

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

England & Wales · Charity number 1024806

Details

Other names	IFAW CHARITABLE TRUST, INTERNATIONAL FUND FOR ANIMAL WELFARE
Status	Registered
Legal form	Charitable company
Company number	02701278
Registered	1993-08-11
Register	View on the Charity Commission register

Contact

Address	Fifth Floor 81 Southwark Street London SE1 0HX
Phone	07960717554
Email	info-uk@ifaw.org
Website	www.ifaw.org

Activities

Objects: TO ADVANCE THE WELFARE AND CONSERVATION OF ANIMALS THROUGHOUT THE WORLD BY REDUCING COMMERCIAL EXPLOITATION OF ANIMALS, HELPING ANIMALS IN CRISIS OR DISTRESS AND WORKING TO PREVENT CRUELTY AND SUFFERING TO WILD ANIMALS AND DOMESTIC ANIMALS; TO PROTECT, CONSERVE AND PRESERVE TERRESTRIAL AND MARINE WILDLIFE HABITATS AND TO EDUCATE POLICY MAKERS AND THE PUBLIC IN RESPECT OF THE FOREGOING.

Activities: INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW) RESCUES AND PROTECTS ANIMALS AROUND THE WORLD. WE RESCUE INDIVIDUAL ANIMALS, CAMPAIGN TO PREVENT ANIMAL CRUELTY AND ADVOCATE FOR THE PROTECTION OF WILDLIFE AND HABITATS. IFAW PROMOTES ANIMAL WELFARE AND CONSERVATION POLICIES THAT ADVANCE THE WELL-BEING OF BOTH ANIMALS AND PEOPLE.

Classification

- **How:** Makes Grants To Organisations, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Other Charitable Activities
- **What:** Education/training, Animals, Environment/conservation/heritage
- **Who:** Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Barbados
- Canada
- China
- Iceland
- India
- Indonesia
- Ivory Coast
- Japan
- Kenya
- Malawi
- Sierra Leone
- South Africa
- Turkey
- United Arab Emirates
- United States
- Zambia

Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	£17,438,907	£18,554,421	£15,672,096	27
2024-06-30	£17,884,875	£19,345,734	£16,788,236	28
2023-06-30	£16,613,772	£18,722,090	£18,072,630	29
2022-06-30	£18,430,507	£15,155,924	£20,424,559	26
2021-06-30	£18,138,240	£14,151,987	£17,894,460	26

Trustees

Name	Role	Appointed
BARBARA UNGERMAN BIRDSEY		2015-02-18
CATHERINE HUSE LILLY		2016-06-16
Christine Eosco		2023-02-16
David Scott Lowe		2024-06-18
Eileen Park Robertson		2024-06-18
Graeme Robin Cottam		2017-02-15
Iain James Webb		2025-06-30
JOYCE CAROL DORIA		2015-02-18
John Charles Robert Albrecht		2023-06-13
Judi Wangalwa Wakhungu		2019-06-13
MARK TYRELL BEAUDOUIN		2015-10-22
Richie Mehta		2025-10-16
VIRGINIA ALEJANDRA POLLAK		2018-02-08

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

England & Wales - Charity number 1024806

Accounts

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

(Limited by guarantee)

Company registered number 02701278

Charity registered number 1024806

Annual report and financial statements

for the year ended 30 June 2025

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Annual Report and Financial Statements for the year ended 30 June 2025

CONTENTS

	Pages
Message from CEO	2-3
Trustees' report	4-8
Strategic report	9-19
Independent auditor's report	20-23
Statement of financial activities	24
Statement of financial position	25
Statement of cash flows	26
Notes to the financial statements	27-43

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Message from CEO

For over a half century, IFAW has been guided by two defining pillars: Animal Rescue and Conservation. The Animal Rescue component is a sharp reflection of our belief that every individual animal matters; and Wildlife conservation ensures that species have healthy, thriving habitats in which to live. Together, they form the foundation able to achieve a lasting impact—for animals, for people, and for the landscapes they share.

Equally important within this framework are the communities that live alongside wildlife. Their ancestral knowledge and generational stewardship are essential to ensuring lasting solutions. Over time, we have learned to recognize and strengthen the often-overlooked connections between people, animals, and landscapes. When these connections thrive, both people and wildlife benefit.

From forests and savannas to oceans and coastlines, IFAW works on the frontlines to safeguard wildlife and the diversity of habitats they both depend upon and share with people. From combating wildlife trafficking, leveraging innovation and technology to disrupt its nefarious trade, to responding to critical rescue and disaster needs, addressing crises that are becoming increasingly frequent. IFAW also conserves marine and terrestrial landscapes as habitat loss grows ever more severe and urgent, supporting communities living alongside wildlife and helping to develop educational and vocational opportunities that sustain livelihoods and foster an active stewardship in conservation. And this is just the beginning.

This year, for example, IFAW has achieved historic milestones in combating wildlife trafficking harnessing technology to protect species. In Europe, IFAW became the first wildlife conservation organisation formally designated as a Trusted Flagger under the EU Digital Services Act, enhancing our ability to flag illegal content online and disrupt trafficking networks.

Building on these efforts, IFAW partnered with Baidu, Inc. — one of China’s leading search engines and a global pioneer in artificial intelligence technology—to launch AI Guardian 2.0, an upgraded artificial intelligence tool capable of identifying thirty-four commonly trafficked species. The AI Guardian series, applied globally, has screened over 410,000 images, flagged more than 33,000 target photos, and helped remove over 13,000 illegal wildlife listings from online platforms since 2020.

Our marine conservation efforts also made significant strides this year. The Blue Speeds initiative rallied 258,000 citizens across the EU to support modest reductions in vessel speeds, a simple step lowering ship-strike risk, reducing underwater noise, and cutting overall emissions. In Greece’s Hellenic Trench, thirteen shipping companies adjusted routes to protect endangered sperm whales, cutting strike risk by an estimated 36%. In the United States, Automatic Identification System (AIS) technology, supported by the National Oceanic and Atmospheric Administration (NOAA) and the U.S. Coast Guard, now delivers safety and navigation messages to vessels in right whale habitats. Twenty-five stations are already operational, with sixteen more pending. The Whale Alert app, expanded to European waters, now enables 2,200 mariners to log more than 9,000 whale sightings in real time, significantly increasing awareness and effectively preventing collisions.

Supporting those on the frontlines of conservation remains a top priority. For Landscapes in Zimbabwe, and Kenya, we continue to invest in ranger welfare—upgrading housing, providing essential equipment and supplies, and improving patrol logistics.

Frontline workers cannot effectively protect wildlife if they lack the basic necessities to do their work. In Zimbabwe’s the greater Hwange ecosystem, we invested significant funding to build new ranger houses, equip teams, strengthen law enforcement infrastructure, and deploy the Earth Ranger system to monitor elephant movements as part of the Human Wildlife Conflict early detection system and corridor

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

connectivity mapping. Meanwhile, in Kenya, marine rangers received specialized training and equipment to improve the rescue and protection of marine mammals and sea turtles.

Protecting wildlife does not stop at national borders—or at times of human conflict. In 2024, IFAW's work in conflict-affected areas demonstrated that conservation is crucial wherever animals are at risk.

In October 2024, IFAW hosted the 24th annual Animal Action Awards at BAFTA in London, bringing together more than 200 attendees to celebrate remarkable contributions to conservation, rescue, and animal welfare from around the world. The ceremony honoured nine individuals and organisations from the UK, Nigeria, India, South Africa, and the Democratic Republic of the Congo whose work is tackling urgent issues—from wildlife trafficking and biodiversity loss to pollution and habitat fragmentation—demonstrating once again the diverse ways in which people are helping animals and ecosystems thrive. Hosted by wildlife cameraman and conservationist Hamza Yassin, this year's Awards received a record 665 nominations from 29 countries, reflecting growing global engagement with IFAW's mission. As we look forward to 2025 and the 25th anniversary of the Animal Action Awards, this legacy of recognising courage, creativity, and impact underscores the power of individual and collective action in advancing animal protection and conservation worldwide.

Globally, we continue to advance wildlife's role in climate solutions. At the UN Biodiversity COP16, IFAW successfully advocated for recognition of wild animals in climate mitigation and launched guidelines to help governments integrate wildlife conservation into national climate plans. Protecting keystone species and restoring habitats are powerful, nature-based solutions that benefit both wildlife and people.

These achievements are but a few that reflect what IFAW has epitomized: bold action, fresh thinking, and a commitment to transparency, collaboration, and a respect for local knowledge. The challenges ahead are many—from climate change to biodiversity loss and beyond—remain intensely urgent, but our commitment and the solutions we are building together are no less steadfast.

I offer my sincerest thanks to you for your dedication, passion, and perseverance. Together, we will continue to create a more hopeful future where people and wildlife shall thrive side by side.

Azzedine T. Downes
President & Chief Executive Officer

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2025

Trustees and advisors

Trustees

Mark T. Beaudouin (Chair)
Joyce C. Doria (Vice Chair)
Barbara U. Birdsey (Vice Chair)
Graeme R. Cottam
Catherine H. Lilly
Virginia A. Pollak
Catherine Z. Bearder (*resigned 30 June 2025*)
Judi W. Wakhungu
John C. Albrecht
Christine A. Eosco
David Scott Lowe
Eileen Robertson
Iain Webb (*appointed 10 June 2025*)
Richie Mehta (*appointed 16 October 2025*)

Executive management

Azzedine T. Downes, Chief Executive Officer
Blaine Hoovis, Chief Financial Officer

Independent auditors

RSM UK Audit LLP
25 Farringdon Street
London
EC4A 4AB

Solicitors

Bates Wells
10 Queen Street Place
London
EC4R 1BE

Bankers

HSBC Bank plc
28 Borough High Street
London
SE1 1YB

Investment advisors

Holden & Partners
113-117 Farringdon Road
London
EC1R 3BX

Brokers

Rathbones Investment Management Limited
8 Finsbury Circus
London
ECM2 7AZ

Principal & registered office

81 Southwark Street
London
SE1 OHX

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2025 (continued)

The Trustees present their report and the audited financial statements of the charitable company for the year ended 30 June 2025. The Trustees have had regard to the Charity Commission's guidance on public benefit.

Structure and Governance

The Charity is governed in accordance with its Articles of Association.

Board of Trustees – Consists of thirteen current members, including the Chair and Vice Chair, at date of approval. Each of the Board members is appointed for a three-year term and served during the year and up to the date of signing the financial statements or as otherwise noted above to reflect appointments and resignations.

Board members' collective responsibilities include organisational governance, fiduciary responsibility, networking, and fundraising. Board members act as ambassadors for the organisation and work to ensure that the organisation is effectively fulfilling its mission by making certain that organisational initiatives, grantmaking, investment, and donor stewardship activities all support and advance IFAW's mission. The Board delegates certain responsibilities to Board committees and the President & CEO under a Scheme of Delegation

Board Committees - Six Board Committees and one Sub-Committee convene according to their Charters to formulate recommendations to the full Board. The Committees are comprised of both Board members and non-Board members. The professional skills and expertise of the individual members are evaluated and aligned to meet the varying needs of each of the following Committees:

Executive – The Executive Committee assists the Board of Trustees in fulfilling its responsibilities by serving as the core organising and facilitating Committee of the Board of Trustees. It serves as the key communication vehicle for management to the Board of Trustees and acts in a proxy capacity to represent the Trustees and acts on its behalf when it is impractical for the entire Board to do so. The Executive Committee's duties include evaluating the performance of the Board and senior management, setting the agenda for Board Meetings, and acting for the Board between meetings.

Audit & Risk Oversight – The Audit & Risk Oversight Committee assists and makes recommendations to the Board of Trustees in fulfilling its responsibility to provide oversight regarding: (1) IFAW's systems of internal controls and risk management; (2) the integrity of IFAW's financial statements; (3) IFAW's compliance with legal and regulatory requirements and ethical standards; and (4) the engagement, independence, and performance of IFAW's independent auditors.

Finance & Investments – The Finance & Investments Committee assists and makes recommendations to the Board of Trustees in fulfilling its financial oversight responsibilities as well as in maximizing the efficient, productive, and responsible use of IFAW's financial assets. The Finance & Investments Committee's duties include reviewing financial statements, including results of the financial statement audit; monitoring the budget for unusual transactions; and supervising investments.

International Development – The International Development Committee assists and makes recommendations to the Board of Trustees in identifying, attracting, and cultivating philanthropy and future leaders for the benefit of the IFAW's mission.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2025 (continued)

Data Protection & Fundraising Compliance – The Data Protection & Fundraising Compliance Subcommittee is a subcommittee of the Audit & Risk Oversight Committee established to provide oversight of data protection and fundraising compliance matters.

Media & External Affairs – The Media & External Affairs Committee assists in increasing the profile of, and awareness about, the activities and programs of IFAW. The Committee helps IFAW target and develop relationships with brands, organisations, and individuals such as media outlets, journalists, experts in advertising and public relations, content creation, celebrities and other high-profile/highly influential supporters to engage them in promoting IFAW and IFAW's work.

Nominating – The Nominating Committee assists and makes recommendations to the Board of Trustees in proactive identification, cultivation, recruitment, vetting, and orientation of new Trustees in order to optimize effective governance, ensuring that the Board of Trustees is comprised of leadership capabilities, expertise, skills, and philanthropic capacity to support IFAW's mission and strategic goals. The Nominating Committee is responsible for ensuring that the nomination process is carried out in a timely and efficient manner.

The Nominating Committee reviews and recommends new Board members. Potential new members are recommended by existing Board members or staff. New Board members are elected and Board members whose three-year term is about to expire are eligible for election at the June General Annual Meeting. The Board members are divided into three groups whose terms expire in consecutive years. Once appointed Trustees participate in an orientation session and are provided a manual which contains information such as IFAW's mission and values statements, organisational charts, Board of Trustees directory, programmatic overviews, Board of Trustees committee structures, financial overviews, by-laws, and conflict of interest policy. While certain Trustee members may serve on boards of other entities, they are required to complete an annual Conflict of Interest Statement disclosing all other affiliations. For the year ending 30 June 2025, management found there to be no conflict of interest relating to members of the Board for the Charity.

President & CEO – reports to the IFAW Boards of Trustees, who govern the legal entities that make up the IFAW network around the world. The President & CEO is responsible for the overall health of the organisation and its success in performing its mission of rescuing and protecting animals. In addition to President & CEO serves as a vital link between the IFAW Boards of Trustees, Directors and the network as a whole. The President & CEO is responsible for setting the tone for the network's internal relationships and the most public facing representative for the network interacting with donors, world leaders and high-level government officials. The President & CEO directly manages executives who are based across the network.

Global General Counsel – provides legal advice to the President & CEO and senior executives across the IFAW network, manages corporate legal relationships, and promotes legal compliance across all IFAW entities.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2025 (continued)

Executive Management Team (EMT) – each of the IFAW affiliates (including the Charity) delegates day-to-day management to the President & CEO who then delegates to the appropriate EMT member. The EMT is the top-level group of senior management. The President & CEO and EMT are responsible for protecting and nurturing the mission of IFAW and ensuring that the Strategic Plan is executed. The EMT is responsible for the line management of teams of people based across wide geographical locations. The EMT, overseen by the President & CEO, directly manages functions Animal Rescue Programs, Conservation Programs, Communications, Human Resources, Finance, Information Technology, Legal, and Development. The Programs, Communications, and Development departments have significant staff located in the affiliated country offices, while support functions: Finance, IT, Human Resources and Legal departments are more centralized, although not exclusively, in the United States of America.

Director of Finance & Operations United Kingdom – is responsible for the day-to-day operational management for the UK office.

Statement of Trustees' responsibilities

The Trustees (who are also directors of International Fund for Animal Welfare (IFAW) for the purposes of company law) are responsible for, and have prepared, the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice 'Accounting and Reporting by Charities ('the Charities SORP');
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2025 (continued)

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Statement of disclosure to auditor

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Related Parties

All affiliated entities maintain separate Boards of Trustees. However, the Trustee membership and senior management are substantially common among affiliates. All affiliates operate as separate and independent entities.

Although grants are made within the affiliated group, the Charity does not enjoy the rights of ownership of the assets and revenues of these affiliates, nor is it subject to their liabilities. The Charity does not hold a majority ownership interest in its affiliates except for IFAW Commerce Limited nor does the Charity have control of a majority of the Trustee appointments of the affiliated group.

International Fund for Animal Welfare, Inc. (IFAW US), is a company established under the laws of the Commonwealth of Massachusetts (USA) and registered with the US Internal Revenue Service under Section 501(c)(3) of the US Internal Revenue Code. As a charitable organisation IFAW US possesses a mission consistent with the objects of the Company. IFAW US provides direct support for certain programme, fundraising and administrative activities for all the IFAW entities. Other activities include shared finance, technology and human resource support. The Charity (and other IFAW affiliated entities) make financial contributions to IFAW US for their participation in shared support. The Company and IFAW US are part of a network of organisations in which no parent, subsidiary relationship exists between the two organisations.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic Report

The objectives of the Charity are to advance the welfare and conservation of animals throughout the world by reducing commercial exploitation of animals, helping animals in crisis or distress and working to prevent cruelty and suffering to wild animals and domestic animals; to protect, conserve and preserve terrestrial and marine wildlife habitats and to educate policy makers and the public in respect of the foregoing.

Our Vision: Animals and people thriving together.

Our Mission: Fresh thinking and bold action for animals, people and the places we call home.

Our Approach: Every animal is part of a species, and every species depends on its habitat for survival. Our approach mirrors the same interconnectedness. By marrying animal welfare and conservation, IFAW delivers comprehensive protection to individual animals, populations and habitats. We rescue animals in need, rehabilitate them back to health, and safely release them back into secure and sustainable habitats. As a standalone, each of these pillars delivers value. But the sum of its parts creates immediate and enduring impact for animals, people and the place we call home.

Our belief: In order to achieve IFAW's vision of animals and people thriving together, we follow key principles in our work.

Conservation policy should be based on sound science within an ethical framework that recognizes the intrinsic value of individual animals and species, and the welfare needs of animals as sentient beings. Conservation decisions should be guided by full consideration of ecological sustainability, biological sustainability, and the precautionary principle.

Humans have a moral responsibility to provide for the needs of those animals who are dependent on them. This responsibility extends to protecting wild animals and their habitats from human harm, whether caused intentionally or unintentionally. Responsible human behaviour should prevent, avoid, or at the very least, minimize direct and indirect harm to all animals.

IFAW, with its office in London, supports all international IFAW programs with a special focus on getting political and financial support for landscape conservation initiatives like "Room to Roam", combatting wildlife crime in Europe that is depleting landscapes all over the world, enhancing marine conservation, especially in reducing the negative environmental impact of shipping. Necessary for achieving these goals is securing public and political support both in the UK and globally.

Risk management

The Charity faces many financial and non-financial risks. The Trustees actively monitor key risks and perform periodic assessments of the effectiveness of its risk management systems and procedures. The assessment process includes:

- a review of the risks the Charity faces in fundraising, investment and reserves management and financial commitments;
- a review of systems in place to mitigate risk and provide timely information to down-turns in performance/revenue or upturns in programme demand; and
- regular reviews and initiatives to minimise the impact of external risk factors on the Charity.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

Reputation and external forces risk

The Charity has established a reputation for being a leader in the field of animal welfare and habitat protection. The Charity takes strict measures to ensure that its programme, fundraising, and governance activities align with its charitable objects. Further, the Charity monitors external forces to evaluate compliance with relevant regulations and industry best-practices.

Financial and physical assets misappropriation risk

The Charity maintains robust controls over its physical and financial assets. Controls are monitored and reviewed routinely to ensure that they are properly designed and functioning effectively.

Credit risk

Credit risk on amounts owed to the Charity is low. The majority of debtors relate to accrued legacies and amounts due from affiliated organisations.

Income and liquidity risk

The Charity is reliant upon donations from its supporters to finance activities in support of achieving its objects. Cash flows are continuously monitored and evaluated to ensure cash outflows associated with its operational activities are matched by inflows from donations and investment income. As noted in the Financial Reserves Policy section (below), the Charity, with the other IFAW affiliated entities, intends to maintain global operating reserves and global strategic reserves.

Foreign exchange risk

The Charity maintains its funds in Sterling, and most expenses are incurred in Sterling and US dollars. The organisation has a foreign exchange management policy designed to reduce volatility and unpredictability of payments for purchases of goods and services denominated in other currencies. The policy provides for the Charity to enter into foreign currency purchase and sale contracts with other affiliated entities. At 30 June 2025 the organisation did not have outstanding foreign exchange hedging contracts.

Employee safety risk

Employee safety (in the office and while travelling) is critically important to our work and our culture. Safety protocols and procedures are maintained to educate and prepare staff for workplace emergencies. Additionally, the Charity and its affiliates subscribe to a traveller assistance service which offers complete travel information and support (pre, during and post travel) along with medical and security incident management.

Data protection risk

Data protection is a significant risk for businesses and charities around the world. IFAW has made data privacy a priority and devoted significant resources towards our efforts to ensure compliance. The Trustees, senior management and staff are actively engaged and IFAW is committed to continue working to the highest standards of data privacy. The Charity has a dedicated position (Head of Data Protection and Fundraising Compliance) to oversee implementation and compliance with current regulations.

Following the reviews of the Charity's risk management systems and procedures, the Trustees are satisfied that the above risks are adequately monitored and mitigated.

Going Concern

The Board of Trustees is of the opinion that the Charity has adequate financial resources to continue in operational existence for the foreseeable future. This opinion is based upon financial results, conditions and forecasts prepared monthly and quarterly by Executive Management, which are provided to the Trustees.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

Further, management's income projections for the remainder of Fiscal 2026 and preliminary targets for Fiscal 2027 reflect confidence that continued donor support coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy cash and strategic reserves levels, which serve to mitigate budgetary risks.

The Executive Management regularly review and evaluate potential effects on IFAW's and the Charity's operational and financial wellbeing. Management compiles and reviews key data which includes revenue performance, operating results, and operating and strategic levels on a regular basis.

Funds

At 30 June 2025, restricted funds totalled £477,637 (2024: £500,000) and unrestricted funds totalled £15,194,467 (2024: £16,288,236), respectively.

Financial Reserves Policy

Careful consideration is always given to financial resource needs for planned projects, campaigns and emergency response activities as well as the Trustees' fiduciary responsibility to grow the Charity's funds base through prudent investment management.

The worldwide affiliated IFAW entities are financially and operationally interdependent. IFAW's Financial Reserves Policy, which the Charity has adopted, establishes discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. IFAW aims to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures. The reserve policy takes into account all the affiliates and is not viewed by entity and managed globally. Financial reserves have been established as follows:

1. Operating reserves – cash and liquid assets intended to provide an internal source of funds for unforeseen situations that threaten budgeted activities. These amounts are not separate from organisation items listed on Statement of Financial Position.
2. Strategic reserves – invested assets intended to provide unrestricted financial resources to support the organisation's annual budgets and long-range strategic objectives
3. Donor endowed assets – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions.

Donor endowed funds (if any) held by the Charity are permanently restricted, and therefore included with restricted funds on the balance sheet. Operating and strategic reserves are classified as general funds on the balance sheet.

These structures are intended to mitigate financial risks embedded in the Charity's operating activities and position the Charity to pursue programmatic and institutional activities.

At 30 June 2025, the strategic reserves add up to £6.4 million. This is a slight decrease from strategic reserves of £6.6 million at 30 June 2024. Given financial interdependency of the worldwide IFAW entities, local reserves are an important component of the operating reserve considerations. Restricted reserves were £nil (2024: £nil).

Investment policy and performance

The Charity's investment policy stipulates those investments be allocated between fixed income and equity investments in ratios ranging from 30% - 70%. Further, the policy provides for an ethical mandate which

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

requires screening of all portfolios to ensure underlying investments align with the IFAW's global mission and values. Investment manager (Rathbones Investment Management Limited) compliance with the policy is monitored monthly by an investment advisor, Holden & Partners, and annually by the Trustees for appropriateness considering performance and programme demands.

During Fiscal year 2025, portfolio values decreased £200 thousand compared to the decrease of £2.7 million during Fiscal year 2024. Decrease for Fiscal year 2025 relates to appropriations of approximately £289,000. Total managed investment holdings were £6.4 million at 30 June 2025 (2024: £6.6 million).

Remuneration Policy

Position descriptions form the basis of the Organisation's wage and salary programme. Staff positions, including senior management roles, are evaluated and priced against market data that is obtained from an independent compensation consultant. Each position is priced using relevant local data that is deemed representational of similar not-for-profits. The Chief Executive Officer's compensation level is reviewed against available market data and is approved (including changes) by the Executive Committee of the Board of Trustees. Key management remuneration is discussed further in note 6.

Indemnity provision

Trustees are covered by indemnity insurance, the cost of which is incurred by the Charity's US affiliate and is included as a component of institutional shared support. The cost of such insurance was £10,183 in Fiscal year 2025 (2024: £11,126).

Grant Making Policy

The Charity achieves its mission objectives through a combination of staff, vendors and partnerships. The Charity frequently engages in grant making as a means of delivering programmatic impact while maintaining flexible and efficient cost structures. Grants are awarded to organisations that advance the interests of the Charity. Grants are subject to underwriting procedures and formal documentation of terms and conditions. Grants are awarded to recipients that effectively demonstrate expertise in areas of rescue and/or conservation; impact for animals and their environments; and accountability for funding. The Charity typically requires recipients provide financial and non-financial reporting regarding the use and effectiveness of the funding. The level of monitoring and evaluation of grantees is commensurate with the value of the award, the nature of and timing of programmatic work and reputation and performance history of the grantee.

Fundraising review

The Charity supporters continued to give in Fiscal year 2025, providing vital resources that advance our mission to protect animals and the places they call home. Fundraising results for Fiscal year 2025 reflect the resilience of our supporters' commitment as well as the impacts of changes in fundraising strategies.

The Organisation takes seriously its obligation to maintain responsible cost structures to procure the vital resources needed to improve the lives of animals. In addition, The Charity understands that donor attitudes, public perception and the regulatory environment are all critical components of our fundraising strategies.

Fundraising Approach - Over the years, the Charity has developed a variety of channels designed to engage a diverse donor base including direct marketing, online marketing and planned giving. This multi-faceted approach enables the Organisation to effectively communicate with donors about the issues that are most important to them. The Charity engaged a professional fundraising agency to telephone supporters on our behalf. The Charity did not engage commercial participators in Fiscal year 2025. The

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

Organisation is registered with the Fundraising Regulator and is a member of the Chartered Institute of Fundraising and the Data and Marketing Association. The Charity also has staff membership in the Institute of Legacy Management.

Fundraising Compliance and Monitoring- The Charity understands that donor confidence is essential to maintaining a sustainable relationship. The Organisation maintains policies designed to demonstrate our commitment to protecting donors' interests.

The Charity engaged a telephone fundraising agency who are members of the Data and Marketing Association. The agency was contractually required to record all calls, provide the recording of any call on request and a random sample of calls on a regular basis. IFAW assisted the telemarketing agency with the content and provision of training materials and scripts. IFAW has internal procedures to regularly monitor the calls undertaken by the agency and a detailed checklist based on the list recommended by the Chartered Institute of Fundraising is completed for each monitored call to ensure that high standards are met.

Periodically, the organisation receives feedback and complaints from donors. During this period the Organisation received 62 complaints relating to fundraising activity, donor experience and administrative process. The majority of these complaints were satisfactorily resolved by the Donor Relations Team. Complaints that require escalation are handled in compliance with the Charity's Complaint Policy and resolved by the applicable senior member/s of staff. There were no compliance failures in Fiscal year 2025.

The Charity is committed to adhering to the Fundraising Regulator's Code of Fundraising Practice, the Data & Marketing Association's Code and the Advertising Standards Authority's UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (the CAP code). The Organisation has a Policy on Vulnerable People and Fundraising which gives guidance to IFAW's staff and Trustees on relevant issues, such as how to identify if a person is vulnerable and what to do in those situations. Any third-party fundraisers, acting on IFAW's behalf, are required to follow this policy. Relevant fundraising staff have received training and guidance. The policy also voices IFAW's commitment to not engage in fundraising which is an unreasonable intrusion, unreasonably persistent or places undue pressure on people to give money. In addition, the Charity has a Gift Acceptance Policy and a Returning Donations Policy which highlights our responsibilities to vulnerable people.

The Charity stops online contact without delay when a supporter unsubscribes. IFAW aims to stop all postal direct mail as soon as possible, and in any case within 28 days of request. The Organisation has internal Copy and Design Guidelines, the guiding principles of which is to put into practice our commitment to treating our supporters and members of the public with respect, being responsive and sensitive to their needs and taking responsibility for our fundraising actions. The Charity commits to ethical and legal fundraising that keeps our supporters' best interests at the forefront.

Data protection- The Charity is fully committed to the highest standards of privacy and endeavours to comply with the UK General Data Protection Regulations implemented by the Data Protection Act 2018. IFAW's Head of Data Protection and Fundraising Compliance leads on the implementation and training of charity staff and oversees continued compliance.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

Financial review

The accounts, which constitute an integral part of this report, comply with the requirements of the Statement of Recommended Practice 'Accounting and Reporting by Charities'. Trustees consider that in preparing these accounts, they have consistently applied appropriate accounting and reporting policies supported by reasonable and prudent judgements and estimates where required.

Sources of funds for charitable expenditure- The Charity's revenue sources in Fiscal year 2025 were comprised primarily of the following.

	2025	2024
	£ Million	£ Million
Sustainer donations	2.5	2.7
Sweepstakes donations	0.8	1.0
Newsletter appeal donations	2.2	2.1
Legacies	9.6	9.7
Gift aid contributions	1.1	1.1
Digital fundraising	0.8	0.7
Other donations	0.1	0.2
	<u>17.1</u>	<u>17.5</u>

During Fiscal year 2025 donations and contributions totalled £17.1 million, a decrease of approximately £400 thousand (2024: £17.5 million), which was related to slight decrease across several revenue channels. Slight declines in the budget in sustainer and sweepstakes income were generally anticipated as investments in these channels are continued to be diverted into new channels (such as digital and legacy) that have greater growth potential. For additional details, see note 2 of the accounts.

Expenditure of funds- Total charitable expenditures for Fiscal year 2025 totalled £15.3 million compared to Fiscal year 2024 of £16.2 million. Included in annual expenditures for Fiscal year 2025 were grants of £6.4 million (2024: £7.5 million) which included grants to unrelated organisations for £1.5 million (2024: £1.7 million). For additional details, see note 5 of the accounts.

The overall result for the Company for Fiscal year 2025 was a deficit totalling £1.1 million (2024: deficit £1.3 million). This was a slight decrease from the budgeted deficit amount for the year, due to actual expenditures being below budgeted.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

Programmes Overview: Goals, Progress

Fiscal year 2025 marked the fifth year of implementing IFAW's existing five-year institutional strategic plan.



Conservation

IFAW's conservation work spans international policy, wildlife crime, landscape and marine conservation, and community engagement—programmes that come to life through local partnerships and global action. Together, they drive our mission to secure thriving habitats where animals and people coexist.

In Fiscal year 2025, this meant expanding our Room to Roam initiative across East and southern Africa, restoring degraded landscapes in Asia, supporting traditional leadership in Kenya, and advocating for wildlife protections at the EU and global level. IFAW UK played a key role in resourcing efforts to secure vital corridors, strengthen ranger networks, and pilot new climate-adaptive approaches to land use. Whether by funding scholarships for future conservation leaders or advancing technology to combat wildlife trafficking, our actions reflect a belief in shared stewardship—and the power of individual and collective action to transform the future for animals and the ecosystems we share.

Room to Roam: landscape connectivity

Across our affiliate locations, IFAW's Room to Roam investments advanced landscape connectivity, habitat security, and community engagement. Drawing on over two decades of science and conservation practice, our teams helped protect key elephant ranges, reduce human-wildlife conflict, and embed local guardianship of wild places. In Zimbabwe, eight elephants were fitted with GPS collars around Hwange National Park, linking to real-time tracking platforms like Earth Ranger to inform rangers and mitigate conflict.

In Kenya, IFAW celebrated 25 years of conservation leadership. We continued to strengthen the African Traditional Leadership Network and supported ranger welfare across all anchor landscapes—investing over significant funding in infrastructure, gear, food, and patrol logistics in the greater Hwange ecosystem in Zimbabwe.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

Securing habitat and ranger operations in the Greater Amboseli–Tsavo landscape

IFAW strengthened its long-term commitment to landscape-level conservation in Kenya by directly supporting frontline operations in the Greater Amboseli and Tsavo ecosystems. This included funding ranger salaries to ensure consistent patrol coverage in Amboseli, providing vehicle maintenance and fuel for operations within the Tsavo Trust Wildlife Conservancy Association (TTWCA), and covering lease fees for the 29,000-acre Illaingarunyoni Conservancy—safeguarding critical elephant corridors and reinforcing community-led stewardship of protected lands.

Strengthening ranger welfare and community protection in Zimbabwe

IFAW provided comprehensive operational support for conservation and rescue teams across Zimbabwe's Panda Masuie, Kavira, and Fuller landscapes, ensuring staff were equipped, resourced, and prepared for their field responsibilities. This included funding salaries, uniforms, rations, and field kits for elephant handlers, fence attendants, and Forestry Commission (FC) rangers, alongside fuel procurement to sustain daily patrols and rescue activities. Annual equipment servicing, fire control, and fencing repair efforts were also maintained to secure habitats and prevent human–wildlife conflict. IFAW met contractual obligations such as land lease fees and Forestry Commission coordination, while also strengthening community engagement through education outreach, cattle dip supplies, and the provision of minerals and consumables to reduce pressure on protected areas.

Combating wildlife crime and digital trafficking

In FY25, IFAW advanced global wildlife crime prevention through cybercrime training in Jordan under the ECOSOLVE project, strategic platform removals via the Coalition to End Wildlife Trafficking Online, intelligence exchanges under Operation Mekong Dragon, and the publication of a UK-backed report documenting illegal wildlife trade trends across Hispanic America. This report tracked nearly 2,000 trafficking incidents, affecting over 100,000 animals.

Our second UK wildlife crime report, *System Set to Fail*, delivered exceptional impact and reinforced IFAW's leadership on this issue. Developed with university criminologists and supported by a YouGov consumer survey, the report highlighted systemic challenges and frontline perspectives. The launch included a broadcast day featuring interviews with IFAW's Matt Collis, UK National Wildlife Crime Unit's Chief Inspector Kevin Lacks-Kelly, and Professor Angus Nurse. This strategic approach generated 248 media hits and a combined reach of 704 million, significantly elevating public awareness and positioning IFAW as a trusted voice in tackling wildlife crime.

Marine conservation and ocean noise advocacy

Through the Blue Speeds campaign, IFAW UK contributed to industry engagement and policy advocacy to reduce ocean noise and ship strikes. A roundtable in Marseille brought shipping industry leaders together to explore speed reductions and acoustic solutions. The Whale Alert app expanded to European waters, while 13 shipping companies adjusted routes in the Hellenic Trench, cutting sperm whale strike risk by 36%.

IFAW UK maintained pressure through the International Whaling Commission to end commercial whaling and expand protections for marine mammals. We contributed to global governance through the OSPAR Commission (for the Protection of the Marine Environment of the North-East Atlantic), the International Maritime Organization (IMO), and the launch of the High Ambition Coalition for a Quiet Ocean at the UN Ocean Conference (UNOC3).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

Advancing whale conservation through DMS research

IFAW continued advancing *dimethyl sulfide* (DMS) research as part of its marine conservation science agenda in Fiscal year 2025. DMS, a chemical released when tiny zooplankton consume phytoplankton, creates an olfactory “signal” in the ocean that baleen whales—including critically endangered North Atlantic right whales—may use to locate rich feeding areas. Researchers from IFAW, Stellwagen Bank National Marine Sanctuary, and Woods Hole Oceanographic Institution are measuring DMS alongside zooplankton abundance and whale movements to develop predictive models of whale foraging activity, which can inform real-time decision tools for mariners and aid in reducing vessel strikes and entanglements. This work builds on evidence that right whales aggregate where DMS concentrations are highest, offering promise for more effective, non-invasive tracking of these vulnerable animals in shifting habitats.

Policy advocacy and climate integration

At the 16th UN Convention on Biological Diversity Conference of the Parties (COP16), IFAW successfully advocated for recognition of wildlife as a climate solution. We launched guidelines for integrating animal conservation into national climate plans, while at the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) and the International Whaling Commission (IWC) we supported expanded protections for shark and whale species.

Costs for the Conservation programme were £8,962,833 in Fiscal year 2025.

[Animal Rescue](#)

At IFAW, rescue is more than a response—it’s a commitment to the intrinsic value of every animal and the ecosystems they inhabit. From marine mammals stranded on remote coastlines, to elephant calves orphaned by human-wildlife conflict, to animals displaced by climate-fuelled disasters, IFAW delivers life-saving interventions that restore health, dignity, and the possibility of return to the wild.

In Fiscal year 2025, IFAW UK’s strategic support enabled our global rescue network to respond across continents and crises—building preparedness, strengthening frontline capacity, and ensuring animals in distress had access to care, rehabilitation, and release. Our focus is not only on individual animals, but on building systems that make rescue, recovery, and resilience scalable.

In Assam, India, monsoon floods displaced wild animals across Kaziranga National Park. IFAW-WTI teams rescued orphaned rhino and elephant calves, demonstrating our rapid-response capacity and our commitment to endangered species conservation.

Sustaining frontline operations and community coexistence in Zimbabwe

In FY25, IFAW’s support for rescue operations and habitat protection in Zimbabwe included essential resources for frontline staff and infrastructure maintenance. This encompassed fuel procurement, rations, uniforms, and stipends for rangers, fence attendants, and elephant handlers, along with annual servicing of rescue equipment and kits. At Panda Masuie, IFAW met critical obligations through land lease payments, fence repair supplies, fire control measures, and incentives for Forestry Commission rangers. Additionally, support for cattle dips, mineral supplements, and outreach activities strengthened community engagement and reinforced coexistence in buffer zones adjacent to protected wildlife areas.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

A record year for marine mammal rescue

IFAW's marine mammal rescue team on Cape Cod, USA, responded to over 600 strandings—five times the annual average. This included the largest mass dolphin stranding in US history (146 individuals), with over 100 animals herded or transported to safety during a five-day mission. Satellite tags confirmed long-term survival post-release, demonstrating the effectiveness of rapid, science-based response. Other efforts included the disentanglement of a 180kg grey seal, the expansion of the Whale Alert app to European waters, and deployment of smart buoys and AIS technology to prevent collisions between vessels and whales.

Enhancing care and release for orphaned bears in India

IFAW, in partnership with the Wildlife Trust of India and the Assam Forest Department, continued to enhance the Centre for Bear Rehabilitation and Conservation (CBRC)—India's only specialised facility dedicated to orphaned Asiatic black bear cubs. The centre's infrastructure and care routines provide secure housing, daily wilderness walks, and skill-building activities that mimic natural development, helping cubs learn essential behaviours like climbing and foraging under the guidance of experienced keepers. IFAW also supported the procurement and maintenance of equipment needed for effective hand-raising, soft release preparation, and acclimatisation at forest sites, ensuring that cubs gradually adapt to conditions they will face in the wild. Once ready, bears are transitioned to temporary release sites where they are further monitored; radio transmitters and follow-up assessments help track their reintegration into their natural habitats and confirm long-term success.

Costs for the Animal Rescue programme were £6,336,172 in Fiscal year 2025.

Animal Action Awards

The Animal Action Awards held in October 2024 delivered strong global visibility for our mission. We secured 125 media pieces—slightly fewer than last year. Coverage spanned major outlets including BBC News, India Today, The Mirror, RFI, and Libération, amplifying stories from the UK, India, France, and West Africa. A dedicated radio strategy added eight broadcasts, including two prominent features on BBC Scotland. These results underscore the effectiveness of targeted pitching and high-quality storytelling in driving awareness and engagement worldwide.

IFAW's strategic priorities for fiscal year 2026 and beyond

IFAW will continue to advance its mission through grants to collaborating organizations and affiliates, program delivery within the UK, and leveraging UK-based global expertise. Our key focus areas include:

- Continue safeguarding individual animals and contributing to species conservation by rescuing, rehabilitating, and releasing injured, sick, and orphaned wildlife into secure and suitable habitats.
- Provide ongoing support to our partner, the Wildlife Trust of India, to strengthen rescue operations, disaster response, and landscape conservation efforts in critical regions, including the protection of core wildlife corridors.
- Sustain momentum in enhancing landscape connectivity for elephants across East and Southern Africa through conservation planning, wildlife crime prevention, and community engagement as part of IFAW's Room to Roam initiative.
- Continue offering support to rescue and assist animals impacted by natural disasters through improved preparedness, rapid response, and long-term recovery efforts wherever the need is greatest.


International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2025 (continued)

- Strengthen global efforts to combat wildlife crime across the entire illegal supply chain—from source regions to transit routes and online platforms—through coordinated enforcement, intelligence sharing, and capacity building.

The Trustees' Report and the Strategic Report were approved by the Trustees on 24 February 2026 and signed on their behalf by.

<small>Signed by:</small>  <small>7F3B7FDEEE284DB...</small>	24 February 2026
Graeme R. Cottam, Trustee	Date
<small>DocuSigned by:</small>  <small>58B4235CCE70424...</small>	24 February 2026
Mark Beaudouin, Chair and Audit & Risk Oversight Committee Chair	Date

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

Opinion

We have audited the financial statements of International Fund for Animal Welfare (IFAW) (the 'charitable company') for the year ended 30 June 2025 which comprise the Statement of Financial Activities (incorporating the Income and Expenditure account), the Statement of Financial Position, the Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 7 of the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory frameworks that the charitable company operates in and how the charitable company is complying with the legal and regulatory frameworks;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the charitable company's governing document, tax legislation, the Charities (Protection and Social Investment) Act 2016 and the Charities Commission. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents, inspecting correspondence with local tax authorities and evaluating advice received from internal advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to the General Data Protection Regulations. We performed audit procedures to inquire of management whether the charitable company is in compliance with these law and regulations.

The audit engagement team identified the risk of management override of controls and income recognition as the areas where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business, challenging judgments and estimates and using substantive techniques to test incoming resources including testing income near and subsequent to the financial year end, understanding income recording processes and comparing bank receipts to income being recorded.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

RSM UK Audit LLP

NICHOLAS SLADDEN (Senior Statutory Auditor)

For and on behalf of RSM UK AUDIT LLP, Statutory Auditor

Chartered Accountants

25 Farringdon Street

London

EC4A 4AB

Date 2 March 2026

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Activities (incorporating the Income and Expenditure account) for the year ended 30 June 2025

	Note	2025 Unrestricted £	2025 Restricted £	2025 Total £	2024 Total £
Income from:					
Donations and legacies	2	16,855,446	278,359	17,133,805	17,569,484
Grants from connected organisations	17	3,367	128,911	132,278	112,997
Interest and Investment income		172,824	-	172,824	202,394
Total income		17,031,637	407,270	17,438,907	17,884,875
Expenditure on:					
Raising funds	3	3,255,417	-	3,255,417	3,116,460
Charitable activities	3	14,869,371	429,633	15,299,004	16,229,274
Total expenditure		18,124,788	429,633	18,554,421	19,345,734
Net resources outgoing before investment losses		(1,093,151)	(22,363)	(1,115,514)	(1,460,859)
Net (loss) /gain on investments		(35,488)	-	(35,488)	149,502
Net resources (outgoing)		(1,128,639)	(22,363)	(1,151,002)	(1,311,357)
Other recognised gains	4	34,862	-	34,862	26,963
Net movement in funds		(1,093,777)	(22,363)	(1,116,140)	(1,284,394)
Reconciliation of funds					
Total funds brought forward	18	16,288,236	500,000	16,788,236	18,072,630
Total funds carried forward		15,194,459	477,637	15,672,096	16,788,236

The notes on pages 27 to 43 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Position at 30 June 2025

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	9	2,094	38,984
Investments	10	6,211,802	6,420,955
Other investments	10	2	2
Total fixed assets		6,213,898	6,459,941
Current assets			
Debtors	11	8,332,404	8,613,162
Cash in bank and in hand		2,153,815	2,509,794
Total current assets		10,486,219	11,122,956
Liabilities			
Creditors falling due within one year	12	(1,028,021)	(794,661)
Net current assets		9,458,198	10,328,295
Total Net assets		15,672,096	16,788,236
The Funds of the charity			
Unrestricted income funds	18	15,194,459	16,288,236
Restricted income funds	18	477,637	500,000
Total charity funds		15,672,096	16,788,236

The financial statements on pages 24 to 43 were approved by the board of Trustees and authorised for issue on 24 February 2026 and signed on its behalf by:

Signed by:

Graeme Cottam

7F3B7FDEEE264DB...

Graeme R. Cottam, Trustee

DocuSigned by:

Mark Beaudouin

58B4235CCE70424...

Mark Beaudouin, Trustee

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of cash flows for the year ended 30 June 2025

	Note	2025 £	2024 £
Cash used in operating activities	19a	(691,051)	(3,706,117)
Cash flows from investing activities			
Interest & investment income		172,824	202,394
Payments to acquire fixed asset investments		(1,546,236)	(1,344,914)
Proceeds from sales & maturities of fixed asset investments		1,719,956	4,247,577
Cash provided by investing activities		346,544	3,105,057
Cash flows from financing activities			
Repayments of borrowing		-	(23,704)
Interest paid		(11,472)	(10,866)
Cash applied to financing activities		(11,472)	(34,570)
Decrease in cash and cash equivalents in the year		(355,979)	(635,630)
Cash and cash equivalents at the beginning of the year		2,509,794	3,145,424
Total cash and cash equivalents at the end of the year	19b	2,153,815	2,509,794

The notes on pages 27 to 43 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025

1 Principal accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of investments to market value. The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: accounting and reporting by charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) second edition, effective 1 January 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019. International Fund for Animal Welfare (IFAW) meets the definition of a public benefit entity under FRS 102. The statements are presented in the functional currency of the Organisation, British pound sterling (GBP), rounded to nearest pound.

Going concern

The Charity has adequate financial resources, and the Trustees consider it is well placed to manage the business risks. As explained in the Trustees' Report, the planning process, including financial projections, takes into consideration the current economic climate and potential impact on the various sources of income and planned expenditures. The Trustees have a reasonable expectation that the Charity has adequate resources to meet all obligations for at least 12 months after issuance of these statements and requires no assistance from affiliated organisations. It is the Trustees' view that there are no material uncertainties about the charity's ability to continue in operational existence for the foreseeable future. Further, management's income projections for the remainder of Fiscal 2026 and preliminary targets for Fiscal 2027 reflect confidence that continued donor support coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks.

Financial statements

The principal accounting policies are set forth below:

Funds

General fund

This fund is not restricted as to its use and is for activities that fall within the objects of the charity. The General Fund is available to fund the annual expenditure of the Charity.

Designated funds

These are funds set aside by the Trustees out of unrestricted general funds for particular future purposes or projects. The Trustees have designated funds to generate income to fulfil the long-term objects of the charity. The income generated by this fund remains within the fund. The fund and current needs of the charity are reviewed on a regular basis and transfers to unrestricted funds are made as deemed necessary by the Trustees.

Restricted funds

Certain grant and other income that is restricted as to its use by the donor is shown separately on the Statement of Financial Activities together with related expenditure.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

Legacies

Legacy income is recognised on an accrual basis when it becomes probable that the legacy will be received, and the amount is determinable and is rounded down to the nearest thousandth. Pecuniary legacies are recognised as receivable once probate has been granted and notification has been received by the Executor. Residuary legacies are recognised as receivable once probate has been granted, notification has been received by the Executor and they can be valued with reasonable certainty, this includes a considered deduction to allow for fees, losses on asset values and administration. Life interest legacies are recognised at the date of death of the life tenant. The deduction taken from the net estate value minus total legacies is typically 15% and increases to 25% for high-value legacies above £250,000. The facts and circumstances of each case will be considered when determining this percentage. Where an estate includes a known retirement property, the property is removed from the calculation due to difficulties to sell and reductions in value.

Donation income

Donations, other than legacy income, and other similar income, are recorded when receivable.

Income from grants

Grants receivable are recognised in the period in which the conditions for receipt of the grant have been met.

Income from investments and deposits

Income on investments and deposits is recognised on an accrual basis.

Intangible income

Gifts of services or assets, which the Charity would otherwise have had to purchase, are reflected in the financial statements at cost to the donor, where the benefit is quantifiable and measurable.

Tangible fixed assets and depreciation

Tangible fixed assets are stated at historic purchase cost less accumulated depreciation. Cost includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use. Tangible fixed asset purchases less than £10,000 are deemed de minimis, and therefore are expensed through the Statement of Financial Activities in the period in which they were acquired. Depreciation is calculated so as to write off the cost of tangible fixed assets on a straight-line basis over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose are:

- Computer equipment is depreciated over three to five years.
- Furniture and fixtures are depreciated over five years.

Tangible fixed assets are evaluated for impairment when there are indications that their carrying value may be greater than their recoverable amount. If an asset's carrying value is determined to be greater than its recoverable amount, an impairment charge in the amount of the excess is to be recorded on the statement of financial activities.

Fixed asset investments

Investments are stated at market value at the balance sheet date. Any realised and unrealised gains or losses are reflected within the Statement of Financial Activities.

Other investment is comprised of investments in affiliated organisations and is stated at its historical purchase cost.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

Leasing and hire purchase commitments

Where assets are financed by leasing agreements that give rights approximating to ownership ('finance leases') the assets are treated as if they had been purchased outright. The amount capitalised is the present value of the minimum lease payments payable during the lease term. The corresponding lease commitments are shown as obligations to the lessor. Lease payments are treated as consisting of capital and interest elements, and the interest is charged to the statement of financial activities in the proportion to the remaining balance outstanding.

All other leases are 'operating leases' and the annual rentals are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

Rent free periods or other incentives received for entering into a lease are accounted for over the period of the lease so as to spread the benefit received over the lease term or, if shorter the period ending when prevailing market rentals will become payable.

Grant expenditure

Grants payable are recognised in the Statement of Financial Activities at the time each grant is approved and communicated to the recipient.

Resources expended

Resources expended are included in the Statement of Financial Activities on an accrual basis, inclusive of any value added tax that cannot be recovered. Expenses are recognised in the period in which goods and/or services are received.

Certain expenditures are directly attributable to specific activities and have been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories based on an estimate of the proportion of time spent by personnel on those activities.

Charitable expenditures are those costs incurred directly in support of expenditures on the objects of the Charity and include project management.

Fundraising costs involve inducing potential donors to contribute money, securities, services, materials or time. They include publicising and conducting fundraising campaigns, maintaining donor mailing lists, preparing and distributing fundraising materials, and conducting other activities involved with soliciting.

Governance costs include the direct costs of administering the Charity. Support costs include oversight, business management, general record keeping, budgeting, financing, and all management and administration in support of charitable activities. Governance and support costs are apportioned to the relevant cost categories based upon the estimated time and effort associated with direct activities of the organisation.

Pensions and similar obligations

The Charity operates a defined contribution pension scheme and costs are charged to the Statement of Financial Activities as incurred. Assets of the pension scheme are held separately to those of the company.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

Foreign currencies

Operational transactions denominated in foreign currencies are translated into sterling at the exchange rate ruling when the transaction was entered into. Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date. Differences arising on translation are taken to the Statement of Financial Activities. Forward exchange contracts are recognised at fair value on the balance sheet date. Resulting unrealised gains or losses are taken to the Statement of Financial Activities.

Financial instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102, in full, to all of its financial instruments.

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument and are offset only when the Company currently has a legally enforceable right to set off the recognised amounts and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets held at amortised cost comprise current asset investments, cash at bank and in hand, and debtors excluding prepayments.

Trade, group and other creditors (including accruals) payable within one year that do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being transaction price less any amounts settled.

Trade debtors which are receivable within one year and which do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

Investments, including bonds and cash held as part of the investment portfolio, are held at fair value at the Balance Sheet date, with gains and losses being recognised within income and expenditure. Investments in subsidiary and affiliated organisation are held at cost less impairment.

The Charity enters into foreign currency forward contracts to manage the foreign exchange risk of future transactions and cash flows. The contracts are valued based on available market data. The company does not adopt hedge accounting for forward exchange contracts and, consequently, fair value gains and losses are recognised in the profit or loss.

Significant areas of estimation and judgement

The preparation of the financial statements requires judgements, estimations and assumptions to be made that affect the reported values of assets, liabilities, revenues and expenses. The nature of estimation and judgement means that actual outcomes could differ from expectation. Significant areas of estimation and judgement include accrued legacy income, which is estimated based on the best information available at the balance sheet date and includes rounding down to nearest thousandth. Management's estimate is prudent in respect of illiquid asset to be accrued.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

2 Donations and contributions

	2025	2024
	£	£
Sustainer donations	2,523,482	2,729,245
Sweepstakes donations	839,960	1,041,316
Newsletter appeal donations	2,212,665	2,137,274
Legacies	9,551,309	9,718,486
Gift aid contributions	1,054,109	1,096,037
Digital fundraising	784,795	725,802
Other donations	167,485	121,324
	<u>17,133,805</u>	<u>17,569,484</u>

This table reflects unrestricted income of £16,855,446 (2024: £16,994,712) and restricted income of £278,359 (2024: £574,772).

3 Allocation of expenses

Costs by charitable activity for Fiscal year 2025 and 2024 were as follows:

	2025				
	Activities undertaken directly	Activities undertaken through grants	Support costs	Total	2024
	£	£	£	£	£
Charitable activities:					
Conservation	4,138,554	4,002,026	822,253	8,962,833	9,129,712
Animal Rescue	3,309,831	2,445,059	581,281	6,336,171	7,094,562
General Support	-	-	-	-	5,000
Total Programmes	<u>7,448,385</u>	<u>6,447,085</u>	<u>1,403,534</u>	<u>15,299,004</u>	<u>16,229,274</u>

Fiscal 2025 programme expenses were comprised of £14,869,371 unrestricted (2024: £16,041,506) and £429,633 restricted (2024: £187,768).

Cost apportionment between charitable activities is based upon:

- Activities undertaken directly – employee time and direct expenses associated with conducting programmatic activities.
- Activities undertaken through grants – nature of programmatic activities of organisations that received grant funding from the Charity.
- Support costs – support activities are apportioned based upon the estimated time and effort associated with direct activities of the organisation.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

3 Allocation of expenses (continued)

Costs of raising funds for Fiscal year 2025 and 2024 were as follows:

	Total 2025 £	Total 2024 £
Supporter awareness and advocacy:		
Outreach, production and distribution	1,491,425	1,440,002
Direct staffing	307,317	334,611
Support staffing	45,759	44,301
Support costs	1,410,916	1,297,546
Total	<u>3,255,417</u>	<u>3,116,460</u>
Total mission costs	<u>3,255,417</u>	<u>3,116,460</u>

Governance costs included for Fiscal year 2025 and 2024:

	2025 £	2024 £
Auditor's remuneration	53,700	52,273
Legal fees	187,189	100,567
Trustee indemnity insurance	10,183	11,126
	<u>251,072</u>	<u>163,966</u>

Total support costs which are included in raising funds and charitable activities of £2,814,450 (2024: £2,910,498) include professional fees £471,937 (2024: £169,295), printing and publications £370,029 (2024: £228,223), and Institutional shared support costs of £1,650,012 (2024: £2,034,628) of representing the Charity's portion of worldwide support costs reimbursed to IFAW US by the Charity at cost. The apportionment of all costs is based upon the estimated amount of staff time and effort required to perform the above activities.

4 Other recognised gains

	2025 £	2024 £
Gain on foreign exchange	42,437	26,963
Loss on disposal	(7,575)	-
	<u>34,862</u>	<u>26,963</u>

5 Grants Payable

Grants payable were as follows

	2025 £	2024 £
Affiliated organisations	4,927,772	5,821,112
Unaffiliated organisations	1,519,313	1,687,835
	<u>6,447,085</u>	<u>7,508,947</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for related organisations were as follows

	2025			2024
	Conservation £	Animal Rescue £	Total £	Total £
International Fund for Animal Welfare, Inc. (United States)	2,821,622	1,511,499	4,333,121	5,142,888
International Fund for Animal Welfare NPC (South Africa)	452,556	120,781	573,337	673,224
International Fund for Animal Welfare (Zimbabwe) Trust	21,314	-	21,314	-
International Fund for Animal Welfare IFAW in Action	-	-	-	5,000
	<u>3,295,492</u>	<u>1,632,280</u>	<u>4,927,772</u>	<u>5,821,112</u>

Programme priorities for the external grants for unaffiliated organisations were as follows

	Location of Impact	2025			2024
		Conservation £	Animal Rescue £	Total £	Total £
Wild is Life Foundation	Zimbabwe	385,893	520,451	906,344	1,054,853
Wildlife Trust of India	India	310,357	273,028	583,385	556,882
Jakarta Animal Aid Network	Indonesia	-	17,000	17,000	-
Friends of Bonobos	Democratic Republic of Congo	9,983	-	9,983	-
Bats without Borders	Southern Africa	-	2,300	2,300	-
International Whaling Commision	Global	301	-	301	-
Marine Conservation Research International	United States/North America	.	-	-	42,100
Greenov-ITES	France	-	-	-	30,000
Hopes Rescue	United Kingdom	-	-	-	4,000
		<u>706,534</u>	<u>812,779</u>	<u>1,519,313</u>	<u>1,687,835</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

6 Employees

	2025	2024
	£	£
Wages and Salaries	1,333,635	1,401,774
Social Security Costs	267,810	294,842
Pension costs	103,503	105,018
	<u>1,704,948</u>	<u>1,801,634</u>

Average staff activities are illustrated as follows:

	2025	2024
Program	7	9
Program support	9	8
Fundraising	11	11
	<u>27</u>	<u>28</u>

The number of employees whose emoluments amounted to over £60,000 in the year was as follows:

£	2025	2024
60,001 - 70,000	3	1
70,001 - 80,000	3	4
80,001 - 90,000	1	1
100,001 - 110,000	1	1
110,001 - 120,000	1	1

Contributions of £61,124 (2024: £51,014) were made into a defined contribution pension scheme on behalf of the above employees and charged to unrestricted charitable activities on the Statement of Financial Activities.

