

THE COMMON PURPOSE CHARITABLE TRUST

England & Wales · Charity number 1023384

Details

Other names	COMMON PURPOSE
Status	Registered
Legal form	Charitable company
Company number	02832875
Registered	1993-07-01
Register	View on the Charity Commission register

Contact

Address	124 City Road London EC1V 2NX
Phone	02076088100
Email	info@commonpurpose.org
Website	www.commonpurpose.org

Activities

Objects: THE ADVANCEMENT OF EDUCATION FOR THE PUBLIC BENEFIT AND IN PARTICULAR BUT WITHOUT PREJUDICE TO THE GENERALITY OF THE FOREGOING TO EDUCATE MEN AND WOMEN FROM A BROAD RANGE OF GEOGRAPHICAL POLITICAL ETHNIC INSTITUTIONAL SOCIAL AND ECONOMIC BACKGROUNDS IN CONSTITUTIONAL CIVIC ECONOMIC AND SOCIAL STUDIES WITH SPECIAL EMPHASIS ON CIVIL AND SOCIAL AWARENESS AND RESPONSIBILITY IN THE UNITED KINGDOM AND ELSEWHERE PROVIDED ALWAYS THAT NOTHING CONTAINED IN THE MEMORANDUM AND ARTICLES OF ASSOCIATION SHALL AUTHORIZE OR BE DEEMED TO AUTHORISE THE CARRYING ON OF ANY ACTIVITY FOR ANY PURPOSES SAVE THOSE REGARDED AS CHARITABLE BY THE LAWS OF ENGLAND AND WALES

Activities: CPCT oversees the activities of CPUK, CP International, CP Customised Ltd, CP Global Customised and CP Asia Pacific. It safeguards brands, intellectual property, web domain names and trademarks, holds the overall strategic plan and supports the alumni. Our educational courses give people the inspiration, skills and connections to become better leaders at work and in society.

Classification

- **How:** Provides Services
- **What:** Education/training
- **Who:** Children/young People, People With Disabilities, Other Defined Groups, The General Public/mankind

Geography

- **Area of benefit:** UNITED KINGDOM AND ELSEWHERE
- Australia
- France
- Germany
- Hong Kong
- Hungary
- India
- Ireland
- Northern Ireland
- Scotland
- Singapore
- South Africa
- Turkey
- United States
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-07-31	£6,720,294	£6,848,992	£560,105	61
2024-07-31	£6,934,646	£7,127,605	£688,000	70
2023-07-31	£5,487,894	£6,192,058	£881,800	70
2022-07-31	£5,369,100	£5,341,000	£1,586,000	83
2021-07-31	£4,374,700	£4,259,600	£1,557,900	75

Trustees

Name	Role	Appointed
David William Grace	Chair	2017-10-26
Janis Sanders		2018-02-19
Jonathan Edward Donner		2014-05-15
MARK LINDER		
Professor Christine Ennew		2023-12-15
Sanjeev Gupta		2018-12-01

Linked charities

- COMMON PURPOSE UK (1023384-1)

THE COMMON PURPOSE CHARITABLE TRUST

England & Wales - Charity number 1023384

Accounts

THE COMMON PURPOSE CHARITABLE TRUST
(A company limited by guarantee)

CONSOLIDATED REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

Company registered number: 02832875
Charity registered number: 1023384

THE COMMON PURPOSE CHARITABLE TRUST
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2025

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THE COMMON PURPOSE CHARITABLE TRUST

CHAIR AND CHIEF EXECUTIVE'S REPORT

YEAR ENDED 31 JULY 2025

1. Chair and Chief Executive's report

Despite feeling like a year of mixed fortunes at one level, this year has been a year of stability for Common Purpose. While we had to make some difficult business and people decisions to mitigate the impact of the last financial year's result, especially from our unrestricted and trading activities, we continued to see success in the core of what we do – delivery of a range of highly relevant and innovative leadership skills offerings to a broad set of new and continuing clients. It's been heartening to receive their positive feedback on the work we do and the impact we make.

To mitigate the impact of the continuing disruption to the learning and development market post-Covid, we made some further structural changes to how our work connects with the market, so we are better able to adapt to changes in buying habits and respond to our clients' demands with more relevant market propositions. Although Evolve Careers, our EdTech Venture, has started to generate revenue its overall progress has been slower than expected, requiring continuing support.

As a result of these issues, and as explained further in the Trustees' report, we have seen signs of recovery in some of our verticals such as grant-based work, customised solutions and Higher Education but not enough to help with a substantial recovery in unrestricted reserves and our unrestricted cash balance. Our restricted reserves and restricted cash continue to remain at a healthy level, but in common with all other charities these amounts are not available to meet the needs of our unrestricted activities or our overall central overheads.

The challenges we have faced are of course a reflection of the continuing uncertainty in the world today, which has not improved in any significant way over the last year with continuing geo-political turmoil, financial instability, economic downturns and climate change continuing to adversely impact our clients and the markets in which we operate - especially our more mature markets.

We of course recognised the ongoing need for change, driven by our desire to bring the Group back onto a sustainable financial footing and to rebuild our unrestricted reserves. The main steps taken are set out in the Trustees' report. They include restructuring our core businesses to reduce our cost base and help drive efficiency and introducing new products and services to improve revenues and margin. We will continue to and seek ways to realise value from our investment in Evolve Careers.

We were determined to implement significant changes in this financial year so that we could build further on them as we look to 2025/26 and beyond. We remain confident that these changes will help us overcome the current challenges we face and make us a stronger and more future-ready organization going forward, better able to focus on our underlying charitable objectives to which we remain strongly committed. The relevance of what we do and how we can help people of all levels and communities across the world become more effective in solving complex problems has never been greater.

Highlights of our business this year include:

- an initial restructure in the first half of the financial year to focus our revenue generating efforts on three clear strands, based on our strategic priorities.
- consolidated talent and resources within each strand to go for sustainable wins together; all this with the desire to be closer to the market.
- a second phase of the restructure in the second half which was mainly around people and future-proofing skills – aimed at both reducing headcount/costs as well as ensuring we had the right skills for the future.
- continuing review, development and launch of new, innovative solutions and programmes.
- an expansion of our organisational solutions work by developing deeper relationships with the organisations that use our services and continued adaptation of what we do to anticipate and reflect their specific issues and requirements.
- an expansion of the breadth of our reach through an additional 1,405 unique organizational interactions, split across the public (345), private (500) and non-profit (482) sectors (with 78 as no recorded sector).

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CHAIR AND CHIEF EXECUTIVE'S REPORT

YEAR ENDED 31 JULY 2025

- further development of our programmes to reflect existing and emerging global megatrends, especially with many of them being framed around the environment/climate agenda.
- the relatively new Evolve Careers Edtech offering started to open doors to a different client base in new markets, including being named the winner of the Access Sharjah Challenge, run by the Sharjah Entrepreneurship Center (Sheraa) and the Sharjah Private Education Authority (SPEA) to focus on bridging the Future Skills Gap in schools across Sharjah, working with the Ministry of Education.
- continuing to invest in our infrastructure and support functions to help ensure the organisation is futureproofed. This year we have particularly done so with the creation of a 'Creative Futures Lab' – to explore bold ideas and new possibilities for Common Purpose.

In terms of our non-financial objectives, the following highlights the good progress made during the year:

- another 5,735 people participated in Common Purpose programmes across the world, taking our total alumni to over 137,000.

In our main measures of the quality of what we provide to participants:

- 94% of our participants would recommend a Common Purpose programme to a friend or colleague (increase of 2% from the previous year).
- 90% of our participants have greater confidence in their role as a leader (increase of 2% from the previous year).
- 93% of our participants feel better able to make a positive impact (increase of 1% from the previous year).
- 94% of our participants have identified shifts they want to make in their leadership and have set themselves goals to help reach them (no change from the previous year).

These results help demonstrate the quality of what we provide and the capabilities of our staff in being able to meet the needs of our clients.

In conclusion, while the financial results for the year have been a step in the right direction towards stability, we are still in recovery. Although we expect another challenging year in 2025/26, we believe that the changes referred to above are the right response given the context and over time will deliver a much-improved result. Combined with our current growing pipeline of work and the strength of our restricted activities, which continue to grow significantly, we expect to be able to build our reserves back towards our target level over the next few years.

The Chair and CEO along with the Trustees appreciate the continued efforts and commitment of all our staff during the year. We recognise it has been tough for many reasons, but without their efforts the many positives from this year would not have been possible. We also appreciate the significant input and help we receive from our many clients, partners, supporters, Advisory Group members, licensees and all the other stakeholders with whom we interact.

David Grace
Chair

Adirupa Sengupta
Group Chief Executive Officer

THE COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2025

The Trustees of The Common Purpose Charitable Trust (“Common Purpose”, “the Trust” or “CPCT”) are pleased to present their group annual report together with the audited financial statements for the year ended 31 July 2025 which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011 and the Statement of Recommended Practice - Accounting and Reporting by Charities (Second Edition, effective 1 January 2019).

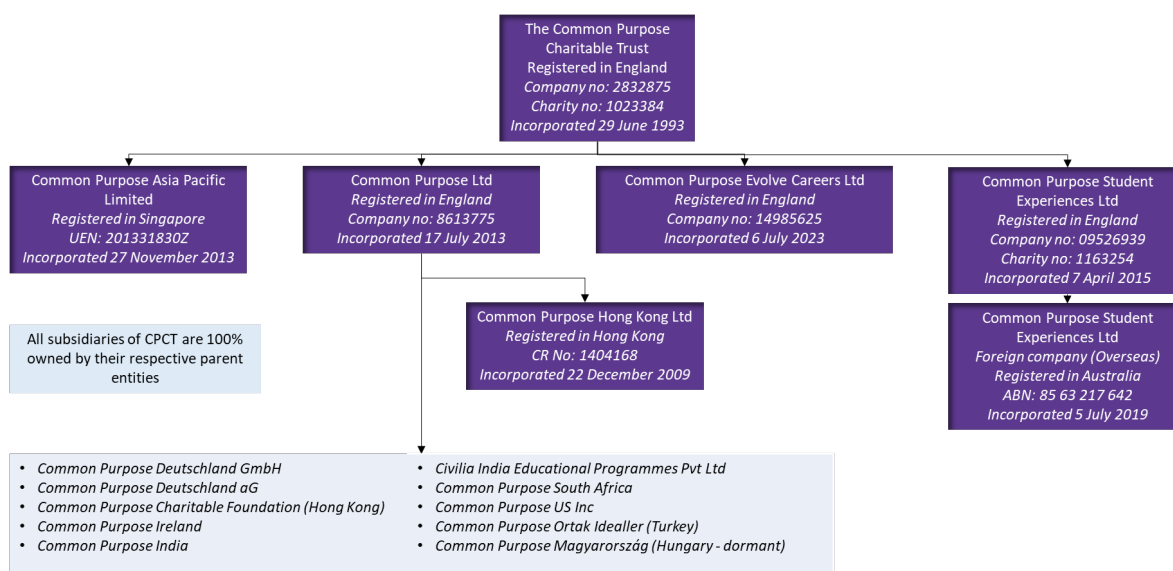
1. About Common Purpose

CPCT is the parent company in a group structure. Much of the Trust’s activities are carried out through its subsidiary organisations:

- Common Purpose Limited (CPL), a trading company registered in England which manages the group’s international licensing arrangements, the provision of services to licensees and delivers customized courses to global clients. CPL is a wholly owned subsidiary of CPCT. CPL acquired the shares of Common Purpose Hong Kong Ltd (CPHK) on 4 August 2022. CPHK’s results are consolidated in these accounts. CPL also established Common Purpose Evolve Careers Ltd as a separate trading subsidiary on 6 July 2023 but sold its shareholding to CPCT on 31 July 2024.
- Common Purpose Asia-Pacific Limited (CPAPL), a charity registered in Singapore that runs open programmes in its region and delivers customized programmes to major corporate entities in Singapore and southeast Asia.
- Common Purpose Evolve Careers Limited (CPEC) was established to develop and commercialize an EdTech platform that helps young people navigate the transition from study to work. The company was originally incorporated as a subsidiary of CPL but was transferred to CPCT on 31 July 2024.
- Common Purpose Student Experiences Limited (CPSE), a charity registered in England which provides leadership programmes for university students. CPSE operates principally through a branch (Foreign Company (Overseas)) in Australia to deliver programmes to Australian universities.

Through CPL, CPCT licenses entities in several countries to deliver Common Purpose programmes in their respective countries. Summary information on each organisation and licensees is shown later in this report.

The Trust was established as a charity in 1989 and is registered with the Charity Commission under the Registered Charity number 1023384.



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YEAR ENDED 31 JULY 2025

2. The role of the Trust

In addition to its own activities, the Trust oversees the activities carried out through its subsidiary organisations, and is mainly responsible for:

- the overall strategic direction of the group.
- ensuring the group meets its charitable purpose and objectives.
- safeguarding the group's brands, intellectual property, web domain names and trademarks.
- supporting the global alumni programme.
- developing, either directly or through its subsidiaries, new products and services.
- developing new international opportunities.

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

3. Our purpose and activities

The purpose of the Trust is to drive social purpose and have a positive and sustained impact on the quality of leadership by:

- convening leaders across sectors and from all backgrounds so that they learn to cross boundaries and see how diversity brings fresh perspectives and sparks innovation.
- delivering experiential leadership development to young adults, university students, high-potential leaders and senior leaders in partnership with businesses, the wider public sector (including higher education institutions) and the not-for-profit sector (including community organizations).
- ensuring that programme participants understand how to apply their learning back in society and the workplace.

The vision that shapes our work is to give people from different sectors, backgrounds and generations the inspiration, skills and connections to become better leaders, both at work and in society. We run local and global programmes in cities across the world for thousands of leaders each year from over 100 countries across six continents.

The strategies we employ to achieve our aims and objectives are to:

- design and deliver programmes for different cohorts of leaders, based on their needs, interests and role in the community.
- develop content and curriculum.
- work with partners to support wider participation in leadership development.
- maintain an extensive and active alumni network to help with continued leadership development of those completing our programmes.

4. Achievements and performance

The financial results are set out in the review of financial activities in paragraph 8 below. Details of the impact of individual companies within the group are set out in the sections immediately following.

For more details visit our website: www.commonpurpose.org

4.1 CPCT Update

As noted in the Chair and Chief Executive's report above, the objectives for the year were formulated

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against a backdrop of continuing uncertainty due to geo-political uncertainties and economic and political difficulties. Our plans included:

- restructuring the group's business in the first half of the year, both to become more efficient and to reduce the ongoing cost base and also to help ensure a greater focus on those activities that are considered more likely to generate higher revenues going forward.
- continuing to support the next stage of growth of Evolve Careers in order to increase its value.
- taking active steps to seek unrestricted grant funding to help fund the group's unrestricted costs, including the costs of restructuring.
- introducing new products and services which were expected to be more attractive in the markets in which the group operates, given the disruptions to the learning and development market.
- continuing with our core open programmes, Beacon and Lighthouse, constantly reviewing and revamping the proposition at different points in the year.
- continuing to stay close to the Higher Education sector to help them respond to the changes in the sector; continuing to innovate as we deliver in an in-person context, and stepping up our efforts to deliver programmes for University staff in addition to those for students.
- continuing to re-scope, re-design and expand the American Express Leadership Academies, working closely with the American Express Foundation to attract, increase and support participants from as wide a field as possible; expanding the base of support for the Academies by bringing in new partners, especially from the US.
- continuing to identify and develop new partners for our environment-related work, while working with current funders to identify new opportunities in environmental leadership.

We have made several strategic decisions to meet the needs of our long-term sustainability; to consolidate, streamline and collaborate better at fewer levels across the organization; and to increase the impact of our external work. With these principles at the core, we carried out a restructuring exercise which included the following:

- moving to a streamlined team structure which focuses our revenue generating efforts on three clear strands based on our strategic priorities; this included the consolidation of talent and resources within each strand.
- the three strands of revenue generation being delivered through three new global teams operating with deep local strength: Global Custom Solutions; Social Value; and Higher Education/Universities. Each revenue generating team is led by a global sales / fundraising lead supported by three core strands within the team to cover Partnership / Sales / Fundraising, Operations and Customer Experience.
- consolidating our business partnership arm, with an overall Group Operations lead under whom key functions such as Operations/Brand/Communications/Impact now come together.
- our IT and Finance function continuing to operate as before, reporting to the CEO.

Evolve Careers sits outside this structure. It works directly with its board with some strategic and operational support provided.

4.2 Social Value update

Open programmes in 2024/25 involved 198 participants in the UK. As part of our investment in developing the pipeline of under-represented leaders, 32 scholarship places were awarded to people from under-represented backgrounds with a particular emphasis on Black, Asian and Minority Ethnic participants. As part of our social purpose commitments, most of these places are funded by Common Purpose itself but we would also like to thank Wates and Anglo American for their ongoing support for these scholarships. In

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Asia-Pacific, GE Vernova remains our primary sponsor for the Beacon programme, drawing participants from across the region.

Legacy programmes for young leaders continue to be an important part of our social value portfolio and in 2024/25, we delivered programmes in six locations in the UK – Northern Ireland, Glasgow, Leeds, Newcastle, London and Sunderland. These involved 313 young people aged 18-25 from a range of backgrounds. With the support of our local sponsors, we were able to offer programme places free-of-charge to all young people in those locations. We also delivered a programme for young people in Bangladesh – BD100 – with the support of the British Council.

Across Asia-Pacific, our youth programmes feature Legacy elements supported by the National Youth Council and the Temasek Foundation in Singapore. These include a series of civic conversation events designed to engage young participants. We designed and delivered a four-day camp for the Crown Prince Foundation in Jordan as part of its Hussein Fellowship Program (HFP), a one-year long leadership programme for young people aged between 18-25.

We formally joined the Earthshot Collective partnership and signed a MOU with the Earthshot Prize, reinforcing our strategic commitment to climate leadership. Following from the successful delivery of a youth climate leaders programme in Singapore in 2023, we delivered a second in Cape Town in autumn 2024 with a third to follow in Rio de Janeiro in Autumn 2025 – all in conjunction with the Earthshot Prize.

We continue to strengthen our relationship with the American Express Foundation and in 2025/26 will deliver Leadership Academies in the Americas (in New York); UK & EMEA (in London) and Asia-Pac (in Tokyo or Sydney). We will continue to run an awards scheme on behalf of the Foundation to recognize the work of the academy alumni in this sector and may experiment with versions of offering for the global alumni in different ways.

Our environment-related work is growing, and we are seeing firm interest from foundations to support our programmes. We completed two pilot nature recovery leadership programmes in the UK during the year with support from a wide range of organisations across the nature sector. We expect to extend this work UK wide in 2025/6. We also ran a range of international programmes for leaders working on the environment across the global North and South.

4.3 Higher Education/Universities update

Our Higher Education work continues to retain core clients in the UK despite a challenging external environment. 630 students from UK universities took part in our programmes through their institution's careers and employability and/or global mobility strands, in particular through Turing-funded summer programmes. In 2024/25, we engaged 10 UK universities with strong partnerships including Leeds, City St George's and Birmingham with a number of new or returning clients coming on board including Queen Mary and Kingston. Whilst clients continue to work with us, they are often sending fewer students - thus consortium models for programmes are proving more attractive.

In addition, key global partnerships such as U21 remain strong, where we run both student and staff programmes. The work with students delivering global experiences virtually at scale was highly commended at the PIEoneer awards in 2024.

We also scaled some significant new global partnerships in 2024/25, which are key to our growth ahead as they provide opportunities to diversify revenue and align ourselves with strong brands. Firstly, with RMIT Europe on a civic engagement place-based programme for Universities for which we successfully received funding from EIT Urban Mobility. Looking ahead, we have two UK universities signed up as founding partners and have submitted an application for further funding for 2025/26. Secondly, with NAFSA - the international education membership body in the US, with whom we are curating a module as part of their mid-management development program.

5. Plans for 2025/26

We will continue to build on the benefits of our new structure, with the three business strands more closely aligned in how they engage with their markets and clients, and a clearer articulation of sales strategies within their areas of expertise.

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YEAR ENDED 31 JULY 2025

We have also just created a Creative Futures Lab - a dedicated space for exploring bold ideas and new possibilities for Common Purpose.

On the programming side, while the world of learning and development continues to disrupt, we will continue to deliver a mix of in-person and online programmes during the coming year.

Our two core open programmes, Beacon and Lighthouse, will run with scaled-down versions from key locations. We will pause our Global Leaders Programme offering until the demand for this is back; our ASEAN Leadership Programme (ALP) has been reframed to ASEAN Horizons in the context of the needs of the market; and we have reviewed our approach and plans in Africa in consultation with our South African licensee.

We continue to strengthen our relationship with the American Express Foundation and in 2025/26 will deliver Leadership Academies in the Americas (in New York); UK & EMEA (in London) and Asia-Pac (in Tokyo or Sydney). We will also run an awards scheme on behalf of the Foundation to recognize the work of the academy alumni in this sector and may experiment with versions of offering for the global alumni in different ways.

Our environment-related work is growing, and we continue to see interest from foundations to support our programmes including for the next generation such as the partnership with The Earthshot Prize (TEP). We expect to deliver some scale programmes on environmental leadership during 2025/26.

Specifically on Higher Education, following the growth and solidity in this business in 2024/25, we have reset our expectations for 2025/26 in line with the changes in the sector. However, we believe our new approach towards the end of 2024/25 as part of the restructure will better align our customers' needs to more local teams and help support more effective delivery of our offering. We will also continue to develop programmes for University staff.

Our work in EdTech will continue via Common Purpose Evolve Careers, although it is likely that its focus will be on a specific buyer market while the rest of Common Purpose works with a range of partners to offer the platform to hard-to-reach learners. We anticipate growing EC and CPCT revenue particularly in the second half of 2025/26.

6. Review of financial activities

Overview of financial position

Total income for the year 2024/25 was £6.7m (2023/24: £6.9m), a decrease of 3% over the previous year. The biggest single contributor to the decrease was Grant income (down by 11%), due to timing of projects with American Express. Revenue from Customized programmes grew by 20% due to securing several new clients as well as growth from existing relationships. Higher Education programme income increased by 27%, some of this due to increased revenue from the Evolve Careers platform. Open programmes (predominantly run in the UK) continue to face challenging market conditions with revenue falling by a further 29%.

Expenditure was £6.8m (2023/24: £7.1m), an overall reduction of 4% across both restricted and unrestricted costs. Regarding expenditure on unrestricted costs:

- Salary costs fell by 2% due to a reduction in headcount. Following an organisational restructure, the Charity made redundancies during Q4. At the year end, headcount had reduced by 9 people vs the prior year. Salary savings during the period were largely offset by redundancy costs, and the full impact of the cost saving will be realised in 2025/26.
- Programme costs remained fairly static, with a 1% increase vs the prior year. This is in line with expectations since the reduced Grant project activity has been offset by additional project costs to deliver more Customised work.

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- General overheads have been reduced by 23% vs the prior year following cost-saving initiatives including closure of surplus office space and a freeze on non-essential travel to internal meetings.

Five out of the six group companies have delivered a surplus during the financial year, but the continued investment in Evolve Careers has resulted in an overall group loss of £128k (2024/25 loss of £194k). Although this is a disappointing result, the net movement in unrestricted funds was an increase of £351k (2023/24: loss of £1069k); there was fall in restricted funds of £479k (2023/24: increase of £875k). The Trustees recognize the need to ensure that as far as possible the group returns to making a surplus in the coming year.

The unrestricted reserves position has improved during the year, from a deficit of £626k in the prior year to a deficit of £275k at year end. This improvement partly reflects a transfer of £1,135k from restricted to unrestricted reserves. During the year, a review of restricted fund balances was undertaken. As a result of this review, it was confirmed that restrictions on certain funds were released during the year, allowing them to be applied to the costs of staff delivering project objectives, rather than being limited solely to direct project expenditure. This meant that staff costs which had previously been charged to unrestricted funds could subsequently be charged against the relevant restricted funds. Accordingly, £1,135k has been transferred from restricted to unrestricted funds in the current year. This transfer reflects the release of restrictions which arose during the year and therefore does not represent a prior period adjustment. The trustees are therefore satisfied that the funds are therefore presented in line with the Charities SORP (FRS 102).

The restructure announced in November 2024 is helping increase revenue, particularly from unrestricted sources, by creating teams more closely aligned with the three key market segments in which the Charity operates. It has also enabled CPCT to reduce its cost base and align support functions more closely with revenue generating teams.

Donated goods and services

CPCT benefits from significant support in-kind locally and nationally to help keep expenditure to a minimum. The contribution made from donated goods and services increased slightly during the year. Post-pandemic and with the continuing challenging economic conditions in the UK, it has become increasingly difficult to obtain hosted venues for our in-person programmes. The value of donated goods and services in 2024/25 was £180k compared with £160k in 2023/24.

7. Performance and plans of individual subsidiaries

7.1 Common Purpose Limited

Activity in CPL relates to the Global Custom Solutions strand. In addition to this, the company receives income and provides technical support to Licensees.

Review of activities

a) *Global Custom Solutions*

Global Custom Solutions (GCS) is responsible for delivering customized programmes for commercial organizations. In 2024/25 it maintained (and in some cases grew) work with four international corporates – Barclays, Sonnedix, CRDB and PwC Sweden.

New programmes were delivered for clients across several sectors including government and public services, financial services, utilities, construction and two multinationals such as the Arts Council, Cabinet Office, Eildon Housing Association, PSNI, RSM, Scottish Water, Syntax, Virgin and Wates.

Programmes were mostly delivered in-person at the request of clients, and were run in many cities globally – Birmingham, Edinburgh, Glasgow, Jakarta, Hong Kong, London, Manchester, Pune, Mumbai, New York and Singapore, with supporting online components.

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YEAR ENDED 31 JULY 2025

b) IT and Support

The company continued to provide services to its fellow subsidiaries set out above and to licensees in Ireland, Germany, South Africa, India, Turkey and the US.

c) Licensees

- CP Deutschland, after a year of significant stress, made a recovery and is now on more stable footing although the lack of diversity in its product portfolio continues to be a challenge.
- CP Ireland is growing strongly.
- CP India continues to support the group and remains profitable. It is looking to expand its offering organically in India.
- CP South Africa continues to operate and has had some major successes, despite the very challenging economic environment in South Africa.
- CP Turkey maintains its presence and work in Istanbul.

The company made a profit in 2024/25 of £55k (2023/24: loss of £1,276k). The company's turnover fell to £1,277k from £1,796k in 2023/24, a drop of 29%. Following the restructure, Open Programmes are most closely aligned with CPCT's charitable mission, and this income now sits within the Trust. Income from Customised Programmes increased by 30% to £1,239k (2023/24: £957k). Licence fee income, which is based on the revenues of the licensee, fell by 66% over the previous year, reflecting challenging market conditions for all entities globally.

Costs overall were 60% lower than in 2023/24. Salary costs fell by 16% v 2023/24 as vacant roles were not filled and salary increases kept on hold with only minor adjustments required. The restructure exercise resulted in some staff being moved to support other entities as well as some redundancies during Q4. Programme delivery costs reduced by 75% to £252k (2023/24: £998k). The prior year figures included £720k of Delivery cost recharges from CPCT and this team has since been disbanded as part of the restructure. Overhead costs also fell to £256k (2023/24: £804k). This was partially in relation to savings on Core recharges (£473k) following the restructure with the remaining savings coming from general efforts to reduce office, IT and consultancy costs.

The prior year figure also included an exceptional cost of £424k, the result of writing off debtor balances owed to it by companies within the group that had ceased trading.

Plans for 2025/26

The creation of a separate business unit, Global Custom Solutions, has led to a clear focus on customized and organisational solutions for CPL. This has allowed the team to focus on single market segments, which typically operates very differently from the others, and bring together skills across different geographies to strengthen sales efforts. This has therefore become a key part of CPL as the engine of growth across large global programmes for its major corporate clients.

The following is an overview of CPL's offerings:

- Thematic Interventions: Future of Work, Women in Leadership, Purpose-Driven Leadership, Psychological Safety, Inclusive Leadership
- Design and Consulting: Custom solutions to help clients build internal leadership and capability
- Facilitative: Sharing our thought leadership and signature facilitation techniques with leadership groups to help them with their change management process
- Place-Based: Leveraging our social capital for speaker sessions and immersive, location-based experiences.

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YEAR ENDED 31 JULY 2025

As we look to 2025/26, we will:

- Focus on key trends in the market – revolving around creating outside-in learning experiences by bringing in external perspectives, industry best practices and thought leadership. This approach will help employees remain relevant and innovative in a rapidly changing environment.
- Focus on the capability of mid-level managers, especially given the ongoing prevalence of remote and hybrid work. Organizations are investing in targeted development for this group to ensure effective people leadership, engagement, and performance management across distributed teams.
- Emphasise Social Leadership, recognised as a powerful tool to help employees connect more meaningfully with the purpose of their roles within organisations.
- Help organisations transition towards more adaptive skill-based learning approaches, that does not tie learning interventions to hierarchies and roles, but to skills needed to address the current and future demands.
- Leverage synergies for RfPs, Tenders, and Proposals
- Expand and deepening our client portfolio as well as continued growth with existing clients such as Barclays, Sonnedix, Wates and Virgin.
- Market access - we will proactively enhance our access to market through multiple channels. The addition of new clients across diverse geographies will expand our footprint, while our partnerships and innovative sales models will open doors to new segments and regions. Our place-based offerings and speaker sessions will also help us tap into local networks and build relationships with prospective clients, further strengthening our market access. Our business development efforts will concentrate on four key sectors: Financial Services; Professional Services; Healthcare and Energy across the UK, APAC and India markets. This targeted approach will enable us to outreach and be persistent in the way we engage with prospective clients.
- Pipeline development and Differential sales model - while our pipeline will need further development, we will also actively experiment with new sales models.
- The IT team will continue to develop and enhance the company's IT systems and processes internally and externally to help provide a robust, secure and future-proof environment.

7.2 Common Purpose Student Experiences Ltd

Review of activities

Common Purpose Student Experiences focuses on developing the next generation of inclusive leaders with Cultural Intelligence (CQ): the ability to cross boundaries and thrive in multiple cultures. We collaborate with universities to deliver our co-curricular leadership programmes. These programmes offer a cutting-edge CQ pedagogy with powerful experiential learning techniques, equipping students with CQ to thrive in the world today. They enable universities to complement existing offerings and meet key institutional objectives.

Our Australian operations continued to deliver programmes to existing clients during the year. In all, 9 programmes were delivered to Australian students from three client universities.

As part of the 2024/25 restructure, the Higher Education Business Unit now sits within CPCT since this part of the business aligns more closely with the Charitable mission. Some revenue and costs associated with existing contracts with the Australian branch entity remain, with the Australian branch producing

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turnover of AU \$505k (2023/24: AU \$556k) and a surplus of AU \$139K (2023/24 : AU \$138k). The branch's results are incorporated in the figures of the Charity.

In 2024/25, income from programmes totalled £233k (2023/24: £507k), a drop of 57% over the previous year owing to the re-allocation of business activity to other companies within the group.

Total expenditure on programme delivery in 2024/25 was £139k (2023/24: £574k), again as a result of the re-allocation of business activity to CPCT.

Plans for 2025/26

Looking ahead, we see some shifts in our Australian client base with Griffith university showing signs of growth - doubling in revenue in the 2025 calendar year from the previous year. Particularly noteworthy is their interest in global abroad programmes from Australia to the Asia Pacific region. We continue to work with RMIT on staff opportunities and in Europe. We do expect a slight decrease in overall revenue in 2025/26, but other universities have started to show interest in re-engagement.

7.3 Common Purpose Evolve Careers (CPEC)

Review of activities

CPEC was incorporated on 6 July 2023 as a wholly owned subsidiary of Common Purpose Limited, a trading subsidiary of The Common Purpose Charitable Trust (CPCT). It began trading on 1 August 2023.

CPEC was set up to develop and commercialize an IT platform built around bridging the gap between education and the world of work. The platform provides industry-driven on-demand learning experiences to equip young people with the tools to overcome common challenges, as well as providing them with unique access to global industry experts who offer invaluable insights into what employers truly value.

For its second year of trading, EvolveCareers focused on increasing sales through its primary buyer profile of international schools, having developed proof of concept for that buyer in the previous financial year.

The company had a portfolio of products, delivered through the EvolveCareers IT platform that schools could buy access to for their students - the EvolveCareers Accelerator (and bespoke versions of this product) and EvolveCareers Connect. As well as generating revenue through annual licencing deals and from their partnership with NAFSA and THE, where they received a share of B2C sales revenue.

EvolveCareers had clients in 2024/25 across Australia, Brazil, Georgia, Hong Kong, India, Pakistan, South Korea, Spain, UK and the US. Revenue split was:

- EvolveCareers Accelerator and bespoke versions - 22%
- EvolveCareers Connect - 25%
- B2C revenue - 18%
- Licencing - 35%

There are over 2,500 students at international schools accessing the platform with 70% of students being active learners and 88% of students recommending the platform to their peers. Drawing on pre- and post-assessments also saw an increased skill mastery of 22% from their engagement with the platform.

The company made a loss of £428k during 2024/25 (2023/24: loss of £338k). Income generated by the business increased to £165k (2023/24: £70k), which came from clients buying access to the platform. Total expenditure was £593k, of which £292k was spent on staff costs (£46k in 2023/24). Staff costs in 2023/24 relating to the initial platform development were capitalised. The remaining £301k relates to overheads and group recoveries, a 17% reduction on the prior year due to core cost savings following the restructure. The loss for the financial year also includes £48k of amortisation of the intangible asset.

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Plans for 2025/26

For 2025/26, EvolveCareers will continue to grow its International School business through EvolveCareers Accelerator and Connect products at a B2B level. It will also now offer a B2C service, enabling learners to get access directly through a payment gateway on the website to specific elements of, and the whole, Accelerator product.

With increasing sales and demand in Brazil and UAE in particular, plans to bring in salespeople in these markets will enable us to grow our footprint while continuing to generate proof of concept in other markets before deciding to commit resources to them.

7.4 Common Purpose Asia-Pacific Limited

Review of activities

CPAPL made a surplus in 2024/25 of SGD \$18K / £10k (2023/24: loss of SGD \$425k / £237k). The company's turnover decreased by 19%, due to the timing of some Grant income offset by increases in Student & Open programme income. Costs decreased by 91% due to the reduced grant programme delivery schedule and partly due to reduced recharges from the parent entity.

Under the leadership of a new board Chairman, we re-invigorated our proposition in Singapore and the wider region. The primary objective in 2024/25 was to add more value to our customers and to also build back up the reserves of the company by:

- deepening our existing partnerships to deliver to local foundations and initiatives around leadership development of young people in Singapore
- continuing to run Beacon (the reframed The Common Purpose Programme) and other locally relevant programmes in Singapore and ASEAN
- assuming responsibility for local university clients in Singapore and ASEAN based universities and higher educational institutions.

Plans for 2025/26

We will continue with the above, as well as continuing to widen our regional focus through the links with Australia and Hong Kong to expand our work across the ASEAN and Asia-Pacific region through programmes such as the ASEAN Horizon Leaders as well as other bespoke partnerships.

7.5 Common Purpose Hong Kong Limited (CPHK)

Review of activities

Activity in CPHK continued to be largely on a maintenance level during the year. The Common Purpose Programme was delivered. Several smaller customized programmes were also delivered.

The company generated revenue of HK\$952k / £93k and returned a profit of HK\$632k / £62k for the year.

Plans for 2025/26

CPHK will continue to deliver programmes for local clients while we look to build on our existing relationships in the region.

8. Reserves policy

CPCT holds reserves to ensure the stability of its mission, purpose, programmes, employment, and ongoing operations of the organization. Reserves are that part of CPCT's unrestricted funds that are freely available to spend on any of the Trust's purposes. Reserves provide a source of internal funds for

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organizational priorities and business critical innovation such as new programmes, curriculum development and international expansion.

CPCT intends to meet its operational and strategic objectives by maintaining reserves at a level that allows it to carry on and develop its activities in line with its charitable objectives and strategy, while not holding excessive reserves that might limit the amount available to be spent on achieving those objectives.

The Trustees of CPCT are responsible for setting and monitoring the level of reserves for the CPCT group and for approving this policy. The Trustees are also responsible for approving the use of reserves for investment in new programmes or initiatives.

CPCT's total reserves are made up of:

- unrestricted reserves, which are the reserves that CPCT has accumulated from surpluses on unrestricted income over unrestricted expenditure. They represent the net accumulated surplus or deficit since the organisation came into existence. These funds can be spent at the discretion of the Trustees in furtherance of CPCT's objectives
- restricted reserves, which represent grants or other income that CPCT has received for specific programmes where the donor requires the funds to be held or accounted for separately in support of programme delivery. These funds can only be spent on delivering the programmes as specified by the donor.

The policy of the Trustees is to maintain a level of unrestricted reserves that would enable the group to meet ongoing liabilities in the event of serious interruption to income, recession or orderly wind-down of the company in the event of closure.

CPCT's unrestricted reserve level is set as a range. The upper end of the range is based on the output of a forward-looking model that allocates a risk weighting to unrestricted income and costs. CPCT has chosen a six-month time horizon, meaning that at any given time we aim to hold reserves to cover six months of our budgeted expenditure which is not covered by contracted or otherwise secured income.

The lower end of the range of reserves is a more qualitative assessment which reflects a scenario involving a sharp and unexpected economic downturn and takes into account the potential wind down costs of the organization. This assessment is based on committed expenditure (salaries, creditors) and ignores the potential upside of debtor receipts. It assumes the Charity should hold sufficient unrestricted reserves to ensure it could weather a significant downturn in its income or move to an orderly wind down of its business.

Based on the above, the unrestricted reserves target is in the range of £1.4m to £1.6m. The reduction in the range compared to last year's range of £1.5 to £1.8m mainly reflects the reduction in headcount and salary costs as a result of the restructure previously mentioned, offset by a reflection of the risks involved in growing unsecured income in CPEC and the continuing pressure on Open programmes revenue across the business.

The Trustees recognize that unrestricted reserves (£275k) at the balance sheet date are negative and therefore significantly below the target range. The Trustees continue to take all action possible to bring the level of reserves back to within their target range as soon as practicable. This is expected to happen over the next few years.

It is also the Trustees' policy that all companies within the CPCT group should hold positive unrestricted reserves. Where a company has negative reserves, the board will take appropriate remedial action to return the reserves to positive.

9. Reference and administrative details

Charity number: 1023384

Company number: 02832875

Registered office*: Monmouth House, 38-40 Artillery Lane, London E1 7LS

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**The registered office listed above was in place during the Financial Year ended 31 July 2025. On 5 August 2025 the company's registered office was changed to 124 City Road, London EC1V 2NX.*

10. Advisers

Auditors: HaysMac LLP, 10 Queen Street Place, London EC4R 1AG

Bankers: National Westminster, 250 Regent Street, London W1B 3BN

Solicitors: Ashurst LLP, London Fruit & Wool Exchange, 1 Duval Square, London E1 6PW

11. Trustees and Directors

Lynna Chandra (resigned 26 September 2025)	Mark Linder
Jonathan Donner	Shuvo Saha (resigned 25 September 2025)
Christine Ennew	Janis Sanders
David Grace (Chair)	
Sanjeev Gupta	
Peter Kulloi (resigned 24 September 2025)	

All served throughout the year ended 31 July 2025, unless otherwise indicated.

The group's Chief Executive Officer is Adirupa Sengupta.

12. Structure, governance and management

a. Governing Document and Constitution

The Common Purpose Charitable Trust is a company limited by guarantee with charitable status. The governing documents of the Trust are its Memorandum and Articles of Association.

b. Methods adopted for the recruitment and appointment of Trustees

When board vacancies arise, the Trustees identify any skills or experience needs of the board. They utilize existing networks of suitably qualified people to approach as potential Trustees. Candidates are recommended to the board nominations committee, which reviews the recommendation and conducts interviews of candidates. Prospective Trustees are briefed on the nature and work of the organisation, invited to meet the board and the executive and, if the board approves, appointed at the next board meeting. Appointments are ratified at the following annual general meeting.

We encourage people interested in becoming Trustees to apply on our website.

c. Policies and procedures for the induction of Trustees

All Trustees are offered an induction, which is tailored to suit their individual requirements. Each new Trustee receives an information pack as above which informs them of their role, the management structure and the policies and systems in place. New Trustees are invited to attend a course day to see Common Purpose in action, as well as participating in other Common Purpose events.

d. Directors' insurance and indemnities

The Trustees have the benefit of the indemnity provisions contained in the Trust's Articles of Association, and the Trust has maintained throughout the year directors' and officers' liability insurance for the benefit of the Trust, the directors and its officers.

13. Board sub-committees

Audit and Risk Committee

The Audit and Risk Committee (ARC) meets regularly to review and advise the board on all financial and risk matters as they relate to the group. ARC met nine times during the year. Areas of review included:

- liaising with the Trust's auditors and agreeing the annual audit plan

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- considering the auditor's findings and their review of internal controls
- reviewing the management and financial accounts of the Trust
- monitoring the risk profile and mitigating actions of the organization
- monitoring the Trust's financial position
- generally supporting financial matters of the group.

The ARC members are Janis Sanders (Chair), David Grace and Christine Ennew (appointed on 15 October 2024). The Group CEO and Group Finance Director / Company Secretary attend ARC meetings.

14. Organisational structure and decision making

The Trustees of The Common Purpose Charitable Trust meet quarterly to review the direction and performance of the organisation. They also set and agree the strategy to ensure that the organisation meets its aims.

The Chief Executive is responsible for the leadership of the organisation. The Trustees review the progress of the strategic objectives of the companies within the group and act to safeguard the organisation's independence and brands.

The Trustees set the salary of the Group Chief Executive Officer, who is delegated to set the salaries of senior management. These are benchmarked against average management salaries for the sector. The aggregate emoluments of the key management personnel were £1,055k (2023/24: £1,086k). Key management personnel include the heads of the 4 business units and four support teams (Operations, Finance, Marketing and IT). Support costs are incurred centrally and recovered from revenue generating business units.

Given Common Purpose's presence across the UK, a UK-wide Advisory Group is set up. The group is made up of local leaders across all sectors from across the UK. Relevant Local Advisory Groups exist to ensure that participant groups are diverse and reflect the make-up of the local area. The Local Advisory Groups are advisory only. They have no legal, financial, or managerial responsibility for Common Purpose. They are not representative bodies either. All Advisory Group members attend as individuals in a voluntary and unpaid capacity, which they are invited to take on in their personal, rather than professional, roles.

If any issue arises at Advisory Group meetings which conflicts with their professional role, members exclude themselves from that section of the discussion.

15. Risk Review Statement

The Trustees have established a regular risk assessment which identifies the major foreseeable risks faced by the Trust, assessing their likelihood and impact and as appropriate, implementing measures to mitigate these risks. The Audit and Risk Committee regularly reviews the risk register, which identifies the major risks to which the Trust is exposed. The risk register assigns a likelihood and impact score to each identified risk and assigns both management and board responsibility for oversight. The scores are then assigned a colour (red, amber, green) with the most serious risks, and the appropriate mitigation strategy and actions for each risk, being closely monitored. The risk register is also presented to the board semi-annually.

Major risks discussed and addressed at board level include:

- CPCT's investment in the Evolve Careers EdTech platform and the need to ensure as far as possible that the investment delivers a commercial return to the Charity.
- closely monitoring the group's solvency in light of the lower than expected revenue streams during the year.

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- working with external advisers on reviewing the group's cash flow to provide comfort around going concern.
- reviewing the group's Conflicts of Interests policy.
- financial risks such as maintaining sufficient reserves and the effect on the Charity of adverse economic conditions in the markets in which we operate.

16. Going concern

The financial statements are prepared on a going concern basis which assumes that the company will continue in business for the foreseeable future.

In assessing the company's viability as a going concern, the directors have reviewed a cash flow forecast covering a period of 12 months from the date of approval of the financial statements.

