

ANIMAL LIFELINE

England & Wales · Charity number 1041362

Details

Status Registered

Legal form Other

Registered 1994-10-10

Register [View on the Charity Commission register](#)

Contact

Address Serendipity House
Leek Road
Cellarhead
Stoke-on-Trent
Staffordshire
ST9 0DG

Phone 07790079025

Email safety@animallifeline.org.uk

Website www.animallifeline.org.uk

Activities

Objects: TO RELIEVE THE SUFFERING OF ANIMALS AND TO PROVIDE OR MAINTAIN A RESCUE HOME OR OTHER FACILITIES FOR CARE OF UNWANTED ANIMALS AND THE TREATMENT OF SICK OR ILL TREATED ANIMALS

Activities: Rescue and re-homes abandoned dogs and puppies, provides veterinary care and kennelling.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Animals
- **Who:** The General Public/mankind

Geography

- **Area of benefit:** NOT DEFINED IN PRACTICE-STAFFORDSHIRE AREA
- Cheshire East
- Cheshire West & Chester
- Staffordshire

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£298,023	£436,451	-	-
2023-12-31	£357,861	£463,395	-	-
2022-12-31	£795,471	£375,215	£721,361	6
2021-12-31	£607,148	£354,047	£301,104	8
2020-12-31	£318,652	£320,678	-	-

Trustees

Name	Role	Appointed
Ann Byrne		2023-01-05
EMMA CASKIE		2023-08-28
Elizabeth Alison Kim Draper		2022-03-16
John Steele		2023-10-26
Pete Brewster		2023-01-05

ANIMAL LIFELINE

England & Wales - Charity number 1041362

Accounts

Animal Lifeline

Trustees Report Dec 2024

Increasing costs have meant that the charity needed to close one of its shops which resulted in some one off costs but in the long run this would result in savings for the charity.

We have spent the last 12 months making further changes so that we have more people reviewing homes so that we can rehome dogs faster and more efficiently, in 2024 we rehomed a record number of dogs because of these changes.

We will continue into 2025 to build on these changes

Animal Lifeline
 Balance Sheet
 As at 31 December 2024

		2024	
		£	
FA - equipment, fixtures & fittings	Cost - b/fwd	2,928	
		<u>2,928</u>	
FA - vehicles	Cost - b/fwd	13,838	
		<u>13,838</u>	
			16,766
Debtors	Prepayments	2,525	
		<u>2,525</u>	
Bank	Current Account - 106	28,710	
	Current account 2 - 535	601	
	Deposit Account - 853	410,431	
	Fundraising Acc - 268	49,376	
	Petty Cash	1,100	
		<u>490,218</u>	
			492,743
Creditors	Accruals	(5,652)	
		<u>(5,652)</u>	
			(5,652)
Net assets			<u>503,856</u>
			£
Revaluation reserve	Brought forward	111,694	
		<u>111,694</u>	
			111,694
Profit and loss account	Brought forward	528,631	
	Net loss	(136,469)	
		<u>(136,469)</u>	
			392,162
Total funds			<u>503,856</u>

Animal Lifeline
Profit And Loss Account
For the year ended 31 December 2024

		2024
		£
Income	Bequests	47,798
	Donations/Fund Raising	96,018
	Interest receivable	6,689
	Other operating income	147,518
		<u>298,023</u>
		<u>298,023</u>
Expenses	Accessories	(793)
	Accountancy fees	(1,401)
	Bank charges	(767)
	Cleaning	(4,167)
	Equipment expensed	(2,438)
	Insurance	(4,660)
	Kennelling and Food	(21,948)
	Light and heat	(24,225)
	Motor expenses	(899)
	Other legal and prof	(4,888)
	Paye	(29,725)
	Pensions	(7,907)
	Postage	(113)
	Property Maintenance	(1,848)
	Rates	(4,822)
	Rent	(5,985)
	Repairs and maintenance	(42,360)
	Staff training & welfare	(192)
	Stationery and printing	(3,139)
	Sundry	(439)
	Telephone and fax	(2,240)
	Veterinary	(81,575)
	Wages and salaries	(183,649)
	Waste Collection	(4,311)
		<u>(434,492)</u>
Net loss		<u><u>(136,469)</u></u>

