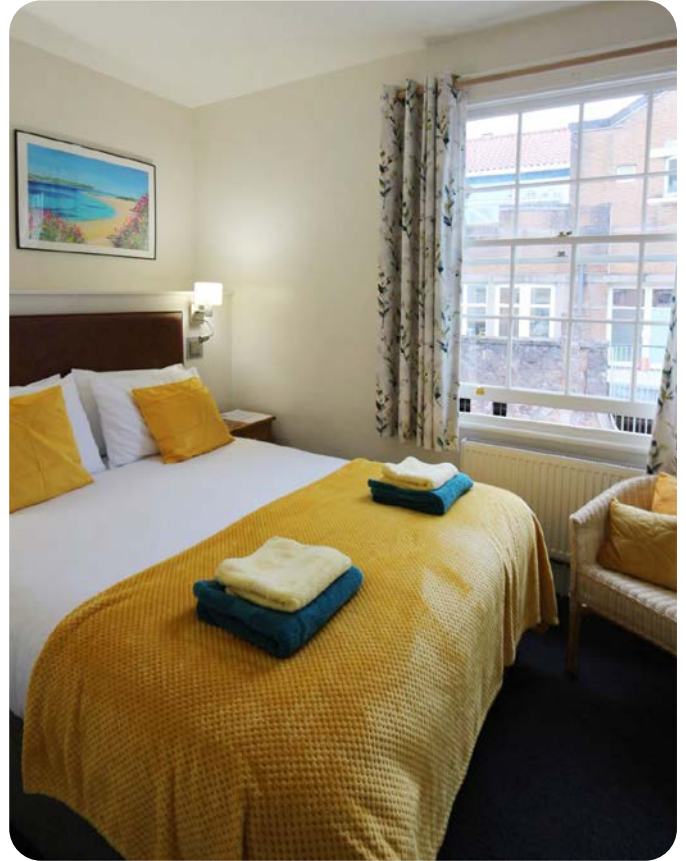
Accommodation and support for families

Family accommodation

Through our three dedicated family home-from-homes, **Cots for Tots House**, **Paul's House** and **Grand Appeal House**, we provide free accommodation for families of critically ill babies and children in 28 en-suite rooms just a short distance away from each hospital. These homes offer more than proximity, they provide sanctuary and stability where parents can rest, regroup and remain close to their child's bedside, easing emotional strain and supporting better recovery outcomes for their babies and children. These homes embody our belief that family presence is integral to healing.

From 2024 to 2025, we housed over 320 families, providing much-needed support to parents and carers during challenging times.

This year, we completed a refurbishment of Grand Appeal House, renewing the space with fresh decoration, furniture and comfortable furnishings. These improvements ensure it remains a warm, comfortable and practical home-from-home for families.



The value of The Grand Appeal's Family Accommodation and Support Programme

In 2024, our three family accommodation houses once again proved essential for parents and carers whose children required specialist treatment at Bristol Children's Hospital and the NICU. Families with children in hospital often incur hidden expenses like local accommodation, travel and food. Across our three homes, we estimate that our family accommodation saved families over £1.35 million this year. That's an average of over £4,000 per family.

In 2024 alone, our accommodation delivered major savings for families travelling from:

- **Devon: Over £240k**
- **Wiltshire: Nearly £220k**
- **Gloucestershire: Almost £200k**

Between 2022 and 2024, 645 families stayed in our homes from:

- **Bristol: 43**
- **Cornwall: 48**
- **Devon: 129**
- **Somerset: 95**
- **Gloucestershire: 103**
- **Wales: 95**
- **Wiltshire: 116**
- **Other areas: 16**



**During the same period,
families spent**

**22,726 nights
in our homes.**

Thanks to the generosity of our supporters, we can continue to provide free, comfortable and welcoming accommodation, keeping families together during some of the toughest times of their lives.

“ We had our other children stay with us for the whole summer at *Cots for Tots House*, which meant the world to us. We have to say a massive thank you to *Cots for Tots*. You came to our rescue. You gave us a place to stay and provided a home for our family, keeping us close to our daughter.

We also loved the items *Cots for Tots* provided while we were in NICU. The *Miniboo*, which *Mireya* always had snuggled up right by her face, helped to stop her from pulling on her tubes. Filling in our ‘*Your NICU Story*’ diaries every day as our memory journal was an important part of our journey and let us reflect on how far *Mireya* had come.

Somehow, despite the situation we were in, the hospital staff turned our scariest experience into one that was also filled with fun, adventures and special memories for our other children. They still speak so fondly of it. Their memories of Bristol and being in NICU for the whole summer are positive, thanks to them. There are no words that could ever express our gratitude for every single staff member that looked after us and saved our little *Mireya*.

Autumn, mum to *Mireya*, a former NICU patient

Muslins

This year, Cots for Tots funded muslins for babies cared for in NICU. Muslins are used every day on the unit for feeding, comforting and gentle positioning.

These muslins offer comfort at a time when even the smallest gestures make a big difference.

Bereavement keyrings

As part of our support of families at Bristol Children's Hospital, we fund bespoke keyring sets for bereaved families.

The keyrings are designed to help these families through an incredibly difficult time by offering them a keepsake. The keyrings come in two or three pieces: the middle piece is placed in the child's hands, while the outer pieces are kept by the parents and siblings.

By offering these keyrings, we aim to provide a small but lasting comfort, helping families honour their child's memory.



Heart hero Gromit teddies

Undergoing heart surgery is a daunting experience, even for the youngest patients at Bristol Children's Hospital. To recognise their courage, The Grand Appeal funds special Gromit teddies given to every patient after their first heart surgery, alongside a certificate celebrating their bravery.

Since 2017, young patients have received their very own Gromit to cherish, offering both a companion through recovery and a keepsake to honour a huge milestone in their hospital journey.

Attraction tickets

Alongside providing a free place to stay, we also help families make cherished memories away from the hospital environment. The Grand Appeal funds visitor tickets for some of Bristol's biggest visitor attractions, including SS Great Britain, Bristol Aquarium, and We The Curious. These special experiences offer families at Bristol Children's Hospital a vital escape from the clinical setting, allowing parents, siblings and young patients to enjoy precious time together. In the last year, The Grand Appeal has funded nearly 250 experiences for families.



Reiki

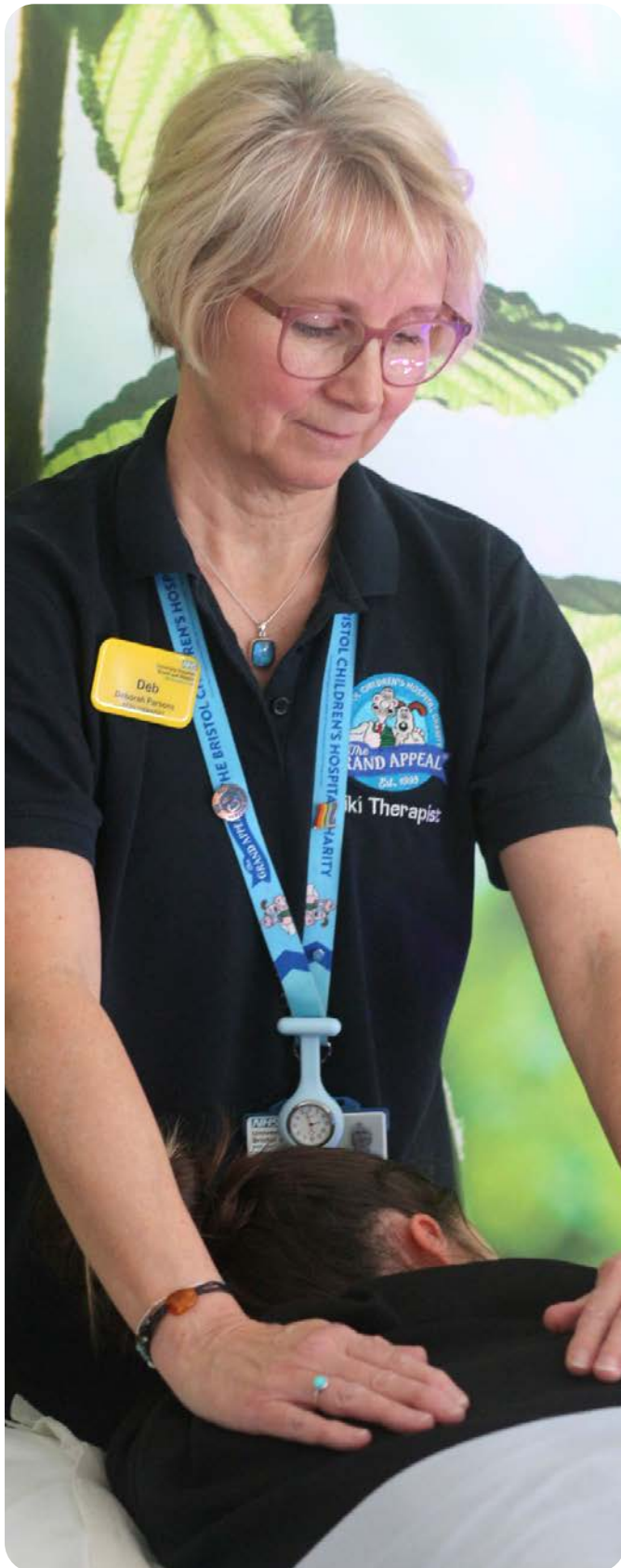
In 2024–25, The Grand Appeal funded 535 Reiki sessions for patients, parents and staff at Bristol Children's Hospital.

Cancer treatment and long stays in hospital can bring exhaustion, anxiety, pain, nausea and overwhelming worry, especially for young patients facing repeated rounds of treatments like chemotherapy and radiotherapy. Our resident Reiki Therapists, Raina and Deb, play an essential role in easing these burdens. Through calming sessions, they help reduce stress, relieve tension, and support overall wellbeing at some of the most difficult moments in a family's life.

Our support extends beyond patients. Parents coping with the emotional strain of their child's cancer diagnosis, as well as the clinical teams caring for them, also benefit from Reiki sessions.

“ I even got to enjoy a Reiki session once a week – it helped to ground me on those particularly hard days. We can’t thank The Grand Appeal enough for making those things available to us because they truly are invaluable.

Claire, mum of a cancer patient
at Bristol Children’s Hospital.



Parent beds for Caterpillar Ward and Lighthouse Ward

Being close to your child in hospital is vital yet staying overnight can be exhausting for parents without comfortable facilities. This year, The Grand Appeal funded new parent beds and chairs for both Caterpillar Ward and Lighthouse Ward, ensuring families can rest comfortably by their child’s side throughout their stay.

On Caterpillar (general) Ward, the hospital’s largest ward, we provided three replacement parent beds and 18 high-backed chairs. Previously, many parents had to sit for long days on hard, plastic chairs without arms, making it difficult to rest or hold their child comfortably. The new beds and chairs mean parents can now rest and relax more easily.

On Lighthouse (renal) Ward, which looks after children with kidney problems, we funded two sofa sleeper chairs for parents. In the ward’s small four-bedded bay, not every space could fit a pull-down bed for parents to use, so these new sleeper chairs now allow more parents to sit comfortably during the day and stay overnight with their child.



OUR IMPACT

Innovation and equipment

Every year, our funding equips hospital teams with the most advanced technologies available - advanced equipment that saves lives, transforms treatment and empowers clinicians. From pioneering robotic surgery and state-of-the-art imaging systems to specialist neonatal equipment, our investments enable precision, safety and speed in critical procedures. This continued investment in technology ensures the children's hospital and the NICU remain at the forefront of paediatric care in the UK.



Ventilators

The Grand Appeal funded two new ventilators for the PICU at Bristol Children's Hospital and two for the NICU at St Michael's Hospital.

This life support equipment is vital for children and babies who need help with breathing or who are unable to breathe on their own. In the NICU, they have allowed more premature and critically ill babies to receive this treatment, and in the PICU, the new ventilators have helped staff deliver safer, more comfortable and more effective treatment using the latest technology.

By funding these ventilators, The Grand Appeal ensures that both specialised intensive care units are better equipped to care for the sickest children in the South West.



Physiotherapy chair

The Grand Appeal funded a specialist physiotherapy chair for patients on the PICU who are too mature for standard recliners. The chair provides supportive seating with straps, side supports and a tilt function, allowing critically ill children to spend time out of bed safely.

Since spring 2025, the chair has helped many patients enjoy time out of bed without risking their safety and ongoing treatment and care.

By enabling children to get out of bed, the chair reduces the risk of muscle weakening, chest infections and longer hospital stays, while improving comfort during intensive care.

'GripAble'

The Grand Appeal funded a tablet and GripAble software for children on Sunflower Ward, which offers neurorehabilitation to children aged up to 16. This interactive tool helps children rebuild hand and arm strength through games and exercises, while tracking their progress. It's used for patients recovering from brain injury, surgery or other neurological conditions, making rehabilitation more engaging.

Spinal halo wheelchair

The Grand Appeal funded a specialised wheelchair for children with severe spinal conditions on Penguin (surgical) Ward, at Bristol Children's Hospital. The chair allows children to receive traction treatment, a therapy that gently stretches and straightens the spine, while sitting upright instead of being confined to a hospital bed for weeks.

It includes specialist safety features such as a parking brake, anti-tippers, and posture belt and its design helps manage complex spinal curves in patients while improving their comfort and treatment. This cutting-edge equipment will help many children every year.

“ Archie used a Halo Traction wheelchair every day in the run up to his spinal surgery. The wheelchair is a treatment for curved and twisted spines – it pulls at it with weights to straighten the spine so that the surgery is more likely to be a success. For Archie, he had 6kgs of weight pulling his spine straight, and he was amazing throughout it.

For four weeks, he was in it for 22 hours a day. Without it, he'd have spent those four weeks confined to a bed in 'traction' instead.

So, the wheelchair has been an absolute life changer. It gave him more movement in his neck and head, and he can be moved around. It meant he could still do the things he enjoys – visit the activities room, go to the on-site school, get some fresh air in the Oasis garden – all while undergoing treatment.

Hayley, parent of a former spinal patient at Bristol Children's Hospital

CPAP machine

Cots for Tots has funded a new CPAP machine for the NICU. Respiratory problems are one of the most common reasons for newborns to need intensive care.

This machine provides breathing support, helping

babies breathe without the need for a ventilator. It can support the smallest and most vulnerable infants, reduce discomfort and allow families to stay close to their babies.

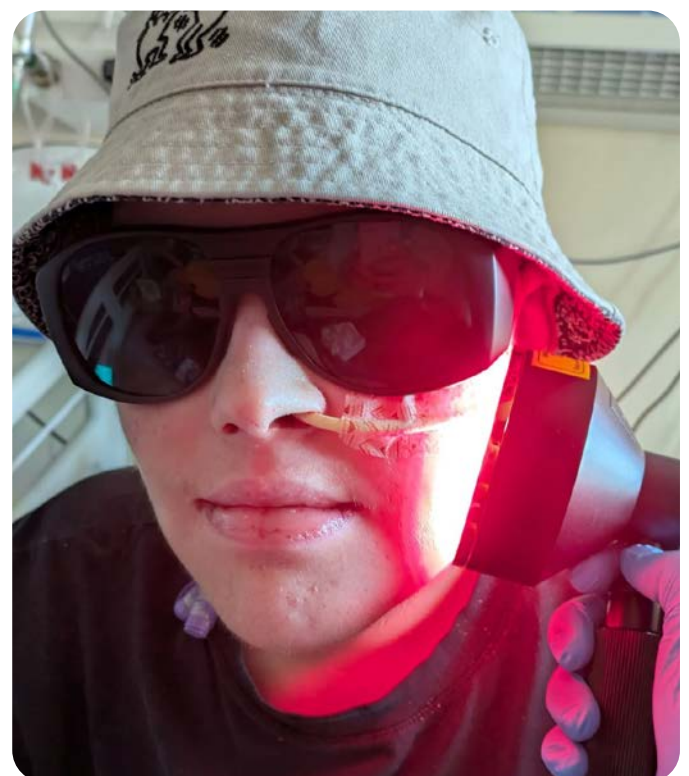
Since being funded in 2025, this machine has already helped 80 babies and will continue to support many more in the future.

LED machine

The Grand Appeal has funded a Photobiomodulation (LED) machine for Starlight Ward, the inpatient oncology unit at Bristol Children's Hospital. Children receiving chemotherapy often develop mucositis, a painful side effect that affects the lining of the mouth and digestive tract, making it hard to eat, drink or even speak and often requires strong pain relief and extended hospital stays.

This new LED machine uses light therapy to prevent and treat mucositis, helping children feel more comfortable during treatment. It is suitable for children of all ages, with no long-term side effects. Fun protective glasses are provided to make the experience more engaging for patients.

By funding this machine, The Grand Appeal is helping children stay more comfortable and improve their quality of life during intensive cancer treatment, often over many months in hospital.



OUR IMPACT



Patient wellbeing through arts, music and play

We understand that exceptional healthcare is about more than medicine. Through our arts, music and play programmes, we bring colour, creativity and positivity into the hospital environment – transforming moments of uncertainty into moments of reassurance and calm. From bedside music sessions to immersive art installations and play therapy, these experiences reduce anxiety, boost wellbeing and help children express and release their feelings, often during the most challenging times. Each creative encounter enriches recovery, turning the hospital into a space not only for treatment, but for hope and inspiration.

The Transplant Games 2024

Every year, The Grand Appeal is proud to provide funding for patients from Bristol Children's Hospital to attend the UK Transplant Games. The games, this year in Nottingham, celebrate transplant recipients and donors through a day of sports and community spirit.

Thanks to support from The Grand Appeal, eight

patients from Lighthouse (renal) Ward and their families, were able to compete in over 24 sports and connect with other children who've been through similar medical journeys.

The team returned with several incredible medals, including gold, but the true impact went far beyond the podium. The Games encouraged children to stay active after transplant surgery, boosted confidence, and gave families precious time together.





Arts Unleashed

This year marked the first full year of our hospital-wide arts, music and wellbeing programme, Arts Unleashed, running at full strength since the pandemic. Arts Unleashed has become a vibrant part of life at Bristol Children's Hospital, helping children and families cope with the challenges of being in hospital.

Our team of artists, musicians and entertainers bring colour and creativity to the wards each week. From harpists and drumming to performances from visiting artists, these activities help patients relax and have fun like any other child.

Arts and crafts sessions, including FIMO modelling, animation workshops, collaborative painting and nature-inspired activities also give children the chance to express themselves and learn new skills.

Many sessions also involve siblings and parents offering families opportunities to spend time together.

From 2024 to 25 Arts Unleashed supported over 220 patients each month.

In addition to our core programme, this year saw a range of special Arts Unleashed events that brought unique experiences to patients and families at Bristol Children's Hospital. Highlights included

a Chinese Lion Dance performance by the Bristol University troupe to celebrate Chinese New Year, as well as a theatre performance of *The Dark* by Puet Etra, adapted from a Lemony Snicket book. Both events were enjoyed by children and families alike, supporting nearly 100 patients.

“*Eilidh has always been a creative girl and is often crafting, painting, drawing or writing. During her visits back and forth to Bristol Children's Hospital for checkups and procedures, we needed to keep her entertained. It was great that during her stay she could have moments of normality and take part in Arts Unleashed sessions. She was able to go and spend time watching the magician alongside other children who were in similar positions. Eilidh thoroughly enjoyed crafting a collage lizard using scraps of coloured paper as part of an art exhibition. It gave her an area of focus, taking her mind off being in hospital.*

The sessions are so valuable to both children and their parents. They allow children to have some fun and put their imagination and creativity to use, producing beautiful pieces of art. And best of all, it put a smile on Eilidh's face. After all she'd been through, I hadn't seen a smile since before her surgery. It was a very special moment for me.

Desiree, mum to a Bristol Children's Hospital patient

Play in Starlight Ward

The Grand Appeal funds a dedicated Health Play Specialist on Starlight Ward, Bristol Children's Hospital's cancer unit, to support children and young people through their hospital stays and medical procedures. Using therapeutic play techniques, Sian helps reduce fear, stress and the trauma associated with treatments, while promoting patient well-being. Activities include using play as a distraction, preparation for procedures and creative and developmental play.

By working closely with other healthcare teams and families, Sian ensures care is tailored to each patient. She runs daily playroom activities, provides one-to-one support for patients and siblings, assists with preparation for procedures like radiotherapy and helps celebrate milestones such as when patients ring the End of Treatment Bell.

We continue to be incredibly grateful to the Berni Family Charity Trust for supporting this vital role.

During 2024–25, Sian directly supported 884 children in Starlight Ward.

“ *It’s the worst experience anyone can go through – but the Play Specialists like Tom on Apollo Ward and Sian on Starlight Ward made a huge difference. They were warm and kind, and they genuinely made a difference to Hope’s day when they visited. Sian has such a calming presence about her that really helped both of us de-stress when she visited.*

They worked around her routine, how she was feeling, adding in activities like water play sessions or painting, modelling or toys. If she was feeling unwell from her treatment, Sian would bring along the projector that threw amazing interactive ocean scenes onto the floor. If they felt she needed a quieter, more peaceful session, we’d go to the sensory play room, which was Hope’s favourite thing to do. The lights and toys they have in there are amazing and perfect for children who might have additional sensory needs. Whatever they did, they’d always fit it to suit her.

Joanne, mum to a former cancer patient at Bristol Children’s Hospital



Music therapy

Since 2001, The Grand Appeal has funded a team of specialist music therapists at Bristol Children’s Hospital, working across wards to provide emotional and developmental support for patients. Music therapy is used to support a range of patients in hospital including those with long-term treatment plans, developmental needs, disabilities and mental health challenges, as well as babies in the NICU.

The service operates on a referral-based system from the clinical teams to ensure that patients receive the music therapy when they most need support. Our music therapists also work closely with the wider hospital team, including play specialists, physiotherapists, psychologists and occupational therapists.

This year, the team ran around 1,000 sessions, including individual, group and family sessions, supporting hundreds of patients throughout the children’s hospital and NICU.

“ *The Grand Appeal-funded music therapy service is vital for Preston. From sessions in NICU with Karen to regular sessions in Bristol Children’s Hospital with Claire, it’s made a huge difference to him.*

The first time he’d properly engaged with anything was in NICU with Karen, which was amazing to witness. She sang to him with a ukulele and used some chimes to encourage him to interact. In NICU, we witnessed first-hand the impact of music therapy. His heart rate was always really high because he was so poorly, but every session, you could see it dropping on his stats screen, meaning he was relaxed and calm and loving it.

Families really get something out of the sessions, too. My mum often takes part in Preston’s music therapy, helping him play instruments or singing to him. She’s here with me most of the time, and she can see first-hand the positive effect it has on him.

I’ve personally had a good cry with both Karen and Claire. Because not only are they there for patients, but they’re there for the families, too.

The way he interacts in his music therapy sessions is so different to how it was in the beginning, and you can see that positive change in him. As he gets bigger, stronger and better, he's even more engaged.

Claire will always tailor the sessions to him, too. She can pick up on his moods and needs and will always work around him. Once, in PICU, Claire came by, and he really wasn't feeling it. So, she just sat there and sang these beautiful lullabies to him. It was so lovely.

She told us she'd always 'meet you where you are' – and that's what she always does. Watching Preston move his arms and legs to hit the drums, play with the chimes or sing along to the lullabies with the small squeaks he can make is wonderful.

The music therapy sessions tire him out too, which is a good thing. He's so excited and focused that he uses a lot of his energy up, and always sleeps well afterwards. It's so clear just how important music therapy is for patients.

Paige, mum to a former Bristol Children's Hospital patient



Activity packs

Throughout the year, The Grand Appeal designed and distributed over 5,000 Gromit Unleashed themed activity sheets to patients at Bristol Children's Hospital, including children being supported by the Play Department, the Children's Emergency Department, the Carousel Outpatients, the Radiography Team, the Weight Management Team, Children's Audiology, the Immunology and Infectious Diseases Department and the Seashore Unit at Weston General Hospital.

Both Christmas and summer editions were packed with colouring pages, puzzles and games. The sheets provide children with fun, creative distraction activities to enjoy at the bedside or while they wait for treatment.

Activities Centre garden

As part of our ongoing support for patient wellbeing, The Grand Appeal funded a vibrant new mural for the Activities Centre at Bristol Children's Hospital. The centre is a vital base for the Play Team, where they can provide creative activities, therapy and distraction.



The mural, painted in collaboration with patients and their families, was created by Bristol-based artist Luke Palmer, a regular contributor to our Arts Unleashed programme. Using a collaborative painting approach, Luke guided patients in designing and painting the mural. The artwork is now displayed in the garden and is even accompanied by some familiar Gromit Unleashed sculptures.



“ I loved taking part in making the artwork with Luke while I was in hospital. It really took my mind off what was happening, and it was something very nice to do with my family. The artwork was amazing. I worked on both the owl and the moth. For that moment in time, I forgot all about my treatment and being in hospital. I'm so pleased that I was able to be involved in such a great project.

A Bristol Children's Hospital patient involved in the mural.

'Make a Move!'

In 2024, we hosted the third annual 'Make a Move!' in partnership with Bristol Children's Hospital. This fun-packed sports day, for patients past and present under the care of the Paediatric Oncology and Benign Haematology Department, had over 250 participants.

The Grand Appeal's 'Make a Move!' event is a unique day of sports and activities hosted at the University of Bath designed specifically for these patients at Bristol

Children's Hospital. It focuses on the promotion of being active during and post treatment, empowering and encouraging children and young people to take part in physical activities. With over 30 sports and activities there is something for everyone's individual needs and abilities, helping to improve mobility and build confidence. The event brings together patients, families and healthcare professionals in a fun and supportive environment.

There was a range of sports and activities on offer at the University of Bath Sports training village, from table tennis and cricket to archery and climbing walls, alongside a team track race and a dance-along warm-up led by Flamingo Chicks.

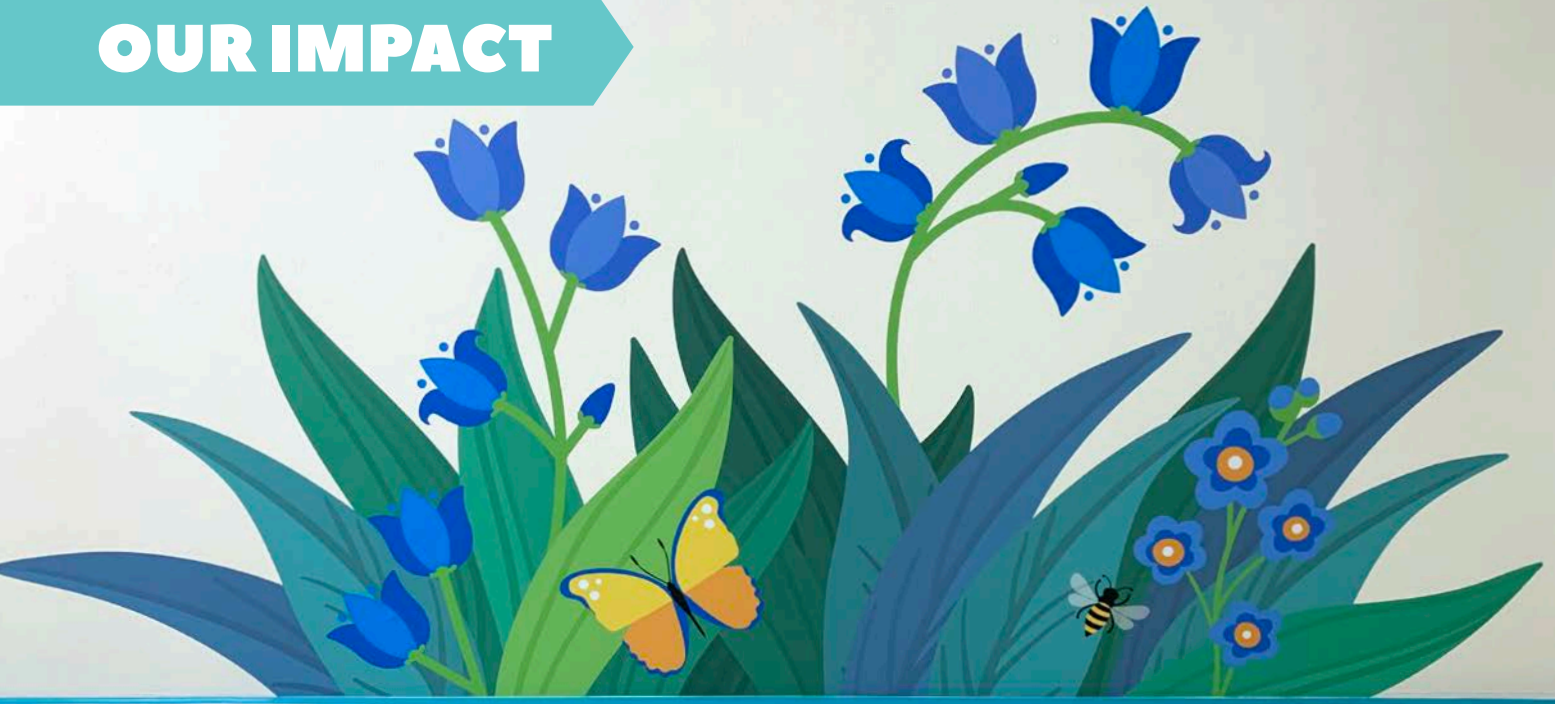
The day was made extra special by appearances from elite athletes, including Stephanie Millward MBE, Amelia Coltman, Isabella Fassnidge, Ellie Ervine, and Tom Stabbins.

By providing a space for physical activity, 'Make a Move!' encourages children and young people to get active and try new sports and enjoy a sense of achievement outside of a hospital setting.





OUR IMPACT



Enhancing the hospital environment

The Grand Appeal funds a wide range of art and environment enhancements at Bristol Children's Hospital and NICU creating a fusion of creativity and artistry, transforming the hospital into a vibrant, inspiring space for young patients and their families. These artistic projects and collaborations bring colour, whimsy and imagination across the hospital, creating a sense of calm for patients and their families. From transformative creative projects to interactive installations, the artwork provides not only a therapeutic escape but also fosters a positive, uplifting atmosphere that aids recovery. Each transformation is carefully designed to engage young minds and spark imagination, helping to brighten what can often be a daunting environment. These art installations are more than decorative - they are a vital part of healing, offering calm and comfort to patients and families alike.

Whether creating specialist treatment rooms, redesigning wards or upgrading family areas, every improvement is shaped by the experiences of clinical teams and the families they support, helping to reduce stress, improve wellbeing and make care easier to deliver. By continually investing in the hospital environment, The Grand Appeal ensures that Bristol Children's Hospital and the NICU remain places where children and families feel safe and supported

and where staff have the space they need to provide the best possible treatment and care.

Ocean Unit treatment room

We funded the refurbishment of the treatment room on Ocean Unit at Bristol Children's Hospital. Ocean Unit is an outpatient unit providing treatment and care for children across the South West undergoing chemotherapy, day surgery, bone marrow transplants and other day treatments. The upgrade included new integrated storage units and worktops and a new labelled tray system for staff. Colourful ocean-themed wall art and ceiling vinyls were installed to create a more engaging and comforting environment for patients. These improvements help reduce anxiety for children receiving treatment.

NICU trolleys

With funding from Cots for Tots, St Michael's NICU has upgraded its 16 intensive care cot spaces with new bedside trolleys and tables. These units provide secure storage for hospital supplies, paperwork and parents' belongings, while stainless-steel surfaces and accessible PPE help to improve infection control. Between July 2024 and March 2025, around 350 families and 150 staff benefited from the improved facilities.

“ The new trolleys have made the unit feel brighter and more accessible. Parents can reach their babies more easily, and the added storage helps us support them as partners in care. This equipment has truly improved the experience of families and staff on NICU.

A NICU staff member



Bluebell Ward enhancement

The Grand Appeal funded art enhancement on Bluebell Ward with a refurbishment of their welcome desk a focal point of the ward and co-ordinated wall art throughout the ward incorporating the bluebell theme.

“ The desk and new artwork look amazing, it’s bright and patient friendly, it’s created a warm welcome to everyone coming onto Bluebell ward and makes the ward look more refreshed and modern, it was looking very tired. It also makes the ward look less cluttered as all the signage is now matching so looks professional and smart. A big thank you to The Grand Appeal from the Bluebell team and patients.

Bluebell Ward Sister, George.

We also supported some renovation work on Apollo Ward which cares for our older children 11 years and over. Although minor works, the impact it had on the ward to make the ward cleaner and fresher, has made such a difference.

“ Thank you for funding the painting on Apollo 35 it looks beautiful, clean and tidy now.

Nonni, Ward Sister



OUR IMPACT

Funding research and education to improve patient care

The Grand Appeal has a continuous funding programme for cutting-edge clinical research that unlocks new understanding, improves outcomes, and drives the discovery of next-generation treatments for childhood health. Our partnerships with clinicians, scientists and the University of Bristol accelerates breakthroughs in healthcare for children across disciplines including cardiology and neonatal medicine. By investing in clinical research that translates from the laboratory to the bedside, we help ensure that every child benefits from the latest global advances in paediatric science.

3D printing

Working with Professor Massimo Caputo and Associate Professor Dr Giovanni Biglino, The Grand Appeal-funded Cardiac 3D Printing Service at Bristol Children's Hospital continues to transform how clinicians plan treatment for children with complex congenital heart disease. Between April and September 2024, the team produced 60 bespoke 3D cardiac models, each offering an unprecedented three-dimensional view of a child's heart and supporting safer, more informed clinical decision-making.

Alongside printed models, the service is now embedding virtual reality (VR) tools into paediatric care, helping teenagers navigating transition clinics and supporting families to visualise conditions that are otherwise impossible to comprehend. The team has also expanded its research footprint nationally and internationally, contributing to scientific literature, leading collaborative networks and building a unique library of hundreds of cardiac models for training, teaching and future innovation.

This year the service pushed boundaries further, exploring new clinical applications beyond the heart, from oesophageal and duodenal atresia to congenital diaphragmatic hernia, while refining techniques for foetal cardiac modelling: an area where high-quality imaging is exceptionally challenging.

Despite some capacity constraints, progress has continued, with new collaborations, expanded patient involvement and several forthcoming publications. The impact of this work is clear: 3D modelling is enhancing communication between clinicians and families, supporting complex surgical planning and elevating Bristol Children's Hospital as a centre of excellence in medical 3D printing. As one complex case demonstrated (a one-year-old with multiple structural heart defects) the ability to accurately model tiny, intricate anatomy directly informs lifesaving decisions.

Thanks to funding from The Grand Appeal, this innovative service is not only improving care today but driving the future of personalised medicine for young patients.

Thanks to the generosity of The Underwood Trust, this work is now firmly established as a world-leading resource. One that continues to push boundaries, support families and advance the future of children's cardiac care.



NICU research nurse

Cots for Tots is funding a Neonatal Research Nurse for the NICU at St Michael's Hospital. With this dedicated funding for research, the unit is able to grow its research portfolio, enabling participation in multiple national and international studies that

directly improve outcomes for some of the most vulnerable babies in the South West and South Wales. This allows the NICU team to remain at the forefront of innovative, evidence-based care, ensuring families benefit from the latest clinical advances and that newborns with rare conditions are properly represented in research.

The funding from Cots for Tots also strengthens the NICU as a centre of academic excellence. The dedicated research nurse is able to identify suitable participants for studies and also support the training and development of nursing and medical staff, enhancing collaboration with regional partners and contributing to the Unit's strategic commitment to innovation. The funding has increased the research capacity, enabling long-term sustainability which will help the NICU build a future model in which research activity becomes self-sufficient, mirroring the developmental pathway of the Paediatric Intensive Care Unit, whose growth was catalysed by The Grand Appeal's support. Ultimately, this role underpins a research culture that improves care, advances clinical knowledge and delivers lasting health benefits for babies and families across the region.

Mental health training

The Grand Appeal provided funding for an annual regional network training event hosted at Bristol Children's Hospital. The event brought together professionals from acute health, community teams, and mental health services to share knowledge, encourage collaboration and discuss improvements in the care of patients with mental health needs.

A key focus of the day was supporting the role of Mental Health Champions, which ensures physical and mental health services work together effectively.

This event enhances patient care by building skills and ensuring that patients receive timely, holistic mental health support.

The Council of International Neonatal Nurses Conference

The South West Neonatal Advice and Retrieval (SoNAR) service at St Michael's Hospital in Bristol is a lifeline for newborns across the region, providing expert, round-the-clock care and support for

critically ill infants. SoNAR delivers vital neonatal transport and retrieval services, ensuring that the most fragile babies can be transferred quickly and safely to St Michael's Hospital NICU for the specialised care and treatment they need. The highly trained team of doctors, nurses, and paramedics offer advice, expertise and hands-on care during transfers, while also supporting families through what is often a challenging and emotional time. With its state-of-the-art equipment and coordinated care, SoNAR plays a crucial role in saving lives and giving newborns the best possible start in life.

Cots for Tots provided funding for two members of the SoNAR team to attend the Council of International Neonatal Nurses to present at an international conference in Denmark in 2024. Recognising the anxiety families experience during transfers, SoNAR has pioneered approaches to reduce this stress, including 'kangaroo style' transfers, where a baby is safely secured to a parent during an ambulance ride.

By presenting their work at an international conference, the SoNAR team shared insights on their innovative approach and explored how other countries, particularly Scandinavian countries, support families. The knowledge gained from the conference will be integrated into SoNAR's family support policies across the South West by adopting best practices from around the world.

By supporting the SoNAR team, Cots for Tots is helping to ensure that infants from across the South West are supported in the most efficient way to the specialist treatment centre at St Michael's Hospital.



OUR IMPACT



Supporting hospital staff

Behind every remarkable recovery stands an extraordinary clinical team. The Grand Appeal invests in staff wellbeing and training, ensuring that doctors, nurses and therapists have the resources and environment they need to thrive. By supporting those who dedicate their lives to treating others, we strengthen the very foundation of the hospital helping to foster a culture of excellence, compassion and continual improvement.

Staff development

The Grand Appeal regularly supports a variety of away days, training sessions and study events for teams of staff across Bristol Children's Hospital and St Michael's NICU, giving teams the opportunity to learn and grow together to better support patient outcomes.

These events range from formal educational sessions to team-building activities, with highlights including:

- Paediatric Neurology Team Away Day: Around 40 staff came together to develop a new pathway for children with Functional Neurological Disorder (FND), a condition where the brain and nervous system have problems sending and receiving signals.

- Paediatric Critical Care Outreach Team: With funding from The Grand Appeal, the team continues their education through their team event.
- Celebration and development events: From marking the 10-year anniversary of the Faculty of Children's Nurse Education to study days and away days, our support helped staff access training, development and to celebrate achievements.



Caterpillar Ward decking

The Grand Appeal funded repairs to the outside decking by Caterpillar Ward's staff room. The new decking has created a safe outdoor space for staff breaks, helping to improve wellbeing for the hardworking doctors, nurses and clerical staff on this busy ward. This work included restoring access to a memorial garden, allowing staff to safely enjoy and maintain this space.

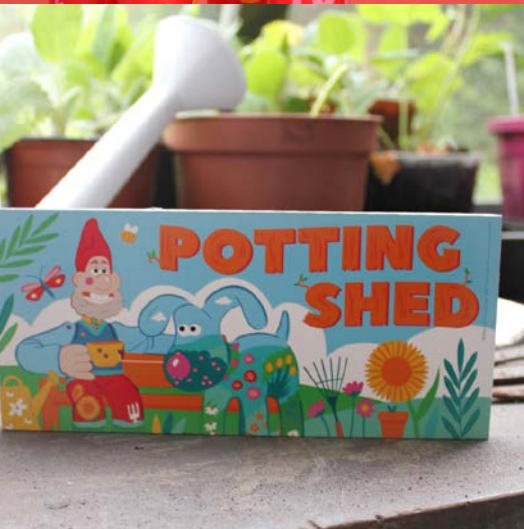


Recognition rewards

To show our ongoing support for the amazing teams at Bristol Children's Hospital, we've funded 'Good Job' cards for every ward. Designed to complement the hospital's vibrant wayfinding signs, these postcards offer a simple yet powerful way for staff to recognise colleagues who go beyond expectation. With a personal touch, each handwritten note helps lift spirits and reminds staff how much they are appreciated, especially during the busiest and most challenging days.



The world of Gromit UNLEASHED[®]



Cribbs Mall remains the flagship home of our retail and commercial activity - a space that reflects the strength, quality and ambition of the Gromit Unleashed brand. For more than a decade, Cribbs Mall has been a trusted partner, providing not only a prominent location but consistent, forward-thinking support that allows our retail operation to thrive. Their commitment continues to elevate all we do, and we are proud to work alongside a partner that shares our high standards, ambition and customer-focused approach.

Our figurines have become a recognised and highly sought-after collectable range, with a loyal following that spans the UK and reaches collectors across the world. Each new release attracts excitement from customers who value design, craftsmanship and the story behind every character. Many have built full collections over the years - a testament to the enduring appeal and premium quality of Gromit Unleashed products.

All development is created entirely in-house. Led by our Head of Commercial, Anna, and designed by our Creative Lead, Emily, every range begins with original concept work and is taken through a full design process with care and attention to detail. This ensures our products feel fresh, contemporary and distinctly Gromit Unleashed. It also means we can remain agile, producing new designs and products that respond to demand from both long-standing collectors and new fans.

The Gromit Unleashed team at Cribbs Mall delivers a best-in-class retail experience, offering excellent customer service and a thoughtfully curated environment that showcases our full range. The store plays a vital role in introducing visitors to the Gromit Unleashed brand, supporting our reputation for quality and strengthening our connection with the wider public.

Our online shop continues to expand our reach, offering the largest collection of Wallace & Gromit and Shaun the Sheep products in the world. Orders are fulfilled to customers across the UK, Europe, Asia, the Americas and Africa. We work closely with UK manufacturers wherever possible, complemented by trusted global suppliers to ensure consistent quality across every product line.



Work has advanced on the Gromit Unleashed 3 trail for summer 2025. Development of new sculpture design is centred at our HQ – and is a major opportunity to introduce fresh ideas and new favourites to our collectors. Cribbs Mall will once again play a central role, supporting our commercial programme throughout the trail and helping to welcome the thousands of visitors expected across the summer and Autumn. Following the trail, fans will enjoy a new exhibition and auction, bringing the whole Gromit Unleashed project together.

Thanks to the strength of our partnership with Cribbs Mall, alongside the expertise of our commercial and creative teams, our retail operation continues to grow with confidence. Together, we are building a contemporary, design-led Gromit Unleashed experience that our supporters love - and one that positions us strongly for the excitement of 2025 and beyond.



WHAT'S NEXT FOR THE GRAND APPEAL?

As the dedicated charity for Bristol Children's Hospital and the Neonatal Intensive Care Unit at St Michael's, The Grand Appeal continues to look ahead with ambition and purpose. Our Board remains committed to delivering projects that support short, medium and long-term aspirations for childhood health at the children's hospital and the NICU, while safeguarding our independence and ensuring our funding enhances, but never replaces, statutory provision.

The Grand Appeal's support for Bristol Children's Hospital and the NICU is deeply embedded. The Grand Appeal has capital, revenue, operational and employee commitments within a multi-year funding portfolio.

Across our strategic funding programmes we will continue to balance pioneering new initiatives with ongoing investment in family support, arts, play, music and frontline innovation.

Our plans for the next one to five years include:

Neurosurgical Innovation: Visualase and 3D Surgical Technologies

We are making a major investment in Visualase, an advanced laser-guided system that enables minimally invasive, keyhole brain surgery for children. This pioneering technology offers greater precision, shorter recovery times and new treatment opportunities for conditions that once required highly invasive procedures.

We will also explore opportunities to expand our support for 3D printing and personalised surgical modelling, inspired by the groundbreaking work of Professor Massimo Caputo and Dr Giovanni Biglino. Their use of patient-specific 3D models has transformed cardiac surgery, and we aim to extend similar precision and planning capability to neurosurgery and other paediatric specialities giving surgeons vital tools to rehearse and refine procedures before entering the operating theatre.

Investment in life-saving medical equipment

We will strengthen our investment in cutting-edge medical equipment that sits beyond NHS provision but is essential for delivering world-class care. A key focus is the introduction of next-generation ventilators for the Paediatric Intensive Care Unit and the Neonatal Intensive Care Unit. These advanced systems provide gentler, safer respiratory support for premature babies, critically ill children and young patients recovering from surgery, infection or trauma.

Alongside ventilators, we will continue to fund new imaging, monitoring and surgical technologies, giving clinicians the tools they need to diagnose earlier, treat more effectively and remain at the forefront of modern paediatric medicine.

The Grand Appeal's Patient Hotel

The Grand Appeal's Patient Hotel will be a pioneering new space that transforms care for patients following acute treatment in hospital. This unique, purpose-built facility – the first of its kind in the UK – will offer 12 ensuite bedrooms where young patients can stay with their parents as they step down from inpatient care without the constant alarms, bright lighting and busy ward environment that can be overwhelming during recovery. Here families will be able to rest, recuperate and regain confidence while remaining close to clinical teams who know their child best.

Designed as a bridge between hospital and home, the Patient Hotel will give children the chance to continue their recovery in a quieter, calmer and more homely setting. Alongside the bedrooms, the building will house a dedicated indoor and outdoor therapy and rehabilitation space, allowing physiotherapy, occupational therapy and other specialist sessions to take place just a few steps away from where families are staying. This approach supports a smoother, safer and more empowering transition home for children who still need regular care but no longer require a hospital bed yet live too far away to return home.

This is one of the most ambitious projects The Grand Appeal has ever undertaken: a development approaching £4 million, designed with the support of clinicians and therapy teams with patients and families as the priority to ensure it meets the highest standards. Construction will begin once final preparations are complete, with the building set to open before the end of the decade, establishing a new model of family-centred care for the UK.

The project is made possible thanks to the extraordinary support of Jingle Jam and The Yogscast community, whose generosity and energy have been instrumental in bringing this vision to life. Over many years, Jingle Jam has championed The Grand Appeal with passion, creativity and commitment, rallying their global gaming community and using their platform to raise significant funds for children and families. Their belief in this project and in the transformative power it will have has been central to its progress, and we are immensely grateful for their partnership.

Family accommodation and family support

Our three home-from-home family accommodation houses remain one of the most vital ways we support parents and carers whose child is being treated at Bristol Children's Hospital or NICU. For many families, hospital stays are unexpected, lengthy and emotionally overwhelming. Having a safe, warm and free place to stay a short distance from the hospital means they can remain close to their child day and night, speak regularly with clinical teams and avoid the financial pressure of travel and hotel costs.

In the next two years, we will continue investment and improvements across all three properties. Upgraded bedrooms, enhanced communal kitchens and living spaces and refreshed décor will ensure families feel supported, rested and cared for at every stage of their stay. These homes-from-home are more than accommodation: they are a lifeline, offering stability, privacy, comfort and compassion during some of the most challenging moments a family may ever face.

Specialist staff across the hospital

We will continue to expand our investment in the specialist staff who make an immeasurable difference to children and families every single day. These roles support the child in ways that go far beyond treating their illness and are an essential part of the Grand Appeal's approach:

- Our oncology play specialist helps children understand and cope with complex treatments such as chemotherapy through therapeutic play, turning fear into something manageable and empowering.
- Our youth worker ensures the children's hospital's young ambassadors are supported and promoted.
- Our arts coordinator transforms patient life by bringing colour, creativity and moments of calm into busy wards through curated art, workshops and participatory activities.
- Our music therapists use rhythm, melody and improvisation to reduce anxiety, manage pain and unlock communication for children who cannot always express themselves through words.

Together, these roles help families feel supported, reassured and understood throughout their hospital journey.

Enhancing wards, departments and facilities

We will continue to invest in transforming the spaces where children, families and staff spend the most time: from wards and waiting rooms to family areas, treatment spaces and staff environments across Bristol Children's Hospital, the NICU and the Seashore Children's Centre at Weston General Hospital.

This year, one of the most uplifting examples of this work has been the stunning new artwork installed on Carousel Ward, created by our Creative Lead Emily, to bring colour, story and comfort into a space where young patients often spend a long time. Drawing on the theme of traditional carousels and brought up to date through careful design and creativity, the artwork turns clinical corridors into bright, welcoming scenes full of movement and imagination. Families have already shared how much these improvements mean describing the artwork as "a breath of fresh air," "a distraction during long days," and "something that made our child smile on a really tough morning."

These enhancements do more than decorate a space. They contribute to a calmer atmosphere, reduce anxiety, and help children feel less overwhelmed during treatment. Parents tell us that having an environment that feels warm and thoughtfully designed reassures them too: offering dignity, comfort and a sense of being looked after at a time when their world feels uncertain.

Our programme of improvements will continue across multiple departments, creating uplifting spaces for families who may be far from home and for staff working around the clock. Every refurbishment - from new murals and family lounges to improved lighting, furniture and layouts - is guided by what families and clinical teams tell us makes the biggest difference: spaces that feel brighter, safer, more welcoming and more human.

Staff accommodation

Following successful planning approval, work will begin on our new Upper Maudlin Street property. This building will provide essential accommodation for staff at Bristol Children's Hospital and NICU, supporting recruitment, retention and wellbeing across vital clinical teams.

Gromit Unleashed 3

Gromit Unleashed 3, will be launching in Bristol in summer 2025. Developed in partnership with Aardman, the trail features new sculptures of Wallace, Gromit, Feathers McGraw, Shaun the Sheep and new character Norbot, attracting thousands of visitors to Bristol and celebrating 30 years of The Grand Appeal's iconic partnership with Aardman. Through sculpture sponsorship, major donor engagement and retail activity at Cribbs Mall, the trail will play a vital role in our fundraising ecosystem.



THANKS

From The Grand Appeal's Director



2025 marks an extraordinary milestone as The Grand Appeal celebrates 30 years of transforming children's healthcare across the region in Bristol Children's Hospital and the region's NICU. Our anniversary offers a moment not only to reflect on three decades of remarkable achievements, but also to recognise the ambition, creativity and independence that have shaped us from the very beginning.

There is one partnership that has defined our identity more than any other: our relationship with Aardman. For thirty years, Aardman - Nick Park and his team, Peter Lord, David Sproxton, and the Aardman staff have supported us with a generosity, imagination and good humour that are uniquely their own. Their trust in allowing us to use Wallace & Gromit to spearhead our fundraising remains one of the great privileges of our charity's history.

Together we have created something truly exceptional. The Wallace & Gromit universe, and the creative world Aardman has entrusted to us, form one of the most powerful charitable fundraising brands anywhere. The Grand Appeal, Cots for Tots and Gromit Unleashed are much-loved and have become a cultural and commercial phenomenon - portfolios of creative assets with international reach, extraordinary goodwill and an ability to inspire joy, philanthropy and community spirit on a scale rarely seen in the charitable sector. Sculpture trails that draw global visitors, figurines collected around the world have brought an ambitious programme of innovation and ambition to children's healthcare through this unique partnership. As we celebrate 30 years of 'cracking' teamwork, we are immensely proud to stand alongside Aardman in shaping a legacy for The Grand Appeal, Cots for Tots and Gromit Unleashed that continues to grow in ambition and impact.

What makes The Grand Appeal, Cots for Tots and Gromit Unleashed so remarkably effective is the very quality that has defined us from day one: our independence. Independent in governance, independent in strategy and independent in imagination. This freedom allows us to operate with scale, agility and creative confidence. It has enabled us to build a nationally recognised brand portfolio, a commercial infrastructure and an asset base that have fuelled pioneering innovation in childhood health for an entire generation.

Our supporters and donors trust that independence. They see its results in the world-class equipment we fund, the innovation in childhood health we champion, the specialist staff we enable and the home-from-home accommodation in which we continue to invest. They see it in our ability to be creative, act decisively, and to bring transformational ideas to life: ideas that would not exist without the philanthropy our growing community of supporters, donors and fundraisers make possible.

To all our supporters - fundraisers, corporate partners, philanthropic trusts, schools, community groups and individuals - across Bristol, the South West and beyond, thank you. Whether you run, climb, bake, donate, give monthly or simply cheer us on, you are the hope that powers everything we do. Your creativity and kindness continue to astonish us and we are deeply grateful for every donation - no matter how large or small.

This year, with Gromit Unleashed 3, we will bring our award-winning sculpture trail to Bristol once again with exceptional creativity from local and global artists infused with humour and excellence that define Aardman. What began as a local idea in Bristol over a decade ago, has become a global phenomenon, loved by families, collectors and visitors worldwide. We cannot wait to share the brilliance of the trail with Bristol and our whole community of supporters.

At the same time, our ambition extends far beyond the trail. Projects such as our new Patient Hotel - a first-of-its-kind development in the UK - exemplify our drive to push boundaries and create solutions that reshape the experience of hospital care at Bristol Children's Hospital and the Neonatal Intensive Care Unit at St Michaels Hospital. This £4 million initiative will offer families a calmer, more supportive environment alongside a dedicated therapy space - bridging the gap between hospital and home in a way that is truly pioneering.

As we embark on the next chapter of our journey, I am filled with gratitude for our partners, our supporters, our staff and the patients and families at the heart of our mission. Together, we have built a charity that stands for ambition, imagination and excellence. Together, we have shaped 30 years of extraordinary impact and together we will shape many more for decades to come. To you all our grateful thanks.

Nicola Masters

Director

Wallace & Gromit's Grand Appeal





STRUCTURE, GOVERNANCE, AND MANAGEMENT

1. Registration

The Grand Appeal is a charitable company limited by guarantee and governed by its memorandum and articles of association and the Companies Act 2006.

2. Charity Commission

The Grand Appeal is formally registered with the Charity Commission under the legal name Wallace & Gromit's Children's Foundation and is registered in England and Wales with charity no. 1043603.

The Charity also operates under the following names:

- The Bristol Children's Hospital Charity
- Wallace & Gromit's Grand Appeal
- Cots for Tots
- The Special Care Baby Charity at St Michael's Hospital
- Gromit Unleashed

3. Objects

The Objects of the Charity are the enhancement and improvement, for public benefit, of the children's services provided by or at University Hospitals Bristol and Weston NHS Foundation Trust for the care and treatment of children with illnesses, diseases or disabilities. Full details may be found on the Charity Commission website or by contacting hello@grandappeal.org.uk.

4. Regulators

The Grand Appeal takes seriously its responsibility to the public and to all who come into contact with the Charity. As with all charities, we are periodically subject to routine regulatory reviews, which over the years have consistently resulted in excellent outcomes.

5. Trustees

As set out in the Articles of Association, Trustees are nominated and approved by the Board. Prospective Trustees are fully briefed on all aspects of the Charity's operations, including strategy, risk, governance and Primary Purpose activity.

The Charity has a Board comprising five Trustees – all wholly independent of the NHS. Trustees are appointed for their professional competence, specialist skills and understanding of The Grand Appeal and its strategic relationships with Aardman and Bristol Children's Hospital. Trustees are volunteers and receive no remuneration. Their responsibilities include sound governance, safeguarding, protection of the Charity's assets and ensuring delivery of public benefit. Trustees have no personal or beneficial interest in Bristol Children's Hospital, the Neonatal Intensive Care Unit (NICU), University Hospitals Bristol and Weston NHS Foundation Trust, or any other NHS body.

6. Operational management

The Trustees delegate day-to-day management to the Director, Nicola Masters. The Trustees meet a minimum of four times per year, supported by regular communication throughout the year, enabling decisions to be made out of committee as appropriate. This ensures a responsive approach to funding requests from Bristol Children's Hospital.

The Senior Leadership Team (SLT) comprises the Director, Deputy Director, Head of Philanthropy, Head of Fundraising (Corporate) and the Head of Commercial. The SLT briefs Trustees formally and informally throughout the year.

7. Related parties

Simon Cooper, Jos Moule and Nicola Masters are directors of the wholly owned trading subsidiary Cracking Enterprises Ltd.

Jos Moule is a partner at Veale Wasbrough Vizards.

Honorary Patron David Sproxtton is a director of Aardman Employee Owner Enterprise Trustee Ltd, which is the corporate trustee for the Aardman Holdings Group, and is also a director of Wallace & Gromit Ltd.

Honorary Patron Peter Lord is a director of Aardman Animations Ltd, Aardman Trustees Ltd, Aardman Holdings Ltd and Wallace & Gromit Ltd.

Nick Park, creator of Wallace & Gromit and Honorary Patron, is a director of Aardman Holdings Ltd, Aardman Animations Ltd and Wallace & Gromit Ltd.

Angie Last is an employee of Aardman.

8. Risk management

The Grand Appeal maintains a comprehensive framework for risk management across the Charity and its subdivisions. The Master Risk Register is regularly reviewed to ensure that principal risks are identified, assessed and managed effectively. Each risk is graded using an overall scoring system, supported by a traffic-light methodology categorising risks as red (principal), yellow (medium), or green (lower). Risk management is presented in written form at regular Board meetings.

The Trustees recognise both the inherent risks of operating a diversified charity and the potential opportunities that arise from managed risk-taking in support of our Primary Purpose. While accepting that no system can provide absolute assurance, the Trustees are confident that risks are properly identified and controlled.

During the year under review, the principal risk remained income generation. The Charity continues to navigate challenging economic conditions affecting household discretionary spending across the UK. We are fortunate to retain long-standing donor support and continue to attract new supporters; however, we remain mindful of the wider financial pressures faced by the public and institutions.

9. Relationship with UHBW

Over more than 30 years, The Grand Appeal has delivered sustained and substantial investment across the Bristol Children's Hospital and NICU at St Michael's. This long-standing contribution has established a highly visible and deeply embedded charitable presence across these services.

In accordance with the Charities Act 2011, The Grand Appeal operates with complete independence from University Hospitals Bristol and Weston NHS Foundation Trust (UHBW) in its governance, strategic direction and delivery of public benefit.

Engagement with Bristol Children's Hospital, NICU and/or UHBW is undertaken to inform the Charity's understanding of patient and family needs and does not confer any operational or strategic influence from UHBW over the Charity. The contractual framework governing our interaction with UHBW continues to present complexities; these are being managed appropriately to safeguard The Grand Appeal's autonomy, governance integrity, brand, assets and decision-making authority.

The Trustees take a proactive approach to safeguarding the Charity's assets, reputation and brand and take all appropriate steps to prevent any potential misrepresentation or dilution of the Charity's established identity and independence.

10. Public benefit

The Trustees confirm compliance with the Charities Act 2011 duty to have due regard to Charity Commission public benefit guidance. Further details are included in the main body of this Annual Report. The Charity delivers strategic support to the Bristol Children's Hospital and Neonatal Intensive Care Unit (NICU) through the following principles:

- Pioneering medical equipment and innovation
- Provision of family accommodation and wider support, to be expanded through the Patient Hotel development from 2025
- A vibrant arts, music and play programme for patients
- Funding for medical research into childhood health.
- Investment in wards, departments and staff facilities, and enhancements across the hospital environment
- Support for staff at Bristol Children's Hospital and the Neonatal Intensive Care Unit

11. Medical Advisory Committee

In 2018, The Grand Appeal strengthened its partnership with Bristol Children's Hospital by establishing an honorary Medical Advisory Committee to advise the Board on hospital-related funding. The Committee forms no part of the Charity's governance structure, and members have no governance responsibilities. Members are unremunerated and claim no expenses.

Membership:

- Dr Giles Haythornthwaite (Chair), Consultant Paediatric Emergency Department and Clinical Lead for Major Trauma; Clinical Director of Paediatric Medicine
- Mr Mike Carter, Consultant Paediatric Neurosurgeon
- Dr James Fraser, Consultant Paediatric Intensive Care
- Dr Anoo Jain, Consultant Neonatologist, St Michael's Hospital

12. Patrons board

Our Patrons provide advice relating to the long-standing 30-year partnership between Aardman and The Grand Appeal. The Patrons Board is not part of the formal governance structure, and members have no governance responsibilities. Patrons are unremunerated and claim no expenses.

Membership:

- Peter Lord CBE, Co-founder and Creative Director, Aardman Animations
- Nick Park CBE, Creator of Wallace & Gromit, Aardman Animations
- David Sproxtton CBE, Co-founder, Aardman Animations

13. Directors' indemnity

Directors' and Officers' Liability Insurance is maintained to protect the Charity.

14. HR and people management

The Trustees, Directorate and staff work together as one #TeamGrandAppeal. The Trustees acknowledge and thank staff for their loyalty, enthusiasm and dedication. The Charity has recently adopted a number of new policies and working practices designed to support recruitment, retention and wellbeing, including an enhanced benefits package, a restructured HR/pay framework and a hybrid working policy.

These updates reflect the structured revision of all Grand Appeal policies. Directorate pay is determined directly by the Trustees, and salaries across the organisation are benchmarked using XpertHR.

We are fortunate to have a strong, loyal workforce whose flexibility supports the Charity's operational needs. The Trustees thank all staff for their continued commitment. At the time of publication, the Charity employs 41 full-time and part-time staff. Over one-third have more than five years' service, and more than 15% have over ten years' service.

15. Safeguarding

Safeguarding is of the highest priority at The Grand Appeal. Our designated safeguarding lead is, Anna Shepherd (Deputy Director) with escalation processes to Nicola Masters (Director) as appropriate. Simon Cooper is the designated Trustee for Safeguarding.

Safeguarding measures apply across all our sites. Where we work within Bristol Children's Hospital and NICU or any other clinical environment, our safeguarding practices operate in tandem with the UHBW Safeguarding Team. All staff undergo DBS checks, with enhanced clearance for relevant roles.

The Charity recognises its safeguarding obligations to children, vulnerable adults and the wider public across all activities - including fundraising, operations, commercial and service provision - with all practices aligned to GDPR requirements. No safeguarding complaints about Grand Appeal, Cots for Tots or Gromit Unleashed activity were received during the year.

During the year, families staying in Grand Appeal home-from-home family accommodation raised concerns about third-party approaches from an external organisation operating in the hospital. These concerns **did not** relate to The Grand Appeal's own activity, but they did highlight the potential impact of third-party interactions on families who may be experiencing significant distress or vulnerability.

The Grand Appeal raised these matters formally with UHBW and the external organisation involved in line with our safeguarding responsibilities. The Grand Appeal continues to monitor the situation and has requested ongoing assurance from UHBW. The matter remains under active review by our Trustees and senior leadership.

16. Land and buildings

The Grand Appeal leases Cots for Tots House and Grand Appeal House from UHBW under a 25-year lease with no rent payable in support of its Primary Purpose. The Charity owns several properties on Upper Maudlin Street, one of which serves as the Charity's HQ. The Charity also owns land outside the Bristol boundary and land adjacent to Cots for Tots House.

We extend our thanks to the management and owners of The Mall at Cribbs Causeway, who lease premises to Cracking Enterprises Ltd for retail and commercial operations.

17. Volunteers

The Charity is deeply grateful to the many members of the public who volunteer their time in support of The Grand Appeal. From fundraising and administrative support to events and promotional activity, every hour volunteered is recognised with thanks. Volunteers are welcomed and protected under our Volunteers Policy, overseen by a senior staff member.

18. Fundraising

The Grand Appeal adheres to the Fundraising Regulator's Code of Conduct and is regulated by the Information Commissioner's Office in accordance with GDPR. The Grand Appeal does not engage professional fundraisers. No complaints were received during the year.

The Grand Appeal, Gromit Unleashed and Cots for Tots do not operate any public-facing lotteries, nor do we undertake lottery promotions on hospital premises. This is a deliberate decision grounded in our commitment to ensuring that families, patients and visitors - many of whom may be experiencing distress or vulnerability - are not placed in a position where they might feel compromised by an approach for lottery sales within a clinical environment. Our fundraising model is intentionally designed to protect families from unexpected or potentially confusing interactions at times of significant emotional pressure. Anyone wishing to understand more is welcome to contact us directly at hello@grandappeal.org.uk.

19. Finance

All financial policies and activities are overseen by the Finance and Asset Committee, whose membership comprises: Jos Moule (Trustee and Chair), Mike Lea (Trustee), Nicola Masters (Director) and Anna Shepherd (Deputy Director). Cazenove acts as Fund Manager.

The Board receives detailed management information covering the Charity's overall performance and that of its sub-divisions, ensuring confidence in the Charity's medium- and long-term financial sustainability.

20. Going concern

The Trustees regularly assess the Charity's financial position, considering cash flow, liquidity, current and future Primary Purpose activity, and commitments to Bristol Children's Hospital and NICU, against the diversified nature of income generation across fundraising, philanthropy, commercial activity and the Gromit Unleashed brand. The Trustees remain confident that the Charity has adequate resources to meet its financial obligations for the foreseeable future.



FINANCE AND RESERVES

The Grand Appeal can only continue its extensive portfolio of work in Bristol Children's Hospital and the region's NICU with the support of the thousands of donors, supporters and retail customers who generously support our work every day.

Financial commitments for Primary Purpose activity

The Grand Appeal funds a vibrant and extensive programme of activity in Bristol Children's Hospital and NICU – many examples of which are reported elsewhere in this review.



To date, commitments to funding the medium-term complex portfolio of Primary Purpose activity – including the provision of services, operations, staff, capital projects and revenue funding – is valued at over £7m in approximately 100 different individual projects.

The charity's assets stand at nearly £11m.

In the year under review, we have increased the value of our Primary Purpose activity – including on and off Balance Sheet – to £2.9m.