Based on their review of the cash flow forecast the directors believe that the company has sufficient resources to continue its activities for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

In the prior financial year, the directors had identified the existence of a material uncertainty that cast significant doubt on the Company's then ability to continue as a going concern. This uncertainty primarily related to recurring operating losses, the difficulties of forecasting future revenue and profits given the uncertainties inherent in most of the markets in which the Group was operating and associated forecast liquidity constraints from a high recurring cost base.

Although the CPCT Group is reporting losses of £128k during the 2024/25 year, management has carefully considered the appropriateness of preparing the 2024/25 financial statements on a going concern basis and, along with the directors, are satisfied that the financial position is now improved. While normal commercial uncertainties remain the directors have not identified any material uncertainties.

The current year loss on consolidation is largely attributable to the Evolve Careers entity and the need to fund the company's operating losses due to slower than expected revenue growth. The management and board of Evolve Careers have worked closely together to develop a sales plan with additional resources in the UAE and Brazil which are expected to gain traction in the 2025/26 year. Evolve Careers is forecast to become profitable over the 12 month period from the date of approval of the financial statements and not to be a continuing cash drain on the company.

With regard to BAU operations, management implemented a comprehensive restructuring plan during 2024/25 that included cost-reduction initiatives (including staff cost savings of £750k and £160k from the closure of the London office), renegotiation of key supplier and financing agreements, and securing additional income from long term clients. These actions have significantly strengthened the Group's financial position and improved its operating cash flows. The cash flow forecast reviewed by the directors reflects the benefits of these actions and shows that the company is forecast to return to a profitable and sustainable operating performance. Forecasts for the forthcoming financial year project an overall surplus and adequate cash reserves.

17. Statement of Trustees' responsibilities

The Trustees, who are also the directors and members of The Common Purpose Charitable Trust for the purposes of company law, are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable Trust and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable Trust for that period.

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In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgments and accounting estimates that are reasonable and prudent
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Trust will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable Trust and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable Trust and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable Trust and group's auditor is unaware
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.


A resolution re-appointing HaysMac LLP will be proposed at the AGM in accordance with s485 of the Companies Act 2006.

In preparing this report the Trustees have taken advantage of the exemptions available to small companies (including the exemption from preparing a strategic report).

Approved by the Board of Trustees on 22 December 2025 and signed on its behalf by:

Signed by:

.....EZAFA27979AC74DA.....
David Grace
Trustee

DocuSigned by:

.....DEA1F20858E442C.....
Janis Sanders
Trustee

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE COMMON PURPOSE CHARITABLE TRUST

Opinion

We have audited the consolidated financial statements of The Common Purpose Charitable Trust, for the year ended 31 July 2025, which comprise the Profit and Loss account, Balance sheet and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group and company's affairs as at 31 July 2025 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements as disclosed in note 1(a) on page 26 of these financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events of conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF

THE COMMON PURPOSE CHARITABLE TRUST

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of Directors

As explained more fully in the directors' responsibilities statement set out on pages 16-17, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group and company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group and company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Based on our understanding of the group and industry, we identified that the principal risks of non-compliance with laws and regulations related to Company Law applicable in England and Wales, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006, income tax, payroll tax and sales tax.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to posting inappropriate journal entries to revenue and management bias in accounting estimates. Audit procedures performed by the engagement team included:

- Inspecting correspondence with regulators and tax authorities;
- Discussions with management including consideration of known or suspected instances of non-compliance with laws, regulation, and fraud;
- Evaluating management's controls designed to prevent and detect irregularities;
- Identifying and testing accounting journal entries posted around the year-end; and
- Challenging assumptions and judgements made by management in their critical accounting estimates.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE COMMON PURPOSE CHARITABLE TRUST

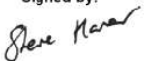
The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the group and company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the group and company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the group and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Signed by:



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Steven Harper (Senior Statutory Auditor)
For and on behalf of HaysMac LLP, Statutory Auditor

10 Queen Street Place
London EC4R 1AG

Date: 24 December 2025

THE COMMON PURPOSE CHARITABLE TRUST

STATEMENT OF FINANCIAL ACTIVITIES (including income and expenditure account)

FOR THE YEAR ENDED 31 July 2025

	2024/25			2023/24			
		Unrestrict ed Funds	Restrict ed Funds	Total funds	Unrestrict ed Funds	Restrict ed Funds	Total funds
	Note	£000s	£000s	£000s	£000s	£000s	£000s
Income from							
Donated goods and services		180	0	180	160	0	160
Charitable activities:							
Open programmes		659	25	684	964	0	964
Student programmes		830	0	830	656	0	656
Grants		381	2,881	3,262	578	3,105	3,683
Customised programmes		1,693	10	1,703	1,423	0	1,423
Payments received for staff furlough		0	0	0	0	0	0
Other Income		26	0	26	38	0	38
Other trading activities		36	0	36	10	0	10
Total		3,805	2,916	6,721	3,829	3,105	6,934
Expenditure on							
Charitable activities:							
Open programmes		932	(0)	932	1,522	0	1,522
Student programmes		1,171	0	1,171	843	0	843
Grant-based programmes		376	2,261	2,637	377	2,195	2,572
Customised programmes		1,743	0	1,743	1,874	0	1,874
Other trading activities		366	0	366	317	0	317
Total	6	4,588	2,261	6,849	4,933	2,195	7,128
Net (expenditure) / income		(783)	655	(128)	(1,104)	910	(194)
Transfers between funds		1,134	(1,134)	0	35	(35)	0
Net movement in funds		351	(479)	(128)	(1,069)	875	(194)
Fund balances brought forward as at 1 August		(626)	1,314	688	443	439	882
Fund balances carried forward as at 31 July		(275)	835	560	(626)	1,314	688

The accompanying notes on pages 26 to 44 form part of the financial statements.

All transactions are derived from continuing activities. All recognised gains and losses are included in the Statement of Financial Activities.

The charity has taken advantage of the section 408 exemption of the Companies Act 2006 and has not presented a separate statement of financial activities for the parent charity. The consolidated accounts include the results of the charity and its subsidiaries.

CONSOLIDATED BALANCE SHEET

AS AT 31 JULY 2025

	Note	2024/25		2023/24	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Intangible fixed assets	7		262		291
Tangible fixed assets	8		<u>7</u>		<u>23</u>
			269		314
CURRENT ASSETS					
Debtors	10	729		1,034	
Cash at bank and in hand		<u>965</u>		<u>1,052</u>	
Total current assets		1,694		2,086	
Creditors: amounts falling due within one year	11	<u>(1,298)</u>		<u>(1,545)</u>	
Net current assets			396		541
LONG TERM LIABILITIES					
Creditors: amounts falling due in more than one year	12	(105)		(167)	
Total long term liabilities			(105)		(167)
NET ASSETS			<u>560</u>		<u>688</u>
RESERVES					
Restricted funds	15		835		1,314
Unrestricted funds			<u>(275)</u>		<u>(626)</u>
			<u>560</u>		<u>688</u>

The accompanying notes on pages 26 to 44 form part of the financial statements.


The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorized for issue by the Board of Trustees on 22 December 2025 and were signed below on its behalf by:

Signed by:

 E7AF27979AC74DA.....

David Grace
Trustee

DocuSigned by:

 DE61F20858E442C.....

Janis Sanders
Trustee

BALANCE SHEET (TRUST ONLY)

AS AT 31 JULY 2025

	Note	2025		2024	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Intangible fixed assets	7		12		12
Tangible fixed assets	8		1		3
Investments	9		<u>1,473</u>		<u>806</u>
			1,486		821
CURRENT ASSETS					
Debtors	10	1,232		2,738	
Cash at bank and in hand		<u>733</u>		<u>844</u>	
Total current assets		1,965		3,582	
Creditors: amounts falling due within one year	11	<u>(994)</u>		<u>(1,602)</u>	
Net current assets			<u>971</u>		<u>1,980</u>
Creditors: amounts falling due in more than one year	12	<u>(107)</u>		<u>(167)</u>	
Net long term liabilities			<u>(107)</u>		<u>(167)</u>
TOTAL ASSETS LESS LIABILITIES			<u><u>2,350</u></u>		<u><u>2,634</u></u>
RESERVES					
Restricted funds			834		1,314
Unrestricted funds			<u>1,516</u>		<u>1,320</u>
			<u><u>2,350</u></u>		<u><u>2,634</u></u>

The Common Purpose Charitable Trust made a negative contribution to reserves before consolidation of £284k (2023/24: surplus of £1.8m).

The accompanying notes on pages 26 to 44 form part of the financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

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Janis Sanders
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THE COMMON PURPOSE CHARITABLE TRUST

CONSOLIDATED CASH FLOW STATEMENT

YEAR ENDED 31 JULY 2025

	2025 £000s	2024 £000s
Net cash outflow from operating activities	(74)	(614)
Capital expenditure		
Payments to acquire tangible and intangible fixed assets	(13)	(312)
Decrease in cash	<u>(87)</u>	<u>(964)</u>
Cash at bank and in hand at start of year	1,052	2,016
Cash at bank and in hand at end of year	965	1,052

The accompanying notes on pages 26 to 44 form part of the financial statements.

ANALYSIS OF NET DEBT

The balance of £965k cash at bank and in hand is made up as follows:

	2024 £000s	Group Change in year £000s	2025 £000s
Cash at bank and in hand	<u>1,052</u>	<u>(87)</u>	<u>965</u>
	<u>1,052</u>	<u>(87)</u>	<u>965</u>

THE COMMON PURPOSE CHARITABLE TRUST

CONSOLIDATED CASH FLOW STATEMENT

YEAR ENDED 31 JULY 2025

ANALYSIS OF NET DEBT

2025	Unrestricted Funds £000s	Restricted Funds £000s	Total Funds £000s
Fixed assets	269	0	269
Current assets	859	835	1,694
Current liabilities	(1,298)	0	(1,298)
Long term liabilities	(105)	0	(105)
	<u>(275)</u>	<u>835</u>	<u>560</u>

2024	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fixed assets	314	0	64
Current assets	772	1,314	3,275
Current liabilities	(1,545)	0	(2,210)
Long term liabilities	(167)	0	(247)
	<u>(626)</u>	<u>1,314</u>	<u>882</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

1. ACCOUNTING POLICIES

The Common Purpose Charitable Trust is a charitable company limited by guarantee. Further details are shown in section 15 of the Trustees' Annual Report.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The charitable Trust is a public benefit entity for the purposes of FRS 102 and therefore the Trust also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP, Second Edition, effective 1 January 2019), the Companies Act 2006 and the Charities Act 2011, and Regulations made thereunder.

(a) Going concern

The financial statements are prepared on a going concern basis which assumes that the company will continue in business for the foreseeable future.

In assessing the company's viability as a going concern, the directors have reviewed a cash flow forecast covering a period of 12 months from the date of approval of the financial statements.

Based on their review of the cash flow forecast the directors believe that the company has sufficient resources to continue its activities for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

In the prior financial year, the directors had identified the existence of a material uncertainty that cast significant doubt on the Company's then ability to continue as a going concern. This uncertainty primarily related to recurring operating losses, the difficulties of forecasting future revenue and profits given the uncertainties inherent in most of the markets in which the Group was operating and associated forecast liquidity constraints from a high recurring cost base.

Although the CPCT Group is reporting losses of £128k during the 2024/25 financial year, management has carefully considered the appropriateness of preparing the 2024/25 financial statements on a going concern basis and, along with the directors, are satisfied that the financial position is now improved. While normal commercial uncertainties remain the directors have not identified any material uncertainties.

The current year loss on consolidation is largely attributable to the Evolve Careers entity and the need to fund the company's operating losses due to slower than expected revenue growth. The management and board of Evolve Careers have worked closely together to develop a sales plan with additional resources in the UAE and Brazil which are expected to gain traction in the 2025/26 year. Evolve Careers is forecast to become profitable over the 12 month period from the date of approval of the financial statements and not to be a continuing cash drain on the company.

With regard to BAU operations, management implemented a comprehensive restructuring plan during 2024/25 that included cost-reduction initiatives (including staff cost savings of £750k and £160k from the closure of the London office), renegotiation of key supplier and financing agreements, and securing additional income from long term clients. These actions have significantly strengthened the Group's financial position and improved its operating cash flows. The cash flow forecast reviewed by the directors reflects the benefits of these actions and shows that the company is forecast to return to a profitable and sustainable operating performance. Forecasts for the forthcoming financial year project an overall surplus and adequate cash reserves.

(b) Financial instruments

The Trust and group hold only basic financial instruments which are initially recognized at cost or transaction value, and do not require subsequent adjustment to fair value.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

(c) Revenue recognition

In the view of the Trustees, in applying the accounting policies adopted, judgement is required in relation to recognition of accrued income. The Trust accrues income on the following basis where it is contracted in one financial year, but the programme is being delivered in the following financial year:

<i>Programme delivery date</i>	<i>% of contracted amount</i>
First quarter of the following financial year	75%
Second quarter of the following financial year	50%
Third quarter or beyond	0%

(d) Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the Trustees in furtherance of the general charitable objectives of the Trust.

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

(e) Income

Income represents the total income receivable during the year comprising fees from open programmes, student programmes, customized programmes, as well as grants for large international projects, bank interest and other income.

Income and expenditure related to open programmes is matched and any surplus on a programme is recognised in the accounting year in which it arises. Programme deficits are recognized as soon as anticipated. Income is fully recognized on commencement of programmes including those that cease after the year end as no refunds are given once a programme has commenced and hence full entitlement to the income occurs on commencement.

Income and expenditure related to student and customized programmes is matched and any surplus on a course is recognised in the accounting year in which it arises. Due to the nature of the programmes, income is partially based on the services rendered within the financial year. Where a client makes a legally binding commitment to purchase a customized programme, but the programme is not running until the next financial year, income is accrued as per note 1(b) above. This reflects the timing of the work undertaken before programme delivery, which includes preparing curriculum, organising speakers, developing the programme structure, and logistics.

In line with FRS 102 Charities SORP, where donors impose timelines in relation to delivery of their programmes, restricted income is deferred rather than recognized in the year of receipt, as this represents a precondition set by the donor. It also better matches income to the period of expenditure to which it relates.

Where The Common Purpose Charitable Trust has been donated facilities, amounts are included in income at the estimated value to the Trust of the donated facilities with an equal and opposite amount being included in expenditure.

(f) Expenditure

Expenditure is charged to the Statement of Financial Activities on an accrual's basis.

Direct costs are charged to the appropriate category of charitable activity along with appropriate allocation of support costs, which are defined as those costs which are necessary to deliver the charitable activity but do not constitute its output. Support costs include governance costs. More detail as to the method of their allocation is given in note 6b to the accounts.

Governance costs are those non charitable costs which are necessary for the general running of the Trust and include items such as audit and professional services fees.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

(g) Depreciation and amortisation

Depreciation is calculated on a monthly basis so as to write off the cost of tangible fixed assets over their expected useful economic lives. The principal annual rates and bases used for this purpose are:

Leasehold improvements	10% straight line
Computer equipment	33% straight line

Amortisation on trademarks is calculated on an annual basis over ten years.

Amortisation on software costs is calculated on an annual basis over three years.

Amortisation of software with a perpetual licence is calculated on an annual basis of ten years.

(h) Intangible assets

Internally developed software is capitalised as an intangible asset when the capitalisation requirements of the relevant accounting standards have been met and when the directors consider it prudent and appropriate to do so. Internally generated intangible assets are valued at depreciated historic cost as a proxy for fair value.

Intangible assets that have been separately purchased are initially capitalised at their cost of acquisition and written down as necessary if there is any evidence at the time of acquisition that the fair value is less than the cost of acquisition.

Amortisation of both internally generated intangible assets and externally acquired intangible assets is calculated on an annual basis using the straight-line method based on the expected useful life of the assets, which the directors have determined to be ten years. Where factors, such as technological advancement or market developments, indicate that the residual value or useful life have changed, the residual value, useful life or amortisation rate are amended as necessary to reflect the new circumstances.

All intangible assets are also reviewed for impairment if any of the above factors indicate that their carrying values may be impaired or if there is any other evidence to suggest that their fair market values may be less than their carrying value.

(i) Investment in subsidiaries

Investments in subsidiaries are accounted for at their initial cost, less an impairment provision if the expected recoverable amount is lower than the carrying value. Tests for impairment are only carried out if there is some indication that the carrying value may be impaired. Material impairments are disclosed separately.

(j) Leased assets

Payments under operating leases are charged to the Statement of Financial Activities.

(k) Basis of consolidation

The group financial statements consolidate the financial statements of The Common Purpose Charitable Trust, Common Purpose Ltd, Common Purpose Student Experiences Ltd, Common Purpose Asia-Pacific Ltd and Common Purpose Hong Kong Ltd. Two subsidiaries, Common Purpose UK and Common Purpose International are no longer trading and were struck off in October 2023. The financial statements of CPSE's branch in Australia are consolidated into the accounts of CPSE. No statement of financial activities is presented for The Common Purpose Charitable Trust as provided by section 408 of the Companies Act 2006.

(l) Foreign currency translation

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

Transactions denominated in in foreign currencies are initially translated into sterling at the exchange rate at the transaction date. Monetary items are retranslated at the balance sheet date and the resulting differences are reflected in the Statement of Financial Activities.

2. NET MOVEMENT IN FUNDS

NET MOVEMENT IN FUNDS - Group and Trust

	2025	2024
	£000s	£000s
The net movement in funds is arrived at after charging:		
Depreciation and amortisation	56	62
Auditors' remuneration for audit services	35	64
Auditors' remuneration for non-audit related services	9	11
Operating lease rentals - land and buildings	83	107
	<hr/> <hr/>	<hr/> <hr/>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

3. STAFF NUMBERS AND EMOLUMENTS - Group and Trust

The average number of persons employed by the group during the year was:

	2025	2024
	Number	Number
Programme sales and delivery	52	60
Operational support	9	10
	<u>61</u>	<u>70</u>
Staff costs	£	£
Wages and salaries	2,864	3,008
Social security costs	294	299
Employer Pension Contribution	144	101
Redundancy Costs	31	0
	<u>3,333</u>	<u>3,408</u>

The number of employees whose emoluments for the year fell within the following bands:

	Number	Number
£60,000 - £69,999	0	2
£70,000 - £79,999	6	4
£80,000 - £89,999	4	5
£90,000 - £99,999	1	0
£100,000 - £109,999	0	1
£160,000 - £169,999	1	1
Total	<u>12</u>	<u>14</u>

Aggregate emoluments of the Senior Management Team:

	£	£
Salary	914	958
Social security costs	100	101
Pension	42	26
	<u>1,055</u>	<u>1,086</u>

Termination payments of £31k were made during the year.

The senior management team includes those employees who report directly to the CEO, made up of the heads of business units and support teams. During 2024/25 the senior management team consisted of nine people employed by CPCT, and one employed by CPAPL. Employer pension contributions relate to defined contribution arrangements only and these are charged to expenditure as they fall due.

4. RESULTS FROM THE COMMON PURPOSE CHARITABLE TRUST TRADING SUBSIDIARIES

4a. RESULTS OF TRADING SUBSIDIARIES

As at the balance sheet date the group had trading subsidiary companies: Common Purpose Limited (CPL), Common Purpose Hong Kong Ltd and Common Purpose Evolve Careers Ltd (CPEC).

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

CPL is a wholly owned subsidiary of The Common Purpose Charitable Trust and is incorporated in the UK. It manages licensing arrangements, the provision of services to the Common Purpose licensees, the group's commercially based work and open programmes in the UK. CPHK is a wholly owned subsidiary of CPL. CPEC was transferred to CPCT on 31 July 2024.

CPL was incorporated in July 2013 and became active on 1 August 2015 when its business was transferred from Common Purpose Customised Ltd. It covenants its taxable profits to The Common Purpose Charitable Trust.

Given the size of the loss in CPL in 2023/24, the directors of CPCT entered into a 3-year loan agreement with CPL for the funding costs in 2023/24 and the anticipated funding need for 2024/25, together with interest charged at base rate plus 2.5%. On 21 March 2025, the directors of CPCT agreed to capitalize a portion of this loan to help restore the balance sheet of CPL. On 21 March 2025, CPL issued 250,000 ordinary shares with a nominal value of £1.00 per share at a premium of £3.00 per share (i.e. £4.00 per share), resulting in a share premium of £750,000. The total proceeds of £1m were allocated as follows:

£250,000 credited to share capital
£750,000 credited to the share premium account.

The share issuance was undertaken to provide additional working capital for the subsidiary's trading activities, with all shares fully paid and held by the charity.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

Common Purpose Limited

	2025	2024
	£000s	£000s
Profit and Loss account		
Turnover	1,277	2,088
Net cost recoveries from other group entities	(256)	
Administrative expenses	(966)	(3,364)
Retained(loss)/Profit	<u>55</u>	<u>(1,276)</u>
Balance Sheet		
Fixed assets	13	26
Current assets	431	507
Current Liabilities	(597)	(1,741)
Deficit on reserves	<u>(153)</u>	<u>(1,208)</u>

Common Purpose Evolve Careers Limited

	2025	2024
	£000s	£000s
Profit and Loss account		
Turnover	165	70
Net cost recoveries from other group entities	(292)	(46)
Administrative expenses	(301)	(362)
Retained(loss)/Profit	<u>(428)</u>	<u>(338)</u>
Balance Sheet		
Fixed assets	387	435
Current assets	132	51
Current Liabilities	(479)	(18)
Deficit on reserves	<u>40</u>	<u>468</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

CPHK was incorporated in December 2009 as a private limited company. CPL bought the 100% of the shares in the company for HK\$2.00 on 4 August 2022. The company's results for the year are included in the CPCT group consolidation.

Common Purpose Hong Kong Limited

	2025	2024	2025	2024
	HK \$000s	HK \$000s	£000s	£000s
Income				
Income from trading activities	952	727	93	74
Net cost recoveries from other group entities	0	72	0	7
Total income	952	799	93	81
Expenditure				
Trading activities	(187)	(625)	(19)	(64)
Retained profit	<u>765</u>	<u>174</u>	<u>74</u>	<u>17</u>
Assets	1,095	932	108	95
Liabilities	<u>(463)</u>	<u>(1,066)</u>	<u>(46)</u>	<u>(108)</u>
(Deficit) / surplus on reserves	<u>632</u>	<u>(134)</u>	<u>62</u>	<u>(13)</u>

4b. RESULTS OF CHARITABLE SUBSIDIARIES

As at the balance sheet date the group had one active UK charitable subsidiary, Common Purpose Student Experiences Limited (company no. 09526939) (CPSE), together with a subsidiary in Singapore (Common Purpose Asia Pacific Ltd). Its two other UK subsidiaries, Common Purpose UK (company no. 03556983, charity no. 1023384) and Common Purpose International (company no. 03207453, charity no. 1056573) were struck off in October 2023.

Common Purpose Student Experiences also operated a branch in Australia. These results are consolidated with those of CPSE.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

Common Purpose Student Experiences Limited

	Common Purpose Student Experiences Ltd	
	2025 £000s	2024 £000s
Income		
Income from charitable activities	233	507
Proceeds from disposal of programme related investment	0	286
Total income	233	793
Expenditure		
Charitable activities	(139)	(574)
Exceptional Write off	0	(115)
Total expenditure	(139)	(689)
Net movement in funds	94	104
Assets	552	410
Liabilities	(485)	(436)
(Deficit) / surplus on reserves	67	(27)

Common Purpose Asia-Pacific Limited

Income	2025	2024	2025	2024
	SG \$000s	SG \$000s	£000s	£000s
Income from charitable and trading activities	756	919	438	544
Net cost recoveries from other group entities	(62)	(686)	(35)	(405)
Total income	694	233	403	139
Expenditure				
Charitable activities	(676)	(658)	(393)	(375)
Net movement in funds	18	(425)	10	(236)
Assets	836	755	458	449
Liabilities	(1,175)	(1,112)	(645)	(646)
Deficit on reserves	(339)	(357)	(187)	(197)

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

5. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES (Group and Trust)

No emoluments were paid during the year (2024/25: nil). Nil expenses were reimbursed to Trustees (2023/24: nil).

6a. ANALYSIS OF EXPENDITURE

	Direct costs £000s	Support Costs £000s	Total 2025 £000s	Direct costs £000s	Support Costs £000s	Total 2024 £000s
Open programmes	620	312	932	942	580	1,522
Student programmes	1,139	32	1,171	843	0	843
Grants	2,456	180	2,636	2,224	348	2,572
Customised programmes	945	799	1,744	1,017	857	1,874
Other trading activities	337	29	366	288	29	317
	5,497	1,352	6,849	5,314	1,814	7,128

6b. ANALYSIS OF SUPPORT COSTS

	2025				2024			
	Central support costs £000s	Licence fee £000s	Governance £000s	Total £000s	Central support costs £000s	Licence fee £000s	Governance £000s	Total £000s
Open programmes	295	6	10	311	546	10	24	580
Student programmes	32	0	0	32	0	0	0	0
Grants	170	4	6	180	328	6	14	348
Customised programmes	756	16	27	799	806	15	36	857
Other trading activities	27	1	1	29	27	1	1	29
	1,280	27	44	1,351	1,707	32	75	1,814

Support costs are apportioned on the basis of the percentage of each activity's direct expenditure. Central services include Finance, HR, Marketing and Operational support. Support costs are fully recovered from business units.

Licence fee represents the charge to licensees for using the group's intellectual property and IT services.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

7a. INTANGIBLE FIXED ASSETS - GROUP

	Software Costs £000s	Group Trademarks £000s	Total £000s
COST			
At 1 August 2024	373	8	381
Additions	13	0	13
At 31 July 2025	<u>386</u>	<u>8</u>	<u>394</u>
AMORTISATION			
At 1 August 2024	85	5	90
Charge for year	<u>41</u>	<u>1</u>	<u>42</u>
At 31 July 2025	<u>126</u>	<u>6</u>	<u>132</u>
NET BOOK VALUE			
At 1 August 2024	<u>288</u>	<u>3</u>	<u>291</u>
At 31 July 2025	<u>260</u>	<u>2</u>	<u>262</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

7b. INTANGIBLE FIXED ASSETS - TRUST

	Software Costs £000s	Group Trademarks £000s	Total £000s
COST			
At 1 August 2024	58	0	58
Additions	7	0	7
At 31 July 2025	<u>65</u>	<u>0</u>	<u>65</u>
AMORTISATION			
At 1 August 2024	46	0	46
Charge for year	7	0	7
At 31 July 2025	<u>53</u>	<u>0</u>	<u>53</u>
NET BOOK VALUE			
At 1 August 2024	<u>12</u>	<u>0</u>	<u>12</u>
At 31 July 2025	<u>12</u>	<u>0</u>	<u>12</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

8 TANGIBLE FIXED ASSETS – GROUP

	Leasehold improvements £000s	Group Computer equipment £000s	Total £000s
COST			
At 1 August 2024	30	119	149
Disposal	<u>(29)</u>	<u>(26)</u>	<u>(55)</u>
At 31 July 2025	<u>1</u>	<u>93</u>	<u>94</u>
DEPRECIATION			
At 1 August 2024	26	100	126
Disposal	(28)	(26)	(54)
Charge for year	<u>2</u>	<u>13</u>	<u>15</u>
At 31 July 2025	<u>0</u>	<u>87</u>	<u>87</u>
NET BOOK VALUE			
At 1 August 2024	<u>3</u>	<u>20</u>	<u>23</u>
At 31 July 2025	<u>1</u>	<u>6</u>	<u>7</u>

Included in the table above are assets related to the parent charitable trust with a net book value of £1k (2023/24: £4k).

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

8. TANGIBLE FIXED ASSETS – TRUST

	Leasehold improvements	Group Computer equipment	Total
	£000s	£000s	£000s
COST			
At 1 August 2024	30		30
Disposal	(29)		(29)
At 31 July 2025	<u>1</u>	<u>0</u>	<u>1</u>
DEPRECIATION			
At 1 August 2024	26		26
Disposal	(28)		(28)
Charge for year	<u>2</u>		<u>2</u>
At 31 July 2025	<u>0</u>	<u>0</u>	<u>0</u>
NET BOOK VALUE			
At 1 August 2024	<u><u>3</u></u>	<u><u>0</u></u>	<u><u>3</u></u>
At 31 July 2025	<u><u>1</u></u>	<u><u>0</u></u>	<u><u>1</u></u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

9. INVESTMENTS – TRUST

	Investment in subsidiaries	Total
	£000s	£000s
COST		
At 1 August 2024	806	806
Fully amortized to date		
Additions	1,000	1,000
Impairment	(333)	(333)
	<u>1,473</u>	<u>1,473</u>
At 31 July 2025	<u>1,473</u>	<u>1,473</u>
AMORTISATION		
At 1 August 2024	0	0
Fully amortized to date		
Charge for year	0	0
	<u>0</u>	<u>0</u>
At 31 July 2025	<u>0</u>	<u>0</u>
NET BOOK VALUE		
At 1 August 2024	<u>806</u>	<u>806</u>
At 31 July 2025	<u>1,473</u>	<u>1,473</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

10. DEBTORS

	Group		Trust	
	2025 £000s	2024 £000s	2025 £000s	2024 £000s
Tuition fees and sponsorship income	589	680	545	711
Prepayments	52	152	47	124
Accrued income	88	202	0	0
Other debtors	0	0	0	0
Prepaid marketing material	0	0	0	0
Amounts due from related undertakings	0	0	640	1,903
Loans to group companies	0	0	0	0
	<u>729</u>	<u>1,034</u>	<u>1,232</u>	<u>2,738</u>

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Group		Trust	
	2025 £000s	2024 £000s	2025 £000s	2024 £000s
Sundry creditors and accruals	744	1,115	589	1,047
Other taxes and social security	352	155	194	75
Deferred income	202	275	119	179
Amounts due to group undertakings	(0)	0	92	301
	<u>1,298</u>	<u>1,545</u>	<u>994</u>	<u>1,602</u>

Deferred income relates to work due to be undertaken on the American Express Leadership Academy NY 2025 in the coming year. The brought forward deferred income has been released in full into the current year's Statement of Financial Activities.

12. LOAN UNDER THE CORONAVIRUS BUSINESS INTERRUPTION LOANS (CBIL) SCHEME

In August 2020, CPCT received a loan under the CBIL Scheme for £400,000. The loan is repayable over six years. Repayments on the loan began in August 2021. The Trustees have decided to maintain the loan as a liquidity buffer. The Audit and Risk Committee review the Charity's cash position every three months to determine whether the loan can be partially or fully repaid. The balance of the loan as at 31 July 2025 was £87k. Of the total loan repayable of £87k, an amount of £80k is due within one year. The remainder of the loan repayments are due more than one year from the balance sheet date. The remaining £18k relates to an RPS loan from HMRC.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

13. RECONCILIATION OF OPERATING SURPLUS TO NET CASH INFLOW FROM OPERATING ACTIVITIES

	Group	
	2025	2024
	£000s	£000s
Net movement in funds	(128)	(195)
Depreciation and amortisation	56	21
Decrease in debtors	306	225
Decrease increase in creditors	(308)	(665)
Net cash outflow from operating activities	<u>(74)</u>	<u>(614)</u>

14. ANALYSIS OF CHANGES IN CASH AND CASH EQUIVALENTS DURING THE YEAR

	2024	Change in year	2025
	£000s	£000s	£000s
Cash at bank and in hand	1,052	(87)	965
	<u>1,052</u>	<u>(87)</u>	<u>965</u>

15. ANALYSIS OF NET ASSETS BETWEEN FUNDS

2025	Unrestricted Funds	Restricted Funds	Total Funds
	£000s	£000s	£000s
Fixed assets	269	0	269
Current assets	859	835	1,694
Current liabilities	(1,298)	0	(1,298)
Long term liabilities	(105)	0	(105)
	<u>(275)</u>	<u>835</u>	<u>560</u>
2024	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Fixed assets	314	0	64
Current assets	772	1,314	3,275
Current liabilities	(1,545)	0	(2,210)
Long term liabilities	(167)	0	(247)
	<u>(626)</u>	<u>1,314</u>	<u>882</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

RESTRICTED FUNDS

2025	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
American Express Foundation	1,144	2,469	2,002	(836)	775
Anglo American Foundation	0	25	0	(25)	0
Africa Finance Corp	0	0	(1)	(4)	(3)
British Council Bangladesh	10	0	1	(9)	0
Crown Prince Foundation	35	40	2	(35)	38
The Earthshot Prize	0	178	133	(45)	0
EIT KIC Urban Mobility	0	8	0	0	8
Global Diversity Foundation	13	0	0	0	13
Grants for the development of Europe 101 programme	0	0	0	0	0
Grants for Women Emerging from Isolation programme	1	0	0	(1)	0
Islamic Relief	0	0	14	14	0
National Lottery Heritage Fund	17	183	110	(90)	0
National Youth Fund	0	9	4	(1)	4
Newton-Khaledi Fund	6	0	0	(6)	0
Swiss Philanthropy Foundation	89	4	(4)	(97)	0
TOTAL	1,315	2,916	2,261	(1,135)	835

2024	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
American Express Foundation	324	2,572	1,752		1,144
British Council Bangladesh	0	10	0		10
Crown Prince Foundation	30	10	5		35
Global Diversity Foundation	13	0	0		13
Grants for the development of Europe 101 programme	4	63	32	(35)	0
Grants for Women Emerging from Isolation programme	16	4	20		1
National Lottery Heritage Fund	0	345	328		17
Newton-Khaledi Fund	6	0	0		6
Swiss Philanthropy Foundation	46	101	58		89
TOTAL	439	3,105	2,195	(35)	1,315

The source and purpose of these restricted funds (related to the Amex Leadership Academies) is as set out in the Trustees Report. During the year, a review of restricted fund balances was undertaken. It was confirmed that restrictions on certain funds were released during the year, allowing them to be applied to the costs of staff delivering project objectives, rather than being limited solely to direct project expenditure. This meant that staff costs which had previously been charged to unrestricted funds could subsequently be charged against the relevant restricted funds. Accordingly, £1,135k has been transferred from restricted to unrestricted funds in the current year. This transfer reflects the release of restrictions which arose during the year and therefore does not represent a prior period adjustment. The trustees are therefore satisfied that the funds are therefore presented in line with the Charities SORP (FRS 102).

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2025

16. OPERATING LEASE COMMITMENTS – LESS THAN FIVE YEARS

The Trust is committed to making the following minimum annual rental payments in respect of leases expiring:

	2025	2024
	Land and buildings	Land and buildings
Within:	£000s	£000s
more than one year and less than 5 years	<u>0</u>	<u>89</u>

The charity has no equipment leases (2023/24: nil).

17. RELATED PARTY TRANSACTIONS

During the year, no directors or management entered into any related party transactions. There were no other related party transactions in the year.

Companies within the CPCT group enter into transactions with other group companies. These transactions are generally to pay for staff engaged from other group entities, and to provide funding for programme costs where programmes were being delivered by a different group entity.

Beyond this, CPCT has provided intercompany support by way of a secured loan to CPEC to cover its net operating losses and working capital requirements as set out in notes 6 (Review of financial activities, pages 7-8) and 7 (Performance and plans of individual subsidiaries, pages 11-12) above.

Net inter-group debtor and creditor balances as at year end were as follows:

	2025	2024
	£000s	£000s
Common Purpose Asia-Pacific Ltd	(344)	(409)
Common Purpose Ltd	42	(1,180)
Common Purpose Charitable Trust	558	1,680
Common Purpose Student Experiences Ltd	69	(55)
Common Purpose Hong Kong Ltd	59	(57)
Common Purpose Evolve Careers	(384)	22
Net intercompany debtor balance	0	(0)

THE COMMON PURPOSE CHARITABLE TRUST

England & Wales - Charity number 1023384

Accounts

THE COMMON PURPOSE CHARITABLE TRUST
(A company limited by guarantee)

CONSOLIDATED REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

Company registered number: 2832875
Charity registered number: 1023384

THE COMMON PURPOSE CHARITABLE TRUST
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2024

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COMMON PURPOSE CHARITABLE TRUST

CHAIR AND CHIEF EXECUTIVE'S REPORT

YEAR ENDED 31 JULY 2024

Chair and Chief Executive's report

This year has been one of mixed fortunes for Common Purpose. We have had much success delivering innovative leadership skills training to an increasingly broad range of clients and continued to receive very positive feedback on the work we do and the impact we make. Against this background, however, we have had a disappointing financial result, especially from our unrestricted and trading activities. These areas have been adversely affected by a significant disruption to the learning and development market post Covid leading to changes in buying habits, and a reduction in demand for some of our previously successful propositions. Evolve Careers, our new venture, has also been slower than expected to generate revenue and has required higher than budgeted investment.

As a result of these issues, and as explained further in the Trustees report, we have suffered a substantial reduction in unrestricted reserves and have faced a difficult position with the level of our unrestricted cash balance. Whilst our restricted reserves and restricted cash remain at a healthy level, in common with all other charities these amounts are not available to meet the needs of our unrestricted activities or most of our central overheads.

Many of the challenges we face reflect the continuing uncertainty in the world today and the extent to which geo-political turmoil, financial instability, economic downturns, political difficulties and climate change are adversely impacting our clients and the markets in which we operate.

While in many respects we are facing up well to these challenges, we recognize the need for change, not least to bring the group back onto a sustainable financial footing and to rebuild our unrestricted reserves. The main steps being taken are set out in the Trustees' report. They include restructuring our core businesses to help drive efficiency and reduce our cost base, introducing new products and services which we hope will improve revenues and margin and seeking to realize value from our investment in Evolve Careers.

We remain confident that these changes will help us both overcome the current challenges we face and make us a stronger and more resilient organization going forward, better able to focus on our underlying charitable objectives. The relevance of what we do and how we can help people of all levels become more effective and inspiring leaders has never been greater.

Highlights of our business this year include:

- new, innovative solutions and programmes have been reviewed, developed and launched
- our organizational solutions work has expanded, we have developed deeper relationships with the organizations that use our services and continued to adapt what we do to reflect their specific issues and requirements
- we expanded the breadth of our reach through an additional 2,441 unique organizational interactions split across the public (691), private (787) and non-profit (963) sectors
- we have continued to tailor our programmes to reflect existing and emerging global mega trends especially with many of our programmes being framed around the environment/climate agenda
- we saw the impact of a more centralized and connected global delivery function, supported by local staff wherever possible
- our investment in the new Evolve Careers Edtech offering started to open doors to a different client base and we saw interest and the signs of positive economic returns
- we have continued to invest in our infrastructure and support functions including what we do for our people to help ensure the functions remain fit for purpose and the organization itself is future proofed. This year we have particularly invested in a new website to help build our brand and connect to the market and our audiences differently.

COMMON PURPOSE CHARITABLE TRUST

CHAIR AND CHIEF EXECUTIVE'S REPORT

YEAR ENDED 31 JULY 2024

In terms of our non-financial objectives, the following highlights the good progress made during the year:

- another 7624 people participated in Common Purpose courses, taking our total alumni to over 131,529
- 837 people attended our flagship course, The Common Purpose Programme (TCPP).

In our main measures of the quality of what we provide to participants:

- 92 % of our participants would recommend a Common Purpose programme to a friend or colleague
- 88 % of our participants have greater confidence in their role as a leader
- 92 % of our participants feel better able to make a positive impact94 % of our participants have identified shifts they want to make in their leadership and have set themselves goals to help reach them.

These results help demonstrate the quality of what we provide and the capabilities of our staff in being able to meet the needs of our clients.

In conclusion, while the financial results for the year have been disappointing and we expect another challenging year in 2024/25, we believe that the changes referred to above are the right response given the context and over time will deliver a much-improved result. Combined with our current strong pipeline of work and the strength of our restricted activities we expect to be able to build back our reserves back up to our target level over the next few years.

The Trustees appreciate the continued efforts and commitment of all our staff during the year, without which the very many positives this year would not have been possible. We also appreciate the significant input and help we receive from our many clients, partners, supporters, advisory group members, licensees and all the other stakeholders with whom we interact.

Signed by:

E7AF27979AC74DA...
David Grace
Chair

DocuSigned by:

378B34CBBE0F4DE...
Adirupa Sengupta
Group Chief Executive Officer

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2024

The Trustees of The Common Purpose Charitable Trust (“Common Purpose”, “the Trust” or “CPCT”) are pleased to present their group annual report together with the audited financial statements for the year ended 31 July 2024 which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011 and the Statement of Recommended Practice - Accounting and Reporting by Charities (Second Edition, effective 1 January 2019).

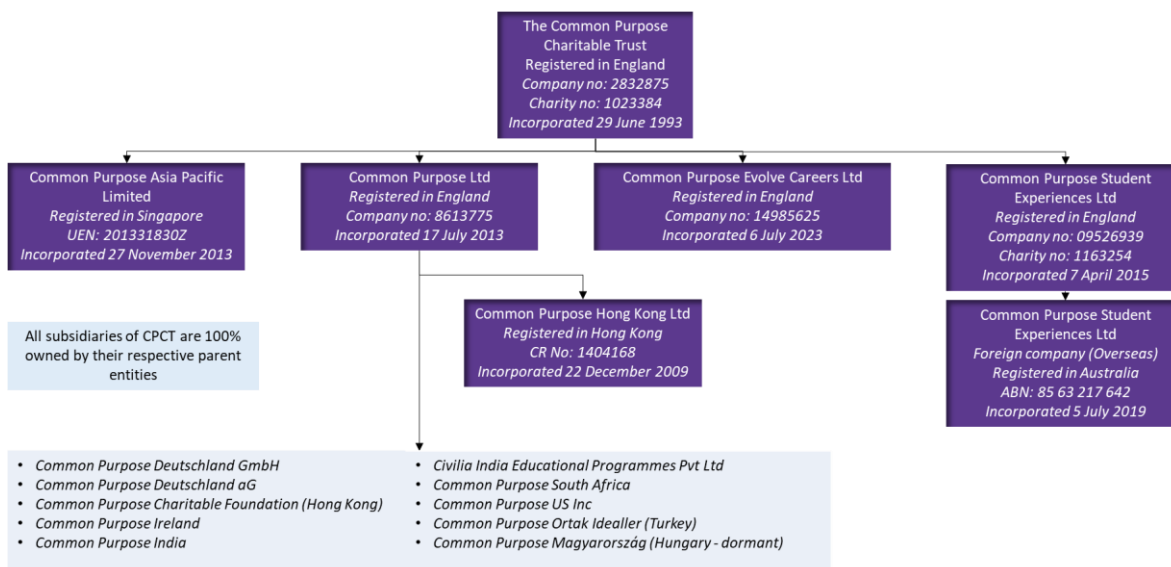
1. About Common Purpose

CPCT is the parent company in a group structure. Much of the Trust’s activities are carried out through its subsidiary organisations:

- Common Purpose Limited (CPL), a trading company registered in England which manages the group’s international licensing arrangements, the provision of services to licensees and delivers open and customized courses to global clients. CPL is a wholly owned subsidiary of CPCT. CPL acquired the shares of Common Purpose Hong Kong Ltd (CPHK) on 4 August 2022. CPHK’s results are consolidated in these accounts. CPL also established Common Purpose Evolve Careers Ltd as a separate trading subsidiary on 6 July 2023 but sold its shareholding to CPCT on 31 July 2024
- Common Purpose Asia-Pacific Limited (CPAPL), a charity registered in Singapore that runs two major open programmes in its region and delivers customized programmes to major corporate entities in Singapore and southeast Asia
- Common Purpose Evolve Careers Limited (CPEC) was established to develop and commercialize an EdTech platform that helps young people navigate the transition from study to work. The company was originally incorporated as a subsidiary of CPL but was transferred to CPCT on 31 July 2024
- Common Purpose Student Experiences Limited (CPSE), a charity registered in England which provides leadership programmes for university students. CPSE operates principally through a branch (Foreign Company (Overseas)) in Australia to deliver programmes to Australian universities.

CPCT licenses entities in several countries to deliver Common Purpose programmes in their respective countries. Summary information on each organisation and licensees is shown later in this report.

The Trust was established as a charity in 1989 and is registered with the Charity Commission under the Registered Charity number 1023384.



COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2024

2. The role of the Trust

In addition to its own activities, the Trust oversees the activities carried out through its subsidiary organisations, and is mainly responsible for:

- the overall strategic direction of the group
- ensuring the group meets its charitable purpose and objectives
- safeguarding the group's brands, intellectual property, web domain names and trademarks
- supporting the global alumni programme
- developing, either directly or through its subsidiaries, new products and services
- developing new international opportunities.

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

3. Our purpose and activities

The purpose of the Trust is to drive social purpose and have a positive and sustained impact on the quality of leadership by:

- convening leaders across sectors and from all backgrounds so that they learn to cross boundaries and see how diversity brings fresh perspectives and sparks innovation
- delivering experiential leadership development to people across our chosen sectors, and
- ensuring that programme participants understand how to apply their learning back in society and the workplace.

The vision that shapes our work is to give people from different sectors, backgrounds and generations the inspiration, skills and connections to become better leaders, both at work and in society. We run local and global programmes in cities across the world for thousands of leaders each year from over 100 countries across six continents.

The strategies we employ to achieve our aims and objectives are to:

- design and deliver programmes for different cohorts of leaders, based on their needs, interests and role in the community
- develop content and curriculum
- work with partners to support wider participation in leadership development
- maintain an extensive and active alumni network to help with continued leadership development of those completing our programmes.

4. Achievements and performance

As noted in the Chair and Chief Executive's report above, the objectives for the year were formulated against a backdrop of continuing uncertainty due to the geo-political uncertainty, economic and political difficulties. Our plans included:

- having the right balance between responding to the move back to in-person programmes while maintaining the best of the online expertise we developed over the last four years
- continuing with our core open programme, TCPP for the first half of the year, while coming up with new open programmes offer by reviewing, developing and launching a revamped proposition later in the year
- continuing to stay close to the higher education sector to help them respond to the changes in the sector; continuing to innovate as we take the majority of our student programmes back to in-person

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2024

from online, and step up our efforts to deliver programmes for university staff in addition to those for students

- continuing to invest in education technology and support the next stage of growth of Evolve Careers
- continuing to re-scope, re-design and expand the American Express Leadership Academies, working closely with the American Express Foundation to attract, increase and support participants from as wide a field as possible. Expand the base of support for the Academies by bringing in new partners especially from the US
- continuing to identify and develop new partners for our environment-related work, while working with current funders to identify new opportunities in environmental leadership.

The financial results are set out in the review of financial activities in paragraph 8 below. Details of the impact of individual companies within the group are set out in the sections immediately following.

For more details visit our website: www.commonpurpose.org

5. Plans for 2024/25

We have made several strategic decisions for 2024/25 to help reset and adapt to meet the needs of our long-term sustainability.

A lot of this has been driven by a deep need to consolidate, streamline and collaborate better at fewer levels across the organization and to increase the impact of our external work.

With that principle at core, we embarked on a restructuring exercise which included the following:

- moving to a streamlined team structure which focuses our revenue generating efforts on three clear strands based on our strategic priorities; this included the consolidation of talent and resources within each strand
- the three strands of revenue generation are now being delivered through three new global teams operating with deep local strength: global custom solutions; social value and higher education/universities. Each revenue generating team is led by a global sales / fundraising lead supported by three core strands within the team to cover Partnership / Sales / Fundraising, Operations and Customer Experience
- we have also consolidated our business partnership arm, with an overall strategy lead under whom key functions such as operations/IT/ brand/communications/impact and people now come together
- our finance function continues to operate as it currently does, reporting to the CEO.

We are already seeing the benefits of this new structure, with the three business verticals more closely aligned in how they engage with their markets and clients, and a much clearer articulation of sales strategies within their areas of expertise

CPEC (Evolve Careers) which was a start-up incubated within Common Purpose sits outside this new structure for now as we decide on its next chapter. It will continue to work directly with the respective boards with some strategic and operational support provided.

On the programming side, while the world of learning and development continues to reset, we will continue to deliver a mix of in-person and online programmes post the product review, during the coming year.

Our new two core open programmes, Beacon and Lighthouse, will once again run in most of our key locations. We have significantly re-framed our Global Leaders Programme (formerly called January) as Unplugged as part of the product review to keep it relevant and attractive to senior leaders; our ASEAN

COMMON PURPOSE CHARITABLE TRUST

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YEAR ENDED 31 JULY 2024

Leadership Programme (ALP) will be reframed to ASEAN Horizons in the context of the needs of the market; and we have reviewed our approach and plans in Africa in consultation with our South African licensee.

Specifically on higher education, following the growth and solidity in this business in 2023/24, we have reset our expectations for 2024/25 in line with the changes in the sector. However, we believe our new approach in 2024/25 as part of the restructure will better align our customers' needs to more local teams and help support more effective delivery of our offering. We will also continue to develop programmes for university staff.

Our offering in EdTech will continue to develop. We created a new company, Common Purpose Evolve Careers Ltd at the start of the last financial year, dedicated specifically to this new business. We anticipate growing revenue particularly in the second half of 2024/25 while we push for investment opportunities during 2024/25.

We continue to strengthen our relationship with the American Express Foundation and in 2024/25 will deliver Leadership Academies in Asia-Pac (in Sydney), EMEA (in London) and the Americas (in New York). We will also run an awards scheme on behalf of the Foundation to recognize the work of the academy alumni in this sector. We may experiment with a 'lighter' version of the Academy in a new location such as Mexico or Japan.

Our environment-related work is growing, and we are seeing firm interest from foundations to support our programmes. We expect to deliver some scale programmes on environmental leadership during 2024/25.

6. Review of financial activities

Overview of financial position

Total income for the year 2023/24 was £6.9m (2022/23: £5.5m), an increase of 26% over the previous year. The biggest single contributor to the increase was from grants (up by 108%), which was the result of our deepening relationship with key donors who wanted us to expand their programmes. Revenue from customized programmes rose by 5%, while income from all other types of programmes fell. The fall in student programmes reflected difficult economic conditions for universities around the world, and our open programmes (predominantly run in the UK) struggled to attract revenue during a year of great economic uncertainty. A further contribution to the group's loss (£338k) was as a result of continued investment and product development in CPEC.

Expenditure was £7.1m (2022/23: £6.2m), an overall increase of 15% across both restricted and unrestricted costs. Regarding expenditure on unrestricted costs:

- salary costs fell by 4% due to a reduction in headcount. While the Charity made only one redundancy during the year, staff leaving were not replaced, resulting in an overall drop in headcount of 20 people. However, the benefit of this reduction was partially offset by salary increases in line with UK CPI to ensure staff retention and to recognize the increased cost of living facing staff in all countries where we operate
- programme costs rose by 114%. This was due to a large increase in grant expenditure from several providers, the largest of which was from the America Express Foundation to run more and larger-scale programmes during the year (£860k additional spend on programme costs over 22/23), and a new grant from the National Heritage Lottery Foundation (additional £94k), where we won funding for a large scale environmental programme
- general overheads remained fairly static with a 1% reduction vs the prior year.

While the group's revenues therefore held up well for the year under review, the increase in expenditure has meant the group incurring a loss of £194k for the year (2022/23 loss of £704k). This is a disappointing result, and the Trustees recognize the need to ensure that as far as possible the group returns to making a surplus in the coming year. The net movement in unrestricted funds was a fall of £1,069k (2022/23: loss of £700k); there was an increase in restricted funds of £875k (2022/23: fall of £4).

COMMON PURPOSE CHARITABLE TRUST

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YEAR ENDED 31 JULY 2024

This has resulted in the unrestricted reserves of the company becoming negative (£626k), a situation that the Trustees are determined to rectify as quickly as possible. The restructure announced in November 2024 is aimed at helping increase revenue, particularly from unrestricted sources, by creating teams more closely aligned with the three key market segments in which the Charity operates. It will also enable CPCT to reduce its cost base and align support functions more closely with revenue generating teams.

Like many UK charities, CPCT has found trading conditions very tough over the last year, resulting in a drop in revenue in its unrestricted businesses. As set out in sections 15 and 16 below (Risk review and Going concern), the directors have identified a material uncertainty with regard to the going concern of the Charity. This assessment is made only in light of the losses in the unrestricted side of the Charity's business during 2023/24. Overall, the Charity has sufficient restricted cash reserves to deliver its grant-based programmes, however it needs to ensure it returns to surpluses in its unrestricted programme work to restore the Charity's reserves to a more sustainable level.

Donated goods and services

CPCT benefits from significant support in kind locally and nationally to help keep expenditure to a minimum. The contribution made from donated goods and services increased very slightly during the year. Post pandemic and with the continuing challenging economic conditions in the UK, it has become increasingly difficult to obtain hosted venues for our in-person programmes. The value of donated goods and services in 2024 was £160k compared with £156k in 2022/23.

7. Performance and plans of individual subsidiaries

7.1. Common Purpose Limited

Activity in CPL during the year was split into three business units: the UK business unit, Global Markets and IT & Support. In addition to this, the company receives income and provides technical support to licensees.

Review of activities

a) *UK Business Unit (UKBU)*

The Common Purpose Programme (TCPP) is a core element of the UKBU work. This is a blended programme (i.e. delivered real-time online and in-person) with two distinct cohorts, one for high potential leaders, the other for established senior leaders. We ran programmes for both cohorts twice during the year, in the autumn and spring, and in three different geographies: London, Midlands and the South-West; the Northern Powerhouse; and Scotland and Northern Ireland.

TCPP programmes in 2023/24 involved 381 participants. As part of our investment in developing the pipeline of under-represented leaders, 80 full bursary places were given to participants, with a particular emphasis on Black, Asian and Minority Ethnic participants. As part of our social purpose commitments, most of these places are funded by Common Purpose itself but we would also like to thank Baillie Gifford, Community First Yorkshire and Lloyds Banking Group for their ongoing support for these scholarships.

In May 2024, in response to feedback from buyers and market intelligence, we launched two new open programmes for 2024/25, Beacon for high potential and Lighthouse for senior leaders.

Legacy programmes for young leaders continued to be an important part of the UKBU portfolio and in 2023/24 five programmes were delivered in five locations – Glasgow, Northern Ireland, Newcastle, Leeds and Sunderland. These involved 303 young people aged 18-25 from a range of backgrounds. With the support of our local sponsors, we were able to offer programme places free-of-charge to all young people in those locations.

The UKBU also delivered customized programmes for a range of clients including repeat business of University of Edinburgh and RSM and the British Council and new work from the CBI and

COMMON PURPOSE CHARITABLE TRUST

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Cumberland Council. We were also commissioned by Islamic Relief UK to run a programme for UK leaders from diaspora communities from the MENA region.

UK university student work continues to do well despite a challenging external environment. We engaged 796 students from 17 universities as part of universities' careers and employability and/or global mobility strands. We also scaled some significant partnerships including our partnership with the University of Leeds.

b) Global Markets

The Global Markets business unit covers three programme areas:

- Global Partnerships is responsible for delivering customized programmes for large commercial organizations. In 2023/24, it ran programmes for four major international corporates. Programmes were mostly delivered in person at the request of clients, and were run in London, New York and Mumbai, with supporting online components
- Global Programmes ran the flagship Global Leadership Programme, with participants meeting in London and Mumbai
- Africa, which led the Pan-Africa Venture programme and won other client work in Rwanda and South Africa.

c) IT and Support

The company continued to provide services to its fellow subsidiaries set out above and to licensees in Ireland, Germany, South Africa, India, Turkey and the US.

d) Licensees

- CP Deutschland: After a year of significant stress, CP Deutschland is now on a more stable footing and once again delivering surpluses.
- CP Ireland is growing strongly.
- CP India continues to support the group and remains profitable. It is looking to expand its offering organically in India.
- CP South Africa continues to operate and has had some major successes, despite the very challenging economic environment in South Africa.
- CP Turkey maintains its presence and work in Istanbul.

The company made a loss in 2023/24 of £1,276k (2022/23: profit of £146.7k). The company's turnover fell to £1,796k from £2,367.9k in 2022/23, a drop of 24%. Revenue was lower across all product segments as continuing economic uncertainty, particularly in the UK, impacted the company's ability to attract participants to its open programmes. Licence fee income, which is based on the revenues of the licensee, fell by 54% over the previous year, reflecting lower revenue from one of three major licensees.

Costs overall were 38% higher than in 2022/23. Salary costs were unchanged over 2022/23 as vacant roles were not filled and salary increases kept to a minimum. Programme delivery costs increased by 50% to £998k from £663k, reflecting higher venue and travel costs. Central overheads increased by 12%.

The company also recorded an exceptional cost of £424k, the result of writing off debtor balances owed to it by companies within the group that have now ceased trading.

Plans for 2024/25

Management has streamlined the existing three business units into teams focused on customized and organisational solutions, and a second team focused on social purpose. This will allow teams to focus on single market segments, which typically operate very differently from one another, and bring together skills across different geographies to strengthen our sale efforts. Regarding the specific areas of each team:

COMMON PURPOSE CHARITABLE TRUST

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YEAR ENDED 31 JULY 2024

- the customized and organizational solutions team will continue to maintain CPL as the engine of growth across large global programmes for its major corporate clients
- the social purpose team will further the company's mission by delivering a newly refreshed suite of programmes (Beacon, Lighthouse and Unplugged) both in the UK and internationally. Because of its charitable nature, this work has been transferred into the parent charity, CPCT, from 2024/25
- the IT team will continue to develop and enhance the company's IT systems and processes internally and externally to help provide a robust, secure and future-proof environment.

These changes, as part of the business re-organization, will allow the corporate sales team to provide a clearer focus on profitable clients and markets. Moving social purpose programmes to the parent charity will help reduce costs and supporting a return of reserves to a prudent level over time.

7.2. Common Purpose Student Experiences Ltd

Review of activities

Common Purpose Student Experiences focuses on developing the next generation of inclusive leaders with Cultural Intelligence (CQ): the ability to cross boundaries and thrive in multiple cultures. We collaborate with universities to deliver our co-curricular leadership programmes. These programmes offer a cutting-edge CQ pedagogy with powerful experiential learning techniques, equipping students with CQ to thrive in the world today. They enable universities to complement existing offerings and meet key institutional objectives.

Following a re-organisation of business activities within the group at the end of 2022/23, activity in the Charity was limited to running programmes with our Australian clients. Existing client relationships elsewhere in the world (principally the UK and Asia) were aligned with local geographic teams. Our Australian operations continued to deliver programmes to existing clients during the year. In all, 14 programmes were delivered to Australian students and one to university staff. Over 750 participants from five client universities successfully graduated from Common Purpose Student programmes in the year.

The decision was taken at the end of the previous year to move the EdTech initiative out of the Charity into its own separate company, Common Purpose Evolve Careers Ltd (CPEC). In consideration of this, CPEC paid the Charity £285,600 for the platform and associated intellectual property.

In 2023/24, income from programmes totalled £507k (2022/23: £838k), a drop of 39% over the previous year. Apart from the re-allocation of business activity to other companies within the group, difficult conditions in the university sector in Australia meant clients commissioned fewer programmes in the year. In addition to this programme-related income, the Charity saw a gain of £286k on the disposal of its investment in the Evolve Careers learning platform.

Total expenditure on programme delivery in 2023/24 was £574k (2022/23: £1,223k). The Charity also wrote off £115k of intercompany debt. This was a legacy balance owed by another group entity, Common Purpose UK, which has now been dissolved.

CPSE's revenue and costs were predominantly in the Australia branch entity, other than some income and costs associated with existing contracts in the UK that pre-dated the business re-organisation. Turnover in the branch for the year was AU \$556k (2022/23: \$544.7k) and it produced a surplus AU \$138k (2022/23: \$537k). The branch's results are incorporated in the figures of the Charity.

Plans for 2024/25

Our relationships with our Australian client universities are strong and well-established and we plan to continue to deliver programmes for their students through the Charity in the coming year. Our branch in Australia will therefore continue to operate at a similar scale as last year for the coming twelve months. The Charity is, however, looking at reducing costs in Australia in 2024/25 through a reduction in headcount. We will therefore make greater use of associates to deliver our work in Australia.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2024

7.3. Common Purpose Evolve Careers (CPEC)

Review of activities

CPEC was incorporated on 6 July 2023 as a wholly owned subsidiary of Common Purpose Limited, a trading subsidiary of The Common Purpose Charitable Trust (CPCT). It began trading on 1 August 2023.

CPEC was set up to develop and commercialize an IT platform built around bridging the gap between education and the world of work. The platform provides industry-driven on-demand learning experiences to equip young people with the tools to overcome common challenges, as well as providing them with unique access to global industry experts who offer invaluable insights into what employers truly value.

On 1 August 2023 the CPEC acquired from CPSE the rights to develop, operate and benefit from the IT platform as it then existed. The consideration paid for the acquisition was the total net cost incurred by CPSE in developing the platform during 2022/23. This amounted to £285k. The company met the cost of this acquisition by borrowing the full amount through an intercompany interest-bearing loan from CPCT.

The company's operations and the net loss for the period were also funded by interest bearing loans from CPCT. These loans and the accrued interest thereon were capitalized on 31 July 2024 to help put the company on a stronger financial footing. A further interest-bearing loan is being advanced by CPCT to provide working capital and to meet expected losses for 2024/25. This loan is repayable on demand and secured on the company's intangible assets.

On 31 July 2024, ownership of the Company was transferred to CPCT. On the same day CPCT agreed to convert the outstanding loans and accrued interest due from CPEC to CPCT into fully paid-up share capital and CPEC issued 806,306 shares of £1 each to CPCT in order to capitalize the total amount outstanding. There was no share premium.

During the period from 6 July 2023 to 31 July 2024 Evolve Careers completed the development of the IT platform acquired from CPSE, tested its product and service offering with its target markets and commenced sales activities.

The company made a loss of £338k in its first year of operations, mainly reflecting the costs of developing the IT platform and building the team and disappointing revenues, which were significantly below budget. Income totalled £70k, which came from clients buying access to the platform. Expenditure was £408k, of which £46k was spent on staff costs and £362k on IT development costs and impairment.

Internal software development costs of £341k, which the directors were satisfied met the capitalisation requirements of the relevant accounting standards were capitalized as an intangible asset. The loss for the financial period includes £34k of amortisation of this intangible asset and the intangible asset acquired from CPSE, together with impairment of £129k reflecting lower than forecast revenue from the asset.

Plans for 2024/25

CPEC is expecting to see higher revenue growth in 2025/26. The company is also looking for external investment to help it scale and expand its offering and reach during 2025/26 and beyond.

7.4. Common Purpose Asia-Pacific Limited

Review of activities

CPAPL made a loss in 2023/24 of SG \$425K / £237k (2022/23: loss of SG \$152k / £92k). The company's turnover increased by 42% with the addition of student programmes moved from CPSE, plus a significant growth in customized work. However, costs increased by 47% partly due to the higher customized delivery schedule and partly due to recharges to the parent entity.

COMMON PURPOSE CHARITABLE TRUST**REPORT OF THE TRUSTEES****YEAR ENDED 31 JULY 2024**

Plans for 2024/25

Under the leadership of a new board Chairman, we are re-invigorating our proposition in Singapore and the wider region. The primary objective in 2024/25 is to add more value to our customers and to also build back up the reserves of the company by:

- deepening our existing partnerships to deliver to local foundations and initiatives around leadership development of young people in Singapore
- continue to run The Common Purpose Programme and other locally relevant programmes in Singapore and ASEAN
- assume responsibility for existing university clients in Australia and Hong Kong, and step up working with Singapore and ASEAN based universities and higher educational institutions
- continue to widen our regional focus through the links with Australia and Hong Kong to expand our work across the ASEAN and Asia-Pacific region through programmes such as the ASEAN Leaders Programme as well as other bespoke partnerships.

7.5. Common Purpose Hong Kong Limited (CPHK)**Review of activities**

Activity in CPHK continued to be subdued during the year. The Common Purpose Programme was delivered, having been deferred from 2022/23. Several smaller customized programmes were also delivered.

The company generated revenue of HK\$727k / £74k and returned a profit of HK\$174k / £17k for the year.

Plans for 2024/25

CPHK will continue to deliver programmes for local clients while we look to build on our existing relationships in the region.

8. Reserves policy

CPCT holds reserves to ensure the stability of its mission, programmes, employment, and ongoing operations of the organization. Reserves are that part of CPCT's unrestricted funds that are freely available to spend on any of the Trust's purposes. Reserves provide a source of internal funds for organizational priorities such as new programmes, curriculum development and international expansion.

CPCT intends to meet its operational and strategic objectives by maintaining reserves at a level that allows it to carry on and develop its activities in line with its charitable objectives and strategy, while not holding excessive reserves that might limit the amount available to be spent on achieving those objectives.

The Trustees of CPCT are responsible for setting and monitoring the level of reserves for the CPCT group and for approving this policy. The Trustees are also responsible for approving the use of reserves for investment in new programmes or initiatives.

CPCT's total reserves are made up of:

- unrestricted reserves, which are the reserves that CPCT has accumulated from surpluses on unrestricted income over unrestricted expenditure. They represent the net accumulated surplus or deficit since the organisation came into existence. These funds can be spent at the discretion of the Trustees in furtherance of CPCT's objectives

COMMON PURPOSE CHARITABLE TRUST**REPORT OF THE TRUSTEES****YEAR ENDED 31 JULY 2024**

- restricted reserves, which represent grants or other income that CPCT has received for specific programmes where the donor requires the funds to be held or accounted for separately in support of programme delivery. These funds can only be spent on delivering the programmes as specified by the donor.

The policy of the Trustees is to maintain a level of unrestricted reserves that would enable the group to meet ongoing liabilities in the event of serious interruption to income, recession or orderly wind-down of the company in the event of closure.

CPCT's unrestricted reserve level is set as a range. The upper end of the range is based on the output of a forward-looking model that allocates a risk weighting to unrestricted income and costs. CPCT has chosen a six-month time horizon, meaning that at any given time we aim to hold reserves to cover six months of our budgeted expenditure which is not covered by contracted or otherwise secured income.

The lower end of the range of reserves is a more qualitative assessment taking into account a potential worst-case scenario in the event of a sharp and unexpected economic downturn (the potential wind down costs of the organization). This assessment is based on committed expenditure (salaries, creditors) and ignores the potential upside of debtor receipts. It assumes the Charity should hold sufficient unrestricted reserves to ensure it could weather a significant downturn in its income.

Based on the above, the unrestricted reserves target is in the range of £1.5m to £1.8m. The upper level in the range provides six months' cover of budgeted but not secured expenditure. The lower limit has been calculated to reflect the costs of an orderly wind down of the Charity's business.

The higher range compared to last year's range of £750k to £1m reflects an increase in budgeted but unsecured income from CPEC and the continuing pressure on programmes revenue across the business.

The Trustees recognize that the unrestricted reserves at the balance sheet date are negative and therefore significantly below the target range for the reasons outlined above. The Trustees are committed to taking all action necessary to bring the level back to within the target range as soon as practicable over the next few years.

It is also the Trustees' policy that all companies within the CPCT group should hold positive unrestricted reserves. Where a company has negative reserves, the board will take appropriate remedial action to return the reserves to positive.

9. Reference and administrative details

Charity number: 1023384
 Company number: 2832875
 Registered office: Monmouth House, 38 – 40 Artillery Lane, London E1 7LS

10. Advisers

Auditors: HaysMac LLP, 10 Queen Street Place, London EC4R 1AG
 Bankers: National Westminster, 250 Regent Street, London W1B 3BN
 Solicitors: Ashurst LLP, London Fruit & Wool Exchange, 1 Duval Square
 London E1 6PW

11. Trustees and directors

Lynna Chandra	Mark Linder
Jonathan Donner	David Robinson (resigned 31 January 2024)
Christine Ennew (appointed 15 Dec 2023)	Shuvo Saha
David Grace (Chair)	Janis Sanders
Sanjeev Gupta	Vandana Saxena Poria (resigned 3 May 2024)
Peter Kulloi	

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2024

All served throughout the year ended 31 July 2024, unless otherwise indicated.

The group's Chief Executive Officer is Adirupa Sengupta.

12. Structure, governance and management

a. Governing Document and Constitution

The Common Purpose Charitable Trust is a company limited by guarantee with charitable status. The governing documents of the Trust are its Memorandum and Articles of Association.

b. Methods adopted for the recruitment and appointment of Trustees

When board vacancies arise, the directors identify any skills or experience needs of the board. They utilize existing networks of suitably qualified people to approach as potential directors. Candidates are recommended to the board nominations committee, which reviews the recommendation and conducts interviews of candidates. Prospective Trustees are briefed on the nature and work of the organisation, invited to meet the board and the executive and, if the board approves, appointed at the next board meeting. Appointments are ratified at the following annual general meeting.

We encourage people interested in becoming Trustees to apply on our website.

c. Policies and procedures for the induction of Trustees

All Trustees are offered an induction, which is tailored to suit their individual requirements. Each new Trustee receives an information pack as above which informs them of their role, the management structure and the policies and systems in place. New Trustees are invited to attend a course day to see Common Purpose in action, as well as participating in other Common Purpose events.

d. Directors' insurance and indemnities

The Trustees have the benefit of the indemnity provisions contained in the Trust's Articles of Association, and the Trust has maintained throughout the year directors' and officers' liability insurance for the benefit of the Trust, the directors and its officers.

13. Board sub-committees

Audit and Risk Committee

The Audit and Risk Committee (ARC) meets regularly to review and advise the board on all financial and risk matters as they relate to the group. ARC met nine times during the year. Areas of review included:

- liaising with the Trust's auditors and agreeing the annual audit plan
- considering the auditor's findings and their review of internal controls
- reviewing the management and financial accounts of the Trust
- monitoring the risk profile and mitigating actions of the organization
- monitoring the Trust's financial position
- generally supporting financial matters of the group.

The ARC members are Jan Sanders (Chair), David Grace (appointed 31 December 2023). Sanjeev Gupta stepped down from the ARC on 31 December 2023. Christine Ennew was appointed on 15 October 2024). The Group CEO and Group Finance Director / Company Secretary attend ARC meetings.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2024

14. Organisational structure and decision making

The Trustees of The Common Purpose Charitable Trust meet quarterly to review the direction and performance of the organisation. They also set and agree the strategy to ensure that the organisation meets its aims.

The Chief Executive is responsible for the leadership of the organisation. The Trustees review the progress of the strategic objectives of the companies within the group and act to safeguard the organisation's independence and brands.

The Trustees set the salary of the Group Chief Executive Officer, who is delegated to set the salaries of senior management. These are benchmarked against average management salaries for the sector. The aggregate emoluments of the key management personnel were £1,086k (2022/23: £996.2k). Key management personnel includes heads of five business units and four support teams (Operations, Finance, Marketing and IT). Support costs are incurred centrally and recovered from revenue generating business units.

In each local area in which Common Purpose operates in the UK, a Local Advisory Group is set up. The group is made up of local leaders from the public, private and voluntary sectors. The Local Advisory Group ensures that participant groups are diverse and reflect the make-up of the local area. The names of members of all Local Advisory Groups are published on the Common Purpose website.

Local Advisory Groups are advisory only. They have no legal, financial, or managerial responsibility for Common Purpose. They are not representative bodies either. All Advisory Group members attend as individuals in a voluntary and unpaid capacity, which they are invited to take on in their personal, rather than professional, roles.

If any issue arises at Advisory Group meetings which conflicts with their professional role, members exclude themselves from that section of the discussion.

15. Risk Review Statement

The Trustees have established a regular risk assessment which identifies the major foreseeable risks faced by the Trust, assessing their likelihood and impact, and as appropriate, implementing measures to mitigate these risks. The Audit and Risk Committee regularly reviews the risk register, which identifies the major risks to which the Trust is exposed. The risk register assigns a likelihood and impact score to each identified risk and assigns both management and board responsibility for oversight. The scores are then assigned a colour (red, amber, green) with the most serious risks, and the appropriate mitigation strategy and actions for each risk, being closely monitored. The risk register is also presented to the board semi-annually.

Major risks discussed and addressed at board level include:

- CPCT's investment in CPEC EdTech platform and the need to ensure this investment delivers solid returns to the Charity
- closely monitoring the group's solvency in light of the lower than expected revenue streams during the year
- working with external advisers on reviewing the group's cash flow to provide comfort around going concern
- reviewing the group's Conflicts of Interests policy
- financial risks such as maintaining sufficient reserves and the effect on the Charity of adverse economic conditions in the markets in which we operate.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2024

16. Going concern

In March 2025 the Trustees formally reviewed an updated cash flow forecast to March 2026 for the group. Based on the assumptions made by management, this showed the Charity remaining cash flow positive throughout the period.

The Trustees acknowledge, however, that there are material uncertainties which may cast doubt upon this assessment. These uncertainties arise from the risk of a continued economic downturn impacting the Charity's unrestricted reserves and the inability to bring the Charity's EdTech platform to profitability quickly enough to support other activities of the Charity. The main uncertainties are the ability of the company to generate sufficient cash from its unrestricted businesses to meet its liabilities, and an inability of CPEC to generate sufficient returns to repay CPCT's investment.

In response to this situation the directors have obtained relevant professional advice and taken the following actions:

1. restructured the group's business, both to become more efficient and reduce the ongoing cost base and also to help ensure a greater focus on those activities that are considered more likely to generate higher revenues and higher net margins going forward. This is supported by a revised budget and detailed sensitivity analysis
2. introduced new products and services which are expected to be more attractive in the markets in which the group operates, and which should also enable the group to achieve higher net margins from utilising them
3. taken active steps in seeking to realise value from Evolve Careers through the intended sale of equity to new shareholders, which will either dilute the group's shareholding or result in the sale of some or all of the group's investment. The directors believe the group's investment and the intangible asset created by Evolve Careers have values in excess of the amounts invested and included in the financial statements
4. taken active steps to seek unrestricted grant funding that will help fund the group's unrestricted costs, including the likely costs of any further restructuring which might become necessary.

The Trustees believe that notwithstanding the inherent uncertainties that currently exist, the strength of the Trust's underlying business, management's ongoing relationships with key donors and clients, as well as the actions being taken to mitigate the losses of the last two years, mean that the Trust remains financially sustainable and will remain a going concern for at least the next twelve months from the date of approval of these accounts.

In conclusion, whilst the directors have implemented a number of measures in attempt to overcome the ongoing financial difficulties, the outcomes of these measures are as yet unknown, and hence the reason why they consider there to be a material uncertainty.

17. Statement of Trustees' responsibilities

The Trustees, who are also the directors and members of The Common Purpose Charitable Trust for the purposes of company law, are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable Trust and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable Trust for that period.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently

COMMON PURPOSE CHARITABLE TRUST

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YEAR ENDED 31 JULY 2024

- observe the methods and principles in the Charities SORP
- make judgments and accounting estimates that are reasonable and prudent
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Trust will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable Trust and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable Trust and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.


In so far as the Trustees are aware:


- there is no relevant audit information of which the charitable Trust and group's auditor is unaware
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

A resolution re-appointing Haysmacintyre LLP will be proposed at the AGM in accordance with s485 of the Companies Act 2006.

In preparing this report the Trustees have taken advantage of the exemptions available to small companies (including the exemption from preparing a strategic report).

Approved by the Board of Trustees on 21 March 2025 and signed on its behalf by:

Signed by:

.....E7AF27979AC7ADA.....
David Grace
Trustee

DocuSigned by:

.....DE61F20858E442C.....
Jan Sanders
Trustee

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

Opinion

We have audited the financial statements of Common Purpose Limited (the 'company'), for the year ended 31 July 2024, which comprise the Profit and Loss account, Balance sheet and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 July 2024 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Material uncertainty relating to going concern

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

We draw attention to note 1(a), on page 22 of these financial statements, which describes the material uncertainty relating to the Charity's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

As shown on the Statement of financial activities, on page 18, the Charity has incurred a deficit on its unrestricted funds this year, amounting to £1,104k, which has led to the Charity's unrestricted funds being £661k in deficit, at the Balance sheet date. Despite this, the Charity is in an overall net asset position, of £688k, as a consequence of the £1,348k of restricted funds held as at 31 July 2024.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of directors

As explained more fully in the directors' responsibilities statement set out on page 13, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Based on our understanding of the company and industry, we identified that the principal risks of non-compliance with laws and regulations related to Company Law applicable in England and Wales, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006, income tax, payroll tax and sales tax.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to posting inappropriate journal entries to revenue and management bias in accounting estimates. Audit procedures performed by the engagement team included:

- Inspecting correspondence with regulators and tax authorities;
- Discussions with management including consideration of known or suspected instances of non-compliance with laws and regulation and fraud;
- Evaluating management's controls designed to prevent and detect irregularities;
- Identifying and testing accounting journal entries posted around the year-end; and
- Challenging assumptions and judgements made by management in their critical accounting estimates.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

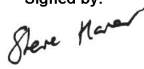
Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance.

The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Signed by:

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Steven Harper (Senior Statutory Auditor)
For and on behalf of Haysmacintyre LLP, Statutory Auditor

10 Queen Street Place
London EC4R 1AG

Date: 26 March 2025

COMMON PURPOSE CHARITABLE TRUST**STATEMENT OF FINANCIAL ACTIVITIES (including income and expenditure account)****FOR THE YEAR ENDED 31 July 2024**

	Note	2023/24			2022/23		
		Unrestricted Funds £000s	Restricted Funds £000s	Total funds £000s	Unrestricted Funds £000s	Restricted Funds £000s	Total funds £000s
Income from							
Donated goods and services		160	0	160	156	0	156
Charitable activities:							
Open programmes		964	0	964	1,068	0	1,068
Student programmes		656	0	656	838	0	838
Grants		578	3,105	3,683	521	1,247	1,768
Customised programmes		1,423	0	1,423	1,357	0	1,357
Other Income		38	0	38	91	0	91
Other trading activities		10	0	10	210	0	210
Total		3,829	3,105	6,934	4,241	1,247	5,488
Expenditure on							
Charitable activities:							
Open programmes		1,522	0	1,522	1,324	0	1,324
Student programmes		843	0	843	1,223	0	1,223
Grant-based programmes		377	2,195	2,572	538	1,225	1,763
Customised programmes		1,874	0	1,874	1,540	0	1,540
Other trading activities		317	0	317	342	0	342
Total	6	4,933	2,195	7,128	4,967	1,225	6,192
Net (expenditure) / income		(1,104)	910	(194)	(726)	22	(704)
Transfers between funds		35	(35)	0	26	(26)	0
Net movement in funds		(1,069)	875	(194)	(700)	(4)	(704)
Fund balances brought forward as at 1 August		443	439	882	1,143	443	1,586
Fund balances carried forward as at 31 July		(626)	1,314	688	443	439	882

The accompanying notes on pages 22 to 38 form part of the financial statements.

All transactions are derived from continuing activities. All recognized gains and losses are included in the Statement of Financial Activities.

THE COMMON PURPOSE CHARITABLE TRUST

Company registered number: 2832875

CONSOLIDATED BALANCE SHEET


AS AT 31 JULY 2024

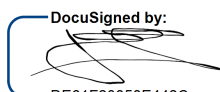
	Note	2023/24		2022/23	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Intangible fixed assets	7		291		27
Tangible fixed assets	8		23		37
			<u>314</u>		<u>64</u>
CURRENT ASSETS					
Debtors	9	1,034		1,259	
Cash at bank and in hand		<u>1,052</u>		<u>2,016</u>	
Total current assets		2,086		3,275	
Creditors: amounts falling due within one year	10	<u>(1,545)</u>		<u>(2,210)</u>	
Net current assets			541		1,064
LONG TERM LIABILITIES					
Creditors: amounts falling due in more than one year	11	(167)		(246)	
Total long term liabilities			(167)		(246)
TOTAL ASSETS LESS LIABILITIES			<u><u>688</u></u>		<u><u>882</u></u>
RESERVES					
Restricted funds	15		1,314		439
Unrestricted funds	14		<u>(626)</u>		<u>443</u>
			<u><u>688</u></u>		<u><u>882</u></u>

The accompanying notes on pages 22 to 38 form part of the financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorized for issue by the Board of Trustees on 21 March 2025 and were signed below on its behalf by:

Signed by:

E7AF27979AC74DA.....
 David Grace
 Trustee

DocuSigned by:

DE61F20858E442C.....
 Jan Sanders
 Trustee

THE COMMON PURPOSE CHARITABLE TRUST

Company registered number: 2832875

BALANCE SHEET (TRUST ONLY)

AS AT 31 JULY 2024


	Note	2024		2023	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Intangible fixed assets	7		806		0
Tangible fixed assets			15		23
			<u>821</u>		<u>23</u>
CURRENT ASSETS					
Debtors	9	2,738		1,152	
Cash at bank and in hand		<u>844</u>		<u>1,858</u>	
Total current assets		3,582		3,010	
Creditors: amounts falling due within one year	10	<u>(1,602)</u>		<u>2,126</u>	
Net current assets			1,980		5,136
Creditors: amounts falling due in more than one year	11	<u>(167)</u>		<u>(247)</u>	
Net long term liabilities			(167)		(248)
TOTAL ASSETS LESS LIABILITIES			<u>2,634</u>		<u>4,911</u>
RESERVES					
Restricted funds			1,314		439
Unrestricted funds			<u>1,320</u>		<u>693</u>
			<u>2,634</u>		<u>843</u>

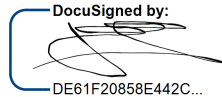
The Common Purpose Charitable Trust made a positive contribution to reserves before consolidation of £1.8m (2022/23: loss of £40.6k).

The accompanying notes on pages 22 to 38 form part of the financial statements.

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THE COMMON PURPOSE CHARITABLE TRUST**CONSOLIDATED CASH FLOW STATEMENT****YEAR ENDED 31 JULY 2024**

		2024	2023
		£000s	£000s
Net cash inflow / (outflow) from operating activities	12	(614)	871
Capital expenditure			
Payments to acquire tangible and intangible fixed assets		(312)	(25)
Increase / (decrease) in cash		(964)	766
Cash at bank and in hand at start of year		2,016	1,250
Cash at bank and in hand at end of year		1,052	2,016

The accompanying notes on pages 22 to 37 form part of the financial statements.

The balance of £1.052m cash at bank and in hand is made up as follows:

	2023	Group	2024
	£000s	Change in	£000s
		year	
		£000s	
Cash at bank and in hand	2,016	(964)	1,052
	<u>2,016</u>	<u>(964)</u>	<u>1,052</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

1. ACCOUNTING POLICIES

Common Purpose Charitable Trust is a charitable company limited by guarantee. Further details are shown in section 15 of the Trustees' Annual Report.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The charitable Trust is a public benefit entity for the purposes of FRS 102 and therefore the Trust also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP, Second Edition, effective 1 January 2019), the Companies Act 2006 and the Charities Act 2011, and Regulations made thereunder.

(a) Going concern

In March 2025 the Trustees formally reviewed an updated cash flow forecast to March 2026 for the group. Based on the assumptions made by management, this showed the Charity remaining cash flow positive throughout the period.

The Trustees acknowledge, however, that there are material uncertainties which may cast doubt upon this assessment. These uncertainties arise from the risk of a continued economic downturn impacting the Charity's unrestricted reserves and the inability to bring the Charity's EdTech platform to profitability quickly enough to support other activities of the Charity. The main uncertainties are the ability of the company to generate sufficient cash from its unrestricted businesses to meet its liabilities, and an inability of CPEC to generate sufficient returns to repay CPCT's investment.

In response to this situation the directors have obtained relevant professional advice and taken the following actions:

1. restructured the group's business, both to become more efficient and reduce the ongoing cost base and also to help ensure a greater focus on those activities that are considered more likely to generate higher revenues and higher net margins going forward. This is supported by a revised budget and detailed sensitivity analysis
2. introduced new products and services which are expected to be more attractive in the markets in which the group operates, and which should also enable the group to achieve higher net margins from utilising them
3. taken active steps in seeking to realise value from Evolve Careers through the intended sale of equity to new shareholders, which will either dilute the group's shareholding or result in the sale of some or all of the group's investment. The directors believe the group's investment and the intangible asset created by Evolve Careers have values in excess of the amounts invested and included in the financial statements
4. taken active steps to seek unrestricted grant funding that will help fund the group's unrestricted costs, including the likely costs of any further restructuring which might become necessary.

The Trustees believe that notwithstanding the inherent uncertainties that currently exist, the strength of the Trust's underlying business, management's ongoing relationships with key donors and clients, as well as the actions being taken to mitigate the losses of the last two years, mean that the Trust remains financially sustainable and will remain a going concern for at least the next twelve months from the date of approval of these accounts.

In conclusion, whilst the directors have implemented a number of measures in attempt to overcome the ongoing financial difficulties, the outcomes of these measures are as yet unknown, and hence the reason why they consider there to be a material uncertainty.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

(b) Financial instruments

The Trust and group hold only basic financial instruments which are initially recognized at cost or transaction value, and do not require subsequent adjustment to fair value.

(c) Revenue recognition

In the view of the Trustees, in applying the accounting policies adopted, judgement is required in relation to recognition of accrued income. The Trust accrues income on the following basis where it is contracted in one financial year, but the programme is being delivered in the following financial year:

<i>Programme delivery date</i>	<i>% of contracted amount</i>
First quarter of the following financial year	75%
Second quarter of the following financial year	50%
Third quarter or beyond	0%

(d) Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the Trustees in furtherance of the general charitable objectives of the Trust.

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

(e) Income

Income represents the total income receivable during the year comprising fees from open programmes, student programmes, customized programmes, as well as grants for large international projects, bank interest and other income.

Income and expenditure related to open courses is matched and any surplus on a course is recognized in the accounting year in which it arises. Course deficits are recognized as soon as anticipated. Income is fully recognized on commencement of courses including those that cease after the year end as no refunds are given once a course has commenced and hence full entitlement to the income occurs on commencement.

Income and expenditure related to student and customized programmes is matched and any surplus on a course is recognized in the accounting year in which it arises. Due to the nature of the programmes, income is partially based on the services rendered within the financial year. Where a client makes a legally binding commitment to purchase a customized programme, but the programme is not running until the next financial year, income is accrued as per note 1(b) above. This reflects the timing of the work undertaken before programme delivery, which includes preparing curriculum, organising speakers, developing the programme structure, and logistics.

In line with FRS 102 Charities SORP, where donors impose timelines in relation to delivery of their programmes, restricted income is deferred rather than recognized in the year of receipt, as this represents a precondition set by the donor. It also better matches income to the period of expenditure to which it relates.

Where Common Purpose has been donated facilities, amounts are included in income at the estimated value to the Trust of the donated facilities with an equal and opposite amount being included in expenditure.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

(f) Expenditure

Expenditure is charged to the Statement of Financial Activities on an accrual's basis.

Direct costs are charged to the appropriate category of charitable activity along with appropriate allocation of support costs, which are defined as those costs which are necessary to deliver the charitable activity but do not constitute its output. Support costs include governance costs. More detail as to the method of their allocation is given in note 6b to the accounts.

Governance costs are those non charitable costs which are necessary for the general running of the Trust and include items such as audit and professional services fees.

(g) Depreciation and amortisation

Depreciation is calculated on a monthly basis so as to write off the cost of tangible fixed assets over their expected useful economic lives. The principal annual rates and bases used for this purpose are:

Leasehold improvements	10% straight line
Computer equipment	33% straight line

Amortisation on trademarks is calculated on an annual basis over ten years.

Amortisation on software costs is calculated on an annual basis over three years.

Amortisation of software with a perpetual licence is calculated on an annual basis of ten years.

(h) Intangible assets

Internally developed software is capitalised as an intangible asset when the capitalisation requirements of the relevant accounting standards have been met and when the directors consider it prudent and appropriate to do so. Internally generated intangible assets are valued at depreciated historic cost as a proxy for fair value.

Intangible assets that have been separately purchased are initially capitalised at their cost of acquisition and written down as necessary if there is any evidence at the time of acquisition that the fair value is less than the cost of acquisition.

Amortisation of both internally generated intangible assets and externally acquired intangible assets is calculated on an annual basis using the straight-line method based on the expected useful life of the assets, which the directors have determined to be ten years. Where factors, such as technological advancement or market developments, indicate that the residual value or useful life have changed, the residual value, useful life or amortisation rate are amended as necessary to reflect the new circumstances.