Independent examiner's report to the committee members of
Animal Lifeline
for the year ended 31 December 2024

Basis of independent examiner's report

An examination includes a review of the accounting records kept by the organisation and a comparison of the accounts presented with those records. It also includes a consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as committee members concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

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Which gives me reasonable cause to believe that in any material respect the committee members have not met the requirements to ensure that:

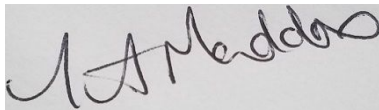
- proper accounting records are kept: and
- accounts are prepared which agree with the accounting records

or

2

To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed



Dated

05/12/2025

Mrs Tracy Maddox MAAT



ANIMAL LIFELINE

England & Wales - Charity number 1041362

Accounts

Animal Lifeline

Trustees Report Dec 2023

Support for Animal Lifeline in 2023 has remained strong, however ever increasing costs has impacted the charity. The economic climate has continued to be one of instability which effects all charities as people have less disposable income to spare, we are continuing to expand our activities in order to maximise the opportunities that are available to us and streamlines our costs wherever possible in order to ensure that the charity continues to operate and support as many dogs as possible, we have made significant changes which has seen us rehome more dogs than ever and we will continue these efforts with the new Board of Trustees in place.

Animal Lifeline
Profit And Loss Account
For the year ended 31 December 2023

2023

£

Income	Donations/Fund Raising	234,093.00	
	Grants Received	2,572.00	
	Interest receivable	7,510.00	
	Other operating income	30,728	
	Refunds	58.00	
	Shop Sales (Charity)	82,900	
			357,861
			357,861
Expenses	Accessories	-765.00	
	Accountancy fees	-1,583.00	
	Advertising and PR	-260.00	
	Bank charges	-1,015	
	Cleaning	-8,804.00	
	Consultancy fees	-3,353.00	
	Dog Walking	-4,388.00	
	Equipment expensed	-500.00	
	Insurance	-5,701.00	
	Kennelling and Food	-45,439	
	Light and heat	-26,241	
	Motor expenses	-1,190.00	
	Other legal and prof	-14,302.00	
	Paye	-27.00	
	Pensions	-4,745	
	Postage	-33	
	Property Maintenance	-384.00	
	Rates	-5,884	
	Rent	-18,360	
	Repairs and maintenance	-20,036.00	
	Service charges	-937.00	
	Staff training & welfare	-270.00	
	Stationery and printing	-2,163.00	
	Subscriptions	-353.00	
	Telephone and fax	-827.00	
	Veterinary	-115,730.00	
	Wages and salaries	-170,151.00	
	Waste Collection	-9,953.00	
			-463,395

Net loss

-105,534

Animal Lifeline

Balance Sheet

As at 31 December 2023

		£	2023
FA - equipment, fixtures & fittings	Cost - b/fwd	2,928	
		2,928	
FA - vehicles	Cost - b/fwd	13,838	
		13,838	
			16,766
Debtors	Prepayments	3,028	
		3,028	
Bank	Current Account	11,532	
	Current account 2	1,167	
	Deposit Account	568,742	
	Fundraising Acc	46,104	
	Petty Cash	2,674	
		630,220	
			633,248
Creditors	Accruals	-6,527	
	Pension Contributions	-3,161	
			-9,688
Net assets			640,325
		£	
Revaluation reserve	Brought forward	111,694	
			111,694
Profit and loss account	Brought forward	634,165	
	Net loss	-105,534	
			528,631
Total funds			640,325

Independent examiner's report to the committee members of

Animal Lifeline

for the year ended 31 December 2023

Basis of independent examiner's report

An examination includes a review of the accounting records kept by the organisation and a comparison of the accounts presented with those records. It also includes a consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as committee members concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

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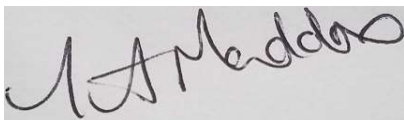
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- accounts are prepared which agree with the accounting records

or

2

To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed



Dated

29/10/2023

Mrs Tracy Maddox MAAT



ANIMAL LIFELINE

England & Wales - Charity number 1041362

Accounts

Support for Animal Lifeline has remained strong and our income in 2022 is broadly in line with expectations given that even in 2022 there were the first signs of a national recession. Like all charities we face rising costs, particularly for energy and veterinary fees, but we have expanded our fundraising in a variety of ways to address these issues. A revised board of trustees has made substantial progress in improving operational efficiency, and have also completely revised and improved the charity's rehoming process so that many more dogs are now being rehomed.