As it relates to termination, employees of the Charity are generally provided with a termination notice in writing and can receive termination benefits directly corresponding to years of service at the Charity. The cost for such payments was approximately £nil in Fiscal year 2025 (2024: £38,400).

The key management personnel of the Charity are the Trustees, the Chief Executive Officer (CEO), and the Chief Financial Officer (CFO). The Trustees receive no remuneration. The CEO and CFO are employees of International Fund for Animal Welfare, Inc., the United States affiliate. These salaries are part of the institutional shared costs discussed in Note 3. Total employee compensation of these key management positions was £508,370 (2024: £538,292). Included in these amounts were amounts paid for defined contribution pension plans of £47,277 (2024: £50,815). The amount of these costs allocated to the Charity were £113,032 (2024: £127,630).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

7 Trustees' emoluments

The Trustees received no remuneration in the period (2024: £nil). Two Trustees (2024: one) were reimbursed for travel expenses totalling £7,188 (2024: £1,989).

The Organisation pays for certain meeting costs on behalf of the Trustees, such as travel and accommodations. The total amount paid was £16,008 (2024: £nil).

Trustees are covered by indemnity insurance, the cost of which is incurred by the Charity's US affiliate and is included as a component of institutional shared support. The cost of such insurance was £10,183 in Fiscal year 2025 (2024: £11,126).

8 Taxation

The income of the Charity is applied exclusively to charitable purposes and is exempt from taxation in accordance with Section 505 of the Income and Corporation Taxes Act 1988.

9 Tangible Assets

	Furniture and Fixtures	Computer Equipment	Total
	£	£	£
Cost			
At 1 July 2024	291,133	36,819	327,952
Additions	-	-	-
Disposals/ transfers	(291,133)	(17,480)	(308,613)
At 30 June 2025	-	19,339	19,339
Accumulated depreciation			
At 1 July 2024	256,336	32,632	288,968
Charge for the period	27,222	2,094	29,316
Disposals/transfers	(283,558)	(17,481)	(301,039)
At 30 June 2025	-	17,245	17,245
Net book value			
At 30 June 2025	-	2,094	2,094
At 1 July 2024	34,797	4,187	38,984

The net book value of furniture and fixtures includes £nil (2024: £38,984) in respect to assets held under hire purchase contracts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

10 Fixed Asset Investments and Other Investments

	2025	2024
	£	£
Fixed Asset Investments:		
Investment portfolio at 1 July	6,587,217	9,326,781
Less: Cash deposits awaiting investment at 1 July	(166,262)	(152,662)
Market value at 1 July	<u>6,420,955</u>	<u>9,174,119</u>
Additions at cost	1,546,236	1,344,911
Disposal proceeds	(1,719,956)	(4,247,577)
Net investment gains(losses)	<u>(35,433)</u>	<u>149,502</u>
Market value at 30 June	6,211,802	6,420,955
Add: Cash deposits awaiting investment at 30 June	<u>170,438</u>	<u>166,262</u>
Investment portfolio at 30 June	<u><u>6,382,240</u></u>	<u><u>6,587,217</u></u>
Historical Cost:		
Investments portfolio at cost at 30 June	<u><u>5,215,938</u></u>	<u><u>5,510,413</u></u>

Market value comprises:

	2025	2024
	£	£
Equities:		
Services	409,750	441,909
Financials	2,265,964	2,052,172
Fixed Income	1,517,778	1,791,689
Utilities	943,424	678,404
Consumer goods	494,119	585,071
General industry	515,806	660,025
Property Funds	64,961	211,685
	<u><u>6,211,802</u></u>	<u><u>6,420,955</u></u>

No individual investment was greater than 10% of the portfolio. All investments are listed securities held within the United Kingdom.

Other investment is a 1/6th interest in International Fund for Animal Welfare (Australia) Pty Ltd, an affiliated Organisation at a cost of £1. In addition, the Charity also owns a 1/6th interest in IFAW Internationaler Tierschutz-Fonds gGmbH (Germany), an affiliated organisation at a cost of £1. These investments are reported at cost, as the Organisation owns a minority interest and exercises no managerial or operational control over these entities.

Other investment of the Charity is only £2. This represents the 1/6 interests discussed above.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

11 Debtors

Note 11a- Amounts falling due within one year

	2025	2024
	£	£
Accrued legacy income	7,691,515	7,502,975
Other accrued income	275,686	454,508
Prepayments	90,940	158,327
Due from connected organisations (see note 17)	261,315	497,352
	<u>8,319,456</u>	<u>8,613,162</u>

Note 11b- Amounts falling due after more than one year

	2025	2024
	£	£
Other debtors	12,948	-
	<u>12,948</u>	<u>-</u>

12 Creditors: amounts falling due within one year

	2025	2024
	£	£
Trade creditors	763,545	587,321
Due to connected organisations (see note 17)	95,715	22,185
Accruals and deferred revenue	168,761	162,359
Hire purchase creditors	-	22,796
	<u>1,028,021</u>	<u>794,661</u>

13 Creditors: amounts falling due after more than one year

This represents the outstanding capital value of hire purchase transactions for office furniture purchased

Hire purchase creditors	2025	2024
Amounts due:	£	£
Within one year	-	22,796
Between two to five years	-	-
	<u>-</u>	<u>22,796</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

14 Net movement in funds

Net movement in funds is stated after charging

	2025	2024
	£	£
Property lease rental	157,863	323,586
Depreciation of owned tangible fixed assets	29,316	58,984
	<u>187,179</u>	<u>382,570</u>

15 Lease commitments

At 30 June 2025, the Charity had total commitments under non-cancellable operating leases as follows:

Land and buildings	2025	2024
Amounts due:	£	£
Within one year	47,426	128,401
Between two to five years	165,147	-
	<u>212,573</u>	<u>128,401</u>

The Charity signed a five-year lease in November 2024 which will end November 2029.

16 Membership of the company

The Charity was incorporated on 27 March 1992 in the United Kingdom and is limited by the guarantee of its members. The guarantee of each member is restricted to one pound. The members are the directors of the company and also act as Trustees for the charitable activities of the Charity.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

17 Related party transactions

The Charity is connected with the following UK and non-UK organisations:

Name	Country
International Fund for Animal Welfare (Australia) Pty Ltd	Australia
International Fund for Animal Welfare (Belgium) AISBL	Belgium
International Fund for Animal Welfare Inc./ Fonds international pour la protection des animaux inc.	Canada
Fonds international pour la protection des animaux (IFAW France)	France
Fonds International pour la Protection des Animaux (IFAW)	France
IFAW Internationaler Tierschutz-Fonds gGmbH	Germany
International Fund for Animal Welfare (IFAW) Limited *	Malawi
Stichting IFAW (International Fund for Animal Welfare)	Netherlands
International Fund for Animal Welfare NPC	South Africa
International Fund for Animal Welfare IFAW in Action	United Kingdom
International Fund for Animal Welfare, Inc.	United States
International Fund for Animal Welfare Limited *	Zambia
International Fund for Animal Welfare (Zimbabwe) Trust	Zimbabwe

* The Charity is a member of International Fund for Animal Welfare (IFAW) Limited and International Fund for Animal Welfare Limited. The Charity's liability is limited to approximately 21 GBP for International Fund for Animal Welfare (IFAW) Limited and approximately 769 GBP for International Fund for Animal Welfare Limited.

Unsecured amounts owed by connected organisations at 30 June:

	2025 £	2024 £
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	139,273	24,813
Fonds international pour la protection des animaux (IFAW France)	90,472	76,145
International Fund for Animal Welfare (Australia) Pty Ltd	13,366	343,456
Stichting IFAW (Netherlands)	13,702	21,884
International Fund for Animal Welfare NPC (South Africa)	2,419	21,470
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	2,083	7,214
International Fund for Animal Welfare IFAW in Action	-	2,370
	<u>261,315</u>	<u>497,352</u>

Amounts owed to connected organisations at 30 June:

	2025 £	2024 £
International Fund for Animal Welfare, Inc. (United States)	74,513	20,969
International Fund for Animal Welfare (IFAW) Limited (Malawi)	21,164	1,216
International Fund for Animal Welfare (Belgium) AISBL	38	-
	<u>95,715</u>	<u>22,185</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

17 Related party transactions (continued)

Income received from connected organisations:

	2025	2024
	£	£
International Fund for Animal Welfare, Inc. (United States)	92,629	94,913
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	27,704	-
Fonds international pour la protection des animaux (IFAW France)	8,578	4,025
International Fund for Animal Welfare IFAW in Action	3,367	-
International Fund for Animal Welfare (Australia) Pty Ltd	-	8,030
Stichting IFAW (Netherlands)	-	6,029
	<u>132,278</u>	<u>112,997</u>

This table reflects restricted grants from connected organisations of £128,903 (2024: £112,997). There were £3,375 unrestricted grants from connected organisations (2024: £nil).

Grants paid to connected organisations:

	2025	2024
	£	£
International Fund for Animal Welfare, Inc. (United States)	4,333,121	5,142,888
International Fund for Animal Welfare NPC (South Africa)	573,337	673,224
International Fund for Animal Welfare (Zimbabwe) Trust	21,314	-
International Fund for Animal Welfare IFAW in Action	-	5,000
	<u>4,927,772</u>	<u>5,821,112</u>

During the 2025 Fiscal year, International Fund for Animal Welfare, Inc. (IFAW US) incurred certain programme, fundraising, and support costs on behalf of all IFAW entities. These shared services included programme strategy, project and campaign development, communications and public awareness activities, as well as centralised finance, technology, and human resources support. The Charity reimburses IFAW US for these expenses at cost. The reimbursed amounts are reported within institutional shared costs and totalled £4,301,387 (2024: £5,266,963).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

18 Funds

As part of the Charity's overall reserves and risk management strategies, the Trustees voted to adopt an Institutional Financial Reserves Policy at the October 2013 Board of Trustees meeting. The worldwide affiliated IFAW entities are financially and operationally interdependent, and therefore the policy established discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

- Operating reserves – intended to provide an internal source of funds for unseen situations.
- Strategic reserves – intended to provide unrestricted financial resources to support the organisation's long range strategic objectives.
- Donor endowments – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions.

This structure is intended to mitigate financial risks embedded in the Organisation's operating activities and position the Organisation to pursue programmatic and institutional programme activities. IFAW intends to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures. Concurrent with the Financial Reserves Policy, the Directors voted to adopt a revised Institutional Investment Policy Statement to support the goals and objectives of the respective reserve funds.

The Charity's funds were comprised of the following as of 30 June 2025 and 2024:

	Unrestricted Fund	Restricted Fund	Total
	£	£	£
At 1 July 2024	16,288,236	500,000	16,788,236
Incoming resources	17,031,645	407,270	17,438,915
Resources expended	(18,124,788)	(429,633)	(18,554,421)
Unrealised gain on investments	15,199	-	15,199
Realised loss on investments	(50,687)	-	(50,687)
Other recognised gains	34,862	-	34,862
At 30 June 2025	15,194,467	477,637	15,672,104
At 30 June 2024	16,288,236	500,000	16,788,236

During Fiscal year 2025 the Charity received funds from donors and affiliated organisations totalling £407,270 (2024: £687,768), which were restricted to use for costs associated with the Charity's priority and regional programmes. During Fiscal year 2025, restricted funds totalling £429,633 (2024: £187,768) were expended. £477,637 was restricted to use as of 30 June 2025 and £500,000 restricted as of 30 June 2024.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

18 Funds (continued)

Net assets by fund were comprised of the following at 30 June 2025:

	Unrestricted Funds £	Restricted Funds £	Total £
Fixed assets	6,213,898	-	6,213,898
Current assets	10,008,582	477,637	10,486,219
Current liabilities	<u>(1,028,013)</u>	<u>-</u>	<u>(1,028,013)</u>
Net assets	<u><u>15,194,467</u></u>	<u><u>477,637</u></u>	<u><u>15,672,104</u></u>

Net assets by fund were comprised of the following at 30 June 2024:

	General Fund £	Restricted Funds £	Total £
Fixed assets	6,459,941	-	6,459,941
Current assets	10,622,956	500,000	11,122,956
Current liabilities	<u>(794,661)</u>	<u>-</u>	<u>(794,661)</u>
Net assets	<u><u>16,288,236</u></u>	<u><u>500,000</u></u>	<u><u>16,788,236</u></u>

19 Notes to the cash flow statement

Note 19a	2025 £	2024 £
Net resources incoming	(1,151,002)	(1,311,357)
Deduct investment income shown in investing activities	(172,824)	(202,394)
Add back depreciation charge	29,316	58,984
Hire purchase interest paid	11,472	10,866
Realised/Unrealised (gains)losses from tangible investments	35,433	(149,502)
Foreign exchange gain(loss)	42,437	26,963
Increase (decrease) in debtors	280,758	(1,960,221)
Decrease in creditors	<u>233,359</u>	<u>(179,456)</u>
Net cash provided by operating activities	<u><u>(691,051)</u></u>	<u><u>(3,706,117)</u></u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2025 (continued)

19 Notes to the cash flow statement (continued)

Note 19b

	1 July 2024	Cashflow	Non Cash Movement	30 June 2025
	£	£	£	£
Cash and equivalents				
Cash at bank and in hand	2,343,531	(360,153)	-	1,983,378
Cash Investments	166,263	4,174	-	170,437
	<u>2,509,794</u>	<u>(355,979)</u>	<u>-</u>	<u>2,153,815</u>
Hire purchase creditors				
Short Term	22,796	(22,796)	-	-
	<u>22,796</u>	<u>(22,796)</u>	<u>-</u>	<u>-</u>

The balances at 1 July 2024 have been recategorized between cash at bank and in hand, and cash investments

20 Financial instruments

The carrying amount of the Organisation's financial instruments at 30 June were:

	2025	2024
	£	£
Financial assets		
Instruments measured at fair value through statement of financial activities	<u>6,382,240</u>	<u>6,587,217</u>

21 Forward contracts

The Organisation hedges certain anticipated cash flows using forward exchange contracts. At 30 June 2025 and 2024 the Organisation had no outstanding forward exchange contracts.

22 Dormant Trading subsidiary: IFAW Commerce Limited (Company Registered Number 07572366)

IFAW Commerce Limited is a wholly owned subsidiary of the Charity. The principal activity of IFAW Commerce Limited was that of undertaking research activities to support the aims of the charity, utilising the research vessel *Song of the Whale*. In Fiscal 2013, the Directors and the Trustees of the companies took the decision to grant the vessel and related equipment on economic grounds.

As a result of this grant, and the lack of financial activity since 2014 IFAW Commerce Limited's shared capital of £150 is not consolidated in these financial statements.

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

England & Wales - Charity number 1024806

Accounts

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)
(Limited by guarantee)

Company registered number 02701278

Charity registered number 1024806

Annual report and financial statements
for the year ended 30 June 2024

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Annual Report and Financial Statements for the year ended 30 June 2024

CONTENTS

	Pages
Message from CEO	2-3
Trustees' report	4-8
Strategic report	9-27
Independent auditor's report	28-31
Statement of financial activities	32
Statement of financial position	33
Statement of cash flows	34
Notes to the financial statements	35-53

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Message from CEO

Inspiration drives impact

With over a half-century of experience across the globe, IFAW has emerged as a definitive leader in wildlife conservation, consistently implementing life-saving initiatives fundamentally focused on the two critical pillars of rescue and conservation. This is the platform through which to achieve long-term impact and the basis upon which animals and people can thrive together.

As a global organisation, IFAW focuses on conservation, ensuring animals have a healthy environment in which to live. We focus on rescue because every individual animal matters. Threaded throughout our work is our commitment to the belief that communities should both participate in and benefit from the conservation initiatives that impact them.

In Fiscal year 2024 (FY2024), IFAW continued to put nature front and centre as a critical way to address the climate crisis and tackle biodiversity loss. We strengthened our global effort to implement nature-based solutions ranging from terrestrial and marine conservation to ecosystem preservation, and beyond. As part of multiple global forums, IFAW advocated passionately for the idea that conserving wildlife is essential to building vulnerable communities' resilience and mitigating the effects of climate change. Indigenous peoples and local communities continue to be the true untapped custodians of nature, though sadly, they are the ones most often disregarded when it comes to issues of the natural environment. The traditional knowledge and inextricable linkages of indigenous communities to their land and wildlife makes them an essential component of global conservation efforts. Our vision of animals and people thriving together relies on communities both participating in and benefitting from the conservation initiatives that impact them.

One critical area where IFAW made great strides was our Room to Roam initiative, a visionary approach to elephant conservation in Africa. Through Room to Roam, we are currently securing and connecting four of 10 critical landscapes across East and southern Africa, each home to about 10,000 elephants, ultimately facilitating undisturbed animal movement and promoting peaceful human-wildlife coexistence. It is this concept of coexistence which elegantly replaces fierce competition with harmonious balance. I'm also proud to say that a long-term partnership with the Olgulului Land Trust in Amboseli, Kenya, has not only helped secure more land for wildlife, but also enabled landowners to see conservation as a sustainable, worthwhile investment in their families' futures.

Our projects to help animals and people thrive together also continue in Zimbabwe. Through our partner Wild is Life, salaries, training, uniforms, and medical assistance are provided to 42 rangers working in the Fuller and Kavira forests. This is critical to supporting them and their families. In India, IFAW, through the Wildlife Trust of India, works with local communities in the central region of Madhya Pradesh, Maharashtra and Chhattisgarh—home to more than a third of India's tiger population—to mitigate human-tiger conflicts and facilitate safer tiger corridors.

FY2024 also saw IFAW continue its efforts to save the North Atlantic right whale, one of the most critically endangered marine mammals with only around 370 individuals remaining. We led the science on right whale necropsies and guided the conversation with both fishermen and policymakers. Our efforts were broad, but our impact proved even broader.

Illegal wildlife trafficking, often sourced by poaching, also remains a critical area of focus for IFAW. Both in the field and on the online marketplace, our efforts aim to stop wildlife crime at the source. In FY2024, our Wildlife Crime programme expanded its training of officers through partnerships with law enforcement and continued its efforts to counter the illegal trade in wildlife online, including carrying out research into online ivory trade in the UK and EU member states. In the UK, we continue our Make Wildlife Matter campaign to encourage the government to make wildlife crime a higher priority and a notifiable offence.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Our global teams responded tirelessly to both animals and people in times of crisis in FY2024. Perhaps this commitment is best exemplified by our efforts in Ukraine providing emergency relief to thousands of animals affected by the ongoing war—including Asya, a lioness and her three cubs recently evacuated from the country and which now reside safely in a sanctuary in the UK; or the heroic efforts of our marine rescue team, who successfully responded to 146 individuals in the largest dolphin mass stranding event in US history off the coast of Cape Cod, Massachusetts. Through disasters including Hurricane Beryl, Tropical Storm Debby, and catastrophic floods in Kenya and India, IFAW has rushed aid to communities desperate for resources like emergency veterinary care. The scale and terrain may differ, but the commitment and mission remain very much the same.

We also continue to support our rescue partners in key geographies of Africa and India including an elephant nursery in Zimbabwe which rescued six orphan elephants in 2024 and the Centre for Wildlife Rehabilitation and Conservation in Assam, which admitted 266 animals for care including elephants, a rhino, and multiple big cats.

From the local rescue, rehabilitation, and release of an individual animal to the broader safeguarding of an entire wildlife population, IFAW has remained steadfast in its commitment to stewardship of the natural environment. On behalf of the organisation which I am so proud to have led since 2012, I can say without question that IFAW will continue to do what is right. IFAW will continue to have an impact and draw inspiration from within every community where we work. This work will continue because it must continue. There is so much still left to do—as stewards, as global citizens, and as a first line of defence for the wildlife of this beloved shared planet.

Azzedine T. Downes
President & Chief Executive Officer

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2024

Trustees and advisors

Trustees

Mark T. Beaudouin (Chair)
Joyce C. Doria (Vice Chair)
Barbara U. Birdsey (Vice Chair)
Graeme R. Cottam
Catherine H. Lilly
Virginia A. Pollak
Catherine Z. Bearder
Judi W. Wakhungu
John C. Albrecht
Christine A. Eosco
David Scott Lowe (*appointed 18 June 2024*)
Eileen Robertson (*appointed 18 June 2024*)

Executive management Azzedine T. Downes, Chief Executive Officer
Blaine Hoovis, Chief Financial Officer

Independent auditors RSM UK Audit LLP
25 Farringdon Street
London
EC4A 4AB

Solicitors Bates Wells
10 Queen Street Place
London
EC4R 1BE

Bankers HSBC Bank plc
28 Borough High Street
London
SE1 1YB

Investment advisors Holden & Partners
113-117 Farringdon Road
London
EC1R 3BX

Brokers Rathbones Investment Management Limited
8 Finsbury Circus
London
ECM2 7AZ

Principal & registered office 81 Southwark Street
London
SE1 OHX

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2024 (continued)

The Trustees present their report and the audited financial statements of the charitable company for the year ended 30 June 2024. The Trustees have had regard to the Charity Commission's guidance on public benefit.

Structure and Governance

Board of Trustees - Consists of 12 current members at 30 June 2024, with each serving during the fiscal year and up to the date of signing the financial statements unless otherwise noted. Each of the Trustees is elected for a three-year term and may be re-elected for an additional three terms. No trustee may hold office for more than four consecutive terms (12 years) without a period of at least a year out of office.

Board members' responsibilities include organisational governance, fiduciary responsibility, networking, and fundraising. Board members act as ambassadors for the organisation and work to ensure that the organisation is effectively fulfilling its mission by making certain that organisational initiatives, grantmaking, investment, and donor stewardship activities all support and advance IFAW's mission. They are also responsible for the appointment, oversight and appraisal of the Chief Executive Officer. Day-to-day operations are delegated by the Trustees to the Chief Executive Officer, who leads the Executive office.

The guarantors of the Charity are the Trustees who are also the members. The liability of each guarantor is limited to £1. The Trustees who held office during the year are listed on page 4. The maximum number of Trustees is not limited, but the minimum number is three.

Board Committees - Six Board Committees and one Sub-Committee convene according to their Charters to formulate recommendations to the full Board. The Committees are comprised of both Board members and non-Board members. The professional skills and expertise of the individual members are evaluated and aligned to meet the varying needs of each of the following Committees.

Executive – The Executive Committee assists the Board of Trustees in fulfilling its responsibilities by serving as the core organising and facilitating Committee of the Board of Trustees. It serves as the key communication vehicle for management to the Board of Trustees and acts in a proxy capacity to represent the Trustees and act on its behalf when it is impractical for the entire Board to do so. The Executive Committee's duties include evaluating the performance of the Board and senior management, setting the agenda for Board Meetings and acting for the Board between meetings.

Audit & Risk Oversight– The Audit & Risk Oversight Committee assists and makes recommendations to the Board of Trustees in fulfilling its responsibility to provide oversight regarding: (1) IFAW's systems of internal controls and risk management; (2) the integrity of IFAW's financial statements; (3) IFAW's compliance with legal and regulatory requirements and ethical standards; and (4) the engagement, independence, and performance of IFAW's independent auditors.

Finance & Investments – The Finance & Investments Committee assists and makes recommendations to the Board of Trustees in fulfilling its financial oversight responsibilities as well as in maximizing the efficient, productive, and responsible use of IFAW's financial assets. The Finance & Investments Committee's duties include reviewing the annual proposed budgets and periodic financial statements with performance narrative; providing governance-level reviews of investment performance; and monitoring financial policies, procedures, and adequacy of internal controls.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2024 (continued)

International Development – The International Development Committee assists and makes recommendations to the Board of Trustees in identifying, attracting, and cultivating philanthropy and future leaders for the benefit of the IFAW's worldwide mission.

Data Protection & Fundraising Compliance – The Data Protection & Fundraising Compliance Subcommittee is a subcommittee of the Audit & Risk Oversight Committee established to provide oversight of data protection and fundraising compliance matters.

Media & External Affairs – The Media & External Affairs Committee is a newly created committee established to assist in increasing the profile of, and awareness about, the activities and programs of IFAW. The Committee helps IFAW target and develop relationships with brands, organisations and individuals such as media outlets, journalists, experts in advertising and public relations, content creation, celebrities and other high-profile/highly influential supporters to engage them in promoting IFAW and IFAW's work.

Nominating – The Nominating Committee assists and makes recommendations to the Board of Trustees in proactive identification, cultivation, recruitment, vetting, and orientation of new Trustees in order to optimize effective governance, ensuring that the Board of Trustees is comprised of leadership capabilities, expertise, skills, and philanthropic capacity to support IFAW's mission and strategic goals.

The Nominating Committee is responsible for ensuring that the nomination process is carried out in a timely and efficient manner. The Nominating Committee of the current Board reviews and recommends new Board members. Potential new members are recommended by existing Board members or staff. New Board members are elected and Board members whose three-year term is about to expire are eligible for election at the June General Annual Meeting. The Board members are divided into three groups whose terms expire in consecutive years. Once appointed trustees participate in an orientation session and are provided a manual which contains information such as IFAW's mission and values statements, organisational charts, Board of Trustees directory, programmatic overviews, Board of Trustees committee structures, financial overviews, by-laws and conflict of interest policy. While certain Trustee members may serve on boards of other entities, they are required to complete an annual Conflict of Interest Statement disclosing all other affiliations. For the year ending 30 June 2024, management found there to be no conflict of interest relating to members of the Board for the Charity.

President and CEO – reports to the IFAW Global Board of Trustees, who govern the legal entities that make up IFAW around the world. The President/CEO is ultimately responsible for the overall health of the organisation and its success in performing its mission of rescuing and protecting animals. In addition to serving as a vital link between the Board of Trustees and the organisation as a whole, the CEO is responsible for setting the tone for the institution's internal relationships and serving as the organisation's most public face in the interaction with donors, world leaders and high-level government officials. The President/CEO directly manages executives who are based in geographically diverse locations.

Global General Counsel – provides legal advice to the CEO, senior executives and Board of Trustees for the organisation, affiliates, and subsidiaries; manages corporate legal relationships and promotes legal compliance across all IFAW entities.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2024 (continued)

Executive Office – protects and nurtures the mission of IFAW and ensures that the Strategic Plan is executed and is expected to provide leadership at an organisational, strategic level. The office is responsible for the line management of teams of people based across wide geographical locations. It is structured in this way to take advantage of talent and skill sets across the globe. The Executive Management is made up of Vice President and Director level team members who directly manage our Animal Welfare and Conservation Programs, Communications, Human Resources, Finance, Information Technology, Legal, and Development. The Programs, Communications, and Development departments have significant staff located in the regional and country offices, while the Finance, IT, and Human Resources and Legal departments are more centralized, although not exclusively, in the United States of America.

Director of Finance & Operations United Kingdom – is responsible for the day-to-day operational management for the UK office.

Statement of Trustees' responsibilities

The Trustees (who are also directors of International Fund for Animal Welfare (IFAW) for the purposes of company law) are responsible for, and have prepared, the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice 'Accounting and Reporting by Charities ('the Charities SORP)';
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2024 (continued)

Statement of disclosure to auditor

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Related Parties

All affiliated entities maintain separate Boards of Trustees. However, the Trustee membership and senior management are substantially common among affiliates. All affiliates operate as separate and independent entities.

Although grants are made within the affiliated group, the Charity does not enjoy the rights of ownership of the assets and revenues of these affiliates, nor is it subject to their liabilities. The Charity does not hold a majority ownership interest in its affiliates except for IFAW Commerce Limited nor does the Charity have control of a majority of the Trustee appointments of the affiliated group.

International Fund for Animal Welfare, Inc. (IFAW US), is a company established under the laws of the Commonwealth of Massachusetts (USA) and registered with the US Internal Revenue Service under Section 501(c)(3) of the US Internal Revenue Code. As a charitable organisation IFAW US possesses a mission consistent with the objects of the Company. IFAW US provides direct support for certain programme, fundraising and administrative activities for all the IFAW entities. Other activities include shared finance, technology and human resource support. The Charity (and other IFAW affiliated entities) make financial contributions to IFAW US for their participation in shared support. The Company and IFAW US are part of a network of organisations in which no parent, subsidiary relationship exists between the two organisations.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic Report

The objectives of the Charity are to advance the welfare and conservation of animals throughout the world by reducing commercial exploitation of animals, helping animals in crisis or distress and working to prevent cruelty and suffering to wild animals and domestic animals; to protect, conserve and preserve terrestrial and marine wildlife habitats and to educate policy makers and the public in respect of the foregoing.

Our Vision: Animals and people thriving together.

Our Mission: Fresh thinking and bold action for animals, people and the places we call home.

Our Approach: Every animal is part of a species, and every species depends on its habitat for survival. RE:SOLVE approach mirrors the same interconnectedness. By marrying animal welfare and conservation, IFAW delivers comprehensive protection to individual animals, populations and habitats.

RE:SOLVE means that we rescue animals in need, rehabilitate them back to health and safely release them back into secure and sustainable habitats. As a standalone, each of these pillars delivers value. But the sum of its parts creates immediate and enduring impact for animals, people and the places we call home.

Our Belief: In order to achieve IFAW's vision of animals and people thriving together, we follow three key principles in our work.

- Conservation policy should be based on sound science within an ethical framework that recognises the intrinsic value of individual animals and species, and the welfare needs of animals as sentient beings.
- Conservation decisions should be guided by full consideration of ecological and biological sustainability and the precautionary principle.
- Humans have a moral responsibility to provide for the needs of those animals who are dependent on them. This responsibility extends to protecting wild animals and their habitats from human harm, whether caused intentionally or unintentionally. Responsible human behaviour should prevent, avoid, or, at the very least, minimise direct and indirect harm to all animals.

Risk management

The Charity faces many financial and non-financial risks. The Trustees actively monitor key risks, and perform periodic assessments of the effectiveness of its risk management systems and procedures. The assessment process includes:

- a review of the risks the Charity faces in fundraising, investment and reserves management and financial commitments;
- a review of systems in place to mitigate risk and provide timely information to down-turns in performance/revenue or upturns in programme demand; and
- regular reviews and initiatives to minimise the impact of external risk factors on the Charity.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Reputation and external forces risk

The Charity has established a reputation for being a leader in the field of animal welfare and habitat protection. The Charity takes strict measures to ensure that its programme, fundraising, and governance activities align with its charitable objects. Further, the Charity monitors external forces to evaluate compliance with relevant regulations and industry best-practices.

Financial and physical assets misappropriation risk

The Charity maintains robust controls over its physical and financial assets. Controls are monitored and reviewed routinely to ensure that they are properly designed and functioning effectively.

Credit risk

Credit risk on amounts owed to the Charity is low. The majority of debtors relate to accrued legacies and amounts due from affiliated organisations.

Income and liquidity risk

The Charity is reliant upon donations from its supporters to finance activities in support of achieving its objects. Cash flows are continuously monitored and evaluated to ensure cash outflows associated with its operational activities are matched by inflows from donations and investment income. As noted in the Financial Reserves Policy section (below), the Charity, with the other IFAW affiliated entities, intends to maintain global operating reserves and global strategic reserves.

Foreign exchange risk

The Charity maintains its funds in Sterling, and most expenses are incurred in Sterling and US dollars. The organisation has a foreign exchange management policy designed to reduce volatility and unpredictability of payments for purchases of goods and services denominated in other currencies. The policy provides for the Charity to enter into foreign currency purchase and sale contracts with other affiliated entities. At 30 June 2024 the organisation did not have outstanding foreign exchange hedging contracts.

Employee safety risk

Employee safety (in the office and while travelling) is critically important to our work and our culture. Safety protocols and procedures are maintained to educate and prepare staff for workplace emergencies. Additionally, the Charity and its affiliates subscribe to a traveller assistance service which offers complete travel information and support (pre, during and post travel) along with medical and security incident management.

Data protection risk

Data protection is a significant risk for businesses and charities around the world. IFAW has made data privacy a priority and devoted significant resources towards our efforts to ensure compliance. The Trustees, senior management and staff are actively engaged and IFAW is committed to continue working to the highest standards of data privacy. The Charity has a dedicated position (Head of Data Protection and Fundraising Compliance) to oversee implementation and compliance with current regulations.

Following the reviews of the Charity's risk management systems and procedures, the Trustees are satisfied that the above risks are adequately monitored and mitigated.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Going Concern

The Board of Trustees is of the opinion that The Charity has adequate financial resources to continue in operational existence for the foreseeable future. This opinion is based upon financial results, conditions and forecasts prepared monthly and quarterly by Executive Management, which are provided to the Trustees. Further, management's income projections for the remainder of Fiscal 2025 and preliminary targets for Fiscal 2026 reflect confidence that continued donor support coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks.

The Executive Management regularly review and evaluate potential effects on IFAW's and the Charity's operational and financial wellbeing. Management compiles and reviews key data which includes revenue performance, operating results, and operating and strategic levels on a regular basis.

Financial Reserves Policy

Careful consideration is always given to financial resource needs for planned projects, campaigns and emergency response activities as well as the Trustees' fiduciary responsibility to grow the Charity's funds base through prudent investment management.

The worldwide affiliated IFAW entities are financially and operationally interdependent. IFAW's Financial Reserves Policy establishes discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

1. Operating reserves – cash and liquid assets intended to provide an internal source of funds for unforeseen situations that threaten budgeted activities
2. Strategic reserves – invested assets intended to provide unrestricted financial resources to support the organisation's annual budgets and long range strategic objectives
3. Donor endowed assets – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions

Donor endowed funds (if any) held by the Charity are permanently restricted, and therefore included with restricted funds on the balance sheet. Operating and strategic reserves are classified as general funds on the balance sheet.

These structures are intended to mitigate financial risks embedded in the Charity's operating activities and position the Charity to pursue programmatic and institutional activities. IFAW aims to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures.

At 30 June 2024, the strategic reserves add up to £6.6 million. This is a slight decrease from strategic reserves of £6.8 million at 30 June 2023. Given financial interdependency of the worldwide IFAW entities, local reserves are an important component of the operating reserve considerations. Restricted reserves were £nil (2023: £nil).

Investment policy and performance

The Charity's investment policy stipulates that investments be allocated between fixed income and equity investments in ratios ranging from 30% - 70%. Further, the policy provides for an ethical mandate which requires screening of all portfolios to ensure underlying investments align with the IFAW's global mission and values. Investment manager (Rathbones Investment Management Limited) compliance

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

with the policy is monitored monthly by an investment advisor, Holden & Partners, and annually by the Trustees for appropriateness considering performance and programme demands.

During Fiscal year 2024, portfolio values decreased £2.7 million compared to the increase of £1.9 million during Fiscal year 2023. Decrease relates to sale and appropriation of Fixed Income investments. Fiscal year 2024 results reflect another year of weak performance of managed investments. Total managed investment holdings were £6.6 million at 30 June 2024 (2023: £9.2 million).

Remuneration Policy

Position descriptions form the basis of the Organisation's wage and salary programme. Staff positions, including senior management roles, are evaluated and priced against market data that is obtained from an independent compensation consultant. Each position is priced using relevant local data that is deemed representational of similar not-for-profits. The Chief Executive Officer's compensation level is reviewed against available market data and is approved (including changes) by the Executive Committee of the Board of Trustees. Key management remuneration is discussed further in note 6.

Grant Making Policy

The Charity achieves its mission objectives through a combination of staff, vendors and partnerships. The Charity frequently engages in grant making as a means of delivering programmatic impact while maintaining flexible and efficient cost structures. Grants are awarded to organisations that advance the interests of the Charity. Grants are subject to underwriting procedures and formal documentation of terms and conditions. Grants are awarded to recipients that effectively demonstrate: expertise in areas of rescue and/or conservation; impact for animals and their environments; and accountability for funding. The Charity typically requires recipients provide financial and non-financial reporting regarding the use and effectiveness of the funding. The level of monitoring and evaluation of grantees is commensurate with the value of the award, the nature of and timing of programmatic work and reputation and performance history of the grantee.

Fundraising review

The Charity supporters continued to give in Fiscal year 2024, providing vital resources that advance our mission to protect animals and the places they call home. Fundraising results for Fiscal 2024 reflect the resilience of our supporters' commitment as well as the impacts of changes in fundraising strategies.

The Organisation takes seriously its obligation to maintain responsible cost structures to procure the vital resources needed to improve the lives of animals. In addition, The Charity understands that donor attitudes, public perception and the regulatory environment are all critical components of our fundraising strategies.

Fundraising Approach - Over the years, The Charity has developed a variety of channels designed to engage a diverse donor base including direct marketing, online marketing and planned giving. This multi-faceted approach enables the Organisation to effectively communicate with donors about the issues that are most important to them. The Charity engaged a professional fundraising agency to telephone supporters on our behalf. The Charity did not engage commercial participators in Fiscal 2024. The Organisation is registered with the Fundraising Regulator and is a member of the Chartered Institute of Fundraising and the Data and Marketing Association. The Charity also has staff membership in the Institute of Legacy Management.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Fundraising Compliance and Monitoring - The Charity understands that donor confidence is essential to maintaining a sustainable relationship. The Organisation maintains policies designed to demonstrate our commitment to protecting donors' interests.

The Charity engaged a telephone fundraising agency who are members of the Data and Marketing Association. The agency was contractually required to record all calls, provide the recording of any call on request and a random sample of calls on a regular basis. IFAW assisted the telemarketing agency with the content and provision of training materials and scripts. IFAW has internal procedures to regularly monitor the calls undertaken by the agency and a detailed checklist based on the list recommended by the Chartered Institute of Fundraising is completed for each monitored call to ensure that high standards are met. During Fiscal year 2024 114 calls (1.7%) were monitored, a checklist for each was completed and no concerns were found.

Periodically, the organisation receives feedback and complaints from donors. During this period the Organisation received 82 complaints relating to fundraising activity, donor experience and administrative process. The majority of these complaints were satisfactorily resolved by the Donor Relations Team. Complaints that require escalation are handled in compliance with the Charity's Complaint Policy and resolved by the applicable senior member/s of staff. There were no compliance failures in Fiscal 2024.

The Charity is committed to adhering to the Fundraising Regulator's Code of Fundraising Practice, the Data & Marketing Association's Code and the Advertising Standards Authority's UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (the CAP code). The Organisation has a Policy on Vulnerable People and Fundraising which gives guidance to IFAW's staff and Trustees on relevant issues, such as how to identify if a person is vulnerable and what to do in those situations. Any third party fundraisers, acting on IFAW's behalf, are required to follow this policy. Relevant fundraising staff have received training and guidance. The policy also voices IFAW's commitment to not engage in fundraising which is an unreasonable intrusion, unreasonably persistent or places undue pressure on people to give money. In addition, the Charity has a Gift Acceptance Policy and a Returning Donations Policy which highlights our responsibilities to vulnerable people.

The Charity stops online contact without delay when a supporter unsubscribes. IFAW aims to stop all postal direct mail as soon as possible, and in any case within 28 days of request. The Organisation has internal Copy and Design Guidelines, the guiding principles of which is to put into practice our commitment to treating our supporters and members of the public with respect, being responsive and sensitive to their needs and taking responsibility for our fundraising actions. The Charity commits to ethical and legal fundraising that keeps our supporters' best interests at the forefront.

Data protection- The Charity is fully committed to the highest standards of privacy and endeavours to comply with the UK General Data Protection Regulations implemented by the Data Protection Act 2018. IFAW's Head of Data Protection and Fundraising Compliance leads on the implementation and training of charity staff and oversees continued compliance.

Financial review

The accounts, which constitute an integral part of this report, comply with the requirements of the Statement of Recommended Practice 'Accounting and Reporting by Charities'. Trustees consider that in preparing these accounts, they have consistently applied appropriate accounting and reporting policies supported by reasonable and prudent judgements and estimates where required.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Sources of funds for charitable expenditure- The Charity's revenue sources in Fiscal year 2024 were comprised primarily of the following.

	2024	2023
	£ Million	£ Million
Sustainer donations	2.7	2.9
Sweepstakes donations	1.1	1.1
Newsletter appeal donations	2.1	2.3
Legacies	9.7	7.7
Gift aid contributions	1.1	1.1
Other donations	0.9	1.2
	<u>17.6</u>	<u>16.3</u>

During Fiscal year 2024 donations and contributions totalled £17.6 million, an increase of approximately £1.3 million (2023: £16.3 million), which was primarily due to increased legacy income. Slight declines in sustainer and sweepstakes income were generally anticipated as investments in these channels are being diverted into new channels (such as digital and legacy) that have greater growth potential. For additional details, see note 2 of the accounts.

Expenditure of funds- Total expenditures for Fiscal year 2024 totalled £16.2 million compared to Fiscal year 2023 of £15.6 million. Included in annual expenditures for Fiscal year 2024 were grants of £7.5 million (2023: £7.3 million) which included grants to unrelated organisations for £1.7 million (2023: £1.9 million). For additional details, see note 5 of the accounts.

The overall result for the Company for Fiscal year 2024 was a deficit totalling £1.3 million. This was a slight increase from the budgeted deficit for the year (2023: deficit £2.4 million) with legacies exceeding budgeted targets. This deficit was an appropriate utilization of previous year surpluses.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Programmes Overview: Goals, Progress

Fiscal year 2024 (FY2024) marked the fourth year of implementing IFAW's current five-year institutional strategic plan. The strategy focuses on improving the welfare of individual animals and the conservation status of wildlife populations in priority habitats through on-the-ground efforts, community engagement and global advocacy. Our dual emphasis on rescue and conservation promotes animal welfare, species population stability and secure habitats. To sustain the welfare of species and the places they call home, our work must be comprehensive. Across IFAW's Programme portfolio, we are pursuing the following goals via these strategies.



IFAW globally achieved the following results towards the five strategic goals:

- The Disaster Response team fulfilled 100% of all requests for help from 23 countries globally, in the process rescuing 272,198 animals or providing them with relief during disaster.
- 76% of partners and 60% of communities targeted are implementing improved conservation or rescue practices. 598 local communities globally are implementing at least one improved practice in animal welfare and conservation. An additional 229 partners implemented improved and best practices across our Landscape Conservation projects.
- At the Convention on Migratory Species (CMS) CoP14, all 33 IFAW policy recommendations were adopted. The International Policy team also participated in the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) Standing and Animal Committee meetings where 19 IFAW recommendations were adopted and a further 10 adopted in part.
- For the populations where we have FY2024 census data, 100% of targeted species populations are stable or increasing and 90% of our targeted habitat linkages are considered secure for safe passage of animals.
- A total of 72% of priority habitats are under improved management in FY2024—very close to our target of 75%. This represents 64,237 square kilometres of habitats with new management plans developed for the Greater Hwange Landscape in Zimbabwe and Tsavo and Amboseli regions in Kenya—a huge increase from 35,157 square kilometres in FY2023 and exceeding our ambitious target to secure 63,469 square kilometres of habitat.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

IFAW supported this progress via grants to collaborating organisations, grants to IFAW affiliates, programme work within the UK, and UK-based global programme expertise. FY2024 project highlights for each programme area below describe selected activities and outcomes supported by IFAW that contribute to the global results.

IFAW's plans for FY2025 and beyond include:

- continuing our outreach and focus on tackling national wildlife crime, engaging Government and partners including the National Wildlife Crime Unit-this involves disseminating research on why many cases fail at prosecution and how to mitigate this, and assessing how wildlife criminals are evading justice and penalties in the UK, as well as continuing to call on the UK Home Office to make more wildlife crimes “notifiable” (recordable in national statistics);
- continuing engagement with the UK Government to support drafting of the new UK Online Safety Act, as well as the implementation of the UK Ivory Act and its promised extension to other species-this includes understanding trends, threats and engaging online marketplaces;
- continuing leadership with influential global networks such as United for Wildlife to support collaboration between industry, financial institutions, and NGOs in tackling illegal wildlife trade;
- working to encourage 60 countries to ratify the High Seas Treaty to create protected areas in open ocean areas not owned or governed by single country, by the next UN Ocean Conference in June 2025;
- campaigning to ensure that at least 10 commercial European shipping companies sign our Blue Speeds pledge to support reduced ship speeds, reducing emissions, underwater noise, and the risk of ship strikes to marine mammals;
- advocating for the adoption of specific mandatory speed reduction for commercial ships in EU waters under the revision of the EU Marine Strategy Framework Directive, with well-defined thresholds on underwater noise;
- providing thorough UK leadership of IFAW's international policy programme, leveraging our participation in meetings of global environmental conventions, including Convention of Biological Diversity (CBD), CMS, International Whaling Commission (IWC), United Nations Framework Convention on Climate Change (UNFCCC), CITES, and the third UN Ocean Conference, to push for increased biodiversity protection measures and funding;
- engaging partners on nature and biodiversity concerns, supporting the Nature 2030 campaign to move the UK closer to goals set under international policy agreements;
- providing continued grant support for our rescue and conservation partners Wildlife Trust of India, Wild is Life Zimbabwe, and others;
- sustaining momentum for the Room to Roam initiative to increase connectivity for elephants across East and southern Africa through landscape conservation, wildlife crime prevention, and community engagement efforts;
- providing continued support for rescuing and assisting animals through global disaster response and preparedness efforts wherever we are most needed.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Programme activities for FY2024

Conservation

Because wildlife needs a healthy home.

Around the world, habitats are under unprecedented threat from the changing climate and human activity. If these habitats collapse, we will lose countless species to extinction. Once they are lost, they will be gone forever. But as much as animals are not only victims of climate change—they are also part of the solution. Our approach to conservation recognises the critical, positive link between wildlife and saving our planet. Healthy wildlife populations are essential for maintaining healthy ecosystems, which in turn play a vital role in regulating the climate. That link is one reason we are so passionate about our work—if we conserve biodiversity, we save animals and humans alike.

In fact, research has shown that protecting and restoring populations of just nine key species and species groups could facilitate the capture of a significant amount of CO₂. These include marine fish, whales, sharks, grey wolves, wildebeest, sea otters, musk oxen, African elephants, and American bison.

That is why we work with partners around the world to conserve land and marine environments, tackle wildlife crime, and strengthen the laws and policies that safeguard our progress. The list of species we are saving includes our own. Ecological connectivity is key.

A visionary approach to conservation in Africa

Through IFAW's Room to Roam initiative, we are securing a network of critical landscapes so that Africa's remaining savannah elephants and local communities can flourish together. We deliver this vision by forging strong partnerships with communities, traditional leaders, governments, the private sector, and other NGOs across the target landscapes. IFAW is making technical and financial investments in key anchor landscapes of Kenya, Malawi-Zambia, and Zimbabwe to implement evidence-based conservation solutions aimed at reducing poaching and human-wildlife conflict, securing connected habitats, and enhancing community well-being. In addition, IFAW UK has continued to drive progress and strengthen the efforts of Room to Roam over the past year by providing grants to IFAW South Africa and IFAW US for our anchor landscapes. Through the Room to Roam initiative, we are working to ensure viable, stable elephant populations long into the future, maintain biodiversity, build greater resilience to climate change, and secure a future where wildlife and communities can thrive together. Last year, we celebrated some exciting milestones.

Connected landscapes vital for elephant conservation

Researchers from the University of Pretoria's Conservation Ecology Research Unit (CERU) published a study reaffirming that elephant survival depends on having well protected wildlife havens connected to each other. This aligns with IFAW's ongoing efforts to promote habitat connectivity and mitigate human-wildlife conflict under the Room to Roam initiative.

Protecting critical corridors in Kenya

Supporting locally led planning and legislation for how land is best used is central to our conservation solutions. Room to Roam is gaining traction among Kenyan decision-makers, underpinning forward thinking and decision-making around land management. In July 2023, a presidential directive spotlighted the need to protect wildlife corridors. In September, Nairobi hosted the inaugural Africa Climate Summit, where we positioned wildlife and nature conservation as a natural climate solution.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

In November, we worked with Kenya's State Department for Wildlife and other conservation partners working in Kenya's Southern Rangelands to discuss steps to safeguard Tsavo, Amboseli, Loita, and Maasai Mara landscapes—all key wildlife corridors and dispersal areas for elephants and other wildlife species. For over a decade, we have worked with leaders and landowners from the Olgulului Land Trust in Amboseli, Kenya, to lease land that elephants and other wildlife use as they travel vast distances every day. The lease fee guaranteed our support for livelihood projects and anchored tourism development. In September 2023, we returned the lease to Olgulului landowners, ensuring the community can pursue further investment through a community–private sector partnership model while conserving the land for wildlife. As part of our expansion plans, we turned our sights to protecting Illaingarunyoni, a 29,000-acre stretch of land northwest of Amboseli National Park and a vital elephant dispersal area. Working again with the Olgulului leaders and landowners, we created the Illaingarunyoni Conservancy, with landowners agreeing to lease their land for wildlife conservation and eco-friendly rangeland management.

Supporting conservation through sustainable tourism in Zimbabwe

Tourism brings vital funds to communities and conservation projects. In October 2023 we supported the start of construction work on a tourism complex in Zimbabwe's largest protected area, Hwange National Park, to help bring vital funds to communities and conservation projects. This is part of our commitment to a 25-year partnership with the Zimbabwe Parks and Wildlife Management Authority (ZimParks) in Hwange—home to approximately 45,000 elephants and other critical biodiversity.

Prioritising ranger welfare

With such visionary initiatives as Room to Roam, we know we can not achieve our goals alone. We can only achieve our conservation goals if wildlife is protected by a well-motivated, trained, and equipped ranger force. Rangers are the first line of defence against wildlife crime and human-wildlife conflict, as they secure protected areas and wildlife and protect the communities living alongside them. That is why we strive to create a safe and healthy working environment by addressing the challenges they face. IFAW recently strengthened our commitment to ranger welfare and conservation by joining both the Universal Ranger Support Alliance (URSA) and the International Ranger Federation (IRF). These groups advocate for rangers, develop resources and tools for the ranger workforce, drive equality and equity in the ranger workforce, and improve ranger working conditions and welfare while building trusting relationships with communities and ensuring the responsible conduct of rangers.

Protecting Zimbabwe's forests

IFAW works to support the Forestry Commission of Zimbabwe with strategic activities in two forest reserves in the country: Fuller and Kavira—conservation areas which, between them, are home to a wide range of wildlife including elephants, leopards, buffalo, crocodiles, and hippos. IFAW partner Wild Is Life (WIL) works closely with the Forestry Commission to protect the forest areas and support law enforcement operations as part of the expansion of our Room to Roam Initiative. This year, WIL has provided ranger training for rangers stationed in those reserves focused on both practical and theoretical aspects of anti-poaching and ecological protection and has carried out work to open up and upgrade road networks. Several arrests have been made in both forests by rangers supported by the project, with good progress made in making the regions safer, although threats still remain. WIL has also constructed a community water system for the community closest to Kavira Forest and is creating management plans to secure the long-term protection of these key habitats. The project continues to provide salaries/incentives, food hampers, equipment, uniforms, and medical assistance to 42 individuals working in these forests to support them and their families.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Protecting the animals of Liwonde National Park by promoting the livelihoods of the Chikolongo community

Liwonde National Park is located in southern Malawi. It is home to hippos, crocodiles, elephants, and the Shire River-the area's only major water source. For the Chikolongo community, a small village near the park, the river is a lifeline. Many villagers came to Liwonde to gather water. While there, some engaged in illegal snaring and fishing. The project has now expanded to provide 41 beehives to produce honey and poultry production with 64 chickens. Seeds of maize, tomatoes, aubergines, mustard, Chinese cabbage, and okra have been provided for family plots and, over the last year, community members have planted three hectares of maize and five hectares of rice for community use and to sell to neighbouring villages.

Safeguarding animals land and heritage in Assam, India

Three decades ago, conflict in the Greater Manas Landscape region led to poaching, deforestation, and habitat fragmentation in Manas National Park, a UNESCO World Heritage Site. More than 100 one-horned rhinoceroses lost their lives, wiping out the entire population of rhinos in the Greater Manas Landscape. In 2006, IFAW partnered with the Wildlife Trust of India (WTI), the Bodoland Territorial Council (BTC), and the Assam Forest Department to conceptualise the Greater Manas Landscape. The expansion of the 500-square kilometre Manas National Park to a 1,450-square kilometre habitat has helped restore keystone species and protect forest habitat for one horned rhinos, Asian elephants, and golden langurs. After rescuing and rehabilitating orphaned one-horned rhino and Asian elephant calves found in the nearby Kaziranga National Park, we released them into Manas to repopulate the area. Educational campaigns for local children promoting environmentally friendly lifestyles and livelihoods are reaching a new generation to value and take pride in the forests and wildlife in Manas. To date we have rehabilitated and released 21 rhinos from Kaziranga to Manas and a population of around 45 rhinos is thriving in the Greater Manas landscape – 22 of which are either individuals which have been directly released into the region following rehabilitation or individuals born to rehabilitated rhinos. Asian elephants, Asiatic black bears, and elusive clouded leopards have also been rehabilitated and released.

Protecting India's tigers

The Central India landscape spread across Madhya Pradesh, Maharashtra and Chhattisgarh, is home to more than a third of India's tiger population. With 70% of the global tiger population residing in the country, maintaining landscape connectivity is crucial for tiger conservation as the movement of individual animals beyond existing reserves is essential for preserving the genetic diversity of the broader population. The landscape comprises 14 protected areas and spans approximately 152,000 square kilometres. For more than a decade IFAW-WTI's Central India Tiger Corridor Project has been working to protect tiger populations in the central and northern parts of the landscape, in the Nagzira-Nawegaon, and Tadob-Andhari Tigers Reserves and Tipeshwar Wildlife Sanctuary, successfully mitigating human-tiger conflicts and facilitating safer tiger corridors. This has included mobilisation of local community support, empowering communities to reduce forest dependency and manage conflicts, and improving the technical capacity of the forestry department for better enforcement against wildlife crime. By focusing on maintaining and enhancing connectivity between tiger populations, the project goes beyond increasing tiger numbers, aiming to ensure the viability of landscapes and habitats outside protected areas and to create a harmonious coexistence between wildlife and communities.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Saving the North Atlantic right whale

With only around 370 North Atlantic right whales left, every individual matters for the survival of this critically endangered species. These whales migrate along one of the most industrialised areas of the ocean—the East Coast of the US and into Canada—so it is no surprise that the biggest threats they face are human-made, including vessel strikes, entanglement in fishing gear, and noise pollution, all exacerbated by the effects of climate change. Between January and November 2023, The Song of the Whale research vessel – a 70-foot sailboat and floating research station - surveyed 15,781 kilometres along the eastern coast of the US, recording sightings of North Atlantic right whale groups. The subsequent report *R/V Song of the Whale: 2023 North Atlantic right whale surveys* detailed the insights gathered about whale behaviour, distribution and habitats, with the findings sending a stark message about the urgent need for more effective and expanded protection measures for this species. Our biologists, vets, and policy experts are tackling the crisis facing this species from many angles. This includes advocating for safer fishing gear - entanglement in fishing gear is a significant reason for the species' low birth rate. When it does not drown a whale immediately, it slows them down, causes extreme stress and agonising pain, and prevents them from eating. As a result, many potential mothers simply are not strong enough to reproduce. That is why we advocate for the fishing industry to adopt on-demand or 'ropeless' fishing gear, which drastically reduces entanglement risk by removing fixed vertical lines connected to buoys from the water column. We also advocate for reasonable reductions of vessel speeds to reduce collisions. Slowing vessels down significantly reduces the risk of striking a whale and drastically improves whales' chances of surviving a strike if collision does occur.

Blue Speeds campaign to reduce ocean noise gains pace

The commercial shipping sector produces half of the world's underwater noise. This constant din disrupts critical communication between animals, interferes with their ability to find mates and prey or to detect predators, and can disorientate and disturb them. Our Blue Speeds campaign encourages a simple, cost-effective solution: slowing ships down. Globally, if ships reduced their speed by around 10%, ocean noise pollution would drop by 40%, the risk of colliding with whales would drop by 50%, and greenhouse gas emissions from shipping would drop by 13%. The campaign is focused first on Europe, and this year we hit some incredible milestones. By March 2024, we had gathered 100,000 signatures on our petition calling for the European Union to lead the way with enhanced commercial ship speed regulations. This achievement was thanks largely to our campaign website (bluespeeds.org) and an event we held outside the European Parliament in Brussels on 25 January. After intense campaigning, on 11th March we were thrilled to see the European Commission (EC) set binding limits for underwater noise pollution for the first time. These mandatory thresholds are a positive step, but we also need effective, enforceable operational measures to be implemented. Now the EC must provide clear guidance to Member States on how to reduce noise. Our work continues, and engaging with the shipping industry is key to the success of the campaign. We held our first Blue Speeds roundtable event in Bilbao, Spain, this year, attracting around 30 representatives from the shipping industry to discuss topics around ship speed reduction and the threats of underwater noise and ship strikes. The roundtable was an ideal opportunity to explain the campaign and we gained the support of at least six companies which signed our Blue Speeds pledge and made new connections that will help us continue to protect marine life from noise pollution.