All intangible assets are also reviewed for impairment if any of the above factors indicate that their carrying values may be impaired or if there is any other evidence to suggest that their fair market values may be less than their carrying value.

(i) Investment in subsidiaries

Investments in subsidiaries are accounted for at their initial cost, less an impairment provision if the expected recoverable amount is lower than the carrying value. Tests for impairment are only carried out if there is some indication that the carrying value may be impaired. Material impairments are disclosed separately.

(j) Leased assets

Payments under operating leases are charged to the Statement of Financial Activities.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024****(k) Basis of consolidation**

The group financial statements consolidate the financial statements of The Common Purpose Charitable Trust, Common Purpose Ltd, Common Purpose Student Experiences Ltd, Common Purpose Asia-Pacific Ltd and Common Purpose Hong Kong Ltd. Two subsidiaries, Common Purpose UK and Common Purpose International are no longer trading and were struck off in October 2023. The companies however were live as at 31 July 2023 and the balances on their accounts have been included in the consolidation. The financial statements of CPSE's branch in Australia are consolidated into the accounts of CPSE. No statement of financial activities is presented for The Common Purpose Charitable Trust as provided by section 408 of the Companies Act 2006.

(l) Foreign currency translation

Transactions denominated in in foreign currencies are initially translated into sterling at the exchange rate at the transaction date. Monetary items are retranslated at the balance sheet date and the resulting differences are reflected in the Statement of Financial Activities.

2. NET MOVEMENT IN FUNDS

	2024	2023
	£000s	£000s
The net movement in funds is arrived at after charging:		
Depreciation and amortisation	62	31
Auditors' remuneration for audit services	64	64
Auditors' remuneration for non-audit related services	11	7
Operating lease rentals - land and buildings	107	107

Remuneration for audit services for 2023 is re-stated here, having been understated in the 2023 accounts by £17,500 as a result of a misallocation of the costs to an incorrect account code.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

3. STAFF NUMBERS AND EMOLUMENTS - Group and Trust

The average number of persons employed by the group during the year was:

	2024	2023
	Number	Number
Programme sales and delivery	60	75
Operational support	10	15
	<u>70</u>	<u>90</u>
Staff costs	£	£
Wages and salaries	3,007,926	3,156,649
Social security costs	299,177	307,039
Employer Pension Contribution	100,664	98,209
	<u>3,407,767</u>	<u>3,561,897</u>

The number of employees whose emoluments for the year fell within the following bands:

	Number	Number
£60,000 - £69,999	2	5
£70,000 - £79,999	4	4
£80,000 - £89,999	5	2
£90,000 - £99,999	0	1
£100,000 - £109,999	1	1
£110,000 - £119,999	1	0
£150,000 - £159,999	0	1
£160,000 - £169,999	1	0
Total	<u>14</u>	<u>14</u>

Aggregate emoluments of the Senior Management Team:

	£	£
Salary	958,388	871,847
Social security costs	101,179	99,728
Pension	26,263	24,648
	<u>1,085,830</u>	<u>996,223</u>

Termination payments of HK\$33,652 / £3,474 were made during the year (2022/23: £32,340).

The senior management team includes those employees who report directly to the CEO, made up of the heads of business units and support teams. During 2023/24 the senior management team consisted of ten people employed by CPCT, and one employed by CPAPL. Employer pension contributions relate to defined contribution arrangements only and these are charged to expenditure as they fall due.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024**

4. RESULTS FROM COMMON PURPOSE CHARITABLE TRUST TRADING SUBSIDIARIES**4a. RESULTS OF TRADING SUBSIDIARIES**

As at the balance sheet date the group had three trading subsidiary companies: Common Purpose Limited (CPL), Common Purpose Hong Kong Ltd and Common Purpose Evolve Careers Ltd (CPEC). CPEC was established in July 2023 but did not begin trading until 1 August 2023.

CPL is a wholly owned subsidiary of The Common Purpose Charitable Trust and is incorporated in the UK. It manages licensing arrangements, the provision of services to the Common Purpose licensees, the group's commercially based work and open programmes in the UK. CPHK is a wholly owned subsidiary of CPL. CPEC was transferred to CPCT on 31 July 2024.

CPL was incorporated in July 2013 and became active on 1 August 2015 when its business was transferred from Common Purpose Customised Ltd. It covenants its taxable profits to The Common Purpose Charitable Trust.

Given the size of the loss in CPL in 2023/24, the directors of CPCT entered into a 3-year loan agreement with CPL for the funding costs in 2023/24 and the anticipated funding need for 2024/25, together with interest charged at base rate plus 2.5%. On 21 March 2025, the directors of CPCT agreed to capitalize a portion of this loan to help restore the balance sheet of CPL. On 21 March 2025, CPL issued 250,000 ordinary shares with a nominal value of £1.00 per share at a premium of £3.00 per share (i.e. £4.00 per share), resulting in a share premium of £750,000. The total proceeds of £1m were allocated as follows:

£250,000 credited to share capital
£750,000 credited to the share premium account.

The share issuance was undertaken to provide additional working capital for the subsidiary's trading activities, with all shares fully paid and held by the charity.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024****Common Purpose Limited**

	2024	2023
Profit and loss account	£000s	£000s
Turnover	2,088	2,368
Net cost recoveries from other group entities		
Administrative expenses	(3,364)	(2,221)
Retained (loss) / profit	<u>(1,276)</u>	<u>147</u>
Balance sheet		
Fixed assets	25	42
Current assets	508	976
Current liabilities	(1,741)	(950)
(Deficit) / surplus on reserves	<u>(1,208)</u>	<u>68</u>

Common Purpose Evolve Careers Limited

	2024	2023
Profit and loss account	£000s	£000s
Turnover	35	0
Net cost recoveries from other group entities	(130)	0
Administrative expenses	(243)	0
Loss for the period	<u>(338)</u>	<u>0</u>
Balance sheet		
Fixed assets	0	0
Current assets	51	0
Current liabilities	(18)	0
Surplus on reserves	<u>33</u>	<u>0</u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024**

CPHK was incorporated in December 2009 as a private limited company. CPL bought the 100% of the shares in the company for HK\$2.00 on 4 August 2022. The company's results for the year are included in the CPCT group consolidation.

Common Purpose Hong Kong Limited

	2024	2023	2024	2023
Income	HK \$000s	HK \$000s	£000s	£000s
Income from trading activities	727	100	74	11
Net cost recoveries from other group entities	72	244	7	26
Bank interest	0	1	0	0
Total income	<u>799</u>	<u>345</u>	<u>81</u>	<u>37</u>
Expenditure				
Trading activities	<u>(625)</u>	<u>(996)</u>	<u>(64)</u>	<u>(105)</u>
Retained profit / (loss)	<u>174</u>	<u>(651)</u>	<u>17</u>	<u>(68)</u>
Assets	932	339	95	36
Liabilities	<u>(1,066)</u>	<u>(647)</u>	<u>(108)</u>	<u>(68)</u>
(Deficit) on reserves	<u>(134)</u>	<u>(308)</u>	<u>(13)</u>	<u>(32)</u>

4b. RESULTS OF CHARITABLE SUBSIDIARIES

As at the balance sheet date the group had one active UK charitable subsidiary, Common Purpose Student Experiences Limited (company no. 09526939) (CPSE), together with a subsidiary in Singapore (Common Purpose Asia Pacific Ltd). Its two other UK subsidiaries, Common Purpose UK (company no. 03556983, charity no. 1023384) and Common Purpose International (company no. 03207453, charity no. 1056573) were struck off in October 2023.

Common Purpose Student Experiences also operated a branch in Australia. These results are consolidated with those of CPSE.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

Common Purpose Student Experiences Limited

	2024	2023
Income	£000s	£000s
Income from charitable activities	507	838
Other income	0	16
Proceeds from disposal of programme related investment	286	0
Total income	793	854
Expenditure		
Charitable activities	(574)	(1,223)
EdTech investment	0	(329)
Exceptional Write off	(115)	0
Total expenditure	(689)	(1,552)
Net movement in funds	104	(698)
Assets	410	173
Liabilities	(436)	(304)
(Deficit) on reserves	(27)	(131)

Common Purpose Asia-Pacific Limited

	2024	2023	2024	2023
Income	SG \$000s	SG \$000s	£000s	£000s
Income from charitable and trading activities	919	601	544	365
Net cost recoveries from other group entities	(686)	52	(405)	32
Total income	233	653	139	397
Expenditure				
Charitable activities	(658)	(805)	(375)	(489)
Net movement in funds	(425)	(152)	(236)	(92)
Assets	755	806	449	490
Liabilities	(1,112)	(738)	(646)	(448)
(Deficit) / surplus on reserves	(357)	68	(197)	42

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

5. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES (Group and Trust)

No emoluments were paid during the year (2022/23: nil). Nil expenses were reimbursed to Trustees (2022/23: nil).

6a. ANALYSIS OF EXPENDITURE

	£000s	£000s	£000s	£000s	£000s	£000s
Open programmes	942	580	1,522	908	416	1,324
Student programmes	843	0	843	682	541	1,223
Grants	2,224	348	2,572	1,551	212	1,763
Customised programmes	1,017	857	1,874	1,012	528	1,540
Other trading activities	288	29	317	225	117	342
	5,314	1,814	7,128	4,378	1,814	6,192

6b. ANALYSIS OF SUPPORT COSTS

	2024				2023			
	Central support costs £000s	Licence fee £000s	Governance £000s	Total £000s	Central support costs £000s	Licence fee £000s	Governance £000s	Total £000s
Open programmes	546	10	24	580	393	8	15	416
Student programmes	0	0	0	0	485	48	8	541
Grants	328	6	14	348	200	4	8	212
Customised programmes	806	15	36	857	498	11	19	528
Other trading activities	27	1	1	29	111	2	4	117
	1,707	32	75	1,814	1,687	73	54	1,814

Support costs are apportioned on the basis of the percentage of each activity's direct expenditure. Central services include Finance, HR, Marketing and Operational support. Support costs are fully recovered from business units.

Licence fee represents the charge to licensees for using the group's intellectual property and IT services.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024****7a. INTANGIBLE FIXED ASSETS - GROUP**

	Software Costs	Group Trademarks	Total
	£000s	£000s	£000s
COST			
At 1 August 2023	68	8	76
Additions	305	0	305
	<u>305</u>	<u>0</u>	<u>305</u>
At 31 July 2024	<u>373</u>	<u>8</u>	<u>381</u>
AMORTISATION			
At 1 August 2023	45	4	49
Charge for year	40	1	41
	<u>40</u>	<u>1</u>	<u>41</u>
At 31 July 2024	<u>85</u>	<u>5</u>	<u>90</u>
NET BOOK VALUE			
At 31 July 2024	<u><u>288</u></u>	<u><u>3</u></u>	<u><u>291</u></u>
At 31 July 2023	<u><u>23</u></u>	<u><u>4</u></u>	<u><u>27</u></u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024****7b. INTANGIBLE FIXED ASSETS - TRUST**

	Software Costs	Investment in subsidiaries	Total
	£000s	£000s	£000s
COST			
At 1 August 2023	58		58
Additions	<u>0</u>	<u>806</u>	<u>806</u>
At 31 July 2024	<u>58</u>	<u>806</u>	<u>864</u>
AMORTISATION			
At 1 August 2023	40	0	40
Charge for year	<u>6</u>	<u>0</u>	<u>6</u>
At 31 July 2024	<u>46</u>	<u>0</u>	<u>46</u>
NET BOOK VALUE			
At 31 July 2024	<u><u>12</u></u>	<u><u>806</u></u>	<u><u>818</u></u>
At 31 July 2023	<u><u>18</u></u>	<u><u>0</u></u>	<u><u>18</u></u>

Included in the table above under Additions are software costs associated with the development by CPEC of its EdTech platform. These costs were funded via a loan from CPCT to CPEC, which CPCT converted to equity in CPEC at 31 July 2024.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024****8. TANGIBLE FIXED ASSETS – GROUP**

	Leasehold improvements	Group Computer equipment	Total
	£000s	£000s	£000s
COST			
At 1 August 2023	28	114	142
Additions	<u>2</u>	<u>5</u>	<u>7</u>
At 31 July 2024	<u>30</u>	<u>119</u>	<u>149</u>
DEPRECIATION			
At 1 August 2023	23	82	105
Charge for year	<u>3</u>	<u>18</u>	<u>21</u>
At 31 July 2024	<u>26</u>	<u>100</u>	<u>126</u>
NET BOOK VALUE			
At 31 July 2024	<u><u>3</u></u>	<u><u>20</u></u>	<u><u>23</u></u>
At 31 July 2023	<u><u>5</u></u>	<u><u>32</u></u>	<u><u>37</u></u>

Included in the table above are assets related to the parent charitable trust with a net book value of £15k (2022/23: £22.6k).

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024****9. DEBTORS**

	Group		Trust	
	2024 £000s	2023 £000s	2024 £000s	2023 £000s
Tuition fees and sponsorship income	680	842	711	159
Prepayments	152	24	124	26
Accrued income	202	379	0	41
Prepaid marketing material	0	1	0	0
Amounts due from related undertakings	0	14	1,903	926
	1,034	1,260	2,738	1,152

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Group		Trust	
	2024 £000s	2023 £000s	2024 £000s	2023 £000s
Sundry creditors and accruals	1,115	838	1,047	480
Other taxes and social security	155	96	75	51
Deferred income	275	1,276	179	1,121
Amounts due to group undertakings	0	0	301	473
	1,545	2,210	1,602	2,125

Deferred income relates to work due to be undertaken in the coming year. The brought forward deferred income has been released in full into the current year's Statement of Financial Activities.

11. LOAN UNDER THE CORONAVIRUS BUSINESS INTERRUPTION LOANS (CBIL) SCHEME

In August 2020, CPCT received a loan under the CBIL Scheme for £400,000. The loan is repayable over six years. Repayments on the loan began in August 2021. The Trustees have decided to maintain the loan as a liquidity buffer. The Audit and Risk Committee reviews the Charity's cash position every three months to determine whether the loan can be partially or fully repaid. The balance of the loan as at 31 July 2024 was £166.7k.

Of the total loan repayable of £167k, an amount of £80k is due within one year. The remainder of the loan repayments are due more than one year from the balance sheet date.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

12. RECONCILIATION OF OPERATING SURPLUS TO NET CASH INFLOW FROM OPERATING ACTIVITIES

	Group	
	2024	2023
	£000s	£000s
Net (decrease) / increase in funds	(194)	(704)
Depreciation and amortisation	21	31
Decrease in debtors	224	442
(Decrease) / increase in creditors	(665)	1,102
Net cash (outflow) / inflow from operating activities	<u>(614)</u>	<u>871</u>

13. ANALYSIS OF CHANGES IN CASH AND CASH EQUIVALENTS DURING THE YEAR

	2023	Change in year	2024
	£000s	£000s	£000s
Cash at bank and in hand	2,016	(964)	1,052
	<u>2,016</u>	<u>(964)</u>	<u>1,052</u>

14. ANALYSIS OF NET ASSETS BETWEEN FUNDS

2024	Unrestricted Funds	Restricted Funds	Total Funds
	£000s	£000s	£000s
Fixed assets	314	0	314
Current assets	772	1,314	2,086
Current liabilities	(1,545)	0	(1,545)
Long term liabilities	(167)	0	(167)
	<u>(626)</u>	<u>1,314</u>	<u>688</u>

2023	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Fixed assets	64	0	64
Current assets	2,836	439	3,275
Current liabilities	(2,210)	0	(2,210)
Long term liabilities	(247)	0	(247)
	<u>443</u>	<u>439</u>	<u>882</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2024

15. RESTRICTED FUNDS

2024	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
American Express Foundation	324	2,572	1,752		1,144
British Council Bangladesh	0	10	0		10
Crown Prince Foundation	30	10	5		35
Global Diversity Foundation	13	0	0		13
Grants for the development of Europe 101 programme	4	63	32	(35)	0
Grants for Women Emerging from Isolation programme	16	4	20		0
National Lottery Heritage Fund	0	345	328		17
Newton-Khaledi Fund	6	0	0		6
Swiss Philanthropy Foundation	46	101	58		89
TOTAL	439	3,105	2,195	(35)	1,314

2023	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
American Express Foundation	108	1,098	882		324
British Council Bangladesh	0	20	20		0
Creative Scotland	0	16	16		0
Crown Prince Foundation	0	30	0		30
Global Diversity Foundation	0	13	0		13
Grants for the development of Europe 101 programme	3	35	34		4
Grants for Women Emerging from Isolation programme	39	40	63		16
Anonymous donation for EdTech	0	16	16		0
MAVA Foundation	293	(95)	172	(26)	0
Newton-Khaledi Fund	0	7	1		6
Swiss Philanthropy Foundation	0	67	21		46
TOTAL	443	1,247	1,225	(26)	439

16. OPERATING LEASE COMMITMENTS – LESS THAN FIVE YEARS

The Trust is committed to making the following minimum annual rental payments in respect of leases expiring:

Within:	2024 Land and buildings £000s	2023 Land and buildings £000s
more than one year and less than 5 years	<u>89</u>	<u>196</u>

The charity has no equipment leases (2022/23: nil)

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2024****17. RELATED PARTY TRANSACTIONS**

During the year, no directors or management entered into any related party transactions. There were no other related party transactions in the year.

Companies within the CPCT group enter into transactions with other group companies. These transactions are generally to pay for staff engaged from other group entities, and to provide funding for programme costs where programmes were being delivered by a different group entity.

Beyond this, CPCT has provided intercompany support to CPEC to assist in the development of the EdTech platform as set out in notes 6 (Review of financial activities, page 4) and 7 (Performance and plans of individual subsidiaries, page 8) above.

Net inter-group debtor and creditor balances as at year end were as follows:

	2024	2023
	£000s	£000s
Common Purpose Asia-Pacific Ltd	(409)	338
Common Purpose Ltd	(1,180)	322
Common Purpose UK	0	308
Common Purpose Customised Limited	0	(12)
Common Purpose Charitable Trust	1,680	(923)
Common Purpose International	0	(90)
Common Purpose Student Experiences Ltd	(55)	70
Common Purpose Hong Kong Ltd	(57)	0
Common Purpose Evolve Careers	22	0
Net intercompany debtor balance	(0)	14

THE COMMON PURPOSE CHARITABLE TRUST

England & Wales - Charity number 1023384

Accounts

THE COMMON PURPOSE CHARITABLE TRUST
(A company limited by guarantee)

CONSOLIDATED REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2023

Company registered number: 2832875
Charity registered number: 1023384

THE COMMON PURPOSE CHARITABLE TRUST
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2023

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COMMON PURPOSE CHARITABLE TRUST

CHAIR AND CHIEF EXECUTIVE'S REPORT

YEAR ENDED 31 JULY 2023

1. Chair and Chief Executive's report

This year has again been one of continuing uncertainty and disruption with war, economic and political difficulties and climate change all combining to highlight the fragility of the world in which we live and work. Whilst the impact of these issues varies by country, overall the challenges and need of acting as an effective and inspiring leader have never been greater.

For a social enterprise like Common Purpose this makes for a very difficult and challenging business and operating environment. At the same time, however, it means the relevance and need for what we offer has never been greater. This has been reflected in a growing demand for our services, albeit the delivery mechanisms and ways in which we now need to operate have changed post Covid as we continue to adapt to hybrid ways of working and delivering what we do in different ways.

The need for good leadership – of leaders who can operate across boundaries remains clear. This has further helped to drive the continued interest in our programmes, as organisations and participants alike recognise and understand that incisive, cross sector and intergenerational leadership are critical components in leaders being able to make a positive material difference.

The Common Purpose group and our staff have responded well to these challenges:

- new, innovative solutions and programmes have been developed and launched
- we have developed broader relationships with the organisations that use our services and continued to adapt what we do to reflect their own specific issues and requirements
- the breadth of organisations with whom we work has expanded, from small non-profit and social enterprises to large, multinational organisations
- we have continued to tailor our programmes to reflect existing and emerging global mega trends, ESG is now a key component of most of our programmes
- we have centralised and made more effective our global delivery function, supported by local staff wherever possible
- our investment in the new Evolve Careers (EdTech) offering has proceeded apace and we are seeing high levels of interest and the first signs of positive economic returns
- we have continued to invest in our infrastructure and support functions to help ensure they remain fit for purpose and the organisation itself is future proofed. This year we have particularly invested in staff, online curriculum and IT tools to support Evolve Careers.

While the financial results for the year have been disappointing, due mainly to challenges facing our student business and the investment in Evolve Careers, our pipeline of work remains strong, and we remain committed to building our reserves back up to our target level over the next few years. The results also reflect other investments we have made to position Common Purpose as the best placed organisation to contribute to solving the challenges of leadership in the years ahead.

In terms of our non-financial objectives, the following highlight the good progress made during the year:

- another 8,634 people participated in Common Purpose programmes, taking our total alumni to over 120,000
- 700 people attended our flagship course, The Common Purpose Programme (TCPP)
- in our main measures of the quality of what we provide to participants:
 - 88.5% of our participants would recommend a Common Purpose programme to a friend or colleague
 - 82% of our participants come away with broader horizons
 - 83% of our participants come away with more inclusive approach

COMMON PURPOSE CHARITABLE TRUST

CHAIR AND CHIEF EXECUTIVE'S REPORT

YEAR ENDED 31 JULY 2023

- 79% of our participants come away with a more collaborative approach
- we recruited 25 new members of staff, in particular building our skills and capabilities in the areas of effective line management and inclusive leadership
- we have continued to invest time and resources over the last 12 months, focused particularly on EdTech, in developing our online offerings and the necessary IT, videographic and content production that support this
- we continued to re-focus on how we best deliver to a digital marketplace and also develop content and delivery mechanisms which are fit for the future.

These results help demonstrate the quality of what we provide and the capabilities of our staff in being able to meet the needs of our clients.

Finally, the trustees appreciate that none of the above would have been possible without both the continued efforts and commitment of all our staff during the year, and also the input and help we receive from our many clients, supporters, advisory board members, licensees and all the other stakeholders with whom we interact. We thank everyone.

Signed:

DocuSigned by:

E7AF27979AC74DA...
David Grace
Chair

DocuSigned by:

378B34CBBE0F4DE...
Adirupa Sengupta
Group Chief Executive Officer

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

The trustees of The Common Purpose Charitable Trust (“Common Purpose”, “the Trust” or “CPCT”) are pleased to present their group annual report together with the audited financial statements for the year ended 31 July 2023 which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011 and the Statement of Recommended Practice - Accounting and Reporting by Charities (Second Edition, effective 1 January 2019).

1. About Common Purpose

CPCT is the parent company in a group structure. Much of the Trust’s activities are carried out through its subsidiary organisations:

- Common Purpose Limited (CPL), a trading company registered in England which manages the group’s international licensing arrangements, the provision of services to licensees and delivers open and customised courses to global clients. CPL is a wholly owned subsidiary of CPCT. CPL acquired the shares of Common Purpose Hong Kong Ltd (CPHK) on 4 August 2022. CPHK’s results are consolidated in these accounts. CPL also owns Common Purpose Evolve Careers Ltd.
- Common Purpose Asia-Pacific Limited (CPAPL), a charity registered in Singapore that runs two major open programmes in its region and delivers customised programmes to major corporate entities in Singapore and southeast Asia
- Common Purpose Student Experiences Limited (CPSE), a charity registered in England which provides leadership programmes for students from leading universities around the world. CPSE operates a branch (Foreign Company (Overseas)) in Australia. With effect from 31 July 2023, CPSE stopped accepting new business in the UK entity, with activity transferred to CPCT (for UK universities) and CPAPL (for universities in the far east). CPSE’s branch in Australia will continue to operate to meet the needs of Australian clients.
- Common Purpose UK (CPLUK) and Common Purpose International (CPI), both charities registered in England, and both of which ceased trading on 31 July 2021. Their business activities were then transferred to CPL and CPCT. Both companies were struck off in October 2023.

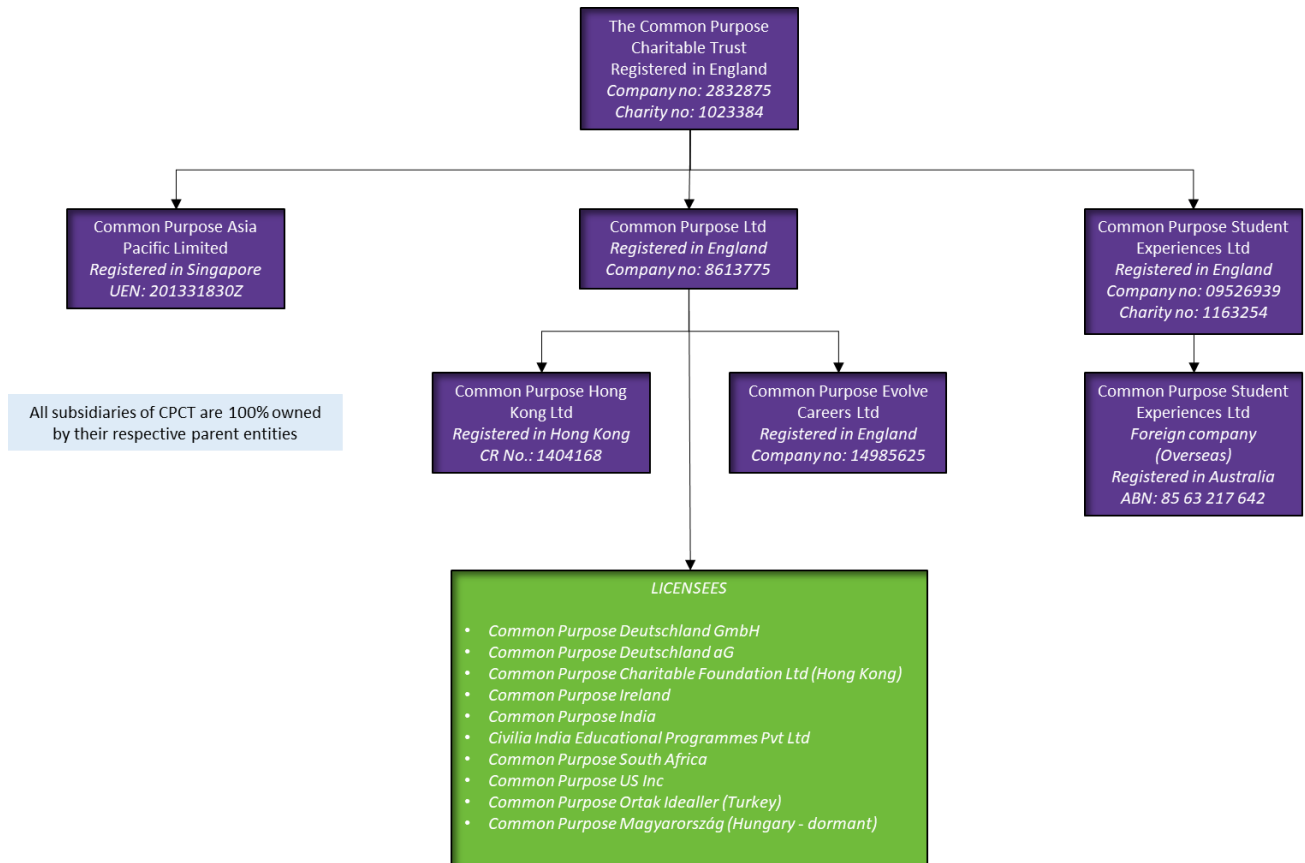
CPCT licenses entities in several countries to deliver Common Purpose programmes in their respective countries. Summary information on each organisation and licensees is shown later in this report.

The Trust was established as a charity in 1989 and is registered with the Charity Commission under the Registered Charity number 1023384.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023



2. The role of the Trust

In addition to its own activities, the Trust oversees the activities carried out through its subsidiary organisations, and is mainly responsible for:

- The overall strategic direction of the group
- Ensuring the group meets its charitable purpose and objectives
- Safeguarding the group's brands, intellectual property, web domain names and trademarks
- Supporting the global alumni programme
- Developing, either directly or through its subsidiaries, new products and services
- Developing new international opportunities.

The trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

3. Our purpose and activities

The purpose of the Trust is to drive social purpose and have a positive and sustained impact on the quality of leadership by:

- convening leaders across sectors and from all backgrounds so that they learn to cross boundaries and see how diversity brings fresh perspectives and sparks innovation
- delivering experiential leadership development to people across our chosen sectors, and
- ensuring that programme participants understand how to apply their learning back in society and the workplace.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

The vision that shapes our work is to give people from different sectors, backgrounds and generations the inspiration, skills and connections to become better leaders, both at work and in society. We run local and global programmes in cities across the world for thousands of leaders each year from over 100 countries across six continents.

The strategies we employ to achieve our aims and objectives are to:

- design and deliver programmes for different cohorts of leaders, based on their needs, interests and role in the community,
- develop content and curriculum
- work with partners to support wider participation in leadership development
- maintain an extensive and active alumni network to help with continued leadership development of those completing our programmes.

4. Achievements and performance

As noted in the Chair and Chief Executive's report above, the objectives for the year were formulated against a backdrop of uncertainty and the disruption of war, economic and political difficulties. Our plans included:

- Responding to the move back to in-person programmes while maintaining the best of the online expertise we developed over the last three years.
- Continuing with our core open programme, TCPP, and running it in most of the countries in which we are present, together with our two global senior leaders' programmes, the Global Leaders' Programme and the ASEAN Leadership Programme.
- Meeting client demand to move our Student programmes back to in-person from online, and starting to deliver programmes for university staff in addition to those for students.
- Committing to investing in education technology by developing a new offering to minimal viable product stage during the first half of the year, and then moving to commercialise the offering during the second half of the year. Several sales of the product have already taken place, and the plans are to scale up the offering as we go into 2023/24.
- Re-scoping, re-designing and expanding the American Express Leadership Academies, working closely with the American Express Foundation to continue to attract participants from as wide a field as possible.
- Continuing to develop our environment-related work following the completion of the MAVA programme, focusing on widening the reach of our SkyBlue programme and working with potential funders to identify new opportunities in environmental leadership.

The financial results are set out in the review of financial activities in paragraph 8 below. Details of the impact of individual companies within the group are set out in the sections immediately following.

For more details visit our website: www.commonpurpose.org

5. Plans for 2023/24

Our mix of in-person and online programmes is now well established, and we will continue to deliver under this model during the coming year.

Our core open programme, TCPP, will continue to run in most of our locations. We have significantly re-framed our Global Leaders Programme (formerly called January) to keep it relevant and attractive to senior leaders; our ASEAN Leadership Programme (ALP) will also continue albeit at a more modest scale; and we have taken over running the Africa Venture (AV) programme from our South African licensee to scale it up and locate it more centrally in Africa. However, we will keep testing the two

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

regional propositions – ALP and AV - as we take them to market and respond to relevant customer needs.

Following a very difficult year for our Global Student business, we have re-organised the business along geographic lines across the UK and Asia-Pacific (Singapore, Hong Kong and Australia), with the largest and more global universities sitting with our Global Partnerships team. Our expectations for 2023/24 are more modest than in the previous year, however we believe this new approach will better align our customers' needs to more local teams and help support more effective delivery of our offering. We will also continue to develop programmes for university staff.

Our offering in EdTech will continue to develop. We created a new company, Common Purpose Evolve Careers Ltd, dedicated specifically to this new business. This company began trading on 1 August 2023. We anticipate growing revenue particularly in the second half of 2023/24 as the offering is refined and marketed internationally.

We have strengthened our relationship with the American Express Foundation and in 2023/24 will deliver Leadership Academies in Asia-Pac (out of Sydney/Australia), EMEA (out of London/the UK) and the Americans (out of New York/the US).

Our environment-related work is growing, and we are seeing firm interest from several large foundations to support our programmes. We expect to deliver some scale programmes on environmental leadership during 2023/24.

Our Global Partnerships team will continue to work closely with large multinational corporations to support their management and staff's leadership journey.

6. Review of financial activities

Overview of financial position

Total income for the year 2022/23 was £5.5m (2021/22: £5.4m), slightly up the previous year. Income from all types of programmes increased except student programmes, which fell by 22% over the previous year. Unrestricted income was in line with 2021/22; restricted income rose by 11.7%. The maintenance of unrestricted revenue reflected both the more streamlined sales efforts of the organization, particularly with our larger global clients and a focused effort in UK open programmes, and also an increase level of funding from a key donor. The fall in student programmes reflected difficult economic conditions for universities around the world. The increase in restricted income showed our deepening engagement with key foundations who support our work and to whom we remain very grateful.

Expenditure was £6.2m (2021/22: £5.4m), an overall increase of 17% across both restricted and unrestricted costs. Regarding expenditure on unrestricted costs:

- Salary costs rose by 6% as a result of a decision to ensure the Charity protected staff earnings and helped retention in the light of the cost of living increases occurring around the world
- Programme costs rose by 14% as we responded to client demand for a return to in-person programmes
- General overheads rose by 35% to £1.2m from £779k in 2021/22 in contrast to a fall the year before.

Whilst the group's revenues therefore held up well for the year under review, the increase in expenditure has meant the group incurring a loss of £704.2k for the year (2021/22 surplus of £28.1k). This is a disappointing result, and the trustees recognise the need to ensure that as far as possible the group makes a return to surplus in the coming year. The net movement in unrestricted funds was a fall of £700.2k (2021/22: increase of £35k) and there was a small reduction in restricted funds of £4k (2021/22: fall of £7.3k).

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

Details of the results for the year are given in the Statement of Financial Activities on page 19.

Donated goods and services

CPCT benefits from significant support in kind locally and nationally to help keep expenditure to a minimum. The contribution made from donated goods and services has continued to fall following the Covid 19 pandemic and the move to online programmes. With the challenging economic conditions in the UK, it has become increasingly difficult to obtain hosted venues for our in-person programmes. Hosted office space was relinquished during the pandemic, and CPCT has only retained its leased head office in London. The value of donated goods and services in 2023 was £156k compared with £222.2k in 2021/22.

7. Performance and plans of individual subsidiaries

7.1. Common Purpose Limited

Objectives for the year

The key objectives for 2022/23 were:

- to build on the success of 2021/22 and continue to make CPL a key engine of growth for Common Purpose
- to build on the already established and key relationships in other parts of the organization to grow customised work globally, with a particular focus on new markets in the Middle East and South Asia
- to continue to grow the UK business by expanding the reach and success of the key open programme, TCCP as well as provide organisational solutions work for corporates
- to keep up with market trends in the company's sectors and align IT systems and processes internally and externally
- to deliver genuine digital transformation and enhance the online experience for our staff, customers, participants and the alumni community.

Review of activities

a) *UK Business Unit (UKBU)*

The Common Purpose Programme (TCPP) is a core element of the UKBU work. Initially a fully online programme, from March 2023 this became a blended programme (i.e., delivered real-time online and in-person) with two distinct cohorts, one for high potential leaders, the other for established senior leaders. We ran programmes for both cohorts twice a year, in the autumn and spring, and in three different geographies: London, Midlands and the South-West; the Northern Powerhouse; and Scotland and Northern Ireland.

TCPP programmes in 2022/23 involved 528 participants, in comparison to 522 participants on programmes in 2021/22. As part of our investment in developing the pipeline of under-represented leaders, full bursary places were given to 67 participants, with a particular emphasis on Black, Asian and Minority Ethnic participants. Most of these places are funded by Common Purpose itself but we would also like to thank Baillie Gifford and Creative Scotland for their ongoing support of bursary places in Scotland, Community First Yorkshire for its help in Yorkshire and Lloyds Banking Group.

Legacy programmes for young leaders continued to be an important part of the UKBU portfolio and in 2022/23 six programmes were delivered in six locations – Newcastle, Sunderland, Leeds, Birmingham, Bristol and Greater Manchester. This involved 293 young people aged 18-25. With the support of our local sponsors, we were able to offer programme places free-of-charge to all young people in those locations.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

The Bitesize product, which gives buyers a cost-effective way of testing our approach, continued to be very popular and provides an effective entry point for organizations into the wider customized offer. The UKBU also delivered customized programmes for a range of clients including PwC, The University of Edinburgh, Argyll, RSM, Glasgow Life, the Royal Pharmaceutical Society of Great Britain and Westminster City Council.

During 2022/23 the UK Business Unit also took over running Common Purpose's flagship international Global Leaders programme, formerly January.

b) Partnerships & Growth (P&G)

The P&G business unit is responsible for delivering customized programmes for large commercial organizations. In 2022/23, it ran programmes for four major international corporates. Programmes were mostly delivered in person at the request of clients, and were run in London, New York and Mumbai, with some online activity as well.

c) IT and Support

The company continued to provide services to its fellow subsidiaries set out above and to licensees in the UK, Ireland, Germany, Hong Kong, Hungary, South Africa, India, Turkey and the US.

The company made a profit in 2022/23 of £146.7k (2021/22: loss of £7.9k). The company's turnover increased to £2,367.9k from £2,117.4k in 2021/22. Licence fee income fell by 8% reflecting lower revenues from three major licensees. Salary costs were 10% lower in 2022/23 than the previous year but delivery costs increased by over 60% reflecting the scale of the return to in-person delivery.

- Income from open programmes was £942.3k (2021/22: £903.5k)
- Income from customised courses rose to £1,204.7k (2021/22: £974.4k)
- Income from licensees of Common Purpose and from other sources fell to £220.9k (2021/22: £239.4k)

The salary cost to the company fell to £836k from £924k in 2021/22 as some natural attrition occurred and leavers were not immediately replaced. The company's cost of delivering programmes increased to £662k from £404k in 2021/22. This cost is made up of programme delivery costs such as venue hire and staff travel (£166.5k compared to £66.8k in 2020/21) and the cost of using staff from the Common Purpose central delivery team (£495k compared to £337k in 2021/22).

Overhead costs fell by 25% to £153k from £190.9k following less reliance on outside consultants to help deliver programmes.

The company gifted £305k of its profits to the parent company, CPCT, during the year.

Plans for 2023/24

The company's plans for the coming year are:

- to maintain CPL as the engine of growth for Common Purpose by continuing to deliver large global programmes to its major corporate clients
- to support the rapid development and deployment of a new offering based on the transition from education to work through its new subsidiary, CPEC
- to build on the company's presence in Africa with targeted development of key markets in east and west Africa. This will include running the Africa Venture programme (formerly run by the South African licensee) and developing corporate opportunities in Tanzania, Kenya and Nigeria
- to continue to grow the UK business by expanding the reach and success of the key open programme, TCCP as well as organizational solutions work with corporates
- to continue to develop and enhance the company's IT systems and processes internally and externally to help provide a robust, secure and future-proof environment

COMMON PURPOSE CHARITABLE TRUST**REPORT OF THE TRUSTEES****YEAR ENDED 31 JULY 2023**

- to continue with digital transformation and providing an enhanced online experience for our staff, customers, participants and the alumni community.

7.2. Common Purpose Student Experiences Ltd

Common Purpose Student Experiences focused on developing the next generation of inclusive leaders with Cultural Intelligence (CQ): the ability to cross boundaries and thrive in multiple cultures. The company collaborated with universities to deliver co-curricular leadership programmes. These programmes offered a cutting-edge CQ pedagogy with powerful experiential learning techniques, equipping students with CQ to thrive in the world today. They enabled universities to complement existing offerings and meet key institutional objectives.

As set out in more detail in the plans for 2023/24 on page 8, from the start of 2023/24, no new business will be booked in the company other than for Australian universities.

Objectives for the year

During 2022/23 our priorities were to:

- continue running in-person programmes where our university partners choose to revert back from online delivery – both as GLE Home programmes (i.e. run domestically in their own cities) or GLE Abroads (run in cities in different countries to the host university)
- continue offering virtual high-touch synchronous programmes to our university partners who choose to continue with online delivery
- expand our programmes under the Turing scheme for studying abroad, and include more university partners for summer 2023
- expand our portfolio of university partners for programmes to include the US and Canada
- expand our portfolio to offer more staff development programmes for our university partners
- by the end of the financial year, have over 9,000 students complete our in-person and online programmes – of which 75% go on to successfully earn the associated micro-credential.

While we have continued to run our in-person programmes, difficult economic conditions for our client universities meant that the number of programmes we ran, and the number of students who attended our programmes, were lower than we wanted. As a result, the company was unable to maintain the level of surpluses of recent years and saw a loss across its in-person programme activities.

Financial review

The net movement in reserves for the year ended 31 July 2022 was a deficit of £697.6k (2021/22: surplus of £71.8k). As a result, fund balances fell to negative £130.9k at the end of the year compared to £566.7k positive at the end of the previous year.

Income totalled £853.9k (2021/22: £1,256.1k), a drop of 32% over the previous year. The fall was due to much harder trading conditions for the business as key client universities grappled with continued funding constraints. The charity received a donation of £16k to support development of the EdTech work.

Expenditure amounted to £1,551.5k, of which £1,222.6k was spent on programmes as part of the charitable mission (2021/22: total of £1,184.3k all on unrestricted programmes). £328.9k was spent on developing the new EdTech venture. Other cost increases related to the cost of delivering programmes, notably staff salaries and central support costs.

CPSE operates a branch in Australia to support clients in that country. Turnover in the branch for the year was AU \$544.7k (2021/22: \$974.8k) and it produced a surplus AU \$36.6k (2021/22: £588k). The

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

branch's results are incorporated in the figures of the Charity. As of 31 July 2023, the branch employed three full time staff.

Review of activities

In 2022/23, 4,948 students completed our programmes, 1,581 on asynchronous courses and 3,367 on in-person and synchronous virtual programmes.

We measure the students' development of key leadership skills as the core metric of our programmes' success and efficacy. Through attending our programmes, our participants reported that:

- through deepening their understanding of other cultures, they became more Empathetic
- through working with difference, they became more Agile
- through living with ambiguity, they became more Open
- through solving complex problems, they became more Influential.

We combine these skills to measure two core competencies, aiming for an average response of 5 or more out of 6 for each across the year (6 being excellent development of the competency and 1 being very poor). Participants gave the following average scores, meaning we are pleased to have exceeded this target over the year across all competencies:

- become more inclusive leaders: 5.28 out of 6
- operate with broader horizons: 5.11 out of 6

In addition, we now ask students if they would recommend the programme to others, again aiming for an average score of 5 or more out of 6 (6 being highly recommended). We are delighted to report an average score of 5.5 across the year, showing the value the students place in their experience with us.

Common Purpose Evolve Careers (CPEC)

During 2022/23 CPSE also funded the new edtech business, including the costs of initial product development and exploring international market opportunities. A dedicated team was set up to develop a new product offering built around bridging the gap between education and the world of work.

The new offering will provide industry-driven on-demand learning experiences to equip young people with the tools to overcome common challenges, as well as providing them with unique access to global industry experts who offer invaluable insights into what employers truly value. The product offering has now been launched, with the development of an asynchronous online tool that helps young people identify their career wants and needs and introduces them to experts from organisations that helps inform their career pathways. The tool will be offered by CPEC clients to their students and young people and has already attracted interest and sales from several organisations in India, Africa, the UK and Australia.

During the year as the nature of the product offering emerged and developed, the directors concluded that it would be more appropriate to operate it through a for-profit entity. As a result, the business was transferred to a new entity, CPEC, with effect from 1 August 2023. CPEC has started to trade actively in 2023/24 for the ongoing financial and other benefit of the CPCT group

Plans for 2023/24

At the same time as the new online offering was moved into CPEC, management also decided to re-organise the legacy global student business along geographic lines. This will allow us to better meet local client needs and provide more tailored solutions for our client universities. Apart from the branch in Australia all other activity in the company will therefore wind down in 2023/24 as the relevant business has transferred to other group companies operating in our key geographies of the UK and Singapore. These companies will take over the client base and continue to operate the legacy student business. Our

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

branch in Australia will continue to operate for the foreseeable future, as it addresses our Australian clients' preference for a local entity to contract with.