Animal Lifeline
Income and Expenditure
For the year ended 31 December 2022

		2022
		£
Income	Bequests	488657
	Donations	9333
	Grants Received	0
	Interest receivable	610
	Other operating income	0
	Shop Sales/Fundraising	296871
		795471
		795471
Expenditure	Accessories	-1652
	Accountancy fees	-983
	Advertising and PR	0
	Bank charges	-943
	Cleaning	-3819
	Consultancy fees	-2400
	Employers NI	-3677
	Equipment expensed	-50
	Insurance	-3013
	Kennelling and Food	-42405
	Light and heat	-14853
	Motor expenses	-25
	Unpaid cheque	0
	Other expense	-615
	Other legal and prof	-5713
	Pensions	-2427
	Postage	0
	Property Maintenance	-6100
	Rates	-7274
	Rent	-12202
	Repairs and maintenance	-54026
	Staff training & welfare	-420
	Stationery and printing	-287
	Sundry	0
	Telephone and fax	-352
	Unknown	0
	Veterinary	-80732
	Wages and salaries	-124981
	Waste Collection	-6266
		-375215
Net Income/loss		420256

**Animal Lifeline
Balance Sheet
As at 31 December 2022**

		2022	
		£	
FA - equipment, fixture & fittings	Cost - b/fwd	2,928	
		2,928	
FA - vehicles	Cost - b/fwd	13,838	
		13,838	
			16,766
Debtors	Prepayments	6,953	
		6,953	
Bank	Current Account	23,802	
	Current account 2	391	
	Deposit Account	678,658	
	Petty Cash	2,476	
		705,327	
			712,281
Creditors	Accruals	-7,685	
			-7,685
Net assets			721,361
		£	
Revaluation reserve	Brought forward	111,694	
			111,694
Profit and loss account	Brought forward	189,410	
	Net profit	420,257	
			609,667
Total funds			721,361

Independent examiner's report to the committee members of

Animal Lifeline

for the year ended 31 December 2022

Basis of independent examiner's report

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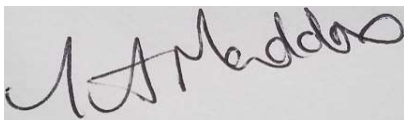
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Signed



Dated

28/10/2022

Mrs Tracy Maddox MAAT



ANIMAL LIFELINE

England & Wales - Charity number 1041362

Accounts

Animal Lifeline

Financial Statements

for the year ended 31 December 2021

Maddox
Accountancy & Business Services



Confidential Personal Service

Independent examiner's report to the committee members of

Animal Lifeline

for the year ended 31 December 2021

Basis of independent examiner's report

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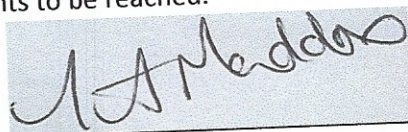
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or

2

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Signed



Dated

10/10/2022

Mrs Tracy Maddox MAAT



Animal Lifeline
Income and Expenditure
For the year ended 31 December 2021

		2021	2020
		£	£
Income	Bequests	374,187	103,772
	Donations/Fund Raising	79,079	113,752
	Grants Received	19,385	25,522
	Interest receivable	278	38
	Other operating income	0	0
	Shop Sales (Charity)	134,219	55,562
			607,148
		607,148	298,646
Expenditure	Accessories	-901	-285
	Accountancy fees	-1,066	-1,114
	Advertising and PR	0	-115
	Bank charges	-972	-1,085
	Cleaning	-2,526	0
	Consultancy fees	0	0
	Employers NI	-5,971	0
	Equipment expensed	0	0
	Insurance	-2,940	-2,857
	Kennelling and Food	-17,788	-32,132
	Light and heat	-18,024	-11,270
	Motor expenses	-10	-6,006
	Unpaid cheque	0	-400
	Other expense	-4,875	-1,992
	Other legal and prof	-270	-3,264
	Pensions	-3,824	-8
	Postage	-54	-1081
	Property Maintenance	-2,300	0
	Rates	-9,291	-21,823
	Rent	-22,801	-1,980
	Repairs and maintenance	-1,930	0
	Staff training & welfare	0	-420
	Stationery and printing	-904	0
	Sundry	0	-511
	Telephone and fax	-789	0
	Unknown	0	-71,057
	Veterinary	-86,883	-138,332
Wages and salaries	-162,650	-4,941	
Waste Collection	-7,277	-300,673	
		-354,046	-300,673
Net Income/loss		253,102	-2,027