The Fixed Assets described below are used to support the charity's Primary Purpose and are not readily transferrable to cash. Over £3.5m is held in restricted funds as per donor wishes. Following a recent review, the Board of Trustees have adopted a Reserve Policy which assesses that between £1.4m and £1.8m is required for operational integrity - see below for further details. The complex portfolio of the activity that is funded by The Grand Appeal, presently valued at around £7m+ falls within three levels of commitment:

- **Multi-year commitments**

Family accommodation forms the bedrock of our operational Primary Purpose activity for Bristol Children's Hospital and NICU. We also fund a range of long-term activities for arts, music and play, including music therapy, currently in its 22nd year, play therapy and specialists working in Bristol Children's Hospital and NICU as well as a programme of interactive art sessions co-ordinated by our 'Arts Unleashed' co-ordinator, Lynne.

- **One-off commitments**

We meet with the management and clinical teams at Bristol Children's Hospital and NICU regularly to assess how funding from The Grand Appeal can amplify and support their work. Elsewhere in this Annual Report, we've described some of the projects we've funded in the Financial Year under review. We work hard to ensure that our funding reaches a wide range of wards and departments throughout the hospital to support projects which are not the responsibility of the NHS or other statutory funding.

- **Medium-long-term strategic commitments**

We work closely with the children's hospital and NICU to ensure that our funding is meeting the needs of

patients and their families, particularly as healthcare in the NHS is evolving at pace given their particular challenges. A part of this long-term planning process is to garner private sector funding to help provide solutions to what would otherwise be intractable problems which the NHS has no funding to cover. In the year under review, there are two such projects on the horizon.

Two examples of this funding are covered elsewhere in this Annual Review – the Patient Hotel and the new staff accommodation facility. These are multi-million- pound projects which will come to fruition in approximately the next three Financial Years.

These commitments take the form of both revenue and capital commitments over a period of 1 to 5 years. More details of the strategic commitments can be found in the “What’s Next for The Grand Appeal” section of this Annual Report.

Cash assets

The Charity has an extensive portfolio of commitments to Bristol Children’s Hospital and NICU and takes a long-term view of its responsibilities to further patient, family and staff support as well as improving patient infrastructure. The value of commitments for Primary Purpose activity currently stands at £7m over approximately 100 different projects. Cash assets stand at around £7m with over £3.5m of this restricted as per donor wishes.

Fixed assets

Land and buildings: These assets are not readily transferrable to cash:

The Charity owns 30-32 Upper Maudlin Street, which acts as an HQ for the charity and provides family accommodation at Paul’s House with eight en-suite rooms for families. The property is situated directly opposite Bristol Children’s Hospital in a prime city centre site and is therefore nominally valued at £2m. The Grand Appeal also owns 16 Upper Maudlin Street, which it plans to develop into short-term accommodation for staff at the children’s hospital.

Further, The Grand Appeal holds two pieces of land – one just outside the boundary of Bristol City Council and the other adjacent to Cots for Tots House, designated for development as the Patient Hotel, which will be called Jingle Jam building.

Other assets

As the leading provider of family accommodation to Bristol Children’s Hospital, The Grand Appeal owns a portfolio of contents required to operate and function as a quasi-hotel facility for nominated patients’ families at the children’s hospital and NICU. The charity group also owns equipment and other facilities for a functioning HQ, fundraising and retail operation and Gromit Unleashed.

Wholly owned subsidiary

The Grand Appeal has a wholly owned trading subsidiary, Cracking Enterprises Ltd, which usually trades as Gromit Unleashed. All profits from the subsidiary are gifted to The Grand Appeal. These accounts are presented as consolidated accounts and include the trading and commercial activity of Cracking Enterprises Ltd.

Fundraising

The Grand Appeal has a diverse and flourishing portfolio of fundraising activity. At The Grand Appeal, we take our fundraising costs and commitment to our donors very seriously and work hard to ensure that our financial

performance is as efficient and effective as possible. As a part of this, we benchmark our financial performance against other local charities fundraising and supporting other hospitals on a like-for-like basis and against those charities of a similar size with similar charity objects. We seek to ensure that our performance – not just the fundraising ratio, but in grant-giving, governance and costs – is both superior and competitive, giving comfort that donors can support The Grand Appeal in the knowledge that donations and financial performance are well managed. The five-year run rate of fundraising costs – to reassure donors that this is a key performance metric of the charity – is running at around 26p per £1 raised. We understand that the national average is in excess of 30p per £1 raised.

Deferred income

Income relating to Cracking Enterprises has been deferred to the next financial year, reflecting sponsorship secured in advance for Gromit Unleashed 3. In line with SORP (FRS 102) requirements, the charity must recognise income only when entitlement of receipt and reliable measurement are satisfied. As the related economic benefits and obligations fall within the forthcoming financial year, deferring this income ensures it is matched to the period in which the sponsored activity will take place. This approach provides a true and fair view of our financial performance, avoids overstating current-year income, and maintains full compliance with charity accounting standards.

Unrecognised Income

During the year, the charity received a pledge of £1 million from John James Foundation to support a future development for Bristol Children's Hospital. In accordance with SORP (FRS 102), this pledge has not been recognised in these financial statements as the entitlement conditions and timing of the associated expenditure fall within a future accounting period. The Grand Appeal is grateful for John James Foundation's continued partnership over the last 30 years and this significant commitment will play an important role in shaping our future plans while being appropriately recognised in the period to which it relates.

Reserves

The Trustees review the Reserves held by The Grand Appeal and consider their responsibilities to donors and stakeholders at Board meetings, reviewing extensive Management Information to make informed decisions. The Trustees consider the financial resilience of The Grand Appeal over the short and medium term, reflecting the forward-facing strategy for land and building development and the charity's particular requirements to support the NHS to ensure resilience is built into our financial and operational models. Our Reserves are available to spend on any of the charity's purposes and it is particularly important that the charity maintains adequate reserves to support a continuum of care and operation of three family accommodation homes from home as well as staff working in the children's hospital supporting the delivery of treatment. The Grand Appeal's Reserve Fund is split into three separate areas:

Restricted funds

These are specific funds within our overall reserves that are restricted in their use by donor request. This encompasses the entire breadth of the remit of the Grand Appeal and represents both capital and revenue commitments as part of the £7m+ of Primary Purpose commitments.

Designated funds

These are funds within our overall Reserves that the Board specifically designates to spend on upcoming projects most of which are described in the 'What's Next for The Grand Appeal' section of this Annual Review.

Unrestricted funds

These are funds available at our disposal to spend on charitable projects at Board discretion.

The Grand Appeal's approach to Reserves is built on guidance from the Charity Commission and the particular constraints and opportunities within which the charity operates. In considering the Reserves of the charity, the Trustees have specific regard for the nature of the charitable reserve held; identifying the assets required to function as a charity; financial risk and resilience. Income generation – sources, ability and history of income receipts; cyber security and the impact of longer-term strategic planning.

For The Grand Appeal with the extensive range of capital and revenue commitments to the children's hospital, NICU and to further childhood health, and with our funding operating at scale over the medium term, the Trustees have reviewed the guidance from the Charity Commission and have designated funds to ensure that the charity can fulfil its function, funding and provide the multi-year strategic operation of the charity.

The Charity's reserve range seeks to balance spending the maximum amount of income raised as soon as possible after receipt while maintaining the minimum level of reserves, ensuring there are sufficient reserves to ensure the uninterrupted operation of the charity and a continuum of service to fulfil the medium-term funding commitments and objectives of the charity. It will also provide time to adjust to a change in financial circumstances should an economic shock take place, such as Covid.

A prudent assessment of the financial reserve requirement is currently estimated to be in the region of £1.4m to £1.8m, which strikes an appropriate balance while maintaining operational integrity. While this figure regularly fluctuates depending on the needs of the children's hospital, currently, the reserve stands at £1.7m. This calculation is consistent with The Grand Appeal's business model and considers key risks. The Board has adopted a range that gives flexibility due to the variation in commitment to Primary Purpose activities at any given time given the scale of The Grand Appeal's work in support of the children's hospital and the volume of activity taking place in each financial year.



STATEMENT OF THE TRUSTEES RESPONSIBILITIES

The Trustees (who are also the directors of Wallace & Gromit's Children's Foundation for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- select suitable account policies and then apply them consistently;
- observe the methods and principal in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware;
- and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors Sumer AuditCo Limited will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of Trustees on the 22 December 2025 and signed on its behalf by:

Jos Moule

J H Moule



REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF WALLACE & GROMIT'S CHILDREN'S FOUNDATION

Opinion

We have audited the financial statements of Wallace & Gromit's Children's Foundation for the year ended 31 March 2025 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charitable Company's Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of group's and of the parent charitable company's affairs as at 31 March 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in note 23 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease

operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

The objectives of our audit in respect of fraud, are; to identify and assess the risks of material misstatement of the financial statements due to fraud; to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing appropriate responses to those assessed risks; and to respond appropriately to instances of fraud or suspected fraud identified during the audit. However, the primary responsibility for the prevention and detection of fraud rests with both management and those charged with governance of the charitable company.

Our approach was as follows:

We obtained an understanding of the legal and regulatory requirements applicable to the charitable company and considered that the most significant are the Companies Act 2006, UK financial reporting standards as issued by the Financial Reporting Council, the Charities Act 2011 and the Charities SORP.

We obtained an understanding of how the company complies with these requirements by discussions with management and those charged with governance.

We assessed the risk of material misstatement of the financial statements, including the risk of material misstatement due to fraud and how it might occur, by holding discussions with management and those charged with governance.

We inquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.

Based on this understanding, we designed specific appropriate audit procedures to identify instances of non-compliance with laws and regulations. This included making enquiries of management and those charged with governance and obtaining additional corroborative evidence as required.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Mark Powell

Mark Powell (Senior Statutory Auditor)
for and on behalf of Sumer AuditCo Limited
Statutory Auditor
Chartered Accountants
Lennox House
3 Pierrepont Street
Bath
Somerset
BA1 1LB

Date: 22 December 2025



CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2025

Wallace & Gromit's Children's Foundation

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2025

	Notes	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,080,660	1,206,828	2,287,488	2,736,152
Other trading activity	2	707,893	-	707,893	900,613
Investment income	3	<u>279,665</u>	<u>-</u>	<u>279,665</u>	<u>223,282</u>
Total		2,068,218	1,206,828	3,275,046	3,860,047
EXPENDITURE ON					
Raising funds					
Cost of fundraising	6	600,559	-	600,559	575,810
Cost of trading		764,042	-	764,042	900,129
Charitable activities					
Support for Bristol Children's Hospital	7	353,028	954,830	1,307,858	1,179,092
Support for Special Care Baby Unit/ Cots for Tots		-	275,692	275,692	114,119
Other		<u>419,300</u>	<u>-</u>	<u>419,300</u>	<u>333,672</u>
Total		2,136,929	1,230,522	3,367,451	3,102,822
NET (DEFICIT)/SURPLUS		<u>(68,711)</u>	<u>(23,694)</u>	<u>(92,405)</u>	<u>757,225</u>
Net movement in funds		(68,711)	(23,694)	(92,405)	757,225
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>7,311,334</u>	<u>3,574,884</u>	<u>10,886,218</u>	<u>10,128,993</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>7,242,623</u></u>	<u><u>3,551,190</u></u>	<u><u>10,793,813</u></u>	<u><u>10,886,218</u></u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

Consolidated Balance Sheet

Wallace & Gromit's Children's Foundation (Registered number: 3008531)

BALANCE SHEETS

At 31 March 2025

	Notes	2025 Group £	2025 Charity £	2024 Group £	2024 Charity £
FIXED ASSETS					
Intangible assets	14	-	-	7,793	7,793
Tangible assets	15	3,119,921	3,119,921	3,108,152	3,108,152
Investments	16	3,387	3,388	3,387	3,388
Investment Property	17	<u>196,070</u>	<u>196,070</u>	<u>196,070</u>	<u>196,070</u>
		3,319,378	3,319,379	3,315,402	3,315,403
CURRENT ASSETS					
Stocks		68,901	-	134,770	-
Debtors	18	128,661	300,970	354,519	634,585
Cash at bank		<u>7,989,738</u>	<u>7,509,923</u>	<u>7,378,747</u>	<u>7,160,151</u>
		8,187,300	7,810,893	7,868,036	7,794,736
CREDITORS					
Amounts falling due within one year	19	(712,865)	(280,310)	(297,220)	(224,405)
		<u>7,474,435</u>	<u>7,530,583</u>	<u>7,570,816</u>	<u>7,570,331</u>
NET CURRENT ASSETS					
		<u>7,474,435</u>	<u>7,530,583</u>	<u>7,570,816</u>	<u>7,570,331</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>10,793,813</u>	<u>10,849,962</u>	<u>10,886,218</u>	<u>10,885,734</u>
NET ASSETS					
		<u>10,793,813</u>	<u>10,849,962</u>	<u>10,886,218</u>	<u>10,885,734</u>
FUNDS					
	21				
Unrestricted designated		2,267,892	2,267,892	2,267,892	2,267,892
Unrestricted funds		4,974,731	5,030,880	5,043,442	5,042,958
Restricted funds		<u>3,551,190</u>	<u>3,551,190</u>	<u>3,574,884</u>	<u>3,574,884</u>
TOTAL FUNDS		<u>10,793,813</u>	<u>10,849,962</u>	<u>10,886,218</u>	<u>10,885,734</u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

22/12/2025

The financial statements were approved by the Board of Trustees on and were signed on its behalf by:

Jos Moule

J H Moule - Trustee

Consolidated Cash Flow Statement

Wallace & Gromit's Children's Foundation

CONSOLIDATED CASH FLOW STATEMENT
for the year ended 31 March 2025

	Notes	2025 £	2024 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>699,486</u>	<u>757,437</u>
Net cash provided by (used in) operating activities		<u>699,486</u>	<u>757,437</u>
Cash flows from investing activities:			
Purchase of intangible fixed assets		-	-
Purchase of tangible fixed assets		<u>(88,495)</u>	<u>(146,343)</u>
Net cash provided by (used in) investing activities		<u>(88,495)</u>	<u>(146,343)</u>
Change in cash and cash equivalents in the reporting period		610,991	611,094
Cash and cash equivalents at the beginning of the reporting period		<u>7,378,747</u>	<u>6,767,653</u>
Cash and cash equivalents at the end of the reporting period		<u><u>7,989,738</u></u>	<u><u>7,378,747</u></u>

NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT
for the year ended 31 March 2025

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2025 £	2024 £
Net income for the reporting period (as per the statement of financial activities)	(92,405)	757,225
Adjustments for:		
Depreciation charges	84,519	98,333
Decrease/(increase) in stock	65,869	77,902
Decrease/(increase) in debtors	225,858	(119,201)
Increase/(decrease) in creditors	415,645	142,635
Gift of fixed asset investment	-	(3,387)
Gift of investment property	-	(196,070)
Net cash provided by (used in) operating activities	<u>699,486</u>	<u>757,437</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.24 £	Cash flow £	At 31.3.25 £
Net cash			
Cash at bank and in hand	<u>7,378,747</u>	<u>610,991</u>	<u>7,989,738</u>
	<u>7,378,747</u>	<u>610,991</u>	<u>7,989,738</u>
Total	<u>7,378,747</u>	<u>610,991</u>	<u>7,989,738</u>

Notes to the Financial Statement

Wallace & Gromit's Children's Foundation

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2025

STATUTORY INFORMATION

Wallace & Gromit's Children's Foundation is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The consolidated accounts include the trading activities, assets and liabilities of the subsidiary company and are prepared in sterling which is the functional currency of the entity.

Going Concern

At the balance sheet date, the charity had net current assets of £7,531k and net assets of £10,850k. The charity continues to meet all its liabilities as they fall due.

The trustees have further considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The trustees believe budgeted income and expenditure and the level of reserves held are sufficient for the charity to be able to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Grants receivable

Income from government and other grants, whether 'capital' or 'revenue', is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Allocation and apportionment of costs

Staff costs are apportioned based on the proportion of time spent on the relevant activities. Other costs are directly allocated to the activities that they relate to.

Intangible fixed assets

Website development costs are capitalised at cost and are amortised over the website's estimated useful life of 3 years.

Tangible fixed assets

Depreciation is provided at the following rates in order to write off each asset over its estimated useful life.

Freehold property	- Straight line over 50 years
Leasehold improvements	- Straight line over the period of the lease
Office equipment	- Straight line over 4 years
Fixture & Fittings	- Straight line over 5 years

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025

1. ACCOUNTING POLICIES – continued

Investment property

Investment property is initially measured at cost and is subsequently remeasured to fair value at the end of each reporting period. Any gains or losses are recorded in the profit and loss account.

Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the trustees' report.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate. The contributions are apportioned to relevant activities based upon the proportion of time spent on that activity by the employee to which they relate.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. DONATIONS AND LEGACIES AND MERCHANDISING INCOME

	2025	2024
	£	£
Donations Grand Appeal	2,090,285	2,253,985
Legacies	139,309	420,603
Donated services and gifts	57,894	61,564
Other trading activity	707,893	900,613
	<u>2,995,381</u>	<u>3,636,765</u>

3. INVESTMENT INCOME

	2025	2024
	£	£
Bank deposit interest	<u>279,665</u>	<u>223,282</u>

4. INCOME AND RESULTS OF THE CHARITY

	2025	2024
	£	£
Donations and legacies	2,287,488	2,736,152
Interest receivable	279,665	223,282
Other income	484	59,820
	-----	-----
Incoming resources	2,567,637	3,019,254

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025**4. INCOME AND RESULTS OF THE CHARITY cont.**

	2025 £	2024 £
Raising funds	600,559	575,810
Charitable activities	1,583,550	1,293,211
Governance costs	419,300	333,672
	-----	-----
Resources expended	2,603,409	2,202,693
	-----	-----
Net income/ (expenditure) for the year	<u>(35,772)</u>	<u>816,561</u>

5. MERCHANDISING SALES AND INVESTMENT IN TRADING SUBSIDIARY

The wholly-owned trading subsidiary, Cracking Enterprises Limited, which is incorporated in the United Kingdom, pays all its profits to the charity by gift aid. The charity owns the entire issued share capital of 1,000 shares of £1 each. A summary of the trading results is shown below.

Summary profit and loss account:

	2025 £	2024 £
Turnover	707,893	900,613
Cost of sales and administrative expenses	(764,042)	(900,129)
	-----	-----
Net profit	<u>(56,149)</u>	<u>484</u>
	-----	-----
The assets and liabilities of the subsidiary were :		
Current assets	658,648	355,541
Creditors	(713,797)	(354,057)
	-----	-----
Total net assets	<u>(55,149)</u>	<u>1,484</u>
	-----	-----
Share capital	1,000	1,000
Retained earnings	(56,149)	484
	-----	-----
	<u>(55,149)</u>	<u>1,484</u>
	-----	-----

6. RAISING FUNDS**Raising donations and legacies**

	2025 £	2024 £
Staff costs	465,578	408,765
Non-staff costs	134,981	167,045
Expenditure associated with trading	<u>764,042</u>	<u>900,129</u>
	-----	-----
	<u>1,364,601</u>	<u>1,475,939</u>
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NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025

7. CHARITABLE ACTIVITIES COSTS

	Direct costs	Grant funding of activities (See note 8)	Support costs (see note 9)	Total
	£	£	£	£
Support for Bristol Children's Hospital	660,648	570,484	76,726	1,307,858
Support for Special Care Baby Unit/Cots for Tots	70,366	205,326	-	275,692
Wallace & Gromit's Children's Charity (external)	-	-	-	-
	<u>731,014</u>	<u>775,810</u>	<u>76,726</u>	<u>1,583,550</u>

Prior year comparatives	Direct Costs	Grant funding of activities	Support costs	Total
	£	£	£	£
Support for Bristol Children's Hospital	627,703	470,751	80,638	1,179,092
Support for Special Care Baby Unit/Cots for Tots	57,947	56,172	-	114,119
Wallace & Gromit's Children's Charity (external)	-	-	-	-
	<u>685,650</u>	<u>526,923</u>	<u>80,638</u>	<u>1,293,211</u>

8. GRANTS PAYABLE

	2025	2024
	£	£
Support for Bristol Children's Hospital	570,484	470,751
Support for Special Care Baby Unit/ Cots for Tots	205,326	56,172
Wallace & Gromit's Children's Charity (external)	-	-
	<u>775,810</u>	<u>526,923</u>

The total grants paid to institutions during the year was as follows:

	2025	2024
	£	£
The Royal Hospital for Children, Bristol	570,484	470,751
Support for Special Care Baby Unit/ Cots for Tots	<u>205,326</u>	<u>56,172</u>
	<u>775,810</u>	<u>526,923</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025**9. SUPPORT COSTS**

	Governance costs	
	2025	2024
	£	£
Staff costs	280,274	233,942
Non staff costs	139,026	99,730
Support for Bristol Children's Hospital	<u>76,726</u>	<u>80,638</u>
	<u>496,026</u>	<u>414,310</u>

10. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2025	2024
	£	£
Auditors' remuneration	26,480	24,400
Depreciation - owned assets	76,726	80,638
Computer software amortisation	<u>7,793</u>	<u>17,695</u>

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2025 nor for the year ended 31 March 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2025 nor for the year ended 31 March 2024.

12. STAFF COSTS

	2025	2024
	£	£
Wages and salaries	1,078,363	1,006,362
Social security costs	93,177	80,289
Other pension costs	<u>98,807</u>	<u>101,117</u>
	<u>1,270,347</u>	<u>1,187,768</u>

The average monthly number of employees during the year was as follows:

	2025	2024
All staff - full time & part time	<u>41</u>	<u>40</u>

The number of employees whose employee benefits (excluding pension costs) exceeded £60,000 was:

	2025	2024
£60,001-£70,000	<u>-</u>	<u>-</u>

Key management personnel: the total amount of employee benefits received by key management personnel is £155,205 (2024:£154,292).

The Charity remains grateful for the work of its volunteers. The role and scope of work undertaken varies and the time donated by volunteers is not recognised in the financial statements as this cannot be reliably or consistently valued.

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,363,556	1,372,596	2,736,152
Other trading activities	900,613	-	900,613
Investment income	<u>223,240</u>	<u>42</u>	<u>223,282</u>
Total	2,487,409	1,372,638	3,860,047
EXPENDITURE ON			
Raising funds			
Cost of fundraising	575,810	-	575,810
Cost of trading	900,129	-	900,129
Charitable activities			
Support for Bristol Children's Hospital	396,392	782,700	1,179,092
Support for Special Care Baby Unit/ Cots for Tots	-	114,119	114,119
Other	<u>333,672</u>	<u>-</u>	<u>333,672</u>
Total	<u>2,206,003</u>	<u>896,819</u>	<u>3,102,822</u>
NET INCOME	<u>281,406</u>	<u>475,819</u>	<u>757,225</u>
Net movement in funds	281,406	475,819	757,225
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>7,029,928</u>	<u>3,099,065</u>	<u>10,128,993</u>
TOTAL FUNDS CARRIED FORWARD	<u><u>7,311,334</u></u>	<u><u>3,574,884</u></u>	<u><u>10,886,218</u></u>

14. INTANGIBLE FIXED ASSETS (Group and charity)

	Computer software £
COST	
At 1 April 2024	53,085
Additions	<u>-</u>
At 31 March 2025	<u>53,085</u>
AMORTISATION	
At 1 April 2024	45,292
Charge for the year	<u>7,793</u>
At 31 March 2025	<u>53,085</u>
NET BOOK VALUE	
At 31 March 2025	<u><u>-</u></u>
At 31 March 2024	<u><u>7,793</u></u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025**15. TANGIBLE FIXED ASSETS (Group & Charity)**

	Freehold property £	Short leasehold £	Fixtures & Fittings £
COST			
At 1 April 2024	2,633,284	715,004	119,943
Additions	<u>24,591</u>	<u>-</u>	<u>13,829</u>
At 31 March 2025	<u>2,657,875</u>	<u>715,004</u>	<u>133,772</u>
DEPRECIATION			
At 1 April 2024	247,710	117,058	99,264
Charge for year	<u>41,828</u>	<u>28,399</u>	<u>3,736</u>
At 31 March 2025	<u>289,538</u>	<u>145,457</u>	<u>103,000</u>
NET BOOK VALUE			
At 31 March 2025	<u>2,368,337</u>	<u>569,547</u>	<u>30,772</u>
At 31 March 2024	<u>2,385,574</u>	<u>597,946</u>	<u>20,679</u>
	Asset under construction £	Office equipment £	Totals £
COST			
At 1 April 2024	102,256	36,055	3,606,542
Additions	<u>41,885</u>	<u>8,190</u>	<u>88,495</u>
At 31 March 2025	<u>144,141</u>	<u>44,245</u>	<u>3,695,037</u>
DEPRECIATION			
At 1 April 2024	-	34,358	498,390
Charge for year	<u>-</u>	<u>2,763</u>	<u>76,726</u>
At 31 March 2025	<u>-</u>	<u>37,121</u>	<u>575,116</u>
NET BOOK VALUE			
At 31 March 2025	<u>144,141</u>	<u>7,124</u>	<u>3,119,921</u>
At 31 March 2024	<u>102,256</u>	<u>1,697</u>	<u>3,108,152</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025**16. FIXED ASSET INVESTMENTS**

Group	Shares in group undertakings £	Listed investments £	Totals £
MARKET VALUE			
At 1 April 2024	-	3,387	3,387
Additions through legacy	<u>-</u>	<u>-</u>	<u>-</u>
At 31 March 2025	<u>-</u>	<u>3,387</u>	<u>3,387</u>
NET BOOK VALUE			
At 31 March 2025	<u>-</u>	<u>3,387</u>	<u>3,387</u>
At 31 March 2024	<u>-</u>	<u>3,387</u>	<u>3,387</u>
Charity			
MARKET VALUE			
At 1 April 2024	1	3,387	3,388
Additions through legacy	<u>-</u>	<u>-</u>	<u>-</u>
At 31 March 2025	<u>1</u>	<u>3,387</u>	<u>3,388</u>
NET BOOK VALUE			
At 31 March 2025	<u>1</u>	<u>3,387</u>	<u>3,388</u>
At 31 March 2024	<u>1</u>	<u>3,387</u>	<u>3,388</u>

17. INVESTMENT PROPERTY (Group & Charity)

	£
FAIR VALUE	
At 1 April 2024 and 31 March 2025	<u>196,070</u>
NET BOOK VALUE	
At 31 March 2025	<u>196,070</u>
At 31 March 2024	<u>196,070</u>

18. DEBTORS

	Charity		Group	
	2025	2024	2025	2024
	£	£	£	£
Amounts falling due within one year:				
Trade debtors	-	-	-	-
Amounts due from group undertakings	282,241	282,241	-	-
Other debtors	7,400	104,757	9,575	106,932
Prepayments & accrued income	11,329	247,587	119,086	247,587
	<u>300,970</u>	<u>634,585</u>	<u>128,661</u>	<u>354,519</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025**19. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	Charity		Group	
	2025	2024	2025	2024
	£	£	£	£
Trade creditors	236,990	81,658	269,229	120,744
Other creditors	19,082	122,745	73,348	135,505
Accrued expenses	24,238	20,002	38,717	40,971
Deferred income	-	-	331,571	-
	<u>280,310</u>	<u>224,405</u>	<u>712,865</u>	<u>297,220</u>

20. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2025	2024
	£	£
Within one year	8,110	6,394
Between one and five years	<u>2,938</u>	<u>4,125</u>
	<u>11,048</u>	<u>10,519</u>

21. MOVEMENT IN FUNDS

	At 1.4.24	Net movement in funds	Transfers between funds	At 31.3.25
	£	£	£	£
Unrestricted funds – Group current year				
The Grand Appeal	5,043,442	(68,711)	-	4,974,731
Designated	<u>2,267,892</u>	<u>-</u>	<u>-</u>	<u>2,267,892</u>
	<u>7,311,334</u>	<u>(68,711)</u>	<u>-</u>	<u>7,242,623</u>
Unrestricted funds – Charity current year				
The Grand Appeal	5,042,958	(12,078)	-	5,030,880
Designated	<u>2,267,892</u>	<u>-</u>	<u>-</u>	<u>2,267,892</u>
	<u>7,310,850</u>	<u>(12,078)</u>	<u>-</u>	<u>7,298,772</u>
Restricted funds – Group and Charity				
Bristol Children's Hospital	1,075,373	(524,856)	-	550,517
Patient Hotel	1,806,633	451,947	-	2,258,580
Cots for Tots - NICU	633,784	48,076	-	681,860
Wallace & Gromit's Children's Charity	<u>59,094</u>	<u>1,139</u>	<u>-</u>	<u>60,233</u>
	<u>3,574,884</u>	<u>(23,694)</u>	<u>-</u>	<u>3,551,190</u>
Total funds – Current year				
Group	<u>10,886,218</u>	<u>(92,405)</u>	<u>-</u>	<u>10,793,813</u>
Charity	<u>10,885,734</u>	<u>(35,772)</u>	<u>-</u>	<u>10,849,962</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025**21. MOVEMENT IN FUNDS - continued**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group			
The Grand Appeal	<u>2,068,218</u>	<u>(2,136,929)</u>	<u>(68,711)</u>
Unrestricted funds - Charity			
The Grand Appeal	<u>1,360,809</u>	<u>(1,372,887)</u>	<u>(12,078)</u>
Restricted funds – Group and Charity			
Bristol Children’s Hospital	429,935	(954,791)	(524,856)
Patient Hotel	451,986	(39)	451,947
Cots for Tots - NICU	323,768	(275,692)	48,076
Wallace & Gromit’s Children’s Charity	<u>1,139</u>	<u>-</u>	<u>1,139</u>
	<u>1,206,828</u>	<u>(1,230,522)</u>	<u>(23,694)</u>
Total funds			
Group	<u>3,275,046</u>	<u>(3,367,451)</u>	<u>(92,405)</u>
Charity	<u>2,567,637</u>	<u>(2,603,409)</u>	<u>(35,772)</u>

Comparatives for movement in funds

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
Unrestricted funds - Group				
The Grand Appeal	4,762,036	281,406	-	4,762,037
Designated	<u>2,267,892</u>	<u>-</u>	<u>-</u>	<u>2,267,892</u>
	<u>7,029,928</u>	<u>281,406</u>	<u>-</u>	<u>7,311,334</u>
Unrestricted funds - Charity				
The Grand Appeal	4,702,216	340,742	-	5,042,958
Designated	<u>2,267,892</u>	<u>-</u>	<u>-</u>	<u>2,267,892</u>
	<u>6,970,108</u>	<u>340,742</u>	<u>-</u>	<u>7,310,850</u>
Restricted funds – Group and Charity				
Bristol Children’s Hospital	1,002,427	72,946	-	1,075,373
Patient Hotel	1,606,003	200,630	-	1,806,633
Cots for Tots - NICU	432,803	200,981	-	633,784
Wallace & Gromit’s Children’s Charity	<u>57,832</u>	<u>1,262</u>	<u>-</u>	<u>59,094</u>
	<u>3,099,065</u>	<u>475,819</u>	<u>-</u>	<u>3,574,884</u>
Total funds				
Group	<u>10,128,993</u>	<u>757,225</u>	<u>-</u>	<u>10,886,218</u>
Charity	<u>10,069,173</u>	<u>816,561</u>	<u>-</u>	<u>10,885,734</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2025**21. MOVEMENT IN FUNDS - continued**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group			
The Grand Appeal	<u>2,487,409</u>	<u>(2,206,003)</u>	<u>281,406</u>
Unrestricted funds - Charity			
The Grand Appeal	<u>1,646,616</u>	<u>(1,305,874)</u>	<u>340,742</u>
Restricted funds – Group and Charity			
Bristol Children’s Hospital	855,646	(782,700)	72,946
Patient Hotel	200,630	-	200,630
Cots for Tots - NICU	315,100	(14,119)	200,981
Wallace & Gromit’s Children’s Charity	<u>1,262</u>	<u>-</u>	<u>1,262</u>
	<u>1,372,638</u>	<u>(896,819)</u>	<u>475,819</u>
Total funds			
Group	<u>3,860,047</u>	<u>(3,102,822)</u>	<u>757,225</u>
Charity	<u>3,019,254</u>	<u>(2,202,693)</u>	<u>816,561</u>

Designated Funds:

The Trustees meet quarterly to approve and agree expenditure for the short and medium term to support Bristol Children’s Hospital and the NICU. The Trustees have presented their Financial Review in the main body of the Annual Report. The Board designates funding for projects that are due for completion within 12, 24 36 and 48 months depending on the nature of the project and the timeframe of the NHS. At the time of writing, the Board has approved total projects valued at £5m in approximately 100 different projects. These commitments are reviewed regularly against expenditure and against forecasted income generation. During the year under review the Trustees have revised their Reserve Policy. Please see the Financial Review, and the Structure, Government and Management sections of the Annual Report for further details.

22. RELATED PARTY DISCLOSURES

During the year the charity recharged wages paid on behalf of the trading subsidiary, Cracking Enterprises Limited, totalling £229,038 (2024: £261,737). In line with the intentions of the trading subsidiary the profits for the prior year, totalling £484 (2024: £59,820) were paid to the charity during the year. There was a debtor of £282,241 (2024: £282,241) owing from the trading subsidiary to the charity as at the year end.

Simon Cooper and Jos Moule are directors of Cracking Enterprises Limited and Trustees of Wallace & Gromit's Children's Foundation. Nicola Masters is the Director (CEO) of Wallace & Gromit’s Children’s Foundation. Nicola is appointed as a Director of the wholly owned trading subsidiary Cracking Enterprises Ltd.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED

for the year ended 31 March 2025

22. RELATED PARTY DISCLOSURES - continued

Wallace & Gromit's Children's Foundation and Cracking Enterprises Limited incurred legal costs of £36,259 (2024: £19,564) with Veale Wasbrough Vizards LLP during the year. There was a creditor of £3,196 (2024 £5,052) owing as at the year end in Wallace & Gromit's Children's Foundation. Jos Moule, is a partner in Veale Wasbrough Vizards LLP.

Simon Cooper is a Trustee of Wallace & Gromit's Children's Foundation and a Trustee of the Musicspace Trust. Music therapy within the Bristol Children's Hospital is provided by the Musicspace Trust and funded by the charity at a cost of £Nil (2024: £53,269). There was a creditor of £Nil (2024 - £4,688) owing as at the year end.

Nick Park, Peter Lord and David Sproxtton are Patrons of Wallace & Gromit's Children's Foundation Limited and Directors of Aardman Animations Limited.

Angie Last is a Trustee of Wallace & Gromit's Children's Foundation and an employee of Aardman Animations Limited.

Cracking Enterprises Limited incurred net costs of £26,990 (2024: £46,050) relating to Aardman's support for the Gromit Unleashed, Gromit Unleashed 2 and Shaun in the City arts trails which have raised to date around £6million for the primary purpose of Wallace & Gromit's Children's Foundation. This support covers web and app development for the charity's brands, rights, intellectual property, the development of merchandise and associated royalties, licensing and design.

23. FRC ETHICAL STANDARD - PROVISIONS AVAILABLE FOR SMALL ENTITIES

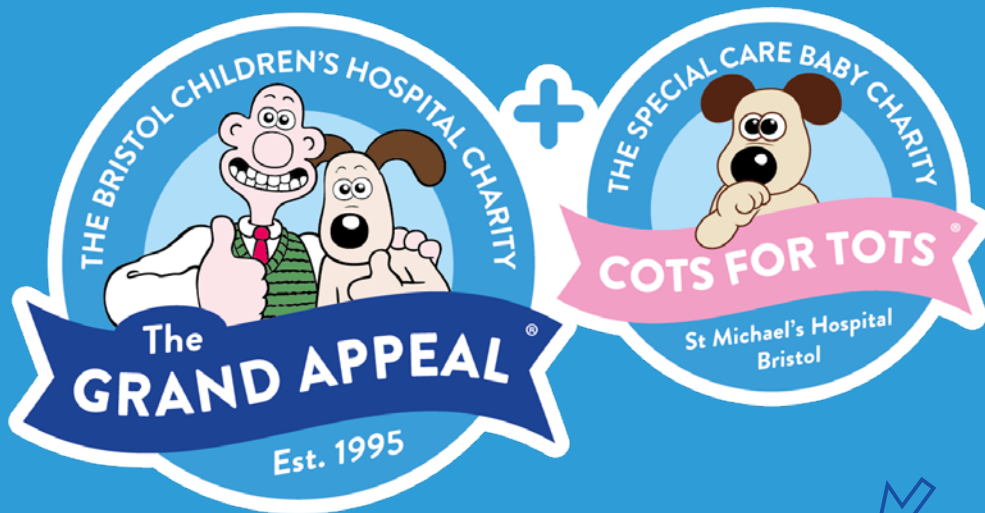
In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.

24. PURPOSE OF RESTRICTED FUNDS

The Grand Appeal receives many donations from supporters, donors, patients, friends, families and the general public with a specific designation. The Appeal acknowledges that all donations received for a specific ward or department should be spent according to the needs of the donor and therefore retains the above funds to ensure full compliance with the individual donor's intentions. These funds are then used to provide additional 'added value' facilities and to comply with donor wishes.

25. CONTINGENT ASSET

During the year, the charity received a pledge of £1 million from The John James Bristol Foundation to support a future development for Bristol Royal Hospital for Children. In accordance with the Charities SORP (FRS 102), this pledge has not been recognised in these financial statements as the entitlement conditions and timing of the associated expenditure fall within a future accounting period.



grandappeal.org.uk

WALLACE & GROMIT'S CHILDREN'S FOUNDATION

England & Wales - Charity number 1043603

Accounts

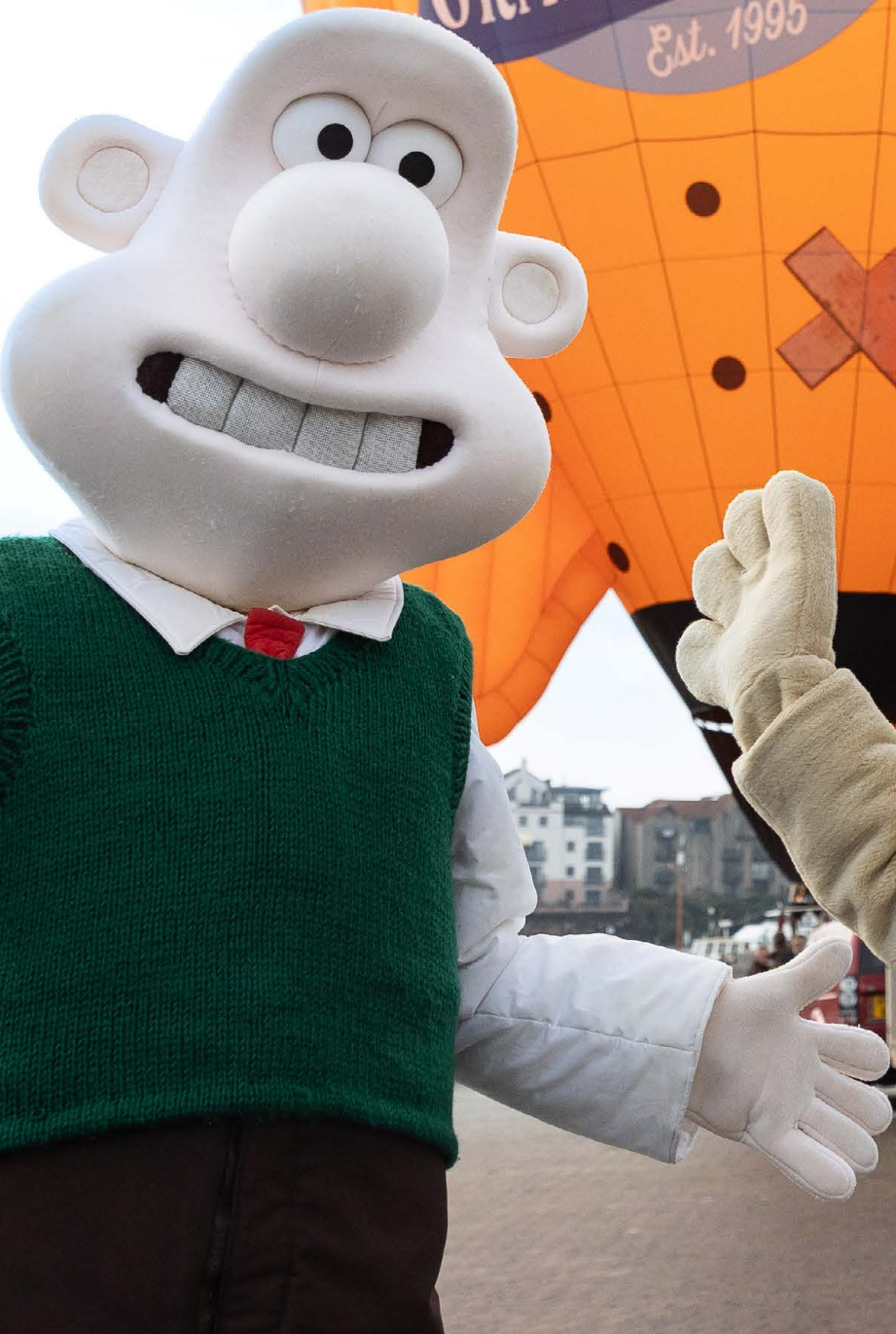


THE GRAND APPEAL

ANNUAL REPORT

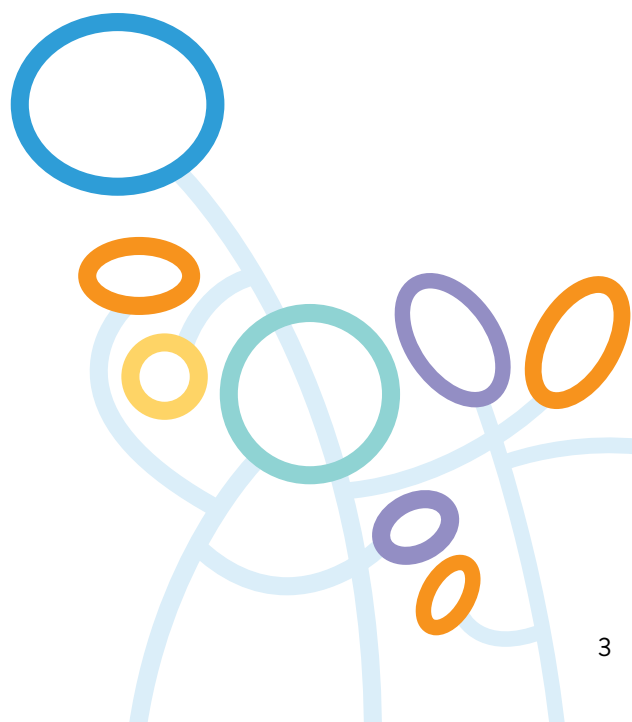
2023 - 2024

grandappeal.org.uk



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REPORT OF THE TRUSTEES

FOR THE YEAR ENDING 31 MARCH 2024

The Trustees, who are also directors of the charity for the purpose of the Companies Act 2006, present their report with financial statements of the charity for the year ended 31 March 2024. The Trustees have adopted the provision of Accounting and Reporting by Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) effective 1 January 2019.

ADMINISTRATIVE DETAILS

Registered in England and Wales
Charity number 1043603
Registered Company number 3008531

TRADING SUBSIDIARY

Cracking Enterprises Ltd
Company number 03296361

CONTACT DETAILS AND REGISTERED HQ

30-32 Upper Maudlin Street, Bristol, BS2 8DJ
grandappeal.org.uk
hello@grandappeal.org.uk

TRUSTEES

Jos Moule – Chairman
Simon Cooper
Angie Last
Mike Lea
Mike Norton

COMPANY SECRETARY AND DIRECTOR

Nicola Masters

PATRONS

Nick Park CBE
Peter Lord CBE
David Sproxton CBE

MEDICAL ADVISORY COMMITTEE

Dr Giles Haythornthwaite
Mr Mike Carter
Dr James Fraser
Dr Anoo Jain

BANKERS

Lloyds Bank, Bristol, BS1 4AQ

AUDITORS

Sumer AuditCo Limited, BA1 2PA

LAWYERS

Veale Wasbrough Vizards, Bristol, BS1 4AQ

FUND MANAGERS AND INVESTMENT ADVISORS

Cazenove, Bristol, BS1 6BN

LETTER FROM THE CHAIRMAN

It has been another challenging year in the economy with inflation remaining stubbornly high for much of the year under review. Disposable income therefore remains under pressure, particularly with fuel bills increasing and donors having to make unenviable trade-offs in their finances and cut back on spending for understandable reasons.

Despite this challenging economic background, I am pleased to report on behalf of all the Trustees, an increase in fundraising income generated of 27% as well as improved efficiencies in our cost base. Our cost of fundraising- one of the key markers in charity efficiency- has reduced to 21p per £1 raised. This means that for every £1 raised 79p is available to support the children's hospital and Neonatal Intensive Care Unit (NICU) in St Michael's Hospital. We know how important this figure is to supporters of The Grand Appeal, both new and old.

Elsewhere in this Annual Review, you will see that The Grand Appeal is capitalising on the growth in income to build a robust portfolio of support for our Primary Purpose of supporting the children's hospital and NICU. For over a decade, we've provided accommodation for families from throughout Bristol, the South West and South Wales who need somewhere to stay while their child is in hospital. The value of the family accommodation provided is calculated to be worth more than £900k in the year under review. We also continue to fund cutting-edge medical research, life-saving, pioneering equipment, arts, music and play and ward refurbishments.

But we are always looking to the future, ensuring that The Grand Appeal is fit for purpose for the next decade and beyond. We are pleased to report that the UK's first dual-purpose Patient Hotel and therapy facility has been submitted to Bristol City Council for planning permission at the time of publication. This will be a remarkable development which The Grand Appeal is delighted to offer thanks to its ongoing partnership with Jingle Jam.

Our income generation strategy remains strong with a wide and diverse portfolio of activity and an increasing focus on a new Gromit Unleashed trail that we will be coming to the streets of Bristol in 2025 in partnership with Aardman.

Remaining agile, ensuring value for money for our donors

and being fit for the future are key priorities as we move into the next decade, and we are building on the positive progress achieved during the year under review. We are humbled that The Grand Appeal continues to occupy a unique place in Bristol, the South West and South Wales and through our longstanding partnership with Aardman, which will celebrate its 30th anniversary in 2025, our influence extends far beyond our income generation and our support for Bristol Children's Hospital.

Huge thanks, as ever, must go to our incredible partners and supporters, individuals, companies, grant-making trusts, schools and community groups and volunteers whose generosity continues to be absolutely amazing. On behalf of all the Trustees, thank you to each and every donor and supporter, we are so grateful.

Jos Moule
Chairman
Wallace & Gromit's Grand Appeal





WHO WE ARE



The Grand Appeal

Since 1995, The Grand Appeal has been proud to serve as the dedicated charity for Bristol Children's Hospital, partnering with the hospital to deliver a multi-million-pound portfolio of support.

Bristol Children's Hospital is a world-class centre of excellence, treating 140,000 young patients every year from across the South West and South Wales. As a hub for cutting-edge advancements in global paediatric healthcare, the hospital provides specialist care for babies, children, and young people with highly complex conditions, including rare genetic disorders, neurological conditions, congenital heart disease, cancer, traumatic injuries, and more.

To compliment the lifesaving care provided by the children's hospital and NICU, The Grand Appeal funds pioneering equipment and lifesaving research, we offer free, welcoming accommodation for families, and we deliver enriching arts, music, and play therapy sessions that help young patients cope with their treatments.



Cots for Tots

Cots for Tots is the dedicated charity for the Neonatal Intensive Care Unit (NICU) at St Michael's Hospital. Since its inception in 2007, Cots for Tots has funded lifesaving care for premature and critically ill babies from across the region.

St Michael's NICU is the only unit providing the highest level of care in the South West and Wales to on average 800 newborns each year, from babies born as early as 23 weeks to those requiring emergency treatment at full term.

Thanks to the support of our incredible fundraisers, Cots for Tots funds lifesaving equipment, family accommodation, cutting-edge research, and innovative technology. This helps to ensure that every baby in their care has access to the very best treatment and facilities, giving them the best possible start in life.



TOGETHER, WE ARE CREATING BRIGHTER FUTURES FOR CHILDREN AND FAMILIES ACROSS THE SOUTH WEST AND BEYOND.

Our fundraising

For nearly 30 years, our fundraising family has grown into a thriving collective of individuals, schools, businesses, and community groups who share our mission: to ensure every sick child and baby across the South West receives world-class care.

Their tireless efforts have resulted in another terrific year, and we couldn't be prouder of their commitment and generosity.

Our impact

Our multi-million-pound portfolio of investment has placed Bristol Children's Hospital at the forefront of medical innovation. From the UK's first paediatric Cardiac Hybrid Theatre and an intraoperative 3T MRI scanner to a state-of-the-art neuro-robot, we equip the hospital with the cutting-edge technology it needs to save and transform lives and lead the way in paediatric healthcare.

We run three dedicated family accommodation houses, ensuring parents and siblings can stay close to their loved ones during critical treatment. Alongside this, we fund a team of specialist staff at Bristol Children's Hospital and St Michael's NICU providing practical, emotional, and medical support to families during their time of need.

From music, play and arts therapy to modern, age-appropriate facilities, we aim to create an environment where children feel safe and supported as they face the challenges of a hospital stay and treatment.

None of this would be possible without the incredible passion, dedication, and generosity of our supporters.

Thank you.



YOUR FUNDRAISING STORIES

As we wrap up another incredible year, we're blown away by the passion and creativity of our amazing fundraisers. Whether conquering peaks, braving muddy obstacle courses, or cycling cross-country, your efforts have been nothing short of inspiring. Let's take a look at some of the standout moments that made this year unforgettable!



The **Great Bristol 10k** brought together 37 dedicated runners who collectively raised **£19,366.44** to make a difference, including Abbey. She ran in memory of her daughter Isla and her efforts funded a new cuddle cot for NICU, a vital piece of equipment that supports families during the death of their child.



In October, **Leighton** embarked on a 10-day trek across the breathtaking landscapes of Jordan, raising an incredible **£2,300** in support of Bristol Children's Hospital. Inspired by the care his daughter received; Leighton's journey showcased not just his determination but also his gratitude for our incredible children's hospital.



Steve tackled the Fred Whitton Challenge, a grueling 112-mile cycle through the Lake District in May. Driven by the care his grandson received at St Michael's Hospital, Steve raised an outstanding **£2,700** for the Neonatal Intensive Care Unit.

Seven-year-old **Sorrell** made waves with her swimming challenge, completing 40 lengths of her local pool and raising **£313**. Her fantastic achievement is a reminder that no effort is too small when it comes to fundraising.



COMMUNITY AND EVENTS



At just nine years old, **Barney** took on an extraordinary challenge: a 12-hour Midnight March through the iconic streets of London. Barney raised an impressive **£2,579**, funding a new mobile gaming cart and games for patients at Bristol Children's Hospital.



The **Bath Half Marathon** was another highlight of the year, with 40 runners taking part and raising an incredible **£42,440.75** for both hospitals.



Ayla, who is 11 years old, was honoured as 'Fundraiser of the Year' at the BBC Make a Difference Awards in Cornwall. Through her initiative, Ayla's Arts, she's raised over **£10,000** by creating and selling her own artwork. Her efforts have funded Ayla's Arts Trolleys, bringing joy and creativity to patients at the children's hospital.

Gary, a regional finalist for the Pride of Britain Awards, has spent over two decades raising funds with his 'Tower Tours' of the Wills Memorial Building at the University of Bristol. To date, Gary has raised over **£42,000**, demonstrating his unwavering dedication to supporting the children's hospital.



Bristol Children's Hospital surgeon **Mark** completed a 1,000-mile cycle ride from Land's End to John O'Groats in just 10 days with his son Harry, raising over **£2,600** for the young patients in his care!

Meanwhile, 15 runners raised an impressive **£31,933.49** by completing the **Great Bristol Half Marathon**.

YOUR FUNDRAISING STORIES

Fundraising takes many shapes, and we're fortunate to have the unwavering support of businesses and organisations across the South West. Their generosity, teamwork, and dedication have made a huge impact this year. Here's a glimpse at some of their incredible achievements and the difference they've made!



Set against the stunning backdrop of Bristol Museum & Art Gallery, our first-ever **Beat the Brain Surgeon** event brought together 159 attendees for a night of trivia, fine dining, and friendly competition. Hosted by Bristol broadcasters, Alex Lovell and Seb Choudhury, the evening featured a thrilling quiz, auction, and raffle for our corporate supporters, raising **£24,000!** Congratulations to Bristol PC gaming giants, The Yogscast, who claimed victory against the hospital's expert neurosurgeons.



Devon's Crealy Theme Park and Resort raised a phenomenal **£1,600** for Bristol Children's Hospital by hosting a memorable sleep-out event.



The Entertainer continues to bring joy to patients at Bristol Children's Hospital, this year delighting children with a visit from Paw Patrol's Chase and Skye. Through round-up donations at checkouts in their South West stores, their customers have also helped raise over **£900,000** since 2011! We're immensely grateful to The Entertainer and their customers for their incredible generosity and ongoing support.

COMPANIES



Bristol Blue Glass introduced a new addition to their charity collection, Everard the Elephant, joining their popular glass baubles and bracelet charms. Since 2019, their beautiful creations have raised over **£6,000** for The Grand Appeal. We're so thankful for their continued creativity.

Mechanical, electrical and building services company **MCS** took their fundraising to new heights with their Mallorca cycle challenge in September, raising an outstanding **£35,000**. This incredible effort brings their total raised to an astonishing **£121,000!** We can't thank them enough for their continued dedication.



Corsham-based creative technology company **Aer Studios** proved their dedication by raising over **£6,000** during their Charity of the Year partnership. Their efforts included taking part in the epic Three Peaks Challenge.



Bird & Blend made a splash with their Vicky Sponge Cake tea blend, raising over **£4,450** through online sales and holding their very own Wallace & Gromit's BIG Bake and Wrong Trousers Day. They also brought comfort to parents and hospital staff by donating some delicious tea.



YOUR FUNDRAISING STORIES

Nearly 25 years ago, charitable trusts and foundations played a vital role in the creation of Bristol Children’s Hospital. Today, their generosity continues to transform healthcare for children and families across the South West and beyond.

Thanks to the unwavering support of our funders, The Grand Appeal has been able to deliver vital projects this year, including family accommodation, vibrant and engaging play spaces for young patients, and specialist medical equipment.

We extend our heartfelt thanks to all our incredible funders for their generosity and dedication, including:

- **Berni Family Charity Trust**
- **James Tudor Foundation**
- **Joyce Fletcher Charitable Trust**
- **The Kenora Charitable Foundation**
- **The Tula Trust**



Legacies

Leaving a legacy ensures your support will make a lasting difference to the lives of children and families in need. This year, we are deeply grateful to the generous individuals who have chosen to leave a gift in their Will.

For another year, we partnered with Simpson Solicitors and Farewill to provide a free Will-writing service, helping our supporters plan their legacies with ease. We are truly thankful to everyone who pledged a gift to help future generations of children receive world-class care at Bristol Children’s Hospital and St Michael’s NICU.

Your legacy ensures a brighter future for young patients and their families. Thank you for your life changing generosity.

“ *When I do pass away, my two living children should receive some sort of inheritance. Chloe is still my child, so for me, this legacy is going towards her, but in a different way. It supports lots of other families, but in her name.*

Terri, mother to Chloe, who passed away in 2013



PHILANTHROPY



Jingle Jam

Jingle Jam is an annual charity event created by Bristol-based PC gamers, The Yogscast, which makes the world a better place for children and young people by leveraging the power of video games and streaming. The two-week celebration of gaming and generosity brings together streamers, game developers and content to creators to support incredible causes, like The Grand Appeal.

In December, we were thrilled to be part of it once again for our eighth year. We marked the occasion with an unforgettable launch of Wallace & Gromit's iconic Moon Rocket Hot Air Balloon, joined by Jingle Jam's very own Lewis and Duncan. 45 streamers joined The Grand Appeal's stream team, helping to raise an astounding £200,000 for The Grand Appeal, bringing the total raised by Jingle Jam to an extraordinary £1.8 million since 2017.

These funds will make a life-changing difference to children and families across the South West, helping to fund Jingle Jam Building-the UK's first Patient

Hotel. This innovative facility will provide therapy and rehabilitation in a dedicated wing of the building with accommodation for patients to stay alongside their parents in a home from home environment- making their treatment journey one step closer to home.

We extend our heartfelt thanks to the entire Jingle Jam team, their generous gaming community, and everyone who made this year's event such an incredible success. Together, you are building a brighter future for sick children and their families.

“ Knowing the impact this innovative project will have on our community and families across the whole of the South West, we are proud to support it and help make this project a reality.

Lewis Brindley, co-founder of The Yogscast and trustee of Jingle Jam



SHINE BRIGHT FOR BRISTOL CHILDREN'S HOSPITAL

For the third year running we delighted Bristol and beyond with our 'Shine Bright for Bristol Children's Hospital' campaign. As ever, community, corporate and philanthropic donors united to help sick children over the holiday season. All money raised helped to fund new ventilators for St Michael's Neonatal Intensive Care Unit and the Paediatric Intensive Care Unit at the children's hospital.



Illuminating Bristol Children's Hospital

Bringing festive fun to Upper Maudlin Street, our special Christmas projection featured a sparkly snow globe, complete with our favourite Gromit Unleashed characters.

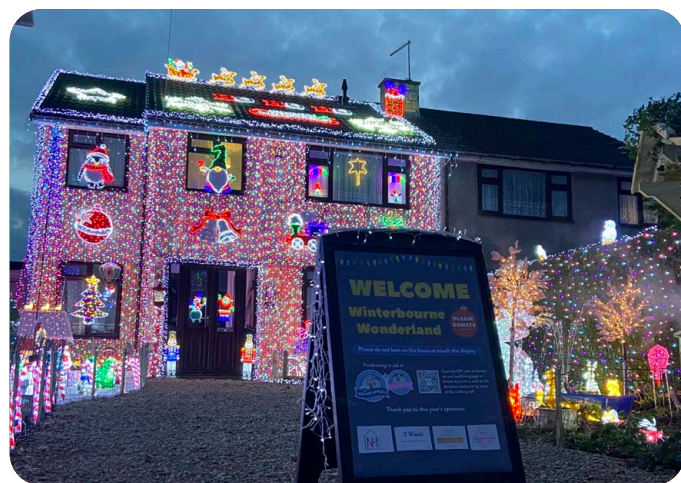
27 generous supporters each sponsored a character or a star, raising a huge £50,000!

Best of all, the display brought much-needed cheer to patients, families and staff from dusk each day during the festive season.

Community Christmas displays

This year, the South West community truly embraced the festive spirit with an incredible 31 dazzling Christmas displays taking part in 'Shine Bright for Bristol Children's Hospital'.

Homes, gardens, windows, and even vehicles were transformed into twinkling winter wonderlands, raising an astounding £63,000.



A special mention goes to Vee Dubs, our roaming Christmas display made up of VW enthusiasts, who reached new heights with their 2023 display, raising over £17,000-their highest amount yet! This remarkable contribution brings their grand total to over £50,000, cementing their place as one of our most dedicated festive fundraisers.



Shine Bright

FOR BRISTOL CHILDREN'S HOSPITAL



Thank you to everyone who brought festive magic to their neighbourhoods and helped make a life changing difference for the children and families we support. Your sparkling efforts continue to light up the lives of so many!

All money raised from 'Shine Bright for Bristol Children's Hospital' this year provided vital new ventilators for Bristol Children's Hospital and St. Michael's Neonatal Intensive Care Unit.

In 2023 alone, nearly 2,300 babies and children relied on ventilators to breathe and survive. These life-saving machines are a critical part of the care provided to the region's most vulnerable young patients. From tiny newborns, whose premature lungs need immediate support, to children facing severe illnesses or accidents, every ventilator funded gives sick children a fighting chance thanks to the generosity and passion of the Shine Bright community.



A Festive Thank You

To celebrate the incredible support we received this year, we were delighted to welcome our donors, volunteers, and supporters to our flagship Gromit Unleashed store at The Mall at Cribbs Causeway for a festive gathering. It was a joy to see so many familiar faces and personally thank those who make our work possible for the brave children and families at Bristol Children's Hospital and St. Michael's Neonatal Intensive Care Unit.

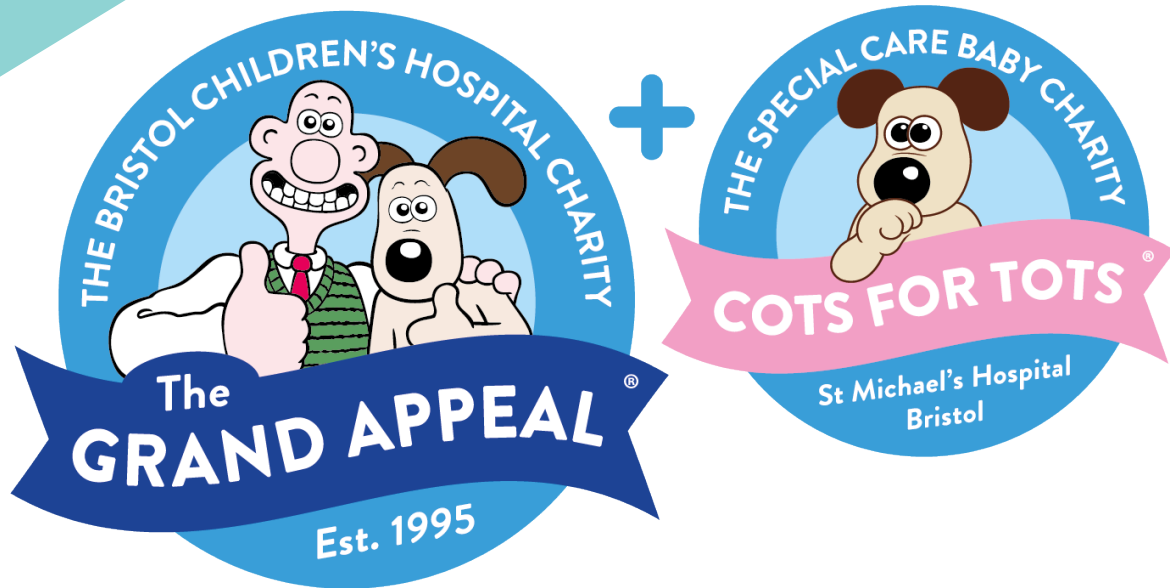
The store came alive with holiday cheer, delicious mince pies, and of course, appearances by Wallace & Gromit! Beaming smiles and festive spirit filled the room as we reflected on an extraordinary year of achievements made possible by our supporters' generosity. We were even treated to a drive by from the Vee Dubs, who decorate their cars and vehicles with all things fantastically festive.

A huge thank you to everyone who joined us to kick off the holiday season in style - your dedication means the world to us!



Mila, patient at Bristol Children's Hospital





OUR IMPACT

- **ACCOMMODATION AND SUPPORT FOR FAMILIES**
- **INNOVATION AND EQUIPMENT**
- **PATIENT WELLBEING THROUGH ARTS, MUSIC AND PLAY**
- **ENHANCING THE HOSPITAL ENVIRONMENT**
- **FUNDING RESEARCH AND EDUCATION TO IMPROVE PATIENT CARE**
- **SUPPORTING HOSPITAL STAFF**

OUR IMPACT

ACCOMMODATION AND SUPPORT FOR FAMILIES

Our family support offers practical, emotional, and financial help to families when they need it most.

Family accommodation

We know that keeping families close during a child's hospital stay is crucial. That's why we provide 28 ensuite rooms across our three family accommodation houses: Cots for Tots House, Paul's House, and Grand Appeal House. Located just minutes from Bristol Children's Hospital and St Michael's Neonatal Intensive Care Unit, our houses offer a lifeline to families, providing a restful, welcoming environment where they can recharge while remaining close to their sick child.

From 2023 to 2024, we housed 306 families, providing much-needed support to parents and carers during challenging times.

The finishing touches to our refurbishment of Cots for Tots House were completed with new soft furnishings and artwork. Now, work begins on Grand Appeal House to make long-standing repairs and improvements since the family accommodation facility opened just before the pandemic.