7.3. Common Purpose Asia-Pacific Limited

Objectives for the year

CPAPL's objectives for 2022/23 were built around deepening relationships with key donors and clients in Singapore and the wider region:

- To continue to grow as a successful hub for Common Purpose driving some of our key partnerships and work with global and regional corporates and partners operating out of the region
- To continue to give a regional focus to Common Purpose and help spread its work across the ASEAN and Asia-Pacific region through programmes such as the ASEAN Leaders Programme as well as other bespoke work and partnerships; and
- To make the Singapore base operate to its optimum, Common Purpose will make its presence relevant to the local community by running locally relevant programmes particularly for young people in partnership with local stakeholders as well our open programme, The Common Purpose Programme

Review of activities

CPAPL made a loss in 2022/23 of SG \$152k / £92.3k) (2021/22: loss of SG \$1.7k / £0.9). The company's turnover fell by 18%. Salary costs rose by 5% over 2021/22 but delivery costs fell by 14% because of lower programme delivery.

Following the successful tender in early 2022 with Yayasan MENDAKI (Council for the Development of Singapore Malay/Muslim Community), CPAPL began delivered the first of its programmes to assist individuals with education and training to improve their resilience and adaptability.

The ASEAN Leadership Programme continued to run, but attracting pre-pandemic numbers of participants was challenging. In response we returned to running an in-person programme, with a small cohort of participants. We also ran two further TCPs in Singapore with 45 people attending. The company also continued to run customised programmes for major companies based in the region. Following the acquisition by the group of the Hong Kong licensee (Common Purpose Hong Kong Ltd, CPHK), the Asia-Pacific managing director took over business development responsibility for Hong Kong.

Plans for 2023/24

Under the leadership of a new board Chairman, we are re-invigorating our proposition in Singapore and the wider region. The primary objective in 2023/24 is to add more value to our customers and to also build back up the reserves of the company by:

- Deepening our existing partnerships to deliver to local foundations and initiatives around leadership development of young people in Singapore
- Continue to run The Common Purpose Programme and other locally relevant programmes in Singapore and ASEAN
- Assume responsibility for existing university clients in Australia and Hong Kong, and step up working with Singapore and ASEAN based universities and higher educational institutions
- Continue to widen our regional focus through the links with Australia and Hong Kong to expand our work across the ASEAN and Asia-Pacific region through programmes such as the ASEAN Leaders Programme as well as other bespoke partnerships

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YEAR ENDED 31 JULY 2023

7.4. Common Purpose Hong Kong Limited

The board of Common Purpose Limited decided in 2023 to buy shares of CPHK from its shareholder and director, Philip Niem, to bring the company under group ownership. The share purchase was completed on 4 August 2022. CPHK is a for-profit company that operates independently of the group's charitable licensee in Hong Kong, the Common Purpose Charitable Foundation.

The Hong Kong economy has faced extremely challenging times over the last few years, and the board's plan for CPHK is to maintain our presence in Hong Kong and utilise our presence there to support initiatives in the region and begin building up a viable local business now that economic conditions appear to be improving.

The company made a loss for the year to 31 July 2023 of HK \$651.2k (£68.5k).

8. Reserves policy

CPCT holds reserves to ensure the stability of its mission, programmes, employment, and ongoing operations of the organization. Reserves are that part of CPCT's unrestricted funds that are freely available to spend on any of the Trust's purposes. Reserves provide a source of internal funds for organizational priorities such as new programmes, curriculum development and international expansion.

CPCT intends to meet its operational and strategic objectives by maintaining reserves at a level that allows it to carry on and develop its activities in line with its charitable objectives and strategy, while not holding excessive reserves that might limit the amount available to be spent on achieving those objectives.

The Trustees of CPCT are responsible for setting and monitoring the level of reserves for the CPCT group and for approving this policy. The Trustees are also responsible for approving the use of reserves for investment in new programmes or initiatives.

CPCT's total reserves are made up of:

- unrestricted reserves, which are the reserves that CPCT has accumulated from surpluses on unrestricted income over unrestricted expenditure. They represent the net accumulated surplus or deficit since the organisation came into existence. These funds can be spent at the discretion of the trustees in furtherance of CPCT's objectives
- restricted reserves, which represent grants or other income that CPCT has received for specific programmes where the donor requires the funds to be held or accounted for separately in support of programme delivery. These funds can only be spent on delivering the programmes as specified by the donor.

The policy of the Trustees is to maintain a level of unrestricted reserves that would enable the group to meet ongoing liabilities in the event of serious interruption to income, recession or orderly wind-down of the company in the event of closure.

CPCT's unrestricted reserve level is now set as a range. The lower end of the range is based on the output of a forward-looking model that allocates a risk weighting to unrestricted income and costs. In the model, income is assessed on certainty and stability, to produce a reliability score. Costs are assessed on the impact of reducing them, their priority to the organisation and the source of funding, to produce an expenditure commitment score. Income and expenditure lines are given a red / amber / green rating. The reserves figure is based on the red and amber results. CPCT has chosen a six-month time horizon, meaning that at any given time we aim to hold reserves to cover six months of our budgeted expenditure which is not covered by contracted or otherwise secured income.

The upper end of the range of reserves is a more qualitative assessment taking into account a potential worst-case scenario in the event of a sharp and unexpected economic downturn (the potential wind down costs of the organization). This assessment takes a more prudent approach to uncontracted income and

COMMON PURPOSE CHARITABLE TRUST**REPORT OF THE TRUSTEES****YEAR ENDED 31 JULY 2023**

assumes the Charity should hold sufficient unrestricted reserves to ensure it could weather such a downturn.

Based on the above, the unrestricted reserves target is in the range of £750k to £1m. The reduction compared with last year's reserves target of £1.2m reflects the extent to which CPCT has already secured income for 2023/24 to meet its budgeted expenditure. The lower level provides six months' cover of budgeted but not secured expenditure. The upper limit has been calculated to reflect approximately three months of the Charity's costs. The trustees recognise that reserves at the balance sheet date are below the target range and are committed to ensuring that the level is brought within the target range as soon as practicable over the next few years.

It is also the Trustees' policy that all companies within the CPCT group should hold positive unrestricted reserves. Where a company has negative reserves, the board will take appropriate remedial action to return the reserves to positive. In particular, management will be ensuring the reserves of CPSE return to positive as quickly as possible during 2023/24.

9. Business re-organizations

CPL completed the acquisition of Common Purpose Hong Kong Ltd, the Hong Kong based trading licensee of the group, in August 2022. The results for CPHK are included in this year's consolidation.

During 2022/23, a dedicated team was set up to develop a new product offering built around bridging the gap between education and the world of work. As the product came close to finalization, the activity of the team was moved into a new entity owned by CPL (from 1 August 2023), Common Purpose Evolve Careers Ltd (CPEC). The new company will provide industry-driven on-demand learning experiences to equip young people with the tools to overcome common challenges, as well as providing them with unique access to global industry experts who offer invaluable insights into what employers truly value.

CPL still intends to acquire the shares of Civilia India Educational Programmes Pvt Ltd (CIEP). CIEP, based in Bangalore. This is an independently owned and operated licensee, and therefore outside the control of the group. The CPCT board's view is that by purchasing CIEP it can bring its strategic and operational strength to help develop its offering in the fast-growing Indian market. While the process of buying the shares of CIEP began some time ago, we have been unable to complete the purchase due to regulatory considerations. The intention remains, however, to proceed with this purchase.

10. Reference and administrative details

Charity number: 1023384
 Company number: 2832875
 Registered office: Monmouth House, 38 – 40 Artillery Lane, London E1 7LS

11. Advisers

Auditors: Haysmacintyre LLP, 10 Queen Street Place, London EC4R 1AG
 Bankers: National Westminster, 250 Regent Street, London W1B 3BN
 Solicitors: Ashurst LLP, London Fruit & Wool Exchange, 1 Duval Square
 London E1 6PW

12. Trustees and directors

Lynna Chandra	Mark Linder
Jonathan Donner	David Robinson
David Grace (Chair)	Shuvo Saha
Sanjeev Gupta	Janis Sanders
Peter Kulloi	Vandana Saxena Poria
	Albert Tucker (resigned 31 July 2023)

All served throughout the year ended 31 July 2023, unless otherwise indicated.

The group's Chief Executive Officer is Adirupa Sengupta.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

13. Structure, governance and management

a. Governing Document and Constitution

The Common Purpose Charitable Trust is a company limited by guarantee with charitable status. The governing documents of the Trust are its Memorandum and Articles of Association.

b. Methods adopted for the recruitment and appointment of trustees

When board vacancies arise, the directors identify any skills or experience needs of the board. They utilize existing networks of suitably qualified people to approach as potential directors. Candidates are recommended to the board nominations committee, which reviews the recommendation and conducts interviews of candidates. Prospective trustees are briefed on the nature and work of the organisation, invited to meet the board and the executive and, if the board approves, appointed at the next board meeting. Appointments are ratified at the following annual general meeting.

We encourage people interested in becoming trustees to apply on our website.

c. Policies and procedures for the induction of trustees

All trustees are offered an induction, which is tailored to suit their individual requirements. Each new trustee receives an information pack as above which informs them of their role, the management structure and the policies and systems in place. New trustees are invited to attend a course day to see Common Purpose in action, as well as participating in other Common Purpose events.

d. Directors' insurance and indemnities

The trustees have the benefit of the indemnity provisions contained in the Trust's Articles of Association, and the Trust has maintained throughout the year directors' and officers' liability insurance for the benefit of the Trust, the directors and its officers.

14. Board sub-committees

a. Audit and Risk Committee

The Audit and Risk Committee (ARC) meets regularly to review and advise the board on all financial and risk matters as they relate to the group. ARC met nine times during the year. Areas of review included:

- liaising with the Trust's auditors and agreeing the annual audit plan
- considering the auditor's findings and their review of internal controls
- reviewing the management and financial accounts of the Trust
- monitoring the risk profile and mitigating actions of the organization
- monitoring the Trust's financial position
- generally supporting financial matters of the group.

The ARC members are Jan Sanders (Chair) and Sanjeev Gupta, with the Group CEO and Finance Director/Group Company Secretary attending.

b. Nominations Committee

The Nominations Committee meets as required to discuss matters to do with board appointments and succession. Its members are Jonathan Donner and Vandana Saxena Poria.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

15. Organisational structure and decision making

The trustees of The Common Purpose Charitable Trust meet quarterly to review the direction and performance of the organisation. They also set and agree the strategy to ensure that the organisation meets its aims.

The Chief Executive is responsible for the leadership of the organisation. The trustees review the progress of the strategic objectives of the companies within the group and act to safeguard the organisation's independence and brands.

The trustees set the salary of the Group Chief Executive Officer, who is delegated to set the salaries of senior management. These are benchmarked against average management salaries for the sector. The aggregate emoluments of the key management personnel were £996.2k (2021/22: £1,083k). Key management personnel includes heads of five business units and four support teams (Operations, Finance, Marketing and IT). Support costs are incurred centrally and recovered from revenue generating business units.

In each local area in which Common Purpose operates, a Local Advisory Group is set up. The group is made up of local leaders from the public, private and voluntary sectors. The Local Advisory Group ensures that participant groups are diverse and reflect the make-up of the local area. The names of members of all Local Advisory Groups are published on the Common Purpose website.

Local Advisory Groups are advisory only. They have no legal, financial, or managerial responsibility for Common Purpose. They are not representative bodies either. All Advisory Group members attend as individuals in a voluntary and unpaid capacity, which they are invited to take on in their personal, rather than professional, roles.

If any issue arises at Advisory Group meetings which conflicts with their professional role, members exclude themselves from that section of the discussion.

16. Risk Review Statement

The trustees have established a regular risk assessment which identifies the major foreseeable risks faced by the Trust, assessing their likelihood and impact, and as appropriate, implementing measures to mitigate these risks. The Audit and Risk Committee regularly reviews the risk register, which identifies the major risks to which the Trust is exposed. The risk register assigns a likelihood and impact score to each identified risk and assigns both management and board responsibility for oversight. The scores are then assigned a colour (red, amber, green) with the most serious risks, and the appropriate mitigation strategy and actions for each risk, being closely monitored. The risk register is also presented to the board semi-annually.

Major risks discussed and addressed at board level include:

- maintaining our independence and ensuring we keep to our core ethos of supporting diversity, equality, partnership etc.
- operational risks in the online delivery model
- succession planning for trustees and key management
- major IT failure due to cyber-attacks or other service interruption
- international HR compliance as we become more global in our operations
- financial risks such as dependency on a few large contracts, currency volatility, inadequate reserves and adverse economic conditions in the markets in which we operate.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

17. Global economic conditions and going concern

In December 2023 the trustees formally reviewed an updated cash flow forecast to December 2024 for the group. Based on the assumptions made by management this showed the Trust remaining cash flow positive throughout the period.

The trustees recognize, however, that given the current uncertain global economic situation any forecast of future activity levels and thus cash flow is inherently uncertain. The key uncertainty is the extent to which uncontracted income will be realised while difficult economic conditions persist across the markets where we operate and with our key clients. To protect this income, we continue to stay very close to our clients.

The trustees believe, however, that notwithstanding the inherent uncertainties that currently exist, the strength of the Trust's underlying business and management's ongoing relationships with key donors and clients, as well as the actions being taken to mitigate any unforeseen reduction in activity levels, mean that the Trust remains financially sustainable and will remain a going concern for at least the next twelve months from the date of approval of these accounts.

The trustees will continue to actively monitor staff levels and operational costs and take such steps as they consider necessary to help ensure these remain in line with reduced activity levels and income.

The Trust has no investments or other assets that have been significantly impaired during the last twelve months. While acknowledging that the Trust's reserves have fallen over the last 12 months, the trustees believe that the level of reserves will return to a sufficient level in the coming year to meet the Charity's needs. The trustees regularly review and update the Trust's reserves policy and risk register to mitigate and manage as far as practicable the impacts of adverse economic conditions.

18. Statement of trustees' responsibilities

The trustees, who are also the directors and members of The Common Purpose Charitable Trust for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable Trust and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable Trust for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgments and accounting estimates that are reasonable and prudent
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Trust will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable Trust and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable Trust and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2023

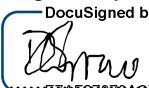
In so far as the trustees are aware:


- there is no relevant audit information of which the charitable Trust and group's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

A resolution re-appointing Haysmacintyre LLP will be proposed at the AGM in accordance with s485 of the Companies Act 2006.

In preparing this report the trustees have taken advantage of the exemptions available to small companies (including the exemption from preparing a strategic report).

Signed by order of the Board of Trustees on 15 December 2023.

DocuSigned by:

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David Grace
Trustee

DocuSigned by:

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Jan Sanders
Trustee

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

Opinion

We have audited the financial statements of Common Purpose Charitable Trust for the year ended 31 July 2023 which comprise the Consolidated Statement of Financial Activities, the Consolidated Balance Sheet, the Trust-only Balance Sheet, the Consolidated Cash Flow Statement, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 31 July 2023 and of the group's and parent charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Chair and Chief Executive's Report and the Trustees' Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report (which includes the directors' report prepared for the purposes of company law) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report (which incorporates the directors' report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees for the financial statements

As explained more fully in the trustees' responsibilities statement set out on page 14, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the group and the environment in which it operates, we identified that the principal risks of non-compliance with laws and regulations related to regulatory requirements of Charity and Company Law applicable in England and Wales and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as Companies Act 2006 and the Charities Act 2011, payroll tax and sales tax.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to the posting of inappropriate journal entries or the manipulation of accounting judgements and estimates. Audit procedures performed by the engagement team included:

- Inspecting correspondence with regulators and tax authorities;
- Discussions with management including consideration of known or suspected instances of non-compliance with laws and regulation and fraud;
- Evaluating management's controls designed to prevent and detect irregularities;
- Reviewing the minutes of Trustees' meetings during the year;
- Identifying and testing journals, in particular journal entries posted around the year-end; and

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

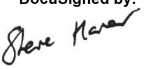
- Challenging assumptions and judgements made by management in their critical accounting estimates.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:

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Steven Harper (Senior Statutory Auditor)
For and on behalf of Haysmacintyre LLP, Statutory Auditor

10 Queen Street Place
London EC4R 1AG

Date: 22 December 2023

COMMON PURPOSE CHARITABLE TRUST**STATEMENT OF FINANCIAL ACTIVITIES (including income and expenditure account)****FOR THE YEAR ENDED 31 July 2023**

	Note	2022/23			2021/22		
		Unrestricted Funds £000s	Restricted Funds £000s	Total funds £000s	Unrestricted Funds £000s	Restricted Funds £000s	Total funds £000s
Income from							
Donated goods and services		156.4	0.0	156.4	222.2	0.0	222.2
Charitable activities:							
Open programmes		1,068.2	0.0	1,068.2	951.1	0.0	951.1
Student programmes		837.9	0.0	837.9	1,096.2	0.0	1,096.2
Grants		520.5	1,247.3	1,767.8	579.5	1,102.2	1,681.7
Customised programmes		1,356.8	0.0	1,356.8	1,190.6	0.0	1,190.6
Other Income		91.1	0.0	91.1	142.9	0.0	142.9
Other trading activities		209.7	0.0	209.7	84.4	0.0	84.4
Bank interest		0.0	0.0	0.0	0.0	0.0	0.0
Total		4,240.6	1,247.3	5,487.9	4,266.9	1,102.2	5,369.1
Expenditure on							
Charitable activities:							
Open programmes		1,324.3	0.0	1,324.3	1,150.8	0.0	1,150.8
Student programmes		1,223.0	0.0	1,223.0	1,115.0	0.0	1,115.0
Grant-based programmes		537.7	1,225.2	1,762.9	539.2	1,109.5	1,648.7
Customised programmes		1,540.3	0.0	1,540.3	1,170.2	0.0	1,170.2
Other trading activities		341.6	0.0	341.6	256.3	0.0	256.3
Total	6	4,966.9	1,225.2	6,192.1	4,231.5	1,109.5	5,341.0
Net (expenditure) / income		(726.3)	22.1	(704.2)	35.4	(7.3)	28.1
Transfers between funds		26.1	(26.1)	0.0	0.0	0.0	0.0
Net movement in funds		(700.2)	(4.0)	(704.2)	35.4	(7.3)	28.1
Fund balances brought forward as at 1 August		1,143.2	442.8	1,586.0	1,107.8	450.1	1,557.9
Fund balances carried forward as at 31 July		443.0	438.8	881.8	1,143.2	442.8	1,586.0

The accompanying notes on pages 23 to 36 form part of the financial statements.

All transactions are derived from continuing activities. All recognised gains and losses are included in the Statement of Financial Activities.

THE COMMON PURPOSE CHARITABLE TRUST

Company registered number: 2832875

CONSOLIDATED BALANCE SHEET


AS AT 31 JULY 2023


	Note	2023		2022	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Intangible fixed assets	7		27.4		29.6
Tangible fixed assets	8		36.8		41.3
			<u>64.2</u>		<u>70.9</u>
CURRENT ASSETS					
Debtors	9	1,258.5		1,700.2	
Cash at bank and in hand		<u>2,016.0</u>		<u>1,249.7</u>	
Total current assets		<u>3,274.5</u>		<u>2,949.9</u>	
Creditors: amounts falling due within one year	10	<u>(2,210.2)</u>		<u>(1,108.2)</u>	
Net current assets			1,064.3		1,841.7
LONG TERM LIABILITIES					
Creditors: amounts falling due in more than one year	11	(246.7)		(326.6)	
Total long term liabilities			(246.7)		(326.6)
TOTAL ASSETS LESS LIABILITIES			<u><u>881.8</u></u>		<u><u>1,586.0</u></u>
RESERVES					
Restricted funds	15		438.8		442.8
Unrestricted funds	14		<u>443.0</u>		<u>1,143.2</u>
			<u><u>881.8</u></u>		<u><u>1,586.0</u></u>

The accompanying notes on pages 23 to 36 form part of the financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board of Trustees on 15 December 2023 and were signed below on its behalf by:

DocuSigned by:

 E7AF27979AC74DA.....
 David Grace
 Trustee

DocuSigned by:

 DE61F20858E442C.....
 Jan Sanders
 Trustee

THE COMMON PURPOSE CHARITABLE TRUST

Company registered number: 2832875

BALANCE SHEET (TRUST ONLY)

AS AT 31 JULY 2023

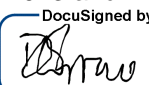
	Note	2023		2022	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Tangible fixed assets	8		22.6		31.5
			22.6		31.5
CURRENT ASSETS					
Debtors	9	1,335.6		1,068.2	
Cash at bank and in hand		1,857.6		1,056.2	
Total current assets		3,193.2		2,124.4	
Creditors: amounts falling due within one year	10	(2,125.9)		(945.4)	
Net current assets			1,067.3		1,179.0
Creditors: amounts falling due in more than one year	11	(246.7)		(326.7)	
Net long-term liabilities			(246.7)		(326.7)
TOTAL ASSETS LESS LIABILITIES			843.2		883.8
RESERVES					
Restricted funds			438.8		442.8
Unrestricted funds			404.3		441.0
			843.2		883.8

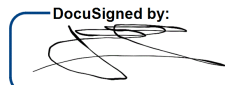
The Common Purpose Charitable Trust made a loss before consolidation of £40.6k (2021/22: loss of £33.2k). CPL gifted £305k of its profits to CPCT during the year.

The accompanying notes on pages 23 to 36 form part of the financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board of Trustees on 15 December 2023 and were signed below on its behalf by:

DocuSigned by:

 E7AF27979AC74DA:.....
 David Grace
 Trustee

DocuSigned by:

 DE61F20868E442G:.....
 Jan Sanders
 Trustee

THE COMMON PURPOSE CHARITABLE TRUST**CONSOLIDATED CASH FLOW STATEMENT****YEAR ENDED 31 JULY 2023**

		2023 £000s	2022 £000s
Net cash inflow / (outflow) from operating activities	12	870.9	(1,061.9)
Capital expenditure			
Payments to acquire tangible and intangible fixed assets		(24.7)	(51.0)
Increase / (decrease) in cash		766.3	(1,178.2)
Cash at bank and in hand at start of year		1,249.7	2,427.9
Cash at bank and in hand at end of year		2,016.0	1,249.7

The accompanying notes on pages 23 to 36 form part of the financial statements.

The balance of £2.016m cash at bank and in hand is made up as follows:

	2022 £000s	Group Change in year £000s	2023 £000s
Cash at bank and in hand	1,249.7	766.3	2,016.0
	<u>1,249.7</u>	<u>766.3</u>	<u>2,016.0</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2023

1. ACCOUNTING POLICIES

Common Purpose Charitable Trust is a charitable company limited by guarantee. Further details are shown in section 15 of the Trustees' Annual Report.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The charitable Trust is a public benefit entity for the purposes of FRS 102 and therefore the Trust also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP, Second Edition, effective 1 January 2019), the Companies Act 2006 and the Charities Act 2011, and Regulations made thereunder.

(a) Financial instruments

The Trust and group hold only basic financial instruments which are initially recognised at cost or transaction value, and do not require subsequent adjustment to fair value.

(b) Revenue recognition

In the view of the trustees, in applying the accounting policies adopted, judgement is required in relation to recognition of accrued income. The Trust accrues income on the following basis where it is contracted in one financial year, but the programme is being delivered in the following financial year:

<i>Programme delivery date</i>	<i>% of contracted amount</i>
First quarter of the following financial year	75%
Second quarter of the following financial year	50%
Third quarter or beyond	0%

(c) Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the trustees in furtherance of the general charitable objectives of the Trust.

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

(d) Income

Income represents the total income receivable during the year comprising fees from open programmes, student programmes, customised programmes, as well as grants for large international projects, bank interest and other income.

Income and expenditure related to open courses is matched and any surplus on a course is recognised in the accounting year in which it arises. Course deficits are recognised as soon as anticipated. Income is fully recognised on commencement of courses including those that cease after the year end as no refunds are given once a course has commenced and hence full entitlement to the income occurs on commencement.

Income and expenditure related to student and customised programmes is matched and any surplus on a course is recognised in the accounting year in which it arises. Due to the nature of the programmes, income is partially based on the services rendered within the financial year. Where a client makes a legally binding commitment to purchase a customised programme, but the programme is not running until the next financial year, income is accrued as per note 1(b) above. This reflects the timing of the work undertaken before programme delivery, which includes preparing curriculum, organising speakers, developing the programme structure, and logistics.

In line with FRS 102 Charities SORP, where donors impose timelines in relation to delivery of their programmes, restricted income is deferred rather than recognized in the year of receipt, as this

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2023

represents a precondition set by the donor. It also better matches income to the period of expenditure to which it relates.

Where Common Purpose has been donated facilities, amounts are included in income at the estimated value to the Trust of the donated facilities with an equal and opposite amount being included in expenditure.

(e) Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis.

Direct costs are charged to the appropriate category of charitable activity along with appropriate allocation of support costs, which are defined as those costs which are necessary to deliver the charitable activity but do not constitute its output. Support costs include governance costs. More detail as to the method of their allocation is given in note 6b to the accounts.

Governance costs are those non charitable costs which are necessary for the general running of the Trust and include items such as audit and professional services fees.

(f) Depreciation and amortisation

Depreciation is calculated on a monthly basis so as to write off the cost of tangible fixed assets over their expected useful economic lives. The principal annual rates and bases used for this purpose are:

Leasehold improvements	10% straight line
Computer equipment	33% straight line

Amortisation on trademarks is calculated on an annual basis over ten years.

Amortisation on software costs is calculated on an annual basis over three years.

Amortisation of software with a perpetual licence is calculated on an annual basis of ten years.

(g) Leased assets

Payments under operating leases are charged to the Statement of Financial Activities.

(h) Basis of consolidation

The group financial statements consolidate the financial statements of The Common Purpose Charitable Trust, Common Purpose Ltd, Common Purpose Student Experiences Ltd, Common Purpose Asia-Pacific Ltd and Common Purpose Hong Kong Ltd. Two subsidiaries, Common Purpose UK and Common Purpose International are no longer trading and were struck off in October 2023. The companies however were live as at 31 July 2023 and the balances on their accounts have been included in the consolidation. The financial statements of CPSE's branch in Australia are consolidated into the accounts of CPSE. No statement of financial activities is presented for The Common Purpose Charitable Trust as provided by section 408 of the Companies Act 2006.

(i) Foreign currency translation

Transactions denominated in foreign currencies are initially translated into sterling at the exchange rate at the transaction date. Monetary items are retranslated at the balance sheet date and the resulting differences are reflected in the Statement of Financial Activities.

(j) Going concern

The accounts are prepared on a going concern basis which assumes that the Charity will continue in business for the foreseeable future and, in assessing the Charity's viability as going concern, the trustees have had regard to a cash flow forecast covering a minimum period of 12 months from the date of approval of the accounts.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2023**

The trustees have reviewed the cash flow forecast, which shows the Trust staying cash flow positive for the next 12 months and the trustees believe, therefore, that the Charity has sufficient resources to continue its activities for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements. In making this assessment, the trustees have not identified any material uncertainties

2. NET MOVEMENT IN FUNDS – Group and Trust

	2023	2022
	£000s	£000s
The net movement in funds is arrived at after charging:		
Depreciation and amortisation	31.5	51.3
Auditors' remuneration for audit services	46.1	29.0
Auditors' remuneration for non-audit related services	7.1	6.7
Operating lease rentals - land and buildings	107.1	107.1
Operating lease rentals – equipment	0.0	30.4
	<u>0.0</u>	<u>30.4</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2023

3. STAFF NUMBERS AND EMOLUMENTS - Group and Trust

	2023	2022
	Number	Number
The average number of persons employed by the group during the year was:		
Programme sales and delivery	75	71
Operational support	15	12
	<u>90</u>	<u>83</u>
Staff costs	£	£
Wages and salaries	3,156,649	3,020,645
Social security costs	307,039	285,289
Employer Pension Contribution	98,209	91,699
	<u>3,561,897</u>	<u>3,397,633</u>

The number of employees whose emoluments for the year fell within the following bands:

	Number	Number
£60,000 - £69,999	3	5
£70,000 - £79,999	4	2
£80,000 - £89,999	2	2
£90,000 - £99,999	1	0
£100,000 - £109,999	1	2
£140,000 - £149,999	0	1
£150,000 - £159,999	1	0
Total	<u>12</u>	<u>12</u>

Aggregate emoluments of the Senior Management Team

	£	£
Salary	871,847	949,673
Social security costs	99,728	108,956
Pension	24,648	24,432
	<u>996,223</u>	<u>1,083,061</u>

Termination payments of £32,340 were made during the year (2021/22: £12,000).

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2023**

The senior management team includes those employees who report directly to the CEO, made up of the heads of business units and support teams. During 2022/23 the senior management team consisted of ten people employed by CPCT, and one employed by CPAPL. Employer pension contributions relate to defined contribution arrangements only and these are charged to expenditure as they fall due.

4. RESULTS FROM COMMON PURPOSE CHARITABLE TRUST TRADING SUBSIDIARIES**4a. RESULTS OF TRADING SUBSIDIARIES**

As at the balance sheet date the group had three trading subsidiary companies: Common Purpose Limited (CPL), Common Purpose Hong Kong Ltd and Common Purpose Evolve Careers Ltd (CPEC). CPEC was established in July 2023 but did not begin trading until 1 August 2023.

CPL is a wholly owned subsidiary of The Common Purpose Charitable Trust and is incorporated in the UK. It manages licensing arrangements, the provision of services to the Common Purpose licensees, the group's commercially based work and open programmes in the UK. CPHK and CPEC are wholly owned subsidiaries of CPL.

CPL was incorporated in July 2013 and became active on 1 August 2015 when its business was transferred from Common Purpose Customised Ltd. It covenants its taxable profits to The Common Purpose Charitable Trust.

	Common Purpose Limited	
	2023	2022
Profit and loss account	£000s	£000s
Turnover	2,559.5	2,117.4
Administrative expenses	(2,412.8)	(2,125.3)
Retained profit / (loss)	<u>146.7</u>	<u>(7.9)</u>
 Balance sheet		
Fixed assets	41.6	39.4
Current assets	528.0	943.6
Current liabilities	(501.5)	(756.8)

CPHK was incorporated in December 2009 as a private limited company. CPL bought the 100% of the shares in the company for HK\$2.00 on 4 August 2022. The company's results for the period 4 August 2022 to 31 July 2023 are including in the CPCT group consolidation.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2023**

	2023	2023
Income	HK \$000s	£000s
Income from trading activities	99.8	10.5
Net cost recoveries from other group entities	244.5	25.8
Bank interest	0.6	0.1
Total income	<u>344.9</u>	<u>36.4</u>
Expenditure		
Trading activities	<u>(996.1)</u>	<u>(104.9)</u>
Retained loss	<u>(651.2)</u>	<u>(68.5)</u>
Assets	339.3	35.7
Liabilities	<u>(647.1)</u>	<u>(68.2)</u>
Deficit on reserves	<u>(307.8)</u>	<u>(32.5)</u>

4b. RESULTS OF CHARITABLE SUBSIDIARIES

As at the balance sheet date the group had one active UK charitable subsidiary, Common Purpose Student Experiences Limited (company no. 09526939) (CPSE), together with a subsidiary in Singapore (Common Purpose Asia Pacific Ltd). Its two other UK subsidiaries, Common Purpose UK (company no. 03556983, charity no. 1023384) and Common Purpose International (company no. 03207453, charity no. 1056573) were struck off in October 2023.

Common Purpose Student Experiences also operated a branch in Australia. These results are consolidated with those of CPSE.

Two charitable subsidiaries of the group, Common Purpose UK and Common Purpose International existed at the year end and were both dissolved on 3 October 2023. Neither company traded during the year. At 31 July 2023, CPUK had liabilities of £284.2k and CPI assets of £90.6k. Both balances were intercompany and net out on consolidation.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2023

	Common Purpose Student Experiences Ltd	
	2023	2022
Income	£000s	£000s
Income from charitable activities	837.9	1,135.6
Net cost recoveries from other group entities	0.0	120.5
Other income	16.0	0.0
Total income	<u>853.9</u>	<u>1,256.1</u>
Expenditure		
Charitable activities	(1,222.6)	(1,184.3)
EdTech investment	(328.9)	0.0
Total expenditure	<u>(1,551.5)</u>	<u>(1,184.3)</u>
Net movement in funds	<u>(697.6)</u>	<u>71.8</u>
Assets	173.1	877.4
Liabilities	(304.0)	(310.7)
(Deficit) / surplus on reserves	<u>(130.9)</u>	<u>566.7</u>

Common Purpose Asia Pacific Ltd

	2023	2022	2023	2022
	£000s	£000s	SG \$000s	SG \$000s
Income				
Income from charitable and trading activities	365.2	394.5	601.0	707.4
Net cost recoveries from other group entities	31.8	51.5	52.4	92.4
Total income	<u>397.0</u>	<u>446.0</u>	<u>653.4</u>	<u>799.8</u>
Expenditure				
Charitable activities	(489.4)	(446.9)	(805.3)	(801.5)
Net movement in funds	<u>(92.4)</u>	<u>(0.9)</u>	<u>(151.9)</u>	<u>(1.7)</u>
Assets	490.1	475.0	806.4	851.7
Liabilities	(448.4)	(352.5)	(737.9)	(632.1)
Net funds	<u>41.7</u>	<u>122.5</u>	<u>68.5</u>	<u>219.6</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2023

5. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES (Group and Trust)

No emoluments were paid during the year (2021/22: nil). Nil expenses were reimbursed to trustees (2021/22: nil).

6a. ANALYSIS OF EXPENDITURE

	Direct costs	Support Costs	Total 2023	Direct costs	Support Costs	Total 2022
	£000s	£000s	£000s	£000s	£000s	£000s
Open programmes	908.3	416.0	1,324.3	822.2	328.6	1,150.8
Student programmes	682.1	540.9	1,223.0	736.2	378.8	1,115.0
Grants	1,551.2	211.7	1,762.9	1,349.5	299.2	1,648.7
Customised programmes	1,011.9	528.4	1,540.3	758.9	411.3	1,170.2
Other trading activities	224.5	117.1	341.6	177.7	78.6	256.3
	4,378.0	1,814.1	6,192.1	3,844.5	1,496.5	5,341.0

6b. ANALYSIS OF SUPPORT COSTS

	2023				2022			
	Central support costs	Licence fee	Governance	Total	Central support costs	Licence fee	Governance	Total
	£000s	£000s	£000s	£000s	£000s	£000s	£000s	£000s
Open programmes	392.7	8.3	15.0	416.0	299.8	20.4	8.4	328.6
Student programmes	485.2	47.9	7.8	540.9	345.6	23.5	9.7	378.8
Grants	200.3	4.1	7.3	211.7	281.7	12.4	5.1	299.2
Customised programmes	498.8	10.6	19.0	528.4	375.3	25.5	10.5	411.3
Other trading activities	110.6	2.3	4.2	117.1	71.7	4.9	2.0	78.6
	1,687.6	73.2	53.3	1,814.1	1,374.1	86.7	35.7	1,496.5

Support costs are apportioned on the basis of the percentage of each activity's direct expenditure. Central services include Finance, HR, Marketing and Operational support. Support costs are fully recovered from business units.

Licence fee represents the charge to licensees for using the group's intellectual property and IT services.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2023****7. INTANGIBLE FIXED ASSETS - GROUP**

	Software Costs	Group Trademarks	Investments	Total
	£000s	£000s	£000s	£000s
COST				
At 1 August 2022	62.8	8.2	0.0	71.0
Additions	<u>5.8</u>	<u>0.0</u>	<u>0.0</u>	<u>5.8</u>
At 31 July 2023	<u>68.6</u>	<u>8.2</u>	<u>0.0</u>	<u>76.8</u>
AMORTISATION				
At 1 August 2022	35.5	3.8	0.0	39.3
Charge for year	<u>9.3</u>	<u>0.8</u>	<u>0.0</u>	<u>10.1</u>
At 31 July 2023	<u>44.8</u>	<u>4.6</u>	<u>0.0</u>	<u>49.4</u>
NET BOOK VALUE				
At 31 July 2023	<u><u>23.8</u></u>	<u><u>3.6</u></u>	<u><u>0.0</u></u>	<u><u>27.4</u></u>
At 31 July 2022	<u><u>27.3</u></u>	<u><u>4.4</u></u>	<u><u>0.0</u></u>	<u><u>31.7</u></u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2023****8. TANGIBLE FIXED ASSETS – GROUP**

	Leasehold improvements	Group Computer equipment	Total
	£000s	£000s	£000s
COST			
At 1 August 2022	28.3	94.9	123.2
Disposal	0.0	0.0	0.0
Additions	0.0	18.9	18.9
	<u>28.3</u>	<u>113.8</u>	<u>142.1</u>
At 31 July 2023	<u>28.3</u>	<u>113.8</u>	<u>142.1</u>
DEPRECIATION			
At 1 August 2022	20.1	63.9	84.0
Charge for year	3.0	18.3	21.3
	<u>23.1</u>	<u>82.2</u>	<u>105.3</u>
At 31 July 2023	<u>23.1</u>	<u>82.2</u>	<u>105.3</u>
NET BOOK VALUE			
At 31 July 2023	<u><u>5.2</u></u>	<u><u>31.6</u></u>	<u><u>36.8</u></u>
At 31 July 2022	<u><u>8.2</u></u>	<u><u>31.0</u></u>	<u><u>39.2</u></u>

Included in the above table are assets related to the parent charitable trust with a net book value of £22.6k (2021/22: £31.4k).

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2023****9. DEBTORS**

	Group		Trust	
	2023 £000s	2022 £000s	2023 £000s	2022 £000s
Tuition fees and sponsorship income	841.6	1,063.2	158.8	150.3
Prepayments	23.7	5.4	26.1	14.2
Accrued income	378.8	629.6	40.7	154.3
Other debtors	13.8	1.4	0.0	0.0
Prepaid marketing material	0.6	0.6	0.0	0.0
Amounts due from group undertakings	0.0	0.0	1,110.0	749.4
	1,258.5	1,700.2	1,335.6	1,068.2

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Group		Trust	
	2023 £000s	2022 £000s	2023 £000s	2022 £000s
Sundry creditors and accruals	837.4	613.5	480.1	387.8
Other taxes and social security	96.4	223.5	51.4	100.8
Deferred income	1,276.4	271.2	1,121.0	1.5
Amounts due to group undertakings	0.0	0.0	473.4	455.3
	2,210.2	1,108.2	2,125.9	945.4

Deferred income relates to work due to be undertaken in the coming year. The brought forward deferred income has been released in full into the current year's Statement of Financial Activities.

11. LOAN UNDER THE CORONAVIRUS BUSINESS INTERRUPTION LOANS (CBIL) SCHEME

In August 2020, CPCT received a loan under the CBIL Scheme for £400,000. The loan is repayable over six years. Repayments on the loan began in August 2021. The trustees have decided to maintain the loan for the foreseeable future as a liquidity buffer. The Audit and Risk Committee reviews the Charity's cash position every three months to determine whether the loan can be partially or fully repaid. The balance of the loan as at 31 July 2023 was £246.7k.

Of the total loan repayable of £246.7k, an amount of £80k is due within one year. The remainder of the loan repayments are due more than one year from the balance sheet date.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2023

12. RECONCILIATION OF OPERATING SURPLUS TO NET CASH INFLOW FROM OPERATING ACTIVITIES

	Group	
	2023	2022
	£000s	£000s
Net (decrease) / increase in funds	(704.2)	28.1
Depreciation and amortisation	31.4	51.3
Decrease / (increase) in debtors	441.7	(361.5)
Increase / (decrease) in creditors	1,102.0	(779.8)
Net cash inflow / (outflow) from operating activities	<u>870.9</u>	<u>(1,061.9)</u>

13. ANALYSIS OF CHANGES IN CASH AND CASH EQUIVALENTS DURING THE YEAR

	2022	Group	2023
	£000s	Change in year	£000s
		£000s	£000s
Cash at bank and in hand	1,249.7	766.3	2,016.0
	<u>1,249.7</u>	<u>766.3</u>	<u>2,016.0</u>

14. ANALYSIS OF NET ASSETS BETWEEN FUNDS

2023	Unrestricted Funds	Restricted Funds	Total Funds
	£000s	£000s	£000s
Fixed assets	64.2	0.0	64.2
Current assets	2,835.7	438.8	3,274.5
Current liabilities	(2,210.2)	0.0	(2,210.2)
Long term liabilities	(246.7)	0.0	(246.7)
	<u>443.0</u>	<u>438.8</u>	<u>881.8</u>
2022	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Fixed assets	70.9	0.0	70.9
Current assets	2,507.1	442.8	2,949.8
Current liabilities	(1,108.2)	0.0	(1,108.2)
Long term liabilities	(326.6)	0.0	(326.6)
	<u>1,143.2</u>	<u>442.8</u>	<u>1,586.0</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2023

15. RESTRICTED FUNDS

	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
2023					
American Express Foundation	107.5	1,098.2	881.6		324.1
British Council Bangladesh	0.0	19.8	19.8		0.0
Creative Scotland	0.0	16.3	16.3		0.0
Crown Prince Foundation	0.0	29.9	0.0		29.9
Global Diversity Foundation	0.0	13.0	0.0		13.0
Grants for the development of Europe 101 programme	2.6	34.8	34.2		3.2
Grants for Women Emerging from Isolation programme	38.9	40.3	63.1		16.1
Anonymous donation for EdTech	0.0	16.0	16.0		0.0
MAVA Foundation	293.8	(95.4)	172.3	(26.1)	0.0
Newton-Khaledi Fund	0.0	7.0	0.7		6.3
Swiss Philanthropy Foundation	0.0	67.4	21.2		46.2
TOTAL	442.8	1,247.3	1,225.2	(26.1)	438.8
2022					
American Express Foundation	0.0	586.7	479.2		107.5
Baillie Gifford	0.0	54.0	54.0		0.0
British Council Bangladesh	2.5	54.3	56.8		0.0
Creative Scotland	0.0	10.0	10.0		0.0
Grants for the development of Europe 101 programme	0.0	31.1	28.5		2.6
Grants for the development of UK 101 programme	71.3	0.0	71.3		0.0
Grants for Women Emerging from Isolation programme	0.0	65.5	26.6		38.9
Heffner Rosenwald Foundation	0.0	100.3	100.3		0.0
Islamic Relief Worldwide	0.0	8.0	8.0		0.0
MAVA Foundation	376.3	417.9	500.4		293.8
TOTAL	450.1	1,327.8	1,335.1	0.0	442.8

The carried forward balance from the American Express Foundation represents the balance of income recognised in 2022/23 for a programme that was deferred from its original planned running date. These funds will be expended in 2023/24.

At the conclusion of the MAVA programme in October 2022, the MAVA foundation allowed Common Purpose to release an underspend (shown in Transfers in the table above) and apply it to a new environmental leaders' programme. The underspend arose because of programme changes caused by pandemic in 2020, when in-person programmes could not be run and as a result, savings on delivery costs were made. The negative income is the result of income recognised in the previous year but not spent as expected in 2022/23 because of programme scope changes arising in part from the Covid pandemic.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2023****16. OPERATING LEASE COMMITMENTS – LESS THAN FIVE YEARS**

The Trust is committed to making the following minimum annual rental payments in respect of leases expiring:

	2023	2022
	Land and buildings	Land and buildings
Within:	£000s	£000s
more than one year and less than 5 years	<u>196.3</u>	<u>303.4</u>

The charity has no equipment leases (2022: nil)

17. RELATED PARTY TRANSACTIONS

During the year, no directors or management entered into any related party transactions. There were no other related party transactions in the year.