Animal Lifeline
Balance Sheet
As at 31 December 2021

		2021		2020	
		£		£	
FA - vehicles	Cost - b/fwd	13,838		13,838	
	Cost - additions	2,928		0	
		16,766		13,838	
			16,766		13,838
Debtors	Prepayments	6,953		6,953	
		6,953		6,953	
Bank	Current Account	107,464		29,732	
	Current Account2	914			
	Deposit Account	174,216		2,978	
	Petty Cash	2,476		2,186	
		285,070		34,896	
			292,023		41,850
Creditors	Accruals	-7,685		-7,685	
				-7,685	
			-7,685		-7,685
Net assets			301,104		48,002
Revaluation reserve	Brought forward	111,694		111,694	
					111,694
Profit and loss account	Brought forward	-63,692		-61,665	
	Net profit/loss	253,102		-2,027	
			189,410		-63,692
Total funds			301,104		48,002

ANIMAL LIFELINE TRUSTEES ANNUAL REPORT

Year ended 31 December 2021

The first seven months of 2021 were still a pandemic period, with final restrictions lifted on July 19 that year. This meant that the charity's fundraising activities were restricted, with fewer events and our charity shops closed for more than half the year, which impacted donations, fund-raising and income from its charity shops.

Even so, Animal Lifeline ended the year in a financially healthy state due partially from internal cost-trimming, increased direct and on-line sales, and also from bequests.

The number of dogs in our sanctuary section and for rehoming was at full capacity throughout this difficult period during which we were able to continue a certain amount of rehoming under permitted social distancing practices and also able to take in many unwanted dogs.

Our kennels staff and team of volunteers played a vital role throughout this difficult year and deserve much praise for their hard work and dedication.

Animal Lifeline enters its fifth decade in a strong state and is currently involved in an extensive programme of refurbishments and improvements at its Serendipity kennels site to help ensure its work continues long into the future.

ANIMAL LIFELINE

England & Wales - Charity number 1041362

Accounts

Animal Lifeline

Financial Statements

for the year ended 31 December 2020

Maddox

Accountancy & Business Services

Confidential Personal Service



Independent examiner's report to the committee members of

Animal Lifeline

for the year ended 31 December 2020

Basis of independent examiner's report

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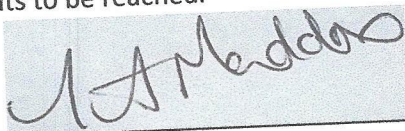
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- accounts are prepared which agree with the accounting records

or

2

To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed



Dated

31/12/2021

Mrs Tracy Maddox MAAT



ANIMAL LIFELINE TRUSTEES REPORT - year ending 31 December 2020

Like many charities, Animal Lifeline depends on bequests for part of its annual income and these can be variable and unpredictable—in 2019, bequests totalled £80,689, but this year (2020) £103,772.

Income from other sources such as donations and fundraising were broadly in line with normal year-to-year variables.

Shop takings were considerably lower than in previous years due to the impact of Covid. We were unable to open for the full year.

Direct costs such as kennelling and food were slightly lower compared with the previous year, down from £39,302 to £32,132 as were veterinary costs—down from £91,520 to £71,057.

Staff wages were much the same as last year. The trustees are NOT paid - the wages relate to kennel staff and total £138,332 (including NIC and pension contributions).

All our staff are paid minimum wage. The Government plans to increase minimum wage to at least f10 per hour, and there will be further increases in NI and pensions contributions. We need to be aware of such increases and plan accordingly.