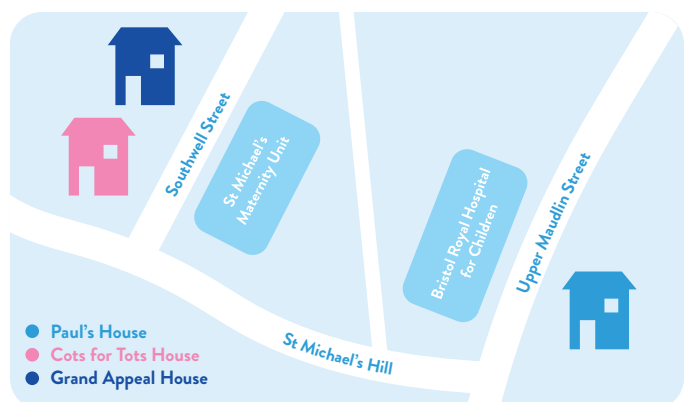
Cots for Tots House



Grand Appeal House

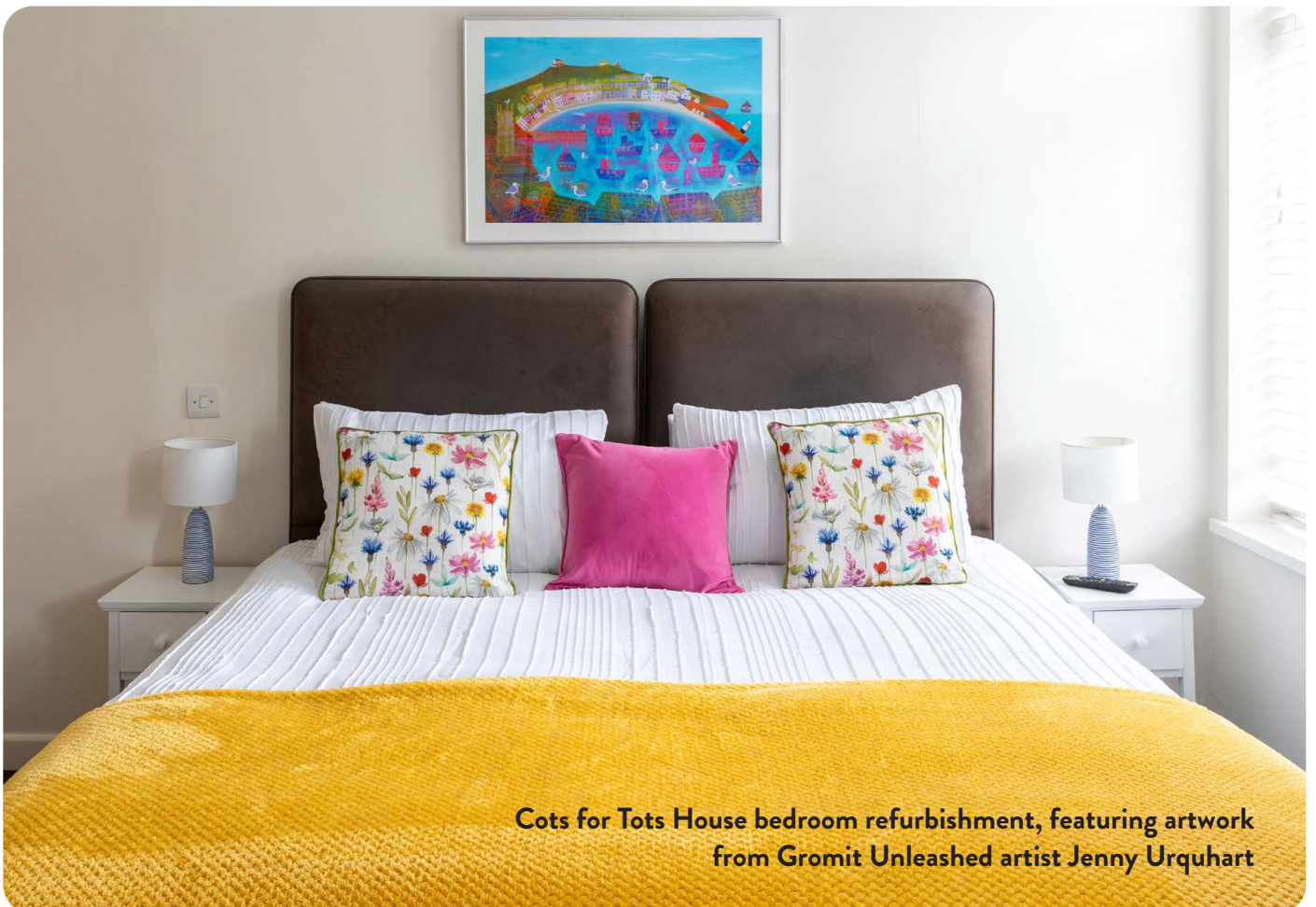


Paul's House





Cots for Tots House kitchen refurbishment



Cots for Tots House bedroom refurbishment, featuring artwork from Gromit Unleashed artist Jenny Urquhart

The Value of The Grand Appeal's Family Accommodation and Support Programme

In 2023, the value of our family accommodation services was estimated at c.£906,171.82, offering families an average saving of £2,961.54 each, helping them avoid the financial strain of hotel stays.

Families across the South West and beyond rely on our support. In 2023, we were proud to deliver financial savings to families across the region:

Somerset: £215,772.18

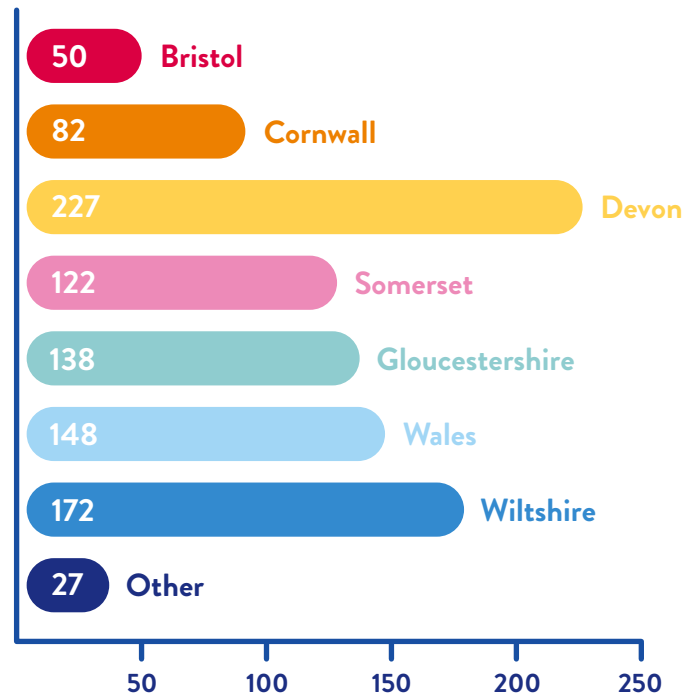
Devon: £179,641.78

Wiltshire: £177,680.75

The total number of nights sleep our accommodation has provided families between 2021 – 2023.

 **25,299**

Number of families staying in family accommodation by region 2021 – 2023:



Support for Starlight Ward

Starlight Ward at Bristol Children's Hospital is the specialist oncology and haematology ward at Bristol Children's Hospital. With 550 children admitted each year—many for extended periods—our projects aim to bring comfort and support to both its young patients and their families during some of the most challenging times of their lives.



Toiletry boxes

Unexpected hospital admissions can leave families without the necessities they need while staying by their child's bedside. To bridge this gap, Starlight Ward now provides boxes filled with toiletries and other basics thanks to The Grand Appeal. These boxes include shampoo, conditioner, toothbrushes, toothpaste, sanitary products, and more.

This simple yet impactful initiative ensures families can focus on their child's care without worrying about essentials. We've also added storage boxes in Starlight Ward for easy organisation and introduced a replenishment system to keep supplies stocked year-round.

Specialist sensory equipment for palliative care

Children and their families in palliative care require calm, comforting spaces to aid relaxation, reduce

“ We live in Powys, in Wales. It’s a two-hour drive to Bristol on a good day. One of our biggest concerns, after learning we’d need to be in Bristol for four to six weeks while Lillian got better, was how we would afford it. It gave us a lot of stress we didn’t need – Lillian needed the surgery, but how would we stay by her side?

We’d stayed in Cots for Tots House while we were in NICU, but when we found out about the free accommodation available to us in Paul’s House, just across the road from Lillian, I cried. We’d have a home for as long as we needed, with huge convenience and little cost. We saved so much money not just on where we were staying, but food too, because there was a full kitchen we could use to cook instead of having to get takeaways.

We still had two foster children at home, Anastasia and George. My dad had them throughout the week, so their school work wasn’t interrupted, but it was so difficult. They were just starting to settle in and form a routine, and suddenly, Wayne and I had to spend months in and out of Bristol.

Anne, The Grand Appeal’s Family Accommodation Manager, was amazing. Nothing was too much trouble for her. She gave us two extra fold-down beds so the kids could stay at the weekend. This was vital to us – it meant our foster children knew they were still an important part of our family, and we wouldn’t go weeks without seeing them.

Suzanne, mum of a patient who had heart surgery

anxiety, and spend meaningful time with their loved ones. Thanks to the generosity of Sarah Holleyoak and her family, Starlight Ward has created a multi-sensory environment tailored to the individual needs of these patients.

Most importantly, it also serves as a sanctuary for families to create lasting memories, with additional resources for memory-making activities such as handprints, footprint art, and keepsakes for siblings.

NICU welcome bags

At the Neonatal Intensive Care Unit at St. Michael’s Hospital, parents face the overwhelming reality of having their newborns rushed into life-saving care. To support these families, Cots for Tots has provided 700 ‘welcome bags’ in the past year, designed to promote bonding, offer comfort, and help parents navigate the challenges of NICU life.

Each bag includes two baby comforters, called a miniboo, to encourage attachment between parent and baby when physical closeness isn’t possible, and a children’s book to encourage parents to read, sing, or talk to their baby—which is critical for brain development and emotional connection. NICU

diaries included in the bags also help parents process their experience and capture special moments like the first hold or feed. By addressing both practical and emotional needs, these bags provide vital support to families during one of the most difficult times of their lives.

“ The miniboos were such a comfort to me, just knowing Max could smell me when I wasn’t with him made me feel less guilty about not being there 24 hours a day. We still use them every day and they have also made the transition from NICU to the children’s hospital slightly easier.

Anna-Marie De La Mare, mother to a NICU baby



INNOVATION AND EQUIPMENT

We put the top technology in the most talented hands, so patients have the best chance of getting better.

Ventilators

We've funded the upgrade of six ventilators in the Seahorse Paediatric Intensive Care Unit (PICU) at Bristol Children's Hospital, ensuring that the most up-to-date and advanced equipment is available for critically ill children who require ventilation.

The new equipment offers the latest in ventilator technology, with improved patient monitoring and enhanced modes of ventilation. They are particularly beneficial for babies, patients with severely compromised lungs, or those who struggle with traditional ventilators.

By upgrading these outdated ventilators, we ensure that patients at Bristol Children's Hospital receive the highest quality care with the latest technological advancements. This upgrade will also allow the unit to maintain its capacity for ventilated patients, even during periods of high demand, ensuring the very best outcomes for children in critical care.

“ We spent 174 days in Bristol and for 30 of those days, Mia was ventilated. I am certain it saved her life.

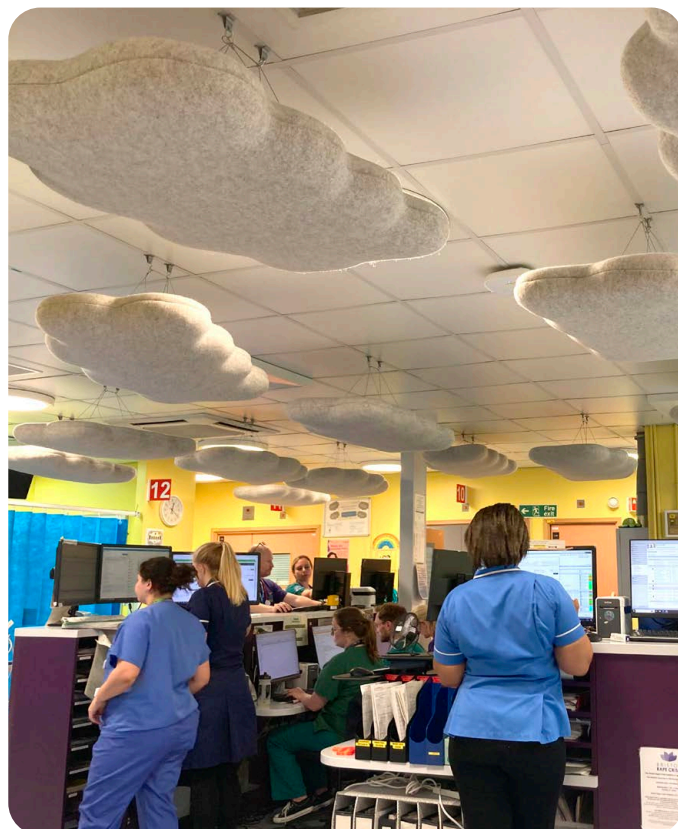
Sabrina Murphy, mum to patient Mia



Acoustic clouds

In an effort to improve the environment for both patients and staff, The Grand Appeal funded 43 'acoustic clouds' for the Children's Emergency Department at Bristol Children's Hospital. These ceiling panels are designed to absorb sound and significantly improve the acoustics in the department. The need for this was highlighted by the high levels of noise and crowding in the Emergency Department, which can be distressing for children, families, and staff alike.

The installation of the acoustic clouds will have a lasting impact, especially for vulnerable groups such as young children still learning language, patients with hearing loss, those with sensory needs like Autism, and individuals for whom English is not their first language. By reducing noise levels, these acoustic clouds help create a calmer and more accessible environment, allowing for clearer communication and a better experience for everyone.



AccuVein

Thanks to The Grand Appeal, Seashore Centre at Weston General Hospital now benefits from a state-of-the-art AccuVein device, a handheld vein-viewing system that transforms the way blood is taken from young patients.

This new equipment is particularly valuable in the unit's phlebotomy service, which handles blood tests and cannula insertions for acutely unwell children referred from GPs or the Emergency Department. By enhancing accuracy in locating veins, particularly for younger children, the number of attempts needed to draw blood is significantly reduced. This not only speeds up the procedure but also minimises discomfort and anxiety for children and their families.



Breast pumps

In 2022/23, 581 babies were admitted to the Neonatal Intensive Care Unit, many requiring specialist feeding support. To help parents during these challenging early days, Cots for Tots funding was used to purchase three new breast pumps for the NICU.

Previously, with only six pumps available—and sometimes fewer due to sharing between departments—mothers often faced long waits to use a pump. This made it harder to start breastfeeding, especially for those separated from their babies or needing extra care on the ward. The new pumps have eased this pressure, giving more parents the chance to express breast milk when they need to.

Winter help

As part of our ongoing efforts to improve patient care in the Emergency Department at Bristol Children's Hospital, The Grand Appeal has funded the addition of new seating and screens to help ease winter pressures and improve the overall experience for patients, their families and staff.

We provided four two-seater sofas to create a designated space for patients under observation for respiratory issues. This addition allows these patients to remain in the same area, rather than taking up individual cubicles, which helps reduce waiting times and eases overcrowding.

In addition to the sofas, we funded the purchase of 'Kwik Screens' for the department, a flexible screen solution that provides additional assessment areas for patients. These screens can be deployed quickly, giving staff the ability to create more clinical space within Carousel Outpatients, especially during high patient volumes.



The screens also offered the option for child-friendly artwork to be added, ensuring the department maintains its welcoming, calming environment for our young patients and their families. These additions are a vital part of enhancing both the care and comfort provided within the Emergency Department.

OUR IMPACT

INNOVATION AND EQUIPMENT

CuddleCot

This year, Cots for Tots funded a new CuddleCot for the Neonatal Intensive Care Unit, replacing an older model purchased in 2016. The CuddleCot is a vital piece of equipment that gently cools the body of a stillborn baby, slowing natural changes and preserving the baby's appearance and dignity. This gives grieving parents more time to say goodbye.

By providing families with extra time to process their grief and create lasting keepsakes, the CuddleCot offers an invaluable gift of comfort and support during some of the most challenging moments for a parent.

“ We were able to create such precious memories by having handprints made and pictures taken and now these are the moments that I treasure and hold so close. None of this would have been possible without the use of a CuddleCot.

Abbey Silvester, mum to baby Isla and dedicated fundraiser for the CuddleCot

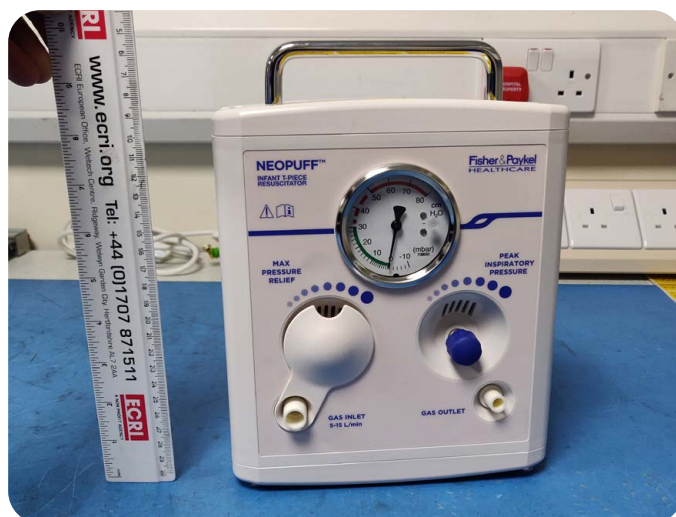
Neo puffs

Thanks to the amazing fundraising efforts of the Hattie McConnell Star Tribute Fund, Cots for Tots has funded the purchase of new and upgraded Neopuffs, for every cot in the Neonatal Intensive Care Unit.

These life-saving devices are now available for each baby, ensuring they receive the best possible care when they need it most. The Neopuff helps provide controlled breathing support to newborns, especially premature babies, by carefully regulating the airflow and oxygen they receive.

Now each infant, no matter how small or unwell, can get the exact level of support they need in a safe and

controlled way. The Neopuffs are designed to help prevent damage to delicate lungs, ensuring babies don't receive too much air or oxygen. This is especially important for those in the NICU who are often at their most vulnerable.



Recliner and lounge chairs

The Grand Appeal has funded 14 new chairs, including six recliners, for the Seahorse PICU at Bristol Children's Hospital. As the sole Level 3 centre within the South West Paediatric Critical Care Network, Seahorse PICU provides intensive care for children across the region.

This project ensures every patient bed is paired with a comfortable reclining chair, offering vital support for parents during their child's treatment. The recliners are especially beneficial for breastfeeding parents and families spending long hours at their child's bedside.





OUR IMPACT

PATIENT WELLBEING THROUGH ARTS, MUSIC AND PLAY

Our programme of arts, music and play can be seen and heard throughout Bristol Children's Hospital.

Sensory Play Practitioner

Marius, our dedicated Grand Appeal Sensory Play Practitioner, supports children and young people aged 0-17 with additional needs, disabilities, and developmental delays. Through one-to-one sensory sessions in the sensory room or at a patient's bedside, Marius employs tools like bubble tubes, heated waterbeds, and interactive light projectors to create calming and stimulating environments tailored to each child's needs.

Marius' work also empowers parents and caregivers with knowledge and techniques to support their child's development while avoiding overstimulation. He also plays a vital role in memory-making for families of palliative or end-of-life patients, helping to create personal keepsakes through mould-making, handprints, and other sensory-centered activities.

Despite facing health challenges, Marius has adapted his role to ensure the continuity of this service. Transitioning to an advisory position, he has supported the play team by providing ideas, plans, and sensory resources while continuing to facilitate specialised training, including infant massage sessions.

Arts Unleashed

During the past year, our arts programme, Arts Unleashed, delivered 155 sessions, bringing distraction, creativity, and comfort to children, young people, and their families at Bristol Children's Hospital.

As the programme regained momentum following the challenges of the pandemic, it grew from operating at 75% capacity in the earlier part of the year to offering a full timetable of activities by January 2024. The return of this vibrant arts schedule, including new and reintroduced activities, marked a significant step in supporting the emotional and mental wellbeing of patients and their families.

Activities range from performances by musicians and entertainers to hands-on creative workshops, including animation workshops, harp performances, collaborative painting, and children's entertainment. The addition of new activities such as yoga and drumming, has further enriched the programme's offerings.

These sessions provide opportunities for children and families to connect, engage, and find moments of joy during their hospital journey.

Gaming carts

The Grand Appeal is thrilled to have funded three brand-new gaming carts for Bristol Children's Hospital, made possible through the inspiring fundraising efforts of former patient Barney and the generous support of our corporate partner, Zare.

These fully accessible, mobile gaming carts are designed to bring joy to children of all ages during their hospital stay. Each cart is equipped with an integrated Xbox and pre-loaded games that can be played solo or with others. Their bespoke design—height adjustable, easy to clean, and portable—means they can be used at a child's bedside, ensuring that even those who are too unwell or have limited mobility can enjoy gaming.

These carts offer more than just entertainment; they provide a comforting sense of normality, serve as a welcome distraction during challenging treatments, and help lift the spirits of young patients and their families.

“The gaming carts are a great resource, suitable for a wide age range of children. They're equipped with lots of games that suit all interests and ages. They can be easily moved, meaning they are completely accessible and adaptable for the individual needs of patients.

Sian Manning, Grand Appeal
Oncology Play Specialist



'Make a Move!'

Designed for children and young people under the care of the Paediatric Oncology and Benign Haematology Department at Bristol Children's Hospital, 'Make a Move!' is now an annual event that brings together patients and their families for a day filled with fun and accessible sports and activities. From wheelchair basketball to archery, dance to rowing, the event offers something for everyone, showcasing that there are no limits to what these incredible children can achieve.

Being active has proven benefits for physical and mental well-being, and this event is a reminder of the power of sport to inspire confidence and joy. In 2023, 'Make a Move!' welcomed over 280 participants. Sportspeople including GB Skeleton Athlete Amelia Coltman, Paralympian Stephanie Millward MBE, and Bristol Bears Rugby Women's Grace Crompton also joined the fun as well as Wallace & Gromit's Moon Rocket hot air balloon!





“ Sian has fantastic skills at engaging young people with activities and getting to know what they like, their motivations, their preferred daily routines and the way they like to have information about procedures they may have to have. This is essential to providing the basis of psychologically informed care that seeks to minimise the difficult aspects of receiving hospital care.

Rachel, psychologist at Bristol Children’s Hospital

Oncology play therapy

Since 2019, our Grand Appeal Health Play Specialist Sian has been transforming the hospital experience for children and young people with cancer on Starlight Ward at Bristol Children’s Hospital.

In 2023/4, Sian provided over 1,200 play therapy sessions, helping children and their families navigate the challenges of treatment. Through therapeutic play, distraction techniques, and preparation activities, Sian ensures that every child receives emotional, social, and developmental support tailored to their individual needs.

Preparation play allows patients and their families to explore upcoming treatments in a safe and age-appropriate way, helping them build confidence and

develop coping strategies. Post-procedural play gives children a chance to process their experiences, reflect on their feelings, and prepare for future treatments. Distraction play, using toys, games, and creative tools, eases the stress of invasive procedures and helps manage pain and anxiety, transforming difficult moments into more positive experiences.

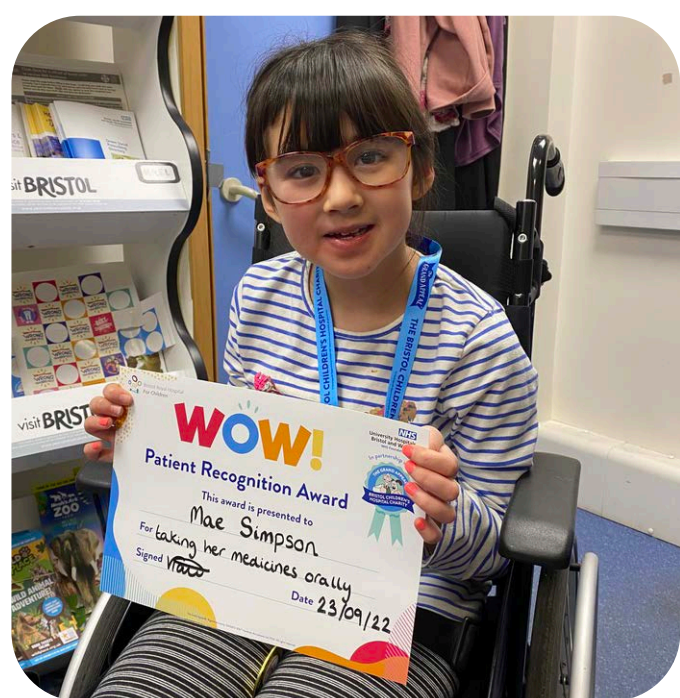
Sian’s role goes beyond play. She works as an advocate for her patients, ensuring that their voices are heard within the multi-disciplinary team caring for them.

Huge thanks to the Berni Family Charity Trust for its support of oncology play therapy at Bristol Children’s Hospital.

WOW scheme

The WOW Scheme is an initiative designed to motivate patients to achieve their recovery goals with positivity and determination. By offering a combination of medals, certificates, and sticker charts, the scheme provides flexible and personalised ways to celebrate milestones—whether it’s physical rehabilitation, mastering a challenging task like taking medicine, or achieving emotional goals, such as staying calm in difficult moments.

It’s not just about the patients; siblings can also be included, encouraging them to engage with their brother or sister’s hospital journey. The scheme is used across the hospital by approximately 150 patients and families each year.



OUR IMPACT

ENHANCING THE HOSPITAL ENVIRONMENT

From updating facilities to creating new ones, we make sure children and their families have the very best hospital experience.

Isolation cubicles

The Grand Appeal funded the refurbishment of the isolation cubicles in Seahorse PICU at the children's hospital to ensure they meet the needs of critically ill patients and their families, including those receiving end-of-life care.

As the lead centre for paediatric intensive care in the South West, Seahorse PICU provides specialist care to children with a wide range of complex conditions and trauma. This project transformed these vital spaces into calming, supportive environments for children and their families during the most challenging times.

The refurbishment included calming new artwork, updated colour schemes designed to reduce stress, and improved furnishings to create a more welcoming atmosphere. Parent seating was also upgraded, ensuring families have a comfortable place to stay close to their child.

This project was made possible thanks to the generous support of our corporate supporter, Remove My Car Ltd.

Wayfinding at Seashore Centre

The Grand Appeal funded the design and installation of new wayfinding signage for the Seashore Centre at Weston Hospital. Aligning with the vibrant and family-friendly signage used at Bristol Children's Hospital, this project ensures a consistent and welcoming environment across both sites.

The Seashore Centre, part of University Hospitals Bristol and Weston NHS Foundation Trust (UHBW), provides care for children aged 0-16, bringing vital

services closer to home for local families. By improving navigation within the hospital, the new wayfinding not only enhances the experience for patients and their families but also supports the integration of the Seashore Centre into the wider Bristol Children's Hospital network.



PICU quiet room

With heartfelt thanks to Laura and Richard, founders of JOGLE for Jude – a fundraiser in loving memory of their son Jude - we have funded a second quiet room in the Paediatric Intensive Care Unit.

This thoughtfully designed space features soft lighting, wall glamour, comfortable furnishings, and a privacy blind, offering space away from the ward for families, which cares for the most critically ill children in the South West.



Emergency Department 'soft space'

Thanks to The Grand Appeal, the Emergency Department at Bristol Children's Hospital is now home to a pioneering new facility—the 'soft space.' Designed specifically for young patients with additional needs, including disabilities, learning difficulties, and mental health conditions, this innovative room is the first of its kind in a children's

Emergency Department in England.

As the only dedicated Children's Emergency Department in the South West, and one of the busiest in the country, the team sees patients from across the region, including those with the most complex needs.

Visiting hospital can be an overwhelming experience for any child, but for those with sensory or cognitive challenges, the bright lights, loud noises, and busy atmosphere can be especially distressing. The new soft space provides a calming environment tailored to their needs. Featuring neutral decor, sensory equipment, and specialist accessible fixtures, the room helps put young patients at ease during their time in the department. Designed with input from families and mental health experts, the space is free of fluorescent lighting and equipped with safe furnishings to minimise risks and enhance comfort.

This achievement was made possible through the generosity of our lead funder, The Sir Jules Thorn Charitable Trust, and additional support from the John James Bristol Foundation.

“ *The department is seeing a consistent increase in young patients coming into the Emergency Department, who are vulnerable and require a range of additional support. Looking at these figures, and having taken feedback from staff, patients, and families, we knew that more could be done to support children with varying and complex needs.*

These feedback sessions have been key to understanding the most important requirements for the Emergency Department Soft Space and ensuring that at the forefront of its development are the people for whom it is being created.

Dr Rachel Sunley,
Consultant in Paediatric Emergency Medicine
at Bristol Children's Hospital

Caterpillar playroom refurbishment

Caterpillar Ward, the largest ward in Bristol Children's Hospital, cares for around 2,000 young patients every year, treating a wide range of illnesses in children of all ages. Thanks to The Grand Appeal and our generous

supporters the ward's playroom has been transformed creating a bright, inclusive, and age-appropriate space for children from 0 to 17 years.

The updated playroom now features floor-to-ceiling bespoke storage, freeing up more space for play. Accessibility has been significantly improved with the addition of wider doors, enabling wheelchairs and hospital beds to move freely in and out. A gaming station equipped with a TV, projector screen, games consoles, and movies caters to older children, while a dedicated area with easy-clean toys and play mats supports younger patients.



The decor, lighting, and furnishings have been carefully chosen to create a calming environment, with a light projector that casts stars and galaxies across the walls and ceiling. Height-adjustable tables and chairs in various sizes ensure every child can use the space comfortably. Additionally, an integrated sink at the back of the playroom supports infection control measures, allowing the space to remain safe and hygienic for all users.

“ *The new playroom is welcoming to all ages. We can adapt the room appropriately to the needs of the patient; for sensory sessions, we can close the blinds and use our sensory lights to create a relaxing environment. New technology means teenagers can play on the Xbox. Having height adjustable tables and different sized chairs makes the space inclusive to all ages and abilities.*

Jen Kirk, Caterpillar Ward Play Specialist

OUR IMPACT

FUNDING RESEARCH AND EDUCATION TO IMPROVE PATIENT CARE

By funding ground-breaking research today, we can help the children of tomorrow.

Cardiac 3D bio-printing

Since 2018, The Grand Appeal has been honoured to work in partnership with The Underwood Trust to deliver a unique project which is using 3D printing approaches to transform the treatment and care of children with congenital heart disease (CHD) in Bristol and beyond.

By creating bespoke physical and virtual heart models, this ground-breaking service has transformed the way surgeons plan and prepare for major heart surgery and the way they communicate complex heart conditions to families. The unit has also facilitated pioneering research into bioprinting and its huge potential in the treatment of children with congenital heart disease.

The team, led by Professor Massimo Caputo and Associate Professor Dr Giovanni Biglino, printed more hearts than ever before this year with over 184 models produced since April, including foetal, neonatal, child and adult cases. A library of hundreds of 3D heart models is now available, representing an extremely valuable resource for understanding this complex and wide-ranging condition.

“ I am so proud of what we have achieved so far and excited about the next step – discovering new ways in which 3D and bioprinting technologies can improve the patient experience and providing our clinical colleagues with tools to progress towards truly personalised approaches in the treatment of congenital heart disease. Thank you for your generous support.

Dr Giovanni Biglino, Associate Professor in Bioengineering, Bristol Medical School

We cannot thank The Underwood Trust enough for their support of this vital project.

Critical care

The Grand Appeal is proud to support the ongoing professional development of the incredible team at the Paediatric Intensive Care Unit (PICU) at Bristol Children's Hospital by funding their registration and accommodation for the Paediatric Critical Care Society's annual scientific meeting.

This event brings together experts from across the UK and internationally to share research, innovations, and best practices in caring for critically ill children.

This year, four nurses from PICU attended, with funding from The Grand Appeal. The learning and ideas brought back from the conference will help enhance patient care and maintain Bristol's reputation as a leader in paediatric critical care.





Audrey, patient at Bristol Children's Hospital

OUR IMPACT

SUPPORTING HOSPITAL STAFF

Prioritising the wellbeing of hospital staff has never been so important. We're here to make sure staff feel happy and healthy at work.

Away days

The Grand Appeal provides funding for lunches, refreshments, and activities to support team away days for hospital staff, recognising the importance of time away from the hospital environment to enhance team cohesion, skill development, and overall wellbeing.

From paddleboarding and fish and chips by the harbourside for the Critical Care Outreach team to catering for the Oncology and Bone Marrow Transplant (BMT) multidisciplinary team, our support allows staff to connect, recharge, and develop their skills.

'You Got This'

At the only dedicated Children's Emergency Department in the South West, we are proud to support the staff wellbeing initiative, 'You Got This.' Spearheaded by the Emergency Department at Bristol Children's Hospital, this programme prioritises staff recognition and mental health.

In November, we funded activities for the department's Wellbeing Week, including massages, a staff breakfast, and a gift hamper filled with toiletries.

"I want to say a massive thank you, for all you do to support wellbeing week. It gives the whole department such a lift and such joy. They enjoyed all the treats, and it made them feel so special and appreciated! Without you it would not have been possible."

**Helen Ormrod, Children's Emergency Nurse
at Bristol Children's Hospital**



Induction packs

Over the last year, we funded 150 induction packs to welcome new staff at Bristol Children's Hospital and St. Michael's Neonatal Intensive Care Unit, ensuring new team members felt supported and prepared from their very first day.

The packs included practical essentials such as a pen, a lanyard, a hospital map, and a care leaflet, alongside workplace wellbeing resources and a welcome letter. This initiative highlights our commitment to creating a welcoming environment for the incredible staff who dedicate themselves to providing exceptional care.

Christmas celebrations

To recognise the dedication and hard work of hospital teams, The Grand Appeal provides a budget to support Christmas celebrations across Bristol Children's Hospital. This funding allows staff to come together, unwind, and celebrate the festive season as a team. By facilitating these events, we aim to encourage a positive and supportive workplace environment.

Hampers

We fund regular hampers of tea, coffee, squash, snacks and sweet treats for the staff, with a handwritten card in each, saying thank you for their unyielding commitment to care. These are supplied to every ward and department.

To boost morale in what can sometimes be a high-tension workplace, we also fund cupcake deliveries throughout the year. Created by an independent Bristol bakery, these tasty treats come hand-decorated and in a range of flavours, with vegan and gluten-free options available. This year, we also marked Valentine's Day, spring and autumn with bespoke themed cupcakes.

“ Thank you from our lovely hamper team, it was a lovely surprise treat!

Jess Lester, Team Lead for CCN team





THE WORLD OF GROMIT UNLEASHED



The Mall at Cribbs Causeway is the centre of our commercial and retail activity. Our Gromit Unleashed brand and partnership with Aardman drive our retail activity, and our fanbase for figurines and other collectable retail items is as strong as ever. We are delighted that for the eleventh year in a row, The Mall, Cribbs continues to be our retail partner offering us unprecedented support for our flourishing Gromit Unleashed brand.

We are delighted to have sold in the region of 250,000 figurines of our highly sought-after sculptures of Wallace, Gromit, Feathers McGraw and Shaun the Sheep.

Under the guidance of our Head of Commercial, Anna, our Creative Lead Emily has designed all our own-brand products in-house. From concept to design, our staff are constantly working to expand our ranges to appeal to Gromit Unleashed and Wallace & Gromit fans from across the UK and worldwide.



There is a symbiosis between the work of the commercial team at The Mall and our HQ operation opposite Bristol Children's Hospital. Each team supports the other in their activity to ensure that there is brand consistency across all our sites. Our Wallace, Gromit, Feathers McGraw and Shaun the Sheep sculptures regularly attend fundraising events in support of The Grand Appeal, as well as making appearances around the UK at public and private commercial events.

Our Christmas sculpture characters are projected on the outside of the children's hospital every year as part of our successful 'Shine Bright for Bristol Children's Hospital' Christmas campaign. On-site at The Mall at Cribbs Causeway, our Gromit Unleashed retail team go the extra mile to deliver exceptional customer service and enable the public to enjoy the fantastic sculpture artwork on display.

Our online e-commerce operation is the home of Aardman online retail, hosting the most extensive range of Wallace & Gromit and Shaun the Sheep products in the world. Thousands of orders are fulfilled annually. We work with UK manufacturers where possible, but we also source products worldwide and ship to countries around the globe. From here in Europe, across Asia, the Americas and Africa, hundreds of thousands of people worldwide enjoy our figurines and other products.

Our plans for our third Gromit Unleashed trail in Bristol in the summer of 2025 are now well advanced. This highly anticipated trail will be installed throughout Bristol and the surrounding area during the summer of 2025 following which there will be another "The Greatest Dog Show on Earth" exhibition and finally an auction. We are in discussion with several partners and supporters to help deliver an exceptional trail for the hundreds and thousands of visitors who we expect to visit Bristol for the trail next year. We will be releasing more information on this in due course.





Eevee, patient at Bristol Children's Hospital



FINANCIAL REVIEW & RESERVES

The Grand Appeal can only continue its extensive portfolio of work in Bristol Children's Hospital and the region's Neonatal Intensive Care Unit with the support of the thousands of donors, supporters and retail customers who generously support our work annually.



Thanks to the support of our brilliant and generous community, our total income in the year under review has increased by 21%.

Our fundraising income specifically has increased by an incredible 27% despite the challenging economic conditions in the UK.

Financial commitments for Primary Purpose activity

The Grand Appeal funds a vibrant and extensive programme of activity in Bristol Children's Hospital and NICU – many examples of which are reported elsewhere in this review. To date, commitments to funding the portfolio of Primary Purpose activity are valued at over £5m over approximately 100 different individual projects.

The charity's assets stand at nearly £11m. The Fixed Assets described below are used to support the charity's Primary Purpose and are not readily transferrable to cash. Over £3.5m is held in restricted funds as per donor wishes. Following a recent review, the Board of Trustees have adopted a Reserve Policy which assesses that between £1.4m and £1.8m is required for operational integrity - see below for further details.

The activity that is funded by The Grand Appeal falls within three levels of commitment:

Multi-year commitments

Family accommodation forms the bedrock of our Primary Purpose activity for Bristol Children's Hospital and NICU. We also fund a range of long-term activities for arts, music and play, including music therapy, currently in its 21st year, play therapy and therapists working in Bristol Children's Hospital and NICU as well as a programme of interactive art sessions co-ordinated by our 'Arts Unleashed' lead, Lynne.

One-off commitments

We meet with the management and clinical teams at Bristol Children's Hospital and the NICU regularly to assess where funding from The Grand Appeal can amplify and support their work. Elsewhere in this Annual Report, we've described some of the projects we've funded in the Financial Year under review. We work hard to ensure that our funding reaches a wide range of wards and departments throughout the hospital to support projects which are not the responsibility of the NHS or other statutory funding.

Medium-long-term strategic commitments

We work closely with the children's hospital to ensure that our funding is meeting the needs of patients and their families, particularly as healthcare in the NHS is evolving at pace given their particular challenges. A part of this long-term planning process is to garner private sector funding to help provide solutions to what would otherwise be intractable problems which the NHS has no funding to cover. In the year under review, there are two such projects on the horizon. Two examples of this funding are covered elsewhere in this Annual Review – the Patient Hotel and the new staff accommodation facility. These are multi-million-pound projects which will come to fruition in the next two Financial Years.

Cash Assets

The Charity has an extensive portfolio of commitments to the children's hospital and NICU and takes a long-term view of its responsibilities to further patient, family and staff support as well as improving patient infrastructure. The value of commitments for Primary Purpose activity currently stands at £5m over approximately 100 different projects. Cash assets stand at £7m with over £3.5m of this restricted as per donor wishes.

Fixed Assets

These assets are not readily transferrable to cash:

● Land and buildings

The Charity owns 30-32 Upper Maudlin Street, which acts as an HQ for the charity and provides family accommodation at Paul's House with eight en-suite rooms for families. The property is situated directly opposite Bristol Children's Hospital in a prime city centre site and is therefore nominally valued at £2m. The Grand Appeal also owns 16 Upper Maudlin Street, which it plans to develop into short-term accommodation for staff at the children's hospital. Further, The Grand Appeal holds two pieces of land – one just outside the boundary of Bristol City Council and the other adjacent to Cots for Tots House, designated for development as the Patient Hotel, Jingle Jam building.

Other assets

● As the leading provider of family accommodation to Bristol Children's Hospital, The Grand Appeal owns a portfolio of contents required to operate and function as a quasi-hotel facility for nominated patients' families at the children's hospital and NICU. The charity group also owns equipment and other facilities for a functioning HQ, fundraising and retail operation and Gromit Unleashed.

Wholly Owned Subsidiary

The Grand Appeal has a wholly owned trading subsidiary, Cracking Enterprises Ltd, which usually trades as Gromit Unleashed. All profits from the subsidiary are gifted to The Grand Appeal. These accounts are presented as consolidated accounts and include the trading and commercial activity of Cracking Enterprises Ltd.

Fundraising

The Grand Appeal has a diverse and flourishing portfolio of fundraising activity.

At The Grand Appeal, we take our fundraising costs and commitment to our donors very seriously and work hard to ensure that our financial performance is as efficient and effective as possible.

As a part of this, we benchmark our financial performance against other local charities fundraising and supporting other hospitals on a like-for-like basis and against those charities of a similar size with similar charity objects.

We seek to ensure that our performance – not just the fundraising ratio, but in grant-giving, governance and costs – is both superior and competitive, giving comfort that donors can support The Grand Appeal in the knowledge that donations and financial performance are well managed.

As such, the Trustees manage The Grand Appeal's Cost of Fundraising closely, and in the year under review, our fundraising costs have decreased from 25p per £1 raised to 21p per £1 raised.

The five-year run rate of fundraising costs – to reassure donors that this is a key performance metric of the charity – is running at 20p per £1 raised. We understand that the national average is 30p per £1 raised.

Reserves

The Trustees review the Reserves held by The Grand Appeal and consider their responsibilities to donors and stakeholders at every Board meeting, reviewing extensive Management Information to make informed decisions. The Trustees consider the financial resilience of The Grand Appeal over the short and medium term, reflecting the forward-facing strategy for land and building development and the charity's particular requirements to support the NHS to ensure resilience is built into our financial and operational models. Our Reserves are available to spend on any of the charity's purposes. The Reserve Fund is split into three separate areas:

● Restricted Funds

These are specific funds within our overall reserves that are restricted in their use by donor request.

- **Designated Funds**

These are funds within our overall Reserves that the Board specifically designates to spend on upcoming projects.

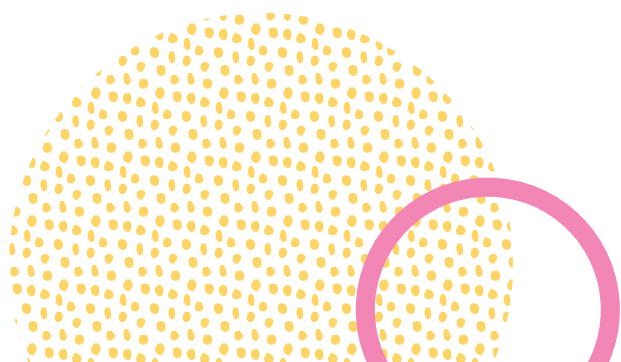
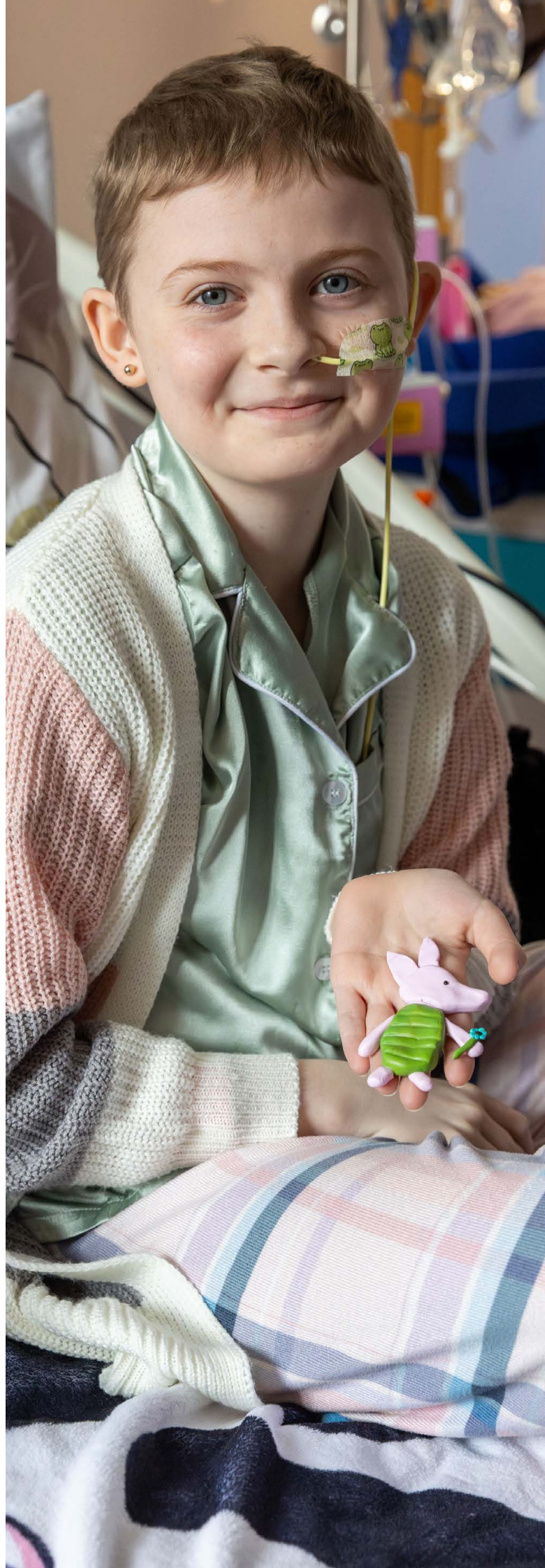
- **Unrestricted funds**

These are funds available at our disposal to spend on charitable projects at Board discretion.

The Grand Appeal's approach to Reserves is built on guidance from the Charity Commission and the particular constraints and opportunities within which the charity operates. In considering the Reserves of the charity, the Trustees have specific regard for the nature of the charitable reserve held; identifying the assets required to function as a charity; financial risk and resilience. Income generation – sources, ability and history of income receipts; cyber security and the impact of longer-term strategic planning.

The Charity's reserve range seeks to balance spending the maximum amount of income raised as soon as possible after receipt while maintaining the minimum level of reserves, ensuring there are sufficient reserves to ensure the uninterrupted operation of the business and a continuum of service to fulfil the objectives of the charity. It will also provide time to adjust to a change in financial circumstances should an economic shock take place.

A prudent assessment of the financial reserve requirement is estimated to be in the region of £1.4m to £1.8m, which strikes an appropriate balance while maintaining operational integrity. While this figure regularly fluctuates depending on the needs of the children's hospital, currently, the reserve stands at £1.7m. This calculation is consistent with The Grand Appeal's business model and considers key risks. The Board has adopted a range that gives flexibility due to the variation in commitment to Primary Purpose activities at any given time.



WHAT'S NEXT FOR THE GRAND APPEAL?

As the dedicated charity for Bristol Children's Hospital and the Neonatal Intensive Care Unit at St Michael's, The Grand Appeal Board aims to fulfil the short, medium and long-term aspirations of the hospital while carefully balancing funding to enhance but not replace statutory/NHS funding.

The Board aims to ensure that funding is committed within each of its six strategic funding programmes in a mix of new projects, providing a continuum of direct charitable activities while ensuring a lively programme of arts, music, play and comforts for patients, families and staff.

Our ambitions over the medium term – the next one to five years include:

1

Family accommodation and family support

The backbone of our family support are the three family accommodation houses that we offer for families from throughout the South West and South Wales whose baby or child is being treated in Bristol Children's Hospital or NICU. We will be upgrading facilities throughout each house in the next one to two years by investing in each property to ensure that they offer comfortable facilities for all parents and families.

2

The Grand Appeal's Patient Hotel - Jingle Jam Building

Our flagship new development – the first of its kind in the UK – is now (as we release this annual report) awaiting a planning decision from Bristol City Council. We are indebted to Jingle Jam and their gaming community for raising c. £1.8m to date towards the approximate £3m cost of the development. The building will offer 12 ensuite bedrooms for patients and their families as they step down from acute inpatient hospital care while continuing therapy and rehabilitation on-site at the Patient Hotel or Bristol Children's Hospital.

3

Gromit Unleashed 3

We are working with Aardman to deliver a new trail in Bristol and the surrounding area in the summer of 2025 featuring sculptures of Wallace, Gromit, Feathers McGraw, and Norbot from the new Wallace & Gromit movie due for release at Christmas 2024. The Gromit Unleashed brand is now a firm favourite amongst fans not only in Bristol and the South West but also around the world. The trail offers The Grand Appeal the ability to interact with a range of corporate supporters who sponsor the sculptures, major donors who buy the sculptures at auction and the hundreds and thousands of people who buy figurines of our designs from our flagship store at The Mall Cribbs Causeway.



4

Life-saving medical equipment

We plan to continue our investment in pioneering medical equipment that would not otherwise be funded by the NHS or other statutory sources. This will include state-of-the-art ventilators and the purchase of new Visualaise equipment to give technology to neurosurgeons to help save more lives.

5

Staff at Bristol Children's Hospital

The Grand Appeal employs and funds a range of staff working in the children's hospital and NICU. From an oncology play specialist to a youth worker and an arts coordinator as well as music therapists, our staff support children and their families when they need it most. This is a core offering from The Grand Appeal which we plan to continue for the foreseeable future.

6

Accommodation for hospital staff

The Grand Appeal has secured planning permission to develop a property on Upper Maudlin Street to provide accommodation for staff at Bristol Children's Hospital and the NICU. Building work will begin on this project in 2025.

7

Improvements to ward and department areas

Throughout the children's hospital and NICU, and more recently the Seashore Children's Centre at Weston General Hospital, The Grand Appeal provides funding for a rolling programme of ward, departments, parents, staff and patient facilities to improve the environment and to offer important rest, rehabilitation and comfort which are not funded by the NHS.

LETTER FROM THE DIRECTOR

Regular supporters of The Grand Appeal will know that as an organisation we are never complacent. We know the needs of patients, families and staff in the children's hospital in Bristol and the Neonatal Intensive Care Unit changes and increases year after year. We keep a close eye on the economy, not only for how it affects The Grand Appeal but also for how it affects the ability of our amazing donors to continue their support for us. We are humbled that despite a difficult economic landscape, the income we've generated has increased by 21% year on year. Our fundraising income has increased by 27% but our fundraising costs have only increased by 4%. Our cost of fundraising in the year under review has decreased to 21p per £1 raised and our asset base has increased by 7% - which is largely the acquisition of additional property and land to fulfill our Primary Purpose activity.

Our partnership with Aardman in Bristol, from Nick Park, the creator of Wallace & Gromit, through to all their incredible staff goes from strength to strength. We are indebted to Aardman for a partnership which allows us to use their characters Wallace & Gromit to spearhead our fundraising which will, in 2025, celebrate 30 years. 2025 will also see The Grand Appeal and Aardman deliver our third Gromit Unleashed trail in Bristol. From humble beginnings in 2013, Gromit Unleashed now has the incredible support of fans from all over the world. We are excited to bring our ideas to fruition next year and to raise the all-important funds to continue our work in the children's hospital and NICU.

We hope that in 2025 we will see us forging ahead with our plans for the new Patient Hotel for the children's hospital. As we are going to print this Annual Report, we are awaiting planning permission from Bristol City Council to proceed. This pioneering, first-of-its-kind development in the UK will provide 12 ensuite bedrooms for patients and families as well as a therapy and rehabilitation space. Huge thanks go to Jingle Jam and their community for raising, so far, c. £1.8m for this important and innovative project.

None of our work would be possible without the incredible support of our donors and supporters. It is to you that we offer our heartfelt and incredible thanks for continuing to support our work with sick babies and children. The success of The Grand Appeal can be measured by the constant stream of activity that fundraisers from Bristol, the South West and South Wales surprise us with every year. Whether it's companies, philanthropic trusts, schools, community groups, individuals or those taking part in events, we are overwhelmed by the support and generosity you continue to show.

To you all, our grateful thanks.

Nicola Masters
Director
Wallace & Gromit's Grand Appeal



Patient Phoebe with Arts Unleashed artist, Charlotte





STRUCTURE, GOVERNANCE, AND MANAGEMENT

1. Registration

The Grand Appeal is controlled by its governing document, a Deed of Trust, and constitutes a Limited Company, limited by guarantee, as defined by the Companies Act 2006.

2. Charity Commission

The Grand Appeal is formally registered at the Charity Commission as Wallace & Gromit's Children's Foundation and registered in England and Wales with charity no 1043603.

The Charity also operates with the following names:

- The Bristol Children's Hospital Charity
- Wallace & Gromit's Grand Appeal
- Cots for Tots
- The Special Care Baby Charity at St Michael's Hospital
- Gromit Unleashed

3. Objects

The Objects of the Charity are the enhancement and improvement for the public benefit of the children's services provided by or at University Hospitals Bristol and Weston NHS Foundation Trust (by its current title) for the care and treatment of children with illnesses, diseases or disabilities. Full details of the Objects of the charity may be found on the Charity Commission website or by contacting hello@grandappeal.org.uk.

4. Regulators

The Grand Appeal takes seriously its responsibility to the general public and everyone who comes into contact with the charity. As with all charities, we are

occasionally subject to routine reviews. The reviews over the years have elicited an excellent outcome.

5. Trustees

As set out in the Articles of Association, Trustees are nominated and approved by the Board. Prospective Trustees, as approved by the Board, are briefed on all aspects of the charity's operation including strategy, risks, governance and Primary Purpose activity.

The Charity has a Board comprising five Trustees – all of whom are wholly independent of the NHS. The Trustees are appointed for their competence, specialist skills and appreciation of the structure of The Grand Appeal and its two strategic partners, Aardman and Bristol Children's Hospital. The Trustees are volunteers and are unpaid. Their responsibility includes sound governance, safeguarding, protection of the charity's assets and ensuring the delivery of public benefit. The Trustees have no personal or beneficial interest in Bristol Children's Hospital, the Neonatal Intensive Care Unit, University Hospitals Bristol and Weston NHS Foundation Trust or any other NHS body.

6. Operational Management

The Trustees delegate the day-to-day management of the charity to the Director, Nicola Masters. The Trustees meet four to six times per year with the formal meetings supported by regular communication throughout the year online allowing decisions to be made out of committee as appropriate. This ensures a flexible approach to respond to requests for funding by Bristol Children's Hospital.

The Senior Management Team (SMT) comprises the Director, Deputy Director, Head of Philanthropy, Head of Fundraising (Corporate) and the Head of Commercial. The SMT briefs the Trustees formally and informally throughout the year as appropriate.

7. Related Parties

Simon Cooper, Jos Moule and Nicola Masters are directors of the wholly owned trading subsidiary Cracking Enterprises Ltd. Jos Moule is a partner in Veale Wasbrough Vizards. One of our Honorary Patrons David Sproxton, is a director of Aardman Employee Owner Enterprise Trustee Ltd, the corporate trustee for the entire Aardman Holdings Group, which includes Aardman Animations Ltd. He is also a director of Wallace & Gromit Ltd. Peter Lord – also an Honorary Patron – is a director of Aardman Animations Ltd, Aardman Trustees Ltd, Aardman Holdings Ltd and Wallace & Gromit Ltd. Nick Park, the creator of Wallace & Gromit and an Honorary Patron of the charity is a director of Aardman Holdings Ltd, Aardman Animations Ltd and Wallace & Gromit Ltd.

8. Risk Management

The Grand Appeal operates with a framework of risk management relative to the overall, and sub-divisions of the charity. The Master Risk Register is regularly reviewed to ensure that the principle risks to which the charity is exposed are collated, presented and managed as appropriate. Each risk is graded according to an overall scoring system giving an overall potential risk to the charity. Further, the Charity operates a traffic light system with principle risks denoted in red, medium risks in yellow and less severe risks in green. All the documents are regularly reviewed, and risk management is presented in written form at each formal Board meeting by the Director.

The Trustees recognise the risks inherent in the running of the charity, especially given the diverse business model that The Grand Appeal operates. The Board also recognises that not all risk is negative and takes, therefore, a proportionate view of managing risks while maximising our contribution to our Primary Purpose activity. Further, the Trustees recognise that there is no absolute assurance that all risks can be managed, but as a collective, they have confidence that such risks are identified and controlled across the charity as a whole.

In the year under review, the principle risk faced by the charity was income generation. The prevailing conditions for the general public who make up a large part of The Grand Appeal's donor base are difficult

given the prevailing economic conditions in the UK. The Grand Appeal is fortunate to retain donors over many decades while continuously encouraging new donors to support our work. We are, however, cognisant that economic conditions in the UK are less than favourable and there is huge pressure on household income to which the corollary is discretionary spend on charitable support is under huge pressure. The Trustees nevertheless are pleased that income has increased year on year.

The Grand Appeal is still investing in infrastructure which had to be postponed during 2020-2023, principally the family accommodation houses, each of which remained open throughout the pandemic. The additional costs associated with the upgrade of family accommodation facilities will be borne over two financial years.

9. Public Benefit

The Trustees confirm that they have complied with their duty in the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission. Further details of Public Benefit may be found within the main body of this Annual Report. The Charity strategically delivers support to the children's hospital and neonatal intensive care unit under the following principles:

- **Pioneering medical equipment and innovation.**
- **Provision of family accommodation and support for families in the hospital environment. This is to be extended through the development of the Patient Hotel from 2025.**
- **Vibrant programme of arts, music and play for patients.**
- **Funding for medical research, specifically into childhood illnesses.**
- **Investment in wards, departments and hospital areas e.g. staff facilities, and enhancements of the ward areas throughout the children's hospital.**
- **Support for staff in both Bristol Children's Hospital and Neonatal Intensive Care Unit.**

10. Medical Advisory Committee

In 2018, The Grand Appeal furthered its partnership with Bristol Children's Hospital by establishing an honorary Medical Advisory Committee to advise the Board specifically on funding for the children's hospital. The Medical Advisory Committee is not part of the formal accountability structure of the charity and the members have no governance responsibilities. The members of the Medical Advisory Committee are unremunerated, and no expenses are claimed. They act on a purely voluntary basis.

The membership is:

Dr Giles Haythornthwaite (Chair), Consultant Paediatric Emergency Department and Clinical Lead for Major Trauma. Clinical Director of Paediatric Medicine at Bristol Children's Hospital.

Mr Mike Carter, Consultant Paediatric Neurosurgeon, Bristol Children's Hospital.

Dr James Fraser, Consultant Paediatric Intensive Care, Bristol Children's Hospital.

Dr Anoo Jain, Consultant Neonatologist, Neonatal Intensive Care Unit, St Michael's Hospital.

11. Patrons Board

Our patrons advise The Grand Appeal in matters specifically relating to the longstanding 29-year partnership between Aardman and The Grand Appeal. The Patrons are not part of the formal accountability structure of the Charity and they have no governance responsibilities. The members of the Patrons Board are unremunerated, and no expenses are claimed. They act on a purely voluntary basis.

The membership is:

Peter Lord CBE, Co-founder and Creative Director: Aardman Animations

Nick Park CBE, Creator of Wallace & Gromit: Aardman Animations

David Sproxtton CBE, Co-founder: Aardman Animations

12. Directors Indemnity

Directors and Officers Liability Insurance is purchased to protect the charity.

13. HR and People Management

The Trustees, Directorate and staff are as one #TeamGrandAppeal. The Trustees acknowledge and thank the staff for their loyalty, enthusiasm and dedication to The Grand Appeal. Recently, the Charity has adopted several new policies and working patterns to support staff recruitment and retention including an enhanced benefits package; a newly structured HR/pay framework and a hybrid working policy.

New policies reflect the revision and upgrade of all Grand Appeal policies within a structured timeframe. The Trustees granted all staff a cost-of-living award in the year under review to help with the extraordinary economic conditions prevailing in the UK. This has increased the overall cost base of the charity which is acknowledged in the consolidated accounts. Directorate pay is governed directly by the Trustees. The Charity uses the professional, paid services of XpertHR to benchmark salaries across the organisation.

We are fortunate to have a strong and loyal workforce at The Grand Appeal and acknowledge their flexibility and cooperation dependent on the workflow in the charity. The Trustees recognise and thank all staff for their dedication, hard work and loyalty.

The current payroll numbers at the time of going to press is 45 full-time and part-time staff. Over one-third of the staff have over five years of service with The Grand Appeal. More than 15% of staff have over 10 years of service with The Grand Appeal.

14. Safeguarding

The Trustees take their responsibility for safeguarding seriously for everyone who comes into contact with The Grand Appeal. Safeguarding takes the highest priority in the charity and our two designated safeguarding leads Anna Shepherd (Deputy Director) and Anne Clements (Family Accommodation Manager) are at the apex of the charity's framework

for escalation with referral to Nicola Masters (Director) as appropriate. Simon Cooper is the designated Trustee for Safeguarding matters. Safeguarding is prioritised across all our sites. Where we work directly with Bristol Children's Hospital and NICU, we operate our safeguarding in tandem with the Safeguarding Team at University Hospitals Bristol and Weston NHS Foundation Trust. All our staff are DBS checked as standard. Some staff have higher clearance.

The Charity acknowledges its safeguarding responsibilities to the general public in ensuring that children and vulnerable adults are protected. This extends to premises and activities, including fundraising, operations, commercial and services. Our practices in fundraising are risk-averse and are closely coordinated with our responsibility under GDPR legislation.

The Charity has not received any complaints relating to any matter in the year under review.

15. Land and Buildings

The Grand Appeal leases Cots for Tots House and Grand Appeal House from University Hospitals Bristol and Weston NHS Foundation Trust under a 25-year lease with no rent payable to fulfil its Primary Purpose Activities. The Charity owns multiple properties on Upper Maudlin Street to fulfil its Primary Purpose one of which acts as the charity's HQ. The Charity also owns land just outside the Bristol boundary, as well as land adjacent to Cots for Tots House.

The Charity extends its thanks to the management and owners of The Mall at Cribbs Causeway who lease premises to The Grand Appeal's subsidiary, Cracking Enterprises Ltd, from which it fulfils retail activity and acts as HQ for commercial purposes.

16. Volunteers

The Charity is always grateful to generous and supportive members of the general public who volunteer their time for The Grand Appeal. From fundraising to accounts to promotional activities to cheerleading, the Trustees recognise and thank everyone and every single hour for which they volunteer their time. We take great care to ensure that our volunteers are warmly welcomed and included

at The Grand Appeal and that they are protected within our Volunteers Policy which is managed by a senior member of the team.

17. Fundraising

The Grand Appeal takes its responsibility seriously and adheres to the guidance in the Fundraising Regulator's Code of Conduct and is regulated by the Information Commissioner in its adherence to the provisions of the GDPR legislation. The Grand Appeal does not contract with any Professional Fundraisers. The Grand Appeal has received no complaints in the year under review.

18. Finance

All the Charity's financial policies and activities are overseen by the Finance and Asset Committee whose membership comprises: Jos Moule (Trustee and Chairman); Mike Lea (Trustee); Nicola Masters (Director) and Anna Shepherd (Deputy Director.) Cazenove acts as Fund Manager to The Grand Appeal.

The Board receives extensive management information on the charity's performance overall, and within the sub-divisions as defined by the business model. This ensures that the Trustees have confidence in the delivery of the charity's activities in the medium and long term.

19. Going Concern

The Trustees regularly review the financial position of the charity taking into account cash flow; liquidity; current and future Primary Purpose activity and the total value of commitments to the children's hospital and NICU against the diversified business model of income generation activities undertaken across the board. Income from general fundraising, philanthropy, and commercial and retail income from the Gromit Unleashed brand form part of this analysis. As a result, the Trustees are confident that the Charity has adequate resources to meet its liabilities as they fall due for the foreseeable.



STATEMENT OF THE TRUSTEES RESPONSIBILITIES

The Trustees (who are also the directors of Wallace & Gromit's Children's Foundation for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- **select suitable account policies and then apply them consistently;**
- **observe the methods and principal in the Charity SORP;**
- **make judgements and estimates that are reasonable and prudent;**
- **prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.**

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- **there is no relevant audit information of which the charitable company's auditors are unaware;**

and

- **the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.**

AUDITORS

The auditors Sumer AuditCo Limited (formerly Moore) will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of Trustees on the 20 December 2024 and signed on its behalf by J H Moule.



REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF WALLACE & GROMIT'S CHILDREN'S FOUNDATION

Opinion

We have audited the financial statements of Wallace & Gromit's Children's Foundation for the year ended 31 March 2024 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charitable Company's Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of group's and of the parent charitable company's affairs as at 31 March 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions

available for small entities, in the circumstances set out in note 22 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the

other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration

specified by law are not made; or

- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-

compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

The objectives of our audit in respect of fraud, are; to identify and assess the risks of material misstatement of the financial statements due to fraud; to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing appropriate responses to those assessed risks; and to respond appropriately to instances of fraud or suspected fraud identified during the audit. However, the primary responsibility for the prevention and detection of fraud rests with both management and those charged with governance of the charitable company.

Our approach was as follows:

We obtained an understanding of the legal and regulatory requirements applicable to the charitable company and considered that the most significant are the Companies Act 2006, UK financial reporting standards as issued by the Financial Reporting Council, the Charities Act 2011 and the Charities SORP.

We obtained an understanding of how the company complies with these requirements by discussions with management and those charged with governance.

We assessed the risk of material misstatement of the financial statements, including the risk of material misstatement due to fraud and how it might occur, by holding discussions with management and those charged with governance.

We inquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.

Based on this understanding, we designed specific appropriate audit procedures to identify instances of non-compliance with laws and regulations. This included making enquiries of management and those charged with governance and obtaining additional corroborative evidence as required.