Companies within the CPCT group routinely enter into transactions with other group companies. These transactions are to pay for staff engaged from other group entities, and to provide funding for programme costs where programmes were being delivered by a different group entity. Net inter-group debtor and creditor balances as at year end were as follows:

	2023	2022
	£000s	£000s
Common Purpose Asia-Pacific Ltd	338.2	219.4
Common Purpose Ltd	322.4	237.1
Common Purpose UK	307.6	306.1
Common Purpose Customised Limited	(12.0)	(12.0)
Common Purpose Charitable Trust	(922.7)	(304.2)
Common Purpose International	(89.9)	(89.1)
Common Purpose Student Experiences Ltd	70.1	(357.5)
Common Purpose Hong Kong Ltd	0.0	0.0

THE COMMON PURPOSE CHARITABLE TRUST

England & Wales - Charity number 1023384

Accounts

THE COMMON PURPOSE CHARITABLE TRUST
(A company limited by guarantee)

CONSOLIDATED REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2022

Company registered number: 2832875
Charity registered number: 1023384

THE COMMON PURPOSE CHARITABLE TRUST
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2022

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COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

The trustees of The Common Purpose Charitable Trust (“Common Purpose”, “the Trust” or “CPCT”) are pleased to present their group annual report together with the audited financial statements for the year ended 31 July 2022 which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011 and the Statement of Recommended Practice - Accounting and Reporting by Charities (Second Edition, effective 1 January 2019).

1. Chair’s report

This year we have had to operate in a world facing many challenges - the continuing COVID-19 pandemic, the war in Ukraine, rising inflation, the energy crisis, disruption of supply chains and the issue of climate change. These factors have combined to create the most difficult business and operating environment for many years.

This has all brought into even sharper focus both the need for Common Purpose and also the value of what we provide. The need for leaders who can operate across boundaries has never been greater. This continues to manifest itself in the significant and continued demand for our programmes, as funding organisations and participants understand that incisive, cross sector and intergenerational leadership can make a material difference.

At the same time, the extent of these challenges has required as to further adapt how we manage the business and continue to grow and develop what we do. The way in which the organisation and our staff responded to these challenges has demonstrated a continued commitment to our purpose and core values. It also reflects a resilient and agile organisation.

Against this background our strategy has continued to serve us well. We have successfully innovated by designing new products in response to the needs of the market and especially looked at our strategy and resource base. The objectives we set ourselves last year have also been largely met.

Our strategy reflects what our clients, participants and other stakeholders say will help them not just to survive but to thrive as they prepare for the future. On the following pages we have set out some of the key achievements of each company and each business unit within the group.

We have made significant progress in meeting our core objectives. In particular:

- another 10,382 people participated in Common Purpose courses, taking our total alumni to over 113,023
- 704 people attended our flagship course, The Common Purpose Programme (TCPP)
- in our main measures of the quality of what we provide to participants:
 - 89% of our participants would recommend a Common Purpose programme to a friend or colleague
 - 83.5% of our participants come away with broader horizons
 - 84% of our participants come away with more inclusive approach
 - 80% of our participants come away with a more collaborative approach
- we recruited 22 new members of staff, in particular building our skills and capabilities in the areas of effective line management and inclusive leadership
- we have also invested time and resources over the last 12 months in developing our online offering, and the necessary IT, videographic and content production that support this, as we continue to refocus on how we best deliver to a digital marketplace and develop content and delivery mechanisms which are fit for the future.

These actions have helped both strengthen the quality of what we provide and the capabilities of our staff in being able to meet the needs of our clients.

This year we have also continued to adapt our ways of working as we adjust following the pandemic, for example, by allowing staff to adopt flexible or hybrid working options. We have also sought to provide remuneration packages which are competitive in the sector and markets in which we operate and to develop a culture which inspires, builds creativity and provides resilience in the face of difficult business conditions.

COMMON PURPOSE CHARITABLE TRUST

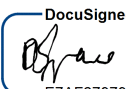
REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

This year our financial performance has been to return a surplus of £28k. While our retained profit for the year is lower than last year, we consider our reserves remain at an appropriate level for the organization at £1,586k.

Finally, a thank you from all the trustees for the continued efforts and commitment of all our staff during the year, and to our clients and all the other stakeholders with whom we interact for their ongoing financial and other support without which we could not succeed.

Signed:

DocuSigned by:

77AF7979AC74DA...
David Grace
Chair, CPCT

DocuSigned by:

378B34CBBE0F4DE...
Adirupa Sengupta
Group Chief Executive Officer

2. About Common Purpose

CPCT is the parent company in a group structure. Much of the Trust's activities are carried out through its subsidiary organisations:

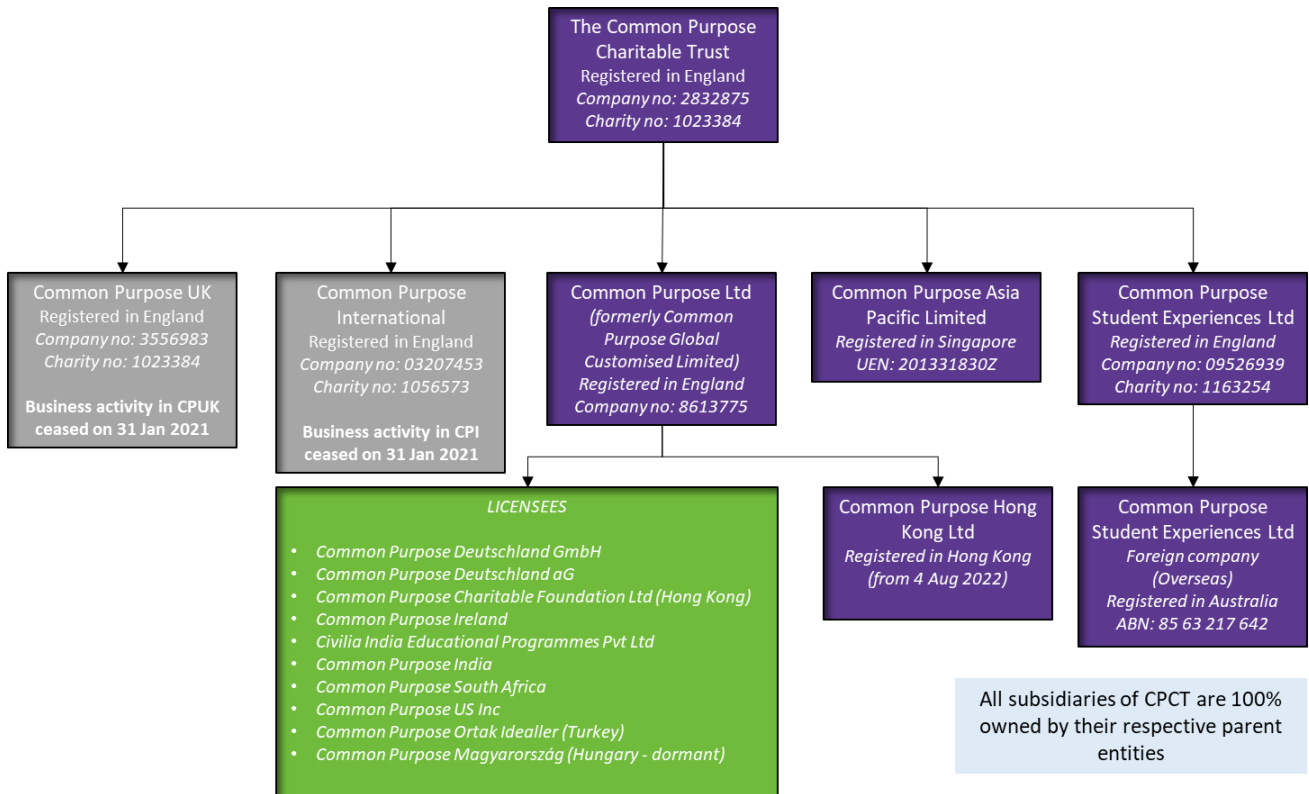
- Common Purpose Limited (CPL - formerly Common Purpose Global Customised Limited), a trading company registered in England which manages the group's international licensing arrangements, the provision of services to licensees and delivers open and customised courses to global clients. CPL is a wholly owned subsidiary of CPCT. CPL began the process of acquiring the shares of Civilia India Educational Programmes Pvt Ltd (CIEP, an Indian licensee) during the year. At the time of approving these accounts, the acquisition was not complete and as a result, CIEP's figures have not been consolidated into these accounts
- Common Purpose Asia-Pacific Limited (CPAPL), a charity registered in Singapore that runs two major open programmes in its region and delivers customised programmes to major corporate entities in Singapore and southeast Asia
- Common Purpose Student Experiences Limited (CPSE), a charity registered in England which provides leadership programmes for students from leading universities around the world. CPSE operates a branch (Foreign Company (Overseas)) in Australia.
- Common Purpose UK (CPUK) and Common Purpose International (CPI), both charities registered in England both ceased trading on 31 July 2021. Their business activities have been transferred to CPL and CPCT

CPCT licenses entities in several countries to deliver Common Purpose programmes in their respective countries. Summary information on each organisation and licensees is shown later in this report.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022



The Trust was established as a charity in 1989 and is registered with the Charity Commission under the Registered Charity number 1023384.

3. The role of the Trust

In addition to its own activities, the Trust oversees the activities carried out through its subsidiary organisations, and is responsible for:

- The overall strategic direction of the group
- Safeguarding the brands, intellectual property, web domain names and trademarks
- Supporting the global alumni offering
- Developing new international opportunities.

The trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

4. Our purpose and activities

The purpose of the Trust is to drive social purpose and have a positive and sustained impact on the quality of leadership by:

- convening leaders across sectors and from all backgrounds so that they learn to cross boundaries and see how diversity brings fresh perspectives and sparks innovation
- delivering experiential leadership development to people across our chosen sectors, and
- ensuring that programme participants understand how to apply their learning back in society and the workplace.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

The vision that shapes our work is to give people from different sectors, backgrounds and generations the inspiration, skills and connections to become better leaders, both at work and in society. We run local and global programmes in cities across the world for thousands of leaders each year from over 100 countries across six continents.

The strategies we employ to achieve our aims and objectives are to:

- design and deliver programmes for different cohorts of leaders, based on their needs, interests and role in the community,
- develop content and curriculum
- work with partners to support wider participation in leadership development
- maintain an extensive and active alumni network to help with continued leadership development of those completing our programmes.

5. Achievements and performance

The objectives for the year were formulated amidst continuing uncertainty in relation to the impacts of the global COVID-19 pandemic. Our plans included:

- continuing to consolidate and scale up our major partnerships so that we can deliver social outputs through our programmes (such as the American Express Leadership Academies)
- deepening our relationships with key clients to deliver more customised work both in and beyond the UK and Singapore (with global players such as Barclays, and BNP Paribas)
- focusing on profitability across all business units and companies within the group, ensuring negative reserves in any company were eliminated
- focusing on our people to ensure that we could attract, retain talent and incentivize staff
- explore options for targeted investment in new products based on client demand

The impacts of COVID-19 started to ameliorate during the year. Based on client demand, we began to offer in-person programmes again during the second half of the year. While our main open programmes (The Common Purpose Programme) remained fully online, other programmes saw a more mixed take up of in-person offerings, particularly in the final few months of the financial year.

The financial results are set out in the review of financial activities in paragraph 8 below. Details of the impact of individual companies within the group are set out in the sections immediately following.

For more details visit our website: www.commonpurpose.org

6. Plans for 2022/23

We currently expect to continue to deliver a mix of online and in-person programmes during the coming year, with interest in blended, hybrid learning emerging as the impact of the COVID pandemic continues to wane and acceptance of online learning grows.

Our core open programme, TCPP, will continue to run in most of our geographies. The two global senior leaders' programmes, January and ASEAN Leadership Programme, will also continue. While these programmes were run very successfully during 2020/21, we saw lower demand for places as participants were looking for more local offerings.

We expect our Student programmes to increasingly move back to in-person from online, and we are expecting to start delivering programmes for university staff in addition to those for students.

We have decided to explore whether Common Purpose should develop an offering in education technology. This initiative will be developed to minimal viable product stage during the first half of 2022/23, after which we will decide whether to take it to market. Preliminary interest from clients suggests this will be a welcome offering.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

We intend to deliver further American Express Leadership Academies but will be working closely with the American Express Foundation on re-scoping and re-designing these to continue to attract participants from as wide a field as possible.

Our work with MAVA will end in October 2022 as the fund is wound up. We expect to continue to focus on environment-related work, some of which we expect to emerge from our long association with MAVA. After a year of piloting a new environmental programme, we will also continue to develop our SkyBlue programme focused on environmental leadership.

7. Performance and plans of individual subsidiaries

7.1. Common Purpose Limited

Objectives for the year

The key objectives for 2021/22 were to:

- to build on already established and key relationships in other parts of Common Purpose to maximise interest in customised work globally, particularly focusing on the Middle East and South Asia
- continue to grow the UK business by expanding the reach of our key open programme, TCPP
- to keep up with market trends in the company's sector and align IT systems internally and externally to enhance the online experience for our staff, customers, participants and alumni community.

Review of activities

a) *UK Business Unit*

The UK business unit ran TCPP, its online programme for emerging leaders and senior leaders a total of 12 times during the year. Although it was run fully online, cohorts on programmes were drawn from three broad geographic areas: London, the Midlands and the South-West; the Northern Powerhouse; and Scotland and Northern Ireland.

The programmes reached 529 participants, in comparison to 535 participants on the online programmes in 2020/21. Full bursary places were offered to 100 participants with a particular emphasis on investing in Black, Asian and Minority Ethnic participants.

The UK business unit's place-based Legacy programme for young leaders continued to go from strength to strength, running seven programmes in five locations during the year involving 347 young people.

The Bitesize product, which gives buyers a cost-effective way of testing our approach, continued to provide an effective entry point for organizations into the wider customized offer. The UK business unit also delivered customized programmes for a range of clients, including Bradford City Council, Newcastle Hospitals, Asthma and Lung Foundation UK, the Scottish Government, Newcastle University, the Environment Agency.

b) *EMESA*

The EMESA business unit is responsible for delivering customized programmes for large commercial organizations, together with the flagship January global programme. In 2021/22, it reached 1,419 participants. The company continued to deliver most of its programmes online, however in response to customer demand, in-person programmes began to make a come-back in the second half of the year.

c) *IT and Support*

The company continued to provide services to its fellow subsidiaries set out above and to licensees in the UK, Ireland, Germany, Hong Kong, Hungary, South Africa, India, Turkey and the US.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

The company made a loss in 2021/22 of £7.9k (2020/21: profit of £358.6k). The company's turnover increased significantly to £2,117.4k from £1,743k in 2020/21, but salary and delivery costs also increased, more than offsetting the increase in revenue. The results reflect the impact of the business re-organization in January 2021, where with income and costs from CPUK started to be booked in the company from February 2021.

The company's loss for the year marks a small setback for the business but reflects disappointing sales in the January programme and lower than budgeted revenue from large corporates.

- Income from open programmes (first full year post re-organization) was £903.5k (2020/21: £346.8k)
- Income from customised courses rose to £974.4k (2020/21: £1,034.1k)
- Income from licensees of Common Purpose and from other sources fell to £239.4k (2020/21: £362.1k)

The UK business unit saw a strong positive result on open programmes, however income from customized programmes was 20% below budget.

The salary cost to the company rose to £924k from £525k in 2020/21 due to including a full year of salary for the UK team (in 2020/21, only six months was booked in the company). The company's cost of delivering programmes increased to £404k from £357.4k in 2020/21. This cost is made up of programme delivery costs such as venue hire and staff travel (£66.8k compared to £18k in 2020/21) and the cost of using staff from the central delivery team (£180.4k compared to £115.6k in 2020/21).

Overhead costs increased by 37% to £190.9 from £120.7k as travel increased towards the end of the year and the company met the costs of staff in India who moved under this business unit.

The company repaid the outstanding balance in November 2021 of the loan provided by its parent in 2016.

Plans for 2022/23

The company will continue to focus on its existing key areas:

- to build on the success of 2021/22 and continue to make CPL the engine of growth for Common Purpose
- to build on the already established and key relationships in other parts of the organization to grow customised work globally and to focus in particular on the Middle East and South Asia
- to continue to grow the UK business by expanding the reach and success of the key open programme, TCCP as well as delivering organizational solutions work to corporates
- to continue to keep up with the market trends in the company's sectors and align IT systems and processes internally and externally
- to deliver genuine digital transformation and enhance online experience for our staff, customers, participants and the company's alumni community.

7.2. Common Purpose Student Experiences Ltd

Common Purpose Student Experiences focuses on developing the next generation of inclusive leaders with Cultural Intelligence (CQ): the ability to cross boundaries and thrive in multiple cultures. We collaborate with universities to deliver our co-curricular leadership programmes. These programmes offer a cutting-edge CQ pedagogy with powerful experiential learning techniques, equipping students with CQ to thrive in the world today. They enable universities to complement existing offerings and meet key institutional objectives.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

Objectives for the year

The key objectives for 2021/22 were to:

- continue delivering our full suite of online programmes, and to develop new online programmes, to ensure that at even at a time of social distancing students can still benefit from our programmes
- as and when circumstances allow, running in-person programmes where our university partners choose to revert back from online delivery – both as GLE Home programmes (i.e. run domestically in their own cities) or GLE Abroads (run in cities in different countries to the host university)
- expand our portfolio of university partners for programmes to include the US, Canada, UAE and Malaysia
- by the end of the financial year, having over 9,000 students completed our in-person and online programmes – of which 75% go on to successfully earn the associated micro-credential.

Review of activities

The pandemic continued to impact programming in different ways, times and locations across the whole financial year. At the start of the financial year on 1 August 2021, we were planning an increasing number of in-person programmes for UK universities to take place in the autumn term and either side of Christmas. The arrival of the Omicron variant meant that we had to pivot these programmes back to digital delivery. Given the innovation we had driven in the financial year, we were well-placed to make these adjustments and continue to support our clients and their students. The continued COVID restrictions in Australia and Hong Kong meant that we continued to deliver online in these countries for most of the financial year, with only a few opportunities to run parts of programmes in-person.

As conditions eased during the northern hemisphere spring of 2022, we were able to plan the return of our in-person outbound programmes for the summer and were very pleased to see those go through to successful delivery. We took UK students to Bangalore and Istanbul, and South Korean students to the UK, as well as being able to run a range of in-person programmes for students in the UK.

We were able again this year to continue to innovate, giving us the flexibility to offer in-person and online programmes, and ensuring that large numbers of students were able to benefit from our programmes. Across the year 6,552 students completed our programmes, 2,407 on asynchronous courses, 3,766 on synchronous online programmes and 379 on synchronous in-person programmes. Against continuing difficult and volatile economic conditions, we have also been able to deliver a financial surplus for 2021/22.

We measure the students' development of key leadership skills as the core metric of our programme's success and efficacy. Through attending our programmes, our participants reported that:

- through deepening their understanding of other cultures they became more Empathetic
- through working with difference they became more Agile
- through living with ambiguity they became more Open
- through solving complex problems they became more Influential.

We combine these skills to measure two core competencies, aiming for an average response of 5 or more out of 6 for each across the year (6 being excellent development of the competency and 1 being very poor). Participants gave the following average scores, meaning we are pleased to have exceeded this target over the year across all competencies:

- become more inclusive leaders: 5.01 out of 6
- operate with broader horizons: 5.14 out of 6

In addition, we now ask students if they would recommend the programme to others, again aiming for an average score of 5 or more out of 6 (6 being highly recommended). We are delighted to report an average score of 5.31 across the year, showing the value the students place in their experience with us.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

Plans for 2022/23

The company will to focus on its existing key areas:

- continuing to run in-person programmes where our university partners choose to revert back from online delivery – both as GLE Home programmes (i.e. run domestically in their own cities) or GLE Abroads (run in cities in different countries to the host university)
- continuing to offer virtual high-touch synchronous programmes to our university partners who choose to continue with online delivery
- expanding our Turing programme offering to include more university partners for summer 2023
- expanding our portfolio of university partners for programmes to include the US and Canada
- expanding our portfolio to offer more staff development programmes to our university partners
- by the end of the financial year, having over 9,000 students complete our in-person and online programmes – of which 75% go on to successfully earn the associated micro-credential.

In addition to this ongoing work, the board decided in 2022 to invest in a new online offering to stay current and meet increased client demand. It will also allow the Charity to access large new markets with great appetite for leadership development, including Africa and the Indian sub-continent.

7.3. Common Purpose Asia-Pacific Limited

Objectives for the year

CPAPL's main objective for 2021/22 was to return the company to surplus following the financial impact of COVID the previous year. This was to be achieved by diversifying its funding sources and offering programmes more tailored to the local market.

Review of activities

CPAPL's highlight of 2021/22 was tendering successfully for a grant from Yayasan MENDAKI (Council for the Development of Singapore Malay/Muslim Community). MENDAKI assists students and individuals with education and training to improve their resilience and adaptability. We were awarded a three-year grant to provide leadership training under one of MENDAKI'S programmes.

The ASEAN Leadership Programme ran once again but with lower numbers than we would ideally have liked (12 compared to 22 in 2021). The programme was run in person in 2021/22, having been run online the previous year. CPAPL also ran its first TCPP in Singapore with 13 people attending. The company ran customised programmes for six major companies.

Plans for 2022/23

We are continuing to deepen our relationships in Singapore and beyond. Having brought the company back from its loss in the previous year, the coming year will be one of rebuilding our reserves to ensure the continued viability of the company. With regard to programmes, we will continue to focus on:

- Global - to continue to grow as a global hub for Common Purpose driving our work with global corporates and partners
- Regional - to continue to give a regional focus to Common Purpose and help spread its work across the ASEAN and Asia-Pacific region through programmes such as the ASEAN Leaders Programme as well as other bespoke work and partnerships; and
- Local - to make the Singapore base operate to its optimum, Common Purpose will make its presence relevant to the local community by running The Common Purpose Programme and other locally relevant programmes particularly for young people in partnership with local stakeholders.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

8. Review of financial activities

Overview of financial position

Total income for the year 2021/22 was £5,369.1k (2020/21: £4,374.7k), representing an increase of 22.7% on the previous year. Income from all types of programmes increased except customised programmes, which fell by 4% over the previous year. Unrestricted income increased by 10.6%; restricted income by 113.4%. The increases in revenue reflected both the more streamlined sales efforts of the organization, plus a return to a full annual grant from a key donor after a hiatus during the COVID pandemic.

The contribution made from donated goods and services remained broadly in line with 2020/21 (£222.2k against £227.3k in 2020/21). Donated goods and services include time offered by speaker and contributors, as well as programme venues, offices and other pro bono support provided by several organizations. Donated goods and services are recognized as both income and cost, and the effect is therefore overall neutral on the contribution to reserves.

Expenditure was £5,431k (2020/21: £4,259.6k), an overall increase of 25% across both restricted and unrestricted cost. Regarding expenditure on unrestricted costs:

- Salary costs rose by 12% as we looked to rebalance salaries in a highly competitive recruitment market
- Programme costs fell in our open and customised programmes
- General overheads fell by 17% as we continued to focus on cost management and business efficiencies.

The net movement in overall funds for the year ended 31 July 2022 was a surplus of £28.1k (2020/21: surplus of £115.1k). The net movement in unrestricted funds was an increase of £35k (2020/21: increase of £441k) and a reduction in restricted funds of £7.3k (2020/21: fall of £326k). Details of the results for the year are given in the Statement of Financial Activities on page 19.

Donated goods and services

We continued to receive significant support in kind locally and nationally to help keep expenditure in Common Purpose to a minimum. Generous support was received in kind from supporters who act as advisors, speakers, contributors and hosts on course days. Such valuable contribution enables Common Purpose to run the high quality and range of courses currently in operation as well as enabling Common Purpose to offer more bursary and part bursary places on our courses. During 2021/22, donated goods and services amounted to £222.2k compared with £227.3 in 2020/21. We gratefully acknowledge the support of the many organisations that donated their services during the year.

Intercompany guarantee

As mentioned above, it is the intention of the trustees to close CPUK during the 2022/23 financial year. CPUK has intercompany debtor balances with: CPSE for £175.6k, CPI for £13.1k and CPL for £288.5k. CPCT has provided guarantees to these companies to meet the sums CPUK owes and during 2022/23, the balances will be repaid, with no overall impact on the consolidated financial position of the group.

9. Reserves policy

CPCT holds reserves to ensure the stability of its mission, programmes, employment, and ongoing operations of the organization. Reserves are that part of CPCT's unrestricted funds that are freely available to spend on any of the Trust's purposes. Reserves provide a source of internal funds for organizational priorities such as new programmes, curriculum development and international expansion.

CPCT intends to meet its operational and strategic objectives by maintaining reserves at a level that allows it to carry on and develop its activities in line with its charitable objectives and strategy, while not holding excessive reserves that might limit the amount available to be spent on achieving those objectives.

COMMON PURPOSE CHARITABLE TRUST**REPORT OF THE TRUSTEES****YEAR ENDED 31 JULY 2022**

The Trustees of CPCT are responsible for setting and monitoring the level of reserves for the CPCT group and for approving this policy. The Trustees are also responsible for approving the use of reserves for investment in new programmes or initiatives.

CPCT's total reserves are made up of:

- unrestricted reserves, which are the reserves that CPCT has accumulated from surpluses on unrestricted income over unrestricted expenditure. They represent the net accumulated surplus or deficit since the organisation came into existence. These funds can be spent at the discretion of the trustees in furtherance of CPCT's objectives
- restricted reserves, which represent grants or other income that CPCT has received for specific programmes where the donor requires the funds to be held or accounted for separately in support of programme delivery. These funds can only be spent on delivering the programmes as specified by the donor.

CPCT has calculated that an appropriate level of unrestricted reserve for the organization, based on the risk to income, is £1,200,000. At the end of 2021/22, unrestricted reserve was slightly below this level at £1,143.2k. The trustees do not consider this to be an issue and unrestricted reserves are budgeted to exceed £1,200k in 2022/23.

It is also the Trustees' policy that all companies within the CPCT group should hold positive unrestricted reserves. Where a company has negative reserves, the board will take appropriate remedial action to return the reserves to positive. The Charity's UK subsidiary, Common Purpose UK, held negative reserves at the end of 2021/22. The trustees decided in 2020/21 that there was little realistic chance of returning CPUK to positive reserves, and therefore made the decision to cease activity in the company and transfer its business to another company within the group (CPL).

The level of reserves is reported each month in line with the monthly accounts' preparation. The level of unrestricted and restricted reserves is also reported to each board meeting with the group balance sheet.

CPCT has adopted a risk-based approach to determining its reserves, utilising a model that allocates a risk weighting to unrestricted income and costs. In the model, income is assessed on certainty and stability, to produce a reliability score. Costs are assessed on the impact of reducing them, their priority to the organisation and the source of funding, to produce an expenditure commitment score. Income and expenditure lines are given a red / amber / green rating. The reserves figure is based on the red and amber results. CPCT has chosen a six months' time horizon, meaning that we aim to hold reserves to cover six months of trading.

The make-up of reserves as at 31 July 2022 across the group is:

	Total	Unrestricted	Restricted
CPCT	883.8	441.0	442.8
CP International	90.6	90.6	0.0
CP Limited	226.1	226.1	0.0
CPUK	(278.3)	(278.3)	0.0
CP Student Experiences Ltd	561.2	561.2	0.0
CP Asia-Pacific Ltd	102.6	102.6	0.0
Total reserves	1,586.0	1,143.2	442.8

COMMON PURPOSE CHARITABLE TRUST**REPORT OF THE TRUSTEES****YEAR ENDED 31 JULY 2022**

10. Business re-organizations

At the time of preparing the 2020/21 accounts, CPL was in the process of acquiring the shares of Civilia India Educational Programmes Pvt Ltd (CIEP). CIEP, based in Bangalore, has previously been an independently owned and operated licensee, and therefore outside the control of the group. The CPCT board's wish is to regularize the shareholding structure both of CIEP and our licensee in Hong Kong (Common Purpose Hong Kong Ltd, CPHK). While the process of buying the shares of CIEP began in 2020/21, we have been unable to complete the purchase due to regulatory considerations. The intention is, however, to proceed with this purchase.

CPHK was brought into the group on 4 August 2022.

11. Reference and administrative details

Charity number: 1023384

Company number: 2832875

Registered office: Monmouth House, 38 – 40 Artillery Lane, London E1 7LS

12. Advisers

Auditors: Haysmacintyre LLP, 10 Queen Street Place, London EC4R 1AG

Bankers: National Westminster, 250 Regent Street, London W1B 3BN

Solicitors: Ashurst LLP, London Fruit & Wool Exchange, 1 Duval Square
London E1 6PW

13. Trustees and directors

Lynna Chandra

Jonathan Donner

David Grace (Chair)

Sanjeev Gupta

Peter Kulloi

Lauren Le Franc (resigned 25 Nov 2021)

Mark Linder

Vandana Saxena Poria

David Robinson

Shuvo Saha

Janis Sanders

Albert Tucker

All served throughout the year ended 31 July 2021, unless otherwise indicated.

The group's Chief Executive Officer is Adirupa Sengupta.

14. Structure, governance and management*a. Governing Document and Constitution*

The Common Purpose Charitable Trust is a company limited by guarantee with charitable status. The governing documents of the Trust are its Memorandum and Articles of Association.

Methods adopted for the recruitment and appointment of trustees

We encourage people interested in becoming trustees to apply on our website. When vacancies arise, the nominations committee draws up criteria, considers applications, conducts interviews of candidates and recommends appointments. Prospective trustees are briefed on the nature and work of the organisation, invited to meet the board and the executive and, if the board approves, appointed at the next board meeting. Appointments are ratified at the following annual general meeting.

b. Policies and procedures for the induction of trustees

All trustees are offered an induction, which is tailored to suit their individual requirements. Each new trustee receives an information pack which informs them of their role, the management structure and the

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

policies and systems in place. New trustees are invited to attend a course day to see Common Purpose in action, as well as participating in other Common Purpose events.

c. Directors' insurance and indemnities

The trustees have the benefit of the indemnity provisions contained in the Trust's Articles of Association, and the Trust has maintained throughout the year directors' and officers' liability insurance for the benefit of the Trust, the directors and its officers.

15. Board sub-committees

a. Audit and Risk Committee

The Audit and Risk Committee (ARC) meets regularly to review and advise the board on all financial and risk matters as they relate to the group. ARC convened nine times during the year. Areas of review included:

- liaising with the Trust's auditors and agreeing the annual audit plan
- considering the auditor's findings and their review of internal controls
- reviewing the financial accounts of the Trust
- monitoring the risk profile of the organization
- monitoring the Trust's financial position
- generally supporting financial matters of the group.

ARC members are Jan Sanders (Chair) and Sanjeev Gupta, with the Group CEO and Finance Director/Group Company Secretary attending. The ARC meets monthly and as required.

b. Nominations Committee

The Nominations Committee meets periodically to discuss matters to do with board appointments and succession. Its members include Jonathan Donner and Vandana Saxena Poria.

16. Organisational structure and decision making

The trustees of The Common Purpose Charitable Trust meet quarterly to review the direction and performance of the organisation. They set and agree the strategy to ensure that the organisation meets its aims.

The Chief Executive is responsible for the leadership of the organisation. The trustees review the progress of the strategic objectives of the companies within the group and act to safeguard the organisation's independence and brands.

The trustees set the salary of the Group Chief Executive Officer, who is delegated to set the salaries of senior management. These are benchmarked against average management salaries for the sector. The aggregate emoluments of the key management personnel were £1,077k (2020/21: £1,141.2k). Key management personnel includes heads of five business units and four support teams (Operations, Finance, Marketing and IT). Support costs are incurred centrally and recovered from revenue generating business units.

In each local area in which Common Purpose operates, a Local Advisory Group is set up. The group is made up of local leaders from the public, private and voluntary sectors. The Local Advisory Group ensures that participant groups are diverse and reflect the make-up of the local area. The names of members of all Local Advisory Groups are published on the Common Purpose website.

Local Advisory Groups are advisory only. They have no legal, financial, or managerial responsibility for Common Purpose. They are not representative bodies either. All Advisory Group members attend as

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

individuals in a voluntary and unpaid capacity, which they are invited to take on in their personal, rather than professional, roles.

If any issue arises at Advisory Group meetings which conflicts with their professional role, members exclude themselves from that section of the discussion.

17. Risk Review Statement

The trustees have established a regular risk assessment which identifies the major foreseeable risks faced by the Trust, assessing their likelihood and impact, and as appropriate, implementing measures to mitigate these risks. The Audit and Risk Committee regularly reviews the risk register, which identifies the major risks to which the Trust is exposed. The risk register assigns a likelihood and impact score to each identified risk and assigns both management and board responsibility for oversight. The scores are then assigned a colour (red, amber, green) with the most serious risks, and the appropriate mitigation strategy and actions for each risk, being closely monitored. The risk register is also presented to the board semi-annually.

Major risks discussed and addressed at board level include:

- maintaining our independence and ensuring we keep to our core ethos of supporting diversity, equality, partnership etc.
- operational risks in the online delivery model
- succession planning for trustees and key management
- major IT failure due to cyber-attacks or other service interruption
- international HR compliance as we become more global in our operations
- financial risks such as dependency on a few large contracts, currency volatility, inadequate reserves and adverse economic conditions in the markets in which we operate.

18. Global economic conditions and impact of COVID-19 (Coronavirus)

The trustees have approved these accounts during a time of both global and UK economic uncertainty. While the impacts of COVID-19 appear to be significantly reduced, global inflation and energy security is creating highly uncertain economic conditions.

In November 2022 the trustees formally reviewed an updated cash flow forecast to December 2023 for the group. On the basis of the assumptions made by management this showed the Trust remaining cash flow positive throughout the period.

The trustees recognize, however, that given the current uncertain global economic situation any forecast of future activity levels and thus cash flow is inherently uncertain. The key uncertainty is the extent to which uncontracted income will be realised while the threat of recession hangs over many of our key markets. To protect this income, we continue to stay very close to our clients.

The trustees believe, however, that notwithstanding the inherent uncertainties that currently exist, the strength of the Trust's underlying business and management's ongoing relationships with key donors and clients, and the actions being taken to mitigate any unforeseen reduction in activity levels, mean that the Trust remains financially sustainable and will remain a going concern for at least the next twelve months from the date of approval of these accounts.

The trustees will continue to actively monitor staff levels and operational costs and take such steps as they consider necessary to help ensure these remain in line with reduced activity levels and income.

The Trust has no investments or other assets that have been significantly impaired as a result either of COVID-19 or general economic conditions. The Trust's reserves have remained stable during 2021/22. The trustees regularly review and update the Trust's reserves policy and risk register to mitigate and manage as far as practicable the impacts of the current economic situation.

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2022

19. Statement of trustees' responsibilities

The trustees, who are also the directors and members of The Common Purpose Charitable Trust for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable Trust and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable Trust for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgments and accounting estimates that are reasonable and prudent
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Trust will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable Trust and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable Trust and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable Trust and group's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

A resolution re-appointing Haysmacintyre LLP will be proposed at the AGM in accordance with S485 of the Companies Act 2006.

In preparing this report the trustees have taken advantage of the exemptions available to small companies (including the exemption from preparing a strategic report).

Signed by order of the Board of Trustees on 23 December 2022.

DocuSigned by:



.....E7AF27979AC74DA.....

David Grace
Trustee

DocuSigned by:



.....DE61F20858E442C.....

Jan Sanders
Trustee

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

Opinion

We have audited the financial statements of Common Purpose Charitable Trust for the year ended 31 July 2022 which comprise the Consolidated Statement of Financial Activities, the Consolidated Balance Sheet, the Trust-only Balance Sheet, the Consolidated Cash Flow Statement, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 31 July 2022 and of the group's and parent charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Trustees' Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report (which includes the directors' report prepared for the purposes of company law) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report (which incorporates the directors' report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees for the financial statements

As explained more fully in the trustees' responsibilities statement set out on page 14, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the group and the environment in which it operates, we identified that the principal risks of non-compliance with laws and regulations related to the regulatory requirements of Company and Charity Law applicable in England and Wales, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006, the Charities Act 2011, payroll taxes and sales tax.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to the posting of inappropriate journal entries or the manipulation of accounting judgements and estimates. Audit procedures performed by the engagement team included:

- Inspecting correspondence with regulators and tax authorities;
- Discussions with management including consideration of known or suspected instances of non-compliance with laws and regulation and fraud;
- Evaluating management's controls designed to prevent and detect irregularities;

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

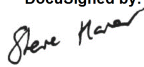
- Reviewing the minutes of Trustees' meetings during the year
- Identifying and testing journals, in particular journal entries posted around the year-end; and
- Challenging assumptions and judgements made by management in their critical accounting estimates.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:

DB8AB2B244C8458...

Steven Harper (Senior Statutory Auditor)
For and on behalf of Haysmacintyre LLP, Statutory Auditor

10 Queen Street Place
London EC4R 1AG

Date: 23 December 2022

COMMON PURPOSE CHARITABLE TRUST**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES
(including an income and expenditure account)****FOR THE YEAR ENDED 31 JULY 2022**

	Note	2021/22			2020/21		
		Unrestricted Funds £000s	Restricted Funds £000s	Total funds £000s	Unrestricted Funds £000s	Restricted Funds £000s	Total funds £000s
Income from							
Donated goods and services		222.2	0.0	222.2	227.3	0.0	227.3
Charitable activities:							
Open programmes		951.1	0.0	951.1	734.5	0.0	734.5
Student programmes		1,096.2	0.0	1,096.2	981.9	0.0	981.9
Grants		579.5	1,102.2	1,681.7	444.8	516.4	961.2
Customised programmes		1,190.6	0.0	1,190.6	1,239.9	0.0	1,239.9
Payments received for staff furlough		0.0	0.0	0.0	46.6	0.0	46.6
Other Income		142.9	0.0	142.9	108.5	0.0	108.5
Other trading activities		84.4	0.0	84.4	74.8	0.0	74.8
Total		4,266.9	1,102.2	5,369.1	3,858.3	516.4	4,374.7
Expenditure on							
Charitable activities:							
Open programmes		1,150.8	0.0	1,150.8	895.6	0.0	895.6
Student programmes		1,115.0	0.0	1,115.0	875.0	0.0	875.0
Grant-based programmes		539.2	1,109.5	1,648.7	384.4	812.4	1,196.8
Customised programmes		1,170.2	0.0	1,170.2	1,107.2	0.0	1,107.2
Other trading activities		256.3	0.0	256.3	185.0	0.0	185.0
Total	6	4,231.5	1,109.5	5,341.0	3,447.2	812.4	4,259.6
Net (expenditure) / income		35.4	(7.3)	28.1	411.1	(296.0)	115.1
Transfers between funds		0.0	0.0	0.0	30.0	(30.0)	0.0
Net movement in funds		35.4	(7.3)	28.1	441.1	(326.0)	115.1
Fund balances brought forward as at 1 August		1,107.8	450.1	1,557.9	666.7	776.1	1,442.8
Fund balances carried forward as at 31 July		1,143.2	442.8	1,586.0	1,107.8	450.1	1,557.9

The accompanying notes on pages 24 to 37 form part of the financial statements.

All transactions are derived from continuing activities. All recognised gains and losses are included in the Statement of Financial Activities.

THE COMMON PURPOSE CHARITABLE TRUST

Company registered number: 2832875

CONSOLIDATED BALANCE SHEET

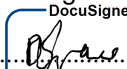
AS AT 31 JULY 2022

	Note	2022		2021	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Intangible fixed assets	7		29.6		37.6
Tangible fixed assets	8		41.3		41.7
			<u>70.9</u>		<u>79.3</u>
CURRENT ASSETS					
Debtors	9	1,700.2		1,338.7	
Cash at bank and in hand		<u>1,249.7</u>		<u>2,427.9</u>	
Total current assets		<u>2,949.9</u>		<u>3,766.6</u>	
Creditors: amounts falling due within one year	10	<u>(1,108.2)</u>		<u>(1,888.0)</u>	
Net current assets			1,841.7		1,878.6
LONG TERM LIABILITIES					
Creditors: amounts falling due in more than one year	11	(326.6)		(400.0)	
Total long term liabilities			(326.6)		(400.0)
TOTAL ASSETS LESS LIABILITIES			<u>1,586.0</u>		<u>1,557.9</u>
RESERVES					
Restricted funds	15		442.8		450.1
Unrestricted funds	14		<u>1,143.2</u>		<u>1,107.8</u>
			<u>1,586.0</u>		<u>1,557.9</u>

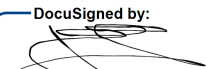
The accompanying notes on pages 24 to 37 form part of the financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board of Trustees on 23 December 2022 and were signed below on its behalf by:

DocuSigned by:


 David Grace
 E7AF27979AC74DA...
 Trustee

DocuSigned by:


 Jan Sanders
 DE61F20858E442C...
 Trustee

THE COMMON PURPOSE CHARITABLE TRUST

Company registered number: 2832875

BALANCE SHEET (TRUST ONLY)

AS AT 31 JULY 2022

	Note	2022		2021	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Tangible fixed assets	8		31.5		40.2
			<u>31.5</u>		<u>40.2</u>
CURRENT ASSETS					
Debtors	9	1,068.2		637.9	
Cash at bank and in hand		<u>1,056.2</u>		<u>2,280.3</u>	
Total current assets		2,124.4		2,918.2	
Creditors: amounts falling due within one year	10	<u>(945.4)</u>		<u>(1,641.4)</u>	
Net current assets			<u>1,179.0</u>		<u>1,276.8</u>
Creditors: amounts falling due in more than one year	11	(326.7)		(400.0)	
Net long term liabilities			(326.7)		(400.0)
TOTAL ASSETS LESS LIABILITIES			<u>883.8</u>		<u>917.0</u>
RESERVES					
Restricted funds			442.0		446.9
Unrestricted funds			<u>441.8</u>		<u>470.1</u>
			<u>883.8</u>		<u>917.0</u>

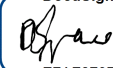
The Common Purpose Charitable Trust made a loss before consolidation of £33.2k (2020/21: loss of £332.3k).

The accompanying notes on pages 24 to 37 form part of the financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board of Trustees on 23 December 2022 and were signed below on its behalf by:

DocuSigned by:




E7AF27679AC74DA.....

David Grace

Trustee

DocuSigned by:



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Jan Sanders

Trustee

THE COMMON PURPOSE CHARITABLE TRUST**CONSOLIDATED CASH FLOW STATEMENT****YEAR ENDED 31 JULY 2022**

		2022	2021
		£000s	£000s
Net cash (outflow) / inflow from operating activities	12	(1,061.9)	417.5
Returns on investments and servicing of finance			
Interest received		0.0	0.0
Capital expenditure			
Payments to acquire tangible and intangible fixed assets		(51.0)	(3.9)
(Decrease) / increase in cash		(1,178.2)	1,371.7
Cash at bank and in hand at start of year		2,427.9	1,056.2
Cash at bank and in hand at end of year		1,249.7	2,427.9

The accompanying notes on pages 22 to 37 form part of the financial statements.

The balance of £1,249.7k cash at bank and in hand is made up as follows:

	2021/22	2020/21
	£000s	£000s
Cash	1,337.7	2,427.9
Bank overdraft utilised	(88.0)	0.0
Total	£1,249.7	£2,427.9

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2022

1. ACCOUNTING POLICIES

Common Purpose Charitable Trust is a charitable company limited by guarantee. Further details are shown in section 15 of the Trustees' Annual Report.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The charitable Trust is a public benefit entity for the purposes of FRS 102 and therefore the Trust also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP, Second Edition, effective 1 January 2019), the Companies Act 2006 and the Charities Act 2011, and Regulations made thereunder.

(a) Financial instruments

The Trust and group hold only basic financial instruments which are initially recognised at cost or transaction value, and do not require subsequent adjustment to fair value.

(b) Revenue recognition

In the view of the trustees in applying the accounting policies adopted, judgement is required in relation to recognition of accrued income. The Trust accrues income on the following basis where it is contracted in one financial year, but the programme is being delivered in the following financial year:

<i>Programme delivery date</i>	<i>% of contracted amount</i>
First quarter of the following financial year	75%
Second quarter of the following financial year	50%

(c) Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the trustees in furtherance of the general charitable objectives of the Trust.

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

(d) Income

Income represents the total income receivable during the year comprising fees from open programmes, student programmes, customised programmes, as well as grants for large international projects, bank interest and other income.

Income and expenditure related to open courses is matched and any surplus on a course is recognised in the accounting year in which it arises. Course deficits are recognised as soon as anticipated. Income is fully recognised on commencement of courses including those that cease after the year end as no refunds are given once a course has commenced and hence full entitlement to the income occurs on commencement.