As I mentioned at last year's AGM, I feel our fund-raising is near the limit of what we can reasonably expect from a local community so every effort should be made to where possible reduce or at least cap overheads.

Public support for Animal Lifeline, now in its 46th year, is very strong and our Face Book followers and website visitors are at record levels which is an endorsement of the work we do and we continue to get generous responses to our appeals, and excellent attendances at our various fund-raising events.

While our legal constitution does not actually require us to re-home dogs, but to provide a sanctuary for them and provide veterinary care, we do re-home an average of 150 dogs each year.

Not every dog in our care is available for adoption because part of our legal requirement is to operate a sanctuary for the long-term care of certain dogs, especially those with ongoing health issues. These may include dogs with specific disabilities, psychological issues which cannot be remedied, or which cannot be rehomed on the instructions of the previous owner who has asked us to care for their dog permanently.

This sometimes results in Animal Lifeline being criticised for keeping some dogs in kennels for a long period or being too 'choosy' when rehoming, such criticism usually from people not aware of these background circumstances. Our rehoming policy is in line with that of other dog rescue agencies such as The Dogs Trust and Blue Cross who also experience criticism about their rehoming criteria. We—like them—have a duty of care to the dogs and do our utmost to ensure we place the right dog in the right home. Over the years we

have rehomed over 14,000 dogs and our care in rehoming means it is extremely rare for us to have a dog returned to us.

Animal Lifeline continues live up to its name as a genuine 'lifeline' for abandoned and ill-treated dogs in the North Staffs and South Cheshire area and against a background of declining UK pet ownership (source: Pets At Home National Survey) the need for our services is all the greater and we continue to gather new volunteers and supporters who share our aims.

Cassie Fletcher

Animal Lifeline
Income and Expenditure
For the year ended 31 December 2020

		2020	2019
		£	£
Income	Bequests	103,772	80,689
	Donations/Fund Raising	113,752	109,100
	Grants Received	25,522	0
	Interest receivable	38	118
	Other operating income	0	0
	Shop Sales (Charity)	55,562	82,318
			298,646
		298,646	272,225
Expenditure	Accessories	-285	-631
	Accountancy fees	-1,114	-1,125
	Advertising and PR	-115	-1,341
	Bank charges	-1,085	-1,323
	Cleaning	0	-1,039
	Consultancy fees	0	-8,870
	Employers NI	0	0
	Equipment expensed	0	-688
	Insurance	-2,857	-3,128
	Kennelling and Food	-32,132	-39,302
	Light and heat	-11,270	-15,979
	Motor expenses	-6,006	-7,594
	Unpaid cheque	-400	0
	Other legal and prof	-1,992	-1,205
	Pensions	-3,264	-2,594
	Postage	-8	-9
	Property Maintenance	-1,081	-2,061
	Rates	0	0
	Rent	-21,823	-27,926
	Repairs and maintenance	-1,980	-1,079
	Staff training & welfare	0	-120
	Stationery and printing	-420	-844
	Sundry	0	0
	Telephone and fax	-511	-438
	Unknown	0	0
	Veterinary	-71,057	-91,520
	Wages and salaries	-138,332	-137,326
Waste Collection	-4,941	-8,300	
		-300,673	-354,440
Net Income/loss		-2,027	-82,216

Animal Lifeline
Balance Sheet
As at 31 December 2020

		2020		2019	
		£		£	
FA - vehicles	Cost - b/fwd	13,838		0	
	Cost - additions	0		13,838	
		13,838		13,838	
			13,838		13,838
Debtors	Prepayments	6,953		6,953	
		6,953		6,953	
Bank	Current Account	29,732		8,776	
	Deposit Account	2,978		25,961	
	Petty Cash	2,186		2,186	
		34,896		36,923	
			41,850		43,876
Creditors	Accruals	-7,685		-7,685	
			-7,685		-7,685
Net assets			48,002		50,029
		£		£	
Revaluation reserve	Brought forward	111,694		111,694	
			111,694		111,694
Profit and loss account	Brought forward	-61,665		20,550	
	Net profit/loss	-2,027		-82,216	
			-63,692		-61,665
Total funds			48,002		50,029