Petition urges governments to protect the high seas

The high seas are the open ocean areas not owned or governed by a single country. They take up about half the planet and cover two-thirds of the global ocean. Once in force, the treaty will enable, for the first time ever, the creation of protected areas on the high seas, helping to prevent overexploitation and contributing to cleaner oceans, sustainable management of fish stocks and

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

overall ecosystem restoration. The UN adopted the treaty in June 2023, and more than 90 countries have signed it, indicating their intent to ratify the new treaty. However, this only enters into force once 60 countries have ratified it. As part of the High Seas Alliance, we launched a petition urging governments to ratify the High Seas Treaty, so it becomes international law, as of July 2024, seven countries had signed with work underway to see additional ratifications by the next UN Ocean Conference in June 2025.

Protecting marine and coastal biodiversity in international policy agreements

In May 2024 the Convention of Biological Diversity Subsidiary Body Meetings took place in Nairobi, Kenya. Marine and coastal biodiversity were a key agenda item during the meetings. Parties made significant progress towards agreement on Ecologically or Biologically Significant Marine Areas (EBSAs) under the CBD, considering their potential role in relation to the new legally binding international instrument on the conservation and sustainable use of marine biological diversity in areas beyond national jurisdiction - known as "BBNJ" or the High Seas Treaty.

Tech companies unite to prevent wildlife trafficking on their platforms

IFAW works to curb demand and disrupt the trafficking of threatened species. Our work to tackle wildlife cybercrime is a vital part of that process. We continue to work to combat illegal wildlife trade as a founding partner of the Coalition to End Wildlife Trafficking Online, launched in 2018 with the NGOs WWF and TRAFFIC. The Coalition aims to unite the tech industry to standardise prohibited wildlife policies, train staff to better detect illegal wildlife items, enhance automated detection filters, and educate and empower users of platforms to report suspicious activity. As members of the Coalition, some of the world's most popular online platforms and social media companies reported blocking more than 8.3 million listings and posts for protected wildlife between July 2023 and June 2024.

Innovation for combating wildlife crime in China

IFAW's program work in China sets models and saves the lives of wild animals through behaviour change campaigns to reduce both market supply and consumer demand for wildlife parts and products. In June 2024, the AI for Combating Wildlife Crime workshop in Hong Kong SAR, co-organised by IFAW, WWF and UNU-Macau, united more than 120 stakeholders from enterprises, law enforcement agencies, conservation NGOs, and academic institutions to share AI-enabled solutions to tackle illegal wildlife trade. IFAW shared its latest development, the AI Guardian of Endangered Species, jointly initiated with Baidu, one of China's leading internet companies. IFAW has been using AI to combat wildlife cybercrime since 2020. As of June 2024, the AI Guardian of Endangered Species has helped IFAW screen over 360,000 images that may contain illegal wildlife products and track down the source of almost 8,000 infringing listings online. Additionally, IFAW has played an instrumental part in mobilizing China to ban ivory trade, implement sustainable mitigation practices for human elephant conflicts and enhance law enforcement coordination internationally.

Tackling wildlife crime and exotic pet trade in the U.S.

This year efforts in the U.S. focused on the exotic pet trade and placement of confiscated live animals. IFAW working with the Association of Zoos and Aquariums (AZA) expanded the "Not a Pet" campaign, partnering with additional zoos and aquariums, securing an advertisement in New York City's Times Square, and utilizing targeted online ads to reach potential buyers of exotic pets.

New EU Act protects wildlife from online traffickers

The EU's Digital Services Act (DSA), in effect since February 2024, makes illegal online what is illegal offline. Aiming to secure more protection for wildlife in the digital age, IFAW was actively engaged in

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

the drafting of the Act and now in its implementation, and we are pleased to see that the legislation's definition of illegal content explicitly includes illegal trade in animals. As part of the new Act requirements, this implies that very large online platforms—those with more than 45 million users in the EU—must assess the risk of selling illegal wildlife and their parts and act to prevent it.

Report finds EU ivory trade still thriving—but better news in the UK

A year after the European Commission implemented a revised regulation to reduce the ivory trade, we commissioned research to assess online trade in the EU. IFAW's research suggests that, despite the new rules, ivory trafficking continues. In just 23 days, researchers found 1,330 ivory and suspected ivory items for sale in 831 adverts across 49 online marketplaces and auction house websites in seven EU member states. Though these measures are the EU's strongest so far, most of them are not legally binding. We believe stricter, mandatory rules may be necessary. In contrast, an additional piece of research looked into the impact of the UK Ivory Act 2018, which made it illegal to trade in elephant ivory in the UK (apart from very limited exemptions). The research identified a significantly lower number of listings on UK online platforms than similar research carried out before the ban came into force in 2022. Those breaking the law now face prosecution and a fine of up to £250,000 or up to five years imprisonment. IFAW continues to work with the UK government, the National Wildlife Crime Unit and other wildlife crime enforcers to ensure that the ban is fully implemented. This also includes an extension of the Act to cover ivory from hippopotamus, walrus, narwhal, orca, and sperm whale, which was announced by the UK government in May 2023 but is yet to come into force.

Making Wildlife Count in the UK

Work in this period continued to build traction and momentum on the earlier launch in 2023 of our UK wildlife crime report Make Wildlife Matter, drawing on research by criminologists at Nottingham Trent University working in partnership with the University of Gloucestershire. The findings of the report painted a grim picture of a nation where wildlife crime—such as poisoning, trapping, and being set upon by dogs—is given a low status. Crimes against wild animals are not classified in the same way as other crimes in the UK involving drugs, firearms, and violence, despite long-recognised links between other serious organised crime and wildlife crime. IFAW's campaign calls on the UK government to protect wildlife by introducing several measures, starting with making wildlife crimes 'notifiable'—so they can be counted within national statistics. By making these offences notifiable, the detection and prosecution of key wildlife crimes can be enhanced, and more criminal offenders brought to justice. As part of sharing our findings, IFAW co-sponsored the 34th Wildlife & Rural Crime Conference in October 2023, an annual event where law enforcers, statutory agencies, and NGOs come together to discuss the latest views, approaches, successes, and challenges of combatting wildlife and rural crime in the UK. We will continue to engage with stakeholders such as the Home Office, NGOs, the National Wildlife Crime Unit, and other key agencies tackling wildlife crime to drive this work forward. A recent YouGov Plc poll commissioned by IFAW showed an overwhelming support for wildlife crime to be taken seriously. The poll findings revealed that 97 percent of respondents believed those who torture wild animals should be punished and 92 percent of people were in support of the government setting up a formal reporting system to record wildlife crime. In the run up to the UK election in July 2024, we delivered our own manifesto, urging the government to deliver a number of actions to protect animals—addressing issues of wildlife crime, illegal trade, exotic pets, marine conservation, and international leadership on nature and climate.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Integrating wildlife into global climate policy

Efforts to place animals at the center of the international climate policy agenda have continued to grow, emphasizing the critical role that wildlife conservation plays in climate change mitigation and adaptation. Leveraging a collaborative approach, IFAW is working with other organizations to highlight the significant benefits that conserving biodiversity can deliver for both ecosystems and communities facing the impacts of climate change. This year, productive relationships have been forged with scientists, networks and institutions, resulting in groundbreaking research that outlines how countries can incorporate wildlife in their climate action plans.

Progress on protecting migratory species

Hosted in Samarkand, Uzbekistan in February 2024, the 14th Meeting of the Conference of the Parties (COP14) to the Convention on the Conservation of Migratory Species of Wild Animals (CMS) had the slogan, 'Nature knows no borders.' Because migratory species journey across borders and political boundaries, their survival depends on international collaboration and transboundary conservation efforts. At the summit, IFAW organised side events with the United Nations Environment Programme (UNEP) and the International Union for Conservation of Nature (IUCN) to highlight the importance of collaboration and landscape connectivity. Government leaders at the COP passed a range of new measures to protect threatened migratory species. We were thrilled to see this included protection for 14 new species, subspecies, and populations, including the sand tiger shark, Lahille's bottlenose dolphin, and Baltic harbour porpoise, in line with IFAW recommendations.

Protecting sharks and other species from international wildlife trade

CITES (the Convention on International Trade in Endangered Species of Wild Fauna and Flora) aims to ensure that international trade in wild animals and plants does not threaten these species' survival. The IFAW team participated in CITES Standing and Animals committee meetings, which meet regularly to ensure the Convention is being implemented effectively by governments around the world. A key focus for IFAW at this year's meetings was to ensure the latest CITES protections for sharks are now properly enforced by governments. Extinction threatens more than 70% of species popular in the global shark fin trade, so protecting them is more important than ever. The majority of shark species in international trade are now listed under Appendix II listing by CITES, meaning governments must demonstrate any trade is legal and sustainable before it can take place. For the first time since sharks were initially protected by CITES more than 10 years ago, governments decided to investigate several countries where trade volumes raise sustainability concerns. This compliance process can potentially lead to sanctions. IFAW supported the process with experts, attending meetings which investigated several shark trading countries, including countries in Latin America and the Middle East, where we are now working to provide policy advice and training on how to identify shark products and improve enforcement.

Costs for the Conservation programme were £9,129,712 in FY2024.

[Rescue](#)

Because every animal has intrinsic value

Many of the animals we rescue are teetering on the knife-edge of extinction. For critically endangered species, saving the life of one animal can make a difference for the survival of its population and the species. Although the threat of extinction adds urgency to our work, it is not the only reason we rescue wildlife. We do it because we believe that every individual animal matters. Sometimes our

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

rescues make news headlines, and the world gets to see the ingenuity, courage, and dedication of our people. But we do this work every single day, all around the world.

Whether facing horrific wildfires to save koalas in Australia and giant anteaters in Brazil or jumping on a rescue boat off the US coast on a chilly morning in December and rushing to the aid of stranded dolphins, our teams devote their lives to saving as many animals as we can. And we don't stop there. We work with partners worldwide to rehabilitate and release wild animals back to where they belong, which for many rescued animals, can take months or even years. For those who can no longer survive in the wild, we find suitable sanctuaries where they can live the fullest lives possible. Every animal is important. Rescuing them is simply the right thing to do.

IFAW's rescue efforts span diverse challenges, focusing is on rescue response, rehabilitation, release and monitoring of animals. Our team operates globally, within Europe and in particular the United Kingdom – playing a key role in supporting these initiatives. We prioritize long-term impact by sharing best practices, training responders and caretakers, and developing response and animal rescue networks. A critical aspect of our work is to facilitate a relationship where both people and animals thrive in their shared environment. Communities in and around the places where wildlife are rescued, rehabilitated, and released play a crucial role in the survival of nearly every animal species. This year, IFAW UK continued to contribute to these efforts, exemplifying its national, regional, and global impact through key initiatives that supported wildlife rescue, marine mammal rescue, and disaster response priorities, all while pursuing the achievement towards the mission.

Orphaned African elephants learn survival skills

For endangered species such as the African savannah elephant, every individual is critical for the species' survival. For young elephants, it is often a death sentence if they lose their mothers or become separated from their herds. Our partners work to simulate a family group structure, which is vital for the behavioural development of a social species like elephants. These social structures help rescued orphaned calves learn to interact and gain vital skills needed for survival and a successful transition back to the wild. In April 2024, Elliot, a two-week-old elephant calf, was airlifted to safety after being separated from his herd in Zimbabwe. Now at the IFAW-supported Wild is Life Zimbabwe Elephant Nursery—a rescue and rehabilitation centre which specialises in intense care of very young orphan elephants—he is learning from older elephants and carers, particularly another rescue called Kadiki, who, at three years old, is proving to be an excellent foster sibling. The nursery was founded in 2015 to help victims of poaching, human-wildlife conflict, and human-induced trauma such as falling into mud or ditches or becoming separated from their herds. To date Wild is Life has rescued 52 orphaned elephant calves. Currently, they have 27 in different stages of rehabilitation—four at the high-care nursery in Harare and 23 taking their last steps back to the wild at the Rewilding Facility in the Panda Masuie Forest Reserve, where IFAW worked with government agencies to secure an 34,000-hectare habitat. All the elephants at Panda Masuie have spent extended periods of time in the wild, ranging from two weeks to nine months, where they regularly interact with free-roaming herds. This pre-release phase of the rehabilitation process is vital to enabling elephants to integrate and eventually join established wild herds migrating through the area. This year also bought the arrival of Summer, an elephant calf, to Annabelle, a rescued orphan elephant and the first at the nursery to become a mother. In FY2024, as well as rescuing six orphan elephants, Wild is Life carried out training for the Panda Masuie ranger team. The team has counted a record number of elephants this year in the region—855—during their annual game count. Panda Masuie is now a very safe place for elephants, with 80 people permanently employed by the programme including elephant carers, rangers, and camp staff.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

Rehabilitators in India save hundreds of wild animals

Through the Centre for Bear Rehabilitation and Conservation (CBRC), we rehabilitated and released an Asiatic black bear cub found without his mother. The male cub was only one month old when it was rescued and too young to survive on its own in the wild. It is likely his mother had been illegally hunted. CBRC is the only facility in India dedicated to hand-raising and rehabilitating bear cubs and is a joint effort between IFAW, the Wildlife Trust of India (WTI), and the Department of Environment and Forests of Arunachal Pradesh. The cub will subsequently be relocated to a secure release site where it will be guided by an animal keeper as he explores the forest, adapting to his surroundings and learning to fend for himself, before his final release back into the wild. In the northeastern state of Assam, the Centre for Wildlife Rehabilitation and Conservation (CWRC) a collaborative effort between IFAW, WTI, and the Assam Forest Department—also works to treat orphaned and/or injured wild animals and return them back to the wild where possible. The Centre admitted 266 animals between July 2023 and June 2024, including 12 elephants, one rhino, 12 big cats, and 241 other animals such as small mammals, reptiles, and birds. In total, 100 of these animals have been released back into the wild this year, including a Himalayan griffon vulture, which had likely become ill from eating a poisoned goat carcass. Twelve animals whose injuries or habituation to being around humans mean they can no longer survive in the wild will be provided a lifetime home in captivity. An additional 482 animals were treated and released by CWRC in the wild, i.e. without needing admission.

Every animal rescued plays a part in protecting the ocean's biodiversity

IFAW's Marine Mammal Rescue team has continued its vital work on a local, national, and international scale. Locally, the team played a key role protecting ocean biodiversity, particularly along the northeastern United States, particularly along Cape Cod, which experience more live dolphin strandings than anywhere else in the world. The unique stranding dynamics of this landscape have allowed the team to advance stranding science and field veterinary medicine, as we serve as a training hub for responders globally with courses through IFAW's Academy of Rescue and Conservation. In November 2023 IFAW's Marine Mammal Rescue team celebrated 25 years of rescue work, having rescued more than 7,000 strandings with the help of dedicated staff and over 200 trained volunteers.

Rescuing endangered Amazon river dolphins

MMR team extended its expertise to Brazil, where unprecedented drought and extreme heat threatened the lives of many endangered Amazon and Tucuxi river dolphins in Lake Tefé. The team provided on-the-ground support, monitoring distressed dolphins, responding to emergencies, and training local rescuers to handle similar crises in the future. Global warming has disastrous consequences for precious ecosystems like the Amazon. But these dolphins are not solely victims of climate change—by sequestering carbon and keeping their ecosystems in balance, they are also our allies in addressing it. That is one reason every individual dolphin matters.

Kenya's coastal communities learn marine rescue skills

With over 600 kilometres (370 miles) of shoreline, Kenya is a haven for marine life such as whales, dolphins, and sea turtles. The coast is also vital for communities to earn livelihoods, so caring for the ecosystem safeguards families' well-being. Sadly, East Africa's marine life struggle against increased marine transport activity, unsustainable fishing gear, ocean acidification from atmospheric carbon dioxide, rising water temperatures and marine heatwaves from climate change, plastic pollution, and ocean exploration. Whale and dolphin strandings and entanglements are rising. That is why IFAW facilitated an intensive workshop in March 2024 to train Kenyan marine rangers, fishers, and Beach Management Unit representatives to protect marine mammals. This world-class training showed

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

participants the best practices in whale management and conservation. Around 35 community members joined classroom activities, with 20 participating in whale disentanglement training and dolphin stranding response. IFAW's Academy of Rescue and Conservation will continue to hone the Kenyan marine rescuers' skills.

Soar again by rescuing and rehabilitating birds of prey in China

This year efforts continued to focus on rescuing, rehabilitating, and returning birds of prey to the wild, contributing to the protection of these vital predators and the ecosystems they support within Beijing. Through our partnerships with Beijing Normal University and the Beijing Forestry Bureau, the Beijing Raptor Rescue Center (BRRC) admitted 218 raptors in 2023 including 11 orphans, given the raptors a second chance at life. Alongside rehabilitation efforts, initiatives to raise public awareness and share best practices with law enforcement and wildlife rehabilitators around the country have been a key component, fostering greater appreciation and support for IFAW's efforts in China.

Disaster response and preparedness

Disaster events continue to increase in both frequency and severity around the world, unleashing devastation at a level we have not seen before. Humans are not alone in facing the immediate and long-term effects of these ongoing disasters—animals share the same burdens. IFAW has witnessed first-hand the escalating intensity and destructiveness of disasters, whether a hurricane, an earthquake or a wildfire; these events are devastating to both people and animals. Our team of dedicated and trained experts operates globally to offer immediate emergency support to rescue and care for animals when disasters hit and to keep animals and guardians together. Intense planning and expert communication can mean the difference between life and death for people and animals. We continue to coordinate relief efforts to reduce the risk and impact of emerging disasters on animals. We also work to develop resiliency planning and capacity building in high-risk communities. In addition to known key hotspots, IFAW UK provided support during numerous events this year.

Oil spill in India

The team from IFAW-WTI's Emergency Relief Network (ERN) provided technical expertise on the rehabilitation and veterinary care of spot-billed pelicans rescued from the Ennore oil leak in Chennai in January 2024. Many bird species were badly affected, including large and median egrets, pond herons, cormorants, grey herons, stilts, Caspian terns and painted storks. The spot-billed pelicans—the only species of pelicans known to breed in India—were among the most impacted. Thanks to the team's efforts, 10 pelicans were rescued, underwent care, and were then released back to the wild.

Rescuing dogs in South Wales

IFAW also teamed up with Hope Rescue to provide veterinarian care including lifesaving surgeries for dogs seized and awaiting legal proceedings in response to the collaborative partnership with the Welsh government to save the lives of strays, abandoned and unwanted dogs across six Local Authorities in South Wales and prepare dogs for their second chance at a happy life.

Hurricane Otis in Mexico

When Hurricane Otis hit Mexico's west coast, it threatened the vulnerable nests of critically endangered leatherback turtles. On 30 October 2023, IFAW deployed a disaster response team to Acapulco to coordinate rescue and relief planning. In addition to growing and strengthening our Emergency Response Network (ERN) within the Latin America and Caribbean region, we also helped rebuild two turtle camps and provided emergency veterinary care and animal food to hundreds of pets and farm animals.

Costs for the Rescue programme were £7,094,562 in FY2024.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2024 (continued)

The Trustees' Report and the Strategic Report were approved by the Trustees on 11 February 2025 and signed on their behalf by;

<small>DocuSigned by:</small> <i>Graeme Cottam</i>	12-Feb-25
<small>7F3B7FDEEE284DB...</small> Graeme R. Cottam, Trustee	Date
<small>DocuSigned by:</small> <i>Mark Beaudouin</i>	11-Feb-25
<small>58B4235CC70424...</small> Mark Beaudouin, Chair and Audit & Risk Oversight Committee Chair	Date

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

Opinion

We have audited the financial statements of International Fund for Animal Welfare (IFAW) (the 'charitable company') for the year ended 30 June 2024 which comprise the Statement of Financial activities, Statement of financial position, Statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 7 the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory frameworks that the charitable company operates in and how the charitable company is complying with the legal and regulatory frameworks;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents and evaluating advice received from internal advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to the General Data Protection Regulations. We performed audit procedures to inquire of management whether the charitable company is in compliance with these law and regulations.

The audit engagement team identified the risk of management override of controls and income recognition as the areas where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business and challenging judgments and estimates, using analytical techniques to test incoming resources including testing revenue around the end of the financial year, understanding income recording processes and comparing bank receipts to revenue being recorded.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RSM UK Audit LLP

NICHOLAS SLADDEN (Senior Statutory Auditor)

For and on behalf of RSM UK AUDIT LLP, Statutory Auditor

Chartered Accountants

25 Farringdon Street

EC4A 4AB

14 February 2025

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Activities (incorporating the Income and Expenditure account) for the year ended 30 June 2024

	Note	2024 Unrestricted £	2024 Restricted £	2024 Total £	2023 Total £
Income from:					
Donations and legacies	2	16,994,713	574,771	17,569,484	16,296,258
Grants from connected organisations	17	-	112,997	112,997	102,681
Interest and Investment income		202,394	-	202,394	214,833
Total income		17,197,107	687,768	17,884,875	16,613,772
Expenditure on:					
Raising funds	3	3,116,460	-	3,116,460	3,136,559
Charitable activities	3	16,041,506	187,768	16,229,274	15,585,531
Total expenditure		19,157,966	187,768	19,345,734	18,722,090
Net resources (outgoing) before investment losses					
		(1,960,859)	500,000	(1,460,859)	(2,108,318)
Net gain (loss) on investments		149,502	-	149,502	(173,705)
Net resources (outgoing)					
		(1,811,357)	500,000	(1,311,357)	(2,282,023)
Other recognised gain (losses)	4	26,963	-	26,963	(69,906)
Net movement in funds		(1,784,394)	500,000	(1,284,394)	(2,351,929)
Reconciliation of funds					
Total funds brought forward	18	18,072,630	-	18,072,630	20,424,559
Total funds carried forward		16,288,236	500,000	16,788,236	18,072,630

The notes on pages 35 to 53 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Position at 30 June 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	9	38,984	97,968
Investments	10	6,420,955	9,174,119
Other investments	10	2	2
Total fixed assets		6,459,941	9,272,089
Current assets			
Debtors	11	8,613,162	6,652,941
Cash in bank and in hand		2,509,794	3,145,424
Total current assets		11,122,956	9,798,365
Liabilities			
Creditors falling due within one year	12	(794,661)	(974,120)
Net current assets		10,328,295	8,824,245
Creditors falling due after more than one year	13	-	(23,704)
Total Net assets		16,788,236	18,072,630
The Funds of the charity			
Unrestricted income funds	18	16,288,236	18,072,630
Restricted income funds	18	500,000	-
Total charity funds		16,788,236	18,072,630

The financial statements on pages 35 to 53 were approved by the board of Trustees and authorised for issue on 11 February 2025 and signed on its behalf by:

DocuSigned by:

Graeme Cottam

7F3B7FBDEE284DB...

Graeme R. Cottam, Trustee

DocuSigned by:

Mark Beaudouin

58B4236CGE70424...

Mark Beaudouin, Trustee

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of cash flows for the year ended 30 June 2024

	Note	2024 £	2023 £
Cash provided by operating activities	19a	(3,706,117)	(2,278,136)
Cash flows from investing activities			
Interest & investment income		202,394	214,833
Payments to acquire tangible fixed assets		-	(6,279)
Payments to acquire fixed asset investments		(1,344,914)	(3,422,422)
Proceeds from sales & maturities of fixed asset investments		4,247,577	1,048,984
Cash provided by investing activities		3,105,057	(2,164,884)
Cash flows from financing activities			
Repayments of borrowing		(23,704)	(56,890)
Interest paid		(10,866)	(10,918)
Cash applied to financing activities		(34,570)	(67,808)
Increase in cash and cash equivalents in the year		(635,630)	(4,510,828)
Cash and cash equivalents at the beginning of the year		3,145,424	7,656,252
Total cash and cash equivalents at the end of the year	19b	2,509,794	3,145,424

The notes on pages 35 to 53 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024

1 Principal accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of investments to market value. The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: accounting and reporting by charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) second edition, effective 1 January 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019. International Fund for Animal Welfare (IFAW) meets the definition of a public benefit entity under FRS 102. The statements are presented in the functional currency of the Organisation, British pound sterling (GBP).

Going Concern

The Charity has adequate financial resources and the Trustees consider it is well placed to manage the business risks. As explained in the Trustees' Report, the planning process, including financial projections, takes into consideration the current economic climate, and potential impact on the various sources of income and planned expenditures. The Trustees have a reasonable expectation that the Charity has adequate resources to meet all obligations for at least 12 months after issuance of these statements and requires no assistance from affiliated organisations. It is the Trustees' view that there are no material uncertainties about the charity's ability to continue in operational existence for the foreseeable future. Further, management's income projections for the remainder of Fiscal 2025 and preliminary targets for Fiscal 2026 reflect confidence that continued donor support coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks.

Financial Statements

The principle accounting policies are set forth below:

Funds

General Fund

This fund is not restricted as to its use and is for activities that fall within the objects of the charity. The General Fund is available to fund the annual expenditure of the Charity.

Designated Funds

These are funds set aside by the Trustees out of unrestricted general funds for particular future purposes or projects. The Trustees have designated funds to generate income to fulfil the long-term objects of the charity. The income generated by this fund remains within the fund. The fund and current needs of the charity are reviewed on a regular basis and transfers to unrestricted funds are made as deemed necessary by the Trustees.

Restricted Funds

Certain grant and other income that is restricted as to its use by the donor is shown separately on the Statement of Financial Activities together with related expenditure.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

Legacies

Legacy income is recognised on an accrual basis when it becomes probable that the legacy will be received and the amount is determinable. Pecuniary legacies are recognised as receivable once probate has been granted and notification has been received by the Executor. Residuary legacies are recognised as receivable once probate has been granted, notification has been received by the Executor and they can be valued with reasonable certainty, this includes a considered deduction to allow for fees, losses on asset values and administration. Life interest legacies are recognised at the date of death of the life tenant.

Donation income

Donations, other than legacy income, and other similar income, are recorded when receivable.

Income from grants

Grants receivable are recognised in the period in which the conditions for receipt of the grant have been met.

Income from investments and deposits

Income on investments and deposits is recognised on an accruals basis.

Intangible income

Gifts of services or assets, which the Charity would otherwise have had to purchase, are reflected in the financial statements at cost to the donor, where the benefit is quantifiable and measurable.

Tangible fixed assets and depreciation

Tangible fixed assets are stated at historic purchase cost less accumulated depreciation. Cost includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use. Tangible fixed asset purchases less than £10,000 are deemed de minimis, and therefore are expensed through the Statement of Financial Activities in the period in which they were acquired. Depreciation is calculated so as to write off the cost of tangible fixed assets on a straight-line basis over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose are:

- Computer equipment is depreciated over three to five years.
- Furniture and fixtures are depreciated over five years.

Tangible fixed assets are evaluated for impairment when there are indications that their carrying value may be greater than their recoverable amount. If an asset's carrying value is determined to be greater than its recoverable amount, an impairment charge in the amount of the excess is to be recorded on the statement of financial activities.

Fixed asset investments

Investments are stated at market value at the balance sheet date. Any realised and unrealised gains or losses are reflected within the Statement of Financial Activities.

Other investment is comprised of investments in affiliated organisations, and is stated at its historical purchase cost.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

Leasing and hire purchase commitments

Where assets are financed by leasing agreements that give rights approximating to ownership ('finance leases') the assets are treated as if they had been purchased outright. The amount capitalised is the present value of the minimum lease payments payable during the lease term. The corresponding lease commitments are shown as obligations to the lessor. Lease payments are treated as consisting of capital and interest elements, and the interest is charged to the statement of financial activities in the proportion to the remaining balance outstanding.

All other leases are 'operating leases' and the annual rentals are charged to the Statement of Financial Activities on a straight line basis over the lease term.

Rent free periods or other incentives received for entering into a lease are accounted for over the period of the lease so as to spread the benefit received over the lease term or, if shorter the period ending when prevailing market rentals will become payable.

Grant expenditure

Grants payable are recognised in the Statement of Financial Activities at the time each grant is approved and communicated to the recipient.

Resources expended

Resources expended are included in the Statement of Financial Activities on an accruals basis, inclusive of any value added tax that cannot be recovered. Expenses are recognised in the period in which goods and/or services are received.

Certain expenditures are directly attributable to specific activities and have been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by personnel on those activities.

Charitable expenditures are those costs incurred directly in support of expenditures on the objects of the Charity and include project management.

Fundraising costs involve inducing potential donors to contribute money, securities, services, materials or time. They include publicising and conducting fundraising campaigns, maintaining donor mailing lists, preparing and distributing fundraising materials, and conducting other activities involved with soliciting.

Governance costs include the direct costs of administering the Charity. Support costs include oversight, business management, general record keeping, budgeting, financing, and all management and administration in support of charitable activities. Governance and support costs are apportioned to the relevant cost categories based upon the estimated time and effort associated with direct activities of the organisation.

Pensions and similar obligations

The Charity operates a defined contribution pension scheme and costs are charged to the Statement of Financial Activities as incurred. Assets of the pension scheme are held separately to those of the company.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

Foreign currencies

Operational transactions denominated in foreign currencies are translated into sterling at the exchange rate ruling when the transaction was entered into. Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date. Differences arising on translation are taken to the Statement of Financial Activities. Forward exchange contracts are recognised at fair value on the balance sheet date. Resulting unrealised gains or losses are taken to the Statement of Financial Activities.

Financial Instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102, in full, to all of its financial instruments.

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument, and are offset only when the Company currently has a legally enforceable right to set off the recognised amounts and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets held at amortised cost comprise current asset investments, cash at bank and in hand, and debtors excluding prepayments.

Trade, group and other creditors (including accruals) payable within one year that do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being transaction price less any amounts settled.

Trade debtors which are receivable within one year and which do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

Investments, including bonds and cash held as part of the investment portfolio, are held at fair value at the Balance Sheet date, with gains and losses being recognised within income and expenditure. Investments in subsidiary and affiliated organisation are held at cost less impairment.

The Charity enters into foreign currency forward contracts to manage the foreign change risk of future transactions and cash flows. The contracts are valued based on available market data. The company does not adopt hedge accounting for forward exchange contracts and, consequently, fair value gains and losses are recognised in the profit or loss.

Significant areas of estimation and judgement

The preparation of the financial statements requires judgements, estimations and assumptions to be made that affect the reported values of assets, liabilities, revenues and expenses. The nature of estimation and judgement means that actual outcomes could differ from expectation. Significant areas of estimation and judgement include accrued legacy income, which is estimated based on the best information available at the balance sheet date. Management's estimate is prudent in respect of illiquid asset to be accrued.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

2 Donations and contributions

	2024	2023
	£	£
Sustainer donations	2,729,245	2,916,123
Sweepstakes donations	1,041,316	1,086,602
Newsletter appeal donations	2,137,274	2,297,220
Legacies	9,718,486	7,732,288
Gift aid contributions	1,096,037	1,138,038
Other donations	847,126	1,125,987
	<u>17,569,484</u>	<u>16,296,258</u>

This table reflects unrestricted income of £16,994,712 (2023: £16,074,741) and restricted income of £574,772 (2023: £221,516).

3 Allocation of expenses

Costs by charitable activity for Fiscal year 2024 and 2023 were as follows:

	2024				
	Activities undertaken directly	Activities undertaken through grants	Support costs	Total	2023
	£	£	£	£	£
Charitable activities:					
Conservation	3,878,719	5,250,993	-	9,129,712	6,986,977
Rescue	3,233,656	2,252,954	1,607,952	7,094,562	8,598,554
General Support	-	-	5,000	5,000	-
Total Programmes	<u>7,112,375</u>	<u>7,503,947</u>	<u>1,612,952</u>	<u>16,229,274</u>	<u>15,585,531</u>

Fiscal 2024 programme expenses were comprised of £16,041,506 unrestricted (2023: £15,261,334) and £187,768 restricted (2023: £324,197).

Cost apportionment between charitable activities is based upon:

- Activities undertaken directly – employee time and direct expenses associated with conducting programmatic activities.
- Activities undertaken through grants – nature of programmatic activities of organisations that received grant funding from the Charity.
- Support costs – support activities are apportioned based upon the estimated time and effort associated with direct activities of the organisation.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

3 Allocation of expenses (continued)

Costs of raising funds for Fiscal year 2024 and 2023 were as follows:

	Total 2024 £	Total 2023 £
Campaigns and projects:		
Direct staffing	-	17,368
Support staffing	-	390
Support costs	-	9,201
Total	<u>-</u>	<u>26,959</u>
Multimedia outreach and influence:		
Digital marketing and fundraising	-	35,256
Direct staffing	-	37,874
Support staffing	-	1,643
Support costs	-	38,741
Total	<u>-</u>	<u>113,514</u>
Supporter awareness and advocacy:		
Outreach, production and distribution	1,440,002	1,450,424
Direct staffing	334,611	287,344
Support staffing	44,301	39,039
Support costs	1,297,546	1,219,279
Total	<u>3,116,460</u>	<u>2,996,086</u>
Total mission costs	<u>3,116,460</u>	<u>3,136,559</u>

Governance costs included for Fiscal year 2024 and 2023:

	2024 £	2023 £
Auditor's remuneration	52,273	73,151
Legal fees	100,567	84,368
Trustee indemnity insurance	11,126	12,755
	<u>163,966</u>	<u>170,274</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

3 Allocation of expenses (continued)

Total support costs which is included in raising funds and charitable activities of £1,612,952 (2023: £1,363,265) include Direct expenditure of £599,350 (2023: £427,618) and Institutional shared support costs of £1,013,602 (2023: £935,647) representing the Charity's portion of worldwide support costs reimbursed to IFAW US by the Charity at cost. The apportionment of all costs is based upon the estimated amount of staff time and effort required to perform the above activities.

4 Other recognised gains

	2024	2023
	£	£
Gain (loss) on foreign exchange	<u>26,963</u>	<u>(69,906)</u>
	<u>26,963</u>	<u>(69,906)</u>

5 Grants Payable

Grants payable were as follows

	2024	2023
	£	£
Affiliated organisations	5,821,112	5,388,229
Unaffiliated organisations	<u>1,687,835</u>	<u>1,915,768</u>
	<u>7,508,947</u>	<u>7,303,997</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for related organisations were as follows

	2024			2023	
	Conservation £	Rescue £	General Support £	Total £	Total £
International Fund for Animal Welfare, Inc. (United States)	3,910,612	1,232,276	-	5,142,888	4,310,630
International Fund for Animal Welfare NPC (South Africa)	654,249	18,975	-	673,224	769,918
International Fund for Animal Welfare IFAW in Action	-	-	5,000	5,000	-
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	-	-	-	-	299,794
International Fund for Animal Welfare (Zimbabwe) Trust	-	-	-	-	5,187
International Fund for Animal Welfare (IFAW) Limited (Malawi)	-	-	-	-	2,000
International Fund for Animal Welfare (France)	-	-	-	-	700
	<u>4,564,861</u>	<u>1,251,251</u>	<u>5,000</u>	<u>5,821,112</u>	<u>5,388,229</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for unaffiliated organisations were as follows

	Location of Impact	2024			2023
		Conservation £	Rescue £	Total £	Total £
Wild is Life Foundation	Zimbabwe	285,333	769,520	1,054,853	884,548
Wildlife Trust of India	India	328,700	228,182	556,882	579,658
Marine Conservation Research International	United States/North America	42,100	-	42,100	435,912
Greenov-ITES	France	30,000	-	30,000	-
Hope Rescue	United Kingdom	-	4,000	4,000	-
Jakarta Animal Aid Network	Indonesia	-	-	-	10,300
Conserv Congo	Democratic Republic of Congo	-	-	-	5,350
		<u>686,133</u>	<u>1,001,702</u>	<u>1,687,835</u>	<u>1,915,768</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

6 Employees

	2024 £	2023 £
Wages and Salaries	1,401,774	1,415,980
Social Security Costs	294,842	288,759
Pension costs	105,018	102,346
	<u>1,801,634</u>	<u>1,807,085</u>

Average staff activities are illustrated as follows:

	2024	2023
Program	9	8
Program support	8	10
Fundraising	11	11
	<u>28</u>	<u>29</u>

The number of employees whose emoluments amounted to over £60,000 in the year was as follows:

£	2024	2023
60,001 - 70,000	1	2
70,001 - 80,000	4	3
80,001 - 90,000	1	-
90,001 - 100,000	-	2
100,001 - 110,000	1	-
110,001 - 120,000	1	-
140,001 - 150,000	-	1

Contributions of £51,014 (2023: £47,566) were made into a defined contribution pension scheme on behalf of the above employees and charged to unrestricted charitable activities on the Statement of Financial Activities.

As it relates to termination, employees of the Charity are generally provided with a termination notice in writing and can receive termination benefits directly corresponding to years of service at the Charity. The cost for such payments was approximately £38,400 in Fiscal year 2024 (2023: £79,800).

The key management personnel of the Charity are the Trustees the Chief Executive Officer (CEO), and the Chief Financial Officer (CFO). The Trustees receive no remuneration. The CEO and CFO are employees of International Fund for Animal Welfare, Inc., the United States affiliate and World Headquarters for the IFAW affiliated entities. These salaries are part of the institutional shared costs discussed in Note 3. Total employee compensation of these key management positions were £538,292 (2023: £670,023). Included in these amounts were amounts paid for defined contribution pension plans of £50,815 (2023: £52,971) The amount of these costs allocated to the Charity were £127,630 (2023: £144,467).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

7 Trustees' emoluments

The Trustees received no remuneration in the period (2023: £nil). One Trustee was reimbursed for travel expenses totalling £1,989 (2023: £6,599).

The Organisation pays for certain meeting costs on behalf of the Trustees, such as travel and accommodations. The total amount paid was £nil (2023: £42,326).

Trustees are covered by indemnity insurance, the cost of which is incurred by the Charity's US affiliate, and is included as a component of institutional shared support. The cost of such insurance was £11,126 in Fiscal year 2024 (2023: £12,755).

8 Taxation

The income of the Charity is applied exclusively to charitable purposes and is exempt from taxation in accordance with Section 505 of the Income and Corporation Taxes Act 1988.

9 Tangible Assets

	Furniture and Fixtures	Computer Equipment	Total
	£	£	£
Cost			
At 1 July 2023	291,133	36,819	327,952
Additions	-	-	-
At 30 June 2024	291,133	36,819	327,952
Accumulated depreciation			
At 1 July 2023	199,446	30,538	229,984
Charge for the period	56,890	2,094	58,984
At 30 June 2024	256,336	32,632	288,968
Net book value			
At 30 June 2024	34,797	4,187	38,984
At 1 July 2023	91,687	6,281	97,968

The net book value of furniture and fixtures includes £38,984 (2023: £97,968) in respect to assets held under hire purchase contracts

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

10 Fixed Asset Investments and Other Investments

	2024 £	2023 £
Fixed Asset Investments:		
Investment portfolio at 1 July	9,326,781	7,383,027
Less: Cash deposits awaiting investment at 1 July	<u>(152,662)</u>	<u>(408,170)</u>
Market value at 1 July	9,174,119	6,974,857
Additions at cost	1,344,911	3,422,419
Disposal proceeds	(4,247,577)	(1,048,984)
Net investment gains(losses)	<u>149,502</u>	<u>(174,173)</u>
Market value at 30 June	6,420,955	9,174,119
Add: Cash deposits awaiting investment at 30 June	<u>166,262</u>	<u>152,662</u>
Investment portfolio at 30 June	<u><u>6,587,217</u></u>	<u><u>9,326,781</u></u>
Historical Cost:		
Investments portfolio at cost at 30 June	<u><u>5,510,413</u></u>	<u><u>8,182,098</u></u>

Market value comprises:

	2024 £	2023 £
Equities:		
Services	441,909	412,379
Financials	2,052,172	2,211,615
Fixed Income	1,791,689	4,259,555
Utilities	678,404	863,108
Consumer goods	585,071	398,636
General industry	660,025	815,557
Property Funds	<u>211,685</u>	<u>213,269</u>
	<u><u>6,420,955</u></u>	<u><u>9,174,119</u></u>

No individual investment was greater than 10% of the portfolio. All investments are listed securities held within the United Kingdom.

Other investment is a 1/6th interest in International Fund for Animal Welfare (Australia) Pty Ltd, an affiliated Organisation at a cost of £1. The Charity also owns a 1/6th interest in IFAW Internationaler Tierschutz-Fonds gGmbH (Germany), an affiliated organisation at a cost of £1. The investment is reported at cost, as the Organisation owns a minority interest and exercises no managerial or operational control over this entity.

Other investment of the Charity is only £2. This represents the 1/6 interests discussed above.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

11 Debtors: Amounts falling due within one year

	2024	2023
	£	£
Accrued legacy income	7,502,975	5,606,387
Other accrued income	454,508	444,784
Prepayments	158,327	265,784
Due from connected organisations (see note 17)	497,352	335,986
	<u>8,613,162</u>	<u>6,652,941</u>

12 Creditors: amounts falling due within one year

	2024	2023
	£	£
Trade creditors	587,321	694,501
Due to connected organisations (see note 17)	22,185	2,000
Accruals and deferred revenue	162,359	221,637
Hire purchase creditors	22,796	55,982
	<u>794,661</u>	<u>974,120</u>

13 Creditors: amounts falling due after more than one year

	2024	2023
	£	£
Hire purchase creditors	-	23,704
	<u>-</u>	<u>23,704</u>

This represents the outstanding capital value of hire purchase transactions for office furniture purchased

Hire purchase creditors	2024	2023
Amounts due:	£	£
Within one year	22,796	55,982
Between two to five years	-	23,704
	<u>22,796</u>	<u>79,686</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

14 Net movement in funds

Net movement in funds is stated after charging

	2024	2023
	£	£
Property lease rental	323,586	304,011
Depreciation of owned tangible fixed assets	58,984	56,891
	<u>382,570</u>	<u>360,902</u>

15 Lease commitments

At 30 June 2024, the Charity had total commitments under non-cancellable operating leases as follows:

Land and buildings	2024	2023
Amounts due:	£	£
Within one year	128,401	220,116
Between two to five years	-	128,401
	<u>128,401</u>	<u>348,517</u>

The Charity signed a five-year lease in Fiscal 2025 which will end November 2029

16 Membership of the company

The Charity was incorporated on 27 March 1992 in the United Kingdom and is limited by the guarantee of its members. The guarantee of each member is restricted to one pound. The members are the directors of the company and also act as Trustees for the charitable activities of the Charity.

17 Related party transactions

The Charity is connected with the following UK and non-UK organisations:

Name	Country
International Fund for Animal Welfare (Australia) Pty Ltd	Australia
International Fund for Animal Welfare (Belgium) AISBL	Belgium
International Fund for Animal Welfare Inc./ Fonds international pour la protection des animaux inc.	Canada
Fonds international pour la protection des animaux (IFAW France)	France
Fonds International pour la Protection des Animaux (IFAW)	France
IFAW Internationaler Tierschutz-Fonds gGmbH	Germany
International Fund for Animal Welfare (IFAW) Limited *	Malawi
Stichting IFAW (International Fund for Animal Welfare)	Netherlands
International Fund for Animal Welfare NPC	South Africa
International Fund for Animal Welfare IFAW in Action	United Kingdom
International Fund for Animal Welfare, Inc.	United States
International Fund for Animal Welfare Limited *	Zambia
International Fund for Animal Welfare (Zimbabwe) Trust	Zimbabwe

* The Charity is a member of International Fund for Animal Welfare (IFAW) Limited and International Fund for Animal Welfare Limited. The Charity's liability is limited to approximately 23 GBP for International Fund for Animal Welfare (IFAW) Limited and approximately 820 GBP for International Fund for Animal Welfare Limited.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

17 Related party transactions (continued)

Amounts owed by connected organisations at 30 June:

	2024 £	2023 £
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	24,813	106,867
Fonds international pour la protection des animaux (IFAW France)	76,145	86,225
International Fund for Animal Welfare, Inc. (United States)	-	52,643
International Fund for Animal Welfare (Australia) Pty Ltd	343,456	36,021
Stichting IFAW (Netherlands)	21,884	30,510
International Fund for Animal Welfare NPC (South Africa)	21,470	15,434
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	7,214	5,976
International Fund for Animal Welfare IFAW in Action (UK)	2,370	2,310
	<u>497,352</u>	<u>335,986</u>

Amounts owed to connected organisations at 30 June:

	2024 £	2023 £
International Fund for Animal Welfare, Inc. (United States)	20,969	-
International Fund for Animal Welfare (IFAW) Limited (Malawi)	1,216	2,000
	<u>22,185</u>	<u>2,000</u>

Income received from connected organisations:

	2024 £	2023 £
International Fund for Animal Welfare, Inc. (United States)	94,913	82,944
International Fund for Animal Welfare (Australia) Pty Ltd	8,030	-
Stichting IFAW (Netherlands)	6,029	9,611
Fonds international pour la protection des animaux (IFAW France)	4,025	1,650
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	-	8,476
	<u>112,997</u>	<u>102,681</u>

This table reflects restricted grants from connected organisations of £112,996 (2023: £102,681). There were no unrestricted grants from connected organisations (2023: £nil).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

17 Related party transactions (continued)

Grants paid to connected organisations:

	2024 £	2023 £
International Fund for Animal Welfare, Inc. (United States)	5,142,888	4,310,630
International Fund for Animal Welfare NPC (South Africa)	673,224	769,918
International Fund for Animal Welfare IFAW in Action (United Kingdom)	5,000	-
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	-	299,794
International Fund for Animal Welfare (Zimbabwe) Trust	-	5,187
International Fund for Animal Welfare (IFAW) Limited (Malawi)	-	2,000
International Fund for Animal Welfare (France)	-	700
	<u>5,821,112</u>	<u>5,388,229</u>

During Fiscal year 2024 International Fund for Animal Welfare, Inc. (IFAW US) provided certain programme, fundraising and support costs for all the IFAW entities. Such shared costs includes programmatic strategy, projects and campaign development strategy and campaign communication strategy and public awareness, along with shared finance, technology and human resource support. This shared cost is reimbursed to IFAW US by the Charity at cost. These costs are reported as a component of institutional shared costs totalling £5,266,963 (2023: £4,738,218).

18 Funds

As part of the Charity's overall reserves and risk management strategies, the Trustees voted to adopt an Institutional Financial Reserves Policy at the October 2013 Board of Trustees meeting. The worldwide affiliated IFAW entities are financially and operationally interdependent, and therefore the policy established discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

- Operating reserves – intended to provide an internal source of funds for unseen situations
- Strategic reserves – intended to provide unrestricted financial resources to support the organisation's long range strategic objectives
- Donor endowments – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

18 Funds (continued)

This structure is intended to mitigate financial risks embedded in the Organisation's operating activities and position the Organisation to pursue programmatic and institutional programme activities. IFAW intends to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures. Concurrent with the Financial Reserves Policy, the Directors voted to adopt a revised Institutional Investment Policy Statement to support the goals and objectives of the respective reserve funds.

The Charity's funds were comprised of the following as of 30 June 2024 and 2023:

	Unrestricted Fund	Restricted Fund	Total
	£	£	£
At 1 July 2023	18,072,630	-	18,072,630
Incoming resources	17,197,107	687,768	17,884,875
Resources expended	(19,157,966)	(187,768)	(19,345,734)
Unrealised gain on investments	15,199	-	15,199
Realised gains on investments	134,303	-	134,303
Other recognised gains	26,963	-	26,963
At 30 June 2024	16,288,236	500,000	16,788,236
At 30 June 2023	18,072,630	-	18,072,630

During Fiscal year 2024 the Charity received funds from donors and affiliated organisations totalling £687,768 (2023: £324,197), which were restricted to use for costs associated with the Charity's priority and regional programmes. During Fiscal year 2024, restricted funds totalling £187,768 (2023: £324,197) were expended. £500,000 was restricted to use as of 30 June 2024 and no amounts restricted of 30 June 2023.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

18 Funds (continued)

Net assets by fund were comprised of the following at 30 June 2024:

	Unrestricted Funds	Restricted Funds	Total
	£	£	£
Fixed assets	6,459,941	-	6,459,941
Current assets	10,622,956	500,000	11,122,956
Current liabilities	(794,661)	-	(794,661)
Noncurrent liabilities	-	-	-
Net assets	<u>16,288,236</u>	<u>500,000</u>	<u>16,788,236</u>

Net assets by fund were comprised of the following at 30 June 2023:

	General Fund	Restricted Funds	Total
	£	£	£
Fixed assets	9,272,089	-	9,272,089
Current assets	9,798,365	-	9,798,365
Current liabilities	(974,120)	-	(974,120)
Noncurrent liabilities	(23,704)	-	(23,704)
Net assets	<u>18,072,630</u>	<u>-</u>	<u>18,072,630</u>

19 Notes to the cash flow statement

Note 19a	2024	2023
	£	£
Net resources incoming	(1,311,357)	(2,282,023)
Deduct investment income shown in investing activities	(202,394)	(214,833)
Add back depreciation charge	58,984	56,891
Hire purchase interest paid	10,866	10,918
Realised/Unrealised (gains)losses from tangible investments	(149,502)	174,173
Foreign exchange gain(loss)	26,963	(69,906)
Increase (decrease) in debtors	(1,960,221)	262,798
Decrease in creditors	(179,456)	(216,154)
Net cash provided by operating activities	<u>(3,706,117)</u>	<u>(2,278,136)</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2024 (continued)

19 Notes to the cash flow statement (continued)

Note 19b

	1 July 2023	Cashflow	Non Cash Movement	30 June 2024
	£	£	£	£
Cash and equivalents				
Cash at bank and in hand	2,992,762	(380,122)	-	2,612,640
Cash Investments	152,662	(255,508)	-	(102,846)
	<u>3,145,424</u>	<u>(635,630)</u>	<u>-</u>	<u>2,509,794</u>
Hire purchase creditors				
Short Term	55,982	(33,186)	-	22,796
Long Term	23,704	(23,704)	-	-
	<u>79,686</u>	<u>(56,890)</u>	<u>-</u>	<u>22,796</u>

20 Financial instruments

The carrying amount of the Organisation's financial instruments at 30 June were:

	2024	2023
	£	£
Financial assets		
Instruments measured at fair value through statement of financial activities	<u>6,587,217</u>	<u>9,326,781</u>

21 Forward contracts

The Organisation hedges certain anticipated cash flows using forward exchange contracts. At 30 June 2024 and 2023 the Organisation had no outstanding forward exchange contracts.

22 Dormant Trading subsidiary: IFAW Commerce Limited (Company Registered Number 7572366)

IFAW Commerce Limited is a wholly owned subsidiary of the Charity. The principal activity of IFAW Commerce Limited was that of undertaking research activities to support the aims of the charity, utilising the research vessel *Song of the Whale*. In Fiscal 2013, the Directors and the Trustees of the companies took the decision to grant the vessel and related equipment on economic grounds.

As a result of this grant, and the lack of financial activity since 2014 IFAW Commerce Limited's shared capital of £150 is not consolidated in these financial statements.

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

England & Wales - Charity number 1024806

Accounts

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

(Limited by guarantee)

Company registered number 02701278

Charity registered number 1024806

Annual report and financial statements

for the year ended 30 June 2023

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Annual Report and Financial Statements for the year ended 30 June 2023

CONTENTS

	Pages
Message from CEO	2-3
Trustees' report (including strategic report)	4-29
Independent auditor's report	30 – 33
Statement of financial activities	34
Statement of financial position	35
Statement of cash flows	36
Notes to the financial statements	37 - 55

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Message from CEO

Since IFAW's founding, our dual focus on rescue and conservation has set us apart from our peers. It has formed the foundation of our global effort to build a future in which animals and people thrive together. And we have no plans of stopping anytime soon.

The challenges our shared planet faces are urgent and complex. As an organisation, we understand that our efforts to save animals will be in vain in the long-term if those animals have nowhere left to live. Consequently, the relationship between our rescue and conservation programmes is more critical than ever and is vital to our focus on protecting biodiversity across the globe.

This year, we committed to creating a climate-forward future where peaceful coexistence is foundational. This definitive step comes at a crucial time for our organisation. It allows us to prioritise the long-term protection of biodiversity as well as the species that provide critical life support across our shared planet.

Through Room to Roam, IFAW is fulfilling its visionary transcontinental initiative creating connectivity in areas in Africa where humans and animals can thrive together in climate-resilient landscapes. We continue strengthening relationships and forging new partnerships with communities, traditional leaders, governments, and other NGOs, united in connecting key African landscapes to support elephant populations and other species well into the future.

When disasters struck, from large-scale wildfires in Greece to devastating earthquakes in Turkey and Syria, our teams rushed urgent aid to animals and communities in desperate need of emergency veterinary care, food, shelter, and more. We also continued providing critical support in Ukraine. For example, we assisted partners as they rescued and evacuated wildlife that had been held captive in private collections, breeding facilities, and sanctuaries near the frontline. This work gave hope to many in the midst of conflict.

IFAW's knowledge, experience, best practices, and trust-based reputation in the field of animal rescue mean that communities, NGOs, and government agencies often reach out to us. Requests for our professional rescue skillset and experience have tripled in recent years. These requests will most likely continue to rise as the impacts of climate change, illegal wildlife trade, human population growth, and other threats drive increasing need for animal rescue. While knowledge is important, we believe that sharing knowledge is even more important.

Our philosophy and programmes express our belief that every individual animal matters. Perhaps the best example of this is our long-standing campaign to bring the North Atlantic right whale (NARW) back from the brink of extinction and onto a path of recovery. With fewer than 340 individuals left, there is no room for failure. Our efforts during fiscal year 2023 (FY23) focused on escalating our campaign across the United States and Canada to drive public awareness and advocate for policy change to protect right whales. We continued pressing for the adoption of policies to increase the use of innovative, ropeless fishing technologies, which significantly reduce whale entanglements. We also commissioned the Song of the Whale research vessel to collect lifesaving data on mother NARWs and calves all along the east coast of North America

During 2023 we launched new and unconventional initiatives to mitigate climate change through sustainable community-led solutions. For example, as part of our Asian Elephant Protection project in China, we worked alongside local partners to develop an innovative carbon sequestration community model that integrates Asian elephant conservation. Beekeeping provides local communities with an eco-friendly, sustainable livelihood. It reduces human-elephant conflict because it's a livelihood that does not rely on people going into the nearby mountains where they are more likely to encounter elephants. The project produced 3,000 bottles of zero-carbon honey, the sale of which will support the sustainable development of the community.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Advancing legal frameworks and international agreements remained fundamental to IFAW's work in FY23. We also attended the Convention on International Trade in Endangered Species of Wild Fauna and Flora (COP19 CITES) in Panama City, where we advocated for crucial protections for species ranging from elephants to rhinos to sharks.

During the COP15 United Nations Biodiversity Conference in Montreal, Canada, IFAW supported the negotiation of a comprehensive biodiversity framework for sustainable and environmentally sound natural resource management.

IFAW also hosted the fifth annual World Wildlife Day (WWD) International Youth Art Contest in collaboration with CITES and the United Nations Development Programme (UNDP). This year's WWD focused on people—from community members, to scientists, to wildlife groups, organisations, and governments—working together to protect and conserve endangered and threatened species. Open to young people aged 4–18 years, the contest received entries from more than 1,000 contestants. In just five years, the contest's reach has grown from 18 countries to nearly 90, helping to inspire the next generation to conserve the world's precious wildlife.

At IFAW, we continuously strive for impact. And that impact is measured primarily by our ability to save lives. Across all regions, across all species, both now and well into the distant future. We intend to ensure that future is a promising one for both people and animals.

Azzedine Downes
President & Chief Executive Officer
International Fund for Animal Welfare

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2023

Trustees and advisors

Trustees

Mark T. Beaudouin (Chair)
Joyce C. Doria (Vice Chair)
Barbara U. Birdsey (Vice Chair)
Graeme R. Cottam
Catherine H. Lilly
Virginia A. Pollak
Catherine Z. Bearder
Judi W. Wakhungu
Constantin Falk-Bjerke (*term ended 30 June 2023*)
John C. Albrecht (*appointed 13 June, 2023*)
Christine A. Eosco (*appointed 16 February, 2023*)

Executive management

Azzedine T. Downes, Chief Executive Officer
Blaine Hoovis, Chief Financial Officer

Independent auditors

RSM UK Audit LLP
25 Farringdon Street
London
EC4A 4AB

Solicitors

Bates Wells
10 Queen Street Place
London
EC4R 1BE

Bankers

HSBC Bank plc
28 Borough High Street
London
SE1 1YB

Investment advisors

Holden & Partners
113-117 Farringdon Road
London
EC1R 3BX

Brokers

Rathbones Investment Management Limited
8 Finsbury Circus
London
ECM2 7AZ

Principal & registered office

209-215 Blackfriars Road
London
SE1 8NL

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2023 (continued)

The Trustees present their report and the audited financial statements of the charitable company for the year ended 30 June 2023. The Trustees have had regard to the Charity Commission's guidance on public benefit.