Income and expenditure related to student and customised programmes is matched and any surplus on a course is recognised in the accounting year in which it arises. Due to the nature of the programmes, income is partially based on the services rendered within the financial year. Where a client makes a legally binding commitment to purchase a customised programme, but the programme is not running until the next financial year, income is accrued as per note 1(b) above.

In prior years, grant income was recognized in its entirety at the time it is received as long as there were no conditions that prevented recognition. This income was held as restricted income until such time as programme delivery costs were incurred.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2022

In line with FRS 102 Charities SORP, where donors impose timelines in relation to delivery of their programmes, restricted income is deferred rather than recognized in the year of receipt, as this represents a precondition set by the donor. It also better matches income to the period of expenditure to which it relates.

Where Common Purpose has been donated facilities, amounts are included in income at the estimated value to the Trust of the donated facilities with an equal and opposite amount being included in expenditure.

(e) Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis.

Direct costs are charged to the appropriate category of charitable activity along with appropriate allocation of support costs, which are defined as those costs which are necessary to deliver the charitable activity but do not constitute its output. Support costs include governance costs. More detail as to the method of their allocation is given in note 6b to the accounts.

Governance costs are those non charitable costs which are necessary for the general running of the Trust and include items such as audit and professional services fees.

(f) Depreciation and amortisation

Depreciation is calculated on a monthly basis so as to write off the cost of tangible fixed assets over their expected useful economic lives. The principal annual rates and bases used for this purpose are:

Leasehold improvements	10% straight line
Computer equipment	33% straight line

Amortisation on trademarks is calculated on an annual basis over ten years.

Amortisation on software costs are calculated on an annual basis over three years.

Amortisation of software with a perpetual licence is calculated on an annual basis of ten years.

(g) Leased assets

Payments under operating leases are charged to the Statement of Financial Activities.

(h) Basis of consolidation

The group financial statements consolidate the financial statements of The Common Purpose Charitable Trust, Common Purpose UK, Common Purpose International, Common Purpose Ltd, Common Purpose Student Experiences Ltd and Common Purpose Asia-Pacific Ltd. The financial statements of CPSE's branch in Australia are consolidated into the accounts of CPSE. No statement of financial activities is presented for The Common Purpose Charitable Trust as provided by section 408 of the Companies Act 2006.

(i) Foreign currency translation

Transactions denominated in foreign currencies are initially translated into sterling at the exchange rate at the transaction date. Monetary items are retranslated at the balance sheet date and the resulting differences are reflected in the Statement of Financial Activities.

(j) Going concern

The accounts are prepared on a going concern basis which assumes that the Charity will continue in business for the foreseeable future and, in assessing the Charity's viability as going concern, the directors have had regard to a minimum period of 12 months from the date of approval of the accounts.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022**

The accounts are approved during a period where the long-term economic and social impacts of the coronavirus COVID-19 appear to be lessening. However, the conflict in Ukraine, higher global energy prices and increasing inflation, particularly in the UK, have all contributed to great business uncertainty as the year draws to a close.

This cash flow forecast is review by the trustees and shows the Trust staying cash flow positive for the next 12 months. The trustees believe therefore that the Charity has sufficient resources to continue its activities for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements. In making this assessment, the trustees have not identified any material uncertainties

2. NET MOVEMENT IN FUNDS – Group and Trust

	2022	2021
	£000s	£000s
The net movement in funds is arrived at after charging:		
Depreciation and amortisation	51.3	31.5
Auditors' remuneration for audit services	29.0	31.9
Auditors' remuneration for non-audit related services	6.7	3.3
Operating lease rentals - land and buildings	107.1	107.1
Operating lease rentals – equipment	<u>30.4</u>	<u>30.4</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2022

3. STAFF NUMBERS AND EMOLUMENTS - Group and Trust

	2022	2021
	Number	Number
The average number of persons employed by the group during the year was:		
Programme sales and delivery	71	59
Operational support	12	16
	<u>83</u>	<u>75</u>
Staff costs	£	£
Wages and salaries	3,020,645	2,714,651
Social security costs	285,289	286,575
Employer Pension Contribution	91,699	74,041
	<u>3,397,633</u>	<u>3,075,267</u>

The number of employees whose emoluments for the year fell within the following bands:

	Number	Number
£60,000 - £69,999	5	3
£70,000 - £79,999	2	2
£80,000 - £89,999	2	2
£90,000 - £99,999	0	1
£100,000 - £109,999	2	0
£110,000 - £119,999	0	2
Over £130,000	1	1
Total	<u>12</u>	<u>11</u>

Aggregate emoluments of the Senior Management Team

	£	£
Salary	949,673	994,512
Social security costs	108,956	113,702
Pension	24,432	32,975
	<u>1,083,061</u>	<u>1,141,189</u>

Termination payments of £12,000 were made during the year (2020/21: none).

The senior management team includes those employees who report directly to the CEO, made up of the heads of business units and support teams. During 2021/22 the senior management team consisted of ten people employed by CPCT, and one employed by CPAPL. Employer pension contributions relate to defined contribution arrangements only and these are charged to expenditure as they fall due.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022****4. RESULTS FROM COMMON PURPOSE CHARITABLE TRUST TRADING SUBSIDIARIES****4a. RESULTS OF TRADING SUBSIDIARY**

The group has a trading subsidiary company, Common Purpose Limited. CPL is a wholly owned subsidiary of The Common Purpose Charitable Trust and is incorporated in the UK. It manages licensing arrangements, the provision of services to the Common Purpose licensees, the group's commercially based work and open programmes in the UK.

The company was incorporated in July 2013 and became active on 1 August 2015 when its business was transferred from Common Purpose Customised Ltd. It covenants its taxable profits to The Common Purpose Charitable Trust.

	Common Purpose Limited	
	2022	2021
Profit and loss account	£	£
Turnover	2,117.4	1,743.0
Administrative expenses	(2,125.3)	(1,384.5)
Retained profit / (loss)	<u>(7.9)</u>	<u>358.5</u>
Balance sheet		
Fixed assets	39.4	30.9
Current assets	943.6	757.6
Current liabilities	(756.8)	(554.5)
Surplus / (Deficit) on reserves	<u>226.2</u>	<u>234.0</u>

4b. RESULTS OF CHARITABLE SUBSIDIARIES

The Common Purpose Charitable Trust has one active UK charitable subsidiary, Common Purpose Student Experiences Limited (company no. 09526939), together with a subsidiary in Singapore (Common Purpose Asia Pacific Ltd). Its two other UK subsidiaries, Common Purpose UK (company no. 03556983, charity no. 1023384) and Common Purpose International (company no. 03207453, charity no. 1056573) are no longer actively operating. The negative reserves of CPUK will be eliminated during the new financial year, and the surplus reserves of CPI gifted to the parent Trust.

Common Purpose Student Experiences also operated a branch in Australia. These results are consolidated with those of CPSE.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022**

	Common Purpose UK	
	2022	2021
	£000s	£000s
Income		
Income from charitable activities	0.0	371.5
Net cost recoveries from other group entities	0.0	117.9
Total income	0.0	489.4
Expenditure		
Charitable activities	7.3	710.0
Net deficit	(7.3)	(220.6)
Surplus covenanted to CPCT	0.0	0.0
Assets	7.4	128.5
Liabilities	(291.6)	(405.4)
Net funds	(284.2)	(276.9)
	Common Purpose International	
	2022	2021
	£000s	£000s
Income		
Income from charitable activities	8.0	111.8
Net cost recoveries from other group entities	0.0	88.9
Total income	8.0	200.7
Expenditure		
Charitable activities	7.4	217.5
Net movement in funds	0.6	(16.8)
Surplus covenanted to CPCT		0.0
Assets	90.6	91.2
Liabilities	0.0	(1.2)
Net funds	90.6	90.0

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2022

	Common Purpose Student Experiences Ltd	
	2022	2021
Income	£000s	£000s
Income from charitable activities	1,135.6	1,017.6
Net cost recoveries from other group entities	120.5	12.8
Total income	<u>1,256.1</u>	<u>1,030.4</u>
Expenditure		
Charitable activities	(1,184.3)	(789.6)
Net movement in funds	<u>71.8</u>	<u>240.8</u>
Surplus covenanted to CPCT		0.0
Assets	877.4	711.6
Liabilities	(310.7)	(216.7)
Net funds	<u>566.7</u>	<u>494.9</u>

	Common Purpose Asia Pacific Ltd			
	2022	2021	2022	2021
Income	£000s	£000s	SG \$000s	SG \$000s
Grant from Common Purpose Charitable Trust	0.0	0.0	0.0	0.0
Income from charitable and trading activities	394.5	174.5	707.4	311.4
Net cost recoveries from other group entities	51.5	64.4	92.4	115.0
Total income	<u>446.0</u>	<u>238.9</u>	<u>799.8</u>	<u>426.4</u>
Expenditure				
Charitable activities	(446.9)	(285.8)	(801.5)	(510.1)
Net movement in funds	<u>(0.9)</u>	<u>(46.9)</u>	<u>(1.7)</u>	<u>(83.7)</u>
Assets	475.0	238.0	851.7	424.7
Liabilities	(352.5)	(114.0)	(632.1)	(203.4)
Net funds	<u>122.5</u>	<u>124.0</u>	<u>219.6</u>	<u>221.3</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2022

5. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES (Group and Trust)

No emoluments were paid during the year (2020/21: nil). Nil expenses were reimbursed to trustees (2020/21: nil).

6a. ANALYSIS OF EXPENDITURE

	Direct costs	Support Costs	Total 2022	Direct costs	Support Costs	Total 2021
	£000s	£000s	£000s	£000s	£000s	£000s
Open programmes	822.2	328.6	1,150.8	604.4	250.9	855.3
Student programmes	736.2	378.8	1,115.0	539.5	335.5	875.0
Grants	1,349.5	299.2	1,648.7	960.3	236.5	1,196.8
Customised programmes	758.9	411.3	1,170.2	683.6	423.6	1,107.2
Other trading activities	177.7	78.6	256.3	146.7	78.6	225.3
	3,844.5	1,496.5	5,341.0	2,934.5	1,325.1	4,259.6

6b. ANALYSIS OF SUPPORT COSTS

	2022				2021			
	Central support costs	Licence fee	Governance	Total	Central support costs	Licence fee	Governance	Total
	£000s	£000s	£000s	£000s	£000s	£000s	£000s	£000s
Open programmes	299.8	20.4	8.4	328.6	200.1	43.7	7.2	251.0
Student programmes	345.6	23.5	9.7	378.8	267.5	58.4	9.6	335.5
Grants	281.7	12.4	5.1	299.2	173.2	59.0	4.3	236.5
Customised programmes	375.3	25.5	10.5	411.3	337.7	73.7	12.1	423.5
Other trading activities	71.7	4.9	2.0	78.6	62.6	13.7	2.3	78.6
	1,374.1	86.7	35.7	1,496.5	1,041.1	248.5	35.5	1,325.1

Support costs are apportioned on the basis of the percentage of each activity's direct expenditure. Central services includes Finance, HR, Marketing and Operational support. Support costs are fully recovered from business units.

Licence fee represents the charge to licensees for using the group's intellectual property and IT services. This figure reduced in 2021/22 because of moving the UK business out of a separate licensee (CPUK) into CPL, the company that raises the licence fee.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022****7. INTANGIBLE FIXED ASSETS - GROUP**

	Software Costs	Group Trademarks	Investments	Total
	£000s	£000s	£000s	£000s
COST				
At 1 August 2021	99.1	182.9	3.0	285.0
Fully amortized to date	(33.0)	(182.4)	0.0	(215.4)
Additions	0.0	4.8	0.0	4.8
	<u>66.1</u>	<u>5.3</u>	<u>3.0</u>	<u>74.4</u>
At 31 July 2022	66.1	5.3	3.0	74.4
AMORTISATION				
At 1 August 2021	65.0	184.1	0.0	249.1
Fully amortized to date	(33.0)	(182.4)	0.0	(215.4)
Charge for year	6.6	1.6	3.0	11.2
	<u>38.6</u>	<u>3.3</u>	<u>3.0</u>	<u>44.9</u>
At 31 July 2022	38.6	3.3	3.0	44.9
NET BOOK VALUE				
At 31 July 2022	<u>27.6</u>	<u>2.0</u>	<u>0.0</u>	<u>29.6</u>
At 31 July 2021	<u>34.2</u>	<u>(1.2)</u>	<u>3.0</u>	<u>36.0</u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022****8. TANGIBLE FIXED ASSETS – GROUP**

	Leasehold improvements	Group Computer equipment	Total
	£000s	£000s	£000s
COST			
At 1 August 2021	28.3	99.7	128.0
Disposal	0.0	0.0	0.0
Fully depreciated to date	0.0	(88.7)	(88.7)
Additions	<u>0.0</u>	<u>46.2</u>	<u>46.2</u>
At 31 July 2022	<u>28.3</u>	<u>57.2</u>	<u>85.5</u>
DEPRECIATION			
At 1 August 2021	17.0	75.8	92.8
Fully depreciated to date	0.0	(88.7)	(88.7)
Charge for year	<u>3.0</u>	<u>37.1</u>	<u>40.1</u>
At 31 July 2022	<u>20.0</u>	<u>24.2</u>	<u>44.2</u>
NET BOOK VALUE			
At 31 July 2022	<u><u>8.3</u></u>	<u><u>33.0</u></u>	<u><u>41.3</u></u>
At 31 July 2021	<u><u>11.3</u></u>	<u><u>23.9</u></u>	<u><u>35.2</u></u>

Included in the above table are assets related to the parent charitable trust with a net book value of £31.4k (2020/21: £40.2k).

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022****9. DEBTORS**

	Group		Trust	
	2022 £000s	2021 £000s	2022 £000s	2021 £000s
Tuition fees and sponsorship income	1,063.2	752.1	150.3	126.3
Prepayments	5.4	(5.0)	14.2	5.1
Accrued income	629.6	588.4	154.3	164.3
Other debtors	1.44	2.7	0.0	0.0
Prepaid marketing material	0.6	0.5	0.0	0.0
Amounts due from group undertakings	0.0	0.0	749.4	234.5
Loans to group companies	0.0	0.0	0.0	107.7
	1,700.2	1,338.7	1,068.2	637.9

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Group		Trust	
	2022 £000s	2021 £000s	2022 £000s	2021 £000s
Sundry creditors and accruals	613.5	403.0	387.8	234.7
Other taxes and social security	223.5	225.7	100.8	108.5
Deferred income	271.2	1,259.3	1.5	1,012.4
Amounts due to group undertakings	0.0	0.0	455.3	285.8
	1,108.2	1,888.0	945.4	1,641.4

Deferred income relates to work due to be undertaken in the coming year. The brought forward deferred income has been released in full into the current year's Statement of Financial Activities.

11. LOAN UNDER THE CORONAVIRUS BUSINESS INTERRUPTION LOANS (CBIL) SCHEME

In August 2020, CPCT received a loan under the CBIL Scheme for £400,000. The loan is repayable over six years. Repayments on the loan began in August 2021. The trustees have decided to maintain the loan for the foreseeable future as a liquidity buffer. The Audit and Risk Committee reviews the Charity's cash position every three months to determine whether the loan can be partially or fully repaid.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022****12. RECONCILIATION OF OPERATING SURPLUS TO NET CASH INFLOW FROM OPERATING ACTIVITIES**

	Group	
	2022	2021
	£000s	£000s
Net increase / (decrease) in funds	28.1	115.1
Depreciation and amortisation	51.3	31.5
Loan funds incoming	0.0	(400.0)
Decrease / (increase) in debtors	(361.5)	(391.5)
Increase / (decrease) in creditors	(779.8)	1,062.5
Net cash (outflow) / inflow from operating activities	<u>(1,061.8)</u>	<u>417.6</u>

13. ANALYSIS OF CHANGES IN CASH AND CASH EQUIVALENTS DURING THE YEAR

	2021	Group	2022
	£000s	Change in year	£000s
	£000s	£000s	£000s
Cash at bank and in hand	2,427.9	(1,178.2)	1,249.7
	<u>2,427.9</u>	<u>(1,178.2)</u>	<u>1,249.7</u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022****14. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

2022	Unrestricted Funds £000s	Restricted Funds £000s	Total Funds £000s
Fixed assets	70.8	0.0	70.8
Current assets	2,507.2	442.8	2,950.0
Current liabilities	(1,108.2)	0.0	(1,108.2)
Long term liabilities	(326.6)	0.0	(326.6)
	<u>1,143.2</u>	<u>442.8</u>	<u>1,586.0</u>
2021	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fixed assets	79.3	0.0	79.3
Current assets	3,316.5	450.1	3,766.6
Current liabilities	(1,888.0)	0.0	(1,888.0)
Long term liabilities	(400.0)	0.0	(400.0)
	<u>1,107.8</u>	<u>450.1</u>	<u>1,557.9</u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022****15. RESTRICTED FUNDS**

2022	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
American Express Foundation	(0.0)	586.7	479.2		107.5
Baillie Gifford	0.0	54.0	54.0		0.0
British Council Bangladesh	2.5	54.3	56.8		0.0
Creative Scotland	0.0	10.0	10.0		0.0
Grants for the development of Europe 101 programme	0.0	31.1	28.5		2.6
Grants for the development of UK 101 programme	71.3	0.0	71.3		0.0
Grants for Women Emerging from Isolation programme	0.0	65.5	26.6		38.9
Heffner Rosenwald Foundation	0.0	100.3	100.3		0.0
Islamic Relief Worldwide	0.0	8.0	8.0		0.0
MAVA Foundation	376.3	417.9	500.4		293.8
TOTAL	450.1	1,327.8	1,335.1	0.0	442.8

2021	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
American Express Foundation	21.7	0.0	0.0	(21.7)	(0.0)
Asfari Foundation	7.5	0.0	7.5	0.0	0.0
Islamic Relief Worldwide	0.0	32.0	21.9	(10.0)	0.0
British Council Bangladesh	0.0	34.4	11.9	(20.0)	2.5
MAVA Foundation	647.1	378.7	649.4	0.0	376.3
Grants for Women Emerging from Isolation	28.5	9.0	0.1	(37.5)	0.0
Creative Scotland	0.0	9.0	9.0	0.0	0.0
Grants for the development of UK 101 programme	71.3	0.0	0.0	0.0	71.3
TOTAL	776.1	463.1	699.8	(89.2)	450.1

16. OPERATING LEASE COMMITMENTS – LESS THAN FIVE YEARS

The Trust is committed to making the following minimum annual rental payments in respect of leases expiring:

	2022	2021
	Land and buildings	Land and buildings
Within:	£000s	£000s
more than one year and less than 5 years	<u>303.4</u>	<u>321.3</u>

17. RELATED PARTY TRANSACTIONS

During the year, no directors or management entered into any related party transactions. There were no other related party transactions in the year.

Companies within the CPCT group routinely enter into transactions with other group companies. These transactions are to pay for staff engaged from other group entities, and to provide funding for programme costs where programmes were being delivered by a different group entity. Net inter-group debtor and creditor balances as at year end were as follows:

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2022**

	2022	2021
	£000s	£000s
Common Purpose Asia-Pacific Ltd	219.4	66.0
Common Purpose Ltd	237.1	51.3
Common Purpose UK	306.1	273.6
Common Purpose Customised Limited	(12.0)	(12.0)
Common Purpose Charitable Trust	(304.2)	42.1
Common Purpose International	(89.1)	(77.6)
Common Purpose Student Experiences Ltd	<u>(357.5)</u>	<u>(343.4)</u>
Net intercompany debtor / (creditor) balance	0.0	0.0

THE COMMON PURPOSE CHARITABLE TRUST

England & Wales - Charity number 1023384

Accounts

THE COMMON PURPOSE CHARITABLE TRUST
(A company limited by guarantee)

CONSOLIDATED REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2021

Company registered number: 2832875
Charity registered number: 1023384

THE COMMON PURPOSE CHARITABLE TRUST
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2021

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COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2021

The trustees of The Common Purpose Charitable Trust (“Common Purpose”, “the Trust” or “CPCT”) are pleased to present their group annual report together with the audited financial statements for the year ended 31 July 2021 which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011 and the Statement of Recommended Practice - Accounting and Reporting by Charities (Second Edition, effective 1 January 2019).

1. Chair’s report

This year will long be remembered for the continued impact of the Coronavirus pandemic and what has become a growing realisation of the importance of solving major issues facing the world, including social inequality, the effects of climate change and the role of the state.

In all these areas Common Purpose has a major role to play. The need for leaders who can operate across boundaries has never been greater. This has been reflected in the significant and continued demand for our programmes over the past year. Our Sky Blue initiative also addresses more directly the need for incisive, cross sector and intergenerational leadership in the area of climate change.

Common Purpose has been impacted by the pandemic in terms of our financial performance, albeit much less than we originally feared. Overall the financial performance for the year has been very credible, especially against the background of the many challenges we faced and the changes in ways of working and delivering our services that we necessarily had to make.

The way in which the organisation and our staff responded to these challenges has demonstrated a continued commitment to our purpose and core values. It also reflects a resilient and agile organisation which was able to quickly adapt. These attributes have helped safeguard the work of the charity and enabled the continued demand from our clients to be met. This year, over 11,000 attended a Common Purpose programme and the total number of alumni exceeded 100,000.

In the early months of 2020 and as this financial year started, our staff quickly transitioned to remote working. This largely continued throughout the year. At the same time, new and innovative ways of delivering our core programmes were designed and implemented. Although the pace of change and degree of innovation were both accelerated as a consequence of the pandemic, we believe we are now well placed for the future in terms of the relevance of our service offerings as well as the different ways in which we are now able to deliver our core training.

The impact we have had is well summarised in the reports from individual companies and business units within the group.

We can look back with pride on what has been achieved, not least due to the support, efforts and commitment of our staff, clients and all the other stakeholders with whom we interact - to all of whom the board offer our grateful thanks.

Finally, one of the reasons why Common Purpose was well placed to deal with the challenges of the pandemic was due to the long-standing efforts and commitment of Richard Charkin, my predecessor as Chair. Richard was Chair of Common Purpose for four years and retired from the board in 2020. Particular thanks are due to Richard.

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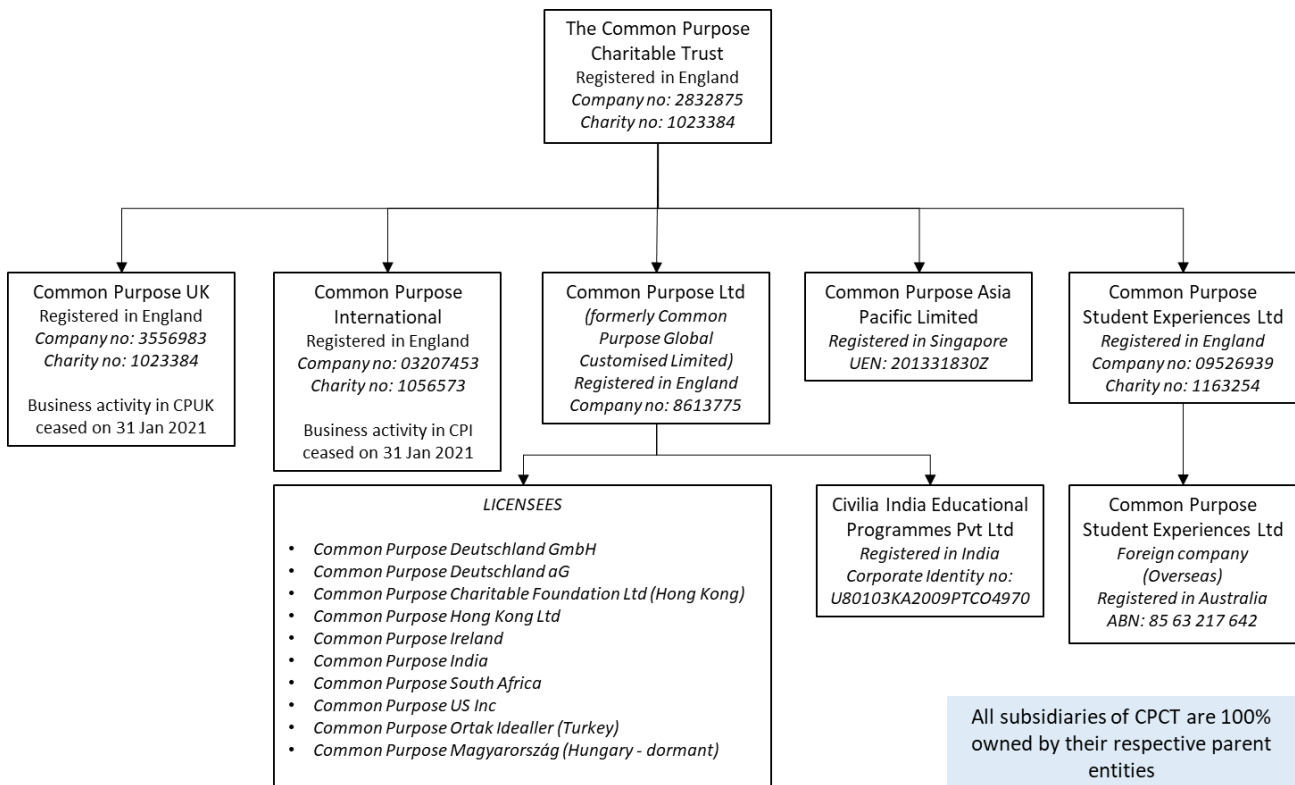
YEAR ENDED 31 JULY 2021

2. About Common Purpose

CPCT is the parent company in a group structure. Much of the Trust's activities are carried out through the subsidiary organisations:

- Common Purpose UK (CPUK), a charity registered in England that delivers programmes open to interested participants across England, Scotland and Northern Ireland. Business activity in CPUK ceased from 1 February 2021, with activity moving to CPL and CPCT
- Common Purpose International (CPI), a charity registered in England that has recently focused on environmental leadership and diaspora programmes. Business activity in CPI ceased from 1 February 2021, with all new activity moving to CPCT
- Common Purpose Limited (CPL - formerly Common Purpose Global Customised Limited), a trading company registered in England which manages the international licensing arrangements, the provision of services to licensees and delivers open and customised courses to global clients. CPL is a wholly owned subsidiary of CPCT. CPL began the process of acquiring the shares of Civilia India Educational Programmes Pvt Ltd (CIEP, an Indian licensee) during the year. At the time of approving these accounts, the acquisition was not complete and as a result, CIEP's figures have not been consolidated into these accounts
- Common Purpose Asia-Pacific Limited (CPAPL), a charity registered in Singapore that runs two major open programmes in its region and delivers customised programmes to major corporate entities in Singapore and south east Asia
- Common Purpose Student Experiences Limited (CPSE), a charity registered in England which provides leadership programmes for students from leading universities around the world. CPSE operates a branch (Foreign Company (Overseas)) in Australia.
- Common Purpose Customised Limited (CPCL), a trading company registered in England which delivered customised courses to UK clients was dissolved on 6 April 2021

CPCT licenses entities in a number of countries to deliver Common Purpose programmes in their respective countries. Summary information on each organisation and licensees is shown later in this report.



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The Trust was established as a charity in 1989 and is registered with the Charity Commission under the Registered Charity number 1023384.

3. The role of the Trust

The Trust oversees the activities carried out through the subsidiary organisation, and is responsible for:

- The overall strategic direction of the group
- Safeguarding the brands, intellectual property, web domain names and trademarks
- Supporting the global alumni offering
- Developing new international opportunities.

The trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

4. Our purpose and activities

The purpose of the charity is to drive social purpose and have a positive and sustained impact on the quality of leadership by:

- convening leaders across sectors and from all backgrounds so that they learn to cross boundaries and see how diversity brings fresh perspectives and sparks innovation
- delivering experiential leadership development to people across our chosen sectors, and
- ensuring that programme participants understand how to apply their learning back in society and the workplace.

The vision that shapes our work is to give people from the different sectors and backgrounds and generations the inspiration, skills and connections to become better leaders, both at work and in society. We run local and global programmes in cities across the world for thousands of leaders each year from over 100 countries across six continents.

The strategies we employ to achieve our aims and objectives are to:

- design and deliver programmes for different cohorts of leaders, based on their needs, interests and role in the community,
- develop content and curriculum
- work with partners to support wider participation in leadership development
- maintain an extensive and active alumni network to help with continued leadership development of those completing our programmes.

5. Achievements and performance

The objectives for the year were formulated during the COVID-19 crisis. Our plans included:

- scaling up our major global programmes (American Express Leadership Academies and MAVA) in response to stronger commitments from donors
- deepening our relationships with key clients to deliver more customised work both in and beyond the UK and Singapore
- ensuring our Asia Pacific entity continued to flourish as its CEO, Adirupa Sengupta, settled into the role of Group CEO
- returning our UK company to profitability and eliminating its negative reserves
- focusing rigorously on costs and the efficiency of our operations to support growth in reserves.
- establishing our US licensee as a profitable and self-sustaining organization by delivering initiatives built around milestone events in cities and aimed at encouraging young people to play a greater role in the city's development (Legacy programme) through our US licensee

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COVID-19 continued to affect our delivery model. We moved to fully online delivery in July 2020 with the launch of our new flagship programme, The Common Purpose Programme. We also created online offerings for a number of commercial clients, which were extremely well received. We did not deliver any in-person programmes during the year.

Our clients continued to support the organization throughout the year, and we saw growth in both repeat and new business. We are particularly grateful to our major donors who continued to support us during the pandemic.

The financial results are set out in the review of financial activities, paragraph 8 below. Details of the impact on individual companies of the group are given in the sections immediately following.

Despite the global pandemic, Common Purpose continued to deliver and expand its offering during the year. In all 11,490 people attended a Common Purpose programme during 2020/21, and we achieved a long held target of graduating 100,000 alumni in August 2021. Across our suite of offerings we reached:

Programme	No. of participants
Open	852
Student	7,984
Customised	921
Grant-based	1,641

Our move to full online delivery of programmes – itself the result of the pandemic – allowed us a much broader reach globally, and we regularly had people from 114 countries on some of our programmes.

As part of our charitable mission, we offered over 2,000 scholarship or discounted places to participants during the year.

For more details visit our website: www.commonpurpose.org

6. Plans for 2021/22

We will continue to focus on delivering online programmes for the foreseeable future, until such time as client demand and an easing in COVID-19 restrictions around the world allow us to resume in-person delivery. That said, we see a model of blended, hybrid learning emerging as the world starts to return to normal.

The International business unit's single goal next year is to build scale in the area of environmental leadership. This will include:

- Consolidating SkyBlue globally
- Continuing to deepen our connection and grow our work with conservation leaders

Our work on Diaspora will move to a new dedicated function within a different business unit.

American Express did not run a programme with us during the year but continued to support us, for which we are extremely grateful. Our work with MAVA scaled up as we moved to digital delivery. Student programmes have operated very successfully in online with support from our key university clients. Our plans include continuing to grow these programmes globally.

The disruption to our operations as a result of the COVID-19 crisis prompted the trustees to consider whether the group's corporate structure was fit for purpose in the new business environment. The trustees approved a business re-organization which took place in February 2021, to simplify the structure and reduce the number of corporate entities. Full details of the re-organization are given in paragraph 11 below.

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7. Performance and plans of individual subsidiaries

7.1. Common Purpose UK

The key areas of activity for CPUK during the year were open programmes, Legacy programmes and customised programmes run in the UK.

During the year in response to Covid 19, CPUK transitioned to running the group's new online programme, The Common Purpose Programme (TCPP) both for emerging leaders and for senior leaders. This proved attractive to both repeat and new buyers. In 2020/21, CPUK ran TCPP in:

- London
- Bristol and Birmingham
- the Northern Powerhouse; and
- Scotland and Northern Ireland.

The programmes involved 535 participants, in comparison to 624 participants on the in-person programmes in cities in 2019/20. Full scholarship places were offered to 100 participants with a particular emphasis on investing in Black, Asian and Minority Ethnic participants.

Our place-based Legacy programme for young leaders continued to go from strength to strength – we ran seven programmes in five locations during the year involving 347 young people.

The company's Bitesize product, which gives buyers a cost-effective way of testing our approach, proved to be an effective entry point for organizations into our wider customised offer. CPUK also delivered customised programmes for a range of clients, including the Co-operative Group, Skipton Building Society, the Legal Aid Agency and NHSX.

Common Purpose Customised Limited, CPUK's trading subsidiary was dissolved on 6 April 2021.

As part of the group Trustees' business re-organization in February 2021, activity in CPUK moved to the group's trading subsidiary, Common Purpose Limited (CPL). The new structure has led to the creation of a UK business unit, focused on sales across our key markets and products. Programme delivery is now provided by a dedicated group delivery team, which supports four group business units. The change has already produced a clearer focus on customers' needs and an increase in scale.

7.2. Common Purpose International

During the year the main areas of focus were:

1. expanding our work with conservation leaders, including a new strand of online work to support them in managing through the pandemic
2. running a pilot of our new online environmental programme, SkyBlue
3. developing new diaspora programmes for Bangladeshi and Syrian leaders.

In addition to finding new areas of work and adapting our programmes to run online, in response to the pandemic, we significantly reduced the Charity's costs. Measures taken included eliminating all business travel and saving on programme costs.

As part of the group Trustees' business re-organization in February 2021, activity in CPI moved to the group's parent, CPCT. The focus of this business unit will remain environmental programmes, with diaspora programmes moving to a different business unit.

7.3. Common Purpose Limited (formerly Common Purpose Global Customised Ltd)

Common Purpose Limited ("the company") is a subsidiary of The Common Purpose Charitable Trust ("CPCT"). It changed its name from Common Purpose Global Customised Ltd on 19 January 2021.

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Following a re-organization of the business activities of the group in February 2021, the company now has three areas of activity within the wider group: issuing licences to companies to sell and deliver Common Purpose programmes, a business unit focused on UK open and customised programmes (formerly part of Common Purpose UK) and a business unit covering open and customised programmes across Europe, the Middle East and South Asia.

a. Licensees

The company manages the licensing arrangements with the Common Purpose licensees, which in 2020/21 included Common Purpose UK, Common Purpose Asia Pacific Ltd, Common Purpose International and Common Purpose Student Experiences Ltd, together with Common Purpose licensees operating in Germany, Hong Kong, Hungary, Ireland, India, South Africa, Turkey and the United States. Common Purpose UK, Common Purpose Asia Pacific Ltd, Common Purpose International and Common Purpose Student Experiences Ltd are direct subsidiaries of Common Purpose Charitable Trust, which is the company's ultimate parent company.

Licensees that are not part of the CPCT group run Common Purpose programmes in their respective countries. These include both open programmes and customised. The licence fee covers use of Common Purpose's programmes and intellectual property, together with IT systems and services provided by a central Common Purpose team.

Common Purpose Customised Ltd, the trading subsidiary of Common Purpose UK was dissolved on 6 April 2021. Common Purpose Hungary did not trade during the period.

The company began the process of acquiring the shares of its Indian licensee, Civilia India Educational Programmes Pvt Ltd (CIEP) in May 2021. At the time of approving these accounts, the acquisition had not been completed.

b. UK programmes

Following the business re-organization in February 2021, the activities of Common Purpose UK were moved into CPL. these activities include online open programmes run across the UK, together with customised programmes delivered to UK corporates.

c. Europe, Middle East and South Asia (EMESA)

The team formerly responsible for sales of customised work was expanded as part the business re-organization to focus on a wider geography. Since February it has covered sales and delivery to key global corporate clients, together with global open programmes (the flagship January programme, and The Common Purpose Programme in countries where the company doesn't have a local sales presence). With the incorporation of CIEP into the group, the team's remit was expanded to include business development in the South Asia region.

Objectives for the year

The key objectives for 2020/21 were to:

- ensure the business continued to operate successfully despite the difficult trading conditions occasioned by the COVID-19 pandemic
- continue the financial recovery of the company so that its reserves were positive by year end
- successfully complete the business re-organization, by bringing like teams together, benefiting from the synergy around sales, and reducing costs
- repay the outstanding balance of the loan provided by its parent, by the latest at the end of first quarter, 2021/22.

Review of activities

The company continued to provide services to its fellow subsidiaries set out above and to licensees in the UK, Ireland, Germany, Hong Kong, Hungary, South Africa, India, Turkey and the US.

It ran open programmes (principally the January global programme) together with customised programmes for commercial clients in the US, UK reaching 1,419 participants. The impact of COVID-19

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resulted in the company moving its programmes fully online. We are incredibly grateful to our clients who stuck by us during the pandemic. Our programmes all shifted to online and as a result, the business continued to operate successfully and profitably.

Following the re-organization, the company began offering open programmes both in the UK and globally and these also contributed the successful outcome of the year.

7.4. Common Purpose Asia-Pacific Limited

The company began the year by completing delivery of its flagship ASEAN Leadership Programme. Customised work during the year included delivering major programmes for a number of regional organisations, with a large percentage of repeat business. As with other parts of Common Purpose, COVID-19 put a stop to in-person programmes after March 2021, however the company quickly moved its offering online and continued to deliver programmes. The July 2021 ASEAN Leadership Programme was delivered completely online.

The pandemic had an impact on our ability to recruit participants on to our global programmes including the ASEAN Leadership Programme. We had 24 participants on the 2020 programme and 22 on the 2021 programme (run in June/July).

Plans for 2021/22

2021/22 will be a year of building back for the company. We are responding to client demand for more locally based programmes by running The Common Purpose Programme in Singapore and the ASEAN region. As the impact of the pandemic starts to wane, we will again focus on activities at three levels:

- Global - to reinvigorate Global Leadership Programmes such as the ASEAN Leaders Programme from an Asia-Pacific base
- Regional - to give an Asia-Pacific focus to Common Purpose and help spread its work across this region. This includes working closely with our licensee in Hong Kong to build our presence there, and
- Local - to make the Singapore base operate to its optimum, Common Purpose will make its presence relevant to the local community by running The Common Purpose Programme and other locally relevant programmes particularly for young people in partnership with local stakeholders.

7.5. Common Purpose Student Experiences Ltd

Common Purpose Student Experiences focuses on developing the next generation of inclusive leaders with Cultural Intelligence (CQ): the ability to cross boundaries and thrive in multiple cultures. We collaborate with universities to deliver our co-curricular leadership programmes. These programmes offer a cutting-edge CQ pedagogy with powerful experiential learning techniques, equipping students with CQ to thrive in the world today. They enable universities to complement existing offerings and meet key institutional objectives.

CPSE operates a branch in Australia to support clients in that country. Turnover for the year was AU \$959k and surplus AU \$763.5k (2019/20: turnover AU \$813k and surplus AU \$692.3k). The branch's results are reflected in the figures of the parent company, CPSE. The branch employs two full time staff.

During 2020/21 our main priorities were:

- to continue to innovate in our offerings to universities and to focus on improving quality and content of our programmes
- to maintain and improve the key performance indicators (KPIs) that measure client and participant satisfaction with our programmes
- to continue to take more students from UK and Australian universities on our Global Leadership Experience Abroad programmes to cities across the world, and in particular targeting non-traditional students who don't take up international experiences at university

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- through the support of corporate and university partners to run GLE: Home programmes in the major education hubs of the world
- to run large scale in-person and purely online programmes where 500 – 1,000 students can learn together
- to generate over 6,500 total graduate numbers and online participant numbers.

To achieve this, we ran 27 in-person programmes before COVID-19 affected our operations, reaching 2,145 participants in nine countries. We also saw 388 students complete one of our asynchronous courses.

When COVID-19 made in-person programmes unviable, we quickly re-designed them to be deliverable purely online. In less than three months, we conceived, developed and delivered fully online programmes, demonstrating to our clients our speed of response to the unfolding situation with COVID-19. Our agility and technical competence meant we were able to continue to deliver leadership programmes for our existing clients from March onwards and to offer online leadership programmes to new clients. As a result, from March to July this year we had 5,878 students completing online courses or programmes with us – 1,684 on asynchronous courses and a further 4,194 completing a live “real-time” online programme.

This represents a total across the year of 8,411 students completing a Common Purpose programme. Against this very difficult background, we have also been able to deliver a financial surplus for 2020/21.

Highlights for this period saw over 600 RMIT University students complete the online Global Leadership Forum Worldwide and over 330 students from Glasgow, Gloucestershire, Chicago and Pretoria Universities and Queen’s University Belfast complete the online Global Leadership Forum EMEA.

We have asked all of our participants to tell us whether the programme was good value for their time, rating their response on a scale of 1 to 6 (6 being excellent value for time and 1 being very poor). Our target is for 90%+ of participants to score our programmes as 5 or 6 – this was our student experience Key Performance Indicator (KPI) for 2020/21. The average KPI score across our programmes was 83%, a little lower than some previous years. We have reviewed Value for Time as a performance indicator and decided that it is not as useful a measure as we would like. External events over which we have no control (such as bad weather) can intervene to affect participants’ views. As a result, we are moving to KPIs based on the impact the programme has had on participants.

We also measure the students’ development of key leadership skills. Through attending our programmes, our participants reported that:

- through deepening their understanding of other cultures they became more Empathetic
- through working with difference they became more Agile
- through living with ambiguity they became more Open
- through solving complex problems they became more Influential.

We combine these skills to measure two core competencies, aiming for an average response of 5 or more out of 6 for each across the year (6 being excellent development of the competency and 1 being very poor). Participants gave the following average scores, meaning we are pleased to have exceeded this target over the year across all competencies:

- become more inclusive leaders: 5.29 out of 6
- operate with broader horizons: 5.07 out of 6

In addition, we now ask students if they would recommend the programme to others, again aiming for an average score of 5 or more out of 6 (6 being highly recommended). We are delighted to report an average score of 5.36 across the year, showing the value the students place in their experience with us.

We are especially pleased to see that student satisfaction and development of key leadership skills and competencies has been comparable, or higher, for our new online delivered programmes during COVID-19 in relation to their previous in-person models.

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Plans for 2021/22

Our plans for 2021/22 include:

- continuing to deliver our full suite of online programmes, and develop new online programmes, to ensure that at even at a time of social distancing students can still benefit from our programmes
- as and when circumstances allow, running in-person programmes where our university partners choose to revert back from online delivery – both as GLE Home programmes (i.e. run domestically in their own cities) or GLE Abroads (run in cities in different countries to the host university)
- expanding our portfolio of university partners for programmes to include more countries in the Asia-Pacific, Canada, the UAE and possibly the US.
- by the end of the financial year, having over 9,000 students completed our in-person and online programmes – of which 75% go on to successfully earn the associated micro-credential.

8. Review of financial activities

Overview of financial position

Total income for the year 2020/21 was £4,374.7k (2019/20: £4,727.9k), representing a fall of 7.5% on the previous year. Income from open programmes fell by 33%, and grant income was lower by 13%, but other categories of programmes all showed increases in revenue over the previous year. Unrestricted income fell overall by just 2.7%; restricted income fell by 31.5%. The falls were attributable to the impact of COVID-19, together with a decision from a major funder not to run its programme with us in 2021, again due to COVID-19. Revenue from student programmes increased by just under 10%, and from customised programmes by 152%, reflecting the commitment of a major client to a large-scale programme. The Trust also saw revenue of £46.6k from grants under the UK government's Coronavirus Job Retention Scheme, however the Charity finished claiming under the CJRS in January 2021.

The contribution made by donated goods and services continued to fall as it has in recent years. In 2020/21 it was £227.3k, 38.5% lower than the £369.4k of the previous year. Donated goods and services includes time offered by speaker and contributors, as well as programme venues, offices and other pro bono support provided by a number of organizations. Because we didn't run in-person programmes after March 2021, donated services were not sought. Donated goods and services are recognized as both income and cost, and the effect is therefore overall neutral on the contribution to reserves.