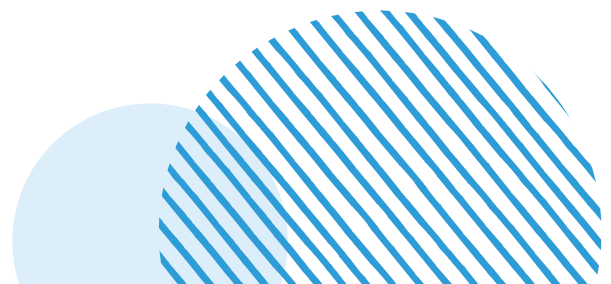
A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

**Mark Powell (Senior Statutory Auditor)
for and on behalf of Sumer AuditCo Limited
30 Gay Street
Bath
BA1 2PA**

Date: 20th December 2024





CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2023

Wallace & Gromit's Children's Foundation

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2024

		Unrestricted funds	Restricted funds	2024 Total funds	2023 Total funds
	Notes	£	£	£	£
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,363,556	1,372,596	2,736,152	2,155,867
Other trading activity	2	900,613	-	900,613	997,705
Investment income	3	<u>223,240</u>	<u>42</u>	<u>223,282</u>	<u>18,926</u>
Total		2,487,409	1,372,638	3,860,047	3,172,498
EXPENDITURE ON					
Raising funds					
Cost of fundraising	6	575,810	-	575,810	553,772
Cost of trading		900,129	-	900,129	937,885
Charitable activities					
Support for Bristol Children's Hospital	7	396,392	782,700	1,179,092	983,402
Support for Special Care Baby Unit/ Cots for Tots		-	114,119	114,119	187,131
Other		<u>333,672</u>	<u>-</u>	<u>333,672</u>	<u>256,393</u>
Total		2,206,003	896,819	3,102,822	2,918,583
NET INCOME		281,406	475,819	757,225	253,915
Net movement in funds		281,406	475,819	757,225	253,915
RECONCILIATION OF FUNDS					
Total funds brought forward		7,029,928	3,099,065	10,128,993	9,875,078
TOTAL FUNDS CARRIED FORWARD		<u>7,311,334</u>	<u>3,574,884</u>	<u>10,886,218</u>	<u>10,128,993</u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

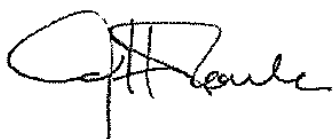
BALANCE SHEETS

At 31 March 2024

		2024 Group	2024 Charity	2023 Group	2023 Charity
	Notes	£	£	£	£
FIXED ASSETS					
Intangible assets	14	7,793	7,793	25,488	25,488
Tangible assets	15	3,108,152	3,108,152	3,042,447	3,042,447
Investments	16	3,387	3,388	-	1
Investment Property	17	<u>196,070</u>	<u>196,070</u>	-	-
		3,315,402	3,315,403	3,067,935	3,067,936
CURRENT ASSETS					
Stocks		134,770	-	212,672	-
Debtors	18	354,519	634,585	235,318	523,128
Cash at bank		<u>7,378,747</u>	<u>7,160,151</u>	<u>6,767,653</u>	<u>6,534,707</u>
		7,868,036	7,794,736	7,215,643	7,057,835
CREDITORS					
Amounts falling due within one year	19	<u>(297,220)</u>	<u>(224,405)</u>	<u>(154,585)</u>	<u>(56,598)</u>
NET CURRENT ASSETS					
		<u>7,570,816</u>	<u>7,570,331</u>	<u>7,061,058</u>	<u>7,001,237</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>10,886,218</u>	<u>10,885,734</u>	<u>10,128,993</u>	<u>10,069,173</u>
NET ASSETS					
		<u>10,886,218</u>	<u>10,885,734</u>	<u>10,128,993</u>	<u>10,069,173</u>
FUNDS					
	21				
Unrestricted designated		2,267,892	2,267,892	2,267,892	2,267,892
Unrestricted funds		5,043,442	5,042,958	4,762,037	4,702,217
Restricted funds		<u>3,574,884</u>	<u>3,574,884</u>	<u>3,099,064</u>	<u>3,099,064</u>
TOTAL FUNDS					
		<u>10,886,218</u>	<u>10,885,734</u>	<u>10,128,993</u>	<u>10,069,173</u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

The financial statements were approved by the Board of Trustees on 20 December 2024 and were signed on its behalf by:



Wallace & Gromit's Children's Foundation

CONSOLIDATED CASH FLOW STATEMENT
for the year ended 31 March 2024

	Notes	2024 £	2023 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>757,437</u>	<u>537,010</u>
Net cash provided by (used in) operating activities		<u>757,437</u>	<u>537,010</u>
Cash flows from investing activities:			
Purchase of intangible fixed assets		-	(7,515)
Purchase of tangible fixed assets		<u>(146,343)</u>	<u>(567,228)</u>
Net cash provided by (used in) investing activities		<u>(146,343)</u>	<u>(574,743)</u>
Change in cash and cash equivalents in the reporting period		611,094	(37,733)
Cash and cash equivalents at the beginning of the reporting period		<u>6,767,653</u>	<u>6,805,386</u>
Cash and cash equivalents at the end of the reporting period		<u>7,378,747</u>	<u>6,767,653</u>

NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT
for the year ended 31 March 2024

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES	2024	2023
	£	£
Net income for the reporting period (as per the statement of financial activities)	757,225	253,915
Adjustments for:		
Depreciation charges	98,333	99,241
Decrease/(increase) in stock	77,902	9,811
Decrease/(increase) in debtors	(119,201)	185,387
Increase/(decrease) in creditors	142,635	(11,344)
Gift of fixed asset investment	(3,387)	-
Gift of investment property	<u>(196,070)</u>	<u>-</u>
Net cash provided by (used in) operating activities	<u>757,437</u>	<u>537,010</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.23	Cash flow	At 31.3.24
	£	£	£
Net cash			
Cash at bank and in hand	<u>6,767,653</u>	<u>611,094</u>	<u>7,378,747</u>
	<u>6,767,653</u>	<u>611,094</u>	<u>7,378,747</u>
Total	<u>6,767,653</u>	<u>611,094</u>	<u>7,378,747</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2024

STATUTORY INFORMATION

Wallace & Gromit's Children's Foundation is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The consolidated accounts include the trading activities, assets and liabilities of the subsidiary company and are prepared in sterling which is the functional currency of the entity.

Going Concern

At the balance sheet date, the charity had net current assets of £7,570k and net assets of £10,886k. The charity continues to meet all its liabilities as they fall due.

The trustees have further considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The trustees believe budgeted income and expenditure and the level of reserves held are sufficient for the charity to be able to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Grants receivable

Income from government and other grants, whether 'capital' or 'revenue', is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Allocation and apportionment of costs

Staff costs are apportioned based on the proportion of time spent on the relevant activities. Other costs are directly allocated to the activities that they relate to.

Intangible fixed assets

Website development costs are capitalised at cost and are amortised over the website's estimated useful life of 3 years.

Tangible fixed assets

Depreciation is provided at the following rates in order to write off each asset over its estimated useful life.

Freehold property	- Straight line over 50 years
Leasehold improvements	- Straight line over the period of the lease
Office equipment	- Straight line over 4 years
Fixture & Fittings	- Straight line over 5 years

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024

1. ACCOUNTING POLICIES – continued

Investment property

Investment property is initially measured at cost and is subsequently remeasured to fair value at the end of each reporting period. Any gains or losses are recorded in the profit and loss account.

Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the trustees' report.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate. The contributions are apportioned to relevant activities based upon the proportion of time spent on that activity by the employee to which they relate.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. DONATIONS AND LEGACIES AND MERCHANDISING INCOME

	2024	2023
	£	£
Donations Grand Appeal	2,253,985	1,827,450
Legacies	420,603	292,083
Donated services and gifts	61,564	36,334
Other trading activity	900,613	997,705
	<u>3,636,765</u>	<u>3,153,572</u>

3. INVESTMENT INCOME

	2024	2023
	£	£
Bank deposit interest	<u>223,282</u>	<u>18,926</u>

4. INCOME AND RESULTS OF THE CHARITY

	2024	2023
	£	£
Donations and legacies	2,736,152	2,155,867
Interest receivable	223,282	18,926
Other income	59,820	56,123
	<u>3,019,254</u>	<u>2,230,916</u>
Incoming resources	3,019,254	2,230,916

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024**4. INCOME AND RESULTS OF THE CHARITY cont.**

	2024 £	2023 £
Raising funds	575,810	553,772
Charitable activities	1,293,211	1,170,533
Governance costs	333,672	256,393
	-----	-----
Resources expended	2,202,693	1,980,698
	-----	-----
Net income/ (expenditure) for the year	<u>816,561</u>	<u>250,218</u>

5. MERCHANDISING SALES AND INVESTMENT IN TRADING SUBSIDIARY

The wholly-owned trading subsidiary, Cracking Enterprises Limited, which is incorporated in the United Kingdom, pays all its profits to the charity by gift aid. The charity owns the entire issued share capital of 1,000 shares of £1 each. A summary of the trading results is shown below.

Summary profit and loss account:

	2024 £	2023 £
Turnover	900,613	997,705
Cost of sales and administrative expenses	(900,129)	(937,885)
	-----	-----
Net profit	<u>484</u>	<u>59,820</u>
	-----	-----
The assets and liabilities of the subsidiary were :		
Current assets	355,541	447,793
Creditors	(354,057)	(386,973)
	-----	-----
Total net assets	<u>1,484</u>	<u>60,820</u>
	-----	-----
Share capital	1,000	1,000
Retained earnings	484	59,820
	-----	-----
	<u>1,484</u>	<u>60,820</u>
	-----	-----

6. RAISING FUNDS**Raising donations and legacies**

	2024 £	2023 £
Staff costs	408,765	375,416
Non-staff costs	167,045	178,356
Expenditure associated with trading	<u>900,129</u>	<u>937,885</u>
	-----	-----
	<u>1,475,939</u>	<u>1,491,657</u>
	-----	-----

Wallace & Gromit's Children's Foundation

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024

7. CHARITABLE ACTIVITIES COSTS

	Direct costs	Grant funding of activities (See note 8)	Support costs (see note 9)	Total
	£	£	£	£
Support for Bristol Children's Hospital	627,703	470,751	80,638	1,179,092
Support for Special Care Baby Unit/Cots for Tots	57,947	56,172	-	114,119
Wallace & Gromit's Children's Charity (external)	-	-	-	-
	<u>685,650</u>	<u>526,923</u>	<u>80,638</u>	<u>1,293,211</u>

	Direct Costs	Grant funding of activities	Support costs	Total
	£	£	£	£
Prior year comparatives				
Support for Bristol Children's Hospital	590,590	259,269	83,037	932,896
Support for Special Care Baby Unit/Cots for Tots	52,326	134,805	-	187,131
Wallace & Gromit's Children's Charity (external)	-	50,506	-	50,506
	<u>642,916</u>	<u>444,580</u>	<u>83,037</u>	<u>1,170,533</u>

8. GRANTS PAYABLE

	2024	2023
	£	£
Support for Bristol Children's Hospital	470,751	259,269
Support for Special Care Baby Unit/ Cots for Tots	56,172	134,805
Wallace & Gromit's Children's Charity (external)	-	50,506
	<u>526,923</u>	<u>444,580</u>

The total grants paid to institutions during the year was as follows:

	2024	2023
	£	£
The Royal Hospital for Children, Bristol	470,751	394,074
Support for Special Care Baby Unit/ Cots for Tots	<u>56,172</u>	<u>50,506</u>
	<u>526,923</u>	<u>444,580</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024

9. SUPPORT COSTS

	Governance costs	
	2024	2023
	£	£
Staff costs	233,942	167,398
Non staff costs	99,730	88,995
Support for Bristol Children's Hospital	<u>80,638</u>	<u>83,037</u>
	<u>414,310</u>	<u>339,430</u>

10. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Auditors' remuneration	24,400	25,550
Depreciation - owned assets	80,638	83,037
Computer software amortisation	<u>17,695</u>	<u>16,204</u>

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2023.

12. STAFF COSTS

	2024	2023
	£	£
Wages and salaries	1,006,362	951,054
Social security costs	80,289	85,353
Other pension costs	<u>101,117</u>	<u>95,361</u>
	<u>1,187,768</u>	<u>1,131,768</u>

The average monthly number of employees during the year was as follows:

	2024	2023
All staff - full time & part time	<u>40</u>	<u>41</u>

The number of employees whose employee benefits (excluding pension costs) exceeded £60,000 was:

	2024	2023
£60,001-£70,000	<u>-</u>	<u>-</u>

Key management personnel: the total amount of employee benefits received by key management personnel is £154,292 (2023:£153,508).

The Charity remains grateful for the work of its volunteers. The role and scope of work undertaken varies and the time donated by volunteers is not recognised in the financial statements as this cannot be reliably or consistently valued.

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,119,665	1,036,202	2,155,867
Other trading activities	997,705	-	997,705
Investment income	18,926	-	18,926
Government grants	-	-	-
Total	2,136,296	1,036,202	3,172,498
EXPENDITURE ON			
Raising funds			
Cost of fundraising	553,772	-	553,772
Cost of trading	937,885	-	937,885
Charitable activities			
Support for Bristol Children's Hospital	473,598	509,804	983,402
Support for Special Care Baby Unit/ Cots for Tots	-	187,131	187,131
Other	256,393	-	256,393
Total	2,221,648	696,935	2,918,583
NET INCOME	(85,352)	339,267	253,915
Net movement in funds	(85,352)	339,267	253,915
RECONCILIATION OF FUNDS			
Total funds brought forward	7,115,281	2,759,797	9,875,078
TOTAL FUNDS CARRIED FORWARD	<u>7,029,929</u>	<u>3,099,064</u>	<u>10,128,993</u>

14. INTANGIBLE FIXED ASSETS (Group and charity)

	Computer software £
COST	
At 1 April 2023	53,085
Additions	-
At 31 March 2024	<u>53,085</u>
AMORTISATION	
At 1 April 2023	27,597
Charge for the year	<u>17,695</u>
At 31 March 2024	<u>45,292</u>
NET BOOK VALUE	
At 31 March 2024	<u><u>7,793</u></u>
At 31 March 2023	<u><u>25,488</u></u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024**15. TANGIBLE FIXED ASSETS (Group & Charity)**

	Freehold property £	Short leasehold £	Fixtures & Fittings £
COST			
At 1 April 2023	2,618,445	709,846	97,818
Additions	<u>14,839</u>	<u>5,158</u>	<u>22,125</u>
At 31 March 2024	<u>2,633,284</u>	<u>715,004</u>	<u>119,943</u>
DEPRECIATION			
At 1 April 2023	206,642	88,727	90,260
Charge for year	<u>41,068</u>	<u>28,331</u>	<u>9,004</u>
At 31 March 2024	<u>247,710</u>	<u>117,058</u>	<u>99,264</u>
NET BOOK VALUE			
At 31 March 2024	<u>2,385,574</u>	<u>597,946</u>	<u>20,679</u>
At 31 March 2023	<u>2,411,803</u>	<u>621,119</u>	<u>7,558</u>
	Asset under construction £	Office equipment £	Totals £
COST			
At 1 April 2023	-	34,090	3,460,199
Additions	<u>102,256</u>	<u>1,965</u>	<u>146,343</u>
At 31 March 2024	<u>102,256</u>	<u>36,055</u>	<u>3,606,542</u>
DEPRECIATION			
At 1 April 2023	-	32,123	417,752
Charge for year	<u>-</u>	<u>2,235</u>	<u>80,638</u>
At 31 March 2024	<u>-</u>	<u>34,358</u>	<u>498,390</u>
NET BOOK VALUE			
At 31 March 2024	<u>102,256</u>	<u>1,697</u>	<u>3,108,152</u>
At 31 March 2023	<u>-</u>	<u>1,967</u>	<u>3,042,447</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024**16. FIXED ASSET INVESTMENTS**

Group	Shares in group undertakings £	Listed investments £	Totals £
MARKET VALUE			
At 1 April 2023	-	-	-
Additions through legacy	<u>-</u>	<u>3,387</u>	<u>3,387</u>
At 31 March 2024	<u>-</u>	<u>3,387</u>	<u>3,387</u>
NET BOOK VALUE			
At 31 March 2024	<u>-</u>	<u>3,387</u>	<u>3,387</u>
At 31 March 2023	<u>-</u>	<u>-</u>	<u>-</u>
Charity			
MARKET VALUE			
At 1 April 2023	1	-	1
Additions through legacy	<u>-</u>	<u>3,387</u>	<u>3,387</u>
At 31 March 2024	<u>1</u>	<u>3,387</u>	<u>3,388</u>
NET BOOK VALUE			
At 31 March 2024	<u>1</u>	<u>3,387</u>	<u>3,388</u>
At 31 March 2023	<u>1</u>	<u>-</u>	<u>1</u>

17. INVESTMENT PROPERTY (Group & Charity)

	£
FAIR VALUE	
Additions through legacy	<u>196,070</u>
At 31 March 2024	<u>196,070</u>
NET BOOK VALUE	
At 31 March 2024	<u>196,070</u>
At 31 March 2023	<u>-</u>

18. DEBTORS

	Charity		Group	
	2024 £	2023 £	2024 £	2023 £
Amounts falling due within one year:				
Trade debtors	-	31,500	-	31,500
Amounts due from group undertakings	282,241	289,985	-	-
Other debtors	104,757	126,444	106,932	128,619
Prepayments & accrued income	247,587	75,199	247,587	75,199
	<u>634,585</u>	<u>523,128</u>	<u>354,519</u>	<u>235,318</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024**19. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	Charity		Group	
	2024	2023	2024	2023
	£	£	£	£
Trade creditors	81,658	17,398	120,744	19,511
Other creditors	122,745	16,554	155,507	58,879
Accrued expenses	20,002	22,646	20,969	76,195
	<u>224,405</u>	<u>56,598</u>	<u>297,220</u>	<u>154,585</u>

20. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2024	2023
	£	£
Within one year	6,394	9,572
Between one and five years	<u>4,125</u>	<u>5,231</u>
	<u>10,519</u>	<u>14,803</u>

21. MOVEMENT IN FUNDS

	At 1.4.23	Net movement in funds	Transfers between funds	At 31.3.24
	£	£	£	£
Unrestricted funds – Group current year				
The Grand Appeal	4,762,036	281,406	-	5,043,442
Designated	<u>2,267,892</u>	<u>-</u>	<u>-</u>	<u>2,267,892</u>
	<u>7,029,928</u>	<u>281,406</u>	<u>-</u>	<u>7,311,334</u>
Unrestricted funds – Charity current year				
The Grand Appeal	4,702,216	340,742	-	5,042,958
Designated	<u>2,267,892</u>	<u>-</u>	<u>-</u>	<u>2,267,892</u>
	<u>6,970,108</u>	<u>340,742</u>	<u>-</u>	<u>7,310,850</u>
Restricted funds – Group and Charity				
Bristol Children's Hospital	1,002,427	72,946	-	1,075,373
Patient Hotel	1,606,003	200,630	-	1,806,633
Cots for Tots - NICU	432,803	200,981	-	633,784
Wallace & Gromit's Children's Charity	<u>57,832</u>	<u>1,262</u>	<u>-</u>	<u>59,094</u>
	<u>3,099,065</u>	<u>475,819</u>	<u>-</u>	<u>3,574,884</u>
Total funds – Current year				
Group	<u>10,128,993</u>	<u>757,225</u>	<u>-</u>	<u>10,886,218</u>
Charity	<u>10,069,173</u>	<u>816,561</u>	<u>-</u>	<u>10,885,734</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024**21. MOVEMENT IN FUNDS - continued**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group			
The Grand Appeal	<u>2,487,409</u>	<u>(2,206,003)</u>	<u>281,406</u>
Unrestricted funds - Charity			
The Grand Appeal	<u>1,646,616</u>	<u>(1,305,874)</u>	<u>340,742</u>
Restricted funds – Group and Charity			
Bristol Children's Hospital	855,646	(782,700)	72,946
Patient Hotel	200,630	-	200,630
Cots for Tots - NICU	315,100	(114,119)	200,981
Wallace & Gromit's Children's Charity	<u>1,262</u>	<u>-</u>	<u>1,262</u>
	<u>1,372,638</u>	<u>(896,819)</u>	<u>475,819</u>
Total funds			
Group	<u>3,860,047</u>	<u>(3,102,822)</u>	<u>757,225</u>
Charity	<u>3,019,254</u>	<u>(2,202,693)</u>	<u>816,561</u>

Comparatives for movement in funds

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds - Group				
The Grand Appeal	4,934,327	(85,352)	(86,938)	4,762,037
Designated	<u>2,180,954</u>	<u>-</u>	<u>86,938</u>	<u>2,267,892</u>
	<u>7,115,281</u>	<u>(85,352)</u>	<u>-</u>	<u>7,029,929</u>
Unrestricted funds - Charity				
The Grand Appeal	4,878,204	(89,050)	(86,938)	4,702,216
Designated	<u>2,180,954</u>	<u>-</u>	<u>86,938</u>	<u>2,267,892</u>
	<u>7,059,158</u>	<u>(89,050)</u>	<u>-</u>	<u>6,970,108</u>
Restricted funds – Group and Charity				
Bristol Children's Hospital	1,013,671	(11,246)	-	1,002,425
Patient Hotel	1,359,008	246,995	-	1,606,003
Cots for Tots - NICU	283,285	149,519	-	432,804
Wallace & Gromit's Children's Charity	<u>103,833</u>	<u>(46,001)</u>	<u>-</u>	<u>57,832</u>
	<u>2,759,797</u>	<u>339,267</u>	<u>-</u>	<u>3,099,064</u>
Total funds				
Group	<u>9,875,078</u>	<u>253,915</u>	<u>-</u>	<u>10,128,993</u>
Charity	<u>9,818,955</u>	<u>250,218</u>	<u>-</u>	<u>10,069,173</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024**21. MOVEMENT IN FUNDS - continued**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group			
The Grand Appeal	<u>2,136,296</u>	<u>(2,221,648)</u>	<u>(85,352)</u>
Unrestricted funds - Charity			
The Grand Appeal	<u>1,194,714</u>	<u>(1,283,764)</u>	<u>(89,050)</u>
Restricted funds – Group and Charity			
Bristol Children’s Hospital	448,052	(459,298)	(11,246)
Patient Hotel	246,995	-	246,995
Cots for Tots - NICU	336,650	(187,131)	149,519
Wallace & Gromit’s Children’s Charity	<u>4,505</u>	<u>(50,506)</u>	<u>(46,001)</u>
	<u>1,036,202</u>	<u>(696,935)</u>	<u>339,267</u>
Total funds			
Group	<u>3,172,498</u>	<u>(2,918,583)</u>	<u>253,915</u>
Charity	<u>2,230,916</u>	<u>(1,980,698)</u>	<u>250,218</u>

Designated Funds:

The Trustees meet quarterly to approve and agree expenditure for the short and medium term to support Bristol Children’s Hospital and the NICU. The Trustees have presented their Financial Review in the main body of the Annual Report. The Board designates funding for projects that are due for completion within 12, 24, 36 and 48 months depending on the nature of the project and the timeframe of the NHS. At the time of writing, the Board has approved total projects valued at £5m in approximately 100 different projects. These commitments are reviewed regularly against expenditure and against forecasted income generation. During the year under review the Trustees have revised their Reserve Policy. Please see the Financial Review, and the Structure, Government and Management sections of the Annual Report for further details.

Transfers between funds:

The transfers between funds are due to movements in designated funds.

22. RELATED PARTY DISCLOSURES

During the year the charity recharged wages paid on behalf of the trading subsidiary, Cracking Enterprises Limited, totalling £261,737 (2023: £250,444). In line with the intentions of the trading subsidiary the profits for the prior year, totalling £59,820 (2023: £56,123) were paid to the charity during the year. There was a debtor of £282,241 (2023: £289,985) owing from the trading subsidiary to the charity as at the year end.

Simon Cooper and Jos Moule are directors of Cracking Enterprises Limited and Trustees of Wallace & Gromit's Children's Foundation. Nicola Masters is the Director (CEO) of Wallace & Gromit’s Children’s Foundation. Nicola is appointed as a Director of the wholly owned trading subsidiary Cracking Enterprises Ltd.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2024

22. RELATED PARTY DISCLOSURES - continued

Wallace & Gromit's Children's Foundation and Cracking Enterprises Limited incurred legal costs of £19,564 (2023: £23,881) and £Nil (2023: £Nil) respectively with Veale Wasbrough Vizards LLP during the year. There was a creditor of £5,052 (2023 £Nil) owing as at the year end in Wallace & Gromit's Children's Foundation. Jos Moule, is a partner in Veale Wasbrough Vizards LLP.

Simon Cooper is a Trustee of Wallace & Gromit's Children's Foundation and a Trustee of the Musicspace Trust. Music therapy within the Bristol Children's Hospital is provided by the Musicspace Trust and funded by the charity at a cost of £53,269 (2023: £49,219). There was a creditor of £4,688 (2023 - £Nil) owing as at the year end.

Nick Park, Peter Lord and David Sproxton are Patrons of Wallace & Gromit's Children's Foundation Limited and Directors of Aardman Animations Limited.

Angie Last is a Trustee of Wallace & Gromit's Children's Foundation and an employee of Aardman Animations Limited.

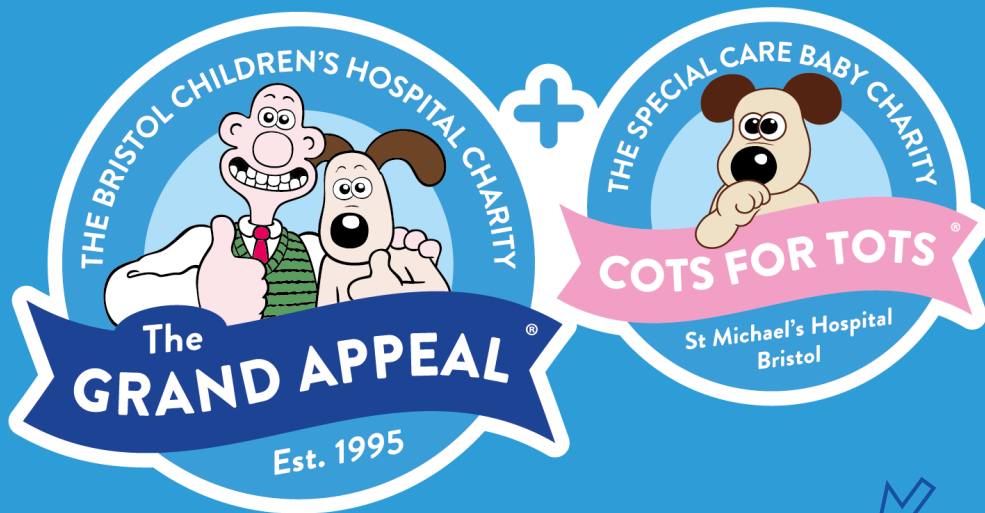
Cracking Enterprises Limited incurred net costs of £46,050 (2023: £52,931) relating to Aardman's support for the Gromit Unleashed, Gromit Unleashed 2 and Shaun in the City arts trails which have raised to date around £6million for the primary purpose of Wallace & Gromit's Children's Foundation. This support covers web and app development for the charity's brands, rights, intellectual property, the development of merchandise and associated royalties, licensing and design.

23. FRC ETHICAL STANDARD - PROVISIONS AVAILABLE FOR SMALL ENTITIES

In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.

24. PURPOSE OF RESTRICTED FUNDS

The Grand Appeal receives many donations from supporters, donors, patients, friends, families and the general public with a specific designation. The Appeal acknowledges that all donations received for a specific ward or department should be spent according to the needs of the donor and therefore retains the above funds to ensure full compliance with the individual donor's intentions. These funds are then used to provide additional 'added value' facilities and to comply with donor wishes.



grandappeal.org.uk

WALLACE & GROMIT'S CHILDREN'S FOUNDATION

England & Wales - Charity number 1043603

Accounts



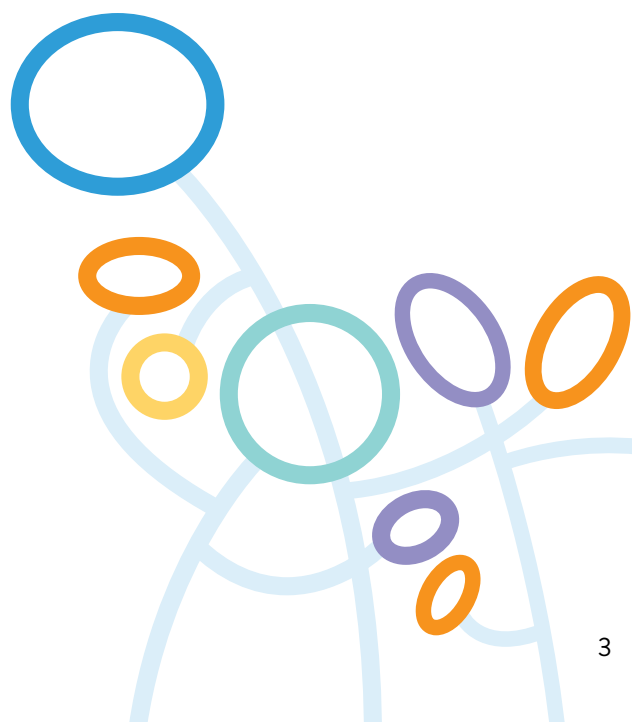
**THE GRAND APPEAL
ANNUAL REPORT
2023**

Ameia, patient at Bristol Children's Hospital



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REPORT OF THE TRUSTEES

FOR THE YEAR ENDING 31 MARCH 2023

The Trustees, who are also directors of the charity for the purpose of the Companies Act 2006, present their report with financial statements of the charity for the year ended 31 March 2023. The Trustees have adopted the provision of Accounting and Reporting by Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) effective 1 January 2019.

ADMINISTRATIVE DETAILS

Registered in England and Wales
Charity number 1043603
Registered Company number 3008531

TRADING SUBSIDIARY

Cracking Enterprises Ltd
Company number 03296361

CONTACT DETAILS AND REGISTERED HQ

30-32 Upper Maudlin Street, Bristol, BS2 8DJ
grandappeal.org.uk
hello@grandappeal.org.uk

TRUSTEES

Jos Moule – Chairman
Simon Cooper
Angie Last
Mike Lea
Mike Norton

COMPANY SECRETARY AND DIRECTOR

Nicola Masters

PATRONS

Nick Park CBE
Peter Lord CBE
David Sproxton CBE

MEDICAL ADVISORY COMMITTEE

Dr Giles Haythornthwaite
Mr Mike Carter
Dr James Fraser
Dr Anoo Jain

BANKERS

Lloyds Bank, Bristol, BS1 4AQ

AUDITORS

Moore, Bristol, BS1 4NT

LAWYERS

Veale Wasbrough Vizards, Bristol, BS1 4AQ

FUND MANAGERS AND INVESTMENT ADVISORS

Cazenove, Bristol, BS1 6BN

LETTER FROM THE CHAIRMAN

On behalf of the Board of Trustees of The Grand Appeal, I'm delighted to present our Annual Report and Accounts for the year ending March 2023.

As the children's hospital emerges from the unprecedented events of the last few years, The Grand Appeal has embraced changes in the economic and charitable landscape to ensure our support for patients, families, and staff at the hospital always reaches those areas most in need. We've built an agile and flexible process that delivers effective funding to the hospital quickly in response to greatly increased demand for additional support. Our funding helps to ensure that life-saving equipment is available to help save children's lives in Bristol Children's Hospital and in the Neonatal Intensive Care Unit (NICU); our support for medical research in partnership with the University of Bristol hopes to secure the improvement and delivery of children's healthcare into the future; our lively and inspiring programme of arts, music and play – for patients, their siblings, staff and families – helps to bring a sense of normality to the hospital environment; our family accommodation and family social support allows parents and family members to cope with the everyday challenges they face while their child is treated in hospital; our support for upgrades to wards, playrooms and treatment areas in the children's hospital brings light and comfort to areas of the hospital that are often overlooked; and last but not least our goal to develop an innovative new Patient Hotel brings us closer to our vision for developing an innovative new partnership between the charity sector and the NHS. Our priorities and services are delivered year-round.

We remained open throughout the pandemic to ensure that a warm welcome awaited our families, whether their stay was planned or unexpected. With the children's hospital and NICU covering the largest geographic area of any children's hospital in England, we are always ready for families, perhaps arriving after a four-hour drive from Cornwall or an unexpected helicopter ride from West Wales. Our partnership with the hospital ensures that we always strive to have a bed and a hot drink ready for parents and families, day or night.

Over the last few years, we've been particularly interested in supporting the medical and nursing staff whose vital roles transform sick children's lives. We strive to make their workplace in the children's hospital and NICU as pleasant as possible by providing home comforts and, of course, the odd cake or two to help them through those extra challenges and late nights.

Our work is only possible thanks to the donations and fundraising we receive from donors and supporters of The Grand Appeal. The whole Board is grateful for the generosity of every donor – from 10-year-old Ayla, who paints and draws artwork to sell to support The Grand Appeal, all the way through to philanthropists who are generous enough to support our work with donations – often year after year. The incredible generosity of our whole community is a catalyst for us as Trustees to increase our support to every ward and department in the hospital.

As a Board, we know it's been a challenging year with the cost-of-living crisis affecting everyone, and we understand that companies and individuals are forced to cut back on expenditure as the economic conditions bite. Despite this, our fundraising has performed well this year, and as a result, we extend our thanks to everyone supporting The Grand Appeal for their contribution to our work.

We are honoured and privileged to have a longstanding partnership with Aardman Animations, based just across the river in Bristol. We are so grateful to have Aardman's staff, employee-owners, Directors and Co-founders David Sproston CBE and Peter Lord CBE, as well as the creator of Wallace & Gromit, Nick Park CBE, in our community. Their support, leadership, and generosity are unmatched in our 28-year partnership, and we owe them, now and always, our gratitude.

As we look forward to shaping some of the critical projects that will allow the children's hospital and NICU to flourish into the future, we continue to build on our fundraising programme over the short- to medium term. From the heroic work of The Yogcast and their team in Bristol, helping us year after year to bring our new patient and family development to life, to an incredible team cycling from London to Amsterdam – through four countries no less in 2024; to our recent announcement that we're hosting a new Gromit Unleashed trail in 2025, we have an exciting future ahead.

Our work is only possible thanks to the continued support and generosity of our whole supporter base.

On behalf of the whole Board of Trustees, we extend our grateful thanks.

Jos Moule
Chairman
Wallace & Gromit's Grand Appeal



WHO WE ARE



Wallace & Gromit's Grand Appeal

Since 1995, as the Bristol Children's Hospital Charity, we've worked in partnership with the hospital to fund a multi-million-pound portfolio of investment.

Bristol Children's Hospital is a national centre of excellence. It treats over 100,000 patients each year from across the entire South West and South Wales region and is home to some of the most exciting advancements in global paediatric healthcare. Babies, children and young adults with highly complex medical conditions – from rare genetic disorders, neurological conditions and congenital heart disease to traumatic injuries, cancer and kidney disease – are cared for around the clock by leaders in their respective fields.

From the moment a child arrives at the hospital, our support workers offer comfort and advice; we give parents and siblings a free, comforting place to stay; provide daily music therapy sessions and arts and play activities; and fund the pioneering equipment and research that save lives.



Cots for Tots

Cots for Tots is the dedicated charity for St Michael's Neonatal Intensive Care Unit (NICU). Initially created in 2007 as a fundraising appeal to expand NICU and create Cots for Tots House, our cause received an overwhelming response, quickly bringing together a warm family of fundraisers.

St Michael's Neonatal Intensive Care Unit is the only unit in the South West providing the highest level of care to critically ill and premature babies from across the region. The unit cares for over 800 babies a year, from those born as early as 23 weeks to babies requiring life-saving treatment when they are born full term.

Cots for Tots ensures the hospital can deliver the very best care by funding lifesaving equipment, pioneering research and technology, family support and additional facilities to help save tiny lives.



TOGETHER, WE AIM TO PROVIDE 360-DEGREE SUPPORT TO ENABLE THE HOSPITAL TO OFFER THE BEST POSSIBLE TREATMENT AND CARE FOR THEIR YOUNG PATIENTS.

Our fundraising

For nearly 30 years, our family of fundraisers has flourished and features incredible people from companies, schools and community groups as well as generous individuals. This committed collective has seen a bumper year of fundraising and we couldn't be prouder!

They share our mission: to ensure every sick child and baby from the South West has access to the very best care.

Our operations and services

Our multi-million-pound portfolio of investment in partnership with the children's hospital and St Michael's Neonatal Intensive Care Unit (NICU) not only underpins the life-saving treatment these hospitals provide but strives to put them at the forefront of children's healthcare.

We put top technology in top hands. It's thanks to The Grand Appeal that Bristol Children's Hospital is home to some of the most advanced medical equipment, including the UK's first-ever Cardiac Hybrid Theatre in a paediatric setting, an intraoperative 3T MRi Scanner – one of only three in children's hospitals across Europe – and a ground-breaking neuro-robot.

Independently, we run three family accommodation houses for families as part of a family support service that offers emotional, practical and financial help. You can also find 10 specialist staff funded by The Grand Appeal at Bristol Children's Hospital and NICU working side-by-side to ensure the very best experience for young patients and their families.

Together with Bristol Children's Hospital and NICU, we also ensure there is a vibrant programme of arts, music, and play therapies as well as comforting and modern child-friendly facilities for the benefit of patients.

None of this would be possible without the dedication and enthusiasm of our wonderful supporters. Thank you.



OUR FUNDRAISING STORIES

Another year comes to a close and another year of fantastic community fundraising. From tandem bike rides to tough mudders and a Kilimanjaro trek, we've seen it all! Here are just some of the highlights...

10-year-old **Kara**, along with sister Izzy and family, scaled the UK's highest peaks after six months of treatment at Bristol Children's Hospital for a rare type of blood cancer. They raised a smashing **£7,000** for Starlight Ward.



The **Great Bristol Run** was awash with Grand Appeal blue and **Cots for Tots** pink in September. 131 fundraising heroes took part in Bristol's biggest sporting event and raised a staggering **£64,900** collectively.



This year, **Terry** decided to go even bigger with his fundraising plans and climb Mount Kilimanjaro to scatter some of his son Jacob's ashes at the summit, who tragically passed away at just five days old. This committed dad raised over **£7,000** for St Michael's NICU.

Superstar **Quinn**, aged four raised **£90** from her plant sale, selling sweetcorn, peas and poppies for **Cots for Tots**.



A team from the **Paediatric Intensive Care Unit** faced 10 miles of mud, obstacles and cold water in a tough mudder, raising over an incredible **£2,600** for their unit.



Lorraine took on the world's best fundraising marathon – the London Marathon. Her amazing endurance raised over **£3,800**.

COMMUNITY AND EVENTS



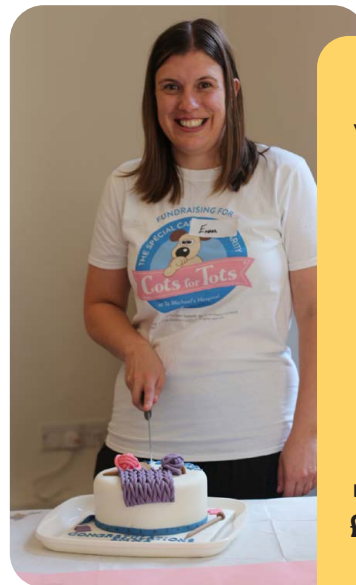
Amazing **Owain** cycled 100 miles to celebrate his tenth birthday and raise money for Starlight Ward, which supported him through his cancer treatment. This young fundraising star raised over **£1,600!**



A tremendous team of 34 riders cycled to glory after completing our epic **London to Paris cycle challenge**. Made up of parents, hospital staff and even our good pals from Aardman, this brilliant bunch raised over **£53,300**.



What could make a 674-mile cycle from Scotland to Bristol, including the UK's three highest peaks, any harder? Riding on a tandem bike! That's exactly what **Dan and Tom** did in August. Together with friends, family and other fundraising activities, they raised a whopping **£46,000**.



One of our selfless volunteers hit a magical milestone this year. **NICU nurse Emma**, who spends her spare time raising money for **Cots for Tots** on her fundraising stall selling knitted items made by our supporters, reached a grand total of **£40,000**. Now, that's a lot of knitting!



September saw the launch of our new reading challenge – **Gromit's Grand Read**. With schools across the South West taking part, **over £3,300** was raised in six months. We can't wait to see more bookworms blossom as the event grows...

OUR FUNDRAISING STORIES

Fundraising comes in many forms, and we're lucky to have the support of many generous businesses and organisations across the South West. Take a look at just some of their amazing achievements...

The Entertainer and Pennies continue to support Bristol Children's Hospital through round-up donations at checkouts in their South West stores. A huge thanks go to all their customers who generously continue to donate. Together, they have raised over a mammoth **£850,000**.



Global business insurance company **Gallagher** had reason to celebrate this year! Their sponsored walks and cycles have raised over **£28,000** since 2019.



MCS, a national building services provider, spent three days in September cycling 300km across Croatia. The 30-strong team put their pedal power to the test across the Dalmatian Coast while raising over **£80,000**.



Jerry and his daughter Sarah from **CAMB Machine Knives International** have raised a huge **£50,000** since 2011. From skydives to fishing matches, Disney-themed discos to pub quizzes, this fantastic family of fundraisers have done it all over the years.



COMPANIES

Sideways, chartered accountants from Exeter, raised almost **£10,000** as Charity of the Year partners, following employee Dan's personal experience of the NICU.



Kennedy Publishing raised a fantastic **£3,569.77** as part of our Play 4 All Challenge, which supports sensory play at Bristol Children's Hospital. Three members of the team even took to the skies in our sponsored skydive.



Long-term corporate partners **Rolls-Royce** and the **Bristol Hippodrome** teamed up to give former patients, their families and supporters a luxury theatre experience. With amazing seats and free refreshments, they enjoyed the complete package.



As part of our event '**Make a Move!**', 15 companies sponsored a sport to help deliver a day full of activities and fun for patients at Bristol Children's Hospital, past and present who are under the care of the Paediatric Oncology and Benign Haematology Department. From football to wheelchair basketball, skeleton and tennis, children could try out a range of sports.





OUR FUNDRAISING STORIES

We strive to put Bristol Children's Hospital and St Michael's Neonatal Intensive Care Unit at the centre of change, ensuring the hospitals remain at the forefront of children's healthcare so they can continue to save lives over the next decade and beyond. But we can't do it alone.

With every pledge or grant made, we make life better for children at Bristol Children's Hospital and the NICU. That's why we're delighted to work in partnership with so many charitable trusts and foundations who all share our vision.

From funding cutting-edge research and state-of-the-art medical equipment, to support for therapeutic services, child-friendly spaces, and family accommodation, the generosity of these funders helps to make our hospitals the very best they can be.

Our gratitude and thanks go to many funders for their support this year, including:

- **Berni Family Charity Trust**
- **Carew Pole Charitable Trust**
- **The Clare Milne Trust**
- **The Hargreaves Foundation**
- **The Oakdale Trust**
- **The Underwood Trust**



Legacies

We are forever grateful to the generous individuals who choose to leave a gift in their Will to support Bristol Children's Hospital and St Michael's Neonatal Intensive Care Unit this year. By leaving a donation in your Will, you can support future generations of babies and children from across the South West for years to come.

For a second year, we partnered with Simpson Solicitors and Farewill, the experts on Will writing, to offer a free Will-writing service. Supporters not only took advantage of the offer, but selflessly pledged to gift sick children a brighter future. To everyone who has supported us in this way, thank you.



PHILANTHROPY

Highlights



Once again, we were honoured to join Jingle Jam as one of the twelve chosen charities. This epic festive fundraiser created by Bristol-based gaming company, The Yogscast, regularly raises millions for a brilliant bunch of hand-picked charities, including The Grand Appeal.

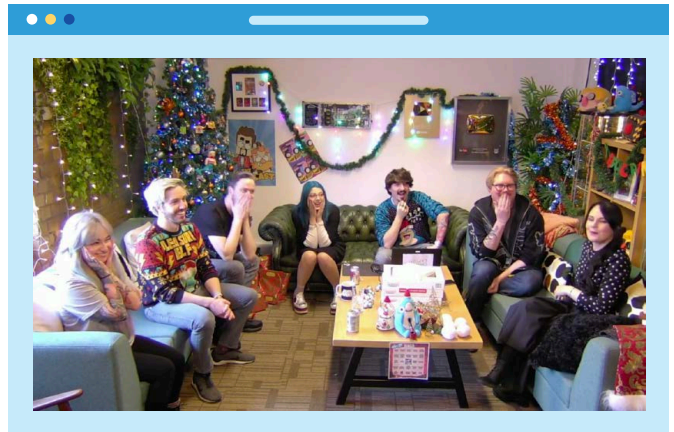
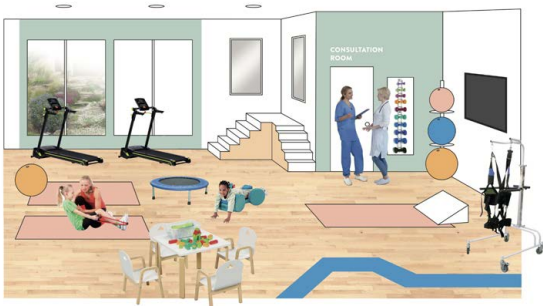
The Jingle Jam team stream day and night for two weeks in what is officially the world's biggest charity gaming event! Our huge thanks go to them as well as our incredible Grand Appeal supporters who stepped up to stream on behalf of the charity. This year, over £246,000 was raised thanks to the amazing and generous gaming community.

Jingle Jam Building



Through this partnership, we have now raised over £1.6m to create our 'patient hotel', Jingle Jam Building.

As one of the first of its kind in the UK, Jingle Jam building will be a ground-breaking facility providing on-site dedicated therapy, and rehabilitation and home-from-home family accommodation, all under one roof. It means our young patients can stay with their parents or carers as they receive the specialist treatment and care they need to make the full transition back home.





SHINE BRIGHT FOR BRISTOL CHILDREN'S HOSPITAL

Our 'Shine Bright for Bristol Children's Hospital' campaign returned for a second year, bigger and better than ever. This month-long festive fundraiser brings together community, corporate and philanthropic donors all for one cause - to bring smiles to sick children who have to spend their Christmas in hospital.

Illuminating Bristol Children's Hospital

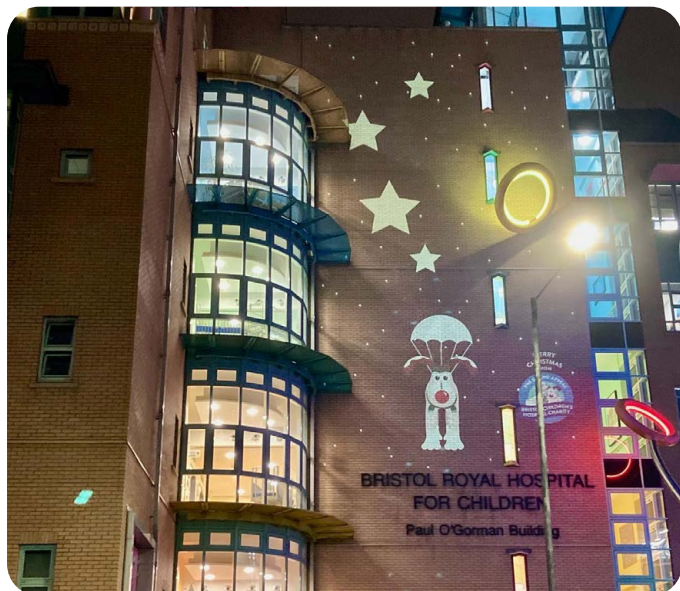
Bristol Children's Hospital projected sparkle and shine with a special design featuring twinkling stars and parachuting Gromit Unleashed characters.

At dusk each day the display lit up the children's hospital, much to the delight of staff, young patients and their families.

“ After nearly nine months in this amazing hospital, we made it home on December 19! The display brought smiles to our faces.

A parent of a Bristol Children's Hospital patient

Bristol's most unique Christmas light display also raised over £65,000 thanks to an incredible set of sponsors who helped make it happen.



Community Christmas displays

Once again, Bristol and beyond truly took 'Shine Bright for Bristol Children's Hospital' to their hearts. 28 families decorated their homes, gardens, windows or vehicles to raise money while the public flocked to see their delightful displays. Their amazing efforts have raised over £55,000 collectively.



2022 was a very special year for the Brailsford family, one of our biggest displays. Brothers Lee and Paul have transformed their mother's house into a Christmas lights extravaganza since 1994. They've reached over £101,000 for Bristol Children's Hospital so we're crowning them officially Bristol's most festive family!

Shine Bright

FOR BRISTOL CHILDREN'S HOSPITAL



A Grand Celebration

We were overjoyed to invite our incredible supporters to our first face-to-face event since the pandemic. Our wonderful donors, volunteers, and supporters, along with their families, were welcomed to our flagship store – The Gromit Unleashed Shop at The Mall at Cribbs Causeway, for an evening full of festive fun, Christmas music courtesy of The Bristol Brass Band, Gromit model-making and the opportunity to meet our very own celebrities, Wallace & Gromit!



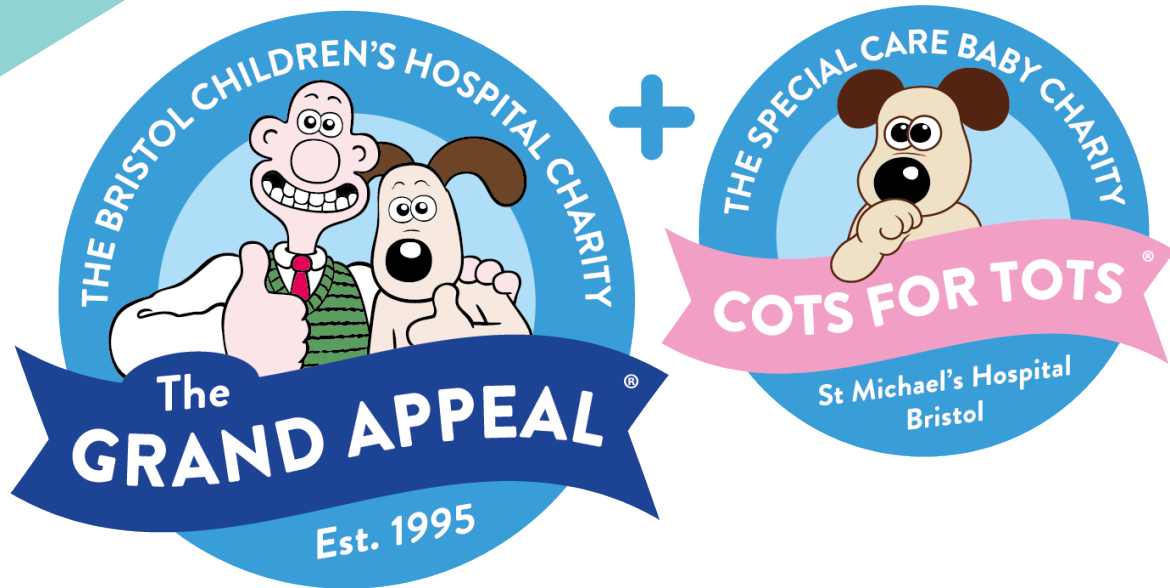
Our speakers on the night included Mike Carter, Paediatric Neurosurgeon Consultant, who highlighted just how special Bristol Children's Hospital is; Sean Clarke, Managing Director of Aardman, who gave our guests a sneak peek of a new film created by Aardman for Royal Mail and Caroline Ferguson, parent to Rory, who spoke about her experience of seeing Rory go through cancer treatment at Bristol Children's Hospital.



Thank you to all our fantastic supporters who attended. It was very special to be able to get together once again and start the countdown to Christmas.



Baby Shelby with Music Therapist, Karen



OUR IMPACT

- **ACCOMMODATION AND SUPPORT FOR FAMILIES**
- **INNOVATION AND EQUIPMENT**
- **PATIENT WELLBEING THROUGH ARTS, MUSIC AND PLAY**
- **ENHANCING THE HOSPITAL ENVIRONMENT**
- **FUNDING RESEARCH AND EDUCATION TO IMPROVE PATIENT CARE**
- **SUPPORTING HOSPITAL STAFF**

OUR IMPACT

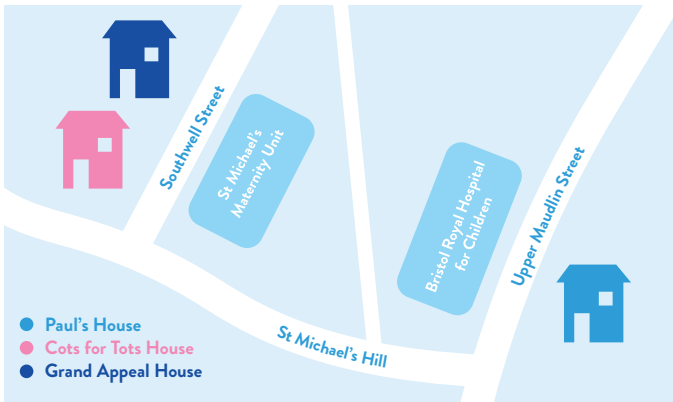
ACCOMMODATION AND SUPPORT FOR FAMILIES

Our family support service offers practical, emotional, and financial help to families when they need it most.

Family accommodation

Across our three houses, Cots for Tots House, Paul's House, and Grand Appeal House, we provide 28 ensuite rooms for families from across Bristol, the South West and South Wales.

The houses are just minutes from each hospital, helping families avoid the extra financial burdens of travel and accommodation costs. Most importantly, parents can recharge outside the hospital's clinical environment and get the vital rest they need, with the reassurance that they are only moments away from their sick child.



i From 2022 to 2023 we housed 301 families.





The kitchen in Cots for Tots House



The Value of Wallace & Gromit's Grand Appeal's Family Accommodation and Support Programme

The family support service offers more than an emotional lifeline, it provides financial relief to parents who would otherwise face paying for a costly hotel stay while their child is in hospital.

We can reveal the incredible savings families have made thanks to our accommodation:

c.£712,682.44

The value of our family support services in 2022, with an average saving of £2,367.72 per family

£2,232,222.86

The total amount of money families staying with us from 2020 – 2022 saved

Financial relief by region in 2022

£153,474.92

Devon

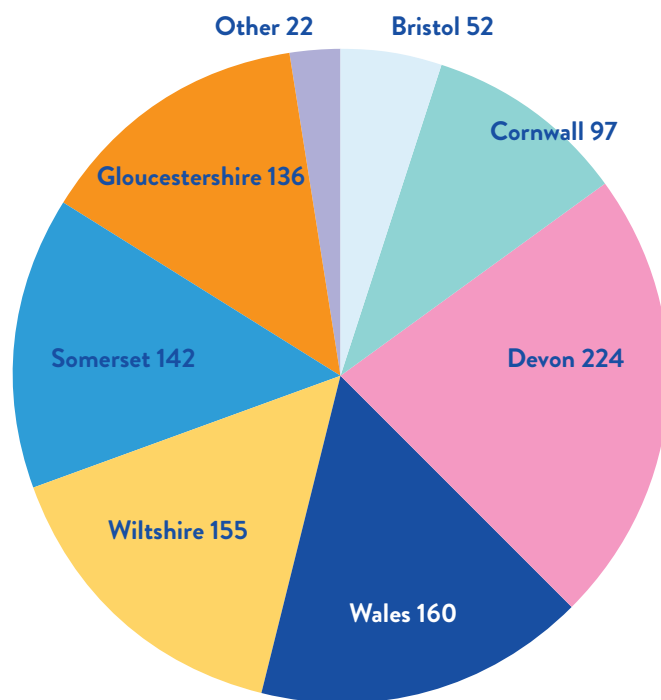
£130,736.06

Gloucestershire

£121,917.94

Somerset

Number of families staying in family accommodation according to region 2020 – 2022



22,530

The total number of nights sleep our accommodation provided families between 2020 – 2022

“ When we arrived at St Michael’s, we were greeted by amazing staff and given a key to Grand Appeal House, where we stayed until a room became available in Cots for Tots House. The free family accommodation was an enormous relief for us, especially at that time. We didn’t know Bristol well and we were just coming out of a Coronavirus lockdown.

We were only in St Michael’s for a week, that time around. A few months later though, Freddie was yet again transferred to Bristol, this time to Bristol Children’s Hospital, where he stayed for two months. We were again very lucky to be given a room at Grand Appeal House, which quickly became home for us. It took the pressure of having to find somewhere to stay off us and meant we were around other families who knew what we were going through.

Jon, dad to Freddie who has a complex condition called VACTERL



Freddie

Anne, Family Accommodation Manager.



Family Support Practitioners

Our team continues to offer a lifeline to many families as a Family Support Practitioner at Bristol Children's Hospital.

Being miles from home and having a child in hospital can be incredibly stressful. Financial pressures, childcare worries and time off work, coupled with the emotional burden of supporting a sick child, can leave families feeling isolated and lost.

That's where Bobby and Katie come in. From 2022 to 2023, 351 families needed their help to navigate life with a sick child.

Attraction tickets for families

From the Wild Place to Bristol Aquarium and SS Great Britain, we fund tickets to some of Bristol's biggest attractions so that families can take a break from the hospital environment. These opportunities to unwind and bond are even more crucial for families with sisters or brothers who often miss out on family time. From 2022 to 2023 we purchased 325 tickets for families to enjoy.

“ All the fears I thought I would have vanished because everyone was so reassuring at the hospital. My Family Support Practitioner was a big part of that preparation too. I'd been in contact with her since Albie was due for surgery. She rang me before Albie went into the theatre and visited us during his stay – it was nice to be able to put a face to the name. She was always there if I needed more information about what was happening.

It was really important to have somebody to help me speed the process along a little because I had no knowledge about anything. So, finding support groups thanks to them was incredible and helpful.

And then I got a couple of calls weeks and months later just to check-in. The service helped me out of my bad place.

Ellie, mum of Albie who was diagnosed with a rare heart condition

Isla, patient at St Michael's Neonatal Intensive Care Unit.



OUR IMPACT

INNOVATION AND EQUIPMENT

We put the top technology in the most talented hands, so patients have the best chance of getting better.

Incubators and ventilators for the NICU

St Michael's Neonatal Intensive Care Unit is the only unit in the South West providing the highest level of care to critically ill and premature babies from across the region. As the need for intensive care grows so does the use of incubators and ventilators. In the year under review, we purchased two new incubators and ventilators. This equipment will not only help the unit provide two more intensive care cots but also give critically ill and premature babies the best chance in life.

“ *My child would not be here without a ventilator. I think she has tried every single type of ventilation that the machine offers. From standard sim-v to the oscillator setting when her health spiralled into a crisis. Some days, being able to see the breaths the machine was giving her on the screen has been the only reassurance that things were ok, and she was still fighting.*

Rachel, mum to baby Brooke who was born at 23 weeks at St Michael's Hospital

Hearing screening machine

The newborn hearing screening test helps identify babies who may have permanent hearing loss as early as possible.

Struggling with outdated equipment, the team at the Children's Hearing Centre at St Michael's Hospital have seen a huge improvement in efficiency since using the screening machine funded by Cots for Tots

Out of the 352 babies screened using the new machine, two babies were subsequently diagnosed with

hearing loss. These important diagnoses could have been delayed without this new piece of equipment and we already have plans to purchase more.

Zoll Monitor Watch

The Wales and West Acute Transport for Children Service (WATCH) co-ordinates the transfer of children to intensive care and high dependency units in Cardiff and Bristol. Transporting a critically ill patient to hospital requires constant monitoring. Thanks to Grand Appeal funding, the team now have a new monitor they can use on the road or in the air alongside other equipment funded by the charity.

Aeromedical Kit

The Southwest Neonatal Advice and Retrieval service (SONAR), formally known as the Newborn Emergency Stabilisation and Transport Team (NEST), transports some of the region's sickest babies, including to and from St Michael's Neonatal Intensive Care Unit, for the life-saving treatment they urgently need.

Without new equipment, the team were unable to support babies with high bilirubin levels which could be a sign of jaundice or liver issues. Left untreated, it could even lead to brain damage.

Now, with a new phototherapy unit – which uses light to help stabilise bilirubin levels in the blood – courtesy of Cots for Tots, these infants can receive the treatment they need while being transferred.



OUR IMPACT

PATIENT WELLBEING THROUGH ARTS, MUSIC AND PLAY

Our programme of arts, music and play can be seen and heard throughout Bristol Children's Hospital.

Medical gaming carts



Gaming carts are portable video game kiosks that enable hospital staff to easily provide bedside recreation and distraction to children who are unable to leave their rooms in hospital. Thanks to our wonderful supporter Zare and young fundraiser Barney, Bristol Children's Hospital is now home to three of them.

Each cart is equipped with a gaming monitor, gaming console, and games. The carts provide a safe, flexible, and efficient way to ensure children have access to entertainment during their hospital stay, particularly if they are immobile or need lengthy hospital treatment.

They are now being used across the hospital, including on Starlight Ward which helps children with cancer, Bluebell Ward which treats children with brain conditions or injuries, Meadow Ward, the short-stay surgery ward and Puzzle Wood, the clinical investigations

“ The gaming cart has been a great resource; suitable for a wide age range of children and young people. It is equipped with lots of games that suit all interests and ages. The equipment can be easily moved meaning it is easily accessible and adaptable for the individual needs of the patients. It can also be easily cleaned which ensures the health and safety for our vulnerable patients.

Sian, Grand Appeal Oncology Play Specialist

Fibre optic harness

As part of our Sensory Play service, we have funded a new fibre optic harness – which features spaghetti-like lights suitable for all patients. These lights create a calming, relaxing environment that encourages play in children who might find other play therapy overstimulating.

Marius, our dedicated Sensory Play Practitioner, says,

“ Fibre optic lights is an incredible piece of sensory equipment for all ages and abilities. The colour changing light strings stimulate both vision and touch. They are a wonderful tool for calming patients, reducing anxiety as well engaging patients in play. Not to mention, that spaghetti-like lights create a smooth, safe and sensory integrated environment for our patients.



School

Education doesn't stop for children with long-term illnesses. Ensuring our patients still have access to a learning environment is hugely important to us, which is why we support the on-site school.

Around 1,500 patients of all ages attend the school each year. From special educational needs to primary and secondary education, the hospital school offers a hands-on and interactive form of learning that considers a child's limits and needs.

“ Thank you to The Grand Appeal for all you do. It's so lovely to be able to get gifts for Christmas and birthdays and just to be able to offer extras in class like cooking and crafts.

**Jaqueline Ward-Warren,
the Secondary Lead Teacher.**

Teddies

Sometimes it's the littlest (or fluffiest) gestures that can bring the greatest comfort...

Since 2017 we have funded a very special project to recognise the courage and bravery of patients undergoing heart surgery at Bristol Children's Hospital. After every patient's first heart surgery they are given a Gromit teddy and certificate to acknowledge this milestone in their hospital journey.



The Wales & West Acute Transport for Children service (WATCH), who provides transport by air or land for some of the sickest and critically injured children in the South West and South Wales, also has their own furry friend.

Wilbur the bear is given to every patient transported by these high-flying heroes thanks to funding from The Grand Appeal.



The British Transplant Games

Held once again, this time in Leeds, the British Transplant Games encourage and inspires people who have received a transplant to compete in a variety of sports.

Edie and Isabella, who have both received a kidney transplant at Bristol Children's Hospital, took part in the trials in 2022 which consisted of more than 25 games over four days. They were two of around 1,000 participants!

For several years, we've partnered with Kidney Care UK – whose longstanding support we're so grateful for – to send children who have received a kidney transplant to the games by funding travel, accommodation and entry costs for each amazing participant.

Edie and Isabella came home victorious, with Edie winning a bronze medal in Table Tennis!

“ Watching Izzy compete in the obstacle course and 50m race was particularly emotional considering she was unable to walk and was so sick before her transplant three years ago. It really showed how amazing organ donation is and we are forever grateful to our wonderful donor and their family.

Emma, Isabella's mum

OUR IMPACT

ENHANCING THE HOSPITAL ENVIRONMENT

From updating facilities to creating new ones, we make sure children and their families have the very best hospital experience.

Starlight Ward chemotherapy room

Starlight Ward helps brave children battling cancer. With the support of the Berni Family Charity Trust, we transformed a changing cubicle on the ward into a dedicated treatment preparation room, so staff have a quiet and dedicated space to prepare vital medication for young patients, including chemotherapy and TPN; a form of intravenous nutrition many patients on the ward need.

“ The room will make a huge difference to the staff when checking and administering chemotherapy. It is a bright and quiet dedicated space away from the main ward area and will greatly reduce interruptions during the checking procedure of chemotherapy, therefore ensuring the safety of the patient.

Alison, Paediatric Lecturer Practitioner
on Starlight Ward



Five-seater sofa for Apollo 35

Comfort is key, especially when you are in hospital for a long time. To help the hospital provide a more suitable and welcoming environment at Apollo 35 Ward, we funded a new five-seater sofa. This ward

treats adolescents and young adults and has 14 beds for patients aged 11 to 16. These patients have a range of conditions and can now enjoy a comfy new sofa.

Desk and stool

We created a new workspace with a desk and stool for Starlight Ward by The Grand Appeal. This ward looks after children with cancer aged 0 to 12 and is now home to new office furniture which creates a more comfortable and efficient space for busy staff to work in.

“ Thank you for all of your help and support with purchasing the desk for our new nurse’s area on Starlight Ward. It is a great new addition to the ward and has created a lovely space for us to do our paperwork.