Structure and Governance

Board of Trustees - Consists of 11 current members at 30 June 2023, with each serving during the fiscal year and up to the date of signing the financial statements unless otherwise noted. Each of the Trustees is elected for a three-year term and may be re-elected for an additional three terms. No trustee may hold office for more than four consecutive terms (12 years) without a period of at least a year out of office.

Board members' responsibilities include organisational governance, fiduciary responsibility, networking, and fundraising. Board members act as ambassadors for the organisation and work to ensure that the organisation is effectively fulfilling its mission by making certain that organisational initiatives, grantmaking, investment, and donor stewardship activities all support and advance IFAW's mission. They are also responsible for the appointment, oversight and appraisal of the Chief Executive Officer. Day-to-day operations are delegated by the Trustees to the Chief Executive Officer, who leads the Executive office.

The guarantors of the Charity are the Trustees who are also the members. The liability of each guarantor is limited to £1. The Trustees who held office during the year are listed on page 4. The maximum number of Trustees is not limited, but the minimum number is three.

Board Committees - Six Board Committees and one Sub-Committee convene according to their Charters to formulate recommendations to the full Board. The Committees are comprised of both Board members and non-Board members. The professional skills and expertise of the individual members are evaluated and aligned to meet the varying needs of each of the following Committees:

Executive – The Executive Committee assists the Board of Trustees in fulfilling its responsibilities by serving as the core organising and facilitating Committee of the Board of Trustees. It serves as the key communication vehicle for management to the Board of Trustees and acts in a proxy capacity to represent the Trustees and act on its behalf when it is impractical for the entire Board to do so. The Executive Committee's duties include evaluating the performance of the Board and senior management, setting the agenda for Board Meetings and acting for the Board between meetings.

Audit & Risk Oversight- The Audit & Risk Oversight Committee assists and makes recommendations to the Board of Trustees in fulfilling its responsibility to provide oversight regarding: (1) IFAW's systems of internal controls and risk management; (2) the integrity of IFAW's financial statements; (3) IFAW's compliance with legal and regulatory requirements and ethical standards; and (4) the engagement, independence, and performance of IFAW's independent auditors.

Finance & Investments – The Finance & Investments Committee assists and makes recommendations to the Board of Trustees in fulfilling its financial oversight responsibilities as well as in maximizing the efficient, productive, and responsible use of IFAW's financial assets. The Finance & Investments Committee's duties include reviewing financial statements, including results of the financial statement audit; monitoring the budget for unusual transactions; and supervising investments

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2023 (continued)

International Development – The International Development Committee assists and makes recommendations to the Board of Trustees in identifying, attracting, and cultivating philanthropy and future leaders for the benefit of the IFAW's worldwide mission.

Data Protection & Fundraising Compliance – The Data Protection & Fundraising Compliance Subcommittee is a subcommittee of the Audit & Risk Oversight Committee established to provide oversight of data protection and fundraising compliance matters.

Media & External Affairs – The Media & External Affairs Committee was established to assist in increasing the profile of, and awareness about, the activities and programs of IFAW. The Committee helps IFAW target and develop relationships with brands, organisations and individuals such as media outlets, journalists, experts in advertising and public relations, content creation, celebrities and other high-profile/highly influential supporters to engage them in promoting IFAW and IFAW's work.

Nominating – The Nominating Committee assists and makes recommendations to the Board of Trustees in proactive identification, cultivation, recruitment, vetting, and orientation of new Trustees in order to optimize effective governance, ensuring that the Board of Trustees is comprised of leadership capabilities, expertise, skills, and philanthropic capacity to support IFAW's mission and strategic goals. The Nominating Committee is responsible for ensuring that the nomination process is carried out in a timely and efficient manner.

The Nominating Committee of the current Board reviews and recommends new Board members. Potential new members are recommended by existing Board members or staff. New Board members are elected and Board members whose three-year term is about to expire are eligible for election at the June General Annual Meeting. The Board members are divided into three groups whose terms expire in consecutive years. Once appointed trustees participate in an orientation session and are provided a manual which contains information such as IFAW's mission and values statements, organisational charts, Board of Trustees directory, programmatic overviews, Board of Trustees committee structures, financial overviews, by-laws and conflict of interest policy. While certain Trustee members may serve on boards of other entities, they are required to complete an annual Conflict of Interest Statement disclosing all other affiliations. For the year ending 30 June 2023, management found there to be no conflict of interest relating to members of the Board for the Charity

President and CEO – reports to the IFAW Global Board of Trustees, who govern the legal entities that make up IFAW around the world. The President/CEO is ultimately responsible for the overall health of the organisation and its success in performing its mission of rescuing and protecting animals. In addition to serving as a vital link between the Board of Trustees and the organization as a whole, the CEO is responsible for setting the tone for the institution's internal relationships and serving as the organisation's most public face in the interaction with donors, world leaders and high-level government officials. The President/CEO directly manages executives who are based in geographically diverse locations.

Global General Counsel – provides legal advice to the CEO and senior executives across the organisation, manages corporate legal relationships, and promotes legal compliance across all IFAW entities.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2023 (continued)

Executive Office – protects and nurtures the mission of IFAW and ensures that the Strategic Plan is executed and is expected to provide leadership at an organisational, strategic level. The office is responsible for the line management of teams of people based across wide geographical locations. It is structured in this way to take advantage of talent and skill sets across the globe. The Executive Management is made up of Vice President and Director level team members who directly manage our Animal Welfare and Conservation Programs, Communications, Human Resources, Finance, Information Technology, Legal, and Development. The Programs, Communications, and Development departments have significant staff located in the regional and country offices, while the Finance, IT, and Human Resources and Legal departments are more centralized, although not exclusively, in the United States of America.

Head of Finance & Operations United Kingdom – is responsible for the day-to-day operational management for the UK office

Statement of Trustees' responsibilities

The Trustees (who are also directors of International Fund for Animal Welfare (IFAW) for the purposes of company law) are responsible for, and have prepared, the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice 'Accounting and Reporting by Charities ('the Charities SORP')';
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2023 (continued)

Statement of disclosure to auditor

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Related Parties

All affiliated entities maintain separate Boards of Trustees. However, the Trustee membership and senior management are substantially common among affiliates. All affiliates operate as separate and independent entities.

Although grants are made within the affiliated group, the Charity does not enjoy the rights of ownership of the assets and revenues of these affiliates, nor is it subject to their liabilities. The Charity does not hold a majority ownership interest in its affiliates except for IFAW Commerce Limited nor does the Charity have control of a majority of the Trustee appointments of the affiliated group.

The International Fund for Animal Welfare, Inc. (IFAW US), is a company established under the laws of the Commonwealth of Massachusetts (USA) and registered with the US Internal Revenue Service under Section 501(c)(3) of the US Internal Revenue Code. As a charitable organisation IFAW US possesses a mission consistent with the objects of the Trust. IFAW US provides direct support for certain programme, fundraising and administrative activities for all the IFAW entities. Other activities include shared finance, technology and human resource support. The Charity (and other IFAW affiliated entities) make financial contributions to IFAW US for their participation in shared support. The Trust and IFAW US are part of a network of organisations in which no parent, subsidiary relationship exists between the two organisations.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic Report

The objectives of the Charity are to advance the welfare and conservation of animals throughout the world by reducing commercial exploitation of animals, helping animals in crisis or distress and working to prevent cruelty and suffering to wild animals and domestic animals; to protect, conserve and preserve terrestrial and marine wildlife habitats and to educate policy makers and the public in respect of the foregoing.

Our Vision: Animals and people thriving together.

Our Mission: Fresh thinking and bold action for animals, people and the places we call home.

Our Approach: Every animal is part of a species, and every species depends on its habitat for survival. RE:SOLVE approach mirrors the same interconnectedness. By marrying animal welfare and conservation, IFAW delivers comprehensive protection to individual animals, populations and habitats.

RE:SOLVE means that we rescue animals in need, rehabilitate them back to health and safely release them back into secure and sustainable habitats. As a standalone, each of these pillars delivers value. But the sum of its parts creates immediate and enduring impact for animals, people and the places we call home.

Our Belief: In order to achieve IFAW's vision of animals and people thriving together, we follow three key principles in our work.

- Conservation policy should be based on sound science within an ethical framework that recognises the intrinsic value of individual animals and species, and the welfare needs of animals as sentient beings.
- Conservation decisions should be guided by full consideration of ecological and biological sustainability and the precautionary principle.
- Humans have a moral responsibility to provide for the needs of those animals who are dependent on them. This responsibility extends to protecting wild animals and their habitats from human harm, whether caused intentionally or unintentionally. Responsible human behaviour should prevent, avoid, or, at the very least, minimise direct and indirect harm to all animals.

Risk management

The Charity faces many financial and non-financial risks. The Trustees actively monitor key risks, and perform periodic assessments of the effectiveness of its risk management systems and procedures. The assessment process includes:

- a review of the risks the Charity faces in fundraising, investment and reserves management and financial commitments;
- a review of systems in place to mitigate risk and provide timely information to down-turns in performance/revenue or upturns in programme demand; and
- regular reviews and initiatives to minimise the impact of external risk factors on the Charity.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Reputation and external forces risk

The Charity has established a reputation for being a leader in the field of animal welfare and habitat protection. The Charity takes strict measures to ensure that its programme, fundraising, and governance activities align with its charitable objects. Further, the Charity monitors external forces to evaluate compliance with relevant regulations and industry best-practices.

Financial and physical assets misappropriation risk

The Charity maintains robust controls over its physical and financial assets. Controls are monitored and reviewed routinely to ensure that they are properly designed and functioning effectively.

Credit risk

Credit risk on amounts owed to the Charity is low. The majority of debtors relate to accrued legacies and amounts due from affiliated organisations.

Income and liquidity risk

The Charity is reliant upon donations from its supporters to finance activities in support of achieving its objects. Cash flows are continuously monitored and evaluated to ensure cash outflows associated with its operational activities are matched by inflows from donations and investment income. As noted in the Financial Reserves Policy section (below), the Charity, with the other IFAW affiliated entities, intends to maintain global operating reserves and global strategic reserves.

Foreign exchange risk

The Charity maintains its funds in Sterling, and most expenses are incurred in Sterling and US dollars. The organisation has a foreign exchange management policy designed to reduce volatility and unpredictability of payments for purchases of goods and services denominated in other currencies. The policy provides for the Charity to enter into foreign currency purchase and sale contracts with other affiliated entities. At 30 June 2023 the organisation did not have outstanding foreign exchange hedging contracts.

Employee safety risk

Employee safety (in the office and while travelling) is critically important to our work and our culture. Safety protocols and procedures are maintained to educate and prepare staff for workplace emergencies. Additionally, the Charity and its affiliates subscribe to a traveller assistance service which offers complete travel information and support (pre, during and post travel) along with medical and security incident management.

Data protection risk

Data protection is a significant risk for businesses and charities around the world. IFAW has made data privacy a priority and devoted significant resources towards our efforts to ensure compliance. The Trustees, senior management and staff are actively engaged and IFAW is committed to continue working to the highest standards of data privacy. The Charity has a dedicated position (Head of Data Protection and Fundraising Compliance) to oversee implementation and compliance with current regulations.

Following the reviews of the Charity's risk management systems and procedures, the Trustees are satisfied that the above risks are adequately monitored and mitigated.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Going Concern

The Board of Trustees is of the opinion that The Charity has adequate financial resources to continue in operational existence for the foreseeable future. This opinion is based upon financial results, conditions and forecasts prepared monthly and quarterly by Executive Management, which are provided to the Trustees. Further, management's income projections for the remainder of FY2024 and preliminary targets for FY2025 reflect confidence that continued donor support coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks.

The Executive Management regularly review and evaluate potential effects on IFAW's and the Charity's operational and financial wellbeing. Management compiles and reviews key data which includes revenue performance, operating results, and operating and strategic levels on a regular basis.

Financial Reserves Policy

Careful consideration is always given to financial resource needs for planned projects, campaigns and emergency response activities as well as the Trustees' fiduciary responsibility to grow the Charity's funds base through prudent investment management.

The worldwide affiliated IFAW entities are financially and operationally interdependent. IFAW's Financial Reserves Policy establishes discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

1. Operating reserves – cash and liquid assets intended to provide an internal source of funds for unforeseen situations that threaten budgeted activities
2. Strategic reserves – invested assets intended to provide unrestricted financial resources to support the organisation's annual budgets and long range strategic objectives
3. Donor endowed assets – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions

Donor endowed funds (if any) held by the Charity are permanently restricted, and therefore included with restricted funds on the balance sheet. Operating and strategic reserves are classified as general funds on the balance sheet.

These structures are intended to mitigate financial risks embedded in the Charity's operating activities and position the Charity to pursue programmatic and institutional activities. IFAW aims to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures.

At 30 June 2023, the strategic reserves add up to £6.8 million. This is a decrease from strategic reserves of £7.4 million at 30 June 2022. Given financial interdependency of the worldwide IFAW entities, local reserves are an important component of the operating reserve considerations. Restricted reserves were £nil (2022: £nil).

Investment policy and performance

The Charity's investment policy stipulates that investments be allocated between fixed income and equity investments in ratios ranging from 30% - 70%. Further, the policy provides for an ethical mandate which requires screening of all portfolios to ensure underlying investments align with the IFAW's global mission and values. Investment manager (Rathbones Investment Management Limited) compliance

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

with the policy is monitored monthly by an investment advisor, Holden & Partners, and annually by the Trustees for appropriateness considering performance and programme demands.

During Fiscal year 2023, portfolio values increased £1.9 million compared to the decrease of £1.2 million during fiscal year 2022. Increase relates to purchase of Fixed Income investments with excess cash in bank which offset investment loss. Fiscal year 2023 results reflect another year of weak market conditions. Total managed investment holdings were £9.2 million at 30 June 2023 (2022: £7.0 million).

Remuneration Policy

Position descriptions form the basis of the Organisation's wage and salary programme. Staff positions, including senior management roles, are evaluated and priced against market data that is obtained from an independent compensation consultant. Each position is priced using relevant local data that is deemed representational of similar not-for-profits. The Chief Executive Officer's compensation level is reviewed against available market data and is approved (including changes) by the Executive Committee of the Board of Trustees. Key management remuneration is discussed further in note 6.

Grant Making Policy

The Charity achieves its mission objectives through a combination of staff, vendors and partnerships. The Charity frequently engages in grant making as a means of delivering programmatic impact while maintaining flexible and efficient cost structures. Grants are awarded to organisations that advance the interests of the Charity. Grants are subject to underwriting procedures and formal documentation of terms and conditions. Grants are awarded to recipients that effectively demonstrate: expertise in areas of rescue and/or conservation; impact for animals and their environments; and accountability for funding. The Charity typically requires recipients provide financial and non-financial reporting regarding the use and effectiveness of the funding. The level of monitoring and evaluation of grantees is commensurate with the value of the award, the nature of and timing of programmatic work and reputation and performance history of the grantee.

Fundraising review

The Charity supporters continued to give in Fiscal year 2023, providing vital resources that advance our mission to protect animals and the places they call home. Fundraising results for Fiscal 2023 reflect the resilience of our supporter's commitment as well as the impacts of changes in fundraising strategies.

The Organisation takes seriously its obligation to maintain responsible cost structures to procure the vital resources needed to improve the lives of animals. In addition, The Charity understands that donor attitudes, public perception and the regulatory environment are all critical components of our fundraising strategies.

Fundraising Approach - Over the years, The Charity has developed a variety of channels designed to engage a diverse donor base including direct marketing, online marketing and planned giving. This multi-faceted approach enables the Organisation to effectively communicate with donors about the issues that are most important to them. The Charity engaged a professional fundraising agency to telephone supporters on our behalf. The Charity did not engage commercial participators in Fiscal 2023. The Organisation is registered with the Fundraising Regulator and is a member of the Chartered Institute of Fundraising and the Data and Marketing Association. The Charity also has staff membership in the Institute of Legacy Management.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Fundraising Compliance and Monitoring- The Charity understands that donor confidence is essential to maintaining a sustainable relationship. The Organisation maintains policies designed to demonstrate our commitment to protecting donors' interests.

The Charity engaged a telephone fundraising agency who are members of the Direct Marketing Association. The agency was contractually required to record all calls, provide the recording of any call on request and a random sample of calls on a regular basis. IFAW assisted the telemarketing agency with the content and provision of training materials and scripts. IFAW has internal procedures to regularly monitor the calls undertaken by the agency and a detailed checklist based on the list recommended by the Chartered Institute of Fundraising is completed for each monitored call to ensure that high standards are met. 130 calls (1.8%) were monitored, a checklist for each was completed and no concerns were found.

Periodically, the organisation receives feedback and complaints from donors. During this period the Organisation received 92 complaints relating to fundraising activity, donor experience and administrative process. The majority of these complaints were satisfactorily resolved by the Donor Relations Team. Complaints that require escalation are handled in compliance with the Charity's Complaint Policy and resolved by the applicable senior member/s of staff. There were no compliance failures in Fiscal 2023.

The Charity is committed to following the Fundraising Regulator's Code of Fundraising Practice, the Data & Marketing Association's Guidelines for Ethical Practice and the Advertising Standards Authority's UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (CAP code).

The Organisation has a Vulnerable Person's Policy which gives guidance to IFAW's staff and Trustees on relevant issues, such as how to identify if a person is vulnerable and what to do in those situations. If IFAW works with third party fundraisers, they will be required to follow this policy. Relevant fundraising staff have received training and guidance. The policy also voices IFAW's commitment to not engage in unreasonable intrusion, being unreasonably persistent and putting pressure on people to give money. In addition, the Charity has a Gift Acceptance Policy and a Returning Donations Policy which highlights our responsibilities to vulnerable people.

The Charity stops online contact without delay when a supporter unsubscribes. IFAW aims to stop all postal direct mail within 28 days of request. The Organisation has internal Copy and Design Guidelines, the guiding principles of which is to put into practice our commitment to treating our supporters and members of the public with respect, being responsive and sensitive to their needs and taking responsibility for our fundraising actions. The Charity commits to ethical and legal fundraising that keeps our supporters' best interests at the forefront.

Data protection- The Charity is fully committed to the highest standards of privacy and ensuring compliance with the UK General Data Protection Regulations implemented by the Data Protection Act 2018. IFAW's Head of Data Protection and Fundraising Compliance leads on the implementation and training of charity staff and oversees continued compliance.

Financial review

The accounts, which constitute an integral part of this report, comply with the requirements of the Statement of Recommended Practice 'Accounting and Reporting by Charities'. Trustees consider that

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

in preparing these accounts, they have consistently applied appropriate accounting and reporting policies supported by reasonable and prudent judgements and estimates where required.

Sources of funds for charitable expenditure- The Charity's revenue sources in Fiscal year 2023 were comprised primarily of monthly donations (sustainers), sweepstakes, multi-purpose direct mail gift appeals (newsletters) that educate/advocate as well as fundraise, legacies and gift aid income. The income produced from these activities totalled approximately £2.9 million (2022: £3.1 million), £1.1 million (2022: £1.3 million), £2.3 million (2022: £2.6 million), £7.7 million (2022: £8.5 million), and £1.1 million (2022: £1.3 million) respectively.

During Fiscal 2023 donations and contributions totalled £16.3 million, a decrease of approximately £1.9 million (2022: £18.2 million), which was primarily due to weaker than expected bequest income. Slight declines in sustainer and sweepstakes income were generally anticipated as investments in these channels are being diverted into new channels (such as digital and legacy) that have greater growth potential. For additional details, see note 2 of the accounts.

Expenditure of funds- Total expenditures for Fiscal 2023 totalled £15.6 million compared to Fiscal 2022 of £15.2 million. Overall, Fiscal 2023 expenditures increased compared with prior year, due to an ability to spend more as the lingering impact of COVID-19 has cleared. Included in annual expenditures for Fiscal 2023 were grants of £7.3 million (2022: £5.4 million) which included grants to unrelated organisations for £1.9 million (2022: £1.4 million). For additional details, see note 5 of the accounts.

The overall result for the entire Organisation for Fiscal year 2023 was a deficit totalling £2.35 million. This was a decrease from the budgeted breakeven for the year. (2022: surplus £2.5 million). The income amounts did not meet budget expectations and expenses were above budgeted amounts. This deficit was an appropriate utilization of prior year surpluses of the last few years.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Programmes Overview: Goals, Progress

FY 2023 marked the third year of implementing IFAW's current five-year institutional strategic plan. The strategy focuses on improving the welfare of individual animals and the conservation status of wildlife populations in priority habitats through on-the-ground efforts, community engagement and global advocacy. Our dual-emphasis on rescue and conservation promotes animal welfare, species population stability and secure habitats. To sustain the welfare of species and the places they call home, our work must be comprehensive. Across IFAW's Programme portfolio, we are pursuing the following goals via these strategies.



The Organisation globally achieved the following results towards the five strategic goals:

- 72.8% of rescued wild animals were released or progressing towards release, getting closer to our ambitious 75% target. The Disaster Response team fulfilled 98% of all requests from Authorities Having Jurisdiction, totalling 50 from 29 different countries, in the process rescuing 140,009 community animals or providing them with relief during disaster.
- 76.3% of partners and 98.7% of communities targeted are implementing improved conservation or rescue practices, together exceeding our 80% target.
- 69 policy actions were fully adopted in line with IFAW's recommendations and 24 policy actions were partially adopted.
- For the populations where we have FY23 census data, 85.7% of targeted species populations are stable or increasing, and 50% of our targeted habitat linkages are considered secure for safe passage.
- 35,157km² of priority habitats are under improved management in FY23, up from 29,161 km² in FY22. We have an ambitious target of 63,469km² to secure, a substantial portion of which represents Tsavo National Park in Kenya and other Room to Roam landscapes.

The Charity supported this progress via grants to collaborating organisations, grants to IFAW affiliates, programme work within the UK, and UK-based global programme expertise. FY23 Project highlights for each programme area below describe selected activities and outcomes supported by the Charity that contribute to the global results.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Plans for FY 2024

The Charity's plans for FY 2024 include:

- continuing outreach to tackle national wildlife crime, engaging Government and partners including the National Wildlife Crime Unit. This includes disseminating research on why many cases fail at prosecution and how to mitigate this, and continuing to call on the UK Home Office to make more wildlife crimes "notifiable" (recordable in national statistics);
- continuing leadership on coalition campaigning to close loopholes in the UK hunting legislation, to protect more wildlife affected by illegal hunts;
- continuing engagement with the UK Government to support the implementation of the UK Ivory Act and promised extension to other species. This includes understanding trends, threats and engaging online marketplaces;
- continuing leadership with influential global networks such as United for Wildlife, to support collaboration between industry, financial institutions and NGOs in tackling illegal wildlife trade;
- engaging partners on nature and biodiversity concerns, supporting the Nature 2030 campaign to move the UK closer to goals set under international policy agreements;
- outreach on UK marine protection, following up input on a joint consultation response around how remote electronic monitoring can be used to reduce bycatch;
- as UK elections approach in 2024, amplifying a 'Manifesto' of asks on animal welfare and biodiversity issues we want to see addressed by this Government and the next;
- scoping outreach opportunities around the impact of free trade areas on illegal wildlife trade, and the online exotic pet trade online;
- through UK leadership of IFAW's international policy programme, leveraging our participation in global environmental conventions, including CITES Standing Committee 77, CMS CoP 14 and UNFCCC CoP 28, to push for increased biodiversity protection measures and funding;
- providing continued grant support for our rescue and conservation partners Wildlife Trust of India, Wild is Life in Zimbabwe and others;
- sustaining momentum for the Room to Roam initiative to increase connectivity for elephants across East and Southern Africa through landscape conservation, wildlife crime prevention and community engagement efforts;
- continued support for rescuing and assisting animals through global disaster response and preparedness efforts wherever we are most needed;
- sustaining efforts to save the North Atlantic Right Whale, and to reduce the threats of ship strikes, noise and entanglement, through UK leadership of IFAW's global marine conservation programme;

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Carbon Emissions

In alignment with our mission, we are dedicated to reducing the environmental impact of our operations. Since 2020, IFAW has commissioned Three Squares Inc. to conduct carbon footprint analysis on the Greenhouse Gas (GHG) emissions resulting from IFAW facilities and operations on a calendar year basis. This is a departure from our fiscal year reporting and as a result a year behind. Reporting is prepared in accordance with the World Resources Institute's Greenhouse Gas Protocol (GHG Protocol). According to the GHG Protocol, emissions are divided into direct and indirect emissions. Direct emissions originate from owned or controlled sources by the reporting entity. Indirect emissions are generated as a consequence of the reporting entity's activities, yet they occur at sources owned or controlled by another entity.

The total carbon footprint for IFAW UK Charity facilities and operations for the 2022 calendar year was 624.21 metric tonnes (mt) of carbon dioxide equivalents (CO₂e), broken down as follows:

Scope	Emissions (mtCO ₂ e)	% of Total
Scope 1: <i>Direct Emissions produced by the burning of fuels of the emitter</i>	0	0
Scope 2:(Market-Based): <i>Indirect Emissions from energy consumed and purchased by the emitter</i>	8.35	1.3%
Scope 3: <i>Other Indirect Emissions, such as travel, waste, accommodations, and shipments</i>	615.86	98.7%
Total	624.21	100%

We fully offset our carbon emissions by supporting approved offset projects on the UN Climate Neutral Now platform. The chosen projects align with IFAW's guiding principles and with programme and geographic priorities. For 2021, IFAW supported projects promoting efficient cookstoves in Malawi, composting in India, and energy efficient mass transport in China. Offsets for 2022 will be purchased upon completion of global carbon emissions analysis for all IFAW corporate entities which is expected to be completed early calendar year 2024

IFAW UK, continually seeks ways to adopt and improve green practices. From using energy saving solutions, to recycling, offering more plant-based options at office and hosted events, cutting down the use of plastics, using recycled or eco-friendly paper options and promoting a hybrid work environment to reduce daily office commuting by more than 50%. Staff are also encouraged to consider more eco-friendly options when traveling, for example, taking a train when practical instead of flying, or whether the meeting can be remote.

[Animal Rescue](#)

Wildlife Rescue

An important way that IFAW supports conservation efforts is by rescuing wildlife in distress, rehabilitating them and, whenever possible, releasing them back to the wild. We are committed not

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

only to saving more animals and improving standards of welfare worldwide, but also supporting the conservation of threatened and endangered species.

Our aim is always to release as many rescued animals as possible back to the wild. However, not all rescued animals complete this journey as some remain in care, some die from their injuries or illness, and others need to be humanely euthanised to prevent further suffering.

Over the last 20 years, our teams have responded to, rescued, and cared for more than 655,000 animals across the globe. To share our knowledge and experience so it can help more animals in need of rescue, we offer advanced learning opportunities via our new Academy of Rescue and Conservation (ARC).

Vultures poisoned in India recover and take flight back to the wild

An unintentional poisoning in Assam, India resulted in several Himalayan vultures (status: Near Threatened) and several slender-billed vultures (status 'Critically Endangered') requiring emergency care. Communities quickly alerted the IFAW-Wildlife Trust of India (WTI) mobile veterinary unit, which responded and provided emergency veterinary treatment.

Once stabilised the vultures were transported to the WTI Centre for Wildlife Rehabilitation and Conservation (CWRC) and six vultures were eventually returned to the wild. Since 2003, CWRC has responded to 360 cases of vultures in distress and released 218 back to the wild.

Rescuing raptors in China

In FY23, 222 raptors of 22 species were brought to IFAW's Beijing Raptor Rescue Center (BRRC) for rehabilitation and care; 87 were released back to the wild and three were being tracked with solar-powered GPS transmitters. BRRC was established to rescue, rehabilitate, and return to the wild sick or injured birds of prey and those confiscated from illegal trade.

During the year, BRRC conducted four online and in-person training sessions, reaching more than 600 rescuers from more than 45 institutions across China. We also continued collaborative scientific research with institutions including Beijing Normal University, China Agricultural University, and the University of the Chinese Academy of Sciences. We also welcomed 200 professional and educational visitors to the centre.

Rescuing, rehabilitating and releasing hundreds of animals in Australia

We work with many partners, including wildlife veterinary teams, in Australia and the wider Oceania region to rescue, rehabilitate, and release animals back into the wild. Our long-standing partner Friends of the Koala in New South Wales has seen a significant increase in the number of koalas being injured or killed because of car strikes. As people continue to encroach on koala habitat, koalas are more likely to cross roads, putting them at risk of getting hit by cars. In FY23, the IFAW-supported Friends of the Koala veterinary team treated 316 koalas.

Our long-term partner Bonorong Wildlife Sanctuary in Tasmania runs the state's first and only dedicated wildlife hospital. During FY23, the veterinary team treated 945 animals. The sanctuary also released several animals including critically endangered swift parrots, endangered Tasmanian devils,

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

wedge-tailed eagles, eastern quolls, and wombats. One of them was Reidy-Bear, an orphaned wombat joey, who spent 18 months under the care of the incredible IFAW veterinary team and expert caretakers.

In Victoria, IFAW continued supporting the vital work of Mosswood Wildlife, which rescues and rehabilitates injured and orphaned wildlife. The volunteer-run team treated 163 koalas and 271 other animals in FY23.

Disaster Response

Disasters are striking more frequently and with greater intensity, creating complex challenges for animals and people. With an emphasis on preparedness, our work starts before disaster strikes. IFAW's Disaster Response & Risk Reduction teams continued working in FY23 to reduce animal suffering before, during, and after disasters. We did this by building community resilience, keeping families together, and providing animal rescue efforts in person or via emergency aid.

We continue expanding our global team so that we can better respond to disasters in more parts of the world. In FY23, we added a team for the Latin American and Caribbean region, following our expansion to Europe in FY22. From Ukraine to Indonesia and Australia, our teams were busy once again in FY23 saving wildlife, keeping pets with their families, and helping communities build local capacity to prepare for, respond to, and recover from disasters.

Earthquake response in Turkey and Syria

When a 7.8 magnitude earthquake leveled entire towns and killed thousands of people in southeastern Turkey and northern Syria in February 2023, we immediately provided emergency funding. With our support, teams from Watan Foundation, a relief organisation in Turkey, helped 1,847 animals and provided urgently needed food to 4,079 animals. Our support also helped House of Cats Ernesto in Syria treat more than 1,200 animals, rescue and shelter 130, administer 150 vaccinations (including to 25 police dogs), and distribute 2,250 kilograms of dog food in 22 villages.

Continuing help for the people and animals of Ukraine

IFAW's work, and that of our partners, continued to make a difference throughout FY23 for the animals and people affected by the war in Ukraine. In this past fiscal year, we supported partners inside Ukraine and in surrounding countries—which directly helped 65,205 animals, supported the emergency needs of companion animals and their owners, ensured safety for wildlife, and more

Helping rescue animals from deadly floods

In the US, catastrophic flooding in eastern Kentucky killed at least 37 people and left thousands of animals at risk in July 2022. At the request of local authorities, IFAW quickly deployed trained responders to help with animal search and rescue, and emergency sheltering. We worked closely with Kentucky River Regional Animal Shelter to help manage donated supplies for local communities, care for shelter animals, and reunite cats and dogs with their owners. We also provided emergency grants to Mountain View Wildlife Rehabilitation, Starfish Animal Rescue, and the Animal Disaster Relief Coalition.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

When Pakistan experienced the worst flooding in its history in August 2022, we supported local partner Education, Awareness and Community Health with funds to purchase and distribute food for thousands of cattle and other farm animals belonging to hundreds of families. And through our international partner Dog Trust Worldwide, we provided an emergency grant to Lucky Animal Protection Shelter in the Khyber Pakhtunkwa province of Pakistan, whose shelter facilities were flooded in the disaster. The grant helped them cover expenses for a temporary shelter, including rent, dog food, and veterinary care.

Floods also affected Australia in FY23, with four states experiencing flooding simultaneously. IFAW provided emergency funding and support to 11 groups to deal with the influx of wildlife needing rescue and care.

Disaster awareness and preparedness

Timed to coincide with the US national preparedness month in September 2022, we launched a #disasterready campaign in a wide variety of media. The campaign encouraged people to protect pets, wildlife, and farm animals by downloading, sharing, and acting on animal disaster preparedness resources, such as checklists on how to prepare pets for a disaster and what to pack in a pet disaster kit.

We launched the #disasterready campaign in Europe on October 13, the International Day for Disaster Reduction. We also released our report *Beyond Rescue: Animals in Disasters—Europe*, which highlights that an increase in the frequency and severity of disasters in Europe requires urgent policy changes to address the impact on animals. IFAW continues to recommend the integration of animal welfare into disaster management in the EU, and within EU funding.

Marine Mammal Rescue

IFAW's Marine Mammal Rescue programme is a world-recognised leader in stranding response. We rescue marine mammals, provide cutting-edge veterinary care, drive constant innovation, and lead ground-breaking research. We are constantly working to increase the survival rate of stranded or at-risk marine mammals. We also share our knowledge, experience and data to help improve stranding response around the world, advance the welfare of individual marine mammals, and promote conservation.

In FY23, our team responded to 350 stranded marine mammals. This included responses to 85 live cetaceans (including small whales, dolphins, and porpoises). Forty-five of these were released back into the wild, 26 with satellite tracking tags. Additionally, the team conducted 41 animal autopsies (necropsies) of cetaceans and pinnipeds that died during stranding events.

Responding to pilot whale strandings

When six long-finned pilot whales stranded in Eastham, Massachusetts, US in December 2022, more than 50 responders mobilised, including IFAW staff, volunteers, and surrounding area teams. One calf died during the rescue operation, but the other five were refloated and released.

Unfortunately, four soon re-stranded and their health had greatly declined. Rescue possibilities were further limited due to unfavourable weather and tides, so the team had to make the difficult decision

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

to euthanise them to prevent further suffering. The fifth pilot whale was satellite tagged and successfully made it offshore and back to its natural habitat.

We performed necropsies (animal autopsies) on the whales that died to help us understand why they may have stranded and how to better help cetaceans at future strandings.

Releasing endangered dolphins after illegal captivity

In a first for Bahrain, authorities convicted the people responsible for poaching three endangered Indian Ocean humpback dolphins and selling them for display at a tourist attraction. After the decision in the prolonged court case, IFAW provided expert support to ensure the dolphins, which had spent more than a year in captivity, were in good condition and healthy enough to be safely released back to the wild.

We worked together with key agencies in Bahrain, including the Supreme Council for Environment, Public Prosecution, Coast Guard Department, General Administration of Civil Defense, Tails Veterinary Clinic, and others. Thanks to a contribution from the Dutch Postcode Lottery, each dolphin was fitted a temporary satellite tracking tag before they were release back to the sea.

Indian Ocean humpback dolphins are listed as endangered on the International Union for Conservation of Nature (IUCN) Red List and their numbers are decreasing.

Rescue training for team from Kenya

Two marine mammal rescuers from Kenya traveled to Cape Cod, US, for training from IFAW experts in all aspects cetacean stranding response, from live dolphin health assessments to necropsy. They were also trained in whale disentanglement at the Center for Coastal Studies in Provincetown.

Costs for the Animal Rescue programme were £5,072,874 in FY23.

Landscape Conservation

Wild animals and the ecosystems of which they are part face major threats, including habitat loss and fragmentation, poaching, climate change, and human-wildlife conflict. IFAW's approach to landscape conservation involves sustainable solutions that benefit ecosystems, wildlife, and local people. We focus on promoting long-term sustainable ecosystem management and protecting habitats and species by developing resilient ecological networks, building law enforcement capacity, and engaging communities in natural resource management.

Creating room to roam in Africa

Room to Roam is about looking ahead. As our world constantly evolves, the rules of survival, sustainability, and conservation must transform as well. Backed by more than 20 years of science and fieldwork, IFAW is making technical and financial investments in Kenya, Malawi/Zambia and Zimbabwe to implement evidence-based conservation solutions aimed at reducing poaching and human-wildlife conflict, securing connected habitats, and enhancing community well-being. Through the Room to Roam initiative, we are working to ensure viable, stable elephant populations long into the future, maintain biodiversity, build greater resilience to climate change, and secure a future where wildlife and communities can thrive together.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Strengthening law enforcement capacity

Wildlife rangers are on the frontlines of protecting habitats and fighting poaching, which continues to be a major threat to elephants and other species. Rangers put their lives on the line and make sacrifices to protect animals and the surrounding landscape, so their welfare and well-being are key to protecting wildlife and communities.

In FY23, we worked with Zimbabwe Parks & Wildlife Management Authority (ZimParks) to build a new ranger base in the Makona section of Hwange National Park. The base includes a recreational centre, ranger houses, an operations centre, and an administration block. We also continue to ensure that rangers are properly equipped with boots, uniforms, and patrol equipment so they can comfortably and efficiently perform their challenging work in the field.

Equipment and training are vital for effective law enforcement and for enabling rapid response to incidents of poaching or human-wildlife conflict. In FY23, we funded 30 Olgulului Community Wildlife Rangers from Amboseli, Kenya to attend workshops to develop new skills as first responders in wildlife crime scene investigation. And with our support, 15 community rangers were trained at the Kenya Wildlife Service Law Enforcement Academy to effectively handle wildlife crimes.

In Zimbabwe, 60 field rangers completed IFAW-supported training on the Spatial Monitoring and Reporting Tool (SMART), which improves their effectiveness and efficiency in securing critical habitats. Enhanced anti-poaching efforts included 5,415 patrols covering 25,900 km², removal of 1,000 wire snares, and the arrest of 17 poachers.

Securing space for wildlife

We are dedicated to securing space for wildlife to roam freely, while providing local communities with employment and revenue from tourism. In FY23, an additional 1,204 km² of land in the Room to Roam landscapes came under improved protection and management.

This year ZimParks and IFAW signed a historic 25-year agreement to secure a US\$50 million partnership to support wildlife conservation in Zimbabwe's Hwange National Park. At 14,652 km², Hwange is the largest national park in Zimbabwe and forms a key part of the Kavango-Zambezi-Transfrontier Conservation Area.

Orphaned elephants in Zimbabwe closer to life in the wild

Through IFAW-supported rescue and rehabilitation centres—Wild is Life-Zimbabwe Elephant Nursery in Zimbabwe and Lusaka Elephant Nursery in Zambia—orphaned and abandoned elephants receive the care needed for proper rehabilitation for a successful transition back into the wild. This year seven rehabilitated elephant calves moved a step closer to life in the wild after they were translocated to a release facility in the Panda Masuie Forest Reserve in Zimbabwe. Here orphans regularly interact with free-roaming herds, sometimes spending extended periods with wild elephants. This second rehabilitation stage is vital to enabling elephants to integrate and eventually join established wild herds migrating through the area.

Costs for the Landscape Conservation programme were £3,855,317 in FY23.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Wildlife Crime

Wildlife crime puts the survival of thousands of species of animals at risk and accelerates the ongoing collapse of biodiversity. The illegal trade in live wildlife causes tremendous suffering; countless animals die while being captured, transported, and kept in homes as exotic pets. Even legal wildlife trade, particularly when there is a lack of regulation and enforcement, can facilitate the spread of zoonotic diseases, which are a huge threat to humanity.

To combat wildlife crime, we focus on building law enforcement capacity, strengthening policies, reducing consumer demand, and disrupting online wildlife trade. We also investigate what drives wildlife consumption, and then we use that information to help develop campaigns to change behaviours by teaching people about wildlife crime and how to avoid the products created by it.

Strengthening law enforcement capacity

In FY23, we strengthened law enforcement capacity by training or mentoring 770 key people from more than 40 countries.

In July 2022, China Customs, IFAW, and the Wildlife Conservation Society (WCS) held the China-Americas Law Enforcement Workshop on Combating Wildlife Trafficking. The online conference welcomed 70 customs and wildlife conservation authorities from 10 countries in Latin America and strengthened cooperation between agencies in China and those in Latin America.

In April 2023, IFAW, WCS, and the Wildlife Trade Monitoring Network (TRAFFIC) sponsored Operation Mekong Dragon, a workshop in Shanghai that gathered customs representatives from more than 20 countries to combat wildlife smuggling in Southeast Asia.

UK Ivory Act is reducing ivory trade

The number of online marketplace advertisements in the UK selling items made from ivory dropped by 66% between 2021 and 2023 according to our snapshot surveys. This indicates that the UK Ivory Act, which came into force in June 2022, is helping reduce the amount of ivory being traded online. We also commissioned a YouGov poll in the UK in February 2023, which showed that 93% of people surveyed thought it was morally wrong to poach an animal for their ivory. And 90% supported extending the existing Act beyond non-elephant ivory.

We used these research findings to engage the UK Government, enforcement agencies, and online platforms in battling the ivory trade. In a move welcomed by IFAW, the UK Government announced plans in May to extend the Ivory Act to cover ivory from five other non-elephant species—hippo, narwhal, sperm whale, killer whale, and walrus.

Continuing the fight against cybercrime

More than 40 delegates, representing 16 domestic and international organisations, attended an IFAW-supported workshop in October 2022 to tackle wildlife cybercrime in the Greater Mekong Subregion and Malaysia. The workshop was specifically designed to enhance the capacity of civil society organisations (CSOs) tackling the issue. It was financed by the EU-funded initiative Partners Against Wildlife Crime.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

We also continued involvement with the Coalition to End Wildlife Trafficking Online. Since its launch in 2018, the number of Coalition members has more than doubled from 21 to 47. In FY23, a total of 2,344 staff from Chinese companies were trained by the Coalition's NGO partners in detecting and combating wildlife crime.

Calls for EU legislation against illegally sourced wildlife

The EU continues to be a hub, transit point, and destination for exotic pets according to *Stolen Wildlife IV*, a report we produced with Pro Wildlife and Humane Society International. The report, released in September 2022, highlights that existing legislation is insufficient to protect global biodiversity and combat wildlife trafficking. It recommends further international trade restrictions and stricter national legislation. A key priority is EU laws to prohibit the import, sale, purchase, and possession of wildlife illegally sourced in its country of origin.

Campaigns to discourage purchases of illegal wildlife products

Our China Wildlife Free Traveler campaign was launched in November to discourage Chinese nationals from purchasing illegal wildlife products, especially ivory, during travel. In surveys of people who saw the campaign, 96% expressed no intention to consume wildlife products in future and 95% said they found it unacceptable for family or friends to do so.

We also developed a social media campaign with the Institute of Psychology of the Chinese Academy of Sciences highlighting how wildlife consumption could lead to social embarrassment and legal risks. In the campaign evaluation survey, 52% said the campaign made them less likely to consume wildlife parts and products in the future.

Inspiring young people to protect birds in Lebanon

More than 3,000 young people in Lebanon better understand the need to stop the poaching and illegal taking of birds, thanks to our project with Levant Operation for Bird Rescue (LOBR). Together we hosted community awareness activities at private and public schools. Our aim was to inspire young people to become bird protection advocates. Some participants also visited the LOBR centre to better understand the suffering caused by bird poaching and to see the efforts to treat, rehabilitate, and ultimately release birds back to the wild.

Costs for the Wildlife Crime programme were £2,773,565 in FY23.

Marine Conservation

The healthy ocean needed to sustain a healthy planet continues to face ever-increasing threats from human activities such as unsustainable fishing, shipping, industrial development, and pollution. Large marine animals, particularly whales and sharks, play a key role in regulating marine ecosystems and keeping carbon locked in the ocean. Protecting these animals is critical and provides benefits for other species and vital habitats throughout the global ocean.

IFAW works to promote alternative fishing strategies, engage governments and industry, strengthen regulations, and establish protections for marine animals and their habitats. Throughout FY23, our Marine Conservation programme continued making impact in three key areas: saving the North

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

Atlantic right whale, addressing collisions between ships and endangered whales, and reducing underwater noise pollution.

The future of the North Atlantic right whale hangs in the balance

The North Atlantic right whale (NARW) is one of the most endangered marine animals in the world. Fewer than 340 individuals remain, of which fewer than 70 are reproductive females. Alarmingly, since 2017, 115 right whales have died or been injured in US and Canadian waters.

IFAW research gives insight to help protect right whales

Tracking and monitoring NARWs is imperative for their survival as a species. In January 2023, we commissioned the research vessel, *Song of the Whale*, to conduct a major research survey to help increase knowledge of right whale habitat use, distribution, and threats. Underwater microphones, known as hydrophones, were used to detect whales, while aerial survey teams photographed, identified, and logged the location of whales. The team also helped conduct a second field season of research focused on di-methyl sulfide—a compound released by NARW prey, and a potential predictor for NARW presence.

Song of the Whale is an innovative research platform and part of IFAW's rich history of exploring and protecting the ocean and its marine mammals. The original *Song of the Whale* was built by IFAW in 1987, and we commissioned a replacement in 2002. *Song of the Whale* is now operated by Marine Conservation Research Ltd. It is one of the quietest research vessels in the world, so we can study whales up close without disturbing them.

More testing of fishing gear that's safer for whales

We continue working closely with the US fishing industry to test and improve on-demand (ropeless) fishing gear, which reduces the risk of whale entanglement by eliminating the need for a fixed rope running from lobster and crab traps on the ocean floor to buoys on the surface.

We continue collaborating with lobster boat crews that are willing to be early adopters of the technology. In FY23, we again received permits for them to conduct tests in federal waters that are otherwise closed to fixed-gear fishing operations during peak right whale occurrences. And for the first time we also received permits to test in state waters. Testing the gear is vital for improving it and finding better ways to continue fishing in ways that keep whales safe.

Fin whale hunt in Iceland suspended

Our decades-long effort to end whaling in Iceland was strengthened when Iceland's Fisheries Minister made the unprecedented decision to temporarily suspend the summer 2023 whaling season. The decision followed a government study that showed more than 40% of whales killed during the most recent whaling season suffered slow and painful deaths, which did not comply with the Icelandic Animal Welfare Act. The current whaling quota is due to expire at the end of 2023, after which a new five-year quota would need to be authorised by the Fisheries Minister.

Gathering support for reducing ship speeds for quieter oceans

Our Blue Speeds campaign continued to gather support for an EU-wide measure that would slow ships to 75% of their designed speed (or approximately a 10% speed reduction). Globally, this

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

straightforward solution could reduce overall noise from shipping by 50%, reduce the risk of whales being struck by ships by 40%, and reduce GHG emissions by 13%.

The campaign officially launched at the European Parliament in October 2022 and attracted more than 80,000 signatures and 130,000 visits to the Blue Speeds website in FY23.

Rerouting shipping lanes to reduce threats to endangered whales

Sperm whales in the Hellenic Trench off Greece will face fewer risks thanks to commitments by leading shipping companies. In FY23, DFDS, one of Europe's largest shipping companies, Stolt Tankers, and Armateurs de France, agreed to route and speed changes that should halve the risk of collisions with sperm whales to the west of the Peloponnese. It is estimated that only around 200 sperm whales remain in the Eastern Mediterranean and the population is classified as endangered.

The companies acted in response to scientific advice from a coalition comprising IFAW, OceanCare, the Pelagos Cetacean Research Institute, and WWF Greece. Long-term data gathered show that if all ships avoided the areas of highest risk, the overall risk of collisions would be reduced by 70%. These companies join MSC, the world's largest shipping container company, which agreed in FY22 to alter their routes in this key sperm whale habitat.

Major aerial survey of Kenya's marine megafauna

IFAW supported a first-in-30-years aerial survey of marine species along Kenya's 600-kilometre coastline in March 2023. The survey aimed to better understand marine species' distribution along the coast and the threats they face. The results will help inform appropriate conservation and management measures.

Kenya's waters host more than 35 species of marine mammal, five species of marine turtle (all listed as endangered or critically endangered), and 105 species of bony fish, including sharks and rays. The significant species of concern were dugongs, Indian Ocean humpback dolphins, whale sharks, and whales. These are all threatened by the effects of climate change and harmful human activities such as unsustainable fisheries, habitat loss, pollution, and port construction.

The survey report calls for measures to eradicate dangerous fishing gear, such as gill nets that can kill dugongs and turtles. It also recommends involving small-scale fishing communities in implementing marine conservation best practices and sustainable fishing techniques. The aerial survey, conducted by a 50-strong survey team, was a collaboration between Wildlife Research & Training Institute, Kenya Wildlife Service, and IFAW.

Costs for the Marine Conservation programme were £1,740,221 in FY23.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

[International Policy](#)

Through our powerful advocacy work we call for laws and policies to safeguard habitats and species for the long-term. We forge strategic partnerships with governments, non-governmental organisations, institutional funders, and other stakeholders. Throughout our policy work we continue to press for our priorities, which are focused on animals and people thriving together, to be included in political agendas.

Groundbreaking vote to control shark trade

IFAW welcomed a groundbreaking decision by world governments to strengthen protection for nearly 100 species of sharks and rays by increasing regulation and monitoring of international trade to ensure that it is sustainable, traceable, and legal. Sharks and rays are the second-most threatened vertebrate group on the planet, often fished to excess for their fins and meat.

The decision was made at the 19th Conference of the Parties (COP19) of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), held in Panama. All 54 species of the requiem shark family, six additional hammerhead shark species, and 37 guitarfish (shark-like species of rays) are now listed on CITES Appendix II. This puts nearly all shark species traded for their fins under CITES oversight and controls. The Appendix II listing makes it far easier for customs and enforcement officials to ensure only legal and sustainable trade is taking place.

We will continue to help governments implement CITES shark protections, for example with training on how to identify shark products and enforce trade restrictions. We will also provide policy advice on fisheries management and national regulations and legislation to reduce the number of sharks killed.

New global goals for nature conservation

We participated in key UN negotiations in FY23 to champion the cause of nature. A pivotal outcome was the agreement of world governments for a new 10-year framework to address the nature crisis facing our planet. The agreement was made at the 15th Conference of the Parties (COP15) to the United Nations Convention on Biological Diversity.

The Kunming Montreal Global Biodiversity Framework (GBF) includes targets such as protecting 30% of the planet by 2030. It also includes targets for restoring degraded land, conserving species, and preventing overexploitation of wild animals and plants. Despite negotiations watering down some goals and targets the GBF still represents a major step forward—if implemented effectively. We are calling for governments to start implementing this framework immediately; the next 10 years are critical in solving the nature crisis engulfing our planet.

Working for marine protected areas

After nearly two decades of talks, UN Member States adopted a legal framework aimed at greater protection and management of the high seas in June 2023. As part of the High Seas Alliance, we have worked for more than a decade to achieve this outcome. The new treaty is significant because it will make it possible to establish high seas marine protected areas. It also sets new standards for the assessment and management of human activities on the high seas, setting the stage for strengthening conservation of marine life.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

The high seas are parts of the ocean that lie outside of national boundaries; they cover half of our planet's surface and account for two-thirds of the global ocean. Consequently, the high seas are the largest habitat on Earth, home to millions of species, and our greatest ally against the impacts of climate change.

Calling on the EU to combat environmental crime

Throughout FY23, we continued to draft key recommendations for the revision of the EU's Environmental Crime Directive. Together with other environmental, conservation, and animal protection organisations we called for European Parliament and Member States' negotiators to include a definition of what constitutes an environmental crime. We also called for strong and dissuasive terms of imprisonment and sanctions for people and entities that perpetrate environmental crimes.

In addition, we've called for listing underwater noise as one of the pollutants that cause substantial damage to marine environments and marine life. All IFAW's main calls were included in the Position of the European Parliament adopted in March 2023. This provides a strong basis for the upcoming negotiations with EU Member States.

New EU Action Plan to fight wildlife trafficking

We have long campaigned for stricter regulation of wildlife trade in the EU. In November, we welcomed the new five-year Action Plan against Wildlife Trafficking, launched by the European Commission. The renewed EU Action Plan includes ambitious actions and addresses many shortcomings and loopholes of the previous plan, which was introduced in 2016.

It has created a framework from 2022–2027 for European countries to step up their role in the global fight against wildlife trafficking. The plan prioritises prevention, enforcement, and strengthening global partnerships. It also prioritises strengthening the legal EU framework, something we have strongly and consistently called for.

Other key aspects of the plan include implementing demand reduction activities to change consumers' behaviour and monitoring of the implementation of the new EU rules on ivory trade. In line with our calls, wildlife cybercrime will be addressed through dedicated guidance on online wildlife trade under the new Digital Services Act. It will also involve specific training for enforcement agencies, and engagement with the Coalition to End Wildlife Trafficking Online, launched in 2018 by IFAW, WWF and TRAFFIC.

Costs for the International Policy programme were £587,390 in FY23.

[Community Engagement](#)

The number of incidents of human-wildlife conflict is rising sharply as animals and people increasingly compete to use land and access vital resources such as food and water, with the challenges amplified by the impacts of climate change. The complex and co-dependent relationships between wild animals and people mean that community involvement is vital to the success of all our conservation work.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2023 (continued)

We take time to listen to local people, ensuring that all voices are equally heard, as we learn about their lives and understand the challenges they face. This is the starting point for empowering communities to take the lead in conservation and animal welfare initiatives. Together, we strengthen local capabilities and develop practical community approaches to wildlife conservation based on strong science and evidence.

Reducing human-wildlife conflict in Zimbabwe

To help mitigate human-wildlife conflict in Zimbabwe's greater Hwange ecosystem, IFAW worked with Zimbabwe Parks & Wildlife Management Authority to construct predator-proof livestock enclosures (bomas) that keep livestock out of sight of predators. Predator-proof bomas reduce losses for farmers, which improves food security and builds resilience to potential shocks like droughts. By reducing attacks on livestock, predator-proof bomas also reduce the desire of farmers to engage in retaliatory killings of predators. The bomas have been constructed in selected wards of the Hwange district, with plans to build some in Tsholotsho district in the future.

Establishing community conservation hubs in Zimbabwe

We are supporting the construction of community conservation hubs in the buffer communities (communities near protected areas) of the greater Hwange ecosystem. The hubs include a community shelter with a storeroom and an office, a solar-powered borehole, a fenced nutrition garden, and toilets. The first community conservation hub is being built in Malonga village, and in FY23 phase one of this development was completed with the construction of a 300-seat community shelter. By facilitating gatherings and dialogues, community hubs can help build social cohesion and foster community resilience.

Costs for the Community Engagement programme were £192,900 in FY23.

The Trustees' Report and the Strategic Report were approved by the Trustees on 20 February 2024 and signed on their behalf by;

DocuSigned by: <i>Graeme Cottam</i> 7F3B7FDEEE284DB...	20 February 2024
Graeme R. Cottam, Trustee	Date
DocuSigned by: <i>Mark Beaudouin</i> 58D4295CCE70424...	20 February 2024
Mark Beaudouin, Chair and Audit & Risk Oversight Committee Chair	Date

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

Opinion

We have audited the financial statements of International Fund for Animal Welfare (IFAW) (the 'charitable company') for the year ended 30 June 2023 which comprise the Statement of Financial activities, Statement of financial position, Statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees' report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Trustees' report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 7 the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory frameworks that the charitable company operates in and how the charitable company is complying with the legal and regulatory frameworks;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents and evaluating advice received from internal advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to the General Data Protection Regulations. We performed audit procedures to inquire of management whether the charitable company is in compliance with these law and regulations.

The audit engagement team identified the risk of management override of controls as the area where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business and challenging judgments and estimates.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RSM UK Audit LLP

NICHOLAS SLADDEN (Senior Statutory Auditor)

For and on behalf of RSM UK AUDIT LLP, Statutory Auditor

Chartered Accountants

25 Farringdon Street

EC4A 4AB

28 February 2024

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Activities (incorporating the Income and Expenditure account) for the year ended 30 June 2023

	Note	2023 Unrestricted £	2023 Restricted £	2023 Total £	2022 Total £
Income from:					
Donations and legacies	2	16,074,742	221,516	16,296,258	18,176,156
Grants from connected organisations	17	-	102,681	102,681	108,216
Interest and Investment income		214,833	-	214,833	146,135
Total income		16,289,575	324,197	16,613,772	18,430,507
Expenditure on:					
Raising funds	3	3,136,559	-	3,136,559	3,016,118
Charitable activities	3	15,261,334	324,197	15,585,531	12,139,806
Total expenditure		18,397,893	324,197	18,722,090	15,155,924
Net resources incoming before investment losses		(2,108,318)	-	(2,108,318)	3,274,583
Net loss on investments		(173,705)	-	(173,705)	(732,117)
Net resources incoming		(2,282,023)	-	(2,282,023)	2,542,466
Other recognised losses	4	(69,906)	-	(69,906)	(12,367)
Net movement in funds		(2,351,929)	-	(2,351,929)	2,530,099
Reconciliation of funds					
Total funds brought forward	18	20,424,559	-	20,424,559	17,894,460
Total funds carried forward		18,072,630	-	18,072,630	20,424,559

The notes on pages 37 to 55 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Position at 30 June 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	9	97,968	148,578
Investments	10	9,174,119	6,974,857
Other investments	10	2	2
Total fixed assets		9,272,089	7,123,437
Current assets			
Debtors	11	6,652,941	6,915,739
Cash in bank and in hand		3,145,424	7,656,252
Total current assets		9,798,365	14,571,991
Liabilities			
Creditors falling due within one year	12	(974,120)	(1,190,274)
Net current assets		8,824,245	13,381,717
Creditors falling due after more than one year	13	(23,704)	(80,595)
Total Net assets		18,072,630	20,424,559
The Funds of the charity			
Unrestricted income funds	18	18,072,630	20,424,559
Restricted income funds	18	-	-
Total charity funds		18,072,630	20,424,559

The financial statements on pages 37 to 55 were approved by the board of Trustees and authorised for issue on 20 February 2024 and signed on its behalf by:

DocuSigned by:

Graeme Cottam

7F3B7FDEEE284DB...