Expenditure was £4,259.6k (2019/20: £4,996k), a reduction of 14.7%. This reduction reflected efforts to bring expenditure into line with the lower revenue referred to above, while maintaining headcount sufficient to ensure the future sustainability of the Trust. Looking at individual categories:

- Unrestricted expenditure fell by 20%; restricted expenditure increased by 21% as we began delivering a new programme for the MAVA Fondation pour la Nature.
- Salary costs stayed largely flat although there was an increase in expenditure in salary on restricted projects as we delivered some major programmes. The Trust again benefited from the UK government's support between August and January 2021.
- Programme costs fell by 65%, with reductions both in unrestricted and restricted costs, reflecting the move to fully online programme delivery.
- General overheads fell by 17% to £746k from £901k in 2019/20. Virtually no business development travel was undertaken.

The net movement in overall funds for the year ended 31 July 2021 was a surplus of £115.1k (2019/20: deficit of £268.1k). The net movement in unrestricted funds was an increase of £441.1k (2019/20: reduction of £351.9k) and a reduction in restricted funds of £326k (2019/20: increase of £83.8k). Details of the results for the year are given in the Statement of Financial Activities on page 19.

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Donated goods and services

We continued to receive significant support in kind locally and nationally to help keep expenditure in Common Purpose to a minimum. Generous support was received in kind from supporters who act as advisors, speakers, contributors and hosts on the course days. Such valuable contribution enables Common Purpose to run the high quality and range of courses currently in operation as well as enabling Common Purpose to offer bursary and part bursary places on our courses. During 2020/21, donated goods and services amounted to £227.3k compared with £369.4 in 2019/20. We gratefully acknowledge the support of the many organisations that donated their services during the year.

Results for the trading subsidiary of Common Purpose Charitable Trust

Common Purpose Limited (formerly Common Purpose Global Customised Ltd) made a profit of £358.6k for the year (2019/20: loss of £3.1k). The income of the trading subsidiary (which comprises licence fee income and fees from both open programmes and customised work) rose to £1,743.1k from £564.2k in 2019/20. The improvement in the financial results for CPL reflect the positive outcomes of the business re-organization which took place in February 2021. This is covered further in paragraph 10 below.

It is the intention of the directors of CPL to gift aid positive reserves to the group.

Intercompany guarantee

CPUK has an intercompany debtor balances with: CPSE for £223k, CPI for £13.1k and CPL for £126.6k. In light of CPUK's negative reserve balance and the fact that it is no longer actively trading following the business re-organization, CPCT has provided guarantees to these companies to meet the sums CPUK owes.

9. Reserves policy

CPCT holds reserves to ensure the stability of its mission, programmes, employment, and ongoing operations of the organization. Reserves are that part of CPCT's unrestricted funds that are freely available to spend on any of the charity's purposes. Reserves provide a source of internal funds for organizational priorities such as new programmes, curriculum development and international expansion.

CPCT intends to meet its operational and strategic objectives by maintaining reserves at a level that allows it to carry on and develop its activities in line with its charitable objectives and strategy, while not holding excessive reserves that would limit the amount spent on achieving those objectives.

The Trustees of CPCT are responsible for setting and monitoring the level of reserves for the CPCT group and for approving this policy. The Trustees are also responsible for approving the use of reserves for investment in new programmes or initiatives.

CPCT's total reserves are made up of:

- unrestricted reserves, which are the reserves that CPCT has accumulated from surpluses on unrestricted income over unrestricted expenditure. They represent the net accumulated surplus or deficit since the organisation came into existence. These funds can be spent at the discretion of the trustees in furtherance of CPCT's objectives
- restricted reserves, which represent grants or other income that CPCT has received for specific programmes where the donor requires the funds to be held or accounted for separately in support of programme delivery.

CPCT has calculated that an appropriate level of unrestricted reserve for the organization, based on the risk to income, is £1,200,000. At the end of 2021/22, the group is budgeted to hold £1,352k of unrestricted reserve. This is £135k higher than the level required to provide a minimum of six months' cover for the business. The trustees however are happy to hold reserves slightly in excess during the period of economic uncertainty associated with COVID-19. Should this contingency not be required, the excess funds will be used for future business growth.

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It is also the Trustees' policy that all companies within the CPCT group should hold positive unrestricted reserves. Where a company has negative reserves, the board will take appropriate remedial action to return the reserves to positive.

The level of reserves is reported each month in line with the monthly accounts preparation. The level of unrestricted and restricted reserves is reported to each board meeting with the group balance sheet.

CPCT has adopted a risk-based approach to determining its reserves, utilising a model that allocates a risk weighting to unrestricted income and costs. In the model, income is assessed on certainty and stability, to produce a reliability score. Costs are assessed on the impact of reducing them, their priority to the organisation and the source of funding, to produce an expenditure commitment score. Income and expenditure lines are given a red / amber / green rating. The reserves figure is based on the red and amber results. CPCT has chosen a six months' time horizon, meaning that we aim to hold reserves to cover six months of trading.

To compare the results of this model, a worst case scenario was also prepared. This scenario involves an orderly wind down of the business, with an assumption that no debtors pay and we receive no new cash to support the business. Staff are paid their contractual notice period. Under this scenario, CPCT would need reserves of £2m to liquidate the company.

The make up across the group is:

	Total	Unrestricted	Restricted
CPCT	917.0	469.4	447.6
CP International	90.0	87.5	2.5
CP Limited	234.0	234.0	0.0
CPUK	(276.9)	(276.9)	0.0
CP Student Experiences Ltd	494.9	494.9	0.0
CP Asia-Pacific Ltd	98.9	98.9	0.0
Total reserves	1,557.9	1,107.8	450.1

10. Business re-organization in February 2021

In February 2021, the Trust moved to simplify its corporate structure by:

- moving business activity from Common Purpose UK to the group's trading subsidiary, Common Purpose Ltd (CPL)
- moving business activity from Common Purpose International to the parent entity, CPCT.

The purpose of the business restructure was to:

- create a better alignment between the group's evolving business model and the corporate structure needed to achieve it, particularly in light of the impact of COVID-19 on the business
- reduce the number of boards and related governance requirements and cost
- leverage talents and abilities across the group to support innovation and growth, rather than keeping staff in business silos
- ensure the group remains lean and flexible to survive in the highly dynamic and fast moving business environment, particularly over the next 12 to 18 months.

The core activities of both CPUK and CPI have not changed but now sit within larger teams with stronger support networks for business development and programme delivery. The trustees expect to

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see similar or larger revenue from each new team, with a lower cost base as resources are shared between teams within CPL and CPCT.

In addition to these changes, a new dedicated team for programme delivery was created, which is responsible for scheduling, preparing and delivering programmes across the UK, EMESA, Students and Asia Pacific business units.

CPL is also in the process of acquiring the shares of Civilia India Educational Programmes Pvt Ltd (CIEP). CIEP has until now been an independently owned and operated licensee based in Bangalore, and therefore outside the control of the group. However the board wishes to regularize the shareholder structure – these are currently two individuals – and bring together the business development capability of the wider group to build a stronger presence in the Indian market. CIEP will be a subsidiary of CPL. The results for CIEP between the acquisition in May and the end of the group's financial year have not been consolidated in this report as the acquisition has not yet been completed and CPL's ownership has not yet been formally finalized by the Reserve Bank of India.

11. Reference and administrative details

Charity number: 1023384
 Company number: 2832875
 Registered office: Monmouth House, 38 – 40 Artillery Lane, London E1 7LS

12. Advisers

Auditors: Haysmacintyre LLP, 10 Queen Street Place, London EC4R 1AG
 Bankers: National Westminster, 250 Regent Street, London W1B 3BN
 Solicitors: Ashurst LLP, London Fruit & Wool Exchange, 1 Duval Square
 London E1 6PW

13. Trustees and directors

Lynna Chandra	Mark Linder
Richard Charkin (resigned 26 Nov 2020)	Vandana Saxena Poria
Jonathan Donner	David Robinson
David Grace (Chair)	Shuvo Saha
Sanjeev Gupta	Janis Sanders
Peter Kulloi	Albert Tucker
Lauren Le Franc	

All served throughout the year ended 31 July 2021, unless otherwise indicated.

The group's Chief Executive Officer is Adirupa Sengupta.

14. Structure, governance and management*a. Governing Document and Constitution*

The Common Purpose Charitable Trust is a company limited by guarantee with charitable status. The governing documents of the Trust are its Memorandum and Articles of Association.

Methods adopted for the recruitment and appointment of trustees

We encourage people interested in becoming trustees to apply on our website. When vacancies arise, the nominations committee draws up criteria, considers applications, conducts interviews of candidates and recommends appointments. Prospective trustees are briefed on the nature and work of the organisation, invited to meet the board and the executive and, if the board approves, appointed at the next board meeting. Appointments are ratified at the following annual general meeting.

b. Policies and procedures for the induction of trustees

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2021

All trustees are offered an induction, which is tailored to suit their individual requirements. Each new trustee receives an information pack which informs them of their role, the management structure and the policies and systems in place. New trustees are invited to attend a course day to see Common Purpose in action, as well as participating in other Common Purpose events.

c. Directors' insurance and indemnities

The trustees have the benefit of the indemnity provisions contained in the Trust's Articles of Association, and the Trust has maintained throughout the year directors' and officers' liability insurance for the benefit of the Trust, the directors and its officers.

15. Board sub-committees

a. Audit and Risk Committee

The Audit and Risk Committee (ARC) meets regularly to review and advise the board on all financial and risk matters as they relate to the group. ARC formally met seven times during the year and held a further nine calls during the height of the pandemic. Areas of review included:

- cash flow monitoring, particularly as the COVID-19 pandemic began affect business conditions
- closely monitoring the Trust's financial position, including receiving weekly updates during the height of the lockdown and business interruption in the UK
- advising on the preparation of the budget for 2021/22 in light of changed business conditions and new product offerings
- reviewing management's plans for the proposed business re-organization
- working closely with the Trust's auditors during the height of the pandemic to help close out the 2018/19 accounts
- providing input into and oversight of the licence renewal process
- generally supporting financial matters of the group.

ARC members are Jan Sanders (Chair) and Sanjeev Gupta (appointed Nov 2020), with the Group CEO and Finance Director/Group Company Secretary attending. David Grace, formerly the chair of ARC resigned from the committee when he was appointed group Chair. The ARC meets monthly and as required.

b. Nominations Committee

The Nominations Committee meets periodically to discuss matters to do with board appointments and succession. Its members include Jonathan Donner and Vandana Saxena Poria.

16. Organisational structure and decision making

The trustees of The Common Purpose Charitable Trust meet quarterly to review the direction and performance of the organisation. They set and agree the strategy to ensure that the organisation meets its aims.

The Chief Executive is responsible for the leadership of the organisation. The trustees review the progress of the strategic objectives of the companies within the group and act to safeguard the organisation's independence and brands.

The trustees set the salary of the Group Chief Executive Officer, who is delegated to set the salaries of senior management. These are benchmarked against average management salaries for the sector. The aggregate emoluments of the key management personnel were £1,141.2k (2019/20: £1,273k).

Support costs are run centrally and recovered from revenue generating business units. In each local area in which Common Purpose operates, a Local Advisory Group is set up, the chair of which is appointed by the chair of the trustees. The group is made up of local leaders from the public, private and voluntary sectors. The Local Advisory Group ensures that participant groups are diverse and

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2021

reflect the make-up of the local area. The names of members of all Local Advisory Groups are published on the Common Purpose website.

Local Advisory Groups are advisory only. They have no legal, financial, or managerial responsibility for Common Purpose. They are not representative bodies either. All Advisory Group members attend as individuals in a voluntary and unpaid capacity, which they are invited to take on in their personal, rather than professional, roles.

If any issue arises at Advisory Group meetings which conflicts with their professional role, members exclude themselves from that section of the discussion.

17. Risk Review Statement

The trustees have established a regular risk assessment which identifies the major foreseeable risks faced by the Trust, assessing their likelihood and impact, and as appropriate, implementing measures to mitigate these risks. The trustees regularly review a detailed risk register which identifies the major risks to which the Trust is exposed. The risk register assigns a likelihood and impact score to each identified risk, and assigns both management and board responsibility for oversight. The scores are then assigned a colour (red, amber, green) with the most serious risks being closely monitored.

Major risks discussed and addressed at board level include:

- the impact of COVID-19 on the group and strategies to support our continued solvency
- maintaining our independence and ensuring we keep to our core ethos of supporting diversity, equality, partnership etc.
- operational risks in the online delivery model
- succession planning for trustees and key management
- major IT failure due to cyber-attacks or other service interruption
- international HR compliance as we become more global in our operations
- financial risks such as dependency on a few large contracts, currency volatility, inadequate reserves.

18. Impact of COVID-19 (Coronavirus)

The trustees have approved these accounts at a time when the economic uncertainty because of the coronavirus, COVID-19 continues. With the introduction of virus control measures around the world since early March 2021, and in common with most other organisations, the Trust was forced to curtail its in-person programmes and refocus its activities on online programmes. All Common Purpose programmes were moved online from July 2020, and it is expected that programmes will continue online for the foreseeable future, until the governments relax the restrictions related to the pandemic.

The Trust took advantage of the government employment support schemes in the UK and Singapore:

- In the UK, the Coronavirus Job Retention Scheme allowed us to continue to furlough staff members, although all staff had returned to work by the end of January 2021.
- In Singapore, CP Asia-Pacific benefited again during the year from the Singapore government's Job Support Scheme.

The Trust successfully applied for a loan of £400,000 under the UK government's Coronavirus Business Interruption Loan scheme. The funds were received in August 2021. The trustees have determined that to hold the funds as a contingency planning measure in case of a slower than expected recovery.

In November 2021 the trustees formally reviewed an updated cash flow forecast to December 2022 for the group as a whole. On the basis of the assumptions made by management this showed the Trust remaining cash flow positive throughout the period.

The trustees recognize, however, that given the current uncertain situation with COVID-19 any forecast of future activity levels and thus cash flow is inherently uncertain. The key uncertainty is the extent to

COMMON PURPOSE CHARITABLE TRUST

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2021

which uncontracted income will be realised while COVID-19 restrictions apply. To protect this income, we continue to stay very close to our clients.

The trustees believe, however, that notwithstanding the inherent uncertainties that currently exist, the strength of the Trust's underlying business and management's ongoing relationships with key donors and clients and the actions being taken to mitigate expected reduced activity levels (as mentioned above) mean that the Trust remains financially sustainable and will remain a going concern for at least the next twelve months from the date of approval of these accounts.

The trustees will continue to actively monitor staff levels and operational costs and take such steps as they consider necessary to help ensure these remain in line with reduced activity levels and income, also taking into account the Trust's proposed utilisation of the assistance being provided by the UK and Singapore governments.

The Trust has no investments or other assets that have been significantly impaired as a result of COVID-19. The Trust's reserves have recovered during 2020/21, The trustees have reviewed and updated the Trust's reserves policy to reflect COVID-19, as well as the risk register and other actions that need to be taken to reflect the current situation.

19. Statement of trustees' responsibilities

The trustees, who are also the directors and members of The Common Purpose Charitable Trust for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable Trust and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable Trust for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Trust will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable Trust and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable Trust and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable Trust and group's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

A resolution re-appointing Haysmacintyre LLP will be proposed at the AGM in accordance with S485 of the Companies Act 2006.

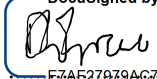
COMMON PURPOSE CHARITABLE TRUST


REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2021

In preparing this report the trustees have taken advantage of the exemptions available to small companies (including the exemption from preparing a strategic report).

Signed by order of the Board of Trustees on 25 November 2021.

DocuSigned by:

E7AF27679AC74DA.....
David Grace
Trustee

DocuSigned by:

DE61F20858E442C.....
Jan Sanders
Trustee

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

Opinion

We have audited the financial statements of Common Purpose Charitable Trust for the year ended 31 July 2021 which comprise the Consolidated Statement of Financial Activities, the Consolidated Balance Sheet, the Trust-only Balance Sheet, the Consolidated Cash Flow Statement, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 31 July 2021 and of the group's and parent charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Trustees' Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report (which includes the directors' report prepared for the purposes of company law) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report (which incorporates the directors' report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees for the financial statements

As explained more fully in the trustees' responsibilities statement set out on pages 15 and 16, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the group and the environment in which it operates, we identified that the principal risks of non-compliance with laws and regulations related to the regulatory requirements of the Charity Commission, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE CHARITABLE TRUST

preparation of the financial statements such as the Companies Act 2006, the Charities Act 2011, payroll taxes and sales tax.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to the posting of inappropriate journal entries or the manipulation of accounting judgements and estimates. Audit procedures performed by the engagement team included:

- Inspecting correspondence with regulators and tax authorities;
- Discussions with management including consideration of known or suspected instances of non-compliance with laws and regulation and fraud;
- Evaluating management's controls designed to prevent and detect irregularities;
- Reviewing the minutes of Trustees' meetings during the year
- Identifying and testing journals, in particular journal entries posted around the year-end; and
- Challenging assumptions and judgements made by management in their critical accounting estimates.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:



Steven Harper (Senior Statutory Auditor)
For and on behalf of Haysmacintyre LLP, Statutory Auditor
EC4R 1AG

10 Queen Street Place
London

Date: 28 February 2022

COMMON PURPOSE CHARITABLE TRUST**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES
(including an income and expenditure account)****FOR THE YEAR ENDED 31 JULY 2021**

	Note	2020/21			Note	2019/20		
		Unrestricted Funds £000s	Restricted Funds £000s	Total funds £000s		Unrestricted Funds £000s	Restricted Funds £000s	Total funds £000s
Income from								
Donated goods and services		227.3	0.0	227.3		369.4	0.0	369.4
Charitable activities:								
Open programmes		734.5	0.0	734.5		1,099.6	0.0	1,099.6
Student programmes		981.9	0.0	981.9		897.7	0.0	897.7
Grants		444.8	516.4	961.2		356.0	753.7	1,109.6
Customised programmes		1,239.9	0.0	1,239.9		494.3	0.0	494.3
Payments received for staff furlough		46.6	0.0	46.6		145.9	0.0	145.9
Other Income		108.5	0.0	108.5		0.0	0.0	0.0
Other trading activities		74.8	0.0	74.8		611.3	0.0	611.3
Total		3,858.3	516.4	4,374.7		3,974.2	753.7	4,727.9
Expenditure on								
Charitable activities:								
Open programmes		895.6	0.0	895.6		1,278.6	2.1	1,280.7
Student programmes		875.0	0.0	875.0		1,094.4	0.0	1,094.4
Grant-based programmes		384.4	812.4	1,196.8		394.3	394.9	789.1
Customised programmes		1,107.2	0.0	1,107.2		681.6	272.9	954.5
Other trading activities		185.0	0.0	185.0		877.2	0.0	877.2
Total	6	3,447.2	812.4	4,259.6	0.0	4,326.1	669.9	4,996.0
Net (expenditure) / income		411.1	(296.0)	115.1		(351.9)	83.7	(268.1)
Transfers between funds		30.0	(30.0)	0.0		7.5	(7.5)	0.0
Net movement in funds		441.1	(326.0)	115.1		(344.4)	76.3	(268.1)
Fund balances brought forward as at 1 August		666.7	776.1	1,442.8		1,011.1	699.9	1,711.0
Fund balances carried forward as at 31 July		1,107.8	450.1	1,557.9		666.7	776.1	1,442.9

The accompanying notes on pages 24 to 37 form part of the financial statements.

All transactions are derived from continuing activities. All recognised gains and losses are included in the Statement of Financial Activities.

THE COMMON PURPOSE CHARITABLE TRUST

Company registered number: 2832875

CONSOLIDATED BALANCE SHEET

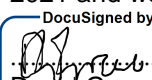
AS AT 31 JULY 2021


	Note	2021		2020	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Intangible fixed assets	7		37.6		41.7
Tangible fixed assets	8		41.7		65.3
			<u>79.3</u>		<u>107.0</u>
CURRENT ASSETS					
Debtors	9	1,338.7		947.1	
Cash at bank and in hand		<u>2,427.9</u>		<u>1,056.3</u>	
Total current assets		<u>3,766.6</u>		<u>2,003.4</u>	
Creditors: amounts falling due within one year	10	<u>(1,888.0)</u>		<u>(667.5)</u>	
Net current assets			1,878.6		1,335.9
LONG TERM LIABILITIES					
Creditors: amounts falling due in more than one year	11	(400.0)			
Total long term liabilities			(400.0)		
TOTAL ASSETS LESS LIABILITIES			<u><u>1,557.9</u></u>		<u><u>1,442.9</u></u>
RESERVES					
Restricted funds	15		450.1		776.2
Unrestricted funds	14		<u>1,107.8</u>		<u>666.7</u>
			<u><u>1,557.9</u></u>		<u><u>1,442.9</u></u>

The accompanying notes on pages 24 to 37 form part of the financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board of Trustees on 26 November 2021 and were signed below on its behalf by:

DocuSigned by:

 David Grace
 Trustee

DocuSigned by:

 Jan Sanders
 Trustee

THE COMMON PURPOSE CHARITABLE TRUST

Company registered number: 2832875

BALANCE SHEET (TRUST ONLY)

AS AT 31 JULY 2021

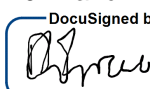
	Note	2021		2020	
		£000s	£000s	£000s	£000s
FIXED ASSETS					
Tangible fixed assets	8		40.2		48.1
			40.2		48.1
CURRENT ASSETS					
Debtors	9	637.9		683.5	
Cash at bank and in hand		2,280.3		753.9	
Total current assets		2,918.2		1,437.4	
Creditors: amounts falling due within one year	10	(1,641.4)		(517.4)	
Net current assets			1,276.8		920.0
Creditors: amounts falling due in more than one year	11	(400.0)			0.0
Net long term liabilities			(400.0)		0.0
TOTAL ASSETS LESS LIABILITIES			917.0		968.1
RESERVES					
Restricted funds			446.9		777.0
Unrestricted funds			470.1		191.1
			917.0		968.1

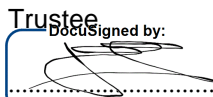
The Common Purpose Charitable Trust made a loss before consolidation of £332.3k (2019/20: loss of £369.1k).

The accompanying notes on pages 24 to 37 form part of the financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board of Trustees on 25 November 2021 and were signed below on its behalf by:

DocuSigned by:

 E7AF27979AC74DA...
 David Grace

Trustee
 DocuSigned by:

 DE31F20859E442C...
 Jan Sanders
 Trustee

THE COMMON PURPOSE CHARITABLE TRUST**CONSOLIDATED CASH FLOW STATEMENT****YEAR ENDED 31 JULY 2021**

		2021	2020
		£000s	£000s
Net cash inflow / (outflow) from operating activities	12	417.5	(47.2)
Returns on investments and servicing of finance			
Interest received		0.0	0.0
Capital expenditure			
Payments to acquire tangible and intangible fixed assets		(3.9)	(30.1)
Increase / (decrease) in cash		1,371.6	(77.3)
Cash at bank and in hand at start of year		1,056.2	1,133.5
Cash at bank and in hand at end of year		2,427.9	1,056.2

The accompanying notes on pages 24 to 37 form part of the financial statements.

The balance of £2,427.9k cash at bank and in hand is made up as follows:

	2020/21	2019/20
	£000s	£000s
Cash	£2,427.9	£1,214.3
Bank overdraft utilised	£0.0	£(158.1)
Total	£2,427.9	£1,056.2

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2021

1. ACCOUNTING POLICIES

Common Purpose Charitable Trust is a charitable company limited by guarantee. Further details are shown in section 15 of the Trustees' Annual Report.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The charitable Trust is a public benefit entity for the purposes of FRS 102 and therefore the Trust also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP, Second Edition, effective 1 January 2019), the Companies Act 2006 and the Charities Act 2011, and Regulations made thereunder.

(a) Financial instruments

The Trust and group hold only basic financial instruments which are initially recognised at cost or transaction, and do not require subsequent adjustment to fair value.

(b) Revenue recognition

In the view of the trustees in applying the accounting policies adopted, judgement was required in relation to recognition of accrued income.

Programme delivery date	% of contracted amount
First quarter of the following financial year	75%
Second quarter of the following financial year	50%

(c) Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the trustees in furtherance of the general charitable objectives.

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

(d) Income

Income represents the total income receivable during the year comprising fees from open programmes, student programmes, customised programmes, as well as grants for large international projects, bank interest and other income.

Income and expenditure related to open courses is matched and any surplus on a course is recognised in the accounting year in which it arises. Course deficits are recognised as soon as anticipated. Income is fully recognised on commencement of courses including those that cease after the year end as no refunds are given once a course has commenced and hence full entitlement to the income occurs on commencement.

Income and expenditure related to student and customised programmes is matched and any surplus on a course is recognised in the accounting year in which it arises. Due to the nature of the programmes, income is partially based on the services rendered within the financial year. Where a client makes a legally binding commitment to purchase a customised programme, but the programme is not running until the next financial year, income is accrued as per not 1(b) above.

In prior years, grant income was recognized in its entirety at the time it is received as long as there were no conditions that prevented recognition. This income was held as restricted income until such time as programme delivery costs were incurred.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2021

Following a review with the Audit and Risk Committee and the group's auditors, it was agreed that in line with the FRS 102 Charities SORP, where donors imposed timelines in relation to delivery of their programmes, income should be deferred rather than recognized in the year of receipt, as this represents a precondition set by the donor. We have therefore adopted this principal for any grants received that meet this condition.

Where Common Purpose has been donated facilities, amounts are included in income at the estimated value to the Trust of the donated facilities with an equal and opposite amount being included in expenditure.

(e) Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis.

Direct costs are charged to the appropriate category of charitable activity along with appropriate allocation of support costs, which are defined as those costs which are necessary to deliver the charitable activity but do not constitute its output. Support costs include governance costs. More detail as to the method of their allocation is given in note 6b to the accounts.

Governance costs are those non charitable costs which are necessary for the general running of the Trust and include items such as constitutional costs, trustee costs and audit fees along with an allocation of support costs.

(f) Depreciation and amortisation

Depreciation is calculated on a monthly basis so as to write off the cost of tangible fixed assets over their expected useful economic lives. The principal annual rates and bases used for this purpose are:

Leasehold improvements	10% straight line
Computer equipment	33% straight line

Amortisation on trademarks is calculated on an annual basis over ten years.

Amortisation on software costs are calculated on an annual basis over three years.

Amortisation of software with a perpetual licence is calculated on an annual basis of ten years.

(g) Leased assets

Payments under operating leases are charged to the Statement of Financial Activities.

(h) Basis of consolidation

The group financial statements consolidate the financial statements of The Common Purpose Charitable Trust, Common Purpose UK, Common Purpose International, Common Purpose Ltd, Common Purpose Student Experiences Ltd and Common Purpose Asia-Pacific Ltd. The financial statements of CPSE's branch in Australia are consolidated into the accounts of CPSE. No statement of financial activities is presented for The Common Purpose Charitable Trust as provided by section 408 of the Companies Act 2006.

(i) Foreign currency translation

Transactions denominated in in foreign currencies are initially translated into sterling at the exchange rate at the transaction date. Monetary items are retranslated at the balance sheet date and the resulting differences are reflected in the Statement of Financial Activities.

(j) Going concern

The accounts are approved during a period where the impacts of COVID-19 continue to be felt in Common Purpose's business. The Trust's response has been to reforecast its cash flow in light of

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021**

COVID-19. This forecast shows the Trust staying cash flow positive for the next 12 months despite the impact on income during the 2020/21 financial year. The trustees have also made use of funding and other support facilities available to it, including UK government initiatives around employment and lending support. The trustees believe therefore that the Trust has sufficient resources to continue its activities for the foreseeable future. They consider that any uncertainties over the Trust's financial viability are manageable. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

2. NET MOVEMENT IN FUNDS - Group and Trust

	2021	2020
	£000s	£000s
The net movement in funds is arrived at after charging:		
Depreciation and amortisation	31.5	50.4
Auditors' remuneration for audit services	31.9	41.8
Auditors' remuneration for non-audit related services	3.3	1.6
Operating lease rentals - land and buildings	107.1	106.1
Operating lease rentals – equipment	<u>30.4</u>	<u>30.4</u>

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2021

3. STAFF NUMBERS AND EMOLUMENTS - Group and Trust

	2021	2020
	Number	Number
The average number of persons employed by the group during the year was:		
Programme sales and delivery	59	47
Operational support	16	21
	<u>75</u>	<u>68</u>
Staff costs	£	£
Wages and salaries	2,714,651	2,728,307
Social security costs	286,575	263,240
Employer Pension Contribution	74,041	62,961
	<u>3,075,266</u>	<u>3,054,508</u>

The number of employees whose emoluments for the year fell within the following bands:

	Number	Number
£60,000 - £69,999	3	2
£70,000 - £79,999	2	1
£80,000 - £89,999	2	3
£90,000 - £99,999	1	1
£100,000 - £109,999	0	0
£110,000 - £119,999	2	0
Over £130,000	1	1
Total	<u>11</u>	<u>8</u>

Aggregate emoluments of the Senior Management Team

	£	£
Salary	994,512	1,123,458
Social security costs	113,702	119,988
Pension	32,975	29,569
	<u>1,141,189</u>	<u>1,273,015</u>

No termination payments were made during the year.

The senior management team includes those employees who report directly to the CEO, made up of the heads of business units and support teams. During 2020/21 the senior management team consisted of ten people in CPCT, one in CPUK (moved to CPCT in February 2021) and one in CPAPL. Employer pension contributions relate to defined contribution arrangements only and these are charged to expenditure as they fall due.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021****4. RESULTS FROM COMMON PURPOSE CHARITABLE TRUST TRADING SUBSIDIARIES**

Until April 2021, the group had two trading subsidiary companies:

- Common Purpose Customised Limited (company no. 03476595) was dissolved on 6 April 2021 in line with the plans outlined during 2020.
- Common Purpose Limited (formerly Common Purpose Global Customised Limited, company no.08613775 and renamed in January 2021) is a wholly owned subsidiary of The Common Purpose Charitable Trust and is incorporated in the UK. It manages licensing arrangements and the provision of services to the Common Purpose licensees. The company covenants its taxable profits to The Common Purpose Charitable Trust. The company was incorporated in July 2013 and became active on 1 August 2015 when its business was transferred from Common Purpose Customised Ltd. CPL began the process of acquiring the shares of Civilia India Educational Programmes Pvt Limited, the group's Indian trading licensee, in May 2021. This is expected to be finalized by December 2021.

The results and net assets of CPL are shown below:

	Common Purpose Limited	
	2021	2020
Profit and loss account	£	£
Turnover	1,743.1	564.2
Administrative expenses	(1,384.5)	(564.7)
Interest paid	0.0	(2.6)
Retained profit / (loss)	358.6	(3.1)
 Balance sheet		
Fixed assets	30.9	37.9
Current assets	757.6	199.0
Current liabilities	(554.5)	(253.6)
Long term liabilities	0.0	(107.7)
Surplus / (Deficit) on reserves	234.0	(124.5)

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021****4a. RESULTS OF CHARITABLE SUBSIDIARIES**

The Common Purpose Charitable Trust has three UK charitable subsidiaries, Common Purpose UK (company no. 03556983, charity no. 1023384), Common Purpose International (company no. 03207453, charity no. 1056573) and Common Purpose Student Experiences Limited (company no. 09526939), together with a subsidiary in Singapore (Common Purpose Asia Pacific Ltd).

As part of the business re-organization, trading in both CPUK and CPI was moved to other group companies with effect from 1 February (refer paragraphs 7.1, 7.2, 7.3 and 10 in the Report of the Trustees above)

Common Purpose Student Experiences also operated a branch of an overseas company in Australia. These results are consolidated with those of CPSE.

	Common Purpose UK		Common Purpose International	
	2021	2020	2021	2020
Income	£000s	£000s	£000s	£000s
Income from donated goods and services	145.4	346.0	0.0	0.0
Income from charitable activities	371.5	1,099.9	111.8	122.5
Net cost recoveries from other group entities	117.9	144.0	88.9	129.6
Total income	634.8	1,590.0	200.7	252.1
Expenditure				
Charitable activities	710.0	1,694.8	217.5	338.3
Net movement in funds	(75.2)	(104.9)	(16.8)	(86.2)
Surplus covenanted to CPCT	0.0	0.0		0.0
Assets	128.5	197.6	91.2	111.1
Liabilities	(405.4)	(399.3)	(1.2)	(4.3)
Net funds	(276.9)	(201.7)	90.0	106.8

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2021

	Common Purpose Student Experiences Ltd	
	2021	2020
Income	£000s	£000s
Income from charitable activities	1,017.6	609.8
Net cost recoveries from other group entities	12.8	345.3
Total income	<u>1,030.4</u>	<u>955.2</u>
Expenditure		
Charitable activities	<u>789.6</u>	<u>873.2</u>
Net movement in funds	<u>240.8</u>	<u>82.0</u>
Surplus covenanted to CPCT		0.0
Assets	711.6	444.5
Liabilities	<u>(216.7)</u>	<u>(190.4)</u>
Net funds	<u>494.9</u>	<u>254.1</u>

	Common Purpose Asia Pacific Ltd			
	2021	2020	2021	2020
Income	£000s	£000s	SG \$000s	SG \$000s
Grant from Common Purpose Charitable Trust	0.0	0.0	0.0	0.0
Income from charitable and trading activities	170.9	514.4	311.4	918.1
Net cost recoveries from other group entities	63.1	162.4	115.0	289.9
Total income	<u>234.0</u>	<u>676.8</u>	<u>426.4</u>	<u>1,207.9</u>
Expenditure				
Charitable activities	<u>279.9</u>	<u>749.0</u>	<u>510.1</u>	<u>1,336.8</u>
Net movement in funds	<u>(45.9)</u>	<u>(72.2)</u>	<u>(83.7)</u>	<u>(128.9)</u>
Assets	198.3	260.4	424.7	464.7
Liabilities	<u>(99.6)</u>	<u>(89.5)</u>	<u>(203.4)</u>	<u>(159.7)</u>
Net funds	<u>98.6</u>	<u>170.9</u>	<u>221.3</u>	<u>305.0</u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021****5. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES (Group and Trust)**

No emoluments were paid during the year (2019/20: nil). Nil expenses were reimbursed to trustees (2019/20: nil).

6a. ANALYSIS OF EXPENDITURE

	Direct costs	Support Costs	Total 2021	Direct costs	Support Costs	Total 2020
	£000s	£000s	£000s	£000s	£000s	£000s
Open programmes	603.6	250.4	854.0	914.4	364.2	1,278.6
Student programmes	538.4	334.8	873.1	797.0	297.4	1,094.4
Grants	959.8	236.1	1,196.0	816.9	246.9	1,063.8
Customised programmes	686.4	425.3	1,111.7	517.8	163.7	681.5
Other trading activities	146.4	78.4	224.8	626.5	250.7	877.2
	2,934.6	1,325.0	4,259.6	3,672.6	1,323.0	4,995.6

6b. ANALYSIS OF SUPPORT COSTS

	2021				2020			
	Central support costs	Licence fee	Governance	Total	Central support costs	Licence fee	Governance	Total
	£000s	£000s	£000s	£000s	£000s	£000s	£000s	£000s
Open programmes	199.7	43.6	7.1	250.4	294.7	56.7	12.8	364.2
Student programmes	266.9	58.3	9.6	334.8	240.7	46.3	10.4	297.4
Grants	172.9	58.9	4.3	236.1	197.6	45.2	4.1	246.9
Customised programmes	339.2	74.0	12.1	425.3	132.5	25.5	5.7	163.7
Other trading activities	62.5	13.6	2.3	78.4	202.9	39.1	8.8	250.7
	1,041.2	248.4	35.4	1,325.0	1,068.3	212.8	41.8	1,323.0

Support costs are apportioned on the basis of the percentage of each activity's direct expenditure. Central services includes Finance, HR, Marketing and Operational support. Support costs are fully recovered from business units.

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021****7. INTANGIBLE FIXED ASSETS - GROUP**

	Software Costs £000s	Group Trademarks £000s	Investments £000s	Total £000s
COST				
At 1 August 2020	243.2	41.2	0.0	284.4
Additions	<u>0.0</u>	<u>0.0</u>	<u>3.0</u>	<u>3.0</u>
At 31 July 2021	<u>243.2</u>	<u>41.2</u>	<u>3.0</u>	<u>287.4</u>
AMORTISATION				
At 1 August 2020	208.0	34.7	0.0	242.7
Charge for year	<u>5.8</u>	<u>1.3</u>	<u>0.0</u>	<u>7.1</u>
At 31 July 2021	<u>213.8</u>	<u>36.0</u>	<u>0.0</u>	<u>249.8</u>
NET BOOK VALUE				
At 31 July 2021	<u><u>29.4</u></u>	<u><u>5.2</u></u>	<u><u>3.0</u></u>	<u><u>37.6</u></u>
At 1 August 2020	<u><u>35.2</u></u>	<u><u>6.6</u></u>	<u><u>0.0</u></u>	<u><u>41.7</u></u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021****8. TANGIBLE FIXED ASSETS – GROUP**

	Leasehold improvements	Group Computer equipment	Total
	£000s	£000s	£000s
COST			
At 1 August 2020	161.3	1,362.5	1,523.8
Disposal	0.0	0.0	0.0
Additions	0.9	0.0	0.9
	<u>162.1</u>	<u>1,362.5</u>	<u>1,524.6</u>
At 31 July 2021	<u>162.1</u>	<u>1,362.5</u>	<u>1,524.6</u>
DEPRECIATION			
At 1 August 2020	147.9	1,310.6	1,458.5
Disposal	0.0	0.0	0.0
Charge for year	2.9	21.5	24.4
	<u>150.8</u>	<u>1,332.1</u>	<u>1,482.9</u>
At 31 July 2021	<u>150.8</u>	<u>1,332.1</u>	<u>1,482.9</u>
NET BOOK VALUE			
At 31 July 2021	<u><u>11.3</u></u>	<u><u>30.4</u></u>	<u><u>41.7</u></u>
At 1 August 2020	<u><u>13.4</u></u>	<u><u>51.9</u></u>	<u><u>65.3</u></u>

Included in the above table are assets related to the parent charitable trust with a net book value of £40.2k (2019/20: £48.1k).

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021****9. DEBTORS**

	Group		Trust	
	2021 £000s	2020 £000s	2021 £000s	2020 £000s
Tuition fees and sponsorship income	752.1	452.8	126.3	131.7
Prepayments	(5.0)	17.6	5.1	20.7
Accrued income	588.4	476.1	164.3	210.0
Other debtors	0.0	0.0	0.0	29.2
Prepaid marketing material	0.5	0.6	0.0	0.0
Amounts due from group undertakings	2.7	0.0	234.5	184.3
Loans to group companies	0.0	0.0	107.7	107.7
	1,338.7	947.1	637.9	683.5

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Group		Trust	
	2021 £000s	2020 £000s	2021 £000s	2020 £000s
Overdraft	0.0	158.1	0.0	140.2
Sundry creditors and accruals	403.0	283.2	234.7	246.3
Other taxes and social security	225.7	208.6	108.5	65.7
Deferred income	1,259.3	175.6	1,012.4	0.0
Amounts due to group undertakings	0.0	0.0	285.8	55.4
	1,888.0	825.6	1,641.4	507.7

Deferred income relates to work due to be undertaken in the coming year. The brought forward deferred income has been released in full into the current year's Statement of Financial Activities.

11. LOAN UNDER THE CORONAVIRUS BUSINESS INTERRUPTION LOANS (CBIL) SCHEME

In August 2020, CPCT received a loan under the CBIL Scheme for £400,000. The loan is repayable over six years. Repayments on the loan began in August 2021. The trustees have decided to maintain the loan for the foreseeable future as a liquidity buffer. The Audit and Risk Committee reviews the Charity's cash position every three months to determine whether the loan can be partially or fully repaid.

THE COMMON PURPOSE CHARITABLE TRUST

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2021

12. RECONCILIATION OF OPERATING SURPLUS TO NET CASH INFLOW FROM OPERATING ACTIVITIES

	Group	
	2021	2020
	£000s	£000s
Net increase / (decrease) in funds	115.1	(268.1)
Interest received	0.0	0.0
Disposal of tangible fixed assets	0.0	0.0
Depreciation and amortisation	31.5	50.4
Loan funds incoming	(400.0)	0.0
(Increase) / decrease in debtors	(391.5)	366.5
Increase / (decrease) in creditors	1,062.5	(195.9)
Net cash inflow / (outflow) from operating activities	<u>417.5</u>	<u>(47.2)</u>

13. ANALYSIS OF CHANGES IN CASH AND CASH EQUIVALENTS DURING THE YEAR

	2020	Group	2021
	£000s	Change in	£000s
		year	
		£000s	
Cash at bank and in hand	1,056.2	1,371.7	2,427.9
	<u>1,056.2</u>	<u>1,371.7</u>	<u>2,427.9</u>

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021****14. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

2021	Unrestricted Funds £000s	Restricted Funds £000s	Total Funds £000s
Fixed assets	79.3	0.0	79.3
Current assets	3,316.5	450.1	3,766.6
Current liabilities	(1,888.0)	0.0	(1,888.0)
Long term liabilities	(400.0)	0.0	(400.0)
	1,107.8	450.1	1,557.9

2020	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fixed assets	107.1	0.0	107.1
Current assets	1,385.3	776.1	2,161.5
Current liabilities	(825.6)	0.0	(825.6)
	666.8	776.1	1,443.0

15. RESTRICTED FUNDS

2021	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
American Express Foundation	21.7	0.0	0.0	(21.7)	(0.0)
Asfari Foundation	7.5	0.0	7.5	0.0	0.0
Islamic Relief Worldwide	0.0	32.0	21.9	(10.0)	0.0
British Council Bangladesh	0.0	34.4	11.9	(20.0)	2.5
MAVA Foundation	647.1	378.7	649.4	0.0	376.3
Women Emerging from Isolation	28.5	9.0	0.1	(37.5)	0.0
Creative Scotland	0.0	9.0	9.0	0.0	0.0
Grants for the development of UK101 project	71.3	0.0	0.0	0.0	71.3
TOTAL	776.1	463.1	699.8	(89.2)	450.1

2020	Brought forward	Income	Expenditure	Transfers / gains	Carried forward
American Express Foundation	249.8	0.0	228.1	0.0	21.7
Asfari Foundation	15.1	0.0	0.1	(7.5)	7.5
British Council Pakistan	8.7	0.0	8.7	0.0	0.0
British Council Bangladesh	0.0	20.0	20.0	0.0	0.0
Penny Appeal	0.0	5.0	5.0	0.0	0.0
MAVA Foundation	351.6	912.1	616.7	0.0	647.1
Women Emerging from Isolation	0.0	28.7	0.2	0.0	28.5
Grants for the development of UK101 project	73.5		2.2	0.0	71.3
TOTAL	698.7	965.9	880.9	(7.5)	776.1

THE COMMON PURPOSE CHARITABLE TRUST**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS****YEAR ENDED 31 JULY 2021****16. OPERATING LEASE COMMITMENTS – LESS THAN FIVE YEARS**

The Trust is committed to making the following minimum annual rental payments in respect of leases expiring:

	2021 Land and buildings	2020 Land and buildings
Within:	£000s	£000s
more than one year and less than 5 years	<u>321.3</u>	<u>428.4</u>

	2021 Equipment £000s	2020 Equipment £000s
Within:		
more than one year and less 5 years	<u>0</u>	<u>0</u>

17. RELATED PARTY TRANSACTIONS

During the year, no directors or management made related party transactions. There were no other related party transactions in the year. One director declared a related party transaction in the previous year (2019/20).

Companies within the CPCT group routinely enter into transactions with other group companies. These transactions are to pay for staff engaged from other group entities, and to provide funding for programme costs where programmes were being delivered by a different group entity. Net inter-group debtor and creditor balances as at year end were as follows:

	2021 £000s	2020 £000s
Common Purpose Asia-Pacific Ltd	68.7	0.5
Common Purpose Ltd	51.3	211.1
Common Purpose UK	264.6	244.1
Common Purpose Customised Limited	(12.0)	(12.0)
Common Purpose Charitable Trust	51.1	(283.0)
Common Purpose International	(77.6)	(54.9)
Common Purpose Student Experiences Ltd	<u>(343.4)</u>	<u>(116.5)</u>
Net intercompany debtor / (creditor) balance	2.7	(10.7)