Amber Hamilton,
Nurse on Starlight Ward

Tub chairs

Families from Bristol and beyond visit the NICU, which is the only specialist neonatal unit in the South West. To help enhance the reception area and provide a comfortable waiting area, we funded four new chairs for the unit. The bespoke healthcare furniture is specifically designed for high-volume areas as well as comfort.



Sienna, patient at Bristol Children's Hospital.



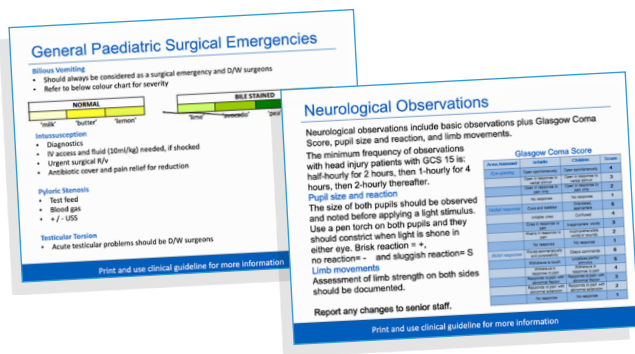
OUR IMPACT

FUNDING RESEARCH AND EDUCATION TO IMPROVE PATIENT CARE

By funding ground-breaking research today, we can help the children of tomorrow.

Pocket guides for the children's Emergency Department

The Emergency Department at Bristol Children's Hospital is one of the busiest in the country. To help the team provide quick and efficient care under times of high stress, we have funded new 'pocket guides' for the team to use on the ground. These medical cue cards cover a variety of topics such as blood gas normal levels, baseline observations by age group, handy hints for drug calculations and guidance on anaphylaxis.



Research into neurorehabilitation

We have funded research into developing Bristol Children's Hospital as a centre of excellence for specialist rehabilitation for children after they have had a neurological injury, illness, or diagnosis of a longterm neurological condition. This work has continued, despite disruption caused by the pandemic and significant progress has been made in several areas, including: the creation of an outpatient neurorehabilitation service for children who live within 40 minutes of the hospital. This saved 584 neurorehabilitation bed days in the first six months, which could then be used to admit other patients. It also helped the neurorehabilitation ward stay within its eight-bed capacity, without having to use valuable



bed space in other wards. All the children using the outpatient service maintained their goals and, in some instances, their progress improved. Ongoing funding is now being sought to continue this service.

The introduction of a consultant neurorehabilitation on service rota was proposed, to provide a safe level of supervision for neurorehabilitation in-patients and a consultant-led service for other specialties at the children's hospital, including the Paediatric Intensive Care Unit, by securing funding for an additional locum or temporary consultant. This gave consultant cover for neurorehabilitation patients and other patients referred for review or discussion, during all working days Monday - Friday for 50 weeks of the year. This has now been approved as an ongoing role funded by University Hospitals Bristol and Weston NHS Foundation Trust.





OUR IMPACT

SUPPORTING HOSPITAL STAFF



Prioritising the wellbeing of hospital staff has never been so important. We're here to make sure staff feel happy and healthy at work.

NICU scrubs

Our wonderful Neonatal Intensive Care Unit is made up of a whole array of staff to help you through your hospital journey from beginning to end.

We know how important clear communication and direction are for parents with a baby in NICU. That's why we funded high-quality, comfortable scrubs with staff member's job titles embroidered on the front, so you can quickly and easily find who you need.

“ I am a Speech and Language Therapist based in NICU. This is a new and exciting role for our department. The new uniform has helped me to feel part of the new and developing Allied Health Professional team.

**Marina, Speech and Language Therapist
at St Michael's NICU**

ED welcome gifts/flowers/ recognition

To recognise the incredible work that happens in our Emergency Department and to keep staff wellbeing at a high level, we fund a range of gifts for staff. Every other month, the Emergency Department receives a bouquet of flowers donated by The Bloom Room Bristol as a gift for a member of staff who has gone beyond the call of duty. The department is also given a varying supply of mugs, pens, pin badges and sweets for staff as recognition gifts.

Sarah Plaxton, Sister in the Emergency Department said,

“ What seems like a small gesture has a very big impact - it goes a long way to making us all feel appreciated. I find it very difficult to receive verbal praise but receiving the flowers truly validated my worth as a nurse.

New recruits are always given the warmest of

welcomes: before starting, they'll receive a hand-written card, Grand Appeal fudge and a personalised lanyard.

Another member of staff in the Emergency Department said,

“ *The welcome gifts for new staff in the Emergency Department are a wonderful way to help new clinicians feel as though they are part of our team. It helps us to show that they are instrumental in being able to provide excellent care to our patients and we want to thank them for that.*

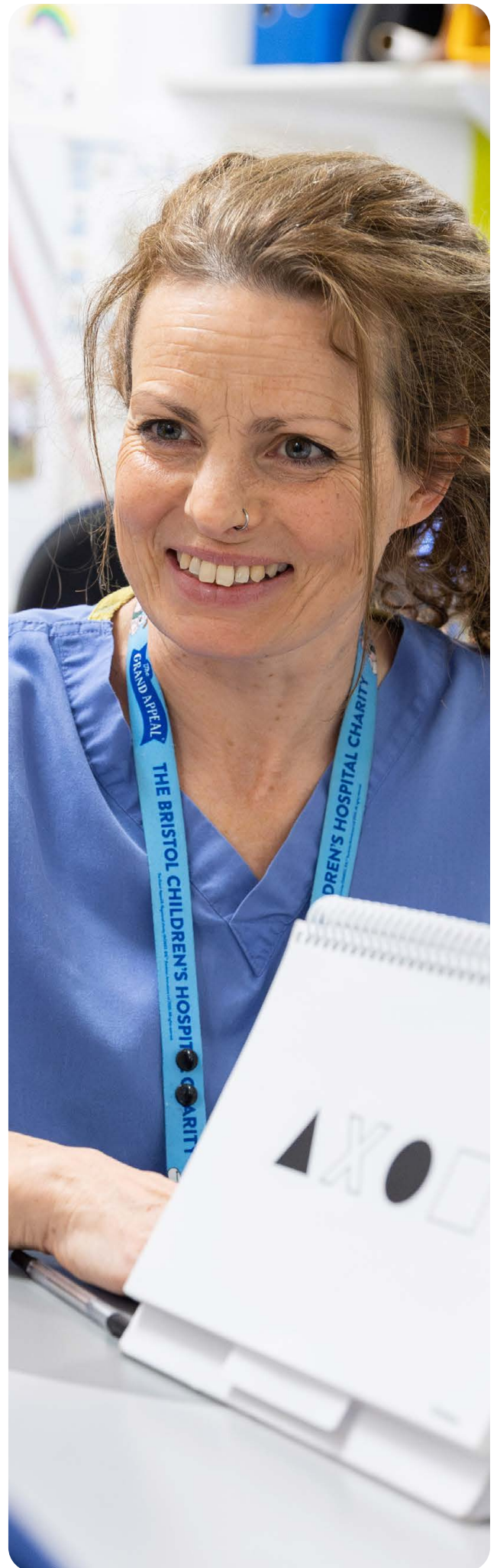


Dolphin Away Day

Staff from Dolphin Ward, which looks after children with heart conditions, enjoyed several 'away days' thanks to The Grand Appeal. These were fun-filled, team-bonding days that let hard-working staff take a much-needed break, as well as give them time away from the clinical environment to plan and discuss clinical strategies and work flow improvements. Recreational activities can be hugely beneficial for staff mental wellbeing and moral – something we care deeply about.

“ *It was absolutely lovely to go paddleboarding with the team. I feel like it was a great opportunity to bond through doing something a bit different. It was great to see everyone supporting and encouraging each other on this day and made me really value our team.*

Dolphin Ward staff member





THE WORLD OF GROMIT UNLEASHED

Our Gromit Unleashed brand and partnership with Aardman Animations drive our retail activity, and our fanbase for figurines and collectable retail items is as strong as ever.

The Mall at Cribbs Causeway is the centre of our commercial and retail activity, and in July, we embarked on an exciting move to **new, larger premises at The Mall**. Our new shop is one of four anchor stores, an entrance to the shopping centre, and is adjacent to the central fountains, making it a hub of visitor activity.

We created a grand display of Wallace, Gromit, and Shaun the Sheep sculptures, including **seven brand-new designs**, with even the dastardly Feathers McGraw making a sneaky appearance. We've recently enhanced our exhibit with real-life replica vehicles based on those featured in the Wallace & Gromit films. **Wallace's Motorbike and Sidecar** from A Close Shave and the **Top Bun Van** from Wallace & Gromit: A Matter of Loaf and Death are fascinating additions for our customers or visitors to enjoy. We also host bespoke events in the **activity zone**, including model-making clay sessions, drawing and colouring, and seasonal craft activities for special occasions and school holidays. Our loyal customers and visitors get to enjoy all these exhibits, activities and more when visiting The Gromit Unleashed Shop.



Our Creative Lead, Emily, and her colleague Sophie, design all Gromit Unleashed products in-house. From concept to design, our staff are constantly working to expand our gift range to appeal to Gromit Unleashed and Wallace & Gromit fans from across the UK and worldwide.





In the year under review, our product development team worked with a portfolio of suppliers to source new products and develop exciting new figurine designs. For example, ‘**Reef Encounter**’ our tropical barrier reef-inspired Gromit, ‘**Wensleydale Kid**’ the cheesiest sheriff in town, and our wind-up Feathers McGraw from Gromit Unleashed 2, ‘**In-cog-nito**’.

To celebrate the release of our first glow-in-the-dark figurine, ‘**Dias de los Perros**’, artist and Aardman director and designer **Gavin Strange (AKA Jam Factory)** visited the store for a special signing.



A last-minute festive treat, ‘**Nutcracker**’, our Gromit little drummer boy, arrived in figurine form just in time for Christmas and flew off the shelves.



To support our fundraising activity at Christmas, our elf sculpture 'Jingles' was displayed at Bristol's largest Christmas light display. Our frosty pooch, 'Ice Ice Puppy', travelled all over north Bristol and South Gloucester on Santa's sleigh and was later raffled to raise funds for Bristol Children's Hospital. We love seeing visitors' reactions to our sculptures. Appealing to all generations, from babies and great-grandparents alike – Gromit puts a smile on everyone's face.

Our successful online **e-commerce** operation is the home of Aardman online retail, hosting the most extensive range of Wallace & Gromit and Shaun the Sheep products in the UK and fulfilling thousands of orders annually. Our Gromit Unleashed team always goes the extra mile to deliver exceptional customer service and welcome the public to enjoy the sculptures in store.

We work with UK manufacturers where possible, but we also source products worldwide and send orders to customers around the globe from Europe, Asia, the Americas and Africa.

We've started plans for the **next Gromit Unleashed trail** in Bristol in the summer of 2025. It's all a bit



hush-hush for now. We're already developing exciting plans and expanding our range of retail and commercial opportunities to delight visitors and customers. And one thing's for sure: with millions of Wallace & Gromit fans worldwide and interest from sponsors, buyers and Gromit Unleashed fans from Bristol and beyond, it will be a trail to remember.

Watch this space.



The Wensleydale Kid, Reef Encounter and In-cog-nito figurines.



FINANCIAL REVIEW & RESERVES

The Grand Appeal can only continue its extensive portfolio of work in Bristol Children's Hospital and the region's Neonatal Intensive Care Unit (NICU) with the support of the thousands of donors and retail customers who generously support our work annually.



Thanks to the support of our brilliant and generous community, our income in the year under review has remained consistent with previous years' income despite the challenging economic condition prevailing post COVID.

Financial commitments for Primary Purpose activity

The Grand Appeal funds a vibrant and extensive programme of activity in Bristol Children's Hospital and NICU – many examples of which are reported elsewhere in this review. To date, commitments to funding the portfolio of Primary Purpose activity stand at c. £5m over approximately 100 different individual projects. The charity's assets stand at £10m+.

The Fixed Assets described below are used to support the charity's Primary Purpose and are not readily transferrable to cash. £3m is held in restricted funds as per donor wishes. Total commitments to Bristol Children's Hospital and the Neonatal Intensive Care Unit stand currently at £5m. In the year under review, the Trustees have adopted a new Reserve Policy which assesses that between £1.4m and £1.8m is required for operational integrity - see below for further details.

The activity that is funded by The Grand Appeal falls within three levels of commitment:

Multi-year commitments

Family accommodation and family support form the bedrock of our Primary Purpose activity for Bristol Children's Hospital and NICU. We also fund a range of long-term activities for arts, music and play, including music therapy, currently in its 20th year, play therapy and therapists working in Bristol Children's Hospital and NICU and a programme of interactive art sessions co-ordinated by our 'Arts Unleashed' lead Lynne.

One-off commitments

We've funded the design and production of all the wayfinding signage in Bristol Children's Hospital, ably led by our Deputy Director, Anna and our Creative Lead, Emily. We've funded a one-off aeromedical kit for the air ambulance, bespoke flight uniforms for their staff, and lifesaving Neonatal Emergency Stabilisation team transport equipment. We commit and have funded family areas, quiet rooms, the hospital's Rainbow Room, pull-down beds for parents alongside many children's hospital inpatient beds.

Medium-long-term strategic commitments

While there is more information on some of these projects elsewhere in this report, longer-term strategic commitments to fulfil Primary Purpose activity include the development of a patient hotel – Jingle Jam Building – and providing staff accommodation close to the children's hospital to aid recruitment.

Cash Assets

The Charity has an extensive portfolio of commitments to the children's hospital and NICU, currently standing at £5m over approximately 100 different projects. Cash assets currently stand at

£6.5m, of which £3m is restricted as per donor wishes.

Fixed Assets

These assets are not readily transferrable to cash:

● Land and buildings

The Charity owns 30 and 32 Upper Maudlin Street, which acts as an HQ for the charity and provides family accommodation at Paul's House with eight en-suite rooms for families. The property is situated directly opposite Bristol Children's Hospital in a prime city centre site and is therefore nominally valued at £2m. The Appeal also owns 16 Upper Maudlin Street, which it plans to develop into accommodation for staff at the children's hospital. Further, The Grand Appeal holds two pieces of land – one just outside the boundary of Bristol City Council and the other adjacent to Cots for Tots House, designated for development as Jingle Jam building.

● Other assets

As the leading provider of family accommodation to Bristol Children's Hospital, The Grand Appeal owns a portfolio of contents required to operate and function as a quasi-hotel facility for nominated patients' families at the children's hospital and NICU. The charity also owns equipment and other facilities for a functioning HQ and fundraising operation.

Wholly Owned Subsidiary

The Grand Appeal has a wholly owned trading subsidiary, Cracking Enterprises Ltd, which usually trades as Gromit Unleashed. All profits from the subsidiary are gifted to The Grand Appeal. These accounts are presented as consolidated accounts and include the trading and commercial activity of Cracking Enterprises Ltd.

Fundraising

Our fundraising costs include for two significant events raising hundreds of thousands for the charity – our London to Paris cycle ride and a bespoke corporate event which saw a fantastic team of fundraisers join together to support the appeal. As we move out of the COVID era into a new fundraising world, we've reinforced and invested in our fundraising team with new staff to help us drive income generation over the short and medium term.

Like most charities and businesses in the year under review, the Trustees granted a one-off cost of living payment to staff to help them with the severe post COVID economic conditions. This has influenced our cost of fundraising in year but is an exceptional item of expenditure. The Trustees are pleased to report that our in-year cost of fundraising remains below the national average at 25p per £1 raised even taking into account multiple exceptional items of expenditure occurring in one year. Our trends are as follows: Our two-year run rate is 22p per £1 raised; Our three-year run rate is 21p per £1 raised, and our four-year run rate stands at 20p per £1 raised.

At The Grand Appeal, we take our fundraising costs and commitment to our donors very seriously and work hard to ensure we work as efficiently and effectively as possible. As a part of this, we benchmark our financial performance against other local charities fundraising and supporting other hospitals and against those charities of a similar size with similar charity objects. We seek to ensure that our performance – not just the fundraising ratio, but in grant-giving, governance and costs – is both superior and competitive, giving comfort that donors can support The Grand Appeal in the knowledge that donations and financial performance are well managed.

Reserves

The Trustees review the Reserves held by The Grand Appeal and consider their responsibilities to donors and stakeholders at every Board meeting, reviewing extensive Management Information to make informed decisions. The Trustees approved a new Reserve Policy in the year under review. The Trustees consider the financial resilience of The Grand Appeal over the short and medium term, reflecting the forward-facing strategy for land and building development and the charity's particular requirements to support the NHS to ensure resilience is built into our financial and operational models. Our Reserves are available to spend on any of the charity's purposes. The Reserve Fund is split into three separate areas:

● Restricted Funds

These are specific funds within our overall reserves that are restricted in their use by donor request.

● Designated Funds

These are funds within our overall Reserves that the

Board specifically designates to spend on upcoming projects.

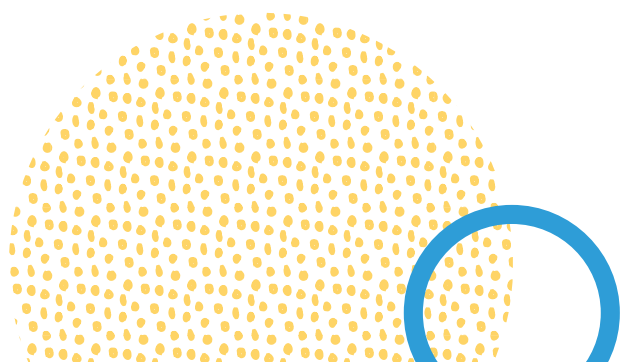
● **Unrestricted funds**

These are funds available at our disposal to spend on charitable projects at Board discretion.

The Grand Appeal's approach to Reserves is built on guidance from the Charity Commission and the particular constraints and opportunities within which the charity operates. In considering the Reserves of the charity, the Trustees have particular regard to the nature of the charitable reserve held; identifying the assets required to function as a charity; financial risk and resilience. Income generation – sources, ability and history of income receipts; cyber security and the impact of longer-term strategic planning. The Charity's reserve range seeks to balance spending the maximum amount of income raised as soon as possible after receipt whilst maintaining the minimum level of reserves, ensuring there are sufficient reserves to ensure the uninterrupted operation of the business and a continuum of service to fulfil the objectives of the charity. It will also provide time to adjust to a change in financial circumstances should an economic shock (such as COVID-19) take place.

A prudent assessment of the financial reserve requirement is estimated to be in the region of £1.4m to £1.8m, which strikes an appropriate balance while maintaining operational integrity. The reserve stands at £1,618,824.

This calculation is consistent with The Grand Appeal's business model and considers key risks. The Board has adopted a range that gives flexibility due to the variation in commitment to Primary Purpose activities at any given time.



WHAT'S NEXT

FOR WALLACE & GROMIT'S GRAND APPEAL?

As the dedicated charity for Bristol Children's Hospital and the Neonatal Intensive Care Unit, The Grand Appeal Board aims to fulfil the hospital's short, medium and long-term aspirations while carefully balancing funding to enhance but not replace statutory/NHS funding. The Board seeks to ensure that funding is committed within each of its six strategic funding programmes in a mix of new projects, providing a continuum of direct charitable activities whilst ensuring a vibrant programme of arts, music, play and comforts for patients, families and staff.

Our ambitions over the medium term – the next one to five years include:

1

Patient Hotel - Jingle Jam Building

The Charity is in discussion with University Hospitals Bristol and Weston NHS Foundation Trust (UHBW); Bristol City Council, and strategic partners to deliver a new facility for Bristol Children's Hospital to help alleviate pressure on beds and occupation in the children's hospital.

The multi-million-pound development will forge a new partnership style between The Grand Appeal, the NHS and Bristol Children's Hospital by providing a step-down facility for patients and their families as part of their treatment pathway.

2

Family Accommodation and Family Support

In partnership with UHBW, The Grand Appeal plans to refurbish one of our three family accommodation houses in the coming year. Part of this refurbishment will provide an additional accommodation for parents while their child is treated in hospital.

3

Lifesaving Medical Equipment

We are funding lifesaving ventilators in an ongoing programme of investment for NICU and the Paediatric Intensive Care Unit, as well as breast pumps, Neo Puffs and additional hearing machines for young and premature babies. In the long term, we will see increased support for the neurosurgery department at Bristol Children's Hospital as we invest further in the latest equipment to support their lifesaving work.

4

Play Staff

The Grand Appeal employs two play therapists operating in Bristol Children's Hospital and has plans to extend the number of staff employed to facilitate direct play therapy with patients to help and divert attention from complex medical procedures.

5

Accommodation for Staff

The Grand Appeal has secured planning permission to develop a property on Upper Maudlin Street to provide accommodation for staff at Bristol Children's Hospital and the Neonatal Intensive Care Unit to aid recruitment.

6

Emergency Department Soft Space and Soundproofing

We propose funding a new 'soft space' project for the Bristol Children's Hospital Emergency Department. This innovatively designed, multi-functional space will be dedicated entirely to supporting the hospital's growing number of young patients with learning difficulties, behavioural needs, mental health issues and disabilities. This 'Soft Space' project will be accompanied by new acoustic treatment for the department to create a better ambience for patients and staff in one of the hospital's busiest areas, treating over 40,000 patients per year.

7

Refurbishment of the Caterpillar Ward Play Room and Garden

As part of our commitment to deliver a vibrant play programme in the children's hospital, we are joining with the staff on the Caterpillar Ward to plan a complete refurbishment of their play room and garden, to allow the young patients and their siblings to break away from the often intense medical procedures and enjoy a sense of normality on the ward during their stay in hospital. This will form part of a rolling programme of activity, which will see The Grand Appeal ensure that all play areas in the hospital are refurbished as appropriate and stocked with the latest games and toys.

8

Parents and Staff facilities in Ward Areas

Beginning with Starlight Ward and in partnership with their staff and with the support of a parent, we are developing a new programme of work to ensure the parent facilities on this and in every ward in the children's hospital and NICU are adequate and appropriate. This is part of a new and long-standing programme over the next two to three years to ensure that all parent facilities are fit for purpose, and there is a rolling programme in place to keep them up to date on an ongoing basis.

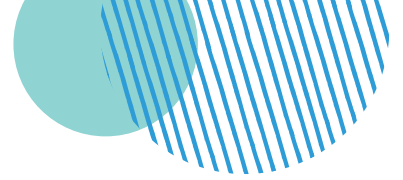
9

Gromit Unleashed 2025

In recent months, we've announced that in partnership with Aardman Animations, we will deliver a new Gromit trail to Bristol and the surrounding area in 2025.

Our third Gromit trail and our fifth trail in total, we are planning an extensive programme of corporate sponsorship, partnerships with local councils and fantastic new designs for Gromits - maybe other characters will make an appearance, wait, and see - to help raise money for The Grand Appeal. Past trails have helped The Grand Appeal generate over £20m, and we hope for the community's support to deliver a new trail and experience in 2025.

LETTER FROM THE DIRECTOR



There is little more inspiring in the life of The Grand Appeal to see our work transform the lives of sick children and their families. At times, I am privileged to see that work in action and to meet families and patients. This year is no exception. Families from as far away as Cornwall, Wiltshire and Wales or even close by in Bristol, stay with us for months while their baby or child is treated in the children's hospital or NICU. Seeing the relief on their faces when they see that The Grand Appeal family accommodation is available to them a stone's throw away from their sick child in the hospital is so rewarding.

Months often pass by without seeing or hearing from the family again once their child is home from hospital. Still, often – and in the most privileged of circumstances – they come back to one of our three family accommodation houses at Cots for Tots House, Paul's House or Grand Appeal House with donations and fundraising to support the next generation of families who find themselves in need of accommodation and support sometimes hundreds of miles from home.

I've been honoured to see the work of our music and play therapists in the children's hospital working with incredibly sick and disabled children one-on-

one. Whether it's a tambourine, a guitar playing their favourite music, singing, playing with toys, drawing and painting or in the sensory room, Grand Appeal staff are on the ground helping bring smiles to those children's faces in hospital. It's why The Grand Appeal's work and partnership with the children's hospital and NICU is so important. NHS funding alone cannot and will never, deliver the warmth and comfort our targeted support and comforts provide.



Our work is impossible without the support of our incredible donors, philanthropists and supporters. It is always an honour and a privilege to meet and tell them more about the work of the children's hospital and NICU, introduce them to medical staff or explain how we work and the projects we'd like to fund with their support. In the year under review, as the hospital restrictions have loosened, I've had the honour of meeting new and longstanding donors to The Grand Appeal and sharing our work and our vision to support the children's hospital and NICU into the next five years.

On many of those visits, I often feel a tap on my shoulder, from our volunteer of nearly 30 years, 91-year-old John Wilkins – a former paratrooper – who will try to enlist us in his next skydive! Or perhaps we'll meet with Emma, a neonatal nurse, who will sell our Cots for Tots knitting in St Michael's Hospital when she's not on a shift in the NICU. We're



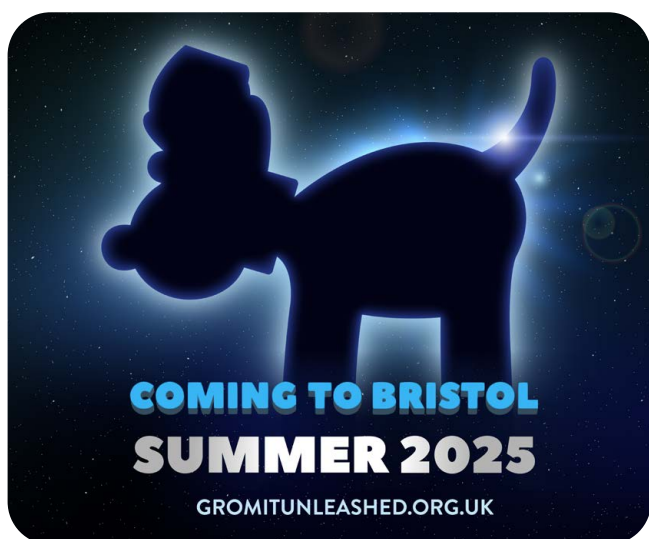
grateful to the many volunteers who support our work, including teams from Lloyds Banking Group who tend our house gardens and generally keep them looking ship shape and Bristol fashion, all the way to our volunteer Sue, who helps keep our database in tip-top shape.

new collection of Gromits to the streets of Bristol and welcoming millions of visitors from around the world to this fair city in which we work.

A round-up of our work is only complete with offering my thanks to the whole staff at #TeamGrandAppeal. From our retail team, who always go the extra mile to support customers in our flagship store at The Mall at Cribbs Causeway, to our fundraising team, who are always out and about helping donors and supporters raise money for The Grand Appeal, to our team on the ground helping families and patients in the children's hospital and NICU, we are only as good as the staff we employ.

For everyone in our whole community – old and new – helping to further the work of The Grand Appeal in the children's hospital and NICU, to you all, my grateful thanks.

Nicola Masters
Director
Wallace & Gromit's Grand Appeal



We've announced a new Gromit Unleashed trail in 2025 in partnership with the fantastic folks at Aardman to add to the portfolio of activity they support year-round for The Grand Appeal. One thing is for sure: there's bound to be some early morning and late-night sessions at Aardman over the coming months as we get to grips with planning to release a





Max, patient at Bristol Children's Hospital



STRUCTURE, GOVERNANCE, AND MANAGEMENT

1. Registration

The Grand Appeal is controlled by its governing document, a Deed of Trust, and constitutes a Limited Company, limited by guarantee, as defined by the Companies Act 2006.

2. Charity Commission

The Grand Appeal is formally registered at the Charity Commission as Wallace & Gromit's Children's Foundation and registered in England and Wales with charity no 1043603.

The Charity also operates with the following names:

The Bristol Children's Hospital Charity
Wallace & Gromit's Grand Appeal
Cots for Tots
The Special Care Baby Charity at St Michael's Hospital
Gromit Unleashed

3. Objects

The Objects of the Charity are the enhancement and improvement for the public benefit of the children's services provided by or at University Hospitals Bristol and Weston NHS Foundation Trust (by its current title) for the care and treatment of children with illnesses, diseases or disabilities. Full details of the Objects of the Charity may be found on the Charity Commission website or by contacting hello@grandappeal.org.uk.

4. Regulators

The Grand Appeal takes its responsibility to the general public and everyone who comes into contact with the Charity seriously. As with all charities, we are occasionally subject to routine reviews. The reviews over the years have elicited an excellent outcome.

5. Trustees

Trustees are nominated and approved by the Board as set out in the Articles of Association. Prospective Trustees, as approved by the Board, are briefed on all aspects of the Charity's operation, including strategy, risks, governance and Primary Purpose activity.

The Charity has a Board comprising of five Trustees – all of whom are wholly independent of the NHS. The Trustees are appointed for their competence, specialist skills and appreciation of the role of Bristol Children's Hospital in the community, for the public and as part of the structure of the NHS. This ensures that The Grand Appeal's Primary Purpose activities can be fulfilled. The Trustees are volunteers and are unpaid. Their responsibility includes sound governance, safeguarding and protecting the Charity's assets, and ensuring the delivery of public benefit. The Trustees have no personal or beneficial interest in Bristol Children's Hospital, the Neonatal Intensive Care Unit, University Hospitals Bristol and Weston NHS Foundation Trust or any other NHS body.

6. Operational Management

The Trustees delegate the day-to-day management of the Charity to the Director, Nicola Masters. The Trustees meet four to six times per year, with the formal meetings supported by regular communication throughout the year online, allowing decisions to be made out of committee as appropriate. This ensures a flexible approach to responding to requests for funding by Bristol Children's Hospital and NICU.

The Senior Leadership Team (SLT) comprises the Director, Deputy Director, Head of Philanthropy, Head of Fundraising (Corporate) and the Head of Commercial/Marketing. The SMT briefs the Trustees formally and informally throughout the year as appropriate.

7. Related Parties

Simon Cooper, Jos Moule and Nicola Masters are directors of the wholly-owned trading subsidiary Cracking Enterprises Ltd. Simon Cooper is a Trustee of the Charity Music Space. Jos Moule is a partner in Veale Wasbrough Vizards. One of our Honorary Patrons, David Sproxton, is a director of Aardman Employee Owner Enterprise Trustee Ltd, the corporate trustee for the entire Aardman Holdings Group, which includes Aardman Animations Ltd. He is also a director of Wallace & Gromit Ltd. Peter Lord – also an Honorary Patron – is a director of Aardman Animations Ltd, Aardman Trustees Ltd, Aardman Holdings Ltd and Wallace & Gromit Ltd. Nick Park, the creator of Wallace & Gromit and an Honorary Patron is a director of Aardman Holdings Ltd, Aardman Animations Ltd and Wallace & Gromit Ltd.

8. Risk Management

The Grand Appeal operates with a framework of Risk Management relative to the overall and sub-divisions of the Charity. The Master Risk Register is regularly reviewed to ensure that the principle risks to which the Charity is exposed are collated, presented and managed as appropriate.

Each risk is graded according to an overall scoring system, giving an overall potential risk to the Charity.

Further, the Charity operates a traffic light system with principal risks denoted in red, medium risks in yellow and less severe risks in green. All the documents are regularly reviewed and risk management is presented in written form at each individual formal Board meeting by the Director.

The Trustees recognise the risks inherent in the running of the Charity, especially given the diverse business model that The Grand Appeal executes. The Board also recognises that not all risk is negative and takes, therefore, a proportionate view of managing risks while maximising our contribution for our Primary Purpose activity. Further, the Trustees recognise that there is no absolute guarantee of assurance that all risks can be managed, but as a collective, they have confidence that such risks are identified and controlled across the Charity as a whole.

In the year under review, the principal risk faced by the Charity was income generation. The prevailing conditions for the general public, who make up a large part of The Grand Appeal's donor base, are difficult post-COVID. The Grand Appeal has been fortunate to retain donors over many decades and encourage new donors to support our work. We are, however, cognisant that post-COVID economic conditions in the UK are less than favourable, and there is huge pressure on household income, which the result is discretionary spending on charitable support is under huge pressure. The Trustees, nevertheless, are pleased that income has remained consistent with the previous year.

Wrapping up the Charity's expenditure during the three COVID years has come at a significant extra cost.

As the only charity operating family accommodation at full volume during COVID-19, and with local hotels closed, we had to ensure a safe environment for families and our staff. To do that, we had to increase our provision of resources to ensure a safe environment for staff and for families. As the year under review progressed, that additional expenditure has decreased.

9. Public Benefit

The Trustees confirm that they have complied with their duty in the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission. Further details of Public Benefit may be found within the main body of this Annual Report. The Charity strategically delivers support to the children's hospital and neonatal intensive care unit under the following principles:

- **Pioneering medical equipment and innovation.**
- **Provision of family accommodation and support for families, including social work.**
- **Vibrant programme of arts, music and play for patients.**
- **Furtherance of medical research, specifically childhood illnesses.**

- Investment in wards, departments and hospital areas, e.g. parents' facilities, staff facilities, and enhancements of the environment for children throughout the hospital.
- Support for staff in both Bristol Children's Hospital and Neonatal Intensive Care Unit

10. Medical Advisory Committee

In 2018, The Grand Appeal furthered its partnership with Bristol Children's Hospital and NICU by establishing an honorary Medical Advisory Committee to advise the Board specifically on funding for the medical equipment and medical resources. The Medical Advisory Committee is not part of the formal accountability structure of the Charity, and the members have no governance responsibilities. The members of the Medical Advisory Committee are unremunerated, and no expenses are claimed. They act on a purely voluntary basis.

The membership is:

Dr Giles Haythornthwaite (Chair), Consultant Paediatric Emergency Department and Clinical Lead for Major Trauma. Clinical Director of Paediatric Medicine at Bristol Children's Hospital.

Mr Mike Carter, Consultant Paediatric Neurosurgeon, Bristol Children's Hospital.

Dr James Fraser, Consultant Paediatric Intensive Care, Bristol Children's Hospital.

Dr Anoo Jain, Consultant Neonatologist, Neonatal Intensive Care Unit, St Michael's Hospital.

11. Patrons Board

The Patrons of The Grand Appeal advise The Grand Appeal in matters specifically relating to the longstanding 28-year partnership between Aardman and The Grand Appeal. The Patrons are not part of the formal accountability structure of the Charity, and they have no governance responsibilities. The members of the Patrons Board are unremunerated, and no expenses are claimed. They act on a purely voluntary basis.

The membership is:

Peter Lord CBE, Co-founder and Creative Director: Aardman Animations

Nick Park CBE, Creator of Wallace & Gromit: Aardman Animations

David Sproxtton CBE, Co-founder: Aardman Animations

12. Directors Indemnity

Directors and Officers' Liability Insurance is purchased to protect the Charity.

13. HR and People Management

The Trustees, Directorate and staff are as one #TeamGrandAppeal. The Trustees acknowledge and thank the staff for their loyalty, enthusiasm and dedication to The Grand Appeal. Post COVID, the Appeal has adopted a number of new policies and working patterns to support staff recruitment and retention, including an enhanced benefits package, a newly structured HR/pay framework and a hybrid working policy. New policies reflect the revision and upgrade of all Grand Appeal policies within a structured timeframe. The Trustees granted managers and staff a cost-of-living award in the year under review to help with the extraordinary economic conditions post COVID. This has increased the overall cost base of the Charity, which is acknowledged in the consolidated accounts. Directorate pay is governed directly by the Trustees. The Charity uses the professional, paid services of XpertHR to benchmark salaries across the organisation. We are fortunate to have a strong and loyal workforce at The Grand Appeal and acknowledge their flexibility and co-operation during the COVID period. The Trustees recognise and thank all staff for their dedication to the Charity. The current payroll numbers at the time of going to press is 45 full-time and part-time staff. Over one third of the staff have over five years of service and more than 15% of staff have over 10 years of service with The Grand Appeal.

14. Safeguarding

The Trustees take their responsibility for safeguarding seriously for everyone who comes into contact with

The Grand Appeal. Safeguarding takes the highest priority in the Charity, and our two designated safeguarding leads, Anna (Deputy Director) and Anne (Family Accommodation Manager) are at the apex of the Charity's framework for escalation with referral to Nicola Masters (Director) as appropriate. Simon Cooper is the designated Trustee for Safeguarding matters. Safeguarding is prioritised across all our sites. Where we work directly with Bristol Children's Hospital and NICU, we operate our safeguarding in tandem with the Safeguarding Team at University Hospitals Bristol and Weston NHS Foundation Trust. All our staff are DBS checked as standard. Some staff have higher clearance in accordance with their particular role.

The Charity acknowledges its safeguarding responsibilities to the general public to protect children and vulnerable adults. This extends to premises and activities, including fundraising, operations, commercial and services. Our fundraising practices are risk-averse and closely coordinated with our responsibility under GDPR legislation.

The Charity has not received any complaints about any matter in the year under review.

15. Land and Buildings

The Grand Appeal leases Cots for Tots House and Grand Appeal House from University Hospitals Bristol and Weston NHS Foundation Trust under a 25 year lease with no rent payable in order to fulfil its Primary Purpose Activities. The Charity owns multiple properties on Upper Maudlin Street to fulfil its Primary Purpose, one of which acts as the Charity's HQ. The Charity also owns land just outside the Bristol boundary as well as land adjacent to Cots for Tots House. The Charity thanks the management and owners of The Mall at Cribbs Causeway, who lease premises to the Grand Appeal's subsidiary, Cracking Enterprises Ltd, from which it fulfils retail activity and acts as HQ for commercial purposes.

16. Volunteers

The Charity is always grateful to generous and supportive members of the general public who volunteer their time for The Grand Appeal. From fundraising to accounts to promotional activities to cheerleading, the Trustees recognise and thank

everyone and every single hour they volunteer their time. We take great care to ensure that our volunteers are warmly welcomed and included at The Grand Appeal and that they are protected within our Volunteers Policy which is managed by a senior member of the team.

17. Fundraising

The Grand Appeal takes its responsibility seriously and adheres to the guidance in the Fundraising Regulator's Code of Conduct and is regulated by the Information Commissioner in its adherence to the provisions of the GDPR legislation. The Grand Appeal does not contract with any Professional Fundraisers. The Grand Appeal has received no complaints in the year under review.

18. Finance

All the Charity's financial policies and activities are overseen by the Finance and Asset Committee whose membership comprises: Jos Moule (Trustee and Chairman); Mike Lea (Trustee); Nicola Masters (Director) and Anna Shepherd (Deputy Director.) In a post year end transaction, the Board approved the appointment of Cazenove as Fund Managers to The Grand Appeal. Cash balances were subsequently transferred to the management of Cazenove.

The Board receives extensive management information on the Charity's overall performance and within the sub-divisions defined by the business model. This ensures that the Trustees have confidence in delivering the Charity's activities in the medium and long term.

19. Going Concern

The Trustees regularly review the financial position of the Charity, taking into account cash flow, liquidity, current and future Primary Purpose activity, and the total value of commitments to the children's hospital and NICU against the diversified business model of income generation activities undertaken across the Board. This analysis includes income from general fundraising, philanthropy, and commercial and retail income from the Gromit Unleashed brand. As a result, the Trustees are confident that the Charity has adequate resources to meet its liabilities as they fall due for the foreseeable future.



STATEMENT OF THE TRUSTEES RESPONSIBILITIES

The Trustees (who are also the directors of Wallace & Gromit's Children's Foundation for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- **select suitable account policies and then apply them consistently;**
- **observe the methods and principal in the Charity SORP;**
- **make judgements and estimates that are reasonable and prudent;**
- **prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.**

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- **there is no relevant audit information of which the charitable company's auditors are unaware;**

and

- **the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.**

AUDITORS

The auditors Moore will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of Trustees on the 22 December 2023 and signed on its behalf by Jos Moule.



REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF WALLACE & GROMIT'S CHILDREN'S FOUNDATION

Opinion

We have audited the financial statements of Wallace & Gromit's Children's Foundation for the year ended 31 March 2023 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charitable Company's Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of group's and of the parent charitable company's affairs as at 31 March 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions

available for small entities, in the circumstances set out in note 22 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the

other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration

specified by law are not made; or

- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-

compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

The objectives of our audit in respect of fraud, are; to identify and assess the risks of material misstatement of the financial statements due to fraud; to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing appropriate responses to those assessed risks; and to respond appropriately to instances of fraud or suspected fraud identified during the audit. However, the primary responsibility for the prevention and detection of fraud rests with both management and those charged with governance of the charitable company.

Our approach was as follows:

We obtained an understanding of the legal and regulatory requirements applicable to the charitable company and considered that the most significant are the Companies Act 2006, UK financial reporting standards as issued by the Financial Reporting Council, the Charities Act 2011 and the Charities SORP.

We obtained an understanding of how the company complies with these requirements by discussions with management and those charged with governance.

We assessed the risk of material misstatement of the financial statements, including the risk of material misstatement due to fraud and how it might occur, by holding discussions with management and those charged with governance.

We inquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.

Based on this understanding, we designed specific appropriate audit procedures to identify instances of non-compliance with laws and regulations. This included making enquiries of management and those charged with governance and obtaining additional corroborative evidence as required.

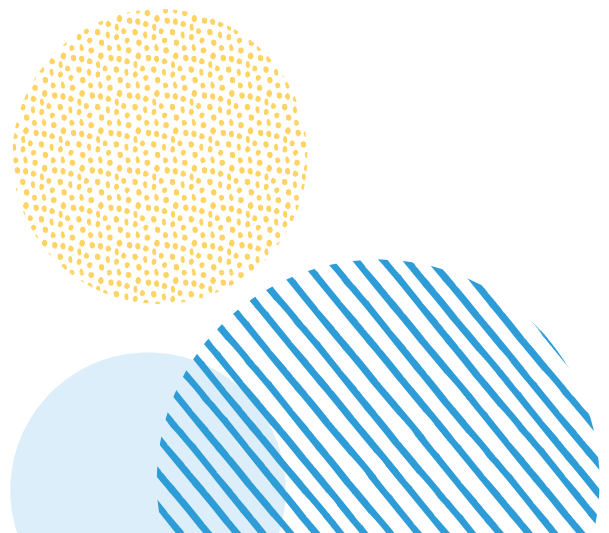
A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Mark Powell (Senior Statutory Auditor)
for and on behalf of Moore,
Chartered Accountants
and Statutory Auditor
6th Floor
Whitefriars
Lewins Mead
Bristol
BS1 2NT

Date: 22 December 2023





CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2023

Wallace & Gromit's Children's Foundation

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2023

	Notes	Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,119,665	1,036,202	2,155,867	2,208,986
Other trading activity	2	997,705	-	997,705	862,417
Investment income	3	18,926	-	18,926	562
Government grants		-	-	-	7,002
Total		2,136,296	1,036,202	3,172,498	3,078,967
EXPENDITURE ON					
Raising funds					
Cost of fundraising	6	553,772	-	553,772	379,597
Cost of trading		937,885	-	937,885	813,296
Charitable activities					
Support for Bristol Children's Hospital	7	473,598	509,804	983,402	715,844
Support for Special Care Baby Unit/ Cots for Tots		-	187,131	187,131	248,946
Other		256,393	-	256,393	232,748
Total		2,221,648	696,935	2,918,583	2,390,431
NET INCOME		(85,352)	339,267	253,915	688,536
Net movement in funds		(85,352)	339,267	253,915	688,536
RECONCILIATION OF FUNDS					
Total funds brought forward		7,115,281	2,759,797	9,875,078	9,186,542
TOTAL FUNDS CARRIED FORWARD		<u>7,029,929</u>	<u>3,099,064</u>	<u>10,128,993</u>	<u>9,875,078</u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

BALANCE SHEETS
At 31 March 2023

		2023	2023	2022	2022
		Group	Charity	Group	Charity
	Notes	£	£	£	£
FIXED ASSETS					
Intangible assets	14	25,488	25,488	34,177	34,177
Tangible assets	15	3,042,447	3,042,447	2,558,256	2,558,256
Investments		<u>-</u>	<u>1</u>	<u>-</u>	<u>1</u>
		3,067,935	3,067,936	2,592,433	2,592,434
CURRENT ASSETS					
Stocks		212,672	-	222,483	-
Debtors	16	235,318	523,128	420,705	709,315
Cash at bank		<u>6,767,653</u>	<u>6,534,707</u>	<u>6,805,386</u>	<u>6,591,786</u>
		7,215,643	7,057,835	7,448,574	7,301,101
CREDITORS					
Amounts falling due within one year	17	<u>(154,585)</u>	<u>(56,598)</u>	<u>(165,929)</u>	<u>(74,580)</u>
NET CURRENT ASSETS		<u>7,061,058</u>	<u>7,001,237</u>	<u>7,282,645</u>	<u>7,226,521</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>10,128,993</u>	<u>10,069,173</u>	<u>9,875,078</u>	<u>9,818,955</u>
NET ASSETS		<u>10,128,993</u>	<u>10,069,173</u>	<u>9,875,078</u>	<u>9,818,955</u>
FUNDS					
	19				
Unrestricted designated		2,267,892	2,267,892	2,180,954	2,180,954
Unrestricted funds		4,762,037	4,702,217	4,934,327	4,878,204
Restricted funds		<u>3,099,064</u>	<u>3,099,064</u>	<u>2,759,797</u>	<u>2,759,797</u>
TOTAL FUNDS		<u>10,128,993</u>	<u>10,069,173</u>	<u>9,875,078</u>	<u>9,818,955</u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

The financial statements were approved by the Board of Trustees on 22 December 2023 and were signed on its behalf by:



J H Moule - Trustee

CONSOLIDATED CASH FLOW STATEMENT
for the year ended 31 March 2023

	Notes	2023 £	2022 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>537,010</u>	<u>317,555</u>
Net cash provided by (used in) operating activities		<u>537,010</u>	<u>317,555</u>
Cash flows from investing activities:			
Purchase of intangible fixed assets		(7,515)	(20,370)
Purchase of tangible fixed assets		<u>(567,228)</u>	<u>(208,813)</u>
Net cash provided by (used in) investing activities		<u>(574,743)</u>	<u>(229,183)</u>
Change in cash and cash equivalents in the reporting period		(37,733)	88,372
Cash and cash equivalents at the beginning of the reporting period		<u>6,805,386</u>	<u>6,717,014</u>
Cash and cash equivalents at the end of the reporting period		<u><u>6,767,653</u></u>	<u><u>6,805,386</u></u>

NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT
for the year ended 31 March 2023**1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES**

	2023	2022
	£	£
Net income for the reporting period (as per the statement of financial activities)	253,915	688,536
Adjustments for:		
Depreciation charges	99,241	98,533
Decrease/(increase) in stock	9,811	(97,328)
Decrease/(increase) in debtors	185,387	(328,952)
Increase/(decrease) in creditors	<u>(11,344)</u>	<u>(43,234)</u>
Net cash provided by (used in) operating activities	<u>537,010</u>	<u>317,555</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.22	Cash flow	At 31.3.23
	£	£	£
Net cash			
Cash at bank and in hand	<u>6,805,386</u>	<u>(37,733)</u>	<u>6,767,653</u>
	<u>6,805,386</u>	<u>(37,733)</u>	<u>6,767,653</u>
Total	<u>6,805,386</u>	<u>(37,733)</u>	<u>6,767,653</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2023

STATUTORY INFORMATION

Wallace & Gromit's Children's Foundation is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The consolidated accounts include the trading activities, assets and liabilities of the subsidiary company and are prepared in sterling which is the functional currency of the entity.

Going Concern

At the balance sheet date, the charity had net current assets of £7,001k and net assets of £10,069k. The charity continues to meet all its liabilities as they fall due.

The trustees have further considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The trustees believe budgeted income and expenditure and the level of reserves held are sufficient for the charity to be able to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Grants receivable

Income from government and other grants, whether 'capital' or 'revenue', is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Allocation and apportionment of costs

Staff costs are apportioned based on the proportion of time spent on the relevant activities. Other costs are directly allocated to the activities that they relate to.

Intangible fixed assets

Website development costs are capitalised at cost and are amortised over the website's estimated useful life of 3 years.

Tangible fixed assets

Depreciation is provided at the following rates in order to write off each asset over its estimated useful life.

Freehold property	- Straight line over 50 years
Leasehold improvements	- Straight line over the period of the lease
Office equipment	- Straight line over 4 years
Fixture & Fittings	- Straight line over 5 years

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023**1. ACCOUNTING POLICIES – continued****Stocks**

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the trustees' report.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate. The contributions are apportioned to relevant activities based upon the proportion of time spent on that activity by the employee to which they relate.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. DONATIONS AND LEGACIES AND MERCHANDISING INCOME

	2023	2022
	£	£
Donations Grand Appeal	1,827,450	1,894,508
Legacies	292,083	300,642
Donated services and gifts	36,334	13,836
Other trading activity	997,705	862,417
	<u>3,153,572</u>	<u>3,071,403</u>

3. INVESTMENT INCOME

	2023	2022
	£	£
Bank deposit interest	<u>18,926</u>	<u>562</u>

4. INCOME AND RESULTS OF THE CHARITY

	2023	2022
	£	£
Donations	2,155,867	2,208,986
Interest receivable	18,926	562
Other income	56,123	69,317
	-----	-----
Incoming resources	2,230,916	2,278,865
Raising funds	553,772	379,597
Charitable activities	1,170,533	964,790
Governance costs	256,393	232,748
	-----	-----
Resources expended	1,980,698	1,577,135
	-----	-----
Net income/ (expenditure) for the year	<u><u>250,218</u></u>	<u><u>701,730</u></u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023

5. MERCHANDISING SALES AND INVESTMENT IN TRADING SUBSIDIARY

The wholly-owned trading subsidiary, Cracking Enterprises Limited, which is incorporated in the United Kingdom, pays all its profits to the charity by gift aid. The charity owns the entire issued share capital of 1,000 shares of £1 each. A summary of the trading results is shown below.

Summary profit and loss account:

	2023	2022
	£	£
Turnover	997,705	869,419
Cost of sales and administrative expenses	(937,885)	(813,296)
Net profit	<u>59,820</u>	<u>56,123</u>

The assets and liabilities of the subsidiary were :

Current assets	447,793	437,458
Creditors	(386,973)	(380,335)
Total net assets	<u>60,820</u>	<u>57,123</u>

Share capital	1,000	1,000
Retained earnings	59,820	56,123
	<u>60,820</u>	<u>57,123</u>

6. RAISING FUNDS

Raising donations and legacies

	2023	2022
	£	£
Staff costs	375,416	264,314
Non-staff costs	178,356	115,283
Expenditure associated with trading	<u>937,885</u>	<u>813,296</u>
	<u>1,491,657</u>	<u>1,192,893</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023**7. CHARITABLE ACTIVITIES COSTS**

	Direct costs	Grant funding of activities (See note 8)	Support costs (see note 9)	Total
	£	£	£	£
Support for Bristol Children's Hospital	590,590	259,269	83,037	932,896
Support for Special Care Baby Unit/Cots for Tots	52,326	134,805	-	187,131
Wallace & Gromit's Children's Charity (external)	-	50,506	-	50,506
	<u>642,916</u>	<u>444,580</u>	<u>83,037</u>	<u>1,170,533</u>

Prior year comparatives	Direct Costs	Grant funding of activities	Support costs	Total
	£	£	£	£
Support for Bristol Children's Hospital	415,572	213,133	87,139	715,844
Support for Special Care Baby Unit/Cots for Tots	218,927	30,019	-	248,946
Wallace & Gromit's Children's Charity (external)	-	-	-	-
	<u>634,499</u>	<u>243,152</u>	<u>87,139</u>	<u>964,790</u>

8. GRANTS PAYABLE

	2023	2022
	£	£
Support for Bristol Children's Hospital	259,269	213,133
Support for Special Care Baby Unit/ Cots for Tots	134,805	30,019
Wallace & Gromit's Children's Charity (external)	<u>50,506</u>	<u>-</u>
	<u>444,580</u>	<u>243,152</u>

The total grants paid to institutions during the year was as follows:

	2023	2022
	£	£
The Royal Hospital for Children, Bristol	394,074	243,152
Wallace & Gromit's Children's Charity (external)	<u>50,506</u>	<u>-</u>
	<u>444,580</u>	<u>243,152</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023**9. SUPPORT COSTS**

	Governance costs	
	2023	2022
	£	£
Staff costs	167,398	162,385
Non staff costs	88,995	70,363
Support for Bristol Children's Hospital	<u>83,037</u>	<u>87,139</u>
	<u>339,430</u>	<u>319,887</u>

10. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2023	2022
	£	£
Auditors' remuneration	25,550	22,186
Depreciation - owned assets	83,037	87,140
Computer software amortisation	<u>16,204</u>	<u>11,393</u>

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2023 nor for the year ended 31 March 2022.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2023 nor for the year ended 31 March 2022.

12. STAFF COSTS

	2023	2022
	£	£
Wages and salaries	951,054	801,395
Social security costs	85,353	60,816
Other pension costs	<u>95,361</u>	<u>93,836</u>
	<u>1,131,768</u>	<u>956,047</u>

The average monthly number of employees during the year was as follows:

	2023	2022
All staff - full time & part time	<u>41</u>	<u>34</u>

The number of employees whose employee benefits (excluding pension costs) exceeded £60,000 was:

	2023	2022
£60,001-£70,000	<u>-</u>	<u>-</u>

Key management personnel: the total amount of employee benefits received by key management personnel is £153,508 (2022:£167,096).

The Charity remains grateful for the work of its volunteers. The role and scope of work undertaken varies and the time donated by volunteers is not recognised in the financial statements as this cannot be reliably or consistently valued.

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,216,726	992,260	2,208,986
Other trading activities	862,417	-	862,417
Investment income	562	-	562
Government grants	<u>7,002</u>	<u>-</u>	<u>7,002</u>
Total	2,086,707	992,260	3,078,967
EXPENDITURE ON			
Raising funds			
Cost of fundraising	379,597	-	379,597
Cost of trading	813,296	-	813,296
Charitable activities			
Support for Bristol Children's Hospital	515,806	200,038	715,844
Support for Special Care Baby Unit/ Cots for Tots	-	248,946	248,946
Other	<u>232,748</u>	<u>-</u>	<u>232,748</u>
Total	1,941,447	448,984	2,390,431
NET INCOME	145,260	543,276	688,536
Net movement in funds	145,260	543,276	688,536
RECONCILIATION OF FUNDS			
Total funds brought forward	6,970,021	2,216,521	9,186,542
TOTAL FUNDS CARRIED FORWARD	<u>7,115,281</u>	<u>2,759,797</u>	<u>9,875,078</u>

14. INTANGIBLE FIXED ASSETS (Group and charity)

	Computer software £
COST	
At 1 April 2022	45,570
Additions	<u>7,515</u>
At 31 March 2023	<u>53,085</u>
AMORTISATION	
At 1 April 2022	11,393
Charge for the year	<u>16,204</u>
At 31 March 2023	<u>27,597</u>
NET BOOK VALUE	
At 31 March 2023	<u>25,488</u>
At 31 March 2022	<u>34,177</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023**15. TANGIBLE FIXED ASSETS**

<i>Group</i>	Freehold property £	Leasehold improvements £	Fixtures & Fittings £	Office equipment £	Totals £
COST					
At 1 April 2022	2,091,385	669,678	97,818	34,090	2,892,971
Additions	527,060	40,168	-	-	567,228
Disposal	-	-	-	-	-
At 31 March 2023	<u>2,618,445</u>	<u>709,846</u>	<u>97,818</u>	<u>34,090</u>	<u>3,460,199</u>
DEPRECIATION					
At 1 April 2022	164,273	60,284	83,088	27,070	334,715
Charge for year	42,369	28,443	7,172	5,053	83,037
Eliminated on disposal	-	-	-	-	-
At 31 March 2023	<u>206,642</u>	<u>88,727</u>	<u>90,260</u>	<u>32,123</u>	<u>417,752</u>
NET BOOK VALUE					
At 31 March 2023	<u>2,411,803</u>	<u>621,119</u>	<u>7,558</u>	<u>1,967</u>	<u>3,042,447</u>
At 31 March 2022	<u>1,927,112</u>	<u>609,394</u>	<u>14,730</u>	<u>7,020</u>	<u>2,558,256</u>
<i>Charity</i>					
COST					
At 1 April 2022	2,091,385	669,678	97,818	34,090	2,892,971
Additions	527,060	40,168	-	-	567,228
At 31 March 2023	<u>2,618,445</u>	<u>709,846</u>	<u>97,818</u>	<u>34,090</u>	<u>3,460,199</u>
DEPRECIATION					
At 1 April 2022	164,273	60,284	83,088	27,070	334,715
Charge for year	42,369	28,443	7,172	5,053	83,037
At 31 March 2023	<u>206,642</u>	<u>88,727</u>	<u>90,260</u>	<u>32,123</u>	<u>417,752</u>
NET BOOK VALUE					
At 31 March 2023	<u>2,411,803</u>	<u>621,119</u>	<u>7,558</u>	<u>1,967</u>	<u>3,042,447</u>
At 31 March 2022	<u>1,927,112</u>	<u>609,394</u>	<u>14,730</u>	<u>7,020</u>	<u>2,558,256</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023**16. DEBTORS**

	Charity		Group	
	2023	2022	2023	2022
	£	£	£	£
Amounts falling due within one year:				
Trade debtors	31,500	31,500	31,500	31,875
Amounts due from group undertakings	289,985	289,985	-	-
Other debtors	126,444	321,849	128,619	321,849
Prepayments & accrued income	75,199	66,981	75,199	66,981
	<u>523,128</u>	<u>709,315</u>	<u>235,318</u>	<u>420,705</u>

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Charity		Group	
	2023	2022	2023	2022
	£	£	£	£
Trade creditors	17,398	41,994	19,511	80,629
Other creditors	39,200	32,586	58,879	55,457
Accrued expenses	-	-	76,195	29,843
	<u>56,598</u>	<u>74,580</u>	<u>154,585</u>	<u>165,929</u>

18. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2023	2022
	£	£
Within one year	9,572	15,471
Between one and five years	<u>5,231</u>	<u>14,803</u>
	<u>14,803</u>	<u>30,274</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023**19. MOVEMENT IN FUNDS**

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds – Group current year				
The Grand Appeal	4,934,327	(85,352)	(86,938)	4,762,037
Designated	<u>2,180,954</u>	<u>-</u>	<u>86,938</u>	<u>2,267,892</u>
	<u>7,115,281</u>	<u>(85,352)</u>	<u>-</u>	<u>7,029,929</u>
Unrestricted funds – Charity current year				
The Grand Appeal	4,878,204	(89,050)	(86,938)	4,702,216
Designated	<u>2,180,954</u>	<u>-</u>	<u>86,938</u>	<u>2,267,892</u>
	<u>7,059,158</u>	<u>(89,050)</u>	<u>-</u>	<u>6,970,108</u>
Restricted funds – Group and Charity				
Bristol Children's Hospital	1,013,671	(11,246)	-	1,002,425
Patient Hotel	1,359,008	246,995	-	1,606,003
Cots for Tots - NICU	283,285	149,519	-	432,804
Wallace & Gromit's Children's Charity	<u>103,833</u>	<u>(46,001)</u>	<u>-</u>	<u>57,832</u>
	<u>2,759,797</u>	<u>339,267</u>	<u>-</u>	<u>3,099,064</u>
Total funds – Current year				
Group	<u>9,875,078</u>	<u>253,915</u>	<u>-</u>	<u>10,128,993</u>
Charity	<u>9,818,955</u>	<u>250,218</u>	<u>-</u>	<u>10,069,173</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group			
The Grand Appeal	<u>2,136,296</u>	<u>(2,221,648)</u>	<u>(85,352)</u>
Unrestricted funds - Charity			
The Grand Appeal	<u>1,194,714</u>	<u>(1,283,764)</u>	<u>(89,050)</u>
Restricted funds – Group and Charity			
Bristol Children's Hospital	448,052	(459,298)	(11,246)
Patient Hotel	246,995	-	246,995
Cots for Tots - NICU	336,650	(187,131)	149,519
Wallace & Gromit's Children's Charity	<u>4,505</u>	<u>(50,506)</u>	<u>(46,001)</u>
	<u>1,036,202</u>	<u>(696,935)</u>	<u>339,267</u>
Total funds			
Group	<u>3,172,498</u>	<u>(2,918,583)</u>	<u>253,915</u>
Charity	<u>2,230,916</u>	<u>(1,980,698)</u>	<u>250,218</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023**19. MOVEMENT IN FUNDS - continued**

Comparatives for movement in funds

	At 1.4.21 £	Net movement in funds £	Transfers between funds £	At 31.3.22 £
Unrestricted funds - Group				
The Grand Appeal	3,948,757	145,260	840,310	4,934,327
Designated	<u>3,021,264</u>	<u>-</u>	<u>(840,310)</u>	<u>2,180,954</u>
	<u>6,970,021</u>	<u>145,260</u>	<u>-</u>	<u>7,115,281</u>
Unrestricted funds - Charity				
The Grand Appeal	3,879,440	158,454	840,310	4,878,204
Designated	<u>3,021,264</u>	<u>-</u>	<u>(840,310)</u>	<u>2,180,954</u>
	<u>6,900,704</u>	<u>158,454</u>	<u>-</u>	<u>7,059,158</u>
Restricted funds – Group and Charity				
Bristol Children’s Hospital	693,942	319,729	-	1,013,671
Patient Hotel	1,124,058	234,950	-	1,359,008
Cots for Tots - NICU	303,840	(20,555)	-	283,285
Wallace & Gromit’s Children’s Charity	<u>94,681</u>	<u>9,152</u>	<u>-</u>	<u>103,833</u>
	<u>2,216,521</u>	<u>543,276</u>	<u>-</u>	<u>2,759,797</u>
Total funds				
Group	<u>9,186,542</u>	<u>688,536</u>	<u>-</u>	<u>9,875,078</u>
Charity	<u>9,117,225</u>	<u>701,730</u>	<u>-</u>	<u>9,818,955</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group			
The Grand Appeal	<u>2,086,707</u>	<u>(1,941,447)</u>	<u>145,260</u>
Unrestricted funds - Charity			
The Grand Appeal	<u>1,286,605</u>	<u>(1,128,151)</u>	<u>158,454</u>
Restricted funds – Group and Charity			
Bristol Children’s Hospital	494,830	(175,101)	319,729
Patient Hotel	259,887	(24,937)	234,950
Cots for Tots - NICU	228,391	(248,946)	(20,555)
Wallace & Gromit’s Children’s Charity	<u>9,152</u>	<u>-</u>	<u>9,152</u>
	<u>992,260</u>	<u>(448,984)</u>	<u>543,276</u>
Total funds			
Group	<u>3,078,967</u>	<u>(2,390,431)</u>	<u>688,536</u>
Charity	<u>2,278,865</u>	<u>(1,577,135)</u>	<u>701,730</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023**19. MOVEMENT IN FUNDS - continued**

Designated Funds:

The Trustees meet quarterly to approve and agree expenditure for the short and medium term to support Bristol Children's Hospital and the NICU. The Trustees have presented their Financial Review in the main body of the Annual Report. The Board designates funding for projects that are due for completion within 12, 24, 36 and 48 months depending on the nature of the project and the timeframe of the NHS. At the time of writing, the Board has approved total projects valued at £5m in approximately 100 different projects. These commitments are reviewed regularly against expenditure and against forecasted income generation. During the year under review the Trustees have revised their Reserve Policy. Please see the Financial Review, and the Structure, Government and Management sections of the Annual Report for further details.

Transfers between funds:

The transfers between funds are due to movements in designated funds.

20. CAPITAL COMMITMENTS

	2023	2022
	£	£
Designated funds: Contracted but not provided for in the financial statements	2,267,892	2,180,954
	<u> </u>	<u> </u>

21. RELATED PARTY DISCLOSURES

During the year the charity recharged wages paid on behalf of the trading subsidiary, Cracking Enterprises Limited, totalling £250,444 (2022: £185,219). In line with the intentions of the trading subsidiary the profits for the prior year, totalling £56,123 (2022: £69,317) were paid to the charity during the year. There was a debtor of £289,985 (2022: £289,985) owing from the trading subsidiary to the charity as at the year end.

Simon Cooper and Jos Moule are directors of Cracking Enterprises Limited and Trustees of Wallace & Gromit's Children's Foundation. Nicola Masters is the Director (CEO) of Wallace & Gromit's Children's Foundation. Nicola is appointed as a Director of the wholly owned trading subsidiary Cracking Enterprises Ltd.

Wallace & Gromit's Children's Foundation and Cracking Enterprises Limited incurred legal costs of £23,881 (2022: £21,397) and £Nil (2022: £Nil) respectively with Veale Wasbrough Vizards LLP during the year. There was a creditor of £Nil (2022: £960) owing as at the year end in Wallace & Gromit's Children's Foundation. Jos Moule, is a partner in Veale Wasbrough Vizards LLP.

Simon Cooper is a Trustee of Wallace & Gromit's Children's Foundation and a Trustee of the Musicspace Trust. Music therapy within the Bristol Children's Hospital is provided by the Musicspace Trust and funded by the charity at a cost of £49,219 (2022: £46,094). There was a creditor of £Nil (2022: £Nil) owing as at the year end.

Nick Park, Peter Lord and David Sproxton are Patrons of Wallace & Gromit's Children's Foundation Limited and Directors of Aardman Animations Limited.