Graeme R. Cottam, Trustee

DocuSigned by:

Mark Beaudouin

58B4235CCE70424...

Mark Beaudouin, Trustee

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of cash flows for the year ended 30 June 2023

	Note	2023 £	2022 £
Cash provided by operating activities	19a	(2,278,136)	2,098,711
Cash flows from investing activities			
Interest & investment income		214,833	146,135
Payments to acquire tangible fixed assets		(6,279)	-
Payments to acquire fixed asset investments		(3,422,422)	(826,317)
Proceeds from sales & maturities of fixed asset investments		1,048,984	1,259,577
Cash provided by investing activities		(2,164,884)	579,395
Cash flows from financing activities			
Repayments of borrowing		(56,890)	(56,890)
Interest paid		(10,918)	(10,874)
Cash applied to financing activities		(67,808)	(67,764)
Increase in cash and cash equivalents in the year		(4,510,828)	2,610,342
Cash and cash equivalents at the beginning of the year		7,656,252	5,045,910
Total cash and cash equivalents at the end of the year	19b	3,145,424	7,656,252

The notes on pages 37 to 55 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023

1 Principal accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of investments to market value. The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: accounting and reporting by charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) second edition, effective 1 January 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019. International Fund for Animal Welfare (IFAW) meets the definition of a public benefit entity under FRS 102. The statements are presented in the functional currency of the Organisation, British pound sterling (GBP).

Going Concern

The Charity has adequate financial resources and the Trustees consider it is well placed to manage the business risks. As explained in the Trustees' Report, the planning process, including financial projections, takes into consideration the current economic climate, and potential impact on the various sources of income and planned expenditures. The Trustees have a reasonable expectation that the Charity has adequate resources to meet all obligations for at least 12 months after issuance of these statements and requires no assistance from affiliated organisations. It is the Trustees' view that there are no material uncertainties about the charity's ability to continue in operational existence for the foreseeable future. As noted above, this view is based upon management's income projections for the remainder of FY2024 and preliminary targets for FY2025 reflect confidence that continued donor support (including legacy income) coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks. The accounts have therefore been prepared on the basis that the charity is a going concern.

Financial Statements

The accounting policies are set forth below:

Funds

General Fund

This fund is not restricted as to its use and is for activities that fall within the objects of the charity. The General Fund is available to fund the annual expenditure of the Charity.

Designated Funds

These are funds set aside by the Trustees out of unrestricted general funds for particular future purposes or projects. The Trustees have designated funds to generate income to fulfil the long-term objects of the charity. The income generated by this fund remains within the fund. The fund and current needs of the charity are reviewed on a regular basis and transfers to unrestricted funds are made as deemed necessary by the Trustees.

Restricted Funds

Certain grant and other income that is restricted as to its use by the donor is shown separately on the Statement of Financial Activities together with related expenditure.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

Legacies

Legacy income is recognised on an accrual basis when it becomes probable that the legacy will be received and the amount is determinable. Pecuniary legacies are recognised as receivable once probate has been granted and notification has been received by the Executor. Residuary legacies are recognised as receivable once probate has been granted, notification has been received by the Executor and they can be valued with reasonable certainty, this includes a considered deduction to allow for fees, losses on asset values and administration. Life interest legacies are recognised at the date of death of the life tenant.

Donation income

Donations, other than legacy income, and other similar income, are recorded when receivable.

Income from grants

Grants receivable are recognised in the period in which the conditions for receipt of the grant have been met.

Income from investments and deposits

Income on investments and deposits is recognised on an accruals basis.

Intangible income

Gifts of services or assets, which the Charity would otherwise have had to purchase, are reflected in the financial statements at cost to the donor, where the benefit is quantifiable and measurable.

Tangible fixed assets and depreciation

Tangible fixed assets are stated at historic purchase cost less accumulated depreciation. Cost includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use. Tangible fixed asset purchases less than £5,000 are deemed de minimis, and therefore are expensed through the Statement of Financial Activities in the period in which they were acquired. Depreciation is calculated so as to write off the cost of tangible fixed assets on a straight-line basis over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose are:

- Computer equipment is depreciated over three to five years.
- Furniture and fixtures are depreciated over five years.

Tangible fixed assets are evaluated for impairment when there are indications that their carrying value may be greater than their recoverable amount. If an asset's carrying value is determined to be greater than its recoverable amount, an impairment charge in the amount of the excess is to be recorded on the statement of financial activities.

Fixed asset investments

Investments are stated at market value at the balance sheet date. Any realised and unrealised gains or losses are reflected within the Statement of Financial Activities.

Other investment is comprised of investments in affiliated organisations, and is stated at its historical purchase cost.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

Leasing and hire purchase commitments

Where assets are financed by leasing agreements that give rights approximating to ownership ('finance leases') the assets are treated as if they had been purchased outright. The amount capitalised is the present value of the minimum lease payments payable during the lease term. The corresponding lease commitments are shown as obligations to the lessor. Lease payments are treated as consisting of capital and interest elements, and the interest is charged to the statement of financial activities in the proportion to the remaining balance outstanding.

All other leases are 'operating leases' and the annual rentals are charged to the Statement of Financial Activities on a straight line basis over the lease term.

Rent free periods or other incentives received for entering into a lease are accounted for over the period of the lease so as to spread the benefit received over the lease term or, if shorter the period ending when prevailing market rentals will become payable.

Grant expenditure

Grants payable are recognised in the Statement of Financial Activities at the time each grant is approved and communicated to the recipient.

Resources expended

Resources expended are included in the Statement of Financial Activities on an accruals basis, inclusive of any value added tax that cannot be recovered. Expenses are recognised in the period in which goods and/or services are received.

Certain expenditures are directly attributable to specific activities and have been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by personnel on those activities.

Charitable expenditures are those costs incurred directly in support of expenditures on the objects of the Charity and include project management.

Fundraising costs involve inducing potential donors to contribute money, securities, services, materials or time. They include publicising and conducting fundraising campaigns, maintaining donor mailing lists, preparing and distributing fundraising materials, and conducting other activities involved with soliciting.

Governance costs include the direct costs of administering the Charity. Support costs include oversight, business management, general record keeping, budgeting, financing, and all management and administration in support of charitable activities. Governance and support costs are apportioned to the relevant cost categories based upon the estimated time and effort associated with direct activities of the organisation.

Pensions and similar obligations

The Charity operates a defined contribution pension scheme and costs are charged to the Statement of Financial Activities as incurred. Assets of the pension scheme are held separately to those of the company.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

Foreign currencies

Operational transactions denominated in foreign currencies are translated into sterling at the exchange rate ruling when the transaction was entered into. Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date. Differences arising on translation are taken to the Statement of Financial Activities. Forward exchange contracts are recognised at fair value on the balance sheet date. Resulting unrealised gains or losses are taken to the Statement of Financial Activities.

Financial Instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102, in full, to all of its financial instruments.

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument, and are offset only when the Company currently has a legally enforceable right to set off the recognised amounts and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets held at amortised cost comprise current asset investments, cash at bank and in hand, and debtors excluding prepayments.

Trade, group and other creditors (including accruals) payable within one year that do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being transaction price less any amounts settled.

Trade debtors which are receivable within one year and which do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

Investments, including bonds and cash held as part of the investment portfolio, are held at fair value at the Balance Sheet date, with gains and losses being recognised within income and expenditure. Investments in subsidiary and affiliated organisation are held at cost less impairment.

The Charity enters into foreign currency forward contracts to manage the foreign change risk of future transactions and cash flows. The contracts are valued based on available market data. The company does not adopt hedge accounting for forward exchange contracts and, consequently, fair value gains and losses are recognised in the profit or loss.

Significant areas of estimation and judgement

The preparation of the financial statements requires judgements, estimations and assumptions to be made that affect the reported values of assets, liabilities, revenues and expenses. The nature of estimation and judgement means that actual outcomes could differ from expectation. Significant areas of estimation and judgement include accrued legacy income, which is estimated based on the best information available at the balance sheet date. Management's estimate is prudent in respect of illiquid asset to be accrued.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

2 Donations and contributions

	2023	2022
	£	£
Sustainer donations	2,916,123	3,134,997
Sweepstakes donations	1,086,602	1,255,910
Newsletter appeal donations	2,297,220	2,585,176
Legacies	7,732,288	8,454,020
Gift aid contributions	1,138,038	1,327,969
Other donations	1,125,986	1,418,084
	<u>16,296,257</u>	<u>18,176,156</u>

This table reflects unrestricted income of £16,074,741 (2022: £17,947,433) and restricted income of £221,516 (2022: £228,723).

3 Allocation of expenses

Costs by charitable activity for Fiscal year 2023 and 2022 were as follows:

	2023			Total £	2022 £
	Activities undertaken directly £	Activities undertaken through grants £	Support costs £		
Charitable activities:					
Landscape Conservation	1,348,713	2,506,604	369,549	4,224,866	3,407,040
Wildlife Crime	1,104,611	1,668,954	265,859	3,039,424	2,824,899
Animal Rescue	3,268,203	1,804,671	486,256	5,559,130	4,650,322
Marine Conservation	972,094	768,127	166,808	1,907,029	881,993
International Policy	200,651	386,738	56,304	643,693	370,552
Community Engagement	23,997	168,903	18,489	211,389	-
General Support	-	-	-	-	5,000
Total Programmes	<u>6,918,269</u>	<u>7,303,997</u>	<u>1,363,265</u>	<u>15,585,531</u>	<u>12,139,806</u>

Fiscal 2023 programme expenses were comprised of £15,261,334 unrestricted (FY22 £11,792,867) and £324,197 restricted (FY22 £346,939).

Cost apportionment between charitable activities is based upon:

- Activities undertaken directly – employee time and direct expenses associated with conducting programmatic activities.
- Activities undertaken through grants – nature of programmatic activities of organisations that received grant funding from the Charity.
- Support costs – support activities are apportioned based upon the estimated time and effort associated with direct activities of the organisation.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

3 Allocation of expenses (continued)

Costs of raising funds for Fiscal year 2023 and 2022 were as follows:

	Total 2023 £	Total 2022 £
Campaigns and projects:		
Direct staffing	17,368	12,224
Support staffing	390	259
Support costs	9,201	5,600
Total	<u>26,959</u>	<u>18,083</u>
Multimedia outreach and influence:		
Digital marketing and fundraising	35,256	38,556
Direct staffing	37,874	20,929
Support staffing	1,643	1,258
Support costs	38,741	27,254
Total	<u>113,514</u>	<u>87,997</u>
Supporter awareness and advocacy:		
Outreach, production and distribution	1,450,424	1,472,434
Direct staffing	287,344	294,751
Support staffing	39,039	37,387
Support costs	1,219,279	1,105,466
Total	<u>2,996,086</u>	<u>2,910,038</u>
Total mission costs	<u>3,136,559</u>	<u>3,016,118</u>

Governance costs included for Fiscal year 2023 and 2022:

	2023 £	2022 £
Auditors' remuneration	73,151	40,832
Legal fees	84,368	40,961
Trustee indemnity insurance	12,755	8,740
	<u>170,274</u>	<u>90,533</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

3 Allocation of expenses (continued)

Total support costs which is included in raising funds and charitable activities of £1,363,265 (2022: £1,501,764) include Direct expenditure of £427,618 (2022: £673,379) and Institutional shared support costs of £935,647 (2022: £828,385) representing the Charity's portion of worldwide support costs reimbursed to IFAW US by the Charity at cost. The apportionment of all costs is based upon the estimated amount of staff time and effort required to perform the above activities.

4 Other recognised gains

	2023	2022
	£	£
Loss on foreign exchange	(69,906)	(12,367)
	<u>(69,906)</u>	<u>(12,367)</u>

5 Grants Payable

Grants payable were as follows

	2023	2022
	£	£
Affiliated organisations	5,388,229	4,065,964
Unaffiliated organisations	1,915,768	1,377,230
	<u>7,303,997</u>	<u>5,443,194</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for related organisations were as follows

	2023						Total £	2022 Total £
	Landscape Conservation £	Wildlife Crime £	Animal Rescue £	Community Engagement £	Marine Conservation £	International Policy £		
International Fund for Animal Welfare, Inc. (United States)	1,238,836	1,607,577	687,854	111,002	278,623	386,738	4,310,630	4,048,965
International Fund for Animal Welfare NPC (South Africa)	732,498	721	36,699	-	-	-	769,918	10,000
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	42,471	34,062	111,769	57,900	53,592	-	299,794	-
International Fund for Animal Welfare (Zimbabwe) Trust	2,092	3,094	-	1	-	-	5,187	-
International Fund for Animal Welfare (IFAW) Limited (Malawi)	2,000	-	-	-	-	-	2,000	2,000
International Fund for Animal Welfare (France)	-	-	700	-	-	-	700	-
International Fund for Animal Welfare IFAW in Action	-	-	-	-	-	-	-	5,000
	<u>2,017,897</u>	<u>1,645,454</u>	<u>837,022</u>	<u>168,903</u>	<u>332,215</u>	<u>386,738</u>	<u>5,388,229</u>	<u>4,065,965</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for unaffiliated organisations were as follows

	Location of Impact	2023						Total £	2022 Total £
		Landscape Conservation £	Wildlife Crime £	Animal Rescue £	Community Engagement £	Marine Conservation £	International Policy £		
Wild is Life Foundation	Zimbabwe	159,381	7,850	717,317	-	-	-	884,548	841,608
Wildlife Trust of India	India	329,326	-	250,332	-	-	-	579,658	527,851
Marine Conservation Research International	United State/North America	-	-	-	-	435,912	-	435,912	-
Jakarta Animal Aid Network	Indonesia	-	10,300	-	-	-	-	10,300	-
Conserv Congo	Democratic Republic of Congo	-	5,350	-	-	-	-	5,350	-
Project Jonah	New Zealand	-	-	-	-	-	-	-	7,771
		<u>488,707</u>	<u>23,500</u>	<u>967,649</u>	<u>-</u>	<u>435,912</u>	<u>-</u>	<u>1,915,768</u>	<u>1,377,230</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

6 Employees

	2023 £	2022 £
Wages and Salaries	1,415,980	1,202,180
Social Security Costs	288,759	260,111
Pension costs	102,346	100,781
	<u>1,807,085</u>	<u>1,563,072</u>

Average staff activities are illustrated as follows:

	2023	2022
Program	8	9
Program support	10	7
Fundraising	11	11
	<u>29</u>	<u>26</u>

The number of employees whose emoluments amounted to over £60,000 in the year was as follows:

£	2023	2022
60,001 - 70,000	2	2
70,001 - 80,000	3	-
80,001 - 90,000	-	2
90,001 - 100,000	2	1
140,001 - 150,000	1	-

Contributions of £47,566 (2022: £30,389) were made into a defined contribution pension scheme on behalf of the above employees and charged to unrestricted charitable activities on the Statement of Financial Activities.

As it relates to termination, employees of the Charity are generally provided with a termination notice in writing and can receive termination benefits directly corresponding to years of service at the Charity. The cost for such payments was approximately £79,800 in fiscal year 2023 (2022: £nil).

The key management personnel of the Charity are the Trustees the Chief Executive Officer (CEO), and the Chief Financial Officer (CFO). The Trustees receive no remuneration. The CEO and CFO are employees of the International Fund for Animal Welfare, Inc., the United States affiliate and World Headquarters for the IFAW affiliated entities. These salaries are part of the institutional shared costs discussed in Note 3. Total employee compensation of these key management positions were £670,023 (2022: £584,569). Included in these amounts were amounts paid for defined contribution pension plans of £52,971 (2022: £47,172) The amount of these costs allocated to the Charity were £144,467 (2022: £126,618).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

7 Trustees' emoluments

The Trustees received no remuneration in the period (2022: £nil). One Trustee was reimbursed for travel expenses totalling £6,599 (2022: £nil).

The Organisation pays for certain meeting costs on behalf of the Trustees, such as travel and accommodations. The total amount paid was £42,326 (2022: £24,121).

Trustees are covered by indemnity insurance, the cost of which is incurred by the Charity's US affiliate, and is included as a component of institutional shared support. The cost of such insurance was £12,755 in Fiscal year 2023 (2022: £8,740).

8 Taxation

The income of the Charity is applied exclusively to charitable purposes and is exempt from taxation in accordance with Section 505 of the Income and Corporation Taxes Act 1988.

9 Tangible Assets

	Furniture and Fixtures	Computer Equipment	Total
	£	£	£
Cost			
At 1 July 2022	291,133	30,538	321,671
Additions	-	6,281	6,281
At 30 June 2023	291,133	36,819	327,952
Accumulated depreciation			
At 1 July 2022	142,555	30,538	173,093
Charge for the period	56,891		56,891
At 30 June 2023	199,446	30,538	229,984
Net book value			
At 30 June 2023	91,687	6,281	97,968
At 1 July 2022	148,578	-	148,578

The net book value of furniture and fixtures includes £97,968 (2022: £148,578) in respect to assets held under hire purchase contracts

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

10 Fixed Asset Investments and Other Investments

	2023 £	2022 £
Fixed Asset Investments:		
Investment portfolio at 1 July	7,383,027	8,318,544
Less: Cash deposits awaiting investment at 1 July	<u>(408,170)</u>	<u>(178,310)</u>
Market value at 1 July	6,974,857	8,140,234
Additions at cost	3,422,419	826,317
Disposal proceeds	(1,048,984)	(1,259,577)
Net investment (losses)	<u>(174,173)</u>	<u>(732,117)</u>
Market value at 30 June	9,174,119	6,974,857
Add: Cash deposits awaiting investment at 30 June	<u>152,662</u>	<u>408,170</u>
Investment portfolio at 30 June	<u><u>9,326,781</u></u>	<u><u>7,383,027</u></u>
Historical Cost:		
Investments portfolio at cost at 30 June	<u><u>8,182,098</u></u>	<u><u>5,259,443</u></u>

Market value comprises:

	2023 £	2022 £
Equities:		
Services	412,379	342,738
Financials	2,211,615	2,681,724
Fixed Income	4,259,555	1,556,373
Utilities	863,108	1,075,713
Consumer goods	398,636	396,758
General industry	815,557	553,899
Property Funds	<u>213,269</u>	<u>367,652</u>
	<u><u>9,174,119</u></u>	<u><u>6,974,857</u></u>

No individual investment was greater than 10% of the portfolio. All investments are listed securities held within the United Kingdom.

Other investment is a 1/6th interest in International Fund for Animal Welfare (Australia) Pty Ltd, an affiliated Organisation at a cost of £1. The Charity also owns a 1/6th interest in IFAW Internationaler Tierschutz-Fonds gGmbH (Germany), an affiliated organisation at a cost of £1. The investment is reported at cost, as the Organisation owns a minority interest and exercises no managerial or operational control over this entity.

Other investment of the Charity is only £2. This represents the 1/6 interests discussed above.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

11 Debtors: Amounts falling due within one year

	2023 £	2022 £
Accrued legacy income	5,606,387	6,200,442
Other accrued income	444,784	315,671
Prepayments	265,784	159,272
Due from connected organisations (see note 17)	335,986	240,354
	<u>6,652,941</u>	<u>6,915,739</u>

12 Creditors: amounts falling due within one year

	2023 £	2022 £
Trade creditors	694,501	561,540
Due to connected organisations (see note 17)	2,000	263,760
Accruals and deferred revenue	221,637	266,633
Hire purchase creditors	55,982	55,982
Other creditors	-	42,359
	<u>974,120</u>	<u>1,190,274</u>

13 Creditors: amounts falling due after more than one year

	2023 £	2022 £
Hire purchase creditors	23,704	80,595
	<u>23,704</u>	<u>80,595</u>

This represents the outstanding capital value of hire purchase transactions for office furniture purchased

Hire purchase creditors	2023	2022
Amounts due:	£	£
Within one year	55,982	55,982
Between two to five years	23,704	80,595
	<u>79,686</u>	<u>136,577</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

14 Net movement in funds

Net movement in funds is stated after charging

	2023 £	2022 £
Property lease rental	304,011	320,940
Depreciation of owned tangible fixed assets	56,891	56,890
	<u>360,902</u>	<u>377,830</u>

15 Lease commitments

At 30 June 2023, the Charity had total commitments under non-cancellable operating leases as follows:

Land and buildings	2023	2022
Amounts due:	£	£
Within one year	220,116	220,116
Between two to five years	128,401	348,517
	<u>348,517</u>	<u>568,633</u>

16 Membership of the company

The Charity was incorporated on 27 March 1992 in the United Kingdom and is limited by the guarantee of its members. The guarantee of each member is restricted to one pound. The members are the directors of the company and also act as Trustees for the charitable activities of the Charity.

17 Related party transactions

The Charity is connected with the following UK and non-UK organisations:

Name	Country
International Fund for Animal Welfare (Australia) Pty Ltd	Australia
International Fund for Animal Welfare (Belgium) AISBL	Belgium
International Fund for Animal Welfare Inc./ Fonds international pour la protection des animaux inc.	Canada
Fonds international pour la protection des animaux (IFAW France)	France
Fonds International pour la Protection des Animaux (IFAW)	France
IFAW Internationaler Tierschutz-Fonds gGmbH	Germany
International Fund for Animal Welfare (IFAW) Limited *	Malawi
Stichting IFAW (International Fund for Animal Welfare)	Netherlands
International Fund for Animal Welfare NPC	South Africa
International Fund for Animal Welfare IFAW in Action	United Kingdom
International Fund for Animal Welfare, Inc.	United States
International Fund for Animal Welfare Limited *	Zambia
International Fund for Animal Welfare (Zimbabwe) Trust	Zimbabwe

*The Charity is an entity member for International Fund for Animal Welfare (IFAW) Limited and International Fund for Animal Welfare Limited. As an entity the member this does not constitute an investment contains nor provides interest for the Charity

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

17 Related party transactions (continued)

Amounts owed by connected organisations at 30 June:

	2023 £	2022 £
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	106,867	58,439
Fonds international pour la protection des animaux (IFAW France)	86,225	48,878
International Fund for Animal Welfare, Inc. (United States)	52,643	-
International Fund for Animal Welfare (Australia) Pty Ltd	36,021	47,786
Stichting IFAW (Netherlands)	30,510	17,112
International Fund for Animal Welfare NPC (South Africa)	15,434	62,956
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	5,976	5,183
International Fund for Animal Welfare IFAW in Action (UK)	2,310	-
	<u>335,986</u>	<u>240,354</u>

Amounts owed to connected organisations at 30 June:

	2023 £	2022 £
International Fund for Animal Welfare (IFAW) Limited (Malawi)	2,000	2,154
International Fund for Animal Welfare, Inc. (United States)	-	242,909
International Fund for Animal Welfare Limited (Zambia)	-	15,287
International Fund for Animal Welfare IFAW in Action	-	3,410
	<u>2,000</u>	<u>263,760</u>

Income received from connected organisations:

	2023 £	2022 £
International Fund for Animal Welfare, Inc. (United States)	82,944	91,822
Stichting IFAW (Netherlands)	9,611	2,200
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	8,476	-
International Fund for Animal Welfare (France)	1,650	-
International Fund for Animal Welfare (Australia) Pty Ltd	-	14,194
	<u>102,681</u>	<u>108,216</u>

This table reflects restricted grants from connected organisations of £102,681 (2022: £108,216). There were no unrestricted grants from connected organisations (2022: £nil).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

17 Related party transactions (continued)

Grants paid to connected organisations:

	2023 £	2022 £
International Fund for Animal Welfare, Inc. (United States)	4,310,630	4,048,964
International Fund for Animal Welfare NPC (South Africa)	769,917	10,000
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	299,794	-
International Fund for Animal Welfare (Zimbabwe) Trust	5,187	-
International Fund for Animal Welfare (IFAW) Limited (Malawi)	2,000	2,000
International Fund for Animal Welfare (France)	700	-
International Fund for Animal Welfare IFAW in Action (United Kingdom)	-	5,000
	<u>5,388,228</u>	<u>4,065,964</u>

During Fiscal year 2023 International Fund for Animal Welfare, Inc. (IFAW US) provided certain programme, fundraising and support costs for all the IFAW entities. Such shared costs includes programmatic strategy, projects and campaign development strategy and campaign communication strategy and public awareness, along with shared finance, technology and human resource support. This shared cost is reimbursed to IFAW US by the Charity at cost. These costs are reported as a component of institutional shared costs totalling £4,738,218 (2022: £3,926,019).

18 Funds

As part of the Charity's overall reserves and risk management strategies, the Trustees voted to adopt an Institutional Financial Reserves Policy at the October 2013 Board of Trustees meeting. The worldwide affiliated IFAW entities are financially and operationally interdependent, and therefore the policy established discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

- Operating reserves – intended to provide an internal source of funds for unseen situations
- Strategic reserves – intended to provide unrestricted financial resources to support the organisation's long range strategic objectives
- Donor endowments – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

18 Funds (continued)

This structure is intended to mitigate financial risks embedded in the Organisation's operating activities and position the Organisation to pursue programmatic and institutional programme activities. IFAW intends to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures. Concurrent with the Financial Reserves Policy, the Directors voted to adopt a revised Institutional Investment Policy Statement to support the goals and objectives of the respective reserve funds.

The Charity's funds were comprised of the following as of 30 June 2023 and 2022:

	General Fund	Restricted Fund	Total
	£	£	£
At 1 July 2022	20,424,559	-	20,424,559
Incoming resources	16,289,575	324,197	16,613,772
Resources expended	(18,397,893)	(324,197)	(18,722,090)
Unrealised loss on investments	(542,496)	-	(542,496)
Realised gains on investments	368,791	-	368,791
Other recognised gains	(69,906)	-	(69,906)
At 30 June 2023	<u>18,072,630</u>	<u>-</u>	<u>18,072,630</u>
At 30 June 2022	20,424,559	-	20,424,559

During Fiscal year 2023 the Charity received funds from donors and affiliated organisations totalling £324,197 (2022: £336,939), which were restricted to use for costs associated with the Charity's priority and regional programmes. During Fiscal year 2023, restricted funds totalling £324,197 (2022: £346,939) were expended. No amounts restricted as to use as of 30 June 2023 and 2022.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

18 Funds (continued)

Net assets by fund were comprised of the following at 30 June 2023:

	General Fund	Restricted Funds	Total
	£	£	£
Fixed assets	9,272,089	-	9,272,089
Current assets	9,798,365	-	9,798,365
Current liabilities	(974,120)	-	(974,120)
Noncurrent liabilities	(23,704)	-	(23,704)
Net assets	<u>18,072,630</u>	<u>-</u>	<u>18,072,630</u>

Net assets by fund were comprised of the following at 30 June 2022:

	General Fund	Restricted Funds	Total
	£	£	£
Fixed assets	7,123,437	-	7,123,437
Current assets	14,571,991	-	14,571,991
Current liabilities	(1,190,274)	-	(1,190,274)
Noncurrent liabilities	(80,595)	-	(80,595)
Net assets	<u>20,424,559</u>	<u>-</u>	<u>20,424,559</u>

19 Notes to the cash flow statement

Note 19a	2023	2022
	£	£
Net resources incoming	(2,282,023)	2,542,466
Deduct investment income shown in investing activities	(214,833)	(146,135)
Add back depreciation charge	56,891	56,890
Hire purchase interest paid	10,918	10,874
Realised losses from tangible investments	174,173	732,117
Foreign exchange loss	(69,906)	(12,367)
Increase in debtors	262,798	(870,670)
Decrease in creditors	(216,154)	(214,464)
Net cash provided by operating activities	<u>(2,278,136)</u>	<u>2,098,711</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2023 (continued)

19 Notes to the cash flow statement (continued)

Note 19b

	1 July 2022	Cashflow	Non Cash Movement	30 June 2023
	£	£	£	£
Cash and equivalents				
Cash at bank and in hand	7,248,082	(4,255,320)	-	2,992,762
Cash Investments	408,170	(255,508)	-	152,662
	<u>7,656,252</u>	<u>(4,510,828)</u>	<u>-</u>	<u>3,145,424</u>
Hire purchase creditors				
Short Term	55,982	-	-	55,982
Long Term	80,595	(56,891)	-	23,704
	<u>136,577</u>	<u>(56,891)</u>	<u>-</u>	<u>79,686</u>

20 Financial instruments

The carrying amount of the Organisation's financial instruments at 30 June were:

	2023	2022
	£	£
Financial assets		
Instruments measured at fair value through statement of financial activities	<u>9,326,781</u>	<u>7,383,027</u>

21 Forward contracts

The Organisation hedges certain anticipated cash flows using forward exchange contracts. At 30 June 2023 and 2022 the Organisation had no outstanding forward exchange contracts.

22 Dormant Trading subsidiary: IFAW Commerce Limited (Company Registered Number 7572366)

IFAW Commerce Limited is a wholly owned subsidiary of the Charity. The principal activity of IFAW Commerce Limited was that of undertaking research activities to support the aims of the charity, utilising the research vessel *Song of the Whale*. In Fiscal 2013, the Directors and the Trustees of the companies took the decision to grant the vessel and related equipment on economic grounds.

As a result of this grant, and the lack of financial activity since 2014 IFAW Commerce Limited's shared capital of £150 is not consolidated in these financial statements.

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

England & Wales - Charity number 1024806

Accounts

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)
(Limited by guarantee)

Company registered number 02701278

Charity registered number 1024806

Annual report and financial statements
for the year ended 30 June 2022

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Annual Report and Financial Statements for the year ended 30 June 2022

CONTENTS

	Pages
A message from IFAW's management	2-3
Trustees' report (including strategic report)	4-29
Independent auditor's report	30 – 33
Statement of financial activities	34
Statement of financial position	35
Statement of cash flows	36
Notes to the financial statements	37 - 56

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

A message from IFAW's management

Our world today has witnessed a sense of upheaval, both socio-political and environmental, that has left an indelible mark on our times. Our minds are conditioned to accept that traumatic events will result in human harm, or at the very least, a fundamental disruption of day-to-day life. We are not, however, accustomed to thinking about the suffering these events cause to animals and the overwhelming effects on the natural environment and on biodiversity.

The act of alleviating suffering is an act of mercy. It is not a strategy or a scientific endeavour. It's not economic or measurable. An act of mercy is a fundamental reflection of the essence of compassion and has value in and of itself. At IFAW we recognise the inherent dignity that all living beings so fully deserve, and we act from a sincere willingness to share the earth.

IFAW receives many requests from the general public to intervene to help animals in need. Often these requests entail helping alleviate the suffering of one or perhaps a very small handful of animals; individuals that would, biologically speaking, often be disregarded. Regardless of ecological impact, physical proximity or strategic importance, there is an underlying faith that IFAW will alleviate the suffering of those animals through rescue, rehabilitation, and in the ideal scenario, releasing that animal back into its natural environment.

In reality, this ideal cannot always be achieved, and we must face the most difficult of decisions when we embark on that journey of empathy. We will not be able to save every animal that is being abused, neglected or is starving. But we accept the responsibility to lighten the load of all suffering animals. We focus on the impact that we have—in everything that we do and at all scales—from the 'micro'where we help one individual animal to the 'macro'where we work to ensure the needs of an entire species population for generations to come.

In the framework of animal welfare and conservation, the individual is the first critical component. Therefore, at IFAW, we place such inherent value on the individual—for each one constitutes a fundamental piece of the global puzzle. And thus, when we save one individual, we are taking the first step in ultimately saving the entire species.

We strengthen our impact by uniting two primary pillars: rescue and conservation. It begins with rescuing the individual animal. It then progresses to helping that animal thrive in captivity so that they can ultimately thrive in the wild. And it concludes with providing the individual with a safe environment to inhabit once they are released back to the wild. That is the ultimate goal.

Our work does not focus on the enrichment of our own projects alone. To do so would negate the global nature of the challenges wildlife and the human species face today. We see tremendous and often untapped potential in 'unusual suspects'—unlikely heroes and 'surprising partners' that emerge, bridging the divide between people and communities. From the landowners in New South Wales, Australia who see themselves as caretakers of their local areas, entrusted with helping local species thrive; to the Global Shapers Community of Harare, Zimbabwe, a group of tech-savvy, young professionals who share the goal of bettering their communities, addressing local, regional, as well as global challenges of the day.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Taken together, these unusual suspects provide the inspiration and greatest collective momentum for conservation of the world's species. One habitat at a time, one community at a time.

People have faith in IFAW as an organisation and in us as individuals, for we share a collective philosophy of compassion. Alleviating animals' suffering is paramount. It's a shared journey between mutual living beings. We do it because it lies at the fundamental core of who we are as an organisation.

In the simple act of compassion, we truly realise that IFAW's mission has so genuinely been fulfilled and that together we can protect the sanctuary of our shared earth.

IFAW Executive Management Team

IFAW Board of Directors

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2022

Trustees and advisors

Trustees

Mark T. Beaudouin (Chair)
Joyce C. Doria (Vice Chair)
Barbara U. Birdsey (Vice Chair)
Robert C. Barber (*resigned 6 July, 2021*)
Graeme R. Cottam
Catherine H. Lilly
Debobrata Mukherjee (*resigned 12 July, 2021*)
Virginia A. Pollak
Catherine Z. Bearder
Judi W. Wakhungu
Constantin Falk-Bjerke

Executive management

Azzedine T. Downes, Chief Executive Officer
Thomas M. Maul, Chief Financial Officer
James Sawyer, Regional Director – United Kingdom

Independent auditors

RSM UK Audit LLP
25 Farringdon Street
London
EC4A 4AB

Solicitors

Bates Wells
10 Queen Street Place
London
EC4R 1BE

Bankers

HSBC Bank plc
28 Borough High Street
London
SE1 1YB

Investment advisors

Holden & Partners
113-117 Farringdon Road
London
EC1R 3BX

Brokers

Rathbones Investment Management Limited
8 Finsbury Circus
London
ECM2 7AZ

Principal & registered office

209-215 Blackfriars Road
London
SE1 8NL

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2022 (continued)

The Trustees present their report and the audited financial statements of the charitable company for the year ended 30 June 2022. The Trustees have had regard to the Charity Commission's guidance on public benefit.

Structure and Governance

Board of Trustees - Consists of 9 current members at 30 June 2022. Each of the Board members is elected for a three-year term, and served during the year and up to the date of signing the financial statements.

Board members' responsibilities include organisational governance, fiduciary responsibility, networking, and fundraising. Board members act as ambassadors for the organisation and work to ensure that the organisation is effectively fulfilling its mission by making certain that organisational initiatives, grantmaking, investment, and donor stewardship activities all support and advance IFAW's mission. They are also responsible for the appointment, oversight and appraisal of the Chief Executive Officer. Day-to-day operations are delegated by the Trustees to the Chief Executive Officer, who leads the Executive office.

The guarantors of the Charity are the Trustees who are also the members. The liability of each guarantor is limited to £1. The Trustees who held office during the year are listed on page 4. The maximum number of Trustees is not limited, but the minimum number is three.

Board Committees – Six Board Committees and one Sub-Committee convene according to their Charters to formulate recommendations to the full Board. The professional skills and expertise of the individual members are evaluated and aligned to meet the varying needs of each of the following Committees:

Executive – The Executive Committee assists the Board of Trustees in fulfilling its responsibilities by serving as the core organising and facilitating Committee of the Board of Trustees. It serves as the key communication vehicle for management to the Board of Trustees and acts in a proxy capacity to represent the Trustees and act on its behalf when it is impractical for the entire Board to do so. The Executive Committee's duties include evaluating the performance of the Board and senior management, setting the agenda for Board Meetings and acting for the Board between meetings.

Audit & Risk Oversight – The Audit & Risk Oversight Committee assists and makes recommendations to the Board of Trustees in fulfilling its responsibility to provide oversight regarding: (1) IFAW's systems of internal controls and risk management; (2) the integrity of IFAW's financial statements; (3) IFAW's compliance with legal and regulatory requirements and ethical standards; and (4) the engagement, independence, and performance of IFAW's independent auditors.

Finance & Investments – The Finance & Investments Committee assists and makes recommendations to the Board of Trustees in fulfilling its financial oversight responsibilities as well as in maximizing the efficient, productive, and responsible use of IFAW's financial assets. The Finance & Investments Committee's duties include reviewing financial statements, including results of the financial statement audit; monitoring the budget for unusual transactions; and supervising investments.

International Development – The International Development Committee assists and makes recommendations to the Board of Trustees in identifying, attracting, and cultivating philanthropy and future leaders for the benefit of the IFAW's worldwide mission.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2022 (continued)

Data Protection & Fundraising Compliance – The Data Protection & Fundraising Compliance Subcommittee is a subcommittee of the International Development Committee established to provide oversight of data protection and fundraising compliance matters.

Media & External Affairs – The Media & External Affairs Committee is a newly created committee established to assist in increasing the profile of, and awareness about, the activities and programs of IFAW. The Committee helps IFAW target and develop relationships with brands, organisations and individuals such as media outlets, journalists, experts in advertising and public relations, content creation, celebrities and other high-profile/highly influential supporters to engage them in promoting IFAW and IFAW's work.

Nominating – The Nominating Committee assists and makes recommendations to the Board of Trustees in proactive identification, cultivation, recruitment, vetting, and orientation of new Trustees in order to optimize effective governance, ensuring that the Board of Trustees is comprised of leadership capabilities, expertise, skills, and philanthropic capacity to support IFAW's mission and strategic goals. The Nominating Committee is responsible for ensuring that the nomination process is carried out in a timely and efficient manner and Board members whose three-year term is about to expire are eligible for election at the June General Annual Meeting. The Board members are divided into three groups whose terms expire in consecutive years. Once appointed, trustees participate in an orientation session and are provided a manual which contains information such as IFAW's mission and values statements, organisational charts, Board of Trustees directory, programmatic overviews, Board of Trustees committee structures, financial overviews, by-laws and conflict of interest policy. While certain Trustee members may serve on boards of other entities, they are required to complete an annual Conflict of Interest Statement disclosing all other affiliations. For the year ending 30 June 2022, management found there to be no conflict of interest relating to members of the Board for the Charity.

President and CEO – reports to the IFAW Global Board of Trustees, who govern the legal entities that make up IFAW around the world. The President/CEO is ultimately responsible for the overall health of the organisation and its success in performing its mission of rescuing and protecting animals. In addition to serving as a vital link between the Board of Trustees and the organization as a whole, the CEO is responsible for setting the tone for the institution's internal relationships and serving as the organisation's most public face in the interaction with donors, world leaders and high-level government officials. The President/CEO directly manages executives who are based in geographically diverse locations.

General Counsel – provides legal advice to the CEO and senior executives across the organisation, manages corporate legal relationships, and promotes legal compliance across all IFAW entities.

Executive Office – protects and nurtures the mission of IFAW and ensures that the Strategic Plan is executed and is expected to provide leadership at an organisational, strategic level. The office is responsible for the line management of teams of people based across wide geographical locations. It is structured in this way to take advantage of talent and skill sets across the globe. The Executive Management is made up of Vice President and Director level team members who directly manage our Animal Welfare and Conservation Programs, Communications, Human Resources, Finance, Information Technology, Legal, and Development. The Programs, Communications, and Development departments have significant staff located in the regional and country offices, while the Finance, IT, and Human Resources and Legal departments are more centralized, although not exclusively, in the United States of America.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2022 (continued)

Regional Director United Kingdom, – Is listed in financial filings as a member of the executive management but is not a registered 288 Director, rather they manage the country office in the UK. They are responsible for the day to day operations of the region and the overall welfare of all staff listed as UK employees, including those who don't work directly on the entities activities and perform multi-office roles. Line manages the Donor Relations Manager UK, the Head of Finance and Operations, the Head of Advocacy and the Senior Advisor – Strategic Relationships. They are responsible for being the signatory on all compliance documents, contracts and grant funding agreements. They are responsible for the delivery of the regions strategy and for the oversight of the regions programmes work with a specific focus on wildlife crime issues.

Statement of Trustees' responsibilities

The Trustees (who are also directors of International Fund for Animal Welfare (IFAW) for the purposes of company law) are responsible for, and have prepared, the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice 'Accounting and Reporting by Charities ('the Charities SORP)';
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2022 (continued)

Statement of disclosure to auditor

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Related Parties

All affiliated entities maintain separate Boards of Trustees. However, the Trustee membership and senior management are substantially common among affiliates. All affiliates operate as separate and independent entities.

Although grants are made within the affiliated group, the Charity does not enjoy the rights of ownership of the assets and revenues of these affiliates, nor is it subject to their liabilities. The Charity does not hold a majority ownership interest in its affiliates except for IFAW Commerce Limited nor does the Charity have control of a majority of the Trustee appointments of the affiliated group.

The International Fund for Animal Welfare, Inc. (IFAW US), is a company established under the laws of the Commonwealth of Massachusetts (USA) and registered with the US Internal Revenue Service under Section 501(c)(3) of the US Internal Revenue Code. As a charitable organisation IFAW US possesses a mission consistent with the objects of the Trust. IFAW US provides direct support for certain programme, fundraising and administrative activities for all the IFAW entities. Other activities include shared finance, technology and human resource support. The Charity (and other IFAW affiliated entities) make financial contributions to IFAW US for their participation in shared support. The Trust and IFAW US are part of a network of organisations in which no parent, subsidiary relationship exists between the two organisations.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic Report

The objectives of the Charity are to advance the welfare and conservation of animals throughout the world by reducing commercial exploitation of animals, helping animals in crisis or distress and working to prevent cruelty and suffering to wild animals and domestic animals; to protect, conserve and preserve terrestrial and marine wildlife habitats and to educate policy makers and the public in respect of the foregoing.

Our Vision: Animals and people thriving together.

Our Mission: Fresh thinking and bold action for animals, people and the places we call home.

Our Approach: Every animal is part of a species, and every species depends on its habitat for survival. Our new RE:SOLVE approach mirrors the same interconnectedness. By marrying animal welfare and conservation, IFAW delivers comprehensive protection to individual animals, populations and habitats.

RE:SOLVE means that we rescue animals in need, rehabilitate them back to health and safely release them back into secure and sustainable habitats. As a standalone, each of these pillars delivers value. But the sum of its parts creates immediate and enduring impact for animals, people and the places we call home.

Our Belief: In order to achieve IFAW's vision of animals and people thriving together, we follow three key principles in our work.

- Conservation policy should be based on sound science within an ethical framework that recognises the intrinsic value of individual animals and species, and the welfare needs of animals as sentient beings.
- Conservation decisions should be guided by full consideration of ecological and biological sustainability and the precautionary principle.
- Humans have a moral responsibility to provide for the needs of those animals who are dependent on them. This responsibility extends to protecting wild animals and their habitats from human harm, whether caused intentionally or unintentionally. Responsible human behaviour should prevent, avoid, or, at the very least, minimise direct and indirect harm to all animals.

Risk management

The Charity faces many financial and non-financial risks. The Trustees actively monitor key risks, and perform periodic assessments of the effectiveness of its risk management systems and procedures. The assessment process includes:

- a review of the risks the Charity faces in fundraising, investment and reserves management and financial commitments;
- a review of systems in place to mitigate risk and provide timely information to down-turns in performance/revenue or upturns in programme demand; and
- regular reviews and initiatives to minimise the impact of external risk factors on the Charity.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Reputation and external forces risk

The Charity has established a reputation for being a leader in the field of animal welfare and habitat protection. The Charity takes strict measures to ensure that its programme, fundraising, and governance activities align with its charitable objects. Further, the Charity monitors external forces to evaluate compliance with relevant regulations and industry best-practices.

Financial and physical assets misappropriation risk

The Charity maintains robust controls over its physical and financial assets. Controls are monitored and reviewed routinely to ensure that they are properly designed and functioning effectively.

Credit risk

Credit risk on amounts owed to the Charity is low. The majority of debtors relate to accrued legacies and amounts due from affiliated organisations.

Income and liquidity risk

The Charity is reliant upon donations from its supporters to finance activities in support of achieving its objects. Cash flows are continuously monitored and evaluated to ensure cash outflows associated with its operational activities are matched by inflows from donations and investment income. As noted in the Financial Reserves Policy section (below), the Charity, with the other IFAW affiliated entities, intends to maintain global operating reserves equal to approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures.

Foreign exchange risk

The Charity maintains its funds in Sterling, and most expenses are incurred in Sterling and US dollars. The organisation has a foreign exchange management policy designed to reduce volatility and unpredictability of payments for purchases of goods and services denominated in other currencies. The policy provides for the Charity to enter into foreign currency purchase and sale contracts with other affiliated entities. At 30 June 2022 the organisation did not have outstanding foreign exchange hedging contracts.

Employee safety risk

Employee safety (in the office and while travelling) is critically important to our work and our culture. Safety protocols and procedures are maintained to educate and prepare staff for workplace emergencies. Additionally, the Charity and its affiliates subscribe to a traveller assistance service which offers complete travel information and support (pre, during and post travel) along with medical and security incident management.

Data protection risk

Data protection is a significant risk for businesses and charities around the world. IFAW has made data privacy a priority and devoted significant resources towards our efforts to ensure compliance. The Trustees, senior management and staff are actively engaged and IFAW is committed to continue working to the highest standards of data privacy. The Charity has a dedicated position (Head of Data Protection and Fundraising Compliance) to oversee implementation and compliance with current regulations.

Following the reviews of the Charity's risk management systems and procedures, the Trustees are satisfied that the above risks are adequately monitored and mitigated.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Going Concern

The Board of Trustees is of the opinion that The Charity has adequate financial resources to continue in operational existence for the foreseeable future. This opinion is based upon financial results, conditions and forecasts prepared monthly and quarterly by Executive Management, which are provided to the Trustees. Further, management's income projections for the remainder of FY2023 and preliminary targets for FY2024 reflect confidence that continued donor support coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks.

The Executive Management regularly review and evaluate potential effects on IFAW's and the Charity's operational and financial wellbeing. Management compiles and reviews key data which includes revenue performance, operating results, and operating and strategic levels on a regular basis.

Financial Reserves Policy

Careful consideration is always given to financial resource needs for planned projects, campaigns and emergency response activities as well as the Trustees' fiduciary responsibility to grow the Charity's funds base through prudent investment management.

The worldwide affiliated IFAW entities are financially and operationally interdependent. IFAW's Financial Reserves Policy establishes discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

1. Operating reserves – cash and liquid assets intended to provide an internal source of funds for unforeseen situations that threaten budgeted activities
2. Strategic reserves – invested assets intended to provide unrestricted financial resources to support the organisation's annual budgets and long range strategic objectives
3. Donor endowed assets – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions

Donor endowed funds (if any) held by the Charity are permanently restricted, and therefore included with restricted funds on the balance sheet. Operating and strategic reserves are classified as general funds on the balance sheet.

These structures are intended to mitigate financial risks embedded in the Charity's operating activities and position the Charity to pursue programmatic and institutional activities. IFAW aims to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures.

At 30 June 2022, the strategic reserves add up to £7.4 million. This is a decrease from total reserves of £17.6 million at 30 June 2021. Given financial interdependency of the worldwide IFAW entities, local reserves are an important component of the operating reserve considerations. Restricted reserves were £nil (2021: £10,000).

Investment policy and performance

The Charity's investment policy stipulates that investments be allocated between fixed income and equity investments in ratios ranging from 30% - 70%. Further, the policy provides for an ethical mandate which requires screening of all portfolios to ensure underlying investments align with the IFAW's global mission and values. Investment manager (Rathbones Investment Management Limited) compliance

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

with the policy is monitored monthly by an investment advisor, Holden & Partners, and annually by the Trustees for appropriateness considering performance and programme demands.

During Fiscal year 2022, portfolio market values decreased £1.2 million compared to the increase of £1.1 million during fiscal year 2021. Fiscal year 2022 results reflect a poor market conditions. Total managed investment holdings were £7.0 million at 30 June 2022 (2021: £8.1 million).

Remuneration Policy

Position descriptions form the basis of the Organisation's wage and salary programme. Staff positions, including senior management roles, are evaluated and priced against market data that is obtained from an independent compensation consultant. Each position is priced using relevant local data that is deemed representational of similar not-for-profits. The Chief Executive Officer's compensation level is reviewed against available market data and is approved (including changes) by the Executive Committee of the Board of Trustees. Key management remuneration is discussed further in note 6.

Grant Making Policy

The Charity achieves its mission objectives through a combination of staff, vendors and partnerships. The Charity frequently engages in grant making as a means of delivering programmatic impact while maintaining flexible and efficient cost structures. Grants are awarded to organisations that advance the interests of the Charity. Grants are subject to underwriting procedures and formal documentation of terms and conditions. Grants are awarded to recipients that effectively demonstrate: expertise in areas of rescue and/or conservation; impact for animals and their environments; and accountability for funding. The Charity typically requires recipients provide financial and non-financial reporting regarding the use and effectiveness of the funding. The level of monitoring and evaluation of grantees is commensurate with the value of the award, the nature of and timing of programmatic work and reputation and performance history of the grantee.

Fundraising review

The Charity supporters continued to give in Fiscal year 2022, providing vital resources that advance our mission to protect animals and the places they call home. Fundraising results for Fiscal 2022 reflect the resilience of our supporter's commitment as well as the impacts of changes in fundraising strategies.

The Organisation takes seriously its obligation to maintain responsible cost structures to procure the vital resources needed to improve the lives of animals. In addition, The Charity understands that donor attitudes, public perception and the regulatory environment are all critical components of our fundraising strategies.

Fundraising Approach- Over the years, The Charity has developed a variety of channels designed to engage a diverse donor base including direct marketing, online marketing and planned giving. This multi-faceted approach enables the Organisation to effectively communicate with donors about the issues that are most important to them. The Charity engaged a professional fundraising agency to telephone supporters on our behalf. The Charity did not engage commercial participators in Fiscal 2022. The Organisation is registered with the Fundraising Regulator and is a member of the Chartered Institute of Fundraising and the Data and Marketing Association. The Charity also has staff membership in the Institute of Legacy Management.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Fundraising Compliance and Monitoring- The Charity understands that donor confidence is essential to maintaining a sustainable relationship. The Organisation maintains policies designed to demonstrate our commitment to protecting donors' interests.

The Charity engaged a telephone fundraising agency who are members of the Direct Marketing Association. The agency was contractually required to record all calls, provide the recording of any call on request and a random sample of calls on a regular basis. IFAW assisted the telemarketing agency with the content and provision of training materials and scripts. IFAW has internal procedures to regularly monitor the calls undertaken by the agency and a detailed checklist based on the list recommended by the Chartered Institute of Fundraising is completed for each monitored call to ensure that high standards are met.

Periodically, the organisation receives feedback and complaints from donors. During this period the Organisation received 86 complaints relating to fundraising activity, donor experience and administrative process. The majority of these complaints were satisfactorily resolved by the Donor Relations Team. Complaints that require escalation are handled in compliance with the Charity's Complaint Policy and resolved by the applicable senior member/s of staff. There were no compliance failures in Fiscal 2022.

The Charity is committed to following the Fundraising Regulator's Code of Fundraising Practice, the Data & Marketing Association's Guidelines for Ethical Practice and the Advertising Standards Authority's UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (CAP code).

The Organisation has a Vulnerable Person's Policy which gives guidance to IFAW's staff and Trustees on relevant issues, such as how to identify if a person is vulnerable and what to do in those situations. If IFAW works with third party fundraisers they will be required to follow this policy. Relevant fundraising staff have received training and guidance. The policy also voices IFAW's commitment to not engaging in unreasonable intrusion, being unreasonably persistent and putting pressure on people to give money. In addition, the Charity has a Gift Acceptance Policy and a Returning Donations Policy which highlights our responsibilities to vulnerable people.

The Charity immediately stops online contact as soon as we can when a supporter unsubscribes. IFAW aims to stop all postal direct mail within 28 days of request. The Organisation has internal Copy and Design Guidelines, the guiding principles of which is to put into practice our commitment to treating our supporters and members of the public with respect, being responsive and sensitive to their needs and taking responsibility for our fundraising actions. The Charity commits to ethical and legal fundraising that keeps our supporters' best interests at the forefront.

Data protection- The Charity is fully committed to the highest standards of privacy and ensuring compliance with the UK General Data Protection Regulations implemented by the Data Protection Act 2018. IFAW's Head of Data Protection and Fundraising Compliance leads on the implementation and training of charity staff and oversees continued compliance.

Financial review

The accounts, which constitute an integral part of this report, comply with the requirements of the Statement of Recommended Practice 'Accounting and Reporting by Charities'. Trustees consider that in preparing these accounts, they have consistently applied appropriate accounting and reporting policies supported by reasonable and prudent judgements and estimates where required.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Sources of funds for charitable expenditure- The Charity's revenue sources in Fiscal year 2022 were comprised primarily of monthly donations (sustainers), sweepstakes, multi-purpose direct mail gift appeals (newsletters) that educate/advocate as well as fundraise, legacies and gift aid income. The income produced from these activities totalled approximately £3.1 million (2021: £3.3 million), £1.3 million (2021: £1.6 million), £2.6 million (2021: £2.9 million), £8.5 million (2021: £8.1 million), and £1.3 million (2021: £1.3 million) respectively.

During Fiscal 2022 donations and contributions totalled £18.2 million, an increase of approximately £300 thousands (2021: £17.9 million), which was primarily due to stronger than expected bequest income. Slight declines in sustainer, and sweepstakes income were generally anticipated as investments in these channels are being diverted into new channels (such as digital and legacy) that have greater growth potential. For additional details, see note 2 of the accounts

Expenditure of funds- Total expenditures for Fiscal 2022 totalled £15.2 million compared to Fiscal 2021 of £14.2 million. Overall, Fiscal 2022 expenditures decreased compared with the annual financial plan of £16.2 million, due to a reduction in spending related to lingering impact of COVID-19. Included in annual expenditures for Fiscal 2022 were grants of £5.4 million (2021: £5.0 million) which included grants to unrelated organisations for £1.4 million (2021: £1.4 million).

The overall result for the entire Organisation for Fiscal year 2022 was a surplus totalling £2.5 million which was an increase from the budgeted breakeven (2021: surplus £5.4 million), these surpluses will help increase the Organisation's financial strength and healthy operating and strategic reserve levels.

Programmes Overview: Goals, Progress

FY 2022 marked the second year of implementing IFAW's current five-year institutional strategic plan. The strategy focuses on improving the welfare of individual animals and the conservation status of wildlife populations in priority habitats through on-the-ground efforts, community engagement and global advocacy. Our dual-emphasis on rescue and conservation promotes animal welfare, species population stability and secure habitats. To sustain the welfare of species and the places they call home, our work must be comprehensive. Across IFAW's Programme portfolio, we are pursuing the following goals via these strategies:



International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

The Organisation globally achieved the following results towards the five strategic goals:

- 69% of rescued wild animals were released or progressing towards release, getting closer to our ambitious 75% target.
- The Disaster Response team fulfilled all 36 requests from Authorities Having Jurisdiction, from 20 different countries, in the process rescuing 68,791 community animals or providing them with relief during disaster.
- 89% of partners and 89% of communities targeted are implementing improved conservation or rescue practices, both well above our 80% target.
- 24 policy actions were fully adopted in line with IFAW's recommendations.
- For the populations where we have FY22 census data, 100% of targeted species populations are stable or increasing, and 90% of our targeted habitat linkages are considered secure for safe passage.
- 29,161.07km² of priority habitats are under improved management in FY22, up from 28,310km² in FY21. We have an extremely ambitious target of 75,783.07km² targeted to secure, a substantial portion of which represents Tsavo National Park in Kenya and other Room to Roam landscapes, where more focused work will be implemented in FY23 to work towards securing improved management of this habitat.

The Charity supported this progress via grants to collaborating organisations, grants to IFAW affiliates, programme work within the UK, and UK-based global programme expertise. FY22 Project highlights for each programme area below describe selected activities and outcomes supported by the Charity that contribute to the global results.

Plans for FY23

The Charity's plans for FY23 include:

- continuing advocacy and outreach work on the Domestic Ivory Act implementation as well as campaigning for permanent funding for the National Wildlife Crime Unit. Expert research on the current state of UK wildlife crime policing will inform further development of concepts for cyber-spotter networks in the UK..
- leveraging our participation in global environmental conventions, including IWC 68, CITES CoP 19 and CBD CoP 15, to push for increased biodiversity protection measures and funding
- providing continued grant support for our rescue and conservation partners Wildlife Trust of India, Wild is Life in Zimbabwe and others.
- sustaining momentum for the Room to Roam initiative to increase connectivity for elephants across East and Southern Africa through landscape conservation, wildlife crime prevention and community engagement efforts.
- continued support for rescuing and assisting animals through global disaster response and preparedness efforts wherever we are most needed
- sustaining efforts to save the North Atlantic Right Whale, and to reduce the threats of ship strikes, noise and entanglement, through UK leadership of IFAW's global marine conservation programme
- completing Legal Intelligence on Cheetah Illegal Trade (LICIT) project commitments supported by the UK government's Illegal Wildlife Trade (IWT) Challenge Fund, which were extended during FY22.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Wildlife Rescue

IFAW's Wildlife Rescue team operates globally and strives to prevent the suffering and improve the welfare of animals. With 5,342 animals rescued and 3,460 animals released in FY22, our Wildlife Rescue programme continues to make excellent progress in achieving a better quality of life for animals around the world. The focus is on rescue, rehabilitation, release and monitoring of wildlife, but we also work to share best practices, provide training and develop response and animal rescue networks. A critical part in the success of our work is engaging with communities to facilitate a relationship where both people and animals thrive in their shared environment. Communities in and around the places where wildlife are rescued, rehabilitated and released play a crucial role in the survival of nearly every animal species.