Angie Last is a Trustee of Wallace & Gromit's Children's Foundation and an employee of Aardman Animations Limited.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2023

21. RELATED PARTY DISCLOSURES - continued

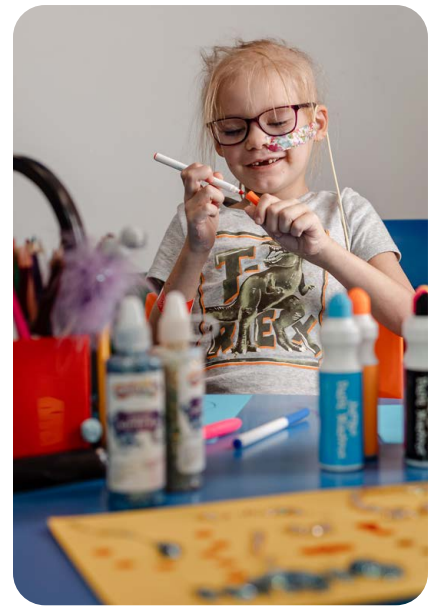
Cracking Enterprises Limited incurred net costs of £52,931 (2022: £40,162) relating to Aardman's support for the Gromit Unleashed, Gromit Unleashed 2 and Shaun in the City arts trails which have raised to date around £6million for the primary purpose of Wallace & Gromit's Children's Foundation. This support covers web and app development for the charity's brands, rights, intellectual property, the development of merchandise and associated royalties, licensing and design.

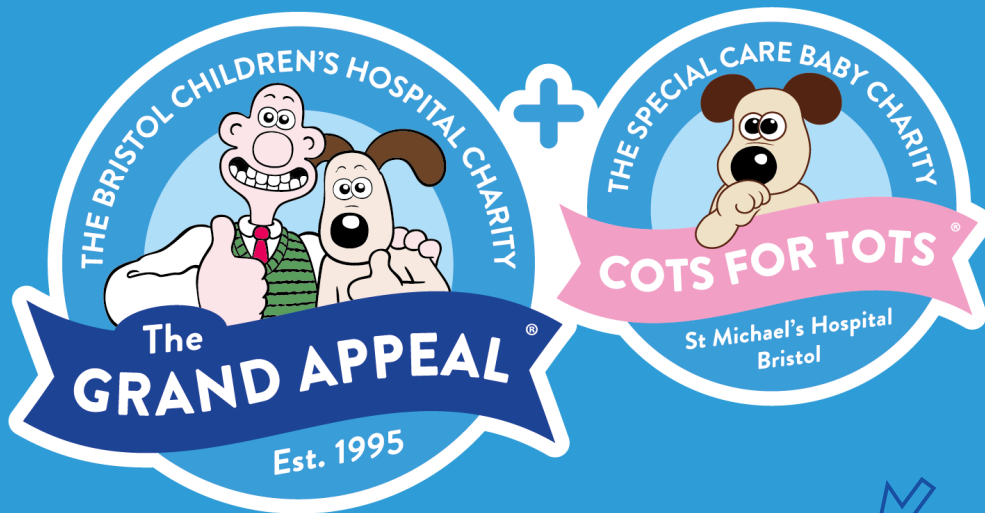
22. FRC ETHICAL STANDARD - PROVISIONS AVAILABLE FOR SMALL ENTITIES

In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.

23. PURPOSE OF RESTRICTED FUNDS

The Grand Appeal receives many donations from supporters, donors, patients, friends, families and the general public with a specific designation. The Appeal acknowledges that all donations received for a specific ward or department should be spent according to the needs of the donor and therefore retains the above funds to ensure full compliance with the individual donor's intentions. These funds are then used to provide additional 'added value' facilities and to comply with donor wishes.



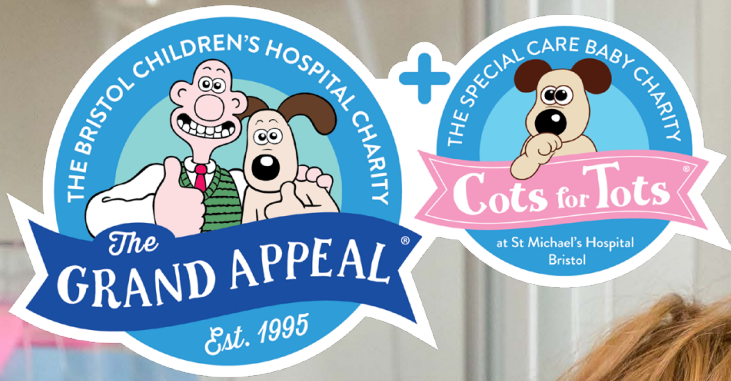


grandappeal.org.uk

WALLACE & GROMIT'S CHILDREN'S FOUNDATION

England & Wales - Charity number 1043603

Accounts



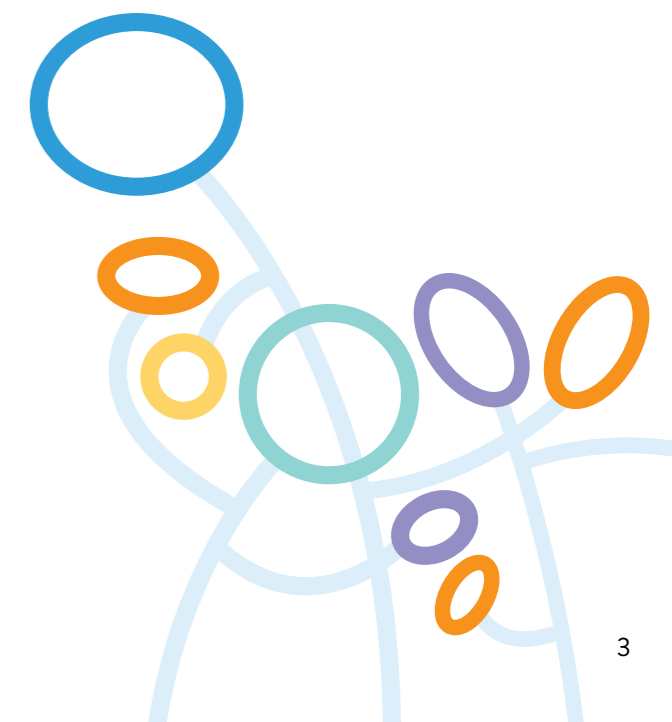
THE GRAND APPEAL ANNUAL REPORT 2022





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REPORT OF THE TRUSTEES

FOR THE YEAR ENDING 31 MARCH 2022

The Trustees, who are also the directors of the charity for the purpose of the Companies Act 2006, present their report with financial statements of the charity for the year ended 31 March 2022. The Trustees have adopted the provision of Accounting and Reporting by Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) effective 1 January 2019.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered charity no 1043603
Registered company no 3008531

TRADING SUBSIDIARY

Cracking Enterprises Ltd company no 03296361

CONTACT DETAILS AND REGISTERED OFFICE

30-32 Upper Maudlin Street, Bristol, BS2 8DJ
grandappeal.org.uk
hello@grandappeal.org.uk
0117 9273888

TRUSTEES

Jos Moule – Chairman
Simon Cooper
Angie Last
Mike Lea
Mike Norton

COMPANY SECRETARY AND DIRECTOR

Nicola Masters

PATRONS

Nick Park CBE
Peter Lord CBE
David Sproxton CBE

MEDICAL ADVISORY COMMITTEE

Dr Giles Haythornthwaite
Mr Mike Carter
Dr James Fraser
Dr Anoo Jain

BANKERS

Lloyds Bank PLC
Bristol, BS1 4AQ

AUDITORS

Moore
Bristol, BS1 4UL

LAWYERS

Veale Wasbrough Vizards
Bristol, BS1 4AQ

LETTER FROM THE CHAIRMAN

Welcome.

On behalf of the Board of Trustees of Wallace & Gromit's Grand Appeal, I'm delighted to present our Annual Report and Accounts for the year ending March 2022.

As we move into our 27th year of support for Bristol Children's Hospital and the Neonatal Intensive Care Unit (NICU), we reflect on the legacy we've built together and look forward to our partnership developing with exciting new projects over the next few years. Through the unprecedented challenges of the last two years of the coronavirus pandemic, to the vast improvements in pioneering healthcare for children, Wallace & Gromit's Grand Appeal and the children's hospital have always moved in lockstep. As the partnership moves from strength to strength, our ambitions will always be to support the welfare of patients, support staff, and to address some of the most urgent, strategic needs of the hospital.

Over multiple decades, we've built a flourishing programme of arts, music and play; invested heavily in patient, family and staff wellbeing; provided extensive support for pioneering facilities and life-saving equipment; and, of course, we operate three family accommodation houses with 28 rooms for families of seriously ill patients 24 hours a day, 365 days a year. Over the last few years, we've expanded and grown in each area of our Primary Purpose activity to ensure our activity is fit for purpose and appropriate for paediatric healthcare needs in 2022. But we also look at the strategic long-term needs of the hospital and NICU through our funding from re-skilling staff through the Nurse Education programme to medical research into coronavirus, neurorehabilitation in children and our partnership with the internationally acclaimed 3D printing team at the University of Bristol to further research into paediatric cardiac health.

Over the next few years, we're planning to expand our portfolio of support for the children's hospital to include a new development that will transform facilities for patients in long-term treatment and care

as well as trying to help with the complex challenge of staff recruitment and wellbeing by providing short-term accommodation.

Our work is only possible thanks to the incredible support of our donors and supporters, our community of Gromit Unleashed fans, the management and staff of Bristol Children's Hospital and the Neonatal Intensive Care Unit as well as our team of staff and volunteers on the ground in each of our five sites. To you all, our grateful thanks.

Our 27-year partnership with Aardman Animations is unparalleled, and we are incredibly grateful to our Patrons Nick Park, Peter Lord, David Sproxton as well as Aardman MD Sean Clarke for allowing us to use the Wallace & Gromit characters to spearhead our fundraising.

We hope you enjoy reading our 2022 Annual Report, and we ask that you continue your generous support for our charity over the months and years to come.

Jos Moule,
Chairman
Wallace & Gromit's Grand Appeal



WHO WE ARE



Wallace & Gromit's Grand Appeal

Since 1995, we've worked in partnership with Bristol Children's Hospital as its dedicated charity to fund a multi-million-pound portfolio of investment.

Bristol Children's Hospital is a national centre of excellence. It treats over 100,000 patients each year from across the entire South West and South Wales region and is home to some of the most exciting advancements in global paediatric healthcare. Babies, children and young adults with highly complex medical conditions – from rare genetic disorders, neurological conditions and congenital heart disease to traumatic injuries, cancer and kidney disease – are cared for around the clock by leaders in their respective fields.

From the moment a child arrives at the hospital, our support workers offer comfort and advice; we give parents and siblings a free, comforting place to stay; provide daily music therapy sessions and arts and play activities; and fund the pioneering equipment and research that save lives.



Cots for Tots

Cots for Tots is the dedicated charity for St Michael's Neonatal Intensive Care Unit (NICU). Initially created in 2010 as a fundraising appeal, our cause received an overwhelming response, quickly bringing together a vast family of fundraisers.

St Michael's Neonatal Intensive Care Unit is the only unit in the South West providing the highest level of care to critically ill and premature babies from across the region. The unit cares for over 800 babies a year, from those born as early as 23 weeks to babies requiring life-saving treatment when they are born full term.

Cots for Tots ensures the hospital can deliver the very best care by funding lifesaving equipment, pioneering research and technology, family support and additional facilities to help save tiny lives.



TOGETHER, WE AIM TO PROVIDE 360-DEGREE SUPPORT TO ENABLE THE HOSPITAL TO OFFER THE BEST POSSIBLE TREATMENT AND CARE FOR THEIR YOUNG PATIENTS.

Our fundraising

While the impact of coronavirus could still be felt, we have been amazed by the enthusiasm of our fundraising family. From companies to philanthropists and schools to community groups and individuals, it's a privilege to have the support of so many people across the region.

Together, we have one vision for the future: continuing to ensure every sick child and baby from the South West has access to the very best care, 365 days a year.

Our operations and services

We have diversified our funding streams to bring in the most advanced medical equipment, including the UK's first-ever Cardiac Hybrid Theatre in a paediatric setting, an intraoperative 3T MRi Scanner – one of only three in children's hospitals across Europe – and a ground-breaking neuro-robot, which helps neurosurgeons perform major operations with pinpoint precision.

By harnessing our pioneering technology, expert staff can take part in, and lead on, ground-breaking clinical trials – making sure Bristol Children's Hospital and the Neonatal Intensive Care Unit remain at the forefront of paediatric healthcare, improving childhood health for generations to come.

Independently, we run three family accommodation facilities and employ over 10 specialist support staff who work on the ground in the hospital to ensure every aspect of hospital life is centred on the well-being of the young patients and their families. We also work with the hospital to create a child-friendly environment and a programme of arts, music and play therapies to ensure the very best patient experience.

This is only possible thanks to our incredible community of fundraisers.

“Working in close partnership with families while providing the highest quality care for sick babies is at the centre of what we do in the NICU at St Michael's. Our longstanding partnership with Cots for Tots is a crucial part of achieving this, and we are extremely grateful. Supporting families, who come from across the South West, to be a close part of their babies' NICU journey has a hugely positive impact on wellbeing and bonding, which lasts long beyond their inpatient stay. Be it through 'home from home' accommodation at Cots for Tots House, secure video messaging through vCreate for when parents can't be at the bedside, or ensuring every baby has their NICU diary to connect families to every day of their journey, Cots for Tots really support our families at a very difficult time. Furthermore, funding for state-of-the-art equipment for our unit supports us in providing exceptional care in the rapidly evolving world of neonatology. Cots for Tots help us go from strength to strength in making lives better for sick babies and their families.”

**Adam Smith-Collins,
Clinical Lead for St Michael's
Neonatal Intensive Care Unit**

“I have been privileged to work with Wallace & Gromit's Grand Appeal for several years. As a psychologist, families often tell us what helps them feel supported and safe. Every project we have taken to the charity, they have welcomed and worked hard to make it happen. This includes beautifully designed resources, orientation videos, listening events, redecorating quiet rooms, digital diaries (with a video feature to help families stay in close contact with each other), more music therapy time, and the wonderful hospital rings.

Wallace & Gromit's Grand Appeal has always been clear: their focus is the experience of families and each and every one of the projects they have worked with me on has received beautiful feedback from families to say the difference they have made.”

**Dr Vanessa Garratt,
Consultant Clinical Psychology Lead
for Cardiac and Critical Care**

Our community of fundraisers let nothing stop them from showing their support for Bristol Children's Hospital. This year, we've seen epic cycles, recipe books and sponsored hair chops. Take a look at just some of their amazing achievements...

Supporters from across the South West helped Wrong Trousers Day return with a bang, including **Nutty Noah** – children's entertainer and star of CBeebies. Nutty Noah hosted a Wrong Trousers Day-themed family fun day, attracting over 300 families. Event participation saw a huge **300% increase**.



Introducing **'Grand Bakes & Cupcakes'**. This scrumptious recipe book was the brainchild of the **'Bristol quilters and friends'** who were inspired to help after seeing the NHS' extraordinary response to coronavirus. All proceeds will support sick children and their families at Bristol Children's Hospital.

Team Grand Appeal certainly made their miles matter at the **Great Bristol Run** in September, after raising over **£50,000**.



Sisters **Neve and Quinn** raised **£101** from a cracking Christmas stall for St Michael's Neonatal Intensive Care Unit.



This team of absolute heroes raised over **£100,000** in memory of a little boy called Jude and still show no signs of stopping. **'JOGLE for Jude'**, made up of 18 family and friends, cycled over 900 miles from John O' Groats to Land's End.

As part of 'JOGLE for Jude's' mammoth fundraising effort, eight-year-old **Annabelle** chopped off her long locks, earning her **£1,200** in sponsorship!



Our brand-new virtual event, **Grand Series**, saw budding athletes swim, cycle and run their way to nearly **£20,000**.



Now here's a way to celebrate. Little **Elliott's** birthday went off with a bang after his family raised **£270** for Bristol Children's Hospital.

- In December, **Sara** could be found in Bristol's Henleaze Lake swimming in cold temperatures. After facing the freeze, she raised over **£2,700** to say thanks to the children's hospital for the care of her son.

- Dan's daughter spent months in the children's hospital recovering from a brain bleed. Wanting to help more children in need, **Dan** laced up his trainers and ran his way to **£1,407**.

We're lucky to have the support of so many businesses and organisations across Bristol and beyond. Their determination and enthusiasm never ceases to amaze us. Here's to their fantastic fundraising efforts!



After encouraging customers to round up their purchases, **The Entertainer** celebrated raising a staggering **£650,000** for Bristol Children's Hospital. How amazing is that?

“Many of our customers and staff have personal experience of using the hospital services and have seen first-hand the difference it makes. Thank you to all our customers in the South West for helping us to support Wallace & Gromit's Grand Appeal.”

Karen Emery – Area Manager for The Entertainer in the South West



Andy from **Smith Consult Ltd** and his pals tested their pedal power from Land's End to John O' Groats, raising **£5,300** in the process.

Bristol Blue Glass launched a brand-new range raising money for the Neonatal Intensive Care Unit at St Michael's Hospital alongside their hugely popular Grand Appeal range. Handmade, unique, and beautifully Bristolian, their charms and baubles make the perfect present or keepsake.



Jack Cooper, from **Cooper Associates Wealth Management**, raised a fantastic **£50,000** for St Michael's Neonatal Intensive Care Unit following the birth of his daughter. Far from home, they found a place to stay at **Cots for Tots House** and have vowed to support us ever since.



“I can never thank the doctors, nurses and everyone else who helped and supported Ethan during his time in Bristol and beyond enough. The money raised by my ride, and other charity activities undertaken by my UKHO colleagues, will be used to help other children and families who find themselves at Bristol Children's Hospital.”

Chris Perring, UKHO employee

- Bristol business **Boxlocal**, run by sisters Kate and Bethan, surpassed **£5,000** raised from their donations per gift box sold and a raffle.



Throughout July, a team from **Remove My Car Ltd**, including Managing Director Steve, completed their very own 1,000 km challenge. Proving fundraising is a group effort, friends and family even joined them along the way, helping them reach a mammoth **£10,000**.



When Chris' nephew spent time at Bristol Children's Hospital, he knew he wanted to help somehow. His employer, the **UK Hydrographic Office (UKHO)**, soon chose us as their Charity of the Year and fundraised a whopping **£15,000**. Go, team!

Thanks to the generosity of charitable trusts, foundations, and philanthropists we put Bristol Children’s Hospital at the centre of change - creating pioneering facilities and ensuring the hospital remains at the forefront of children’s healthcare, saving lives into the next decade and beyond.

We extend our heartfelt thanks to many funders for their support, including:

- **B&Q Foundation**
- **Berni Family Charity Trust**
- **Joyce Fletcher Charitable Trust**
- **The National Lottery Community Fund**
- **The Openwork Foundation**
- **The Underwood Trust**

Legacies



Some of our supporters are truly selfless. We want to express our enormous thanks to everyone who chose to leave a gift in their Will to Bristol Children’s Hospital and St Michael’s Neonatal Intensive Care Unit. Your generosity means we can give sick children a brighter future.

Leaving a donation in your Will to Wallace & Gromit’s Grand Appeal has never been easier – this year, we partnered with Will-making experts, **Simpson Solicitors and Farewill** to

offer donors a chance to write theirs free of charge and we’ve been truly humbled by the response we received.

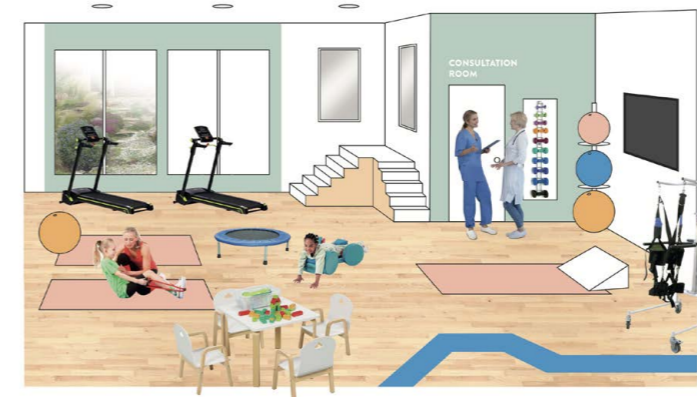
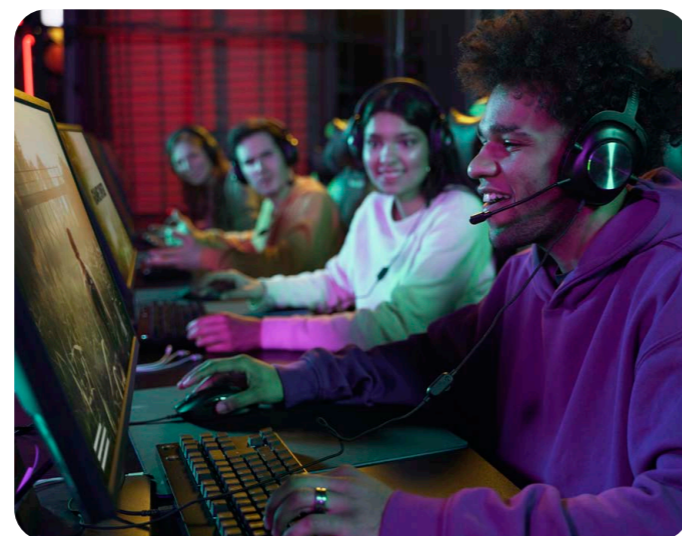
Highlights

For the fifth year in a row, we proudly took part in The Yogcast’s epic festive fundraiser, **Jingle Jam**. The team stream day and night for two weeks to support 12 hand-picked charities in what is officially the world’s biggest charity gaming event!

Year on year, we’re totally blown away by the generosity of the gaming community and the dedication and hard work from the team to make Jingle Jam such a success.



THIS YEAR’S EVENT RAISED A SPECTACULAR £265,000 FOR BRISTOL CHILDREN’S HOSPITAL.



Artist visuals for Jingle Jam Building

Money raised each year will fund **Jingle Jam Building**. This ground-breaking facility will be the first of its kind in the UK.

The unique facility will provide specialist therapy for young patients and family accommodation under one roof.

Imagine arriving in Bristol, an unfamiliar city, while your child needs life-saving or life-changing treatment. With Bristol Children’s Hospital serving the whole of the South West and South Wales, this is the reality for many families that pass through its doors.

Some stay for days, but many stay for weeks or even months while their child receives specialist care. Jingle Jam Building will mean these parents can be together with their child during the last steps of their recovery.

Our partnership with **The Underwood Trust** continues to pave the way for revolutionary cardiac care at the children’s hospital, through the Wallace & Gromit’s Grand Appeal 3D printing service. Led by Dr Giovanni Biglino and Professor Massimo Caputo, this pioneering project which prints exact replicas of patients’ hearts, has already had an enormous impact on the 400 children who undergo major heart surgery in Bristol every year. We are hugely grateful to The Underwood Trust for their support of this innovative and important project.



“We are establishing a solid programme of 3D printing and bioprinting research in Bristol, with support from The Underwood Trust. From looking at children’s hearts in 3D to cutting-edge lab work to explore possible improvements to cardiac surgery, we are working to support patients, families and clinical teams.”

Dr Giovanni Biglino, Associate Professor in Bioengineering at Bristol Medical School

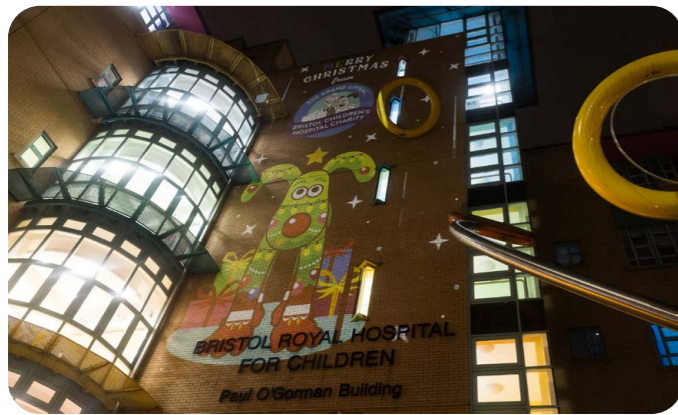
SHINE BRIGHT FOR BRISTOL CHILDREN'S HOSPITAL

For the first time, we called on the people of Bristol and beyond to 'shine bright' for their children's hospital and end 2021 on a high.

Bringing together community, corporate and philanthropic donors, our 'Shine Bright for Bristol Children's Hospital' campaign saw a month of fantastically festive fundraising.

Illuminating Bristol Children's Hospital

Kicking off the countdown to Christmas in true Grand Appeal style, a dazzling display projected onto Bristol Children's Hospital brought cheer to staff, patients and families. Featuring seasonal stars and Gromit Unleashed sculpture, 'Noël', the special projection was the centrepiece of our seasonal campaign.



Switched on at dusk every day in December, the lights brought sparkle and shine to the city centre.

Taunton-based hydraulic engineers, Rotec Hydraulics Ltd, were the kind donor behind the star of the show, Christmas canine 'Noël'.

Meanwhile, other businesses from Bristol and beyond, as well as our selfless major donors, all donated towards their very own star.

This unique project raised nearly £40,000. Our thanks go to all our supporters who helped bring this unique project to life.

Time to celebrate



To celebrate the grand switch-on of our festive display, we hosted a virtual event in November. With so many in-person events cancelled due to coronavirus, we've missed being able to see our amazing fundraising family. Their endless support means the world to us. To show our appreciation, we invited them to hear from our patrons, trustees and staff from the children's hospital and NICU in our first ever virtual get together.

The event commemorated 20 years since the opening of the new Bristol Children's Hospital and showcased our incredibly special partnerships with the hospital and Aardman Animations.

Viewers were even treated to a sneak peek of Aardman's latest Christmas caper, *Robin Robin*, as well as exclusive footage of *Shaun the Sheep*.

“It was wonderful to hear what happens behind the scenes in two incredibly fantastic and important Bristol institutions, Aardman Animations and Bristol Children's Hospital, and to be thanked by two stalwarts of these organisations, the medical director of the intensive care unit and Peter Lord. Wallace & Gromit's Grand Appeal is a multifaceted charity – something that's hard to convey usually – so to virtually meet a broad range of spokespeople was a rare opportunity that brought this vital cause to life.”

Paula Banks, Grand Appeal Ambassador



Community Christmas displays

The people of the South West well and truly got behind 'Shine Bright for Bristol Children's Hospital' with over 30 people creating their own festive display to raise money. Think 3D Santas, cardboard cut-outs, reindeer, log characters and fairy lights.

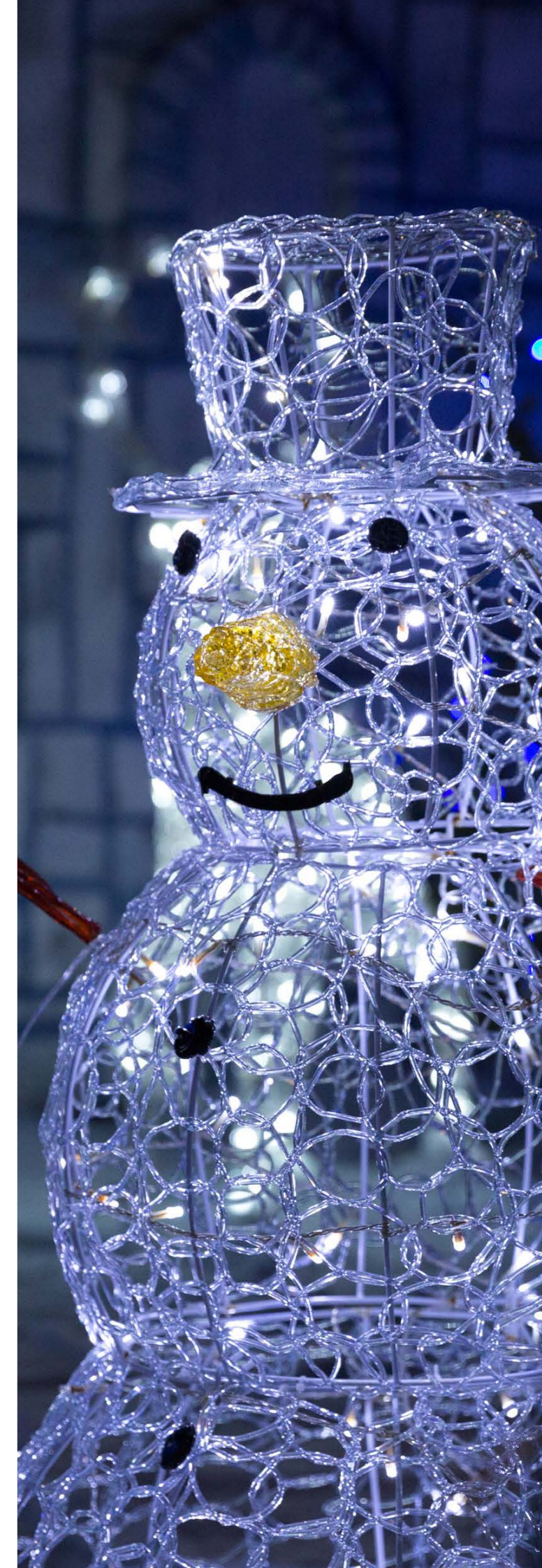


Highlights included the fantastic touring display, Santa Float, which visited Bristol and the surrounding areas throughout December with a special guest in tow... 'Jingles' Gromit.

And how could we forget the Brailsford family? Bristol's most festive house has been supporting Bristol Children's Hospital for 15 years. Once again, they transformed their house into a winter wonderland for all to enjoy.

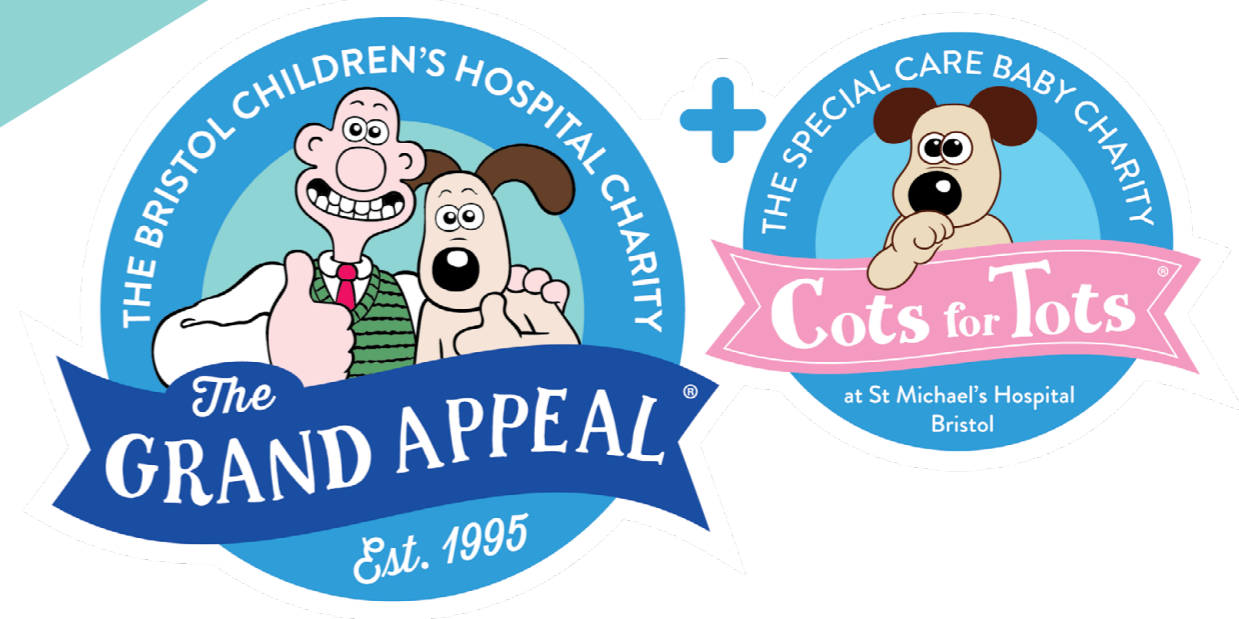


Collectively, these festive fans raised a whopping £58,000 for sick children and babies.





Lianna and twins Polly and Trixie,
former Cots for Tots House residents



OUR IMPACT

- **ACCOMMODATION AND SUPPORT FOR FAMILIES**
- **INNOVATION AND EQUIPMENT**
- **PATIENT WELLBEING THROUGH ARTS, MUSIC AND PLAY**
- **ENHANCING THE HOSPITAL ENVIRONMENT**
- **FUNDING RESEARCH AND EDUCATION TO IMPROVE PATIENT CARE**
- **SUPPORTING HOSPITAL STAFF**

OUR IMPACT

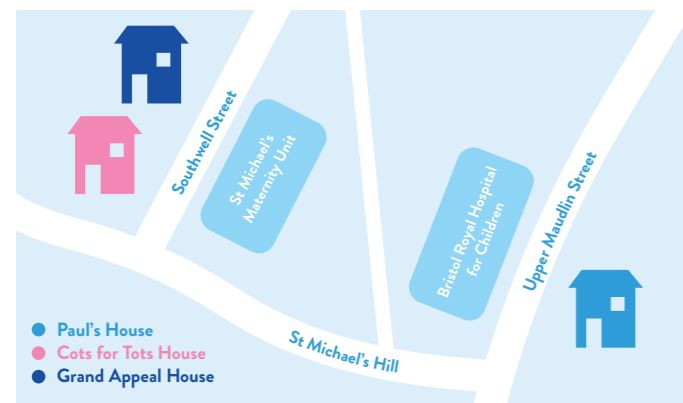
ACCOMMODATION AND SUPPORT FOR FAMILIES

Our family support service offers practical, emotional, and financial help to families when they need it most.

Family accommodation

Across our three houses, Cots for Tots House, Paul's House, and Grand Appeal House, we provide 28 ensuite rooms for families from across Bristol, the South West and South Wales.

The houses are close to each hospital, helping families avoid the extra financial burdens of travel and accommodation costs. Most importantly, parents can relax outside the hospital's clinical environment and get the vital rest they need, with the reassurance that they are only moments away from their sick child.



In March, we completed a significant refurbishment of Cots for Tots House. The house, which opened in 2012, is now home to 11 ensuite rooms for families to enjoy and an updated communal space and kitchen to dine and relax in.

Helen, who stayed at Cots for Tots House, said:

“Staying at Cots for Tots House has been a lifeline too. After I was initially discharged and with nowhere to go, Gerry and I had to return home. I can't imagine what life would be like if we had to keep making that journey every day. I am by Bertie's side each day – it's where I need to be to stay sane. Thankfully, having a comfy room at Cots for Tots House lets me do that.”



**FROM 2021 TO 2022,
WE HOUSED 352 FAMILIES.**



Cots for Tots House



Grand Appeal House



Paul's House

The Value of Wallace & Gromit's Grand Appeal's Family Accommodation and Support Programme

Between the one-on-one support parents receive from our Family Support Practitioners and access to a safe, comfortable environment in our accommodation; we strive to relieve some of the emotional and financial burden families of a sick child face. In a new report, the University of Bristol has revealed our services' incredible impact.

£1,477,484

The total amount of money families staying with us from 2019 – 2021 saved

Top three regional savings 2021:

£85,396 Gloucestershire

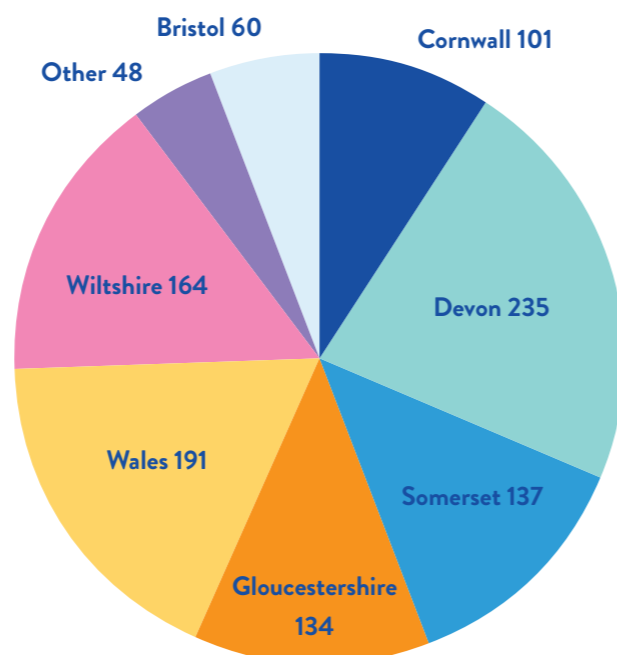
£83,028 Devon

£56,684 Cornwall

19,966

The total number of nights sleep our accommodation provided families between 2019 – 2021

No. of families staying in family accommodation 2019 – 2021



Bobby, Family Support Practitioner



“We were handed a lifeline by Cots for Tots. This incredible charity gave us a safe place to stay. There was a bed, a TV, a fridge, a kitchen; everything we needed to live day-to-day. Best of all, we were only 30 seconds away from Louella.”

Jack, father of Louella

“When I told Katie and Bobby about my other son's birthday before lockdown, which we had missed while we were in hospital, they gave us tickets to Bristol Aquarium, funded by Wallace & Gromit's Grand Appeal. Just when money was tight and life was feeling strange, we could get away from hospital for a few hours to spend time as a family.”

Melissa, mother of Finley



Family Support Practitioners

When you have a child in hospital, you may need extra support—whether that's psychological, financial, or simply a shoulder to cry on. Wallace & Gromit's Grand Appeal's Family Support Practitioners, Bobby, and Katie, help families cope with the pressures and complexities of having a child in hospital by providing bespoke, family-focused support and advice.

From 2021 to 2022, 397 families reached out to the family support programme for help, the highest number since the service began in 2015.

Due to an increased threshold in community care and the aftermath of the pandemic, Bobby and Katie also help families with complex issues such as employment, safeguarding, substance abuse, or neglect.

Jamie, whose daughter was treated at Bristol Children's Hospital, said:

“For us as a family, the Family Support Service was a massive help. We felt really sorry for our two boys, Max and Joe. We were going to the hospital every day to see Emily, so they suddenly lost both parents.

Bobby, the Family Support Practitioner, was absolutely brilliant. She would send things to Max and Joe at home, so they didn't feel forgotten. She also arranged for us to go to the aquarium or We the Curious with the boys when they came to visit.

She also sought out some grants for us. To begin with, we didn't even think about the financial side because we were so stressed with Emily. Eventually, you have to think about your home and how you will keep that going.

Kelly is a childminder, so had no sick pay or anything like that. We lost a wage straight away. It was a shock. Having to pay for food, drink, and travel on top of losing a salary was horrendous. Bobby even arranged for some new clothes for Emily.

We don't know what we would have done without the Family Support Service. They helped so much.”

Comforts for patients and families

Sometimes the littlest touches can have the biggest impact. We provide families at the Neonatal Intensive Care Unit with several gifts designed to enhance their hospital experience.

This includes Miniboos, small cloth comforters created to help soothe a baby and encourage bonding between parent and baby. Miniboos are particularly effective for our families at the unit when they are unable to hold their premature or critically ill baby.



We fund diaries for families, allowing them to document their hospital journey. With places to store photos and memories, these diaries help parents process the difficult emotions that come with having a special care baby. Plus, they make an invaluable keepsake for families for years to come.

Bonding with your newborn baby inside an incubator can be challenging. That's why we created the 'Tell Me a Story' programme. We give each family a storybook to read aloud to their little one – hearing their parents' voices can improve sleep and shorten their hospital stay.



Ant and Rio, former Cots for Tots House residents



OUR IMPACT

INNOVATION AND EQUIPMENT

We put the top technology in the most talented hands, so patients have the best chance of getting better.

3D Printing

Thanks to support from The Underwood Trust, our 3D printing service led by Professor Massimo Caputo and Assistant Professor Giovanni Biglino from the University of Bristol has continued to help clinical staff, parents, and patients have a clearer understanding of even the most complex cardiac conditions by using specialist equipment to construct models of individual hearts.

Moreover, the service brings together technical and clinical expertise to implement and translate new technologies (both 3D printing and 3D bio-printing) for the benefit of patients at Bristol Children's Hospital.

Despite the challenges posed by the pandemic – limited access to equipment and staffing shortages – the team produced 135 models of hearts. Of these, 105 models were used to improve staff medical knowledge, and 30 models were used to offer children a better understanding of their treatment.

The team has also created a visualisation tool using virtual reality, which has already been demonstrated to cardiologists, surgeons, and imagers. This new tool will now help clinicians to plan complicated surgeries.

“This way of viewing complex anatomy offers unparalleled access. It can be complementary to the 3D prints, which are also incredibly helpful when looking at a complex paediatric case.”

Professor Massimo Caputo, Professor of Congenital Heart Surgery at Bristol Medical School

Dr Michele Carrabba joined the team in December 2021 to begin research into how bio-printing techniques could be used to support the treatment of young patients with congenital heart disease. Bio-printing uses techniques to combine cells and biomaterials to imitate natural tissue, reducing the need for multiple heart surgeries in children.

This exciting development underpins the team's aspirations for the future as a leading unit globally on 3D technologies.

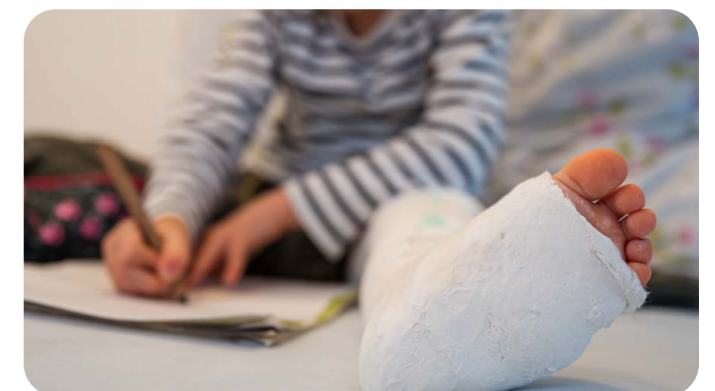
Physiotherapy equipment

The physiotherapy department at Bristol Children's Hospital is a large team helping children with a variety of conditions from brain and spinal problems to cancer.

Thanks to funding from Wallace & Gromit's Grand Appeal, children undergoing therapy now have access to two new pieces of equipment.

A specialised chair to accommodate children with a plaster cast that covers one or both legs from the ankles up to the belly button. With limited mobility, young patients can use the chair to eat and play more freely, reducing stress and the risk of pressure sores.

Often, when families arrive in an emergency, they don't have their own buggy. Or some children fitted with a cast can no longer use theirs. Families can now use a new special needs buggy to help them get around.





Home haemodialysis machine

Imagine being a child told to sit for hours on end in a hospital. Imagine having to do this again and again, every week, every month, every year. This is the reality for many patients at Lighthouse Ward at Bristol Children's Hospital who care for children with kidney conditions because they rely on ongoing dialysis treatment to keep them alive.

Thanks to a home haemodialysis machine, funded by Wallace & Gromit's Grand Appeal, some of these young patients can now receive treatment from the comfort of their own home for the first time. Being cared for at home has a range of benefits: it allows children to attend school more regularly, dialysis can be given daily, and families can spend more time together or parents can return to work.

Beccy, whose son receives regular treatment at the children's hospital, said:

“Six days a week, Noah and I will travel to Bristol Children's Hospital for his dialysis. It feels like we spend more time there than we do in our home. So much so that Noah is known throughout the hospital. His dialysis usually takes around four hours. I'm sure any parent can appreciate how hard it can be to entertain a child, let alone one attached to a machine and confined to a cot.”

Monitoring machines

As the only dedicated children's Emergency Department in the South West, the demand for its services continues to grow.

From 2021 – 2022, the department had 47,216 admissions.

To help make patient care more efficient and effective, Wallace & Gromit's Grand Appeal funded 40 handheld monitoring machines for the department. Now both hardworking doctors and nurses can use essential equipment to observe their young patients and make ongoing checks.

Ventilator

The Wales and West Acute Transport for Children (WATCH) service provides advice and transport for critically ill children from across the South West and South Wales.

414 children were transported by WATCH into critical care units in Bristol and Cardiff and a further 98 children were transferred back to hospitals closer to home from 2021 to 2022.

We have purchased a ventilator to fully equip a stretcher trolley already used by the team, ensuring the team is prepared when equipment needs replacing, and that this vital service can continue to save lives.

Hot cots

Premature and small babies sometimes need a little extra help to manage their body temperature as they adjust to life outside the womb.

Hot cots provide a warm environment while weaning a baby from an incubator into an open cot and allow them to continue gaining weight. Best of all, parents can be much closer to their newborn.

With six new hot cots, the St Michael's Neonatal Intensive Care Unit has more incubators available for very sick babies, while more families can benefit from this fantastic piece of equipment.



OUR IMPACT

PATIENT WELLBEING THROUGH ARTS, MUSIC AND PLAY

Our programme of arts, music and play can be seen and heard throughout Bristol Children's Hospital.

Play therapy

Play is an essential part of child development and is an effective way for children who are in pain or anxious about their stay in hospital to express themselves.

Toys and play equipment are also used to demonstrate procedures to children to help them understand and visualise what will be happening during their treatment.

We fund two roles within the Play Department: Marius our Sensory Play Practitioner and Sian our Oncology Play Assistant. Both deliver imaginative and fun sessions to support a wide range of children.

From 2021 to 2022, our Sensory Play Practitioner delivered 714 one-to-one sensory play sessions at Bristol Children's Hospital.

Whether it's craft materials, computer games or magazines, we make sure the whole Play Department is stocked up all year round by funding a variety of play materials.

Music therapy

Our two amazing music therapists, Claire and Karen, deliver music therapy sessions to over 30 children a week at both Bristol Children's Hospital and St Michael's Neonatal Intensive Care Unit. Their magic music trolley contains lots of exciting instruments and musical toys which children can play with, helping them relax and have fun. Most importantly, music therapy helps these brave young patients express their feelings and emotions during an extremely difficult time.

Marius, Sensory Play Practitioner





Claire, Music Therapist

Emily, whose son was treated at Bristol Children's Hospital, said:

“Claire came to see us just before Christmas last year. We were still trying to process everything that had happened and adjust to this new way of life (plus, juggling looking after our toddler at our home over an hour away).

Our first music therapy session with Claire had me in tears. She managed to connect with Laurie in such an incredible way – Claire responds to his moods or gestures, communicating with him through songs and sounds.

It's something very special to witness. Each time, Laurie is given a platform to express his emotions, helping him develop socially, physically and psychologically. This is crucial when you have spent as much time in hospital as Laurie (nearly five months).

The sessions have helped Nick and I just as much as Laurie. Personally, Claire has empowered me to process the many emotions of having a poorly child. It also encouraged me to look after myself. Claire even inspired me to get out of the hospital and take a run after our first session when she noticed I was wearing gym leggings, and we started chatting!

We are so grateful to Wallace & Gromit's Grand Appeal for funding people like Claire. She has made our journey so much more bearable. I have no doubt she has contributed hugely to Laurie's recovery.”

Arts Unleashed

From immersive theatre sessions and painting workshops, our arts programme, 'Arts Unleashed' extends across Bristol Children's Hospital, aiming to ease the stresses and fears that come with hospital life for patients and their families. At the helm is our Arts Coordinator, Lynne.

Lynne successfully delivered a full virtual Christmas Arts programme in 2021 to make sure that patients didn't miss out on the festive fun during the pandemic. The campaign, which featured nine artists, musicians and entertainers, was viewed 864 times on YouTube.

Forest school

Sunflower Ward provides rehabilitation for children who have suffered brain injuries or spinal injuries. Children can stay on this ward for anywhere between one week to two years, while they regain physical and cognitive skills.

With limited outdoor space and opportunities to play outside at Bristol Children's Hospital, we have funded a pilot of 'Forest School' sessions to give these children a chance to explore, discover, play and enjoy the great outdoors. Sessions included hands-on outdoor learning and interaction with animals, helping children develop confidence and self-esteem in a real-life setting. The pilot proved to be a hit with patients and parents alike!

Millie, former patient at Bristol Children's Hospital



OUR IMPACT

ENHANCING THE HOSPITAL ENVIRONMENT



From updating facilities to creating new ones, we make sure children and their families have the very best hospital experience.

Refurbishment of Ocean Unit

Ocean Unit cares for children undergoing chemotherapy or day surgery, while others need care for a blood disorder or bone marrow transplant. As the demand for its services grow and after nearly 20 years of use, the unit needed refurbishment.

Thanks to a ship-shape makeover with illustrations of beach huts, palm trees and pirate ships, the unit is light and airy, creating an age-appropriate environment that patients deserve.

The transformation will make a huge difference to the nearly 400 children and young people cared for by Ocean Unit each year, giving them a calming environment to receive treatment and a welcome distraction.

Jess, whose son is receiving treatment for a brain tumour, said:

“The refurbishment of Ocean unit has made it feel so much more modern, relaxed and less clinical; everything that you want for a children’s hospital for

both the children and the parents. It’s colourful, bright and Thomas loves talking about all things beach!”



Seahorse Paediatric Intensive Care Unit (PICU) bereavement cubicle

Every day, two children will find themselves in need of the life-saving care of the PICU team at Bristol Children’s Hospital. This incredible unit is one of the largest intensive care units for children in the UK, offering live-saving, round-the-clock care to patients of all ages, from newborn babies to teenagers.

Losing a child is unthinkable but for some families at PICU, it’s a reality they must face. The unit is now home to an updated bereavement cubicle, complete with a sofa bed, utility trolley and mural, giving families an appropriate and comfortable space to spend precious last moments with their child.

Fred, patient at Bristol Children’s Hospital



OUR IMPACT

FUNDING RESEARCH AND EDUCATION TO IMPROVE PATIENT CARE

By funding ground-breaking research today, we can help the children of tomorrow.

Research into neurorehabilitation

We have funded research into developing Bristol Children's Hospital as a centre of excellence for specialist rehabilitation for children after they have had a neurological injury, illness, or diagnosis of a long-term neurological condition.

This work has continued, despite disruption caused by the pandemic and significant progress has been made in several areas, including:

- The creation of an outpatient neurorehabilitation service for children who live within 40 minutes of the hospital. This saved 584 neurorehabilitation bed days in the first six months, which could then be used to admit other patients. It also helped the neurorehabilitation ward stay within its eight-bed capacity, without having to use valuable bed space in other wards. All the children using the outpatient service maintained their goals and, in some instances, their progress improved. Ongoing funding is now being sought to continue this service.
- The introduction of a consultant neurorehabilitation on service rota was proposed, to provide a safe level of supervision for neurorehabilitation in-patients and a consultant-led service for other specialties at the children's hospital, including the Paediatric Intensive Care Unit, by securing funding for an additional locum or temporary consultant. This gave consultant cover for neurorehabilitation patients and other patients referred for review or discussion, during all working days Monday - Friday for 50 weeks of the year. This has now been approved as an ongoing role funded by University Hospitals Bristol and Weston NHS Foundation Trust.



Nurse Educator

We have continued to fund Lucy as a Nurse Educator to support Nursing Assistants across the hospital by investing in their education, training, and development. Lucy ensures that nursing staff feel supported by helping them reach their full potential. The success achieved through our funding has led to this now becoming a permanently funded role by University Hospitals Bristol and Weston NHS Foundation Trust.

“Whether it's regular study days, raising awareness of the hospital's apprenticeship scheme or creating a clear pathway for people to progress, it's my job to not only support Nursing Assistants but to make sure that they have all the tools they need in order to excel in their role. I also review the training they receive both in the classroom and on the wards.”

Lucy Edwards, Nurse Educator

Research into coronavirus

We funded critical research led by specialists at Bristol Children's Hospital and the University of Bristol into the impact of the virus in children under four years old, where severe cases seemed rare. Frontline NHS staff from the children's hospital also participated, providing comparable data on how the coronavirus evolves in healthy adults.

With research needed more than ever, we were proud to support our partners in the fight against



coronavirus. The study was subsequently published in Cell Reports Medicine.

“This study will tell us a lot about how this infection occurs, when people may infect others, when they develop immune responses and, hopefully, how well those responses protect them against reacquiring the infection.”

Adam Finn – Professor of Paediatrics at the University of Bristol and Honorary Consultant at Bristol Children's Hospital

Bronchiolitis educational film

Bronchiolitis is a common chest infection that affects babies and children under two. While it is usually mild, it can leave some children seriously ill.

We worked in partnership with Bristol Children's Hospital to create an educational film about bronchiolitis, highlighting the condition. Providing advice and guidance for parents and carers about how to treat it at home and when to seek support from medical staff, the film has ensured families have easy access to up-to-date information.



OUR IMPACT

SUPPORTING HOSPITAL STAFF

Prioritising the wellbeing of hospital staff has never been so important. We're here to make sure staff feel happy and healthy at work.

Hampers for staff

To support hospital staff facing some of the most difficult circumstances throughout the pandemic, Wallace & Gromit's Grand Appeal has delivered regular wellbeing hampers filled to the brim with tea, coffee, soft drinks, snacks and treats to wards and departments across the hospital. This scheme will now continue beyond the pandemic.

“They are really tasty and lift morale in the children's Emergency Department team. They are a really nice way of saying thank you for the hard work of our team.”

Roisin Begley, Emergency Medicine Consultant at Bristol Children's Hospital

Personalised water bottles

We've worked in partnership with the strategic team at the children's hospital to welcome Weston-super-Mare's children's clinical services into the newly merged University Hospitals Bristol and Weston NHS Foundation Trust (UHBW).



Their Seashore Centre is now partnered with the children's hospital, and as such, we've worked with staff to make them feel appreciated as part of the wider team. Staff were treated to personalised water

bottles, featuring their name and the Seashore logo as part of a range of new initiatives to extend our reach into Weston.

Staff induction, development and away days

We continue to deliver a range of initiatives to support

staff in their roles, including providing induction packs for all new nursing staff, funding development days and providing support for team building away days.

“This is such a vital part of supporting people to become the best team they can be in a challenging job. I was aware of how many extra hours they had worked over the last couple of years to support patient care during Covid. It's surprising how missed breaks, late finishes and early starts adding up over time.”

Zoe Trotman, Dolphin Ward Sister at Bristol Children's Hospital

Personalised uniforms and lanyards

Hardworking medical staff at St Michael's Neonatal Intensive Care Unit are now the owners of new personalised fitted scrubs, meaning they no longer have to settle for mismatched colours, stained or ill-fitting scrubs. While they've boosted team morale, spirit and pride, they've also helped parents identify and differentiate between health care professional roles, making them feel more at ease in a hospital environment.

We also continue to fund personalised lanyards for the children's Emergency Department, which are printed in different colours with staff member names to help parents easily identify different roles within the hospital team.

“Wallace & Gromit's Grand Appeal is a hugely supportive charity not just to families by offering accommodation but to the nursing and medical teams as well. Their monthly hampers of tea and coffee are very well received, and they have helped fund many projects for the hospital that benefit the children and the families we care for. We are so lucky to have such a supportive charity working with us.”

Sarah Britton, Matron Seahorse Paediatric Intensive Care Unit and Lighthouse Ward at Bristol Children's Hospital





THE WORLD OF GROMIT UNLEASHED

gromitunleashedshop.org.uk



Our retail and commercial activity at The Mall at Cribbs Causeway continues from strength to strength. Working closely with the incredible staff at The Mall and our partners at Aardman, the shop continues to flourish despite the challenging economic climate.

We're thrilled that our community of Gromit Unleashed fans and collectors continue to support us – from new figurine releases to bespoke Wallace & Gromit giftware – we are proud to host the largest collection of Aardman merchandise in the UK. Product highlights for the year included new bespoke design silver Gromit Unleashed jewellery, a fun new partyware range for children's Birthdays, the successful launch of our rocket-themed figurine A Grand Day Out and partnering with Aardman to create exclusive Robin Robin merchandise.



We collaborated further with our partners at Aardman by celebrating the 25th anniversary of A Close Shave and the birth of the character Shaun the Sheep, running a competition for international Shaun fans to design a Shaun the Sheep sculpture, which was subsequently auctioned to raise funds for Wallace & Gromit's Grand Appeal.



Gromit Unleashed artist and Aardman Director and Designer Gavin Strange also joined Jingle Jam for a live-streamed event. And Gavin's super-sized Gromit sculpture 'Giant GRMT' went on a staycation to Blackpool pleasure beach, where it's been enjoyed by 1,000s of visitors and spread awareness of Wallace & Gromit's Grand Appeal.



This financial year saw a bumper Christmas at the Gromit Unleashed Shop as Bristol came out of lockdown and looked for ways to celebrate with friends and family. At the store, we hosted a suitably festive display of five Christmas sculptures and welcomed a new sculpture 'Noël' to our festive flock.



Released as a figurine in November, 'Noël' was one of our fastest-selling figurines of the year and was the face of our charity fundraising Christmas campaign, 'Shine Bright for Bristol Children's Hospital'.



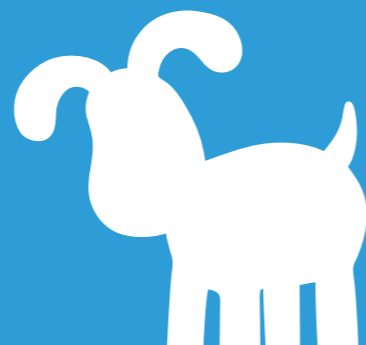
Through our trails and commercial activity, we've built a dedicated fan base for the world of Gromit Unleashed. Bristolians and beyond continue to collect our products and visit our store to be part of it.

We are now preparing to move our store to one of the flagship premises in The Mall – the region's most successful shopping centre - after nearly a decade in our current unit.



We're planning an exciting new exhibition of Gromit, Wallace, Shaun the Sheep and Feathers McGraw sculptures for this bigger space. We know our fans, collectors and community extend far beyond Bristol and the UK, and we hope to welcome Gromit Unleashed and Wallace & Gromit fans from all over the world to the new exhibition.

In partnership with Aardman, we have also become the official retail home of Wallace & Gromit and Shaun the Sheep. From a 10-week pop-up to nearly a decade later, Gromit Unleashed is a vibrant and resilient commercial brand going from strength to strength.



Sculptures and our exclusive Gromit Unleashed product collections are conceived, designed and sourced by our in-house design and retail development team. Our Creative Lead, Emily, creates captivating new sculptures and beautiful new product designs that keep our fans returning to the Gromit Unleashed Shop.

This year we released our **100th** figurine design, and we have sold over **200,000** figurines.



Let's take a closer look at everything Gromit Unleashed.

We source products from around the globe but are incredibly proud to support many UK manufacturers with our non-figurine product. Working closely with our suppliers, who help us to come up with new homeware, gift and novelty items for our store, ensures we've always got something new and exciting for our customers.



Our e-commerce has become the home of Aardman online retail holding the most extensive range of Wallace & Gromit and Shaun the Sheep products in the UK and receiving more than 10,000 orders annually. All orders are fulfilled in-house by our cracking packing team.

This unique and successful enterprise is made possible by our hard-working team and dedicated and generous customers.



Thank you



FINANCIAL REVIEW & RESERVES

Wallace & Gromit's Grand Appeal is grateful to the thousands of donors, supporters, and retail customers who continue to support the Charity despite the restrictions of the coronavirus, and the cost-of-living crisis.



WITH THEIR SUPPORT, OUR INCOME IN THE FINANCIAL YEAR UNDER REVIEW HAS INCREASED FROM £2,545,097 TO £3,078,967, AN INCREASE OF 21%.

It is only with the support of our brilliant and incredible fundraisers that we can continue with our multi-million-pound investment portfolio for Bristol Children's Hospital and the Neonatal Intensive Care Unit. This revolving commitment to our Primary Purpose Activity spans a range of priorities:

- Pioneering medical equipment and innovation
- Strategic building, ward and capital enhancements and child-friendly environments
- The provision of family accommodation and support for families, including social work
- A vibrant programme of arts, music, and play
- The furtherance of medical research specifically to benefit research into childhood illnesses
- Support for staff in Bristol Children's Hospital and NICU

Within this portfolio commitment, some Primary Purpose activity falls under annual commitments, and some are one-off commitments.

Examples of multi-year commitments:

- **Family Accommodation:** Cots for Tots House, Grand Appeal House and Paul's House. We have a multi-year commitment to provide a continuum of accommodation for families of children treated in the children's hospital and the NICU.
- **Family Support Practitioners:** our two social workers form part of the parent support team at the children's hospital, helping parents/families throughout all wards and departments in the hospital and NICU, including those staying in our accommodation.
- **Arts, Music, and Play:** The Charity funds play staff – Oncology Play Assistant Sian and Sensory Play Practitioner Marius. The Charity also funds the two music therapists who provide music therapy five days a week, as well as a dedicated Arts Coordinator who oversees our Arts Unleashed programme.

These three examples of multi-year commitments are provided at cost by the Charity but deliver significant and enhanced Primary Purpose and Public Benefit value. These services are funded and delivered directly by the Charity.

Examples of one-off commitments:

- **Family Accommodation:** the complete refurbishment of Cots for Tots House after 10 years of operating and accommodating around 2,000 families; the house was extensively refurbished and modernised to provide new and upgraded facilities. More details are available elsewhere in this report.
- **Ocean Unit at Bristol Children's Hospital:** Ocean Unit, which treats children with cancer and blood conditions, was upgraded with support from Wallace & Gromit's Grand Appeal in the year under review. The unit looks after patients from Bristol and across the South West, with the Charity providing extensive support for the refurbishment of facilities as

well as longer-term support for patients, families and staff.

Longer-term strategic commitments:

In addition, the Charity Board takes a longer-term view of the support it delivers to the children's hospital and NICU.

- **Jingle Jam Building development at £2.2 million.** This funding is maintained in reserve until the administrative formalities are complete. More details of this project are available elsewhere in this annual report.

- **Staff Facilities development at £1 million.** Funding is held in reserve. Throughout the NHS nationally, staff vacancies are at record levels. In Bristol Children's Hospital and NICU, there are many vacancies for staff at all levels – consultant, doctor, nurse, and allied health professional. The charity has purchased a property – post-year end – which it intends to convert to short-term staff accommodation to facilitate staff recruitment to the children's hospital and NICU. With rental availability and cost in Bristol, a short-term accommodation solution will help those staff relocating to Bristol and help to mitigate the recruitment to paediatrics.

- **Capital Appeal.** The Board has agreed to support the redevelopment of part of the NICU to the value of £1 million to £1.5m through strategic and capital fundraising and the use of the free reserve.

In total, the Charity has commitments valued at circa £5.1 million in around 100 different projects. That which we have highlighted above forms but a snapshot of the work that the charity accomplishes for the public benefit in the children's hospital and NICU. More information on the range of projects funded is given elsewhere in this report.

Cash assets held by Wallace & Gromit's Grand Appeal:

The multi-million commitment to Bristol Children's Hospital and NICU derives from funds held in a mix of restricted, designated and free reserve funds.

- The Charity is fortunate to benefit from funds that are restricted as per donor wishes. These funds

stand at £2.76 million at the financial year-end.

- From time to time, the Charity Board designates funds from reserves to fund Primary Purpose projects. The value of these projects at the time of writing is £5.1 million. These funds represent a significant outlay over the medium term and include a multi-million-pound commitment for a Patient Hotel, an ongoing multi-million-pound commitment for the Cots for Tots Appeal, a large-scale new accommodation development, and a significant investment in paediatric medical research.

- Short term Primary Purpose commitments comprise approx. 70% of the portfolio by volume. This includes our staff working in the children's hospital and NICU in a range of roles – research, patient care and clinical – as well as providing a continuum of care in 28 beds in three family accommodation houses close to the hospital buildings. Additional Primary Purpose support is provided in the form of arts, music and play; ward/department refurbishment and staff, patient and family welfare.

To fulfil our strategic long-term commitment to the children's hospital and the NICU, the charity relies on the continued support of funders and donors. Our income generation strategies span three separate areas of the charity – philanthropy, fundraising and commercial. Each team is led by a member of the Senior Management Team responsible for strategies and income generation across the teams. Within each team, staff members are responsible for executing the strategies and our internal accountancy and finance team completes monthly internal Management Information and quarterly reports for the Board.

Fixed assets held by Wallace & Gromit's Grand Appeal:

These assets are not readily transferrable to cash.

- The Charity owns 30-32 Upper Maudlin Street, which acts as a dual-purpose HQ and family accommodation known as 'Paul's House', which provides eight en-suite rooms for families and is situated opposite Bristol Children's Hospital. The building is situated in a prime city centre site and is therefore nominally valued at £2m.

- The Charity owns a piece of land adjacent to

Cots for Tots House, which we will be developing in partnership with Bristol Children's Hospital as Jingle Jam Building (subject to the necessary planning consents) over the next few years. More details can be found elsewhere in this report.

- The Charity owns the contents of the family accommodation sites comprising 28 bedrooms, multiple laundries, kitchens and circulation spaces.

- Wallace & Gromit's Grand appeal has a wholly owned trading subsidiary 'Cracking Enterprises' which usually trades as 'The World of Gromit Unleashed'. All profits from this subsidiary are gifted to Wallace & Gromit's Grand Appeal annually. These accounts are presented as consolidated accounts of Wallace & Gromit's Grand Appeal and Cracking Enterprises, including the trading and commercial assets of the Gromit Unleashed brand in the Balance Sheet from which Wallace & Gromit's Grand Appeal continues to raise millions of pounds.

- The Charity also owns a variety of IT and HQ equipment to function as a Charity and as a going concern included in our Balance Sheet.

Reserves:

The Board takes its responsibility to donors and stakeholders very seriously, and at every quarterly Trustee Board meeting, Trustees review the extensive Management Information which informs the cash reserves held by Wallace & Gromit's Grand Appeal, ensuring a revolving portfolio of commitment for its Primary Purpose activity.

The Board acknowledges that to fulfil the short, medium, and long-term commitments of the Charity, it must balance the availability of funds, the one-off commitments, the long-term revenue commitments, strategic commitments and the future income generating strategy of the Charity. Within this, the Board believes that funds donated to the Charity should be used for the highest priorities. In setting the reserves. Trustees are cognisant of financial prudence, while maintaining the long-term financial stability of the charity. With significant future commitments in the medium term, the Trustees are keen to ensure that the charity's financial performance recognises and balances all factors which determine performance in line with its 'going concern' stability/

basis. Particularly during a period of national instability through the pandemic and the cost-of-living crisis.

In view of the increasing portfolio of activity, reserves are held by Wallace & Gromit's Grand Appeal to ensure that funding can be provided on an ongoing basis for both clinical and non-clinical activity and to ensure that reserves are sufficient to manage any shocks, volatility or periods of uncertainty in the UK economy such as the pandemic, inflation, energy costs and cost of living. As such, the Board reviews reserves from time to time in the context of the prevailing economic climate; commitments to Primary Purpose activity and the volume/scale of upcoming projects.

Large commitments can give rise to significant variations in expenditure from year to year and the Trustees acknowledge that a practical application of the Reserve Policy is required relevant to the particular circumstances of the Charity from year to year. Therefore, the funds set aside as a reserve will change in anticipation of scheduled projects in Bristol Children's Hospital and the NICU.

At the date of writing, the total commitments to Bristol Children's Hospital and NICU amount to approx. £5.1 million with total fixed assets at £2.6 million (which is not readily transferrable to cash) and a further £2.76 million in restricted funds. The unrestricted and undesignated cash reserves of the Charity that have not already been committed amount to £406,492. The Trustees will review their Policy to protect the Charity and its activities from market shocks.

WHAT'S NEXT FOR WALLACE & GROMIT'S GRAND APPEAL?

As the dedicated charity for Bristol Children's Hospital and the Neonatal Intensive Care Unit, the Wallace & Gromit's Grand Appeal Board fulfils short, medium, and long-term aspirations of both hospitals. Within each of our principal funding streams, the charity has ambitious plans to support the growth of the hospital, the NICU, and its services for patients and families.

Our principal ambitions are:

1 Family accommodation

We will add the finishing touches to our renovation of Cots for Tots House after 10 years of supporting families and accommodating over 2,000 families in that time. A new NICU parent group will meet at the house in the improved facilities, which furthers our Primary Purpose activity.

2 Emergency Department soft space and digital improvements

A new soft space for patients with additional needs and experiencing mental health issues is being created in the children's Emergency Department. This project was delayed from 2020 due to the increased pressures that coronavirus placed on the children's hospital. The project is scheduled to begin in the next Financial Year and will be funded by Wallace & Gromit's Grand Appeal. The department is planning significant digital enhancements to support patients and families in the waiting area to improve their experience. We will play a significant role in funding this development.

3 Cardiac 3D bio-printing

Our five-year relationship with the University of Bristol continues to flourish and we hope to extend our agreement into the long term. Wallace & Gromit's Grand Appeal will continue to support this ground-breaking project and its development under the expert guidance of Professor Massimo Caputo and Assistant Professor Dr Giovanni Biglino, who are international leaders in their field.

4 Jingle Jam Building

Our plans to create a new development in partnership with Bristol-based gaming company The Yogscast are gathering pace. Discussions with planners are at an advanced stage, with architects appointed. The development will have huge benefits for patients and their families from Bristol and the South West who will be able to stay together in a home-away-from-home facility just a short walk from the hospital. It will help to ease the pressure on inpatient beds in the children's hospital.

5 Cots for Tots

As the dedicated charity for the Neonatal Intensive Care Unit, we will continue to support the growth and development of the unit as the quaternary unit for babies requiring specialist care from Bristol and the South West region. Our support will encompass proposed developments in the NICU, as well as generous new facilities for parents and support for staff.

6 Accommodation for staff

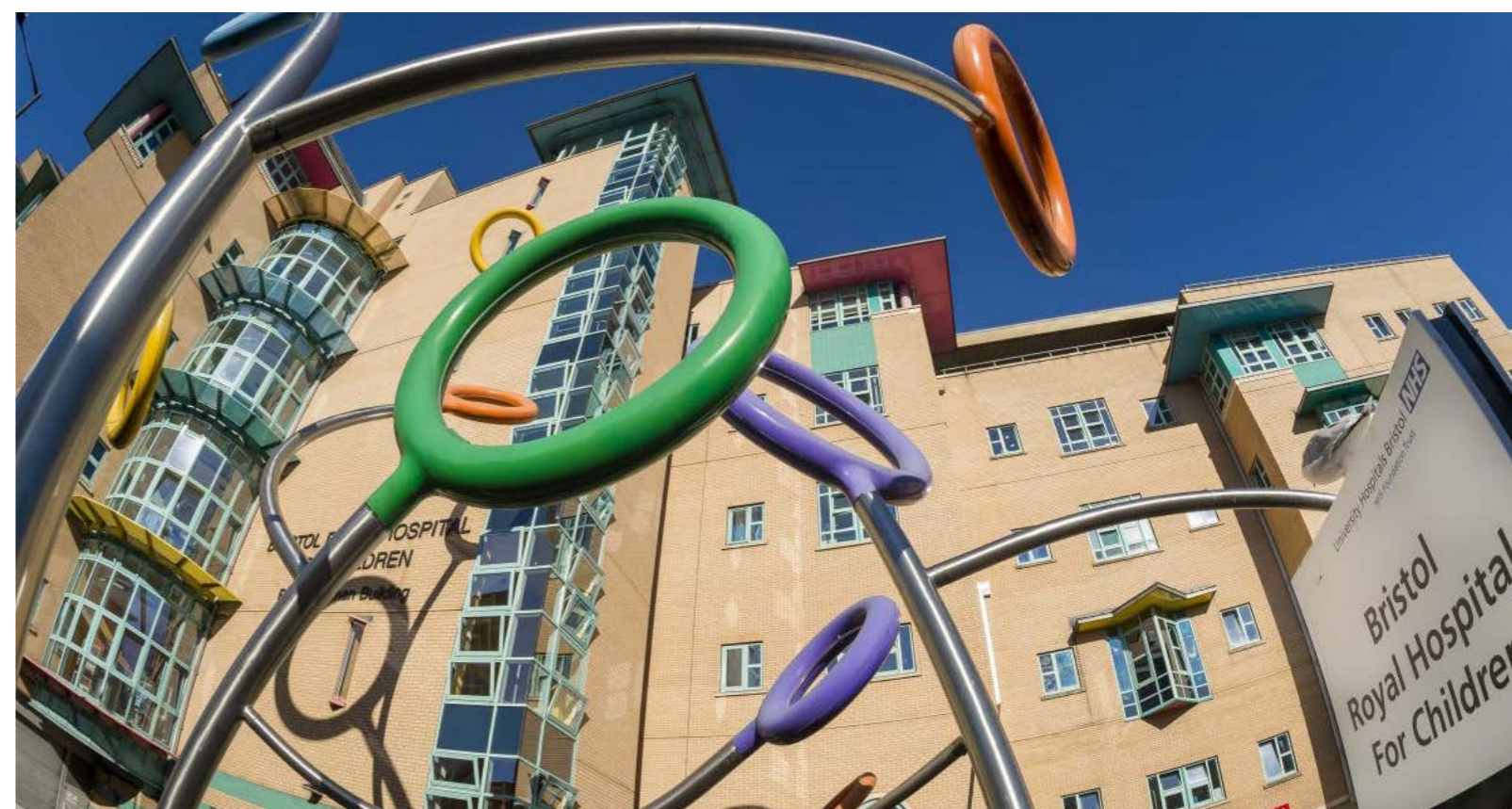
We have purchased property directly opposite Bristol Children's Hospital to further our strategic support for the hospital. The property will be converted to provide extra facilities for the hospital given that in its location there is little room for physical growth. The property will specifically support additional recruitment into the children's hospital and the NICU.

“Wallace & Gromit's Grand Appeal does a fantastic job of raising the children's spirits along with the parents and staff here at the Bristol Children's Hospital. As well as having a daily stall at the main entrance selling Wallace & Gromit items along with hand-knitted new items to raise money, they also have lots of helpful, useful information and advice for parents, helping them in their time of need to take away as much stress as possible.”

Michelle Bailey, Main Receptionist and Clerical Officer at Bristol Children's Hospital

“The Grand Appeal is a fundamentally important part of the Bristol Children's Hospital community. It has enabled the Trauma and Orthopaedic Department to continue to provide care of the highest quality to children throughout the South West and beyond.”

Fergal Monsell, Consultant Paediatric Orthopaedic Surgeon at Bristol Children's Hospital



LETTER FROM THE DIRECTOR



We are hugely grateful to all our donors and supporters for rising to the challenge of supporting us through the last two years as much as in the preceding 25 years. Thanks to this incredible support, we end the financial year in a good position, with a diversified portfolio of fundraising activity and an ambitious retail/commercial strategy.

Despite this, and alongside most charities, we know the difficulties that people will face in 2023 and beyond, with the price of energy soaring and inflation leading to a huge increase in the cost of living. We are therefore cautious about our expectations in the coming Financial Year but pragmatic enough to know that we have always not only risen to challenges in the past but can exceed expectations in the knowledge that we have tremendous support from the public, families and staff in the children's hospital and NICU.

I'd like to extend our thanks to our fantastic #TeamGrandAppeal staff and volunteers. Their support and loyalty through the pandemic were second to none. It is lovely to see our volunteers - especially neonatal nurse Emma, our money whizz Sue and 91-year-old superstar skydiver John - returning to their voluntary roles in the children's hospital and NICU. We've missed all our volunteers

hugely during the last two years of the pandemic, and we know we can achieve more when we work as one team to support sick children and their families.

The support we have from Aardman is phenomenal. From our Patrons through to the Executive Team and the hundreds of staff on the ground, we are simply blown away by their incredible show of strength for Wallace & Gromit's Grand Appeal, especially with their fundraising efforts and incredible challenges in summer 2022, which we will discuss in our next Annual Report.

Thanks go to the whole team and especially Nick Park and Angie Last, whose quiet and humble contributions show the strength of the 27-year partnership with Aardman.

Our work in Bristol Children's Hospital and the Neonatal Intensive Care Unit is only thanks to the unwavering support of our incredible donors and supporters. Our heartfelt thanks to each and every one on behalf of the whole Grand Appeal team. We are positive and excited to look forward to significant new developments in 2023 and beyond, thanks only to your continued support.

Thank you,

Nicola Masters
Director



STRUCTURE, GOVERNANCE, AND MANAGEMENT

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Wallace & Gromit's Grand Appeal's Objects (formally registered as Wallace & Gromit's Children's Foundation charity no 1043603) are: The enhancement and improvement for the public benefit of the children's services provided by or at University Hospitals Bristol and Weston NHS Foundation Trust (by its current title) for the care and treatment of children with illnesses, diseases or disabilities. Full details of the Objects of the charity may be found as listed on the Charity Commission website or can be provided by direct contact with the charity on hello@grandappeal.org.uk.

1. REGULATORS

Wallace & Gromit's Grand Appeal takes its responsibility to the public and a range of regulators seriously and is occasionally subject to routine reviews. Each review over the years has elicited an excellent outcome.

2. TRUSTEES

As set out in the Articles of Association, Trustees are nominated and approved by the Board. Prospective Trustees are provided with full training and are cognisant of all factors affecting the strategic direction, risks, governance, and Primary Purpose responsibilities of the charity.

The Charity has a board of five Trustees - all wholly independent of the NHS and are appointed for their competence, profile, and specialist skills. The Trustees are volunteers who are unpaid and receive no expenses in this or any previous year. The Trustees are responsible for delivering sound governance, including safeguarding, and protecting the Charity's assets.

The Trustees have no personal or beneficial interest in Bristol Children's Hospital, the Neonatal Intensive Care Unit, University Hospitals Bristol and Weston NHS Foundation Trust, or any other NHS body.

3. OPERATIONAL MANAGEMENT

The Trustees delegate the day-to-day management of the charity to the Director, Nicola Masters. The Trustees meet approximately four times per year, often with regular communication between meetings without committee decisions being taken as appropriate.

The Senior Management Team (SMT) - comprising the Director, Deputy Director, Head of Philanthropy, Head of Fundraising (Corporate) and Head of Retail-Communications and Brand briefs the Trustees both formally and informally.

The team prepares briefings for the Trustees on relevant operational matters, including but not limited to Primary Purpose activity; governance; risk; safeguarding; income generation, and strategic relationships.

4. RELATED PARTIES

Simon Cooper, Jos Moule and Nicola Masters are directors of the wholly owned subsidiary Cracking Enterprises Ltd. Simon Cooper is a Trustee of the Charity Music Space. Jos Moule is a partner in Veale Wasborough Vizards. One of our Honorary Patrons, David Sproston, is a director of Aardman Employee Owner Enterprise Trustee Limited, the corporate trustee for the entire Aardman Holdings Group, which includes Aardman Animations Ltd. He is also a director of Wallace & Gromit Ltd. Peter Lord is a director of Aardman Animations Ltd, Aardman Trustees Ltd, Aardman Holdings Ltd and Wallace & Gromit Ltd. Nick Park is a director of Aardman Holdings Ltd, Aardman Animations Ltd and Wallace & Gromit Ltd.

5. RISK MANAGEMENT

Since spring of 2020, coronavirus presented unprecedented challenges to the Charity up to and including the Financial Year under review. The Charity operates a Master Risk Register and subsidiary registers related to different parts of the operations of the charity. The Directorate, SMT, and Operational Team regularly review risks to the charity in the light of the specific risks resulting from the pandemic and across each part of the Charity. The principal risks are collated and presented in the Master Risk Register, with each risk graded in terms of severity and likelihood of giving an overall score. Further, the Charity operates a traffic light system with principal risks denoted in red, medium risks denoted in yellow and less severe risks in green. All the documents are regularly reviewed considering post-coronavirus governance and political and societal changes. The Trustees recognise the risks inherent in running a charity but also recognise that not all risk is negative. The Board, therefore, takes a proportionate view of managing risk but maximising our contribution to our Primary Purpose activity. Further, the Trustees recognise that there is no absolute guarantee or assurance but have confidence that risks are identified and controlled across the charity.

In the year under review, the principal risk related to maintaining accommodation for families for the general public given that this Charity was unique in maintaining family accommodation provision for Bristol Children's Hospital and NICU, which was unequalled amongst its peers.

Given that no other accommodation was available for families from Bristol and the South West, the Charity invested in additional resources at significant additional cost to ensure a safe environment for families and staff during the pandemic. The continuum of operation presented a 'red' risk to the charity during a period approaching two years. As the only Charity taking the risk to support families, the cost of increased infrastructure to allow the family accommodation to continue was the price to be paid. The increased cost is reflected in the Financial Statements in Section 5, "Other" expenditure.

6. INVESTMENT POLICY

With Board approval, the Charity has established a

Finance and Asset Committee comprising two Trustees and the Directorate to manage the property, cash and share assets of the Charity. The Committee will report to the Board, taking external advice where required. Currently, the Charity has cash assets invested in the London Money Markets. The charity owns property from which it operates its HQ and family accommodation, as well as land in Bristol for Jingle Jam Building, and land just over the boundary of the city of Bristol.

7. POST BALANCE SHEET EVENT

In November 2022, the Charity purchased a property close to its existing HQ to further its Primary Purpose activity in supporting the strategic direction of Bristol Children's Hospital and NICU. Further details of the use of this asset for public benefit are expressed in the main body of the report under the subheading 'What's Next for Wallace & Gromit's Grand Appeal?'

8. PUBLIC BENEFIT

The Trustees confirm that they have complied with their duty in the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission. Further details of public benefits may be found within the main body of this report. The Charity strategically delivers support to the children's hospital and NICU under the following principles:

- **Pioneering medical equipment and innovation**
- **Strategic building, ward and capital enhancements and child-friendly environments**
- **The provision of family accommodation and support for families, including social work**
- **A vibrant programme of arts, music, and play**
- **The furtherance of medical research specifically to benefit research into childhood illnesses**
- **Support for staff in Bristol Children's Hospital and NICU**

In a review that began during the year under review, the University of Bristol conducted an independent research and evaluation project to

determine the 'Public Benefit' of the Charity's Family Accommodation and Family Support programme. The whole programme – identified as point c above – was valued at just shy of £500k p.a. alone. Further details of this report can be found in the main body of this report.

9. MEDICAL ADVISORY COMMITTEE

The Honorary Medical Advisory Committee acts in an advisory capacity to the Board. It and its members are not part of the formal accountability structure of the Charity, and they have no governance responsibilities. The members of the Medical Advisory Committee are unremunerated this year and in all previous years. No expenses are claimed. The members act on a purely voluntary basis. The membership is:

Dr Giles Haythornthwaite (Chair.) Consultant Paediatric Emergency Department and Clinical Lead for Major Trauma, Clinical Director of Paediatric Medicine at Bristol Children's Hospital

Mr Mike Carter. Consultant Paediatric Neurosurgeon, Bristol Children's Hospital.

Dr James Fraser. Consultant Paediatric Intensive Care, Bristol Children's Hospital.

Dr Anoo Jain. Consultant Neonatologist, Neonatal Intensive Care Unit, St Michael's Hospital, Bristol.

10. PATRONS BOARD

The Patrons Board informs the Board in matters relating to the extensive 27-year partnership with Aardman Animations, who generously allow the Charity to use the Wallace & Gromit characters to spearhead our fundraising. Membership is voluntary and the Patrons are unrewarded. Further details of the relationship with Aardman are provided throughout this Annual Report.

11. DIRECTORS INDEMNITY

Directors and Officers liability insurance was purchased to protect the integrity of the Charity during the year under review.

12. HR AND PEOPLE MANAGEMENT

The Trustees and the Directorate are grateful for the dedication, aspiration, and enthusiasm of our staff. The Charity is aware of the extra strain and well-being challenges that the Government's coronavirus restrictions and forced regulations placed on the workforce generally, and specifically at the Charity, we have adopted flexible working arrangements for the last two years. During the year under review and in consultation with staff, we have written and adopted a new and formal Hybrid Working Policy for many staff in HQ and those working on other sites. The new policy seems to be working well. Several HR /people management policies have been reviewed or replaced during the year under review or immediately post-year end. This is part of an ongoing review of policies at the Charity. The work to review and implement new HR and governance policies and procedures continues at pace. A new benefits package for staff was introduced during the period of the Government's restrictions. A new salary framework was introduced for staff across all sites immediately post-year end, with much of the work taking place in the year under review. We implemented a new Pay Framework post year end for staff which is a living document and is informed by market conditions and prevailing legislation. Directorate pay is governed directly by the Trustees. The Charity uses the professional, paid for, services of Xpert HR to benchmark salaries across the organisation.

We are fortunate to have a strong and loyal workforce. Around 50% of our staff have over five years' service with the Charity of which around 15% have over ten years' service. We are grateful to all staff – both longstanding and those who have recently joined – for their commitment and enthusiasm for the Charity. We are all one #TeamGrandAppeal.

13. SAFEGUARDING

Throughout the Charity – our Primary Purpose Activity, our Gromit Unleashed activity and our fundraising activity – our staff come into contact with members of the public every day across our five sites of operation. Safeguarding takes the highest priority in the Charity and our two designated Safeguarding leads – Anna Shepherd (Deputy Director) and Anne Clements (Family Accommodation Manager) are at the apex of the Charity's escalation process with

referrals to the Director where appropriate. We prioritise safeguarding across all three of our family accommodation sites, where the Charity works closely with the designated safeguarding team at University Hospitals Bristol and Weston NHS Foundation Trust. Simon Cooper is the designated safeguarding Trustee. All staff are DBS checked. Some staff working closely with families have enhanced DBS certification. Standard and/or enhanced safeguarding training is given to all staff, volunteers, and Trustees as appropriate.

The Charity acknowledges its safeguarding responsibility to the general public in ensuring that vulnerable children and adults are protected. This extends to premises, our fundraising practices and operations and services. Specifically for fundraising, this practice is risk adverse, and is closely coordinated with GDPR legislation. The Charity has received no complaints in the year under review.

14. PRIMARY PURPOSE FAMILY ACCOMMODATION BUILDING LEASES

The Charity leases Cots for Tots House and Grand Appeal House from University Hospitals Bristol and Weston NHS Foundation Trust under a 25-year agreement with no rent payable.

15. GOING CONCERN

The Trustees have reviewed the financial position of Wallace & Gromit's Grand Appeal, based on extensive Management Information, which is provided to the Board at Quarterly meetings. The Trustees consider the charity's cash flow, liquidity, and future funding commitments under Primary Purpose and balance this against the range of income generation capability of the Charity. Income from general fundraising, philanthropy and commercial income from our Gromit Unleashed retail operation forms part of this review. While for the two years since March 2020, including the year under review, our income and income generation strategies have suffered due to the pandemic and lockdowns imposed by the government, the Trustees are confident that the Charity has adequate resources to meet liability as they fall due in the foreseeable future.

16. VOLUNTEERS

The Charity is especially grateful to its volunteers – many of whom have supported the Charity over an extensive period. During the Covid, we missed their valuable contribution to our work due to Government restrictions, but it is wonderful to see them returning to the Appeal post year end now that restrictions are being lifted. We take great care to ensure that our wonderful volunteers are warmly welcomed at the charity and protected within our Volunteers Policy.

17. FUNDRAISING

The Charity takes its responsibility to the general public seriously and adheres to the Fundraising Regulator's Code of Conduct and is regulated by the Information Commissioner in its adherence to the provisions of the GDPR legislation. The Charity takes its safeguarding responsibilities very seriously and details of that Policy are given elsewhere in this Report.

Wallace & Gromit's Grand Appeal does not contract with any Professional Fundraisers.

Wallace & Gromit's Grand Appeal has received no complaints in the year under review.



STATEMENT OF THE TRUSTEES RESPONSIBILITIES

The Trustees (who are also the directors of Wallace & Gromit's Children's Foundation for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the Trustees are required to

- **select suitable account policies and then apply them consistently;**
- **observe the methods and principal in the Charity SORP;**
- **make judgements and estimates that are reasonable and prudent;**
- **prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.**

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- **there is no relevant audit information of which the charitable company's auditors are unaware;**
- and
- **the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.**

AUDITORS

The auditors Moore will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of Trustees on the 21 December 2022 and signed on its behalf by J H Moule.



REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF WALLACE & GROMIT'S CHILDREN'S FOUNDATION

Opinion

We have audited the financial statements of Wallace & Gromit's Children's Foundation for the year ended 31 March 2022 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charitable Company's Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of group's and of the parent charitable company's affairs as at 31 March 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in note 22 to the financial statements, and we have fulfilled our other ethical responsibilities in

accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially

misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

The objectives of our audit in respect of fraud, are; to identify and assess the risks of material misstatement of the financial statements due to fraud; to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing appropriate responses to those assessed risks; and to respond appropriately to instances of fraud or suspected fraud identified during the audit. However, the primary responsibility for the prevention and detection of fraud rests with both management and those charged with governance of the charitable company.

Our approach was as follows:

We obtained an understanding of the legal and regulatory requirements applicable to the charitable company and considered that the most significant are the Companies Act 2006, UK financial reporting standards as issued by the Financial Reporting Council, the Charities Act 2011 and the Charities SORP.

We obtained an understanding of how the company complies with these requirements by discussions with management and those charged with governance.

We assessed the risk of material misstatement of the financial statements, including the risk of material misstatement due to fraud and how it might occur, by holding discussions with management and those charged with governance.

We inquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.

Based on this understanding, we designed specific appropriate audit procedures to identify instances of non-compliance with laws and regulations. This included making enquiries of management and those charged with governance and obtaining additional corroborative evidence as required.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Mark Powell (Senior Statutory Auditor) for and on behalf of Moore, Chartered Accountants and Statutory Auditors
First Floor
St Augustine's Parade
Bristol
BS1 4UL

Date: 21 December 2022



CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2022

Wallace & Gromit's Children's Foundation

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2022

	Notes	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,216,726	992,260	2,208,986	1,837,058
Other trading activity	2	862,417	-	862,417	642,216
Investment income	3	562	-	562	2,698
Government grants		<u>7,002</u>	<u>-</u>	<u>7,002</u>	<u>63,125</u>
Total		2,086,707	992,260	3,078,967	2,545,097
EXPENDITURE ON					
Raising funds					
Cost of fundraising	6	379,597	-	379,597	371,111
Cost of trading		813,296	-	813,296	604,196
Charitable activities					
Support for Bristol Children's Hospital	7	515,806	200,038	715,844	820,466
Support for Special Care Baby Unit/ Cots for Tots		-	248,946	248,946	236,461
Wallace & Gromit's Children's Charity		-	-	-	9,375
Other		<u>232,748</u>	<u>-</u>	<u>232,748</u>	<u>387,058</u>
Total		1,941,447	448,984	2,390,431	2,428,667
NET INCOME		145,260	543,276	688,536	116,430
Net movement in funds		145,260	543,276	688,536	116,430
RECONCILIATION OF FUNDS					
Total funds brought forward		6,970,021	2,216,521	9,186,542	9,070,112
TOTAL FUNDS CARRIED FORWARD		<u>7,115,281</u>	<u>2,759,797</u>	<u>9,875,078</u>	<u>9,186,542</u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

BALANCE SHEETS
At 31 March 2022

		2022 Group	2022 Charity	2021 Group	2021 Charity
	Notes	£	£	£	£
FIXED ASSETS					
Intangible assets	14	34,177	34,177	25,200	25,200
Tangible assets	15	2,558,256	2,558,256	2,436,583	2,436,583
Investments		-	1	-	1
		<u>2,592,433</u>	<u>2,592,434</u>	<u>2,461,783</u>	<u>2,461,784</u>
CURRENT ASSETS					
Stocks		222,483	-	125,155	-
Debtors	16	420,705	709,315	91,753	376,187
Cash at bank		<u>6,805,386</u>	<u>6,591,786</u>	<u>6,717,014</u>	<u>6,397,368</u>
		<u>7,448,574</u>	<u>7,301,101</u>	<u>6,933,922</u>	<u>6,773,555</u>
CREDITORS					
Amounts falling due within one year	17	(165,929)	(74,580)	(209,163)	(118,114)
		<u>7,282,645</u>	<u>7,226,521</u>	<u>6,724,759</u>	<u>6,655,441</u>
NET CURRENT ASSETS					
		<u>7,282,645</u>	<u>7,226,521</u>	<u>6,724,759</u>	<u>6,655,441</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>9,875,078</u>	<u>9,818,955</u>	<u>9,186,542</u>	<u>9,117,225</u>
NET ASSETS					
		<u>9,875,078</u>	<u>9,818,955</u>	<u>9,186,542</u>	<u>9,117,225</u>
FUNDS					
	19				
Unrestricted designated		2,180,954	2,180,954	3,021,264	3,021,264
Unrestricted funds		4,934,327	4,878,204	3,948,757	3,879,440
Restricted funds		<u>2,759,797</u>	<u>2,759,797</u>	<u>2,216,521</u>	<u>2,216,521</u>
TOTAL FUNDS		<u>9,875,078</u>	<u>9,818,955</u>	<u>9,186,542</u>	<u>9,117,225</u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

The financial statements were approved by the Board of Trustees on 21 December 2022 and were signed on its behalf by:



J H Moule - Trustee

The notes form part of these financial statements

CONSOLIDATED CASH FLOW STATEMENT
for the year ended 31 March 2022

	Notes	2022 £	2021 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>317,555</u>	<u>201,117</u>
Net cash provided by (used in) operating activities		<u>317,555</u>	<u>201,117</u>
Cash flows from investing activities:			
Purchase of intangible fixed assets		(20,370)	(25,200)
Purchase of tangible fixed assets		<u>(208,813)</u>	<u>(28,990)</u>
Net cash provided by (used in) investing activities		<u>(229,183)</u>	<u>(54,190)</u>
Change in cash and cash equivalents in the reporting period			
		88,372	146,927
Cash and cash equivalents at the beginning of the reporting period		<u>6,717,014</u>	<u>6,570,087</u>
Cash and cash equivalents at the end of the reporting period		<u>6,805,386</u>	<u>6,717,014</u>

The notes form part of these financial statements

NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT
for the year ended 31 March 2022

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES		
	2022	2021
	£	£
Net income for the reporting period (as per the statement of financial activities)	688,536	116,430
Adjustments for:		
Depreciation charges	98,533	85,741
Decrease/(increase) in stock	(97,328)	(11,713)
Decrease/(increase) in debtors	(328,952)	(56,156)
Increase/(decrease) in creditors	<u>(43,234)</u>	<u>66,815</u>
Net cash provided by (used in) operating activities	<u>317,555</u>	<u>201,117</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.21	Cash flow	At 31.3.22
	£	£	£
Net cash			
Cash at bank and in hand	<u>6,717,014</u>	<u>88,372</u>	<u>6,805,386</u>
	<u>6,717,014</u>	<u>88,372</u>	<u>6,805,386</u>
Total	<u>6,717,014</u>	<u>88,372</u>	<u>6,805,386</u>

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2022**STATUTORY INFORMATION**

Wallace & Gromit's Children's Foundation is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

1. ACCOUNTING POLICIES**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The consolidated accounts include the trading activities, assets and liabilities of the subsidiary company and are prepared in sterling which is the functional currency of the entity.

Going Concern

At the balance sheet date, the charity had net current assets of £7,226k and net assets of £9,818k. The charity continues to meet all its liabilities as they fall due.

The trustees have further considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements in light of the COVID-19 pandemic and specifically those regions affecting their operations. The trustees believe budgeted income and expenditure and the level of reserves held are sufficient for the charity to be able to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Grants receivable

Income from government and other grants, whether 'capital' or 'revenue', is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Allocation and apportionment of costs

Staff costs are apportioned based on the proportion of time spent on the relevant activities. Other costs are directly allocated to the activities that they relate to.

Intangible fixed assets

Website development costs are capitalised at cost and are amortised over the website's estimated useful life of 3 years.

Tangible fixed assets

Depreciation is provided at the following rates in order to write off each asset over its estimated useful life.

Freehold property	- Straight line over 50 years
Leasehold improvements	- Straight line over the period of the lease
Office equipment	- Straight line over 4 years
Fixture & Fittings	- Straight line over 5 years

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022

1. ACCOUNTING POLICIES - continued**Stocks**

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the trustees' report.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate. The contributions are apportioned to relevant activities based upon the proportion of time spent on that activity by the employee to which they relate.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. DONATIONS AND LEGACIES AND MERCHANDISING INCOME

	2022	2021
	£	£
Donations Grand Appeal	1,894,508	1,469,056
Legacies	300,642	355,693
Donated services and gifts	13,836	12,309
Other trading activity	862,417	642,216
	<u>3,071,403</u>	<u>2,479,274</u>

3. INVESTMENT INCOME

	2022	2021
	£	£
Bank deposit interest	<u>562</u>	<u>2,698</u>

4. INCOME AND RESULTS OF THE CHARITY

	2022	2021
	£	£
Donations	2,208,986	1,837,058
Interest receivable	562	2,698
Other income	69,317	126,254
	<u>2,278,865</u>	<u>1,966,010</u>
Incoming resources		
Raising funds	379,597	371,111
Charitable activities	964,790	1,066,302
Governance costs	232,748	387,058
	<u>1,577,135</u>	<u>1,824,471</u>
Resources expended		
Net income/ (expenditure) for the year	<u>701,730</u>	<u>141,539</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022

5. MERCHANDISING SALES AND INVESTMENT IN TRADING SUBSIDIARY

The wholly-owned trading subsidiary, Cracking Enterprises Limited, which is incorporated in the United Kingdom, pays all its profits to the charity by gift aid. The charity owns the entire issued share capital of 1,000 shares of £1 each. A summary of the trading results is shown below.

Summary profit and loss account:

	2022	2021
	£	£
Turnover	869,419	673,513
Cost of sales and administrative expenses	(813,296)	(604,196)
	<u>56,123</u>	<u>69,317</u>
Net profit		
The assets and liabilities of the subsidiary were :		
Fixed assets	-	-
Current assets	437,458	450,352
Creditors	(380,335)	(380,035)
	<u>57,123</u>	<u>70,317</u>
Total net assets		
Share capital	1,000	1,000
Retained earnings	56,123	69,317
	<u>57,123</u>	<u>70,317</u>

6. RAISING FUNDS**Raising donations and legacies**

	2022	2021
	£	£
Staff costs	264,314	287,408
Non-staff costs	115,283	83,703
Expenditure associated with trading	<u>813,296</u>	<u>604,196</u>
	<u>1,192,893</u>	<u>975,307</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022**7. CHARITABLE ACTIVITIES COSTS**

	Direct costs	Grant funding of activities (See note 8)	Support costs (see note 9)	Total
	£	£	£	£
Support for Bristol Children's Hospital	415,572	213,133	87,139	715,844
Support for Special Care Baby Unit/Cots for Tots Wallace & Gromit's Children's Charity	218,927	30,019	-	248,946
	-	-	-	-
	<u>634,499</u>	<u>243,152</u>	<u>87,139</u>	<u>964,790</u>

Prior year comparatives

	Direct costs	Grant funding of activities (see note 8)	Total
	£	£	£
Support for Bristol Children's Hospital	575,897	244,569	820,466
Support for Special Care Baby Unit/Cots for Tots Wallace & Gromit's Children's Charity	43,740	192,721	236,461
	305	9,070	9,375
	<u>619,942</u>	<u>446,360</u>	<u>1,066,302</u>

8. GRANTS PAYABLE

	2022	2021
	£	£
Support for Bristol Children's Hospital	213,133	244,569
Support for Special Care Baby Unit/ Cots for Tots Wallace & Gromit's Children's Charity	30,019	192,721
	-	9,070
	<u>243,152</u>	<u>446,360</u>

The total grants paid to institutions during the year was as follows:

	2022	2021
	£	£
The Royal Hospital for Children, Bristol	243,152	437,290
Wallace & Gromit's Children's Charity	-	9,070
	<u>243,152</u>	<u>446,360</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022**9. SUPPORT COSTS**

	Governance costs	
	2022	2021
	£	£
Staff costs	162,385	169,517
Non staff costs	70,363	131,800
Support for Bristol Children's Hospital	<u>87,139</u>	<u>85,741</u>
	<u>319,887</u>	<u>387,058</u>

10. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2022	2021
	£	£
Auditors' remuneration	22,186	23,006
Depreciation - owned assets	87,140	85,741
Computer software amortisation	<u>11,393</u>	<u>-</u>

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2022 nor for the year ended 31 March 2021.

12. STAFF COSTS

	2022	2021
	£	£
Wages and salaries	801,395	852,363
Social security costs	60,816	48,962
Other pension costs	<u>93,836</u>	<u>89,986</u>
	<u>956,047</u>	<u>991,311</u>

The average monthly number of employees during the year was as follows:

	2022	2021
All staff - full time & part time	<u>34</u>	<u>35</u>

The number of employees whose employee benefits (excluding pension costs) exceeded £60,000 was:

	2022	2021
£60,001-£70,000	<u>-</u>	<u>-</u>

Key management personnel: the total amount of employee benefits received by key management personnel is £167,096 (2021:£151,722).

The Charity remains grateful for the work of its volunteers. The role and scope of work undertaken varies and the time donated by volunteers is not recognised in the financial statements as this cannot be reliably or consistently valued.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,141,345	695,713	1,837,058
Other trading activities	642,216	-	642,216
Investment income	2,698	-	2,698
Government grants	63,125	-	63,125
Total	1,849,384	695,713	2,545,097
EXPENDITURE ON			
Raising funds			
Cost of fundraising	371,111	-	371,111
Cost of trading	604,196	-	604,196
Charitable activities			
Support for Bristol Children's Hospital	510,787	309,679	820,466
Support for Special Care Baby Unit/ Cots for Tots	2,410	234,051	236,461
Wallace & Gromit's Children's Charity	305	9,070	9,375
Other	387,058	-	387,058
Total	1,875,867	552,800	2,428,667
NET INCOME	(26,483)	142,913	116,430
Net movement in funds	(26,483)	142,913	116,430
RECONCILIATION OF FUNDS			
Total funds brought forward	6,996,504	2,073,608	9,070,112
TOTAL FUNDS CARRIED FORWARD	6,970,021	2,216,521	9,186,542

14. INTANGIBLE FIXED ASSETS (Group and charity)

	Computer software £
COST	
At 1 April 2021	25,200
Additions	20,370
At 31 March 2022	45,570
AMORTISATION	
Charge for year	11,393
NET BOOK VALUE	
At 31 March 2022	34,177
At 31 March 2021	25,200

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022

15. TANGIBLE FIXED ASSETS

Group	Freehold property £	Leasehold improvements £	Fixtures & Fittings £	Office equipment £	Totals £
COST					
At 1 April 2021	2,053,410	499,907	96,751	34,514	2,684,582
Additions	37,975	169,771	1,067	-	208,813
Disposal	-	-	-	(424)	(424)
At 31 March 2022	2,091,385	669,678	97,818	34,090	2,892,971
DEPRECIATION					
At 1 April 2021	123,204	39,218	63,634	21,943	247,999
Charge for year	41,069	21,066	19,454	5,551	87,140
Eliminated on disposal	-	-	-	(424)	(424)
At 31 March 2022	164,273	60,284	83,088	27,070	334,715
NET BOOK VALUE					
At 31 March 2022	1,927,112	609,394	14,730	7,020	2,558,256
At 31 March 2021	1,930,206	460,689	33,117	12,571	2,436,583
Parent company					
COST					
At 1 April 2021	2,053,410	499,907	96,751	34,090	2,684,158
Additions	37,975	169,771	1,067	-	208,813
At 31 March 2022	2,091,385	669,678	97,818	34,090	2,892,971
DEPRECIATION					
At 1 April 2021	123,204	39,218	63,634	21,519	247,575
Charge for year	41,069	21,066	19,454	5,551	87,140
At 31 March 2022	164,273	60,284	83,088	27,070	334,715
NET BOOK VALUE					
At 31 March 2022	1,927,112	609,394	14,730	7,020	2,558,256
At 31 March 2021	1,930,206	460,689	33,117	12,571	2,436,583

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022**16. DEBTORS**

	Charity		Group	
	2022	2021	2022	2021
	£	£	£	£
Amounts falling due within one year:				
Trade debtors	31,500	-	31,875	-
Amounts due from group undertakings	289,985	289,985	-	-
Other debtors	321,849	22,498	321,849	28,049
Prepayments & accrued income	66,981	63,704	66,981	63,704
	<u>709,315</u>	<u>376,187</u>	<u>420,705</u>	<u>91,753</u>

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Charity		Group	
	2022	2021	2022	2021
	£	£	£	£
Trade creditors	41,994	88,880	80,629	119,209
Other creditors	32,586	29,234	55,457	42,385
Accrued expenses	-	-	29,843	47,569
	<u>74,580</u>	<u>118,114</u>	<u>165,929</u>	<u>209,163</u>

18. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2022	2021
	£	£
Within one year	15,471	16,978
Between one and five years	<u>14,803</u>	<u>30,275</u>
	<u>30,274</u>	<u>47,253</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022**19. MOVEMENT IN FUNDS**

	At 1.4.21	Net movement in funds	Transfers between funds	At 31.3.22
	£	£	£	£
Unrestricted funds – Group current year				
The Grand Appeal	3,948,757	145,260	840,310	4,934,327
Designated	<u>3,021,264</u>	-	<u>(840,310)</u>	<u>2,180,954</u>
	<u>6,970,021</u>	<u>145,260</u>	-	<u>7,115,281</u>
Unrestricted funds – Charity current year				
The Grand Appeal	3,879,440	158,454	840,310	4,878,204
Designated	<u>3,021,264</u>	-	<u>(840,310)</u>	<u>2,180,954</u>
	<u>6,900,704</u>	<u>158,454</u>	-	<u>7,059,158</u>
Restricted funds – Group and Charity				
Bristol Children's Hospital	693,942	319,729	-	1,013,671
Patient Hotel	1,124,058	234,950	-	1,359,008
Cots for Tots - NICU	303,840	(20,555)	-	283,285
Wallace & Gromit's Children's Charity	<u>94,681</u>	<u>9,152</u>	-	<u>103,833</u>
	<u>2,216,521</u>	<u>543,276</u>	-	<u>2,759,797</u>
Total funds – Current year				
Group	<u>9,186,542</u>	<u>688,536</u>	-	<u>9,875,078</u>
Charity	<u>9,117,225</u>	<u>701,730</u>	-	<u>9,818,955</u>
Net movement in funds, included in the above are as follows:				
	Incoming resources	Resources expended	Movement in funds	
	£	£	£	
Unrestricted funds - Group				
The Grand Appeal	<u>2,086,707</u>	<u>(1,941,447)</u>	<u>145,260</u>	
Unrestricted funds - Charity				
The Grand Appeal	<u>1,286,605</u>	<u>(1,128,151)</u>	<u>158,454</u>	
Restricted funds – Group and Charity				
Bristol Children's Hospital	494,830	(175,101)	319,729	
Patient Hotel	259,887	(24,937)	234,950	
Cots for Tots - NICU	228,391	(248,946)	(20,555)	
Wallace & Gromit's Children's Charity	<u>9,152</u>	-	<u>9,152</u>	
	<u>992,260</u>	<u>(448,984)</u>	<u>543,276</u>	
Total funds				
Group	<u>3,078,967</u>	<u>(2,390,431)</u>	<u>688,536</u>	
Charity	<u>2,278,865</u>	<u>(1,577,135)</u>	<u>701,730</u>	

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022**19. MOVEMENT IN FUNDS - continued**

Comparatives for movement in funds

	At 1.4.20 £	Net movement in funds £	Transfers between funds £	At 31.3.21 £
Unrestricted funds - Group				
The Grand Appeal	2,752,381	(26,483)	1,222,859	3,948,757
Designated	<u>4,244,123</u>	<u>-</u>	<u>(1,222,859)</u>	<u>3,021,264</u>
	<u>6,996,504</u>	<u>(26,483)</u>	<u>-</u>	<u>6,970,021</u>
Unrestricted funds - Charity				
The Grand Appeal	2,657,955	(1,374)	1,222,859	3,879,440
Designated	<u>4,244,123</u>	<u>-</u>	<u>(1,222,859)</u>	<u>3,021,264</u>
	<u>6,902,078</u>	<u>(1,374)</u>	<u>-</u>	<u>6,900,704</u>
Restricted funds – Group and Charity				
Bristol Children's Hospital	724,762	(30,820)	-	693,942
Patient Hotel	873,186	250,872	-	1,124,058
Cots for Tots - NICU	378,086	(74,246)	-	303,840
Wallace & Gromit's Children's Charity	<u>97,574</u>	<u>(2,893)</u>	<u>-</u>	<u>94,681</u>
	<u>2,073,608</u>	<u>142,913</u>	<u>-</u>	<u>2,216,521</u>
Total funds Group	<u>9,070,112</u>	<u>116,430</u>	<u>-</u>	<u>9,186,542</u>
Charity	<u>8,975,686</u>	<u>141,539</u>	<u>-</u>	<u>9,117,225</u>
Net movement in funds, included in the above are as follows:		Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group				
The Grand Appeal		<u>1,849,384</u>	<u>(1,875,867)</u>	<u>(26,483)</u>
Unrestricted funds - Charity				
The Grand Appeal		<u>1,270,297</u>	<u>(1,271,671)</u>	<u>(1,374)</u>
Restricted funds – Group and Charity				
Bristol Children's Hospital		245,484	(276,304)	(30,820)
Patient Hotel		284,247	(33,375)	250,872
Cots for Tots - NICU		159,805	(234,051)	(74,246)
Wallace & Gromit's Children's Charity		<u>6,177</u>	<u>(9,070)</u>	<u>(2,893)</u>
		<u>695,713</u>	<u>(552,800)</u>	<u>142,913</u>
Total funds Group		<u>2,545,097</u>	<u>(2,428,667)</u>	<u>116,430</u>
Charity		<u>1,966,010</u>	<u>(1,824,471)</u>	<u>141,539</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2022**19. MOVEMENT IN FUNDS - continued**

Designated Funds:

As described in the accompanying Trustee statement for the year to 31/3/22, the Grand Appeal has a multi-million pound annual commitment to Bristol Children's Hospital. Some of these projects are described in the Annual Report. Typically the commitment represents over 100 individual projects at any one time. At the time of writing, the largest single commitment is £2 million, and the smallest is £50. Some projects are multi-year commitments, others will take more than 12 months to come to fruition. The Total Funds figure includes property, used as Family Accommodation and the charity's HQ, which, allowing for depreciation, is valued at nearly £2 million.

Transfers between funds:

The transfers between funds are due to movements in designated funds.

20. CAPITAL COMMITMENTS

	2022 £	2021 £
Designated funds: Contracted but not provided for in the financial statements	<u>2,180,954</u>	<u>3,021,264</u>

21. RELATED PARTY DISCLOSURES

During the year the charity recharged wages paid on behalf of the trading subsidiary, Cracking Enterprises Limited, totalling £185,219 (2021: £152,521). In line with the intentions of the trading subsidiary the profits for the prior year, totalling £69,317 (2021: £94,426) were paid to the charity during the year. There was a debtor of £289,985 (2021: £289,985) owing from the trading subsidiary to the charity as at the year end.

Simon Cooper and Jos Moule are directors of Cracking Enterprises Limited and Trustees of Wallace & Gromit's Children's Foundation. Nicola Masters is a director of Cracking Enterprises Limited and a director of Wallace & Gromit's Children's Foundation.

Wallace & Gromit's Children's Foundation and Cracking Enterprises Limited incurred legal costs of £21,397 (2021: £52,148) and £Nil (2021: £2,090) respectively with Veale Wasbrough Vizards LLP during the year. There was a creditor of £960 (2021: £Nil) owing as at the year end in Wallace & Gromit's Children's Foundation. Jos Moule, is a partner in Veale Wasbrough Vizards LLP.

Simon Cooper is a Trustee of Wallace & Gromit's Children's Foundation and a Trustee of the Musicspace Trust. Music therapy within the Bristol Children's Hospital is provided by the Musicspace Trust and funded by the charity at a cost of £46,094 (2021: £11,899). There was a creditor of £Nil (2021 - £3,125) owing as at the year end.

Nick Park, Peter Lord and David Sproxton are Patrons of Wallace & Gromit's Children's Foundation Limited and Directors of Aardman Animations Limited.

Angie Last is a Trustee of Wallace & Gromit's Children's Foundation and an employee of Aardman Animations Limited.

21. RELATED PARTY DISCLOSURES - continued

Cracking Enterprises Limited incurred net costs of £40,162 (2021: £32,422) relating to Aardman's support for the Gromit Unleashed, Gromit Unleashed 2 and Shaun in the City arts trails which have raised to date around £6million for the primary purpose of Wallace & Gromit's Children's Foundation. This support covers web and app development for the charity's brands, rights, intellectual property, the development of merchandise and associated royalties, licensing and design.

22. FRC ETHICAL STANDARD - PROVISIONS AVAILABLE FOR SMALL ENTITIES

In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.

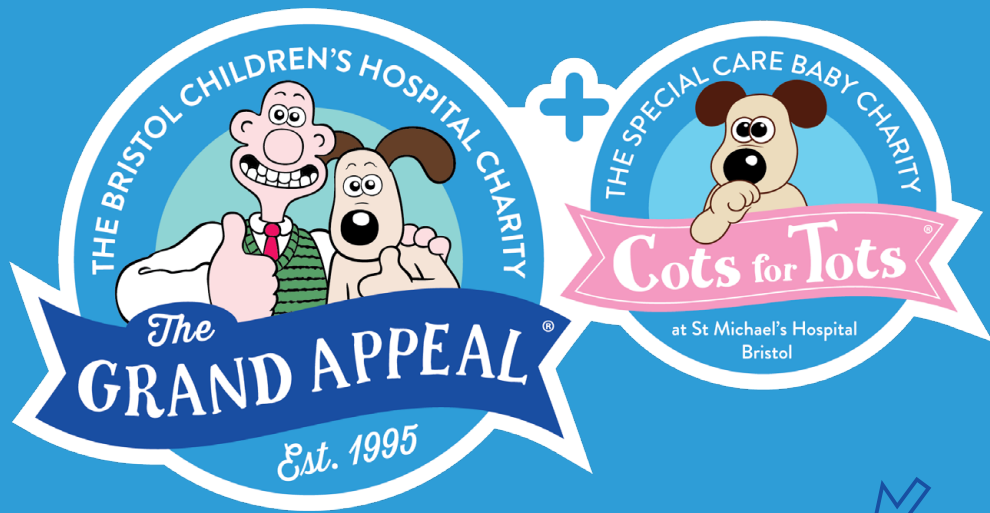
23. PURPOSE OF RESTRICTED FUNDS

The Grand Appeal receives many donations from supporters, donors, patients, friends, families and the general public with a specific designation. The Appeal acknowledges that all donations received for a specific ward or department should be spent according to the needs of the donor and therefore retains the above funds to ensure full compliance with the individual donor's intentions. These funds are then used to provide additional 'added value' facilities and to comply with donor wishes.

24. POST BALANCE SHEET EVENTS

The purchase of a property opposite Bristol Children's Hospital to be used for the charity's primary purpose activity relating to BCH and NICU completed on 16 November 2022 at a cost of £500,000. The property will specifically support additional recruitment into the children's hospital and the NICU.



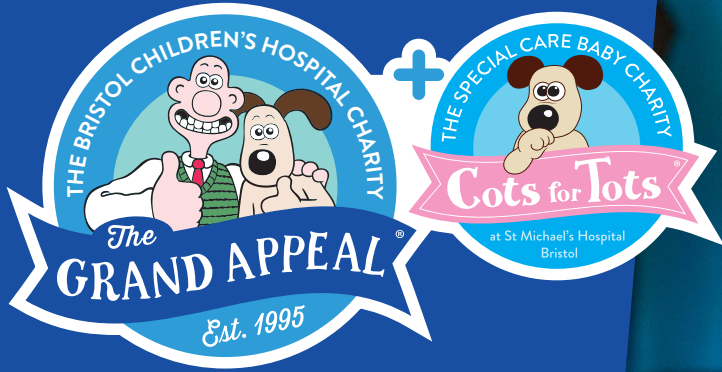


grandappeal.org.uk

WALLACE & GROMIT'S CHILDREN'S FOUNDATION

England & Wales - Charity number 1043603

Accounts



WALLACE
& GROMIT'S
GRAND APPEAL

**ANNUAL
REPORT**

2021





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REPORT OF THE TRUSTEES

For the year ended 31 March 2021

The Trustees, who are also the directors of the charity for the purposes of the Companies Act 2006, present their report with financial statements of the charity for the year ended 31 March 2021. The Trustees have adopted the provision of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity 1043603
Registered Company 3008531

TRADING SUBSIDIARY

Cracking Enterprises Ltd
Company 3296361

CONTACT DETAILS AND REGISTERED OFFICE

30-32 Upper Maudlin Street
Bristol
BS2 8DJ

 grandappeal.org.uk

 hello@grandappeal.org.uk

 0117 927 3888

PATRONS

Nick Park CBE
David Sproxton CBE
Peter Lord CBE

MEDICAL ADVISORY COMMITTEE

Dr Giles Haythornthwaite
Dr Anoo Jain
Dr James Fraser
Mr Mike Carter

TRUSTEES

Jos Moule
Simon Cooper
Mike Norton
Angie Last
Mike Lea

COMPANY SECRETARY AND DIRECTOR

Nicola Masters

BANKERS

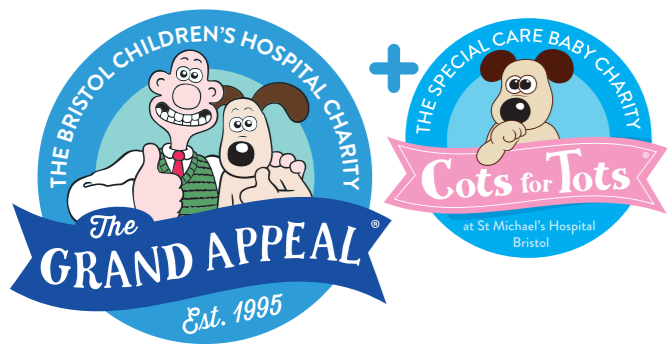
Lloyds Bank PLC
Bristol
BS1 4AQ

AUDITORS

Moore
29 St Augustine's Parade
Bristol
BS1 4UL

LAWYERS

Veale Wasbrough Vizards
Narrow Quay House
Bristol BS1 4AQ



WHO WE ARE

WALLACE & GROMIT'S GRAND APPEAL IS THE DEDICATED BRISTOL CHILDREN'S HOSPITAL CHARITY

The Grand Appeal works in partnership with Bristol Children's Hospital and through our unique Cots for Tots Appeal, the Neonatal Intensive Care Unit (NICU) at St Michael's Hospital, Bristol, to fund a multi-million-pound portfolio of investment in life-saving equipment; pioneering research; family accommodation and support; arts, music, play and entertainment programmes; as well as direct support for growth and investment in wards, departments and digital services. The charity aims to ensure 360 degree support to enable the hospital to offer the best possible treatment and care for their young patients.

OUR OPERATIONS AND SERVICES

From top technology, like the UK's first-ever paediatric Cardiac Hybrid Theatre, an intraoperative 3T MRI Scanner – one of only three in children's hospitals across Europe – and a state-of-the-art neuro-robot; to ground-breaking research, as is being performed with our 3D Cardiac 3D bio-printer and world-class facilities like the Brain Lab, we provide 360-degree support to make sure the hospital has everything it needs to give the best possible treatment to sick children.

In addition, independent of the children's hospital and NICU, we run our own services for patients' families. Cots for Tots House, Paul's House and Grand Appeal House – our three family accommodation facilities – give families a free place to stay just minutes away from their sick child. 10 specialist support staff, funded by The Grand Appeal, work alongside NHS staff to ensure a child's treatment is centred around their wellbeing and we make the children's hospital a happier place through our dedicated programme of arts, music and play therapies.

OUR FUNDRAISING

Providing the very best facilities possible for Bristol Children's Hospital and the NICU is a team effort; our work wouldn't be possible without our incredible fundraisers. From dedicated companies to enthusiastic individuals and generous grant-giving trusts, we meet passionate supporters every day.

Our fundraising family is bigger than ever and despite unprecedented challenges throughout the pandemic, our fundraisers remain committed to helping us ensure sick children and their families have the best future possible.



Mike and I are both aware how important the work of The Grand Appeal is in supporting Bristol Children's Hospital and the impact their fundraising has on our working lives. We hope this challenge will help continue the fundraising efforts for the patients and families we and our colleagues treat every day.

Mark Woodward,
Consultant Urologist at
Bristol Children's Hospital



The team based at The Bristol are in awe of Bristol Children's Hospital and its outstanding staff. Whilst we are not currently able to complete our sponsored team sky-dive, we are doing what we can to still fundraise. We wish all the patients and their families the best of health and happiness.

Shelby King,
Human Resources Manager at The Bristol

YOUR FUNDRAISING STORIES: COMMUNITIES AND EVENTS

In the midst of a pandemic, Team Grand Appeal proved time and time again how compassionate and generous they are. From sponsored singalongs to readathons and hair chops, our fundraising heroes let nothing stop them from raising money for Bristol Children's Hospital. Here are just some of their incredible achievements.



After **Lexie** was cared for by Bristol Children's Hospital because of a rare blood disorder, she and her sisters chopped off their long locks to help other sick children. Smashing their initial target, they reached a hair-raising total of £525.



For the first time, **Wrong Trousers Day** became virtual with everyone from families to hospital staff and even furry friends wearing their best (or worst!) ludicrous legwear.

Thomas wanted to give back to Puzzle Wood Ward after spending so much time there. By reading 30 books in 30 days, this bookworm did just that and raised an amazing £355.



Superstar **Amelie** went without her comfy bed and duvet for a whole month after she decided to sleep in a tent, raising over £530 for Bristol Children's Hospital. Well done, Amelie!



Singing sensation **Josh** fundraised over £2,000 performing to family, friends and neighbours every Thursday during the pandemic's 'Clap for Carers'.



Making fundraising a family affair, **Katie and her two daughters** stepped their way to £180 after walking 100km during the summer holidays.

September saw the launch of our first-ever virtual event – the Grand Run – with people signing up in droves. Our fundraising heroes raised over £30,000 collectively. Our pals at **Aardman Animations** even joined in too!



With most events on pause, we were thrilled to have a team of fearless fundraisers take to the skies at Dunkeswell Airfield for a special skydive. **Steve**, whose day job is to drive an ambulance at St Michael's Hospital, raised a cracking £1,700.



It takes someone pretty special to dedicate ten years of their life to helping some of the South West's sickest babies. But that's exactly what 15-year-old **Charlotte** has done. In that time, she's raised over a mammoth £12,300.

YOUR FUNDRAISING STORIES: COMPANIES

Businesses from across the South West join our family of fundraisers for a variety of reasons. Some raise money to give back to their local community, some use fundraising to bring their colleagues together and some want to say 'thank you' to Bristol Children's Hospital or St Michael's Neonatal Intensive Care Unit for deeply personal reasons. All share one thing: they are amazing! To every company and business who supported us in this turbulent year – thank you.



Ending 2020 on a high **V Cars**, the South West's largest taxi company, made a donation every time a taxi was booked via their app in Bristol during December, raising over £3,230. They also had a helping hand from Bristol Bears hooker **Harry Thacker**, who joined the private hire taxi firm for the launch of their festive fundraising drive.



We went up, up and away as we launched Wallace & Gromit's Moon Rocket hot-air balloon, in partnership with **Aardman Animations** and **Exclusive Ballooning**. The iconic design will now fly high around the world in support of sick children and will attend events in the future.

A big thank you to **Watson Fuels** who donated £10,000 as a Charity of the Year partner.



Our Charity of the Year Partner, **The Bristol hotel**, went one step further in the support and donated freshly cooked meals to families staying in our accommodation.

Since 2011, **White Stuff** in Bristol has made it their mission to help sick babies, fundraising to support **Cots for Tots**. From delicious cake and sweet sales to raffles and competitions in-store, to donations made via sales through the White Stuff Foundation, they've done just about everything in the name of fundraising! Thank you for raising an amazing £18,000.



We know only too well how amazing the Bristol community is and local gin distillery, **Psychopomp Micro-distillery** is a perfect example. Following the demand for hand-sanitiser during the pandemic, they encouraged people to donate to Bristol Children's Hospital in exchange for their product made in-house. The team raised over £2,400!



The Entertainer is a long-standing supporter of The Grand Appeal, through the 'Pennies' initiative across its stores in the UK. 2020 was no different as their customers continued to round up their purchases to the nearest pound and raise money for sick children.

YOUR FUNDRAISING STORIES: PHILANTHROPY

From new to long-standing partners, we're incredibly grateful to receive the support of grant-making trusts and foundations who all share our aim: to give seriously ill children and their families all the support and care they need.

Despite a challenging year, we have continued our commitment to Bristol Children's Hospital and the Neonatal Intensive Care Unit by providing ongoing services such as family accommodation and specialist play therapies, as well as funding life-saving equipment and innovative projects. Our gratitude and thanks go to many funders, including:

- **The League of Friends of Frenchay Hospital**
- **National Lottery Community Fund**
- **Aberdeen Standard Life Charitable Foundation**
- **Morrisons Foundation**
- **The Geoff and Fiona Squire Foundation**
- **Hospital Saturday Fund**
- **The Webb Family Charitable Trust**
- **The Tula Trust**
- **Richard Lawes Foundation**



LEGACIES

We want to thank the generous people who kindly leave a gift in their Will. One simple act makes a life-changing difference to the 100,000 children treated at Bristol Children's Hospital every year. Thank you, from the bottom of our hearts, for such philanthropic support.



HIGHLIGHTS



For the fourth year in a row, we were proud to be a part of **The Yogcast's** epic festive fundraiser, **Jingle Jam**. Every December the gaming superstars of the world support 12 hand-picked charities. This year's month-long event raised an incredible £280,000.

THE YOGSCAST



In its second year, **The Grand Appeal 3D Cardiac Bio-printer** continues to pave the way for revolutionary cardiac care. Printing exact replicas of patients' hearts, this pioneering piece of equipment has already had an enormous impact on the 400 young patients with congenital heart disease who undergo major heart surgery each year. Without the support of The Underwood Trust, this life-changing service simply wouldn't be possible.



In March, we launched a coronavirus emergency appeal so we could continue to support our **NHS heroes** and the babies, children and families who urgently needed our help. Huge thanks go to the dedicated major donors who responded to our appeal with generous donations.



“

I am personally so grateful to The Grand Appeal. I was overwhelmed with the support I received from them when Arthur was in NICU, being able to stay at Cots for Tots House made a huge difference to a very stressful experience.

Ian Chown,
Arthur's dad and fundraiser

OUR IMPACT AND ACHIEVEMENTS



The huge impact of the pandemic on Bristol Children's Hospital and the NICU required a strong, unified response from The Grand Appeal, as its dedicated charity with demand for our services increasing. From funding state-of-the-art equipment to specialist support staff and family accommodation, The Grand Appeal invests your money where it matters most.

SUPPORTING FAMILIES

The Grand Appeal runs three family accommodation facilities, which continued throughout the year while under constant review and despite the additional requirements needed to accommodate families during the midst of a pandemic.

Cots for Tots House, Paul's House and Grand Appeal House

As hotels closed and other charities closed their accommodation facilities, The Grand Appeal's family accommodation proved more vital than ever with our rooms remaining open at all three sites.

Each family accommodation house gives parents a comforting space to relax away from the clinical environment of a hospital, with the reassurance they are only moments away from their sick child.

The family accommodation team, led by The Grand Appeal's Family Accommodation Manager, Anne, ensures guests feel welcome, safe and secure. We provided accommodation for nearly 350 families over the year ranging from overnight stays to over 10 months for some complex patient conditions.

It's with huge thanks to the team that The Grand Appeal was the only charity in Bristol to keep this essential service running.

Family Support Practitioners

Bobby and Katie, Grand Appeal Family Support Practitioners, provide vital support to families helping them to navigate the stresses associated with having a child in hospital.

With families from all over the South West and South Wales visiting the hospital, Bobby and Katie are accessible to these families and provide a wide range of support despite the Government's restrictions due to the pandemic.

Hirschsprung's Disease

Bristol Children's Hospital is the region's centre for diagnosing as well as treating babies and children with Hirschsprung's disease which affects a child's ability to perform normal bodily functions. These patients are at high risk of developing a life-threatening condition that requires timely treatment. By funding medical alert cards, families can ensure the relevant information is readily available at home, school or nursery and thus potentially save lives in emergency situations.

Arts, Music and Play

From immersive theatre sessions and painting workshops to interactive, imaginative storytelling,

our arts programme, 'Arts Unleashed' extends across Bristol Children's Hospital, aiming to ease the stresses and fears that come with hospital life for brave patients and their brothers and sisters. At the helm is our Arts Coordinator, Lynne, who took up the role after 17 years as Play Centre Manager at the children's hospital.

Music Therapy

The Grand Appeal's two music therapists were able to continue to provide music therapy after a short hiatus following lockdown. Whether they're banging a drum, strumming the guitar, or playing the flute, Claire and Karen bring smiles to over 30 children a week, helping them deal with the stresses and fears they face.

Sensory Play Practitioner

Sensory play is an essential part of child development and is particularly effective as an essential outlet for children who are in pain, distressed or anxious about their stay in hospital. Marius works with a range of children aged 0-17 years with special and additional needs across the hospital.

Oncology Play Assistant

Starlight Ward, which cares for brave children battling cancer, is home to The Grand Appeal Oncology Play Assistant Sian, who helps patients through imaginative and creative play sessions, giving them a chance to have fun during the often long and difficult treatments they face.

Play Resources

The Grand Appeal is proud to support the Play Department in a myriad of ways. From playdough to game consoles and virtual reality headsets, we have funded a range of resources so the team can deliver age-appropriate care to distract the young patients in their care.

The creation of Amazon Wish Lists has enabled our generous supporters to purchase the exact toys needed by the team as well as have them delivered right to their door.

“

Music therapy has helped me think about my feelings. When Claire comes in my spirit lights up. When I am mad, I like to play on the drums and when I am sad, I like to add rhythms together to make really nice music. Thank you, music therapy.

Patient at Bristol Children's Hospital





Christmas Lights

Due to Government coronavirus restrictions, Christmas at Bristol Children's Hospital was a little more subdued in 2020, but the Play Department went into superdrive to celebrate Christmas. With Grand Appeal support and funding, they transformed the Activities Centre into a winter wonderland for patients to enjoy safely and securely. Once Christmas had passed, the lights were used as an outdoor sensory resource.

Cots for Tots Christmas Baubles

Every year, over the Christmas period, approximately 350 babies are born at St Michael's Hospital. Cots for Tots celebrated the birth of all babies over the 2020 Christmas period by giving families a festive bauble to take home as a forever keepsake. In 2020, this was particularly poignant for families and staff due to the additional pressures of coronavirus.