Rescuing and rehabilitating orphaned elephants

In the past financial year, we continued our work to rehabilitate orphaned elephants and keep them on their journey back to the wild. At the Wild Is Life (WIL) and IFAW-supported Zimbabwe Elephant Nursery (ZEN), Moses and Sally are two recently arrived elephant calves.

Moses, incredibly, found his own way to the WIL-IFAW release site at Panda Masuie in Zimbabwe back in July 2021 (the majority of our rescued elephants are found abandoned or hurt and transported to our center for specialised care). Moses walked at least four kilometres alone from Zambezi National Park. We don't know what happened to Moses's herd or how he found his way to the release site. The other elephants at Panda Masuie love spending time with Moses and he has grown very comfortable as a new member of the herd.

In October 2021, we airlifted a seriously injured elephant calf to safety after she was found entangled in a wire snare. Fishermen had spotted the approximately 18-month-old female calf wondering alone on the banks of the Zambezi River, in an area close to Chirundu on the Zambian border. She was dragging a snare and had wounds from surviving an attack by hyenas. In a complicated operation, vets removed a wire snare that had cut through her ear, leaving it almost amputated. She was immediately airlifted to our facility in Harare and we're very pleased with her progress. She was given the name Sally and has bonded with the other rescue elephants we care for.

Moses and Sally will remain in our care at Panda Masuie and, like all the rescue elephants, will eventually depart of their own accord to live free as wild elephants.

Bringing rhinos back to Manas National Park

In 2021, IFAW proudly marked 20 years of impact through our partnership with the Wildlife Trust of India (WTI). One achievement of our powerful partnership is that today 54 greater one-horned rhinos roam and successfully breed in India's Manas National Park. Twenty years ago, following a period of civil unrest in the region, one-horned rhinos were poached to local extinction in the area.

The Kaziranga National Park, in the same northeast Indian state of Assam, is home to the world's largest population of greater one-horned rhinos. Rhino calves sometimes get separated from their mothers in this area, often during biannual flooding that forces animals to seek higher ground. IFAW and WTI decided to rehabilitate orphaned rhino calves from Kaziranga and then release them into Manas when they are two or three years old, an age at which they are more able to establish their own territory.

For more than 15 years, orphaned or injured rhino calves have been rescued and brought to the Centre for Wildlife Rehabilitation and Conservation (CWRC) during the annual floods in Kaziranga National Park. The calves are given 24/7 care and rehabilitated until they are able to be translocated

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

to Manas National Park and released back to the wild. Since 2002, more than 7,000 wild animals have been rescued by the team at CWRC and its satellite units.

One journey that illustrates the success of this approach is Ganga. Her mother was lost to flooding in 2004 when Ganga was just four months old. Carers at CWRC hand-raised her until she was released in Manas in 2007. She continues to thrive today and has given birth to four calves over the years, with the latest calf arriving in July 2021. Her calves are doing well too—she’s even a grandmother. To date, eight calves have been born to rhinos rehabilitated by CWRC and released in Manas. In addition to the rescue, rehabilitation and release of greater one-horned rhinos, IFAW-WTI has worked to increase the area of protected land around Manas National Park. As new human developments are constructed, there is a critical need for wildlife to move safely between protected landscapes. To address this concern, IFAW and WTI started the Right of Passage: National Elephant Corridor Project. The project has identified 101 linear strips of land that will allow elephants and other wildlife to travel from one landscape to the next. The first six corridors are secured and the next six are underway.

Rescuing and rehabilitating migrating birds in Lebanon

A large variety of birds use Lebanon as their most important flyway in the Middle East along the Great Rift Valley. This includes eagles, vultures, falcons, passerines as well as storks and cranes, some of which are either endangered or threatened species. Unfortunately, bird hunting is a very common practice in Lebanon—making it a bottleneck for migratory birds.

To tackle the indiscriminate shooting and taking of birds, IFAW partnered with the Lebanese Association for Migratory Birds (LAMB), a local NGO that operates a rescue centre concentrating on raptors and storks. In May 2022, the two organisations jointly launched the Levant Operation for Bird Rescue (LOBR).

In the first two months alone, 14 rescue operations were performed, which included owls and migratory soaring birds like long-legged buzzards and short-toed snake eagles. Some of the birds were already too far gone and didn’t make it, but of the birds in rehabilitation four have already been released back into the wild. With support from IFAW, LOBR has also begun improving their facilities to increase their capacity for rescue, rehabilitation and release activities.

Building veterinary capacity to save more lives

Australia’s wildlife faces significant threats. Wildlife veterinarians and veterinary nurses are critical in giving injured, sick or orphaned wildlife a chance of surviving and being released back into the wild. IFAW has identified a gap in wildlife veterinary capacity and knowledge across Australia, which is why we have continued to support specialist veterinarians and veterinary nurses.

Our support of the full-time veterinary team at Friends of the Koala in New South Wales has enabled them to provide immediate life-saving treatment and care to injured, sick or orphaned koalas. In FY22, the team treated 320 koalas, releasing more than 100 back into the wild.

This included orphaned koala joey Gulliver, who was rescued amid torrential floods in the area in March 2022. He was 14 months old at the time and was found walking on the ground alone, calling for his mum, who sadly couldn’t be found. Gulliver was taken to Friends of the Koala where he was cared for by the IFAW veterinary team for nearly six months before he was released back into the wild.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

In Tasmania, we have continued our vital partnership with Bonorong Wildlife Sanctuary. Our support has enabled the IFAW veterinary team to save countless lives, including wombat joey Reidy-Bear. She was with her mother who was trying to cross a busy road when she was struck and killed by a passing car. Reidy-Bear was taken to Bonorong Wildlife Hospital for a health assessment and is being cared for by the specialist team until she's ready to be released back into the wild.

Our support has enabled the wildlife hospital, which IFAW helped build, to operate five days a week. Through this increased veterinary capacity, we improved welfare outcomes and release rates, giving wildlife a critical second chance at life back in the wild. In FY22, the specialist vet team treated 1,151 animals including the endangered wedge-tailed eagle, the endangered Tasmanian devil and the platypus, with more than 340 animals being released back into the wild.

Our life-saving support extends to Victoria where we partner with Mosswood Wildlife. In FY22, we supported their triage clinic with critical resources, expert advice and guidance in their day-to-day operations. This enabled the Mosswood Wildlife team to rescue and rehabilitate 204 koalas and 236 other animals and release 79 koalas and 88 other animals back into the wild.

Overcoming challenges to continue rescuing and caring for raptors in China

In December 2021, the IFAW Beijing Raptor Rescue Center (BRRC) celebrated its 20th anniversary. BRRC was established to rescue, rehabilitate and return to the wild sick and injured birds of prey as well as those confiscated from illegal trade, and is the only designated raptor rescue center by the Beijing Municipality. In FY22, the team brought 110 raptors of 20 different species into the facility for rehabilitation and care, and released more than 100 raptors back to the wild.

In May 2022, the Omicron variant spread rapidly throughout many cities in China and the government continued to advise strong quarantine controls. More than half of our IFAW China staff were unable to commute to the office, including several of our rehabilitators. In light of entrance restrictions to the university campus where the rescue centre is located, rehabilitators decided to take turns to live at the centre alongside the injured raptors, 24 hours a day. In doing so, they were able to continue caring for the animals, especially those in critical condition that needed regular medical treatment. Many times, the rehabilitator had to perform operations alone that would normally require two or more people. The rehabilitators collaborated via online meetings to discuss some complex treatment issues when needed.

Rehabilitators also provided field teaching for more than 100 students at various universities, and trainings to other rescue facilities and professionals across China.

In addition, IFAW continued collaborating with enterprises to improve rescue standards through technical upgrades. With support from Uniview, the third largest player in video surveillance in China, IFAW BRRC upgraded its video surveillance system to better monitor the status of raptors in their cages without disturbance. IFAW also cooperated with InNail, a high-end nail salon, and Perfect World Animation Co., Limited, to raise awareness about wildlife protection among young people and children.

Costs for the Wildlife Rescue programme were £3,844,800 in FY22.

Landscape Conservation

IFAW's Landscape Conservation programme continues addressing the ever-increasing impact of human activities on wildlife and natural resources. Wildlife and ecosystems in IFAW priority landscapes face major threats that affect their conservation status, including habitat loss and

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

fragmentation, poaching, climate change and human-wildlife conflict. Our integrated approach creates solutions that promote long-term sustainable ecosystem management, while also benefiting indigenous and local communities and enhancing coexistence with wildlife. Across our priority landscapes, we continue supporting anti-poaching efforts to secure wildlife and their habitats, engaging communities and empowering people through sustainable livelihood opportunities. We support improved wildlife protection by investing in ranger training, patrol kits, mobility, infrastructure and operational support. This has resulted in an 86% decrease in wild animals being poached in landscapes in which IFAW operated in FY22. Our mission has never been more important and urgent, and it will not be easy or quick, but at IFAW we are committed to ensuring that all wildlife species thrive in the landscapes we help protect.

As wildlife and people run out of space, we're creating Room to Roam

In FY22, we continued to make progress on our Room to Roam initiative, our innovative approach to conservation in Africa that consolidates many decades of IFAW work from the past, while outlining a bold vision for the future. Backed by 20 years of science and fieldwork, Room to Roam aims to ensure viable, stable, resilient elephant populations long into the future—and with little to no human interference. Through improved connectivity and secure habitats, we envision safe passages for elephants and other wildlife to move freely within their home ranges in East and Southern Africa. Through Room to Roam we are contributing to greater biodiversity, a natural resilience to climate change and a future where animals and communities can not only coexist but thrive.

Community impact

Room to Roam doesn't only help elephants and other wildlife—it also opens new opportunities for local communities to enhance their well-being and coexist with wildlife. Land outside of national parks belongs to communities and private landowners, including traditional leaders, conservancies and land trusts. When we engage communities in natural resource management—whether for ecosystem health and/or as an economic driver—they can be directly involved in planning and implementing long-term solutions. The context of our work crosses borders, cultures and organisations, meaning that relationships with people are at the heart of our approach and are a key to success. Through Room to Roam, IFAW is forging partnerships with communities, traditional leaders, governments, private sector actors and other NGOs (non-governmental organisations) in a long-term plan to reconnect critical landscapes and allow wildlife and people to flourish.

To achieve our ambitious vision, we are fostering long-term partnerships with governments, wildlife authorities, communities, private sector actors and other NGO in Kenya, Malawi, Zambia and Zimbabwe, with expansion planned in further elephant range states.

Promoting long-term sustainable ecosystem management in Panda Masuie, Zimbabwe

Panda Masuie is a key protected area and is part of the Kavango Zambezi Transfrontier Conservation Area, the world's largest TFCA, where thousands of elephants roam freely. The Panda Masuie Forest Reserve near Victoria Falls is co-managed by the Forestry Commission of Zimbabwe and the Wild is Life Trust (WIL), with technical and financial support from IFAW. This site serves as the release site for rescued and rehabilitated elephant orphans from Wild is Life's IFAW-supported Zimbabwe Elephant Orphanage. FY22 efforts included completing four permanent ranger bases which provided full coverage and uninterrupted operations. Rangers also received training in SMART technology. IFAW and partner Wild is Life provided health and safety support to the nearby Masuwe community of about 800 people. Masuwe's herd of about 600 cattle received veterinary care and are regularly dipped to keep them free from parasites and diseases. Camera traps set by the project show lion, an apex predator under threat, are thriving in the 34,000 ha² Reserve.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Improving living conditions for community wildlife rangers in Kenya and expanding Team Lioness

IFAW constructed two ranger bases at Risa and Lemomo in Amboseli, Kenya for the Olgulului Community Wildlife Rangers (OCWR). The modern housing units are a break from the traditional structures made from tin which get extremely hot during the day and extremely cold at night. The houses will ensure that rangers are adequately and comfortably housed, as they work around the clock to ensure wildlife is safe.

The housing unit at Lemomo base was officially opened by IFAW board members and trustees. For the first time in IFAW's more than 50-year history, they gathered in Amboseli, Kenya to see and experience first-hand IFAW's incredible work with communities to save wildlife. They met and interacted with staff and members of the local community and handed over a patrol vehicle to a member of Team Lioness who is the first and only woman ranger driver in Amboseli.

Restoring wildlife and improving biodiversity in Kasungu National Park

Since 2015, IFAW has been working with partners in Malawi and Zambia to create secure habitats for elephants and other wildlife, laying the foundation for the translocation of animals to restore wildlife populations.

IFAW, with funding from the United States Agency for International Development (USAID), has completed the implementation of a five-year Combating Wildlife Crime Project (CWCP) in the Malawi-Zambia transboundary landscape. The project targeted Malawi's Kasungu National Park as well as Zambia's Lukusuzi and Luambe National Parks and adjoining community areas. The project began in 2017 and the USAID funding concluded in May 2022.

The project focused on cross-border collaboration and coordination, with law enforcement officers from Malawi and Zambia working together in the fight against wildlife crime. Other strategies included training, mentoring and equipping law enforcement officers with the necessary tools to enable them to carry out their responsibilities efficiently. Throughout the project, community participation was key. The CWCP has successfully created a safer and more secure habitat, making it possible to begin translocating animals to restore wildlife populations. Thanks to support from donors around the world, 691 animals, including 263 elephants were successfully translocated from Liwonde National Park to Kasungu National Park between June and August 2022. It's anticipated that the addition of 263 elephants will ensure the long-term conservation of elephants in Kasungu. A wide variety of additional wildlife were also successfully translocated, including 80 buffalo, 128 impala, 33 sable antelope, 81 warthog and 109 waterbucks.

IFAW, together with Malawi's Department of National Parks and Wildlife (DNPW) and African Parks (AP) translocated the animals as part of an initiative to maintain healthy habitats in Malawi's national parks, establish viable elephant populations and ensure the prosperity of local communities living around the parks.

Restoring habitats and creating wildlife corridors in Australia

Australia's catastrophic Black Summer bushfires of 2019–20 put an international spotlight on the dangerous impacts of climate change. At the heart of recovery is community and connectivity conservation. That's why, in mid-2020, IFAW joined forces with the Great Eastern Ranges (GER) to help promote community collaboration in landscape conservation by restoring habitats and creating wildlife corridors across 3,600 kilometres of Australia's east coast.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

We embarked on a 12-month critical bushfire recovery project to help communities, wildlife and landscapes heal. In March 2022, this was extended to support flood recovery efforts after catastrophic floods affected parts of New South Wales (NSW) and Queensland. The recovery projects targeted three priority landscapes that had also been affected by the Black Summer bushfires: the Lockyer Valley, Southern Border Ranges and Greater Blue Mountains.

In FY22, we continued rolling out these projects with GER and their network of regional and local conservation, Indigenous and community groups, scientific experts and private landholders. Our projects include helping three communities undertake fire and weed management as well as other environmental restoration activities in and along waterways and on land so the landscape can once again be a safe home for wildlife.

We also helped dozens of landholders identify the species of wildlife that live on their properties and enhance habitat suitability, for example by building and installing nest boxes. This gives wildlife greater space to move safely between properties, through community-established habitat corridors and their local landscape.

Complementary to this work is our koala health and resilience research project with the University of the Sunshine Coast's (UniSC) Detection Dogs for Conservation (DDC) programme. Through this project, koala populations at risk can be identified and better conservation management strategies developed.

Costs for the Landscape Conservation programme were £3,407,040 in FY22.

Wildlife Crime

Wildlife crime is the fifth largest transnational criminal activity, putting at risk the survival of thousands of species of animals and accelerating the ongoing collapse of biodiversity. The illegal trade in live wild animals is causing tremendous suffering and countless animals die while being captured, transported and kept in homes as exotic pets. Even legal wildlife trade, particularly when there is a lack of regulation and enforcement, can facilitate the spread of zoonotic diseases, creating huge threats to humanity.

In our efforts to combating wildlife crime, IFAW works to build the capacity of law enforcement, strengthen policies, reduce consumer demand and disrupt the online trade in wildlife. IFAW's advocacy work supported significant policy actions that were achieved in FY22 including the implementation of the UK's 2018 Ivory Act, a US\$ 5.9 million increase in federal support for wildlife crime prevention in the U.S., the launch of new ivory rules in EU Wildlife Trade regulations, the initial development of a draft National Strategy for Wildlife Crime in Guyana and the EU Digital Services Act & Organised Crime Strategy.

Disrupting the poaching and trafficking of cheetahs

Fewer than 7,500 individual cheetahs are left in the wild. Cheetahs are trafficked for the illegal pet trade from the [Horn of Africa](#) to the [Arabian Peninsula](#). Funded by the [UK Government](#) through the [Illegal Wildlife Trade Challenge Fund](#), the [Legal Intelligence on Cheetah Illegal Trade \(LICIT\)](#) project provides support in strengthening national legislation and establishing enforcement networks to support counter-trafficking activities. IFAW is working together with the [Cheetah Conservation Fund \(CCF\)](#) and [Legal Atlas](#) to disrupt the poaching and trafficking of cheetahs from [Ethiopia](#) and [Somalia/Somaliland](#) and through [Yemen](#).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Reducing supply in wildlife parts and products

Despite the impact of the ongoing COVID-19 restrictions, IFAW continued collaborating with online technology companies, logistics companies and law enforcement agencies in the fight against wildlife trafficking online.

In September 2021, the Coalition to End Wildlife Trafficking Online released an update highlighting the progress made through engagement with the private sector in an industry-wide approach. Between 2018 and 2021, the Coalition grew to more than 45 members, training close to 2,500 company staff and blocking or removing more than 11 million posts and listings of illegal wildlife for sale. The fourth annual event of the Coalition was held in Beijing, China. IFAW also continued to empower Coalition members through IFAW toolkits with operation manuals enhancing the capacity of online technology and logistics companies to identify wildlife crimes.

Reducing demand by changing behaviours

Through a joint research initiative with the Institute of Psychology at the Chinese Academy of Sciences, IFAW gained insight into Chinese consumer behaviour related to wildlife consumption. In FY22, the China team implemented a pilot intervention to reduce demand based on key identified psychological influencing factors that can motivate or discourage wildlife consumption. The campaign videos depicted two social scenarios where consuming tiger bone wine and wearing an elephant ivory bracelet created social awkwardness causing the wildlife consumer to lose face among friends. IFAW marketed the videos on Douyin (China's Tik Tok) incorporating big data to reach specific target audiences both demographically and geographically. In ten days, the online campaign generated more than 5.2 million media impressions and 60,756 interactions among the target audience. In total, in FY22, IFAW's campaigns in China resulted in more than US\$ 21 million in in-kind media donations. In March 2022, for example, IFAW collaborated with Cainiao Logistics to call for an end to the consumption of wildlife products by printing public service announcements (PSAs) on the shipping labels of 100 million parcels. In addition, with 2022 being the Chinese "Year of the Tiger", IFAW and the China Wildlife Conservation Association (CWCA) promoted PSAs with big cats to demonstrate pride in protecting wildlife and the ecosystems that we all rely on. In another campaign, IFAW had an entire train car in Guangdong Province decorated with protected animals to raise awareness about wildlife conservation.

Strongest measures ever to close ivory markets

In June 2022 the UK Ivory Act was implemented, four years on from it being passed as legislation in 2018. IFAW UK campaigned for this domestic ban for more than 15 years and post 2018 continued to campaign for acceptable implementation of the law, working closely with DEFRA to discuss potential weak points and loopholes. This legislation was not only important for the UK landscape but it catalysed similar legislative changes and policy guidance in countries such as China and the EU. After nearly a decade of campaigning for a total ban on ivory trade in the European Union (EU), the European Commission finally announced in December 2021 the strongest measures in EU history. This nearly complete closure of the European domestic ivory market and suspension of imports and re-exports both in raw and worked ivory will now hinder criminal efforts to launder illegal ivory and reduce incentives for poaching.

These announcements were an important milestone in the fight against wildlife crime, and great news for elephants.

Costs for the Wildlife Crime programme were £2,824,899 in FY22

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Marine Conservation

A healthy planet needs a healthy ocean. And yet today, our world's marine life and marine habitats face ever-increasing threats from human activities such as shipping, unsustainable fishing, industrial development and pollution. Healthy populations of large marine animals, particularly whales and sharks, play a key role in regulating ocean ecosystems and keeping carbon locked in the ocean. Protecting these large, iconic marine animals is critical, and protecting them has further benefits for other species and vital habitats throughout the world's ocean. IFAW's Marine Conservation programme continued making impact in FY22 in three key areas: saving the North Atlantic right whale, addressing collisions between ships and endangered whales and reducing underwater noise pollution.

Protecting marine life and habitats all over the world

Saving the North Atlantic right whale

In FY22, IFAW continued working to reduce threats to North Atlantic right whales (NARW) from entanglement in fishing gear and from vessel strikes in U.S. and Canadian waters. We collaborated effectively with industry, government and stakeholders to improve prospects for the survival of this critically endangered species. IFAW has led an increasingly effective coalition of NGOs to influence both state and federal management processes to accelerate progress while expanding incentives for adopting 21st-century fishing gear solutions.

IFAW helped a group of "early adopter" fishermen secure a first-of-its-kind exempt fishing permit to use on-demand fishing gear in the Massachusetts Bay restricted area, an area of federal waters otherwise closed to fixed-gear fishing operations during peak right whale occurrences. This is an achievement that will result in a real impact by keeping fishermen on the water while also keeping NARWs safe.

Our advocacy work helped increase federal funding for NARW conservation by US\$16 million (for a total of US\$21 million). IFAW also supported the first-ever installation of thru-hull transducers on four fishing vessels, which are used to signal the acoustic release of on-demand gear and signify a real commitment by early adopters. We're also helping vessels avoid striking whales by empowering people who spot whales to report their locations in real-time through the Whale Alert app. Our outreach efforts resulted in a doubling of App downloads, to a total of 68,558 users who can report and share NARW and other whale sightings.

Reducing the risk of ship strikes for endangered whale populations

With encouragement from IFAW, three major shipping companies are helping to save endangered sperm whales in the Mediterranean. The Hellenic Trench, to the west and south of the Peloponnese and southwest of Crete, is identified as a critical habitat for these whales, of which only 200 to 300 individuals remain.

In January 2022, the world's largest shipping container company, MSC Group, became the first major company to re-route their ships on the west coast of Greece to reduce the risk of collision with endangered sperm whales. This announcement was followed by a commitment from Euronav to also re-route their ships to avoid high-risk areas along the Hellenic Trench. The German Shipowners Association (VDR) has asked their member companies to do the same. This is the result of years of effort by IFAW and local partners and a critical step in encouraging action by Greece at the International Maritime Organization (IMO) in the near future.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Reducing underwater noise and ship strike risk globally

IFAW's Blue Speeds campaign advocates for the reduction of shipping speeds to 75% of maximum design speed (equivalent to reducing speeds by around 10%) in European Union (EU) waters in order to reduce negative impacts of shipping on marine life and habitats. These slower speeds can reduce shipping underwater noise by 40%, ship strike risk by 50% and greenhouse gas emissions from shipping by 13%.

In FY22, we concluded an economic analysis, which indicates that our proposed reduction of shipping speeds could generate an annual social benefit valued at between €3.4 and €4.5 billion (depending on fuel prices). Our Blue Speeds campaign, which aims to gather widespread public and political support for slower ship speeds in European waters, was launched in the autumn of 2022.

Increasing pressure on Iceland's last remaining whaling company

As the Icelandic government increases pressure on the last remaining whaling company to end its hunt, public opposition in Iceland against fin whaling increased to 35%—double the number who opposed in a previous survey—according to polling commissioned by IFAW in FY22.

Our decades-long effort to end whaling in Iceland was strengthened in FY22 when the Icelandic Minister of Fisheries & Agriculture announced new animal welfare rules and surveillance requirements for the killing of whales in Iceland. These new regulations are similar to those in place for the slaughtering and hunting of other animals in the country, and are aimed at scrutinising the welfare aspects of whaling.

Studies have shown that it can take up to 25 minutes for a whale to die after being shot with an explosive harpoon. The announcement of new rules and requirements is a significant development that shows Icelandic leaders are examining how whales are being killed in their waters and showing concern for these sentient beings.

Costs for the Marine Conservation programme were £881,993 in FY22.

Disaster Response

Disaster events continue to increase in both frequency and severity around the world, unleashing devastation at a level we have not seen before. Humans are not alone in facing the immediate and long-term effects of these ongoing disasters—animals share the same burdens.

IFAW has witnessed first-hand the escalating intensity and destructiveness of disasters, whether a hurricane, an earthquake or a wildfire; these events are devastating to both people and animals. Our team of dedicated and trained experts operates globally to offer immediate emergency support to rescue and care for animals when disasters hit and to keep animals and guardians together. We also work to develop resiliency planning and capacity building in high-risk communities.

Intense planning and expert communication can mean the difference between life and death for people and animals. We believe that a coordinated response is crucial in addressing the risk and impact of emerging disasters on animals in Europe. That's why in 2021, we set up the European Disaster Response & Risk Reduction team. This team will play a vital role in coordinating local stakeholders and advocating for the inclusion of animals in disaster preparedness and response plans.

Overall, in FY22, we helped more than 101,717 animals affected by disasters, including 5,780 refugee pets from Ukraine helped at the Polish border.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Helping people and animals in drought-stricken Somaliland

After three consecutive failed rainy seasons, severe drought conditions displaced 810,000 people and decimated crops and farm animals in Somaliland in FY22. 59% of households reported they had lost all their farm animals, forcing them to abandon their livelihoods and move to towns, according to surveys carried out by the Horn of Africa Voluntary Youth Committee (HAVOYOCO) among people displaced by drought in the Togdheer, Sool and Sanag regions of Somaliland. Many animals died due to lack of pasture and water, while others were sold in desperation as pastoralists tried to raise enough money to support their families as food and water prices skyrocketed.

IFAW evaluated the dire situation in Somaliland and, together with local partner Candlelight, provided emergency water trucks for both farm animals and household consumption. Together we provided a total of 605 barrels of water (121,000 litres) for 300 people and 555 core-breeding small ruminants (sheep, goats, and donkeys) in the villages of Ceeg, Warcibran, Fiqi-ayub, Haji-Salah and Duruqsi in Somaliland.

Thin resources available to the local communities resulted in emergency-level acute food insecurity. With the help of Candlelight, IFAW hired five trucks, each transporting 162 bales of pasture forage to the project's target villages. The delivery ensured sustainability during the drought season and the survival of farm animals. Candlelight signed a Memorandum of Understanding (MoU) with each target village committee indicating their roles in helping us reach affected households.

Providing immediate support after a tsunami hit Tonga

When the eruption of an undersea volcano in January 2022 triggered a tsunami that devastated the Pacific nation of Tonga, IFAW immediately began assessing the situation and determining how to help. The tsunami and volcanic ashfall damaged the infrastructure of residences, roads, marine ports, energy and water supply, and undersea cables (phone and internet) that connect the island to the rest of the world. Islands like Atatā were almost entirely destroyed and the devastation left people, pets and farm animals extremely vulnerable.

We soon received word from our friends at South Pacific Animal Welfare (SPAW), a New Zealand charity that provides veterinary services throughout the South Pacific, that there was widespread tsunami damage. One clinic location was even displaced 80.5 kilometres inland from its location. IFAW provided SPAW with emergency funding to support critical veterinary supplies for Tonga's animal community. This was a coordinated effort with the Tongan government to distribute three months of essential veterinary aid to Tongatapu and the outer islands. Officers from the Ministry of Agriculture, Food and Forests (MAFF) and local volunteers were vital in ensuring that veterinary supplies were delivered where they were needed most. IFAW's grant helped between 3,000 and 4,000 animals, including dogs, cats, farm animals, chickens and more.

Providing emergency relief after disasters hit Haiti

A 7.2 magnitude earthquake struck the country of Haiti and the surrounding region on Saturday, 14 August 2021. IFAW immediately contacted our local partners to assess the damage to their communities and we rushed aid to help provide safe shelter and food for animals and people affected by the earthquake and aftershocks.

Our local partners in Haiti set up several veterinary care stations in the Les Cayes area—which was the hardest-hit region. The clinics provided critical veterinary care for animals affected by the earthquake and tropical storm Grace. In total, IFAW teams provided care to 5,367 animals, including farm animals, goats, sheep, horses, donkeys, dogs, cats and pigs. IFAW previously worked with local partners following the 2010 earthquake and several disasters since.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

Even as disaster response efforts were underway in Haiti, our rescue teams responded to additional disasters. In Mexico, Grace hit Tulum and Playa del Carmen as a category 1 hurricane. IFAW's veterinarian Dr. Erika Flores and her team helped secure animal shelters and clinics ahead of the storm and supported local rescue and recovery efforts. And on Cape Cod in the U.S., our Marine Mammal Rescue team prepared for an emergency response with tropical storm Henri.

Emergency help and long-term recovery for animals and people in need in Ukraine

IFAW worked with partners in Ukraine during the 2014 Crimea crisis, and we stood by those same shelters when Russia invaded in February 2022. Through our strong partnerships, we were able to rapidly expand our emergency response efforts in Ukraine, Poland and neighbouring countries. We connected with government and veterinary authorities to discuss their needs and we supported zoos and sanctuaries with evacuating and transporting wildlife into safer areas.

Our disaster response team deployed to Poland for two months between March and May 2022 to manage the only animal service station, the so-called 'blue tent' at Medyka, the busiest border crossing point with Ukraine. Our responders, veterinarians and volunteers at the tent worked nonstop to help refugees and their pets. In 8 to 12-hour shifts, they provided 24/7 access to pet food, triage veterinary care and animal supplies. Many people told us how grateful they were to be received with empathy and compassion, and that we alleviated some of the worry about their furry friends.

One of these people was 31-year-old Alina Beskrovna, a brave Ukrainian woman that escaped a basement in Mariupol, a Ukrainian port city nestled between Crimea and Donbas. She, her mother and her three cats had been stuck there for five weeks before they were able to escape, embarking on a challenging six-day journey past 16 Russian control points that would finally take them to the border crossing, where IFAW was able to provide some relief for them.

In total, 43 IFAW responders, including seven veterinarians, deployed to greet and care for refugees and their pets as they entered Poland and began the next part of their journey. Our responders came from all over the world to help: the United Kingdom, Germany, France, the Netherlands, Belgium, Australia, the U.S., Mexico and Costa Rica.

We also supported Ukrainian veterinarians who assisted refugees and their pets entering Poland via the Przemyśl train station until late June 2022. In addition, we've issued over 40 emergency grants to support animal rescue and relief efforts—both inside Ukraine and in other countries. We continue to receive requests for support and we work closely with each grantee to ensure their needs are met and that as many animals as possible are helped.

In the first 100 days of the war, IFAW directly helped more than 42,000 companion animals (most of which were cats and dogs) and wild animals like bears, bats and tigers. In addition to helping animals in crisis, we also supported the incredible families and caretakers of those animals.

IFAW is grateful for the generous support we've received from around the world during the war in Ukraine. This generosity has allowed us to continuously provide critical aid such as veterinary care, animal food, emergency funds and pet supplies where this aid is needed most. Thanks to this generosity we are also able to make a multi-year commitment to help animals and people in Ukraine. When the war began, the recovery phase was outlined alongside our emergency response phase. When the time comes, we will move into the recovery phase during which we will focus on improving animal welfare standards and practices, as well as building more resilient facilities, systems and wildlife habitats.

Costs for the Disaster Response programme were £714,654 in FY22.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

International Policy

IFAW actively engages in advocacy work, both nationally and internationally, because we believe that safeguarding habitats and species in the long term relies on protection provided by laws and policies. We build project-advocacy linkages, get IFAW priorities on agendas, support the implementation of decisions and forge strategic partnerships with governments, NGOs, funders and other stakeholders to amplify those speaking about our priorities.

Our International Policy team provides direct support and advice to governments based on our many years of on-the-ground project experience. IFAW provided policy advice and implementation assistance to 49 governments in FY22.

Advocating for change at the IUCN World Conservation Congress

In September 2021, the IUCN World Conservation Congress (WCC) gathered governments, scientists, NGO and Indigenous Peoples' groups to explore pathways towards solutions on almost all aspects of environmental health. IFAW participated to support the adoption of resolutions to better protect animals and their habitats worldwide. Our focus ranged from the reduction of ocean noise to halting biodiversity loss.

All IFAW-supported resolutions were adopted, including an IFAW co-sponsored resolution aimed at better protecting our ocean environment and marine life. This resolution urges members to conclude negotiations on a new international treaty to conserve biodiversity on the high seas (areas beyond the control of individual nations) that would include the ability to create new marine protected areas and manage the impact of human activities on high seas marine life. Adoption of these resolutions will strengthen global commitments and set clear guidance for governments, international bodies and NGOs to cooperate, coordinate and enact better policies to protect nature.

Negotiating in preparation for CBD CoP15

The Convention on Biological Diversity (CBD), the UN agreement to conserve nature, is currently negotiating a new global framework to guide countries' efforts to safeguard nature over the next decade. It is hoped this new Post-2020 Global Biodiversity Framework will be adopted at the CBD Conference in December 2022. In advance of that meeting, the CBD has been hosting a number of negotiating sessions to prepare the new framework. IFAW participated in the fourth of these meetings in Nairobi, Kenya, in June 2022.

The Post-2020 Framework is the driver behind the global call to conserve 30% of the earth by 2030—or what is popularly referred to as '30x30' in policy forums around the world. With biodiversity and ecosystems across our planet on the brink of collapse, IFAW will continue to advocate for ambitious targets to protect nature, stronger measures to protect species and eliminate trade in wildlife and increased investment by the international community for safeguarding our natural world.

Strengthening protection for sharks and rays

More than 50% of shark species are threatened or near threatened with extinction. In March 2022, IFAW released a new report "Supply and Demand: The EU's role in the global shark trade", which found that the European Union (EU) plays a key role as a supplier and trader in the global shark trade—which is driving many species towards extinction. When effective management is put in place, shark populations have been shown to recover.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

IFAW continues to advocate for listings of shark species by the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), which has led to action at the international and national level to create management for species threatened by the international trade in shark products.

We were happy to see the EU formalise its position for the 19th session of CITES (scheduled for November 2022), including co-sponsorship of the most significant shark proposal in CITES' history. The proposal put forth by Panama aims to bring the majority of the shark fin trade under sustainable trade limits for the first time.

Putting nature at the heart of climate action at CoP26

At IFAW, we're putting nature at the heart of everything we do to combat climate change. We joined the UN Climate Change Conference (COP26) in Glasgow in October 2021 to inspire and encourage a far greater focus on investing in nature as a core tool to combat climate change. IFAW gave recommendations to help ensure that governments, NGOs and intergovernmental organisations take actions to protect vulnerable species, critical landscapes and seascapes, and communities disproportionately affected by climate change. COP26 was critical because it was considered the last chance for governments to commit to significant enough changes to slow the dire rate of climate change and meet the goal of the Paris Agreement to keep global warming below 1.5 degrees Celsius. Studies show that nature conservation alone could account for up to a third of carbon mitigation needed to reach the Paris Agreement targets.

Costs for the International Policy programme were £370,551 in FY22.

Marine Mammal Rescue

IFAW rescues marine mammals and advances stranding science by improving stranding response methods and conducting training, innovating effective techniques in the field and providing mutual aid, training and sharing protocols. IFAW's Marine Mammal Rescue program is a world-recognised leader in stranding response. In FY22, the team responded to 264 stranded marine mammals. This included responses to 51 live cetaceans (including small whales, dolphins and porpoises), 29 of which were released back into the wild.

IFAW's team not only rescues and provides cutting-edge veterinary care to individual animals, but also drives constant innovation and ground-breaking research that is shared with collaborators from around the world. We continue working to increase the survival rate of stranded or at-risk marine mammals and share our knowledge to improve stranding response and welfare globally. We use data in an effort to improve the welfare of individual marine mammals and promote conservation.

Reaching students in New Zealand

In FY22, we provided grant funding to long-term partner Project Jonah, to deliver marine mammal conservation messaging in schools and to inspire young wildlife advocates in New Zealand. In FY23, the grant will fund two educator positions and aims to reach several thousand students.

Costs for the Marine Mammal Rescue Programme were £82,357 in FY22.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2022 (continued)

The Trustees' Report and the Strategic Report were approved by the Trustees on 15 February 2023 and signed on their behalf by;

<p>DocuSigned by: <i>Graeme Cottam</i> 7F3D7FDEEE284DD...</p>	<p>15 February 2023</p>
<p>Graeme R. Cottam, Trustee</p>	<p>Date</p>
<p>DocuSigned by: <i>Mark Beaudouin</i> 56B4235CCE70424...</p>	<p>15 February 2023</p>
<p>Mark Beaudouin, Chair and Audit & Risk Oversight Committee Chair</p>	<p>Date</p>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

Opinion

We have audited the financial statements of International Fund for Animal Welfare (IFAW) (the 'charitable company') for the year ended 30 June 2022 which comprise the Statement of Financial activities, Statement of financial position, Statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees' report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Trustees' report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 7 the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory frameworks that the charitable company operates in and how the charitable company is complying with the legal and regulatory frameworks;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents and evaluating advice received from internal advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to the General Data Protection Regulations. We performed audit procedures to inquire of management whether the charitable company is in compliance with these law and regulations.

The audit engagement team identified the risk of management override of controls as the area where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business and challenging judgments and estimates.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RSM UK Audit LLP

NICHOLAS SLADDEN (Senior Statutory Auditor)

For and on behalf of RSM UK AUDIT LLP, Statutory Auditor

Chartered Accountants

25 Farringdon Street

EC4A 4AB

24 February 2023

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Activities (incorporating the Income and Expenditure account) for the year ended 30 June 2022

	Note	2022 Unrestricted £	2022 Restricted £	2022 Total £	2021 Total £
Income from:					
Donations and legacies	2	17,947,433	228,723	18,176,156	17,921,921
Grants from connected organisations	17	-	108,216	108,216	79,328
Interest and Investment income		146,135	-	146,135	136,991
Total income		18,093,568	336,939	18,430,507	18,138,240
Expenditure on:					
Raising funds	3	3,016,118	-	3,016,118	2,888,639
Charitable activities	3	11,792,867	346,939	12,139,806	11,263,348
Total expenditure		14,808,985	346,939	15,155,924	14,151,987
Net resources incoming before investment gains					
		3,284,583	(10,000)	3,274,583	3,986,253
Net (loss)/gain on investments		(732,117)	-	(732,117)	1,342,323
Net resources incoming					
		2,552,466	(10,000)	2,542,466	5,328,576
Other recognised (losses)/ gains		(12,367)	-	(12,367)	83,575
Net movement in funds					
		2,540,099	(10,000)	2,530,099	5,412,151
Reconciliation of funds					
Total funds brought forward	18	17,884,460	10,000	17,894,460	12,482,309
Total funds carried forward		20,424,559	-	20,424,559	17,894,460

The notes on pages 37 to 56 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Position at 30 June 2022

	Note	2022 £	2021 £
Fixed assets			
Tangible assets	9	148,578	205,468
Investments	10	6,974,857	8,140,234
Other investments	10	2	2
Total fixed assets		7,123,437	8,345,704
Current assets			
Debtors	11	6,915,739	6,045,069
Cash in bank and in hand		7,656,252	5,045,910
Total current assets		14,571,991	11,090,979
Liabilities			
Creditors falling due within one year	12	(1,190,274)	(1,404,738)
Net current assets		13,381,717	9,686,241
Creditors falling due after more than one year	13	(80,595)	(137,485)
Total Net assets		20,424,559	17,894,460
The Funds of the charity			
Unrestricted income funds	18	20,424,559	17,884,460
Restricted income funds	18	-	10,000
Total charity funds		20,424,559	17,894,460

The financial statements on pages 34 to 56 were approved by the board of Trustees and authorised for issue on 15 February 2023 and signed on its behalf by:

DocuSigned by:

Graeme Cottam

7F3B7FD5EE284DB...
Graeme R. Cottam, Trustee

DocuSigned by:

Mark Beaudouin

38B4235CCE70424...
Mark Beaudouin, Trustee

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of cash flows for the year ended 30 June 2022

	Note	2022 £	2021 £
Cash provided by operating activities	19a	2,098,711	2,335,270
Cash flows from investing activities			
Interest & investment income		146,135	136,991
Payments to acquire fixed asset investments		(826,317)	(819,521)
Proceeds from sales & maturities of fixed asset investments		1,259,577	1,052,834
Cash provided by investing activities		579,395	370,304
Cash flows from financing activities			
Repayments of borrowing		(56,890)	(56,890)
Interest paid		(10,874)	(10,866)
Cash applied to financing activities		(67,764)	(67,756)
Increase in cash and cash equivalents in the year		2,610,342	2,637,818
Cash and cash equivalents at the beginning of the year		5,045,910	2,408,092
Total cash and cash equivalents at the end of the year	19b	7,656,252	5,045,910

The notes on pages 37 to 56 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022

1 Principal accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of investments to market value. The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: accounting and reporting by charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) second edition, effective 1 January 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019. International Fund for Animal Welfare (IFAW) meets the definition of a public benefit entity under FRS 102. The statements are presented in the functional currency of the Organisation, British pound sterling (GBP).

Going Concern

The Charity has adequate financial resources and the Trustees consider it is well placed to manage the business risks. As explained in the Trustees' Report, the planning process, including financial projections, takes into consideration the current economic climate, the lingering impact of COVID-19 and potential impact on the various sources of income and planned expenditures. The Trustees have a reasonable expectation that the Charity has adequate resources to meet all obligations for at least 12 months after issuance of these statements and requires no assistance from affiliated organisations. It is the Trustees' view that there are no material uncertainties about the charity's ability to continue in operational existence for the foreseeable future. As noted above, this view is based upon management's income projections for the remainder of FY2023 and preliminary targets for FY2024 reflect confidence that continued donor support (including legacy income) coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks. The accounts have therefore been prepared on the basis that the charity is a going concern.

Financial Statements

The accounting policies are set forth below:

Funds

General Fund

This fund is not restricted as to its use and is for activities that fall within the objects of the charity. The General Fund is available to fund the annual expenditure of the Charity.

Designated Funds

These are funds set aside by the Trustees out of unrestricted general funds for particular future purposes or projects. The Trustees have designated funds to generate income to fulfil the long-term objects of the charity. The income generated by this fund remains within the fund. The fund and current needs of the charity are reviewed on a regular basis and transfers to unrestricted funds are made as deemed necessary by the Trustees.

Restricted Funds

Certain grant and other income that is restricted as to its use by the donor is shown separately on the Statement of Financial Activities together with related expenditure.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

Legacies

Legacy income is recognised on an accrual basis when it becomes probable that the legacy will be received and the amount is determinable. Pecuniary legacies are recognised as receivable once probate has been granted and notification has been received by the Executor. Residuary legacies are recognised as receivable once probate has been granted, notification has been received by the Executor and they can be valued with reasonable certainty, this includes a considered deduction to allow for fees, losses on asset values and administration. Life interest legacies are recognised at the date of death of the life tenant.

Donation income

Donations, other than legacy income, and other similar income, are recorded when receivable.

Income from grants

Grants receivable are recognised in the period in which the conditions for receipt of the grant have been met.

Income from investments and deposits

Income on investments and deposits is recognised on an accruals basis.

Intangible income

Gifts of services or assets, which the Charity would otherwise have had to purchase, are reflected in the financial statements at cost to the donor, where the benefit is quantifiable and measurable.

Tangible fixed assets and depreciation

Tangible fixed assets are stated at historic purchase cost less accumulated depreciation. Cost includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use. Tangible fixed asset purchases less than £5,000 are deemed de minimis, and therefore are expensed through the Statement of Financial Activities in the period in which they were acquired. Depreciation is calculated so as to write off the cost of tangible fixed assets on a straight-line basis over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose are:

- Computer equipment is depreciated over three to five years.
- Furniture and fixtures are depreciated over five years.

Tangible fixed assets are evaluated for impairment when there are indications that their carrying value may be greater than their recoverable amount. If an asset's carrying value is determined to be greater than its recoverable amount, an impairment charge in the amount of the excess is to be recorded on the statement of financial activities.

Fixed asset investments

Investments are stated at market value at the balance sheet date. Any realised and unrealised gains or losses are reflected within the Statement of Financial Activities.

Other investment is comprised of investments in affiliated organisations, and is stated at its historical purchase cost.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

Leasing and hire purchase commitments

Where assets are financed by leasing agreements that give rights approximating to ownership ('finance leases') the assets are treated as if they had been purchased outright. The amount capitalised is the present value of the minimum lease payments payable during the lease term. The corresponding lease commitments are shown as obligations to the lessor. Lease payments are treated as consisting of capital and interest elements, and the interest is charged to the statement of financial activities in the proportion to the remaining balance outstanding.

All other leases are 'operating leases' and the annual rentals are charged to the Statement of Financial Activities on a straight line basis over the lease term.

Rent free periods or other incentives received for entering into a lease are accounted for over the period of the lease so as to spread the benefit received over the lease term or, if shorter the period ending when prevailing market rentals will become payable.

Grant expenditure

Grants payable are recognised in the Statement of Financial Activities at the time each grant is approved and communicated to the recipient.

Resources expended

Resources expended are included in the Statement of Financial Activities on an accruals basis, inclusive of any value added tax that cannot be recovered. Expenses are recognised in the period in which goods and/or services are received.

Certain expenditures are directly attributable to specific activities and have been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by personnel on those activities.

Charitable expenditures are those costs incurred directly in support of expenditures on the objects of the Charity and include project management.

Fundraising costs involve inducing potential donors to contribute money, securities, services, materials or time. They include publicising and conducting fundraising campaigns, maintaining donor mailing lists, preparing and distributing fundraising materials, and conducting other activities involved with soliciting.

Governance costs include the direct costs of administering the Charity. Support costs include oversight, business management, general record keeping, budgeting, financing, and all management and administration in support of charitable activities. Governance and support costs are apportioned to the relevant cost categories based upon the estimated time and effort associated with direct activities of the organisation.

Pensions and similar obligations

The Charity operates a defined contribution pension scheme and costs are charged to the Statement of Financial Activities as incurred. Assets of the pension scheme are held separately to those of the company.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

Foreign currencies

Operational transactions denominated in foreign currencies are translated into sterling at the exchange rate ruling when the transaction was entered into. Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date. Differences arising on translation are taken to the Statement of Financial Activities. Forward exchange contracts are recognised at fair value on the balance sheet date. Resulting unrealised gains or losses are taken to the Statement of Financial Activities.

Financial Instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102, in full, to all of its financial instruments.

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument, and are offset only when the Company currently has a legally enforceable right to set off the recognised amounts and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets held at amortised cost comprise current asset investments, cash at bank and in hand, and debtors excluding prepayments.

Trade, group and other creditors (including accruals) payable within one year that do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being transaction price less any amounts settled.

Trade debtors which are receivable within one year and which do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

Investments, including bonds and cash held as part of the investment portfolio, are held at fair value at the Balance Sheet date, with gains and losses being recognised within income and expenditure. Investments in subsidiary and affiliated organisation are held at cost less impairment.

The Charity enters into foreign currency forward contracts to manage the foreign change risk of future transactions and cash flows. The contracts are valued based on available market data. The company does not adopt hedge accounting for forward exchange contracts and, consequently, fair value gains and losses are recognised in the profit or loss.

Significant areas of estimation and judgement

The preparation of the financial statements requires judgements, estimations and assumptions to be made that affect the reported values of assets, liabilities, revenues and expenses. The nature of estimation and judgement means that actual outcomes could differ from expectation. Significant areas of estimation and judgement include accrued legacy income, which is estimated based on the best information available at the balance sheet date. Management's estimate is prudent in respect of illiquid asset to be accrued.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

2 Donations and contributions

	2022	2021
	£	£
Sustainer donations	3,134,997	3,331,648
Sweepstakes donations	1,255,910	1,551,780
Newsletter appeal donations	2,585,176	2,871,998
Legacies	8,454,020	8,060,958
Gift aid contributions	1,327,969	1,328,241
Other donations	1,418,084	777,296
	<u>18,176,156</u>	<u>17,921,921</u>

This table reflects unrestricted income of £17,947,433 (2021: £17,689,080) and restricted income of £228,723 (2021: £232,841).

3 Allocation of expenses

Costs by charitable activity for Fiscal year 2022 and 2021 were as follows:

	2022				
	Activities undertaken directly	Activities undertaken through grants	Support costs	Total	2021
	£	£	£	£	£
Charitable activities:					
Landscape Conservation	1,514,612	1,571,973	320,455	3,407,040	2,777,681
Wildlife Crime	833,180	1,726,089	265,630	2,824,899	2,492,513
Wildlife Rescue	2,518,177	964,961	361,662	3,844,800	3,142,211
Disaster Response and Risk	293,595	353,852	67,207	714,654	999,492
Marine Mammal Rescue and Research	15,081	67,243	8,544	90,868	195,461
Marine Conservation	323,037	476,016	82,940	881,993	1,153,569
International Policy	57,648	278,061	34,842	370,551	502,421
Total Programmes	<u>5,555,330</u>	<u>5,438,195</u>	<u>1,141,280</u>	<u>12,134,805</u>	<u>11,263,348</u>

Fiscal 2022 programme expenses were comprised of £11,792,867 unrestricted (FY21 £10,950,482) and £346,939 restricted (FY21 £312,866).

Cost apportionment between charitable activities is based upon:

- Activities undertaken directly – employee time and direct expenses associated with conducting programmatic activities.
- Activities undertaken through grants – nature of programmatic activities of organisations that received grant funding from the Charity.
- Support costs – support activities are apportioned based upon the estimated time and effort associated with direct activities of the organisation.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

3 Allocation of expenses (continued)

Costs of raising funds for Fiscal year 2022 and 2021 were as follows:

	Total 2022 £	Total 2021 £
Campaigns and projects:		
Direct staffing	12,224	12,427
Support staffing	259	197
Support costs	5,600	4,883
Total	<u>18,083</u>	<u>17,507</u>
Multimedia outreach and influence:		
Digital marketing and fundraising	38,556	13,367
Direct staffing	20,929	5,040
Support staffing	1,258	291
Support costs	27,254	7,232
Total	<u>87,997</u>	<u>25,930</u>
Supporter awareness and advocacy:		
Outreach, production and distribution	1,472,434	1,506,048
Direct staffing	294,751	309,268
Support staffing	37,387	28,706
Support costs	1,105,466	1,001,180
Total	<u>2,910,038</u>	<u>2,845,202</u>
Total mission costs	<u>3,016,118</u>	<u>2,888,639</u>

Governance costs included for Fiscal year 2022 and 2021:

	2022 £	2021 £
Auditors' remuneration		
Statutory audit - Charity auditor	40,832	31,500
Statutory audit - associate of the Charity auditor	-	52,214
Legal fees	40,961	38,397
Trustee indemnity insurance	8,740	8,962
	<u>90,533</u>	<u>131,073</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

3 Allocation of expenses (continued)

Total support costs which is included in raising funds and charitable activities of £1,501,764 (2021: £1,387,233) include Direct expenditure of £673,379 (2021: £579,000) and Institutional shared support costs of £828,385 (2021: £808,233) representing the Charity's portion of worldwide support costs reimbursed to IFAW US by the Charity at cost. The apportionment of all costs is based upon the estimated amount of staff time and effort required to perform the above activities.

4 Other recognised gains

	2022 £	2021 £
Gain (loss)/ gain on foreign exchange	(12,367)	83,575
	<u>(12,367)</u>	<u>83,575</u>

5 Grants Payable

Grants payable were as follows

	2022 £	2021 £
Affiliated organisations	4,065,964	3,676,149
Unaffiliated organisations	1,377,230	1,355,764
	<u>5,443,194</u>	<u>5,031,913</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for related organisations were as follows

	2022								2021	
	Landscape Conservation £	Wildlife Crime £	Wildlife Rescue £	Disaster Response £	Marine Mammal Rescue £	Marine Conservation £	International Policy £	General Support £	Total £	Total £
International Fund for Animal Welfare, Inc. (United States)	770,390	1,716,089	427,194	321,743	59,472	476,016	278,061	-	4,048,965	3,670,852
International Fund for Animal Welfare Limited (Zambia)	-	10,000	-	-	-	-	-	-	10,000	-
International Fund for Animal Welfare IFAW in Action	-	-	-	-	-	-	-	5,000	5,000	5,000
International Fund for Animal Welfare (IFAW) Limited (Malawi)	2,000	-	-	-	-	-	-	-	2,000	-
International Fund for Animal Welfare (Australia) Pty Ltd	-	-	-	-	-	-	-	-	-	297
	<u>772,390</u>	<u>1,726,089</u>	<u>427,194</u>	<u>321,743</u>	<u>59,472</u>	<u>476,016</u>	<u>278,061</u>	<u>5,000</u>	<u>4,065,965</u>	<u>3,676,149</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for unaffiliated organisations were as follows

	Location of Impact	2022							Total £	2021 Total £
		Landscape Conservation £	Wildlife Crime £	Wildlife Rescue £	Disaster Response £	Marine Mammal Rescue £	Marine Conservation £	International Policy £		
Wild is Life Foundation	Zimbabwe	535,790	-	305,818	-	-	-	-	841,608	738,115
Wildlife Trust of India	India	263,793	-	231,949	32,109	-	-	-	527,851	479,015
Project Jonah	New Zealand	-	-	-	-	7,771	-	-	7,771	-
Tsavo Trust Limited	Kenya	-	-	-	-	-	-	-	-	6,144
Kenya Wildlife Service	Kenya	-	-	-	-	-	-	-	-	20,027
Lilongwe Wildlife Trust	Malawi	-	-	-	-	-	-	-	-	105,263
Worldwide Veterinary Service	United Kingdom	-	-	-	-	-	-	-	-	7,200
		<u>799,583</u>	<u>-</u>	<u>537,767</u>	<u>32,109</u>	<u>7,771</u>	<u>-</u>	<u>-</u>	<u>1,377,230</u>	<u>1,355,764</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

6 Employees

	2022 £	2021 £
Wages and Salaries	1,202,180	1,125,436
Social Security Costs	260,111	252,617
Pension costs	100,781	77,377
	<u>1,563,072</u>	<u>1,455,430</u>

Staff activities are illustrated as follows:

	2022	2021
Program	9	8
Program support	7	7
Fundraising	11	11
	<u>26</u>	<u>26</u>

The number of employees whose emoluments amounted to over £60,000 in the year was as follows:

£	2022	2021
60,001 - 70,000	2	1
70,001 - 80,000	-	1
80,001 - 90,000	2	1
90,001 - 100,000	1	1

Contributions of £30,389 (2021: £24,220) were made into a defined contribution pension scheme on behalf of the above employees and charged to unrestricted charitable activities on the Statement of Financial Activities.

As it relates to termination, employees of the Charity are generally provided with a termination notice in writing and can receive termination benefits directly corresponding to years of service at the Charity. The cost for such payments was approximately £nil in fiscal year 2022 (2021: £2,500).

The key management personnel of the Charity are the Trustees, the Regional Director – United Kingdom, the Chief Executive Officer (CEO), and the Chief Financial Officer (CFO). The Trustees receive no remuneration. Salary and pension information for the Regional Director is included in the figures above. The CEO and CFO are employees of the International Fund for Animal Welfare, Inc., the United States affiliate and World Headquarters for the IFAW affiliated entities. These salaries are part of the institutional shared costs discussed in Note 3. Total employee compensation of these key management positions were £584,569 (2021: £492,186). Included in these amounts were amounts paid for defined contribution pension plans of £47,172 (2021: £40,995) The amount of these costs allocated to the Charity were £126,618 (2021: £118,322).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

7 Trustees' emoluments

The Trustees received no remuneration in the period (2021: £nil). Travel expenses were nil to Trustees (2021: £nil). No Trustees were reimbursed travel expenses (2021: none).

The Organisation pays certain meeting costs on behalf of the Trustees, such as travel and accommodations. These costs are part of the institutional shared costs discussed in Note 3. The amount of these costs allocated to the Charity were £24,121 (2021: £nil).

Trustees are covered by indemnity insurance, the cost of which is incurred by the Charity's US affiliate, and is included as a component of institutional shared support. The cost of such insurance was £10,627 in Fiscal year 2022 (2021: £8,962).

8 Taxation

The income of the Charity is applied exclusively to charitable purposes and is exempt from taxation in accordance with Section 505 of the Income and Corporation Taxes Act 1988.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

9 Tangible Assets

	Furniture and Fixtures	Computer Equipment	Total
	£	£	£
Cost			
At 1 July 2021	291,133	30,538	321,671
At 30 June 2022	291,133	30,538	321,671
Accumulated depreciation			
At 1 July 2021	85,665	30,538	116,203
Charge for the period	56,890	-	56,890
At 30 June 2022	142,555	30,538	173,093
Net book value			
At 30 June 2022	148,578	-	148,578
At 1 July 2021	205,468	-	205,468

The net book value of furniture and fixtures includes £148,578 (2021: £205,468) in respect to assets held under hire purchase contracts

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

10 Fixed Asset Investments and Other Investments

	2022 £	2021 £
Fixed Asset Investments:		
Investment portfolio at 1 July	8,318,544	7,343,949
Less: Cash deposits awaiting investment at 1 July	(178,310)	(312,725)
Market value at 1 July	<u>8,140,234</u>	<u>7,031,224</u>
Additions at cost	826,317	819,522
Disposal proceeds	(1,259,577)	(1,052,834)
Net investment (losses)/gains	<u>(732,117)</u>	<u>1,342,322</u>
Market value at 30 June	6,974,857	8,140,234
Add: Cash deposits awaiting investment at 30 June	408,170	178,310
Investment portfolio at 30 June	<u><u>7,383,027</u></u>	<u><u>8,318,544</u></u>
Historical Cost:		
Investments portfolio at cost at 30 June	<u><u>5,259,443</u></u>	<u><u>5,215,820</u></u>

Market value comprises:

	2022 £	2021 £
Equities:		
Services	342,738	346,106
Financials	2,681,724	3,675,567
Fixed Income	1,556,373	1,669,414
Utilities	1,075,713	845,181
Consumer goods	396,758	471,556
General industry	553,899	803,035
Property Funds	367,652	329,375
	<u><u>6,974,857</u></u>	<u><u>8,140,234</u></u>

No individual investment was greater than 10% of the portfolio. All investments are listed securities held within the United Kingdom.

Other investment is a 1/6th interest in International Fund for Animal Welfare (Australia) Pty Ltd, an affiliated Organisation at a cost of £1. The Charity also owns a 1/6th interest in IFAW Internationaler Tierschutz-Fonds gGmbH (Germany), an affiliated organisation at a cost of £1. The investment is reported at cost, as the Organisation owns a minority interest and exercises no managerial or operational control over this entity.

Other investment of the Charity only is £2. This represents the 1/6 interests discussed above.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

11 Debtors: Amounts falling due within one year

	2022	2021
	£	£
Accrued legacy income	6,200,442	5,174,319
Other accrued income	226,336	391,756
Prepayments	159,272	47,956
Accrued income	89,335	131,772
Due from connected organisations (see note 17)	240,354	299,266
	<u>6,915,739</u>	<u>6,045,069</u>

12 Creditors: amounts falling due within one year

	2022	2021
	£	£
Trade creditors	561,540	722,255
Due to connected organisations (see note 17)	263,760	237,470
Accruals and deferred revenue	266,633	349,772
Hire Purchase creditors	55,982	55,982
Other creditors	42,359	39,259
	<u>1,190,274</u>	<u>1,404,738</u>

13 Creditors: amounts falling due after more than one year

	2022	2021
	£	£
Hire purchase creditors	80,595	137,485
	<u>80,595</u>	<u>137,485</u>

This represents the outstanding capital value of hire purchase transactions for office furniture purchased

Hire purchase creditors	2022	2021
Amounts due:	£	£
Within one year	55,982	55,982
Between two to five years	80,595	137,485
	<u>136,577</u>	<u>193,467</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

14 Net movement in funds

Net movement in funds is stated after charging

	2022 £	2021 £
Property lease rental	320,940	326,807
Depreciation of owned tangible fixed assets	56,890	59,598
	<u>377,830</u>	<u>386,405</u>

15 Lease commitments

At 30 June 2022, the Charity had total commitments under non-cancellable operating leases as follows:

Land and buildings	2022 £	2021 £
Amounts due:		
Within one year	220,116	220,116
Between two to five years	348,517	568,633
	<u>568,633</u>	<u>788,749</u>

16 Membership of the company

The Charity was incorporated on 27 March 1992 in the United Kingdom and is limited by the guarantee of its members. The guarantee of each member is restricted to one pound. The members are the directors of the company and also act as Trustees for the charitable activities of the Charity.

17 Related party transactions

The Charity is connected with the following UK and non-UK organisations:

Name	Country
International Fund for Animal Welfare (Australia) Pty Ltd	Australia
International Fund for Animal Welfare (Belgium)	Belgium
International Fund for Animal Welfare Inc./ Fonds international pour la protection des animaux inc.	Canada
Fonds international pour la protection des animaux (IFAW France)	France
Fonds International pour la Protection des Animaux (IFAW)	France
IFAW Internationaler Tierschutz-Fonds gGmbH	Germany
International Fund for Animal Welfare (IFAW) Limited *	Malawi
Stichting IFAW (International Fund for Animal Welfare)	Netherlands
International Fund for Animal Welfare NPC	South Africa
International Fund for Animal Welfare IFAW in Action	United Kingdom
International Fund for Animal Welfare, Inc.	United States
International Fund for Animal Welfare Limited *	Zambia
International Fund for Animal Welfare (Zimbabwe) Trust	Zimbabwe

*The Charity is an entity member for International Fund for Animal Welfare (IFAW) Limited and International Fund for Animal Welfare Limited. As an entity the member this does not constitute an investment contains nor provides interest for the Charity

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

17 Related party transactions (continued)

Amounts owed by connected organisations at 30 June:

	2022 £	2021 £
Stichting IFAW (Netherlands)	17,112	23,070
International Fund for Animal Welfare (Australia) Pty Ltd	47,786	54,913
Fonds international pour la protection des animaux (IFAW France)	48,878	63,230
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	5,183	28,311
International Fund for Animal Welfare NPC (South Africa)	62,956	36,844
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	58,439	90,738
International Fund for Animal Welfare IFAW in Action (UK)	-	2,160
	<u>240,354</u>	<u>299,266</u>

Amounts owed to connected organisations at 30 June:

	2022 £	2021 £
International Fund for Animal Welfare, Inc. (United States)	242,909	237,297
International Fund for Animal Welfare Limited (Zambia)	15,287	-
International Fund for Animal Welfare IFAW in Action	3,410	-
International Fund for Animal Welfare (IFAW) Limited (Malawi)	2,154	173
	<u>263,760</u>	<u>237,470</u>

Income received from connected organisations:

	2022 £	2021 £
International Fund for Animal Welfare, Inc. (United States)	91,822	62,600
Stichting IFAW (Netherlands)	2,200	3,346
International Fund for Animal Welfare (Australia) Pty Ltd	14,194	13,382
	<u>108,216</u>	<u>79,328</u>

This table reflects restricted grants from connected organisations of £108,216 (2021: £79,328). There were no unrestricted grants from connected organisations (2021: £nil).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

17 Related party transactions (continued)

Grants paid to connected organisations:

	2022 £	2021 £
International Fund for Animal Welfare, Inc. (United States)	4,048,964	3,670,852
International Fund for Animal Welfare Limited (Zambia)	10,000	-
International Fund for Animal Welfare IFAW in Action (United Kingdom)	5,000	5,000
International Fund for Animal Welfare (IFAW) Limited (Malawi)	2,000	-
International Fund for Animal Welfare (Australia) Pty Ltd	-	297
	<u>4,065,964</u>	<u>3,676,149</u>

During Fiscal year 2022 International Fund for Animal Welfare, Inc. (IFAW US) provided certain programme, fundraising and support costs for all the IFAW entities. Such shared costs includes programmatic strategy, projects and campaign development strategy and campaign communication strategy and public awareness, along with shared finance, technology and human resource support. This shared cost is reimbursed to IFAW US by the Charity at cost. These costs are reported as a component of institutional shared costs totalling £3,926,019 (2021: £3,769,113).

18 Funds

As part of the Charity's overall reserves and risk management strategies, the Trustees voted to adopt an Institutional Financial Reserves Policy at the October 2013 Board of Trustees meeting. The worldwide affiliated IFAW entities are financially and operationally interdependent, and therefore the policy established discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

- Operating reserves – intended to provide an internal source of funds for unseen situations
- Strategic reserves – intended to provide unrestricted financial resources to support the organisation's long range strategic objectives
- Donor endowments – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

18 Funds (continued)

This structure is intended to mitigate financial risks embedded in the Organisation's operating activities and position the Organisation to pursue programmatic and institutional programme activities. IFAW intends to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures. Concurrent with the Financial Reserves Policy, the Directors voted to adopt a revised Institutional Investment Policy Statement to support the goals and objectives of the respective reserve funds.

The Charity's funds were comprised of the following as of 30 June 2022 and 2021:

	General Fund	Restricted Fund	Total
	£	£	£
At 1 July 2021	17,884,460	10,000	17,894,460
Incoming resources	18,093,568	336,939	18,430,507
Resources expended	(14,808,985)	(346,939)	(15,155,924)
Unrealised loss on investments	(1,484,138)	-	(1,484,138)
Realised gains on investments	752,021	-	752,021
Other recognised gains	(12,367)	-	(12,367)
At 30 June 2022	20,424,559	-	20,424,559
At 30 June 2021	17,884,460	10,000	17,894,460

During Fiscal year 2021 the Charity received funds from donors and affiliated organisations totalling £336,939 (2021: £312,169), which were restricted to use for costs associated with the Charity's priority and regional programmes. During Fiscal year 2022, restricted funds totalling £346,939 (2021: £312,866) were expended. Amounts restricted as to use as of 30 June 2022 and 2021 are illustrated as follows:

	2022	2021
	£	£
Wildlife Crime	-	10,000
	<u>-</u>	<u>10,000</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

18 Funds (continued)

Net assets by fund were comprised of the following at 30 June 2022:

	General Fund	Restricted Funds	Total
	£	£	£
Fixed assets	7,123,437	-	7,123,437
Current assets	14,571,991	-	14,571,991
Current liabilities	(1,190,274)	-	(1,190,274)
Noncurrent liabilities	(80,595)	-	(80,595)
Net assets	<u>20,424,559</u>	<u>-</u>	<u>20,424,559</u>

Net assets by fund were comprised of the following at 30 June 2021:

	General Fund	Restricted Funds	Total
	£	£	£
Fixed assets	8,345,704	-	8,345,704
Current assets	11,080,979	10,000	11,090,979
Current liabilities	(1,404,738)	-	(1,404,738)
Noncurrent liabilities	(137,485)	-	(137,485)
Net assets	<u>17,884,460</u>	<u>10,000</u>	<u>17,894,460</u>

19 Notes to the cash flow statement

Note 19a	2022	2021
	£	£
Net resources incoming	2,542,466	5,328,576
Deduct investment income shown in investing activities	(146,135)	(136,991)
Add back depreciation charge	56,890	59,598
Hire purchase interest paid	10,874	10,866
Realised losses/(gains) from tangible investments	732,117	(1,342,323)
Foreign exchange gain	(12,367)	83,575
Increase in debtors	(870,670)	(544,121)
Decrease in creditors	(214,464)	(1,123,910)
Net cash provided by operating activities	<u>2,098,711</u>	<u>2,335,270</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2022 (continued)

19 Notes to the cash flow statement (continued)

Note 19b

	1 July 2021	Cashflow	Non Cash Movement	30 June 2022
	£	£	£	£
Cash and equivalents				
Cash at bank and in hand	4,867,600	2,389,538	-	7,257,138
Cash Investments	178,310	220,804	-	399,114
	<u>5,045,910</u>	<u>2,610,342</u>	<u>-</u>	<u>7,656,252</u>
Hire purchase creditors				
Short Term	55,982	-	-	55,982
Long Term	137,485	(56,890)	-	80,595
	<u>193,467</u>	<u>(56,890)</u>	<u>-</u>	<u>136,577</u>

20 Financial instruments

The carrying amount of the Organisation's financial instruments at 30 June were:

	2022	2021
	£	£
Financial assets		
Instruments measured at fair value through statement of financial activities	<u>7,383,027</u>	<u>8,318,544</u>

21 Forward contracts

The Organisation hedges certain anticipated cash flows using forward exchange contracts. At 30 June 2022 and 2021 the Organisation had no outstanding forward exchange contracts.

22 Dormant Trading subsidiary: IFAW Commerce Limited (Company Registered Number 7572366)

IFAW Commerce Limited is a wholly owned subsidiary of the Charity. The principal activity of IFAW Commerce Limited was that of undertaking research activities to support the aims of the charity, utilising the research vessel *Song of the Whale*. In Fiscal 2013, the Directors and the Trustees of the companies took the decision to grant the vessel and related equipment on economic grounds.

As a result of this grant, and the lack of financial activity since 2014 IFAW Commerce Limited's shared capital of £150 is not consolidated in these financial statements.

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

England & Wales - Charity number 1024806

Accounts

INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

(Limited by guarantee)

Company registered number 02701278

Charity registered number 1024806

Annual report and financial statements

for the year ended 30 June 2021

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Annual Report and Financial Statements for the year ended 30 June 2021

CONTENTS

	Pages
Message from the CEO	2
Message from the Board Chair	3
Trustees' report (including strategic report)	4-27
Independent auditor's report	28 – 31
Statement of financial activities	32
Statement of financial position	33
Statement of cash flows	34
Notes to the financial statements	35 - 54

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Message from the CEO

Amidst the backdrop of a lingering global pandemic and increasing climate-driven threats from natural disasters, 2021 has been a year of immense challenge for humans and the world's animal species. Upon this imperfect stage, IFAW reaffirms its deep-rooted, half-century commitment to achieving impact in our business —the business of saving lives.

As nature repeats warning signs of humanity's exploitation of the environment and its wildlife, it is critical that we face these ongoing challenges not with despair, but with clarity and commitment. Whether domestic or international, terrestrial or marine, impact must be at the heart of IFAW's work. By rescuing, rehabilitating and releasing individual animals back into secure wild habitats, IFAW is achieving that impact.

People reach out to IFAW because they have faith that we will act. We rescue, provide assistance and show compassion because individual animals matter. Envisioning a world where both animals and humans thrive alongside one another, we promote stewardship and collaboration, fresh thinking and bold action.

To ensure that our programs address the pace of change and maximize impact, our renewed strategic approach aligns resources geographically, across two pillars: Rescue and Conservation. With this dual focus, IFAW leads and supports strategic interventions that reduce or eliminate threats to individual animals, populations and ecosystems, generating impact in more than 40 countries through on-the-ground projects and global advocacy efforts.

To sustain the welfare of species and the places they call home, our work must be comprehensive. It must fully respect the rights and opinions of each member of the local community, because our impact will ultimately be felt by them as well.

Throughout the pandemic, my priority has been to keep the IFAW family safe so that our global work can continue. Because it simply must continue. In the business of saving lives, IFAW remains ready to act as responsible stewards of this shared planet. Each successful rescue effort, each poaching incident or human-wildlife conflict averted, each policy win reminds me of the resilience and unwavering commitment of our people who strive daily to achieve meaningful, sustainable impact.

We invite you to share the impact of IFAW's work in FY21, and to join us as we continue to take bold steps forward for animals, people and the place we call home.

Azzedine T. Downes
President and CEO
International Fund for Animal Welfare

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Message from the Board Chair

From the ongoing challenges of a relentless pandemic to the threats of climate change, both humanity and the world's rich biodiversity face many perils. Time and time again nature has demonstrated its resilience, to heal and to adapt to change. It is this same spirit of resilience and adaptation that fills me with optimism as I witness the impact of IFAW's initiatives to embody the fundamental principles of animal welfare and conservation.

In a world where problems are immense and complicated, IFAW has continuously applied a robust strategic approach to the business of saving lives. There is no one-size-fits-all solution to conservation challenges. But context-specific solutions exist to benefit individual animals, wildlife populations and human communities. As a result, IFAW chooses flexibility over rigidity; compassion over indifference; hope over despair.

2021 has reinforced humanity's interconnectedness with the natural world. When nature is threatened, humans follow. To consider humankind separate from nature does a great disservice to both. We are as dependent on nature and the health of its biodiversity as we are on each other. This interdependence is a compelling reason why it is so important to focus on achieving meaningful, measurable impact.

By rescuing, rehabilitating and releasing animals into secure habitats, IFAW is enabling impact in more than 40 countries around the world. Threats to nature may ebb, flow and evolve, but they are unlikely to disappear. IFAW will continue to forge forward because individual animals matter—intrinsically—to the health of populations and to the sustainability of our planet.

My career has focused on the critical intersection between systems, science and solutions. As Chairman of IFAW's Global Boards of Directors, I have witnessed firsthand the strategic, impact-based solutions that IFAW applies to the complex problems that keep animals and people from thriving together. From challenging outdated conventions to ensuring that local communities have their voices heard and are ensured a seat at the table, IFAW is contributing to a more hopeful future for us all.

Whether in the field implementing projects or behind closed doors advocating for legislative or regulatory change with policymakers, IFAW will continue to build on decades of trust, transparency and collaboration. The work must continue if we are to save the world's animal species and the ecosystems we share.

I am proud to lead a Board that is committed to IFAW's mission of ensuring that animals and people thrive together. It is a privilege to accompany the organization on this shared journey as a global community united in its passion and hope for a sustainable future for the wildlife of our shared planet.

As fellow stewards of the natural environment, I thank you on behalf of the International Fund for Animal Welfare.

To ever-reaching impact,

Mark T. Beaudouin
Chair, Board of Directors

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2021

Trustees and advisors

Trustees

Mark T. Beaudouin (Chair)
Joyce C. Doria (Vice Chair)
Barbara U. Birdsey (Vice Chair)
Robert C. Barber (*resigned 6 July, 2021*)
Graeme R. Cottam
Daniel T. Lenyo (*resigned 30 June, 2021*)
Catherine H. Lilly
Debobrata Mukherjee (*resigned 12 July, 2021*)
Virginia A. Pollak
Catherine Z. Bearder
Judi W. Wakhungu
Constantin Bjerke

Executive management

Azzedine T. Downes, Chief Executive Officer
Thomas M. Maul, Chief Financial Officer
James Sawyer, Regional Director – United Kingdom

Independent auditors

RSM UK Audit LLP
25 Farringdon Street
London
EC4A 4AB

Solicitors

Bates Wells
10 Queen Street Place
London
EC4R 1BE

Bankers

HSBC Bank plc
28 Borough High Street
London
SE1 1YB

Investment advisors

Holden & Partners
113-117 Farringdon Road
London
EC1R 3BX

Brokers

Rathbones Investment Management Limited
159 New Bond Street London
W1S 2UD

Principal & registered office

209-215 Blackfriars Road
London SE1 8NL

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2021 (continued)

The Trustees present their report and the audited financial statements of the charitable company for the year ended 30 June 2021. The Trustees have had regard to the Charity Commission's guidance on public benefit.

Structure and Governance

International Fund for Animal Welfare (IFAW) ("the Charity") is a private company limited by guarantee, registered in England and Wales (Company registered number 02701278), and is registered as a charity with the Charity Commission for England and Wales (Charity Commission registered number 1024806). The Charity is based in London, and is part of a worldwide group of non-profit entities which collectively comprise the International Fund for Animal Welfare ("IFAW"). IFAW has offices in 15 countries and supports animal welfare and conservation projects in more than 40 countries around the world.

The Charity was incorporated on 27 March 1992 under the Companies Act 1985. Governance is by a Board of Trustees and Memorandum and Articles of Association. The Board of Trustees (also referred to as the "Directors", or "BOT") is comprised of international members, three of whom are residents of the UK.

IFAW Commerce Limited, a wholly owned subsidiary of the Charity, had no activity for the year ended 30 June 2021. The subsidiary's primary activity ceased during Fiscal Year 2014 when the specialised research vessel, the Song of the Whale, was granted to Marine Conservation Research International (MCR).

Trustee appointment

The guarantors of the Charity are the Trustees who are also the members. The liability of each guarantor is limited to £1. The Trustees who held office during the year are listed on page 2.

Potential Trustees are recommended by staff, friends or existing Trustees. Trustees are introduced through the nominating committee. Those recommended are then nominated and approved by the full BOT. Once appointed, Trustees participate in an orientation session and are provided a manual which contains information such as IFAW mission and values statements, organisational charts, BOT directory, programmatic overviews, BOT committee structures, financial overviews, by-laws and conflict of interest policy. The maximum number of Trustees is not limited, but the minimum number is three. At 30 June 2021 there were 11 Trustees. The Charity began fiscal year 2020 with 12 Trustees with one resigning at the end of the fiscal year.

The Trustees are responsible for the strategic direction and policy of the Charity and for approving major commitments based on advice from staff and advisers. They are also responsible for the appointment, oversight and appraisal of the Chief Executive Officer. Day-to-day operations are delegated by the Trustees to the Chief Executive Officer, who leads the Executive Management Group.

Statement of Trustees' responsibilities

The Trustees (who are also directors of International Fund for Animal Welfare (IFAW) for the purposes of company law) are responsible for, and have prepared, the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Trustees' report for the year ended 30 June 2021 (continued)

application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice 'Accounting and Reporting by Charities ('the Charities SORP)';
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Statement of disclosure to auditor

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Related Parties

All affiliated entities maintain separate Boards of Trustees. However, the Trustee membership and senior management are substantially common among affiliates. All affiliates operate as separate and independent entities.

Although grants are made within the affiliated group, the Charity does not enjoy the rights of ownership of the assets and revenues of these affiliates, nor is it subject to their liabilities. The Charity does not hold a majority ownership interest in its affiliates except for IFAW Commerce Limited nor does the Charity have control of a majority of the Trustee appointments of the affiliated group.

The International Fund for Animal Welfare, Inc. (IFAW US), is a company established under the laws of the Commonwealth of Massachusetts (USA) and registered with the US Internal Revenue Service under Section 501(c)(3) of the US Internal Revenue Code. As a charitable organisation IFAW US possesses a mission consistent with the objects of the Trust. IFAW US provides direct support for certain programme, fundraising and administrative activities for all the IFAW entities. Other activities include shared finance, technology and human resource support. The Charity (and other IFAW affiliated entities) make financial contributions to IFAW US for their participation in shared support. The Trust and IFAW US are part of a network of organisations in which no parent, subsidiary relationship exists between the two organisations.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic Report

The objects of the Charity are to advance the welfare and conservation of animals throughout the world by reducing commercial exploitation of animals, helping animals in crisis or distress and working to prevent cruelty and suffering to wild animals and domestic animals; to protect, conserve and preserve terrestrial and marine wildlife habitats and to educate policy makers and the public in respect of the foregoing.

Our Vision: Animals and people thriving together.

Our Mission: Fresh thinking and bold action for animals, people and the places we call home.

Our Approach: Every animal is part of a species, and every species depends on its habitat for survival. Our new RE:SOLVE approach mirrors the same interconnectedness. By marrying animal welfare and conservation, IFAW delivers comprehensive protection to individual animals, populations and habitats.

RE:SOLVE means that we rescue animals in need, rehabilitate them back to health and safely release them back into secure and sustainable habitats. As a standalone, each of these pillars delivers value. But the sum of its parts creates immediate and enduring impact for animals, people and the places we call home.

Our Belief: In order to achieve IFAW's vision of animals and people thriving together, we follow three key principles in our work.

- Conservation policy should be based on sound science within an ethical framework that recognises the intrinsic value of individual animals and species, and the welfare needs of animals as sentient beings.
- Conservation decisions should be guided by full consideration of ecological and biological sustainability and the precautionary principle.
- Humans have a moral responsibility to provide for the needs of those animals who are dependent on them. This responsibility extends to protecting wild animals and their habitats from human harm, whether caused intentionally or unintentionally. Responsible human behaviour should prevent, avoid, or, at the very least, minimise direct and indirect harm to all animals.

Risk management

The Charity faces many financial and non-financial risks. The Trustees actively monitor key risks, and perform periodic assessments of the effectiveness of its risk management systems and procedures. The assessment process includes:

- a review of the risks the Charity faces in fundraising, investment and reserves management and financial commitments;
- a review of systems in place to mitigate risk and provide timely information to down-turns in performance/revenue or upturns in programme demand; and
- regular reviews and initiatives to minimise the impact of external risk factors on the Charity.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Reputation and external forces risk

The Charity has established a reputation for being a leader in the field of animal welfare and habitat protection. The Charity takes strict measures to ensure that its programme, fundraising, and governance activities align with its charitable objects. Further, the Charity monitors external forces to evaluate compliance with relevant regulations and industry best-practices.

Financial and physical assets misappropriation risk

The Charity maintains robust controls over its physical and financial assets. Controls are monitored and reviewed routinely to ensure that they are properly designed and functioning effectively.

Credit risk

Credit risk on amounts owed to the Charity is low. The majority of debtors relate to accrued legacies and amounts due from affiliated organisations.

Income and liquidity risk

The Charity is reliant upon donations from its supporters to finance activities in support of achieving its objects. Cash flows are continuously monitored and evaluated to ensure cash outflows associated with its operational activities are matched by inflows from donations and investment income. As noted in the Financial Reserves Policy section (below), the Charity, with the other IFAW affiliated entities, intends to maintain global operating reserves equal to approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures.

Foreign exchange risk

The Charity maintains its funds in Sterling, and most expenses are incurred in Sterling and US dollars. The organisation has a foreign exchange management policy designed to reduce volatility and unpredictability of payments for purchases of goods and services denominated in other currencies. The policy provides for the Charity to enter into foreign currency purchase and sale contracts with other affiliated entities. At 30 June 2021 the organisation did not have outstanding foreign exchange hedging contracts.

Employee safety risk

Employee safety (in the office and while travelling) is critically important to our work and our culture. Safety protocols and procedures are maintained to educate and prepare staff for workplace emergencies. Additionally, the Charity and its affiliates subscribe to a traveller assistance service which offers complete travel information and support (pre, during and post travel) along with medical and security incident management.

Data protection risk

Data protection is a significant risk for businesses and charities around the world. IFAW has made data privacy a priority and devoted significant resources towards our efforts to ensure compliance. The Trustees, senior management and staff are actively engaged and IFAW is committed to continue working to the highest standards of data privacy. The Charity has a dedicated position (Head of Data Protection and Fundraising Compliance) to oversee implementation and compliance with current regulations.

Following the reviews of the Charity's risk management systems and procedures, the Trustees are satisfied that the above risks are adequately monitored and mitigated.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Impact of COVID-19

On March 11, 2020, the World Health Organization assessed the coronavirus outbreak (COVID-19) as a pandemic. The outbreak has resulted in governments worldwide to enact measures to combat the virus. These measures, which include travel bans, quarantine periods and social distancing, continue to cause material disruption to businesses globally resulting in significant economic impacts. The extent to which COVID-19 will continue to impact the Charity's results will depend on future developments, which are uncertain and cannot be predicted. As noted above, Executive Management and Charity Leadership have taken measures to monitor potential risks associated with the pandemic.

Management during FY2021 took a conservative approach to financial expenditures during these uncertain times. This included cost saving measures with the organisation making the following expenditures priority, employees' compensation to maintain capacity, direct fundraising costs to ensure we continue to procure financial resources, charitable activities with priority for rescue efforts, landscape conservation and restricted funded projects. In addition to these priorities the organisation also included any fixed payments and or any contractual agreements, all other forms of spending were limited.

Going Concern

The Board of Trustees is of the opinion that The Charity has adequate financial resources to continue in operational existence for the foreseeable future. This opinion is based upon financial results, conditions and forecasts prepared weekly, monthly and quarterly by Executive Management, which are provided to the Trustees. Further, management's income projections for the remainder of FY2022 and preliminary targets for FY2023 reflect confidence that continued donor support coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks.

Since the start of the COVID-19 pandemic, Executive Management regularly review and evaluate potential effects on IFAW's and the Charity's operational and financial wellbeing. Management compiles and reviews key data which includes revenue performance, operating results, and operating and strategic levels on a regular basis.

Financial Reserves Policy

Careful consideration is always given to financial resource needs for planned projects, campaigns and emergency response activities as well as the Trustees' fiduciary responsibility to grow the Charity's funds base through prudent investment management.

The worldwide affiliated IFAW entities are financially and operationally interdependent. IFAW's Financial Reserves Policy establishes discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

1. Operating reserves – cash and liquid assets intended to provide an internal source of funds for unforeseen situations that threaten budgeted activities
2. Strategic reserves – invested assets intended to provide unrestricted financial resources to support the organisation's annual budgets and long range strategic objectives
3. Donor endowed assets – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions

Donor endowed funds (if any) held by the Charity are permanently restricted, and therefore included with restricted funds on the balance sheet. Operating and strategic reserves are classified as general funds on the balance sheet.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

These structures are intended to mitigate financial risks embedded in the Charity's operating activities and position the Charity to pursue programmatic and institutional activities. IFAW aims to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures.

At 30 June 2021, the operating and strategic reserves add up to £17.6 million (£9.3 million and £8.3 million, respectively). Operating reserves constituted approximately four months of Fiscal year 2020 annual expenditures (which meets the stated objective of maintaining a minimum of two months of operating expenses). This is an increase from total reserves of £12.5 million at 30 June 2020. Given financial interdependency of the worldwide IFAW entities, local reserves are an important component of the operating reserve considerations. Restricted reserves were £10,000 (2020: £10,697).

Investment policy and performance

The Charity's investment policy stipulates that investments be allocated between fixed income and equity investments in ratios ranging from 30% - 70%. Further, the policy provides for an ethical mandate which requires screening of all portfolios to ensure underlying investments align with the IFAW's global mission and values. Investment manager (Rathbones Investment Management Limited) compliance with the policy is monitored monthly by an investment advisor, Holden & Partners, and annually by the Trustees for appropriateness considering performance and programme demands.

During Fiscal year 2021, portfolio market values increased £1.1 million compared to the decrease of £480k during fiscal year 2020. Fiscal year 2021 results reflect a very strong market. Total managed investment holdings were £8.1 million at 30 June 2021 (2020: £7.0 million).

Remuneration Policy

Position descriptions form the basis of the Organisation's wage and salary programme. Staff positions, including senior management roles, are evaluated and priced against market data that is obtained from an independent compensation consultant. Each position is priced using relevant local data that is deemed representational of similar not-for-profits. The Chief Executive Officer's compensation level is reviewed against available market data and is approved (including changes) by the Executive Committee of the Board of Trustees. Key management remuneration is discussed further in note 6.

Grant Making Policy

The Charity achieves its mission objectives through a combination of staff, vendors and partnerships. The Charity frequently engages in grant making as a means of delivering programmatic impact while maintaining flexible and efficient cost structures. Grants are awarded to organisations that advance the interests of the Charity. Grants are subject to underwriting procedures and formal documentation of terms and conditions. Grants are awarded to recipients that effectively demonstrate: expertise in areas of rescue and/or conservation; impact for animals and their environments; and accountability for funding. The Charity typically requires recipients provide financial and non-financial reporting regarding the use and effectiveness of the funding. The level of monitoring and evaluation of grantees is commensurate with the value of the award, the nature of and timing of programmatic work and reputation and performance history of the grantee.

Fundraising review

The Charity supporters continued to give in Fiscal year 2021, providing vital resources that advance our mission to protect animals and the places they call home. Fundraising results for Fiscal 2021 reflect the resilience of our supporter's commitment as well as the impacts of changes in fundraising strategies.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

The Organisation takes seriously its obligation to maintain responsible cost structures to procure the vital resources needed to improve the lives of animals. In addition, The Charity understands that donor attitudes, public perception and the regulatory environment are all critical components of our fundraising strategies.

Fundraising Approach- Over the years, The Charity has developed a variety of channels designed to engage a diverse donor base including direct marketing, online marketing and planned giving. This multi-faceted approach enables the Organisation to effectively communicate with donors about the issues that are most important to them. The Charity did not engage professional fundraisers or commercial participators in Fiscal 2021. The Organisation is registered with the Fundraising Regulator and is a member of the Institute of Fundraising and the Data and Marketing Association. The Charity also has staff membership in the Institute of Legacy Management.

Fundraising Compliance and Monitoring- The Charity understands that donor confidence is essential to maintaining a sustainable relationship. The Organisation maintains policies designed to demonstrate our commitment to protecting donors' interests.

Periodically, the organisation receives feedback and complaints from donors. During this period the Organisation received 128 complaints relating to fundraising activity, donor experience and administrative process. The majority of these complaints were satisfactorily resolved by the Donor Relations Team. Complaints that require escalation are handled in compliance with the Charity's Complaint Policy and resolved by the applicable senior member/s of staff. There were no compliance failures in Fiscal 2021.

The Charity is committed to following the Fundraising Regulator's Code of Fundraising Practice, the Data & Marketing Association's Guidelines for Ethical Practice and the Advertising Standards Authority's UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (CAP code).

The Organisation has a Vulnerable Person's Policy which gives guidance to IFAW's staff and Trustees on relevant issues, such as how to identify if a person is vulnerable and what to do in those situations. If IFAW works with third party fundraisers they will be required to follow this policy. Relevant fundraising staff have received training and guidance. The policy also voices IFAW's commitment to not engaging in unreasonable intrusion, being unreasonably persistent and putting pressure on people to give money. In addition, the Charity has a Gift Acceptance Policy and a Returning Donations Policy which highlights our responsibilities to vulnerable people.

The Charity immediately stops online contact as soon as we can when a supporter unsubscribes. IFAW aims to stop all postal direct mail within 28 days of request. The Organisation has internal Copy and Design Guidelines, the guiding principles of which is to put into practice our commitment to treating our supporters and members of the public with respect, being responsive and sensitive to their needs and taking responsibility for our fundraising actions. The Charity commits to ethical and legal fundraising that keeps our supporters' best interests at the forefront.

Data protection- The Charity is fully committed to the highest standards of privacy and ensuring compliance with the UK General Data Protection Regulations implemented by the Data Protection Act 2018. IFAW's Head of Data Protection and Fundraising Compliance leads on the implementation and training of charity staff and oversees continued compliance.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Financial review

The accounts, which constitute an integral part of this report, comply with the requirements of the Statement of Recommended Practice 'Accounting and Reporting by Charities'. Trustees consider that in preparing these accounts, they have consistently applied appropriate accounting and reporting policies supported by reasonable and prudent judgements and estimates where required.

Sources of funds for charitable expenditure- The Charity's revenue sources in Fiscal year 2021 were comprised primarily of monthly donations (sustainers), sweepstakes, multi-purpose direct mail gift appeals (newsletters) that educate/advocate as well as fundraise, legacies and gift aid income. The income produced from these activities totalled approximately £3.3 million (2020: £3.5 million), £1.6 million (2020: £1.6 million), £2.9 million (2020: £2.6 million), £8.1 million (2020: £6.6 million), and £1.3 million (2020: £1.4 million) respectively.

During Fiscal 2021 donations and contributions totalled £17.9 million, an increase of approximately £1.5 million (2020: £16.4 million), which was primarily due to stronger than expected bequest income. Slight declines in sustainer, and sweepstakes income were generally anticipated as investments in these channels are being diverted into new channels (such as digital and legacy) that have greater growth potential.

Expenditure of funds- Total expenditures for Fiscal 2021 totalled £14.2 million compared to Fiscal 2020 of £16.4 million. Overall, Fiscal 2021 expenditures decreased compared with the annual financial plan of £16.2 million, due to a reduction in spending related to ongoing impact of COVID-19. Included in annual expenditures for Fiscal 2021 were grants of £5.0 million (2020: £6.0 million) which included grants to unrelated organisations for £1.4 million (2020: £1.5 million).

The overall result for the entire Organisation for Fiscal year 2021 was a surplus totalling £5.4 million which was an increase from the budgeted breakeven (2020: surplus £379K), these surpluses will help increase the Organisation's financial strength and healthy operating and strategic reserve levels.

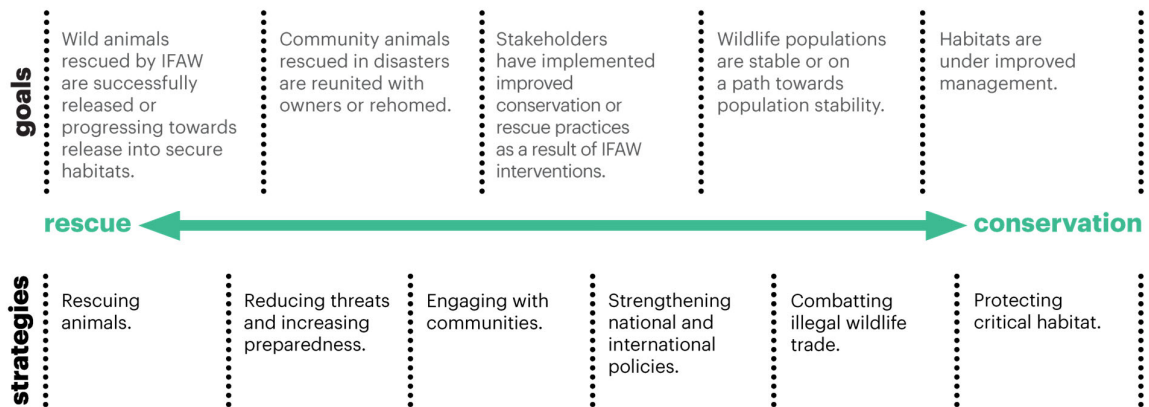
Programmes Overview: Goals, Progress

FY 2021 marked the first year of implementing IFAW's current five-year institutional strategic plan. The strategy focuses on improving the welfare of individual animals and the conservation status of wildlife populations in priority habitats through on-the-ground efforts, community engagement and global advocacy. Our dual-emphasis on rescue and conservation promotes animal welfare, species population stability and secure habitats. To sustain the welfare of species and the places they call home, our work must be comprehensive. Across IFAW's Programme portfolio, we are pursuing the following goals via these strategies:

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)



Despite external risks, including BREXIT and the COVID-19 pandemic, the Organisation globally achieved the following results towards the five strategic goals:

- 59% of rescued wild animals were released or progressing towards release in FY21
- 66,136 community animals were helped (rescued & received relief)
- 100% of partners & 73% of communities targeted are implementing improved conservation or rescue practices
- 65 policy actions were informed by IFAW approaches
- 100% of targeted species populations are stable or increasing (where we currently have census data) and 80% of targeted habitat linkages were made secure for safe passage

The Charity supported this progress via grants to collaborating organisations, grants to IFAW affiliates, programme work within the UK, and UK-based global programme expertise. FY21 Project highlights for each programme area below describe selected activities and outcomes supported by the Charity that contribute to the global results.

Plans for FY22

The Charity's plans for FY22 include:

- continuing advocacy and outreach work on the Domestic Ivory Act implementation as well as campaigning for permanent funding for the National Wildlife Crime Unit. Further development of concepts for cyber-spotter networks in the UK will occur as well as investigations into the risk of Freeports to Wildlife Crime.
- leveraging our participation in global environmental conventions, including UNFCCC CoP26 in Glasgow, to push for increased biodiversity protection measures and funding
- providing continued grant support for our rescue and conservation partners in India, Zimbabwe, Malawi, and elsewhere.
- sustaining momentum for the Room to Roam initiative to increase connectivity for elephants across East and Southern Africa through landscape conservation, wildlife crime prevention and community engagement efforts.
- continued support for rescuing and assisting animals through global disaster response and preparedness efforts wherever we are most needed
- sustaining efforts to save the North Atlantic Right Whale, and to reduce the threats of ship strikes, noise and entanglement, through UK leadership of IFAW's global marine conservation programme
- completing Legal Intelligence on Cheetah Illegal Trade (LICIT) project commitments supported by the UK government's Illegal Wildlife Trade (IWT) Challenge Fund.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Community Engagement

Participative and inclusive community engagement is a core strategy of IFAW's work around the world. Helping animals and people thrive together relies on local communities participating in, benefiting from and owning the animal welfare and conservation initiatives that affect them. In FY21, to better reflect the integration of community engagement across all of our programmes, expenses were embedded within Wildlife Rescue, Landscape Conservation, Disaster Response, Wildlife Crime, Marine Conservation, International Policy and Marine Mammal Rescue programmes.

Wildlife Rescue

IFAW's Wildlife Rescue team operates globally and strives to prevent the suffering and improve the welfare of individual animals. With 4,025 animals rescued and 1,989 animals released in FY21, our Wildlife Rescue programme continues to make excellent progress in achieving a better quality of life for wild animals around the world.

Although this programme centres on the rescue, rehabilitation and release of wildlife, a critical part in the success of our work is engaging with communities to facilitate a relationship where both people and animals thrive in their shared environment. Communities in and around the places where wildlife are rescued, rehabilitated and released play a crucial role in the survival of nearly every animal species on Earth.

Rescuing Asiatic black bear cubs in India

The Centre for Bear Rehabilitation and Conservation (CBRC) in northeast India, founded in 2002 with our partner Wildlife Trust of India (WTI) and the Arunachal Pradesh Forest Department, is a powerful example of how community engagement strengthens the reporting of injured or orphaned wildlife. In FY21, five Asiatic black bear cubs were rescued and brought into care at CBRC. Of those five, four were initially found by community members who then alerted local wildlife authorities who rescued the cubs and brought them to our CBRC facility. Not only did each bear cub survive, all five are on a journey back to the wild and are scheduled to be translocated into a forest pre-release site in FY22. To date, IFAW-WTI has released 50 Asiatic black bears into the wild and each individual bear we rescue, rehabilitate and release plays a key role in the survival of their species.

IFAW-WTI also combats climate change and deforestation in communities throughout India with our cook stoves project, which provides alternative cooking solutions for local communities to reduce air pollutants released from wood burning stoves and to reduce further deforestation.

Saving elephant calves in Zimbabwe

We believe every individual animal counts and there is no better example of an IFAW project that marries animal welfare and conservation than the IFAW-Wild Is Life Elephant Rehabilitation Project. It's Zimbabwe's only project that rescues wild elephant calves orphaned due to poaching, human-wildlife conflict and natural disasters like droughts—the frequency and intensity of which are amplified by climate change—and then returns them to the wild.

At the purpose-built Zimbabwe Elephant Nursery (ZEN) in Harare, rescued calves receive intense round-the-clock care from full-time handlers. Sometimes they are just a few days old and sometimes they arrive severely injured—all are traumatised. The work to rehabilitate a rescued elephant calf can take up to 10 years, with great attention given to their behavioral and social needs. More than 840 kilometres to the northwest, outside Victoria Falls, IFAW is funding the lease of a 345 square kilometres (85,000 acres) habitat in the Panda Masuie Forest Reserve. The elephants come

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

here when they are ready to learn to lead wild lives and are able to interact with the herds of elephants that move freely in the landscape.

Panda Masuie is in a network of protected areas in Zimbabwe that form part of the Kavango-Zambezi Transfrontier Conservation Area, which spans five countries. It is one of the world's largest transfrontier conservation areas and includes Africa's largest population of wild elephants. Elephants are the central focus of the work at Panda Masuie, but the project integrates activities that crosscut all of IFAW's programmes.

This year, six orphaned elephant calves at the [Zimbabwe Elephant Nursery \(ZEN\)](#) in Harare, Zimbabwe, were translocated 900 kilometres to a soft release facility in the [Panda Masuie Forest Reserve](#). The translocation was planned by [WIL](#) founder, [Roxy Danckwerts](#), and the welfare of each elephant was the priority for all teams. One of the elephants was Amira, an elephant calf who was found next to her deceased mother in [Mana Pools National Park](#). Amira's rescue team arrived onsite by plane and included [IFAW President & CEO Azzedine Downes](#). The team safely captured Amira and airlifted her to safety at ZEN.

Amira and five other orphans received thousands of hours of intense care and rehabilitation from the keepers at the ZEN facility and were prepared for the next step in their journey back to the wild. In [Panda Masuie](#) they will continue to develop the survival skills they need to live as wild elephants in a protected area.

In FY21, four rescued and rehabilitated orphaned elephant calves successfully began living among wild elephant herds in Panda Masuie. Released elephants are tracked with collars to provide insight into their activities and monitor how well they are integrating into the wild. Placed at strategic sites, camera traps are giving us insights into the presence, diversity and distribution of wildlife that thrive and call Panda Masuie home, including two prides of lions, as well as many wild dogs, hyenas, leopards and other threatened species.

A grant from the International Union for Conservation of Nature, Save Our Species (IUCN SOS) has supported 16 forestry rangers and supervisors and trained eight Community Fence Attendants. On the Forest Reserve, four permanent ranger bases have been rehabilitated to enhance anti-poaching efforts for the protection of elephants and other wildlife.

The project also works closely with the neighbouring Masuwe community and permanently employs 42 people, including fence attendants responsible for the upkeep of the 15-kilometre fence built in FY21 to protect four villages and crops.

Returning to the wild

For many rescued animals, rehabilitation is a critical process with success or failure determining the ability of wildlife to thrive in the wild. We invest both in research and in a network of partners and experts to support individualised rehabilitation plans for orphaned, ill or injured animals. The ultimate success is when individual animals are released back to the wild. Here are some of the fantastic releases we celebrated this year.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Bringing rescued rhinos closer to the wild

In India, three greater one-horned rhinos were translocated to a soft release enclosure in Manas National Park. All three rhinos, two females and a male, were rescued by IFAW-WTI during the 2019 Kaziranga floods in Assam, India. Each rhino was cleared for release before being loaded into individual crates and driven 400 kilometres to Manas National Park. The rhinos typically spend a few months in a soft release enclosure to allow them to acclimatise to a new environment. Once ready, the rhinos are released into the park.

We have partnered with the Assam Forest Department and WTI since 2006 to reintroduce rhinos to Manas National Park. This project is the first attempt to re-establish the rhino population in Manas after losing an estimated 100 rhinos to poachers in the 1990s. IFAW-WTI took a unique approach of reintroducing rehabilitated rhinos that would otherwise have perished in annual floods instead of translocating healthy adults from other areas as had been done in the past. The approach has been wildly successful, with more than 40 released, rehabilitated rhinos living in Manas with their offspring.

Better lives for animals

Wildlife populations are being decimated worldwide because wild animals are targeted for the exotic pet trade and for their body parts. Illegal wildlife trade poses a serious threat to our world's declining biodiversity and must be stopped.

Rebuilding Lilongwe Wildlife Centre in Malawi

Our partner, the Lilongwe Wildlife Trust (LWT), needed to rebuild their veterinary clinic to improve and expand the care they can offer to orphaned or injured wildlife. The clinic is at the heart of the LWT's wildlife rescue and welfare operations and is critical to ensuring the health of more than 200 residents, many of which were rescued from poaching, trafficking, the illegal pet trade and other forms of abuse. Construction has begun and is expected to be completed in FY22.

Costs for the Wildlife Rescue programme were £ 3,142,111 in FY21.

Landscape Conservation

IFAW's Landscape Conservation programme addresses the unparalleled impacts of human activities on wildlife and natural resources. Wildlife and ecosystems in IFAW priority landscapes face major threats that affect their conservation status, including habitat loss and fragmentation, poaching, climate change and human-wildlife conflict. Our Landscape Conservation programme, with its integrated approach, is finding solutions that promote long-term sustainable ecosystem management, at the same time benefiting local people and enhancing communities' coexistence with wildlife. Across our priority landscapes, we continue supporting anti-poaching efforts to secure wildlife and their habitats, engaging communities and empowering people through sustainable livelihood opportunities.

In Africa, 60% of elephants roam outside protected areas. That's why we have embarked upon Room to Roam, our most ambitious project yet as an institution. It aims to create safe pathways and functional habitats that will promote effective management of protected areas and enable wildlife to disperse and migrate across landscapes as they have done for millennia. To achieve this ambitious vision, we are fostering long-term partnerships with governments, wildlife authorities, communities, private sector actors and other non-governmental organisations (NGOs) in Kenya, Malawi, Zambia and Zimbabwe, with expansion planned to reach Tanzania. In India, our collaboration with Wildlife Trust of India (WTI) achieved a great milestone with the declaration of a new protected area, the 422 square kilometre Raimona National Park.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Going green on ranger bases

IFAW holds itself accountable for the environmental impact of all our operations and activities. That's why in FY21 we installed solar energy at all seven of the IFAW-supported ranger bases on the [Olgulului-Ololarashi Group Ranch \(OGR\)](#) in the [Amboseli Landscape](#). This key landscape straddles the border of [Kenya](#) and [Tanzania](#) and provides a critical biodiversity, wildlife and cultural haven that needs protection and our joint support. The semi-arid landscape has year-round sunshine, making it possible for solar energy to provide the ranger bases with an adequate and constant supply of electricity.

Green energy now sustains and keeps the digital radio network functioning between distant bases and recharges equipment such as the GPS units used by rangers to provide data on key sightings while on patrol. Providing sustainable lighting sources through these solar-powered systems has also facilitated a reduction in human-wildlife conflict incidents as light-averse wildlife stay away from these bases at night.

Green energy also lets rangers keep their mobile phones charged and stay in touch with family and friends. Most are the sole breadwinners for their families and are away from home on duty for weeks at a time, so the pleasure of a call home keeps spirits high and the rangers motivated. Happy rangers are productive rangers, and we're seeing increased performance in protecting both wildlife and people.

The community rangers protect the vital [Kitenden Conservancy](#), which allows wildlife to disperse from [Amboseli National Park](#) across the border into [Kilimanjaro National Park](#) in [Tanzania](#). Keeping natural habitats safe and connected allows animals to adapt and move in response to changing climatic conditions, while also preventing such landscapes from being lost to carbon-intensive land uses.

Digging deep to save wildlife and support rangers

IFAW's alliance with the [Zimbabwe Parks and Wildlife Management Authority \(ZimParks\)](#) thrived through the lockdowns of the COVID-19 pandemic with incredible success. For the second year in a row, there were zero recorded elephant poaching incidents in IFAW-supported areas. IFAW's work in partnership with [ZimParks](#) has focused on three main pillars: law enforcement, community engagement and securing functional habitats in [Hwange National Park](#), [Zimbabwe's](#) largest protected area.

Located in [Hwange National Park](#), [Nyamandhloyu Pan](#) is a key water source for wildlife in the park. In FY21, it was scooped for the first time in about 20 years, increasing its water-carrying capacity by the equivalent of five Olympic swimming pools and restoring its appeal to tourists and wildlife alike. With no permanent water sources and longer dry seasons caused by climate change, [Hwange's](#) wildlife depend on artificially filled pans (waterholes).

In the remote south section of [Hwange National Park](#), IFAW continues its ambitious infrastructure development initiatives, which include a permanent ranger base in the [Makona subsector](#). This has significant impact and has enhanced community livelihoods by supporting on-the-job skills training and earned income for 44 community youth. The infrastructure includes an operations centre, administrative buildings, an entertainment centre and housing facilities that will eventually cater for 56 rangers and their families.

The new [Makona substation ranger base](#) will be a game changer for conservation efforts across [Hwange National Park](#) by enhancing law enforcement capacity to reduce poaching and human-wildlife conflict incidents along the 150-kilometre border with the [Tsholotsho communal lands](#).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

IFAW-partner [Save Giraffes Now \(SGN\)](#) enabled the facilitation of refresher training for 25 [ZimParks](#) rangers and supported them in finding and removing 250 snares in targeted hotspots in [Sinamatella](#), a key giraffe habitat in [Hwange National Park](#).

IFAW has also been instrumental in the operational support for [ZimParks](#) rangers throughout the COVID-19 pandemic. This has been through providing key supplies and equipment, including fuel, workshop retooling, veterinary unit support and food rations. This support ensured the successful deployment and sustenance of 176 field rangers in [Hwange National Park](#) and raised the morale of the teams by providing patrol rations, uniforms, patrol equipment and other personal protective equipment.

IFAW is committed to supporting [ZimParks](#) in its work to protect wildlife and promote human well-being in the 16,000 square kilometre (four million acre) [Hwange-Matetsi-Zambezi ecosystem](#). This work will provide room to roam for 53,000 elephants and 600 lions living in a critical part of the world's largest transfrontier conservation area, the [Kavango Zambezi Transfrontier Conservation Area \(KAZA-TFCA\)](#).

Helping women protect wildlife and thrive in their communities

IFAW's [Female Engagement Teams \(FETs\)](#) empower livelihood opportunities for women through structured socio-economic activities such as bead art, sewing and baking clubs.

One project employed two women's groups near [Amboseli National Park](#) in [Kenya](#) to decorate 11,000 coin purses for IFAW supporters in the UK. Despite an interruption due to COVID-19 restrictions, the groups completed the beading project in FY21.

Bead art is a critical part of Kenya's Maasai culture and traditional clothing, worn to enhance beauty, to indicate warrior, marital or other social status in the community as well as for coming-of-age ceremonies. Older women pass down skills to younger newlywed women as they bond and bead together in groups. They also earn an income from the pieces they sell to tourists.

With the money received from the purse-beading project, women have paid school fees, and bought nine cows for milk and four bulls to improve the yields of milk and beef from their existing cattle herds. Social cohesion has developed among the older and younger women who have all become advocates for wildlife protection and for IFAW.

Women also play a key role in helping IFAW's all-female [Team Lioness](#) ranger unit because of their personal insights, providing intelligence that can help them stop incidents of poaching or retaliation against wildlife.

Extending Raimona National Park: a conservation landmark for India

Extending key habitat for some of the world's most endangered wildlife is always something to celebrate. In FY21, IFAW and our partner the [Wildlife Trust of India](#) celebrated a landmark milestone through the designation of the [Raimona National Park](#), which adds an extra 422 square kilometres of protected land to the [Greater Manas Landscape](#).

[India's Protected Area Network](#) has expanded by more than 772 square kilometres since [IFAW-WTI](#) began campaigning more than 10 years ago for increased protections for the landscape. It's a key biodiversity hotspot and home to some of the world's most unique wildlife, including golden langurs, Asian elephants, wild buffalo and Indian greater one-horned rhinos. The [Greater Manas Landscape](#) also includes [Manas National Park](#), a [UNESCO World Heritage Site](#).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Raimona National Park runs contiguous to two protected areas in Bhutan, thereby facilitating habitat connectivity and supporting wildlife movement between adjoining protected areas. We are hopeful that, at some point, India and Bhutan may consider the declaration of a Transboundary Peace Park between the two countries.

The 'First Addition' to Manas was 350 square kilometres, added in 2016. This achievement was the result of proactive leadership of the Bodoland Territorial Region, supported by the Assam state government, community support, other NGOs and years of conservation action through IFAW-WTI's Bringing Back Manas project. This year's addition is another significant step in securing and strengthening the Greater Manas Landscape.

Mitigating human-wildlife conflict by improving financial security

Yunnan is the last remaining habitat in China for around 300 wild Asian elephants, which have gradually moved into regions where no elephants have lived for years, coming into conflict with communities and sometimes causing human injury and even fatalities.

This year, IFAW's Asian Elephant Project (AEP) and the government of Jinghong mounted an urgent response to elephants that were destroying crops and property in villages across seven counties. The Community Hero Network, a ranger-led initiative, trained more than 30 rangers in techniques to mitigate human-elephant conflict.

These rangers are ambassadors for the conservation of elephants and provide localised, in-depth human-elephant safety trainings to villagers. By the end of August 2021, they had conducted 66 trainings, reaching more than 2,323 villagers. The help of local leadership and officials means villages in all seven counties of Jinghong benefit from in-depth safety training. IFAW also supported the equipment and supplies needed by the rangers to monitor elephant movement.

Elsewhere, we trained 60 tour guides at the Wildlife Elephant Valley Natural Reserve and 70 officers from the Xishuangbanna Natural Reserve in elephant conservation and techniques to promote conservation education to the public.

IFAW also supports communities affected by human-elephant conflict through introducing eco-friendly livelihood opportunities, like beekeeping.

In Daotangqing village, IFAW trained participants in beekeeping techniques, provided hives, honeybees and a sales channel for the honey produced in the communities. After the first year, participating families already saw a 15% increase in their annual income from selling honey. The first group of beekeepers are now eager to share their skills and knowledge with others, benefiting the entire community while making the IFAW project sustainable.

Costs for the Landscape Conservation programme were £ 2,777,681 in FY21.

Wildlife Crime

Wildlife crime is one of the largest transnational criminal activities, putting at risk the survival of thousands of species of animals and plants, and accelerating the ongoing collapse of biodiversity. The illegal trade in live wild animals is causing tremendous suffering and countless animals die while being captured, transported, and kept in homes as exotic pets. Even legal wildlife trade, particularly when there is a lack of regulation and enforcement, can facilitate the spread of zoonotic diseases, creating huge threats to humanity.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

COVID-19 has increased the urgency for wildlife crime to become a higher priority for governments, policymakers and consumers alike. We've been encouraged by seeing strengthened political will to tackle this problem. Over the past year, IFAW experts have shared their insights at high-level counter wildlife crime meetings, including ones organised by the United Nations Office on Drugs and Crime (UNODC), Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) Working Groups and other wildlife enforcement networks.

IFAW is working to see this political and social will translated into strengthened government legislation, implemented company policies, adequate resourcing for law enforcement and targeted consumer education and action.

Fighting crime along the trade chain

IFAW fights global wildlife crime along every link in the trade chain, which requires strong laws, global coordination, vigorous enforcement and consumer behaviour change to reduce demand for wildlife parts and products. We support wildlife law enforcement officials and judicial institutions in enforcing wildlife crime legislation and prosecuting offenders. We also proactively provide tailored trainings and mentorship programmes for law enforcers as well as workshops for judiciary experts.