Wayfinding

Step inside Bristol Children's Hospital and you'll notice new way-finding signs and artwork, using the ward names created in 2018. Designed with children and young people in mind, the artworks help staff, patients and their families navigate the hospital more easily.

Visiting hospital can be a stressful experience, so the new wayfinding throughout the hospital - on stairwells, walls or overhead signage - helps to guide visitors to their destination. We hope the new artwork and signage will create a comforting, vibrant and welcoming environment for young patients, their families and staff.

Supporting and Developing Children's Hospital Staff

Throughout an exceptionally difficult year, The Grand Appeal was keen to support the staff in Bristol Children's Hospital and NICU to recognise their Herculean achievement in caring for patients throughout the pandemic. The Grand Appeal helped to create and fund a new staff garden, personalised drinks bottles, staff lunches, individual ward hampers and new uniforms.

Nurse Educator

As the only Nurse Educator in Bristol Children's Hospital, funded exclusively by The Grand Appeal, Lucy helps Nursing Assistants across the hospital through education, training and development to ensure the nurses reach their full potential.

Whether it's regular study days, raising awareness of the hospital's apprenticeship scheme or creating a clear pathway for people to progress, Lucy ensures that nursing staff have all the tools they need to excel in their role.

Dolphin Cardiac Ward

Dolphin Ward is the children's hospital's cardiac ward which looks after patients from across the South West and South Wales who have an underlying heart condition requiring medical treatment or surgery. The Grand Appeal was delighted to provide funding for a model heart as an additional resource to aid staff teaching and development.

Mental Health Awareness

A specialist team from the hospital produced a guide for ward staff to ensure they were meeting the mental health needs of their patients. The 'Wellbeing Wheel' funded by The Grand Appeal provides an easy-to-use visual guide and has boosted staff's confidence in providing holistic care. Following feedback from staff, printed versions were funded to make sure this useful tool was readily available.

Medical Research

Harnessing pioneering technology and the incredible expertise of the hospital staff, The Grand Appeal is helping to improve childhood health through ground-breaking research.

Coronavirus Research

Frontline NHS staff from Bristol Children's Hospital participated in a vital project led by specialists from Bristol Children's Hospital and the University of Bristol. As part of its research, over 100 members of the children's Emergency Department were monitored, helping to provide much-needed data on how the coronavirus evolves in healthy adults. The study was subsequently published in Cell Reports Medicine.

3D Cardiac Bio-Printing Service

Since 2018, The Grand Appeal's 3D Bio-Printing service has brought together technical, engineering and clinical expertise to implement and translate new 3D technologies for the benefit of children, families and staff at the children's hospital. This year, despite coronavirus-related challenges, models of children's hearts and other organs were printed for

patients and their families to explain treatments and to guide surgery. Clinical research into new bio-printing techniques continued. The team produced a tool for supporting remote consultations, including a series of 3D virtual models for presenting anatomical features to patients and families virtually, helping them to understand proposed procedures more easily.

The first two years of this project have been hugely successful and, thanks to support from The Underwood Trust, the cardiac 3D printing service at Bristol Children's Hospital has received national and international recognition for its innovative approach to improving cardiac care.

As described, key publications arising from the project include:

- C Sandrini, C Lombardi, AIU Shearn, MV Ordonez, M Caputo, F Presti, GB Luciani, L Rossetti, G Biglino. Three-Dimensional Printing of Fetal Models of Congenital Heart Disease Derived From Microfocus Computed Tomography: A Case Series. *Frontiers in Pediatrics* 2020;7:567
- AIU Shearn, MV Ordonez, F Rapetto, M Caputo, G Biglino. Rapid Prototyping Flexible Aortic Models Aids Sizing of Valve Leaflets and Planning the Ozaki Repair. *JACC Case Reports* 2020;2(8):1137

The cardiac 3D printing service at Bristol Children's Hospital will revolutionise operations and help patients and parents have a clearer understanding of even the most complex cardiac surgeries. Using specialist equipment to construct 3D models of individual hearts, the project aims to:



“

This study will tell us a lot about how this infection occurs, when people may infect others, when they develop immune responses and, hopefully, how well those responses protect them against reacquiring the infection. The rapid response of our main charitable funder at Bristol Children's Hospital, The Grand Appeal, has enabled us to set up this important study in record time.

Adam Finn,
Professor of Paediatrics at the University of Bristol and Honorary Consultant at Bristol Children's Hospital

- Help the cardiac team to plan, and even practice surgical procedures, before operations take place.
- Help parents and children to understand what the problem is with their heart and the operation they are going to have.
- Teach trainee surgeons and cardiologists how to do cardiac procedures.
- Support pioneering research and innovation into cardiac conditions and care.

The research team continues to build strong relationships with cardiologists, surgeons and nurses who look after children and young adults with congenital heart disease and this has led to an ever-increasing demand for 3D models.

Due to the coronavirus pandemic, access to the Clinical Research and Imaging Centre (where the 3D printing service is hosted) has been restricted, which did present the team with some initial challenges. However, these were quickly overcome, and over 100 models have been printed with staff largely working remotely. Each of these models has helped to support patient care or contributed to improved medical knowledge of cardiac conditions – many have done both.

The models are having a significant impact on the surgical approach for patients who need an ‘Ozaki procedure’ to reconstruct part of their heart. The procedure is based on sizing heart valve sinuses at the time of surgery, but using 3D models, this can now be done in advance and reduce the surgery time and therefore the risk to the patient.

Two patients with bicuspid aortic valve (an abnormality where the aortic valve has only two leaflets, instead of three) were selected for aortic valve repair using the Ozaki procedure. The team created patient-specific models of their aortic roots based on CT scanning data and these 3D, flexible models were used to size valve leaflets prior to surgery and to practice suturing. A paper detailing this innovative new approach was published in the Journals of American College of Cardiology Case Reports this year.

Perhaps one of the most innovative research topics being explored by the team is the feasibility of printing foetal heart models to visualise the hearts of babies as young as 20 week’s gestation. Advances in prenatal medicine now allow for early diagnosis of congenital heart defects and understanding specific cardiac malformations at an early stage is essential for both advancing medical knowledge and for counselling families. Foetal models can also be a valuable teaching resource for medical students who can see clear progression of conditions.

Working in collaboration with researchers at the University of Verona, the team have now begun to build a library of models for teaching and research and their findings were published in ‘Frontiers in Paediatric Cardiology’ at the beginning of this year.

This is an exciting and very innovative area of research with huge future potential. Moving forward, the team will explore 3D printing models from foetal MRI scans, and this would have clear clinical impact. They could use the models to explain heart issues to the pregnant mum and dad and potentially also to plan any necessary operations/treatment

after birth. There is also opportunity to integrate the service into the pregnancy clinic for pregnant mums with heart disease and therefore potentially complicated pregnancies.

Over the next 12 months the team looks forward to expanding further model production in line with demand and pushing forward cutting-edge research – particularly the foetal heart model series and patient-led interviews. Lead Researcher, Giovanni Biglino, has also been approached to facilitate a one-day training course for clinicians in cardiac 3D printing, which would further widen the reach of this important project.

With the service firmly established, Year 3 will also see the team beginning work to lay the foundations for 3D bio-printing, which has always been a key ambition of the project. This cutting-edge approach uses 3D printing techniques to combine cells and biomaterials so that they imitate natural tissue. This could vastly reduce the number of open-heart surgeries needed for children with cardiac conditions as replacement parts created from stem cells (such as heart valves) would grow with the child like their own tissue and not need to be replaced.

Parents Beds

In 2021, the hospital celebrates 20 years in its new building on Upper Maudlin Street in Bristol. Part-funded by a £12 million donation from The Grand Appeal, the new building was one of the first in Europe to provide facilities for parents so that they can stay together whilst their child is receiving treatment. In 2001, The Grand Appeal funded over 100 new parent beds in the hospital which, now, 20

years later, are nearing the end of their life. During the year under review, The Appeal has funded or refurbished all parent beds in the hospital so that young patients have the comfort of a parent or close relative staying alongside whilst undergoing treatment in the hospital.

Parent Bedside Chairs

Parents spend long periods of time sitting with their children in hospital, meaning it’s vital they have access to facilities that are both comfortable and welcoming. By investing in new chairs for parents to use at their child’s bedside on Lighthouse and Penguin Ward, The Grand Appeal has made a difficult time for parents a little more comfortable.

The Neonatal Intensive Care Unit and Newborn Emergency Stabilisation Transport Team

Our Cots for Tots Appeal continues to provide wide-ranging support for services at St Michael’s Hospital.

Ventilators

Lifesaving equipment is vital in every Intensive Care Unit. Ventilators help babies and children to breathe whilst their own vital organs are impaired. The Cots for Tots Appeal provided two new ventilators during the year under review helping newborns, particularly with lifesaving care during their stay on the Neonatal Intensive Care Unit.



Neonatal Outreach Nurses

The Neonatal Outreach Team support babies at home who require oxygen, weight management and nasogastric tube feeding. They also offer home visits, if required, to provide additional support for parents. Having transferred to making electronic notes when visiting families at home, the team needed new sim cards and data connectivity. Through Cots for Tots funding, the team has streamlined their work processes and now uses their laptops to access systems more efficiently.

Oxygen Monitors

We supported the purchase of five new oxygen monitors for use by the Neonatal Outreach Team, who provide follow-up care for babies at home, allowing parents to take their baby home early. This new equipment means the team can provide the best care, giving parents reassurance and confidence, without the need to visit hospital.

CFM Monitors

The NICU uses cooling therapy for babies with suspected brain injury at birth. Cerebral function monitoring (CFM) machines are instrumental in providing the appropriate treatment to improve the long-term effects on a baby's development. The need for this equipment has grown significantly and Cots for Tots provided the unit with three new machines to improve diagnosis and treatment.

Flight Uniforms

The Newborn Emergency Stabilisation and Transport (NEST) team responds to emergency calls for sick newborn babies and, once stabilised, transports



them promptly and safely between hospitals across the South West. A new set of flight uniforms made a huge difference to the comfort of the helicopter team, as well as improving their safety in the helicopter and on the roadside. One happy recipient said, 'we think they look great – really professional, smart, functional and comfortable'.

Infusion Pumps

The delivery of critical infusions is commonplace during critical care transfer. Infusion pumps are attached to a transport incubator and need to be designed for both ambulance and helicopter transport. Purchasing a new set of pumps for the NEST team helps them to continue delivering critical care to sick children.

“

I owe everything to the Neonatal Intensive Care Unit. It's an extraordinary place. Luckily, most parents will never have to know it exists. But for me, NICU has changed everything. Now, the little things don't bother me like they used to. Seeing a tiny baby fight for his life makes you realise what's important in life.”

Louise Harrison, Louie's mum

Emergency Department

Bristol Children's Hospital is home to the only dedicated Children's Emergency Department in the South West. A child arrives at the Emergency Department every 15 minutes, meaning the department responds to over 44,000 of the most critical cases of injury and illness every year. Also serving as the South West's designated Paediatric Major Trauma Centre, the Department receives severely injured children transferred to the Hospital from across the South West. The Emergency Department team includes specialist nurses, doctors and consultants extensively trained in the delivery of Paediatric Emergency Medicine.

Staff Induction Film

Starting a new job at any time is challenging. During a pandemic in the NHS even more so. Funded by The Grand Appeal, a new virtual film allows new staff joining the Emergency Department to have an immersive tour of the Unit. . Filmed in 360, the video will be used as a virtual induction to new staff, helping them to familiarise themselves with the department before joining the hospital.

Sonosite Machine

In 2014, The Grand Appeal funded a Cardiac Cath Lab, which was the first of its kind in the UK within a dedicated children's hospital. The Cardiac Cath Lab is a theatre with x-ray facilities and a cardiac catheterisation laboratory (or Cath lab) all in one. This one stop shop reduces risk from multiple anaesthetics, increases flexibility, and shortens procedure time.

More recently, The Grand Appeal has funded an additional Sonosite (Ultrasound) Machine for the lab. A Sonosite is an ultrasound machine that looks at a child's arteries and veins, so that the exact location can be pinpointed to enable surgeons to introduce a sheath (a tube) in the right place. An additional sonosite allows the cardiac team to increase the number of patients they treat as well as reduce the risk of vascular injury to a patient.

Paediatric Bicycle Ergometer

Thanks to The Grand Appeal, a new bicycle ergometer (exercise bike) is now being used by the cardiac physiology department at Bristol Children's Hospital, to help assess their patients. Before the bicycle was installed, the department had relied on a single treadmill to perform assessments, which created significant waiting lists and the treadmill assessments were not appropriate for all patients. The bicycle will also aid ongoing and future research studies performed by the cardiology department.

Response to Coronavirus

With Grand Appeal support, Bristol Children's Hospital and the Neonatal Intensive Care Unit to pivot or adapt their services in light of the challenges caused by the pandemic.

Mobile Allergy Clinic

In partnership with The Grand Appeal, Bristol Children's Hospital launched a new service to overcome some of the pressure coronavirus has put on day-to-day services. The new Mobile Allergy Clinic (MAC) provided allergy testing appointments to children, offering a quick and easy alternative to

those who otherwise would need to visit the hospital.

Hosted by The Mall at Cribbs Causeway and Ashton Gate Stadium on alternate weeks, the clinic provided 30-minute allergy testing appointments. Patients could remain in their cars and the surfaces of the mobile clinic could be cleaned between appointments, helping to create a COVID-secure environment.

Christmas Trees and Decorations

With traditional Christmas decorations limited to stop the spread of infection, The Grand Appeal created 20 bespoke wall-art Christmas trees to bring extra seasonal sparkle to Bristol Children's Hospital for the patients, families and staff to enjoy.



THE WORLD OF GROMIT UNLEASHED

Despite the coronavirus pandemic and multiple unprecedented closures of our physical retail shop, our multi-award-winning retail and commercial operation headquartered at The Mall at Cribbs Causeway continues to flourish. We work closely with our partners and friends at Aardman to create our Gromit Unleashed figurine and retail range, whose popularity, together with the generosity of our retail and trail fanbase, continues to surpass our expectations.

Whilst we had to furlough a number of our front-facing staff at The Mall due to Government restrictions and closures, our online sales operation continued without interruption. We released a number of new figurines, including the incredibly popular Gromjet, designed by Rolls-Royce, during the closure period. We pay huge thanks to our incredible supporter base, who continued to shop with us and made Gromjet one of our most popular figurines ever – selling out within 48 hours.



As our Gromit Unleashed and Shaun in the City trails are renowned worldwide, and their popularity and audience continue to grow, we launched a mini trail at The Mall at Cribbs Causeway entitled “Gromit Unleashed: The Grand Adventure”, featuring 15 sculptures celebrating cultures from around the world – including Hawaii, the Far East and the UK. Despite the closure of The Mall, the trail was incredibly popular with visitors from all over the region when restrictions allowed.

We will continue to bring fun and creativity to the hundreds of thousands of fans who’ve engaged with our trails, our retail operation and our exhibitions. We look forward to an exciting year in 2022/23 and delivering more activity for our buyers and supporters, in partnership with Aardman.

As ever, our huge thanks go to the incredible team at The Mall at Cribbs Causeway for their ongoing support.



WHAT'S NEXT?

The NHS has faced the most difficult period in its history since the start of the pandemic in March 2020. Bristol Children’s Hospital and the Neonatal Intensive Care Unit faced unprecedented pressure and change throughout the year and, with the pandemic far from over, continues to face multiple challenges.

As the dedicated charity for Bristol Children’s Hospital, The Grand Appeal will continue to stand shoulder to shoulder with the hospital to support its patients, their families and its staff. We have a rolling programme of around 100 individual projects – revenue and capital – in Bristol Children’s Hospital, which at any one time will cover the five major areas of our support:

- 1 Life-saving equipment
- 2 Family accommodation and support
- 3 Arts, music and play facilities
- 4 Clinical research and developments
- 5 Hospital infrastructure and environment

Despite the challenges of the last year, we have exciting plans to continue with a range of new activity to fulfil our Primary Purpose and Public Benefit obligations. Highlights include:

Family Accommodation and Support

In 2022 we will celebrate the 10-year anniversary of the opening of Cots for Tots House – our first family home-from-home. As Bristol Children’s Hospital and NICU cover the largest geographic area of any children’s hospital in England, the need for family accommodation continues 24 hours a day, seven days a week. Our three homes-from-home – Cots for Tots House, Grand Appeal House and Paul’s House will continue to operate as they have throughout the pandemic. We will be undertaking a major refurbishment of Cots for Tots House in 2021, creating all en-suite rooms for parents and families, a new, expanded kitchen area together with additional storage facilities for staff and guests.

Our Family Accommodation Manager and Family Support Practitioners will continue to provide practical, emotional and financial support to parents both in the house and in a wider perspective in the hospital and Neonatal Intensive Care Unit. We will evaluate the resource available to support the increasing needs of families who often face unprecedented challenges when their child is admitted to hospital. Where possible, and with donations continuing, we will evaluate the need to increase resources to the team.

Emergency Department Waiting Room and Digital Improvements

Due to the incredible challenges of the last 12 months, our project to support the world-leading emergency department was put on hold in 2020. We have held the funding until 2022/23, when a new soft space is being created and designed for patients attending the emergency department.



With patient numbers at an all-time high, we plan to transform space and create child and teen-friendly enhancements to provide specific facilities to support patients in the department.

Pioneering Research and Life-Saving Equipment

We will continue our programme of investment and development into paediatric childhood diseases in the Paediatric Intensive Care Unit, through continued funding of the research team. Research is fundamental to the expert care the hospital can give to its young patients and as a pathway to discovering new treatments to improve outcomes in paediatric healthcare.

Cardiac 3D Bio-Printing

We continued to print 3D hearts for patients, surgeons, and medical staff throughout the pandemic. After investing in new technology and despite a slight pause in research due to coronavirus, our partnership with the University of Bristol continues to flourish as we work towards our goal of printing not only hearts, but other parts of a child's anatomy. The team in the bio-printing unit continues to lecture worldwide and collaborate with the finest research into 3D printing in healthcare internationally. In future years, the team is working towards bio-printing with stem cells, which will revolutionise cardiac surgery and the lives of children with congenital heart disease.

Patient Hotel

In 2021, The Grand Appeal purchased a piece of

land close to Bristol Children's Hospital on which we plan to develop a new hybrid patient/family/clinical facility in partnership with the hospital. It will provide therapy services, as well as family and patient accommodation. The development will be the first of its kind in the UK to provide accommodation for patients, post trauma and treatment, as they move towards returning home after inpatient treatment. We are now developing plans and liaising with hospital management to ensure the facility will provide the specialist accommodation and facilities for this patient cohort. This development is only possible thanks to the incredible support of The



Yogscast in Bristol. Through their annual fundraising event, Jingle Jam, and their worldwide base of fans, we've raised over 50% of the required funds to create the development. We are indebted to The Yogscast, their staff and their legions of fans for their support for The Grand Appeal.

Refurbishment of Clinical Facilities at the Children's Hospital and NICU

We are simultaneously supporting the refurbishment of facilities in both the oncology wards at Bristol

Children's Hospital - Starlight and Ocean Ward - to provide an art-enhanced and age-appropriate environment for patients. The new facilities on the inpatient and outpatient wards will provide new art enhancements throughout both wards, and a range of individual/room facilities as part of our ongoing programme to upgrade the wards.

The Neonatal Intensive Care Unit

In 2022, as well as celebrating 10 years of the dedicated NICU family accommodation at Cots for Tots House with a major refurbishment, we will continue our long-standing programme of support as the unit continues to develop. With major plans on the horizon to expand facilities, The Grand Appeal, with its NICU-specific brand, Cots for Tots, will work in partnership with the Unit, the management, and all the staff to support their clinical expansion.

Weston Hospital

As a part of University Hospitals Bristol NHS Foundation Trust, Bristol Children's Hospital is expanding its paediatric reach to include the children's ward and facilities at Weston General Hospital. The Grand Appeal will be working in partnership with the management and staff at Weston Hospital to enhance the environment for patients using similar art and branding that was specially designed for Bristol Children's Hospital; as well as providing new facilities for the patients and their families.

A YEAR OF PROGRESS AND THANKS THROUGH CORONAVIRUS

The pandemic created unprecedented challenges across the whole organisation. From the closure of our HQ on Upper Maudlin Street and our flagship store at The Mall at Cribbs Causeway, through to the cancellation of a wide range of fundraising events and supporter challenges, the year under review was the most challenging in the 26-year history of The Grand Appeal.

While we took a decision at the start of the pandemic to work through the challenges to continue all aspects of the charity, we nevertheless suffered a reduction in income. Despite this, we stood firm throughout the year and continued to provide family accommodation in our three houses and family support without interruption 365 days of the year. We adapted and re-shaped our working arrangements to ensure that parents of sick children from throughout Bristol, the whole of the South West of England and South Wales, would be able to stay close to their child in hospital. This was especially important as other provision fell away, including the closure of most Bristol city centre hotels.

Our staff were magnificent – finding ways to ensure that we continued to provide Public Benefit throughout the whole period. Where other projects in the children's hospital were scheduled, we've ensured that the budgets were preserved so that developments could take place once the pandemic begins to recede. Added to this, we continued to develop a range of activity to support patients, families and staff and to celebrate 20 years of the new children's hospital on Upper Maudlin Street in 2021.

Our historic and ground-breaking relationship with Aardman Animations continues to go from strength to strength. Nick Park, Peter Lord and David Sproxton are long-standing Patrons of the Appeal. Aardman staff continue to support the Appeal across a variety of disciplines – including retail, fundraising and marketing. We are planning more exciting activities in 2022. To everyone at Aardman, our grateful thanks.

Most of all, we'd like to thank you – our donors and supporters – for your unwavering support throughout the last 12 months. Our work is only possible thanks to you, and while we all hope that the coronavirus pandemic will begin to recede over the coming months, we offer all our incredible Grand Appeal supporters our heartfelt thanks for your continued support.

Your support has allowed us to move forward with optimism as we continue to support patients, their families and staff at Bristol Children's Hospital and the Neonatal Intensive Care Unit into the future. We face a challenging but exciting future.

Thank you.

Nicola Masters
Director,
The Grand Appeal



STRUCTURE, GOVERNANCE AND MANAGEMENT

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

1. REGULATORS

The Grand Appeal received an excellent report from the Charity Commission as part of a routine review of charities 10 years or so ago. In the year under review, the Appeal received a complete and clear review following a routine review by the Gambling Commission.

2. TRUSTEES

As set out in the Articles of Association, Trustees are nominated and approved by the Board. Prospective Trustees are provided with full training and are cognisant of the Primary Purpose, income generation, financial and governance aspects of the charity. The Charity has a board of five Trustees all of whom are independent of the NHS and are appointed for their competence, profile and specialist skills. The Trustees are volunteers and are not paid for their involvement in The Grand Appeal. There are no Trustee expenses in this, or any previous year. Trustees have no personal or beneficial interest in Bristol Children's Hospital, the Neonatal Intensive Care Unit, University Hospitals Bristol & Weston NHS Foundation Trust or any other NHS body. Trustees are responsible for delivering sound governance, protecting the charity's assets and safeguarding risks to the charity.

3. OPERATIONAL MANAGEMENT

The Trustees delegate operational management to the Director, Nicola Masters.

- **Primary Purpose.** The Trustees receive briefings from the Director, Appeal staff and the beneficiaries of funding on a regular basis. The Trustees regularly review commitments to determine and reassure supporters that the charity's extensive commitments constitute Public Benefit. The Trustees are cognisant of the value of its extensive financial portfolio to Bristol Children's Hospital and take regular briefings from the Director and Deputy Director to ensure ongoing viability.
- **Income Generation.** The Trustees receive regular strategic management reports on both fundraising activity and commercial income from the retail operation at The Mall at Cribbs Causeway. The charity operates an extensive fundraising portfolio of activity and has diversified income generation across a number of new areas in the year under review. The Trustees receive regular briefings to ensure that strategies are commensurate with the short, medium- and long-term viability of the charity and its extensive portfolio of Primary Purpose activity. The Grand Appeal has received no complaints during the year.
- **Governance.** The Grand Appeal acknowledges its duty to the Institute of Fundraising Code of practice and to the Data Protection Act. The Grand Appeal also acknowledges the critical importance

that no individual should use their position in The Grand Appeal for personal gain or to benefit others at the expense of The Grand Appeal's Primary Purpose or reputation. The Trustees review pay and benefits policy for Directorate and staff on an annual basis. The Trustees use the expert charity analysis of market leaders XpertHR as the basis for salary/benefit reviews.

4. RELATED PARTIES

Simon Cooper, Jos Moule and Nicola Masters are Directors of the wholly owned subsidiary Cracking Enterprises Ltd. Our Patrons David Sproxtton is a director of Aardman Employee Ownership Trustee Limited, which is the Corporate Trustee for the entire Aardman Holdings Group (which includes Aardman Animations). He is also a director of W&G Ltd. Peter Lord is a director of Aardman Animations and W&G Ltd. Nick Park is a director of Aardman Animations and W&G Ltd. Angie Last is an employee of Aardman Animations Ltd. Jos Moule is a partner of Veale Wasbrough Vizards LLP. Simon Cooper is a Trustee of the charity MusicSpace.

5. FUNDS AND RESERVES

The Grand Appeal has an ongoing multimillion-pound revolving commitment to Bristol Children's Hospital and NICU. As at 31 March 2021, this portfolio stands at approx. £6 million spanning around 100 individual projects or programmes of investment in Primary Purpose activity of the charity.

CASH ASSETS HELD BY THE GRAND APPEAL

The c.£6 million commitment to Bristol Children's Hospital derives from funds held in a mix of restricted, designated and free reserve funds.

- The Grand Appeal is fortunate to benefit from funds which are restricted as per donor wishes. These funds currently stand at £2,216,521.
- From time to time, The Grand Appeal Board designates funds from reserves to fund Primary Purpose projects. The value of these projects currently stands at £3,021,264. These funds represent a significant outlay over the medium term and include a multi-million-pound commitment for a Patient Hotel, an ongoing multi-million-pound commitment for the Cots for Tots Appeal and a significant investment in paediatric medical research.
- Short term Primary Purpose commitments comprise approx. 70% of the portfolio by volume. This includes our staff working in the children's hospital and NICU in a range of roles – research, patient care and clinical – as well as providing a continuum of care in 29 beds in three family accommodation houses close to the hospital building. Additional Primary Purpose support is provided in the form of arts, music and play; ward/unit refurbishment and staff, patient and family welfare.

We rely on the continued support of funders and donors to support our full portfolio of commitments.

NON-CASH ASSETS HELD BY THE GRAND APPEAL

These assets are not readily transferable to cash.

- The Grand Appeal operates three family accommodation 'homes-from-home' as part of its Primary Purpose activity. Each home includes a suite of contents – such as bedroom furniture, kitchen appliances, together with equipment, comforts, IT, housekeeping and other contents and supplies required to fund and operate a large 29 bed accommodation facility 24 hours a day and 365 days per year. The value of these contents is included as assets in our Balance Sheet, but are not transferrable to cash.
- The Grand Appeal has a wholly owned trading subsidiary 'Cracking Enterprises' which usually trades as 'The World of Gromit Unleashed.' All profits from this subsidiary are gifted to The Grand Appeal annually. These accounts are presented as consolidated accounts of The Grand Appeal and Cracking Enterprises, and as such include the trading and commercial assets of the Gromit Unleashed brand from which The Grand Appeal continues to raise millions of pounds. These assets are not transferrable to cash.
- The assets include standard IT and furnishing of all staff in our HQ at 30/32 Upper Maudlin Street, in the children's hospital and family accommodation sites. These assets are not transferrable to cash.

FIXED PROPERTY ASSETS HELD BY THE GRAND APPEAL

These assets are not readily transferrable to cash.

- The Grand Appeal owns 30/32 Upper Maudlin Street, which acts as a dual-purpose HQ and family accommodation known as 'Paul's House', which provides eight en-suite rooms for families and is situated opposite Bristol Children's Hospital. This asset is not readily transferable to cash, particularly as it is used to fulfil the Primary Purpose activity of the charity. The building is situated in a prime city centre site and is therefore nominally valued at £2m.
- In a post balance sheet transaction, The Grand Appeal purchased a piece of land adjacent to Cots for Tots House which is to be developed in partnership with Bristol Children's Hospital over the medium term.

6. RESERVES

The Grand Appeal Board takes its responsibility to donors and stakeholders very seriously and at every quarterly Trustee Board meeting, Trustees review the extensive Management Information which informs the cash reserves held by The Grand Appeal, ensuring a revolving portfolio of commitment for its Primary Purpose activity.

The Trustees take the view that funds donated to the charity should be used for the highest priorities,

but also those which deliver significant impact in Bristol Children's Hospital and NICU.

They balance the availability of funds, the substantial commitments and the future fundraising strategy in setting the reserves. Trustees are cognisant of financial prudence, while maintaining the long-term financial stability of the charity. With significant future commitments in the medium term, the Trustees are keen to ensure that the charity's financial performance recognises and balances all factors which determine performance in line with its 'going concern' stability/basis.

In view of the increasing portfolio of activity, reserves are held by The Grand Appeal to ensure that funding can be provided on an ongoing basis for both clinical and non-clinical staff working on the ground in the hospital supporting sick children and families and to ensure that reserves are sufficient to manage any shocks, volatility or periods of uncertainty in the UK economy such as the coronavirus pandemic.

The programme of Operations and Services run by The Grand Appeal in partnership with, and for, Bristol Children's Hospital and the Neonatal Intensive Care Unit grows every year. The Grand Appeal is committed to providing a continuum of funding for all three family accommodation facilities over a long-term period; a comprehensive level of ongoing funding for family support, clinical research, arts, music and play in hospital; and for ongoing

programme of commitment to research and continuing paediatric healthcare and medical developments.

The Trustees review their Reserves Policy from time to time in the context of the prevailing economic climate; commitments to Primary Purpose activity and the volume/scale of upcoming projects. Large commitments can give rise to significant variations in expenditure from year to year and the Trustees acknowledge that a practical application of the Reserve Policy is required relevant to the particular circumstances of the charity from year to year. Therefore, the funds set aside as a reserve will change in anticipation of scheduled projects in Bristol Children's Hospital.

As at 31 March 2021, the total commitments of the Group amounted to £6,319,674. Some of these projects included within these commitments are significant with the largest of which stands at £2 million. Taking the figure at year end, total assets of the Group amounted to £9,070,112. The unrestricted and undesignated cash reserves of the Group that have not already been committed amounted to £290,598. Post year end, the Trustees have a 3 year commitment to a large redevelopment project at Bristol Children's Hospital which is valued at £1.5 million. The Trustees will be reviewing their Reserves Policy in 2022 in the light of the Coronavirus pandemic to protect the Appeal, and its activities from market shocks.

7. RISK MANAGEMENT

The Trustees consider the principal areas of the charity's operation and receive oral/written reports on the main risks faced by the charity – be that operational, reputational, strategic or financial. The Grand Appeal takes Safeguarding of children, vulnerable adults and staff very seriously and this is reported in a separate section of this report. The Grand Appeal operates a Master Risk Register with supplementary Risk Registers dependent on the activity e.g. family accommodation. All the Risk Registers are reviewed regularly by the Directorate.

In the year under review, the significant risk factor is income generation in the midst of the coronavirus pandemic. The Trustees are cognisant of the short-term impact of the reduction in income generation, but feel that the medium-term income generation strategy is likely to be affected by the prevailing economic climate. The Board plays close attention to relevant market conditions and regulators, and takes particular note of trends in the wider third and retail sectors. This affects the Board's position with regard to Reserves and Funds – both of which are reported separately in this report.

The Trustees recognise that there is risk inherent to us a charity, but also recognises that not all risk is negative. The Board takes a proportionate view of managing risk but maximising contribution to our Primary Purpose activity. Further, the Trustees recognise that there is no absolute guarantee or

assurances but have confidence that risks are identified and controlled across the charity.

8. INVESTMENT POLICY

The Grand Appeal has no funds invested on the stock market. Cash assets are held on the London money markets to ensure ease of access to meet the multi-million-pound Primary Purpose commitments and to minimise risk to the underlying financial foundation of the charity. The Chairman has set up a Finance and Asset Committee to consider the future investment strategy of the charity. Day to day, cash assets are managed by the Directorate. The Finance and Asset Committee comprises of Jos Moule, Mike Lea, Nicola Masters and Anna Shepherd.

9. FINANCIAL REVIEW

During the year under review, we raised £2,479,274. In April 2020, The Grand Appeal diversified income within most fundraising streams, although the effect of this diversification took a few months to take effect. Our philanthropy and corporate teams immediately sprang into action launching new emergency fundraising appeals to new and existing supporters. Our events fundraising team was able to set up virtual challenges where possible, although income through this strategy has proven challenging throughout the period particularly where events such as the London Marathon and various Bristol challenges were cancelled or postponed until a new financial year. Our new digital and social strategies ensured that income could continue to be generated

without cash donations, and we significantly improved our digital infrastructure during this financial year. Our generous community fundraisers continued to raise money throughout the period although their challenges were curtailed by government restriction. Our retail operation, despite the closure of The Mall at Cribbs Causeway which hosts our flagship store, was transferred online and we are grateful to our huge community of Gromit Unleashed fans and collectors for their continued support. Some of our incredible fundraising supporters are highlighted in the earlier section of this report.

We are hugely grateful to all our donors and supporters for rising to the challenge of supporting The Grand Appeal through this period. We end the financial year in a strong position, with a diversified portfolio of fundraising activity and an ambitious retail/commercial strategy to take advantage of all opportunities while the pandemic is still in effect together with Government restrictions and an uncertain immediate future. Despite this, and alongside most charities in the third sector, we expect our income to suffer in the coming Financial Year and Trustees have considered the risks to which the charity is exposed in this event. Despite this, The Grand Appeal is taking advantage of a range of new activities in the coming years to ensure that there is no break in any of our Primary Purpose activity in support of sick babies and children in Bristol Children's Hospital and NICU.

10. PUBLIC BENEFIT

The Trustees confirm that they have complied with the duty in the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission. The Grand Appeal's Primary Charitable Object is: The enhancement and improvement for the public benefit of the children's services provided by or at hospitals of the University Hospitals Bristol NHS Foundation Trust (or any successor body) for the care and treatment of children with illnesses, diseases, or disabilities, and in particular by

- the provision of medical equipment and facilities for use in the care and treatment of such children
- the provision of amenities and recreational facilities for the use and benefit of such children
- the provision of accommodation, amenities, and support for the relatives of such children
- the provision, improvement or enhancement of any hospital buildings

11. ADVISORY COMMITTEE

The Honorary Medical Advisory Committee acts in an honorary/advisory capacity to the Board. It is not part of the formal accountability structure of The Grand Appeal and has no governance responsibilities. The Medical Advisory Committee is not remunerated in any way for their advice, which is provided on a purely voluntary basis. The membership consists of:

- Dr Giles Haythornthwaite (Chair) Consultant Paediatric Emergency Department and Clinical Lead for Major Trauma, Clinical Director of Paediatric Medicine, Bristol Children's Hospital
- Mr Mike Carter Consultant Paediatric Neurosurgeon, Bristol Children's Hospital
- Dr James Fraser Consultant and Clinical Lead for Critical Care, Bristol Children's Hospital
- Dr Anoo Jain Consultant Neonatologist and Clinical Lead for the Neonatal Intensive Care Unit, St Michael's Hospital

12. PATRONS BOARD

The Patrons Board informs the Board in matters relating to the extensive 26-year partnership with Aardman Animations who generously allow The Grand Appeal to use Wallace & Gromit to spearhead the fundraising of the charity. Membership is entirely voluntary and the Patrons are unremunerated individually for their contribution to The Grand Appeal. The membership consists of:

- David Sproxton is a director of Aardman Employee Ownership Trustee Limited, which is the Corporate Trustee for the entire Aardman Holdings Group (which includes Aardman Animations). He is also a director of W&G Ltd
- Peter Lord is a director of Aardman Animations and W&G Ltd

- Nick Park is a director of Aardman Animations and W&G Ltd

13. DIRECTORS' INDEMNITY

Directors and Officers liability insurance was purchased to protect the integrity of the charity during the year under review.

14. HR AND PEOPLE MANAGEMENT

The Trustees recognise the passion and dedication of staff and volunteers who together work to ensure that the charity can provide the very best for Bristol Children's Hospital and NICU. The Trustees delegate day to day management of the HR function, recruitment and processes to the Directorate. The Trustees recognise the value and importance of all its staff towards meeting the targets and ambitions of the charity in the short and medium term.

Approx 15% of our employees have over 10 years' service. Approx 35% of our employees have over five years' service. Salaries are reviewed annually in line with annual appraisal reviews, local/regional market competition and the Xpert HR annual charity salary review. All staff receive a benefits package on the completion of six months' probation. During the year under review, our charity, like all organisations throughout the UK was affected by the coronavirus pandemic. A minority of staff were furloughed during the pandemic with most returning to their roles once Government restrictions were lifted. The Trustees would like to

thank all staff, volunteers and supporters for their support and response to the charity over the past year.

15. SAFEGUARDING

Everyday charity staff come into contact – directly and indirectly – with patients, families and members of the public across all our five sites. Safeguarding is a critical area of concern to ensure we promote the welfare and safety of children and vulnerable adults through our Primary Purpose, Commercial and fundraising operations. As such, our Safeguarding Policy is regularly reviewed; a register is maintained where necessary and a designated Safeguarding Trustee – Simon Cooper is appointed. All staff are subject to employment reference checks, and must submit a DBS (Disclosure and Barring Service) application. A programme of standard and enhanced Safeguarding training is in place for all staff dependent on their individual role within the charity.

16. PRIMARY PURPOSE FAMILY ACCOMMODATION BUILDING LEASES.

The Grand Appeal leases the buildings at Cots for Tots House and Grand Appeal House under a new 25-year lease with University Hospitals Bristol and Weston NHS Foundation Trust. No rent is payable under the terms of the lease.

17. GOING CONCERN

The Trustees have reviewed the financial position of the Appeal, based on extensive Management Information which is provided to the Board at

their quarterly meetings. The Trustees consider the charity's cashflow and liquidity, future funding commitments and balance this against the range of strategies produced to support the income generation capability of the charity. Fundraising, philanthropic, commercial and retail income forms part of this review. While the coronavirus pandemic has affected the short-term income generation strategy, and its medium-term strategy may be affected by Government restriction, the Trustees are confident that The Grand Appeal has adequate resources to meet liabilities as they fall due in the foreseeable future.



STATEMENT OF THE TRUSTEES RESPONSIBILITIES

The Trustees (who are also the directors of Wallace & Gromit's Children's Foundation for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing those financial statements, the Trustees are required to

- select suitable account policies and then apply them consistently;
- observe the methods and principal in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware;

and

- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

AUDITORS

The auditors Moore will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of Trustees on the 22 December 2021 and signed on its behalf by:



J H Moule

REPORT OF THE INDEPENDENT AUDITORS *To the members of Wallace & Gromit's Children's Foundation*

OPINION

We have audited the financial statements of Wallace & Gromit's Children's Foundation for the year ended 31 March 2021 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charitable Company's Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of group's and of the parent charitable company's affairs as at 31 March 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial

statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in note 23 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate. Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue. Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the

financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

OPINION ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the charitable group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration

specified by law are not made; or

- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

OUR RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance

about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

EXPLANATION AS TO WHAT EXTENT THE AUDIT WAS CONSIDERED CAPABLE OF DETECTING IRREGULARITIES, INCLUDING FRAUD

The objectives of our audit in respect of fraud, are; to identify and assess the risks of material misstatement of the financial statements due to fraud; to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud, through designing and implementing

appropriate responses to those assessed risks; and to respond appropriately to instances of fraud or suspected fraud identified during the audit. However, the primary responsibility for the prevention and detection of fraud rests with both management and those charged with governance of the charitable company.

Our approach was as follows:

We obtained an understanding of the legal and regulatory requirements applicable to the charitable company and considered that the most significant are the Companies Act 2006, UK financial reporting standards as issued by the Financial Reporting Council, and the Charities Act 2011.

We obtained an understanding of how the company complies with these requirements by discussions with management and those charged with governance.

We assessed the risk of material misstatement of the financial statements, including the risk of material misstatement due to fraud and how it might occur, by holding discussions with management and those charged with governance.

We inquired of management and those charged with governance as to any known instances of non-compliance or suspected non-compliance with laws and regulations.

Based on this understanding, we designed specific appropriate audit procedures to identify instances of non-compliance with laws and regulations. This included making enquiries of management and those charged with governance and obtaining additional corroborative evidence as required.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

USE OF OUR REPORT

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

MARK POWELL
(SENIOR STATUTORY AUDITOR)
for and on behalf of Moore,
Chartered Accountants and Statutory Auditors
First Floor, St Augustine's Parade, Bristol, BS1
4UL



Date: 22/12/2021

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

For the year ended 31 March 2021

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,141,345	695,713	1,837,058	1,802,005
Other trading activity	2	642,216	-	642,216	730,636
Investment income	3	2,698	-	2,698	38,217
Government grants		63,125	-	63,125	-
Total		1,849,384	695,713	2,545,097	2,570,858
EXPENDITURE ON					
Raising funds	6				
Cost of fundraising		371,111	-	371,111	341,171
Cost of trading		604,196	-	604,196	636,210
Charitable activities	7				
Support for Bristol Children's Hospital		510,787	309,679	820,466	831,595
Support for Special Care Baby Unit/ Cots for Tots		2,410	234,051	236,461	238,541
Wallace & Gromit's Children's Charity		305	9,070	9,375	78,090
Other		387,058	-	387,058	367,122
Total		1,875,867	552,800	2,428,667	2,492,729
NET INCOME		(26,483)	142,913	116,430	78,129
Net movement in funds		(26,483)	142,913	116,430	78,129
RECONCILIATION OF FUNDS					
Total funds brought forward		6,996,504	2,073,608	9,070,112	8,991,983
TOTAL FUNDS CARRIED FORWARD		6,970,021	2,216,521	9,186,542	9,070,112

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

BALANCE SHEETS At 31 March 2021

	Notes	2021 Group £	2021 Charity £	2020 Group £	2020 Charity £
FIXED ASSETS					
Intangible assets	14	25,200	25,200	-	-
Tangible assets	15	2,436,583	2,436,583	2,493,334	2,493,334
Investments		-	1	-	1
		2,461,783	2,461,784	2,493,334	2,493,335
CURRENT ASSETS					
Stocks		125,155	-	113,442	-
Debtors	16	91,753	376,187	35,597	321,615
Cash at bank		6,717,014	6,397,368	6,570,087	6,242,967
		6,933,922	6,773,555	6,719,126	6,564,582
CREDITORS					
Amounts falling due within one year	17	(209,163)	(118,114)	(142,348)	(82,231)
NET CURRENT ASSETS		6,724,759	6,655,441	6,576,778	6,482,351
TOTAL ASSETS LESS CURRENT LIABILITIES		9,186,542	9,117,225	9,070,112	8,975,686
NET ASSETS		9,186,542	9,117,225	9,070,112	8,975,686
FUNDS	19				
Unrestricted designated		3,021,264	3,021,264	4,244,123	4,244,123
Unrestricted funds		3,948,757	3,879,440	2,752,381	2,657,955
Restricted funds		2,216,521	2,216,521	2,073,608	2,073,608
TOTAL FUNDS		9,186,542	9,117,225	9,070,112	8,975,686

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

The financial statements were approved by the Board of Trustees on 22 December 2021 and were signed on its behalf by:



CONSOLIDATED CASH FLOW STATEMENT for the year ended 31 March 2021

	Notes	2021 £	2020 £
Cash flows from operating activities:			
Cash generated from operations	1	201,117	19,927
Net cash provided by (used in) operating activities		201,117	19,927
Cash flows from investing activities:			
Purchase of intangible fixed assets		(25,200)	-
Purchase of tangible fixed assets		(28,990)	(522,499)
Net cash provided by (used in) investing activities		(54,190)	(522,499)
Change in cash and cash equivalents in the reporting period		146,927	(502,572)
Cash and cash equivalents at the beginning of the reporting period		6,570,087	7,072,659
Cash and cash equivalents at the end of the reporting period		6,717,014	6,570,087

NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT

For the year ended 31 March 2021

	2021 £	2020 £	
1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES			
Net income for the reporting period (as per the statement of financial activities)	116,430	78,129	
Adjustments for:			
Depreciation charges	85,741	83,148	
Decrease/(increase) in stock	(11,713)	81,873	
Decrease/(increase) in debtors	(56,156)	56,237	
Increase/(decrease) in creditors	66,815	(279,460)	
Net cash provided by (used in) operating activities	201,117	19,927	
2. ANALYSIS OF CHANGES IN NET FUNDS			
	At 1.4.20 £	Cash flow £	At 31.3.21 £
Net cash			
Cash at bank and in hand	6,570,087	146,927	6,717,014
Total	6,570,087	146,927	6,717,014

NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2021**STATUTORY INFORMATION**

Wallace & Gromit's Children's Foundation is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

1. ACCOUNTING POLICIES**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value.

The consolidated accounts include the trading activities, assets and liabilities of the subsidiary company and are prepared in sterling which is the functional currency of the entity.

Going Concern

At the balance sheet date, the charity had net current assets of £6,655k and net assets of £9,117k. The charity continues to meet all its liabilities as they fall due.

The trustees have further considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements in light of the COVID-19 pandemic and specifically those regions affecting their operations. The trustees believe budgeted income and expenditure and the level of reserves held are sufficient for the charity to be able to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Grants receivable

Income from government and other grants, whether 'capital' or 'revenue', is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Allocation and apportionment of costs

Staff costs are apportioned based on the proportion of time spent on the relevant activities. Other costs are directly allocated to the activities that they relate to.

Intangible fixed assets

Website development costs are capitalised at cost and are amortised over the website's estimated useful life of 3 years.

Tangible fixed assets

Depreciation is provided at the following rates in order to write off each asset over its estimated useful life.

Freehold property	- Straight line over 50 years
Leasehold improvements	- Straight line over the period of the lease
Office equipment	- Straight line over 4 years
Fixture & Fittings	- Straight line over 5 years

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2021**1. ACCOUNTING POLICIES - continued****Stocks**

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes. Further explanation of the nature and purpose of each fund is included in the trustees' report.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate. The contributions are apportioned to relevant activities based upon the proportion of time spent on that activity by the employee to which they relate.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. DONATIONS AND LEGACIES AND MERCHANDISING INCOME

	2021	2020
	£	£
Donations Grand Appeal	1,469,056	1,802,005
Legacies	355,693	-
Donated services and gifts	12,309	-
Other trading activity	642,216	730,636
	<u>2,479,274</u>	<u>2,532,641</u>

3. INVESTMENT INCOME

	2021	2020
	£	£
Bank deposit interest	<u>2,698</u>	<u>38,217</u>

4. INCOME AND RESULTS OF THE CHARITY

	2021	2020
	£	£
Donations	1,837,058	1,802,005
Interest receivable	2,698	38,217
Other income	126,254	559,388
	<u>1,966,010</u>	<u>2,399,610</u>
Incoming resources		
Raising funds	371,111	341,171
Charitable activities	1,066,302	1,148,226
Governance costs	387,058	367,122
	<u>1,824,471</u>	<u>1,856,519</u>
Resources expended		
Net income/ (expenditure) for the year	<u>141,539</u>	<u>543,091</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2021**5. MERCHANDISING SALES AND INVESTMENT IN TRADING SUBSIDIARY**

The wholly-owned trading subsidiary, Cracking Enterprises Limited, which is incorporated in the United Kingdom, pays all its profits to the charity by gift aid. The charity owns the entire issued share capital of 1,000 shares of £1 each. A summary of the trading results is shown below.

Summary profit and loss account:

	2021	2020
	£	£
Turnover	673,513	730,636
Cost of sales and administrative expenses	(604,196)	(636,210)
	<u>69,317</u>	<u>94,426</u>
Net profit		
The assets and liabilities of the subsidiary were :		
Fixed assets	-	-
Current assets	450,352	444,529
Creditors	(380,035)	(349,103)
	<u>70,317</u>	<u>95,426</u>
Total net assets		
Share capital	1,000	1,000
Retained earnings	69,317	94,426
	<u>70,317</u>	<u>95,426</u>

6. RAISING FUNDS**Raising donations and legacies**

	2021	2020
	£	£
Staff costs	287,408	271,947
Non-staff costs	83,703	69,224
Expenditure associated with trading	<u>604,196</u>	<u>636,210</u>
	<u>975,307</u>	<u>977,381</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2021**7. CHARITABLE ACTIVITIES COSTS**

	Direct costs	Grant funding of activities (see note 8)	Total
	£	£	£
Support for Bristol Children's Hospital	575,897	244,569	820,466
Support for Special Care Baby Unit/Cots for Tots	43,740	192,721	236,461
Wallace & Gromit's Children's Charity	<u>305</u>	<u>9,070</u>	<u>9,375</u>
	<u>619,942</u>	<u>446,360</u>	<u>1,066,302</u>

Prior year comparatives

	Direct costs	Grant funding of activities (see note 8)	Total
	£	£	£
Support for Bristol Children's Hospital	506,330	325,265	831,595
Support for Special Care Baby Unit/Cots for Tots	79,497	159,044	238,541
Wallace & Gromit's Children's Charity	<u>576</u>	<u>77,514</u>	<u>78,090</u>
	<u>586,403</u>	<u>561,823</u>	<u>1,148,226</u>

8. GRANTS PAYABLE

	2021	2020
	£	£
Support for Bristol Children's Hospital	244,569	325,265
Support for Special Care Baby Unit/ Cots for Tots	192,721	159,044
Wallace & Gromit's Children's Charity	<u>9,070</u>	<u>77,514</u>
	<u>446,360</u>	<u>561,823</u>

The total grants paid to institutions during the year was as follows:

	2021	2020
	£	£
The Royal Hospital for Children, Bristol	437,290	484,309
Wallace & Gromit's Children's Charity	<u>9,070</u>	<u>77,514</u>
	<u>446,360</u>	<u>561,823</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2020

9. SUPPORT COSTS

	Governance costs	
	2021	2020
	£	£
Staff costs	169,517	175,232
Non staff costs	131,800	108,742
Depreciation	<u>85,741</u>	<u>83,148</u>
	<u>387,058</u>	<u>367,122</u>

10. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2021	2020
	£	£
Auditors' remuneration	23,006	22,958
Depreciation - owned assets	<u>85,741</u>	<u>83,148</u>

11. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the year ended 31 March 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2021 nor for the year ended 31 March 2020.

12. STAFF COSTS

	2021	2020
	£	£
Wages and salaries	852,363	851,207
Social security costs	48,962	57,469
Other pension costs	<u>89,986</u>	<u>58,769</u>
	<u>991,311</u>	<u>967,445</u>

The average monthly number of employees during the year was as follows:

	2021	2020
All staff - full time & part time	<u>35</u>	<u>38</u>

The number of employees whose employee benefits (excluding pension costs) exceeded £60,000 was:

	2021	2020
£60,001-£70,000	<u>-</u>	<u>1</u>

Key management personnel: the total amount of employee benefits received by key management personnel is £141,653 (2020:£162,023).

The Charity remains grateful for the work of its volunteers. The role and scope of work undertaken varies and the time donated by volunteers is not recognised in the financial statements as this cannot be reliably or consistently valued.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2021

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	201,372	1,600,633	1,802,005
Other trading activities	730,636	-	730,636
Investment income	38,217	-	38,217
Other income	-	-	-
Total	<u>970,225</u>	<u>1,600,633</u>	<u>2,570,858</u>
EXPENDITURE ON			
Raising funds	977,381	-	977,381
Charitable activities			
Support for Bristol Children's Hospital	395,597	435,998	831,595
Support for Special Care Baby Unit/ Cots for Tots	31,577	206,964	238,541
Wallace & Gromit's Children's Charity	-	78,090	78,090
Other	<u>367,122</u>	<u>-</u>	<u>367,122</u>
Total	<u>1,771,677</u>	<u>721,052</u>	<u>2,492,729</u>
NET INCOME	<u>(801,452)</u>	<u>879,581</u>	<u>78,129</u>
RECONCILIATION OF FUNDS			
Total funds brought forward	<u>7,797,956</u>	<u>1,194,027</u>	<u>8,991,983</u>
TOTAL FUNDS CARRIED FORWARD	<u>6,996,504</u>	<u>2,073,608</u>	<u>9,070,112</u>

14. INTANGIBLE FIXED ASSETS (Group and charity)

Computer software		£
COST		
Additions		<u>25,200</u>
NET BOOK VALUE		
At 31 March 2021		<u>25,200</u>
At 31 March 2020		<u>-</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2021

15. TANGIBLE FIXED ASSETS

Group	Freehold property	Leasehold improvements	Fixtures & Fittings	Office equipment	Totals
	£	£	£	£	£
COST					
At 1 April 2020	2,053,410	480,559	94,082	27,541	2,655,592
Additions	-	19,348	2,669	6,973	28,990
At 31 March 2021	<u>2,053,410</u>	<u>499,907</u>	<u>96,751</u>	<u>34,514</u>	<u>2,684,582</u>
DEPRECIATION					
At 1 April 2020	82,136	19,222	44,284	16,616	162,258
Charge for year	41,068	19,996	19,350	5,327	85,741
At 31 March 2021	<u>123,204</u>	<u>39,218</u>	<u>63,634</u>	<u>21,943</u>	<u>247,999</u>
NET BOOK VALUE					
At 31 March 2021	<u>1,930,206</u>	<u>460,689</u>	<u>33,117</u>	<u>12,571</u>	<u>2,436,583</u>
At 31 March 2020	<u>1,971,274</u>	<u>461,337</u>	<u>49,798</u>	<u>10,925</u>	<u>2,493,334</u>
<i>Parent company</i>					
COST					
At 1 April 2020	2,053,410	480,559	94,082	27,117	2,655,168
Additions	-	19,348	2,669	6,973	28,990
At 31 March 2021	<u>2,053,410</u>	<u>499,907</u>	<u>96,751</u>	<u>34,090</u>	<u>2,684,158</u>
DEPRECIATION					
At 1 April 2020	82,136	19,222	44,284	16,192	161,834
Charge for year	41,068	19,996	19,350	5,327	85,741
At 31 March 2021	<u>123,204</u>	<u>39,218</u>	<u>63,634</u>	<u>21,519</u>	<u>247,575</u>
NET BOOK VALUE					
At 31 March 2021	<u>1,930,206</u>	<u>460,689</u>	<u>33,117</u>	<u>12,571</u>	<u>2,436,583</u>
At 31 March 2020	<u>1,971,274</u>	<u>461,337</u>	<u>49,798</u>	<u>10,925</u>	<u>2,493,334</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
for the year ended 31 March 2021

16. DEBTORS

	Charity		Group	
	2021	2020	2021	2020
	£	£	£	£
Amounts falling due within one year:				
Trade debtors	-	2,000	-	3,141
Amounts due from group undertakings	289,985	289,985	-	-
Other debtors	22,498	4,015	28,049	6,841
Prepayments & accrued income	63,704	25,615	63,704	25,615
	<u>376,187</u>	<u>321,615</u>	<u>91,753</u>	<u>35,597</u>

17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Charity		Group	
	2021	2020	2021	2020
	£	£	£	£
Trade creditors	88,880	14,065	119,209	14,439
Other creditors	29,234	68,166	42,385	84,738
Accrued expenses	-	-	47,569	43,171
	<u>118,114</u>	<u>82,231</u>	<u>209,163</u>	<u>142,348</u>

18. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2021	2020
	£	£
Within one year	16,978	16,978
Between one and five years	<u>30,275</u>	<u>47,252</u>
	<u>47,253</u>	<u>64,230</u>

19. MOVEMENT IN FUNDS

	At 1.4.20 £	Net movement in funds £	Transfers between funds £	At 31.3.21 £
Unrestricted funds – Group current year				
The Grand Appeal	2,752,381	(26,483)	1,222,859	3,948,757
Designated	<u>4,244,123</u>	<u>-</u>	<u>(1,222,859)</u>	<u>3,021,264</u>
	<u>6,996,504</u>	<u>(26,483)</u>	<u>-</u>	<u>6,970,021</u>
Unrestricted funds – Charity current year				
The Grand Appeal	2,657,955	(1,374)	1,222,859	3,879,440
Designated	<u>4,244,123</u>	<u>-</u>	<u>(1,222,859)</u>	<u>3,021,264</u>
	<u>6,902,078</u>	<u>(1,374)</u>	<u>-</u>	<u>6,900,704</u>
Restricted funds – Group and Charity				
Bristol Children’s Hospital	724,762	(30,820)	-	693,942
Patient Hotel	873,186	250,872	-	1,124,058
Cots for Tots - NICU	378,086	(74,246)	-	303,840
Wallace & Gromit’s Children’s Charity	<u>97,574</u>	<u>(2,893)</u>	<u>-</u>	<u>94,681</u>
	<u>2,073,608</u>	<u>142,913</u>	<u>-</u>	<u>2,216,521</u>
Total funds – Current year Group	<u>9,070,112</u>	<u>116,430</u>	<u>-</u>	<u>9,186,542</u>
Charity	<u>8,975,686</u>	<u>141,539</u>	<u>-</u>	<u>9,117,225</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group			
The Grand Appeal	<u>1,849,384</u>	<u>(1,875,867)</u>	<u>(26,483)</u>
Unrestricted funds - Charity			
The Grand Appeal	<u>1,270,297</u>	<u>(1,271,671)</u>	<u>(1,374)</u>
Restricted funds – Group and Charity			
Bristol Children’s Hospital	245,484	(276,304)	(30,820)
Patient Hotel	284,247	(33,375)	250,872
Cots for Tots - NICU	159,805	(234,051)	(74,246)
Wallace & Gromit’s Children’s Charity	<u>6,177</u>	<u>(9,070)</u>	<u>(2,893)</u>
	<u>695,713</u>	<u>(552,800)</u>	<u>142,913</u>
Total funds Group	<u>2,545,097</u>	<u>(2,428,667)</u>	<u>116,430</u>
Charity	<u>1,966,010</u>	<u>(1,824,471)</u>	<u>141,539</u>

19. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds				
	At 1.4.19 £	Net movement in funds £	Transfers between funds £	At 31.3.20 £
Unrestricted funds - Group				
The Grand Appeal	1,871,018	(801,452)	1,682,815	2,752,381
Designated	<u>5,926,938</u>	<u>-</u>	<u>(1,682,815)</u>	<u>4,244,123</u>
	<u>7,797,956</u>	<u>(801,452)</u>	<u>-</u>	<u>6,996,504</u>
Unrestricted funds - Charity				
The Grand Appeal	1,311,630	(336,490)	1,682,815	2,657,955
Designated	<u>5,926,938</u>	<u>-</u>	<u>(1,682,815)</u>	<u>4,244,123</u>
	<u>7,238,568</u>	<u>(336,490)</u>	<u>-</u>	<u>6,902,078</u>
Restricted funds – Group and Charity				
Bristol Children’s Hospital	758,481	(33,719)	-	724,762
Patient Hotel	-	873,186	-	873,186
Cots for Tots - NICU	283,443	94,643	-	378,086
Wallace & Gromit’s Children’s Charity	<u>152,103</u>	<u>(54,529)</u>	<u>-</u>	<u>97,574</u>
	<u>1,194,027</u>	<u>879,581</u>	<u>-</u>	<u>2,073,608</u>
Total funds Group	<u>8,991,983</u>	<u>78,129</u>	<u>-</u>	<u>9,070,112</u>
Charity	<u>8,432,595</u>	<u>543,091</u>	<u>-</u>	<u>8,975,686</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds - Group			
The Grand Appeal	<u>970,225</u>	<u>(1,771,677)</u>	<u>(801,452)</u>
Unrestricted funds - Charity			
The Grand Appeal	<u>798,977</u>	<u>(1,135,467)</u>	<u>(336,490)</u>
Restricted funds – Group and Charity			
Bristol Children’s Hospital	397,239	(430,958)	(33,719)
Patient Hotel	878,226	(5,040)	873,186
Cots for Tots - NICU	301,607	(206,964)	94,643
Wallace & Gromit’s Children’s Charity	<u>23,561</u>	<u>(78,090)</u>	<u>(54,529)</u>
	<u>1,600,633</u>	<u>(721,052)</u>	<u>879,581</u>
Total funds Group	<u>2,570,858</u>	<u>(2,492,729)</u>	<u>78,129</u>
Charity	<u>2,399,610</u>	<u>(1,856,519)</u>	<u>543,091</u>

19. MOVEMENT IN FUNDS - continued

Designated Funds:
As described in the accompanying Trustee statement for the year to 31/3/21, the Grand Appeal has a multi-million pound annual commitment to Bristol Children’s Hospital. Some of these projects are described in the Annual Report. Typically the commitment represents over 100 individual projects at any one time. At the time of writing, the largest single commitment is £2 million, and the smallest is £50. Some projects are multi-year commitments, others will take more than 12 months to come to fruition. The Total Funds figure includes property, used as Family Accommodation and the charity’s HQ, which, allowing for depreciation, is valued at nearly £2 million.

Transfers between funds:
The transfers between funds are due to movements in designated funds.

20. CONTINGENT ASSETS

Prior to the year end the Foundation was notified that it is the beneficiary of a will and is therefore expecting to receive a significant sum of money when the payments from the estate are finalised. As the Foundation is the residuary beneficiary of this will it is difficult to quantify the amount receivable and due to the uncertainty regarding the amount it has not met the recognition criteria under the SORP and therefore is not recognised in these accounts.

21. CAPITAL COMMITMENTS

	2021 £	2020 £
Designated funds: Contracted but not provided for in the financial statements	<u>3,021,264</u>	<u>4,244,123</u>

22. RELATED PARTY DISCLOSURES

During the year the charity recharged wages paid on behalf of the trading subsidiary, Cracking Enterprises Limited, totalling £152,521 (2020: £154,705). In line with the intentions of the trading subsidiary the profits for the prior year, totalling £94,426 (2020: £559,388) were paid to the charity during the year. There was a debtor of £289,985 (2020: £289,985) owing from the trading subsidiary to the charity as at the year end.

Simon Cooper and Jos Moule are directors of Cracking Enterprises Limited and Trustees of Wallace & Gromit's Children's Foundation. Nicola Masters is a director of Cracking Enterprises Limited and a director of Wallace & Gromit's Children's Foundation. Wallace & Gromit's Children's Foundation and Cracking Enterprises Limited incurred legal costs of £52,148 (2020: £17,096) and £2,090 (2020: £1,183) respectively with Veale Wasbrough Vizards LLP during the year. Jos Moule, is a partner in Veale Wasbrough Vizards LLP.

Simon Cooper is a Trustee of Wallace & Gromit's Children's Foundation and a Trustee of the Musicspace Trust. Music therapy within the Bristol Children's Hospital is provided by the Musicspace Trust and funded by the charity at a cost of £11,899 (2020: £51,656). There was a creditor of £3,125 (2020 - £nil) owing as at the year end.

Nick Park, Peter Lord and David Sproston are Patrons of Wallace & Gromit's Children's Foundation Limited and Directors of Aardman Animations Limited. Angie Last is a Trustee of Wallace & Gromit's Children's Foundation and an employee of Aardman Animations Limited. Cracking Enterprises Limited incurred net costs of £32,422 (2020: £83,908) relating to Aardman's support for the Gromit Unleashed, Gromit Unleashed 2 and Shaun in the City arts trails which have raised to date around £6million for the primary purpose of Wallace & Gromit's Children's Foundation. This support covers web and app development for the charity's brands, rights, intellectual property, the development of merchandise and associated royalties, licensing and design.

23. APB ETHICAL STANDARD - PROVISIONS AVAILABLE FOR SMALL ENTITIES

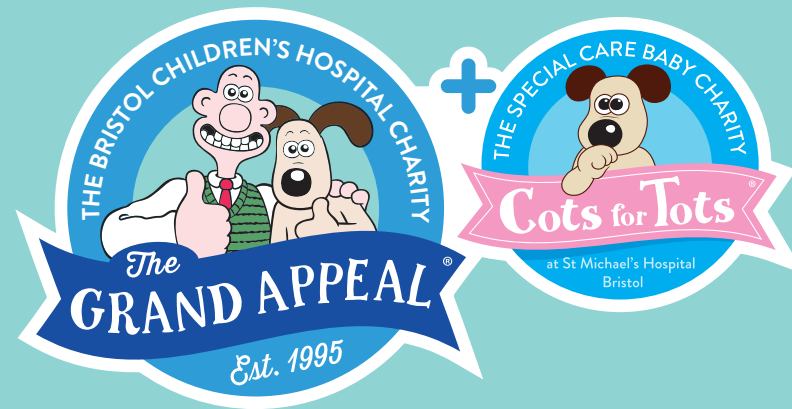
In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.

24. POST BALANCE SHEET EVENTS

The purchase of the land for the patient hotel completed on 4 June 2021. The funds raised for this development of £1.1m as at 31 March 2021 are shown as a restricted fund in note 19 to the accounts.

23. PURPOSE OF RESTRICTED FUNDS

The Grand Appeal receives many donations from supporters, donors, patients, friends, families and the general public with a specific designation. The Appeal acknowledges that all donations received for a specific ward or department should be spent according to the needs of the donor and therefore retains the above funds to ensure full compliance with the individual donor's intentions. These funds are then used to provide additional 'added value' facilities and to comply with donor wishes.



grandappeal.org.uk