When facilities closed and countries went into lockdown because of COVID-19, tourism and local revenue plummeted. As a result, numerous national parks across Africa saw a rise in poaching, which caused rangers to expand their patrols and cover more kilometres every day. Thanks to the [TUI Care Foundation](#), we were able to support wildlife security operations of the [Kenya Wildlife Service in the Tsavo Conservation Area](#) by providing 10,000 extra litres of fuel, one vehicle for covert operations, four motorcycles, 16 laptops, four printers, four tents and 180 pairs of boots, with a combined value of close to US\$50,000.

In FY21, IFAW provided training and operational support to 236 law enforcement officers, prosecutors and judges in 10 countries across three regions. During operations executed by organisations supported by IFAW, 1,340 kilograms of ivory were seized.

In the [Middle East and North Africa](#), we conducted trainings to increase awareness about shark conservation and the illegal trade in shark fins.

In [China](#), we provided ongoing support to police and customs departments, focusing on identifying wildlife species and products, sharing research data and information on wildlife crime cases, and consulting on relevant laws and regulations. The intelligence we shared led to the apprehension of a suspected ivory seller.

IFAW co-organised workshops with the local anti-smuggling authorities in [southern China](#) (bordering [Myanmar](#), [Laos](#) and [Vietnam](#)) for disrupting and preventing wildlife trafficking through the logistics and transportation channels. More than 1,000 capacity-building manuals were distributed to 51 transport companies to increase their staff's awareness of regulations and improve their ability to identify commonly transported wildlife products. Another training in [Yunnan](#) included 35 government agencies, 12 logistics and transportation companies and 10 express delivery companies.

Together with the anti-smuggling bureau of the [General Administration of Customs of China \(GACC\)](#), IFAW organised a workshop in April 2021 on customs enforcement against wildlife trafficking in the [Asia-Pacific Region](#). Customs authorities from mainland [China](#), [Hong Kong Special Administrative Region](#), [Vietnam](#), [Laos](#), [Singapore](#) and [Malaysia](#) had in-depth exchanges on the characteristics of smuggling cases of endangered species.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

We were also able to start three new initiatives to protect wildlife and tackle illegal trade in [Kenya](#), [Uganda](#), [Democratic Republic of the Congo](#) and [Zambia](#).

Critical training for frontline officers to protect cheetahs

Fewer than 7,500 individual cheetahs are left in the wild. Cheetahs are trafficked for the illegal pet trade from the [Horn of Africa](#) to the [Arabian Peninsula](#). That's why IFAW works together with the [Cheetah Conservation Fund \(CCF\)](#) and [Legal Atlas](#) to disrupt the poaching and trafficking of cheetahs from [Ethiopia](#) and [Somalia/Somaliland](#) and through [Yemen](#). Funded by the [UK Government](#) through the [Illegal Wildlife Trade Challenge Fund](#), the [Legal Intelligence on Cheetah Illegal Trade \(LICIT\)](#) project provides support in strengthening national legislation and establishing enforcement networks to support counter-trafficking activities.

A series of law enforcement operations in [Somali State](#) and [Somaliland](#) resulted in the confiscation of more than 40 cheetah cubs in FY21. This led to the organisation of a two-day Border Summit in November 2020 with some 60 participants from [Ethiopia](#) and [Somaliland](#) to discuss the urgent need for stronger bilateral cooperation to halt the illegal trade in live cheetah cubs.

In February 2021, IFAW and CCF jointly organised and co-funded a workshop for 20 veterinary doctors (including six women and eight participants from [Ethiopia](#)) in [Somaliland](#). The focus was providing emergency treatment to confiscated cheetah cubs and other wildlife, understanding [Somaliland's](#) laws forbidding poaching and trade and promoting conservation of wildlife through education and engagement with local communities. Later, we held another workshop for veterinarians from [Ethiopia](#).

Stopping online trafficking of protected wildlife

Through the [Coalition to End Wildlife Trafficking Online](#), IFAW works together with [World Wildlife Fund \(WWF\)](#), the [Wildlife Trade Monitoring Network \(TRAFFIC\)](#) and more than 35 global online technology companies to help stop the trafficking of protected wildlife via their platforms. Between July 2020 and June 2021, around five million advertisements and posts were removed or blocked by Coalition members across [Africa](#), [Asia](#), [Europe](#) and [North and South America](#).

While the global pandemic affected many areas of our work, we were able to continue the fight against wildlife trafficking online together with online technology companies and law enforcement agencies. For instance, IFAW's continued online monitoring in the [US](#) and [Europe](#) resulted in 1,808 illegal wildlife listings being blocked or removed by companies after being identified by IFAW. We also conducted online research in the [UK](#) to assess its ivory market, flagging almost 1,000 ivory items in just 12 days.

Throughout FY21, IFAW China continued its regular patrolling of Chinese websites and media platforms to monitor illegal wildlife trade activity and gather intelligence, especially across popular social media platforms. This enables us to help develop keyword filters, train online company staff and provide information to law enforcement. In total, 1,727 illegal listings involving more than 10 species were detected and acted upon by the respective marketplaces or platforms.

IFAW collaborated with [Baidu](#), the largest Chinese search engine, to educate their users about wildlife conservation and related laws and regulations. We provided 139 key words to [Baidu](#), after which they optimised their search results and activated pop-up banners for wildlife species commonly traded. With [Sogou](#), another search engine, we launched a joint campaign where the first image people saw when opening the app was that of an endangered animal. The campaign received more than 25 million views and guided more than two million app users to the encyclopedia pages about animals such as jaguars, minke whales and harp seals.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Since April 2020, IFAW and tech giant Baidu have applied an artificial intelligence (AI) tool, the [AI Guardian for Endangered Species](#), to identify images of endangered wildlife products traded online. The deep learning tool then traces back to the source link of the images and feeds back to relevant network platforms for removal. By the end of June 2021, the [AI Guardian](#) had detected 7,548 illegal wildlife trade-relevant images from more than 300,000 raw images, linking to 1,085 online trade listings and contributing to the efficiency of our efforts to make e-commerce platforms a no-go area for traffickers.

Supporting policy and legislative reforms to fight wildlife crime

We urge governments around the world to develop clear legislation that strongly regulates or prohibits the commercial trade of wildlife, due to zoonotic risks for humans, animal welfare concerns, the ecological value of wildlife in the wild and the spread of invasive alien species.

In the UK we continued to work on the legislation relating to the UK domestic ivory trade ban. IFAW remains concerned that the implementation of this ban has still not occurred three years on from the announcement. We are also concerned about some of the proposed content of the implementation that could create loopholes for continued trade. IFAW continues to advocate for urgent implementation and the closure of potential loopholes in the ban with Defra and Government ministers, backed up by new IFAW-commissioned research on the scale of the trade existing online. Implementation is currently expected in spring 2022.

In October 2020, members of the [International Union for Conservation of Nature \(IUCN\)](#) adopted, with nearly 100% support, a resolution to combat the sale of illegal wildlife products online. IFAW played an instrumental role in drafting this new resolution, which encourages effective collaboration across different sectors and urges governments to adopt and enforce effective legislation against wildlife cybercrime.

To showcase our cross-sector work and to increase the ambition of international communities to protect nature, we actively participated in key events such as [Wildlife Crime Is Financial Crime](#), organised by the [International Compliance Association](#), and the [One Planet Summit for Biodiversity](#). In China, we continued to advocate for stronger wildlife policies and laws, believing that clear and strong laws could prevent wildlife trafficking loopholes and enhance law enforcement efficiency. When the [Legislative Committee of the National People's Congress](#) solicited public opinions on the revision of the Criminal Law, IFAW provided suggestions for amendments to expand the scope of wildlife species protected by law, strengthen the management of commercial wildlife breeding, and improve the national wildlife rescue system.

IFAW worked with the [European Commission](#) for the last four years to review the [Environmental Crime Directive](#), participating in stakeholder meetings and consultations, and submitting joint letters with other NGOs to ensure suggested revisions of the Directive were considered. We called for EU Member States to apply truly dissuasive and harmonised penalties against wildlife crime and use effective investigative tools to facilitate and promote cross-border cooperation and information sharing. The [Commission](#) should adopt the revised Directive in 2022.

In April 2021, the [European Commission](#) adopted its new [Strategy to Tackle Organised Crime](#), which complements [Europol's Serious and Organised Crime Threat Assessment \(SOCTA\)](#). Thanks to IFAW's advocacy, the [Strategy](#) and [SOCTA](#) acknowledge the interlinkages and devastating consequences of organised crime and wildlife crime. The [Commission's](#) strategy committed to review the [EU Action Plan against Wildlife Trafficking](#) and revise the [Environmental Crime Directive](#). We also worked with key stakeholders and [EU institutions](#) to operationalise this work by ensuring that the [European Multidisciplinary Platform Against Criminal Threats \(EMPACT\)](#), which enables collective action across [EU Member States](#), included wildlife crime as a priority environmental crime. This

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

means more resources will be allocated to create or strengthen specialised units, undertake operations, develop new tools and improve data gathering on environmental crimes.

In May 2021, IFAW spoke to the [US Congress](#) during a hearing entitled “[Wildlife Trafficking and the Growing Online Marketplace](#).” Although no specific legislation is currently under consideration, the willingness to learn about it suggests there is political will to address it.

Ending illegal wildlife trade takes a significant and sustained commitment from governments, online platforms and law enforcement around the globe. We will continue our efforts to encourage collaboration across borders and sectors and among key stakeholders, sharing our expertise and working to achieve real and sustainable impact for animals and people.

Costs for the Wildlife Crime programme were £ 2,492,513 in FY21.

Marine Conservation

The ocean faces more threats today than ever before. Human activities such as shipping, unsustainable fishing, industrial development and pollution are affecting marine life and habitats globally.

A healthy planet needs a healthy ocean. Healthy populations of large marine animals, particularly whales and sharks, play a key role in regulating ocean ecosystems and enabling the capture of carbon. Whales, for example, dive deep and stir up nutrients from the bottom of the sea, promoting nutrient circulation and stimulating phytoplankton growth—the foundation of the aquatic food web—which captures huge amounts of carbon and substantially enhances ocean productivity.

Protecting these large, iconic marine animals is critical, and through this work we also protect many other species and vital habitats throughout the world’s ocean. For instance, this year, our Marine Conservation programme worked with our Disaster Response programme to support the restoration of coral reefs damaged by hurricanes in Colombia, in a powerful example of cross-programmatic collaboration in IFAW.

Saving the North Atlantic right whale

Through the impact of our [Save the Right Whale campaign](#), IFAW continues to be a key driver of fundamental regulatory change, generating public support while promoting the adoption of innovative technological solutions in both the [US](#) and [Canada](#) to save this critically endangered marine mammal.

With the most recent population estimates decreasing by 8% in just one year, only 336 North Atlantic right whales (NARWs) remain. Our efforts are acutely focused on addressing the major threats to species recovery: entanglement in outmoded commercial fishing gear and collision with vessels. Since 2017, 50 right whales (14% of the total species population) have either died or are presumed dead. Where cause of death could be definitively determined, all these deaths were due to either entanglement or vessel strikes. As less than 90 of the remaining whales are reproductive-aged females, the death of even one individual is potentially catastrophic for species recovery.

This year, IFAW has prioritised addressing fishing gear entanglement, one of the deadliest threats to right whales. We’re working collaboratively with fishermen to test and advance ropeless fishing technology that essentially eliminates vertical buoy ropes from the water column, thus removing the main source of entanglement. Along with key early adopter fishing partners, including the [Atlantic Offshore Lobstermen’s Association \(AOLA\)](#), IFAW helped lead a first-of-its-kind ropeless gear pilot testing project in the offshore lobster fishery. The pilot project has subsequently been renewed due to increased interest from new fishermen, with IFAW helping procure additional ropeless units to increase testing capabilities.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Another piece of good news is that 18 NARW calves were born in the most recent calving season. With at least five born to first-time mothers, this marks the highest number of calves born in a season since 2015. Tragically, one of the calves was killed in a vessel strike within weeks of being born. This is why we have been working with partners to enhance our [Whale Alert app](#), a situational awareness mobile app that alerts vessel operators to the nearby presence of right whales, so they know to watch out and slow down. In conjunction with the app, IFAW has continued to advocate for mandatory speed limits for vessels of all sizes during times of peak right whale presence.

IFAW's advocacy efforts have helped promote regulatory changes that include both federal and state funding critical to implementing NARW protection measures. IFAW's influence resulted in more than 31,000 supporters taking action and submitting comments on new proposed federal rules that support stronger protection measures for right whales and endorse using ropeless gear. This is a solution based on coexistence for both right whales and the fishing industry. IFAW's key legislative outreach efforts also led to increased funding for important conservation measures through the [US Federal Appropriations](#) process. For FY21, US\$6 million was successfully allocated, with IFAW actively working to secure an additional US\$14 million for FY22.

Rounding out our strategic approach, IFAW has conducted focus group research to gain a better understanding of consumer awareness and interest in concepts that include "whale-safe" seafood products through use of ropeless fishing gear technology. Preliminary data and consumer sentiment was highly encouraging and such qualitative studies will help drive our impact by identifying ways to generate further consumer and industry support.

Reducing ship strike risk and ocean noise

The threat of human-generated ocean noise to marine life is increasingly being recognised around the world. A multi-year study as part of the [Joint Monitoring Programme for Ambient Noise in the North Sea \(JOMOPANS\)](#) has mapped ocean noise in the North Sea. The researchers identified shipping as the main source of excess noise. Areas with intensive shipping traffic experience excess noise levels of up to 30 decibels, which is 100 times higher than in areas without shipping.

IFAW teamed with [OceanCare](#) to provide expert review and co-publication of two research studies by the [Belgian government](#). The main findings show that limiting speeds to 75% of ship design speed results in a 10% reduction in the emission of the main pollutant gases like carbon dioxide (CO₂), nitrogen oxides (NO_x), sulphur oxides (SO_x) and black carbon, and a meaningful reduction of underwater noise. IFAW played a pivotal role, joining the Belgian Ministry of Environment webinar announcing this research and helped publicise the results, with wide recognition in the media. With the help of infographics we developed in close collaboration with the French government, we also informed stakeholders about the damaging effects of noise pollution and solutions available to reduce the noise.

This year we helped achieve momentum to further recognise the problem of underwater noise at the [International Maritime Organization \(IMO\)](#), following a proposal by [Canada](#) which was supported by IFAW. This moves the issue back onto the agenda of the IMO, the [UN](#) body governing international shipping. Now appropriate committees and governments are tasked to explore options for reducing noise from shipping. This is a major achievement towards our overall goal of reducing shipping noise globally.

As well as lowering underwater noise, reduced ship speeds also decrease the risk of ships colliding with whales (known as ship strikes). Research indicates that for every whale we see that has been fatally injured by a collision with a vessel, as many as 20 whales with the same fate go undetected. IFAW continues to work in a coalition with the [Pelagos Cetacean Research Institute](#), [WWF Greece](#) and [OceanCare](#) to reduce the risk of ship strikes for the remaining sperm whale population in the

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Hellenic Trench, off the west coast of Greece. There is growing concern that this endangered eastern Mediterranean population, which only numbers between 200 and 300 individuals, will not survive if ship strikes continue at the current rate. According to the Pelagos Cetacean Research Institute, the cause of death for 50% of stranded sperm whales in this area can be attributed directly to ship strikes.

There is a solution! Our analysis has identified options to significantly reduce ship strike risk with a small offshore shift in the current shipping routes. With these changes, the overall collision risk for sperm whales in the study area would be reduced by around 75%, while a maximum of 11 nautical miles would be added to major routes and only around five nautical miles for the majority of ships transiting the area.

The efforts of our work as a coalition encouraged Greek authorities to issue an official notice informing mariners about the presence of marine mammals in the Hellenic Trench. This new navigational telex (NAVTEX) warning instructs mariners to look out for whales and avoid collisions with them. This is a promising first step towards protecting these endangered sperm whales from ship strikes, and we will work to ensure shipping companies are made aware of the warning to increase the chances of this measure being a successful conservation tool.

Costs for the Marine Conservation programme were £ 1,153,569 in FY21.

Disaster Response

Disaster events continue to increase in both frequency and severity around the world, unleashing devastation at a level we have not seen before. Humans are not alone in facing the immediate and long-term effects of these ongoing natural disasters—animals share our same burdens. IFAW has witnessed first-hand the escalating intensity and destructiveness of natural disasters, whether a hurricane, an earthquake or a wildfire; these events are devastating to both people and animals. Our team of dedicated and trained experts operates globally to offer immediate emergency support when disasters hit and to develop resiliency planning in high-risk communities.

Anthropogenic drivers of climate change are contributing to the increasingly destructive impact of natural disasters on our world, which is putting added pressure on already-dwindling resources. In FY21, our Disaster Response programme was busy around the world helping animals and people in the face of current disasters, from wildfires to cyclones, while also preparing for disasters of the future. We cannot solve this alone, but as an organisation, we work to address every climate touch point possible. We were able to help 51,499 companion animals, 4,637 livestock, 10,000 bees and 3,805 wild animals in FY21.

Costs for the Disaster Response and Risk Reduction programme were £ 999,492 in FY21.

International Policy

IFAW actively engages in advocacy work both nationally and internationally because when we talk about secure habitats for the places animals call home, we mean more than just security on the ground or in the water. Unless animals and their habitats are protected in law and policies, we cannot be sure these places will stay secure over time.

IFAW has long participated in the workings of multilateral environmental agreements (MEAs), such as the Convention on International Trade in Endangered Species (CITES), Convention on Migratory Species (CMS), Convention on Biological Diversity (CBD), International Whaling Commission (IWC), International Union for the Conservation of Nature (IUCN) and other intergovernmental agreements

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

and institutions with environmental and animal welfare aspects. We send representatives to meetings of these MEAs to ensure their decisions are in the best interests of the world's wildlife and habitats. The global pandemic affected many of these meetings in FY20 and continued to lead to postponements of in-person meetings in FY21, although some have taken place remotely. IFAW's vital international policy work has adapted to these challenges as we continue to advocate for positive change for some of our most vulnerable species and threatened habitats.

Passage of UK Animal Welfare (Sentencing) Bill

On 29 April 2021 the Animal Welfare (Sentencing) Bill passed into legislation in the UK, securing one of the most significant changes to animal welfare legislation since the Animal Welfare Act of 2006 and increasing maximum sentencing for animal cruelty from six months to five years.

IFAW had campaigned for this legislation for many years both independently and as part of coalition action. Despite it being a Bill that had a long and difficult passage into law, it marks an important moment in UK animal welfare history.

Continuing international policy work during COVID-19

Although many decision-making meetings of international policy forums were postponed during FY21 due to the ongoing global pandemic, important implementation of previous international policy decisions was put into practice for wildlife and habitats.

IFAW experts provided implementation assistance and technical advice to 22 governments during this period across most of IFAW's programme of work. Issues ranged from connectivity to migratory species and from wildlife cybercrime to other aspects of illegal wildlife trade. IFAW and partners have continued to assist with the implementation of CITES listings for sharks and rays. For example, we've provided technical expertise on developing sustainable trade limits of listed species in the Middle East and North Africa as well as Latin America. We've also supported governments such as Costa Rica and Colombia as they develop stricter regulations and catch prohibitions for the most threatened shark species in their waters, with the aim to host implementation and enforcement workshops for these new measures in 2022.

IFAW's continued work on Operation Jaguar has supported jaguar range states in their efforts to implement and enforce the CMS Appendix I listing that took place in February 2020 and decisions on jaguar trade from the last CITES Conference.

The IUCN World Conservation Congress was postponed due to the pandemic, but many motions were discussed and voted on virtually in October 2020. Successes included the adoption of the IFAW-drafted Resolution on Wildlife Cybercrime, but IFAW also championed other key subjects during the online vote. Of note, IFAW co-sponsored and supported adopted resolutions to address priority conservation issues such as ensuring the inclusion of ocean mitigation and adaptation issues in broader climate change discussions, recognising the importance of ecological corridors for sustaining biodiversity, and calling for greater protections for threatened marine species from accidental capture in fishing gear.

In addition, many intersessional meetings of the main forums took place virtually, including meetings of CITES, CMS, CBD and IWC, with IFAW policy experts taking part remotely to lend their expertise and ensure progress in key areas.

Some outcomes of note included our work to encourage governments to commit to an ambitious Post-2020 Global Biodiversity framework that includes meaningful goals and metrics to halt biodiversity loss, improve ecosystem health and connectivity, and develop adequate funding mechanisms to implement the Framework once developed. We made recommendations that CITES

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Strategic report for the year ended 30 June 2021 (continued)

Parties analyse the potential for the occurrence of illegal trade of oceanic whitetip sharks outside of compliance with its Appendix II listing. We also joined the new CITES Working Group on the role of CITES in reducing zoonotic disease risk.

Although virtual sessions of international policy meetings have raised their own set of difficulties, progress has been made, even when meeting in person was not possible. We look forward to continuing our partnerships with governments, NGOs and intergovernmental organisations at in-person meetings, whenever they can take place again.

Costs for the International Policy programme were £ 502,421 in FY21.

Marine Mammal Rescue

IFAW's Marine Mammal Rescue & Research (MMRR) programme is a world-recognised leader in stranding response. No location in the world sees more frequent mass strandings of dolphins than Cape Cod, Massachusetts, where IFAW's MMRR team is based. These events are not only a unique opportunity to rescue and provide cutting-edge veterinary care to these individual animals, but also to drive constant innovation and groundbreaking research that is shared with collaborators from around the world. This is a team of both local action and global impact.

In FY21, the team responded to 386 stranded marine mammals. This included responses to 137 live small cetaceans (including small whales, dolphins and porpoises), 106 of which were released back into the wild. IFAW deployed 16 satellite tags (one seal, 15 cetaceans) and was featured in five scientific publications.

In addition to our hands-on work, IFAW's MMRR team trained and assisted other international response teams, thus improving the welfare, treatment and veterinary care of stranded marine mammals around the world. We also regularly engage and train passionate members of local communities to support rescue efforts as volunteer responders. It's a testament to what can be achieved for animals when we work together with the people living closest to them.

Costs for the Marine Mammal Rescue and Research programme were £ 195,461 in FY21.

The Trustees' Report and the Strategic Report were approved by the Trustees on 16 February 2022 and signed on their behalf by;

DocuSigned by: <i>Graeme Cottam</i>	16 February 2022
7F3B7FDEEE284DD... Graeme R. Cottam, Trustee	Date
DocuSigned by: <i>Mark Beaudouin</i>	16 February 2022
58B4236CCE70424... Mark Beaudouin, Chair and Audit & Risk Oversight Committee Chair	Date

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL FUND FOR ANIMAL WELFARE (IFAW)

Opinion

We have audited the financial statements of International Fund for Animal Welfare (IFAW) (the 'charitable company') for the year ended 30 June 2021 which comprise the Statement of Financial activities, Statement of financial position, Statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees' report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Trustees' report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 5 the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory frameworks that the charitable company operates in and how the charitable company is complying with the legal and regulatory frameworks;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents and evaluating advice received from internal advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to the General Data Protection Regulations. We performed audit procedures to inquire of management whether the charitable company is in compliance with these law and regulations.

The audit engagement team identified the risk of management override of controls as the area where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business and challenging judgments and estimates.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RSM UK Audit LLP

NICHOLAS SLADDEN (Senior Statutory Auditor)

For and on behalf of RSM UK AUDIT LLP, Statutory Auditor

Chartered Accountants

25 Farringdon Street

EC4A 4AB

22 February 2022

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Activities (incorporating the Income and Expenditure account) for the year ended 30 June 2021

	Note	2021 Unrestricted £	2021 Restricted £	2021 Total £	2020 Total £
Income from:					
Donations and legacies	2	17,689,080	232,841	17,921,921	16,398,455
Grants from connected organisations	17	-	79,328	79,328	98,968
Interest and Investment income		136,991	-	136,991	154,516
Total income		17,826,071	312,169	18,138,240	16,651,939
Expenditure on:					
Raising funds	3	2,888,639	-	2,888,639	3,230,420
Charitable activities	3	10,950,482	312,866	11,263,348	13,130,657
Total expenditure		13,839,121	312,866	14,151,987	16,361,077
Net resources incoming before investment gains					
		3,986,950	(697)	3,986,253	290,862
Net gains on investments		1,342,323	-	1,342,323	88,122
Net resources incoming					
		5,329,273	(697)	5,328,576	378,984
Other recognised gains		83,575	-	83,575	-
Net movement in funds		5,412,848	(697)	5,412,151	378,984
Reconciliation of funds					
Total funds brought forward	18	12,471,612	10,697	12,482,309	12,103,325
Total funds carried forward		17,884,460	10,000	17,894,460	12,482,309

The notes on pages 35 to 54 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of Financial Position at 30 June 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible assets	9	205,468	265,066
Investments	10	8,140,234	7,031,224
Other investments	10	2	1
Total fixed assets		8,345,704	7,296,291
Current assets			
Debtors	11	6,045,069	5,500,948
Cash in bank and in hand		5,045,910	2,408,092
Total current assets		11,090,979	7,909,040
Liabilities			
Creditors falling due within one year	12	(1,404,738)	(2,528,647)
Net current assets		9,686,241	5,380,393
Creditors falling due after more than one year	13	(137,485)	(194,375)
Total Net assets		17,894,460	12,482,309
The Funds of the charity			
Unrestricted income funds	18	17,884,460	12,471,612
Restricted income funds	18	10,000	10,697
Total charity funds		17,894,460	12,482,309

The financial statements on pages 35 to 54 were approved by the board of Trustees and authorised for issue on 16 February 2022 and signed on its behalf by:

DocuSigned by:

Graeme Cottam

7F3B7FDFEE284DB
Graeme R. Cottam, Trustee

DocuSigned by:

Mark Beaudouin

58B4235CCE70424
Mark Beaudouin, Trustee

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Statement of cash flows for the year ended 30 June 2021

	Note	2021 £	2020 £
Cash provided by operating activities	19a	2,335,270	312,853
Cash flows from investing activities			
Interest & investment income		136,991	154,516
Payments to acquire fixed asset investments		(819,521)	(458,022)
Proceeds from sales & maturities of fixed asset investments		1,052,834	795,243
Cash provided by investing activities		370,304	491,737
Cash flows from financing activities			
Repayments of borrowing		(56,890)	(34,094)
Interest paid		(10,866)	(7,100)
Cash applied to financing activities		(67,756)	(41,194)
Increase in cash and cash equivalents in the year		2,637,818	763,396
Cash and cash equivalents at the beginning of the year		2,408,092	1,644,696
Total cash and cash equivalents at the end of the year	19b	5,045,910	2,408,092

The notes on pages 35 to 54 form part of these accounts.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021

1 Principal accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of investments to market value. The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: accounting and reporting by charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) second edition, effective 1 January 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2019. International Fund for Animal Welfare (IFAW) meets the definition of a public benefit entity under FRS 102. The statements are presented in the functional currency of the Organisation, British pound sterling (GBP).

Going Concern

The Charity has adequate financial resources and the Trustees consider it is well placed to manage the business risks. As explained in the Trustees' Report, the planning process, including financial projections, takes into consideration the current economic climate, the ongoing impact of COVID-19 and its potential impact on the various sources of income and planned expenditures. Executive Management has made this assessment based on periodic meetings to discuss the impact of COVID-19 on the Charity's operations, in which analysis is performed using the most current financial and non-financial data that is available. This information and analysis is communicated to the Trustees when appropriate. The Trustees have a reasonable expectation that the Charity has adequate resources to meet all obligations for at least 12 months after issuance of these statements and requires no assistance from affiliated organisations. It is the Trustees' view that there are no material uncertainties about the charity's ability to continue in operational existence for the foreseeable future. As noted above, this view is based upon management's income projections for the remainder of FY2022 and preliminary targets for FY2023 reflect confidence that continued donor support (including legacy income) coupled with the Charity's variable cost expense structures provide additional support for going concern. Lastly, the Charity maintains healthy operating and strategic reserves levels, which serve to mitigate budgetary risks. The accounts have therefore been prepared on the basis that the charity is a going concern.

Financial Statements

The accounting policies are set forth below:

Funds

General Fund

This fund is not restricted as to its use and is for activities that fall within the objects of the charity. The General Fund is available to fund the annual expenditure of the Charity.

Designated Funds

These are funds set aside by the Trustees out of unrestricted general funds for particular future purposes or projects. The Trustees have designated funds to generate income to fulfil the long-term objects of the charity. The income generated by this fund remains within the fund. The fund and current needs of the charity are reviewed on a regular basis and transfers to unrestricted funds are made as deemed necessary by the Trustees.

Restricted Funds

Certain grant and other income that is restricted as to its use by the donor is shown separately on the Statement of Financial Activities together with related expenditure.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

Legacies

Legacy income is recognised on an accrual basis when it becomes probable that the legacy will be received and the amount is determinable. For residual legacies, this is taken to be the point in time that the will and schedule of assets and liabilities is received. For pecuniary legacies, this is taken to be the point in time that the amount is notified to us.

Donation income

Donations, other than legacy income, and other similar income, are recorded when receivable.

Income from grants

Grants receivable are recognised in the period in which the conditions for receipt of the grant have been met.

Income from investments and deposits

Income on investments and deposits is recognised on an accruals basis.

Intangible income

Gifts of services or assets, which the Charity would otherwise have had to purchase, are reflected in the financial statements at cost to the donor, where the benefit is quantifiable and measurable.

Tangible fixed assets and depreciation

Tangible fixed assets are stated at historic purchase cost less accumulated depreciation. Cost includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use. Tangible fixed asset purchases less than £5,000 are deemed de minimis, and therefore are expensed through the Statement of Financial Activities in the period in which they were acquired. Depreciation is calculated so as to write off the cost of tangible fixed assets on a straight-line basis over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose are:

- Computer equipment is depreciated over three to five years.
- Furniture and fixtures are depreciated over five years.

Tangible fixed assets are evaluated for impairment when there are indications that their carrying value may be greater than their recoverable amount. If an asset's carrying value is determined to be greater than its recoverable amount, an impairment charge in the amount of the excess is to be recorded on the statement of financial activities.

Fixed asset investments

Investments are stated at market value at the balance sheet date. Any realised and unrealised gains or losses are reflected within the Statement of Financial Activities.

Other investment is comprised of investments in affiliated organisations, and is stated at its historical purchase cost.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

Leasing and hire purchase commitments

Where assets are financed by leasing agreements that give rights approximating to ownership ('finance leases') the assets are treated as if they had been purchased outright. The amount capitalised is the present value of the minimum lease payments payable during the lease term. The corresponding lease commitments are shown as obligations to the lessor. Lease payments are treated as consisting of capital and interest elements, and the interest is charged to the statement of financial activities in the proportion to the remaining balance outstanding.

All other leases are 'operating leases' and the annual rentals are charged to the Statement of Financial Activities on a straight line basis over the lease term.

Rent free periods or other incentives received for entering into a lease are accounted for over the period of the lease so as to spread the benefit received over the lease term or, if shorter the period ending when prevailing market rentals will become payable.

Grant expenditure

Grants payable are recognised in the Statement of Financial Activities at the time each grant is approved and communicated to the recipient.

Resources expended

Resources expended are included in the Statement of Financial Activities on an accruals basis, inclusive of any value added tax that cannot be recovered. Expenses are recognised in the period in which goods and/or services are received.

Certain expenditures are directly attributable to specific activities and have been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by personnel on those activities.

Charitable expenditures are those costs incurred directly in support of expenditures on the objects of the Charity and include project management.

Fundraising costs involve inducing potential donors to contribute money, securities, services, materials or time. They include publicising and conducting fundraising campaigns, maintaining donor mailing lists, preparing and distributing fundraising materials, and conducting other activities involved with soliciting.

Governance costs include the direct costs of administering the Charity. Support costs include oversight, business management, general record keeping, budgeting, financing, and all management and administration in support of charitable activities. Governance and support costs are apportioned to the relevant cost categories based upon the estimated time and effort associated with direct activities of the organisation.

Pensions and similar obligations

The Charity operates a defined contribution pension scheme and costs are charged to the Statement of Financial Activities as incurred. Assets of the pension scheme are held separately to those of the company.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

Foreign currencies

Operational transactions denominated in foreign currencies are translated into sterling at the exchange rate ruling when the transaction was entered into. Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date. Differences arising on translation are taken to the Statement of Financial Activities. Forward exchange contracts are recognised at fair value on the balance sheet date. Resulting unrealised gains or losses are taken to the Statement of Financial Activities.

Financial Instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102, in full, to all of its financial instruments.

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument, and are offset only when the Company currently has a legally enforceable right to set off the recognised amounts and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets held at amortised cost comprise current asset investments, cash at bank and in hand, and debtors excluding prepayments.

Trade, group and other creditors (including accruals) payable within one year that do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being transaction price less any amounts settled.

Trade debtors which are receivable within one year and which do not constitute a financing transaction are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

Investments, including bonds and cash held as part of the investment portfolio, are held at fair value at the Balance Sheet date, with gains and losses being recognised within income and expenditure. Investments in subsidiary and affiliated organisation are held at cost less impairment.

The Charity enters into foreign currency forward contracts to manage the foreign change risk of future transactions and cash flows. The contracts are valued based on available market data. The company does not adopt hedge accounting for forward exchange contracts and, consequently, fair value gains and losses are recognised in the profit or loss.

Significant areas of estimation and judgement

The preparation of the financial statements requires judgements, estimations and assumptions to be made that affect the reported values of assets, liabilities, revenues and expenses. The nature of estimation and judgement means that actual outcomes could differ from expectation. Significant areas of estimation and judgement include accrued legacy income, which is estimated based on the best information available at the balance sheet date. Management's estimate is prudent in respect of illiquid asset to be accrued.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

2 Donations and contributions

	2021	2020
	£	£
Sustainer donations	3,331,648	3,510,860
Sweepstakes donations	1,551,780	1,596,085
Newsletter appeal donations	2,871,998	2,637,967
Legacies	8,060,958	6,585,561
Gift aid contributions	1,328,241	1,354,375
Other donations	777,296	713,607
	<u>17,921,921</u>	<u>16,398,455</u>

This table reflects unrestricted income of £17,689,080 (2020: £16,160,216) and restricted income of £232,841 (2020: £238,239).

3 Allocation of expenses

Costs by charitable activity for Fiscal year 2021 and 2020 were as follows:

	2021				
	Activities undertaken directly	Activities undertaken through grants	Support costs	Total	2020
	£	£	£	£	£
Charitable activities:					
Landscape Conservation	1,159,490	1,345,893	272,298	2,777,681	3,289,014
Marine Conservation	126,731	908,777	118,061	1,153,569	1,498,326
Wildlife Crime	1,091,056	1,157,080	244,377	2,492,513	2,973,988
Wildlife Rescue	2,032,290	801,919	308,002	3,142,211	3,349,701
Disaster Response and Risk	490,709	410,824	97,959	999,492	983,957
Marine Mammal Rescue and Research	95,382	80,934	19,145	195,461	221,339
International Policy	131,700	321,486	49,235	502,421	814,332
Total Programmes	<u>5,127,358</u>	<u>5,026,913</u>	<u>1,109,077</u>	<u>11,263,348</u>	<u>13,130,657</u>

Fiscal 2021 programme expenses were comprised of £10,950,482 unrestricted (FY20 £12,866,727) and £312,866 restricted (FY20 £263,930).

Cost apportionment between charitable activities is based upon:

- Activities undertaken directly – employee time and direct expenses associated with conducting programmatic activities.
- Activities undertaken through grants – nature of programmatic activities of organisations that received grant funding from the Charity.
- Support costs – support activities are apportioned based upon the estimated time and effort associated with direct activities of the organisation.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

3 Allocation of expenses (continued)

Costs of raising funds for Fiscal year 2021 and 2020 were as follows:

	Total 2021 £	Total 2020 £
Campaigns and projects:		
Direct staffing	12,427	13,889
Support staffing	197	179
Support costs	4,883	6,256
Total	<u>17,507</u>	<u>20,324</u>
Multimedia outreach and influence:		
Digital marketing and fundraising	13,367	4,640
Direct staffing	5,040	2,062
Support staffing	291	86
Support costs	7,232	3,018
Total	<u>25,930</u>	<u>9,806</u>
Supporter awareness and advocacy:		
Outreach, production and distribution	1,506,048	1,576,564
Direct staffing	309,268	397,388
Support staffing	28,706	25,452
Support costs	1,001,180	1,200,886
Total	<u>2,845,202</u>	<u>3,200,290</u>
Total mission costs	<u>2,888,639</u>	<u>3,230,420</u>

Governance costs included for Fiscal year 2021 and 2020:

	2021 £	2020 £
Auditors' remuneration		
Statutory audit - Charity auditor	31,500	20,700
Statutory audit - associate of the Charity auditor	52,214	43,922
Legal fees	38,397	64,622
Trustee indemnity insurance	8,962	6,939
	<u>131,073</u>	<u>136,183</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

3 Allocation of expenses (continued)

Total support costs which is included in raising funds and charitable activities of £1,387,233 (2020: £1,470,134) include Direct expenditure of £579,000 (2020: £559,208) and Institutional shared support costs of £808,233 (2020: £910,926) representing the Charity's portion of worldwide support costs reimbursed to IFAW US by the Charity at cost. The apportionment of all costs is based upon the estimated amount of staff time and effort required to perform the above activities.

4 Other recognised gains

	2021	2020
	£	£
Gain on foreign exchange	83,575	-
	<u>83,575</u>	<u>-</u>

5 Grants Payable

Grants payable were as follows

	2021	2020
	£	£
Affiliated organisations	3,676,149	4,464,960
Unaffiliated organisations	1,355,764	1,519,123
	<u>5,031,913</u>	<u>5,984,083</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for related organisations were as follows

	2021								2020	
	Landscape Conservation £	Wildlife Crime £	Wildlife Rescue £	Disaster Response £	Marine Mammal Rescue £	Marine Conservation £	International Policy £	General Support £	Total £	Total £
International Fund for Animal Welfare, Inc. (United States)	668,809	1,116,068	202,988	376,491	79,667	907,094	319,735	-	3,670,852	4,322,775
International Fund for Animal Welfare IFAW in Action	-	-	-	-	-	-	-	5,000	5,000	2,000
International Fund for Animal Welfare (Australia) Pty Ltd	-	-	297	-	-	-	-	-	297	139,985
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	-	-	-	-	-	-	-	-	-	200
	668,809	1,116,068	203,285	376,491	79,667	907,094	319,735	5,000	3,676,149	4,464,960

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

5 Grants Payable (continued)

Programme priorities for the external grants for unaffiliated organisations were as follows

	Location of Impact	Landscape Conservation £	Wildlife Crime £	Wildlife Rescue £	Disaster Response £	2021			Total £	2020 Total £
						Marine Mammal Rescue £	Marine Conservation £	International Policy £		
Wild is Life Foundation	Zimbabwe	444,652	-	293,463	-	-	-	-	738,115	775,677
Wildlife Trust of India	India	232,432	14,841	199,908	27,133	1,267	1,683	1,751	479,015	574,793
Tsavo Trust Limited	Kenya	-	6,144	-	-	-	-	-	6,144	13,973
Kenya Wildlife Service	Kenya	-	20,027	-	-	-	-	-	20,027	-
Lilongwe Wildlife Trust	Malawi	-	-	105,263	-	-	-	-	105,263	-
Worldwide Veterinary Service	United Kingdom	-	-	-	7,200	-	-	-	7,200	-
Conservation Ecology Research Unit (CERU)	Southern Africa	-	-	-	-	-	-	-	-	82,338
IUCN International Union for Conservation of Nature	Global	-	-	-	-	-	-	-	-	20,295
Game Rangers International - Zambia	Zambia	-	-	-	-	-	-	-	-	16,185
Limbe Wildlife Center	Cameroon	-	-	-	-	-	-	-	-	7,890
Jakarta Animal Aid Network	Indonesia	-	-	-	-	-	-	-	-	6,930
Jaringan Bantuan Satwa Jakarta	Indonesia	-	-	-	-	-	-	-	-	6,600
Vale Wildlife Hospital and Rehabilitation Centre	United Kingdom	-	-	-	-	-	-	-	-	4,000
Yayasan Masarang	Indonesia	-	-	-	-	-	-	-	-	3,880
Chimpanzee Sanctuary and Wildlife Conservation Trust	Uganda	-	-	-	-	-	-	-	-	3,788
Bayworld Centre for Research and Education	South Africa	-	-	-	-	-	-	-	-	1,400
ONG Reniala	Madagascar	-	-	-	-	-	-	-	-	1,374
		<u>677,084</u>	<u>41,012</u>	<u>598,634</u>	<u>34,333</u>	<u>1,267</u>	<u>1,683</u>	<u>1,751</u>	<u>1,355,764</u>	<u>1,519,123</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

6 Employees

	2021 £	2020 £
Wages and Salaries	1,125,436	1,290,126
Social Security Costs	252,617	273,353
Pension costs	77,377	86,746
	<u>1,455,430</u>	<u>1,650,225</u>

Staff activities are illustrated as follows:

	2021	2020
Program	8	10
Program support	7	8
Fundraising	11	12
	<u>26</u>	<u>30</u>

As of 30 June 2021 the Charity had pension liabilities of £nil (2020: £nil) included as a component of creditors.

The number of employees whose emoluments amounted to over £60,000 in the year was as follows:

£	2021	2020
60,001 - 70,000	1	1
70,001 - 80,000	1	2
80,001 - 90,000	1	1
90,001 - 100,000	1	-

Contributions of £24,220 (2020: £22,758) were made into a defined contribution pension scheme on behalf of the above employees and charged to unrestricted charitable activities on the Statement of Financial Activities.

As it relates to termination, employees of the Charity are generally provided with a termination notice in writing and can receive termination benefits directly corresponding to years of service at the Charity. The cost for such payments was approximately £2,500 in fiscal year 2020 (2020: £24,000)

The key management personnel of the Charity are the Trustees, the Regional Director – United Kingdom, the Chief Executive Officer (CEO), and the Chief Financial Officer (CFO). The Trustees receive no remuneration. Salary and pension information for the Regional Director is included in the figures above. The CEO and CFO are employees of the International Fund for Animal Welfare, Inc., the United States affiliate and World Headquarters for the IFAW affiliated entities. These salaries are part of the institutional shared costs discussed in Note 3. Total employee compensation of these key management positions were £492,186 (2020: £544,781). The amount of these costs allocated to the Charity were £118,322 (2020: £112,375).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

7 Trustees' emoluments

The Trustees received no remuneration in the period (2020: £nil). Travel expenses were nil to Trustees (2020: £1,066). No Trustees were reimbursed travel expenses (2020: one).

The Organisation pays certain meeting costs on behalf of the Trustees, such as travel and accommodations. These costs are part of the institutional shared costs discussed in Note 3. The amount of these costs allocated to the Charity were £nil (2020: £13,051).

Trustees are covered by indemnity insurance, the cost of which is incurred by the Charity's US affiliate, and is included as a component of institutional shared support. The cost of such insurance was £8,962 in Fiscal year 2021 (2020: £6,939).

8 Taxation

The income of the Charity is applied exclusively to charitable purposes and is exempt from taxation in accordance with Section 505 of the Income and Corporation Taxes Act 1988.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

9 Tangible Assets

	Furniture and Fixtures £	Computer Equipment £	Total £
Cost			
At 1 July 20	291,133	30,538	321,671
At 30 June 2021	<u>291,133</u>	<u>30,538</u>	<u>321,671</u>
Accumulated depreciation			
At 1 July 2020	28,775	27,830	56,605
Charge for the period	56,890	2,708	59,598
At 30 June 2021	<u>85,665</u>	<u>30,538</u>	<u>116,203</u>
Net book value			
At 30 June 2021	<u><u>205,468</u></u>	<u><u>-</u></u>	<u><u>205,468</u></u>
At 1 July 2020	<u>262,358</u>	<u>2,708</u>	<u>265,066</u>

The net book value of furniture and fixtures includes £205,468 (2020: £262,358) in respect to assets held under hire purchase contracts

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

10 Fixed Asset Investments and Other Investments

	2021 £	2020 £
Fixed Asset Investments:		
Investment portfolio at 1 July	7,343,949	7,823,863
Less: Cash deposits awaiting investment at 1 July	(312,725)	(277,898)
Market value at 1 July	<u>7,031,224</u>	<u>7,545,965</u>
Additions at cost	819,521	458,022
Disposal proceeds	(1,052,834)	(795,246)
Net investment gains/(losses)	<u>1,342,323</u>	<u>(177,517)</u>
Market value at 30 June	<u>8,140,234</u>	<u>7,031,224</u>
Add: Cash deposits awaiting investment at 30 June	<u>178,310</u>	<u>312,725</u>
Investment portfolio at 30 June	<u><u>8,318,544</u></u>	<u><u>7,343,949</u></u>
Historical Cost:		
Investments portfolio at cost at 30 June	<u><u>5,215,820</u></u>	<u><u>5,213,229</u></u>

Market value comprises:

	2021 £	2020 £
Equities:		
Services	346,106	332,758
Financials	3,675,567	2,933,462
Fixed Income	1,669,414	1,647,175
Utilities	845,181	809,730
Consumer goods	471,556	430,598
General industry	803,035	633,305
Property Funds	329,375	244,196
	<u><u>8,140,234</u></u>	<u><u>7,031,224</u></u>

No individual investment was greater than 10% of the portfolio. All investments are listed securities held within the United Kingdom.

Other investment is a 1/6th interest in International Fund for Animal Welfare (Australia) Pty Ltd, an affiliated Organisation at a cost of £1. The Charity also owns a 1/6th interest in IFAW Internationaler Tierschutz-Fonds gGmbH (Germany), an affiliated organisation at a cost of £1. The investment is reported at cost, as the Organisation owns a minority interest and exercises no managerial or operational control over this entity.

Other investment of the Charity only is £2. This represents the 1/6 interests discussed above.

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

11 Debtors: Amounts falling due within one year

	2021	2020
	£	£
Accrued legacy income	5,174,319	4,615,131
Other accrued income	391,756	354,684
Prepayments	47,956	43,069
Accrued income	131,772	48,897
Due from connected organisations (see note 17)	299,266	439,167
	<u>6,045,069</u>	<u>5,500,948</u>

12 Creditors: amounts falling due within one year

	2021	2020
	£	£
Trade creditors	722,255	1,391,779
Due to connected organisations (see note 17)	237,470	735,533
Accruals and deferred revenue	349,772	306,522
Hire Purchase creditors	55,982	55,982
Other creditors	39,259	38,832
	<u>1,404,738</u>	<u>2,528,648</u>

13 Creditors: amounts falling due after more than one year

	2021	2020
	£	£
Hire purchase creditors	137,485	194,375
	<u>137,485</u>	<u>194,375</u>

This represents the outstanding capital value of hire purchase transactions for office furniture purchased

Hire purchase creditors	2021	2020
Amounts due:	£	£
Within one year	55,982	55,982
Between two to five years	137,485	194,375
	<u>193,467</u>	<u>250,357</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

14 Net movement in funds

Net movement in funds is stated after charging

	2021 £	2020 £
Property lease rental	326,807	320,115
Depreciation of owned tangible fixed assets	59,598	27,426
	<u>386,405</u>	<u>347,541</u>

15 Lease commitments

At 30 June 2021, the Charity had total commitments under non-cancellable operating leases as follows:

Land and buildings	2021 £	2020 £
Amounts due:		
Within one year	220,116	220,116
Between two to five years	568,633	788,749
	<u>788,749</u>	<u>1,008,865</u>

16 Membership of the company

The Charity was incorporated on 27 March 1992 in the United Kingdom and is limited by the guarantee of its members. The guarantee of each member is restricted to one pound. The members are the directors of the company and also act as Trustees for the charitable activities of the Charity.

17 Related party transactions

The Charity is connected with the following UK and non-UK organisations:

Name	Country
International Fund for Animal Welfare (Australia) Pty Ltd	Australia
International Fund for Animal Welfare Inc./ Fonds international pour la protection des animaux inc.	Canada
Fonds international pour la protection des animaux (IFAW France)	France
Fonds International pour la Protection des Animaux (IFAW)	France
IFAW Internationaler Tierschutz-Fonds gGmbH	Germany
International Fund for Animal Welfare (IFAW) Limited *	Malawi
Stichting IFAW (International Fund for Animal Welfare)	Netherlands
International Fund for Animal Welfare NPC	South Africa
International Fund for Animal Welfare IFAW in Action	United Kingdom
International Fund for Animal Welfare, Inc.	United States
International Fund for Animal Welfare Limited *	Zambia
International Fund for Animal Welfare (Zimbabwe) Trust	Zimbabwe

*The Charity is an entity member for International Fund for Animal Welfare (IFAW) Limited and International Fund for Animal Welfare Limited. As an entity the member this does not constitute an investment contains nor provides interest for the Charity

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

17 Related party transactions (continued)

Amounts owed by connected organisations at 30 June:

	2021 £	2020 £
Stichting IFAW (Netherlands)	23,070	30,951
International Fund for Animal Welfare (Australia) Pty Ltd	54,913	-
Fonds international pour la protection des animaux (IFAW France)	63,230	115,088
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	28,311	88,352
International Fund for Animal Welfare NPC (South Africa)	36,844	20,077
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	90,738	182,389
International Fund for Animal Welfare IFAW in Action (UK)	2,160	2,310
	<u>299,266</u>	<u>439,167</u>

Amounts owed to connected organisations at 30 June:

	2021 £	2020 £
International Fund for Animal Welfare, Inc. (United States), net	237,297	663,265
International Fund for Animal Welfare (IFAW) Limited (Malawi)	173	210
International Fund for Animal Welfare (Australia) Pty Ltd	-	72,058
	<u>237,470</u>	<u>735,533</u>

Income received from connected organisations:

	2021 £	2020 £
International Fund for Animal Welfare, Inc. (United States)	62,600	62,570
Stichting IFAW (Netherlands)	3,346	11,984
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	-	5,938
IFAW Internationaler Tierschutz-Fonds gGmbH (Germany)	-	18,476
International Fund for Animal Welfare (Australia) Pty Ltd	13,382	-
	<u>79,328</u>	<u>98,968</u>

This table reflects restricted grants from connected organisations of £79,328 (2020: £98,968). There were no unrestricted grants from connected organisations (2020: £nil).

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

17 Related party transactions (continued)

Grants paid to connected organisations:

	2021 £	2020 £
International Fund for Animal Welfare, Inc. (United States)	3,670,852	4,322,775
International Fund for Animal Welfare IFAW in Action (United Kingdom)	5,000	2,000
International Fund for Animal Welfare Inc./Fonds international pour la protection des animaux inc. (Canada)	-	200
International Fund for Animal Welfare (Australia) Pty Ltd	297	139,985
	<u>3,676,149</u>	<u>4,464,960</u>

During Fiscal year 2021 International Fund for Animal Welfare, Inc. (IFAW US) provided certain programme, fundraising and support costs for all the IFAW entities. Such shared costs includes programmatic strategy, projects and campaign development strategy and campaign communication strategy and public awareness, along with shared finance, technology and human resource support. This shared cost is reimbursed to IFAW US by the Charity at cost. These costs are reported as a component of institutional shared costs totalling £3,769,113 (2020: £4,568,364).

18 Funds

As part of the Charity's overall reserves and risk management strategies, the Trustees voted to adopt an Institutional Financial Reserves Policy at the October 2013 Board of Trustees meeting. The worldwide affiliated IFAW entities are financially and operationally interdependent, and therefore the policy established discrete funds to support specific goals and objectives for IFAW at the global level. As such, individual IFAW entities may vary with respect to nature and quantities of reserves. Financial reserves have been established as follows:

- Operating reserves – intended to provide an internal source of funds for unseen situations
- Strategic reserves – intended to provide unrestricted financial resources to support the organisation's long range strategic objectives
- Donor endowments – maintained (as relevant) to provide financial resources to the Organisation in accordance with donors' intentions

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

Notes to the financial statements for the year ended 30 June 2021 (continued)

18 Funds (continued)

This structure is intended to mitigate financial risks embedded in the Organisation's operating activities and position the Organisation to pursue programmatic and institutional programme activities. IFAW intends to maintain global operating reserves of approximately two months of operating expenditures and global strategic reserves sufficient to generate approximately 1-2% of annual budgeted expenditures. Concurrent with the Financial Reserves Policy, the Directors voted to adopt a revised Institutional Investment Policy Statement to support the goals and objectives of the respective reserve funds.

The Charity's funds were comprised of the following as of 30 June 2021 and 2020:

	General Fund	Restricted Fund	Total
	£	£	£
At 1 July 2020	12,471,612	10,697	12,482,309
Incoming resources	17,826,071	312,169	18,138,240
Resources expended	(13,839,121)	(312,866)	(14,151,987)
Unrealised gain on investments	1,109,238	-	1,109,238
Realised gains on investments	233,085	-	233,085
Other recognised gains	83,575	-	83,575
At 30 June 2021	17,884,460	10,000	17,894,460
At 30 June 2020	12,471,612	10,697	12,482,309

During Fiscal year 2021 the Charity received funds from donors and affiliated organisations totalling £312,169 (2020: £274,627), which were restricted to use for costs associated with the Charity's priority and regional programmes. During Fiscal year 2021, restricted funds totalling £312,866 (2020: £263,930) were expended. Amounts restricted as to use as of 30 June 2021 and 2020 are illustrated as follows:

	2021	2020
	£	£
Wildlife Crime	10,000	
Marine Conservation	-	10,697
	<u>10,000</u>	<u>10,697</u>

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

(continued)

18 Funds (continued)

Net assets by fund were comprised of the following at 30 June 2021:

	General Fund	Restricted Funds	Total
	£	£	£
Fixed assets	8,345,704	-	8,345,704
Current assets	11,080,979	10,000	11,090,979
Current liabilities	(1,404,738)	-	(1,404,738)
Noncurrent liabilities	(137,485)	-	(137,485)
Net assets	<u>17,884,460</u>	<u>10,000</u>	<u>17,894,460</u>

Net assets by fund were comprised of the following at 30 June 2020:

	General Fund	Restricted Funds	Total
	£	£	£
Fixed assets	7,296,291	-	7,296,291
Current assets	7,898,343	10,697	7,909,040
Current liabilities	(2,528,647)	-	(2,528,647)
Noncurrent liabilities	(194,375)	-	(194,375)
Net assets	<u>12,471,612</u>	<u>10,697</u>	<u>12,482,309</u>

19 Notes to the cash flow statement

Note 19a	2021	2020
	£	£
Net resources incoming	5,328,576	378,983
Deduct investment income shown in investing activities	(136,991)	(154,515)
Deduct financed acquisition of tangible assets	-	(284,452)
Add back depreciation charge	59,598	27,426
Hire purchase interest paid	10,866	7,100
Realised (gains)/losses from tangible investments	(1,342,323)	177,518
Foreign exchange gain	83,575	-
(Increase)/decrease in debtors	(544,121)	(1,191,719)
(Decrease)/increase in creditors	(1,123,910)	1,352,512
Net cash provided by operating activities	<u>2,335,270</u>	<u>312,853</u>

Notes to the financial statements for the year ended 30 June 2021

International Fund for Animal Welfare (IFAW)

Company registered number 02701278

(continued)

19 Notes to the cash flow statement (continued)

Note 19b

	1 July 2020	Cashflow	Non Cash Movement	30 June 2021
	£	£	£	£
Cash and equivalents				
Cash at bank and in hand	2,086,309	2,781,291	-	4,867,600
Cash Investments	321,783	(143,473)	-	178,310
	<u>2,408,092</u>	<u>2,637,818</u>	<u>-</u>	<u>5,045,910</u>
Hire purchase creditors				
Short Term	55,982			55,982
Long Term	194,375	(56,890)	-	137,485
	<u>250,357</u>	<u>(56,890)</u>	<u>-</u>	<u>193,467</u>

20 Financial instruments

The carrying amount of the Organisation's financial instruments at 30 June were:

	2021	2020
	£	£
Financial assets		
Instruments measured at fair value through statement of financial activities	<u>8,318,544</u>	<u>7,343,949</u>

21 Forward contracts

The Organisation hedges certain anticipated cash flows using forward exchange contracts. At 30 June 2021 and 2020 the Organisation had no outstanding forward exchange contracts.

22 Dormant Trading subsidiary: IFAW Commerce Limited (Company Registered Number 7572366)

IFAW Commerce Limited is a wholly owned subsidiary of the Charity. The principal activity of IFAW Commerce Limited was that of undertaking research activities to support the aims of the charity, utilising the research vessel *Song of the Whale*. In Fiscal 2013, the Directors and the Trustees of the companies took the decision to grant the vessel and related equipment on economic grounds. On 6 March, 2014, the *Song of the Whale*, was granted, for no consideration, to the not for profit organisation Marine Conservation Research International. Under the terms of the grant they are required to use it for charitable purposes for the rest of its estimated useful life of five years. As the vessel came to the end of its estimated useful life during the 2019 fiscal year the Charity released its lien on the *Song of the Whale*, thus granting complete title to Marine Conservation Research International.

As a result of this grant, and the lack of financial activity since 2014 IFAW Commerce Limited's shared capital of £150 is not consolidated in these financial statements.